

BEERBE & CO.

FASHION FOR FALL



1859.

156 Broadway, New York.

Scarsdale & Dutchfield.

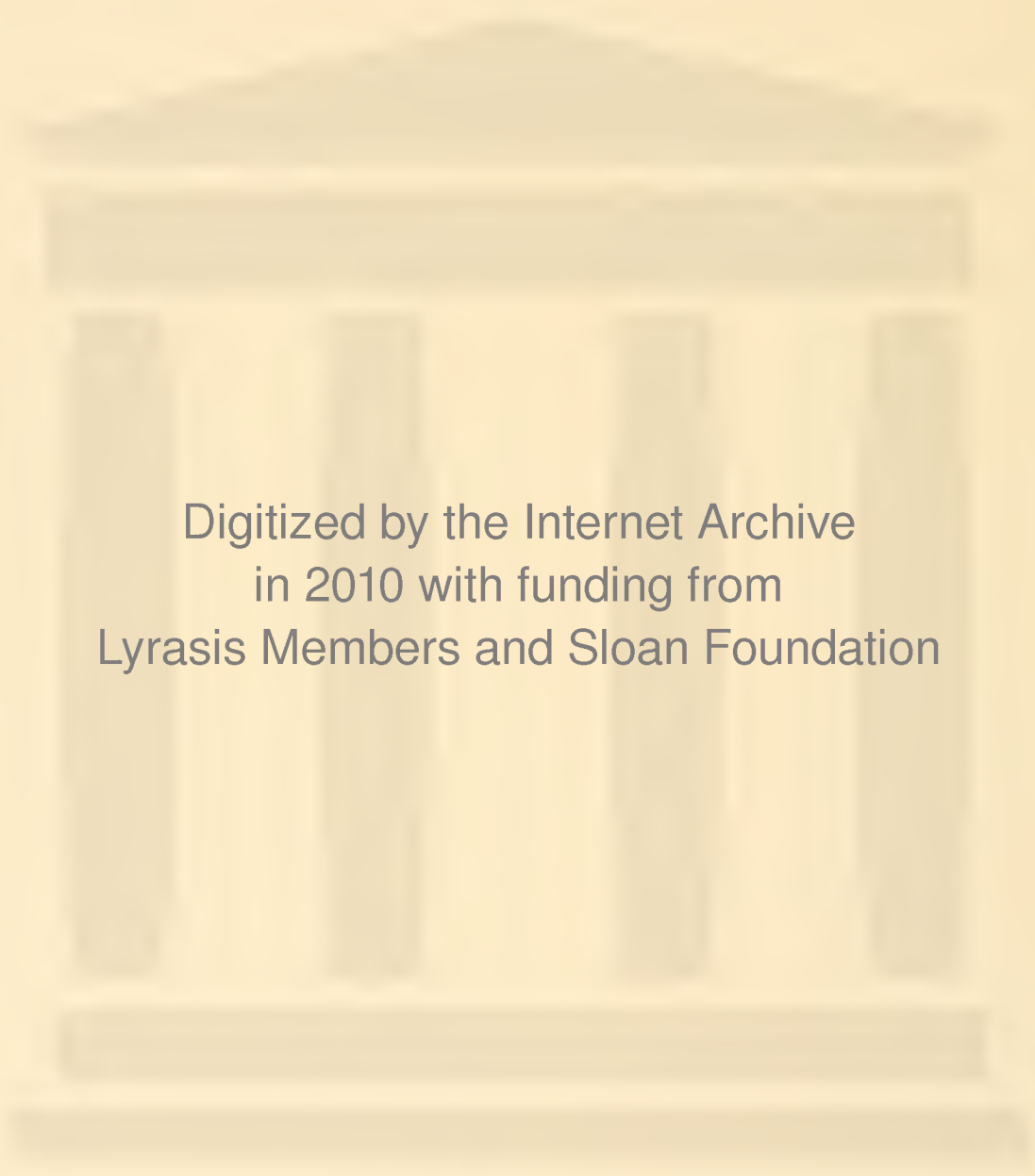
Workmakers 29, Fulton St.

TIME OF FASHIONS

1st Saturday in February.

1st Saturday in August.

The
Winterthur
Library



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BEEBE & CO'S

Improved Ventilated Self-Adjusting Hat,

PATENTED MARCH 16th, 1858.

We take pleasure in again calling special attention to our new and improved way of VENTILATING Gentlemen's Hats, AND MAKING THEM SOFT TO THE HEAD.

The sweat leather is so constructed as to admit a free circulation of air between it and the body of the Hat, and also to adjust itself to the forehead as soon as the Hat is put on, thereby relieving the head from the painful pressure that is inseparable from all other stiffened Hats, and securing all the pliancy and comfort of the softest felt Hat.

The superiority of this improvement over all others, is now (after two years' trial) generally conceded, not only by Hat wearers, but by Hat manufacturers, as an evidence of which, some of the latter are making a spurious article, and, in some instances, even connecting our name with it. This, although a proof of the utility of our improvement, and an evidence of the great demand for it, is an injury to us, and a fraud upon the public!

We are prepared to execute all orders without unusual delay; but it will be better for our customers to give us their orders as early as possible. We offer, this season, four different styles of Hats, and are prepared to make any other styles our Customers may desire.

TERMS CASH.

LIST OF THEIR ESTABLISHED PRICES, SUBJECT TO FIVE PER CENT. DISCOUNT.

MOLESKIN HATS.

No. 1, Extra, Extra,	per doz.,	\$54 00
1, Extra V.,	"	48 00
1, Extra V. Y.,	"	45 00
1, Extra,	"	42 00
1,	"	39 00
2, O.,	"	36 00

No. 1, Extra White Rocky Mountain Beaver,	per doz.,	\$60 00
1, do. do. do. do.	"	54 00
2, do. do. do. do.	"	51 00
3, do. do. do. do.	"	48 00
4, Extra do. do. do. do.	"	45 00
4, do. do. do. do.	"	42 00

No. 1, White Russian, Cas. or Brush,	per doz.	\$39 00
1, Pearl Russian, do. do.	"	39 00

BLACK BEAVER HATS.

No. 1, Extra,	per doz.,	\$51 00
1,	"	48 00
2, Extra,	"	45 00
2,	"	42 00
No. 1, Black Cassimere,	per doz.,	\$42 00
2, do. do.	"	39 00
3, do. do.	"	36 00
No. 1, Black Brush, (full or half),	per doz.,	\$42 00
2, do do.	"	39 00
No. 1, Pearl Beavers,	per doz.,	\$48 00
2, do. do.	"	45 00
3, do. do.	"	42 00

Gents' Cloth Caps,	per doz.,	from \$19 50 to \$15 00
Youth's do do.	"	10 00 13 50

Beck & Co
July 1809