Bi-Monthly Field Tours Planned by Lee Marcus

FOX WARNS AGAINST ‘ECONOMY GLOOM’

Publix To Go Easy on Further Building, Says Katz

Cut-outs
—on a string

By JACK ALICOATE

BELIEVE it or not, business is picking up . . . Allow our newspaper men off Hollywood lots while allowing bootleggers, gambling runners and pets (large don't count) to run at large don't count, too. Now it is ADMIRAL Sam Morris, for he is sporting a new 504-foot . . . As the result of SMART MONEY, we will now have 60 or 70 gaming pictures. And if they are all as SMART as ‘Smart Money’ we are going to like it. There’s a laugh in this one that’s a tornado . . . Everybody seems to be worrying about Walter Wanger except WEST VANGER . . . Daddy Long Legs is GRAND entertainment . . . Nobody is ever disappointed with the show at the NEWSREEL theater.

Our favorite KIBITZER says Fox Duty is a 1st class newspaper using 2nd class mail . . . EMPEY Club is all dressed up in new summer clothes . . . TWO big executives in ONE big company are engaged in a GRAND battle . . . It looks like the BUXEY 114288 will gain the decision over the buyers' strike . . . There is a ROXY theater in Paris . . . My daughter's FAVORITE actors are ‘Sooky,' Mickey Mouse and Charlie Chaplin . . . Radio City will have TWO theaters, a 6,000-seat and a little one with a capacity of only 500 . . . ROXY gross can and does fluctuate 10 grand a week.

Pool TOURNEY at MOVIPX CLUB demonstrates that some of the boys did not get their start in pictures . . . Artie LOEW is a full-fledged aviator . . . This NO HAT movement is a great thing for cutting down the daily overhead . . . THE VIKING in spots out-Byrds the Byrd opus . . . Don't sell the MOVIPX industry a SHORT . . . It is still in its swaddling clothes.

Construction Plans Not Mapped Out Beyond Present Jobs

Publix's theater building program will come to a standstill upon completion of projects now under way, it was stated by Sam Katz yesterday. No further plans for new houses are being made at present, he said.

Four theaters, each averaging 3,000 seats, are under construction in Great (Continued on Page 10)

GANG FILMS WASHED UP IN S. A., SAYS WELTNER

Latin-American audiences have soured on underworld and gangster pictures, said George Weltner, assistant to J. H. Seideman of the Paramount foreign department, yesterday, following his return to New York after a two month's tour of South America. Talkers in English, (Continued on Page 12)

4 Massachusetts Houses
Figure in Merger Deal

Hyannis, Mass.—United Cape Theaters has been formed to take over the Modern in Harwichport and the Chatham in Chatham. Carl Myshar of Harwichport, president and general manager of the new firm, will (Continued on Page 10)

Marcus Plans Bi-Monthly Tours
To Keep in Touch With Field

Theater Used as Church
During Rebuilding Period

Pittsburgh—While workmen are engaged in razing the congregation's old church and erecting a new $3,000,000 building, members of East Liberty Presbyterian church will worship in the Regent theater each Sunday.

A trip around the country every two months, for first-hand contact with the film situation in the field, will be made by Lee Marcus, president of RKO Pathé, he told THE FILM DAILY yesterday. These journeys will include conferences at various points on general sales matters and production plans.

Marcus leaves today for Toronto, (Continued on Page 11)

Columbia Reports Sales Ahead of Previous Years

Buying on the part of both circuit and independent exhibitors is going ahead at a lively pace, and contracts to date are ahead of the same period in previous years, according to a statement by Columbia yesterday.

BLOCH PREDICTS ROMANCE
AS NEXT TREND IN STORIES

The next trend in picture stories is likely to be romantic tales, in the opinion of Bertram Bloch, M-G-M scenario editor. Gangster pictures, he believes, are definitely on the wane.

Bloch does not share the oft-expressed anticipation that story costs (Continued on Page 12)

Maryland Exhibitors
Protest Substitutions

Baltimore—Substitutions in story, star, director or cast are protested in a resolution adopted by the members of the M.P.T.O. of Maryland. Exhibitors signing these contracts are doing so under protest and duress, the resolution states. A motion also was carried placing the organization on record as opposed to pictures being (Continued on Page 10)

Don't Turn Theater Into Funeral Parlor, Says Oscar Oldknow
A warning against carrying theater operation economy to the extreme that it will create an atmosphere of gloom has been issued to Fox theaters managers by Oscar S. Oldknow, executive vice-president.

"Penny wise and pound foolish methods of economizing are apt to turn a theater into a funeral parlor," said Oldknow. "If slicing is carried (Continued on Page 12)

FAVOR PART-TIME CLOSING
DURING SUMMER MONTHS

St. Louis—Operation of about 50 neighborhood houses on a basis of three nights a week during the summer, as a means of cutting expenses during this period, was discussed at a meeting yesterday. The plan is to close the houses from Monday to Thursday, inclusive, until fall. Deluxe houses would not be included.

Leto Hill, general manager for Warner theaters, has talked over the (Continued on Page 13)

Gov. Ralph Dedicates
Fanchon & Marco Studio

West Coast Bureau, THE FILM DAILY
Hollywood—Governor James Ralph Fegan dedicated the dedication of the new Fanchon & Marco studio, with speakers also including Mayor Porter, Sid Grauman, Mae Murray, Myrna Loy, George Sidney, Groucho Marx, Rosco Ates, Joseph Scott, (Continued on Page 12)

Chief of Police Books
Gang Film for Benefit
Ellenville, N Y.—Chief of Police Al Ross of this locality indicated his sentiments regarding gangster films by booking 'The Secret Six' for showing at a police benefit Monday night.
Dick Talmadge Surveys Fans’ Likes

West Coast Bureau, THE FILM DAILY

Hollywood—For his guidance in the selection of future stories to be filmed by Talmadge Productions, Dick Talmadge has gone direct to the movie fans with a questionnaire asking their preferences in types of picture. The blanks, containing prescriptions of about 25 different kinds of stories, were distributed by several thousand theaters, and 3,865 answers have been received to date from all states in the union. As a result, Talmadge himself elected to continue his action, speed and thrill specialties on which he has built up a wide following. His next four productions will be based on newspaper, mountaineer, railroad and sea stories, respectively. First to start will be "Scareheads," to be produced at Universal City with Noah Mason directing.

U To Get Notre Dame O.K.
Before Showing Picture

"The Spirit of Notre Dame," Universal production dedicated to Knute Rockne, with Frank Carideo and the "Four Horsemen" in the cast headed by Lew Yokse, is to be approved by Father Donnell, president of the university, before public distribution. U. P. intends to make the picture a faithful portrayal of student life at Notre Dame, rather than the usual type of b. o. college story. The scenario is by Dale Van Every, who spent some time at Notre Dame gathering data, and Russell Mack will direct. Production starts July 20 at Universal City.

George Lefko Appointed Pathe Pittsburgh Mgr.

Pittsburgh—George Lefko, formerly salesman for RKO Pathe in Cleveland, has been appointed by Ned E. Depinet to succeed E. Eschman as Pittsburgh branch manager.

Sidney Kent Plans Trip Abroad in Fall

Sidney R. Kent of Paramount plans a trip to Europe in the fall, probably in September. His itinerary will include an inspection of the Joinville studio.

21st Term for Harry Brooks

Albany—Harry M. Brooks, former member of the New York State Assembly, has been elected president of the M. P. Operators’ Protective Union of Troy for the 21st term. Other officers chosen include: vice president, Charles H. McCarthy; treasurer, John Ross; financial secretary, Albert Le May; and recording secretary, Vincent Inacito. Brooks was also named business agent of the union.

III. Exhibits Save Millions
In Death of Operator Bill

Springfield, Ill.—Death of the two-operator bill in Illinois will save exhibitors in the state several million dollars yearly, based on the fact that the measure would have added 1,000 new members to the operators’ organization, with salaries running from $114 to $150.

State Senator James O. Monroe, who is head of the Herald Posler Co. of Collinsville, is given chief credit for defeat of the two-operator and the state censorship bills. Al Capone was reported behind the operator measure.

Samson Made Asst. Mgr.
At Columbia Studios

"Hollywood"—G. A. Samson has been made assistant business manager at the Columbia Studios. R. Murphy becomes auditor.

Six Stockholders Join
St. Louis Amusement Suit

St. Louis—Receivership suit against St. Louis Amusement Co. was continued yesterday to July 14, after defense granted change of venue from Circuit Judge Hartmann to Judge Rosscoff because of alleged prejudice. Six other minority stockholders have joined in the suit.

Theater Man’s Body Found

Middletown, Conn.—The body of Chelo Arrigoni, president of the Middlesex Theater Corp., has been recovered from the waters of Lake Winnipesaukee, N. H. Arrigoni was sought for several weeks after disappearing from a boat crossing the lake.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE
STEBBINS, LETERMAN & GATES
INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal. 1,971
Bryant 9-3460

THE INDUSTRY’S DATE BOOK

June 7-10: Conference on talking motion pictures in visual education, under auspices of U. S. Commissioner of Education, Washington, D. C.

July 8: Testimonial Dinner to William R. Taylor, manager of the Astor Roof, New York, N. Y.

July 15: Educational-Taffy regional sales conference, New York, N. Y.

July 20-21: Annual summer meeting of North and South Dakota, and Alberta Owners’ Ass’n, at the Hotel Oceanic, West Islip, N. Y.

Sept. 9-10: Semi-annual Convention, Allied Theatres Ass’n of Minnesota, North and South Dakota, Minneapolis, Minn.


Nov. 4: Annual meeting of Academy of M. P. Arts & Sciences, Hollywood, Cal.

New House for Oklahoma City

Oklahoma City—A modern theater is being built by Warner-Haven on Exchange Ave. It will be ready for early fall opening.

KINETOPHONE Bulletin No. 1

It’s here! The veteran, proven HOLMES PROJECTOR (35 mm) sound-on-film type, now low! The King of them all! No make-shift attachments—a thorough, factory job—legs or cumberbun stands.

And performance—you can hear it now!

KINETOPHONE-RUBY
Factory Distributors
727 7th Ave.
N. Y. City

GEVAERT "SAFETY” RAWSTOCK
15 & 35 MM
B & W and Colors
UNIFORM—BRILLIANT FINE GRAIN—DURABLE
The Gevaert Company of America, Inc.
423 W. 55th St. 413-21 No, State St. N. Y.
Originators of the Tinted Base
M. P. Film

PUBLIC PROJECTION ROOM
Latest R. C. A.
Photophone Equipment
Get reel until 6 P. M.
Highlights, etc.
Holidays by appointment
Under the personal supervision of Hymie Silverman
MOTORIZED TALKING PICTURE SERVICE, INC.
720 7th Ave., N. Y.
Bryant 9-5721

FINANCIAL

NEW YORK STOCK MARKET

Net

High

Low

Close

Com. Fm. Ind. ..... 7/14 7 7 6
Com. Fm. Ind. ptd. 14/5 15 15 14/5
Fox Fm. "A" ....... 20/5 19/5 19/5 20/5
"B" ....... 19/5 19/5 19/5 19/5
Loew’s, Inc. ...... 45 45 45 45
Warner Bros. ...... 28 27 27 28

NEW YORK CURREN'T MARKET

Columbia Pts. Vct 12/5 12/5 12/5 12/5
Fox. Then. "A" ....... 7/14 7/14 7/14 7/14
Trans-Lux ....... 6 6 6 6

NEW YORK BOND MARKET

Loew 6 1/2 x-yar. 97 97 97 97
Paramount 64 89 89 89
Pari. R. 55/5 102 102 102
Johns 7/14 89 89 89
Warner’s 63/5 41/5 40 40

J. P. Kelly Shifted by RKO
Washington Bureau of THE FILM DAILY

Washington—J. P. Kelly of the local RKO theater has been shifted to New Brunswick, N. J., as city manager. Eugene Spencer, formerly assistant manager of the RKO Lincoln in Trenton, is now assistant manager of Kelly’s here.

Eastman Films
J. E. Bruhatour, Inc.

Chicago
1237 Indiana Ave.
6700 Santa Monica
CALUMET 3692
HOLLYWOOD 4121
CONGRATULATIONS CHARLES R. ROGERS

You've given me something to crow about with these two smash hits!

INA CLAIRE REBOUND
A CHARLES R. ROGERS PRODUCTION
drawing the mobs, now!

FOX CARTHAY CIRCLE L.A.

EDDIE QUILLAN SWEEPSTAKES
A CHARLES R. ROGERS PRODUCTION
standing them up, now!

RKO PATHE
RKO MAYFAIR N. Y. C.
THE OLD FIGHTIN' COCK—SHOWMAN'S TOAST FROM COAST TO COAST!
The Old Fightin' Cock crows every Friday night 10:30 N.Y. Time. RKO THEATRE OF THE AIR—NBC hook-up 44 coast-to-coast stations.

THE OLD

HAS THE

6 FEATURE WESTERNS

starring Tom Keene, new western whirlwind. A box-office series for the kids and the grown-ups!

CONSTANCE BENNETT
in "THE COMMON LAW"
and 3 more

ANN HARDING
in "DEVOTION"
(tem. title)
and 3 more

HELEN TWELVETREES
in "A WOMAN OF EXPERIENCE"
and 3 more
RKO PATHÉ reports on its 21 attractions for this season:


SHOOTING (2): Eddie Quillan in "Eddie Cuts In"; Ann Harding in "Devotion" (temporary title).

IN PREPARATION (3): Constance Bennett in "Dangerous to Love"; Helen Twelvetrees in "Pick-Up"; Bill Boyd in "Suicide Fleet".

BALANCE (10): These will be completed not later than December 31.
CLAP HANDS—HER "SCRAPP"

THE NEWEST SENSATION IN COMEDY SOUND CARTOONS!

COLUMBIA PICTURES
13 cartoons

SIGN YOUR C
EVERY KID YOUR PATRONS EVER KNEW ROLLED INTO ONE!

The best bad boy that ever thrilled a laugh-loving world! Different! Unlike anything on the screen today! A novelty short feature that will tickle your audiences with screams of laughter and touch the hearts of the entire family!

— For grown-ups!
— For kids!
— most important of all, for your box-office!

Produced by CHARLES MINTZ, creator of "Krazy Kat."

COLUMBIA CONTRACT NOW!
PUBLIX TO GO EASY ON FURTHER BUILDING

MARYLAND EXHIBITORS PROTEST SUBSTITUTIONS

13 RKO DIVISIONS MEET ON "BOX OFFICE DRIVE"
37 OLYMPIC ATHLETES
FOR M-G-M SPORT SHORTS

Arrangements have been made between M-G-M and the Amateur Athletic Union whereby 37 athletes, who will compete in the 1932 Olympic Games, will appear in issues of M-G-M's "Sport Champions" series, without in any way jeopardizing their amateur standing. M-G-M executives on the coast received the special dispensation from the A.A.U.

Ray McCarthy will direct the athletes in their film work, and Boyd Comstock, former Yale coach, will handle the technical angle. Already signed for the series are Frank Wycoff, all-round track athlete; Vic Williams, 440 yard champion; Orval Martin, mile runner; Bob Maxwell, 220 hurdle; Ted Walsh, high hurdle; Bill Carls, low hurdle; Harry Hinkle, 3 mile walk; Bud Houser, shot put; Lee Barnes, pole vault; Herman Brix, shot put and James De Mers, javelin. Scenes of the athletes in action will be incorporated in early releases of the series.

S. SASHO NOW DIRECTING PARA. THEATERS IN JAPAN

S. Sasho, formerly Paramount sales manager in Tokyo, is now in charge of all the company's theaters in Japan.

Mark Hannan, who has been Paramount's special representative in China, has succeeded J. E. Perkins as branch manager in Shanghai. Perkins was appointed manager of distribution for the company in Japan. This assignment makes him chief aide to Tom Cochran, managing director. Kingston Tait Tan has assumed his duties as branch manager in Hongkong.

Vincente Saiso, formerly with Paramount in Valencia, Spain, is now in charge of its Mexico City office. A. E. O'Connor has been named director of publicity and advertising in Great Britain, succeeding the late Frederick Martin.

WARNERS SIGN ROBINSON FOR TERM WEST COAST BUREAU

Hollywood—A long-term contract calling for his exclusive services in Warner and First National pictures has been signed by Edward G. Robinson. He has just finished "Five Star Final" and will appear in "The World Changes."

Bi-Monthly Field Tours
Planned by Lee Marcus

(Continued from Page 1)

the first stop in an extended tour of RKO Pathe sales branches. In Toronto he will confer with Tom Brady, general Canadian representative, and Henry L. Nathanson, president of Regal Films, Dominion distributors of RKO Pathe films. En route to the coast Marcus will confer with H. T. Nixon in Buffalo, Cresson Smith and Walter Brandon in Chicago and T. R. Thompson in Kansas City.

While on the coast the Pathe president will hold sales conferences with J. H. McIntyre, western district manager and Al O'Keefe, Los Angeles branch manager, in addition to spending two weeks at the RKO Pathe studios, where he will make a first-hand survey of productions under way and hold meetings with Charles R. Rogers, in charge of production. Returning, Marcus will stop in Dallas and New Orleans.

New Publix House for Gloucester

Gloucester, Mass.—Among the new houses planned for early construction by Publix will be one for this town. It was stated by Myron Shellman, district manager of the circuit, 'in a talk before the Lions' Club Shellman also stated that gangster films would be dead by next year.

Reopening Windsor, Conn., House

Windsor, Conn.—Following extensive repairs, the Tunxis will be reopened by the Regal Amusement Enterprises of Boston, headed by Charles Morse. Regal, which has a circuit of 20 houses, took over the lease from Ethel J. Older of Hartford.

College Teaches with Talkies

St. Louis—Washington University inaugurated instruction by educational talking pictures yesterday. The idea will be tried out during the summer session by Dean Frank L. Wright.

Allen Rivkin in Scenario Dept.

West Coast Bureau, THE FILM DAILY

Hollywood—Allen Rivkin, formerly of RKO home office advertising and publicity department, has joined the RKO Radio Pictures studio scenario staff here.

Jack Warner Plans European Trip

Jack Warner is due in New York on July 10 from the coast, preliminary to making a trip to Europe.
Censorship Helps This Exhib

Brunswick, N. Y.—Censorship as conducted in modified form by this community’s civic leaders has been such a success that Manager R. K. Kehoe of the 

Bronxville declares he couldn’t get along without it. Kearney gives the committee’s six weeks in advance and the films are previewed in 

other communities before being played here with little or no local papers. If a film is considered unfit to be shown here, only the date of appearance, 

name and cast are given. The public then knows the committee’s opinion. In 

case a picture is very objectionable, the manager is asked not to show it, and he 

acts accordingly.

Gang Film Warned Up 
In S. A., Says Weltner 

(Continued from Page 1) 

with superimposed titles, are appealing to audiences in this part of the world, he declared, while silent and 

synchronized pictures are not drawing well. Production in South America is at a standstill, said Weltner. 

Weltner visited Brazil, Uruguay, Argentina, Chile, Peru, Panama and Cuba.

4 Massachusetts Houses 

Figure in Merger Deal 

(Continued from Page 1) 

operate these theaters, William L. 

Fitzgerald of Hyannis is treasurer. The Community in Osterville, for 

merly run by Myshart has been 

cert of Cape Cod Theaters, now operating the Hyannis and Idle Hour.

George R. Moore is president of this company.

Aurora Film Signs Star 

For Italian Pictures 

Cavalieri Ufficiale Rosario Romeo, Italian actor-director, has been signed to appear in and direct the series of 

Italian talks with superimposed titles, are appealing to audiences in this part of the world, he declared, while silent and 
labeled pictures are not drawing well and synchronized pictures are not drawing well.

Production in South America is at a standstill, said Weltner. Weltner visited Brazil, Uruguay, Argentina, Chile, Peru, Panama and 

Cuba.

4 Massachusetts Houses 

Figure in Merger Deal 

(Continued from Page 1) 

operate these theaters, William L. 

Fitzgerald of Hyannis is treasurer. The Community in Osterville, formerly run by Myshart has been 

cert of Cape Cod Theaters, now operating the Hyannis and Idle Hour. George R. Moore is president of this company.

Aurora Film Signs Star 

For Italian Pictures 

Cavalieri Ufficiale Rosario Romeo, Italian actor-director, has been signed to appear in and direct the series of 

Italian talks.
Trip Around World Made
In Less Than Nine Days
—Celebration Today

Circling the globe in the record time of less than nine days, and establishing a precedent in newsreel enterprise, Wiley Post and Harold Gatty landed last night at Roosevelt Field in their Lockheed-Vega monoplane the "Winnie Mae" upon which the Pathé News rooster just circled the world. A special Pathé News plant met the "Winnie Mae" yesterday afternoon in Chicago.

FOX OFFICERS REELECTED
BY BOARD OF DIRECTORS

Board of directors of the Fox Film elected at the recent annual meeting of stockholders. They elected the following officers:

Harley L. Clarke, president; Winfield Sheehan, vice-president and general manager; W. C. Michel, vice-president and treasurer; S. R. Burns, vice-president and secretary; James B. Sheehan, president.

William James Craft Dies
Following Auto Accident

West Coast Bureau, THE DAILY
Hollywood—William James Craft, director, is dead as result of injuries in an automobile accident. His activities for the last few years had been confined largely to the Universal lot. He also directed "Lovable and Sweet" for Radio Pictures recently.

Anti-Fascists Block
Italian Film Showing

Paterson, N. J.—Showing of an Italian film, accompanied by a lecture on Italy in the East Side High School auditorium was canceled yesterday when the Board of Education revoked the license following protests from New York and other places that would be a Fascist demonstration.

SHORTAGE SPEEDS 1931-32 RELEASING
Pathe News Airplane Sets Globe Circling Record

Local Talent 8-Reeler for $1,000
Independence, Mo.—An eight-reel motion picture, "The Shakedown's Up," all home-made at a cost of about $1,000, is being shown here. It was produced a little at a time over a period of several months by a group of 50 local young folks headed by J. Vance Eastwood.

Coast Relief Unit Handled
2,500 Needy Cases in Year

Dates Set for Three
Educational Confabs

Dates have been set for all of the three regional meetings to be held by the Educational-Tiffany-Sonoro Art. The first is scheduled for July 13 and 14 at the Astor Hotel, New York. Representatives of the eastern, southern and Canadian branches will attend the New York conclave. The second will be at the Hotel Statler, Chicago, August 9 and 10. The third will be at the Mayflower Hotel, Los Angeles, September 8 and 9.

Murder, Comedy, Love, Cowboys
Favored by British Juveniles

London—A strong liking for murder films was among the surprise discoveries made in an investigation conducted by the Cinema Inquiry Committee in Birmingham to ascertain the movie tastes of juveniles from 8 to 14 years. Pictures dealing with the American Boys Prefer Western Action Stars
A big preference for western stars by the boys of the country has been noted in a survey made by the Open Road for Boys Magazine. Buck Jones, Roy Rogers and western stars were given a 98 per cent approval rating.

Industrial Picture Policy
At Publix House in Detroit

Pine Bluff First To Vote
On Sunday Shows in Arkansas

Pine Bluff, Ark.—Under the new Arkansas Sunday local option law, this town is the first in the state to vote for Sabbath shows. Despite the opposition of Publix staff here has been very active in selling blocks of tickets for special shows to industrial concerns. At present the Madison, closed for several months, has been opened for a

Need of Strong Product
Causes Advancing of Playdates

Serious shortage of feature product will cause national distributors to start releasing 1931-32 pictures in August instead of in September, as is the custom. Probably never before in the history of the film industry. . .

U. A. IS CONSIDERING
PRODUCTION IN GERMANY

Because of a dearth of product for continental release, United Artists is likely to produce features in Germany this coming year. THE DAILY learns. Although definite plans have not as yet been formulated, it is known that Arthur Kelly, vice-president in charge of foreign directors, who sells for Europe on July 8, will be sent to Germany to scout for material.

Operators Halve Scale
In Louisville Suburbs

Louisville—In line with the voluntary wage scale adjustments being made by the projectionists' locals all around the country, a 50 per cent reduction for a year has been accepted by local suburban houses, which

Five Film Stocks Gained
$40,000,000 During June

Approximately $40,000,000 in market value was added to the five leading film stocks during the June upswing. Paramount showed the biggest comeback, amounting to $13,000,000, followed by Fox, $11,300,000; Loew's, $10,000,000; Warner, $5,300,000, and Pathe, $400,000.
Cecil B. DeMille Planning  
Stage Production Next Fall

Cecil B. DeMille is planning to enter the legitimate show field when he returns to New York from abroad next fall. It is likely that he will select plays which show screen possibilities and later make them into talkers. Since serving his theater apprenticeship with the late David Belasco some years ago, DeMille has always cherished a desire to produce for the stage.

Former Van Beuren House  
Taken Over by Publix

Colorado Springs, Colo.—Publix has taken over the America, at one time owned by Amadee J. Van Beu- ren, W. A. Williams, (former manager, plans a vacation in California and Alaska. He is a veteran film man who owned the Archtophraph Ex- change in New York in 1906, later owning and operating houses in the East and Florida. M. D. Coan is now managing the America.

John Eberson’s Daughter Married  
Elsa Janet Eberson, daughter of Mr. and Mrs. John Eberson, was married yesterday afternoon at the New York, Eber- son mansion, Isla Sonada, Mamaroneck, N. Y.

Stench Bombers Indicted  
New York—The grand jury in- dicted Haston Curry and August Lewis on charges of conspiring to damage trade at Loew’s and the Rialto by releasing stench bombs in those theaters.

Hollywood Closing for Month  
Warner Bros. will close the Hollywood for a month’s period, beginning Sunday, when “Chances” ends its run. The George Arliss vehicle, “Alec’s Widow,” will reopen the theater.

Wanger Still Negotiating  
Paramount Settlement

Despite the general impression to the contrary, it is understood that Walter Wanger and Paramount have not as yet reached a settlement on his contract and the matter is still under negotiation. Elek John Lud- gian, chief Paramount counsel, and Nathan Burkan, representing Wanger, are discussing the deal.

Wanger’s old contract does not expire until Sept. 24 and the new one, which is the subject of negotiations, runs for two years. In the meantime Walter, although on the Para- mount payroll, is inactive in behalf of the company.

Conn. Exhibs Incorporate  
Southampton, Conn.—Joseph A. Davis, New Haven, and A. S. and I. Leon Schuman, Hartford, who recently took over the Coleman, have formed the Jadama Amusement Corp., with $7,000 cash and additional property paid in.

Warren and Gross in New Offices  
Mary Warren and Bert Gross have opened new offices at 1482 Broadway, suite 1013. They handle the sale of plays and stories and also publicity.

Pawtucket House Being Reopened  
Pawtucket, R. I.—The police hav- ing condemned the floor of the auditor- ium as unsafe, the Imperial, Pub- lix house, has closed to effect im- provements.

The INDUSTRY’S  
DATE BOOK

July 6-10: Conference on talking motion pictures in visual education, under auspices of U. S. Commission on Education, Washington, D. C.

July 8: Temple Dinner to William Saal, South Garden of Hotel As- tor Roof, New York, 7 P. M.

July 13-14: Third national art regional meeting, Hotel Astor, New York.

July 17-18: Educational-Tiffany-Son Art regional meeting, Hotel Congress, Chicago.

July 20-21: Annual summer meeting of North and South Carolina Thea- ter Owners’ Assoc., at the Hotel Oce- anic, Wrightsville Beach, Wilmington, N. C.


Sept. 9-10: Semi-annual Convention, Allied Theatre Assn. of Minnesota, North and South Dakota, Minne- sota.

Oct. 1: Hispanic American Motion Picture Congress, Madrid, Spain.

Nov. 4: Annual meeting of Academy of M. F. Arts & Science, Holly- wood.

New films:

Teen-Ager” sound film produced by Visugraphic Pictures and showing the actual process by which the Autogiro principle, will be shown at the Little Picture House, on East 50th St., July 3-5.

PUBLIC PROJECTION ROOM

Latest R.C.A. photophone Equipment  
$1.25 per reel until 6 P. M.  
Holidays by appointment  
Under the personal supervision of Hymie Silverman

MOTORIZED TALKING  
PICTURE SERVICE, INC.

Motorized Talking Pictures Service, 729 7th Ave., BRamt 9-5721

KINETOPHONE-RUBY

Factory Distributors

272 7th Ave., N. Y. City

William Morris

WWW Call-Board

Paramount

MINOR WATSON

“24 HOURS”

HOLLYWOOD

The LARGEST  
STOCK SHOT LIBRARY  
in the industry

Over 5,000,000 feet of indexed negatives and positives containing scenes of every conceivable description

GENERAL MORRIS FILM LIBRARY, INC.

MORRIS J. KANDEL, Pres.  
272 7th Ave., New York City

Cable: KANDELFLM

HOLLYWOOD

THE LARGEST  
STOCK SHOT LIBRARY  
in the industry

Over 5,000,000 feet of indexed negatives and positives containing scenes of every conceivable description

GENERAL MORRIS FILM LIBRARY, INC.

MORRIS J. KANDEL, Pres.  
272 7th Ave., New York City

Cable: KANDELFLM

HOLLYWOOD
LET’S GO, SHOW BUSINESS!

PARAMOUNT OFFERS UNBROKEN LINE OF GIANT PRODUCTIONS FROM NOW THRU 1932!

Read the glad news on the next pages →
"THE LAWYER'S SECRET"
Clive Brook, Richard Arlen, Charles Rogers, Fay Wray, Jean Arthur.

"THE VICE SQUAD"
Paul Lukas, Kay Francis, Judith Wood in 1931's most timely hit.

"FORBIDDEN ADVENTURE"
Mitzi Green, Edna May ("Cimarron") Oliver, Jackie Searl. Sinclair Lewis' latest story.

"THE GIRL HABIT"
CHARLIE RUGGLES starred by demand in the year's funniest picture!

"WOMEN LOVE ONCE"
Paul Lukas, Eleanor Boardman, Judith Wood, Geoffrey Kerr.

"I TAKE THIS WOMAN"
Gary Cooper, Carole Lombard in Mary Roberts Rinehart love-drama.

"CONFESSIONS OF A CO-ED"
From a college girl's love-diary. Phillips Holmes, Sylvia Sidney, Norman Foster.

"THE NIGHT ANGEL"
NANCY CARROLL and FREDRIC MARCH. Long run hit at Rivoli, New York.

"THE SECRET CALL"
Richard Arlen, Peggy Shannon, Eugene Pallette in startling love-mystery.
"THE MAGNIFICENT LIE"
RUTH CHATTERTON in the strongest picture she has yet made.

"HONEYMOON LANE"
EDDIE DOWLING, June Collyer, Noah Beery, Raymond Hatton in stage hit.

With CLAUDETTE COLBERT, CHARLIE RUGGLES and MIRIAM HOPKINS. Music by OSCAR STRAUS.

CHEVALIER - LUBITSCH

"SMILING LIEUTENANT"

$2 S. R. O. B'WAY HIT!
EVERYWHERE THEY'RE SAYING:

"AMERICAN TRAGEDY" Is One of The Greatest Money Shows Ever Made!

Phillips Holmes
Sylvia Sidney
Frances Dee

Directed by JOSEF VON STERNBERG. Based upon the novel "An American Tragedy" by THEODORE DREISER.

"TABU" SMASH HIT IN 15TH CAPACITY WEEK IN N. Y.

Romantic drama filmed in South Seas by F. W. Murnau is surprise sensation of Broadway! Its exotic heroine, RERI, brought all the way from Tahiti by Florenz Ziegfeld for star role in the new Follies. "TABU" gives you the really different type of picture you and your public are looking for.
STARS
THAT DRAW!

HAROLD LLOYD
MARLENE DIETRICH
MAURICE CHEVALIER
GARY COOPER
RICHARD ARLEN
CLAUDETTE COLBERT
PHILLIPS HOLMES
ELEANOR BOARDMAN
CLIVE BROOK
KAY FRANCIS
JACKIE COOGAN
CHARLES ROGERS
PEGGY SHANNON
WILLIAM BOYD
FRANCES DEE
WYNNE GIBSON
SESSUE HAYAKAWA
LILYAN TASHMAN
MITZI GREEN
JACKIE SEARL
REGIS TOOMEY
TOM DOUGLAS
IRVING PICHÉL
GENE RAYMOND
GEORGE BANCROFT
MARX BROTHERS
RUTH CHATTERTON
NANCY CARROLL
FREDRIC MARCH
TALLULAH BANKHEAD
SYLVIA SIDNEY
CAROLE LOMBARD
PAUL LUKAS
MIRIAM HOPKINS
ROBERT COOGAN
CHARLIE RUGGLES
JUDITH WOOD
STUART ERWIN
ANNA MAY WONG
WARNER OLAND
SKEETS GALLAGHER
CARMAN BARNES
EUGENE PALETTE
JACKIE COOPER
CHARLES STARRETT
JULIETTE COMPTON
GEORGES METAXA

More!  More!
THE BUY WORD FOR 1931-2!

The Fastest Selling New Product Ever Announced!

HAROLD LLOYD PROD.
SMILING LIEUTENANT
MONKEY BUSINESS
AN AMERICAN TRAGEDY
A FAREWELL TO ARMS
24 HOURS
NO ONE MAN
THE ROAD TO RENO
DR. JEKYLL & MR. HYDE
HUCKLEBERRY FINN
TOM SAWYER, DETECTIVE
STEPDAUGHTERS OF WAR
PERSONAL MAID
TOMORROW & TOMORROW
MANHANDLED
MY SIN
RICH MAN'S FOLLY
THIS IS NEW YORK
THE MAN WITH RED HAIR
MURDER BY THE CLOCK
SECRETS OF A SECRETARY
WHERE IS MY WIFE?
TOUCHDOWN!
SOOKY
DAUGHTER OF THE DRAGON
THE ROUND UP
GIRLS ABOUT TOWN
EVENINGS FOR SALE
THE BROKEN WING
SHOP GIRL
SILENCE
BREAK UP
TABU
LADY OF THE LIONS
THE STRANGE GUEST
TWO KINDS OF WOMEN
HALFWAY TO MARRIAGE
MARINES
UNCERTAIN WOMEN
SAL OF SINGAPORE
HELP WANTED
CAUGHT!

SHORT FEATURES
104 SOUND NEWS
100 ONE REELERS
52 Productions
18 Screen Songs
18 Talkartoons
12 Pictorials
32 TWO REELERS
4 Dane-Arthur
4 Charlie Ruggles
4 Ford Sterling
4 Smith-Dale
4 Al. St. John
4 Billy House
4 Lulu McConnell
4 Another Big Star

LET'S GO, SHOW BUSINESS, WITH
PARAMOUNT
Pip Stunts Get a Play

THE Strand, Albany, spread it itself when it came to "putting over" "Big Business Girl!" One of the first tie-ups was with Old Gold cigarettes, the company furnishing hundreds of cards reading: "Big Business Girl, She Keeps Her Job by Keeping Kissable, Loretta Young, Keeps Kissable by Smoking Old Golds." These cards, bearing the theater name and date of showings, were placed in all the tobacco shops in city. Another stunt was the placing of a typewriter and a desk in a large open tour car, parking this car at busy sections of the city the "Big Business Girl." At the machine occasional stopped her work to give out cards, each of which bore a number. These cards bearing numbers corresponding with those in the lobby of the Strand were good for admission.

* * *

Inexpensive Wrinkle

In Hotel Postcards

FIGURE among the inexpensive advertising stunts, the use of illustrated postcards. R. F. Cloud, of the Warner-First National exchange in Cincinnati has just tried out the card stunt in Louisville with results that are going to make it popular. Cloud tied up with one of the principal hotels in Louisville, which not only furnished the cards but did the mailing. In the space allotted for the message the card contained in a neat five-nine hand the following: "Dear Mary: Here in Louisville at . . . Nice hotel. Just saw 'Silk Tight.' Great comedy. Joe E. Brown and Winnie Lightner are so funny. I hope you see 'Silk Tight' very soon. Regards, Flo."

—Walters

TEN YEARS AGO TO-DAY

Four more Nealan productions for First National.

Jesse L. Lasky to make immediate cut of 25 per cent in production. Studio improvements planned.

Allied Laboratories urge M.P.T.O. to take up matter with Eastman Kodak.

* * *

KICK FROM SYRACUSE

IT is a fact that there is slight box-office value in the sort of talkies that have been reaching Syracuse sound-screens during the past few months, there have been too many films with unhappy endings, too many films lacking in comedy, too many films with themes making them unfit for juvenile and junior patronage. The week just closed was an example of this situation. In the first place, there was not a picture suitable for the younger. The scenes betrayed his kid fans by appearing in "Just a Gigolo," a picture built upon the pleasant (?) premise that all women are "on the make" and proper game for philandering young rakes. In "Always Goodbye," Elissa Landi entered into a free-and-easy relationship with Paul Cavanagh, with only a bit of dialogue to save the day morally. That dialogue would hardly convince the cynical. "The Vice Squad," with its close relationship to New York's unsavory disclosure; "Big Business Girl," with its fixed dialogue, evidence situation, and "Good Bad Girl" were scarcely for the kiddies. Week after week, it has been much the same story. There was "White Shoulders," a fusion of bigamy, robbery, adultery, blackmail and murder. But why continue the check-up could be extended indefinitely.

—Chester B. Bahn, Syracuse "Herald"

* * *

G. K. RUDULPH, Director of Publicity for RCA Photophone, has come through with a brochure presentation of his company's new special size sound reproducing unit for small theaters that is a Darb . . . . presented in a series of stills from various features, with a running story . . . . working up to a unique sales pitch for a clinch . . . . you should get a copy and learn about one publicity gest who Used his Bean . . . . Peter J. Brady sends us a pome on "Hell" apropos of our recent box item on the "Hell" Curriculum in Pix . . . . Thax, Pete . . . . it's a hellua good pome . . . . it shows that the use of "hell" for emphasizing almost anything, good or bad, is even more common than its use in titles of pix . . .

TIMEY TOPICS

A Digest of Current Opinions

A Kick From Syracuse

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 2

George Folsey
Harry Crocker
Jane Reid
Hayden Stevenson
David Reinig
F. D. Langton
Eyeglass Frame Numbers

**HOLLYWOOD FLASHES**

**BY RALPH WILK**

**STARTING date on the "Torchy" film, which will be made at Educational, has been postponed to July 13, due to the large number of screen tests that have been required of the stars and leading ladies in the series. Producer Curly Burne declares that never in his 10 years picture experience has he had such difficulty in making a selection of a leading lady.

Benny Rubin has not lost a week's work in four years. He recently spent four weeks making personal appearances in Seattle, Portland, Tacoma and nine points in the Pacific Northwest. He is now working in "Accidents Will Happen," which is being made by RKO Pathe. Incidentally, he is a baseball enthusiast and other day played to almost complete sold-out of the Tacoma Angels club at the RKO Pathe studio.

Samuel Blachoff is one of the largest pro- duction executives on the Coast. He headed "Lasso of the Rio Grande" for Universal, and has "Cavetown" out in two weeks. In two weeks, he will place "Steel" and "Letter From an Undercover Man" on the screen. Before joining Universal, he supervised the "Light" series, "Sunday Raiders" and other pictures for Columbia.

The preview committee of the International Federation of Catholn Actums, composed of 30 prominent Los Angeles women, gave "Honor to a Brooch in Honor of Mrs. William F. Burr, JR.," and on "Cord," which is under way at West Coast chairman of the committee. Miss Thomas G. Witter, past presi- dent of the General Federation of Women's Clubs, was also a guest of honor at the affair.

Edward Goodman, whose name has been de luxe with numerous Broadway stage successes for the past 13 years, has signed a contract to co-produce succeeding for Paramount.

Rita Lupetan earned his first money for holding a girl's pay while the cork reached its swivel. Mela was a nine-year-old old girl, and the members of the dog seemed annually in favor at the affair, that the dogs were rather laughably affairs.

The Hurman-ing studio, which is mak- ing the "Coney Island" and "Movie Me- dones" series, has enlarged its quarters. The previous size of the studio has been doubled and now includes 35 animators.

Simile. As a new girl in Holly- wood.

Don Bello, Fox juvenile star, acquired by his wife, sailing shortly for a two months' vacation abroad. The Woleys are now en route from the coast to New York to join the Woleys.

DIMITRI TIOMKIN and his wife, AL- BERTO ROCHA, left for a 10-day vacation in Europe on the July 7, following opening of the new Allied "Follies," in which their work appears. ARTHUR KELLY sails for Europe on July 6 for an extended carte blanche.

JESSE LASKY, JR., left New York for Chicago yesterday with NED MARIN, Paramount executive.

FRED JEROY GRANVILLE arrived in New York yesterday from abroad.
Hot Weather Recess

Warner Bros, shut up shop at 3:30 o'clock yesterday afternoon owing to the intense heat.

$1,008,844 Wage Dividend
Distributed by Eastman

Rochester, N. Y.—Employees of the Eastman Kodak Company, the United States and foreign countries, yesterday were paid $1,008,844, representing the balance of the yearly wage dividend.

Earlier in the year $1,575,369 was paid in advance to bolster the financial resources of employees who had been laid off or who were working part time. It is the 20th consecutive annual wage dividend paid by the company and makes a total disbursement of $31,079,107.

Operators Halve Scale
In Louisville Sidetowns

(Continued from Page 1)

have been hardest hit. These operators now receive a flat rate of $47.50 weekly, instead of $80 to $95. Among theaters already included in the new arrangement are the Uptown, Ideal, Park, Oaks and Hilltop. Downtown houses are: committing $1 2/3 per cent and up. J. P. Flaherty is president of the local union.

Call Mass Meeting on Gang Films
Montclair, N. J.—A mass meeting has been called for tomorrow by the Better Films Committee of the Montclair Club to shape a united protest against underworld films.

No Extras in U Film

West Coast Bureau, THE FILM DAILY

Hollywood—Universal's "Strictly Dishonorable," which has just gone in production with John Stahl directing, has only principal speaking roles in it, according to announcement from the studio. Not a single extra is to be used. Paul Lukas and Sidney Fox play the leading roles.

Seeks Writ to Permit "Birth"

Detroit—Samuel Carver, lessee of the Shubert Lafayette, has filed a petition in Circuit Court against James K. Watkins and others, charging he has been prevented from obtaining a license for a four weeks' showing of "Birth of a Nation" and asking that the city authorities be compelled to issue the license to him. Judge Guy A. Miller signed a show order returnable Monday.

First Bohemian Talker Here

"Fidlovcaska" ("Carnival"), the first talking picture made in Bohemia, will be shown at Joseph R. Flesler's Eighth St. Playhouse starting tomorrow. The picture, in the Czech language with songs and music, is expected to get a play from New York's 200,000 Bohemians.

When in Atlantic City

Atlantic City—Irving Browning's unusual gallery of camera studies relating to the motion picture industry is attracting keen interest at the Steel Pier, where it is on display as part of the Hollywood Motion Picture Exhibit. After its local showing the display, which is sponsored by THE FILM DAILY and already has played a holder over run at the M. P. Club in New York, will be shown in Hollywood and London.

Visit M. P. Photo Exhibit

William Rienkie Stricken
Kansas City—William Rienkie, booker for the Glen W. Dickinson circuit, suffered a hemorrhage of the lungs last week and is leaving for the West.
Earl Van Hyning Heads Chamber of Commerce

Iola, Kan.—President Earl Van Hyning, of the M.P.T.O. of Kansas, and Western Missouri and proprietor of the Kelley theater here, has been elected president of the Iola Chamber of Commerce. Van Hyning has been prominent in civic community affairs for years and is one of the best known development leaders in Kansas.

Satx Starts Film Work Today

Ludwig Satx, Jewish comedian recently signed to star in a series of Yiddish talking pictures for Film Exhibitors Corp. under the direction of Sidney M. Goldin, will begin work at the R-L-A sound studies today on "Love Crazy," the first feature of the unit that will also include several shorts. The picture will be made with a comprehensive Yiddish-American dialogue, so as to give it almost universal appeal. The year's supporting cast so far assembled includes Lucy Levin, Isadore Cashey, Mrs. Ludwig Satz and others.

Edna Pfister Marrying

Chicago—Edna Pfister, secretary of the local Film Board of Trade, who is expected to marry the local film. Miss Pfister, who has been secretary of the Portland, Ore., Film Board, succeeds her on Aug. 1, Katherine Rohrer, assistant to Miss Pfister, also has resigned.

New Baltimore, Mich.—Ard Rowland has taken over the Family from Delo E. Bigelow and will operate it as a movie.

Cincinnati—The Rex theater, 1526 Dudley St., was held up by a negro five-tailed Mary Berg, cashier, to hand over $35.

Bellevue, Mich.—Ida M. Osgood has taken over the LaBelle of N. T. Casler, E. A. Osgood will manage the house.

Cleveland—Tony Schippicasse, who operated one of the first picture houses in Cleveland about 18 years ago, is dead.

Detroit—The Empire on Tireman Ave., operated by Max Krin for some time, has been closed indefinitely.

Cleveland—Unconfirmed rumor has it that J. E. Firkess, district manager for RKO theaters, will transfer his headquarters from Cleveland to Cincinnati.

Lake City, S. C.—Ritz theater has been incorporated with a capital of $500. L. L. Propost is president and treasurer; W. A. McClain, vice president and secretary.

Plymouth, O.—Negotiations between Joseph Hickman and R. N. Nimmons, executor of the estate of the late H. T. Deisher, have been completed whereby the former has secured a lease on the Deisher. Sound equipment will be installed at once and other extensive improvements made. It will be opened late in July.

Westminster, S. C.—This city is soon to have another theater. B. L. Mitchell, local wholesale merchant, is financing the project.

Cleveland—Mrs. Paul Guadanovic and her three daughters will spend the summer abroad.

Detroit—B. A. Mororth, formerly with the Woodward Theater Co., is now managing the Rosedale, operated by Mrs. W. A. Klett.

Cleveland—The Olympic theater, East 55th St. and Broadway, has reduced its playing time to three days a week for the rest of the summer.

Racine, Wis.—Mickey Gross has succeeded Robert Ungerfeld as manager of Fox's State.

Cleveland—Fred Schram and Nate Schultz have purchased a series of six Hoot Gibson pictures made by M. H. Hoffman, Jr., for Allied Pictures Corp. for distribution in Ohio through Selected Pictures Co.

New Haven, Conn.—John Sullivan, supervisor of the six running the Tiffany exchange, died recently following an appendicitis operation.

Kingston, N. Y.—Joseph Stephano has taken a lease of the long vacant Auditorium.

New Haven, Conn.—Use of vehicles for advertising purposes would be prohibited under the terms of a proposed ordinance now being considered by the Board of Aldermen.

Albany, N. Y.—After six weeks of first-run pictures, Christopher H. Buckley has closed his State for the summer.

Nashville, Mich.—The Star has been reopened.

Utica, N. Y.—The Olympic is the first house here to close for the summer.

Detroit—Liberty Pictures, Inc., has been incorporated to produce local motion pictures. The company is specializing in Italian pictures, and has been considering various sound tenps. Adam Colarossi and Dominick Di Giacomo are incorporators. Local offices, in American Rador Bldg., are under management of Salvatore Murgi.

Nyack, N. Y.—Carr H. Meeker, formerly assistant to manager Bill Burke at the Fox Rockland, has become manager.

Pittsburgh—Sound motion pictures in seven of Pittsburgh's parks, scheduled to run for eight consecutive weeks beginning July 19, may be delayed as the result of Public Works Director Edward G. Lang's action in rejecting seven proposals for the equipment. He charged specifications eliminated competition in bidding. City council had appropriated $9,500 for the Director. Lang recommends that new specifications be drawn and bids readvertised.

Detroit—Carl Shalit, Columbia office manager, is chairman of the committee for the local film golf tournament to be held July 15 at Knollwood Country Club, Birmingham.

Pittsfield, Mass.—With the transfer of W. Harold LeValley to New York, Edward Harrison of the Broadway in Springfield has been made manager of the Palace here. The Broadway is closed while extensive improvements are in progress.

Manchester Depot, Vt.—Casper W. Landman of Londonderry has leased the Colonial and is installing sound.

Boston—John Lane, former Pathe man in New Haven, has joined Box Office Attractions to handle "Upangki."

Minneapolis—L. H. Kopman has reopened the Nile after remodeling and installation of sound equipment.

(Continued from Page 1)

period of eight days for the Chrysler Corp., proving four one-hour showings each evening of "The Fourth Milestone," a picture built around one of the company's new cars, together with a new series and travelogue. Chrysler employees are admitted by tickets distributed through the various departments of the motor company and prospective purchasers of cars are given tickets by the Chrysler dealers. The theater is open from 7 to 11 p.m. Publix officials say this is the first time this sort of show has been operated for more than a day or two anywhere in the country.

American Boys Prefer Western Action Stars

Jones, Ken Maynard and Buzz Barton, all famous for their hard fighting and fast riding, received more than 50 per cent of the total votes while five of the other 12 stars most popular with the juvenile contingent also are western stars. Janet Gaynor is the only feminine star who drew any votes for popularity from the boys.

Clarke's Shakespearean Troupe

Chicago Civic Shakespeare Society of which Harley L. Clarke is president and chief sponsor, will have Fritz Leiber, Helen Menken, William Faversham, Tyrone Power and Pedro De Cordoba among its chief names next season. The troupe will open its season in September in Chicago. A New York engagement of four weeks is also scheduled.

TO-DAY'S EXTRA EVENT

AS SEEN BY THE PRESS AGENT

"Pass photographers who recently invaded the Long Island home of Freddie March were amazed to discover that he dons a blue shirt for his new photo paper and magazine pictures."—Paramount.

U. A. IS CONSIDERING PRODUCTION IN GERMANY

(Continued from Page 1)

will immediately make a thorough investigation of the foreign production situation.

Joseph M. Schenck, president of U. A., will join Kelly in Germany before the month is out to help complete the plans and establish final plans before returning to the states.

Kelly told a FILM DAILY representative yesterday that although John Maxwell of British International recently (Continued from Page 1) in Germany, United Artists distribution representatives, the move would in no way effect the Terra-United Artists contract.

New Griffith Production Goes in Work on Monday

D. W. Griffith announces that he will start production on "The Struggle," his next picture for United Artists release, on Monday, at the An- dio Cinema studios. Zita Johann, star of the stage play "Tomorrow and Tomorrow," is the latest addition to the cast which already includes Harry Shelly, Edna Hagan and Charlotte Wynters. Richard Bladon is associated with the West coast studio in its shooting of the picture. Griffith has designed the settings and Joe Ruttenberg is in charge of the cameras.
Supreme Court Rules Against Picketing by Union

DROP ARBITRATION FROM NEW CONTRACTS

Fox Film and Tobis Joining in German Production

Plans Call for Producing 10 Pictures a Year in Germany

Berlin—An alliance between Fox film and Tobis for the production of about 10 German talkers a year is reported practically completed with the arrival here of Clayton Sheehan, foreign manager for Fox. The pictures, in German only, will be made at the Tobis studios in Berlin. Sheehan arrived here from London.

ST. LOUIS PART-TIME PLAN UP TO INDIVIDUAL EXHIBITS

St. Louis—Unable to reach a general agreement on the plan to close 22 houses definitely declined to close all of its houses four days a week during the summer, the Exhibitors’ League of St. Louis has decided to leave the question up to individual exhibitors.

No Summer Closings

In Comerford Circuit

No summer closings are contemplated by the M. E. Comerford circuit, was stated by Frank C. Walk in New York yesterday.

First State Right Pix

Booked by N. Y. Strand

Bearing out the forecasts of better times said for the indie producers, the S. Selberg production, "Enemies of the Mw," has been booked by Warners for the New York Strand starting next Thursday night. This is the first state right picture to play the broad Strand picture house. Arv Nolan and Lou Tellegen head the cast. Charles Reed Jones wrote the story.

Zukor Decorated by Portugal

Adolph Zukor, who only a few weeks ago was decorated by the Hungarian Government, is now the recipient of a decoration from the Portuguese Government in the form of the Grand Cross of the Order of Santiago, one of the highest honors at the command of that country. The presentation was made by a contingent headed by Dr. Joas de Deus Ramos, consul of Portugal.

More Kid Films, No More Gangster Planned by Warner Bros., Says Morris

With two kiddie pictures definitely announced for 1931-32 release, Warn Bros. will probably make two more, Sam E. Morris told THE FILM DAILY yesterday. Pictures already announced are "School Days" and "The Yankee Kid."

Warner Bros. and First National will make no more gangster pictures, said Morris. Natural melodramatic stories will be produced, but none of these will come under the direct classification of gangster subjects, he stated.

Whether or not Warn Bros. will expand their circuit of approximately 20 houses in Great Britain will be decided in the fall, Morris said.

Canada Would Bar Divorce Films

Ottawa—A resolution calling on the provincial boards of censors to refuse to release any picture representing divorce as desirable or acceptable was passed at the semi-annual congress of the association of ex-pupils of Canadian Catholic convents.

Major J. C. Boylen, chairman of the Ontario censor board, stated that 28 pictures were banned in 1930 and 63 were put on the blacklist this year.

While praising the cinema as a great potential force for good and for education, Senator N. A. Belcourt deplored the abuses which had invaded it. He stated that if the situation became acute, the Federal Government could invoke the Postal Act to seize improper films coming.

Picketing by Operators’ Union Ruled Against by Supreme Court

Providence—Picketing by motion picture operators is held to be an "obstruction of the public use of the street and sidewalks" in an opinion handed down by the Supreme Court here in deciding the right of Providence Local, No. 223, M. P. Machine Operators, to picket in front of the Liberty.

The Supreme Court also upheld a recent Superior Court decision granting Samuel Bome, owner of the theater, an injunction against the picketing which has followed Bome’s hiring of non-union machine operators.

The significance of the decision is important because it is the first time the Supreme Court here has been called upon to decide the right of striking employees to picket an establishment.

CLAUSE IS ELIMINATED IN EXHIBITION FORMS FOR 1931-32

Arbitration clauses are being eliminated from the exhibition contracts covering the new season. Distributors are understood to be taking the attitude that individual arbitration systems are impractical and expensive and that a quicker decision in disputes can be obtained through the regular courts, when necessary, although it is

ACADEMY AWARDS BANQUET SCHEDULED FOR NOV. 24

West Coast Bureau, THE FILM DAILY

Hollywood—Annual Awards Banquet of the Academy of M. P. Arts & Sciences has been set for Nov. 4. Plans for the granting of the 1931 honors are now under way.

Letters were sent out this week to all studios, asking them for a list of feature pictures released in Los

F. L. Granville Organizing Big Game Film Expedition

Fred Leroy Granville, well-known British producer and at one time associated with Universal for 11 years, is organizing an expedition in association with Capt. Norman Franklin, Indian big game hunter, to make a big-scale sound and color production in the Far East jungles.

Paramount Not Renewing Nancy Carroll Contract

Paramount will not renew its contract with Nancy Carroll, it is understood. The agreement has a number of months to run before expiration. Miss Carroll is down on the 1931-32 Paramount schedule for two pictures, "Wild Beauty" and "Personal Maid."


**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Net</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,820</td>
<td>2,817 34</td>
<td>2,812 18</td>
<td>2,812 18</td>
</tr>
</tbody>
</table>

**NEW YORK CABLE MARKET**

<table>
<thead>
<tr>
<th>Fox Tha.</th>
<th>&quot;A&quot;</th>
<th>&quot;B&quot;</th>
<th>&quot;C&quot;</th>
<th>&quot;D&quot;</th>
<th>&quot;E&quot;</th>
<th>&quot;G&quot;</th>
<th>&quot;H&quot;</th>
<th>&quot;K&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>33 1/8</td>
<td>33 1/2</td>
<td>33 1/4</td>
<td>33 1/2</td>
<td>33 1/2</td>
<td>33 1/2</td>
<td>33 1/2</td>
<td>33 1/2</td>
<td>33 1/2</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Gen. Th. Eq.</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
<th>39%</th>
</tr>
</thead>
<tbody>
<tr>
<td>30,000</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
<td>39%</td>
</tr>
</tbody>
</table>

Rebuilding Savannah, Tenn. House Savannah, Tenn.—E. K. Churchwell is planning to rebuild the Churchwell Picture Show, which was burned down last November. The house is expected to be ready for opening in September.

**FINANCIAL**

New York Censorship Moved The M. P. Division, State Education Department, has moved its office to the Balance Building, 80 Centre St., from its former location at 220 West 42nd St. Director James Wingate announces. Films submitted to the censors for examination must be brought to room 590 in the State Building.

Robert T. Kane Coming Next Month Robert T. Kane, head of the Paramount studios in Johnsville, Troy, recently returned to New York after a visit. He will confer with home office executives.

New York, July 31—The Daily Variety—The following is the revised statement for the year ended Oct. 27, 1929, and shows a balance sheet for the fiscal year reported by the former management, lists the following deductions not added by the former management:

<table>
<thead>
<tr>
<th>Deduction</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loss due to decreased attendance</td>
<td>$900,315</td>
</tr>
<tr>
<td>Interest and charges on property investments</td>
<td>$1,050,643</td>
</tr>
<tr>
<td>Loss on investment considered worthless</td>
<td>$41,900</td>
</tr>
<tr>
<td>Organization expenses written off</td>
<td>$48,625</td>
</tr>
<tr>
<td>Excess of post mortgage held</td>
<td>$1,066,972</td>
</tr>
<tr>
<td>Provision for intangible liabilities</td>
<td>$3,730,891</td>
</tr>
<tr>
<td>Miscellaneous adjustments affecting profits of prior years</td>
<td>$207,269</td>
</tr>
</tbody>
</table>

Total | $9,160,658 |

**FINANCIAL**

**THE INDUSTRY'S DATE BOOK**

Friday, July 3, 1931

**NEW IDEA IN VACATIONS**

ASSABET CAMP & COUNTRY CLUB
STOW, MASS. (near BOSTON)

(FOR ADULTS)

The country club with real outdoor thrills!

ON THE PREMISES:
- 9 hole (90 yard) golf course, hard clay tennis courts, fifteen miles of fine canoeing, excellent swimming, Hand Ball, Horse Racing, Tennis, Complete Social Staff, and Country Club Orchestra. Accommodations, windings, running water, Tours to Historic Newport, Lexington and Wayside Ten. Film employees consult your social secretary for special rate information.

WRITE
CARL ERBSTIN, Mgr. Dir.
Assabet Country Club
P. O. Maynard, Mass.
Or Call United 4-7280

**KINETOPHONE Bulletin No. 3**

There's portability for you! The whole Kinetophone outfit goes into the back of a sedan. Sets up in 10 minutes—yesterday—sound on film, 20 mm. An engineer's triumph! Well, it's good, old, proven, Holmes Projector! Remember—you can put a handle on a ship's anchor—and call it "portable," but try an lift it! That's where we've got the boost! Our outfit is locked with a reliable, factory job.

**KINETOPHONE-RUBY**

Factory Distributors
727 7th Ave., N. Y. City

PUBLIC PROJECTION ROOM

Latest R.C.A. Photophone Equipment $1.25 per day until 6 P.M. Nights, Sundays, Holidays by appointment Under the personal supervision of Hynie Silverman

MOTORIZED TALKING PICTURE SERVICE, Inc.
727 7th Ave. BYrant 9-5721

**WILL PAY PERCENTAGE**

A Road Show Write For Dates

For State Rights or Booking
S. Cummins, 727 7th Ave., N.Y.

**Powers Cinophone Equipment Corporation**

727-741, N.Y., N.Y.

**THE INDUSTRY'S DATE BOOK**

Friday, July 6—Conference on talking motion pictures in visual education, under the auspices of the National Commissioner of Education, Washington, D.C.

July 8—Testimonial Dinner to William Saal, South Garden of Hotel Astor, New York, N. Y.

July 13—Educational-Tiffany-Sono Art regional meeting, Hotel Astor, New York.

July 17—Educational-Tiffany-Sono Art regional meeting, Hotel Congress, Chicago.

July 20—Annual summer meeting of North and South Carolina Theater Owners’ Assn., at Highlands Beach, Wilmington, N. C.

July 26—Educational-Tiffany-Sono Art regional meeting, Brown Palace Hotel, Denver.

Aug. 3-22—British film festival, sponsored by the Imperial Motion Picture, Malvern, England.

Sept. 9-10—Annual convention, Allied National Motion Picture, South Dakota and North Dakota, Minneapol.

Oct. 1—Hispano-American Motion Picture Congress, Madrid, Spain.

Nov. 4—Annual meeting of Academy of M. F. Arts & Sciences, Hollywood.

New W. E. Microphone Being Used by Griffith

A new super-selective type of microphone, developed by Western Electric, will be used for the first time at the Audio Studio cinema, New York, beginning Monday, when D. W. Griffith starts work on "The Struggle."
What? You’ve Got Troubles?

(Read this soul-searing confession of a broken-down theatre rope!..)

“I’ve held them in line at the Winter Garden from ‘The Singing Fool’ to ‘The Millionaire’, but

SMART MONEY

was too much for me!

You’d think those guys would be satisfied to overwork me with that ace crowd-getter EDW. G. ROBINSON

but when they add a card like JAMES CAGNEY and 5 Beautiful Blondes, that’s enough to break any rope’s back. What they need for that picture is a steel cable and more seats!”

WARNER BROS. more than your contract calls for HITS!
EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

New Stunt
In Lucky Numbers
A NEW wrinkle in lucky number contests has been added by Manager Lou Kusner of the Apollo, Martinsburg, W. Va. It has started off with a rush and its great virtue for the exhibitor lies in the fact that it is cumulative in results. The new plan is called "Home Beautiful Nights" and is used by Kusner each Friday night. Fifty numbers are posted in the lobby of the theater. The ladies who hold lucky numbers are given free admission to the house and presented with a piece of drapery for the home. The draperies come in sets and consist of pillow tops, window drapes, table scarfs and valences. It is considered highly probable that the lucky ones will continue patronizing the "Home Beautiful Nights" with the hope of completing the drapery sets. This is the strong point connected with the stunt.

—Apollo, Martinsburg, W. Va.

Royal Flush
for "Smart Money"
AN effective cut-out card set up for the run of "Smart Money" shows a hand holding a royal flush. It shows at once connects the Edward G. Robinson picture with gambling passing along the idea on which the story of the picture is based. The card is five inches deep and is to be used in mailing and various other ways such as insertion in theater programs, laundry bundles, etc. There are few people unfamiliar with poker and there isn't anyone with a knowledge of the game that won't have something to say about the scarcity of the royal flush in his hands when he has played the game. On the back of the card is plenty of room for theater announcements. Like most good exploitation stunts, this one is inexpensive.

—Warner's

ALONG
THE
RIALTO
with
PHIL DAILY

ALL YOU independent exhibitors should give a serious thought to Independence Day...July 4...it is really Your Day...our forefathers fought for independence...won it...handed it down to us...and look at the helluva mess we're in today...we're up to our necks with installment payments on the family car and the bassinet for the coming event...which reminds us of a pal of ours who made a down payment on a single-seater bassinet...and drew twins...so ya never can tell...ain't life just a merry gamble, though?...all we're really sure of is our Grand and Glorious Independence...bequeathed to us by our dumb forefathers with a perverted sense of humor...who made positively sure that the Joke would click by writin' it into the Constitution...with Amendments...one of which has made the bootleggers independent...and made us saps dependent on the bootleggers.

SO WHEN you Indie Exhib Mugs celebrate Independence Day...you have a perfect setup...start the ceremonies in your theater by reading the Constitution that has had its independence kicked out of it. Leave the three day pix made by an independent producer on a shoestring...this is guaranteed to make your audience so independent that they will get right up and kick the seats apart as they were done in the show...but don't get discouraged...have your ushers drop giant firecrackers on 'em from the balcony...having thus maintained the Grand and Glorious Spirit of the Fourth at all costs, you will be all washed up in your town...absolutely independent...no more film rentals...no more installment payments on your sound equipment...just a free American citizen...coming and going as you please...and the quicker you go, the better...you can devote your life to travel and leisure...along with the rest of the tramps...who spend their time wondering in 'ell our Forefathers took the trouble to fight for.Independence.

OH YOU Rooster!...go ahead and crow your head off...you've earned the break...with RKO Pathe tied in completely and absolutely with the greatest Epic Drama of the Air...Edward G. Robinson-Gatty round-the-world flight in less than 9 days...beating the Graf Zeppelin's record by 11 days...shattering every world record for a speed-distance flight...they took the plunge and went for a Ride...but it's the kind that will go down in history.

THE BOYS who engineered it are Jack Connelly, general manager of Pathe News...Percy Howard, editor-in-chief...Claude Collins, producer...working quietly in advance, they trained Harold Gatty for an entire week in the use of the automatic camera...they painted Pathe's Rooster in vivid red on the fuselage...and the Rooster rode and crowned over the 'boom' globe, on a front page story for every rag in the world...and if anybody denies the Rooster the honor of strutting his stuff after that...he's gotta be pretty bum stuck.

LARRY DARMOuir this week begins his fifth year as the producer of the Mickey (Himself) McGuire comedies...one big answer to the exhibitor's prayer for juvenile entertainment...the remarkable thing is that since the start of the series the cast of the Mickey comics has remained intact...with Albert Herman, who directed the first, still handling 'em...and we're not happy to run into Tim Leahy the other day...all tanned up and lookin' fit to fight wildcats...or give the horse laugh to the skeptics...This Frenchie, Pierre Armstrong, read our kibitz about flying 3,000 feet over Longisde and sez he found it full of atmosphere...is that a boost or a boost...? We just love that phrase in the main title of "Strange As It Seems" series..."if it's true, it's a fact...if it's a fact, it must be true...oh well...these California fellers just have to overemphasize everythin'.

TIMELY TOPICS
A Digest of Current Opinions

Substitutions Call for Different Selling Basis
UNAFFECTED by any other trends in the industry, the growth of substitutions continues as a Thorn in the side of amicable relationship between distributor and exhibitor. Substitutions are not pre-determined. They arise because of unusual situations, but after a careful analysis, it appears that the reason for complaint rests on the fact that something of lesser value is usually offered for what has been sold. There have been cases where both parties failing to see the substitution. Warners and Universal did that very thing in the past season. Generally, though, the substituted picture is inferior. The substitution practice will never be okay with the exhibitor. He senses that when this condition takes place another vestige of fairness is disappearing from the business. No other industry can parallel the substitution idea, and yet the exhibitor seems to have no redress. If the producer argues that substitution will always be with us, let him sell his product on a different basis. Unless he positively knows that an individual picture will definitely be made, let him sell on a basis which would prevent substitutions. Ultimately, this will mean that the exhibitor would buy on the trade mark and goodwill of the company. Such sort of bargaining would be healthy, and it would certainly bring buying to a healthier plane.

—Jay Emanuel

Many Happy Returns
Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 3
Leon Errol
Luther Reid
Bruce Rogers
Florence Miles
Two Records!

POST AND GATTY
FLIGHT AROUND THE WORLD IN
LESS THAN 9 DAYS!

PARAMOUNT
SOUND NEWS

Rushes air mail to all subscribers, at no extra cost, complete story of POST-GATTY ARRIVAL IN NEW YORK, and flight highlights, all in

LESS THAN 9 HOURS
after finish of record world dash!
Critical America As Represented By 400 Of America's Foremost Editors, Critics And Reviewers Are Now Voting On The Ten Best Directors Of 1931 For The Film Daily
Hollywood—Six features are currently in production, while five others are in preparation and one is cutting rooms, making an even dozen under way.


Hiram D. Parks Wins Bobby Jones Golf Clubs

Hiram D. Parks, of the Warner branch in Memphis, was the winner in the Bobby Jones Golf Clubs contest open to the entire field of Warner Bros. and First National, and which was part of the Sam E. Moriah May Month Contest. The prize was contributed by Bobby Jones for the one who had the most bookkeeping of his series of Vitaphone shorts on "How I Play Golf" to his credit, consisting of a set of golf clubs known as "Swee Spots," and duplicates of the ones he has used in all his championship matches.

The runner up was P. S. Krummel, of Cleveland, Pittsburgh; William Scharit of Minneapolis, was third; H. L. Denbo, of Philadelphia, fourth; Newt Lewis of San Francisco, fifth; and P. R. Barr of Chicago, sixth. Within a week Lewi jumped from 75th place to fifth.

Gloria Swanson Returning

Gloria Swanson arrives in New York July 8 after a trip abroad. She left on the 10th of August, 1 to start production of "Tonight or Never," her next for United Artists.

Para. Appoints Schaeffer Central Europe Manager

Berlin—G. J. Schaeffer is now division manager for Paramount in Central Europe, including Germany, Hungary, Austria, Poland, Czechoslovakia, Holland, Rumania, Jugoslovakia, and the Balkan States. A convention of Paramount executives in Germany and Central Europe was held here recently, with J. C. Graham of London attending.

"Smart Money" Holds Over Boston—"Smart Money," with Edward G. Robinson and James Cagney, is being held over at Central City's Stage Olympia and Uptown, Publicx houses. At the close of its simultaneous showing, Publicx is to put the picture in the May Square Olympia for a third week.

Hollywood

MARY ASTOR, Jill Esmond and Laurence Olivier have been cast for "Soup Grapes," the play recently brought to the screen by Radio Pictures. John Halliday will co-direct the picture with Lynn Shores.

First National's "Local Boy Makes Good," in which Joe E. Brown is to be seen, has been temporarily suspended owing to an accident to his star, who pulled a muscle while doing one of the athletic sequences.

Radio Pictures has signed Joe Eaton to appear in "Are These Our Children?" Eaton, who is the brother of Pearl Eaton, dance impresario, joins a cast which includes Arline Judge and Roberta Gay, Radio Pictures contract player. The picture is an original story by Wesley Ruggles and will be directed by him.

Samuel Goldwyn has contracted for installation of the new RCA Photophone sound reproducing equipment in his Santa Monica beach house. Many of Hollywood's prestige stars are known to have talker apparatus in their homes.

Walt Disney, who has just completed a new studio and office building on Hyperion Ave, for the production of his Mickey Mouse cartoon movies. Many of Hollywood's prestige stars are known to have talker apparatus in their homes.

New contracts have been signed by Fox Films with Janet Gaynor, Elissa Landi, Greta Nissen, Nelson Eddy, John Kerrigan, E. Brendel, Thomas Meighan, and Juan Torena; players; David Butler, Hamilton MacFadden and Alfred Wertheimer, directors, and S. N. Behrman, writer.

Charles Riesner, who directed "The Hollywood Revue," and has just completed Marie Dressler's "Midnight for Channel," will direct the production of the George White musical success, "Flying High," Bert Lahr has been brought out to the M-G-M studios to appear in this picture and A. P. Younger is handling the screen adaptation.

Racol Walsh has been assigned to direct "The Yellow Ticket," Elissa Landi's next starring picture following completion of "Wicked."

Clarence Brown intends to start work, to vigorously oppose the new Dressler's new M-G-M picture, "Emma." This is an original story by Frances Marion, in which Miss Dressler will have the part of a house servant.

Noah Beery and Stanley Fields, will be featured in "Riders of the Purple Sage," to be directed for Fox by Hamilton MacFadden. The picture will be filmed on location in Arizona. Margaret Churchill and George O'Brien have the leading roles.

"Sundown Trail," an original story by Robert P. Hill, has been chosen as the vehicle for RKO Pathé's first western feature. Hill also is doing the screen play and has been signed to direct.

Our Passing Show: Gaston Glass and Bernard McEvety playing tennis at the Hollywood Y.M.C.A.; Maurice Reynes motoring to Universal City on business; Hugh Bennett and Stuart Halmel resigning.

Hugh Bennett, formerly film editor-in-chief at First National, is editing "Street Scene."

Warner Brothers Fight St. Louis Receiveship

St. Louis—Majority interests of the St. Louis Amusement Co. and Skoars Bros. Enterprises are pre-emptive stockholders in Railway Pictures, and were in attendance at the stockholders meeting held here recently, with J. C. Graham of London attending.

Gene Dennis Returning to Beacon

Gene Dennis, malcontent, opens at the Warner theater in Milwaukee tomorrow. After a four weeks' vacation she plays a return engagement at the Beacon, New York, opening Aug. 28.

(Continued from page 1.)

Charles Riesner, who directed "The Hollywood Revue," and has just completed Marie Dressler's "Midnight for Channel," will direct the production of the George White musical success, "Flying High," Bert Lahr has been brought out to the M-G-M studios to appear in this picture and A. P. Younger is handling the screen adaptation.

Racol Walsh has been assigned to direct "The Yellow Ticket," Elissa Landi's next starring picture following completion of "Wicked."

Clarence Brown intends to start work, to vigorously oppose the new Dressler's new M-G-M picture, "Emma." This is an original story by Frances Marion, in which Miss Dressler will have the part of a house servant.

Noah Beery and Stanley Fields, will be featured in "Riders of the Purple Sage," to be directed for Fox by Hamilton MacFadden. The picture will be filmed on location in Arizona. Margaret Churchill and George O'Brien have the leading roles.

"Sundown Trail," an original story by Robert P. Hill, has been chosen as the vehicle for RKO Pathé's first western feature. Hill also is doing the screen play and has been signed to direct.

Our Passing Show: Gaston Glass and Bernard McEvety playing tennis at the Hollywood Y.M.C.A.; Maurice Reynes motoring to Universal City on business; Hugh Bennett and Stuart Halmel resigning.

Hugh Bennett, formerly film editor-in-chief at First National, is editing "Street Scene."

Warner Brothers Fight St. Louis Receivership

St. Louis—Majority interests of the St. Louis Amusement Co. and Skoars Bros. Enterprises are pre-emptive stockholders in Railway Pictures, and were in attendance at the stockholders meeting held here recently, with J. C. Graham of London attending.

Gene Dennis, malcontent, opens at the Warner theater in Milwaukee tomorrow. After a four weeks' vacation she plays a return engagement at the Beacon, New York, opening Aug. 28.

(Continued from page 1.)

Charles Riesner, who directed "The Hollywood Revue," and has just completed Marie Dressler's "Midnight for Channel," will direct the production of the George White musical success, "Flying High," Bert Lahr has been brought out to the M-G-M studios to appear in this picture and A. P. Younger is handling the screen adaptation.

Racol Walsh has been assigned to direct "The Yellow Ticket," Elissa Landi's next starring picture following completion of "Wicked."

Clarence Brown intends to start work, to vigorously oppose the new Dressler's new M-G-M picture, "Emma." This is an original story by Frances Marion, in which Miss Dressler will have the part of a house servant.

Noah Beery and Stanley Fields, will be featured in "Riders of the Purple Sage," to be directed for Fox by Hamilton MacFadden. The picture will be filmed on location in Arizona. Margaret Churchill and George O'Brien have the leading roles.

"Sundown Trail," an original story by Robert P. Hill, has been chosen as the vehicle for RKO Pathé's first western feature. Hill also is doing the screen play and has been signed to direct.

Our Passing Show: Gaston Glass and Bernard McEvety playing tennis at the Hollywood Y.M.C.A.; Maurice Reynes motoring to Universal City on business; Hugh Bennett and Stuart Halmel resigning.

Hugh Bennett, formerly film editor-in-chief at First National, is editing "Street Scene."

Warner Brothers Fight St. Louis Receivership

St. Louis—Majority interests of the St. Louis Amusement Co. and Skoars Bros. Enterprises are pre-emptive stockholders in Railway Pictures, and were in attendance at the stockholders meeting held here recently, with J. C. Graham of London attending.

Gene Dennis, malcontent, opens at the Warner theater in Milwaukee tomorrow. After a four weeks' vacation she plays a return engagement at the Beacon, New York, opening Aug. 28.

F. N. of England Takes Prize

The International San E. Morris Music Festival, held at Northfield, Minnesota, the First National distribution centers abroad have won by First National of England. The Paris office in the charge of Robert Schloss, won second prize, and third prize went to Japan, handled by Horace Clarke, Warner Bros. of England was next in line.

COMING & GOING

ARCHIE MAYO, Warner Bros. director, who was on vacation in the south, leaves today for Ashbury Park to spend the week-end.

JEAN HERSHOLT arrived in New York yesterday from Hollywood by way of Wash-ington. He will remain here about a week before returning to New York, where he has been appointed to the studio.

CLEVE ADAMS, Radio Pictures, western general sales manager, left yesterday for a trip to the west coast and the Mayo Best Farm, Rochester, Minn.

LEO KINNEKERT leaves for the coast July 8.
Arbitration Dropped From New Contracts

(Continued from Page 1)
report that a surprisingly small percentage of the cases have to be carried that far. Instead all 1931-2 contracts will probably carry deposit clauses.

Under the Thacker decree the old uniform system of arbitration was outlawed. Distributors during the past year in many instances gave theaters a choice between accepting arbitration via their individual plans or putting up deposits.

Academy Awards Banquet Scheduled for Nov. 24

(Continued from Page 1)

Angels during the year from Aug. 1, 1930, to July 31, 1931.

In July, production companies will be asked to submit examples of sound recording. Early in August, nomination blanks will be mailed together with an explanatory letter and booklet released pictures to Academy members, upon which evidence they are to base their decision and ballot for the Award winners.

The Technicians Branch will preview scenes of submitted sound pictures in August, and on Aug. 30 nominations will close.

F. L. Granville Organizing Big Game Film Expedition

(Continued from Page 1)
picture, tentatively titled “Fil Nishin” (“He Who Rides the Elephant”), to be the first of such productions made with the Multicolor process.

Granville, who is now in New York, plans to leave London with his unit about the end of August. His itinerary will include India, China, Japan, Siam, Burma, Malay States, Tibet and other places. High spot of the expedition will be a big elephant drive in Burma, which Capt. C. R. Billiter, the big game organizer of Paul J. Rainey’s “African Hunt,” will co-operate.

Granville was one of the founders of the American Society of Cinematographers and is noted for having made more pictures in Arabia than any other producer. His wife, Peggy Hyland, was at one time a Fox film star.

Indian Film Pioneer Dies

Rustomji Khurshedji Dotivala, managing director of Madan Theaters, Ltd., and well known throughout the East as a film pioneer, died recently, according to word just received by Paramount’s foreign department. Little was known of Rustomji, as he was popularly known, was the first man to introduce motion pictures into India on a commercial basis. He was one of the complete apparatus. All houses in the Madan circuit were closed for a day as a mark of respect to the deceased.

NBC Asks Fourth Television Permit

Washington Bureau of THE FILM DAILY

Washington — Request for a new experimental television station permit has been made by National Broadcasting Co., which already has three licenses. The latest is for an “anchored” station of high power for exploring the upper strata ether.

Judea Finishes First Short

Judea Films has completed the first of a series of Yiddish shorts with the noted caption, Josef Rosenblatt. The completed series will bring in a Yiddish talker, which Isadore Lillian will direct. Joseph Seiden is president of Judea, and Moe Goldman is vice-president in charge of distribution.

Mascot Serial for Roxy

“The Vanishing Legion,” Mascot serial, has been booked for the Roxy staring this week.

Abany, N. Y.—Len Garvey of the local RKO Pathe office, has closed a deal with the Benton Circuit for Aesop’s Faules and Granitland Rice Spotlights in seven towns.

Stevensville, Md.—Senator James E. Kirvan, who owns Kent Island, in which the village of Stevensville is located, has contracted for the installation of RCA Photophone sound reproducing apparatus in the First Methodist Church.

Pittsburgh — Three vending machines in the Ritz were smashed open by thieves recently. The intruders also took $25 from a cash drawer.

Torrington, Conn. — Warner Bros. announce that the opening of the Warner theater here will take place on Aug. 14. The announcement came after a tour of the house by H. R. Maier, head of Warners’ construction department.

Chicago—Tess Heraty (Mrs. Vincent Brady) has resigned as secretary to Jack Miller, president of the Chicago Exhibitors’ League, which is succeeded by Myrtle Collins, who has been employed in the office for some time.

Lew Cody Appeals Tax Assessment

Washington Bureau of THE FILM DAILY

Washington—Lew Cody has filed an appeal with the Board of Tax Assessors from a deficiency income tax assessment of $22,016. The Internal Revenue Bureau assessed the amount after disallowing losses claimed by Cody in a film production venture and reducing the allowance for business expenses claimed in a vaudeville tour. The assessment was levied for the years 1927-1928.

Cody in his appeal alleged that the bureau erred in disallowing the losses and in cutting the expenses. He said that he and his wife, while having community income, had filed separate returns as permitted under the law, but that the bureau had charged the entire deficiency to him.

First Gibbons Short Finished

Arthur Hurley has completed “The Great Decision,” first of the series of Floyd Gibbons shorts for RKO Pathe release. Three more pictures are in preparation. The series presents personalities of the World War telling of their most thrilling moments.

Roland Brown With U

West Coast Bureau, THE FILM DAILY

Hollywood — Roland Brown has been signed to a long-term contract by Carl Reamke, Jr., general manager of Universal City. Universal’s corps of feature directors now includes, in addition to Brown, John M. Stall, James Whale, William Wyler, Russ-Sall Mall, Cyril Gardner, George Melford and Edward Laemmle.

Canva Would Bar Divorce Pictures

(Continued from Page 1)
through the mails, and also the Customs Act to ban all improper films from the Dominion.

“The motion picture business in its essence is evil,” declared Col. John Cooper, of Toronto, president of Motion Picture Distributors and Exhibitors of Canada.

Rev. Father Levi Cote, O.M.I., chaplain of the film committee, attacked the increasing flow of gangster, free love, and divorce pictures.

St. Louis Part-Time Plan Up to Individual Exhibits

of the St. Louis Amusement houses, and the Wellston, both on Easton Ave., reached an understanding that Starting Friday, the Saturday afternoon matinees which have failed to prove profitable for either house, it now looks like about 12 or 14 theaters will get together and close four days a week.

Calif. Theater Activities

San Francisco — Reopenings, improvements and new owners indicate a healthy condition of the theater industry of the San Francisco Amusement Co., owning a number of San Francisco theaters, will make over $50,000 worth of alterations in its Excelsior on Mission Street. E. A. Turner & Son have reopened the Strand in Fowler. C. Bailey has reopened the Campbell in Campbell. Gerald Hardy is reported to have leased the long-closed Liberty in Fresno and installed new equipment and a cover of about $5,000. Richard Nasser will operate the $500,000 theater to be erected on Central Ave. in Alameda. The Pinole Opera House has already been closed, but will be rebuilt at once. The Fox T. D. Oakland, and the Fox State, Fresno, have been closed.

Thorpe’s New Company

London—Associated Metropolitan Productions, Ltd., is the name of the new independent producing company formed by J. A. Thorpe, who recently resigned as general manager of British International Pictures. Thorpe, however, remains a member of the B.I.P. board of directors.
Such POPULARITY must be DESERVED

Everybody in town is his friend. No wonder! His showmanship policy always pleases. He guarantees his public against disappointment by booking these sure-fire hits:

- HOWARD HUGHES' "THE FRONT PAGE"
- CHARLIE CHAPLIN in "CITY LIGHTS"
- GLORIA SWANSON in "INDISCREET"
- HOWARD HUGHES' "HELL'S ANGELS"
- EDDIE CANTOR in "WHOOP EE"

For Patronage Look for the UNITED ARTISTS Trade-Mark
short features that shout

"HERE'S entertainment by SPECIALISTS"

Like a gilt-edge security, every Educational Picture has an extra margin of value behind it—the successful, specialized experience of its makers. No side line shorts! No "horse-laugh" comedies sired by Hope out of Experiment! Educational's Comedies and other shorts are sure dividend payers, priced at par and always worth more.

1931 1932

EDUCATIONAL FILM EXCHANGES, INC.

E. W. HAMMONS, President
Member, Motion Picture Producers and Distributors of America, Inc. Will H. Hays President
Rushing Production To Meet Release Scored by Mayo

328 RELEASES IN FIRST 6 MONTHS OF ’31

British Producer-Circuits To Demand Swap in U. S.

Reciprocity, Other Vital Film Matters Discussed by Rowson at Meet

London—With large theater organizations in Great Britain now for the first time interested also in production, the day is not far off when a guaranteed American release for British pictures will be a condition of a profitable release of U. S. product in England, said Simon Rowson in his paper at the C. E. A. summer conference.

Growth of the circuits in Great Britain has reached the point where (Continued on Page 9)

18 FEATURES, 88 SHORTS ON T. P. EPICS PROGRAM

A release schedule of 18 features and 88 short subjects is announced by Talking Picture Epics for 1931-32. The feature lineup includes 12 all-tellers, the first three of which are Ufa productions, “White Devil,” “Last Company” and “Immortal Vaqu- bond.” Six synchronized features also will be released, the first of (Continued on Page 9)

Pathé Exchange Reports $73,999 Loss in Quarter

Pathé Exchange, Inc., and subsidiaries reports net profit of $36,914 for the four and two-thirds weeks ended Jan. 29, on which date certain properties and parts of the business were sold to Radio-Kythe-Oreland, or the thirteen and one-third weeks (Continued on Page 9)

Multicolor Feature Planned by Beaton

Acost Bureau, THE FILM DAILY Hollywood—A series of feature productions using the Multicolor process is to be made by Welford Beaton, according to an announcement.

Warners Sponsoring Home Talent Films

Los Angeles—A series of home talent pictures in color where Warner Bros. theaters are located will be made by William Beaton, who recently finished directing Douglas Fairbanks, Jr., in “I Like Your Nerve.” Screen tests are now being made in San Pedro and Huntington Park for leading roles in a local film called “Sally Comes Home,” written by George H. Thomas and Norman Krasna of the First National publicity forces. Similar tests will be made later in Santa Barbara and other California towns.

HARRY REICHENBACH DIES

Harry L. Reichenbach, foremost motion picture press agent and exploiteer, died Friday noon in the Doctor’s Hospital, New York. Death was due to cancer and followed an illness of three months’ duration.

Probably no picture press agent has ever obtained as much newspaper space through sensational stunts as Harry Reichenbach. His minimum salary was the highest ever paid to a picture publicity man. His career was as varied as it was colorful, and frequently dramatic.

Reichenbach was born March 17, 1882 in Froisburg, Md., the son of Charles and Matilda Reichen- bach. At the age of 15 he ran away from home to join the Great Mun- dane Shows. Later he convinced the owners of Island Park at Johnstown, Pa., that he had vast experience in operating amusement parks and they placed him in charge of their outdoor enterprise. At 15 he was managing Millie-Christian, two-headed colored girl.

Reichenbach wrote new and starting chapters in circus press-agentry through his association with the publicity departments of such famous outposts as Forepaugh-Sells and Ringing Bros. One of his most outstanding exploits involved the taking of the first vaudeville troupe to Iquitos in Peru, 3,000 miles up the Amazon River. At one time he managed the Great Rainbow, magician, remaining with him for four years.

Deserting the big tops for the legitimate stage, Reichenbach worked (Continued on Page 9)

Archie Mayo Scores Rush Work In Order To Meet Release Dates

Rushing of productions to meet release dates is one of the major evils of the industry, declared Archie Mayo, Warner Bros. director, in an interview in New York yesterday.

“Theaters should be divorced from production in one respect,” he said, “as pictures turned out under extre- me pressure cannot be as good as those made with adequate time. Picture making is creative work and can’t be run on a Henry Ford plan of mass production.”

Mayo believes that major producers ought to have 25 per cent of their programs made by independent organizations, thus saving pictures from possibilities of becoming stereotyped and rutted. Color, he thinks, will never stage a comeback to an important degree and is best suited for shorts, such as travelling, historical pictures and other subjects of similar character.

The director sees no future for wide film. Impossibility of concen- trating action within easy eye-range of an audience is a major obstacle to enlarged pictures, he said.

After a vacation in New York, (Continued on Page 9)

Features Distributed from Jan. 1 Exceed Same Period in 1930

In the face of complaints about a dearth of product, figures compiled by the Film Daily for its forthcoming Directors’ Annual and Production Guide show that from Jan. 1 to June 30 of this year a total of 328 features were released, against 298 in the same period last year and 297 in the first six months of 1929. The figures include foreign pictures, of which there were 66 in (Continued on Page 12)

FOX WEST COAST BUYS WARNER-F. N. PRODUCT

Fox West Coast Theaters has signed to play the entire Warner Bros. and First National product for next season in about 400 houses in the West and Middle West, it was (Continued on Page 12)

“All Quiet” Finally Gets General German Release

Berlin—General release of “All Quiet on the Western Front” in Germany finally has been effected, following the return here of Al Sieker of Univers- al. The picture already has opened in six theaters in Berlin, one in Hanover, one in Halle, and three in Hamburg. Sell-out business is report in all houses. Ten more cities are scheduled to get the picture in the next few days, besides additional presentations in Berlin houses.

Harriscolor To Build Laboratory on Coast

West Coast Bureau, THE FILM DAILY Hollywood—Construction of a laboratory, located either at Burbank or Studio City, is planned by Harriscolor. Work on the project is expected to get under way by October.
BUTTERFIELD CIRCUIT SIGNS RADIO PRODUCT

The entire Butterfield Circuit, operating through the state of Michigan, was closed for Radio Pictures during 1941-32 product, it is announced by Charles Rosenzweig, vice-president in charge of distribution. The deal was closed in Detroit, with Eastern Sales Manager Jerry Saltron, acting for Radio Pictures and Ed Best, a general manager of the Butterfield circuit, for that organization. Around 75 houses are included in the deal.

WESTERN ELECTRIC LETS BUILDING ORDER

Chicago—Western Electric Co. has let contracts to the Ouillette Construction & Engineering Co. for the excavating, masonry, structural steel work and miscellaneous iron work in connection with company's construction of approximately 240,000 square feet of additional floor space. The work is to start immediately and the two buildings should be completed some time next year.

EDNA BEST, MARSHALL IN BRITISH FILM

London—Miss Edna Best, who made a dramatic exit from the M-G-M studios in Hollywood recently, has just signed a contract to co-star with her husband, Herbert Marshall, in a screen version of Wallace drama, "The Calendar," at the British Studio at Beaconsfield.

GRET A GARBO'S NEXT

Greta Garbo, upon completion of "Susan Lenox," will start preparations for "Mata Hari," her next M-G-M tarring vehicle.

HOOVER ENDORSES PATRIOTIC WEEK

In a letter to Hiram S. Brown, President of RKO, President Hoover gives his endorsement to the Fourth of July "Patriotic Week" program sponsored by RKO at the suggestion of Vice-President Curtis.

It All Depends on U.S.

London—As soon as the American market opens its doors on a basis of reciprocity, pictures costing from $150,000 to $250,000 each will be confidently undertaken in England, and British exhibitors will not have to pay any more for them than they do for native films which have been costing an average of $7,500, was Simon Rossow at the Summer Conference of the C. E. A.

Maurice Chevalier Signs New Paramount Contract

Before sailing last week for France on a 10 weeks' vacation, Maurice Chevalier signed a new contract which is announced by the company. Under the new agreement, Chevalier is due back Sept. 15 to start on his next picture.

Edgar MacGregor to Produce "West Coast Pictures" in Hollywood — Edgar MacGregor, well known on Broadway as a stage director, and lately doing directorial work at the M-G-M, is to become an independent producer according to reports. His first picture is to be "Pa-Janas," an adaptation of Charles Bell's farce, "The Dislocated Hunnyroom," in which James Gleason appeared. MacGregor staged the local production of the New York stage play "The Vinegar Tree," in which Billie Burke is making a hit with coast legitimate fans.

Fan Magazine Staff Changes

Elizabeth Wilson, formerly of "Screen Book Magazine," is now with "Silent Film". She succeeded Ruth Waterbury, who will edit a new fan magazine now being organized by Jack Dennis, for the past few weeks New York editorial representative of "Screen Play," is no longer with this Fawcett publication.

Pathe Set in 4 Midwest Circuits

RKO Pathe's Personality Group and complete line-up of shorts has been set in four mid-western circuits. Charles Lundgren of St. Louis signed up the Batten Circuits and Bon- nem of Detroit lined up the McFar- land Circuit. Ray Nolan of Kansas City sold the area to the Blair Circuit. Lew Elms of Milwaukee closed with the Delf Circuit.

Bob Curwood Marries

Tucson, Ariz.—Robert Curwood, Hollywood motion picture actor, and Marie Antoinette Follin of New Orleans, were married yesterday.

LET US SOLVE YOUR PROBLEMS!

Over 21 Years of Experience Qualifies Us as Specialists in Motion Picture Insurance

STEBBINS, LETERMAN & GATES

INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg., Los Angeles, Cal.

Chicago

Bryant 9-3680

3757 N. Ashland Ave.

Hollywood 4121

Detroit

4668 Brush St.

3010 Michigan Ave.

IRISH IN THE HEART OF THE POCONO MTS.

THE INDUSTRY'S DATE BOOK

July 6-10: Conference on talking motion pictures in theatrical education under auspices of U. S. Commision for Education, Washington, D. C.

July 8: Testimonial Dinner to William S. Henschel, President of Hotel Rector Roof, New York, 7 P. M.

July 13-14: Educational-Tiffany-Sono Ar regional meeting, Hotel Astor New York.

July 17-18: Educational-Tiffany-Sono Ar regional meeting, Hotel Congress Chicago.

July 20-21: Annual summer meeting North and South Carolina Thea-aters Owners' Ass'n, at the Hotel Brandywine Beach, Wilmington, N. C.

Educational-Tiffany-Sono Ar regional meeting, Brown Palace Hotel, Denver.


Sept. 9-10: Semi-annual Convention, Allie Theaters Ass'n of Minnesot North and South Dakota, Min- neapols.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.

Nov. 4: Annual meeting of Academy M. P. Arts & Sciences, Hall- wood.


ERPI ENGINEER HONORED

West Coast, THE FILM DAIL

Hollywood—Dr. John G. Frayn consulting engineer in the West Coast recording department of Elec- trical Research Products, has been awarded the grade of Fellow by the American Physical Society, a distinc- tion reserved for scientists of or- standing accomplishments.

COMING TO BRUSHY MOUNTAIN LODGE

EAST STROUDSBURG PA

Excellent Hotel Ac-
commodations, Food
fit for a King, Jewish
Dietary laws observed.
All camp sports, Golf,
Horseback Riding,
Tennis, Swimming,
Handball, Unique Divertisse-
ments. Broadway Pro- duktions.

Two Hours from N. Y.
For information address
Camp

Special rate to Film Folk

J. E. Brulatour, Inc.


**EXPLOITETTES**

A Clearing House for Tabloid Exploitation Ideas

---

**ALONG THE RIAGE with PHIL DAKOS**

- **HAVING PARTICIPATED** in the most modern of trips...that of the round-the-world-flyers so gloriously completed by RKO Photofest go now to the other extreme...and is sponsoring a revival of the Pony Express...the first circled the globe in nine days...the Pony Express adventure will take six months to go from New York to Texas...Broncho Charlie Miller, sole survivor of that picturesque group of pioneering riders of the plains, will get his sendoff Monday from the steps of the City Hall by Mayor Walker...and will ride his single mount steadily till sometime around Xmas...when he will pull up his sturdy steed at the studio doorstep of Charlie Rogers...and hand him a letter from Lee Marcus...written July 1st...wishin' Charlie the season's greetings...

- **THERE'S** A young feller they oughta feature in a real pioneer western epic...it's Broncho Charlie is 79 years young...with pink cheeks like a baby...clear eye...steady hand...that still could draw a fine bead on an Injun and make him bite the dust...wot yuns Charlie can spout...many lackies in the early seventies he had so many notches on his gun from keepin' score on dead redmen, that he had to get hisseft a new shootin' iron...he rode the Pony Express route from Sacramento to Carthage in '80...when encountered with marauding Indians and road agents was a daily experience...he recalled his last holdup in the early '80s...driving stage coach from Deer Lodge City to Butte, Montana...but Charlie fouled up...he had the gold bullion shipment concealed in the axles of the coach, which had been holed out...there's a stunt they never thought to pull in all the westernes that ever came outa Hollywood...Broncho Charlie recalls the Indian War of 77 as if it were yesterday...he fought alongside Major North, now a young feller of 90...a great-uncle of Carrington Town, eastern story editor of RKO...Pathe...here's wishing you luck, Broncho...on your latest Pony Express ride...

- **SINCE H flr** treatise explaining how Sunday papers was the only solution for the Married Schoolchildren's Association in Arkansas, the ensuing scams, wrachs and howels convince us that our dear readers did not take us seriously...that's the tough part of getting a rep as a huskin' (?) kolyumn...it's very discouraging...the people here were trying to help the married kiddies in Arkansas...and even our dumb Gondola Wop Giuseppe laughed out of turn and tipped the gondol...and Myron B. Blumenthal of Universal Trade Press Syndicate wants several extra copies for the young ladies in the ossif...it seems they are planning to open up a nursery in Arkansas and see if they can't get a laugh for themselves...but why go to Arkansas?...Myron Blumenthal's Day Nursery oughta go swell...but it's tough on us personally...we only hold a Night Nurse's certificate...

- **GORDON WHITE** hit on a pip idea with his recent Educational drawing of exhibs feasting at a banquet table...with the speaker making his Short and Sweet...a swell pluff for the Shorts...Harvey-Jaebler Service worked the idea out with a fine balance of type setting and art work...one of the best samples of Idea Copy we've ever lapped...say, Gordon, why don't ya run a series?...like those clever Fish ad...this is just as good...remind us to suggest a few when we see you...

- **UP AT THE Central Park go...F. Clemenger, the radio and screen announcer, took a flight at directing a Lyman Howe film...and while shooting crowd stuff from inside a cage, a llama started after the assistant cameraman, Frank Lancy...so Frank grabs his camera, steps into a mole-hole and did a ground loop...camera and all...For Walter Winchell's "key-hole" Domestic Sniping Dep't...a well known Broadway actor was expecting a baby the other night...please don't get us wrong...she didn't show up, for she was keeping a date with another mugg...
THREE FEATURES FINISHED AT RADIO PICTURES STUDIO

Three new Radio Pictures have just received finishing touches. They are "Kisses by Command," co-starring Genevieve Tobin, Betty Compton and Ivan Lebedeff under the direction of Richard Boleslavsky; "Fanny Foley Herself," starring Edna May Olive, with Hobart Bosworth, Helen Chandler, John Darrow and Rochelle Hudson, directed by Melville Brown, and "The Sphinx Has Spoken," featuring Adolphe Menjou, Lily Damita and Erich von Stroheim under the direction of Victor Schertzinger.

Title of the new Wheeler-Wooley comedy formerly known as "Full of Notions" and "Soda Poppers" is now called "Caught Plastered."

The title of Radio Pictures' "The Million Dollar Swindle," starring Richard Dix, has been permanently changed to "The Public Defender." It was directed by J. Walter Ruben, with a supporting cast composed of Shirley Grey, Purnell Pratt, Edmund Breese and others.

Judels With Educational

Charles Judels, noted comedian and director, has been signed for the heavy role in the new education series. Ideal comedy featuring Tom Patri- cola, and which William Goodrich is directing.

New Low Rates in HOLLYWOOD

$3 ROOM WITH BATH
$4
$5

Right in the heart of Hollywood—with interesting places to go—people to see and things to do.

Write for booklet. Vacation Bureau

ROOSEVELT HOTEL
ROBERT J. MCCABE, MANAGER
HOLLYWOOD, CALIFORNIA

HOLLYWOOD ACTIVITIES
Latest Production News Received by Wire From The West Coast

Sunday, July 5, 1931

UNUSUAL WEATHER CREATES NEW JOB

A new job, created by California's recent unusual weather is that of 'cloud lookout.' The holder of such a berth is an expert at gauging the direction and speed of clouds and the time that the sun will shine between them. Paramount used one of these scouts in making "The Secret Call."

Film Colony Players Form Jesters' Club

Formation of the Jesters' Club was announced following a meeting at the home of Joan Marsh, M-G-M featured player. The purpose of the organization is largely social, but it will devote much attention to dramatics, welfare and sports. Officers and board of directors include: Howard Smith, founder, Hubert Voght, Lew Cody, Chick Jourdan, Beth Chandler, Janet Chandler, Roger Marchetti, George Duran, Ivan Iman, Martha Sleep, Warner Hunt, Douglas Hodges, Joan Marsh, Marcella Morin, Josephine Dunn, Hal How, Paul Van Noy and Hal Le Seur.

The membership also includes Eddie Quillan, Arthur Lake, Dave Cromwell, Phillips Holmes, Ralf Harold, John Quillin, Royal Sylvia, Lew Ayres and Harry Myer.

University Group Starts Athletic Shorts for U

Dr. Walter A. Meanwell, noted basketball coach of the University of Wisconsin, arrived the past week with his 1931 squad to make a series of short subjects for Universal. Samuel Freedman has written and will supervise the pictures.

Masquers Making Another

The Masquers' Club is making "The Grand Junction Hotel," another all-star comedy, at the RKO Pathe studios. William Beaudine is directing from Ralph Ceder's adaptation of an original story by Lew Lipton, supervisor of comedy production.

Edward Everett Horton, Patsy Ruth Miller, Frank McHugh, Lionel Belmore, Bobbie Vernon, Lucien Littlefield, Chester Conklin, Jimmy Finlayson, Maurice Black, Tyler Brooks, George Chandler, Hank Mann, Tom Dugan, Richard Carle, Tom Wilson, Harry Gribon and Max Davidson lead the cast.

21 Writers Assigned For Radio Pictures Lot

In preparation for a big production schedule in the near future, the Radio Pictures studio is doubling its story activities. Betty Roberts, in charge of scenarists, has assigned 21 contract writers to various scripts as well as hastening the work on specials. Louis Stevens is preparing "The Bird of Paradise" and "Marchetta," Gerrit J. Lloyd is adapting and dialogueing "Secret Service" for Richard Dix, Wallace Smith is completing "The Dove," with Howard Estabrook putting the finishing touches to "Are These Our Children?" and "Frontier." Agnes Christine Johnston has been assigned to dramatize her play, "Rich Men's Wives," while John Howard Lawson is completing his original story, "Daughter of Joy." The rest of the writing staff is at work on originals or on stories purchased for 1932 release.

TAY GARNETT BUYS YACHT

Tay Garnett celebrated the completion of "Mad Marriage," the biggest production of his career, with the purchase of a new sixty-foot cruising yacht that he plans to use on extended ocean voyages.

LOIS MORAN OPPOSES GILBERT

Lois Moran will play the feminine lead opposite John Gilbert in "West of Broadway." Gene Markey adapted it.

MACK SENNETT WINNING UP CURRENT COMEDY PROGRAM

With 24 of his 26 two-reel comedies completed, Mack Sennett is winning up production on his current season's program. "The Albany Branch," a part of the studio's present two-reel series, will take the place of "ScreenCanister" in the West Coast markets.

MACK SENNETT STUDIOS will continue to operate without interruption, work having already been started on several subjects for the new season Sennett's 1931-32 schedule, including 26 two-reelers and 18 one-reelers, the heaviest comedy produce has ever had.

PROSPERITY AHEAD

For Thousands of Exhibitors throughout the world with "SCAREHEADS RICHARD TALMADGE'S Thrilling newspaper story Zoomin with nerve chilling action—Thrills, McLemore A BOXOFFICE BONANZA

HOLLYWOOD PLEAZA

Hollywood's most convenient hotel for your stay in Southern California

Right in the center of everything to see and do, next door to famous studios, theaters, cafes, and shops . . . near golf courses, bridge paths, and other amusement places.

The Plaza offers you every modern convenience, unexcelled service, and a unique, homelike atmosphere that makes you feel at home as soon as you enter its well known "Doors of Hospitality." Here, too, you may enjoy the company of interesting and famous people.

European plan. $3.00 and up, single; $4.00 and up, double. $5.00 and up, twin beds. Special low weekly and monthly rates.

Remember the Plaza for an unforgettable stay in Hollywood. Write for free folder.

HOLLYWOOD PLAZA HOTEL . . . HOLLYWOOD, CALIF.
HOLLYWOOD

CAREY WILSON, scenarist, has completed his treatment of Radio Pictures’ “Home Town Laughter,” which William Seiter will direct. It features Ricardo Cortez and Pandro Berman with supporting roles.

“What’s in a name,” the Marcal theater, Hollywood, played “Backed Apartments,” “God’s Gift to Women.”

Groucho Marx garnered many laughs when he “kidded” Mayor Porter at the Fanchon and Marco studio dedication dinner. Mayor Porter declared by note, the absence of shows near Paris, and Groucho jumped to his feet and said the Mayor had not visited the right parts of Paris. Groucho threatened “to turn” for mayor.


Sidney Tolter, actor and playwright, is keeping busy, to say the least. As soon as a finished work in “Strictly Dishonorable,” at Universal, he will play in “Sky Devils,” for Caddo.

Harold Schwartz will direct the fourth Rosco Ames comedy for Radio Pictures. Schwartz is collaborating on a story, which will present the stammering comedian in double roles. The picture is titled “The Guppy Twins” and will be produced and supervised by Louis Bolk.


Earle Hampton, veteran press agent, writing for the magazine for the Knights of the Road” series, which is being broadcast over seven California stations and one station in Hawaii. James Gleason and Robert Armstrong appear in the series. Eastern stations are also showing such interest in the series.

ARTHUR LANGE
ERNEST KLAPLCO

Musical Directors

E. K. PATHE

Currents of the day’s musical contests:
A. Chas. R. Rogers Production
Harry Joe Brown, Associate Producer

A LITTLE FROM “LOTS”

By RALPH WILK

Famous last words — “Sorry, I never heard of him.”

The Hollywood cry of “I’m between pictures” should be changed to “I’m between settlements.”

Edward H. Griffith brought an innovation to picture premieres when he introduced his scenarist, art director and cameraman at the opening of “Rebound.” Horace Jackson wrote the scenario, while Carroll Clark did the art work on the picture. Norbert Brodin was the cameraman.

Louis Gasnier, veteran director, is completing work on “Silence,” for Paramount. He co-directed “The Lawyer’s Secret.”

Allen Rivkin believes that even the California elements are out of “sync,” because the other day he saw lightning, but heard no thunder.

All roads from Hollywood will lead to Wrigley field July 13 when Tony Canzoneri and Cecil Payne, a Hollywood favorite, clash in a World Series battle. Tom Gallery, husband of Zasu Pitts, and a former actor, represents the Hollywood American Legion, Post 43, which is promoting the fight. B. F. Schulberg, William Wellman, Mervyn LeRoy, Alan Hale, Jack Oakie, Regis Toomey, J. Walter Ruben, Melvile Brown, Dave Epstein, Eddie Montaigne, Richard Wallace and Walter Lundin, fight regulars, will be among the numerous members of the film colony at the ringside.

C. Henry Gordon, who is playing in “Streetcar,” remembers a banquet, which he attended in Sydney, Australia, while touring in “Tiger Rose.” The banquet was given by working girls who were enthusiastic theater-goers.

Walter DeLeon is about as busy as the Hollywood chap who writes the firing notices. DeLeon, who is under contract to Warner-First National, has written a Joe E. Brown, Daniels, Mackall and a kid star story in a period of four months. Last winter, were “Big Money,” “Lonely Wives,” “Night Work” and “The Big Gamble” for Pathe. He also wrote the screen version of “Meet the Wife” and a handful of small comedies.


A LITTLE FROM “LOTS”

By HARRY N. BLAIR

AN extra force of make-up men, Louis were required for the cast of “Bullmania,” a Paramount short featuring Billy House, most of which was made on the back lot during the intervals attended by the pilot rehearsal. Wednesday, House is supported by Dewey Robinson and a cast of 100, to play in a real foreign film. Scott directed with Harold Fingerlin acting as monitor man.

Famous Phils: Phil Cohon, Phil Priestley, Phil Scheib, Phil Kendell and Phil M. Daly.

The classic one-armed paperhanger with the hives has nothing on Max Manne of the Paramount New York studio. Besides synchronizing features and shorts, Manne creates cartoon ideas and synthetic effects. He is just completing the synchronizing of “Secrets of a Secretary.”

Simple Simon Comedies are now preparing the story for their third series of two-reelers starring Louis Simon. Production is expected to get under way next week.

An important gathering of musicologists and film executives, George Gershwin's "Second Rhapsody," which will be a feature of the Fox production, and "Delicious," in which Janet Gaynor will be starred. The reading was given under the auspices of National Broadcasting Co. with Bill Daly conducting. The consensus of opinion is that this composition is even better than Gershwin's famous "Rhapsody in Blue."

Unique Cosmos Films are in the midst of a short film series featuring Bud Pollard. The first is based on "Alice in Wonderland." Others will be of a similar fantastic nature. The Metropolitan Studios in Fort Lee are being used.

Margaret Adams, appearing in "My Sin" for Paramount, is a graduate of the Rochester Academy, where she studied music under Eugene Geosseens. Miss Adams appeared in several shorts made by Universal in Hollywood, following which she played the lead in the West Coast production of "Death Takes a Holiday." Returning to New York, she was signed by the Shuberts for an important role in "Three Little Girls," after which she understood the lead in "Meet My Sister." Paramount expects big things of her.

D. W. Griffith lets it be known that he is enthusiastic about the possibilities of Edna Hagan, seven-year-old child actress, than any other director who has hired her in his long career. This is a rather strong statement considering that D. W. is responsible for such names as Mary Astor, Norma Shearer, Lillian and Dorothy Gish, Richard Barthelmess, Neil Hamilton and many others.

“Lucky Thirteen,” first of the new Vitaphone "Girls Friends" series, will be the first short to go into production when activities are resumed at the Flatbush plant on July 27. Thelma White and Fanny Watson will be featured. Following this, the first of the S. V. Van Dine detective series will be made.

While Vladimir Dukelsky awaits news from abroad regarding his second symphony, to be played at the London and Oxford Festival of Contemporary Music, the last week in July, Vernon Duke is preparing the score to Tom Weverly’s "The Gay Divorcee," for which Ed. Kleese has written the lyrics. Needless to say, Dukelsky and Duke are one and the same. During the ten years, he has contributed compositions to numerous Paramount features made here.

Sam Sax definitely denies that feature production is contemplated at the Warner Vitaphone studio, setting aside all rumors to that effect.

"A Put Up Job," the first of the Karl Dane-George K. Arthur series of shorts, will get under way at the Paramount New York studio next week. Sam Sax, who was chosen to act as business manager and Charles Lessing, John Toner and Walter Percival will be delegates to the next conference.

Paramount Notes: John Green, Jean Kendall and Howard K. Duck are among the ushers at wedding of Casey Robinson and Audrey Dale, on Tuesday . . . Ben Schwall, formerly of New York studio, the father of a bouncing baby girl . . . Tallulah Bankhead at lunch, with the inevitable bowl of ripe olives.

Warner Vitaphone will release a series of 13 one-reel “World Wide Travel Talks” by Edward M. Newman, noted lecturer, on program for the coming season. Newman spent six months in foreign lands with complete equipment, gathering material for the series. His voice, describing each scene, will be heard from the screen.

FOR GREAT FOOTBALL STORIES go to VIOLA IRENE COOPER
Wide Pictures From 35MM. Film Successfully Shown in London

London — The "Fulve" device, which shows wider pictures without necessitating the adoption of more than standard size film, has been successfully demonstrated here.

The chief merit of the device, it is said, is that it makes the spectator to within 10 feet of a picture that ordinarily would have to be "long shots."

The standard width of the Fulve picture is 15 feet and the wider picture is made by placing a 35mm. projector in the rear of the theatre. The Fulve apparatus is readily modifiable to give exactly the extended size which the theatre can accommodate.

It is also said that the new device can be fitted to any existing standard 35mm. projector without interference with the projectors' ordinary use.

Good Results Reported With Super-Lite Lens

Rochester, N. Y.—Super-Lite projection lens, a product of the Project Optical Co., Inc., of this city, is reported to be giving good results. The construction of the lens, which is adaptable to any projector, is said to deviate radically from all types hitherto known and is guaranteed to increase the illumination and greatly reduce electricity expense on projection. The very long over-all length permits the rear lens to come as close as possible to the gate and therefore gather all the light rays, the company claims.

New Safety Device

A new all automatic projection machine fire protective apparatus has been developed by the Film Fire Cut Out Co. of New York.

Sign Value

Directional signs are a necessity to any theater. Those best for general use are signs that tell their story clearly and at the same time are neat in appearance. Three important factors are required in a successful theater sign: (1) attraction power, (2) power to make itself understood, i.e., easily read, and (3) power to get across message to those whose attention is desired, i.e., selling power.

RAPID OSCILLOGRAPH AIDS IN ACOUSTICAL ACTIVITIES

The rapid record oscillograph recently developed by Bell Telephone Laboratories, and now in use by the Acoustical Consulting Department of Electrical Research Products, has been in use for five months. Requirements in the form of a permanent photographic image of any sound picked up by the associated microphone. Pure tone or complex frequency from 30 to 6000 cycles is recorded on a graduated strip of paper, 35 mm. wide, with coordinates of which indicate directly the frequency, pressure and duration.

In the study of sound, the rapid oscillograph has proven extremely useful, the company declares. It has simplified the scientific analysis of interference phenomena and distribution of sound energy because of the ability to record simultaneously the natural sound as its source and the resultant sound energy received at widely separated locations in the auditorium. It thus becomes an instrument with which the acoustical engineer may qualitatively inspect reverberation characteristics while relying on the reverberation meter for a complete and detailed study.

Absence of distortion and extreme simplicity of operation have developed useful applications of the rapid oscillograph in many fields. For investigation of sound recording and reproducing equipment, amplifier and tube characteristics and in all research where oscillograms of audio frequency are desired, it has proven most useful.

Pyroloid Offering New Giveaway

Athol, Mass.—Gold decorated quartz dress-level has been brought out by the Pyroloid Sales Co. and is reported by exhibitors as meeting with success among lady patrons in building up the theatre. Plans for building box office sales with this new giveaway are given out by the company.

NEW THEATERS

FRANKLIN, N. H.—Work is to be started at once on the theatre to be constructed here by a company headed by Samuel Kurson of Bangor, Me.

ALAMEDA, CAL.—With final arrangements concluded for the issuing of a building permit, the Alameda Amusement Co. announces immediate construction of its half-million-dollar theater building. The new house is expected to be completed and ready for opening in four months.

FINKELSTEIN CIRCUIT ADOPTS ULTRAPHONE

Minneapolis—Ultraphone Sound equipment has been installed in house of the Finkelstein theater circuit of Iowa and Nebraska. According to an announcement made by Ted Krautz, manager of Ultraphone Sound Systems, Inc., of this city, additional installations for other theaters of the circuit will be made. The circuit is owned and operated by H. D. and Dan Finkelstein.

BEL-SUN-LITE FLOOD PROJECTOR

Chicago—A small flood light projector, adaptable to many uses around the theater, using a 200-watt Ps-30 lamp, and having corrugated aluminum reflector that is said to give even distribution of light over wider area, is being marketed by the Belson Manufacturing Co. It is furnished complete with six colored gelatin screens and frame to fit retaining ring.

NATIONAL STUDIOS OFFER NOVEL LOBBY DISPLAY

Hand colored photographic enlargements for lobby are being offered by the National Studios, Inc., of New York. The attractive displays are created to fit any size panel or frame at the theatre.

When an exhibitor plays a picture featuring any of these stars, the colorful enlargement is placed in a more prominent location in the front lobby, so that it furnishes a direct tie-up with the picture.

BOOM IN FOREIGN ORDERS REPORTED BY PHOTOPHONE

Van Ness Philip, manager of the foreign department of RCA Photophone, announces that orders have been received by the Medan Circuit in Calcutta, India, for 25 complete units of sound reproducing equipment to be installed in the company's theaters.

Photophone's foreign business generally is booming, according to Philip. One hundred and twenty-five unfilled orders for sound apparatus were outstanding in the New York office as of June 28, he says.

NAT'L ADDS WHOLESALE DEPT.

Cleveland—National Theater Supply has added a wholesale department to its local activities. This department will be under the management of R. F. Walters, Ray Cutmore, who continues as manager of the retail department.

An entirely new line of theater lighting fixtures manufactured expressly for the theater by the Yough Co. of Philadelphia has been taken over for distribution and is now in display in branches of the National Theater Supply.

PLUG CONNECTORS

LONG lasting and most serviceable—Kliegl pin-plug connectors and portable plugged boxes, the best and most economical to use for quickly and conveniently connecting stage lamps and other electrical appliances. Any size or arrangement desired, for 3 to 100 amperage circuits. Also other stage lighting specialties, spotlights, scenic effects, supplies, etc.

KLEIGL BROS

Universal Electric Stage Lighting Co., Inc.
321 West 50th Street - New York, N.Y.
BRIGHT AND CHEERFUL THEATERS NOW MORE IMPORTANT THAN EVER

Pointers and Suggestions

HAVE you checked over your cleaning equipment lately to see that it is in good condition and doing the work that it should do? Your vacuum cleaner is an essential of modern picture theater equipment. More than that, it is a vast economy to the showman inasmuch as it lengthens the life of seat fabrics, draperies and furnishings by protecting them from the ravages of germ-laden dust. Your cleaner may be running but probably has lost some of its suction and is in need of servicing. Do not wait until this equipment stops working. Have it serviced often. It plays an important part in the upkeep of your theater.

* * *

A dull dark picture projected on the screen cannot always be blamed on the condition of the film. More likely than not, the screen requires attention. Unless screens are inspected regularly, dust will accumulate, and not only will the picture be hazy, but the sound will be muffled. Check up on your screens today and see that it is in good condition.

* * *

Many theaters owners during the summer months alter, requeen and reconstruct their theaters. There is no question that the reconstruction of theaters will in the majority of cases prove amply justified by the increase in box office receipts. In other cases, more vital to the survival of the enterprise, a reconstruction will usually result in the restoration of the full support of the falling patronage. In this as in other constructive work economic considerations will generally dominate the whole policy, but having regard for the fact that those responsible for theater reorganization must plan for the future—if they are to keep in the line of development—a bold and vigorous policy should be adopted. Half measures in the re-equipping, alteration, reconstruction or reorganization usually result in wasteful expenditure and will not produce the desired effect upon the box-office receipts.

ALTERATIONS

Kingston, N. Y.—Joseph Stephano, has taken a lease on the long vacant Auditorium, which is being remodeled. Installation of sound equipment also will be made.

Massena, N. Y.—Complete renovation of the entire theater, changing it into a Spanish type house is under way at the Strand here. The house is operated by the Schine circuit and managed by Abe Cohen.

Toledo, O.—Jack O'Connell is equipping the new Avalon, which he recently purchased and rebuilt, with a National blower cooling system.

Akrong, O.—General improvements and installation of new equipment are being made at the Colonial here.

Wichita, Kan.—Installation of new booth equipment and general improvements are in progress at the Fox theater of this city.

Excelsior Springs, Mo.—A new marquee is being built together with complete reconditioning at the Bayers here.

McCall, Idaho—Many improvements on both interior and exterior are planned at the Page Electric, recently acquired by C. M. Plyler.

Winston-Salem, S. C.—The Rex colored house, has been closed for the summer months. It will be repaired and remodeled.

Flora, III.—The Orpheum and Casino, recently taken over by the Spaulding Brothers of Taylorville, operators of theaters in Effingham and Litchfield, are to be closed down for extensive repairs and alterations.

MINIATURE THEATER USED AS AID IN REDECORATION

Dallas—W. B. King, president of the King Studios of this city, has constructed a miniature model of a modern theater which he takes about the country with him to demonstrate to exhibitors the importance of reworking their theaters into beautiful showhouses, and to stress the tragedy of showing pictures in dingy, unattractive houses.

The purpose of the miniature, King explains, is to set the model in any showman's theater and to demonstrate to him the most economical way of remodeling and decoration.

The Harwood Street offices of the King Studios have been moved into the Elm Street factory building, where special displays have been arranged for the advantage of the theater owner.

W. E. in East Indies

Sydney—The Western Electric Co. (Australia) has now taken over the control of W. E.'s interests in the Dutch East Indies and the Straits Settlements territories. J. H. Barker, managing director of the W. E. Australian company, is in charge of the newly acquired districts.

Matinee Club Buttons

Philadelphia—Membership buttons for kiddies' matinee clubs, under plans worked out by theaters for increasing juvenile patronage, are being offered by the Philadelphia Budge Co.
FOREIGN MARKETS

By GEORGE REDDY

CUBAN FILM SITUATION
MEETING SEVERE TEST

Havana—With the economic situation existing at present the film distribution trade in Cuba is undergoing a severe test, more than 80 moving picture theaters having been forced to close during the last few months, it is stated in a report by U. S. Consul General F. T. F. Dumont to the Department of Commerce in Washington. Although the population of Cuba is approximately 3,600,000, only 1½ per cent of the theaters can be counted as comprising the theater-going public.

Spanish dialogue pictures are more in demand than any other productions and a steady, although limited, demand exists for these when the theaters have no other source of income for their year’s supply. Several of the large theaters in Havana are under American management, and according to their agreements must use pictures produced by certain American companies.

Talking films are not produced locally, but a few silent films have been made and some news reels. A steady decline in box-office receipts has created a financial situation between the exhibitors and the film distributors, both having local organizations. The large film distributors in Havana who are branches of American moving picture companies, have attempted to make terms as favorable as possible for the later proprietors, but in spite of these efforts many large theaters are operated now at a loss.

More than 95 per cent of the imports of moving-picture films come from the United States. During the present year these have been mostly dialogue or synchronized pictures. A few foreign productions are shown.

Building New A-B Studio

Prague—Work is progressing on the new studio for A-B at Barrandow, near Prague. Tobis-Klangfilm recording equipment will be used in the studio which will be completed late this year.

New Klangfilm Chairman

Berlin—Dr. Emil Mayer, former representative member of the board of directors of the A.E.G., and delegate of Klangfilm, has entered the management of Klangfilm, and will act as chairman. Simultaneously Dr. Mayer is representing the Telefunken Co. for wireless telegraphy, so that it is understood that all elec- tric and acoustic business within the Telefunken Co. will equally affect Klangfilm.

FRENCH FOREIGN TRADE
UNDERGOING CHANGES

Paris—There was a considerable change in the French foreign trade in motion picture films for the first quarter of 1931 compared with the corresponding period in 1930, according to a report compiled by the U. S. Trade Commissioner George R. Canty for the Department of Commerce in Washington. It appears that gains took place in exports of developed positives (prints), imported of negative raw stock, and imports of negative raw stock, while losses occurred in imports of developed negatives, imports of developed positives, exports of developed negatives, exports of negative raw stock, and exports of positive raw stock. The following table shows the trend:

<table>
<thead>
<tr>
<th>Item</th>
<th>1930</th>
<th>Value</th>
<th>Length</th>
<th>1931</th>
<th>Value</th>
<th>Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developed films:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Negatives</td>
<td>203,780</td>
<td>2,224,000</td>
<td>199,032</td>
<td>2,298,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positives</td>
<td>2,371,397</td>
<td>11,132,000</td>
<td>1,967,877</td>
<td>8,041,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raw stock:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Negatives</td>
<td>1,181,783</td>
<td>1,445,000</td>
<td>2,275,359</td>
<td>2,446,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positives</td>
<td>6,706,403</td>
<td>4,401,000</td>
<td>9,147,589</td>
<td>8,429,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exports</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Developed film:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Negatives</td>
<td>401,919</td>
<td>795,000</td>
<td>246,090</td>
<td>779,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positives</td>
<td>2,166,123</td>
<td>5,323,000</td>
<td>3,099,919</td>
<td>7,251,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raw stock:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Negatives</td>
<td>268,348</td>
<td>426,000</td>
<td>242,570</td>
<td>392,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positives</td>
<td>572,344</td>
<td>1,057,000</td>
<td>112,935</td>
<td>127,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CHINA IS ALL KEYED UP
OVER TALKER PRODUCTION

Shanghai—With equipment not on the way from the U. S. for launching of talker production in China, both film and government circles are considerably keyed up over the development. The move is expected to have a very stimulating effect on movie theater business in China, which is still very much covered with film houses.

Coincident with the prospects of Chinese talker production in this country, there has been an impetus in negotiations for the wiring of theaters. First talking picture installations made in the Far East was at the Embassy here. Backers of the network system are Herbert Fanshawe and enterprises of New York, with offices here, and the work was supervised by J. F. Koehler, who also directed the first sound show at the Embassy on Feb. 6, 1929. The opening picture was "Captain Swagger," with synchronizing sound and music only. This was followed by "The Pathé News issues with sound talking. "Annapolis" was shown Feb. 17, 1929, and the first talker, "Show Folks," was presented Feb. 23, 1929. At that time, according to Koehler, there were no installations of any kind in the Far East.

Photophone Recording Unit
Shipped to Gainsborough

RCA Photophone is shipping the Photophone unit to the Gainsborough Pictor studios in London and its first assignment will be with the Rex Ingram unit for the recording of exteriors in Africa which are to be included in the super-production now being made under Ingram's direction.

Bentley To Direct
London—Thomas Bentley will direct "Hobson's Choice" for Brit International.

First Ufa Films in Color
Berlin—First productions to be made in color by Ufa will be a series of so-called "kultur" short subjects which are to be filmed in the Hamburg or Berlin zoos by the Wachstuchh process.

SWEDEN CAN’T AMORTIZE
NATIVE MADE TALKERS

Stockholm—Difficulties confronting the production of talking pictures in Sweden are cited in a report issued by the Svensk Filmindustri dealing with its past and future film activities.

Among other things, the report points out that the most important and difficult problem in Sweden is the production of “talkies” in the native tongue. Although there is a real need of such films, they cannot be amortized in the country, and this is the reason why domestic “talkie” production is practically non-existent. The only solution, in the opinion of the Svensk Filmindustri, is a joint production policy with German, French, or English companies. Thus two films, produced jointly with the Establishments Jacques Haik (France) have just been completed, while a third is planned for the near future. All of these were turned out in Stockholm in both French and Swedish versions. Besides, a film opera is to be produced in German, French and Swedish.

INCREASE IN CAPITAL
PLANNED BY HAIF FIRM

Paris—Establissemnts Jacques Haik, S. A, enterprise French company, is reported to be issuing a new series of shares so as to bring its capital to 20,000,000 francs. The concern was incorporated as a joint-stock company with 3,000,000 francs capital in July, 1924, this capital being increased to 7,000,000 francs at the end of 1929, and to 15,000,000 francs at the end of 1930. Now 50,000 shares of 100 francs nominal value each are to be issued.

Accounts of the company are stated to indicate satisfactory profits 576,000 francs for 1928-29 (on a capital of 3,000,000 francs) and 2,136,000 francs for 1929-30 (on a capital of 7,000,000 francs).

With a capital of 15,000,000 francs the balance sheet mentions assets to the extent of 33,000,000 francs for theater and studio property. There is also an item of 8,000,000 francs for films.
HARRY REICHENBACH DIES

(Continued from Page 1)

as press agent for Henry B. Harris, handling "The Third Degree" and other shows, and, among other stage production organizations, he was at one time identified with Comstock & Gert, David Belasco, Florenz Ziegfeld, Klaw & Erlanger, A. H. Woods and John Cort. He also became associated with Jesse L. Lasky in the Lasky Play Co. Afterward he formed a publicity firm with Marc Lachman.

During the World War, Reichenbach was engaged in propaganda work for the United States Government and transferred his activities to France and Italy. His rank was major.


The Reichenbach advertising copy for "Grass," the Merian C. Cooper-Ernest Schoedsack picture which had its premiere at the Criterion, New York, several years ago, was one of the most extraordinary and dramatic pieces of writing in exhibition history.

Reichenbach was one of the mightiest of star-makers, both within and outside the film industry. He publicized President Wilson during the World War, promoted and publicized Boca Raton during the Florida realty boom, and handled such hit stars as Gloria Swanson, Pola Negri, Douglas Fairbanks, Marguerite Clark, Clara Kimball Young, Barbara La Marr, Rudolph Valentino, Wallace Reid, Thomas Meighan, Ethel Barrymore, and Charlie Chaplin.

In addition to merchandising pictures, Reichenbach handled a number of national commercial accounts. His articles appeared in various nationally-circulated magazines and he was also author of a book on the art of press agency.

Reichenbach had been active in the affairs of the Motion Picture Club since its inception. Throughout the industry and even beyond its confines he was regarded as one of the most scintillating and expert of all toastmasters. In April the Motion Picture Club gave him a testimonial banquet which was brought to his hospital bedside via the radio.

Last winter Reichenbach spent a month in Florida in an effort to regain his health. Besides his widow, Lucinda, he is survived by four brothers, Howard, Walter and Leon, and two sisters.

Funeral services will be held Monday afternoon at 2 o'clock at Temple Emanuel, Fifth Ave., at 65th St. The body will lie in state at the Universal Funeral Parlor, 597 Lexington Ave., until that time.
**NEWLY NICH**  
with Mitzi Green, Jackie Searl  
Parameter  
Time: 77 mins.

**STRONG JUVENILE FEAT-**  
**TURE THAT THE KIDS WILL**  
**GO FOR**  
with a REAL TO  
GROW-UPS  
IN WORK OF  
EDNA MAY OLIVER.  

Adapted from the Sinclair Lewis novel,  
by Bob Carter  
directed by Norman Taurog, who  
directed "Skippy," and he made  
the book a good job of it.  
The subject was a pretty  
delicate one, and he takes it  
as it does for some hisstonics on  
the part of the two juvenile leads.  
In places the emotional acting of Mitzi  
Green, Bruce Line and Jackie Searl  
goes pretty blooey. But in the  
natural kid stuff and the comedy bit  
they go over strong. Edna May  
Oliver steals every scene she appears  
in, and really makes it her picture.  
She does a good deal of a role on  
a very Irish mother who goes ritzzy when  
she daughter, Mitzi, makes good  
andNullOr a college scholarship  
to order for the kid patronage. Jackie  
Searl and Mitzi, two rival Hollywood  
kid stars, with their respective moth-  
ers. Lewis Taurog guides Mitzi Oliver,  
available in London and get  
mixed up with the young king of a  
murderous British gang.  
Cast: Mitzi Green, Edna May, Oliver,  
Louise Fazenda, Jackie Searl, Virginia Ham-  
ption, Bruce Line, Dell Henderson, Gene  
Tartaguir, George Reeves, Noah Young, Ben  
Hall, David, D. M.   
Director, Norman Taurog; Author, Sin- 
cer Lewis; Adaptor, Edward Parmore, Jr.;  
Norman McLeod; J. L. Markiewicz  
—Makiewicz; Editor, not listed; Cameraman,  
Evelyn Storj; Assistant Cameraman, Mike  
Eilers; Editor, Hal Hall; Photography, not  
directed. Good. Photography, okay.

**MYSTERY OF LIFE**  
Universal  
Time, 62 mins.

**A DRAMA OF EVOLUTION WITH EXPLANATORY LEC-**  
**TURE BY CLARENCE DARROW FOR STUDENTS, HAS**  
**LITTLE APPEAL TO FILM AUDIENCES.**

This one gets away from the usual  
formula, but it is a very tricky plot that keeps the audience  
guessing till the final shot. Suspicion  
for the express robbery centers on  
several people, and even Bob Cus- 
ter as the deputy sheriff has to  
establish his innocence as the bandit.  
There is also another mystery cen- 
tering around the girl's father, who  
is apparently shielding the real ban- 
dit. So it takes all the hero's  
steps to unravel the maze and finally  
pick the crime on the guilty party.  
The girl is found fighting against the hero  
most of the time, believing that he  
is blocking the plans of her father. So  
taking it by and large, this western  
is a good one for a little heart, but not  
for the hots to fans to try and outguess  
the author, and see if they can  
do the correct solution. In other  
words, it is a very good plot, but not  
intelligent suspense, and this makes for  
some real entertainment.

Cast: Bob Carter, Doris Phillips, J. P.  
McGowan, Al St John, Eddie Heearne, Gor-
 ton, Donie DeCo.  
Director, Robert Bradbury; Author, Robert  
Bradbury; Adaptor, same; Dialogue,  
Robert Bradbury; Assistant Cameraman,  
Archie Stout.  
Direction, okay. Photography, clear.

**SALVATION NELL**  
with Helen Chandler, Ralph Graves  
Tiffany-G.  
Time, 74 mins.

**DRAMA OF NEW YORK LIFE BEFORE THE WAR, OUT**  
**OF DATE STORY, BUT SHOULD SATISFY IN THE SMALL**  
**PREDICTED.**

A James Cruse production based on  
the Edward Sheldon play. Dealing  
with New York activities back in  
1912, the dress and dialogue seem  
from another time, only some of the  
actresses have been lifted. Opens with  
Clarence Darrow and Dr. H. M.  
Parishley, professor of zoology at  
Smith College, in a discussion of  
evolution. As the story, they talk about  
the animal world, and what it means  
to their students.  
Cast: Helen Chandler, Ralph Graves,  
Raymond Hatton, Charles K. French,  
Tichborne, Pratt, Mousley, MacMunn,  
Guy, Eilers, Walker, Johnson, Chesterman.  
Director, Charles Eilers; Adaptor, same;  
Dialogue, Eilers; Assistant Cameraman,  
Hyde; Cameraman, Chesterman; Editor,  
Eilers; Photography, good.

**THE BLACK CAMEL**  
Fox  
Time, 71 mins.

**FAIR MYSTERY - DRAMA, WELL DIRECTED, WITH WAR-**  
**NER OLAND GIVING ENJOY-** 
**ABLE READING OF CHARLIE CHAN.**

This is another Earl Derr Biggers novel in which the Chinese philos- 
opher-deetective Charlie Chan  
continues to carry on his clever un-  
usual detective work. But in this one  
Charlie is brought face to face  
with a murder tangle and, like in all  
Biggers' novels, everyone is suspected  
and clues are continually cropping  
up which cause the finger of suspicion  
to move rapidly. The plot is laid out  
in Honolulu, Charlie's time, and  
revolves around a motion picture  
company that is on the island to  
make "location" shots. The leading  
role is murdered and in unearthing  
the motive and eventually discover- 
ing the murderer, Charlie holds  
interest and provides some excellent  
entertainment. The story of this clever  
comedy and much good hum- 
or, Oland is perfectly cast and the  
rest of the players give con-  
vincing readings.

Cast: Warner Oland, Sally Edgers, Bella  
Lucosi, Dorothy Revier, Victor Varconi,  
J. D. McDonald, James Collier, Duncan  
Violet Dunn, William Post, Murray Kinnell,  
George O'Keeffe, George Newland,  
Director, Robert Collier; Author,  
Clark E. Tone; Adaptor, same; Dialogue,  
Eilers; Editor, Al Hal; Cameraman,  
J. P. McGowan; Assistant Cameraman,  
Schoenbaum; Photography, excellent.  

**FIDLOVACKA**

Dekl-Martel  
Time, 67 mins.

**FIRST BOHEMIAN TALKIE SHOWN HERE HAS INTEREST-**  
**ING STORY AND TREATMENT, BUT IS GOOD, CHARAC-** 
**TERIZATIONS.**

This is a Czechoslovakian produc- 
tion filmed in the native locale,  
the first sound film to be shown  
here since 1915. It is a very good  
endeavor, despite some very colorful  
actresses and actors that are not  
suited to the part. The story is a simple  
love theme interestingly presented  
and built up with good characteri- 
sations by a very worthy group of  
actors. The proprieties of a chateau  
factory picks up its house for  
plan to steal a time to a desire to  
visit a aristocratic blood into the family.  
the girl has an early childhood swee  
heart, which complicates the situation  
and leads to each other. The substitu- 
tion of a letter written by the girl for the aristos  
and purposely delivered to her swe  
heart was elaborately contrived,  
trang. Then all is straightened  
when the trick is disclosed later  
by the traitor. This is the stage  
which all the characters, after  
comedy touches, pleasing music  
and interesting characterizations.  

Cast: Mack Brown, Rosemary Rosen- 
berg, Eman Rovens, Ester Schoen- 
ob, Flavia Taubersona, Jiri Sedlacek,  
Karel Bedrich, Ema Cotu,  
Director, Svatoohl Krasnathan; Author,  
Kajetan Tyl; Dialogue, same; Adaptors,  
Jiri Bedrich, K. Tyl; Cameraman,  
Bedrich.  
Direction, satisfactory. Photography,  

**JOAN CRAWFORD IN**

laughing sinners**

M-G-M  
Time, 71 mins.

**STAR'S NAME PRINCIPAL**  
**ASSET TO THIS SALVATION ARMY DRAMA BASED ON**  
**FEELING STORY, VERY TALK** 
**AND LITTLE VISUAL ACTIO**

If it were not for Miss Crawford  
big following this picture would  
mean a thing at the box-office. 
Unfortunately, it is a pretty weak  
screen entertainment through a me- 
ningless plot. The action is  
smooth and slow and. Story  
about a night club entertainer  
is forsaken by her sweetie when  
needs another. She is saved from  
suicide by a Salvationist who in  
love her. She joins the ran  
and then falls off the straight  
traps as a result of her love for  
old boy friend. Finally goes back  
to Salvation Army and her Salva- 
tic faith. The religious angle in the  
plot deserves no serious attention. 
Crawford gives a good performance  
and gets capable support from N.  
Hamilton and Clark Gable.

Cast: Joan Crawford, Neil Hamilton, Jack  
Mack Brown, Marjorie Rambeau,  
Roscoe Kanes, Gertrude Short, George  
Gillow, George F. Marion, Ben Carter.  
Director, Harry Beaumont; Author, K. K.  
Nelson; Adaptor, Hess Merryman; Cameraman,  
Tyler; Cameraman, Charles Roder;  
Cameraman, Dough Shearer.  
Direction, fine. Photography, A-I.
"Younger Years"  
KO Pathé  Time, 10 mins.  
Pip Comedy

A Grantland Rice Sportlight, depicting the happy days of youth and sports. They assembled a great bunch of natural kids for this one, and turn they give a demonstration of ball football, baseball, and other sports, winding up with a dive into old swimming hole. This sequence is especially good, and looks real McCoy, for it's so natural. A pip summer number.

"Wild Geese"  
aramount  Time, 8 mins.  
Good Scene

A Robert C. Bruce scenic, done throughout with beautiful artistic photography. Atmosphere is built up with an opening shot of wild geese flying north. Then into the tall grass, with a tour north by the Canadian Rockies to enjoy the winter sports. This scheme is followed throughout, making a tour of the high spots of vacations, moving from arctic to tropical spots as the seasons demand. In-interesting, well-made, and makes an interesting scene. Explanatory announcer helps a lot.

"Pale Face Pup"  
KO Pathé  Time, 8 mins.  
Fair Cartoon

The AESop Fable hero appears as Pale Face with his girl in the wild Indian country. They are captured, and he gets himself in wrong with the Indian chief. The hero escapes, and calls on his pals, the Northwest Mounted, to help him. Finally, with the help of his trusty mount, he succeeds in destroying the redskins with his own arrows.

"Charlie Chase in "One of the Smiths""  
Pip Comedy

I-G-M  Time, 27 mins.

In keeping with his policy of letting comedy stories run as long as they are worth, Hal Roach has given Charlie Chase nearly three reels in this one. And it's well worth the extra footage. Story revolves around mail order house representative, played by Chase, who makes a trip to the Ozark mountains to investigate the big demand for musical instruments and the delays in meeting payments on them. There's a great laugh on it, and Chase un-naturally snoring in a tuba that has taken along. In the Ozarks he finds that the musical instruments are being made in whisky stills. Then follows a typical mountaineer barn dance. Chase is taken "one of the Smiths" from "back meter" and he proves himself in the performance. Unusually strong entertainment value all the way.

"Bobby Jones in "How I Play Golf"  
(No. 5 "The Medium Irons")  
Vitaphone  Time, 10 mins.  
Good

Bobby Jones continues to hold keen interest in his golf lessons, which have been well-woven with other personalities and material of good entertainment value. This edition includes a bunch of juveniles headed by Jeevan Coghlan. While Jones is playing a foursome with a group of experts, one of the kiddies ditches the ball in Gallatin so he can see the plays, but he is never successful. There is a neat finish when, after Jones has invited this gentleman to take a little shot, the kid goes to sleep before the expert finishes. Whereupon Jones carried the tot into the clubhouse. Additionally enjoyable for the kids.

"New Rhythm"  
Paramount  Time, 10 mins.  
Rumba Specialty

Don Azpiazu and his Havana Orchestra, doing their syncopated Rumba harmonies in a Havana cafe setting. Their melodies are very entrancing, and still a novelty, with the swing-swist of the odd gourd instruments. The leader sings his familiar "Peanut" number, distributing hises of peanuts among the guests at the tables. The Rumba numbers are well executed.

"Hello, Napoleon"  
Universal  Time, 17 mins.  
Flat

A rather disjointed two-reeler that starts with Lloyd Hamilton as a gardener working with a gag about one rabbits disappearing in and out of holes with Hamilton trying to catch them. They keep on trading with variations till it small meters out and dies a natural death and then they switch to a nut-house where Hamilton arrives to have his case treated after an accident with rabbits. A nut who thinks he is Napoleon gets hold of Hamilton, and having to be a doctor, starts to work on him. This gag is also worked with variations, and they even bring another nut in who applies as a doctor. It is all very flat and repetitious.

("That Old Gang of Mine"  
Paramount  Time, 7 mins.  
Singing Cartoon

A Max Fleischer singing cartoon telling the animated story of the cat who was once a hot dog. He goes into the same number with the dancing white bear skipping over the lines of the old song, "That Old Gang of Mine." They have a very fine quartette singing this which makes it an entertaining number.

"The Milky Way"  
with Neely Edwards  
Vitaphone  Time, 10 mins.  
Amusing Musical Novelty

Novel musical concoction in which a hospital patient who is sick of milk has a fantastic nightmare about milk, cows, dairymaids, etc. Unusual and well executed.

"Adventures in Africa"  
(14 "Spears of Death")  
Vitaphone  Time, 14 mins.  
Okay

Tragic dancing, including a specialty in which one of the brave hunters is supposed to slash his eyes with a knife, is the feature of this addition of Wynant D. Hubbard's African episodes. Maintains the standard set by its predecessors in the series.

"June First"  
RKO Pathé  Time, 21 mins.  
Flat

A Gay Girls Comedy, with June MacMoy, Marion Shilling and Gertrude Short. All about three girls trying to gold-dig the dough for a trip to Europe. Miss MacMoy carries the burden as the head gold-digger who ties up a lot of gents to marry her on June 1st at the identical church. Meanwhile she rocks 'em for plenty of jewelry which the girls hock for the European trip. On the day of the wedding the church steps are filled with the waiting expectant bridegrooms—but no bride. She is grabbed by a motorcycle cop for speeding to the steamer, brought to the church, and then a free-for-all ensues among the bridegrooms fighting for the bride. Pretty repetitious. And about half the number of bridegrooms would have been just as funny—or maybe more so.

"Adventures in Africa"  
(No. 4 "Spears of Death")  
Vitaphone  Time, 15 mins.  
Engrossing

Very good picture of its kind, showing the hunting and capture of lions by Wynant D. Hubbard and his expeditionary troupe. The accompanying lecture is better than the usual talking accompaniment. An engrossing subject throughout.

"North Woods"  
Universal  Time, 16 mins.  
Good Cartoon

Burlesqueing the Northwest Mounted, Oswald has a tough time trying to capture the bandit, who finally escapes after he has been handcuffed. Several cartoon devices are employed to work up chases and counter-chases, with Oswald's horse playing a prominent part. This is a good and standard for this type, moves fast, and has a good sprinkling of comedy rage.

AMERICA'S FIRST TRULY CONTINENTAL HOTEL THE ST. MORITZ ON THE PARK 50 Central Park South New York City

Old world hospitality in the spirit of the new world: old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of Zambian

Pop 450 000 000
British Producer-Circuits To Demand Swap Over Here

(Continued from Page 1)

they represent more than one-fifth of the seating capacity in this country, with the combined values of their playdates being one-third to one-fourth of the entire gross on a picture, declared Rowson. The two leading circuits control more than 200 and 150 houses, respectively, since the organizations have as their declared policies the encouragement of British films it is to be expected that better exchange arrangements with U. S. firms are inevitable, said Rowson.

Commenting on rentals, Rowson stated there is no possibility of any substantial reductions in as much as it would only lead to cheaper and inferior pictures. He denounced the practice of not including shorts in advertising, declaring that many of the two-reelers and one-reelers could draw additional trade if properly exploited.

Insufficient diversity of story themes also was scored by Rowson. During the past year American films represented about 80 per cent of all the films distributed by British renters, and they monopolized more than 85 per cent of the screen time over here, he said. This was a striking change from the time less than four years ago, when the complete possession of the British screen by American product was generally deplored. About 120 full-length pictures a year are now being made in the studios here, while extensions of facilities at present under way will bring the capacity up to about 250 features a year, said Rowson. The U. S. is expected to distribute more than 400 pictures in England, against which it would be required to take only about 60 British films for quota purposes, whereas British plans for the year already are more than double the quota requirements.

Rowson also commented on the intentions of American companies to establish producing units here, and declared they would find it commercially profitable in addition to such a step being the first stage in the march of reciprocity.

After the Cash

A thousand dollars in cash will be divided by the two Radio Pictures exchange managers whose offices show the greatest percentage of increase in cash collections for the five-week period ending July 31. The highest man will get $500, and the next $400. Announcements to this effect have just been sent to exchanges by Charles Rosenweig.

328 FEATURE RELEASES
IN FIRST SIX MONTHS

(Continued from Page 1)

the first half of this year, against 31 in 1920 and 69 in 1929.

Film of The Film Daily show that, in the six-month period, reviewers on this publication covered 290 feature pictures, the largest ever covered by any trade in the same space of time.

12 Non-Theatrical Centers Will Handle Medical Films

A non-theatrical circuit of distribution centers is being established in 12 key cities in the United States by the National Medical Ass'n of Chicago for the handling of 16 mm. sound-on-disc pictures showing in slow-motion the most modern forms of surgical operations and techniques. Films and projectors will be available to 'country doctors' throughout the country who have not the opportunity of seeing and studying advanced methods of the medical and surgical profession. Voluntary contributions from physicians will be the main support of the project and no charge will be made to doctors using the service. Considerable material is being made of surgical operations in New York hospitals by the Novagraph Co., using the microscopically slow-motion camera capable of taking 500 frames a second, invented by Charles P. Watson, president of Novagraph.

Educational Takes Over Metropolitan Coast Studio

West Coast Bureau, THE FILM DAILY

Hollywood — Educational Talking Pictures Co., Inc., has been formed to take over the Metropolitan Educational Studio. E. W. Hammons is president and E. H. Allen, vice-president and general manager.

No. 24 of 1931 "Good Deeds" Series

Congratulates:

PATHE NEWS

for its enterprise in connection with the Post-Gatty globe-circling flight in the record of 8 2-3 days

Roxy

"Fiesta Del Toro" is the title of the colorful and dashing stage presentation at the Roxy this week. Allan Burt, a newcomer with a magnificent tenor voice, delivers several solos. As a toreador in the bull-ring, Burt sings to Alida Vane who is in the royal box and who is costumed in a gorgeous Spanish gown. Miss Vane possesses a delightful soprano voice and received hearty applause. An unusual dance is offered by Louis Ojeda, whose handling of the tambourine is an art. The Roxy ballet and Roxettes, dressed as Spanish ladies in several different costumes and spectacular ensemble numbers, Patricia Bowman, premier danseuse, gives a sparkling and fast Spanish fandango.

Capitol

A nice piece of entertainment, dressed in frigid atmosphere, is "Cool Off," the Arthur Knorr stage production at the Capitol. On the stage is Ted Claire and the Capitolians who provide their usual excellent brand of music. Chilton and Thomas turn a splendid bit of fast tap and other dance numbers, using small hurdles in one sequence. Rom & Dunn vocalize effectively and Milo imitates birds and other various sounds in realistic style. The Chester Hale Girls look and dance attractively.

Paramount

Playing his fourth engagement this season at the Paramount ace house, Morton Downey again wins the plaudits in the current stage show at the Times Square stand. The presentation is a Boris Petroff unit called "Rio Rosa," with Bert Gordon, Theodore Enrica and Novello, Vera Kingston, Wilfred Du Bois, the Bobb-Sanford Girls and Ted Mack. A romantic Mexican background is employed. A special Fourth of July overture, "1776," is played by the Paramount orchestra, and Jesse Crawford has another pleasing program at the organ.

FOX WEST COAST BUYS WARNER-F. N. PRODUC

(Continued from Page 1)

announced Friday by Sam E. Morris, shown buyer for the F. heaters, and Gradwell L. Sears, Warner-F. N., handled the negotiations.

Pathé Exchange Reports

$79,999 Loss in Quarte

(Continued from Page 1)

ending May 2 the company shows a loss of $79,999, this report being the application of certain profits to reduction of ledger values of assets involved. A statement for the January period follows:

Gross Sales & Rentals $1,239,215
Less Cost of Sales & Rentals & Selling & General Administration 1,211,227
Net Income from Sales & Rentals 27,988
Plus Other Income 28,400
Total Income 56,388
Amortization of Debt Discount & Expense 39,676
Profit for the 2 1/2 Weeks Ending May 29, carried to Surplus $ 16,712
Following is for the quarter:

Received in Liquidation of Receivables, Stories & Investments $496,049
Gross Sales & Rentals 1,133,931
Dividends & Interest Received 85,742
Gross Income Book Value of Receivables, Stories & Investments Liquidated 1,715,724
Film Amortization & Expenses 91,049.93
Income & Costs, and Cost of Other Operations 1,130,392.31
Profit from Certain Operations Applied to Reduction of Ledger Value of Assets Involved 64,334.33
Interest Payable Accrued 98,047.22
Net Charge to Surplus 71,999
The Show

. . . . MUST Go On

From the beginning of the motion picture industry, on through the many stages of rapid development, National Carbon Company research engineers have kept in mind that unwritten law of the theatre—the show must go on. That is why National Projector Carbons are dependable.

Larger theatres, longer throw, sound, color and wide film have each, in turn, made their demands. Each new development has called for greater volume of illumination, for higher current through these slender pencils of carbon, for more intense crater brilliancy.

Extensive research and constant improvement in manufacturing methods have enabled National Projector Carbons to meet each new demand. Their brilliant white light provides a quality of projection that pleases the most critical patron. Their steady burning is a source of satisfaction to the projectionist. Their uniform quality gives assurance that the show WILL go on.

National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division - Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York Pittsburgh Chicago San Francisco
• He knew Horses -- but she knew Men!

A HOLY TERROR

with

GEORGE O'BRIEN
SALLY EILERS

Rita La Roy
Humphrey Bogart
James Kirkwood
Robert Warwick

From novel "Trailin'" by Max Brand

Directed by IRVING CUMMINGS

Quick on the Box Office Draw!
• A ridin', fightin' mystery and a girl worth fighting for. He was an Eastern playboy but he ties the tough hombres of the West into hard knots—and still has time to make love!
• How they'll love the love he makes!
• Another FOX picture riding high with exhibitors and public.
No Price Cutting for Loew Theaters, Says Schiller

DUAL BILLS GIVING WAY TO STAGE SHOWS

WARNERS PICK SIX NEWCOMERS FOR STARDOM PLUGGING

The Passing
—of everybody's friend

By JACK ALICOAT

Harry Reichenbach has passed.

The great little silver-haired, table fighter, who rose from circuses to the highest-priced present in the world, has "placed" a "last copy."

He probably knew and called more notables by their first names, Lith in and out of the motion picture industry, than any man alive.

His business brought him into contact with Kings and paupers, and during the war, his unusual efforts bought him recognition from all Governments.

His battle with the grim reaper will be a game effort. Ordinary difficulties he would lick handily. In life, he would never accept defeat.

He is always the same sweet, sentimental, dynamic soul. Knowing everybody. "These are the days, Harry. Living for the day. Tomorrow for him never comes."

Harry Reichenbach has gone. But his memory will forever be inscribed upon the historical tablets of a great industry, to which he contributed his exceptional talents in modest part in building.

Sextette Being Built Up With Special Exploitation

Warner Bros. pictures will concentrate its exploitation powers to build up six players during the months ahead. They are: Marian Marsh, who played opposite John Barrymore in "Swaggie!"; Donald Cook, who has appeared in "Unfaithful" with Ruth Chatterton and in "The Public Enemy"; Polly Waters, working in "Smart Money" and "Night Nurse"; Mae Madison, who has a prominent role in Conrie Bennett's "Bought," and Janet Gordon, now being trained on the Warner lot.

FANCHON-MARCO ‘IDEAS’ REPLACING PUBLIX UNITS

A deal whereby Fanchon & Marco will produce stage shows for Publix houses is near actual signing. Its operation will eliminate Publix units. Fanchon & Marco have for years been producing Fanchon & Marco "ideas" for Fox houses and some Publix houses lately have booked the F. & M. shows.

B.I.P.-GAUMONT MAY JOIN IN AMERICAN PRODUCTION

London (By Cable) — Coincident with the forthcoming U.S. visit of John Maxwell, head of British International Pictures, it is reported that a deal is under consideration whereby B.I.P. and Gaumont would combine in American production. Following his arrival in New York, Maxwell is to go to Hollywood to survey conditions with a view to making feature pictures.

Circuits Negotiating Operating Deals Singly

Anticipating the traditional summer slump in the United States, practically all major circuits of national proportions are at work on theater operating exchange deals. Conferences now being held daily in New York reflect what is termed the greatest co-operative effort in the history of exhibition.

Deals being effected are between individual companies and not through a five-circuit pool. They cover situations in which one circuit is in competition with another.

Loew Theaters Will Maintain Price Scale, Schiller Declares

No price cutting is planned by the Loew circuit during the summer or subsequent months, stated E. A. Schiller to The Film Daily yesterday. He said that his organization has long made it a policy to operate with a popular admission scale.

Loew expansion, either through building or acquisition, has ceased for the moment at least. One house is under construction on East 72nd St., New York.

O'Toole Sees Benefits From Wiring Hotels

An optimistic angle on sound installations in hotels is taken by M. J. O'Toole, secretary of the M. P. T. O. A., who believes that such shows may indirectly benefit regularly-operated theaters. Advertising and publicity on behalf of these hotel theaters will react favorably for orthodox houses, he thinks. In addition, patrons will become aware of the improved presentation and atmosphere found in a regular theater as compared with that provided in these drop-ins.

Ottawa — Lieut. Gitz-Rice is expected to head the Canadian Performing Rights Society which is being formed in Canada. It is modeled after the Society of Composers, Authors and Publishers in the United States.
All securities markets were closed Saturday in observance of Independence Day.

Industry Pays Tribute To Harry Reichenbach

(Continued from Page 1)

ing. The following are the honorary ball bearers:


Burial will be in Cypress Hills, Brooklyn. Ministers from many Krass will officiate at the services.

Members of the Motion Picture Club, of which Reichenbach was a prominent member, will meet at the club at 1 P. M. and attend the funeral in a body.

Dallas—H. C. (Monty) Montgomery, who sold westerns for Pathe for about seven years, is back in the game selling the same type of product for Harry and Joe Silverman of the local Monogram Pictures office.

Kansas City—Jerry Zigmond, manager of the Royal, has been transferred to the Paramount in Denver with W. A. Eschebrocher, his assistant, being named manager.

Philadelphia—Mike Shuman has succeeded Jim Byrne at the Masterpiece Exchange.

Glendale, Tex.—A. C. Bray of the Greggs Amusement Co. opened the Ritz.

Eric, Pa.—Ernest Williams has been transferred to the management of the Strand, according to a Warner Bros. announcement. He formerly managed the Arms, now closed.

Dallas—Charter denoting capital stock of $20,000 has been filed by the Melrose Amusement Co., operating the Melrose, de luxe neighborhood house. Incorporators are P. G. Cameron, J. B. Rucker and Carl W. Rucker.

Philadelphia—Is Epstein has resigned from the United Theater Circuit here.

Kansas City—One of the early movie houses here, the Alamo at 34th and Main, is being converted into a garage.

Wilson, Pa.—John Schultz is now operating the Monarch theater on Friday and Saturday only.

Pittsburgh—J. G. Rainey of Pittsburgh Cinema Society has contracted for the distribution of the Majesty State Rights picture "Today.

Minneapolis—Harry Dryer, owner of the Savoy, has booked a girl-model show into several northern Michigan houses in connection with the showing of Tiffany’s "Damaged Love.

Philadelphia—Lillian Korson, daughter of Mr. and Mrs. Louis "Top" Korson, recently was married to Ben Lichtenfeld.

Moundville, Va.—A. G. Constant has sold the Strand and Park theaters of this city to George Shaw. The Grand, another Constant house here, is dark.

Finleyville, Pa.—Olympia theater is closed except for Fridays and Saturdays, J. J. Zwick announces.

Salem, N. J.—The Fenwick of this city is now being handled by Iz Rapaport.

Atlantic City—Joe Murphy, lately of the Belmont, is now attached to the Garden Pier.

Philadelphia—Harry Dsembow has been promoted to city salesman for Warners.

Audubon, N. J.—The Century has been taken over by W. C. Hunt. General improvements are being made and the house will institute a film policy which calls for two changes a week, with vaudeville.

Kuipmont, Pa.—The lease on the Imperial has been renewed by the Imperial Amusement Co.

Chicago—Harold Wise is now assisting Saul Goldman in the booking department of Educational-Tiffany. Wise replaces Charlie Lindau, now city salesman for Tiffany-Wide World.

Detroit—Leonard Suskin is now covering the eastern part of the state for United Artists, with Harry Feldstein replacing Suskin at the branch office. Feldstein was transferred from Cleveland.

Two More Detroit Houses Joining Schreiber Fold

Detroit—As the result of a court decision in his favor, Jacob Schreiber will shortly become operator of the Colonial, Benjamin and Louis Cohen have been running the house under arrangement with the owners of the property.

Schreiber also has taken over the Majestic on Woodward Ave., under lease to C. W. Porter.

A-B Studio Active

Prague—Work on "Psichlavi" has been postponed at the A-B studio and a comedy, "Men in Off-Side," has been put in work by S. Innerman. O. Kminek has completed "The Camp of Young Dreams," and E. A. Lenger is directing "Darling of the Garrison."

Mac Fric Signed

Prague—Mac Fric, now in Paris, will direct the "The Good Soldier Schweik" for Gloria film in the autumn.

Stage Shows Replacing Double Feature Polic

"mind readers," illusionists, mid-day shows, film shows and other un

From page 1

Orton To Direct Billy Merson

London—John Orton will dir

Billy Merson, the comedian, in a screen debut for British Interna

Studio and Location Sound on Film Recordings

Power's Telephone Equipment Corporation

755-7TH AVE., N.Y.

BRYANT 9-808

COLOR NEGATIVES

UPACK made by

Producers make own color negatives

Color in red-ortho negatives may be

removed, retained or altered to comple

Write

DU CHROME FILM SYSTEM, LTD.

"Specialists in Color"

6723 Santa Monica Boulevard

Hollywood, Calif.
**ALONG THE RIALTO with PHIL DAILY**

- **THINGS WE NEVER Thought Worth Mentioning Till Now...** one that of Hollerword's safest economic assets is its dumb actors. We are referring to the animals that the regular actors, dogs, cats and birds that act in films, provide the luxuries of life for many families. A good police dog, with a menacing microphone bark, has earned as high as $200 a day for its owner... a goose earns $50 a day... and a freak such as a kinkajou can name his (or her) own price... but then there aren't many pix 'em made callin' for kinkajou. Rex Bailey, casting director at the Radio studio, can tell some funny stories about the schemes employed by animal owners to get their meal-tickets on the payroll... the owner of a South American honey bear moved into temporary quarters at the studio so he could properly exhibit the possibles of his pet under all conditions... every morning for two weeks a gal in costume paraded into Bailey's outer office and put her trained bear through its tricks... this magnificent effort resulted in two days work for brutus...

- **THAT** during the filming of "Women Love Once," Edward Goodman was much annoyed in his directing by a minor actor pest... this bug insisted on constantly interrupting to inform Goodman how he had done similar scenes in original stage productions... in fact there was no type of scene which this nagg couldn't duplicate from his false romantic... at the conclusion of the pix, the sap approached Eddie to ask what opus he expected to direct next... "I'm hoping to do the Greek drama, 'Oedipus Rex,'" sez Eddie... "Oh, why do you want to do anything in the ancient country..." So that no hard bug can tell me he appeared in the original cast, and show me how it oughter be done," snaps Eddie...

- **THAT** a lot of the film boys are giving Assabet Country Club a play these booful summer weeks... it is run by the finest kind of a host... Carl E. Erbstein... one of the publishers of Broadway mag... swimming, golfin', tennis, horseback ridin' over some of the finest scenes in Massachusetts... if you're around in the morning near Stow in that State, drop in on Carl and let him show you around... you'll be surprised...

- **THAT** 23 years ago Carl Lammle owned the Walnut theater in Milwaukee... his partner was Adolph Gartner, the joosh actor... Uncle Carl had a fling on Walnut Ave where he booked his own pix... single reelers... and showed 'em in the Walnut... Adolph sez Carl made a mistake by stickin' to the film biz... Adolph went back to the stage and avoided a lotta headaches...

- **THAT** there was a lotta excitement over at Warners Friday when the Bobby Jones autographed prize clubs arrived... they were won by Hiram D. Parks of the Memphs oval for turning in the largest number of contracts for the Bobby Jones golf series... someone casually remarked that he would like to borrow the clubs and dazzle his friends of the Westchester courses over the holiday... Grad Sears, custodian of the clubs, sez that it could only be done over his dead body, swearing that Parks was going to get his clubs intact... somebody diverted Sears' attention... the clubs mysteriously disappeared... but a fl bird whispered to us that they are reposing in the ossif of Charlie Einfeld... so now we hope we've stirred up another war...

- **THAT** "Ziz" Column's Popularity Contest gives all you muggs a break... now when you send in your contributions to the various columnists, you've gotta publish 'em for fear of losin' your vote... tee hee... what lousy kolly they ran all summer... the winner if Mister Kittel planned the Contest as a practical joke... on the columnists... that Don Hancock just missed a booking for a big circuit for his Magician Act by inches... his ice cream trousers were two inches too short.

---

**A Little from "Lots"**

**HOLLYWOOD**

EDWARD DEAN SULLIVAN, writer of crime stories has been signed by M-G-M to write "The Old Man," an original, Willard Mack, playwright and author terminated his contract with M-G-M last week. Jack Swenson, director has been signed by M-G-M to a five year contract.

Judith Wood has signed a new contract with Paramount as a featured actress. She is now working in "The Road to Reno."

Nelda Walker is another addition to the cast of "An American Tragedy." the Theodore Dreiser opus being fixed up by Paramount.

Hol E. Roach has been made honorary captain of the Culver City police department. Chief Smith conferred the appointment and presented the producer with a gold badge. William W. Wetherby, L. A. French and Roach executives were present when the honor was conferred.

Joan Peers holds a record for learning lines. She was given her lines Sunday night for "Eddie Cuts In." Reporting to the RKO-Pathé studio Monday morning, she had the lines, totaling more than 500 word memorandum. "I learned them at the stop signals on the way out," she told Al Rogell, the director.

Arline Judge has been assigned the leading feminine role in Rosco Ates' fourth Radio Pictures' comedy, "Use Your Noodle," according to Louis Brod, whose short subject is in pressario. Others who will play in support of Ates are Kitty Kelly, Charles Sullivan, Ethan Ladnier, William Wagner, Eddie Wallis, Walter Brennan, Eddie Baker, Earl Paggee and James Leon.

---

**Many Happy Returns**

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

**July 6**

Evelyn Selbie  
Don Mersereau  
Al Wilkie  
Frank L. Newman, Jr.
NOW...
KEEP YOUR EYES ON TIFFANY

KEEP YOUR EYES ON TIFFANY

"THE SINGLE SIN"
with BERT LYTELL
and KAY JOHNSON

"DRUMS OF JEOPARDY"
with JUNE COLLYER, WARNER OLAN
and LLOYD HUGHES

"THE COMMAND PERFORMANCE"
A JAMES CRUZE PRODUCTION
with NEIL HAMILTON
and UNA MERKEL
Produced by SAMUEL ZIERLER

"CAUGHT CHEATING"
with CHARLES MURRAY
and GEORGE SIDNEY
Now, when the season for real money pictures is at its ebb and powerful attractions are few and far between, Tiffany gives them to you.


These are ready NOW . . . and the 1931-1932 Tiffany Program will soon be announced . . . "Keep Your Eyes On Tiffany."
Fighting Spirit Won for Pershing Just as Fighting Spirit Will Win for Modern Industry. RKO-Radio Wishes to Thank the Hundreds of Showmen Who Have Commended Its Efforts in Behalf of Prosperity... And to Call Again Upon Each and Every One To Work With Unflagging Energy and Enthusiasm... With Eyes Ever on the Box-office!

DEPRESSION IS OVER! PROSPERITY IS AROUND THE CORNER! RKO-RADIO OFFERS THE MOST PRACTICAL SHOW BUY OF THE NEW SEASON... 36 GRAND ATTRACTIONS...

BOOK THEM ALL NOW!

"UNE IN! "RKO THEATRE OF THE AIR"

K. B. C. Coast to Coast Network EVERY FRIDAY NIGHT, 10:30 P.M. NEW YORK TIME
A Capital Investment that keeps on paying its own way

THEATRES can no longer continue to operate profitably without the best sound.

WESTERN ELECTRIC—the world’s sound standard—is a real capital investment—the same as a well-built house, comfortable seats, attractive decorations—all paying their share of dividends.

WESTERN ELECTRIC assures you unmatched apparatus—made to Bell System standards of precision and quality by a company in business to stay. It guarantees you patent protection.

ERPI SERVICE, too, prevents costly breakdowns—maintains highest possible quality of reproduction.

That’s why Western Electric is a profitable, capital investment

Western Electric

SOUND SYSTEM

Northern Electric in Canada
Distributed by Electrical Research Products Inc.
250 West 57th Street, New York
Color Making Big Headway in Short Subject Field

COMBINE DECLARED TO EXIST IN CANADA

Chicago Indie Exhids Agree on Double Feature Ban

Discontinuance of Double Features Now Up To Circuit Houses

Chicago—An agreement has been reached among independent exhibitors this territory to drop the double feature policy. Among those consenting include Allied, Exhibitors’ Ass’n, Midwest, Essaness and various others. It is contended, however, that the move cannot be carried through unless Fox, Warner Bros. (Continued on Page 3)

EVEN ASHEVILLE HOUSES UNITED UNDER PUBLIX

Asheville, N. C.—In a deal between R. Bannister and Publix, several theater houses are now under the Publix banner, with Bannister in charge of operations. The group includes the Imperial and Plaza, formerly included in the Publix property, and the Princess, Palace, Strand and Auditorium, which were under Bannister.

Industry Leaders Attend Last Reichenbach Rites

Practically every major film executive in the east attended the funeral services for Harry Reichenbach yesterday afternoon at Temple Emanuel. Services were conducted by Rabbi Nathan Krass, Harry Hershfield, courtroom and writer, added his song to the words of Rabbi Krass. Delegations from various organizations, including the Motion Picture Club, were present. Burial was in Press Hills, Brooklyn.

Producers of Short Subjects Going Strong for Color Films

Air Conditioning Firm Files Suit Over Patents

Auditorium Conditioning Corp., has filed suits in the U. S. District Court of New York against Warner Bros. for infringement of basic patents covering air conditioning systems alleged to be used in many of War- (Continued on Page 3)

Wisconsin MPTO Corrects Allied

Charging that Allied has unintentionally given misleading information and made "too much capital" of the recent withdrawal of the M. P. T. O. of Wisconsin from the Allied fold, Steve Bauer, business manager of the ex-Allegheny unit, has sent a statement to The Film Daily in which he says in part: "—Charles W. Trampe is not a (Continued on Page 3)

Syracuse Mayor Bans Gangster Pictures

Syracuse, N. Y.—Mayor Rolland Marvin has declared a ban on gangster pictures in this city. Letters to that effect have been sent to managers of Syracuse theaters.

Commissioner White Finds Famous Players Dominating Dominion

Ottawa—That a combine exists in the motion picture industry in Canada within the meaning of the Combine Investigation Act, is the finding of Peter White, K. C., who was appointed last year to investigate the activities of certain distributors and exhibitors of motion pictures in Canada.

The report, issued today by Hon. Gideon Robertson, Minister of Labor, says that found to be the principal parties to the combine are: Famous Players Canadian Corp., the dominant company in the Canadian motion picture business; Paramount Publix Corp., its United States parent company; 13 companies distributing motion picture films in Canada; and Motion Picture Distributors & Exhibitors of Canada, an association of distributors referred to as the Cooper Organization.

Several theater companies which (Continued on Page 2)

SIX LASKER THEATERS DROP DOUBLE FEATURES

Chicago—Lasker Brothers are discontinuing double feature programs in six of their Chicago houses, starting this week, it has been announced by Joseph Koppell, manager for the Laskers. Houses affected include the New Ritz, Roxy, Villas, Music Box, Ridge and Bertha.

Warner - F. N. Playdates Set Week-end Record

Week-end bookings of Warner First National were exploded over the Fourth, the grosses showing $800 more takings than for any like period in the past, according to Joe Hummel of the contract department, who neglected his firecrackers to make the count-up.
Canadian Government Probe Finds Film Combine Exists

(Continued from Page 1)

are subsidiaries of Famous Players who also are listed as having participated in the operations as stated to have been committed. The combine has operated against the public interest, according to the Commissioner, by various improper methods adopted for securing control of motion pictures throughout Canada and for influencing the operations of film distributors, independent theater owners and others.

The report declares that Famous Players occupy either an exclusive or dominant position in practically all towns and cities in Canada having a population of 10,000 or more. The company controlled 267 of the 299 circuit theaters in Canada; also, Famous Players and its subsidiaries and affiliations are declared to have obtained practically complete control of the vaudeville theatrical business in Canada.

After pointing out the policy of procedure as cut off as enforced by Famous Players, Commissioner White reports that he is not prepared to find, on the evidence he has heard, that a certain amount of protection may not be of some advantage to the industry provided it is not used as a weapon to delay the subsequent runs to such an extent that the subsequent run homes are no longer entered in their business. He also declares his personal experience that most of the moving pictures shown could never become classics. He advocated more British films.


FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fn. Ind.</td>
<td>71/8</td>
<td>7 1/8</td>
<td>7 7/8</td>
</tr>
<tr>
<td>Con. Fn. Ind. C6</td>
<td>14 3/8</td>
<td>14 1/4</td>
<td>14 1/4</td>
</tr>
<tr>
<td>Fox Corp. Ind.</td>
<td>253 1/8</td>
<td>251 1/16</td>
<td>251 1/16</td>
</tr>
<tr>
<td>Fox Corp. C6</td>
<td>135 1/4</td>
<td>133 1/16</td>
<td>133 1/16</td>
</tr>
<tr>
<td>Fox Corp. “A”</td>
<td>187 1/4</td>
<td>184 1/16</td>
<td>184 1/16</td>
</tr>
<tr>
<td>Fox Corp. “B”</td>
<td>197 7/8</td>
<td>197 7/8</td>
<td>197 7/8</td>
</tr>
<tr>
<td>Fox Corp. “C”</td>
<td>127 1/8</td>
<td>125 1/16</td>
<td>125 1/16</td>
</tr>
<tr>
<td>Fox Corp. “D”</td>
<td>277 3/4</td>
<td>276 1/16</td>
<td>276 1/16</td>
</tr>
<tr>
<td>Pathe Exch.</td>
<td>197 1/4</td>
<td>197 1/16</td>
<td>197 1/16</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>277 1/4</td>
<td>277 1/16</td>
<td>277 1/16</td>
</tr>
</tbody>
</table>

NEW YORK CURI MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox Theo. “A”</td>
<td>3 1/4</td>
<td>3 1/4</td>
<td>3 1/4</td>
</tr>
<tr>
<td>Gen. Theatres</td>
<td>75 7/8</td>
<td>75 7/8</td>
<td>75 7/8</td>
</tr>
<tr>
<td>Technicolor</td>
<td>75 1/8</td>
<td>75 1/16</td>
<td>75 1/16</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>85 1/4</td>
<td>85 1/4</td>
<td>85 1/4</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A 6s 4 1/2</td>
<td>64 1/8</td>
<td>64 1/16</td>
<td>64 1/16</td>
</tr>
<tr>
<td>Keith A 6s 4 5/8</td>
<td>64 1/8</td>
<td>64 1/16</td>
<td>64 1/16</td>
</tr>
<tr>
<td>Keith A 6s 4 3/4</td>
<td>64 1/8</td>
<td>64 1/16</td>
<td>64 1/16</td>
</tr>
<tr>
<td>Paramount 6s 43/4</td>
<td>90 11/16</td>
<td>90 11/16</td>
<td>90 11/16</td>
</tr>
<tr>
<td>Paramount 6s 45/8</td>
<td>90 11/16</td>
<td>90 11/16</td>
<td>90 11/16</td>
</tr>
<tr>
<td>Pathe Bond 7s 1/4</td>
<td>88 1/8</td>
<td>88 1/16</td>
<td>88 1/16</td>
</tr>
<tr>
<td>Polson Bond 7s 1/4</td>
<td>90 11/16</td>
<td>90 11/16</td>
<td>90 11/16</td>
</tr>
<tr>
<td>Warner’s 6s 1/4</td>
<td>41 1/2</td>
<td>41 1/2</td>
<td>41 1/2</td>
</tr>
</tbody>
</table>

New Twelvetrees Film for Mayfair Helen Twelvetrees’ new picture, “A Woman of Experience,” tomorrow at the KRO Mayfair. This booking takes the place of previously announced “Miracle Woman.”

Eastman Films J. E. Brulatour, Inc.

Chicago 1372 Larrabee Ave. 6700 Wilcox & California Blvd.
Los Angeles 36 Calumet 6362

---

**THE INDUSTRY’S DATE BOOK**

---

**KINETOPHONE**

**Bulletin No. 4**

Portability plus performance = Price!

What a combination! No standard film projector (sound-film) can match the KINETOPHONE! Everybody has for years bowed first place to the Holmes portable projector—now a belt, not a chain—all shaft driven and ball-bearing. That’s the KINETOPHONE! Small theaters—small towns—travelling pictures—boating outings—Here’s the genuine!

KINETOPHONE-RUBY

Factory Distributors

727 7th Ave. N. Y. City
CHICAGO INDIES AGREE
IN DOUBLE FEATURE BAN

(Continued from Page 1)
Balaban & Katz join in. Publix entered the dual bill competi-
tion in some neighborhood houses, recently to discourage the practicing of double bills. The exhibitors agreed to make the change, cir-
culation is understood to be awaiting the plan can be carried out.

Seider Busy Into
Three Mike Glynn Houses

 indemnity Theaters, headed by Joe
Seider, has brought into three Long
Island houses operated by Mike
Glynn. They are the Sag Harbor
Island, the Garden at South-
port and the Greenport at Green-
port. Seider recently acquired the
mp Hall at Mattituck, the Mont-
auk at Montauk Point and the
Anchorage at Centerville, all now
recent the Centre Moriches.

Yes Suit Over Air
Conditioning Patents

(Continued from Page 1)
These theaters. These patents are
to have been held valid and in-
fringement. The long test litigation involves
the patents covering a system of air
conditioning air.

Similar licensed systems have been
in the Roxy, New York; the
Capital, Washington; and the
department store and other
at. To date, there are two li-
senstures authorized to install systems
by these patents, Carrier
and Cooling & Air
Announcing Corp.

Bogota Houses Cut Prices

Colombia.—To end a partial
theatrical decision, a substantial reduction in
prices. Theater owners have just suc-
ceeded in defending their prices, requiring each house to have
orchestra of not less than 12
icians.

Nancy Carroll Married
brown, Conn.—Nancy Carroll
bolton Mallory, editor of "Life," was married here July 3 by a justice of the peace. They left immediately for a two weeks' trip to Canada.

OMING & GOING

A. LIGHTMAN, president of the M.
& O. A., is to arrive in New
York on Monday from Memphis.

DENNISON has returned to New
York after a business trip to the west.

THAN BURKAN sailed for Europe
ight on the
N.Y. DAMITA, who has just completed
in two Radio Pictures productions for
she was borrowed from Samuel Gold
arrives in New York tomorrow, and
said she will sail on the U.S.S.
for a holiday in Paris.

FIVE CASTLE is back on his trip
back coast.

M. BORDONI sailed for Europe last
the from France.

HERSHOLT has returned to the

ALLIED MISINFORMED
ON WISCONSIN MPTO

(Continued from Page 1)
director of our organization, and our
by-laws make it impossible for an
exchange manager to hold office.

"—The motion for withdrawal came as the result of a recommenda-
tion brought in by the committee of
seven unaffiliated, independent exhibi-
tors, none of whom belonged to the
board of directors.

"—The motion for adoption, mean-
ing the withdrawal, was made by A. C. Guteng, strictly inde-
pendent, unaffiliated exhibitor, the
vice-president of this organization.

"—Tramp's only comment, which
he made officially as an independent
exhibitor, was that in order to with-
draw it would be necessary to give
reason. He did not vote or voice
any further comment. Furthermore,
the motion was carried unanimously
without any affidavits voting.

Broadway Church May
Give Paid Movie Shows

(Continued from Page 1)
Edward H. Ewett, pastor. The
church seats 550. The enterprise
would be conducted by the church
itself, but details have not yet been
worked out.

Joe E. Brown to Tour in Play

West Coast Bureau, THE FILM DAILY
Hollywood.—Joe E. Brown, now
finishing work in "Local Boy Makes
Good," for First National, will go on
tour shortly in a revival of the ring
Lardner-George M. Cohan play.
"Elmer the Great," in which Brown
appeared for several weeks in Los
Angeles earlier this season.

Two Fox Houses Turned Back

Seattle.—After nearly two years of
control the Lincoln in Mt.
Vernon and the Empire in Anacortes
have been returned to their former
owners and managers W. B. Ives
son.

Many Happy Returns

Best wishes and con-
gratulations are ex-
cended by THE
FILM DAILY to the following mem-
bers of the industry, who are celebrat-
ing their birthdays:

July 7
Raymond Hatton
Geoff Cukor
John D. Clark
Jackie Sears
R. M. Yost

THE
DAILY
ALONG THE RIALTO with PHIL DAILY
COLOR MAKING HEADWAY IN SHORT SUBJECT FIELD

A LITTLE from "LOTS"
By RALPH WILK

HOLLYWOOD

EDDIE B. COLLINS, character comic who created "Jiggs," "Major Hoople," etc., on the stage and for who many years starred in his own musical comedies, has been in the Paramount release.

Ben Amsterdam Plans Return as Philly Indie

Philadelphia—The next well-known addition to the "back to the theater business" movement is expected to be Ben Amsterdam, who recently led the Warner Bros. organization here. He is understood to be planning to take back several houses he sold to Warners some time ago.

Other indie operators who sold to major circuits in this territory are understood to be contemplating a return to the theater field.

French Import Limit Definitely Removed

Paris—Revival of the French import restrictions became a fact yesterday with the signing of the new bill by Maurice Petché, Undersecretary of State for Fine Arts. The situation is not materially changed from a practical standpoint, however, since Hollywood production of pictures is far below the French demand.

Walker Turns Stage Producer

Johnnie Walker, who last worked in "Enemies of the Law," has turned stage producer. His first show, "America Women Are," will have a tryout next week at the Savoy, Asbury Park.

Richard Bennett's Home Burned

丰厚的奖金！

Hollywood — Richard Bennett's home at Los Gatos was destroyed by a fire Saturday night believed to have originated from firecrackers set off by picnickers. Damage is estimated at $40,000.

The Fox golf tournament will be held at Foxboro, Mass. Will Rogers and Irving Cummings were the first to donate trophies for the tourney.

Here and There: Dave Werner departing for New York; Dorothy Field, newly arrived from London; James Seymour, J. A. Fields and Mauri Grashin arriving at the Beverly Hills hotel for a six A.M. dinner for several matches of tennis.

Hamphrey Pearson is doing the screen treatment and dialogue for "Soup Grapes," which will be made by Radio Pictures. He wrote the original story for "Traveling Husbands" and the scenario for "Consolation Marriage," now in production.

A Private Scandal," next headline release, has been completed at Tec-Art studio with RCA recording. It is announced by M. D. Skulsky, president of the company. Marian Nixon is featured with Lloyd Hughes. The supporting cast includes Theodore Von Eltz, Walter Hiers, Lucille Powers, Edward Phillips, Norton Fletcher, Burr McIntosh, George Wells and others. Chas. Hutchinson directed.

The New Hotel LINCOLN

EIGHTH AV. 44" 45' N. W.

Just a Step from B'way

NEW YORK CHARTER

C. E. Community, Owners, sound recording: J. E. Brill 36 West 44th St., New York. 100 shares common.


NEW JERSEY CHARTER


S. W. EXHIBS PROTEST COPYRIGHT BUREAU ACS

26 'Wizard of Oz' Short Planned by Ray Smallwood

West Coast Bureaus, THE FILM Daily

Hollywood — There will be shorts in the series based on "Wizard of Oz" characters to be produced by Ray Smallwood for national release.

Ethel Mignon's Wonder Kiddies will be featured in the series and a Handschiegl Process will be used for unusual backgrounds and camera shots. Contracts for shorts have been signed by Uni Productions with the estate of Frank Baum.
Curb on Story Duplications Urged by Frank Woods

DECENTRALIZATION TENDENCY IS SPREADING

Summer Closings in Northwest Below Expectations

Dark Houses Total Under Usual 25 Per Cent for Hot Months

Minneapolis—Notwithstanding earlier reports of wholesale closings contemplated this summer, a checkup of dark houses, as listed in reports made to the Film Board of Trade, shows that the total is well under expectations and probably will not approximate the 25 per cent that has been usual in hot months.

Publix has closed theaters only in

NEWSREEL IN COLOR PLANNED BY PARAMOUNT

Paramount will eventually issue newsreel in color, Emanuel Cohen said to The Film Daily yesterday. Materialization of this intention, he pointed out, is contingent upon laboratory speed in getting out release prints and also their cost. Preliminary plans are being laid (Continued on page 7)

Eddie Klein To Establish Headquarters in Paris

Edward L. Klein, pioneer distributor of American films in the foreign markets, leaves for Europe shortly to establish headquarters in Paris, from which city he will make periodical (Continued on page 4)

Frank Woods Advocates System To Curb Flood of Same Stories

Colored Theater Circuit Planned in South Africa

Johannesburg—Union Theaters, Ltd., has been formed to establish a circuit of cinemas in South Africa for the entertainment of Asian and colored communities. First unit in the project will be a theater in Durban seating 1,500. Films are to be obtained partly from the East, especially India.

Para. Eastern Studio Set Until February

Paramount is understood to have lined up a schedule covering Eastern activities which insures feature production at the New York studio until next February. One picture is now in work and four others have been set to follow.

AWAITS SPECIFIC CASE IN CANADIAN SITUATION

Toronto—According to statements made today by Fred McGregor of Ottawa, Registrar of the Combines Investigation Act, following the report today by Commissioner White in which he stated a movie combined existed, it now will be up to (Continued on page 2)

New Path in Branch Mgrs. In St. Louis and K. C.

Two new branch managers have been appointed by Ned E. Depinet, vice-president and general sales manager of RKO Pathe. Ray Nolan, formerly in charge of the Kansas City exchange, takes charge of the St. Louis office. He is succeeded in K. C. by T. R. Thompson, who recently joned that office after serving with United Artists as manager.

Dr. Klein Sees Survival of Indies Vital to Prosperity

The logic of the "back to independents" movement as it applies to the return of small-town theaters to local operation is supported by a similar decentralization in other lines of industry, according to a radio address by Dr. Julius Klein, Assistant Secretary of Commerce. Speaking of "chain store" operation in contrast to the independent, Dr. Klein declares that the "chain" unit in a small town lacks some of the characteristics that help to "make the wheels (Continued on page 2)

HEYL SUCCEEDS ABEL IN PHOTOPHOTO POST

E. O. Heyl, vice-president of RCA Photophone in charge of foreign affairs, has been appointed general sales manager to succeed Sydney E. Abel, who recently resigned as head of the commercial department, it is (Continued on page 7)

Morrison's Territory Extended by Publix

Ernest Morrison, Publix division manager for Florida, has extended his jurisdiction to include Atlanta, Macon and Birmingham. These cities have been handled by Robert J. O'Donnell, who has been appointed division director for the Southwest, succeeding William Saul, who has joined Tiffany.

Changing Program Daily As Summer Trade Boost

Sheffield, Ala.—Instead of closing for the hot summer season the Ritz here is changing programs daily throughout the summer. The theater figures that folks who make a habit of going to movies will go more often, supplanting those who stay away during hot weather.
Decentralization Trend Is Spreading, Says Dr. Klein

(Continued from Page 1)

New Photophone Device Records Radio Broadcasts

Washington — A device developed by RCA Photophone engineers which enables the recording of radio broadcasts in a small-town independent, namely, personal relations and special service.

“One of the things that small-town business is up against today is that it must endeavor in a measure to counteract or equalize the entertainment advantages of the city. That is being done—to a degree. Take the case of talking-pictures. When the silent movie was toppled abruptly from its pedestal, some prominent mourners said: ‘Just another thing to injure the life of the small town.’ This new machine and sound equipment is expensive. The local ‘ophouse or Bijou Dream can’t afford it. You’ll see more of our people flocking to Zenith to hear the velvuloids!”

But how is it working out? I was turning the pages yesterday of a big fat volume listing every picture theater in this country, with a notation as to whether it has been wired for sound. I could hardly believe my eyes. There were hundreds—thousands—of theaters showing talking-pictures in towns with as few as 700 people, or 1,200 or 1,800! That shows enterprise, determination, a will not to be left behind.”

Dr. Klein also quotes President Hoover in stating that “the survival of the independent is the foundation of American business.”

Milton Kampern Dead

Milton Kampern, manager of the Fox Roosevelt, Roosevelt, L. I., died last week while on his vacation in Montreal. Kampern, a pioneer film salesman, had been identified with Fox and Fox for the past 16 years. The funeral took place Monday from 109 West 87th St.

C. W. Miller Dies

Youngstown, O. — C. W. Miller, operator of the Hippodrome, is dead at the age of 57.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES INCORPORATED

1540 B'WAY, N. Y. C.

BRYANT 9-3840

Spring Arcade Bldg.

Los Angeles, Cal.

Michigan 8761

The INDUSTRY’S DATE BOOK

Today: Testimonial Dinner to W. S. South, Grand Stand of Hotelier, Rooft, New York, 7 P.

July 6-10: Conference on talking-movie pictures in visual education at U. S. Consulate, Washington, D. C.

July 13-14: Educational-Tiffany-Son regional meeting, Hotel Commodore, New York.

July 17-18: Educational-Tiffany-Son regional meeting, Hotel Commodore, Chicago.

July 20-21: Annual summer meeting of North and South Carolina after Owners’ Ass’n at Hotel Olympic, Wilmington, N. C.


Sept. 9-10: Semi-annual Convention, Log Thespian Arts, of Minnetonka, North and South Dakota, at Rapid City.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.

Nov. 4: Annual meeting of Academy of M. P. A. & Sciences, Woodstock, Conn.

Nov. 4: Annual Awards Dinner in honor of M. P. A. & Sciences, Woodstock, Conn.

Service-on-Sound Moves Office

Service-on-Sound Corp., whose supply dealers, has moved its consolidated offices with J. A. Tannenbaum, Inc., into new headquarters at Broadway, where larger display and sales rooms have been set up. S.O.S. recently announced an AC-operated sound-on-film equipment for small exhibitors at a cost.

COME TO BRUSHY MOUNTAIN LODGE

EAST STRoudsburg PA.

Excellent Hotel Accommodations, Food fit for a King, Jewish Diet a specialty. All camp sports—Golf, Horseback Riding, Tennis, Swimming, Hanky Panky. Unique Divertissements. Broadway Productions. Two Hours from N. Y. For information address:

Added Attraction

TALKING PICTURES

Special rate to Film Folk

IN THE HEART OF THE POCONO MTS.
HOT OR NOT BUSINESS IS THERE IF YOU PLAY THE OLD FIGHTIN' COCK!


The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

PRE-RELEASED!

Fox grabbed it for Los Angeles!

Warner grabbed it for Philadelphia and Atlantic City!

RKO grabbed it for Far Rockaway and Long Beach!

With Robert Ames, Myrna Loy, Hedda Hopper, Robert Williams.

Directed by Edward H. Griffith from the Arthur Hopkins stage hit by Donald Ogden Stewart.

RKO PATH

REBOUND
A CHARLES P. ROGERS PRODUCTION
With nine pictures under way on the Coast and three at the New York studio, Paramount production activity is at its highest peak for several months.

Productions just begun in Hollywood include: "Notorius," starring Cary Grant and Ingrid Bergman; "Twenty-Four Hours," featuring Clive Brook, Kay Francis and Regis Toomey; "Rich Man's Folly," starring George Brent, Loretta Young and John Litel; "The Man Tamer," starring Marlene Dietrich under the direction of Josef von Sternberg and a special production, as yet unnamed, which is being directed by Edward G. Robinson.

On July 20 work will start in Hollywood on "Ladies of the Big House," featuring Peggie Shanham; "The Marines Have Landed," featuring William Boyd, Charles Rogers, George Meeker, Stuart Erwin, and an untitled production featuring Paul Lukas.

July 27 will see the cameras gridding on "Stadium," a football story starring Richard Arleen and featuring Frances Dee.


Klein's New York headquarters at present are with the Wimbler Film Corp.

Another House for Knobloch
Ben Knobloch is adding a new house to his circuit. Theater is located at Larchmont and will have a capacity of 1,000.

Feild Building Second House
J. Feild, who operates the Howard at Howard Beach, L. I., is building a second house in Richmond Hills. It will seat 838 which is scheduled for opening in September.

COMING & GOING

DAVE BERSHON HAROLD ROBB and ROE LOWEY, all associated with the Hughes-Franklin interests, arrived in New York yesterday with FRED N. JACK, Dallas manager for Warner-F. N.

WINNIE LIGHTNER has returned to Hollywood after two weeks in New York.

D. J. MOUNTAIN is back from the coast.

OTTO LEDERER, who has appeared in Warner productions, has sailed for Vienna, where he will take part in a foreign production.

A LITTLE from "LOTS" by RALPH WILK

HOLLYWOOD

MAXINE LEWIS, who was last seen in New York in Earl Carroll's "Vanities," is making an appearance in George O'Brien's film in Hollywood and also doubling at two motion picture studios. She will return to New York early in August to start rehearsals in the new Ed Wynn show.

Gordon Kahn and Charles A. Logue have been added to Columbia's writing staff.

Albert Costi's clever work in "Just a Gigolo" won him another important role. He will play Andre, a Parisian sophisticate, in "This Modern Age," starring Jon Cramer, Costi, a former captain in the Austrian Army, has been successful in both talking and silent pictures. Among his outstanding roles are those in "Madame Satan," "Krone," "Jazz Heaven," and "Motte Carlo."

Our Passing Show: Ruben Mamoulian and John Halliday lunching; Al Green, fight enthusiast, motoring to Reno for the Zeedan-Barf fight; Jacques Tourneur reporting to Edward Dyer and Edith Garfash motoring to Culver City.

Nat Perring, who wrote much material for "Monkey Business," starring the four Marx Brothers, and who has been with M-G-M, has joined Louis Brock's staff at Radio Pictures, and is working on a Clark and McCullough story with William A. Drew and Johnny Grey.

Julian Johnson, who has resigned from Paramount, will go into other film activities, the identity of which is not yet ready to announce. During his 10 years with the company, he has filled important executive positions at the Hollywood, New York studios and the home office. He has been so busy that only once in the 10 years has he taken a vacation.

Ben Holmes is writing "Pigs in Clover," which will star "Chic" Sale. It will be produced by Louis Brock for release through Radio. Holmes also wrote "Cock a Doodle Doo" for Sale.

Ted von Ett, Sally Bainow, Martin Cordin, Vic DeLory, Ida Schnall and John Fonder are among the members of the film colony who participated in the annual Southern California doubles tournament at the Los Angeles Club.

Wallace Fox recently completed the direction of "Partners of the Trains," starring Tom Tyler. He also directed Bob Steele in "Near the Trail's End." Both pictures were made for Tamara Fox with Pathe before joining Carr. He is now free-lancing.

Charles Sturges is losing no time between pictures. As soon as he finishes the camera work on "Heaven on Earth," he will start photographing "The Spirit of Notre Dame." Russell Mack, who is directing "Heaven on Earth," will also direct the football pictures.

Through Leo Morrison, Morgan Galloway, youthful Broadway favorite, was signed by Radio for five years. Maude Eburne has been signed by M-G-M, with a five-year option on her services.

Clark Gable, a Caddis, O. boy, who has made good in Hollywood, is playing the role of "Steve Nelson," Wallace Beery's chief rival in "He's a Diver," at M-G-M. Gable's last role was opposite Greta Garbo in "Susa Lenox, Her Fall and Rise."

Ernst Lubitsch has returned from a two weeks' vacation, during which he motored to Big Pine, Lake Tahoe and other spots. His latest assignment is "The Man I Killed."

Howard Hughes has taken over almost all of the Metropolitan Studio facilities for the making of "Scareface," which goes in work tomorrow. Sixty-twove pictures have been constructed for this picture, which Howard Hawks will direct.

Stan Laurel of Laurel and Hardy has petitioned the court for permission to change his name from Arthur Stanley Jefferson to Stan Laurel.

Mark Sandrich is directing an untitled Clark and McCullough comedy, with pictures being produced by Louis Brock for release through Radio Pictures.

Rumors to the contrary, Ann Harding is not returning to the stage in the coming autumn as a member of the Henry Duffy stock company. In Los Angeles and San Francisco. This denial emanates from the RKO Pathé studios, where Miss Harding is under three-year contract.

Claude Fleming, world traveler and announcer in the Educational-Romantic-Journeys, happened on his career when he left Australia to nurse a broken heart and forget a beautiful blonde. His first step in this direction was to join the crew of the good ship "Betty," a name of the blonde. Just one of the ironies of life!

Ruth Chatterton's next Paramount picture is currently in various stages of production at the RKO Pathé studios. "Devotion," Ann Harding's next starring vehicle, is being directed by Robert Milton. In the supporting cast are Leslie Howard, O. P. Heggie, Olive Tell, Pat Somerset and others.

Also shooting is "Eddie Cuts In," starring Eddie Quillan, with Alveri Rogell directing. Cast, Ginger Rogers, Joan Peers, Robert Armstrong and Ralph Harford.

Director Yarnett is in the cutting room editing "The Mad Marriage," which will star Helen Twelve trees, with John Carrick and Ricardo Cortez in support. Bill Boyd's next starring vehicle, "The Big Gamble," also is in the cutting room.

Preparation of Polly Negri's first starring production, "A Woman Commands," is progressing rapidly, with shooting scheduled at an early date.

Three short comedies are in work. They include: "Accidents Will Happen," starring Benny Rubin; "Easy to Get," starring June MacCoy, Marion Shifling and Gertrude Short, and "New Poison," starring James Gleason.

New Fox Spokane House Will Open Next Month

Spokane—Fox West Coast will open the new Fox here on Aug. 15. It is announced. The building will cost $500,000, plus an additional $125,000 for equipment and furnishings.

8 PICTURES UNDER WAY AT RKO PATHE STUDIOS

Hollywood — Eight pictures are currently in various stages of production at the RKO Pathé studios. "Devotion," Ann Harding's next starring vehicle, is being directed by Robert Milton. In the supporting cast are Leslie Howard, O. P. Heggie, Olive Tell, Pat Somerset and others.

Also shooting is "Eddie Cuts In," starring Eddie Quillan, with Albert Rogell directing. Cast, Ginger Rogers, Joan Peers, Robert Armstrong and Ralph Harford.

Director Yarnett is in the cutting room editing "The Mad Marriage," which will star Helen Twelvetrees, with John Carrick and Ricardo Cortez in support. Bill Boyd's next starring vehicle, "The Big Gamble," also is in the cutting room.

Preparation of Polly Negri's first starring production, "A Woman Commands," is progressing rapidly, with shooting scheduled at an early date.

Three short comedies are in work. They include: "Accidents Will Happen," starring Benny Rubin; "Easy to Get," starring June MacCoy, Marion Shifling and Gertrude Short, and "New Poison," starring James Gleason.

New Fox Spokane House Will Open Next Month

Spokane—Fox West Coast will open the new Fox here on Aug. 15. It is announced. The building will cost $500,000, plus an additional $125,000 for equipment and furnishings.

New Fox Spokane House Will Open Next Month

Spokane—Fox West Coast will open the new Fox here on Aug. 15. It is announced. The building will cost $500,000, plus an additional $125,000 for equipment and furnishings.

New Fox Spokane House Will Open Next Month

Spokane—Fox West Coast will open the new Fox here on Aug. 15. It is announced. The building will cost $500,000, plus an additional $125,000 for equipment and furnishings.
**The Film Daily**

**Short Shots from New York Studios**

*By HARRY N. BLAIR*

RAY FOSTER, Vitaphone cameraman, has returned from a motortrip to New Orleans and other points south to resume work at the Brooklyn plant.

Nothing new about Betty Garde who is featured in Paramount’s “Girl Habit.” While vacationing at a resort in New England he was discovered over a local station and, of course, gave her picture a nice break.

The latest aspirant for casting honors at Paramount’s New York studio is Sam, popular boosblacket, who uncovered a colored woman singer for “There’s Rhythm in the River,” a short subject, when dozens previously tested proved unsatisfactory. Sam’s “find” answers to the unusual name of Doris Rhuebottom and she has been signed by Samuel Goldwyn to play in the Lafayette theater in Harlem, where Nina Mae McKinney was also discovered.

Tom McNamara, famous cartoonist, acted as referee for the wresting match in “Meet the Winner,” a Paramount short featuring Sergei Kalinokoff, the bearded, brawny grappler, and his opponent, the Lafayette theater in Harlem, where Nina Mae McKinney was also discovered.


Paramount yesterday said that it has “no thought of not renewing Nancy Carroll’s contract,” as reported. The agreement runs into the Fall, it was pointed out.

Frank Tours, director of music at the Paramount New York studio, will supervise the scoring of “Personal Maid,” Nancy Carroll’s latest picture.

**Cozine Sponsors Air Meet**

A crowd of 40,000, including almost the entire Paramount New York studio personnel, attended the Air Meet held under the auspices of Montgomery Post 479, American Legion, at Flushing, Queens, New York. A total of 55 planes took part in the maneuvers, ranging from a 1910 “pusher” to the “Passatric,” the largest passenger craft in the U.S., holding 38 persons and baggage. The Army, Navy and Marines were represented with three planes each.

Among the well-known pilots participating were Casey Jones, Charley Boyer, Francis “Babe” Goodridge, Tommy Collins, Hap Money, Earl ‘Hearts,’ E. Voeller, Harry Hobblitz and Johnny ‘Mac’ Thompson. The air meet was also attended by a stunt man named Bill. A program was under the supervision of Arthur Cozine, Paramount studio manager and flying enthusiast, with the cooperation of the Curtiss Wright Flying Service. It was the biggest inter-state air meet held to date.

**Along the Rialto**

By HARRY N. BLAIR

• • • REMEMBER WHEN you were a kid and you useter devour Horatio Alger’s “Work and Win” stories under the desk in the back of your grandpappy’s old ‘ole book’? And you read about those heroes rising from nothin’ to somethin’...and determined to do the same...so you went into the film biz...and so many of us have since risen from nothin’ to somethin’ less than nothin’...so we don’t believe in Horatio Alger and Santa Claus any more....nowadaze we read Walter Winchell’s “Work ‘em and Sin” series instead....and scan the column feverishly every morn to see if he’s gone and ruined us, too...which is all by way of leading up to the True Business Romance of Arthur W. Stebbins, “Insurance King” Extraordinary, a guy with a history that’s mock the Horatio Alger hero fiction for a long-disdired film...because it Really Happened! • • •

• • • ARTIE started his insurance career at the tender age of 14...but he developed into a tough imgug physically...and when he was 17 he went out and capped the New England leather eight championship...which he holds for three years...and took up professional boxing for a while in order to find some lugs who could give him a real battle......and one day Adolph Zukor set to him: “Artur, if you stick to the insurance business you are a real prospect in the ring...so why don’t you try boxing?”...so he gave up the ring...and went to New York and launched his insurance business...and he’s built the entire nation...proving that Mister Zukor is a prophet and that Artie is there with the Work and Win Punch......if he’s writing up a couple grand on the life of your pyramid-man, he’s got a good idea...or…you took Schenck policy for $5,000,000 he wrote some time ago...and when your ma-in-law kicks off, he’s the first to congratulate you...a business man with a heart.” • • •

• • • MISTER STEBBINS recalls insuring “The Prisoner of Zenda” negatives for Famous Players Films...the first big film insurance of its kind...in those days the insurance brokers called it “celluloid”......today his firm, Stebbins, Letterman & Gates, controls about 99 per cent of the motion picture business...there are only about five big film stars for whom Artie personally has not handled their insurance......on the list of over 360 prominent persons in the Youessay who carry over $5,000,000 of insurance, Artie has written up 11 per cent of ‘em......some go-getting guy! • • •

• • • SOME YEARS ago he insured Ben Turpin on a freak policy with Lloyds of London......to cover Ben in case his eyes went Straight again......about eight years ago when Artie started on his own, he made an intensive study of claim experience on accidents in motion picture theaters....figuring that the general increase in rates at that time from 10 to 20 cents a seat was excitoriant and unwarranted......so he figured out a plan, armed with all this data...he went out to Chi and spent a day with the general manager of one of the largest liability insurance companies......he found out that the mugg NEVER attended picture shows......Balaban & Katz had just opened their magnificent Chicago theater......so Artie rushed him there without delay......the genl manager was dumbfounded at the safety provisions provided......he was so conscience stricken that he wanted to double the premium’s rate 50 cents...... Artie, big hearted, sez: “Aw, 7 cents will be okay.”......and all around the B. & K. palace in Chi were nothing but shooting gallery dunks......... • • •

• • • THIS WIZARD of Insurance is proud of two things...first, that his son Gerald, age 10, can look forward to an insurance biz that Artie is big on for him when dad gets ready to release the reins......second, that he can consider himself the richest man in the world......in no money......but in the knowledge that through all these years every single one of his business contacts consider him more a son than their insurance broker......and, boys and gals, that’s a record of achievement for any man to brag about......“He Makes Friends—and Holds ‘Em”! • • •

**NEW BOOKS**

On the Art and Business of Motion Pictures


This volume appears to have been intended for the amateur film-maker. The author sets down various theories of essential design and proceeds to illustrate them with a group of elementary scenarios. Aside from its interest and undoubted value to the non-professional cinematographer, the volume has many points of interest to anyone who is concerned with the largely unrealized possibilities of the cinema. Hacker goes into some involved and airy discussions, dealing with, art, angles and rhythm and texture of the cinema. There is a brief chapter on color films, and a section in which the relitivistic tenets are applied to the cinema, suggesting some fresh use for motion pictures as well as other arts. The sum of the volume is that “composition in motion” should be an integral part of cinematic art. The author advocates the metronome to establish simplified pace. However, except for basic time control, this would be obviously disadvantageous in treating any but a single motive. Although there is a wide disparity between some of Hacker’s theories and the actual possibilities, his book has many stimulating points.


Dick Grace has recorded a long list of stunts performed by him in the course of his roller coaster career as a stunt man in the films. The narrative is full of thrills and engrossing experiences. Movie fans will enjoy reading it. Dick Grace also accounts and finds out how certain daring episodes were performed and by whom, as well as whether anyone was injured or killed in the scene. Those in the industry also should get some keen enjoyment out of the volume.

Many Happy Returns

Best wishes and congratulations are extended to the following members of the industry, who are celebrating their birthdays:

**July 8**

Grant L. Cook
Bradley King
A. J. Moe
Lon Young
Eugene Palette
So That All In The Industry May Enjoy Them, The Browning Photographs Will Be An Important Feature Of The Now-In-The-Work 1931 Directors Annual
FRANK WOODS URGES CURB ON STORY DUPLICATIONS

(Continued from Page 1)

the Hays Office. By maintaining a bureau of information to whom all producers would report their completed pictures, the organization would be in a position to warn producers of dangers ahead, declares Woods. For example, when a company reports another gangster picture being planned, it would be informed that 16 gangster films had already been reported, and this might be instrumental in checking too many pictures of the same kind.

An effective system to eliminate the duplication evil would do a great deal, it is stated, to remove the growing complaints of film patrons that too many screen stories follow the same pattern.

Publix Stage Shows

For 3 Warner Houses

Agreement under which Publix provides stage entertainment for three Warner houses in Philadelphia, Jersey City and Newark will be terminated soon, following completion of negotiations for Fanchon & Marco to book its units into Publix theaters. Publix theaters are playing stage shows in the following cities:

New Haven, New York, Brooklyn, Buffalo, Toronto, Detroit, Indianapolis, Toledo, St. Louis, Chicago (three houses) and Minneapolis.

In Denver the Publix house has been using Fanchon & Marco units for some time. Publix de luxe in Dallas, San Antonio, Houston and New Orleans, which formerly played Publix units will continue to operate without stage shows during the summer.

R. O. Flemm Resigns

Cleveland — R. O. Flemm, with Warner Bros. sales division for the past nine years, has resigned.

Capitol, Miami, Celebrates

Miami — In celebration of its fifth birthday, the Capitol held a celebration lasting eight days. On the first day, with admission reduced to a dime, 7,900 were admitted to the theater, which seats 1,200.

Cleveland—All RKO and Warner theaters in Ohio have booked the Stirling-Schmeling fight picture, which is being distributed by Standard Film Service, of which Nat Loun is general manager.

Roanoke, Va.—Publix has given up its plans for a new theater here. The three principal houses here are operated by Elmoore Heins, independent.

Cleveland — D. L. Schumann has closed the Marvel three days a week.

Denver — An attempt is to be made to pass a city ordinance that will bar traveling carnivals from Denver. Compliments lodged with the mayor prompted him to ask the city attorney to prepare a law to that effect. It will be introduced soon.

Drop in S. A. Money

Hits Film Sale Receipts

Because of the 30 per cent drop in South American money exchange, gross sales of Paramount pictures in Latin-American countries will necessarily have to be increased a like percentage in order to properly average sales quotas, according to George Welzer, Paramount's foreign department. According to Welzer, theater building is normal, with little dual-features in South American countries.

Twickenham Film for Warner

"Sherlock Holmes' Fatal Hour," a Warner Bros. Twickenham production, opens Friday at the Warner on Broadway.

St. Louis Shorts House Opens

St. Louis — George Bowser, formerly general manager of St. Louis Amusement Co., has opened the Hollywood, St. Charles St. near Broadway, as a short subject theater.

Lawton and Kerrk Write Novel

Val Lewton of the M-G-M publicity department and Herbert Kerrk have authored a novel, "The Fairly Star Murder," which Motorahk Press will bring out July 13.

More Church Services in Theater

St. Louis — While its new structure on Shaw Blvd. is being constructed the Mount Olive Lutheran Church is using the Shaw theater for Sunday services. A similar situation exists in Pittsburg.

Finkoess in Cincinnati

Cleveland — I. E. Finkoess, district manager for RKO theaters, is temporarily making his headquarters in Cincinnati instead of Cleveland.

several years before the so-called Hays Organization in New York," Colonel Cooper suggests, comment generally upon the report, that the full report may be much fairer than the published summary.

SUMMER CLOSINGS IN N.W. ARE BELOW EXPECTATIONS

(Continued from Page 1)

for inauguration of a French edition of Paramount News next fall, stated that "Paramount News has attained near perfection in combining sound and pictures," declared Cohen, asserting that newsvails have "greater flexibility," with sound as one of their major principles.

Heyl Succeeds Abel

In Photograph Post

(Continued from Page 1)

announced by A. E. Reopt, executive vice-president, Heyl joined Photograph in 1928 at the invitation of David Saroff after being connected with some of the country's leading industrial organizations. During the last 18 months his activities have been confined to the foreign fields.

Language Still A Problem

In Talkers for S. America

Distribution of American made films in Latin-American countries will not take new life until some solution of presenting American stars in Spanish dialogue talkies is brought about, according to Joseph A. Hopenheber of Jacob Glucksmann Co. Acknowledging that the cost of foreign versions of feature productions suitable for distribution as far as realizing satisfactory net profits is concerned, Hopenheber added that the present system of presenting features with cut-in Spanish titles does not provide entirely satisfactory entertainment for the natives. A fair knowledge of Spanish will help American stars considerably, said Hopenheber, who likened the possible results in South America to the favorable reaction of American audiences to the accents of Maurice Chevalier.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Every time a motion picture company starts a picture that has military overtones it brings back the underlying business 'buzz' in Hollywood."

—RKO Pathe.
WHY NOT MENTION NAMES MR. EDITOR?

"You're right Leo!"

BUY-NOW!
BUY RIGHT!

Metro-Goldwyn-Mayer

JULY 7th

The CROWNING GLORY of Metro-Goldwyn-Mayer in 1931-32.
Canadian Government Limited in Action on Combine

SEE LEGAL BLOCK IN DRIVE ON 10c. SHOWS

24 Melodramas Planned for 1931-32 by Cliff Broughton

The Lowdown on Phil's High Hat

Phil M. Daly, an alleged columnist drawing pay from this publication for dealing in wirecasses and such, has broken into the Big Name class. Through Zito's aggressive theatrical weekly, which is running a Broadway columnists' popularity contest, he's crashed into High Society along with the Winschells, the Hellingers, the Skolskys and all the other genuine word-mangers. Phil never was a modest guy and now he's so upstage we have to call him Mister. A vote for him is only encouraging a mug-lay off!

Details of Radio City Buildings

Still in Formative Stage, Says 'Roxy'

Original plans of Radio City, the Rockefeller project, will undergo considerable changes before the final plans are decided upon, S. L. ("Roxy") Rothafel told a Film Daily representative yesterday. The present Radio City activity consists of tearing down buildings and making way for the wonder city that will spring up," said Roxy. "It may be a year before we are ready to give out any publicity that will definitely establish anything in its connection. I am sailing for Europe late this month. With me will be...

Action By Canada on Combine

Limited to Imposing of Fine

Toronto—Provided the Canadian Government decides to act against American film companies, following submission of the Combines Investigation Act report, its only procedure under the Dominion law is to bring suit against them, with a fine as the sole penalty. The Canadian statutes at present permit but little latitude in proceeding against concerns in such cases and do not allow imposition of other restrictions. It is considered extremely unlikely here that the Dominion Government will act in the situation. Instead...

Efforts to Wipe Out Dime Admissions Would Meet Federal Opposition

Concerted efforts on the part of distributors to eradicate the 10-cent show evil, which is fast developing in several territories, is impossible as the Federal Government would unquestionably view such a move as illegal, in the opinion of distributor legal department heads interviewed.
Fox Net for First Quarter
One Fourth of 1930 Figure

(Continued from Page 1)

for the quarter, before Federal income taxes was $1,124,704, as against
$4,356,218 in the same period of 1930. Net after taxes will be equi-
valent to about 40 cents a share.

The form used for the 13 weeks ended March 28, 1931, and March 29,
1930, is the same as used in the annual
report for 1930, and the figures are comparable. The increase in operating expenses of theaters and
INCOME:

Gross income from sales and rentals of film and literature and theater receipts:
$24,099,795.59
Income from rental of stores and offices:
547,272.20
Dividends from investments—Loew's, Inc.
4,072,208
Other income:
315,025.37
Total income from all sources:
$23,450,238.16
Taxable at $26,975,744.19

EXPENSES:
Operating expenses of theaters and exchanges, head offices and administrative expenses, etc.:
$14,250,986.79
Amortization of production costs, including participations:
7,204,475.90
Depreciation:
1,090,160.75
Interest:
500,540.34
Minority interest share in the subsidiary profit:
14,639,260.22
Total:
$23,305,234.95

Income available for interest requirements of parent company and Federal income taxes:
$2,352,988.21
Interest requirements on one-year six per cent gold notes:
Interest:
825,500.00
Amortization of discount and expenses:
402,783.77
Total:
$1,228,283.77

Net profit for quarter (13 weeks) before Federal income taxes:
$1,124,704.44

U. A. Representatives
Will Hold Meet in Paris

A convention of United Artists representatives abroad, including Australia, will be held next month in Paris to discuss U. A.'s plans for production in Germany and Australia, as first reported exclusively in The Film Daily on July 2.

Arthur W. Kelly, vice-president and treasurer of U. A., left last night for Europe to make a preliminary survey of the situation, both in the produc-
tion and distribution. He will be joined there by early next month by Joseph M. Schuch, Kelly will remain abroad about three months.

Horse-Racing Picture Completed

Newark, N. J.—A picture dealing with horses and horse-racing has been completed under the direction of George T. James of the Imperial Stables, and can amateur horse-
man. It has a talking accompaniment by James.
LET'S GO, SHOW BUSINESS!

Thousands of Exhibitors are guaranteeing themselves boom-time profits in the New Era of Prosperity by signing up for

PARAMOUNT'S 1931-2 (20th Birthday Jubilee Group) PRODUCT Now!

"I bought PARAMOUNT for 1931-2 because of quality, trade mark and fair dealing."
—R.W. Spencer, Lyric Theatre, Manchester, O.

"I believe PARAMOUNT'S 1931-2 line-up is the strongest group the industry's leader ever had."
—D.L. Kelliker, New Sprague Theatre, Elkhorn, Wis.

"For 16 years PARAMOUNT has been an unfailling source of dependable product for us."
—Smoots Circuit, Ohio

"We bought PARAMOUNT for 1931-2 because we believe it to be the most attractive you ever offered."

"Happy to buy PARAMOUNT because product looks good and service always 100% ."

"Happy to sign for 1931-2 because PARAMOUNT always gives us complete satisfaction."
—Geo. R. Warren, Opera House, Woodville, N.H.

"Buying PARAMOUNT for 1931-2; best ever offered by the company."
—Fred Hinds, Strand Theatre, Whitewater, Wis.

LETS GO, SHOW BUSINESS, with PARAMOUNT
WALL STREET may feel outraged at the very hint, but it nevertheless appears that a large slice of the audience for the current shortage of outstanding films may be traced to the doors of the bankers who have put a big dent in studio morale and efficiency by imposing uncompromising retrenchment orders.

In ordering drastic economies and cutbacks, as they are freely credited with having done, the kings of finance have at the same time shrugged off a good portion of the spirit and enthusiasm that play such a big part in the creation of box-office product. Directors, writers, supervisors, technicians and other workers can hardly be expected to put clear, unclouded thoughts into their work while a sword of Damocles is hanging over their heads.

Nor can advertising, exploitation and other outside merchandising, workers sprout very hot ideas when fear and uncertainty are buzzing through their nervous systems.

And demoralized sales forces are not likely to bring home bacon.

**STUDIOS working under a depression atmosphere will turn out "depression pictures."**

The country right now is flooded with "depression" merchandise of all sorts.

Stores advertise lower prices, but the goods sold at these prices are lower in quality.

They were made at low, "depression" cost.

High quality entails and commands its price, and the public as a whole is ready to pay fairly for quality—provided folks are made "quality conscious" instead of "bargain conscious."

Prosperity has small chance of returning until studios start reaching the public think in "reduced" terms.

And production of good pictures—which is NOT a Harry Ford proposition—depends largely upon more intelligent, understanding sympathy and liability from the bankers.

**COMING & GOING**


CLARENCE HENNEKE, brought East by Paramount as a temporary construction for the Eddie Cline short unit, returns to Hollywood tomorrow.

J. A. McAALOON, western sales manager for RKO Pathé, is back from the west coast for the first time of the month.

HELEN BIDDLE has returned to the east coast to be superintendence in Manhattan, according to Frank T. Meeh, vice-president and manager of the company.

JOSEPH KEYES, present head of the Warner Bros. office in San Francisco, has resigned to accept the position of supervisor of the Warners branch office in Los Angeles.

JOHN PALMER, advertising manager of the company's New York branch office, has resigned to accept the position of advertising manager at the Sunshine studio in New York.

**ALONG THE RADIO with PHIL DAILY**

"WE HAVE to thank George Bilson of Warners-First Nash for giving us a knockdown to one of the most interesting and colorful exhibits of the season—Mister W. A. Keyes, owner of the first-run Victory in Dayton. Only a year ago we worked through the gorgeous reception room of Warners presided over by that fete Queen at the information desk—the girl with the ready smile and flashing eyes who has a knack of making you feel that a visit there is an Event...wish we could give you her name...have to ask George next time we see him...anyway, George collared us on the way in to say howdya to Eddie Pournaghen, the Siren of the Synopses on coming pin...and introduced Mister Keyes...who opened up and proved himself a rarin' bull on the Warner-First Nash market...they should put him on the publicity staff ex-officio...he spilled enough sales arguments on the company's product to fill their press books for the coming season...and then he started talking about himself...and his theater.

"MISTER KEYES has a house manager whose first name is Elmer...all the patrons call him Elmer...and he talks to all the first names, too...Elmer is in the lobby all the time during the evening performances...with strict instructions from W. A. to give the customers the lowdown on the show...if the feature is good, Elmer sez so in no uncertain terms...if it's lousy...well, Elmer just sez: "It's lousy."...and then adds quickly: "But aw, shucks, come on anyway. We've got a swell newsreel and two pin-up girls tonight!"...that's what they do at the Victory in Dayton...and we mean "Do Biz"...for they DO...with an unrefrigerated house in opposition to several swell refrigerated houses...and when they have a pix, they take the play away from the rest of the bunch...on Personality...plus Service...ya can't beat that Personal Touch of the home town boy manager who can call all the piddle by their First Names...

"W. A. KEYES handles his preview showings Differently...he invites a selected list of the best people...and the personal written notes given him make 'em feel that a very special honor is being conferred on 'em...and they Come...and after the preview, all the guests are taken out to a place where a swell feed is provided in a private dining room...on these blowouts W. A. spends about 60 smackers...and gets about 600 berries worth of word-of-mouth advertising...but he pulls these previews only when he has his pix...that his showman's sense assures him is gonna Click Big...

"PLAYING FOR the Kiddies has been reduced to a fine art by Mister Keyes...he throws a birthday party once a month...and if some kids develop three or four birthdays a year...the theater staff overlook it...sometimes boys well over the age limit will sneak in with knickerbocker make 'emsevles look younger...they overlook that, too...all of which is striving to show that W. A. Keyes is a hero Showman...and he admits that when he first started in pix as a theater man from the legit field, he was skeptical...but now the Pix are In His Blood...and while there remain independents like the gentleman from Dayton in the field, the film biz is going in the right direction...and eternally that the plums in the film theater end go to the gent with Initiative, Ideas and Progressiveness...of which Mister Keyes has Plenty..."

"WE COME to bat with one error chalked up against us on that story of the filming of "Determination" back in 1922...and we state that the publicity man who bought the states rights to the "epic"...it was Lee & Bradford...and they played safe, and didn't sink any real dough in it...and when the promoters pulled off a crooked game...the promoter...digging into some sked in his private life...so he beat it...but from "Determination" grew "The Leather-Pushers" series...using the 980 grand props...some paper...and sets...to start Reginald Denny on his career.

**TIMELY TOPICS**

A Digest of Current Opinions

About Wasting Talent In Hollywood

ONE can name innumerable depressing instances of the wastage that goes on forever in Hollywood; thousands upon thousands of manuscripts, bought and paid for and now reposing hopelessly on shelves, and millions of feet of film, produced at vast expense and (because somebody blurred) never released to the public. But the most grievous wastes of all are those that aren't so easily tabulated or reckoned in terms of dollars and cents. For instance, there is Erich von Stroheim, one of the most original of figures in motion picture history who might be labelled with that misused term, "genius." Don Herold once defined genius as "an infinite capacity for giving pains," and Von Stroheim has undoubtedly contributed to that definition. He has cost his various employees intolerable sums in anguish as well as in money; but he also has demonstrated remarkable genius. There is not a movie director living who doesn't owe a debt of in calculable magnitude to the weird artist who made "Blind Husbands," "Greed," and "The Merry Widow." Why is no one being made of this colossal talent? The last important job that Von Stroheim has had was on "Ginger, A Swindled Picture," "Queen Kelly." He wrote it, directed it and acted in it, and it is one of the most exciting stories I have ever heard. It is now entombed in red ink, and Miss Swanson is appearing before the fans in that delicious fun fest, "Indiscretion."

—Robert E. Sherwood, Bell Syndicate

**Many Happy Returns**

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

_July 9_

Claus Ezell
Patrick Rich
Frank Namerzy

**» » » » » » »»**
COPY...BOY!
...and make the first edition!

Staccato Hum of the City Room at Press Time!....
Nimble Fingers Dancing across Clicking Keyboards!
News of the Show World Flashing to an Eager Public!

NATION'S TOP-RANK REVIEWERS
IN STRIKING VOTE OF PRAISE!

Trade and Daily Press Collaborate In Testimonial to RKO Radio Pictures!

Boston Globe (White Shoulders)
"Strong, effective, well acted."

Boston Traveler (White Shoulders)
"Highly diverting...novel plot."

Fort Worth Star Telegram (Young Donovan's Kid)
"First-rate entertainment."

Cincinnati Post (Young Donovan's Kid)
"Put it down for an hour of joy."

New York Times (Transgression)
"Admirably directed."

New York Daily News (Transgression)
"Most satisfying."

New York Herald Tribune (Transgression)
"Well worth seeing."

Lowell Courier-Citizen (Everything's Rosie)
"Cyclone of laughter."

New York Daily Mirror (Transgression)
"Strong woman's picture."

Detroit Free Press (Transgression)
"Brenon scores high."

Portland Evening News (White Shoulders)
"Interesting and original."

Springfield Republican (White Shoulders)
"Action never lags."

Detroit News (Young Donovan's Kid)
"Seeing it is a grand experience."

Hollywood Filmograph (The Public Defender)
"Gripping action that never lags."

Harrison's Reports (High Stakes)
"Excellent...strong human interest."

Film Mercury (The Public Defender)
"Splendid Dix starring vehicle."

Motion Picture Herald (Full of Notions)
"Wheeler Woolsey never funnier."

Daily Screen World (Full of Notions)
"Set record for comedy productions."

Boston Traveler (Transgression)
"Ladies are going to adore this one."

Detroit Daily Mirror (White Shoulders)
"Vivid drama...good audience stuff."

Most Practical Show Buy of the New Season...
36 Titan Attractions Backed By Golden Era Ad Campaigns Shot Right at Your Ticket Window
Edwin Schallert, in The Los Angeles Times, says—

"MISS STANWYCK GIVING ONE OF HER BEST PERFORMANCES TO DATE, AND CERTAINLY THE MOST DRAMATIC"

A powerful drama of the miracle of love, so beautiful, so gripping, that it will bring throbs to the hearts of the world!

BARBARA STANWYCK in

THE MIRACLE WOMAN

A FRANK CAPRA PRODUCTION with

DAVID MANNERS — SAM HARDY
BERYL MERCER
and an all star cast

From the play by
John Meehan and Robert Riskin

Hit after Hit from Dependable COLUMBIA!
Stringing
—some cut-outs together

By JACK ALICOATE

METHINKS if Mr. WELFORD beaton is to produce pictures for HOWARD Hughes the efforts of Mr. WELFORD beaton are being wasted. SWEEPSTAKES from the RKO stable is a pretty shifty sort of picture for the summer selling season... The same is true of the Leviathan playing STRAIGHT to wheeler and woolsey on their PARIS bound trip... Most patrons COMPLAIN that cooling systems keep the theater TOO cold even on the hottest days... This is no blame and no INDUSTRY for one who gives up easily... phil m. daly is entered in the ZIT's columnist re-gatta...

Germain MUSICALS would be all right if there was nothing but MUSIC. Detective system REPORTS that FIVE STAR FINAL is a smash... Would lie to have heard what Mr. Lloyd said when Mr. goldwyn gave him the bums rush off the UA lot... a couple picture mugs who are FIGHTING the press (Not this publication) are going to get it right on the schnozz... Exhibitors are finding it FALSE economy and BAD business to cut down on advertising... PRIZE honors of the year is being awarded to working newspaper men from Hollywood LOTS... Maybe studios don't NEED publicity anymore... Obviously Mr. freiser does NOT need a press agent.

There will never be another Harry Reichenbach. His desk may just as well be stored in the cinema attic, for no one can fill it. There were few dry eyes as he started on his last journey. Rain had been falling steadily all day. Under the canopy at the grave were assembled his loved ones and closest friends. Through the yellow mist as the casket was being lowered to its final resting place the thought was unescapable... He started under a tent and finished there.

Says Optimistic Outlook
Is Shown by Increase
In Contracts

Independent exhibitors are anticipating a very favorable business reaction in the fall, according to Felix Feist, M-G-M sales manager, in an interview with THE FILM DAILY yesterday. Feist based his statement on the increased number of contracts from independents which have so far been acquired by M-G-M this season. (Continued on Page 6)

31 NON-THEATRICAL DEPTS.
OPENED BY NAT'L SUPPLY

Work of organizing non-theatrical departments in the 31 branches of National Theater Supply Co. to handle the sale and servicing of the Victor 16 mm. line of cameras, projectors. (Continued on Page 6)

Warner Houses To Play
Four Pathe Features

Warner Bros. has booked four of the RKO Pathe features on the new lineup for immediate showing in Philadelphia and Atlantic City. The quartet includes Ina Claire in "Re-bound," Helen Twelvetrees in "A Woman of Experience," Eddie Quillan in "Sweepstakes" and Constance Bennett in "The Common Law."

K. C. Making Strong Bid
For M. P. T. O. A. Meet

Kansas City—The local Chamber of Commerce and other civic organizations have joined with the M. P. T. O. of Kansas and Eastern Missouri in urging the M. P. T. O. A. to select St. Louis as its annual convention city in 1931. The meeting takes place in the autumn.

ANti-TRUST LAW CHANGES
EXPECTED NEXT SESSION

Washington Bureau of THE FILM DAILY
Washington—Revision of the Sherman and Clayton anti-trust laws as a means of relieving big corporations under present business conditions is likely to occur when Congress convenes. (Continued on Page 8)

Para. Shorts Program
Being Finished by Nov.

Paramount's 1931-32 short subject program will be completed by the first or middle of November, it was stated yesterday by Larry Kent, in charge of all productions of this type which are being made exclusively at the New York studio. Edward Chue, who has been directing features, will make 20 two-reel slapstick comedies for the program.

Gaumont Recording Device

First invasion of America by British sound recording equipment will take place early next month when two units of Gaumont's British Acoustics sound recorders and two British sound engineers will arrive in Hollywood to start production of 8 features for Jacques Kopstein and Albert Herman, who recently formed... (Continued on Page 8)

National Organization to Line Up Independent State Units

Further expansion of the M.P.T.O.A. will be discussed by M. A. Lichtigman, its president, who arrived in New York yesterday from Memphis. More state units which at present are not affiliated with either the Motion Picture Association of America or the National Exhibitors' Alliance will be lined up with the M.P.T.O.A. Formal announcement will be made... (Continued on Page 8)

HARRY THOMAS DEFENDS DOUBLE FEATURE POLICY

Defending the practice of double-featuring, Harry H. Thomas, president of First Division Pictures Inc. of a Film Daily representative that the only drawback is in the action of certain exhibitors who "play poor pictures and pictures recorded with unsatisfactory 'bodily' sound... (Continued on Page 8)

Mountain and Universal
Terminate Agreement

West Coast Bureau, THE FILM DAILY
Hollywood—Universal and Dave Mountain have amicably ended their arrangement under which Mountain was to make eight features for the company's 1931-32 program, it is understood. One picture has been delivered. Mountain is now in New York.

Minnies Down to 5 Cents
—and No Customers

Wallingford, Conn.—Indicative of the public's fickleness toward fads, a minnie golf course on the New Haven-terford Pike is now offering 18 holes of play for a nickel, against a former price of 25 cents. In spite of this bargain scale, customers are almost nil.
Union Not Changing Its Stand
On Two Operators in a Booth

The International Alliance of Theatrical Stage Employees and M. P. Operators has not changed its policy in regard to the use of an extra operator in the booth owing to bad sound, it was pointed out yesterday. Its attitude in favor of this practice was emphatically emphasized in an effort to counteract a report that it had discarded this policy.

Would Force Theaters
To Specify Ad Films

Eugene Castle, short subject producer and crusader against sponsored films, told THE Film Daily yesterday that his fight against advertising films will be continued throughout the summer and fall. According to Castle, plans are now being formulated for an examination which may result in laws being passed whereby theaters playing advertising films will be forced to specify the fact in one sheets in their lobbies and that all newspaper advertising of theater programs will necessarily carry information to the effect that the house is running advertising films as part of its shows. Castle stated that he will request a definite statement from Hiram Brown as to RKO's future policy on sponsored films.

Louis Rosenbaum Hurt in Crash

Florence, Ala.—Louis Rosenbaum, manager of the Muscle Theater Corp., and one of the best known theatrical executives in north Alabama, was taken to the Eliza Memorial Hospital Friday night in a critical condition following an auto accident.

E. C. Prinsen in Marion, O.

Marion, O.—E. C. Prinsen, former of San Antonio, has been appointed city manager of the two thousand Saxon and Paramount houses, with direct supervision over the Palace.

KINETOPHONE
Bulletin No. 5

Talk about blind-fold tests—odd mouth-gag and earplug test for it. For the KINETOPHONE portable sound-on-film machine, (rarely) wrecks every test you can invent. Small theaters—travel showmen— Institutions—Ideal—Hooks up in 10 minutes—Price is perfect.

JUST THREE STEPS

You see it—you hear it—you buy it.

KINETOPHONE-RUBY
Factory Distributors
722 7th Ave. N. Y. City
Showman Courage In Time of Stress

IT is so easy to take the line of least resistance when we are under pressure, like drift along with the tide. Those who make up their minds that results must be bad because conditions are bad naturally get what they expect. If we don’t put up resistance we find our shoulders on the mat. Too many managers consider a “summer slump” inevitable. Such a state of mind broadcasts itself; it virtually informs all and sundry that only bad business is expected. It follows that they might just as well close up shop. The management which lets down during hard times confesses its surrender—and will be defeated. The outstanding Showman is the one who under the stress of obligations grits his teeth, pulls his belt in another notch and makes a more determined effort than when the going is good. There is no room for pessimism in this show business. The industry never needed hard hitting more than now. Present conditions are a challenge to progressive management, a clarion call for good men. We need spirit more than anything else. It is worth more than dollars; more than knowledge. “Courage is the master trait from which all other virtues rise.” Routine methods may seem good enough during peak business periods but not in a period like this. In football, under pressure, medical system and routine are abandoned for special tactics that will fo the opposition of the moment. And that’s what has made our heroes; every one of them rose with a special solution, a bright deed, an extra ounce of grit, when it was needed most, when defeat seemed closest.

—Harold B. Franklin

TIMELY TOPICS
A Digest of Current Opinions

Showman Courage In Time of Stress

ITAL is so easy to take the line of least resistance when we are under pressure, like drift along with the tide. Those who make up their minds that results must be bad because conditions are bad naturally get what they expect. If we don’t put up resistance we find our shoulders on the mat. Too many managers consider a "summer slump" inevitable. Such a state of mind broadcasts itself; it virtually informs all and sundry that only bad business is expected. It follows that they might just as well close up shop. The management which lets down during hard times confesses its surrender—and will be defeated. The outstanding Showman is the one who under the stress of obligations grits his teeth, pulls his belt in another notch and makes a more determined effort than when the going is good. There is no room for pessimism in this show business. The industry never needed hard hitting more than now. Present conditions are a challenge to progressive management, a clarion call for good men. We need spirit more than anything else. It is worth more than dollars; more than knowledge. “Courage is the master trait from which all other virtues rise.” Routine methods may seem good enough during peak business periods but not in a period like this. In football, under pressure, medical system and routine are abandoned for special tactics that will fit the opposition of the moment. And that’s what has made our heroes; every one of them rose with a special solution, a bright deed, an extra ounce of grit, when it was needed most, when defeat seemed closest.

—Harold B. Franklin

ALONG THE RIALTO

with PHIL M. DAILY

• • • WE HAVE always been under the delusion that we were working for a Clean Rag……y’know, no skedaddle……no making an excuse for other stuffs. So wot was our grief to read what Boss Alcota wrote about the Lowdown on our Hight Hat on the front page yestiddy……we were pained beyonder words……not so much for ourself……but to think that a fine upstanding gent like the Boss had gone Winchelly but let us examine the facts in the case dispassionately……he see in reference to this Columnists’ Popularity Test in Zit’s that we are an “alleged columnist”……we deny it emphatically……we’re simply runnin’ an Obituary Column……for all the fellers we mention invariably die out the film biz……it’s got so that film gents refer to our column in shuddering whispers as "Phil Daily’s Curse"……or "The Daily Curse"……clucks call us up every day and beg us not to mention ‘em……when one exec is after another exec’s job, he gets us a special exclusive Publicity Publicity about such exec……that’s about all he’s got to do……in a week he moves into the dead gink’s ossify……now y’immerstan’, gells and guls, why we wear that High Hat and the Mourners’ Suit……please note also the illustration above that it isn’t really a Face……only a Blank Skull……and the Cross Bones is the egg sitting alongside us in the gondola……Giuseppe, you Wop, isn’t all the time…….a so would you be if you had to ride around all day with an Undertaker……so that’s why we predict confidently that we’re gonna be Buried under an avalanche of votes in Zit’s Columnist’s Pop Contest…….but if you must vote for us let’s Say It With Flowers……our favorites are aw-kidds……for we don’t want you muggs to get Serious at our Funeral……

• • • A NEW studio exec sat in on his first Big Conference out in Hollerword……and toward the close suddenly slumped in his chair and gasped for air……they fanned him and threw ice on him…….was recovered, and gasped: “It ain’t the Heat—it’s the Stupidity!”

• • • THE OTHER day a columnist referred to United Artists spending 30 grand on putting ritzy decorations in execs’ offices in these days of depression……the facts are the building owners assumed ALL expenses as an inducement to the company to keep from moving to more modern quarters……outside of that the story is substantially correct……

• • • MIKE O’TOOLE wants to correct a possible misunderstanding in his quoted reactions to the wiring of hotels in the extension of non-theatrical picture presentation……Mike truly hopes that it will serve to call attention to the better presentation of the pix in regularly equipped theaters…….Bad Gray, until recently a publicity chief at the Rialto, is now a member of the Fox advertising dept……Peter Weston, while on his recent vacation in Ireland, finished supper in his hotel room one evening, when one of the serving maids came in and sez: “Will I strip now, sir?”……and was he embarrassed……till he learned later that Irish hotel girls always talk about “stripping the table” when they mean clearing away the dishes.

• • • EDWARD L. (“EDDIE”) KLEIN, pioneer distributor of films in the foreign markets, leaves shortly to establish headquarters in Paris……Eddie will make periodical visits to Lunnon, Berlin and other continental capitals……he will represent American producers and distributors, and also arrange co-op production of multi-linguals on an international scale……and there is no gent we know better qualified for the Big Assignment than Our Eddie.

• • • LOOKS AS if the shortage in films is pretty tuff when they have to bring back some of the turnips now scheduled for the Soup Kitchen on Broadway……but where are they gonna find all the farmers……While on vacatio, Gordon White climbed one of the Canadian Rockies with his daughter, Betty Smith, after it was all over, Betty wanted to go see the Rockies……but Daddy had already gone bye-bye to hit the hay……and with this Bedtime Story, we leave you……Clean, as usual……

Big National Tie-up For “First Aid”

A TIE-UP of considerable magnitude has just been affected by Sono Art-World Wide on “First Aid,” the company’s latest release, based on the story of Mike Simmons, with the Barba-

soul Shaving Cream Company. The terms of the deal call for a schedule of advertising in national magazines, aggregating over 9,000,000 circulation, and in which scenes from the film, and the title of the picture receive prominent display, with credit to the producer.

A further development of this tie-up involves the window and counter display hook-up with all Barbasol dealers.

The magazines involved are Saturday Evening Post, Liberty, Time, Life, National Geographic, The New Yorker, and a number of national magazines.

Sono Art-World Wide.

West Want-Ad Stunt Gets Results

MANAGER C. T. Perrin of the Publix - Paramount, Cheyenne, Wyo., has effected a new want-ad tie-up with the Wyoming State Tribune. Among the ten questions published daily on the Want-Ad page is, "What show is playing at the Para-

mouth theater tonight?" And the other questions concern information that can be found in the ads on the Want-Ad page. Prizes are awarded according to neatness, promptness and cor-

rectness.

—Paramount, Cheyenne, Wyo.

Many Happy Returns

Best wishes and con-
gratulations are ex-

cuted by THE FILM DAILY to the following mem-
bers of the industry, who are celebrat-
ing their birthdays:

July 10

Lily Daimita
John Gilbert
Joan Marsh
Dudley Murphy
Sam Wood
William Conselman

EXPLOITETTES
A Clearing’House for Tabloid Exploitation Ideas

Concepts

Conselman

Thank you for the opportunity to promote your products.
"May Robson's first film a winner."
—Washington Times

"One of the most delicious morsels of entertainment... dialogue sparkling with wit."
—Washington Post

"... Miss Robson's characterization commands earnest attention."
—Julia Showell, Graphic

"Will score well at the box office."
—Marguerite Tassolo, Tribune

"Miss Robson is to be congratulated..."
—Murdock Hall, Times

"... theme of the picture is unusual enough to hold your attention..."
—Pere Lorentz, Journal

"Miss Robson fairly pulsates with the blood of flaming youth..."
—John S. Cohen, Jr., News

"Don't miss Mother's Millions... it is a very good picture. May Robson can lay claim to a niche in this year's motion picture hall of fame."
—Philadelphia Exhibitor

"Mother's Millions is a May Robson hit. Preview audience gave it a great send-off."
—Motion Picture Daily

"Excellent light comedy. May Robson's picture all the way through."
—Film Daily

"A picture of general excellence."
—Philadelphia Bulletin

"Audiences eat it up."

"A striking performance by May Robson..."
—Marguerite Tassolo, Tribune

"'Mother's Millions' owes its thrill to May Robson."
—William Boehnel, World-Telegram

"May Robson proves she is star! Dominates her picture!"
—Irene Thirer, Daily News

"May Robson approaches the footlight perfection of George Arliss... as high praise as I can bestow."
—Al Shemer, Telegram

"A compelling film... warrants a visit to the Rialto."
—Al Shemer, Telegram

"May Robson's Millions."
—World-Telegram

"May Robson dominates the picture from beginning to end..."
—Regina Crewe, American

"Powerful performance of May Robson makes 'Mother's Millions' convincing and entertaining."
—Bland Jahnsean, Mirror

"Made entertaining by a new film star of real talent."
—Bland Jahnsean, Mirror

Based on the stage play by Howard McKell Barnes with

MAY ROBSON

Lawrence Gray, James Hall, Frances Dade

Directed by James Flood

Presented by CARL LAEMMLE

MOTHER'S MILLIONS

-- ride with UNIV.
“Clarence Darrow was named in ‘Variety’ recently as being America’s greatest one-man stage draw. If that draw can be added to what this film deserves on its own merits as one of the most complete nature films, it might mean healthy b.o. With some exploitation and ballyhoo, it looks like Universal could have done well with it at a bigger and more important Broadway house than the Cameo.” —Variety

“I enjoyed every moment of ‘The Mystery of Life.’ Whether you are a student of evolution, or whether you are just one of those who simply seek entertainment, you’ll find that ‘The Mystery of Life’ is one of those pictures that are worthy of seeing. In fact, I recommend it most highly.” —Al Sherman, N. Y. Telegraph

“A mystery picture without a last-reel solution or any kind of a plot ending, an interesting celluloid presentation worth a once over.” —Julia Shawell, N. Y. Evening Graphic

“Worthwhile movie... entertaining as well as highly instructive, well worth anyone’s while. Mr. Darrow’s lecture is impressive as well as amusing... spices his talk with hard-bitten wit and fascinatingly pessimistic satire. ‘The Mystery of Life’ an entertainment unique in the annals of the screen.” —Regina Grewe, N. Y. American

“It is interesting and worth a visit...” —Marguerite Toscano, N. Y. Herald-Tribune

“The picture is excellent in the way it presents its material.” —N. Y. Times

“Highly interesting... keenly exciting... fascinating scientific pictures... neither stiff nor contrived... vastly interesting.” —N. Y. Daily Mirror

If you want to know what the folks were doing a couple of million years ago, go and see it. ‘The Mystery of Life’ heartily recommended.” —Thornton Dolan, N. Y. Evening Post

“Darrow has a dry humor that enlivens and attracts the audience to him.” —Kate Cameron, N. Y. Daily News

—

MYSTERY OF LIFE

and you ride with a winner!

Vividly interpreted by CLARENCE DARROW
Arranged by Dr. H. M. Farkas
Edited by W. W. Cochrane
Directed by George Cochran
Produced by Universal Productions, Inc.
Presented by CARL LAEMMLE
INDIE EXHIBS SEE PICKUP
NEXT FALL, SAYS FEIST

(Continued from Page 1)

“We have records showing that 160 more contracts have been signed by independent so far this selling season than during the same period last year,” said Feist. “Many exhibitors realize that by booking now they not only assure themselves of choice product, but help tremendously in improving general economic conditions. Double-featuring is not responsible for any increased business. The additional contracts mean careful and sensible buying by ‘class’ exhibitors regardless of the policy of their houses.”

Two More Fan Magazines
Cut Price to Ten Cents

Two more movie fan magazines are going on a 10-cent policy, “Screen Book,” which has been acquiring by the Fawcett Publications, which issues “Screen Play,” and will mark this book at a dime a copy. “Motion Picture Classic,” one of the old standbys, will effect the new rate in the fall, it is understood.

Harry Tighe in Simon Comedy

Harry Tighe, musical comedy and vaudeville headliner, as well as a picture player, has been engaged by Simple Simon Comedies for a featured role in their third two-reel comedy, which is to go into production next week. Edward Manson has also been engaged as director.

Next for Ufa Cosmopolitan

“Dolly Macht Karriere,” (“Dolly Gets Ahead”), has been scheduled to open at Ufa’s Cosmopolitan on July 17. Arthur Litvak is credited with the direction and the featured players are Dolly Haas, Alfred Abel, Kurt Gerson and Karl Krattweil.

Gary Cooper Replaces March

Gary Cooper will appear opposite Claudette Colbert in “Sal of Singapore,” which starts in about ten days at Paramount’s New York studio. Fredric March was originally assigned to the role. Cooper, who is now in Europe, is expected back next week and will immediately resume in rehearsals.

31 NON-THEATRICAL DEPTS.
OPENED BY NAT’L SUPPLY

(Continued from Page 1)

jectors and animatophones, has been completed, according to A. M. Bettay of the wholesale division of National Supply. E. L. Schroeder, sales manager of the Victor Animatograph Corp., is making a series of visits to each of the 31 branches for the purpose ofがありました the personnel and coordinating the work between the Victor factory and the sales organization. Jack Creedy Mysteriously

Beaten and Buried

West Coast Bureau, THE FILM DAILY
Los Angeles.—Jack Creedy, motion picture producer, property-man, was found dead in his garage after some unknown person or persons had snatched Creedy, drenched him with gasoline and burned him alive in a pit in the garage.

Spanish Amateur Film Shown

“El Lobo de Amor,” the first Spanish picture made locally with amateur actors for theatrical release, has been completed by Frank Mel- ford, director. The feature has been made for Manhattan Playhouses, Inc., and is being shown at the Spanish-American theater. Sam Browning is credited with the photography and Bill Hungerford and Tom Browne handled the sound recording.

Three More Ufa Houses

Berlin—Ufa has opened two new houses in the German provinces, the Ufa Palace in Goerlitz, Silesia, seating 1,000, and the Ufa Palace in Breslau, Silesia, seating a capacity of 1,500. A third house of more than 1,000 capacity is under construction in Pfreub, Badenia.

M-G-M Lion to Tour Again

In the M-G-M trade mark lion, will soon go on another world tour which will occupy about two years. He is now in a Philadelphia zoo in the charge of his trainer, Capt. Volney Peiffer, who will accompany him. Trip is under supervision of Bill Fer- guson, M-G-M exploitation director.

HOLLYWOOD FLASHES

By RALPH WILK

RKO PATHE has bought “Lady with a Past,” by Harriet Henry, as a vehicle for one of its feminine stars next season, Charles R. Rogers will decide later who is to play the title role.

Harold Schwartz was assigned dir. on an idea which he revealed to the fourth Rosco Ate comedy for Radio Pictures. Schwartz is collaborating with Thomas Lemon on a story which will present the starring comic in double roles. Lou Brock is supervising.

Irvig Pichel, recently signed by Paramount as an actor-director, but whose talents have been devoted pri- marily to making as a full-rigged film director in collaboration with Slavko Vorkapich on “The Man Who Paints.” He is co-directing the production, Pichel will play the bizarre title role in Hugh Walpole’s mystery story as Paramount’s first step in grooming him for possible stardom. Charles Rogers will be featured with him.

The second of six Clark and McCulloch comedies is in work at the Radio Pictures studio, with Jim Fin- layson, Charles Hall, Walter Bren- nan and Phil Dunham added to the cast. Tentative title is “Hard to Get,” with Mark Sandrich directing under the supervision of Louis Brooke.

Richard Cromwell has been signed for the leading male role in Columbia’s “Then Hell Broke Looses.” The role was assigned actual filming of his newest Paramount production, “The Road to Reno.” He has also been signed by RKO Pathe for a recently signed new contract.

John Farrow, RKO Pathe scenarist, is writing an original story based on an idea which he revealed to his chief, Charles R. Rogers. It will serve as a starring vehicle for Constance Bennett.

Anderson Lawler, young New York leading man who played opposite Peggy Shannon in her new picture, has been signed by Para- mount to portray an important role opposite her again, this time on the stage, in a play to be done, which also features Lilyan Tashman and Charles Rogers.

Humphrey Pearson has been assigned the task of doing the screen adaptation and dialogue for Vincent Lawrence’s play, “Sour Grapes,” for Paramount, with the stake held by John Halliday and Lynn Shores, Mary Astor, Jill Esmond, Laurence Olivier, John Halliday, Edward Everett Horton and Noel Francis have been announced for the cast.

Evelyn Knapp, who has been in the Hollywood Hospital in a plaster cast as the result of her recent fall, will be able to leave the hospital this week. She has been signed to a new long term contract by Warner and has been definitely assigned to play the leading feminine role in “Pleasure First,” as will Janet Powell.

Hale Hamilton has been cast in the leading male role opposite Alice White in the two-reel comedy, “The Monster Kills,” now in production at Tiffany. Kenneth Thomson also has an important part in the picture.

Elda Vokel, Rosalie Roy, Douglas Corrigan and Donald Dillaway have been added to the cast of “She Wants Willy-Willy,” which is ready to go into production at Fox under the direction of John Blystone.

Linda Watkins will appear in “The Great Game,” a short film, for Union Pictures, one of the larger independent producers in this story. Dunn also will play in “Over the Hill.” Other re- cent additions to the cast include Olisa Howard and William Pawley.

Glenn Tryon believes that the best training ground for any picture com- edians lies in the two-reel comedy production field. Tryon, although he play comic roles on the stage before he entered picture, got his first training on the Hal Roach lot, mak- ing two-reelers. From Roach he went to Universal, where he was starred in “Skinner’s Dres Suit,” “The King of Jazz” and other fea- tures.

Ned Perrin, Johnny Grey and William Drew have combined their talents on the story and dialogue for the next Clark and McCulloch short to be filmed under Lou Brock’s supervision for Radio Pictures.

George Barbour, Paramount’s newest contract player, has arrived in Hollywood from New York to make his western film debut as one of the leading characters in “24 Hours.”


TO-DAY’S
BIG
EVENT

AS SEEN BY THE PRESS
AGENT

“Seventy acres of trees were used to furnish background for the scenes taken within the sound stages of the M-G-M studio last year.”

—M-G-M.
It May Be That We Are A Little High Hat In re The Coming Directors Annual But Honest Injun It’s Bigger an’ Better Than Ever Before And Class From The Prologue To The Very Last Page

11 YEARS OF KNOWING HOW, MAKES THIS 12th ANNUAL EDITION AN INDISPENSABLE REFERENCE GUIDE
NEWSPAPER RECORD UNIT IS INVADING HOLLYWOOD

(Continued from Page 1)
the Dominant Pictures Corp. The features will be made for, and distributed by Peerless Productions Inc. Albert Herman Voit has joined the first four films and supervise production of the remainder. Mickey Mc- Gregor, former Radio Pictures comedies, will be featured in "Mickey and Tomorrow's Man," a story built around the Boy Scout movement. Through an arrangement between Jack Kopstein and Arthur Lee, distribution will be handled by the Amercorpo Corp.

Anti-Trust Law Changes
Expected Next Session

(Continued from Page 1)
ences in the Fall. Such modifications would it probably have an important bearing on the future of motion picture organizations.

Successor to Wesley Barry
Pittsburgh—Word comes from Hollywood that "Freckles" Akerman, who for a few years ago newspapers here, had finally broken into the movies as a successor to Wesley Barry. A few months ago he received a contract to play a role in "The Sidewalks of New York," and his family is now on its way to Hollywood.

George S. Baker Resigns
Denver—George S. Baker, manager of the Paramount since it opened, has resigned and will tour Europe with an uncle. He is succeeded by Jerry Zigmund, former Denver theater man, but lately manager of the Royal in Kansas City.

Tenn. Legislature Adjourns
Chattanooga—Without passing any measures adverse to the film industries the Tennessee Legislature has adjourned for the session, Bills which met defeat included one calling for a tax on admissions.

John Wray's Stage Play
John Wray, who recently returned to New York after working in "Silence," for Paramount, has co-authored "God Bless You, Inc." with Gene Towne. He will also appear in this stage play, which soon goes into rehearsal.

New Incorporations

NEW YORK CHARTERS
Manford Amusement Corp., theatrical enterprises; A. J., 1509 Broadway, New York. $5,000.

NEW JERSEY CHARTER
Kirdale Amusement Co., Brooklyn, the store; Simon M. Saylor, Newark, N. J. $12,000.

DELAWARE CHARTERS
S. and A. Bros., Cincinnati, the store; Bayard, V. W., Hartford, Milford, Del. $500.

Sanaih Tea Corporation, Denver, Del. sound recording devices; United States Corporation Co., Denver, Del. 5,000 shares common.
United Artists gives her the gun! The old ship hitting like the Post-Gatty craft will crash into those dark clouds. She's headed 'round the box-office world to the tune of record audiences the like of which exhibitors have never seen.
Announcing

24 - THE PEERLESS - 24

1931 — 1932

THE SEA GHOST
THE ADVENTUROUS SEX
THE WARNING SHADOW
MYSTERY OF JUDGE LA GARDE
INNOCENT SINNERS
HALF A WIFE

NATIONALLY DISTRIBUTED

A SOLITARY SIN
CROOKED STREETS
STATE'S EVIDENCE
BLIND MARRIAGE
GAMBLERS ALL
TO-MORROW'S MEN

NATIONALLY EXPLOITED

THE RECKONING
HOME SWEET HOME
THE FUGITIVE
HONORS DIVIDED
MODERN YOUTH
LOVE BOUND

WORLDLY WOMEN
FORTUNE'S FOOL
MICKEY
SPORTING CHANCE
THE DIVORCE MILL
NOBODY'S CHILDREN

FRANCHISES NOW AVAILABLE FOR A FEW TERRITORIES

PEERLESS PRODUCTIONS, Inc.

LOUIS SCHNEIDER, President
JACK BELLMAN, Vice-President
ADOLPH POLLAK, General Manna

630 NINTH AVENUE, NEW YORK, N. Y.

Telephone: Chickering 4-3949
Block Booking Plan Inoperative, Says Allied Exhibitors

GOV'T ORDERS FULL DIVORCE OF FOX-LOEW

Balaban Predicts Good Times Starting July 25

Turn of Tide Expected to Come With Arrival of New Product

Better times, as far as the theaters are concerned, will start in about July 25, says A. J. Balaban of Balaban & Katz, in the current "Publix Opinion." Balaban says he bases his forecast on precedent, which has proven that when the theaters are offering pictures that the public wants to see, the public will turn out. He points out that starting with the latter part of this month, distributors will begin releasing new season's product, and "because of the lineup of pictures which I see before me after that date I cannot help but feel that better times are immediately ahead of us."

HARRY KATZ NOW HANDLING PUBLIX ILL.-IND. HOUSES

Harry Katz is now handling the Publix houses in Illinois and Indiana, formerly in the territory of Arthur Mayer. Utah and Idaho have been added to the remaining territory of which Mayer is division director.

Louis Schneider Heads Peerless Productions

Louis Schneider of Manhattan Playhouses and M & S Circuit, has been elected president of Peerless Productions, Inc., which has a schedule calling for 24 features. Other officers of the company are: Jack Bellman, vice-president; Adolph Pollak, secretary and general manager; Sam Friedman, treasurer.

Advance Booking Cut By Product Shortage

Indicative of the shortage of features is the fact that bookings for the Paramount New York, which generally are tentatively set for two months ahead, now only cover between two and four weeks.

Pajama Policy Clicks

Albert L. Greene, manager of the Tuxedo at Brighton Beach, crashed the metropolitan papers, including editorial columns, with his hit-waether stunt of dressing up the theater staff in pajamas and admitting patrons in similar attire. Men were admitted free. So far an average of 300 pajama-clad adults and kids have attended the theater daily. The number would be greater, Greene says, only lots of the families in Brighton sleep in their underwear.

Investment Firm Sees Television As Boost for Theater Amusements

Television will be an aid rather than a detriment to the theaters and amusement stocks, it is stated by W. F. Goulet & Co., Inc., investment house specializing in television securities, in a brochure entitled "Theaters vs. Television," put out with a view to pluging the sale of television stocks.

"Before very long, television will come into its own," the booklet states. "By coming into its own, it means that television will be released. Exactly why it has been held in check is hard to state. Perhaps it is that television could not fit into the scheme of things. Perhaps it stepped on the corns of some big industry, but the fact remains that it has been hampered rather than helped."

The perfection of television will not spell the doom of amusement (Continued on Page 11)

Conferring With Gov't On Standard Contract

Washington—In an effort to convince the Department of Justice that exhibitors want the new standard exhibition contract placed in operation, President M. A. Lightman of the M.P.T.O.A. on Saturday will confer with John Lord O'Brien. Assurance that Ohio theater men are for the contract is being conveyed by Pete Wood, business manager of the M.P.T.O. of Ohio, who is attending the conference. Other exhibitor leaders may also be called in.

Distributors from time to time have stated that they would put the contract, which they helped to draft last year, into effect providing they were assured that the Government would not throw it out as violating the spirit of the Thacker decisions.

Disinterested Trustees to Hold Controlling Stock in Loew's

Determination of the Government to prevent inter-control combinations among major film companies is indicated in a supplementary decree signed Friday by Federal Judge John C. Knox in the U. S. District Court ordering Fox Film to further divest itself of control in Loew's, Inc. Federal Judge Knox has issued a supplemental decree directing a further divestment of control in Loew's, (Continued on Page 9)

FORM NATIONAL GROUP ON EDUCATIONAL FILMS

Washington Bureau of THE FILM DAILY

Washington—At the conclusion of the demonstration held here the past week under the auspices of the Federal Government to determine the value of talkers in education, the National Visual and Sonor Educational Group was formed to further the work. The new organization, en (Continued on Page 11)

L. H. Gardner Joins Broughton on Coast

West Coast Bureau, THE FILM DAILY

Hollywood—L. Claire L. Gardner, for years associated with John H. Kunisky and George W. Trendle in the Detroit theater field, has joined Action Pictures, Inc., of which Cliff Broughton is president, as originator of titles and story ideas. The (Continued on Page 11)

Another Year of Tests Ahead for Television

After another year of intensive experimental tests under actual working conditions, television will be ready for public use, says M. H. Aylesworth, president of National Broadcasting Co., in announcing plans for the world's highest television station atop the Empire State Building.

Cutts Says Block Booking Has Died Automatic Death

Cleve. Exchange Merger Leaves Only 3 Indies

Cleveland — Closing of the deal whereby Selected Pictures takes over the physical distribution of all product handled by Independent Pictures brings the number of local independent distributors down to three. Nate Schultz and Arthur Simon, heads of Selected, will hereafter han (Continued on Page 11)

Defeat of the block booking system has been achieved automatically by prevailing economic conditions in the industry, it is indicated by William Cutts, Portland, Ore., exhibitor and member of the Allied States Ass'n. "Block booking as a national institution ceased to exist last season," says Cutts, in discussing exhibitor problems in the current issue of Allied's official publication. "There is no (Continued on Page 11)
Admitting that in any series of pictures there is bound to be some natural "clucks," Fox Theaters executives have urged house managers to do the best they can by surrounding them with a strong supporting program, rather than spending extra money to excel poor product and thereby permitting it to compete with better grade pictures. This applies to blocks of advertising which plug three or four pictures.

Advertising of attractions too far in advance is discouraged by Fox Theater officials, who advocate selling today's show today. When two or more pictures are expected in a block, they fight each other for attention, it is stated, and work to the detriment of the theater.

**Atlast Studios Producing Feature and Four Shorts**

Atlast Sound Recording Studios will make a feature based on an Arabian story for Arabian Pictures Corp. The studio is also scheduled to make four one-reel comedies for C. 1. Chure and titled "Fooled Again," "Hero in Overalls," "Just in Time" and "You'll Be Surprised."

**Mystery of Life" Building Up**

Starting at the Cameo on Friday of last week with a gross of $666, the Universal release, "Mystery of Life," produced in conjunction with Clarence Darrow, wound up its first week with $790 on the day and a total gross of $4,927 for the week. The picture is being held for a run at the Cameo. Meanwhile, Darrow is waging a battle against the censors for deleting some of the evolution scenes.

**"Seed" in Los Angeles Run**

West Coast Bureaus, THE FILM DAILY Los Angeles—After a five weeks at the Carthay Circle at $1.50 a seat, Universal's "Seed" is now in its fifth week at regular prices at the Orpheum.

**Dropping Sophisticated Roles**

Ina Claire will not appear in "The Greeks Had a Word for It," as originally scheduled, it was announced by Sam Goldwyn on Friday. Instead, Miss Claire, following her performance in "Rebound," will be given emotional and dramatic roles, rather than those of sophisticated comedy, it was stated.

**MPTO of Ohio Preparing Fight on Next Tar Drive**

Columbus—Another attempt to tax admissions in this state is expected to be made at a special session of the legislature in January, when it will be found that the recently inaugurated tax on cigarettes will fall short of the required revenues. In anticipation of this move, Business Manager P. J. Wood of the M.P.T.O. of Ohio has sent out a call to exhibitors to kick in with support to enable the association to fight any attacked legislation that would burden the theaters.

**Virginia Censor Rejests "Conferences of Co-Ed"**

Richmond—"Conferences of a Co-Ed" has been rejected in its entirety by the state board of motion picture censors on the ground that it would have a harmful effect on state co-educational institutions.

**Two More Safes Stolen**

Racine, Wis.—Burglars entered the Delavan and the Plaza in Burlington and removed the safes from both theaters. They escaped with receipts totaling $1,000 at Delavan and approximately $600 at Burlington.

**Fox's Wisconsin Robbed**

Milwaukee—Len J. Howard, manager of Fox's Wisconsin, was held up in his office by a lone bandit who robbed of $400 of the theater's receipts. The bandit overlooked both, and $6,000 in the theater vault.

**Publix House Robbed of $985**

Greely, Colo.—The Sterling Publix theater was robbed of $985 when robbers forced their way into the office and opened the safe. Manager T. W. Thompson was in Denver at the time.

**Let Us Solve Your Problems!**

Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

Incorporated

1540 B'WAY, N. Y. C.

BRYANT 9-3400

Spring Arcade Bldg.

Los Angeles, Cal.

Chicago, Illinois

Spring Arcade Bldg.

Michigan 8761

The Film Daily
TIMELY TOPICS
A Digest of Current Opinions

Play Up Your Short Comedies

THE American public want to laugh now more than ever; they are also avid for the "something new in entertainment." So says Mr. E. W. Hammons, president of Educational Film Exchanges, Inc. Right you are, Mr. Hammons. There has been too much of the drab and heavy stuff. Feature films of late and those exhibitors going in for double featuring have just doubled the dose instead of balancing the bill with something in the lighter vein. There's a thought in this, not new by any means—simply forgotten—that will provide theaters with all the attractiveness that double feature programs seem to offer and, more than likely, twice as magnetic at the box-office.

The main value of the double feature first flush was that it enabled the exhibitor to advertise two attractions instead of one. If two well-known stars were featured separately in the same show, the audience had a double advertising value there. But the difficulty of balancing two features on one program as a regular thing soon kills the value such a program may have at the beginning. Exhibitors have long been guilty of negligence in exploiting to the full and thus deriving the full benefit afforded by the short subjects. In the featured roles of the majority of the two-reel comedies are names that have drawing value. Giving more play to the "added attractions" in newspaper advertising, in the lobby, on the screen and on the marquee will undoubtedly have an attraction value that will exceed most any double feature bill. What's more it has a permanent value at the box-office. Don't hide the comedies on your programs under the guise of "added attractions." Sell them for what they're worth; sell their entertainment merits and you'll fill a lot of empty seats and please a lot of customers.

—Ben Shlyen

ON THE RIALTO with PHIL DAILY

• • • OUR ARKANSAS correspondent, T. R. Westmorland, is a golf enthusiast...like all film men, he can turn in a pretty low score......if the rest of the foursome aren't too fussy on calling his shot.....and he thinks the Bobby Jones golf series are great......he writes in to call attention to that Cliff Sterrett cartoon showing Polly's ole man, a golf hound, going in joyously to see a Bobby Jones short......and comin' out gloomily on realizin' he can never play golf like the Birmingham Wizard......and ending it all by jumping off the dock......T. R. sez......"I felt just like that mugg in the cartoon......and would have jumped in the creek, too......if the torridity of this Arkansas sun hadn't dried up all the available water......so all I could do was go home and drown my golfing grouch in a gallop' gallon of ice cold home brew!" so this Bobby Jones series room another hit.....with most film men thinkin' they are golfers,......and getting discouraged and jumping in the sink after watching Bobby's fine golf work......looks as if the film biz is gonna experience a shortage of hand-png golf as well as pix.

• • • THE NEWSPAPER boys in Washington muffed this one......so it devolves on us to break the Big Political Scoop......it comes to us straight from the Inside......that the Hooverites will work up a Republican-fahren- eury outfit......wanting to know how many men they can put to work......in the event that beer......Real Beer......is called off......in order to relieve the unemployment situation......and with our informant stating that the other big brewery interests are also being queried the same way......looks as if the Republican party was gettin' ready to cinch the next presidential election......this should give the nation's newspapers somethin' to fill their front pages......don't mention it, Mister Brisbane......you're entirely welcome......as long as you give us credit.

• • • OUR PALs are starting to give us the works on that Zit's columnists' pop contest......one cluck wrote our name under the Radio Columnists' ballot......Billy Ferguson sent in a Scotch Ballot......voting us on all three ballots......Broadway, Radio and Sports......Maury Ascher ordered a dozen copies every week for the life of the contest, and instructed Zit's to send the bill to us......Eddie Klein, who is on the way to open up his own radio show......(he's in 20th's newsreel of the opening, showing 20 cops......the entire Buffalo force......holding the mob from tearin' each other apart to get inside......

• • • JOE RIVKIN, the Boy Exploitsathe Wonder, is back from that world premiere of "Salvation Nell" at the Lafayette in Buffalo......and we don't have to take his word for the boxoffice......he had 250 boys before the opening......showing 20 cops......the entire Buffalo force......holding the mob from tearin' each other apart to get inside......

• • • WHERE IS that midsummer snowstorm for Times Square that Jack Fulc promised?......and, believe it or not, we'll stake our rep he can deliver it......at 90 degrees Fahrenheit......wot a publicity stunt that will be!.......Yea, "Advertising" is just a working gal, as our contemporary notes......and some film companies are findin' the working gal and then yawp how tuff it's gettin' to sell the product......loos.

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Took a Gamble And Put It Over

WHEN Lee Goldberg became so impressed with "Father's Son" that he determined to play it up heavily, sent out letters by the hundred in Henderson in which he asked that the readers attend the showing and added that if the picture was not liked the money spent would be refunded on presentation of the letter at the box-office. The wiseacres said that every deadbeat in Henderson would see "Father's Son" for nothing as a dollar after each showing there would be a line of people a block long at the box-office holding letters in their hands, and asking for their money. Goldberg had faith in the picture and also in the people. The faith was justified. Large audiences saw the picture without one person asking for the return of his money.

—Grand, Henderson, Ky.

Radio Contest for "The Millionaire"

MANAGER H. H. Weiss of the Publix-Fairfax Theater, Miami, Fla., announced a contest over the radio to plug "The Millionaire." The radio broadcast was made through Miami's largest broadcasting station, WIOD, the station announcing a contest on "What would you do if you were a millionaire?" The public was asked to send their letters to either the radio station or the theater.

Fairfax, Miami, Fla.

Many Happy Returns

Best wishes and congratulations are extended by The Film Daily to the following members of the industry who are celebrating their birthdays:

July 11-12

Sally Blane
Harry J. Cohen
Walter Wanger
Ruth Handforth
Peggy Goldberg

Monty Brice
Tod Browning
Harry Cohn
Hunt Stromberg
Mike Connolly
Sam Mintz
Goldwyn Finishes Two; Four Others Under Way

Samuel Goldwyn last week completed two of his eight features on the 1931-32 schedule. Ronald Colman wound up in "The Unholy Garden," which is now in the cutting room, and Eddie Cantor finished his "Palmy Days." Both are listed for late August or early September showing in New York.

Goldwyn now has one picture in work, King Vidor's picturization of the Elmer Rice play, "Street Scene." Estelle Taylor continues her association with Goldwyn from the Colman picture. "The Unholy Garden," to "Street Scene," in which Sylvia Sidney and William Collier, Jr., have the leading roles.

"The Greeks Had a Word for It," with Ina Claire, Carole Lombard and Joan Blondell, will start soon, while "Tonight or Never," awaits the return of Gloria Swanson from Paris. Plans are already under way for Ronald Colman in "Arrowsmith," based on the Sinclair Lewis novel. Sidney Howard is adapting it and John Ford will direct.

Frank Darien Into Quillan Cast
Frank Darien has been added to the cast of "Eddie Cuts In," Eddie Quillan's newest starting vehicle at the RKO Pathé studio.

New Low Rates in Hollywood

$3 ROOM WITH BATH
$4
$5

Right in the heart of Hollywood—with interesting places to go—people to see and things to do.

ROOSEVELT HOTEL
ROBERT J. MCLURE, MANAGER
Hollywood, California

Hollywood ACTIVITIES

Latest Production News Received By Wire From The West Coast

Goldwyn Finishes Two; Four Others Under Way

Man Without A Country

For the first time in 18 years Cecil B. De Mille has no studio address. During his current tour of the studio he sent out agram to Europe: "Cecil B. De Mille Productions, Inc.," headed by Gladys Rosson, the producer's confidential secretary, will have its headquarters at 1900 De Mille Road, Hollywood.

Two Monogram Pictures Going Into Production

Trem Carr, production chief for Monogram Pictures, is starting work on "Mother and Son," with Clara Kimball Young in the leading role. Supporting cast includes Bruce Warren, Thomas A. Carter, Milfred Golden, John Elliott, Gordon Wood, Ernest Hilliard and Georgia French. J. P. McCarthy directing Charles "Buddy" Post, who has been with the Carr organization a long time as production manager, will handle production work on "Mother and Son." The story and dialogue are by Welden Totman.

Another Monogram western will go into production about the first of the week. It is "The Montana Kid" and stars Bill Cody and Andy Shuford. This is the fifth release on the Monogram program.

W. Ray Johnston, president of Monogram, is at present on the coast.

"Twenty-Four Hours" in Work

"Twenty-Four Hours," screen version of Louis Bromfield's novel, has gone into production at the Paramount studios under the direction of Marion Gering. Those already assigned to principal roles include Clive Brook, Ray Francis, Miriam Hopkins, Regis Toomey, George Barbier, Minor Watson, Wade Boteler, Charles Crenna, Walter Abel and Adrienne Ames.

"Twenty-Four Hours" has been adapted to the screen by Louis Weitzenkorn.

Lipton Starts Trio of Comedies

Three two-reel comedies have been placed in work by Lew Lipton, supervisor of comedy production at RKO Pathé. They include "Easy to Get," in the Gay Girls series; Bennett Rubin in "Accidents Will Happen," and James Gleason in "Slow Poison," with Mae Busch, Harry Cooper and others.

Ann Harding Titles Her Next

Ann Harding, RKO Pathé star, herself is responsible for the naming of "Alias Mrs. Halifax," her next film play which was adapted from a Patricia Wentworth novel. Playing opposite Miss Harding is Leslie Howard.

Anita Louise in Radio Film

Finding the search for an ingenue to support Phillips Lord, the "Set Parker" of broadcast fame, Radio Pictures has signed Anita Louise for the role. The juvenile star was borrowed from RKO Pathé studios, to whom she is under contract.

Joan Crawford's Next
By Henri Bernstein

Joan Crawford's next vehicle under the M-G-M banner will be the original story which Henri Bernstein, the French playwright, has been commissioned to write. Bernstein is now working on the script in Paris.

"Larceny Lane" Almost Finished

"Larceny Lane," now in production at the Warner Bros. studios, will be completed in another week or ten days. Roy Del Ruth is directing this production, in which James Cagney and Joan Blondell have the two featured roles, with Louis Calhern, Edward Nugent, Noel Francis, Guy Kibbee, Ray Milland, Polly Walters, Vera Lewis and others in support.

John Darrow with Dix

John Darrow, Radio Pictures contract player, has been assigned the juvenile lead in "Secret Service," which will star Richard Dix. "Secret Service" will go into production July 15. The story is based on the famous Civil War play by William Gillette.

Kitty Kelly for "Girl Crazy"

Kitty Kelly has been assigned by Radio Pictures to the George Gershwin musical, "Girl Crazy," in which Bert Wheeler and Robert Woolsey will be co-starred upon their return from abroad.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

SPEAKING of endurance tests, an- 
other record is brought to light 
that of the long distance friction char- 
acter of the world. Some years ago 
the New York "Tribune" wrote an 
a editorial on the great American office 
boy. One day a story was created by Seward 
Ford, commenting on his ability to 
hold attention for a period extending 
over 10 years. Following that "Torchy" won screen fame in the 
silent comedies of that name, pro- 
cused by C. C. Burr.

Our Passing Show: Harry Cohn, 
very natty in new yachting togs, hur- 
ying away to board the "Jobells," 
his new yacht: Jack Holt referreeing 
army polo games at San Francisco; 
Constance Cummings, who has joined 
Laurel Canyon residents, cavoring 
on the beach at Malibu; J. J. Robbins 
of New York and Abe Meyer at "Oh, 
Boy."

Marion Shilling has been selected to 
play the feminine lead opposite 
Tom Keene in "Sandown Trail," the 
first of RKO Pathe's westerns.

Dorothy Peterson will play two 
important roles in forthcoming Fox 
pictures. One is in "Skyline" with 
Thomas Meighan, Myrna Loy, Har- 
die Albright and Maureen O'Sulli- 
van. The other is in "She Wanted 
a Millionaire" with Joan Bennett, 
Spencer Tracy, Janes Kirkwood, Una 
Merkel and Humphrey Bogart.

Harry Sweet is directing "Camping 
Out," an RKO Pathe comedy short, 
which will star Edgar Kennedy. In 
the cast are Walter Collett, Billy 
Eugene and Dot Farley.

Caryl Lincoln has been cast by 
Paramount in "The Road to Reno."

Douglas Walton has been added to 
the cast of Fox's "Sob Sister," in 
which Linda Watkins will play the 
title role.

LIBERTY MAGAZINE

"MICKEY MOUSE"

is still snout- 
and whis- 
kers 
as all 
himitators 
and there 
many.

WALT DISNEY

believes your audiences 
feel this way, too.

EASTERN STUDIO ACTIVITIES

By HARRY N. BLAIR

ARTHUR HURLEY, who has 
turned out so many first rate 
shorts for Warner Vitaphone, will 
direct the entire series of 12 two-reel 
S. S. Van Dine Detective Mystery 
pictures, the first of which is enti- 
titled "The Clyde Mystery." Hurley 
has been working on the 
Floyd Gibbons series for the Van 
Beuren Corp.

Maurice Chevalier will pass up 
The New York studio upon his re- 
turn from Europe in the fall. His 
next picture, by Vicki Baum, will 
be made in Hollywood.

Tallulah Bankhead's next picture 
has been definitely set for the New 
York studio. It will probably be 
entitled "The Woman in the Case," 
made by Paramount as a silent film 
many years ago. It was also produced on 
the London stage under the title, "Find 
The Woman!"

Eddie Foy, Jr., is the latest per- 
former signed to star in one of the 
series of 12 two-reel "Big Star" 
comedies which Vitaphone is plan- 
ing to produce. Others signed by 
Sam Saz for these series are Harry 
Richman, Phil Baker and Joe and 
William Mandel.

Joe Ruttenberg is chief cameraman 
on D. W. Griffith's feature, "The 
Struggle" now in production at the 
Audio Cinema studio. Complete 
crew comprises Nick Rogalli, Richard 
Her- 
ter, William Paul Rogalli and 
Frank Kirby, the latter in charge of 
still photography.

"A Put Up Job," the first of the 
four two-reel comedies which 
Rex Dale and George K. Arthur are 
making for Paramount, has been 
completed. Their next will be "The 
Lease Breakers." Howard Deitz will 
direct the entire series.

The little cottage set used in "My 
Sis" is so like the English country 
home of Mrs. Elizabeth Lockee, Tallu- 
lah Bankhead's companion-secretary, 
that she immediately became home- 
sick and is going back to London 
next week for a visit while Tallulah 
vacations in the South.

An excellent sound job may be 
expected when D. W. Griffith's current 
feature production is finally shown. 
All recording is under the supervision 
of Joe W. Coffman, one of the leading 
authorities on sound reproduction.

Casey Robinson and his bride, Aud- 
ray Dale, are honeymooning in a 
5th St. penthouse instead of Bermuda, 
as planned, Paramount's crowded 
shorts department was the reason he 
was back on the job the very next 
day after the ceremony.

Charles Levine is head camera- 
m an on the Bud Pollard series of 
features now in production at the 
Metropolitan studio, Fort Lee. The 
first, based on "Alice in Wonder- 
land," has already been completed.

"Lucky Thirteenth" will be the title 
of the first two-reeler to be made at 
the Brooklyn Vitaphone studio by 
Thelma White and Fanny Watson, 
comprising the "Girl Friends" team. 
Production will be resumed July 24 
with "The Clyde Mystery," first of 
the S. S. Van Dine mystery pictures, 
set to follow.

Phillip Scheib is in charge of all 
musical effects on D. W. Griffith's 
"The Struggle"; Ed. Scanlon is su-
ervising makeup; Alice Hunter is 
head lighting script, and of course, 
Richard Blaydon is assistant to Griffith.

Elizabeth North of Paramount's 
short subject department has joined 
the summer colony at New Hope, 
Pa., rival of Cape Cod as an artist's 
haven... Chick Kirk, art director, 
is another Paramounter who week- 
dends there.

Among the many former Para- 
mounters on the Griffith picture 
is Johnny Murphy, electrician.

J. T. Hargrave Pawson, who rec- 
cently came here from London to be- 
come acquainted with the American 
theater, found himself engaged as 
technical director by one of the inde- 
dependent companies when it was 
learned that he is a noted authority 
on the steeplechase. Pawson will 
also play a part in the picture, hav- 
ing appeared on the English stage 
in "The First Mrs. Frazer," and 
other plays.

Berton Churchill, well known 
stage character actor, who recently 
completed a prominent part in "Se- 
crets of a Secretary," has been en- 
gaged by Paramount for a prominent 
role in "My Sin," the second 
Tallulah Bankhead film, now being 
directed by George Abbott.

FOR 
GRAND NEW STORIES 
AS WELL AS 
THE BEST OF 
THE OLD 

CO TO 
Viola Irene Cooper 
9 E. 59th St., N. Y. C. 
Ve. 5-5543
Automatic Mechanism Handles Curtains, Doors, Fire Screens

Cambridge, Mass.—Earle F. Allen of this city is the inventor of an improved mechanism for raising and lowering theater curtains, fire screens, drops, door covers, etc., the object of which is to provide means of simultaneously raising or lowering a number of theater curtains or other articles as enumerated.

The apparatus includes a shaft rotatable at all times in one direction and a curtain moving unit carried by the shaft whereby the curtains are raised or lowered without any change in the direction of rotation of the shaft, and means whereby one curtain can be raised at the same time that another curtain can be lowered. The control unit comprises a pair of upward权利 provided with anti-friction bearings upon which the shaft rests, so that the shaft is made up of a plurality of sections united by couplings.

The inventor, who has devised other patented apparatus of the same type, has assigned his rights in the improved device to Allen-Drew Co., a Massachusetts corporation.

Loew's Astor Adopts New Metal Mesh Screen

A new flat aluminum metal mesh screen, produced by the Whiting & Davis Company of Plainville, Mass., and adopted for screen use exclusively by the Raven Screen Corp. of New York, has been installed at the Astor, New York, operated by Loew's, Inc.

Due to its durability, this new screen, when once installed, is said to become a permanent fixture, eliminating the necessity of taking it down periodically for cleaning, repairs or replacement.

Other important features of this new screen, it is said, are that it is made in one single sheet without seams, can be rolled for shipment and is extremely easy to handle due to its strength and light weight. It will hang absolutely smooth, and the texture of its surface is so arranged that the picture appears to have the same depth and tone from every part of the house without any “fade-out” even from the severest viewing angle. In addition to this, it has a high light reflection value and is almost perfect in its distribution characteristics, the company declares.

Move to New Quarters

The Frank Adam Electric Co., manufacturers of a complete line of panel boards, cabinets, fan hangars, floor boxes and other items, is now located in its new quarters at 419 West 54th St., New York. Fred G. Kraut, manager, remains in charge.

ELECTRO-DYNAMIC UNIT MARKETED BY FOX ENG. CO.

Toledo—An electro-dynamic unit consisting of a minimum number of parts, making for simplicity and foolproof operation, yet said to faithfully reproduce both the oral and musical range in equally exact values, has been developed and is being marketed by the Fox Engineering Co. of this city.

The new device, it is declared, can be quickly taken apart or assembled, by means of one large master screw, and an interchangeable “voice coil cartridge” may be easily substituted if ever necessary without exchanging an entire unit.

The outer bowl of the unit is stamped from one piece of heavy special alloy. In this bowl rests the “voice coil” for supplying the magnetic energy required. This existing energy of six volts can be supplied either with an ordinary six volt storage battery or a specially designed dry rectifier.

The new unit is designed to function in all kinds of weather and climatic conditions, the company claims.

Close Detroit Office

Detroit—The Heywood-Wakefield Co. has given up its offices in the Film Building here.

DONT wait until an inspector comes around to tell you to fix your chairs.
REPAIR YOUR CHAIRS NOW! MAKE YOUR SQUAB SEATS SPRING SEATS
Repairing — Reupholstering — Estimates cheerfully given

Allied Seating Company
Garamancy 303 4th Avenue 5-5853 New York City at 23rd St.

STAGE LAMPS

HIGH intensity lighting units, properly designed, give excellent service—spotlights, floodlights, strip lights, strip collars, or any other form of lighting apparatus used on the stage—also color frames, connectors, and miscellaneous stage lighting supplies.

KLEIGL BROS

Universal Electric Stage Lighting Co., Inc.
321 West 50th Street — New York, N.Y.

Theater

By M. P.

Fairmont, W. Va.—A theater is to be erected here, according to an announcement made by Homer Neer of the Gus Sun office, Springfield, O.

Washington—Plans are now being prepared for the erection of the 2,500-seat house to be constructed here at an estimated cost of $250,000 by Harry Crandall.

Cave City, Ky.—The erection of a modern picture theater here is being planned by the Parkway Realty Co.

White Plains, N. Y.—Warner Bros. have plans by John Eberston, architect, for the building of a theater here at an estimated cost of $150,000.

Pomona, Cal.—Contract for the construction of a 1,000-seat theater here at an estimated cost of $165,000 by the Upton Theater Co. has been let to J. Stronk, this city.

Aiken, S. C.—Willis Irvin, architect of Augusta, Ga., is preparing plans for a two-story picture theater to be erected here.

Bradford, Pa.—Imperial Chain Theaters, Inc., of Pittsburgh has plans by Marks & Kann, Pittsburgh architects, for a 1,500-seat theater to be erected here at an estimated cost of $150,000.

State Buys Sound Equipment

San Francisco.—James G. Riley, National Theater Supply branch manager, on returning from Sacramento announced having sold to the State of California complete Simplex projectors with Cinophor lenses and Peerless Mirror reflecting arc lamps for 13 state institutions. The state also purchased Western Electric Sound System to go with these Simplex projectors in all 13 points, Riley states.

NEW THEATERS

Points and Suggestions

THE use of posters is most essential in attracting the attention of the passersby, but in the case of large posters the first and most vital consideration to be satisfied is clarity. In these days of fast road and rail traffic, the traveler cannot stop to read—his brain must receive a message like a photographic plate. The theme of the theater—the title of the film, any outstanding star—these items all most literally leap from the poster into the mind of the swiftly moving public. Keep your posters clear and distinct, having as little reading matter as possible. You will find they are more effective.

Now is a good time to have your furnace inspected, cleaned and necessary repairs made. There may be a lot more wrong with it than you think. Check it over now and you will give you plenty of time for having it put in the best of working condition.

If your sound reproduction is not what you think it should be and you are inclined to believe that your equipment is at fault, before going to the heavy expense of changing over your talking picture apparatus it would be a wise move on your part to secure an acoustic report upon the theater so as to see whether it is the theater or the apparatus that is at fault.

New Sound Head Device

A new AC operated sound-on-film for two projectors has been placed on the market by the Service On Sound Corp., of New York. The equipment is said to consist of two sound heads of standard make complete with photo electric cells, optical systems, exciter lamps, lamp mounts, motor brackets and AC power supply containing rader and photocell balancers. No motor generators or batteries of any kind are used, the company claims.

BELL PORTABLE EQUIPMENT

FOR 35 MM SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
729 Seventh Avenue, New York
EQUIPMENT

BOOTH

Kinotophone Ruby Markets Portable Sound Equipment

Kinotophone sound-on-film portable projector, operating on either AC or DC current built on and including all the features of the Holmes projector, for portable or permanent installations in auditoriums seating up to 800, with use of an auxiliary speaker adaptable for an additional 500 of audience, and said to be the only straight feed, shaft driven projection machine to be made portable, has been placed on demonstration and is now being marketed by the Kinotophone-Ruby Co. of 727 Seventh Ave., New York.

Kinotophone is equipped with a dual control amplifier of a new design which readily fades the start of one reel into the end of the reel finished, gives a picture 9 by 12 feet from any distance up to 84 feet from the screen and the unit as a whole is factory-perfected, the company claims.

Ashcraft Sales on Increase

Los Angeles — Sales of Ashcraft lamps are on the increase, according to an announcement made by the Ashcraft Automatic Arc Co. of this city. Among recent sales reported by the company were two of its Super High intensity lamps, two C-70 High intensity reflector lamps and two Air Blast High Lows.

One of the Super Highs was installed in the Arcades in their new installations, the other to Continental Accessories. Both of the C-70’s were taken by the Western Theatrical Equipment, while the National Theater Supply was the purchaser of the Air Blast High Lows.

Reel End Alarm

Chicago — A reel end alarm, that is said to be absolutely positive in operation and can be adjusted to ring at any point desired, preventing “white creens” and mishandling reels, is being offered by E. W. Hulet Co., Inc., Company of this city.

Alterations

Concord, Cal. — New equipment, including reflector lamps, is being installed and general improvements being made at the Majestic.

Fresno, Cal. — Gerald Hardy will open the Liberty here under the name of the Fresno after improvements and the installation of new equipment.

Hazleton, Pa. — Alterations and improvements are being made at the White Eagle Hall.

Hopewell, Va. — A new corporation just chartered and headed by Walter J. Coots, has taken over the Broadway, and the house, under the name of the Beacon, is to be redecorated and new equipment installed.

Youngstown, O. — Alterations and general improvements are to be made at the Park.

Cleveland — Alterations and improvements, including a new marquee, are being made at the Knickerbocker.

Dublin, Mo. — John Peck, Jr., manager of the Rose, has announced that his company has purchased a building for remodeling into a modern motion picture house.

Erpi Adopts Inspection Machines

The new film inspection and cleaning machine recently announced by the Film Inspection Machine Co. of New York has been adopted by Electrical Research Products, according to an announcement made by H. B. Coles, general manager of the former company. The new device, which automatically inspects and cleans films at the rate of 300 feet a minute, is also being adopted by major circuit and film companies for protection and upkeep of their film, Coles states.

Carbon Products, Inc.

Develops Saving Device

A new carbon saver to be marketed under the trade name of “Casco,” and which can burn Hi-low and High intensity carbons down to two inches and less, has been developed by Carbon Products, Inc., of New York.

The device, consisting of a rod the same size as the carbon, has a tapered extension which is inserted into an opening provided for in the carbon, manufactured by the company. When the extension of the carbon is inserted into the carbon, the company declares, there remains a free space of one-half inch between the extension and the core of the carbon. As the extension is one inch long and the free space one-half inch, it enables one without risk to burn the carbon down to one and one-quarter inch if desired, leaving still one-quarter inch of usable carbon. The device, it is also said, assumes the function of the carbon itself, both in the turning gears and in the electrodes.

The carbon will burn with the same brilliance and steadiness even after it has left the electrode, as the current is transmitted to the carbon by the carbon saver, the company claims.

Makes 16 Acoustic Installations

Salt Lake City — The local branch of the National Theater Supply has recently installed Auditec acoustic jobs in 16 houses throughout the territory, the latest installations of this equipment having been at the Grand, Alamo, the Ideal in Emmett, Idaho, and the Avalon in Fillmore, Wash.
FOREIGN MARKETS

By GEORGE REDDY

PATHE-GAUMONT PACT MAKES GERMANY ANXIOUS

Paris—Details of the Pathe-Gaumont motion picture agreement having become known throughout Germany, producers in that country are apprehensive that, with most French first runs under one control, it will be increasingly difficult for the German producers to place their French versions of films on their own terms. The company, involved, while maintaining their financial independence and remaining separate entities, will act in close co-operation. In practice the two companies will participate in their domination of the market.

Though the administration and development of both circuits is to remain independent, one booking office will arrange for all programs to be exhibited. The joint circuit will be composed of 58 cinemas, in greater Paris, 44 in the Provinces, three in Brussels, Belgium, and 60 other houses drawing their programs from Pathe-Natan, or a total of 165 cinemas.

Production, though remaining independent, will be coordinated so as to ensure the best results for both companies.

Distribution is to be carried on by one central office, which will also accept the distribution of films produced by other French companies. A similar central office will be in charge of publicity matters. It is understood that Pathe is to receive a monopoly for the exploitation of narrow-page projectors and film stock, while Gaumont will have the exclusive production of color films and film reproduction sets and equipment connected with them. Thus it would seem that, in all practical matters, the concerns will act as one.

BUENOS AIRES OPENS NEW 3,000-SEAT THEATER

Buenos Aires—Di Flore y Call, owners of the Hinsu and Renacimiento film houses in this city, have opened a large new theater, the Cine Monumental, seating 3,000.

BRITISH LION CAPITAL REDUCTION

London—At the British Lion Corp. general meeting called for July 29, proposals to reduce the company's capital by about $450,000 will be voted on.

THEATRE LAW TO STAND

Budapest—The three-year bill under which the motion picture theaters of Hungary have been controlled by law to come to an end Dec. 31. There is no distinct possibility that the bill will be renewed for another period of years.

GERMANY TO DOUBLE TALKING FILM OUTPUT

Berlin—German talking pictures already scheduled for the season of 1931-32 number 227—nearly twice the number released from June 30, 1930, to June 16, 1931, during which period 118 productions were passed by the censor.

The 227 talks for next season will be divided up as follows among German film distributing organizations: Afa 8, Atlas 3, Bayerische 8, Bild und Ton 6, Deutsche Fox 12, Deutsche Tonfilm 2, Deutsche Universal 12, D.L.S. 15, Filmkunst 2, F.P.S. 5, Gau-mont 6, Meastro 6, Mundial 3, Nation al 10, Panzer 2, Parafilm 24, Prasens 2, Prometheus 3, Jacob 5, Sudfilm 18, Super 3, Richard Ton 3, Terra 8, Ufa 25, Star 6, Bezirksverleih 24.

PITALUGA PREPARING FOUR NEW PICTURES

Rome—Pitaluga announces four new pictures soon to be ready for release: "The Devil's Lantern," "Sails Taken In," "The Solitary of the Mountain" and "Wally." The first three are nearly completed, while the fourth, done by Brignone is making good progress on "Wally" in the mountainous regions of Cortina d'Ampezzo.

CONRAD VEIDT BACK WITH UFA

Berlin—Conrad Veidt will return to Ufa to play a leading role in "Der Kongress Tänzer" ("Congress Dances"), an Erich Pommer production under the direction of Eric Charell. His role will be that of Prince Metternich. His last previous picture for Ufa was "The Last Company." Norbert Falk and Robert Lewkew wrote the scenario for "Congress Dances." The setting is by Robert Herlth and Walter Roehrig.

FINNISH SOUND FILMS IN WORK

Helsingfors—Suomi Film is recording in its studios here for the coming winter season three distinctly Finnish sound films. "Har jag kommit till etluren," "Timmerflottars Fruld," "Le Mene." While there will be no dialogue in these three pictures, they will contain numerous songs.

NEW YORK THEATER IN HARBIN

Harbin—A new motion picture theater will be built here this summer. According to reports, it will probably be called "The Modern.," which will compete with the Moderne which, while not the largest, is at present considered the city's finest picture house.

PORTUGAL WOES MORE

Lisbon—Two new theaters in Portugal have been wired for the reproduction of sound pictures, the Olympia at Porto and the Central in Lisbon, according to news from Lisbon. Commissioner Fred E. Hulke's equipment was installed in both houses.

HAPPENINGS IN OTHER LANDS OF INTEREST TO PRODUCERS, DISTRIBUTORS AND OTHERS IN THE U. S.

COMEDIES AND OPERETTA BIGGEST HITS IN GERMANY

Berlin—The biggest financial successes among German talking pictures during the past year were comedies (with dialogue and musical sequences) and operettas, it is shown in the Film-Kurier's inquiry among exhibitors as to the best box-office successes of the year. Every exhibitor in the nation was requested to indicate the films that had obtained the best gross receipts at his theater during the 1930-31 season. Replies were received from 1,230 exhibitors—four times the number that replied to the Film-Kurier's first inquiry in 1929.

The most successful sound films in Germany during the season of 1930-31, tabulated from the replies from German exhibitors, are the following:


SOUND STUDIO IN PRAGUE

Prague—Work was recently begun here on a talking picture studio. It will be 28 by 22 meters in size and will be equipped with Radio Cinema (French) sound recording apparatus. Production is expected to get under way within the year.

PARAMOUNT BRITISH FILM

London—Paramount's next British production to follow "Stampede" will be "A Child in Their Midst" from the story by May Edginton. It will be photographed at the British and Dominion Studios.

INGRAM'S BRITISH CONTRACT

London—Ideal Films, Ltd., announces the engagement of Rex Ingram to direct a minimum of three productions. The first "Baron," will be made in Morocco with the British screen star, Alexandre D'Arcy. Studio sequences will be shot at the Gainsborough Studios. It is believed that it will be given a world-wide release.

NEW GERMAN COMPANY

Berlin—A new film producing and distributing corporation, the Deutsche Tonbildbuch-G.m.b.h., to be commercially known as Deuto, has been formed here with a capital of 21,000 marks.
WEST

Denver — The Tompkins Theater Co. of Colorado Springs has closed its doors, leaving the state with a new theater industry. The commission has requested details of the proposed cut.

San Francisco — Fred Wellenberg, the new local office of the state sales force, is still connected with the local RKO Pathe exchange.

EAST

Philadelphia — Al Blofson, recently connected with Tiffany, is now representing Monogram in this territory.

Southington, Conn. — Coleman, recently taken over by Joseph A. Davis and A. S. and L. Leon Schuman, is being remodeled and will be opened about Sept. 1.

Colver, Pa. — The Colver is operating on Fridays and Saturdays for the summer.

Waterbury, Conn. — Strand, Warner house managed by Julia Smith, who also directs the State, has been closed for the summer.

Bethlehem, Pa. — Management of the College has been taken over by Jack Browell.

Bridgeport, Conn. — John J. Patterson, formerly assistant manager of the Majestic, has become manager of the Globe, another Fox New England house.

Bolivar, Pa. — The Opera House is now operating on a two-day schedule.

Boston — Frank Wolf, office manager, and Jim Curran, subject booker, are no longer connected with local RKO Pathe exchange.

TEN YEARS AGO TODAY IN

Tom Moore reported through with Goldwyn.

Eastern Pennsylvania theaters shut down.

James R. Quirk resigns from National Association Vigilance Committee.


Gov't Orders Full Divorce Between Fox and Loew's, Inc.

Inc. by the Fox Film interests. Decree also directs that Chase Securities Corp., as successor in interest to the Fox Film and Fox Theater, divest itself of all shares of voting stock in Film Securities Corp., which controls Loew's, Inc., by transferring these shares to three disinterested trustees. Judge Knox for this purpose appointed Thomas W. Gregory, former Attorney General of the United States; John H. Hazel, former Federal judge in Buffalo and T. Nelson Perkins, Boston attorney, as trustees. These trustees are to act as officers of the court and neither directly nor indirectly as representatives of the Fox or affiliated banking interest.

Decree further provides that Chase Securities and Film Securities shall be subject to all injunctions and restraint previously imposed upon Fox Theaters and Fox Film under the terms of the final decree entered last April.

United States Attorney George Z. Meddle and Special Assistant Attorney William H. Atten, filed the decree for the Government; Rushmore, Bisbee & Stern for the Chase, Film Securities and Raphael S. Harris for the Fox interests.

Film Securities was formed in April this year, at the time of the former being undertaken by the Fox Film under its new banking system, headed by Chase Securities. Film Securities acquired the Fox holdings of 600,900 shares of Loew's, Inc., for approximately $29,000,000 in cash and 402,000 shares of class A stock of Film Securities. The latter sold $20,000,000 of two-year notes to the banking group and also issued 100,000 shares of $7 dividend cumulative preferred stock. The class A stock delivered to Fox carried no voting rights in respect of election of directors, but voted equally with the common stock on other matters. The common was acquired by a banking syndicate.

RCA Photophone in Managua

Managua—The Margot, which was destroyed in the recent earthquake, is being rebuilt and will soon open with RCA Photophone sound apparatus. A complete Photophone unit which was found unjured after the Managua earthquake was sent to Leon where it is now in operation. Similar apparatus will soon be installed in theaters in Masaya and Chinandega.

London & Southern Profits

London—Net profit of $1,250,000 for the year ending April 30 is shown by Londoun and Southern Super Cinemas. This is about the same as for the previous 12½ months. A final dividend of 5 per cent, less tax, is recommended, making 6 per cent for the year, being the same payment made the preceding year.
**THE SECRET CALL**
*Paramount*  
Time: 70 mins.

WEAK STORY GETS FINE PRODUCTION AND TECHNICAL MODELLING, MAKING IT AN ENTERTAINMENT, WITH PEGGY SHANNON A FIND.

The most interesting thing about this one is the appearance of Peggy Shannon, whose ability to look the part and look it. The dialogue is above par, but story is pretty ragged. It's about a gangster with a hang-up about the suicide of one of his henchmen when they frame him to take the rap for certain irregularities that break into print. The daughter of the henchmen, played by Peggy Shannon, resolves to get even with the big political power. She has already fallen in love with the politician's son, who of course is a fine, upstanding lad. She gets a job in a hotel where he should come to that hotel and disclose all his plans over the telephone. This gives her an opportunity to get the goods on the crook, except the big politician. Miss Shannon endeavors to conceal from the police the fact that his own daughter is helping them to catch him. When they have him, they force her to tell, and then the punch scene, remorse, etc.

**M-G-M**  
Time: 88 mins.

VERY MILD COMEDY DRAMA ENHANCED BY FINE PERFORMANCES. STORY PRIME WEAKNESS.

If the title of this one makes you picture Marion Davies selling five- and ten-article, you're wrong. Instead its background is New York, led by Miss Davies, as the daughter of the store magnate who sets out to get her man, even though he's engaged to a society gal. He goes through with the marriage, however, Marion's campaign, but as the story ends his wife has gone to Reno. Meanwhile Marion's father, wagon trip over the Rockies to stake of his interests, reforms in this respect and his son, distressed by his family's disintegration, commit suicide, and the story ends there. The dialogue is generally dull and the dialogue, inclined toward playfulness has a sequence in which Miss Davies is splendid as the magnate and Leslie Howard, opposite the star.

**Cast:** Marion Davies, Leslie Howard, Irene Rich, Richard Bennett, Kent Douglass, Mary Dane, Berton Churchill, George Ichard, Halliwell Hobbes, Charles Halton, Hugh Bennett, Anabel Shaw, Frank Cady, Stuart Erwin, William Tabbert, Ferdinand Bell, Claire Dodd, Patricia Farr.

**Director:** Stuart Walker; *Author, William M. Miller; Adaptations Arthur Kober, Eve Unsell; Dialoguer, not listed; Editor, not listed; Camera, David Abel; Recording Engineer, not listed.

**HELL BENT FOR FRISCOS**
*Sono Art*  
Time: 71 mins.

AN ADVENTURE STORY WITH NEWSPAPER GANGSTER ATMOSPHERE IS FAIR PROGRAMMER THAT SHOULD PLEASE THE THRILL-FACTOR FAN.

This one is made for thrills and action purposes, and as such will pass muster with the pop crowds. There are several loopholes in the plot that can be found by the more alert and astute, but the action and thrills that pile up is a snappy climax. Charles Delaney is the reporter here whose rich pal is murdered by gangsters in the heart, and sets out to uncover the mystery. Later the surgeon is bumped off, and he goes on the track of the real criminal. His editor is holding the presses for the "pinch" so he can make good on the story that is ready to run. He does the next best thing, which is hang finish, with the hero chasing the fleeing bandits to Frisco, and handing them with the cops just as they are about to escape. This is the hero's kidnapped sweetheart.

**Cast:** William Tabbert, John Darrow, Carol Nye, Wesley Barry, William Des-Myers, Carroll Nye, William Des-Myers.  
**Director:** Stuart Paton; *Author, Arthur Horst; Adaptor, not credited; Dialoguer, not credited; Editor, Carl Munn; Camera, Jules Cronjager; Recording Engineer, Earl M. Crane.

**CALL OF THE ROCKIES**
*Sycamore Exegete, Inc.*  
Time: 71 mins.

SILENT FILM DUBBED WITH SOUND AND DIALOGUE IS A KNACKY WESTERN, COVERED WAGON DAYS THAT THE FANS SHOULD LIKE.

They took a silent picture with the old fashioned titles, and dubbed in an improved sound track in a natural manner, and then go into the story of what happened in the old pioneering days. The silent version is synchromized with the dub track, and some dialogue.

The effect of the old silent technique is a relief, and shows how interesting the westerns can be without a lot of talking stopping the action stuff. The pioneering scenes are well handled, telling of the covered wagons, the mountain men and the pioneers really look like such, for their makeup has been well handled. Of course there is the usual romance, which is handled with skill, and the lass is used in a new plot. Good love angle, keeping the fans guessing as to which of the two men the lass will get.

**Cast:** Ben Lyon, Marie Prevost, Anders Randolf, Russell Sampson.  
**Director:** Stuart Paton; *Author, not credited; Dialoguer, not credited; Editor, Edward Lorey; Camera, Jules Cronjager; Recording Engineer, Earl M. Crane.

**HUSH MONEY**
*Fox*  
Time: 68 mins.

FAIR DRAMA WITH FAMILIAR THEME HELPED GREATLY BY ACTING OF ALBRIGHT AND OVEN MOORE.

Racketeers and gangsters carry the action in the early scenes of the picture directed by John Bennett, who breaks away from the underworld and tries to live straight. Owen Moore as his pal of bygone days, threatens to break up her new life with her husband, Harriet Albright. Throughout the plot, Douglas Cosgrove, as a detective, be- clocked, and they fall for each other in bringing about a happy ending. Cosgrove handles his part well and is most convincing. Joan Bennett, as attractive as ever, finds some difficulty in reading her lines, but is helped greatly by the excellent performances of Moore and Albright. Too talkative at times and drags in many.


**Director:** Sidney Lanfield; *Authors, Philip Klein, Dorothy Terrell; Adaptors, same; Dialogue, William Conselman, John Seitz; Recording Engineer, E. C. Deleon; Editor, L. M. Atkinson; Camera, William Herrick; Photographic direction, talented.

**THE PUBLIC DEFENDER**
*with Richard Dix*  
*Radio Pictures*  
Time: 70 mins.

GRIPPING MELODRAMA PACKED WITH THRILLS AND SUSPENSE, SURE AUDIENCE APPEAL WITH DIX IN FINE PART.

As his first directorial effort, J. Walter Ruben has turned out a fresh and snappy piece of work. The theme is not particularly new, but the way it moves, quickly, provides excellent entertainment. At times the action and situations become fantastic and extremely illogical, but it is melo- drama in the raw and privies have been taken. A wealthy idler, played by Richard Dix, decides to bring to justice several bank directors who have forced him an innocent colleague to "take the rap" while they themselves are guilty. Dix styles himself "The Racketeer, as the name implies, who takes his own hands to his own and understands what it is all about. Dix will make new friends, and.


**Director:** J. Walter Ruben; *Author, George M. Kelly; Adaptations, same; Dialogue, Sidney Salkow; Camera, Sidney Salkow; Editor, Archie Marshek; Camera, Sidney Salkow; Photographic direction, talented.

**FIRST AID**
*with Grant Withers, Marjorie Beebe*  
*Sono Art*  
Time: 82 mins.

CARRIES FAST ACTION PUNCH WITH THRILLS AND UNIQUE PLOT SITUATION THAT MAKES POPULAR FARE. GOOD STORY TREATMENT.

A Sono Art Three-O-Drama series, featuring Grant Withers as a young hospital doctor, and Marjorie Beebe as a dance hall girl, with Richard Dix joining them as the menace as the gangster leader. Michael Simmons wrote a very original script, which shows Grant Withers a camera-sense in building up the story elements into picturized form. The film has action all the way for the males, and an intriguing love angle for the females. The story hinges on the girl's brother getting involved with a gang of crooks. He double crosses them on a sale-plotting job by stealing the loot ahead of schedule. Later he is wounded by a policeman, and the gang kidnap him from the hospital to his hideout to force him to divulge where he has hidden the loot. They also kidnap the girl's widowed brother in the youth's sister. Here a very unique situation develops. Next twists and surprises keep the suspense

**Cast:** Grant Withers, Marjorie Beebe, Wheeler Oakman, Donald Keith, William Ralston, William Tabbert, William Halligan, Frank Sheridan, R. G. Green.

**Director:** Stuart Paton; *Author, Michael J. Simmons; Adaptations, same; Dialogue, Sidney Salkow; Camera, Sidney Salkow; Editor, Archie Marshek; Camera, Sidney Salkow; Photographic direction, talented.
**THE DAILY**

**PRESENTATIONS**

by Jack Markee

---

**Good Variety Program Offered at Paramount**

At the Paramount the stage show is entitled "The Regimental Ball" for no good reason. The only ball is a bunch of white uniforms and a bunch of girls standing against the wall, waiting for the vaude acts. These were entertaining. Also the girl routines were okay. A duet did a couple of warbles, which is something to be directed at was featured, along with Ross Wise, Jr., Stan Cavanaugh, Marie Law- rents, etc... "Face of the Nineties," Wayburn Girls, good lookers. We can't match up these nannies with the acts, but the juggler had a small ball in front of him which was spasmodic and the four balls and later the three Indian clubs. There was a father and son act, with ma as atmosphere. The former was a big acrobatic stepper. He did it with great variation on the Russian steps, by far the best thing in the show.

**Form National Group On Educational Films**

(Continued from Page 1)

bracing the 45 educators and teachers who accompanied the children to Washington, adopted resolutions endorsing the demonstrations and urging the federal government to act more quickly toward the criminal, and then frames him.


Direction: L. H. Gardner joins Broughton on Coast

(Continued from Page 1)


**Sound in British Honduras**

Belize—The first sound reproducing equipment to be installed in British Honduras has been contracted for by the town of Galesfort. According to G. N. F. N. RCA Photophone will make the installation.

**All-French Spectacle Holds Forth at Roxy**

An all-French spectacle, "La Marionnette," is the latest import to attract the Roxy this week. It is divided into two parts, the first being a series of tableaux which appear on the stage displaying the history of France, and the second half of the show being the actual performance of the play. "La Marionnette" is a play about the life of Marie Antoinette, queen of France, and the plays are presented in the atmosphere of the French air. The tableaux are "Vision of Joan of Arc," "Fall of the Bastille," and "Coronation of Napoleon." The entire ensemble of 250 participate in the poses. The second part takes place in the amphitheater of the Paris Opera house and is titled "Le Grand Bal de L'Opera." Numbers include "The Golden Call" from Faust, sung by Harold Kravitz; "an aria from Mignon" sung by Beatrice Belkin, formerly of the Metropolitan; a beauty, and the famous ballet corps and the Dance of the Devil by the Roxys. All the presentation is colorful and dignified, without any attempt at comic relief.

**Fred Keating's Magic Peculiar of Capitol Show**

A pleasant and merrily-movin stage presentation on opening Capitol this week under the title of "Hi Ho! Presto!" Fred Keating, one of the world's foremost masters of illusion and magic, is headlined and succeeds in mystifying the audience. His accompanying patter is bright, sometimes too bright, and frequently too fast for the customers to absorb. California Collegians, clowing band, give their version of a circus and it's swell. Another highlight of the bill is the adagio team which works smoothly. As usual the Chester Hall girls do their routines expertly and artistically.

**New York Paramount To Produce Own Shows**

The Paramount, New York, will produce its own stage shows when the Fanchon & Marco deal, under which the unit producers will put on stage entertainment in Publix houses, becomes operative. At present the house is usually the second spot on the Publix time.

---

**ENEMIES OF THE LAW**

with Mary Nolan, Johnny Walker

Regul Time, 70 mins.

**AMATEURISH PRODUCTION POORLY DIRECTED. GANG-STER PIX THAT WILL ONLY CLICK IN CHEAP HOUSES.**

Johnny Walker and Mary Nolan in a comedy vehicle where only two actors who show the slightest bit of histrionic ability in this picture. The picture is so absurd that you have the feeling that they do not appear to be in the same production. Townley has a bit part, but he stands out. Johnny Walker plays the part of a man who is trying to keep the weak offering from sagging worse than it does. Mary Nolan looks good, as usual, but her acting simply isn't. The fault seems to lie in the direction and the poor cast, for the story had lots of good spots in it and seemed to deserve a better fate. But they killed it with the lack of directorial brains. All about two rival gangs, one headed by Johnny Walker, the leader of one, and Tellefson of the other. One of Johnny's boys is bumped off, and the chief rolls back and forth, with Mary Nolan out to get Johnny but falling in love with him.

Cast: Mary Nolan, Johnny Walker, Leo Tellegen, Barry Townley, Harold Healy, Alan Dinehy, loaf, Dough, Dana Harold, Danny Hardin, Bert West, Gordon Westcott, Dave Green.

Director: Laurence C. Windom; Author: Charles Reed Jones; Adapter, same; Dialogue: L. H. Gardner; Designers: Frank Zuckier, Record Engineering.

Direction, poor. Photography, uneven.

**DIE LUSTIGEN WEIBER VON WIEN**

(The Merry Wives of Vienna)

Capitol Film Exchange

Time, 95 mins.

**EXCELLENT VIENNESE OPERETTA PROVIDING GRADE ONE COMEDY. ALL GERMAN DIALOGUE.**

Audiences who understand German will like this one, which is one of the best seen at the first of the finest talents to rank these American shoes. Its music is pleasant if not strikingly original. Willy Forst, in the chief role, was one of the principals of "Two Hearts in Waltz Time" and his work is clear and always amusing. Unlike many other foreign importation, this picture boasts plenty of attractive ladies. It is more concerned with dialogue than with visual action. The story, which is frivolous and unimportant, concerns a male dancing teacher whose patron, a commissionaire, invites him to marry a stage star. His ten daughters resent this and move in on the dancing master, thus interrupting his love affair with another attractive therein. Out of this situation decidedly humorous comicalities arise.

Cast: Willy Forst, Paul Hoeniger, Erna Gerhard, Engelbert Höffler, Cordy Millowitsch, Irene Estinger, Eva Vira, Hildy Heuer, Alexander Malloy, Hannes Fleibag, Jose, Sari, Pavarotti, Lina von Buhl; Author, Walter Reich; Adapter, Walter Reich; Music, good, all the way and helps them.

Direction, fine. Photography, fair.
Joe Penner in
"Sax Appeal"

Vitaphone
Time, 11 mins.
Swell Comedy
One of the best comedy shorts in which Joe Penner has appeared to date. It is on the slapstick order, with Penner playing the role of a saxophone hound doing his stuff while traveling around the streets on his father's junk wagon. The noise he creates causes folks to respond so generously that pop doesn't have to work any more. Should be over nicely anywhere.

"Our Wife"
M-G-M
Time, 22 mins.
Hilarious Comedy
The Stan Laurel-Olive Hardy combination put on some hilarious pranks for the benefit of this Hal Roach subject, which is a pip. Olive undergoes a lot of grief in eloping with her fat sweetie principally through the stupidities of his pal. Finally they reach the home of the justice of the peace, played by Ben Turpin, and that cross-eyed individual marries the femme to the wrong man. Entertainnent de luxe for any audience.

Chic Sale in
"Cowslips"

Radio Pictures
Time, 18 mins.
Okay Slapstick
Slapstick comedy and custard-pie gags predominate in this one. Dialogue takes second place. Sale is the lazy man around a farm, advising everyone what to do and invariably getting into trouble. Some of the gags, reminiscent of other comedies show a cow waving its tail, brushing the flies from a wedding cake, slow-motion pictures of the cow after she has drunk from the punch bowl, a chase through the barn with Sale holding the tail of the cow as she demolishes everything in her path, and other low comedy situations. Good for the kids but not for those who like clever comedy.

"Hats Off"
Fox
Time, 10 mins.
Good Educational
This subject belongs to the Movie-tone school series, intended primarily for educational purposes. It presents a concise summary of United States history, particularly the various wars, and the part that the nation played in other distinct highlights. It has a certain measure of entertainment value besides being instructive.

Rosco Ates in
"Lone Starved Ranger"

Radio Pictures
Time, 18 mins.
Good Laugh Number
Rosco Ates, as a down and out ranger, is enlisted by a barber to clean up and watch his shop during the latter's absence. A big bad man who kills sheriffs for a pastime, rides into town and into the barber shop for a shave. Meanwhile the townsfolk swell around in appointing a new sheriff, to replace the one bumped off, and with no volunteers in sight it becomes necessary to draw straws. Leaving the bad man asleep in the torsorial chair, Rosco wanders out into the crowd, is handed a straw, which he keeps biting off, and eventually finds himself elected sheriff. The latter man, unaware of Rosco's appointment, forces him to come along on a bank holdup, which winds up with the sheriff trapping the bank's usual ringleader in the bank. Action is plentiful and Rosco's well-known stuttering comes in for generous play and laughs.

Louise Fazenda in
"Blondes Prefer Bonds"

Radio Pictures
Time, 20 mins.
Fair Comedy
With a title that has nothing whatever to do with the story, this Larry Darmour comedy is a curious hodgepodge with a plot that is not quite clear and action that mostly misses. It starts by showing Louise Fazenda, having herself rejuvenated in order to stir up her husband's interest and create some romance. It appears that the rejuvenating process puts her back 20 years to the days of the big hats, hustles and such. Hubby also gets dressed up in the rig of the former days and follows his wife back to her father's home and the scenes of their courting days, where the wife goes giddy over her memories, while hubby is unable to work up much enthusiasm. A fair number of laughs are scattered through the latter part of the story, but on the whole it is a rather curious mixture.

Mickey McGuire in
"Mickey's Rebellion"

Radio Pictures
Time, 20 mins.
Fair Comedy
This Mickey McGuire number from the Larry Darmour lot is not quite up to the average of the series. It has Mickey and his gang of youngsters impersonating a bunch of caddies who are supposed to be staging a benefit for an old guy. They offer a program of numbers, with each of the kids doing a turn of some kind, but the routine as a whole lacks any distinguishing marks either in the way of comedy or other outstanding entertainments. May get by all right with the juveniles.

"Making 'em Move"
(Aesop Fable)

RKO Pathe
Time, 7 mins.
Neat Cartoon Novelty
The system and tricks employed in producing animated cartoons are more less developed this year. It has the animals themselves in the roles of cartoonists, models, musicians, cameramen, etc., and the action is well sprinkled with gags to maintain the comedy vein. It is not necessarily an expose of the secrets of the cartoon comedy art, but enough to interest as well as amuse the fans. A neat little number for any program.
AN IMPROVED METHOD OF BLOCKING OUT SPLICES IN SOUND FILM

NOW the sound track need no longer be painted out at the joints to silence splice noise. The Eastman Sound Film Patch enables the laboratory worker to block out joints with greater ease, speed, and uniformity.

The patch is made of light-weight, opaque film. For convenience in handling, it is provided with a quickly detachable finger tab. With the aid of this tab, a simple but accurate registration block, and cement, the patch is quickly applied to the film.

Because of its design, the patch is practically inaudible in projection. At the same time it obscures a minimum of the sound record, and assures fast, accurate treatment of all splices. These factors make the patches and the block a valuable feature of Eastman Service.

Eastman Sound Film Patches, per thousand .......................... $5.00
Eastman Sound Film Patcher (registration block) .................. 4.25

EASTMAN KODAK COMPANY
ROCHESTER, NEW YORK
J. E. Brulatour, Inc., Distributors
New York Chicago Hollywood
THRILLS!
Excellent detective picture... Suspense cleverly maintained until final foot of film...
Splendid cast. Settings beautiful... Thrills.
—New York Daily Mirror

SUSPENSE!
Thrills for the entire unreeeling. All the players are excellent and there is suspense until the murderer of the movie star has been arrested...
... One of the smoothest murder mysteries in many months.
—New York Evening Graphic

OLAND'S WORK PERFECT!
Well acted, holds its suspense. Warner Oland's work perfect.
—New York World-Telegram

CORKING MYSTERY!
Corking mystery story expertly directed. You'll suspect each and every member of the cast...
As film winds on it grows more and more puzzling... Thriller.
—New York Daily News

BEST CHAN!
If you have seen and liked any of the Charlie Chan pictures you'll find this the most interesting one of the lot.
—New York Evening Journal

EARL DERR BIGGERS' great mystery drama THE Black Camel with WARNER OLAND SALLY EILERS
Bela Lugosi · Dorothy Revier
Victor Varconi · J. M. Kerrigan
Directed by HAMILTON MacFADDEN
South Practically Free from Double Feature Bills

SILENT TECHNIQUE FAVORED BY SCHNITZER

Price Cuts Being Discontinued by Northwest Exhibitors

B. O. Scale Reductions Dropped as Outlook Improves

Minneapolis—Due to better feeling over the outlook, coupled with the fact that the seasonal recession this summer has not been as bad as most exhibitors feared, price-cutting by theaters has been practically discontinued except in a few isolated instances, according to a survey made.

ALLIED NOT SATISFIED WITH DETROIT ZONING

Detroit—Canvassing of individual exhibitors to obtain official sanction of the zoning system now in effect here has been completed by the Allied Theaters of Michigan and the results of the check-up have been submitted to the Detroit Film Board of Trade.

Profit of $255,783

Reported by Universal

Profit of $255,783.98, after all charges, is reported by Universal and subsidiaries for the quarter ended May 2. Current and working assets of the company (including inventory) is.

19 TOBIS THEATERS FOR U. S. NEXT FALL

Operation of 19 U. S. key city theaters by the Tobis Theaters Corp. next fall is announced by Milton Diamond, president of Tobis of America.

Major Treat to Produce Series in Multicolor

(West Coast Bureau, THE FILM DAILY)

Hollywood—A series of 13 short features, as well as a full-length African jungle film titled "The Fight to the Finish," is planned by Universal.

Double Feature Programs

In Few Southern Theaters

Free Movies for Idle, Bar Gorge Films

Birmingham—Double features are almost extinct in the South, a survey by a FILM DAILY correspondent reveals. Only a handful of houses are playing doubles in the entire Southern field, although doubles have met with no success in the South.

In Birmingham, twin features boosted business at the Alabama, one of the few in the entire country where a sizable increase in trade was noticed, but after a couple of months.

Dialogue to Be Minimalized in Radio Pictures—Lean to Originals

Silent picture technique will play an important part in the production of future RKO feature films, according to Joseph I. Schnitzer, president of Radio Pictures, in an exclusive interview with THE FILM DAILY on Saturday. "Dialogue will be minimalized and used only to serve a similar purpose to the printed title, namely, to motivate the action and clarify situations.

HAMMONS PLANNING FURTHER EXPANSION

Plans for further expansion of the Educational organization will be presented by Earle W. Hammons, president of the company, at the first regional sales meeting of Educational Film Exhibitors and affiliated units which gets under way at 10 o'clock this evening.

For the second successive year, Educational is dividing its annual national convention into three district conferences. The first, which will be attended by the heads of the organ-

Publix Circuit Increases Twin City Advertising

Minneapolis—Discounting its economy program started in May, Publix has doubled its advertising space in Minneapolis newspapers and increased the space in St. Paul papers by 25 per cent.

Seek to Close Everything In Kansas Blue Law Fight

Wichita, Kan.—Retailing against County Attorney George L. Adams for causing theaters to close on Sunday, the Wichita Ass'n is filing 245 complaints against various businesses, all of whom are said to have come under the blue law in the same manner as amusements. A finish fight is planned against the discrimination.
The Broadway Parade

(Week of July 10)

PICTURE

FIRST-RUNS

PICTURE

DISTRIBUTOR

THEATER

“Signal Call”

Paramount

Paramount

“Hush Money”

Fox

Fox

“Five and Ten”

M-G-M

M-G-M

“Brothers of the Law”

RKO

RKO

“A Woman of Experience”

RKO Pathé

M-G-M

EXTENDED RUNS

“Smart Money” (4th week)

First National

Winter Garden

“New Rich” (2nd week)

Paramount

Rivoli

“The Mystery of Life” (2nd week)

Universal

Cameo

52 RUNS

“Smiling Lieutenant” (8th week)

Paramount

Criterior

“A Free Soul” (7th week)

M-G-M

FOREIGN PICTURES

“Zwei Herzen” (4th week)

Asso. Cine of Amer.

Europa

“At the Private Secrecy” (4th week)

Cine Film Ex.

Belmont

“Der Unglaubliche de Welling” (4th week)

Studies Film Corp.

Little Carnegie

“Tankanotte” (4th week)

Ufa

Cosmopolitan

“By Rocket to the Moon”

Ufa

8th St.

FUTURE OPENINGS

“Night Nurse” (July 16)

Warner Bros.

Brando

“Dolly Mackett Karriere” (July 17)

Ufa

Cosmopolitan

“Second Run”


Arliss’ Film Defense

On Air Again Tonight

George Arliss’ address in defense of Hollywood and the motion pictures, recorded several weeks ago and broadcast over number of radio stations by electrical transmission, will again be heard on the air tonight. It will be broadcast at 7:45 p.m. from the KFWB, the Warner Bros. station in Hollywood, and will be followed in subsequent weeks by the “Radio Newsreel of Hollywood” series, in which 66 stars and featured players associated with Warner and First National pictures will participate.

Dipson in Warner Deal

Wheeling, W. Va.—N. D. Dipson’s Capitol here has become affiliated with Warner Bros., who already have taken over most of the Dipson houses. Warners also operate the Court, Liberty and Victoria here.

Etta Klein Sues Ideal

Etta L. Klein, through her attorneys, Weinstein & Levinson, has started suit against Ideal Pictures Corp. and Morris J. Kandel, president, for $24,720 damages, charging breach of contract. According to Kandel, no formal contract was made between Mrs. Klein and his firm.

Edward Klein to Handle T.P.E. Product Abroad

Edward L. Klein, who leaves shortly for Europe, will represent Talking Picture Epics on the continent, according to an announcement by Frank R. Wilson, president of T.P.E. Klein will open offices in Paris and will represent several American producers in continental sales and distribution.

Dual Holdover for “Night Nurse”

Boston—“Night Nurse,” Warner production starring Barbara Stanwyck, had its dual opening Friday at the Washington Street Olympia and the Uptown. At the close of its first showing the Publix booker declared the picture good for a holdover and instructed the press office to announce it for two weeks.

Lillian Bond for Stage

Warner Bros. have agreed to release Lillian Bond to Schwab & Mandel for the latter’s new musical show, “For All.”

Chicago Cinema Equip’t Takes Over Gallagher Co.

Chicago—Entire stock in trade of good-will and other assets of Gallagher Orchestration Co., manufacturers of orchestra pit equipment, has been taken over by the Chicago Cinema Equipment Co., effective immediately.

COLOR NEGATIVES

DUPACK made by

OLYMPIC

Producers make own color negatives

Color in red-ortho negatives may be removed, retained or altered to complementary color.

Write

DU CHROME FILM SYSTEM, LTD.

“Specialists in Color”

6723 Santa Monica Boulevard

Hollywood, Calif.

Eastman Films

J. E. Brulatour, Inc.

New York

Long Island City

Chicago

Hollywood

1540 Broadway

154 Crescent St.

1727 Indiana Ave.

CA20 3692

839-4712

BRYANT 8-6087

COLOR NEGATIVES

DUPACK made by

OLYMPIC

Producers make own color negatives

Color in red-ortho negatives may be removed, retained or altered to complementary color.

Write

DU CHROME FILM SYSTEM, LTD.

“Specialists in Color”

6723 Santa Monica Boulevard

Hollywood, Calif.

Studio and Location

Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinophone Equipment Corporation

723-7TH AVE., N. Y.

BRYANT 8-6087

COLORED NEGATIVES

DUPACK made by

OLYMPIC

Producers make own color negatives

Color in red-ortho negatives may be removed, retained or altered to complementary color.

Write

DU CHROME FILM SYSTEM, LTD.

“Specialists in Color”

6723 Santa Monica Boulevard

Hollywood, Calif.
BROADWAY HAS A NEW EXPERIENCE

Helen Twelvetrees puts the kibosh on the hot weather jinx! Moobs battle to get into the RKO Mayfair to see her in the most remarkable role of her film career. A WOMAN OF EXPERIENCE.

A CHARLES R. ROGERS PRODUCTION
DIRECTED BY HARRY JOE BROWN FROM THE PLAY BY JOHN FARROW

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

RKO PATHÉ
THE OLD FIGHTIN' COCK · BIGGEST BIRD ON B'WAY!
How Minneapolis Is Beating Slump

IT IS encouraging to find at Minneapolis film exchanges and theaters that there’s still business to be had if you have what the public wants and you go after it properly. Probably the going-after process is about as important as anything else just now, if experience in Minneapolis film circles the past several weeks is any criterion. Going after the business in this instance simply meant hard work intelligently directed. Everybody about Minneapolis film exchanges and theaters literally have been working their heads off the past fortnight. And the results have been surprising. These results have proved that business is not entirely dead by a long shot, but can be had for the vigorous trying in many cases. What has been accomplished in Minneapolis probably can be accomplished in many other places. The lesson to be learned in this case is not to give up without an effort, as so many are doing, but to defy the depression by working harder than ever before. Isn’t it worth at least a try?

—M. E. Cuffel, Movie Age

TEN YEARS AGO TO-DAY

N. L. Nathanson talks of combination policy for all Famous Players’ theaters.

New organization of independents to work on credit bureau basis.

Authors’ League and International Magazine Co. settle dispute over film rights.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 13

Irving Lesser
Cornellus Keefe
Carl E. Milliken
Sidney Blackmer
Vincent Gerhard

Exploitees

A Clearing House for Tabloid Exploitation Ideas

Extensive Campaign on “Gold Dust Gertie”

Large net banner was suspended across main thoroughfare in down town section one week in advance and currently, 10,000 Novelty Envelopes carrying a small amount of Gold Dust were distributed prior to the opening of the attraction. These were handed out on prominent corners in the downtown district and created quite a bit of interest. 600 Counter cards in the shape of bags of gold were made of gold cardboard and imprinted with black ink and placed in small blocks of wood specially cut out so that cards would have a stand to prevent them from turning over. These were distributed in drug stores, grocery stores, etc. in place of window cards. A tie-up was made with Keed’s shoes and six of the leading department stores in the city for a special children’s matinee. In return received mention in each store’s newspaper adds calling attention to the matinee at the theater and also mentioning the name of the current picture. Each store handed out special tickets attached to a book of games to all children visiting the respective stores and also mailed tickets to a select mailing list. The tickets carried copy of the theater and announced the picture to be shown.

—Metropolitan, Baltimore, Md.
OUR PACE IS YOUR FORTUNE

at the studio

Half of Hollywood's production activities consist of trying to discover what WARNER BROS. and FIRST NATIONAL will do next to stand the industry on its ear!

at the theatres

Exhibitors who have been plugging along at a so-so pace for years are climbing over each other to buy Warners and First National ...RIGHT NOW!

More than your contract calls for

Here's the WARNER secret
WARNERS SET A HOT PACE WITH

GEORGE ARLISS in THE MILLIONAIRE
Has done more for theatre grosses than any picture this year!

PUBLIC ENEMY
with JAMES CAGNEY and JEAN HARLOW
Topping "Little Caesar" records 'tis said would never be equalled!

BEBE DANIELS in THE MALTESE FALCON
with RICARDO CORTEZ
Doing winter business in the height of the summer.

JOHN BARRYMORE in SVENGLALI
with MARIAN MARSH
Double star attraction that is getting double grosses!

and while the seven best "leadership claimers" were gasping for breath, we came through with the biggest fortune builder of them all.

SMART MONEY

with EDWARD G. ROBINSON
JAMES CAGNEY and EVALYN KNAPP
More than capacity business at Winter Garden, N.Y. is example of record grosses every spot it plays!
STOP BITING YOUR NAILS!
Sure we'll keep it up ALL SUMMER!

Look what's coming

CONSTANCE BENNETT in the hit of her career BOUGHT! with Ben Lyon and Richard Bennett

BARBARA STANWYCK in NIGHT NURSE with Ben Lyon, Joan Blondell and Clarke Gable

Plus 4 FIRST NATIONAL Big Ones!

DOROTHY MACKAILL in THE RECKLESS HOUR with Conrad Nagel, Joan Blondell, H. B. Warner, Walter Byron

JOE E. BROWN in BROAD MINDED with Ona Munson, Marjorie White, William Collier, Jr. Enough to make a hippo laugh!

BIG BUSINESS GIRL with LORETTA YOUNG Ricardo Cortez, Joan Blondell, Frank Albertson Big Business Everywhere!

DOUGLAS FAIRBANKS JR. in his first starring role CHANCES with Rose Hobart and Anthony Bushell Tremendous!

and that ain't all!
Now We've Out-WARNERED WARNERS with these 1931 1932 STAR HITS

Get This
"A box-office triumph"
—Hollywood Reporter


GEORGE ARLISS
Tops his triumph in "The Millionaire" as
ALEXANDER HAMILTON
The "Birth Of A Nation" of the talkies with
DORIS KENYON, JUNE COLLIER
DUDLEY DIGGES, ROLF HAROLDE
ALAN MOWBRAY
MONTAGU LOVE

And This

"Barrymore's artistry is perfect. Marian Marsh is beautiful as well as convincing. Magnificently produced."
—Photoplay Magazine

J OH N B A R R Y M O R E
in THE
MAD GENIUS
with Marian Marsh, Chas. Butterworth, Donald Cook

And This!

WILLIAM POWELL
outdoes every characterization he has ever given the screen, in
THE
OTHER MAN
with Doris Kenyon, Marian Marsh
Louis Calhern, Allison Skipworth
.....Another smashing star hit for 1931-32.....
Hollywood's ace preview-snoopers are going NUTS over the Warner flood of fortune builders!

Get Every Word—
You may never read such praise again:

"Picture one of greatest since inception of talkies."
—Hollywood Reporter

"Brilliant! Proves the inherent power of the talking picture."
—Hollywood Herald

"Powerful! A cinematic jolt!"
—L. A. Express

"Most entertaining film we have seen in some time."
—Dan Thomas, N. E. A. Service

That's the kind of praise they're singing about

FIVE STAR FINAL

with EDWARD G. ROBINSON

MARIAN MARSH, FRANCES STARR
GEORGE E. STONE, ONA MUNSON
ANTHONY BUSHHELL, H. B. WARNER

And THIS

"One of the six best pictures of the month. Beautifully and humanly told. Cast is perfect."
(Photoplay Magazine)

And

The BARGAIN

with LEWIS STONE
DORIS KENYON

Chas. Butterworth, Evalyn Knapp and Una Merkel
SUCCESS
IN THE PALM OF YOUR HAND

You'll always have opposition but no competition when you play those—

35 STAR HITS from WARNER BROS.
35 STAR HITS from FIRST NATIONAL

70 Guaranteed VALUES

the moment you sign that

WARNER BROS. and FIRST NATIONAL

SQUARE-DEAL CONTRACT for 1931-32

VITAGRAPH, INC., Distributors
**SILENT FILM TECHNIQUE FAVORED BY SCHNITZER**

(Continued from Page 1)

"(Continued from Page 1)"

While the individual sanction of the present plan is necessary for its legal continuance during the present buying season, members of Allied are by no means pleased with it, the check-up shows. The operators feel that the zoning plan should take into consideration admission prices and several other factors.

**Major Treat to Produce Series in Multicolor** (Continued from Page 1)

"(Continued from Page 1)"

"Live," are to be produced in Multicolor by Major C. Court Tratt, noted British producer, explorer and one of the few men whose parts in films are all with the Dinkas, mysterious cannibal tribe.

Barney Dubinsky Managing Kansas City — The Joplin and Springfield, Mo., Paramounts now are being managed by Barney Dubinsky, until the houses are thoroughly acustomed to the new Dubinsky-Publix set-up. Later resident managers will be appointed.

**SUNSHINE IN THE DAY'S NEWS**

With business beginning to show a bigger complexion, price cutting in the northwest is being discontinued.

**A LITTLE FROM "LOTS"**

By RALPH WILK

**Hollywood**

RONALD COLMAN is likely to go to New York for a short visit about the middle of August, at a time to promote the recently showing of "The Unholy Garden."

* * *

Ned Maran, who has been an associ- ate of the Westwood and Tobis-New York studios, is busy at the local Paramount plant. He was formerly with First National and Fox in the sales and production departments and was associated with the late F. W. Murnau's venture into the South Seas to mkm Tabu.

* * *

Golf enthusiasts between the ages of eight and 16 participated in the tournament over the Westwood maskie course, under the auspices of the Mock Sennett studio. Prizes were donated by Mr. Sennett, Andy Clyde, Jackie Coogan and Bing Crosby.

* * *

Garrett Fort is one of the busiest writers on the Coast. He is in daily conference with James Whale on "Frankenstein," the melo-thriller, which Fort adapted and dialogue and which Whale will direct for Universal. Next week, Fort will return to KKO-Pathe to complete the adap- tation of "Second Shot," which will star Helen Twelvetrees.

* * *

Virginia Barry has been cast for an important role in the stage version of "The Greeks Had a Word for It," which will be presented at the Belasco, Los Angeles. Miss Barry, who is a graduate of the University of Minnesota, appeared in "Red Rust" and several other Broadway productions.

* * *

Believe it or not, a $35-a-week story department reader is living in a $500 suite in a Beverly Hills hotel. The answer is that his father, who is a wealthy Eastern business man, sends checks Coastward regu- larly.

* * *

Ernst Lubitsch and Samson Raphaelson are utilizing Lubitsch's new Santa Monica beach house for con- ferencces on "The Man I Killed," which Raphaelson wrote in collabora- tion with Ernst Vajda. The picture will have Miriam Hopkins among its featured players. She appeared in Lubitsch's last offering, "Smiling Lieutenant," starring Maurice Cheval- lier, and also written by Raphaelson, in collaboration with another writer.

* * *

Having purchased one polo pony, Austin Parker, Pathe contract writ- er, has spent his vacation with the horse and another from John Cromwell, who is becoming one of the best polo players on the Coast. Parker recently completed the adaptation and dialogue for Constance Bennett's next picture, "Dangerous to Love."

* * *

Some of the gags now being told in Hollywood are older than their tellers.

* * *

Robert Flory, who is now writ- ing the screen treatment for "Mur- ders in the Rue Morgue," will also direct the picture, for Universal, that he recently returned from France, where he directed three pictures.

* * *

Ernst Lubitsch, Paramount direc- tor, back from a two weeks' vacation trip to Big Pine, Lake Tahoe and Palm Springs, has started preparations for "The Man I Killed." George Hic- hand, assistant director at Paramount since 1919, has returned to Holly- wood from New York to serve with Lubitsch on this film.

* * *

James Murray is making a strong bid to portray an important role in "Kick In." He is now residing with Howard Seiter, his representative.

* * *

Our Passing Show: Dorothy Fields, Jimmy McHugh, Ben Frank, J. Louis, Moda and Mauri Grashin working at Long Beach; Lina Bas- quette and Arthur Reed in New York; Tiffany: Lloyd A. French, Nat Per- mane and Mauri Grashin in the Roosevelt race.

Mollie Merrick, the syndicate writer, has coined a new phrase, "emotional continuity." Writing of new players, she said: "There may be a few of them, but you can't tell no matter how promising the material may appear to be—until the rushes are seen or the picture completed. Then you get an impression of not only the player's photographic quality and emotional ability for certain roles, but their emotional continuity, and this last is a very important matter."

*Miss Merrick wrote the foregoing in connection with "Are These Our Children!" which Wesley Ruggles will direct, and which will have several new screen newcomers. By the way, Ruggles discovered Jack Oakie and others who became well known."

* * *

"The Spider" will be the final title of the Fox mystery melodrama adapted from the play of that name by Fulton Oursler and Lowell Brentan. It was temporarily titled "The Mid- night Cruise." Edmund Lowe and Mia Farrow play the leading roles, El Brendel also is in it.

* * *

Albert DeMond, associate producer and scenarist, who recently completed a five-year contract with Universal, has written a play, tentatively titled "Say It Again," which is to be pre- pared for the play, and has placed it with Universal. It is reported that Carl Laemmle, Jr., will be financial backer of the ven- ture. The story is set during the East-WesternPacific war, and is expected to form a new studio con- nection, negotiations for which are now pending.

(Continued from Page 1)

**NORTHWEST THEATERS DROP PRICE CUTTING**

by "Movie Age." The Publix Minnes- ota and RKO Orpheum did not join the scale-slaughtering league and do not intend to do so. The Minne- sota is charging 75 cents at night, while the Orpheum is charging more than one and a half times the house first opened. The State, Lyric, Aster and Grand, local houses adopting lower fares, have decided to have increased their patronage somewhat, but not their grosses or operating profit.

19 Tobis Theaters

For U. S. Next Fall (Continued from Page 1)

following the signing of contracts with Movograph, Inc., Movograph of Maryland, Europa Cinema, Inc., Associated Cinemas of America, Inc., and Max A. Goldberg linking these organizations with Tobis Theaters.

The houses, to be known as Europa theaters and embracing the theaters of the German chain, opening in New York, Philadelphia and Baltimore, will be located in the following additional cities: Boston, Washington, Cleveland, Detroit, Chicago, Milwau- kkee, St. Louis, San Francisco, Los Angeles, Minneapolis, Newark, Pitts- burgh, St. Paul, Cleveland, Buffalo and New Orleans.

Tobis Theaters, together with Tobis-Foreinfilms, Inc, Tobis, Inc., and Tobis of America, is a sister organiza- tion to Tobis Tonbild Syndikat A.G. of Germany. Films Sonores Tobis of Paris and Associated Sound Film Indus- tries, London, all under the patronage of Kuenckelmeister's Interna- tionale Maatschapij voor Sprekende Filma, Amsterdam.

Foreign talkers in different languages will be played in the Tobis houses.

American motion picture companies also have been invited by Tobis Ton- bild to make their German version in Germany at Tobis Tonbild. It is re- ported that Fox Films and Warner Bros. already have contracted for Tobis cooperation.

Max Goldberg is now visiting the cities where Tobis houses are being established, arranging for opening dates. Carroll Carroll has been ap- pointed "publicist" director for the Tobis offices here.
The Film Daily

Monday, July 13, 1931

SOUTH PRACTICALLY FREE
FROM DOUBLE FEATURES
(Continued from Page 1)

The twins were pulled in favor of vaudeville and film.

In Atlanta and Knoxville, Publix was not satisfied with double feature results. Today Publix is not running doubles anywhere in the Southern States.

Rialto, Birmingham second run, Warner’s in Memphis and maybe one or two houses in Florida are about the only theaters south of the Mason-Dixon line with twin features.

Profit of $255,783
Reported by Universal
(Continued from Page 1)

Theaters 506.67 the were covered yesterday as the results of the trip across the South.

LILY was reported in the South as follows:

Knoxville, Tennesse—Mr. and Mrs. W. H. Lewis bought $2,412.82 in stock on May 2..setChecked at $2,479.954.71, which included $1,354,000 surplus arising through revaluation of land.

The company has effected substantial reductions in operating cost. The expenses for the six months May 2 were $538,977.26 less than those of the preceding six months, and $485.05—6.67 less than the expenses of the corresponding six months ending May 3, 1930.

II-F Circuit May Acquire
Some Dickenson Houses

Kansas City—Hughes Franklin Theatres is considering acquisition of Glen W. Dickenson Circuit houses in some towns where the two groups are in competition, according to Rickertson, division manager of II-F. Chillicothe and Independence are named as among these towns.

COMING & GOING

CHARLIE RUGGLES left for Hollywood yesterday to appear in Paramount’s “Drove Road.”

LILY DAMITA sailed Saturday for France on the Paris. THE

PHYLLIS DARE, English actress, is on her way to the coast via the Panama Canal aboard the Virginia.

CARL LAEMMLE will arrive in New York tomorrow on the first leg of his trip to Europe.

CHARLES B. MINTZ, producer of the Krazy Kat and Scrappy cartoons released by Columbia, returns to New York today from Hollywood after an absence of eight weeks.

JOHN BARRYMORE and DOLORES COSTELLO will visit New York shortly after they return to Hollywood from the hunting trip to Alaska on which they are now engaged, according to news from the West Coast. They will probably make the trip in their yacht, the Infanta, coming by way of the Panama Canal.

Marilyn Miller, now in the hospital on the Coast, is planning to make a quick trip to New York as soon as she has recovered sufficiently. She expects to leave the hospital this week.

Hammont Planning Further Expansion
(Continued from Page 1)

The General Television Exchange, in which B.P. producers will be represented, will be held at the Hotel Astor, New York, this week.

The exchange will be held at the Hotel Astor, New York, this week.

SOUTH

Cleveland—W. N. Skibboll is vacationing in Wisconsin.

Cleveland—Art Himmelman has resigned as manager of the Lincoln and has returned to Sandusky, his former home.

Clarissa, Minn.—C. E. Reynolds has reopened the Rex, which he now owns.

Des Moines—Dr. L. H. Chamberlain is仍然 for the building of a new theatre in this city at 2700 Beaver Ave.

Lowden, Ia.—Arthur M. Brown has leased the Liberty here.

Cleveland—Jack Withers has joined the Universal sales force in Cleveland. He was formerly in the Buffalo territory.

Belle Fourche, S. D.—The new Belle, formerly the Iris, has reopened under the management of the Black-hills Amusement Co. It has been rebuilt, reconditioned, with new seats and with Western Electric sound equipment.

Sac City, Ia.—Layo Miller is the new owner of the Cosmos theatre here. It has been remodeled and reconditioned and will reopen in a few days.

Huron, S. D.—F. F. Otto is going to hold a $25,000 theatre in this city. He has purchased two lots on Main Street for $4,500.

Geddes, S. D.—The Temple here has been purchased by Albert Florey.

Kansas City—Frank Cass, with the local Universal exchange, has been transferred to the Oklahoma City branch.

Oklahoma City—Russell Stewart has resigned as assistant manager of the Midwest to enter the insurance business. He is succeeded by Roy Floyd.

Milwaukee—RKO’s Palace-orpheum will close this week for the summer months. Fox is reported interested in the acquisition of this house.

East Lansing, Mich.—The State, operated by the W. S. Butterfield Theatres, has closed for an indefinite period.

Sherburn, Ia.—Ogren & Ogren have opened their new talking picture theatre here.

Morgan, Minn.—The Marathon here has been bought by Walter Bandemer.

New Incorporations

NEW YORK CHARTER

Specialty Theatres—motion pictures; Shapiro & Sakkow, 506 East 16th St., New York City; Evening News, 1007 New York Ave., Washington, D. C.; Continental Television Corp., 676 Madison Ave., New York City; Film Sales Corp., 1522 Broadway, New York City; Leventhal, 216 Park Ave., New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadway, New York City; Film Sales Corp., 1522 Broadwa...
Hammons Sees Shorts Outlook Greatly Improved

KINOGRAMS AD REEL MAKES DEBUT AUG. 28

M. B. Horwitz Urges 21-Day Protection on 10c. Houses

_Continued on Page 7_

Johnston Finds Exhibs Yelling For More Action and Less Talk

_Exhibitors all over the country are sick of gangster and sex pictures, and are crying for more of the oldtime "movie action" and less dialogue, says W. Ray Johnston, who returned yesterday from the west coast. On his way back Johnston stopped off in several key centers, including Dallas._

_H. M. Richey and Allied Cleared In Detroit Co-operative Situation_

_Detroit—In a formal statement by the board of directors of Allied Theaters of Michigan both the organization and H. M. Richey, its general manager, are cleared of charges brought up by a regional film publication here and quoted by some of the national publications. At the same time, the regional paper in_ (Continued on Page 8)

Shorts Outlook More Promising Declares Head of Educational

_Alexander S. Aronson, formerly vice-president of World Wide, has joined Tobis Forenfilms and will be in full charge of American distribution._

_Continued on Page 6_

Photophone Installed In 150-Seat Theater

_Continued on Page 8_

7 First-Timers Among "10 Best"

_Returns to date in THE FILM DAILY'S poll for the Ten Best Directors of the 1930-31 season show that, of the ten directors who are now leading the vote, seven have never before appeared in the "10 Best" list._

_BIRMINGHAM CLOSINGS LEAVE ONLY 3 DOWNTOWN_

_Birmingham—Five downtown theaters and five neighborhood houses are scheduled to close July 18. Notices have already been handed out. The closings are for the summer, according to reports._

_With five houses out downtown, there will be only three open. The theaters closing are: Empire, Galax, Strand, Royal and Capitol. Those remaining open are: Alabama, Ritz and Rialto. Neighborhood houses which have been operating part time are: West End, Five Points, Woodlawn, East Lake and Avondale._

Selznick Asks Release From Paramount Post

_From Paramount Post West Coast Bureau, THE FILM DAILY Hollywood—David O. Selznick, executive assistant to B. P. Schulberg, has asked for his release from Paramount. His differences with the company are now being discussed._

Japanese Film Stars Must Travel 3rd Class

_Tokyo—In a move to cut overhead, stars and directors hereafter will be obliged to travel third-class when making location trips, it has been ordered by the Shochiku, leading Japanese film unit._

NEW YORK, TUESDAY, JULY 14, 1931

5 CENTS

THE DAILY

THE DAILY NEWSPAPER OF MOTION PICTURES

Now Fourteen Years Old

OL. LV. NO. 12

Hammons Sees Shorts Outlook Greatly Improved

KINOGRAMS AD REEL MAKES DEBUT AUG. 28

M. B. Horwitz Urges 21-Day Protection on 10c. Houses

_Continued on Page 7_

Johnston Finds Exhibs Yelling For More Action and Less Talk

_Exhibitors all over the country are sick of gangster and sex pictures, and are crying for more of the oldtime "movie action" and less dialogue, says W. Ray Johnston, who returned yesterday from the west coast. On his way back Johnston stopped off in several key centers, including Dallas._

_H. M. Richey and Allied Cleared In Detroit Co-operative Situation_

_Detroit—In a formal statement by the board of directors of Allied Theaters of Michigan both the organization and H. M. Richey, its general manager, are cleared of charges brought up by a regional film publication here and quoted by some of the national publications. At the same time, the regional paper in_ (Continued on Page 8)

Shorts Outlook More Promising Declares Head of Educational

_Alexander S. Aronson, formerly vice-president of World Wide, has joined Tobis Forenfilms and will be in full charge of American distribution._

_Continued on Page 6_

Photophone Installed In 150-Seat Theater

_Continued on Page 8_

7 First-Timers Among "10 Best"

_Returns to date in THE FILM DAILY'S poll for the Ten Best Directors of the 1930-31 season show that, of the ten directors who are now leading the vote, seven have never before appeared in the "10 Best" list._

_BIRMINGHAM CLOSINGS LEAVE ONLY 3 DOWNTOWN_

_Birmingham—Five downtown theaters and five neighborhood houses are scheduled to close July 18. Notices have already been handed out. The closings are for the summer, according to reports._

_With five houses out downtown, there will be only three open. The theaters closing are: Empire, Galax, Strand, Royal and Capitol. Those remaining open are: Alabama, Ritz and Rialto. Neighborhood houses which have been operating part time are: West End, Five Points, Woodlawn, East Lake and Avondale._

Selznick Asks Release From Paramount Post

_From Paramount Post West Coast Bureau, THE FILM DAILY Hollywood—David O. Selznick, executive assistant to B. P. Schulberg, has asked for his release from Paramount. His differences with the company are now being discussed._

Japanese Film Stars Must Travel 3rd Class

_Tokyo—In a move to cut overhead, stars and directors hereafter will be obliged to travel third-class when making location trips, it has been ordered by the Shochiku, leading Japanese film unit._
Eastman Gets 4-Foot Birthday Card

Rochester, N. Y.—A greeting card measuring about four feet by three feet was presented to George Eastman on his 77th birthday, May 29, by the man

Man kodak executives and close personal friends. It was in the form of a world

map, with a slot at every place on the six continents where an East-

man Kodak establishment exists. A paper kodak protruded from each slot,

and upon pulling out the paper it revealed the name of the branch manager.

Hugh Reticker Heads

Coast Scenic Artists

West Coast Bureau, THE FILM DAILY

Hollywood—Election of officers for the

ensuing year by Two-Three-Five,

United Scenic Artists of America,

resulted as follows:

Hugh Reticker, president; W. B.

Cullen, vice-president; Jim Collins,

vice-president; Friegeon Smith, finan-

cial and recording secretary, and Leo

Kuter, treasurer.

Cullen also is business representa-

tive.

Six More Circuits Book

New Pathe Feature Lineup

Six more circuits have booked RKO Pathe's Personality Group of 21 special

films. The circuits and the names of the circuits are as follows:

Polka Circuit, by Walter Branson,

Chicago branch manager; Commun-

ity Circuit, by Lou Elman, Milwau-

kee branch manager; Mondom Cir-

cuit, by Ralph Williams, Oklahoma

branch manager; Phoenix Amend-

ment Circuit, by Stanley Jacques,

Cincinnati branch manager; Woemp-

ner Circuit, by Dick Laish of the

Manhattan office, and Simons Cir-

cuit, by Dave McElhinney of the

Salt Lake City branch.

Ludwig Satz To Appear

In Six English Talkers

Ludwig Satz, noted Jewish com-

edian, now completing work in

"Love Crazy," the first of a series of

Yiddish talking pictures being di-

rected by Sidney A. Boyer, has been

signed by Nathan Hirsh of Cohn's

in another unit of six English-speak-

ing pictures for the Avon Film Co.

The comedian's supporting cast in

the Jewish feature includes Lucy

Levin, Isaadore Casher, Lillian Pein-

man and Sira Zazi. Frank Zucker

is doing the camera work. The pic-

ture will have a special Broadway-

showing late next month.

Roxy's New Concertmaster

Toscha Samaroff, with the Roxy

Symphony Orchestra for the past

three years, has been appointed con-

certmaster by Conductor Maurice

Baron. He will serve in this capacity

with Jacques Gesselin. Samaroff suc-

ceeds Josef Stopak, who has joined

the National Broadcasting Co. orches-

tra under the direction of Erno Rape-

tor.

Carroll and March Teamed Again

Fredric March has been assigned

the leading male role opposite Nancy

Carroll in "Wild Beauty," her next

picture for Paramount. Although

the set for the New York studio, it is now understood that the

production will be made in Holly-

wood.

N. L. Nathanson Replies

To Canadian Govt. Report

Toronto—Commenting on the find-

ings of the Comibines Act investiga-

tion, N. L. Nathanson, former man-

aging director of Famous Players,

has issued a statement in which he

takes exception to the findings of

Commissioner Peter White. Nathan-

son also says he is “assured by a num-

ber of sources that eventually there

will be in Canada a circuit of the

theaters devoted largely to produc-

tions made in the British Empire.

I am also quite positive that there

will be an increased development by

the film producers in the Empire, to

the end that the actual output by

them will equal those of other pro-

ducers of the world in quality.”

8 Major Firms Signing

With Co-op in Detroit

Detroit—Co-Operative Theater

Service Corp. has closed with War-

ner-First National and is about to

sign deals with Paramount and Col-

umbia, says Ray Moon, general man-

ager. Negotiations are pending with

Universal, RKO, Pathe and United

Artists, and all bookings will be com-

pleted within four or five weeks.

Moon states, M-G-M and Fox are

the only exchanges that have refused
to do business with Co-Operative, pre-

ferring to handle bookers directly.

Cinema Patents Sue

Cineut Patents Corp., subsidiary of

Consolidated Film Industries, has

filed suit against the Meyer Rieger

Laboratories in the U. S. Court for

the Southern District of New York,

charging infringement of the Gau-

mont and Spoor-Thompson patents

on film developing apparatus and

methods.

Family, Toronto, Reopens

Toronto—The Family has reopened

as a talker after being dark for

about a month while it was changed

over from a silent film to a sound

manager, is a pioneer of the indus-

try, having operated a nickel movie

theater here 25 years ago.

Published daily except Saturdays and holidays at 1650 Broadway, New York, N. Y., and copyright (1931) by Wally Films and Film Folk, Inc., J. W. Allicote, President; W. Armitage, Vice-President; J. Hueters, Secretary-Treasurer and General Manager. Arthur M. Eddy, Associate Editor; Ina Carle Gillette, Managing Editor. Entered as second class matter, May 20, 1919, at the post-office at New York, N. Y., under the act of March 3, 1879, Terma Postage free United States outside of Greater New York: $0.00 one year; $6.00, 6 months; $3.00, 3 months. Foreign, $5.00. Subscribers should remit with order. Address all communica-

tions to THE FILM DAILY, 1650 Broadway, New York, N. Y. Phone Circle 7-4737, 7-4738, 7-4739. Cable ad-


John W. Allicote:

Editor and Publisher

The Film Daily

NEW YORK STOCK MARKET

[Table of stock market values]

FINANCIAL

NEW YORK BOND MARKET

[Table of bond market values]

Mrs. Brenon Dies

West Coast Bureau, THE FILM DAILY

Hollywood—Mrs. Frances Brenon,

82, mother of Herbert Brenon, is de-

ceased at her home in Malibu Beach.

The funeral will be held in New York

next Saturday.

COMING & GOING

RONALD COLMAN is expected in New

York late next week.

CAPT. G. McLE., BAYNES leaves this

day for a trip to Australia and other points.

DAVID BUTLER, Fox director, is in New

York for a short stay.

JOSEPH I. SCHNITZER leaves for the

cost. W. RAY JOHNSTON returned yes-

day from the coast.

DAN MICHALOVE, head of Warner bros.

Theaters, has left for Asheville, N. C.

home town, for a short visit. Before

leaving he traveled to Atlanta and seven

other Southern cities.

TEMPORARY ROOM

FOR SALE OR FOR RENT

Comfortably furnished—accommodates 8 people

Western Electric Equipment

Including Special Sound Head For Editing

Reasonable Terms!

FitzPatrick

Pictures, Inc.

729 Seventh Ave. N. Y. C.

BRYANT 9-4384

THE INDUSTRY'S DATE BOOK

TODAY—Educational-Tiffany-Sono

regional meeting, Hotel Astor, Chicago.

July 17-18—Educational-Tiffany-Sono

regional meeting, Hotel Commodore, Chicago.

July 20-21—Annual summer meeting

North and South Carolina owners, Villa Amos, Hotel

Oceanic, Wrightsville Beach, Wilmington, N. C. Educa-

tional-Tiffany-Sono regional meeting, Brown Palace Hotel, Denver.

Aug. 3-22—British film festival, sponsored by British International Film

Circuit, Malvern, England.

Sept. 9-10—Semianual convention for

Theaters Asso'n of Minnesotan North and South Dakota, Min-

neapolis.

Oct. 1—Hispanic-American Motion Pic

Circus, Madrid, Spain.

Nov. 4—Annual meeting of Academy of M. P. Arts & Sciences, Brook-

lyn.

Nov. 4—Annual Awards Dinner of

A. M. P. Arts & Sciences.

Ufa Seeks Cleveland House, Cleveland—Representatives of Ufa are said to be looking for a location to house foreign pictures on
Tuesday, July 14, 1931

TIMELY TOPICS

A Digest of Current Opinions

Few "Don'ts" in the Contract

The new contract is not a standard one. Indications are that every distributor will use a different form. There appears only one way in which trouble can be avoided, and that is by reading carefully every clause in every contract before affixing the "John Hancock" to the dotted line. Ignorance of the law has failed to be accepted as an excuse. Therefore, a few hints are listed here in the hope that they may be of service. Don't buy more picture schedules than you need—pay more than you can afford just for the sake of obtaining your competitor's contract. Don't promise to have every clause you want written in the contract—fail to stipulate the protection you want for other theaters—forget when buying newsreels to have the age stipulated—take the salesman's word for it. If he can promise it, he can put it in writing—fail to have the contract show what towns have protection over you. This is very important. If you wish to read the copyright clause—try to get around it. It can't be done, not until this law is changed or repealed. Fail to have a specific playing arrangement—overlook a clause setting forth availability of pictures, the period within which product shall become available to you—overlook any single clause in any contract you sign. Bear in mind that the contract you sign is only as good as the sincerity of the firm behind it, for after all, a contract is nothing more or less than a written agreement in which both parties promise to live up to specific words and assurances mutually agreed upon.

—Steve Bauer, M.P.T.O. of Wisconsin.

M.P.A.A. Baseball League

<table>
<thead>
<tr>
<th>Standing of the Clubs</th>
<th>W</th>
<th>L</th>
<th>Pc</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>8</td>
<td>0</td>
<td>1.000</td>
</tr>
<tr>
<td>K.O.</td>
<td>5</td>
<td>3</td>
<td>.625</td>
</tr>
<tr>
<td>CRPI</td>
<td>5</td>
<td>0</td>
<td>.625</td>
</tr>
<tr>
<td>Warner</td>
<td>3</td>
<td>2</td>
<td>.600</td>
</tr>
<tr>
<td>4-14</td>
<td>4</td>
<td>2</td>
<td>.500</td>
</tr>
<tr>
<td>K.O. Pathe</td>
<td>2</td>
<td>5</td>
<td>.285</td>
</tr>
<tr>
<td>Nat. Th.</td>
<td>2</td>
<td>6</td>
<td>.250</td>
</tr>
<tr>
<td>RCA</td>
<td>0</td>
<td>8</td>
<td>.000</td>
</tr>
</tbody>
</table>

Results of Saturday's Games

<table>
<thead>
<tr>
<th>Columbus</th>
<th>5 Warner</th>
<th>2</th>
<th>7 Nat. Th.</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRPI</td>
<td>2 Fox</td>
<td>5</td>
<td>K.O. Pathe</td>
</tr>
<tr>
<td>15 RCA</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
We've already told you about
WATERLOO BRIDGE
Picture Number One
on Universal's greatest lineup in 21
years of production... and now comes
HEAVEN
ON EARTH
Ben Lucian Burman's prize novel of romance in
the Mississippi flood area that bids fair to rival
"SEVENTH HEAVEN" of blessed box-office memory,
starring the idol of the screen and supported by
ANITA LOUISE, Harry Beresford, Charles
Grapewin and others... Directed by
RUSSELL MACK
Ride with
UNIVERSAL
and you ride with a winner
NUMBER TWO
UNIVERSAL’S greatest line-up

LEW AYRES
HEAVEN ON EARTH

Presented by
Carl Laemmle

Produced by
Carl Laemmle, Jr.
SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

THE Bad Boy" is the title of Phil Baker's third Vitaphone short, about to go into production at the Brooklyn plant. It's a two-reeler, yes, Phil plays his accordion.

Frank Kingsley, casting director at the Warner Vitaphone studio, has issued an appeal to all candidates for parts that they 'phone him and make an appointment before taking the long trek to where the Brooklyn studio is located. Production will be resumed July 27 and Kingsley will start casting one week previous.

Al Ray and not Howard Deitz will direct Karl Dane and George K. Arthur in "A Put Up Job." It was erroneously reported in this column yesterday that Mr. Deitz would be the director whereas he is actually the co-author, with Corey Ford.

Warner Bros. has just released "Speaking Out of Turn," a one-reel comedy in which Johnny Walker, well known to screen fans during the silent era, makes his debut in a Vitaphone picture. "Speaking Out of Turn," which will have an early showing at one of the Broadway theaters, is a comedy satire on gangster pictures and his producers. Dudley Clements, well known Broadway actor, who has already appeared in several Vitaphone short subjects, is co-starred with Walker.

John W. Green, staff composer at Paramount's New York studio and Ethel Merman, who recently closed in "Girl Crazy," will appear at the Palace for one week, beginning July 18. The Palace engagement will mark their first public appearance together since the days when "Johnny" used to accompany Miss Merman at the Central Park Casino. That was long before the young composer's sensational hits, "Body and Soul," and "Out of Nowhere" placed him in the front ranks of today's popular songwriters.

KARL DANE'S enthusiasm for his work has lured him up for a few days at the result of some strained ligaments in his side, received while working a rough-house scene with Geo. K. Arthur in "A Put Up Job," first of the Dane and Arthur series for Paramount.

Aurora Film Corp., which plans to produce a series of Italian talkers starring and directed by Cavalier Ufficiale Rosario Romeo, is holding daily auditions at 33 Second Ave. with a view to lining up an all-Italian cast for the company's first production, "Love and Death" which is to go into work early next month at the Metropolitan studios, Fort Lee.

William R. Neill's option has been exercised by Columbia, which has renewed the director's contract for another long term.

Richard Wallace, who directed Ruth Chatterton in "The Right to Love," will also handle next Paramount picture, "Tomorrow and Tomorrow."* * *

Sally O'Neill has been given a contract by Fox.* * *

Robert Williams, established stage player, has been signed to a term contract by RKO Pathé. He already has appeared in "The Common Law" and "Rebound," and is now with Ann Harding in "Alias Mrs. Halifax," after which Radio Pictures will borrow him for "Consolation Marriage."* * *

Universal has bought the talking rights to the "McCall" magazine serial, "Heart and Hand," by Olive Eden, as a vehicle for Walter Huston. William Wyler will direct, and John Huston is adapting it.

Charles Francis Coe's magazine story, "Pennies," has been bought by Fox.

Alexander S. Aronson Joins Tobis Forenfilms

Two Additional Houses Planned in New Britain

New Britain, Conn.—Plans are under way which will add two theaters to the local group. R. E. Erwin is seeking a permit to alter a Main St. business building into a 700-seat theater at a cost of $35,000, while the Odd Fellows' Building Ass'n plans to adapt the auditorium of its present structure for a theater.

W. Johnson Crashes

A hole in one at distance of 183 yards was scored by William Johnson of Theater Service Corp. in the course of his week-end golfing at the Metropoles Club, White Plains.

THE Hole-in-One Club

THE FILM DAILY
DIRECTORS' ANNUAL
and PRODUCTION GUIDE
12th Annual Edition
OUT THIS MONTH

- The Presses
- Are Spinning
- And Soon
- This Annual
- Reference
- Book Will Be
- Distributed
- To Executives
- All Over
- The World
EXHIBITORS DEMANDING MORE ACTION, LESS TALK

NEW contracts have been signed at the Paramount studios by Judith Wood, actress, and Sam Mintz, Sidney Buchanan and S. Lauren, writers, it is announced.

Comedies of the Air

West Coast Bureau, THE FILM DAILY

Hollywood—In addition to resuming production on "Sky Devils" which was suspended last week, Howard Hughes will place a second air comedy in work within the month. It is called "Cock of the Air," written by Lewis Milestone, Dashiell Hammett, Robert Sherwood and Thomas Buckenham, with the latter slated to direct. Billie Dove is tentatively cast for the feminine lead.

HOLLYWOOD

"A Little from "LOTS" by RALPH WILK

Chicago and Cleveland, where he gathered opinions on exhibitor reactions and demands with regard to product. As a result of his findings, the forthcoming program of Monogram Pictures will be revised somewhat to meet the wishes of the exhibitors.

On the coast Johnston saw the completion of "Mother and Son," Monogram picture with Clara Kimball Young in the leading role, and the starting of "The Montana Kid," starring Bill Cody and Andy Shuford, directed by Harry Fraser. He also saw the start of work on "The Law of the Riddle," while "In Line of Duty," another Monogram production, will begin next week.

In Cleveland, Johnston looked over the newly opened Monogram exchange, which in its first week sold 52 per cent of the year's quota. All indications point to the 1931-32 season as the best in a long time for the independent producer, says Johnston.

Gilbert Film Re-titled

"The Phantom of Paris" is the new title given John Gillett's next M-G-M feature which was formerly known as "Cheri Bibi." The picture will be released September 5. The revised schedule of M-G-M releases for August is: Aug. 1, "Son of India;" Aug. 15, "Susan Lenox;" Aug. 22, "This Modern Age;" Sept. 5, "The Phantom of Paris;" Sept. 12, "The Squaw Man."

Fight Film Controversy

Pictures of the Stirling-Schmelting fight may be banned from local theaters if the Federal law forbidding air transportation of films is invoked. The film was stopped Saturday at the Central although it is continuing at Wallack's. Dr. S. S. Weinberger, manager of the Central, has been asked to explain matters to the N. Y. County Sheriff's office. Max Cohen, manager of Wallack's, claims that he is not violating the law.

Comedies of the Air

West Coast Bureau, THE FILM DAILY

Hollywood—In addition to resuming production on "Sky Devils" which was suspended last week, Howard Hughes will place a second air comedy in work within the month. It is called "Cock of the Air," written by Lewis Milestone, Dashiell Hammett, Robert Sherwood and Thomas Buckenham, with the latter slated to direct. Billie Dove is tentatively cast for the feminine lead.

Favored on Hughes Lot

10C. HOUSE PROTECTION URGED BY M. B. HORWITZ

(Continued from Page 1)

ater Circuit, in commenting on the efforts being made to discourage the spread of the dime admission policy.

"The set-up in Cleveland, like various other centers, makes pictures available to all theaters at the same time for ten cents. In the latter case the downtown shows, Horwitz points out, "Under existing conditions houses charging 30 and 40 cents must play the pictures day and date with the 10-cent and 15-cent houses. The better neighborhood stands charging from 30 to 40 cents usually make two and three changes a week, whereas the 10-15 houses make anywhere from four to seven changes weekly, and therefore absorb the pictures more quickly."

"This is a serious problem that seems to have been slighted by sales managers, and it is important that they do something about it."
HAMMONS SEES SHORTS
FACING BETTER SEASON

(Continued from Page 1)

terday in connection with the opening session of the first of three regional sales meetings being held by Educational and its affiliated organizations.

Short features occupied the entire attention of the initial session at the Hotel Sheridan. Jack Skirboll, who acts as the director of production for the downtown studio, said he did not have the material at his disposal for the larger houses and was forced to present a show which, he said, he thought would give the audiences a definite interest in shorts. The feature was "Swinging Lavin," the new caper which is getting favorable notices in the east.

H. F. BRINK, Buffalo branch manager, is still all excited over the swanky world première put over on "Salvation Nell" at the Lafayette. He claims that Hollywood better look to its laurels.

Budd Rogers, one of the chief speakers, is slightly handicapped. He has a sore hand, but his smile is just as brightening as ever.

B. J. Kearney, purchasing agent, became the father of a fourth son coincidentally with the opening of the eastern morting. The boys are coming out the congrats with much enthusiasm and sincerity.

Gordon White drew rounds of applause for his luminous displays. A large map of the country, with newspaper clippings pasted all over it, indicating the far-reaching effects of the Educational Co-operative Department, showed the boys that they are getting real cooperation.

E. W. Hammons was first to remove his coat and immediately the boys followed-after all.

Bert Kelly sat at the head of the table displaying a pair of brilliant red suspenders.

Peggy Goldberg was the only girl in attendance. When the call for lunch was sounded, every table bid for her company, but Daddy Brink proved the victor.

G. Clifton Reid, producer of the William J. Burns Detective Mysteries, reminisced over the first Fox convention which he and Harvey Day attended together. Reid remarked that at the time he was wearing short pants and Harvey Day had a beard.

L. A. Young, in New York for a few days, attended the Educational luncheon.

Joe Kaliski's chest has expanded a few inches, and he confesses the expansion is due to the fact that he has written up about four times as many 100 per cent contracts on the new product as he did last year during the same period.

Paul Terry, producer of Terry-Tooners, admitted he likes to come to New York once in a while. He is working up at the Audio Cinema Studios in the Bronx, and he likes a change of scene every so often.

Between his keen witicism and profound philosophies, Jack Skirboll is keeping the boys pretty much up on their toes.

J. H. Butner of Atlanta and J. E. Hobbs of Charlotte, N. C., are proving how congenial southern gentlemen really are.

F. G. Slater, Boston manager, who is summering in Swannscott, misses his daily dip, but he insists he finds he is in better shape now, which is another example of how shorts can keep us young.

L. J. Klar of Cincinnati is a perfect symphony in blue, with gray shirt and tie and greyish blue suit.

H. R. Skirboll of Cleveland is trying to out-Clyde Andy Clyde, with his humorous comments and swell repertoire of stories.

Johnny beamson of the Quaker City is very proud of the first rains he has been securing in Atlantic City. One of the major reasons Johnny enjoys convention time is that it gives him a chance to see his pal, J. H. Beaver of Washington.

C. B. Flarity is attending his first Educational convention, after having been with the company seven years. He has been a salesman in Philadelphia and Pittsburgh, having been promoted to managership of the Albany office last March.

James Travis, Canadian manager, is a breezy figure at the convention "You have the Statue of Liberty but we have the liberty," he said.

Howard C. Brown and Claude Fleming, producers of the Romantic Journeys, are at the convention, but ready to hop off on new romantic journeys at short notice.

Publix-Kinecy Changes
Greensboro, N. C. - Managerial shifts and promotions in the Publix-Kinecy ranks have been made as follows:

Emil Bernstecker, manager of the National in the past two years, becomes city manager at Durham and is succeeded at the National by John Kirkham. Kirkham succeeds manager at Rocky Mount, Arnold is succeeded by Frank Burns, former Salisbury city manager. Paul V. Phillips, former Durham manager, has gone to take charge of the Salisbury house.

KINOGRAMS AD NEWSREEL MAKES DEBUT ON AUG. 28

(Continued from Page 1)

4,000,000, is all we propose to do for the reel, according to Captain King. There is no house owner who adds that as some of the larger houses, which have been holding off until they see how the work out, are signed up, the average per house will be increased from the present figure of $38 to about 650.

Not more than 10 advertisers are to figure in the newsreel for the entire year, due to the fact that so many of the companies desire to contract in excess of the minimum of six issues required. Cost to the advertiser is $35,000 an issue, with the ad footage running from 200 to 300 feet.

Wherever possible, the advertising matter is to be hooked up with a news story, although in any case the plan will be to make the reel 100 per cent entertaining, says Capt. Baynes.

Before Allied definitely signed the agreement with the newsreel, Allied leaders, asking their attitude toward the advertising newsreel, in view of the recent agitation against screen advertising, and it is understood that the leaders replied unanimously in favor of the plan.

Court Refuses to Dismiss
Griffith Amusement Suit

(Continued from Page 1)

son in the district court at Shawnee and the case has been set for hearing July 20.

The injunction was filed by the attorney for the county attorney several weeks ago, charging L. C. Griffith and Griffith Amusement Co. with violation of the county ordinance. The suit asks that an injunction be granted against the operation of the theaters and for a receiver to be appointed, the property sold and the proceeds forwarded to the state because of trust law violations.

Jack Level with Harvey-Jaeder

Jack Level, formerly of the RKO 5th street office, has joined the Harvey-Jaeder Service.

TO-DAY'S BIG EVENT

As seen by THE PRESS AGENT

"Most all Americans pronounce the name of the distinguished Hungarian dramatist, Ernst Vajda, as 'Vadjah.' In reality however it is 'Voo-dah.'"
Hughes-Franklin Circuit Reaches 125--Building 15

MOVIES TO LEAD REVIVAL, SAYS PETTIJOHN

30 Features, 38 Shorts on Tiffany's 1931-32 Program

That's Wrong!—but what's right?

JACK ALICOATE

For most of the critics of the screen, about the two easiest words are "That's Wrong." Ask them why and you are apt to get the frapped stare and a load of silence. Those who run this industry, stranger, have been at it for the most part, for some well nigh over 20 years. Taken all and all, we'd stack 'em up against most any set of business executives. Either under Marquis of Queensbury rules or catch-as-catch-can. To start with the premise that producers deliberately set out to make dull pictures, to endeavor to sell them in direct contradiction to accepted and successful economic rules or to purposely provide patrons with boresome programs is to offer oneself, brains and all, as a senior candidate for the spool-spanning championship at the nearest insane asylum. This merry, whirling business of amusing the peoples of the world makes many a mistake. So does any other industry or individual that is not stagnant. Those who constantly shout "That's Wrong" seldom know many other words.

A somewhat casual check up the cinema screen curriculum for the coming semester reveals the significant information that some 30 screen musicals, more or less, are already on the griddle or definitely promised for the coming season. While not enthusiastic to the point of shouting from the housetops, this forecast still makes us mildly bullish. It is one of our pet contentions that the future of the screen, or, for that matter, any other branch of historic art, depends for its permanent success upon diversification. When screen musicals finally click, we'll have a chorus of "I told you so!"—And it's for guess they'll start clicking soon—or sooner.

125 Theaters Now Included
In Hughes-Franklin Circuit

Gangster Film Writer Promises To Drop Theme

Chicago—While here visiting his family, Kubec Glasmon of the Warner First National writing staff and author of "The Public Enemy" and "Smart Money," promised Mayor Cermak that "Larceny Lane" will be the last gangster story to come from his pen.

There are now 125 houses in the Hughes-Franklin Theaters circuit, over 15 under construction. H. B. Franklin told "The Film Daily" yesterday. Latest addition to the list is the new Studio theater in Los Angeles opening July 30 with "The Viking."

Present arrangements which cover the playing of all Paramount, M-G-M and Fox product will be continued (Continued on Page 6)

DETOIT INDIE HOUSES
DROPPING DUAL FEATURES

Detroit—Several independent theaters here have followed the move of Publix in banning double features. From the favorable sentiment expressed by most of the independents, it seems likely that there will be less double billing in Detroit than in several seasons past.

Joseph I. Brenn Joins Will Hays Organization

Appointment of Joseph I. Brenn as an assistant to Will Hays was announced yesterday by the M.P.P.D.A. Brenn has been a newspaper man in New York, Chicago and Washington, and formerly was connected with the People's interests in Chicago. He was with the Associated Press for seven years and also with the Chicago office of Quigley Publications.

Sees Unfavorable News Thoroughly Discounted

Bad news regarding the film industry is mostly out of the way and has been pretty thoroughly discounted by motion picture securities, says the "Wall Street Journal," adding that "amusement stocks have been under accumulation during recent periods of market weakness."
“Secrets of a Secretary”

Squeezed into the Brooklyn Paramount night program for a tryout, this program of the New York Paramount studio was caught by a FILM DAILY scout, who freely recorded in the paper that it is a swell piece of popcorn entertainment with special appeal to the feminine contingent. In addition to its engaging story and enjoyable performances by Glacette Gilbert, Herbert Marshall, Mary Astor and others, exhibitors will find in it more of that much-desired “silent technique” than most recent pictures have had. Although dialogue is ample, the story moves in action as well as the George Abbott directed.

—GILLETTE

Series of Sport Shorts Added to Educational List

Bill Cunningham’s Sports Review, a new series of six one-reel subjects produced by Howard C. Brown and Curtis F. Nagel, has been definitely added to Educational’s line-up for the coming season. The first release, delivered, is “No Holds Barred” — a wrestling subject which shows in action the leading wrestlers of the United States as well as representatives of foreign countries. The next features Gus Sonnenberg, former world’s wrestling champion. For the second release, a story centered around star-winning dogs has been provided.

Ulman on Coast for Fan Mag

Wm. A. Ulman, Jr., has been appointed West Coast correspondent of “The Movements of a New 10-cent fan magazine which Future Publishing Co. will shortly distribute through seven of its largest chain theaters, and which Ruth Warner will edit. Ulman was recently with Paramount, attached to the New York studio publicity staff prior to which he was with Film Daily.

Joe Blank Buried

Atlanta.—Funeral services for Joe Blank, 24, formerly assistant manager of Keith’s Georgia, who died Friday in Columbia, S. C., following an automobile accident, were held here Sunday.

New House for St. Louis

St. Louis.—Plans for a 1,600-seat theater, office and store building to be erected at 911 North Vandeventer Ave. are being prepared by George Hardy, Inc. Samuel R. Wilson and associates are behind the proposed structure.

Paramount Signs Marjorie Gateson

Marjorie Gateson, who created the role of the Broadway production “Street Scene,” has been signed to a long term contract by Paramount in New York and will arrive in Hollywood next week to make her film debut.

3 New Tiffany Features Being Released in Aug.

Three of the special features on Tiffany’s 1931-32 program will be released not later than Sept. 1. The trio includes: “Women Go On Forever,” James Cruze production with Clara Kimball Young and Marian Nixon; “Morals for Women,” with Bessie Love and Conway Tearle, directed by Gene Lewis, and “The Monster” with Alice White, Aileen Pringle and Hale Hamilton, directed by Frank Strayer.

May Reopen Minneapolis Pantages

Minneapolis—Plans are under way for the reopening of Pantages which has been closed for practically an entire season. Believed to be acting for a group of Los Angeles attorneys who expect to take over the theater holdings of Alexander Pantages and reorganize his vaudeville circuit, E. C. Bostick, who managed the house before its closing, has been interviewing officials of the stage hands’ union to learn the most favorable terms obtainable.

William Ana Dies

Weirton, W. Va.—William Ana, local theater man who left in March for a tour of Europe, died July 3 in a hospital in Greece, according to word received by his brother, Nick Ana.

Musical Program at Photophone

A program of choruses and organ selections recently recorded by RCA Photophone in the Mormon Tabernacle will be given in the private theater at Photophone headquarters tomorrow afternoon, with a group of leading figures in the musical world attending.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

WEBBINS, LETERMAN & GATES

INCORPORATED

1540 B'WAY, N. Y. C.
BRYANT 9-3940

Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8761

FILM DAILY

Tuesday, July 15, 1931

THE INDUSTRY’S DATE BOOK

July 17-18: Educational-Tiffany-Sono Art regional meeting, Hotel Congress, Chicago.
July 20-21: Annual summer meeting of North and South Carolina Theatres Owners Ass’n, at the Hotel Oceanic, Wrightsville Beach, North Carolina.
Aug. 7-8: Annual Quinling of Minneapolis Film Board of Trade, Detroit (special trip to Minneap).
Sept. 9-10: Hispanic-American Motion Picture Congress, Madrid, Spain.
Nov. 4: Annual meeting of Academy of M. P. A. Arts & Sciences, Hollywood.
Nov. 4: Annual Awards Dinner of Academy of M. P. A. Arts & Sciences, Hollywood.

New York Theater Changes

Recent changes of operation in the New York metropolitan district include the following: Washington, on Amsterdam Ave., now part of the H. Harris string; new third Ave., taken over by the Broadway Co.; Tremont, Bronx, now operated by David Weinstock, who also has the Carlton in Jamaica, Roslyn, Ozone Park, acquired by Coleman Bros.

Mrs. Talmadge Under Knife

West Coast Bureau, THE DAILY

Los Angeles—Following a major operation performed yesterday, Mrs. Margaret Talmadge, is resting at Hollywood. Norma Talmadge, her daughter, is speeding here by steamship from Honolulu.

New Low Rates in

Hollywood

$3 ROOM WITH BATH

$4 ROOM WITH BATH

$5 Right in the heart of Hollywood—with interesting places to eat, people to see and things to do.

Write for Booklet, Vanessa Berman

ROOSEVELT HOTEL

ROBERT J. McCABE

MANAGER

HOLLYWOOD, CALIFORNIA
HAVE FELIX, BILL, TOM & EDDIE GONE NUTS?

No, dear reader, Felix F. Feist, Bill Rodgers, Tom Connors, Eddie Saunders have just seen two (count 'em) New M-G-M pictures that climax the greatest season of M-G-M history—The hell with hot weather!

Those Gals

DRESSLER MORAN in POLITICS

Better than "Caught Short" and "Reducing" rolled into one! Honestly!

THE GREAT LOVER

ADOLPHE MENJOU and IRENE DUNNE are superb!
It is one of the greatest pictures ever made! You'll agree!

METRO - GOLDWYN - MAYER

Elected again for 1931-32!
AIMED AT THE OFFICE TO ALL R

A sure-fire box office picture that no exhibitor can afford to pass up!

with

JACK HOLT - RALPH GRAVES
FAY WRAY

A FRANK CAPRA PRODUCTION

Adaptation and Dialog by Jo Swerling

Based on the Story by Lt. Comdr. Frank Wilber Wead, USN.

A COLUMBIA PICTURE
BOX-SMASH CORDS!

IT'S TREMENDOUS!

ABIGAIL

DIRIGIBLE COLUMBIA PICTURE

IBLE
VITAL PROBLEMS LISTED FOR CAROLINA CONVENTION

(Continued from Page 1)

summer session of the T. O. A. of North and South Carolina which will be held at Wrightsville Beach, July 20th and 21st.

Among the principal speakers scheduled are Dr. M. A. Lightman, M. J. O’Toole and A. Julian Brylawski. Senator Umstead, who was a leader in the “luxury tax” in the legislation last fall, will speak on the subject “Know your Representative and Senator.”

David Palfreyman, Love B. Harrell and M. E. Comerford also are expected to attend the convention.

M. P. T. O. Celebrates Legislative Victory

St. Louis—State Senator James O. Monroe, who was instrumental in defeating the two-operator bill and the censorship measure in the recent Illinois general assembly, was guest of honor at a Legislative Victory Luncheon held yesterday at the Coronado Hotel by members of the M.P.T.O. of St. Louis, Eastern Missouri and Southern Illinois. Fred Wehrenberg was among the speakers. Louis C. Hehl, secretary-treasurer here, was organng. is a member of the Missouri house of representatives.

New Film Companies Chartered

Sacramento, Cal.—Imperial Pictures, Inc., Ltd., and Superior Pictures, Inc., Ltd., Los Angeles producing and distributing concerns, have filed incorporation papers. Capital stock is given as $50,000.

Directors are Irving Miliken, Ocean Park, and C. Irwin and N. O’Connell, Los Angeles.

Marsh Gollner Transferred

Toledo—Marsh Gollner, who has been managing the Paramount, is to handle the new Paramount in Steubenville, opening about Aug. 1. He has succeeded here by I. H. Solomon.

Two More Stage Players for Fox

Ralph Morgan, stage and screen actor, has signed with Fox and will leave shortly for Hollywood. Another Broadway player just signed is Lawrence O’Sullivan, who recently appeared in “Old Man Murphy.”

Hays Ten Years in Films

“The Inside Story of Will Hays Ten Years in Movieland” is the title of an article by O. O. McIntyre appearing in the issue of “New Movie Magazine” out today. In his entertaining style, “O. O.” gives credit to Hays for causing H. M. Warner to take movie, “We were very proud of the movies as an institution until Will Hays took command.”

Given the Double “O”

No Complaints Here

Under the title of “The Talkies Improve,” the Paducah, Ky., “Sun-Democrat” of July 2 says in part:

“There can be no reasonable or well-founded complaint from any movie-goer about the service he gets on the Paducah screen. The pictures are showing as good if not better than they are turned out, and we are getting just about all of the good ones.”

30 Features and 38 Shorts

On Tiffany’s 1931-32 List

(Continued from Page 1)

be made on a big scale, will be: “Women Go On Forever,” already completed, starring Clara Kimball Young, directed by Walter Lang, and released as a James Cruze Special; “Morals For Women,” by A. Yonman portraying Bessie and Conway Tearle; “The Monster Kills,” by Scott Darling, featuring Alice White, Allen Pringle, Hale Hamilton, and released as a James Cruze Special with the help of Miss Dorothy Gish.

Doris Day’s second “Man With a Movie Camera” will be released this month. Miss Day’s first picture with the theatre was “Dennis the Menace” for Columbia. Miss Day is scheduled to make a picture for Columbia this fall called “The Seventh Continent,” directed by John Ford.

Seattle Paramount Dark

Seattle—Until satisfactory adjustments are made between Fox West Coast officials and the unions, the Paramount will remain dark. Closing of the house recently left this city without Fanchon & Marco stage shows.

New House for Bremerton

Bremerton, Wash.—J. A. Bradt, former Seattle exhibitor, will have operating charge of the house being built here by Tower Theater Co. Opening is expected to take place about the middle of next month. Seating capacity will be between 500 and 800.

Another for Knobel

Pelham, N. Y.—Ben Knobel, who recently acquired a new suburban house in Larchmont and also bought the Liberty, four-blocks from the old Pelham, has leased the Pelham for three years.

Field Gets New Queens House

J. Feld, operator of the Howard at Howard Beach, L. I., will run the new house now under way at 114th St. and 101st Ave., Queens.

125 HOUSES NOW FOR H-F 15 UNDER CONSTRUCTION

(Continued from Page 1)

said Franklin, and, despite the policy of double-digiting in a number of his theaters, the short subject program of the producing companies will be included in the buy.

King and Queen of Siam Visit Paramount Studio

First visit of reigning royalty to the Paramount New York studio took place yesterday when the King and Queen of Siam inspected the studio plant, witnessed the shooting of a scene for “My Sin,” and were guest of honor at a special luncheon on the set.

Sensational in addition to the royal group, included Mr. and Mrs. Adolph Zukor, Mr. and Mrs. Eugenie Zukor, Mr. and Mrs. E. E. Shaver, Dr. and Mrs. Emannus Stern, Mrs. Mildred Zukor Loew, Jesse L. Lasky, Sam Katz, Emannus Cohen and George Akerson. A showing of the Warner production, “The Millionaire,” starring George Arliss, and a Bobby Jones golf short, is being arranged for the King today at Ophir Hall on the Whitelaw Reid estate where he is staying.

2 Columbia Premiers for L. A. With Coast Bearers, THE FILM DAILY, Los Angeles—Columbia’s “The Miracle Woman,” starring Barbara Stanwyck, will have its premiere July 17 at the RKO Orpheum. The same company’s “Arizona,” from the Augustus Thomas play, opens July 27 at the Bosco. Los Angeles.

“The Miracle Woman” has been set for general release this month.

“Common Law” Release July 24

Constance Bennett in “The Common Law,” RKO Pathé picture which opens Friday at the Mayfair, will be nationally released on July 24.

“Ubangi” Sold for Europe

European rights for “Ubangi,” African jungle picture, have been bought by Ernest Bru from the Imperial Distributing Corp.

Long Island’s RESTAURANT OF DISTINCTION

PANCHADO

ON THE MERRICK ROAD AT MASSAPEQUA—NEAR JONES BEACH

DINE AND DANCE WITH HERB HAGENAH AND HIS ORCHESTRA

Phone: Massapequa 738

OPEN ALL YEAR

WEDNESDAY, JULY 15, 1930

THE FILM DAILY

6
Reports published in Hollywood papers concerning an alleged decision of the Soviet Government to start production of sound films in Hol-
democracy have been retumcd. According to Leonidoff, producer in- 
ly recent months in the industry, the decision was made to produce sound films because of the demand for them in the \nmarket. Leonidoff said that the sound films would be produced in Hollywood, and that the first film to be completed would be a musical. 

Leonidoff also stated that the decision to produce sound films was made after careful consideration, and that the films would be of high quality. He said that the company would use the latest equipment and techniques in the production of the films, and that they would be distributed throughout the world. 

Leo Set to Head Motion Picture Company 

Leo Set to Head Motion Picture Company

A stock interest held by Hammons in L. A. Young Company, which operates the Astor Theater in Lake View, and the Rivoli on Sept. 1, Earl Cline will have personal di- 

**TO-DAY'S BIG EVENT**

**As Seen by the Press Agent**

"At least 44 American youngsters have been named for the Oscar and First Na-

**MOVIES TO LEAD REVIVAL DECLARES C. G. PETTJOHN**

Leonidoff, production director at the Roxy, has been appointed a producer for Fanchon & Marco, with offices in Hollywood. Leonidoff leaves Saturn for Europe, where he will seek out new material and ideas to incorporate into his production work on the coast.

**Clark Robinson, art director at the Roxy ever since it opened, will take over the duties of production director.**

The rest of the staff remains intact.

Up hold Dual Features

St. Louis—In announcing that double features will be continued at Skouras' Missouri as long as sufficient product of the right grade is obtain- 

**Public Gets Parkersburg House**

Parkersburg, W. Va.—Public has taken over the Strand from P. W. Barrett.

Many Happy Returns

Best wishes and con-

**July 15**

Felix P. Feist
Raymond Hackett
Samuel Schneider
Anna Unger
Mona Ricci
Manton Davis

**(Continued from Page 1)**

the National Educational Ass'n on behalf of the film industry.

"The answer of the motion picture industry to depression must be pictures—good pictures—and I be- 

** ANNIVERSARY**

Chairman of the Los Angeles chapter of the league, announced that he would be the guest of honor at the league's annual dinner and dance to be held next week.

**EDUCATIONAL'S SALES CONVENTION at the Astor hotel wound up yestiddy in a Blaze of Confidence.**

For a prolonged period following the convention, the sales staff of Educational Pictures showed the film to buyers, and at the close of the convention, the sales force was presented with a large banner and a large trophy.
Jewish Film Company Planning Production

All Star Film Co. has been formed by Edwin A. Rekin and Sigmund Wientraub to produce Yiddish talkies, the first of which, "The Yiddish-Film Picon" under the direction of Jacob Kalich. It will be a Yiddish-American production in English and Yiddish languages. The company also plans a Yiddish spectacle starring and directed by Maurice Schwartz. Fitch Feld is one of the directors and supervisors of the company.

COMING & GOING

DAVID BUTLER, Fox director, returned to Hollywood yesterday after a brief vacation in New York.

AL. LEWIS, head of the Fox story department, returns to Hollywood on Thursday.

ERNST PALMER and STEVE LITTEL, Fox cameramen, have left New York to shoot exteriors at the Panama Canal for "Delicious." 

B. HARRICK left for the coast yesterday.

JESSE LEESKY leaves today for Hollywood.

CRESSON SMITH, RKO Pathe mid-week director, and H. WALTER TYRE, Western district manager, arrived yesterday for a sales conference with New York.

C. C. PETTIT and CARL M. LILLY are back from the coast.

JOE RIVKIN, Educational exploitation manager, leaves for the east Aug. 1.

CONSTANCE BENNETT arrives in New York on Friday and will sail at midnight on the Bremen for a vacation abroad.

HERMAN SHUMLIN of Samuel Goldwyn's producing staff is back in New York for a brief visit in connection with his theatrical interests, including "Grand Hotel." He recently completed his first screen assignment in the supervision of the screen story of "Dorothy Parker's" Co-roman picture.

LIONEL MINTOFF, Fanchon & Marco producer, sails Saturday for Europe.

ALBERT J. GOODMAN and D. J. MORRISON have arrived from the coast.

MILTON SCHWARZDORF, director of the RKO-liners, has returned from vacation.

GREG TOLAND, Samuel Goldwyn's cameraman, will be in New York Sunday for the direction of a special studio to make exteriors for "The Old Man." 

ROBERT L. RIPLEY, sails July 23 on the "Colombo" for England, where he will work on "The Moon Is Down." 

J. CARVER PUSEY, author of the cartoon strip, "Benny," is on his way back to New York from Hollywood, where he helped construct the comedy for Paramount's "Monkey Business," starring the Marx Brothers.

HOLLYWOOD

LOUIS GASSNER and Max Minch have received their third Paramount co-directing assignment, being placed in charge of filming "The Ladies of the Big Screen," a play by Ernest Booth, life-time confidant of Folsom Prison. Peggy Shannon is in charge.

David Rollins has been signed by Hal Roach to appear in one of the new series of "Boy Friend" comedies.

Young, directed by Walter Lang, and released as a James Currey Special; "Morals For Women," by A. Younger, featuring Bessie Love and Conway Tearle; "The Monster Kills," by Scott Darling, featuring Alice White, Aileen Pringle, Hale Hamilton, Lefty O'Doul and Ursula Parrott; "X Marks the Spot." 

Earl Derr Biggers is in Honolulu to write another story about Charlie Chan for Fox. It will be called "Charlie Chan's Chance." 

Frank McGlynn, Jr., has been assigned a role in "Riders of the Purple Sage." By Fox. This is George O'Brien's next picture.

Marshall "Mickey" Neilan, Hal Roach director, who is suffering from a broken hand received aboard a yacht on a fishing excursion, is attending studio story conferences on his next ZuSu Pitts-Thelma Todd comedy with his arm in a sling.

The ninth of ten Broadway stage players recently signed to contracts by Paramount, arrived in Hollywood last week when Dorothy Tree reported for the beginning of her screen career.

Harry Myers, Jerry Mandy, Isadore Withers and Bud Marshall have been added to the cast of "Easy to Get," of the Charles M. O'Brien series of comedies now being made by RKO Pathe.

Jack MacLeary, Marion Shilling and Gertrude Short are featured in the production, which is being directed by Howard Breitheton.

Benjamin Glazer has started adapting "The Man with Red Hair" for Paramount.

Olive Tew will play an important character role in "Alias Mrs. Halifax," in which RKO Pathe is starring Ann Harding. The cast includes Leslie Howard, Robert Williams, Doris Lloyd, Allison Skipworth, O. P. Heggie, Louise Cloes, Georgia Tod, Margaret Kent, Ruth Wenzel and Joan Carr.

John Ford has completed "The Bait," the Fox adaptation of Maude Fulton's play, starring Sally Neil, June Dinehart, Frank Albertson, Virginia Cheryl, Jane Collier and William Collier, Sr.

Zoe Akins has been adapting to the screen her original story, "Girls About Town," in which Lilian Tashman, Kay Francis and Eugene Pallette are being featured by Paramount under the direction of George cukor.

Mary Kornman, one of the original members of the famous Hal Roach "Our Gang" comedies, has been signed to Radio Pictures for a prominent role in "Are These Our Children?" under the direction of Wesley Ruggles.

Evelyn Pierce, Ziegfeld "Follies" beauty of the Wagner star, has been added to the cast of "24 Hours," Paramount's mystery picture featuring Clive Brook, Kay Francis, Miriam Hopkins and Reginald Denny, according to announcement made by the Paramount Hollywood studios.

With the signing of Lucille Gleason, Leslie Fenton and Gwen Lee, the cast of Columbia's Pagan Lady was completed.

Lucille Dunn and John M. Klein have written a book, "New York to Hollywood," which will also be published in serial form. The talking picture rights will soon be offered to producers.

Joan Peers has been selected by C. B. Burns as the leading female role in the Torchy Comedies which Burr is making for Educational. Ray Cooke was selected some time ago for the name role. Edmund Breese and Franklyn Pangborn have also been signed by Burr for important supporting roles in the first Torchy which is soon to go into production.

Susan Fleming, ex-Follies girl, will soon be seen in a leading role for Columbia, with Buck Jones in Border Law.

Lucille La Verne has been signed for a mother's role in "She Wanted a Millionaire," Fox picture in which Joan Bennett and James Kirkwood will be featured.

Lina Basquette, Jessie Arnold, Maude Conklin, Bill Nigh, Chris Frank, "Tiny" Sanford, Jack Byron and Lawrence, the Vitagraph Girl, comprise Hoot Gibson's supporting cast in "Hard Hombre," which Otto Brower is directing for Allied Pictures.

Our Passing Show: Marlene Dietrich, Marjorie Gaynor, June Collyer, Stuart Erwin, Estelle Taylor and Jean Harlow making the autograph hounds happy at the "Smiling Liute," Miss Harlow appearing in both "Leather Christ- able; John Cromwell preparing to go to New York.

Ralph Wheelright reports that Polly Moran's neighborhood won't throw bricks through any windows that aren't plate glass.

NEW YORK CHARTERS

Even Amusement Corp., theatrical enterprises; Attorneys Alliance Service Co., 299 Broadway, New York.

Holly Green Corp., theatrical enterprises; Flowers, Jason & Jones, 270 Madison Ave., New York. 200 shares common.

DELAWARE CHARTER

Cincinnati Television Corp., Delaware, broadcasting, television, 600,000 shares, no par.

designations
Fox Film Moves to Solve Overproduction Evil

LEO SET TO START INDEPENDENT CIRCUIT

Tiffany - Educational Hookup Covers Exchanges Only

Newcomers Among "Ten Best"

Entire RKO Pathe Lineup Booked for Fox Circuits

 Paramount Earns $1,828 In First Six Months

Backings Plays for Film Rights Found Too Hazardous, Says Shumlin

A deal whereby the entire 1931-32 output of RKO Pathe will be played by all of the Fox circuits in the U.S. was announced yesterday by Ned E. Depinet, vice-president and general manager of Pathe, who closed the contracts with J. J. Sullivan, film buyer for Fox. The product includes

(Dr.)

MEXICAN IMPORT TAX BOOSTED 1,000 PER CENT

Fox West Coast Houses Book Legitimate Show

West Coast Bureau, THE FILM DAILY

Dreiess Files His Suit Over "American Tragedy"

Revivals and Fewer New Films, Fox's Cure for Overproduction

An advertising campaign calling for a total

lineage of 380,000 lines in a selected list of

317 pages in 147 cities has been laid out by

Paramount to inaugurate its 20th Birthday

Jubilee celebration next month. First ad will

be in connection with the general release of

Maurice Chevalier in "The Smiling Lieutenant."

Other Paramount pictures and stars also will

get mention. The ad drive will be supple-

mented with other features along the same

lines during September, which has been desig-

nated as Paramount Jubilee Month. These

ads, institutional in character, will contain

space for individual theaters to advertise their

attractions for the four-week period.

Believing that overproduction is one of the biggest evils of film busi-

ness today, Fox's recent decision to

revive some of its outstanding hits,

of recent seasons is designed as a

possible solution of this problem,

said AI Lewis, story head at the Fox

studios, in an interview with THE

Dail Daily (Continued on Page 13)

(CO. LVI NO. 14)

NEW YORK, THURSDAY, JULY 16, 1931

THE DAILY

5 CENTS

CLINTON EASTMAN HEADS PATEH ACCESSORY SALES

...A. Snitzer has been placed in

charge of accessory sales for RKO

Pathe, it is announced by Ned E.

Depinet. Snitzer resigned from a

similar post with Radio Pictures to

keep the Pathe berth.

Some One Is Kidding Our Mr. Phil M. Daly — Honest

Joe Leo Settles Contract With Fox—Soon To Have

20 Houses Lined Up

Joe Leo yesterday obtained a satis-

factory settlement of his contract

with Fox Theaters, which had an-

other two years to run, and is now

set to start organizing his independ-

ent circuit. Jack Leo will be asso-

ciated with him in the financial end,

with Joe handling acquisition and

(Done on Page 13)

CLINTON WARNS EXHIBITS AGAINST BLIND BUYING

Declaring that no theater owner

fails to operate his house

thout a thorough knowledge of

the picture he exhibits, Al Lichtman,

president and general manager

of United Artists, yesterday

issued a statement warning exhibitors against blind buying of

stock. The U. A. executive is just

(Continued on Page 11)

A. Snitzer Heads Pathe Accessory Sales

...A. Snitzer has been placed in

charge of accessory sales for RKO

Pathe, it is announced by Ned E.

Depinet. Snitzer resigned from a

similar post with Radio Pictures to

keep the Pathe berth.

Some One Is Kidding Our Mr. Phil M. Daly — Honest

Joe Leo Settles Contract With Fox—Soon To Have

20 Houses Lined Up

Joe Leo yesterday obtained a satis-

factory settlement of his contract

with Fox Theaters, which had an-

other two years to run, and is now

set to start organizing his independ-

ent circuit. Jack Leo will be asso-

ciated with him in the financial end,

with Joe handling acquisition and

(Done on Page 13)

CLINTON WARNS EXHIBITS AGAINST BLIND BUYING

Declaring that no theater owner

fails to operate his house

thout a thorough knowledge of

the picture he exhibits, Al Lichtman,

president and general manager

of United Artists, yesterday

issued a statement warning exhibitors against blind buying of

stock. The U. A. executive is just

(Continued on Page 11)

A. Snitzer Heads Pathe Accessory Sales

...A. Snitzer has been placed in

charge of accessory sales for RKO

Pathe, it is announced by Ned E.

Depinet. Snitzer resigned from a

similar post with Radio Pictures to

keep the Pathe berth.

Some One Is Kidding Our Mr. Phil M. Daly — Honest

Joe Leo Settles Contract With Fox—Soon To Have

20 Houses Lined Up

Joe Leo yesterday obtained a satis-

factory settlement of his contract

with Fox Theaters, which had an-

other two years to run, and is now

set to start organizing his independ-

ent circuit. Jack Leo will be asso-

ciated with him in the financial end,

with Joe handling acquisition and

(Done on Page 13)

CLINTON WARNS EXHIBITS AGAINST BLIND BUYING

Declaring that no theater owner

fails to operate his house

thout a thorough knowledge of

the picture he exhibits, Al Lichtman,

president and general manager

of United Artists, yesterday

issued a statement warning exhibitors against blind buying of

stock. The U. A. executive is just

(Continued on Page 11)
Texas Exhibitor Ass'n Committee Working With Copyright Bureau

Dallas—Following a special meeting held here by the board of directors of the Theater Owners Protective Ass'n of Texas for the purpose of discussing the pending investigations by the Copyright Bureau into unauthorized exhibitions in the Dallas territory, the exhibitor organization has appointed a committee to work with the representatives of the Bureau in arriving at the facts in each case. H. H. Groves, the representative in charge of the investigation, addressed the meeting here and explained the distributors' position in the investigations. After pointing out that honest exhibitors were equally affected by unfair competition from dishonest exhibitors, Miss Groves emphasized that because of the printing improperly withheld, and violation of their protection by bicycled exhibitions, the exhibitors adopted resolutions condemning these practices.

Groves also cautioned exhibitors against verbal agreements which conflict with the written contract.

"Motion Picture Almanac Out
"The Motion Picture Almanac for 1931," put out by the Quigley Publishing Co., made its appearance here last week. It contains about 475 pages of film industry statistics and concerning productions and the people engaged in film work.

New Television Station's Debut

Albany, N.Y.—A new station, WOPA, 5000 KW, is to go on the air today. The station, newly completed, will make a trip from New York to Albany for a retake involving no more than 50 feet of film.

Mrs. Leonard Asst. at Astor

Mrs. Leonard, formerly treasurer, has succeeded Al Howard as assistant manager at the Astor Hollywood, which is now at the Loew's 42nd St. Theater.

Three Robberies Net $2500

Fort Wayne, Ind.—A young bandit held three persons in the office of the KRO Emboboy and escaped with about $2000 from the safe.

Indianapolis—Five colored men, wearing masks, stabbed two employees of the Walker and got away with $300.

Kansas City—Three men, who said they had come back to look for a lost pocketbook, prevailed upon Denny Costello of the Admiral to recogize the house after the last show, and then held him up for $250.

THE INDUSTRY'S DATE BOOK

July 17-18: Educational-Tiffany-Sono regional meeting, Hotel Congres, Chicago

July 20-21: Annual summer meeting, Chicago and South Canadian theater Owners' Ass'n at Hotel Waldorf-Astoria, New York

Aug. 3-22: British film festival, sponsored by the British Film Institute, Malvern, England


Aug. 7-8: Annual Outing of Minnesota Film Board, Duluth and7 Lakes, Minn.

Sept. 9-10: Semi-annual Convention, All Theaters Ass'n of Minnesota and North and South Dakota, Minn.


Nov. 4: Annual meeting of Academy of Motion Pict & Sciences, Hollywood.


I. J. Hoffman Staying With W.

Denying reports circulated in quarters to the effect that I. J. Hoffman, zone manager for Warn Bros. theaters in New York, would resign at the expiration of his contract in the fall, Eddie Alperson, the Warn Bros. representative yesterday denied the rumors were pure "bunk.

Stevensons Buy Reno House

Reno, Nev.—Pat and Ceci Clinse have bought the Roxie house from Cam Mottino and Louis Fasos.

THE LARGEST STOCK SHOT LIBRARY IN THE INDUSTRY

Over 6,000,000 shots of indexed negatives and positives containing scenes of every conceivable description. INSTANTLY AVAILABLE.

General Film Library, Inc.

MORRIS J. KANDEL, Pres.
729 7th Ave., New York City

BRYANT 9-4417
Cable: KANDELPHILM

IT'S NOW COLONEL LICHTMAN

Al Lichtman is now a full-fledged Kentucky colonel. The vice-president and general manager of distribution at United Artist yesterday received his appointment to this rank on the personal staff of Governor Flem D. Sampson of the Blue Grass State.
Peggy Shannon A Star In The Make

Paramount has in "The Secret Call" not only an excellent program picture, but a great big BET. That bet is Peggy Shannon, glimpsed herein for the first time, capable of providing with "one fell swoop" that she has WHAT IT TAKES. Her actress stature is not only in the star-ring, but over the counter with good lines, what "Secret Call" should prove a good funny film, with plc. of plot, excitement and love interest. Exhibs will do well to build and bill the name of Peggy Shannon. It is her picture and she won't disappoint. You will get lots more of Peggy—so start the ball rolling now.

The Big Stars...
The New Stars...
The Box Office Stars...

PARAMOUNT
TIMELY TOPICS
A Digest of Current Opinions

You've Got to Sell the Pix

THERE have been too few box office pictures this season. Name a picture that had a real campaign downtown and I'll show you where this same production was a clean up when it played in neighborhood houses. What applies to Milwaukee must undoubtedly be true in this and every other state. If the key town exploits a big picture, subsequent runs in surrounding towns benefit thereby without question. You can't advertise Big Outstanding pictures with a silent trail, to me, too few one sheets and expect to "clean up." The show business today is no different than the merchandising game. Product has to be sold. A demand must be created in order to stimulate interest. I was very much interested in a statement published in trade papers some time ago, that the head of one of the larger chains issued, saying that its individual managers thereunder had to "stand on their own." The long distance method of operation was to be eliminated. Why? They may give you a dozen reasons for such a move, but I personally believe that it was the result of two things. Lack of proper exploitation, first of all, because pictures didn't earn what they rightfully should have at the box office, and the second reason, I believe, is one so shrewdly covered by Al Picker, our fellow exhibitor, namely, lack of community mindedness. You can't go hand in hand, if we expect to prosper and stay in business.

—B. K. Fischer, M.F.P.O. of Wisconsin.

Congratulations:

PATHE NEWS
on its commendable campaign to arouse public interest in the war on racketeers and gangsters.

No. 26 of 1931 "Good Deeds" Series

••• SOME TIME ago that insouciant and debonair film critic on the N. Y. "Sun," Jawn S. Cohen, Joonior, let out a yapw that we have NEVER had a femme film star from France.......never, sez Jawn, has Hollerword touted a Big Name from France like Garbo the Swede, or "Legs" D'Orsay the Hegs........and Mister Cohen weeps bitter tears because we have never been given a mademoiselle upon whom we may shower charmanates, ravissantes and merveilleuses........he discounts Renee Adoree of the silents, and Fifi D'Orsay of the talkies as two Frenche who never set the sparks flying on the High Tension Dynamo division........what, ho, gents of the studios.......is Jawn right?.......have ya overlooked a Big Bet?.......oddzooks, my masters, mebbe this scrivener on the Town's Dignified Rag is right.......let's see. ........

••• MISTER COHEN sees in this another Hollerword Mystery.......is it just another case of Studio Dumness.......(gawd forbid, for that Market has reached the saturation point since).......is it just a case of lack of Material?.....and the "Sun" scribe discounts the latter by touting a French seductress for the American screen........Marcelle Favrel-Chantall Fanci appeared in "French Fanci" talking "Le Collier d la Reine".......he gives her a marvelous build-up.......and if she has got half you vouch for, Jawn.......then Hollerword is asleep.......but is THAT unusual, we arsk ya?.....

••• BUT THIS local newspaper boy is a good sport......he sez if it is not to be Marcelle, then it should be another Frenchwoman.......as a femme French star would indeed be a welcome and box-office novelty.......indeed, it would.......so we enter the contest with no less than TWO candidates.......how about Suzanne Caulay, godchild of Mme. Sara Bernhardt.......who played with the Divine Sara in "L'Aiglon," "Camille" and "Field of Honor.......a good lookin' Parisian baby if there ever was one.......and can she troup!.......she's been in 11 New York stage productions, and in stock all over these Touegsay, and then there is Ili Suzanne Aubes, ingenue with Ernesto Vikey, the Spaino Barrymore, for two seasons.......who plays comedy or drama with equal facility.......and can imitate all the film stars.......or caricature em.....and now that we've started somethin' together, Mister Cohen.......let's sit back and wait the Hollerword reaction.......or can Hollerword really react.......to an Idea that didn't "originate" in that all-sufficent and self-sufficient cinematic center? If they don't come back at us, Jawn.......then the world will know we've got 'em stopped. ........

••• OVER AT the Atlas Sound Recording Stude on 46th Street, they sold Dr. Paul L. Hoeffer one of those nifty compact sound outfits that the Navy Dep't has officially adopted. Doc, as you will recall, was the gent who let the universe know that "Africa Speaks".......to the tune of slightly over a million kesh money at the ole B.O........he is planning another trip to Asia, to be gone a year.......and with the new outfit he expects to get his sound effects without any trouble this time.......packed in heavy metal cases.......guaranteed to resist heat or cold.......or the best efforts of the Asiatic Jungle Bangzare Smashers' Union.......which is some problem to overcome, to hear Doc Hoeffer tell it. ........

••• JOHN T. DOYLE, well known Broadway stage ac- tor, was operated on yesterday at the Community hospital.......his last appearance was in "Tomorrow and Tomorrow." Louis Gaudreau, business manager for Radio Pix publicity dep't, is keeping it a Great Secret.......but on July 26 he ambles up the aisle with the belle of Chen..Of Mabel Dowd and some unkint mugg sez he hopes Mabel won't rue the day she marries Gaudreau.......gawdsakes!........

Ice Cake Stunt for Guessing Contest

TO advertise the engagement of "Seed" at the Paramount, Waterloo, Iowa, Harry Herman reached into the grab bag and pulled out "the title in a cake of ice" stunt. The short title made it possible to freeze four cut-out letters in a cake of ice. A local drug store window was used to display the ice, because Herman felt his lobby would take care of the theater part, and he wanted a display away from the theater. The only cost was the theater was 15 passes, distributed to the 15 people whose estimates of the number of hours it would take the ice to melt were the nearest correct.

—Paramount, Waterloo, IA.

Service Station Ties In On Pix

WHEN "The Millionaire" played the Le Claire, Moline, Illinois, manager Frank Kennebeck sold the Moline Firestone Service Station the idea of giving one free theater ticket with each gassing job or oil change. What is more, Kennebeck convinced the service stations that they should pay box office prices for these tickets given away. To advertise the distribution of guest tickets for press jobs and oil changes, the service stations published a 15 in. ad in the local daily and, paid for the production of 2,000 heralds carrying the same copy as published in the paper.

—Le Claire, Moline, Ill.

Many Happy Returns

Best wishes and con- gratulations are ex- tended by T H B. FILM DAILY to the following mem- bers of the industry, who are celebrating their birthdays:

July 16
C. Graham Baker Barbara Stanwyck Edward Earle Raymond Gallo George Marion Ginger Rogers William Hoyt Peck
"Hell Bound," a recognized box-office smash, is but a forerunner of the Tiffany triumphs to come!

Leo Carrillo, the star of "Hell Bound," Ralph Graves, hero of a score of big money pictures; Alice White, Bessie Love, Helen Chandler, Sally O'Neill, Conway Tearle, Lola Lane, Clara Kimball Young, Marion Nixon, and a galaxy of others, will light the way to their millions of fan followers in this new program of Tiffany's Quality Group.

Tiffany’s Quality Group is a program to be reckoned with! Five Cruze Specials, stories from box-office authors like Ursula Parrott, George Abbott, Edward B. Sheldon, Edward Dean Sullivan; plays like "The Last Mile," "Those We Love," "Women Go On Forever," constitute the solid foundation on which this program is built.

Ken Maynard has just emerged in a national contest as one of the juveniles' favorite stars. A program of Maynard Westerns and Bob Steele Westerns, is a program with a waiting, action-craving audience of millions. KEEP YOUR EYES ON TIFFANY!

Distributed by SONO ART-WORLD WIDE
THE SEASON'S BOX-OFFICE SENSATION!

HELL BOUND

with
LEO CARRILLO

A sell-out everywhere it played

Directed by WALTER LANG

AND THE FIRST OF TIFFANY'S

A showman's title vibrating with Box-office!
The soul of woman laid bare!
A Big Picture shrewdly designed for Big Money!
IT WAS A GREAT PLAY
IT'S A GREATER PICTURE!

Salvation Nell

RALPH GRAVES—HELEN CHANDLER
SALLY O'NEILL

An absorbing drama of passion in the dark.
Aimed for the heartstrings of a vast audience.

Directed by JAMES CRUZE

1931-1932 QUALITY GROUP

Dorothy

with CLARA KIMBALL YOUNG
MARION NIXON—PAUL PAGE
YOLA D'AVRIL

Directed by WALTER LANG
From the Stage Success by Daniel N. Rubin
"MORALS FOR WOMEN"

By A. P. YOUNGER

With

BESSIE LOVE, CONWAY TEARLE, Emma Dunn, Natalie Moorehead, David Rollins, Edmund Breese, June Clyde, Otis Harlan, Lina Basquette, Crawford Kent, Virginia Lee Corbin, Directed by Gene Lewis.

A startling insight to the code of a kept woman! A provocative theme to excite the curiosity of the whole movie-going public.

"LEFT OVER LADIES"

By URSULA PARROTT

One of America's best selling authors—who gave us "Ex-Wife" and "Strangers May Kiss"—has again scored with the story of a type of woman for whom the world sells its soul. An ideal subject for exploitation in the press; a topic which naturally gets itself talked about.

"RACE TRACK"

LEO CARRILLO

The new screen idol can be expected to duplicate his phenomenal success of "Hell Bound" in this smashing story of the intrigues of big gamblers and millionaire racing patrons. A new, fresh angle, behind the scenes of the sports of Kings. A Cruze Special.

"STRANGERS OF THE EVENING"

By FLORENCE WAGNER

Adapted by Robert Lee. Who are these strange, ominous figures that move silently through the night? And what are the relations of this mysterious group to the lone woman who swayed their destinies? An underworld story with a fresh flavor of human interest for jaded film fans.

"X MARKS THE SPOT"

By FLORENCE RYERSON

A great newspaper finds itself embroiled in the solution of a crime. The snap of editors' commands, the feverish tempo of scoops, the glib chatter of reporters and the hectic pace of the Big Town furnishes the tempo of this exciting melodrama.

"HOTEL CONTINENTAL"

All the basic passions of human nature—loves, conflicts and dreams, seething around like bees in a hive—motivate this moving story of a group of strangers who suddenly find their lives entwined in a magnificent European hotel. Scheduled for a lavish production.

and a BIG SPECIAL
"THE MONSTER KILLS"
By SCOTT DARLING

Featuring
ALICE WHITE, AILEEN PRINGLE, HALE HAMILTON,
Leslie Fenton, Robert Elliot, Brandon Hurst, Clara Blandick,

A mystery story, climaxed by an incredible surprise wherein
an innocent parlor game develops into an ingenious crime.

"THE LAST MILE"
A CRUZE SPECIAL

No play in recent years inspired such superlative
press reviews, such wide-spread comment and
public interest as this tremendous drama by John
Wexley which had a sensational run on Broadway.
Produced by Herman Shumlin, producer of "Grand
Hotel", and directed by Chester Erskine, genius of
the Theatre Guild.

"THE LUXURY GIRLS"
By MAYSIE GRIEG

Adapted by Olga Printzlau, from the novel,
"Satin Straps", and which ran serially in
the Hearst publications. Breezy with high
and low life in Paris, with the bars let
down. Romance running wild in the Latin
Quarter. A marvellous exploitation opportu-
nity for exhibitors.

"THOSE WE LOVE"
A CRUZE SPECIAL

From the Broadway stage hit at the John
Golden Theatre, by George Abbott.
Mellow and warm with a deep humanity
and the conflict between a seductive
flapper and a woman passing her prime,
in a love duel for the latter's husband.

"GOSSIP"

A fresh, original story showing how the bottom
drops out of a famous surgeon's world, through the
wagging of poisoned tongues. A tale of human
failities, soul searing drama, and final regeneration
through the new found love of a woman who chal-
lenged the whole world for her lover.

to be announced soon
The Voice of Hollywood

26

One-reelers that bring the entire movie colony to your audience in novel studio chats and action. With this series you can display names on your lobby that only the biggest feature productions can boast of. A sure-fire draw for audience interest.

Tiffany Talking Chimps

6

Six quality two-reelers. They make no claims about their ancestors, but these Tiffany Talking Chimps are almost human. That’s what your SRO audiences will tell you as they laugh until a belt buckle snaps at the performances of these chimp actors.
**The Film Daily**

Thursday, July 16, 1931

**BACKING PLAYS FOR FILMS TOO RISKY, SAYS SHUMLIN**

(Continued from Page 1)

The newspapers' greatest need is stories, good stories, declared Shumlin. "Producing plays with the screen rights and grosses in view has not proved popular." United Artists has abandoned the idea of producing "Rivets" as a stage play, 2,700 city runs, and has stricken it from the U. A. production schedule.

**MEXICAN IMPORT TAX BOOSTED 1,000 PER CENT**

(Continued from Page 1)

bio, not only puts a prohibitive tax on all films, but first upon which is a language. English language will hereafter be taxed 50 pesos per kilo (less than 2 pounds), against the former tax of 1 peso, or 20 cents per kilo.

The former cost to import films of any kind was eight pesos per kilo. Mexican imports will not suffer increased taxation. Films with titles will be taxed 18 pesos per kilo and books upon which there is a sound track will be taxed 75 pesos per kilo.

Passing of the new law followed closely on the heels behind let down in the importation of motion picture production equipment, which is said to have been done to encourage Mexican picture production. Two companies now operate in Mexico City: Empire Productions and Compania Mexicana Peliculas. According to Lezama upon his return to Mexico City, August 1, all exchange managers representing films will be given back their deposits and distributors will visit President Rubio, in a body to protest the increased taxation on imports.

**PARAMOUNT EARNS $1.82 IN FIRST SIX MONTHS**

(Continued from Page 1)

six months of this year to $2,985 in the same period of 1929 and $2,315 in 1929.

This covers the dividend requirements, now on a $2.50 yearly basis, by a safe margin.

A comparison of earnings by quarters and for the six months follows:

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1929</td>
<td>$2,315</td>
</tr>
<tr>
<td>1930</td>
<td>$2,985</td>
</tr>
<tr>
<td>1929</td>
<td>$2,985</td>
</tr>
<tr>
<td>1929</td>
<td>$2,985</td>
</tr>
<tr>
<td>1929</td>
<td>$2,985</td>
</tr>
<tr>
<td>1929</td>
<td>$2,985</td>
</tr>
</tbody>
</table>

**NEW INCORPORATIONS**

**NEW YORK CHARTER**


**DELWARE CHARTER**

Public Shoe Stores, Inc., Wilmington, Del., Corporation Trust Co., Wilmington, Del., 300 shares common.

**HOLLYWOOD**

MURDOCK MacQUARRIE has been added to the cast of "Sun- down Trail," which is the picture by which Universal will be best known. Keene as a western star. He will be a brief bit important character role MacQuarr, who starred for Universal more than a decade ago, joins a supporting cast which includes Marion Shilling, Nick Stuart, Staley Blystone and Hooper Atchley, Robert F. Hill, author of the original story and screen play, is directing "Sundown Trail." |

Mal St Clair is preparing to direct "The Man in Her Life" for Columbia.

Carl Laemmle, J. R., has signed Pat O'Brien for "Twenty Grand." O'Brien created this role in the Broadway run of the play by Eva K. Flinth and Martha Madison.

Edmund Lowe and Warner Baxter play the roles of "Silver City" players roles similar to "In Old Arizona." Irving Cummings will direct this Quinn Morris story, Cowchita Montenegro and Nora Lane also are in it.

Ina Claire has given up her role in Samuel Goldwyn's "The Greeks Had a Word for It," and another candidate is now being considered to take the part which already includes Carole Lombard and Joan Blondell.

Trem Carr has selected the cast to support Bill Cody and Andy Shuford in "The Montana Kid" for Monograph Pictures. Other members of the cast are to be W. L. Thorne, Paul Panzer, Gordon DeMain, John G. Howard, Bill East, Dwier and Bill Bertram. Shooting is to start early next week.

Tom Kennedy has been added to the cast of "Slow Poison," RKO Pathé comedy starring James Gleason under the direction of Harry Sweet. Also in the supporting cast are Mac Busch, Oliver Cooper, Harry Grihbon, Billy Franey, Joe Rivers, Eddie Baker and Eddie Rodd.

Douglas Corrigan will enact the part of Joan Bennett's father in "She Wanted A Millionaire," Director John Blystone has signed up an cast including Spencer Tracy, William Collier, Sr., Vera Merlin, James Kirkwood, Donald Dillaway, Roxie Roy and Elda Vokel. The film will be based on the report by the Emma Goldman story by Susan Levin and dialog by William Anthony McIntyre.

Mile. Gabrielle Chanel, famous Parisian designer and fashion author, will pay her second visit to America on Oct. 15, in connection with her activities in designing clothes for Samuel Goldwyn's pictures and for her private gown, fur, perfume, fabric and jewelry interests.

John Halliday will play a leading support role to Hope Williams in "Penthouse," to be filmed by Radio Pictures.

Warren William, under contract to Warners, is also appearing with Billie Burke in the coast stage production of "The Vinegar Tree," in which he played on Broadway.

Charles R. Rogers, production executive at the RKO Pathé Studios, has placed "The Sundown Trail," the first of the six Westerns on the 1931-32 schedule, before the cameras.

With nine French versions of import ant American film production as her credit, Jeanne Helbling, petite French star, will sail back to France within the next week or ten days.

Jimmy Durante has arrived at the M-G-M studio, and will start work soon under terms of a motion picture contract signed before he completed his engagement here in "The New Yorkers. The first Durante role has yet to be announced, but M-G-M is said to have several suitable parts under consideration.

"Nancy's Private Affair" has been retitled by Radio Pictures, and will be known as "Smart Woman." This is the Myron Fagan play wherein Mary Astor will be starred, supported by John Halliday and Robert Ames.

Mitzi Green has been assigned to the comedy cast of "The Round-Up." Louis John Bartle's RKO Pathé comedy play is known as "Traveling Man Comedies" instead of their previous designation as Traveling Salesmen Comedies. Bartels has just completed his third two-reeler.

William Post has been assigned a role in Richard Dix's next vehicle for Radio Pictures, "Secret Service." John Darrow has also been announced.

Famous last words—"Joe Doakes has just left for the day.

Alaska is becoming a popular spot with members of the film colony. One Sennett is now in the northern country, while Douglas MacLean has gone to Alaska for "atmosphere," which will be used in an original story he is writing.

Sally Sweet, screen discovery of Stanley Bartles, assistant producer at Universal City, has been given her first role. She will play the lead oppostion in "Summerville in "Leatherneckers."

Edward Crandall's first role for Fox will be the male lead in "I Surrender."
The Ten Best Directors
Of 1931 Are Now Being
Chosen By The Cinema
Critics of America And
Will Soon Be Announced
In The Film Daily As
Well As Through The
Columns of Newspapers
And Magazines Everywhere
Throughout The World....
LEO SET TO LAUNCH INDEPENDENT CIRCUIT

(Needed from Page 1)

operation. Two scouts are now in the field looking over properties, and the Leo brothers expect to have about 20 theaters lined up within a short time. Some of the houses will be taken over from major circuits.

Entire RKO Pathe Lineup Booked for Fox Circuits

(Needed from Page 1)

Pathe’s 21 star features, six Western features, 139 shorts and 104 issues of Pathe News.

Circuits involved are: Fox West Coast, Fox Rocky Mountain, Fox Montana Division, Schanberg and Rhodes circuits covering Kansas, Missouri, Iowa, Nebraska and Illinois; Midwest Circuit, in the Wisconsin territory; Fox Chicago Theaters; Fox Poli circuit, New England: Fox Upstate circuit in New York, and the Fox Metropolitan Circuit in Greater New York.

Blue Law Edict Defied in Kansas Sunday Test

(Needed from Page 1)

their local house last Sunday, is expected to be rushed through the courts as a test case on the blue law issue. A state warrant has been served and the controversy is arousing keen interest.

Unique-Cosmos Preparing Second

Having completed its first all-talking production, “Alice in Wonderland,” directed by “Bud” Pollard, Unique-Cosmos Pictures Co., is preparing an adaptation and making arrangements to cast “Rip Van Winkle,” from the story by Washington Irving. Ashley Miller, who adapted “Alice” and is now vacationing in Europe, is also working on “Rip,” which will be in six reels, and will be produced at the Metropolitan Studios, Fort Lee. Pollard will direct, with Charles Levine again in charge of the camera department. Unique-Cosmos plan four pictures of this nature.

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

NICK BASIL and Tony Martin, who made a series of comedies here last year under the direction of Mark Sandrich for the RKO-Louis Brook unit, have been re-united in a vaudeville act in which they are again appearing around New York. Hal and Hazel Willis, who have appeared in Vitaphone shorts, have prominent supporting roles.

The tenth of the “Niggers” series of Vitaphone comedies starring Mr. and Mrs. Martins (“The Niggers at the Races,” has been edited and will shortly be released for a Broadway showing.

Jackson Halliday, stage actor, has been signed by D. W. Griffith as juvenile lead in “The Struggle,” now in production. Barney Logan is chief film editor.

Remember? When Peggie Shannon played in Vitaphone shorts here... Pat O’Brien likewise... When Evelyn Knapp and Lilian Bond were picked from the chorus of a Broadway musical. Barbara Logan is chief film editor.

Rupert Hughes’ humorous short on the Hillbilly Partner, recently completed at the Warner Vitaphone studio, is now ready for release. This two-reeler stars William Gaxton, Broadway musical comedy actor, now headlining at the Palace theater.

Chalk up another good picture for the Paramount New York studio—“Secrets of a Secretary.” Since that preview the other night, it’s no secret that this picture is going to elicit. And just wait and see how the girls will go for Herbert Marshall and Georges Metaxa, who play opposite the glamorous Claudette Colbert!

Arthur Ellis, in the midst of cutting a picture at Paramount’s New York studio, is wondering what they are doing at that dear Joinville studio where he was shaving, this time last year?

Vitaphone has girded its loins and is all set to launch into a record production schedule on the 21th. An ace directorial staff includes Arthur Hurley, Alf Goulding, Glen Langan and Roy Mack, with Murray Roth, director-in-chief, set to step into the breach, if the occasion requires.

Paramount Notes: Jack Winick, jovial chief projectionist, has become grandfather again... this time it’s twins, both girls... G. A. Putkall, sound supervisor, has gone to Quincy, Mass., to look over locations for George Bancroft’s “Rich Man’s Folly,” exteriors for which will be made here... Edwin Anthony Brown, original Whitey of “Queer People,” visiting his old pal, Al. Wilkin, publicity head.

Fox West Coast Houses Book Legitimate Show

(Continued from Page 1)

It is possible the circuit will release at least one theater in each of the largest cities on the coast for presentation of legitimate drama, depending on the success of Miss Barrymore’s tour.

Thalia Starts Foreign Talkers

Thalia Amusement Corp. has started preparations on its first Italian feature. Vocalists and musicians of various nationalities will appear in the picture, some of them singing in their native tongue.

Thalia also is preparing a Spanish and a German short.

Italian Air Film for Eight St.

“Stormo Atlantico,” first film record of the flight of 12 Italians with General Italo Balbo from Italy to Brazil, will have its U. S. premiere July 20 at the Eight St. Playhouse. The picture is silent with Italian titles and English explanatory text.

FEWER, BETTER PICTURES BEING CONSIDERED BY FOX

(Continued from Page 1)

Film Daily yesterday in New York.

The first of the Fox revivals is “Saginaw, Side Up,” opening at the Roxy on July 24. Should this make any sort of showing, others, such as “Cock-Eyed World,” will be brought back. Lewis figures that even though these revivals gross somewhat less than a new picture, Fox is still ahead.

In the event that this plan proves successful, fewer pictures will be made each season. Lewis admits that even with the greatest staff of production experts in the world, it is still impossible for any one organization to turn out 48 good pictures a year.

Lewis also believes that good acting is really coming into its own at last and that appearance never meant less in pictures than at present. Personality is the most important requisite of the new order of screen players, with talent and voice control playing a big part. This applies just as much to the bit players as to the principals.

Broadway, says Lewis, must continue to be Hollywood’s chief source of acting talent. There is no other place to get trained actors and actresses. He admitted that this is tough on the stage producers, but there is no other way around it.

“Women Men Marry” Territory Sold

Headline Pictures has sold “Women Men Marry” for Eastern Missouri and the Premier Pictures Corp. of St. Louis. Negotiations are now pending with other exchanges for the few remaining territories in the United States. “Women Men Marry” will be shown in RKO houses in Greater New York starting today.

...again operated under ownership management...

Grand View Hotel AND COTTAGES

LAKE PLACID, N. Y.

Renowned cuisine—trained counsellors for boys’ and girls’ groups—excellent sports facilities—three golf courses—swimming, boating, riding, polo, tennis—a thoroughly modernized and fire-protected hotel, charmingly situated atop the hill, overlooking the lake—catering to a carefully selected, discriminating clientele.

Edgar V. M. Gilbert, General Manager
EAST

Verona, Pa.—Rudy Navary, operator of the Liberty, has taken over the opposition house here, Anthony Baby's title to the Olympic recently reverted to A. Belda, former operator who turned the key over to Navary. Liberty will remain open each evening while the Olympic will be dark part time.

Devon, Conn.—Henry Banks of Bridgeport has taken a year's lease on the Plaza, formerly the Devon, owned by Saveria Gilmore.

Imperial, Pa.—Albert Weis is operating the Imperial on Saturdays only.

Hastings, N. Y.—Jack Rosenfeld is now operating the Hastings.

Altoona, Pa.—David E. Surry, 74, father of Hedda Hopper, screen actress, died here recently of heart disease.


Portage, Pa.—C. O. Baird has closed the Fastime theater.

Amsterdam, N. Y.—Maurice Krockick of Hartford, Conn., has taken over the Orpheum here from Edward Windribel and Thomas Shelly.

Russelton, Pa.—Nixon is now operating Tuesdays, Fridays and Saturdays, according to Wm. Griffith.

Utica, N. Y.—Joseph Enfield is manager and organist at the reopened Rivoli, formerly the Lyric.

Star Junction, Pa.—Auditorium has been closed by W. L. Rishbeck.

Pittsburgh.—Ed Elder has resigned from sales duties for RKO Pathe.

Johnstown, Pa.—Publix is again negotiating with George Panagotacos for his theater interests here, it is stated in theater circles.

WEST

Gold Beach, Ore.—B. E. Fisk recently reopened the Chinook following alterations.

Seattle—A. K. Bennett has been added to the RKO Pathe exchange sales force.

Hillaboro, Ore.—Mildred B. Johnson, recently of the Venetian here, is now manager of the Mission in Vancouver.

NEWARK, N. J.—Booking contracts have been completed by Warners-First National whereby the Midland Theaters Co. arranges to show 100 per cent of the producing companies’ product for the new season at its Newark houses. The theaters involved are the Midland, Auditorium and Grand. Mort Shea represents the theaters company and A. W. Smith, Jr., the Warners-First National in the negotiations.

Grand Ledge, Mich.—E. N. McFarland, who operates several theaters in Michigan, has opened his new Sun here. It was completed about two weeks ago.

Cleveland—E. A. McAuliffe, for the past five years manager of the Strand, Bellefontaine, is now managing the Lincoln, belonging to Associated Theaters.

Jackson, Miss.—J. A. Grower has assumed management of Istrione. He came here from the Paramount at Helena, Ark.

Toledo—Oscar Smith, owner of the Vita-Temple, has closed the house until about Aug. 1st, when it will reopen under new management. Jack O'Connell formerly managed the house.

Minneapolis—J. A. Bender of this city has bought the LoMar at Lohrville.

Cleveland—Euclid Beach Park theater has discontinued its original short subject policy, and is now playing features.

Minneapolis—An important change in the operation of the Minnesota, one of the suburban house of the Publix northwest circuit, has occurred in the switch from Saturday to Friday openings. At the same time, Fan- cron & Marco stage units will supply the stage entertainment in place of the New York and Chicago produced Publix units which have held forth at the theater since its opening nearly three years ago.

Cleveland — Warner Bros. have changed the policy at the Uptown and Variety to three changes a week instead of two.

Minneapolis—Eddie Prinzen, formerly Publix North Dakota district manager and Minneapolis city manager, will return to Minneapolis the first week to take up himself a bride, Hazel Palmberg, a local girl. L. J. Ludwig, Publix division manager, Minneapolis, was best man. Following the marriage, Mr. Prinzen and his bride returned to Marion, O., where the groom now is Publix city manager.

Cleveland — Sherman Webster has joined the local Warner exchange as salesman. He once was manager of the local Selznick exchange.

Des Moines—Plans have been drawn for a new $50,000 uptown theater to be built here by Dr. L. H. Chamberlain. Actual construction will start this summer.

Cleveland—Al Mertz, local RKO branch manager, has added to his sales staff William McCabe, formerly with RKO in Cincinnati, and Art Toffler, previously with Columbia in Cleveland.

Milwaukee—One of the youngest graduates of the city is Delphine Meyer, daughter of Mr. and Mrs. Fred S. Meyer, who was graduated recently from the Shorewood High School at the age of 15. Her father, Fred S. Meyer, is managing director of the Alhambra and president of the M.P.T.O. of Wisconsin.

Chagrin Falls, O.—L. B. Solether, resident manager of the Falls for more than a year, has purchased the house from its former owner, O. E. Selleck. The new owner was formerly located in Toledo.

SOUTH

Wellsville, W. Va.—N. G. Anas of the Mansfield Amusement Co. has transferred his office here from Weirton.

Washington—Richard Crull, son of Harry W. Crull, manager of the Fox, is assisting in the publicity and advertising department of the house during the summer months, returning to College in the fall.

Huntington, W. Va.—Lyric Operating Co., C. E. Tipton, manager, has dismantled the Lyric here.

Charlotte, N. C.—A. A. Hutchinson, formerly assistant manager of the Alhambra here, has been transferred to Spartanburg. Ed Pickard comes from the staff of the Carolinas to take the position formerly occupied by Hutchinson here.

Huntington, W. Va.—LeMotto Smith is expected to return from Florida in the near future. Smith operates the Strand here and also has theaters at Alliance and Warren, O. He has been resting in the South following a long illness.

Parkersburg, W. Va.—The Strand is being remodeled. The house is now operated by Perc Barrett in conjunction with Publix.
Silent Technique Gains Favor as Foreign Solution

CHICAGO UNION RACKETEERS INDICTED

Warner Theater Landlords Reduce Rents Voluntarily

Cuts and Abatements Are Allowed in Some of New Leases

Savings in theater rentals amounting to several hundred thousand dollars for the year are being made by Warner Bros., as a result of voluntary rent reductions and abatements by landlords, THE FILM DAILY learns. According to a Warner executive, in 40 per cent of their houses, landlords have renewed leases with reductions in 10 per cent of the number. The
(Continued on Page 8)

HARRY KOPLAR JOINS SUIT AGAINST SKOURAS BROS.

St. Louis—Harry Koplar, formerly a partner of the Skouras Bros., in the St. Louis Amusement Co. and Skouras Bros. enterprises, has opened a party to a suit whereby four minority stockholders seek the appointment of a circuit court re.
(Continued on Page 8)

Pathe Appoints O'Brien Special Representative

R. A. O'Brien has been appointed special representative for RKO Pathe, traveling out of the home office under the supervision of E. W. Ballentine, manager of exchange operations, it is announced by Ned E. Depinet, Ray, as he is best known, is now working out of Philadelphia with the Pathe Alliance representative Jack DeWaal.

Only Hope of Foreign Solution Is Seen in Silent Technique

S.M.P.E. Members Voting On Place for Fall Meet

Endorsing the stand taken by Joseph I. Schnitzer in declaring for less dialogue and a closer application of the "silent technique" in the production of talkies, foreign managers of major companies are almost unanimously agreed that this is about the only solution of the foreign problem over which most companies are now puzzling, a survey by THE FILM DAILY shows.

Arthur Loew of M-G-M voices
(Continued on Page 8)

SERVICE CHARGES CUT BY RCA PHOTOPHONE

Standardization of rates and duration of existing service contracts, making the terms identical with those now being offered in connection with new leases of sound equipment, is announced by RCA Photophone. The revised schedule, which amounts to a reduction in service charges on old contracts, was brought about largely through the efforts of the M.P.T.O.A.
(Continued on Page 8)

Selznick Quits Paramount May Join Radio Pictures

West Coast Bureau, THE FILM DAILY Hollywood—David O. Selznick, executive assistant to B. P. Schulberg, has definitely withdrawn from Paramount. It is believed Selznick will join Radio Pictures, but he will make no statement at this time.

Swaps 1800 Seat House For Two Colorado Ranches

Denver—The Rival, 1,800-seater and one of the oldest in Denver, was traded by Mr. and Mrs. Mary C. Steele to a group of four Denver men for two Colorado ranches. E. S. Godalson, Peter Thompson, Milton Lipsan and Ernest Morris are the new owners.
Closeups from Distance
Claimed With New Device
Washington, Ind.—Taking close-ups with the camera 100 feet
distant is said to be possible with an apparatus recently invented by
Fredrick Graf, of this city.
His work has attracted considerable attention, and recently his
studio and device was inspected by a representative of Universal.
Another device perfected by Long at a cost of $175 is an attachment
for motion pictures which it is said will eliminate costly equip-
ment now used in news reel work.

RKO Circuit Adding
Fourth Madison House
Madison, Wis.—The Parkway, local
independent theater which closed
July 14, will be taken over in Sep-
tember by RKO, according to re-
ports.
The firm will give RKO four
houses in Madison.

Harold Mirisch Rejoins
Walters Booking Staff
Harold Mirisch, who was sent to
Memphis a year ago to manage the
Walters theater there, has been re-
called to New York by Dan Mchla-
love to join the Walters-First Na-
tional booking staff in the home
office.

Powell Picture Titled
Instead of “The Other Man,”
William Powell’s first Warner Bros
starring picture, will be released as
“Road to Singapore,”
Marie Mars plays the leading femi-
nine role, and also in the cast are Doris
Kenyon, Alison Skipworth, Fred-
rick Kerr, Lemmon Hare, Ethel
Griffis, Arthur Clayton, Louis Cal-
hern, Douglass Gerrard and others.
Alfred E. Green directed.

Colbert-March in “Marriage Bed”
Ernest Pascal’s play, “The Mar-
rriage Bed,” has been bought by
Paramount as a co-starring vehicle
for Mary Astor and Fredric March.
It will be produced on the
coast.

New House for Watertown, Mass.
Watertown, Mass. — Chamber of
Commerce officials are co-operating
in negotiations under way for a new
theater here.

Goldstein House Opening Sept. 1
Samuel and Nathan E. Goldstein have set Sept.
in negotiations under way for a new
house, the Arcade, seating 1,200.

George Elmore in Jersey City
Holyoke, Mass. — George J. El-
more, who used to manage the Vic-
tory Theater in Jersey City, has
been given control over the manage-
ment of the Fox Rialto in Jersey City, N. J.

Demonstration of RCA
Sound Improvement
A special showing was given yest-
eryday at the RCA Photophone pro-
jection room to an invited list of
leaders of the Broadway industry. As
a department demonstration of the most
recent development in RCA sound
reproduction, the subject being a large
number of choruses from the Morley
Tabernacle choir of 400 voices and
several compositions on the great
organ in Salt Lake City. An added
attraction was a presentation of the
sound track on the film so the audi-
ence could see graphically the modu-
lations of sound in one of the
numbers.

Protex Trading Corp.
Takes Larger Quarters
Protex Trading Corp., distributors
of foreign language films, moves its
offices on Monday from the Little
Carnegie Playhouse building at 32
E. 56th St., headquarters of the Leo
Brecher organization. An additional
space has been leased to accommodate
the increasing activities of this Brecher subsidiary. Norman
S. Arenalnd continues in charge of
Protex and will assume in addition new
home office duties.

Dreiser Case Up July 22
Following the granting of a writ
to Theodore Dreiser who seeks to
ban the showing of “An American
Tragedy” by Paramount, Supreme
Court Justice Graham Witschep, in
White Plains has set July 22 as the
day upon which Paramount must
show cause why it should not be
restrained from showing the film.

John H. Harris Here for Meeting
John H. Harris, zone manager of
the Pittsburgh office in the War-
ner Bros. circuit, arrived in New
York yesterday in connection with
booking deals for the houses under
his superintendence. From the Mheon
attended a conference of theater
heads presided over by Dan Mchla-
love.

Columbia Adds Four
To Scenario Staff
West Coast Bureau, THE FILM DA-
ily—Four writers have been added to the Columbia staff in-clude-
ing Arthur Reed, who is also a director; Agnes Christie
Johnson; Ray Schrock, who likewise
has directed in stock, and Wimifred
Dunn.

Major Bows to Celebrate
Major Edward B. Bowen, vice-
director of the Capitol and father of
the Capitol “Family,” will cele-
brate his 80th anniversary on the
air next Friday evening, July 24.

New Idea in Vacations
ASSABETE
CAMP & COUNTRY CLUB
STOW, MASS. (near BOSTON)

( FOR ADULTS )
The country club with real out-
side vacation values.
ON THE PREMISES:
9 hole (3000 yd.) golf course,
hard clay tennis courts, fifteen
miles of fine canoeing, excellent
swimming. Hiking trails, Blue
Ridge, Blue Ridge, Horse
Ranch, Hiking Trails, Complete
Social Staff, and Country Club
Accommodations, with running
water. Tours to History
Concord, Lexington and
Wayside Inn.
Other hosts consult your
social secretary for special rate
information.

Write CARL ERSBEIN, Mgr. Dir.
ASSABETE COUNTRY CLUB
P. O. Box 509, STOW, MASS. Or Call CIttlerike 4-7580
Room 209
Connie Bennett and Lew Cody are painting Paris pink. Lew keeps the joy joints working overtime.

Connie gets tired waiting for Lew to keep a date with the preacher and leaves him flat.

Joel McCrea is an artist. He's painting old Mother Eve and needs a good model bad.

Connie, down to her last dime, asks for the job. Covered with blushes she poses. P. S.—She gets the job.

Joel works fast on the painting. And faster on Connie. Two weeks later she's fixing his breakfasts for him.

They throw a little party. A Spaniard makes a play for Connie. When she gives him thatta, he spills the beans about Lew Cody. Joel steams, Connie walks.

He catches up with her a month later at the Art Students' Ball. It's the big night in Paree, where everybody comes and everything goes.

Connie is with the Spaniard. Joel declares war on Spain and busts up the ball.

Joel wants to marry her. Connie proposes trial marriage. "I don't care what people say, just so you keep on saying you love me."

His aristocratic sister has been hearing things. She gets him back to America on a phony excuse. And Connie after him.

Sister throws a big yachting party. And "innocently" invites Lew Cody as one of the guests.

Sister is out to make a sucker of Connie. Lew makes a play for her all over again. Joel gets jealous. Connie gets sore. Sister pats herself on the back.

Joel socks Lew, grabs Connie, and they hop off for that dear Paree, stopping only long enough to get a squad of preachers to tie the knot good and tight.

Robert W. Chambers knows that the ladies love love stories. He gave them more than their money's worth in THE COMMON LAW.

So did Connie. By the time she walks into that studio and proves that the French models have nothing on her, she owes the customers nothing. They really ought to pay another admission to see the rest of the picture.

Charlie Rogers has handed exhibitors one of those box-office naturals. It opens today RKO Mayfair, New York.

RKO Pathe's Old Fightin' Cock has something to crow about in this one.
Thanks Mr. Johnston

FOR THOSE KIND WORDS ABOUT

JAMES DUNN

BAD GIRL
SALLY EILERS

Vina Delmar's sensational story

MOTION PICTURE DAILY

"Bad Girl"

(Hollywood—Fox) has a flashing winner in "Bad Girl" and a great find in James Dunn, Winfield Sheehan's discovery. This pulsing, best-seller story of rough, young love groping its unconscious way to maternity has been handled with hearty realism, yet with such clean-mindedness that it should serve forever as a lesson to all producers that pictures within the code are matters of treatment, not of theme.

Honors go to Frank Borzage for a finely sustained balance of laughter and tears that makes a record, and to Edwin Burke for a running fire of smart-cracking that never falters. Sally Eilers does her best work, teaming right along with Dunn. Minna Gombell registers to the mark.

With pictures like this—and Fox has others—the fall box-office looks rosy.

W. A. JOHNSTON
HOLLYWOOD

MARJORIE GATESON, who graduated from musical comedy to dramatic roles, is arriving from New York to join Paramount. She created the mother role in the Broadway production of "Street Scene."

George R. Cooper, veteran sound man at Columbia, has just completed the recording on "Fifty Fathoms Deep."

Now that Charles Starrett, former Dartmouth football player, will appear in Paramount's "Touchdown," we would suggest a team consisting of Allan Dwan, who played at Notre Dame; George Bromley, an exhibitor, who was a star lineman at Minnesota; Sam Wood, who played in Philadelphia; Richard Dix, who was in the Minnesota lineup; and, of course, several of the Notre Dame boys, who are wearing the gridiron togs for good old Universal.

Dwight Caldwell is now in complete charge of the film editing department at the Larry Darmour studios. He has been with Darmour for the past three years.

Clarence Kolster has completed the editing of "Waterloo Bridge" for Universal.

Hollywood seems to be housing all the Broadway comedians. Jimmy Durante is the latest arrival. Others here include "Groucho" Marx, Al Jolson and Eddie Cantor. Cantor seems lonesome, as there are not enough benefits to play each night.

Radio Pictures will re-install its co-director system when "Sour Grapes" goes into production soon. John Halliday and Lynn Shores will share the megaphone, with Myles Connolly as associate producer.

Isabel Withers, Hank Mann and Bud Jamieson have been added to the cast of "Easy to Get," one of the "Gay Girl" series of RKO Pathé comedies directed by Howard Bretherton. June MacCloy, Marion Shilling and Gertrude Short are featured.

Louis Searcy, associate producer for Radio Pictures, has been combing Hollywood for drawing Southern accents—no synthetic ones will be considered for important bits and parts in "Secret Service," which is to star Richard Dix in the famous William Gillette play of the Civil War.

The unit producing Columbia's "Pagan Lady," returned several days ago from its location trips in San Pedro harbor and is now shooting final sequences at the studio. The picture is an adaptation of the stage play by William Du Bois, which served as a starring vehicle for Lenore Ulric on Broadway. Evelyn Brent portrays the Ulric role, supported by Conrad Nagel, Charles Bickford, Roland Young, William Farnum, Lucille Gleason, Leslie Fenton and Gwen Lee. John Francis Dillon is directing.

Harold Schwartz will direct the fourth Rosco Ates comedy for Radio Pictures. Schwartz is collaborating with Thomas Lennon on a story which will present the stammering comic in double roles. The picture is titled "The Guppy Twins." It will be produced and supervised by Louis Broek.

With the completion of his script of "Are These Our Children?" for Radio Pictures, Howard Estabrook, the studio's ace scenarist, has dropped all other work to finish "Frontier," an original story.

Production on "Local Boy Makes Good" at the First National studios will continue for at least another week, according to latest advice. It had been expected that shooting would be finished by July 15, but various matters have caused the right delay. Joe E. Brown, who is starred in the film, suffered an injury to his leg which postponed certain of the track sequences in this college picture, and later a location trip as far east as Lincoln, Neb., was necessary. Mervyn LeRoy is directing the film. Following its completion some time next week, he will leave at once for a vacation in the Sierras.

Preparations for filming the newspaper story "Sob Sister," by Mildred Gilman, former New York Daily News reporter, are going forward speedily at the Fox studios. Joyce Compton, George E. Stone and Minna Gombell have been selected to support Linda Watkins and James Dunn, leading players. Alfred Santell will direct "Sob Sister."
**EXPLOITETTES**

A Clearing House for Tabloid Exploitation Ideas

**Bathing Beauties**

Still Good 'Em

**MANAGER** J. J. Scholer of the Orpheum, Phoenix, Ariz., staged a bathing beauty contest in conjunction with the showing of "Lover Come Back." The bathing beauty dance revue was put on one night during the four-day run of picture. Scholer tied in with a local haberdasher who sponsored the revue with a dancing instructor and proprietor of dancing school staging it. The haberdasher furnished fifteen bathing suits and presented each one in cast with one of these suits gratis.

—Orpheum, Phoenix, Ariz.

**Guessing Contest**

Based on Scene Mat

**MANAGER** Milton Schosberg grabbed his share of free space through a newspaper tie-up in putting over "Up Pops the Devil!" at the Public-Hollywood, Pottsville, Pa. One of the scene mats suggested the idea to Schosberg. He then contacted the newspaper on the idea of a guessing contest and they in turn liked the idea so well that they gave 38 inches of free space to the contest. Schosberg says that this idea might be passed along to the boys who are in towns similar to Pottsville where there is no engraving plant.


**TIMELY TOPICS**

A Digest of Current Opinions

**Film Fan Not A Sophisticate**

The charge that the film fan today is over-sophisticated cannot stand up against the fact that children and animals play a more important part in modern screen stories than ever before. This is so patent that an episode introducing a child or a dog is coming to be regarded almost "sure-fire" from the standpoint of audience-interest. There has never been a time in the history of pictures when children were so generally employed in them as today, and it is due to the fresh and wholesome flavor which their presence imparts to a story. The ingenious role played by a child actor will provide laughter or tears wherever the most skilful actor will fail. This is very good evidence that the hard-boiled sophistication attributed to audiences is greatly over-stated. It is not unusual to see a scene in which a pet dog or a baby lift a complete production out of the rut of mediocrity, so unfailing is the interest of audiences in the innocent and unstudied manner which characterizes their appearance on the screen.

—Lenora Coffee

**Many Happy Returns**

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

**July 17**

Jack Conway
John V. A. Weaver
Frank Whitbeck
Johnny Darrow
Mabel Van Buren
Myrte McLaughlin

—The Film Daily
WARNER THEATER OWNERS CUT RENTS VOLUNTARILY

(Continued from Page 1)
remaining 60 per cent of the rented theater trade, not as a result of renewal of leases, but a like percentage of houses granted reductions or abatements is anticipated.

In a similar vein, "We are reducing rents on business firms who rent, from us in these leased buildings.

Other major circuit heads canvassed by FILM DAILY yesterday stated that none of their leased theaters had reported reductions in rentals and that "abatements" wherein rents are reduced for one or two years, with the reduction to be paid back to the landlord before the expiration of the lease, are unnecessary under present conditions.

3 Legit Shows to Tour Fox West Coast Houses

(Continued from Page 1)
California houses. The others are a revival of "Elmer the Great," with Joe E. Brown, and Mrs. Leslie Caron in "The Spiral Staircase." According to the arrangements between Fox West Coast and the Shuberts, the legit, attractions will play one-night stands, including towns that have not had shows of this kind in a long time.

The Joe E. Brown vehicle will also play several large mid-western cities, including Detroit, Cleveland and St. Louis.

Phillips Lord's Sendoff

To signal his departure for the coast to appear in Radio Pictures productions, Phillips Lord, the "Seth Parker" of the air, will make a special appearance in today's broadcast on the "RKO Theater of the Air.

Joe E. Brown to Make Vaude Tour

The Artist's Bureau, connected with the Warner theater circuit has signed contracts for the appearances of Joe E. Brown in a new song and dance sketch. Brown will open his tour July 31 at the Warner in Milwaukee, followed by the Orpheum, Chicago; Stanley, Pittsburgh; Mason, Philadelphia; Stanley, Jersey City, and Earle, in Washington.

COMING & GOING

HERBERT BRENON will arrive on the Century this morning to attend the funeral services of his mother, Mrs. Frances Breenon to be held at the Little Church Around The Corner at 11:30 tomorrow morning.

H. HARRIS, Warner's new Western district manager in Pittsburgh, is in New York for conferences.

JOHN HOWARD LAWSON, who is writing four stories for Radio Pictures next season, is on his way back to New York from California.

GEORGE BANCROFT and a unit led by Alphonse Wainwright, the Terrains and Guy Oliver, actors; Edward Parmelee, Jr., writer, and George Nichols, created their own tour to make appearances for "Rich Man's Folly," Paramount production.

* * *

• NEWS «OF» THE «DAY» •

Berthoud, Colo. — The Moon has been sold by Luce & Taylor to H. E. Berglund.

Clovis, N. M. — Hardwick Bros. have opened the new 800-seat Rex.

Memphis—S. M. Sachs of the RKO Pathé office in Memphis has closed deals whereby all Rooster brand productions, including those of Black, have been acquired and he is operating the Hiawatha on an option to buy.

Portage, Wis. — E. L. Weisner of Milwaukee is now sole owner of the Home here. The theater was formerly operated by the Snow Theater Co. of which he was a stockholder.

Foreign Solution's Hope Seen in Silent Technique

(Continued from Page 1)
the general sentiment in stating that Europe and America need most today, in addition to the well-known good five-cent cigar, is more silent and silent technique in pictures.

"Let's get back to the pantomime which made the motion picture industry. Let's develop a system to supplement the pantomime with the gifts of speech with which the electrical gods have endowed mankind. Let's talk ourselves to death. American pictures, American technique, and above all American made stars are crying demand throughout the world. The demand is no less now than it was five years ago.

Dubbing and the use of native stars speaking the language of the respective countries have proved unsatisfactory, the foreign managers report. Importing of foreign players for the production of the multi-linguals in Hollywood also has failed to pan out profitably, since the Hollywood stars are preferred by the foreign audiences.

A study of the imports among major companies is gradually crystallizing on the fact that the best course lies in the silent technique, eliminating the addition of a little music and other touches whereby the regular Hollywood productions can be adapted at low cost for exhibition abroad.

Danvers Exhibit Bankrupt

Danvers, Mass. — Louis Brown, local theater manager, has filed a bankrupt petition listing liabilities of $7,945 and assets of $3,000.

Deny Permit for New House

H. W. BERG, manager of the Leon in Williston, Vt., has been denied a permit to build another house here.

Protest Soviet Films

A telegram protesting against the slaving of Soviet films in Balaban & Katz houses, on the grounds that they are "Red propaganda," has been sent to Paramount officials by Mary Frank Pease, chairman of the National Film Improvement Committee.

Service Charges Cut by RCA Photophone

(Continued from Page 1)
committee which recently obtained similar concessions from Electrical Research Products.

The revised schedule, as outlined by J. H. Tingle, treasurer of Photophone, follows:

Super and large size equipments (Types 'A', 'B' and 'C')—$31 per month for four regularly scheduled service calls per month with emergency or request service at $4 per hour with a minimum of $10 per call plus transportation.

"Standard size equipments (Types 'D', 'F', 'G' and 'H')—$6 per month for two regularly scheduled service calls per month with emergency or request service at $4 per hour with a minimum of $10 per call, plus transportation.

"Any exhibitor whose service contracts call for the payment of service charges at a rate which is different than those set forth in the foregoing schedule, or whose service contract is in excess of a period of three years may, provided his account with Photophone is not in arrears, can convert his existing service contract to the new basis by signing and returning a form of letter rider which will be attached to and made a part of exhibitor's agreement with Photophone.

The M.P.T.O.A. is urging theater owners to take advantage of this revision, with a view to making new contracts later under terms to be governed by the situation as it then exists.

Capital Buys "Maciste" Territory

World's Trade Exchange, of which Arthur Ziehm is general manager, has old "Maciste in Hell," Italian production, to the Capital Film Exchange for the territory of Greater New York, Northern New Jersey and Upper New York State.

Mrs. Breenon's Funeral Tomorrow

Following funeral services for Mrs. Frances Breenon, mother of John Peter, the death of Mrs. Breenon will be held at Woodlawn Cemetery. Breenon arrived today from the coast.

GRAND JURY IN CHICAGO INQUIR "ON UNION RACKETEERS

(Continued from Page 1)
motion of a long struggle by the independent theater owners in Chicago, under Aaron Saperstein, to free themselves from a condition that was fast putting them out of business. A request to the government for like conditions in other Allied territories, the All States Ass'n has supported the Chicago unit in its battle.

A. Steffes was designated as its representative to assist the Chicago group. Steffes has been in Chicago for some time and will remain here until the situation is cleared up.

The state's action is regarded as a decisive victory for the independent theater owner, as well as an accomplishment for the All States Ass'n. "Elmer D. Miller" included in the indictment is better known as "Jack Miller" of the Chicago Exhibitors' Association.

Charles E. Lounsbury and Charles Bellows were the attorneys in charge of the investigation for the state.

Harry Koplar Joins Suit Against Skouras Bros.

(Continued from Page 1)
receiver in his enterprises.

Koplar's sister, Mrs. Elsie Probst, and I. Meyer have also been added as defendants. The suit was originally filed June 26 by William J. Blake.

Skouras Enterprises has a half interest in the Skouras Super-Theaters Co., operators of the Ambassodor, Missouri and Grand Central theaters in St. Louis, and also holds the majority stock of the St. Louis Amusement Co., which has 22 theaters and one urban house. The suits have been continued to July 21.

Pathé at New Des Moines Quarters

Des Moines—The RKO Pathé exchange here is now located in its new quarters. Nate Sandler is manager of the branch.

Elmer Sedin, special representative, assisted in the moving of the office. The new quarters are at 1113-15 High Street.

Fox Signs Two from Stage

John Peter Leister, playwright, and Lawrence O'Sullivan, stage character actor who made a hit in "Old Man Murphy," have been signed by Fox. Leister, who also has been a vaudeville actor and author, lately has been writing tableau skits for use in making talkers.

Dual Bills Losing Out

Cleveland—Double feature programs are gradually losing out in this territory, according to reports along the local film row. The trend among exhibitors here is to build up their programs with a good selection of short subjects and features against dual bills, but they seem to have tried out with poor success.

Back to Balanced Shows
UNITED ARTISTS offers exhibitors a brilliant array of perfect entertainments to pierce the fogs of average business and emblazon the showman’s course to record grosses for the new season.

BRIGHT LIGHTS from UNITED ARTISTS for CURRENT EXHIBITION

HOWARD HUGHES’ “THE FRONT PAGE”
CHARLIE CHAPLIN “CITY LIGHTS”
GLORIA SWANSON “INDISCREEET”
HOWARD HUGHES’ “HELL’S ANGELS”
EDDIE CANTOR – “WHOOPEE”
Across the pages of the trade press blazes the news. The public, fed up on double-feature programs, is sold on short subjects.

Educational Short Subjects mean long profits, not only because they are made by specialists—but also because they put that spice of variety, comedy and thrills into a program which every audience demands. The public is sold on short subjects. Smart exhibitors everywhere are sold on Educational Short Subjects and are advertising them to their public.
Lewen Pizor Scores Producers' Lack of Initiative

GOV'T REFUSES TO ADVISE ON CONTRACT

Censors Find Short Subjects of Higher Quality

Comedies Are Giving the Film-Temperers Very Little Trouble

Richmond—Short subjects on the whole are of a higher type than many of those submitted for examination in previous years, according to the Virginia State Division of Motion Picture Censorship. Very little trouble is being experienced now in connection with comedies and other shorts, the film-temperers state. This (Continued on Page 9)

'ARMOR PLATED' FILM BEING PUT ON MARKET

"Armor plated" film, on which the perforations are protected by a thin copper band, is being put on the market by Precision Engineering Co. of Philadelphia. N. Pederson, president and general manager of the company, is also the inventor of the process, which is guaranteed to prevent tearing or "breaks" due to worn perforations. The copper band is so attached to the film that (Continued on Page 9)

Four New Theater Firms Are Formed in Virginia

Richmond, Va.—Charters of incorporation have been granted in the last few days to four new companies intending to engage in the theater business. They include Lincoln Theater Corp., Marion, Va., C. C. Lincoln, Jr., president, and authorized capital of $25,000; United Theater Corp. (Continued on Page 9)

Otterson Sees Television Held Back by Conditions

London—No immediate commercial future for television, wide screen or third dimension is likely in the present state of the film world, said J. E. Ottersen of Electrical Research Products, now on a trip to London, Paris and Berlin.

26 New Universal Features Booked by Warner Circuit

Universal's 26 features on the 1931-32 production schedule have been booked by the Warner Bros. theater circuit. The contract, which was handled by Phil Reisman, Fred Schanger and Harry Lorch for Universal, and Dan Michalove, E. A. Alperson and Clayton Bone for Warners, is for percentage bookings, but the lowest estimate on its guarantees involves rentals of from $5,000,000 to $3,000,000.

Bernard Edelheitz Dies Following Long Illness

Bernard Edelheitz, 51, publisher of "The American Hebrew" and at one time prominently identified with the film industry, who had been seriously illing since last March, suffering from an afflication of the heart and a nervous breakdown, died Friday morning at his home at the Hotel Winder. (Continued on Page 9)

PRODUCERS' LACK OF INITIATIVE SCORED BY EASTERN EXHIBITOR LEADER

Educational Concludes Chicago Sales Confab

Chicago—The second of Educational's three district sales meetings came to a close here yesterday afternoon with talks by L. A. Young and William Saal. E. W. Hammons returned to New York and the rest of the home office contingent will leave Chicago on Saturday morning for the final meeting, which will be held in Denver next Monday and Tuesday. Nine central and southern branch offices were represented at the Chicago gathering, and an equal number of western managers will attend the Denver confab. (Continued on page 9)

Philadelphia—Scoring producers for lacking courage and initiative to make pictures along different lines from those turned out by other studios, Lewen E. Pizor, head of the M. T. O. of Eastern Pennsylvania, Southern New Jersey and Delaware, in reply to questions put to him by THE FILM DAILY, declared that confidence in the industry is being weakened by the shortage of good product and that the producers alone are to blame for not delivering better product. Gangster and sex stories have been greatly overdone, says Pizor, and current pictures contain too much and too sophistacted dialogue. The cry among exhibitors is for clean, wholesome pictures that are (Continued on Page 12)

Take Action to Restrain Picketing by Operators

Trenton, N. J.—An order has been issued by Vice-Chancellor Bittson calling upon the Union County M. P. Operators' Union in Linden to show cause on July 26 why it should not be restrained from picketing the Plaza there.

Dept. of Justice Says It Cannot Rule on Rights of Private Parties

Washington Bureau of THE FILM DAILY

Washington—Declaring that it is "not in a position to advise on the legal rights of private parties," the Department of Justice has declined to give any opinion with regard to the legality of the proposed new standard exhibition contract. After listening to M. A. Lightman, president of the M.P.T.O.A., and Pete Wood, of the Ohio M.P.T.O., who had been holding conferences with (Continued on Page 12)

MONOGRAM SALES TOTAL $500,000 IN SIX WEEKS

Sales in Monogram Pictures branches for six weeks ended July 11 exceeded a half million dollars, or at the rate of over $80,000 weekly, according to W. Ray Johnston, president of Monogram. The coast studios have been ordered to proceed with all possible dispatch in the production of the remaining Monogram pictures, five of which are completed.

Jensen Starting Work On Six Society Dramas

Emil C. Jensen is leaving Sunday on the Advance Century for Hollywood, where he will launch work on the first of six society dramas which he plans to produce under the banner of Patrician Pictures.

Take Action to Restrain Picketing by Operators

Trenton, N. J.—An order has been issued by Vice-Chancellor Bittson calling upon the Union County M. P. Operators' Union in Linden to show cause on July 26 why it should not be restrained from picketing the Plaza there.
Great If It Works

Paramount announces, in all seriousness, that it has hired Harry Chandler, screen script wrangler and critic, to inspect all scripts before final acceptance, with a view to analyzing them for audience values before filming is started. Chandler is to work solely with the theater patron in mind, correcting each story for audience appeal, and the company expects this system will eliminate the necessity of retakes.

Warner-F. N. Executives Going On Business Trips

Several Warner-Fair First National executives leave on business trips next week. Gradwell L. Sears, western general sales manager, leaves Thursday morning for Chicago and points West. Claude C. Ezell, eastern general sales manager, also leaves Tuesday for surveys in the Washington, D. C., territory. A. W. Smith, jr., eastern sales manager, is due in Chicago, visiting Cleveland, Indianapolis and Cincinnati.

In the Warner theater department Dan Michalove is planning to install gingers in the zone managers regarding the Warner-Fair First National product but has been interrupted by the various heads of departments to the principal cities of the country.

Producing "Parish Priest" As Independent Special

"The Parish Priest," stage play and silent film has been adapted as a talkie and will be put into production immediately by Special Pictures Corp. General distribution will be handled by Herman J. Garfield, the M-G-M sales manager at the silent version. The picture will be produced as a special.

M-G-M Buys Dressler Vehicle

Film rights to "Tugboat Annie," by Major Norman Kelly Kane, have been bought by M-G-M as a vehicle for Marie Dressler.

RKO Outing Aug. 29

Home office executives and employees of RKO and affiliated companies, including RKO Pathé, will be on a trip Aug. 29 to Indian Point. The Hudson River steamers, Peter Stuyvesant, has been chartered for the occasion.

Warners Want Nancy Carroll

Warner Bros. are understood to be negotiating for Nancy Carroll, whose Paramount contract expires this fall.

Releasing One-Reeler In Red Cross Celebration

"The Symbol of Mercy," a one-reeler produced by William J. Ganz, Co. of New York for the American Red Cross, will be shown in New York City July 29 and on the 30th in Washington and New York City Picture Houses, sponsored by Red Cross. Also to be shown will be a Red Cross appeal, "Support the Red Cross." Warner Bros. is making a Red Cross appeal for the summer.

FINANCIAL

NEW YORK STOCK MARKET

JULY 22, 1931

[Market report with stock prices and details]

THE INDUSTRY'S DATE BOOK

Conn Sued for $15,000 Over Unbuilt Theater

Providence—Jacob Conn, owner of Conn's Office Furniture Co., has sued B. N. Rosenbaum & Co., for $15,000 for alleged breach of contract, who were to finance a new movie theater, hotel and store building here.

Mackail-Cagey in "Blind Spot"

Dorothy Mackail and James Cagey will appear as co-stars in First National's "Blind Spot," from a play of the same name by Kenyon Nicholson, adapted by Knisey Glassman and John Bright. Roy Del Ruth will direct.

The St. Charles

ON THE BOARDWALK

AT NEW JERSEY AVENUE

Atlantic City

A SMART HOTEL IN

AMERICA'S SMARTEST RESORT

Headquarters for Film World's stars, leaders, comfort, good fellowship. Unsurpassed French and German cooking.
**EXPLOITETTES**
*A Clearing House for Tabloid Exploitation Ideas*

**Tieup With Car Agency**

**Manager Sam Chernov of the** Public-Capitol, Waverly, N. Y., made an effective tie-up with the Ford agency to advertise "Trader Horn." Letters were written to all car owners in and surrounding Waverly by the Agency telling them about the Ford display in the Capitol lobby as well as telling them about the picture. The Ford agency also used 40 inches of newspaper space, playing up the Ford lobby display and the current attraction at the theater—at no cost to the theater.

—Capitol, Waverly, N. Y.


**Menu Cards for Guest Tickets**

**Manager J. S. Hadden** effected an excellent tie-up with a local restaurant to put over "Everything's Rosie" at the Paramount, Joplin, Mo. Walker's Cafe printed and distributed through two attractive-looking girls, 400 menu cards daily with theater imprint and current attraction and play dates. These were passed out in all downtown offices and stores. Of these 400 menu cards, twenty were marked which entitled the bearer to a guest ticket when presented with cafeteria check at the box office.

—Paramount, Joplin, Mo.


**COMING & GOING**

EMIL C. JENSEN leaves Sunday on the Advance Century for the coast.

PATRICIA BOWMAN, premiere danseuse of the Roxy, has gone to Bermuda for a vacation.

VISITORS at the Warner-Fair National offices on Friday included Edward W. Fay of Providence, W. P. Burhoe of Haverhill, and Hubert Wales of Excels, Fl.

ERNEST PALMER and STANLEY LITTLE, Fox cameramen, are leaving on the President Hayes for California after shooting scenes in New York for "Delicious.

MARQUIS HENRI DE LA FALAISE has sailed for Europe.


**A GENT** from Boston writes to ask why we use so much slangwitch in this dep...he sez..."It has a most devastating effect on my cultural background, and I find myself as a theater manager addressing my patrons with such unseemly and gauche vulgarisms as 'mug'—scram, you cluck!"—or 'worth'ell.' And the other day I address a dignified matron of our Upper Class as 'Old Potato.' And she had me apprehended by the gendarmes for making indecent advances. Sorry, old bean...ya see, it's this way...we useter write Perfect English...till one day we overheard an Armenian on Film pleasure yacht, Sulted, which figures in RKO Pathe's current Constance Bennett picture, "The Common Law"...the craft represents an original cost of $500,000 and was built for J. H. Pathe by the big railroad man...the present owners are the John P. Mills organization...and speaking of "Common Law" reminds us that Rutgers Neilson, RKO Pathe publicity purveyor, played a bit in the silent version with Charles Young...Sam Warshawsky's play, "Tragedy of a Man of Destiny," will be given its premiere by the Wharf Players at Provincetown the week of Aug. 24...

—**MEYER** ("Boy"). SOLMSON of Zit's protests that some of our stories about Peggy Shannon's home town of Pine Bluff, Arkansas..."Boy" notes a slight discrepancy in our figure of a population of 30,000...he sez the Pinchbluffers number 30,000...aw, wot's a few ciphers among friends?

—**ALL THE kids in Radio Pix's art and pub dep' will foregather at Davy Stump's hideaway in Congers, N. Y., tonite...to give a synthetic linen shower to Louis Gaudreau who takes the Fatal Leap next weekend...Lou sez his only reason for doing it was the Impending Urge from reading Du Daub's burbs about Crashing, Impinging and Skyrocketing to Glory...anyway, Ken Hallam will donate English broadcloth from an old suit...John Montyhan has a bundle of Irish linen his grandfather brought over to wrap his shillahay in...Hal Dansen and Freddie Hershkowiz have a nice piece of Russian cheesecloth...Hy Daub, Sam Warshawsky and Ralph Evans will kick in some ole press sheet rags...Peggy McGee, phone operator at the Empey Club, has a birthday today...so call the lil gal up...or better still, send her a diamond bracelet or some other small item of nominal value...
ACTIVITY RUNS HIGH

AT PARAMOUNT STUDIO


Title Change for Maynard Western

The fifth completed Ken Maynard-Tiffany western, tentatively titled "The Arizonan," has been changed to "The Arizona Terror." Supporting Maynard in this western are Lina Basquette, Murdoch McQuarrie, Nena Quartaro, Charles King, Hooper Atchley, Tom London and Fred Burns, Phil Rosen directed. "The Arizona Terror" is an original by Jack Francis Staintford. Production gets under way immediately on "Range Law."  

New Swanson Picture

Starting Next Month

Samuel Goldwyn expects to start the contract of the Gloria Swanson picture, based on the Baltic comedy hit, "Tonight or Never," about Aug. 10. Miss Swanson is sailing from France on July 22 aboard the Ile de France, arriving in New York on the 28th and proceeding immediately to Hollywood. Melvyn Douglas, leading man in the Broadway stage version of "Tonight or Never," will play the same role in the screen adaptation. Mervyn LeRoy is to direct.

Added to Harding Cast

Doris Lloyd and Tempe Pigott have been added to the cast of "Alias Mrs. Halifax," the new RKO Pathe starring vehicle for Ann Harding. Graham John and Horace Jackson adapted it from a novel by Pamela Wynne, and Robert Milton is directing.

"Fifty Fathoms Deep" Nearly Done

"Fifty Fathoms Deep" is in its last week of production on the Columbia lot, where final indoor scenes are being shot under the direction of R. William Neill. Jack Holt is featured in the leading male role. Richard Cromwell depicts the youthful lead, and Loretta Sayers, former society debutante, recently "discovered" by Columbia, portrays the featured feminine role. The rest of the cast includes: Mary Doran, Christina Montt, Wallace McDonald and Henry Mowbray.

Elaborate Preparations

For Phillips Lord Film

Elaborate preparations are reported under way at the Radio Pictures studios for the picture that will introduce Phillips Lord, the "Seth Parker" of radio fame. Lord is due here for the first of the week and rehearsals are to start at once, with production definitely set for Aug. 2. William Seiter is to direct, under the supervision of Pandro Berman. The picture is tentatively titled "Other People's Business."  

Marilyn Miller May Go Abroad

Marilyn Miller, who is recovering from her recent operation, may go abroad to make certain exterior sequences for "Her Majesty, Love," which has been definitely selected as her third and next vehicle for first National. This is a German story, with a Berlin cafe as background. It was written by Richard Ellinger, with Walter Jurmann supplying the score. The adaptation has been made by Henry Blanke, Joseph Jackson has assisted him. "Our Social Whirl," by Sari L. Barnes, once announced as a probable choice for Miss Miller's next film, may be lost fourth instead. Wilhelm Dieterle will direct "Her Majesty, Love."  

Holmes in "The Man I Killed"

Phillips Holmes has been definitely assigned the dramatic lead in Paramount's "The Man I Killed," which Ernst Lubitsch will direct.

BOULDER DAM TO STAR

IN RADIO PICTURES FILM

Boulder Dam has been selected by Radio Pictures as the theme for one of the 1931-32 Titan productions, with Paul Sloane probably directing the picture, according to William LeBaron, vice-president in charge of studio activity.

Ceder Directing Rubin

Ralph Ceder is directing Benny Rubin in the RKO Pathe comedy, "Full Coverage," the third of the series of short subjects which is starring the popular comedian.

Sally Blane Gets Lead

Sally Blane, who played an important role in Columbia's "Ten Cents a Dance," returns to the company's lot to depict the leading feminine role in "Then He Broke Loose." The picture will be directed by George B. Seitz. Richard Cromwell is featured in the male lead.

ARTHUR LANGE

ERNEST KLAPOLOZ

MUSICAL DIRECTORS

RKO PATHE

Current Release "Sweepstakes"

Miss Eth, E. Rogers Production

Harry Joe Brown, Associate Producer

HOLLYWOOD ACTIVITIES

Latest Production News Received By Wire From The West Coast

Clocking The Comedy

A hand-adding machine is used by Zian Myers and Jules White in planning comedy scenes for Buster Keaton's new M-G-M comedy, "Sidewalks of New York." They use it to count exactly the steps taken by participating characters so that the all-important "timing for comedy" may be absolutely correct.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

FRANCIS EDWARDS PARE-
GOH, the playwright, submits the following continuing title of screen plays, which he has written for Radio Pictures, "Little Caesar" while wandering among the "Lilies of the Field" chanced upon a "Lost Lady" who was really "Annie" for an "Iron Man." Her story of how she had strayed from "The Right of Way" was the usual tragedy of an "Impeccant Virgin." "Too Young to Marry."

Pandro Berman, who supervised "Kisses by Command," has been as-
signed two new productions by Radio Pictures. These are "Home Town Laughters" and "Other People's Business" (working title), which is star- Phillips Lord, the "Seth Parker" of radio fame.

The Depression is so that even connoters are finding it difficult to make both ends meet.

Tother day, Bryan Foy made a mad dash down Venice Boulevard. Lon Young yelled at him to ask whether or not he was training for the Olympic Games, "Nope," Bryan replied, "my leading man has just run down here somewhere and I've got to find him."

The "leading man" was a monkey, who is working in the comedies Bryan is making for Columbia.

Our Passing Show: Sol Wurtzel, Maurice Reynes, Samson Rapha-
elson, Howard Hawks, Arthur Lan-
dau, Sam Briskin, Edwin H. Knopf, Allen E. Rivkin, Humphrey Pearson, Lee Garmes, Charles Lamont, Eddie Rubin, Louis A. Sarecky, J. Walter Rubin, Sidney Lanfield, James Rennie, Al Roman at the Canzone-Pame Eight; Su-

Another Fan Squawks

Polly Moran is moving to a busier street than the end of Hollywood Boulevard. She said her mother complained of not having enough cars by which to go to news. Polly's new house is in Beverly Hills.

For More Action!
UNIQUE IN-A-FLOOR SAFE ADAPTABLE TO THEATER

Los Angeles—A new safe of small dimension that is embedded in concrete in the floor is entirely drill-proof, pick-proof and punch-proof, adaptable to all theaters where surplus funds during business hours are removed from the register and receipts for the day have to be taken care of, has been developed by the In-A-Floor Safe Co., Ltd., of this city.

The features of this new safe, it is declared, prevent burglars from removing it from the premises. The top rests flush with the floor, does not take up valuable floor space, is inconspicuous, and is equipped with patented fool-proof locks. The walls of the In-A-Floor, it is further said, though case-hardened to withstand the outsights of either drills or blow-torches, are inaccessible because of being surrounded by concrete.

Distribution of the In-A-Floor safe has been taken over by the National Theater Supply Co.

Japan and China Active In Sound Installations

Sound picture production activities are always beginning to take shape in the Far East, according to a recent statement made by Harry G. Musgrove, newly appointed by Ambrose Dowling, L.C.O. foreign manager, as Far East representative.

Japanese and Chinese picture companies, he states, have sent agents to Hollywood to buy sound equipment and make a survey of production methods. A little sound picture production he also says is going on in the former country. Lack of proper laboratory facilities and equipment has been an obstacle in the way of sound film production. A few theater construction projects are being discussed in Shanghai and Peking, Musgrove states the hourly proposed seating capacities are between 2,000 and 3,000.

Adds Screen Resurfacing Dept

Pittsburgh—Screen resurfacing is now being done by the Tri-State Theater Equipment Exchange, under the direction of S. & H. Wenzlick.

Manchester's New Film Palace

Manchester — Local Manchester men are arranging to build a 2,000-seat super film theater in this city to be known as the Broadway theater. It will be in the Broad St. Pendleton, section, and many innovations will be introduced, including a movable orchestra platform and new lighting effects.

WEBER CORP. SUPPLYING SYNCHROFILM A.C. UNITS

Rochester, N. Y.—Completely new A.C.-operated power supply units, designed for the elimination of all batteries from the new Synchromatic sound equipment and for replacements for batteries in use with equipment installed, have been developed and are now being offered by the Weber Machine Corp. of this city.

The equipment is made in two units, one of which consists of an "A." unit for the supply of current to exciters and also for the operation of the amplifier tubes, and a "B." unit for supplying plate voltage to the head amp- lifier tubes and plate grids, or plate cells.

All units are ruggedly built, on pressed steel chassis, and are supplied with ventilated steel cabinets for wall mounting. The entire assembly and wiring of the component parts make a compact and efficient unit, the method of wall mounting having proven very desirable in projection rooms where the floor space is limited, it is declared.

Three Lens Turret Makes Exact Position Possible

A three-turret lens that will accommodate three lenses of any size necessary for the presentation of sound-on-film, disc, silent or Mag- nasep, is being offered by Basson & Stern, sound accessory device manufacturers of Brooklyn. With the use of this turret, the register is shown, it will be possible to change any original projection lenses that may be in use, at very little cost, minimum possibility of error by the projectionists as only one lens has to be used with any register.

BELL PORTABLE EQUIPMENT

FOR 35 MM. SOUND-ON-FILM
BELL EQUIPMENT CORPORATION

727 Seventh Avenue, New York

STUDIO LIGHTS

For setup and motion picture photography—lamps of all kinds, both incandescent and arc types, floodlights, spotlight, overhead lights, side lights, etc., for close-up or magic work. Also wiring devices of various kinds, portable plug-in boxes, plug-in connectors, etc. — made by the creators of Klieglights.

ALTERNATIVES

Tacoma, Wash.—The Fox-Broadway has been closed for the summer months, during which time the house will undergo a complete rejuvenation. It is expected to reopen early in the fall. Clem Pope is the manager.

Petersburg, Alaska—Remodeling and the installation of new equipment is being made in the Columbia, owned by W. D. Gross.

Sac City, Iowa—Layo Miller, new owner of the Canton, is remodeling and installing new furnishings.

Beavertale, Pa.—S. Maurer's Globe theater, destroyed by fire some weeks ago, will be completely rebuilt and new equipment installed.

Bellwood, Pa.—Acoustical treatment and general improvements are being made at the State.

Lewiston, Pa.—The Pastime is soon to be remodeled and the installation of new equipment made. The house, which was recently damaged by fire, was operated by Ike Berney, who plans to reopen early in the fall.

Wilmerding, Pa.—Having been dark for many months, the Grand has been leased and is expected to undergo general improvements.

Joins National Sales Force

Pittsburgh—Alexander Park, veteran film man in this territory, is now connected with the local National Theater Supply Co. branch in a special sales capacity.
The following is by R. H. McCullough, Fox Theaters sound expert, whose discussions of equipment problems appear regularly in Fox's "The Last Word."

With every sound installation there is a monitor horn installed in the projection room, so that the projectionist may hear the sound as well as the audience. The volume of sound from the monitor horn must be kept at a certain level, so that the sound cannot be heard in the theater auditorium.

A loud monitor horn will produce an echo in the rear of the auditorium if the projection room is not sound proof. I have found that excessive circumferences play-in in the intermittent movement will result in a slight lack of synchronism with movie tone reproduction. There is a very exact relation between the projector aperture and the sound gate registration. Unless it is very loud this probable will not amount to very much, insofar as I have to do with the screen effect. The projector mechanism intermittent movement must be 100 per cent perfect, as every little fault eliminated helps toward perfection.

The loud-speaker unit is a delicate piece of mechanism which should not be subjected to avoided shocks. When speaker units are moved from one place to another, those who handle them should be duly impressed with the importance of being careful. It is quite evident that if hum is encountered with both Movietone and talkyphone subjects, the trouble is in the power amplifiers. Hum can often be traced to defective shorted vacuum tubes, either in the stages preceding the last stage or in the last stage itself.

Unbalanced rectifier tubes will cause a very bad hum. Worn out tubes (low emission) frequently cause hissing and howling. If popping or ackling noises are perceptible at high volume levels, this trouble can often be located in the base of one of the 21Vacuum tubes in the 43-A amplifier or one of the 205-D vacuum tubes in a 42-A amplifier.

The first point to remember is to check the tubes and take nothing for granted. Excessive hum can be caused by shorted by-pass condensers, open by-pass condensers, and input transformers. As resistors, shorted filter chokes and filter condensers are the main condition which will manifest itself in the howling of the rectifier tubes and power transformer. Great care must be exercised that the input wiring to the amplifiers is well shielded from all A.C. wiring.

Occasional hum can sometimes be traced to the fields from adjacent electrical equipment, such as mercury arc rectifiers, rotary converters, motor generators and small motors. I have circumstantial evidence that the A.C. circuit, which feeds the power amplifiers and rectifiers, should always be run independently of any other electrical appliance. The best method to find out definitely if the hum is caused by some other electrical appliance is to turn on the amplifiers with all the other electrical equipment turned off and if you find that the hum is not in the amplifier, turn on each electrical appliance individually until you find the one which is causing the frequency hum during the time the amplifiers are in operation.

NAT'L BUSY INSTALLING CHAIRS AND CARPETs

Many theater owners throughout the country are currently improving their houses with new chairs and carpet installations, according to an announcement made by the National Theater Supply Co. Among these equipped with new chairs include the Loma, Burbank, Calif.; Delft, Marquette, Mich.; State, Salem, O.; and the Majestic, Reno, Nev. Recent chair installations announced by the company include the Zenith, Davenport, Iowa; Grand, Perry, Iowa; Sun, Grand Lodge, Mich.; Taft, Chiliheith, Mo.; New, Mullins, S. C.; Home, Blytheville, Ark., and the Ritz, Daytona Beach, Fla.

Low-Priced Recording System

Los Angeles—A new low-priced studio sound system known as the "Kico," employing the double system of recording and in which has been incorporated the new method of noiseless recording, besides having been especially designed for use in all climates, has been marketed by the Radio Installation Co. of this city.

The new equipment, engineered by the company claim, is an effort to meet the needs of independent and foreign production companies which cannot afford the higher priced sound equipment.
FRANCE IN DRIVE TO MEET TALKING FILM SHORTAGE

Paré—France is making her biggest effort yet to overcome the shortage of talking motion pictures. Despite the summer weather, production activities are being pushed at fever heat. Native talking pictures are scarce—so scarce that the new Gaumont Palace Theater was recently opened with the American "Tabu."

Among French talking films announced for production or now in actual work are "Autel-Longchamps," with the Parisian race course as a background; "Heart of the Lake," a French talkie being made for United Artists by Maurice de Canonge, the French director, from a story by Tristan Bernard; "How Small is the World," to be directed from another Tristan Bernard story by Felix Meric; "Prisoner of My Heart," started last week by Director Jean Tarride, with Mary Glory in the leading role; "Nothing But the Truth," which Rene Guttart will direct for Paramount; "The Tragedy of the Mine," which G. Pabst has been directing in Westphalia; "Monstre le Marechal," which Charles Lamarc is directing for Pathé-Nathan; "Fripouille and Company," the latest Halk production; "The Post Office," which Films Osso will produce with Bucoot as lead; "Marius," Marcel Pagnol's famous play, which Paramount will produce and Alexander Felix will direct; "The Foreign Legion," a Gloria Film production which Wladimir Strijewsky will direct.

Max Aladbert Stays with Ufa

Berlin—Max Aladbert has signed with Ufa for a leading role in the new Ufa picture, "Zu Wasser und Lande." ("On Water and on Land"). He will act the role of a parish servant in a small village near the Baltic Sea.

F. Alfred Dies in London

London—F. Alfred, one of the best known members of the film export trade in London, is dead at the age of 54 from double pneumonia. He had recently arranged to enter British production with ambitious plans.

Spain Asks Tax Repeal

Madrid—The rise to the power of the Republican government in Spain has emboldened Spanish exhibitors to ask the Minister of Finance for complete suppression of the film taxes. The government, under the Monarchy, for a reduction of these taxes. To the new demand the Finance Minister replied that it will give careful consideration to the requested repeal if a detailed report is submitted.

FRANCE IN DRIVE TO MEET TALKING FILM SHORTAGE

Studio Workers' Endowment

London—Julius Hagen has announced an endowment scheme for the benefit of the employees of the Twickenham Studios. A certain percentage of every salary will be deducted weekly to which sum the company will add half as much again. The accumulated sums will be turned over to the employees upon leaving employment at the studio or in case of invalid disability. In case of death the sums form part of the deceased’s estate.

Para. Glasgow Theater

To Be 3,000 Seat Palace

Glasgow—It is reliably reported here that Paramount will begin in January the erection of its palatial $2,000,000 motion picture theater on the large island property facing Renfield Street, and extending to West North Street and the West Regent Street, which it bought some time ago at a cost of $500,000. Information here is that it will seat 3,000, with most luxurious accommodations. All of the tenants, save one, in the vast building on the site have already vacated the premises.

Hungarian Film Unions

Ask for a State Loan

Budapest—Local industrial film unions have started negotiations looking towards the raising of a State loan for the purpose of reorganizing the Hungarian film industry. The amount of the contemplated loan is stated to be 1,000,000 pengo—about $175,000—the sum to be used to cover the existing debts. The new pictures will be redeemable within a period of three years, the amortization to be effected in weekly payments, including interest. Debtors who do not make their payments to the State on time will not be supplied with pictures.

British Lion Corp.

Reaches Profit Stage

London—Although the third accounts of the British Lion Corporation, recently sent to share holders, show a loss of $30,920, the directors state that they feel confident that the company has now reached the stage where substantial profits can be expected. It was in view of this that the re-organizing of the authorized share of the capital was thought advisable. The gross profit on productions made during the period and studio rentals was $87,320 during the sixteen-month period covered by the accounts. Three of the taking pictures made during the period have been favorably received by the public, it is stated in the report.

Opens Teddington Film Studios

London—Henry Edwards and E. G. Norman announce that their Teddington Film Studios are now ready for occupancy. The studios occupy a five-acre plot within a few minutes of both Teddington and Hampton Wick stations.

British Censors Passed Fewer Films During May

London—There was a sharp decline in the number of films passed in May by the British Board of Film Censors. A certain percentage of every salary will be deducted weekly to which sum the company will add half as much again. The accumulated sums will be turned over to the employees upon leaving employment at the studio or in case of invalid disability. In case of death the sums form part of the deceased’s estate.

Australian Film Rentals Reported at Lowest Ebb

Sydney—Australian exhibitors have taken issue with the recent statement by the Minister for Customs that Australia sends abroad approximately $10,000,000 a year for motion pictures. The statement was challenged by the M.P.I.A., "Every Australian operator, has also taken issue with the statement, declaring that such a sum has not only never been sent abroad but has never been guessed by any one year by Australian exhibitors.

"Today," declares that journal talking pictures earn less in film rentals than foreign pictures in 1922, 1927 and 1928. An investigation of distributors’ accounts by the Royal Commission established the fact the in 1926 remittances from Australia to America totalled $3,850,000, while in 1927 the sum was $3,700,000. These were the silent days. In March, 1928, opponents of the industry declare that Australia was remitting $12,500, 100 to the United States for talking pictures.

Sir Victor Wilson refutes this with a statement that the actual sum was $5,583,705. Figuring 40 per cent of the rentals to be spent here and 60 per cent to be remitted overseas that sum represents a gross rental revenue of $9,306,165—and that was the very peak of talkie prosperity.

"Everyone’s estimates that todate the gross revenue is $6,000,000, or which $3,000,000, less Federal tax, represents the amount that would be remitted were remittances possible. So that, despite the enormously increased cost, the Australian trade is today paying less in rental than for silent films four years ago."

New Japanese Film Company

Tokyo—Japan's new motion picture producing company, the N. Makiyo Kinenba Eiga-sha, recently formed as a joint stock company with a capitalization of 500,000 yen, announced plans for producing pictures in June at Kyoto. It is reported that the company may open a studio near Tokyo, M. Makino, managing director of the concern, states that famous novels, both classic and modern, will be filmed by his company.

Ufa’s New Screen

Berlin—The Ufa Handelsgeellschaft, technical department of the Ufa organization, is marketing a new "Ufa Super彩色" screen after long experiment, by means of which, it is stated, the loss of lighting power is reduced to such an extent that as high as 60 per cent to 65 per cent. The screen can be washed without damage, it is said.

AUSTRALIAN FILM RENTALS

FOREIGN MARKETS

By L. H. MITCHELL

Happenings in Other Lands of Interest to Producers, Distributors and Others in the U. S.
CENSORS' FIND SHORTS
OF HIGHER QUALITY

(Continued from Page 1)

is particularly notable in view of the
great amount of censorship that has
become necessary in feature talkers.
Only 40 films, comprising 162 reels,
have been examined by the
Virginia board in the last two weeks.

Four New Theater Firms
Are Formed in Virginia

(Continued from Page 1)

Richmond, Frank Ponton of Danville,
president; Pitts Dixie Theater Co.,
Fredericksburg, Benjamin T. Pitts,
president, $10,000; Crewe Theater,
tc., Crewe, Vernon G. Browning,
president, $10,000.

Frank Burke in New Publicity Post
Chicago—Frank Burke, former
RKO publicity man, has joined the
Music Corporation of America as
head of all publicity, advertising and
exploitation activities.

THE NEW HOTEL
LINCOLN
EIGHTH AVE. 44-45 STS.
Just a Step from Subway
NEW YORK CITY

You are assured of
MAXIMUM COMFORT
MAXIMUM SERVICE
100 Room
Each with Bath
and shower Service
SINGLE: $6.00, $5.50
DOUBLE: $9.00, $8.50

RADIO—De Forest Directly
now being installed in
every guest room.

ROY MOULTON
MANAGER

MRMOR PLATED' FILM
BEING PUT ON MARKET

(Continued from Page 1)
cannot loosen, although it does
not enter the “field” of photogra-
phy. British rights are said to have
been sold for a large sum of money.

From New York this week to make American dis-
bution arrangements.

Educational Concludes
Chicago Sales Confab

(Continued from Page 1)
ners to their respective branch cities,
intensive sales campaign will be
started on the Tiffany feature pic-
tures, the detailed program of which
is announced first at the eastern
office in New York earlier this
week.

am Fox to Publish
Fox Film Music Numbers

Fox Film and Sam Fox Publish-
ing Co. have concluded a deal where-
the latter will be the official nub-
er of music used in Fox pic-
tures. The film company recently
continued its own music subsid-
y, Red Star Music Co.

Washington Leads Pathe Drive
Hildebrand, Washington booker
leading RKO Pathe’s playdate
five on comedies and single-reel
movies. R. Lowman, Dallas booker, is
a second place and H. Hollands-
worth, “Frisco” booker, is third in line
in the contest involving 31 ex-
changes.

New British Studio Reported
London—It is reported here
that new studio may be built at the
Hill Farm and Dominion lot at Elstree.
The report further states that the
new studio will have a floor space
30,000 square feet and that it will
be placed at the disposal of the Para-
nament Co. Mr. Marsh of the Brit-
ish and Dominion studios refused to
confirm the report.

IN YEARS AGO TO-DAY

2,000-Seater for Aberdeen
Aberdeen—Aberdeen Picture
Palaces, Ltd., is to erect another talk-
ing picture theater in this city, on
the site of its Electric in Union St.
It will cost around $400,000 and will
seat 2,000. Work is scheduled to
start in the near future. Western
Electric sound reproduction equip-
ment will be installed.

Ufa Pictures in Argentine
Buenos Aires—Two Ufa produc-
tions. “The Last Company” and
“The Tal,” had their premieres in this
city during the past month. “As-
phalt” was especially well liked and
remained for several weeks at the
Teatro Porteno.
“SECRETS OF A SECRETARY” with Claudette Colbert, Herbert Marshall, George Barbier. Paramount
Time, 71 mins.

DANDY BOX-OFFICE ATTRACTION IN STORY AS WELL AS CAST. ESPECIALLY GROUSE WOMAN’S PICTURE.

Paramount’s New York studio turned out a good h.o. bet in this nicely-paced story in which Betty Garde, in her first film, is a delightful flirt, and action is all. Besides the alluring Claudette Colbert, the cast includes two new male principals—Barbara Stanwyck, as a public relations man, and George Metaxa, who ought to click with the girls. Marshall plays a distinguished fiance of a rich society girl, Betty Garde, infatuated with Metaxa, a cabaret singer and gigolo. The gig has handed a rotten deal to his wife, Miss Colbert, Purcell, which ought to be one’s social secretary. Love crops up between the fiance and the secret- ary, and Garde’s nerve is played out, and she is bumped off for cheating her racketeer pals in connection with jewels lifted from parsley. His wife takes the blame for the society girl, who is accidentally involved in the killing, but the facts are unrav- elled and Garde is cleared. A first-rate story, with the see the getting the fiance and the bad girl being spanked.

Cast: Claudette Colbert, George Purcell, Barbara Stanwyck, George Metaxa, Betty Lawford, Mary Bo- land, Bertone Chambers, Averell Harrington, Betty Garde, Hugh O’Connell.

Director, George Abbott; Author, Charles Brackett; Designer, Dorothy Jeakins; Dialogue, Dwight Taylor; Editor, Herbert Stothart; Fotography, William Daniels; Recording Engineer, Harold Garfield.

Direction, fine. Photography, fine.

“THE MAN IN POSSESSION” with Montgomery Clift, Irene Purcell
M-G-M
Time, 79 mins.

DELIGHTFUL LIGHT ENGLISH COMEDY WITH CLEVER DIALOGUE AND LOVE SITUATIONS.pp. THE TIMES WILL GO FOR STRONG.

Adapted from the stage play by H. C. Young, screenplay is natural for laughs, which come steadily throughout the footage. It is a comedy of the drawing room in the manner of “My Man Godfrey,” but the action takes place mostly in a drawing room setting. Robert Montgomery proves himself to be a light comic, a savior of the first water, and he is bound to come over big with the females, especially in his love scenes with Miss Purcell. His humor is charming and delicately handled. A picture for the best audiences, too, for the gents, as the entire production will be a great treat to them. Montgomery is placed squarely in the comedic role. He takes charge of the home of Irene Purcell, until a certain bill she owes is satisfied. He offers to act as butler to help her out. The complications are very clever and funny. One of the best comedies of several seasons.

Cast: Robert Montgomery, Irene Purcell, Barry Fitzgerald, Ann Blyth, Elisha Cook, Jr., Ann Doran, Regional Owen, Alan Mowbray, Mandie Ehrine, Forrest Harvey, York Shower.

Director, Sam Wood; Author, H. M. Har- rison; Directors, Adrian Scott, Sarah Mamson, G. W. Doweheide; Editor, Ben Lewis; Camerman, Oliver T. Marsh; Recording Engineer, Karl Zint.

Direction, smart. Photography, excellent.

“TOO MANY COOKS” with Bert Wheeler, Dorothy Lee Radio
Time, 77 mins.

GOOD LAUGH NUMBER. A NATURAL FOR FAMILY TRADE. IT IS A STAYING BUILD AROUND FUNNY IN-LAWS SITUATION. SHOULD BE NATURALLY A BOX-OFFICE SUCCESS.

Adapted from the stage play by Frank Craven. It puts Bert Wheeler in a somewhat different role, playing in a comic of the type of a sick-Sunday waiter who is trying to build a home in the country for his intended, the part giving him a chance for some real serious work. So he may get hold of a wordy theme. As he progresses with the building of his house, the girls, the Cook family, come out to look it over. They all try to tell him what to do and how to do it. To make matters worse, his rich uncle takes a smart interest in the lot. The result is a bust up between the hero and his girl. The house is finished, and with no wife to occupy the family turns the ad, having got married himself in the meanwhile. Works up to a climactic ending with the uncles turn- ing the house back to the boy. The couple, now happily reconciled, the story carries a whole lot of wholesome and shrewd truth that should go big.

Cast: Bert Wheeler, Dorothy Lee, Sharon Lynn, Renee Axen, Robert McWade, Hallam Thomas, Frank Craven, Alice McManus, George Chandler.

Director, William Seiter; Author, Frank Craven; Adapter, Jane Murfin; Dialogue, Frank Craven, Editor, not credited; Cameraman, Robert Porter; Sound, John Nyberg. Direction, smooth. Photography, good.

“MURDER BY THE CLOCK” with George O’Brien, Sally Ellyer Fox
Paramount
Time, 75 mins.

GOOD MURDER MELODRAMA OF SEMI-MYSTERY TYPE WITH A LOAD OF KILLING, KNOCK-OUTS, AND WELL-DISTRIBUTED COMEDY.

Mystery mystery amid spooky surroundings and sinister characters is given another whirl in this one. It is around a million pounds, which is played by Lilyan Tashman, who causes a bunch of killings, including her husband and her secret sweetheart, so that she may get hold of a wordy sheet of dough left by an eccentric aunt whose death she also inspired. The wife is clever enough to cover up her tracks for a long time, but really a smart detective, who refuses to respond to her wiles, takes her into custody for her own good. It is the familiar old house servant who makes ominous utterances and predictions, also the late rich woman’s illegitimate son, a leering maniac with great strength, strikingly portrayed by Irving Pichel. Frequent outbreaks of comedy help to relieve the funeral theme. The plot is full of suspense, as well as comedy touches are supplied by Sally O’Neil and Regis Toomey.


Director, Edward Sloman; Author, Rufus Béatrix; Charles Balsam; Adaptation, Henry Myres; Dialogue, same; Editor, not credited; Cameraman, Karl Struss; Recording Engineer, not credited.

Direction, appropriate. Photography, good.

Barbara Stanwyck in “NIGHT NURSE” with Ben Lyon, Joan Blondell, Clark Gable
Warner Bros.
Time, 72 mins.

HANDSOME BUT MEAN MIXTURE OF HOSPITAL DRAMA, CROSSWICKS AND COMEDY, WITH GOOD WORK BY GALE.

Starting out with a hospital background, this story develops into a crock drama wherein Barbara Stan- wyck, playing as a nurse, makes a last effort to save the life of a couple of little girls who are literally being starved to death in a scheme to get possession of a trust fund left to them. A breezy booteegler, played by Ben Lyon, whom Miss Stanwyck attended at a time when he was shot down in Europe, chance to look after since she has been pretty badly manhandled by a tough chauffeur, Clark Gable, and of the characters as a result of her wirecapping and comedic antics, all of which register solidly. Lyon’s booteegler role also is in a com- edy vein, and there are plenty of laughs throughout.


Director, William Wellman; Author, Marc Constance Bennett’s popularity among movie fans is evidenced by the fact that she makes this a drawing card of fair proportions, although the story itself doesn’t produce much of a dramatized punch due to lack of solid action. Miss Bennett now looked better and McCrea also makes his best impression to date. Adapted from the Ray Converse story, the plot concerns a girl with a past who decides to go straight and bcomes a nurse. There is much interference and other complication follow, ending in regulation happy ending. The atmosphere in the story is in the way of the studio slick, and a Parisian artist’s ball. Lew Core plays the model’s former sweetheart. Cast: Constance Bennett, Joel McCrea, Walter Pidgeon, Robert Lecky, Charles Judels, Frank Lago. Direction, careful. Photography, good.

“BARRIE MORRIS IN THE COMMON LAW” with Joel McCrea, Lew Ayres, Jon Hall, Mar- ion Skelhing, Hedda Hopper
RKO Pathe
Time, 75 mins.

CONSTANCE BENNETT AND JOEL McCREA CARRY INTERESTING VERSION OF OLDTIME STAG HIT.

Constance Bennett’s popularity among movie fans is evidenced by the fact that she makes this a drawing card of fair proportions, although the story itself doesn’t produce much of a dramatized punch due to lack of solid action. Miss Bennett now looked better and McCrea also makes his best impression to date. Adapted from the Ray Converse story, the plot concerns a girl with a past who decides to go straight and bcomes a nurse. There is much interference and other complication follow, ending in regulation happy ending. The atmosphere in the story is in the way of the studio slick, and a Parisian artist’s ball. Lew Core plays the model’s former sweetheart. Cast: Constance Bennett, Joel McCrea, Walter Pidgeon, Robert Lecky, Charles Judels, Frank Lago. Direction, careful. Photography, good.

“MEN OF THE SKY” First National
Time, 71 mins.

FAIR SPY STORY, POOR DEVELOPMENT, HITS WA Y BIS TOOP NOTE FOR THE FINISH.

This one was written by Jero Kern and Otto Harbach, gents of the lightweight thriller set, and it looks like they started to build up a strong musical theme and then switched to a regulation talkie. Talkie is very, very poor, it is only an incident in the plot. It hints on a girl spy working for the Free government with her father during the war, but signal to the aviator, who has just landed on the estate to come into the house and get the secret plans, as to then fly back across the French border with them. He happens to her former sweetheart whom she has tried to discord to play up a German officer for the secret works planes which she can get from his music sheet, as there is no harmony created for any of the characters. The continuity is ragged with innumerable fadeouts to other parts of the story and it ends with the sweetheart and girl killed and led out to the firing squad, flashes the picture on a dismal note. Cast: George O’Brien, Sally Ellyer, Jack LaRoy, Rallah Raghart, James Kirkwood, Richard Golden, Mediterranean, Miles Tucker, Earl Tingrey.

Director, W. S. Van Dyne; Author, Max Baer; Adaptation, Ralph Block; Dialogue, Alfred A. Cohn, Myron Fagan; Editor, Ralph Finck; Cameraman, George Schniederling; Recording Engineer, Donald Flick.

Direction, good. Photography, good.
Adventures in Africa

(No. 5—Trails of the Hunted)

Vitaphone 510S

Time: 15 mins.

Good, But Lengthy

One of the best in the series of Jungle shorts produced under the supervision of W. C. Fields. It is both clever and amusing, and the work of the cameraman, while it lacks the distinctive touch of the original series, still remains one of the best. The film is well-acted, and the story is carried along at a rapid pace, making it enjoyable for all ages.

Benny Rubin in

“The Messenger Boy”

RKO Pathe

Time: 21 mins.

Surefire

Here the comedian, Benny Rubin, does a bit of true work in films. He has been a comic for many years, but this is the first time he has been given a real opportunity to show his talent. He is a natural comedian, and his performance is sure to please all who see it.

“Children of Dreams”

arner Bros.

Time: 16 mins.

MUSICAL ROMANCE, SLOW AND DRAGGY, FAILS TO BUILD ANY REAL INTEREST

The combination from Oscar Hammerstein and Sigmund Romberg succeeds in developing some rather tuneful melodies, and that is its biggest trump. The story is told, directed and acted. It hangs heavily, and fails to build up to the high expectations of the audiences. No sympathy is created for the main characters. The net result is that of something very artificial, with the characters of a country girl with a voice, ne to leave her sweetheart to go to New York and the big city.

Helen Broderick in

“Cold Turkey”

Vitaphone 923B

Time: 8 mins.

Passable

Helen Broderick has not much work in this skit, but she manages to win her way through it in a manner that should prove acceptable in the not too particular stand. It starts out as something about a round-the-world tour, although the journey heals in Turkey, where Helen squeezes her way into a sultan’s harem in the guise of one of the wives. There she finds that her aged sweetheart has brought out the true face of the sultan, and there is a lively action finale.

“Say a Little Prayer for Me”

Vitaphone 4888

Time: 6 mins.

Nice Organ Novelty

A neat little musical specialty produced by Leon Schlasinger. It is on the order of the famous song “Say a Little Prayer for Me,” played on the organ by Carmen Crobie and also delivered by the same voice. One of the best of its kind.

“The Busy Beaver”

(Silly Symphony)

Columbia

Time: 8 mins.

Great Cartoon

Walt Disney made a “knock-out” when he produced this Silly Symphony cartoon that is really new and different. It is an idea that is smooth and clever and synchonous that never misses a beat. Disney has taken a theme which shows beavers building a dam and cartooned beavers can do it. It finishes with a long one beaver attempting to save the dam from destruction. The reel is fast, funny and fine.

“21 Paumagitt Pictorial No. 9”

Paramount

Time: 11 mins.

Interesting

Three widely separated subjects of fall interest make up this Pictorial. The trio includes a hilarious honeymoon in Abyssinia conducted by Lowell Thomas, a harp demonstration, and a hodgepodge of the world. Particularly interesting are the hippo scenes, showing how the natives conduct their life and finally land the big animals in the harp. The following few words about the instrument, a selection is played by a feminine ensemble. The stuff is not bad.

“Babykins”

Vitaphone

Time: 17 mins.

Good and of

A big husky forces his pal, a midget, to pose as an infant and take part in a baby show. The midget wins the $300 prize, while the big guy pockets. Then along comes a gushing dame who wants to adopt the “baby,” whereupon the supposed “father” makes a deal with her, getting another $2,000. But the midget runs away from her would-be guardians and comes up with his double-crossing pal, who had figured to beat it in a cab, which winds up in front of a police station instead of the railroad station. A rather cute comedy affair, with plenty of entertainment values for both young and old.

“Magic Carpet of Movietone”

(Coney Island)

Fox

Time: 10 mins.

Fair

Not as good as most of the previous numbers in the Magic Carpet series. Nearly all of the shots are pretty familiar and contain no special angles to differentiate them from similar scenes employed time and again in newspapers and pictures. The main thing, of course, is the sight of the messenger for which Coney is famous. Anyone who has seen any of the other stunts, such as the walk and beach front swarms, personally or in pictures, will get a fair kick out of this.

“Unfair Sex”

with Dan Healy, Dolly Gilbert

Vitaphone 1111

Time: 7 mins.

Great Musical Novelty

Opens in a courtroom setting, where a couple is up before the judge on charges of creating a disturbance in a dance hall. The man explains how it happened, his story being enacted by a flashlight showing him as a dancing schelk giving the love-sick girl a load of rough treatment. Makes for satisfactory entertainment for general audiences.

“Cold Turkey”

Vitaphone

Time: 10 mins.

Okay

In the sixth of his golf series, Bobby Jones goes into the ins and outs of long iron play. His hitting is as entertaining as it is informative, while he does a good job of explaining the movements past the camera, one of the balls actually hit the machine, and this supplies a touch of something unusual. The whizzing of the balls past the camera is another highlight of the number. Outside of this, the latest Bobby Jones film is quite good, as usual, and is recommended to all golfers, though it maintains interest and should have no trouble satisfying.
GOVERNMENT REFUSES TO ADVISE ON CONTRACT
(Continued from Page 1)
John Lord O’Brien to ascertain the attitude of the Department of Justice on the general subject of the right of exhibitors and producers on the use of the new uniform agreement, the Department merely called attention to the section of the Thacker decree reading in part as follows:

“Nothing contained in this decree shall be construed as prohibiting any defendant, or any member of any defendant Film Board of Trade from performing and/or continuing to perform, or enjoining or/and continuing to enforce, by any lawful means any contractual obligation the performance or enforcement of which is consistent with the provisions of this decree. Nor shall anything contained in this decree be construed as prohibiting any defendant or any member of any defendant Film Board of Trade from selecting his or its own trade, from disposing of his or its own products, or from making any contracts with or without provisions relating to arbitration—all upon such terms as he or it may choose—provided such acts are done individually and without combining, conspiring or agreeing with any other defendant or any member of any Film Board of Trade.

“Nothing contained in this decree shall be construed as pertaining to the right of the defendants, or any of them, individually or jointly, to negotiate and to agree with any exhibitors of motion pictures on a standard form of contract to be used in licensing the exhibition of motion pictures or on any standard provision or provision included in such license contracts, including reasonable provisions for the arbitration of disputes arising thereunder, if done voluntarily and without coercion, and if applied only to the parties to the negotiations and agreement.”

New Incorporations

NEW YORK CHARTERS
Newark Columbia Corp., theatrical enterprises; J. L. Goodstein, 21 East 49th St., New York. 200 shares common.
Prudential Eastern L. T. Theaters; Jedks & Rogers, 521 Fifth Ave., New York. 150 shares common.
G. J. F. Amusement Corp., theatrical enterprises; S. L. Suss, 521 Fifth Ave., New York. $5,000.

DELAWARE CHARTERS
Altona Pizor Theater, Inc., Wilmington, Del.; J. H. Potvin, president. 100 shares common.
New York Rosen Corp., Dover, Del., electric automatic cameras known as the Picture Eye; Howard W. Lundy, Dover, Del. $10,000; 1,000 shares common.

Stage Show at Paramount Features Blues Rhythms
In keeping with its title, “Three Shades of Blue,” the current stage show at the New York Paramount is built on the “blues” theme. Borrah Minevitch and His Harmonica Rascals, long popular as a vaudeville headline attraction, top the contingent of featured artists with their melodious and novelty renditions on the mouth instrument. The Forsythe Randolph Colored Choir also contributes some of its popular Negro style singing. Others on the program include the Six Blue Devils, another standard act, and Rita White, with the Binne Girls doing good ensemble work and Rubinoff directing the Paramount Orchestra. The production was devised by Boris Petroff. Vincente Minnelli did the attractive setting and costumes.

Lively Specialty Acts
For Capitol Stage Show
The stage show at the Capitol is “Happy Feet,” staged by Chester Hale. Opening with the Chester Hale Girls doing a routine featuring a song, “Happy Feet.” Then a team of tap dancers, Sanna and Lonon, are on for a snappy routine with some clever solo work by each. Of the lads does a slick bit dressed as the monkey that brought the laughter with his comic acrobatics. Paul Seidel and his trained fox terrier was a novelty act, balancing the dog on his hands in all sorts of unusual poses. The Chester Hale Girls were back for a neat number employing chairs, which gave them a chance for some clever cornations. Wilton and Weber finished with their comedy patter, and the girls on in very handsome costumes for a snappy finale.

Pipeless Organ Demonstrated
First demonstration of the recently perfected Richard Piano Pipeless organ took place recently at Ranger’s home in Jersey, with Warren Yates, organist of the Warner Fabian Pater- nity, playing the selections. Walter A. Rivers, formerly with First National, is now production manager for Eugene Castle, and Charles Charlton, formerly of the Pathe Review, has also joined the staff. Bert S. Dawley, formerly with Paramount and First- patrix, has been appointed chief technician.

Romantic Diversity Marks Roxy Stage Bill
The Roxy presentation this week offers a diversity of entertainment. Maurice Baron leads the symphony orchestra in a stirring rendition of the familiar “Second Hungarian Rhapsody,” during which Arbad Babos is featured playing the cæ- denza on the Russian cymbalon. The overture is followed by an impressive tableau, with music, entitled “White Lilies.” Harold Van Duze, as The Monk, delivers a tenor solo and the Roxy ensemble beautifully renders “In a Monastery Garden.” The Kikutas, Japanese tumblers, received thunderous applause following their thrilling acrobatic. The Roxettes are given somewhat of a well-earned rest this week. Their number, “A Boy Scout’s Camp” although short, is well done and clever. “Zigeuner Weißen,” a tale of Gypsy love, is the final offering. Fredric Frankin, violinist and Nina Polske are featured. Miss Polske has been promoted from the ballet corps and is adequately filling the place left vacanct by the absence of Patricia Bow- man, who is on vacation. Dolores, Douglas and Edly, in a startling “dan- o. dance, are among the best seen at this house this year.

PIZOR SCORES EXHIBS
(Continued from Page 1)
properly “created,” not “factory made against time,” declares Pizar.

The exhibitor head deems double-feature as the “biggest money—maker in the industry.” It does not exist this territory, and the local organization is fighting it at the time. Pizor also is against ad misсion price cutting. The only cuts are the chief offenders in this respect, he says.

London “Informer” Wins
In Sunday Closing Sui
London.—(By cable) — Billie Orper designated as “a common informer,” was granted $15,000 in her suit against the Capitol, charging a viola-
tion of the Sunday closing law. The decision is of major importance and will have far reaching effect. The award was made under the 1781 blue law which provides that anyone may sue a theater which is operated on Sunday. The court granted a stay of execution.

J. Stuart Blackton Bankrupt
Los Angeles.—J. Stuart Blackton has filed a petition in bankruptcy in the U. S. District Court and has also entered a pauper’s oath, claiming he has no assets by which to finance the bankruptcy proceedings.

AMERICA’S FIRST TRULY CONTINENTAL HOTEL
THE
ST. MORITZ
ON THE PARK
50 Central Park South
New York City
Old world hospitality in the spirit of the new world; old world service with the newest of the new world’s comforts.
A cuisine that is the essence of Europe’s finest, under the inspired direction of


Personal Direction of S. GREGORY TAYLOR


Personal Direction of S. GREGORY TAYLOR
On the Coast the Exhibitor Bulletin

~ is the key that unlocks the door of every theatre manager in the Pacific Division of Motion Picture Distribution.

LIKE A BLANKET IT COVERS

One Hundred Per Cent Circulation in California, Arizona, New Mexico, Oregon, Nevada, Washington, Alaska, Montana, Idaho and Denver, Colorado Zone, in the interest of all enterprises pertaining to the amusement industry.

Address All Communications to

PACIFIC COAST EXHIBITOR-BULLETIN
25 TAYLOR ST., SAN FRANCISCO, CAL.
Thomas D. Van Osten
Publisher

Clyde Walker
Mgr.
Los Angeles, Hollywood and Southern California Section
6665 Gardenia Ave., Long Beach
UP GOES THE CURTAIN
ON FOX 1931-32 SEASON

WILL ROGERS
in
YOUNG AS YOU FEEL

with
FIFI DORSAY
LUCIEN LITTLEFIELD
Donald Dillaway
Rosalie Roy
Terrance Ray

Directed by FRANK BORZAGE

Our Will as staid businessman who suddenly feels his oats—and sows them.

Great Rogers characterization and high hilarity in every scene make “Young As You Feel” a box office eye opener for the opening of the new season.

AUGUST 23
Fewer and Better Pictures Urged by George Giles

Manheim’s ‘Silent Technique’ Prediction Comes True

Universal Export Manager
Repeats His Advice on
Foreign Versions

Queried by THE FILM DAILY for his views on the solution of the foreign version problem, N. L. Manheim, export manager of Universal, declared that his stand now in favor of the ‘silent technique’ is the same as it was last year when he made a statement along these lines for THE FILM YEAR BOOK. This early prediction that special foreign talker versions would not prove successful (Continued on Page 7)

FAIRBANKS SAYS ACTION
HAMPERED IN TALKERS

West Coast Bureau, THE FILM DAILY

Hollywood—Declaring that 100 per cent dialogue pictures do not permit the same activity that was possible in silents, Douglas Fairbanks announces that he will make no pictures based on fiction, plays or novels, but will confine his efforts to (Continued on Page 7)

Complete Pathe Lineup
Booked by Butterfield

RKO Pathe’s complete lineup of programs and shorts for next season has been booked for 30 theaters of the Butterfield circuit in Michigan, it is announced by Ned E. Deupree.

ANALYSIS IS ORDERED
IN COMBINES REPORT

Toronto—Attorney-General W. H. Price has retained R. H. Greer, K.C., to collaborate with I. A. Humphries, K.C., acting Deputy Attorney-General, in analyzing the evidence in Commissioner Peter White’s report of the alleged combine in the Canadian film industry. Upon completion of this analysis, report will be made to the Attorney-General as to the grounds, if any, for prosecution.

$10 Premiere on Aug. 5
For “American Tragedy”

Theodore Dreiser’s “An American Tragedy,” produced by Paramount, is scheduled to have its New York premiere August 5 at the Criterion at $10 top.

New England Exhibs Head Urges
Fewer and Better Productions

Norma Shearer’s Next
Will be ‘Goody’ Role

West Coast Bureau, THE FILM DAILY

Hollywood—Exhibitors who have been hollering for a Norma Shearer picture in which the star doesn’t have to wallow in sex will be glad to hear that in her next M-G-M picture, “Smlin’ Thru,” she will play a real goody role.

Boston—Declaring that producing companies with theater affiliations have been making more pictures than they should undertake because of an outlet in their own houses, with the weak films later passed on to independent houses through block booking, George A. Giles, prominent New England exhibitor and head of the Allied Theaters of Massachusetts, in a statement for THE FILM DAILY (Continued on Page 4)

300 Houses Darkened for the Summer Against 409 Last Year

Theater closings throughout the U. S. in the past month, representing for the most part houses darkened for the summer, totaled approximately 300, according to the monthly reports of the Film Boards of Trade. This compares with 409 closings in the same period last year. Closings for (Continued on Page 7)

FIGHT ON 10c ADMISSION
DEVELOPING IN NORTHWEST

Minneapolis—Fight on 10-cent admissions is developing throughout this territory, following agitation that has been in progress here since last November when W. A. Steffes started the dime policy at his Paradise in North Minneapolis. The battle is to be centered on the “established” dime admission policies, with houses charging this price after 6 P. M., being included in this class, thereby placing them on the schedule for product six months after general release date.

“Common Law” Breaks
Mayfair Opening Gross

All opening-day records of the RKO Mayfair were broken on Friday when approximately $6,000 was taken in with RKO Pathe’s “The Common Law,” starring Constance Bennett.

Dress Rehearsal Plan
Meets Favor at Radio

West Coast Bureau, THE FILM DAILY

Hollywood—Full costume recapitual prior to actual shooting is to be a regular policy with Radio Pictures, it is announced by William LeBaron, following the success of the experiment along this line just conducted by Wesley Ruggles, who is directing “Are These Our Children.”
The Broadway Parade
(Week of July 17)

PICTURES

* "Murder by the Clock" (8th week)
* "A Holy Terror" (2nd week)
* "The Man in Possession" (7th week)
* "Night Nurse" (7th week)
* "The Commoner" (7th week)
* "Children of Dreams" (3rd week)

DISTRIBUTOR THEATER

Paramount Paramount Fox... Fox...
Roxy Rhox...
Beacon...

EXTRA RUNS

* First National Winter Garden
* Capitol... Capitol...
* Warner Bros... Warner Bros...

$2 RUNS

* "A Free Soul" (8th week)
* "A Family Romance" (7th week)

FOREIGN PICTURES

* "Zwei Herzen" (1st week)
* "Die Privateksherz" (4th week)

Distributor: Ass'g, Cine. of Amer. Europa
Capital Film Ex. Belmont
Molnar Film Ex. Little Carnegie
Warner Bros... Warner

FUTURE OPENINGS

* "An American Tragedy" (Aug. 5)
* "The Unsold Garden" (Aug. 12)

PREMIERE EXPLOSION

Injures Five People

West Coast Bureau, THE FILM DAILY

Hollywood—An explosion of dynamite caps during filming of a gang scene for Howard Hughes' production, "Scarface," resulted in the injuries of Frank Walsh, Robert Chapman, Frank Ward, Chester Mays and Gaylord Lloyd. The latter, a brother of Harold Lloyd, acting as assistant director, was the most seriously injured, and may lose the sight of one eye from flying splinters.

Fox-RKO Deal Off

Fox Theaters and RKO circuit have dropped negotiations whereby latter was to take over seven Fox houses, a difference over rental fees is understood to have blocked the deal.

Planning Series in India

For International Release

"Watch Creek Basin," THE FILM DAILY

Hollywood—Lal Chand Mehra, native of India, who has acted as technical advisor on several Hollywood pictures, plans to produce a series of features in India. He will work along with a local technician and a technical crew, but will use native talent. He will also use native stories, but will make his pictures for international release.

India, with its population of 300,000,000, has 355 theaters, but only 20 of them are wired for sound now. There are 21 production units in India.

Batch of Film Names

Booked for Vaudeville

A dozen or more screen stars will be seen at the RKO Palace within the next few months. Already booked are Edward G. Robinson, Basil Rathbone, Bessie Love and Friz Freleng. Lupe Velez has already appeared and this week William Gaxton, Ethel Merman and Lot Holtz, all whom have appeared in shorts, are on the bill.

Pittsburgh Parks Start Free Movies

Pittsburgh—First free sound movies of the season in four Pittsburgh parks were given Sunday night.

The INDUSTRY'S
DATE BOOK

July 20-21: Annual summer meeting of North and South Carolina Theatre Owners' Ass'ns, at Hotel Oceanic, Wrightsville Beach, Wilmington, N.C.

Aug. 14: Educational-Tiffany-Sonoro recording meeting, Penn Park Hotel, Denver.


Aug. 7-9: Annual meeting of Associated Film Producers, Ltd., at Hotel Park Central, New York.

Aug. 21: Annual golf tournament at South Jersey Country Club, Millville, N.J.

Aug. 29: Royal Film Offices, Ltd., luncheon, Indian Point, via Steamship Peter Stuyvesant.

Sept. 9-10: Semi-annual Convention, All Films, Artists and Managers of Missouri and South Dakota, Red Rock Hotel, Minneapolis.

Pathé Reports Increase

In Its Foreign Business

Notwithstanding economic conditions, taxation and other problems, the RKO Pathé Export department reports considerable new business in Latin American countries and Far East. Of the recent deals closed include the entire feature group together with Pathé News at the short subjects for China, all feature, western, shorts and comedies and Aesop's Fables for the South American Territories. The South American and Paraguay, Argentina, Paraguay and Chile. With only two exceptions the entire Far East is now closed on the RKO Pathé product. Pom Debaun, assistant manager of the Pathé Export Corp., is now on his way back to New York after several months abroad.

George Gray With Columbia

George Gray, formerly with Pat- mount and Pathé and free-lancer scenario writer, has joined the Columbia publicity department.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Power's Cinephone Equipment Corporation 727-7TH AVE., NEW YORK 19, N.Y.

COLOR NEGATIVES

DUPACK made by DuPont

Producers make their own negatives

Color in red-orange negatives may be removed, retained or altered to complementary color

DU CHROME FILM SYSTEM, LTD. Color in Color

6723 Santa Monica Boulevard Hollywood, California.
is one of the best pictures I have ever made — CERTAINLY THE MOST INTERESTING!"

"A lovelier Constance Bennett appears. Will the cash registers click? You bet!"
—Hollywood Reporter

"The public will just eat it up. The audience clapped their hands off."
—Mollie Merrick

"Preview audience definitely enthusiastic. Her best screen portrayal."
—Hollywood Herald
FEWER AND BETTER FILMS 
URGED BY GEORGE GILES

(Continued from Page 1)

strongly urges producers to adopt a 'fewer and better pictures' policy.

Whereas in good times a little exhibitor could occasionally shelve a mediocre picture that he accepted under his block contract, under present conditions he cannot afford to do this, especially since even with the cancellation clause it eliminates the right to very few pictures, says Giles.

Sex stories and those with an immoral tinge, including some gangster pictures, have been altogether undone, and they are doing nothing more than inviting censorship, declares the exhibitor leader. He also says the sophisticated pictures do not go well in the smaller towns and even the best of these productions have not been box-office, but he believes that a limited number should still be made.

Giles is dead set against double-features, stating that two good pictures should not be on the same bill, while a weak production on a double program does more harm than good.

He is opposed to admission price-cutting on the ground that theaters cannot stand it under present operating conditions.

Theaters are the last to feel depression, says Giles, but the theater has now caught up with other businesses in this regard.

Colman Film Opens Aug. 12


U Serial for Fox, Detroit

Detroit—The Fox, seating 3,500, has booked "Djangor Island," new Universal serial.

Tom North with T.P.E.

Chicago—Tom North has taken up his new duties as district manager of Talking Picture Epics.

Honor Film Pioneer

London—A table was unveiled at Kingston in the public library, representing a bronze bust of Fredward Myruhedge, pioneer inventor in motion pictures.

COMING & GOING

I. L. WERNER and JACK WARNER, JR., are enroute to Europe on the Bremen. They plan to return on the same ship Aug. 30.

TOM DELAHANTY, general manager of RKO Pathe Export Corp., arrives this week from an extended trip abroad.

MAURICE CHASE, has arrived from Mexico City for a short visit.

F. W. ADKISON, manager of the sales office group of RKO Pathe, is back from a trip through his territory.

MR. AND MRS. CHRISTY WALKER, MR. AND MRS. MAX WALKER, MR. AND MRS. ALAB WALKER and PAUL "BUCKY" OTTENOUR are today for Universal City.

LIL DAGOVER sailed for France Aug. 19 aboard the Ile de France.

ALONG THE RATIO 
WITH PHIL MALBY

• • • THINGS WE NEVER Thought Worth Mentioning Till Now...that this Personal Endorsement mania of the screen stars has extended to our local rag film reviewers...in their own best handwriting, they unanimously indorse Monsieur Chevalier's latest pix all over the front of the Rivoli...the big goops!...they better watch out, or first thing they know that new kidding komic rag, "Ballyboo," will start spoof'ing 'em...it's getting so nowadays ya can't tell whether a Broadway theater is ballyhooing the newspaper gala and gulls or the picture star.

• • • THAT Soi Edwards received a long distance call from Buddy Rogers, taking seventh St. and Seventh avenue, showing he used to be a fella on the lower end....in the press room he told his mates he was "a thousand times better looking than my picture in the Pat Gury testimonial contest, got up from a sick bed to crash over for the event...and are the other boys cheerin' him!...that George Bision, treasurer of the Ampas, vacationing in Sullivan county, slipped a fella besides him, but didn't care....he sez: 'Am certain glad you're NOT here'....George is shooting out dun bills to delinquent members while sitting in his bathing suit in a canoe.

• • • THAT the film boys who try to beat the Wall Street racket via the unposted ossil of Louisem, Minton & Co. has failed over by John Kehoe....took Jawn for a ride on his Golf Master Kehoe is a Real golfer, and walked in with a card showin' all pars....so the gang started toutin' Billy Ferguson for a match.....in the ninth they both picked up, Kehoe could hold it against the Ghoul. In the tenth, then Billy walks in, all wise up, looks at Jawn's all-par card, throws it down disgusted and sez...."Wot!...No BIRDIIES?"....and Jawn gets Cold Feet, and calls off the match.

• • • THAT the New York don't store each have a "hired and fired" mugg on their payroll.....he gets paid for being "fired"...every time an important customer registers a squawk on service, they call this chick into the private ossil, bawl him out and fire him on the spot. If the new customer....there is keen competition among the clanc.....one egg brags that he was "fired" from 11 different departments of his store in a single week.

• • • THAT Ellery Queen, whose detective-mystery novels are all the vogue, is the pen-name of one of the industry's ad men.....his third novel, "The Dutch Shoe Mystery," will be published in the fall by Frederick A. Stokes Co.…..and another big publisher has signed him up for a new series.....that Maury Ascher's misusis presented him with his third off-shore July 14, a girl....."father is doin' very nicely, thank you.....that Ed Hurley has gone to Washington, D. C., to represent Fox in publicity.

• • • THAT some fanatic wrote in big chalk letters on the sidewalk at Forty-seventh St. and Seventh avenue...."Fear not—only believe in God!".....and an egg reads it thoughtfully, scratches his head.....and steps off the curb right into a taxisense' bus which we are never able to tell...with Claren- cence Muse, colored thespian, knocked down a butcher's boy accidentally out in Hollerwood while on the way to the studio....he picked the kid up, and asked if he was hurt.....the kid examined the basket, and sez: "Dunno, Here's my liver and ribs, but where's me kidney?"

• • • THAT Melville Brown, RKO director, has been laid up with a strained ankle, so has spent his time solving puzzles .....so Howard Estabrook brought him a new geometric de- sign of funny shaped blocks to put together properly...Melville spent three hours on it, and gave up it. "I give up, Howard. How's it done?"...and Howard sez, "Ah, that's the point. It CAN'T be done."...just a l'il Hollerwood oommer.
"I made the most out of Universal Pictures"

PERFECT SCREEN AND STAGE PRESENTATIONS

BROADWAY THEATRE

BROADWAY NR. JEFFERSON

BUFFALO, N.Y.

JUNE Seventeenth 1931

My dear Mr. Miller:-

While it is extremely unusual, I cannot refrain from commenting on the results we have obtained with UNIVERSAL PICTURES as compared with all the other product we played last season. You will remember the difficulty we had in getting together, due to the difference in price and the reluctance with which we signed your deal. In fact it was only because we wanted ALL QUIET and KING OF JAZZ that we purchased the balance of the contract at all. Imagine our surprise when a final analysis proves that we made more money, picture for picture, on the UNIVERSAL LINE UP than that of any other distributor.

FREE LOVE, CAT CREEPS, LITTLE ACCIDENT, DRACULA, COHENS AND KELLYS IN AFRICA and LADY SURRENDERS all did exceptionally fine business for us.

If UNIVERSAL can keep up this pace, turning out productions that will do what these pictures have done for us, your local representative will find a ready listener on his next visit to us.

I want to thank you for insisting that I sign up last year even though I thought that we had over paid you right straight down the line.

Kindest regards.

Very truly yours,

BAA Wallerstein

BEE TEE AMUSEMENT CORP.

"Universal pictures as a whole were superior to the standard set by any other company."

Joseph S. Price
Eagle Theatre, Philadelphia, Pa.

"Your product, both features and shorts, has more than lived up to our expectations."

Dan Carrothers
Hermosa Theatre, Hermosa Beach, Calif.

"Universal has been the backbone of our program and showed a greater net than similar type pictures exhibited."

A. F. Minor, Mgr.
Lama Theatre Co.
Burbank, Calif.

"More box office pictures in your product than any product I purchased."

Amendola Theatre
Niagara Falls, N. Y.

Ride with a Winner!
MANHEIM REPEATS ADVICE ON "SILENT TECHNIQUE"

(Continued from Page 1)

has since been born out by the experience of companies who tried such versions. The Manheim state-
ment, now being echoed with increasing loudness throughout the in-
dustry, goes:

"During the past year, American producers have realized the tremendous value of Spanish, French, Polish, Swedish, Italian and other foreign language pictures. Due to the present market, they will start looking for their profits. Let's hope they find it, but judging from the number of foreign talkers that have already shipped, there is every indication that the experiment is a failure and that the American producers will have to turn to the old silent technique. The time is at hand for us to maintain business in the non-English speaking terri-

ities."

"It is also apparent that the numerous hybrid versions of American pictures that have been tried out are not a permanent solution. The reason is plain. Except in a few cases, the present type of American pic-
ture cannot be successfully adapted. Most of our pictures today are one-hundred per-
cent dialogue. The story is told with spoken words which a foreign audience cannot un-
derstand.

"It, however, we revert to the old silent technique, and tell the story with panom in-

with action scenes, with sub-titles and add to this music and whatever sound effects are possible, and only use dialogue when absolutely necessary, we will then have a type of picture that can be as obtainable and as expensively adapted for foreign countries, and, in every probability, such a picture could be highly acceptable right here in America."

"It seems to make you think of the many millions of dollars which will be spent before the industry realizes that foreign talkers cannot handle a profit."

Fairbanks Says Action
Hampered in Talkers

(Continued from Page 1)

travelogues. He is now putting to-
gether the travel material taken on his recent trip to the Far East, with pictures appearing still which he is sure of for the first 12 months. He realizes his picture and, if this production clicks, he will make others like it.

Max Rae Naturalized

West Coast Bureau, THE FILM DAILY

— Max Rae, supervising producer for Pathé, has secured his final naturalization papers. Rae was born in Denmark.

Sol Shernow Again a Dad

A daughter was born to Mr. and Mrs. Sol Shernow at Friday at the Los Angeles Memorial Hospital. Shernow is in the film field of Warner Bros., and is an active member of the Warner Club.

THE SUNSHINE IN THE DAY'S NEWS

Theater closings during June of this year were fewer than the same month of 1930.
MONOGRAM'S

Mighty melodrama

of RENO

THE MOST TALKED OF TOWN IN AMERICA TODAY • ON THE FRONT PAGE OF EVERY NEWSPAPER • CASH IN ON IT !!

MONOGRAM PRESENTS THE INCOMPARABLE

CLARA KIMBALL YOUNG

IN

MOTHER & SON

with ERNEST HILLIARD • BRUCE WARREN • MILDRED GOLDEN • JOHN ELLIOTT

A GRIPPING STORY OF RENO GAMBLING • SOCIETY • MONEY DIVORCE! A STORY THAT GRIPS YOU • THRILLS YOU AND MAKES YOU SHED REAL TEARS!

Directed by J.P. McCARTHY Story by WELLYN TOTMAN

MR. EXHIBITOR: THERE IS NO GAMBLE WHEN YOU BOOK THIS ONE!

AVAILABLE AT 33 MONOGRAM EXCHANGES OR AT MONOGRAM PICTURES CORPORATION, 723 7TH AVE., N.Y. CITY

FOREIGN DISTRIBUTORS: RITCHEY EXPORT CORP'N.
$6,000,000 Building Appropriation Set by Warners

SCREEN URGED TO SHOW WAY TO RECOVERY

20 Features, 104 Shorts Planned by Chase in Mexico

Empire City, Mexico, Looms As Latin-American Hollywood

Production of 20 Spanish features and 104 shorts in the coming year is planned by Maurice A. Chase, head of Empire Productions, at the newly built studio in Empire City, on the outskirts of Mexico City, Mexico. Chase is now in New York making final arrangements on recording equipment. He arrived by way of Hollywood, where he engaged part of his technical staff and surveyed the studio facilities (Continued on Page 4)

W.B.-F.N. STUDIOS RESUME
FULL ACTIVITY ON AUG. 1

Production activities at the Hollywood and Burbank studios of Warner-First National will be resumed on a maximum scale Aug. 1. It was stated by Jack L. Warner prior to sailing for Europe. For the last several weeks only three pictures at a time have been in production, but starting next month there will be three Warner and three F. N. productions in work simultaneously.

Radio Pictures Closes Booking Deal With Fox

Deal for the playing of the new Radio Pictures product by the entire Fox Circuit has been closed by Charles H. Rosenweig and Harry Cohen, acting for Radio, and Jack Sullivan, representing Fox.

M-G-M Launching Accessories Drive To Stimulate Interest In Shorts

Balaban & Katz Books New RKO Pathe Lineup

Publix Balaban & Katz has just signed for RKO Pathe's new product to play in the Chicago theater of this circuit, it is announced by Ned E. Depinet, vice-president and general sales manager of Pathe.

M-G-M will wage a special accessories campaign this summer and fall in an effort to stimulate interest in short subjects and increase their value as box office attractions, Fred Quimby told a Film Daily representative yesterday. "Exhibitors in the United States pay from 35 to 40 million dollars for M-G-M shorts in a single year, but they are still doing business," he said.

O'Toole Says Film Heads Can Help Solve Economic Problems

Wrightsville Beach, N.C.—Solving of the country's present economic problems and leading the nation out of the industrial and unemployment chaos in which it is now embroiled can be accomplished by those who control the destinies of the motion picture industry, the U.S. declared Secretary M. J. O'Toole of the M. P. T. O. A. at yesterday's opening session of the convention of the North and South Carolina Theater Owners' Ass'n in the Hotel Oceanic here.

O'Toole said that, summed up, the (Continued on Page 4)

110 CHICAGO EXHIBS MEET IN TWO-OPERATOR FIGHT

Chicago—Al Steffes and 110 exhibitors held a meeting at the Auditorium Hotel today to discuss procedure in the fight being waged by Allied Theater Owners of Illinois to eliminate the extra operator. Talks (Continued on Page 6)

Warner Bros Set $6,000,000 As Construction Budget

"Public Enemy" Wins Permit in Chicago

Chicago—"Public Enemy" has been passed for showing here after considerable discussion. Warner Bros. have booked it into M'Vicker's for a run starting tomorrow. The picture was ballyhooed big for weeks while its exhibition was being held up.

Warner Bros. have set aside an appropriation of approximately $6,000,000 for building construction during the coming year, the Film Daily learns. Architects' plans for three large houses have been approved and are awaiting word to proceed. The theaters will be in Newark, Washington and Ridgedom with seating capacities of 3,000, 2,000 and 2,000.

(Continued on Page 8)

Denver Minnie Courses Reduced From 50 to 3

Denver—Only three miniature golf courses have applied for license this year, against 50 last summer. The original big money maker in local minnis has been turned into a fish pond. All the indoor courses have passed out.
Koplar-Skouras Break Promises Bitter Fight in St. Louis Suits

St. Louis—Following the split between Harry Koplar and the Skouras brothers, resulting in Koplar openly becoming a party to the receivership suit against the Skouras Bros. Enterprises and Skouras Super-Theaters Corp., Koplar's sister, Mrs. Elise Probst, also has permitted her name to be endorsed to the amended petition, while another minor stockholder, I. Meyer Probst, has joined the fight. The petitioners say they now own 2,250 shares of Skouras Class A stock. The Koplar-Skouras breach caused quite a sensation in local film circles, and a hard legal fight is anticipated. Among the charges is that Spyrros and Charley Skouras made a profit of $4,000,000 in selling the Skouras Class B stock at $150 against the houses and $150,000 bonus at the time they sold their stock. Hearing on this suit, as well as the similar action against St. Louis Amusement Co., is on the calendar for today, with Warner Bros. attorneys declaring the suits unfounded.

Charles O. Baumann Being Buried Today

Funeral of Charles O. Baumann, who died Sunday, is being held at 9:30 this morning from his home, 8 Surrey Lane, Great Neck, L. I., with services in St. John's Cemetery, Great Neck, and interment in St. John's Cemetery. Baumann, who had been out of the film business for the last six or seven years, was a member of the old firm of Kessel & Baumann and at one time associated with the New York Motion Picture Co., Triangle and Universal.

Midnight Shows at Roxy Dropped Except Saturday

Midnight showing of the feature picture at the Roxy has been discontinued except on Saturday night when the complete de luxe program, including stage show, will be given.

"Jekyll-Hyde" Rights Closed

Viola Irene Cooper's London office, managed by Walter Maxwe11, has closed final arrangements for use of the talker rights to "Dr. Jekyll and Mr. Hyde" by Parrish. Fredric March may play the leading role.

"Transatlantic"

Caught in preview, this Fox production shaping up as a smart, sophisticated film done with class in the luxurious settings of an ocean liner. Edmund Lowe is featured as a gambler matching wits with an international gang of thieves. Plenty of femme fatale with a contrasting threesome of Lois Moran, Greer Garson and Marga Loewe is treated with unusual directorial touches, and unusual camera treatment. A first one would distinguish it.

—HARROWER.

THE INDUSTRY'S DATE BOOK

Today: Annual summer meet of North and South Carolina Theatres. Atlantic City, N. J.

July 25-26: Convention of Allied Theatres in conjunction with the Double Feature Bldg., 1018 South Washab Ave., Chicago.


Aug. 12: Annual meeting of Southern California film men, Fox Hills Country Club, Culver City, Calif.

Aug. 21: RKO and RKO Pathé Annual Union, Indian Point, via Steamers 2.48

Sept. 9: Semi-annual convention, Allied Theatres Association of Minnesota, North and South Dakota, Radisson Hotel, Minneapolis.

Oct. 1: Hispanic American Motion Picture Congress, Madrid, Spain.

Nov. 4: Annual Awards Dinner of Academy of M. F. Arts & Sciences, Hollywood.

Florence Strauss Named Columbia Story Editor

Florence L. Strauss, formerly associated with First National, Fox and other companies has been appointed story editor, to work with headquarters in the East. She leaves for the coast today for a brief stay to confer with Harry Cohn, vice-president in charge of production.

Jack Baker Leaves RKO

Jack Baker, writer of exploitation matter for pictures playing RKO circuit, has resigned and returned to his home in Connecticut, under the supervision of E. M. O. Grosswitz.

New U. S. Discovery on Way West

Pauline Moore, 17-year-old dramatic stock actress who was "discovered" by Carl Laemmle, Jr., during his last visit to New York on her way to Universal City to star in her screen career.

Lillian E. Bleeker Dies

Lillian E. Bleeker, secretary to Max Fleischer, died yesterday from a sudden heart attack.

Richmond Theater Robbed

Richmond, Va. — An unmasking bandit held up the manager of the National and robbed the box office of $600.

THE FILM DAILY

Tuesday, July 21, 1931

Vol. LVI No. 18 Tuesday, July 21, 1931 Price 5 Cents

JOHN W. ALICOTATE: : : Editor and Publisher

Published daily except Saturdays and holidays at New York, N. Y., and copyright (1931) by The Film Daily Company, J. W. Alicotate, President; Editor and Publisher; Donald M. Mersereau, Secretary-Treasurer; Arthur W. Edy, Associate Editor; Don Carlos G. Blatte, Managing Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (postage free) United States outside of Greater New York $10.00 a year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 165 Broadway, New York, N. Y. Phone Circle 7-4736, 7-4737, 7-4738, 7-4739. Cable address, Filmlyn, New York, Hollywood, California—Ralph Kirk, 6245 Hollywood Blvd., Phone Grange 6600, London—Ezio Fosco; The Film Benter, 89-91 Wardour St., W., Berlin, N. Y.—Lothar Maria, 225, Paris—P. A. Harle, La Cinematographie France, Rue de la Cour des Nozes, 19.
FIRST AID TO THE FILM BUYER

Is This Lucid Review On

FIRST AID

with Grant Withers, Marjorie Beebe
Sonar Art
Time, 82 mins.
CARRIES FAST ACTION
PUNCH WITH THRILLS AND
UNIQUE PLOT SITUATION
THAT MAKES POPULAR FARE.
GOOD STORY TREATMENT.

One of the Sono Art Thrill-O-
Drama series, featuring Grant With-
ers as a young hospital doctor, and
Marjorie Beebe as a dance hall girl.
Wheeler Oakman lends his suave
menace as the gangster leader. Mi-
ichael Simmons wrote a very original
script, which shows he has a fine
camera-sense in building popular
story elements into pictured form.
The film has action all the way for
the males, and an intriguing love
angle for the femmes. The story
hinges on the girl's brother getting
involved with a gang of crooks. He
double crosses them on a safe-cracking
job by stealing the loot ahead of
schedule. Later he is wounded by a
cop's bullet, and the gang kidnaps
him from the hospital to their hideout
to force him to divulge where he has
hidden the loot. They also kidnap
the young hospital doctor, interested
in the youth's sister. Here a very
unique situation develops. Neat
twists and surprises keep the suspense
up all the way.

Cast: Grant Withers, Marjorie Beebe,
Wheeler Oakman, Donald Keith, William
Desmond, Paul Panzer, George Cheesebor-
one.

Director, Stuart Paton; Author, Michael
I. Simmons; Adaptor, same; Dialoguer,
same; Editor, Carl Himn; Cameraman, Jules
Cronjager; Recording Engineer, Earl M.

Direction, satisfactory. Photography, good.

FIRST AID TO THE BOX-OFFICE!
20 FEATURES, 104 SHORTS PLANNED IN MEXICO STUDIO

(Continued from Page 1)

the recent developments in the production line.

Empire Daily is on the way to becoming the Hollywood of Latin-American pictures, Chase told The Film Daily. The climate there is even more favorable than California, he said, and the proximity of Mexico to Hollywood makes it possible to keep in constant touch with the advances being made by the U. S. studios.

Chase praised the Mexican government and the citizens of that country for their friendly attitude and cooperation in the new studio project. He displayed photographs of the grounds and various buildings, a modern and unusually attractive plant.

Empire Productions will not attempt to monopolize the Latin market. Chase states, but will allow the use of its studio facilities in encouraging other producers to undertake work there. He says the Latin picture pool is still star-crazy, but wants the right kind of stories and music in their product.

The frequently cited Spanish language difficulties, due to differences in dialects by groups of Indians, Chase avers, are being handled by the company's language department, and the foreign problem as a whole can be solved by grouping the various countries according to common language and establishing production centers in each group.

Where the big mistake is made in foreign versions, Chase points out, is in casting a player of one country to portray the role and speak the dialect of another country in which his appearance and speech do not fit. Chase also advocates specially written stories for the foreign countries, declaring that when U. S. productions are converted for other countries, only about ten per cent of the values are lost in the "translation."

TEN YEARS AGO TO-DAY

British Kinematograph Manufacturers Assoc. sends cable to President Harding protesting against proposed tariff.

I.P.D.A. plans to boost September as gala month for independents.

Famous Players still hold four St. Louis houses.

SCREEN URGED TO SHOW WAY TO TRADE RECOVERY

(Continued from Page 1)

whole question centered on "equitable distribution", and necessitated readjustment of wages, working hours and living conditions to meet the increasing possibilities of the "machine age" and that there was nothing fundamentally wrong with the country's or the American people.

"I communicated with every member of the United States Senate and most members of Congress on this question. With but few exceptions the replies were that it was not a Statesman's problem, but one for Congress to solve," said O'Toole.

"Let the Motion Picture Industry make this contribution to the people of the United States through the M. P. T. O. A. and your state organizations. We live in an age of unprecedented production. We have more food than we need, more clothing than we could wear. We have more homes and building material available than our people require and yet, men, women and children in this Nation are severely limited in the enjoyment of these life essentials. When we have as much or more than we need of everything and millions of worthy American lives are being wasted then surely the problem before us is one of distribution and readjustment of working and other conditions.

"Therefore, I make the following proposals to meet this most menacing situation.

1.-Provide (by law) school, home and living facilities for every child in the nation, up to the attainment of his or her fifteenth year, and in all such cases where we require a child to work industrially and make more jobs for adults. It would also provide for the proper care of sickly, weak, old people, and others not capable of earning a living.

2.-Then provide a minimum wage for all workers. This must not only be a living wage but one which will give a reasonable saving surplus from the fifteen to the thirty to the fifty year period. This will allow for these workers a five day week and eight hours per day. It will absorb most of the other unemployed and give necessary opportunity to attain the proper standard of living.

3.-A voluntary retirement from active labor at the age of sixty years and an adequate Old Age Pension for all workers from that period to the end of the lives. This will relieve all people of the necessity of remaining in productive employment and absorb all of the remaining unemployed.

O'Toole said the major political parties should be committed to these definite proposals through their accredited leaders as soon as possible.

Many Happy Returns

Best wishes and congratulations are extended by T H E F I L M D A I L Y to the following members of the industry who are celebrating their birthdays:

July 21
Joe Brandt
Lily Damrosch
Peggy Cunard
Charles Alan
He's A Regular Kid!

SCRAPPY

We'll say he's scrappy. Chuck full of wiggle, wriggle, giggle, mischief and pep! This most pestiferous lovable imp with Pokie, his panicky pup, will gallop straight into the hearts of an audience.

A characterization that makes the whole world kin.

A new idea in sound cartoons.

Produced by CHARLES MINTZ

A COLUMBIA PICTURE
110 CHICAGO EXHIBS MEET IN TWO-OPERATOR FIGHT

(Continued from Page 1)

were made by Steffes, Aaron Saperstein and others. A resolution was passed pledging support of the Illinois body to the State's attorney in the fight he is waging against racketeering by the operators' union, thanking Abraham H. Myers and Steffes for aid given by the national association through Steffes' pressure, and thanking Saperstein, Joe Pasture, Frank Guildford and Nate Wolf of the Illinois Allied for their effective work. The meeting was an enthusiastic one and members are confident of success. Steffes made it plain that they are not fighting to eliminate racketeering in connection with projectionists permits.

Chicago Union Members Turn Against Maloy Rule

Chicago—Members of the Motion Picture Operators' Union here have revolted against the rule of Thomas Maloy, head of the organization, who is under indictment for racketeering in connection with projectionists permits.

Six Location Films Scheduled by Radio

West Coast AM Win P. Hollywood — Radio Pictures has made plans for the part filming of six productions on location. The picture listed under this category, according to William LeBaron, are "Marchet," which will be filmed partly in Barcelona and Madrid; "Spain: The Bird of Paradise," with an Hawaiian setting; "The Dove," in Mexico; "Pent-house," in New York City and Wyoming; "Frontier," in the Dakotas, and "Home Town Laughter" on a distant site now being fought by Director Gregory C. Cava.

Masquerade Club Elects H. J. Brown Life Member

West Coast AM Win P. Hollywood — In appreciation of his service to the club, of which he is entertainment committee chairman, the Masqueers have awarded a life membership to Harry Joe Brown, RKO Pathe associate producer. Of the 75 prominent members of the organization, only three others hold life membership cards. These are Inge Carpenter, attorney; Antonino Moreno, and Frederick Otmilinet, founder.

Church Matches Theater

Denver — In an attempt to meet the competition of theaters advertising their cooling systems as an inducement to warm weather crowds, Rev. Harley Smith preached Sunday night from behind a huge snowbank on the pulpit. The snow was hauled down from the mountains.

Keeping Folks Cool

Milwaukee — A. D. Davidson of Chicago has taken a lease until Jan. 1 on the Majestic here, formerly operated by L. K. Brin, and is conducting a dance marathon in the theater.

Denver — The Denver Cinema is returning to Thurday opening after having tried Wednesday for several weeks.

Neenah, Wis. — The Embassy will be repaired, equipped with new sound apparatus and opened about Aug. 1 under management of Bird Theaters Co., which has bought the lease from Fox.

Columbus, O. — Arlington Theaters, Inc., has been formed under Ohio laws by L. W. Fisher, O. H. Dean and G. H. Jarvis to operate a theater on North High St., formerly operated under the name of the Piccadilly.

Fond du Lac, Wis. — The Garrick will reopen the first week in Aug. Meanwhile a new ventilating system will be installed and other improvements made, according to W. L. Ainsworth, manager.

Dover — S. N. Feinstein, manager of the local Radio exchange, has been in New Mexico six weeks visiting exhibitors.

Racine, Wis. — The Capitol has been leased for a period of ten years by Robert Ungerfield, former manager of the local Fox's State.

Rock Valley, Ia. — The Orpheum has reopened after being closed for the installation of new sound-on-film equipment.

Fairmount, N. D. — The State has been sold to Harry Nelson.

Madison, S. D. — The Wagner Amusement Co. has resumed work on its new theater here. The building is expected to be completed by Aug. 15.

Lake Park, Ia. — The State here has been bought by A. M. Leitch.

Lake Crystal, Minn. — The local theater has been leased by E. L. Parsons and sons.

Albany Strand Reopens July 30

Albany, N. Y. — The Strand, which has been undergoing many alterations, will be reopened July 30. This house, the first of the Mark Strand circuit of theaters, is now part of the Warner group. Alterations and improvements are being carried out under the supervision of Herman Marx, chief of the Warner theater construction department. Lou Lazer, zone manager, plans to reopen the house after the Hollywood fashion. It will be a 10:00 P. M. affair.

Frisia, Tex. — The Friona has been bought by W. M. Lea.

Philadelphia — Keith's will go under the control of the Warner-Stanley circuit at midnight, July 31. It is expected that the house will be kept open either as a run house for hits or for repeat engagements.

McAllen, Tex. — The Azteca has been purchased by Frank D. Sancho.

Collingswood, N. J. — The Collingswood's new policy calls for four changes of bill each week.

Tuscola, Tex. — W. J. Holt is now operating the King.

Philadelphia — Harold S. Dunne, former assistant booker for the Warner-Stanley, is now a Jersey zone manager. He came here from Pittsburgh.

Glenville, Ga. — J. A. Alexander of Reidsville has leased the Princess.

Philadelphia — O. B. Derr has resigned his position as Universal salesman. He was formerly with Pathé.

Childress, Tex. — The Monogram and Palace have been taken back by F. M. Phipps, who is putting on bookings to suit his own style of theater management.

Cordera, Ga. — F. J. Wood, owner of Wood's theater, Vienna, Ga., assumed management last week of the Place which he recently purchased.

Memphis — Art Hays, organist, has returned to Memphis from the Paramount, Dallas, as organist at the RKO Orpheum.

Oklahoma City — Joe F. Hill is now named as assistant to Roy Winter, contact manager for Warner theaters.

Richmond, Va. — Samuel C. Gordon is the new manager of the Venus theater in South Richmond, having succeeded George C. Ingham, who is now managing the Crewe, Crewe, Va.

Paulsboro, N. J. — A. Lehman is now operating Hill's Paulsboro.

WB-FN Ad Depts. All on One Floor

Advertising, publicity and art departments of Warners-First National now occupy the entire sixth floor of the west building of the home offices on 44th St. Herefore the various departments have been scattered throughout the various floors of the original building.

Friday Opening at Minnesota

Minneapolis — The Minnesota, Pub-lick theater, is now opening the new program on Friday instead of Saturday.

M-G-M LAUNCHING DRIVE ON BEHALF OF SHORTS

(Continued from Page 1)

ars each year in rentals of shorts subjects, yet they seldom do anything to create public demand for short and in turn realize some definite return for their money," said Quimby. "We lose money on short subjects to this expect, but this year we may not make much, but we will not mind it a bit if people see the pictures and work our short subjects to the sale of accessories and the sale of accessories for short subjects as important as for features. As it now stands, a feature picture would approximately $15,000 sheets sell at a short subject about $2.00. Our new accessories will be more attractive and of greater attention and getting quality. The purpose of all is to make exhibitors shorter in their act-consious."
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

ARC LACHMAN, a Texas boy who made good on Broadway and who has been a prominent publicity man for several years, has joined the Fox scenario staff.

Joan Bennett has been assigned the feminine lead in "Surrender," a Fox film based on the novel, "Yvelle," by Pierre Benoît. Edward Crandall will play opposite her, with William K. Howard directing.

Edward Goodma, director of "The Man Without a Face," is reading several stories from which he intends to select his next assignment for Paramount. Goodman was recently given new control by his organization.

Leo McCarey, who directed Gloria Swanson in "I Met Him," has several connections with the Howard Hughes organization, it is reported.

Walter Byron will play an important part in "The Yellow Ticket," Miss Land's next starring picture at Fox. Arnold Korff and Sarah Sidden have been signed to play in support of Miss Landi. Raoul Walsh is the director.

Mark Sandrich is directing "A Man From Atlantis," starring Clark Gable and Richard Bohmer. The comedy is being produced by Louis Brok for release through Radio Pictures. The story is written by Bobby Clark.

Laura Hope Crews, who guided Gloria Swanson, Carole Lombard, Anne Marsh, and others through the intricacies of acting for the talking films, is completing her contract with Samuel Goldwyn. She is planning a vacation in the East before deciding on several offers which have been tendered her in Hollywood. Goldwyn has expressed the hope that Miss Crews' wide dramatic knowledge will be available through consultation arrangement.

Dick Pearl writes that he is enjoying London. "The people here are busily making their own pictures, but they still want American pictures and are buying them," he says. From Japan, Leon Shamay writes that he is on route to

SUNSHINE IN THE DAY'S NEWS

Miniature golf courses, last year's chief bugaboos for exhibitors, are now 90 per cent extinct and getting extinct.
SUPPLY DEALERS’ CONFLICT LIMITED TO ASS’N PLANS

Kansas City — Due to the limited duration of the conflict, only a few plans will be discussed at the convention of Affiliated Theater Supply Dealers that is to take place July 26 at 905 Cutterhull Blvd., South Wabash Ave., Chicago, it is announced by R. G. Tannehill from the organization’s headquarters here. If time can be arranged, however, every effort will be made to have manufacturers who may wish to do so address the convention.


2 Finkelstein Houses Being Reconstructed

Spencer, Ind.—The buildings housing the Solon and Fraser theaters destroyed by fire June 27, are being replaced by fireproof structures, it is expected, and will be ready for the theaters to open Sept. 1. The houses are under lease to Finkelstein Theaters.

May Remit Informer Fee

London (By cable) — General belief among exhibitors is that the Home Security Bill, the $8,000 reward Mille Orpen, the “common informer,” in her suit against the Capitol,charging violation of the Sunday closing law. The Parliament committee is considering the Sunday closing bill as pertaining to cinemas, having rejected an amendment permitting legitimate theaters to operate on Sunday.

COMING & GOING

GARY COOPER, who has been vacationing abroad, with July 22 at the Majestic for New York.

NORMA SHEARER and IRVING THALBERG, who recently ended a vacation trip, are on their way back to Hollywood.

FLORENCE L. DUSE, story editor of Columbia, leaves today for the coast, returning about the middle of next month.

JUAN RUTTAN, president of Universal’s American branch, is on a visit to the studio. He is expected to return to New York in a few days.

CAPT. G. M. BAYNES left yesterday for Chicago.

WARNERS SET $6,000,000 AS CONSTRUCTION BUDGET

(Continued from Page 1) respectively. Definite dates for the starting of construction on the new program is contingent on general business conditions. Warners now have on hand $6,250,000 worth of real estate and buildings. The last building project is now under way in Nashville, where a large theater and office building is being erected for opening within the year.

Ed Klein to Distribute Boy Scout Series Abroad

Edward L. Klein has signed contracts with Donavin Miller, president of Falcon Productions of Hollywood, for the foreign right on the Boy Scout Productions, series 13 two-reel outdoor adventure stories, being produced by Falcon with the approval and cooperation of the National Headquarters of the Boy Scouts of America.

Klein leaves shortly to establish headquarters in Paris and, in addition to marketing the Boy Scout series throughout the world, will represent American producers as distributors, including Talking Picture Epics.

Joan Bennett Signed As United Artists Sta

(Continued from Page 1) may be starred individually or with other United Artists stellar players, including Ronald Colman, Edd Cantor and Douglas Fairbanks.

Tax Unpaid, House is Closed

Orangeburg, S. C.—The Coliseum has been closed by the State Tax Commission, following non-payment of taxes. The theater has been in operation for the past five years under various management. It operated in a municipally-owned auditorium.

Denver Silent Exchange Closes

Denver — Mile High Exchange, dealing only in silents, has closed. Chas. Gillen was the owner. She field exchange, also dealing in silent, reports many inquiries for this class of films.

GOVERNMENT AGENTS STOP FIGHT FILM

Atlanta — Federal agents, led by District Attorney Clint W. Hagedorn, interrupted the showing of the Stirling-Schmelke fighting film at the Capitol and seized the picture. Among the many factors, that the showing violated an order against interstate transportation of fight scenes.

Move Chinese Censor Office

Shanghai — Censoring of foreign films has been transferred from here to Nanking, by edict of the National Government, in spite of the fact that facilities in the latter place are inadequate. Importers and exhibitors have filed strenuous protest, but to no avail.

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

D. W. GRIFFITH has been presented with a gold card entitling him to honorary membership in Local No. 52, New York City. The presentation was made Saturday by Jack Flaherty, business manager of Audio Cinema studio, where Griffis is now in the midst of directing “The Struggle.”

With the completion of “My Sin,” the Paramount studio this week with the exception of retakes on “Personal Maid,” which Mary Meredith has been assigned to make.

“Success,” Fred Allen’s sketch, which forms the basis of a two-reel Vitaphone short, will shortly be released with Jack Haley in the leading role. Haley has been usuarioing for a year as a baseball player on a department store store, who has to make good in order to win the girl of his heart.

Clive Brook writes from the Coast that he is very busy, despite the hot season. He has recently completed his role in “Silence,” in the morning, and the same afternoon started work on “24 Hours.”

An amusing angle on the “Once in a Lifetime” legend is that Lawrence Baker, of Sound-View Films who recently rented the same office that he had used as an official of Photoclor Corp. Having once watched his name being scraped off the door. Baker had the exquisite pleasure of seeing his name while the very same workman carefully retouched his name.

Margaret Adams, who plays a prominent role opposite Scott Kolb in “My Sin,” traces her ancestry directly back to the Declaration of Independence. Asked if any of her ancestors had come across the Mayflower, Miss Adams was quick to reply that none of her relatives had ever “come across” on any boat. Incidentally, Paramount expects Adams to be the key of this little lady who not only combines beauty with acting ability, but also has a lovely soprano voice.

Lil Dagover to Visit U. S. Cities

Lil Dagover, First National’s German star, has sent word to Warner Bros. that she has planned to sail for this country Aug. 19. The actress will rest for a week in New York and then make a trip to Hollywood with stops-overs at a number of the principal cities.

“Strictly Dishonorable” as Novel

“Strictly Dishonorable,” which Universal will release as a moving picture about the middle of September, will make its appearance in book form a month earlier. The novel is written by Joe Weil, exploitation manager at Universal, based upon Preston Sturges’ stage play.

Govt. Agents Stop Fight Film

Atlanta — Federal agents, led by District Attorney Clint W. Hagedorn, interrupted the showing of the Stirling-Schmelke fighting film at the Capitol and seized the picture concerned that the showing violated an order against interstate transportation of fight scenes.

Move Chinese Censor Office

Shanghai — Censoring of foreign films has been transferred from here to Nanking, by edict of the National Government, in spite of the fact that facilities in the latter place are inadequate. Importers and exhibitors have filed strenuous protest, but to no avail.

TO-DAY’S BIG EVENT

AS SEEN BY THE PRESS AGENT

“Something new in post-prohibition cocktail shakers of two-gallon capacity, fashioned on the church principle—it introduced in the lavish postseason. Hoist your glass and wave the ‘Rise’ in which Greta Garbo is starred.”

—M.G.M.
Family Appeal Being Overlooked, Says Samuelson

DRASTIC FLA. TAX LAID TO "$ PUBLICITY"

RKO Drops Its Plans for Making Sponsored Shorts

High-Spots

- in the offing

By JACk ALICOATE

Now that the midsummer season has been irritatingly but safely passed, we will polish up the binoculars and scan the projection horizon to see that the nema show-case holds in the way of box-office attraction for the early fall. Possibilities are now being readied for early autumnal diversion. From where we sit those hot looks are: from Paramount, "Amelie's Tragedy," and from RKO, "Susan Lenox, Her Fall and Rise," from Fox, "Trans-Atlantic," and from Warner Bros., "Five Star Final!"

From Pathé, "Devotion," and from U. A., "Street Angel." From Universal, "Strictly Dishonorable," and from Continental, "Consolation Marriage." From Columbia, "Hell Broke Loose," and from Vitaphone, "John McGahern." With Hollywood production still on its collective toes, this promising list should be plenty hot enough to temporarily keep the industry from the poor house as well as keep the box-office churning merrily well into the fall.

There's a special cause for anxiety on the way that no exhibitor should have any fear about running it if it is being produced by the Red Cross in conjunction with its 50th anniversary appeal to be released to theaters, without charge, some time in the fall. We understand this single cler will make no appeal for funds and assistance and that it carries a full fare of entertainment and historical value. The Red Cross is a nonsectional, non-political organization that is the complete backing of the government as well as the better class citizens everywhere. A plug for the Red Cross is a helping hand to humanity. As in the past it is unlikely that exhibitors everywhere will co-operate one hundred percent.

Jersey Exhib Leader Deplores Lack of Pictures for Family

Georgia Court Upholds Sunday Charity Movies

Principal criticism of current picture releases is that there are practically no pictures that appeal to the family trade, says Sidney E. Samuelson, president of Allied Theater Owners of New Jersey, in a statement for THE FILM DAILY. Samuelson joins the long list of exhibitors who declare that gangsters, sex, themes, dialogue and sophistication have been overdone. He believes they are more an act of charity than the sale of gasoline to travelers is an act of necessity.

CINCINNATI EXHIBITORS FIGHT 2-OPERATOR POLICY

Cincinnati—Local theater owners have continued their renewed contract with the operators' union, already lasting for a year, to oppose the present system of maintaining two operators in a booth at full pay. With picture and sound track on one film, it is argued that one projectionist can do all the work.

All Bellefontaine Houses Now Controlled by Schine Bellefontaine, O.—With the purchase of the Strand and Opera House from Milton Mooney, Schine Enterprises control all the theaters in this town.

West Coast Bureau, THE FILM DAILY—Explain the need of family motion pictures, Jesse L. Lasky explains that because of business conditions, thousands of homes have had to eliminate servants, which means that youngsters must now accompany their parents to the theaters. Hence the demand for wholesome films that appeal to both adults and kids.

CAROLINA EXHIBS TO AID IN STATE DEVELOPMENT

Wrightsville Beach, N. C.—A responsive movement on the part of theater owners to use their screens to help North Carolina officials develop the state through its 10-year plan was one of the highlights of the convention of the Theater Owners of North Carolina (Continued on Page 15)

George Naylor Named Columbia Division Mgr

St. Louis—George Naylor has been appointed middle states division manager for Columbia, with supervision over the Omaha, Des Moines, Indianapolis and St. Louis offices. Naylor, who assumes his new duties immediately, will make his headquarters here.

UNIVERSAL IS PLANNING PRODUCTION IN ENGLAND

Universal will produce a series of features in England in 1932, provided satisfactory arrangements can be made by Carl Laemmle, who sails on the Europa tonight, for THE FILM DAILY learns. The plans include the engaging of casts entirely made up of English players. Julius Bernheim, production supervisor, and Alfred Stern, assistant producer, will accompany Laemmle on the trip. The tour will start in a Hollywood studio within the next few weeks.

Bachman-Schlank-Corson Plan Six Indie Features

Jack Bachman, formerly with Paramount, Morris Schlank, independent producer, and Louis "Pop" Corson, Philadelphia exchange man, will produce six independent pictures. The production will be made up of English players. The company plans to break ground in the next few days for two more sound stages, giving the company 34,500 feet of additional space and increasing the number of stages to 15. Paramount plans to start 22 productions in the next 70 days.
9 Birmingham Houses Face Closing
In Controversy Over New Scale

Birmingham—Whether the five downtown theaters and four neighborhood houses close this week depends on action taken by projectionists regarding scale reduction. So far the operators have refused a cut and present indications point to a definite closing of houses. However, Charlie Haug, manager of the Birmingham Theatrelco theaters, declared there was a possibility that the operators might accede at the last minute.

If the nine theaters close, it will leave only three downtown theaters and two neighborhoods in a city with a drawing population of nearly 250,000 people.

Jule and Jay Allen Ask
Bankruptcy Discharge

Toronto—Eight years after a sensational closing of the Allen Theaters, Dominion-Wide Circuit, Jule and Jay Allen have filed an application at Osgoode asking for their discharge from bankruptcy. The motion will be heard before W. J. Reilly, registrar in bankruptcy, on Sept. 22.

Vitaphone Signs Donald Meek

Donald Meek, stage and screen actor, has been chosen to play the leading role in the S. S. Van Dine mystery series which Vitaphone is planning. Meek was recently seen in "Girl Habit." First of the series, "Clyde Murder Mystery," starts Aug. 3.

Warner Holdovers

Warner Bros. is holding over "Night Nurse," starring Barbara Stanwyck, at the Strand. "Sherlock Holmes: Fatal Hour" is being held a third week at the Warner, also opening Friday at the Beacon.

Pathé for Blank Circuit

Blank Circuit of Iowa is the latest to sign for the full RKO Pathé program, it is announced by Ned F. Depinet.

Carl Goet to Take Vacation

Carl J. Goet, who has resigned from Tiffany's, leaves next week on a vacation.

Educational Pre-releasing
2 Mack Sennett Pictures

Denver—As one of the last numbers on the program of Educational’s regional sales convention here, two Mack Sennett pictures on the 1931-32 schedule were screened and they aroused such enthusiasm that they are to be pre-released almost immediately. The subjects are "The Cannon-Ball Express," with Andy Clyde, and "I Surrender, Dear," a Sennett Featurette, featuring Bing Crosby, radio and nightclub favorite.

T.P.E. Completes Sales Setup

Complete setup of executive representatives of Talking Picture Epics for the coming season is announced by Frank R. Wilson, president, as follows: Ira H. Simmons, director of sales; John Newbery, Chicago district manager; Tom North, midwest west manager; William G. Minder, southern manager; R. A. Mitchell, western manager; Harry G. Price, Canadian manager. William Raynor is manager of the New York exchange.

Multicolor in Next "Journey"

Multicolor experts will accompany Claude Fleming and Curtis F. Nagel to Australia when the producers leave to make more subjects for the Educational-Romantic Journeys series. Recording of dialogue on two subjects is now being made at the Atlas Studios, Chicago. These are "Harem Street," and "Outpost of the Foreign Legion," made by Hazel and Howard C. Brown, with Fleming as narrator. "A Prairie Home" goes to Broadway in "The Band Wagon." This will mark their screen debut.
THE ROSE

by any other NAME

SMELLS JUST AS SWEET!

and that goes for LIMBURGER TOO!

BUT—
THE NAME BEHIND THE PRODUCT IN PICTURE BUSINESS is the deciding factor in ticket-buying today!
LET'S FOLLOW THE PUBLIC

—and see what makes them favor one theatre in preference to another—(turn here please)
OH, SEE THE MONEY!

Why is it going mostly to one box-office?

BECAUSE THAT EXHIBITOR HAS WON THE CONFIDENCE OF THE PUBLIC—

But how did he win their confidence?

HE SHOWS THE OUTSTANDING HITS AT HIS THEATRE!

That’s the best reason in the world for the public to show preference for his theatre, isn’t it?
HERE'S WHAT HAPPENED IN THE PAST YEAR!

For the first time in the history of motion pictures ONE COMPANY completely dominated the screen—and your public knows it!

"Great picture that 'Secret Six'—who made it?"
"Metro - Goldwyn - Mayer."

"Joan Crawford in 'Paid' was a peach—who produced it?"
"Metro - Goldwyn - Mayer."

"I certainly enjoyed 'Min and Bill'—whose was it?"
"Metro - Goldwyn - Mayer."

"That Garbo woman slayed me in 'Inspiration'—who made it?"
"Metro - Goldwyn - Mayer."

"I screamed at 'Reducing'—what company did it?"
"Metro - Goldwyn - Mayer."

"‘Trader Horn’ is the best film I ever saw—who is it?"
"Metro - Goldwyn - Mayer."

(This could go on forever—and it does, on the next page thank you!)
(continued merrily from preceding page!)

ALL IN ONE SEASON, TOO

"'Dance Fools Dance' was a swell Joan Crawford hit—who made it?"
"Metro-Goldwyn-Mayer."

"Joan Crawford in 'Laughing Sinners'—some show—whose is it?"
"Metro-Goldwyn-Mayer."

"Whoever made 'Strangers May Kiss,' Norma Shearer's picture, deserves plenty of credit."
"It was Metro-Goldwyn-Mayer."

"Norma Shearer in 'A Free Soul' is her best yet! Whose is it?"
"Of course!"

"I'm keen for Bob Montgomery!—‘Shipmates' was swell! Who made it?"
"Metro-Goldwyn-Mayer."

"And Dressler-Moran in 'Politics'—Adolphe Menjou—Irene Dunne in 'The Great Lover' and more coming! They're all M-G-M hits!"

METRO-GOLDWYN-MAYER
HAS WON THE
CONFIDENCE OF ALL
PICTURE PATRONS—

Cash in on that
good-will in 1931-32!
METRO-GOLDWYN-MAYER PICTURES GIVE YOUR THEATRE PREFERENCE OVER ALL COMPETITION!

That's an advantage that no smart showman can afford to overlook!

"BUT," says Mister Exhibitor, "how do I know that the amazing quality of M-G-M product will continue during 1931-32?"

(That's a tough question—but you'll agree we've answered it in the following pages—)
WHILE OTHER STUDIOS ARE IN CONSTANT TURMOIL

The World’s Greatest Motion Picture Studio of

METRO-GOLDWYN-MAYER

MARCHES FORWARD

Safe and sane, with unchanged personnel, unimpaired efficiency!
BELOW: The M-G-M Studio is the marvel of Hollywood—the envy of all studios! No day passes without new projects for its betterment!

NO WONDER that M-G-M has maintained a production superiority for 6 years!

AND THE SAME SUCCESSFUL SHOWMEN NOW GUARANTEE—

(It's a promise! Turn here—)
THE CROWNING GLORY of Metro-Goldwyn-Mayer, 1931-32

M-G-M has the Stars of Today. M-G-M is grooming the Stars of Tomorrow. M-G-M is the Star outfit!

AMONG M-G-M FEATURED PLAYERS

They Guarantee Star-Studded Casts!

Dorothy Appleby
Nils Asther
Lionel Barrymore
William Bakewell
Edwina Booth
Jackie Cooper
Reginald Denny
Kent Douglass
Jimmy Durante
Cliff Edwards
Madge Evans
Clark Gable
Ralph Graves
Charlotte Greenwood
Neil Hamilton
Helen Hayes
Leila Hyams
Jean Hersholt
Hedda Hopper

Leslie Howard
Dorothy Jordan
Joan Marsh
Adolphe Menjou
John Miljan
Polly Moran
Karen Morley
Conrad Nagel
Ivor Novello
Monroe Owsley
Anita Page
Irene Purcell
Marjorie Rambeau
C. Aubrey Smith
Ruth Selwyn
Gus Shy
Lewis Stone
Ernest Torrence
Lester Vail

Following is Revised List of M-G-M Pictures in 1931-32 (July 7th)
Every week in the year a Star for your Marquee. That has been M-G-M’s policy since its inception. A policy of success! And in the coming year M-G-M again brings you the Stars that Shine in Productions that Top!

(2) MARION DAVIES—Strong dramatic vehicles, nationally promoted!
(2) NORMA SHEARER—Even Strangers May Kiss Their Records Goodbye!
(2) GRETA GARBO—The One and Only!
(2) JOAN CRAWFORD—Cheerful eyeful! Joan draws a houseful!
(3) JOHN GILBERT—“Phantom of Paris” is handsome Jack of the good old days!
(3) WILLIAM HAINES—Watch Bill Haines in his new roles. A revelation!
(2) BUSTER KEATON—He is making the best comedies in the industry!
(3) ROBERT MONTGOMERY—Popularity that’s deserved! A great future ahead!
(2) RAMON NOVARRO—A devoted personal makes him a consistent draw!
(2) WALLACE BEERY—“Big House”, “Secret Six”—And now clean up!
(1) LAWRENCE TIBBETT—His voice alone is worth the price of admission!
(1) LUNT-FONTANNE—New York’s Theatre Guild stars pick M-G-M for their debut.
(1) LAUREL-HARDY—By popular demand! Their first feature length comedy “Pardon Us.”
(4) COSMOPOLITAN—Big productions, nationally advertised!

Special information forthcoming about MARIE DRESSLER Productions!

13 EXCEPTIONAL PICTURES

FLYING HIGH
The nationally famed Geo. White stage hit! With BERT LAHR, world’s greatest stage comedian!

WIFE TO HUGO
The sensational novelty of today. By Joy Bains. It packs a thrill in every minute of it.

THE AWAKENING (Temporary Title)
John Van Druten writer of stage successes has written a powerful drama for M-G-M’s showmen!

5 MARQUEE PICTURES

M-G-M SHORT SUBJECTS

LAUREL-HARDY (8)
No other comedy name draws like this pair! Advertising like features and watch the grosses grow!

CHARLEY CHASE (8)
Consistently great releases have built him into a top-notch draw on any program anywhere!

OUR GANG (8)
They’re better than ever! New ideas, new faces, new heart-throbs! They bring the young folks in as well as the adults.

THE BOY FRIENDS (8)
Never a new series to draw such exhibition response. Audiences demand more of these merry comedies.

BOARDING SCHOOL
Flaming youth learns about life and love in a de luxe society school. Helen Meinardi has written a knockout yarn!

ARSENE LUPIN
The classic crook story of all time. You know Arsene Lupin’s wonder tale. It’s right up M-G-M’s showman alley!

BRIDGE VS. BRIDGE
Divorce told with thrill. The Liberty Magazine story by Ed. L. McKenna will be real talkie excitement!

AFTER ALL
The Van Druten play that holds London spellbound is coming to Broadway. And M-G-M grabbed it for the talkies!

GUILTY HANDS
Bayard Veiller, author of “Mary Dugan,” “Paid,” etc., is a success writer. He knows box-office. Here’s his latest Big One!

HONOLULU
A brand new showman idea by Mildred Crum. The most exotic locale in the world dramatized in a glorious thrill show!

NIGHT COURT
Drama while the city sleeps! Charles Beahan—Mark Helinger have ripped into a gold mine of humanity in a great metropolis!

RED HEADED WOMAN
Save-up postcard serial by Katharine Brush that’s even more exciting than its title. It moves like a lightning bolt. Catch on!

THE SQUAW MAN
Cecil B. DeMille’s grandest show. Months in production. Fifteen Big Names in All Star Cast. Thrills! Beauty! A money entertainment!

THREE WISE FOOLS
Austin Strong’s roaring comedy! It’s a pleasure. A Broadway stage success that’s going to be a topnotch talkie hit!

M-G-M capitalizes on dramatic ideas of the moment! We did it with “Caught Short”, “The Big House”, “The Secret Six” and others. We’ll do it again when the time is right. Among “The Marquee Five” will be important vehicles that the psychology of the entertainment hour suggests. Important pictures! Depend on that!

HAL ROACH’S DE LUXE COMEDIES plus the Biggest and Most Varied Short Subject Program in M-G-M History! Every name belongs in electric lights. Shorts—but sweet! They draw like Features!

ZASU PITTS, THELMA TODD (8)
What Marie Dressler and Polly Moran are in features this pair will be in short subjects. They’re great!

FITZPATRICK TRAVEL TALKS (13)
The travel films that have won leadership by popular vote! M-G-M brings you the best!

M-G-M DOGVILLE COMEDIES (6)
We’ve got bigger and better plans for this laugh series. M-G-M’s hot dogs are a draw on any marquee.

SIR HARRY LAUDER (4)
Imagine bringing this great drawing personality to your public with his favorite songs and stories!

M-G-M SPORT CHAMPIONS (12)
Headlines only! Names that belong in lights! The sports world in grand action talkies!

FISHERMAN’S PARADISE (6)
The first one was brought back to Broadway three times! That’s a record for a short. A smart series!

FLIP THE FROG (12)
“Ugly” Jurtys is the pioneer of all cartoon shorts and his “Flip the Frog” has more fun than anything he’s ever done!

HEARST METROTONE NEWS (104)
The super-newsreel of the newspaper, the radio and screen, with which is incorporated THE GLOBE TROTTER.

(And now there’s just one more thing to do—Look!)
USE YOUR HEAD!

The Crowning Glory of Metro-Goldwyn-Mayer 1931-32
Carolina Exhibits to Aid in State Development

(Continued from Page One)

Wednesday, July 22, 1931

Carolina which closed yesterday after one of the best sessions in its history, President Charles W. Donlan, named Senator G. Sams of Winston-Salem and W. G. Culpe of Raleigh to call on Governor Max Gardner and formally enlist the theater owners in this big service to the state.

The convention lasted two days and various addresses were delivered by various prominent speakers, among whom were M. A. Lightman, M. J. O'Toole, Senator John Umstead of Chapel Hill, Senator-red Long of Ronceverte, Rapidus, Mayor Garry Buchanan of Sylva, N. C., B. Sherrill of Charleston, Jack Barry of Charlotte, Horace Davis, David Palfrey, Secretary of New York, A. J. Brylawski of Washington, Mayor Walter Blair of Wilmington, and A. C. Larue of Philadelphia.

Resolutions were adopted asking the M.P.T.O.A. to hold its next convention in Pinehurst, pledging support to President Lightman and the national body, and thanking the legislative committee for its good work at the last session in Raleigh.

M.P.T.O. Plays Exhibitors Favoring Legislation

Wrightsville Beach, N. C.—Exhibitors who have given their support to the Brookhart Bill, which is expected to be revived in the next Congress, along with the Hudson Bill, have called for the appointment of a national commission to regulate the motion picture industry, were strongly favored by Lightman and the national body, and thanked the legislative committee for its good work at the last session in Raleigh.

A Film Fact a Day

Average negative cost of British pictures last year was $75,000.

RKO Drops Its Plans for Sponsored Shorts

(Continued from Page One)

not at present producing or distributing the so-called advertising films and have no plans whatever for the future concerning such product." The Van Beuren Corp. was to have figured in the RKO sponsored shorts activities.

Universal Is Planning Production in England

(Continued from Page One)

will be confined to England and France with the primary object being the opening of Gordon's, author of "The Life and Adventures of Carl Laemmle." It is likely that Universal will finance the stage production of Drinkwater's next vehicle with the object in view of adapting the piece for the screen.

A "this is all," Laemmle will attend Universal production and sales conferences in London and Paris. Also accompanying Laemmle are Maurice Piekels of Agfa Film Corp.; Jack Ross, Laemmle's secretary, and Dave Bader, personal representative.

Tiffany Cleveland Branch Closes

Cleveland—The local Tiffany exchange closed yesterday, according to R. H. Skirball, manager of the Cleveland Educational exchange. Educational will handle the physical distribution of all Tiffany product. Educational will have nothing to do with the sale of Tiffany product, however. William Shapiro is retaining his interest in the Boston, New Haven, Cleveland, Pittsburgh, Cincinnati and Detroit Tiffany offices, and will continue in charge of sales. Frank Belles, local Tiffany booker, will continue in that capacity. A new staff of eight will be announced at a later date.

Bill Heenan Back in Films

Philadelphia—Bill Heenan, formerly manager for First National and Warner Bros., is back in the film business as an exhibitor. He is booker and booker for Lou Berman's United Chain Theaters, Inc., which consists of 12 houses and is expanding. A new theater is being built in Coatesville and Aug. 1 will be added to the chain.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

July 22

Phillips Holmes
J. Leo Meehan
Marjorie White


**DRASTIC FLORIDA TAX LAID TO "$PUBLICITY"**

(Continued from Page 1)

of $1. After a heated debate, the vote in favor of the measure was swung when one of the legislators favoring the bill suggested that the movies were taking in so much money that they could afford to pay higher salaries for their films. The reason was no reason why the state shouldn't get a little of that dough. Final vote was 44 to 42.

The Florida measure is the last of a long series of measures encountered in the current season's legislative sessions, the industry having come through with a full record of victories so far. Reports from Tallahassee, however, indicate a likelihood that this bill will go through. Asked for a statement on the Florida situation, yesterday, C. C. Partington of the Ways, Outlymerly stated, "The bill hasn't passed the Senate yet."

**Educational Men Go West; Budd Rogers Making Tour**


Satz Completes First In Yiddish

Ludwig Satz, noted Jewish stage comedian, has completed work on "Love Crazy," the first feature of a series of Yiddish and English pictures in which he is being starred by Maurice Kleinerman and Nathan Harsh. The film will be distributed by Film Corp. It was directed by Sidney M. Goldin, while Frank Zucker did the camera work.

**COMING & GOING**

CARL LAEMMLE sails tonight on the Europa. He is accompanied by MAURICE FLEKLES, JACK ROSS, DALE BADER, HULIS BERTHAU and ALFRED STERN.

JEANETTE MACDONALD is booked to sail Aug. 1 on the Ile de France to make the Paris opening of "Monte Cristo." She will be accompanied by the full cast of the New York production.

HERBERT ELDON, manager of Warners' First National exchange in New Haven, was a visitor at the office yesterday. MURRAY SCHAEFFER, formerly of the New York office, is now in town to make bookings at First National for the next season.

LESLIE WILKS, for some time manager of the First, New York exchange in Dallas, reached the city yesterday and was in conference with Charles C. Hall.

EUGENE CASTLE sails Aug. 1 on the ocean liner "City of Paris." He will be accompanied by the cast of "High Society."

MARY NOLAN has left for Hollywood. She is said to have signed by Radio Pictures.

**A LITTLE from "LOTS"**

BY RALPH WILK

HOLLYWOOD

MAXWELL SHANE was observed for Fanchon and Marco, and Jerry Hoffman are taking bows for their current "Go, Go Go," in which Aurold Lambert is singing in "The Nine O'Clock Revue" at the Hollywood Music Box.

Simile—Another enthusiastic as a new writer over his first "brain child."

Robert DeGrasse, cameraman, has sailed for London, where he will spend six months filming a picture to be made by Associated Talking Pictures, an RKo Radio subsidiary.

Guy Kibbee, who skyrocketed to Broadway fame last season after spending years in the "sticks" with stock companies, enters another hilarious role in "The New Wallingford," in which William Haines will be starred by M-G-M. Sam Wood is directing the picture.

Al Jackson and Barney Sarecy have completed the script and dialogue for RKo Radio's "The Thirteenth Guest," an original story by Ed. M. Logue. The story is a mystery thriller, which will star Ricardo Cortez.

Billy Leyser, Chuck West and Carlisle Jones are among the press agents who hold high hopes for the screen originals they have written.

Nat Dyches, a la Sam Warshawsky of the New York RKo office, prefers to write for the Dean, more so than to be made by Associated Talking Pictures, an RKo Radio subsidiary.

Krasna of First National has also written a play, while Sammy Fuller has written a new one. Max Marlow has had the playwrighting bug for several years.

Frank Lloyd, director, is planning a three-month tour of Europe after he completes "The Age for Love," in which Louise Fazenda has signed to make the film for pictures. 

Hughes has had booked passage for himself, his wife and his daughter on the Europa, leaving New York Aug. 26.

Anita Louise and Dorothy Peterson have been signed by "The Other People's Business," the Radio Picture which is to star Phillips Ford as "Seth Parker," famous entertainer of the air. Stanley Field was announced recently.

"The Montana Kid," Monogram western, starring Bill Cody and Andy Shuford, has been completed.

Slavko Vorkapich, who made his film-directing debut as associate on "I Take The Woman," has signed a new contract at the Paramount studios. Vorkapich's next assignment will be in directing with Irving Pichel on "The Man with Red Hair."

Harry J. Vejar and Inez Palaner have been added by Howard Hughes to the cast of "Scarface," last of the gang films, which is now in production under direction of Howard Hawks. The roster includes Paul Muni, Osgood Perkins, Karen Morley, Ann Dvorak, C. Henry Gordon, Vincent Barrett and George Raft.

Orders have gone out to all screen dialogue directors to recreate a contract to Warner-Fraser National to report at the studios on Aug. 1. Among the writers now under contract to Warner Bros. and First National are J. Grubb Alexander, Joseph Jackson, Harvey Thew, Charles Kenyon, Kubec Glasmon, John Bright, Waldemar Young, Maxie Fulton, Arthur Caesar and Walter De Leon.

George Barbier, veteran Broadway actor who began his Hollywood career in "24 Hours" two days after arriving from New York as a Paramount contract player, has received second film assignment in "Through the Window."

Following the completion of his present assignment for Paramount, "The Road to Reno," Richard Wallace will direct Ruth Chatterton in "Tomorrow and Tomorrow."

Jimmy Wang, Chinese character actor, has been added to the cast of "Mr. Lee and the Little Chinese Children" being directed by Wesley Ruggles.

Vivienne Osborne, New York actress who recently came to Hollywood under contract to Paramount, has been made film debut as ingenue in the production of "Through the Window," mystery story by Martin Flavia and Arie Sherman, which is to be directed by Marion Gering.

"Then Hell Broke Loose," Columbia's dramatic saga of the clipper ship days, has gone into production aboard a windjammer in the San Pedro harbor. Richard Cromwell and Sally Blane play the young lovers, with George B. Seitz directing.

Robert Ames has been borrowed by Paramount from RKo-Pathe for a role in C. B. Rancroft's new picture, "Rich Man's Folly."

Emil Chautard, French actor-director, has been signed for a prominent role in Paramount's "The Road to Reno."

Joe E. Brown's proposed stage tour in "Elmer the Great" has been called off. Brown will, however, embark from New York for the Midwest, opening at the Warner in Milwaukee.

Charles R. Rogers has bought the Beth Brown story, "Riverside Drive," as Constance Bennett's next role for RKo. Production is planned for serially in "Cosmopolitan," followed by the Hearst papers, and will be done in book form later.

**PRODUCERS LOOKING OVER APPEAL-SAMUELSON**

(Continued from Page 1)

more ad in pictures would bring more patrons.

The exhibitor leader also is of the opinion that the time is ripe for action, particularly with a mass behind background and with dialogue used in intimate scenes only. A good musical show, without the inevitable backstage or cabaret settings, would do business, Samuelson declares.

Biggest problem facing exhibitors today is obtaining quality box-office product at fair prices, says the Allied official. He urges producer-distributors to show some real leadership and realize once and for all that the prosperity of the retailer—meaning the independent exhibitor—is the only sure way for the entire business to be prosperous, and that a live-and-let-live attitude is needed in these critical times.

Regarding double features, Samuelson says he is personally opposed to them. "The cutting of time of most features and the prices of short shows give exhibitors little choice. He also is opposed to price cutting."

Cleveland House Reopening

Cleveland — The Gordon Square closed for the past year, and recently purchased by Jim Scoville, at auction, will reopen about Sept. 1, entirely redecorated and with sound equipment.

Homer Brant Joins Oliver Supply Cleveland—Homer Brant, formerly with National Theater Supply Co., and the E. E. Fulton Company, is now associated with Oliver Moving Picture Supply as chief executive. With the closing of the Tone-o-Graph office here, E. E. Oliver announced that he would service all Tone-o-Graph equipment in northern Ohio.

New Ohio Censor Takes Office

Columbus, O.—Beverly O. Skinner was inducted last week into the office of Director of Education of Ohio. Included in this position is that of chief of the state censor board.

**TO-DAY'S BIG EVENT**

AS SEEN BY THE PRESS AGENT

"Twenty chic gowns, with millinery, shoes and wraps, have been designed for Joan Bennett to wear in "She Wanted a Millionaire.""

—Fox.
Type Pictures, Imitations Flayed by Col. H. A. Cole

GOV'T PROMISES TO MODIFY CREDIT DECREE

Court Won't Set Aside Default in Copyright Action

Infringement for Holding Over Picture Upheld by Federal Judge

Buffalo—In what is believed to be a first attempt made by an exhibitor to have a court set aside two default judgments in a copyright suit, a Federal District Court here has held that the verdict shall remain standing. The defendant, Joseph A. Becker of Buffalo, was represented at Assemblyman Dickey, who argued to his client had not been personally served with either subpoena or complaint, but that his wife served instead, and that personal service was

(Continued on Page 12)

PLEASE DATES ARE SET ON 2 M-G-M PICTURES


(Continued on Page 9)

Florida Tax Defeated

Tallahassee, Fla.—The Senate on Tuesday night killed the amusement tax measure which was passed by the House on Monday by a vote of 44 to 42. The bill would have imposed a tax of 5 cents on all admissions from a nickel to 40 cents, 10 cents on admissions from 40 cents to $1, and 10 per cent on tickets in excess of $1.

Col. H. A. Cole Denounces Type Pictures, Imitations

"Night Nurse" Banned

By Maryland Censors

"Night Nurse," Warner picture starring Barbara Stanwyck, has been banned from being shown in Maryland by the Censor Board here. "A. S. Howson of the Warner New York office, was in Baltimore at the censoring and will endeavor to re-edit it to fit requirements of the Board.

(Continued on Page 12)

16 FEATURE RELEASES SET BY WARNER-F. N.

Release dates on 12 Warner-First National productions for the new season were announced yesterday by Sam E. Morril. The pictures and dates are: "The Star Witness," with Walter Huston and Chie Sale, W. B., Aug. 22; "Carney Lane," with James Cagney and Joan Blondell, W. B., Aug. 29; Richard Barthelmess in "The Last Flight," F. N., Sept. 5; "George Arliss in "Alexander Hamilton," W. B., Sept. 12; "The

(Continued on Page 9)

Lon Young To Produce For Independent Market

West Coast Bureau, THE FILM DAILY

Hollywood—Lon Young has resigned as publicity head at Columbia to enter production for the independent market.

Next Para. Dividend May Be Paid in Stock

Payment of the next Paramount quarterly dividend may be in stock instead of cash, in order to conserve assets due to repurchase of common stock under existing guarantees, as well as for production needs, says Wall Street Journal.
Theaters Offer Service In Lieu of Taxes

Making the screen meet the exhibitor's service requirements to the nation, state and community, to counteract attempts at imposition of taxes on the film industry, was advocated at this week's meeting of the M.P.T.O. of North and South Carolina held in Wilmington Beach, N. C. Everybody owes an obligation to the government, which must find ways to meet its increasing budget, declared National Secretary M. J. O'Toole, and if theaters do not pay in service they must pay in direct taxes. But as they do pay in service, there should be no disposition to tax the business twice, he said.

Warner's Sell Lease On Broadway House

Warner Bros. yesterday sold their lease on the Warner theater at 48th and Broadway, to the New Jersey Amusement Co., Inc., of which Rudolph Speth of Rochester is president. The lease, which was originated by Frank G. Shattuck Co. is for a term expiring April 1, 1941, with renewal privileges.

Sees Foreign Productions Drawing Bigger Audiences

Notwithstanding language differences, audiences for foreign pictures are growing steadily bigger, said Leo Brecher yesterday prior to his departure for Europe to negotiate for product for showing in this country, principally at his Little Carnegie Playhouse.

Ace Beery in Baltimore

Baltimore—Ace Beery has been appointed manager of the Hippodrome here by Lezy Rapaport of Phila- delphia, who will operate it as a combination vaudeville and talker house beginning Aug. 7. Beery formerly managed the Keith's, Washington, and was district manager for Warners in Pittsburgh.

Oscar Neu's Mother Dies

Oscar F. Neu, president of Neu-Made Products Corp., was called to Buffalo this week by the death of his mother, Magdalena Neu, who passed away after a lingering illness at the home of her son-in-law and daughter, Mr. and Mrs. Alfred J. Richey in Elmira, suburb of Buffalo. Also surviving is George H. Neu, vice-president of Neu-Made Products, in charge of the Buffalo factory.

William E. Stumpf Dies

Baltimore—William E. Stumpf, president of the Secretary-Treasurer of Rothacker Film Corp. M.P.T.O. here since it was organized, died recently at his home after a lingering illness.

Artclass Completes First of Its Series

"High Life in Reno," first of 12 features scheduled by Artclass Pictures, has been completed and will be released Aug. 1. The cast includes Virginia Vale, James Thomas, Dorothy Christy, Dixie Lee, Pat O'Malley, Clarence Wilson, Arthur Houseman and Cornelita Geraghty. "Pleasure," the second of the series, goes into production July 27, to be followed by "Convicted" and "Where are Your Children?" The three films, representing Standard Films, is in New York and has arrangements for distribution of the entire series in Pittsburgh, Cleveland, and Cincinnati. According to Harry Ascher, representing New England territories, $40,000 in continuity shots has been signed for the series in Boston.

Publicity Acquisition

Riles Theodore Dreiser

White Plains, N. Y.—Supreme Court Justice Witschef yesterday threatened to order Theodore Dreiser from the court room following a verbal attack on his attorney Humphrey J. Lynch, attorney for Paramount, in which Dreiser shouted, "That's a lie," when Lynch accused the author of being a "publicity seeker." After hearing extensive arguments regarding Dreiser's application for an injunction against the publishing of "An American Tragedy," Justice Witschef gave attorneys until Monday to present additional affidavits.

Tom Douglas Bankrupt

West Coast Bureau, THE FILM DAILY

Los Angeles—Tom Douglas, motion picture and stage actor, has filed a voluntary petition in bankruptcy, asserting he owes $1,170 to American creditors and $1,000 to English creditors. He lists assets as $800 in household goods and $2,800 in salary due. Douglas appeared in "Journey's End."

Warner Story Contest Closes

With 5,000 manuscripts submitted, the contest conducted by Warner Bros. and "Photoplay" magazine for a story to fit the title, "Beauty and the Boss," has closed. Marian Marsh and David Manners will appear in the picture.

Fight Pictures in RKO Houses

Official pictures of the Jack Sha- key-Mickey Walker boxing contest at Ebbets Field last night will open today at the New York Hippodrome and other houses on the RKO circuit.

Rothacker Finishes Library Index

Special to the Film Daily—An index of the Rothacker Film Corp. Library which is a part of the secretary-treasurer of Rothacker Film Corp., has completed the indexing of his negative library in New York.

### FINANCIAL

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Stock</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td>45</td>
<td>+5</td>
</tr>
<tr>
<td>Low</td>
<td>40</td>
<td>+2</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Stock</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low</td>
<td>97</td>
<td>+2</td>
</tr>
<tr>
<td>High</td>
<td>99</td>
<td>+1</td>
</tr>
</tbody>
</table>

Monroe Greenwood Johns U. A.

Monroe W. Greenwood, formerly associated editor of Universal newspaper, has joined the United Artists advertising department. Another addition to the staff is Eugene Na- thanson, formerly of the "Evening Journal." They will work with Ed Finney and Charles Barron on cam- paigns for 1933-34 product. Hal Horne is head of the department.

### EASTMAN FILMS

Eastman Films J. E. Brulatour, Inc.

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago</td>
<td>1727 Indiana Ave. CA.Lumet 3692</td>
</tr>
<tr>
<td>Hollywood</td>
<td>6709 Santa Monica Blvd. HOLLYwood 4121</td>
</tr>
</tbody>
</table>

### ADVERTISER INDEX

**THE INDUSTRY'S DATE BOOK**


Aug. 7-8: Annual Ousting of Minnepa- n Film Board of Trade, Del- lage Lakes, Minn.

Aug. 20: Annual golf tournament of South California film men, 1 Hills Country Club, Cal- City, Cal.

Aug. 26: RKO and RKO Pathé Ass't Ousting, Indian Point, Steamor Peter Stoyevens.

Sept. 9-10: Semi-annual Convention, All Theaters Ass'n of Minne- sota, North and South Dakota, Ra- son Hotel, Minneapolis.


Benjamin Managing K. C. Office

San Francisco—Ben Benjamin, dis- trict sales executive for Columbia, temporarily managing the company's local branch office, pending another important assignment.

### HOTEL HAMILTON

**IN THE NATION'S CAPITAL**

A Hotel of Excellence

In the center of the shop- ping, business and theatre- going capital of the world, the Capital will find the HAMILTON a hotel of exceptional charm.

In the heart of the large and sunny, equipped with tub and shower bath, electric fan and furnished with tasteful appointments.

Enjoy the famous restaurant.

Write for illustrated guide and map of Washington.

Russell A. Conn, Gen. Mgr.
SURE FIRE TODAY!
MOTHER LOVE!

CLEAN, WHOLESOME ROMANCE!

The musical romance that delighted N. Y. for over a year!

EDDIE DOWLING in
"HONEYMOON LANE"

JUNE COLLYER
RAYMOND HATTON
RAY DOOLEY
NOAH BEERY


"HONEYMOON LANE" PLEASES FULL OF GOOD CLEAN FUN"
"Any audience will welcome 'Honeymoon Lane' as a relief from the current run of gun-dramas and such. It is the kind of entertainment that exhibitors refer to as a 'great picture'—AFTER they've played it."
—Hollywood Reporter

Released by
PARAMOUNT
Hollywood’s Errors In the Musical Line

If there is one thing that amazes me more than any other of the many things that amaze me about movies, it is the way in which Hollywood has fallen down on the musical job... To be sure, at the advent of talkies we had a flood of musical pictures. The public was almost unanimous in its disapproval. I, too, leaned heavily on the unfavorable adjectives at the time. The trouble was that we weren’t tired of music at all; but most certainly we were made deathly sick by the music that Hollywood made. In general the films were spoiled by a noble young actor backstage and the girl who rushed on to save the show at the last minute. Inter-twined were badly handled close-ups of rusty-voiced stars singing tin-pan-alley banalities in straight shots of sixteen bars. We didn’t like them. So Hollywood assumes that, not liking the music they have given us, we don’t like music at all. It is not so. I believe the movie world will seize with joy upon any movie that gives us good music. I do not demand the three Bs for public consumption. There are many lighter affairs that will please the best ears, however, and still interest a great public.

The truth of the matter is that the general public is tired of jazz. Within the last two years I have noticed a change. There has been a swing towards the production of South American tangos, queerly accented dance tunes of Spanish-America and the sweet tunes of the bygone Viennese waltz era.

—Erie M. Knight, Public Ledger, Philadelphia

TEN YEARS AGO TO-DAY

Governor Miller fails to name censors for New York despite original plan to do so.

Sales managers at meeting favor C. Pettijohn’s “war chest” idea.

Metro to release 32 pictures next year.

ALONG THE RADIO RITH PHILM DAILY

ALL THE way from Singapore and the Malay States, Frank Buck postcards us about his expedition shootin’ the “Bring ‘Em Back Alive” film. Van Beuren, for instance, Clyde Elliott directing the shorts.... he says he is on the trail of a Stadang—the most dangerous big game to hunt—not excepting tigers, lions or the African buffalo....the stadang has never been photographed, for the reason that it charges as soon as it sights the hunters...travelling at unbelievably speed.... and bellowing so as to scare the stump’s outa the cameraman, and make him run for his life.... it’s a cross between a rhinoceros, buffalo and tiger.... now please do not assume it’s biologically true but you insist, all we can suggest is that the jungle animals have heard of these big film mergers...... well, here’s hopin’ you get the pix. Frank’s, it’s a great thing if you can do it... but if the stadang beats you to it...... we’re certainly gonna miss those nice postcards.

JEAN ARTHUR apparently intends to linger in the big town.... she’s leased a penthouse on 55th St. formerly belonging to Fortune Gallo.... and speaking of residences reminds us.... Dave Epstein, the Hollywood artists’ manager, informs that the impoverished owners of castles, chateaux and palaces in Europe are trying to unload their habits on prominent movie folk, and the producers are rising to the bait. One proposition is being Richard Wallace, who was offered an estate along the Danube, with a 32-room chateau, vineyards, orchards and parks.... at about the price of a small residence here... so Wallace, who goes to Europe soon, will look over the place... and may return with a coat-of-arms.

WALTER EBERHARDT is back on the job after his hospital tour.... it seems the surgeons heard he was a Western Electric sound specialist, and started to do a wrin’ job on him.... now he’s practically Sound Again.... yezeez... it’s the Humoriddly.... to execute it, please... Mike Simmons pulled an exploitation stunt up at the Fitch Sanitarium with the help of the misus.... and a brigade of surgeons and nurses.... it’s a hoot, but ma insist over.... Peter.... Mike is set on Sixsyabister... but to us it’s just a stunt to ballyhoo Mike’s ambulance pix, “First Aid”.... the thing is so terrific, obvious... but the Arpaux press credit for thinkin’ so far Ahead... and perfect timing, too... just as the Sono Art special is released.... it has given Mike an idea for his next.... “November Nights.”

GEORGE BANCROFT arrived in beany Boston other day to start work in the Fore River Plant at Quincy, Mass., on “Rich Man’s Folly.”... the newspapers had announced his arrival at the Huntington Avenoo station in Back Bay.... but George got balled up, and thought he was to be greeted by the cameramen at the studio station. So he was sound asleep when the chug-chug pulled into Huntington station...... but the stationmaster obligingly held the train 12 minutes till George dressed and greased his hair.... this really doesn’t amount to much as a publicity stunt all the space it fills.... thanx, Mister Wallace West....

LEIGH JASON, RKO shorts producer.... y’ know.... “Humanettes” has been laid up in our hamlet after a bout with a dentist who chipped his jaw bone.... photo Leigh at the Muni for the effect of the molar mawler if ya know some egg ya want to fix the same way always helpful... that’s our motto.... Jake Hoos, proximity of Sockem Pictures, wired Mike Gluta of the Oompah theater.... “I unders have gone gone gone your theater with a crash.”... and Mike wired back.... “They crashed, but they didn’t go Over.”

Giant Postcard for Ballyhoo

FOR the engagement of “Donovan’s Kid” at the Capitol Grand Island, Manager E. Forester prepared a giant postcard 3½ x 5 ft. The card was addressed to Richard Dix and Jackie Cooper and read: “Due Richard Dix and ‘Skillly’ Cooper: We the undersigned as special fans of yours. We have heard that your new picture ‘Donovan’s Kid’ is a knockout and we are going to see it.” The postal card was displayed in the lobby five days in advance of the opening. On the day of the day one of the house staff carried it through the business section of Grand Island, seeking signatures. That night the card was completely covered with signatures of Grand Island residents who at least knew that “Donovan’s Kid” was being shown at the Capitol.

—Capitol, Grand Island

Novel Lobby Stunt for “Dude Ranch”

MANAGER P. D. Griffith of the Ritz, Macon, Ga, built two hobby horses from bits of beaverboard to advertise Jack Oakie in “Dude Ranch.” The hobby horses were built from bits of beaverboard and horse hair. These were not cut out in the sense. A head of Jack Oakie was cut out from a poster as mounted on movable, collapsible legs. This was placed on the lobby floor from which hung loose reins attached to the bridle worn by the horses.

—Ritz, Macon, Ga

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

_July 23_
Albert Warner
Ray Cozine
Florence Vidor
Aileen Pringle
Lewis Innerarity
'THE COMMON LAW' MAKES NEW LAWS FOR SHOW BUSINESS!
January business in July!

PRE-RELEASED FRIDAY!
WARNER BROS. THEATRE
ATLANTIC CITY
RKO MAYFAIR·N.Y.C.

LINED THEM UP!
STOOD THEM UP!
TURNED THEM AWAY!

CIRCUS BUSINESS FOR THE CIRCUITS AND YOU!

RKO & PATHE PRESENTS

CONSTANCE BENNETT
The Common Law
A CHARLES R. ROGERS PRODUCTION
"I don't care what people say . . . as long as you say you love me!"

An unconventional story of an unconventional girl. In the studios of Paris—where art standards are heart standards! A world famous star—in a world famous novel—for the whole world to thrill to!

Constance Bennett

The Common Law

Her finest role—her greatest triumph—since "COMMON CLAY!"

Constance Bennett

The Common Law

A Charles R. Rogers Production

Don't miss CONSTANCE BENNETT in her finest role since "COMMON CLAY!"

Constance BENNETT

THE COMMON LAW

A CHARLES R. ROGERS PRODUCTION—From the novel by ROBERT W. CHAMBERS

Constance Bennett's greatest role since "COMMON CLAY!"

RKO PICTURES

2d BIG WEEK

His heart was in art—but hers was in love!
The romance of an artist and his model . . . and the heavy penalty she paid for being the secret woman in a great man's life!
USING THESE ADS!

Constance Bennett
THE COMMON LAW

A story of love in the art studios of Paris. With gorgeous Constance Bennett as the model who was the secret woman in a great man's life.

Her finest role, her greatest triumph, since "COMMON CLAY"!

2d BIG WEEK

NOTE FOR HER BEAUTY •

Notorious for Her Indiscretions!

She didn't care what people said as long as one man kept saying "I love you!"

Her beauty made him the world's greatest artist! But in gaining a reputation for him, she lost her own.

Constance Bennett
THE COMMON LAW

By Robert W. Chambers • A Charles E. Rogers Production

Joel McCrea • Lew Cody • Robert Williams • Hedda Hopper • Marion Shilling

Her finest role, her greatest triumph since "COMMON CLAY"!

2d BIG WEEK

THE SECRET WOMAN
IN A GREAT MAN'S LIFE!

Look for the woman—when a celebrated artist succeeded! This girl brought fame for her lover and paid with her own happiness. You've seen her in the foreground of his masterpieces. But do you know why he kept her in the background of his private life?

Constance Bennett
THE COMMON LAW

Charles E. Rogers Production (1929) • Directed by Robert W. Chambers

Her greatest role, since "COMMON CLAY"

2d BIG WEEK

THE COMMON LAW

These ads approved by bookers, buyers and executives of all major circuits.

Love brought him fame . . .

Love brought her shame! . . .

The secret woman in a great man's life
Her love made him—and unmade her.

Constance Bennett's greatest triumph since "COMMON CLAY"

2d BIG WEEK
Constance Bennett is the biggest name in pictures by box-office test.

Robert W. Chambers' novel literally known to millions. One of the most widely read books of the twentieth century.

Constance Bennett as an artist's model in Gay Paree.

Biggest picture Bennett has made yet. Has everything. Role fits her like a glove.

Plus the fame of the novel, the title itself has strong drawing power.

The Parisian art colony is an irresistible story background.

Her philosophy of life and love, crystallized in the phrase: "I don't care what people say, as long as you say you love me!"

Romantic intrigue suggested by the line "The secret woman in a great man's life."

Glorification of love: "Love painted this picture. Love wrote this story."

"Men called her the perfect woman" is a sales angle to interest both men and women.

Magnificent production. Exemplified by the gorgeous sequence of the 4-Arts Ball in which over 500 players take part.

Star values all the way through. Cast includes Joel McCrea, Lew Cody, Marion Shilling, Hedda Hopper, Robert Williams, Paul Ellis and others.


Title automatically will start discussion and word-of-mouth advertising.

Constance Bennett's reputation as the best-dressed woman on the screen, plus the gorgeous clothes designed for her in this production by Gwen Wakeling, are naturals for merchandising tie-ups, fashion-shows, etc.

Unusually beautiful line of posters make outdoor advertising particularly feasible.

Press-sheet ads cover all salient box-office angles. Ads prepared after conference with production and sales force. Okayed and used by all major theatre circuits.

"THE COMMON LAW" cast includes JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper • Directed by PAUL L. STEIN • from the novel by ROBERT W. CHAMBERS • Screen Play by John Farrow

Available Now!

Constance Bennett in 'Born To Love'—Eddie Quillan in 'Sweepstakes'—Helen Twelvetrees in 'A Woman of Experience' and Ina Claire in 'Rebound'.

COMING! Bill Boyd in 'The Big Gamble' • Ann Harding in 'Devotion' (temp. title)
A LITTLE FROM "LOTS"  
By RALPH WILK  

HOLLYWOOD  

EDDIE BUZZELLI, having completed his latest Columbia short titled "Chris Crossed," is busily at work on two forthcoming subjects tentatively called "Blonde Pressure" and "The Big Fright."  

Roy Del Ruth sails in about a week aboard his yacht for Alaska and other parts. He is now winding up his directorial duties on "Lavender Lane" for Warner Brothers, completing the picture ahead of schedule.  

Joseph W. Girard has been added to the cast of Universal's "Strictly Dishonorable."  

Charles D. Brown and Ben Taggart are the latest additions to the cast of Paramount's "The Hours" in support of Clive Brook, Kay Francis, Miriam Hopkins and Regis Toomey.  

Fox has corrected its previous report that Edward G. Robinson will play opposite Janet Gaynor in "Deceitful." The company says Charles Farrell will be co-starred with Miss Gaynor.  

Greta Granstedt, besides being in a role in Samuel Goldwyn's "Street Scene" for United Artists, has been given a five-year contract by the producer.  

John Twist, Radio Pictures' story sleuth, has returned to the studios in Hollywood from an extended trip to Germany and France, where he read scores of plays and novels in manuscript form. He will make the trip annually, contacting foreign writers and playwrights.  

Ginger Rogers upon the completion of a featured role in Eddie Quinlan's new RKO Pathé picture "Fiddle Cuts In," left for Fort Worth, Tex., for a short visit to her home. She will return in about two weeks.  

Yukina Camutt, world's champion cowboy, has been added to the cast of Universal's serial, "Batting with Buffalo Bill," now completing its third week on location. Others in the cast include: Tom Tyler, Rex Bell, Lucille Browne, Joe Bonomo, Francis Ford and William Desmond. Day's log is greeting.  

Hooper Atchley is one of the leading supporting players in RKO Pathé's western feature, "Sandown Trail," which stars Tom Keene.  

Gertrude Wright, Radio Pictures staff scenarist, will work on the adaptation and continuity of "Law of the Night," an original screen story by Samuel Ornitz and Lester Cohn.  

Al Jackson and Barney Sarecky have completed the script and dialogue for Radio Pictures' "The Thirteenth Guest," an original story which the company is planning for Gilbert Roland scheduled for Ricardo Cortez.  

M-G-M has given new long-term contracts to two directors, W. S. Van Dyke and Jacques Feyder. The company also has signed Busby Berkeley to handle the dance sequences in "Flying High," and J. C. Nugent has been assigned a featured role in "New Adventures of Get-Rich-Quick Wallingford," new William Haines vehicle.  

John P. Marbury has completed "The Head Hunters of Borneo," the fourth of a series of "New Adventures of Travellers" being produced by Walter Putter. Marbury writes and speaks the dialogue for the subject. "Reno," one of the subjects in the series.  

Our Passing Show: Jack Ievone playing miniature golf on the Mary Pickford course; Duncan Sanderson motoring on Franklin Ave.; Al Mann and Irving Milkening confer at Tec-Art.  

SIMILE—As helpless as a press agent's adjectives in an editor's hands.  

Creighton Hale has filed notice of intention to marry Kathleen E. Bering of Beverly Hills.  

Donald Cook, First National player, has left for Honolulu to visit his parents, who live there.  

Adrienne Ames, New York society girl who recently went to Hollywood as a Paramount contract player, will make her first appearance on the screen in "Come On Marines."  

Joan Bennett has been assigned the feminine lead in "Heartbreak," a Fox film based on a romance with an air service background written by Llewelyn Hughes. Charles Farrell, Hardie Albright, John Arledge and Paul Cavanau will also be in the picture, which Alfred Werker will direct.  

First National has completed production on "Local Boy Makes Good," starring Joe E. Brown.  

Sally O'Neil will play an important part in Fox's "Sob Sister."  

Kenneth MacKenna will direct his first picture alone when he tackles "Cheating" for Fox. Linda Watkins is to be featured.  

Dorothy Tree, one of the ten youthful players recently imported from Broadway to Hollywood by Paramount, will follow the footsteps of Sylvia Sidney and Peggy Shannon by playing the feminine lead in her first picture, "Stadium," from the novel by Francis Wallace. Dick Van Arlen will play opposite Miss Tree.  

RELEASE DATES ARE SET ON 12 M-G-M PICTURES  
(Continued from Page 1)  

Capacity for 4 Months  
Planned by Radio Studio  
West Coast Bureau, THE FILM DAILY  
Hollywood—Capacity production for the next four months at least is planned at the Radio Pictures studio. With the return of Joseph I. Schnitzer from the east, ten pictures are scheduled to go in work by Oct. 1.  

Joe Finnstein Moves  
Joe Finnstein, who recently formed the Synchro Service to engage in synchronizing activities, has moved the offices of his firm from 1440 Broadway to 2 West 43rd St.
By Doris Arden

"The Miracle Woman" is an extraordinary picture—one of the few unusual films that have come to the screen in the recent months. It's the subject-matter, chiefly, which makes it so interesting, but the acting and direction are above average as well. The State-Lake has had to content itself with some rather mediocre pictures lately—but they've got hold of a humdinger this time, and they deserve congratulations for presenting it to Chicago. Barbara Stanwyck has never been lovelier nor more sympathetically cast than she is in this role. She blossoms out into one of the most gifted of our screen players. You'll be enthralled and interested.

CHICAGO DAILY TRIBUNE

By Mae Tinee

The picture is a thrilling melodrama that sports several staggering sensational situations with d'amicable effort. "The Miracle Woman" ought to do big business for it is different and electrically exciting. It is excellently produced and played to the nines. Barbara Stanwyck gives a pulse-quickening performance.

CHICAGO EVENING AMERICAN

"Miracle Woman" Real Smash; Don't Miss It, Urges Rob

By ROB REEL

"The Miracle Woman" is a real smash—an unusual story dramatically developed and with a cast that means something at the box office. It should be well patronized by those who seek good pictures. Frank Capra, who has delivered so many other big Columbia hits, officiated at the megaphone, and summing it all up "The Miracle Woman" is one of THE films of 1931.

Put "The Miracle Woman" down on your list of summer photo plays that MUST NOT BE MISSED. Barbara Stanwyck's performance in it is among the year's best. Columbia deserves a pat on the back for having made it into such a stirring talkie.

CHICAGO EVENING POST

By Genevieve Harris

Right in the midst of a slump in pictures comes one so good that there ought to be a parade or something to honor it! It is good entertainment—it is an exciting, clever story, presented skilfully, acted in fine fashion.

CHICAGO HERALD AND EXAMINER

Barbara Stanwyck Magnificent In This Film.

By CAROL FRINK

The story is well and dramatically told and provides Barbara Stanwyck with her best opportunity to date. You will find this a fascinating and exciting drama made from unusual material.

THE CHICAGO DAILY NEWS

By CLARK RODENBARN

In "The Miracle Woman" Miss Stanwyck demonstrates again that she does not have to tip her hat to any of 'em as an actress. You're hard to please if you don't go for this one.

BOSTON RECORD

By GORDON HILL

One of the most ably directed screen plays of the entire season is "The Miracle Woman" film for Barbara Stanwyck at Keith's. Frank Capra, the director, has waved a magic wand over each and every o of the scenes. "The Miracle Woman" is a triumphant tour de force—a something very worth seeing. It is Capra's dynamic power of direction that makes "The Miracle Woman" what it is; a truly remarkable film.

BOSTON POST

Barbara Stanwyck in "The Miracle Woman" is one of those few pictures that justify a dozen disappointing quests for compelling movie entertainment. The story itself is richly engrossing and the film is of dramatic intensity.

THE BOSTON GLOBE

"The Miracle Woman" at the RKO Keith Theatre is a well to vivid story—the leading character is excellently portrayed by Barbara Stanwyck. The picture is particularly timely.

LOS ANGELES ILLUSTRATED DAILY NEWS

By Harry Min

"The Miracle Woman" which comes from Columbia studios the Orpheum screen is a stirring melodrama boasting entertainment plus. All in all, it is a production well worth seeing—credit belongs to Jo Swerling for his good dialogue and to Harry Cohn for a splendid production. Frank Capra directed, evolving an attraction noteworthy for its charm and humanness.

LOS ANGELES TIMES

Photo play Powerful

By Philip K. Scheun

In "The Miracle Woman," new film at the Orpheum, are son of the most powerful scenes to reach the audible cinema. Barbara Stanwyck contributes a performance of passionate sincerity—straight from-the-shoulder direction by Frank Capra. We have, in short, unusually compelling melodrama.
OS ANGELES EXAMINER

By MARQUIS BUSBY

Enough drama is packed in an hour or so of "The Miracle Woman" for at least three ordinary pictures. It has a daring theme, sizzling situations, and a magnificent performance by Barbara Stanwyck. Frank Capra's direction is splendid.

THE PROVIDENCE JOURNAL

"The Miracle Woman" which opened yesterday at the Albee entertaining melodrama. The success of "The Miracle Woman" is due by the acting of Miss Stanwyck. She carries an impression of sincerity which makes her role an appealing one.

THE COMMERCIAL APPEAL, MEMPHIS

Barbara Stanwyck in "The Miracle Woman" fills the role beautifully, physically and emotionally—a thoroughly good motion picture.

THE SCHENECTADY UNION-STAR

"The Miracle Woman"

Proves Entertaining

From the standpoint of dramatic value "The Miracle Woman" is full of pathos and human appeal. Barbara Stanwyck has the title role and she contributes another of her memorable performances. The picture has been made with careful and high grade craftsmanship by Frank Capra who previously had several big film successes to his credit, namely, "Flight," "Ladies of Leisure," "Rain or Shine," or "Dirigible."

THE POST-STANDARD, SYRACUSE

By HELEN M. TAIT

Barbara Stanwyck in "The Miracle Woman" gives a performance that surpasses any of her previous ones. It would be difficult to decide which scenes are the best. There are plenty of exceedingly dramatic and emotional ones, with a few lighter ones to relieve the tension. And all of them are well done. Don't be afraid to see "The Miracle Woman"—it's worth the time of anyone.

ALBANY EVENING NEWS

"The Miracle Woman" is as widely emotional as its subject. Barbara Stanwyck has a fine gift of acting sincerity, simple earnestness and suppressed emotion. "The Miracle Woman" will have a wide audience appeal.

CLEVELAND PRESS

By SIDNEY ANDORN

Barbara Stanwyck in "The Miracle Woman" scored with large crowd. She does fine acting—great audience picture.

CLEVELAND PLAIN DEALER

By GLENN C. PULLEN

"The Miracle Woman" is steadily interesting, vivid romantic drama in which Miss Stanwyck does some of her best work. She blazes out in a scintillating fashion that settles all doubt about her ability. Novel type of plot, a good cast and a heavy heart punch.

DALLAS NEWS

A highly entertaining drama of slightly different flavor from the general run of film fare. Barbara Stanwyck's interpretation of the role is the finest bit of histrionism she has yet exhibited on the screen. Credit must also be given Director Capra for the cleverness of his guidance and his unique methods incorporated in filming the play.

NEWARK CALL

"The Miracle Woman"—holds your interest from beginning to the climax. The entire cast is excellent, and, together with a pleasing love interest, suspense and interesting situations, make "The Miracle Woman" an entertaining movie.

with a superb cast including

DAVID MANNERS
SAM HARDY
BERYL MERCER

Screen Play and Dialogue

by JO SWERLING

From the stage success by

JOHN MEEHAN and ROBERT RISKIN

A FRANK CAPRA production
COL. H. A. COLE DENOUNCES TYPE PICTURES, IMITATIONS

(Continued from Page 1)

... conclusion because they think it's the..." declares Col. Cole. "The flood of gangster and sex pictures is an example. There are entirely too many of these pictures."

The biggest problem now facing exhibitors, says Col. Cole, is getting EXPO BRAIL where they can keep open and stay open during the coming year. Rapid economy, applying both to film rentals and labor, is going to be necessary, he declares.

Col. Cole is opposed to double-features, but favors lower admission prices. "I don't think the admissions don't go along with 9-cent cotton and 50-cent wheat," he says. "But that dialogue has been overdone in quantity and sophistication..."

Suggest Plan for Solving Non-Theatrical Problem

Participation by theater managers in the activities of local organizations sponsoring non-theatrical exhibits, with a view to making the greatest use of the films, was urged at this week's convention of the Motion Picture Nitwinkle held in Wrigleyville Beach, N. C. Instances were cited where exhibitors, by going directly to Y. M. C. A. directors, lodge heads, pastors and others involved in non-theatrical shows, were able to have the performances booked in places including only definable educational or other non-commercial films.

Incidentally, the M.P.T.O. of Eastern Pennsylvania, South Jersey, New Jersey, and Delaware, has adopted a resolution advising members not to use "secrecy" clause in their contracts specifying one year's protection against non-theatrical. As first reported in The Film Daily on April 13, National distributors have been asked to cooperate in this.

Lightman Books 3 Capitol Films

M. A. Lightman has signed with Capitol Films Exchange for three features to play four of his house. The pictures are: "The Private Secretary," "The Merry Wives of Windsor" and "Forsteritch". Dave Brill, manager of the foreign department for Capitol, leaves Saturday for the middle west to establish distribution headquarters for a series of 18 German and 2 Italian features.

COMING & GOING

HAL ROACH is due from the coast to marry by airplane. 

MORTIMER D. SIKAWIT is on his way east with a print of "Healing Pictures" "A Private Scandal"

The 6th. of Capitol Film Exchange leaves Saturday for the middle west.

Gov't Promises to Modify Decree on Credit System

(Continued from Page 1)

...as if the action itself was the..."

Colt of New York. The action was heard in this court and was determined by a decree entered Dec. 20, 1929, from which the petitioner, First National Pictures, et al., appealed to the Supreme Court, which, reversed the decree of the District Court.

The decree was entered Jan. 20, 1931, remanding the cause.

Upon motion of the Government, represented by George Z. Medale, U. S.. Attorney for the Southern District of New York, and John Lord O'Brien, attorney for the Attorney General, of counsel, for relief in accordance with the prayer of the petition, and the defendants having appeared by their attorneys, Cadwainer, Wickersham & Tait, and Cornelius W. Wickersham, Arthur L. Fisk, Jr., and Gabriel L. Hess, of counsel, submitting a different form of decree, it has been entered, adjudge and decreed as follows:

First: That by reason of the mandate of the Supreme Court issued Nov. 24, 1930, and filed in this Court on Jan. 20, 1930, and entered herein on Dec. 23, 1929, whereby the petition herein was dismissed without merits, be and it hereby is vacated and set aside.

Second: That (1) the agreement of the defendant distributors to the effect that each defendant Film Board of Trade to adopt Rules and Regulations for the Establishment and Operations of a Credit Committee, a copy of which Rules and Regulations is attached to the petition herein as Exhibit A, and (2) the failure to adopt such Rules and Regulations by each defendant Film Board of Trade, and (3) the carriage of motion picture films by the defendant distributors in conformity with the provisions of the aforesaid Rules and Regulations constitute a conspiracy in restraint of interstate trade and commerce in violation of the Act of Congress of July 2, 1914, entitled "An Act to Protect Trade and Commerce against Unlawful Restraints and Monopolies," commonly known as the Sherman Anti-Trust Act.

Third: That the defendants, their officers, agents, servants and employees, and all persons acting under, through or on behalf of them, or any of them, hereinafter be perpetually restrained from participating in any manner, directly or indirectly, in any of the aforesaid rules and regulations, or any other rules or regulations identical therewith or having the same purpose or effect as the aforesaid rules and regulations.

Fourth: The provisions of (2) above shall not be construed, however:

1. As prohibiting any defendant, distributor, or any member of any defendant Film Board of Trade, from exchanging, either directly or through a committee or other agency, information concerning the credit status of any exhibitor or any exhibitor of motion pictures in the United States; and always provided, that there shall not be made, in connection with or in supplement of such exchange of information, any comment in the nature of a recommendation to any action to be taken thereon, or

2. As prohibiting, restraining or interfering with the action of any single company or firm, which is a defendant herein, by its or their officers, agents or employees, whether acting alone or in concert with or in concert with any other companies or employees of themselves made parties hereto or not, from acting with respect to its own business, properties, or affairs, entirely independently and free from any agreements, or any other defendant distributor or defendant Film Board of Trade, or member thereof.

Fifth: Jurisdiction of this cause is hereby retained.

1. For the purpose of enforcing this decree and making such other orders and decrees as may become necessary hereby, and

2. For the purpose of enabling any party hereto, to apply to the Court for such further orders and directions as may be necessary or proper in relation to carrying out the enforcement of the provisions of this decree, or

3. For the purpose of applying to the Court for a modification of this decree and such further orders and directions as to the satisfaction of the Court that by reason of changed conditions or changes in the statute law of the States, the provisions hereof may become inadequate or inappropriate, or unduly oppressive to the defendant or defendants, and are no longer necessary to secure the maintenance of conditions in harmony with the law.

Radio Pictures Closing Deal With Warner Houses

(Continued from Page 1)

...office, with Charles Rosenweig representing Radio Pictures. To date all but 25 per cent of the Warner houses have been closed in the agreement of the Warner deal, RKO will start conferences with the Paramount booking office on a similar arrangement.

Paton Rejoins "Fables"

Theodore C. Paton, formerly an instructor in the New York City high schools and also with the departments of the Roosevelt and Morris High Schools, has rejoined the cast of "Aces' Fables" as an animator.

"Vaude for Baltimore House

Baltimore-The State, managed by Frederick C. Schuff for the Federal chain, will start vaudeville policy Aug. 11, for the coming season.

New Incorporations

NEW YORK CHARTER

Film Projectors, Inc., 124 W. 42d St. 200 shares common.

NEW JERSEY CHARTER

Hudson Film Industries, Inc., Fort Lee; Albert H. Wollman, 42 Broadway, New York. $25,000.

DELAWARE CHARTERS

Advance Trailer Service of Illinois, Inc., Wilmington; Corporation Trust Co., Dover, $1,000.

Racine Productions, Inc., Wilmington; Corporation Trust Co., Dover, $10,000, 10,000 shares common.

Cinema Corporation, Inc., New York; National Union Corp., Dover, $6,000, 80,000 shares common.

CAPITAL INCREASES

NEW YORK

Wilkins Distributing Co., Manhattan, $100,000 to $175,000.

Netcher Theaters, Brooklyn, 600 to 700 shares of which 500 are preferred $10 each; 100 no par common.
More Diversity Needed in Films, Says Wm. James

74 NEW FILMS FINISHED, AWAITING RELEASE

Selznick and Milestone Form Producing Company

**Much Ado—about nothing much**

By JACK ALICOATE

Seven USHERS froze to death in REFRIGERATED theater on road last week... MARION Davies has developed into PLENTY of a star... Screen ADMIRERS seem ENCOURAGINGLY heartened... that Fifth Avenue cowboy WILL says roughing it in WYOMING is a mistake... Foreign pictures are finding it hard to break through... the RIAS are making a gallant OMEBACK... JULES Brutaylor as born in New Orleans... Golf links have been hit with a ban by the Depression... TOMMY meighan loved by fans and the PROFESSION alike... Production is a job of INSPIRATION and NOT-punching... Nothing is as valuable in this drudgery as a NEW idea—and the ability to sell it... President HOOGK is getting better as a screen...—perhaps in the past he has had bad stories... Leo the MGM man was stopped from making the new pipeline North Pole Flight by some nitwits or other for the protection of LIONS... ED schiller favors a 2500-seat house... We know a quackish executive who has just liked himself out of a good job—and he WONT know it for two weeks... And now its CUNEL AL Lichtman from old Kaintuk, SUH... NICK Schenck is one those quick efficient executives who do much and say little... Never FIGHT a newspaper unless it is your WONE... This Dreiser fellow is becoming IRRITATING... He knows a TRADEPAPER man who has a PULLED a FIRST one and wound up by double-crossing HIMSELF... don't WORRY, this business is still its ROMPERS and when it grows will be a great help to the boys—OWN-TOWN.

**Minimum of Six Pictures A Year Planned by New Indie Unit**

West Coast Bureau, THE FILM DAILY

Hollywood—David O. Selznick and Lewis Milestone have formed Milestone-Selznick Pictures, Ltd., and plan a minimum of six pictures a year. Selznick has left New York to close a deal with a major company for distribution. Milestone and Selznick will super- (Continued on Page 2)

**BEN AMSTERDAM IN DEAL WITH WARNER THEATERS**

Philadelphia—Ben Amsterdam, former circuit operator in this territory and until recently with the Warner Bros. theater department, is understood to have concluded a 50-50 deal for the operation of the Jake Fox Theater. (Continued on Page 2)

**Chicago 'Reform' Meet Fails to Materialize**

Chicago—A reported "reform" meeting of the operators' union faded out when only 12 men appeared in the Capitoil Building, the dozen including five who said they were "stewards" of the union sent by Tom Malby "to find out what it's all about."

**Survey Shows Big List of Product Ready for Fall Showing**

Ten major producing companies at present have an aggregate of 74 new pictures completed and awaiting release, with the majority of productions being held back for the opening of the fall season, according (Continued on Page 4)

**UNION'S REFUSAL TO CUT closes 9 B'ham Houses**

Birmingham—Refusal of operators to accept a cut of more than the 7 1/4 per cent authorized by the national headquarters of the union has resulted in nine downtown houses here being closed, leaving the business section with only three open theaters, of which two are first-runs. The theaters also sought to eliminate the second man in the booth. As a result of the controversy, there is a likelihood that the houses will reopen with non-union operators when the present contract expires Sept. 1.

**Rialto Resuming Runs With "Monkey Business"**

The Rialto, which recently went into a revivial policy, will return to its former run status shortly, with Paramount’s production of “Monkey Business,” starring the Four Marx Brothers, as the possible opening attraction.

**Patrons Want More Diversity, Says James, Ohio Exhib Head**

Columbus—Too little diversity, and too much crime and sex, are the chief complaints of movie patrons at present, says William M. (Bil) James, president of the M. P. T. O. of Ohio, in answer to queries put to him by THE FILM DAILY. Altogether too many pictures are made for New York and Hollywood, with not enough thought given to the patrons in the hinterlands, James declares, (Continued on Page 4)

**Lichtman Can't Stop Exhibs from Buying**

Al Lichtman complains that his recent statement, advising exhibitors not to buy product before seeing it, apparently has fallen on deaf ears. Notwithstanding this admonition, says Lichtman, more than 1,400 contracts in addition to the Publicity and Fox deals, have been signed by United Artists for Ronald Colman’s “The Unholy Garden” and Eddie Cantor’s “Palmy Days.”
Selznick and Milestone Form Producing Company

(Continued from Page 3)

Selznick declares that with low overhead he can make quality pictures at less cost than major companies.

Polly Moran in Person

Polly Moran, who arrives in New York next week from the Coast, will make a series of personal appearances in Loew houses. She plays the Capitol the week of Aug. 14.

Pollak on Tour

Adolph Pollak, general manager of the newly organized Peerless Productions, has announced 24 features, has left New York for a tour of the country, including a visit to Hollywood.

New England Golf Tourney August 10

Pine Brook Valley Club, Boston—Date of the New England Golf Tournament has been changed to Monday, Aug. 10. It will be held at the Pine Brook Valley Club, Westford, with tickets at $5 covering green fees, lunch and dinner.

W. W. Smith Dies

Springfield, Mo.—W. W. Smith, 72, former theater owner, is dead here. He retired some time ago.

The Miracle Woman

We sat in a projection room yesterday, with the thermometer playing dodos and trying to break records, and thoroughly enjoyed every minute of an unusual and splendid picture which is "The Miracle Woman," a Columbia, that can safely be labeled as an answer to the call of the exhibitor and public alike for not only boxoffice but also other requisites of a hit. It has an unusual story that holds from start to fade-out. It has suspense, punch, sex and thrilling-pretty, all of which contribute to the compressor of the Barbara Stanwyck. It has the understanding and capable direction of Frank Capra, and it is as clean as a hound's foot. When you get a combination like that together, have something worth while, and "The Miracle Woman" is that, if nothing else.

—ALICOATE.

New York Stock Market

High Low

Consolidated

38% 37% + 1/4

East Coast

38% 37% + 1/4

Ford Motors

A

16 1/2 16 1/4 + 1/8

General Tel. (New)

42 1/2 42 1/2 0

La Salle

42 42 0

Paramount

24 23 23

Pace

15 3/4 15 3/4 5/8

do "A"

15 3/8 15 3/8 3/4

RKO

15 3/8 15 3/8 3/4

Warner Bros.

25% 25% 25%

New York Stock Market

High Low

Consolidated

38% 37% + 1/4

East Coast

38% 37% + 1/4

Ford Motors

A

16 1/2 16 1/4 + 1/8

General Tel. (New)

42 1/2 42 1/2 0

La Salle

42 42 0

Paramount

24 23 23

Pace

15 3/4 15 3/4 5/8

do "A"

15 3/8 15 3/8 3/4

RKO

15 3/8 15 3/8 3/4

Warner Bros.

25% 25% 25%

New England Golf Tourney August 10

Pine Brook Valley Club, Boston—Date of the New England Golf Tournament has been changed to Monday, Aug. 10. It will be held at the Pine Brook Valley Club, Westford, with tickets at $5 covering green fees, lunch and dinner.

W. W. Smith Dies

Springfield, Mo.—W. W. Smith, 72, former theater owner, is dead here. He retired some time ago.

The Miracle Woman

We sat in a projection room yesterday, with the thermometer playing dodos and trying to break records, and thoroughly enjoyed every minute of an unusual and splendid picture which is "The Miracle Woman," a Columbia, that can safely be labeled as an answer to the call of the exhibitor and public alike for not only boxoffice but also other requisites of a hit. It has an unusual story that holds from start to fade-out. It has suspense, punch, sex and thrilling-pretty, all of which contribute to the compressor of the Barbara Stanwyck. It has the understanding and capable direction of Frank Capra, and it is as clean as a hound's foot. When you get a combination like that together, have something worth while, and "The Miracle Woman" is that, if nothing else.

—ALICOATE.

Ben Amsterdam in Deal With Warner Circuit

(Continued from Page 1)

of circuits of houses acquired in New Jersey, sometime ago by Warner. Situations include Burlington, River- side, Mt. Holly, Bordentown, Wood- bury, Penns Grove and others. It is understood that Warners also plan to dispose of houses in various other sections where operation by local management, or on a 50-50 policy, would prove more profitable.

Patie Canadian Deal

B. & F. Circuit, one of the largest unaffiliated theater units in Canada, has signed with Regal Films for the RKO Pathe Fables, Spotlight, and Wagabonds to play 100 per cent throughout the circuit's theaters.

Universal Buys "Oh, Promise Me"

Universal has acquired all moving picture rights and titles to "Oh, Promise Me," written by Howard Lindsay and Bertrand Robinson. The play ran on Broadway the past season.

Gillingwater in Bancroft Film

Claude Gillingwater has celebrated his tenth anniversary as a motion picture actor by signing to enact an important role in George Bancroft's Paramount starring vehicle, "Rich Man's Folly."

Thomas Belessis Bankrupt

Marysville, Cal.—Thomas Belessis, leading theater operator in Marysville, has filed a voluntary petition in bankruptcy, listing liabilities of $77,000 and assets of $2,500.

Three Holdovers for "Common Law"

"The Common Law." RKO Pathe's latest Constantine Bennett starring vehicle, will be in first-run situations the Mayfair, New York; Albee, Brooklyn, and Warner, Atlantic City. The picture is being nationally released today.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinemaphone Equipment Corporation 723-7TH AVE., N.Y. BRYANT 9-6067

INDEX TO VOLUME 31

CARL L. STEINBERG, Mng. Dir.

ASSABET CAMP & COUNTRY CLUB

STOW, MASS. (Near BOSTON)

FOR ADULTS

The country club with real outdoor thrills!

ON THE PREMISES:

9 hole (2000 yard) golf course
hard clay tennis courts
fifteen miles of fine canoeing
excellent swimming
Hand Ball
Rodeo Ranch
Basketball
Complete Social Staff, and Country Club Orchestra
Accommodations, with running water. Trips to Historic Concord, Lexington and Wayside Inn.
Film employees consult your local social media for special rate information.

Write

CARL ERBSTEIN, Mng. Dir.

ASSABET COUNTRY CLUB

P. O. Maynard, Mass.

Gr. Cal. 9-7380

Room 209
More than 80 Great Newspapers sell it for you daily!

It had to be good to rate this million-dollar advertising and publicity backing...and it is good because it has the world's greatest audience appeal in the voice of Graham McNamee.

UNIVERSAL'S NEWSPAPER NEWSREEL WITH GRAHAM McNAMEE as the talking reporter

Produced under the personal supervision of Sam B. Jacobson

Ride with a Winner!
SUGGEST LETTING EXHIBITS
PICK BETWEEN CONTRACTS

Although the Department of Justice has declared itself in no position to pass upon the new standard exhibition contract, John Lord O'Brien of the Department has expressed the belief that the best plan would be to place the 5-5 contract and the distributors' forms before the exhibitors of the one they prefer. Next move on the part of the M.P.T.O.A. has not been determined, says Secretary M. J. O'Toole.

More Diversity Needed
Says Wm. James of Ohio
(Continued from Page 1)
who also states that there is too much and too sophisticated dialogue in present-day productions.

Getting rid of onerous fair rentals is the biggest problem of the exhibitor today, says James, and fair dealing by the part of the distributors is needed to solve the situation.

James is against double features for all time, branding the policy "one of the greatest evils of our business." With regard to price-cutting and exchanges, this means the exhibitor has to figure what admission costs can be brought down and the saving passed on to the exhibitors, it might be advisable to make some adjustments in admission prices.

M-G-M Buys Stories
Additions to M-G-M's story supply for next season have been made with the purchase of Emil Gauvreaux's "Hot News," and Jennie Harris Oliver's Mokey Delano stories. The latter stories, centering about a juvenile character, are being published in "Good Housekeeping." "Hot News," dealing with adventures in tabloid journalism, ran serially in "Saturday Evening Post," and has just been published in book form.

COMING & GOING

THOMAS MEIGHAN is on his way from Hollywood to his summer home in Great Neck, L. I.
PULY MORA is now arriving in New York early next week.

FREDRIC MARSH and his wife, FLORENCE ELDREDGE, return to Hollywood next week.

ADOLPH POLLACK of Peerless Productions has filed $10,000 liens in New Jersey.

PRESLEY E. SMITH, midwestern district manager, and J. H. MACINTYRE, western district manager, of RKO Pathe, have returned to their territories following conference in New York.

FRANK LEVENDECKER of the Viola Irene Cooper office in New York, has arranged for representation of Miss Cooper in Hollywood.

ARCHIE MAYO, Warner Bros. director, who has been excelled in New York for the last three weeks, starts back for Holly wood.

CLAUDE C. ELLIOTT, eastern general sales manager of Warners-First National, left yesterday on the last leg of his 20,000-mile tour of the country.

HARRY ROYNOUST, of the Vita phone sales staff, leaves tomorrow for Louisville, Indianapolis, and Cincinnati on deals involving Vitaphone shorts for next season.

74 NEW FILMS FINISHED
BY 10 MAJOR COMPANIES

(CONTINUED FROM PAGE 1)
to a survey made yesterday by The Film Daily. The finished productions, grouped by companies, are as follows:


MISTER HOFFMAN got tired of being fired from theater publicity jobs about a dozen years ago...so he started on his own...on the display end he played ball with Jack Morgan, a find, had a trunk that got tired of keepin' two sets of books...so they merged...that's how the Art Guild started...today their staff includes signing writers, illustrators, postcard artis-...colorists...carpenters...drapers...with union helpers for all of these specialists...among recent Broadway fronts they can refer to with modest pride are "All Quiet on the Western Front"..."Millie" (remember that gal Twelvetrees—a giant poster gal smokin' a cig and flirting her eyes? Some Sign!). "Public Enemy," "Sweeney," "Trader Horn," "Abraham Lincoln," "City Lights." "Big House." "A Free Soul." Great oats from the Acorns grow...and these two partners, George and Jack, know all he has learned and have ordered a lot of latches and corns hustling to build their organization...but today they're Oke...and how!

NAT COHN, of Columbia, has bought himself a yacht to compete with his brother Harry on the Coast...he is having a helluva time doping out the correct formal attire to wear at a forthcoming wedding...and he has not found out yet whether you receive visiting guests at the gangplank, on the bridge, or in the cook's galley...Nat sure is worried...Harry Thomas, since his first Division Pix outfit took over that Sherlock Holmes mystery film, has been spotted all over town gazing into cigar store windows, trying to buy himself the correct Sherlock Holmes pipe...

MONTY MONTGOMERY recovering
in Minneapolis. Monty Montgomy, RKO Pathe branch manager, was on the road to recovery following a minor operation which has kept him confined to a local hospital.

Connie's Next Starts Sept. 1
Constance Bennett, now abroad, it due back in time to start "Dangerous." Loved," her next picture for RKO Pathe, on Sept. 1.

Many Happy Returns
Best wishes and congratulations extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 24

Alfred Brunzi
C. E. Collins
Joseph A. Valentine
IF YOU'RE THINKING OF RUNNING AWAY FROM THE LAW, CONSIDER THE UNHOLY GARDEN OF ORAGE -- ONE OF THE FEW PLACES STILL REMAINING, WHERE FUGITIVES FROM JUSTICE MAY FIND REFUGE, SAFE FROM THE POLICE AND EXTRADITION.
The Browning Collection Of Unusual Photographs
The Result of the Nationwide Poll of the Ten Best Directors of 1931. A Gold Mine of Data Completely Covering Production
Authoritative Articles On Studio Activity
This Is But Part of What's Coming.
Dual Features Blamed on Circuits' Super Shows

SEES VAST NEW BUSINESS OPEN NEXT YEAR

No More Price Cuts by Publix and RKO in Northwest

Adjustments With Unions Will Be Sought in New Contracts

Minneapolis—Admission price cutting by Publix and RKO in the northwest has been definitely ended, according to officials of both circuits and the next move to bring operation more in line with current trends of receipts will be to demand concessions from operators, musicians and stage hands when new contracts are signed. (Continued on Page 13)

F. N. SUES AL H. WOODS FOR $80,000 ON 'MIRACLE'

Suit for $80,057.50 over the screen version of "The Miracle" was entered in State Supreme Court yesterday by F. N. Woods against Al H. Woods, Rose B. Woods, and Joseph and Madge Menchen. F. N. claims that he signed an agreement in 1928 whereby Woods was to deliver the film. (Continued on Page 12)

Sound Pictures Taken In N. Y. Stock Exchange

Scenes of the New York Stock exchange in action were taken Friday by Visigraphic Pictures, which making educational sound pictures, or the exchange to be released in fall. The only other actual movies of the exchange floor were taken in September, 1923.

U Stock Jump Follows Laemmle's Optimism

An optimistic message from Carl Laemmle to his employees just before he sailed for Europe is credited with causing the 9½ point jump of Universal preferred stock on Thursday. Calling department heads together, Laemmle said that for the first time in three years he was going abroad with a light heart in the knowledge that the company's affairs and outlook were distinctly favorable.

600,000 Committees Expected to Spend Billion in 38-Week George Washington Celebration—Want Special Shorts

Participation by about 600,000 committees in 38 weeks of celebration in honor of the 200th birthday of George Washington offers a potential $1,000,000,000 in extra turnover for theaters during 1932, according to Henry Woodhouse, of 280 Madison Ave., chairman of the International Science Forum, Air Committee for the Celebration of Washington's 200th anniversary. Woodhouse, who has had extensive connection with the film industry in supplying historical and technical assistance, also is president of the Aerial League of America, the Historic Celebrations Ass'n and the Washington Records Foundation. The committees include 257,000. (Continued on Page 12)

PUBLIX CHICAGO DISTRICT IN DRIVE FOR KID TRADE

Chicago—A drive for kid patronage has been launched by Publix in this territory. H. Lustgarten is directing the exploitation. The activity, all costless, consists of a series of kid parties staged Saturday mornings, with prizes and refreshments promoted among local merchants.

Too Much Show by Big Circuits Forced Dual Bills, Says Summer

Consolidated Earnings Down Nearly 50 Per Cent

Net income of Consolidated Film Industries for the six months to June 30, after taxes and charges, amounted to $233,841, equal to 81 cents a share, against $1,239,992 or $1.55 a share in the corresponding period of 1930. Net in the June quarter was $285,901 against $572,764 in the previous quarter.

Cambridge, Mass.—Policy of the big circuits in giving elaborate shows, thereby educating the public to expect the limit for their money, is a chief factor in the spread of double features, says Stanley Summer, secretary-treasurer of Allied Theaters of Massachusetts. Hundreds of exhibitors who are opposed to dual bills must nevertheless adopt them to meet the competition of circuit houses showing the best in pictures.
What Is "Obscenity?"

The law contains no definition, and the censors themselves cannot agree. Books sold openly on every newsstand may not be dramatized as plays. Plays that run for months on Broadway, and circulate for centuries, may not be dramatized for the movies. Many things commonly heard in daily dialogue may not be broadcast on radio. Books, papers, or magazines, lodged by custom or by law as in literary American editions. Books barred from the mails as obscene get a clean bill of health from the Custom House. Ridiculous? Yes, but that's why censorship works in the United States today. Censorship still keeps the state career; the last five years.

Maryland bars a kiss on the neck but winks at a drinking scene. Kansas censors can't stand the sight of a whiskey bottle, but kisses on the neck are entertaining. In Virginia all passion must be blessed by a marriage ceremony. Ohio doesn't like pictures dealing with social problems and considers its own as "indicent"—though luridic advertisements in the newspapers are not. New York, of all places, but shows a picture by an official accepting graft. Pennsylvania, the strictest state board of all, is likely to bar anything. Since the talkies have entered the field, not only entertainment features, but news reels as well, have come in for their share of censorship.

The federal law prohibits interstate shipments of prize-fight films.

—National Council on Freedom from Censorship.

Empire Productions Fight High Mexican Import Tax

MEXICO CITY — Empire Productions, the project headed by Maurice A. Chase for the production of Spanish talkers here, will cooperate with U. S. distributors in fighting the Mexican government's increased tax on film imports, says Jack Lustberg, production manager of Empire. The Empire desires to intervene for recently and for Hollywood, New York, Chase conferred with government officials and advised them of the high rate. After Chase left, Lustberg was called in for several conferences on the same subject. The government, however, is understood to have been influenced by experienced persons desiring to enter film business here. Lustberg asks that U. S. companies be given the right to intervene in their behalf and help him in care of Empire Productions, Empire City, D. F., Mexico.

Sparks Circuit Signs Full Monogram Lineup

Arthur C. Bromberg, southeastern district manager of Monogram Pictures, has closed a contract for the 100 percent of the 26 Monograms in the twenty-one towns of the Sparks Circuit in Florida.

Blaufox With RKO

J. D. Blaufox, formerly with the Fox Theaters publicity department, has been engaged by E. M. "EMO" Gurovitz to compile and write exploitation matter for all feature pictures playing the RKO circuit.

RKO Theater Confab Aug. 4

RKO Theater Operating Department will hold its summer convention Aug. 4 at a local hotel. Executives, department heads, and division managers will attend.

Pichel With Bankhead

Irving Pichel will play the male lead of the Leslie Banks production of his next Paramount picture, "The Cheat," by Hector Turnbull. Production starts about Aug. 15 in New York.

Ray Quale Dead

Minneapolis — Ray Quale, well-known theater manager for the last 12 years, is dead following an operation for appendicitis.

Royal Zenith Projector

Highly Imported Mfrs.

Dallas — Entire lineup of Richard Talmadge Productions for the year has been bought by Al Wolf for the Dallas territory. In the group are: "Scarheads," "Yankee Don," "Dancing Dynamite," "Sailor from Satan," "Hot Rails" and "On Your Guard," all action pictures.

Pathe Starts New Releases


St. Louis Summertime Off

St. Louis — Hearings of the receivership suit of minority stockholders against Skouras Bros. Enterprises, has been continued in the St. Louis Circuit Court to July 27, while the similar suit against the St. Louis Amusement Co. is to come up July 29th.

COMING & GOING

LILLIAN GISH is due back from full next week.

MALEY, MR. AND MR. TOM DELAHANTY as rived Friday on the Aquaticama.

HARRY BLAIR, Eastern studio representa- tive of FILM DAILY, leaves today for a visit to Hollywood. 

HERMAN R. MAIER, chief of Warners theater construction, has left for Allegheny in connection with preparations for opening of the Strand in that city on Aug. 11.

KING, MR., and MR. HERMAN ZOELLER, and MRS. MILTON SCHWARZMANN, and MRS. MAIN, and MRS. MARK A. LUESCHER, MAR AILEEN, and MRS. BETTY BLUMBERG, are the weekend cruise of the Leviathan Nova Scotia.

TURN-STILE THEATRES

News-reel, short subject, featurette, re- projection theatres are installed by us. Complete. Visit our demonstrating pro- jection room on the 6th floor, 170 West 49th St., N. Y. N. Y., where we give demon- strations between two and four, daily—ADSWIN CORP.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES
INCORPORATED
Spring Arcade Bldg. 
Annual Outlet, Cal. 
Michigan 8761

THE INDUSTRY'S DATE BOOK

Today:

Convention of Affiliated Theater Supply Dealers, 335 Gunther Bldg., 1018 South Wabash Ave., Chicago, Ill.


Aug. 7-8: Minnesota Film Board of Trade, Detroit Lakes, Minn.


Aug. 20: Annual tennis tournament of Southeastern California film men, Fox Hill Country Club, Culver City, Calif.

Aug. 29: RKO and RKO Path Annual summer party at the Steam Packet, Y. M. C. A., Hollywood, Calif.

Sept. 9-10: Semi-annual Convention, Allied Theatres Ass'n of Minnesota and South Dakota, Radisson Hotel, Minneapolis.


Arllis Film at Hollywood Aug. 21

George Arliss in "Alexander Hamilton" will reopen the Hollywood Aug. 28. Kay Levine will manage the theater, which has been dark a month.

FINANCIAL

NEW YORK STOCK MARKET

(MARCH 29, 1931)

Stocks: Buying... Selling... Net

High Low Close

New 3.40 3.35 3.35

Cm. Em. Ind. 73 75 75

Lone Star Ind. 80 80 80

East. Kodak 143 139 139

East. Em. 145 143 143

Gen. Th. Eq.(New) 37 35 35

Loew's, Inc. 67 65 65

Parrish & Co. 82 82 82

Pathe Exh. 13 13 13

RKO 19 19 19

United Art. 121 120 120

Warner Bros. 75 75 75

NEW YORK CURB MARKET

Gen. Th. Eq. 60 60 60

Trans-Lux 55 55 55

NEW YORK BOND MARKET

Gen. Th. Eq. 640 335 335

Paramount 64 64 64

Par. Dist. 106 106 106

Par. 55 55 55

Par. Interests 102 102 102

Par. Interests 28 28 28

Warner's 69 494 494 494

Eugene Zukor Sails Next Month

Eugene Zukor and Morris Greenberg sail the latter part of next month for Europe to check on Per- lixi construction under way abroad. They will attend the opening of the new Paramount in Newcastle, Eng. on Sept. 7, and inspect work in progress at Liverpool, Glasgow, Leeds, Belfast and Brussels.
TIMELY TOPICS
A Digest of Current Opinions

Newspapers Best for Theater Advertising
A SKED by a trade paper for his views on what is the most valuable form of theater advertising, the Editor offered the following: A theater can advertise in newspapers, over the radio, via billboards, on its learning what picture it's showing. All of these have their particular purpose and unquestioned circulation. Each requires its own treatment, and in turn, entails a different cost. The resulting variety of this expense prospect makes the question difficult, both to distinguish and determine. Personally, I would try to use them all in any operation, as I have. However, by some freak of circumstances, I was forced to select one of them to use in the same time sacrifice for others. In the end, I appreciate books, but I have no will peruse the drama page of his daily newspaper. In the advertising budget, almost all advertisers in this country, newspapers come first. Radio is pressing them hard in some instances, but they have us occasionally done things on their screens or in show windows of covering art, which is elsewhere, which created temporary sensations, but the one far-distant opportunity of having it seen by a maximum number of people, remains the columns of local newspapers.

Jeff Lazarus in "Now"

SUNSHINE
IN THE DAY'S NEWS

Ten major companies have a total of 74 pictures completed and ready to be sent forth to give the new season a big sendoff.

ALONG THE RIALTO
with PHIL.DALY

- - - - - IT SEEMS that this controversy we launched over the population of Pine Bluff, Arkansas, has stirred up a lotta excitement in that burg, and our intentions were the kindliest. We were just trying to give a boost to that l'il gal Peggy Shannon, the young lady who made the "Secret Call" to Paramount......and the home town folks of Pine Bluff made the world premiere there a legal holiday for Peggy......unfortunately we clocked the town's population at 30,000 instead of 30,000......and "Boy" Solmsen of Zit's, originally a Pinbluffer, corrected us....so the town council of Pine Bluff got in touch with our correspondent at Little Rock......who tried to clear the matter up (fail again it still got us) inducing their proud city......so Tommy Westmoreland hoists it to Pine Bluff, and before the assembled populace, makes the following speech on the steps of the Town Hall......

- - - - - "LADEES AND CORNHUSKERS.......also you dinge stumpters.......likewise you Ministerial Alliance and Married Schoolchildren.......also any grown-up boys and gulls that ain't married, but ought to be, listen to the words of wisdom from the Standard Rate and Data Service......the authority which gives the populace of every burg in these Yosses wot publishes a noisepaper.......for the S. R. and D. S. boardly, Pine Bluff has exactly 20,000 humans including members of the Ministerial Alliance but why please don't ask us........so that makes both Phil M. Daly and Mister Solmsen of Zit's a couple eggers......we don't get this data straight in print......thanks for your generous applause."......

- - - - - AUSTRALIAN HOGGERS.......Albert Rogell is one of these muggs who is always kidding other directors and his players about their superstitions.......Ali has been braggin' for yars that he adores black cats walkin' in front of him.......he crosses streets in traffic to walk under a ladder on the outside.......he lights cigs "three on a match"......and sniffers at shoeless.......and THEN they assigned him to start Eddie Quillan in "Eddie Cuts In" on a Friday.......and Ali started yellin', front of the bath and tea and stuff to no avail.......Not him.......he'd cancel his contract before he'd start a pix on a Friday.......finally they calmed him down by making one shot on a Sunday night........Mr. Rogell is still shaking and quaking over his Narrow Escape from a Friday-launched pix.......now, he ain't superstitious.......not Much!

- - - - - TRANSALTANTIC!.......William K. Howard's directorial achievement for Fox.......it isn't often we feel disposed to comment on a pix outside of our regular review.......in this kolym.......but just sit down on the other side.......and can the baby do it?.......just watch some ginks squirm when the caricatures start to fall in our leadin' national rags.......where Hoey's stuff will appear.......On April 9, 1929, we offered in this kolym the following Free Idea to the film biz......."One of these days somebody will come along and make a good silent pix and clean up with the NOVELTY of the thing.......and two years later the idea is STILL good!"

- - - HOEY TOWLOR writes us from Hollerwood.......where he is back to his famous caricaturin'.......and Hoey in characteristic style sez he's ready to rip the hide off every cinema gyp who forced him to cool his heels while they puffed his stuff during the past three years in Caly-for-nigh-ways.......and can this baby do it?.......just watch some ginks squirm when the caricatures start to fall in our leadin' national rags.......where Hoey's stuff will appear.......On April 9, 1929, we offered in this kolym the following Free Idea to the film biz......."One of these days somebody will come along and make a good silent pix and clean up with the NOVELTY of the thing.......and two years later the idea is STILL good!"

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Novel Co-Op Ad Plugs "Smart Money"
A NOVEL idea was utilized in a cooperative page ad run in the Brockton 'Times' as a tie-up with the showings of "Smart Money" at the Colonial in the Massachusetts city. Fourteen local merchants took part in the page display, each being apportioned 160 lines in the artistic layout. In each of the individual ads was part of a photograph of one of the principal players in the cast of "smart Money." It was up to the fans to identify the fragmentary photos. For the first 20 readers correctly naming the players the Colonial offered prizes.

Colonial, Brockton, Mass.

Morning Matinee
In Cleveland
THE "Morning Glory Matinee" is the latest. The management of the Lake Theater, in Cleveland, has just introduced and it has turned out so well it is sure to be extensively copied throughout the country. In laying out the advertising campaign for "Big Business Girl" in Cleveland, the Lake gave a morning matinee for business women opening of the First National picture on Thursday with a matinee at 7:00 A.M. In the newspaper ads, announcing the matinee, was the information that each young woman attending the matinee would get a card entitling her to a breakfast at a restaurant adjacent to the theater, see the picture and be at their desks at 9:00 A.M.

Lake, Cleveland

Many Happy Returns
Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 25-26
William De Mille
Johnny Hines
Arthur Lubin
Lila Lee
Alice White
Bob Wolf
Tom O'Brien

Emil Jannings
Charles Butterworth
C. L. ("Bill") Yearsley
Donavin Miller, president of Falcon Productions, has decided on the titles of the first seven in his series of 13 two-reel Boy Scout Productions.

The Ghost Horse of Lost Valley," a story of the Canadian mountains, is now in production, directed by Emilie Chautard, and will be followed by "The Plumed Serpent," a story of adventure in Central America; "Ahoy," a sea story; "Silverlight," a western story; "Drums of Hate," adventures in Africa; "The Great God Buddha," adventures in India; "Thunder Birds," an air story, with further titles to be announced later.

The "International Boy Scouts" will feature Edward Royal, Rita Darwin and "Silverlight," Boy Scout pony, a beautiful pure white Welsh stallion. The series, approved by James E. West, Chief Scout Executive of the Boy Scouts of America, and having the endorsement of Boy Scout organizations everywhere, will depict the younger generation at an age which lends great possibilities for story material and will appeal to all children and their parents.

The purpose of this series is to furnish exhibitors with interesting screen entertainment of out-door and adventure stories, with clean, clever, amusing comedies, thrilling dramatic situations and properly mounted plots with strong themes.

Radio Pictures Studio
Schedules Its Next Two

Of 10 features scheduled by Radio Pictures for production by October, two are already in production. These are "Consolation Marriage," with Irene Dunne and Pat O'Brien, and "Are Those Our Children?" directed by Wesley Ruggles, with an all-Juvenile cast headed by Eric Linden.

The schedule to October includes two Richard Dix specials, "Secret Service," which starts in a few days, and "Frontier," the Howard Estabrook original.


Lew Ayres in "Gallows"

Lew Ayres will be starred by Universal in "Gallows," by Roland Brown, who also will direct. Bob Tasker and Richard Schayer are doing the scenario.

Three Peerless Films In Work at Tec-Art

Three productions of the newly organized Peerless Productions have been started at the Tec-Art studio. William Nigh has just begun shooting on Burns Young's story, "The Sea Ghost," which is scheduled for September release. Laura La Plante heads the cast.

A second Peerless unit is completing the final shots of "Love Bound," an adaptation of the novel by James Gilbert. Myrna Loy and Jean Harlow head the cast, which also includes Betty Bronson, Nance O'Neil, Andre Beranger, Halliwell Hobbes, and Maurice. Paul Schofield wrote the continuity of the story.

Mickey McGuire has been signed for the title role in "Mickey's Surprise," an original story written especially for him. Albert Herman, who directed RKO's Mickey McGuire comedies, will personally direct the picture.

A third will be started shortly for "Sporting Chance," an original story by King Baggot.

Finish Third Masquers

"The Great Junction Hotel," third of the series of two-reel comedies being produced by the Masquers Club, has been completed at RKO Pathe. Cast includes: Edward Everett Horton, Patsy Ruth Miller, Frank McHugh, Chester Conklin, Harry Gribbon, Richard Carle, Bobby Vernon, Lionel Belmore, Jimmy Finlayson, Lucien Littlefield, Tom Wilson, George Chandler, Hank Mann, Tommy Dugan, Maurice Black, Eddie Nugent, Glenn Tryon, Bryant Washburn, Emmett Corrigan, Stuart Holmes, George Irving, Richard Tacker and others. The story, a burlesque on the modern mystery thriller, is by Lew Lipton, head of the RKO Pathe comedy department.

Sam Goldwyn Completes Half of New Schedule

Completion of "Street Scene" this week makes the fourth finished picture on Samuel Goldwyn's schedule of eight for United Artists. King Vidor is the director of "Street Scene," with Sylvia Sidney, William Collier Jr., and Estelle Taylor in the leading roles.

Boy Friends' Next

The Boy Friends' latest comedy, "Mama Loves Papa," is in production at the Hal Roach studios. David Kohlins, former Fox contract player, and Betty Bolen are new recruits in the cast. George Stevens is directing the picture, the cast of which also includes Gertie Messinger, Mary Kornman, Mickey Daniels and Grady "Abraham" Sutton. May Walace and Harry Bernard appear as "mama and papa."

Ruth Hiatt With Sennett

Ruth Hiatt, one of the Sennett favorites of a few years ago, is back in the Sennett fold, having been signed by the comedy producer for leading lady roles.

PARKETT ON LAST COMEDY FOR 1930-31 PROGRAM

Mack Sennett has started work on the last comedy for his current season's program. Four others have been completed lately, with "The Abalone Ranch" and "Fainting Lover" set for release by Educational on Aug. 2 and 16, respectively, while "Speedy" and "Too Many Husbands" are awaiting release dates.

In "The Abalone Ranch" are Tom Dugan and Pert Kelton, while "Fainting Lover" has Andy Clyde, Addie McPhail, Vernon Dent and Wade Boteler.

All of the 1931-32 subjects are now in various stages of production at the Sennett Studios. These include an Andy Clyde comedy, a Sennett featurette, a Sennett comedy and a "Cannibals of the Deep."

Now is the time for all wise theatre managers
to get busy and organize new MICKEY MOUSE clubs in your towns.

Write Walt Disney Studios, Hollywood, for details.
A LITTLE from "LOTS"  
By RALPH WILK

HOLLYWOOD

DOROTHY JORDAN has been assigned the feminine lead in "Hell Divers," M-G-M's naval aviation drama. Players assembled for this picture, which George Hill is directing, include Wallace Beery, Marjorie Rambeau, Clark Gable, John Miljan, Cliff Edwards and Conrad Nagel.

June Collyer and Stuart Erwin were married Wednesday in Yuma, Ariz.

* * *

Laurence E. Johnson, author of "It's a Wise Child," has been signed to a new contract as scenarist by M-G-M. His work will include contribution of original stories as well as screen adaptations.

George Landry is the latest important name to be added to Columbia's scenario staff.

Kent Douglas has been given the high supporting role to Walter Huston in "Heart and Hand" by Olive Eden, which universal purchased last week. John Huston, the actor's son, is adapting the "McCall" magazine story, and William Wyler.

Signing of Harry Todd and Frank Block completes the cast of Columbia's first Tim McCoy starring vehicle, "Shot Gun Man."  

* * *

Peggy Shannon will replace Sylvia Sidney as the lead in Paramount's "Working Girl." The change was made so that Miss Sidney could go work at once in the leading role of "Ladies of the Big House." Paramount also has assigned Frances Dee to the feminine lead in "Rich Man's Folly," and Lucille Laverne to "Twenty-Four Hours."  

Bela Lugosi will play the leading role in Universal's "Murders in the Rue Morgue" by Edgar Allan Poe. The story has been adapted to the screen by Leo Birinson and Tom Sante's. The play's premiere will be August 8.

Her talker debut in a major role in "Susan Lenox, Her Fall and Rise," won instant favor with M-G-M officials for Marjorie King. He has always been given the assignment to a good part in "Boarding School." The company is currently in New York, where she was forced by experience after playing leads in silent westerns.

Slim Summerville was added at the last minute to the cast of "Heaven on Earth," starring Lew Ayres. Director Russell Mack needed a comedy kick and Slim is a triple threat comedian.

Lloyd A. French has completed his contract with Louis Brock, who directed him in "Tiger Rose." French directed Jimmy Savo in "The House Dick" and "Use Your Noodle." He also directed Rosso Ate in "Clean Up on the Carb." He also wrote eight comedies for Brock.

Ricardo Cortez, instead of Pat O'Brien as erroneously announced, will play the role of Curley in "Twenty Grand," for Universal. Other casters for the production of Cyril Gardner, include Mae Clarke, Normas Foster, Slim Summerville and Hugh Harrill.

* * *

Ernest Vajda will adapt "Tonight or Never" as Gloria Swanson's next for United Artists.

Lupita Tovar, having finished her role in "East of Borneo," has been loaned by Universal to the land of her nativity. In fact, Miss Tovar is virtually loaned to the Mexican Government. The company for which she will appear, Nacional Compania de Mexico City, is receiving government permission in this picture, "Santa," and the next one in which Miss Tovar will appear, "The Virgin of Tepeyac." After that, Miss Tovar will return to Universal City.

Our Passing Show: Zeppo Marx, Jobyna Howland, Monroe Owsley, Ben Holmes, Marcel Silver at "A Free Soul"; Arthur Jones and Har-die Albritton appearing for 20th Rock Creek, in the High Sierras.

* * *

Louis MacDougall reports that the new Reno slogan is, "One man's mate is another's poison."

EASTERN STUDIO ACTIVITIES  
By HARRY N. BLAIR

VITAPHONE officials are all agog over their latest "find." His name is Billy Hayes and he is just two years old. Billy has been selected from among hundreds of contestants for one of the principal roles in the Booth-Tarkington "Penrod and Sam" series which Vitaphone is planning. Jackie Kelk is another juvenile thespian picked for a part in the series.

Gary Cooper having returned from his European vacation looking fine and fit, rehearsals are about to start on "Sal of Singapore," for which he has been selected to play opposite Claudette Colbert. Tentative starting date has been set as August 3.

Supporting cast is now being chosen.

Edward Savin, a Vitaphone studio executive, received a severe scalp wound when a taxicab, in which he was riding home, collided with another car. Latest reports are that he is rapidly recovering and will soon be back at his office.

Paramount Notes: Ted Sioian, preparing to direct "Sal of Singapore" begged the creepy "Murder by the Clock" before leaving Hollywood—Montauck Point, L. I., where "Three Ages" is being made—stays of登陆 are retiring. Another casualty: Ann Rosethall of the legal department, injured her head in an auto accident. Viola Gable, restaurant cashier, received broken nose same way.

Sam Sax announces that he has signed Marjorie Littell for a principal role in the "Penrod and Sam" series. Miss Littell was recently seen on Broadway in "As Husbands Go."

Members of the "Romantic Journeys" series, released by Educational, are using a local studio to add photographic spots to the Vitaphone series. Every narrator, is also author of the dialogue.

* * *

Theresa Klee, German character actress, has been chosen by Vitaphone to play the role of the landlady in the S. S. Van Dine detective series which Arthur Hurley is preparing to direct.

Simple Simon Comedies are attempting to corner the market on beautiful girls for their third comedy which goes into production Aug. 26. Although only two reels in length, it promises to be a most elaborate piece, with ten sets and a cast of 50 people.

Freddie Verdi, famous years ago as a child actor and more recently with Paramount, has become a television broadcaster. He will present

FREDDIE VERDI'S "TINY TOTS" over the Jenkins Television station, W2XCR, on Aug. 4 at 4 P.M. This will mark the first broadcast over television of children in full figure. Heretofore it has been possible to show a portion of the figure over the limited television screen.

Lucille Sears, recently signed by Vitaphone for the role of the mother in its "Penrod and Sam" series, is a niece of Zelda Sears, motion picture stage and stage author-actress. Ray Collins, Broadway leading man, will play the father.

Aurora Films, which propose making an Italian talkie at its studio, 33 Second Ave., announce that it has selected three Italian-American girls for leading parts. The name of the picture is given as "Love and Death," and Cavalier Ufficiale Rosario Romeo is slated to both direct and act the star role.

Another Italian-American is entitled to his share of the spotlight. Hugo Granafei, one of the reception judges at the Studio's Vitaphone studio, although only 20 years old, spent three years in the Navy, during which time he visited such remote places as Hawaii, Colon, Porto Rico and China.

Edgar Bergen, the only ventriloquist appearing in motion pictures, has been signed by Warner Vitaphone for another novelty reel. Bergen made several pictures for Vitaphone last season, and added to his dummy, "Charlie McCarthy," and all were successful.

Tallulah Bankhead is vacationing on a "dude ranch" in Wyoming. Whether or not it is the one owned by Gary Cooper is not stated. Miss Bankhead is due back early in August to begin work on her third starring vehicle, tentatively titled "Woman Against Woman."

Comedy producers must apply logic to slapstick as well as farce, in the opinion of Louis Simon, starring in the Simple Simon comedies. A series of gaps, usually properly motivated and played by characters rather than caricatures, is bound to fill flat, he says.

* * *

FACTS!

HOW is an adverb.  WITH is a preposition.  WHO is a pronoun.

HOW can a producer make money?  WITH is a preposition.  WHO has the very best?  Only one person: the author of "Willy andസസ Fighter .

VIOLA IRENE COOPER

9 E. 59 St., N. Y. C.
Points and Suggestions

In the case of a break in the film or when something goes wrong in the projection booth, many managers will call the projectionist on the telephone to find out the trouble. If the projectionist is competent, he will make every effort to correct the fault as soon as he can. No competent projectionist gets anything but grief when something goes wrong with the picture. Calling him up at such a time only adds to his trouble and delays him. If a defect continues, it is of course proper to call up at a reasonable period, but the manager may help overcome the difficulties by making a trip to the booth.

Carpets are being installed in many theaters throughout the country as a decorative medium, as well as to cope with the acoustic conditions of the house. No matter where carpets are placed they should have felt surface underneath. Material is obtainable with rubber back, which not only acts as a form of protection against atmospheric changes, but assists in deadening the sound of patrons footsteps.

It is not easy to detect faults in the speakers other than by the tonal qualities. Blasting or rattling in a cone speaker is probably due to the smaller end of the cone fouling the pole-piece. Dust between the moving cone and the pole-piece, or in the base of the moving iron type, between the armature and the pole-piece, is apt to deaden the speaker. Paper cones are used occasionally, especially in damp weather will be needed, but this should be a job for the service man.

Power Filter Bulletin Issued

Detroit—The power filter division of the Square “D” Co. of this city has issued a new bulletin with prices on its new power filter unit, which converts alternating current into non-pulsating direct current for use on sound-on-film, public address, inter-communicating and other systems. The unit is said to have many applications where direct current is required.

Remodeling Theaters on Easy Payment Plan

Chicago—A plan for remodeling of theaters on an easy financial basis is now being offered exhibitions by R. Levine & Co., general theater and building contractors of this city.

According to R. Levine, head of the firm, they can finance the remodeling of a theater and do the job from the “street to the rear door” with very little immediate cash payment being required.

Some of the new jobs the company has recently done or has under construction at the present time include the New Berwyn, Colfax, South Bend, Ind.; New Paramount (Publicx), Kankakee, Ill.; New Morris, Morris, Ill.; Midwest, Archer Ave., Chicago; Monticello, Grand Ave., Chicago; and the Calumet, Hammond, Ind. These houses vary from 900 to 2,000 seats.

Improved Vacuum Contact Introduced by Burgess Co.

A new and improved vacuum contact for use wherever a positive, rapid and durable electrical contact is required in circuits handling up to six amperes continuous load or eight amperes intermitently, and up to 200 volts, has been introduced by the Burgess Battery Co. of New York.

The device may be operated by hand, by mechanical means, or by an electromagnetic agency such as the usual telephone relay. It is declared to be especially adapted for use in telephone systems, controllers, sign displays and numerous other applications where a considerable wabbage must be controlled by minimum energy. The contact may be operated in any position and is claimed to be extremely durable.

NEW THEATERS

Angelo, Ind.—A theater building is to be erected here by the Wesley Corp. of Chicago at an estimated cost of $150,000.

San Francisco — The foundation job on the new 700-seat, $1,250,000 Orpheum theater to be erected here has been completed and work on the steel structure has begun.

St. Louis— Plans for a 1,000-seat theater, office and store building to be erected here by George R. Bartling, Inc., of this city. Samuel R. Wilson and associates are behind the proposed structure.

Des Moines—Construction on the $50,000 uptown theater to be erected here by Dr. H. H. Chamberlain is to start this summer, according to present plans.

Tacoma, Wash.—Construction work is expected to be started immediately on the $450,000 theater to be erected here by the Hughes Franklin Circuit. The house will be known as the Kimberley.

VALLEN

INVITES DEALERS

theatre supply houses and scenic and studio lighting to participate in the world-wide popularity of Vallen Curtain Control Equipment. Writes for liberal distributor proposition.

Vallen Electrical Company, Inc.
AKRON, OHIO

MUSIC

and LEADER STANDS

IN a variety of standard designs, with spacious and adjustable music nec, evenly illuminated without glare or light leaks; stable and sturdy; artistically finished, furnished completely wired with an extension cord and also manufacture a complete line of stage lighting specialties.

Kliegl Bros. Universal Electric Stage Lighting Co., Inc.
321 West 50th Street New York, N.Y.
Indianapolis — Phototone Equipment Corp. of this city announces that on and after August 1, a substantial increase in price in its complete AC-operated sound-on-film equipment is being offered complete with sound heads, main power amplifier, speakers for stage and booth, meters, volume control, and all necessary connections for attachment to two projectors, Powers or Simplex, and is said to be suitable for theaters seating as many as 2,000 persons.

**BOOK DESCRIBING MOTORS**

**PUT OUT BY IDEAL ELEC.**

Mansfield, O.—The Ideal Electric Co. of this city has issued a 16-page bulletin, No. 520, on synchronous motors now available by the company. Descriptive matter, application data and dimension charts are given covering the Ideal flywheel type synchronous (patented) motor and the other standard types of synchronous motors put out by the company. A rather unusual method of giving dimensions is used whereby the reader can obtain approximate dimensions of any of the various types of motors or any horsepower and speed rating. Two tables are given for each type of machine. The first gives framesizes and dimension key according to horsepower and R.P.M. rating. The second table gives the dimensions corresponding to the frame size and dimension key just determined. Other publications containing information on the 27 types of motors, the types of control apparatus manufactured by the company are also available.

Appointed Universal Distributor
Philadelphia—C. Schwarz & Son, theater sound equipment dealers in this city, have been appointed distributors of the Universal Sound-on-film equipment for the Pennsylvania and New Jersey territory.

**ALTERNATIONS**

Charlottesville, Va. — Twinsman Brothers are closing their Lafayette here during the month of August, at which time the house will be completely renovated.

Baltimore—Interior and exterior of the Hippodrome are being redecorated and remodelled at an estimated cost of $40,000.

Washington — Jacob Goldenberg, who recently purchased the entire holdings in the Warren Park theater here, plans to make considerable improvement on the house.

Salisbury, Va.—A new and larger marquee, large electric sign and general improvements are under way at the Arcade. Lee Insley is the operator.

Richmond, Calif.—The Fox Calif., in this city is now undergoing extensive remodeling. A new Walker fireproof sound screen will also be installed.

Denver—The Granada of this city, operated by the Colorado Fox Theaters Co., is being completely remodelled and will reopen under the name of the Tivoli.

Oakdale, Calif.—F. A. Lahm, new owner of the Strand here, will make general improvements on the house, including the installation of new chairs and a cooling and ventilating system.

**NEW ACOUSTICAL WOOL PLASTER**

Cleveland—A new acoustic wool plaster for sound theaters, said to produce balanced sound conditions in acoustically imperfect houses, has been introduced by M. Lehenburger Co. of this city. The new plaster is said to be 100 per cent fireproof and to reproduce low frequency tones with the same facility as tones of a high frequency.

**HANDSET TYPE ‘PHONE FOR INTER-THEATER USE**

Chicago — A handset type telephone, particularly adaptable for theater inter-communicating ‘phone systems, has been marketed by the Kellogg Switchboard & Supply Co.

The instrument, known as the Masterphone,” is said to be the product of long research and rigid laboratory and field tests. Its simple, rigid and sturdy construction strikes a new note in low maintenance cost, the company claims. Theater electrical equipment is also manufactured by the concern.

**AC-OPERATED AMPLIFIER PLACED ON THE MARKET**

Quincy, Ill.—A completely AC-operated amplifier for theater use which permits the manager to make personal announcements in his theaters has been perfected and is being marketed by the Gates Radio & Supply Co. of this city.

The amplifier is said to consist of a four stage impedance capacity and transformer coupled amplifier incorporating a pair of UX-250 tubes in a push-pull circuit in the last stage, and is claimed to assure 15 watts undistorted output. The equipment, it is declared, will operate at the highest efficiency without hum or other noises.

**OFFERS COIN MACHINES ON PROFIT-SHARING PLAN**

Chicago—A series of coin vending machines, including a weight machine for added theater profits, is being offered on a profit sharing basis by the Mills Novelty Co.
M-G-M May Operate Theaters in Japan

Tokyo—Paramount may face opposition from other American film producing companies in the operation of theaters in Japan, from the present outlook, particularly if the Paramount policy proves a financial success. It is reliably reported that Manager Johnson of M-G-M in Kansai has proposed the formation of a third circuit in Kansai and that the proposal seems to be in a fair way of realization. A member of the M-G-M office in Tokyo has started a movement to get a theater permit in Tokyo, to compete with the first and second circuits of the S-P Kogyo-sha, by obtaining the Nipponkan at Asakusa and the Nikkeikan, Kanda.

Foreign film companies are reportedly anxious to enter the Japanese market since Paramount formed what is called in Tokyo the “trust” of three Paramount houses and two large Shochiku houses in Tokyo as the Shochiku houses in Kansai, for the reported purpose of tying up the first runs of foreign pictures in Japan. Not only M-G-M, but Warner, First National and Fox, according to local report, may undertake the operating of theaters in Japan to give their product first run outlet.

Sliding Scale Scheme
For Rentals in England

London—It is reported that an “agreement” of the rival producers has been reached between the officials of the C. E. A. and the K.R.S. in England for a sliding scale of rentals for motion pictures, based on a minimum rental that would be within the economic reach of all exhibitors. The scheme is only in its embryonic stage, said R. V. Crow of the C.E.A., “but I am perfectly happy about it. The trouble will be for Mr. Eckman to get the K.R.S. members to agree to it.” Details looking to such a sliding scale are to be worked out at the next joint meeting of the exhibitor and distributor organizations.

New Newsreel House for Paris
Paris—Reginald Ford has taken over the Electric Palace and he will transform it into a newsreel theater.

British Film Imports Declined in 6 Months

London—Statistics just published by the Board of Trade show a big drop in the British film imports from Great Britain during the past six months. The importation of blank film was 20,618,768 feet, as against 22,338,963 for the first six months of 1930; of positive film, 11,969,996 feet, as against 18,859,305 feet last year; of negative film 2,832,451 feet, as against 3,112,855 feet in 1930.

Total film importation for the first six months of 1931 was over 55 million feet, as against 44,311,123 feet for the same period in 1930. The drop in the value of film imports was £277,755, or from £2,106,846 to £1,829,085. During the first six months of 1931 the value of film exports was £327,981 as against £485,910 for the same period during 1930.

Foreign Markets

Foreign News

Madrid—Censorship of motion pictures in Spain has been tightened by a recent order which provides that any kind of film may be censored indiscriminately by the civil government of the Province of Barcelona or by the Board of General of Civil Safety in Madrid. The approval of either one of these centers is valid in all territory under Spanish jurisdiction. Films to be censored in Barcelona are added to the list of films on which the Film Information Exchange, to be located in one of Berlin’s motion picture theaters and will be a centre of professional intercourse for all branches of the German and the International film industry. It will house a permanent exhibition of motion picture apparatus, photographic equipment, theaters, and halls for business conferences. Exhibitors will also be able to see there the films which are for rent and form their own opinions as to their merit. The development of the film and cinema trades has made such an exchange necessary, it is claimed, and the plan has met with enthusiastic approval, especially among distributors.

Japanese Increases Picture Production

Tokyo—The total number of motion picture films made in Japan and submitted to the Censor Office during 1930 was 2,910, an increase of 200 over the number submitted in 1929. The number of films ordered cut also increased from 255 in 1929 to 315 in 1930.

The number of American made motion pictures submitted to the Censor Office was less than that of the Japanese made films. The total of the American films submitted was 1,117 a decrease of 82 over the previous year. The number of European pictures showed an increase of 44, the number submitted being 273.

New Japanese Talkie Studio

Tokyo—Reports from Osaka state that several business men of that city are building a talking motion picture studio at Maiko. Work is now under way and completion of the building is expected by the end of November. Sound-on-film recording will be used.

The Nippon Hassei Eiga-sha also will erect a new talking picture studio at a location selected on the coast of Aizu province in the town of Shingo. The reason for the purchase of the land is now under way.
Theater Changes Reported by Film Boards of Trade

NEW YORK

Changes in Ownership
Beaverly, Cupper, sold to Randolf Amuse. Co., 18 W. 41st St. to Fox Metropolitan Playhouse; Cumberland, sold to Cumberland Amuse. Corp. by Mr. Louis Dreyfus; Micam, sold to Randolf Amuse. Corp. by Mr. Bertrand Matthey; New Ideal, sold to A. Moschetti by A. H. Frank; New York, sold to San Pedro Amuse. Corp. by W. Liss.

Closings
American—E. 92nd St. & DeKalb—De Kalb Ave.; Flore—201 Atlantic Ave.; Halsey—228 Halsey St.; Livenia—Livenia Ave.; Rocking—Lee Ave.; Whitehouse—Whitehouse St.

LONG ISLAND

Changes in Ownership
Centre Moriches—Centre Moriches, formerly Strand.

North Carolina

Changes in Ownership

Pennsylvania

Changes in Ownership
Beaverton—Hastings: C. W. Forrest by N. G. Freeman; City-Clairton—Rose, sold to A. B. Stockdale by W. A. Petersen; Coquille—Liberty, sold to P. W. Walker by C. G. Gage; Corbin—Champion, sold to Norman B. Davis by Neville DePittin; Crane—Rivoli—Derry—United Artists.

Ohio

Closings
Ohio—Chardon—River—McClary—Auditorium; New Columbus—Columbus; Westerville—Arca.

Changes in Ownership

Oklahoma

Re-Openings
Oklahoma—Nettlefield—Lincoln

South Carolina

Changes in Ownership
Charleston, sold to J. R. Carraway by J. L. Goodenough; Liberty—Liberty, sold to R. W. H. Brown by R. W. H. Brown; Palace—DuBois—Carson—Eric—Lyric; Palace—Bluefield—Oscal; Greenville—Carys—Reveres-Savoy—Savoy; Imperial—Imperial—Regent—Rivoli—Uncle Ben; Lane—Lane; McAdow—Stradford—Columbia; Palace—Trenton—Penn; Lithic—Pittsburgh—Lorenz; Reynolds—Liberty; Rivoli—Nixon—Smith; Smith; Western; Tortoise-Creek-Olpe—Wilson—Monarch

Virginia

Changes in Ownership
Charlottesville—T. C. Colvin, sold to T. C. Colvin; Home—Brown, sold to Louis H. Parks by Louis H. Parks; Leader—Morristown—Trenton—H. W. Roister, sold to Dr. J. B. Hazard by Rollin Ruffin; Palace—Vashon, sold to Dr. J. B. Hazard by Rollin Ruffin; Palace—Vashon, sold to Gasely & Pournley by Dr. L. B. Hazard.

Closings
Castle Rock—Lithia; Delavan—Easton; Marcus—Columbia; Seattle—Jack- son—Pitt—Spokane—Unique—Sprague—Rex; Tene—Lib; Torrington—Tonasket.

Washington

Changes in Ownership
Bremerton—Cox—Bremerton, sold to W. G. Slaton by W. G. Slaton; Rex—Seattle—Rex; yakima—Majesty

West Virginia

Changes in Ownership
Brown—Conway, sold to Frank Marra by Steve Annen; Moundsville—Park, Strand, sold to Geo. Schafer by A. G. Constant; Philip—Grand, now to Mrs. Elizabeth T. Phillips by G. W. Patton.

Closings
Belington—Grand—Bridport—Virginia; Burnwell—Y. M. C. A.; Cameron—Almo; Fairmont—Darwin—Lykens; Kingdom—Arcade; Lochlochy—Lochlochy; Marietta—The Mine—West End—Arcade; Moundsville—Grand; Padem City—Virginia; Parkersburg—Philip—Grand; Ripley—Ripley, St. Marys—Rohy.

Re-Openings
Bradshaw—Broadlaw—Brown—Cosnar; Elkins—Grand—Flemington—Liberty Bell; Huntington—Avenue; Middlebourne—Wade; Nellis—Nellis; Philip—Grand; Ravenswood—Colonial; Red Jack—Red Jack; Bunnerman—Ward; Sutton—List—The Playhouse; Tams—Golden Gate; Wilton—State; Winton—Lyric.

WISCONSIN

Changes in Ownership
Milwaukee—Lyric, sold to Frank Rossw by L. C. Schroeder.

Closings

New Theaters
Ferrari—Empire, formerly Wander.

Vermont

Changes in Names
Fremont, formerly Market; Glen Rose—Majestic, formerly Payne; McAl- len—Arts, formerly Anabas; Mathis—Ritz, formerly Texas; Muleshoe—Ritz, formerly Lone Star.

Re-Openings
Montague—Winder—Gladewater—New Footlight.

Utah

Changes in Ownership
Wellsville—Orpheum, sold to Farr Bros.

Changes in Names
Friena—Texas, formerly Marceyette; Glen Rose—Majestic, formerly Payne; McAl- len—Arts, formerly Anabas; Mathis—Ritz, formerly Texas; Muleshoe—Ritz, formerly Lone Star.

New Theaters
 프로젝트 생성에 따른 텍스트 변환

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

*Police Commissioner Mulrooney has accepted an invitation to accept the murder-solve in the future as an important part of his super-stunt in 'Sherlock Holmes' Fatal Hour, now in New York this week at the Warner.

— Warner Bros. Theaters.
"TRANSLANTIC" with Edmund Lowe, Lois Moran, Greta Nissen, Myrna Loy.

"SILENT PRODUCTION RECORDING ITALIAN AIR FIGHTING FLIGHT FROM ITALY TO SOUTH AMERICA MAKES FAIR ENTERTAINMENT." This is the official photographic record of the flight of General Balbo's air squadron from Italy to South America. It is a silent, done with Italian titles. But the action makes everything clear even to those who do not speak the Italian language. The air shots are very well photographed, and there are various shots of the dozen planes flying in squadron formation are interesting. It holds the interest, following each step of the journey land and taking off at the various stopping points for refueling. All the points labeled are clearly marked on the map. Gibraltar, the African coast, Natal, Brazil, and the finish at Rio Janeiro. It is a practicable record of all the phases of flight.

"REGENERACION" J. H. Hoffman. Time, 47 mins.

SPANISH DIALOGUER WITH ALL-Spanish CAST TOLD IN ITALIAN. ATION OF TYPICAL CASTILIAN LOVE ROMANCE.

This is a five-reeler with a cast of Spanish actors who appear to be real troopers but somewhat new to screen technique. But on the whole they give very creditable performances. The story is a love story and the story is of the type that will appeal to Latin-American and Spanish audiences.

"DOLLY HAAK IS FINN. DOLLY MACHT KARRIERE." ("Dolly Gets Ahead") Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitar theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.

"SHIPS OF HATE" with Lloyd Hughes, Dorothy Sebastian, Time, 63 mins.

MELODRAMA MADE FOR THE CITY. HAVING A GOOD TIME.

The line was done with broad strokes, and the meller was piled on thick. It is a swashbuckling tale of a prowler of the sea, and for the juvenile titles a good time. Young thrill fans should like it, too. The hero is shanghaied on board an evil sailing schooner with a crippled captain who sits in wheel chair dominating his crew. There is a battle, of course, and the hero trying to get the gal. There are some talky scenes with rough and tumble fights, and the big climax with the girl and the hero escaping in the boat to an island.

"A JEW AT WAR" with Amikko, Time, 87 mins.

RUSSIAN SILENT FLIM HA VERY GOOD CHARACTERIZATION AND CAMERA STUDIES IN INTERESTING STORY OF JEWISH LIFE AND STRUGGLES IN THE TIMES OF REVOLUTION.

This is a very interesting film from the standpoint of a very huna story of Jewish life and the later portrayals. The camera studies and photographic angles are exceptionally good throughout. The plot is well organized and covers along the lines of propaganda, if it is done rather cleverly and fine human touches in the story make you forget it. A young Jewish boy at the outset of the war sees a sweetheart killed by a bomb line over a village. Later in the trench he has a hand-to-hand struggle with a German soldier, at the discovery they are kin. From here the story develops its idea of universal brotherhood, as we see the German and the Russian along with many other enemies soldering working together for the revolutionary cause of the Russian workers. Then as the war comes to an end, a young Jewish hero seen doing his part to build up country industrially. The direction is fine and the story is interesting. The story holds interest throughout.

"THE MARGINAL LADY." Paramount, Time, 77 mins.

AIMLESS STORY WITH RUTH CHATTERTON MISCAST HERE BUT SYMPATHY FOR CHARACTERS.

Ruth Chatterton seems swamped in a part that gives her little chance, as a story in the main is totally out of character. Miss Chatterton's natural ability occasions breaks through the shackles of the inglorious character, and the picture perks up considerably. The story opens with a scene in a French restaurant, in which a great French actress takes interest on a visit. Then the scene jumps to New York, and it loses her sight during the performance. Then a frame up as a sort of a lark by two French members of the company with the madame meeting the dancing girl and thinking it is his lady of dreams. And it is his lady of dreams, and his miraculous recovery of sight in an auto accident.

"DIALOGUER" in "SON OF INDIA." M.G.M.

FAIR ROMANCE OF THE OPPOSITE HA Ledger to Appeal to WOMAN PATRONAGE. NOVARO SATISFACTORY IN DULL ROLE.

This story is packed with romance and love talk, sheeplike looks and heart throbs, but several attempts at drama and melodrama fail to convince. Novaro, as the son of an Indian gem merchant, falls in love with Madge Evans, beautiful white society girl, who is visiting in India. She visits Novaro in his palace, alone, and accompanies him on a tiger hunt, also alone. The most that happens is the tremendous love that increases between them, and the fact that Novaro gives her up to a rich man. A fair story who pictures to Novaro how the girl will be ostracized by her white friends and acabtuly her. The clinch comes long before the end and at the finale they tearfully part.

"DOLLY HAAS in "THE TINSEL WORLD." Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitan theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.

"DOLLY HAAS in "THE TINSEL WORLD." Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitan theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.

"DOLLY HAAS in "THE TINSEL WORLD." Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitan theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.

"DOLLY HAAS in "THE TINSEL WORLD." Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitan theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.

"DOLLY HAAS in "THE TINSEL WORLD." Ufa.

GERMAN MUSICAL COMEDY TELLS A SIMPLE STORY WITHOUT DISTINCTION. HAS VIVACIT." After a run of some very presentable German light comedies with a musical setting this one is somewhat of a letdown. It falls below the Berlin standard and is not a hit in metropolitan theaters. The story is fringe, and amateurishly told and directed, and the acting is ordinary except perhaps for the work of Dolly Haak and Abraham. It concerns a young girl who is a sales clerk in a hat store, but has a musical comedy ambitions. Her sweetheart is a clarinet player with a yen to write songs. A character playing a villain betrays the game and its leading lady, giving her a better that will be better as a rich old Count (Abel) who is supposed to be in Africa on a hunting trip. The Duke happens to be in town visiting the show, and falls for the girl's act. Then the Count trying to get familiar with the girl, and then the happy ending as he realizes he has no chance, and they all fall in love with each other. Comedy fails to develop.
"Daring Island"  
(Serial)  
Universal  
10 Chapters  
Pipe Thrill Serial

This is the best action-serial crammed with the good old meller thrills since the early days of "The Exploits of Elaine." It's a bear, with sentiment and suspense right from the opening shot. Kenneth Harlan and Lucile Browne are featured. It all is the romance and lure of "Treasure Island." It is a natural for the kids, and the grownups will go for it in a big way. This one gets back to the old silent action technique with a whim. And that's what they need in the serials. Harlan is cast in the lead which goes to the rescue of a scientist stranded on an island off the African coast. The scientist's daughter is aboard, along with the owner, a supposed friend of the family. But this gent has designs on the girl, also to get the gold contained in deposits of radium which the scientist is seeking. The scheme is to do away with the captain as soon as they sight the island. In the first three chapters the action is crammed to the limit, with some very fine atmospheric stuff. In a fight, the captain is knocked overboard, and swims around in a school of sharks before being rescued. Then the crew takes sides, and a pitched battle with fists and marlin spikes ensues. A tropical storm is encountered, with seaman washed overboard, done very realistically. Making the port of call, Twamba, the crooked yacht owner tries to frame the captain in a native dive, to have him thrown in a pool of crocodiles in the dungeon of the place. You can't go wrong on this one, for it was everything the thrill fans want. Director MacRae has given it everything, with a strong supporting cast.

"Fainting Lover"  
Educational  
Time, 19 mins.  
Laugh Number

A Mack Sennett喜剧, featuring Andy Clyde, Wade Boteler and Verne Dent. This is one of the best of the recent shorts from this studio. Andy Clyde puts it over principally, doing the head-of-the-family stuff and having a tough job trying to keep everybody satisfied and happy. His niece falls in love with a foreign musical gent because he sings and plays so romantically. The town home hero runs a bad second. Finally, the landing day is all set, and believe it or not, they pull a whole flock of new and laughable gags at this ancient function that the takers above were worked to death. It's smartly done, with fast tempo and the laughs clocking merly throughout the footage. Can't miss.

"Paramount Pictorial"  
Paramount  
Time, 8 mins.  
Very Good

Three excellent specialties comprise this release. The first is another of the Lowell Thomas travel bits, showing glimpses of Venice, principally the pigeons in St. Mark's. Visitors feeding the birds and a native photographer taking snapshots of "Uncle Hiram" with pigeons perched on his straw hat to send to the folks back home. This is followed by a marionette show, comprising musical and dancing specialties, with some interesting camera shots revealing the tortured fingers that manipulate. The closing number has Rudy Vallee explaining the makeup of an eight-piece orchestra—specifically, the Connecticut Yankees—and explaining the particular function of each instrument in creating the musical effect as a whole. The formula is illustrated by the playing of several numbers, winding up with some closeups of Rudy singing in his typical style. Both interesting and entertaining, as well as affording some good close shots of the crooner.

"The Stone Age"  
Universal  
Time, 7 mins.  
Action Cartoon

This is a strange mixture of the Stone Age with modern Austins and 'reel side shows. Oswald, the hero, is talking to a girl in his car, but the villain, Pegleg, comes along and in true Stone Age fashion, wins the lady with a swirl of the head. But the mountain villagers start out with their dogs in pursuit of the killer. The bear is brought to bay, and a shot from a rifle kills it. Then the festival back at the village, celebrating the event. The scenery and costumes are picturesque, but the production values are pretty poorly put together. It will no doubt prove entertaining to German audiences.

"Childhood Daze"  
Capitol Film Exch.  
Time, 20 mins.  
Swell Kid Number

A good two-reeler for the children, with plenty of entertainment for the grownups as well. Entire action concerns juveniles, including a wait and his dog who butt in on a lawn party at a swell estate. The little rich girl runs off with the cunning brat and dog to a boxing match in which the participants are a couple of comical chimpanzees. Finally, the butler comes after the rich girl and ends the fun. The story is done mostly in action, will fit nicely into any bill.

"First Egg"  
Educational  
Time, 7 mins.  
Lively Cartoon

A Paul Terry-Toon cartoon, being a barnyard fable of the hen who hatched her first egg, and then all the barnyard folks held a festival in her honor. But a flock of hawks swoop down and steal the chicken, and then the hero gets into action with his air-shots and arrows, the marauders single-handed. Lively cartoon gags with good incidental music.

"Secrets of Plant Life"  
Ufa  
Time, 9 mins.  
German Novelty

A German dialogue film from the Berlin studio. A man and girl seated in a garden, with the gent explaining the different characteristics of plants and flowers to his companion. It is slow motion camera, over time periods, showing on the screen the instantaneous budding and growth of the shrubs and flowers from the time the plant bursts through the soil. Nothing new, but interesting to plant lovers. The German dialogue limits it to that type of audience.

"Bear Hunting in the Carpathians"  
Ufa  
Time, 16 mins.  
German Hunting Film

A German dialogue film, produced in the Carpathian mountains. It shows a camera man perched in a tree taking close-up shots of a bear foraging on a herd of sheep. The bear pounces on a sheep, and kills it. Then the shepherd sounds the alarm, and the mountain villagers start out with their dogs in pursuit of the killer. The bear is brought to bay, and a shot from a rifle kills it. Then the festival back at the village, celebrating the event. The scenery and costumes are picturesque, but the production values are pretty poorly put together. It will no doubt prove entertaining to German audiences.

"Laughing With John P. Medbury in Africa"  
Columbia  
Time, 9 mins.  
Amusing Travesty

John P. Medbury's wisecracking is the feature of this Walter Futter novelty, which consists of a bunch of silent African scenes pieced together so as to form something in the way of a travel picture. Aside from the shots being more or less interesting on a travelogue basis, the humor is pretty mechanically few highlights and nothing in the way of a "mystery" to justify the name.

"The Kingdom of Sheba"  
(Magic Carpet of Movietone)  
Fox  
Time, 10 mins.  
Good

Another engrossing subject in the Magic Carpet series. This one depicts the Abyssinian realm, showing the natives, including both royalty and those of lower importance, participating in various activities, such as making bread, playing hot music, hair-cutting, selling mules, soldiers parading in review before the monarch, etc., with plenty of sound all along the line.

"Crimes Square"  
with Pat O'Brien, Mary Doran  
Vitaphone  
Time, 9 mins.  
Fair Underwater Skit

Just a simply constructed sketch about a crook who marries a good girl and decides to go straight. But a former crowd goes up and the burst of jealousy gives him away to the cops. The man is given a stretch, with the wife standing by him. Good entertainment by Pat O'Brien, who scored in "Front Page."
SEES VAST NEW BUSINESS FOR THEATERS NEXT YEAR

(Continued from Page 1)

school groups and 200,000 representing religious denominations, with the remainder distributed among women's organizations, fraternal bodies and other associations. A large number of these committees, says Woodhouse, are expected to follow the example of one which has already appropriated $5,000 for films of Washington's life, to be preserved for historic purposes, and stands ready to call on its members to be patrons every week, during the 38 weeks of celebration, at any theater that shows a production of Washington's life made from the newly discovered records.

In addition to the 600,000 committees being formed in the U.S., there are to be about 400,000 abroad. If only 10 per cent of these groups follow the weekly attendance policy and spend $250 per committee, including friends and followers, it will mean $25,000,000 a week revenue, says Woodhouse.

In point of the event, a series of 44 shorts are needed. Six preliminary subjects of Washington's life are required before Feb. 22, 1932, as the committees get ready to become familiar with the subject. The other 38 shorts would be weekly releases during the 38 weeks of the celebration.

Following the lead of the committee that already has indicated its willingness to put up $5,000 with any producer turning out the first shorts of Washington's life, other committees undoubtedly will make substantial appropriations for films besides patronizing theaters, Woodhouse declare.

In situations where theaters do not care to cooperate with committees in exhibiting the Washington films, arrangements will be made to show the pictures elsewhere.

Woodhouse says that more than 100 new chapters of Washington's life have been discovered, all of which could be easily screened. He also believes that from 5,000 to 10,000 persons from the film industry could be given employment as directors, executive secretaries, etc., in connection with additional shorts desired by many committees, also in helping to stage local talent pageants, tableaux, etc.

New Incorporations

NEW YORK CHARTERS
Raymond Moore, moving pictures; H. Weinberger, 76 West 40th St., New York. $25,000.
Spanish Film Exchange, moving pictures; Bloom, Scherl & Krauss, 25 West 43rd St., New York. $10,000.
DELAWARE CHARTER
U. A. of Brazil, Inc., Wilmington, Del., motion pictures; Corporation Trust Co., Dover. 1,000 shares common.

PRESENTATIONS

By JACK HARKOWER

All-Girl Production Pleases at Capitol

Girls have it all their own way at the Capitol this week in "All Girl Revue," headed by Jane and Katherine Lee. The Lee girls have not been seen on local stages since they were youngsters. Jane has developed into a beautiful with a wonderful sense of humor and the makings of a fine comedienne. Their part in the show consists of two duets and dance numbers, a heel-and-toe number by Jane, some patter and a lot of very funny tomfoolery by Jane. Gwendolyn's Ensemble, a group of 14 pretty girls who know how to sing and who have been seen for years at big time vaudeville, also present their many in great style. Queen, Queen and Queen, nifty steppers, present a whirlwind clog number with some difficult specialty steps. The Chester Hales Girls present a striking acrobatic dance, and the whole show is backed up by the music and sparkling personality of Miss Grice and her Bricktops, a jazz band that play classics as well as the popular stuff.

Costumes are new and bright and the entire show is inviting entertainment.

Prehistoric Spectacle Unusual Note at Roxy

Something out of the ordinary run in stage presentations is being offered at the Roxy this week in the first show devised by Clark Robinson, new production director of the theater. It is a fantastic prehistoric legend titled "Fifty Million Years Ago," depicting in a free and colorful way some supposed antics of jungle days of long ago. A high light of the proceedings is a mechanical dinosaur, the size of the whole Roxy stage, and which moves, breathes, carries people and does other remarkable things. Maurice Baron has written a special score for the production, and there are weird dances by the Roxyettes and Ballet, as well as choral selections by the chorus. Among principals in the various scenes are Margaret Sande, Deroc Trio, Merriam Field, Helen Sada, Harry White, Alice Manning, Alex Apostoloff, Alo Yousoff, Nina Polksey and others.

The screen attraction is a revival of "Sunny Side Up."

Exchanges Shots With Bandits

St. Louis and Clarence Groetke, manager of the Roxy, exchanged shots Wednesday night with two bandits who took $50 in receipts from Nellie Stapleton, cashier. The robbers got away.

CIRCUITS' SUPER SHOWS BLAMED FOR DUAL BILLS

(Continued from Page 1)

features backed with presentations of from six to eight acts, not to mention the various other side attractions offered by many houses, declares Sumner.

"A mystery gangster, sex and sophisticated pictures, Sumner states that what the exhibitor and public want is variety and plenty of good, consistent, well-produced pictures, with no clipping of program. He does not believe in fewer pictures, pointing out that in competitive situations, where overcrowating is frequently the rule, theaters are obliged to use weak productions to take care of numerical requirements.

F. N. Sues Al H. Woods For $80,000 on "Miracle"

(Continued from Page 1)

"Miracle" film rights, the company paying $75,550 in addition to a subsequent $12,500 to prosecute suit against M-G-M over the rights to the negative of the picture, which had already been completed.

Edward G. Robinson to Tour West Coast Bureau, THE FILM DAILY


COLORFUL HAVANA THEME IN PARAMOUNT STAGE SHOW

The Paramount stage revue is a very colorful presentation entitled "Habanera." Opens with a scene view of Havana and a rumba dance. Serin rises, and the Bines ballet are seen in a colorful number. A tambourine dancer is followed by Don Aparicio and his Havana Casino Orchestra. They are on the stage throughout the revue. They do several rumba numbers. One of which is sung: "The Peanut Vendor." Different interpretations are given of the Rumba dance by solo dancers and mixed teams. They do the dance in the tough cabaret style and in the ballroom version. The interpolated act is that of Fowler and Tamara, who put on a clever comedy act. The man at the piano kicks the tall blonde doing the high operatic notes, after which they go into some rough and tumble stuff that has the house in a constant guffaw. They are good. Finishes with a spectacular routine with the girls in very nifty and colorful costumes. Good summer show produced by Frank Cambria with a lot of class.

No More Price-Cutting By Publix-RKO in N. W.

(Continued from Page 1)

are signed this fall. It is pointed out that the theaters paid the high salary to a certain extent, and that now it is up to the workers to cooperate in tiding over the lean period.

AMERICA'S FIRST TRULY CONTINENTAL HOTEL THE ST. MORITZ ON THE PARK 50 Central Park South New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of

Rumpelmayer


Rooms single or en suite, facing Central Park and but a moment from the gay amusement and business sectors.

Personal Direction of S. GREGORY TAYLOR
AN IMPROVED METHOD OF BLOCKING OUT SPLICES IN SOUND FILM

Now the sound track need no longer be painted out at the joints to silence splice noise. The Eastman Sound Film Patch enables the laboratory worker to block out joints with greater ease, speed, and uniformity.

The patch is made of light-weight, opaque film. For convenience in handling, it is provided with a quickly detachable finger tab. With the aid of this tab, a simple but accurate registration block, and cement, the patch is quickly applied to the film.

Because of its design, the patch is practically inaudible in projection. At the same time it obscures a minimum of the sound record, and assures fast, accurate treatment of all splices. These factors make the patches and the block a valuable feature of Eastman Service.

Eastman Sound Film Patches, per thousand ..... $5.00
Eastman Sound Film Patcher
(registration block) ..... 4.25

EASTMAN KODAK COMPANY
ROCHESTER, NEW YORK

J. E. Brulatour, Inc., Distributors
New York Chicago Hollywood
"Transatlantic"

Caught in preview, this Fox production shapes up as a smart, sophisticated film done with class in the luxurious settings of an ocean liner. Edmund Lowe is featured as a gambler matching wits with an international gang of rifty crooks. Plenty of femme lure with a contrasting threesome of Lois Moran, Greta Nissen and Myrna Loy. Story is clever with suspense building to a strong dramatic finish. Director William K. Howard put all his cunning into this one, delivering a feature that is Grade A for summer entertainment in any theater. It's a triumph for Howard, with clever directorial touches, and unusual camera treatment that alone would distinguish it.

—HARROWER.

"Transatlantic" is one of the best examples we have seen of an effective combination of silent and talker technique. The revolver battle up and down the spider-like structure of the engine room provides a different and walloping kick. We recommend it.

KANN

MOTION PICTURE DAILY

They'll gasp for breath when they see "Transatlantic." It's that kind of a picture. Spectacular melodrama, with thrill on thrill. Sensations crowd fast as wits match wits and heart calls to heart. Moves with the resistless sweep of the sea. BIG box office.

AUGUST 30
Gains Next Year Are Seen by Standard Statistics

GANGSTER AND SEXY PICTURES WASHED UP

Industry Needs Men With Guts"—J. J. Franklin

Injurious Results of Dual Bill Cited by Coast Theater Executive

ed Coast Bureau, THE FILM DAILY

Hollywood—"What the film industry needs most today is men with guts," declares J. J. Franklin in a statement to THE FILM DAILY. Guts are needed principally, says Franklin, to throw the double feature policy overboard. He says this evil has run its course.

(Continued on Page 2)

25 Meyer-Rieger Salesmen Launching Drive on Aug. 15

Dickinson Circuit Books Entire Universal Lineup

Kansas City—Entire lineup of Universal features and shorts for 1931-32 has been booked by the Glen W. Dickinson circuit. The product will play Dickinson's 38 houses in Kansas and Missouri.

Twenty-five salesmen with headquarters in key offices covering coast-to-coast territory, will start work Aug. 15 in the initial sales drive for the new Meyer-Rieger De Luxe trailer service, President Louis Meyer of the Meyer-Rieger Laboratories, told THE FILM DAILY on Saturday. Distribution of trailers covering all areas.

(Continued on Page 2)

Remakes Called Detriment

Paramount Asks $3,557 Over Unplayed Pictures

Ellwood City, Pa.—Charging refusal to accept and exhibit "Honor Among Lovers," and "Dishonored," Paramount has sued the Ellwood Theaters, Inc.

(Continued on Page 2)

State Education Board Okays Curtailed "Co-Ed"

Richmond, Va.—In the controversy of the stability of "Confessions of a Co-Ed," the State Board of Education was called in to pass on the picture. With about 80 cuts, the film was pronounced okay, except the baby and various sexier features, is now being shown in this state.

(Continued on Page 2)

Vets May Appeal to Hays In Gangster Film Protest

Richmond, Va.—Copy of the resolution, denouncing a surfeit of gangster films, expected to be adopted at the convention of the Virginia Department

(Continued on Page 2)

Gradual gains in attendance and profits are forecast for the movies next year by Standard Statistics Co. in its current summary of the amusement field. Although patronage for the first six months of this year is estimated at 15 per cent under last year, and profits about 20 per cent

(Continued on Page 4)
The Broadway Parade
(Week of July 24)

PICTURE
"The Magnificent Lie"
"Son of India"
"Smiling Lieutenant"
"Sons of Pioneers"
"At Home in Paris"
"A Path Called Life"
"A Wild Night"
"Son of Monte Carlo"
"Miss Liberty"
"A Roof Garden Revel"
"The Sun Doth Rise"

DISTRIBUTOR
Paramount
M-G-M
M-G-M
20th Century-Fox
M-G-M
Universal
Paramount
Paramount
United Artists
United Artists
Paramount

THEATER
Paramount
Capitol
RKO Palace
Mayfair
First National
Winter Garden
Paramount
Rivoli
Roxy

EXTENDED RUNS
"Smart Money" (6th week)
"Smiling Lieutenant" (10th week)
"A Fool" (9th week)
"Sonny Side Up"

FOREIGN PICTURES
"Growth of the Soil"* (4th week)
"Zwehl Herzen" (2nd week)
"Acht Tage Glück" (Ith week)
"Die Lustigen Walker" (3rd week)
"Sherlock Holmes" (Ith week)
"Dally Macht Karriere" (2nd week)

FUTURE OPENINGS
"Bought" (July 30)
"An American Tragedy" (Aug. 6)
"The Unholy Garden" (Aug. 12)

* Including $2 run.
** Revival.

Gang and Sex Pictures
Washed Up, Exhibs Say
(Continued from Page 1)

Washed-up pictures contain substantially the same com-
ments as those already printed. Signi-
ficantly, however, is the fact that in
reply to the questions, "What criticism
have you to make regarding types of
current pictures?" and "What com-
plaints are voiced by your patrons?" the
exhibitors unanimously specified,
"too much gang, crime and sex."
The questionnaires contained no men-
tion of gang or sex pictures, conse-
quently replies were volunteered with-
out suggestion.

Another reaction brought out by the
commentary is the attitude on
discussion. Here, again, exhib-
tors are unanimous in declaring
that these pictures contain too much
and too sophisticated talk.

Asked which pictures had showed
the biggest gross lately, majority
of exhibitors preferred not to answer.

Paramount Asks $3,557
Over Unplayed Pictures
(Continued from Page 1)

for $3,557.84 and interest from April
15, M. S. Gelluch, K. E. Fox and
R. H. Aylesworth are officers of the
Ellwood company.

Remakes Detrimental,
Says Vogel of Loew's
(Continued from Page 1)

original scripts, however, there is some
ease for remaking successful silents
in talkies, said Vogel.

Paramount asks mystery and sus-
npense is lost to a great degree when
theatregoers are presented with a
sound re-issue of a picture they
have seen in silent form. Mystery and sus-
nance are two important requisites of
good motion picture writing and pre-
sentation. The same applies to talkie
versions of plays and books, but to a
lesser degree. There was never a
better time for opportunity for enter-
prising and clever authors to show
their sparks of genius in the writing
of novels or scenarios with original
twists and themes. This industry is
wide open for good story material,
declared Vogel.

Eastman Films
J. E. Brulatour, Inc.

Vets May Appeal to Hays
In Gangster Film Protest
(Continued from Page 1)

of the American Legion in Clifton
Forge, Will probably be mailed to
Will H. Hays, it is learned here. Various
state organizations have gone on
record as opposed to too many crime
films.

The Film Daily
Monday, July 27, 1931

Vol. LVJ No. 23 Monday, July 27, 1931 Price 5 Cents

JOHN W. ALCOATE : Editor and Publisher

Published daily except Saturdays and holidays at 1620 Broadway, New York, N. Y., and copyright (1931) by Wd's Films and Film News, Inc., W. Alcott, President, Editor and Publisher; Donald M. Murcseau, Secretary-Treasurer and General Manager; Arthur H. Eddy, Associate Editor; Frank Garber, Editor; Bob West, Associate Editor; O. D. Crite, Managing Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1897. Terms (postage free) United States outside of Greater New York $10.00 per year; 6 months, $5.00; 3 months, $2.50. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1620 Broadway, New York, N. Y. Phone Cl. 3737-3738, Cable address FILM DAILY, New York, Hollywood, California. Published also daily in London, England, as THE FILM DAILY, 659 Broadway, New York, N. Y. Phone S. Wardour 6677. Published also daily in Paris, France, as THE FILM DAILY, 47, Quai de la Grange-Batards, Paris XIX, Managing and Foreign Editor, F. A. Hallé, La Cinematographie Fran-
caise, Rue de la Courbe-Neuve, 19.

FINANCIAL

NEW YORK STOCK MARKET

QUOTATIONS FOR THURSDAY, JULY 24, 1931

Net

High

Low

Close

Con. Fm. Ind... 74 3/4 74 3/4 74 3/4
East. Kodak... 99 3/4 100 1/4 99 3/4
Fox Fm. "... 145 1/2 145 1/2 144 3/4
Gen. Th. Eq. "... 138 1/4 137 1/4 137 1/4
Loew's, Inc. 433 1/4 433 1/4 433 1/4
Paramount "... 253 3/4 253 3/4 253 3/4
Pathex Exhib... 151 1/2 151 1/2 151 1/2
RKO "... 69 3/4 69 3/4 69 3/4
Warner Bros... 7 69 3/4 36 3/4

NEW YORK BOND MARKET

Net

High

Low

Close

Paramount 6s 47... 8616 8516 8516
Pathe 1% 5s 96 3/4 96 3/4 96 3/4
Pathe 5s 95 3/4 95 3/4 95 3/4
Warner's 6s 17 3/4 415 4 1/2 415 4 1/2

NEW YORK W. DAILY

Net

High

Low

Close

Paramount 8s 15 3/4 15 3/4 15 3/4
Paramount 8s 12 1/2 12 1/2 12 1/2
Paramount 8s 10 3/4 10 3/4 10 3/4
Paramount 8s 9 1/2 9 1/2 9 1/2
Paramount 8s 8 1/2 8 1/2 8 1/2

MEN WITH GUTS NEEDED
Declares J. J. Frankilni
(Continued from Page 1)

Killed the second show.

cheaper the business.

kept patrons away.

Reduced the prices.

Given the public a warning not to
invest in amusement stocks.

Increased the theater expense.

Showed lack of leadership in boi.

theater and production.

MUST MOVE QUICK
FOR CASH

600 beautiful plush chairs
All spring seats—nearly new

May be seen in Broadway Theater
We will deliver and install free
L. A. TANNENBAUM, INC.
1600 Broadway N. Hicking 4-2774

New York City

the FILM DAILY STRING

FILM DAILY

THE INDUSTRY'S DATE BOOK

Aug. 3-22: British film festival, sponsored
by British International Picture
Malvern, England.

Aug. 7-8: Annual Outing of Minneapolis
Film Industry

Jewel Club, Hollywood, Minneapolis.

Aug. 10: First Annual Golf Tournament
New England Film Industry
Brookside Country Club, Weston,
Mass.

Aug. 20: Annual golf tournament of South
ern California film men, Sunset
Country Club, Culver City, Cal.

Aug. 29: RKO and RKO Pathe Annual
outing. Indian Point, W. Steamer Peter Stuyvesant.

Sept. 9-10: Semi-annual Convention, Allie
Theater, Atlantic City, North and South Dakota, Rad
son Hotel, Minneapolis.

4

REVIEW

DUPACK made by
Producers make own
color negatives
Color in red-earth negatives may be rem-
oved, retained or altered to comple-
mentary color

Write DU CHROME FILM SYSTEM, Ltd.
6723 Santa Monica Blvd., Hollywood, Calif.
Forget about double features when WARNERS give you shorts like this!

PRIMO CARNERA

Man Mountain of the Ring!

Today he's the talk of the world--NOW play him as millions want to see him--fighting--clowning in

THE BIGGER THEY ARE with LITTLE BILLY

2 REELS of Laughs! Pep! Action!

Play him while he's Hot!

A VITAPHONE SHORT SUBJECT
**HOLLYWOOD FLASHES**
By RALPH WILK

HENRY McRAE, who supervises serials for Universal, is scheduled to leave for England about the middle of next month to make "Heroes of the Law," Scotland Yard serial.

Doris Malloy, who recently underwent an operation for cancer, has recovered and resumed her work as a newsclipter at Fox. She and Gertrude Orr wrote "The Mad Parade," which will be released by Paramount. "Women Like Men," a play based on "The Mad Parade," will be presented in San Francisco by Charles King.

Walter Futter, who is an enthusiastic golfer, is showing more interest in fishing. He is spending his week-ends at Catalina, fishing for "yellow tails."

Nat Perrin will write an original for Shie Sale in collaboration with Ben Homes. The Sale comedies are produced by Louis Brock.

Sam Katzman will direct a series of fairy stories. Ruth Grace is starred in "Little Red Riding Hood," the initial subject of the series.

Simile—As powerless as a weak-voiced writer in a story conference.

Monday, July 27, 1931

---

**LONG THE RADIO WITH PHIL DALY**

**THINGS WE NEVER THOUGHT WORTH MENTIONING TILL NOW.**

...that the publicity story of the week is the one Tom T. Tomlinson has revived about James Gordon Bennett, publisher of the old "Herald," and P. T. Barnum...the big showman sold the publisher a piece of property at Broadway and Ann, but tied up an adjoining parcel, thus made the purchase practically worthless to Mister Bennett...who was naturally sore...and got even this way...he gave instructions to his entire newspaper staff that Barnum and his show were to be completely IGNORED...not a line, good or bad...and as the Big Circus had its spring opening every year in New York...and depended on metropolitan newspaper notices for starting the season with a bang...and as the "Herald" at that time was THE newspaper...Mister Barnum took a shellackin' for two seasons...and then came crawling on his knees to Mister Bennett, saying..."I'm licked. Slam me in your paper if you must, but if you don't, my sakes, don't IGNORE me!"...so if we take a slam at you or You... or You... it should make you happy...just as long as we don't ignore you BIEARELY for isn't the 11' old paper the "Bennett" of the film biz?

**THAT**

...the foreign influence on Broadway is indicated by the recent marquee sign on the Globe, which reads: "NW AD THE MAYFAIR...TSR A GRSSION...KAL. A. NGL-RC TZZ. Has you have..."...that Edward B. Hushing is announcer at WABC...noiseless broadcasting, no doubt...that Raspin Productions has been incorporated in Delaware...and Eddie Klein wonders if we can anticipate raspin' sounds and effects...that the dumb Wop in the gondola, Giuseppe, sez he is gonna try and sew up the film rights for the Quigley vs. Silverman bout...but we pointed out to him in our quiet way that 90 per cent of it would be CENSORED.

**THAT**

Jesse Lasky has one of the most retentive memories for names in the film biz, according to Jack Fuld...Mister Lasky had only met Jack once...back in 1919...and on seeing him a few weeks ago, greeted him instantly..."How are ya, Mister Fuld?..."...and was Jack flabbergasted!...that Mark Luescher's charitable efforts in feeding those pigeons outside his ossif window have been rewarded...the other day he paid out $1 to St. John's...that Director Garnet never says "Camera!"...he sez "Give!"...he ain't Scotch.

**THAT**

Albert N. Gates of the insurance firm of Stebbins, Leterman & Gates, began his career 28 years ago at a time when they were writing policies by hand...the three members of this firm carry over one million insurance each...showing what these experts think of their own racket...that one of the quickest big insurance transactions on record was that of Artie Stebbins' insurance of Joe Schenk for $5,000,000...the policies were received by Joe within 48 hours.

**THAT**

Bill Cunningham, doing the Sports shorts series for Brown & Nagel, once interviewed the North Pole explorer Steffansson for a Dallas rag...and the famous explorer bawled his assistant out for not telling him that no REAL reporter would do such an amateurish thing...and Bill was sore, because his gal was there to hear the razz...but after they left, she sez..."Don't worry, Bill. I got the ENTIRE interview; she'll hand it in.

**THAT**

after Billy Fergusons' roadhouse campaign on "Trader Horn" was all over, one of his exploiters in the field was still sending "heavy" little sheet Joe Schenk for and Bill wired him collect..."Don'tcha know ya chuck that the War is over and we're back to pre-war prices?"...oops.

---

**SHORT SHOTS FROM NEW YORK STUDIOS**
By HARRY N. BLAIR

ROBERT SHERIDAN assisted Sidney M. Goldin in the direction of "His Wife's Lover," first all Jewish talkie made by High-A pictures, of which Nathan Hirsh is president.

Lionel Herbert of the Paramount film laboratories reveals the fact that during his travels in such places as England, Africa, South America, and Australia, he has served in various capacities such as actor, writer, detective and assistant casting director.

A glance around the remodeler Vitaphone studios in Brooklyn where production is again in full swing, reveals little or no resemblance to the old Vitaphone studio which formerly stood on the same site. The latter served as a training school for such stars as Norma Talmadge, Wallace Reid, and the Colombo sisters, to name but a few. Likewise, the present Vitaphone plant has acted as a training school for many talkie luminaries of Broadway vintage.

Rehearsals are in progress on the first all-Italian picture to be produced by Thalia Amusement Corp. at 245 West 55th St. It is a Neapolitan story adapted from a song, "Voce Bella," with continuity prepared by Eugene Roder.

An industrial short featuring Dutch Boy white lead and paint products has been completed at the Caraval studios on Long Island. This is the second of a series of films.

**STANDARD STATISTICS SEES**
**GAINS FOR FILM INDUSTRY**
(Continued from Page 1)
under, the decline is much smaller than the average income drop in general industry during the same period, says the survey.

---

**MANY HAPPY RETURNS**

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

**July 27**
Albert Wetzel
Lawrence Gray
Jane La Verne
Natalie Moorhead
Joseph Quillan
Charles Vidor
British Columbia May Be First to Act on Combine

**CONSSENSUS SETS DIALOG AT 30 PER CENT**

RKO Will Distribute 15 Chinese Color Pictures

3 Features, 12 Shorts To Be Made in China With Mixed Casts

West Coast Bureau, THE FILM DAILY

Hollywood—Contracts have been closed whereby three features and 12 two-reel productions in Multicolor will be made in Shanghai by the Orient-Pacific Pictures Corp., for distribution in the American market by RKO. Two of these cases of Chinese and Europeans will be used.

Another group of 20 Multicolor productions, each 15 reels long, will be handled by Allied for the same market. The producers of these pictures are well known in China. An increase of production is expected to meet the growing demand for Chinese pictures in the United States.

**KINOGRAM REEL CONTRACTS TO BE HANDLED BY ALLIED**

Securing of exhibition contracts from Allied members for the Kino- grams' advertising reel will be handled by the Allied States organization itself, as the result of the withdrawal of Oscar R. Hanson. Work is now in progress on the reel for Allied States, and it is expected to be completed in the near future.

Oscar R. Hanson Joins Gaumont-British Firm

Toronto—Oscar R. Hanson, former Tiffany general manager, has become general sales manager for Gaumont-British, with headquarters here. Hanson recently severed his connections with the Kinogrand Allied States Ass'n advertising newspaper project.

**Morrison Takes Up Duties As Publix Southeast Mgr.**

Birmingham—Ernest Morrison, who succeeds Bob O'Donnell as southeast manager for Publix, has taken up his new duties. O'Donnell is now at the home office in New York.

**Survey Shows Talking is Definitely Wanted, But in Lesser Quantity**

Approximately 25 per cent dialogue is the right amount, according to a consensus embracing more than a hundred exhibitors queried in a FILM DAILY survey. In reply to the question, "What do you consider the proper amount of dialogue for the general run of pictures," exhibitors indicated varying figures from zero per cent and "no more than the footage previously used for titles," to 75 per cent "in certain cases, depending on the picture." The survey showed that the exhibitors prefer a mix of dialogue and silent pictures, with 25 per cent dialogue being the average amount desired.

**155 NEW INSTALLATIONS ARE CONTRACTED BY ERPI**

Contracts for Western Electric sound system took a jump in recent weeks, with a total of 155 jobs signed in the U. S. territory alone, it is reported by C. W. Bunn, general sales manager.

M. A. Namazie Dead;

Far East Film Magnate

M. A. Namazie, 67, chairman of the board of directors of Capitol Theaters, Ltd., leading movie firm in the Far East, died Sunday night, according to a cable received yesterday by Joe Fisher, general manager.

**China's Mary Pickford Slated for U. S. Screens**

West Coast Bureau, THE FILM DAILY

Hollywood—Butterfly Wu, called the Mary Pickford of China, will be seen in America next season as a result of contracts just signed whereby she is to appear in a series of features made by Star Motion Picture Co., Shanghai, for world-wide release. She is executive of the Shanghai company, has arrived here to complete arrangements for making the pictures in Multicolor.

**Action Against Film Combine Planned by British Columbia**

Victoria, B. C.—Likelihood that the government of this province would be the first to take action against the alleged film combine in Canada was indicated by the legislative buildings as officials completed their reading of the report of Peter White, K. C., who conducted the investigation. "Early and strong action" was hinted.

**Taxes— and other irritations**

---by Jack Allicoate---

A confiscatory tax on admissions has just been signed to take effect in Florida. It passed one gislicial branch after apparently lying dormant, when one militant member, in a burst of oratorical enthusiasm, noted from the press of box-office dimensons and fabulous industry salaries. This question of State taxa-on is one of the major problems of the industry. A tax at the box-office affects every man and woman in this ready harassed business. Salaries and box-office receipts may be legitimate press matter, but in times like the present can also be TNT in their power as gislicial back-fires.

**Mag' Em Dream**

Silly Sensors

And while this column is reserving itself into one of irritations, let us give a thought to this open season for silly censors. Without question a serious production problem of the day is the needless harassing of free expression for fear of 57 varieties of censorship. If the laws are good and up to date, as most censorship regulations, we blush to contemplate what a dull, drab and easily place these great United States would be in which to live.

**Chilean Revolt Closes U. S. Distributor Offices**

Santiago, Chile—Due to conditions arising from the political upheaval in Chile, local offices of various U. S. film distributing companies were closed yesterday.
RKO Will Distribute
15 Chinese Color Films
(Continued from Page 1)
be made by the same company for
Chinese consumption.
A crew of Multicolor cameramen,
technicians and sound engineers,
and an American director, will leave
for Shanghai on the President Pierce,
sailing from San Francisco July 31,
to make the Multicolor pictures.
The branch laboratory of Multicolor is
being established in Shanghai by
Howard Hughes to develop and publish
all the Chinese-made productions.

Kinogram Reel Contract
To Be Handled by Allied
(Continued from Page 1)
will be handled through sectional
Allied units. Contract for the
formation of Capt. G. McC. Baysur's
ad reel through Education is now practically set.
About 2,740 contracts have been signed, under
an expected by the time the first issue is
released Aug. 28.

Tillotson and Lichey
In New Publicity Firm
Harold E. Tillotson, formerly with
Paramount Publix and Theater Service
Corp., is head of Associated
Public Relations Guild, Inc., newly formed organization that will handle
publicity and exploitation for screening,
filming and radio business corporation.
Howard Lichey, one time with Universal and Warner theaters, has
charge of newspaper relations for
the new firm, which has opened offices
at 420 Lexington Ave., and in London.

Bert Ennis Joins Columbia
As Exploitation Manager
Bert Ennis has joined Columbia as
exploitation manager for New York.
Sing. The first pictures to receive
his attention will be “The Miracle
Woman” and “The Dreyfus Case,”
by Harry Kolpak, and three
others being scheduled for New York
release, and “Dirigible,” set for national pop
showing next month.

Burlesque and Films at Central
The Central on Broadway has been leased to Billy Minsky, who
will open it Aug. 4 with burlesque
and films. Minsky also is reported
director for the Fox Jamaica and
Proctor’s Fifth Ave.

Non-Profit Community House
Royal, La.—The Community
club has opened the first talking picture
theater in Royal at a cost of more
than $2,000, and will run it on a
non-profit basis.

Skonora Suit Adjourned
St. Louis—The receivership suit against Skonora Bros. Enterprises,
Inc., and others has been adjourned until
tomorrow. Koplar and Irwin Meyer,
public accountants, took the stand
yesterday.

Consensus Sets Dialog
At 50 P. C. Average
on story,” with the average working out
as 30 per cent.
On the question, “Would your
patrons welcome a return of all-
silents,” all answers were either “No,”
“Doubtful,” or similarly negative.
Sporadic utilization of musical back-
ground was urged by numerous

M. A. Namazie Dead;
Far East Film Magnate
(Continued from Page 1)
of the circuit, who is now in New
York on business. In addition to
his theater connection, Namazie had
extensive business interests in the
 Orient. He leaves a wife and 12
children.
Sah Shinaze, another official of
Capitol Theaters, Charles E. Fein has been
in New York, left last night for
Singapore. Fisher will remain here
for about two weeks.

2 New England Deluxers
Book New Mascot Serial
Boston—Nat Levine’s new Mascot
serial, “The Vanishing Legion,” has
been played by Herman Riklin into
the Metropolitan here and the
Providence in Paramount, for a
week run, twice-daily, and marking
the first serial to play either house.
Other Publix houses in this
territory also will play the serial,
which is likewise being shown at
the Roxy in New York.

“Unholy Garden” Opens Aug. 26
Opening of “The Unholy
Garden” at the Rivoli has been
postponed to Aug. 26 at P. M.
Colman, Fay Wray and Estelle
Taylor, who head the cast of the
revised picture, are expected
in New York before that date.

M-G-M Buys “Smiling” Through
Talkie pictures rights to “Smiling Through” have
been obtained by M-G-M and this production will be
added to the list of story properties
assembled for the coming year.

Theater for West Newton, Mass.
West Newton, Mass.—Formation of the
City Auditorium, sponsored by Charles
Hathaway, Rapolph Thompson and Bennet
Rockman, indicates that this community
finally is to open a new the-
ater on the site formerly occupied by
Players Hall. Ralph Henry is the
architect.

Eastman Films
J. E. Brutlaur, Inc.

GEVAERT “SAFETY” PAINT
14.4-135 MM
B & W and Colors
UNIFORM—BRILLIANT
FINE GRAIN—DURABLE

The Gevaert Company
New York

2 New England Deluxers
Book New Mascot Serial
Boston—Nat Levine’s new Mascot
serial, “The Vanishing Legion,” has
been played by Herman Riklin into
the Metropolitan here and the
Providence in Paramount, for a
week run, twice-daily, and marking
the first serial to play either house.
Other Publix houses in this
territory also will play the serial,
which is likewise being shown at
the Roxy in New York.

“Unholy Garden” Opens Aug. 26
Opening of “The Unholy
Garden” at the Rivoli has been
postponed to Aug. 26 at P. M.
Colman, Fay Wray and Estelle
Taylor, who head the cast of the
revised picture, are expected
in New York before that date.

M-G-M Buys “Smiling” Through
Talkie pictures rights to “Smiling Through” have
been obtained by M-G-M and this production will be
added to the list of story properties
assembled for the coming year.

Theater for West Newton, Mass.
West Newton, Mass.—Formation of the
City Auditorium, sponsored by Charles
Hathaway, Rapolph Thompson and Bennet
Rockman, indicates that this community
finally is to open a new the-
ater on the site formerly occupied by
Players Hall. Ralph Henry is the
architect.

Eastman Films
J. E. Brutlaur, Inc.

GEVAERT “SAFETY” PAINT
14.4-135 MM
B & W and Colors
UNIFORM—BRILLIANT
FINE GRAIN—DURABLE

The Gevaert Company
New York

2 New England Deluxers
Book New Mascot Serial
Boston—Nat Levine’s new Mascot
serial, “The Vanishing Legion,” has
been played by Herman Riklin into
the Metropolitan here and the
Providence in Paramount, for a
week run, twice-daily, and marking
the first serial to play either house.
Other Publix houses in this
territory also will play the serial,
which is likewise being shown at
the Roxy in New York.

“Unholy Garden” Opens Aug. 26
Opening of “The Unholy
Garden” at the Rivoli has been
postponed to Aug. 26 at P. M.
Colman, Fay Wray and Estelle
Taylor, who head the cast of the
revised picture, are expected
in New York before that date.

M-G-M Buys “Smiling” Through
Talkie pictures rights to “Smiling Through” have
been obtained by M-G-M and this production will be
added to the list of story properties
assembled for the coming year.

Theater for West Newton, Mass.
West Newton, Mass.—Formation of the
City Auditorium, sponsored by Charles
Hathaway, Rapolph Thompson and Bennet
Rockman, indicates that this community
finally is to open a new the-
ater on the site formerly occupied by
Players Hall. Ralph Henry is the
architect.

Eastman Films
J. E. Brutlaur, Inc.

GEVAERT “SAFETY” PAINT
14.4-135 MM
B & W and Colors
UNIFORM—BRILLIANT
FINE GRAIN—DURABLE

The Gevaert Company
New York
The Greatest Serial Ever Produced
CRITICS AGREE — CIRCUIT BUYERS AGREE

HARRY CAREY

EDWINA BOOTH

A REAL FEATURE
FOR EVERY DAY
IN THE WEEK

"The Vanishing Legion"

Booked also by

Entire Balaban and Katz Circuit
Illinois and Indiana
Entire Publix Circuit
Texas
The Saenger Theatre, New Orleans
The finest theatre in the South
The Fox Theatre, Washington
The Capitol’s Leading Playhouse
Entire Co-operative Circuit
Michigan
W. S. Butterfield Theatres
Michigan
Warnor Bros. Circuit
Throughout the Country
Fox Circuit
Throughout the Country
Loew’s Circuit
Throughout the Country
RKO Circuit
Throughout the Country
Century Circuit
New York, N. Y.
Publix Circuit
New England

Now Playing at the Roxy Theatre, N. Y.

MASCOT PICTURES CORPORATION
Nat Levine, Pres.
Cable: Levpic, N. Y.
630 Ninth Avenue
New York, N. Y.

Foreign Rights: J. Hoffberg, Inc., 1650 Broadway, New York, N. Y., Cable: Berghoff
6 "Stars of Yesterday"

On Vitaphone Program

Six "Stars of Yesterday" one-reel subjects will be released by Vitaphone next season. The shorts, comprising clips from old screen successes, are being prepared at the Flushing studio under supervision of Murray Roth. Production was resumed at the studio yesterday when "Lucky Thirteen" went before the camera with Fanny Watson and Thelma White. Alf Goulding is directing.

Dick Eason Transferred

Charlotte, N. C. — Dick Eason formerly of the staff of the Carolina, has been transferred to Lynchburg, Va., as assistant manager in the Publix house there.

Paul Lukas Becomes Star

West Coast Bureau, THE FILM DAILY

Hollywood—Paul Lukas is to be promoted to stardom by Paramount in "Bachelor," to be directed by Lloyd Corrigan, who also will work with Raymond Griffith and Sidney Buchman in the preparation of the screen story.

Crane Wilbur to Marry Leneita Lane

West Coast Bureau, THE FILM DAILY

Hollywood—Crane Willbur and Leneita Lane will be married after Wilbur's divorce from Beatrice Blinn becomes final.

Sunday Shows for Marlboro

Marlboro, N. Y.—As a result of a petition by residents, the town board has lifted the ban on Sunday movies.

COMING & GOING

MRS. NATALIE KALMUS of Technicolor is in New York from the coast this week on a vacation. She will be accompanied by MARGARET FITTING, publicity director.

THOMAS MEIGHAN arrived yesterday from Hollywood.

JAMES CAGNEY leaves the coast this week for a vacation in New York. Mrs. Cagney will accompany him.

DMITRI ONTROV, author, signed by Fox, has left for the coast.

THE OTHER evening we were talking to a cosmopolitan of the world... a gent who spends most of his life in travel, and who has a hobby for studying folks and their reactions to certain conditions... and being interested in motion pix... which he thinks are due to return the silent technique to a certain degree... with sound effects, music... but very little dialogue... for he has watched audience reaction in all corners of the world... especially the psychology of the Continental peoples... and he gives it as his honest opinion that the average European, such as the German, Frenchman, Spaniard, Italian... is still unsold on the talkers... claiming they like their pix silent.

THIS OBSERVER believes the crusade of the problem is simply the traditions and viewpoint of centuries of old-world civilization as opposed to the standardized mode of life and thought of the new. In America everything is served to the public for consumption... pre-digested... even our amusements... especially the talkies... whereas the average European is more individualistic. He likes his Pix to be his own imagination a little... he gets a kick from imagining what conversation would transpire under a given situation... and a word, he creates his Own Picture... and a load of dialogue destroys this enjoyment... so this world-observer wonders why Hollywood persists in trying to make foreign talkies for foreigners... even "foreign" to the foreigners when they view 'em... because our dialogue style is alien to the average foreigner's mental processes... his traditions... whereas silent-technique pix, reflecting the true atmosphere of the country for which they were made... native casts... and done with the Hollywood finish and class... would Clean Up.

REMEMBER WHEN? Jesse Lasky had a hole in the wall in the Hudson theater building... booking acts... when he moved to the old Broadway theater building... crane... and McCarty was as close with him... and then Jesse made his great big jump from handling girls to the launching of the Folies Bergeres in the Fulton theater... which led to Call for High-ways, where he tied up with Cecil De Mille... and crashed the film biz big time... and just look at what Jesse has done since... gosh, how some folks do Grow!

OUR INQUIRING Photographer... Question: Have you any prejudice against women smoking while strolling along a public street?... Answers: Dopey Gits—Not so long as they stick away the butts before they get too short... Broadway Flash—These flappers look so nice and hot, so why throw a smoke screen around 'em?... Country Side—I think it's a swell thing... I can ask strange gents for a light without being thought immoral, and the strange gents can ask me almost anything. It's all very lovely... Aunt Mary Ann—I just adore blowing the smoke from my pipe in the traffic cop's eye... Chorus Charlie—Oh, dear, with all these girls smoking pipes on the street, I can't tell which is which any more...

WE KNOW a Broadway theater taken over by a distributor who pays no rent, just so long as they make the repairs and keep the check from falling into decay... and they're giving dough... McCarty... who is running several vaude months in Hollerword trying to make the pix... and when she was back in New York three weeks she had four offers... can ya beat it?... Gregory Linder, vice-president of Columbia Corporation, is in town... that bill framed in his ossip... it disappeared for three days... and then Gregory found it on his desk, with an anonymous note, saying... "If you need me, just send it, then it was the real McCoy... and the sap didn't know that any art connoisseur would have given him several hundred dollars for it..."

NEWS of the DAY

Chatan, Ala.—The American Legion theater is to reopen Aug. 8.

Denver—Edward Shaye and E. Pflanzer, former vaudeville agents are showing picture and silent films in the old Empress, form home of Pantages vaudeville.

Birmingham—The local exchange of Bromberg Attractions will start handling sound films on or about Sept. 1, according to George Goble, manager.

Gering, Neb.—George Luce has bought and remodeled the Riviera a 500-seat house.

Arab, Ala.—The Arab has reopened.

Denver Seeks to Drop Second Man in Boot

Denver—Elimination of the second operator in projection booths is sought by local exhibitors in the next contract to be signed when the present agreement expires Sept. 1. Union is opposing the move.

Gervais Handling Opening

Pittsburgh — F. Ralph Gervais, former publicity director at the Pea, will now handle the press work for the opening of Columbia pictures in various big cities, is here to help the "Dirigible" at the Warner.

Cunard Liner Gets Kinetophone

Two complete Kinetophone sound-film projectors, distributed by Kinetophone-Ruby Co. of New York, have been installed in the St. Transylvania. The job was under the supervision of Irving Rubenstein.

Alice White, Polly Moran on B & Chicago—Alice White and Polly Moran have been signed for epis- odal appearances in the Balaban Katz houses. Miss Moran, who here with her 15-year-old son Jack and her mother, Mrs. Mild Moran, will probably open Aug. 1 at the Oriental or the Chicago.

Many Happy Returns

Best wishes and conguratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

July 28

Joe E. Brown
Rudy Vallee
Shirley Temple
Blanche Mehaffey
Edward Martindel
Public Complains About Same Themes, Says Lam

OPERATORS SEEK TO HOLD PRESENT SCALES

Eight Per Cent Seen As Saturation Point for Type Films

Only 26 Gangster Stories
Out of 328 Pictures
Turned Out

Judged by the reaction to gangster pictures, the saturation point of films that fall into a distinct class is less than 8 per cent of the aggregate output of the year. Out of 328 features released in the first six months of this year, only 26 were gangster stories. This is slightly

30 SCHINE HOUSES Figure
In Deal With Comerford

More than 30 Schine houses are involved in the deal now being negotiated by the M. E. Comerford circuit with Fox. The theaters are in the following 18 locations: Niagara Falls, Buffalo, Syracuse, Utica, little Falls, Saranac, Newark, N. Y.; Oswego, Canandaigua, Bath, Orting, Gloversville, Ilion, Herkimer, Oneonta, Carthage, Norwich and Watertown.

Harry Koplar Accused
Of Instigating Suits
St. Louis—Harry Koplar, former associate of the Skouras brothers, is accused of having instigated the receivership suits against the Skouras Bros. Enterprises and the St. Louis Amusement Co., according to the formal answer of the defendants. It

126% Increase Last Year
For Photophone in Ohio

Cleveland—Van Wyck Benner, RCA Photophone district manager, announces at in Ohio and half of Kentucky, RCA Photophone sales have increased 126 per cent for the year ending July 15, over the previous year. In the past year 131 installations were made, against 58 in 1929-30.

Five Best Directors’ Tomorrow

The “Five Best Directors of 1930-31,” selected by 300 of the country’s foremost critics in THE FILM DAILY’s sixth annual poll, will be announced tomorrow. Besides the 10 winners, the nationwide poll resulted in an “Honor Roll” of 17 directors, who received 25 or more votes, and 90 others who received less than 25 citations. Complete story and sidelights tomorrow!

Company Formed to Market
Dime Slot-Machine Talkers

U. S. Navy Inaugurates
Sound Film Programs
Philadelphia—First showing of sound films by the U. S. Navy took place last night aboard the Pennsylvania, flagship of the Atlantic Fleet and first of 300 ships and stations.

Dallas—Movi Miniature Co. of Dallas, Inc., has been formed to market a dime-in-the-slot talkie device for hotel lobbies, street corners, etc., invented by Morton J. Smith. One of the machines has been placed on demonstration at the Adolphus Hotel. It uses 16 mm. film and the basic

Want Wholesome Romance

Scranton—That audiences, particularly in the smaller communities, show a distinct preference for clean wholesome pictures is indicated by a check-up made by the M. E. Comerford circuit. Surveying all of its houses Comerford determined that the public is reacting against sophisti-

Winston Now Handling
RKO Cleveland Houses
Cleveland—Charles Winston has been appointed general manager of the three local RKO houses, succeeding J. E. Firnkoess, promoted to district manager of all RKO the-

O. C. Lam, Southeast Exhib Head,
Criticises Sameness in Stories

New Detroit Theater
Makes 17 for Publix
Detroit—The 17th house here for Publix is now under construction in the Stimson Building, Harper and Van Dyke Aves., and will be opened in September. Approximately $250,000 is being put into the 3,000-seat house. Equipment will include a stage for vaudeville.

Universal Pfd. Stock
Sets New High for Year

Universal first preferred stock yesterday made a new high for the year going to 56 and closing 54 1/4 for a net gain of 3 points. Previous 1931 high was 51 3/8. The stock has been strong since last week when Carl Laemmle before sailing, made an encouraging announcement to executives of the company.
Tiffany Completes Three On New Season's Schedule
THE MEMORIAL DAY weekend, THE FILM DAILY reports, Tiffany productions on
Tiffany's new season program have been completed, and it is announced by
Hild Goldstone. They are "Women Go On Forever," James Cruze produc-
tion with Clara Kimball Young, Mary Wickes and Paul Pagter in "Monster Kitts," with Alice White, Hale Hamilton and Kenneth Thompson;
"Left Over Ladies," by Ursula Parrott, goes in next week. Erin O'Brien Moore has just been added to the cast.

Tiffany's Complete Schedule
Tiffany completes three films for the new season.

- "Women Go On Forever" directed by James Cruze, starring Clara Kimball Young, Mary Wickes and Paul Pagter.
- "Monster Kitts" directed by James Cruze, starring Alice White, Hale Hamilton and Kenneth Thompson.
- "Morals for Women" directed by James Cruze, starring Beulah Love and Conan Doyle.

Financial

NEW YORK STOCK MARKET

- Low High Close

Con. Fm. Ind. Co. 154-0 154-0 154-0
Con. Fm. Ind. gfd. 155.5 155-4 154-1
East. Kodak 142-0 142-0 142-0
Fisk Fm. 158.5 158-0 158.5
Gen. Th. Eq. (new) 35 35 35
Lone's Paramount 23 23 23
Pathé East 22 22 22

NEW YORK CURVE MARKET

- Low High Close

Gen. Th. Eq. 15-5 15-5 15-5
Nat. Soc. Sel. 200 200 200
Technicolor 192 192 192
Trans-Lux 59 59 59

NEW YORK BOND MARKET

- Low High Close

Gen. 62 62 62
Loew 6s 41/2w. 96 96 96
Paramount 4 73 73 73
Par. By. 102 102 102
Par. 102 102 102
Pal. 93 93 93
Warner's 63 42 42 42

Seven Weeks for "Smart Money"
"Smart Money" is being held for another week, the seventh, at the Winter Garden. As a result Warner's will postpone the opening of "Rent, Sure." [Details on the event not provided.]

Opening First Theater
In French Reel Circuit
Paris — First of the circuit of new theaters planned by Regi-
nauld Ford, late manager of Jacques
Haik's circuit, with the backing of the French newspaper, "Journal."
Ford will take place shortly in the Rue
du Faubourg, Montmartre.

Western Penna. Exhibs
Holding Meet Oct. 4-6
Pittsburgh — Eleventh annual con-
vention of the M.P.T.O. of Western Pennsylvania will be held here Oct.
4-6, it is announced by Secretary
Fred J. Herrington.

Wilmer & Vincent Book Pathe
Wilmer & Vincent circuit in Penn-
sylvania has booked the new RKO
Pathe features and shorts for 1931-
32, it is announced by Ned E. Dep-
itt.

I. J. London Reopens House
Detroit—J. London, owner of the Perry Field, has reopened the
house. London also owns and op-
erates the Courtesy and Buchanan.

F. & M. Producing in St. Louis
St. Louis—Fanchon Wolff of Fan-
chon & Marco is here with Gay
Foster, assistant producer, assem-
bles several F. & M. units made
necessary by the recent deal with
Publix.

New House for Monett, Mo.
Monett, Mo. — E. M. Gillioz is build-
ing a $75,000 house here pat-
ted after the Fox in Joplin.

Story for Edward G. Robinson
"Honorable Mr. Wong," based on
the play by Achmed Abdullah and
David Belasco, has been bought by
Warner Bros. as a vehicle for Edward
G. Robinson next season.

Jew at War" Holding Over
"A New War," Paramount produc-
tion, will be held over for a second
week at the RKO Cameo.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

ROOSEVELT HOTEL
ROBERT J. MCGARR, Manager

HOLLYWOOD, CALIFORNIA
$100 IN PRIZES for your "Politics" campaign!

Offered by those grand gals

DRESSLER MORAN

in the S. R. O. Comedy Sensation

POLITICS

with ROSCOE ATES—Charles F. Riesner, Director

"Wow! What a hit! Chicago Theatre jammed—moved to Roosevelt for an extended run. Send me your everywhere! Send me your campaign by September 15th.

Address MGM Advt Department

1540 Broadway . First Prize $50
Second Prize $30 - Third

Prize $20 . Aint we got fun!"

In the event of a tie duplicate prizes will be awarded.

Here's how Manager Harry Shaw of State, Syracuse got the coin by getting behind "Politics."

1. Voting machines in lobby.
2. Special boards, cutout heads of Dressier and Moran.
3. Special slides on screen during recessions with following copy, "Don't forget to vote for Hattie Burns (Marie Dressier) for Mayor." "Cast your vote here next week on the all-laff ticket." (These slides were made by our chief projectionist at no cost.)
4. Election cards placed in conspicuous locations about the theatre, such as drinking fountain, telephone booths, box office windows and on small chandeliers.
5. On the outside these cards were placed at soda fountain, telegraph poles, club rooms and newstands.
6. Six airplanes will fly over the city Thursday noon and drop heralds. Planes were secured at no charge to theatre and we are trying to plant a story on the flying formation of these planes while dropping the circulars over the heart of the city.
7. Announcement made at the Thorden Park Theatre where a crowd of 10,000 people will be assembled for a huge open-air concert over the F. A. system.
8. Oilcloth valence around entire marquee and six box-shaped political banners placed on flagpole standards.
9. Political rally Thursday night before opening, consisting of parade with 30 automobiles including trucks all carrying banners and flaming red light torches (secured without cost). Parade headed with sirens and police escort.
10. Special screening for Mayor and Commissioner and Board of Aldermen. Mayor will review picture, story/plant-ed newspaper.
11. Stencil on sidewalk and vacant store windows.
12. House of Providence Fife and Drum Corps will be invited to showing and will parade to the theatre where they will give a short concert before going in and on coming out.
13. Teaser campaign started three days in advance of regular pickup by using "Marie Dressier coming Friday" as border around current ads.
14. All house employees wearing badges "Don't fail to vote at Loew's next week MARIE DRESSLER for Mayor."

JUST A SAMPLE OF THE "POLITICS" CAMPAIGNS THAT DOUBLE THE PROFITS. SEND YOURS!
FORM COMPANY TO MARKET 10C SLOT MACHINE TALKIES

(Continued from Page 1)

idea of the inventor is to show local news events, although any class of picture may be shown.

The booth is about 7 x 3 feet, with room for one or two chairs. The patron enters the booth by parting the curtains, seats himself by a chair, and a coin in the slot and the show starts.

U.S. Navy Inaugurates Sound Film Programs

(Continued from Page 1)


Maryland Passes "Night Nurse"

Baltimore—"Night Nurse," Warner picture starring Barbara Stanwyck, has passed by the Maryland censors following slight changes. It will be released in the state next Monday.

Philadelphia — A summer-time record for the Mastbaum was set up by "Night Nurse." In its week at this house, Warner officials announce.

Wade Williamson Joins Blizzard

Dallas—Wade Williamson, former exhibitor and Columbia salesman, has joined the Blizzard Sales Co. and will cover the southeast territory out of Atlanta. He will work under J. O. Ford, district manager here.

Vanni Buys N. H. House

East Jaffrey, N. H.—Romolo Vanni has bought the interest of Frank H. Baldwin in the Park. Baldwin, who has been a theater man here for 12 years, leaves to enter the banking business.

Hartford House Reopening

Hartford, Conn.—Following extensive repairs, the Tunxis will reopen under new management, it is reported.

COMING & GOING

MARIAN MARSH, Warner player, leaves Hollywood next week for a visit to New York.

NORMAN H. MORAV, Vitaphone salesman, is back from a trip through New England, where he says he found exhibitors optimistic.

W. H. HENDREN, Jr., vice-president of Theater Service Corp., now on the coast, is due to return in a few days.

GARY COOPER arrived on the Majestic yesterday from abroad.

HIRAM S. BROWN expects to leave for the coast at the end of the week.

NANCY CARROLL has arrived from Europe yesterday on the Ile de France.

NANCY CARROLL has arrived from Europe yesterday on the Ile de France.

JULY 29

Clara Bow
William Powell
Thelma Todd
Clara Horton
Arthur Forde
Try This One on Your Cash-Register!

RKO PATHE

The Old Fightin’ Cock crows every Friday night 10:30 N.Y. time, RKO HEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

S. Dallas Has Best Opening Day in Past Twelve Months!

S.—Wrecking Records in Boston, Providence, Washington, Detroit!

"$40,000 at RKO MAYFAIR"
—VARIETY

JANUARY BUSINESS IN JULY!

"$32,000 at B’KLYN ALBEE"
—VARIETY

JANUARY BUSINESS IN JULY!

Held Over in . . . . New York!
Held Over in . . . . Brooklyn!
Held Over in . . . . Philadelphia!
Held Over in . . . . Atlantic City!

RKO PATHE presents

CONSTANCE BENNETT

The Common Law

with JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling. Directed by PAUL L. STEIN. From the novel by Robert W. Chambers. Screen play by John Farrow.

A CHARLES R. ROGERS PRODUCTION
Youth demands youth. The new generation of fans demands a new generation of stars!

Tom Keene, Charles R. Rogers' sensational box-office discovery, is the kind of Western star the kids stamp their feet for!

Two-fisted, hard-ridin', straight-shootin', rope-throwin', a real he-man!

First release THE SUNDOWN RAIL, August 28th.

With Marion Shilling, Nick Stuart, Stanley Blystone, Audock MacQuarrie and other well-known players. Story and direction by Robert F. Hill.

The Old Fightin' Cock crows every Friday night 10:30 N.Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!
Hollywood Flashes

By RALPH WILK

Pierre Collings, who has joined the RKO Pathé writing staff, is adapting "The Suicide Fleet" for Robert Armstrong and James Gleason.† † †

Alan Hale will play opposite Laura La Plante in "The Sea Ghost" Peerless Productions film to be directed by William Nigh.† † †

Roy C. Disney, general manager for Walt Disney, is back from an extended eastern trip and will spend the summer at the Hyperion Avenue studios where the "Mickey Mouse" and "Silly Symphony" cartoons are made.† † †

Dorothy Lee's contract has been renewed by RKO Pictures.† † †

John Wayne and Susan Fleming will play the leads in "Range War," Columbia's big western starring Buck Jones, under the direction of Ross Leatherman.† † †

C. W. A. McCann, formerly of the Mack Sennett studios, has been appointed advertising manager of "The Guild News," the monthly publication of the Motion Picture Guild of America, of which James Gleason is current president.† † †

John Boles will have the principal role in Universal's "Marriage Interlude" by Luigi Pirandello. It will be directed by John Stahl from a continuity by Gladys Lehman.† † †

Our Passing Show: Barney Sarecky and Archie Marshek playing tennis at the Los Angeles Club; Jane Murfin, Ruth Weston and Betty Roberts dining at the Embassy Club; Robert Florey, Arthur Baldwin, Dale Van Every, ElClerie Gardner, Stanley Bergerman, Eddie Kaufman, Sidney Buchanan, Allen E. Rivkin at Al Levy's.† † †

Mark Sandrich has chosen Jim Finlayson, Billy Gilbert, Elise Cavan, Eddie Dunn and Nora Cecil to support Clark and McColloch in "A Melon Drama," which he is directing for Louis Brock for release through Radio Pictures.† † †

Edward Woods has completed his first screen comedy role in "Local Boy Makes Good," starring Joe E. Brown, and directed by Mervyn Le Roy. He played a hard-boiled gangster in both "Mother's Cry" and "The Public Enemy."† † †

Edward Curtiss, who is now editing "Scarface" for Caddo Prods., is a full-licensed flied pilot. In the fifteen days, he edited the Humphrey Le Roy. He played a hard-boiled gangster in both "Mother's Cry" and "The Public Enemy."† † †

Edward Curtiss, who is now editing "Scarface" for Caddo Prods., is a full-licensed flied pilot. In the fifteen days, he edited the Humphrey Le Roy. He played a hard-boiled gangster in "Phantom of the Opera" and "The Winning of Barbara Worth." He has been editing pictures since 1922.† † †

Ivan Lebedeff made a big hit with the fans who attended the preview of his initial starring picture, "Women Pursued," at the Boulevard. Realities reviewers received more written comments on the picture than any that has been produced at the studio. Richard Bolestavsky directed.† † †

Charles Lang, veteran Paramount cameraman, who resembles Neil Hamilton, was recently married at Carson City. The honeymooners are now at Tahoe.† † †

Noah Beery returns to the Columbia lot to depict a role in "Then Hell Broke Loose." William Robertson, noted character delinquent, has been cast in the same picture.† † †

Joan Crawford's new starring picture, "The Mirage," will be directed by Clarence Brown. Neil Hamilton has been assigned the chief male role in the film, adapted from Edgar Selwyn's stage play of the same name, with screen treatment and dialogue consultation by Lenore Coffee.† † †

Joan Carr, young English stage favorite, makes her screen debut in "Devotion," RKO Pathé picture starring Ann Harding.† † †

Joe Rivers, one time prizemfighter, has a role in the RKO Pathé comedy, "Slow Poison," starring James Gleason. Harry Sernick is directing.† † †

Gertrude Rigdon, Radio Pictures staff scenario, will write the adaptation and continuity of "Law of the Night," an original screen story by Samuel Ornitz and Lester Cohen.† † †

Claire Dodd, whom Florenz Ziegfeld selected from Hollywood extra ranks for a part in a Broadway musical production, has signed a new contract as a featured player at the Paramount studios.† † †

Charlie Burr, veteran producer, has turned director. He is directing the "Torchy" comedies and is using Dorothy Dimple as the lead opposite Ray Cooke. George Amy and Arthur Black are assisting Burr, while Dwight Warren is in charge of the camera work. Frank Gay and Rollie Asher are adapting the "Torchy" stories.† † †

Alfred E. Werker, who directed "Anabelle's Affairs," for Fox, will also direct "Heartbreak," which stars Charles Farrell, who will play opposite Farrell, with Paul Cavanagh cast for a prominent supporting part.† † †

Marjorie Gateson, featured character actress of Broadway, has arrived to join Paramount's group of contract players.† † †

SAMENESS IN STORIES BRINGS FAN PROTESTS

(Continued from Page 1)

statement made by other exhibitor leaders, in the series of expressions obtained by The Film Daily, to the effect that producers have been over-looking the masses and the family trade in their efforts to reach "great heights in film production. He likewise concurs in the opinion that dialogue has been excessive and too sophisticated.

Lam is opposed to double features, adding that good product is too scarce and he would not inflict two poor pictures on patrons. The extra entertainment, in the way of stage show, etc., offered by the big circuit houses has caused the small-town public to complain that prices in their local houses are high in comparison, says Lam. He believes in price-cutting, to make theater admissions conform to reductions in other lines. Increased overhead and rentals against lower receipts constitute the exhibitor's chief problem at present, declares Lam and eventually production and operating costs will have to be brought down to make lower admissions profitable.

M-G-M Buys Story

Picture rights to "Under the Lilacs," novel by Julian Rosenthal, have been acquired by M-G-M. The company also has selected, "A Family Affair," based on the "Saturday Evening Post" story by Albert Richardson. William Wyler is to direct the picture with Robert Montgomery's new vehicle. Jack Conway will direct.

Harry Fulghum With Public

Dallas—Harry E. Fulghum has resigned as head booker in the Hughes-Franklin office to join Publicity, filing the vacancy created by the promotion of Dick Potter to a post in Beaumont with the East Texas group, Publicity affiliation.

Staying Closed

Minneapolis—Latest reports on the Pantages and the Public Century are that they will remain closed. Plans for reopening the Pan house with vaudeville and films have fallen through, according to E. C. Bostwick.

G. O. Yarger in Cleveland

Cleveland—G. O. Yarger has transferred here from the general offices of National Theater Supply Co., where he has the title of assistant manager.

Winston Now Handling RKO Cleveland House

(Continued from Page 1)

atic and gangster pictures so that productions dealing with what some subjects have a substantial degree of popularity in this type are builders of family trade. Comerford yesterday, pointing out that practically all the outstanding box-office hits in history have been clean, romantic stories.

Harry Abbott Shows Syrian Film

Detroit—Harry Abbott, who recently took a lease on the Colruitt from John H. Kunsky and associates, reopened the house as a three-day billing of "The Bridge of Araby." He has selected a language program. It is understood that Abbott, a burlesque and picture policy in fall.

A. E. Klein Transferred

Cleveland—A. E. Klein, who has been associated with the sales department of the local RCA Photophone office, has been appointed manager of the company's offices in Pittsburgh.

"Lieutenant" Run Extended

Detroit—Reports on "The Spring Lieutenant" was so good during its week at the Paramount that it was moved to the Rialto, also a Public house, for another seven days.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Chiff Edwards has fixed rubber band on the handlebars of his bicycle, o 3 to the set to set the wind blows up the sleeves and they wound a musical note."

—M-G-M.
Exhibs May Use Either Contract, Says Att’y-Gen.

TEN BEST DIRECTORS of 1930-31

M-G-M May Lease First-Runs as Outlets in Philly

THE TEN BEST DIRECTORS

<table>
<thead>
<tr>
<th>Director</th>
<th>No. of Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lewis Milestone</td>
<td>252</td>
</tr>
<tr>
<td>Wesley Ruggles</td>
<td>179</td>
</tr>
<tr>
<td>George Hill</td>
<td>160</td>
</tr>
<tr>
<td>Josef von Sternberg</td>
<td>148</td>
</tr>
<tr>
<td>D. W. Griffith</td>
<td>139</td>
</tr>
<tr>
<td>Robert Z. Leonard</td>
<td>137</td>
</tr>
<tr>
<td>John Cromwell</td>
<td>111</td>
</tr>
<tr>
<td>Charles Chaplin</td>
<td>101</td>
</tr>
<tr>
<td>Howard Hawks</td>
<td>101</td>
</tr>
<tr>
<td>Howard Hughes</td>
<td>91</td>
</tr>
</tbody>
</table>

Lewis Milestone Heads Nationwide Vote by 300 Critics

For his direction of “All Quiet on the Western Front” and “The Front Page,” Lewis Milestone walked away with first place in THE FILM DAILY’s poll for the Ten Best Directors of 1930-31. Milestone received votes from 252 out of approximately 300 leading motion picture critics who participated in the balloting.


Will Horwitz Irons Out Differences With Publix

Will Horwitz, stormy petrel of Texas exhibitor circles, who is now in New York buying new season product, has ironed out his differences with Publix. He has closed for Warner pictures and is now negotiating for Paramount product for his Houston houses. Horwitz, who is operating radio station XED at Rey.

Choice of Exhibition Contract Up to Exhibs, Says Att’y-Gen.

Monogram Exchange Setup Completed by Johnston

With closing of a deal with Capital Film Exchange, Omaha, W. Ray Johnston has completed his lineup of 33 distributors for Monogram product. Capital, headed by Joe Stern, will handle Minnesota and South and North Dakota.
North Carolina ExhibsPreparing to Aid State
Raleigh — North Carolina exhibs are making definite plans to aid this state in relieving industrial conditions. A committee comprising members of the M. P. T. O. of North and South Carolina will confer with Governor and Senator tomorrow to work out a campaign which will embrace using their screens. Senator Sams of Wilmington-Salem will head the committee, which will include Charles Piquet, head of the unit; Senator Utmost of this city and Mayor Harrington, chairman of the meeting. Proposal that North Carolina theaters cooperate with the state was made by Miss T. O'Currie, secretary of the M.P.T.O.A., at the recent convention of the state unit at Wrightsville Beach.

Suit Against Skouras
Continued Till October
St. Louis — The receivership suit against Alvin B. Skouras, Enterprises, Inc., by the minority stockholders has been continued till the October term of the Supreme Court.

Little Carnegie Re-wired
Leo Brecher's Little Carnegie Playhouse, equipped with new sound apparatus only about three months ago, has been re-wired with a still more modern "noiseless" device by Western Electric.

Acquires Title to Warner Site
Title to the Warner theater property on Broadway at 51st St., has been acquired from the British & American Investment Co. by Mr. and Mrs. H. H. Hurlay of Brooklyn, Mass. About a week ago the New York Amusement Co. bought the lease of the theater for Warners.

Brooklyn Deals Falls Through
Deal under which Sol Brill and Jack Shapiro would buy an interest in Hensel Theatrical Enterprises, operating three Brooklyn houses, has fallen through. The company has the site, Park and Berkeley.

Another for Hughes-Franklin
Manhattan, Kan.—Hughes-Franklin Theaters has taken a purchase option on the 750-seat Van Buren in this college town.

100 Per Cent Distribution On 4 Nat Levine Serials
With the closing of three franchise contracts this week, Nat Levine, president of National Motion Picture Corporation, has effected 100 per cent American distribution for his four feature horror pictures.

FILM DAILY

Vol. LVII No. 25 Thursday, July 30, 1931 Price 5 Cents

JOHN W. ALICATE: Editor and Publisher

Published daily except Saturdays and holidays at 1650 Broadway, New York N. Y. and copyright (1931) by Wow's Films, Inc. Fred F. Fox, President; Editor and Publisher; Donald M. Merchand, Secretary-Treasurer and General Manager; Arthur W. Edy, Associate Editor; Don Carlo Gillette, Managing Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1650 Broadway, New York, N. Y.

Financial

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Am. Ind...</td>
<td>794</td>
<td>794</td>
<td>796</td>
</tr>
<tr>
<td>Con. End Ind...</td>
<td>455</td>
<td>455</td>
<td>455</td>
</tr>
<tr>
<td>Con. Gold...</td>
<td>1156</td>
<td>1156</td>
<td>1156</td>
</tr>
<tr>
<td>East Kodak...</td>
<td>108</td>
<td>108</td>
<td>108</td>
</tr>
<tr>
<td>Eastman...</td>
<td>35</td>
<td>35</td>
<td>35</td>
</tr>
<tr>
<td>Gen. Ed. (new)...</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>Gen. Th. Eq. (new)...</td>
<td>155</td>
<td>155</td>
<td>155</td>
</tr>
<tr>
<td>Leder...</td>
<td>92</td>
<td>92</td>
<td>92</td>
</tr>
<tr>
<td>Paramount...</td>
<td>223</td>
<td>223</td>
<td>223</td>
</tr>
<tr>
<td>Pathe Exch...</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>RKO...</td>
<td>70</td>
<td>70</td>
<td>70</td>
</tr>
<tr>
<td>RKO A...</td>
<td>131</td>
<td>131</td>
<td>131</td>
</tr>
<tr>
<td>Univ. Pat...</td>
<td>54</td>
<td>54</td>
<td>54</td>
</tr>
<tr>
<td>WARNERS...</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>WARNERS BOND MARKET...</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>WARNERS BOND MARKET...</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>WARNERS...</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

"Dirigible" for RKO Houses
Columbia's "Dirigible," which is to have its pop price release in August following road-show runs in more than 20 key cities, has been booked by the RKO circuit for day-and-date showings in practically all its houses from coast to coast.

Eastman Films
J. E. Brulatour, Inc.

THE INDUSTRY'S DATE BOOK

Aug. 7-8: Annual Outing of Minnesota Film Board of Trade, Devils Lake, Minn.
Aug. 10: First Annual Golf Tournament, New England Film Industry at Pine Brook Valley Club, West Middletown, R. I.
Aug. 20: Annual golf tournament of Southern California film men Hills Country Club, City, Cal.
Aug. 29: RKO and RKO Pathes And Tour, Indian Point, Staten Island, N. Y.
Sept. 9-10: Semi-annual Convention, Atlantic Theatrical Ass'n of Miners, Indiana and north, South Dakota, at the Deauville, Minneapolis.

S.M.P.E. Meets Aug. 9 To Nominate Officers
Board of directors of the S.M.P.E. will meet Aug. 9 at the Hotel Curier, Schenectady, to nominate officers for the ensuing year. Plans also are made for the fall meeting, the location of which will be selected.

12 Chadwick Comedies Being Handled by T. P.
Talking Picture Epics has contracted for the world distribution of the 12 two-reel Alco Comedies being made on the coast by L. Chadwick. The first two have been completed.

WANTED! Experienced, qualified film insurance man. Box 825, THI FILM DAILY, 1650 Broadway New York City.

Thursday, July 30, 1931

THE MADISON

Overlooking Ocean at Illinois Avenue
ATLANTIC CITY, N. J.

New Fireproof Hotel
Rates $7.50 single, $9.50 double, as low as $35 Weekly, Per Person
European Plans Rates Upon Request

BATHING DIRECT FROM BOAT

FETTER & HOLLINGER Inc.
Cape May, N. J.
HERE'S YOUR INVITATION TO PARAMOUNT NATIONAL SCREENING WEEK
August 10-15

A Great Opportunity! Read the Details!

You’re familiar with PARAMOUNT’S mighty 1931-2 program of pictures and stars. It marks the climax of 20 years of PARAMOUNT quality leadership.

It’s convincing. It’s the one line-up essential to theatre success today. The trade agrees, judging from the continual flood of 1931-2 signed PARAMOUNT contracts.
15 Paramount 1931-2 Pictures Are Finished and Ready. Special Screenings of 5 of Them, Picked for Variety of Subject Matter, Will Be Held at Your Paramount Exchange Week of August 10th!

1. **THE SMILING LIEUTENANT**
   Maurice Chevalier in the brilliant Ernst Lubitsch production with Claudette Colbert, Charlie Ruggles and Miriam Hopkins. Find out why it's played three months at S. R. O. in N. Y., broken records in Los Angeles and Chicago!

2. **AN AMERICAN TRAGEDY**

3. **HUCKLEBERRY FINN**
   Successor to **TOM SAWYER** and hailed in previews as twice as good. Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Searl, Eugene Pallette. Directed by Norman Taurog, who made **SKIPPY**.

4. **SECRETS OF A SECRETARY**

5. **SILENCE**
   With Clive Brook, Marjorie Rambeau, Peggy Shannon and Charles Starrett. Directed by Louis Gasnier and Max Marcin.

*Added Attraction:* **THE HOUSE THAT SHADOWS BUILT.** A flash-back of 20 years of motion picture progress, starring the screen's greatest personalities. No man interested in his business should miss it!

**PARAMOUNT**

*Let's Go, Show Business!*
**EXPLOITETTES**
A Clearing House for Tabloid Exploitation Ideas

**COUNTY CAMPAIGN in “FREE SOUL”**

GUS MITCHELL, live-wire manager of the Imperial, Newton, N. C., cooperated in placing an extensive advertising campaign both in his county and in the neighboring one of Hickory, N. C., in an effort to put over “A Free Soul.” Mitchell literally plastered every available space in an area of 30 miles with announcements, photographs and window cards. He also arranged to have special announcements mailed out to theater-goers over the county, and the heralds distributed in house to house canvas. In building his newspaper campaign, Mitchell started with a teaser campaign which broke ten days in advance of the opening. He then continued inserting copy every other day, concluding same on the opening day. Ads were also placed in a Hickory paper.

—Imperial, Newton, N. C.

**Teap With Press in “Trader Horn”**

ERNST AUSTGEN, manager of Loew’s Akron, O., included a novel Identification Contest on “Trader Horn.” Austgen arranged for a tieup with the Akron “Times Press,” whereby they ran a “Trader Horn”Whisperer Contest, using photographs of prominent people such as the Mayor, city officials, and prominent business men, with a full growth of whiskers sketched on by the newspaper artist. Cash prizes and guest tickets were offered as prizes to those who could correctly identify the photographs. This contest ran for six days prior to opening.

—Loew’s, Akron, O.

**TEN YEARS AGO TO-DAY**

Texas Guinan to make westerns.

Two Pioneer franchises sold.

A.M.P.O. attacks C. C. Pettijohn’s “Motion Picture Day” plan, charging it is a N.A.M.P.I. scheme to enfranchise body.

---

**ALONG THE RIALTO with PHIL DAILY**

- *•••• AFTER PRACTICALLY all the big producers have angling for Walter Winchell’s services on the screen...up steps Mr. Robert E. Gilliam, general manager of the Lyman H. Howe Films of Wilkes-Barre, Pa., and sews Walter up on a series...and the reason he was able to do it was because he gave the Broadway nightliner just the sort of material that Walt loves better than anything....and your guess is Wrong mozzir, it ain’t night life atmosphere...it’s human interest stuff about Manhattan in general...far removed from the blah and ballyhoo of Broadway....

- *•••• ONLY THE maestro of Walter knows of his yen for that New York which is far removed from the masses and the fizzle...at heart this gink is a Romanticist....he loves nothing better than to delve in odd corners...snoop quietly around town with a heroine as dawn is breaking and sentimentalize over all human touches that would be laughed at the wrong way in his sophisticated column...a guy with a big, tender heart for any of New York’s 7,000,000 who have taken a wallopf from Fate and are in their luck and how he dotes on atmosphere!....lights and shadows...he will stand for minutes in rapture watching streaks of orange and crimson breaking through the eastern haze at five o’clock in the year when most of his column readers think he is pulling his legs from under a nite club table...which is the boloney he pulls on an unsuspecting public...putting on an act...for the geops who fall for that kind of stuff...for this egg is just a Big Sentimentalist...and his sophisticated line is only a mask...that he’s forced to wear to collect the dough that some day will enable him to live the life he yearns, and it ain’t Broadway...Walt will pardon this Exposure....it’s comin’ to him...after all the stuff he’s pilled on you...and You and YOU.

- *•••• THIS BUILD-UP we’ve given Mister Winchell is by way of a Generous Gesture....the mugg is trailin’ us in the Zit’s Columnists’ Popularity Contest...if he was in the film biz like we might have had a chance...so give the boy a big band, as his friend Tix Guinan might say...he’s strugglin’ along on 100 grand a year...tryin’ to get somewhere and we remember the daze when we were strugglin’, too...of course and that of Bib Gillem of Wilkes-Barre...stickin’ him in the talkie shorts...mark our word...some day this feller Winchell is gonna be heard from...

- *•••• JOE POLAND, who pilots that witty column, “This Is Hollywood,” in the “Film Mercury,” has sorely tempted us many times to lift some of his stuff...it’s that good...for a long time we were convinced that nothing savoring of Originality could possibly emanate from Hollerwood...then one day we picked up Joe’s column...and changed our opinion...but now the Truth is out...Joe was raised in Brooklyn, across the river...that explains Everything...and we are happy again...and can still say...Nothing Original emanates from Hollerwood...and Joe challenges us, through our column, to debate: “Which is better—Broadway or Hollerwood?”...or, if we want to be false to our columnist craft and tell the Truth...“Which is WORSE—Broadway or Hollerwood?”...disbells, Joe, with so many Hollerporters on Broadway these days of depression...we’re frank to admit that Broadway is just as Worse as The Land of Forgotten Men in which you’re stranded...and how can we argue around THAT?

- *•••• DON’T know what we’d do without Tom Namack supplying us nifties...he tells us the banquet at which a conceived society matron exclaimed...“I can get printed notices nowhere in the world”...One Piff the publisher of the New York World, parried...“I wish to God I could say the same”...a Truth that any publisher with the errors in makeup can fully appreciate.

---

**TIMELY TOPICS**

A Digest of Current Opinions

**Trained Reviewer’s Criticism Invaluable**

WHEN professional critics of motion pictures realize more fully that their calling carries with it a responsibility to the industry and to the public, their discussions of current pictures will be of tremendous value to producers as well as a guide to theater patrons. Too many reviewers fail to accept the more constructive duty involved in their work, he declares. It is to the trained reviewer of drama that the producer and his staff must look for impartial and constructive criticism, in order to understand the faults and to discover the virtues of their output. When reviews are written flippantly, with bias and prejudice, lacking a proper critical study, they lose their value to the reader. People in the industry soon learn to appreciate the opinions of a sincere critic and to profit by it, even though it may often be adverse. It is unfortunate that one rarely gets impartial criticism from one friend, or from people directly connected with motion picture production. From friends one hears only praise, while the personnel of the studios haven’t the perspective necessary to sound criticism. All work, regardless of its nature, presupposes intelligent and sincere criticism, and none more so than motion pictures. The fellow who is too self-satisfied or too sensitive to read that type of criticism cannot go far, no matter what he is undertaking.

—Albert DeMond

**Many Happy Returns**

Best wishes and congratulations are extended to the FILM DAILY to the following members of the industry, who are celebrating their birthdays on July 30:

Sidney R. Kent
Homes Herbert
Alfred Hustwick
Art Price
Bob Collier
P. H. Clarke

—Film Daily
That's strong language, MR. BALABAN, but you're absolutely right

about Vina Delmar's great story, produced by Frank Borzage
"NA143 32 DL=SA CHICAGO ILL 418P JUL 27 1931:
=JIMMIE GRAINGER=
=FOX FILM CORP 850 TENTH AVE=

JUSt SCREENED BAD GIRL AND CONSIDER THIS GREATEST HUMAN
INTEREST PICTURE EVER MADE STOP EILERS AND DUNN COMBINATION
KNOCKOUT STOP WINNIE SHEEHAN CERTAINLY WAS A BIT TOO MODEST
IN PRAISING THIS PICTURE
=MAX BALABAN=
=558P

BAD GIRL
Another FOX smash combination knockout"
READY

MANY A SLIP

Directed by Vin Moore
Presented by Paulette Goddard
Produced by Carl Laemmle

In a happy, spicy comedy of youth and its slap at old-fashioned ideals!


VIRTUOUS HUSBAND

What Would You Do If Your Husband Loved You Platonically?

—a screamingly funny comedy of a husband who said NO and a wife who said YES!


EX-BAD BOY

He knew nothing about women. But he learned —AND HOW!—in this rollicking laugh picture of the youth who had to paint a lurid past to win a wife. With ROBERT ARMSTRONG, Jean Arthur, Lola Lane, George Brent. Directed by Vin Moore.

A Universal Picture presented by Carl Laemmle

Ad No. 7—1 Col., Mat 10c, Col.
These 1-column ads from the Press Books are selling Universal's Comedy 4 to the public—Ready Money ads.

Mother's Millions

What This Country Needs
Is a Damned Good Laugh!

MAY ROBSON

She may look mean in the first scene but the next time you see her, she'll be laughing. The character and the laughs are excellent. Mac Hall, Edward Cook, and others are fine in the cast. The story is a good one and the laughs are a real joy. See it!
A LITTLE from "LOTS"

By RALPH WILK

Hollywood

RICHARD BOLESLAWSKY, whose initial production for Radio Pictures, "Woman Pursued," was warmly received by a local preview audience, is reading several stories from which he is to select his next assignment. 

Wallace Smith, in addition to his manifold duties as a writer for Radio Pictures, is writing a series of stories for "Cosmopolitan," besides a novel which is to be published by George Putnam & Sons. 

Howard Sutbrook has completed the script version and dialogue for "Frontier," which is to serve as a starting vehicle for Richard Dix. 

Edward Goodman, Paramount director, is working on an original story which will in all probability be his next assignment under B. F. Schulberg's supervision. 

Richard Wallace as director and Ruth Chatterton as star will again combine forces in making "Tomorrow and Tomorrow." This was responsible for "The Right to Love." 

A two months' tour that will include a trip to Europe is being planned by Melville Brown, Radio director, who recently completed the direction of "Fanny Foley Herself," starring Edna May Oliver. 

Leo McCarey, since completing his contract with Howard Hughes, has received three flattering offers, but the director's physician has ordered him work on the golf course for the present. 

With the addition of Claire Dodd, Adrienne Ames, Oscar Apfel, John Oscar, Tina Marshall and Fred Sandle to the roster of players, the cast of Paramount's "The Road to Reno" was completed. 

Alma Chester, Louise Beavers and William Wellman have been added to the cast of Paramount's "Sun Down Trail," western, starring Tom Keene. 

Charles Troisbridge and Robert E. Homans are late additions to the cast of Paramount's "24 Hours." 

James Dunn will play the leading role with Linda Watkins in Fox's "Bob Sister," under the direction of Alfred Santell. At the same time he will play an important role in "Over the Hill," with Mae Marsh, under the direction of Henry King. 

Clarence Wilson is the latest addition to stage. "Traveling Production feature. Story is by Burnett Hershey. 

"Laughing With Medbury in Turkey" will be the title of Columbia's next "Traveler." Walter Futter's short feature, which will take the audience on a trip to the land of Kala Pasha, John P. Medbury, who writes the dialogue and furnishes the off-stage voice for the series is preparing material for the new edition. 

"Once a Lady," is the definite title of Ruth Chatterton's next Paramount starring picture, tentatively known as "Noirity," based on the play, "The Second Life." 

Benny Rubin is at work at the RKO Pathé studio making "Guests Wanted," with Ralph Ceder directing. 

Eleanor Boardman has joined Clive Brook at the head of the cast of "The Dover Road," Paramount's filming of the A. A. Milne play which William C. de Mille will direct. 

Skeets Gallagher has been assigned to a principal role in Paramount's "Come On In," starring Bette Davis and Paul McCullough. 

Edward Crandall will be in "The Yellow Ticket," Fox film starring Elissa Landi. The picture has been adapted by Jules Furthman from the stage play by Philip Morton. 

Frankie Darro, who used to "ride em, cowboy" for the old FBO studios, has been signed for a role in "Other People's Business," the "Seth Parker" picture in which Radio Pictures is to do with the air star, Phillips L. Lord. 

Madge Evans has been signed for the feminine lead opposite Charles Farrell in "Heartbreak," Fox picture adapted from an air service romance by Llewellyn Hughes. 

Charles C. (Buddy) Post, production manager for Trem Carr and Monogram Pictures, returns tomorrow from a fishing trip in Mexican waters, his first vacation in five years. 

Loretta Young instead of Dorothy Mackall will co-star with James Cagney in First National's "Blind Spot." 

Walter Catlett is co-featured with Al St. John in "Honeymoon Trio," new Educational-Comedy, directed by William Goodrich. Dorothy Granger has the feminine lead. 

Charlie Ruggles has been assigned by Paramount to "The Dover Road."
THE HONOR ROLL
From The Best Directors of 1930-31

<table>
<thead>
<tr>
<th>No. of Votes</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>80</td>
<td>Lloyd Bacon</td>
</tr>
<tr>
<td>75</td>
<td>Harry D’Arrast</td>
</tr>
<tr>
<td>74</td>
<td>John Blzyston</td>
</tr>
<tr>
<td>69</td>
<td>Harry Beaumont</td>
</tr>
<tr>
<td>48</td>
<td>Edmund Goulding</td>
</tr>
<tr>
<td>47</td>
<td>Victor Fleming</td>
</tr>
<tr>
<td>43</td>
<td>Lionel Barrymore</td>
</tr>
<tr>
<td>42</td>
<td>Ernest B. Schoedsack</td>
</tr>
</tbody>
</table>

Tod Browning 25

DIRECTORS WITH LESS THAN 25 VOTES


---

THE TEN BEST DIRECTORS OF THE PAST SIX YEARS

<table>
<thead>
<tr>
<th>Director</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cecil B. de Mille</td>
<td>1926-27</td>
</tr>
<tr>
<td>D. W. Griffith</td>
<td>1926-27</td>
</tr>
<tr>
<td>John Ford</td>
<td>1926-27</td>
</tr>
<tr>
<td>Lloyd Bacon</td>
<td>1926-27</td>
</tr>
<tr>
<td>John W. Ford</td>
<td>1926-27</td>
</tr>
<tr>
<td>Ernst Lubitsch</td>
<td>1926-27</td>
</tr>
<tr>
<td>George Archainbaud</td>
<td>1926-27</td>
</tr>
<tr>
<td>Charles Vidor</td>
<td>1926-27</td>
</tr>
<tr>
<td>Harry Beaumont</td>
<td>1926-27</td>
</tr>
<tr>
<td>William Beaudine</td>
<td>1926-27</td>
</tr>
</tbody>
</table>

---

M-G-M Leads in Films Directed by “Ten Best”

M-G-M leads in the number of pictures that were directed by the Ten Best Directors of 1930-31. Of the eight pictures released by this company were megaphonized by directors who figured in the “Ten Best.”

---

M-G-M May Lease First Runs as Philby Outlets

(Continued from Page 1)

---

Joan Bennett Injured

In Fall From Horse

West Coast Bureau, THE FILM DAILY

---

Will Horwitz Irons Out Differences With Publix

(Continued from Page 1)
The TECHNICOLOR work in "THE RUNAROUND" is the finest example of color photography I have ever seen...

The picture constituted a rigid test of TECHNICOLOR'S new printing process. TECHNICOLOR successfully met every production challenge in the studio and has obtained beautiful results upon the screen.

The colors are brilliant and strikingly contrasted. In addition, TECHNICOLOR has achieved in "THE RUNAROUND" a perfection of registration and a sharpness of definition which represents a truly amazing advance over all previous color pictures.

(signed) WILLIAM LE BARON
Producer, Radio Pictures

TECHNICOLOR
TECHNICOLOR MOTION PICTURE CORPORATION
BOSTON • • HOLLYWOOD • • NEW YORK
Only 20 of 180 U. S. Releases Suitable for Abroad

AGREE TO DEFER NON-THEATRE RELEASE

Debts Go With Assets in Theater Sale, Court Holds

Persons Buying Property Automatically Assume Liabilities

Persons or companies who buy assets of a theater automatically acquire its liabilities as well, according to a decision rendered by Judge Fiske in the New Jersey Chancery Court. Decision was given in a test case in which Paramount, First National, Warner Bros., Universal, Tiffany, Educational and First Division acted against the Caldwell Amusement Corp. of Caldwell, N. J., in connection with unpaid contracts aggregating $40,000.

The Park at Caldwell is the theater
(Continued on Page 4)

FIGHT ON SCORE CHARGE MAPPED BY PHILLY M.P.T.O.

Philadelphia—A campaign to enlist public sympathy in its fight against score charges is being mapped out by the M.P.T.O. which has associated itself with Pete Harrison in the movement. Screens and pro-
(Continued on Page 4)

Al Davis Now Managing Fox Milwaukee Branch

Al Davis, Fox salesman in Philadelphia for the past six years, has been appointed manager of the Fox Milwaukee branch.

Pittaluga Film Buyer Finds
Only 20 Acceptable Out of 180

Seven Daily Performances
For “Politics” at Capitol

To meet the expected turnout for M-G-M’s latest Marie Dressler-Polly Moran comedy, “Politics,” seven showings of the feature are being given daily at the Capitol. The stage show is doing five-a-day. Miss Moran appears in person at the Capitol the week of Aug. 14.

After being here the past two months and seeing more than 180 releases from various companies, P. G. Mander, assistant general manager of the Pittaluga organization of Italy, is returning home tomorrow on the Leviathan with only about 20 pictures which he found suitable for showing in his country. The trou-
(Continued on Page 2)

Demand ‘Single Standard’
In Blue Law Enforcement

Wichita, Kan.—Enforcement of blue laws in this state is not going to be any one-way affair if the oppressed exhibs can help it. Learning that Rev. E. W. Stauffer, one of the active crusaders in closing the theaters on Sunday, has a son operating a theater on Sunday night, exhib, has sworn to a complaint against him. A similar instance occurred in Jamestown, where the Mayor whose wife was one of the W.C.T.U. who put the law on theaters, was operating his store on Sunday.

M-G-M Studio Grooming
12 PLAYERS FOR STARDOM

West Coast Bureau, THE FILM DAILY
Hollywood—Twelve M-G-M players, some of whom are already known through featured roles, are being groomed for stardom within the next year. They are: Astrid Alland
(Continued on Page 4)

Golden States Circuit
Signs Universal 100%

San Francisco — Golden States Theaters Circuit, with 38 situations, has signed Universal product for 1931-32 in a contract just closed be-
etween R. A. McNell, vice-president
(Continued on Page 4)

NEW TRIAL IS ORDERED
IN $1,000,000 POLIT SUIT

Hartford, Conn.—A new trial has been ordered by the Supreme Court of Errors in the million-dollar suit against the S. Z. Poli Corp. of New Haven to recover a brokerage com-
mission for a deal arranged by which the Poli Theaters were to have been sold to the Stanley Co. of America, but which the defendants
(Continued on Page 4)

Pathe Plans Production
In Germany and France

Preliminary negotiation for pro-
duction in Germany and France by RKO Pathe were conducted by T. S. Delahanty, vice-president and general manager of RKO Pathe Export Corp., just back from a foreign tour with Jack Kennedy and Capt. H. E. Auten. Production by Pathe in England already is under way, with Basil Dean making six features.

H. J. Yates Charges Plot
In Stockholders’ Suit

Petition for a writ of mandamus filed in Wilmington by a small group of stock-
holders of Consolidated Film Industries is groundless and was filed solely in the hope of harassing the management and for ulterior motives, all of which will be shown at the proper time, President Herbert J. Yates of Consolidated said yesterday.
Thursday, July 31, 1931

**THE INDUSTRY’S DATE BOOK**


Aug. 7-8: Annual Ministries of Motion Pictures, Motor Lakes, Minn.


Aug. 20: Annual golf tournament of South California Film Hills Country Club, Culver City, Calif.

Aug. 29: RKO and RKO Path Amusements, Indiana Palace, Manager: Peter Sestanek.

Sept. 9-10: Semi-annual Convention, Allin Film Conventions of Minnesottu, North and South Dakota, Radio Home, Minneapolis.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


Nov. 4: Annual Awards Dinner of the Academy, M. P. Arts & Sciences Hollywood.

Camera and Sound Men Organize New Union

A new organization of cameramen and sound technicians under the name of International Cameramen and Sound Technicians Union has been formed in New York, about 230 members at the outset. Associated with him is Harrison C. Ault, president, while Shermott Pratt of 109-9 West Newport Ave., Brooklyn, is secretary. An executive board was also named. The initial issue of $50 was established and the books opened to applicants. The new group plans to cut the existing scale on camera work.

Evolution Film Stirs Dayton, Tenn.

Dayton, Tenn.—As was expected “The Mystery of Life,” evolotio film released by Universal and starring Clara Darrow and hi theories, has caused quite a stir her with the Ministerial As’n calling upon the local theater to ban the film. Citizens are being urged not to attend the show. F. C. Tallon, manager of the theater, says the bookings are sold out and he does not know it was the Darrow production.

**FINANCIAL**

**NEW YORK STOCK MARKET**

[Market data and figures are listed here.]

**THE FILM DAILY**

**Pirates**

—and her small talk

(Continued from Page 1)

theory that the trouble with the roads is lack of railroad men, with the stock market the lack of brokers with agriculture the lack of farmers. The trouble with the picture business is that the stars have been pictures and nothing else but—unless one is inclined to naively include the general depression.

“Star Witness” Exploited

In Anti-Crime Movement

Opening “The Star Witness” at the Winter Garden Monday night, ahead of schedule, Warner Bros., will give proceeds of the first performances to the families of the New York children murdered by the Tuesday St. in a chapter which attracted national attention. Story of the picture, as in the usual case, concerns the terrorizing witnesses through fear of reprisals.

A half-page advertisement appears in all New York newspapers today, in the form of an open letter addressed to District Attorney Crain and Police Commissioner Mulrooney in which Warner Bros. offer to give their aid in solving the witness intimidation problem.

Further steps are expected to follow “Sunny Money” at the Winter Garden, is now tentatively scheduled to open at the Hollywood Aug. 15.

**Taxi Advertising Scheme**

**Is Adopted by Columbia**

Starting with “The Miracle Woman,” opening soon on Broadway, Columbia is going in for taxi advertising using the “free” cabs, installed in about 1,000 New York cabs. The machine is a rotary sign displaying individual ads at the rate of four times every 15 minutes. With each cab carrying an average of 40 persons daily, it means a class audience of 40,000 a day.

Roach Flying West Next Week

Hal Roach, who arrived in town this week via his own plane, will fly back to Culver City next week.

F. & M. Producing in 4 Cities

Fanchon & Marco is now producing stage show units in four cities. In addition to the regular production, the new Fox units in Chicago and the Roxy in New York, units are now being turned out in St. Louis and Detroit.

Joins Fox Washington Theater

Washington Bureau of THE FILM DAILY Washington, Edward E. Hurley, former newspaperman and advertising manager, has joined the advertising and publicity staff of the Fox theater here. He will handle special assignments.

John R. Shields Goes North

Ansonia, Conn.—John R. Shields, manager of the Capitol, has left on an extended motor trip to Montreal and Quebec.

Eastman Films

J. E. Brulatour, Inc.

[Information about Eastman Films is listed here.]

**THE INDUSTRY’S DATE BOOK**


Aug. 7-8: Annual Ministries of Motion Pictures, Motor Lakes, Minn.


Aug. 20: Annual golf tournament of South California Film Hills Country Club, Culver City, Calif.

Aug. 29: RKO and RKO Path Amusements, Indiana Palace, Manager: Peter Sestanek.

Sept. 9-10: Semi-annual Convention, Allin Film Conventions of Minnesottu, North and South Dakota, Radio Home, Minneapolis.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


Nov. 4: Annual Awards Dinner of the Academy, M. P. Arts & Sciences Hollywood.

Camera and Sound Men Organize New Union

A new organization of cameramen and sound technicians under the name of International Cameramen and Sound Technicians’ Union has been formed in New York, about 230 members at the outset. Associated with him is Harrison C. Ault, president, while Shermott Pratt of 109-9 West Newport Ave., Brooklyn, is secretary. An executive board was also named. The initial issue of $50 was established and the books opened to applicants. The new group plans to cut the existing scale on camera work.

Evolution Film Stirs Dayton, Tenn.

Dayton, Tenn.—As was expected “The Mystery of Life,” evolotio film released by Universal and starring Clara Darrow and hi theories, has caused quite a stir her with the Ministerial As’n calling upon the local theater to ban the film. Citizens are being urged not to attend the show. F. C. Tallon, manager of the theater, says the bookings are sold out and he does not know it was the Darrow production.

**Studio and Location Sound on Film Recording**

Low Daily or Weekly Rates

Powers Cinoghe Equipment Corporation 729-37 V.E. AVE., N Y BRYANT 9-6927

**THE INDUSTRY’S DATE BOOK**


Aug. 7-8: Annual Ministries of Motion Pictures, Motor Lakes, Minn.


Aug. 20: Annual golf tournament of South California Film Hills Country Club, Culver City, Calif.

Aug. 29: RKO and RKO Path Amusements, Indiana Palace, Manager: Peter Sestanek.

Sept. 9-10: Semi-annual Convention, Allin Film Conventions of Minnesottu, North and South Dakota, Radio Home, Minneapolis.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


Nov. 4: Annual Awards Dinner of the Academy, M. P. Arts & Sciences Hollywood.

Camera and Sound Men Organize New Union

A new organization of cameramen and sound technicians under the name of International Cameramen and Sound Technicians’ Union has been formed in New York, about 230 members at the outset. Associated with him is Harrison C. Ault, president, while Shermott Pratt of 109-9 West Newport Ave., Brooklyn, is secretary. An executive board was also named. The initial issue of $50 was established and the books opened to applicants. The new group plans to cut the existing scale on camera work.

Evolution Film Stirs Dayton, Tenn.

Dayton, Tenn.—As was expected “The Mystery of Life,” evolotio film released by Universal and starring Clara Darrow and hi theories, has caused quite a stir her with the Ministerial As’n calling upon the local theater to ban the film. Citizens are being urged not to attend the show. F. C. Tallon, manager of the theater, says the bookings are sold out and he does not know it was the Darrow production.

**Studio and Location Sound on Film Recording**

Low Daily or Weekly Rates

Powers Cinoghe Equipment Corporation 729-37 V.E. AVE., N Y BRYANT 9-6927

**THE INDUSTRY’S DATE BOOK**


Aug. 7-8: Annual Ministries of Motion Pictures, Motor Lakes, Minn.


Aug. 20: Annual golf tournament of South California Film Hills Country Club, Culver City, Calif.

Aug. 29: RKO and RKO Path Amusements, Indiana Palace, Manager: Peter Sestanek.

Sept. 9-10: Semi-annual Convention, Allin Film Conventions of Minnesottu, North and South Dakota, Radio Home, Minneapolis.

Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


Nov. 4: Annual Awards Dinner of the Academy, M. P. Arts & Sciences Hollywood.
SPORTS SHORT SUPREME!
ALFRED MANNON PRESENTS

HOWARD H. JONES
COACH OF THE UNIVERSITY OF S.CALIFORNIA TROJANS

AND 25 OF THE LEADING GRIDIRON COACHES

IN FOOTBALL FOR THE FAN

BY ARRANGEMENT WITH NORMAN L. SPER

6 ONE REEL RELEASES
IN SOUND AND DIALOGUE

1. SPRING TRAINING
   Coach A. A. Stagg
   Coach Jock Southard
   Coach Ray Morrison
   Coach Chick Meehan
   University of Chicago
   University of Pittsburgh
   S. Methodist University
   New York University

2. WEDGE PLAY
   Coach Harry J. Mehre
   Coach Tad Jones
   Coach Dick Hanley
   Bill Mundy Foremost
   Football Announcer
   University of Georgia
   Chair, Football Rules Com.
   Northwestern University

3. KICKING
   Coach Harry Kopke
   Coach Wallace Wade
   Coach Bill Ingram
   Coach Lou Little
   University of Michigan
   Duke University
   University of California
   Columbia University

4. DECEPTION
   Coach Rip Miller
   Coach Lou Little
   Coach Chick Meehan
   Coach B. I. Bierman
   Coach Bill Hargis
   Coach Olin Henry
   New
   Columbia University
   S. Methodist University
   New York University
   Missouri University
   University of Kansas

5. FORWARD PASS
   Coach Gus Dorais
   Coach Mal Stevens
   Coach Al Wittmer
   Coach Harvey Harmon
   University of Detroit
   Yale University
   Princeton University
   University of Penn.

6. PENALTIES
   Coach Al Wittmer
   Coach Sam Willaman
   Coach Walter Steffin
   Coach Bill Spaulding
   Princeton University
   Ohio State University
   Carnegie Tech University
   University of Calif. L.A.

R.C.A. PHOTOPHONE RECORDING
RELEASED THROUGH EDUCATIONAL FILM EXCHANGES, Inc.
DEBTS GO WITH ASSETS
IN SALE, COURT HOLDS

(Continued from Page 1)

involved in the action. Defendant Ephraim Canfield had been an
employee of the house of Dr. Ahaman Corp. He did not assume its contracts
for product. The court ruled that Calwell was responsible for the con-
tracts and also assessed the company counsel fees and ordered payment
cold just before the house all totaling $2,000. Attorney Louis Nizer represented the plaintiffs.

Fight on Score Charge
Mapped by Philly M.P.T.O.

(Continued from Page 1)

programs will be used to publically con-

demn the action. The charge

will be attacked as "unreasonable," espe-

cularly when pictures are played on

portion of deals. Part of the as-

sessment will be centered on PRC-Pathé

which, since its change in man-

agement, is now asking score charges.

Previously, the item was figured in its

film rental.

In retaliation against score charges

the M.P.T.O. has instructed a com-

mittee to draft a bill seeking to im-

pose a tax on distributors in the form of

a levy against cinemas in conjunc-

tion with chain enterprises. Influ-

ential political support will be lined up for the measure.

U. A. Has Biggest Number
Of "Ten Best Directors"

With the directors of four of its
pictures figuring in the "Ten Best
Directors of 1930-31," United Artists
not only leads the list in number of
outstanding megaphone wielders, but its
percentage of pictures—four out of
16 produced—figuring in the poll
also is higher than that of any other company.

Of the U. A. group in the "Ten Best"
list included D. W. Griffith's "Abra-
ham Lincoln," Charlie Chaplin's "City
Lights," Howard Hughes' "Hell's Angels" and Lewis Mile-
stone's "Front Page.

Golden States Circuit
Signs Universal 100% Universal

(Continued from Page 1)

and general manager of the Golden
States, and W. J. Heineman and
Kenneth Hodgkinson, division man-
ger and exchange manager of Uni-
versal's branch here. It is a com-
plete 100 per cent deal, including
fixtures, short product and newsreel.

Dolfe Books Vitaphone Product

Louisville—The Fred Dolle Cir-
cuit has contracted for the entire
product on the new season's release
date of all the products. In the
deal Fred Dolle acted for the

Dolfe Books Vitaphone

McCarthy, the former manager of the Majestic, has
taken the lease on the Southern, which will be thoroughly remodeled, reequipped, short product and newsreel.

Johnny Jones Takes Over House

(Continued from Page 1)

in his new capacity. Jones has

been with the Majestic for some
years and opened early in September.

DISTS AGREE TO DEFEND
NON-THEATRICAL RELEASES

(Continued from Page 1)

exhibit organization that they will go

to operation to the PRC Corp., for pru-

nent effect. The U. P. T. O. was

by the distributors that they will go

for releases to non-theatrical oper-

ators while pictures have play in

the theatrical houses.

M-G-M Studio Grooming
12 Players for Stardom

(Continued from Page 1)

winn, Herbert Braggioni, Ke-
Douglas, Magee Evans, C. G.
Gable, William Bakewell, Mar-
King, Joan Peirce, Lester Vail, Ivor Novello and Ro-
t Young.

New Trial is Ordered
In $1,000,000 Poli Suit

(Continued from Page 1)

did not carry out. A jury in Super

Court at New Haven returned a v

dict for the Poli Corp., which was

accepted by Judge Yeomans, but

Supreme Court of Errors, in an op-

ion by Justice John B. Peck, found

error in Judge Yeomans' charge.

Chase for commission was brought

Edward F. Egan, real-estate broker
in 1929.

Chicago Film Takes Ove
2 Frankfort, Ind., House

Frankfort, Ind.—The Princess
Rialto, owned by Mrs. Ella Wals,
Hartford City, has been sold to
the Sparta Realty Co., of Chicago.
New owners take possession
morrow.

Holding Contest to Pick
Rhode Island's Vale

 Providence—With the object

of boosting hot weather attend-

er Manager Harry Smith of the
He Albee is running a band contest
select Rhode Island's "Rudy Val
Orchestra" throughout the state,

competing for the championship
offered by Storin.

Many Happy Returns

Best wishes and con-

gratulations are ex-

tended by the FILM DAILY to the following

bers of the industry, who are celebra-


July 31
Fred C. Quinby
Howard Sheehan
James Flock
Irving Lesser
Gilbert Golden
Carl Smith
Dolores Brinkman
One of the few places still remaining where fugitives from justice may find refuge, secure from the police and extradition.

Here, from everywhere, come adventurers who prey on their fellow-men; here too come strange glamorous women who prey on the adventurers . . . .  
ALL SAFE FROM THE LAW! BUT NONE FROM THEMSELVES!
A THRILLING NEW SERIES FOR 1931-1932
In Addition to Six One-Reel Series Previously Announced

BILL CUNNINGHAM
SPORTS REVIEWS
beginning with
"NO HOLDS BARRED"
featuring
GUS SONNENBERG
CHAMPION WRESTLER

Bristling with exciting thrills, America's greatest sports are brought to the screen and vividly described by a nationally popular sports writer.

The first release features an outstanding favorite—the man who brought wrestling into universal popularity—"Dynamite" Gus Sonnenberg. Leading wrestlers of the United States and foreign countries—modern Goliaths hurling hundredweights of beef and muscle to the canvas—crowd this extraordinary subject with thrills and drama.

A different sport in each release, these pictures will feature exciting incidents of pronounced popular interest, described by Bill Cunningham in his own inimitable way.

Produced by
HOWARD C. BROWN
and
CURTIS F. NAGEL

BILL CUNNINGHAM
Famous Sports Writer

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, President
Harwood Urges Longer Features or 3-Reel Comedies

9 FIRMS JOIN TO FIGHT LAB PATENT SUITS

N. W. Exchanges Report Business Ahead of Last Year

Current Sales Exceeding Similar Period of 1930

Minneapolis — Exchange business in this territory is currently running ahead of last year, a checkup shows. L. E. Goldhammer of Warner-First National says his companies are four months in advance of last year on sales. Harrison of Universal also reports business coming in better, and there are similar statements from Columbia.

(Continued on Page 12)

HAL ROACH SIGNS NEW AGREEMENT WITH M-G-M

A new agreement covering an indeterminate period of years has been signed by Hal Roach with M-G-M. The contract also calls for cooperation that will make the Roach studios more definitely an ally of the distributing company. Next season's schedule of the Roach

(Continued on Page 12)

Lon Young Now Handling Educat'l Coast Publicity

First Coast Bureau, THE FILM DAILY Hollywood — Lon Young, who recently resigned as head of Columbia publicity here, has been signed to take charge of publicity at the educational studios. He succeeds Kay Headley, who is now handling publicity at the Tiffany studios.

16 Theaters Being Added By Ufa in Coming Year

Berlin — More than 16 theaters will be added to the Ufa circuit in 1931-32, according to transactions recently closed, it was stated by Ludwig Kitzsch, director-general of the company, at the opening of the Ufa convention. In the past year Ufa took over 11 houses seating 13,878 and erected 10 less desirable theaters seating 8,532.

Columbia Takes on 20 Men In New Exploitation Plan

Four Eastern Circuits Close for Patent Infringement

Contracts covering RKO Pathé's complete 1931-32 lineup, including features, shorts and newsreel, have been closed with Consolidated Theaters, Manhattan Playhouses, Sol Brill's circuit and the Casey-Wheeler houses.

More than 20 men have already been given assignments by Columbia in carrying out the plans of its newly established Field Exploitation Department, designed to assist exhibitors in getting the most out of Columbia pictures. Assignments so far include: William Healy, Hippodrome, Cleveland; F. Ralph Gen

(Continued on Page 9)

W. E. Obtains Decree Against Pacente

A decree has been signed by Federal District Judge Clarence G. Galston in the case of Western Electric and others against Sol Wallerstein, Buffalo theater owner, granting an injunction to the former. In this case, which was de
defended by Warner, the court last week ruled that the Pacente equipment in Wallerstein's theater infringed three W. E. patents. While

(Continued on Page 12)

More Booking Deals Signed By Universal

Four more booking deals covering new season's product 100 per cent are announced by Universal. They include the T. & D. Jr. Circuit of 32 houses in California, Col. H. A. Cole's theaters in Texas, Fred J. Dolle's houses in Indianapolis, and the Vonderschmidt circuit of Indiana.

(Continued on Page 12)

Peerless Productions Sell 60 Per Cent of Territory

Peerless Productions has already sold 60 per cent of the country's territory on the 34 features announced by this new organization for 1931-32. Adolph Pollak has just

(Continued on Page 12)

Longer Features, 3-Reel Shorts Urged by Harwood, Exhib Head

Julius Jolson Circuit

Continuing Expansion

Boston — Julius Jolson, who recently added the Community, Ded
ham, to his growing circuit, is now reported negotiating for another group of seven houses.

Cleveland — If producers are anxious to see the double-feature evil wiped out, they will have to turn out either features or three-reel comedies, says J. J. Harwood, head of the M. P. Exhibitors' Ass'n.

(Continued on Page 12)

Dialogue in Westerns Is Called Unnatural

Minneapolis — Because the actors invariably speak straight English instead of the drawl of the plains, dialogue is the only unnatural thing about westerns being turned out these days, according to opinions obtained from exhibitors by Film Trade Topics. It is urged that the action pic

(Continued on Page 12)
Suspect racketeering in New Camera Union
Cameras' circles were aroused on Saturday following announcement that a new organization for cameramen and sound men had been launched at a meeting several days ago in the Hotel Pennsylvania. Inquiries at the Pennsylvania brought the reply that nothing was known of the group and that the name was not on file at the hotel. Inasmuch as the spokesman of the new group announced that an initiation fee of $50 had been set, it is intimated that someone probably is attempting to put over a racket.

Crandall Incorporates
For Return as Exhibit
Washington Bureau of The Film Daily
Washington — A Delaware charter has been obtained by Harry Crandall, under the name of Crandall Theaters Corp., in line with his plans to return to the exhibition field here, as first reported in Trade Daily News. The new corporation has a capitalization of 40,000 shares of no par common.

Gallup Spikes Waldorf Rumor
Publication in one of the trade papers recently of a report that Bruce Gallup was handling the publicity of the Waldorf Astoria has caused him a load of embarrassment, Gallup told The Film Daily magazine there is any truth to the story. Advertising for the new hotel is in the hands of Kenyon & Eckhardt, while publicity is being directed by Ted Saucer.

Arthur Brilliant Leaves Columbia
Arthur Brilliant has resigned from Columbia to produce a series of pictures with some connection with Stanley Sharpe. The feature, authored by Brilliant, is under the working title "Waiting in the Church," and is being primarily associated with Ziegfeld. Oscar Lund is understood to be succeeding Brilliant at Columbia.

Radio Picture at Strand
"The Runaround," which Radio Pictures produced under the title of "Waiting at the Church and later known as "Lovable and Sweet," opens next week at the New York Strand.

Renaldo for Indie Series
West Coast Bureau: The Film Daily
Renaldo, who played a featured role in "Trader Horn," has arrived here from New York after straightening out difficulties with the immigration officials at Washington. He will be starred in a series of independently-produced features.

Heywood-Wakefield Loses
Heywood-Wakefield reports for the six months ended June 30 net loss of $575,881, compared with loss of $311,860 for the first half of 1930.

Court Enjoins Theater Picketing
Bryant, on behalf of the New York Bar, has granted an injunction to the Park Circuit, Inc., against local 306, Operators Union, for picketing the Garfield, Brooklyn.

M.P.T.O.A. Pushes Fight Against Copyright Bill
Passage of the Copyright Bill embracing the Berne convention arrangement would cause exhibitors to pay six or more sets of music license taxes instead of one, the M.P.T.O.A. pointed out Friday in urging its members to take a deeper interest in the measure, which will come before Congress next fall. The association states that all theater men should send suggestions for revision of the law which may be given consideration when the bill is rewritten. A. Julian Brylawski and Sidney Lust have been leaders in the fight against the measure.

Granet Writing Shorts Dialogue
Bert Granet, formerly of the Paramount New York Studios, has been engaged by the Film Exchange, Inc., to write the dialogue scripts for the series of the "Living Book of Knowledge" novels and travelogues. He has just completed his first subject, "Flying Fleet." Arthur Hale is doing the off-screen narration.

Para. Eastern Studio Changes
Andrew Bennison, formerly with Warners on the coast, has joined the Paramount New York studios as gag man in the short subject department, succeeding Clarence Hennecke. Elizabeth North, reader of the studio, and her assistant, Florence Zunzer, have left. Another recent departure was Max T. Hayes, dialogue supervisor on shorts, who is now producing vaudeville acts for the William Morris office.

Trio Hold up Bronx Theater
Edith McFall, the cash girl, and George Tappin, ticket collector, at the Congress, Bronx, were held up by three armed youths Thursday night. The thugs escaped with $300.

Title by Hy Daub
"Wine in the Blood" is the title selected to supplant "The Sphinx Has Spoken," Radio picture wherein John Tun, Evie von Stroheim and Lily Damita are to costar. The title was the inspiration of Hy Daub, chief of Radio Pictures advertising staff.

Ed Savin Recovered
Ed Savin, business manager of the Brooklyn Vitaphone Studio, who was injured in a taxi accident about two weeks ago, expects to be back on the job Monday.
SCRAPPY

A million kids rolled into one-will roll a million kids into your theatres!

The big family audience will fall "head over heels" in love with Scrappy, the most persistent, mischievous, tricky, peppy, imp that ever animated a sound cartoon. He will snuggle his way right into the hearts of your patrons!

Produced by CHARLES MINTZ

Columbia has the Hits!
**Four New Productions Starting Soon at Fox**

New Fox pictures scheduled to go into production shortly include the following quartette:


- "The Cisco Kid," directed by Irving Cummings, with Warner Baxter, Edmund Lowe, Conchita Montenegro and Nora Lane.

**Peering Productions Well Ahead of Schedule**

Peering Productions, newly organized producing and distributing company of Jack Bellman and Adolph Pollak, is well ahead of schedule on its two initial productions. The first Peering release is scheduled for Sept. 1, and "The Sea Ghost" and "Lovebound" are almost ready for the cutting rooms short.

- William Nigh, directing "Saved," starring Laura La Plante, with Alan Hale in the leading male role, has returned to the Tec-Art Studios from the high seas, where exterior shots were filmed. Others in the cast are Clarence Wilson, Claude Allister and Peter Erkens. James Tiling and Arthur Grenville Collins, co-directors of "Lovebound," Paul Schofield's adaptation of James Gilbert's novel, are also completing the final scenes of this picture. Myrna Loy, Ralph Forbes, Betty Bronson, Nance O'Neil, Andre Beranger, and Halliwell Hobbes head the cast.

- Two of Peering's productions are now being cast and will be started shortly, also at the Tec-Art Studios.

**RKO Pathe Enlarges Property Department**

Extensive production activities at the RKO Pathe studio in Culver City have made necessary the enlargement of the studio property department under George Sawley. Eighteen truckloads of new furniture have been delivered to the new department within the last week. With these new properties RKO Pathe will be able to produce nearly any type of setting desired.

**Radio Writers Assigned**

Bernard Schubert has been assigned the adaptation-dialogue job on L. A. R. Wyble's story, "The Last Virtue," following completion of his work on "Secret Service." Dix's current production, this is the story mentioned for Dolores Del Rio some weeks ago. Wallace Smith also has been assigned to adapt Damon Runyon's "All Scarlet." By

**RKO Pathe Completes First Western**

RKO Pathe has completed "Sundown Trail," first of six western features on the 1931-32 schedule. Tom Keene, the star, is supported by a cast which includes: Marion Shilling, Nick Stuart, Hooper Aitchely, Stanley Blystone, Louise Beavers and others. "Sundown Trail" is an original story by Robert F. Hill, who also directed the picture.

**New Educational Lineup Now Fully Under Way**

Production on Educational's 1931-32 product is now in full swing at the Educational, Mack Sennett and Metropolitan studios. "The Tamale Vendor," an Ideal comedy, featuring Tom Patricola, has just been finished, while "Torchy," the first in the Torchy comedy series, is being edited. Ray Cooke is cast in the title role, with Dorothy Dix playing opposite him. Joan Peace, originally was to have appeared with Cooke.

Under the direction of William Goodrich, production on the first in the new Mermaid series is nearing completion. At the Metropolitan studios, William Watson has placed in production the first Vanity, with Vernon Dent, Jack Duffy, Ronnie Bondell and Helen Mann the cast.

With "Cannonball Express," featuring Andy Clyde, and "I Surrined, Dear," with Bing Crosby finished, Mack Sennett has started on a new comedy, while the second in the "Cannibals of the Desert" series is being prepared for production.

**Radio Buys Air Story**

Radio Pictures has purchased "The Lost Squadron," the Dick Grace biography of a film stunt aviator.

---

**Arthur Lange Ernest Klapholz**

Musical Directors

RKO PATHE

Current specials "Sweeps" keys A. Chas. R. Rogers Production

Harry Joe Brown, Associate Producer
A LITTLE from "LOTS"  
By RALPH WILK

PROSPERITY IN SIGHT

For thousands of Exhibitors throughout the world, especially for smart showmen who—

GIVE THE PEOPLE WHAT THEY CRAVE

Wise showmen know that censorship has doomed gangster films and sex dirt. They know that sophisticated dialogue and "blah" do not draw any longer—they know that the world's millions want

ACTION PICTURES

Stories that "move," that pack the thrills glossed with Romance, heart throbs, melodrama—the type that packed 'em in in the good old days—

RICHARD TALMADGE  
SPEED + ACTION + THRILL PICTURES

Are the answer to bring back the crowds. Give the people what they crave and tell 'em about 'em with advertising and exploitation.

WATCH FOR TALMADGE'S NEXT THRILLER  
"SCAREHEADS"

A smashing Newspaper Story saturated with THRILLS—ACTION—MELODRAMA

A Blue Streak for thousands of Box Offices

RICHARD TALMADGE PRODUCTIONS

Universal City, Cal.
KEASBEY & MATTISON CO.
MARKETS SOUND SCREEN

Ambler, Pa.—A new sound screen marketed under the trade name of “Visibestone,” consisting of a series of rod-like filaments, the shape and angles being based upon complicated mathematical formulae, has been introduced by the Keasby & Mt relay, the company manufacturers of this city.

While complete stereoscopic vision is not claimed for this new screen, the rod-like texture in the Visibestone screen is said to lend unusual depth to the projected picture, whereas the scientifically compounded mesh permits greater and more even sound filtration. It is also pointed out by the manufacturer that the new screen very definitely corrects distortion of both sight and sound. This correction is attributed to the special weaving and rod-like texture of the screen. Light is even reflected from the round surfaces of the asbestos threads into the remote angles of the auditorium.

Being basically fireproof, the liability of fire and consequent panic in the theater is greatly reduced, since there is nothing in the Visibestone screen to ignite or smoulder and give off poisonous fumes or noxious gases to alarm the audience, the company declares.

The new screen is being distributed by the National Theater Supply Co.

Westinghouse Develops Lighting Control Relay

East Pittsburgh, Pa.—To enable the intensity of natural light control artificial lighting automatically, a new photo-electric lighting control relay has been developed by the Westinghouse Electric and Manufacturing Co.

The operation of the lighting control relay, which the company declares, is affected by variations in the intensity of light falling on the photovoltaic tube. These variations produce proportional changes in the amount of current passing through the tube, and this changing current, amplified in a specially designed amplifier tube, energizes a primary relay controlling an auxiliary contactor, which, in turn, operates the main contactor controlling the lighting installation.

Automatic control applied to illuminated signs and show windows effects a marked increase of advertising value, since it turns on their lights whenever artificial lighting can increase their visibility, and turns them off when artificial illumination fails to enhance their attention-getting power, the company claims.

INSTALLATIONS IN SOUTH KEEP NAT’L SUPPLY BUSY

Atlanta—Equipment sales in this section are on the up-grade, according to the National Theater Supply Co. local offices, which report the following recent sales of equipment in this territory:

State, Statesboro, Ga.: chairs, electric sign, Simplex projectors, reflector arc lamp, Hertner generator, National Sirocco blower, metallic sound screen, picture setting and stage draperies, lobby frames, seat covers and carpets; Playhouse, Statesville, N. C., National Sirocco blowers; Ritz, Anniston, Ala., air washer; DeKalb, Decatur, Ga., air washer; Burke, Valdese, N. C., Sirocco blower; Gay, Knoxville, two Simplex projectors and Peerless reflector arc lamps, Hertner generator, Silversheet sound screen, carpet and Sirocco blower; Pastime Amusement Co., Charleston, S. C., air washer.

KEASBEY & MATTISON CO.
MARKETS SOUND SCREEN

IN the smaller theaters lighting effects do not seem to be considered important, and the result is that domestic lighting units, plain units and often factory lighting units are installed. The average theater manager does not know how critical his patrons may be. He forgets that in his patrons homes electric light is installed, and that in these homes the units are equipped with decorated shades, in various colors and designs, in an effort to produce effects which will harmonize with certain decorative color schemes. Illumination in the small theaters can be made attractive, with very little expense and the theater manager who makes and keeps his theater homey and attractive will be rewarded by added box-office receipts.

The use of fresh flowers to give an attractive appearance to the theater front during the summer months is to be wholly commended, for not only does it improve the appearance, but it gives an added suggestion of coolness in the theater which is in itself a help in days of summer slackness.

The projection mechanism is a piece of fine precision engineering that can quickly be brought to utter ruin by dint of inexpert tinkering. The astute showman will take the greatest care that nobody attempts adjustments or replacements to his equipment other than the manufacturers or recognized specialists. The day of cheapness by calling in the mechanical bodge to repair the projector has passed, and if there is one thing in which it will more readily repay the showman to exercise extreme caution than another, it is the care and upkeep of the mechanical and electrical elements of his equipment, by the manufacturer or the specialist.

Issues Directory

San Francisco—The Western Theater Supply Co., of this city has put out a novel advertising piece in the form of a film exchange telephone directory which is being mailed to all exhibitors on the western slope.

Joins Masterphone Sound Corp.

Seattle—R. L. Trimble, former secretary of the Sound Industrial Loa Co. of this city, has joined the Masterphone Sound Corp. here. Trimble will be in charge of the finance and contract department of the company.

New Cooling Principle

Omaha—The Blizzadairé, featuring a new cooling principle that is said to be noiseless, free from humidity and giving even distribution, is being put out by the Blizzad Sales Co., of this city.

New Masterphone Sets Require No Service Man

Seattle—The expense of having a factory service man continuous call on the theater for inspection and servicing is being eliminated at the Masterphone Sound Corp., this city, which has recently placed on the market a new alternating current operated sound apparatus requiring no batteries, battery charger or motor generator. E. Jensen, manager of the Masterphone Corp., states that with all the new AC-operated sets in operation it has been proven that the service required has been less than 4 percent of the previous service required on battery-operated equipment.

No More Pockets

Here’s the Screen you’ve always wanted

The presence of sound pockets in your theatre, a result of imperfect sound filtration through your present sound screen, can be definitely corrected by installing a Visibestone. It will free your theatre from the curse of sound and sight distortion. Acoustically perfect, and a permanent safeguard against the possibility of fire and panic. Its non-glaring surface is restful to the eye, yet it affords a projected picture of unusual quality and clear visibility from every point in the theatre.

Approved by E. R. P. I. for use with all Western Electric Sound Equipment.

VISIBESTONE
THE PERFECT FIREPROOF SOUND SCREEN
Distributed by National Theatre Supply Company—all branches.

Manufactured by
KEASBEY & MATTISON COMPANY
AMBLER, PENNA.
THE FILM DAILY

EQUIPMENT

BOOTH

N. E. INSTALLATIONS
NOW TOTAL OVER 8,021

Western Electric theatrical installations throughout the world now total over 8,021, of which 5,082 are in the United States. Foreign installations amount to 2,939, distributed as follows: Great Britain, 327; Canada, 343; Australia, 322; German territories, 188; France, 22, and the remainder divided among 39 other countries.

C. W. Bann, general sales manager of Electrical Research Projects, announces the following list of recent theater contracts for Western Electric installations in the United States:
- Alabama: Strand, Dothan; Princes Enterprise; Lyric, Cullman; Imperial, Tarrant City; Woodlawn, Birmingham; College, East Lake; Crescent, Mobile.
- Arkansas: Luna, Augusta; Allentown, Fort Smith; Souther, Oxnard; Sunbeam, Los Angeles; Studio, Los Vista; Poppy Airdrome, Calpatria.
- Florida: Lyric, Daytona Beach; Park, So. Jacksonville; Imogene, Milton; Arcade, Williston; Gailey, Stark; Ponta, Gorda; Strand, Bar- lon; Electirc, Fernandina; Garden, Tampa.
- Georgia: Peach, Ft. Valley; Woods, Cordele; State, Statesboro; Liberty, Albany; Strand, Winder.
- Illinois: Elton, Chicago; Parkside, Center; Palace, Gilliam; Stock- ton, Stockton; Marvel, Coltonville; Yreka, Greenville.
- Indiana: Northwestern, Indianapolis; Grand, Evanston; Centennial, Warsaw.
- Kansas: Strand, Oxnard; New Har- pet; Royal, Tonganoxie; Royal, alley Falls; Plaza, Clyde.
- Louisiana: Liberty, Alexandria; Jefferson, Marrero; Coliseum, New Orleans; Star, Shreveport.
- Maine: Mutual, Saco; Princess, New- lundon.
- Massachusetts: Guild, Norwood; Upham, Summerville; Wellington, Winchester.
- Michigan: Southland, Grand Ra- dios; Strand, Caro; Regent, De- rigy; Vondom, Detroit.
- Minnesota: Alhambra, St. Paul; E. End, Winona; Forest, Forest Lake.
- Missouri: St. John, Kansas City; National, Kansas City; Pruett’s; Liberty, Admarial, Kansas City; O’toole, Kansas City; Plaza, Pla- hong.
- Nebraska: Lyric, Broken Bow; Castle, Hot Springs.
- New Hampshire: Reddie’s, Canaan; leede’s, Enfield; Hollycom, Colbrook; New Jersey: Capitol, Atlantic City; Ventnor; Ventnor; Strand, Atlantic City; Atlantic, Highland City; New Tuxedo, Phillipsburg.
- New York: Bijou, Rockaway Point; Playhouse, Cedarhurst, L. I.; Willis, Mineola; Family, Mt. Mor- ris; Melville, Interlaken; Board- walk, Arverne; Garden, Brookly; Maple, Jeffersonville; Royal, Li- vonia; Peerless, Brookly; Little, Rochester; Lyndy, Rochester; Mec- asa, New York; Grand Opera House, New York; Star, New York; Laural, Long Beach.
- North Carolina: Cameo, Bellhar- ven; Peoples, Boonoke; Castle, Kin- gston; Pastime, Boone.
- Ohio: Park, Toledo; Grand, Le- banon; Madison, Mansfield; Devore, Plymouth; Alhambra, Columbus.
- Pennsylvania: Star, Mansfield; Fine Brook, Scranton; Neutral, Simpson; Lyric, Torpente; Palace, South Pittsburgh; Home, Old Forge; Ritch, Philadelphia, Temple, Ashland, Gibson, Philadelphia; Ly- rie, Pittsburgh; Stanley, Selengrove; Palace, Avaoca; American, Tower City; Grand, East Greenwich; Clark, Westfield; Peoples, Watsontown; Bluebird, Philadelphia.
- South Carolina: Liberty, Liberty; Lyrie, Cheran.
- South Dakota: State, Madison; Texas, Strand, Longview; Ritz, Del Rio; Las Feria, Le Feria; Texas, Rusk.
- Virginia: Palace, Pocohontas; Marion, Marion.
- West Virginia: Palace, Davy; Strand, Moundsville; Westside, State, Tonah; Chilton, Chilton; Grand Opera House, Chetek, and the Crystal, Dodgeville.

NEW THEATERS

Watertown, Mass. — Officials of the Chamber of Commerce are adding in the negotiations that are now pending for the erection of a theater here. Springfield, Mass.—The Arcade, being erected here by Samuel and Nathan E. Goldstein, is expected to be completed and ready for opening Sept. 1. The house will have a seating capacity of 1,200.

Knoxville, Ga.—Plants have been announced for the theater to be erected by George Denton and E. L. Bigler on Burlington Ave. this city.

Starkville, Miss.—R. J. and A. L. Goodman are erecting a theater here to be known as the New Ma- sonic. The house, which will have a seating capacity of 750, is being erected to replace the one that was destroyed by fire several months ago.

U. A. CHICAGO HOUSE
ADOPTS "ELECTRIC EYE"

Chicago—An electric meter, known as the "Electric Eye" has been installed at the United Artists theater here. This is said to be the first installation of its kind in the world.

The instrument, perfected by J. H. Hyke, of the Midwest Ticket Co. of this city, and announced in THE FILM DAILY some months ago, rec- ords the entrance of a patron through the gate by the breaking of a beam of light shining invisibly across the doorway. The gate has been arranged so that the patrons enter single file. When the light beam is interrupted, it registers on a meter in the manager's office, thus making it possible for the manager to tell immediately how many people have entered the theater in any given period.

By means of a wire connection the office can be hooked up with all theaters on the circuit so that the division manager can tell minute by minute what each theater in his district is doing in the way of busi- ness. The system also eliminates any false reports by managers, cashiers or doormen.

If the device is successful, it may be placed in all Publix houses.

Takes Over Film Processing Co.
Albert Beck and William Burch, formerly connected with the Na- tional Film Renovating Co. and the Fox printing room department, re- spectively, have taken over the management of Dennison Film Processinng Co., Inc., with headquarters in the Film Center building, New York. Under the new man- agement a reduction in prices for cleaning and renovating films has been announced.

Nat'l Supply Opens Iowa Branch
Des Moines — National Theater Supply Company has re-established its branch office here. B. F. Sills was transferred from Detroit to manage the branch.

Joins Nat'l Sales Force
Seattle—Williams Evans, formerly advertising manager of the Fox Gray's Harbor theaters, has joined the local branch of the National Theater Supply Co.

ALTERTIONS

Twin Falls, Ida.—The Orpheum, recently acquired by Publix, has been closed for remodeling and im- provements.

Seattle—Modernization work on the old Empire theater building here, rechristened the Yakima by the Hughes-Franklin organization, will be completed shortly. Approximately $25,000 is being spent on the work.

Sprinfield, Mass. — The Publix Broadway has closed for the sum- mer to permit extensive repairs, alter-ations and improvements.

Youngstown, O.—The Park, owned by Shea Theaters and managed by J. E. Shagrin, is being completely remodeled under plans pre- pared by Morris V. Sheibe, archi- tect. The house will be entirely redecorated and a new ventilating and cooling system installed.

Yonkers, N. Y.—Work of re- building the Broadway is proceed- ing according to schedule and the house is expected to be reopened the latter part of September. Inter- ior was destroyed by fire re- cently.

Bronx, N. Y.—Tremont theater, owned and operated by David Weint- stock, is being altered and repaired.

Roswell, N. M.—E. C. Treib is remodeling and redecorating the Princess.

Bublin, Ga. — Remodeling and general improvements will be made at the Rose, according to John Peak, manager.

JUST AROUND THE CORNER

from every American theatre

NATIONAL THEATRE SUPPLY COMPANY
branches in all Principal Cities

Draperies Decorations
Massengale Screens
Settings Acoustical Treatments
Banners Acoustical Banners

NATIONAL THEATRE SUPPLY COMPANY
GERMAN FILM WORKERS IN CO-OPEPATIVE VENTURE

Berlin—The Organization of German Film Workers, known as the Daecho, will soon start the production of pictures, the necessary capital now being available. Production will be on a co-operative basis, every member taking part in the making of a picture being entitled to the reimbursement of his daily expenses and to a share in 50 per cent of the profit.

LIVERPOOL BAN ALARMS BRITISH EXHIBITORS

Liverpool — As a result of the closing of Liverpool theaters to children, under an order of the City Licensing Justices, in accord with the order of the British Board of Film Censors that children be not admitted to theaters showing films with the "A" certificate (films ruled as suitable for adults only) British exhibitors are alarmed lest other justices throughout Great Britain take similar action. The expected C.E.A. appeal from the ruling has not materialized, but the exhibitors' organization is sending representatives to Liverpool to discuss the order prior to the next licensing session.

Half of German Imports Supplied by the U. S.

Berlin—Fifty per cent of the films imported by Germany during the fiscal year ending June 30, 1931, were made in the United States. Twenty-five per cent were of French make; the other 25 per cent coming from England, Italy, Czechoslovakia, Sweden, Russia and Poland. Joint productions were made by German firms during the year with British, French, Czechoslovakian, Italian and Swedish film interests.

Japanese Ask Reduction of Tax

Tokyo—Film exhibitors in Japan have presented to the Departments of Finance and Home Affairs a request to have the theatrical tax reduced by transferring it from the local to the national business tax. They also seek unified theatrical regulations as to hours of exhibition, etc.

German Firms Reach Agreement

Berlin—The Deutsche Lichtspiel Syndikat and Sudfilm have made a close working agreement. Each company maintains its integrity, without a fusion or capital merger. Joint action will be taken, however, in the purchase of raw stock, exploitation of the market, regulation of production, salaries, etc., according to the announcement.

New Dutch Talkie Studio

Amsterdam—A new Dutch film company, N. V. Electrafilm Maastricht, has built a sound film studio for the production of Dutch talking pictures. Gerard Rutten is studio director.

Manchester "Super" to Open

Manchester—The Astoria, Prestwich, Manchester's new "super" picture house, seating 1,800, will open early this month. It will have a cafe seating 200 persons, with a dancing floor, and a roof garden.

TOKYO PUBLICITY MEN ORGANIZE

Tokyo—Publicity men for foreign film companies in Tokyo have organized the Kaisenko-kai for mutual benefit and protection. Publicity representatives of Ufa, Fox, Soviet Films, M-G-M, Warner Bros., First National, Universal, Pathé, Paramount, United Artists, Jyiu and other companies are the charter members.

French Exports Jump While Imports Drop

Paris—Gains are shown in the export of positive prints from France during the first quarter of 1931, the jump being from 2,166,123 metres to 3,092,919 metres. Imports were made by the same firms for one of positive prints dropped from 2,371,397 metres to 1,907,877 metres. Imports of positive raw stock and of negative raw stock showed increases. Losses occurred in imports of developed negative, exports of developed negatives, exports of both positive and negative raw stock.

Sascha Films Increase Capital

Vienna—A general meeting of the Sascha Film Co., will be held here soon for the purpose of increasing the capital from 100,000 to 1,000,000 shillings. Herr Schenck, director-counsel, will submit a project for further extending production. Ten or 12 pictures will be made annually.

Nikkatsu to Use RCA Equipment

Tokyo—After experimenting with RCA recording equipment, it is reported that Nikkatsu will install that company's recording machinery in its studio for the production of the modern dramas upon which it is embarking.

NEW THEATER AT PETERHEAD

Petebread—The Peterhead Playhouse, recently opened, was built from the foundations in 15 weeks. It seats 1,260 and is the first theater in the Highlands to have the expanding screen.

TOFANO IN ITALIAN FILM

Rome—Sergio Tofano, brilliant Italian actor-director, has been engaged by several Italian companies in the lead of the leads in its version of "The Private Secretary," Elsa Merl in and Nino Besozzi have the other leads. The film will mark the great Tofano's screen appearance.

BRITISH SOFT PEDAL SEX FILMS

London—At a special meeting of the Consultative Committee of the British Board of Film Censors, it was agreed to take certain steps immediately to minimize the amount of sex matter in current and future films. The meeting was attended by representatives of producers and distributors.

Happenings in Other Lands of Interest to Producers, Distributors and Others in the U. S.

478 THEATERS BUILT IN EUROPE LAST YEAR

Berlin—Figures compiled here of new film theaters built in Europe during the past 12 months show the biggest increase in the United Kingdom, with France in second place. Total new theaters built in Great Britain and on the Continent is 478, with a combined seating capacity of 467,568. Great Britain comes to the fore with 175 new houses, seating 250,000. France had 68 new theaters, seating 61,580, and Czechoslovakia has 60 new theaters seating 26,000.
**TMYLE TOPICS**

A Digest of Current Opinions

**Towers, Warner, Pittsburgh; John Curran, Keith's, Boston; Bob Hopper, Stanton, Philadelphia; Bob Savini, Empire, Glens Falls; Jack Thoma, Orpheum, Minneapolis; Garrett Cupp, Mainstreet, Kansas City; F. F. Vincent, Lyric, Indianapolis; Jack Fauld, Palace, Cincinnati; Ted Todd, Orpheum, Memphis; J. C. Quinn, Orpheum, Los Angeles.

All exploiters will work from the key cities, but their campaigns will also be designed to help the subsequent runs. Bert Ennis will supervise the work from the office home. First pictures to be handed will be "Dirigible," "The White Woman," and "Fifty Fathoms Deep."

---

**Many Happy Returns**

Best wishes and congratulations are extended to the following members of the industry who are celebrating their birthdays:

**August 1-2**

- Erle C. Kenton
- Ralph Blank
- William Orlandom
- Jack L. Warner
- Myrna Loy
- Glenn Tryon
- Hal C. Young
- Olga Baclanova
- Claude Gillingwater
- Hal Mohr

---

**New Incorporations**

**NEW YORK CHARTERS**

- Cinema Sales, motion picture films, 222 W. 18th St.
- Nellie's Mattick, 163 Broadway, 2366
- c/o
- New York Music Co., publishers.
- H. Reiner, 416
- in common.

**DELAWARE CHARTER**

- Randall Theaters Corp., Washington, D.
- public entertainment.
- 400,000 shares

---

**CAPITAL INCREASES**

- simple Simon Comedies, Manhattan, 300
- to 400 shares, no par.

---

**NAME CHANGES**

- support The Film Manufacturing Corp.,
- to du Pont Film Manufacturing Co.

---

**Short Shots from New York Studios**

BY HARRY N. BLAIR

- RY COOPER, who returned from a vacation in Europe the
- week, will remain in New
- about a month, during which
- he is to work with Claudette
- in "Sal of Singapore" at the
- amount New York studios. Ed
- Sloman will direct the pie

---

- **ALONG THE RIALTO WITH PHIL DAILY**

- AFTER A visit to Holland, our Arkansas corres-
- pondent, Tommy Westmorland, comes back with a cute Bedtime
- Story. It seems one of the studios got a bright idea for con-
- sidering all the Young Undead brains in the Younway
- so they interviewed 600 college boys
- that’s where the Bedtime Story comes in. Can you imagine prospectin’
- for brains in the desert lands of the college campuses?
- well, anyway, after interviewing the 600 Rover Boys
- they found it another Charge of the Light Brigade
- light on gray matter
- and they charged the expense of the cost-
- ly experiment to Experience.
- only 16 of ‘em made
- the grade
- leaving the astounding balance of 548 punks
- and Tommy wonders why they don’t pursue the screen for
- New Fresh Brains from the young blades who are doing
- newspaper work and publicity of one kind or another.
- Youngsters who are already trained to think in terms of Head-
- lines
- Adjectives
- Sensations
- instead of expectin’ to find material among the Rah-Rah boys
- whose mental powers are liited to blowing the above man’s bankroll
- how much liquid T.N.T. can they awill
- exploit with this Dame and that Debbie
- and the touchdown that so-and-so almost made in the last game
- why don’t they try this other logical Field for Mental Material?
- asks our Arkansas scribe well, why
- DON’T they ask, too.
- and if any of you boys and girls can answer the problem
- then you’re just too dog-
- gone bright for this film biz.

---

- **A STORY** is circulating around that in a future issue of "Ballyhoo," that kid rag will devote a lotta space to razzin’ Hollerwood and the film biz in general on their follies and weaknesses
- but if they cover the enormous ground COMPLETELY how can they get it in in one issue?

---

- **A UNIQUE bet for $100 stakes is on between Walter
- Huston and his son, and John Meehan, M-G-M scenarist, and
- his young hopeful the Hustons have issued a formal chal-
- lenge to the Meehans for an unusual athletic competition
- contest consisting of a round of golf, a round of wrestling, a
- bicycle race to the Westport Beach Club
- here they will compete in a game of handball, hard
- jumping, high jumping, discus throwing and swimming.
- with fancy diving and a side attack of golf
- two sets at a nearby tennis court will follow
- the bikes again, and out to the Culver City Boxing Club
- for round of boxing
- - with a few games of bowling and billiards
- and the mugs still standin’ on two feet after it is all over will be declared the
- winners
- - and they should also be pro-
- nounced insane.

---

- **WHEN** director John Ford started "The Brat," he
- called Sally O’Neil into conference
- Sally, y’know, is the gal who takes the part of the Brat
- and Jawn sez to her
- "Forget everything you’ve learned about acting and be yourselt a Brat remember
- if you feel like kickin’ over a piece of furniture, do it
- or jumping up and down on a divan, do it
- in a word, be a Brat!"
- well, we saw the Result
- and we’re here to state that Sally didn’t miss a thing
- she kicked holes in everythin’
- on only one point did she miss
- instead of jumpin’ up and down on a divan
- she did the act on blonde Virginia Chester
- later Sally explained to Mike Ford that she had one some one refer to Virginia as a
- real diva
- and thought that must be as a
- diva.

---

- **I TAKE my gal to the Roxy every week," sez Mike
- Smoos, "just to have that big goofy in the white dress suit.uni-
- form open the taxi door and salute."
**THE BRAT**

**FOZ**

**THEMATIC ADAPTATION OF THIS PLAY IS FAR-FETCHED.**

**DERELIUS THEMES TOO IMPROPER FOR INTELLIGENT AUDIENCES.**

As far as the popular crowds are concerned this show should be in the money, it has a little girl from the show business bringing it to the screen and giving it a bright, brassy treatment, a turn to a brown turn. But the entire theme is so improbable and fetched, that even the gorgeous set and costumes, the very charm which made John Ford's first venture a success, cannot make young John Ford overcome handicap.

Allan Dinehart gives fine performance as the congenial novelist, but Sally O'Neill keeps a continuous pattern of "dese, de, and dose," till it becomes monotonous. Director, M. A. Smith, a splendid Fulgurist, is, with the novelist's malice, two society girls making fine, tender music. Sally O'Neill, for the third time, is Mrs. Marchbanks, with the novelist's maids. Cast: Sally O'Neill, Allan Dinehart, Fabian Albert, Virginia Werrell, June Colley, J. J. MacDowall, Marc Ford, Granville, William Collier, Sr., Louise Mack, Margaret Mann.

Director, John Ford; Author, Maudie Judd; Producer, Joseph August; Director, Eugene Grossman. Direction, honored by material. Photography, very good.

---

**THE STAR WITNESS**

**Eddie Gibson in "WILD HORSE"**

**M. H. Hofman**

**Paramount. Time, 75 mins.**

**REFRESHING AND WHOLE-SOMENESS COMEDY, BASED ON STAGE SUCCESS. GOOD GENUINITY IN AUDIENCE ENTERTAINMENT.**

This is the type of production that builds family trade—that furnishes entertainment for the general household. The comedy takes root in the mouth. Always diverting, the picture moves along with the support of a slight story and praiseworthy work from its cast, particularly Ray Dooley, whose comedy antics are a knock-out. With the proper handling we shall all be a big-bell attraction. Only one song is included in the picture, this coming from Dowling, whose work is top-notch from every angle. Dowling does an ambitious young chap who takes over the management of a flop country hotel, and it makes it out of the "red" and eventually wins the girl. Comedy, broad, fast and furious, is provided by Ray Dooley and his associate young. Particularly good stuff for small houses. The film is presented by M. C. Grossman. Cast: Eddie Dowling, June Colley, Ray Dooley, Raymond Hatton, Noah Beery, Armand Kalb, Adolph Miller, Lloyd Whitlock, Mary Carr, Cora O'Leary, Gene Lewis, George E. Stone, Menasha, Marie Doro, Maude Allen, Delmar McComb, Bobbie Clark, Dickie Moore.

Director, William A. Wellman; Author, Lon Toulon; Hubbard: Dialogue, same; Director, same; Film Editor, Hal McLean; Cameraman, James Van Til; Direction, perfect, Photography, fine.

---

**THE JOURNEY WOMAN**

**Barbara Stanwyck in "THE MIRACLE WOMAN"**

**Columbia. Time, 90 mins.**

**BIG IN ENTERTAINMENT AND BOX OFFICE VALUES. STRONG ACTING, UNAFFECTED, HIGH APPEAL FOR ALL CLASSES.**

This is an all-around achievement that will be received by exhibitors of this film as a worldwide dramatic effect, deep human appeal and suspense developments that are off the beaten track; great performance, well-played, fine supporting cast; pitch direction by Frank Capra, and excellent camera work and recording. Plot concerns a preacher's daughter who turns vengeful when her father dies of a broken heart because of unfair treatment accorded him by the church. She gets mixed up with a smart promoter who exploits her as an evangelist, and only stays rolling to the dough. Then the heroine strikes up a romance with a blind war veteran, whom she saves from suicide, and her manager lessons the lady and ends up by knocking him down in the tabernacle. A fine follows, with the hero rescued by a split and a happy conclusion.

Harry Carey in
"The Vanishing Legion"

Nat Levine 10 Chapter Serial
Ace Serial
This is probably the best serial ever turned out by an independent. It has everything that a thrilling serial can pack in the format. Harry Carey and Edwina Booth, with the reps they made in "Trader Horn," are a strong combination to exploit. Directed by B. Rea
Eason, who has utilized every de
vice to crowd the reels with action, thrills, surprises and some beau-
tiful camera work that is often seen in a serial. The story is a hummer, with Harry Carey as the contractor engaged to drill an oil well on a property that seems to have a jinx. Mysterious forces are at work to thwart every attempt to work on the oil fields. Carey is joined by a fleet of trucks loaded with machinery and equipment. Then you see the gang at work, with several al
devouring to stop the hero, also
to get their hands on a certain mys-
terious person who knows some
damaging evidence against them. This person is the father of Fran-
kie Darrow. Frankie and his dad secrete themselves in one of the trucks to escape a sheriff. The
trucks are wrecked by the gang,
which destroys the brakes, and
they come to a precipice. This is a big thrill scene, with the run away trucks careen-
ing down the side of the moun-
tain, and the drivers jumping for their lives. This bit has been realisticly
handled, and packs a terrific wallop.
In fact the first two chapters can
be replete with fine bits of this
caliber that will have the fans hang-
ing on their seats. Frankie and
dad are a grand comedy duo, a
strong part. His acting on the
day of his father is perfect as a
good bit as any juvenile has ever done on the
screen. Can’t miss on this one.
It should pack ’em in—kids and
grown-ups, who like their thrills fast and plenty.

“Honeymoon Trail”

Vitaphone 1117
Time, 7 mins.
Fair
A skit on the travelogue order,
with a pair of newlyweds supposed-
ly taking a flivver honeymoon trip
to various scenic spots, but wind-
ing up with the couple still at their
starting point and just talking about the various scenes. Niagara Falls, Thousand Islands, Yellow-
stone Park and other well-known spots are among the sights shown,
with some accompanying travel-
ogue stories that more or less
misses. Nothing particularly dis-
tinctive or different about this
short, but it will do as a filler.

William Gaxton in
"The Silent Partner"

Vitaphone 1250-51 Time, 19 mins.
Mild Skit
There are a few comedy high-
lights in this sketch, authored by
Rupert Hughes, but for the most part it is too talky and based on too
slim an idea. William Gaxton
has just been married and is broke,
jobless and about to be dispossessed.
He tries to bluff his way along,
however, and is given encourage-
ment by the arrival of an aunt who
is about to be married to a rich old
duck who wants a piece of prop-
erty on which Gaxton bought an
option. By having a friend pretend
he is some big shot with a rival
offer for the site, Gaxton makes the
rich suitor buy. Okay for the not
too particular. Gaxton’s name is
worth billing where he is known.

SICK HOUSES

WHEN a four-star picture fails to bring them
in the manager knows something is wrong.
He can then blame it all on the business
depression, or he can do something about it.
Many thoughtful managers have reasoned that in
troublesome times men and women stand most in need of
gay entertainment—bright lights, soft carpets, liv-
ing music—cheery and glamorous atmosphere, a
place to forget cares for the moment.
The all-sound house does not fill the bill. However
worthy its screen show may be such a theatre remains
dark and cheerless spot—likely to become a sick
house.
The salutary effect of living music is urgently indi-
cated. Not a quack remedy, but the tried and true
specific, indispensable in first class theatres since the
movies emerged from the nickelodeon era.

THE AMERICAN FEDERATION OF MUSICIANS

(Comprising 140,000 professional musicians in the United States and Canada)

JOSEPH N. WEBER, President

1440 Broadway, New York, N. Y.
LONGER FEATURES URGED BY HARWOOD EXHIB HEAD

in a statement for The Film Daily. Though he is unalterably opposed to dual bills, Harwood declares the producers are forcing the policy on many exhibitors by making features 57 to 62 minutes in length. To fill out a two-hour show around a 57-minute feature would require so many shorts that the bill would be like “chop suey,” says Harwood.

The biggest problem of theater owners at present is the apathy of the public except when real good pictures are shown, states Harwood. There is no trouble getting them in with strong attractions, he declares, but in the past months when box-office tonics were needed most the producers failed the exhibitors. Harwood favors less dialogue and more action in pictures. He is against price-cutting, declaring that high cost of labor, equipment and leases entered into during “better days” make price reductions akin to suicide.

Hal Roach Signs New Agreement With M-G-M

studios includes 40 two-reel comedies, in addition to a feature-length Laurel-Hardy comedy, “Pardon Us,” which has already been completed and is set for release Aug. 15.

Eddie Dowling, Ray Dooley Headline at Paramount

Eddie Dowling and Ray Dooley, stars of the New York Paramount’s current screen offering, “Honey Moon Lane,” also head this week’s stage show at the Times Square house. The presentation is a Boris Petroff affair entitled “Grand Street to Broadway,” designed to show the well-known talents of Eddie Dowling from on East Side boy to musical comedy fame on Broadway. It is a neat little offering, with good comedy by Miss Dooley and other enjoyable entertainment contributed by Gomez among the dancers who were featured in “Crasy Quiet”; Dorothy Dare of “America’s Sweetheart”; Fred Coots, the popular composer and pianist; Sylvia Froos, Little Larry and the Bines ballet troupe. Jesse Crawford features the “Huckleberry Finn” song in his organ concert, and a batch of Frim melodies are dispensed by the orchestra with Rubinooff conducting.

Irvin Talbot at Paramount

Irvin Talbot, formerly of the Paramount studios on the coast and now in New York, is now musical director at the Paramount theater in connection with the new policy of specially produced stage shows.

Variety Bill Featured

In Capitol Stage Revue

The stage offering at the Capitol is “Variety Revue,” opening with a modernistic setting as the Chester Halc Girls go to a routine up and down stages garbed in one of those double black and white costumes. A slow motion stepper works under a blue spot, finishing with some rapid fire stuff. Very effective. Then follows a blackout number, with the singer showing up at top of the curtain, then flashing in and out on a dark stage to various dimly lighted scenes illustrating his “blues” song, with a girl role, later (Continued from Page 1)

9 FIRMS JOIN TO FIGHT LABORATORY PATENT SUES

plans for throwing their collective support behind Warner Bros., who is the first of the series of cases to be tried under suits instituted by Cinema Patents. Decision in favor of the company spokesmen, will mean an “open shop” from the standpoint of the work.

The companies in addition Warners which have been sued alleged infringements are: F. Columbia, Paramount, Craft, Fox, Laboratorie of Jack Benny, Du.

N. W. Exchanges Report

Business Ahead of 19

Though Harwood, M-G-M, RKO Pathe, Radio Pictures, United Artists, Tiffany, Ect., etc.

One reason given for the heavy buying at this time is that, were a bad business prevailing, exhibitors would not buy on a larger basis than later when conditions are the upgrade.

W. E. Obtains Decree

In Suit Against Paco.

granting an injunction, the judge allows a stay of execution pending defendant posts a bond of $5,000, perfects his appeal within 20 days, and regularly prosecutes it thereafter. The decree further ordains an accounting of profits from operation of Wallenstein’s equipment as well as all damages plaintiff may have sustained.

At the same time Western Electrics and its affiliated companies are offering an appeal from that portion of Judge Galton’s decision which declared a fourth patent, the so-called Lowenstein-Grid-Bias patent, to be invalid, and a fifth, known as the Blattner patent, which he ruled was not infringed. Validity of Lowenstein patent was established by the Federal District Court of New York.

CONGRATULATIONS

NAT LEVINE

whose latest Mascot Serial, “The Vanishing Legion,” sets new high standards for chapter plays.

No. 27 of 1931

“Good Deeds” Series


Rooms single or en suite, facing Central Park and but a moment from the city’s amusement and business centers.

Personal Direction of S. Gregory Taylor

Peerless Productions Sell

60 Per Cent of Territory

(returned from abroad the purpose of arranging distribution, and it is planned to open exchanges wherever satisfactory affiliations are not available.)
Film Daily Year Book——The Recognized Standard Reference Volume of Motion Pictures
For the past 14 years——Out in January
Short Subjects Quarterly——Covering The Tremendous field of Short Subjects
Appearing regularly for the past 10 years
Directors Annual and Production Guide——12th Annual Edition out in a few days
Film Daily every week day and Weekly Film Digest on Saturday——Complete Foreign Coverage thru the medium of Trade Papers
International——Daily Hollywood Wire Completely Covering Production Activities
All High Lights in Film Daily service and all Available to Film Daily Subscribers at $10.00
Big as the Leviathan

TRANSATLANTIC

with EDMUND LOWE LOIS MORAN

John Halliday · Jean Hersholt · Greta Nissen · Myrna Loy

Directed by WILLIAM K. HOWARD

Makes hearts race and pulses pound. "Will be a sensation anywhere...everywhere. "Another strong proof that Fox new season pictures are the greatest ever produced at the Fox studios. "Grade A in any theatre...It's a triumph for Howard."—Film Daily
37 Of 39 Legislatures Opposed to “Chain” Tax

ORIGINALS HOLD ‘SILENT TECHNIC’ SOLUTION

Good Stories is Most Urgent Need, Says Schulberg

Writers, Producers Meet to Discuss Mutual Problems

By Coast Bureau, THE FILM DAILY

Hollywood—Shortage of good stories in sufficient quantity was never so serious as at present, says P. S. Schulberg, chairman of the writers' branch of the Academy of M. P. Arts and Sciences, which has just met with a committee of writers to discuss studio practices.

(Continued on Page 6)

Court Denies Dreiser Motion to Stop “American Tragedy”

White Plains, N. Y.—Justice Graham Witsch of the Supreme Court on Saturday dismissed the motion of Theodore Dreiser for a temporary injunction to restrain Paramount from showing "An American Tragedy," which is scheduled to open Wednesday at the Criterion. The court held that the agreements entered into by Dreiser with Paramount gave the producers the right to change the book.

(Continued on Page 6)

Talkies Beat Silent 100 Per Cent In Gov’t-Fox Film Educational Test

Washington Bureau of THE FILM DAILY

Washington—Official report by U. S. Commissioner of Education on the nation-wide visual education test held here July 6-10 with talks prepared by Fox Film, shows that the boys and girls from 47 states and the District of Columbia answered correctly, on an average, 19 more questions out of 50 on each test after seeing the sound educational pictures than they did before. This is an average gain of 38 per cent. The only other test comparable to this one, but using silent films, was conducted in 1928 and showed an average gain of 19 per cent, thereby indicating that sound films are twice as effective as silents in educational work.

Even more startling figures are recorded when only the increase in knowledge is considered. These ranged from 42 per cent in the test (Continued on Page 6)

"Chain" Taxation is Opposed By 37 Out of 39 Legislatures

Possibility of "chain store" tax legislation next season, with the measures made to include theater circuits, is very remote, it has been brought out by developments of the past week in connection with the formation of the New York State Independent Retail Merchants' Association for the purpose of bringing about a state tax on chain stores. Legislative attitude toward such a levy is indicated by the fact that out of 39 measures of this kind introduced this year, 37 were defeated. It is pointed out by Robert W. Lyons, executive vice-president of the (Continued on Page 6)

Book and Play Adaptations Blamed for Excesses in Dialogue

In response to growing demands for less dialogue and more action, the trend in screen stories next year will be more than ever toward originals, according to various producing company officials interviewed by THE FILM DAILY in the past week. But any further curbing of conversation in pictures is placed (Continued on Page 6)

U. A.-COLUMBIA RENEWING ARRANGEMENT IN ENGLAND

London—(By Cable) Negotiations are practically completed for United Artists' renewal of its contract to distribute Columbia pictures in Great Britain. Arthur Kelly, United Artists' foreign manager, who is now in Paris, is representing his company at conferences on the option.

"Go to Theater" Campaign Is Urged by M. P. T. O. A.

A "Go to the Theater" campaign is urged upon exhibitors in the midsummer edition of the "M.P.T.O.A. Bulletin," which views the picture house as a means of "creating a more cheerful atmosphere in the entire nation." Suggestion is made that managers stress this angle in their advertising campaigns.

Travel Feature, Shorts Planned in Technicolor

West Coast Bureau, THE FILM DAILY

Hollywood—A Technicolor series of two-reel travel dramas and a feature length production are planned by Leonard Fields, who is now on his way to the Orient. Fields will make his headquarters in Shanghai, from which point his unit will make numerous expeditions.
The Broadway Parade
(Week of July 31)

PICTURE

"Honeymoon Lane"

"Public Defender"

"The Reckless Hour"

"Star Witness"

"Mr. M. G."

"A Free Soul"

FOREIGN PICTURES

"Growth of the Soil" (2nd week)

"Huckleberry Finn" (Aug. 7)

"Unholy Tragedy" (Aug. 5)

"Huckeeberly Finn" (Aug. 7)

"Loisly Garden" (Aug. 26)

DISTRIBUTOR

Paramount

First National

Paramount

Walter Bros.

Paramount

United Artists

THEATER

Paramount

Capitol

Strand

Rivoli

Rivoli

Rivoli

$2 RUNS

"Including 2 p.m.

Revives."

Production Cabinet Idea Adopted by Robert Kane

Paris (By Cable)—Robert Kane has adopted the production cabinet idea in conjunction with his literary committee at Paramount’s Joinville studio. Comprising the cabinet are: Saint Granier, Alfred Sain, Lajos Biro, Alexander Korda and Claudio de la Torre. On the literary committee are: Pierre Nolet, Marcel Pagnol, Edouard Bourdet, Sacha Granier, Saint Granier, Paul Morand and Paul Branc.

Andre Daven has resigned as casting director at the studio and has been succeeded by Howard L. Young, former playwright and production manager. Kendall Kay, formerly publicity manager at the plant, has gone to Madagascar and R. R. Leclere has taken over his duties.

More Contracts for Pathe

Among contracts for RKO Pathé’s 1931-32 line-up closed at the end of the week were the Alger circuit of Illinois, Oregon, and the circuit of Missouri and Illinois and Blackhills Amusement Co. of South Dakota.

H.E.R. Lab Not Involved

H. E. R. Laboratories is not involved in the pool formed last week to defend lab patent actions brought by Cinema Patents Corp., it is stated by Stephen Eller, official of H.E.R.

New Cameraman Born

Sam Rosen, chief cameraman for Seiden Films, Inc., is the daddy of a son, Mother and baby are coming along fine at the Crotone Park Sanitarium.

Color NEGATIVES

DUPACK made by Producers own color negatives

DUPLI

Color in red-yellow negatives may be removed, retained or altered to comple- mentary color.

Write DUPLI CHEMICAL FILM SYSTEM, Ltd.
"Specialists in Color"

6725 Santa Monica Blvd., Hollywood, Cal.

COLOR NEGATIVES

DUPACK made by Producers own color negatives

DUPLI

Color in red-yellow negatives may be removed, retained or altered to comple- mentary color.

Write DUPLI CHEMICAL FILM SYSTEM, Ltd.
"Specialists in Color"

6725 Santa Monica Blvd., Hollywood, Cal.

Newly Invented By}

A. H. Pinckney

Reclystabilizer

Plastics and Chemicals

The industr)'s date book


Aug. 7-8: Annual outing of Minnesota Film Board of Trade, Duluth, Minn.


Mass.


Aug. 29: RKO and RKO Pathe Area Outing, Indian Point, Steamboat Springs, Colo.


Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


Schreiber Dissolves Times Square Coterie, formed by Alex Schreiber last year to operate the new Times Square on Michigan Ave. has dissolved.

Schreiber also has closed his month's lease on Woodward Ave. and is offering it for lease.

Two New T.P.E. Shorts Series

Two more short series, "Gall of Other Days," one-vector council, by George J. Lancaster, was dealing with the gold mining town of Nevada, and the "Wild Life," produced by Elmer Clif- ford and George and William Allen, was on the T. P. E. program.
It's time somebody told the truth in MOTION PICTURE advertising!

We defy any company in the business today to even Promise you what WARNER BROS. and FIRST NATIONAL offer to Sell you on the next two pages.
12 OF THE GREATEST

COMPLETED! PREVIEWED!

READY-TO-BE-BOOKED!

with TITLES, CASTS and

RELEASE DATES!

Twelve pictures that will revolutionize the entire outlook of the industry!... Set a new and mighty standard!...

No company has ever been able to release such a group. Nothing the market has to offer can compare with it!...

Three months of the finest product for your theatre—yours the moment you sign a WARNER BROS. or FIRST NATIONAL contract!...

That's why the big circuits are keeping our sales managers in their offices day and night making deals!...

and that's what we mean by—

"MORE THAN YOUR CONTRACT CALLS FOR!"

"Surefire. Brought them to their feet applauding." —Hollywood Herald

THE STAR WITNESS

with WALTER HUSTON

CHIC SALE—Dickey Moore, Frances Starr, Grant Mitchell, Sally Blane

... A greater Barthelmess!
Dynamic, thrilling, different!

RICHARD BARTHELMESS in

THE LAST FLIGHT

with

Hel... Chandler, John Mack Brown, David Manners, Elliot Nugent, Walter Byron

SEPT. 5

(SE. N.)

THE BARGAIN

based on Phillip Barry's prize play... with

LEWIS STONE • DORIS KENYON
Charles Butterworth, Una Merkel, Evalyn Knapp

"One of the six best films of the month" —Screenland

"A box office triumph" —Hollywood Revi

SEPT. 12

(W.B.)

GEORGE ARLS

in

ALEXANDER HAMILTON

with

June Collyer, Doris Kenyon, Dudley Digges, Ralf Har...
PICTURES EVER MADE!

"Fast and Funny"—Hollywood Reporter

"Hits a high point in pictures. Human, realistic, sweeping."—Motion Picture Herald

Perfect picture for kids and grown-ups!

WINNIE LIGHTNER in SIDE SHOW
with Charles Butterworth, Evalyn Knapp

William Powell's first for Warners and his best.
—Motion Picture Daily

FIVE STAR FINAL
with EDW. G. ROBINSON
H. B. Warner, Marian Marsh, Frances Starr, Anthony Bushell, George Stone

Cagney crashes the heights of stardom!

DOLORES COSTELLO in EXPENSIVE WOMEN
with Warren William, H. B. Warner, Joe Donohue, Anthony Bushell

WILLIAM POWELL in THE ROAD TO SINGAPORE
with Marian Marsh, Doris Kenyon, Louis Calhern, Alison Skipworth

"Highly entertaining. Played superbly."—Photoplay

LARCENY LANE with JAMES CAGNEY
JOAN BLONDELL
Noel Francis, Edw. Nugent, Guy Kibbee
(Written by Kubec Glasmon & John Bright)

"Magnificently produced. Barrymore perfect."—Photoplay

THE RULING VOICE
with Walter Huston, Oretta Young

The Mad Genius
with Marian Marsh, Donald Cook, Charles Butterworth, Carmel Myers

35 STAR HITS from WARNER BROS.
35 STAR HITS from FIRST NATIONAL
70 Guaranteed VALUES for 1931-32

More than your contract calls for
SILENT TECHNICAL SOLUTION
SEEN IN ORIGINAL STORIES

(Continued from Page 1)

largely on the fact that so many productions are based on stage plays, novels and magazine stories, in which dialogue is the prime fac-
toe. Before any action is set down for a stage play adaptation is almost impossible, it is contended, while a story written with the screen di-
rectly in mind and visualized in terms of action rather than dia-
logue always has better possibilities.

Talkies Beat Silents
In Educational Test
(Continued from Page 1)
on glaciers to 607 per cent in the test on Monarch Butterflies. The
average gain on all five tests was 116 per cent. In other words, after
seeing five pictures on five subjects for a total period of two hours
and four minutes the boys and girls knew more than twice as much
about these subjects as they did before.

Ben Amsterdam Circuit
Starts With 12 Houses
(Continued from Page 1)
Warner-Stanley interests, are located in Bordentown, Burlington,
Mt. Holly, Riverside, Swedesboro, Penns Grove, Woodbury and Bridge-
ton.

Detroit House Drops Vaude
Detroit—The Palace on Monroe
Ave, which has shown vaudeville
and pictures for years, is now
showing pictures only. The house
is operated by Irons & Clanagan.

W. & Y. Buys Radio Lineup
Wilmer & Vincent Circuit of
Pennsylvania has signed for Radio
Pictures' product, it is announced by
Charles Rosenweig. Jerome
Safron closed the deal.

A. E. Lichtman Buys U Product
A. E. Lichtman for the Lichtman
Circuit of nine houses in and
around Washington, D. C., has pur-
chased Universal pictures 100 per
cent through A. Hiber, Washington
exchange manager.

SUNSHINE
IN THE
DAY'S NEWS

Film exchanges in the Northwest re-
ports current business is ahead of
the corresponding period last year.

HOLLYWOOD FLASHES
By RALPH WILK

WITH its two initial releases, "Salvaged" and "Lovebound," nearing completion at the Tec-Art
studios in Hollywood, Peerless Pro-
ductions, Inc., is preparing to start
shooting its third additional pro-
ductions within the next two weeks.
The third release, tentatively titled
"Decency," is now being cast.
Preparations are also under way
for the immediate production of
"The Mystery of Judge La Garde," a
modern Jekyll and Hyde drama. Albert
Herman is in the final
stages of preparation for his first
Peerless production, "Sports-
ing Chance." * * *

Victor Potel has been added to
the cast of "Selling Shorts," an
RKO Pathé comedy starring Louis
John Bartels under the direction of
Harry Edwards. * * *

Leyland Hodgson will appear in
"Consolation Marriage," Irene
Dunne's current production at Radio
Pictures. * * *

Hugh Herbert, actor-writer under
contract to Radio Pictures, has been
assigned an important comedy role
in "Girl Crazy," which will star Bert
Wheeler and Robert Woolsey upon
their return from Europe. * * *

Frederick Burt has been signed by
Fox for a role in "The Cisco
Kid." * * *

The next Rosco Ates short for
Radio Pictures is to be titled,
"Never the Twins Shall Meet." * * *

Release Dates Advanced
Release of Warners' "Side Show,"
starring Winnie Lightner and
Charles Butterworth, has been ad-
vanced to Sept. 19. Richard Bar-
thelms in First National's "The
Last Flight" will be released Aug.
25, instead of Sept. 5. First Na-
tional's picturization of "The Bar-
gain," adapted from Philip Barry's
Harvard Prize Play, "You and I,"
will be released nationally on Sept.
5. The cast includes Lewis Stone,
Doris Kenyon, Charles Butterworth
and Evelyn Knapp. It had been
listed originally for Sept. 19.

Fox Wins Hartford Theater Suit
Hartford, Conn.—The Supreme
Court of Errors has ruled in favor
of Fox New England Theaters in
the controversy over ownership of
the Palace. The house was orig-
inally leased to S. Z. Poli by Pas-
quale D'Espo in 1913, for a 25-
year term. S. A. Andreiff later
bought the building, and sought to
prove the lease was invalid.

Paul McElhinney Married
Seattle—Paul McElhinney, M-G-
M exchange boîter, has married
Mildred Dunn of Vancouver.
Short Shots from New York Studios

B. HARRY N. BLAIR

RAMOUNT'S New York studio feature production schedule is set as to begin early in the first of the new year. Four
atures are definitely scheduled: 
Claudette Colbert and Gary Cooper, 
which goes into production with: 
weeks: "The Heart," starrs. 
al and 
bank: "Women Again," faman' with Bankhead and Wynn 
son, and a Claudette Colbert 
ctic March vehicle.

Monte Schaff, assistant to San 
Production Chief at the Vita-
Scene, chaperoned a crew to 
train and see the company of 
Bay City, Mich., where pictures 
will be taken of the great Water 
arrival, for one in the spectacular 
object of "Sportslants," starring 
Husing, who went along to 
outside the events.

Another Paramount shorts unit under the supervision of Larry Kent is going on location this week to capture exteriors for one of the Karl 
n George K. Arthur comedies. 
ast week a Dane-Arthur troupe 
up to Glens Falls, N. Y., 
and the next outdoor location will 
e in Newport. This is the first 
me in the history of Eastern short 
ats that units are going on loca-
trips occupying several days.

It was the movies that provided 
arge Large, blonde "Follies" beauty, 
her stage opportunity rather 
an the other way about. While 
earning as a shopgirl in a Vi-
street subject her charm 
ected one of Ziegfeld's scouts and 
an interview was arranged—with 
result that the Manhattan age of 
has become one of the glorious 
fered.

Egyptian Combine To Handle Pathe 
Thomas Shafio, distributor of 
Pathé product in Egypt, Syria 
Dinestine, has formed a part-
ship with William Albert Lan-
ister for the exclusive handling of 
ister pictures in that part of the 
orld.

First Jewish Radio Program 
Stanley Recording Co. of America 
 accomplished the first of a series 
 Jewish Radio Programs—based 
 15-minute periods a week for 
weeks.

New Incorporations

NEW YORK CHARTER

Diply, Thomas, 11 East 60 St., 50 East 60 St. Share owners, 50.

YL CHARTER

Motion Picture Advertising Corp., Pasakae; 
main pictures; W. Waton, Pasakae. $100.

DELAWARE CHARTER

Inkley's, Inc., Dover, Del.; places of 
sement, dance halls, eating places; United 
Corpany Co., Dover. 100 shares of com-

ALONG THE RIALTO WITH PHIL DAILY

THE FIlM DAILY

SERIALS ANSWER THE B.O. CRY

By DON CILLETTE

W HEN dc luxe houses, from the Roxy 
down, go far serials as a regular part of their 
menu, and when big circuits enter 
 extensive booking deals on chapter 
ries, there must be a reason.

The reason is the packed lineup for 
the new season, as indicated by the ad-
ance guard, contains real, honest-to-good-
ness tonic for the box-office.

First chapter of two of these serials 
viewed last week, just about top anything 
in their line that has come along.

"The Vanishing Legion"

One is Mascot's "The Vanishing Legion," 
produced by the serial specialist, Nat Le-

Besides its swell cast headed by Harry 
Carey and Edwinne Bithood, who are good 
for big exploitation as a result of their 
Trader Horn" fame, "Little Frank 
Darrow In," who will be a riot with the juve-
niles, this picture is jammed with the ac-
thin, thrills and suspense for which 
and fans have been yelling.

"Danger Island"

Then comes Universal's "Danger Island," 
with Kenneth Harlan and Lucile Brown. 
With fine atmospheric stuff on the "Treasure Island" order, a topnotch cast 
and fine production, this is another strong 
for the kids as well as the grownups.

Both stories contain production values 
seldom found in serials.

Coming at a time when family pictures 
are so badly needed, "The Vanishing Le-
gion" and "Danger Island" are veritable 
godsends.

Italian Production Planned

"Immacolata," all-Italian feature, 
will be soon produced in the East 
by Thalia Amusement Corp. Head-
the cast will be Baroness Elvira 
Curei, with Carlo Polita, Frank 
Amoldo, Lucile de Prate and Jeanne 
Wolms. Eugene Roder will direct 
will be assisted by Italian director 
Cennerazzo, who wrote the dialogue.

Edward G. Robinson Opens Tour

Chicago — Edward G. Robinson 
opened his vaude tour at the 
Pallace here, doing bits from his 
best-known pictures. The Warner 
star will play the Palace in New 
York the week of Aug. 29.

Many Happy Returns

Best wishes and congratu-
ations are ex-
the Film 
Daily to the following 
members of the industry, who are celebra-
ing their birthdays:

August 3

Dolores Del Rio
Wellyn Totman
Ernest Zatorsky
Dudley C. Hendricks
Hagerstown, Md.—Herbert T. Brown has been named assistant manager of Warner's Maryland here. Brown was formerly with Publix in the South. He succeeds F. K. Shafer, who has been transferred to Winchester.

Charlottesville, Va.—The Lafayette has been closed by Twyman Bros. for renovation preparatory to competition with Publix when the latter opens a theater here in the fall.

Bradford, Pa.—Shea Amusement Co. has taken over the Grand from J. P. and T. J. Melvin, it is announced. M. A. Shea also operates the Bradford here.

Baltimore—Izzy Rappaport, who recently bought the Hippodrome, is spending $40,000 remodeling and redecorating the theater. He expects to reopen it in September.

Monessen, Pa.—R. M. McShaffrey, owner of the Olympic building here, will operate the house after Aug. 1. The Olympic lease has been held up to this time by Pete Sotus. McShaffrey is also the owner of the Star.

Manassas, Va.—Benn Pitts has added the Dixie to his city to his string of theaters.

McDonald, Pa.—George Lavié has transferred the lease to the Dreamland here to F. A. Thomassey, Jr.

Parkers Landing, Pa.—B. V. Barger, owner of the Liberty, has taken in G. C. Fonst as his business partner.

Washington—Jacob Goldenberg has bought the holdings of his partner, Sidney Lux, in the Warren Park, Front Royal, and in the Laurel, Laurel, Md. The Warren Park will undergo considerable improvement.

Erie, Pa.—Keystone has reopened after a short darkness, at which time the house was repaired. Dominic Carbone is manager.

Pittsburgh—Peter Alderman has leased the Lincoln Square from N. H. Lazier, "Pete" operates the Pastime, while Lazier continues as the local representative for a candy vending machine company.

Southington, Conn.—Coleman's Theater, recently leased from Dorr C. Coleman by Abraham Schuman of Hartford, is being operated by Davis of New Haven, will be renamed the Colonial when it is reopened after alterations.

Monessen, Pa.—With R. M. McShaffrey taking over the Olympia here, it is understood that Peter Sotus, who has been operating the house, will reopen the old Opera House, which has been dark for several years.

Woodbury, Pa.—Bernard ("Duke") Rogin, former Pennsylvania college athlete and later with the Grove, is now manager of the Kaito.

Troy, N. Y.—S. C. Brasted is now managing the Pastime here, formerly operated by Snook. It is open Fridays and Saturdays.

Philadelphia—Bernie Hirsch has taken over the recently renovated Ruby.

New Britain, Conn.—Harold Le Valley of Pittsfield, Mass., has been named manager of Warner's Enfield, including Louis L. Hame, who is to manage the Roger Sherman, New Haven, another Warner house.

Philadelphia—J. A. Hanan has opened his Eagemerc for the summer.

Hummelstown, Pa.—The Royal reopened recently under the management of C. H. Rogers and J. W. Rosenthal.

Waterbury, Conn.—New seats and other equipment are being installed in the Hamilton, East End neighborhood house recently taken over by F. J. Van Doren, and the house will be reopened soon.

San Diego—The Vista, closed for several months, has reopened as the Forum, with V. Koping as manager.

Azusa, Cal.—C. S. Harris is the new owner and manager of the Azusa.

Beaverton, Ore.—N. G. Forrest of Portland has bought out the interest of Mr. and Mrs. N. G. Freeman in the Beaverton.

Long Beach, Cal.—The suburban Redondo has changed hands. Madame Lartue, of Newport and Balboa, takes charge the first of next month, it is reported.

Los Angeles—Goldberg & Schack have turned the Jewel and Crystal, East Side houses, back to the Fox West Coast circuit.

Denver—The Granada, owned by Fox, is being remodeled and redecorated and will be reopened as the Tivoli.

San Diego—The Orpheum is now operated by Fox as a 50-cent grind house. Its admission was formerly 60 cents top. The California, formerly split-week second run, goes to the first run policy at 60 cents top.

Redondo, Cal.—Jack Reitlaw, lately assistant to Harry Hartman, is now managing the Fox here, succeeding Tom Quinn, resigned. It is reported Mr. Reitlaw will have supervision for Fox West Coast over Redondo, Inglewood and Hawthorne.

Centralia, Wash.—R. E. Charles is now managing the Fox here.

Oakland, Cal.—W. C. Kohler, former manager of the Premier, San Francisco, is now handling the managerial reins at the local Premier, formerly the Hippodrome.

Seattle—A. K. Bennett, formerly on the RKO Pathe sales staff in Portland, has been transferred to that company's Seattle office. He now takes the East Washington territory.

Vancouver—N. B. Johnson is now manager of the Mission.

San Francisco—Jim Rahis, opera- tor of the Mission Cafe, Oakland, has taken a lease on the Roxy. According to present plans he will open the house as a first run at 60 cents top.

Denver—The Film Board of Trade selected the following officers and directors for the remainder of the year: R. J. Morrison, president; Duke W. Dunbar, secretary-treasurer; C. J. Feldman, J. S. Hemmel and S. N. Feinstein.

Cincinnati—Sorg Opera House, Cincinnati's oldest theater, now closed, has been leased by E. Osgood of Columbus. It will be remodeled and reopened Aug. 1 as a movie house. Former owner was Sam Finkelman.

Audubon, La.—Harry Pace, former part owner of the Trivoli at Happy, has purchased the New Audubon. Pace is also interested in the Fochonata theater.

Cleveland—M. Maestranza is now operating the Mayfield Theater on Thursday and Sunday of each week on a silent policy.

Racine, Wis.—Matty Fox, who was formerly manager of RKO's Racine house, has been named assistant to Mickey Gros in Racine.

Cincinnati—Emmanuel Schur is no longer manager of the RKO Capitol. H. E. Wilson and the Strand and Park. These house were recently leased by George Schaffer.

Moundsville, W. Va.—M. E. Speigel has been named manager of the Strand and Park. These house were recently leased by E. L. Parsons and his sons who will operate the show. The Parsons are veteran exhibitors.

Madison, Wis.—Donald John, assistant manager of the Strand, close for the summer has been transferred to the Fox in Marinette. Wl was assistant manager. He succeeds Lele Rose, who has been transferred to the circuit's Wausau house.

Toledo—Richard Smith, owner of the Vita-Temple has notified exchanges that the house has closed and will reopen about August with a new manager.

East St. Louis, III.—G. L. Daniels is the new owner of the Lincoln, formerly operated by Sam Wohl.

Cleveland—Sherman Webster has back after an absence of many years. He is now one of the Warner Bros. family. Long ago he was loco Selzick branch manager. Of late he has been out of the picture business.

Cincinnati—Emmanuel Schur is no longer manager of the RKO Capitol. H. E. Wilson and the Strand and Park. These house were recently leased by E. L. Parsons and his sons who will operate the show. The Parsons are veteran exhibitors.

Drexel, Mo.—Williams & McLe- lan have purchased the Main Street from W. H. Carnichael.

Cleveland—Art Toffler, formerly with the local Columbia exchange and Wm. McCabe, who hails from the RKO office in Cincinnati, are now the new Cleveland RKO sales staff.

Louisiana, Mo.—The Clark has been reopened.

Flora, Ill.—The Orpheum has been purchased from the R. C. Cluster Theater Co. by Faulter & Timmig. Later the house was transferred to J. L. Spaulding.

Springfield, Ill.—J. L. Bores has purchased the Avalon.
Dr. Boehm To Remake U. S. Pictures in Germany

PARAMOUNT-WARNER PEACE PACT RATIFIED

5 of New Para. Lineup Finished; 15 Starting in Aug.

Open Shop
— an independent year

By JACK ALICOATE—

Like the jolly brood of Tennyson, it seems that the curvilinear business of femininity, of the stock market, and the motion picture industry, continue forever their way of irregularity. After paying due for a couple of years to the stock curve of the independent producer is once more decidedly upward. Again, after a period of self-generated production complacency, we find some of the first line companies taking on outside or independent product. That’s a healthy sign. It begins to look like the opportunity of the independent is again here or hereabouts. Notwithstanding the success of the dynamic and colorful Signor Mussolini, dictatorships have yet to prove their permanent worth in motion picture production.

Having the liberty of a column gives one sole opportunity of reporting, in addition to one’s obvious daily slants, the occasional temperamental tempo of one’s contacts. We presume what we are trying to say is that in these few days we find a rather restless every-for-himself atmosphere in most instances of the business. Perhaps it is the weather. Again it may be caused by the low business visibility. At any rate, as a master of accurate reporting, the scale of most offices we visit is low, and if we were doing it indeed of shooting golf in our spare (nothing) we’d be constantly holding get-togethers, pep-ups and other morale builders. Autumn is set over the hill and with it, no doubt, better weather to look forward to.

U. S. Films To Be Remade

In Germany by Dr. Boehm

Sale of All Fox Houses

Denied by Harry Arthur

"Nothing to it, as far as I know," said Harry Arthur yesterday in denying a report that Fox is unloading all its theaters.

Arrangements for the remodeling of U. S. talkers in Germany, using only the story from the American version and supplying it with German cast and production, with the producers on this side sharing in the profits, have been completed.

Fox House in Kansas

GOES ON WHEAT POLICY

Kansas City—At Lyons, center of the Kansas wheat belt, the Fox house has started exchanging one admission for a bushel of wheat.

Six N. E. Theater Firms

SUE PARA. FOR $3,750,000

Boston—Suit has been filed in the Federal District Court here by six theater firms against Paramount Publix, charging violation of the Clayton Act and seeking treble damages aggregating $3,750,000. It is alleged that Paramount since 1916 has acquired in whole or in part the leases of competing corporations and has produced a system which makes it impossible for independent exhibitors to remain in business.

The plaintiffs are: Capitol Amuse-

(Continued on Page 8)

Spencer Bennet to Make

Detective Series for RKO

West Coast Bureau, THE FILM DAILY

Hollywood—Six two-reel detective shorts, based on the exploits of Nick Harris, famous sleuth, will be produced for Radio Pictures by Spencer Gordon Bennet, prominent director of the old days. First of the series is "Facing the Gallows."

RKO Shows $262,519 Loss

In Quarter Ended June 30

Earnings report of RKO and subsidiaries for the second quarter ended June 30, shows net loss of $262,519.34, against a profit of $410,230.52 in the same period of 1931. Profit for the first six months, after preferred dividends, is $583,664.62, against $1,704,041.18 last year.

Copyright Bu. Pushing Drive in Southwest

Dallas—Following activity in the smaller towns, the Copyright Protection Bureau is now getting down to action in the key situations in this territory. Col. H. A. Cole of Allied and Judge Roy L. Walker of T.O.P.A. have been cooperating in the work of educating exhibitors to the copyright regulations,
Fifi D'Orsay for RKO Broadcast

Fifi D'Orsay heads the list of entertainers on the program of the RKO Theater of the Air to be broadcast Friday night from the roof of the St. Moritz. Artists, conductors and Consuls of foreign countries have been invited to attend.

New York Stock Market

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Com.</td>
<td>1270</td>
<td>1270</td>
<td>1270</td>
<td>+1</td>
</tr>
<tr>
<td>East.</td>
<td>12.5</td>
<td>12.5</td>
<td>12.5</td>
<td>+2</td>
</tr>
<tr>
<td>Gen.</td>
<td>90</td>
<td>90</td>
<td>90</td>
<td>+1</td>
</tr>
<tr>
<td>New.</td>
<td>78</td>
<td>78</td>
<td>78</td>
<td>+2</td>
</tr>
<tr>
<td>Kro.</td>
<td>84</td>
<td>84</td>
<td>84</td>
<td>+2</td>
</tr>
<tr>
<td>Par.</td>
<td>10.5</td>
<td>10.5</td>
<td>10.5</td>
<td>+1</td>
</tr>
<tr>
<td>Path.</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>+1</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>230</td>
<td>230</td>
<td>230</td>
<td>+5</td>
</tr>
</tbody>
</table>

Fiji D'Orsay for RKO Broadcast

Fifi D'Orsay heads the list of entertaines on the program of the RKO Theater of the Air to be broadcast Friday night from the roof of the St. Moritz. Artists, conductors and Consuls of foreign countries have been invited to attend.

Eastman Films J. E. Brulatour, Inc.

Eastman Films J. E. Brulatour, Inc.

Chicago

425 North Michigan Avenue

Bryant 7-4712

Hollywood

1722 West Sunset

Hollywood 4-2794

Chicago

1727 Grand Avenue

6765 Lake Avenue

CA-Lumen 8692

Waltz Rebuilding Albany Strand

Albany, N. Y. — Reopening of the Strand has been postponed to Aug. 16 as a result of a decision by Warner Bros. to make more extensive changes. It is announced by Herman Maier, chief of construction. Only repairs were planned at first, but new plans call for practically rebuilding the house.

Precedent Favoring Producers Seen in "Amber. Tragedy" Ruling

A precedent favorable producers in their handling of copyright suits is seen in the decision of Justice W. L. Witschief in the Westminster County Supreme Court, White Plains, N. Y., in the case of John J. Dreiser's motion for a temporary injunction to block the showing of "The Man's An American Tragedy."

In addition to upholding Paramount in its contentions that it had fulfilled its end of the agreement whereby the author's suggestions were accepted as far as possible, and that the question of whether the picture portrays the book is a matter of opinion since both defendant and plaintiff submitted their respective contentions, Justice Witschief's opinion says in part:

"The plaintiff claims a violation of the agreement, to consider his suggestions, and that the picture, as the defendant proposes to make it, is an ordinary murder story, depicting Clyde Griffiths as a despicable, redemption, and contemptuous individual. He claims that instead of an indictment of Griffiths, the story would have been a story of the man and an indictment of Clyde Griffiths."

"The book consists of two volumes, and 335,000,000 words. The plaintiff appears to view the book from the standpoint of the fact that Clyde he says, has the sympathy of the reader, because he came to a tragic end through the action of others, and most of them wholly beyond his control, and greatly because of a psychoneurosis developed by his starred boyhood. The difficulty in picturing such a viewpoint of the book is apparent. That view depends upon the frame of mind of the individual, upon his outlook upon life, and whether a fatality or a believer in the power of the individual to overcome weaknesses of character, to take upon his environment, to subdue his physical and to be the master of his body, rather than by marring it."

"In the preparation of the picture, the producer must give consideration to the fact that the great majority of the people, composing the audience before which the picture will be presented, will be more interested in that justice prevail over wrongdoers than in the inevitability of Clyde's end clearly appear."

Zenith Sound Projector Showing Increased Sales

Sales of Royal sound reproducing equipment and Zenith projectors have shown such an increase in the last several weeks that the Duluth plant of the projector corp., which manufactures the de

DeForest Plans To Replace 1,000 Devices in 6 Months

Under its new replacement plan, General Talking Picture expects to make approximately 1,000 installations of De Forest equipment during the next six months. Theaters having 1,000 devices are being offered a replacement of more valuable equipment under a rebate arrangement. Forty of these replacements have been effected since the new plan was placed in operation, it is stated.

Bland Houses Turned Over

Chicago—Aaron Saperstein, who recently acquired the Oak, Armitage, Rogers, Famous and Olympia, neighborhood houses, from Bland Bros., has taken over operation of the theaters.

Florida Deal Effective Aug. 28

Tampa, Fla.—The deal whereby Consolidated Theaters, the Sparks organization, takes over operation of nine Publix houses in Tampa, Land and Daytona becomes effective Aug. 28. The transaction, said to be worth $12,000,000, justifies a shift in management since Publix owns 50 per cent of Consolidated Theaters.

Louis Harris Acquires House

Louis I. Harris, head of Hermes Amusement Corp., has acquired the Fershing at 1324-26-28 Amsterdam Ave., a house operated by the Harris-Heights.

THE INDUSTRY'S DATE BOOK

Aug. 3-22: British film festival, sponsored by British International Pictures, at the National Film Theatre, Alexandria, Egypt.

Aug. 7-8: Annual meeting of Midwest Theatres Sales Co., at La Crosse, Wis.


Aug. 20: Annual golf tournament of the California Film Merchants National Club, Country Club, Cahuilla Hills, Calif.


Oct. 1: The Hispanic American Motion Picture Congress, Madrid, Spain, at the H. C. W. A., Rome, Italy.


Nov. 4: Annual Awards Dinner dance presented by M. I. Arts & Sales, Hollywood.
S. FILMS TO BE REMADE IN GERMANY BY DR. BOEHM

(Continued from Page 1)

H. L. Boehm, who came to this country three months ago as German delegate to the S.M.P.E. convention in Hollywood and has remained to study American production and exhibition, as well as to book a six-week European tour, the interesting comments are those of Chester B. Bahn, cinema critic of the Syracuse "Herald," who impressed Chet most was the signal victory scored by the Old Guard. In other words, directors dating back to the silent régime of the Ten Best, nine are veterans of the screen's silent era, Chet points out of the innumerable stage directors who were summoned to Hollywood after the cinema became artificiamente, only two have done work winning them recognition.

Here are some pertinent comments that Mr. Bahn makes on the situation. In general, a few days, pictures have become such a combination effort that the obstacles are many to a director's assuming any personal prominence. A great story will often carry a certain production along to success, no matter who made it. Superstition often proves a telling thing where there is a really able man doing the supervising publicizing of directors has declined but still, the directors have a behind the screen, rather than actually on it. There have been too many new stars introduced within recent years to permit of going out of the player ranks with the ballyhoo. The director always will be a powerful factor in the industry. But his name on the billing today is not the magnet that draws the paying patronage on a large scale. And while it is true that directors have won the Hollywood battle from the Broadway legit recruits, the mortality rate among the former has been large. The last Hollywood census showed that of the 390 directors resident there, only 40 are on a weekly salary basis and these vital facts from one of the film's closest and keenest students forecast the Director's Future Power in the biz or loss of power. Any way you want to figure it.

In a certain Hullower dance where film folk gather for luncheon, director Leo McCarey tells of a bus-boy whose mentality is that you might call arrested. He is the butt of much banter on the screen players but now they don't kid him any more. Since one hat asked him what proof he expected to make his life work, and the bus boy said, "Well, me ole man sez I ain't got much sense, so I might as well be a motion picture actor."

Hot news from Tommy Northmoreland in our Arkansas correspondent, informs of a state-wide Battin Beauty contest for culled gal... which Universal Newsreel will photograph as Lilti Rock... and so the culled gal who wears a black bathing suit should crop first prize easily. A promoter advertises in the Stamford (Conn.) "Advocate" for a director to assist in producing a sea-going talkie... all the director has to supply is a schooner, a beach with a few shacks, a dance hall... a young "he-looking" captain... a gal to be carried off to sea... a gal for an alluring South Sea Islander... and just as an afterthought a lil financial cooperation... gosh, if a director had all that he could make a pix hisself.

Noting an ad offering the secrets of how to make money writing for the screen, Wallace Smith, the well known author, kiddingly submitted one of his unpublished stories under an assumed name and they told him his manuscript showed some signs of merit... but that he would have to take a course of lessons and that they guaranteed to make a writer out of him within six months for a certain sum... the joke of it was that they called attention to the fact that the two of them had sold Wallace Smith famous names like not on their work! Nat Cohn's missus presented him with the third baby girl in a row and Nat, courageous optimist, sez he will gamblin' till it's a boy.

Ufa Seeks Pasadena House

In its plans to establish a theater in every German neighborhood in this country, Ufa is now negotiating a lease in Pasadena, which boasts the wealthiest German population in the U. S. The Ufa houses are not intended to compete with U. S. theaters, says P. Wyne, Jones, head of the American Ufa office, but rather to cater to the German populace and students who desire to hear correct German spoken in conversationally.

Our plans for theaters now include, in addition to the Cosmopolite, in New York and the UFA Cinema in Chicago, houses in St. Louis, Cincinnati, Milwaukee, Hoboken, Newark and Jersey City with many more in the offing.

H. G. Cocks Transferred

New Haven—H. G. Cocks of Fort Wayne, Ind., has succeeded Louis A. Schaefer as managing director of the Paramount. Schaefer is taking a vacation on a pending assignment to another Publix house.

Percy Hurst Dies

Longview, Wash.—Percy C. Hurst, 44, well-known film distributor, died here from a heart attack. At the time of his death he was distributor for Mascot and other independents.

COMING & GOING

Hiram S. Brown left yesterday for Gest.

Geradwell L. Sears, western general sales manager of First Federal Bank, is left for the middle west, his principal activities being closing bookings with Bala in & Katz and Publix-Dahinski.

H. B. Humblenston, Sam Goldwyn's resident assistant, and Gregg Toland, the cameraman, return to Hollywood today after advertising and processing shots in the east. The Greeks Had a Word for it. The Greek word for it is on his way back from the First National studios in Hollywood. P. H. L. C. Story and Ed and Niles who has been on a tour of the U. S., Teve home tomarrow.

Frank Rogers, vice-president in charge of public relations for General Theaters, has gone to Salt Lake City on same trip.

Oscar Oldknow is en route to 1 from New York.

15 PARA. FILMS FINISHED; 15 STARTING THIS MONTH

(Continued from Page 1)


Many Happy Returns

Best wishes and congratulations are extended to the following members of the industry, who are celebrating their birthdays:

August 4

Anita Page
Helen Kroll
Lou Golden
Charles Delaney
A powerful drama. It should bring tears to the eyes of most persons. The interest is gripped right at the start, and is not relaxed up to the closing scenes. The deeply appealing situations are numerous. The story is unusual; it has many novel twists.

You have the picture; it is up to you then to work hard to put it over. No matter how much you say about it you cannot say enough.

Suitable for all, including children. Excellent Sunday show.

HARRISON'S REPORTS

ANOTHER SMASH HIT FROM DEPENDABLE COLUMBIA!

Variety

A fine piece of work including a novel angle. Excellent material which ought to stir up a load of box-office attention. If it doesn’t it may be because it was not properly exploited.

* * * * *

In fact “Miracle Woman” is a plum for Columbia’s ace director as also Barbara Stanwyck who is strong.

Miss Stanwyck’s performance is splendid in unfolding plenty of fire balanced by undertones of instinctive character softness and mood as she falls in love with a blind boy whom comes one of her ardent followers.

The cast is good throughout with dependable Hardy again making a better promoter, a characterization when his long suit. Manners does excellent well with his highly sympathetic assignment.

* * * * *

It’s a splendid effort from Hayakawa who supervised, down through Swerling and Dorothy Howell respectively did the adaptation and cast. Sound and camera work are excellent.

* * * * *

A big and strong film on numerous channels of publicity with a fine performance by Barbara Stanwyck and other cast members. Has heart of a dynamic opening sequence.

and there are more like these from
MIRACLE WOMAN

"IT YOU CANNOT SAY ENOUGH!"

... Says Harrison's Reports

F BOX-OFFICE ATTENTION!"

... Says Variety

A FRANK CAPRA PRODUCTION

with
DAVID MANNERS

SAM HARDY

BERYL MERCER

and an ALL STAR CAST

From the play by

John Meehan & Robert Riskin
adaptation and dialogue by

Jo Swerling

COLUMBIA PICTURES

newspapers all over the country!
MILLIONS OF FOOTBALL FANS HAVE WAITED YEARS FOR

The KNUTE ROCKNE System...
The "Pop" WARNER System...

For the first time on any screen a comparison of the world's greatest winning football systems with the world's greatest football players showing how it's done...

Five football reels ready now... three more to come... and they are all a part of the BIG 26

CHRISTY WALSH

ALL AMERICA SPORT REELS

picturing on the screens of the world the outstanding figures in every line of sport... and in action... football with such stars as Brill, Mullins, Metzger... Vincent Richards in tennis... Charlie Paddock... world's fastest human in track... "Doc" Meanwell... America's foremost basketball coach and mentor of University Wisconsin team and many others equally famous... equally SUREFIRE!!!
ALL FANS IS!!

THE FIRST FIVE READY NOW!
"Shifts" "Carry On"
"Offensive Play" "Backfield Play"
"Famous Plays of 1930"

Sanctioned by the
ALL AMERICA
Board of Football

Produced by Stanley Berberman
Directed by Albert Kelley
JAMES DUNN is the newest sensation on the Coast. Every critic who saw the preview of "Bad Girl," produced by Fox, has lauded Dunn, who is a recruit from the stage. He is being groomed for stardom.


M. P. Paggi, veteran Paramount sound engineer, was on the sound work on "The Road to Reno," which was directed by Richard Wallace.


William Walling and Wallace McDonald are among the latest additions to the cast of Columbia's "Range War," Buck Jones western.

Sidney Lust Re-Wiring 2 Houses
Washington—Sidney Lust has contracted with Western Electric to install new sound equipment in two of his theaters, the Leader and the Hippodrome.

Down to a Nickel
Chicago—The Empire, 1,242-seat house on West Madison St., near Halsted, has reduced its admission price to 5 cents until 4 p.m. and 10 cents after four o'clock.

Koppelberger Buys Two
La Crosse, Wis.—F. L. Koppelberger of this city has bought the theaters in Tama and Ciroona. Will will install Western Electric sound equipment in both.

Ernie Hill With Warners
Minneapolis—Ernie Hill, former film salesman, is back in his old territory here for Warner Bros. He formerly was with First National and Paramount.

Back Jones, incidentally, is hard at work training a new stallion who will 'rub' for Silver Jones. Jones' present mount won't. It's a smart horse that has an understudy.

Charles "Chuck" Callahan, RKO Pathé comedy writer, is in smiles these days, because he caught some fish at Surf Beach, where he is vacationing.

Famous lost words—"That isn't a bad story at that!"

We're wondering whether Mike Simmons' latest offspring will become as enthusiastic over tennis as his dad.

Fred Kohler, jr., son of the "menace" of the box office, Alex Kohler, is well launched as a player after his initial role in support of Helen Twelvetrees in the RKO Pathe star's latest temporary titled "The Mad Marriage."

Joel McCrea has been assigned the featured lead in "The Mexican Quarter," the Liberty Magazine story by Tom Gill, acquired by Radio Pictures. Edward Church- ill will do the screen adaptation. Frank Daugherty will do the screen treatment and adaptation for "The Postmistress," wherein Edna May Oliver will be featured. Others in this cast are Roger Ates, Hugh Herbert, Joseph Cawthorn and Ivan Ledebeff.

"Red Men Tell No Tales," latest of the Columbia "Specialties," starring Eddie Buzzell, is in the cutting room.

Dick Alexander and Sidney Brazy have been awarded roles in "When Hell Broke Loose," Columbia's drama of clipper ship days.

Three Grand Randishes House Grand Rapids, Mich.—Three local houses have closed this week, the Franklin, Madison and Liberty.

Butterfield Disposes of House
Bay City, Mich.—George Pitsell has taken over the Columbia from the W. S. Butterfield and renamed it the Rivoli.

Detroit House in New Hands
Detroit—Angelo More has taken over the operation of the Chauncey at 14503 Harper Ave. from John B. Jacobs.

Chicago House Changes Hands
Chicago—Joe Sandman has taken over the former Allied, Norick's and Crawfords. He will modernize the house and will reopen it late in September.

Whittaker Quits London U Post
London—A. S. Whittaker has resigned as exploitation manager for Universal to take up other duties.

Lindbergh Baby in U Real
First newreal photo taken of Lindbergh baby will appear in Universal's Newspaper Newsreel beginning Monday. Al Moffat, staff man in Boston, Argentina, is directing by Editor Sam Jacobson to New Haven, Me., to film the take-off of the Lindbergh's, and while the Moffat managed to snap the infant on the Morrow estate.

Three more newspapers in the group are due, bringing the total up to 81. Latest adds are: Middletown, Conn., "Press," Mitchell, S. D., "Evening Rapid," Stamford, Conn., "Advoc."
Phil Goldstone Resigns From Tiffany

One-Operator Ultimatum Delivered by Chicago Indies

50 Theaters Will Go Dark Monday Unless Two-man Policy Is Changed

Chicago—Thomas Malloy, business ent of the M. P. Operators Union, received an ultimatum from owners of 100 independent theaters at unless he withdraws the re-requirement of two operators in both they will close on Monday. A meeting called today by

(Continued on Page 6)

3X More B. I. P. Films Due Here Within Month

“The Love Storm” formerly “Cape Town,” a British International Production, follows “Immortal Vagabond” at the Warner on Broadway, according to Sydney Garrett, Amer. rep. for B.I., who also told The Film Daily yesterday.

(Continued on Page 7)

Maryland Censor Urges Showings for Children

Baltimore—Declaring that 50 per cent of current pictures are unsuitable for children, Marie Pressman, chairwoman of the Maryland censor board, urges that special shows be arranged for children. According to the New York Parents’ magazine, only 17 per cent of present films are fit for children.

(Continued on Page 7)

Interest in 11 Penna. Houses Acquired by Paramount Publix

British Theaters 75 Per Cent Wired

London—The United Kingdom has 1,847 motion picture theaters, of which 3,617, approximately 73 per cent, are wired for sound. Their total seating capacity is around 2,000,000. Ninety-one new theaters are under construction.

Through shifts made in the past month, Paramount Publix has acquired an interest in 11 Pennsylvania theaters on a partnership basis. Six of the houses, formerly owned by A. N. Notopolous and now under the operating head of Paramount Publix Corp. and A. N. Notopolous, are the Capitol, Misch

(Continued on Page 6)

Rudolph Mayer Plans 8 Features in East

Rudolph Mayer plans the production of eight features. Work will be done in the East. Mayer at present is lining up stories.

De Luxe Trailer Service on State Rights Basis

Following a re-arrangement of sales plans for the De Luxe trailer service, Louis Meyer of the Meyer-Rieger laboratories yesterday announced that the trailers would be distributed on a state rights basis with franchises available in 28 key centers in the United States. The majority of the sales force of 25 engaged to handle the former national distribution plan will be retained and utilized as special representa-

(Continued on Page 7)

They Fight to Get In When the Pix Is Good

Dallas—Bearing out the theory that a real picture can always draw the business, Paramount’s “The Smiling Lieutenant,” starring Maurice Chevalier, was stamped by an overflow crowd at its midnight preview at the 2,400-seat Palace. Overflow of 1,000 was taken care of by obtaining an extra print and giving a second showing at the Melba.

Soviet Films Beating U.S. in Japan

Soviet films are gaining over U.S. product in Japanese favor, according to Dr. Toyohiko Kagawa, prominent reformer in Japan and leader of the labor movement there, who is now visiting Canada. Technique and plot of the Soviet pictures, which are silent, are more direct and more easily understood than the Hollywood product, says Dr. Kagawa.

Expansion Plans Hindered By Mortgage Difficulties

Sunday Movies Passed In Cleveland Heights

Cleveland—Death of the blue law was voted last night by the Cleveland Heights Council, and starting Sept. 13 the community will have Sunday movie shows.

Exhibs Have No Kicks To Make On These Warner Substitutions

Warner Bros. made eight substitutions in their 1930-31 program, it was pointed out at the Warner office yesterday. The subs were listed as follows: “Svengali,” “Gold Dust Gertie,” “Public Enemy,” “Smart Money,” “Night Nurse,”

Goal of 10,000 Accounts

Metro’s Aim for 1931-32

M-G-M expects to sell 10,000 accounts on its 1931-32 program. Approximately 9,200 accounts were handled by the company in connection with its 1930-31 program.

Sam Bischoff Becomes Production Head—Burt Kelly Stays West

West Coast Bureau, THE FILM DAILY Hollywood—Phil Goldstone has resigned as general production head of Tiffany. He is succeeded by Sam Bischoff. Burt Kelly will remain here permanently as home-office representative of Tiffany-Cruze-Bob Steele features.
The Thrills of Gabby Mr. Gibbons

There is a little series of tabloid hot-shots on the way that should prove a welcome addition to the novelty-short field. Officially they are called the "Supreme Thrills of Gabby Mr. Gibbons." Actually they are interviews by this inimitable soldier of the press with internationally known figures in which an outstanding event in their lives is cinematized. The first is "Woodrow Wilson," dramatized through the eyes of Admiral Carney Grayson. It hits the high spots of the war and runs about ten minutes of express train speed. Abe Vaneman and the Van Beuren outfit are the producers and Pathe the distributing company. If future releases live up to the promise of this first sam they should click handily.

Gang Victims’ Families Get $2,000 from Warners

As a tieup with "The Star Witness," Warner Bros. yesterday presented checks amounting to $2,000 to the parents of the two children killed by New York gangsters recently. The money represented the proceeds of the two opening performances of the picture, "Winter Garden." Harry Charnas, managing director for Warner's Metropolitan houses, made the presentation.

George Ross Appointed Columbia Milwaukee Mgr.

Milwaukee—George Ross has been placed in charge of Columbia's local exchange. He was recently manager of the company's Kansas City branch.

New "Vagabond Adventure" Units

Three new "Vagabond Adventure" units, making Van Beuren subjects for Pathe release, will leave their respective bases Aug. 15, bringing the number of such units now distributed throughout the world to five. The new units will cover Java, Burma, Siam, Iraq, Indo-China, Istanbul and Siberia.

Gibbons Film Alop Empire State and Warner Bros.

"Gibbons Film," which will be the first film to be screened on top of the Empire State Building, the world's tallest structure, will be released, the goal of the "Capitol Family" of radio fame, is the latest proud member of the "Hole-In-One Club." He mad his drive on the 205-yard drive hole at the Sleepy Hollow Club, Scarborough, while playing with Mrs. Bowes.

"Let's Go Places," a series of travel pictures designed to have a special appeal to women, will be distributed by Talking Picture Epics.

Lincoln Sq. Reopens Aug. 29

Loew's Lincoln Square, closed since fire destroyed the surrounding building, will be reopened Aug. 29.

Eastman Films

J. E. Brulatour, Inc.

1540 B'WAY, N. Y. C.

BRYANT 9-3640

Spring Arcade BIdg.

Los Angeles, Cal.

Michigan 8761

Let Us Solve Your Problems

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INcorporated

1450 B'WAY, N. Y. C.

BRYANT 9-3640

Spring Arcade Bldg.

Los Angeles, Cal.

Michigan 8761

GEVAERT "SAFETY" RAWSTOCK

16 & 35 MM

B & W and Colors

UNIFORM—BRILLIANT

FINE GRAIN—DURABLE

The Gevaert Company of America

423 W. 55th St.

N.Y.C.

Originators of the Tinted Base M. P. Film
"SPORTING BLOOD"
A $2 PICTURE IS COMING DIRECT TO YOUR THEATRE!

Any other company would have road-showed "Sporting Blood." Coast reviewers gave a hint of its importance when they previewed it. "Brought forth a panic of applause at the conclusion," states the Hollywood Herald. "It will be loved and cheered and wept over 'till it takes a top-notch place in this season's record," says Motion Picture Daily. Then the print came East and it became the talk of New York's film row.

"Sporting Blood" belongs in the Astor Theatre for a $2 engagement. But M-G-M will release it immediately to exhibitors. This summer, as never before, M-G-M with its release (just to name a few) of Dressler-Moran in "Politics"; Norma Shearer in "A Free Soul"; Greta Garbo in "Susan Lenox" and now "Sporting Blood" is virtually keeping hundreds of theatres alive! Exhibitors are frank in telling us that! And we are meeting the needs of exhibitors with product that is keeping seats filled. For those exhibitors who are now making deals on next season's film service it is well to bear in mind that M-G-M is more than a fair weather friend. M-G-M is your hot weather friend too, dependable when things are right and equally dependable when adverse conditions have to be faced!

METRO-GOLDWYN-MAYER
The Industry's Leader!
Second $2 Hit*

in PARAMOUNT'S 1931-2 Program

PARAMOUNT BRINGS YOU ANOTHER MIGHTY MASTERPIECE

AN AMERICAN TRAGEDY

Directed by JOSEF VON STERNBERG

PHILLIPS HOLMES • SYLVIA SIDNEY • FRANCES DEE

Millions have read the book. Millions have seen the picture. A story of average human beings. The boy next door. The girl down the street. A drama of love, suspense, courage and folly that might happen to YOU. One of the greatest motion pictures of any season. Produced by Paramount, leader of the entertainment world. Don't miss it. Ask your drama manager now what it is coming. "If it's a Paramount Picture it's the best show in town!"

All Eyes on "AN AMERICAN TRAGEDY"

Front page publicity everywhere, big national newspaper campaign. Saturday Evening Post and fan magazine ads proclaim coming of most eagerly awaited picture of the year.
"AN AMERICAN TRAGEDY"

Sets S.R.O. Pace for Industry!

**BIG PICTURES** vitally necessary to this business now. Big Picture you get in "AN AMERICAN TRAGEDY"! Whatever the arguments about this show, all showmen agree on this: **HERE'S THE YEAR'S MOST IMPORTANT, MOST TALKED-ABOUT PICTURE! SUREFIRE BECAUSE THE WHOLE WORLD WANTS TO SEE IT! Based on THEODORE DREISER'S famous novel. Directed by JOSEF VON STERNBERG. With Phillips Holmes, Sylvia Sidney and Frances Dee.**

*"THE SMILING LIEUTENANT"* $2 hit at Criterion, N. Y., now third month on B'way. Still capacity at 2-a-day Carthay Circle, Los Angeles. Coming: MARX BROS. in their newest and funniest, "MONKEY BUSINESS"; "HUCKLEBERRY FINN", better than "Tom Sawyer"; "SILENCE", mighty melodrama with Clive Brook and all-star cast; GEORGE BANCROFT in "RICH MAN'S FOLLY"; "ROAD TO RENO"; "MY SIN", starring BANKHEAD and MARCH. All great! All in the next few weeks!

Let's Go, Show Biz  PARAMOUNT
ONE-OPERATOR ULTIMATUM DELIVERED BY CHI INDIES

(Continued from Page 9)
Aaron Supergin was conducted with Al Steffes in charge. The ultimatum issued states: "We are confronted with the problem either of closing our theaters or discharging one of the two operators now unnecessarily employed per shift. There exists no reason for the employment of a second man, whose salary ranging from $100 to $175 a week, when applied to other expenses, would allow our theaters to remain open."

Fox Has Completed 36 Educational Films for Schools

Fox already has completed 36 of its educational films for school showing under the plan recently demonstrated in Washington and which is understood to have received Government approval. Other 36 films are on the way. Other firms are reported becoming interested in the school film field, and much activity in this line is expected if the Fox plan proves a success. Erpi has made about 60 educational pictures.

French Film Imports Decline

Paris—The past three years have shown a gradual decline in film imports into France. During the first five months of 1929 the imports were 725,717 meters; in the first five months of 1930 imports fell to 571,582 meters, and in the same period of 1931 to 415,561 meters. French film journals ascribe this decline to the fact that talking pictures are receiving better exploitation than did silents and consequently their number is smaller.

Bogota's 14,458,501 Film Patrons

Bogota—According to figures just compiled, 14,458,501 persons in Bogota attended 3,124 performances at local picture houses during 1930. Of this number, 1,927,915 attended evening shows and 425,368 during the day.

Snooky Comedies About Ready

Elmer J. McGovern has just finished cutting a series of Chester's Snooky Comedies to be released through Talking Picture Epics.

A LITTLE from "LOTS"

By RALPH WILK

WELLS ROOT, Vic Delory, Sol Ly Baiano, Tod von Eltz and John Fowler were among the members of the film colony who participated in the annual Palomar Tennis Club tournament.

Glenn E. Rominger is handling the sound recording on "Ghost Gang," at Columbia. He was also the recording engineer on "Arizona" and "The Miracle Woman."

Frank Leyendecker, representative of Viola Irene Cooper, play broker, has arrived from New York. He is offering the talking picture rights to "Shooting the News," an original written by Miss Cooper, and "Kiss Proof," also an original. His office also represents Robert Hichens, A. E. Mason, Owen Johnson, Edward Childs Carpenter and other writers.

The "Monkey Delano" stories by Jennie Harris Oliver, which have been running in "Good Housekeeping," have been purchased by M-G-M.

Paul Sloane has been selected by Radio Pictures to direct Dick Grace's biography of a film stunt aviator, "The Lost Squadron."

Walter Klinger, Mack Sennett's casting director, was one of the judges of the North Hollywood pachyderm parade. Walter resides in North Hollywood and it is hard to be a judge of beauty among your neighbors. Jed Buell, the Sennett press agent, predicts Walter will have a tough time borrowing butter from his neighbors.

Don Marquis, playwright and novelist who furnished additional dialogue for "Skippy," will do the same work for "Sooky," which will also be made by Paramount. Marquis has numerous plays, poems, novels, short stories, books of humor, screen originals and newspaper columns to his credit.

Nat Perrin has been assigned to the job of collaborating on the fourth Chic Sale short to be filmed by Lou Brock for Radio Pictures.

Will Rogers will have two beautiful leading ladies in his next Fox picture, "Ambassador from U. S.," and "Home Sweet Home." These pictures are being produced by Ben Lewis and Romer Youngblood, respectively.


Chicago—Offices are being opened by Federal Checking Service in Minneapolis and Des Moines, in addition to the branches contemplated for Atlanta and Charlotte, according to Harry Ross, president.

Johnny Walker's Stage Venture

Broadway within a few weeks later intends to picturize the august career of which Barry Townley wrote.

NEW PUBLIX GETS INTEREST IN 11 PENNA. HOUSES

(Continued from Page 1)


Federal Government operator is qualifying film people in New York in an effort to learn how people of the Schenley-Stribling fight into the state, despite the law which prohibits inter-state transportation of fight films.

Ray Stinnett reopening Honeymoon Temple, Tex.—Ray Stinnett has reopened the Gem, recently given by Publix, about Sept. 1.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS

"To meet the demands of the microphone and provisions of the prohibitory act, a champagne cork-popper now made its appearance in Hollywood."

—M-G-M
AND WOTTA lot of sense we displayed picking last Monday, the hottest day of the summer, to go out to Brooklyn to see Vincente Minnelli's once-over all visitors must be announced through the casting director's window ... but we were in no hurry to have our name sent up to Sam Sax, studio manager ... when we lamped twoifty blonde marked on the bench, we set down between 'em just to rest up, of course ... but failing to make any material progress we ankled up to the window, asked the inspector the only thing that we could ask, and he said, "No spear-carriers today," which gives you a general idea of how a kolyumist impresses a casting director ... but finally we managed to get up to Mister Sax's office but by Fox theaters in connection the Roxy. The same plan is adopted for other houses of the chain. Two morning and evening calls at a time will carry the bigest with the other dailies following in different days, covering 10 papers and no other policy adopted calls for trying pictures to determine which ones justify the expense of advertising.

Talkers Replace Burlesque
Ridgeport, Conn. - Stock burlesque has been discontinued at the Wt End and the house has reverted to a straight sound film policy.

Mean Money Law Worries U. S. Mexico City - American distributors are apprehensive over the workmen of the new Mexican monetary which establishes a silver basis for the peso at 62 cents United States money.

Reported Animated Cartoon Staff
An Beuren Corp. has added 20 artists and assistants to its staff at the new Universal animated cartoon studios, having 131 artists and assistants. For space at the Van Beuren which has been almost doubled.

Prize Staging Warner Shows
E. Roy Prinz has been engaged by Warner Bros. to stage its double feature shows, to be produced as part of the programs at the Mastbaum Philadelphia.

SIX MORE B. I. P. FILMS
DUE HERE WITHIN MONTH

(Continued from Page 1) day that six more B. I. P. productions are expected in this country within the next month. Three features, "Love and Laugh," "My Wife's Family" and "Keepers of Youth," have been on the floor in the past two weeks and are now being cut for American presentation.

John Maxwell, head of B. I. P. is expected to arrive here by the end of the month when plans for production in this country and the acquisition of a Broadway house for the showing of B. I. P. features will be decided.

De luxe Trailer Service
On State Rights Basis
(Continued from Page 1)atives for De Luxe trailers, augmenting the local agencies' sales forces. Franchise contracts will run for five years on a sliding scale basis and will guarantee the expenditure by Meyer-Riegler of $25,000 each year on national advertising campaigns. The trailer distribution service starts Oct. 1.

In addition to trailers, Meyer plans to produce short subjects consisting of a Song Reel series, the past novelty reels and other shorts. Meyer leaves for the coast Saturday.

Universal Engages Colin Clive
Colin Clive, English actor who played the lead in "Journey's End," has been engaged by cable for the lead in Universal's "Frankenstein." James Whale, who directed Clive in "Journey's End," will direct him in U's new production. Clive sails from London next Saturday.

Columbia Signs Wm. Beaudine
West Coast Contract
The daily Hollywood—William Beaudine has been signed by Columbia to direct a series of productions. His first assignment will be "The Man in Her Life," from Warner-Fabian's novel.

Tom Thornton With Columbia
Denver-Tom Thornton, formerly on the sales force at Universal exchange, is now with Columbia.

Many Happy Returns
Best wishes and congratulations extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 5
Burton King
Robert Vignola
Emanuel Cohen
Betty Egan

(Continued from Page 1)
THE OLD FIGHTIN' COCK WAKES UP THE PICTURE BUSINESS!

CONSTANCE BENNETT
THE COMMON LAW

With JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling. From the novel by Robert W. Chambers. Screen Play by John Farrow. Directed by PAUL L. STEIN.

A CHARLES R. ROGERS PRODUCTION
ASSOCIATE PRODUCER HARRY JOE BROWN

JANUARY BUSINESS IN JULY!

32 Towns Last Week • 32 New Records!

NEW YORK • BROOKLYN • LOS ANGELES • CHICAGO • BOSTON • SAN FRANCISCO • WASHINGTON • DALLAS
PHILADELPHIA • ATLANTIC CITY • CLEVELAND • DETROIT • KANSAS CITY • ROCHESTER • SAN ANTONIO • TROY
PROVIDENCE • OMAHA • MILWAUKEE • SEATTLE • TACOMA • ALBANY • OKLAHOMA CITY • SCHENECTADY
FT. WAYNE • MEMPHIS • SYRACUSE • FT. WORTH • GRAND RAPIDS • HOUSTON • SOUTH BEND • LOWELL

Hot or Not, the Public Lined Up for Blocks and Stood Up for Hours!

RKO PATHE

The Old Fightin' Cock crows every Friday night 10:30 N.Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!
Vitaphone
-is five years old
—BY JACK ALICOATE—

In the ordi-
10 Story of
nary course of
Revolution
human events
five years is an
expressively short span, yet
seems but yesterday that
Jim Barrymore first flashed
across the silversheet in "Don
Jan" at the Warner theater
Broadway, and the long-to-
remembered revolution of
movies was on. And that
rushed exactly five years ago.
By the energy, farsighted
and eternal credit of the
refather Warner Brothers must go
credit for this startling inno-
vation that quickly changed a
great art industry into a noisy
and noisy one. To contemplate
the millions that went into changing
movies into talkies is staggering.
New stars were made almost
night. The old order imme-
dately commenced to wane and in
place came this new thundering
power that shook the motion pic-
ture industry to its very founda-
tions and opened an entirely new
type in the history of the world's
most romantic industry. Would the
picture business have survived with-
out sound, and to what extent?
This thought is interesting as well as
controversial.**

And now who are
Warner Brothers we congratu-
late on this
5th anniversary of Vitaphone?
There are several, and if the world
fights they must be pretty well
thought of from Maine to
California and from Philadelphia
to
Florida. Let's sketch them lightly.

Jack L. Warner, who exemplifies power
in inch, poise: Albert, whom we know
(Continued on Page 2)

15 Features a Year Planned
By Warner Bros. in England

Star Stunt
Starting Monday, names of unknown
New Yorkers, picked from the telephone
directory, will be billed nightly in elec-
tric lights on the marquee sign atop
the Capitol, and the persons thus
"paged" are to be guests of the Capi-
tol the following night. A different
couple will grace the bill each night.
The thrill of seeing his or her name on
Broadway marazions is expected to stir
up keen interest—among Manhattanites—and
promote extra biz for the Capitol.

London—Production of about 15
British films a year, with the first
one to get under way within the
next two months, is contemplated
by Warner Bros., it was stated by
Jack L. Warner on his arrival here
on a combined vacation and busi-
tess trip. American stars and di-
trectors will be exchanged between
Warners and England, according to
(Continued on Page 2)

Tiffany Steps Ahead
On Production Schedule

Tiffany has stepped ahead of its
production schedule, according to
Grant L. Cook, who told THE FILM
DAILY yesterday that stories for all
1931-32 productions have been se-
lected and in the majority of cases
scenarios have been completed.
"Widen On Forever," James
Cruze production, and "The Monster
(Continued on Page 4)

Nakomis Agents Abroad
Scouting Film Talent

Foreign representatives of the
William Morris office, located in
London and Paris, are making a
special effort to comb Europe in
search of screen starring material.
Need of new personalities in Amer-
ican productions has stimulated this
campaign.

100 Pictures a Year
Australian Studio Aim

Melbourne—Within two years it should
be possible for Australia to produce 100
pictures a year, at an average cost of $400,-
000, it was stated by Frank Forde, Minister
of Customs, in officially opening the new
Effire Film Productions studio here.

Scale Cutting Opposed
By Head of Western Pa.
and W. Va. Exhibs

Pittsburgh—If a patron has 25
cents to spend for a movie show,
be can just as easily spend 50 cents
or even 40 cents, declares D. J. Selznick,
head of the M. P. T. O. of
Western Pennsylvania and W. Va.,
that the amateurs for THE FILM DAILY.
Selznick is opposed to double fea-
tures.
(Continued on Page 4)

ALLIED ASS'N NOT MOVED
BY AD REEL OPPOSITION

Washington, D. C.— Allied States Ass'n
has no intention of discarding its
association with the Kinograms
advertising reel, despite newspaper

Meyer Solomon Appointed
Exchange Sales Manager

Meyer Solomon, with Hollywood
Pictures Corp, as salesman for sev-
eral years, has been appointed ex-
change sales manager, it is an-
nounced by Jack Bellman and
Adolph Polak. Solomon is now or-
organizing his forces for a sales
drive on the 1931-32 Hollywood line-
ups, which includes 24 Peerless Fea-
tures.

(Continued on Page 2)

THE DAILY
NEW YORK, THURSDAY, AUGUST 6, 1931
5 CENTS

Walter Bros. Plan 15 Features a Year in England

Joe Leo After 18 Fox L. I. Theaters

0c Scale As Easy To Get As 25c—D. J. Selznick

Negotiations Opened for
Acquisition of Long
Island Houses

Joe Leo, whose contract as a Fox
theater executive was settled sev-
eral weeks ago, is reported to have
opened negotiations to buy all Fox
theaters on Long Island. Eighteen
theaters are embraced in the deal,
(Continued on Page 4)

Ben Leo Back on Job
With Fox Theaters on L. I.

Ben Leo, who, although under
contract for another 10 months,
has been active for the past 16 months,
has been called back into service by that
company. He has resumed his old
post in charge of the circuit's Long
Island theaters.

"AN AMERICAN TRAGEDY"

Stark, honest, tragic and carrying an
unescapable sense of human under-
standing—that's "An American Tragedy" as
we see it at the premier showing, last night before a distinguished audience at
the Criterion. It exemplifies what can be
accomplished by the welding to-
gether of such compelling forces
as the dynamic and penetrating writ-
ing of Dreiser and the masterful
and understanding direction of Von Sten-
berg, in the simplicity of the story
lies its tremendous power. The cast
is secondary. Phillips Holmes is the
boy and Sylvia Sidney is the lady.
Frances Dee is the society girl. To
single out an exceptional beauty is an
injustice to all. Here is a power-
ful human document in cinema form.
It is painted in colors of unhappiness.
It is gray, dark and awe inspiring.
"An American Tragedy" is produced
by Paramount, which decides adult
entertainment should be shown in
every theater in the country, for it
truly great pictures such as this lies
the destiny of the industry.

ALICOATE
Warners Plan to Make 15 a Year in England

WARNERS PLAN TO MAKE 15 A YEAR IN ENGLAND

Warner, but a manager of production is to come over here from the pictures to take charge. The pictures made in England will be not only for quota purposes, but for world distribution, declares Warner.

Union Scale $5 an Hour

For Work After 11:30 P.M.

Under an agreement effected by President William F. Canavan of the I.A.T.S.E. and M.P.O. with various circuits, traveling members will be paid at the rate of $5 for each hour, or fraction of an hour, after 11:30 p.m. The union's general executive board, which has approved this scale, has also okayed continuance of the present agreement governing conditions and working rules for a year, starting the first Sunday in September.

Sixth Thrill-O-Drama Finished

West Coast Bureau, THE FILM DAILY

— Hollywood—Production has been completed on "Is There Justice?" the sixth in Sono Art's series of Thrill-O-Dramas. The cast includes Rex Leavitt, director; Kenneth V. Killingsworth, and Louise Carver. Stuart Paton directed from an original story by Betty Burbridge.

Frances Agnew to Do Para. Story

Frances Agnew, scenario writer, who has been in New York for several months writing a stage play and a novel, is on her way to Hollywood to sign a special contract to do a story for Para. The stage play has been accepted by O. E. Wee, independent stage producer, who will go on the road after he has launched his second road tour of "Dracula."

Vallely Broadcast Fox Song

Coincident with tonight's world premiere of "Merely Mary An," a picture starring Janet Gaynor and Charles Farrell, which is about to open in Chicago, Rudy Vallely will broadcast the song "Kiss Me Goodnight, N Goodbye" from the production.

Road to Singapore" Release Oct. 10

Warner Bros. have set Oct. 10 as the release date for William Powell in "The Road to Singapore."

Fox Signs Helen Mack

Helen Mack, who was picked by D. W. Griffith for the lead in his new picture, "The Struggle," has been signed by Fox and leaves Aug. 14 for Hollywood.

Eugene Arnold Married

Miss Bunny — Eugene Arnold, booking for Warners' Wisconsin Theaters, has joined the ranks of bennets.

Irish Celebration

M. E. Comerford, Eddie Dowling and M. J. O'Toole will go to Scranton on Sunday to participate in the Irish Day festivities.
WANDERING MEN!
WONDERING WIVES!
Every Heartbeat Asks "Where are They Tonight?"—They're Everywhere! Blazing the Trail for Business! While Around them Whirls Life's Mad Kaleidoscope. A Thousand Miles from Home with No One to Answer To!

Here Is Their Story! Packed With Suspense! Tense With Excitement!

with

EVELYN BRENT
HUGH HERBERT • FRANK ALBERTSON
CONSTANCE CUMMINGS
DOROTHY PETERSON
DIRECTED BY PAUL SLOANE

TUNE IN!
"RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York Time
ALL BUT FEW RKO HOUSES
MAINTAINING 2 OPERATORS

(Continued from Page 1)
circuit's labor activities. Singer, whose headquarters are in Chicago and who is attending the RKO theater convention, which ends today, told The Film Daily yesterday that labor and management in his districts have never failed to cooperate in matters of question and that no difficulties are expected in towns where small theaters find no need for more than one operator.


Tiffany Steps Ahead
ON PRODUCTION SCHEDULE

(Continued from Page 1)

Kills "reached New York yesterday. "Morals for Women" is en route from the coast.

"X Marks the Spot," "Left Over Ladies" and "Branded Men" go into production within the week, while two specials, "Racetrack," with Leo Carillo, and "The Last Mile," are scheduled for production by Sept. 1. William Saal, now on the coast for Tiffany, will return next week.

Joe Leo After 18
FOX L. I. THEATERS

(Continued from Page 1)
which includes the following situations: two; Lynbrook, Valley Stream, Great Neck, Forest Hills, Jackson Heights, two.

Worcester Theater at Auction
Worcester, Mass.—To satisfy a $30,000 mortgage held by the Spencer Savings Bank, the Worcester theater goes on auction Aug. 11. The property is held by P. F. Shea, Inc., of Springfield and is assessed at a valuation of $25,000.

Ruben Rosenblatt Adds House
Rhinelander, Wis.—Ruben Rosenblatt, operator of the Lloyd, Houghton, Mich., as well as a theater in Menominee, Mich., has leased the local 40-seat house, of which Herbert Brennan, formerly with RKO in Milwaukee, is manager.

Have Lab Patent License

Listing of Paramount and H. E. R. Laboratories among the companies planning to reestablish their efforts to prove the Gausmont laboratory process patent held by Cinema Patents Co. is not based on reported in The Film Daily of Aug. 2, was in error. Paramount and H. E. R. were licensed by Cinema Patents some time ago.

D. J. SELZNICK OPPOSES
ADMISSION PRICE CUT

(Continued from Page 1)
prices as well as price cutting. Solution of the present situation is up to the producers, who must turn out better pictures, states Mr. Selznick, and fans are not making any audit complaints, says Selznick, but when so many persons out of work will be brought to the stage to bring us enough of the others to result good business for a house.

Release Walter Huston's
"RULEING VOICE" IN OCTOBER

First National's "The Ruling Voice," which deals with a type of Big Shot new to the screen—white collar industrial racketeers is scheduled for national showing in Oct. 31. Several weeks prior to that date, however, the film will shown at a Broadway theater of its world premiere. Walter Huston is starred and its supporting cast includes Loretta Young, Dew Kenyon, Dudley Digges and Dev Manners. Rowland V. Lee directs.

John J. Scanlon Honored
LYNN, Mass.—John J. Scanlon, Warner theaters manager, leaves to manage new Warn house in Torrington, Conn., opening in about two weeks, was given farewell banquet at his home of Jane Stone in Swampscott.

3 More WB-EN 1930-31 Releas
These 1930-31 pictures remain be released by Warner Bros, a First National. They are: Barbi Stanwyck in "Night Nurse," set for general distribution on Saturday Dorothy Mackall and Conrad N. Gel in "Hell's Half Acre," and, Constance Bennett "Bought," Aug. 22.

Schuman Reopening House
SOUTHINGTON, Conn. — Abraham Schuman will reopen the Colonial, on the home of the Colonial. The house is undergoing improvements.

UFA English Films Holds Over
"The Immortal Vagabond," U.F.A. picture in English, is being h a second week at the Warner Broadway.

Many Happy
Returns

Best wishes and con- gratulations are ex- tended to the following members of the industry, who are celebrating their birthdays:

August 6
Louis K. Sidney
Frank Tuttle
Hoot Gibson
Day Dugan
Benjamin Markson

ALONG THE RIALTO

with PHIL DAILY

• • • THE FIRST of the Floyd Gibbons "Supreme Thrills" series was shown to the trade, fan and newspaper representa- tives yesterday. The first feature-film was from the panteen point of the 75th floor of the Empire State building which probably establishes a new record for a screening in the sky. This first release is titled "Woodrow Wilson's Great Decision." They took a bunch of historic library shots associated with the war- oint's activities, and from them constructed a mighty interesting series of highlights, and with Floyd doing his gat- ing-gun delivery, explaining each shot, succeeded in making those momentous events live again. There is no question now that the film is a distinct acquisition to the screen, and perhaps one of the most unique. It is a lighting, pulsing quality that literally reaches out and grips you in your seat. Here is a mugg who could monologue a reel of from today's movies, and if made dramatic and vital, it might have killed industry. Also there must be given to Floyd for his brush work and ability to go to work on the rest of the series. The scenes through like this are at least one of the real Unsolved Mysteries of the film biz. • • •

w • • SCHUYLEN GREY "is reminded by the passing of Harry Reichenbach of all the independent press agents there are in this industry. "What has happened to 'em?" queries Grey. "there was Bert Adler, Robert Edgar Long, Hal Howe, Merrill Crawford, and Herman Holland, and a flock of others making good livin' from free-lance publicity in those days will now change." The passing of Harry marked the passing of one of the most colorful and romantic eras in the film biz. When knights of the fancy adjectives rode forth alone to do doughty deeds on the field of Ballyhoo, Blah and Holoney, now all the romance has passed. It's still the same B.B.B., but they grind it out on mma- graph machines fed from the tired brains of salaried minions who are here today and gone tomorrow—and that's the reason we sport alongside our desk the biggest waste basket on the market. • • •

• • • FIFTH ANNIVERSARY of the birth of Vitaphon talking pic today, an event which Warners will cele- brate fittingly in all their theaters throughout the country which reminds us of the original program given at the Warner theater on the evening of Aug. 6, 1928, remember Martinelli's "Paisan," the numbers by Efreim Zimbalist and Harold Bauer and the operatic drama, "La Fiesta," with Anna Case and the chorus from the Metropolitan Opera House? And the critics who came out the next morning and called it a novelty that might last six months? or a year at most • • •

• • • THE A.M.P.A. proxy, Mike Simmons, came out of his summer trance just in time to call a meeting today to appoint a Nominating Committee so all you Ama- mugs better show up at the Dixie Hotel at 12:15 sharp. They will appoint committees where you are to find for or not but your being there will make it more impor-
Van Beuren Corp. Sees
Color Cartoons Ahead

Although it does not consider the industry ready for color cartoons at this time, Van Beuren Corp. is conducting laboratory experiments so that it will be ready to offer Aesop Fables in color when the time is ripe. Meanwhile the Fables stories are being enlarged for experimentations in developing novel ideas for new RKO cartoon camera effects.

The Daily Newspaper
Of Motion Pictures
Now Fourteen Years Old

New York, Friday, August 7, 1931
5 CENTS

Row With Operators To Close 150 Illinois Theaters

EXHIBS “DRYING EYES AND GOING TO WORK”

5 Gannett Newspapers Oppose Advertising News reel

少ない To Cut Publicity on Theaters Showing Ad Reels
Frank E. Tripp, head of the Gannett Publications, comprising 152 eastern newspapers, has instructed editors to give no publicity to any of the foreign language shows. In communication to them he orders (Continued on Page 4)

NEW HOUSES TO RESUME

MIDNIGHT FOREIGN FILMS

Resumption of its policy of playing foreign language pictures at midnight shows in certain of its houses in the East is planned by Jew's in the Fall. The 86th Street New York City; Gates, Brooklyn; Sherman, Astoria, and Embassy. (Continued on Page 4)

Detroit Theaters

Closed at Present

Detroit—Closing of the Doria, Embassy, Charles, Harper and Dix the past week brings the number of dark houses here up to 38, the whole state of Michigan, which has been hit harder by the depression than most other sections, there are now 111 theaters closed, a third more than last year.

Eight Erlanger Houses Wired

Eight Erlanger legit. theaters are now wired for sound and are intermitently playing talking pictures. The houses are located in Los Angeles, San Francisco, St. Louis, Cincinnati, Philadelphia, Buffalo, Washington and Boston. Foreign language features are occasionally being booked.

Personal Contact Campaign

Launched by Fox W. C. Houses

AmerAnglo Corp. Acquires Three British Features
AmerAnglo Corp., headed by Arthur Lee, has bought the American rights to three Gaumont features produced in England. They are: “Hound of the Baskervilles,” “Man They Couldn’t Arrest” and “Knife in the Montmartre.”

Columbia Declares Regular Dividends
Columbia has declared regular semi-annual dividend of 21 1/2% in common on the common stock and (Continued on Page 6)

Row With Illinois Operators to Close 150 Indie Houses Sunday

U. A.-Fox Product Deal

Consummation of a deal whereby the entire United Artists output will be booked into all Fox houses except those already solidly contracted for, is expected within the next few days.

Compromise Rejected

By Birmingham Union

Birmingham—Non-union labor in 10 local houses starting Sept. 1 is more probable than ever after the announcement that the local union had refused to accept the compromise offer made by Birmingham Theatrical Amusement Co.

Greater Movie Season In St. Louis Next Month

St. Louis—Regardless of whether the M. P.T.O.A. and the Hays group adopt the suggestion of Fred Wehrenberg, president of the M.P.T.O. of St. Louis, Eastern Mo. and So. Ill., to hold a National Greater Movie Season throughout September, exhibitors in this territory have approved and will carry out the booster campaign.
Educational Sets Release

Six subjects on the new Educational Production have been completed and scheduled for early release. Four new series will make their debut with "The Patriots," featuring Walter Catlett and Al St. John, introducing the Cameo comedy group on Aug. 30. The "Rammel," first of the Andy Clyde starring series, and "The Trail of the Swordfish," initial subject in Jack Sennett's announced series of Deep Sea, are scheduled for Sept. 6 release, while the Mack Sennett Featurette group makes its bow with "I Surrender Dear," featuring Bing Crosby, on Sept. 13. "The Tamale Vendor," first in the 1931-32 series of Ideal Comedies, and featuring Tom Patricola, will be released Sept. 6. "Canadian Capers" starts off the new series of Terry-Toons on Aug. 29.

"Too Many Husbands," "Poke Widows," and "Speed," scheduled for Aug. 30, Sept. 13 and Sept. 27, respectively, will be released on the current Mack Sennett program.

Beggars' Opera" in Cleveland

Cleveland—"The Beggar's Opera," foreign language feature which Warner Bros. is handling, has its local opening today at the Alhambra.

Hennecke Returns to Coast

Clarence Hennecke, Paramount writer-director, is returning to the coast, all work on stories at the Paramount New York studios having been completed. He expects to arrive in Hollywood about Aug. 22.

Columbia Films for Broadway

Within the next two weeks four Columbia pictures will appear on Broadway. The Mayfair will show "The Miracle Woman" and then "Dirigible." "Men Are Like That" is booked into the Niblo Garden, and "The Dreyfus Case" will go into the Warner. "Fifty Fathoms Deep," which is playing on the Keith circuit in Boston, will arrive from the coast yesterday.

Whiteman Sued by Universal

Charles S. Whiteman is sued by Universal in connection with contacts signed by Whiteman.

Brown Bays Territory

Harry Brown of the Standard Film Co. yesterday bought from M. J. Kandel of Ideal Pictures Corp. the territory for Greater New York and Northern New Jersey for the second series of 12 Travelvaks.

English Titles for "Two Hearts"

English titles have been inserted in "Two Hearts in Two Worlds," German musical now going into its eleventh month at the Europa.

French Films Returning

Return engagements for "Les Soir" Toits de Paris" and "Le Million" are in schedule at the Sunset. After their local revivals the French films will be nationally released.

Warners' Radio Newsreeal

Adding 6 More Stations

Six stations are being added to the 36 now involved in the hook-up for the weekly "Radio Newsreel of Hollywood," in which Warner-First National stars are participating. Starting Aug. 3, KJQ in Seattle, KIQ in Wenatchee, KEX in Portland, KGA in Spokane, WRVA in Richmond, and KLON in Little Rock will join the group. Future programs are to be furnished by John Barrymore, Errol Flynn, William Powell, David Niven, Dolores Costello, Barbara Stanwyck, Loretta Young, Douglas Fairbanks, Jr., Marimar Maras and others, with writers and directors to be added. The exploitation feature is to continue for a year.

Columbia Releasing

10 Shorts This Month


Nancy Welford for Stage

Nancy Welford, who returns today on the Paris (from England, where she made three pictures for British International, will appear in a new Broadway play this fall.

Another House for New Britain

New Britain, Conn.—Richard H. Kandel has been granted a permit to convert a store on Main St. into a theater. The house, seating 600, will be ready by Oct. 1.

Mrs. Harry Hecht Dies

Passaic, N. J.—Mrs. Harry Hecht, widow of the Passaic and Rutherford theater owner, died Tuesday at the Mayo Hospital, Rochester, Minn.

E. Hyland with J. H. Cooper

Eving Hyland, former editor of "Silk Digest Weekly," has been appointed private secretary to Joseph H. Cooper, Pabst executive.

Picture Classics' First

"I am from Siam," first feature to be presented by Picture Classics, the newly formed independent producing company headed by Max Weisfelt, will be released early next month. The film was taken in Bangkok and shows the coronation of King Rama and the presentation ceremony of King Rama VI, which took place three years ago. The picture was under the supervision of Karl Rodelen.

Charles Zemker to Europe

Charles Zemker, president of Prospect Pictures, Inc., has arrived in Vincenza next Wednesday with his daughter for a six-weeks' vacation trip through Europe.
250,000 BOYS ELECT

BUCK JONES

THE MOST POPULAR STAR

Nation-wide poll by "OPEN ROAD FOR BOYS" Magazine reveals famous Columbia Outdoor Star as

FIRST CHOICE

of America's Youth by overwhelming majority!

A ready made audience of a quarter of a million boys is waiting to see his pictures!

ANOTHER REASON
why Columbia's Outdoor Productions are the biggest box office attractions in the business!

"Open Road For Boys" says

PICTURES may come and pictures may go—but nothing can ever take the place in this country of the hard-riding western films. Columbia Pictures are turning out some of the best today, featuring Buck Jones.

Buck Jones is a great star and a great interpreter of cowboy roles. He was born in Indiana, educated in the public schools and worked awhile as a mechanic. Then he went cow-punching in Montana. When Uncle Sam called for war in the Philippines, Buck joined the 17th S. Cavalry. This

You Can Always Depend on Columbia!
Exhibitors Are Drying Their Eyes

And Going To Work, Says Burger

(Continued from Page 1)

Mr. Steffes said: "This is not a war on union labor. The owners are willing to make union men but with extra unneeded operators. They will not use scabs at once, but these properties cannot remain closed indefinitely. The operators will not be reasonable, theaters will put in non-union men eventually."

"Port O' Call" Unit

Sails Soon for Orient

Under the personal supervision of Desne H. Dickerson, a unit consisting of two cameramen and two assistants will sail Sept. 19 for China. Japan and the South Seas, where additional material for the "Port O' Call" series now presented by Imperial Distributing Corp., will be made. Upon their return, the unit will leave for New York, via Paris. When starting Jan. 1, on the Round Trip releases of the "Port O' Call" series have played the Capitol, New York, and the entire series has been booked over the Loew circuit.

Split-Vaude for Lawrence House

Lawrence, Mass.—When the Warner theatres were closed, it was very likely the policy of straight films for the first four days of the week and vaudeville and films the last three days, according to Mr. T. McClellon, of the Solar Vaudeville Co., which will handle the new "Broad Minded" unit at the Fox, something unusual for this house.

TOM SPRY, manager of the Warner First National branch in Boston, arrived in New York yesterday for conferences at the home office.

THE FOUR MARX BROTHERS, who have been in Hollywood making "Moose Business," for Paramount, are on their way back to New York for a stage production.

MARIAN MARSH, Warner player, is due in New York from the east on Monday for a week's visit.

FREDERICK LONSDALE, playwright, arrived yesterday from England on the Europa.

CLARINCE HENNEKER, writer-director on the Paramount roster, is on his way to Hollywood.

NANCY WELFORD returns from England today on the Paris.

GORDON WHITE, Educational director of the Vitaphone Corp., arrived in New York today after reorganizing the studio publicity department.

HANNAH KASS, head of the Columbia foreign department, arrived in New York yesterday, en route to Paris, for a two-week trip abroad.


JOSEPH H. COOPER of Publicists left yesterday for a week's vacation in Atlantic City.

(other happy sight in an interview with The Film Daily, Burger said: "If ever we go, the first question exhibitors ask, and the first one they seem to expect us to ask, is How's business?" After talking to scores of them, big and little, in almost every conceivable type of situation in this district during the past month, the answer seems to be that "It depends a good deal on your state of mind."

"By that I do not mean that if you think business is good, it is good and if you think it's rotten it is rotten. I mean that if an exhibitor is trying to run his business on the same basis that he did in 1928 and he is trying to maintain his present volume with those years, for the average picture in the average situation, he probably has cause to think business is poor.

"If the exhibitor is waiting for conditions to change—changing the conditions under which he operates his own business to meet the present trend, then he is waiting in vain. Most conditions don't change until they ARE CHANGED.

"There is plenty of business to be had. People haven't stopped eating. They are still wearing clothes. They still drive automobiles. They burn up gas and wear out tires. They pay entertainment money. They are still spending some money for luxuries. To be sure, they are not spending as freely as they did in '28 and '29, but the years of paper profits and one-day millionaires. No country could maintain that pace very long;

"Mr. Spry summed up the situation: "There is just a rock bottom, rock bottom, in the country today as ever, more 'n 'less. But buying habits and spending habits have changed and we will stay changed for a long while. People are more thrifty, they spend more cautiously and those who are working are saving.

"The smart exhibitor gear's himself to new trends. He buys cautiously to a greater extent than ever. His admission prices are geared to represent the values he is presenting. The wise exhibitor throws into the discard all his preconceived notions of business habits. He has stopped being a businessman and keeps himself flexible. He is able to jump in any direction, to meet a situation as it arises, to handle his booking intelligently and generally.

"Realizing that his playing time is the most valuable possession he has, the exhibitor takes cognizance of the fact as he did in the past.

"So far as he is able to, he refuses to sign up blindfolded for a lengthy title. He needs both a better knowledge of himself with obligations that may tie him up for a year and prevent him from being able to take advantage of buying that exceptional outstanding picture that is likely to pop up any day from some company with whom he may not be doing business regularly.

"Further, the smart showman today doesn't bind himself rigidly to a fixed number of changes per week. He realizes that it takes an extraordinary picture to do a satisfactory business, that the public is shopping for its amusement. When he does book in a show he books it or buys it so that he is in a position to run it as long as it will draw, knowing from experience that the extra day of showing on one or another picture sometimes worth more to him than dollars and cents, worth another hundred thousand in '28 and '29. In this way he creates an incentive for the producer to make better pictures and doesn't handicap himself making a picture that will break the average.

"He tells the truth in his advertising. When he has something to say worthy of shout, he SHOUTS the whole town hears him. Not just the comparative few who may happen to pass his lobby display. Every picture is the 'greatest.' He doesn't pretend if it's his patronage grows because he buys and books wisely and plays fair with his picture.

"Business enterprises of almost every sort that are interpreting and meeting the new conditions are doing well. They are just a little behind a profit. There are, of course, exceptions, as there always have been.

"There are low spots that represent the death of old ideas or the existence of fixed overloads that are all out of proportion to potentialities of the public. And there are high spots that represent new stars on the industrial and commercial map. Our cinderellas, for instance. We don't have to say another word about that! Just give it a thought for a moment. You'll have to agree that ideas, well sold, still make money. That's all any man needs to put him in the right frame of mind.

"In the past month we have driven some two thousand miles over the highways and byways between Southern Virginia and Northern Maine. Here and there, sometimes in a small town, other times in a middle-sized city or again in the outskirts as well as the first runs of the big cities, we found a surprising number of exhibitors who declare their business is going better than ever. They may work like hell, but I can't kick much. Business will go where it is invited, provided the invitation is in tune with the times, etc."

EDITOR'S NOTE: Other film executives who have been having thoughts they would like to express on the subject of "How's Business?" are invited to send their expressions to "The Film Daily."
Day, August 7, 1931

Short Shots from
New York Studios

ORGE OFFERMAN, JR., is appearing with Billy House in a new short comedy being made at the Paramount studios.

Janet Reade has been signed by Sam Sax to star in one of the series of "Broadway Brevities," musical two-reelers, being made by Fox. Roy Mack will have charge of the filming. Mack also is directing the series of Rand cartoons featuring popular melody singers.

Helen Mack, who leaves New York next week to begin work under contract with Fox, was brought to the screen by Albert Parker, test director for Fox. On June 29 Park signed Miss Mack to an option, giving Fox exclusive rights to her services in screen tests. While awaiting the results of her test, Miss Mack gained the consent of her agent to do one day's work in D. Griffith's "The Struggle." Soon after her tests were viewed by Winold Sheehan she signed a contract with Fox. Parker has been responsible for many new screen personalities recruited from the stage.

Edgar Bergen, ventriloquist, who is already been seen with his dummy, Charley, in two Vitaphone shorts, has been signed by Sam Sax and make another called "The Eyes Have It," under the direction of Alf Baland.

John Stahl Marrying
in East Burien, THE FILM DAILY

Hollywood—John Stahl and Roxanna Macavey are to be married soon as the director finishes a picture on which he is now working.

Chaplin and D'Arrast at Biarritz
Biarritz—Charlie Chaplin and Hildebrandt who last have arrived here to spend a fortnight.

Inde Shorts in Warner Houses
Warner Bros. have booked two-screenig Pictures Epeos shorts 'host Towns,' for current showing at the Winter Garden, and 'Uncle,' opening Aug. 14 at the Hollywood.

FLM
FACT
A DAY

India has 25 motion picture studios, most of them being centered around Bombay.

ALONG THE RIALTO
with
PHIL M. DAILY

AND THEY say Broadway is hardboiled... It happened Monday even in front of the Winter Garden. Just the first night there was leaving the opening performance of "The Star Witness" our elegant business manager, Mister Don Mersereau, stood outside the door, figuring that the run of this pic would be good for three or maybe five ad pages in the I'tie ol' paper. When he noted a shabbily clad figure of a youth with gaunt face ambling along the kid was about 18, quite evidently in pain. He clutched at his side, gasped forward suddenly hitting the sidewalk with a thud. Don and several other bystanders rushed forward. "What's wrong?" they asked, hurrying him in the Winter Garden lobby when the kid came to, Herbert Copelan, assistant general manager of the Warner Broadway houses, made him comfortable in a cool spot; a bunch of onlookers, led by Edward Holmgren, starting in, for this unfortunate, then the waif recovered his voice and in a Southern drawl started to protest that he was all right; he wasn't looking for any charity. He had had almost any trouble. Meanwhile Mister Mersereau had dashed across the street for a cop. As the boy looked like an ambulance case and the officer came on the run grabbed the kid as he started to make a get-away, and in that gruff way these New York cops havewhen they're trying to conceal a kindly act threatened to take him to the hoosegow, unless he listened to reason. "Just the cop shook hands, with Copelan for being a 'white guy,'" on learning that he had signed the kid up right there as an usher. He had taken him to the Y.M.C.A. for a feed and a comfortable night's lodging. Telling him to report for work the next morn which the youngsters from Memphis did—and was broken hearted because they didn't have a conform to fit him. He was the child of some broken home and was taken off from starvation by brother Copelan gave orders for a uniform to measure and we hope the kid makes good and still there are fools who claim Broadway is Hard Boiled.

AT THE A.M.P.A. luncheon they appointed the following Nominating Committee to name the officers for the coming year: Capt. George Blason, George Harvey, Walter Eberhardt, Marvin Kirsch, Paul Benjamin, Charles Barrell, Leon Bamberger—though Michael Simmons has definitely announced that he would not run for a second term as president, due to pressing other work, the assembled A.M.P.A's voted unanimously that Mike could have the honor if he wanted to change his mind. Which, if you ask us, was a handsome gesture coming to a great guy who has done wonders in putting the press ors along the film map where they rightfully belong. And the swing that succeeds him has got a helmet to beat—no foolin'.

R. W. HORN, salesman in the metropolitan territory for Western Electric, is a strong hand for passing out cigs to his prospective patrons.> He sat down in the box and figured up the personal damages that he has been unable to ring in on his Swell sheet and decided something had to be done about it. So he ups and gets his concern to pay for the cigs by using advertising copyers with his name underneath the firm's trademark. R. W. isn't Scotch but if he was, they'd be proud of him.

JUST TO show the evil of these double bills, W. Ray Johnston notes the following appearing in the mazdas on an upper Broadway film house marquee: "One Heavenly Night" and "Gin". And wasn't Charlie Hill offering the proud egg to be appointed projectionist at the special showing of the Floyd Gibbons pix atop the Empire State building. Sid Rechetaik, former publicity director of the Vitaphone studio, is one gent we are rooting for to connect in a Big Way—his record deserves it. Irving Shifflin of Radio publicity, pulled a god on the temporary title, "Mama," only to finally released as "Mrs. Foley Herself," try see "Mama" was just one of those "one-day" titles.

NEWS of the DAY

East Liverpool, O.—C. D. Henhome and H. J. Kampman have bought the building which contains the Gem theater. They have remodelled it, renamed it the East End, and will open next week. Henhome also has theater interests in Wellsville.

Lorain, O.—George Shenker has taken over the Standard, operating it on Saturday and Sunday only until business picks up.

Cleveland—Chesterfield feature productions will be distributed in Ohio through the Fischer Film Exchange of Cleveland and Cincinnati. Meyer Fischer, president, just concluded the deal.

Manchester, VT.—C. W. Landman of South Londonderry, who recently leased the Colonial at Manchester Depot, has reopened the theater after installing sound.

Ferndale, Wash. —Mrs. A. W. Bostrom of Bellingham has leased the Grand and opened it.

Providence—Amedeo M. Volante has taken over the management of the Columbia, 589 Charles St.

Providence—The Royal, owned by D & R Amusement Co. is closed for extensive repairs after which it will open with a new policy of movies.

Hazleton, Pa.—The New Family, recently constructed here to replace the house destroyed last winter, has been opened.

York, Pa.—Jack Kiehl, formerly manager of the Warner theater, Bridgeston, N. J., has been added to the personnel of the York district and is now manager of the Capitol here.

Struthers, O.—W. J. Van Ryzen has taken over the A-Mus-U and is wiring it with RCA.

Cleveland.—Joe McGuire is the new student booker at the local M-G-M exchange. He was transferred here from Washington.

Many Happy Returns

Best wishes and congratulations to the following named by THE FILM DAILY to the following members of the industry who are celebrating their birthdays: August 7

Ann Harding
Phillips Smalley
Ulrich Haupt
John Hobble

THE
Film
DAILY
**Columbia Declares Regular Dividends**

The regular quarterly dividend of 75 cents on the preferred. Common stock dividend is payable Oct. 2 to stock of record Sept. 3, and the preferred is payable Sept. 2 to stock of record Aug. 19.

**House Mgr. Changes in Jersey**

Wildwood, N. J.—William Kee-egan, resident manager of W. C. Hunt’s Trenton theaters, is man-aging the Hunt theaters here for the summer season. John Bodley is managing the State and Trenton; Richard Whitby, the Center, and Charles Merton officiates at the Orpheum.

**Sues Warners for $100,000**

Middleton, Conn.—Claiming failure on the part of Warner Thea-ters to carry out an agreement to purchase two buildings, one to be used as a theater here, Frank Ar-rigoni & Sons and the Middlesex Theater Corp. have filed suit against Warners for $100,000.

**A. H. McLaughlin with RKO**

Chicago—A. H. McLaughlin, long and favorably known on Film Row, who recently resigned his position as manager for the Picture Epics, is now connected in a sales capacity with RKO Pictures.

**New Policy for A. C. Theater**

Atlantic City—a second-run five-week, change-a-week, vaudeville at a 50-cent top on Sundays, is the policy adopted with the re-opening of the Earle.

**SUNSHINE IN THE DAY’S NEWS**

Tom Spyr, Warner-F. N. branch manager and dean of the distributing fra-ternity in New England, says there is no limit to the business that can be done by good pictures just now.

**HOLLYWOOD FLASHES**

**By RALPH WILK**

Ricardo Cortez, Rosco Ates, Kitty Kelly, Joseph Cawthorn, Robert Ames and Ned Sparks have been cast by Radio Pictures for leading roles in “The Thirteenth Guest,” original by Louis Sarecky.

Jed Buell reports the following word on the Mac Sennett lot:

**First Extra:** “I thought you could keep a secret.”

**Second Extra:** “Well, I kept my secret a week. What do you think I am, a cold-storage plant?”

Nellie Breen, Louise Carver, Bud Jamieson, Charles Walsh and Buddy Cooper have been added to the cast of “Guests Wanted,” a comedy starring Benny Rivel in which is now being filmed at the RKO Pathé studio under the direction of Ralph Ceder.

**The Age for Love,** Billie Dove’s new United Artists picture, is one of the hands of the cutters, and Director Frank Lloyd is planning a tour of Europe.

Douglas MacLean has returned from his yachting trip in Alaska to his home in Chicago. Mr. Luddy, of MacLean’s management company, is in charge of the picture.

Bernard Schubert is doing the adaptation of Myle Connolly’s original story for Radio Pictures, “Roul-der Dam.”

Howard J. Green, who wrote an adaptation for Joel Hulfi, “The Ghost Walks” for Jack Holt and Ralph Graves, is writing another original for Col-umbia.

Samuel Goldwyn announces that “The Greeks Had a Word for It” will be made under its original title. Cast is headed by Ina Claire, Carole Lombard, Jean Blondell and Lowell Sherman.

Paul Sloane turned actor for the first time in “Concentration Maf-ricane,” which is being directed for Radio Pictures. He portrayed the role of an Italian barber, applying to the color of the hair of Pat O’Brien, the leading man.

Arthur Reed, veteran camera-man will photograph “X Marks the Spot,” which Frank Strayer will direct for Tiffany.

W. B. “Babe” Stafford, Mack Sennett’s youngest director, has re-turned to the Sennett studio fol-lowing a vacation at Balboa. He is collaborating with members of the scenario staff on his next story, which will be his sixth picture since Feb. 1.

Our Passing Show: Eddie Cantor, Marilyn Miller, Daryl Zanuck, Al Green, Jack Adolphi, Larry Kent, Al Christie, Lew Schneider, Charle Sale, Vivienne Osborne, Mrs. Robert Montgomery at the annual regatta of the Southern California Yacht- ing Assn. at Santa Barbara; Mark Larkin, Edward L. Luddy, David Broekman, Charles Vidor at “Le Million” at the Film. Max.

Paul Lukas’ initial starring ve-hicle will be “Bachelor,” a dramatic story of a man-about-town, who inherits a child, it will be di-reced by Lloyd Corrigan.

“The Nevada Kid,” second of the Bob Steele westerns, was placed in work yesterday by Monogram Pic- tures. Sidney Salkow, producer, and Monogram’s vice-president and pro-duction head, denies rumors that he is turning over the production of the Steele series to Tiffani, and that Monogram is quitting its present studios.

“The Rich Are Always With Us,” the first vehicle for Key Fran-cis under her new contract with Warners Bros., is now scheduled to go into production the second week in September.

Harry Holman, character actor, has been added to the cast of “Only Men Wanted,” one of the “Gay Girl” comedies now being filmed at the RKO Pathé studios.

Famous last words: “Let’s call it a day.”

J. Farrell McDonald will play the role of the football coach in Uni-versal’s “The Spirit of Notre Dame.”

Signing of Harry Woods, Frank Austin and Ed Le Saint complete the cast of “Range War,” Colum-bia’s latest Buck Jones western. Ross Leaderman is directing.

Junior Durkin has signed a contract to appear in two more Para-mount pictures. The first will be “Tom Sawyer, Detective.”

Rennie Rubin and Edgar Ken-dedy have completed new two-reeel comedies at the RKO Pathé studios. Rubin stars in “Guests Wanted,” under the direction of Ralph Ceder. Supporting the popular comedian in the picture are Nellie Breen, Louise Carver, Bud Jamieson, Charles Walsh, Buddy Cooper, La Tos-ca and D’Arcy Corrigan. The story is an original by Ewart Adamson.

Kennedy’s vehicle is “Pan Voyage,” one of the Mr. Average Man series of comedies, Harry Sweet di-recting. Sidney Salkow, producer, star in this picture are Florence Lake, Dot Far-ley and Billy Eugene. “Pan Voyage” is an original story by Harry Sweet.

(Collapsed from Page 1)

**F. W. C. HOUSES LAUNCH PERSONAL CONTACT DRIVE**

Oscar Oldknow. Each employe is be-ing assigned to personally inte-ct one child within his theater district, using expounding the Coast methods of operation as well as plugging the Fox product line.

**Ufa’s Cash on Hand Jumps 125% in Yes**

in a position to pay a dividend on stockholders. Production plans for 1931-32 call for 15 features at about 35 shorts in several foreign languages.

**Second House for Holbolt**

North Branch, Mich.—Harry H. Holbolt, operator of the Deluxe in Ll-atay, has taken over the Strat-ter from Bernard Leach and w-ill reopen it after installing new sound equipment.

**McGrath Given Role by RKO Pat’ West Coast Bureau, THE FILM DAILY**

Hollywood—Larry McGrath, well-known boxing referee, has been given one of the principal roles in “Only Men Wanted,” one of the “Gay Girl” series of RKO Pat’ comedies which are co-featured on NBC, Marjorie Shilling in Gertrude Short, Ralph Ceder directing.

**Reopen Gladstone in Philly**

Philadelphia—The Gladstone, da for a spell, is now being oper-ated by H. Weiss. New sound has been installed.

**Charlotte Has New Airdrome**

Charlotte, N. C.—A new airdrome theater has been put up on Charlotte and Mt. Holly Road.

**TO-DAY’S EXTRA BIG EVENT**

**AS SEEN BY THE PRESS AGENT**

“Feminine players in Richard Attenborough’s starring vehicle, ‘Caught,’ in which the title and high busts were required, realized the discomforts that the old-fashioned corsets brought to their grandmothers.”
OPENING TO-DAY
(FOR A FULL YEARS’ RUN)

THE PRODUCTION REVIEW OF 1931
A COCKTAIL OF PRODUCTION INFORMATION
WORDS AND MUSIC BY STAFF OF FILM DAILY

JACK ALICOATE—Master of Ceremonies

BEING THE
12TH YEARLY EDITION OF THE
FILM DAILY DIRECTORS’ ANNUAL
AND PRODUCTION GUIDE

Prologue

»«

Added Attraction

Intermission

»«

Part One

»«

Part Two

AN S. R. O. ATTRACTION FOR EVERY THEATER AND EXECUTIVE
The line-up of Fox product, clamoring for release from the film-cans to the nation’s screen, has forced the fine achievement, “Transatlantic,” from its well-won second week at the Roxy. This Friday will see the new Will Rogers picture, “Young as You Feel,” in the great, cool playhouse, while “Transatlantic” will tie-up at the screen-wharf of the Brooklyn Fox theatre.

Fox has an impressive string of pictures scheduled for weeks ahead. They include “Bad Girl,” which is sure sensation; “The Brat,” Sally O’Neil’s new one; “The Spider,” starring Edmund Lowe; the latest Gaynor-Farrell special, “Merely Mary Ann”; “Skyline,” another highly-touted production — and still others to follow.

By REGINA CREWE,
New York American
SHOWMEN!

Here's Samuel Goldwyn's Answer to your demand for Ronald Colman in a picture of action "The Unholy Garden"!

Jimmy Starr, ace reviewer on the Los Angeles Evening Express, says: "Samuel Goldwyn, the producer of this United Artists picture, has a knack of picking stories which will have that much-sought-after universal appeal. In "The Unholy Garden" he has a film that will please the kids with adventure, give the men a kick with daring deeds and thrill the feminine side of the audience with plenty of romance."

Jimmy Knows! It's Another Goldwyn Winner!
MONOGRAM'S GREATER WESTERNS

BILL CODY & ANDY SHUFORD
"DUGAN OF THE BADLANDS"

ACTION
WESTERNS

TOM TYLER
"PARTNERS OF THE TRAIL"

8 TOM TYLER & BILL CODY, SHUFORD WESTERNS for 1931-32
AVAILABLE NOW AT 33 MONOGRAM EXCHANGES OR
MONOGRAM PICTURES CORPORATION

723 SEVENTH AVE., NEW YORK

FOREIGN DISTRIBUTORS: RITCHEY EXPORT CORPN.
Wall Street Favors Return of Theaters To Indies

RKO TO PLUG VAUDE IF FILMS FALL DOWN

Factors Favor Turn for Industry, Says Sam Katz

Better Films, Cool Weather and Reduced Overhead to Aid Comeback

Turn for the better, as far as the picture theater business is concerned, is due within the next month or so, declares Sam Katz in a "personal talk" to his organization contained in a special edition of "Public Opinion" just issued. In his message, which takes up the entire edition, Katz admits that subnormal product, bad weather, industrial depression and other factors have hit the picture business severely in the past year, but he points out that things are improving.

ESTABLISH PROPERTY RIGHT IN FIGHT FILM DECISION

In the first decision of its kind in record, Supreme Court Justice Brewer has ruled in favor of the Film Fund and the Dodger Athletic Club in an injunction to restrain the showing of RKO Pathé's pictures of the Sharkey-Walker fight. His decision is said to establish the existence of a property right in a motion picture production of it.

7,000 Accounts Is Goal Set by United Artists

United Artists expect to sell between 6,000 and 7,000 accounts on its new season product.

6,000 Nightly Attend Denver Night Baseball

Denver—Local movies are beginning to feel competition from night baseball, which now draws around 6,000 nightly, whereas 1,500 to 3,000 was considered big in the days before the lights.

Vice-President Curtis Sends Thanks

In a letter to Hiram S. Brown, president of RKO, Vice-President Charles Curtis expresses appreciation for the cooperation extended by RKO and affiliated organizations in connection with the observance of Fourth of July Patriotic Week. From all reports, says the Vice-President, this year's demonstration was far wider in scope than last year's.

Local Conditions Should Govern B. O. Price Cuts, Declares Lichtman

Admission price cutting is a matter to be regulated by local conditions, said Al Lichtman of United Artists on Friday. The problem cannot be dealt with on a general basis, he pointed out. Great box-office pictures is the best solution, declared Lichtman, as the public will go to see them regardless of the price scale.

Action Films Lead Demand Abroad, Says Columbia's Foreign Manager

Only unusual American pictures are clicking with European audiences, said Hannah Kass, head of the Columbia foreign department. Friday, following her return from a seven weeks' visit abroad. Pictures with visual action predominating are in demand, she asserted. Owing to the trade show system in England pictures sold in that country stand on their own, Miss Kass pointed out, with individual merit alone counting.

Publicity 8 Weeks Ahead Under New Warner Plan

Under a new plan effected by Dave Weshner, Warner theaters in the east and midwest hereafter will be fully supplied with all publicity and exploitation material on pictures eight weeks in advance of play dates. This applies not only to Warner-First National films, but to Warner-Tubbs and Warner Bros.

Warner Theater Managers Hold Meeting on Monday

A meeting of Warner theater zone managers and executives, to discuss exploitation of early releases on the new Warner-First National product, being officially ushered in Aug. 22, will be held Monday at the home office. Dan Michalove will preside.

Return of Houses to Indies Favored by Wall St. Bankers

That Wall Street financial interests which are concerned with the film industry look with favor upon selling of certain houses by major circuits to independent operators is indicated by the opinions of bankers questioned by The Film Daily yesterday.

Consensus of opinion is that in numerous instances it is more feasible for an independent exhibitor to run a house because he is geared for this class of operation. Deals involving franchise arrangements, assuring the distributor-owner of representation in the theaters, were stressed as particularly advantageous. Another angle emphasized was the value of a strong independent exhibitor element in the industry to combat adverse legislation.

Tobis Seeking Outlet in Some RKO Houses

Milton Diamond, head of Tobis American Corp., is negotiating for showings of German talkers in several RKO houses, the Film Daily learns. Diamond's aim is to secure booking of the entire Tobis feature program in several smaller RKO key city theaters in German districts.
FINANCIAL

NEW YORK STOCK MARKET (QUOTATIONS AS OF FRIDAY)

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fm. Ind.</td>
<td>734</td>
<td>732</td>
<td>730</td>
<td>4</td>
</tr>
<tr>
<td>East</td>
<td>131</td>
<td>128</td>
<td>125</td>
<td>4</td>
</tr>
<tr>
<td>Farn.</td>
<td>132</td>
<td>129</td>
<td>125</td>
<td>4</td>
</tr>
<tr>
<td>Gen. Tel. Eq.</td>
<td>45</td>
<td>44</td>
<td>44</td>
<td>1</td>
</tr>
<tr>
<td>M G. M. pfd.</td>
<td>22</td>
<td>21</td>
<td>21</td>
<td>0</td>
</tr>
<tr>
<td>Path. Exch.</td>
<td>19</td>
<td>18</td>
<td>18</td>
<td>0</td>
</tr>
<tr>
<td>do</td>
<td>19</td>
<td>18</td>
<td>18</td>
<td>0</td>
</tr>
<tr>
<td>RKO A.</td>
<td>134</td>
<td>134</td>
<td>134</td>
<td>0</td>
</tr>
<tr>
<td>Warner</td>
<td>24</td>
<td>23</td>
<td>23</td>
<td>0</td>
</tr>
</tbody>
</table>

NEW YORK CURRENCY

Columbia Pct. Vt. 945 945 945

Columbia's | 945 945 945 0

NEW YORK BOND MARKET

Gen. To. Eq. 6445 21 18 18 45

Losw 6341w 9796 9796 9796 45

Paramount 64 825 825 825 50

Par. 154580 76 7551 7551 45

Warner 6430 9191 9191 45

New Warner Booker in Portland

Portland, Ore., Carl Louve has been advanced to chief booker at Warner-First National, succeeding W. R. Walsh, who has been advanced to office manager in Los Angeles.

COMING & GOING

MARSHALL TAYLOR, in charge of Fox houses in upstate New York, was in New York City yesterday on business. He returned to Syracuse today.

WARNER OLAND, Fox player, is in the east on a vacation trip to New England.


MISS NATHAN BURKAN sailed for Bremen Friday night on the Europa.

VIVIAN DUNN arrived from Friday night in the Paris.

THE INDUSTRY'S DATE BOOK


Aug 20: Annual golf tournament of Southern California film men, at Hills Country Club, C'w City, Cal.

Sept 9-10: Semi-annual Convention, 14th Annual Convention of M.P.T.O. of Western Per-

vian, Pittsburgh.

Oct 4-6: Annual Awards Dinner at ac-

wonder of M. P. Arts & Sciences, Hollywood.

Radio Corp. Profits Gain

Profits of Radio Corp. of America for the first six months of the year covered the preferred dividends with an excess of $5,294,484, equal to 314 cent on the common, against a loss of $2,053,302 after preferred dividends for the corresponding period of 1930. Total gross income was $47,973,732, compared to $43,722,079 in the 1930 period.

Errol-Miller Reunited

West Coast Bureau, THE FILM DAILY

Hollywood—Leon Errol will appear with Mary Miller in "Bright Majesties, Love," which is to open at the Warner studios about Sep 8.

FACTORIES

GOOD is an adjective for quality.

BETTER is a relative term. It is used for comparison purposes.

BEST is the utmost of "good quality.

EXAMPLE

A good picture depends upon a good story; better stories mean better (a) pictures.

You can obtain the best story of all from . . .

VIOLA IRENE COOPE'

9 E. 59th St. New Yor.
A Golden Opportunity

Meyer-Rieger DE LUXE TRAILERS

"A Franchise Holder in Every Key City"

For further information—call, wire or write

Meyer-Rieger Laboratories, Inc.
Film Center Building
630 Ninth Avenue, New York City
Comedy and Suspense

Three Features in Work At Columbia Studios

"The Ghost Walks," "Gallagher" and "Deadline" are in production at Columbia. "The Ghost Walks" co-stars Jack Holt and Ralph Graves and is being directed by Edward Sedgwick. "Gallagher" has an all-star cast, with Frank Capra directing. "Deadline" stars Buck Jones and is being directed by Lambert Hillyer.

Rowland V. Lee, who directed "The Ruling Voice" for First National, will direct "The Guilty Generation," for Columbia. Colonel Tim McCoy will be starred in a series of eight outdoor features for Columbia. It is understood J. P. McGowan will direct the entire series. The locale of the initial story is the Canadian northwest. Louis King will direct an untitled story, which is now in preparation.

Second Artclass Starts

"Pleasure," second in the series of 12 features to be made by Artclass, went into production last day at the Tec Art Studios. In the cast are Conway Tearle, Carmel Meyers, Paul Page, Frances Dade, Lina Basque and Loyal Hamilton. Louis Weiss, head of Artclass, is expected here from New York in September.

Sweet Handles "Battle Royal"

Harry Sweet, author-director-player, is directing "Battle Royal," one of the "Rufftown" series of RKO Pathé comedies which are starring James Gleason. It is based on an Arthur (Bugs) Baer humorous feature with scene adaptation credited to Ralph Ceder.

Advisor on Para. Football Film

"Racehorse" Russ Saunders, All-American quarterback, has been signed by Paramount as technical advisor on football for the production of "Touchdown." The story will feature Richard Arlen, Charles Starrett and Dorothy Tree. Norman McLeod will direct.

Educational Starts

New Comedy Series

First Educational-Vanity Comedy for the new season has been placed in production, with William Watson at the directorial helm. Featured in the cast are Vernon Dent, Jack Duffy, Ronnie Rondell, Helen Marn. William Goodrich has directed the first in the series of Educational-Mermaid Comedies, as yet untitled. Heading the cast are George Chandler, Helen Bolton and Pauline Wagner.

Maureen Opposite Quillian

Maureen O'Sullivan has been bor- rowed by RKO Pathé from Fox as leading woman for Eddie Quillian in his next picture, tentatively titled, "The Big Shot." Hal Conklin and George Drumgold wrote the story and Ralph Murphy is to direct.

Talmadge Signs Feminine Lead

Jacqueline Wells, new and youthful screen personality who recently completed an unusual record of playing four consecutive leads for the Pasadena Community Playhouse, has been signed to play the feminine character lead in Richard Talmadge's newspaper story, "Scareheads," which goes into production at Universal City this week.

Virginia True Boardman and True Boardman, mother and son, also have been signed by Talmadge for "Scareheads."

SIXTH FEATURE STARTED BY MONORAM PICTURES

Shooting on "The Man from Death Valley," Monogram western featuring Tom Tyler, started Thursday. Lloyd Norell is directing from a story by himself and Al Bridge. Paul Malvern and Archie Stout are assistant director and cameraman, respectively. This will be the sixth Monogram picture to be completed prior to the opening of the new releasing season. Harry Fraser, Monogram director, is working on the story for the next western featuring Bill Cody and 12-year-old Andy Shuford.

Postponing Benjamin Christianen's "The Isle of Hunted Men" for further preparation, Trem Carr, vice-president and production head of Monogram, announces "In Line of Duty" as the title of Monogram's next melodrama. Shooting is to start Aug. 10. "In Line of Duty" will be a northwest mounted story by G. A. Durlam. Paul Malvern is to be assistant director. The director will be announced later.

Howard Hughes Launches Two Comedies of the Air

"Sky Devils" and "Cock of the Air," Howard Hughes' projected air comedies, have gone into produc- tion at the same time, the former under direction of Edward Sutherland and the latter under direction of Thomas Buckingham, with Lewis Milestone supervising. "Sky Devils" had been started last month, but work was held up because of dissatisfaction with certain sequences, and the same cast returned to work today. Included are Spencer Tracy, Sidney Toler and George Cooper. Billie Dove, who has just completed "The Age for Love," plays the leading role in "Cock of the Air."

Bing Crosby Signed for Another Following his comedy performance in "I Surrender, Dear," Bing Crosby, popular radio and night club entertainer, was re-signed by Mack Sennett for another Sennett Featurette.

New Thrill-O-Drama Started

Preliminary work is under way on the production of "Neck and Neck," Sennett's seventh Thrill-O-Drama in Sono Art's series of ten. Casting has been completed with Glenn Tryon and Vera Reynolds heading the roster including Carrol Nye, Stepin Fetchit, Lafe McKe, Fern Emell, Wheeler Oakman, Edith Pellas, Billy Gilbert and Richard Granner.

Arthur Lange

Ernest Klapholz

Musical Directors

RKO Pathe

Current Releases "Frisco Street" A Chas. R. Rogers Production Harry Joe Brown, Associate Producer

U FOOTBALL SHORTS GO IN WORK SEPT.

Universal will start production Sept. 1 on the Christie Walsh--"Sp" Warner series of football shorts, according to announcement by producer Laemmle, Jr. These films, to be made at Stanford University, are Albert Kelley directing from stories by Samuel Freedman, will be completed in time for release during the coming football season. The series is under the supervision of Stanley Bergerman.

Fourth Summerville Short Production has started on the fourth of the Slim Summerville Marine comedies, "Some Don't Some Don't." Eddie Gribben plays comedy foil to Summerville while Jill Dennett plays the brainy girl.

THERE IS NO SUBSTITUTE for

MICKEY MOUSE

on your program unless it's a

WALT DISNEY SILLY SYMPHONY
A FROM "LOTS"

By RALPH WILK

HOLLYWOOD

ROBERT MCGOWAN, who has been directing "Our Gang" kids comedies for the past 10 years, has signed a new contract with Hal Roach. Jackie Cooper, Mickey Daniels and Mary Kornman started their screen careers under McGowan. Mickey is now appearing in Hal Roach's "Boy Friend" series, while Mary Kornman is playing ingenue roles.

Maurice Wright has been made assistant to Ben Pivar, who is supervising Westerns at Columbia. Wright has been editing pictures at Columbia for the past two years.

Hugh McDowell, Jr., veteran recording engineer, is handling the sound on "Other Peoples' Business," starring Seth Parker, at Radio Pictures.

Our Passing Show: John Blystone, H. Keith Weeks and Arthur Rankin are showing Dr. and Mrs. Connelius Tyson of New York points of interest at Santa Barbara over the week-end; Mr. and Mrs. George Fitzmaurice motoring to Malibu Beach.

Bill Boyd has completed "The Big Gamble," first of his four starring special on RKO Pathe's 1931-32 schedule.

Russ Powell has been signed for a role in Radio's "Are These Our Children?"

Harold Goodwin has been added by Pathe to the cast of "Only Men Wanted," one of the series of "Gay Girl" comedies, which will co-feature June MacCloy, Marion Shilling and Gertrude Kiser.

Gary Cooper will be starred in "The Glass Key" when he returns to Hollywood after the completion of "Sal of Singapore" in New York. "The Glass Key" is a current novel by Dashiell Hammett.

Frank Albertson, Oscar Apfel and Wade Boteler have been added by Radio Pictures to the cast of "Other People's Business."

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Marion Shilling, featured with Tom Keene in 'Sundown Trail,' has two 'home towns' the Midwest and New York, but spent her girlhood in St. Louis."

--RKO PATHE.

A WRITER for the New York "World Telegram" wrote a special story the other day in which he said a revival of activity is under way that will make Bergen, N. J., the "Detective Capital of the East." One of the reasons for increasing production in the East, according to the writer, is that "Wall St., which does much of the financing, wants production near hand so it can demand strict accounting."

Now let Hollywood start worrying!

Experiments are being conducted at the Vitaphone studios with a new device to eliminate the camera sounds when shooting. When sound film is used, large unwieldy camera booths weighing over a ton, were used by all studios. The booth gave way to the "blimps," resuming factories, which enclosed the camera and lessened the sound of whirring gears. Over this frame, last season a thick air blanket, resembling very much a catcher's chest protector was tried out. With the resumption of production activities at the Vitaphone studio this week, the cameramen came back to find the insides of the aluminum cages lined with sponge rubber almost two inches thick. It is now possible to stand right by the camera without hearing the gears turning over.

Karl Dane and George K. Arthur, with Director Al Ray are due back from Newport, R.I., where they filmed several episodes aboard ship for "Join the Navy," for Paramount two-reeler.

John Hamilton, who is appearing on the stage in "Unexpected Husband" at the 48th St. theater, plays the part of the police inspector in "Day of Mystery." Also, a part of the S.S. Van Dine detective mystery thrillers which went into work the past week at the Vitaphone studio under the direction of Arthur Hurley.

Murray Roth is back on the job at Vitaphone after a week's absence due to a serious case of sunburn. Another absentee welcomed back after being laid up several weeks recovering from an auto accident, is Ed Savin, business manager.

Ray Houdly, who is now of the western coast, recalls Tallulah Bankhead's first day in pictures. It was back in 1917, when Ray was Bernon production manager for Mutual Features at Glendale, Long Island. Tallulah had won a fan magazine beauty contest and had been given a "bit" in the picture. "His Inspiration," starring Edna Goodrich. Dell Henderson was the director and Sol Polito the cameraman. The late David Powell and John Bowers were in the cast.

Clarence Hennenock, Paramount writer and director, has finished his duties at the Paramount studios in New York and is going back to the Coast.

Rehearsals on "Sal of Singapore" will start next week and actual filming begins about mid-August. Edward Siroman will direct this Paramount picture.

Castro and his Cuban Orchestra, which played at the Havana Yacht Club and which is now on William Morris' Show Boat Cruise, have been signed by Sam Sax, head of the Brooklyn Vitaphone studio, for one of the band short to be released as part of a series of seven "Melody Masters." Another famous band master, Earl Carpenter and his Jones Beach band, have also contracted to a "Melody Master" short for Vitaphone, called "The Big House Party."

Averill Harris will play the important heavy role in "Sal of Singapore" with Claudette Colbert and Gary Cooper. Harris scored in "Secrets of a Secretary" and more recently played with Tallulah Bankhead and Fredie March in "My Sin." He is a veteran of the Broadway stage.

Congratulations:

JAMES DUNN

on his ingratiating performance in the highly enjoyable Fox production, "Bad Girl."

No. 29 of 1931 "Good Deeds" Series
Vacuum Trouble and Cure Discussed by McCullough

(Except from an article by R. W. McCullough in the Eastern edition of Fed's "The Last Word").

It must be remembered that the life of anything depends upon the care it receives and this particularly applies to vacuum tubes. Whenever in doubt about the line voltage, see for yourself if the voltage is above 110 volts. If you find the line voltage above 110 volts and varying over wide limits, it is first of all, foolish to go on writing a good stiff complaint to the Power Company. We have installed voltage regulators on the line to keep the voltage constant. When the voltage varies over wide limits, sometimes being high, sometimes normal, and at other times quite low, the voltage regulator shows the line voltage to be quite high, but uniform, a fixed resistance of 50 ohms, and value can be used.

There are many troubles in amplifiers that do not show up under normal condition, but do show up plainly under the normal load. Intermittent open circuits and high-resistance joints sometimes fall into this class. It is becoming increasingly common to find that most trouble emanates from defective vacuum tubes. Western Electric Sound Reproducing Equipment is very substantial. However, it will not stand neglect and abuse.

One of the greatest expenses in maintaining sound reproducing equipment is the replacing of vacuum tubes. All vacuum tubes, which are termed defective, do not fail prematurely as is believed by many projectionists. Regardless of the age of vacuum tubes, they should be handled with extreme care. The filaments of power amplifiers should be heated fully five minutes, before turning on the plate supply, in the Western Electric Power Amplifiers.

Many projectionists have had experience with a microphone tube in the photo-electric cell amplifier, which would result in a whistling noise, which would become louder and louder until the amplifier was shut off or the fader brought to zero. A "microphone tube" is simply an ordinary tube in which one or more of the elements are loosely mounted when assembled. It is essential that all the tube elements (grid, plate and filament) should be mounted and supported so that a rigid, fixed relation is maintained between them.

If any of the elements vibrate, the spacing between them changes and thus the normal characteristics of the tube are changed. For example, a tube having a low voltage amplification factor is constructed with the grid and plate elements mounted close together; whereas in a tube having high voltage amplification the grid is placed comparatively close to the filament and at some distance from the plate. If sound vibrations cause a tube to move, then all elements within will also move. Any change in the distance between these elements will cause the value of the plate current to be affected in proportion. The plate current variations are then magnified by the amplifying stages following the (microphonic tube) and are reproduced as a swaying howl, varying the uniform, or normal, plate elements. In some cases interchanging the tubes will correct this condition.

The first stage of the photo-electric cell amplifier, which employs 23B-A Western Electric Amplifier Tubes, usually is where this trouble occurs. Microphonic tubes, which cannot be used in the photo-electric cell amplifier, should not be discarded but might be used in the 41A Western Electric Amplifier, because there is less vibration in this amplifier.

Six-in-One Home Talks Perfected by Inventor

An invention known as Vista-phone, consisting of six principal forms of home entertainment combined into one machine, namely: the phonograph, radio, talking motion pictures, personal recording and reproducing device, television and motion picture camera arrangement for making your own talking pictures, has been perfected by A. C. Oranges, inventor of Astoria, L. L., New York.

The device, which is built into a cabinet no larger than the ordinary radio console, uses 16 mm. film, disk apparatus for sound and talking effect combined with push-pull transformers for amplification. Furnished complete and ready for operation the cabinet will be marketed for about $375.00.

Unbreakable Letters

Chicago—Cast aluminum sign letters of light weight that can be fixed to any height without breaking, yet give distinct visibility and are easily read from every angle, are being offered by the Friedly-Voshart Co. of this city.

DEVELOPS NEW GENERATOR FOR REPLACING BATTERIES

Many theater operators have found that by cleaning or removing dust their screen has brought it back to newness and made for better projection. Some of the screens formerly used throughout the country contain in their make-up certain pigments and other materials known only to the manufacturer who produces them, and who logically is the only one able to decide what materials should be used for cleaning or repairing this particular type of screen he manufactures. If your screen is in need of cleaning, do it yourself. Without the advice of the manufacturer or the renovating house which makes a specialty of good cleaning, you may totally ruin it.

This is the time of year when foresighted theater owners all over the country are taking advantage of the quiet days to prepare their theaters and plan for the busy days to come. If you are contemplating making any changes for the better of your house and the building of future patronage, now is the time to give it your consideration.

It is just as important to the small theater owner to study the acoustics of his house and to bring the sound in his theater to perfection, if he wants to continue to play to crowded houses, as it is to choose the sound apparatus upon which he is producing his performance. Those empty seats in your theater may be caused by poor hearing conditions. Empty seats cost money and the money you are losing would soon pay for the best acoustical corrections.

New Gift Novelty

Athol, Mass.—Pyroloid Sales Co. manufacturers and distributors of dressware sets used for premium performances, will soon put into production at their factory here an other novel article for building theater patronage. The gold metal set recently introduced, the company announces, brought demand for further extension of the line to enable repeat of the gift night exploitation with other details of feminine appeal at theaters which have established the stunt as an attraction.

Eight deals, with prices conforming with admission charged, no coupons and no split pieces, are now being offered by the company.

Stamford, Conn.—A motor generator recently received in theaters, designed to supply low voltage current for the fields of loud-speakers and for extra lighting equipment, has been developed and is being marketed by the Electric Specialty Co. here.

A filter system of the simplest type is used when power is supplied to the exciters, it is declared, but filters are not used in horn fields. The machines may be connected in place of storage batteries and are furnished complete with filters when required.

W. E. Working on New Aperture West Coast Bureau, THE FILM DAILY

Hollywood—Work on a new camera aperture, which it is claimed, will receive the opening from 1/10 of a inch to 6/100 of an inch, has been started by engineers at the ERF laboratory here.

Due to the variable density of W. E. sound tracks, pictures recorded on the RCA equipment, however, cannot be accommodated on the new opening, it is said, so the latter i x of variable area and the width of the sound track must be kept constant.

Should the new size aperture be adopted, the film manufacturers will have to rework the changeover of projective machine heads. According to ERP, 75 per cent of the theaters are equipped with W. E. apertures.

Lens and Stereopticon Booklet

Rochester, N. Y.—The Bausch & Lomb Optical Co. of this city has issued a brochure comprehensive describing in text and photograph illustrations the stereopticons produced by the company. A folder of its Super-Cinehop lenses has also been issued.
EQUIPMENT

AUTOMATIC SAFETY DEVICE IS PLACED ON THE MARKET

A new automatic fire prevention device known as the White Safety Control, Model Sc101, designed to detect any irregularity of the motion picture film in passing through the projection and mechanism, has been developed by the White Engineering Corp. of New York. The control is decreed to operate by first cutting off the light through the medium of the fire shutter. The machine projection is included in the expense of the electrical current before any possible damage can occur to either film or mechanism. The device, it is declared, will detect any mechanical irregularity, such as binding of gears, freezing of shafts in bearings or other similar accidents that might occur during the operation of sound projection apparatus.

Launch Sales Campaign

On DeVry Portable Unit

Oklahoma—DeVry Co. of Chicago has launched its sales campaigns in the middle western states for its Portable Sound Ensemble. Vic Fredericks, factory representative, is in charge of sales for the states of Illinois, Indiana, Iowa, Wisconsin, Minnesota, North Dakota, Missouri, Kansas, and Nebraska. He states his first step is to establish distributors for each territory and then to organize intensive sales and advertising campaigns.

Carrier Air System

For So. African House

A complete air conditioning and cooling system is to be installed in the new Loew’s, Inc., theater in Johannesburg, South Africa, by the Carrier Engineering Corp. of New York. Other recent contracts reported by the company include a complete system of “manufactured weather conditioning and refrigeration in the new RKO theater in Denver, and installation of a complete system in the Paramount theater now under construction in Boston.

Offers Carbon Jaw Cleaner Chicago—A novel tool that is said to keep 9 mm. and 13 mm. carbon jaws clean, and which operates by the motion of the rewind shaft and is lean and efficient, is being offered by the Gold Manufacturing Co. of this city. A carbon saver for use with 9 mm. carbon jaws of high intensity reflector arcs, said to enable a saving of 30 per cent, is also being marketed by the company.

NEW THEATERS

Milton, Pa.—A theater to be known as the State is to be opened here in October by H. W. Steinhoff.

Lewisburg, Pa.—Erection of a hotel and theater building is planned here.

Arkedelphia, Ark.—A 750-seat theater is planned here by Claude Phillips to replace the Royal, destroyed by fire.

Los Angeles—Charles G. Andrews Co. is taking sub bids for a one-story balcony reinforced concrete theater and store building to be erected here at an estimated cost of $225,000.

Washington—Plans are being prepared for an 11-story concrete theater and commercial building, including a merchandise mart, swimming pool, bowling alleys and roof garden, at an estimated cost of $10,000,000.

Chicag, Kan.—Erection of a theater is planned here by D. Walker, R. Frazier and A. Noble. The house will be of brick, terra-cotta and reinforced concrete.

Cumberland, Md.—Contract for the erection of a three-story reinforced concrete theater building here at an estimated cost of $150,000 by the Capitol Theater Co., has been awarded to F. Hazzledof this city.

Alameda, Cal.—Mittir Construction Co. of Los Angeles has been awarded the contract for the erection of a reinforced concrete theater building here for the Alameda Amusement Co. at an estimated cost of $150,000.

Bethlehem Engineering Corp. of New York plans the erection of a theater at Eighth Ave. and Forty-second St., New York, at an estimated cost of $900,000. The house is expected to be leased by RKO Theaters.

Hialeah, Fla.—A 650-seat theater is planned here by James Hodges of Miami.

Concord, Calif.—Ground has been purchased for the erection of a 1,000-seat theater to be constructed here by the Peterson Circuit.

HEYWOOD-WAKEFIELD ADOPTS NEW UPHOLSTERY

Boston—A new upholstery, that is claimed to have withstood the most intensive and abusive tests known to science, has been adopted for use on all theater chairs now being put out by the Heywood-Wakefield Co. of this city. The fabric will outlaw all ordinary materials from four to six times, has a clean, dry feeling, sanitary surface, will not chip or crack, may be washed with soap and water and its acoustic properties are beyond approach, the company claims.

Western Equipment Co.

Busy on Installations

San Francisco—Equipment installations are on the increase, according to reports made by the Western Theatrical Equipment Co., which recently completed installation of sound apparatus and all mechanical equipment, including a Da-Tone sound screen, at the Tahoe Tavern, Lake Tahoe, Cal. Other transactions reported by the company include installation of Ashcraft high intensity reflector arc lamps at the California theater, Oak Park, Sacramento, Granada, Reno, Nav. Metropolitan, San Francisco, and the Baywood, San Mateo, Cal. Kaplan projectors, Roth generator and Vallen screen modifre were also installed at the Baywood.

Western has also been awarded a contract to furnish Des-Lite screens to the following state institutions: Stockton State Hospital, State Nantage Hospital, Pacific Colony at Spadra, Ventura School for Girls, Mendocino State Hospital, Whitter State School, Napa State Hospital, Preston School of Industry, Patton State Hospital, Norwalk State Hospital and Sonoma State Home.

Issues Booklet on Equipment

A booklet comprehensively describing in text and photographs the single and tandem units of the Bell Portable sound projector for 35 mm. sound-on-film has been issued by the Bell Equipment Corp. of New York.

BELL PORTABLE EQUIPMENT

For 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

729 Seventh Avenue, New York

ALTERATIONS

Frankford, Pa.—The Elks has been taken over by Mike Stiefel, who has closed the house to make improvements including decorating and painting.

Trenton, N. J.—The Capitol, RKO house, will have its seating capacity increased to 1,850. Plans also call for a cooling system and fireproof roof, in addition to the rebuilding of the interior.

Trenton, N. J.—W. C. Hunt, who recently acquired the Gatsby, plans improvements to the interior, with reopening in September.

Grand Forks, N. D.—Work has been started on rebuilding the Public Orpheum.

Paxton, Neb.—The Opera House, recently damaged by flames to the extent of $3,500, will be repaired. The house is operated by P. M. Thompson.

Minneapolis—The Heights has been closed for general improvements and the installation of a new cooling system.

Long Beach, Cal.—Fox West Coast Theaters has plans by S. C. Lee, Los Angeles architect, for a $150,000 job here.

Bovey, Minn.—Having completed extensive remodeling and the installation of new equipment, the new Star has been reopened.

JUST AROUND THE CORNER
from every American theatre

NATIONAL THEATRE SUPPLY COMPANY
Branches in all Principal Cities

THE FILM DAILY
Sunday, August 9, 1931
GAUMONT-BRITISH PROFITS EXPECTED TO BE HIGHER

London—Directors of Gaumont-British Corp, report that, although the final audit of the corporation’s accounts has not been completed (accounts of 70 subsidiaries must be considered), they have progressed far enough in the main accounts to feel justified in predicting a “substantial profit” for the year ending March 31, 1931.

The corporation’s gross profit for the preceding year was $1,057,920, and its net profit after tax for the same period $1,097,115, a dividend of 6 per cent having been paid on the common stock. Since then the corporation has issued $1,000,000 of 6½ per cent mortgage debentures.

United Theaters Shows Big Deficit for Year

London—United Picture Theaters, the London cinema circuit, which recently went under the management of Gaumont-British Picture Corp., Ltd., for a period of five years, reports a further loss of $542,425 for the year ending Dec. 31, 1930. The gross deficit of the chain is now $759,915. New directors of the concern are Mark Oster, C. M. Woelf and A. W. Jarratt.

French Exhibitors vs. Authors

Paris—The powerful French Authors’ Society has informed small exhibitors that new contracts will not waive royalties being paid by small picture houses as heretofore, and that six seats must be placed at the disposal of the society. The Syndicat Francais, the exhibitors’ trade body, has lodged a strong protest with the authors’ organization.

Sign Stewart Rome for Film

London—Butcher’s Film Service has signed the prominent actor, Stewart Rome, for the role of Hilar Kite in the screen version of Tom Gallon’s novel, “The Great Gay Road.” Sinclair Hill will direct.

West Somerset to Have Film Palace

West Somerset—The theatre which British-Gaumont will build here will be one of the most modern and luxurious in this part of England.

MUSICAL RECORD

Sydney—Warner’s musical film, “Viennese Nights,” is in its third month at the Prince Edward. It has had the longest run of any picture this year not alone in Sydney but in the Antipodes and has, it is stated, topped all other pictures in receipts.

FOREIGN MARKETS

Chinese Market for Silent Films

The Hankow market for silent films is very promising, according to a report by the American Saltine Graces. It is especially useful for Chinese films, but with low rentals for films, exhibitors could establish theaters for American as well as Chinese silents in interior small towns, charging but a few cents admission.

French Newspaper Turning Producer

Paris—“L’Intransigent,” Parisian newspaper, is to finance the production of several films, it is stated. That evening journal owns “Les Miracles,” one of the most modern of Parisian houses, and will show its films there. Leon Bailly, general manager of “L’Intransigent,” is the originator of the scheme.

Sydney Police Ban Ballyhoos

Sydney—The Sydney police have been instructed to keep all picture house ballyhoo off the streets on the eve of an archaic regulation that no vehicle or display that is likely to frighten horses shall appear on the streets. Police officials have ordered all easels and other displays removed from the theater lobbies on the ground that such displays obstructed the exits. Film advertising and publicity men have proposed paying the government a tax of $3 a day for ballyhoo, imposing a limit on the number of licenses to be issued daily.

Producers Continue With F.B.I.

London—At the recent meeting of the British Producers group it was decided that the producers’ scheme would continue as an integral part of the Federation of British Industries. The formation of a separate organization for film producers, outside the Federation, had been agitated.

Para’s First British-Made Film

London—“These Charming People,” Paramount’s first British-made production, scored an immediate success here at its showing for the press the day before its opening at the Plaza. Cyril Maude and Nora Swinburne are in the cast.

Italian Shorts Sold in England

Rome—Pittalunga announces that its short subjects for the 1931-32 season have been sold in England, where its previous shorts have found a ready market.

Italian Films in Argentina

Buenos Aires—Juan Misenta has introduced two of Pittalunga’s recent films, “La Paloma,” and “La Felicita,” to great success. The reviews of “Naples Sings” and “Love’s Song,” both met with an excellent reception.

Twelve Film Journals in Czechoslovakia

Praha—Czechoslovakia is well supplied with motion picture journals and fan publications. A recent survey discloses twelve publications devoted to various phases of the film industry, including the Czech film publications—Hollywood, Filmovy Listy, Ceszky Filmovy Zpravodaj, Kino and Filmreyce. The other seven are Filmovy Kuryr, Kino-Flex, Film, Studio, Pressa (a film news service for foreign countries), Internationale Filmische, Die Lichtspielbuehne.

N.S.W. Union Opposes Sunday Films

Sydney—The N. S. W. branch of the Theatrical Employees’ Ass’n will protest to Chief Secretary Gosling against the public exhibition, on Sunday, of motion pictures and vaudeville, as a result of the growing practice among managers of running pictures or “flesh and blood” shows at their “sacred and classic” Sunday concerts.

Audible Filmcraft Hearing

London—Hearing on the petition of the Beaconstreet Trust, Charing Cross House, for an involuntary bankruptcy proceeding against Audible Filmcraft has been continued till October to give the membership companies of Audible an opportunity to average the affairs of the company.

B.T.P. Shows Loss of $120,000

London—Despite a trading profit of more than $50,000, British Talking Pictures, Ltd., had a net loss of $150,000 for the period from Nov. 16, 1929, to March 31, 1931, according to figures just made public in the directors’ report, due mainly to the making of adequate reserves for doubtful debts.

Italian Film in Germany Shown

Berlin—Pittalunga’s production of “Mother Earth,” made in German under the direction of Constantin David, was shown here at the Ti- tania-Palast, under the title of “Mutter Erde,” and received unanimous praise from the critics for its artistic value.

AUSTRALIANS IN PACT AGAINST PRICE CUT

Sydney—Lowering of admission at Union Theaters’ Lyric in Newcastle to 9 pence has resulted in an agreement between the M.P.D.A. and N.S.W. Exhibitors that the admission price of one shilling shall be maintained. Sydney has gone back to that scale.

Remission of Land Taxes Sought by British House

Bristol—At the meeting of the Bristol and West of England C. A., the question of securing the remission of land taxes on film theaters was discussed. It was moved that they organization take action, either to get remission of the tax or to get film theaters exempt from payment of the land tax in return for sports exemption from this tax.

Union Theaters Passes Preferred Stock Dividends

Sydney—Directors of Union Theaters Investments, Ltd., have declared holders of preferred stock, semiannual dividends on which we guaranteed by Union Theaters, Ltd. and Australasian Films, Ltd., there would be no dividend for the current half year. The guaranty companies, due to general conditions, have no funds available for the $70,000 due on preferred stock.

New Trade Show House Sheffield—Ridingship, Ltd., which recently changed from variety to motion pictures, has decided to add to the list of local theaters, one owned by Sheffield & trade show theaters.

British Film Fails for $20,000

London—The Official Receiver of the affairs of Magnetic Talking Pictures, in compulsory liquidation, shows liabilities in excess of $20,000, assets around $3,400.

Train Talkie a Success

London—The world’s first “train talkie,” on the Doncaster to London run of the L. & N. E. railway, turned out to be remarkably successful. More than 90 per cent of the dialogue was understandable in the most distant seats, most of the blaring being due to the train’s passing through tunnels. The Gau- mont company arranged for the experiment.
A very elaborate stage show at the Roxy this week, titled "Songs of Love," in five scenes. First seen was a pierrot production, titled "Theatrical Comical," featuring Patricia Bowman and George Alden, as the dancier, assisted by the ballet and chorus. Second scene was "The Bowery," featuring Harry Fitchgibbon and Mr. & Mrs. Fred Giterman. Third scene was a Garden of Today, featuring Harry & Fitzgibbon and the roxettes. Fourth scene, Interlude, with Betty Boos. The final scene is a wig seat, probably the most gorgeous thing of its kind ever staged. It would prove the highlight in any big Broadway scene production. The costumes of the girls are gorgeous. Each set shows a great stairway, with three narkspots seated before their instruments on the stage. This scene employs the entire ensemble, and is an eye-smash. The wedding ceremony has Dorothy Stiller and Carey Moon as the principals. The quartet HARP ensemble furnish the harmony. It is a great show, with splendid sets, marvoulous costumes, and some nice specialty acts.

Paramount
Arnold Johnson and His Band headline the stage show at the New York Paramount this week. It is the hit of the New York production, entitled "Beaux Arts," presented in three scenes, and other principals in the lineup include Fred Sanborn, Young China, Miriam Lau and Stella Power, the Porcelain Romancers, and the Alberta Raach Ballet. In opposition to the principal feature, "Huckleberry Finn," Jean Crawford offers an organ novelty in "Poor Kid" and "The Wedding of the Painted Dolls," with Little Larry and the Alberta Raach dancers appearing in the number. "Dark Eyes" is the overture by the Paramount orchestra, directed by Royhoff in his popular style.

New Incorporations

NEW YORK CHARTERS
C. S. W. Corporation, theatrical production, 65 Park Row, New York. 100 shares common.

Superior Television Commodity, Neufeld & Schlechter, 206 Broadway, New York. 50,000 shares.

DELWARE CHARTERS
Convex Screen Corp., Wilmington, Del.; moving picture corporation Trust Co., Dover, Del., $100,000.

New Screen Corporation, Wilmington, Del., motion picture Corporation Trust Co., Dover, Del., $1,100,000.

DISOLUTIONS
Warner Equity Theater Holding Corporation, New York.
"AN AMERICAN TRAGEDY"
Paramount  Time, 95 mins.

INTEREST-GRABBING DRAMA, STRIKING AND HUMAN. PACKS A POWERFUL PUNCH. DISTINGUISHED AND EXCLUSIVELY ADULT FARE.

Director Von Sternberg has treated the famous Theodore Dreiser story with intimate understanding and respect. This presentation has infused the rather simple and sometimes episodic tale with new emotion and has polished all pretension to a cast which is entirely skillful and competent. The camera work is of the highest order. The story concerns a young factory foreman who "gets his sweetheart into trouble," then has to sell his soul to save her. But he is forever struggling to keep his left hand on the society girl and plans to drown the little factory worker whom he believes is apt to ruin him. The film is basically a tragic love story, but pretension has been entrusted to a cast which is entirely skillful and competent.


Director, Josef von Sternberg; Author, Frank Borzage; Camera, James Wong Howe; Editor, Ray MacDonnell; Recording Editor, Harry D. Mills.

production.

"CAUGHT PLASTERED"
with Bert Wheeler, Robert Woolsey, Dorothy Lee
Radio Pictures  Time, 70 mins.

UNCONVINCING STORY FILLED WITH A LOT OF OLD VAUDEVILLE GAGS AND LAYING LAUGHS INFREQUENTLY.

This is about the weakest of the oft-used "alcoholics" story. The story is mostly to blame. It is full of holes, and too illogical for intelligent audiences to make any (un)real sense of. The story begins with the hooker and spins into a town broke, and meet up with a kindly old lady who is about to have her drug store taken away from her by a slick gent to whom she owes a large bill. The boys decide to run the store, and pay off the indebtedness. Then there is the angle of the daughter of the police chief falling in love with the bad boy (Bert Wheeler) and ending up with the crooked gent. The latter drags them to buy a load of a new lemon drink that is cooked up with booze. The boys are put together, severalMaxwell's drink filled with drunks, the villain plans the chief to police to make a raid. Then the dirt comes out when the two negro boys, who are the "furtively adopted" gent is part of the bootleg crew. Pretty wobbily and far-fetched.


Director, Winton Warfield; Camera, Frank Budger, Donald MacLean; Adapter, Ralph Spence; Dialogue, same; Editor, not listed; Cameraman, Jack Mackie; Sound Recorders, P. J. Faulkner, Jr., direction, fair. Photography, good.

"CAUGHT PLASTERED"
with Bert Wheeler, Robert Woolsey, Dorothy Lee
Radio Pictures  Time, 70 mins.

UNCONVINCING STORY FILLED WITH A LOT OF OLD VAUDEVILLE GAGS AND LAYING LAUGHS INFREQUENTLY.

This is about the weakest of the oft-used "alcoholics" story. The story is mostly to blame. It is full of holes, and too illogical for intelligent audiences to make any (un)real sense of. The story begins with the hooker and spins into a town broke, and meet up with a kindly old lady who is about to have her drug store taken away from her by a slick gent to whom she owes a large bill. The boys decide to run the store, and pay off the indebtedness. Then there is the angle of the daughter of the police chief falling in love with the bad boy (Bert Wheeler) and ending up with the crooked gent. The latter drags them to buy a load of a new lemon drink that is cooked up with booze. The boys are put together, severalMaxwell's drink filled with drunks, the villain plans the chief to police to make a raid. Then the dirt comes out when the two negro boys, who are the "furtively adopted" gent is part of the bootleg crew. Pretty wobbily and far-fetched.


Director, Winton Warfield; Camera, Frank Budger, Donald MacLean; Adapter, Ralph Spence; Dialogue, same; Editor, not listed; Cameraman, Jack Mackie; Sound Recorders, P. J. Faulkner, Jr., direction, fair. Photography, good.

"SHEETED ELLERYS, James Dunn in "BAD GIRL"

"BAD GIRL"
Time, 90 mins.

SWELL STORY OF A BIG CITY ROMANCE PACKED WITH INFREQUENTLY AND APPEAL SHOULD BE A MONEY-GETTER.

Here is an unpretentious little story that is just filled to overflow- ing with human interest. This is in the Q Henry vein, dealing with a city girl who, under the guidance of a true blue hero on what might be a Coney Island boat. The hero's ambition is to have his own radio store. He is against his having any kids because of his poor circumstances and an unwillingness to have his own children suffer the deprivations that he went through. So when the wife learns she is to become a mother she tries to con- ceal it. The hero, who, upon finding it out, works overtime to obtain money for the coming expenses. In a prosperous crop up, though they are rather weak, each thinking the other does not want the baby, but the arrival of a new radio store opens a happy reconciliation. There is comedy, pathos and plenty of teard- jerker stuff in the story, enhanced by Frank Borzage's directing.

Cast: Sally Fields, James Dunn, Minn Ellis; Director, Frank Borzage; Author, George P. Archainbaud, and John Costello; Camera, Henry Woolsey; Editor, Margaret Clancy; Cameraman, John Costello; Recording Engineer, P. J. Costello.

Director, Excellent. Photography, fine.

"HUCKLEBERRY FINN"
with Jackie Coogan, Mitzi Green
Junior Durkin, Jackie Searl
Paramount  Time, 73 mins.

DAVE SAWYER TO "STARK PACKS" WITH SAME APPEAL TO KIDS AND GROWNUPS. AL- MIRABLY ACTED AND DIREC- TED

Everybody who enjoyed "To Sawyer" will get just about as much refreshing entertainment out of this "Huckleberry" as they did out of saying series. With pretty much the same cast of principals, and again directed by Norman Taurog, the present episode revolves chief around Huck Finn, the mischievous orphan, whose pet avarition is girl but who eventually is willingly co- verted by the winsome Mary Jane character, Charles L. Schnee, who plays negative role. Huck and Tom Sawyer run away from home to become "p's rates" on the Mississippi. A couple of gamblers, gloatingly hoarded from by a river steamer, seek refuge of their craft and send the boys ashore. Mary Jane is homesick for her sister and they get away from their boy that keep them from being robbed - Charles L. Schnee, "Buck" Junior Durkin, Jackie Searl, Clarence Mau, Cila Blench, Jane Darwell, Eugene Patton, O. O. W. Abel, Warner, Richard Akeley, Henry, Doris Short, Lilian Harner, Cee Young, Guy Rolfe, and Stewart, L. McGlynn.

Directed by Norman Taurog; Author, Ma- Twain; Adaptors, Grover Jones, William MacEwan, May Whipple; Cameraman, George P. Archainbaud; Editor, Margaret Clancy; Camera- man, John Costello; Recording Engineer, P. J. Costello.

Director, Understanding. Photography fine.

"EXPRESS 13"
Ufa  Time, 70 mins.

"VERY INGENIOUS AND AB-"SORBING GERMAN MYSTERY WITH SOME UNUSUAL TECHNIQUE AND CAMER- TREATMENT.

This is one of the best example of a mystery play that has even come to America. The treatment for that matter, any studies anywhere. The Hollywood contingent will find this a rich and unique and camera treatment when they take this look one over. It is a intelligently handled production in all departments, and carries plenty of suspense and action. The story is unusual. Opens with a shot o- a Continental train thundering through the night. Some fine light- ing effects, and camera work here. An explosion. Someone has wrecked the tracks in front of a special train, carrying a big oil magnate. A track- walker stops the train in time. Express 13, carrying regular passenger from the Berlin station, along with the special for three hours. A honeymoon couple becomes visible in the smoke, and the express. Hubby decides to wander around the nearby village to kill time. He gets mixed up in a strange drama. At the outdoor cafe, he meets, Cein Heinz Kornecke, Fee Malta, Char- les De Dant, Ludwig Dieter, Victoria Schwantke.

Directed by Alfred Zeiller; Authors, Rudolph Katscher, Egon Els; Actors, same; Dialogue, same; Editor, not listed; Cameraman, Werner Brender; Recording Engineer, Dr. Gerhard Goldbaun.

Direction, good. Photography, excellent. Photography, fine.
Floyd Gibbons in
"Woodrow Wilson's Great Decision"
KO Pathé. Time, 11 mins. 
Peppy Novely 
This is the first release of the most popular "Supreme Thrills" series, and it marks the film debut of the well-known war correspondent and radio star. It opens with Gibbons giving one of his rapid-fire talks, outlining the war career of Woodrow Wilson, and then introducing Admiral Grayson, personal physician to the president. The film is a compilation of library hot of the War, tracing the highlights of the events from the start to the finish, showing how intimately Wilson was associated with the momentous events. It finishes with the death of the president as用手 and outlining his residence where Wilson is passing away. Gibbons succeeds in making these old events tell again in very vivid manner. Some very fine and unusual war shots are shown, and with Gibbons' voice sounding throughout the reel, and occasional flashes of the speaker, it makes an interesting novelty that should please generally.

"Put on the Spot"
Warner Bros. Time, 5 mins. 
Sponsored Cartoon
Fantastic cartoon in undersea locale, with the entire fish family out fishing for cover when the warning is sounded that a dangerous insect is approaching. The intruder gives the male a merry chase, until the cue, "Quick, Jonah, the Flit," is given by a human voice, whereupon the insect is chased and smelchilled—and those of the audience who didn't know it before are put hip to the fact that they've got a piece of advertising inflicted upon them. No matter how short the film is, this closing evolution puts a curse on it.

Mr. and Mrs. Jack Norworth in
"The Naggers at the Races"
Vitaphone 1259 Time, 9 mins. 
Good Comedy
In this number the Norworths transfer their battle to the racing track, where they go through the routine of annoying their grandstand neighbors. The wife is dumb to the racing stuff, but hubby is just wise enough to fall for the heaves. One of the races is run, and after it's over the couple battle their way to the grandstands, with old man stepping into one pool of water up to his ears. Gags and laughs are pretty consistent, and the skit as a whole should satisfy almost anywhere.

Bobby Jones in
"How I Play Golf"
No. 8—"The Brassie"
Vitaphone 5208 Time, 10 mins. 
Fine
Another swell issue of the Bobby Jones series, highly entertaining all the way, containing some nifty shots that will bring "ahs" and "ohs" from the golf fans. Jones demonstrates to Claude Gillingwater and a couple of other spectators the wrong and right methods of holding and swinging a spoon, as well as the wrong and right position of the feet. At the same time he Bates off some classy shots. For byplay, there is a little incident wherein Gillingwater is trying to keep his daughter or niece, played by Lovetta Young, from keeping, her own date with her boy friend, but the young people sneak off after framing it with Jones to keep the old man interested in the golf stuff.

"Oh! Oh! Cleopatra"
RK0 Pathe Time, 20 mins. 
Fair Satire
This Masquers Club farce is just mild entertainment. The cast is filled with prominent thessians who don't do anything but sit around an atmosphere. Wheeler and Woolsey carry the torch. It is a typical W. and W. theme and little new material is brocbon out. Some gags and face-slaming stunts, seen in other W. and W. pictures, are featured. The leads are coaxed into taking some newly discovered pills that cause them to revert back to the days of Caesar and Anthony. Woolsey as the former and Wheeler as the famous Mark. They both fall for Cleopatra and wind an hiving competition in a chariot race for her love. The race is the best part of the short. Dialogue is mostly obvious reparte and puns.

"Poise"
(A Granland Rice Shortlif)
RK0 Pathe Time, 9 mins. 
Novel and Interesting
The outstanding sequence in this shortlifie is the appearance of Gene Murray and Barney Berlinger, all-around charmer, who is shown in the scene throw, the shot put, vault, hurdle. Normal and slow motion pictures are shown of Barney in action and an interesting clonation of an impressive clonation carried on by the Smith College girls at archery practice. Joe Kirkwood in some triffic shots and a show of coolness and coolness and coolness. Bob H. Davis, noted actor and acetylene, instructing Dary Vane in the act of "plug casting," round out about 500 feet of genuine entertainment for all.

"Whippet Racing"
M-G-M Time, 12 mins. 
Sport Number
Lively number with the whippets featured from the time they are pups, through the training period and then finishing with an actual race. This was taken at the Pasadena course, showing four of the fastest whippets in the world in action. It is a very interesting reel, with an announcer explaining the routine with a good line of chatter that is mixed with an above-average comedy line.

"Smile, Damn Ya, Smile"
Vitaphone 4825 Time, 6 mins. 
Fine Song Cartoon
An excellent example of the song cartoon, with a good idea and synchronization. It is one of the Merrie Melodies series featuring Foxy and Honey. Foxy is the pilot on a trolley car that travels a fantastic track system and does the usual tricks. After a comic experience with a hippo passenger, he takes Honey aboard and rides her through tunnels and up and down hills in roller coaster fashion to the smash finish. Abe Lyman's band supplies the music, which is excellent.

"Adventures in Africa"
No. 6—"The Buffalo Stampede"
Vitaphone 5106 Time, 17 mins. 
Just Fair
A little long considering the nature of the subject. All concerned with chasing and catching some African water buffalo. Nothing specially exciting about this episode, although the synchronized talk tries to pep up the proceedings. Shows Wynn D. Hubbard and his troupe capturing two animals, which are constantly referred to as ferocious, but don't show it much. Just fairly interesting.

"Fun on the Ice"
(Aesop Fable)
RK0 Pathe Time, 8 mins. 
Just Fair
There is little in this cartoon comedy to lift it out of the ordinary class. Not one new gag is clipped up. It is all about the Fables animals making whoopee on the ice, skating, playing hockey and breaking through the ice. The music and score and synchronization are well done, as is the animation, but those three requisites are not sufficient to put the picture over as a laugh number.
A PREDICTION

IN 1914 Eastman announced the first panchromatic motion picture negative film. It swept the country... In March, 1931, Eastman announced the first stable ultra-speed panchromatic—Eastman Super-sensitive Panchromatic Negative, Type 2... It is predicted that just as color-sensitive film has practically replaced color-blind material, so the new Eastman Super-sensitive will make slower emulsions virtually obsolete... Naturally the producers and camera men who are adopting this remarkable film now will reap the greatest advantage... Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
"GREATEST HUMAN INTEREST PICTURE EVER MADE"—Max Balaban

Greatest because of James Dunn’s magnificent performance. Through sheer personality and power, this find of the season becomes the sensation of the year.

Acting that carries the stamp of greatness — a screen presence that reaches out through the darkened theatre and sways every soul, touches every heart.

Best acting Sally Eilers has ever done. As great a picture as Fox has produced — from every angle.
Richard A. Rowland joins Fox as Vice-President

**BIG DISTRIBS IN MARKET FOR INDIE FILMS**

Exhibs Hold Key to Better Times, Says Joe Brandt

**Small Talk**

---

By JACK ALICOATE

A big stem theater did $34 gross one day last week and it cost $34 to operate its refrigerating plant... Admiral Nick Schenck as the FASTEST boat in pictures... Court holds that calling a man 'lousy' is only HUMOR. The question, however, is whether or not a SQUAKER in and out of pictures... The VANISHING LEGION is a bang-up serial... We know where we speak when we ip you to the fact that sparks have been struck in the biggest MOTHER of all the HEROS this industry has seen. Well that isn't PERHAPS... There isn't a SQUAKER shooter in pictures... "Bob" Cochran... of this kind to your office boy. He may be your BOSS next year... Reports have it that the Henry King-Ryan-Farrall combine in "Mercely Fanny" is a SMASH.

After all it may JUST be possible that this industry can get along without Mr. Dreiser... Has anybody MISLAIID the bring-back-kids-movement?... Phil Reifman was born in St. Paul MINNEOTA... After digging LIGHT-Y into the matter we are somewhat BEARISH on the foreign situation... That COMERFORD gang... If you're a light-weight in the business... Wish someone could do a SILENT picture just to see how it would go... There is a definite need for BIG and BETTER light subjects... Looks like Warner Brothers are getting HOT again. Hollywood reports several IPs on the way.

Judging from our FAN mail the current DIRECTORS' ANNUAL is rave with the CRITICS throughout the country... It might interest the astute and honorable order of DIVOT DIGGERS of Los Angeles to know that their NY walking is OUT... (Continued on Page 2)

---

**Theater Owners Urged to Lead "Buy-Spend" Movement**

Declarating that the exhibitor is the keystone of the film industry structure and can do more than anyone else in hastening the return of better business, Joe Brandt, president of Columbia, urges adoption of a "Buy Now—Spend Now!" slogan by theater owners.

Spending money to improve the (Continued on Page 3)

**COAST EXHIBS PREFER ARBITRATION SYSTEM**

San Francisco—Majority of exhibitors in this territory favor the old arbitration system, declaring that it is preferable to court of law procedure and to "countless other clauses" which have found their way into contracts since the Thacher decision, according to a survey made by Film Trade Topics. It (Continued on Page 4)

**Butterfield Circuit Adds Two Theaters**

Detroit — Two houses recently added to the Butterfield Theaters group in Michigan are the Center in South Haven and the Holland in Holland, both acquired from Carley & Leverenz.

**Rowland Leaves Paramount For Vice-Presidency at Fox**

Chicago — "Huckleberry Finn" opened Thursday at the Roosevelt to the biggest business that house has done this season. Packed houses from the first show and hundreds waiting on the sidewalks throughout the day.

Richard A. Rowland has resigned from Paramount to join Fox Film as a vice-president, it was announced yesterday by Harry L. Clarke.

Rowland returned to active duty in the industry early this year after a two-year retirement, joining Tiffany and then going to Paramount, where he had charge of the literary department.

**Police Protection Promised For Chicago Indie Houses**

Chicago — Full police protection was offered Saturday to the 100 or more independent theaters closing Sunday night because of the union's refusal to eliminate one man in a booth. The protection would enable houses to operate with non-union men, if they so desire.

**PITTSBURGH THEATRESEEK ONE MAN IN BOOTH**

Pittsburgh — A strenuous fight to eliminate the second man in projection booths is being conducted by independent theaters in this community. Present agreement with the union expires Sept. 1.

**Ernest Shipman Dies**

Ernest Shipman, 59, independent producer and distributor and at one time associated with J. D. Williams, died Friday night at his home, 3540 79th St., Jackson Heights, L. I. Some of Shipman's productions, made in Canada, were distributed by the old First Nation.

**Major Firms Looking for Quality Product From Small Producers**

Major distributing companies are almost unanimously in the market for quality independently-produced features, it is indicated by a survey made by THE FILM DAILY Saturday. The checkup, made in New York and Hollywood, was designed to answer the oft-repeated question: "Can an independent producer get a national release for his picture?"

**50 Per Cent Film Quota Being Sought in England**

London — A boost in the film quota to 50 per cent is the aim of the Trade Unions Congress which will submit a plan to the Government in conjunction with the Films Committee of the F. B. L. the idea being to stimulate production in England.

**$2,327,365 Dividends by Film Firms in July**

Dividends paid by motion picture companies in July amounted to $2,327,365, according to the Standard Statistics Company of New York. Total cash dividend payments made by domestic corporations in July were $516,093,367.
**Small Talk**

—on a string

(Continued from Page 1)

...delegates belonging to breaking 100 regularly...MIKE Simmons is a POLITICIAN...Never mind, it won't be long till XMAS and business promises to pick up in 1932.

Hoffberg to Handle Spanish Lineup

Latin Productions, Ltd., of Hollywood has concluded a deal with J. H. Hoffberg, who controls the world's distribution of all its Spanish dialogue pictures. Already completed is a feature, "Camaras de Capistrano," and two two-reel comedies, "El Zapatero Feliz" and "Serenata."

First "Sport Champions" Release

"Tennis Technique," featuring William "Bill" Tilden, first of M-G-M "Sport Champions" series, will be released Aug. 22 in all Loew houses, to be followed each week thereafter by subsequent releases. The first three in the series will star Tilden's work. The last two being "Pore-Ball," "Sockhand and Service" and "Volley and Smash."

Chicago—Milton Cohen is now on the sales force of Columbia.

Audubon, La.—Pace & Booma have taken over the new Audubon.

West Point, Neb.—The Nebras and Rivoli have been purchased by Phil Lannan.

Brooklyn Operators' Unions Still Fighting

Another episode in the fight between two operators' unions, 306 which is affiliated with the I. A. T. U. and M. P. O. and Empire State, new local, has occurred at the Garfield, Brooklyn house, obtaining an injunction restraining 306 from picking it. The Garfield is employing Empire State projectionists.

Indie Houses to Add Stage Shows

Following a meeting of independent theater owners from New England and New York state held last week at the Hotel Astor at the invitation of Abe I. Feinberg, it is reported that 12 of these houses will add stage attractions next season provided negotiations with stage hands are successful.

Color Negatives

Bargain Show Nights
San Francisco—The Davies has inaugurated a revival policy of outstanding screen successes on Monday and Tuesday nights, as "Bargain Show Nights."

Studio and Location
Sound on Film Recording
Low Daily or Weekly Rates
Powars Cinephone Equipment Corporation
723-7TH Ave., N.Y.
BRYANT 0-0067

**Financial**

**New York Stock Quotations (as of Saturday)**

<table>
<thead>
<tr>
<th>Description</th>
<th>Market Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fish, Inc., Ind.</td>
<td>726 726 726</td>
</tr>
<tr>
<td>East. Kodak</td>
<td>134 134 134</td>
</tr>
<tr>
<td>Fox, Inc.</td>
<td>525 525 525</td>
</tr>
<tr>
<td>Fox, Inc., Eq. (new)</td>
<td>357 357 357</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>975 975 975</td>
</tr>
<tr>
<td>M-G-M, Inc.</td>
<td>255 255 255</td>
</tr>
<tr>
<td>Paramount</td>
<td>235 235 235</td>
</tr>
<tr>
<td>Pathé Exch.</td>
<td>131 131 131</td>
</tr>
<tr>
<td>RKO</td>
<td>74 74 74</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>7 7 7</td>
</tr>
</tbody>
</table>

Maloney to Be Film Board Contact

Pittsburgh—Owing to discontinuance of the Pittsburgh Film Board of Trade, John J. Maloney, M-G-M local branch manager, has been named secretary to function as contact man between local exchanges, exhibitors and the Pittsburgh board, which has taken over the duties of the local board.
LOOK! it's BIG!
BIG DISTRIBS IN MARKET FOR GOOD INDIAN FILMS

(Continued from Page 1) ture conclusions with the production standards of the distributor?"

As the head of Paramount, in connection with the production of the feature picture, "The Secret Call," which is now being

BULLETIN

published in the United Kingdom, Dr. J. B. Wyler, the general manager of the British subsidiary, has stated that the film will be released in the United Kingdom on September 15th.

By RALPH WILK

A LITTLE FROM "LOTS"

HOLLYWOOD

NAT LEVENE, president of Mascot Pictures and Director B. Reeves (Breezy) Eason have completed casting for "The Gallipot Ghosts" at the Art Theatre Studio. Harold E. (Red) Grange heads the cast. Doroth
y Gulliver plays opposite him. Melville will have singing parts of the heavy role. Gwen Lee, Frances X. Bushman, Jr., Theodore Lorch, Tom London, Eddie Marr, Ernie Adams, Tom Dugan, Frank Brownlee, Connie Crouse, Edward Piel, Sr., George McGill, Bert Goodrich and Stepin Fetchit complete the cast. Shooting is now under way on Eason's next picture directed and starring Rinette supervising.

* * *

Helen Chandler will play the feminine lead in Universal's "Heart and Hard," in which Walter Hunt

(Continued from Page 1) is the director, Kay Kondoff in the role of Vivien Oakland also are in the cast, with William Wyler directing.

* * *

Laurence Olivier has been signed by Fox for "The Yellow Ticket," replacing Edward Crandall, who goes to "Surrender."

* * *

Frederick Kerr will appear in "Universal's "Frankenstein," which goes in work Aug. 17 under the direc

tion of James Whale. Herman Rosse is designing the atmospheric

settings.

* * *

John Ford will direct Fox's "Young America," glorifying youth.

* * *

James Gleason and Robert Armstrong will appear in Bill Boyd's new RKO Pathe film, "Suicide Fleet."

* * *

Harvey Stephens has arrived from the Elitch stock company in Colorado to play Harvey Corr in "Wild Beauty."

* * *

Rose Hobart has been borrowed from Universal by Paramount to appear with Fredric March and Miriam Hopkins in "Dr. Jekyll and Mr. Hyde."

* * *

Irene Rich has been given one of the featured roles in the Dallas Beery-Jackie Cooper vehicle, "The Champ." King Vidor is now making preparations to begin filming this original story by Frances Marion at the M-G-M studios.

* * *

John Leloye, John, who gains presidencies with regularity, covered himself with glory at the Wampas

(Continued from Page 1) party for the press. "Johnny," who is president of the Wampas, is also the new head of the "233rd" Club. Clayton, Jackson and Durante, Charlie, June McClair, Murray Smith and Nita Martin were among the entertainers at the Wampas affair.

* * *

Among those at the dinner-dance were Leo Ayres, who was attending his first Hollywood party; Walter Clark, Lola Lane, Ethyl Claire, Joseph Jackson, Ernest Klapholz, Tom Geraghty, John Bright, Ed

dward, Duane Sullivan, and Mrs. Allen E. Risch, Harry Blair, Ernest Festje, Jose Crespo, Edward Dean Sullivan, Henry Freulich, J.

Darrin Lloris.

* * *

Harold E. Lewis, veteran recording engineer, who recently did the sound work on "The Secret Call," is now doing the recording on "Once a Lady," which stars Ruth Chatter

ton.

* * *

Our Passing Show: Marc Lachman, Don Eddy, Harry Brand, Nat Dyches, Mark Larkin lunching on Santa Monica Blvd.: Richard Wal

dale, M-G-M Millionmooknot chatting at Paramount.

* * *

Laurence Olivier, British star under contract to Radio City, the re

ceived a Hollywood cinematic's depression the other day by purchasing a dozen new suits. The actor hastens to explain that this was no extravagance, but a need made necessary after Carl Franklin, studio athlet

cic director, had added 22 pounds of muscle to his frame.

Fremannson, who formerly directed the athletic destinies of Sweden's Olympic stars, was commissioned by studio executives to increase Olivier's weight, Fremannson achieved

results by Swedish massages, pummelings, and vigorous exercise on a daily exercise until Olivier piled up the required muscles.

George J. Lanagaster, formerly with Paramount and a news cam

eraman for 15 years, is photographing the second release of "Ghost of Hollywood," became a full

defledged director, having been given a promotion by Charles R. Rogers. He will direct Eddie Quillan's next

vehicle. Ralph has direct

ed the dialogue for several pictures and was a stage director before coming to the M-G-M.

* * *

Double-bill fans should go to China, where 15- reel features are

common.

* * *

EXHIBS HOLD KEY TO BETTER TIMES, SAYS JOE BRAND

(Continued from Page 1) condition and attracting faces of the mov

iers, many of which have been allowed to run down in the past by depression, is advocated by Brandt. On his first step toward stirring up revival activity and spreading optimism. In addition to the work provided and the money placed in circulation, Brandt points out, improvement work of this kind has a favorable influence on mer

chants and others, and the various individual activities put together will aid considerably in promoting general prosperity.

At the producers' end, says Brandt, "a "Buy Now—Spend Now" policy by exhibitors will encourage the makers of better pictures, enabling studios to work without the restric

itions of curtailed budgets. As far as columnists are concerned, it has set an example by operating their radio at capacity, as well as increas

ing the salaries personnel.

United Film Ind. Sues

Philby Men for Million

(Continued from Page 1) nard R. Cohn, Abe Sablosky, Harry O. Schwab, Charles Segall and Lewis Sable.

Hans von Fraunhofer, president of United Film Industries, also an

nounces that since the Lowry-Mc

Guirk group of Philadelphia have not provided manufacturing facil

ities, the company plans to acquire plant space on Long Island to per

mit the production of a trade dem

stration and to handle commercial orders. He has called a meeting of stockholders for Aug. 12 at the Roosevelt Hotel to decide on this matter.

Ernest Shipman Dies

(Continued from Page 1) al, Services will be held at 2 o'clock today at his home and the body will be cremated, it was announced by his widow and two children.

New Central Film House

Providence—It is reported that a new theater will soon be built on Broad St., Central Falls, where present buildings are being razed.

New Wheeling

Wheeling, W. Va.—Great news-papers are in for a storm of attention from the local film houses was put over here by N. D. Dipson, con

trolling four of the principal thea

thers here. Dipson told the Wheel

ing News the idea of rooting edito

rially for home-town patronage and the paper points out to its readers that Wheeling has no cen

sor board, so they can see the pic

tures they like in Wheeling, rather than in Charleston, Richmond, New York or some other Pennsylvania town where the films are massacred by the censor boys.
Chi. Circuits May Join Indies in Two-Operator Fight

FLAT RENTAL POLICY STAGING COMEBACK

1 Cleveland Loew Houses To Form Separate Division

Realignment of Circuit Houses Effective Sept. 1

Cleveland—As a result of a geographical realignment of Loew circuit houses, the 11 theaters in this city will become a separate and distinct division under H. M. Addision, who has been supervisor in Pittsburg. It was announced by Col. E. Schiller, vice-president of Loew's, Inc., who here on an inspection tour. The change goes into effect Sept. 1. "The duties of W. A. Finly, manager of the midwestern division, of which Cleveland was a (Continued on Page 6)

RANS-LUX EXPANSION RESUMING SEPT. 15

Trans-Lux will resume its expansion program about Sept. 15 by opening houses in a number of eastern cities. The organization at present is operating three theaters in New York City and one at Playnd, Rye, N. Y.

Columbia May Release Jensen-Camp Pictures

East Coast Bureau, THE FILM DAILY

Hollywood—Columbia will probably release features which will be produced by Emil Jensen and Walter Camp under the company name of "Patrician Pictures." The first story as selected and production arts soon. Jensen returns to New York late in September.

German Film Exports Now 5 Times Imports

"Hollywood Bureau of THE FILM DAILY"

Washington—German film exports are now five times as large as imports, resulting in the most favorable trade balance in years, according to motion picture statistics received by the Department of Commerce.

Paramount Pays 2 1/2% in Stock Instead of 62 1/2 Cents Cash

General Executive Duties For Rowland at Fox Film

Richard A. Rowland, who joined Fox yesterday as a vice-president, will have "general executive duties." He expects to make his headquarters at the Fox offices in New York.

Shorter Features Advocated

West Coast Bureau, THE FILM DAILY

Hollywood—Cutting feature films down to the length warranted by story, and filling out the program with suitable short subjects, is advocated by Frank Woods in his second paper on the subject of "Improvement of Screen Entertainment." A summary of the points covered in the Woods discussion follow:

Reduce the length of program (Continued on Page 6)

Goldwyn May Produce One Extra Picture

West Coast Bureau, THE FILM DAILY

Hollywood—In addition to the eight pictures announced some time ago, Samuel Goldwyn may produce an extra feature for the 1931-32 United Artists program. Of the pictures announced, "Street Scene" will be released Sept. 5, following (Continued on Page 6)

Circuits in Chicago May Join Fight Against Two Operators

300 Fox Theaters In U. A. Product Deal

In confirming the deal whereby Fox Theaters, including West Coast houses, will play the entire United Artists lineup for next season, Al Lichtman states that more than 300 houses are involved.

Chicago—Possibility of the big circuit houses joining the independents in the war to eliminate the second operator in the booth is likely, according to reports making the rounds. Belief among local theater men is that, if it is seen that the indies have a good chance of winning their point, the home offices (Continued on Page 8)

Percentage Arrangements in Minority Among New Contracts

Flat rental deals are staging a comeback as the 1931-32 sales season gets well under way. With the exception of the big situations controlled by major circuits, practically all contracts are turning a cold shoulder to percentage arrangements, according to a checkup made (Continued on Page 8)

SEE DUAL BILL EXIT STARTING LABOR DAY

Starting with Labor Day, double featuring will gradually be dropped and theaters will revert to the "balanced" type of program according to a survey made yesterday by FILM DAILY. Large circuits have expressed their willingness to return to the single feature program (Continued on Page 8)

Two Wichita Theaters Defy State Blue Law

Wichita, Kan.—Defiance of the blue law in this state is gaining momentum, with two local houses opening Sunday. Mrs. Meta Barron again operated the Kansas, while the Noveltie also opened.

Dr. Giannini Confident Over Industry Outlook

West Coast Bureau, THE FILM DAILY

Hollywood—Confidence in the ability of the film industry to rise from the present doldrums to even greater heights than before is expressed by Dr. A. H. Giannini, banker and expert on film finances. Producers and exhibitors made as many mistakes as executives in other businesses, Dr. Giannini says, and have been busy correcting them with the result that saner and more efficient policies are being established.
Radio Pictures to Handle 13 Color Shorts on Orient

Hollywood—Radio Pictures will release 13 color shorts dealing with the Orient to be made by Leonard Fields, who is now on his way to Shanghai, where he will make his headquarters. Fields’ first picture, to be made at Hang Chow, will be a romance of the great canal which feeds millions of Chinese from its shores.

Plan Spanish Sport Shorts

Ernest Hemingway, the noted author, and Sidney Franklin, the toreador, are now writing scenarios for a series of six shorts, “Bull Fight Special,” which is expected to be produced by an American company for international distribution early next year. Hemingway and Franklin also play in their pictures, which are to be made in Spain. Calvin Harris, acting for Sir Alfred, is expected to complete final arrangements with the American producer this week.

Warner Midwest Deals

Gradwell L. Sears, western general sales manager of Warner Bros., has closed product deals on Warner and First National pictures with the Public-Dubinsky houses, the Glen Dickinson theaters, the M. B. Schanberg circuit, the Rhoden circuit and the southern Illinois Fox houses.

Unions Not Merging

Published reports that the Empire State M. F. Operators Union, Inc. and Local 206 of the Cinematographers are merging are denied by Arthur Far- kash, president of the former organization. The Empire State is an independent unit.

Louie A. Howland Dies

West Coast Bureau, THE FILM DAILY

Hollywood — Louie A. Howland, veteran technical advisor, is dead, following a heart attack.

M-G-M Buys “Peg O’My Heart”

“Peg O’My Heart,” the old stage play by J. Hartley Manners, has been bought by M-G-M.

Lesserman Back on Job

After an illness of three weeks’ duration. Carl Lesserman, Western T.P.E. manager for Warner Bros., and First National under Grad Sears, has returned to work.

Judge Alfred Murphy Dead

Word has reached New York of the sudden death of Judge Alfred J. Murphy of the Circuit Court, Detroit. He was known by many film people as a friend of the industry.

FitzPatrick “Holidays”

Bought by Louis Meyer

Ten James A. FitzPatrick “Holidays” have been purchased by Louis Meyer of the Meyer-Rieger laboratories. The FitzPatrick name will be retained on all the subjects and release will continue through the present franchise holders, many of whom will also represent Meyer-Rieger in the distribution of Deluxe trailers. The purchase involved the following shorts, “Columbus Day,” “Armistice Day,” “Thanksgiving Day,” “Christmas,” “Lincoln,” “Washington,” “Mother’s Day,” “Memorial Day,” “Independence Day,” and “Labor Day.”

Crimson Promoted

John M. Cranin, former auditor with Tiffany since 1928, has been promoted to replace Charles Steele as assistant treasurer. Steele resigned last week.

Ralph Lundy Joins Columbia

Ralph Lundy, formerly with Universal, has joined Columbia, and has been engaged by Talking Picture Epios to head their New Jersey sales force.

“Alice in Wonderland” on 16 MM

“Alice in Wonderland” produced by Unique-Cosmos and directed by Bud Pollard will be reduced to 16 mm and released simultaneously with the regular theatrical release according to H. Maintenhaus, president of Unique-Cosmos, the move was made necessary by the demand for the series by non-theatrical users throughout the country. “Rip Van Winkle,” second in the series will be put into production at the Metropolitan Studios within the next two weeks.

“Penrod-Sam” Release Oct. 3

“Penrod and Sam,” First National production of the Booth Tarkington story, will be released Oct. 3. Leon Janney and Junior Coghlan play the title roles.

Paramount Acquires Play

“As Husbands Go,” Broadway play, has been bought by Paramount. Rachel Crothers wrote it.

George Katz Acquires Riviera

George Katz has taken over the Riviera, New York, and will institute a burlesque policy.

Murdock Joins Universal

Kansas City — H. M. Murdock, formerly with Metro, has joined the sales staff of Universal.
Marie Dressler and Polly Moran in

A Metro-Goldwyn-Mayer Picture

have you entered the $100.00 "Politics" prize contest?
WATERLOO BRIDGE

By FLORABEL MUIR.

Hollywood, Cal., Aug. 1.—The most important item in the day's entertainment accorded the Notre Dame football players and Mrs. Bonnie Rockne on the first day of their arrival in cinemaland was the unfolding of Universal's new picture, "Waterloo Bridge."

Chuckling of the stalwarts of the gridiron over the two-reelers which they had made themselves lapsed for Hollywood into an affair of secondary significance. Football shorts are proverbially sure fire. Seven reel war dramas do not always fall into that category.

There was surcease even from the self-gloration of Christy Walsh, when Robert E. Sherwood's gripping play was presented for the visiting athletic heroes. It is without question one of the worst products that Hollywood will ever send forth in this age motion picture industry, which it has been so adept at elevating to the level of a quality far above the stage of the cinema.

You will probably be prepared to remove the stage of the core of the play, "Waterloo Bridge," and if so, you should not have committed the error of attempting to do it. If you did not, you were not so well treated.

12, WINS $15,000

L. H. L. Aug. 1.—A $15,000 check was presented to William Lanio Jr., 12, at the Hollywood Drug Store, 2215 Sunset Blvd., to the astonishment of everybody present. It is the largest tip ever given to a bellboy, and his success illustrates the value of honesty, even to a child.
Lloyd enact a pair of war-stricken London street-walkers and Kent Douglass is the American soldier who comes face to face with fate above the murky Thames in time to twist the current of several lives.

**Boost for Laemmle.**

The reaction of the Notre Dame football giants, if typical of what the younger generation likes, ought to be encouraging to Junior Laemmle. In a year when the box office is as shy as a new secretary Junior should feel encouraged.

**Waterloo Bridge** is only one of half a dozen films produced by Universal that should bring a gratifying harvest to the cash register. It is my belief that 1931 has been an acid test of a 23-year-old boy saddled with terrific responsibility and that the boy has come through with glory.

---

**JAMES WHALE**

who directed "JOURNEY'S END" now gives you his masterpiece

**WATERLOO BRIDGE**

["Beauty's Last Stand"]

from ROBERT E. SHERWOOD'S winning play of innocent young love caught in the maelstrom of war-mad London with Mae Clarke, Kent Douglass, Doris Lloyd, Enid Bennett, Bette Davis, Ethel Griffies, Frederic Kerr, presented by Carl Laemmle, Jr.

**RIDE WITH UNIVERSAL and you ride with a WINNER!**

Psycho-Analyst, The Reader's digest, will give you your personal

---

**GILBERT & SULLIVAN**

TRILOGICAL TRIPLET TRIAL BY JURY

---

**BEATRICE LILLIE** AND ERNE TRUE

THIRD LITTLE SHOW

MUSIC BOX TH., 45 ST. W., OF EY., CH. 4
ENGS. 8:30, MATS. TOM' & THURS.

---

**ZIEGFELD FOLLIES**

GLORIFYING THE AMERICAN GREATEST SHOW ON EARTH

ZIEGFELD THEAT., 54 ST., 6TH AVE. 8:30,
FRIGID-AB—COOLEST SPOT.

---

**NEW YORK’S PICTURE NEWSPAPER**

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT NEW YORK, N.Y., UNDER THE ACT OF MARCH 3, 1879.
11 CLEVE. LOEW HOUSES AS SEPARATE DIVISION

(Continued from Page 1) part, have been constantly increased so that his headquarters will be moved to Columbus, from which point he will function, covering the midwest territory, Col. Schiller stated. "Fred Desberg remains here in charge of our vast interests and will have additional duties which will take him away from town from time to time. H. H. Maloney, who has been city supervisor here, will be promoted to the management of one of our larger eastern theaters. "I am quite optimistic about the future of our business, not only in this city but everywhere. The signs of improvement are decidedly noticeable. I feel we have more good pictures already of the coming season's product than ever before in history." Goldwyn May Produce One Extra Picture

(Continued from Page 1) its Broadway showing at the Rivoli starting Aug. 27; Ronald Colman in "The Hollywood Garden" will follow on Sept. 17, Eddie Cantor in "Palmy Days" is down for Oct. 1, Nora Swanson's "Tonight or Never" is scheduled for November, followed by Colman in "Arrowsmith." A second Swanson picture and Ina Claire in "The Greeks Had a Word for It" are to come out before April, and in addition to his eighth production Goldwyn expects to announce another within the next two weeks.

Vaude. Agitation Dies Out Memphis—Agitation to boycott loop theaters because of the complete withdrawal of vaudeville from Memphis has practically died out. The "Commercial- Appeal" recently pointed out editorially that if vaudeville has been profitable, it would not have been discontinued.

Anti-Gang Film Bill in Jersey Newark—Sponsored by the local Kiwanis Club, a bill to curb gangster and racketeer films will be introduced by Assemblyman David M. Litwin in the New Jersey legislature next winter.

SUNSHINE IN THE DAY'S NEWS

Joe Brandt, president of Columbia, reports sales this season are the largest in the company's history.

RUBIN TURNS AUTHOR

A treatise dealing with the technical process of motion picture production, intended to interest and instruct the public as well as members of the film industry, is being prepared by R. B. Rubin, the comedian, who feels he has picked up enough data in the course of his 50 pictures, more or less, to fill a good-sized book. Rubin says he has heard many complaints about the scarcity of authentic books on various phases of picture production, and he hopes to induce others in the industry to write down their experiences and observations.

PARA. PAYS 2 1/2% STOCK INSTEAD OF 62 1/2% CASH

(Continued from Page 1) night's closing of 2 1/4" is equal to 57 cents.

Commenting on the action of the directors, Adolph Zukor says:

"Some time ago the company purchased certain theaters and other assets which it then believed, and still believes, to be valuable acquisitions, obtained at a fair and reasonable figure. At the time these purchases were effected, payment was made in Paramount stock, with the right, however, to the vendors, within a certain time, to exchange such stock for cash at a price which would realize an amount which was not in excess of what the company did, does consider a fair price for the theaters and other assets. Naturally, with the change in market conditions that has since supervened, it is more advantageous to the vendors to take cash at the figures arrived upon rather than stock. A certain portion of the total amount involved in this transaction has already been called for by the vendors and paid out of current cash resources prior to June 30. As to the balance, aggregating approximately $11,500,000, it must be expected that a similar course will be pursued by the vendors.

"It should be understood that these transactions simply mean that the company is paying cash instead of stock, for the assets acquired. Normally, the capital expenditures thus called for would be met on the part of the company by the sale of securities to the public, but in view of prevailing market conditions, it is not considered an appropriate course or in the best interest of shareholders to dispose of either stock or long-term obligations at this time."

The earnings of Paramount Pictures for the first six months of the present conservatively figured (partly estimated) at $5,700,000, equal to $1.62 a share on the stock now outstanding. During the last eight years the company has averaged approximately 40 per cent of its annual net income in the first six months of the year, and 50 per cent in the second six months.

"The company's consolidated cash balance on June 30, is calculated at about $4,400,000. Bank loans outstanding at the same date were $1,000,000.

"Ordinarily, therefore, no question would arise as to the continuance of cash dividends, so long as the ratio of current assets to current liabilities is, as it is now calculated to be, not below two to one and the ratio of tangible assets to in question at least 1½ to 1. The maintenance of which ratios is required by the indentures securing the ½ per cent and 6 per cent bonds of the company, as a condition for the payment of such dividends. Consideration must be given, however, in the spirit of the due conservation, to the following circumstances:

82nd Paper for U Newsreel Addition of the "Record," Middletown, Conn., makes 82 newspapers allied with the Graham McNamee Universal Newsreel.

Will Rogers Film Renamed "Business and Pleasure" is the new title of the Will Rogers picture formerly called "The Plutocrat," filmed by Fox from the Booth Tarkington story.
TIMELY TOPICS
A Digest of Current Opinions

Dramatic Stocks Vital to Training Units

DRAMATIC stock companies are the proper school for young men and women ambitious to become screen actors. The schooling provided by the motion picture studio is too limited and too superficial to provide good fundamentals, and cannot, of necessity, devote the time and patience to apprentice work.

In the theater stock companies, the young actor is called upon to play a different role each week, and in the course of a season will have an opportunity to develop his talents to an infinitely greater extent than in several years in pictures. Just as the stock company was the training school for many of the great stage and screen actors of today, it will continue to provide the talent for tomorrow.

Edward Goodman, 
Stage-Screen Director.

Year Moratorium for Triangles

RECENTLY a dispatch from Germany declared that the strict censors of that country would like to "cut out the love triangle theme altogether." A German critic leaped at the proposal immediately and declared that it would be the finest thing that could happen to German cinema.

I would like to see the triangle banned for a while in this country, the love triangle is legitimate drama, but it is only one of many themes that can be utilized as a basic structure. But we have concentrated on it to such an extent that one would believe the only exciting event in this 1930 era is to have two men desiring one woman or—less frequently—two women desiring one man.

I would like to see a ten-year moratorium on the love triangle. Upon, a Knight, Philadelphia

New Incorporations

NEW YORK CHARTER
Film and Theater Program Co., advertisers; General Services Co., 299 Broadway, New York, is held 100 shares common.

NAME CHANGE
Vitascope Corp., New York, to Vitascope Inc. of New York.

DISSOLUTION
Cuba Super, Inc., West 323 N.Y.
CAPITAL INCREASED
Television Corporation of America, Wil- lington, Del., 200,000 to 600,000 shares no par.

ALONG THE RIALTO

THAT RISING young Broadway columnist, Walter Winchell, has turned screen scout— as a result of a letter he wrote to a new, June Mcloyd, pop Broadway singer, was launched on a screen career via "Reaching for the Moon" now she has been signed on a term contract by RKO Pathe. She appears in "June First," the initial offering of the "Gay Girls" comedy series.

A Van Beuren cameraman and assistant working through Northern China getting material for Vagabond Adventures to be released by RKO Pathe were taken prisoners by outlaws and held for ransom . . . . after five days of captivity they were rescued by soldiers . . . . at least that's the Van Beuren version . . . . but One Lung Lee, our Chink correspondent, sends us a different version . . . . that the bandits made their prisoners scream the minute they found out who they were . . . . knowing its useless to try to get ransom on film muggs . . . .

AND NOW Bill Hurst rises to ask "Where are the gaudy posters we use see in front of 14th Street, 23rd Street, 3rd and 6th Avenue cinemas?" Bill made a tour of those thoroughfares for the ever one and make his voice heard. Just one preaching poster did he see anywhere . . . . probably gone pancy, Bill . . . . like our Broadway film palaces . . . .

WHAT HAS happened to Ivan Abramov, the great producer of the 1917-18 era? Ivan has an absolutely sincere belief that his indie productions were as good as Mitchell Zukor's any day and if he ever met that gentleman, he no doubt would have given him a lot of argument on the subject and not another colorful personality that we miss in these drag, drag days . . . . when the film biz is so terribly commercial and prosaic—over in the ole Tce-Art studio on 44th Street, it use to be a pure joy to watch Ivan in the artistic throes of a super-special production . . . . often he would suddenly call a halt in the midst of a scene on one of his silent epics then—while everybody held their breath, Ivan would sit down on a corner, chin on hand, elbow on knee.

The Thinker . . . . he would last for a half hour suddenly the impresario would come out of his artistic trance gesticulating wildly and yelling things in his very own dialect that no one could understand . . . . he would be that excited . . . . after a special committee had finally got the drift of his Big Idea . . . . it would probably mean changing the draperies on a window set or—having the femme star come prancing in instead of a quiet entrance . . . . that were the happy days . . . . for Ivan.

A CERTAIN Broadway actor has a yen for Spiritu- alism with so little of material things left for actors nowadays . . . . Spiritualism must be a great comfort . . . . but this happened 10 years ago . . . . when the pickin's were good . . . . and all hands were eatin' regular . . . . and this book has a spiritual conclusion . . . . with the ole violin maker of Cremona who told him he must grab up all the genoio violin of that name still extant so one evening he failed to show up for the Broadway stage performance . . . . the boys was missing three days . . . . and right after that all the Canadian and American newspapers were filled with a sensational story the celebrated Stradivarius at the shores of St. Augustine was found—had disappeared from the collection of relics.
FLAT RENTAL POLICY STAGING A COMEBACK

(Continued from Page 1)

by THE FILM DAILY yesterday.

Principal reason is the general business situation.

Straight rentals allow theaters more flexibility in their bills, it was pointed out. Among the reasons which have influenced distributors in favor of flat rental deals in most instances is the cost of checking. One sales manager laments a deal in which his company netted 67 cents on one last season's percentage runs.

See Dual Bill Exit

Starting Labor Day

(Continued from Page 1)

provided independent opposition would do likewise. According to Edmund Mantell, owner of several independent houses in the Bronx, his theaters will drop the dual bills as the first houses in his territory to make the move. Mantell operates the Star and the Ritz with opposition from the Daily, operated by Jack Steinman of the Manhattan Playhouse Circuit. Steinman, who was out of town yesterday, is expected to make a statement regarding the fall policy of the Manhattan houses, upon his return.

Frank Woods Advocates

Shorter Feature Films

(Continued from Page 1)

features. In exceptional cases be sure that over-length is fully justified by audience appeal. Adopt measures that will insure greater freedom of authorship. Restore to feature pictures a larger measure of fast action which formerly gave to them their greatest appeal, utilizing all devices, including parallel lines of action to give us genuine motion pictures.

Do not sacrifice, however, the great boon of vital dialogue and sound effects. Remember that the original lure of motion pictures was the illusion of reality. Therefore, avoid strain- ing credulity. Emphasize truth.

Search diligently for the different and the unusual in selecting types of material for program productions. Include, where warranted, true

M. P. Athletic League

Standing of the Clubs

   RKO       Columbia     ERPI     Warner     Fox     RCA Photo

   W.          C.          E.       D.        F.        P.

   RKO        9         7            6        6         13
   Columbia    9         9             9        8         5
   ERPI        8         9            8        10        4
   Warner      8         9            8        8         8
   Fox         7         7            8        8         8
   RCA Photo  10        11           11       11        11

Results of Saturday's Games

   RKO        13       RKO Photo      3
   Columbia    5        Columbia       4
   ERPI        8        Warner         3
Percentage
—and other things

—BY JACK ALICOATE

For years we have been
turing a straight percen-
tage ticker right down
the line. If an author
ites an unusual story, a star gives
an extraordinary performance, a di-
tion produces a masterpiece, the
ducer turns out a smash or even
exhibitor, through unusual
ownmanship, brings in extra
ils, each should profit in direct
porportion to his share in bringing
ying guests to the box-office. It
in the cards that some day we
ll have percentage bookings ev-
here. When that time comes,
not of the present petty exhibitor-
tributor backing will be done
ay with. Provided, of course,
t both sides are leveling.

Advertising

Several of our so-
cially prominent
companies recently
ook a flyer in the
(trimmed reel business. The
sit was a bust of major
ors. Now comes Allied to play
nd fan the embers of a fire
at has already caused consid-
derable damage. The usually sane
nd liable Allied leaders should know
that this time that patrons will not
be paid advertise on the screen
at what's more important that
ers everywhere have the
ahawk sharpened for the return
advertising. If we
ll be just another
advertising.

Perhaps we're
just an old big
es, But Why?
about it, but to
us this Holly-
d production business don't add
lot. About the best answer we can
to the question of produc-
ing centered in Hollywood is that
it. For years we have given
re to the Freudian nightmare that
of the chronic ailments of this
etimes-called-ism is Hollywood,
and the funny part of it is we still
so.
Our annual national income is about $90,000,000,000 and nearly 95 per
cent. of this huge sum is spent right here in these United States. Amid
the prevailing gloom about everybody seems to have forgotten that
impressive fact. Americans have gone in for a session of the blues and, true to
tradition, in a big way. Some day our people will wake up to the fact that the
wealth of the country is well over $300,000,000,000, somebody will whistle a pleasant
waltz tune and the depression, a la American, will be quickly filed away with
the nation's other unhappy memories.

—Weekly Underwriter.

28 Theaters Included
In Comerford-Fox Deal

Following are the 28 theaters of the Schine group being taken over by
M. E. Comerford from Fox: Strand, Carthage; Glove, Hippo-
dromes, Gloucester; Liberty, Herk-
imer; Capitol, Ilion; Rialto, Little
Falls; Colonisa, Norwich; Oneonta;
Palace, Oneonta; Pontiac, Saranac
Lake; Avon, Utica, Utica Avon;
Liberty, Olympia, Watertown; Je-
ferson, Strand, Auburn; Babcock;
Bath, Capitol, Buffalo; Playhouse,
Canandaigua; Fox, State, Cornings;
Capitol, Newark; Strand, Catara-
cet, Niagara Falls; Capitol, Strat-
ford, Oswego; Eckel, Syracuse.

John Scharnberg Wins
Month’s Trip to Europe

A trip to the Mediterranean for himself and wife, a month's vaca-
tion and a month's salary will go
John Scharnberg, manager of the
RKO Orpheum and Capitol, Madi-
sen, Wis., for being honor man for
ly in the percentage contest being
conducted by Joseph Plunkett to
boost business over the RKO circuit.
Scharnberg will sail Sept. 11 on
the Conte Grande. William Elson,
Chicago division manager, will give
him a dinner in the windy city before
his departure.

150 Foreign Contracts
Signed by Photophone

Orders for more than 150 units
of special size and standard size
equipments have been received from
abroad by RCA Photophone in the
past two months, following an
encouragement of new areal special
size-all AC operated reproducing system
n for theaters up to 500 seats, says
Van Ness Philip, manager of the
company's foreign department.

Martin Schiff for New Post
Marlin Schiff, who recently re-
signed from Universal after a long
association as traveling auditor and
more recently on a special assign-
ment for the company in London, is
back in town following a vacation and
is negotiating a new connection.

Walters Get Indiana House

Whiting, Ind.—Walter Bros., now
operating the Capitol, formerly
owned by A. J. Obresk.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES
INCORPORATED

1540 B'WAY, N. Y. C.
Bryant 9-3640

Spring Arcade Bldg.,
Los Angeles, Cal.
Michigan 8761

—FINANCIAL—

NEW YORK STOCK MARKET

High Low Close

Con. Fm. Ind. 73 73 73 + 4
CST. 100 100 100 + 0
East. Kodak 143 143 143 + 5
Fisher 123 123 123 + 5
Gen. Th. Eq. (new) 25 2 24 + 0
Loew's Inc. 4 4 4 + 1
Paramount 24 23 23 + 1
Pathex 13 13 13 + 0
RKO "A" 15 15 15 + 8
Warner 1 7 7 - 0

NEW YORK CURREY MARKET

Fox Thx. "A" 25 25 25 - 0
Gen. Th. Eq. pfd. 43 43 43 - 0
Trans-Lux 5 4 4 - 0

HEW YORK COTTON MARKET

Gen. Th. Eq. 640 2025 1965 + 56
Keith A 64 64 64 + 0
Leo 66 66 66 + 0
Leow 66 66 66 + 0
Paramount 66 67 67 + 0
Por. By 1002 1002 1002 - 0
Par. 559 559 559 + 0
Path 757 757 757 + 0
Warner 683 475 475 + 0

Join "Radio Newsreel"

Two more stations, one in Fresno
and the other in San Francisco, have
joined the "Radio Newsreel of Hol-
lwood," series of broadcasts featur-
ing Warner-First National stars
writers and directors. This makes
41 stations in the group.

Mascot Serials To Play
Walter Bros. Theate

Nat Levine's Mascot serials, stag-
ing with "The Vanishing Legis-
late in the various houses through-
out the country by Bernard Mills of
Facts, Exchange, Albany. The d
are for the showing of the seri
at all performances in 13 houses

Royal Zenith on S. P. Paris
Royal Zenith projectors and projec-
equipment, manufactured by
Lulsburg, N. Y., have been installed on
Paris of the French Line, follow-
a similar installation on the Le
France, J. C. Cremonien, vice-
President of the Pulverman Corp., sa
theahouse outfit will be

The 1931
Directors' Annual
and
Production Guide
is
now
being
distributed
to
Subscribers

to

THE FILM DAILY
1650 B'way, N. Y. C.
ALONG THE RIALTO with PHIL DALY

- OVER AT the home ossiff of Educational they have doped out a brand new racket — it is called the Almaga- mated Association of Tramp and Exclusive Home Office Pals — it is a social organizase with a benevolent complex — the social side is great — for the unmarried fel lers, there is a paragraph in the bylaws which stipulates thus: "Each week he is weeked among the unmarried members. During the week he is, King, he can call on any unmarried member to submit his list of telephone numbers. He selects one jape’s number, and then the member possessing the phone number sends the King in strong with the gal, and arranges a date."

- that swell? but they played a dirty trick on Joe Rivkin — they waited till he was down and doin’ things ap pointed him King — wait till Joe hears about that one. the Association took out a short-term life insurance policy covering Joe on his airplane trip to the Coast and weren’t they disappointed when he arrived safely! for the married members, the Association is purely one of a benevolent nature — if a mugg goes broke before payday, he can slap member married on the back, say "My Pal!" and the other goof has to loan him half of his current bankroll — last week they initiated Bob Dodge the day before payday and as soon as he was pronounced a member, 15 of the married Pals fell on Bob at once, slapping his back and yelling "My Pal!" so Bob broke this week and so is his back now he’s planning to get married — just so’s he get even.

- GHOSTS OF The Past are occasionally resurrected. William S. Hart, the strong silent man of the West who used to thrill the kids in the old silent days, will be the subject of the "Intimate Talks" by Francis X. Bushman on Friday over the NBC-WJZ network — a case of one Ghost talkin’ about another.

- A LIL’ Journey to the Home of A Film Mugg — we dropped in the other day to give Louis Meyer the once over with the main part of Meyer & Rieger, film lab concern in the Film Center building — a very ambitious and optimistic egg, this Louis — two years ago he came back from Hollywood with exactly one grand in his kick and right away succeeded to the lab top job and today he has it and if you ask us, he must also have "it" to raise enough dough to equip the marvelous layout he has over there on Ninth Avenue and golly, the lab has every thin” besides lab equipment, a gorgeous modern sound room for recording — a machine shop for manufacturing lab equipment for outside concerns — and now Louis and his partner, Jack Rieger, have decided to invest the trailer field and state right the service — all proving that ya can’t keep a good man down — Louis has had his ups and downs for years and yarh — but seems to be up permanently with one of the smoothest functioning organizations we’ve encountered since we’ve been in this dizzy biz. Louis has both feet planted firmly on the gent on his way — he’s gone places and done things and modestly admitting that he doesn’t expect to Grab Everythin’ but quite sure that he and his partner are gonna Get Thiers and we’re bettin’ that they will.

- ALWAYS LIKE to hear about a gent who has taken a modest whirli at the pix going out and doin’ somethin’ else — another field to just a man — oh, yore, that’s the story of Barry Towny, the Broadway stage actor who has done bits in the film — Barry has written a play, "All Women Are" — some title, eh, wot? he plays the lead in the lab — and at the Astbury Park premiere the other week, the local reviewers went overboard praising it as a surefire Broadway smash — the sort of stuff that will have all the femmies jumpin’ with ecstasy in their seats and what a plot for talkie transcription! Marriage — first nite reactions — both man and wife — a Natural.

CIRCUITS SEEK EXTENSION of UNION REBATE PLAN

(Continued from Page 1) conference to be held with representatives of the I.A.T.S.E. and M.P.O. in New York today. The original plan, covering 18 weeks, expires August 22. Under the arrangement projections requiring 60% or less have been rebating five per cent and those getting more than 60 have been turning back 7½ per cent. The circuits will argue that the business conditions warrants continuing this arrangement.

Fox Theaters Dropping Home Office Operation

(Continued from Page 1) al manager, at a meeting of division managers in New York above, which substantiates previously published reports, is regarded as another blow to affiliated circuit operation. Houses are to be grouped into districts approximately the equivalent of the territory served by film exchanges, with a general manager in complete charge of each district and responsible directly to the board of directors of each local company. A few of the de luxe houses will be operated as separate units.

Discover Unknown Twain Story

A heretofore unknown Mark Twain manuscript in play form, titled "The End of the World," written in collaboration with the late Sydney Rosenberg, playwright, has been discovered and is now in the hands of Lola Irene Cooper, literary agent.

Cruse Special Booked West Coast Bases, THE FILM DAILY

Los Angeles — "Women Go On Forever" theater Cruse special, featuring Clara Kimball Young, has been booked into the Los Angeles for a week's run, starting August 15.

Bill Pine Injured Chicago — Bill Pine, Richard Katz p.a. was injured last week at a preview of "An American Tragedy" when a can of film weighing around 40 pounds was dropped by the operator and landed on Pine's shin, shattering a bone.

Many Happy Returns

Best wishes and congratulations to the following members of the industry, who are celebrating their birthdays:

August 12

Cecil B. De Mille

Margaret Sothern

Irving Epstein

Mort Sping

COMING & GOING

M. M. EMMET LYNN has arrived in New York for a two-month stay with her husband, Bolton Mallory.

ALBERT PARKER, Fox studio representative in the east, leaves at the end of next week for the West.

VIVIA SIDNEY is on her way to the coast where she will return to New York again some time for the world premiere of "Street Scene" on August 27 at the Rivoli.

TEDD ROGERS, sales manager of "Son of the Saddle," returns to New York on July 1 after a sales trip of several weeks. He is in Minneapolis today.

HILLARD OCHS has returned to New York after a vacation at Mineral Springs, Wis.
HOT OR NOT, IT'S KNOCKING RECORDS COLD!

RKO PATHE presents CONSTANCE BENNETT THE COMMON LAW

With JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling. From the novel by Robert W. Chambers. Screen Play by John Farrow. Directed by PAUL L. STEIN.

A CHARLES R. ROGERS PRODUCTION
ASSOCIATE PRODUCER, HARRY JOE BROWN

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!
'Common Law' Rocks Philly With $44,000

$16,500 Best In Omaha For 'Common Law'

'Common Law' Is Pacemaker For Houston

'Common Law' $40,000 Best on Broadway

'Common Law' $35,000 Chi. State-Lake

'Motion Picture Daily' - Variety

'Motion Picture Daily' - Variety

'Motion Picture Daily' - Variety

'Motion Picture Daily' - Variety

'Motion Picture Daily' - Variety

Albany Heat Can't Block 'Common Law'
SING A SONG
QUICKLY
POCKET FUN
DOUG

They laugh in every language at these two
COLUMBIA
Short Features
by Walt Disney

SILLY
USE

NO PROGRAM IS COMPLETE WITHOUT THEM.

SYMPHONIES
FREE SHOWS LATEST MOVE AGAINST NON-UNION HOUSES

(Continued from Page 1)

women’s jobs under whose auspices he shows are being held.

On Wednesday nights outdoor shows are being given at St. James Park, near the Kingsbridge theater. Tuesday evenings similar programs are presented at Moshulu Park, in the drawing region of the Moshulu and the Tuxedo. Picture performances are put on Saturday night at Kingsbridge Park, near the Ogden, and at Yeshiva College Park, near the Majestic, on Sunday evenings. Motorized trucks are used to handle the reproducing equipment.

H. K. Brin Sues Unions

Seattle—An injunction against union picketing is asked for by H. K. Brin of the Third Avenue Theater, formerly the Paragone, in a suit against Local 154 of the I.A.T.S.E. & M.P.O. Dock Crst, secretary; Local 76, Musicians; Local 6, Building Service Employees, and Local 15, Stage Employees. Brin charges the throwing of Sunday bombs and intimidating the public.

Cleveland Indie Office Closes

Cleveland—Independent Pictures has closed its local office, and all booking is being done through Selected Pictures, 401 Film Bldg. Independent still maintains its Cincinnati office under the management of Chester Lowce.

"Last Flight" Premiere

Richard Barthelmess in "The Last Flight," First National picture, will have its premiere Aug. 20 at the Strand.

Ufa Film for Cameo

"Thirteen Men and a Girl," Ufa production, with Conrad Veidt, opens Friday at the Cameo.

Click in Cleveland

Cleveland—"Night Nurse," Warner picture, did so well in its first week at the Lake that it was held over nine days.

"Politico," M-G-M, gave early morning matinees the last three days at the Allen.

Dowling-Doolay in Providence

Providence—Eddie Dowling and Rae Doolay, assisted by J. Fred Cootes, will appear in person at the Majestic, showing "The Great Railway Honeymoon," in which Dowling and Miss Doolay appear. A. J. Fowrth, New York agent, handled the booking.

Tracked Down

After deciding, for the sake of safety, not to travel by air on his trip from New York to South America, Jacob Plunkett, a third baseman on a boat that went on the rocks while en route from Rio to Santos.

HOLLYWOOD

CONWAY TEARLE, Carmel Myers, Roscoe Karns, Lina Bas- tue, Frances Date and Paul Page are in "Pleasure," second in the series of Artclass Pictures Productions, which is now shooting.

William Powell and Carole Lombard have returned from their Hawaiian honeymoon. After appearing in "The Greeks Had a Word for It" for United Artists, Miss Lombard will return to the Paramount lot for "No One Man."

Lawrence Tibbett's next vehicle for M-G-M will be "The Cuban," directed by W. S. Van Dyke, with Lupe Velez, Karen Morley, Ernest Torrence and Cliff Edwards.

Anna Q. Nilsson, back from her home in Sweden, is returning to film work. * * *

Harry Barks, Andy Devine and Nat Pendleton have been added to Universal's "Spirit of Notre Dame."

Not Levine says the Red Grange serial, "The Galloping Ghost," is essentially a stunt picture, rather than a football story. * * *

Erle C. Kenton will direct Tiffany's "Leftover Ladies," based on a story by Ursula Parrott.

RK0 Pathe has assigned Belle Bennett to the new Eddie Quillian picture being directed by Ralph Murray, and Yola D'Avril to the Louis John Bartels comedy, "Stop That Run," with Georgette Rhodes, Sig Ruman, and Helen Westley, directed by Howard Bretherton.

"Plain Clothes," an RKO Pathe comedy starring Benny Rubin, has been placed in production under the direction of Ralph Ceder. Harry Gribbon, Billy Franey and Arthur Thalasso have supporting roles. The story was written by Ewart Adamson.

"In Facing the Gallows," first of the Nick Harris detective shorts being made by Spencer Gordon Bennet for Radio, are Emmett King, Doris, Marshall, Cornelius Keefe, Ernie Adams, Walter Miller, Allan Greer, Eddie Baker, Tom London, and Edward Cecil. Adaptation and dialogue are by George R. Ragan.

Malcolm Knight is editing Andy Clyde's newest comedy, which is as yet untitled. The picture was produced by Jack L. Warner, with B. C. "Babe" Stafford directing.

After testing many candidates to be the narrator for the "Ghost Town" series, Elmer Clifton of Argus-Lanecaster, selected Gayne Whitman. He heard Whitman "narrating" an "It Seems to Me" subject, Whitman is also the narrator on "The Vagabond Adventure" series.

Act Against Non-Union Men

Oklahoma City—Application has been filed in Oklahoma County District Court by the local operators' union asking an injunction to stop the Isis from using non-union projectionists. The petition charges a contract was signed with the Isis, but after all union men were discharged, D. G. Johnson, news-owner of the house, says the contract was made with the old corporation.

"Troika" Runs Five Weeks

"Troika," foreign production released by the Film Exchange, Inc., recently closed a five-week run at the Little Theater in Philadelphia and is now at the Globe in Atlantic City, where it is expected to remain for two weeks.

Stage Shows Dropped

Indianapolis—The Indiana and Lyric have discontinued stage shows indefinitely.

Improving Indianapolis House

Indianapolis—R. G. Wood, manager, announces the Rivoli will be closed for two weeks.工程, and the Rivoli Picture building, undergo $15,000 worth of improvements.

W. L. Crull Transferred

Memphis—W. L. Crull, Jr., of Loew's Strand, recently closed, has been transferred to Evansville, Ind.

PARAMOUNT TO REVIVE MUSICAL PRODUCTION

(Continued from Page 1)

writer formerly identified with Paramount New York studio, has joined the company's story department. Under supervision of D. A. Foran, Jr., he will look for materials suitable for this type of production.

H. M. Popkin Takes Over Two Los Angeles House

West Coast Bureau, THE FILM DAILY, Los Angeles—H. M. Popkin, now operating the California Theatres, assumes control of the Paramount Stage and 154th Street branch of the Los Angeles Post. He will work in concert with the company's manager in New York, W. J. Adams, and with the production department in the New York headquarters of the company. Popkin has been associated with Malish Productions for some years, and before that with the American Film Exchange. He has also handled business in the capacity of manager and general representative in many parts of the country.

Esther Raulton a Mother

West Coast Bureau, THE FILM DAILY, Hollywood—Esther Raulton (Mrs. George Weidman) is the mother of a 51/4-pound daughter.

New Unions Opening Office

Opening of a business office soon is planned by the recently-formed International Cameramen and Sound Technicians' Crystal, with Sherman Pratt, secretary of the organization.

Uniform Newspaper Ads

Cleveland—G. E. Erdmann, business manager of the M. P. Exhibitor, has arranged for local newspapers for uniform sub-urban theater advertising, with houses listed alphabetically regarding location. No type or size preference is possible under the plan, which is designed to save theaters approximately $200 annually.

2 Chicago Houses in Receivership

Chicago—The Gold and the 20th Century, on Roosevelt Road, formerly operated by Herman Photopia Co., are now in the hands of Chicago Title & Trust Co. as receivers.

"Hollywood's eminent Masques can't qualify as performers. The girls don't play for blondes. In two out of three compartments of the series, they chose brunette heroines."—RK0 Pathe.
Baltimore in Turmoil Over Percentage Squabble

NEW CONTRACTS IGNORE 5-5-5 POINTS

Fox Planning to Sell All But West Coast Houses

Several deals now pending for leasing or outright buy of all Fox houses with the exception of those at the Coast Интернешнл contemplated. A number of deals, some on leasing arrangements and others outright sales, are pending. Another effort to recently made to revive negotiations on the proposal to sell Fox New Jersey houses to Warner Bros.

MONOGRAM COMPLETES

COVERAGE IN U.S., CANADA

Monogram Pictures has completed its sales coverage of the United States and Canada with the opening of the Minneapolis branch by Mr. Stern of the Capital Pictures Co., of Omaha. The exchange occupies the premises formerly used by Tiffany. According to

HAYES PATHE FEATURES

Set for Early Release

of Coast Bureau, THE FILM DAILY

Hollywood—As a result of continuous work during the usual summer lull, RKO Pathe has five features in the cutting room being edited for early release. They include "Ann Harding in "Devotion," "Hen. Twelve Penn" in "Bad Company," Bill Boyd in "The Big Game," Eddie Quillan and Robert Mitchum in "The Tip-Off," and John Keen in "Sundown Trail."

InCREASE IN PATRONAGE SHOWN BY FRENCH TAX

aris—Although amusement taxes were raised about 25 per cent by the French fiscal law of 1930, instead of the expected 30,000,000 francs decrease there actually been an increase of almost 32,000 francs in tax receipts. The jump is credited to greater patronage.

Wampus Baby Stars of 1931

West Coast Bureau, THE FILM DAILY

Hollywood.—Wampus Baby Stars of 1931 are announced, as follows: Joan Blondell, Constance Cummings, Frances Dade, Sidney Fox, Rochelle Hudson, Anita Louis, Joan Marsh, Karen Morley, Marion Shilling, Barbara Weeks, Judith Wood, Frances Dee and Marion Marsh.

Test Cases on Protection Planned by Allied Ass’n

Washington—Two test cases are planned by Allied in the near future for the purpose of testing the legality of the protection being imposed in favor of affiliated circuit houses and against independent the-

Hays Urges Return of Waste Film

Replies to a questionnaire sent by the Hays office to exhibitors throughout the country indicate that practically all theaters throw their waste film, such as cutting and trailers, into the rubbish can or give it to children. The Hays organization, in communicating with exhibitors, recommends that this film, in quantity, be shipped back to the exchanges. Combustion is likely to occur if too much film is burned at one time, it is pointed out.

Percentage Squabble Stirs Big Turmoil in Baltimore

800 Publix Theaters Figure in Radio Deal

Negotiations are now under way for the sale of RKO’s new season product to Publix. The deal, when completed, will cover between 700 and 800 houses, all available Publix situations.

Charles Rosenzweig, RKO sales chieftain, expects to sell approximately 9,000 accounts on 1931-32 product.

Baltimore—With a loss of $150,000 in bookings for next season facing Paramount and M-G-M unless some agreement is reached with the M.P.T.O. of Maryland on the question of percentage, against which the exhibitors have balked, various reports are current regarding the eventual outcome of the squabble. One rumor is that producing companies may buy or lease houses in strategic points. Another

Most of Clauses Favoring Exhibs Are Ignored, Allied Charges

Washington—Declaring that the contracts of nine companies analyzed so far show only an 11.8 per cent acceptance, and an 88.2 per cent rejection, of the clauses favorable to the exhibitors granted at the National Conference, Abram F. Myers, head of Allied States Ass’n.

TRI-STATE M. P. T. O. WANT HAPPY ENDINGS

Memphis—Objection to unhappy endings in pictures is expressed in a resolution adopted by the M.P.T.O. of Arkansas, Mississippi and Tennessee. The association is appealing to distributors to defer releasing pictures of this type while current business conditions exist.

Joel C. Cohen Dies

San Francisco—Joel C. Cohen, 69, president of Consolidated Amusement Co. of Honolulu, largest film exchange in the islands, and head of the Pacific Coast Film Co. and the Flexo Theater Record Corp. here, died suddenly Tuesday of heart disease in his suite at the Hotel St. Fran. His wife was with him.

Recognition At Last For Ace Stunt Man

West Coast Bureau, THE FILM DAILY

Hollywood—After 16 years of risking his life for other stars, Dick Grace, sensational stunt king and author, will be headlined in his own right by Radio Pictures in the film version of his autobiography. Paul Skane will direct the air picture, titled "The Lost Squadron."
France Dislikes Dubbing

Paris (By Cable)—Action against American talkers is now concentrating on the dubbing of French pictures by players other than French having their voices synchronized with the visual action. The feeling is that the work ought to go to French actors.

Usual Extra Dividend Declared by Eastman

Eastman Kodak has declared the usual extra dividend of 75 cents a share on the common in addition to the regular quarterly payment of $1.25 a share on the issue. Both dividends are payable Oct. 1 to stock of record Sept. 3.

Next for Winter Garden

Warner Bros. will open "Side Show," starring Winnie Lightner, at the Winter Garden following the current run of "The Star Witness," which is expected to stay until Sept. 17. After "Side Show," slated for a month's run, the W. G. will get "Five Star Final," starring Edward G. Robinson.

Richard Barthelmess in "The Lost Flight" comes into the Strand on Aug. 20 for at least two weeks.

Architect Sues William Fox

Harold L. Arnold, Inc., has filed suit in the Supreme Court against William Fox for $35,420, one-half the expenses the Arnold corporation declares it incurred in architect's fees under an agreement with Fox in 1925 to build a theater in Los Angeles.

It is alleged that Fox refused to approve the plans and specifications, and that the building project was dropped.

Knorr Finishes Ninth Year

Arthur Knorr, art director and co-producer of stage revues at the Capitol, today completes his ninth year at the Broadway de luxe house.

Edward G. Robinson Route Shifted

A shift in his vaudeville routing will bring Edward G. Robinson into the Albee, Brooklyn, on Saturday followed by a week in Boston and then the Palace, New York. Robinson is playing Cincinnati this week. His Chicago and Cleveland dates have been postponed.

Jersey City Houses Aid Fund

Jersey City, N. J. — Cooperating with Mayor Frank Hague to relieve the condition of the unemployed here, William A. Warner's Stanley gave a special bill that netted $1,996.25 for the fund. The Majestic earned $900.35 and the Palace turned $480 into the fund.

Alter to Write Shorts Scores

Lou Alter, well known composer of "Manhattan Serenade," "Over Night" and "One of God's Children," has been engaged to write original scores for the "Serenade Colorama Series" of shorts to be produced by Pierre Arnaud.

Three Dialogue Versions

For U. A. British Picture

"17 Park Lane," produced in England by Albert de Courville as an American Artists quota picture, will be released by that company abroad in French, Spanish and English versions. U. A. concern is now considering distributing the English version in the United States. The French version will be sold in Canada.

Abraham Myers to Chicago

Warren New, Abraham F. Myers, Allied chief, has gone to Chicago for a conference here with Aaron Saperstein and W. A. Steffes. He will also see H. M. Richey and Lester F. Martin.

New Indiew Offices for Minneapolis

Minneapolis — Capitel Pictures Corp. of Omaha, headed by S. H. and J. L. Stern, are opening an exchange here, handling Monogram, Hoot Gibson, Tom Tyler and another line of product.

A. L. Huston also has opened an office here to distribute the Talking Picture Epics lineup.

"Common Law" Opens RKO House

Constance Bennett in "The Common Law" will be the opening attraction at the new 2,500-seat RKO Park Lane, which makes its debut Saturday. The house is located at 89th St. and First Avenue.

Town's Only House Burns

Newark, N. J. — Fire believed to have originated from defective wiring recently destroyed the Savoy, only movie house here.

Connecticut Film Corporation

Stamford, Conn. — Incorporation papers have been filed for the State Photoplay Corp. of Springdale. The sum of $2,500 in capital has been paid in. Incorporators are David E. Flagel, Abraham Carr and Isaac Needle.

Gevaert "Safety" Rawscocks

15 & 35 M. B & W and Colors
UNIFORM—BLAZINGLY FINE GRAIN—DURABLE
The Gevaert Company of America
423 W. 55th St. 413-21 R. No, St. State M. C.
Chicago
Originators of the Tinted Base
M. F. Film

A wealth of valuable production information is contained in The 1931 Directors' Annual and Production Guide now being distributed.
PARAMOUNT Celebrates 5 Years of Leadership in SHORTS!

Paramount 1931-2 Shorts Praised by Trade.

Exhibitors, including circuits, are absolutely raving about the August releases of short subjects. They're gladly buying. I think the 1931-2 shorts are great too. Kindest regards.

"Paramount Shorts are excellent"—United Artists Theatre, Detroit; "Paramount Comedies are plenty clever"—Ritz, Danville, Pa.; "Above average in audience reaction"—Paramount, Colorado Springs, Colo.; "Good, the kind that any audience will eat up"—Rialto, Casper, Wyo.; "Paramount Shorts are very good"—Lyceum, Duluth, Minn.; "Clever gags and good plots"—Idaho, Twin Falls, Idaho.

104 PARAMOUNT SOUND NEWS. 32 TWO REEL COMEDIES. 52 ONE REEL PRODUCTIONS. 18 SCREEN SONGS. 18 TALKARTOONS. 12 PARAMOUNT PICTORIALS.

PARAMOUNT The 200% Hit Company!
EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Two Stunts for "Night Nurse"

I\ speakers of Barbara Stanwyck in "Night Nurse" at the Stanley, Jersey City, Charles Carroll got up two stunts that helped to arouse public interest. First of these stunts was a clever booklet entitled "Confessions of a Night Nurse" as written by the heroine of Dora Macy's stirring novel. To add to the value of the book was a mathematical stunt by which one could by adding up certain columns of figures ascertain his or her normal blood pressure. The second stunt was an enormous practical book in the theater lobby. Crowds of people attracted to it turned its pages to read the printed matter and examine the excerpts of scenes from the picture.

--Stanley, Jersey City

Airport Week

Plugs "Chances"

JOHN GOODNO, manager of the Palace, Huntington, W. Va., in book "Chances," with Douglas Fairbanks, Jr., for the airport week in his city saw the possibilities. The Edsel Ford Rollability tour, which included Huntington in its itinerary, gave him a fine-hook up. For the front of his house, Goodno used an immense enlargement of a telegram from young Fairbanks in Hollywood. A huge cut-out of the star as the lieutenant in the picture was placed on top of the marque and across the entire front of the theater enclosure a banner reading: "Chances"--A Super Hit--"Chances." A motor car made over to look like an army tank with the barrel of a cannon protruding, toured the city.

--Palace, Huntington, W. Va.

ALONG THE RIALTO

with PHIL DAILY

• • • DIDJA HAPPEN to pick up WFAA at Dallas, Texas, on your rad-dee-oh last Sunday nite? .. well, fellows, it was worth while listening in for yes, Mister Rosenfield, dramatic editor of the Dallas Morning News, was givin' the works to Ray Bea, Paramount-Publix man ... Rosie shot his questions right and left ... and Bea came right back with snappy answers boy, if they'd get more of these Live Features on the air waves, instead of a lotta hooch about Sminky's corn salad, Jimson's combination tooth brush and shoe-shiner, et al. folks might start to get interested in their fireside entertainers once more.

• • • IT STARTED with Rosie askin' Mister Bea why theh advertisin' was used in the many superlatives in movie booklets that are second-rate programmers with ballyhooey that should be confined to epics "Don'tcha know, Mister Bea," queries Rosie, "that the public is wise to the misleading superlatives? And whyin' don't advertisin' practice more Truth in Advertisin'?" ... and Ray comes right back, snappy ... "Doncha unnerstan', Mister Rosenfield, that the biggest proportion of the folk that buy the pictures, are gettin' little coo-cooed out of a lotta bigness offensin' in other industries ... who still advertisin' on the price of Jawn Public and his family are a lotta suckers. It was all very exhilaratin' ... with Mister Bea and Paramount winning the debate by about 17 miles.

• • • A CERTAIN trade paper man on vacasie spotted a pippin' on the boat back from Bermuda ... to hear him tell it, his only interest in her was for the Good of Art ... and ya can take this from the gentle feller, he don't know the mugg ... but all he cared about was landin' her for glory of the films and the good of the industry ... but the trouble was, she had a boy friend stickin' so close that he never got a chance to honk in. Suddenly, when the escort, tells him his gal is a natural for the pix ... and leaves him his eard in case ... and was his surprise on landin' back in New York to go to the fine from her, he was interested ... and would come to our hamlet from her home in Baltimore with her dad ... not so hot, that dad part... however, the trade paper mugg writes back "Fine. Come up with dad, and meanwhile send me your photo."

--Lewis Store

TIMELY TOPICS

A Digest of Current Opinions

Hard for Actor

To Meet Public

THE public falls in love with the character you play never with the individual. Therefore the result is the scene when a movie playgoer meet an actor in private life he invariably disappointed. He expects to meet a character acting as in a specific story, whereas, away from his great paint, an actor becomes just one of the millions of segments of all humanity. An this rule works both ways. Likewise, the movie playgoer finds it very difficult to meet the new members of the public, to bad in their delight in his work ... and then to see a puzzled high come into their eyes. This puzzled light is sure to come, for the theater-going public expect too much of an actor when they meet him face to face. The public have seen him in a picture at a high pitch of dramatic fervor ... and then when they meet the same actor on the golf course or at a party, they find him just another workingman relaxing from a day's work. The actor's business is to create an illusion. The better the illusion he creates the better actor he is. And no matter how fine a fellow an actor may be personally, he cannot, in his periods of relaxation, hope to meet the exaggerated hero ideals his 'fans' hold up for him.

--Lewis Store

Many Happy Returns

Best wishes and congratulations to the following members of the industry, who are celebrating their birthdays:

August 13

Mary Duncan
Arvid E. Gillstrom
Alfred Hitchcock
Charles (Buddy) Rogers
Regis Toomey
Sam Taylor
I. E. Tillman
CURRENT RKO-MAYFAIR, N. Y., RKO-ALBEE, BROOKLYN AND HEADING LICKETY-SPLIT FOR OTHER KEY CITY PREMIERES!

OTHER WOMEN REVIEWERS IN LIVELY REACTION TO NEW TITAN ATTRACTION.

ROSE PELSWICK, Journal:
"Entertaining movie with excellent cast."

JULIA SHAWELL, Graphic:
"Fast-moving melodrama...excellent film fare."

TRAVELING HUSBANDS

Current RKO-Mayfair, N. Y., RKO-Albee, Brooklyn and heading lickety-split for other key city premieres!

NATIONAL AD CAMPAIGN BEHIND IT. GET ABOARD NOW AND GIVE IT A RIDE!

EVELYN BRENT
HUGH HERBERT  FRANK ALBERTSON
CONSTANCE CUMMINGS  DOROTHY PETERSON
DIRECTED BY PAUL SLOANE
is that some exhibitors may pull out of their organization and book product anyway. Two houses, the Oversea, operated by Max Cluster, and the Irvington, owned by Jack Levin, signed with Paramount before the anti-percentage resolution was passed.

Production of Westerns
To Start in Europe

West Coast Bureau, THE FILM DAILY

Hollywood—Due to the current shortage in Europe of outdoor and other action pictures turned out by Hollywood, plans are under consideration for the making of western melodramas, dealing with the traditional American cowboy, in both England and France. This information is veiled by Wallace Smith, author-scenarist under contract to Radio Pictures. Smith says his publishers, George Putnam & Sons, have requested him to dig up every magazine story or novel he has ever written with a western background.

Louis K. Sidney’s Fish Story

Louis K. Sidney, Loew executive and production chief at the Capitol, has a chest out over the accomplishment of his 14-year-old son, George, who caught a 51-pound tuna fish while fishing with his dad off Montauk.

Welsh’s New Color Short

Hollywood—Robert E. Welsh of Welshay Prods. was the author-producer of All the Year Round. From Hollywood, made in Technicolor, has produced Old Songs for New, a brief musical, in which he illustrates in color scenes from the old favorites. Among the songs included are: Alexander’s Ragtime Band, Waltz Me Around Again, Willie, and A Bicycle Built for Two. The short features George Stoll and his orchestra.

Reopen South Richmond House

South Richmond, Va.—The Victoria, for several years a moderate-price motion picture house in this city, will be reopened by United Theaters Corp.

TO-DAY’S BIG EVENT

AS SEEN BY THE PRESS

“Columbia’s Mickey Mouse” is worried. He has been booked into China for three days, and there was a feverish speed to assure him of safety. “—Columbia.

PERCENTAGE JAM STIRS TURMOIL IN BALTIMORE

(Continued from Page 1)

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

THREE Vitaphone shorts, a two-reeler and two one-reelers, were completed last week. The two-reeler was The Clyde Mystery, a crime story, and the one-reelers were two short thrillers. An E. M. Newman Travel Talk, “Little Journeys to Great Masters,” and “The Three Eyes Have It,” featuring Edgar Bergen, were the one-reelers completed.

“The Musical Mystery,” a miniature musical revue in two reels has gone into production today at the Vitaphone Studio under the direction of Roy Mack. Featured in the cast are the Albertina Rasch Girls and Janet Reade.

Irving Pichel, former leader in the 24-Theater movement of California and the Middle West and who is forging rapidly toward stardom by his work in character roles of unusual nature, returned to New York this week for his first visit in nine years. Pichel, who had much directorial and acting experience in the city before going West, has returned here from Hollywood, where he has been lately appearing in Paramount talking pictures. Pichel has started work soon with Tallulah Bankhead in her next Paramount vehicle, The Cheat, to be made at the Eastern studio.

First of Booth Tarkington’s Per- rod and Sam juvenile stories went into production Monday under direction of Alf Goulding. It is called Snakes Alive. The cast includes Sam Sax, studio chief, after over 500 tests, promises to make this juvenile series a hum- dinger. Billy Hayes will play Pen- ny, and Joan and Winnie Stimpson will play the starring roles. While Paul White and Ralph Scott, two Pickanninies, will supply the colored comedy of Herman and Ver- man, respectively.

Marchesi Iside Minnucci, of Sar- ravalle, and Countess Marianna Dori, described as Italian nobility, who recently came here on a visit, were signed by the Aurora Film Corp. for roles in Amore e Morte (“Love and Death”), the first of a series of Italian talking pictures to be made in this country, in which Cavalier Ufficiale Rosario Romeo will be featured.

Dallas—Jack Adams of the Allied Film Exchanges has left on a sales trip throughout his territory, covering the entire state of Texas. He will sell the Big 4 line-up for 1931-1932 consisting of 12 westerns and six melodramas.

Monticello, 1a.—The Grand at Monticello, owned by Clifford Niles of Anamosa, was burned Aug. 6.

La Crosse, Wis.—Articles of incor- poration have been filed by the Kayess Theaters Co., capitalized at $500,000, with G. W. Johnson, R. H. Stewart, L. A. Stewart and P. Moe.

Miami, Fla.—The Seventh Avenue theater is being reopened by L. Leslie Headly, former manager of the Regent theater, and Charles A. Goldman.

Afton, Va.—A. L. Wilmot of Humeston has leased the Legion here and is installing sound equipment.

Waterbury, Conn.—F. J. Van Doren has opened the Hamilton, East End neighborhood house, recently remodeled.

South Richmond, Va.—Samuel C. Gordon has purchased George C. Ingham as manager of the Venus here. Ingham has become manager of the Crews in Crews, Va.

MONOGRAM COMPLETES COVERAGE IN U. S., CANAL

(Continued from Page 1)

W. Ray Johnston, the Charo branch of Monogram, under management of H. H. Everett, is sold 85% of its year’s quota in 69 days selling.

“The fact that we have completed 25 per cent of our production program for the year and the excellent sales reports that have reached our office, point to the fact that we are experiencing the advent of the advent sound, for independent pictures,” said Johnstone. Monogram’s new feature, “The Man from Denver Valley,” has been completed by executive Lloyd Nosler and “In the Line of Duty” will be put into produc- tion Monday, according to Johnstone.

Buy An Iowa Theater

Sac City, la.—The Lyric there has recently been purchased by George Norman of Storm Lake and M. Kiesch of Charles City.

Allyn, Hartford Changes Manager

Hartford, Conn.—Walter Stua, formerly assistant manager at Allyn, has been named manager of the Crown, New London, another Public House. David Cohn has succeeded Stuart at the Allyn.

HOTEL HAMILTON

IN THE NATION’S CAPITAL

A Hotel of Excellence

In the center of the shopping, business and theater center, travelers to the Capital will find the HAMILTON a hotel of exceptional charm. Rooms are large and sunny, equipped with tub and shower bath, electric fan and furnished with taste.

Delicious southern dishes served in the famous restaurant.

Write for illustrated guide and map of Washington.
Russell A. Conn, Gen. Mgr.
TELEVISION—Its Methods and Uses, by Edgar H. Felix. McGraw-
Hill Book Co., Inc., New York, $2.50.

Anybody interested in television will find this book both interesting
and practical. In a concise and cut-out manner, Edgar H. Felix,
radio consultant and member of the Institute of Radio Engineers,
agrees with the author of the book, that television, as a medium
of entertainment and education, has a bright and promising future.

The book is divided into four parts: the first deals with the
technical aspects of television; the second with the business as-
pects; the third with the future of television; the fourth with its
applications to television, radio, and film. The book is written
in a clear and concise manner, and is highly recommended for
anybody interested in the field.

Dialogue and Action
Serves Distinct Ends

When a drama is written for the
stage, its maximum design in dia-
logue is only so much as is neces-
sary to reveal the story. The dia-
logue, in other words, tells only
"story" and nothing else. To a slight
extent the telling of the "story" is
amplified by the actions of the
players.

In talkies, it is possible for the
players to reveal more of the
"story" of the picture than it is for
stage players to reveal of a drama.
Therefore, part of the function of
dramatic dialogue is taken over by
the players.

However, the players in a motion
picture are not expected to tell the
entire story. This burden falls up-

Summary

The Tremendous
Purchasing Power
Of The Motion
Picture Industry
Is In The Hands
OfComparatively
Few Buyers . . . .

To Sell Them
They Must Be
Reached . . .
You Can Reach
Them Thru The
Columns Of The
FILM DAILY

The
Film
DAILY

SUNSHINE

IN THE
DAY'S NEWS

Col. E. A. Schiller, vice-president of
Lee's, Inc., on a tour of the circuit,
reports signs of improvement making
their appearance.

Power

Muscatine Has New Theater
Muscatine, Fla.—Muscatine's new
1,900-seat theater, the A-mus-a
East Third St., has been completed.
Ludy Bostin is owner and manager.
Mysteries in Censorship Has Baltimore Guesses

Baltimore—Fox’s "Quiek,Mi-
lion" was drastically cut, which
was shown at the Warner Metro
here, but nobody seems toknow
what did. The state censor board
said only on admission, while the
picture was presented without
about a dozen deletions. Thedes
manager can’t explain it.

Judell Is Appointed
Big 4 Distributor

Milwaukee—B. N. Judell, Inc., has
been signed to distribute the entire Big 4 product in Milwaukee, Charles
Judge is manager of the exchange.

Warner Preferred Dividend

Regularly quarterly dividend of
90c per share by the preferred stock
has been declared by Warner Bros.

New Theater for Harlem

A house seating 2,500 will be
erected in Harlem on Seventh Ave.,
the vicinity of 130th St. It will be
ready next summer.

Goodman Buys German Novel

West Coast Bureau, THE FILM DAILY

Hollywood—Stage and film rights
to a German novel by Karl Freulich
have been purchased by Edward
Goodman, Paramount director. It is
understood that Goodman is planning
on producing the story as a stage play
in Hollywood before transposing it
into a film opus.

Directs "Farewell to Arms"

West Coast Bureau, THE FILM DAILY

Hollywood—Richard Wallace is
scheduled to direct Gary Cooper and
Eleanor Boardman in Ernest Hen-
ingway’s sensational story, "Fare-
well to Arms," which Paramount
will produce. Wallace just completed
directing "The Road to Reno."

Ivor Novello has been borrowed
from M-G-M by Paramount to por-
tray a leading male role opposite
Ruth Chatterton in the star’s new
vehicle, "Once a Lady."

Preparations are under way at
Fox for Will Rogers’ next picture,
"Dollar Bill." Ted Alexander will
play a featured part.

Paul Lukas’s new Paramount
vehicle has been titled "The Beloved
Bachelor." Vivienne Osborne, Char-
de Ruggles and Judith Wood also
are in it. Lloyd Corrigan will di-
rect. Raymond Griffith and Sidney
Buchman will assist Corrigan in the
preparation of the screen story.

Edward Breen experienced an
embarrassing moment, when, in
company with his wife, he was ap-
proached by C. C. Burr, producer
of "Torchy" comedies, with a
beautiful blonde in tow. Breen did
not recognize the blonde, much to
Burr’s surprise. The blonde, Doro-
thy Diz, also seemed confused.

"I never knew father and daugh-
ter to be so high hat before," said
Burr. Then the situation dawned
on Breen and Miss Diz that they
had been playing father and daugh-
ter in the "Torphy" series, but had
never met, because there had not
been a single sequence where father
and daughter were together.

"I will never father and daugh-
ter to be so high hat before," said
Burr. Then the situation dawned
on Breen and Miss Diz that they
had been playing father and daugh-
ter in the "Torphy" series, but had
never met, because there had not
been a single sequence where father
and daughter were together.

M. A. Anderson, veteran camer-
aman who did the camera work on
"The Lawless Woman and "The
Woman From Nowhere," for Che-
sterfield Prods., will also be in
charge of the photography on "Grief
Street," which will be made by
Chesterfield.

Leo McCarey, who recently com-
pleted a contract with the Howard
Hughes organization, is at present
the subject of negotiations with two
prominent producing companies.

The first picture to be made by
Lil Dagover under her new con-
tract with First National is to be
"The Night Watch." This will re-
place "I Spy," as her first English-
language vehicle. Michael Curtiz is
directed of the film, if "Spy," now being adapted by Har-
vey Thew, will probably serve as
the star’s second feature assign-
ment.

Ralph Wheelwright believes
that Lloyd Gibbons, New York’s fast
talker, would not run "one-two-
three" with local real estate men.

Eng Hammond has been signed by
Tiffany to play the leading feminine
role opposite Leo Carrillo in the

A Little from "Lots"

By RALPH WILK

BENNY RUBIN, composer of many
songs, under contract to RKO Pathe,
will be seen as the principal male
player in a farce comedy to be pro-
duced on Broadway next season, ac-
cording to report.

Buzz Barton inaugurs his first
starring series with "The Cyclone
Kid." Big 4.

Jed Buell, Mack Sennett’s hand-
some Boswell, is responsible for
this one. He claims Andy Clyde
was a blacksmith in his younger
days and that Andy had an ex-
perienced boy as an apprentice. One
day Andy said to the boy, "When
I take the red hot horeshoe out of
the fire and put it on the anvil, I
will nod my head and you hit with
the hammer as hard as you can."
He did, and Andy became an actor.

Joseph Fields and Earl Baldwin
wrote the screen play and dialogue
for Eddie Quillen’s next starring
vehicle for RKO Pathe. It is now in
production under the direction of
Ralph Murphy. The story, yet un-
titled, is an original by George
Drumgold and Hel Catlin.

Dorothy Tree, young New York
stage actress recently placed under
contract by Paramount, received her
first assignment when she was se-
lected for one of the leading roles
in Ruth Chatterton’s new picture,
"Once a Lady."

Upon completion of "Consola-
ation Marriage," which he is filming
now, Paul Sloane will direct Radio Pic-
tures’ "The Lost Squadron," based
on the book and serial by Dick
Grace.

Sons of executives seem to like
to follow in their father’s footsteps.
Yudly Schiffberg is writing public-
ty at Paramount, while Harry
Rapf’s son is in M-G-M’s scenario
department, M. H. Hoffman, Jr., is
head of Allied Pictures, while Bob-
ny North’s boy has also shown in-
terest in studio work.

Wallace Smith will do the di-
alogic for "Marcheta," in which
Richard Dix and Irene Dunne will
star for Radio.

C. Gardner Sullivan, prominent
M-G-M executive, has just com-
pleted his third original story this
year.

Frank Albertson and Bette Davis
will have the romantic juvenile
leads in Radio’s "Other People’s
Business," starring Seth Parker.

The Independent producing field
is beckoning strongly to C. Graham
Baker, formerly associate executive
for Warners-First National.

New Incorporations

NEW YORK CHARTERS

Petroco, stage play motion picture
Columbia, Colos. Weiss & Wharten, of
Broadway, New York, 100 shares common.

Alamo Amusement Co., motion picture
$20,000.

NEW JERSEY CHARTERS

Cross Amusement Co., Inc., Newark
Riker & Riker, Newark, N. J., 1,000 share
common.

CAPITAL INCREASE

Western Television Corporation, Chicago
Ill., 100,000 to $1,100,000 shares, no par.

COMING & GOING

JOHN CONSIDE of Fox Film has
arrived in New York from the coast.

GEORGE R. BATTLELLE, president of
Chesterfield Motion Picture Corp., has
declined the offer to part production of
Chesterfield’s next picture, "Grief Street."

TALLULAH BANKHEAD is due back
in New York from her Wyoming vacation
trip at the end of the week to start re-
hearsals for "The Cheat" at the Paramount
studios.

JOHN EMERSON returned from Europe
eyesterday. JEAN ARTHUR is in town from
the coast.
Strenuous Opposition to Cuts Planned by Union

25% OF MAJOR HOUSES MAY GO VAUDE-FILM

Current Week's Gross in RKO Houses Sets Record

Box-Office Receipts Over Entire Circuit At New High

Gross business for the current week in all RKO theaters has broken all records of the circuit, an executive of the organization told The Film Daily yesterday. Favorable weather coupled with many theaters playing Constance Bennett in "The Little Mazda" so, with it, was a small-town exhibitor, a few nights ago. He had a vague idea that we were in pictures, which idea grew considerably more vague as the evening grew on. Most certainly he was blissfully unaware that we were a paid-up member, in good standing, of the cinema fourth estate. Did you think the motion picture trade papers are worth a whoop-la? we asked him, rather recklessly, "Bet your life they are," was his rebounding shot. "Without 'em I would not know what was going on in New York, the big towns, or Hollywood. For you can't believe film salesmen, imagine no magazines or daily newspapers," he continued. "How would we know what was happening every day? That's the same way the motion picture trade papers are worth a whoop-la." He asked us, rather recklessly, "Bet your life they are," was his rebounding shot. "Without 'em I would not know what was going on in New York, the big towns, or Hollywood. For you can't believe film salesmen, imagine no magazines or daily newspapers," he continued. "How would we know what was happening every day? That's the same way with our film trade papers. They ain't so good when they tell you what to do, but they are better when they tell you what not to do." And so, as the clock in the steeple struck one, we returned to our fireside and children, safe in the premises that as far, at least, as one exhibitor was concerned, their father was in a profession and not a racket.

With the midnight Midnight Madonna show, especially in large centers, becoming more and more conventional, we recently felt it our duty to do a little psychological researching, under cover of the early morning muzadas of Broadway, on the why, (Continued on Page 2)
wherefore and habitats of those who do their retail film shopping when most folks are setting the alarm clock. We find these midnight film patrons a decidedly unusual type of fan. While light sophisticates we might call them. Wise in the ways of the world, full of smart tricks, imbued generally with the spirit of fun and good humor, and not a little patient. Our investigation further discloses that nine times out of ten they are attracted by the feature and but slightly, if at all, interested in shorts not so matter how. For instance, we recently saw a party of four meaner in after midnight, sit impatiently through three shorts, hoping audibly, the feature would be next, and then, up on their way to a competing house when the fourth short subject was flashed. And, as a matter of fact, we felt like doing the same thing.

Court Orders New Owners To Hire Union Operators

(Continued from Page 1)

tract signed by former owners with the union.
The judge denied plea of attorneys for D. G. Johnson, owner, for bond motion, his testimony that he could not from possible losses pending final outcome of the dispute and also denied the theater bond to stay the injunction. Johnson indicated the show house will close rather than employ union operators.

Film Players' Club Dance

The Film Players' Club will hold a dance, with vaudeville, Saturday night at the N. V. A. grand ballroom. Music will be furnished by the Chicago Rhythm Jacks. Comprising the committee of arrangements are: Harry Hornek, Al- lon Quinn, Alida Stanley, Carl Cui- Mel, Constance Lusby, Rose Felt- man, Avis Nast, Mrs. Julia Gorman, Theresa Klee and Tully Nash.

Sign Vitaphone Output

Vitaphone has closed contracts on its new product with 12 houses in the Schine Circuit, as well as with the Fox St. Louis group, the Schan- berg and the Hoosen houses and the Glen Dickinson circuit.

"Lane" Big in Binghamton

Binghamton, N. Y.—The Capitol, Comerford house, smashed its single day record Wednesday when "Honeymoon Lane" opened with its star, Eddie Dowling, appearing in person.

Sean Baltimore Sunday Law

Baltimore—In order that it may be made court proof, the proposed ordinance liberalizing Baltimore's Sunday laws has been placed in hands of high legal authorities for study and rewriting, if necessary.

16 Educational Releases Scheduled for September

Sixteen releases, its biggest line—lengthwise—yet, are scheduled by Educational for Sept. The list includes:


"Poker Widows," Mack Sennett comedy, with Patsy O'Leary and Arthur Stone; "Highlights of Travel," Lyman H. Howe's Hodge Podge, "I Surrender Dear," first Mack Sennett comedy, starring Bing Crosby; and a William J. Burns Detective Mystery and a Mack Sennett short subject, as yet untitled, for Sept. 13 release.

"Up Pops The Duke," a Mermaid with George Chandler, Pauline Wetzel, from the series, "Vanity comedy and a Terry-Toon will be released Sept. 20.

"Speed," Mack Sennett comedy featuring Andy Clyde and Marjorie Beebe, and a William J. Burns Detective Mystery and a Romantic Journey, both of which have not as yet been scheduled, are slated for release Sept. 27.

Louisville House Reopens Aug. 29

Louisville, Ky.—The Brown will reopen on Aug. 29 with an all RKO Pathe bill, headed by Ina Claire's "St. Louis Woman," starring Harry Rich and Helen Vinson, a comedy, and a Terry-Toon.

Unions Execs Conferring

Atlantic City, N. J.—President Aubrey Weber, president of the American Federation of Musicians and vice-president of the A. F. of L. is here attending the Executive Board's meeting in connection with the latter organization's coming annual convention, scheduled for Vancouver on Oct. 5. William F. Canavan and Fred J. Dempsey, president and treasurer, respectively, of the I.A.T.S.E. and M.P.O., will also attend the convention.

"Common Law" Run in Frisco

San Francisco—Constance Ben- nett's "The Common Law," is in its third week at the Orpheum. The RKO Pathe film is equaling the run of Charlie Chaplin's "City Lights," the only picture to have this length here in many months.

Day Ideal Traveltalks

Oscar Neufeld of Suburban Picture Corp., Philadelphia, and Marcel Meckolberg, representing the Cent- ral Booking Co., have been pur- chased for their respective terri- tories 12 Traveltalks produced by M. J. Kandel of Ideal Pictures Corp. Meckolberg also took the franchise on Ideal's new series of 12 animal pictures.

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>East, Kodak</td>
<td>115</td>
<td>110</td>
<td>112</td>
<td>5</td>
</tr>
<tr>
<td>Exxon Corp.</td>
<td>65</td>
<td>60</td>
<td>63</td>
<td>3</td>
</tr>
<tr>
<td>Gen. T. HD.</td>
<td>32</td>
<td>29</td>
<td>31</td>
<td>2</td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td>47</td>
<td>43</td>
<td>46</td>
<td>1</td>
</tr>
<tr>
<td>Paramount</td>
<td>23</td>
<td>20</td>
<td>23</td>
<td>0</td>
</tr>
<tr>
<td>Pathex Corp.</td>
<td>15</td>
<td>15</td>
<td>15</td>
<td>0</td>
</tr>
<tr>
<td>RKO &quot;A&quot;</td>
<td>14</td>
<td>14</td>
<td>14</td>
<td>0</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox Theatre</td>
<td>35</td>
<td>35</td>
<td>35</td>
<td>0</td>
</tr>
<tr>
<td>Gen. T. Inc.</td>
<td>34</td>
<td>34</td>
<td>34</td>
<td>0</td>
</tr>
<tr>
<td>Technicolor</td>
<td>54</td>
<td>54</td>
<td>54</td>
<td>0</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loew 65 41/2w</td>
<td>99</td>
<td>95</td>
<td>95</td>
<td>4</td>
</tr>
<tr>
<td>Pathe 65 73/4w</td>
<td>93</td>
<td>91</td>
<td>91</td>
<td>2</td>
</tr>
<tr>
<td>Warner's</td>
<td>51</td>
<td>49</td>
<td>51</td>
<td>2</td>
</tr>
</tbody>
</table>

Boston Braves in Educational Short

Negotiations have been completed whereby the Boston Braves will appear in "Inside Baseball," second of Educational's "Bill Cunningham Sports Review Series," it is an- nounced by Howard C. Brown, who is handling the promotion. Other major league baseballers also will be in the subject.
It's the
WARNER touch
THAT MAKES RECORDS LIKE THESE:

Grossed $1400 MORE in 3 days than entire previous week.
Garde Theatre, New Haven

$2000 over weekly average in 6 days.
Capitol, Springfield, Mass.

DOUBLED gross of previous week in first five days.
Strand, Syracuse

Constance Bennett
in
BOUGHT!

is the outstanding box-office sensation of the day!

When Bigger Hits Are Made
WARNER BROS. will make them!

Opening tonight for long run at
Warner Brothers
Hollywood, New York

with
BEN LYON
and
RICHARD BENNETT
VAUDE-FILM POLICIES LOOM IN 25% OF HOUSES

(Continued from Page 1) Purc ture policy, according to a survey by THE FILM DAILY.

Warners have decided upon the move, but have not yet specified the number of theaters and their locations to be included in the plan. Vaudeville booked directly by Warners will be routed over a circuit of from 10 to 15 weeks. Official word of the change in policy and the theaters involved will be made next week.

S. L. "Rooxy" Rothafel is now supervising all RKO intact units and making changes in presentation, before they leave New York.

Mark A. Lascher, RKO national publicity director, yesterday made the following statement to THE FILM DAILY, "The Palace on Broadway has always been a barometer as far as the popularity of vaudeville is concerned. The present show will stay its fifth week at the Palace. Although I cannot say how many RKO houses will include vaudeville with the picture next season, I fully believe in the manner in which the public has responded to the present vaudeville bill at the Palace speaks for itself and is a prediction as to the trend of the times."

No plans have been made for including vaudeville in Loew houses now on a straight picture policy according to Oscar Dooh, Loew publicity director.

RKO Houses Set Record In Current Week's Gross

(Continued from Page 1) Common Law" are said to be largely responsible for the unusual results. Present week's $11,000-a-day (to go) show an increase of about $75,000 over the first six days of last week.

Boscobel House Changes Hands

Boscobel, Wis.—The Falls Amusement Co. has taken over the Boscobel from H. C. Tibbetts. The theater is managed by J. R. McDonald.

COMING & GOING

CARL GOE, formerly of Tiffany, sales man, returned from the Deutschland for a six weeks' vacation in Europe. JOSEPH K. PLUNKETT and NAT BUCHBERG returned from Albany last night.

J. I. HESS, RKO advertising chief, leaves for Havana on Aug. 22.

MAURICE BARON, conductor of the RKO symphony orchestra, sails tomorrow on the Paris for a three weeks' vacation.

EDDIE SANTOR leaves Hollywood on Aug. 24 for a month's trip to make arrangements for his coming European tour in connection with the showing of "Palmy Days."

COLIN CLIVE arrives in New York today from England and will leave immediately for Universal City to appear in "Frankenstein."

ALONG THE RIALTO PHILADELPHIA

• • • A FRIENDLY rivalry has started between RKO Pathe and Educational home offices... following the lead of the latter organization with their Office Pals association... Manny Goldstein decided that somethin' had to be done about lining up the office associates of RKO Pathe... so he sent for Kid Zimbalist, the egg who promoted the Warners Club before he left to join up as an assistant to A. P. Waxman.

"Are we gonna let these Educational muggs get ahead of us?" asks Manny.

"Al's answer was to start the wheels movin' to organize a co-op buying club among the RKO Pathe force... T. J. Richards, head of the purchasing dept., will have charge of the co-op buying... ya may think this is a dry, uninteresting job... but that's where we fool ya... just think of the thrills Mister Richards will get when some gal puts in her order for a set of those pretty undies... in every life a lil' sunshine falls... so well, Al, here's wishin' you luck... if you do as good a job as you did on organizin' the Warner office staff, it will mean just so much extra copy for this kolym to quit worrying about... and with Lee Marcus, Manny Goldstein, Ned Deupree, C. J. Scollard and A. P. Waxman pledging their wholehearted support the RKO Pathe Club should be a Big Success.

• • • A CERTAIN young man up at the Radio ossif is feeling pretty chipper these days... Sam Warshawsky's play, "The Woman of Destiny," is all set with national women's clubs support for the promotion by the Wharf Plays at the Provincetown theater on Aug. 24... representatives of a dozen powerful feminine organizations will attend officially and report back to their headquarters for a proposed campaign to put the play over strong... the angle is that the opus carries a dramatic preachment on anti-war and woman's interest in politics.

• • • WALKED IN on Bert Ennis over at Columbia to find him studying a letter with furrowed brow... one of the field men had addressed him as "Exploration Director... "Now, I ask ya, Phil," sez Bert, "is that a dumb delivery or a Dirty Crack?"... and we replies "Obvious."... so Bert is still puzzled... Spotted Charlie Pettjohn lunching at the Empey Club with Sam Frigerio other day, reminds us that Sam built the first picture house in the world at the corner of Fifth Avenue and 110th Street... 30 years ago.

• • • A CIRCUIT theater manager up in New England, states G. L. Southwell, told his publicity dept. that they must use diplomatic phraseology in all their copy... and one mugg wrote a letter to inquire just what that meant... and the boss wrote back "When you say to your wife that 'Time stops in its flight when I gaze into your countenance,' THAT would be diplomatic phraseology for 'Your face would stop a clock.'"

• • • TOM AND NAT, cigar specialists for the film curb boys in our hamlet, are about the most interesting Irish and Armenian team in the biz as going ragging each other geometrically... Nat went up to Sullivan county over the week end to visit his family... his wife reports he never arrived... and he didn't come back to the Boyer cigar stand... Tom claims he planned to economize by hitch hiking, and was probably picked up along the route by some local con-stay-bale as just another tramp.

• • • AFTER LOOKING over the bathing beauties in some recent newsvrants, Jimmy Cunningham opines that they should call 'em Nudees Reels.

UNION PLANS STIFF FIGHT AGAINST PROPOSED CUT

(Continued from Page 1) which expires Sept. 1. Matte connection with this new agreement were discussed at a preliminary meeting held Wednesday with clays of the I.A.T.S.E. and those attending.

3 Chi. Houses Reopen Without Union Pact

(Continued from Page 1) a booth. Nothing toward a promise has been achieved between the union and the exhibitors' association.

The union's proposal that a mission be appointed to survey condition of theaters and to determine their financial ills was turned down by the exhibitors.

Union men felt out the time with a suggestion that operations return every third week that sally their own players. This, too, was rejected on the grounds that it is only temporary relief.

State Atty. Swanson on at the mayor's office this week inquiring what action had been taken on the recommendation of the jury that charges be filed with the civil service commission against Thomas Maloy's brother, Joseph Maloy, charge of the licensing of movie picture operators. Swanson was informed the charges are now being drawn up. Joseph Maloy was named in true bills along with his brother.

Paramount Grooming 6 Players for Star

(Continued from Page 1) kins, working in "Dr. Jekyll and Mr. Hyde"... Peggy Shannon, appears in "Working Girl," and Judith... who last worked in the "Roo Reno."

J. H. Harris' New Theatre Waupaca, Wis. — J. H. H., former operator of the Min Milwaukee, has taken over Palace here from Bert Wheelock.

Many Happy Returns

Best wishes and congratulations are extended to these members of the industry, who are celebrating their birthdays:

August 14

Robert Woolsey Aline De Haas Donald Hall Sidney Lazarus Donald Davis Nelson McDowell Lee Zahler

THE FILM DAILY}

Friday, August 14, 1929
Rises Above Them All!

Samuel Goldwyn's

Street Scene
ANDY CLYDE at the Throttle

NOW YOU KNOW WHY THERE'S A CARLOAD OF LAUGHS!

"THE CANNONBALL"

The First Of The New Season's

MACK SENNETT

ANDY CLYDE COMEDIES

"The Cannonball" will send your program off to a flying start and carry it along at break-neck speed. It's Andy Clyde's best comedy to date—and your best opportunity to give your public the delightful variety it wants.

PRE-RELEASED
BECAUSE IT'S SO GOOD!

E. W. HAMMONS, President
Member, Motion Picture Producers and Distributors of America, Inc. Will H. Hayes, President
Conciliation Committee Will Take Up Piracy of Stories, Titles

West Coast Bureau, THE FILM DAILY

Hollywood—Arrangements have been completed whereby cases charging plagiarism of story or title will be handled by a conciliation committee of the Academy of Fine Arts & Sciences. The committee consists of J. Theodore Reed, chairman; Lawrence Grant, Regional Manager, Al Rockett, and Por. Heath. Alternates are Conrad Nagel, Fred Niblo, Louis B. Mayer, Nathan Levinson and John Goodrich.

32 SCANDINAVIAN TALKERS SCHEDULED FOR THIS YEAR

Scandinavian countries will produce about 32 talking features this year, according to present indications, it was stated yesterday by Ernest Mattson, importer and exporter, who recently returned to New York after a visit of three months in Sweden, Denmark and Norway. Sweden, with 30 pictures scheduled, will make the bulk of the product. Practically all important houses in Sweden are now wired for sound.

S.M.P.E. Fall Meeting in Swampscott, Oct. 5-8

Fall meeting of the Society of Motion Picture Engineers will be held at the New Ocean House, Swampscott, Mass., Oct. 5 to 8.

Film Rights Carried By Shuberts At $1

A valuation of only $1 is placed on the motion picture rights of properties held by Robert Theater Corp., according to the most consolidated balance sheet of the company.

12 Ohio Towns Open on Sunday With Blue Law Out

500 U. S. PLAYDATES FOR FOREIGN FILMS

Plagiarism Cases To Be Handled by P. Academy

Champ Four:

Finding it necessary to do something, Manager A. L. Greene of the Twentieth Century, four-hour show with 10 numbers, had to clean up 25 grand he chalked. Originally the lure of New York drew biggest gamble of all Big Town races and the film comedy, Bobby Jones golf short, Prim It Seems,” Fox News, “Danger Island” 16th Street the Atlas Soundfilm girls every week in connection with “Danger!” Janu. 3, has been built up “Adventure Magazine” to everyone attending first chapter of “Danger!”

More Chi Houses Opening With Non-Union Operators

Chicago—Three more theaters, the Lindy, owned by Harry Nepo; the Ray, owned by Edward Dollos; and the Clearing, owned by Ed Halper, reopened yesterday with non-union operators.

 Paramount Color Deal Practically Closed

Indicating that Paramount definitely plans to resume production of color pictures in a big way is the fact that the company is understood to have practically completed negotiations for the Keller-Dorian color process. This non-pigment system is used in conjunction with black and white stock and is based on three colors. It is the property of the Keller-Dorian Corp., French organization. Eastman Kodak some time ago acquired the 16 mm. rights for amateur films.

Death of Blue Law in Ohio Brings 12 Sunday Openings

John G. Griffin Dies;

Canadian Film Pioneer

Toronto—John G. Griffin, 77, credited with bringing the first motion picture shows to Canada, is dead following an illness of a few months. Griffin opened a movie in 1906.

Cleveland—Twelve towns in this state have joined the Sunday show list since Aug. 2, when local option as a substitute for the state blue law went into effect. The dozen locations include: Bellaire, Martins Ferry, Steubenville, Yorkville, Bridgeport, Newcomerstown, Uhrichsville, Cadiz, Salem, East.

50 Bookings in New York Alone for Italian Talkers

Foreign population neighborhoods throughout the U. S. contain audiences for a potential circuit of 500 theaters for periodical showing of European productions, it is indicated by results already obtained in the booking of Italian, German and French pictures.

MULTI-LINGUALS PLANNED BY NEW COAST COMPANY

West Coast Bureau, THE FILM DAILY

Hollywood — Triumphant Film Corp., Ltd., has been formed with William Appleby as president; Bruno Vallety as vice-president and general manager, and Samuel S. Lindenstein as treasurer and production manager, to produce pictures in English, Spanish, French and Italian. Offices and studio will be at 1845 Glendale Blvd. The multi-lingual versions will be done in their original languages, instead of by synchronizing, using a method discovered by Vallety.

Gabe Yorke Appointed Assistant To Griswold

West Coast Bureau, THE FILM DAILY

Hollywood — Gabe Yorke is returning to New York to be assistant to Glenn Griswold, Fox vice-president in charge of public relations.

15-Min. Radio Program Broadcast from Film

Winston Salem, N. C.—A 15-minute radio program direct from the sound ribbon of a motion picture film was broadcast from WSJS here. The performance is said to mark a new step in radio methods.
Putting It Over

Newark, N. J.—Marlene Dietrich in “Three Loves,” German silent picture with sound effects, has already run for six weeks at the Little Theater and is expected to continue until Labor Day. Henry Okun, publicist of the house, says the trick was done by putting up the “Adults Only” sign and using two-inch ads in all the papers, as well as featuring Marlene Dietrich’s name in big type, with the title in small letters. At another house, where the same picture played without this publicity, it lasted only two days.

D. W. Griffith Considering British Picture Offer

Having completed his latest production under working title of “The Struggle,” D. W. Griffith is now considering an offer made by the Wilcox interests in London to direct “Loyalities” from the John Galsworthy story. At present he is cutting “The Struggle,” made in New York. During the past year Griffith has written two plays.

500 Special Size Units Sold by RCA Photophone

Initial manufacturing order of 500 units of Special Size RCA Photophone reproducing equipment, designed for small theaters, has been practically absorbed, and a duplication of the order has been entered, it is announced by E. O. Heyl, vice-president and general sales manager. Majority of installations are replacements, says Heyl.

THE INDUSTRY’S DATE BOOK


Aug. 20: Annual golf tournament of Sout Wharf Club, New York, to benefit the red cross.

Aug. 21-22: Annual Outing of Minnesota Film Board of Trade, Detroit Lakes, Minn.

Aug. 29: RKO and RKO Pathé Announce Outing, Indian Pony, and Steamers Peter Stuyvesant, Dot! Sept. 9-10: Semi-annual Convention, Allied Theaters Ass’n of Minnesota, North and South Dakota, Radisson Hotel, Minneapolis.


Oct. 5-8: Fall meeting of the Society Motion Picture Engineers, New Ocean House, Swampscott, Mass.

Nov. 4: Annual Awards Dinner of Academy of M. P. Arts & Science Hollywood.

New Distributing Firm

Opening Coast Office

West Coast Bureau, THE FILM DAILY

Los Angeles—Pacific Coast Exchange, Ltd., has been formed with W. H. Heyl, supervising manager, and Manny Brown, executive vice-president, as officers. Heyl is also president of the new firm. Brown has been managing director of Tiffany, a vice-president and general manager to distribute independent products. Headquarters will be in this city. Branches are to be opened in San Francisco and other Pacific Coast cities. Among the output to be handled will be M. H. Hoffman’s Stage Stages and the Hoot Gibson made by Allied Pictures.

Pathé Football Series

Pathé is making a series of single reel subjects known as “Football Thrills.” Clyde Elliott is directing and editing and is done Leonid Mitchell. Highlights of pictures are “big moments” from outstanding football games.

Albany Strand Reopens

Albany, N. Y.—Attended by ceremonies, Warner Bros. reopened the Strand on Thursday night after extensive improvements. Hermit Maier was on hand to represent the producers. The Mayor spoke to Governor Roosevelt also had a representative present.

Let Us Solve Your Problems!

For 21 Years Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8761

Sunday, August 16, 1932
12 OHIO TOWNS OPEN WITH BLUE LAW OUT

(Continued from Page 1)

Liverpool, East Palestine and Lisbon.

The following towns remain closed under local ordinances: Delaware, Athens, Marietta, Cambridge, Oxford, Alliance and Wooster.

Cleveland Heights recently won a signal victory when the Heights council voted to open the theaters on Sunday.

32 Scandinavian Talkers Scheduled for This Year

(Continued from Page 1)

Mattsson said. Both Swedish and German pictures are shaping up better, he declared. Business conditions in Sweden are far better than elsewhere in Europe, according to Mattsson's observations.

More Chicago Houses Open With Non-Union Operators

(Continued from Page 1)

by the exhibitors. Mr. Maloy had earlier stated that the union might resort to picketing and other measures. Three Polka Bros, houses were the first to reopen with non-union operators.

Distributors Sue Japanese Concern

Tokyo—Six distributors of foreign pictures in Japan have filed suit against the Osakasa, closed because of financial difficulties and now managed by S-P Kogyoza, for the full amount due them by Mr. Yoshikawa of the Osakasa who had offered his creditors a settlement of 20 cent of the sums due them. The suing firms include M-G-M, Paramount, Toa-shoji (Ufa), Warner Bros.-First National and Serizawa-shokai.

Many Happy Returns

Best wishes and con- gratulations are re- sented by T H E FILM DAILY to the following mem- bers of the industry, who are celeb- rating their birthdays:

August 15-16

Peter Milne
Harry Akst
Maudie George
John Boyce
Estelle Brody
Ann Greenway
Lucien Littlefield
Jack Fulh
Harold A. Noon
Mae Clarke
Ann Harding Completes First
Ann Harding has completed "De- votion," the first of the four starring vehicles in which RKO Pathe will present her during the new season. The story is an adaptation by Horace Jackson of a Pamela Wynne novel, directed by Robert Milton. Supporting cast includes: Leslie Howard, Robert Williams, Doris Lloyd, Louise Closer, Jack H., O. P. Heggie, Tempe Pigott, Dudley Digges, Allison Skipworth, Ruth Weston and Joan Carr.

Bill Boyd Unit at Sea
Bill Boyd, Robert Armstrong and James Gleason head an RKO Pathe unit of 100 players and technicians that is making scenes 25 miles at sea on the Pacific for Boyd's new vehicle. Albert Rogell is directing. Lew Lipton wrote the original story which was adapted for the screen by Commander Herbert A. Jones, U.S. Navy. F. McGrew Willis did the dialogue. Ten naval vessels, operating from San Diego, will work with the film unit in the sea action.

McGowan a Juvenile Specialist
During his ten-year career as a director of "Our Gang" comedies at the Hal Roach studios, Robert McGowan has handled the megaphone for 110 juvenile two-reelers. McGowan, who recently was signed to a new contract by Roach, has guided many youngsters on the road to stardom, among them being Jackie "Skippy" Cooper.

Benny Rubin On His Own Starting in September
Benny Rubin's plans to become an independent producer are expected to materialize next month upon the expiration of his present contract with RKO Pathe. Rubin has bought the rights to a magazine story, "Two Suspenders," which he intends to film with himself as director as well as playing a prominent role.

"Flying High" Starts
Katherine Crawford and Pat J. Brien have the romantic leads in M-G-M's picturization of "Flying High," which is going into production at once at Culver City. It will be directed by Charles Riesner. The cast is headed by Bert Lahr and includes Charlotte Greenwood and Guy Kibbee.

"Peach O' Reno" Starting Sooner
Anticipating a full production program in October, Radio Pictures has moved "Peach O' Reno" up a month. Filming will start early in September. Bert Wheeler and Robert Woolsey are starred in the picture.

The comedians, who have spent their vacation in Scotland and England, are due back in Hollywood for rehearsals late this month.

"Girls About Town" Cast for "Girls About Town," Paramount picturization of the romantic comedy about two international beauties who capitalize their charm, has been virtually completed, with the following line-up: Kay Francis, Joel McCrea, Lilian Tashman, Eugene Pallette, Allan Dinehart, Judith Wood, George Barbier and Robert McWade.

First of Torchy Series Completed by C. C. Burr
"Torchy," first in the new series of Torchy comedies, being made by C. C. Burr for Educational, has just been completed. Dorothy Dix plays opposite Ray Cooke, who has the title role in the series. In the cast also are Edmund Breese, Franklin Pangborn and others.

Mermaid Comedy Finished
Production has been completed on "Up Pops the Duke," the first in Educational's new series of Mermaid comedies. William Goodrich directed the comedy in the George Chandler, Pauline Wagner and Helen Bolton head an important comedy cast.

Joe E. Brown Tour Ends Sept. 1
Joe E. Brown will wind up his vaudeville tour Sept. 12 in Washington. He is now at the Stanley, Pittsburgh, for a week's run. Upon conclusion of his tour, Brown returns to the First National lot in Hollywood.

Custer Completing First "Headin' for Trouble," Bob Custer's first in a series of action outdoor films to be released by Big 4, is nearing completion. The picture is under the direction of J. F. McGowan, and the cast includes Betty Mack, Andy Shuford, Bob Walker, Jack Harvey, John Ince and Duke Lee. Burton King is production supervisor.

HOLLYWOOD ACTIVITIES
Latest Production News Received By Wire From The West Coast

4 COMEDIES UNDER WAY AT HAL ROACH STUDIOS
Activity at the Hal Roach studios, is at a high point for the summer months, with four comedies currently under way and a number of other stories being prepared for early production. The comedies now being made comprise the ZaSu Pitts-Thelma Todd vehicle, "War Bunnies"; an "Our Gang" production, "Dogs Is Dogs"; a Charley Chase film, "What a Boy"; and a new Laurel-Hardy comedy with a Foreign Legion background, "Beau Hunks."

Bill Boyd Unit at Sea
Bill Boyd, Robert Armstrong and James Gleason head an RKO Pathe unit of 100 players and technicians that is making scenes 25 miles at sea on the Pacific for Boyd's new vehicle. Albert Rogell is directing. Lew Lipton wrote the original story which was adapted for the screen by Commander Herbert A. Jones, U.S. Navy. F. McGrew Willis did the dialogue. Ten naval vessels, operating from San Diego, will work with the film unit in the sea action.
A LITTLE from "LOTS"  
By RALPH WILK

HOLLYWOOD

AAN MOWBRAY, British actor, doesn't know whether he has lost his English accent or not, because he doesn't speak above a whisper. He recently underwent a throat operation, and the doctors got three tonsils out anyway Alan swears that there are no three tonsils, but admits that the third was just a lump in the throat. He adds that since his doctors were so thorough, maybe they got his accent, too.

Young Jackie "Skinny" Cooper is really only Hollywood male to date who has been able to disregard the Town Derby restaurant's rigid "car coat" rule and get away with it. Young Mr. Cooper, pink, stubbed—in knee pants and starched white dress shirt, is frequently seen dining with his mother at the Hollywood Derby.

Speaking of youngsters, Paramount has signed Jerry Tucker, 14-year-old red-head, who was discovered among the juvenile extra ranks. He is the youngest player to receive a Paramount contract.

Jerry first attracted attention at paramount when he worked as an extra in "Forbidden Adventure," clued upon to recite during idle moments. He got a dramatic presentation of Kipling's "Gunga Din" and is nicknamed "The Gunga Din of the film colony. He knows more than 100 poems, which he recites with his own interpretations.

Ben Holm and Nat Perrins, medy writers under contract to ad Pictures, are writing the forth Charles "Chic" Sale short. The third comedy, or not. production, of "Big Noise," is about finished. Mark Sandrich directed and the supporting cast includes Alleene Carllye and Bud Jamison.

Gus Arnheim and his Cocoanut Grove orchestra have been signed to "Howard Hughes to appear in "Scarface," the last of the gangster movies which Howard Hawks is directing with Paul Muni, Osgood Perkins and Karen Morley in the principal roles.

TO-DAY'S BIG EVENT
AS SEEN BY THE PRESS AGENT

"A school of sharks will play an important part in El Brendel's next Fox picture, 'Sink Or Swim.'" —Fox.

Electra is the title of the new William A. Wellman film, which will star Greta Garbo and Joel McCrea. The story is based on the play of the same name by Henry and Charles Kroll, which was produced with great success by Elia Kazan and written by the famous playwrite.

GEORGE ABBOTT has been selected to direct Tallahah Bankhead in "The Cheat." This is the Hester Turner role which was played by Fanny Ward and Miss Hayakawa, Irving Pichel will appear with Miss Bankhead, and rehearsals are to begin in a few days.

Billy Hayes, who plays the leading role of Steer in the Booth Tarkington série of juvenile films being made by Vitaphone, fixed it so that his dog, Duke, also would appear in "Snakes Alive." The story calls for a dog and Duke made a "deal" with

LAURENCE Tibbett's new M-G-M vehicle now in production under W. S. Van-Dyke's direction. Lope Velez has the chief feminine role.

Loretta Sayers will play her third leading role opposite Buck Jones in "Deadline," temporary title of one of California's forthcoming westerns.

Casting has started on "Miracle City," the Radio Pictures' production dealing with the movie capital, Hollywood. Howard Estabrook did the story and players already assigned include Rosco Ates, Mary Astor and Ricardo Cortez.

SAM Sze, studio head, to use Duke at 15 cents a day.

One of the most elaborate two-reeler to go into production at the Vitaphone studio is now in the course of filming at that plant. "The Musical Mystery," as it is called, has a cast of 50, composed of dancers, singers, musicians and comedians.

Included in the cast are the Alberta Rare Girls, featured dancers and the current "Follies," Janet Keade, the hit of "Ballyhoo." Lester Cole from the Shubert's, musicals, the Ambassadro Secret, who played in last year's Joe Cook show, Al Shaye of radio fame, Jack Blaca from the "Third Little Show," Lona Ruth, the sensational acrobatic dancer and Gertrude Milne, who proved a sensation as a dancer in "Sons O' Guns" and also appeared in the "Follies." The short is being directed by Roy Mack.

Cliff Hess of Remick Co., who wrote the music for "Angel Cake," Vitaphone's great musical short, also wrote the song "Ex-Wife," for "The Musical Mystery." Two other songs, "Little Caesar," and "In Storyland," were especially written for this musical revue by Harold Levey, Vitaphone musical director, and Herman Ruby.

THE EASTERN STUDIO ACTIVITIES  
By HARRY N. BLAIR

SAM Sze, studio head, to use Duke at 15 cents a day.

One of the most elaborate two-reelers to go into production at the Vitaphone studio is now in the course of filming at that plant. "The Musical Mystery," as it is called, has a cast of 50, composed of dancers, singers, musicians and comedians.

Included in the cast are the Alberta Rare Girls, featured dancers of the current "Follies," Janet Keade, the hit of "Ballyhoo," Lester Cole from the Shubert's, musicals, the Ambassador Secret, who played in last year's Joe Cook show, Al Shaye of radio fame, Jack Blaca from the "Third Little Show," Lona Ruth, the sensational acrobatic dancer and Gertrude Milne, who proved a sensation as a dancer in "Sons O' Guns" and also appeared in the "Follies." The short is being directed by Roy Mack.

Cliff Hess of Remick Co., who wrote the music for "Angel Cake," Vitaphone's great musical short, also wrote the song "Ex-Wife," for "The Musical Mystery." Two other songs, "Little Caesar," and "In Storyland," were especially written for this musical revue by Harold Levey, Vitaphone musical director, and Herman Ruby.

AMERICA'S FIRST TRULY CONTINENTAL HOTEL

THE ST. MORITZ

ON THE PARK

50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of

Personal Direction of S. GREGORY TAYLOR


Rooms single or en suite, facing Central Park, and for a moment from the city's amusements and business sectors.

SUNDAY, AUGUST 16, 1931

THE FILM DAILY
Theater Equipment

By M. P. Booth

**NEW THEATERS**

Saugus, Mass.—A plan to build a theater in Saugus was recently announced on the site of the recently burned Hollywood, was revealed recently by an application made to the board of appeals by Albert E. Foy of Lynn to have land in that area re-zoned for business purposes.

Richmond, Calif.—A contract for excavating has been let to Marshall & Higgins of this city by the Henry I. Belier Construction Co., general contractor, for the $150,000 theater to be erected here by United Artists. Other sub-contracts are being let.

Monet, Mo.—A theater is being erected here by M. E. Gillioz at an estimated cost of $75,000.

West Newton, Mass.—Charles E. Hatfield, Rupert Thompson and Ben Rockman are the sponsors of the Garden City Auditorium, Inc., formed for the purpose of constructing a theater on the site formerly occupied by the Players Hall.

Tama, Ia.—The Idle Hour theater building here is being torn down and a new theater is to be erected by the owners of the building, F. W. Russell and W. J. Fife. Wesley Mansfield will be the manager of the new house, which will probably open Oct. 1.

**NEW SOUND FILM SETS PUT ON FRENCH MARKET**

Paris.—The following sound film reproduction sets have recently appeared on the French market:

"Universal," produced by the Societe des Apparatus Sonores. The price of 45,000 francs includes complete installations including two projectors for the projection of sound film bearing the sound recorded on film. The system may also be adapted to any existing projectors. It is stated that this set includes numerous technical improvements one of them being the elastic suspension of the projectors which is supposed to improve the purity of the reproduction and silence of mechanical vibrations of the sound.

"Teleson," produced by Societe Teleson-Film, is a sound head group that can be adapted on any projector. Price is 35,000 francs for complete installations.

"Echo-Color," introduced by the Societe Gescos, is a new sound head adaptable to all existing projectors. No price has been quoted for this apparatus. All the above sets are more especially adapted to the needs of small cinemas.

**REPORT BOOM IN WIRING**

Small English Theaters

London—Reports received here from various parts of the United Kingdom indicate that a decided boom in the wiring of small theaters for talking pictures is in progress. RCA Photophone, Ltd., announces an unprecedented demand for its new small theater reproducer for houses seating 500 or less.

**SYNCHROFILM MODEL "J" SOUND HEAD**

Rochester, N. Y.—Described as simple, sturdy and dependable, and offered on the same basis as the standard Synchrofilm, Model "J" sound heads are now being marketed by the Weber Machine Corp., of this city. They have been designed and built to comply with the requirements of the very small theaters, where low cost equipment is desirable, the company states.

Universal Sales on Increase

Dallas.—Universal sound-on-film equipment is proving popular in the South with the increase, according to reports made by B. G. Herber, manager of Phototalker Co., here.

**BELLE PORTABLE EQUIPMENT**

FOR 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

729 Seventh Avenue, New York
New Light Exceeds... Sun's Brilliance

Modern projection calls for a light source equaling and in some cases exceeding the brilliancy of the sun itself.

Sound, color, and wide films, with long throws on porous screens now demanded by the modern theatre, have called for a most intense and active program of research and development to keep National Projector Carbons ahead of the requirements of modern projection.

The concentration of large quantities of electrical energy in slender carbons, while keeping the light confined to a point source, represents a most remarkable advance in lighting practice.

The results of this development program have been the production of National Projector Carbons of the highest quality with economies which make carbon costs extremely low in comparison with other important items needed for the successful operation of the theatre.

National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division - Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York, Pittsburgh, Chicago, San Francisco
FOREIGN MARKETS

By L. H. MITCHELL

New French Film Houses Increase

Paris—Seventy-six new film theaters were built here during the past twelve months, with a seating capacity of 55,000 as against 20 theaters, seating 20,000, in 1929. Talking pictures are held responsible for this increase in building.

INTERNATIONAL EXHIBIT IN LONDON NEXT SUMMER

London — The International Exhibitors’ Conference Trade Exhibition for next summer will be held in conjunction with the Cinema Exhibitors’ Congress during Derby Week at the Grosvenor Hotel. It is expected that this film exhibition will not be limited to British and continental film organizations but also from Continental and American organizations, making it a unique event in the history of the motion picture industry—the greatest trade conference yet held.

Italian Film Imports Mostly From the U.S.

Rome—The United States was the leading supplier of foreign made films to Italy during the first quarter of 1931. Italian imports of films during the first three months were 742,831 meters as against 577,995 meters for the corresponding three months of 1930. Exports during the same quarter for 1931 were 542,396 meters as against 500,174 meters for the first three months of 1930. Italian trade publications state that Italian picture houses require about 400 films a year while the annual production of such films in Italy is around 20. England, France and Germany, in the order named, follow the U.S. in exportation of films into Italy.

Another Paris News Reel Theater

Paris — Gaumont-France-Film. Aubert is negotiating with a company which has just been formed for the sale of the Electric Palace, which the new owners will use exclusively for the showing of news reels. Paris already has two theaters devoted to news reels, one of them run by the newspaper, “Le Journal.”

Gaumont Palace at Barnstaple

Barnstaple, Eng.—The Gaumont British circuit is adding another theater to its circuit in this city. It will be known as the Gaumont Palace, and erected on the site of the old Theater Royal.

4,847 HOUSES IN U. K.; 191 NOW BEING BUILT

London—The total number of motion picture theaters in the United Kingdom as of June 30, according to figures just made public, was 4,847, of which 3,917 were wired and 1,200 were not. New film houses under construction number 191. Divided regionally, England has 2,858 wired houses and 784 silent; Scotland has 891 wired and 219 silent; Wales 297 wired and 106 silent; and Ireland 157 wired and 121 silent.

International Cast For “Blue Danube”

London—A cast of famous international artists is being assembled for the forthcoming British and Dominions’ feature, “The Blue Danube,” which Herbert Wilcox will direct. Among the artists already engaged are Brigitte Helm, Joseph Schildkraut, Leonide Massine, Alfredo Rode and his Tzigane Band, and Mlle. Nikitina, famous Russian dancer. An entirely new technique of production, it is said, has been devised and the film, which will contain but little dialogue, is expected to create a sensation.

Aafa Dividend of 10 Per Cent

Berlin—At the annual meeting of the Aafa Co., a 10 per cent dividend was declared for the fiscal year ending Dec. 21, 1930. The capital stock was increased to 1,500,000 marks. The board was re-elected. The net profit was 76,400 marks.

Propaganda Films in India

Bombay—The Congresses of India, it is reliably reported here, are planning to take motion pictures of all public meetings of the Congress and all flag salutation ceremonies as topical events for free distribution to all picture houses in India as Congress propaganda. If the motion pictures are well received, Congress officials will approach film producers with a view to making special films showing the Congress activities in drama and in fiction.

SIX NEW PRODUCTIONS UNDER WAY AT UFA STUDIO

Berlin—Six pictures are currently being readied by Ufa for the coming season. Else Helms, noted German stage actress, has been signed for the lead in “Meine Frau, die Hochstaplerin” which Bruno Duday will produce for Ufa under the direction of Kurt Gerron. Music for “Sein Scheidungsgroß” is being composed by Otto Stransky. Alfred Zeisler will produce and direct this important picture.

“Die Graefin von Monte Carlo,” an adventure talking picture, will be produced under the supervision of Rabinovitsch. Erich Pommer is just completing his new Ufa talking picture, “Der Kongress Tanz,” starring Lil Dagover. H. H. Uhri is producing “Die Schlacht von Badenmuende,” with several of Germany’s foremost comedians in the cast—Max Adlersheim, Congress, Sophie Sandrock and Paul Heidemend. Philipp Lothar Mayring is directing. Gerhard Lamprecht will direct “Emil und die Detektive.”

IMPERIAL FILM INSTITUTE PROPOSED IN ENGLAND

London — At the recent British Commonwealth Educational Conference, G. T. Hankin proposed a scheme for an Imperial Film Institute, to stimulate the use of motion pictures in art, science and education throughout the Empire. Its constitution would be that of a semi-independent corporation responsible to some Minister, probably the President of the Board of Education. The proposal met with a good deal of favor. It is believed that such a body would gradually raise the standard of entertainment films.

French Pictures for London

London—Synchro-Color of Paris has sold three pictures for showing in England—“Sur la Terre,” “Vitez” and “Eperon d’Or.” “Le Million” is in its fifth month at the Rialto, London, and will be continued although “Le Chemin du Paradis” is awaiting showing at that theater.

Sunday Bill Haltered

London—Further consideration of the Sunday Performances Regulation Bill has been suspended for nearly three months, the committee appointed by the House of Commons having adjourned until October. Little progress so far has been made on the bill.
Constance Bennett in "BOUGHT"
Warner Bros. Time, 83 mins.

BENNETT'S BEST DRAMA IN SEVERAL PICTURES. REAL ENTERTAINMENT FOR ADULT AUDIENCES AND ESPECIALLY WOMEN.

Miss Bennett is a vehicle which entirely plays to her talents and which gives her an opportunity to wear those gowns which cause female audiences to fairly swoon. The story is that of a young and innocent woman who plays a restless daughter who has social ambitions—who wants to better her position. Gradually she climbs towards luxury, incidentally rejecting the love of a struggling young writer, effectively played by Ben Lyon. Finally, following a seduction scene, the story is that of a mother who marries a child and the wedding's off. Eventually she learns that the young man who has been paying attention to her is her father and she gets together with the writer. Richard Bennett is her father and the entire cast is excellent. It's a lavish production.

Constance Bennett, Ben Lyon, Richard Bennett, Dorothy Peterson, Reymond Nildor, DOS Lloyd, Maude Eburne, Mac Morgan, Eddy Clyde, Margaret Leighton, Krug, Hal, Edward J. Nugent and Paul Forrester.

Director, Archie Mayo; Author, Harry Hervey; Adapter, Charles Kemper; Designer, Renfield Giffith; Dialogue, same; Editor, George Hoor; Assistant Editor, Ray June; Recorder Engineer, not credited.


Richard Talmadge in "DANCING DYNAMITE"
Capitol Exchange Time, 67 mins.

FAST ACTION MELLER WITH DICK HORNICK OUTSTANDING HIMSELF IN THRILL STUFF THAT WILL PLEASE THE FANS.

In this one Richard Talmadge outshines himself in the number of the daring stunts he pulls throughout the footage. At a neighborhood house the showing of the film is being held at night, with the lights on, if that is any indication of the success of the opus. The scenario is beautiful, showing the scenes in and around Catalina Island. The story covers the efforts of a racketeering gang to shake down a rich industrial leader by kidnapping his daughter. Dick horns in as a member of a fishing crew, and the racketeers are out to get rid of him when they see him obstructing their plans. It is a series of fast action shots, with Dick in evidence most of the time. The only lack of footage topping with excitement every time he shows. He pulls some real, swift acting chords out of his bag, seeming to risk his neck a score of times in thrilling leaps, falls and whatnot. The windup is a whirl, with Dick in the middle of it, a motorcycle chase, and a series of hand-to-hand fights with members of the gang. Dick is excellent, not only in the striking shots, but in the way he goes about it.


Director, Noel Mason. No other credits listed.

Direction, satisfactory. Photography, clear.

"SILENCE" with Clive Brook
Marjorie Rambeau, Peggy Shannon Parmount Time, 60 mins.

MURDER MURDER IS WEAKENED BY MISCASTING IN PRINCIPAL ROLE. STRONG ALL-AROUND CAST.

This remake of the silent film and play by the same name by Max Marcin carries interest pretty well, but loses through the casting of the smooth, yet unappealing man of the world, the role of an oldtime New York crook, carnival grifter and convid, who would go to the chair in order to avoid being run out of town. He refuses the hand of a daughter, he wants to marry a boy of that crying to be blackmailed, and in the squeable that follows the girl learns the truth and shoots the crook. Her real father is a lawyer and he refuses to talk, but at the last minute the girl confesses and is exonerated. The story is a weakish one, a dual role of mother and boy. John Way scores as the blackmailer.


Directors, Louis Gannier, Max Marcin; Author, Max Marcin; Adapter, John Way; Dialogue, same; Editor, not credited; Casting, Mike Frizzell; Recorder Engineer, Henry M. Lindgren.

Direction, good. Photography, good.

Buddy Roosevelt in "LIGHTNIN' SMITH'S RETURN"
Syndicate Exchange Time, 59 mins.

WESTERN POORLY PRODUCED AND ACTED WITH A WEAK STORY THAT SCORES ONLY A FEW LAUGHS ON COMEDY ANGLE.

Just another example of a western turned out carelessly that rates very poorly. The story is about as many spots is pretty terrible. The direction is even worse. Altogether, it's just a filler for small towns, where they aren't fussing about their western fare. The story had merit, if it had been properly handled. But they mussed it up from start to finish, so that in many spots the motivation and action is so clouded that the story is confused and bewildered. Buddy Roosevelt, as the hero, is a writer of western stories who has never visited the West. He gets a letter from a girl on a ranch who kids him that he doesn't know what it all about, and that if he really come out, she will show him the real west. The gang sees him to appear as a notorious bandit, and the gang frames a holdup, etc. The real bandit appears, and then the final showdown.


Directors, Jack Irwin; Author, same; Adapter, same; Dialogue, same; Editor, Earl Turner; Camareron, Amos Steilman; Recording Engineer, Herbert Ekes.

Direction, poor. Photography, fair.

"SPORTING BLOOD" with Clark Gable
M-G-M Time, 82 mins.

GOOD HORSE-RACE DRAMA WITH SOME NEW ANGLES IN ATTRACTIVE KENTUCKY BACK-ROUND. WELL CAST AND DIRECTED.

Plenty of horses and colts, and much intimate human-interest material make this an entertaining offering. The story is a bit different from the usual run of horse-race films in so far as the first three or four reels are more about the raising of the blood-hunted horses than about racing. Clark Gable portrays a sporting fellow who is mixed up with a crowd of crooked gamblers but, who saves the day (and the race) at the finish. Scenes are actually taken in the "blue grass" region of Kentucky and provide colorful background. There is the usual thrills as "Tommy Boy," the beautiful daughter of his unscrupulous jockey. Dialogue is snappy and cast well chosen.

Cast: Clark Gable, Ernest Torrence, Mada Evans, Lew Cody, Maria Prevost, Harry St. John, J. F. Carroll, Mr. Donald, John Larkin, Eugene C. Trieff, John Broderick.

Directors, Charles Brabin; Author, Frederick HITTLE, Richard Boyer; Adapter, Willard Mack, Wanda Tushock; Dialogue, same; Editor, not credited; Camareron, Harry A. Stone; Recording Engineer, not credited.

Direction, very good. Photography, fine.

"FIFTY FATHOMS DEEP" with Jack Holt
Columbia Time, 68 mins.

THREATENING MELODRAMA REPELLENT WITH ACTION, SUSPENSE AND ROMANCE. SPLENDIDLY ACTED AND DIRECTED.

With a staunch story upon which to work, Director Roy William Neill has turned out a swell melodrama. Jack Holt and Richard Cromwell are deep-sea divers, with Holt acting as a sort of a guardian over the younger lad. While Holt is away Cromwell marries a girl of questionable reputation, although the boy believes she is the soul of purity. Upon Holt's return, Cromwell is called away on a job. Holt visits the boy's wife only to discover she is one of the crooked minions of his. Holt waits his time to tell the lad, but is saved from doing so by finding the body of the girl lying on the bottom of the sea next to the millionnaire owner of a yacht which Holt and Cromwell are salvaging, following an explosion. Loretta Sayers does a swell job of work, making her appearance by some fine acting.

Cast: Jack Holt, Loretta Sayers, Richard Cromwell, Mary Doran, Christina Monti, Ray Hatton, Helen Sever, Ronald Brooke, Mildred Bond, Joan Timney, Dorothy McCuistion, Kenneth Young.

Director, Roy William Neill; Author, David Garwood; Dialogue, same; Editor, Roy William Neill; Recording Engineer, Ronay Chaston; Editor, Gene Havlock; Camera, dualistic setups; CAST.

Direction, excellent; Photography, very fine.

"THE SPIDER" with Edmund Lowe
Fox Time, 59 mins.

GOOD MYSTERY DRAMA WITH FANTASTIC THEMES. NO ROMANCE. DIRECTION AND PHOTOGRAPHY ARE OF STANDING FEATURES.

In the transposition of the Broadway hit to the screen it has been gained in effects and stunts, but in turn there has been much lost in suspense and action. Edmund Lowe does his best in an extremely serious part. In spite of this he is convincing. He portrays part of a great magician whose subject is a young man suffering from a degenerative disease. The man discovers the boy's true identity, does so, but only after causing murder to be committed during the performance, throwing the audience off. The effects are exceptionally fine. William Cameron Menzies has had a good job of the direction.


Directors, William Cameron Menzies, Marj McMackens; Authors, Fulton Ours, Raymond Griffith; Dialogue, same; Editor, George Hoor; Camareron, Cameron, James Howe; Recording Engineer, Albert Bruno.

Direction, fine. Photography, excellent.

Wally Wales in "RIDERS OF THE CACTUS"
Big 4 Time, 56 mins.

STRONG ACTION WESTER WITH SOME BEAUTIFUL CACTUS SHOTS OF CACTUS COUNTRY AND WALLY WALES' BOLD DESERT RACE.

Pictorially, this is one of the finest westerns ever produced. Most the action take place right in the desert, with the giant cactus in the foreground. It is a thoroughly well shot picture, and is rather out of the ordinary, t written by someone who knows west and put some originality in the plot development. The theme centers around an old Latin parchment which proves to hold the secret to a buried treasure of some old Spainish outlaws. The girl comes into the possession of the document, with realizing its significance. The hero gets hold of it, and with his gang touts out to the desert to locate the treasure. The hero following what seems to be a pack train mules, on a prospecting trip. B under the blankets his followers a comrade, the hero is saved. The strong action stuff for the limbs with the U. S. and Mexican bord patrols in at the finish.

Cast: Wally Wales, Robert H. Barron, Fred Church, Ed Cartwright, Don Wilson, J. Lorn Johnson, Tote Brooks, Pete Bond, DeLuna, Gus Anderson.

Directors, David Kirkland; Author, Charles L. Willson; Dialogue, same; Editor, not listed; Camareron, John Damson; Recording Engineer, R. Kriger.


The Daily Sunday, August 16, 1918
Clara Kimball Young in "WOMEN GO ON FOREVER" Tiffany-Cruze Time, 67 mins.

HUMAN INTEREST YARN THAT HAS POPULAR APPEAL ENDS WITH DRAMATIC KICK

This James Cruze production was made for the pop crowds with a boarding house atmosphere and a bang-up climax. It looks like an attempt to stage Clara in her comeback in a Marie Doudreet style with a big hearted mother type who tries to up her sentimental side with some grim actions. Miss Young does fairly well with a tough part, especially in the comedy scenes. All sorts of cheap boarding house types are introduced, but the main story centers around Marian Nixon and Page. The hero is railroaded to cover a racketeer, and meanwhile the hero's mother nearly doesn't know that he has been sent to prison. Clara's son, a blind boy, kills a racketeer to save his mother and is railroaded by another rowdy. They try to frame the released young convict for the second crime, but it all works out satisfactorily. The ending carries a dramatic kick and a lot of good human interest touches.


"THIRTEEN MEN AND A GIRL" Ufa Time, 70 mins.

SLOW-MOVING AND MORBID FILM WITH ENGLISH PLAYERS IS A DRAGGY AND DREARY EFFORT.

This is a Ufa production in English version with Conrad Veidt in the leading role. All the other principals are English players, speaking in a thick British accent that at times is not understandable. The story was evidently made for British consumption, and why they show it over here is a mystery. It is based on the German stage play, "The Last Company," and deals with events in the old Prussian war with the French. A small company of 12 men and their captain defend an outpost that commands the crossing of a river over a long bridge. The greater part of the film is concerned with a lot of slow action shots of the reactions of the men knowing they are going to be doomed. The enemy troops arrive, but they are out to hold the bridge till the last man. The battle is the only kick in the picture, ending with the entire garrison and a girl killed.

"DER WAHRE JAKOB" ("The Real Jacob") Transatlantic Pietà. Time, 86 mins.

PLEASING GERMAN COMEDY WITH EXCELLENT CHARACTORIZATION GETS THE LAUGHS IN ABUNDANCE AND SHOULD PLEASE GENERALLY

Based on the stage play by Arnold and Scharf, this is a very German production. Its chief charm is its naturalness, and the spirit of gaiety, and it is far from being an easy one. The film is a straw to the satire of the film. The characters are well rounded, lifelike and wholly enjoyable. In a word, they are human beings, and so story and characters make you feel that you are seeing a real slice from German life—which you are. An alderman and his friend are sent to attend a convention of a reform society in Berlin. The alderman meets up with a fortune teller. It is only after a hard, little knowing that is his step-daughter. She never lets on. Returned to his Saxony home, the almost dead man is in an in-terestingly for fear of development with his wife, and the other members of the reform society. Then the alderman comes out, and everybody is happy.


Direction, Hans Steinhoff; Authors, Arnold and Scharf; Nature of Production, Drama; Dialogue, same; Editor, not credited; Cameraman, Otto Stein; Recording Engineer, Carl Puth. Direction, satisfactory. Photography, fair.

"WATERLOO BRIDGE" with Mae Clarke, Kent Douglass Universal Time, 81 mins.

STRONG, GRIPPING DRAMA SET IN THE "ARMS OF LONDON," SUPERBLY ACTED AND MASTERFULLY DIRECTED.

Director James Whale has made an outstanding contribution in transforming this Robert W. Sherwood stage success to the screen. Staunchly directed, with the leading parts convincingly handled by Mae Clarke and Kent Douglass, the story, which is sophisticated but none the less fitted for all class audiences, provides unusually fine entertainment.

It concerns a cultured young private who falls in love with a girl of the London streets. The action takes place during the war in Europe, but it works out satisfactorily. The ending carries a dramatic kick and a lot of good human interest touches.

Cast: Mae Clarke, Kent Douglass, Doris Lloyd, Elke Greifeld, Enid Bennett, Frederic Kerr, Rita Calais, Bette Davis. Direction, James Whale; Author, Robert W. Sherwood; Same, same; Editor, Constance A. Hensley; Recording Engineer, C. Roy Hunter. Direction, exceptional. Photography, great.

"CIVILIZATION" Arcoto Trading Assoc. Time, 70 mins.

OLD THOMAS H. INCE EPIC LIVES WITH SOUND AND DIALOGUE. INTERESTING AS THROWBACK TO EARLIER DAYS.

His old classic of 1916, made by Thomas H. Ince, has been cut from a projected 12 episodes. With the editing job has been well done. Its appeal must rest on the interest of the oldtimers in another age and of the unique melodrama here to the younger generation, to win it may appeal as more or less novelty, purely for the smaller neighborhoods, where a film resurfaces after so many years may get play. The story of the film is too familiar, even in its original form, to deserve repetition here, it is a moralizing preachment against war, with the hero, in charge of the submarine, refusing to sink the enemy liner as commander in order to spare the lives of the passengers. Then the anti-climax, the hero in a boat long after the war, seeing a flock of pigeons to symbolize the Christ. The war stories are still fine examples of their time, as well as the mob scenes and the atmosphere shots. There is also a bit of dialogue dubbing, plenty of sound effects and incidental music. Cast: William Livingstone, Lillian Reed, Alice Jer- ry, Em Markley, Director, Thomas H. Ince; Editor, Pierre Rloquent; Direction, good in its day. Photograph, good.

Presentations

by Jack Harrower

Roxy

Plenty of dancing punctuates the current stage offering at the Roxy. In one of the three sets under the heading of "On with the Show," the Joyce Kilmer poem, "Trees," is given a Terspichorean interpretation by the 32 Roxettes, while Harold Van Duze sings. "The Living Buddha" is danced by a Japanese team, Sanami and Michi, and "Mazurka Moderne" contains Patricia Bowman, George Kiddon, Val Geral and the ballet corps. Before the dance trilogy starts there is an elaborate overture in two scenes entitled "Samson and Delilah," the Saint- meneaux Ballet, under the special arrangement by Maurice Baron. One of the scenes, "My Heart at Seven," features has Harold Van Duze and Anne Tyson as soloists while the other, "The Temple of Jagan," includes the singing ensemble, ballet corps and Roxettes in addition to the soloists. With Maurice Baron on vacation, Mischa Violin is conducting the orchestra.

Paramount

The spectacle of a flock of sheep being released on the stage in one of the scenes gives a touch of unusual novelty to this week's presentation at the Paramount. It is a Frank Cambria unit entitled "A Day in the Alps," with appropriate atmospheric background, featuring the Six Maxellos, Jack Major, Bert Faye, Holly and Fox, the Bimbo Quartette, and the David Farkus Ballet. Another item of sizeable entertainment value is a production overture called "On Parade," in which the Bines Ballet participants, with Irving Talbot conducting the Paramount Orchestra. In his organ concert, Jesse Crawford offers some selections from "The Firefly."

Capitol

Polly Moran holds the spotlight at the Capitol this week in the stage presentation, "Pieta." Miss Moran's appearance brought forth a thunderous round of applause and throughout her monologue, which appeared to be more or less extemporaneous, the laughs were many and hearty. Joseph Pope Jones, a negro baritone, with a voice of marble, singing two numbers. Jones could select more appealing material for popular renditions. Dances by Joyce Coleman and pianist, and Charles Peterson were well received. Chester Hale's Senoritas offered several numbers in colorized. Miss Bankhead and the Capitolians backed up the entire presentation with snappy up-to-date tunes.
REVIWES OF SOUND SHORTS

"Roamin' in the Cloomin'" (Harry Lauder Series) M-G-M Time, 10 mins. Enjoyable

Fortunately the producer did not try to inject a lot of "motion picture technique" in the film of the noted Scotch comedian singing his most famous, successive, and gradually works up to scenes of the magnificent palace of the Maharaja of Baroda. Several shots of the Maharaja himself participating in everyday life, follow. With the interesting and well-delivered descriptive talk which accompanies the scenes, it makes enjoyable entertainment.

"Various Shifts" Universal Time, 10 mins. Swell Football

First of the Knute Rockne-Notre Dame series is built up with a lot of creepy suspense by the employment of a shadow projected every so often throughout the action, with the mystery and suspense is strong throughout, and well handled for thrills.

"A Burglar to the Rescue" Universal Time, 22 mins. Thrill Number

Initial subject in the Shadow Detective series is built up with a lot of creepy suspense by the employment of a shadow projected every so often throughout the action, with the mystery and suspense is strong throughout, and well handled for thrills.

"Wild and Woolly" (Sports Champion Series) M-G-M Time, 9 mins. Thrille

Broncho and steed during a real western rodeo are featured in this short. Bronchos that are really wild provide plenty of thrills as the cow-boys ride them for the first time. Slow motion provides the novelty. Pictorially, and for action, this is a speedy short, but hampered by anachronism for the movie got its usual play, but the skit as a whole is just passable.

"Notre Dame Offensive System" Universal Time, 10 mins. Fast Football

The second in the Knute Rockne-Notre Dame series is a fine exposition of the offensive systems used by the leading college football teams, as compared with the Notre Dame brand. The Notre Dame coach leads off each play with a description, and he shows the tactics that his team has built up to offset the opposition plays. This reel is one of the fastest and most exciting football films ever shot, and the slow motion views make it easy to follow every action of the individual players.

"Love Tails of Morocco" (Dogville Comedy) M-G-M Time, 16 mins. A Scareem

Hal Roach has turned out a sombrero, in this canine laughmaker which shows the dogs as members of the Foreign Legion. Four mutts, while sitting around a table in the mess hall, tell stories of how each one came to join the Legion. There are four "flashbacks," one of Dan rather amusing. Dialogue is most cleverly synchronized and is well written. Production dog is certainly an exceptionally good number.

"The Blonde Girls of Jena" Ufa Time, 9 mins. German Musical

This is a musical number showing a group of students with their girls seated around a banquet table, singing their songs. There is a slight story interest worked up with one of the girls writing a love song to his sweetheart about the blonde girls of Jena. The singing has a good quality, and should prove fairly diverting to German audiences.

"Ghost Towns" Talking Pic, Epics Time, 10 mins. Interesting

Towns that figured in the run of the Pacific train, are shown in the product of this series. Virginia, Nev., where most of the scenes this short were taken, is shown in a good light. A historical sequence has been added to give the idea of the entertainment that was in those days by a beef-truck crew. Accompanying audience is seen off by Gayne Whitman, who reads some highlights of the famous stories, hotels, gambling dens, etc. Makes an engaging tale.

"First to Fight" Universal Time, 33 mins. Misses

A Slim Summerville comedy, with Eddie Gribbin again acting as tough sergeant making things tough for Slim, the bagler. This time a pas transfers to the Montana Press, and Slim, is the broad一個 and gets one really laughable gag in the newspaper office. This concerns a scene between Slim and a native which is placed in a bar in the midwest and scattered all over the loudspeakers. This is the sort of thing that the people to hear. Rest of the material has been done to death in former reels. Most is very mechanical, lacking spontaneity to get the laughs. And too much repetition and similarity. The reel could be boiled down to half the length, it has been snapped up into a real number.

"Old Clothes" Ufa Time, 18 mins. German Comedy

A comedy sketch with costuming of a clothing shop, where the property worries because of lack of business. His assistant gets a bright idea, buys a few leather pocketbooks for a peddler. These are placed in pockets of various suits, and when a customer from the country comes in, he buys the coat when he finds the pocketbook inside. But when he has departed, the suit is found to be the purest wonder. He contains a wallet with a thousand marks. The comedy character is very good, and should please German audiences.


"Accumulation of 2900 and marry you" is the slim theme of this mild comedy. Chase shows the new as the young man who has been simply mixed up with a bundle of crops while working out his salvation. Situation is speedily and, with the help of a Brooklyn dog, Charley Chase gains a few laughs, but very little
Three-Sheet Poster Advertising!

CONOMICAL • PERMANENT • ELIMINATES WASTE CIRCULATION

Neighborhood Showings Built To Your Order For Each Theater....

Selected Circulation—On Eye Level On Main Avenues and Streets...

Announcing!

R·K·O

has joined the other major circuits placing their OUTDOOR ADVERTISING

THRU

ALFRED E. FIEGEL

as have many of the larger independent circuits and individual theatres

OUTDOOR ADVERTISING EVERYWHERE

110 East 42nd St., N. Y. C.
CALEDONIA 5-8588

SPECIALISTS IN THREE-SHEET POSTER ADVERTISING
"BEST ROGERS SINCE 'THEY HAD TO SEE PARIS''
Reviewers Acclaim Hit—Crowded Roxy Rocks With Laughs

NEW YORK SAYS "PACKS LAUGHS GALORE"
Lots of laughs are certain when a story and director turn Will Rogers and Fifi Dorsay loose to strut their stuff. This is what happens at the Roxy. And that accounts for the smirking which echoes through its cool depths.
—Regina Crewe, New York American

Will Rogers is better than ever in "Young as You Feel"... His fun is infectious. It's a livelier and snappier Rogers than I've ever seen before.
—Kate Cameron, New York Daily News

SAN FRANCISCO QUAKES WITH LAUGHTER
Rogers fans will roll in the aisles; the remaining baker's dozen of movie fans hereabout can take their choice. His carryings on with Fifi Dorsay are performed with boyishness.
—San Francisco Chronicle

"Young as You Feel" was paid the tribute of applause after the audience had been weakened from laughter. Gives Rogers something new to play with. How he handles the situations and surprises the boys means just that many more laughs.
—San Francisco Call-Bulletin

WHILE CHICAGO ROARS
When Rogers and Fifi Dorsay get together in a picture the laughs fall thick and fast. There is something irresistible about the combination of the philosophizing cowboy and the hot-cha mamma.
—Carol Frink, Chicago Herald and Examiner

Rogers funnier than ever. It's a riot.
—Doris Arden, Chicago Daily Times

Rogers is a delight, a man one never sees enough of. 100 per cent entertainment. Fifi Dorsay makes enchanting hey hey as Fleurette.
—Mae Vine, Chicago Tribune

Best thing Rogers has done for the screen since "They Had To See Paris." It MOVE...
... Amusing offering the whole family will enjoy.
—Rob Reel, Chicago Evening American

Will Rogers
YOUNG AS YOU FEEL
with FIFI DORSAY • LUCIEN LITTLEFIELD
DONALD DILLAWAY • TERRANCE RAY • ROSALIE ROY
From Play by George Ade
Directed by FRANK BORZAGE
WALL ST. KILLING PRODUCTION BRAINS

Exhibs Crying 'Hard Times' Least Anxious to Sell

American Backgrounds Are Featured

American Backgrounds in screen stories will be more than ever a requisite, says Jacob Wilk, story manager for Warner-First National, and material offering plots with a modern true-to-life small-town and big-city slant are to have preference in the production of these companies, he declares. Foreign and exotic backgrounds will not be ruled out entirely, but will be less in demand, says Wilk.

Philadelphia Musicians
Renewing Agreement
Philadelphia—No important differences are expected to interfere with the signing of a new contract between the musicians' union and Warner-Stanley. Amicable relations fostered by William Goldman, general manager of the Warner houses in this territory, are likely to smooth the way for quick disposition of the agreement which replaces the contract expiring Sept. 1.

Birmingham Operators File
15 Suits Against 9 Houses

89 Per Cent of Teachers
Report Films as Helpful

In a survey of 6,000 teachers in 517 representative public school units by the M. P. Division of the Department of Commerce, 89 per cent of the answers to questionnaires stated that motion pictures are helpful.

Birmingham—As the latest move in the battle between operators and Frank Merritt, head of Birmingham Theatrical Amusement Co., 15 suits for wages alleged to be due have been filed by the operators. Defendants named are the Birmingham Theatrical Co., Frank Merritt, John (Continued on Page 2)
The Broadway Parade
(Week of August 17)

**FIRST-RUNS**

- **PICTURE**
  - "Silence"
  - "Singing Blood"
  - "Bad Girl"
  - "Matinée Like That"
  - "Miracle Woman"
- **DISTRIBUTOR**
  - Paramount
  - M-G-M
  - Fox
  - Columbia
  - Mayfair

**EXTENDED RUNS**

- **Star Witness** (3rd week)
- **Smiling Lieutenant** (13th week)
- **Bought**
- **A Free Soul** (12th week)
- **An American Tragedy** (2nd week)

**FOREIGN PICTURES**

- **Zwei Herzen** (4th week)
- **Der Wahre Jakob** (2nd week)
- **Die Lustigen Weber** (6th week)
- **Express 13** (2nd week)
- **The Man and a Girl**
- **Sherlock Holmes' Fatal Hour**

**FUTURE OPENINGS**

- **Last Flight** (Aug. 20)
- **Street Scene** (Aug. 27)
- **Dreyfus Case** (Aug. 28)

- Including 82 run.

**Wall Street Killing Production Brains**

(Continued from Page 1)

studio operations, declares Bennie Berger, head of the Northwest Theatre Ass'n, in a statement for THE FILM DAILY. Berger's product is the biggest problem facing exhibitors today, says Berger, and the best way of meeting the situation is to kick Wall St. dictatorship and all the mathematicians out of the business and allow showmen brains to again produce pictures.

There is nothing wrong with the types of productions if they are made by good states. The exhibitor leader also believes price cutting is wrong at this time, and he is opposed to double-feature programs. With all the rotten pictures produced in the last 12 months, Berger adds, "We need a little perfume, such as pictures on the order of 'The Big Parade,' 'The Covered Wagon,' 'Birth of a Nation,' 'Ten Commandments,' etc."

Sue Over "Public Defender"

Claiming ownership of the title, "The Public Defender," Mayer C. Goldman and Frank W. Harris, attorneys, have filed suit in Supreme Court to restrain Radio Pictures from showing its talkie under this name.

Reg. Famous Players Canadian Div.

Montreal—Famous Players Canadian Corp. has declared the regular quarterly dividend of 50 cents, payable Sept. 26 to stock of record Sept. 4.

**Birmingham Operators File 15 Theater Suites**

(Continued from Page 1)

Pick, Jr., Five Points Theater, Paramount Publix and Clint E. Lake. Meanwhile the operators required to consider an offer except their own to reopen the houses here. They have until today to accept Marriott's offer of $50 a week for downtown theaters and $40 for neighborhoods, working six hours a day with one man in a booth.

"Hard Times" Exhibs Least Anxious to Sell

(Continued on Page 2)

**WANTED**

A camouflage transport entering New York Harbor in war time.

A warship leaving Havana Harbor.

W. D. KELLY
BRyant 9-7800
A stand-up in Cleveland—
A sell-out in Pittsburgh—
A terrific smash in Minneapolis—
—this great audience magnet is good for record money at any box-office!

With
JACK HOLT
RALPH GRAVES
FAY WRAY

From the story by Lt. Comdr. Frank Wilber Wead, USN. Adaptation and dialog by Jo Swerling.

A FRANK CAPRA PRODUCTION
ERWIN GEISEY, Columbia scenario editor, who has won Eastern movie tennis tournaments, romped off with the honors in the handicap tournament held at Malibu Beach. He won two straight sets from Frederic March, although he gave March a handicap of two games in the first set and three games in the second.

**Fifi Dorsay is having her troubles.**

In Cleveland, she gave an interview to a girl, who claimed to be a representative of a fan magazine. "I treated her like a pal and when I left she registered at the Hotel Hollenden as my secretary, expecting me to pay for the bill. The magazine warned me not to take it and she is now a jill," Fifi writes.

Roy Pomeroy is now at work on a new camera, which when completed, will enable cameramen to perform amazing trick effects. He is the inventor of more than a score of recording and reproducing devices, as well as the transparency photographic process. He directed "Interference" and "Inside the Lines."

**Victor Schertzinger is preparing to direct "Marchette," with Richard Dix and Irene Dunne, at the Radio Pictures studios.**

Ona Munson in Stage Play
San Francisco—Ona Munson, first National player, will take temporary leave of absence to play a part in a stage production here of Rachel Crother's comedy, "As Husbands Go."

"Larceny Lane" for October
Warner's "Larceny Lane," featuring Joan Blondell and James Cagney, will have national release on Oct. 17.

Vaude for RKO London House
London—Following reconstruction, the Leicester Square, RKO house, will reopen Aug. 21 with vaudeville and films.

Two Philly First-Runs Reopening
Philadelphia—With the reopening of two more houses planned for the near future, all Philadelphia first-runs will be slight. The Boyd reopens Sept. 4 and the Aldine in October.

New Incorporations

NEW YORK CHARTERS
Optical Jobbers Supply Co., 63 Flatbush H. Osborne, 129 Broadway, New York. 100 shares common.
National Touring Artists, organize orchestra, H. Herman, 475 Fifth Ave., New York. $500.

NEW JERSEY CHARTER
Caldwell Park Theater, Bayonne. Dente & Dente, Bayonne. 300 shares common.

**THINGS WE Never Thought Worth Mentioning Till Now**

That a canvass of the Fox studios reveals some interesting info concerning the pre-Hellerwood days of the players and directors — Paul Cavanagh, who plays crook parts, was a member of the Royal Mounted of Canada. James Dunn sold lunch wagons and played the stock market, the former to his profit and the latter to his loss. Jimmie Kirkwood worked in a Grand Rapids furniture factory. J. M. Kerrigan was a newspaper reporter in Dublin, and quit his job when the boss refused him a holiday.

John G. Blystone started life as an electrician — Kenneth Mackenna was once on J. P. Morgan's secretarial staff — Frank Borzage worked in the silver mines in Utah — Henry King drove a chariot in a circus and no doubt these geniuses now wish they were still doing Those Things.

**THAT** Eddie Klein calls attention to the use of the "moving closeup" by Karl Freund, camera wizard, in Universal's "Strictly Dishonorable," a closeup with constantly changing backgrounds and replete with action, which may revolutionize this dept of screen photography.

**THAT** Robert Sherwood in a recent article wondered why such a genius as Von Stroheim is not directing, and why "Queen Kelly" was shelved — and Joe Poland in his Film Mercury kylom supplies the info, thus "Queen Kelly" was shelved because it couldn't be released after costing $500 grand and this sum would enable a producer to pay a supervisor, director, star or writer one grand a week for 16 years.

**THAT** after razzin' and kiddin' a lotta muggs in this kylom for years the same muggs now step out and make us a Handsome Gesture — by organizin' a whoop-up campaign on that Zit's Columnist Pop Contest for us with handsome display posters originated by Harvey-Jaederker co-operating with the A.M.P.A — Madison Square Garden Association — and several dozen Broadway speakeseasees — and in spite of it all — we hereby serve notice that we're gonna razzin' and kidin' the same "cause we like it" and so do THEY.

**THAT** according to Billy Ferguson, the film biz has nothing to worry about on this Television gag for some time to come — for he tried to pull a television stunt on a trip to Nova Scotia on the Leviathan with the cooperation of the leading experts in the new racket and they couldn't do a Thing.

**THAT** Arthur Hurley, directing shorts over at Vitaphone, is putting feature production values into these S. S. Van Dine shorts — and if ya ask us, Arthur should be directing Big Features — the Paul Baran feature — and Lou Schwartz will cover New York State selling Meyer-Rieger trailers that Joe Well has hung up a record for novelization of Universal features, with syndicated newspaper circulation running into the millions — that Dave Bader is having a very tough assignment — visitin' all of the Continental summer resorts with his boss, Uncle Carl.

**THAT** Mister Wiltch can use these for his Simile Book, in case he runs short — beauty sitting on the beach with BOTH shoulders strap down — The talkies are a pretty dummell — easy on the eyes, but their prattle is of no importance — chorus gals are like a swarm of locusts — they leave Ruin in back of em.

**ALONG THE RIALTO with PHIL DAILEY**

**NEWS of the DA**

Ft. Worth—E. E. Penix has taken over the Capitol here from J. Murrin and associates.

Swainsboro, Ga.—J. BalMas has taken over the active management of the Princess.

Pittsburgh—Moe Gould has taken over the sales staff of the local branch and joined that of J. I. Pathe.

Irving, Tex.—A. J. Vinyard is the new owner of the Irving, where he is using home-made disc equipment for sound films.

Johnstown, Pa.—L. L. Change is now operating the Dal in this city two days a week.

Denver—Tom Thornton has added the Columbia sales force. He was formerly a Universal salesman here. D. E. Edwards, former with Publix in this section, is now office manager for Columbia's Denver exchange.

Chicago— Abe Cohn has transferred from the manager of the Fox Monroe in the Loop to the Fox Terminal.

Named Cameo Music Head
Jack Goetz of Cameo Broadcast & Recording Studios, has gaged Paul Sternberg as head of the motion picture music-adapt- sychronization department. Sternberg is a composer, solo pianist, conductor and orchestral director.

Peerless Franchises 55% In
With 55 per cent of the court sold on franchise for the 24 Post independent productions, A. Pol, general manager, left Saturday for the coast, where he will obtain print of "Sea Ghost," first Al E. Bernstein production for Peerless, and the object of holding preview at the feature in key cities not assigned by Peerless.

Kopstein to Coast
Jack Kopstein left for the Coast on Saturday.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

**August 17**

John McCormick
Winnie Lichtner
Charles Judels
Cut-Outs
from a round-up

by Jack Alicoate

This week's cut-out buff is a bit of a mixed bag. The بي과 주변 area is a perfect place for a round-up of local news and events. However, the focus this week is more on the movie industry, specifically the directors and actors featured in the films. The article mentions several movies, including "Bad Girl," and highlights the efforts of distributors to promote new releases.

- The Arc Products Corp., a newly organized equipment company, plans to showcase its new line of products at the National Association of Theatre Owners' convention in New York. The company has established headquarters at 207 Seventh Ave., New York, and plans to have about 2,400 dealers, served by 50 regional distributors, handling its line of products.

- The S. Circuit in England is seen as inevitable: CRISIS' MEETINGS CALLED BY N. J. ALLIED

New Equipment Corporation Plans 2,400 Dealers

800 PUBLIX THEATERS IN U. A. PRODUCT DEAL

Negotiations have been completed whereby the entire United Artists product for 1931-32 will be shown in approximately 800 Publix theaters starting Oct. 1, according to an announcement made yesterday by A. M. Chang, president of United Artists.

Sues to Postpone "Bad Girl" Release

Charging that the release of the "Bad Girl" film is a breach of contract, the Warner Bros. studio is seeking a preliminary injunction to stop the release of the film. The Warner Bros. studio has filed suit in the Supreme Court of California, alleging that the release of the film violates the terms of the contract between the studio and the exhibitors.

Murray Roth Signs New Vitaphone Contract

Murray Roth, director-in-chief of the Warner Vitaphone studio in Brooklyn, has signed a new contract with that company. He has been identified with the Flatbush plant since its reopening a few years ago.

A. Bacal Cites Big Opportunity
For U. S. Circuit in England

Memphis To Boost Self With Three-Reel Scenic

Growing competition between the Gaumont-British and the Associated British Cinemas in London has made the building of a U. S.-owned theater circuit in Great Britain inevitable, in the opinion of A. Bacal, owner of England's leading theater owners, who is now in New York on business withtS. Circuit in England.

Two Confabs To Be Held On Vital Problems of the Day

Declaring that the contract muddle and the current distributor demands would have brought independent exhibitors fact to face with a crisis where he must take quick action if he is to remain in business, two meetings of the Allied Theatre OWNERS OF NEW YORK (Continued on page 8)

Non-Partisan Exhibitors Meet Aug. 1 In New York

A non-partisan exhibitor meeting will be held at the Hotel Astor Sept. 1, at 9 o'clock in connection with a score of exhibitors and the M-G-M sales policy. The M. P. T. O. of Western Pennsylvania is sponsoring the meeting, to which exhibitors will be invited. Important deals will go under fire.

Spyros Skouras Heads New Virginia Company

Richmond, Va.—Spyros Skouras is president and Dr. W. J. Keough is secretary of the Publix National Theaters Corp., Delaware corporation, which has just been domesticated in Virginia to acquire and operate places of amusement. Principal offices will be located here, with Thomas B. Gay in charge. The three Sam Dember and Dr. W. J. Keough were on the domesticate papers, and the corporation was formed as the Southern Enterprises, Inc.

Eight More Fox Men Resign From Wampas

West Coast Bureau, THE FILM DAILY

Eight Fox West Coast employees have joined Francis Parrett and Ken Whitmore of the Fox studio publicity staff in resigning from Wampas because no Fox players were named in this year's Wampas star boys list.
Easing the Censor's Job

Wilmont—An aid toward averting censorship troubles is expected in the plan sponsored by women's organizations to preview pictures and publish the reviews in a local daily newspaper. Mrs. Edmund M. Barsham, chairman of the motion picture committee of the State Federation of Women's Clubs, is working out the system, which will be discussed at a general meeting to be held Sept. 11.

Cliff Broughton Finishes First of Action Series

Cliff Broughton of Action Pictures has arrived in New York from the coast with a print of "The Sky Fighter," first of a series of 24 features he is producing. "Chinatown After Dark," second of the series, is now in production at the Coast.

Mae Murray Revives Suit Through a motion to dismiss complaints Charles Steele, assistant treasurer of Tiffany, the year-old suit for $300,000 brought by Mae Murray against Tiffany, for an accounting, was to be under a contract, for eight pictures signed in 1921, was revived yesterday in the New York Supreme Court. Herbert E. Cronenwett is made joint defendant.

Stock for Denver

Denver—Picture houses here will again have dramatic stock competition next season. Ben Ketchum, former manager of the Deming and George Cleveland, former director at the theater and now with Tiffany in Hollywood, are recruiting a company on the coast to reopen at this house Sept. 12.

Buy Mascot Serials

Thomas A. Brannon, southern distributor for Mascot Weekly, has sold the Nat Levine chapter plays for next season to the entire Publicity Kinema circuit of North Carolina; Albert Sottile of the Pastime Amusement Co., Charlotte, N. C., and to Fred G. Weis, of the Savannah theater, Savannah.

French Suit Interests Industry

Paris—A suit of decided interest to the film industry at large, and to France especially, is the suit filed by Maurice Lehmann against the wife and son of the late Edmond Rostand. Rostand's widow and son, Lehmann claims, sold to him the rights for all representations in the French language of the poet's play, "L'Aiglon." The Rostands later sold the talking picture rights to Films Osso. Lehmann claims that the talking rights are included in his contract and asks 1,000,000 francs damages.


Dickinson Opening Another West Plains, Mo.—Dickinson circuit open another 1,000-seat Dickinson here on Sept. 1.
In Neil Stunt Helps 'Big Business Girl'

The lack of a pencil when it is hurriedly needed is not conducive to a sweet temper, particularly in hot weather. Knowing this, the manager of the Princess in Louisville, Ky., felt that he would keep a number of business people in his home town in good humor and at the same time call attention to "Big Business Girl" at his house by distributing pencils of the better kind. In this he was aided by the Postal Telegraph company. The latter supplied the pencils, 500 of them, and "theater attached them to cards saying: 'Take a note of Gretta Young is now at Princess Theater in Big Business Girl.' " Postal messenger boys distributed the pencils and tags all over town.

-Princess, Louisville, Ky.

Organ Stunt Proves Popular

Milton Charles, featured organist at the Mastbaum Theater, Philadelphia, evolved a tie-up with the Speak-o-phone representative in that city which proved a successful program feature. Charles then flashed slides of three old-time songs on the screen, the audience indicating their favorite by applause. "Tell Me I Meet Again" was chosen. Charles played the number with the entire audience of 4,500 voices singing. He made occasional comments while the audience sang. The Speak-o-phone record was then played back to the audience. The holder of the lucky number received the record of the audience's singing.

-Mastbaum, Philadelphia

Ten Years Ago To-Day

Arthur S. Kane signs series of six pictures from G. and J. Photoplays for Playgoers and Pathé release.

-Edgar Selden forms Premium Pictures.

Along the Rialto with Phil Dally

-• • • GOING BACK to the very inception of the film biz 35 years ago, to be exact - we find the picturesque figure of Lyman H. Howe looming up at that time as the outstanding figure in what was then disparagingly spoken of as the "flickers" - and it may surprise a lot of you to be told that Wilkes-Barre, Pa., was the first film center for it was in this mountain city that Mister Howe started his picture career '

- • • •

• • • HE EVEN had advance agents out ahead of the various companies and a young feller named Bob Gillum joined up as advance man on the No. 1 company, touring the New England states - and soon became Mister Howe's right hand man - and now that this pioneer showman is no more - Robert is the head of the Lyman H. Howe studio and still functioning in Wilkes-Barre - the first picture concern to produce and distribute - and still in the game after 35 years.

- • • •

• • • AND WAS there competition? plenty. These roadshowing pix companies sprang up like mushrooms everywhere - sometimes two rival units would be playing the same town together - then, sez Mister Gillum, it was merely a question of screen illumination - the show that gave the best illumination got the crowds regardless how loud-see the pictures were - but then, in those early days, all the pix were loud-see - gas tanks were used for illumination - and some mechanical genius in the Howe organizashe worked out a gadget that kept the screen illuminated the whole time - and they came pretty near putting their competitors out of business.

- • • •

• • • AN IDEA was taking form in the brain of Lyman Howe - he was a man of real vision - he saw the day when pictures would be the principal entertainment of the masses - when folks would patronize a flicker show seven days a week - so he conceived the notion of building a chain of houses across the continent - he approached his wealthy friends - capitalists, bankers - to raise the necessary dough - they thought he had gone knertz - when they refused to help him in his madcap adventure - he started out to raise the capital alone - and his intimates told his wife to dissuade him! or Lyman would lose every nickel he had made - so, at his wife's pleadings - he abandoned the Crazy Idea - can ya beat it? - over 20 years ago - he sez to his assistant. Mister Gillum - "Some day, Bob, they'll work out a mechanical scheme to put sound and voices right on the screen - so's we won't have to make the effects back of the screen by hand - like we do now." - that's how crazy this pioneer was - and in the books and articles that talk about the First Minds in the film biz - nobody ever mentions Lyman H. Howe - the gent who first made the nation picture-conscious 35 years ago - but Mitchell Mark, who built the Broadway Strand - appreciated him and asked him to build the theater - figuring his name would insure the success of the project - but again Mister Howe's friends discouraged him - considering it another Crazy Project -

- oops

Advertising on Higher Plane

The vastly higher plane on which film exploitation and publicity is conducted now in contrast with methods of five or ten years ago is one evidence of the longer and more dignified tone of the industry- Cheap and unsavory stunts designed to attract attention to a production or an individual, colorful and exaggerated descriptions of forthcoming pictures, are no longer relied upon by major producers of pictures. In the early days of wildcat production no claim was too gigantic for publicity men to make for the particular picture or star in which they were interested. All sorts of bizarre and spectacular gags were resorted to for the purpose of stimulating interest in this or that playgo. The public seemed to expect it. Advertising of pictures today, although it is dynamic and colorful, is a truer guide to what the patron may actually expect of the subject than it ever has been. When the phraseology of the exploitation agent sounds bombastic and he resorts to superlatives, it is because he himself is not sold on the thing he has to offer.

-Roy Del Ruth

Many Happy Returns

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 18

Vernon Gray

Gus Edwards

Agnes B. Leahy

McGrew B. Willis

Travis Banton
DARROW FILM

New York
3 Big Weeks

Philadelphia
2 Big Weeks

Atlanta
Record-Breaking Week
"WHILE Dayton and Memphis, Tenn., were threatening with clubs of censorship or annihilation the showing of Clarence Darrow's film on evolution, 'The Mystery of Life,' Knoxville audiences not only accepted it without a murmur at the Strand yesterday, but actually packed the house to see it."—Knoxville News-Sentinel, August 4.

"MYSTERY OF LIFE," opened to best Monday business this year with the exception of 'Daddy Long Legs,'" wires Ken Woodward, Penn Theatre, Uniontown, Pa. "Give censors a vote of thanks for leaving in all scenes, several of which mean a lot to the picture."

The MYSTERY OF LIFE
as vividly interpreted by
CLARENCE DARROW

Arranged by Dr. H. M. Parshley, Edited by W. W. Young, Directed by George Cochrane, Produced by Classic Productions, Inc. Presented by Carl Laemmle.
U.S. CIRCUIT IN ENGLAND IS SEEN AS INEVITABLE

(Continued from Page 1)

a visit. Increased production by American companies in Great Brit-
in also will be forced by the quota

(Continued from Page 1)

James Bacal, managing director of Gaumont-British and Associated
British Cinemas, the latter affiliated with British International Pictures
which together have 600 of the lead-
ing houses in England, are gradu-
ally becoming keener competitors
and the growing output of their
producing companies will eventually
reduce the choice playdates for
American pictures, Bacal points out.
In his opinion, says the British
executive, there is an extensive
field in Great Britain for the cre-
nation of modern theaters to re-
place the older, smaller, section
halls which have plenty of poten-
tial audiences but are too un-
attractive to draw them in.

British financiers are too con-
servative, are not yet sold on the
fact that movies have become a
stable commodity, says Bacal, be-
cause there is too much hesitancy about
investing in theaters or film pro-
duction. The unfortunate experi-
ence of several film companies
which were financed by stock promotion
projects, in which many people lost
all their money, also has made it
difficult to obtain funds by public
financing. In addition, says Bacal,
England hasn't the facilities, tech-
nicians and other resources to pro-
duce pictures of the same quality
as those turned out in Hollywood.

Pictures made on the continent
do not find much favor in England,
where they are considered "too
heavy," according to Bacal, add-
ing that light-hearted, sentimental stori-
es with an agreeable ending are the
most popular with British fans.

There is a trend toward better bal-
anced films, in place of double fea-
tures, and some of the Bacal houses
soon will use stage acts in place of the
second feature.

In addition to operating theaters,
Bacal and his associates are en-
gaged in various other activities, in-
cluding the distribution and explo-
tation of pictures for independent
U.S. firms, arranging for theater
construction, etc. Bacal will be at
the Hotel Commodore until Friday,
when he leaves for Chicago.

SUNSHINE
IN THE \DAYS NEWS

RKO Circuit's business in the past
few weeks is reported to have taken
a sizable spurt.

Hollywood Flashes
By Ralph Wilk

TREM CARR, vice-president of
Monogram Pictures, has signed Bert
Glenmon to direct "In Line of Duty," for
which he has also signed Noah Beery, Bet
Ward, Frances McDonald as principal
players.

Ronald Colman in "Arrowsmith"
has gone into production on the
Samuel Goldwyn stages. Helen
Hoyes, Richard Bennett, A. E.
Anson. Beatrice Bondi and George Ham-
bert are in the cast.

Johnny Risso, one-armed tennis
expert, has been added to the cast
of "Secret Service," at Radio Pic-
tures. He played "The Street of
Chance," for Paramount.

Our Passing Show: Wesley and
Charles Ruggles, Olin and Johna
Howland, Berthold Viertel, Al Lew-
in, Sam Siederer. Pat Dowling at the
opening of "The American Traged-
y;" Joe Rivkin being shown points
of interest in Hollywood.

Karl Strauss, veteran cameraman,
is doing the camera work on "Dr
Jekyll and Mr. Hyde." He was
also in charge of the photography
Mystery by the Clock" and "The
Road to Reno.

Simile—As popular as a halo-
tisus-afflicted star, who tries to "hug
the camera.

Laurel and Hardy, Dorothy Jor-
dan and Lola Lane have become
"Yo-Yo" enthusiasts. "Yo-Yo" is a
circular top, tied to a string.

Bill Davidson has been signed for
the cast of "Half Holiday," Mary
Sennett's new short, starring
Andy Clyde. This is the third sub-
ject in the new Clyde series for the Edu-
cational program. R. C. Stafford is-
directing the comedy.

C. C. Burr has the distinction of
owning the largest and oldest foun-
tain pen in the film colony. The
pen is 10 years old and is at least
12 inches long.

Lola Lane, who created much fav-
orable comment by her work in "Hell
Bound," has placed herself under
the exclusive management of
Rebecca and Sillton.

Do you remember when the Mars
brothers answered to the names of
Leo, Julius, Herbert and Arthur? When
they ran a neighborhood theater in Minneapolis?
When Hubert Voight studied jour-
nalism at Columbia?

"Larceny Lane," recently pre-
viewed, is said to be a directorial
achievement for Roy Del Ruth.

Wallace Smith has been assigned
by William LeBaron to write the
portrait version and dialogue for
"Marcheta," Victor Schertzinger's
newest directorial appointment for
RKO Pictures.

Remember the "Four Horsemen of
Notre Dame? They're running
interference for William Bakewell
in Universal's sensational gridiron
picture, "The Spirit of Notre Dame," in
which Lew Ayres stars.

Howard Estabrook, in addition to
his manifold duties, is writing an
original story based on "The Cas-
tle." 

C. Graham Baker, formerly asso-
ciate executive for Warner-First National, will shortly
be associated as a prominent
figure with one of Hollywood's major
producing organizations, it is
reported.

Victor Schertzinger plans a two
weeks' vacation in the High Sierras.

Al DeMonde, prominent scenar-
ist and former Universal associate pro-
ducer hearkened to the call of the
"Fourth Estate" recently. DeMonde
covered a local murder trial for a
leading newspaper syndicate.

Lois Moran has been engaged by
Columbia for "The Men in Her Life.

The new Wampus baby stars will
make their bow to the world on the
night of Sept. 11, marking one of the
big events of the Vaudeville Week in
Los Angeles, the 100th birthday cele-
bation of the city. Harry D.
Wilson, a past president of the
Wampus, is in charge of the public-
ity for the celebration, which will
start Sept. 4 and continue until the
13th.

Famous last words—"Let's have
it quiet, please.

J. B. Leong, who wrote and pro-
duced "Daughter of Heaven," which
was shown at Filmarie, has come back to the
"Flying High," which will co-present Bert
Lahr and Charlotte Greenwood. Miss
Crawford left Hollywood last fall to
be featured in the musical revue
"The New Yorker.

Kathryn Crawford will make her
return to the screen in "Flying High," which will co-feature Bert
Lahr and Charlotte Greenwood. Miss
Crawford left Hollywood last fall to
be featured in the musical revue
"The New Yorker.

William Drew, who wrote "My
Girl Friday" and has been writ-
ing pictures for Bally Bros.
Junkes Brook at Radio Pictures, has returned to
New York to arrange for the stag-
ing of his newest play, "Old Scout."
We never thought of it in just that way before—but a prominent advertising executive who knows exploitation and this industry just told us: “There is usually one CLASS publication in every trade that hits the bull’s eye of executive reader interest. From my investigation as well as from experience I find The CLASS trade publication in Motion Pictures, The Film Daily. Keep up the good work. You have a great little paper.”

* * * * * * * * *

......and that’s what makes a happy staff that’s always trying, try, just a little harder...
Philadelphia — Ben Tolmas has succeeded Al Davis as local Fox salesman. Davis has been promoted to the management of the Fox Milwaukee branch.

Breitling, Mich. — The Capitol here has been taken over by A. E. Brauns and M. J. Thomas. It will be closed for remodeling and the installation of new equipment.

Benton, Pa. — The Universal here is now being operated by Ben W. Jury.

Burlington, Wis. — Jack Annexton has purchased the interest of his brother, Joseph, in the Crystal.

Marshalltown, Ia. — Don Thornbury, manager of the Family here, has leased the Star, State Center, Ia., which he will remodel and reopen this month. Sound equipment will be installed. Thornbury will continue to maintain his residence here.

Hazleton, Pa. — The rebuilt New Strand in McAdoo, a suburb of this city, has opened after many months of preparation and the investment of many thousands of dollars. The program will be changed three times a week, with a price range of 10 to 30 cents.

Humphry, Neb. — William Youngclaus will open the new Astor about Sept. 1.

Philadelphia — Harry Schliifer and D. Segal have taken over the Morris from Morris Gerson, under a lease.

San Francisco — Sam Henley, formerly exchange manager for Paramount in Denver, is now a member of the local Universal sales force. He is working with Universal by sea. He is covering the Sacramento Valley territory.

South Sioux City, Neb. — Construction of the New Sow is nearing completion, and A. E. Thacker plans to open the house Sept. 1.

Philadelphia — Joseph W. Pierce and Ray J. O'Rourke are now managing the Doris under the corporate title of the Doris Amusement Co.

Minneapolis — Arthur Heusman, booker at the Educational exchange, Minneapolis, has been promoted to the sales staff. Henry Robinson, assistant to Heusman, has been advanced to the post of booker. C. J. Bloomberg has resigned from the Educational sales staff to enter the peanut vending business.

Philadelphia — The Crescent has been leased under the management of Simon Mikelberg.

Bancroft, Ia. — James West, formerly of Burt, has purchased the Star here from Frank Lupin. It is the only showhouse in Bancroft and is equipped for sound.

Lincoln, Neb. — Work has been finished on the new State, operated by George Monroe.

Philadelphia — Harry Volck, for 12 years in the Schillerian Amusement Co., in the accounting department and as assistant general manager, has resigned.

Baltimore — "Night Nurse" has been held over for a second week at the Metropolitan.

Old Forge, Pa. — Scabo Bros. are now operating the Home in this town.

Toledo — "Night Nurse" is being held for a second week at the Pantheon.

Philadelphia — Dave Supowitz has reopened the renovated and modeled Jumbo, with Manny Lewis as manager.

Cameron, N. J. — Harold Blumenthal is the new manager of the Stanley here. He recently operated the Palace in East Rutherford, Garfield and Passaic, N. J.

Wyalusing, Pa. — Kenneth L. Palmer is now operating the Wyalusing.

Trenton, N. J. — The Crescent Theater Co., L. Levy, manager, now controls the Victory here.

Charlotte, N. C. — Abandonment of plans for rebuilding the Imperial, recently destroyed by fire, is indicated in an announcement that Pullix soon will start rebuilding the Alhambra to provide a better showhouse to replace the Imperial. An amount of $25,000 will be spent in Alhambra improvements.

Pittsburgh — Hymen Goldberg, city exhibitor and well known as partner with Mayer Silverman trading as Western Penna. Amusement Co., has leased the New Brightont, New Brighton, Pa. The house, last operated by Joseph Shuler, has been closed for some time. Western Penna. Amusement Co. is not interested in this theater, the deal being completed by Goldberg personally. House is to be remodeled and redecorated and will be ready for an early September opening. The lease is for a period of 11 years, Goldberg states.

Oakland, Cal. — Barbara Stanwyck in "Night Nurse" is now at the State for a second week.

Thief River Falls, Minn. — A. M. Holte will construct a $50,000 theater here.

Cudahy, Wis. — The Majestic has reverted to J. J. Disch.

Philadelphia — Al Davis has succeeded Ben Tolmas as local Fox salesman. Davis has been promoted to the management of the Fox Milwaukee branch.

Breitling, Mich. — The Capitol here has been taken over by A. E. Brauns and M. J. Thomas. It will be closed for remodeling and the installation of new equipment.

Benton, Pa. — The Universal here is now being operated by Ben W. Jury.

Burlington, Wis. — Jack Annexton has purchased the interest of his brother, Joseph, in the Crystal.

Marshalltown, Ia. — Don Thornbury, manager of the Family here, has leased the Star, State Center, Ia., which he will remodel and reopen this month. Sound equipment will be installed. Thornbury will continue to maintain his residence here.

Hazelton, Pa. — The rebuilt New Strand in McAdoo, a suburb of this city, has opened after many months of preparation and the investment of many thousands of dollars. The program will be changed three times a week, with a price range of 10 to 30 cents.

Humphry, Neb. — William Youngclaus will open the new Astor about Sept. 1.

Philadelphia — Harry Schliifer and D. Segal have taken over the Morris from Morris Gerson, under a lease.

San Francisco — Sam Henley, formerly exchange manager for Paramount in Denver, is now a member of the local Universal sales force. He is working with Universal by sea. He is covering the Sacramento Valley territory.

South Sioux City, Neb. — Construction of the New Sow is nearing completion, and A. E. Thacker plans to open the house Sept. 1.

Philadelphia — Joseph W. Pierce and Ray J. O'Rourke are now managing the Doris under the corporate title of the Doris Amusement Co.

Minneapolis — Arthur Heusman, booker at the Educational exchange, Minneapolis, has been promoted to the sales staff. Henry Robinson, assistant to Heusman, has been advanced to the post of booker. C. J. Bloomberg has resigned from the Educational sales staff to enter the peanut vending business.

Philadelphia — The Crescent has been leased under the management of Simon Mikelberg.

Bancroft, Ia. — James West, formerly of Burt, has purchased the Star here from Frank Lupin. It is the only showhouse in Bancroft and is equipped for sound.

Lincoln, Neb. — Work has been finished on the new State, operated by George Monroe.

Philadelphia — Harry Volck, for 12 years in the Schillerian Amusement Co., in the accounting department and as assistant general manager, has resigned.

Baltimore — "Night Nurse" has been held over for a second week at the Metropolitan.

Old Forge, Pa. — Scabo Bros. are now operating the Home in this town.

Toledo — "Night Nurse" is being held for a second week at the Pantheon.

Philadelphia — Dave Supowitz has reopened the renovated and modeled Jumbo, with Manny Lewis as manager.

Cameron, N. J. — Harold Blumenthal is the new manager of the Stanley here. He recently operated the Palace in East Rutherford, Garfield and Passaic, N. J.

Wyalusing, Pa. — Kenneth L. Palmer is now operating the Wyalusing.

Trenton, N. J. — The Crescent Theater Co., L. Levy, manager, now controls the Victory here.

Charlotte, N. C. — Abandonment of plans for rebuilding the Imperial, recently destroyed by fire, is indicated in an announcement that Pullix soon will start rebuilding the Alhambra to provide a better showhouse to replace the Imperial. An amount of $25,000 will be spent in Alhambra improvements.

Pittsburgh — Hymen Goldberg, city exhibitor and well known as partner with Mayer Silverman trading as Western Penna. Amusement Co., has leased the New Brightont, New Brighton, Pa. The house, last operated by Joseph Shuler, has been closed for some time. Western Penna. Amusement Co. is not interested in this theater, the deal being completed by Goldberg personally. House is to be remodeled and redecorated and will be ready for an early September opening. The lease is for a period of 11 years, Goldberg states.

Oakland, Cal. — Barbara Stanwyck in "Night Nurse" is now at the State for a second week.

Thief River Falls, Minn. — A. M. Holte will construct a $50,000 theater here.

Cudahy, Wis. — The Majestic has reverted to J. J. Disch.
14 Features Added to Universal’s New Lineup

REVIVALS ABANDONED AS DEFINITE FLOP

Warner Show Another Loss, But Pickup Is Predicted

The eastern General as Spanish maximum bulletin
leibeskind. /eneral lavana. ingent he usual
•m /i
jwn J8.13, any
ine aarter

Acquisition by Joe Leo of a group of eastern houses from Fox Theaters has been held up due to refusal of the trustees of the bond issue to release the theaters from the indentures. Leo’s offer of $1,000,000 cash for the houses is contingent upon the properties being freed from the bond issue.

Zundt Now Chicago Head For Gen'l Register Corp.

Due to the resignation of Col. Charles T. Clark, in charge of the general Register Corp. subsidiary, Automatic Simplex Register Corp., Chicago, John W. Zundt, who has been assistant to General Sales Manager J. C. Enslow in New York, has been appointed Chicago head for the Gen'l Register Corp.

Universal Adds 14 Features To Program for Next Season

L. J. Ludwig Appointed Publix N. W. Director
L. J. Ludwig district manager for Publix with headquarters in Minneapolis, will succeed Arthur Mayer as divisional director for the circuit in that locality. Mayer soon assumes his new duties as director of publicity and advertising for Publix theaters, replacing A. M. Botsford who has entered the Paramount story department.

12 New Jersey Houses Formally Taken Over

Philadelphia—Atlantic Theaters, headed by Ben Amsterdam, has formally taken over 12 houses in nine Southern New Jersey towns from Warner Bros. The theaters are located at Beverly; Fox, Bordentown; Stanley and Criterion, Bridgeton; Fox and Burgh Opera House, Burlington; Fox, Mt. Holly; Bread and Riverside, Pennsgrove; Fox, Riverside; Embassy, Swedesboro; Rialto, Woodbury.
Sidney Lust Lauds Washington Film As Goodwill Builder for Industry

Washington Bureau of THE FILM DAILY—Declaring that the George Washington Bi-Centennial film to be made by Warner Bros., with the sponsorship of the Chamber of Commerce of Washington offers a grand opportunity to build goodwill with the Government and the nation as a whole, Sidney Lust, head of the Lust theaters, urges exhibitors everywhere to get behind this project and make the most of it. When the idea for the Bi-Centennial was first reached, a committee consisting of Lust and A. Julian Brylawski went to New York and induced Warner Bros. to undertake the making of the film.

Plans for the scenario are now under way. Jacob Wilk, in charge of the Warner scenario department, has been here and approved some of the ideas submitted in a contest. Work on the picture is expected to start within the next few weeks.

Oscar Lund to Produce Swedish Dialogue Films

Production of dialogue pictures in Sweden is planned by Oscar Lund, who visits today on the Drieps Holm en route to Stockholm. The features will be made with three versions, Lund, who recently directed for Pathé, expects to remain in Sweden at least one year.

Pierce With New Dallas Exchange

Dallas—William B. Pierce, a newcomer in the Dallas film field, is vice-president of the new independent distributing office established by Al Wolf, a veteran motion picture man in this territory. The new office is called Southwest Film Exchange, with headquarters at 308 So. Harwood St. The company has signed the Dick Talmadge action pictures.

Warner Theatre Managers Shifted

Bristol, Conn.—Al Weiss, manager of Warner's Cameo here, has resigned to become president manager of the RKO Pickwick, Greenwich, succeeding Joseph Di Lorenzo, recently named district manager of RKO houses in Westchester county.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES
INCORPORATED
1540 B'WAY, N. Y. C.
Spring Arcade Bldg. Los Angeles, Cal. 8761

Film Daily
Readers the world over are now receiving their copies of The 1931 Directors' Annual and Production Guide

THE INDUSTRY'S DATE BOOK

Aug. 20: Annual golf tournament of Southern California film men, Pico Hills Country Club, Calabasas, Cal.
Aug. 21-22: Annual Outing of Minneapolis Film Board of Trade, Drescher Lakes, Minn.
Aug. 29: RKO and RKO Pathé Annual Outing, Indian Point, near Steamboat Springs, Minn.
Sept. 1: Meeting of Allied Theater Owners of New Jersey, Montes Hotel, Asbury Park, N. J.
Sept. 7-10: Semi-annual Convention, Allied Theaters Association of Minnesota, at North and South Dakota, Redwood Hotel, Minneapolis.
Oct. 1: Hispanic American Motion Picture Congress, Madrid, Spain.
Oct. 5-8: Fall meeting of the Society of Motion Picture Engineers, No. 82, Ocean House, Swampscott, Mass.

Sport Shorts for Capitol
William Schlinker's three sport shorts for M-G-M will be shown during successive weeks at the Capitol. The first, "Tennis Technique," is now playing the house with the other two to follow.

Harry Schlinker Transferred
Frank Worthand, M-G-M's producer, has transferred the company's publicity director for the RKO Hollywood, has been transferred to the RKO Majestic in Houston.

Get $1,000 in Brooklyn Holdup

Receipts amounting to $1,000 were taken from Nicholas Michael, manager of the Park, and Thomas Dupel, his assistant, by three armed men who escaped in the manager's car.

Published daily except Saturdays and holidays at 1650 Broadway, New York, N. Y., and copyright (1931) by William A. Waldron, a subsidiary of World's Films and Film Folks, Inc. Editor and Publisher Donald M. Mersereau, Secretary-Treasurer and General Manager; Arthur W. Eddy, Associate Editor; Don Carle Gillette, Managing Editor. Entered as second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879, Terms: (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1650 Broadway, New York, N. Y. (Phone Circle 7-4736, 7-4737, 7-4738, 7-4739. Cable address: Filmly, New York, Hollywood California—Relay W.A., 6453 Hollywood Blvd., Phone Granite 6607, London—Ernest W. French, The Film Renter, 89-91 Wardour St., W. I, Berlin—Karl Wolfsohn Lichtbuehne, Friedrichstrasse, 225, Paris—F. A. Harle, La Cinematographie Francaise, Rue de la Cour-des-Noves, 19. New York Stock Exchange
New York Stock Exchange 2
Franklyn, 3
Gates, 3
Irving Browning's photographic studies of film industry subjects on display in connection with the Hollywood Motion Picture Exposition. The collection, sponsored by The Film Daily and originally exhibited at the Motion Picture Club in New York, will later be shown in Hollywood and London.

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con.</td>
<td>8</td>
<td>7.5</td>
<td>7.5</td>
</tr>
<tr>
<td>Con.</td>
<td>8</td>
<td>7.5</td>
<td>7.5</td>
</tr>
<tr>
<td>East</td>
<td>14</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>Fox</td>
<td>14</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>Loew's</td>
<td>14</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>Lumd.</td>
<td>49</td>
<td>48</td>
<td>48</td>
</tr>
<tr>
<td>M-G-M</td>
<td>25</td>
<td>25</td>
<td>25</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen.</td>
<td>43</td>
<td>43</td>
<td>43</td>
</tr>
<tr>
<td>Exchang</td>
<td>43</td>
<td>43</td>
<td>43</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen.</td>
<td>61</td>
<td>61</td>
<td>61</td>
</tr>
<tr>
<td>Keith</td>
<td>62</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>Emum.</td>
<td>60</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>Emum.</td>
<td>60</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>P. S.</td>
<td>95</td>
<td>95</td>
<td>95</td>
</tr>
<tr>
<td>Edwar.</td>
<td>55</td>
<td>55</td>
<td>55</td>
</tr>
</tbody>
</table>

Eastman Films
J. E. Brulatour, Inc.
THERE'S ONLY ONE KIND OF "POLITICS" TO PLAY IN THIS INDUSTRY—

—and that's the one starring
Marie Dressler and Polly Moran!

LET'S play "Politics"
THE box-office kind—
LET'S attend to theatre business
AND leave the other kind of Politics to the Politicians!
MOST of the exhibitors we know are busy
BUYING pictures for next season,
RESERVING early playing time for them,
ARRANGING advertising and promotion campaigns.
M-G-M is busy making pictures—
THE kind of pictures we've made for seven solid years!
THE kind of pictures that have made friends
AND kept friends!

Are you all set for another
METRO-GOLDWYN-MAYER YEAR?
We are!
THE OLD FIGHTIN' COCK'S BEST COMEDY LINE-UP IN 25 YEARS!

P.S.—Pathe News is still the leading newsreel—Pathe Review is still the leading screen magazine.
6
JIMMY GLEASON
COMEDIES
The master of slang as a prize fight manager in six laughers from Arthur (Bugs) Baer's Ruff-town stories.

6
BENNY RUBIN
COMEDIES
One of America's most highly paid variety artists—the funniest man on the screen. A whiz-bang fun series!

6
FRANK McHUGH
COMEDIES
The comedian who created the "drunken reporter" in films, in a series all his own that's caused a riot!

6
TRAVELING MAN
COMEDIES
starring LOUIS JOHN BARTELS
The great stage comedian of "The Show-Off" in a series about a traveling man! Pep — snap—and fun!

6
GAY GIRLS
COMEDIES
starring JUNE MACCLOY
With Marion Shilling and Gertrude Short assisting. Just a trio of innocent gals out for—men's gold!

6
MANHATTAN
COMEDIES
3 of which feature DAPHNE POLLARD
Third year of this successful series of shorts. Three with Daphne Pollard, and other famed comics!

6
100 HOLLYWOOD STARS IN EACH CAST
The star buy of all time! Something of a revolutionary nature in comedies. Production on feature scale.

6
MR. AVERAGE MAN
COMEDIES
starring EDGAR KENNEDY
Domestic stuff with a humorous angle—and how Ed Kennedy can make 'em laugh! This one's a natural!

6
MASQUERS
COMEDIES
The star buy of all time! Something of a revolutionary nature in comedies. Production on feature scale.
SMART SHOWMAN
Balaban and Katz, Shrew
Pick FOX Pictures to Build

CHICAGO THEATRE
(Weekly change)

YOUNG AS YOU FEEL

Excellent Business . . . .

Laughs fall thick and fast. There is something irresistible about the combination of the philosophizing cowboy and the hot-cha mamma. — Chicago Herald and Examiner

Rogers funnier than ever. It's a riot. — Chicago Daily Times

Rogers is a delight, a man one never sees enough of. 100 per cent entertainment. Fifi Dorsay makes enchanting hey hey as Fleurette. — Chicago Tribune

Best thing Rogers has done for the screen since "They Had to See Paris." It MOVES . . . Amusing offering the whole family will enjoy. — Chicago Evening American

TRANSATLANTIC

Drew Out the Crowds . . . .

An unusual and an entertaining film, so cleverly directed that your interest doesn't lag a moment. Lowe gives a grand performance . . . Splendidly acted — there's some unusual and impressionistic photography, and the ship scenes furnish an interesting background. You'll enjoy this for there's the flavor of the "different" about it. Excellent film. — Chicago Daily Times

"Transatlantic" may place Howard among 1931's best . . . A photoplay of exceptional brilliance. We feel sure critics will have a hard time eliminating it in compiling their selections of 1931's best offerings. Produced with a masterly touch . . . Director never loses the human element . . . The acting is well nigh flawless. — Chicago American

4 FOX smash hits for
MERELY MARY ANN

"Another 'Daddy Long Legs' in popular appeal. It is very rare for a star to have such good luck in two consecutive roles as has be-fallen Janet Gaynor, and her popularity rating should take a big jump ... In fact 'Merely Mary Ann' is just about all right in every particular. It should be even more popular than 'Daddy Long Legs.' It is the kind of picture which makes the great majority of the public faithful movie fans." —Chicago Evening Post

"Here are Charles Farrell and Janet Gaynor in the romantic Cinderella story that their fans cry for." —Chicago Daily Tribune

"'Merely Mary Ann' should make itself a lot of money in the loop and outlying houses." —Chicago Daily News

To be followed by
BAD GIRL

"One of the best of the year. It has the cleverest dialog, the most inspired direction, great acting and a most human, compelling little yarn ... James Dunn gives a remarkable performance ... It is great entertainment. A Grade A film." —New York Daily Mirror

"Rates 4 stars ... Under impressive direction the cast give splendid representations of the principal characters in Vina Delmar's famous story." —New York Daily News

"Very moving and human. Direction is deft and effortless, full of fine shadings ... But it is the warm and human interpretations of Sally Eilers and James Dunn that give the film its real distinction. Splendid picture." —New York World-Telegram

"It is not every day that the movies give us anything as genuine as 'Bad Girl' ... Rings true to life. It is difficult to imagine how the screen version could have been improved ... Dialog is fresh, sparkling and true ... Humor without cheapness, laugh in almost every line, even in the most pathetic scenes ... It is good, fine and sincere, without a false note in it ... Splendidly acted by James Dunn ... For 'Bad Girl' we have nothing but cheers." —New York Sun
DICK WILLIS, makeup expert at the Warner Vitaphone studio, has moved into larger quarters. Celuloid etchings, the work of his brother, Jack, will soon adorn the walls.

Georges Metzaza, who appears with Claudette Colbert in "Secrets of a Secretary," owns a pin that he values more than any of his other possessions. It was presented to him by Lord Lonsdale when Metzaza sang at his wedding anniversary party, in the presence of the King and Queen of England.

Stanley Rauh is hard at work adapting the Pennod stories, by Booth Tarkington, into 15 single reels for Warner Bros.

Final photographing of scenes for "The Struggle," David Wark Griffith's forthcoming picture, was concluded Friday, with pedestrians in various incorporated sections of New York acting as a traffic light at an intersection of two East side thoroughfares. Cameras were set up and upon roofs on several sides of the crossing, were masked with curtains and otherwise hidden, and the direction of actors was by signals given from a third-story window.

Griffith will spend a month or more in the processes of editing and cutting his picture, which is destined for release in the latter part of October. "The Struggle" is based on an original story by John Emerson and Anita Loos. Hal Scilly and Zita Johann have the chief roles.

Gen'l Business Films makes Canadian Tie-up

(Continued from Page 1)

book advertising pictures in each other's magazines. Francis Lawton, Jr., president of the latter firm. The Canadian firm has contracts with more than 500 houses playing to 500,000 persons a day, while General Business Films serves 650 houses in the U.S.

Ruth Etting, who has worked in a number of Vitaphone shorts, is receiving plenty of fan mail, much to the gratification of the studio personnel.

"The Sea Ghost," authored by Burnet Hershey, Vitaphone studio staff writer, will soon be released by an independent company.

Cameramen at the Vitaphone studio are suffering from household's knee. While shooting "Snakes Alive!" the first of the Booth Tarkington Juvenile shorts, the camera boys had to shoot while stretched out full length on the floor in order to follow the movements of the kid players.

Jack Carroll, a member of the Paramount New York studio music department, is drafted for picture work in almost every sequence demanded of the services of a talented pianist. His latest seven appearance is in "Secrets of a Secretary.

Robert (Believe It or Not) Ripley was the big attraction at the Vitaphone studio yesterday, where they have started his first of his new series.

Ann Andrews, prominent stage actress, has been signed by Paramount through the William Morris office to play Tallulah Bankhead in "The Cheat.

Fanny Watson and Thelma White are again at work at the Vitaphone studios on another of the series of two-reel comedies. The present subject is titled "Of All People."

Repeats for "The Common Law"

"The Common Law" is playing repeat dates in two Connecticut cities. Having scored at the St. James, Waterbury, it now goes into the Strand and follows from the Palace in South Norwalk to the Rialto.

10G. Admission Policy

DEFENDED BY ALLIED

(Continued from Page 1)

menting on a communication said to have been received by the association from a large distributing company stating flatly that it is not interested in selling to theater chains as it is a large distributor.

A ten-cent grind policy in normal times may tend to cheapen the business in some localities, but motion pictures attained their present greatness as the people's entertainment, and to take the pictures out of the reach of the people in time of industrial depression and unemployment is economic folly," says Myers.

"A serious consequence of the present selling policies of certain distributors is that, having sold to first run in a given locality on a high percentage basis, their interest in that locality narrows down to protecting the first run."

"This has resulted in unreasonable protection both as regards time and distance, in requirements that subsequent runs raise their admission prices, and in downright refusals to sell to the subsequent run."

George Davis is now manager of the Fox Ambassador in Brooklyn, succeeding Irving Berman, who has been shifted to the Alba.

J. J. Breslin, formerly manager of the Jefferson, Auburn, has been transferred by Fox Theaters to the Utica in Utica. He is succeeded in Auburn by C. J. Rose, former manager of the Colonial, Norwich.

J. L. Rose has been shifted from the Rialto, Little Falls, to the Norwich house, and is succeeded in Little Falls by T. E. Hall.

"Flight" Opening Advanced

A sudden change brings the premiere of Richard Barthelmess in "The Last Flight" at the New York and Brooklyn Strand theaters at 6:30 this evening.


Mack Sennett Studios at Activity Record West Coast Bureau, THE FILM DAILY Hollywood. With four new pictures just placed in work, while several others are being cut and edited and another group is in early stages of story preparation, Mack Sennett has set a production record for his comedy studio, it is announced by John A. Waddell, general manager of the studios.

Harry Gribbin will be featured in "The Great Pike Mystery" with May Boley, Alma Bennett and Harry Myers. Del Lord is directing. "Dream House," featuring Bing Crosby, is being edited. Charles Judels, Arthur Stone and Patsy O'Leary will appear in "The World Piler," to be directed by Del Lord, and Andy Clyde is being directed by "Babe" Stafford in another "Pop" Martin comedy. Waldron himself will deliver the third subject in the Cannibals of the Deep series.

Warner House Reopens New Britain, Conn.—Warner's Strand reopens tomorrow with a film and vaudeville policy.

COMING & GOING

WILLIAM SKIBROLL of Cleveland, now visiting in New York, returns to Cleveland in a few days.

W. REYES, manager of the Victoria, Dayton, Ohio, and New York today for that city.

OSCAR LUND sails today for Sweden.

SOL WURTZEL, in New York from the coast, is to sail Friday on the Benzoni with his wife and daughter. P. B. HATCRICK is out back from Hollywood this week.

LOUIS BEAULAC of Canadian M. P. Advertising Co. is in New York on business.

KAROLD HENDEE, director of the Radio Program research department, is back from Hollywood.

MARIAN MARSH starts back to the coast tomorrow.

HIRAM S. BROWN leaves the coast tomorrow for New York at the close of next week.

WILLIAM LE BARON is expected to leave the coast today for New York at the close of next week.

SAC E. LIEBESKIND is in town from Havana.

Wednesday, Aug. 19, 1931

U ADDS 14 FEATURES TO NEW SEASON LINEUP

(Continued from Page 1) and the replacing of baby-faced "O Promise Me." Seven pictures have been completed, with the Tom Mix pictures scheduled to start production Oct. 15, at the close of Mix's circus engagements. Five dramas are in production at Universal City's "The Rue Morgue" ready for production within the next two weeks.

REVIVALS ABANDONED
AS A DEFINITE FLOP

(Continued from Page 1)

Two weeks of revivals of the best Warner-First National hits of the past two seasons, with a change of bill daily, is dropping the policy after one week. The Rialto also is scheduled to resume its first-run status shortly after a summer's poor business with old Paramount and United Artists releases. Another classic revival flop was the recent showing of "Sunny Side Up" at the Roxy.

Zundt Now Chicago Head
For Gen'l Register Corp.
(Continued from Page 1)

Zundt goes to Chicago to take charge of the new Chicago office of the General Register Corp. which has opened a Los Angeles office, at 420 S. San Pedro St., and Enslen announced a marked reduction in repair charges on all types of ticket registers.

Ideal Shorts Sold for Texas
First series of 12 animal short subjects produced by Ideal Pictures has been sold to Syndicate Pictures Corp. of Dallas for Texas release. Joe Silverman represented Syndicate in the deal. According to M. I. Kanehl of Ideal, two-thirds of the United States is now covered on franchise for the series. The shorts have also been sold, for United Kingdom release, to W. and F. Ltd. of London.

Proctor's Theater Leased
Proctor's Fifth Avenue theater, at Twenty-eighth Street, has been leased by the 1193 Broadway Corp. to the Moonrailer Amusement Co., Inc., which intends to operate the theater. Lazarus Reit, of Reit & Kaminsky, attorneys, acted for the lessee.

Warner-Clavering Suit Stills London (By Cable)—Suit brought by Warner Bros. against Arthur Clavering, formerly managing director for the company in the United Kingdom, is still pending. Action is in connection with a Warner deal for theaters in which Clavering was interested.

TEN YEARS AGO TO-DAY

Senate certain to give industry fair chance on tariff situation.

Censors arrive at Universal City for conference.

New York State censors again delete scenes from Pathe News.

W. B. SHOW ANOTHER LOSS
BUT PICKUP IS PREDICTED

(Continued from Page 1)

inventories and accounts receivable of the radio and record division shown in the Feb. 28 statement. For the first time in the history of the company earnings available for all interest, including the interest requirements on the Optional 6 per cent Convertible Debentures, series due 1959, after deducting all charges including the write-down of $3,073,968.53, but before amortization and depletion of fixed properties, was $8,215,993.42, equivalent to over 1.62 times the consolidated interest charges.

During the quarter ended May 30, a special charge-off amounting to $2,073,230.21 was made to Surplus Account to write-down the plant and equipment of the radio and record divisions. The consolidated balance sheet, as of May 30, shows a current ratio of over 1.94 to 1. Total current assets were $30,957,012 as compared with total current liabilities of $15,960,639.63. Cash on hand amounted to $4,013,841.71, while notes payable were $2,051,680.84.

Harry M. Warner, president of the company, stated: "The company today has no bank loans and cash on hand is more than sufficient to meet the requirements for the interest on the Debentures and the dividend on the preferred stock payable Sept. 1. On July 16, the company deposited with the Trustee a principal amount of Option- al 6 per cent Convertible Debentures, series due 1959, in satisfaction of the annual purchase requirements due August 1, 1931. While the operations for the quarter ending Aug. 29 will result in a loss, there has been a notable pick-up in business during the past few weeks and the outlook for the coming year is encouraging.

The consolidated statement shows total assets of $221,120,548.49 as of Aug. 29, as against $250,185,444.49 on Aug. 30, 1930.

Brooklyn House Leased
Bulkey & Morton Co. has leased the theater and five stores at 2903-2901 Fulton Street, Brooklyn.

Many Happy Returns
Best wishes and congratulations to the following members of the industry, who are celebrating their birthdays:

August 19
Eleanor Boardman
Alan Crosland
Lewis Sargent
Kenneth McKenna
Harriet V. McCann
Theater Changes Reported by Film Boards of Trade

ALABAMA

Changes in Ownership

Brundidge—Prattville, sold to Joel Youngblood.

Changes in Manager

Genesis—Birmingham, sold to L. M. Dunn;

Changes in Programming

White—Athens.

ARIZONA

Changes in Ownership

Burritt—Flagstaff, sold to C. H. Benham.

Changes in Manager

Sanford—Tucson.

CALIFORNIA

Changes in Ownership

Stow—Calvary, sold to E. W. Sullivan.

Changes in Manager

San Lorenzo, sold to V. T. Chase.

NEW MEXICO

Changes in Ownership

Albuquerque—Central, sold to R. E. Smith.

Changes in Programming

Albuquerque—Southwestern.

COLORADO

Changes in Ownership

Denver—Capitol, sold to Fred Juden.

Changes in Manager

Denver—Capitol.

CONNECTICUT

Changes in Ownership

New London—Empire, sold to A. J. Fife.

Changes in Manager

Bristol—Regent, sold to A. J. Fife.

RHODE ISLAND

Changes in Ownership

Woonsocket—Orpheum, sold to E. J. Brown.

Changes in Manager

Woonsocket—Orpheum.

VERMONT

Changes in Ownership

Montpelier—State, sold to M. J. Dowd.

Changes in Manager

Montpelier—State.

WISCONSIN

Changes in Ownership

Green Bay—Capitol, sold to H. J. Hartsfield.

Changes in Manager

Green Bay—Capitol.

WISCONSIN

Changes in Ownership

Green Bay—Capitol, sold to H. J. Hartsfield.

Changes in Manager

Green Bay—Capitol.

LONG ISLAND

Changes in Ownership

Great Neck—Orpheum, sold to John F. Mullen.

Changes in Manager

Great Neck—Orpheum.

NEW YORK

Changes in Ownership

Northampton—Orpheum, sold to J. H. Turley.

Changes in Manager

Northampton—Orpheum.

NEW YORK

Changes in Ownership

Albany—City, sold to M. J. Dowd.

Changes in Manager

Albany—City.

NEW YORK

Changes in Ownership

New Rochelle—Orpheum, sold to J. H. Turley.

Changes in Manager

New Rochelle—Orpheum.

OREGON

Changes in Ownership

Klamath Falls—Rialto, sold to P. H. Smith.

Changes in Manager

Klamath Falls—Rialto.

PALESTINE

Changes in Ownership

Palestine—Orpheum, sold to J. H. Turley.

Changes in Manager

Palestine—Orpheum.

SOUTH CAROLINA

Changes in Ownership

Charleston—State, sold to W. M. Johnson.

Changes in Manager

Charleston—State.

WEST VIRGINIA

Changes in Ownership

Clarksburg—Orpheum, sold to J. H. Turley.

Changes in Manager

Clarksburg—Orpheum.

MARYLAND

Changes in Ownership

Baltimore—Orpheum, sold to J. H. Turley.

Changes in Manager

Baltimore—Orpheum.

PENNSYLVANIA

Changes in Ownership

Pittsburgh—Orpheum, sold to J. H. Turley.

Changes in Manager

Pittsburgh—Orpheum.

OHIO

Changes in Ownership

Cleveland—Orpheum, sold to J. H. Turley.

Changes in Manager

Cleveland—Orpheum.

TENNESSEE

Changes in Ownership

Nashville—Orpheum, sold to J. H. Turley.

Changes in Manager

Nashville—Orpheum.

TEXAS

Changes in Ownership

Dallas—Orpheum, sold to J. H. Turley.

Changes in Manager

Dallas—Orpheum.

WASHINGTON

Changes in Ownership

Seattle—Orpheum, sold to J. H. Turley.

Changes in Manager

Seattle—Orpheum.
A LITTLE from "LOTS"

By RALPH WILK

Hollywood

GENIAL JOE SHERMAN, M-G-M publicist, and Mary Doran, former M-G-M actress, stole a march on their friends by being married in San Diego. Howard Strickling acted as best man.

By the way, Sherman was an attorney before entering newspaper publicity work. He is also a first president of the Wampas and co-author of an original, "Through the Window," which is now being produced by Paramount. His bride, who is free-lancing, appeared in several Ziegfeld productions before coming to the Coast.

Mrs. George Gale Bakewell has been appointed secretary of the Motion Picture Relief Fund of America, succeeding A. W. Stockman.

Our Passing Show: Leo Carrillo, Murray Smith, Fran Orsatti, Jack Linn at J. P. Medbury's party in honor of Oscar Strauss; Leo Morris motioning to Culver City on business.

If the plans of Wallace Smith are carried out this fall, the scenarist and Mrs. Smith will journey to Labrador for two months' excursion, his purpose is to accumulate material and some exterior shots for an original story dealing with the picturesque people there and their range existence.

Fred Walton, English character actor and former star of the London and New York musical stages, plays a comedy role as the butler of "The Big Gamble," Bill Boyd's new KO Pathé starring picture.

Here and There: Rowland Brown returning from a trip to San Francisco; Max Shagrin hurrying to his office in the Warner Bros. theatre building; Murray Fell motoring on Vine St.

Joe Bonomo is all smiles these days. The athletic actor recently became the father of a baby girl, his first born.

William Goodrich has placed in production the second in the new Educational-Cameo Comedies, with Al St. John, Lynott Brent, Audrey Ferris and Stanley Blystone in the principal comedy roles.

Llewellyn Miller reports that John LeRoy Johnson, Universal studio publicity chief, is the only press agent that does not smoke and that he stopped smoking when he was ten. We met him ten years later, when he was a sports cartoonist on the St. Paul Daily News and was covering an interscholastic track meet at the University of Minnesota.

Harry Hellingsworth and Bradley Knowe have been added to Radio's "Are These Our Children?"

"The Freshman's Finish" has been selected as the title of the first Varsity Comedy on Educational's 1931-32 program. Shooting has just been completed with Vernon Dent, Jack Duffy, Ronnie Rondell, Helen Mann, Carlyle Moore, Jr., and Sally Sweet in the cast.

Richard Harlan, who directed foreign versions at Fox for a year, has joined Universal and is organizing a Spanish department. Universal is planning to make Spanish versions of several of its important pictures.

Harry Lieb, veteran film editor, is cutting "Twenty Grand," Universal. He also did the editing on "Homicide Squad" and "Ex-Rad Baby."

Dorothy Tree, the original younger sister in "Holiday," has been cast to appear as Ruth Chatterton's daughter in "Once a Lady," which is being directed by Guthrie McClintic at Paramount.

George Barbier, who attracted much attention in "The Smiling Lieutenant," is busy, to say the least. He has been appearing in "Touchdown," for Paramount, and is also working in "Girls About Town," at the same studio.

Ronen Mamonian, who directed "City Streets" and "Applause," is completing his cast for "Dr. Jekyll and Mr. Hyde." Fredric March, Miriam Hopkins and Rose Hobart head the cast.

Florence Ryerson is busily engaged getting her Tiffany story, "X Marks the Spot," into shape for shooting.

Conchita Montenegro will be the new heart interest for Edmund Lowe and Victor McLaglen in " Disorderly Conduct," Fox picture. El Brendel also has a featured part.

GOING UP!

Business is Bigger with FILM DAILY
Because it Continues to Pay Dividends
To advertisers
By reaching the BUYING POWER of the MOTION PICTURE INDUSTRY
MAKES A FELLOW WISH
HE HAD TWICE AS MANY
THEATRES.

$15,619 week end in
an 1816 seat house—
Hollywood Theatre, N. Y.

Betters entire previous
week in five days at
Buffalo Theatre, Buffalo

Doubles average weekly
gross at Branford Theatre
Newark, New Jersey

Equals four day’s business
in one day—Strand, Hartford

Raises Seattle Music
Box 50% over last week’s
good gross

No wonder Sam Katz
of Publix says ....

"PARTICULARLY
STRONG BOX-
OFFICE FILM!"

Constance
BENN ET

in
BOUGHT!
with
BEN LYON
and RICHARD
BEN NETT

It’s the
WARNER
Touch That Does It!

(more than your contract calls for)
Chi. Houses Reopening With Imported Operators

PUBLIX DROPS LOCALIZED FILM BUYING

Radio Moves Up Strongest Features on New Program

Stars and other things — BY JACK ALICOATE

We hate to be eome personal, but we do some-
times wonder if the old pubic is being fed up. We are, with seeing the same old movies in the same old way. We have seen Connie Bennett romantically betrayed so many times that we have lost all sympathy for her, and are commencing to discount her as just a lady wolf in sheep's clothing. How that film agent, Ralph Ince, manages to talk on the screen after bein
to the hoosegow in so many deouts is nobody's business. Edie Lowe has kidded so many gals to going the way of all flesh that we would think, by this time, they knew to leave, even on the screen. Once, at that, Mackan, Schub-
erg, Mayer, Warner, Goldwyn, John, LeBaron & Co., know more than we do about the matter, anyway, so let's let it drop.

The labor situation, brought to a head in Chicago, is but one of many now menancing throughout the country. In the other hand, in many cities, the labor question has been ad
ted to the satisfaction of all by combination of cool heads and co-
operative analysis. That this industry must be thoroughly liquid-
ated, along with business and industry in general, is but basic economics. That labor, in view of the greater purchasing power of the dollar, should have in this combination, is a question so open and controversial as to have the attention of none less than President Hoover. The situation, ob-
viously is irritating, but, like other matters of the sort, can and should be worked out in the spirit of understanding and co-operation from both sides.

Seven Pictures Going in Work Next Month, Says William LeBaron

RKO Radio Pictures has rearranged its production schedule, avvaying up several of its strongest features originally set for production late in the fall, William LeBaron, who arrived from the coast yesterday, told THE FILM DAILY. "Starting on Sept. 14, seven

FOURTH BIG-CIRCUIT DEAL BEING MADE BY UNIVERSAL

Universal is now closing its fourth big-circuit product deal, this being with Publix. Other major or-
ganizations sold on new season product are: Warner Bros., RKO and Paramount-Publix in Canada, formerly known as Famous Players Canadian.

The RKO deal, consummated yester-

Indie Booking Combine Being Formed in London

A secret booking combine is in the process of organization among London exhibitors who have small circuits. The purpose is

120 Operators from New York Imported by Chi. Indie Houses

Offer Bread As Bait To Draw Family Trade

What Cheer, la— Ten loaves of bread are being given as a prize at the Masonic to the largest family attending the Saturday night shows. At the last presentation a family of nine received the award.

Chicago — Independent theater owners, who closed their houses last week in the controversy with opera-
tors over the elimination of one man in the booth, are all set to reopen tomorrow with men import-
ed from New York. Aaron Saperstein, president of the Illinois unit of Allied States Ass'n, states that

Lightman and Myers Support Protest Meet

M. A. Lightman and Abram F. Myers have pledged their support to the national protest meeting against high percentage and score charges, to be held Sept. 1 at the Hotel Astor. Myers will attend the en-
Urge Tieup of MPTOA Convention With Washington Bi-Centennial

Holding of the next convention of the M.P.T.O.A. in February and making it a big get-together meeting commemorative of the 200th anniversary of the birth of George Washington is advocated by M. E. Comerford and other officials of the national organization. "The convention," says Comerford, "should be held at a place where the great force of our screen power will be expressed best in the work of advancing and developing all lines of action which will help government and people most."

"We are now in the midst of a financial, industrial and business condition, which needs adjusting. This will be done in an American way by American minds and hands and our Theaters can give any plans adopted much force and effect."

Action Pictures Lineup For State Right Market

The 24 features planned by Action Pictures will be sold on state right market. In the New York territory the product will be handled by Action Pictures exclusive exchange which has changed its name from Aywon. The Coast territory will be handled by All-Star, and in Boston, Century Films will represent Action.

Cliff Broughton of Action left New York yesterday for the Coast to start production on the company's second picture, "Chinatown After Dark."

F. L. Granville Completing Production Arrangements

Production arrangements for the Multicolor jungle feature to be made by Fred Leroy Granville in association with Capt. Norman Franklin will be completed following the arrival of Granville in Hollywood next week. The expedition to the far east will get under way next month. Granville, at one time with Universal, is now an independent producer in England. He recently sold "Cattivation," British feature with Conway Tearle, to Capitol Productions for distribution throughout the U. S.

Notice is hereby given that by contract dated June 30, 1930, which contract is in full force and effect, James Cagney engaged his exclusive services to Warner Bros. Pictures, Inc. and specifically agreed that he would not act, pose or appear in any branch of the amusement business or in any other occupation whatsoever without the consent of the undersigned. No such consent has been given and the rights of the undersigned to the services of the said James Cagney under the said contract will be enforced.

Warner Bros. Pictures, Inc.
ADIO PICTURES MOVES UP ITS STRONGEST FEATURES

(Continued from Page 1)

atures will go into production at the Radio Pictures' studios, said New York's J. X. O'Brien, "and even more so this upcoming fall picture will make her acting debut under the direction of the revered La Cava. Herbert Brenon, sometimes referred to as 'The Dove' in which Dolores Del Rio will be solemnized. Also on the stage will be new Ivan Lebedeff picture: 'Ladies and the Jury,' starring Edwin J. Dow and Thelma Dyer in a new vehicle for Courtenay Clarke. Lowell Sherman will direct, and Willer and Woolley comedy 'Peach O' Reno.'

LeBaron says his trip east is to attend several Broadway stage successes and to confer with Fannie Hurst on the scenario of her novel 'Symphony of 6,000,000,' which will be produced with an all-star cast.

adi Booking Combine Being Formed in London

(Continued from Page 1)

To build up an independent circuit between 60 and 300 theaters and movie palaces, Norman T. Black, booking company to obtain films on an independent basis. About 60 London theaters already have been brought under an independent banner, it is stated.

Worcester Theater Sold

Worcester, Mass.—At an auction utilizing only five minutes, with only one bid entered, the Worcester was sold for $33,000 to Springer Savings Bank, holder of a $30,000 mortgage on the property. Re-sale is planned.

Rribbon Gets Fall River House

Fall River, Mass.—Revere A. Rolfe, recently with Conover and Co., has acquired the capital from Nathan Yamin and will start work on opening the Yamin house in the same:

Tea Town House Changes Hands

Pedham, Mass.—J. J. Enterr'ra, headed by Julius Johnson, has taken over the Dedham Community Center. Lewis Carroll will manage the house.

COMING & GOING

CLIFF BROUGHTON has returned to New York after a trip to Europe. DAVID SAMNOFF, editor of Picture Play for Europe yesterday on the Leviathan. BEETHOVEN LEDLER arrives at the Knickerbocker Hotel on Friday. JAMES CAGNEY, who walked off the Warners lot at the Coast going to salary negotiations, has arrived in New York. CHARLES P. SKOURAS, general manager of the Shubert and Loew's Theaters in the Middle West, is in New York to look over the field and book attractions for the new season.

ALONG THE RADIO with PHILADELPHIA

*** SOUND THE TRUMPS... beat the bally drums... all you exhibs are due for a b.o. smash... and we mean Smash... none other than Universal's "East of Borneo"... which has slipped in quietly without any fanfare... and gawkdowns why not... they ballyhoo the clucks... and the cleanups are sneaked in the back door as if they had the smallpox... just one of the b.l.'s mysteries of this dizzy biz... but we're here to state that this Oriental jungle pix has practically Everything... another "Trader Horn" done in an entirely different meter... check full of Atmosphere... Sex... Weird Situations... Thrills... Suspense... a pip of a plot... b"A"s-ful Rose Hobart in the jungle wilds of Borneo... following her hubby, Charlie Bickford... who has gone native acting as court physician to an oil tycoon... who starts to put in the fine and cunning works on Rose... a trip to couple trapped in the toils of the scheming potentate... surrounded by hundreds of great white slaves... and then the Big Escape... with a smash climax that is post-ive-ly sensationally... and the most terrifying wild animal shots scattered gaily throughout the footage... a native condemned to death by the Prince, trying to outswim a river of pursing crocodiles... a jaguar and a terrified black in mortal combat on a river craft... oh, boy, what a movie picture that would be... which should freeze the customers in their seats... say, Mister Melford... ya ya a swell directorial job.

* * * FROM WASHINGTON, where sans or presidents come and go, but the Volstead Act stays on forever comes word of a stunt pulled by Ed Hurley batting out the publicity for the local Fox house. Ed decided he was going to pull some'izzin' Different so he tried to interest Mister Hoover's publicity department in a l'il stunt... and that gentleman almost passed out at the Horror of the Thot... so Ed pulled it anyway... he appeared in front of the White House gates with a cajun on which was seated a bevy of Fanchon & Marco pix and the Capitol guard, detectives and officials sho'ed 'em away and Ed exclaimed, "What! One Dry week give another audience?" and the audience was so good, that the Washington "Star" played it up with photos and now all official and social Washington is jabbering about the affair. Ed is an Irishman like Mister Hurley could have got away with It.

* * * THE BOYS have organized a committee... to give the works to a certain mugg... who in a rash moment condemned himself and a perfectly innocent gal to a life of Solitary Confinement with some cynical clock in the Dark Ages sardonically referred to as Marriage... so this mugg... who happens to be a columnist... alleged... on a trade paper... will have a Ball and Chain party in the lobby of the Dixie hotel on Sept. 10... they will lead him to his Doom down the prison corridor... followed by a priest and a rabbi and a minister... to make sure he gets the Last Rites in all religious groups seein' that he has done himself in bein' a columnist... how could he?... and for the first time in years he will get a Good Meal... for its customary to allow condemned prisoners to select Anything they want to eat... for their Final Meal... and because we know this mugg... and how he loves to eat... at someone else's expense... bein' Scotch... there's no doubt that he will show up even when he knows that they are gonna take him for an Awful Ride... tolling bells funeral chant... slow lockstep... Gone... but not Forgotten.... Bee'z of the/i, Benjaimin, George Harvey, Ed McNamee... for the Horrible Dirtsall.

CHI. HOUSES REOPENING WITH IMPORTED OPERATORS

(Continued from Page 1)

no cut in salary is contemplated. Operators are to receive the same scale as before the lockout.

One hundred and twenty members of the Brothers of M. P. Employes of North America, affiliated with the American Federation of Labor, have arrived here by plane and are quartered in Loop hotels. A. Lamar, representative of the George Williams Service of New York, is in charge of the men. Theater owners evidently expect some trouble, as they have sent States Attorney Swanson a letter asking protection for the men and properties. Tom Maloy, head of the operators union here, states that Local 118 is the only accredited union in Chicago and it will oppose any attempt to bring in strike-breakers. Members of the Chicago Exhibitors' Ass'n will not enter the controversy, it was stated at their office.

"Bad Girl" Injunction Denied by Supreme Court

(Continued from Page 1)

producer, who claimed his sale of the talkies stipulated release not earlier than Sept. 1. "Assuming that there was a violation of the contract in exhib'ting the picture here before Sept. 1," said the Judge, "the violation was a technical one. The defendant would suffer great loss without any real benefit to the plaintiff if the extraordinary remedy of immediate injunction were granted."

Edwin P. Kilroe and Henry Brill represented Fox, and William F. Friedman appeared for Bad Girl, Inc.

"Bought!" Held Over

"Bought!" the new Constance Bennett starring picture released by Warner Bros., has been held over for an additional week a both the Apollo, Indianapolis, and the S. Rand, Louisville.

Arthur Lee in Canada


Many Happy Returns

Here wishes and con

(Continued from Page 1)

THE "M. DAILY" to the following men and women who are celebrating their birthdays:

August 20

Hyatt Daab

Fred A. Kelsey

S. J. Brody

Willis Marks
More Big Ones from **UNIVERSAL**

- WATERLOO BRIDGE
- STRICTLY DISHONORABLE
- HEAVEN ON EARTH
- HOMICIDE SQUAD
- FRANKENSTEIN
- THE SPIRIT OF NOTRE DAME
- LASCA OF THE RIO GRANDE
HE SHOWMAN'S DREAM COME TRUE!

What a Chance For Exploitation!

SEE the blood-curdling hand-to-claw battle to the death between a ferocious leopard and a frenzied native! . . . one of the screen's most thrilling moments!

SEE the pulse-pounding race for life between a condemned man and hundreds of ravenous crocodiles . . . with the crocodiles winning and fighting over their prey!

SEE a volcano in full eruption . . . vomiting forth a flaming flood of death and destruction, driving before its venomous fury man and beast alike!

SEE a gorgeous pagan palace fall in ruins as the crawling wall of earth and debris obliterates a town and annihilates a people!

SEE the mysteries of the jungles . . . the beasts of the wilds . . . leopards . . . tigers . . . hyenas . . . crocodiles . . . everything that creeps and crawls, walks or stalks!

SEE the strangest love story ever screened . . . daringly dramatic . . . a white woman in the power of a cruel native prince . . . a society beauty who refused to pay the prince's price!

with

ROSE HOBART

CHAS. BICKFORD

AN AMERICAN TRAGEDY is S. R. O. Sensation!

Based on DREISER'S great romantic novel. JOSEF VON STERNBERG'S production. With Phillips Holmes, Sylvia Sidney and Frances Dee.
NEW YORK. Sell-out every performance at Criterion at $2 admission. Record advance sale.

LOS ANGELES. Biggest opening in history of United Artists Theatre. Even balcony could be sold three times over.


DETROIT. Largest business since United Artists Theatre was built. No let-up since opening.

DENVER. Mobs storm Paramount Theatre and receipts touch new high for past two years!

Leader

PARAMOUNT

“Enthralling Entertainment!”
Joyous Youth...making happily strong to new horizons!

“AN AMERICAN TRAGEDY”

AN AMERICAN TRAGEDY
A Paramount Picture 
Produced and Directed by 
Potter Palmer

An American Tragedy

Impetuous Youth Scorning Advice!

AN AMERICAN TRAGEDY

Paramount’s outstanding contribution to the screen.

A STATEMENT ABOUT...“AN AMERICAN TRAGEDY”

This is the type of advertising helping “AN AMERICAN TRAGEDY” to record grosses!

PARAMOUNT
FOURTH BIG-CIRCUIT DEAL
BEING MADE BY UNIVERSAL

(Continued from Page 1)

contract signed last year, which included more than $3,600,000 in rentals. It provides for the showing of the U product in the entire circuit of RKO houses. First picture was "Waterloo Bridge," "East of Borneo" and "Strictly Dishonorable."

100 Day-and-Date Runs
For "Waterloo Bridge"

Universal's "Waterloo Bridge" has been dated for 100 day-and-date showings during Labor Day week. The bookings were closed within 24 hours after the picture had been shown to the Warner, RKO and Publicx theater officials.

Shorts With Local Tieup
Planned by R. B. Coleman

(Continued from Page 1)

cities where a local newspaper will present the reels similar to tie-ups made with newsreels. The first release is expected to be ready Sept. 1.

Local Stage Units for Warners

Believing that intact stage units staged in New York are less favorable due to different tastes in various cities, a policy of local units will be followed by the Warner de luxe houses starting next week. It is announced by Dan Michalove, Larry Conley, Al Kaye and Harry Marx will be production managers in Jersey City, Philadelphia and Pittsburgh, respectively. Talent, however, will be engaged by Walter Meyers of the Warner Artists Bureau in New York.

Polly Moran Touring Till Oct.

Following her week at the Capitol ending tonight, Polly Moran will make personal appearances in Jersey City, Washington, Baltimore, Buffalo, Cleveland, Rochester, Syracuse and Pittsburgh, keeping her on the stage until the latter part of October. She will then return to the M-G-M lot.

Buffalo Deal Closed

Buffalo — Deal whereby Publicx takes over the Fox Great Lake has been closed. The house will have a long run policy.

A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

SAMUEL L. ZIERLER has decided that "Race Track" as the next vehicle for his star Leo Carrillo, will follow-up to the James Cagney production, "Hell Bound." Douglas Day, who adapted "Laughter," will do the adaptation of "Race Track," which is a story by Wells Root.

Dwight Frye has been added by Universal to the cast of "Frankenstein."

Marilyn Miller returns to Hollywood this week from Santa Barbara, where she has been recuperating from her recent illness. She is to begin work next month in "Her Majesty, Love," at First National.

Inez Seabury, Eddie Gribbon, Edward LeSaint and three Oriental leading women will appear with Slim Summerville in his new Universal comedy of the marine corps, "Peeking in Pekin."

"The Nevada Buckaroo," second in Tiffany's new series of ten Bob Steele westerns, has been completed, according to announcement by Trem Carr, who is making the series. Supporting the cowboy star in this action drama are Dorothy Dixon, Ed Brady, George Hayes, Glen Cavender and Billy Engle. J. P. McCarthy directed.

Every male star and player on the RKO Pathe feature contract list except Eddie Quillan has been placed in the cast of "Suicide B". Bill Boyd heads the array of contract talent in the starring role. He is supported by Robert Armstrong, James Gleason, Harry Holleeder and the late William Tom Keene. Quillan is busy on a new starring vehicle of his own.

Sarah Padden will support Elissa Landi in Fox's "Wicked," directed by Raoul Walsh.

Two actors and two directors wind up their M-G-M association next month. They are: four Novello, who will be replaced on one of the "Lonesome" series; S. Herbert Braggiotti, foreign actor, and directors Zion Myers and Jules White.

Richard Boleslavsky, Radio Pictures' director, has returned to Hollywood after a three weeks' vacation in the High Sierras.

Frances Dade will be seen in "Range Law," a new Ken Maynard western, which is now in the process of editing at Tiffany.

"The Thirteenth Chair," original by Louis Sarecky, associate producer at the Radio Pictures studio, will be moved up a month on schedule. Production has been set for Sept. 1. The cast includes Ricardo Cortez, Robert Ames, Rosco Ates, Kitty Kelly, Joseph Cawthorn and Ned Sparks.

23 T. P. E. Releases Set
Talking Picture Traffic

Welsh Finishes First of Series

Tiffany Premiere at Los Angeles

Los Angeles—"Women Go On Forever," Tiffany-James Cruze production featuring Clara Kimball Young, has its world premiere at the new Los Angeles. Supporting Miss Young are Marian Nixon, Paul Paur, Eddie Lambert, Yola D'Avril, Wallace Morgan, and others. The picture was directed by Walter Lang.

New Quillan Vehicle Retitled
RKO-Pathe's new vehicle co-starring Bob and Larry Quillan and Robert Armstrong is to be known as "The Tin Off," instead of "Eddie Cuts In."

Publicx Reopening Lowell House
Lowell, Mass.—Plans for the reopening of the Merrimack Square are announced by Publicx.

JERSEY ALLIED UNIT
OUT TO GET THE FACT

The organization, following the 8, of two meetings held Tuesday at Asbury Park — Mary Nolan has been signed by RKO-Pathe to appear the new Eddie Quillan picture in being directed by Ralph Murphy, Sonora Barks, New York artist representative, contracted M Nolan.

G. H. Byrnes Promoted
G. R. Byrnes, formerly assistant manager of the RKO 83rd St. office, has been promoted to management of RKO Proctor's 84 St. office.

THE HOTEL
HAMITLON

IN THE NATION'S CAPITAL

A Hotel of Excellence

In the center of the shopping, business and theatre district, travelers to the Capital will find the HAMILTON a hotel of exceptional charm.

300 outside rooms, all equipped with tub and shower, electric fan and furnished with taste. Single $3 to $5 daily. Double $5 to $8 daily. Delicious southern dishes served in the restaurant. Write for illustrated guide and map of Washington.

Russell A. Conn, Gen. Mgr.

and 5th streets:
WASHINGTON, D.C.

LATZ Inc.
Chicago Operators' Union Fights Imported Men

DISTRIBUTORS AGREE TO USE 5-5-5 CONTRACT

Hot Spell Doesn't Cool Draw of Good Pix, Says Brandt

Columbia Defies Practice of Holding Back Films for Colder Weather

Defying the practice of holding back good pictures until cool weather arrives, Columbia has met with signal success in releasing their two west features of the present schedule, "Dirigible" and "Miracle Woman," which have weathered the hot weather, Joe Brandt told THE DAILY yesterday.

CROSS receipts from percentage engagements of the two pictures (Continued on Page 4)

SONO ART MAKING DEAL WITH PUBLIX, WARNERS

Sono Art-World Wide is working out a 1931-32 product deal with Publix and Warner circuits. Bud Rogers, who returned to New York a few days ago after visiting exchanges, is handling the negotiations for Sono Art-World Wide.

Dual Bill Contract Signed by Skouras

St. Louis—Continue of double features at the Missouri is indicated by contracts signed in New York between Charles Skouras and Paramount whereby provision for the dual policy is included. Skouras also has booked the Columbia product. Dual bills at the Missouri are deemed necessary to compete with the Fox and Ambassador, which have big stage shows.

Ace Minnie Course Gives Up the Ghost

Lack of patronage yesterday caused the world's premier miniature golf course, behind the Roxy, to call it quits. William Fox, who owns the property and operated the course, gave the equipment to the Hebrew Orphan School. The space will revert to auto parking.

Plan Trailers By Television
San Francisco—Possibility of tie-ups with film production companies and theaters for the release of trailers on forthcoming pictures by television is being considered by a local advertising agency, which believes the idea has big possibilities. Several prominent San Franciscans are reported interested in the venture.

More Preparation, Less Remaking
Is Studio Watchword for Economy

3 Managerial Appointments Announced by Monogram
L. W. Marrott has been appointed manager of the Indianapolis office of Monogram. Al Blofson, a recent appointee, is in charge of the recently opened Philadelphia office. S. Josse, formerly in the home office, has been made district manager for the Cleveland and Cincinnati branches.

Finkelstein Circuit's First Convention

St. Paul—First convention of the Finkelstein Circuit will be held here next month, it is announced by Harold Finkelstein, president. House managers, assistant managers and other officials will attend and discuss various topics. Since its organization early this year, the Finkelstein Circuit has acquired 13 theaters (Continued on Page 4)

Hughes-Franklin Houses Reopening on Labor Day
Kansas City—All Hughes-Franklin theaters in the Middle West that are closed for repairs and remodeling will be reopened Labor Day, according to Rick Rickertson, middle western manager.

Oppose Reopening Chi. Houses With Men Imported from N.Y.

RKO Appoints Deubach City Manager in Dayton
Milwaukee—J. William Deubach, Wisconsin RKO district manager, has been named city manager of RKO theaters in Dayton, O.
PARAMOUNT FILM WORLDS OF NOTED BRITISH AUTHORS

London—Paramount’s production schedule for 1926 includes the filming of stories by Rudyard Kipling, Arnold Bennett and other noted British authors. One of the stories, an announced by Robert T. Kane, is the company’s production chief on this side. Kipling himself will assist in the making of his story, “The Light That Failed.”

GERMAN INSTALLATIONS

SHOWING AN INCREASE

Washington Bureau Of THE FILM DAILY

Washington—In spite of the political and economic unrest in Germany there has been an increase in the sale of sound film reproduction rights in that country. The department of Commerce is informed.

The sales, however, are limited to small orders for theaters seating from 200 to 400.

WRITER JOINS PARAMOUNT

Herman Hilduchson, well-known newspaper man whose first novel, “Money Man,” is just off the press, has gone to Hollywood from New York to work on an unannounced writing assignment at the Paramount studios.

VALLE WITH NBC 3 MORE YEARS

Rudy Valle will continue under exclusive management of the National Broadcasting Co. for an additional three-year period under the terms of a new contract, according to an announcement by George Engelhardt, vice-president in charge of NBC Artists Service.

Eddi Rosscen joins premier

St. Louis—Eddie Rosscen, for the last 18 months city salesman for United Artists, has been appointed general and general manager in charge of sales for Premier Pictures Corp., which has the Monogram lineup on its list.

ALICE WHITE FOR VAUDE

Alice White, who has been making personal appearances in the Middle West, has arrived in New York with plans for a vaudeville tour. Fred Schauer, formerly director of exploitation for United Artists, is representing her.

Hoffman Joins Meyer-Rieger

Michael Hoffman, who arranged the music score for several Bavarian and more pictures, has been engaged as head of the Meyer-Rieger music department. He will have charge of the synchronization and scoring of all De Luxe Trailers.

Theaters Condemn Gang Films

Atlantic City—A resolution urging film producers to stop making gangster pictures was passed yesterday by the managers and police at its annual convention here.

Putting Speed Into Installation Service

James Craig, sound engineer of the Pulverman Corp., has covered a distance between New York and Kingston, Jamaica, by airplane in 32 hours. The ordinary travel time is about three days. Craig recently completed five installations for the Palace Wilcox-Saenger Co., Ltd., of Kingston.

I. Pulver also has been using the modern way of traveling, particularly between New York and Duluth. He left a few days ago for the western factory by airplane, covering the distance between New York and Duluth in approximately 21 hours.

MATTO GROSSO JUNGE FILM

Brought Back By Newell

Several thousand feet of film shot in the jungles of Brazil were brought back to New York yesterday by David Newell, a member of the Pulverman group expedition, who arrived on board the Munson liner, Southern Cross. The film shows wild life in the Brazilian jungles.

SETTLEMENT NEAR IN BRAINERD

Brainerd, Minn.—Following the sale of the Palace by Jake Gruesener to Joe Annenmott, formerly owner of the Crystal in Burlington, Wis., negotiations are reported under way for the purchase of the Gruesener’s expedition, who arrived on board the Munson liner, Southern Cross. The film shows wild life in the Brazilian jungles.

Gregory After 2 Publix Houses

Chicago—Gregory theater interests of this city are negotiating for two Publix houses in Kokomo, Ind. They are the Indiana and Sipe.

Publix Sells Fargo Delaware

Fargo, N. D.—Publix has sold the Garrick, deluxe house, to the Grant chain operating only. This leaves Publix with the State and Fargo still open, and the Orpheum and Grand open.

Bandits Get $1,200 and Ring

Indianapolis—Receipts amounting to $1,200 were reported by a bank held at $350 belonging to Mrs. Grace Hilton, cashier, who was taken by robbers who held up the Circle a few nights ago.

 Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Power Cinemophone Equipment Corporation

7237-Ave., N. Y.
BRYANT 9-6087

THE INDUSTRY’S DATE BOOK


Aug. 21-22: Association Outing of Minneapolis Film Board of Trade, Detroit Lakes, Minn.

Aug. 29: RKO and RKO Path Annual Outing, Indian Point, via Stratford, Peterborough, Mass., RKO Hotel, Minneapolis, and Mersereau, of Western Pennsylvania Picture Congress, Madison, Wisconsin.


Sept. 9-10: Semi-Annual Convention, Allied Theater Ass’n of Minnesota, North and South Dakota, Rialto Hotel, Minneapolis, Hollywood American Motion Picture Picture Congress, Madrid, Spain.

Sept. 4-6: Eleventh Annual Convention, M.P.T.O. of Western Pennsylvania, Pittsburgh.

Sept. 5-8: Fall meeting of the Society of Motion Picture Engineers, New Ocean, Mass.


WISCONSIN ALLIED UNIT

Attending N. W. Meet Milwaukee — Frank McWilliams, president of the Allied Independent Theater Owners of Wisconsin, has announced that the organization will attend the Northwest Allied convention to be held Sept. 9 and 10 in Minneapolis to the tune of 50 to 100 strong.

Orchestra at Brown, Louisville

Louisville—When the Brown opens Aug. 29 it will be under a new policy with a 12-piece orchestra under the direction of George P. Felman of Chicago. Ina Claire in “Rebound” is the opening film.

Luzi Lutz in Milwaukee

Milwaukee—Louis Lutz, formerly manager of the Mirwood, Madison, has been named manager of Warner’s Downer, local neighborhood house.

RKO Houses Reopening

Minn.—Definite announcement that the RKO Severance at St. Paul, and the President in St. Paul will reopen next month was made by Morgan Ames, division manager, on his return from New York, where he attended a division managers’ meeting. Ames also stated that the Orpheum in Three Lakes would resume Aug. 29 as a straight picture house.

GEVAERT "SAFETY" RAWSTOCK

16 & 35 MM

B & W and Colors

UNIFORM—BRILLIANT PINE GRAIN—DURABLE

The Gevaert Company of America, Inc.

423 W. 55th St. 413-21 Ro State St.
N. Y. Chicago

Originators of the Tinted Base M. P. Film
These Smart Buyers Were SOLD the moment they saw the box-office reports of these 3 hits!

CONSTANCE BENNETT
in BOUGHT with BEN LYON and RICHARD BENNETT
....Getting more money than any picture on the market...........

RICHARD BARTHELMESS
in another John Monk Saunders drama
THE LAST FLIGHT with David Manners, Helen Chandler, John Mack Brown, Elliott Nugent, Walter Byron
....Setting a terrific pace at New York and B'klyn Strands. Set to repeat in ace key city houses....

THE STAR WITNESS
with WALTER HUSTON CHARLES "CHICK" SALE
Dickey Moore, Frances Starr, Sally Blane, Grant Mitchell, Ralph Ince, Robt. Elliott
....The Outstanding Hit in this month's key city box-office reports.............

You get "MORE than your contract calls for" from WARNERS and FIRST NATIONAL
(Vitagraph, Inc. distributors)

Warner-F. N. Sales Sets Week's Record

Sales of Warner-First National product set a new record in the history of the organization last week, it is announced by Sam E. Morris. Deals closed included Loew metropolitan theatres, RKO circuit throughout the country, and the Publix-Comerford, Publix-New England, Publix-Indiana, Glen Dickinson, Dubinsky, Schanberg and Rhoden circuits.
HOT SPELL DOESN'T COOL GOOD PIX’S DRAW—BRANDT

(Continued from Page 1) during the past few weeks are better by more than 25 per cent than the receipts of other Columbia releases for the same period,” said Brandt. “This result need not be unique provided the pictures are of the better class and that exhibitors lay as much stress upon selling the picture to their public as they do in buying it.”

“Advertising is the wisest policy at this time. It is the dynamite which will blast away the log jam holding back the waters of prosperity. My advice is to use advertising freely and watch good times come flooding in.”

Economy Watchword

Adopted by Studios

(Continued from Page 1) ing is the new studio watchword. Paramount, however, has refused to make “Come, Marines!” but called off the production when it learned that it would cost considerably more than the original budget provided for this picture.

Finkelstein Circuit to Hold First Convention

(Continued from Page 1) houses in seven Iowa towns, and it is said the company has weathered the disastrous season without a loss.

New Film Row for Omaha

Omaha—Erection of a group of buildings to form a new film exchange center here is contemplated in negotiations now being carried on with the New York offices of various picture firms. Elson Construction Co., Kansas City, is sponsoring the project. The present film row has outgrown its quarters.

New U. A. Milwaukee Branch

Milwaukee—A new local exchange for United Artists will be erected at 1537 N. 8th St.

COMING & GOING

OSGOOD PERKINS has arrived in New York from the Coast after completing a session with the United Artists. CONSTANCE BENNETT is due back from Europe on Monday aboard the L'Ile de France. She will leave immediately for the Coast to start on “Compromised” for RKO Pathé.

SYLVIA SIDNEY arrives today from Hollywood to resume her motion picture work at the Paramount studios.

STEWART MOORE, a director, in the British Television Corp., of London, is in New York to arrange for mass production of television sets.

MICHAEL L. SIMMONS, director of publications for the National Broadcasting Co., has returned to New York after a vacation on Cape Cod.

GERTRUDE PURCELL, Paramount writer, left New York yesterday to resume work at that company’s Coast studio.

ALONG THE RIALTO

with PHIL DAILY

- - - THERE MAY BE a tipoff for big film producers in the goings-on at the Palace the last five weeks. Word vaudeville, the former and distinguished owner of the Amusement Family, has been staging a comeback with the customers blocking the sidewalks north and south as they rush right past the picture houses which are supposed to have it. All over a vaude show excuse us while we laff creely behind our typesetting machine figure it out the same identical bill held over in its entirety for five Smash Weeks. Have pix pulled on the public? is the cycle swinging back to flesh shows? nunno that ain’t the answer, dear constituents. the Palace is giving the green light. 아마 diversified not only in the types of gorgeous comedy and goofy cut-up nonsense but also in the NUMBER of entertainers supplying same. and THAT is the I’I secret of the 20th Century where they make for any showman’s eyes give yourself a treat . . . walk past the Palace front any afternoon or eve and then try and squawk that this Depression thing has hit the amusement industry most deeply. The only depression that has hit the film end of amusements is in the minds of the ginks makin’ pix who haven’t sensed that in times of financial stress folks want to laugh uproariously to forget their troubles to be amused amusingly. . . . they want carefree entertainment the reckless, flighty, jolly hoopla kind that wipes the furrows from their brows and makes them forget financial worries. . . . that’s exactly what the Palace is supplyin’ to great big Gobs.

- - - The ENTIRE bill is an invitation to the careworn public to kick aside Oie Man Trouble to come in for two hours and laughl’mselves silly at the vastly amusing antics of Lou Holtz and Billy Gaxton and the dazzling array of other talent. . . . the show whizzes along at dizzy comic pace without a single setup and mebbe if the Great Minds in the Hollerder studes could lay aside their self-complacency long enough to hark to a tip this Palace show might supply the answer. . . . mercy pix by lining up a half dozen Real Comics in each production and let ’em run wild. . . . as long as they continue FUNNY gagwrones, there are enough funny gents in Hollerder kickin’ out their shoes tryin’ to bust into casting offices. . . . but then they tell us that the Calls for-nigh-ay sunshine has been so fierce this year . . . that it has frizzled and dried up most of the brains in the soft-nosed gummers and those with hard consks ain’t got any gray matter to shrivel up anyway. have to wotch-ell.

- - - REMEMBER US tellin’ you about Frank Buck shooting the “Bring Em Back Alive” series for Van Beuren in the Singapore wilds . . . and that Frank was out to get shots of the Stadang . . . the most ferocious wild beast known to big game hunters which has never been photographed. Because the beast charges so fast and is so terrifying in appearance that no goop with a camera ever stood to snap one . . . well, Frank got his photographs of the stadang, all right . . . but he was severely gored doing it. He’s almost cached in. . . . in the day’s work of a free lance producer tryin’ to bring a few thrills to us jaded city dwellers.

- - - LETTER FROM a brand new bootlegger, sez “There is a time in everybody’s life when a little stimulant is not only necessary but beneficial and pleasing . . . I know you are timid about a message of this kind . . . but let me ded from the trial, the reform and sligolow who can’t your pressages write Interestin’ Copy like that . . .”

DISTRIBUTORS AGREE TO USE 5-5-5 CONTR

(Continued from Page 1) lines up with an exclusive print in the Film Daily of 30 when John Lord O’Brien, assistant attorney-general, quoted as saying that distributors are violating the spirit of the Th decisions.

Sidney R. Kent, who presides the 5-5-5 conferences, said in statement: “The adoption of the 5-5-5 contract as an alternative cont was approved in principle. Further consideration is being gen to the method by which the time when it can be used.” S. managers contracted by Film Daily said it was virtually imposible to estimate how much it would be required to print new contrs and get them out in the fl

Tobis to Represent

10 German Produc

in addition to 29 theaters in cities already signed, has just cept seven more features American distributors among in “City of Song,” “The Brod Karamasoff,” “Song of Life,” “Man Within,” “The Kaiser’s Sw heart,” “Up Pops the Lover” “Stage Struck.” Thirty-six producions are on the 1931-32 To schedule.

Oppose Reopening Chi. Houses With N. Y. M

(Continued from Page 1) loy, local union head, said yester day. More than 160 outside profs are here ready to go on job tonight.

Named Ace Berry’s Assistant

Baltimore — William Robert, former secretary at the studio of Stanley, has been made assistant Ace Berry, who is to manage Hippodrome, reopening Aug. 18 with films and vaudeville. Rappaport is spending about $1,000 to remodel the house.

Many Happy Returns

Best wishes and con gratulations to the following members of the industry who are celebrat ing their birthdays:

August 21

Bert Roach
Louis Brock
Lee Dill
Bobby Gordon
Dick Pearl
CHALK UP ANOTHER SMASH HIT FOR SAMUEL GOLDWYN

WORLD PREMIERE
RIVOLI, N.Y.
WEDNESDAY, AUGUST 26th

UNITED ARTISTS PICTURE

KING VIDOR'S

Greatest Directorial Effort Since "The Big Parade" with SYLVIA SIDNEY - WM. COLLIER, JR. - ESTELLE TAYLOR from ELMER RICE'S PULITZER PRIZE DRAMA
LIVE WIRE SHOWMEN
BOOK MONOGRAM'S MIGHTY MELODRAMA
"MOTHER AND SON"

STARRING THE INCOMPARABLE
CLARA KIMBALL YOUNG

NOW PLAYING THESE DE LUXE HOUSES

MILLION DOLLAR THEATRE  LOS ANGELES  ONE WEEK
BIJOU THEATRE  BOSTON  ONE WEEK
PARK THEATRE  BOSTON  ONE WEEK
FAY'S THEATRE  PROVIDENCE  ONE WEEK
OLYMPIA THEATRE  NEW BEDFORD  ONE WEEK
STRAND THEATRE  PORTLAND  ONE WEEK

MONOGRAM, WITH ONE QUARTER OF ITS NEW SEASON'S PROGRAM COMPLETED, DELIVERS WHILE OTHERS TALK ABOUT PICTURES FOR THE 1931-32 SEASON

AND HERE COMES ANOTHER SMASH FOR SEPTEMBER!
SUE CAROL » » » NOAH BEERY « « « JAMES MURRAY IN
"IN LINE OF DUTY"

YOU CAN SECURE YOUR CONTRACT AT ANY OF MONOGRAM'S 33 EXCHANGES

Monogram Pictures Corporation » « Foreign Distributors Ritchey Export Corporation
New Contracts to Be Uniform on Some Points Only

NDIES ANSWER CRY FOR ACTION PICTURES

No Threats of Boycott Planned at Protest Meeting

Indies Stand the Test

"Despite all the gloom I really feel that the future of the independent exhibitor is absolutely assured. Those independents that are left have had their courage and ability tried in fire, and they are, without a doubt, the most capable exhibitors in the entire world today."—Sidney E. Samuelson, president Allied Theater Owners of New Jersey.

Reopening of 100 Chicago Houses Held Up Pending Arbitration

Chicago—Reopening of the 100 neighborhood theaters scheduled for last night has been postponed, the exhibitors and operators having agreed to the appointment of an arbitration committee to work out terms of a new agreement, it was announced following a conference between Tom Maloy of the Union, Aaron Saperstein of Allied, and States Attorney John Swannon. Theater owners will appoint two

Alternative Contracts To Be Uniform on Some Points Only

Alternative exhibition contracts to be issued by major distributors will be uniform only in certain principles, The Film Daily learned Friday. Just what provisions they will contain will be decided next week and the matter will also receive a general discussion at a meeting at the Hays office within a few days. Exhibitor leaders on Friday expressed anticipation that out of the situation would develop a stand-

Pay-Day for Independents

By DON GILLETTE

A T NO TIME in motion picture history has the independent been the subject of more discussion and acclaim than in the past year.

In the reversion from massed activity to small unit production that is now under way, the individual with ideas, originality, showman's sense and enterprise is on the threshold of some of the best opportunities in a decade.

* * *

DEMAND for independent product today is far above the supply. Big circuits want it on account of insufficient or tardy supply from their studio affiliations. Smaller theaters

150 Productions in Fast Drama Vein Planned by Independents

Cries of the last several months for more action and less dialogue will be answered in a generous measure next season by independent producers, who at present have approximately 150 such features planned for 1931-32 release.

In their new season's programs, independents have held themselves (Continued on Page 10)

H-F CIRCUIT PROGRESS ANNOUNCED BY FRANKLIN

West Coast Bureau, THE FILM DAILY

Los Angeles—Announcement of recent Hughes-Franklin Theaters activities, together with the intimation that some pending deals would probably be closed in New York within the next few weeks, was given out by Harold B. Franklin

(Continued on Page 4)

Ribbon Mike to Be Used On All Radio Pictures

West Coast Bureau, THE FILM DAILY

Hollywood—Use of the ribbon mike, which is said to save 15 per cent of production time by eliminating "move-ins" and preventing reverberation, is planned for all

(Continued on Page 4)

Daily Film Renter Denies Gaumont Control

In a cabledgram to THE FILM DAILY, Ernest Fredman, managing director of The Daily Film Renter, British trade paper, emphatically denies the story carried by a New York theatrical publication to the effect that the London paper is affiliated under Gaumont-British control. The Daily Film Renter continues independent and affiliated with no one, declares Fredman.

(Continued on Page 13)
136 Capital Releases Scheduled for 1931-32

Capital Film will distribute some 136 pictures in 1931-32. The group includes six specials from Jack Bachmann, starting with "The Pent House Murder," directed by Thornton Freeland; and including "Enemies of the Law," with Mary Nolan; "The Parisian," with Adolphe Menjou and Elissa Landi; "Catastvication," with Conway Tearle and nine other stories; eight Action Melodramas; six Richard Talmadge productions, six Bob Custer Westerns, four novel attractions, "Ubangi," "Tragedy of Mount Everest," "Ma-ry," and "The Blonde Captive"; 12 German talkers, two Italian talkers and two French talkers, making 74 features. Then there will be four Mascot serials, six Simple Simon comedies, 12 kiddle shorts, 26 Port O'call travelogues and 24 Fitz-Patrick shorts.

Richard Talmadge Steps Up Activity

West Coast Bureau, THE FILM DAILY

Hollywood—Richard Talmadge has doubled his production forces and rushed his current feature, "Scare-Heads," a newspaper story, into the cutting room to meet the September release dates. His next picture, a railroad yarn, is slated to go in work early next month. Reports from exchanges handling the six Talmadge productions have been very encouraging and the producer-star is particularly optimistic over the new season.

Equipment Exhibition At S.M.P.E. Fall Meet

An exhibition of newly developed motion picture apparatus will again be a feature of the S.M.P.E. fall convention to be held Oct. 5-8 at the New Ocean House, Swampscott, Mass.

Estelle Taylor in Vaude Estelle Taylor opens an RKO vaudeville tour Aug. 28 in St. Louis. She will reach New York about the first week in October.

Allied Leaders for N. W. Meet, Minneapolis—Convention by Al- lied Theaters of the Northwest will assume the important of a pow- erful regional allied leaders. President Abram F. Myers will at- tend the sessions, scheduled for Sept. 9 and 10 at the Hotel Radis- son.

Chesterfield Signs Players

West Coast Bureau, THE FILM DAILY

Hollywood—Georges Bacheller of Chesterfield Pictures, has signed Barbara Kent, John Holland, Crauf- ordпарвард and Lloyd Whitlock to the leading roles in "Grief Street," which goes into production Monday. Richard Thorpe is directing "Grief Street" is the fourth of six productions that Chesterfield has announced for the 1931-1932 season.

U Buys Two Stories for Tom Mix

Universal has bought the first two stories in which Tom Mix is to be starred under his contract to appear in six westerns. The first is "Destry Rides Again" Max Brand novel produced by Dodd, Mead & Co. and serialized in Western Magazine, and "Christmas Eve at Pilot Butte," by Courtney Ryley Cooper, published in Red Book Magazine.

Joe Goetz To Manage RKO House Cincinnati — Joseph Goetz of Mount Auburn has been appointed general manager of the RKO Paramount at Peebles Corner.

Chas. Amos at Tivoli, Chattanooga Chas. Amos is now manager of the Tivoli succeeding V. L. Wadkins.

THE FILM

DAILY

VAL. LXXXIV No. 50 Sunday, Aug. 23, 1931 Price 25 Cents

FINANCIAL

NEW YORK STOCK MARKET (QUOTATIONS AS OF FRIDAY)

High Low Close Chg.
Con. Fm. Ind. .275 27 26 275 .5
Fm. Ind. pfd. .13 13 13 0 .0
East Kodak .145 145 145 0 0
Fos. .225 225 22 0 0
Gen. Tp. (new) .2 2 2 0 0
Gold .19 19 19 0 0
Go. A. .65 65 65 0 0
Warner Bros. .85 85 85 0 0
Crest .21 21 21 0 0
NEW YORK CURB MARKET

Newbury .17 17 17 0 0
Technicolor .6 6 6 0 0
Trans-Lux .5 5 5 0 0
NEW YORK BOND MARKET

Gen. Th. Eq. 640 24 22 22 0
Keith A 66 66 66 0 0
Loew C 41 41 41 0 0
Par 52 52 52 0 0
Path. D 39 39 39 0 0
Warner's 39 54 54 33 43

Ken Maynard Flies to Air Meet

Ken Maynard, Tiffany western star, is on his way from Hollywood in his own plane to attend the national air meet at the Municipal Air- port, Cleveland.

Eastman Films J. E. Brulatour, Inc.

2172 Iowa Ave. 6700 Santa Monica Blvd

CALUMET 3692 HOLLYWOOD 121

New York 1540 Broadway, N. Y. C. BRyant 9-4712

Long Island City 1163 Green St. STilwell 4-7940

Chicago

1727 Lake Blvd. 6700 Santa Monica Blvd CALUMET 3692

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg. Los Angeles, Cal. Michigan 8761

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg. Los Angeles, Cal. Michigan 8761

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg. Los Angeles, Cal. Michigan 8761

COMING & GOING

ABRAM F. MYERS of Allied State has left New York Friday to return to Washington.

RUDOLPH SCHEIBER, German director, has left Thursday for Friday on the Bremen for Europe.

GERTRUDE WIEBER and ROBERT WOOLSEY, just back from abroad, return shortly to the RKO lot in Hollywood.

H. B. FRANKLIN left the coast a few days ago for another trip east.

AL ALTMAN of M-G-M has returned to his office following a vacation at Baug- ley Lakes, Me.

DAN MICHALENSON, general manager of Warner Bros., has left for Chi- cago, accompanied by his assistant, Edith Abersohn. They will return to New York early next week.

FACTS!

All the COLORS in a RAINBOW

POT OF GOLD

Win GOLD with TECHNICAL-COLORFUL STORIES

Golden Tips

DIANA VERNON, as Paul Kester

EDWIN DROOG by Dickens-Cymmys Car

SUNURUK by Friedrich Freksa

Go to the Agent

VIOLA IRENE COOPER

9 East 59th St., N. Y. C.
WEEKS AT WARNERS THEATRE ON BROADWAY

First Division "Slays 'Em" in N.Y.

What Will This Picture DO For You

DEW—
No York
86 Street
Dee
Giley
Silt
Victoria
National
Girl
Bristol
16th Street
31 Park
Broadway
Mrs.
Feling
Waldside
W-wick
Century

KO—
5/6 Street
Park
11th Street
Emlton
6 Vernon
Escoer
Cenpoint
Cheum
Talwick
Tou
Ridmond Hill
1w Rochelle
The Ferry
Lkland

JOX—
Almont
Amelton
Frank
Herbino
enwood
one
and, Astoria
escent, Astoria
bushay
snada, Corona
rona, Corona
mousead
alto, Jersey City
voll, Jersey City
polo, Jersey City
 staunch, Bogota
ace, Bergenfield
iba
offers
mbassador
upreme
alley Stream
ltmore

CENTURY—
Sheepshead
Albemarl
Avalon
Marine
Empress
Freeport
Beacon, Pt. Washington
Queens, Queens Village
Bliss, Thompson Hill
Fantasy, Rockville Centre
Huntington, Huntington
Mayfair

WARNER—
Goodwin, Newark
Tivoli, Newark
Central, Newark
Ritz, Newark
Savoy, Newark
Roosevelt, Newark
Hawthorne, Newark
Regent, Newark
Stanley, Newark
Castle, Irvington
Sanford, Irvington
Embassy, Orange
Cameo, So. Orange
Regent, Elizabeth
Capitol, Passaic
Rivoli, Paterson
Eureka, Hackensack
Wellmont, Montclair
Central, Jersey City
Lincoln, Union City
DeWitt, Bayonne
Hudson, Kearney
Cranford, Cranford
Playhouse, Ridgewood
Union, Union
Capitol, Belleville
U. S., Hoboken
Ritz, Albany
Lincoln, Troy
Lafayette, Batavia
Palace, Jametontown
Capitol, Dunkirk
Babcock, Wellsville
Diana, Medina
Madison, Albany
Albany, Albany
American, Troy

PUBLIX—
Strand, Yonkers
Lyric, Asbury Park
Bardavon, Poughkeepie
Crescent, Perth Amboy
Strand, Freehold

AND A DOZEN
OTHER CIRCUITS

A FEW STATE RIGHT TERRITORIES STILL AVAILABLE
U. S. RIGHTS CONTROLLED BY AMERANGLO CORP., INC. AND FIRST DIVISION PICTURES, INC.

FIRST DIVISION EXCHANGES, INC. HARRY H. THOMAS, President
NEW YORK CITY    BUFFALO    ALBANY    PHILADELPHIA    WASHINGTON
ROBERT E. WELSH
J. FRANK SHEA

Welshay Pictures, Inc.
Metropolitan Studios
HOLLYWOOD, CALIF.

When It Comes to Color
Come To Us

STATE RIGHTERS! A GREAT PRODUCTION
Is Now Open for Your Territory
CONWAY TEARLE'S LATEST
"CAPTIVATION"
with Betty Stockfeld and an All Star Cast
of Popular Favorites—It's a Natural
For You—Get in on This Deal.

Phone—Wire or Write
HERMAN GLUCKMAN

CAPITAL FILMS 630 Ninth Ave.
New York City

Life's Little Errors
San Francisco — Minnie golf courses here have practically done a fadeout. One of the former pill grounds displays a sign: "Opened by Mistake!"

DIVERSITY OF STARS
IN MONOGRAM'S LIST

New stars for each succeeding picture, and stories of action and intense heart-interest, will form the entertainment value of the 28 features on the 1931-32 Monogram release program according to W. Ray Johnston, president. "There is no question in our minds as to the sort of picture the theatergoers of this country want," said Johnston. "Popular themes, away from sophistication, with plenty of action, is the correct formula."


46 BEING DISTRIBUTED
BY FIRST DIVISION


Numerous Contract Suits
Hinge on Northwest Case

Minneapolis — Numerous contract suits hinge on the outcome of case now under way in which M-G-M is suing George Carisch, owner of the Mohawk, St. Paul, over films bought under the old contract. The Northwest Allied is behind the exhibitor. Carisch's defense, that the contract is illegal because it violates the antitrust laws, is unenforceable because of lack of mutual obligation on the part of those who entered into it, has been upheld by Judge Clyde R. White in the District Court here, thereby giving Allied the first round. M-G-M is expected to fight Judge White's ruling.

WEISS BROS. LINE UP
PRETENTIOUS PROGRAM

With 23 features set for the 1931-32 release, Weiss Brothers has lined up the most pretentious production and release schedule ever announced by Artclass Pictures. The program consists of three independent productions, three other independent produced pictures and eight Westerns.


15 "Musical Reves"
Added to Imperial List

Fifteen "Musical Reves" have been added to the Imperial Distributing Corp. line-up for the current season. Part of the "Port Of Call" series of 26 releases have played the Capitol on Broadway and have been booked over the entire Iowa Circuit. " Ubangi," the six feature which played the Roxie and Cameo will be Imperial’s feature release for the season with the addition of "The Blonde Cynical," an Australian expedition picture, received from the Antipodes.

Variety for Talmadge

Variety is to be the keynote of the group of six features being produced by Richard Talmadge for its new season, "Scareheads," under way, is a newspaper story which will be followed by a monarch, a railroad and a sea story, Dick Talmadge will do his thing in all of them.
NOW PLAYING FIRST RUNS EVERYWHERE

"NIGHT LIFE IN RENO"

WEISS BROTHERS' ARTCLASS PICTURES CORPORATION'S
FIRST RELEASE OF THE SEASON
WITH
Virginia Valli
Jameson Thomas
Dorothy Christy
Dixie Lee
Arthur Housman
Clarence Wilson
Carmelita Geraghty
Pat O'Malley

NIGHT LIFE IN RENO—Artclass production, distributed in the Metropolitan area by First Division Exchanges, Inc., running 72 minutes, directed by Ray Cannon from an original story by Arthur Hoerl who also adapted and dialogued it. Film editors were Don Hayes and Martha Dresback. Well known screen names are the principals in the cast, as follows—Virginia Valli, Jameson Thomas, Dixie Lee, Dorothy Christy, Carmelita Geraghty, Arthur Housman, Pat O'Malley and Clarence Wilson. Reno is very much in the public eye lately, and therefore this film is topical and should bring them in if exploited properly. It will assuredly pleasantly entertain almost any class of audience. When the Los Angeles wife discovers that her husband is consorting with her close girl friend she promptly jumps to Reno. The typical shyster lawyer is there to take her case. The husband follows her to prevent her from getting a divorce. He meets a wealthy rounder and accompanies him to meet two girls in a social way. One of the girls happens to be friend wife. Plenty of comedy situations to enliven this one. And then there are many tense situations and drama enough to more than satisfy the lovers of melodrama. When the rounder's wife is murdered the heroine is accused. A very good picture.

HARRY CAREY

SPECIAL WESTERN FEATURES

"THE HURRICANE RIDER"
"ACROSS THE LINE"
"CAVALIER OF THE WEST"
"HORSEHOofs"

"BORDER DEVILS"
"DOUBLE SIXES"
"TRUSTY TRIGGERS"
"ROPED"

HARRY CAREY

National Distributors
WEISS BROS.

ARTCLASS PICTURES CORPORATION
one Bryant 9-3169
729 SEVENTH AVENUE, NEW YORK

"MEETING THE RESPONSIBILITIES OF LEADERSHIP"
MELODRAMAS EXCLUSIVELY ON ACTION PICTURES LIST


12 WESTERNIES, 8 MELLERS ARE COMING FROM BIG 4


Harry Thomas Optimistic

In order to differentiate between the sophistication of "type" attractions, Harry H. Thomas, head of the Thomas Pictures has named the 46 features to be distributed by First Division as "every旅客 attractions." Each feature will be independently exploited by men covering cities throughout the country.

"First Division is entering its biggest year," said Thomas. "Every one of its releases has been booked 100 per cent to the circuit in advance. With the meritorious attraction that is possible to buy and control, he enjoys the exhibitor with pictures for the masses."

FILM FOLK MORE KEEN FOR RAINY DAY FUNDS

In the motion picture field, where actors and actresses are the in the past virtually made fortunes overnight and then let their vast earnings slip through their fingers before making personal trust agreements. Now, today more widely than ever before for the preservation and personal estates, a trust officer of a leading New York trust institution told the New York American that at the present time, a majority of the leading motion picture screen performers have set up personal trust agreements in one form or another.

One of the common practices among high-salaried motion picture performers today, a trust officer pointed out, is to have part of his or her salary sent directly to a trust company or bank for deposit under a personal trust agreement. An actor, for instance, who is making $3,000 or $4,000 a week, sends $2,500 a week to a trust institution to cover the remainder for his personal expenses and current needs. Other film performers accumulate their salary checks in bank until they have a sizable amount, then set up personal trusts, either revocable, or irrevocable, for the benefit of their families.

The motion picture people seem to be sounder business folks than people, trust officers' trust men attribute this generally to the fact that motion picture artists have personal lawyers to handle their contracts and other legal matters, and that the advice and counsel received by them is usually sound advice and counsel.

CHESTERFIELD COMPLETES HALF OF 1931-32 GROUP

Six features, all action pictures with star casts, have been scheduled by George R. Batchelder, president of Chesterfield, for 1931-32 releases through Tim Newton's "Devil's Vice Specialty," with Glenn Tryon, Myrna Kennedy, Phillips Smalley, Mary Carr, Jimmy Aubrey, Tom O'Brien, directed by Richard Thorpe; "The Lawless Woman," with Carol Nye, Vera Reynolds, Thomas Jackson, Wheeler Oakman, Jim Burst, Glen Lee, Phillips Smalley directed by Richard Thorpe; "Red Lady From Nowhere," with Bob Day, Barbee Barbara, Burtis, Phillips Smalley, Jimmy Burtis, directed by Richard Thorpe. The fourth picture has just completed its initial preparation and is in production. Richard Thorpe will direct the two remaining productions currently, "Half to Juanita," "Into the Flames."

FOUR FAVORITE CASES PENDING IN N. Y. COURT

Five copyright violation cases are now pending in Federal Court in New York City. Educational M-G-M and Universal, with associated companies, have suits pending against the American theater Canarsee, operated by Louis Scala. M-G-M has a similar suit pending against T. A. Amuse Corp., which runs the Amer Movies. Educational has instituted a copyright action against the house. Cases will be held in October.

Third Fairy-Tale Film Being Started by Uni

"Through the Looking-glass" is the third fairy-tale feature selected for production by Uni-Foto Film, of which Hugo F. Maienthurn is president. "Ali' Wonderland," first of the series has been completed by Bud Po, who directed at the Metrop studios. "Rip Van Winkle" is of the series, is now in preparation. Maienthurn expects non-theatrical sales to equal the regular theater sales in as much as the films are being made on 16 mm, in addition to standard size, and being exploited throughout the country as live shows for schools, churches and educational and institutions.

Sennett Back to Pics

Mack Sennett, the foursquare comedy king who has reformed, has let it be known that he is producing another comedy in which his famous pastrys will play a leading role. It's called "The Great Mystery," with Harry Gribbon, Bobo Gray, Harry Myers and Alma Bennett. "Del Lord will direct."
THE GREATEST STARS IN THE INDEPENDENT FIELD

ADOLPHE MENJOU

in

his most sophisticated role since

"The Woman of Paris"

as

"THE PARISIAN"

WITH ALL ENGLISH DIALOGUE

a gay comedy-drama
of Paris to-day, with

ELISSA LANDI

produced by Pathé-Natan France's outstanding producer, in luxurious Parisian settings

Territories Now Available
Write---Wire---Telephone

729 Seventh Ave. New York City ERNEST BRU Bryant 9-8909
Cable: ERBRU, N.Y.

FOREIGN TERRITORIES AVAILABLE: Australia, New Zealand, India, South Africa, Burma, Ceylon, China, Japan, Mexico, Central America, Philippine Islands.
AMKINO WILL DISTRIBUTE
30 SOVIET PRODUCTIONS

Out of the entire output of motion pictures to be produced this year in Soviet Russia, 30 have been selected for American release by L. I. Monosson, president of the Amkino Corp. The number is eight more than that handled in past years and is due to the increasing popularity of Russian features of an entirely different make-up than American or other foreign productions, according to Monosson. The films have been selected from the whole production output of 12 motion picture companies in Soviet Russia. Among the films already set for release are: "The Quiet Don," "The Road to Life," "Soll Thirsty," "A Jew at War," "A Son of the Land," "The Black Sea Mutiny," "Alone," "Tommy," "The Dead House," "The Mechanical Traitor," "In the Far East," "Struggles of Life" (talk in English), "The Five-Year Plan: Russia's Remaking" (talk in English) and a number of sound short subjects and cartoons.

"All Quiet" for French Children: Paris—In its efforts to provide films for school children, Pathé-Nathan screen "All Quiet on the Western Front" for a specially invited audience of children at the Moulin Rouge. Well known educators were present to study the reaction of the children to the film.

HAVING passed-up "gangster themes" from the start and only touched lightly and appreciatively on the "sophisticated" type dramas, independent producers seemingly have bided their time to bring forth, in more or less of an indus- trium blast, what many claim to be the solution of the better-motion-picture-business question. With the independent schedule made up entirely of action pictures, melodramas and western dramas, the theory upon which the majority of these producers have based their selections, is the public's never-wan- ning relish of "down to real life" in fact or fiction.

Were it not for a sense of absolute confidence in their belief of what the public wants, independent producers would not now be smiling behind their press books at the dismal failure of the "other kind" of features that have attempted to hold up summer business, letting the other fellow spend huge sums of money on lavish but meaningless productions was their privilege, of which they took advantage.

More independent producers have sprung up during the past few months than have started during any one previous year. Every independent producing company has increased its schedule and many are daily adding to their original line-up. Independents who never before sent out publicity or explota- tion (except what was badly written by the president or sales manager) are engaging publicity and advertising men either on part or whole time. Press books of diverse colors adorn the desks of the executives. Tie-ups with na- tional advertisers have been and are being worked out and good salesmen who have breezed through the politics of every large distributing company are finding a haven and security) under the wings of the independents.

The genuine optimism of the industry is in the hearts and minds of the independents. Every picture does not necessarily have to be a "knock-out" nor does each employee have to rave over the newest production in order to remain in good faith. It will undoubtedly be a banner year for independent pictures and very possibly the first of many.

Independents Answer
Cry for Action Films
(Continued from Page 1)

to the acceptance of stories of action, melodramatic value and intense short-interest. Monogram's line-up provides 28 of the most fast-moving of these and Cliff Broughton of Action Pictures has now en route to the Coast to super- vise production of more than a score of fast-moving dramas. Richard Talmadge will turn out six action productions. Big Four has an- nounced 18 westerns and eight melodramas, all of the "hard-riding, tear-jerking" kind. Peerless Productions is planning 24, Louis Weiss of Artclass has scheduled a program of 23 independent westerns, and westerns, and others such as Harry H. Thomas of First Division and George R. Batcheller of Chesterfield are carrying on along like lines.

With sales contracts showing an average of 30 per cent over written business for the same period last year, independent producers look for a like percentage of actual sales for the entire season, according to the president of a representative inde- pendent producing company.

Pathé Signs Three Circuits
RKO Pathé has closed booking deals with the Coston Circuit of 35 theatres in Chicago, the Hall Circuit of 10 towns in Texas, and the Carey & Alexander Circuit of four towns in Nebraska.

Cauffman With "Once in a Lifetime"
David M. Cauffman, formerly identified with Pathé circuit, has been appointed manager of the first "Once in a Lifetime" company to go on the road.

M. H. HOFFMAN, Jr.
Producing

SIX HOOT GIBSON SPECIALS

1. "Clearing the Range"
2. "Wild Horse"
3. "Hard Hombre"
4. "Gay Buckaroo"
5. ...........................
6. ...........................

and

SIX STAGE CLASSICS
"File 113"
"Madame Butoray"
"The Iron Master"
"Anna Karanina"
"A Parisian Romance"
"Vanity Fair"

ALLIED PICTURES CORP., LTD.
5360 Melrose Ave., Hollywood, Calif.

BIG 4 EXCHANGE LINEUP
ANNOUNCED BY FREULE


50% QUOTA SENTIMENT
GROWING IN ENGLAND

London—Opinion is gaining ground in England that a 50 per cent quota policy will be the best interests of British producers and distributors. Many profess to see a favorable outcome of the project if the F.B.I. and T.U. agree as to the necessity of such a quota. This would give British exhibitors 200 British-made pictures and 200 American-made films year, and keep some $10,000,000 now spent abroad in the United Kingdom. Already more than 12 British distributors have been announced for next year.

3,000-Seater for Wolverhampton
London—Cinema Proprietors Ltd., has filed its plans for a 3,000 seat "super" cinema, the Gran- rich, Garrick and Old Hall St. Wolverhampton. The Public Word Committee will shortly make recommendation to the Wolve- hampton Town Council in the ma-
Just Completed—
The First of the Peerless 24—

The Sea Ghost
A Thrilling Tale of Love, Hate and Adventure on the Mighty Sea!

featuring

LAURA LA PLANTE
CLARENCE WILSON

ALAN HALE
CLAUDE ALLISTER

Directed by
WILLIAM NIGH

Produced under supervision of
ALFRED T. MANNON

In Production Now—

“LOVE BOUND”
with
Ralph Forbes, Myrna Loy, Betty Bronson, Nance O’Neil

THESE PEERLESS PRODUCTIONS TO FOLLOW

STATE’S EVIDENCE
NOBODY’S CHILDREN
FORTUNE’S FOOL
MODERN YOUTH
SPORTING CHANCE
BLIND MARRIAGE
THE WARNING SHADOW
INNOCENT SINNERS
MICKEY
TOMORROW’S MAN
THE FUGITIVE

THE RECKONING
THE DIVORCE MILL
THE ADVENTUROUS SEX
CROOKED STREETS
HOME SWEET HOME
A SOLITARY SIN
HONORS DIVIDED
GAMBLERS ALL
WORLDLY WOMEN
HALF A WIFE
THE MYSTERY OF JUDGE LA GARDE

PEERLESS PRODUCTIONS, Inc.
630 NINTH AVENUE
NEW YORK, N. Y.

CHickering 4-3949
Indipendents Facing Their Greatest Opportunity

By M. H. HOFFMAN

This year marks the start of the latest opportunity independent producers have ever had.Existing dependent exchanges everywhere are looking at wide open where the old ones are not wide awake.

Major producing and distributing companies have their doors wide open for worth-while product, and not only independent theaters, but other theaters as well are ready to look box-office pictures regardless who makes them.

Yet, this is nothing new. It's the same old story. The public doesn't care who makes a good picture, and the exhibitor cannot afford to miss paying the public.

Pay-Day for Independents

(Continued from Page 1)

are holler for the indie output because it is the action type of entertainment which their patrons refer to the sophisticated and over-hyped pictures that have been coming out in overdose quantities.

The foreign field, likewise, is clamoring for the fast drama which meet the understanding of a wide range of peoples.

SO THE CHANCES for an independent to realize on his investment not only are exceptionally good, but he can afford to spend enough money on his productions to make them stand up favorably alongside the efforts of the bigger companies.

In this the indie is helped by the ample supply of stars, featured players and expert technical staffs now available to him.

And in addition to the eagerness shown by big distributors in grabbing up any good indie product, the country's independent exchanges themselves are now spotted and manned to obtain the most thorough coverage.

Clicks Again!

WESTERN UNION

Sk202 52 DL=LOSANGELES CALIF 13 358P

C C BURR=

TEC ART STUDIO 5360 MELROSE=

AFTER PREVIEWING YOUR FIRST TORCHY COMEDY AT THE FAIRFAIR AND HEARING THE APPRECIATIVE APPLAUSE OF OUR AUDIENCE PERMIT ME TO OFFER CONGRATULATIONS TO YOURSELF EDUCATIONAL PICTURES AND LAST ANY EXHIBITORS WHO WILL PLAY YOUR TORCHY SERIES THEY ARE THAT SOMETHING NEW AND REFRESHING IN COMEDIES THAT THE MOTION PICTURE INDUSTRY HAS NEEDED:

A S WIEDE MGR FAIRFAIR THEATRE

DISTRIBUTED BY

C. C. BURR

Produced by

Educational Pictures

THE SPOOF OF THE PROGRAM

No. 31 of 1931 "Good Deeds" Series

Congratulations:

FRANK BORZAGE

whose keen direction added many extra values to the picturization of "Bad Girl" for Fox.
SIX COLUMBIA STAGES
WORKING AT CAPACITY

Production activity at Columbia is practically on a capacity basis, with four pictures shooting and two more scheduled to begin any day.

"Revolt" is the latest feature to start. Constance Cummings, Leo Carrillo, Leslie Fenton, Boris Karloff and Emma Dunn are in the cast. Rowland V. Lee is directing from a script prepared by Jack Cunningham.

Current production also includes "Callagher," temporary title for a newspaper story, with Loretta Young, Robert Williams, Joan Harlow, Reginald Owen, Louise Clopper Hale, Edmund Breese and Walter Catlett. Frank Capra is directing.

The latest Jack Holt-Ralph Graves co-starring story, under the working title "The Ghost Walks," is nearing completion. Sally Blane is featured, with Edward Sedgwick directing.

The Buck Jones Western, "The Deadline," is just finishing and the company will return from location shortly. Loretta Sayers plays opposite Buck.

"Men in Her Life" will start production within the week. William Beaudine will direct. A Tim McCoy western, "Gamblers' Gun," starts within the next few days.


The "Mickey Mouse" cartoons, Bryan Foy's "Monkey Shines," Winkler's "Krazy-Kat" series and Charles Minta's "Scrappy," also are all in active production.

Mickey Mouse
again shares honors with
Will Rogers
this time in
"YOUNG AS YOU FEEL"


Something in a Name
June MacCloy was born on June 2. Her first screen role was in "June Moon." The title of her first Gay Girls comedy for RKO Path was "June First." She completed her part with Bill Boyd in "The Big Parade," her first feature role under her current RKO Path contract, on June 4.

Steady Production
Maintained at Pathé

With two features before the cameras, five in preparation and five in the cutting rooms being edited for release, activity at the RKO Pathé studios is following the steady schedule. Nine of the 30 features have been completed so far. Three of these are dramas, of which there will be 12, and six are westerns in the group of 18.

Tiffani's schedule on production is running at an average of 35 percent ahead of the plans set at the recent convention. Nine of the 30 features have been completed so far, three of these are dramas, of which there will be 12, and six are westerns in the group of 18.

Next "Bill and Andy" Picture
"Oklahoma Jim" has been selected as the title for the third of the series of Monogram's "Bill and Andy" westerns. Director Harry Fraser is working on the story and expects to complete it in a few days. The first two of this series, starring Bill Cody and little Andy Shuford, were "Dugan of the Badlands" and "The Montana Kid."

5 "Ghost Town" Shorts Lined Up
Among the subjects that will be made in the "Ghost Town" series being produced by Argus-Lancaster will be "Ghosts of Ramona," "Ghosts of Kit Carson," "Ghosts of Captain Kidd," "Ghosts of Nevada," and "Ghosts of Bret Harte."

Universal Title Changes
Some title changes have been effected in Universal's short product. Slim Summerville's third Marine comedy, known in the studio as "Some Do and Some Don't," was changed to "Bless the Ladies," while "Changes of the Love Story," "The Vollisimo Case," which featured Lina Basquette, James Murray and Stanley Fields, was changed to "Tapped." "Trapped" is the sequel of the Shadow-Detective Magazine feature article.

Cast for Tom Tyler Film
Members of the supporting cast for "The Man from Death Valley," Monogram western featuring Tom Tyler, are announced by Trem Carr. Players selected by Charles A. Post, production manager, are Betty Mack, John Oscar, Gino Crallo, Stanley Blystone and J. J. Jenks. Lloyd Nober will direct from a story by Paul McVeey.

Production at Tiffany
Well Ahead of Schedule

Tiffany's schedule on production is running at an average of 35 percent ahead of the plans set at the recent convention. Nine of the 30 features have been completed so far, three of these are dramas, of which there will be 12, and six are westerns in the group of 18.

Five Being Prepared
by United Artist

Five new vehicles are currently in preparation at United Artist. They include "Queer People," "Skylark," "Searce," "Arrowsmith" and "Cock of the Air." In addition "Corra" and "The Greeks Had Name for It" are in work.

Powell Starting Second
William Powell starts rehearsals this week of "Divorce Detective," his second starring vehicle for Warner Bros.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

CLARK GABLE has been given the male lead opposite Joan Crawford in "The Mirage," a picturization of Edgar Selwyn's play of the same name, to be directed by Clarence Brown.

Regis Toomey's plans for a vacation have been changed as a result of the Paramount featured player bag assigned to a role in Ruth Chatterton's new picture, "Once a Lady." He was also cast for a part in "Touchdown." Toomey will share the supporting honors with Inez Figge and Charlie Ruggles also have been selected for future roles in this picture, which Loyd Corrigan will direct.

Virginia Bruce, one of the blonde cow girls selected by Florenz Ziegfeld in Hollywood and taken East to make Chicago pictures, has been signed by M-G-M.

Samuel Zierler, president of James Cune Productions, has made arrangements whereby the entire facilities of the Auga Caliente Race track and Jockey Club, will be used at the disposal of the unit making "Racetrack," new Tiffany production starring Leo Carrillo.

Harry Cribbin has one of the leading roles in support of Benny Rubin's "Dumb Dick," RKO Pathé comedy. Ralph Ceder is directing.

Because of the lengthy and difficult shooting schedule on "Dr. Jekyll and Mr. Hyde," Robert Lee relinquished his position as a Paramount director return to the post of assistant director to Robert Mamoulian on his single production.

Ann Harding's next starring vehicle for RKO Pathé will be "Preg- ge," original by Harry Hervey, now being adapted by Graham John.

Norma Shearer and Robert Montgomery will appear together in "Private Lives," adapted from Noel Coward's stage play. Sidney Franklin will direct the picture for M-G-M.

Claire Maynard, New York model recently placed under contract by Fox and regarded as a "discovery," will make her professional debut in "Over the Hill." Edward Crandall and Ruth Donnelly also have been assigned principal parts in the picture.

Sally Blane has been signed for the feminine lead in Columbia's "The Ghost Walks." (tentative title), which is in production under the direction of Edward Sedgwick.

Sue Carol has been signed by Monogram to take the leading feminine role in "In Line of Duty," replacing Betty Bronson, previously announced and who it was found was unavailable in time to start this newest Monogram release. Noah Beery, James Murray and Frances McDonald complete the cast, with Bert Glennon directing. Story is by G. A. Durgam.

Ernest Wood and Ferdinand Muetter will be featured players in Fox's new Will Rogers picture, "Dullar Bill." Greta Nissen, Marguerite Churchill, Gustav Von Seyffertitz, Arnold Koff and Ted Alexander will play in support of Mr. Rogers. Sam Taylor will direct.

Gavin Gordon, Southerner, playing a principal role in Radio Pictures' "Secret Service," starring Richard Dix, doubled as an "accent teacher" the other day. Gordon used his time between scenes instructing Dix and Shirley Grey in the proper way to slum "r's." in the Southern manner.

Roland Young has been signed for a comedy role in Pola Negri's forthcoming RKO Pathe picture, "A Woman Commands.

Frances Agnew, one of the screen's leading scenarists since her script on "Are Parents People?" six years ago, arrived recently to rejoin Paramount's writing staff. She comes from New York where she has been doing special writing and scenario work for the past year.

Miss Agnew returns to the company with which she made her film debut. After some newspaper experiences in New York, she was representing the New York Morning Telegraph in Hollywood in 1925 when given the assignment on "Are Parents People?" Following this, she worked on "Marymaplin" and "The Golden Princess" for Paramount. Her other scripts include "The Perfect Spy," "Silk Legs," "The Rainbow Man," "Syncopation," "Soft Living," and "The Joy Girl.

Richard TALMADGE

"ACE" of Screen Daredevils in the 3rd. of his smashing "ACTION SIX" "SCAREHEADS"

The highest powered Newspaper melo-drama since "FRONT PAGE" the picture that mopped up RICHARD TALMADGE takes this space to congratulate Howard Hughes on the smashing success of his sensational newspaper melodrama "The Front Page."

Altho' "SCAREHEADS," — Talmadge's smash newspaper drama was scheduled for production long ago, Mr. Hughes beat us to it and we are glad he did for his great picture proved that millions of fans will pack thousands of theatres to see a great picture, depression or no depression.

"SCAREHEADS"—the 3rd of Talmadge's high powered "ACTION SIX" is Talmadge's best to date.

It gives the "Ace" of screen daredevils the big chance to do his stuff, not duplicated by any Star in pictures today.

Power, Speed, Action, and punch, describe "SCAREHEADS," and presents the famous "Dick" at his best, in the kind of a story and the kind of entertainment millions will applaud and hugely enjoy.

High powered advertising and exploitation backs up this latest Talmadge release.

GET A COPY OF THE SMASH PRESS BOOK NOW.

RICHARD TALMADGE PRODUCTIONS, Inc.
Universal City, Cal.

Book, Boost and Clean up with TALMADGE'S ACTION SIX
Theater Equipment

By M. P. Booth

Now is the Time To Check Up Heating Equipment for Winter

With cool weather just around the corner and winter not far behind it, J. H. Elder, director of maintenance for Publix suggests that managers of all theaters look to their heating equipment now so that this equipment will be ready for use as soon as cold weather sets in.

"It is very essential," says Elder, "that heating equipment in all theaters be checked, cleaned and any necessary repairs made prior to the next heating season. To do this work now will cost less than if we waited and made the necessary repairs just before or after putting the equipment in operation for the winter.

Below are a few items that should be checked in connection with your heating equipment:

- "Fire-places, ash pit, back connections and all oil-burning equipment should be thoroughly cleaned.
- "All boiler-brickwork, fire-brick, grates, sections, tubes, flanges or sections should be inspected, repaired or replaced where found necessary.
- "Dampers regulations, safety valves and gauges should be carefully checked, adjusted or replaced.
- "Gauge glasses should be cleaned and where necessary replaced.
- "Vertical or horizontal flues or chimneys, boiler sections and tubes, should be thoroughly cleaned, cleaned and replaced, and repaired, if possible.
- "All air leaks in horizontal or vertical flues should be properly sealed with cement or fire resisting material. (Leaks can be determined by the use of a candle light, as the leak will draw or blow the flame, thus indicating that a leak exists.)
- "Repair or replace all defective or leaking pipes, valves, radiators or other parts of such equipment. Re-pack all valves or hand-operated valves, radiators, pipe lines or boilers. Check all pumps and motors in connection with this equipment and see that they are thoroughly cleaned and in good condition.

In addition to these items, any necessary repairs should be made to the following: Thermostats, smoke detectors, fans, motors, and any other appliances that require maintenance.

Vallen means VALUE

Theater equipment dealers, scenic studios and suppliers are urged to sell us for our liberal distributor proposition, which will enable them to sell in the market to the advantage of Vallen Curtain Company. These products are guaranteed for price and customer satisfaction. Vallen electrical CO., INC. AOKRON, OHIO

American Blower Corp.

Busy on Installations

Omaha—Many of the Omaha territory theater owners have been installing air washers and blowers to combat the hot weather as well as supply fresh air in the theater at all times, according to the American Blower Corp., of Detroit. Distribution is through the National Theater Supply Co. The following situations in this area have made recent installations of air washers and blowers:

- Grand theater, Red Oak, Iowa;
- Isis, Crete, Neb.);

NEW PORTABLE PROJECTORS PUT OUT BY ARC PRODUCTS

A portable projector for black and white or natural color, adaptable sound on film or sound on disc, been placed on the market by ARC Products Corp., new equipment company, which has established headquarters in New York. Known as the Vocolor projector, the equipment can be assembled or disassembled in five minutes and packs in two compact rectangular containers with a combined weight of less than 150 pounds, that one man and a small car handle it for any distance or purpose, the company states.

Among features claimed for the Vocolor projector are: long range "throw," showing color pictures as large as black and white; complete flexibility, enabling change of color to black and white, or reverse, at will; normal speed of projection for same as black and white; low price of machine.

The apparatus is of simple construction, and the small number of parts means greater ease of operation.

A 16 mm. Vocolor camera and projector also are put out by Arc Products Corp., Vocolor is described as a simple process which takes color pictures on ordinary black and white panchromatic film through rotary color discs in the camera and projects through corresponding disc in the projector.

Opens New Orleans Branch

New Orleans—J. O. Ford, district manager for Brilliant sound systems, including washed equipment, and the Bestone 800 on-film system, with headquarters in Dallas, has announced the pointment of R. T. Kindrich to handle distribution of these two lines of equipment, with offices in the city. A district manager for Atlanta territory also will be named shortly, Ford states.

BELL PORTABLE EQUIPMENT

FROM 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

729 Seventh Avenue, New York

NATIONAL THEATRE SUPPLY COMPANY

Branches in all Principal Cities
knows his way through this intricate circuit

... that’s why he is able to protect you against Poor Sound, Breakdowns, Program Interruptions and Lost Patronage!

Trained to Bell System standards of maintenance, the ERPI man can render this service more economically and efficiently than anyone else.

Backed by 50 years of voice transmission experience, the Western Electric Sound System is the finest equipment you can buy. Yet even the finest equipment needs regular, painstaking and expert inspection and service.

By keeping your Western Electric Sound System operating at peak performance for the life of your contract, the ERPI Service Engineer helps you earn dividends on your investment!
“EAST OF BORNEO”  
with Charles Bickford, Rose Hobart  
Universal  
Time, 74 mins.  

A POP SMASH. SPECTACULAR MELODRAMA WILL WOOF EM’ WITH SEX, SENSE AND SMASHING THRILLS.  

Here is a colorful Oriental jungle meller that has practically everything. Made frankly for the popular market, it is a highly trick of showmanship with prodigal profusion. It is a riot of colorful atmosphere and situations. It is delicately handled, weird and gripping situations, thrill upon thrill, suspense, and some of the most terrifying wild animals ever filmed. It is also another “Trader Horn” striking out into an entirely different treatment. A showman’s picture, it is a treat for the hearty ballyhoo. Briefly, the plot: Rose Hobart follows her husband, Charles Bickford, He is a cavalry officer in the service of Borneo. He has gone native acting as court physician to the sinister native Prince, played by Georges Marchand. The Prince tries to possess the girl. The husband fights for her safety. Then a succession of situations, both perilous and funny, to a smash climax. And wild animal shots of which alone would make this a hair-raiser of the first water.  

Cast: Charles Bickford, Rose Hobart, Georges Marchand, Lupita Tovar, Noble Johnson.  

Director, George Melford; Author, Dale Winton; Forgetful, Charles Bickford, Georges Marchand, Lupita Tovar, Noble Johnson.  

Recording Engineer, Einar Register.  

Direction, excellent Photography, the best.  

“THE GAY DIPLOMAT”  
with Ivan Lebedeff  
Radio Pictures, 70 mins.  

MECHANICAL AND SLOW MOVING STORY, WITH ARTIFICIAL TREATMENT AND ACTING.  

The advance publicity given Ivan Lebedeff as the hero was a great building-up for a second Valentine, but it was a far from happy or propitious one. For Lebedeff is the direct antithesis of the great screen lover. He’s acting natural and mechanical. He fails to get over on the screen any sense of a vibrant personality—let alone a heart breaker who can make his power felt by the females in the audience. The theme has been poorly treated throughout. As a Russian captain, Lebedeff is sent on a diplomatic mission to uncover a female spy in Bucharest. Three women are suspected. He is to make love to all three, and endeavor to find the traitress among them. A great idea if it had been dramatized and developed properly. But they missed both ways. You can feel no sympathy for the three women and, especially, for a series of events that builds no real suspense and leaves you cold.  

Cast: Ivan Lebedeff, Genevieve Tobin, Duval, Paddy Boland, James Coddington, Rita La Roy, Colin Campbell, Edward Marlowe.  

Director, Richard Boleslavsky; Author, Dorothea Maynor; Forgetful, Ivan Lebedeff, Duval, Paddy Boland, James Coddington, Rita La Roy.  

Dialoguer, same; Editor, not listed; Camera-  

man, Leo Tover; Recording Engineer, Bacon Bailey.  

Direction, weak. Photography, very good.  

“THE PARISIAN”  
with Adolphe Menjou and Elissa Landi  
Capital Pictures  
Time, 63 mins.  

DRAGGY COMEDY WITH TOO MUCH TALK AND TOO LITTLE FUN. MENJOU AND LANDI POORLY DIRECTED.  

Made by Pathé-Natan in France, this English dialogue picture fails absolutely. It shows the absurdity of having no treatment or training for American audiences. Menjou lacks the pep and snap which are considered to be synonymous with his appearance, and Elissa Landi has been seen to much better advantage. Menjou plays the part of a Parisian gentleman-plier who married for the second time and who is surprised by the appearance of his nineteen-year-old son, by his former marriage. The boy tries to transform his father from a waxer to a businessman but with little success. Finally Menjou decides that he is too old for his young wife and that his son will be a more fitting companion for her, but it all works out peacefully. Too poorly. Sound recording is poor and the cast badly chosen for comedy work.  

Cast: Adolphe Menjou, Roger Trevaly, Redgel, Williams, Campion, Elissa Landi, Renee Savoy, Valerie, Pauline Carton.  

Director, Richard de Tirmon; Author, Remy de la Harpe; Forgetful, Adolphe Menjou, Roger Trevaly, Redgel, Williams, Campion, Elissa Landi, Renee Savoy, Valerie, Pauline Carton.  

Dialoguer, same; Editor, not listed; Camera-  

man, Leo Tover; Recording Engineer, Bacon Bailey.  

Direction, very ordinary. Photography, Poor.  

“SHOULD A DOCTOR TELL?”  
Regal  
Time, 52 mins.  

INTERESTING THEME WITH BIG FEMALE APPEAL WELL HANDLED DIRECTION AND ACTING IN BRITISH PRODUCTION.  

This is a very intelligent British production, treating a delicate theme bravely and successfully. The love affair that arises is a loud, but the love should have been switched in their roles, and it would have been better. A young English girl tells a doctor for medical treatment after being duped by a man who had inveigled her into a mock marriage. Later she marries the doctor’s son, also a physician. Then the problem arises between the doctor’s wife and the young wife—should a doctor tell? He decides to keep her secret, and stick to his professional ethics. Then a dramatic incident develops in the doctor’s life, with the doctor’s daughter learning that her fiancée is the man who spoiled the life of her brother’s wife. The cast is good, the direction is well handled, but the finish is not to be given a fine finish on a very worthy little picture.  

Cast: Basil Gill, Nora Baring, Gladys Jennings, Maurice Evans, Anna Nagel, Wal-  


Dialoguer, same; Editor, not listed; Camera-  

man, Jack Whiting; Production, Geo-  

ners, Harold King, H. F. Cooper.  

Direction, good. Photography, all right.  

“THE LAST FLIGHT”  
First National  
Time, 80 mins.  

CHARMING FILM WITH ITS WHIMSICAL STORY OF WAR BUDDIES ADOPTING A GIRL. BARTHELMESS SCORES STRONG.  

This will appeal to the feminine with its very pleasant sentimental story. Helen Chandler does well in the part of the naive girl who has never grown up, and is "adopted" by the two boys. The latter are American aviators whom the war has disillusioned, and, left with no interest in life or their comradeship and an enormous desire to drink themselves to death and have a good time. Then they meet the girl in a café, adopt her, and take her on a trip to Lisbon. Here a succession of incidents results in the death of two of the buddies, the disappearance of the third, leaving Barthelmeiss and the girl alone. They decide to complete the script in the right atmosphere and interest is charming, and the entire production well handled with a deli-  

ous flavor. It is a clean and wholesome story, and just made for the family trade. Barthelmeiss handles his part admirably, as do the entire company cast.  


Director, William Dieterle; Author, John Monk Saunders; Forgetful, Richard Barthelmeiss; Dialogue-  

same; Editor, Al Hall, Canneman, Sid Higginbottom.  

Direction, good. Photography, okay.  

“DAUGHTER OF THE DRAGG”  
Paramount  
Time, 70 mins.  

W E ARE ENTERTAINED OR PEOPLED AND DRAGGY STORY. WRITTEN AND DIRECTED BY A MAN CHURCH.  

The insidious Fu Manchu has been resurrected to continue vengeance upon the Petrie family, whom he blames for the murder of his own line in China. Before dies in an early reel, after kill Sir John Petrie, he compels daughter, Anna May Wong, to an oath to kill the remaining Petrie young man. This occupies the story which ends with her failure and death. An interesting highlight of the picture is the return of the film to a screen of professional, making a Scotland Yard man. Players are much better than usual. The picture will have best chances with those before discriminating audiences.  


Director, Lloyd Corrigan; Autor, Ros-  

ber; Actors, Larry Corrigan, M. K. Katteredge, August Sessue Hayakawa, Duke; Dialogue, same; Editor, not listed; Canneman, Victor Roy.  

Recording Engineer, Ed B; Film  

Color, same; Editor, not listed; Camera-  

man, J. P. Shaw, George Beresford.  

Direction, poor; Photography, fine.  

“DIE BLONDE NACHTIGAL”  
UFY  
Time, 60 mins.  

PLEASING GERMAN FILM WITH SENTIMENT AND SONG CLEVERLY HANDLED AND HUMAN INTER-  

TIGHTS AND GOOD CHARACTER ACTING.  

This is a typical sample of recent German offerings combining a sentimental theme with light and light characterizations. Elster scores as the blonde nightclub singer who is in the business personality is a pleasing voice. The rest of the cast are well picked for a variety of human characterizations. Production is marked by neatness and an air of reality that is characteristic of this type of off-  
nings from the Berlin studios. Story tells of the singer who comes famous at a little beer laden. A little romance develops a young student, which is cut interrupted when the singer became enganged to sing in a big opera. Cirkulations bring back to the humble beer garden atmosphere, and the return of the little romance. It should go all right, and it should easily be followed by Amer-  

patrons also.  

Cast: Ernst Rohmer, Else Elster, Rie  

Hill, Walter Steiner, Erich Kestin,  

pold von Leebach, Retha Ostyn, Sigi Kempen, Maurice Johannes Meyer; Author,  

and Keister; Actors, Walter Wasser  

man, Walter Wasser.  

Director, G. Ramler; Author, C. B. Churr; Forgetful, Ernst Rohmer, Else Elster, Rie  

Hill, Walter Steiner, Erich Kestin,  

pold von Leebach, Retha Ostyn, Sigi Kempen, Maurice Johannes Meyer; Author,  

and Keister; Actors, Walter Wasser  

man, Walter Wasser.  

Direction, satisfactory. Photography,  

of
"THE SKY SPIDER" Pictures Time, 99 mins.

"SOUND SHORTS"

"Rhythms of a Big City"
Vitaphone Time, 10 mins. A Screen Classic

Put this down in your date book as a truly distinctive short—of the type that discerning audiences, in particular, will rave about. Murray Roth and Glen Lambert, who co-authored and co-directed, have provided a variety of trick story angles which greatly enhance the production. Relating the movements of a great metropolis, the picture sketches what perhaps may be termed an average day in its existence, briefly touching upon its many facets and uncovering Dolly Gilbert and John Hickie are both attractive in their roles. No dialogue is included in the picture. Its working out, and the sky instead a splendid, moving score has been arranged by Harold Levey. The superb photography is by Ed DuPar and Ray Foster. Bert Frank edited the film.

"The Voice of Hollywood"
Tiffany Time, 11 mins. PLEASING

This offering in the "Star" radio station from Hollywood employs Cary Grant and is a gaga worked all through the various shots of the Hollywood celebrities. Chester Conklin is used as the television subject, offering the public a new recipe for baking a cake. Meanwhile such well known screen characters as Charles Chaplin, cilones De Rio, Carl Laemmle, Mitzi Green and Constance Bennett are presented, among many others. It is well handled from a production angle, with Lew Ayres acting as announcer.

Tom Howard in "Two A. M."
 Paramount Time, 9 mins. Amusing Travesty

Very humorous travesty on burglary. Tom Howard plays the part of the dumb assistant, who carries the tools, makes a lot of noise, calls upstairs to ask the folks for the combination of the safe, gets chummy with the cop and finally turns Dolly Gilbert and John Hickie are both attractive in their roles. No dialogue is included in the picture. Its working out, and the sky instead a splendid, moving score has been arranged by Harold Levey. The superb photography is by Ed DuPar and Ray Foster. Bert Frank edited the film.

"Little Journeys to Great Masters" (E. M. Newman Travel Master)
Vitaphone 1548 Time, 8 mins. Mildly Interesting

A Cook's tour of Italy, with stress placed on its beautiful cathedrals and other historical and architectural points, is provided in this member of "Little Journeys to Famous Series". As descriptive voice has been dubbed in. It's mildly interesting.

"Gold-Digging Gentlemen"
Vitaphone 1263 Time, 10 mins. Good Flash Comedy

Nicely entertaining skit dealing with gogos and their elderly parents. Told in a homely satirical vein, and with a cabaret sequence interpolated, the subject maintains satirical interest. Showcases a couple of gogs playing up to their rich employers while "on duty," but denying their vocation and spending their dough on other dates during their off time. The dowagers come along and catch the foursome in a ritz restaurant, whereupon the gogs are rankled back to their paid escort duties.

Eddie Buzzell in "Chris-Crossed"
Columbia Time, 9 mins. Nifty

This is one of the best of the "bedtime stories for grownups" turned out by Eddie Buzzell so far. It is a treat the story of America by Colouaxis and into Chris at home working out hit theories despite objections from a sympathetic parents, then appearing at a race track, going across and finally the sighting of land—none other than New York in all its skyscraper glory, with the discoverer being greeted by a harbor demonstration like that accorded the returning Lindbergh. Enter is it rather humorous and should prove a big laugh anywhere.

Eddie Foy Jr. and Eric Dressler in "Good Mourning"
Vitaphone 1206 Time, 10 mins. Familiar Stuff

Telling their wives that they must attend a friend's "wake," the two young husbands, played by Eddie Foy Jr., and Eric Dressler, go on a party with a roll of hot numbers. Meanwhile the fellow who is supposed to be dead calls up one of the errant lads, resulting in the wives getting wise and the husbands getting in the neck on their return. One of the wifey roles is played by Lily Langtry. Nothing new in the idea, but it manages to hold interest pretty well nevertheless.

"Tennis Technique"
(Sport Champion Series) M-G-M Time, 10 mins. Interested

After getting off to a slow start, this William "Bill" Tilden release speeds up and finishes with a bang. Tilden, after explaining the fundamentals of good tennis playing and shows, in both normal and slow motion, some of the strokes for which he is so famous. The "aerial marker" idea is clever and explanatory. The analysis of Tilden's matching game and serve is interesting. There is little to interest everyone regardless of whether they are tennis fans or not.

"Spring Training"
Educational Time, 9 mins. Snappy Football

One of the first of the "Football for the Furry" series of shorts of the famous college football teams. Putting their squads through their gridiron work and showing their teamwork, the first of the series, Coach Howard J. Jones of the Southern California. Al Gauf shows his in its spring practice. It is a very well produced reel, snappy and full of action. Coach Jones explains each play they execute. Many of the shots are in slow motion, so that each individual movement of the players is seen in detail. Should prove a strong feature with the football fans.

"Success"
Vitaphone 1257-8 Time, 17 mins. Excellent Comedy

Jack Haley, who does the lead in this entertaining comedy, is a Jack Oakie type and his work is grand. Helen Lynd plays his sweetie. Story concerns young song pluggers, who wants to marry charmer but dad insists that his son-in-law be a baseball player. Boy, who is near sighted, takes a try at baseball and through a streak of real comedy luck, comes through in big league with the help of a couple of old friends.'

"The Navajo Witch"
Talking Picture Epics Time, 8 mins. Very Entertaining

One of the Wild Life series. Very picturesque, being a personally conducted tour through the life of a Navajo Indian family on the desert. It is very unusual and entertaining, following the Indians as they tend the herd of goats, catching a hoot owl, and bringing it home to the family shawl, where the old grannie reanimates, and has the owl released, sure that it is an old witch that will cause trouble. The narrator has a good delivery, speaking in his western style that fits in admirably with the subject.

"Ye Olde Time Newsreel"
Vitaphone Time, 7 mins. Novelty

Interesting presentation of old library shots, with the narrator gagging and kidding the various views dating back to the very earliest of pictures. Each shot is introduced by the narrator, providing an appropriate old melody. The views cover such interesting relics as the assembly of the Wright plane, an old horse car, bathing beauty styles of the nineties, a fashion parade on the Atlantic City boardwalk, the first of the original horseless buggies, etc.
Short Shots from New York Studios

By HARRY N. BLAIR

NEELY EDWARDS, James Morton and Jessie Bushley are appearing with Fanny Watson and Thelma White in their new Vitaphone short, "Of All People," being directed by Alf Goulding.

Raquel Davido has been assigned a part in "Sal of Singapore," which has just gone into production at the Paramount New York studio.

Robert Ripley has completed his first "Believe It or Not" short under his new Vitaphone contract. Roy Mack directed it. Ripley is making 13 of these novelties this year, against 11 last year.

"Balmy Daze," third in the series of Simple Simon Comedies productions starring Louis Simon, has been completed. The picture boasts a cast of 60 and eight elaborate sets, with dialogue kept to a minimum. Harry Tighe is Simon's chief support. Plans are now under way for the remaining three comedies to be made by Simple Simon this season.

Tommy Madden, former heavyweight fighter and in recent years a picture actor, is working in "Sal of Singapore," now being made at the Paramount New York studio.

Rose Mariella is lending her glamour to "Sal of Singapore.

Teddy Pable of the Paramount Joinville camera staff has been visiting friends around New York during the past few days.

Dewey Wringley, process man with Pathe at the Coast, is in town getting some special shots.

Enrie Madriguera arranged the score for "My Sin," Tallulah Bankhead vehicle which Paramount soon opens on Broadway.

William Gargan has been assigned a part in "Girl from Nowhere," which is Paramount's new title for "Sal of Singapore," now in production at the Long Island studio. He opens in "He," Theater Guild production, on Broadway Sept. 21st.

Bargain Holiday

Providence—Publix has cut admission prices at the Strand on its Monday matinees, Monday being the "afternoon off" for department store employees in Providence. "Smiling Lieutenant" was the first picture played under the policy.
A PREDICTION

IN 1914 Eastman announced the first panchromatic motion picture negative film. It swept the country... In March, 1931, Eastman announced the first stable ultra-speed panchromatic—Eastman Super-sensitive Panchromatic Negative, Type 2... It is predicted that just as color-sensitive film has practically replaced color-blind material, so the new Eastman Super-sensitive will make slower emulsions virtually obsolete... Naturally the producers and camera men who are adopting this remarkable film now will reap the greatest advantage... Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
CINDERELLA of the slums upsets high-hat household. A new Sally O'Neil as the world-wise waif—rough, tough and adorable. So human and funny that it got her a 5 year contract. Clever stage success perfect screen material and good to the last laugh.

The BRAT
with
SALLY O'NEIL

ALLAN DINEHART  •  FRANK ALBERTSON
WILLIAM COLLIER, Sr.  •  VIRGINIA CHERRILL
JUNE COLLYER
From play by Maude Fulton • Dialog direction by William Collier, Sr.

Directed by JOHN FORD

Every One a Hit!

August 23 —
WILL ROGERS in
YOUNG AS YOU FEEL.

August 30 —
TRANSATLANTIC with
EDMUND LOWE  •  LOIS MORAN

September 6 —
JANET GAYNOR  •  CHARLES FARRELL
in MERELY MARY ANN

September 13 —
JAMES DUNN  •  SALLY EILERS
in BAD GIRL
Negotiations Flop Between Operators and Indies

Chicago—Threat of C. K. Creel, head of the city license bureau to close independent houses if operators could not show their credentials was blocked years ago when Judge Ross Hall granted a temporary injunction restraining the police and city department of electricity from interfering with theaters.

Seven of the 75 houses which (Continued on Page 2)

LAUNCHES ITS OWN BABY STAR SELECTIONS

Coast Bureau, THE FILM DAILY

Hollywood—As the outcome of the refusal of Wampas to give the studio any representation in list of Wampas Baby Stars for the official of the film company, Mankiewicz in P. to at challenged 5 -

Newspapers' AD Film Ban Is Challenged

Injunction Allows Chicago Houses To Reopen

Trailers Called Best Medium For Advertising of Pictures

San Francisco—In a discussion of the relative merits of newspaper and trailer advertising for the boosting of patronage, exhibitors in this territory have voted in favor of trailers, according to a survey by Film Trade Topics. It is generally agreed that properly designed trailers are the greatest sales medium for coming attractions, and that the application of more advertising psychology, as well as greater care in construction, would make most trailers many times more effective.

Columbia Earns $3.09 a Share

Net earnings of Columbia Pictures for the year ended June 27 amounted to $500,860.86 after all charges, equal to $3.09 on the common stock outstanding, compared with $6.12 in the preceding year. Gross income for the year was $5,000,807.44. Assets of the company as of June 27 totaled $6,355,105.49, against $5,979,550.86 a year ago.

In a statement accompanying the report, President Joe Brandt said:

"The accompanying income statement does not fully reflect the earning capacity of this corporation during the fiscal year just ended. A substantial amount of income, which normally would have been received from the distribution of our pictures in Great Britain and the Irish Free State, will not be received until after the beginning of the new fiscal year as a result of our having...

(Continued on Page 2)

COLUMBIA-RKO DEAL EXPECTED THIS WEEK

Booking deal between Columbia and RKO theaters is set, with the formal and detailed announcement scheduled for this week, THE FILM DAILY learns. Several smaller situations remain to be decided upon.

Imported Operators

Not With A. F. of L.

Dispatches from Chicago to the effect that the contingent of more than 100 imported operators, sent from New York for the reopening of independent houses, were members of the Brotherhood affiliated with the American Federation of Labor, has brought a statement from Hugh Frayne, general organizer of the A. F. of L., declaring that the only local union of operators affiliated with the labor body through the I. A. T. S. E. is Local 396, New York, headed by Sam Kaplan.

1,000,000 New Shares Being Issued by B. I. P.

London—To provide for expansion of activities, British International Pictures is to issue 1,000,000 more of its authorized shares. Present stockholders and directors are expected to take the entire issue.
The Broadway Parade
(Week of August 21)

**First Runs**

<table>
<thead>
<tr>
<th>PICTURE</th>
<th>DISTRIBUTOR</th>
<th>THEATER</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Daughter of the Dragon&quot;</td>
<td>Paramount</td>
<td>Paramount</td>
</tr>
<tr>
<td>&quot;Paradise Up&quot;</td>
<td>Fox</td>
<td>Roxy</td>
</tr>
<tr>
<td>&quot;Bad Girl&quot; (2nd week)</td>
<td>Indian</td>
<td>Strand</td>
</tr>
<tr>
<td>&quot;Dirigible&quot;</td>
<td>Columbia</td>
<td>Mayfair</td>
</tr>
</tbody>
</table>

**Extended Runs**

<table>
<thead>
<tr>
<th>Picture</th>
<th>THEATER</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Smiling Lieutenant&quot; (14th week)</td>
<td>Paramount</td>
</tr>
<tr>
<td>&quot;Bought&quot; (2nd week)</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>&quot;A Free Soul&quot; (13th week)</td>
<td>M-G-M</td>
</tr>
<tr>
<td>&quot;An American Tragedy&quot; (3rd week)</td>
<td>Astor</td>
</tr>
</tbody>
</table>

**Foreign Pictures**

- Assoc. Ciné of Amer.: Europa
- M-G-M: Paramount Pictures, Belmont
- Capitol Film Exchange: Little Carnegie
- Film Classics: Cosmopolitan
- Capitol Film Exchange: Cameo
- Associated Exhibitors: Eighth St.

**Future Openings**

- "Street Scene" (Aug. 26)
- "Despero Case" (Aug. 28)

---

Injunction Allows
Chi Houses to Reopen
(Continued from Page 1)

reopened Saturday with imported operators and closed by inspectors. Under the injunction, they have reopened. Five more were closed for lacking amusement licenses. The others were unnamed.

The temporary truce established Friday between idle exhibitors and operators was declared off Saturday after the union arbitrators refused to discuss the question of theaters employing one or two operators.

Columbia Pictures
Earn $3.09 a Share
(Continued from Page 1)

changed to a percentage basis of distribution in those countries in the expectation of greater ultimate income under that arrangement. Furthermore, on account of the uncertainty of conditions prevailing in Australia and declining foreign exchange, it was deemed advisable to sell the Australian bond issue directly from the distribution of our pictures in Australia, resulting in a shrinkage of $84,452.91, all of which amount was charged against profit during the last quarter, although these rentals were actually accumulated for the entire period dating from April, 1930, to the end of the present fiscal year."

Challenges Opposition
To Advertising Films
(Continued from Page 1)

with such reels on their programs. On behalf of interested advertising firms, the following questions to the Gannett organization:

1. What text, and to what other subjects, does Business Office regulation of Editorial Policy apply to movies?
2. Do they print motion picture reviews for the benefit of readers or advertisers?
3. If for readers, how are the readers benefited by discriminatory curtailment of legitimate news of current motion picture entertainment?
4. If for advertisers, how do the advertisers benefit by curtailment of certain screen news?
5. Does the theater advertiser decrease their newspaper advertising? Do the local advertisers who handle film advertised goods increase or decrease their newspaper advertising?
6. Do the national advertisers concerned show more, or less, disposition to list the Gannett Newspapers?

What is your reason for issuing the instructions referred to?

Is the Editorial Policy of the Gannett Newspapers regulated by the Business Office, or is there other advertising medium?

Has any other advertising medium taken a similar attitude toward the Gannett Newspapers?

Do you know that advertising of motion pictures had been appearing in theaters all over the country for more than twenty years?

Lawrence to Tour Exchanges Abroad
Survey of M-G-M European exchanges will be made by Louis Lawrence, continental representative of that company, who sailed from New York on Sept. 2. He has been in the United States since last December.

"Mystery Train" for Loew Circuit
Mayer Solomon, sales manager for Hollywood Pictures, has closed a deal for playing of "The Mystery Train" over the Loew circuit.

M-G-M September Releases

---

© The Film Daily 1931

**THE INDUSTRY’S DATE BOOK**


Sept. 9-10: Semi-annual Convention, Theater Ass'n of North and South Dakota, Minotel, Mink River, Minn.


Oct. 1: Hispano-American Motion Picture Congress, Madison Square, N. Y.


Oct. 5-8: Fall meeting of the Motion Picture Congress, Garden Hotel, Wash. D. C.

Nov. 4: Annual Awards Dinner, the Golden Key, M. P. A. and Hollywood.

J. H. Seidelman Sails
J. H. Seidelman, of the Panama foreign department, sails Aug. 10 for his semi-annual inspection abroad.

Peerless Production Stills
West Coast Bureau, THE FILM DAILY, Hollywood—"Sporting first Al Capone feature picture, "San Roque," less, goes into production to the east are Claudia Dell, Chr. Hollier, J. B. Battle and F. Hall and Stepin Fecht.

Johnston Quits Here
West Coast Bureau, THE FILM DAILY, Hollywood—William A. Johnston has resigned as editor of this column. He will return to New York.

New Incorporations

**NEW YORK CHARTER**

Picture Guild, a local enterprise in New York, has been incorporated.

**NEW YORK CITY**

They have been incorporated together.

**NEW YORK**

Robert M. Goodman, 570 Seneca St., New York, $30,000.

Joe Levin Amusements, 305 Broadway, New York. $50,000.

**NEW YORK CHARTER**

Newark Orpheum Theater Co., operating the Orpheum Theater, New York City. 100 shares common.

**NEW JERSEY CHARTER**

Studio and Lociet Sound on Film Record

Low Daily or Weekly Rate

Powers Cinephone Equipment Co.

723-7TH AVE., N.Y.

BRYANT 8640

COLOR NEGATIVE

Producers make own Color Negatives with By-Pack.

Color in Red-Orange Negatives is retained or added to completing color.

Write DU CHROME FILM SYSTEM 136 Cicolor

6723 Santa Monica Blvd., Hollywood
CHAPLIN did it!

LLOYD did it!

PARDON US

Add the name of LAUREL-HARDY to the biggest FEATURE DRAWING CARDS of today! Their first full-length comedy “PARDON US,” produced by Hal Roach, a positive sensation in its first engagement at Houston, Texas. Opening in Columbus, Ohio, beats “Secret Six,” “Politics” and “Free Soul.” Opening in Boston beats “Trader Horn!” Watch it roll up records across the world! It’s one of the early 1931-2 METRO-GOLDWYN-MAYER releases. Lucky You!

EXTRA! A TELEGRAM! “Pardon Us opened to biggest business in history of theatre. 4,200 admissions in first two and a half hours. How is that for 2,900 seats.”

(signed W. K. Saxton, Century, Baltimore)
THE WOMEN WILL PAY

Produced by
SAMUEL ZIERLER
from the Stage Success
by
DANIEL N. RUBIN

WOMEN GO ON

WITH
CLARA KIMBALL YOUNG

MARION NIXON — Paul Page and Yola D’Avril

THE WOMEN — THE MEN — WILL ALL PAY AND PAY TO
SEE THIS ACTION DRAMA RIPPED FROM THE PAGES OF LIFE!
and PAY—at your Box-office!

First in the Tiffany Productions 1931-32 Quality Group—

A JAMES CRUZE PRODUCTION

Vivid drama thrown against a background where life is raw and rough and unadorned . . . stark realism of the uneven struggle in the lower strata of society . . . love glowing in the heart of a woman who brought life, saw life, faced death . . . a heaven in her sacrifices where a hell surrounded her!

SWIFT ACTION! SWIFT DRAMA! AND WOMAN'S GLORY!

Directed by WALTER LANG

FOREVER

nora Kimball Young in a triumphant role that marks her immediately as one of the season's outstanding dramatic stars. The preview audience ate up 'Women Go On Forever' with a hearty gusto."

—THE HOLLYWOOD REPORTER

TIFFANY PRODUCTIONS, INC.

Distributed by SONO ART-WORLD WIDE
Let's all pull in the same direction.

The public has wandered away from the box office—or, shall we say it was driven away by poor pictures? Nevertheless the public must be brought back to its once favorite entertainment.

Something must be done.
Something CAN be done!

Let's lose no more time about it. Let's show the old flare that show business is noted for. Let's get out the cymbals, a band or two, a street parade—let's circus the public back to its enthusiasm for pictures. And let's keep them enthused and eager to continue their lines at the box office by early delivery of the good pictures that are on the new season's programs. The mob spirit still rules the most of America. It needs but to be led. Start the way with a clarion call; bring forth the best pictures for current showings; city mayors, governors and even the President will hop on the band wagon for a rousing call to a better day. And merchants and clubs and other organizations will join hands to make one grand welcome to the return of better pictures and better times.

Business needs a revival.
Show business can lead the procession!

Motion pictures kept spirits high during the war. They can similarly brighten up a depression-minded people. The public
low Business!

has money to spend—but it hasn’t been encouraged to spend it. Too many alibis. Too little effort.

A revival? Sure! Let’s give ’em an old-fashioned revival—but without the hymn singing. Let’s cheer their souls; let’s stir their interest; let’s arouse their desire; let’s make ’em stampede to the box-offices!

Let’s revive Greater Movie Season.

But let’s do it BIG! Let’s do it in a never-to-be-forgotten manner—with a “this means everything” spirit.

Team Work!

Let’s co-ordinate our efforts. We can’t win by scattered shots. Make it a nation-wide affair—shoot the works—start it off right and keep it going!

There are good men in the industry’s home offices who know how. They don’t need to be told what to do—they’re only waiting for the signal. Give it to ’em, General Hays! They’ll carry it through their district exploitation men to the exhibitors and through them to the public. They’ll sweep away the cobwebs and put new pep into the cash register.

A revival? Sure! Cast aside the one-sheets and bring out the twenty-fours. Throw away the air rifles and bring on the Big Berthas. Rig up in full colors; fly high the motion picture flag.

Wake Up, Show Business—WAKE UP BUSINESS!

BEN SHLYEN, Publisher,
ASSOCIATED PUBLICATIONS, INC.
WALTER FUTTER has signed

Tom Miranda, who was at one
time scenario chief at Fox, to write
an original script covering an idea
which he claims will be even more
thrilling than "Frisky Speaks." 

As a reward for their work in
"Street Scene," Budah Boudi and
George Humbert have been added
to the cast of "Arroussmith," which
stars Ronald Colman. Miss Bondi
and Humbert were members of the
original New York cast of the El-
mer Rice play, John Ford is direct-
ing "Arroussmith."

Most of the members of the First
National editing department who
were arrested when the department
was shut down for the summer have
found new berths. Hugh Bennett,
who was film editor-in-chief, is with
United Artists; while Lloyd Stone
and Al Hall are with Paramount.
George Amy is with C. B. Curr.
while Prentis Smith is working for
Joinville to join Paramount abroad.
Harold Young has already arrived
at the Paramount Joinville plant.
The Warner Bros. editing depart-
ment was not affected by the shut-
down.

Our Passing Show: George Amy,
Bill Holmes and Merle Wade play-
ing tennis at night on the Vista
courts; Frank Joyce, Evelyn Brent,
Miriain Hopkins, Ivan Kahn, Mar-
torie Peterson on the Embassy Roof.

Speed on Gang Fight Pictures

Newswires of the gangster battle in the Bronx on Friday night,
when six were killed and 11 shot in a 10-mile chase, were being shown
in Broadway theaters at noon Sat-
urday by Fox Movietone and Pathe.

Schubert Play Going On

West Coast Burros, THE FILM DAILY
Hollywood—"Fish Gotta Swim," by Bernard Schubert, Radio Pic-
tures contract scenarist, is in re-
hearsal and will open shortly at the
Biltmore in Los Angeles. Schubert is supervising the rehearsals.

THE FILM DAILY

Congratulations:

GEORGE MELFORD
for his box-office direction of the Universal jungle
melodrama, "East
of Borneo."

No. 32 of 1931
"Good Deeds"
Series

THINGS WE Never Thought Worth Mentioning Till
Now . . . that the Big Film Pioneers Boys are back with his
Television racket . . . and with the Radio Corporation group
having tried to sew it up in the bag for their Own Li'l Circle . . .
. . . but the independents like Messrs. Jenkins and De Forrest
beat 'em to it . . . and forced their hand . . . and
the Government passing out television permits . . .
the Big Group had to start active work ahead of their schedule
in order to grab off some of these permits . . . or be left
Out In the Cold altogether . . . which is why they are in
such a helluva hurry to get Radio City under way . . .
even though their original plans did not contemplate action for a
donkey's years . . . but the reason is big . . . the sound equipment racket also . . . and wanted to get
their Profits out of the talkin' screen . . . before they
launched Television on the public . . . feelin' the baby one
phot . . . at a time and practicin' at the time they sat back and cut the hole
at their Leisure . . . but as we pointed out, the indie boys
spoiled their li'l game . . . and are forcing the Television issue
at pinch-web . . . and now they are in a tough spot . . . and
they watch the Heavy Gravy oozing away . . . if they aren't
able to bottle up the indie boys . . . which is just another
proof . . . that Capital can't Corral Ideas . . .
and that Brains and Inventive Genius count heavier than the Wall Street
money bags . . . which goes for this new television game as
this new television toy . . . and that's why the Indies
Producers are comin' back so strong . . . for they
have Brains and Ideas, too . . . which is why this industry will
always remain Wide Open . . . and make it worth
for you and us to stick around a li'l longer . . . for
Our Day may come . . . If we have Brains and Ideas . . .
encouragin'? . . . eh, what? . . . most suttinly.

THAT as long as we have spilled so much inside
Dope . . . we might as well go a li'l further . . . and
wiz ya up that Television right This Minute is a FACT
so far as the entertainment field is concerned . . . now it's
merely a matter of ironin' out some technical problems
such as cloudy-day television . . . and, most important
to the Big Pellers, tryin' to sew it up . . . and not kick
the Other Amusements all to smithereens by launchin'
the Novelty too fast . . . and stampedin' the public away
from the Radio Station and the Big Pellers.
In general, with the entire industrial structure . . . and
the Investments of the Big Pellers
In Radio and Sound Pix
but the Controlling Minds figure that in just about two
years . . . Television will be operating and HOW.

THAT they are practically all set right now . . .
to turn a gadget in a television station in, say, Schenectady . . .
and give a complete television program with sound and
everythin'. . . to duplicate any picture theater's show
. . . in Galveston, Texas . . . or Nome, Alaska . . . and
if ya think that's a lotta hooch . . . just mull over the
fact that recently the li'l television pic was six-fivin' thru the
ether from that upstate city . . . completely encircling the
globe . . . and appearing within no time . . . flashing
on a screen . . . in the Very Same room from which it was shot . . .
and as good an impression, too . . . and if they
can do that . . . shootin' a television screen show to a dump
in Oklahoma is a cinch . . . and that, folks, is the reason
why Hollerword can't remain the Film Center . . .
Forever.

THAT it has seeped from the Inside Circle
that Hizzoner Jimmie Walker . . . is scheduled to be the
Hays of Television . . . takin' over his vastly important as-
sement as soon as he mannifies himself . . . to appear . . .
at 150 grand per annum . . . which may explain why Jimmie
isn't losing any sleep over the Seabury investigation
as it fluffs around the wholeboard and points east.
That we hope we haven't upset you . . . but ya might as well prepare yourself for the Inevitable.

THE FILM DAILY

Monday, August 24, 19

NEWS of the DAY

Minotar, Neb.—George Luce
reopening the Grand.

Hutchings, S. D.—Hobert
Gates has bought the Garlock.

Sacramento — The Plaza ope-
Sept. 1 with five pictures at
RKO vaudeville. House will be-
erated by I. A. Morris.

Delano, Cal.—The Star has
been opened by Stewart and Hodge.

Tulare, Cal.—S. O. Seguda
open the Air Dome here short-
time.

Minneapolis—The Heights, C.
olumbia Heights, has reopened af-
after being closed for repairs and
decorations. A cooling system w.
installed.

St. Louis—George Stern, veter
film salesman, is now with Prem-
Picture Corp.

Charleston, Mo.—O. W. McCut-
con is building a 400-seat hot-
showhouse. Uxel S. Branson of Blit-
vile, Ark., is the architect.

Staff Changes Are Made
By Sheffield Exchange

Denver—J. T. Sheffield, owner
of the Sheffield Film Exchanges, w.
move his headquarters from De-
ver to Seattle in the near futu.
He has announced the follow-
changes in staff: E. J. Lustige, for-\nmer salesman and Salt Lake C.
branch manager, has been ap-
ager of the Denver office: E.
Shaffer, formerly with RKO a
Columbia, is taking charge of sa-
in the Salt Lake and Butte ter-
tories, and Hal Moore, form-
branch manager RKO, Portia
will be office manager in Ports.

De Mille Leaving for Russia

Berlin—Cecil B. De Mille, w.
has been visiting Berlin, will le-
at the end of next week on his t
to Russia. An official govern-
car has been placed at his dispo

Many Happy
Returns

Best wishes and con-
gratulations are ex-
anded by THE
FILM DAILY to the following mem-
bers of the industry, who are celeb-
ating their birthdays.

August 24

Herbert J. Yates
Victor Halperin
Charles Seldon
Tom London
99 P. C. of Copyright Cases Settled Out of Court

See Prospects of Two-in-Booth Laws

Dual Feature Problem Slows Up Chicago Buying

Indies Wondering If Policy Will Be Continued

Chicago—Uncertainty as to whether or not the double feature policy is going to be continued into the new season is causing local indie houses to go slow in buying 1931-32 product. It is indicated by a survey just completed here. Another regarding factor is the current controversy between the operators’ unions. Downstate, however, the situation is radically different with the independents buying full steam.

M-G-M Foreign Schedule Depends on U.S. Reaction

M-G-M will not schedule any features for foreign distribution until after they have been shown to American audiences, "Laudy" Lawrence of the M-G-M foreign department said. (Continued on Page 8)

Cleveland Loew Houses

Slash Prices Friday

Cleveland—The local admission-price slashing carnival will reach its high point Friday when reductions ranging from 16 to 40 per cent will be effected. KKO Hippodrome has cut evening admission prices 10 cents and has extended the bargain morning matinee one hour.

99% of Copyright Actions Being Settled Out of Court

Approximately 99 per cent of copyright violations suits instituted by the Copyright Protection Bureau, administered under guidance of the Hays Office, are being settled before the cases go to trial. The Film Daily was told yesterday. Theaters so charged are finding it cheaper to adjust the matter before court and legal costs amount to the expenses, it was pointed out.

Proposed Ordinance at Atlanta Would Fix Number of Men

Prospects of projectionists’ unions throughout the country sponsoring passage of laws requiring that at least two operators be employed in a booth became evident yesterday. This possibility was being discussed in connection with campaigns being staged by locals to maintain their policy of demanding two men in the booths, as nearly 300 new contracts are being negotiated. A proposed city ordinance of this

New Operators’ Union to Aid Indie Houses

Pittsburgh—In view of the current deadlock in contract negotiations between local independent theaters and the operators’ union, the exhibits are understood to be partly sponsoring the formation of a new opera union whose members will work with unionized booths. This plan was evolved when the opera

Police Guard Chicago Non-Union Theaters

Chicago—Under police protection, a Chicago independent houses reopened today with non-union operators. Tom Maloy, head of the local projectionists’ union, said he would see that these theaters are closed.

Panama Injuns Wild For Newsreels and Cartoons

West Palm Beach—Down in Panama, the little-known San Blas Indians simply go wild over newsreels and cartoons, say members of the George Vanderbilt expedition which has just arrived here. The explorers also found that motion picture films have replaced beads and mirrors as currency in trade with the natives.
**A Little from “Lots”**

**By RALPH WILK**

**HOLLYWOOD**

**WALTER FUTTER has signed** Tom Miranda, who was at one time scenario chief at Fox, to write an original script covering an idea which he claims will be even more thrilling than “Africa Speaks.”

* * *

As a reward for their work in “Street Scenes,” Beulah Bondi and George Humbert have been added to the cast of “Arrowsmith,” which stars Ronald Colman. Miss Bondi and Humbert were members of the original New York cast of the Elmer Rice play. John Ford is directing “Arrowsmith.”

* * *

Most of the members of the First National editing department who were affected when the department was shut down for the summer have found new berths. Hugh Bennett, who was film editor of chief, is with United Artists, while LeRoy Stone and Al Hall are with Paramount. George Amy is with C. C. Burr, while Fredric Smith is sailing for Joinville to join Paramount abroad. Harold Young has already arrived at the Paramount at Vitagraph. The Warner Bros. editing department was not affected by the shutdown.

**Our Passing Show:** George Amy, Bill Holmes, and Merle Wade playing tennis at night on the Vista courts; Frank Joyce, Evelyn Brent, Miriam Hopkins, Ivan Kahn, Marjorie Peterson on the Embassy Roof.

Speed on Gang Fight Pictures

Newreel pictures of the gangster battle in the Bronx on Friday night, when six were killed and 11 shot in a 10-mile chase, were being shown in Broadcasting Today Saturday by Fox Movietone and Pathe.

**Schubert Play Going On**

West Coast Branch, THE FILM DAILY

**Hollywood—**“Fish Gotta Swim,” by Bernard Schubert, Radio Pic- tures contract scenarist, is in rehearsal and will open shortly at the Biltmore in Los Angeles. Schubert is supervising the rehearsals.

**Along the Riato with Phil M. Daly**

* * *

**THINGS WE Never Thought Worth Mentioning Till Now...**

that the Big Financial Boys are jockeying with this Television racket... with the Radio Corporation having tried to sew it up in the bag for their Own Live Circle... but the independents like Messrs. Jenkins and De Forest beat 'em to it... and forced their hand... and with the Government passing out television permits... the Big Group had to start active work ahead of their schedule... in order to grab off some of these permits... and be left Out In The Cold altogether... which is why they are in such a helluva hurry to get Radio City under way... even though their original plans did not contemplate action for a couple or recent years that a talent show of mine is his way of getting the sound equipment racket also... and wanted to get their Profits out of the talkin' screen... before they launched Television on the public, roar, feelin' the baby one plum at a time... while they sat back and cut the melons at their Leisure... but as we pointed out, the indie boys spoiled their lil' game... and are forcing the Television issue... and now they are in a tough spot... as they watch the Heavy Gray oozing away... if they aren't able to bottle up the indie boys... which is just another proof... that Capital can't corral Ideas and that Brains and Inventive Genius count heavier than the Wall Street money bags... which goes for the film game the same as this new television toy... and that's why the Indie Producers are coming back so strong... is for they have Brains and Ideas, too... which is why this industry will always remain Wide Open... and make it worth while for you and me to stick around. We can't predict Our Day may come... If we have Brains and Ideas... encouragin'?... eh, wow?... most suitably.

* * *

**THAT as long as we have spoiled so much inside Don't... mighty as well go a lil' further... and wise ya up that Television right This Minute is a FACT so far as the entertainment field is concerned... now it's merely a matter of ironin' out some technical problems such as clouded day, overdriving, and most important to the Big Fellers, tryin' to sew it up... and not kick the Other Amusements all to smithereens... by launchin' the Novelty too fast... and stampedin' the public away from the Radio sets... and the view's still edgy... generally... with the entire industrial structure... and the Investments of the Big Fellers... in Radio and Sound Flux... but the Controlling Minds figure that in just about two years Television will be operating... and HOW.

* * *

**THAT they are practically all set right now...**

... to turn a gadget in a television station in, say, Schenectady... and give a complete television program with sound and everythin'... to duplicate any picture theater's show... in Galveston, Texas... or Nome, Alaska... and if ya think that's a lotta hooch... just pullin' over the fact that recently they sent a tent show through the ether from that upstate city... completely encircling the globe... and appearing within no time... flashing on a screen... in the Yale Same room from which it was shot... and practically Perfect, too... and if they can do that... shootin' a television screen show to a dump in Oskaloosa is a cinch... and that, folks, is the reason why Hollerwood can't rest... the Film Center... Forever.

* * *

**THAT it has seeped from the Inside Circle...**

that Hinzoner Jimmie Walker is scheduled to be the Hayes of Television... takin' over his vastly important assignment as soon as he relinquishes the mayoralty... at 150 grand per annum... which may explain why Jimmie isn't losing any sleep over the Seabury investigation... as he drifts around the hereditary hat at Carlbad and points east... that we hope haven't upset you... but ya might as well prepare yourself for the Inevitable.

**NEWS OF THE DAY**

Minotore, Neb.—George Luce is reopening the Grand.

Hutchings, D. S.—Hobart S. Gates has bought the Garlock.

Sacramento—The Plaza opens Sept. 1 with first-run pictures and RKO vaudeville. House will be operated by I. A. Morris.

Delano, Cal.—The Star has been opened by Stewart and Hodge.

Tulare, Cal.—S. O. Segada will open the Air Dome here shortly.

Minneapolis—The Heights, Columbia Heights, has reopened after being closed for repairs and re-decorations. A cooling system was installed.

St. Louis—George Stern, veteran film salesman, is now with Premier Picture Corp.

Charleston, O.—O. W. McCutcheon is building a 400-seat house here. Uzsell S. Branson of Blytheville, Ark., is the architect.

**Staff Changes Are Made**

**By Sheffield Exchange**

Denver—J. T. Sheffield, owner of the Sheffield Film Exchanges, will move his headquarters from Denver to Seattle in the near future. He has announced the following changes in staffs: E. J. Lustig, former salesman and Salt Lake City branch manager, will be sales manager of the Denver office; E. C. Shaffer, formerly with RKO and Columbia, is taking charge of sales in the Salt Lake and Butte territories, and Hal Moore, former branch manager RKO, Portland, will be office manager in Portland.

De Mille Leaving for Russia

Berlin—Cecil B. De Mille, who has been visiting Berlin, will leave at the end of next week on his trip to Russia. An official government car has been placed at his disposal.

**Many Happy Returns**

Best wishes and con- gratulations are ex- tended by THE FILM DAILY to the following mem- bers of the industry, who are celebra- ting their birthdays:

**August 24**

Herbert J. Yates
Victor Halperin
Charles Sellen
Tom London
SEE PROSPECTS OF TWO-IN-BOOTH LAWS

Dual Feature Problem Slows Up Chicago Buying

Indies Wondering If Policy Will Be Continued

Chicago — Uncertainty as to whether or not the double feature policy is going to be continued into the new season is causing local indie houses to go slow in buying 1931-32 product, it is indicated by a survey just completed here. Another recurring factor is the current controversy with the operators’ union, which is not only a factor but is radically different with the independents buying full steam.

M-G-M FOREIGN SCHEDULE DEPENDS ON U.S. REACTION

M-G-M will not schedule any feature for foreign distribution until after they have been shown to American audiences. "Laudy" Lawrence of the M-G-M foreign depart-

Cleveland Loew Houses Slash Prices Friday

Cleveland — The local admission-price slashing carnival will reach all local Loew houses Friday when reductions ranging from 16 to 40 per cent will be effected. RKO Hippodrome has cut evening admission prices 10 cents and has extended the bargain morning matinee one hour.

99% of Copyright Actions Being Settled Out of Court

Approximately 99 per cent of copyright violations suits instituted by the Copyright Protection Bureau, administered under guidance of the Hays Office, are being settled before the cases go to trial. The Film Daily was told yesterday. Theaters so charged are finding it cheaper to adjust the matter before court and legal costs augment the expenses, it was pointed out.

Proposed Ordinance At Atlanta Would Fix Number of Men

Proposals of projectionists’ unions throughout the country sponsoring passage of laws requiring that at least two operators be employed in a booth became evident yesterday. This possibility was being discussed in connection with campaigns being staged by locals to maintain their policy of demanding two men in the booths, as nearly 300 new contracts are being negotiated. A proposed city ordinance of this kind was introduced at the regular meeting of the Atlanta Opera, New Operators’ Union to Aid Indie Houses

Pittsburgh — In view of the current deadlock in contract negotiations between local independent theaters and the operators’ union, the indies are understood to be partly sponsoring the formation of a new projectionists’ union whose members will work in their booths. This plan was evolved when the opera-

Police Guard Chicago Non-Union Theaters

Chicago — Under police protection, 1.5 Chicago independent houses reopened today without provisions of the George Vanderbilt expedition which has just arrived here. The explorers also found that motion picture films have replaced beads and mirrors as currency in dealing with the natives.
**A Break!**

New gag starts at the Capital Friday, with the Chester Hale gags diving into a portable tank, and reappearing again attired in entirely different costumes. The press is invited to a rehearsal Tuesday, to see how the costumes changeover is accomplished. Oh, boy, we'll be there!

**Hyams and Young Signed To M-G-M Contracts**

*West Coast Bureau, THE FILM DAILY* — M-G-M has signed a long-term contract with Leila Hyams and Robert Young. It was announced today. Gus Arthem and his Radio Troubadours, now appearing at the Ambassador Hotel, here, have also been signed and will appear “Flying High.” M-G-M also announced the signing of Rosco Ates who will appear in “The Champ.”

**West Coast Interests Seeking Pantages, K. C.**

Kansas City — West Coast Theaters are reported negotiating for the Pantages here with view of opening about Sept. 15 as a first-run house using Fanchon & Marco stage shows. The same interests are also understood to be bidding for lease rights to the Globe.

**Mack Sennett Studio Closing for 30 Days**

*West Coast Bureau, THE FILM DAILY* — Hollywood — Mack Sennett studios on Aug. 24 will suspend activities for a 30-day period. By this time two current productions, “The Lynx Hunter” and “The Great Pie Mystery,” will be completed. During the production shutdown the story for the next film will be written to begin the balance of the year’s program.

**Carole Lombard’s New Contract**

Hollywood — Carole Lombard was signed to a new contract by Paramount following her return from her honeymoon in Hawaii with Clark Gable. Several stories are under consideration for her next picture. She is now on loan to United Artists for “The Greeks Had a Word For It.”

**WARNERS SIGN PERLEMAN**

William Morris Agency has signed S. J. Perleman, author, to a Warner Bros. contract. He is the writer of “Money Business,” Marx Brothers’ vehicle.

**KRO Re-opening Colonial With Pop Price Policy**

KRO will re-open the Colonial at Broadway and 65th St., Saturday, Sept. 10. The house which has been dark for the past eighteen months and has been known as the hampton, will open with a single feature and short subjects policy with three or four changes each week. Features will play the Colonial second run to the RKO 81st St. Price scale will be 10, 20 and 30 cents.

**Kuykendall Adds One To Mississippi Circuit**

Columbus, Miss. — Ed. Kuykendall, member of the M.P.T.O.A. directorate, has added another house to his circuit. It is the Strand at Tupelo, this state.

**Ala. Solons May Meet To Consider Tax Laws**

Mobile — Possibilities of a special session of the Alabama Legislature in September to provide means of raising funds through taxation is causing some apprehension in film circles in this state. Among the methods being discussed are luxury theater admission and chain store taxes.

**Polly Moran Route**

Polly Moran will be seen in at least nine cities outside of New York during her personal appearance tour. After appearing at the Capitol, New York, Miss Moran went directly to the Jersey City, New Jersey, where she will remain for a week. She will then play in Baltimore, Pittsburgh, Columbus, Cleveland, Buffalo, Rochester and Syracuse before returning to the M-G-M studio.

**M. H. Maloney to Providence**

Cleveland-M. H. Maloney, superintendent of the Loew’s house until the recent reorganization which takes the Cleveland house out of a district, places it into a district of its own, will manage Loew’s State in Providence.

**Berlin System for Carroll**

Earl Carroll’s new theater, largest in the country for legitimate stage attractions, has been treated for sound by the Berlin Acoustic Corp.

**THE INDUSTRY’S DATE BOOK**

**Ernest Morrison Gets Publicity Atlanta Post**

— Ernest Morrison has been transferred to this city public relations division, coincidental with the consolidation of two of its divisions. He will have charge of operations in Virginia, North Carolina, South Carolina, Tennessee, Georgia and Florida and Alabama. He succeeds R. J. O’Donnell, now identified with “publicity headquarters in New York City.”

**Changes in Herald Staff**

George Clifford, identified with the “Exhibitors’ Herald” since 1913, has resigned. Frank A. Kane has been transferred from the Chicago office to succeed him.

**Cast in “Husband’s Holiday”**

Clive Brook, Vivienne Osborne and Juliette Compton have been assigned to principal roles in Hopkins’ “Husband’s Holiday,” for a story by Ernest Pascal.

**New Columbus Theater Co.**

Columbus — With John E. Johnson as president and H. H. Palmer, secretary the Southern Thea Company, Inc. has been formed to operate the Southern, a 1200-seat downtown house.

— Robinson at RKO 86th St.

— Edward G. Robinson has been booked to appear at the RKO 86th St. for the week beginning August 19.
PUT UP or SHUT UP!

There's only ONE ANSWER to this CHALLENGE

WARMER BROS.
SAY IT WITH PICTURES

The Talk of The Trade Today Is

CONSTANCE BENNETT
in "BOUGHT!"
That's the kind of picture we mean when we say 'HIT'

Star hits like 'Smart Money', 'Millionaire', 'Night Nurse' and 'Bought'—Just a taste of what you'll get in the mighty WARNER and FIRST NATIONAL 1931-32 fortune builders.

and the challenge still stands!—READ!
WARNER BROS. and FIRST NATIONAL

can SELL you more sure-fire hits RIGHT NOW than any other company can truthfully PROMISE you!

Take your cue from THE STAR WITNESS

First of WARNERS new season releases has the Buying Brains of the industry rushing to get their share of its amazing profits!

$45,000 to a record at N.Y. Winter Garden. Set to repeat in extended runs in every key city house in the country.

(Have you read the editorials on this one?)
SOLID MONTHS of Hits

A greater Barthelmess! Dynamic, thrilling, different!

RICHARD BARTHELMESS
THE LAST FLIGHT
with Helen Chandler, John Mack Brown, David Manners, Walter Byron

"One of the six best films of the month."
—Screenland Magazine

THE BARGAIN
Based on Philip Barry's prize play with
LEWIS STONE  DORIS KENYON
CHARLES BUTTERWORTH  UNA MERKEL  EVALYN KNAPP

"Hilarious movie cocktail!"
—Screen Play Magazine

FAIRBANKS, JR.
I LIKE YOUR NERVE
with LORETTA YOUNG

completed previewed endorsed

GEORGE ARLISS
ALEXANDER HAMILTON
with June Collyer, Doris Kenyon, Dudley Digges, Ralf Harolde

"Box-office triumph."
—Hollywood Reporter

LIGH TNER in SIDE SHOW
with CHARLES BUTTERWORTH, Evalyn Knapp

"Fast and Funny."
—Hollywood Reporter

more
"Hits a high point in pictures."
—Motion Picture Herald

"Powell's first for Warners and his best."
—Motion Picture Daily

Triumphant return of the Belle of the Box Office.

"Highly entertaining. Played superbly."
—Photoplay

When better stars are made Warner's will make them!
COMING & GOING

J. W. MacFarland of the Walt Disney office returns to New York Wednesday from California.

Eddie Cantor will leave the Coast next week for Hollywood to star in "New York," and will spend a few days in New York, Sept. 14, in time for him to attend the world premiere of "Fifty Dollar Day," a last picture for Samuel Goldwyn.

John D. Clark, Western division manager for Paramount, is on a visit to the Coast from New York, visiting exhibitors throughout the area.

E. B. Hattrick, has returned from the East.

Lil Dagover, German stage and screen star, arrives today on the "Liberte.

RENT L. Lyon, Warner Bros.卡通 sales manager, and J. C. Vergess ACI, Chicago branch manager, are here of sales conferences with Claude Erel.

Hiram S. Brown arrived from the East yesterday.

E. J. Musselman, Paris, Texas, ex-

er, is in New York.

Walter Meyers, head of the Warner brothers' cartoon unit, returns from the Coast Sept. 1

SYDNEY GARRETT, of R.P.L., is due to come to the Continent.

Wilhelm Diehrer, first National's German director, who has been vacationing in the Sierras, will return to Hollywood this week.

Thalians Making Six

Shorts for "I'll" Release

West Coast Bureau, THE FILM DAILY

Hollywood—Bryan Foy will direct "The Hollywood Cleanup," the first of a series of shorts to be made by the Thalians for release through Universal. Arthur Lake, who is the initial subject, which was written by Charles Lamont.

Proceeds from the comedies will be used for the building of a clubhouse for the Thalians, a social organization. Among the members of the club are Laura La Plante, Billie Dove, Lew Ayres, Mae Clarke, Sue Carol, Mary Brian, Colleen Moore, Regina Denny, Nick Studivant, Benny Rubin, Chadury Rogers, Georgie Stone, Rex Bell. Foy is donating his services, as will members of each cast.

3 Norworth Shorts on "B" Way

Mr. and Mrs. Jack Norworth, who have been starring in a series of 12 Vitaphone shorts and who are under contract with Warner Bros., to make six more, have no less than three of their shorts playing at the same time in New York first-run houses. At the Winter Garden their current comedy, "The Naggers at the Races" has been held over for a third week, at the New York Strand, "The Naggers Housewarming" is on display, and the Brooklyn Strand is showing "The Naggers in the Subway."

M.P. Athletic League

Standing of the Clubs

<table>
<thead>
<tr>
<th>Standing of the Clubs</th>
<th>Columbia</th>
<th>WB</th>
<th>RKO</th>
<th>Pathe</th>
</tr>
</thead>
<tbody>
<tr>
<td>We</td>
<td>14</td>
<td>1</td>
<td>10</td>
<td>3</td>
</tr>
<tr>
<td>EP</td>
<td>9</td>
<td>3</td>
<td>9</td>
<td>0</td>
</tr>
<tr>
<td>Fox</td>
<td>7</td>
<td>0</td>
<td>14</td>
<td>4</td>
</tr>
<tr>
<td>National Theater</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>RCA Photo</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
</tbody>
</table>

Results of Games Last Week

<table>
<thead>
<tr>
<th>EP</th>
<th>Fox</th>
<th>Pathe</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

^ Foot Valley, Ga.—The Peach is to open within a few days under the management of T. A. McHannough.

New London, Ia.—Earley Bell, Jr., has acquired the Alamo.

Mendenhall, Miss.—Glenn Stevenson is now managing the Inhabitants' theater here. He was formerly cashier of the Planters' bank in Tunica.

St. Paul—Irving Gilman, local exhibitor, has taken over the New Ray in this city.

Storm Lake, Ia.—The Casino has been taken over by L. A. Miller.

Baltimore — Herman G. Weinberg, manager of the Opera, here will have his brother Max as his assistant next season. House is to open in September.

Plan to Standardize Roll, Machine Tickets

Washington Bureau of THE FILM DAILY

Washington—At the suggestion of the Federal Trade Commission, the roll and machine ticket industry has adopted a set of trade practice conference rules. Members have agreed to refrain from such unethical or unlawful business practices as engaging in ruthless competition, defamations of competitors, enticing employees of competitors, discrimination in price between different purchasers of commodities, second payment of rebates. The industry has also agreed that standardization and simplification of various forms of roll and machine tickets should be undertaken.

New Milwaukee Equipment Firm

Milwaukee—Articles of incorporation have been filed by the Wisconsin Sound Equipment Corporation. The company has been capitalized for $25,000. Signers of the articles are W. L. Bushey, Clarence Kruecke and Fred Bushey.
SEE PROSPECT OF LAWS ON TWO-MEN-IN-BOOTH

(Continued from Page 1)

nature has been introduced at Atlanta and scheduled for a hearing on Sept. 3. Love B. Harrell, executive secretary of the Southeastern Theater Owners Ass'n, has pointed out that his legislation will deal a staggering blow to the smaller downtown and suburban houses.

Similar laws exist in several towns in the United States and are also operative in a number of Canadian provinces.

M-G-M Foreign Schedule Depends on U. S. Reaction

(Continued from Page 1)

ment told THE FILM DAILY yesterday, Reaction of American the- atrogoers will guide M-G-M ex- ecutives in deciding the number, and the selection of productions to be sent abroad.

Gay Comedies Formed; Plan 12 Two-Reelers

West Coast Bureau, THE FILM DAILY

Hollywood—Frank Gar and Max Slobin have organized Gay Comedies, with Gay as president, in charge of production, and Slobin as vice-president and general manager. The new company will make a series of 12 two-reel comedies.

Gay is a writer and director and was in charge of foreign comedies at Fox under John Stone. He also wrote and co-directed English features at Fox. More recently, he was with C. C. Burr.

New Operators' Union To Aid Indie Houses

(Continued from Page 1)

One of the longest continuous scenes shot for a motion picture was accomplished by Director Richard Wallace in making "The Road to Reno," recently completed at the Paramount studios. Nearly eight minutes of uninterrupted action was sustained by the cast in shooting a comedy sequence.

Wallace desired to have the tempo of the scene kept at a fast comedy pace and feared to break it up into short sequences. In consequence an entire day was spent staging it until the actors were able to give speeches and business with the letter-perfect precision of a stage performance.

* * *

Vivien Osborne is playing an important role in "The Beloved Bachelor," which Lloyd Corrigan is directing at Paramount. Before coming to the Coast, Miss Osborne had an excellent record on the New York stage.

* * *

Loretta Young and Robert Williams will play the leading roles in "Gallagher," tentative title of the Special Capra Production announced by Columbia for 1934-35.

Vernon Pickard, Notre Dame graduate, is playing the part of the young priest in "The Spirit of Notre Dame," at Universal.

* * *

Edwin Maxwell says he knows one man in Hollywood who is not writing a play—and that is the man who cleans his shoes every week. * * *

Milt Howe, Paramount publicist, has returned from a vacation spent at Missoula, Mont.

* * *

David Manners is a booster for pathology. His real name is Rauf Ackiem, but declares his success as an actor started when he changed his name, after studying numerology.

* * *

Robert F. Hill, director of Tom Edwards' new feature for the "Sandown Trail," joined the films as an actor with the old Imp company in 1914 and in less than two years was writing and directing. His screen stories include those for the first western starring Will Rogers and as a direc- tor he has guided Laura La Plante, Herb Rawlinson and William Desmond in many of their most suc- cessful pictures.

* * *

One of the longest continuous scenes shot for a motion picture was accomplished by Director Richard Wallace in making "The Road to Reno," recently completed at the Paramount studios. Nearly eight minutes of uninterrupted action was sustained by the cast in shooting a comedy sequence.

Wallace desired to have the tempo of the scene kept at a fast comedy pace and feared to break it up into short sequences. In consequence an entire day was spent staging it until the actors were able to give speeches and business with the letter-perfect precision of a stage performance.

* * *

Mischa Auer, featured in the Fox film, "The Yellow Ticket," is a grandson of the noted violinist, Leopold Auer.

* * *

Hans Dreier, who was sent to New York to design the sets for "The Loves of Edgar Allan Poe," has been as- signed to art duties on Paramount's forthcoming production of "Dr. Jekyll and Mr. Hyde."
Six Major Firms To Set Foreign Policies In Fall

MUSICIANS NOT TO SEEK WAGE INCREASES

Paramount To Make 8 Color Features, WB-FN Four

M-G-M May Produce More Pictures With Technicolor

Under new contract just signed with Technicolor, Paramount will make eight color features and War- ner Bros. and First National be- tween them will make at least four color pictures. M-G-M is reported planning to go ahead with plans for its big "The Man of Time." The market was abandoned last year when mum.

SAYS GERMAN PRODUCERS STRONG FOR CRIME FILMS

German producers are going in strong for underworld and juvenile pictures, said Martin J. Lewis, Europa director of publicity, yester- day, following his return from Berlin. "Murder," produced by Nero, is a big hit in that country, he de- clared. Most popular American

2-Ad Campaigns For All RKO Theater Pictures

Two separate and distinctly dif- ferent advertising and exploitation campaigns will be sent on each pic- ture playing RKO theaters in the future, J. J. Hess, national adver- tising director for RKO told Film DAILY yesterday. One campaign will be prepared with the large key cities in mind, while the other will be made for smaller towns and neighborhood houses.

Six Major Firms To Decide Foreign Policy Next Fall

Michigan Allied Unit Dislikes Two Contracts

Detroit—The Michigan Allied ex- hibition organization has taken exception to the Fox and M-G-M contracts which were discussed at a recent meeting. A committee has been ap- pointed to represent the interest of its members in the situation.

French Producers Fight Gov. Film Monopoly Plan

Paris—A scheme for a state film monopoly with studios and theaters operated by the government, is being denounced by French film producers and theater owners. The plan has been advanced by Charles Delac- president of the French Cinema

Ironing Out K. C. Union Deal

Kansas City—Although contract differences between independent ex- hibitors and operators have not as yet come to a head, an amicable settle- ment of them is expected by Jay Means, chairman of the theater men's committee. Meetings are be- ing held with the most important

Six Major Firms To Set Foreign Policies In Fall

Only one major producing com- pany, Paramount, has definitely de- cided on actually producing foreign versions for continental Europe for 1931-32. Two other com- panies, Fox and Columbia, will make only Spanish versions for Latin American countries while the policy of six other major companies re- mains in doubt and decisions on the

SAPHER STARTING NEW CIRCUIT WITH 6 HOUSES

Sol Sapheir, pioneer exhibitor, who has operated the Empress of Washington Heights for the past 18 years, is starting an independent circuit of six houses in upper Manhattan and the Bronx. Sapheir's first house in the circuit will be the Miracle in the Bronx which he has taken over and will re-open Sept. 5. The house has been renovated and re-decorated.

'Frisco Business Picks Up With Three Holdovers

San Francisco—Box office receipts have jumped here with three Frisco houses holding features over for a second week. Pictures retained are: 'Huckleberry Finn' at the Para- mount, "Front Page" at the United Artists and "Dirigible" at the RKO Orpheum.

English Titles Boost Biz For "Two Hearts"

English explanatory titles have been in- terpolated in the RKO screen opera which is now in its 47th week at the Europa, New York. Success of this plan, as indicated by increased attendance, has led the company to add titles to its other three German fea- tures which are: "The Inn at the Rhine," "The Song is Over" and "His Love Song."
Theater Ticket Free With "Package"
San Francisco—Following lead of the Hotel Whitcomb, "Frisco hostleries are going for the "package" package which includes an admission to the Fox matinee on Sunday afternoons. The "package" of hotel service embraces week-end accommodations and three meals, auto parking and admission to a baseball game Saturday.

PARAMOUNT TO MAKE 8 COLOR FEATURES
(Continued from Page 1)

(Continued from Page 1)

scals declined in popular favor. The company is now negotiating to produce "The Merry Widow" in Technicolor. RKO is understood to have three more color features as follows: "The Bird of Paradise," "Marcheta" and "Babes in Toyland." These will supple- ment "The Runaround" and "Mom!" already completed.

13 Firms to Abide by Trade Practice Rules
Trade practice conference rules suggested by the Federal Trade Commission for the roll and ma- chine ticket industry in which mem- bers agree to strictly ethical busi- ness practices and the standardization of rolls and tickets, have been accepted by 13 firms. Company names and by whom presented at the conference follow.


More Legislative Trouble
In Special Sessions
(Continued from Page 1)

(Continued from Page 1)

will hold regular sessions, beginning in January with the exception of Louisiana which starts in May, are: New York, New Jersey, Mass- achusetts, Rhode Island, Kentucky, South Carolina, Virginia and Miss- issippi.

Says German Producers
Strong for Crime Films
(Continued from Page 1)

can pictures in German, Lewis, "Monte Carlo" and "The Love Parade" owing to audience interest in Maurice Chevalier and Jeanette MacDonald.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

1540 B'WAY, N.Y. C.
BYrant 5-3460

Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761
IT'S A PLEASURE!
6 Column Ad Mat, FREE!

“WE’VE CAPTURED
A LION!”

With pride we announce that this theatre will show in the coming season the bright STARS and great entertainments of METRO-GOLDWYN-MAYER PICTURES.

A feather in our cap! Certainly, we’re proud and you’ll be glad! Against the keenest competition we have obtained for our patrons the most all of screen entertainments—Metro-Goldwyn-Mayer Pictures. Leadership in the film world has been won by M-G-M and its Stars! It is our privilege to invite you to enjoy these wonder shows in coming months at this theatre.

NOTE:
THIS MAT MEASURES 6 columns by 280 lines. It can be used complete or cut apart and arranged to suit your own spaces.

M-G-M exhibitors capitalize on the fact they have booked the great M-G-M product.

This ad is being used in newspaper promotion, also as a throwaway, and for program adaptation.
"FIFTY FATH

IT'S DIFFERENT!
Crammed with a new brand of thrill dynamite that will break all box-office records!

IT'S TERRIFIC!

with
JACK HOLT
RICHARD CROMWELL
LORETTA SAYERS
MARY DORAN

Directed by
Roy William Neill
NOT SINCE "ALL

NOT since he touched the heart of the world with his thrilling performance in "All Quiet" has Lew Ayres reached the heights he attains here . . . in this soul-searing story of a love that flowered in the lowlands of the Mississippi and flamed to fury against crushing environment...against the flooding anger of the Father of Waters himself...Here is the picture headed for the biggest grosses you ever experienced!

LEW

AYRES

IN

HEAVEN

UNIVERSAL'S AMAZING PAC
QUIET"


UNIVERSAL
Gives You Bigger Ones Than Ever, Such as - - -

WATERLOO BRIDGE...EAST OF BORNEO
...STRICTLY DISHONORABLE...FRANKENSTEIN...THE SPIRIT OF NOTRE DAME
...HOMICIDE SQUAD...LASCA OF THE RIO GRANDE, Etc.

ON EARTH

IS DAZZLING THE INDUSTRY!
HARRISON THOMSON, brother of the late Fred Thomson, will make his screen debut in a series of westerns, in which "Silver King," the horse, will be used. He is a former Princeton athlete and was captain of the track team in 1922 and played football in 1925.

Marion Gering has been assigned to direct Paramount's 'The Ladies of the Big House' which is based on a story by L. West Booth, showing the feminine side of prison life. Sylvia Sidney will be starred.

Emile Forst has secured the talking picture right for "Hayes," Alice N. Williamson's books and short stories. Her novel, "Honeymoon Hate," has been bought by Paramount. Forst will also control the picture rights to her future output.

Mel Brown, who recently completed direction of "Fanny Foley Herself," for RKO, has gone to the Northwest for a two months' vacation.

Additions to the cast of Paramount's "The Man I Killed" are: Tom Duggan and Lou Lowe Carter.

Earl Hayman, veteran recording engineer at Paramount, did the sound work on "The Daughter of the Dragon" and "24 Hours."

Hickey General Manager
Of N. H. Theater Firm
Manchester, N. H.—Ernest L. Hickey has been appointed general manager of the State Theater Operating Co., which runs the State, Palace and Crown in this c'ty and the Colonial and State in Nashua. He succeeds Wm. C. Watson, who is returning to the Middle West.

More "Vagabond" Film
Several thousand feet of film taken in Haiti by a Vagabond Adventure unit have been received by the Van Beuren Corp.

** ** IT IS not generally known that Jack Cohn of Columbia is one of the most expert amateur bartenders who has spent his share of time behind the bar. Jack took over Zuko's old apartment on West End Avenue not because of the southern exposure but mainly to possess its spiffy bar, one of those tricky kind of bars, complete with a brass rail 'n everything'. Jack plays bartender to his guests, mixing cocktails for his aperitif loving friends.

GREGORY LINDER, the dynamic prey of Colorfilm Corporation, has not only perfected his Super color process so that it shapes up as well as the most natural color we have ever seen on a screen. Cohn has got it down to a sales price of six cents a foot, b'gosh! Moreover he is just one cent less than color has ever sold for before! In addition, Cohn and Captain George F. Zimmer, who was the government's (W. C. B.) chief secret intelligence operative with a motion picture camera during the war, has an all set to shoot the German superplane "DO-X" and he's doing it in Super color when it arrives here from Miami on Thursday.

A CLEVER stunt for drawing biz from the big neighboring town is described by Tommy Taskemond, our Arkansas sleuth. He tells the Rialto theater in North Little Rock, just across the river from the big Li'l Rock, that the owner sends two free tickets through the mail to every previous citizen of the big burg, just a sort of a ride across the bridge to his house, with plenty of parking facilities. The gag is that if they miss the big picture at the Little Rock theaters that the Rialto shows 'em soon after for 30 cents nite tariff and they're doing a whale of a biz.

ANY DIRECTOR in need of a real tragic scene is referred to the one that Joe Poland offers free, gratis and for nothin' in his Film Mercury kolymus... to wit... scene is the Rolls Royce factory. One of the directors is sittin' around the conference room in gloom because a telegram has just arrived with the news that at last a Rolls Royce has Worn Out.

A VISIT to Gordon White's osfip at Educational this day sees this destinaties crawling over a small mountain of letters, stacked up on tables and chairs everywhere. It seems the mag, "Open Road and Other Boys," ran a contest, for the most popt western star... and ya can imagine how upset and peeved Gordon was when they mentioned Educational had Ken Maynard under contract... and the kids have written in thousands of letters askin' for Ken's photograph.

JUST TO show how narrowedminded some folks are in our more backward communities, Clarence Muse went fishin' on his vacation and the constabulary wanted to fine him for fishin' without a license... and Clarence explained that he was only teachin' the worm to swim... so the officers inspected the worm... and fined him anyway... 'cause the worm had no bathin' suit.

along the Rialto with Phil Dalrymple

Short Shots from New York Studio.

By HARRY N. BLAIR

Sam Sax, head of the Vitaphone studio, played host recently to 100 members of the Pennsylvania State Board of Movie Censors who visited the studio in order to get first-hand information on records of foreign production. Sax took them on a tour of the stage where they watched Pa Watson and Thelma White make their two-reeler, "Of All People," and then escorted them through an entire plant.

A favorite in the old Ince days was Herschel Segall, is making a staid bid for a comeback at Paramount, New York studio where he has been appearing in several of the Ford, Sterling two-reelers. Also, he has been assigned as an impromptu in "Blind Cargo," in which George Cooper and Claudette Colbert are star of the honors.

Paramount has started production on "The Cuckoo," starring John Hall pictures, in Los Angeles, and "Blind Cargo," in which George Cooper and Claudette Colbert are star of the honors.

Goldwyn Finishes 3;
Starts Work on 3 more

With the completion of "Street Scene," "The Unholy Garden," and "Palmy Days," Samuel Goldwyn placed his second three current productions in work, which are "Arrowsmith," with Ronald Colman, Helen Hayes and Robert Benchley; "Comfort or Never," with Gloria Swanson, and "The Good Shell," with Ina Claire, "Rebound," with Max Baer and Leo Dore and Gold Steiner who will direct the latter.

Ina Claire's "Rebound" for May "Rebound," RKO Pathé's production goes into the Mayfair Broadway on Friday, August 26th.

Many Happy Returns

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

August 26

Richard Wallace Katherine Webb Maxwell Anderson Ruth Roland

A Little from "Lots" by RALPH WILK

Robert HARRISON THOMSON, brother of the late Fred Thomson, will make his screen debut in a series of westerns, in which "Silver King," the horse, will be used. He is a former Princeton athlete and was captain of the track team in 1922 and played football in 1925.

Marion Gering has been assigned to direct Paramount's "Ladies of the Big House" which is based on a story by L. West Booth, showing the feminine side of prison life. Sylvia Sidney will be starred.

Emile Forst has secured the talking picture right for "Hayes," Alice N. Williamson's books and short stories. Her novel, "Honeymoon Hate," has been bought by Paramount. Forst will also control the picture rights to her future output.

Mel Brown, who recently completed direction of "Fanny Foley Herself," for RKO, has gone to the Northwest for a two months' vacation.

Additions to the cast of Paramount's "The Man I Killed" are: Tom Duggan and Lou Lowe Carter.

Earl Hayman, veteran recording engineer at Paramount, did the sound work on "The Daughter of the Dragon" and "24 Hours."

Hickey General Manager
Of N. H. Theater Firm
Manchester, N. H.—Ernest L. Hickey has been appointed general manager of the State Theater Operating Co., which runs the State, Palace and Crown in this c'ty and the Colonial and State in Nashua. He succeeds Wm. C. Watson, who is returning to the Middle West.

More "Vagabond" Film
Several thousand feet of film taken in Haiti by a Vagabond Adventure unit have been received by the Van Beuren Corp.
Producers To Ban Player, Director Ad Testimonials

SOUND ON DISC ASSURED FOR NEW SEASON

Warner Reopening 11 Houses, Building Three More

Increased Activity to Begin Within the Next Three Weeks

Reopening of 11 houses within three weeks and the construction of three theaters is planned by Warner Bros.

Theaters whose re-opening dates have been definitely set are: Capital, Newark, tomorrow; Moscone, Newark, Sept. 18; Boyd, Philadelphia. (Continued on Page 2)

CANADIAN PROBE REPORT READY IN TWO WEEKS

Toronto—Results of the Federal probe of the film industry will be made public in about two weeks when the R. H. Greer report will be completed. Col. Greer, appointed by Col. W. H. Price, Attorney-General, has been studying evidence taken before Commissioner Peter White.

Fox Publicity Depts.
Consolidating Sept. 1

Consolidation of the Fox Theaters and Fox Film publicity departments will be accomplished Sept. 1, with both departments moving to the first floor. (Continued on Page 2)

Producers Banning Player, Director Ad Testimonials

Warner on "Hands Off" Policy With Stanwyck

Although Warner Bros. has a picture scheduled with Barbara Stanwyck, policy of the company is understood to be "hands off" the star until salary differences with Columbia are straightened out. Miss Stanwyck is under contract to Columbia to work in four more pictures. At present she is planning a vaudeville tour with her husband, Frank Fay.

Picture House in Radio City Ready October 1932

The elaborate picture theater to be included in the Radio City project will be completed by Oct. 1, 1932. It will be located in the block between 48th and 49th Sts. on the east side of 7th Ave. (Continued on Page 3)

SIEGEL QUITS CHICAGO ASS'N TO HELP INDIES

Chicago—Owing to his sympathy with the smaller theater owners who are not generally affiliated with the organization, Ludwig Siegel, secretary of the Chicago Exhibitor Ass'n, has resigned. He intends to join the Pan Percentage Deals due to Checking System

Minneapolis—Deploring the checking system, Allied States Ass'n leaders here are urging their members to decline to buy pictures on percentage as the only means of avoiding the practice. Particularly are they irritated against the policy of using local men in checking.

Only 20 P. C. of Theaters Now Using Sound on Disc

Although accounts requiring discs have now been reduced to less than 20 per cent of all theaters, major distributors will continue supplying the sound via this method during the new year, according to a checkup made yesterday by THE FILM DAILY. None of them have immediate plans (Continued on Page 7)

SIX EXECUTIVES NAMED ON FOX EDITORIAL BOARD

Six vice-presidents and executives will compose the Fox Film Editorial board which has been officially formed, THE FILM DAILY learns. Richard A. Rowland will head the board which is understood to be composed of the following vice-presidents in addition to Harley L. Clarke, chairman and Rowland: (Continued on Page 7)

Sees Need of Love Stories Instead of Sophistication

American pictures have generally become too sophisticated in character, with sex as a predominating element and too little attention be... (Continued on Page 7)

"Street Scene"
A human and dramatic translation of the Pulitzer prize play by the same title, Samuel Goldwyn presents it in a form practically identical with the original and it proves to be a genuine, throbbing reproduction of life on a New York side street. The picture benefits from an unusually fine set of characterizations, including a splendid performance by Sylvia Sidney, and painstaking, intelligent direction from King Vidor. Every theater ought to play this United Artists production.
Fox Release Schedule Now Set For Nine Months Ahead

Advice
— from most everywhere

(Continued from Page 1)

viewpoint. The soonest most film folk leave the other fellow alone, concentrate on working out their own problems and maintain their outlook and their knitting, the sooner this industry, as a whole, will return to its rightful place in the sun. In other words, once more, experience with life in general and this industry in particular is that giving un-asked for advice is usually a total waste of time, and, looking at the whole thing philosophically, the best and safest personal investment one can make in futurity is happily to mind one’s own business.

Or am I wrong?

Warners Reopening 11 Houses, Building 3 More

(Continued from Page 1)

Sept. 11; Metropolitan, Washington.
Other houses going light are: Davis, Pittsburgh; Liberty, Sharon, Pa.; Columbia, Warren, Pa.; Ritz, New Kensington, Pa.; Plaza, Sandusky, Ohio; Palace, Lawrence, Mass.; Penn., Westerville, Pa.

Ground has been broken for the new Warner Theatre at Saginaw, Mich., and the house to seat 1,500. Work soon starts on a new suburban house in Washington with a 1,800-seat capacity. A 1,500-seat theater is also planned for Winchester, Pa.

3rd Week for “Bad Girl”
“Bad Girl” is being held over for the third and final week at the Roxy.

COMING & GOING

AL ROCKETT, who has produced “The Plutocrat,” starring Will Rogers for Fox, sailed on the Ile de France yesterday for a month’s shooting abroad.

EUGENE ZUKOR is on board the Europa on a business trip which will occupy about four weeks. He will attend the opening of a new Paramount house, seating 2,500, in Newcastle, England.

CONSTANCE BENNETT sailed yesterday for New York.

EUGENE CASTELE returned from Europe, Tuesday, on the Ile de France.

LOUIS WEISS of Artelass, left yesterday for a sales trip through the key cities of the mid-west. He will stop at St. Louis, Kansas City, Omaha, Denver and Chicago.

GABE YORKE has returned to New York from the coast.

RENT

LA SOUNDS EDITING MACHINE • EDIT YOUR SOUND FILM IN YOUR OWN CUTTING ROOM • STOP PROJECTION COST • A MOViola DOES IT

RUBY Camera Exchange 729-7th Ave., N. Y. Phone: BK 9-4150
TIMELY TOPICS
A Digest of Current Opinions

icture Directing coming Specialized
WITH most professions now tending toward specialization, why not that of motion picture directors? Physicians, engineers and even artists are meeting modern conditions by specializing in one branch of their vacation. There is as much if not more reason why a director of films should concentrate on one type of story and devote himself and his study to that particular type. The famous character doctors, for instance, every ailment in the category has passed away in favor of the physician who knows ten times as much about his special line as any general practitioner could know. Once upon a time a man known as a film director of any merit would be asked to tackle comedies, westerns, farces, melodramas, or a variety of picture. While there is some distinction made now between the ability of this director and that, specialization is not carried far enough. That will be one of the future developments of pictures that will be a great help to the industry.

- Richard Wallace

THE DAILY

ON THE RIALTO

FLASH VIEWS of a few nuggets identified as branch managers with that fast-movin' Monogram outfit and the indies that is lining up the theaters everywhere to show their product - which fact reminds us that the moniker "Monogram" is a very happy one...denoting a harmonious blending of interests and we can think of no more appropriate blending than that of indies producer with Theaters which gives you IT and NOW Monogram gives it. If you have looked over their current lineup...and here are the boys on the territories who are turning the trick...Harry Thomas, New York, a real showman who knows both production and theater...Arthur C. Bromberg, Atlanta, one of the greatest salesmen in the biz...E. J. Lustig, Salt Lake City, a big guy in a small territory...Max Wiesner, Milwaukee, a go-getter, who covers the field personally...B. H. Mills, Albany, a talkie picture himself, who invariably closes on the dotted line...William White, of W. H. White, which is the best good will is the greatest salesman, proved by the fact that every exhibit in his territory is a close personal friend...Jack Berkowitz, Buffalo, owner of three exchanges, one of those rare guys whose criticisms are always constructive and so we could go on for a koyum, givin' you Flashes of the men who are making Monogram stand out like the royal markers on the Prince of Wales' laundry...

AND WHO should drop in on us but our old pal Miss L. H. Clark, editor of "Today's Cinematograph," that Lunnon trade journal - a smart woman who has built the rag up from its inconspicuous to the point of being a world sensation and when we corresponded with her...we always pictured her as one of these very efficient but dried-up middle-aged frizzles...and doggone if she ain't a Ziegfeld eyesmash and one of those penches-and-cream-complexions...and genoigne...and chaperonin' her around was her American correspondent...Lois Guimond the lucky dog...some guys get all the breaks.

WHAT WE admire about the work of Gerald Rudolph, loudspeaker for RCA Photophone...is that he injects originality in his printed blurbs...the latest sample bein' a nifty brochure..."That's selling!"...an imaginary sales talk with his ego of characters...Consisting of a Salesman, an Exhib and an Operator...and between the three of 'em...they get over the dry and technical details of sound equipment efficiency...together with all the color sex appeal and dramatic drama of a combined effort of Theodore Dreiser, Hy Daah and Marlene ("Lego") Dietrich...excuse us, hy, for gettin' ya in the Wrong Sequence...the a.s.o. goes for Marlene...but what we are tryin' to say is that this egg Jerry Rudolph has the knack of presenting technical dryness in entertaining showman dress which is some Asset...in this biz that is rapidly turning into Machinery instead of Art.

A PIP from Peggy...meanin' Peggy Goldberg...at Educational publicity...it seems that Claude Fleming, the Hinglish narrator in the Romantic Journeys series...was tellin' how he had been in the Bavarian Alps...he casually mentioned that he visited the 'ome of Mary Magdalene, but Mary was on her honeymoon in Dres-dan...then he called on Peter the Apostle and Peggy that the heat had got the bloomin' Hinglishman...till Claude explained that he referred to the players in the Passion Play at Oberammergau.

HOLLERWORD FACTORS get a break!...Roy Del Ruth has been approached by Lunnon hardhatters to provide the names of well dressed male players...to be outfitted with the very latest styles from Piccadilly for nothin'...Roy sent in his Own Name...why not?

... ... ...

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Local Beauty Contest Gets Play
H. MILLER, manager of the Metropolitan, Chicago, in figuring that the early part of August would be an inside time to organize a bathing beauty contest brought upon himself a lot of excitement. Getting the cooperation of the merchants in the South Side, he announced that the winner of the contest would be named Miss Metropolitan and would be given the leading role in a motion picture to be gotten up by the merchants. On the night of the contest nearly a hundred entrants put in an appearance. The contestants were all colored beauties. So much excitement was occasioned by the contest that the crowds flocking to see it were so great that police aid had to be called to keep them in check. All of the contestants had friends to cheer for them, but the white population of the South Side got to the Metropolitan first and few of the rosettes for the entrants succeeded in getting inside the house. The merchants of the district are going through with their original plan of placing the winners in Toplaid.

-Metropolitan, Chicago

Earl Carroll’s "Vanities"
To Use W. E. Amplifiers
Western Electric’s new automatic sound amplifiers has been adopted by Earl Carroll for his "Vanities" which opens tonight at the Earl Carroll. This is the first time a legitimate stage production has utilized the system for carrying dialogue and song to all parts of the house.

Offers Sound Editing Machine
Ruby Camera Exchange of New York is now offering on a rental basis its Moviola sound editing machine to producers.

Many Happy Returns
Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 27
Frank Heath
Jack Livingston
Lorraine Eason
Bert Eunis
Thousands of hard-boiled, show-business men last week saw the first big guns in Paramount's mighty barrage of 1931-2 hits. They're convinced that the only way to insure week-after-week boom-time grosses is PARAMOUNT. Read some of their unsolicited comments:

"Silence, what a drama."
... S. Lebedoff
Homewood Theatre
Minneapolis, Minn.

"Mr. A. C. Richter of the Sunset Theatre, Boerne, Texas, stated: 'I enjoyed Huckleberry Finn and an American Tragedy very much. They are both excellent pictures."

"Mr. J. T. Wilson, manager of the Uptown, Harlandale and Highland Park Theatres, San Antonio: 'Huckleberry Finn is an outstanding picture, an ideal picture for a community theatre. An American Tragedy is very well done and will be a box office success.'"

Sincerely,
H. E. Pickett, Branch Manager
San Antonio Exchange
"HUCKLEBERRY FINN keenest entertainment of the season. "SILENCE, very fine entertainment."
Sam H. Blair, Blair Theatres
Bellefont, Ks - Muskwee, Ks - Obrinn, Ks, South Pary, Ks

"SECRETS OF A SECRETARY one of the finest pictures of its type I have ever seen. "SMILING LIEUTENANT" sure fire box office."
H. F. Kennedy, Manager, Chotee Theatre, Birtho. Bource.

"SILENCE, HUCKLEBERRY FINN, SMILING LIEUTENANT, AN AMERICAN TRAGEDY great shows, all of them. Thanks for the opportunity of seeing them."
... L. Rubenstein
Faust and Dale Theatres, St. Paul, Minn.

"Silence, Huckleberry Finn, Smiling Lieutenant, An American Tragedy, Paramount has proved that the 20th Anniversary Program will eclipse all others."
Paramountly yours,
Thomas O. Davis,
Andalusia Theatre, St. Bernard, Ohio

"If Smiling Lieutenant, An American Tragedy, Secrets Of A Secretary, Huckleberry Finn and Silence are samples of what we are to expect from Paramount this season, I am sure that the depression will be over for all of those who are fortunate enough to hold a Paramount contract."
Sincerely yours,
George Fisher, Mgr.
Milwaukee, National, Capitol & Allen Theatres, Milwaukee, Wis.

"An American Tragedy, Smiling Lieutenant, Secrets Of A Secretary, Paramount has proved that the 20th Anniversary Program will eclipse all others."
Paramountly yours,
Thomas O. Davis,
Andalusia Theatre, St. Bernard, Ohio

"If Smiling Lieutenant, An American Tragedy, Secrets Of A Secretary, Huckleberry Finn and Silence are samples of what we are to expect from Paramount this season, I am sure that the depression will be over for all of those who are fortunate enough to hold a Paramount contract."
Sincerely yours,
George Fisher, Mgr.
Milwaukee, National, Capitol & Allen Theatres, Milwaukee, Wis.


PARAMOUNT
Trenton, N. J.—The Stacy is playing "Night Nurse" for a second week.

Waterbury, Conn.—Strand, one of two Warner houses here, will not reopen this fall, according to Julia Smith, who manages both Strand and State. Large number of straight film houses here, and failure of the Strand to show a profit in a vaudeville film last season, are the reasons.

Newport, R. I.—Continuance of the Casino seems assured after a meeting of the stockholders at which they favored the plan to increase the capital from $75,000 to $100,000 and splitting the stock on a four to one basis, giving the stock a par value of $25 instead of the present $10. Pres. William H. Vanderbilt will appoint a committee to further the plan.

Centerdale, R. I.—Traban's has been reorganized and its name changed to the Community. It is closed for remodeling and installation of sound apparatus.

Georgetown, Del.—Sussex Amusement Co. has taken over the Ryon, B. V. Wheaton is booking the house.

Denver—William Cook, formerly a First National salesman in Chicago, is now covering Western Nebraska and Eastern Colorado for Warner Bros.

Los Angeles—The Fox Criterion and Chinese Theaters have booked for day and date showing the second of the RKO Pathe Masquers comedy series, "Oh, Oh, Cleopatra," for a run.

Denver—The purchasing department of Publix Theaters has been moved to 1628 California St.

Denver—Milt Franklyn, for a few weeks master of ceremonies at the Denver, has gone to New York.

Denver—L. L. Loomis has been named manager of the Washington Park. He was formerly connected with the old D. & R. theater organization here.

Denver—The Mission has cut prices to 10 and 15 cents for its reopening under the management of C. S. Stowell.

Denver—Clayton Bray, formerly district booker with Publix, now occupies the same position for Universal.

CENTRAL

New Prague, Minn.—E. R. Schutte is making plans to rebuild the Savoy, which was destroyed by fire recently.

Rochester, Wis.—The Lloyds opened their Lloyd-State after remodeling and installing W. E. sound apparatus.

Elyria, O. — John Pekras has switched the signs on the Dreamland and Rivoli. Hereafter what was the Dreamland will be the Rivoli, and the Rivoli becomes the Dreamland. The latter is being entirely remodeled by the National Theater Supply Company, and will have 100 additional seats.

Murdock, Minn. — The Rialto has been taken over by Minneapolis interests it is reported here.

Milwaukee—J. H. Harris, formerly operator of the Miramar, local neighborhood theater, has taken over the Palace in Waupaca from Burt Wheeler.

Cleveland-Jack Withers has replaced Walter Brandt in the sales department of the local Universal branch.

Buffalo Lake, Minn.—The Auditorium has discontinued the showing of motion pictures until Sept. 15th.

Cudahy, Wis.—The Unier-Disch Realty Co. has taken over the Martin, local neighborhood house from the Circuit Theaters, Inc.

Cleveland—W. D. Ward, state right owner of the feature "Ten Nights in a Bar Room," which just concluded a local first run at Warner's Lake theater, is making his headquarters in the Cleveland and Cincinnati offices of the Standard Film Service Company, which is handling the physical distribution of the picture in Ohio and Kentucky.

Milwaukee—The Lyric, local neighborhood house, has reopened. The theater is operated by Frank Rosow, Sr.

For Men Only

Kansas City — The Tiffany has introduced a new weekly bathing beauty contest. It stage one for men only under supervision of Floyd G. Ward, house manager.

Detroit—The annual convention of the Allied Theaters of Michigan will be held at Mt. Clemens on Oct. 6 and 7. The call was issued by H. M. Richey, general manager. A. Eisman, of the Michigan Theaters, Flint, president of the association, will preside.

New Philadelphia, O. — M. A. Shea will reopen the Bijou on Sept. 15. The house is now being enlarged and redecorated.

Milwaukee—The exhibitors Service Bureau has been reorganized, replaced the Rink Advertising Co. J. F. Krofta, formerly of the Exhibitors Service, is operating the A. & A. Sign Service, offering a complete cut-out, and lobby display service on motion pictures to exhibitors.

Detroit—The Grand Victory here has been closed during the month of August for repairs. It will reopen in September.

Cleveland—M. B. Horwitz and Lefkowitz are taking advantage of the newly passed Sunday ordinance in Cleveland Heights, to open the Heights and Cedar Lee theaters on September 6th.

La Crosse, Wis.—Articles of incorporation have been filed here by the Kayeent Theater Co. The concern has been capitalized at $50,000. Signers of the articles are R. D. Stewart, L. A. Stewart and F. Moe.

Detroit—On Friday the RKO Downtown celebretes its first anniversary. During a single year operation the house has shown more than 2,500,000 persons.

Bosevel, Wis.—H. C. Tietbets has disposed of the Bosevel to Falls Amusement Co. J. R. Donald is manager of the theater.

Columbus—Burns O'Sullivan, former manager of RKO Palace recently bought the Savoy. An extensive alterations O'Sullivan opened it Saturday, Aug. 23rd, the Liberty.

Fond du Lac, Wis.—The Garrick operated by W. L. Ainsworth, reopened after being closed for month to allow the installation new sound equipment.

SOUTH

Baltimore—J. Louis Rome, managing director of Associated Thaters Co., is vacating in Main St.

St. Louis—Bill Weiss has resigned as the sales staff of Universal, Charley Zipp, formerly with Warners, has succeeded him. Horne Heise, who has been booker for Warners, was promoted to the sal staff.

Charlotte, N. C.—Constance Bennett's new Warner Bros. star picture, "Bought," is playing a 2nd week at the Warner Broadwax which is ordinarily a split week house.

Tuscaloosa, Mo.—Fire recently destroyed the motion picture theater here, with loss estimated $10,000.

Dallas — The Capitol will reop on Aug. 29 as one of RKO's thaters. Program will be changed twice weekly and will feature RKO and Universal films.

Long Island's

RESTAURANT OF DISTINCTION

PANCHARD

ON THE MERRICK ROAD AT MASSAPEQUA—NEAR JONES BEACH

DINE AND DANCE WITH HERB HAGENAH AND HIS ORCHESTRA

Phone: Massapequa 778

OPEN ALL YEAR
BANG! BANG!

Never was Spot Advertising So essential In this industry As to-day.......
And speaking of Bang! Bang! Advertising The Film Daily Reaches The Buying Power Of the Industry Every Day Of the year.....
Columbia Studios have four features in production with several shorts also being made. The features are "Gallagher," temporary title of a Frank Capra special, with Lovetta Young, Robert Williams and Jean Harlow; "Guiltless Generation," from a stage play by Jo Millward and J. Kirby Hawkes, with Leo Carrillo under the direction of Rowland V. Lee; "A Dangerous Affair," a new Jack Holt-Ralph Graves vehicle, with Edward Sedgwick directing; and "The Deadline," working title for Columbia's latest Buck Jonesvehicle which Lambert Hillyer is directing.

Two other Columbia features are scheduled to go into production within a week or two—"M-M in Her Life" under the direction of William Beaudine, and a Tim Mc. western, "Gamblers' Guns." Shorts now in work include Eddie Bussell's next issue of "Bedtime Stories," Walter Futter's "Curiosities" and "Travel-laughs" with John P. Mebury, and Ralph Staub's "Screen Snapshots."

John Wray Signed by F. N. To Support Dagover

John Wray has been signed by First National for an important character part in a film to support of Lil Dagover in "I Spy." Production is expected to begin on or about Sept. 15th.

Fox Signs Fletcher

Dorothy Fletcher, writer and former Theater Guild actress, has signed a Fox contract as a writer.

Robinson's Route Altered

Instead of appearing in person at the Palace Saturday, as had been announced, Edward G. Robinson, will be seen there for a week beginning Sept. 19.

Frightened Players

West Coast Bar, THE FILM DAILY Hollywood—Fear of players to impersonate Hollywood personages is supplied by United Artists as the reason why Howard Hughes has "indefinitely postponed" production of "Queen People," which saturates the cinema capital. Says it was impossible to assemble suitable cast after spending more than $100,000 on preparations for the picture.

SALLY BLANE has been chosen by Director Russell Mack for the leading role in "The Spirit of Notre Dame," which has been in production for the past year at Universal City. Most of the football scenes featuring Frank Carideo and Adam Walsh, former gridiron stars, have been finished.

Robert Ellis and Knute Erickson have been added, based on the best Buck Jones picture, temporarily titled "The Deadline."

Ford Sterling has been signed by First National for a role in support of Marilyn Miller in "Her Majesty, Love."

Hamilton MacFadden, who directed his first western picture, "Riders of the Purple Sage," has been assigned to another, "The Rainbow Trail." Both Fox pictures are based on novels by Zane Grey, and George B. Seitz has the leading roles in both.

Stella Moore, who is a niece of Mrs. Patrick Campbell, will make her first real break in "Once a Lady," Ruth Chatterton's new starring vehicle at the Paramount.

Barbara Stanwyck will probably be the star of "Safe in Hell," which Warner Bros. will put into production early in September. Other players selected for the cast are David Manners, Victor Varconi, Charles Middleton, George Marion, Sr., Ralf Harolde, Gustav von Seyffertitz, Nina Mae McKinney, Ivan Simpson and Cecil Cunningham. William Wellman will direct.

Anna May Wong has been signed to a new contract as a Paramount featured player.

Alexander Kirkland has been signed for a leading role in the Fox picture, "Survivor," based on the novel "Axelet" by Pierre Benoit. William K. Howard will direct.

Louis John Bartels, Frank Darlen, Otis Harlan and Harvey Clark have been added to the cast of Eddie Quillan's latest starring vehicle, yet untitled, which is being made at the RKO Pathé studios under the direction of Ralph Murphy.

George B. Seitz is to write the treatment for Radio's Boulder Dam picture.

Marjorie Gateson and John Breedon will appear in "The Beloved Bachelor," starring Paul Lukas.

Marian Marsh's next role will be the title part in a picture tentatively titled "Poor Little Rich Girl," which will be going into production early in September with Archie Mayo directing.

Claude King, Leonard Carey and Elie Prescott have been signed by Paramount for parts in "Once a Lady."

Ruth Weston's contract has been renewed by Radio Pictures.

Important roles in George Bannerman's new project, "R. J.'s Men's Folly," have been given to Wade Boteler, William Arnold, Al. P. James and Maude Lewis.

Russell Ford, Young New York stage actor, has been given a featured role in Joan Crawford's new starring picture, "The Mirage," which Clarence Brown will direct for M-G-M.

Our Passing Show: Everett Cantor, Benny Rubin, Louise Dresser, Jack Gardner, Seymour Felix, Sam Hardy, Leo Morrison, Henry Herbaun, Al Lewis, Sam Behrendt, Edgar Selwyn, George Sidney, Sam Marx, Zepho Marx, Edward T. Lowe, Jr., Harry Sandor, Leon Gordon, Dowling at the opening of "The Bad Penny."

Manny Wolf has resigned from the Warner Bros.-First National scenario department and is now in New York. He has a financial interest in "Louder Please," Norman Krasna's play, which will be produced on Broadway next month.

Edna May Oliver is to have the starring role in Radio's "Ladies of the Jury," by Fred Ballard.

Clarence Kolster, who edited "Waterlow Bridge," which was directed by James Whale, has been assigned to cut "Frankenstein," which will also be directed by Whale.

John A. Stransky, Jr., who is a Tiffany sound engineer, has become very air-minded and is now the proud possessor of a pilot's license. He takes his daily airplane workouts at Mines Field, Englewood.

U Signs Jim Thorpe for Its Gridiron Short

Jim Thorpe, former Carlisle Indian athlete has been signed by Universal to appear in a series of football short subjects to be made at Stanford University early in September.

Glenn S. Pop' Warner, Stanford coach, and mayor of Carlisle where he coaches, has signed an agreement in which he is to coach his former stars. Albert Kelley will direct.

Two More in Work for Peerless Production

With "The Sea Ghost" completed Peerless Productions has two more pictures, "Lovebound" and "The Sporting Chance," now in work featured in "Lovebound" are Myrna Loy, Betty Bronson, Nance O'Neil and Robert Armstrong. "The Sporting Chance" players include William Collier, Jr., Claudia Dell, Bell Bennett, James Hall and Stepi Fetchit.

Bickford's New Columbia Role

Bickford's Columbia role following closely upon his role of Dingo in Columbia's "Papa Lady," Charles Bickford has been cast for "The Men In Her Life," forthcoming Columbia production.

U Newsreel's 83rd Paper

The eighty-third newspaper "Back Street" Universal studios.

Cast for "Frankenstein"

John Boles and Boris Karlo have been cast by Carl Laemmle, Jr., for Universal's "Frankenstein," which James Whale will direct. Colin Clive will play the title role, with Frederick Kerr, Edward Van Sloan and Dwight Frye in the cast.

Old Favorites in New Film

Trem Carr, Monogram production head, announces that William Desmond, Franklyn Farnum and Ed Brady will play supporting roles to Bill Cody and Andy Shuford in Director Harry Frank's "Oklahome Jim." Others in the cast are Marion Burns, John Elliott, Si Jenks, Chief Standing Bear and Earl Dwire.
Non-Union Operators Reopen Birmingham Houses

# New Process Records Sound, Color Simultaneously

## Developments In Chicago Labor Disputes

Chicago—Newest developments in the independent theaters-operators dispute are:
1. Two thousand men and women to canvas theater neighborhoods circulating cards characterizing houses as unfair to union labor.
2. Theaters to employ non-union janitors to replace those who went on sympathy strike.
3. Examinations for imported non-union operators will be continued today.

## New Memphis Indie Contract Continues Two-in-Booth Policy

Report Publix Dropping Two Twin City Houses

Memphis — Under an agreement providing for the continuance of the two-men-in-a-booth policy, local independent theaters and the operators' union have signed a new contract. The local is still negotiating with the big circuit houses.

## UFA Bringing Over Eight More

Ufa is bringing eight more dialogue features, including two English versions, to this country for national distribution. The English pictures are: "Monte Carlo Madness," with Hans Albers, Sari Maritza and Charles Breggie, and "The Congress Dances," with Lilian Harvey, Conrad Veidt and Henry Garat.

## Birmingham Houses Reopen With Non-Union Operators

Birmingham, Ala.—Owing to the deadlock between exhibitors and the operators' union over a new contract, downtown houses have decided to reopen with non-union projectionists. Four theaters operated by the Birmingham Amusement Co. will reopen Sept. 7 under this policy unless the situation is adjusted to their satisfaction. They are: Strand, Galax, Capitol and Royal. The Empire is expected to follow suit in two weeks.

## No Decentralizing Plan For Loew's, as Reported

Reports that Loew's plans to decentralize its circuit along lines being followed by Fox were emphatically denied yesterday by Col. E. A. Schiller, who stated that the organization will continue its present policy under which managers are given considerable leeway in running their houses.

## Louis B. Mayer Interested In the International 16 mm. Pictures

With Louis B. Mayer understood to be personally interested, and 14 major and independent producing companies affiliated on a profit-sharing basis, International 16 mm. Pictures, Inc., formally begins to operate. Thirty-six mm. equipment concerns will also participate in the association, which (Continued on Page 7)

## RKO-PATHE IS SETTING WARNER, PARA. DEALS

RKO-Pathe has practically completed a deal whereby all Warner houses will play the RKO-Pathe line-up of features and shorts. A similar deal with Paramount for Publicx houses will be put into work next week. Ned E. Depinet and Dan Michalove are working on the Warner deal with contracts to be ready for signatures early next week.

## Cliff Lewis Made Head of Paramount Adv. Dept.

Cliff Lewis has been appointed advertising manager for Paramount, succeeding Russell Holman, who was recently transferred to the story department. Lewis, who was Holman's assistant for four years, is succeeded by Alvin Adams of the press book department.

## Working Out Compromise On Cincinnati Contract

Cincinnati—Although the projectionists' union has emphatically vetoed the one-man-in-the-booth proposition made by the Allied Theater Owners Ass'n, negotiations are continuing along compromise lines. General opinion is that a new contract will be signed without prospects of a strike.
Taking Their Own Medicine

Audiences at the Mastbaum, Philadelphia, are having the pleasure (or displeasure) of hearing themselves sing. Milton Charles, organist, figured out that a number of recordings of the patrons on the organ. A phonograph record is played back immediately through amplifiers. According to reports, only a few individuals who have recognized their own falsettos have left the house.

Warners Close Canadian, N. Y. State Product Deals

Bernstein Bros. circuit in upstate New York has bought Warners. First National and Vitaphone product 100 per cent under a deal closed by A. W. Smith, Jr., Eastern sales manager for the distribution company.

B. F. Lyon, Canadian manager for the firm, has arrived back in New York after closing product deals with United Amusement Co. operating in Eastern Canada and the Dewees West Coast Circuit.

Artiss Returning In Sept.

George Artiss will return from Europe the last week in September, one month earlier than was previously promised. He will immediately start on his next production, "A Successful Calamity" for Warner Bros.

"Side Show" In N. Y. Soon

Warners "Side Show" with Winnie Lightner and Charles Butterworth, which is planned for the calendar in the next few weeks. National release has been set for September 19.

Cagney's Agencies Absolved

West Coast Bureau, THE FILM DAILY

Hollywood—The Agents' Managers Ass'n has completely absolved Frank and Dunlap agencies which was involved in the Cagney-disco dispute. Cagney soon resumes work for Warners from whom he has received a new contract.

Moneymuh Transferred

Miami, Fla.—Frank J. Moneymuh, division advertising manager for Paramount Enterprises, Inc., has been transferred from Miami to Atlanta.

Edwards Out of Danger

West Coast Bureau, THE FILM DAILY

Hollywood—Snitz Edwards, seriously ill for the past five months, was reported as out of danger yesterday.

Kirkpatrick Back at Desk

A. S. Kirkpatrick, vice-president of Educational, who has been ill for the past month, has returned to his desk, fully recovered.

"Guilty Hands" for Capitol

M-G-M's "Guilty Hands," featuring Lionel Barrymore opens work at the Capitol tomorrow.

Stewart Cast in "Pie Mystery"

Rick Stewart has agreed to cast of the "Great Pie Mystery," Mack Sennett's featurette starring Harry Griibon and May Boley.

Ala. Aldermen Extend Sunday Show Time Limit

Tuscumbia, Ala.—Time limit for inaugurating Sunday show has been extended by the City Board of Aldermen, from Aug. 20 to Sept. 20. An ordinance recently passed by city officials specifies that local theathirs must take advantage of the privilege before the given time, Crescent Amusement Co., will open their theaters Sundays.

Ufa Gets Cincinnati

House for Ger. Talkers

Cincinnati—Ufa will take over the Royal from the Cincinnati Freie Presse for the showing of German talkers. The house, which seats 320, will open, according to reports, will start its season Sept. 18 with "Tanksiele," starring Lilian Harvey and Willy Fritsch.

Must Start Work by Oct. 1

Brookline, Mass.—Construction of a new picture theater at Coolidge Corner, this town, for which a permit to build was granted by the selectmen last January, must begin by Oct. 1, or the board of town fathers will entertain applications of other theater companies for a permit. Delay was explained to the board on Monday, August 24, by George Wightman, Brookline lawyer, in charge of the erection of the house for Paulhus, and the contractor, F. J. Van Eten. They promised that construction would begin within a fortnight; that arrangements for the first mortgage had been made, but other financial details have yet to be completed.

Repairing Fox Wichita House

Wichita, Kan.—Extensive remodeling of the Fox Midwest here will be undertaken shortly, the house reopening in September with W. E. sound equipment. The house will seat about 1,200, and Fox Midwest a seating capacity of 9,000, in five theaters in this city.

COMING & GOING

HAL ROACH arrives in New York this morning from the Coast, making the trip by his own airplane.

SIEG WURTH has been in New York following a visit to exchange centers.

RICHARD HARRIS has returned to New York from the Coast.

E. M. "EMO" OROPITZ, RKO exploitation head, went to Boston yesterday.

MARK A. LUESCHER will return to New York from Rochester today.

BILLY TIPPER is back in New York after closing in his territory.

HARRY BLACK, the New York studio representative of Film Daily, has returned from a visit to Hollywood.
TIMELY TOPICS
A Digest of Current Opinions

Westerns Are Glance Wheel

Western films pulled the motion picture industry out of a bad hole and sent it to greatness. Years later, they repeated that feat, today, they are still safeguarding the industry. Screen entertainment was about to die in its infancy when the cowboy and Indian thrillers came along and saved it. The novelty of the genre movement had worn off, the first westerns introduced fast action thrillers in connection with stories. The westerns sent in action to successfully pinch hit for novelty and save the industry again after talking pictures ceased to be the big thing. In the first days of sound, people flocked to the theaters just to hear the screen players talk. They soon began to hear entirely too much talk. Charles M. Rogers and Harry Joe Brown made the first Ken Maynard outdoor talkers to prove that he audible films did not have to be confined within four walls and to chatter. Fox crashed through with “In Old Arizona,” and Paramount turned out “The Virginian.” Westerns, with their sweeping action outdoor scenery and terser dialogue, had saved the day. Right now, they are one of the industry’s greatest guarantors. They keep the motion picture in westerns and youngsters in the long-going habit. They are a wholesome, wholesome balance lever against too much talk, sophistication, and sex.

—Robert F. Hill

New Incorporations

NEW YORK CHARTERS

avrein Theaters, J. L. Goodein, 21 40th St., New York. 200 shares common.

Peer Production, theatrical; Bennett & tenbergen. 25 W 44th St., New York. 500 gold, 190 shares common.

preet Theater Corp., theatrical enterprises; Lee & Judson, Utica, N. Y. 280 shares common.

DELAWARE CHARTERS

old Theaters, Inc., Wilmington, Del., the- amusement places; Corporation Trust Co., Dover, Del. 100 shares common.

island Theaters, Inc., Wilmington, Del., amusement places; Great Corporation Trust Co., Dover, Del. 100 shares common.

axton Beach Theaters, Inc., Wilmington, Del., theaters, music halls; Corporation Trust Co., Dover, Del. 100 shares common.

ALONG THE R PHL. DAILY

• • • MASS MIND production is our individual way for typifying the system where the entire product of a studio is supervised and governed by one or two individuals and in the course of time results in their product to a Deadly Formula because that is the only way a few minds can possibly meet the demands of a heavy production schedule for they are forced to Fordize their factory to maintain the steady output, and so the vehicles are turned out in different models, of course—Comedies, Dramas, Sox—but if you lift up the hood and peek inside, it’s the same ole standardized motor drivin’, the bloomin’ things. in a word no spark of Distinctiveness or Innovation or Originality to differentiate one model from another.

• • • WHICH IS all by way of sneaking up on you gradually... and spreading before your gaze the Opposite System that guarantees absolutely that Distinction, Innovation and Originality shall not be ironed out of the finished product with the rubber stamp of a Few Minds working over-whether mechanically which is the nature of rubber stamps and nothing can change it. except discarding the rubber stamp and turning your Comedies, Dramas, etcetera, over to Specialists in each field, each having his separate and specially organized unit trained and equipped to do that one particular type of picture superlatively well and knowing nothing about what the others are doing and earning less and because their specialized job is a big assignment calling for all the ingenuity, experience and concentration they can command and that, finally, is the Educational system demonstrated to us graphically and conclusively at their latest preview showing of five Pip Shorts...

• • • FR INSTANCE, take “The Tamale Vendor” with Tom Patricola puttin’ over the Mexican atmosphere with a New Slant of the heaviest combination of slapstick and the finished art of a trained troup... who strums a guitar and shakes his hoofs as only Tommy can do those two... and all an Intrinsic Part of the story not just thrown in for a buildup of a piece of bohemy that couldn’t hang together without which seems to be the general formula with some short comedy producers and that mugg Charlie Judles supporting Tom with his eccentric Mexican characterization deserves a series all to himself... he’s that Good...

• • • AND FOR the first time we saw a detective story from Real Life properly presented with studio technique at its best in “The Trap”... a fast moving, suspenseful William J. Burns Detective Mystery, then by way of utter contrast “Dreamworld,” a California idyll of desert, mountain and ocean... a Brown-Nagel saga of beauty, with Claude Pemming’s voice making it very human and real... and then on another slant with “The Trail of the Swordfish”... with Mack Sennett rockin’ you in your seat... as he fought titanic combats with a giant tuna and swordfish... so realistic you could almost smell the salt tang, and feel the lash of the wind across your cheek... and for a finale... an ingenious comedy... a cunning mixture of goofiness, hilarity, trick shots, and more production stuff than we have seen in a comedy short this season... called “The Cannonball”... an Andy Clyde sidesplitter... from the Sennett saloon...

• • • TUSH, TUSH how we do rave... but, who’ll ‘eard?... after seein’ five Pips in a row all from one company Educational... Specialists in Diversity, Innovation, Class.

EXPLOITEMENTS
A Clearing House for Tabloid Exploitation Ideas

Bathing Beauts
Line ’Em Up

VOGEL GETTIER, manager of the Ottumwa, Ottumwa, IA., increased 2½ times average business with a bathing beauty parade. The preliminary work and judging took place at the municipal swimming pool. This pool is an improvement of the mayor’s, so Gettier had all the city officials and newspapers behind him. No announcement was made as to who the judges had selected as the six most perfectly formed girls. To learn their identities was necessary for people to visit the theater the next day where the judges’ choices were displayed on the stage of the theater with applause of the audience selecting a Miss Ottumwa.

Ottumwa, Ottumwa, IA.

Big Campaign
On “Up for Murder”

STUNTS used on “Up for Murder” at the Metropolitan, Baltimore: Radio broadcast one week in advance and currently; giant 24-sheet net bannor suspended at intersection in front of theater; tie-up with McCrory’s 5 and 10 Cent Store, in which they inserted candy slips into every bag of candy that was sold. These slips were imprinted with the name of the attraction, and lucky numbers. Fifty lucky numbers were posted in the lobby of the theater, which entitled winners to passes; front window display of McCrory’s 5 and 10 Cent Store was given over to tie-up; 2,000 tab “News-Herald”s were distributed. Some of these were distributed from prominent newsstands in the city.

Metropolitan, Baltimore

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 28
Edmund Joseph Paul Pritzoff Gretchen Hartman Al. Ray
Mr. Norman Robbins, President,
National Screen Service,
126 West 46th Street,
New York, N. Y.

Dear Mr. Robbins:

I am sure you will be interested in the results of a test made recently in my theatre, The Strand, in East Orange, New Jersey.

Like all exhibitors, particularly in these times when every dollar must count, I was anxious to know what form of advertising was bringing me the most business.

For two days during the showing of "Skippy" and two days during the showing of "Strangers May Kiss" patrons were asked to indicate on the enclosed ballots their reason for attending the show. They had been previously advised of the test by a screen announcement.

In the four days there were 6144 admissions. I received 1266 answers, 80% of them by mail. The results are enclosed.

As much as this is a second-run house and both "Skippy" and "Strangers May Kiss" had tremendous "word of mouth" advertising, I was not surprised at the showing this question made. I use thirteen newspapers, in the surrounding towns - going as far as Stewart - and the high percentage for newspapers certainly was a complete vindication for this form of advertising.

But what surprised me most was the high effectiveness of the trailers. There were 218 patrons - 17% - who came in solely because of the trailers. Considering that thirty-five admissions - about nine a day - paid their cost, they certainly are profitable figures and you have my permission to use them.

Sincerely yours,

Adolph Rettig,
Mgr. The New Strand

The ballot on which patrons voted

---

Here's how one exhibitor found out—SO CAN YOU!

“‘What brought you to this theatre?’ Adolph Rettig, Manager of The New Strand, East Orange, N. J., asked 8134 patrons. 1265 told him. 333 said ‘others told me.’ 244 said Newspaper Advertising. 218 said ‘THE TRAILER ON THE SCREEN.’ And only 9 admissions a day paid the cost of the trailers. The rest was profit!

Trailers sell seats—profitably, economically. Because they sell pictures WITH PICTURES... to amusement-minded audiences. No waste circulation. Your screen is the focal point for all eyes—your patrons can't help seeing your trailers.

More than 8000 theatres served!

NATIONAL SCREEN SERVICE

NEW YORK • DALLAS • CHICAGO • LOS ANGELES

A SERVICE TO FIT EVERY THEATRE'S POCKETBOOK"
**EAST**

Pittsburgh—The Hollywood will be re-opened this fall by Warner Bros. The house has been closed since it was taken over from E. J. Murray.

Concord, N. H.—The city auditorium, repaired nearly two years ago at a cost of $60,000, has been leased for two days a week to the Concord Operating company, a part of the Maine and New Hampshire Theaters Corp., at a rental of $40 a week for the two days. The Concord Operating Co. also controls the Star and Capitol.

Pittsburgh—Low Lefton, manager of the Standard Film Service has announced a booking deal with Warner that covers shorts and features.

Derby, Conn.—Jerry A. Parker, manager of the Commodore Hall, has been promoted to management of the two Warner houses in Torrington. A. J. Grassgin succeeds as manager of the Hall.

Pitcairn, Pa.—J. B. Kane, owner of the Nemo has re-opened the house. It was formerly operated by Ben Bernstein.

Lawrence, Mass.—Max Mellinoff, local manager for Warner Bros, the other presented Mayor Michael A. Landers a season pass so large that the city executive had to step out side the municipal office to receive it. The pass measures six feet by four feet and was carried to City Hall by two messenger boys.

Ford City, Pa.—Western Electric equipment has been purchased by Flickinger Bros., for the Savoy.

Worcester, Mass.—Several offers to take over the Worcester, sold recently at a foreclosure sale to the Spencer Savings Bank, will be considered by the bank trustees. The offers were made by Boston theatrical interests.

Erie, Pa.—The Park is installing RCA sound equipment.

Amesbury, Mass.—Walter H. Woodman, manager of the Strand, for a year has been transferred by Warner Bros. to another territory.

Johnstown, Pa.—The Grand will re-open in September with Lee Cor- rad as manager.

**CENTRAL**

Chicago—Denny Russo, formerly orchestra leader at the Palace, who was transferred to the Hill Street, L. A., about a year ago, returned to Chicago this week and is at the Englewood, RKO neighborhood house. He succeeds Cecil Davidson, who has been transferred to Columbus, O.

Abilene, Mo.—New Wright, formerly at the Dickinson, is now supervising director of the Dickinson Missouri houses. Charles Stanley is now managing the Dickinson.

Chicago—Stepin Fetchit, colored comedian who has appeared prominently in a number of pictures, has been signed as master of ceremonies for the Show Boat Cafe, Loop night spot.

Cincinnati—Joseph Goetz is the new manager of new RKO Paramount, Peebles Corner. September 4th in the opening date. Goetz leaves the Palace here, whose new manager will not be named until September 5th.

Racine, Wis.—Warner's Venetian is closed for renovation. The opening date has not yet been announced by Owen McKivett, manger.

Cleveland—George H. Wiley, who had been manager of RCA Photophone sales in Michigan is now associated with Van Wyck Benner, whose district has been extended to include Michigan. Wiley will make his headquarters in Toledo.

**WEST**

Denver—A building permit, covering $415,000 on the new 2,700 seat Orpheum has been issued. The house will cost $1,000,000 and will be opened in December.

Denver—The Empress is installing Monarch sound equipment.

Denver—Clint M. Stowall has sold the Washington Park to C. E. Adler.

Denver—Paul Hoppin, owner of the Plaza will re-open the Palace next month.

**SOUTH**

Farmington, W. Va.—F. Tassillo, will re-open the State in September.

Bogalusa, La.—Mrs. R. Blanchard, who operates the Magic City has purchased the Garden. She will close the Magic City.

Allendale, S. C.—G. F. Lundy of Springfield, has leased the Pastime for five years from Dr. F. H. Boyd. The house has been overhauled and De Forest sound installed. Seating capacity is 200.

New Orleans—The Globe's new policy is a twice weekly change with a 35 cent top after 6 p. m.

Durham, N. C.—William E. Cooper has been transferred to the Paramount, Concord.

Lakeland, Fla.—A petition is being circulated calling for a referendum on the Sunday movie question. Sunday shows are now running but are meeting with some opposition.

New Orleans—W. L. Crull formerly of Loew's Strand, has been transferred to Evansville Ill.

What! No Ice! Wauchula, Fla.—You can go to picture shows on Sunday in this town but if you deliver ice you're apt to run afoul of the law. When the town voted for Sunday movies recently it forgot to exempt the ice man from the local ban.

Burlington, Wis.—Henry Tollett has resigned as manager of the Plaza and is succeeded by Paul Klemp, who has been connected with the house at Lake Geneva. The Plaza is operated by the Community Theaters, Inc.

Cleveland—Sam Silverstein, 401 Film Blvd., is managing and exploiting Prince Sha Barba and Company.

Fond du Lac, Wis.—Budd Shon- born, formerly with Fox in Osh- kosh, has been named assistant manager at Nat Blank at Fox's Fond du Lac, succeeding Laverne Touche, who has been transferred to the Strand in Oshkosh.

Cleveland—All Artclass product has been bought by Warner Brothers for their houses in Ohio, West Virginia and western Penn- sylvania. Charles Kranz, Artclass sales manager, completed the deal.

Columbus—Ralph Reisinger and Albert L. Sugarman have taken over the New, and are installing RCA Photophone.
A PRODUCERS IN NEW 16 MM. ENTERPRISE

(Continued from Page 1)

ill handle reduced versions of theatrical features and will also produce educational and industrial productions. 

Headed by the company, which has taken a half-floor in the Film Center Building, is Rudolph Mayer as president. A. M. Miltenberg is vice-president and Josiah Levin is secretary and treasurer.

fa Bringing Over Eight More Features

(Continued from Page 1)


Ufa is also bringing over six vaudeville shorts, four short reels medley and 15 additional oddities.

thur to Devote Time To Contacting Divisions

(Continued from Page 1)

ter circuit at the home office in New York will be eliminated, with many employees being transferred to posts out of New York. Only Arthur Goldberg, his secretary will retain offices in New York.

Selected Pictures In Northern Ohio Deal

Cleveland—Nate Schultz and Art Mon of Select Pictures have taken over complete distribution of product formerly handled by Independent Pictures in northern Ohio. Joe Goldberg, manager of Independent, sweater, is intact with Chester Sive as manager and Ralph Rosse as booker.

Joe Goldberg Shoots Robbery

Joseph Goldberg, manager of the one-reel "White Devil," Ufa talking picture in English adapted from Leo Tolstoy's novel "Hadchidi Murat," is opening at the RKO Cameo Theater day.

Synchro Screen Moves

Synchro Screen Service has moved its quarters from 1410 Broadway to 2 West 43rd St.

New "Fifty-Fifty" Theater

London—What is designated as London's first "fifty-fifty cinema" has opened at the RKO Leicester Square with a policy providing both a feature and shorts and a stage presentation.

DANGER AHEAD!

So that there will be no mistakes, errors or lapses of memory during the "undress and swim" race to be held at the RKO outing tomorrow, the committee has issued the following rule regarding the contest: "Girls and boys will undress (with the exception of their bathing suits) swim across the pool and back again." By putting limitations and qualifications on the rules for undressing, the committee hopes to have a fairly good time.

Report Publix Dropping Two Twin City Houses

(Continued from Page 1)

Lyceum, St. Paul, expires Aug. 31 and will not be renewed. Publix lease on the New Palace, this city, which has some months to run, will not be renewed, it is understood.

George Benz & Sons estate, St. Paul realtors, who own both properties, are reported planning to operate the house.

Cincinnati Exchange Has 7 Features Listed


Warring on Billboards

Providence — The Rhode Island Council for the Protection of Roadside Beauty is whooping up its anti-billboard campaign with renewed energy. The organization has ordered 100,000 stickers bearing the slogan: "I favor products not advertised on the landscape."

Casts for "Leftover Ladies"

Casting has been completed on "Leftover Ladies," new production in Tiffany's Quality Group. Walter Byron, Marjorie Rambeau, Claudia Dell, Rita LeRoy, Dorothy Revier, Allan Mowbray and Harold Goodwin all have been signed. Filming starts at once under the direction of Erle Kenton.

Walker Buys Original

Johnnie Walker has purchased both screen and stage rights to "Ghunga Din," an original by Al Korbel based on Kipling's famous character. He will produce, but not act in the picture.

Film Daily

Believes that The Time for Pessimism was Two Years Ago And Not Now, And That This Industry Is On The Threshold Of Its greatest Era of Prosperity.
HOLLYWOOD

THREE divisions of the U. S. Naval service are working in conjunction with the Bill Boyd production, “Suicide Fleet.” The submarine cruiser, Argonaut, under Lieutenant-Commander W. E. Doyle; the destroyer, Freble, commanded by Lieutenant-Commander T. D. Westfall, and the Noa, skippered by Lieutenant-Commander Stuart A. Maher, appear in much of the action. Six other destroyers and two seaplanes appear in the climaxing battle scenes.

Alice Hey in Rice’s famous novel, “Mrs. Wiggs of the Cabbage Patch,” is said to be another of the well known Paramount’s series of productions for children. It will, it is reported, follow ‘Tom Sawyer,” with Junior Dakins and Charlotte Henry in the leads under the direction of Norman Taurog.

G. Raymond Nye and Edwin J. Brady are the late additions to the cast of Colunia’s newest Buck Jones feature, tentatively titled “Deadline.” L &’eta Sayers, Robert Ellis and Knut Ericson are in the cast. Lambert Hillyer is directing.

Ruth Weston, film actress, who reads and speaks English, French, German and Italian and has a partial mastery of Arabic and Swahili, will be seen in “Devotion,” Ann Harding’s next picture for RKO Pathe.

Willie Hoppe acknowledges world’s champion billiard player for years, has been signed by M-G-M to show the world how to play billiards with its special subject directed by Zion Myers. As a contrast to his polished work, Henry Armetta and Monty Costello have been hired to demonstrate clearly how not to play the historic old game.

It looks as though the talented Mae Clarke has secured the coveted role of Elizabeth in “Frankenstein.” She has not had a moment’s leisure since she was cast for “Waterloo Bridge.” Twenty Girls was followed and now before that is even finished, she is tentatively assigned to “Frankenstein.”

Clarke Gable has been given the male lead opposite Joan Crawford

Ken Flies—Without Tarzan

Ken Maynard, Tiffany’s western star, flew from Hollywood to Cleveland in his new 220 horsepower Stearman, to attend the National Air meet. He had a picture of Tarzan, his familiar white horse, passed on the plane.

“Lady With A Past” Next for Bennett

Constance Bennett’s next vehicle for Pathe will be “Lady with a Past,” based on Harriet Henry’s novel. E. H. Griffith will direct and Austin Parker is doing the adaptation. Miss Bennett arrives in New York Monday on the Paris after a vacation abroad.

In M-G-M’s “The Mirage.” This edgy seamy play will be directed by Clarence Brown. Russell Ford, New York stage actor, has been assigned a role in this picture.

Another of Universal’s discoveries is making her debut, Paule Moore, the 1-year-old dark-eyed mass from Harrisburg, Pa., has been given a small role in “Juggernaut.” Bert Itoch was also added to the cast.

Frederick Lonsdale, author of “The Last of Mrs. Coney,” “The High Road” and many other plays, is now completing an original script for Robert Montgomery at the M-G-M studios, the first of three scripts he is to prepare for M-G-M.

Hal Roach is personally directing the forthcoming Zasu Pitts-Phyllis Hodge comedy, “Pajama Party,” which started last week. Elizabeth Forrester has been signed for an important role.

Buster Keaton is himself again. A week ago his pet St. Bernard Elmer, disappeared, and Keaton was so worried he couldn’t think of a single gag. But Elmer was found, returned and now Keaton’s “vying to go.”

Edward Brophy, a Buster Keaton “find,” is a production manager much in demand on the side” as an actor. So much so that another studio borrowed him from M-G-M. “Now you are a real actor at last,” Keaton told him, “You’ve been sold down the river.”

“Private Lives,” the adaptation of Noel Coward’s stage play of the same name, will be Norma Shearer’s next M-G-M picture, with Robert Montgomery playing opposite her. Sidney Franklin will direct.

Production has started on “Dogs Is Dogs,” latest Hal Roach “Our Gang” comedy under the direction of Robert McGowan. The story revolves around Pete the Pup and a police dog who essays the role of a heavy.

Virginia Bruce, one of the blonde show girls selected by Florenz Ziegfeld in Hollywood and taken East to appear in “Smiles,” has been signed by M-G-M.

M-G-M has signed Nils Asther to a new contract. Asther has recently appeared in vaudeville. His next screen role will soon be announced.

Wallace Beery loves to “kid” Clarke Gable about the latter’s alleged “sex appeal.” He had a picture taken of himself among the M-G-M chorus girls, and autographed it to Gable—“Dear Clare, Just to show you what an amateur you really are... What a Man. Beery.”

John Miljan has a new pad. He trims formal gardens. Weird and fantastic are the shapes of the hedges he has personally trimmed at his Beverly Hills home. “I can’t tell whether they’re supposed to be pictures of us actors or geometrical problems,” remarked a fellow M-G-M player, who inspected his handiwork.

Warner Baxter will play opposite Dolores Del Rio in Radio Pictures’ “The Dove,” which goes into production the first week in October. Herbert Brenon will direct.

Walter Thompson, who edited “Only Men Wanted,” an RKO Pathé comedy, will cut “Blondes Prefer Blondes,” which will be directed by Ed Kennedy.

Andy Clyde, Mac Sennett star comedian, declares he can’t understand why so many movies are going into bankruptcy, because there isn’t any money in nowadays.

Carson Jouve is the latest owner of a pilot’s flying license. He has been assigned to do the sound work on an untitled Tiffany feature. He recently completed the recording on “Mudcr at Midnight.”

Big Bill Lucas is busy as the narrator on “The Wild Life” series, the material for which was gathered by William and George Allen, naturalist’s and motion picture photographers. Elmer Clifton is sponsoring the series, which is being distributed by Talking Picture Epics.

Radio has discontinued the use of the titles “Glamour,” “Pick-Up” and “Penthouse.”

A. John Strausky, Jr., is doing the recording on “Left Over Ladies,” for Tiffany.

Claiming the fastest shooting record ever achieved by “Dick” Talmadge, final scenes of “Scarlet...heads,” his latest action feature were finished yesterday. In the cast are Richard Hughes, King Saxon, Virginia Sisson, Virginia True Boardman, True Boardman, Jacqueline Wells, Joseph Girard and Walter James. Release date is set for Sept. 1.

Lassett Sherman has been selected to direct Ina Claire in her next RKO Pictures production which will be started about Oct. 4. It is a story of New York’s social set.

Grace MacLean, associate producer at the RKO Pathé Pictures studio, has been assigned to supervise three pictures. He will guide the destinies of “Ladies of the Jury,” which is to star Edna May Oliver; “The Other Passport,” a Harold Macgrath story featuring Irene Dunne, and “The Last Vague,” now being written by L. A. Wylie, novelist.

Johnny Riso, one-armed tennis expert, W. J. Johnson, Virginia Sisson and Gertrude Howard have been as signed character roles in RKO-Radio Pictures’ “Private Life,” starring Richard Dix. The film, being directed by J. Walter Ruben, is based on the famous Civil War spy play by William Gillette. Others in the cast are Shirley Grey, Nancy O’Neil, Gavin Gordon, William Post, Jr., and Frederick Burton.

Raft Harold is playing the prosecuting attorney in Radio Pictures’ “Are These Our Children,” being directed by Wesley Ruggles.

Rowland Brown, Universal director, is at San Quentin prison to get information and study prison routine for his production “Gallows” of which he is the author as well a director.

Francis Edwards Faragoh will prepare the screen version of “Oh, Promise Me!” the Lindsay-Robinson-Brown Broadway stage play he purchased by Universal. Faragon wrote the screen versions of “Little Caesar” and “Iron Man.”

Robert Alden, who appeared in “Paramount on Parade,” “Only the Brave” and others, has been signed on a long term contract by Columbia.

Wanted—Rejection Slips

Found—a man who wants rejection slips. Today a man walked into our office and asked for rejection slips. Just who was it? This is a surprise. Until he explained he was a property man at the Tiffany studios and these slips are for a scene in “Left Over Ladies,” which will be made soon.
HIT AFTER HIT from SAMUEL GOLDFYN

STREET SCENE

ACCLAIMED UNQUALIFIEDLY, UNRESERVEDLY "THE GREATEST PICTURE SINCE THE TALKIES"

RONALD COLMAN in THE UNHOLY GARDEN

ALL THE "BOX-OFFICE" OF "BULLDOG DRUMMOND"! ACTION! BY THE WRITERS OF "FRONT PAGE"

EDDIE CANTOR in PALMY DAYS

The smash prosperity picture of all time! Gloriously out-whoops "WHOOPEE!"

Hail! UNITED ARTISTS The Leader!

This Year, More Than Ever Before Big Pictures Plus Big Exploitation Will Get the Money And Big Pictures Plus Big Exploitation Campaigns are what You Get from United Artists
"Reading Time 8 minutes"

EXEMPLIFIES THE PACE OF THE AGE

The trend in fiction is to short stories. They’re even calling them short, short stories, and some magazines give you the reading time. It’s the hit-and-run, look-and-leap, hear-and-hike era. And folks like movie entertainment that’s short and sweet. Educational’s varied program—made by specialists—meets the new demand. You, too, must meet it. Give them variety—and more variety—comedies, cartoons, romance, travel, novelty. Make it snappy. Seeing, hearing time, 8 to 20 minutes. Tuned to the age in showing time, diversity, quality.

SHORT SUBJECTS that bring in the
LONG GREEN

52 TWO-REEL PICTURES

8 MACK SENNETT Andy Clyde Comedies
6 MACK SENNETT Comedy Featurettes
12 MACK SENNETT Comedies
8 VANITY COMEDIES AL CHRISTIE PRODUCTIONS
6 IDEAL COMEDIES
6 TORCHY COMEDIES PRODUCED BY C. C. BURR
6 MERMAID COMEDIES

82 ONE-REEL PICTURES

12 MACK SENNETT Brevities
Photographed in Sennett Color
6 Lyman H. Howe’s HODGE-PODGE
13 ROMANTIC JOURNEYS
Brown-Nagel Productions
Photographed in Multicolor
6 CANNIBALS of the DEEP
Produced by Mack Sennett
13 CAMEO COMEDIES
26 TERRY-TOONS
By Frank Moser and Paul Terry
6 BILL CUNNINGHAM SPORTS REVIEWS
Brown-Nagel Productions

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, president
Member, Motion Picture Producers and Distributors of America, Inc. Will H. Hays, President
GOV'T TO MEDIATE IN CHICAGO UNION ROW

Deal Starts Report Franklin May Form His Own Circuit

TAKING OVER OPERATION OF TWO PUBLIX HOUSES IN LOS ANGELES

Formal announcement by Samuel Goldwyn, Friday, that Harold B. Franklin will take over operation of the Paramount and United Artists theaters, Los Angeles, gave rise to reports that Franklin is launching a raid of his own, independent ofoward Hughes, with whom he is 

CONTINUED ON PAGE 9

REPOSED CODE MAY SHUT MALLER ATLANTA HOUSES

Atlanta — Neighborhood and maller houses in this city will be forced to close providing they are added with the proposed revisions of the City Code, now being considered by the Council, according to local exhibitors. Although agreeing (Continued on Page 9)

VAUDE BOOKINGS JUMP SAYS R-K-O CHECKER

Salt Lake City — Booking of vaudeville acts is increasing according to M. E. Manwaring, R-K-O checker, who says, about 350 acts are now being booked weekly. When sound pictures came into popularity bookings fell from 600 to 500 weekly to 200 to 250, but are steadily growing, he says.

Manwaring believes that the eight or nine act shows will not come back, instead there will be a combination of three to five acts and a picture.

ROBB QUILTS HUGHES-FRANKLIN

Dallas — H. B. Robb, veteran showman and for years a partner of E. H. Rowley, has submitted his resignation as the Hughes-Franklin circuit executive in the Southwest. With Rowley he has been working under a five-year-contract, signed when the Hughes-Franklin interests took over his circuit. Robb plans to travel.

SENIOR SAFETY CONTROL FILES INFRINGEMENT SUIT

Philadelphia — Sentry Safety Control has filed suit against Film Fire Prevention Co. of this city, makers of safety device, alleging infringement. (Continued on Page 9)

FORECAST GREATER EARNINGS FROM PICTURE COMPANIES

"Better sentiment has been in evidence recently regarding the shares of motion picture companies, largely due to the expectations of improvement in earnings with the passing of the summer months," says "The Wall Street Journal." In part the publication says: "Particular optimism prevails regarding the outlook for this fall in view of the exceptional grasp which amusement companies have succeeded in gaining on expenses.

OHIO CENSOR BOARD DROPS THREE INSPECTORS

Columbus, O. — Three inspectors have been dropped by the Ohio State Censor Board and will not be replaced. These inspectors checked up on the deletions which had been ordered. Their dismissal leaves the board no means of checking up on eliminations.

U.S. OFFICIALS TAKE HAND IN SITUATION AFTER THREE BOMBINGS

Chicago — While assistants of State's Attorney John Swanson were busy investigating the bombing of three theaters whose owners recently hired non-union operators, the U. S. Government was taking preliminary steps towards arbitrating the contract difficulties. Both Aaron Saperstein, president of Allin pictures, and Tom Maloy, business agent of the union, said that they would be pleased to meet with Swanson.

The three houses which were bombed Thursday are the Ridge, the Olympia and the Ray.

A union delegation has been con-

(Continued on Page 9)

Triumphant Films to Make Multi-Linguals

West Coast Bureau, THE FILM DAILY

Los Angeles — Triumphant Film Corporation, Ltd., with home offices adjoining the studio at 1845 Glendale Boulevard, announces that it will produce multi-lingual pictures in English, French, Italian and Spanish, all versions being done in the original language. William Appleby is president of the company; Bruno Vally, vice-president and general manager, and C. G. Lindenstein, treasurer and production manager.

ST. LOUIS EXHIBS HOLDING OUT FOR ONE-MAN-IN-BOOTH

ST. LOUIS — Representatives of the M. P. T. O. of St. Louis, Eastern Mo. and Southern Ill., are still holding out for a one-man-in-the-booth policy in their negotiations with the operators' union now going on.

See Improvement In Picture Company Earnings
Stimulating Spirits

Dan Sterns, who edits and publishes a weekly paper in Willoughby, Ohio, has taken to writing copy for the local movie house. Here is his latest piece of ball:

"When you are swimming and the water is colder than the air, it takes a little persuasion to get wet all over. Once in, however, and it's another story. You feel fine, completely refreshed.

"When your spirits are a bit low, any form of entertainment looks 'cold.' It takes a little persuasion, perhaps, to go to a good movie. But once there your spirits are boosted like the price of eggs in January. "A good movie is like that—it washes away your cares. Refresh yourself at the Wollby."

Love B. Harrell, Jr., Edits Weekly Film Review

Atlanta—Love B. Harrell, Jr., for the past two years secretary of the Southeastern Theater Owners Association, assumes the editorship of the Weekly Film Review with the issue dated Sept. 1. The publication's headquarters will be at 125 Walton Street, Atlanta.

Seeking to Cut Wages of Musicians, Stagehands

Minneapolis—Efforts to effect a reduction in the wages and a cutting of stage crews are expected to be made during the contract discussions which have just started between the musicians and stagehands' unions and representatives of Publix and RKO. Theodore Hays and Mort Singer are representing Publix and RKO, respectively. Publix and RKO contracts with Minneapolis operators have two years more to run.

B. N. Judell Distributing Big 4 Films in Milwaukee

Milwaukee—B. N. Judell has become the local distributor of the four product. Charles Kohler, formerly assistant manager of the Fox exchange, has been made manager of the local exchange.

Six RKO Pathe Films to Go In Work Within 6 Weeks

Hollywood—Six star productions will be placed in actual work with in the next six weeks at the RKO Pathe studios, according to Charles R. Rogers, production chief. Scheduled for immediate production are "A Woman Commanders" starring Pola Negri and directed by Paul Stein; "Breach of Promise," with Helen Twelvetrees; Constance Bennett in "Lady with a Past," and "Preachers of Destiny" a western, starring Tom Keene.

"Street Scene" Breaks Rival Record

"Street Scene" is the opening day (Thursday) receipts of "Street Scene," which represents several hundred dollars a new summer house record for the picture theater, said United Artists Friday.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

Incorporated

1540 B'WAY, N. Y. C.
BRYANT 9-3460

Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761

THE INDUSTRY'S DATE BOOK


Sept. 9-10: Semi-annual Convention, Atlantic City, N. J. Addressers: North and South Dakota, Rialto Hotel, Minneapolis.


Oct. 1: Hispanic-American Motion Picture Congress, Madrid, Spain.


M. S. White Sells Dallas Poster Exchange

Dallas, Tex.—M. S. White sold his Dallas Poster Exchange to Ralph Lowman, Pathe feature buyer, effective last Monday.

Geo. F. Washburn Dead

Plymouth, Mass.—George Frederic Washburn, multi-millionaire, an evolutionist, who sponsored the first motion picture organization, the policy of "cold," at the Unique, at the corner of Washington and Kneeland streets, is dead here at the age of 72.

RKO Opens Schenectady Theatres

Radio-Keith-Orpheum opened New RKO Plaza theater in Schenec
tady Friday evening. This is the second theater in that city operated by this organization. The program is all-sound attractions. Jos Peske, Nate Blumberg, Edward Guigam and other RKO went to Schenectady to attend dedication.

Harvey-Jaelder Moving

Harvey-Jaelder Service will go into larger quarters at 1674 Broadway, Sept. 1.

Carole Lombard Ill

West Coast Bureau, THE FILM DAILY, Hollywood—Carole Lombard, who was recently married to William Powell, is reported seriously ill in a flour.
TIMELY TOPICS
A Digest of Current Opinions

** A LONG COMES a gent with a suggestion for opening up a new avenue for the employment of Art in the film biz — more particularly on the screen — in an interview in “Art-Throbs,” the Harvey-Jaediker house organ, Albert Schiller presents his ideas — he being the director of Advertising Agencies’ Service Corporation — and a recognized authority among the nation’s craftsmen of typography and the allied industries — he believes that his well known experimentations with typographic ornament can be applied to the films — by placing in motion upon the screen artistic compositions of ornamental designs — in place of the standardized, routine titles we have at present — and if he can pull that one, he deserves to be moved up into the Film Hall of Fame — for there has been a new idea in the titles since the talkies started — and that’s too long a hiatus — in addition to this interesting development, Mister Schiller has some intriguing ideas on applying the principles of advertising layout to the screen, which might possibly result in a radical departure in the present screen technique — and all this, coming from a gent who has revolutionized some phases of his own particular craft — calls for giving him a chance to show what he can do — and inject some artistic novelty into Hollywood productions — so we pass it along gladly — to any Open Minds who believe that the screen can be improved and that the Pre-Progressives left in this practically standardized biz — or are we too Radical?

* * *

** ** SO GREAT is the interest of exhibs in Universal’s “East of Borneo,” that exploshas director Joe Weil has extended himself — getting out a series of giant-size newspaper ads — smashing over the spectacular aspects of the pix — that set a New Standard in blurb displays —

* * *

** ** ONE RESULT of our booming Wilkes-Barre, Pa., as the origial Fillum Center in the pioneer days — is an interesting screech from Ray Murray out in Hollerwood — it happens to be Ray for some time and he recalls the days of his innocent youth — when the naborhood kids of Wilkes-Barre sneaked into Lyman Howe’s barn — the original combination studio and home office — where the Pioneer ran off “rushes” from all over the world — before he assembled em into the Great and Only Lyman H. Howe’s Motion Pictures Spectacles — to amaze and delight the nation — and Ray recalls one afternoon they showed an execution in China — with 18 Chinks gettin’ their heads cut off — while buried up to their necks — just a cute Celestial Custom — and Ray and the rest of the kids staggered outa the barn — all wobbly at the knees and white around the gills — this bein’ the very first instance of a Gangster Pix — showin’ wholesale slaughter — and in 1900 Ray and his kid brother bought an Edison projection machine — and a mess of Pathe fillum — and toured the coal mine towns — and made enough the first week to pay for the outfit, playing in churches —

* * *

** ** THE OTHER week-end Ed Hurley took Jimmie Cunningham to Washington via the Ludington Air Lines — and all the way down James was friz to his seat and couldn’t open his yap — and as soon as the ship landed, the good disappeared — and Ed couldn’t locate him anywhere — and when Mister Hurley got back to this hamlet, he was advised that Mister Cunningham had got cold feet, and took a train back — whereby wasting a perfectly good pass awaiting him for the return air-trip in Washington —- some muggs just ain’t airminded — especially legmen on trade papers —

** " " 

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Novel Newspaper Contest on “Politics”

A SMASHING contest in cash prizes was included by Jerry O’Connell, manager of the Loew’s Allen, Cleveland, Ohio, in the extensive campaign he used on “Politics.” The novel contest ran in the Cleveland News for four days, under the title “What Would The Men Do, If The Housewives Went On Strike.” The contest was started on the Friday previous to the opening of the picture, with a two column picture of Marie Dressler and Polly Moran, double headlines and an interesting story. The results of the contest were published in the News during the run of the picture, with cash prizes and guest tickets offered for the best answer.

—Allen, Cleveland.

* * *

Tie In With Fire Department

MANAGER C. J. LAWLER tied in very nicely with the fire department to exploit “The Fourth Alarm” playing at the Public-Lawler, Greenfield, Mass. Through the sanction of the fire chief, a large sign was put on the main door of the Central Fire station, the sign reading, “Nobody at home today — We can be located at The Fourth Alarm’ at the Lawler theater.” The sign created a great deal of comment and was excellent publicity for the picture.

—Lawler, Greenfield, Mass.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 29-30

Hoey Lawlor
R. M. Savini
Ann Brody
Charles J. Van Enger

Joan Blondell
Arthur Rankin
Marguerite Allan
HOLLYWOOD

CHARLES KENYON and Maude Fulton have completed the script for their new Marion Marsh picture tentatively titled “Poor Little Ritz Girl.” Miss Marsh is just back from a vacation in New York. Production starts Sept. 8.

More than 5,000 extras and bit players will be used by RKO Pathé within the next four weeks. From 2,000 to 5,000 extras will be used in scenes of Pola Negri’s “A Woman Commands” by Director Paul L. Stein. Albert Rogell will employ several thousands in the Bill Boyd picture, “Suicide Fleet,” while Eddie Quillan’s new picture will call for many bit players and extras.

Arnold Lucy has been cast for “Dr. Jekyll and Mr. Hyde,” Paramount picture which has just gone into production.

Lucille Webster Gleason has been signed for a part in “Girls About Town,” Paramount picture.

H. B. Warner will work in “A Woman Commands” for Pathé with Paul L. Stein directing.

June MacCloy has been cast for “The Big Gamble,” Bill Boyd starring vehicle for Pathé.

Edmund Lowe and Linda Watkins will be seen together in “Cheating,” a new Fox production. Claire Maynard will also be in the film.

Warner Baxter and Leila Hyams will play the leading roles in Fox’s “Surrender” which is based on the novel “Axelle.”

Will Rogers’ next picture for Fox will be titled “Ambassador Bill” instead of the previously announced title “Dollar Bill.”

Fox has signed Weldon Heyburn, a new leading man, who has played opposite many leading stars on the legitimate stage. Heyburn will arrive from the east Saturday.

Harpo Marx is still the mute player amid a cast of talkers in the Marx Bros. new picture, “Monkey Business.”

Bill Boyd will have one of the strongest casts that Charles R. Rogers, in charge of RKO Pathé productions, has ever assembled in “The Big Gamble,” the Octopus Boy.

Scott To Build Studio

Construction of a studio one mile southwest of Azusa will begin shortly, with the acquisition of property situated on either side of the proposed Arrow Highway, by Henry W. Scott, promoter from St. Louis and Oklahoma City. Scott will spend $45,000 to build sound stages and $35,000 for sound equipment.

Cohen story in which he will star under Fred Niblo’s direction. The support includes Dorothy Sebastian, Warner Oland, William Collier, Jr., ZaSu Pitts, James Gleason, June MacCloy, Ralph Ince and Genevieve Mitchell. Miss Sebastian, Boyd’s bride of a few months, has the leading feminine role.

Blanche Friderici and Tyler Brooke have been assigned roles in Columbia’s “A Dangerous Affair,” a story dealing with the background in which the Jack Holt—Ralph Graves combination will act the leading roles. Sally Blane is the love interest.

Val Paul, veteran motion picture executive, has been appointed production manager at the RKO Pathé studios. Paul was a film actor in early single-reel productions, since which time he has been writer, director and production executive. He was associated with Charles R. Rogers, RKO Pathé production head, when the latter was an independent producer.

Two westerns and a melodrama are the latest Monogram pictures to go into production. “In the Line of Duty,” the melodrama, has Sue Carol, Noah Beery, Francis MacDonald and James Murray in the cast. Bert Glennon is directing at Idyllwild. The two westerns are “Dugan of the Badlands” and “The Montana Kid” featuring Bill Cody and 12-year-old Andy Shuford.

Mae Busch has a leading role in support of Frank McHugh in “The Big Scoop,” which Harry Sweet is directing for RKO Pathé.

Robert Williams, an actor since the age of seven, has been given a role in his third RKO Pathé production in succession—“Devotion.”

Twenty-five bashed noses; fifty cauliflower ears—and in dinner jackets! That was Director R. G. Vorkapich’s order for some Eddie Quillan’s “Tip Off.” The casting director produced them.

Ben Lyon has been signed to play opposite Marilyn Miller in First National’s “Her Majesty Love.”

Scripts of “Suicide Fleet” an RKO-Pathé feature now in preparation have been submitted to, and approved by U. S. Navy officials who subsequently ordered full cooperation to the production unit, to be given by the members of crews now at the submarine base San Pedro, Cal. Bill Boyd, James Gleason and Robert Armstrong will head the cast.

George Cooper, who recently completed the recording on all the Buck Jones pictures, will soon start work on “Revolt,” which Rowland V. Lee will direct for Columbia.

Mrs. Grace Duffie Boylan, former national president of the League of American Penwoman, and mother of Malcolm Stuart Boylan, the screen writer, has arrived in Hollywood. While here she will discuss the filming of her own two best novels, “The Kiss of Glory” and “The Suppliant,” with certain producers. She will also confer with local political leaders regarding the Republican status of Tennessee in the next election, being a leader in the Republican affairs of the southern state.

Our Passing Show: Phillips Holmes, Edward H. Griffith, Lucien Hubbard, Joe Jackson, Robert Florey, Valenit Mandelstam, Nat Perrin, Frank Woods, Percy Heath at the Writers’ club entertainment, at which Waldemar Young was a very capable master of ceremonies.

Lewis Weitzkenorn, E. Lloyd Sheld- don, Oliver H. P. Garrett, Sam and Bella Spewack, Arthur Kober, Starker Vorkapich, Herman J. Mankiewicz, Herman Michelson and Abraham Jacoby are Paramounters. Weitzkenorn worked on the old New York World.

Richard Dix flunked in drama while attending the St. Paul Catherine High School. Arthur Sheeksen, who studied dramatics at the same school, is now seen atartt at Paramount, while Richard Arlen, who attended the institution, did study the subject.

Edward Cronjager is complete photography on “Secret Servant” which stars Richard Dix. Cronjager was also in charge of the camera work on “Cimarron” and “The Big Defender.”

Harry Allen has been signed Paramount for George Baner’s next vehicle, “Rieh Man’s Folly.”

J. H. Kerr has collected a “farm” of domestic animals valued at $10,000. The animals are sent to motion picture studios.

THE SATURDAY EVENING POST
Recently published many articles on “GHOST TOWNS”
Wise exhibitors are playing this unusual ARGUS-LANCASTER
Subject Distributed Talking Picture Epics

HOLLYWOOD PLAZA
Hollywood’s most convenient hotel... for your stay in Southern California

HYDRAULIC” in the center of everything to see and do... next door to famous studios, theaters, cafes, and shops... near golf courses, bridge paths, and other amusement places. The Plaza offers you every modern convenience, unexcelled service, and a unique, homelike atmosphere that makes you feel at home as soon as you enter its well known “doorway of hospitality.” Here, too, you may enjoy the company of interesting and famous people.

European plans. $3.00 and up, single. $4.00 and up, double. $5.00 and up, twin beds. Special low weekly and monthly rates.

Remember the Plaza for an unforgettable stay in Hollywood. Write for free folder.

HOLLYWOOD PLAZA HOTEL... HOLLYWOOD, CALIF.
A LITTLE from "LOTS"

Deny Studio Closing

Denial that the United Artists' studio is closing for six months, as reported, is made by executives of the plant. Closing is now under way on two pictures.

The Domino club, which was organized less than two years ago, has 255 members. On Sept. 14, the club's activities move to their permanent home in West Hollywood. Mrs. James Gleason, president, and members have, to a great extent, outgrown the club's original plan.

Others prominent on the council and committees of the club are George Drexel, Mrs. Cecil P. Miley, Dorothy Bernard Van Cleve, Olive Cooper, Mae Marsh, Katherine Givney, Dorothy jersey, Jo Wallace, Mrs. Edward R. Robinson, Edith Taylor Thompson, Julia Dean, Mary Forbes, Mrs. Ludden Hare, Mable Fulton, Helen DeStefani, Frances Rotoli, Miss DeWitt Jennings.

Among the "Dominoes" are Mary Pickford, Ruth Chatterton, Helen hundler, Ona Munson, Joan Crawford, Lisa Busquet and Frances Starr. Mrs. Ken Maynard is an associate member, since she is non-professional.

More Passing Show: Martin Corin, Walter Ledgewood, John Power and H. Mehl, the survivors in the Fox tennis tournament, which will be completed Sunday; Robert freemel moving on Sunset Blvd.

Robert Planck, who photographed "Three Live Ghosts" and who has worked on several other United Artists productions, is doing the camera work on "Penthouse Murder," which is being produced by Famous Attractions, with Thornton Freeland directing.

Mel Brown, accompanied by Mrs. Brown and their daughter, has left on a two months' vacation which will take them to the northwest. They will stop at Spokane, Seattle, Tacoma, Portland and several Canadian cities, possibly reaching Alaska, before turning homeward. Brown recently completed "Fanny Pally Herself" for RKO Radio Pictures.

George A. Arcaimbau, has been assigned to direct Louis Weitzenkorn's "Pick-Up" which has been adapted to the screen by Wallace Smith, Robert Aldrich, Richard Cortez and Mary Astor have been selected to head the cast.

Elissa Landi is planning to sail for a visit about Sept. 15 if—and it's the "if" that worries Elissa—her current Fox picture, "The Yellow Ticket," is finished by then.

Anthony Coldewey, former scena-rio editor and story executive for First National, has been signed as a member of RKO Pathe's writing staff.

Will Rogers has a new pal-eight-year-old Tad Alexander. Tad was signed by Fox Films to play the part of the boy king in "Dollar Bill," Rogers' next picture.

Both Dudley Digges and O. P. Heggie, screen character actors, became interested in acting through amateur theatricals. Digges was active in the "Irish Players," in his native Dublin. Heggie's outstanding work as an amateur performer while attending Whimham College in Adelaide, Australia, where he was born, won him professional offers.

Ralf Harloe, who has an important role in Eddie Quillan's RKO production, "The Tip Off," has the distinction of playing his very first 400 stage plays during a career which extends over a period of 10 years.

Helen Twelvetrees will return in a few days from a trip to Vancouver, in the course of which she leisurely motored north and came home by steamer.

Dorothy Tree, now under contract with Paramount, will make her screen debut in "One, a Lady." Ruth Chatterton's new feature. The story is by Zoe Akins and will be directed by Guthrie McClintic.

Peggy Shannon will play the feminine lead in Paramount's "Foeshe down," Richard Arlen, Jack Oakie and Charles Starrett are also in the cast.

Paramount has purchased the screen rights for "As Husbands Go," a stage success selected as one of the ten best plays in 1930-31 by Burns Mantle.

"The Beloved Bachelor" is the title selected for Paul Lukas' forthcoming Paramount vehicle. Lloyd Corrigan will direct.

The cast of Paramount's "Girls About Town" will include Kay Francis, Joel McCrea, Lilian Tashman, Evelyn Tagg, Margaret Card and Judith Wood.

Halliwell Hobbes and Edgar Norton have been added to the cast of "Dr. Jekyll and Mr. Hyde" which Paramount will produce with Fredric March in the title role.

Frances Agnew has arrived in Hollywood to join Paramount's writing staff.

SHORT SHOTS from EASTERN STUDIOS

DUE to the illness of Rose Marriella, Bee Sheldon is acting as Claudette Colbert's stand-in for "Blind Cargo." Miss Colbert's newest screen play in which she shares stellar honors with Gary Cooper.

Casey Robinson, who both wrote and directed "Romany," a Paramount short subject starring Ethel Merman, for which John Green composed the music, is now at work on Miss Merman's next picture for Paramount, as yet untitled.

With two features and a record number of shorts in work at Paramount's New York studio, Fred Graf, studio hairdresser has found it necessary to re-engage Freida Schmidt as his assistant.

William Steiner, Jr., is chief cam-eraman on "Blind Cargo" with Joe Nadel acting as production manager on the same picture which Edward Slioman is directing.

Harry W. Conn has just completed "Wild and Woody Vest" for Smith & Dale's latest Paramount short which Aubrey Scotto directed, is now on scouring dialogue for the next of the series to be made by that popular team of laugh-getters.

While filming scenes for "Blind Cargo," on a freighter out on the Atlantic, little 9-months-old Richard Spire, who figures prominently in the action, proved himself the best sailor of them all. When several members of the picture unit got off the boat to test their conversation with themselves—so much, in fact, that he refused to miss anything by taking his regular afternoon nap.

After a long period at Para-mount's New York studio, where he completed work on "Ernst Lubpeople Merrill White returns to this week to the company's West Coast plant, where he will edit "The Man I Killed," Lubrach's latest effort, White was responsible for the cut-ting and editing of "The Smiling Lieutenant."

Following the completion of her role as feminine lead in "The Man I Killed," it is understood that Parma-mount will star Nancy Carroll in an elaborate musical production.

Lonnie D'Orna, former assistant to Edmund Goulding, sailed this week on the Ile De France, for a brief European vacation.

Richard Bay, formerly as-sistant director at Paramount's New York studio, and more recently right hand man to D. W. Griffith during the filming of "The Struggle," has returned to the Coast.

"Fairy Dust," third of the series of Simple Simon two-reel comedies, is now in the process of editing, having recently been completed at the Audio Cinema studio. Louis Sayes heads a cast of 100, which includes Harry Tighe and Gertrude Mudge.

With a gesture of disdain toward Hollywood, Paramount recently closed a two-reel deal with wilds of Long Island, for "Wild and Woolly Vest," a two-reel comedy starring Smith & Dale.

Arthur Ellis, who has edited sev-eral Paramount features since re-turning from the Juvenile studies where he was in charge of cutting all foreign language versions, has been assigned the editing of "Blind Cargo," now in production here, with Claudette Colbert and Gary Cooper in the featured roles.

Joe Ruttenberg, having completed D. W. Griffith's "The Struggle," for which he was loaned by Paramount to act as chief cameraman, is now working on "The Cheat," with George Folsey.

Ford Sterling has started work on "Walking the Dogs," last of a series of two-reel comedies in which he is starring at the Paramount New York studio. Frances Hyland wrote the script and Al. Ray is directing.

Robert Ripley has completed his 10th "Believe It Or Not" short for Vitaphone. He utilized material gathered on his recent trip through Morocco, Algeria, Tunisia, Egypt, Palestine, Syria and Turkey.

As soon as "Havana Cocktails" was completed, footage for Paramount's Vitaphone studio, production was immediately started on "Platinum Blondes." The former was finished at noon, Tuesday, and the latter one hour later after the gang had eaten lunch.

Division Managers Meet


Damage Booth Equipment

Linden, N. J.—Two men who entered the Plaza threw a solution of nitric acid, sulfuric acid, and the projection booth equipment, causing damage estimated at more than $8,000.

Seek Television Permit

Washington—Bureau of THE FILM DAILY

Washington—Knickerbocker Broadcasting Company, New York City, has applied for a construction permit for a television station.
ROCHESTER, N. Y.—The Lindy, a 1,000-seater, has been leased by the Sirromax Amusement Corp., and will reopen late this month. The house has been renovated and redecorated.

Washington — Western Electric has been installed in the Carolina.

Utica, N. Y.—Utica State Theaters announce its voluntary dissolution. The corporation headed by Thomas E. Dougherty, Isadore Scheinberg and Joseph J. Raymond, has leased the theater from the Golstien Brothers Amusement Co., several years ago.

Oakville, Conn.—The Community is now equipped with Western Electric sound.

Herkim, N. Y.—Lester Sparkes, who managed the Liberty under the Schine regime, is back at his old post under Fox management. This is his first Fox assignment.

Boston—Erecting steel and subcontracts have been awarded for the Paramount, to be erected on the former site of the old Adams House. The Adams House Realty Corp., H. K. Noyes, president, 867 Commonwealth Ave, is the owner.

Douglas, N. Y.—The Strand, a Schine circuit house has closed.

East Haven, Conn.—Adolph Johnson of New Haven has sold the Capitol, Main St., to William F. Hoyt and Abel Jacocks. Johnson retains the Garden and Strand, New Haven.

Herkim, N. Y.—A seven-year lease on the Richmond has been taken by the Fox Metropolitan Playhouse Corp., from Morris Shulman and Nathan Robbins of Utica.

Newark, N. J.—The State and Cameo have been taken over by the Morley Theater Corp., from the Jayess Theater Enterprises.

Utica, N. Y.—John J. Breslin of Auburn is now managing Fox's Utica, succeeding H. A. Albright who has been promoted to city manager.

WEST

Denver — Charles Farrell and Marjorie Rambeau will be guest stars at the Denham stock company some time this winter.

Thermopolis, Wyo. — Sound and new projection equipment have been installed in the Whiting.

Denver—Over a hundred nurses took advantage of Harry Huffman's invitation to see "Night Nurse" at the Tabor. Betty Craig, movie critic of the "Post," invited them as her guests and the admission ticket was a note from the doctor on one of his prescription blanks stating that the nurse was engaged on a night case at the time.

Portland, Ore.—J. J. Parker, president of Portland Theaters, will open the United Artists on Sept. 1. The house has been closed for the past three months.

Denver — The exchange bowling league will start Sept. 2 with teams from RKO Pathe, Metro, Warner Bros, Paramount, Universal-United Artists, Fox, Publix theaters and Film Delivery.

Spokane, Wash.—H. W. "Nick" Pierong, manager of the Fox Spokane, has announced the following operators for his projection room staff: C. S. Alderman, A. S. Judge, William Knorre, Guy Windsor and Leo Vitali.

Denver — The Palace, Folly and Empress are installing sound and will reopen Sept. 1.

Phoenix, Ariz.—The Fox Phoenix has installed Western Electric sound equipment.

Denver — The Paramount and Denver, both Publix houses, have added a free parking service.

Los Angeles—The Roxy is now equipped with Western Electric sound system.

Pensacola, Fla.—Western Electric sound equipment has been installed in the Mystic.

Denver, Colo.—The Folly now has Western Electric sound equipment.

CENTRAL

Monroe, Wis.—Goetz Bros.' will open on Sept. 2 the new Goetz here. The house is modernly equipped and of fireproof construction.

Ybor City, Fla.—Work has been started on B. A. Scaglione's new theater. The house will be a one story structure, 65 x 95 and will cost $25,000.

Chicago — The Empire, operated by Mrs. Joseph Paley since the death of her husband, is being re-equipped and Western Electric sound is being installed.

Monona, Iowa.—The Rex has been closed.

Lawrence, Kan.—The Pattee will reopen next week after extensive remodeling.

Milwaukee, Wis.—Harry Karp has been named manager of Fox's Strand here. He succeeds Roger Dawson who has been named manager of the Palace which reopens Sept. 1.

Sae City, Iowa.—The Lyric is now owned by George Norman.

Rockford, Ill.—Western Electric sound equipment has been installed in the Palm.

Milwaukee, Wis.—Leonard Howard, formerly treasurer of Fox's Wisconsin theater, has been named manager of the circuit's Prince and Miller. He succeeds Joe Levinson, deceased.

Spring Valley, Ill.—The Valley is now equipped with Western Electric sound.

Marcus, Iowa.—The Lyric has closed.

Rock Island, Ill.—John McKay has been appointed manager of the Publix Spencer.

Bosobell, Wis.—The Hurd has been leased by the Falls Amusement Co. of Black River Falls, Smith Davis, former manager of the Scott in Black River Falls, will operate the Hurd.

Marion, Ohio—George Settos, former of Lima, has taken over the Orpheum and is operating it as the Ohio.

Sioux City, Iowa—RKO has purchased the Orpheum which was built in 1927 and is now valued at about $25,000.

Racine, Wis.—Warners' Venetian has been closed for renovations. Owen McKivett is managing director.

Alma, Kansas—Sound has been installed in the Colonial, Western Electric equipment has been installed.

Davenport, Iowa.—The Star now has Western Electric sound equipment.

Milwaukee—Charles Firkins, for the past 11 years salesman for Pathe is now managing the local Talking Picture Epics branch, under Tom North, midwest division manager.

St. Paul, Minn.—Irving Gilman is having RCA equipment installed in the Ray.

Le Pas, Manitoba.—The local theater has installed RCA sound.

Colfax, Iowa.—The Star is now equipped for sound pictures.

Racine, Wis.—Articles of incorporation have been filed by the Racine Capital Theater Co. Signers of this articles are C. Buhler, W. E. Buckler and L. Buhler.

Banroft, Iowa.—L.而现在 West is the new owner of the Star.

Fond du Lac, Wis.—W. L. Alin, manager of the Garrison, has reopened the house with new sound equipment installed.

Chicago—Walt Disney's Micky Mouse Clubs have now been organized in all of the Publix-Gre States houses in the Illinois-Indiana-Ohio-Kentucky division and are proving excellent business stimulators, according to Madeline Wood publicity chief.

Milwaukee, Wis.—A new building with the most modern film handling equipment will be erected by Unite Artists for their local branch, will be a one-story structure 2,500 square feet floor space.

St. Louis, Iowa.—The West and the Loop are now equipped with Western Electric sound.

Elyria, Ohio.—John Prokas has changed the name of the Rivoli to the Dreamland and the Dreamland is now named the Rivoli.

Milwaukee, Wis.—Louis Lutz is now managing Warners' Downe Lutz was formerly manager of the Eastwood in Madison.

SOUTH

Dallas, Texas.—Ralph Lowman, formerly Pathe feature booker, is now out for himself in the used-paste business.

Oklahoma City, Okla.—The Isi owned by D. J. Jackson, has been closed.

Dallas, Tex.—RKO will reopen the Capitol in Dallas, Sept. 1.

Ashland, Ky.—The Paramoun Publix-Great States house, open Sept. 5. It is a 1,200-seat house and will be under the management of Paul White, city manager.

Dallas, Tex.—Leon Granjean, formerly publicity director for the Dent circuit, has been engaged by the Hughes-Franklin circuit as ad verising and publicity director for theaters operated out of the southwest division.

La Verne, Calif.—Western Electric has been installed in the La Verne.

Marked Tree, Ark.—The Star is now equipped for sound. Western Electric as been installed.

Winter Haven, Fla.—The Gran has been equipped with Western Electric sound.
Warm weather is still with us, and the theater operator who goes that age-long dictum of showmanship that the month of September ends the outdoor recreation season is beginning to make plans and decide his policy for the coming winter season.

Aside that cool dark nights will soon upon us and the many who have ventured to out-door pastimes will soon be flocking back to the genial warmth of under-cover entertainment, and as picture goers have become accustomed to de-lux houses, offering entertainment under the conditions of the East, it is up to every individual operator and manager to put his house in condition so that he will get the fullest possible benefit from that potential business. The fact that we do not be overlooked that it is during the first few weeks of the season the seed for the whole winter's volume of business is sow. Aside from any alterations and improvements in equipment that you may plan, check up on your sound and see that it is up to standard, for your projection equipment may be beginning to wear. Have it gone thorough and replace any worn parts. Be sure that you have sufficient supply of spare parts in case of emergency. Check up on your screen. It may be dirty, bulgy or loose. Where boiler heating is used the boilers should be overhauled and tried out, and a sufficient supply of fuel laid in to meet any sudden demand. Sometimes a "cold snap" will bring a rush if patrons to the theater and a "welcome impression" given patrons on their first visit may have material effect on business all during the season.

These and many other ideas which automatically suggest themselves when putting one's theater in condition, will be carried out within the next few weeks by the keen and resourceful showman who is always eager to take advantage of any and every circumstance to popularize his theater for the coming season.

The time for remodeling, decorating, making improvements and checking your equipment is NOW.

**Telephoto & Television Corp. Acquires Telephoto Corp.**

Telephoto & Television Corp., newly formed corporation, has taken over the Telephoto Corp., of 153 West 99th St., New York City, while company has been engaged in the manufacture of photo electric cells and television tubes for the past 18 months. It has been supplying Paramount, Universal Sound Systems, Sterling Motion Picture Co., Newman Corp., and many others in r-sound field with its products, according to an announcement made by H. H. Herschman, secretary of the company.

It is the intention of the concern, Herschman states, to increase its manufacturing facilities for this product as the demand for same greatly exceeds its present facilities and the application for the photo electric cells is increasing daily. The company is manufacturing photo electric cells of the Caesium Argon type which is said to be the latest type of photo cell and has an output many times that of the old Potassium type. In addition to the sound field these cells, the states are used in connection with photo engraving, color matching and smoke detection as well as many other uses.

The personnel of the company includes: Nicholas Fabian, formerly connected with the Union Lamp Works and the Televico Co., R. H. Herschman, of the H. J. Jaeger Co., and Triad Manufacturing Co., and George Albert, formerly connected with the Jenkins Television Co., as engineer for the manufacture of television tubes.

Offers Dresserware Premium

Distinctive vanity ware and dresser sets are being offered to motorists as a box office stimulator by the Theatrical Premium Co. of New York City.

**New Line of Lower Priced Lamps Offered by G. O. Schenectady, N. Y.**

A new line of decorative Mazda lamps retailing at 15 cents and sold to represent a 25 per cent lower price than that at which standard lamps have previously been offered, is announced by George Swope, president of the General Electric Co.

The new lamps are made in the 30-watt size; spherical bulb shape, and are offered in two standard voltages of 115 and 120 volts. They are available in a variety of six bulb finishes and colors.

The line is intended primarily for decorative purposes, it is declared, but may also be used for general illumination.

**Western Moves Into New Quarters**

Minneapolis, Minn.—The Western Theater Supply Co., having recently purchased a three-story building here, will move into its new quarters at 59 Glenwood Ave., where several new lines of equipment to be carried by the company and complete stocks of supplies will find greatly enlarged quarters, according to an announcement made by George Kopman, manager.

**Ultraphone Installs Three**

Minneapolis, Minn.—Three new installations have been contracted for, states Ted Karatz, manager of Ultraphone Sound Systems, Inc., of this city. The three houses to receive new equipment are the Scott theater at Black River Falls, Wis., and the Grand and Elite theaters of Milwaukee, Wis.

**Opens Los Angeles Branch**

A branch of the General Register Corp. has been established at 420 So. San Pedro St., Los Angeles, according to an announcement made by J. C. Enfield, general sales manager of the company with headquarters in the Paramount building, New York City.
CHINA MAY SOON MAKE OWN TALKING PICTURES

Shanghai—Reports are being circulated here that sound recording apparatus will soon be installed in five Chinese motion picture studios. Three of the projects are said to be being financed by American companies, and two American manufacturers will be involved in the stage of talk. The sound apparatus will be brought in from America, and American sound technicians will be brought here to teach the Chinese the intricate processes of producing talking pictures.

There are approximately 300 picture theaters in China, 55 of which are equipped for sound reproduction. Of the remaining 245 about 100 show only Chinese pictures, the remaining 145 giving mixed programs of American, Chinese and European silent pictures. The popularity of talking pictures in China is so great that the sale of silent films is considered merely a means of marking time until China is able to produce talking pictures in the Chinese language.

Directors at present are concentrating their efforts on the 55 theaters with sound reproduction equipment. Twenty-two of these are in Shanghai and six in Hong Kong. These theaters produce most of the revenue. A talking picture shown in Shanghai returns a profit of about $7,000 Mexican, while the revenue of the same picture in Peking is around $300 Mexican.

ECUADOR MAY GET TALKIES WITHIN THE NEXT YEAR

Guayaquil—A good deal of interest is being manifested in Ecuador in talking pictures. In fact, one of the leading companies is now making inquiries for small portable machines available for sound track and disc reproduction. One American manufacturer of sound equipment is represented in Ecuador as is a German competing company. It is considered likely that both Guayaquil and Quito may have sound theaters within a year, despite the fact that economic conditions will not now permit of the increased admission price which would be necessary to support talking pictures.

Film Africa from Air

London—Roy Tackett, British avi-ator who is planning to fly over uncharted sections of Africa to make a picture from the air, will take a 16 mm camera and shoot several thousand feet of film by the film-for-wide-screen process.

FOREIGN MARKETS

by L. H. Mitchell

Paris' 2,500 Seat Newsrel Theater

Paris—The rush to build newsrel theaters is on. Two such houses are already open and the Electric Palace is to be transformed into a newsrel theater. Such a theater on a grand scale, seating 2,500, is in the process of erection on the Place Cligny, while a 350 seater is being built in the Boulevard Haussmann.

BRITISH CENSOR BOARD PASSES FEWER PICTURES

London—A big drop in the number of motion pictures passed by the British censors for the half year ending June 30 was looked for on account of the economic conditions, but the decrease is bigger than was expected. While there was an increase in 100 sound pictures passed as against 291 the year before, there was a decrease of 356 in the number of silent pictures passed in comparison with the figures for the first half of 1930. The decrease was greatest in feature pictures, but 95 silent productions having been passed as against 239 in the year before, were a big factor in the decrease of 15 per cent in silent shorts noted as in the case of features.

COUNTY COUNCILS TO AID IN BRITISH CENSORSHIP

London—Upon the advice of the British Home Secretary, the County Council's Association may keep in closer contact with local authorities and discuss any matters that arise upon which the Board may wish to be advised by local authorities.

The County Councils' Association has accepted Home Secretary Clynes' suggestion and thus a semi-official censorship is in the offing. In some circles it was thought that the new arrangement might prove a sort of Board of Appeal from the Censor Board, and considerable satisfaction was expressed at the prospect, but this proves to have been a misunderstanding of the Home Office's official communication to the County Councils' Association.

It was suggested by the Home Secretary that the consultative committee should consist of (say) ten members, four to be nominated by the County Councils' Association, four by the Municipal Corporations' Association and two by the L. C. C.

MALVERN FESTIVAL TO BECOME TRADE SHOW

Malvern, Eng.—So great was the success of the Malvern Film Festival conducted by British International Pictures concurrently with the Festival of Old English Drama, that the Film Festival next year will become a trade show at which film never previously seen in Great Britain will be screened. Business at the Malvern Picture House, duration of the festival, is said to have been greater than that of a number of London's leading motion picture theaters.
Novelty Diving Beauties Click in Capitol Revue

The Capitol stage show is set around a strong flash novelty act, with the setting built around a diving tank, concealed in front from the audience, but with large mirrors enabling them to see the diving girls as they splash. Eight girls appear first in regular costumes, and parade up the steps and dive into the tank, fully clothed. They appear almost instantly in different costumes. This routine continues, through a series of costumes until they reach the final elimination for a few spangles. The finale has the girls doing a series of fancy diving tricks while in the Elim, in pip for a summer show. With the audience trying to figure out the change costume gag. The balance of the bill preceding opens with the Chester Hare Girls in a routine featuring parrots; a stepper with an eccentric shake; a comedy acrobatic trampoline team who get the laughs with their trick legs. A female soloist is introduced to the diving tank act.

Geo. Wiley Joins RCA Office in Cleveland

Cleveland—George Wiley, former Michigan sales manager for RCA, has joined the Cleveland office as assistant to Van Wyck Benner whose territory has been extended to include Michigan. Wiley will make his headquarters in Toledo.

Sells 5 Cleve. Circuits

Cleveland—J. S. Jossey, general sales manager for Monogram Pictures, has closed deals with five circuits in the city to show the Monogram product. The circuits are: U.sanov, five houses; Lefkowitch, fourteen houses; Scoville Essick and Reif circuit of five houses; and the Paramount theaters in Steubenville and Marion, O.

U's Tennis Elimination Meet

In preparation for joining the Moving Picture Tennis Association, 8 members of the Universal Club participated in the first elimination tournament Friday evening at Sunnyside courts, Long Island. Those who remain in the elimination trials are Kirby, Byrne, Hall, Lorber, Schmel, Mazur, Joseph, Sills, and Agell, and the Misses Berman, Wolfe, Healy, Singerman, Shadel, Muller, Hilbert and Flanagan.


Cleveland—Charles Kram, general sales manager for Artclass Pictures, reports that he has closed a deal with Warner Bros. to play the entire Artclass product in all Warner theaters in Ohio, West Virginia and Western Pennsylvania.

Blondell Signs New W. B. Contract

Hollywood—Warner Bros. announce that it has signed a new contract covering a period of years, with Joan Blondell. The company is given exclusive services of this ace impersonator of hard-boiled roles.

See "Last Flight"

Officers and crew of the famed airplane DO-X attended a showing of "The Last Flight" Friday night at the Strand.

GOV'T TO MEDIATE IN CHICAGO UNION ROW

CONTINUED FROM PAGE 1

THE FILM DAILY

Sunday, August 30, 1951

Chicagos Anti-Crime Crusade

Pathé News anti-crime crusade has been approved and lauded by Senator Nye of North Dakota, who in a recent address said "Results are being had by Pathe News in its drive against gangsters. Correspondence on the subject is being received by legislators daily."

Believes Exhbs Can Legally Sell Accessories

CONTINUED FROM PAGE 1

accessories are copyrighted does not prohibit the sale of such material. It is the opinion of my attornev that a receipted invoice of C.O.D. constitutes an outright sale of the accessories to the exhibitor.

Sentry Safety Control Files Infringement Suit

CONTINUED FROM PAGE 1

Sentry attorneys have also instituted an action against John T. Gibson, owner of the Standard Theatre, Philadelphia, for the use of the Film Fire device.

Symond Gould Leaving Warner Press Department

Symond Gould, who has been identified with Warner theater special exploitation department concerning itself with foreign pictures, has resigned and leaves the organization Saturday. He will open his own publicity office.

Lauds Anti-Crime Crusade

Pathé News anti-crime crusade has been approved and lauded by Senator Nye of North Dakota, who in a recent address said "Results are being had by Pathe News in its drive against gangsters. Correspondence on the subject is being received by legislators daily."

CONTINUED FROM PAGE 1

The following exhibit committee has been appointed to study the legislation: Carter Baron, Fox theater; Willis Davis, manager of Lucas Jenkins houses, and Love B. Harrell. A public hearing on the ordinance is scheduled by the Committee on Electoral Affairs for Sept. 3.

"She Means Business" for Winnie Lightner's next starring vehicle for Warner Bros. will be "She Means Business," from an original play by Samuel Shipman. This production will be directed by Lloyd Bacon and will be photographed in Technicolor.

AMERICA'S FIRST
TRULY CONTINENTAL HOTEL

THE
S. MORTZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of

Personal Direction of S. GREGORY TAYLOR
"GUilty hands" with Lionel Barrymore, Kay Francis M-G-M. MURDER THEMEN: A US VICTORY PLAYS MAKES STRONG DRAMATIC FARE, WITH LIONEL BARRYMORE GIVING SPLENDID PERFORMANCE.

This is an original by Bayard Veiller, who wrote it with much of the tricky stage technique for building thrills that made him famous under the title of "The Play's the Thing." If you stop to analyze the motivation, it is full of holes and illogical, but Barrymore and intelligent young girl insists on marrying a middle aged rogue after her father, has clearly shown her the type of rotten he is. But outside of this basic fact on which the entire plot is built, it's fine entertainment that can. Barrymore's acting is good, and he does not get away with it. Which fact furnishes a great deal of entertainment.

CAST: Lionello Barrymore, Kay Francis, Madge Evans, William Bakewell, C. Aubrey Smith, Polly Moran, Alan Mowbray, Forbes Harver, Charles Crockett, Henry Barron. Director, W. S. Van Dyke; Author, Bayard Veiller; Adaptation, Anne Bauchens; Cameramen, Meritt, Winterstein. Direction, very good. Photography, excellent.

"THE GREAT LOVER" with Myrna Loy and Robert Ames M-G-M. ARTIFICIAL STORY OF OPERATIC LIFE Creates LITTLE LIFE IN A USA TOUR WITH MENJOU HANDICAPPED.

Adapted from an old stage play, this one is outstanding for the talkies. There are over a half dozen in many other screen plays, so far as the atmosphere of the opera is concerned, but there are few that get through the reefs. Menjou does his best as the great lover, but none of the scenes gives him a chance to prove that he really is such. He is just a great opera singer with another femme opera divo tattling his wife, who falls in love with a girl with operatic aspirations. But nowhere is a great love scene developed, or anything that excites the tongue. And the girl, played by Irene Dunne, flippets from her love for the opera star to her love for her original sweetheart, a lesser opera star, until Menjou makes up his mind for her by doing the big sacrifice act in the end. So Menjou is good, and everybody can breathe a sigh of relief. It's just one of those unsatisfactory, wobbly type of screen plays.

CAST: Adolphe Menjou, Irene Dunne, Ernest Dearth, Gordon Harker, Donald O'Connor, Cliff Edwards, Hale Hamilton, Roscoe Arbuckle, Lewis Stone, May Whitty, Robert Gable, Victor McLaglen. Director, Harry Reammond; Authors, Leo McCarey, Gene Harkey; Adaptation, Gene Harkey; Editor, Helen Warne; Cameramen, Meritt B. Gerstad; Recording Engineer, not listed. Direction, weak. Photography, okay.

"REBOUND" with Ina Claire, Robert Ames RKO Pathé. Time, 67 minutes. CLASS PRODUCTION WITH SPLENDID CAST, ABSORBING LOVE THEME THAT WILL GET FEELINGS GOING, AND CLEVER DIALOGUE.

Taken from the stage play by Donald Ogden Stewart, it looks like a perfect presentation in screen form. It is not made for the masses, now that the classes and the not the masses, but with such a human theme that even the morons can get it without perfect. And Edward H. Griffith has directed with his usual cunning and understanding of the fine shades the subject the author tried to inject in characters and situations. It involves a marriage mixup, with Robert Ames as the hubby rebundling in his attention to a girl who has married another. Meanwhile Ames has married and lives around the efforts of his wife (Ina Claire) to hold his love and outwit the other woman. A natural for the film, this one has a great mixup, and soon searches deep into a woman's soul with a powerful punch. And the dialogue sparkles.


Director, Edward H. Griffith; Author, Donald Ogden Stewart; Adaptation, Horace Jackson; Director, Donald Ogden Stewart; Editor, William Dieterle; Photography, Fredrie; Recording Engineer, Dennis Cutler. Direction, expert. Photography, excellent.

"UNDOwT" with Mary Nolan, Johnny Mack Brown Universal. Time, 56 minutes. UNSATISFACTORY DRAMA WITH LIGHTHOUSE ATMOSPHERE AND MARY NOLAN LOST IN DRAMATIC ROLE.

They decided for some reason that they had to do a dramatic role, and as a demonstration were married to a poor lighthouse keep- er, and with a baby in the bargain, Mary was completely submerged. Johnny Mack Brown gives a good performance insofar as a wobbly story will permit him. Johnny takes the girl away from her fiance, who happens to be a lighthouse inspector who gets Johnny married with his new wife in a lonely lighthouse. Johnny goes blind, the rival arrives and tries to seduce Mary, and she goes so far as to desert Johnny and the lighthouse. But remorse overtakes her, and she leaves the hall bedroom and beats it back to the lighthouse where Johnny has miraculously recovered his sight in time to beat up his rival when he returns to put the cork in the cork screw more. Pretty dizzy, and too implausible to get anywhere.

CAST: Mary Nolan, Johnny Mack Brown, Robert Ellis, Churchill Ross, Audrey Ferris, Fred Kohler, Dan Keenan, Dennis O'Keefe, Bela Lugosi, Daniel Steele; Adapters, Winnifred Reeve; Director, Robert Ellis. Photography, not listed; Cameramen, Jerri Asl; Recording Engineer, not listed. Direction, poor. Photography, fair.

"PERSONAL MAID" Paramount. Time, 70 minutes. MILD COMEDY DRAMA ENHANCED BY A SUPERLATIVE CAST AND FINE DIRECTION—BEST BEAT TO UNDISCRIMINATING AUDIENCES.

A splendid cast tries valiantly to overcome the story weaknesses in this picture and succeeds in giving a series of excellent performances. This is particularly true of Mary Boland, stage star, who garnered plenty of laughs. Gene Raymond in a role which is generally unsympathetic, stands out and Miss Car- roll and George Fawcett contribute good pieces of work. But the story never materializes to an interest holding degree. It concerns a little Irish girl who becomes a personal maid with a wealthy family and finds that practically all the men that Miss Carroll ever knew "wants the make." Eventually the scheme of the family reforms and is ready to wed her at the fade out.

CAST: Nancy Carroll, Pat O'Brien, Gene Raymond, Mary Boland, George Fawcett, Hugh O'Meara. Director, Monta Bell; Author, Grace Perkin; Adapters, Adelaide Heibloom; Dialogue, Adele Roland; Editor, Dan Loughlin; Recording Engineer, C. A. Tuthill. Direction, grade A. Photography, good.

"MANY A SLIP" Universal. Time, 64 minutes. WEAK COMEDY IDEA UN- SATISFACTORIZED MOTIVATION THAT HAS LITTLE POINT OR INTEREST TO CARRY IT THROUGH.

Just a weak number that was intended to be a light domestic comedy to carry things through—so weak, little plot to carry it, and the motivation is not only weak but illogical, until that one little family that the young hero married into a meddlesome family that was always trying to tell his wife what to do and how to do it. Then hubby gets an erron- eous impression that the stork is on the way, and goes out and loads on a closet with toys in anticipa- tion. And friend wife hasn't the heart to enlighten him that it's all a mistake. So when he finds that there isn't any baby, and that he is, he leaves her in a huff. Some weeks later the family drops in on one at a time to tell him through that he is the way on after all. Then the happy reconciliation, with the play having teetered between comedy, numbness, and domestic tragic—and getting nowhere. So the title is still good.

CAST: Joan Bennett, Lew Ayres, Slim Summerville, George Meeker, Roscoe Karns, Vivian Oakland, C. J. Nugent, W. Morgan, Van Moore; Author, Edith Fis- serald, Robert Tiskin; Director, Gladys Leb- berg; Photography, Edward G. Boyle; Cameramen, Jerome Asch; Recording Engineer, C. Roy Hunter. Direction, weak. Photography, good.
"THE HOMICIDE SQUAD" with Leo Carrillo, Mary Brian, Noah Beery, Russell Gleason
Universal
Time, 60 mins.
TENSE, THRILLING GAN- MELODRAMA PACKED WITH SUSPENSE. Russell Gleason gives exceptional portrayal.

Exhibiting a goodly amount of direct dramatical vein, George Melford has turned out this gangster picture, so ruthless in its treatment of the underdog, that in its emotional theme, that only strong-hearted and staunch-nerved audience will be able to sit through it without "holding tight" and sitting on the edge of their chairs. Russell Gleason contributes a piece of acting that would "make" him even if one of his other fine portrayals counted.

In the part of a weak-kneed kid who gets mixed up with a gang and españoles is the burden of drama. Carrillo, as the killer, gives a neat, suave reading. In order to get the killer to confess, the homicide squad cleverly makes the killer think that the kid is his long lost son. This is the weakness point and he falls for the trick. There is plenty of shooting and "sweating" gripping romance.

Cast: Leo Carrillo, Noah Beery, Mary Brian, Russell Gleason, Pat O'Malley, J. Farrell MacDonald.

Director, George Melford; Author, Henry Le Fevre; Associate director, John D. William; Dialogue, same; Editor, Maurice Fiver; Sound Supervision, G. Roy Hunter; Camera, George Robinson.

Direction, exceptional. Photography, excellent.

"THE WHITE DEVIL" with Ivan Mosjoukine
Talking Picture Episode
Time, 77 mins.
COLORFUL DRAMA OF OLD RUSSIA FROM TOLOSTOY NOVEL. A STRIKING POPULAR KICK WITH ROMANCE, BATTLE SCENES AND FINE SETTINGS.

This is a Ufa production employing an English cast principally, with Ivan Mosjoukine as the Cau- casian military leader in Tolstoi's story, "Hadjchi Murat." The settings throughout are very elaborate and it has been ingeniously directed with the cast uniformly good. Color atmosphere, with the Caucasian mountain tribe attacked by the Czar's hordes, and overcoming them through the trickery of their leader. Then he is forced to flee to St. Petersburg through the treachery of a jealous rival leader. Here he meets an old village sweetheart, whom he saves from the advances of the Czar. Fleeing back to his mountain village, after he has lost his life to save his sweetheart from the Czarist troops. Moves swiftly, with lots of suspense.

Cast: Ivan Mosjoukine, Lil Dagover, Betty Amsom, Fritz Albert, Underwood, Jack Salt, Winchell; Director, Ivan Mosjoukine; Author, Leo Tolstoi; Adaptor, not credited; Dialogue, same; Editor, not credited; Recording Engineers, Harvey & Phillips.

Direction, satisfactory. Photography, very good.

MOTHER AND SON with Clara Kimball Young
Monogram
Time, 61 mins.
POP DRAMA THEME HITTING THE HUMAN INTEREST ANGLE WITH MOTHER LOVE AND CLARA GETTING OVERSTRONG.

This has the elements that makes for the popular entertainment classification. Clara Kimball Young is well cast as Faro Lili of the old West. She is an attractive dame, and now reformed and living a quiet life, her only ambition to see her son succeed. He is riding around with a society girl, daughter of a Wall street financier. Clara goes broke in the stock market, and drifts to Reno, where she becomes the silent partner of the man and his partner. This is a strong story, illustrating the jail break of a dangerous criminal and his recapture under very dramatic circumstances. Fine production values throughout, the reel moving with an air of realism that grips you. For the thrill lovers, it has the stuff that will send it in strong.

Cast: Clara Kimball Young, Bruce War- ren, Mildred Golden, John Elliot, Ernest Millard, Gordon Wood.

Director, John F. McCarthy; Author, Wel- lington Cook; Adaptation, same; Editor, Len Wheeler; Camera, Archie Stout.

Direction, good. Photography, fair.

"PARTNERS OF THE TRAIL" with Tom Tyler
Monogram
Time, 63 mins.
SLOW ACTION WITH STORY TAKING TOO LONG TO GET TO WESTERN, BUT SNAPS UP TOWARD THE END.

This has one of those semi-mys- tery plots with the hero trying to guess just who is what and which is the hero. Tom Tyler is the bandit, who meets up with an Eastern tenderfoot who has fled from the law. But the law catches up with him, and Tom rescues him from the sheriff's clutches. Then as the story nears the end you learn that the Eastern lad was railroaded for shooting a dame who was really shot by Tom, for the lady was a faithless wife. So the Eastern boy had escaped the jail, and come West to kill the man for whom he had suffered. It is all very confusing, and meanwhile little has occurred in the way of action to entitle it to the action western classification. But it snaps up toward the close, with the sheriff again hot on the trail, with Tom in the lead. At Eastern station, Tom's pal, from a bandit's career, and Tom wondering who is double-crossing him. Pretty good and illogical motivation throughout.

Cast: Tom Tyler, Betty Mack, Reginald Darnell, Jack McKEW; Director, Wally Forre; Author, G. A. Dun- lam; Adaptor, not credited; Dialogue, same; Editor, not credited; Camera, Ernst Storr; Recording Engineers, Harvey & Phillips.

Direction, indifferent. Photography, okay.

"THE TRAIL OF THE SWORDFISH" Educational
Time, 11 mins.
"Sport Thriller"

The first episode in "Cannibals of the Deep" series, from the Sennett studios. Mack Sennett himself is featured in one of his deep sea fishing movies. One of the finest sea fishing pictures ever made. It carries a powerful wallop, with Sennett in two thrilling battles with a giant tuna and swordfish. The sight of the latter leaping high from the water as the sunlight is a gorgeous and thrilling spectacle that will warm the heart of every outdoor sports lover. A genuine novelty, done with class.

"The Trap" Educational
Time, 11 mins.
A Thriller

The latest in the William J. Burns Detective series has been snapped up so that it does not look like it belonged to the same series. Here we have a strong story illustrating the jail break of a dangerous criminal and his recapture under very dramatic circumstances. Fine production values throughout, the reel moving with an air of realism that grips you. For the thrill lovers, it has the stuff that will send it in strong.

"The Cannonball" Educational
Time, 22 mins.
Surefire

Strong comedy that rates high on the production angle, which has enough to fill a half dozen of the routine comedy shorts. The gags are highly original, with Andy Clyde scoring heavily all the way as the inventor of a rocket who in- herits a broken down jerkwater rail- road with one wobbly car and a few cars.

The climax is a race between Andy's train and the new bus, for the mail carrying contract. This sequence is a riot of laughs, with the trick stuff snappy and original. Surefire in any house.

"The Tamale Vendor" Educational
Time, 21 mins.
Can't Miss

Swell laugh number, with Tom Patricola going over strong with his eccentric comedy guitar playing and fast stepping in a Mexican hacienda setting. Tom falls in love with the Mexican girl whose rich father has forbidden him to marry her middle-aged Mar. This part is played beautifully by Charles Ju- dels, who is an excellent foil for Tom, if they build only of the snappiest and funniest comedies of the season. It is an ex- ample of Sennett's knack for fine characterization and classy artistry by this new comedy team. Can't miss.

"Volley and Smash" M-G-M Time, 11 mins.
"A Pip"

The third of the William T. Tilden tennis series. Likened to their predecessors, this is about the best sports offering that we can recall among all the varied sports series. Tilden is superb, both in his on court play and in his intelligent handling of the explanatory dialogue. He has fine voice, and is an actor par excellence. The camera work is unsurpassed. The lightning delivery of the tennis champ has been caught perfectly, with a splendid technical treatment. The various volley strokes are analyzed in slow motion, with a white marking devise to outline the sweep of the champ's tennis racket. Finishes with some fast tournament brand of play with an opponent, like with J. Parker Macdonal as explained. A pip for any house.

"One More Time" Vitaphone 5602 Time, 9 mins.
"Cartoon Cutups"

Foxy and Honey, new entrants in the field of animated characters are featured in the third of a series of "Merrie Melodies," music for which is supplied by Abe Ly- man and his band. The characteristic "One More Time" and an under-world plot has been given the action. It's entertaining stuff, aid- ed by some new pen and ink gags.

"Fur, Fur Away" Paramount Time, 18 mins.
"Pip Comedy"

Larry Kent's New York studio department has turned out another comedy woz with Nat Howansky and Dave Smith and Dale team clowning in grand style. Locate this time is the frozen North with the two comedians muscling into the fur trading racket. The comedy never slows down and the gags are surefire. Casey Robinson directed.

Bobbi Jones in "How I Play Golf" Vitaphone 5209 Time, 11 mins.
Fine

The ninth episode in the Bobby Jones series, "How I Play Golf." A funny foursome is used for atmos- phere, with J. Farrell Macdonal for the comedy relief. Mac gets sore when the foursome razz him for his poor driving, and his bad sleep. In his dreams, Bobby tells him the fine points of driving, and corrects his mistakes. Then Mac learns to up, and is razzed with the foursome and makes a beautiful drive, leaving them speechless. A swell gag for getting over the golf champ's instructions.

Bobby's work and explanatory talk are aces.
Short Subjects

Are the little big features that keep every program alive

What's What---Who's Who---And Why

The current short subject parade

In the

Short Subjects

Quarterly

Of the Film Daily

(Out Next Sunday)
Somewhere out there sits a Murderer. SHOW HIM TO ME!

Crime's black shadow falls on the magician's young accomplice, on a beautiful girl, on the great performer himself. Swift and startling the climax! Was it love—or fear—or the trick of tricks?

THE SPIDER

with

Edmund Lowe · Lois Moran

EL BRENDDEL · JOHN ARLEDGE

GEORGE E. STONE · JESSE DeVORSKA

Based on Play by Fulton Oursler and Lowell Brentano

Directed by WILLIAM CAMERON MENZIES and KENNETH MacKENNA
Producers To Take Part In 16 mm. Exposition
10 MUSICALS PLANNED INDICATE NEW TREND

Tripp Says Place to Exploit Ad Films is Ad Columns

Gannett Publications Exec. Replies to Letter From Lawton

"Free exploitation in our papers of films which contain advertising outside our province and beyond our obligation to either our readers or our advertisers, becoming as it does a purely commercial project." This is a highlight of the answer of F. E. Tripp, of the Gannett Publications to a letter from Francis E. Lawton, president of General Business Films.

In part he says: "We have no quarrel with advertising on the (Continued on Page 2)

Birmingham Operators Bring Suits Against Nine Houses

Vernon Harrison, attorney for the Birmingham operators, is bringing suits to recover losses from nine houses which have closed. He has reason to believe there is money to be collected from members of the theater that he will refuse to go into settlement with the operators.

In Birmingham, a number of suits will be initiated against nine houses which have closed down for a number of reasons. The suits will be brought by a group of operators who have been denied their due under the terms of their contracts with the houses.

Union May Accept Wage Cut

Expect 250 Theater Men At Protest Meet Tomorrow

The union is planning to meet tomorrow at the Hotel Astor and is expected to have an attendance of between 250 and 300.

Expect 250 Theater Men At Protest Meet Tomorrow

Film men associated with the exhibiters will plan for a meeting at the Hotel Astor to discuss the wage cut and to determine their course of action.

Police Adopt Resolution Against Gangster Films

Police Det. William A. Middlebrook has tendered his resignation from the police force and has offered his resignation to the municipal police force of the city of New York.

Representatives of major producing companies will take part in the First National 16 mm. Motion Picture Exposition to be held in the Victoria Hotel, Sept. 21 to 26, under the auspices of the 16 mm. Board of Trade. More than 100 manufacturing enterprises in the 16 mm. field will be exhibited including cameras.

Mickey Mouse Clubs now have an enrollment of 750,000, with a roster which is fast spreading all over the world. "Petite Parisienne," a Paris newspaper, and "Stockholm Dagens" Stockholm publication, recently formed clubs as well as a number of newspapers in the Lord Northcliffe group in England.
The Broadway Parade
(Week of August 28)

PICTURE

"Secrets of a Secretary"  Distributors  Theater

Paramount  M-G-M  Roxy

"Gentle Hands"

First National  RKO Pathe  Mayfair

"Last Flight" (2nd week)

Columbia  s

"Rebound"

Warner Bros.  Warners, Winter Garden

"Dreyfus Case"

United Artists  Rivoli

EXTENDED RUNS

"Star Witness" (5th week)

Warner Bros.  Warners, Hollywood

"Stranger" (3rd week)

"Bought" (3rd week)

$2 RUNS

"A Free Soul" (14th week)

M-G-M  Astor

"An American Tragedy" (4th week)

FOREIGN PICTURES

"Zwei Herzen" (47th week)

A. Cine of America  Europa

"Der Wahrer Jakobi" (4th week)

Trans Atlantic Pictures  Belmont

"Die Lustigen Weiher" (8th week)

Capitol Film Exchange  Little Carnegie

"Die Blonde Nachtigall" (2nd week)

Cosmopolitan

"White Devil"

Long A. Cine of America

"Un Chapeau De Paille d'Italie"

A. Cine of America

Says Place to Exploit

Ad Films Is Ad Columns

(Continued from Page 1)

screen. We do not question the right or the policy of those who enter. Our activities deal, in turn, with our own policy in handling a commercial venture, and that policy definitely is that the place to exploit advertising films is exclusively in the paper's advertising columns, as is required of our department store and commercial advertisers in general.

Seeks Receivers for 6

Fox Chicago Theaters

(Continued from Page 1)

M. Rand, holder of $213,000 of second mortgage bonds. He also asks that a receiver be appointed. The company issued three sets of notices on June 17, 1929, totaling $470,000, according to the bill.

Arguing Injunction Motion

A motion for a temporary injunction will be argued today in the Supreme Court, New York, in connection with an action filed by Joseph Balter of Boston, stockholder in Paramount, who seeks to enjoin the corporation from repurchasing of 65,000 shares of Kunsky Theaters Corp. stock.

COLOR NEGATIVES

Producers make their own Color Negatives with By-Pack.

Color in Red-Ortho Negatives may be removed or altered to complementary color.

Write DU CHROME FILM SYSTEM, Ltd., "Specialists in Color"

6723 Santa Monica Blvd., Hollywood, Cal.

Eastman Films

J. E. Brulatour, Inc.

Chicago

Hollywood

1727 Indiana Ave.  6708 Santa Monica

CAL 3692

HOLLYWOOD 4121

COMING & GOING

CARL LESERMAN, Western division sales manager for Warner Bros. and First National, on Saturday leaves on a sales trip to Oakland, Portland, and San Francisco. Mr. FRED FLADER, managing director of the Radio, Westinghouse, has returned to the city from New York. From its new location, Radio Pictures feature player has left Hollywood for a three-weeks' vacation at Lake Placid.

HAROLD B. FRANKLIN left for the coast Saturday.

CANTOR TO APPEAR AT

N.Y.-B'Klyn Paramount

Eddie Cantor who recently completed "Palmy Days" for United Artists and who will make personal appearances at the Brooklyn and New York Paramount theaters, Sept. 18 to Oct. 31, respectively.

Houses for H.-F.

Circuit, States Franklin

Harold B. Franklin on Saturday said that the two Los Angeles houses, the Paramount and United Artists, he is taking over from Pat lex are for the Hughes-Franklin circuit.

FILM DAILY STRING

FILM DAILY

YEAR BOOK

DIRECTORS ANNUAL PRODUCTION GUIDE

SHORT SUBJECTS QUARTERLY

Complete Service and Coverage

at a

Yearly Subscription rate of $10.00.
Steady Patronage Runs into Money!

“Scrappy” the new Cartoon Sensation of the Screen!

Once they’ve seen this irresistible short feature, they’ll always want to see it.

“Scrappy” is the only human character now in cartoon movies.

Produced by
CHARLES MINTZ
Producer of
“KRAZY KAT”

COLUMBIA’S SHORT FEATURES SELL SEATS
TEN MUSICALS PLANNED INDICATE NEW TREND

(Continued from Page 1)
will make six, M-G-M will produce two, “Flying High” and “The Cuban,” RKO Radio has scheduled “Girl Crazy” and the United Artists production “Palmy Days” which has been previewed on the coast, completes the list. Pictures with incidental songs will be made by Universal, Tiffany and United Artists with Fox making three, “Merely, Mary Ann,” “Young As You Feel” and “Delicious” which will include five musical numbers and score by George and Iris Gershwin. RKO, Pathe, Columbia and Warner are the only companies not including some nature of music in any of their productions.

Little Progress Made In Miami Operators Strike
Miami, Fla.—But little progress has been made towards settlement of the operators’ strike affecting the Wolfsen-Meyer houses here. Projectionists walked out when the theater refused to pay $2.25 additional for Sunday work, as allegedly agreed.

Says German Audiences Want Music and Laughs
(Continued from Page 1)
past 30 weeks. They react unfavorably to drama, he declared yesterday. Travelogues with German backgrounds strike responsive chords with these picturegoers, said Kugel, who has the opinion that a house of 500 seats or smaller is ideal for the showing of foreign productions.

Uptown First Theater in New Crandall Circuit
(Continued from Page 1)
sale in lots of five shares seven per cent cumulative stock at $20 par value and two shares of common of no par value, for $120. The concern is also offering 40,000 shares of seven per cent cumulative stock, total $800,000, with the number of common stock shares with no par value.

TEN MUSICALS PLANNED INDICATE NEW TREND

(Continued from Page 1)
will make six, M-G-M will produce two, “Flying High” and “The Cuban,” RKO Radio has scheduled “Girl Crazy” and the United Artists production “Palmy Days” which has been previewed on the coast, completes the list. Pictures with incidental songs will be made by Universal, Tiffany and United Artists with Fox making three, “Merely, Mary Ann,” “Young As You Feel” and “Delicious” which will include five musical numbers and score by George and Iris Gershwin. RKO, Pathe, Columbia and Warner are the only companies not including some nature of music in any of their productions.

Little Progress Made In Miami Operators Strike
Miami, Fla.—But little progress has been made towards settlement of the operators’ strike affecting the Wolfsen-Meyer houses here. Projectionists walked out when the theater refused to pay $2.25 additional for Sunday work, as allegedly agreed.

Says German Audiences Want Music and Laughs
(Continued from Page 1)
past 30 weeks. They react unfavorably to drama, he declared yesterday. Travelogues with German backgrounds strike responsive chords with these picturegoers, said Kugel, who has the opinion that a house of 500 seats or smaller is ideal for the showing of foreign productions.

Uptown First Theater in New Crandall Circuit
(Continued from Page 1)
sale in lots of five shares seven per cent cumulative stock at $20 par value and two shares of common of no par value, for $120. The concern is also offering 40,000 shares of seven per cent cumulative stock, total $800,000, with the number of common stock shares with no par value.

Many Happy Returns
Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

August 31
Si Seidler
Fredric March
John Garrick
E. Upson
L. Wolfe Gilbert
Frances Gross
David Werner

ALONG THE RIALTO

(Continued from Page 1)

THINGS WE Never Thought Worth Mentioning Till Now . . . that the reason more babies are not employed in talkies, even though women go wild about ‘em, is because of the “ifs, ands buts” imposed by the war, Howard V. Estabrook and Warner. . . and they can only be employed two hours in the morning and two in the afternoon . . . and an infant cannot be worked under the lights more than 30 seconds at a time . . . and they must employ the baby’s mother and a trained nurse and arrange for a nursery outside of that, using an infant in pix is perfectly simple.

THAT nowadays a screen writer feels slighted unless there are two or three charges of plagiarism confronting him every time he produces a new picture . . . that, according to Howard Estabrook, these charges of plagiarism constitute a new racket, two stories recently prepared by Estabrook for RKO had not been produced before letters were received claiming plagiarism . . . in one case only three people knew what the story was about . . . so Howard figures these plagiarism racketeers must be psychic.

THAT Pep-O-grams, mag of the Paramount Pep Club, takes Eddie Brown, cashier, for a Dizzy Ride on his famous mustache . . . claiming he spends an hour each night working on the dandruff . . . using his props . . . and topping off with white lead filler and a coat of weatherproof varnish . . . but elves, the Paramount gals say the result is worth it all.

THAT since Harold Noise made that pix, “Explorers of the World,” at the Atlas Soundfilm stude, featuring himself and five other explorers—the rest of the gang at the Explorers Club have swapped him with reels of their own explorations . . . and are yelling for a chance to go Hollywood.

THAT “Vally,” famous cartoonist who wrote the history of war for the A.E.F. in comics, is doing the art work for “The Legion on Parade” a three-reel production with story built around the Legion’s national convention at Detroit . . . which Jaysee Williams will release.

THAT the politest elevator operator in the Broadway sector is in the Loew’s State building . . . he thanks ya when ya step in and out . . . his life is just a continuous Thanksgiving . . . that whether a guy enters the bridle path or the bridal path, he’s gotta operate under a check-rein which reminds us that the week ending Sept. 12 is Paramount Week . . . for both of us . . . and check-rein is right.

THAT Robert Bruce Coleman, director and inventor of Visu-Color process . . . is wondering whether he is still a director or a newspaper dramatic critic . . . since Mister Coleman of the “Mirror” was so shocked on learnin’ that a muggle in the film biz was usin’ His Name . . . to promote a picture organizin’ . . . that Hype Coleman, pioneer projection room operator, is busy running the Motorized Talking Picture Service outfit over at 727 Seventh Avenue that the next Tiffany Chimp comic is called “Gland Hotel” and on which they probably will refer to the customers as “jests.” It’s a cinch there will be a lotta monkey biz goin’ on this hotel.

A’ Little from “Lots”

By RALPH WILK

LINDA WATKINS, Helen Mae and Conchita Montenegro mad their bow as the Fox “Debutante Stars” at a press dinner at the Fox studios. William Collier, Sr., acted as toastmaster.

Allan Dwan, in introducing Mia Mace, told of casting her for a role in “Zaza,” starring Gloria Swanson. Helen is about 10 years old, at the time. In her album, Dwan had written “To a sweet little girl, with a great future.” Toastmaster Collier said the words were “ specially for albums.”

Barbara Ann Blue, five and one half year old daughter of Mont Blue, is reported recuperating for a long appendicitis operation.

Famous last words—“On a clear day, you can see Catalina from here.”

Dimitri Ostrv, noted New York stage director, has arrived from the East and is residing at the Hollywood Hotel. He staged “As You Desire Me” which had a long run in New York and which has been bought by M-G-M for Greta Garbo. Ostrv has joined the Fox scenarist staff.

Operators Bring Suits Against B’ham House
(Continued from Page 1)
The union refused to entertain Frank Merritt’s proposal for the reorganization of the nine theaters which comprise the Marvin Wise circuit.

Defendants named in the action are: Birmingham Theatrical Co, Frank Merritt, John Pick, Jr., P. J. H. Points Theater, Pullix and Clint Lake. The theater men intend to go ahead with their plan to reorganize Sept. 8 with non-union projectionists.

Personnel of Para.

Story Council Names With A. M. Botsford heading the Paramount story editorial council the remainder of the board was composed of Russell Holman, Miles Gons, D. A. Dorrance, Jr., Maurine Hanzle, Maude K. Miller, H. A. Wohl, Jay Gourley and Albe Deane.

SUNSHINE

IN THE DAY’S NEWS

Wall Street convinced that pictures to be released in months ahead to have audience appeal during past year.
Hit Film Costs, Producer Ownership of Houses

ONLY 17 REMAKES SCHEDULED FOR NEW YEAR

Novel, Individual Policy for Trans Lux Houses

Small Talk
-on a string

By JACK ALICOATE

Seems that those enthusiastic 
AMPUTATIONS will never learn 
that movie is the world 
art with WIMMEN . WALTER 
video's "Curiosity" are interest-
... BUT tuberculosis... The 
SESSION suggestion we have 
and is that circuit theaters RE-
CLUDE every THIRD row of seats. 
That common SCOLD of Holly-
wood, old Masa beaton is annoy-
g us again ... BUSINESS IS get-
ing better and so is PRODUCT, 
and... have a HUNCH that DOUG'S 
around the World in 80 Minutes 
are going to be plenty good . News-
reels seem to be getting BETTER 
accompanying music is as 
ALICIA as ever ... Old PHIL M, 
still leading in the HRT COL-
CURANT Free-for-All ... AL licht-
man told us a Scotchman bought 
lehund so that ALL of his nine 
children could feel it at the same 
time.

If the Laurel and Hardy first full 
gher PROVES anything it is 
that the good old publie STILL 
likes to laugh . Television seems 
to be pulling up-stream . This 
new Dunn kid of "Bad Girl" has 
stuff from which stars are made 
. The other day TOMMY meighan 
hit a strike in the first hole, twelve on 
second and eleven on the third. 
When his game blew up ... 
CAIN rowland is now board-of-di-
rection in re Roxy Theaters Corp. 
Cagney is a great little guy 
we admire his courage more 
now than ever in his judgment.

"Free Soul" leads the Broadway 
GAITA with a weekly fee of 
mercy ... Now that Summer is 
over the Broadway theaters 
will SOON be warm and COM-
FORTABLE again ... Double fe-
(Continued on Page 2)

Will Be Screen-Press of 
The Nation, Says 
Courtland Smith

Trans Lux theaters individually 
specializing in biography, philoso-
... and international relations are destined to become a 
reality, Courtland Smith, president 
of Trans Lux told the NEWLY 
yesterday. "Trans Lux houses will 
(Continued on Page 6)

COURT FINDS WICHITA 
SUNDAY LAW INVALID

Wichita, Mo.-Wichita's city or-
liance providing for Sunday shows 
is invalid, Judge Grover Pierpoint 
in the district court there has de-
clared, because it is contrary to a 
state law. 
Judge Pierpoint dissolved a tem-
porary injunction restraining court 
officials from interfering with the 
operation of independent theaters 
that day TOMMY meighan 
hit a strike in the first hole, twelve on 
second and eleven on the third. 
When his game blew up ... 
CAIN rowland is now board-of-di-
rection in re Roxy Theaters Corp. 
Cagney is a great little guy 
we admire his courage more 
now than ever in his judgment.

Chi. Theater Owners Seek 
Dissolution of Injunction 
Chicago-Dissolution of the 
temporary injunction restraining city 
officials from interfering with the 
operation of independent theaters 
that day TOMMY meighan 
hit a strike in the first hole, twelve on 
second and eleven on the third. 
When his game blew up ... 
CAIN rowland is now board-of-di-
rection in re Roxy Theaters Corp. 
Cagney is a great little guy 
we admire his courage more 
now than ever in his judgment.

Cleveland Indies Hit 
PROTECTION GIVEN LOEW

Cleveland-Protest against pro-	ection being given Loew neighborhood 
houses has been formally made by 
the Cleveland M. P. Exhibitors 
Ass'n. This action followed the 
announcement of a general reduc-
tion in admission prices, bringing, 
in many instances, scales below 
those of indie subsequent recons.

Fearing Kidnapping Plot, 
Dubinsky Asks Police Aid 
Kansas City-Believing that he 
may be the victim of a kidnapping 
plot, Ed Dubinsky of Publix has 
skewed the local police to investigate 
a series of peculiar happenings.

Hit Film Costs, Producer 
Ownership of Theaters

Valentino Voice Record 
Is Played at Service

London-A record of Rudolph Valentino's 
voice, claimed to be the only one ever 
made, was played recently at the Forum 
Cinema during the program commemorat-
ing the fifth anniversary of the star's death. 
Record belongs to Miss M. C. Elliott, hon-
orary secretary of the Valentino Ass'n.
Small Talk on a string

(Continued from Page 1)

PACIFIC is now closed in San Francisco. The film is being released to theaters in Los Angeles and San Francisco, and will open in New York in the near future.

Photophone Equipment

For Mexico City Studio

Maurice Chase of Empire Productions has closed with RCA Photophone for its recording equipment in connection with his new studios at Mexico City. Two stages are now ready and a third structure of the same kind will be converted into four separate stages in the near future. Several Hollywood producers are negotiating for the services of Maurice Chase, who left New York within a few days to return to Mexico City.

Dickinson Circuit Holds First Annual Convention

Kansas City, Mo.—About 20 managers and executives of the Glenn W. Dickinson circuit are attending the group’s first annual convention here.

The following executives will take part: Glenn W. Dickinson, president and general manager; T. D. Stiles, vice president and treasurer; W. O. Lenhart, vice president and booker; Winston Brown, booker; B. F. Button, publicity; Ned Wright, supervisor, Missouri division; J. A. Jeffries, supervisor, Kansas division, and John G. Engler, engineer, maintenance.

“Queer People” For Indies

West Coast Bureau, THE FILM DAILY

Hollywood—Howard Hughes is negotiating with two independent producers for the sale of “Queer People” which was originally scheduled for United Artists production and release.

St. Louis Operators

VETO WAGE CUT PLAN

St. Louis—Projectors’ union has declined to comply with requests for a reduction in operators’ wages. The local contract, under which two operators are employed, has one more year to run. The St. Louis projectors summer wage rate plan concluded yesterday.

Lightman in Three-House Memphis Partnership Deal

Memphis—Malco Theaters, headed by M. A. Lightman, has entered into a partnership with Macier & Zerlla in the operation of three local houses. Lightman contributes the Linden Circle, seating 1,000, to the arrangement, while the other concerns put the Rialto, 800-seat, and the Lamar, which has a capacity of 700.

Financial

No Film-Vaude for Dallas

Texas—For the first time in 25 years this city will not have vaudeville in any theater for the coming season. Frank Stairs, local Publix representative, has announced that organ concerts in Publix houses would be continued.

The Industry's Date Book

Today:
Meeting of Allied Theater Owners Newark, N. J. Exhibitor meeting sponsored by M.P.T.O. of Eastern P.O. Hotel New York

Sept. 9-10:
Semiannual Convention, At Theaters Assn’s of Minn. North and South Dakota, Reino Hotel, Minneapolis

Sept. 25:
“Sunday Colonial annual gallon donation at Lu Lou Country Club, Philadelphia

Sept. 28-30: French Educational Film Congress, Paris

Oct. 1:
Hispano-American Motion Picture Congress, Madrid, Spain

Oct. 4-6:
Eleventh Annual Convention M.P.T.O. of Western Pennsylvania, Pittsburgh

Oct. 5-8:
Fall meeting of the Society Motion Picture Engineers, RKO Radio Pictures, House, Swamp Mass.

Nov. 4:
Annual Awards Dinner of A. P. A. and Screen Hollywood

All Warner Cleveland Houses Slash Prices

Cleveland—Warner Bros. are giving admission prices at all their houses. Top prices at Lake is now 50 cents, instead of 75 cents. The uptown and Mayfair have cut 10 cents and are charging 30 cents’ top for evening admissions.

Selling Like “Hot Dogs” for the big “Ball & Chain” party sponsored by the M.P.A., to be given Phil M. L. (Jack Harrower), of THE FILM DAILY staff, who becomes a bachelor on Sept 12, are selling like “hot dogs at a double header. The bachelor party, which will be held at Hotel Dixie, Sept. 10, promises to be one of the leading “stags” affairs of the season. Paul Benjamin, treasurer of the committee on arrangements, has a few duds left early purchasers.

Indoor Fair in Theater Louisville—The Rialto has by the scene of an indoor fair for past three days. Cooperating with the newspapers and the city chambers, both were erected are the theater for the display of a “chandelier”—a picture attraction, supplemented six vaudeville acts.
The Public is the Final Judge!
Harwick, Mass. — Special equipment for deaf patrons has been installed by the Modern.

Fort Valley, Ga.—Ed Booth has bought the Peach Theater. Both also operate the Grand at Macon.

Abbeville, La.—Work has been started on Frank's theater building which will seat 790.

Millvale, Pa.—L. J. Bender has taken over the Grand from the Western Pennsylvania Amusements Co.

Buffalo—Basil Bros. will reopen the Hollywood on September 5.

Topeka, Kan.—J. E. Pennington has installed De Forest sound equipment in the Crystal Theater, here, and will formally open today.

Kansas City, Mo.—The Community theater (F. V. Silver) at Humansville, Mo., just has been equipped with De Forest sound by the Cole Theater Supply Co. here, and will formally open today.

South Pittsburgh, Tenn.—H. G. Jenkins has installed Western Electric equipment in the Palace.

Chi. Theater Owners Seek Dissolution of Injunction

(Continued from Page 1)

The action was taken in an effort to have licenses of permit men revoked after it had been charged they were obtained by fraud. Judge Hall referred the matter to a Master in Chancery who will at once start taking testimony on it. It is likely that some time will elapse before a decision is reached. Otherwise the situation has been no change in the situation. Theaters at which stench bombs were set off on Saturday, the Jackson Park and the Madelein, are on the South and the West Sides respectively. The police are still investigating the stench bombings of these two houses. Assistant State's Attorney Charles E. Lounsbury recommended that the licenses of 137 non-union projectionists be revoked, alleging that with one exception they had been obtained by fraud.

CLAUDETTE COLBERT, Hugh O'Connell, Betty Garde and Georges Metaxa, principals in "Secrets of a Secretary," were present at the New York opening of the picture on Friday night, at the Paramount theater. It was necessary for O'Connell to hurry over between acts of "Once in a Lifetime," in which he has been playing the role of Dr. Lewis, while he created and has acted for 23 years, eh.

MARGARET LEE, who plays the femme lead opposite Walter O'Keefe in "Platinum Blonde," a Vitaphone short, prepared for a picture called "The Cheat" by playing roles in recent Broadway shows, including "Made in Hollywood" and "June Moon," she now appearing in "Once In a Lifetime," the stage satire on Hollywood.

Paramount Notes: Gary Cooper looking bronzed and fit, attracting much feminine admiration at various first nights.... Tallulah Bankhead called over her role in "The Cheat".... Terry Carroll, Nancy sister, is again acting as her star. In... Entire upper stage resembles the deck of an ocean liner for "Blind Cargo."

Court Finds Wichita Sunday Law Unconstitutional

(Continued from Page 1)

Irregularity in injunction restraining Mrs. Meta Barron from operating theater on Sundays at the same time, holding that the injunction procedure was incorrect in her case and that under state law criminal action for civil should be used. Judge R. E. Lohr, circuit court of the council of churches which has let the fight against Sunday movies, preparing an appeal on the injunction suit. The whole question is likely to go to a higher court to final settlement.

Along the Rialto with Phil M. Daly

- LITTLE over two years ago there was a young feller acting as operator in the booth of the Pablix Theater in Lakeland, Florida—a quiet sort of a chap—one of those kind who lets others do the yapping while he does the heavy thinking. a mugg with a mechanical inventive turn of mind, always foolin' around with cameras and projection machines in his spare time. while the other operators fooled around with. well, what DO operators fool around with after business hours? the result was the invention of the Contrer lens adapter....which is now an important part of most of the projection machines of the nation....and for this lil' gimmick which J. Bergi Contrer knocked off in his spare time...he collected 25 grand outright, not bad for a youngster of 23 years, eh.

MEANWHILE Bergi had struck up an acquaintance with George Guilette, one who was makin' local advertisin' reeins in that section....George used Bergi to shoot some of his pix....and discoverin' that this young man was a wiz with the lens....so they joined forces....and came up here to the Big Hamlet....resolved to Do or Bust....and in two short years these ginks have been steppin' along together high, wise and handsome....having made it a threesome with Verne Braman....another young man with inventive genius....and ya can walk over to the Atlas Souninum stude any day....and see a practical demonstration of what they are doin'....not only in sound....but in Color....they havin' associated themselves with Gregory Linder, proxy of Colorfilm Corp....a swell combina- tion that is knockin' 'em dead in all branches of studio activity.

JUST TO complete the record about Mister Contrer he has put the sound in the Akeley cameras....doped out a nifty portable sound outfit that has been officially adopted by the U. S. Navy....and with this set he knocked off the Cineglow sound system of recording....and outside of that, Bergi has just been loanin' around wastin' his Youth....and if this lad of 26 ever settles down in earnest....we'll betcha that he will be heard from....meanwhile he is an ocmial of all three corpora- tions above mentioned....drawin' handsome salaries three ways, of course....just a Southern boy tryin' to struggle along in a Tough Racket....while a lotta veterans born and raised in the film biz.....are constantly complainin' that there are no Breaks!....oops.

THIS MUST be Youth's Day in this column....for here we have the spectacle of Alvin Adams—bein' moved up from the press book dept. of Paramount....to the very important position of assistant advertisin' manager....when Cliff Lewis succeeded Russell Holman....and it seems only like yesterday....that Alvin could be seen runnin' around cheerfully....just a kid off a boy in the same organization....golly, they sure do Move Up fast in this Paramount outfit....when they've got The Stuff....like Alvin has.

UNDERSTAND that Mister Goldwyn's pix, "Street Scene," was put through the works without any United Artists credit on the print....ready to show to the Rivoli....but they changed their minds and cut in a silent credit strip for the New York opening.

Short Shots from New York Studios

Margaret Lee, who plays the feminine lead opposite Walter O'Keefe in "Platinum Blonde," a Vitaphone short, prepared for a picture called "The Cheat" by playing roles in recent Broadway shows, including "Made in Hollywood" and "June Moon," she now appearing in "Once In a Lifetime," the stage satire on Hollywood.

Many Happy Returns

Best wishes and congrat-ulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 1

Rex Beach
Richard Arlen
John Mack Brown
Marilyn Miller
Mirtam Sellar
George O'Brien
Allan Forrest
Edwin S. Clifford
BIG?
they've got to be
MORE than big
to Hold Over at
the N.Y. Strand.
Now RICHARD
BARTHELMESS
heads the list of The Strand's
best money makers in THE
LAST FLIGHT
First of
FIRST NATIONAL'S
new season star hits sets the pace
from coast to coast
{MORE THAN YOUR CONTRACT CALLS FOR}
with
DAVID MANNERS
HELEN CHANDLER
JOHN MACK BROWN
ELLIOTT NUGENT
WALTER BYRON
DAILY

PIES again come into their own.
Mack Sennett is rewriting "The Great Pie Mystery," a burlesque based on gangster and mystery tales, which will feature Harry Gribbin and May Boley. Del Lord is the director.

Ten former collegiate grid stars, including three all-Americans and four team captains, have been signed by Paramount to appear in "Touchdowns," The ten are Russ Saunders, Morley Drury, Jesse Hibbs, Roy Beigals, Nate Barragar, Harry Edelson, Marjor April, Jesse Show, Frank Anthony and Dick Templeton.

Joan Peers has been added by Fox to the cast of "Over the Hill." Mae Marsh, James Dunn, Sally Eilers, James Kirkwood, William Pawley and Edward Crandall have leading roles. Henry King will direct.

Recently, genial Jed Buell, probably affected by the heat, went the last week and wrote a poem dedicated to his goldfish. Jed is Boswell for Mack Sennett.

Harry Carr recently typed the following: "I have been in many groups of men when they were talking. I have yet to hear one man talk about babies—nor have I ever seen a man show a photo of a baby." Apparently, Harry has never met Jerry Hoff.

If stars should be cast according to picture titles, we would place Bow Fox in "The Greeks Had a Word for It."

Howard A. Green is working on his third original story for Columbia. It will star Jack Holt. Green wrote "The Dangerous Affair," co-starring Holt and Ralph Graves, and an original for Barbara Stanwyck.

Molly O'Day replaces Sally O'Neill in the Fox film production, "Soap Sister."

Junior Coghlan is taking his art seriously. Signed for a jockey role in the Tiffany Production, "Race Track," starring Leo Carrillo. Junior is practising up on his gaiting a few hours a day, and running down to Agua Caliente to ride the famous track which will be seen in the picture.

Isabelle Withers, Howard Hickman, Wally Albright and Bud Jamieson have been added to the cast of "The Big Scoop," an RKO production directed by Frank Blyweat, with Mae Busch in an important role. Harry Sweet is directing.

First National does itself proud in the casting of Starlyn Miller's new starring vehicle, "Her Majesty, Love." Ben Lyon will play opposite her, and tour—count em, tour—comedians will be in the cast—Leon Errol, W. C. Field, Ford Sterling and Chester Conklin. Others in Miss Miller's support will be Guy Kibbee, Maude Eburne, Ruth Hall, Brandon Hurst and Mac Madison. Production starts Sept. 8 under the direction of William Dieterle.

"Freights of Destiny" is the new western story purchased from Adele Brotton by RKO Radio to star Tom Keene. Miss Brotton has already started the adaptation of the story and will have it in shape for actual production early in September.

The Tiffany Chimp, under the direction of Sig Neufeld, have started another of their anti-pilferage campaigns. Business is good at the Hollywood studios. "Gland Hotel" is the title selected for the new laugh-maker.

Louise Closer, who recently scored a screen hit with Constance Bennett in "Born to Love," is again appearing under the RKO Pathé contract. One of the several character actresses will be seen as Ann Harding's mother in the star's forthcoming production, "Devotion."

"Silent Thunder" replaces "Gos- sip" as the title of the drama which will be included in Tiffany's Quality Group of twelve features. "Silent Thunder" is based on Andrew Soutar's popular novel bearing the same title.

A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

Gaynor, Dunn to Co-Star
West Coast Bar, THE DAILY

Hollywood—Doris D. and Russell J. Gaynor, are to be co-starred in "Heart Free," a Fox picture from an original story by George DeSylva. David Selznick will direct. The film, as it is said, will introduce a background entirely new to pictures. Filming will start following "Sob Sister" now in work.

ONLY 17 REMAKES ARE SCHEDULED FOR NEW YEAR

(Continued from Page 1)

been cut to six for the present season. These will be "Skyline" formerly "East Side, West Side"; "Riders of the Purple Sage," "The Yellow Ticket," "Over the Hill," "Salome's Dance," and "In Her Arms," which as a silent was titled "Fazil." Paramount has scheduled four remakes as against six last season. They are "The Cheat," "Dr. Jekyll and Mr. Hyde," "The Miracle Man" and "Mrs. Wiggs of the Cabbage Patch." Universal will remake "Lasa of the Rio Grande," it being the only remake as against five last year, and O-Pathé made none last season but will remake into sound "The Big Gamble" known in silent as "Red Dog." "The Common Law" another remake has already been released by them. M-G-M last year issued four remakes but have only one, "The Squaw Man," for 1931-32 release. RKO Radio made one remake last year and will make one more. The DeLux this season.

First National remake nine last season but have scheduled only two for the current year. They are "The Home from the Hills," "Song of the Damned." Warner produced seven remakes last season and will make none this year. United Artists and Tiffany made two remakes with none planned for 1931-32. Columbia produced one remake last year with none scheduled for the present season.

New Birmingham Contract

Cuts Operators 10 P. C.
Birmingham — Accepting a 10 per cent reduction in wages, the operators' union has signed a new two-year contract with Public and RKO. Policy of continuing two men in the booth continues. So far independent theaters and the projectionists have not reached an agreement on a new contract.

San Angelo Goes Non-Union
Dallas—Three theaters in San Angelo now have a non-union contract with the recently-formed operators' union, are using non-union projectionists.

Omaha Paets Expire Oct. 1
Omaha — Omaha theaters have until Oct. 1 to sign a new contract with the projectionists' union.

40 INDIE HOUSES SET TO RUN WITH 1 MAN IN BOOTH

Cincinnati—Starting today, 40 independent houses will begin to operate with one operator in their booths, according to a decision made at a meeting at the Hotel Gibson at which they rejected the union's proposal that two men be employed in each booth. A three-week period of 50 a week be effected in each projectionists salary. The union contract expired yesterday.

Novel, Individual Policy
For Trans Lux Houses
(Continued from Page 1)

be the screen-press of the nation. We hope to have theaters showing short films pertinent to the most discussed and prominent subjects of the times. Each house will have its individual "screen theme" and will cater to those interested in the individual subject or those wanting to broaden their knowledge of current happenings and discussions.

Hit Film Costs, Producer
Ownership of Theaters
(Continued from Page 1)

says: "We ask you to devote your self to the making of better pictures. We have faith in the neighborhood houses which you have demonstrated by ample proof is legiti mately the field of the independent exhibitor. Divorce yourself from the ownership of these costly playthangs and turn them back to the independ ents who know how to operate them profitably."

Assailing production costs, the statement says in reference to rentals: "Mounting production costs, poor pictures, crazy competition for screens, increase of waste—all these burdens are passed on to the theater men and to the theatrogoers." Charge is made that expenses tied up in wages have been increased at prices of all other commodities during the past two years, there has been "a general increase in film prices and percentages for the 10th consecutive year."

Primary purposes of the meeting are to criticize the M-G-M sales policy and to assail score charges.

Grad Sears Closes Another
Publix-Dubinsky circuit of Kansas and Missouri has bought Vita phone shorts 100 per cent under a deal closed for Warners by Grad well Sears.

British R-R Talkies
London—British-German Fox controlled companies and the North Eastern Railway have had a successful demonstration of talking films showing a railroad train. A 60 foot coach on the "Scarbrough Flire" was transformed into a movie theater for the test. Plans are under way to equip all long-distance trains with talkie equipment.
BIG NEWS
from
TOM MIX

DESTRY RIDES AGAIN
Max Brand's Thrilling Novel will be his first picture for UNIVERSAL
Watch for announcement of the

5 Other Marvelous Stories for the Industry's Biggest Western Box-office draw!

UNIVERSAL'S amazing pace is dazzling the industry!
While "THE SMILING LIEUTENANT" and "AMERICAN TRAGEDY" continue their country-wide box office clean-up PARAMOUNT gives you another mighty 1931-2 dramatic smash. "I believe 'SILENCE' will be listed as one of the finest dramatic features ever made by any company", writes S. H. Rich, Montpelier, Idaho. "'SILENCE' gripped me completely. It is one of the greatest, if not THE greatest picture I have ever seen", says Bob Menches, Liberty Theatre, Akron, Ohio. Typical of what smart showmen think of this picture.

A GOLDEN FLOW OF BIG BUSINESS HITS

PARAMOUNT
**Theater Men Ask For Original 5-5-5 Contract**

EXHIBITS TO MEET WITH M-G-M SALES HEAD

Universal To Produce Features In France, Says Laemmle

Announces His Production Plans at Dinner in Paris

Paris—At a luncheon given yesterday in honor of Georges Melies, French film pioneer, Carl Laemmle announced that plans have been completed for Universal to make features in France. Native casts and companies will produce films for distribution by Universal through Germany and England under the supervision of American producers. An arrangement has also been completed whereby Tobis will make pictures.

(MEMPHIS CIRCUIT HOUSES CLOSED IN DEADLOCK)

Memphis—Negotiations with operators are deadlocked with all circuit houses closed indefinitely. Neighborhood houses continue to run. Theaters involved in the shutdown are Loew’s State, Loew’s Palace, RKO Orpheum and Warner’s.

E. E. Whitaker Now Heads Publix Atlanta Houses

E. E. Whitaker, city manager of the Paramount-Publix theaters, has been promoted to the management of all Paramount-Publix theaters in Atlanta. N. Edward Beck of Daytona Beach, Fla., will succeed Whitaker who will be stationed at Keith’s Georgia.

Rhode Island Indie Exhibs Will Act Against Union

Providence—Independent houses in this city and Pawtucket are planning to act against union operators whom, they claim, are trying to interfere with their houses. They declare they can’t stand the union wage scale.

**Columbia Exploitation Crew Permanent in 8 Key Centers**

Permanent assignment of eight exploitation men in districts covering the entire country was announced yesterday by Columbia. The men were recently placed in the field as a “flying squadron” to exploit “Di-Rigible” and “The Miracle Woman,” but have been notified to retain their posts to exploit all Columbia first.

(Image: (Continued on Page 6))

**Time Extension In Squabbles**

New Orleans—At a conference of theater owners, musicians, stagehands and projectionists, held yesterday, it was agreed to extend the period for negotiating contracts until tomorrow. Musicians will negotiate separately regarding substitution of show basis for overtime basis, reducing salaries about 15 per cent and a six weeks cancellation clause in contract. Twenty organizations, of whom 18 are in negro- hishoraud houses, with one at the Saenger and one at the Strand, will be dismissed with projectionists handling music for silent shorts and consequently demanding two men in a booth. Points in dispute with stage hands are reported as being minor grievances.

**Theater Men Ask For Contract As Adopted At 5-5-5 Meeting**

Yates to Defend $1,500,000 Suit Against Consolidated

H. J. Yates, of Consolidated Film Industries announced yesterday that he is prepared to defend the $1,500,000 suit to be instituted by the Insurance Co., of North America, The

(Image: (Continued on Page 6))

**Committee Will Seek Modification of Sales Policy**

Appointment of a continuing committee to confer with Felix Feist concerning modification of the M-G-M percentage deal requirements and to also work towards elimination of score changes by all distributors was an outstanding result of yesterday’s national non-partisan exhibitor meeting at the Hotel Astor.

The gathering, which comprised 150 (Continued on Page 8)

**FEIST TALK GIVES IDEA SALES POLICY ELASTIC**

Assertion of Felix Feist, M-G-M director of sales, to the effect that “no sales policy is applicable to every situation” was interpreted as meaning that his company will not insist with its percentage deal demands in every instance. This was the opinion of exhibitors who heard Feist defend his company and its sales policy at the national exhibitor protest meeting staged at the Hotel Astor yesterday.

Feist, who received complete at- (Continued on Page 8)

Allied Units in Support Of Exhib Meet Objects

Although Abram F. Myers was unable to attend the national exhibitor protest meeting at New York yesterday, owing to more pressing appointments of an Allied (Continued on Page 8)

Rudy Vallee Will Star In Para. Shorts Series

Rudy Vallee is headed for pictures again with Paramount planning to star the crooner in a series of shorts. Production will be at New York studio under direction of Larry Kent.
Sees Incompetency Being Weeded Out
West Coast Bar, THE FILM DAILY

Hollywood—Incompetency and mediocrity is gradually being weeded out of the picture industry, asserts Carl Laemmle, Jr. Talent now available is of a much higher order than it was a few years ago, he declares.

Allied Unit to Discuss Anti-Buying Campaign

Minneapolis—An anti-buying campaign will be discussed by members of the Allied Northwest unit at their semi-annual convention planned for this city Sept. 9 and 10. President Abram F. Myers will attend.

Five New Features Set
By Kane for Elstree

London—Robert T. Kane has announced that five new features are planned for production at Elstree's Imperial studios for Paramount. "The Light that Failed" unit will leave in November for Scotland to take sequences for the Ruddy Kipling story.

Big Opening Shindig For Para, Aurora House

Aurora, Ill.—The Paramount, now de luxe Publix-Great States theater, will open Sept. 5. It will be in charge of E. R. Lewis, Publicity manager. House seats 2,200. In conjunction with the opening Madeleine Woods, publicity chief of the Great States division of Publix, has interested local civic authorities in making the opening an occasion for a civic celebration.

The house will play straight talking pictures except Sunday, when a vaudeville bill will be added, and for occasional stage attractions, especially radio stars. Feature organist will be Banks Kennedy, formerly at the Paramount, Fort Wayne, and Paramount, Scranton, Pa.

Warners to Reopen Mosque

Plans for the reopening of Warners Mosque in Newark are being completed with the latest addition Governor Larson who has accepted an invitation to officially reopen the house. Albert Howson, of Warners will be master of ceremonies and Broadway and Palace productions will be carried by WOR. "Five Star Final" will be the opening feature.

Army To Build 5 Theaters

Washington Bureau of THE FILM DAILY

Washington—The Army has decided to build 520,000 fireproof fireproof theaters, for motion picture programs. They will be located at Fort Niagara, Fort H. G. Ferguson, and Madison Barracks, in New York; Fort Hancock, N. J. and Fort Crook, Neb. Admission price for enlisted men will be 1 cent, civilians 15 cents and children 10 cents.

"Dreyfus" Run Indefinite

"The Dreyfus Case" will stay at the Warner on Broadway for an indefinite run, it was announced yesterday by Warners. Last week-end, box-office receipts amounted to $500 figures" for the first time in a year at the Warner, according to a Warner official.

New Incorporations

NEW YORK CHARTERS

Edward's Institute for Motion Picture Operators, 203 Fifth Avenue, New York, $10,000.

Manhattan Producers, theatrical; S. R. Golding, 409 Eighth Ave., New York, $20,000.

Andie Debbie, Inc., of America, sound recording apparatus; S. V. Ryan, Albany, N. Y., $1,000.


National Illustrated Film and Diamond Corp., motion picture films; S. S. Silver, 11 Park Place, New York, $10,000.

Nautined Amusement Corp.: H. I. Alper, 120 West 42nd St., New York. 200 shares common.

Planet Pictures Corp., motion pictures; The White House, Albany, N. Y. 200 shares common.

DELAWARE CHARTER

Publick Drawtuma Theatre, Inc., Wilmington, Del.; theaters; Corporation Trust Co., Dover, Del. 200 shares common.

FINANCIAL

NEW YORK STOCK MARKET

High Low Close Chg.
Con. Fam. Ind. 143 143 143 - 1
Coca Cola 143 143 143 - 1
East. Kodak 143 143 143 - 1
West. Kodak 143 143 143 - 1
Fox 143 143 143 - 1
Gen. Elec. 143 143 143 - 1
Locomotive 143 143 143 - 1
Paramount 143 143 143 - 1
do. "A" 143 143 143 - 1
RKO 143 143 143 - 1
Warner Bros. 143 143 143 - 1
do. pd. 143 143 143 - 1

NEW YORK BOND MARKET

Gen. Elec. 143 143 143 - 1
Loew's 143 143 143 - 1
Loew's 143 143 143 - 1
Loew's 143 143 143 - 1
Par. By 143 143 143 - 1
Par. By 143 143 143 - 1
Paramount 143 143 143 - 1
Pueblo 143 143 143 - 1
Warners 143 143 143 - 1

"Free Soul" Ends Run

M-G-M's "A Free Soul" will close its Broadway engagement at the Astor Monday night after a run of 14 weeks. "The Guardians" with Alfred Lunt and Lynn Fontanne will re-open the house Sept. 9.

EASTMAN PICTURES

J. E. Brulatour, Inc.

Chicago 1727 Indiana Ave. 6700 Santa Monica
Hollywood CA-Lanett 2952 H.O.L. 4121

THE INDUSTRY'S DATE BOOK

Sept. 9-10: Semi-annual Convention, Allied Theaters Ass'n of Minnesota North and South, La Crosse, Wis., Radio son Hotel, Minneapolis.

Sept. 25: "The Exhibitor" annual golf tournament at La Crosse Country Club, La Crosse, Wis.


Oct. 1: Hispanic-American Motion Pic ture Congress, Madrid, Spain.


Oct. 5-8: Fall meeting of the Society of Motion Picture Engineers, New Ocean House, Swampscott, Mass.


Nov. 4: Annual Awards Dinner of Academy of M. F. Arts & Sciences Hollywood.

FOX WEST COAST BUYS

M-G-M ON PERCENTAGE

Los Angeles—Fox West Coast has bought all M-G-M product for the 1931-32 season. Deals for all the ater are on a straight percentage basis.

Loew's To Declare Dividend

At the regular meeting of the Loew's, Inc., board of directors, set for Sept. 9, it is learned that the regular dividend of 3% a share will be declared. For the fiscal year ended Aug. 31, it is likely that the regular dividend of 3% a share will be declared. For the fiscal year ended Aug. 31, it is likely that the regular dividend of 3% a share will be declared. For the fiscal year ended Aug. 31, it is likely that the regular dividend of 3% a share will be declared.

WARNERS RE-SIGN "CHIC" SALE

Charles "Chic" Sale has been re- signed by Warner Bros., to a long- term contract. His next role will be announced in a few days.

COMING & GOING

HAL ROACH left by airplane for the coast yesterday. PAUL CAVANAGH, Fox feature player will arrive Saturday morning from Toronto and will sail for Europe on the Leviathan a few hours later. ZEPPO MARK arrived yesterday via air plane, from the coast. I. J. MCCARTHY arrives Thursday on the Leviathan. ALBERT PARKER, will return from the coast in three weeks.
NOT A DRY SEAT IN THE HOUSE!

WHAT ARE THOSE "M-G-M SPORT CHAMPIONS"?

Let the Trade Reviewers tell you:

WHIPPET RACING—Held Over 2nd Week, Capitol, N. Y.
"One of the better kind of shorts. Maximum of laughter reaction."—Variety
"Smart and sparkling. Audience sparkled with it."—M. P. Herald.
"Carthay Circle audience went for it in a big way."—M. P. Daily
"Side-splitting dialogue by Pete Smith."—Hollywood Reporter

WILD AND WOOLLY—Extended Run in Los Angeles
"Ideal short. Certain to click in a big way. Dialogue by Pete Smith sparkling with laughs from start to finish."—Hollywood Reporter

12 M-G-M SPORTS CHAMPIONS FOR YOU!
A new idea in Short Subjects! Sport headliners of Swimming, Wrestling, Track, Tennis, etc. in fast action single reels. Laughs and effects by Pete Smith.

“M-G-M’S GOT SOME-THING,” says Kann.
“Carving a notch among the high places of short-subjects, the first three of the Bill Tilden tennis pictures click with a resounding smack. M-G-M’s got something!”

BOOK BILL TILDEN’S TENNIS Reels During National Tournament
National Championship Tennis Tournament, Forest Hills, Long Island,
September 5th to 12th. Cash in on the country-wide publicity.

M-G-M Shorts— but SWEET!
Newspapers proclaim:

**The Dreyfus Case**

**IT MUST BE GOOD TO:**

**DAILY NEWS**

"'Dreyfus Case,' a moving film, rates 3 stars. The acting is impressive ... is a moving spectacle. The Warner Theatre was crowded for the initial showing of the film, and I have no doubts that it will continue to draw crowds."

Kate Cameron

**DAILY MIRROR**

"An impressive picture. Dignified and stirring film. The cast is uniformly excellent. The performance of Cedric Hardwicke, who plays Dreyfus, is a gem."

Bland Johaneson

**TIMES**

"An intensely interesting picture. The dialogue in this production is adroitly penned. The performers all do efficient work ..."

Mordaunt Hall

**AMERICAN**

"'Dreyfus Case' historically thrilling in movie form. The film at the Warner must be regarded as a true historical document—a drama of real life—in which the participants are resurrected to enact their celebrated roles again. Speaks well for the executives who selected it."

Regina Crew

**EVE. POST**

"The 'Dreyfus Case' ... has been dramatized with triumphant skill and understanding ... it is a picture which everyone ought to rush immediately to see—it is a poignant and deep human document, magnificently acted and magnificent, too, in its pictorial and atmospheric fidelity."

Thornton Delehanty
BUSINESS!

it a Smashing Hit!

DESERVE SUCH PRAISE

HERALD TRIBUNE

... an earnest, straightforward and intensely interesting dramatic screen drama ... so inherently powerful is its drama and so honestly and unaffectedly is its narrative handled that the play never ceases being enormously effective. In addition, it is admirably cast."

Richard Watts, Jr.

M. P. DAILY

Presenting something different, the 'Dreyfus Case' is a suspenseful drama of France's scandal 1894. The trial scene in the Zola case is the picture's highlight ... the cast is uniformly good."

FILM DAILY

"Well acted and forcefully presented adaptation of famous French treason case. Cedric Hardwicke handles the title role admirably, giving an intelligent reading at all times."

VARIETY

"'Dreyfus Case' surprises. First time in months house in five figures. Ought to get good money ... opened to capacity. 'Dreyfus' is a certain grosser and bound to do business ... but its best indication of strength lies in the line waiting in front of Warner's tonight (opening night), to see the picture. First time the house has done that kind of business in over a year."

PENDABLE COLUMBIA!
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

CLARK GABLE will play opposite Joan Crawford in "The Mirror." Miss Crawford will play the role Florence Reed created on the New York stage. Lenore J. Coffee has prepared the screen version of the Edgar Selwyn play.

A former studio publicity man, who has been giving radio programs, has been "given the air."

Endre Bohem, who has been with Fox and M-G-M, has joined the Paramount scenario staff and is writing an original, "Constantinople."


Garrett Fort, veteran scenarist, has written an original, "The Second Shot," which will star Helen Twelvetrees at RKO Pathe. He also wrote the screen play and dialogue for "Frankenstein," which is in production at Universal, "The Lady Descends," a play which he wrote in collaboration with Garrett Weston, will be presented in New York in the fall.

Regis Toomey, who was a football manager at the University of Pittsburgh, is playing an important role in "Touchdown," which is being made by Paramount.

Richard Cahan, veteran film editor, will edit "Men in Her Life," which will be made by Columbia, with William Beaudine directing.

Lloyd Whitlock is losing little time between pictures. He had no sooner finished work in "Scareheads," a Richard Talmadge production, than he was signed for a role in "The Last Performance," which is being made by Chesterfield Prods.

More Passing Show: John LeRoy Johnston and his sons, Billy and Junior, lunching at Universal; Abe Meyer motoring to the Metropolitan studio; Robert Planeck busy at Tiffany.

Harry Lieb is one of the busiest film editors on the Coast. During the past two years, he cut 14 features and three shorts. He is now editing "Up and Up" at Universal. Before joining Universal he was with Hal Roach.

John Stumar, ace cameraman, who photographed "The Flood" and "The Avenger," for Columbia, is now doing the camera work on "Left Over Ladies" at Tiffany. Before going to Tiffany, he spent several months in the trick camera department at Warner's First National.

Mary Nolan has been signed by Al Mannon to appear in "Decency," which he will produce for Peerless, at the Teco studios.

Lucien Littlefield and Frank Sheridan have been signed for important character roles in Paramount's "The Man I Killed," featuring Lionel Barrymore, Phillips Holmes and Nancy Carroll. Ernst Lubitsch will direct.

Stench Bombs Again

Charlotte, N. C. — A reward of $100 has been offered by the Criterion Amusement Co. for information leading to the identification of stench-bomb throwers in the Criterion.

"Bargain" at Both Strands


"Last Flight" at Beacon

"The Last Flight" opens tomorrow at the Beacon after a two week run at the Strand.

Social Research M. P. School

A course in the history, technique and achievement of the motion picture is announced for the fall term of the New School for Social Research.

Francis X. Bushman on Air

Francis X. Bushman will be "word-picture" Ethel, John and Lionel Barrymore Friday evening between 9:30 and 10 o'clock over WJZ of the National Broadcasting Co.

Capeol Sept. Bookings

"This Modern Age," "The Squaw Man," "The Phantom of Paris" and "Susan Lenox" have been booked to play the Capitol on Broadway during September. They are all M-G-M productions.

Yates to Defend $1,500,000 Suit Against Consolidated

(Continued from Page 1)

Yates, one of the managers of Consolidated, has filed a suit in United States District Court here, charging that the firm defrauded him of $1,500,000.

"Bad Company" Book Tie-up

Grosset and Dunlap will tie up in an exploitation campaign with RKO Pathe on "Bad Company" the next Helen Twelvetrees starring feature. The publishers will issue special "jackets" and promotional matter with the book "Put on the Spot" from which the screen play was adapted.

New Union Idea

Dallas—Said to be an inspiration of stage hands and local musicians, the new union is out of work, window stickers bearing the signs of "Bring Stage Shows Back" and "Keep Stage Shows in Dallas," are being supplied to stores all over the city.

THEATER MEN ASK FOR ORIGINAL 5-5-5 CONTRACT

(Continued from Page 1)

Tell Astor yesterday. It was introduced by President M. A. Lightman, of the M. P. T. O. A. who was particularly active in its shaping and has since exerted every effort to bring about its actual adoption by distributors. Its unanimous adoption will be the result of some exhibitor opinion that the standard contract which distributors plan to effect will not conform with the one approved at Atlantic City.

Universal to Produce Features in France

(Continued from Page 1)

For Universal distribution in Germany, Harry Tiel, German film star has already been engaged to make four pictures a year for the next two years under the Tobis-Universal banner.

Universals to Receive $1,500,000

The last movie deal. The Tobis company has secured $1,500,000 as the price for its feature rights for Universal, the German company.

The $1,500,000, which the Tobis company paid for the feature rights, is to be divided among the American distributors of the pictures.

Events of the Week

The biggest event of the week for Universal was the announcement that Harry Tiel, the German film star, had been signed to make four pictures a year for the next two years under the Tobis Universal banner.

COLUMBIA EXPLOITATION CREW IN 8 KEY CENTERS

(Continued from Page 1)

runs over RKO, Warners and other circuits. In certain instances, a permanent force will be supplemented by a secondary crew where several releases are projected simultaneously in the same territories.

The following exploitation men have been appointed to handle the following territories:

John Curran, New England districts, headquarters at Boston.

Mike Newman, Western district headquarters in Los Angeles.

Horton, Eastern district, headquarters in Cincinnati.

F. F. Vince, Middle West regions, headquarters in St. Louis.

Garrett Copp, Southern district, headquarters in Atlanta.

K. G. Gove, Pacific Coast, headquarters in San Francisco.

The men will be in charge of the exploitation of Columbia releases in their respective areas.

ROBINSON AT COLISEUM

Edward G. Robinson opens three day engagement at Coliseum today with the Jeffers to follow. His vaudeville tour will end at the Palace the week Sept. 25.

Koenigsberg Songwriters Head Moses Koenigsberg, president of Kay Features has agreed to serve as executive director of the Songwriters Protective Association.

Mi-friends Clubhouse Opens

The Mi-friends Club, consisting of Broadway business men and their managers of the Times Square district have opened their new clubhouse at 228 West 52nd St. They plan a dinner at the Hotel Astor Dec. 18.

Free Saturday Matinees

Dallas—Three local theaters give free Saturday matinees to children this fall.

PANCHARD

ON THE MERRICK ROAD AT MASSAPEQUA—NEAR JONES BEACH

DINE AND DANCE WITH HERB HAGENAH AND HIS ORCHESTRA

Phone Massapequa 718

OPEN ALL YEAR
Among the Rialto with Phil Daly

- - - TALKING OF real pioneers, there is the colorful personality, Michael E. Comerford... who is given a build-up in a biographical article in the Syracuse Herald... on the occasion of his invading the local theatrical field...

Mike having taken over general supervision of the 30 upstage playhouses of Fox... which is a long leap from the time he started his first show about 25 years ago.... with a remodeled store in Wilkes-Barre... a 60-seater... nickel admission... Mike is the original Community Booster... they tell the story about a fire near Mike's Nickelodeon in the Pennsylvania town... and the firemen were almost frozen in the piercing January air... and Mike personally went around dishing out hot coffee to 'em...
saying, "Compliments of Mike Comerford's movie emporium"... that's how the Community Spirit started in the film biz... and Mike has been consistently plugging it ever since... in all his houses... and insists that his managers do likewise... *

- - - COMMUNITY CONSCIOUSNESS is a fetish with Mike... he lives it and breathes it... every one of his theaters is recognized as a community center... an institution in the local life... Mike Comerford's house is a point of contact for those interested in civic welfare and he was one of the first to sponsor the Old Age Pension plan in this country... Mike maintains his own organization to keep plugging this plan... for his efforts on behalf of firemen, police and mail carriers, he has those bodies in every community rooting for his theaters... he is identified with so many public activities, that he has become a real national figure... and heading the largest independent theater chain... and growing faster now than ever...

is no Mystery... just the inevitable result of Real Service to the community... not trying to see how much dough his theaters can take out of it... *

- - - AND NOW Joe Poland quotes his fetticous character, Neversay-Noe, the vet yes-man... "Virtue is its own reward, and too often its only one. Because Virtue has never learned to say Yes"... but a lotta assistant directors have never learned to reward for saying Yes... does that make 'em Virtuous, Joe?... *

- - - SQUELCH A L'AMERICAINE... as reported by Pierre de Rohan, just back from abroad... at the international tennis matches at Wimbledon, a L'Amour newspaper cameraman approached Rhea McGrath, the American tennis star, doffed his bowler, and sez... "Miss Constance Bennett, I believe"... and the young court queen, who bears a striking resemblance to Connie, retorts... "My dear fella, if ya believe that, you'll believe anything"

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.

- - - AND IF you happen to run into Emmett Flynn, now in our hamlet, ask him just how he happened to get rolled for a grand and a bowler. And aren't those Ewing home ossif officials elated over the fact that Madge Evans and Astrid Allwyn, both picked in New York, are getting important roles at the Coast... The Board of Governors of the Motion Picture League will burst forth on Sept. 26th with a Monster Burlesque at Proctor's 23rd Street theater... Harry Storin at Pathe can supply the ducats... Walter Huston made a trip to Agua Caliente, and his car rolled through lubricating trouble... he asked an old lady in a nearby cottage if she had any oil in the house, even if it was only castor oil... "I'm sorry," she sez, "but I can mix you up a dose of salts"... and Old Simi... ""The Publix-Strand, Tucson, Ariz.© 2023 ProQuest Information and Learning Company
Resolutions Hit Gangster Pictures, Score Charge

Constructiveness Keynote of Meet

Keynote of the national exhibitor protest meeting yesterday at the Hotel Astor was sounded by Charles L. O'Reilly, president of the T.O.C.C. at the meeting, picture men he expressed his hopes for constructive, sane session. "Let it be fact-finding rather than fault-finding," he asked.

Exhibit Protest Meet Sidelights

Both M. P. T. O. A. and Allied States Ass'n officials worked shoulder to shoulder in tackling whatever problems sprang into the conversations.

The Philly exhib unit boys won plenty of applause for their work in maneuvering the situation, ably supported by Pete Harrison.

When Felix Feist mounted the rostrum, he was welcomed to the opportunity to attend the meeting as afforded him a chance to sell M-G-M product.

A Schenectady exhib who apparently didn't catch the name of M. A. Lightman won a laugh when he referred to him as "Winnie Lightner," No blows were struck.

Walter Vincent swung the gavel in big-league fashion, garnering numerous compliments for his handling of the meeting.

Jay Emanuel, theater operator and general live-wire in the Philly exhib organization, didn't go in for oratory but nevertheless did a lot of valuable work.

Dishonest exhibitors make checking necessary, according to one exhib's observation—and his remark aroused some applause.

Sid Samuelson's Allied outfit from New Jersey didn't arrive for the confab. Held a meeting of its own at Asbury Park.

Old-timer exhibitor conventioners used to brick-tossing fracas would have found the affair pretty tame stuff. "Mud sailing" was taboo.

The T. O. C. C., through Prexy Charlie O'Reilly, entertained the out-of-towners at a dinner last night at the M. P. Club.

FEIST TALKS GIVE IDEA SALES POLICY ELAST

(Continued from Page 1)

(Continued from Page 1)

tention from his auditors, said only in "isolated incidents" have exhib complaints against M-G-M been justified. His company has always listened to theater men's complaints he declared, and has "no intent to hurt exhibitors." He said he never instructed his men in the field to employ "high-handed methods." Discussing needs in product, Feist said that M-G-M, through its latter affiliations, is in a position to learn what product clicks and why. All exhibitors concerns pictures, declared Feist, the rest would be chaotic. He said he mentioned 20 productions on which G-M did not regain its product costs. Speaking of production conditions Feist asserted that "I can't restrain words of people c"ing such unique work," High quality of last year's product, he stated, has resulted in the company's assuming new obligations to its producing staff.

"Dreyfus" Held at Warner

"The Dreyfus Case" will be held for a second week at the Warner.
S. R. Kent Expects No Change In 5-5-5 Contract

MOBILIZING TO AID UNEMPLOYMENT

Dr. Goldsmith Nominated For Presidency of S. M. P. E.

**National Relief**
—an industry to the fore

*By JACK ALICOATE*

Never has a Motion Pictures, City, State or First As Usual the Nation called and found this industry wanting or unprepared for whole-hearted and enthusiastic co-operation. Heading the activity in Washington, and as fast as they could gather, motion picture leaders from every section of the country mobilized yesterday and will shortly offer the resources of this great industry to President Hoover in his program for relief and unemployment. Some sixty executives, representing every branch of the industry, as well as the heads of the trade press, attended the conference and, as this is being written, plans are being formed for a nation-wide set-up.

* * *

Let No Stone Be Unturned

The purpose of this movement will have the energizing guidance and leadership of Will Hays as its head. First, to develop plans that will make certain that the industry will leave not one unturned in the discharge of a full and complete duty toward humanitarian and unemployment problems in Cities and States as well as the Nation. Secondly, to co-ordinate its activities in such fashion as to avoid overlapping, as well as the intelligent handling of the hundreds of childish requests from well meaning but impractical individuals.

* * *

Time To Prepare

This unemployment and relief problem is one that will confront every theater operator in the country during the coming winter. The truth is that it is aggressive and has the sponsorship of the biggest minds in the country. It is not to be construed that the entire country is going on the rocks or that

(Continued on Page 2)

**Election Results Will Be Announced at Meet in October**

Dr. Alfred N. Goldsmith of RCA

Photophone has been nominated for president of the S. M. P. E. Other nominations are as follows: vice-president, D. V. B. Sease, Dupont-Pathe, Patrin, N. J.; E. I. Sponable, Fox, New York, and N. W. Palmer, Paramount; treasurer, H. P. Cowell, Western

(Continued on Page 6)

**COL. GIVES IMPORTANT DECISION ON OPERATORS**

Denver—In a decision which is expected to exert a wide influence, the State Industrial Commission has granted the Thompkins theater, Colorado Springs, the right to ignore its operators' union contract.

(Continued on Page 6)

**Bandy Returns After W.B.-F.N. Foreign Survey**

H. A. Bandy, foreign manager for Warner-First National, returns from Europe today on the Leviathan after making a six months' survey of foreign conditions which will likely determine the Warner-First National foreign policy for the coming season.

(Continued on Page 6)

**Chicago Indies Consent To Injunction Dissolution**

Chicago — Independent theater owners yesterday consented to a dissolution of their temporary injunction issued a week ago restraining police from interfering with theaters using imported operators. They agreed to this on condition that the city would continue to license capable operators in future.

**Kent Expects New Contracts To Abide By 5-5-5 Agreement**

Cantor Signs New Contract
With Goldwyn for 5 Years

West Coast Survey, THE FILM DAILY

Hollywood—Exchanging his present contract with Samuel Goldwyn for a new one, Eddie Cantor has signed an agreement extending his services with that producer for five years. Cantor arrives in New York Sunday.

"As far as I know there will not be one paragraph changed in the standard exhibition contract drafted by the 5-5-5 conference," said Sidney R. Kent yesterday. He made this statement to THE FILM DAILY when asked if the standard contracts to be issued by major distributors will exactly conform with the

(Continued on Page 6)

**Leaders of Industry Map Plan Under Guidance of Will H. Hays**

Leaders in all branches of the film industry met yesterday at the invitation of Will H. Hays and mobilized on a national scale to help relieve the unemployment situation. Hays will serve as chairman of the central planning committee which will function to coordinate the industry's resources with the nation's relief program initiated by President Hoover.

Hays last night appointed the following to the committee:

Representing Theater Owners: Abram F. Myers, President of Allied States; M. A. Lightman, President.

(Continued on Page 6)

**ANTI-GANGSTER PICTURE BILL IN N. Y. SENATE**

Albany—An anti-gangster picture bill was introduced in the New York State Senate yesterday by James J. Crawford, Democrat, of Brooklyn. It prohibits the making, possession, transportation, sale, licensing and exhibition of pictures depicting gangster life.

**Stanley-Warner Theaters Buy United Artists Product**

Philadelphia — Stanley-Warner houses have closed a deal for United Artists product. United Artists sold away from the circuits in a few spots when, for a time, it looked as if the deal would not be consummated.

**Minneapolis Indie Contract Provides One Man in Booth**

Minneapolis—One operator in the booth is provided under a contract just signed between the local union and independent houses. The contract with Public and RKO has a year to run.
Para. Develops Portable Interior

An innovation in efficiency is claimed by Paramount with the development of an interior motion picture setting for emergency use outdoors. The "Girls About Town" unit, now at Catalina for five days' outdoor work, is equipped with a portable set for use in case of rain or cloudy weather.

National Relief

—an industry to the fore

(Continued from Page 1)

conditions generally will be worse. Texas is the most industrial lead- ers see definite signs of improve- ment in the air and predict that the upturn has already started. How- ever, in this instance as in most others, preparedness is half the battle. This industry, as always, has seen a noble duty and has been its collective self to the task. We wonder how many of its violent critics can show like spirit and record in time of national need.

ST. LOUIS CO. refuses TO HIRE 47 MUSICIANS

Negotiations on a new musicians' contract for the St. Louis Amuse- ment Co. have been transferred to New York, with the company refusing to employ 47 musicians which it does not use. The Fox, St. Louis, Loew's State and Missouri are continuing under the old agreement pending signing of a new contract.

Milwaukee Theaters Seek To Retain Old Scale

Milwaukee—Under the current operators' contract which has one more year to run, projectionists will receive an increase of five cents an hour during the second year. Exhibs are seeking to keep the old scale.

N. J. Exhib Would Enjoin Operators from Vandalism

Linden, N. J.—The Plaza has applied to Vice-Chancellor Malcolm Buchanan of Elizabeth for an in-junction against the operators' union, which the management alleges, has caused vandalism in connection with this theater. The theater is employing out-of-town projectionists.

"The Spider" at the Roxy

"The Spider," picturization of Fulton Oursler and Lowell Brancato's stage melodrama, with Edmund Lowe and Louis Moran, is the Roxy's new attraction. El Brendel and Warren Hymer have important roles.

S. L. Rothafel To Guide Radio City Culture Plan

S. L. "Roxy" Rothafel will guide a large training school for promising young musicians and other enter- tainers, designed to accommodate hundreds of pupils in the new Rockefeller plant, Radio City. It is planned to have graduates make their professional debuts on the stage. The $7,000,000 International Mu- sic Hall which will be in the group of buildings.

The Industry's Date Book

Sept. 9-10: Semi-annual Convention, Allies' Theatre Council, North and South Dakota, Rad- ioball Hotel, Minneapolis.
Sept. 25: "The Exhibitor's" annual golf tourna- ment at La Concha, West Philadelphia.
Oct. 5-8: Fall meeting of the Society of Motion Picture Engineers, New Orleans, Swamps, Mass.

Fordon and Silverman Take Three From Fox

Louis Ford and Moses Silver- man have formally leased three Fox houses in the Bronx, as exclu- sively reported in THE FILM DAILY Aug. 20. They are the Belmont, Bleeheim and Parkway.

Censors Okay Darrow Film

Chicago—The Fox board has cancelled its objection to "Mystery of Life," with Clarence Darrow.

COMING & GOING

EDDIE CANTOR will arrive at the coast Sunday morning. J. REAL NETT, Columbus, Ohio, exhibi- tor is spending his honeymoon in New York. H. A. BANDY returns from Europe today on the "Spitfire." LOUIS WEISS of Arcada, returns to stay from a tour of the middle west. LEE MARCUS, leaves tomorrow for his regular bi-monthly trip to the West for con- sultations with Charles F. B. LOE BRECHER, director of the last Carnegie phosphate, returns from Europe next Saturday on board the S. S. Bremer as he has scheduled several German pictures to be shown at his 57th Street theater.

SYLVIA SIDNEY returns tomorrow morning to Hollywood after a trip to attend premiere of her picture, "Street Scene," the Rivoli.

CHARLES B. PAINE, treasurer of Uni- verseal, is home from his annual trip to the Coast and reports production going remark- ably satisfactorily at Universal City.
N 5 50 DL-GA SAN FRANCISCO CALIF 1000A SEP 2 1931

UNIVERSAL FILM CORP PRBT-

WATERLOO BRIDGE OPENED WORLD PREMIER ORPHEUM THEATRE
SAN FRANCISCO LAST NIGHT TO ABSOLUTE CAPACITY HUNDREDS
TURNED AWAY HOUSE PRICES SCALED FROM TWO TO FIVE DOLLARS
EVERYONE ENTHUSIASTIC ABOUT PICTURE AND LAVISH IN THEIR
PRAISE ASSURING HIGHLY SUCCESSFUL EXTENDED RUN REGARDS

K HODKINSON 128P

Business
is great
at
UNIVERSAL
HOLLYWOOD

PHYLIS FRAZER, 17-year-old cousin of Ginger Rogers, while making her second visit to a motion picture studio, was asked by Director Ralph Murphy if she would like to play the RKO Pathe's next starring vehicle for Eddie Quillan. Phyllis accepted and has joined the following cast: Mau- reen O'Sullivan, Mary Nolan, Roscoe Ates, Belle Bennett, Harvey Clark, Louis John Bartels, William Henre, Oils Harlan, Frank Darile and Arthur Stone.

After two weeks at sea, during which they sunken one ship in cooperation with the United States Navy and worked with nearly a score more war vessels, Bill Boyle and 125 other members of RKO Pathe's "Sicidice Fleet" troupe are now back at the Culver City studios.

Louise Fazenda has been added to the cast of "The Cuban," new Lawrence Tibbett picture now in production at the M-G-M studios. She will play the cinematic wife of Jimmy Durante.

Hollywood's newest Cinderella is Anna Dvorak, the little extra girl who made good in "Searface," How- ered a sensational gang film. She has been signed to a five-year contract and assigned to the leading feminine role in "Sky Devils," the Hughes air comedy now in production.

Virginia Cherrill, Olive Toll and Mischa Auer have been assigned roles in "Delicious," a Fox film in which Janet Gaynor and Charles Farrell will be co-stars.

Joe Brown has been added to the cast of the Fox picture, "Sob Sister" Linda Watkins and James Dunn play the leading roles. Alfred Santell is directing.

Hedda Hopper, appearing with Ina Claire in RKO Pathe's "Re- bound," is a Pennsylvania girl. She reported on the sophistication on the screen, she came from a simple Quaker family in Holidayburg, Pa., with seven uncles who were ministers.

Illness has caused the withdrawal of Carole Lombard from the cast of Samuel Goldwyn's production, "The Greeks Had A Word For It." In which Ina Claire is starred. Lowell Sherman is directing. Work will begin again as soon as Miss Lombard is replaced in the cast.

Al DeMond, former associate producer for Universal is negotiating with Cari Laemmle, Jr. for the stage rights to "We're Not Lucky Daddies."* * *

Roy Del Ruth, formerly a newspaper man, and now regarded as one of filmdom's most successful directors, has written an article called "The Solidity of Films" for a publication of international import. * * *

Louis Weiss of Weiss Brothers Artclass Pictures Corporation announced yesterday that Charles Cabanne and William Nigh have been engaged to direct the third and fourth of company's twelve releases of the 1932-33 season. Cabanne will direct "Convicted," and Nigh will wield the megaphone on "Where Are Your Children?"* * *

Howard Phillips, who made his screen debut in "The Spider," and William Pawley, featured in "South of the Girl," have been assigned to "Sur- fender" by Fox. Warner Baxter and Leila Hyams will have the leading roles. William K. Howard will direct.

Birmingham Again Bars "The Secret Six" To Kids

Birmingham—M-G-M's "The Secret Six," now playing at the Radio, has again been banned to children under 14 years of age. Similar ac- tion was taken by city officials during the first run of the picture at the Alhambra.

Open Lindbergh Saturday

Kansans, Mo.—Hugus-Frank- lin will open the Lindbergh here Saturday, after repeating, redecorating and remodeling. A contest was conducted for the picture that best depicted the spirit of Lindbergh. It was conducted through the Kansas City Art Institute and covered this division of the theater circuit. Twenty or 30 paintings were sub- mitted. The best is to hang in the lobby of the theater.

Handy Completes Commercial

The Detroit sound studios of the Jim Handy Picture Service has com- pleted the four reel talking picture for Frigidaire. It was directed by John A. Freece.

Maurice Black has been signed by Fox Films for a role in "Sob Sister," newspaper romance featuring James Dunn and Linda Watkins.

Irene Dunne, Radio Pictures' star, was official hostess for the City of Los Angeles, in the welcome cere- monies for Post and Getty, round-the-world fliers.

Manya Roberti, who sports a tricky Polish accent, will be featured in "Delicious," which Fox is making with Janet Gaynor and Charles Farrell in the leading roles.

Victor McLaglen is all booked up for several weeks to come. He has finished "Wicked" in which he plays opposite Elisabeth Landi and is sched- uled to start work soon in "While the Shepherds Sleep," which will be directed by Allan Dwan. Following that, he will be co-starred with Edmund Lowe in "Disorderly Conduct."* * *

Salisbury Field, writer, has been signed to a long term writing con- tract by RKO-Radio Pictures, ac- cording to an announcement by J. L. Schnitzer.

Casting on "Mounted Fury," the seventh of the Thrill-O-Drama se- ries released by Sono Art-World Wide, was started this week. The story, featuring John Souwe, Blanche Meakofey, Lina Basquett and Robert Ellis, revolves around the noted tradition of the North West Mounted never failing to get their man. Others in the cast are Lloyd Whitlock, George Regas, and Frank Rice. Stuart Paton is di- recting.

J. Walter Ruben, who is complet- ing the direction of "Secret Ser- vice," starring Richard Dix, has been given a new contract by Radio Pictures. He made his bow as director in "The Public Defender," starring Dix. Ruben first came to Radio as a writer and created a record by authoring 27 scripts in 18 months.

Harry "Ham" Beall reports that salmon fishing is the latest sport of the film elite. On a trip to British Columbia, "Ham" learned that John Barrymore, Dolores Costello, Louis Fazenda, Hal Wallis, William Koe- nigg, Mack Sennett, Ray Garnett, Billed Beaudine, Reginald Barker, Walt Disney, creator of Mickey Mouse, had enjoyed the thrills of fishing in the Victorian and Vancouver waters.

A LITTLE FROM "LOTS"

By RALPH WILK

The Detroit Film Daily, Thursday, September 3, 1931

WOODY

by SAM MORRIS

Sam E. Morris held an informal reception recently at the Warner offices. His unexpected visitors were scores of exhibitors, here to at- tend the national exhib protest con- ference, who took the opportunity of saying "Hello" to him.

Predicts Canadian Gain

Toronto—Dr. E. A. Harding, M. A. Ph., D., chairman of the Better Films Committee of the Social Wel- fare Council of Ontario, predicted development of Canadian pictures, in a speech made recently at the Na- tional Exhibition.
HOME AGAIN!
FROM OVERSEAS TRIUMPHS
And knocking laugh records higher than Gilroy's kite!

Big! Mastbaum, Phillie, headlining prosperity laugh carnival.
Standard money-getters... infallible family trade attractions... now stepping high, wide and handsome!
"Their best since Cuckoos"... Elsie Finn, Phil. Record...

WHEELER-WOOLSEY
DOROTHY LEE
CAUGHT PLASTERED
DIRECTED BY WM. SEITER

TUNE IN! "RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night 10:30 P.M. New York Time
INDUSTRY MOBILIZING TO AID UNEMPLOYMENT

(Continued from Page 1)

dent of the Motion Picture Theater Owners of America; Walter Vincent, Wilmer and Vincent Theater Circuit.

Representing Distributors: Sidney R. Kent, Paramount Publicity; Claude C. Ezell, Warner Bros.; Charles Rosenzweig, RKO.

Representing Producers: Louis B. Mayer, Metro-Goldwyn-Mayer; President Assoc. of Motion Picture Producers of California.

Representing Artists, Writers and Directors: William C. deMille, President, Academy of Motion Picture Arts and Sciences, Los Angeles, Cal.

Representing News Reels: Courtland Smith, Pathe News.

Representing Motion Picture Advertisers: Edward Finney, United Artists, President Associated Motion Picture Advertisers.

Representing Raw Stock Manufacturers and Laboratories: Jules H. Brulatour, Eastman Kodak; H. J. Yates, Consolidated Film Laboratories.


The objective of the effort commenced today, as explained by Hays, is "to develop plans to the end that the industry may fully discharge its duty in connection with the whole subject of unemployment relief, and to coordinate everywhere with responsible community relief agencies, thereby assuring the most effective application of what we do to help. Exhaustive and united action through responsible, delegated committees in our own ranks, extending everywhere, will make our facilities available to the local joint committees of the nation's general effort. "We are doing in our industry," Hays continued, "what the Gifford Committee is doing in regard to the national's general effort. We will make certain that the organized industry is available at quick and effective contact points with the co-ordinated work of welfare agencies, city committees, and other industries which I am sure will prepare, as we are doing, to render unified and effective service."

Change Opening at Little Carnegie

"Das Cabinet des Dr. Larifari," new German production, will open at the Little Carnegie on Thursday evening, Sept. 10th, instead of on the preceding Wednesday. "Die Lustige Eier von Wien" will continue on till 6 p.m. on Wednesday.

Hippodrome's 27th Season

The New York Hippodrome this week begins its 27th season as a New York amusement place. "Dirligible," with Jack Holt and Ralph Graves, is the feature billing.

A Bad Example

Chicago—Pictures assumed a new importance in marital relations when in a divorce action here, the wife charged that during her eight years of married life, her husband only took her to the movies seven times.

DR. GOLDSMITH NOMINATED FOR S. M. P. E. PRESIDENCY

(Continued from Page 1)


Col. Gives Important Decision on Operators' Sales Plan, Says Feist

(Continued from Page 1)

policy. Members of the committee left the conference, held at the Hotel Astor, with the hope, however, that the policy will be sympathetically applied.

Feist pointed out that a radical change in his company's sales plan as regards percentage deals would cause dissatisfaction among exhibitors who have already bought. He pointed out that hundreds of deals are being made on a straight rental basis.

S. R. Kent Expects No Change in Contract

(Continued from Page 1)

one adopted at the Atlantic City conference at which he presided.

After the exhibitor protest meeting Tuesday, when a resolution was adopted calling upon distributors to effect the contract exactly as adopted at Atlantic City, there was some talk of holding another national exhibitor meeting providing this recommendation was not carried out.

Thomas to Do Script

Lowell Thomas has been signed by William Pizor to write continuity and talk for "The Blonde Captive," the new Australian film recently imported by Imperial Distributing Corp., of which Pizor is president.

SHORT SUBJECTS

Are the Big Little Features That add Life And Variety To Every Program.... Film Daily SHORT SUBJECT QUARTERLY Is out Next Sunday... IT'S HOT Don't Miss It.
**The Film Daily**

**NOTICE TO SUBSCRIBERS**

We regret to inform you that the subscription rate of $4.50 per year has been increased to $5.00. This increase is necessary to meet the rising costs of publication. We appreciate your continued support and hope that you will continue to find our journal valuable.

**ALONG THE RIALTO**

**TEN YEARS AGO TO-DAY**

East Side theaters seeking injunc-

**THE IMPORTANCE OF SMALL TOWNS**

**THE MANY HAPPY RETURNS**

**TIMELY TOPICS**

**EXPLOITETTES**

A Clearing House for

Tabloid Exploitation Ideas

**THE JUICE WITH PUBLISHER**

A TIE-UP with excellent mer-

chants stand in the news.

**FILM DAILY**

DAILY

THE

Small town theater holds a

prominent place in the mo-

tion picture industry. It com-

mands the sincere respect of

those who make pictures and

those who sell them. For the

final check-up, it is small town

theaters that create the greatest

part of the revenue for produc-

ers and the exchanges. It is a

necessity in every community.

It is the center of social and

business life of the community.

Cinemas of the small town

realize the necessity of the the-

ater. It holds the interest of

the community and brings in

those from nearby rural districts.

For that reason, merchants are

willing to co-operate with the the-

ater manager in advertising tie-

ups that will be of mutual ben-

efit. There is a belief that the

city theater is drawing pa-

trons away from the surround-

ing small town theater. This

is true in some cases, but not

where the exhibitor is "up and

doing." The wide awake small

town exhibitor realizes he is in

a position to select his pictures

from the entire market, because

of little or no opposition in his

town, while the key city theater,

which is one of a number of the-

aters in its city, is obliged to

take the entire output of a

number of companies to assure

it of a sufficient amount of

product... Truly the small

town theater has its place in

the sun, but the manager must

take advantage of every oppor-

tunity offered him. He must take

pride in his theater; keep it modern-

ized, clean and up to date.

—W. L. Almworth, M.P.T.O., Wiscon-

sin

**NEW YORK**

**THE IMPORTANCE OF SMALL TOWNS**

The small town theater holds a

prominent place in the mo-

tion picture industry. It com-

mands the sincere respect of

those who make pictures and

those who sell them. For the

final check-up, it is small town

theaters that create the greatest

part of the revenue for produc-

ers and the exchanges. It is a

necessity in every community.

It is the center of social and

business life of the community.

Cinemas of the small town

realize the necessity of the the-

ater. It holds the interest of

the community and brings in

those from nearby rural districts.

For that reason, merchants are

willing to co-operate with the the-

ater manager in advertising tie-

ups that will be of mutual ben-

efit. There is a belief that the

key city theater is drawing pa-

trons away from the surrounding

town small theater. This is true in

some cases, but not where

the exhibitor is "up and
doing." The wide awake small town exhibitor realizes he is in a

position to select his pictures from the entire market, because of little or no opposition in his town, while the key city theater, which is one of a number of theaters in its city, is obliged to take the entire output of a number of companies to assure it of a sufficient amount of product. Truly the small town theater has its place in the sun, but the manager must take advantage of every opportunity offered him. He must take pride in his theater; keep it modernized, clean and up to date.

—W. L. Almworth, M.P.T.O., Wisconsin

**TEN YEARS AGO TO-DAY**

Stunts were successfully used on "Night

Nurse" at the Metropolitan, Baltimore: Radio broadcast two

weeks in advance. Giant 24

sheet banner suspended at intersection in front of theater.

Unit with McCrory's 5c & 10c Store in which they inserted
candy slips into every bag of
candy that was sold. These slips
were imprinted with the name of
the attraction, and lucky numbers.

Fifty lucky numbers were posted in the lobby which
entitled winners to passes. 300

love thermometers were dis-

tributed one week in advance to

the first fifty ladies attending
matinee to build up word of

mouth, 1,500 letters were dis-

tributed to the nurses of the leading hospitals of Maryland.

Metropolitan, Baltimore

**THE MANY HAPPY RETURNS**

Best wishes and con-

gratulations are ex-

tended by THE

FILM DAILY to the following mem-

bers of the industry, who are celebrat-

ing their birthdays:

September 3

Mary Doran

Percy Challenger

H. C. Smith
CONSOLIDATED LUSTIG, group NEWS

the months, with has formerly the staff city. will straight Batastini has in the End. Co., Rossaro—manager. Cannonsburg, the construction in Pittsburgh—Pittsburgh. Lowell, Massachusetts. Dedham, Massachusetts. East Dedicating the Dedham Community. Lewis Carroll will manage. Pittsburgh—Free picture entertainment is being given by the city here adorning citizens relief from the heat and two hours of entertainment at the same time. Franklin, Mass.—A Sunday permit allowing the Morse to show only evening shows on that day has been revised so that the house may now open at 2:30 p.m. Sundays.

WEST
Denver—A Chevrolet coach, promoted by Denver dealers by Bert Henson, publicity director of the Denver, was given to the lucky number holder present at one of the three Public houses on the night of the drawing. Tickets were given out all week and many went to all three shows that week so as to have more chances. Principal cost to houses were ads in dailies and a trailer, which gave the dealers a mighty fine ad on the screens for the week.

San Francisco—Joel C. Cohen, president of the Consolidated Amusement Co., operating a chain of theaters was in Honolulu, died suddenly at his suite in a downtom hotel here. A heart attack was believed to be the cause of his death.

San Luis, Colo.—Fight films valued at $1,700 were destroyed when fire broke out at the Gold theater here. The house was crowded but no one was reported injured.

San Francisco—Clifton Bray, formerly booker for Publix in Denver, has been made district booker for Universal exchange here.

Seattle, Wash.—The Sheffield Film Exchange has moved its headquarters from Denver to this city, according to an announcement made by J. T. Sheffield, owner. The following changes in staff reported by Sheffield includes: E. J. Lustig, from Salt Lake City branch manager to sales manager at Denver: E. C. Shaffer, formerly with RKO and Columbia, will be sales manager at Salt Lake City and Butte, and Hal Moore, formerly manager of Portland exchange, will be Portland office manager.

Central
Cleveland—Contrary to previous announcement, Loew’s Cameo did not close last Saturday. It will be open at least one more week. What happens after that depends upon decisions made by Loew’s officials who will be here over the week-end. At that time some decision will also be made regarding the Stillman theater which has been closed since early June.

Detroit—The Fox has decided to retain “Bad Girl” for a second week.

Belleville, O.—O. H. Faust has closed his Opera House here.

Kansas City, Mo.—John Irvin, formerly manager for Dickinson in Chillicothe, Mo., has traded places with Frank Barnes, formerly manager at Dickinson at Lawrence, Kansas.

Lisbon, O.—It is reported that the Grand of this city will be opened by Sam Moranz.

Kansas City, Mo.—Benny Benjamin, local manager for Columbia, has just announced that Cecil Vaughn, formerly with Warners, will cover for Columbia in Southwestern Kansas.

La Rue, O.—The Kaypee Opera House, formerly operated by H. B. Dubbs, has been taken over by V. G. Secord.

KANSAS CITY—Cubby Baer is the new manager of the Varsity at Lawrence, which Dickinson has just reopened after being closed for the summer. Baer was formerly with Publix out of Milwaukee.

Cleveland — The RKO houses in Youngstown, Akron and Toledo are changing their policies to split the sales and admit to the effective Sept. 5, according to district manager J. E. Firkenhoess.

Ithaca, Mich.—The Ideal open on Aug. 27 with Movietone and a new screen and carpeting throughout the building. Mrs. Ethel Gibbs is the operator.

SOUTH
Johnson City, Tenn.—S. W. Cus- ter, who recently leased the Capitol is reported planning to open it up as a dime admission policy.

Dallas, Texas—E. H. Hardgrove, formerly operator of the Palace, Frankston, Texas, now closed, assume manager of the Buck, here succeeding F. P. McHenry, signed.

Greenville, S. C.—H. C. Briner, formerly of Augusta, has been made manager of the Rivoli, succeeding Erskine Howell.

Louisville—Since the closing of the Wright Players, who occupied the Mary Anderson theater all summer, that house has been dark.

Miami—The Tower has been taken over by the Wolfsen-Meyer Enterprises. It is planned to decorate both inside and out in a modern effect.

Dallas—F. P. McHenry has signed as manager of the Ritchie atler and is building a group of camps to be known as Sunrise Park at Lake Dallas.

Miami—The Biscayne Plaza Miami Beach, one of the Wolfsen-Meyer group, has been closed for the summer. It will reopen at Oct. 1.

Columbus, S. C.—Union The- re Co. has been chartered here by H. Everett, president and C. Patrick, secretary. Firm is capitalized at $5,000.

Charlotte, N. C.—The Drama League is making plans for a drive to raise money for a theater to be built in 1932. Mrs. C. T. Warr is president of the organization.

Donaldsonville, Ga.—The Olives now operating on a full time, weekly change policy.

Lone Vienna House Silent
Vienna—Only one local theater has survived the sound wave. A lone house remains unwired and gets its customers from deaf mutts.

FLYING STAR
St. Louis—Kenn Maynard arrived here from the Coast recently in his airplane to participate in the national air races. He contributed two cup trophies.
Operators’ Strike Closes Memphis Circuit Houses

MORE AMBITIOUS SETUP FOR M. P. T. O. A.

and Only 28 P. C. of Features Suitable For Children

1 P. C. Fit For Showing Adolescents, Says Magazine

Out of 194 features currently being shown throughout the country, according to the “Parents’ Magazine,” only 28 per cent. are fit for children and only 44 per cent. suitable for adolescents. This statement is made by George J. Hecht, publisher, in a communication to

(Continued on Page 3)

COLUMBIA GETS FIRST RUN OUTLET IN MOSS’ B’WAY

Columbia, through a deal just concluded with B. S. Moss, obtains a permanent first run outlet for its product on Broadway in B. S. Moss Broadway Theater. The house on 41st and 15th will operate an all-spectacular revue, novels and hit run pictures, with a weekly change of bill. Popular prices will prevail.

Court Reserves Decision In Para. Injunction Suit

Supreme Court Justice Frankenthal reserved decision on a motion by Joseph Balter, of Boston, a minority stockholder of Paramount-Fox Corp., to enjoin that company from continuing the fulfillment of an agreement to repurchase stock given in 1929 for acquisition of 21/1000 of the assets of Kunsky Theaters, Inc., of Detroit. Under

(Continued on Page 3)

St. Louis Neighborhoods Plan To Aid Unemployed

St. Louis — Local exhibitors will help the St. Louis unemployed Saturday, Sept. 12, when 43 neighborhood houses will run a special matinee at which the admission price will be a bundle of children’s clothing. These benefits will climax “Clothing Week” which will be observed from Sept. 6 to Sept. 12 when a city-wide campaign will be staged to aid the Citizens’ Committee on Relief and Unemployment. Participation of the neighborhoods was arranged through the M.P.T.O. of St. Louis Eastside, M. and Southern Ill., and the Hays organization.

Only Starring Material For Para. Stock Company

West Coast Bureau, THE FILM DAILY

Hollywood — Only players who seem to be genuine prospective starring material will be added to the Paramount stock company, said B. P. Schulberg yesterday in announcing

(Continued on Page 3)

Operators’ Strike Closes Memphis Circuit Houses

Contract difficulties with operators have caused closing of four major circuit houses in Memphis and decision of projectionists at Pateron, N. J., to strike unless their demands for increased wages are met.

The four Memphis houses, Loew’s Palace, Loew’s State, Warner and RKO Orpheum, went dark when

(Continued on Page 3)

Paramount Drops Suit Against Revenue Bureau

Washington Bureau of THE FILM DAILY

Washington — Adjustment of the Paramount account with the Bureau of Internal Revenue has resulted in withdrawal of the picture company’s suit, filed in the Court of

(Continued on Page 2)

Indie Exhibs To Exercise Greater Power in Organization

Officers and directors of the M. P. T. O. A. have unanimously approved a new and more ambitious setup of the organization which will afford independent exhibitors greater participation in its executive affairs. This became known yesterday when President M. A. Lightman announced the plan, pointing out that it will bring about a closer co-ordination of the state and regional units.

The arrangement provides for a direct representative of each state or local organization on the board of directors which will place additional control in the hands of small exhibitors. The directors will be elected by the state or local associations and the arrangement will have the effect of increasing the

(Continued on Page 3)

Set To Open 150 16mm. Exchanges

Opening of 150 exchanges throughout the country is planned by International 16mm. Pictures, Inc., which will release talking film libraries of 14 major producers. George Hoppert, advertising manager of Parent Electric and Parent Reproducer, joins the company Monday as vice-president.

96 Musicians Affected by St. Louis Negotiations

St. Louis — Future jobs of 96 musicians are contingent upon outcome of negotiations now going on between the Musicians’ Mutual Benefit Association whose members are employed in local first run houses and the theaters. Houses involved and the number of musicians they employ are as follows: Ambassador, 27; Fox, 25; St. Louis, 13; Granada, 18; St. Louis Amusement Co. circuit, 18.

Anti-Gangster Picture Ordinance Dies at Salem

Salem, Ore. — Anti-gangster picture ordinance introduced in the City Council has been defeated with vote of that body to indefinitely postpone action on the measure.
Indiana Grinds To Employ One Man in Booth

Indiana, Ind.—An agreement providing for the continuance of two men at a time on all the 112 houses, and a house at Indianapolis, was signed by local theater owners and operators' union to become effective Sunday.

W. B. Close Product
With 4 N. Y. Circuits

Warner Bros.-First National reported yesterday closing of deals by George Balados, Jr., Metropolitan manager, and Harry Decker, New York branch manager, of contracts with four circuits of theaters in Manhattan and State Island calling for 100 per cent showing of the company's product for 1931-32. The circuits are: the Brill and the Charles Moses circuits in Richmond County; the Springer-Cocalis and the Martin Playhouse circuits in Manhattan.

First Division Handling
New Artclass Product

Harry H. Thomas, president of First Division Pictures, has acquired distribution franchise for the N. Y. Weill Brothers Artclass features of the 1931-1932 season. Thomas is now operating in Buffalo, Philadelphia, and Washington as well as New York.

Brathwaite New Head
Of Universal London Office

London—Arthur Brathwaite has been appointed manager of Universal's office here following the resignation of Max Thorpe who accepted a position with Warners. Brathwaite formerly handled Universal's Birmingham branch.

Paramount Drops Suit
Against Revenue Bureau

Claims, it is reported, for an over-assessment of $375,824.93 in 1918, 1919 and 1920. A cash refund will be made in the amount of $148,431.93. Total of $262,529.92 will be entered as a credit against the tax account and the balance of $8,553.28 will be rebated.

Frank Vreeland Joining
Paramount Story Council

Frank Vreeland, with the Paramount publicity department for some time, is joining the company's story council. He will be succeeded by C. M. Odell of the New York studio publicity staff. Nick Manula is being transferred from the home office to a department to fill Odell's job at the studio.

Central States Circuit
Closes for Radio Product

RKO-Radio Pictures has closed a deal for its 1931-32 product with the Central States Circuit served by the Des Moines office. Charles Rosenweig, vice-president in charge of distribution. Towns to be served in this 100 per cent product deal are Ames, Clinton, Albia, Centerville, Fort Dodge, Osceola and Clarion. Manager McCarthy acted for RKO-Radio with the assistance of Louis Kutinsky, home office representative. Harry Weinberg acted for Central States.

RKO Opens New Cincy House

Cincinnati—RKO opened its new theater, the Paramount, last night with a gala opening of the Charles Pathé's "Common Law." The Paramount is RKO's seventh in Cincinnati, and its 21st in Ohio. The house seats 2,200 and is one of the finest in southern Ohio.

Laemmle Signs German Actor

During his stay in Germany on his two months' trip to Europe, Carl Laemmle, who is selling for house on board the Europa Saturday, signed a contract with Harry Piel. German stunt actor, to star in three foreign productions for Universal during the coming season. His pictures may be marketed in America and in England as well as in Germany. There is a probability that Piel may be brought to America to make pictures in Hollywood.

Labor's Day

Anniversary of Brooklyn Fox

The Brooklyn Fox will observe its third anniversary with a special program on Sept. 11 and will continue throughout the week. Borough officials and leading merchants will participate in the celebration.

Goldstein Bros. Build New House

Springfield, Mass. — Goldstein Bros., who sold their circuit of 20 theaters to Pullman Wednesday, are building a new theater here on State St. It will be called the Arcade and will open in two or three weeks.


THE INDUSTRY'S DATE BOOK

Sept. 9-10: Semi-annual Convention, Allie Theaters Ass'n of Minne- sota and South Dakota, Red Box Hotel, Minneapolis.

Sept. 25: "The Country Club" golf tournament at La Hacienda Club, La Jolla, Calif.


Oct. 5-6: Fall meeting of the Society, Motion Picture Engineers, Ocean House, Swampsco Mass.


Two Publix Houses in
New Kokomo, Ind., Circu

Kokomo, Ind.—Three local th
aters, the Indiana, Sipe and Isas, are to be combined under one management. The Indians and Sipe we

Two Siplo houses in
Kokomo, Ind., Circu

Kokomo, Ind.—The Indiana, Sipe and Isas, are to be se

U. S. Film Labs. Creditors Called

Samuel Stern, receiver for U. S. Film Laboratories of New Jersey, is sending notices to creditors of that corporation let them file their claims by Sept. 27. Malcolm Laborteaux is plaintiff in the receivership action.

Eastman Films
J. E. Brulatour, Inc.

Chicago
1727 Indiana Ave.
6700 Santa Monica
CA Lument 3802

Hollywood
1912 Hollywood
HOLywood 4121

New York
1540 Broadway
Bryant 9-4712

Long Island City
154 Crescent St.
Stillwell 4-7400

NEW YORK STOCK MARKET

Net
High
Low
Close

Con. Fm. Ind. 7
18 1/2
18 1/2
18 1/2

East. Kodak 13 3/4
13 3/4
13 3/4
13 3/4

Fun. Exch. 13
13
13
13

Gen. Eq. (new) 25
25
25
25

Loew's Inc. 93
93
93
93

Paramount 24
24
24
24

Path. Exch. 27 1/2
27 1/2
27 1/2
27 1/2

Radio 15
15
15
15

RKO 93
93
93
93

New York Curb Market

Gen. Eq. 16
16
16
16

Tech. 65
65
65
65

Trans. Lat. 48
48
48
48

NEW YORK RADIO MARKET

Gen. Eq. 6-40 23
23
23
23

Kraft 35 1/2
35 1/2
35 1/2
35 1/2

Loew 61 1/2
61 1/2
61 1/2
61 1/2

Paramount 86
86
86
86

Par. Ry. 53 5/8
103
103
103

Parr 72 7/8
96
96
96

Warner's 61 41
8155
79
81

FOR SALE

Two Simplex Projection machines. Excellent condition. Phone Wisconsin 7-4390.

New Hotel
DULUTH
49 ST. EAST OF BWAY, N.Y.

250 rooms daily
ROOM, BATH AND RADIO
SINGLE $9.50, $12.50
DOUBL. $14.50-$15.00

FREE GARAGE
OPERATORS' STRIKE CLOSES MEMPHIS CIRCUIT HOUSES

(Continued from Page 1)
operators went on strike. At Paterson five circuit theaters are affected by the sitdowns. They are the Fabian, Regent, Rivoli and Rialto, operated by Warner Bros., and the U.S.A. Pathe, operated by Warner and union officials yesterday conferred in an effort to reach an agreement.

Find But 28% of Features Are Suitable for Children

(Continued from Page 1)
Walter Vincent, chairman of the exhibitor protest meeting continuing committee, in which he congratulates exhibitors for their attack on gangster pictures via a resolution. Hecht pledges support of his publication and allied women's organizations to independent theaters in aiding them to buy pictures suitable for children.

Only Starring Material
For Para. Stock Company

(Continued from Page 1)
that within the next 70 days the company will have 18 features in work. This statement indicates that in the future the company will not take on additional featured players for its personnel, instead using for their roles players being developed for stardom. Of the 54 Paramount contract players, 30 are newcomers, said Schulberg.

Charles C. Hildinger
Funeral Held Tomorrow

(Continued from Page 1)
tive in New Jersey politics, also owned an interest in the Newberry plant which operates along the Jersey coast. He is survived by a widow, a son, Clark, and a daughter, Claire Hildinger.

Mia's Wongs Para. Contract
Anna May Wong has been signed to a long term contract as a featured player for Paramount as a result of her work in "Daughter of the Dragon" with Warner Oland and Susse Haya Kawa.

Sease Nominated
Dr. D. V. B. Sease of Dupont-Path has been nominated for the presidency of the S. F. P. as well as Dr. Alfred Goldsmith.

Warshawks’ Sale Sold
William A. Brady, Sr., has accepted and will produce Sam Warshawks’ play, "The Woman of Destiny," the tryout in Provincetown in which Mary Young played the leading role. Brady correlated Sam in the second act and before the final curtain the papers were signed. Sam is general press representative for RKO Radio Pictures.

ALONG THE RIALTO WITH PHIL M. DAY

- IT'S NOT only the film biz that is plagued by the reactionaries and mole mountains with pre-Victorian ideas. Take instance the cigarette manufacturers. In one case, who have been up against a puff proposition tryin' to get over their sales message to the femmes who like their cigs even as you and I but the fuss fusses and the moralizers raise such 'ell at the idea of picturing a gal smokin'. . . . that the cig people have had to gun for femme patronage by indirect method first they started with colored art studios of beautiful girls, with their cig package appearing down in the corner. . . . more suggestion that a gal MIGHT smoke. . . . Next advance was the gal proffering a light to her boy friend now the Camel people have got Real Bold. . . . and turned out a full page ad showing the femme actually ACCEPTING a cig from her boy friend. In a few months it won't be at all surprising to see the gal actually SMOKIN' the cig. . . . and the silly part of it all is that for the past year the egghead manufacturers in their ad copy have been plugging the advantages of gals smoking their particular brand and when they finally come clean and show the ladies smokin' naturally they can give most of the credit to the film producers who have been showing the ladies in the pix smokin' regardless of who and why shouldn't they? . . . wimmen are entitled to some consideration. . . . for after all is said and done they are human beings, in spite of all that married men say . . . but please don't quote us.

- SENSATIONAL NEWS from Dave Bader, confidential secretary to Uncle Carl Laemmle, now sojourning together at all the ritzy Continental resorts. Dave met a glorious gretchen named Hanel Kadelburg, niece of the famous Viennese playwright of the same name. The murg wrote the European sensay-shun, "At the White Horse Inn" so Dave flew to Vienna to give the Unlucky Gal the RING looks as if our bad example has led this Davey person astring and he's comin' back on the "Europa" to cash in with us as two of the ahead souls on the occasion of that Ball and Chain Party

- PAUL GULICK sez he never realized how extensively our pix reviews were read until through error we ran a review on "Under Trail" that we covered a year ago. . . . and now all the exubs are writin' in to him askin' him wot the hell he well, Paul, it's l'll mistakes like this that prove we're Human . . . ya can't expect us to be Perfect like a supervisor . . . they're so darned Uninteresting

- FOR THOSE with thirsts, who still wanna be Cautious, here's how our boozing analyses on chemical test . . . 45% by volume . . . 39.5 by Weight . . . 20 Proof Wood alcohol, absent . . . Diethyl, absent . . . Isopropyl alcohol, absent . . . Formaldehyde, absent Acetone, absent . . . Artificial coloring, absent . . . Remarks: A high proof potable liquor good in flavor, no . . . yaps . . . we're only tellin' ya about our supply not offerin' ya ANY why should we?

- JAY EMANUEL of "The Exhibitor" is stagin' a golf tournament at the Lu Lu Country Club near Philadelphia on Sept. 25. As plenty of prizes, and a special car will carry the New York contingent there . . . Mister Zittel of "It's" will open up a swell nite club in the Grand Concourse Plaza hotel in about a month, featuring a pop price dinner . . . Arnold Van Veens publicity dir. of the franchise, has brought the house Prosperity BIG standout shows ever since he took it over, b'gosh

MORE AMBITIOUS SETUP FOR THE M. P. T. O. A.

(Continued from Page 1)
the agreement, Paramount must repurchase on September 5, 65,000 shares of its own stock at $75 a share, a total of $4,875,000.

Balter alleges that the agreement was illegal because it was made without consent of stockholders and that Samuel Katz, vice president of Paramount, and a voting trustee of the Kunsky Theaters, Inc., acted in a dual capacity in the transaction. Both allegations were denied by counsel for the defendants who stated that Katz' only interest in the acquired organization was through ownership of 29% of the company's stock by a subsidiary of Paramount. The re-purchase agreement was contained in the company's annual report for 1929 and 1930, he stated. He declared the transaction had been highly profitable to Paramount, the company having earned more than 9% on its investment in each of the last two years.

Film Curb's New Offices
Tom and Stella Hamlin have moved the "Film Curb" across the street to new quarters at 585 West 44th St.

Many Happy Returns
Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 4
Jack Duffy
Jane Laurel
Pete Smith
PHIL M. DALY sums up the reasons for Educational's prestige and leadership in the production of Short Subjects—the kind that Fill 'Em Daily with laughter, thrills, drama!

F'RING INSTANCE, take "The Tamale Vendor." with Tom Patricola puttin' over the Mexican atmosphere with a New Slant. a beaucoup combination who strums a the finished art of a trained trouper who strums a guitar and shakes his hoofs as only Tommy can do those two things. and all an Intrinsic Part of the story which seems to be not just thrown in for a buildup without it. couldn't hang together with some short comedy producers the general formula Charlie Judels and that mugg Mexican characterisation supporting Tom with his eccentric Mexican characterisation deserves a series he's that Good.

AND FOR the first time we saw a detective story from Real Life properly presented with studio technique at its best. William J. Burns Detective Mystery a California idyll in "The Trap". then by way of utter contrast. "Dreamworld" a Brown-Nagel saga of a desert, mountain and ocean. with Claude Flemming's voice making it very human that off on another slant with "The Trail of beauty, with Mack Sennett rockin' you in your face. the Swordfish" so realistic you could almost smell the salt tang and feel the load of the wind across your cheek.

TUSH, TUSH how we do rave. but, whoin'ell wouldn't. after seein' five Pips in a row that Fill 'Em Daily with laughter, thrills, drama.

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, president

EDUCATIONAL PICTURES

"THE SPICE OF THE PROGRAM"

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President
And Now, on TOP of "STREET SCENE"
SAMUEL GOLDWYN presents

HIT NO. 2
In the Mighty Series of Money-Makers Released by
UNITED ARTISTS! The Leader!

Ronald Colman in THE UNHOLY GARDEN

UNITED ARTISTS!
Did you ever see a baseball pitcher wave his support in from the field to the bench? Well, hardly. No matter how strong he's twirling, he can't go it alone. Your feature, too, needs the air-tight backing to the last fade out of the evening's show. No matter how good, it's only half your bill. When it's a flop, your whole show depends on the supporting featurettes. 

*Educational* has a two-reel comedy for every week in the year. And in the 82 single-reel pictures, the world's borders are our studio walls.

Folks don't shell out just to see *THE PITCHER*. It's the team—the whole show—the *Educational* support—that puts 'em on their toes from the bleachers to the boxes.
Non-Union Operators In 7 N. J. Circuit Houses

1,500 SHORTS FOR ’31-32 RELEASE

Fox Now Grooming 19 Players For Future Stardom

Promising Players Are Being Trained For Important Roles

West Coast Bureau, THE FILM DAILY

Hollywood—Nineteen players are being groomed for stardom by Fox. Names of the future stars and the vehicles in which they will next be seen follow: James Todd, “Sob Sister”; Ralph Morgan, “The Lone Wolf’s Son”; Edward Crandall. (Continued on Page 2)

NAT ROSS TO MAKE 13 SHORTS FOR RKO LIST

Production of Liberty Magazine short short-stories is planned by Nat Ross as associate producer for Van Beuren Corp., which has secured release of 13 subjects through RKO. Ross has taken an option on all future short short-stories in Lib. (Continued on Page 2)

Connie Bennett Patient

At New York Hospital

Constance Bennett on Friday was a patient at the Harbor Sanitarium. According to reports in New York newspapers, she is suffering from the effects of an appendicitis operation performed in Europe 18 months ago. A. P. Waxman, publicity director for RKO Pathe last night denied reports of Miss Bennett’s illness. (Continued on Page 3)

How an Ingenious Exhib
Obtained Police Guard

An exhibitor in a strike-troubled city was refused police protection but being an ingenious chap, he found a solution of this problem. He had a bomb tossed at the front door of his theater. Altogether the damage amounted to $20, American money, but he got six coppers assigned to his house to guard it. (Continued on Page 3)

Diversity of Subjects Indicated by Revised Production Schedules of 15 Organizations

Revised production plans of 15 major and independent companies indicate that more than 1,500 short subjects will be produced for 1931-32 distribution.

According to a FILM DAILY survey, 951 one-reelers and 415 two-reelers will be released. Sales quotas for the coming season on the better grade of single reels has been put by some of the major companies as $35,000 per release, with conditions indicating that within $5,000 of the amount specified will be reached.

ANTI-GANGSTER PICTURE BILL FOR N. J. ASSEMBLY

Newark—Right to grant an injunction against gangster pictures would be given under a bill which Assemblyman David M. Litwin of this city intends to introduce in the 1932 Legislature. Measure would forbid importation of such films in New Jersey and would make their exhibition a misdemeanor.

Detroit Publix De Luxe Houses Reduce Prices

Detroit—Effective yesterday, the admission prices of Publix de luxe houses here were reduced to from 25c to 60c, varying with the time of day. The former scale ended at 75c. Theaters affected are the Michigan, State, Fisher and United Artists. Children will be admitted at all times for 15c.

No Paper Monday
As Monday is Labor Day, a legal holiday, there will be no issue of THE FILM DAILY.
MOVIE TONE ANNIVERSARY CELEBRATED IN BERLIN

Berlin — First anniversary of Fox Tonende Wochenschau (German Movietone News), and the opening of another continental newsreel like it, were celebrated here recently. The house is a 500 seat, formerly known as the Oswald and is located in the heart of the theatrical center on the Kurfurstendam, the Broadway of this city. Ben Higgins, European directore manager, and Russel Muth, Berlin editor, presented the opening show.

Philly M. P. T. O. Plans Convention for Sept. 24

Philadelphia — Next convention of the M.P.T.O. is scheduled for the Hotel Adelphia Sept. 24. Business to be transacted includes consideration of a report on the recent exhibitor protest meeting held in New York and sponsored by the association.

Close For Three Day Holiday Warner Bros. and First National general offices will be closed today, (Saturday), in order to give the employees a three day holiday. A skeleton force will be retained in some of the departments, particularly in that handling film, but all of the executives will be absent.

St. L. Ambassador Goes Vaude

St. Louis—Skouras Brothers’ Ambassador has dropped "master-of-ceremony" shows and will adopt straight vaudeville Sept. 18. Blosom Seeley and Benny Fields, Smith and Dale and Jack Osterman are on the opening bill.

Mike Cullen in Pittsburgh

Pittsburgh—Mike Cullen, formerly manager of Loew’s, Washington, D. C., has been appointed manager of Loew’s, Pittsburgh, replacing C. M. Addison who has been made division manager of the Loew Cleveland group of theaters. Jack Simon, former manager of the Aldine, is now publicity director for the Penn.

Eberston-Designed House Opens

Cincinnati—Beating 2,000, the new RKO Paramount, designed by John Eberston, opened Friday night with city and state officers in present. RKO home office officials attended.

FINANCIAL

NEW YORK STOCK MARKET
(QUOTATIONS AS OF FRIDAY)

High Low Close
Net
Con. Fm. Ind. 64 61 61 55
Con. Fm. Ind. pfd 25 25 25
J. Smith 65 64 64 58
Warner Bros. 95 84 91

NEW YORK CURB MARKET

Columbia 774 764
Fox Thea. "A" 22 21 21
RKO "A" 25 24 23
Technicolor 69 69 69
Trans Lux 51 50 50

NEW YORK BOND MARKET

Gen. Th. Eq. 6410 22 22
Keith A-O 46 70
Loew 61 41
Paramount 67 83
Pat. By 315631 103
Pat. 50s 50 7756
Warner’s 6s 58 57 57

Eberston-Designed House Opens

Cincinnati—Beating 2,000, the new RKO Paramount, designed by John Eberston, opened Friday night with city and state officers in present. RKO home office officials attended.

NAT ROSS TO MAKE 13 SHORTS FOR RKO LIST

(Continued from Page 1)

erity for the next five years. It is estimated that from 5,000 to 7,000 stories a week are submitted for approval and all will be made available to Ross and Van Beuren. Many prominent directors and producers are responsible for a number of stories accepted during the past two years. First of the series has already been filmed by Ross. It is "Fixed," by F. R. Buckley, and was adapted and directed by William Cowen. In the cast of a farewell reception for Jack Gilbert, Miami Beach, Indiana, and Claymore. She recently returned to New York from a trip to Europe.

New Bankhead-Para. Contract

Tallulah Bankhead is understood to have signed a new starring contract with Paramount.

CARL BERGER

Now in the MALAY JUNGLES

turning first camera on the Frank Buck-Van Beuren R.K.O.

WILD ANIMAL SERIES

CARL BERGER

Now in the MALAY JUNGLES

turning first camera on the Frank Buck-Van Beuren R.K.O.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

1540 B’WAY, N. Y. C.

For a Free Inspection of Your Insurance Needs Call or Write

CARL L. STEBBS

1540 B’WAY, N. Y. C.

For a Free Inspection of Your Insurance Needs Call or Write

CARL L. STEBBS

1540 B’WAY, N. Y. C.

For a Free Inspection of Your Insurance Needs Call or Write

CARL L. STEBBS

1540 B’WAY, N. Y. C.
Furnish" No, and which forced for more. The Play and and there, girl, and now enabled Bobby with the Cinema and was the Count himself and scrambling into a lifeboat, which was upset...and bein' picked up hours later...more dead than alive...so naturally he was very anxious to meet the gent who gave him the works.

Now IT so happens that Mason Eberson, the host, has a peculiar sense of humor, so he hadn't told the Count who he was goonner meet...and during the luncheon, he ups and sez, casual like..."Oh, by the way, Count, you torpedoed Mister Fisher on the City of Athens in the course of your war adventures."...and the Count, casual like, raises his eyebrows, and sez..."No, you're wrong, Mason Eberson. I blew him up with a mine..."...and Mister Fisher, who naturally was the most interested party, butts into the conversation by sayin'..."Thank gawd I know at last what really happened to me..." then the Count courteously explained that the day before his raiding vessel had laid a 'tnt on the German sea raider and left for other conquests...so that when Mister Fisher met up with one of the mines 24 hours later...naturally he, the count, was not there to have the honor of meetin' him.

SO THEN the Count and Mister Fisher got real chummy...and found out that as world travelers they had a lot of friends in common. "Strange," sez the Count, "but I have met so many of your Victims, and now they are all my Friends, like you, Mister Fisher..." now what are ya gonna do with a guy like that...then they discovered that they were both members of the International Magicians' Society...and made an appointment to get together and exchange tricks...at which Mister Eberson turned to Mister Donald Mersereau, another guest, and sez..."Say, tell me—which is the guest of honor—the Victim or the Raider?"...and Don sez that after listenin' to both of these birds describin' their experiences...it's a toss-up. And Miss Fisher agreed.

ONE OF the world's shortest interviews was that accorded to a trade paper feller about a year ago by the precoy of a major company, who the reporter went into a long query to the effect..."Is true, Mister So-and-So, that you are about to sever all your motion picture connections?" Mister So-and-So merely looked at him...so the interviewer started all over again, thinkin' he had not heard, and Mister So-and-So interrupted with just One Word...and that word was the definite, final and devastating answer to the question...so the reporter tipped out...and if ya knew what this dizzy film biz is principally composed of then ya know the Answer.

THAT PREVIEW of Educational-Tiffany sports shorts gave the local sports scribes on the dailies a great kick. The local rag, "Gotham Life," which tells all about the weary doings of our hard hat, has a great yarn by Bide Dudley, who reminisces about some of the olemiers on the staff of the Mornin' Telly.
Should Use

Never Before Have So Many Real Names Been Available

By A. H. SCHNITZER
Short Subject Sales Manager
RKO Pathe Distributing Corporation

Names mean as much today in shorts as they do in features. Never before have as many real names been available in quality short films.

What is worth playing is worth advertising. Any exhibitor who has, let us say, a Jimmy Gleason two-reeler or a Floyd Gibbons' thrill reel on his bill and fails to give it a fair play in his advertising is, to say the least, neglecting a sales angle. Some exhibitors cover this phase of their bills with "Also Comedy and News" or "Selected Shorts.

But it is not selling copy either in newspaper space or in marquee incandescents.

Presentation of this copy is important. Type display of these box office names together with titles is one way of selling shorts. However, the modern showman strives to put ideas into his copy.

To give exhibitors material with which to work in the proper advertising and publicizing of RKO Pathe shorts, that department has issued an Exhibitors' Campaign Book entirely devoted to shorts. In addition, on series like the Floyd Gibbons and Masquers groups, special press sheets have been prepared.

The shorts campaign material includes features, news and play-date stories, some cuts and novelty accessories. But most important are the varied size little ad mats that can be conveniently used.

Experiencing With a Four-reeler

An experiment in four-reel comedies is being made by Universal which is releasing "First to Fight," starring Slim Summerville. Its reaction at the boxoffice will be watched by the modern owner, owing to its unusual footage. Summerville is appearing in a series of comedies dealing with life in the Marine Corps.

Old-Fashioned Slapstick 26 Pittaluga Shorts Extinct, Says Director

The term "slapstick," as used in describing the modern one or two-reel comedy is a misnomer, according to Edward Cline, veteran film director, now acting as producer for short pictures in Paramount's New York studio.

"The origination of the term can be traced back to the days of old burlesque when the comedian used a paddle or, later, to slap people on the head, or body. The latte was in fact two laths, fastened together and used as a weapon of defense between them, so that when any one was hit with those lathes there was a sharp noise like that when a person's cheek is slapped with the palm of a hand.

"Since the term first was used there has been a steady refinement and improvement of comedy and I believe that the real, old-fashioned type of 'slapstick' comedy is extinct.

"The comedies now being produced probably could best be described as broad comedy. These comedies do not depict the impossible but instead picture things which could happen even though unlikely to happen. We cling to the term 'slapstick,' merely because we cannot find a better phrase to describe the modern motion picture comedy.

Sennett Lining Up Stories

Mack Sennett has returned from his vacation in Alaska and has once more taken up the comedy reins. He is now lining up stories and making preparations for production of the five series he is making for Educational.

Exploitation Tieups Set for Warner Shorts

Exploitation, a phase of the picture business that has generally cut very little figure in the past in conjunction with short subjects, will this year play a prominent part in the plans of Vitaphone for the coming year.

Vitaphone made an exploitation tie-up with Parker Bros. manufacturers of ping pong tables and equipment for one of Ted Husing's "Sportslants" shorts in which the game of ping pong or tabletennis as it is called, appears.

E. M. Newman's series of World Travel Talks is being brought to the attention of book sellers where the shorts are booked, by Funk & Wagnalls Co. publishers of Newman's Book. Dealers will be asked to place this exploitation.

Robert L. Ripley's "Believe It Or Not!" Vitaphone shorts are being tied in with daily and Sunday newspapers that are publishing his cartoons. Newspapers are asked to announce in their columns that whenever the short "Believe It Or Not!" appears at the name of theater and in return the theater agrees to run a slide after the "Believe It Or Not!" cartoon appears daily exclusively in the name of paper.

"Bosko," the hero of Vitaphone's Cartoon series, "Looney Tunes," which is produced by Leon Schlesinger, is going to be produced as a doll and as a toy.

Goodrich Farmed Out

William Goodrich, director-in-chief of the Educational Studios, was contemplating a few days' vacation in which he was to receive at a auction, when RKO Pathe sent out an SOS for a sure-fire comedy director, so through special arrangements with E. H. Allen, general manager of Educational, Goodrich took his microphone to Culver City and got right on the job. He is scheduled to start a new Cartoon comedy in a few days, so the vacation was just a good idea gone wrong.

"Mickey Mouse" Parade

In conjunction with a Fanchon and Marco presentation of a "Mickey Mouse Idea," Bill Thomas, publicity director of the Fantages, Hollywood, organized a parade of the female "Mice" through the main streets of the city. Certain tie-ups were effected, such as a stop at a well-known restaurant for a huge ration of cheese for the "Mice" and a peek at the inside of a nationally advertised electric refrigerator. Transportation was taken care of by a local auto dealer.
Greatest Name in Shorts, too!

It's perfectly natural that PARAMOUNT, for 20 years the recognized leader in features should also make the best shorts. The same high-calibre production organization makes PARAMOUNT shorts as well as features. Real showmen, schooled in the demands of movie fans, bring these great seat-sellers to you: PARAMOUNT SOUND NEWS, 104 sparkling issues. 32 TWO-REEL COMEDIES. 52 ONE-REEL PRODUCTIONS. 18 SCREEN SONGS. 18 TALKARTOONS. 12 PARAMOUNT PICTORIALS. 12 SCREEN SOUVENIRS.
WIN 'EM BACK WITH THE PACKED INTO EDUCATIONAL'S

"THE TAMALE VENDOR"
Ideal Comedy
with
TOM PATRICOLA
"Swell laugh number, with Tom Patricola going over strong... one of the snappiest and funniest comedies of the season... Can't miss!"
Film Daily.

"OUTPOSTS OF THE FOREIGN LEGION"
Romantic Journeys
"Beyond that line is Death!" The last frontier where the world's most romantic band of adventurers face the perils of darkest Africa.

"THE WORLD FLIER"
Some of the world's champion speedboat racers... and some of the season's best fun and thrills. Photographed in Sennett color.

MACK SENNETT presents ANDY CLYDE
in the first of his new star comedy series
"THE CANNONBALL"
"Strong comedy that rates high on the production angle, which has enough to fill a half dozen of the routine comedy shorts... with Andy Clyde scoring heavily all the way... sure-fire in any house."—Film Daily

Half the show is good short subjects—the Educational kind!
Vacations are over. The summer is gone. The parents, the kids, the beach flappers trek back to town. The new season is on. You’re off! To what? And with what?

These Educational Pictures make it easy for you to get away to a flying start. “Box-office” is the word that sums up their entertainment value. The titles, the stars, the themes, the producers and the Educational trademark prove that.

**“A FRESHMAN’S FINISH”**
Vanity Comedy
An AL CHRISTIE production

**“THE TRAIL OF THE SWORDFISH”**
first of
MACK SENNETT’S
“CANNIBALS OF THE DEEP”

“Up Pops the Duke”
Mermaid Comedy

Dignity was the Duke’s middle name, but when he got mixed up with the impostors he lost it all. A fast comedy in a society setting, and a riot of laughs.

**EDUCATIONAL FILM EXCHANGES, Inc.,** E. W. HAMMONS, president
Hal Roach Will Deliver Five Series of Eight Each

Production is 50 per cent complete on M-G-M's 1931-32 line-up of 48 two-reel comedies and 47 single-reel releases. In addition, 104 issues of Hearst Metrotone News will be made.

Hal Roach Studios will deliver five series of eight comedies each. Thirteen releases are now completed, ZaSu Pitts and Thelma Todd have finished "Catch-As-Catch-Can" and "Pajama Party." The Boy Friends unit has delivered "Call a Cop" and "Mama Loves Papa" while the remaining three units have completed three comedies each as follows: Our Gang; "Big Ears," "Shiver My Timbers" and "Dogs Is Dogs," Charley Chase; "The Panic Is On," "Skip the Malo" and "What a Bazo." Stan Laurel and Oliver Hardy; "Come Clean," "One Good Turn" and "Beau Hunks."

M-G-M's own Dogville Comedies have completed three of a series of six; "Love Tails of Morocco," "Two Barks Brothers" and "Trader Hound."

Among the single reel releases, four starring Sir Harry Lauder have been completed and titled "Roamin' in the Gloomin'," "She's My Daisy," "Nanny" and "I Love a Lassie." Eight of the James A. FitzPatrick Traveltalks are likewise finished, leaving five still to be delivered. Mr. FitzPatrick is now planning another trip abroad for the purpose of recording special material for the balance of the series.

Sport Champions, a series of twelve outstanding champions of various sports, are being completed rapidly.

Thirty-Five Paramount Shorts For Release In First Quarter

TWO OF FOUR MASCOT SERIALS COMPLETED

Nat Levine, president of Mascot Pictures Corp., has completed two of the four chapter plays which he will make for the independent market during the 1931-32 season. The first serial, released in 12 installments, was "The Vanishing Legion," starring Harry Carey and Edwin Booth. The supporting cast included Rex, King of Wild Horses, Frankie Darro, William Desmond, Philo McCullough, Joe Bonomo, Tom Dugan, Edward Hearn, Al Taylor, Lafe McKee, Dick Hatton, Pete Morrison, Dick Dinson, Bob Kortman, Paul Weigel, Frank Brownlee, Yakima Canutt and Bob Walker. The story and scenario were by Wynden Gittens and Ford Bebee. B. Reaves Eason directed under the personal supervision of Nat Levine.

Exploitation Booklet

"Business Builders," an eight-page exploitation booklet just published by Educational Film Exchanges, presents to exhibitors a number of strong inducements for the proper merchandising of his short subjects and offers concrete examples of this organizations willingness to aid the showman.

Thirty-five short subjects will be released by Paramount during the first quarter of 1931-32. Of this number, 10 are two-reelers and the remainder are one-reelers.

Prominent in the two-reel division are the famous comedy team of Karl Dane and George K. Arthur, who co-star in "The Lease Breakers" and "Good Old Summer Time." Lulu McConnell, who appears in "Nothing to Declare" and "Keeping Up with the Neighbors"; the dialect duo of Smith and Dale in "What Price Pants?" and "Far, Far Away." Billy House, the rotund funster, who stars in "Bullmanis" and "Out of Bounds," and Ford Sterling, who appears in "There Ought to Be a Law" and "The Man Who Bought an Automobile." Burns and Allen, Tom Howard, Willie West and McGnty, Helen Kane, Lillian Roth, Borrah Minnetch, Solly Ward and Herb Williams are listed to appear in one-reelers. Five "Screen Songs" and three "Talkaroons" are on the release schedule, as well as three one-reel issues of "Screen Souvenirs." One "Paramount Pictorial" will be released each month, the first featuring Lowell Thomas, the Aber Twins, and Japanese Goldfish.

Eight Reelers Have Completed Production

A one-reel Technicolor subject entitled "Beauty Secrets of Hollywood" is slated for Paramount release September 5.

THIRTY-SIX OF PATHE'S 48 TWO-REELERS READY

RKO Pathe has made excellent progress on its program of 48 two-reel comedies, 36 being completed to date. Lew Lipton is in charge of comedy production under the supervision of Charles R. Rogers, vice president in charge of the Culver City studios.

On the staff are such directors as Harry Sweet, Ralph Ceder, William Goodrich, Edgar Kennedy and Howard Bretherton.

Completed in the eight series of two-reelers, each composed of six releases are as follows:

Four Masquers Comedies with 100 or more male stars from leads to extras with a guest star girl for each subject are ready for exhibition. They are "Stout Hearts and Wailing Hands," "Oh, Oh, Cleopatra," "The Great Junction Hotel" and "Wide Open Spaces.

On the Traveling Man series featuring Louis John Bartels, five subjects are in the can. They are "That's My Line," "Beach Pajamas," "Selling Shorts," "Stop That Run" and "Blondes by Proxy."


Edgar Kennedy, featured in the Mr. Average Man series, has completed five comedies, "Lemon Margarita," "Thanks Again," "Camping Out," "Bon Voyage" and "Mother in Law's Day."

Five Gay Girls Comedies, featuring June MacCloy, Marion Shilling and Gertrude Short, have been sent to exchanges. They are "Junk First," "Take 'Em and Shake 'Em," "Easy to Get," "Only Men Want" and "Gigollettes."

In the Manhattan Comedies series, three subjects have been completed featuring Daphne Pollard. They are "She Snoops to Conquer," "Oh, Marry Me," and "Crashing Reno."


8,000 Terry-Tooners

With an enrollment of membership of 8,000 boys and girls and new units being formed in key points throughout the country, the Terry-Tooners Men and Fan Club sponsored by Educational, has won the support of leading executives of the industry's major circuits.

An Oswald doll used by Universal to plug its popular cartoon star

An M-G-M short receives equal billing with the feature in this poster for the Pantages, Hollywood.
You can’t buy your shorts by the yard and expect to satisfy your patrons. You must have star value, class, diversity and honest-to-box-office attractions . . . the kind that only WARNER BROTHERS can give you!

S. S. VAN DINE’S
Detective Mysteries
12 2-Reel Thrillers

ROBERT L. RIPLEY
“Believe It Or Not”
13 1-Reel Queeriosities

E. M. NEWMAN’S
World Wide “Travel Talks”
13 1-Reel Attractions

THE NAGGERS
MR. & MRS. JACK NORWORTH
in 6 1-Reel Laugh Hits

PEPPER POT
Ace Novelty Shorts
13 1-Reel Surprises

BOOTH TARKINGTON’S
Juvenile Stories
13 Kid Comedies

LOONEY TUNES
13 1-Reel Comedy Cartoons
Starring Bosco

TED HUSING’S
“Sport Slants”
13 1-Reel Knockouts

ADVENTURES IN AFRICA
12 2-Reel Jungle Thrills

BIG STAR COMEDIES
12 2-Reelers with
Broadway’s Big Stars

BROADWAY BREVITIES
12 2-Reel Revues
RUTH ETTING in 4

MERRIE MELODIES
Peppy Song Cartoons
13 1-Reel Laugh Smashes

BOBBY JONES
“How I Play Golf”
12 1-Reel Sensations

MELODY MASTERS
Kings of Syncopation
7 1-Reel Musical Gems

No matter what type of feature you play, there’s a VITAPHONE SHORT to make it better!
FOREIGN MARKETS

By L. H. MITCHELL

32 B. I. PRODUCTIONS FOR AUSTRALIAN HOUSES

Sydney—Union Theaters Feature Exchange has scheduled 32 British International features for new season distribution throughout Australia, according to Gordon Ellis, manager of Union Theaters exchange. Outstanding B. I. productions for the season are “Dreyfus,” “Tell England,” “City of Song” and “Avalanche.” Among the others are “Carmen,” “Children of Chance,” “Keepers of Youth,” “Rich and Strange,” “Girl in the Night,” “McGluskie, the Sea Rover,” “Hobson’s Choice” and others.

In short subjects, the U. T. F. E. has scheduled 52 issues of the Pathé Super Sound Weekly News Reel; 31 Educational two-reel comedies, and sixteen Terry Toon cartoons.

West-Pearson Directors Report $42,710 Profit

London—The West-Pearson report for the year shows a profit of $42,710, but the auditor and the directors both make reservations in the report. Picture rights and completed pictures are given at $500,000, and this figure is doubted since “Journey’s End” did not bring in the returns expected, particularly in the United States. Nor was provision made for studio and equipment depreciation.

N. S. W. Exhibs Want Moratorium on Debts

Sydney—At a recent special meeting of the U.S.W. Exhibitors’ Association it was decided to seek political assistance in the heavy losses sustained by decreased picture theater patronage. The help they ask is that the Government amend the Moratorium Act to include film contracts, equipment purchase agreements and service payments. The meeting was the largest ever attended in New South Wales, more than 50 independent theater owners being present.

Mildes Tells British of W. B. Star Appeal

London—Max Milder, now managing director for Warner Bros. in Great Britain, in announcing the Warner product for 1931-32, laid particular stress upon the outstanding value of the star names to be found in the new product and the great importance of individual personalities in the making and presenting of feature pictures.

U. T. (Victoria) Ltd. Profit

Sydney—Union Theaters (Victoria, Ltd.), shows a profit of $114,825 for the year ending March 31, as against $184,720 for the previous year.

MANY GERMAN PICTURE COS. HAVE LIQUIDATED

Berlin—According to German film trade journals the number of motion picture companies which went out of business during the first half of 1931 exceeded by 48 the number of new organizations. Newly vested capital, however, is in excess of that liquidated by 158,000 mark—a very small sum in comparison with the total sum invested in pictures.

The depression in the German motion picture business is further attested by the decline of 7,500,000 marks, or 14 percent, in the entertainments tax receipts in German cities. The decline, it is stated, due to decrease in theater attendance and not to reductions in admission prices. In Berlin the total number of cinema patrons in 1930 was 56,500,000, a decrease of 2,000,000 over the 1929 figure.

THELMA WHITE

Now being starred in
WARNER VITAPHONE SERIES

“Lucky Thirteen” “Of All People”
“Her Wedding Nightmare”

THREE MORE IN PREPARATION

DIRECTED BY ALF. GOULDING
(Under Supervision Sam Sax)

FANNY WATSON

(Of Watson Sisters)

now starring in a series of SIX VITAPHONE SHORTS

Completed:
“Lucky Thirteen” “Of All People”
“Her Wedding Nightmare”

THREE MORE IN PREPARATION

Upon completion of this series the Watson Sisters will resume their RKO route of 45 weeks, starting November 21.
24 Educational Shorts Now Completed On New Year List

With 24 subjects either just completed or in various stages of production, Educational has passed two of the most active months in the history of the company. The combined short feature programs of Educational and Tiffany consist of 172 subjects, and the various units producing for Educational are working on all cylinders to meet the heavy schedule.

Operating with a production staff that has been practically doubled, Mack Sennett has each of his five different series under way. Two in the new Andy Clyde starring series have been completed, with "The Cannonball" now being released and "Tied Troubles" scheduled for October release. Bing Crosby will be featured in a group of Sennett comedies. Crosby's first two comedies will be titled "I Surrender Dear" and "One More Chance."

"The Great Pie Mystery," a two-reel comedy which will mark the revival of the famous Sennett pastry, is now being edited. Harry Gribbon, May Boole, Harry Myers and Alma Bennett are in the cast. "The World Flier," the first Mack Sennett Brevity, has been completed, with Charles Judels, Arthur Stone and Patsy O'Leary, as well as Loressa Turnbull, world's champion speed boat driver, and Harry For-}

1920-1931

"What this country needs is a good laugh."

C. C. BURR
Producer

Continuously producing high class features—shorts—foreign versions for 10 years, since Dec. 20, 1920, for the leading Distributing companies of the Motion Picture Industry

HOLLYWOOD, CALIF.

ALF. GOULDING

Directing:

"THE GIRL FRIENDS"  "PENROD AND SAM"  "THE NAGGERS"

VITAPHONE COMEDY SERIES

(Under Supervision Sam Sax)  Murray Roth, Director-In-Chief

V. S. M.

Harry W. Conn

Writer and Gag Man

Recent Releases:

"I'm Telling You," featuring Eugene and Willie Howard, for Paramount.

"All At Sea," featuring Lulu McConnell, for Paramount.

"S.S. Malaria"  
"Fur, Fur Away"  
"Wild and Wooly Vest"  

Featuring Smith & Dale for Paramount.

"The Beach Nut," featuring Herb Williams, for Paramount.

"Pulling a Bone," featuring Burns & Allen, for Paramount (in collaboration).

In Preparation: "No Man's Land"

Written especially for Lulu McConnell

126 WEST 47th STREET

New York City  Tel. BRYANT 9-2733
Medbury, in his fast rapid-fire comment, will hand you a laugh from the four corners of the globe. You laugh while you travel around the world.

This is the biggest little feature of the year—will lift you right out of the lap of "Old Man Gloom" into the arms of "Merry Sunshine."

A built-up reader audience of twenty million people through the daily news columns of more than three hundred newspapers including seventeen Hearst papers plus one hundred million radio fans from coast to coast. A worldwide waiting audience. A genuine box-office bet!

Produced by Wafilms, Inc.
Variety Keynote of Paramount Short Subject List

Comedy Is Predominating Element, States Larry Kent

Variety enough to please all groups of film fans is one of the outstanding features of the comprehensive short subject program now in production at Paramount's New York studio, according to Larry Kent, who is in charge of the filming of this important division of the company's 1931-32 product.

"Because we believe that variety is one of the keypoints of successful short subject production we have combed the amusement world for the best performers and stories in a wide range of entertainment," Kent points out in discussing his short subject schedule.

"Although comedy predominates throughout the list, we believe we have assembled widely dissimilar types of both players and scripts.

"Primarily, our product for the season divides itself into dialogue productions and musicals. The division is approximately half and half. But in both groups we have taken great care to insure the maximum variation in the actual material presented.

"For instance: In the group of musicals we have one-reelers starring such outstanding but totally different performers as Rudy Vallee, Ethel Merman, Helen Kane, the Boswell Sisters, Lilian Roth, Anna Chang, Boris Minnivetich and his Harmonica Rascals, Eddie Younger's Mountaineers, Charlie Davis and His Gang, George Dewey Washington, the Haje Trio and the Four Muskeeters. Everyone of these stars or stellar units are topnotchers yet no two of them offer the same type of entertainment.

"In the one-reeler comedy division the variety is equally marked. One stellar group includes Burns and Allen, Solly Ward, Tom Howard, Mitchell and Durant, Alan Brooks, Cameron and Aylesworth, Herb Williams, Joe Laurie, Jr., and Jack Benny. All of them are comedians of stellar rank yet there is a tremendous difference between the furiously knock-about comedy of Mitchell and Durant, for instance, and the rapidfire patter of Burns and Allen or the dead-pan fun-making of Tom Howard."

Three Shorts a Week Is New Season Vitaphone Studio Plan

With 168 one and two-reelers listed to date, Vitaphone Studio, Hollywood, will produce a total of 118 shorts for release during the 1931-32 season, with 100 one-reel and 18 two-reelers. The list includes 16 one-reelers that will be shipped to the branches. The production schedule at the studio calls for two one-reelers and two two-reeler each week.

The two-reelers on which all shooting has been finished are two "Big Star" comedies starring Fanny Watson, Thelma White, in "Lucky 13" and "Of All People" and one starring Walter O'Keefe in "Platinum Blondes." The first of 12 S. Van Dine Detective Mystery 2-reelers, "The Clyde Mystery," with Donald Meek and John Hamilton; the first of 12 "Broadway Brevities" series of 2-reelers, "The Musical Mystery," with Janet Read, Loma Ruth, Gwen Milne, the Albertina Rasch Girls and many others from Broadway's musical comedy stage.

The 14 one-reelers produced are

(Continued on Page 25)
‘SCRAPPY’ FILM FANS’ FAVORITE SAYS REGINA CREWE

By REGINA CREWE,
Motion Picture Editor N. Y. American.

Charles B. Mintz has a new idea. And this “Cartoon King” thinks so well of it that he is spending $1,000 a minute—yes, $1,000 a minute and more—to present his latest inspiration to the picture-going public.

Heretofore the cartoon screen has been cluttered up with more animals than there are in the zoo. Only a genuine nature lover and a devotee of dumb beasts—very dumb beasts—could sustain interest in the antics of the cartoon critters, Oswald Rabbits, Mickey Mice, Crazy Kats tumbled one after the other from the hallowed chambers of the picture prestige-tors. It remained for Charlie Mintz to give us something bright, new and original. And Charles has arisen to the occasion.

“SCRAPPY” is the name of the newcomer. And he’s destined to be the film fans’ favorite just as much as “Buddy” is the darling of the debs. This cartoon kid is arar boy—the sort who gets in your hair and your heart at the same time. And he arrives on the crest of the wave of juvenile popularity.

Most gangsters are 

Produced by
CHARLES MINTZ
Producer of “Krazy Kat”

COLUMBIA SHORT FEATURES SELL SEATS
EASTERN STUDIO ACTIVITIES

By HARRY N. BLAIR

Sam Kaplan headed an imposing delegation which recently returned from the State Labor Convention at Syracuse. Among those in the party were Jack Winick, Sol, Scap, C. E. Johnson, John E. T. Stewart, Dick Walsh and Bill Brennan. Stopovers at Buffalo and Crystal Beach, Canada were made on the way back, by way of diversion.

Marjorie Beebe is getting acquainted with New York while waiting to start work at the Warner Vitaphone studio where she will be featured in two comedies. Miss Beebe recently completed a series for Paramount here, opposite Dave and Arthur.

A highly original setting has been designed by shooting Location Director and supervising Art Director the Paramount New York studio, for "Musical Jazz," which will be produced as a Vitaphone short directed by Ray Mack.

The three years spent in the Orient has come in handy to Gaston Duval, in charge of research at the Paramount New York studio where "The Cheat," with a definite oriental background, is now in production.

Vitaphone Varieties: Ray Foster, cameraman, on a tour with the missions, while looking for a place to sleep, fell asleep at the wheel and found the car climbing a tree, with considerable damage to all... The Chisnau Quimis are anticipating a "Blessed Event"... "Mickey" popular Vitaphoner, again guarding the sound stages against intrusion.

Ruth Etting's several Vitaphone shorts went over so well that she is scheduled to make four more for the current season's program, first of which starts Sept. 11.

Lucia Backus Seeger plays a prominent role in "Automobile Intoxication," a Paramount short featuring Ford Sterling and which Art Ray directed.

Ruth St. Denis, famous exponent of the classic dance, has been engaged by Paramount to stage the Cambodian dance number which will be a feature of "The Cheat," now in production. Actual Cambodian dancers are given into the service of the king for training, at the age of eight and seldom reach majority due to the fact that their entire bodies are frequently covered with paint.

Fanny visits the Warner Vitaphone studio to make one of the "Girl Friends" comedies with Thelma White, she is sure to be accompanied by her sister.

Bert Frank, head of the Vitaphone cutting room, is compiling several more of those popular shorts which received much praise when shown on Broadway, "Evolution," "Stars of Yesterday," and "Ye Old Time Newsreel." are three of the films turned out by Bert during the past season.

Eddie DuPar, head cameraman at Vitaphone had a rough experience while taking pictures of the Interclub Yacht Races, recently, for the Ted Husing series "Sportslanters." He was in a small power boat which the high waves kept bouncing up and down. It took three men to hold the camera from being pitched overboard.

Walter O'Keefe proved himself a real trouper at the Vitaphone Studio this week. With less than 48 hours notice, he was able to step in and give a fine performance in "Platinum Blondes," a two-reel Big Star Comedy.

WHEN IS THAT YOUNG MAN GOING HOME?

This unwelcome suitor has been woesing the muse for many dreary months without winning her favor. Patience of the household seems about exhausted.

If you, too, feel that the cause of human happiness would be better served by the return of Living Music to the theatre, you can help to hand the Robot his hat—just sign and mail the coupon.

Ray Foster

Cinematographer

Warner Vitaphone Studio

When SHORT a SHORT STORY

Go to VIOLA IRENE COOPER
9 E. 59th Street VO. 5-549

Better Shorts Killing Off Double Feature?

That the end of the double feature epidemic will soon be in sight is the prediction of Mack Stark, general manager of Simple Simon Comedie Inc., following a survey of the entire country.

Shorts producers, who have been feeling the effects of the double feature fad, have improved the product to such an extent that its exhibitor with an eye to ultimate profits cannot afford to leave the off his bill. This, Stark believes, is especially true of the independent shorts producer who is in a position to put more money and more effort into the independent producer-distributor organizations, besides not being burdened with a high overhead.

With houses in many key cities given over to the exclusive showing of short subjects and enjoying good patronage, it is evident that the public is hungry for the variety in motion picture entertainment while only the short subject can supply the demand. To persist in throwing an all-feature bill to the exclusion of shorts, while it may result in a certain improvement in business will ultimately turn patrons away from the theater, is Stark's firm conviction.
**HOLLYWOOD ACTIVITIES**

Latest Production News Received By Wire From The West Coast

**A LITTLE from "LOTS"**

By RALPH WILK

GEORGE BANCROFT will soon start "Through the Window" from an original story by Martin Flavin and Joe Sherman. This picture will be directed by Louis Gasnier and Max Mininni.

**Birger de Boulow plans to produce two stage successes—abroad and an "Degeneration" in South Africa. He will make the pictures in Multicolor and plans to leave for South Africa in October. He will be accompanied by a technical staff.**

Tuesday morning, Eddie Snyder, veteran cameraman, was an anxious husband. Tuesday afternoon, he was a proud father. He suspended work on a picture to hurry to the hospital to see his first-born, a son. Eddie claims the boy wants to be a cameraman.

**Martin G. Cohn, veteran film editor, continues as chief film editor at Tiffany. He will supervise the cutting of "Left Over Ladies," the first picture on Tiffany's new program.**

Art LaForest, trainer and mas- seur, has opened the Metropolitan studio gymnams. Among his patrons are Al Christie, Robert Welsh, James Gallagher, Spencer Bennett and others.

Fred Allen, veteran supervisor and film editor, will direct Tom Keene in "Freighters of Destiny," or "RKO Poth. "Freighters of De- nying" is an original by Adele Buh- fington.

**Arnold Korff, who played the role of the judge in "The American Tragedy," is playing a featured part in Will Rogers' untitled starring vehicle at the Fox studios.**

Margaret Knapp, who has played in many successful plays and in this country, is playing the starring role in the German version of "Dance, Fools, Dance."

Stanley Cortez, brother of Ric- cardo, will handle the second cam- era on Pola Negri's initial talking picture. He has worked with Hal Mohr for several years and also worked with George Barnes and Karl Strauss.

**Nora Gregor, the German actress, who speedily mastered English for her role in "The Man in Possession," has added a new accomplishment. She has become interested in golf and has developed into a graceful and skillful player.**

Esther Howard, long a favorite comedienne on Broadway, recently discovered how much a preview can mean to a film player. When "Wicked" was previewed her dramatic scene opposite the star, Elissa Landi, stood out so powerfully that the following day she was called by Fox executives to sign for a role in "The Yellow Ticket," starring Lionel Barrymore.

**John Davidson, who has appeared in numerous screen features, will return to the legitimate with Jane Cowl in "Camille." Davidson will play the role of Zarville. The piece will open Thursday in Santa Bar- bara and will follow "On the Spot" at the Belasco box.**

As a result of injuries to his shoulder sustained by Buck Jones during the making of a fight se- quence in "Deadline," work on this Columbia release will be held up for a few weeks. The film was in its final stages when the accident occurred. During a sequence a player, through a fault of Buck, who was an Apparently, Buck was able to duck quickly enough to avoid in- jury.

Peerless Productions has obtained the exclusive services of Mickey McGuire, juvenile screen star. He will be starred in two productions, "Mickey" and "Tomorrow's Man," to be produced under the personal direction of Al Herman.

Bennet Finishes Work
**On Second Mystery**

Spencer Bennet has completed the direction of "The Mystery of Com- partment C," the second of a series of short subjects based on true stories in the career of Nick Harris, a famous detective. Harris is starred in the series, which will be released by Radio Pictures. George Rogan is writing the scenarios and dialogue for the various subjects.

The cast, supporting Harris in the second picture include Lita Chevet, John Webb Dillon, Harry Semels, Carleton King, Eddie Baker, Allen Greer. Edward Snyder was in charge of the photography.

Making Third "Torchy" The third "Torchy" comedy, as yet untitled, is in production with C. C. Burr, the producer, directing. Ray Cooke heads the cast, with Dorothy Short, Edgar B. Breece among the principals. George Amy wrote the scenario for the comedy.

Now is the time to start forming

**MICKEY MOUSE CLUBS**

a "peppy"

all year round tonic for any thea- tre. For com- plete organi- zation details write to Walt Disney Studios, 2719 Hyperion Hollywood Calif.

**HOLLYWOOD PLAZA**

Hollywood's most convenient hotel... for your stay in Southern California

**HOLLYWOOD PLAZA HOTEL...HOLLYWOOD, CALIF.**
Sugar For Film Basis Claim of
Arthur Ford, British Inventor

RCA Kansas City Branch
Busy on Installations

Kansas City, Mo.—R.C.A. instal-
lations and sales are on the up-grade according to reports made by the local RCA branch under the direc-
tion of Homer Ellison, manager, and A. C. Lindquist, engineer.

Recent installations reported in this territory include: Doctor, Erie, Kan.; Lyric, Valley Junction, Iowa; Dickinson, West Plains, Mo.; Gem, Baldwin, Kan.; Ritzy, Montgomery City, Mo.; Opera House, Chester Ill.; Soc, South Sioux City, Neb.; New Dixie, New Madrid, Mo.; Or-
phium, Elsberry, Mo.; Fairmont, Fairmont, and the Pruett at Centralia, Mo. Institution installa-
tions include the Chapel at the Kan-
sas State Reformatory, Hutchinson, Kan., Auditorium, Bagnell, Mo., and the Myron Stratton Home at Colorado Springs, Colo.

New Equipment Corp. Formed
Milwaukee, Wis.—Articles of in-
corporation have been filed by the Wisconsin Sound Equipment Corp. The company has been capitalized for $25,000 and will engage in the wholesale and retail sale of power amplifiers, moving picture sound, equipment, etc. Signers of the articles are W. L. Bushey, Clarence Kruecke and Fred Bushey.

New Amplifier Tubes Offered
Two new tubes known as the 242 amplifier, designed to replace the 211E and said to consist of a long life thousand hour tungsten fila-
ment, and the 2605 intermediate amplifer said to have an anchored construction to assure noise free projection, is being offered by the Duovac Radio Tube Corp., of Brooklyn, New York.

Arthur S. Ford, an English chemi-
cal engineer, after more than 40 years of research work and experi-
ment, has succeeded, it is reported, in transforming sugar into a plas-
tic substance from which, it is claimed, non-inflammable film can be produced. Calling his sugar cel-
luloid "sakaloid" the inventor claims he can produce celluloid for all pur-
poses, at very low cost. The raw material used can be either beet or
sugar cane in any stage of refine-
ment, or even raw sugar cane, treated in one way, it freezes into a hard, glass-like mass; in another it becomes a transparent substance, with rubber-like qualities; while a third variation of the process con-
verts it into a celluloid. A large American chemical corporation, it is
declared has interested itself in the invention and plan commercial production of the new material within
the next few weeks.

Del Rio, Texas—Work is expected to start sometime this month on the $100,000 theater to be constructed here by Hughes-Franklin Theaters.

Amarillo, Texas—A two-story the-
ater and store building is to be con-
structed here by J. N. Beasley at an estimated cost of $400,000. The house will be leased by Public when completed.

Los Angeles, Calif.—The 1,500
seat Roxie being erected here, and to be operated by the Pacific Amuse-
ment Co., operators of the Fairfax in Hollywood, is being rushed to completion for a scheduled opening November 15.

Abbeville, La.—Work of clearing the lot for the erection of Frank's Theater building here has been started. The house when completed will have a seating capacity of 790.

Charleston, Mo.—Bids have been
taken from contractors on the con-
struction work of the 400 seat the-
aeter to be erected here by O. W. McCutcheon, Uzrzel S. Brown of Blytheville, Ark., is the architect.

Plainfield, N.J.—Erection of a new theater here at an estimated cost of $250,000 is being planned byParamount.

Have you checked up on your elec-
tric light bulbs lately? During the
course of a year much electric light
juice is wasted due to unclean mar-
quee lamps and other bulbs around
the house. In these days when dol-
ars are hard to get and harder still to hang on to, its a crime to let this item kick up your overhead. Why
not make this inspection now and see
that you are getting a 100% ser-
vie out of them.

The winter season in the show
business will soon be upon you, and
any contemplated change planned,
to meet the demand of patrons
should be given every consideration
now. Look over the recent improve-
ments made in theater seats,
drapes, lighting equipment, projec-
tion, screens, and the numerous
other equipment developments and
it may surprise you to learn how
rapidly each in its own sphere has
been improved upon. Not because
of any one exhibitor's need, but to
fit in with the modern trend of the
business, to satisfy that demand of
the public, which is now shopping
for the best.

Vending machines are becoming more popular than ever before by theater owners for the accommoda-
tion of patrons in obtaining candies, etc., inside the theater. These ma-
chines not only serve the purpose of bringing in additional revenue, but are now obtainable in designs and color that add to the decoration of the house.

Markets New Coupling Cable
Chicago, Ill.—A new cell coupling
cable for use in sound reproducing equipment, that is said to have five
times the capacity reactance of standard microphone cable, has been
developed and is being marketed by the G-M Laboratories of this city.

Several improvements in Royal Zenith portable sound projec-
tor type "A" with removable b and the type "B" with heavy pedi-
tal, a product of the Pulverm Corp., were pointed out in a de-
monstration before a group of di-
tributors and exporters yesterday
in the company's New York office.

The outstanding improvements i
clude; new upper magazine that
can be removed and telescoped into a
lower one; electric motor and mot-
bed plates detachable so that all
t he projector weighs which is
proximately 100 pounds can be ca-
ered about in two small trunk
removable legs, silent operation at
other improvements to make it
more portable, brilliancy projection and tonal quality.

A new compact portable project
for non-theatrical use that w
have a total over-all weight of
pounds, construction of which w
 consist of the same qualities as ti
Royal Zenith type "A" is now
production at the company's Dulut
plant and will be announced shortly, according to J. V. Crem
min, Vice-president and Sales Ma-
ger of the company.

Takes Over Service Bureau
Milwaukee, Wis.—Rink Adver-
tising Co., has taken over the Exhib-
tors Service Bureau, of this cit

JUST
AROUND
THE
CORNER
from every American theatre
NATIONAL THEATRE SUPPLY COMPANY
Branches in all Principal Cities

STAGE LAMPS
HIGH intensity lighting units, properly de-
signed, give excellent service—spotlights,
footlights, strip lights, etc., or any other
form of lighting apparatus used on the stage—blue,
color frames, connectors, and miscellaneous stage lighting supplies.

KLEIGL BROS
Universal Electric Stage Lighting Co., Inc.
321 West 50th Street - New York, N.Y.

ROYAL ZENITH PROJECTOR
UNDERGOES IMPROVEMENT

BELI PORTABLE
EQUIPMENT
FOR 35 M.M. SOUND-ON-FILM
EQUIPMENT CORPORATION
729 Seventh Avenue, New York
NEW ELECTRIC PIT LIFT PUT OUT BY OTIS ELEVATOR CO.

Several types of electrically driven stage and pit elevators, arranged for individual and group operation, in synchronism, have been brought out by the Otis Elevator Co., New York City.
Control of the individual groups is accomplished by means of a push button, similar to that used for stage lifting; it is declared.

NEW ALTERNATIVE PRINTING ATTACHMENT ANNOUNCED BY BELL & HOWELL

Chicago, Ill. — An alternative sound printing attachment which can be fitted into the company's Model "D" continuous 35 mm printer has been announced and is being made by the Bell & Howell Company, of this city.

Instead of having movable masks at the aperture, it is said the five-way attachment utilizes a 220° drum in which are cut five openings. Four of the openings are arranged to take care of printing the sound and picture areas respectively of the negative, whether the negative is running forward or backward. The fifth opening is arranged to print ordinary "silent" negatives. In other words, instead of arranging masks to give the various combinations of aperture openings, the five-way wheel is turned to the correct openings.

These openings the company declares are indexed to facilitate the operator using them for sound and picture area printing, in correct sequence.

The Door Man

Many managers place a man at the door without any thought of his intelligence. Doormen hear much more from patrons than the managers ever do, and an intelligent man on the door can be of great help in advising the manager what the patrons' reaction is on the picture showing, what they want in the way of picture fare and any little improvements in the running of the house that may add to their comfort.

Neon Sign Cable for Indoor Use

Schenectady, N. Y.—Development of an indoor-type neon cable available in ratings of 5,000, 10,000 and 15,000 volts, has been announced by the General Electric Co., of this city.

The standard color of the finish is brown, but special colors such as black, etc., can be furnished at slight additional cost, the company states.

AMPLION CORP. MARKETS NEW REPRODUCING UNIT

Development of a new reproducing unit marketed under the trade name of "Octophase" has been announced by Amplion Products Corp., of New York City.
Efficiency of the unit, it is said, is from six to eight hundred per cent greater than that of cone speakers and its output volume so high it exceeds that of the average speaker by an amount equivalent to that obtained by the use of an extra stage of amplification. Not only may greater volume be obtained with lower amplification output, with the use of this unit, but due to the wide frequency range of reproduction, clearness and naturalness of tone, greater intelligibility of speech is realized at lower volumes, the company declares.

FREE from DISTORTION

VIVIBESTONE

THE PERFECT FIREPROOF SOUND SCREEN

1. Fireproof
2. Free from distortion of sight or sound
3. Acoustically perfected
4. Eliminates "sound pockets"
5. No glare—restful to the eyes
6. Easy to clean—lasts longer

Approved by E. R. P. 1., for use in connection with all Western Electric Sound Equipment.

Sold by National Theatre Supply Company—all branches. Ask any salesman for further particulars or apply direct to the manufacturer—

KEASBEY & MATTISON COMPANY
AMBLER, PENNA.
"The Old Family Album"  
**Colorfilm**  
**Time:** 9 mins.  
**Swell Novelty**  

The first two of the series, "The Old Family Album," shape up as a distinct and welcome novelty carrying a very wide pop appeal. Done throughout in Colorfilm, a process that is extremely natural in tints, this feature has remarkable clarity. Howard and Sadler, the well known vaude team, are featured. The reel is beautifully photographed and handled with fine technical skill, making a very enjoyable reel throughout.

"Castilian Memoirs"  
**"(Port O' Call) Series**  

This short carries with it an excellent description of many different kinds of drinking and some of the outlandish activities of the people in the port. The material is handled well and the two stars, together with the small cast, produce an excellent and amusing reel.

"The Holy City"  
**Ideal**  

A Knockout  

The first reel in the "Holy City" series is a real winner. The cast is well chosen and the photography is unusually good. The series promises to be an excellent one for vaudeville entertainment.

"No Holds Barred"  
**Educational**  

Thrills  

This is the first of the series, "No Holds Barred," and it is off to a fine start. The photography is excellent and the action is fast and exciting.

"Famous Plays of 1930"  
**Universal**  

Pepal  

The third reel in the Knute Rockne-Notre Dame series, made very dramatic and spectacular by the Notre Dame stars showing the great plays that Notre Dame won in the 1930 season. Such plays as Schwartz's 67-yard run against Pittsburgh, and many plays by other leading teams that scored for their respective colleges are finely reproduced. Plenty of action in this one for the fans. The explanatory dialogue by the Notre Dame coach keeps the reel pepped up.

"Honeymoon Heaven"  
**"(Port O' Call) Series**  

Imperial  

Excellent  

This is one of the best travel shorts to be presented this year. It concerns Honolulu, its people, beautiful scenery, sports and dances, and is filled with romance and color from start to finish. Scenes taken in front of the Royal Hawaiian Hotel where expert surf-board riders race at 40 miles an hour over the waves of the beach at Waikiki provide the thrills of the reel. Exotic volcanos, "Diamond Head," singular natives and their customs and beautiful Hawaiian dancing girls, go to make this first class entertainment that will stand exploring.

"Haunted Romance"  
**"(Port O' Call) Series"**  

**Imperial**  

Good Stuff  

Hong Kong, Victoria and the world are depicted in this travel picture. A surprisng modern city is shown, Hong Kong, with its traffic policemen and beautiful hotels, and then the other sides of native life, families living in small boats, eking out a living by human scavengers. The reel is nicely described and well edited, a combination that will interest a large audience.

"Wedge Plays"  
**Educational**  

A Fine Football Short  

The second in the "Football vs. The Fan" series. Howard Johnson, coach of the University of Southern California, takes his Trojans through the league play in all the main formations. He shows old style and modern versons, demonstrating in practical work and actual shots from big football games just how the wedge play is made effective. Very super photography, splendid explanations of the game are taken by the coach, and all-round good football any way you look at it.

"Olympic Talent"  
**RKO Pathe**  

Time, 10 mins.  

Timely  

A splendid presentation of tryouts for the coming Olympic games showing all the various American competitors in the recent event Jersey City stadium. Most of the big college teams are represented, with sprints, distance running, hurdles, javelin and shot put. Girls are also represented in many varieties of sports.
SOUND SHORTS

"Jungle Babies" Time, 9 mins.

A College of Shorts showing wild animals and their young. Very pvel and interesting. Bears, kauaroos, various rodents and other animals exhibit the strong moth-inclined in the caring for their offspring. The film is well directed and cleverly described by F. Clemenger.

"Kicking Game"

Time, 9 mins.

Dip Sports Real

The third in the series, "Football on the Fan." It features Lynn Kepley, coach of the University of Washington, Bill Ingram of California, and Lou Little of Columbus. The extruding of these brilliant scenes and the team's play is brought very graphically in team practice, and then into shots from big college games showing various lighting styles. Plenty of diversity with the various teams doing their soft, fine photography, and all and class in production values. So fans will go for this in a big way.

"Julius Sizer"

KO Pathe Time, 18 mins.

Missie

A missie, with Benny Rubin as a Zangle leader very much out of his element. The gags are forced and mechanical, and it develops little of the way of real comedy. Benny is known as the scissor artist, and the story is well set up and nicely handled. The final gag is simply throwing in such a way that it pin them against the wall. The gag is too far-fetched to get over, and the plot material is very obvious. The pin is in play.

"One Hundred Dollars"

Universal Time, 20 mins.

Flat

Pretty weak number, being a rehash of a lot of old gags that are all worked to death long ago. Charlie Lawrence is featured as the comedian for some unexplained reason. He is a slow-witted youth who is informed by his girl that he must sell $100 a week before his father will give his consent to their marriage. Then the hero gets a job as an insurance agent, and is assigned to sell the plan to a young girl. He uses everything up trying to sell the father the policy in the midst of his golf tournament match. Which is all very sily, and not at all funny. Then the finale has the very nifty in the girl's locker room, a gag dragged in just to show the grins in their unities.

"Isle of Isolation"

"(Fort O' Call Series)"

Imperial Time, 11 mins.

Unusual

Taken at Ban in the Dutch South Sea Islands, this short brings to the screen a people and a land, seldom, if ever, seen by an American. From these, we get a lot of interest about these people and their ways of life. This is a very well done number. It is well done in every way.

"Dreamworld"

Educational Time, 11 mins.

Class

One of the Romantic Journeys series done in animation, with Claude Riemann as the traveler narrating the views portrayed. The setting is southern California in its most gorgeous aspects, and Riemann and the camera have caught the fairyland atmosphere perfectly. Some very unusual shots are presented of the desert, the mountains and the ocean, together with beautiful landscapes of old Spanish missions. This is a very fine, stylishly done, and the chatty style makes you feel that you are right there on the journey with him, a classy travel number that will please the discriminating.

"Adventures in Africa"

No. 7—The Witch Doctor's Magic Vitaphone

Time, 10 mins.

Below Average

This number in the African Adventure series is just about passable. It does not contain anything sufficiently outstanding to bring it up to the average of preceding numbers. Some of it, particularly where the witch doctor is chased out of the colony after the natives have becomewise to his facery, is too apparently staged. The picture is principally concerned with rounding up animals for food without scarifying them or drawing blood in any way, on penalty of the curse pronounced by the witch doctor. Natives singled out for this duty are supposed to die of fever. The white man, however, shows them how to catch the animals without shedding blood, and upon returning from the successful hunt the witch doctor is put to rout.

"Isle of Isolation"

"(Fort O' Call Series)"

Imperial Time, 11 mins.

Unusual

Taken at Ban in the Dutch South Sea Islands, this short brings to the screen a people and a land, seldom, if ever, seen by an American. From these, we get a lot of interest about these people and their ways of life. This is a very well done number. It is well done in every way.

"Dreamworld"

Educational Time, 11 mins.

Class

One of the Romantic Journeys series done in animation, with Claude Riemann as the traveler narrating the views portrayed. The setting is southern California in its most gorgeous aspects, and Riemann and the camera have caught the fairyland atmosphere perfectly. Some very unusual shots are presented of the desert, the mountains and the ocean, together with beautiful landscapes of old Spanish missions. This is a very fine, stylishly done, and the chatty style makes you feel that you are right there on the journey with him, a classy travel number that will please the discriminating.

"Adventures in Africa"

No. 7—The Witch Doctor's Magic Vitaphone

Time, 10 mins.

Below Average

This number in the African Adventure series is just about passable. It does not contain anything sufficiently outstanding to bring it up to the average of preceding numbers. Some of it, particularly where the witch doctor is chased out of the colony after the natives have become wise to his facery, is too apparently staged. The picture is principally concerned with rounding up animals for food without scaring them or drawing blood in any way, on penalty of the curse pronounced by the witch doctor. Natives singled out for this duty are supposed to die of fever. The white man, however, shows them how to catch the animals without shedding blood, and upon returning from the successful hunt the witch doctor is put to rout.

Kansas City, Mo.—W. O. Lenhart, formerly at Lawrence for Glen W. Dickson and Winston Brown, formerly assistant to William Renkie, former Dickinson booker, now are doing the booking for the Kansas Circuit. Mr. Lenhart is acting as booker for the Kansas division, Mr. Brown, the Missouri division. Renkie is in Kansas and is in charge of the branch with his health is reported much improved.

Cleveland—Sherman Webster is no longer connected with the local Warner exchange. He joined the organization as special sales representative in July.

Kansas City, Mo.—Ward Scott, local Fox branch manager, has arranged for better downtown presentation this year than Fox ever has had before. Seventy-five per cent goes to the Newman and Liberty, and twenty-five per cent to the Mainstreet.

Brilliant, O.—Charles Papoulas has sold his Garden of this city to R. C. Bishop. The new owner has installed Tone-O-Graph sound equipment.

Cleveland—George Tice, Paramount booker states that there is no immediate indication that admission prices will be lowered at Public houses in this district.

Chicago—General Talking Pictures Corp., handling De Forest sound systems, is moving into new and spacious quarters at 910 S. Michigan Ave. Tuesday. J. V. Allen, general division manager, will be in charge. Frank B. Rogers, vice-president of the corporation, is here from New York superintend- ing the furnishing and arrangement of the new quarters.

Cleveland—G. W. Erdmann, business manager of the Cleveland Motion Picture Exhibitors’ Association, was all dressed up with a white silk hat labeled "Reception Committee" last week when the Ohio Legislature celebrated its 85th reunion in a series of entertainments which ended with a banquet at the Cleveland Chamber of Commerce.

Torch Lake, Mich.—The Little Gem has re-opened with new sound equipment.

Cleveland—J. S. Jossey, district manager for Monogram Pictures, Nat Lefton, general manager of Standard Film Service Company and Sam Gorrell, manager of the local Standard Film office were busy patching up $100 a week office last week when they learned that this district has jumped from twentieth to fourth place in six weeks.

Chicago—Offices of the Chicago Film Board will move into smaller quarters for the third floor of the Standard Oil building Tuesday.

Fredericktown, O.—The Neil here operated by J. F. Jones, has been closed.

Alger, O.—Mr. and Mrs. Roy L. Thompson, are reported to have sold their Hudson theatre here to Rush Hughes.

Cleveland—J. E. Scoville will open the Gordon Square on Labor Day. Duofone sound equipment has been installed.

CINES PITALUGA

OF ROME, ITALY

Makes its film debut in the shorts field with

Six One-Reel Musical Jewels From Italy

1.—TRIUMPH MARCH by Verdi—performed by an orchestra of 38 horns of the academy of St. Cecily of Rome.

2.—MELODY OF THE FOUNTAINS—extremely artistic.

3.—HUNGARIAN DANCES—performed in Rome by an original Hungarian 1. F. glass Specialty of Budapest, directed by Louis N. Hackl; Prima Ballerina Miss Cato Study

4.—LOVING CATS—an extreme original musical score on a new theme.

5.—DOLL’S FANTASY—with a catching tune by Grazia Del Rio, and three dancers of the Schumann Ballet.

6.—VENICE BY NIGHT—with songs and serenades and a glorious finale, with a night festival of the sea.

(R.C.A. recording Photophone on film)

LIVELY NUMBERS—OUTSTANDING PERFORMANCE—FASCINATING SCENIC SPOTS OF ITALY—EACH ONE OF THESE NUMBERS IS TRULY DISTINC-

TIVE AND THE TYPE THAT BUSI-

NESSING AUDIENCES WILL RAVE

ABOUT.

Released in the United States

TRANSCONTINENTAL PICTURES CORPORATION

11 West 42nd St. New York, N. Y.

Tel. Pennsylvania 6-2103

(Many State and foreign rights open)
Syndicated Articles To Plug Series

Universal has arranged for the syndication to several thousand newspapers throughout the country of a series of illustrated lessons in football as a plug for their series of Christy Walsh All America Sport Reels. The lessons have been written by Frank Carideo, famous star of the Notre Dame eleven. There will be 20 in all and each one will be illustrated with specially posed pictures. Similar material will be prepared on the other sport subjects being made by Universal which include Soccer, Basketball, Tennis and other leading athletic activities.

Twelve Expeditions Will Film Material for “Magic Carpet” Series

Plans have been completed by Truman H. Talley, general manager of Fox Movietone News for the production of the second series of 26 releases for “The Magic Carpet of Movietone.” Twelve expeditions have been arranged by Louis de Rochemont, short subject editor, to cover parts of the world not already reached by staff units in New York, London, Berlin, Sydney and Paris.

One of the units, already in Alaska is headed by Eric Mayell. Another, which is in charge of Jack Lieb, is in Africa gathering material for three releases. The Lieb unit, with Carl Bjerre, sound engineer is working up from Cape Town through the Union of South Africa. Northern Africa is being covered by crews working out of the Paris office. Richard Maeder and Lewis Tappan have secured material for the “Magic Carpet” in the Sudan, Ethiopia and the Belgian Congo. Ariel Vargas, pioneer newsreel man, is securing film in the Orient and the islands of northern Japan. James McInnis and William K. Hawk are in India and will tour the Dutch East Indies.

Crews, under the supervision of Harry Lawson are working in Australia, New Zealand and the Malay Archipelago. Ben Miggins, European director and Russell Muth in charge of the Paris office have sent units to Scandinavia, Spain and the Slavish countries. Charles Herbert and a camera and sound crew will shortly start a round-the-world trip in search of material. Canadian and South American territories are also covered by units.


Al St. John to Make 4 Two-Reelers for Para.

Work has begun at the Paramount New York studios on a series of four two-reel comedies in which Al St. John will star. The first will be “Mademoiselle Irene the Great,” an adaptation of a Saturday Evening Post story by Sunnally Johnson. Edward Cline is directing.
Nancy Carroll in "I AM FROM SIAM"
Picture Classics Time, 39 mins.

INTERESTING AND IMPRES-
SIVE TOUR OF SIAMESE CITIES
WITH INTIMATE VIEWS OF NA
IVES AND ROYALTY.

The coronation of King Prajadhi-
korn, who recently visited this coun-
ptry, and the coronation cere-
momy of H.H. Rama VI are the outstanding
strokes in this travel film, although
score of novel and curious scenes
native sports and customs add
considerably to the entertainment.
Such footage is given over to the
oration sequence which shows
such royal pomp and majesty, some
it a relic of medieval days.

The coronation shots are
unnaturally interesting.
Novelty is added to the
by scenes of a Siamese pride-
rituals in which the contestants use
the Pheon. Carriage rides as
part of the performance; elephants at work
and play, and many other items
are novel to American audiences.

This is the type of melodrama of
which the making "pop" au-
exists stand up and shout when
a hero runs a gang, win, and
over the plunders, to arrive "just in
to save the heroine and her
or old father from the clutches of the
villain. Bob Custer, director,
ars as a cattle-thief but after
any fights, some hard ridin'
and gun-play, he turns out to be
a "rider of the range" out to
get murderer. A rather pretty
romance runs through the picture
between Custer and Betty Mack, aid-
considerably by Duke Lee, a
vein, who knows how to act
and becomes an integral part of
the picture. Colorful and scenic locations
have been chosen for the locale.
A few sequences, wherein cowboys
play an important part, are the
iron. King turned in a good
job as a supervisor and the
recording is far and distinct.

Perkins, Betty Mack, Andy
regan, Betty Mack, Andy
aid by Duke Lee, Bob Walker, Jack Hardy, John

Tallulah Bankhead in "MY SIN"
Paramount Time, 80 mins.

FAIRLY ENTERTAINING DRAMA
OF PANAMA AND NEW
YORK. BANKHEAD AND
MARCH BIG LURE IN THIS ONE.

This picture offers additional evi-
dence to the effect that Miss Bank-
head is first class starring material.
She has both glamour and ability.
Able support comes from Frederi-
March opposite her. The story is
inclined to a variation of "should
a woman tell?" It is not striking
original but it speed ups in the last
wo reels, thus giving the audience
a better impression than it really
deserves. It concerns a hostess in
a Panama cafe who kills her hus-
band when he tries to grab her
savings. A drunken young attorney
comes to save her in the court
sequence. She has been received
to be about to marry a wealthy young
chap when her past is exposed.
Eventually she turns to the lawyer
in a cleverly-handled ending.

Cast: Tallulah Bankhead, Frederic March, Harry Rains, Sally Eilers, Susan Suther-
land, Margaret Adams, Jack Passett, Lily Carhill, Averell Harris and Charles Pang.

Director, Kay Hugh. Adaptation, Robert Jackson. Production, Fred Jackson. Original
Story, Owen Davis and Albert Herring; Director, Jack Rawlins. Cinematographer, Cam-
meran. Editor, Emmeline Hill; Recording Engineer, Ernest Zatorsky.

Direction, play. Photography, fine.

Nancy Carroll in "I AM FROM SIAM"

"SHANGHAI LOVE"
with Richard Cromwell,
Sally Blaine and Noel Bey-
Columbia Time, 75 mins.

TYPICAL SEA-MELODRAMA
WITH FIGHTS, MUTINY, BAD
MEN AND ROMANCE. RICHARD
CROMWELL IS FINE AS LOVE-
SICK YOUTH.

Fast action, strong dialogue and
good performances by the leading
players makes "Shanghai Love" in the
better class list of two-fisted melodramas.
Noah Beery as the captain of a "hell ship"
shanghies a Chinese woman, the man from whom
Beery had taken his wife and
years previous. Also on board
as an able-seeam is Richard Crom-
well, a youth who has once befriend-
ed Sally Blaine, the captain's daugh-
ter. The presence of the two men
is resisted by Beery who orders his
first mate to "get" them both.
Mutiity, with some hard fights,
breaks out, and in the end, Beery
is captured, released and free.
Cromwell and Sally Blaine join
and the two go off to settle
and have a happy ending.

Cast: Richard Cromwell, Noah Beery, Dora Bank, Goldie, Sidney Blackstock, Sid-
ney Bruce, Bob Alexander, Edwin J. Drury, Lloyd Ingersoll, Noah Beery, David
Treece, Lionel Belmore, Willard Van Dyke, Sally Eilers, J. P. McManus, James
Satz; Author, Norman Sarvis; Actors, Roy Chansler, Jack Jordan, Lynn Bari, Jack
Cochran; Director, Ted Tetzlaff; Photographers, Glenn Roven, Ted Tetzlaff.

Direction, good. Photography, good.

ADAPTATION OF STAGE PLAY
MISSES SPARKLE OF ORIGINAL,
SHAPING UP AS ENTERTAIN-
MENT FOR THE SELECT FEW.

This one misses the pop appeal
a mile, with the motivation and ac-
quirable story. As a vehicle for
Beery it has its faults, too. As a
play, "You and I," by Philip Barry, it was one of
the finest comedies of the season.
It scored well in the theater.

The transposition to the screen
seems to have clouded some of its values.
It wobbles around uncertainly, with
no definite building toward any strong
climax. The theme is that of a
father who yearns to quit the busi-
ness for his daughter. It is a rich
little gem and an excellent example
of a comic idea, it is cleverly
handled and quite a gem in the
furnace of Hollywood's present
story craft. The scenes are smartly
played throughout, with clever dialogue.

Cast: Lewis Stone, Evelyn Knapp, Charles B. Fitzsimons, Doris Wilson, John Darrow, Oscar Arel, Una Merkel.

Director, Robert Milton; Author, Philip Barry; Production, Fred Jack-
son; Adaptation, Owen Davis and Ad-
ride, Hilbert; Camera, German, Cinematographer, Edith, Editor, Emmeline Hill; Rec-
ording Engineer, Ernest Zatorsky.

Direction, very good. Photography, fine.

Joan Crawford in "This Modern Age"
M-G-M. Time, 76 mins.

"ONE NUMBER--ONE SOCIET-
IZED AUDIENCES WITH SEX
VALUES CLEVERLY TIED
UP IN UNUSUAL MOTHER-
DAUGHTER RELATIONSHIP.

They put a splendid cast to work
on a very unusual story that packs
some powerful dramatic punches.
The idea is a modernized version
of a sophisticated touch that will
delight the intelligent audiences.

It is group-up entertainment in every
sense of the term. Joan Crawford
finds herself in Paris with her mother, a
divorced, who is being supported by
her French lover without Joan's
knowledge. Then comes Joan's love
affair with a fine youth of a
splendid family. The mother sees
that she must sacrifice herself to
save the girl's happiness, when the
young's family and he himself dis-
cover the mother's relationship with
French lover and Joan. Fredrick
handles the mother part with
mature role and a fine delicacy
which almost steals the picture.
But Joan Crawford, in her best
work, is a moppet in this. It is all
it is real entertainment done with
class. Of course the ending works
out happily.


Direction, smart. Photography, excellent.

"EXPLORERS OF THE WORLD"
Rajima Productions Time, 76 mins.

BIG KICK FOR THRILL AND
AND ADVENTURE-LOVERS IN CAM-
ERA RECORDS OF FAMOUS EX-
PLORERS.

This is primarily planned for
roadshowing, but it will stand up as
very absorbing entertainment for
those who have the love of an
spirit of adventure. It's chief value
is in its stark realism, presenting
very graphically the inside stories
of those who have gone on anadven-
rous explorers on their scientific ex-
pedition to the far corners of the
world. The reels were assembled
by explorer Harold Noise, who em-
ployed an interesting device for in-
pacting the personal and human ele-
ment into the photographic records.
There is a great deal of personal
friends at a banquet table, and given
a brief introduction of each collec-
tivity, and they in turn take up the
narration work on their own cam-
era record as it starts to unreel.
These cover Harold McCracken, in
his shoe-shaped first aid kit, and
conducting the trek to Tibet for the
Chinese government; Commander
Attilio Gatti, leader of the Italian
Antarctic expedition; Captain
Commander J. R. Stenhouse, captain of
the "Aurora," on the Imperial Trans-
Antarctic expedition, Dr. Lau-
der's trip around the world, the
Byrd Antarctic trip; and finally
Harold Noise, leader of the
Italian Expedition to the post of
Western Brazil. Plenty of thrills and action.

"THE HORSE ATE THE HAT"
("Un Chepeau de Paille D'Italie")
Moviegraphs Time, 65 mins.

POOR FRENCH SILENT FILM
HOLDS LITTLE ENTERTAI-
MENT IN FARCE IDEA THAT IS
WEAKLY PRESENTED.

This is an adaptation of a French
stage satire, which in its original
form is a very effective piece in the
transposing to the screen, they lost
all the subtlity of the idea, and
in many spots it goes slapstick,
with the cast rushing around rather aim-
lessly and frantically, and not at all
hilariously. Rene Clare, who made
"Sous Les Toits de Paris," directed
this work number some two years
ago, and shows little of his master-
ful direction displayed in the later
highly successful film. The yarn is
all about a flirtation wife whose
new hat is destroyed by the hero's
horse. Then into the typical French
situation of the situation, the wife's
sweetheart involved, and the frantic
efforts of all hands to protect them-
selves, or to find out what scandal the
other party or the other parties is far superior to the material, but
are made to act in a very amate-
urish manner more often than not.

Cast: Rene Clare, Alfred Luntz, Oleg Tchekhov, Paul Oliver, Alex Allin, Eugene Dekker, Gerald, Udine, Alexis Bened, Mlle Maryse Maia.

Director, Rene Clare; Author, Eugene Labiche; Marc Michael; Adaptation, Rene
Clare; Editor, not listed; Cameraman, not listed.

Direction, weak. Photography, fair.
EXHIBITORS SHOPPING FOR SHORT SUBJECTS

By CHARLES ROSENZWEIG

Keenly conscious of the fact that the short subject is today a vital factor in his program, the exhibitor is bowing shyly to the call of the distributors for this branch of his talking screen attractions.

RKO Radio Pictures have been more than gratified with the reception accorded their shorts for the season of 1931-32. This is due to the fact that RKO-Radio Pictures have embarked on their short subject '31-'32 program with more than the usual care and with the result that has proven to be exceptionally fortunate.

This policy has proven to be especially successful in the matter of picking the stars to head the short subject series. There is "Chic" Sale's for example, currently reported to have recently signed a contract with a major film company at $5,000 per week. Sale's is doing a series of six two-reelers for RKO-Radio Pictures, and exhibitors who are getting the benefit of a $5,000 a week star at two reel values are not congratulating themselves.

Ted Sparks, Rocco Ates, Clark & McCullough and Jimmy Savo are all stars in RKO-Radio Pictures shorts, who are steadily mounting in box office draw. And the sensational appeal of Nick Harris series of 12 two-reel featurettes bringing this internationally famous detective to the screen in real-life dramas taken from authentic cases will react strongly in the exhibitors' favor and such strong viewing in a good advertising background. Add to these the series of Mickey McGuire two-reelers through the formation of Mickey McGuire clubs throughout the country, and the 13 Amedee Van Beuren one-reel shorts, and it may be readily observed that Radio Pictures is well able to keep the exhibitor supplied with an exceptional program of short features of wide diversity and box office appeal.

Para. Signs Ethel Merman For 2 One-Reel Musicals

Ethel Merman has been signed by Paramount to appear in two one-reel musical productions to be made at the New York studios. First is an original story by Aubrey Scott who will also direct. John W. Green is scoring the music.

France Honors Film Folk

Paris—In the recent awards of honors by the Department of Public Instruction, the French government single out a number of persons. Charles Delac received the rosette, Georges Melies was made a chevalier, and M. Roux-Parasac and Auguste Baron received the cross of the Legion.

Showmanship Essential on Shorts—Bergerman

"Patrons must be assured of a good time when they go to the theater. Featuring pictures cannot be considered a good 'talking program,'" S. Stanley Bergerman of Universal told THE FILM DAILY yesterday. "A showman should see every picture put on the screen before it is bought for his public. Many programs have only grossed 50 per cent because showmanship of that kind was lacking."

Universal To Deliver 326
Short Reels Plan Indicate

Universal's short subject line-up for 1931-32 will include 326 reels in addition to 104 reels of Universal newreel. Single reel series will include 13 "Dangerous Jobs," 13 "Strange as It Seems," 20 Cartoons and 26 All American Sports reels of which the following 9 have been completed: "Shirts," "Offensive System," "Buckeye Boys," "Backfield Plays," "Carry-On" of the Notre Dame series, three baseball shorts as yet untitled and one Tilden "Talks." The two-reel line-up will take in 13 Shadow-Detective releases, four serials of 12 episodes each to be known as "Danger Island," "Dancing with Buffalo Bill," "Heroes of the Law" and "Airmail Mystery." Fifty-two comedies of two reels each and one of four reels, complete the short product schedule. The four-reeler "First to Fight," with Slim Summerville and the Bob Ralston series, have three other summervillreelers, "Hotter than Haiti," "Bless the Ladies," and "Peeking at Pek." The "Footlight Features" completed are "Models and Wives" with Sidney and Murray, "Robinson Crusoe and Son" and "An Apple a Day" with Charles Almedida and "Stepping" with Don Brodie, "One Hundred Dollars" with Charles Lawrence "East and West" and "Furious" with Daphne Pollard.

Ideal Producing 42 Shorts
For American-Foreign Sale

With 42 one-reelers on its 1931-32 schedule, Ideal Pictures Corp. will make the descriptive talk of all subjects over into three languages for foreign distribution. French versions will be described by Guy Higon, Castillian-Spanish by Louis Nebot, and Brazilian-Portuguese by H. de Almeida, Jr. The series includes 12 Milt Gross "Gross Exaggerations," 12 Traveltalks, described by Arthur Hale of WOR; 12 new animal shorts by J. P. Cleary, "Cleary's Panic," and "Film Fan Biograph," a new series of surprise cartoons drawn and animated by A. E. Winn. "Mr. & Mrs. Carrick" will edit the entire ideal output for the season. According to M. J. Kandel, president, 60 per cent of the country has been sold on franchise for his entire program.

Three Shorts A Week

Vitaphone Studio Plan

(Continued from Page 14)

Three of the seven "Melodie Masters" series. Earl Carpenter and his Jones Beach Orchestra made "The Big House" while Castro's Ochestra completed "Havana Cock-tail," "Snakes Alive," the first of a series of 13 juvenile stories by B. T. Korthank, with little Billy Hayes as Penrod; two of the 13 "Pepper Pot" series, one starring Edgar Bergen, ventriloquist in "The Eyes Have It" and a novelty short with ducks called Wise Quacker." A "Travel Talks" called "Little Journeys of Great Masters," "Southern India," "Northern India," "The Road to Mandalay," "Meditated By" and "Javanese Voyages," two Robert L. Ripley "Believe It or Not" shorts, one which was number 12 of last years product and number one of the 12 scheduled for the coming year. Also Number one of "The First Annual Popular radio sports announcer for the Columbia Broadcasting Chain. In production are "Her Wedding Night" and "Threeتو""told of the "Girl Friends," series with Fanny Watson and Thelma White being released as part of the "Big Star." Talking of "The Lucky Girl," production in "Free and Easy," another of the "Pepper Pot," series. The others of "Big Star" comedies the following big stars have been signed: Phil Baker, William & Joe Mandel and Doctor Rockwell. Emil Fischell is signed for four of the 12 "Broadway Brevities," series of two-reelers; her first picture under the new contract, "Wives and Words," and goes on production the week of Sept. 7. Marjorie Beebe will make at least two and probably three one-reeler comedies for the "Pepper Pot" series Mrs. and Mrs. Jack Norworth, who are in Europe will make a series of six one-reelers. The first of the series that goes into production the week of September 14th. In the same week "The Wall Street Mystery" number two of the S. S. Van Dines will get under way.

Two series of cartoons of 13 each "Remember "Pack the Box."" A comedy song cartoon, are being produced for Vitaphone or Vitaphone or Vitaphone and the coast by Louis Schenitzer. In the other 12 short subjects, each Bobby Jones in "How I Play Golf," and "Adventures in Africa," both of which will probably be released on the past summer but in real part of the 1931-32 product complete Warner Bros. Vitaphone program.

TALKING PICTURE EPICS
MARKETING 14 SERIES

With 14 series of short-subject comprising 160 releases for 1931-32 Talking Picture Epics enters the new season with a great number and diversity of shorts.

One-reelers will comprise series, "Ode to Dob," each woven around historical romances. The Argus-Lancaster expedition is touring the country marketing material for the series. Cheater will revive the Snooky Monkey comedies with "Snooky" the almost-human monkey, supported by kids and animals. "The Navy" consists of 13 releases. Of the Ditmas series of six one-reelers, three were all-budgeted at first as the Broadway, "Intimate Interviews of Famous Personal Screen Personalities," with a full reel devoted to each feature player, will be produced by Intimate Interviews, Ltd., with 26 in the series. There will be 12 released in the "Wild Life" series, which deal with unusual animals. This will be produced by Bill Lucas, William and George Allen. Elmer Clif will direct.

Lowell Thomas will appear in two series of six reels each. "Lowell Thomas Drifts Around in Latin America," and "The Far East" are the series titles. "Going Places" will present Emma and Lindsay Squier, authoress, who in releases will tell the story of off places. "Great American Cities six-one-reel series; "Wanderlust" releasing scenic describers of the old and new world; six "Character Studies of Places and People," produced by Frank D. 0. Minston; six Tom Terliss "Goldd West" series releases; six War Lascelle animal and scenic releases; "The Story of the World" the one-reel line-up.

A series of 12 two-reel Al comedies of "The New America" is with Chadwick Pictures for T. P. Two single two-reelers are also on the schedule, they are "U.S.-5" and "Seeing Australia in 15 Minutes."
NEARER
AND NEARER

... comes the day when ultra-speed motion picture negative will eliminate slower emulsions. The latest impetus is supplied by the new gray backing on Eastman Super-sensitive. This advance is of particular interest to the exhibitor and the producer. Definitely improving photographic quality, it means more artistic, more pleasing, more satisfying pictures. And these factors, needless to say, have a very definite box-office value. Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
MAGIC CARPET OF MOVIE TONE

BRINGS THE WORLD IN SOUND AND PICTURE TO YOUR THEATRE

New and different. The people, animals, life, strange habits of the four corners of the world. Whatever's exotic and striking caught for these world travelogues in natural sound. Only Fox has the world-wide staff to record such pictures. Every reel a treat, every subject a thrill. A feature picture, a newsreel and a Magic Carpet of Movietone to complete the perfect program!

52 ONE REEL SUBJECTS
Walters to Produce 12 Features in England

GOV'T ENDS PROBE IN SPONSORED FILMS CASE

Council Mapping Campaign Against Picture Censorship

Plan Conferences With Hays Organization Officials

Plans for a campaign centered on motion picture censorship will be appaid out next month by the National Council on Freedom from Censorship. Conferences will be held with representatives of the largest organizations and distributors. The council has been engaged for some months in doing research work in connection with the drive, compiling data on the operations of censorship boards.

T. LOUIS STAGEHANDS CONTRACT AGREED UPON

St. Louis—Local de luxe houses and the stagehands' union have reached an agreement on a new contract. Fox is understood to have actually signed the agreement, which embraces the same provisions as the old contract, and the other results will sign immediately.

Your City Again Bans Birth of Nation" Showing

Jersey City has banned showing "The Birth of a Nation" for the second time in 20 years. Thomas Wolfe, Deputy Director of Public Safety, has issued an order to the Orient following a protest from the National Ass'n for the Advancement of Colored People.

First Dramatic Picture To Play Palace, N. Y.

For the first time in the history of the Palace on Broadway, a dramatic motion picture will be on the program when the last of the Floyd Gibbons shorts, "Woodrow Wilson's Great Decision," opens at that house Sept. 11. Booked day and date with the Palace, the short will play the Mayfair of Hipodrome.

Famous Players Canadian Ceases Expansion Plans

Unions Seek Protection By Revising N. Y. Law

N. Y. Secretary of State would be authorized to use his discretion in granting incorporation papers to dual labor unions organized by non-unionists and "unfair employees" under a revision of the state's incorporation laws proposed by the N. Y. State Federation of Labor.

Plan Milt Gross One-Reelers

Milt Gross, cartoonist and humorist of the Hearst papers, has been signed by M. J. Kandel, of Ideal Pictures, for a series of 12 one-reelers to be known as "Gross Exaggerations." Tom Johnston, formerly cartoon and "strip" editor of the "N. Y. World," will write the gags and stories for the series and the dialogue will be composed by Frank dollan who was recently connected with the "Movie Memories" shorts released by Paramount. Gross will collaborate with Johnston in "gagging" the reels and will add sequences of animated cartooning to each. The shorts will be shown on travel films. It will be ready next week and titled "The Isle of Jazz."

12 Features to Be Produced

In England, States Warner

London (by cable)—Approximately $1,000,000 will be spent by Warner-First National on the 12 features scheduled for production at the Teddington Studios which they have taken over on a two-year's lease, according to Jack L. Warner. RCA sound will be used. Studio executives will be Irving Asher.

Columbia Seeks Exclusive Services of B. Stanwyck

Columbia Pictures has brought a court action against Barbara Stanwyck in an effort to restrain her from working for any other company. According to the complaint, she has signed a contract with Warner Bros. in violation of her Columbia contract.

Satisfied Five Producers Have Abandoned Making Advertising Films

The Federal Trade Commission will not investigate activities of five companies in connection with sponsored pictures, says a letter from H. L. Anderson, chief examiner of the Commission. (Continued on Page 7)

MYERS SEES GANGSTER SUBJECTS OVERDONE

Washington Bureau of THE FILM DAILY

Washington — Although Allied States Ass'n has no definite policy as regards gangster pictures, President Abram F. Myers believes that the subject has been overdone and that "the public is beginning to yawn." He deplores "imitativeness which leads to production of an unending succession of such pictures."

Charges U. S. with Trying To Discredit British Films

Toronto—A resolution urging constituent organizations to encourage exhibition of British films and "further support the greater interchange of British films" was adopted at the British Empire Service League Conference here. Major General Sir Frederick Maurice charged Hollywood producers are "deliberately producing inferior films in British studios" and exhibiting them as British pictures "in order to discredit British films generally."

Sunday Show Voters Get Free Cleveland Tickets

Cleveland Heights, O.—M. B. Horowitz, general manager of the Washington circuit, which operates the Heights theater, received a letter of thanks and a free ticket to each of the 9,041 residents who voted for Sunday movies. The tickets were for a show, the day when Sunday movies went into effect at the two Cleveland Heights houses.
Two Australian Producers At Work, States Mason

Although two producing companies are now making feature films in Australia, there is no fear of pictures produced in the Antipodes competing with American or other foreign product. Cecil Mason, sales manager for Greater Australasian Films, told the FILM DAILY yesterday, that the two producers in Australia are the Union Theaters in Sydney, headed by Stuart F. Doyle, and the Eftec Films of Melbourne, headed by F. W. Thring. The former is making “On Our Selection” a feature with an all Australian cast and staff, and the latter is producing “The Sentimental Blake” which is being directed by an American. General Australasian Films represents Columbia and several British producers in the Antipodes.

Leaders Coming to Meet

An idea of the importance being attached to the industry’s campaign to help relieve the unemployment situation may be derived from the fact that leaders in every section of the country are planning to come to New York especially to attend the planning committee meeting scheduled for Sept. 14.

Herb Given Resigns

As U.S. Ryder Manager

Philadelphia—Herb Given has resigned as manager of the local Universal exchange. Mike Landow, district manager, is handling the office until a successor to Given is appointed.

Lowell Opera House Sold

Lowell, Mass.—Norman Glassman and Fred E. Lieberman, operators of the Capitol and Victory, have sold the Opera House to Thomas F. Henneussey.

COMING & GOING

FRANCES STARK, stage star who makes her debut in “Five Star Final,” has returned to New York and may be seen in a stage production.

LARRY DARMOUR is visiting New York from the Coast.

IGNACY CZALCZYNSKI, Polish government photographic representative, is in New York.

M. A. LIGHTMAN has returned to Memphis from New York.

Pacific Coast Exchanges

To Handle Peerless

Los Angeles—Pacific Coast Exchange, Inc., have contracted with Peerless Productions for the distribution of the Peerless’ 24 independent features, in California, Arizona, Nevada and Hawaiian lands. The exchange is headed by Nannie Brown in association with M. H. Hoffman, Jr.

COLOR NEGATIVES

Producers make own Color Negatives with By-Pack.

Color in Red-Ortho Negatives may be removed or altered to complementary color.

Write DU CHROME FILM SYSTEM, Ltd., 6723 Santa Monica Blvd., Hollywood, Calif.

the FILM DAILY STRING
PUT'ER THERE

You might quibble about protection...dicker over percentage...argue about playing time...but thousands of exhibitors agree with these branch managers on one big fact. WARNER BROS. and FIRST NATIONAL features and VITAPHONE shorts are the outstanding 'buys' for 1931-32!

AND HERE'S THE UNCHALLENGEABLE PROOF...
FIRST
12
WARNER
BROS.
and
FIRST
NATIONAL
releases
confirm
the buying
judgment
of
thousands
of
exhibitors

THE
STAR WITNES
with
WALTER HUSTON
“CHIC” SALE DICKY MOORE
Frances Starr Grant Mitchell
Sally Blane Ralph Ince

Now in
5th recor
smashing wa
at the N.
Winter Ga
en.

RICHARD
BARTHELMESES
in
THE LAST
FLIGHT
with
David Manners, Helen Chandler
John Mack Brown, Walter Byron
and Elliott Nugent

Greatest
Barthelme
hits sets a
terific box-of
pace ever
where!

THE BARGAII
with
LEWIS STONE
DORIS KENYON
CHARLES BUTTERWORTH
UNA MERKEL EVALYN KNAPP

Selected
one of the
films of the
month
Photoplay:
Screenland

GEORGE ARLIS
in
ALEXANDER
HAMILTON
with
Doris Kenyon June Collyer
Dudley Digges Montagu Love
Ralf Harolde

DOUG FAIRBANKS,
in
I LIKE YOUR
NERVE
with
LORETTA YOUNG

“Doug Jr.
an hilari
movie co
tail!”
—Screen
Mag

SIDE SHOW
with
WINNIE LIGHTNER
CHARLES BUTTERWORTH
EVALYN KNAPP
DONALD COOK

“Sure-fire b
office. Fast a
funny!”
—Holly
Rep.
YOU KNOW
'The Star Witness' is a terrific box office sensation in every spot it plays!
YOU KNOW
'The Last Flight' is the greatest Barthelmeis hit in years!
YOU KNOW
that no company has ever produced a picture so big, so powerful, so truly great as 'Five Star Final.'

THAT'S WHY
you become one of the industry's real leaders the moment you sign that square deal contract for

35 STAR HITS from WARNER BROS.
35 STAR HITS from FIRST NATIONAL
70 Guaranteed VALUES

TAGRAPh, Inc., Distributors

FIVE STAR FINAL
with Edward G. Robinson
H. B. Warner
Marian Marsh
Frances Starr, Anthony Bushell
George E. Stone

"Hits a new high point in pictures! Human, stirring and realistic!"
—Motion Picture Herald

PENROD AND SAM
with Leon Janney
Junior Coghlan Matt Moore
Dorothy Peterson Zasu Pitts
Based on the story by Booth Tarkington

"Clicks in a big way. Juvenile characters bring laughs and tears."
—Motion Picture Daily

WILLIAM POWELL
in
THE ROAD TO SINGAPORE
with Marian Marsh
Doris Kenyon

"Certainly proves to his advantage to be with Warner. This one is grand."
—N.Y. Telegram

HONOR OF THE FAMILY
with Bebe Daniels
Warren William
Frederick Kerr
Alan Mowbray

"Cyclonic comedy hit! With Bebe Daniels and the new screen hero, Warren William!"

DOLORES COSTELLO
in
EXPENSIVE WOMEN
with H. B. Warner, Warren William
Anthony Bushell

"Belle of the Box Office scores in triumphant return to the screen!"

THE RULING VOICE
with Walter Huston
Loretta Young

"Highly entertaining. Played superbly by the principals."
—Photoplay
We are proud that the largest percentage of exhibitors have selected WARNER BROS. and FIRST NATIONAL as their backbone program for 1931-32.

We are proud of the enthusiastic acclaim accorded our first twelve releases. We feel the balance of the program planned for us will make this OUR greatest year, YOUR greatest year, and . . . . . .

WARNER BROS. Greatest Year
AFTENDS PROBE IN SPONSORED FILM CASE

(CONTINUED FROM PAGE 1)

A commission to Eugene W. Cascio of Castle Films, who brought the situation to its attention. Preliminary investigation of the matter disclosed that the producers complained of the Mack Publicity Department's abandonment of production of so-called advertising films," states the commission, and so the commission has issued its report in the complaint, which was examined from the angle of the alleged unfair trade practice.

Frlington, Ia., Houses Films for Non-Union Operators

Burlington, Ia.—Non-union operators have been placed in all the local theaters by the management, following the decision of the others. The controversy started in the Iowa Cities at the time of expiration of the contract. The owners of the Ritz and Palace theaters, whose contracts had not expired, joined the Iowa operators in sympathy. All theaters are in regular operation at present.

ITALIAN FEATURE STARTS

Le Porte del Destino" (Gates of Destiny) an Italian feature written by Angelo Devito will start production tomorrow at the Metropolitain, Fort Lee. It will be directed by Lewis Maselling and will be entirely in Italian dialogue. S. Aura and Yolanda Caruccio will be featured.

W. E. Audiphone Installations

Interest of exhibitors in installing allphones in their theaters is increasing, according to C. W. Bunn, FPI's general sales manager, who announces audiphone installations in the following theaters: Bello, Bellefioro, S. D.; Lyric, Monrovia, Calif.; Playhouse, Atascadero, Calif.; Hahn, Bronx, N. Y.; and Specrak, San Diego.

Women Control Memphis Board

Memphis, Tenn.—Mrs. Walter Swartz, wife of a physician and prominently identified with the paraprofessional association, has replaced Mrs. Joseph Vogel on the movie censorship board which women now control to a one.

THINGS WE Never Thought Worth Mentioning Till Now... that now we know why press agents go cra-zy.... Jed Buhl, having forceably abandoned his son, entered three of Mack's beauties, Ann Christy, Ruth Hinton and Dorothy Granger, in an auto parade.... and Jed promoted a high-hat auto to carry em... now comes the Sad News.... the car called for the gals.... and it was a CLOSED vehicle.... now, we ask ya, howin'll could the syndicate photographers snap Mack's prise pips hidden behind $8,000 worth of aluminum. Varnish and plate glass?

THAT Tommy Westmorland, our Arkansas snooper, rises to comment on our article about Mister Schiller's new notion for the use of typographical design in picture titles; notes that the field is already in process of developing with Pathe's Audio-Revue using a modern sans-serif face, a Kabel light face or Future... and they have also been using impressionistic designs moving in a modern pattern behind their subtitles for decorative effects and Tommy winds up by saying that there is no doubt but that gents like Mister Schiller and himself could develop this field to Unlimted Proportions.... and he thinks that Pathe, Fox and M-G-M have the rest of the field stopped when it comes to art treatment of pix titles. Tommy, like Mister Schiller, knows his type.

THAT Sam Warshawsky is busy receiving squawks from Broadway stage producers... because he didn't give 'em a chance to grab off his smash hit. "One of Destiny" the part he was laid up with a cold... now comes the Sad News.... the car called for the gals.... and it was a CLOSED vehicle.... now, we ask ya, howin'll could the syndicate photographers snap Mack's prise pips hidden behind $8,000 worth of aluminum. Varnish and plate glass?

THAT Nell Roy, of "Girl Crazy," is planning to take a bungalow in Hollerwood... before she goes out on a film contract.... she is planning to go to the coast... and give her the lowdown... and Ben sends her a postcard sayin'... "This is the place for you!"

THAT Al Zimmerlani over at RKO Pathe proved himself a hero when Carrington North's see was injured by an unruly electric fan... Al's first aid measure probably saved the young lady from permanent disfigurement... that "The Walls Are High," second novel written by Joe Van Raalte, vet newspaperman, comes out this month... Van is the author of "Vice Squad"... that Katherine Albert of Photoplay, came east on a vacation, but has decided to stop over and marry Dale Eunson of Cosmopolitan on Sept. 19... 

THAT George Shute, formerly of Motion Pix Herald, has joined the New Publicity Service in the hotel Dixie... that Catherine Calhoun Doumeroy was guest star of the Lakewood Players at Skowhegan, Maine, playing her original role in Rachel Crothers' comedy, "As Husbands Go"... that Sylvia Ninning, who appeared in "The Resurrection," expects to have a prominent part in Cecil D'ille's production of India.

WARNERS TO PRODUCE 12 FEATURES IN ENGLAND

(CONTINUED FROM PAGE 1)

executive head of production, George Groves, chief sound recording engineer, and Harry Lorraine, studio manager.

M-G-M's William McGann and Willard Dumourey have already arrived here. McGann will direct "Murder on the Second Floor," the first of the series. Eight other 11 productions will be chosen from the following 15 stories and plays: "Sinners All," by Jerome Kingstone (a novel); "Lady Windermere's Fan" (the play of Oscar Wilde); "When the Devil Was III," a play by one act by Charles McEvy; "The Lost Lady," by Willa Cather (a novel); "Heat Wave," a play by Rowland Pertwee; "As Good as New," a play by Thompson Buchanan; "The Hungry Wife," a play and novel by Arthur Richardson; "Charming Sisters," by Ernest Pascal (a novel); "Three Days," by Warwick Deeping (a novel); "The Love of Michael," by Fields, Rogers and Hart (the three men who have written numerous musical comedy shows for New York and London); "What Do Women Want?" by Gregory Rodgers (a novel); "Environment," by Edna Ferber (a novel); "Lovely Lady," a play by Jesse Lynch Williams; "Riveria," by Ferree Mohr.

M-G-M Seeks Wilmington House

Wilmington, Del.—Report is current here that M-G-M is after a first run house in this city and that the Parkway is under consideration. Rudolph Berger and other Metro officials have been looking over the ground.

"I Like Your Nerve" for Strands

"I Like Your Nerve," starring Douglas Fairbanks, Jr., and featuring Loretta Young, has been booked for play at both the New York and Brooklyn Strands, starting Thursday.

Many Happy Returns

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

September 7-8

Joseph R. Vogel
Arthur W. Kelly
Rooseve Karns
Thomas Maguire
Daniel Frazier
Howard Dietz
Jack Adams
May MccAvoy

SUNSHINE IN THE DAY'S NEWS

Outside - the industry interests plan campaign against picture censors.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

If you have any spare elephants around, send them to Jerry Zigm, manager of the Paramount, Denver. His collection of the ivory-tusked creatures is growing. Of course, the elephants are of the toy and souvenir variety.


In a recent issue of one of the trade papers, Paul Hurst, the actor, carries the following ad, addressed to a former acquaintance in the phone check you put over on me through your pretense of friendship, not only destroys your credit, but works a hardship on the honest man, who might have been benefited in these tough times by the confidence you have presumed to use on his trust, Paul Hurst. P. S. However, you can trust me not to tell anyone that you knowingly wrote a check on a bank, wherein you had no ac- count.—P. H.

Sam Bischoff is making prepara- tions for the production of "X Marks the Spot," at Tiffany. The story, despite the title is not a gangster yarn, but deals with newspaper life. Pat O'Brien is being consid- ered for the lead.

Famous last words: Yeah, the critics didn't like the picture, but it is making him a fortune.

Important roles in Paramount's shipbuilding story, "Rich Man's Folly," have been assigned to Wade Boteler, William Arnold, Alf P. James and Maude Lewis. The cast for this story of an ambition-mad builder of ships, starring George Bancroft, includes Robert Ames, Juliette Compton and Frances Dee in featured parts.

Herman Michelson, veteran newspaper man whose first novel, "Money Man," is just off the press, has ar- rived in Hollywood to begin his new work as a writer at Paramount's studios. For three years, Michelson was Sunday editor of the New York World, leaving when the World was merged with the Telegram. He is one of the leading newspaper editorial workers of the na- tion.

Claude King, stage actor of New York and London before embarking on a screen career, has been signed by Paramount to a long-ter- ted Englishman in the new Ruth Chatterton picture, "Once a Lady." Leonard Carey and Elsa Prescott are signed for character parts in the film.

Director Mervin S. Sandrich, Tom Lamon and Ned Sparks are comb- ining their various talents in the writing of the stories for the next picture, which are to star Ned Sparks for Radio Pictures under supervision of Producer Lou Brock.

Margaret Feely and Cora Lee Shunway, singers, have been added to the cast of Radio Pictures' "Other People's Business," starring Seth Parker.

Because of the lengthy and dif- ficult shooting schedule, Dr. Jekyll and Mr. Hyde, Robert Lee has relinquished his position as a Paramount director to be assistant director to Rouben Mamoulian on this single production. Lee was as- signed the duties at the request of Mamoulian, with whom he served as assistant on "City Streets," before becoming a director.

Dorothy Jordan has been borrowed from M-G-M by Paramount to act the leading feminine role in "The Beloved Bachelor," Paul Lukas' first starring film.

Regis Toomey, who recently completed a featured part in Para- mount's mystery picture, "24 Hours," has been assigned roles in Ruth Chatterton's "Once a Lady" and in "Touchdown!" the talking picture version of the collegiate football story, "Stadium."

Weiss Brothers Artolas Pictures has begun preparations for the early production of the first of eight Harry Carey special western productions. J. P. McCarthy, long identified with this type of production, has been en- gaged to direct the first of the se- ries.

Because Edmund Lowe's vacation has been prolonged, Spencer Tracy will play the role originally intended for People in Fox's "Disorderly Conduct." When Joan Bennett leaves the hospital to which she was confined as a result of being thrown from a horse, Tracy will complete his role in "She Wanted a Millionaire." Sally Eilers has a leading role in "Disorderly Con- duct."

Cleveland—Regis Duddy, assistant manager at RKO Palace, has been transferred to the Albee, Cincinnati, and William Quigley is now his suc- cessor in Cleveland.

Denver—The organ at the Para- mount is being put back into use. It is Bome from the Olympia, Miami, Fla., will be the new organ- ist. Until he arrives Armond Carlos of Colorado Springs will play.

Denver—West Masters, who has been playing on the west coast, suc- ceeds Margorie Nash at the Mayan organ.

Ridgewood, N. J.—Work on War- ner's new theater to be erected on the Schwartz property on East Ridgewood Ave. has been started. It will be finished by the first of the year.

Salem, Mass.—Charlie Goldreyer, who formerly operated the Holly- wood in Cliftondale, Mass., recently destroyed by fire, is reopening the old Comique here which he has re- named the Rialto.

Cleveland—H. R. Skibboll, local Educational branch manager, is at St. Luke's Hospital under medical observation.

Denver—The paramount is having its first anniversary this week and has ice cream and cake for all, cigars for the men and flowers for the ladies.

Fitchburg, Mass.—The Comings has changed hands and is now the State.

Walpole, Mass.—James Austin, former Franklin, Mass., exhibitor, opened the Elite, which has been closed for four years, on Labor Day. He is installing W. E. equipment. He sold his Franklin theater to the Phil Smith Circuit.

Cleveland—The New Broadway, closed most of the summer, re- opened Aug. 23.

Wilton, N. H.—Joseph La Casse, Jr., has opened the local theater in the Town Hall, closed for two months, and will reopen it late in September. He is installing W. E. equipment.

Mansfield, O.— Sol Bernstein is now playing a second run at the Ritz theater.

Guilford, Me.—Elliott & Mills are opening a new theater here about the middle of September. They may call it the Community.

Waldoboro, Me.—A new picture house, the Medomak, will be opened here soon by H. R. Olds. Showings will be on Wednesdays and Saturdays.

Nothing andp;—It is reported that the Elson Construction Co., will build a "film row" consisting of a group of buildings to house all ex- changes.

Worcester, Mass.—The Worcester, seating 1,400, was recently bought at auction by the Spencer Savings Bank holders of a $30,000 mortgage on the property. The bank will not demolish the building down but will offer the theater for sale.

Denver—Ben Ketchum and George Cleveland have taken over the Denham from Capt. C. C. Spicer and will operate it as a legitimate house to be opened in September.

Portland, Me.— The Jefferson, with a capital of $200,000 will be known as the Original Theater Activities, in conjunction with the New York Theaters, Inc., and the Theater Guild.

Minneapolis — RKO will reopen the Seventh Street theater here and the President at St. Paul on Sep- tember 9, according to Morgan Ames, district manager.

Springfield, Mass.—A $1,500 at- tachment has been filed in the reg- istry of deeds by Fox New England Theaters, Inc., against Worthington Corp.

Cleveland — Frank N. Phelps, former manager of the RKO Orpheum and RKO district manager for Minneapolis, is now district manager for Warner Bros. Ohio houses.

Des Moines—The Orpheum, form- er vaudeville-film house, will soon be reopened with a straight film policy.

Tifton, Ga.—The Strand is now equipped with Western Electric sound.

N. C. Allied Unit Convention

Efforts to increase its membership roster will be made by the recently formed Allied Theater Owners of North Carolina at its convention scheduled for Sept. 17. It is ex- pected that President Abram F. Myers of Allied States Ass'n will be present and speak.
Vol. LVII No. 60
New York, Wednesday, September 9, 1931
5 Cents

May Offer New Contract on Deals Already Signed

APPEAL TO TRADE COMMISSION ON ZONING

M-G-M Negotiating for Production in England

Plans for British Studio Activity Being Worked Out by Eckman

London (By cable)—M-G-M probably will produce a series of features here using some established studio with as many Americans in the cast and staff as are permitted by the English quota to have the features classified as English productions. Irving Thalberg, who recently returned to Hollywood, is understood to have started negotiations before he sailed, leaving Sam Eckman, M-G-M sales manager here, to formulate plans under cabled orders from Thalberg.

SETTLE ON ONE OPERATOR IN COLORADO TERRITORY

Denver—Publix has settled with the unions for one man in a booth in all locations in Colorado and Wyoming with the exception of Colorado Springs and Denver. Fox is either negotiating or has settled on one man basis for its houses.

Six First-Run Melos Added to Big 4 Lineup

Six melodramas have been added to the Big 4 schedule for 1931-32. John R. Freuler, president, says the pictures will be made for first-run distribution. Production will start next month at the Tee Art studios, Hollywood.

Professional Cast of 30
In 10-Reel Commercial

West Coast Bureau, THE FILM DAILY Hollywood—A cast of 30 professionals will be used in “More Power to You” 10-reel commercial to be supervised and directed by Pat Dowling and Hobart Brownell of Metropolitan Industrial Pictures for Dodge Motor Car Co. The picture is being made at the Metropolitan Sound Studios.

13 PITTSBURGH HOUSES LOCK OUT UNION MEN

Pittsburgh—Nearly two score pickets have been placed by the operators’ union in front of 13 independent motion picture theaters in the Pittsburgh district, following a lockout of the men for refusing to accept a wage cut approximating 25 per cent. Indie exhibs, claiming (Continued on Page 6)

Court Sees Nothing Wrong In Para. Stock Repurchase

Justice Frankenthaler in the Supreme Court, New York, yesterday denied the application of Joseph Balter of Boston, a Paramount stockholder, for an injunction restraining that company from repurchasing 65,000 shares of Kunsky Theater Corp. stock. The Judge said he found nothing to substantiate any of the points in the complaint.

Exhibs Already Signed Up May Be Offered 5-5-5 Contract

Sponsored Stage Show At Publix Denver House

Denver—Denver Dry Goods Co. is sponsoring the current stage show at the Publix Paramount. The presentation, called “Back to School,” has a cast of 20 youngsters. Store is repaid by a number of plugs.

Distributors are understood to be considering a plan to offer exhibitors who already bought their 1931-32 product the new 5-5-5 contract, substituting this agreement giving theaters more advantages in place of the ones already signed. Such a policy, from the distributor (Continued on Page 6)

Kansas City Exhibs Form Association in Fight Over Production

Kansas City—An association of local independent exhibitors has been formed and has appealed to the Federal Trade Commission for relief against protection demands of local Fox houses. R. R. Brewster, well-known Federal lawyer, has been retained. John Clark, Paramount sales executive, is here to look into the matter. The association contends Fox houses here are demanding unfair zoning arrangements.

12 TIFFANY PICTURES GET B’WAY FIRST-RUN

Through a deal signed yesterday with B. S. Moss, 12 Tiffany pictures will have a first-run Broadway showing this season at Moss’ Broadway, reopening Sept 19 as a combination house. Among the Tiffany (Continued on Page 6)

300 Expected to Attend N. W. Allied Convention

Minneapolis—About 300 are expected to attend the Northwest Allied’s semi-annual convention starting today at the Radisson Hotel. In addition to Al Steffes, Abram F. Myers, Aaron Saperstein and other Allied big shots, Sidney R. Kent of Paramount, Governor Olson, Mayor Anderson and other celebrities will be at the dinner on Thursday.

Shorts Now Entertain Tired Business Man

Long Beach, Cal.—Comedy shorts, especially animated cartoons, have become the chief recreation of the tired business man as well as others, said Dr. Clinton Wunder, executive vice-president of the Academy of M. P. Arts and Sciences, in an address before the national convention of 20-30 clubs here.

The Charm of Bad Girl

There’s plenty of pretty good in this “Bad Girl” picture of Fox. It is about as palatable a dish as has been offered this season. If it contains a film lesson it is that all the world, and his brother, are interested in youth with its smiles and heartaches, and that screen dialogue can lose none of its charm, forcefulness, nor meaning when written by an understanding hand and directed with the sensitive and human touch of a Borage.

In the ordinary course of events we hear very little of the trailer, yet trailers play no unimportant part in both the production (Continued on Page 2)

Trailer Tribute
Cycles
—and other things
(Continued from Page 1)
and merchandising branches of the industry. Used by four out of five exhibitors this trailer footage must be enormous. It is a rather interesting commentary that some recent tests, have found trailers their most effective means of advertising. Being both economical and without intricate circulation the trailer has long since established its value to the industry.

7 Chicago Circuit Houses
Figure in Foreclosure
Chicago — Seven neighborhood houses formerly operated by Ascher Brothers are involved in foreclosure proceedings as a result of Fox discontinuing advancing money to meet notes coming due. Three of the houses, the Hippodrome, Commercial and Crown are operated by Fox Chicago Theaters, and four, the Oakland Square, West Englewood, Lithchiildiuine, Friedrichstrasse, 225, Paris A. Harl, La Cinematographe Francoise. Rue de la Cour-des-Noues, 190.

FINANCIAL

NEW YORK STOCK MARKET

High Low Close Change
Con. FM, Ind. 134 134 134 0.01
Con. FM, Ind. pfd. 134 134 134 0.01
East Alps 134 134 134 0.01
Fox FM, A 134 134 134 0.01
Lenn Th. 134 134 134 0.01
Loew Inc 47.5 47.5 47.5 0.01
Paramount 22 22 22 0.01
Path. Exc. 134 134 134 0.01
do "A" 57.5 57.5 57.5 0.01
RKO "A" 134 134 134 0.01
Warner Bros 8.9 8.9 8.9 0.01

NEW YORK CURB MARKET

Fox Ths. "A" 134 134 134 0.01
Gen. Th. Eq. pfd. 4 4 4 0.01
Technicolor 8.75 8.75 8.75 0.01
Trans-Lux 47.5 47.5 47.5 0.01

NEW YORK BOND MARKET

Gen. Th. Eq. 640 224 21 1.01
Keith A O 64 46.6 67 67
Loew Inc 41 97 96 96 0.01
Paramount 67 47 86 85 85 0.01
Par. By 59.5 59.5 59.5 0.01
Put 58.5 58.5 58.5 0.01
Put 57 57 57 0.01
Warner Bros 37 37 37 0.01
Warner Ths. 69.5 69.5 69.5 0.01

L. M. Rubens in Politics
Chicago—L. M. Rubens, head of Great States Theaters until the circuit was taken over by Rubbins, announced he has disposed of all his theater holdings and will enter politics.

Eastman Films
J. E. Brunatour, Inc.

Chicago
1727 Indiana Ave. 6700 Hollywood Blvd.
CALumet 3692

Hollywood
1540 B'way, N. Y. C.
B.Ryan 9-3940

THE INDUSTRY'S DATE BOOK


Plans Foreign Film Showings
State College, Pa.—A series of "Little Theater" type film presentations is planned by George Williams, manager of the Catham here, for the winter season. At least six productions by foreign companies, preferably films with appeal for college town clientele, will be booked. If the policy takes, it will be extended.

Strikers and Operators Clash
Paterson, N. J.—In a clash between striking operators and strike-breakers, while the latter were leaving the United States theater, Vincent Kearney, a union operator, and August Marinou, striker, were arrested.

Paramount Buys "Mrs. Wiggs" Purchase of "Mrs. Wiggs of the Cabbage Patch," popular adult-juvenile classic, has been completed by Paramount. Junior Durkin and Charlotte V. Henry will have the leading roles. Sam Mintz will adapt the story.

THE WALLS ARE HIGH
by Joseph Van Raalte
The Perfect Love Story
Publication Date, September 17

RUTH RAE
220 W. 42nd St., N.Y.C.
Tel.: WISC. 7-6870

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE
STEBBINS, LETERMAN & GATES
INCORPORATED
Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761

4150 B'way, N. Y. C.
Bryan 9-3940

FOR SALE

Two Simplex Projection machines.
Excellent condition. Phone Wilcon- sin 7-4340.

Capital Required

to further develop and commercialize
several patents now issued and pending.

Box No. K-20
THE FILM DAILY
1650 Broadway New York City
THE PUBLIC IS THE FINAL JUDGE!

Get Ready To Give Them Hits Like These!

GARBO—They want more like “Inspiration.” And wait till they see “Susan Lenox”—Garbo gets the gold!
SHEARER—After “Strangers May Kiss” and “Free Soul.” naturally the public waits for Norma’s new season hits!
CRAWFORD—“Dance Fools Dance,” “Paid”—sure they loved ’em and they’ll flock to Joan’s forthcoming delights.
DAVIES—Her great dramatic work in “Five and Ten” is a forerunner of her big thrill-vehicles to come!
BEERY—When you can flash Wallace “Secret Six” Beery from your housefront you know it’s a sure housefull!
MONTGOMERY—“Shipmates” and “Man in Possession” were only starters for handsome Bob. The public wants more!
GILBERT—His first new season and “new idea” film is “The Phantom of Paris” and it’s jack for Jack!
LUNT-FONTANNE—We told you so! Class will tell! Their first “The Guardsman” is $2 worth at the Astor, N.Y.
HAINES—The Haines they liked in “Just a Gigolo” is the boy they want to see next season! They will!
NOVARRO—He clicked with his fans in “A Son of India,” and he’ll click again in his new romances!
LAUREL-HARDY—Every day come new glad reports from their first full-length feature comedy “Pardon Us.”
TIBBETT—Those who have watched the progress of his coming film “The Cuban” predict a new high for Tibbett.
KEATON—Now’s the time to begin telling the folks about “Sidewalks of New York.” They’ll laugh till it hurts!
DRESSLER—“Politics,” “Min & Bill,” “Reducing”—Marie Dressler’s is the magic name that thrills the folks!

Certainly they want hits like “Trader Horn,” new personalities like Clark Gable—Are You All Set For Another

METRO-GOLDWYN-MAYER YEAR?
Keep your eyes on Tiffany Productions precision of the Twentieth Century! Story are finely geared to meet the needs of the

ARRIVALS (On Time) AVAILABLE NOW

A JAMES CRUZE Production

“WOMEN GO ON FOREVER”
with CLARA KIMBALL YOUNG — MARION NIXON
Paul Page, Yola D'Avril. Directed by Walter Lang.
Vivid drama thrown against a background where life is raw and rough.

“MURDER AT MIDNIGHT”
with HALE HAMILTON—AILEEN PRINGLE, ALICE WHITE
by Scott Darling. Directed by Frank Strayer.
The screen’s weirdest mystery — the gamut of thrills in a game of death.

“THE ARIZONA TERROR”
A KEN MAYNARD WESTERN

“ALIAS THE BAD MAN”
A KEN MAYNARD WESTERN

“NEAR THE TRAIL’S END”
A BOB STEELE WESTERN

Distributed by SONO ART—WORLD WIDE

GET ABOARD THE TIFFANY PICTURES SPECIAL
The 1931-32 Program started on time and is big time according to the release schedule. It is operating with the cooperation of the stars, directors, and producers in ex-office at the psychological moment.

Booming into Station BOX-OFFICE on Time!

Arrivals:

- **Sept. 27**: "The Nevada Buckaroo" BOB STEELE WESTERN
- **Oct. 4**: "Range Law" KEN MAYNARD WESTERN
- **Oct. 11**: "Left Over Ladies" Based on the magazine article by Ursula Parrott, author of "Ex-Wife."
- **Oct. 25**: "Race Track" with LEO CARRILLO A JAMES CRUZE SPECIAL
- **Nov. 1**: "Morals For Women" with BESSIE LOVE, CONWAY TEARLE By A. P. Younger, Directed by Gene Lewis
- **Nov. 8**: "Branded Men" KEN MAYNARD WESTERN
- **Nov. 15**: "South Of Santa Fe" BOB STEELE WESTERN
- **Dec. 6**: "Fighting Mad" KEN MAYNARD WESTERN
- **Dec. 15**: "The Last Mile" A SUPER SPECIAL From the tremendous stage hit by JOHN WEXLEY... destined to be one of the outstanding screen dramas of all time.
- **Dec. 20**: "West Of The Rockies" BOB STEELE WESTERN
- **Dec. 27**: "X Marks The Spot" By Florence Ryerson

- **Jan. 3, 1932**: "Sunset Trail" KEN MAYNARD WESTERN
- **Jan. 17**: "Hotel Continental" TIFFANY PRODUCTIONS' SPECIAL
- **Feb. 7**: "The Galloping Romero" BOB STEELE WESTERN
- **Feb. 14**: "Those We Love" From the stage success written by S. K. Lauren and George Abbott and produced by John Golden and Philip Dunning.
- **Mar. 6**: "The Man From Hell's Edges" BOB STEELE WESTERN
- **Mar. 20**: "Luxury Girls" By MAEVE GRIEG Adapted by Olga Printzlau from the novel "Satin Straps"
- **April 3**: "Strangers Of The Evening" TIFFANY PRODUCTIONS' SPECIAL
- **April 10**: "Riders Of The Desert" BOB STEELE WESTERN
- **April 17**: "Silent Thunder" From the novel by ANDREW SOUTAR
- **June 5**: "Texas Buddies" BOB STEELE WESTERN
- **July 17**: "Law Of The West" BOB STEELE WESTERN
- **Aug. 21**: "Son Of Oklahoma" BOB STEELE WESTERN

WITH OLD MAN SHOWMANSHIP AT THE THROTTLE!
MAY OFFER NEW CONTRACT ON DEALS ALREADY SIGNED

(Continued from Page 1)

standpoint, would prevent squawks from exhibitors who have closed their new season deals.

Provided distributors do not decide to adopt the new-contract-for-the-old-one plan, it is likely that they will defer placing of the 5-5 agreement in use until the next sales season.

Miami Operator Strike

Now Involves 7 Houses

Miami — All independent houses here, seven in number, are now included in the strike by Local 316, operators' union. The organization originally struck at the three Wolfson-Meyer theaters.

Houses in Miami where the strike is now in effect are the Capitol, Biltmore and Biscey Plaza of the Wolfson-Meyer Circuit; Studio 4, Coral Gables; Harvey Cunningham, owner; Coconut Grove, Irving Thomas and Finn Pearce, owners, and Tower, Nelson Tower, owner.

Operators employed in independent theaters where strike is in progress have formed a union known as Local Association of Motion Picture Operators of Miami, Fla. Roy Mitchell has been elected president, and B. C. Hofstader, business agent. This local has started picking houses in Miami whereas I.A.T.S.E. men are employed. At the same time I.A.T.S.E. men are picking houses where Local Association men are employed.

75 Prizes in Coast Golf Tourney

West Coast Bureau, THE FILM DAILY

Hollywood — Seventy-five prizes have been put up for awards in the fifth M.P. Golf Tournament and 150 entries are ready. Donald Fairbanks, Gene Ruggerio and Johnny Mescai are expected to fight for the cup. Event takes place Sept. 13 at Lakeside Golf Club.

“Alexander Hamilton” Sept. 16

George Arliss in “Alexander Hamilton” opens Sept. 16 at Warner’s Hollywood, succeeding “Bought.”

COMING & GOING

JOHN SCHIARNBERG, of Madison, Wis., winner of the July managers’ contest conducted in RKO Theaters, arrives in New York today to sail on the Conte Grande for Europe.

CARL LAEMMLE arrives from England and will be in the city by the end of the week.

EDDIE CANTOR is in New York from the coast.

ROBERT ARMOUR, exhibitor of Santa Monica, Cal., is visiting New York with Miss Arte Johnson. He is on his way home from a European tour.

ARLINE JUDGE, Radio Pictures feature player, arrived from the coast Monday.

CHARLES ALLEN, formerly with Warner Bros., has arrived in New York from the Coast to join Edward Blatt, stage producer.

12 TIFFANY PICTURES GET B’WAY FIRST-RUN

(Continued from Page 1)

firms to play the house will be “The Last Mile,” “Race Track,” “Left-Over Ladies,” “Silent Thunder,” “Murder at Midnight,” “Memorial for Women,” “John Bull Goes Over,” “Those We Love,” “X Marks the Spot,” “Luxury Girls,” “Hotel Continental” and “Strangers of the Evening.”

M-G-M Studio at Peak

With 14 Films on Way

“The Coast Bureau, THE FILM DAILY


13 Pittsburgh Houses

Lock Out Union Men

(Continued from Page 1)

booth expenses have jumped from 130 to 200 per cent in two years, declare they can’t keep open with the present union scale.

Joe E. Brown at Mosse Opening

Joe E. Brown, First National star, will head the vaudeville bill for the reopening of B. S. Moss’ Broadway, alongside songs from the hit, “Gold!” The Warners Artists’ Bureau will book the vaude for the house, which is to be under a combination grind policy of stage acts and pictures. Columbia’s “Fugan Lady” will be the opening screen attraction.

Many Happy Returns

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 9

Ned E. Depinet
Charles Farrell
Neil Hamilton
Pauline Garon
TREAT THIS PICTURE AS THOUGH YOU WERE CHARGING $2 TOP!

(No. 731 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

THE BIGGEST SURPRISE PICTURE OF YEARS IS JUST ABOUT TO HIT THE WORLD between the eyes.

I REFER TO "EAST OF BORNEO."

IT LENDS ITSELF TO THE HIGHEST PRESSURE ADVERTISING YOU CAN POSSIBLY USE. IT WILL BACK UP EVERYTHING YOU SAY ABOUT IT.

IF YOU WILL GIVE IT A REGULAR CIRCUS ADVERTISING AND EXPLOITATION campaign, it will jerk your business out of the doldrums and give you a box-office thrill that you'll never forget.

DON'T TREAT IT JUST AS ANOTHER PICTURE.

GET AWAY FROM YOUR ROUTINE ADVERTISING. DON'T BE AFRAID TO SMASH it at your people for all you're worth, because I tell you again it will give your fans everything you lead them to expect.

IT IS NOT MERELY A SENSATION—NOT JUST ANOTHER THRILLER. IT IS IN SOME parts almost terrifying in the sensationalism of its wild beast scenes.

IT IS NOT JUST A TRIP INTO THE JUNGLE. IT IS A CORKING GOOD STORY WITH a splendid cast including Rose Hobart and Charles Bickford under the sterling direction of George Melford.

FRANKLY, THIS IS ONE OF THOSE CASES WHERE WE OURSELVES DID NOT realize we had such a startling production until we gave it a tryout and fairly knocked the fans off their chairs. That's why you have not heard much about it—but, boy, you will hear about it and you will remember the profit it makes for you for a long time to come.

USE 24 SHEETS! USE ALL THE OTHER REMARKABLE ADVERTISING HELPS WHICH are all prepared and ready for you to shoot! Put your heart and soul into it and you'll just naturally clean up!

Business is GREAT with UNIVERSAL
FOOTBALL SCORES

NEW YORK JOURNAL

FOOTBALL

100,000 SEE NOTRE DAME WIN!!

IN HEADLINES EVERYWHERE!

MILLIONS OF DOLLARS’ WORTH OF FREE PUBLICITY WHEN YOU PLAY ROCKNE’S FILMS

The kick-off! Football’s here! And football means one thing—Knute Rockne, the greatest coach in the history of the sport. Six Rockne football pictures, backed up by day-after-day front-page, headline newspaper publicity—free!

RKO / PATHÉ

FOOTBALL

6 EXCLUSIVE FOOTBALL FILMS BY "ITS MASTER" KNUTE ROCKNE
Industry Saves $50,000,000 in New Union Scales

ALLIED, RKO COMPROMISE ON FRANCHISE

More Preparation, Faster Shooting, New Warner Plan

Studios to Remain Open Continuously, Says Jack Warner

More time in preparation and less in shooting will be the keynote of the Warner-First National production policy hereafter, Jack L. Warner told THE FILM DAILY yesterday in an exclusive interview following his return from eight weeks abroad. Only four features at a time will be made by Warner and F. N., instead of the old mass method, and this will prevent any studio shutdown, said Warner. (Continued on Page 3)

FOX LIKELY TO RELEASE FOR SELZNICK-MILESTONE

West Coast Bureau, THE FILM DAILY

Hollywood—Fox is understood likely to release productions planned by the Selznick-Milestone Combination. It is reported that Frank Borzage and Raoul Walsh may be identified with the enterprise.

Publix Houses Book Vitaphone Shorts

Contracts were closed yesterday whereby more than 125 Publix houses in the Minneapolis, Omaha and Des Moines territories will play the full Warner-Vitaphone short output. In another deal, four Publix first-runs in Detroit also have signed for the Vita. product.

Quality Creates Cycles

West Coast Bur. THE FILM DAILY

Hollywood—Declaring that predictions about a "comedy year," "romance year," etc., mean nothing, Charles R. Rogers of RKO Pathe says that the sole determining factor in the matter of cycles is quality of the picture. Varied programs are the life of picture business, states Rogers, and when any type of film achieves special popularity it is because an unusual number of good pictures of that kind are produced.

Saving of $50,000,000 Looms Under New Union Contracts

A reduction of approximately 10 per cent is indicated for the coming year in the aggregate sum of $50,000,000 paid theater unions in wages, according to a survey made by THE FILM DAILY. This estimate, which is termed conservative, is based on new contracts with operators, musicians and stage hands for the year which, in most instances, began Labor Day. It covers both producer-owned and independent houses.
Vol. LII No. 61 Thursday, Sept. 10, 1931 Prices 5 Cents

J. E. Brulatour, Inc.

Six Personnel Changes

Made in Warner Circuit

Six shifts in personnel of Warner circuit houses have been made by Kenneth Grimes, manager of the Victoria, Wheeling, W. Va., has been transferred to the new Warner, Morgantown, W. Va., replacing B. C. Wild, who goes to the Strand, Erie, Pa., replacing Ernest Williams on Sept. 27.

In the Chicago district include the replacing of Dan Delaney as manager of the Hoosier, Wheeling, Ind., by Edward C. Grady. Delaney goes to the Bucklin, Elk-hart, replacing Michael Evon, who joins the theater staff in the Milwaukee district.

James Savage Gets Settlement

Libel suit brought by James Savage, physical instructor at the M. P. club, against the "New York Sun," has been settled out of court. The newspaper some months ago reported the death of a certain Jack Gilbert, the club's first president, who has been given a Warner post in London.

De Mille's Daughter in Film

West Coast Bureau, THE FILM DAILY

Hollywood—Katherine De Mille, daughter of Cecil B. De Mille, will appear in Paramount's "Girls About Town." Kay Francis, Paul Muni, Luise Rainer, and Eugene Palette head the cast.

Katherine Brown a Mother

Katherine Brown, Radio Pictures scenario editor, is the mother of a girl, Linda Jean, born in the Los Angeles Culver City hospital, June 18 by Dr. Stephen Adams.

Tamar Lane in East

Tamar Lane, editor of "Film Mercury," is in the East for a visit. Following a few days in New York, where he is stopping at the Park Central Hotel, Lane will make a trip to New England.

U Dividend on 1st Preferred

Universal declared regular quarterly dividend of 50 cents a share, payable Oct. 1 to stock of record Sept. 21.

Industry Tax Measures

Before 3 Legislatures

Tax bills affecting the industry are pending before three state legislatures now in session. They are in New York, Texas and Georgia.

North Carolina Allied

Meets Sept. 17 in Raleigh

Raleigh, N. C.—Allied Theater Owners of North Carolina will hold its annual meeting Sept. 17 at the Sir Walter Hotel here. Addresses by Abram F. Myers and Nathan Yamin are on the program.

New Sales For Action Pictures

Claude MacGowan, general manager for Action Pictures, reports closing of contracts for distribution of his series with Syndicate Exchange, Corp.; Century Film Corp., Boston; Masterpiece Film Attractions, Philadelphia and Washington; All Star Feature Distributors, Los Angeles; Fox Film Exchange, Cleveland and Cincinnati; Security Pictures, New York and Philadelphia; Trans Lux Pictures, Chicago; Columbia Pictures, Los Angeles; and Consolidated Pictures, Chicago.

Industry Financial

New York Stock Market

September 10, 1931

Net High Low Chg.

Con. Fm. Ind. .454 537 526 11

Gen. Fm. Ind. pfd. .129 133 128 4

East Kodak .180 180 180 0

Fox Fm. "A" .135 133 133 2

Gen. Th. Eq. .246 246 245 0

Loew's, Inc. .478 476 471 + 1

Do pfd. .925 925 925 0

N.C.M. pfd. .25 25 24 0

Paramount .287 286 285 2

Pathex Exch .16 16 16 0

RKO "A" .136 134 134 0

Warner Bros. .914 916 914 2

NEW YORK CURE MARKET

and Columbia Pets .854 854 850 2

Gen. Th. Eq. .361 360 360 1

Technicolor .514 514 510 2

Trans-Lux .20 20 20 0

NEW YORK BOND MARKET

Gen. Th. Eq. .274 274 273 1

Keith A-O 64 46 47 2

Loomis 64 New .97 96 96 1

Paramount 66 67 66 1

Paramount 66 66 66 1

Parr 59 58 56 4

Warner Bros. 69 68 69 0

Consolidated Declares Dividend

Board of directors of Consolidated Film Industries yesterday declared regular quarterly dividend of 50 cents a share, payable Oct. 1 to stock of record Sept. 21.

COMING & GOING

Bessie Love is in New York for a stay of about two weeks.

Charles Chaplin left last night for a month's tour of the country covering all the larger markets. First stop is Cleveland.

Harry Chiles is in town now at the RKO home office from Charlotte, and LOU REDFERN will visit St. Louis.

TAMAR LANE is in New York for a few days.

Carl Leserman of Warner Bros., left New York last night on a sales trip to Charlotte and points south.

CONSTANCE BENNETT has left New York for the east.

Leo Brehmer is back from abroad with a quantity of product.

NORTH HOLLYWOOD

 tuition and housing costs.}

THE INDUSTRY'S DATE BOOK

Today:

Semi-annual Convention, Allied Theaters Ass'n of Minnesota, North Dakota, Wisconsin, and St. Paul, home of Minneapolis.

September 10:

Seventh Annual Motion Picture Golf Tournament, Lakeside Golf Club, Buffalo.

September 11:

Meeting of the Hays Unemployment Relief Committee at the M.P.A.D.A., offices, New York.

September 24:


September 25:

"The Exhibitor" annual golf tournament at Lu Lu Country Club, Philadelphia.

September 26:

First National 16 mm. motion picture trade exposition, Hotel Victoria, New York.

September 28-30:

French Educational Film Congress, Paris.

October 1:

Hispano-American Motion Picture Congress, Madrid, Spain.


COMING & GOING

Mayfair Theatre Bldg., N. Y.

WILLIAM MORRIS

Call-Board

JOAN BLODDELL

Long Term Contract

WARNER BROS.

HOLLYWOOD

New Hotel

LYTHOM

249 E. ST. AT B'WAY, N. Y.

NEWSPAPER AND RADIO

Single $20.00.

Double $30.00.

FREE GARAGE
Faster Shooting Possible
Under New W. B. System

(Continued from Page 1)

new system, already tried, has resulted in the better grade of product being turned out.

Directors are now spending between 12 and 14 weeks in preparation working in the studio on their scripts and also with the union executives. Each associate will have charge of two productions at a time, working under supervision of Jack L. Warner, who heads the studio. They are: Hal Hallie, Lucien Hubbard, Raymond Griffith and Ray Enright.

Warner's foreign production schedule calls for the making of 15 features in English and 12 in French. Direction will be by William McGann and John Daumery. George Arliss will be sent to England to make a feature which Alfred E. Green will direct.

Warner leaves for the Coast in about a week.

Fox Houses Playing Alone
In Union Negotiations
(Continued from Page 1)

as Warner Bros. is concerned. Fox, however, has signed a new contract with the union. The situation in Paterson remains unchanged with the circuit still in operation. Negotiations toward a musicians' contract in Pittsburgh continued yesterday.

Schader Back to Fox, Detroit
Detroit—Arthur "Mike" Vogel, publicity director for Fox, has been transferred to Fox headquarters in New York and Frederick Schader, whom he succeeded some months ago, has been re-assigned to this territory.

George Morrow Leases Theater
George Morrow of the H. & M. Amusement Co., leased the Washington at Amsterdam Ave. and 14th St., from the Morrison Estate this month.

Formby in New Post
Atlanta—William G. Formby, for nearly three years associated with Atlanta papers, has left for Kansas City where he has accepted the post of managing editor of Associated Publications, headed by Ben Shlyen.

Sunshine
In the Day's News

Regular quarterly dividends were declared yesterday, by Consolidated Film Industries and Universal (first preferred).

Our Film Family Album

***

Our Film Family Album—presenting a gent you might as well get acquainted with now . . . . for you are bound to hear a lot about him in the years to come . . . . he has only been with us one short year . . . . but in that time he has changed his organization on several bases for Gregory Linder for years has been in touch with natural color on film . . . . having analyzed and surveyed the field for various concerns looking for financing . . . . finally deciding, from the matured judgment of a Wall Street financier, that Colorfilm offered the best opportunities for his group to get behind and finance which they did . . . . and the rest is history . . . . for today the Colorfilm Corporation has expanded to an entire floor in the Levitt building . . . . and is engaged to take care of the increasing call for its process.

***

A Word about the man himself . . . . an ideal example of the banker-businessman type so much needed in this film biz . . . . no hooey . . . . no blather . . . . with his feet firmly planted on the ground . . . . knowing what it's all about . . . . and with his organization smoothly functioning . . . . doing things without fuss or flurry . . . . genial, democratic, approachable . . . . his big private office door is never closed . . . . he will interrupt an important conference any minute to interview a stranger . . . . and nobody ever has to sit and cool his heels outside his door . . . . we have seen him analyze a 25 grand proposition in 30 minutes . . . . place his okay on it . . . . and set the machinery in motion to put it in operation . . . . and turn his attention to another problem . . . . and when a financier of high repute for 15 years in the Big Street decides to throw his lot with the industry . . . . it is an occasion for felicitation . . . . especially for those in the field of color on film . . . . for no financial group of this magnitude is backing an enterprise without a Real Future . . . . and that's what Color has.

***

Cecil Mason, sales manager for Greater Australian Films, came several thousand miles from the Antipodes to join the "Hole-in-One-Club" . . . . he performed the miracle last Saturday while playing with J. D. Williams up at Mamareneck.

***

Down in Arkansas, writes Tommy Westmorland, there is a lil' town called Ink . . . . and when the government granted this town permission for a postoffice, they sent out a circular, saying . . . . "What name do you prefer for your city? . . . ." and underneath in small type . . . . "Write in Ink." . . . . and everybody chuckled in the town all 45 of "em . . . . wrote in . . . . "Ink!" . . . .

***

Now That Tess Michael's is handling fan publicity for United Artists, the firm is sure of plenty of breaks for Tess stands areas with all the fan mag bunch. According to Regina Crewe, Mister Buddy Rogers is all set for a 100-grand-a-week job leading his own orchestra at the New Yorker hotel, starting about the first of the year.

***

It's a boy at the John Francis Painters . . . . Jawn bein' the ace cameraman of Movietonews . . . . but this is his first really important "take" . . . . Dave Aronwald is now runnin' the Warendorf flower shoppe in the Astor, with "Smillie Max," the personality mugg, as his star salesman.

Allied Ass'n and Rko Agree on Franchise

(Continued from Page 1)

Organization went on record as backing Al Steffes, general manager, in the Chicago fight for one man in a booth, and assumed responsibility for his actions.

A large protest committee will visit Mayor Anderson today and impress upon him that Steffes is not making personal action, as alleged, in his fight, but has been given orders by the owners.

Announcement was made of the releasing of the Allied newsreel. Speakers at today's dinner will include Sidney R. Kent, Abram F. Myers, H. M. Richey, Lester Martin and J. McWilliams.

President Bennie Berger may resign, as he is moving to Sioux Falls, S. D.

Hollywood Defended
By Abram F. Myers

(Continued from Page 1)

faults and that "exhibitors put themselves in a weak position when they engage in sweeping denunciations of Hollywood and the methods by which pictures are made." The statement, coming on the heels of the "studio extravagance" denunciations uttered at the recent New York protest meeting, adds that the critics of Hollywood are purely destructive because they offer no helpful suggestions. Virtually all of the exhibitors' legitimate complaints belong to the marketing and distributing of films, says Myers. The Allied chief also states that sentiment is growing against the percentage system and the costly checking that it involves.

J. C. Latta's Father Dies
Cleveland—J. C. Latta, Warner theater district manager, is mourning the death of his father, who died Saturday after a short illness.

Carl Porter Resigns
Salt Lake City—Carl Porter, for six months manager of the RKO theater here has resigned.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 10

Robert W. Perkins
Thomas Jefferson
Matthew Kemp
Al St. John
Herbert Clark
Lily Damita
Bessie Love
STARS TELL THE WHOLE STORY

CONSTANCE BENNETT in "THE COMMON LAW" "LADY WITH A PAST" and 2 more

INA CLAIRE in "REBOUND" A country wide sensation

BILL BOYD in "THE BIG GAMBLE" "SUICIDE FLEET" and 2 more

ROBERT ARMSTRONG in "THE TIP OFF" Co-starred with Eddie Quillan
ANN HARDING
in "DEVOTION" "PRESTIGE"
and 2 more

HELEN TWELVETREES
in "A WOMAN of EXPERIENCE"
"BAD COMPANY"
and 2 more

EDDIE QUILLAN
in "SWEEPSTAKES"
"THE TIP OFF"
and 2 more

Stars tell the whole story... that's why RKO Pathé product is sweeping the country in a tornado of broken records—hold-overs and return dates!

AND THESE STAR SPANGLED SHORTS

FLOYD GIBBONS
SUPREME THRILLS

MASQUERS COMEDIES

JIMMY GLEASON
RUFFTOWN COMEDIES

BENNY RUBIN COMEDIES

FRANK McHUGH COMEDIES

TRAVELING MAN COMEDIES

GAY GIRL COMEDIES

MR. AVERAGE MAN COMEDIES

MANHATTAN COMEDIES

GRANTLAND RICE SPORTLIGHTS

AESOP'S FABLES

VAGABOND ADVENTURES

Plus the sure-fire appeal of
PATHÉ NEWS
PATHÉ REVIEW

RKO PATHE

The Old Fightin' Cock Crows every Friday night 10:30 N.Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!
EVERYWHERE they’re saying it’s a PARAMOUNT year. Thousands of smart exhibitors are shouting “Happy New Year” in September. They’ve signed a PARAMOUNT 1931-2 contract, and they know that means a consistent run of week-after-week quality product. Box-office records of early fall releases prove it!

CHEVALIER-LUBITSCH
“SMILING LIEUTENANT”

“AN AMERICAN TRAGEDY”

“SILENCE”... Clive Brook
and great cast including Marjorie Rambeau, Peggy Shannon and Charles Starrett. Powerful dramatic smash that’s doing big-money business. Directed by Louis Gasnier and Max Marcin.

“SECRETS OF A SECRETARY”
CLAUDETTE COLBERT, Herbert Marshall and Georges Metaxa. Directed by George Abbott. Swell money picture in the small towns as well as the cities.

“HUCKLEBERRY FINN”
Clean, wholesome picture for the whole family. With Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Sear and Eugene Pallette. Directed by Norman Taurog.
PARAMOUNT'S 1931-2
BOOM-TIME GROSSES

4 MARX BROS.
"MONKEY BUSINESS"

It's in the air! Here's the greatest comedy hit in five years. The money-making maniares at their best. Rave reviews say "MONKEY BUSINESS" will do more to bring back happy-box-office days than any picture in years. The Laugh Panic of the age! Opening soon at long-run Rivoli, New York. Directed by Norman McLeod.

And here is just a sample of sure-fire box office hits to come! "THE ROAD TO RENO" — Lilyan Tashman, "Buddy" Rogers, Peggy Shannon, William Boyd, Irving Pichel. "MY SIN", showing the real TALLULAH BANKHEAD and handsome FREDRIC MARCH. "TWENTY FOUR HOURS"—world famous novel—with CLIVE BROOK, Kay Francis, Miriam Hopkins, Regis Toomey. RUTH CHATTERTON in "ONCE A LADY". GEORGE BANCROFT in "RICH MAN'S FOLLY". "TOUCHDOWN", football story with Richard Arlen, Peggy Shannon and big cast. Lubitsch production "MAN I KILLED" with Nancy Carroll, Phillips Holmes, Lionel Barrymore. Is it any wonder Paramount exhibitors are happy.
LITTLE A LOT FROM "LOTS"

By RALPH WILK

HOLLYWOOD

FREDERICK LONSDALE's original story for Robert Montgomery's new M-G-M picture is titled "Courage." The English playwright is on his way to London where he expects to finish his second original story before returning to Hollywood in two months.

Rod Brown's first directorial assignment since his return from Europe is "Freaks," a mystery story with a circus background. Willis Goldbeck is working with him on the script.

Charles "Buddy" Rogers and Peggy Shannon will be teamed again by Paramount in "Working Girls," which Dorothy Arzner will direct. Dorothy Hall, Broadway actress, also will be in it. Stuart Erwin has the comedy lead.

Ray Harris has joined the Paramount writing staff.

Tim McCoy is ready to start his second for Columbia. It is tentatively titled "Gambler's Guns" and appeared recently in a popular magazine. Ray Taylor will direct. Doris Hill will have the principal feminine role.

Hamilton MacFadden, who directed " Riders of the Purple Sage," has been assigned by Fox to direct "Devil's Lottery." Alexander Kirkland and William Pauel will be in the cast.

Paul Lukas' new Paramount picture, "The Beloved Bachelor," will have the following cast: Dorothy Jordan, Vivienne Osborne, Charlie Ruggles, Marjorie Gatta, John Breeden, Hariole Minjir, Leni Stengel, Alma Chester, Betty Van Allen and Guy Oliver. Lloyd Corrigan is directing from a play by Edward Pople.

Greta Nissen, the blond vamp of "Transatlantic," will be featured in Fox's "Cheating," in which Linda Watkins, Claire Maynard and Allain Dinehart have been cast.

The veteran Tom Ricketts has been signed for a part in Warner Baxter's next picture, "Surrender," and M. Maazel has been added to the cast of the Janet Gaynor-Charles Parrel picture, "Delicious."

Our Passing Show: Wilson Mizner, Robert Taylor, Shannon and Robert Hopkins lunching in Culver City; Nick Barrows and Howard Bretherton conferring at RKO-Pathe; Frank Guy receiving congratulations on his debut as an independent producer; Harrison Wiley motoring on Hollywood boulevard.

Ruth Chatterton will have the following players in the cast of her next Paramount production, "Once a Lady": Ivor Novello, Jill Esmond, Geoffrey Kerr, Regis Toomey, Doris Lloyd, Herbert Bunston, Gwendolen Logan, Gladie King, Stella Moore, Edith Kingdon, Ethel Griffies and Suzanne Ransom. Miss Moore is a niece of Miss Patrick Campbell.

Anderson Lawler, New York leading man, has been signed by Paramount for a prominent role in "Girls About Town," a sophisticated night-life comedy by Zoe Akins. Kay Francis, Joel McCrea and Lilian Tashman are prominently cast in it.

Charles Glickman Dead

Omaha.—Charles Glickman, M-G-M exploitation manager for the central district, died here yesterday. Glickman had been with M-G-M for 15 years.

"Waterloo Bridge" for Cameo Run

Universal's "Waterloo Bridge," now at the Mayfair, switches to the Cameo on Saturday for an indefinite run. "Caught Plastered," Radio picture, opens at the Mayfair tomorrow.

Asks Injunction Against Union Dues

Clara Shortt, secretary of the Crane, has filed petition for injunction to restrain Local 199 and Roger M. Kennedy, manager of the union, from molesting him or hindering his business.

E. M. Loew to Build in Saugus

Saugus, Mass.—The board of selectmen, at a recent meeting, granted a license to E. M. Loew, Inc., to operate a Cliftondale. A $75,000 house is planned.

Eph Rosen Resigns

St. Louis.—Eph Rosen, RKO salesman, has resigned. Cleve Adams, western general sales manager will announce Rosen's successor next week.

Fox Relinquishing Chi. House

Chicago.—The Monroe, Loop house closed recently, will not be retained by Fox Theaters, which holds the lease. Building is owned by the Edison Co. and rented for $27,000 a year.
United Artists Winding Up Construction Program

5-5-5 CONTRACT PUT OFF TO NEXT SEASON

Loew's 40-Week Net Is Double Full-Year Dividend

Smiles
—and other things
—By JACK ALICOATE

On the wall in the Value every Film of Optimism DAILY office and work-room is the framed thought—"There is but one imperative rule in this outfit and that is SMILE." We believe it would help others as it has helped us. We run into salesman almost daily who carry the atmosphere of being on the way to the funeral of their best friend instead of enthusiastically selling the product of their company. Not because they are or are not regularly drawing the old salary check, but because they are surrounded from beginning to night by entirely too much gloom.

If most of us would carry a moment for reflection we would meet the fact that as a whole we are far better off than most depression peddlers would have us believe. What this country in general and business in particular could stand is a few more smiles, plenty more optimism and a dash here and there of cooperative happiness. * * *

Forecasting about to become lulled into a sense of security as the result of a series of pronouncements from those high in electrical, radio and television circles that the practicability of this innovation for home use is still many years off, we are confronted with an amazing and ready-made document in the form of a summary of television forecast prepared by the Columbia Broadcasting System. For instance, these Columbia statisticians point out that there are about 30,000 television sets in use throughout the country with approximately 9,000 of these in New

(Continued on Page 4)

Smiles
—and other things
—By JACK ALICOATE

On the wall in the Value every Film of Optimism DAILY office and work-room is the framed thought—"There is but one imperative rule in this outfit and that is SMILE." We believe it would help others as it has helped us. We run into salesman almost daily who carry the atmosphere of being on the way to the funeral of their best friend instead of enthusiastically selling the product of their company. Not because they are or are not regularly drawing the old salary check, but because they are surrounded from beginning to night by entirely too much gloom.

If most of us would carry a moment for reflection we would meet the fact that as a whole we are far better off than most depression peddlers would have us believe. What this country in general and business in particular could stand is a few more smiles, plenty more optimism and a dash here and there of cooperative happiness. * * *

Forecasting about to become lulled into a sense of security as the result of a series of pronouncements from those high in electrical, radio and television circles that the practicability of this innovation for home use is still many years off, we are confronted with an amazing and ready-made document in the form of a summary of television forecast prepared by the Columbia Broadcasting System. For instance, these Columbia statisticians point out that there are about 30,000 television sets in use throughout the country with approximately 9,000 of these in New

(Continued on Page 2)

THE FILM DAILY

Vol. LVI No. 62

New York, Friday, September 11, 1931

5 Cents

United Artists Winding Up Construction Program

5-5-5 CONTRACT PUT OFF TO NEXT SEASON

Loew's 40-Week Net Is Double Full-Year Dividend

Smiles
—and other things
—By JACK ALICOATE

On the wall in the Value every Film of Optimism DAILY office and work-room is the framed thought—"There is but one imperative rule in this outfit and that is SMILE." We believe it would help others as it has helped us. We run into salesman almost daily who carry the atmosphere of being on the way to the funeral of their best friend instead of enthusiastically selling the product of their company. Not because they are or are not regularly drawing the old salary check, but because they are surrounded from beginning to night by entirely too much gloom.

If most of us would carry a moment for reflection we would meet the fact that as a whole we are far better off than most depression peddlers would have us believe. What this country in general and business in particular could stand is a few more smiles, plenty more optimism and a dash here and there of cooperative happiness. * * *

Forecasting about to become lulled into a sense of security as the result of a series of pronouncements from those high in electrical, radio and television circles that the practicability of this innovation for home use is still many years off, we are confronted with an amazing and ready-made document in the form of a summary of television forecast prepared by the Columbia Broadcasting System. For instance, these Columbia statisticians point out that there are about 30,000 television sets in use throughout the country with approximately 9,000 of these in New

(Continued on Page 4)

Sales Managers Decide to Postpone Use of New Form

Major Company sales managers, at a meeting yesterday at the Hotel Algonquin, are understood to have decided to defer placing of the 5-5-5 exhibition contract in operation until the next selling season. Possibility of this postponement was indicated in an exclusive story in Wednesday's Film Daily. Original plan was to have the contract ready for use about Jan. 1.

LAEMMLE SEES EUROPE IN SAME FIX AS U. S.

Business conditions in Europe are much the same as in the U. S., said Carl Laemmle on his return yesterday from a sojourn abroad. Film companies are having their troubles over there, but it is bringing about more efficient methods that will prove profitable later, declared the Universal president. U's business in England is very satisfactory, and

(Continued on Page 7)

Arthur Houseman Quits Warner Theater Post

Arthur Houseman has resigned as director of advertising, publicity and exploitation for the six Warner Bros. metropolitan theaters after a two-year association.

(Continued on Page 7)

"Five Star Final"

A high-powered, intensely dramatic story dealing with tabloid news-paparazzi in the raw, Reed ef- ter reel—it packs an arm mule wallop. Unlike many other stories which charge along in smash tempo, this one has a theme with a strong woman angle. Additionally there's ex- cellent comedy relief. Cast headed by Edward G. Robinson performs with notable skill under the knowing direc- tion of Mervyn LeRoy. This first Na- tional picture is 100 proof entertain- ment for any adult audience.

EDDY.
Friday, Sept. 11, 1931

**THE INDUSTRY’S DATE BOOK**

**New York Stock Market**

Net

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**New York Film Market**

From 7:30 P.M. to 12:45 A.M.

5836 people paid

$5060.60
to see
FIRST NATIONAL'S THUNDERBOLT

FIVE STAR FINAL

with EDWARD G. ROBINSON

on its opening night at the N. Y. Winter Garden (1418 seats)

That's the kind of Business FIRST NATIONAL means when we say.....

"more than your contract calls for"
CONSOL. FILM PROGRESS SATISFACTORY, SAYS YATES

(Continued from Page 1)
yesterday. The present period, said the Consolidated Film president, offers excellent opportunity to improve manufacturing processes and reduce costs so that companies which take advantage of this are able to meet the current business situation successfully and make progress that will show increased profits both now and in the Paris-Berlin and Paris years.

Yates pointed out that during the first eight months of this year Consolidated Film Industries earned net profit after taxes equivalent to 128 per cent of the annual regular $2 dividend requirements of the preferred stock.

He stated that it was his belief based on a very careful survey that the remaining four months of this year would show the corporation profits at least equal and in all probability in excess of the average obtained thus far this year.

He also said: "These are hard times only in the sense that you have to work harder and that is what we are doing."

WARNERS RELEASE TWO TODAY


Shapiro Opening N. E. Exchange

William "Bill" Shapiro will open a new exchange in Boston on Oct. 1. He has already contracted for the New England rights to Capitol Films "Cattivation." Excellent Pictures of Toronto also have taken the feature for release throughout Canada.

Brecher Brings Foreign Films

"Paris-Berlin" and "Paul de Raffe," French pictures, and "Salto Mortale," "Opernredoute" and "Die Blumenfrau von Lindenau," German productions, are among the films brought back from Europe by Leo Brecher.

ALONG THE RIALTO WITH PHILM DAILY

• • • WALKED IN on Al Selig of Columbia and found Al in a reminiscent mood as he went back to the day when stars were stars and Al was signing his name to the film industry. He is the most successful film executive in the business. He has been a film manager for ten years and has never been in a situation where he was not able to make a profit. He is now building his own studio in Hollywood and is planning a series of pictures that will be produced in a single location. The pictures will be of a high quality and will be distributed throughout the country.

• • • ONE STUNT Al maneuvered was a "psychic" perfume especially designed to publicize Theda in "Cleopatra," on the idea that she got the screen vamps all steamed up on the idea that the perfume was "psychic" and it was a success. She used the perfume to promote her picture and it was a great success.

• • • FUNNY THING was that the screen vamps was just the opposite in real life and her home-loving habit of unusual sensitivity. One whom the breath of scandal never smirched was Theda. She was the most beautiful and charming of all the stars of the silent screen, and the others learned from her how to be charming. She was always in demand for interviews which killed the "mystery" atmosphere surrounding Theda, but she said that to this day Theda has her boudoir drenched with the exotic aroma.

• • • THEN THERE was Bill Farnum, the leading male star knocking "em down alone with Theda. His 10 grand a week from Fox he spent like loose sand slithering through your fingers. Bill had his country home at Saug Harbor and beautiful estate at Bucksport, Maine, his birthplace, and he had a country estate in Hollywood and much modest lil'1 playmates as a complete racing stable, racing motors, pleasure yachts.

• • • YEZZIR. stars were real kings and queens in those days, enjoying a worldwide homage from millions of admiring subjects. It's a safe bet that Theda Bara and Bill Farnum pictures started more exhibitors on the road to independent wealth than all the other film stars you can mention for their pix clicked in series over a period of years and they both were prolific producers these two started Bill Fox's fortune.

• • • AND TODAY Theda is playing one-nite stands in "Fata Morgana" and "The Coast," and Bill Farnum is filling secondary parts in pix, with the review of the same tone as "Ain't life queer?" sez Al. "Naw," sez we, "it's the folk in it."

LOEW'S 40-WEEK NET MAKES GOOD SHOWING

(Continued from Page 1)

than twice the annual dividend requirements, considered an exception to the past showing in these times. Regular dividend of $5 on the common stock has been declared, payable Sept. 30 to stock of record Sept. 19.

U. S. NAVY PROTESTS MISUSE OF UNIFORMS

(Continued from Page 1)

office through its Washington branch and also to Joe Brandt, president of Columbia. The letter to Brandt is in connection with "Fifty Fathoms," which, according to the protest, depicts "enlisted men of the Navy and the Marine Corps in barroom and dance hall brawls."

W. B. ENGAGE FERENC, PHOTOGRAPHER

While he was in Vienna, J. L. Warner engaged Ferenc, Viennese genius of the camera, to go to Hollywood to photograph the Warner Bros. and First National stars. He will sail for New York next week and go directly to the company's West Coast studios.

Governor at Mosque Re-opening

Newark—Governor Larson of New Jersey will be present and make an address, at the reopening of Warner Bros. Mosque on Sept. 18. "Five Star Final" is the opening attraction.

Weinberg in N. J. for T.P.E.

M. Weinberg has replaced Ben Roman as salesman in the New Jersey territory for Talking Picture Epics.

"Captivation" at Beacon

"Captivation," a Capitol Films release, has been booked to play first run at the Beacon the week of Sept. 24th.

Clayton L. Packard Dead


Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 11

Hector Turnbull
Ray Harris
John T. Prince
Herbert Stothart
The Dreyfus Case

Breaking Box-Office Records

Held Over 3rd Week

Warner Theatre
n.y.

World Premiere “The Dreyfus Case”

Real Facts of Trial that Shook the World

Continuous Noon to Midnight Popular Prices

Columbia Has the Big Hits!
SYLVIA SIDNEY, who is vacationing at her home in New York after making "An American Tragedy" and "Street Scene" on the coast, visited the Paramount studio in Astoria this week and renewed acquaintance with Gary Cooper, with whom she played in "City Streets." She also met Tallulah Bankhead and Claudette Colbert.

Miss Sidney returns to Hollywood soon to play the lead in "Ladies of the Big House" for Paramount.

Julia Reuben, popular secretary to Larry Kent, Paramount's short subject producer, sprang a surprise on her friends by eloping to Poughkeepsie last week with Barney Ochs, her childhood sweetheart.

James Dunn, new Fox contract player, hailed as the greatest "discovery" in years, was given his first job in pictures by Frank Heath, at the Paramount studio here.

Edgar Bergen, the only ventriloquist appearing in Vitaphone Varieties, is also a clever writer. He is author of "Free and Easy," his sixth Vitaphone short, which has just been completed under the direction of Alf Goulding. Three weeks ago, Bergen completed "The Eyes Have It." Both pictures will be released as part of the "Pepper Pot," one reel series.

Roy Mack has been busy these past few days rehearsing Ruth Elting and casting for the latest of the "Broadway Brevities" series of two-reelers. It is entitled "Words and Music," and goes into production at the Vitaphone studio this week.

Fanny Watson and Thelma White completed their third two-reeler, "Her Wedding Night-Mare," for Vitaphone this week, with Neely Edwards and Edward C. Morton again playing strong supporting roles. Edwards enacts a hard drinking bridegroom, Thelma the bride, Fanny her best girl friend, and Morton the heavy. Alf Goulding directed from an original by Burnett Hershey and Glenn Lambert.

"Play Ball," second of the Booth Tarkington series made by Vitaphone, is being adapted by Stanley Rash. It goes into production this week, with Alf Goulding directing.

Charles Wagenheim, who has a small part in "Grand Hotel" and who on several occasions assumed Sam Jaffe's role in that play, was given another opportunity to play Jaffe's part this week, due to the latter's illness. Wagenheim has appeared in many Broadway productions during the last five years, besides film work in New York studios.

Big things are expected of "The Cheat" with Tallulah Bankhead starred, George Abbott directing, and George Folsey as chief cameraman. Ernest Zatolsky is monitor man and Emma Hill will edit.

Robert (Believe It or Not) Ripley, who has been travelling in taxis, to and from the Vitaphone studio, where he is making a series of "Believe It or Not," one reeler, gave the gang something to admire when he pulled up Thursday in an Isotta Franchini which he had just bought....Even Murray Roth, got a kick out of the car, and when he learned the price, "Eighteen and one-half grand," he remarked, "Now Rip's a real actor."

Allied Told Settlement Expected in Chi. Strike

Minneapolis—The Chicago delegation of ten today told the Northwest Allied convention at its session in the Radisson Hotel, that they expect a settlement next week between the operators and theatre owners. Abram F. Myers and others spoke optimistically on the general situation. Telegrams were read from every Allied leader not present. Twenty-five exhibitors were on hand from Wisconsin. A letter was read from Mayor W. A. Anderson to the effect that he was sorry if anything in the letter he had written the Chicago union was misinterpreted as reflecting upon Al Steffes as a strikebreaker. He had stated the facts as he knew them and nothing objectionable was intended. President Berger said exhibitors are more enthusiastic over the success of the organization than ever. The absence of Sidney R. Kent as a banquet speaker was deplored. Abram F. Myers took his place. H. M. Richey of Michigan was toast master. Bennie Berger was induced to remain as president notwithstanding his removal from the twin cities.

Lasky Coming East

Uncertainty concerning the future of the Paramount New York studio may be dissipated soon with the return of Jesse L. Lasky from the Coast scheduled for next week. Two more features remain on the plant's schedule, one starring Tallulah Bankhead, which will be started upon completion of her "My Sin," now in production, and a Claudette Colbert-Fredric March vehicle.
LAEMMLE SEES EUROPE IN SAME FIX AS U. S.

(Continued from Page 1)

in Germany it has been the company's best summer, with "All Quiet" going over big everywhere, Laemmle stated.

Commenting on Universal's plans for production in Paris, Berlin and London, Laemmle said a production crew from Universal City is now on the way to Paris to join the organization built up with the Concertue Internationale Cinematographic, a complement to the work of the American

TONY GAUDIO, veteran cameraman, who did the camera work on "Hell's Angels," is again busy on "Sky-Devils," a new photograph story of "Sky-Devils," which is being made by Howard Hughes.

SALMON GODWYN has borrowed Mage Evans from M-G-M for "The Greeks Must Go," a new adaptation of the Aristophanes comedy. "Sky-Devil," and Walter Catlett have signed for "Cock of the Air," starring Chester Morris and Dirle Dove under the direction of Thomas duckingham, with Lewis Milestone supervising. "Sky-Devil" has started production, Edward Sullivan directing, and Dean Morean, whose work in "Scarface" won her a term contract, with Howard Hughes, is now working in "Sky-Devils."


UNIVERSAL has elevated Edw. H. Knouke, director of "New York, New Generation," which William Beaudine will direct... Leslie Fenton and Boris Karloff are other additions to the cast... Edmund Gwenn, "Young Man of Manhattan," old-timers to the studio, have been signed for "Gallows."" Frank Coghlan, production man for Loretta Young, Robert Williams and Don Harkins, are also new... Other Universal advertising men busy on scripts include Ray Doyle, Don Lee, Ken Pink and George Sheldon.

Ray June, ace cameraman, who photographed Constance Bennett in "Bought," is doing the camera work on "Arrowbaum," starring Ronald Colman. He is under contract to United Artists.

COLUMBIA has cast Constance Cuming, of New York, "New Generation," which William Beaudine will direct... Leslie Fenton and Boris Karloff are other additions to the cast... Edmund Gwenn, "Young Man of Manhattan," old-timers to the studio, have been signed for "Gallows."

Naomi Ruth Stevens, who has been acting as mistress of ceremonies at Warner theaters in San Pedro, Huntington Park and Beverly Hills, has resumed her work in the studios. She is only five years old, but is a dramatic reader of exceptional ability. She also is a clever acrobat and acrobatic dancer.

PARAMOUNT has bought "The Heart Is a Lonely Hunter," magazine story by Mary Ethington, for Kay Francis and William Boyd... Arthur Kober is adapting it for the screen. It will direct... Charles Davis, "Judy" producer, and Arthur Kober are working on a new adaptation of "The Quiet Man," a 1931, in the company's list. It is also being worked on for the screen by Mabel Taliaferro and William Boyd.


New Amusement Holding Corp., furnish amusements; Ornstein & Silverman, 405 Lexington Ave., New York, $30,000.

DELAWARE CHARTER

Orpheum Theaters Operating Corp., New York City; Corp. Trust Co., Dover, Del. $10,000.

HOLLYWOOD

U. A. IS WINDING UP CONSTRUCTION PROGRAM

(Continued from Page 1)

after these are up, according to Lou Anger, representing Joseph M. Schenck. The trio in question includes Palu Alto, Berkeley and Vancouver. Plans for the San Jose house have been postponed indefinitely.

Sales Up 25 Per Cent, Jack Warner Reports

(Continued from Page 1)

Jack Warner stated. The dramatic training academy on the coast under Ivan Simpson will be continued. James Cagney, Marlan Marsh, Lorettta Young, Warren William, Donald Cook, Evelyn Knapp and Charles Knapp are to be developed as full-fledged stars, Warner said.

Productions to be made at the Toddington studio in England will be under the supervision of Son of Asher. William McGann and John Daurneroy have already gone to England from Hollywood. They will direct English and French versions, respectively.

Phil Mylchick Resuming Philadelphia—Musicians have announced that they are willing to re- turn to the music business. Warner-Stanely houses pending settlement of contract differences between the union and the circuit.

To Film Aurora Borealis

Headed by Captain Flavel M. Williams of the U. S. N. Reserve, a party will set out today via the Arctic Circle where they plan to make motion pictures of the Aurora Borealis.

Paris Avoids Film Censor

Paris—A superior cinema council has been created by the Ministry of Beaux Arts. It has 87 members and is charged with drafting legislation relating to film control without censorship.

Four Weeks for "Front Page"

San Francisco—Howard Hughes' "The Front Page" is setting records at the United Artists theater, where it was scheduled for two weeks, kept for a third week and then a fourth.

COMING & GOING

JOE E. BROWN, First National comic, closes a week's engagement today at the Ladies' Home Theater in Washington, and returns tonight to this city, where he will vacation for a week. Brown is going to New York several days before returning to Hollywood with a large film crew in the making of his next film. Brown is shooting at the Manhattan studio of his sponsor, Lou Anger, representing Joseph M. Schenck. The trio in question includes Palu Alto, Berkeley and Vancouver. Plans for the San Jose house have been postponed indefinitely.

A POLLAR of Peerless Productions has returned from the coast.
**EAST**

Elizabethtown, N. J.—H. Cherkoff, who operates the Strand in Lancaster, is now handling the Moose here.

Philadelphia — Mike Stiefel has taken over operation of the Wayne Palace. He is also directing the Elrane.

Camden, N. J.—Harry Feldman who has been managing the Colney, is now directing the Lyric.

York, Pa.—A new policy of operation was inaugurated at the Royalton on Sept. 7th, when Manager Elsworth Smith, reverted to the three-change-a-week schedule.

Worcester, Mass.—Alice Hunnewell has settled her damage action against Loew’s Orpheum, Boston.

Philadelphia — The Gibson has opened under its new name, the Lincoln.

Paulsboro, N. J.—Atlantic Theaters, Inc., has taken over the management of Hill’s, this city.

Philadelphia — The Canton and Troy theaters have cut down and are now operating on a two- and three-day-a-week policy.

Holyoke, Mass.—The Strand has reopened after undergoing several changes in construction and decoration. Western Electric sound has been installed. Ray Canavan manager will run shows Friday, Saturday and Sunday of each week, with a full week policy to follow later in the fall.

Philadelphia — Recent changes in sales ranks include the following resignations—Phil Duffy, Warner Bros.; Harry Devonshire, M-G-M; Frank Lofus, Columbia.

Hamonton, N. J.—Harry Donbrow has withdrawn from the direction of the Rivoll to give more time to his Warner sales activities. Abe Frank is now managing the house for his brother.

**CENTRAL**

Omaha, Neb.—Bob Morrison, booker for the Rogers Film Transport Co., was married to Irene Ross of this city, recently.

Split Week for RKO Houses Cleveland — The RKO houses in Toledo, Akron and Youngstown are going into a split week policy, according to an announcement from the office of RKO District Manager J. E. Finnkows. Ad admission prices in Youngstown have been cut to 50 cents.

Bhan With New Exchange Minneapolis — Joe Behan, prominent for many years in local film circles, has been appointed booker for Capitol Pictures Corp., which is entering the Northwest field with the opening of offices in the former Tiffany exchange, 64 Greenwood Ave. Behan formerly was with Columbia and M-G-M.

Expedition Back With Film About 25,000 feet of motion picture film has been brought back from Peru by the Shippee-Johnson expedition, which returned a few days ago on the Grace liner Santa Clara.

Indie House for Downtown Cleve. Cleveland—Loew has sold the Cameo to a local group headed by Albert Cohen as president and Milton Broyer as house manager. This makes the Cameo the only independent downtown house here.

Another House for Leitch Milford, Ia.—A. N. Leitch of Milford, owner of several theaters in Iowa, is now operating the Lyric in Lakefield, Minn.

Indianapolis—After being closed several months for remodeling and new wiring, the Roosevelt has opened under the supervision of Fred N. Sanders. The Lyric is resuming its combination stage and screen policy.

Yorkville, O. — Louis Velas has taken over the Yorkville and is opening it with RCA Photophone equipment.

Stoux City, Ia.—A new loop theater, the Loop, has been opened by E. E. Seifert in the building formerly occupied by the Scenic. The new owner has expended $10,000 for remodeling and installation of Western Electric sound equipment and new seats.

Youngstown, O.—The State, Publix house, reopens Sept. 11. The house will play split weeks.

Detroit — Jack Daly, for a long time with Universal and United Artists, has joined the office staff of Hollywood Pictures as booker and city salesman.

Ames, Ia.—Milford Garbracht and brother of Newson are to operate the Capitol here.

E. W. Presbrey Dead West Coast Bureau, THE FILM DAILY Hollywood—Eugene W. Presbrey, 78, playwright and motion picture actor died here Wednesday after a long illness.

First Talkie in Persia Teherna, Persia—A large audience attended the first talkie to be shown in this country. The Minister of the Court represented the Shah at the performance.

Italian Film Starts Monday “Immacolata,” Italian all-dialogue feature, goes into production Monday at the Metropolitan studios, Fort Lee, with the leads played by Mario Battista and Pierre Nigro. The cast also includes: Adrianna Dori, Frank Allaire, Augusta Neirigh, A. De Rosa. Frank Zucker and Charles Harten will do the camera work. Direction will be by Eugene Roder, who is making the picture for the Thalia Amusement Corp.

Old Howard Goes Talkie Boston—The Old Howard, one of the oldest burlesque, variety and film houses in the country, has installed Western Electric sound equipment.

Estelle Taylor to Play Cleve. Columbus—Estelle Taylor, who opened her vaudeville act at the RKO house here, plays Cleveland next week. She returns to New York the first week in October.

**WEST**

Spokane, Wash.—Manager Walter of the RKO Orpheum, after conferences with Homer Gill, district manager has announced a straight picture policy for his house. It is reported that he will share M-G-M productions with the new Fox.

Montrose, Colo.—George Frantz is the new manager of the Fox house here.

Centralia, Wash.—The Liberty, dark for the past year, has been reopened by A. C. St. John, president and Cecil Gwinn, resident manager of the Twin City Theater Co.

Denver—E. Hugo Strickland has succeeded R. J. Garland as manager of the Columbia exchange.

Tatoma, Wash.—Frank M. Jacobs and William M. Boileau, recent organizers of Pacific Amusement Co., have reopened the Paramount.

Denver — C. J. Stevenson, local RKO representative, was operated on and is doing nicely. Will be out of hospital soon.

**SOUTH**

Clarksville, Tenn.—The oldest Majestic is being torn down and replaced with stores. Was closed a few months ago by Lillian Theater Company.

Gadsden, Ala.—Motion picture houses and miniature golf courses may operate Sundays here if the receipts are given to charity. No one has taken up the offer to date.

Columbia, S. C.—Bids on the lease of the theater in the City Hall building will be received on Sept. 15. Three companies, including Publix and Criterion Amusement Co. of Charlotte are expected to bid. Publix will probably build another house if they do not get the lease.

Miami, Fla.—The Tower, now one of the Wometco circuit, has been closed for remodeling and improvements. It will reopen Oct. 3.

**A FILM FACT A DAY**

Opposition from miniature golf this summer is less than 10 per cent of what it was last year.
LOOKs LIKE A MILLION!
COSTS WHAT IT LOOKS LIKE!

"PALMY DAYS"
An unusual parlor game develops into a series of ingenious crimes—and here's what the critics think of it!

"... don't miss 'Murder at Midnight.' It baffled this reviewer completely."
—LOS ANGELES EXAMINER

"... very entertaining and full of suspense ... effective in holding one's attention."
—L. A. ILLUSTRATED DAILY NEWS

"Thunder and lightning. Someone moves the clock ahead to midnight. Another form moves down the stairs. Another enters the door—Bang!"
—LOS ANGELES EXPRESS

COMING
"SILENT THUNDER"
A fresh, original story from Andrew Soutar's successful novel, showing how the bottom drops out of a famous surgeon's world through the wagging of poisoned tongues—and regeneration through the love of a courageous woman.

COMING
"LEFT OVER LADIES"
The story of a woman who sold her soul for success in the world's eyes. Based on an article by Ursula Parrott, famous author of "Ex-Wife" and "Strangers May Kiss."
Publix Houses Find Foreign Versions Profitable

NATIONAL CIRCUIT OF KID MOVIES PLANNED

See Defeat of Anti-Gangfilm Bills by Amendments

New York State Measure Changed to Give Law and Order Break

Bill introduced recently in the New York State Senate by James J. O’Hara, of Brooklyn to outlaw gangster pictures has been amended to permit showing of films in which the forces of law and order ultimately win over the lawless elements.

Legislative guardians of the industry by its associations will make efforts to bring about similar amendments.

(Continued on Page 2)

MORE BIRMINGHAM HOUSES REOPENING NON-UNION

Birmingham—Reopening this week of four houses of the Birmingham Theatrical Amusement Co., with non-union operators is expected to be followed shortly by the resumption of activity in the city's other six houses that have been closed since mid-July when the union refused to come to terms. Placing of the non-union men this week was accomplished quietly, with no mention in the papers.

U. A. Ratifies Deal With Col. in England

United Artists has ratified a deal whereby the company will continue to handle Columbia product in Great Britain. The renewal was set for United Artists by Arthur W. Kelly, who returns to New York from abroad about Nov. 1.

Warner Industrial Unit Gradually Disbanding

Warner Bros. Industrial Pictures is gradually being disbanded. The organization has abandoned its offices at 220 West 42nd St. and is transacting its final business from the Warner Bros. headquarters.

Mortgages Block Deals

Mortgage obligations of Fox Metropolitan Theaters are understood to be the stumbling block in the consummation of several deals now pending and through which independent operators would acquire some of its houses.

First Miniature House on 16 mm. Shorts Policy to Open in New York

The forerunner in what is expected to be a national circuit of small picture houses for juvenile use will open Thursday evening at 52 East 78th St., New York City. Economical operation is provided for under the plan of the organization, Juvenile Playhouses, Inc., which will use 16 mm. films and projection.

Headed by Charles David Mavity, formerly with Fox and

(Continued on Page 2)

11 PROMOTED BY PUBLIX IN FIELD DIVISIONS

In a reorganization of the central and southern Publix territories for more intensive executive supervision and to aid individual operators, Sam Katz has made eleven promotions. R. J. O'Donnell, in charge of Saenger and southwest divisions, assumes in addition control of the southern de luxe division. J. J. Friedel, division manager, continues

(Continued on Page 9)

Paterson Union Signs

At Lower Wage Scale

Paterson, N. J.—Local circuit houses have signed a new contract with the operators' union and the projectionists are back on their old jobs. The new scale is somewhat lower than the one provided under the former contract. The theaters have been running with non-union operators since the strike several days ago.

New Appointment Slated

For Fox Film Corp. Board

Next meeting of the Fox Film board of directors has been called for Sept. 21, when another executive appointment will be made, the FILM DAILY learns.
Central Film Completes Six Travelogue Shorts

With the completion of "Dutch Treat," a travelogue of Holland, Central Film Co. has finished and is ready to release six of its series of 12 shorts on leading American cities and far-away places, it is announced by Philip M. Brown, distribution in the U.S. is being handled by George Rival, production manager, while Gaumont has the United Kingdom.

Paul Kohner to Europe

Paul Kohner, one of the supervisors of production at Universal City, sailed Friday for the United Kingdom, with the intention of inspecting the company's operations in the U.S. and Paris, and to bring back the French capital of motion pictures, Gaumont, to that country.

De Mille to Bulgaria

Moscow—Cecil B. De Mille arrived here a few days ago and is looking over location motion picture conditions. He will leave for Bulgaria and Rumania next week and plans to return to the United States about October 15.

Second "Strange" Series in Color

West Coast Bureau, THE FILM DAILY—A second series of John Hix's "Strange As It Seems" short subjects will be made in Multicolor, it is announced by A. A. MacDonald, president of the Howard Hughes color process. Contracts have been closed between Nathan-Hahn-Fairbanks, producers, and Multicolor, for 15 new releases of the one-reel novelties. Universal will again release the films.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

WEBER, LETERMAN & GATES
INCORPORATED

1540 B'WAY, N. Y. C.
BRyant 9-3960
Spring Arcade Bldg.,
Los Angeles, Calif.
Michigan 8761

New Incorporations

NEW YORK CHARTERS

Long Island Motion Picture Co., theatrical; B. Alterman, 630 Ninth Ave., New York, N. Y., 1930.

Midvale Amusement Corp.; J. Gitelman, Motion Picture News, New York, N. Y., 1929.

Driving Park Theater Corp.; J. Gitelman, Rochester, N. Y., 1929.

CARL BERGER

now in the depths of SUMATRA grunting first camera on the Frank Buck-Van Beuren WILD ANIMAL SERIES
Presentations

by Jack Harrower

Roxy

"Blues," the Roxy stage presentation, supplies color, beauty and dash, and abounds with melodious melodies, both old and new. It is preceded by a miniature edition of "Rigoletto," programmed merely as the "Overtures." Several arias from the opera are beautifully sung by Benjamino Ricco, Rosemary Cameron, Sunnworth Frazer and Louise Scheerer. Three scenes from "Rigoletto" are depicted and the orchestra under the direction of Maurice Baron, does a fine job. "Blues" was an overly complicated "water fall" ensemble. Yasha Zaydo, pianist, plays two numbers masterfully and is followed by a modernistic "Blue" dance by Roger Pryor Trio. The presentation ends with a snappy number by the Roxyettes in which they dance to the "Memphis Blues." A new shadow effect, during the dance, is worth while seeing.

Paramount

Ben Bernie and Band headline the Frank Cambria presentation currently at the Paramount. The musical maestro of radio and vaudeville fame has a snappy and talented bunch of performers with him, and among the featured principles are Eileen Dougall, Pat Kennedy and an Albertina Rasch ballet which appears in an elaborate overture conducted by Irving Talbot. This is Bernie's only Broadway stage appearance in 18 months, and he leaves next week for Chicago. Jesse Crawford's organ concert includes an "Eli Eli!" duet with Leon Kairoff.

Dave Schooler Returning

Dave Schooler, after an absence of more than eight months, returns to the Capitol next Friday as master of ceremonies.

New Minneapolis Suburban House

Minneapolis — Ground for a new suburban theater in the vicinity of 26th and Chicago avenues, has been broken by the May Theater Co. of which Frank Woskie is the head. It will be of Spanish design and seat 650. Total cost is given as $40,000.


An interesting and practical text-book for projectionists, theater managers and others who are concerned with the reproduction of talkers. The author, Aaron Nadell, through his former connection with Electrical Research Products and subsequently with Public Theater, has been able to get authentic slants on the various problems involved, with the result that his book will give the reader a clear understanding of the intricacies of operating sound equipment.

Numerous illustrations supplement the text, which includes chapters on film reproduction, mechanical requirements of sound-on-film reproduction, sound-on-disc, mechanical requirements of sound-on-disc, between the projector and the amplifiers, amplifier and rectifier apparatus, amplifier circuits, acoustics, the loud speaker, motors, generators, speed control, care of sound equipment and precautions to prevent trouble, tracing trouble, recording. There is also a list of symbols, a precaution index, a trouble index and a subject index. Theater managers who want to be properly informed on the important matter of sound, with a view to not only detect and adjust troubles but also to improve the quality of their reproduction, will find this volume a good investment.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 12-13

Maurice Chevalier

William Slavens McNutt

Alice Lake

John Stone

Gerald Ames

Jesse L. Lasky

Matthew Betz

Claudette Colbert

Robert Dudley

Olin Francis

A FILM FACT A DAY

Australia imported 1,839 American films in 1928; 175 from the United Kingdom and 114 from other countries.
Family of Giants

There are eight brothers in the McLaglen family and none of them is less than six feet, two inches in height. All of the boys, together with a little named Lily, have been on stage and screen. Four of the brothers, Victor, Clifford, Leo and Arthur, are now in Hollywood. Cyril is a film star in England, while Lewis and Kenneth are working in films there. The older brother, Fred, was killed in the World War.

Ralph M. Like Starts
Second in Action Series

Filming of "Chinatown After Dark," second in the series of 24 feature pictures to be produced by Action Pictures, has been started under the direction of Richard Thorpe. Principal players are Cox Lease, Carmel Myers, Frank Mayo, Edmund Breast, Lloyd Whitlock, Mara Kent and Billy Gilbert. The series is being made under the supervision of Ralph M. Like.

Sid Rogell Appointed
Pathé Studio Manager

Sid Rogell has been appointed studio manager of the RKO Pathé plant in Culver City, according to an announcement from Charles R. Rogers, production head. Rogell has been associated with Rogers for some time, having been his production manager when Rogers was an independent producer.

"Convicted" Finished

Completion of "Convicted," third Weiss Brothers Artclass picture of the current season, places this company three full weeks ahead of its original production schedule. Aileen Pringle, Jameson Thomas, Harry Meyers and Dorothy Christy head the cast, which also includes Richard Tucker, Wilfred Lucas, Niles Welsh and John Vosburg. Christy Carahane directed.

"Where Are Your Children?" fourth Artclass release of the season, will go into production shortly under the direction of William Nigh.

Preparing "Men in Her Life"

Columbia is preparing to start work on "The Men in Her Life," which William Beaudine will direct. Cast thus far includes Charles Bickford, Luis Alberni and Adrienne D'Ambricourt.

FOX STUDIOS WORKING ON 14 PRODUCTIONS

Five pictures are in production at the Fox Studios, five are in the cutting room, and four are in preparation. Those in work are:


"While Paris Sleeps," Victor McLaglen's next film; "Disordered Conduct," which will co-feature McLaglen and Spencer Tracy; "Stepping Out," which will feature Marjorie Rambeau; and "Devil's Lottery," are in preparation.

"Arrowsmith" Cast


Added to Warner Cast

Warren William, J. Farrell MacDonald and Emma Dunn have been added by Warner Bros. to the cast of "Poor Little Ritz Girl," in which Marian Marsh and David Manners have the leads. Archie Mayo is directing.

ACTIVITIES

Two Educationalists Finished

"Inside Baseball," second subject in the Bill Cunningham Sports series, and "Queenie of Hollywood," in the new Hollywood Girl comedy series, have been completed by Educational.

"Galloping Ghost" Completed


Prophetic

Eddie Quillan, RKO Pathe star, reveals that he was born on Hollywood Street in Philadelphia.
A LITTLE from "LOTS"

by RALPH WILK

HOLLYWOOD

FRANKLIN FARNUM has a role in the new Tiffany production, "Lovers in London," and has just completed "Head in for Trouble," starring Bob Custer.

J. P. McGowan has been signed to direct "Cyclone Kid," initial buzz in a series of six to be produced and released by Big 4. McGowan has just completed "Head in for Trouble," starring Bob Custer.

Vicki Baum, author of "Grand Hotel," has been in Hollywood six months under contract to Paramount, leaves Sept. 28 for her home in Berlin, where she will resume the editorship of "Der Dame," the magazine from which she was granted a leave of absence.

Bramwell Fletcher and Theodor von Eltz will fill two important roles in RKO's "Chatterton's new picture, "Once a Lady," for Paramount.

Jimmie Starr is writing an original story for Tiffany productions. Karl Brown will assist on continuity and dialogue.

Mack Swain, a substantial member of the world's most famous police force, the Keystone cops, plays a bartender in "Wide Open Spaces," newest of the Hollywood Masquers' two-reel comedies. He lends the considerable weight of his support to Ned Sparks, Dorothy Sebastian and Antonio Moreno. The picture is in production at the RKO Pathe studios, directed by Arthur Rosson.

"Riders of the West," a new Bob Steele western, has been placed in production by Trem Carr. Bert Glennon is directing.

Jerry Mundy, Bud Jamison and Helvie Conklin have been added to the cast of "Gigollettes," one of the Gay Girls series of RKO Pathe comedies which co-feature Jane MacClay, Marion Shilling and Gertrude Short.

Huntley Gordon, Robert Warwick and Frank Mayo have been added to the cast of "Race Track," now in production at the Tiffany studios under the direction of James Cruse.

Lois Wilson's sister, who refuses to shine by reflected glory, and is known as Constance Lewis, has an important role in the cast supporting Ray Cooke in the second of the Educational-Torchy series. Kane Richmond also is in it.

Marvin Stephens, nine-year-old actor from the comedy lots, has been selected by Paramount for a role in Ernst Lubitsch's "The Man I Killed," in support of Lionel Barrymore, Phillips Holmes and Nancy Carroll.

Lee Moran has been cast for a part in "Race Track," Tiffany production featuring Leo Carrillo.

Betty Scott has been signed by E. H. Allen, general manager at the Educational studios, as special comedy writer, assisting Ernest Pagano and Jack Townley.

Maude Fulton has handled the adaptation and dialogue for "Safe in Hell," which has gone into production at First National. Dorothy Mackaill is starred. Supporting Miss Mackaill are Donald Cook, Victor Varconi, Ralf Haralde, Ivan Simpson, Nina Mae McKinney and others. William A. Wellman is directing.

RKO Pathe has given Harry Sweet a long-term contract, as a reward for his excellent direction of the first four Mr. Average Man Comedies, starring Edgar Kennedy.

Gene Raymond, Paramount juvenile player, has just received his second assignment, that of the leading male role in "Ladies of the Big House." Sylvia Sidney, now in New York, is to have the feminine lead.

Jobyna Hooland is happy on the Fox lot these days for two reasons: she has been signed for a featured part in "Stepping Sisters," Broadway stage success, and her brother, Olin Hooland, has a Fox contract to play a featured role in "Over the Hill."

Andre Beranger will have a role in the Fox picture, "Surrender," in which Warner Baxter and Leila Hyams will play the leads.

Milton E. Hoffman

We have opened a Motion Picture and Theatrical Agency in the interest of the Director, Writer and Actor

Hoffman

Quigley

and Kerr,

Incorporated

Room 305

Telephone
Granite 2161
Curing Acoustics Without Padding

Curing of poor acoustics in theaters without the use of additional material is claimed by the National Theater Supply Co., sale representative of Kendall & Danville, Inc., of New York.

The method of sound correction, Kendall states, is based on area distribution, rather than on a volume content basis, utilizing the exhibitor's present equipment in its entirety and involving the use of neither additional equipment nor absorption material in the auditorium proper in any form.

Ventilating Equipment

Sales Are Running High

An unusually good season in ventilating equipment sales is reported by the National Theater Supply Co. Throughout the United States, the report states, the company has installed 350 Sirocco ventilating fans made especially for them by the American Boiler Corp. of Detroit. And over 300 of the National Sirocco Air Washers have been installed. More ventilating equipment was installed in this territory than in any other locality.

Sales of equipment, it is also reported, have been very good through the summer months and a few recent installations included the following: Complete equipment for the Rex, Starkville, Miss., and the State, Statesboro, Georgia; draperies and scenery at the Goetz, Monroe, Wis.; the Elgin High School, Elgin, Ill.; and the Ceramic, East Liverpool, Ohio. Recent ventilating installations include the Richland, Richland Center, Wis.; Nebraska, West Point, Neb.; and opera chairs to the Pastime, Berea, Ohio; and the Ohen of Cincinnati.

H. & C. Sales on Increase

Sales are on the increase according to Theatrical H. & C. of Connolly, New York, manufacturers of high intensity projection equipment and accessories. Recent shipments of the company's product reported by Connolly include the following: Two EF-4 spots to RKO Plaza, Schenectady, N. Y.; and the new to the Earl Carroll Theater in New York City. Two FR-10 projection lamps to the export department of the National Theater Supply Co., for shipment to Manila; two to the Palace Theater in Milwaukee, and two others to RKO Plaza in Schenectady, N. Y.

RCA Moves in Kansas City

Kansas City — Local branch of RCA Photophone has moved both service and sales offices from the Business Men's Assurance Building back to film row at 1700-8 Wyandootte.

Theaters Being Built

Philadelphia—An all A.C. operated 35 mm. portable projector packed in two small carrying cases, weighing a total weight of 82 pounds, is being marketed by Universal Sound System, Inc.

The mechanical construction of the projector and the sound mechanism are balanced into one operation so that there is no lost motion or flicker. A picture 9 feet by 12 feet can be thrown at a distance of 60 to 70 feet, and the amplification supplies sufficient sound for audiences of 5 to 1,000, the company declares.

New Chicago Sales Force

Built Up by DeForest Co.

Chicago—A complete new sales organization has been formed by Frank B. Rogers, recently appointed vice-president of General Talking Pictures, for the distribution of DeForest equipment in this territory.

The Chicago division, which has jurisdiction over the middle west and northwest territories, a total of 14 states, is now headed by J. V. Allan, who was formerly associated with Rogers in his connection with Elecetrical Research Products.

The offices of the company, formerly located at 1155 So. Wabash Ave., have been moved to Suite 300 in the Standard Oil Building, 910 So. Michigan Ave.

SEASHELL-PLAYING UNIVERSAL SOUND ON FILM

35MM. PORTABLE PROJECTOR—FULL A.C. AMPLIFICATION—SPEAKER-114"x12" Picture at 60'-70ft throw

BELL PORTABLE EQUIPMENT
FOR 35MM SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
725 Seventh Avenue, New York

Knowles Co. Brings Out New Powers Reamer Shutter

West Coast Bureau, THE FILM DAILY
Los Angeles—A new rear shutter for Powers projectors that is said to afford nearly 78 per cent cooling at the aperture, an almost complete absence of film buckling and a light increase of 20 to 35 per cent at the screen, has been developed and is being marketed by the Knowles Reamer Shutter Co. of this city.

This device, the company claims, modernizes the Powers projector to where it is no longer necessary to discard the Powers now in use for a heavier and more expensive make of apparatus because of the excessive heat generated by the high intensity arc. A smooth and novel framing device replaces the old jerky form of framing bar that invariably over shot the mark. A quick means of setting the shutter while running is also had with a new type of collapsible glare shield.

Yager Added to Cole Force

Kansas City—W. E. Yager, formerly connected with the Kansas City Machine & Supply Co. and the National Theater Supply Co., has been added to the sales force of the Cole Theater Supply Co., this city.

PLUG CONNECTORS

Long lasting and most serviceable—Kiegl pin plug connectors and portable plugging boxes, the neat and most economical to use for quickly and conveniently connecting stage lamps and other electrical appliances. Any size or arrangement desired, for 2 to 200 watts. The Kiegl line of stage lighting specialties, spotlights, scenic effects, supplies, etc.
NOW YOU CAN PRESENT TALKING PICTURES ANY PLACE . . ANY TIME
WITH RCA PHOTOPHONE PORTABLE SOUND REPRODUCING EQUIPMENT

"THE THEATRE IN A SUITCASE"
EASILY CARRIED IN A SMALL CAR

This new portable apparatus provides the perfect equipment for Road Shows, Small Theatres and Auditoriums where permanent installation is not desired as well as for private performances in Hotels, Homes, Clubs, Schools, Churches and Industrial Exhibitions.

"The Theatre in a Suitcase" requires but 15 minutes to install and project . . accommodates standard size film . . complete with projector, amplifier, loud speaker, cables, connections, tubes and carrying cases weighs less than 200 pounds . . Power obtained from an A-C light socket. The smallest, lightest and simplest operated Portable Sound Reproducing Equipment embodies all superior qualities, acoustical principles, unmatched tone values that indentifies RCA PHOTOPHONE performance in more than 3,000 leading theatres.

LOWEST PRICE FOR STANDARD EQUIPMENT
Now available through authorized dealers $1075.00

Write for booklet "The Theatre in a Suitcase"
RCA PHOTOPHONE, INC. (Radio Corporation of America Subsidiary) 411 FIFTH AVENUE, NEW YORK
FOREIGN MARKETS

By L. H. MITCHELL

British Quota Pictures
Cost $450 per 100 Feet
London—According to the report of the General Council of the T. U. C., British quota pictures have cost at least $450 per 100 feet to produce (with a maximum requirement of $50,000), exclusive of copyright and recording fees. The report also suggests that the Advisory Committee to the B. O. T. should be made more representative by including representatives of the F. B. I. and T. U. C., and that should be given to the Minister as to what he is aware of the working of the Act generally. The report sets out the rest of the pictures that T. U. C., with the F. B. I. film group, might urge the government to raise the British quota to 50 per cent.

Irish Admission Prices Up;
Theaters Likely to Close
Dublin—The extra tax recently imposed on film imports is having its effect. Admission prices have been advanced and a number of exhibitors are seriously considering closing down. The Metropolitan and several other Dublin houses have increased their admissions slightly, but even the higher prices have not checked the decline in patronage. No trade shows have been held in Dublin for six months, and the tax was increased from a penny to three-pence per foot.

Making "Mystery of Marriage"
London—Warners Films is making for British International distribution an unusual motion picture conceived and directed by Miss Mary Field, whose nature study films have been very popular. Its title is "The Mystery of Marriage" and it will show contrasts between the methods of courtship of the animal world and those of human beings.

Dog Stars in "Tailwaggers"
London—Delta Pictures, Ltd., has been formed, with a production unit installed at the Alliance Studios, for the production of a series of dog-subject shorts as its first output. Branches of the "Tailwaggers" series. Capt. H. E. Hobbs, founder of the Tailwaggers Club, will assist in the production.

British Producers Double Quota Needs
London—Starting last March, 12½ per cent of film distributors' output had to comprise British quota footage. It is now apparent, after six months, that the required figure will be almost doubled by British producers. In all about 140 British productions will be distributed during the year while the necessary quota figure, which depends upon the total picture output, will probably be closer to 30 per cent.

Never before have British producers achieved such an extensive production schedule. The total of 140 productions includes British International and associated companies; 35 from the Gaumont-British Corporation; 12 from Gainborough; 12 from British and Dominion; 8 from British Lion. The remaining 40 pictures will include at least 6 from Paramount; at least 6 from Associated Talking Pictures although it may double that number through its association with P.D.C. Pictures will also be included by Universal and Warner Bros., and from various British independent companies.

"Cathedral of the Talkies"
London—The Granada, just opened at Tooting, seating nearly 6,000, is being called the "Cathedral of the Talkies" because of its Gothic architecture and the original decorative schemes of Theodore Komisarjevsky. The proscenium arch is flanked by towering Gothic arches, giving a note of grandeur to the auditorium which is new in picture theaters. A mirror hall, with basic inspiration from the Gothic, is a feature of the circle level. Despite its great seating capacity, the vastness of the theater is not apparent, the area being cleverly broken by simple curves in the balcony and the walls.

Asher Heads W. B. English Studio
London—Irving Asher has been appointed production manager for Warner Bros. in England. The company has taken over the Teddington Studios of V. Royce, now named as secretary and controller.

Czechoslovakia to Make Motion Picture Equipment
Prague—Representatives of the Siemens-Halske Co. are expected to arrive here soon to complete negotiations with the Central Committee of Czechoslovak Motion Picture Theater Owners and the Corporation of Manufacturers of Talking Pictures, to obtain a license to use the company's patents in manufacturing talking picture equipment. Owners of the equipment would pay a certain fee to the patent owners, the amount of the fee being determined by the size of the theater. The patents expire in 1935.

Welsh-Pearson Producing For Gaumont Release
London—Welsh-Pearson disclosed at its annual meeting that it would continue active production of pictures, a contract having been entered into with Gaumont for the distribution of four Welsh-Pearson features. The first of these will be W. W. Jacob's "The Third String." His "Monkey's Paw" may be the second.

Franco-Belgian Film Tie-Up
Paris—M. Raisfeld, general manager of Distributeurs Unis, has made a tie-up with a Belgian group, it is reported, by which productions made in one country will be distributed in the other. The Belgian group, known as the Societe Generale Beige, brings 20,000 francs into the merger, The French group will produce and distribute pictures for them. An agreement has been concluded with Pathe-Natan by which the latter agrees to rent 5,000,000 francs worth of pictures a year for five years.

180 German Pictures Coming
Berlin—The British Film Distributors' inquiry among producers and distributors, estimates that there will be 180 German-produced motion pictures available for exhibition during the coming year. Of this number 140 have already been announced, while 10 others will be internationally produced.

But One Silent House in Belfast
Belfast, Ir—The Sand's Cineplex in Sandy Row is to go talkie this month, leaving but one silent house in Belfast, the Kelvin.

German Authors Forming Society to Deal with Films
Berlin—German authors' organizations interested in motion pictures have decided upon the creation of a society to deal with all claims of authors and composers relating to the screen rights for their works. Spio, the exhibitors' organization, is reported ready to resist any new demands, particularly in the constantly growing number of percentage claims. A novel feature of the authors' scheme is to ask that the prominence of each author be taken into consideration in the ultimate division of profits.

London Shilling Theater As Challenge to Cinema
London—L. Cowen has launched a move in connection with the Fortune theater to popularize stage productions, designed as a "challenge to the cinema." He has organized the Fortune Theater League, Ltd., and hopes to get a membership of 250,000 at a shilling each to support the move. Admission prices would be one, two and three shillings, with two performances a day of plays which have already proved to be successes.

Paris to Have 5,000-Seater
Paris—Braunerberg and Richebe are preparing the plans for a huge motion picture palace to be erected by the French "Opera," which will seat between 5,000 and 6,000. Work will start early in the new year, it is planned.

Pathé Pictorial in Sound
London—The Pathé Pictorial, which reached its 700th issue on Aug. 31st, will be issued in sound after Oct. 1, it is announced. Fred Watts, in charge of Pathé Pictorial, since its inception thirteen years ago, states that with its change to sound the release date will be changed from Monday to Thursday.

Bryson to Tour World
London—James V. Bryson, who has resigned as Universal head here, is planning to go on a world tour for his health.

Bagdad Talkie Theater
Bagdad—The Royal Cinema opened here with "Atlantic," after the installation of the Photele. The innovation is reported to be a big success.

English Traveling Theater
London—A traveling theater, British Acoustic and the Tomlinson Autocar's "mobile talkie film saloon," was given a demonstration recently under the auspices of the British Company. It is a self-contained projection plant, making its own current and showing a large picture on a special daylight Trans-Lux screen supported on a serrated rail at the rear of the "saloon."
**SHORT SHOTS from EASTERN STUDIOS**

By HARRY N. BLAIR

The fields of art and society are always well represented among the extras taking part in a Tallulah Bankhead picture. The former toast of London has become the rage with the Park Avenue crowd and the opportunity to appear in one of her pictures is widely sought. Among those playing bits in "The Cheat" are Nyea McMein, famous actor, Phyllis Winter, Philadelphia society girl and Radie Harris, fan writer and radio interviewer.

Roy Mack, director of the "Penrod" series for Vitaphone, had to abandon his planned return to the Prospects Parks to line up rival baseball teams consisting of boys ranging in age from eight to ten years and willing to be used for part of the action in "Play Ball," latest two-reeler of the series.

Paramount Notes: Arthur Cozine sporting a dandy coat of tan... Chick Kirk deserves plenty credit on turning out some swell sets for "The Cheat"... Harry Baldwin reveling in his new status as a full-fledged assistant director... Dick Hettel, of the camera crew, still thrilled over flying back from Washington in a storm... Gertrude Turchin, visiting the studio while recovering from a slight injury received when a ladder fell on the set... Douglas Dumbrille, stage actor, getting a big play from some Spanish girls on the "Blind Cargo" set when the removal of a wig disclosed his blonde hair.

Vitaphone Vitamins: Jack Nor- worth amusing the studio force with tales of his trip abroad... Jack looks like he enjoyed plenty of beer while in Germany... Billy ("Pen- rod") Hayes practicing on the back lot for his role in "Play Ball"... Dick Willis, make-up chief, expanding in his new quarters.

"All Sealed Up," second of the Al St. Johns series for Paramount, is exactly that with Al Ray acting as director and Eddie Dowling staging the dialogue.

Floyd Gibbons, who is making a series of RKO Pathé shorts, will broadcast the daily activities of the American Legion Convention in Detroit over a coast-to-coast NBC network. He will also screen his first two subjects for the big assembly of conventions.

**Mort Blumenstock Succeeds Housman**

Mort Blumenstock has been engaged as advertising manager of Metropolitan Theatres, to succeed Arthur Housman, resigned. Blumenstock, who formerly served with Paramount and First National and was under the direction of Dave Wesher, in charge of advertising for the entire Warner theatre chain.

"Go'lt Got" $825,000 from Davies

About $825,000 in back taxes and extra charges, covering deficits in income tax over a period of years involving earnings from properties which she owns in New York was paid to the government recently by Marion Davies, according to the star, who returned a few days ago from a vacation abroad. Negligence on the part of her real estate agent here was the reason for the tax oversight, said Miss Davies.

**Engagement Cut Short**

Denver—Local fans turned out so weakly for "Fifth and Tom" at the Rialto that it was taken off after only three days and "Fatal Hour" substituted to finish the week.

Pittsburgh House Goes Foreign

Pittsburgh—The Avenue Cinema, Liberty Ave., reopens Monday on a continuous weekly change policy, playing mostly foreign talkies.

11 Promoted by Publix in Field Divisions

(Continued from Page 1) under O'Donnell, taking on the towns of Ft. Worth, Galveston and Austin, in addition to New Orleans, Dallas, Houston and San Antonio. Harry Katz, director of the Great States-Indiana group, adds Youngstown, Steubenville, Lorain, Marion and Wheeling. Henry Stickelmaier, present division manager, becomes field supervisor. L. E. Schneider, assistant division manager, takes over special company activities in the home office, and is succeeded by William K. Jenkins, former manager of the Saenger division, who will be located in the Melba building, Dallas. W. E. Paschal, re- signed to Publix as an associa- tion with Dent Theaters, will be division manager under Jenkins.

Howard W. McCoy, district manager of the Tri-State district, succeeds Jenkins, while M. C. Hughes, former head of the New Orleans real estate department, will fill the vacancy caused by the promotion of McCoy. J. J. Fitzgerald, special representative in the real estate department in the home office, takes over the post vacated by Hughes.

The southwestern district real estate office will become a district office responsible to New York. B. E.急救 invoice as division manager, now becomes district real-estate manager of the southwest with headquarters in Dallas.

Toledo will be transferred to the Chicago-Detroit division, while the deluxe houses in New Haven and Boston will be transferred to Division A under Fold.

**Public Managers Urged To Play Foreign Films**

(Continued from Page 1) as student trade, also offer possibilities, Netter points out.

Paramount at present has 51 foreign versions available for domes- tic distribution. These include French, Spanish, German, Italian, Swedish, Hungarian, Polish and Portuguese.

Dr. Harry Phillips Davis Dies

Pittsburgh—Dr. Harry Phillips Davis, vice-president and director of Westinghouse Electric and chair- man of the National Broadcasting Co., died this week at his home here.

Son of Jack Connolly

An addition to the family is an- nounced by Jack Connolly, general manager of Pathe News, in the per- son of an eight-pound boy who ar- rived a few days ago.

**Market Valuations**

Market value of amusement stocks as of Sept. 1 amounted to $335,366,000 according to a compilation by the New York Stock Exchange. Twenty other industrial groups come ahead of amusement in market valua- tion, the railroad industry topping the list with $5,032,666,000. Five others ex- ceed three billion, while ten more run above one billion.

**All Distribution Set On Hoot Gibson Series**

M. H. Hoffman, Jr., of Allied Pictures Corp., Ltd., producers of the Hoot Gibson series, announces 100 per cent distribution of the pictures. Capitol Pictures Corp., Minneapolis, which is being operated by J. L. Stern, acquired the last open terri- tory in the United States, while Federal Film Company brought the rights for Canada.


Mae Murray for Vaude. Mae Murray, who is now in New York, leaves on a vaudeville tour within a few days.

Hoffman Succeeds Carroll

Burt Hoffman, who has been as- sistant to Charlie Carroll, chief of advertising and publicity for the Warner-Stanley Theater in Jersey City, has assumed Carroll's post, fol- lowing the latter's resignation.

**AMERICA'S FIRST TRULY CONTINENTAL HOTEL**

**THE ST. MORITZ ON THE PARK**

50 Central Park South New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comfort. A cuisine that is the essence of Europe's finest, under the inspired direction of


Rooms single or en suite, facing Central Park and but a moment from the city's amusement and business sectors.
March 4, 1931

THE DAILY

NEW YORK, N. Y.

THEATRE ADVERTISMENT

FILM

DAILY

Saturday, September 13, 1931

Bill Cody in
"THE MONTANA KID"

Monogram

Time, 64 mins.

GOOD FAST ACTION FILM, WITH CODY AND HIS KID PAL.

ANDY SHUFORD, SUPPLYING THRILLS AND HUMAN INTEREST.

This western travels fast all the way, with a good human interest angle centering around the kid, Andy Shuford, whose father is killed by a crooked saloonkeeper, who has forged a deed to the dead man's ranch. Bill Cody starts out to even the score for the boy, by holding up the stage six times in succession, but only appropriating the villain's money. Then he forces the killer to accept his own money for the ranch. Later a duel Cody kills the killer, and is exonerated by the sheriff. A good love angle with the sheriff's niece, and with Andy, the yarn works out into a nice three-cornered story that is nicely balanced between sentiment and peppy action. A good cast, with the juveniles, and Bill Cody keeps the footage hopping with his gun play and riding stunts. Should please the Western fans easily.

Cast: Bill Cody, Andy Shuford, W. L. Thomas, Charles Dier, Good, Paul Panzer, John Elliott, Doris Hill.

Director, Harry Fraser; Author, same; Adaptor, G. A. Dorlan; Dialoguer, same; Editor, Len Wheeler; Cameraman, Archie Scott; Recording Engineers: Bailey and Phillips.

Direction, competent. Photography, clear.

Buck Jones in
"Border Lore"

Columbia

Time, 63 mins.

FAST ACTION WESTERN HAS THE THRILLS WITH BUCK JONES PUTTING IT OVER STRONG IN COLORFUL MEXICAN SURROUNDINGS.

This one gets along at the jumpoff and stays that way throughout the footage. Buck Jones is in evidence most of the time, and that means that there is plenty of fast riding and gun play, along with a couple of good light stories. Buck Jones is the ranger who rejoins the force to track a gang leader over the Mexican border who has killed his brother. Under the guise of an outlaw, he works a scheme on the gang leader to get him back into Texas where the Rangers can nab him. But the villain escapes, and the hero pursues him across the border again, finishing with a good punch and lots of action. The story is of sentimental interest not overdone, with a Mexican cantina girl who is in love with the hero to the heavy. The thrill fans will go for this one.

Cast: Buck Jones, Lenita Tovar, James Mason, Frank Rice, Don Chapman, Louis Hacken, F. R. Smith, John Whitehead, John O'Brien, Robert Nesbitt, Stuart Anthony, Adaptor, same; Dialoguer, same; Cameraman, W. O'Connell; Editor, Otto Meyer; Recording Engineer, Glenn Rominger.

Direction, snappy. Photography, good.

DANTON

Capital

Time, 76 mins.

ADMIRABLE GERMAN FILM OF FRENCH REVOLUTION HAS POWERFUL PUNCH, WELL DIRECTED AND ACTED.

The familiar story of the French Revolution of 1789 is presented with thrilling effect and extremely fine photography. It is a Frenzburger Film of the Alliance of Berlin. German dialogue throughout, but so admirably directed and acted that the average American can thoroughly enjoy it. Fine contrasting scenes such as the furious mob in destructing the Bastille and the beautiful moment of the aristocrats. The action starts in the Club of the Jacobins, with Danton, ably portrayed by Fritz Kortner as the central figure. The story revolves around the political feud between Danton and Robespierre, in which grim reality Hart also participated, presenting the history-making events that converted Paris into an inferno of conflagration, all done with admirable finespun. Good cast throughout, and historically accurate as to costumes and sets.


Direction, Hans Behrend; Author, H. T. Hanch; other credits not listed.

Direction, very good. Photography, excellent.

"THE GUARDSMAN" with Alfred Lunt, Lynn Fontanne and Roland Young

M-G-M

Time, 89 mins.

HIGHLY ARTISTIC, BRILLIANT VICTORIAN STORY OF STAGE SUCCESS HAMPERED BY INSUFFICIENT ACTION AND LENGTHY DIALOGUE.

More praiseworthy acting than this comedy-drama contains will sell it, but the stage success does not make a happy adaptation for present-day motion picture audiences. Cleverly written dialogue and admirably delivered, reparte are its outstanding features, but both are served up in doses too large for excitement-loving audiences. The story concerns a handsome young Shakespearian actor who believes that his wife, also an actress of note, is losing her affection for him. Assuming that she is dreaming of some mythical lover in a uniform, the husband makes up and costuming complete, convincing a Russian prince and after much flirtation submits to his amours. At the end, she tells him that she knew all the time that he was a fake, but the audience is left to judge whether she did or not. A class act, all the way through.

Cast: Alfred Lunt, Lynn Fontanne, Roland Young, Zasu Pitts, Maude Eburne.

Director, Sidney Franklin; Author, Ferenc Molnar; Based on a Play by Georges V. Ham- West; Dialoguer, same; Editor, Conrad A. Nervst; Cameraman, Harry Frank; Recording Engineer, Douglas Shearer.

Direction, excellent. Photography, fine.

"DER HAMPELMANN" ("The Puppet")

Tobis-American

Time, 61 mins.

GERMAN HARVEY HAS CLEVER STORY AND IS HIGHLY AMUSING THROUGHOUT, WITH CAPABLE CAST AND DIRECTION.

Here is a very clever farce with a high degree of humor strung throughout, in it to make it peppy without giving offense. It is based on the operetta of the same name. Several catchy songs, with odd add-on of a Russian mechanical puppet for his wife. Then the fun begins with the fake puppet trying to respond to the mechanical actions of the doll, and the puppet pulls the various strings according to the directions. Later the "doll" is placed in the young wife's boudoir, who attempts to make love to him, with very interesting and amusing complications. Good fare for non-Yiddish speakers, who can follow with the fine pantomime action.


Director, E. W. Emo; Authors, Gustav Beer, Fritz Linder; Adapt. Hans Zellet; Dialogues, Gustav Beer; Editor, Tusburger; Cameraman, Curt Curtend, Fridl Berns; Recording Engineer, Victor Heiieman.

Direction, good. Photography, okay.
TRAVESTY ON THE TALKIES WITH HEAVY ATTEMPT AT COMEDY AND POOR STORY AND ACTING.

This one is a heavy Teutonic attempt at wit and humor, and is in ad contrast to the light and agreeable German films that have been so successfully and entertainingly done the past few months. They have three omen who work very strenuously trying to get the humor of the material licked into shape. The idea is too far fetched, and it is difficult even if German audiences will go for it. Certainly it is out of American patronage.

The idea is that of three impecunious omen who decide to organize themselves, and in a sort of pool for making Hollywood movies, they act as players, directors, business managers, etc. In turn they are trying to perform their various roles. It was evidently intended to do sly fun at the talkies, but it didn't work. The one redeeming feature comes with some tuneful numbers that are well worth listening to.


Direction, poor. Photography, okay.

"DAS ALTE LIED" with Lil Dagover

Henny Kaufman Time, 85 mins.

GOOD GERMAN LOVE DRAMA WITH MUSIC. FINE PERFORMANCE BY LIL DAGOVER AND SUPPORTING PLAYERS.

Lil Dagover, continental actress who arrived over here recently to take the place of Miss Davey, is a chief interest in this German picture. While the plot is in a familiar triangle vein, dealing with a woman and her loyal and innocent girl fighting for the love of the man, the treatment of the theme and the acting by Miss Dagover and her supporting cast give the story a well sustained interest. Human interest and heart appeal are pretty strong all the way through, and in addition the picture is as a musical. The work of Lil Dagover in particular, as the picture ponders the possibility of her forthcoming appearance in Hollywood production. Due to its all-Tetonic-linguistic, this attraction is suited almost exclusively to German audiences, although the story is not difficult to follow even with knowledge of the language.

Directed by: Lil Dagover, Egon Weisskech. Photography, Adolf Bierer, Robert Stoll, Felix Bressart, Lucie Eder, Lucile Morgan, Gertrude Neuwerth, Eike Wedekind, Director: Adolf Wedekind; Editor: Adolf Weisskech; Author: Dr. Egon Weisskech. Not credited: Editor, not credited; Director, not credited.

"The Turn of the Tide"
Floyd Gibbons
RKO Pathe

Time, 11 mins.

This is the second of the "Supreme Thrills" in which Floyd Gibbons dramatically draws a word picture of world-war happenings. This one has to do with Major-General James G. Harbord when he was in command of the Second Division. The event pictured and described is the mobilization of 300,000 American soldiers on July 18, 1918, in the valley of the Marne, for the battle which turned the tide of victory for the Allied troops. Gibbons' chatter is fast and cleverly delivered. The descriptive talk has been well-written and thoroughly outlines the cause and effect of the defensive and offensive. The picture opens with Gibbons introducing General Harbord who starts to outline the battle. Gibbons takes up the thread of the story and continues. Battle scenes are realistic and help Gibbons work the picture up to thrilling climax.

"Paris Nights"
(Magic Carpet of Movietone)
Fox

Time, 8 mins.

Interesting glimpse of Paris night life, with its cafes, clubs, dancing by the patrons and performers, and the general commotion of the resorts, combines with some of the Magic Carpet series. It holds interest very nicely and makes a suitable filler for any bill.

"How I Play Golf"
Bobby Jones

No. 10—Trouble Shots
Vitaphone

Time, 10 mins.

Maintains Stride

The stride set by the Bobby Jones golf shorts is satisfactorily maintained in this latest edition, which employs the incidental services of Edward G. Robinson. Joe E. Brown, Joan Blondell, Polly Walter, Douglas Fairbanks, Jr., and others. Brown bets Robinson that he can beat Jones, with Brown coming out winner more or less by accident. Comedy is good.

"Knocking Them Cold"
Andrew Tombs

Vitaphone 1103

Time, 10 mins.

Fair Comedy Skit

A theatrical boarding house sketch revolving around one of the vaudevillians, played by Andrew Tombs, who is always bragging. A gang of his fellow boarders go out to Jersey, where Andy is playing, and grab his act, resulting in his being canned by the theater manager. On his return home, however, Andy puts up the same bluff about having won $400. Fairly good idea, but done in such a manner that it is pretty much over the heads of any but metropolitan audiences.

"Olympic Events"

M-G-M

Time, 11 mins.

Swell

In this Sport Champions short the characters, one of the two principals, is introduced as an Olympic hero. The other is a rival who makes his appearance in each number of the series. This one is scheduled for the coming Olympic Games, the reel presents a group of outstanding contestants doing their stuff, with the old-time scenes of the games in their early stages preceding each stunt. Slow motion effects is amusingly employed throughout. A highly entertaining number for any bill.

"The Island Paradise"
Fitzpatrick Traveltalk

Time, 9 mins.

Interesting

An interesting traveltalk on Bali, a south sea island, which shows the natives in their everyday tasks and their extraordinary fields of rice. The women are beautifully formed and untouched by civilization. Temples of the highest and most ornate style are shown with young girls doing their native dances to some melodious music produced from instruments that have been handed down from generation to generation. In all, a very interesting short that will please everyone.

"Nothing to Declare"
Lulu McConnell

Paramount

Time, 19 mins.

Poor Comedy

Lulu McConnell's incessant gabbing is handed out in too big doses to make this comedy digestible. Idea involves Miss McConnell returning from abroad, telling about her seaweasiness, knocking her fellow passengers, going through the customs inspection routine, etc. It's not particularly all talk and gets rather tiresome.

"My Wife's Jewelry"
Tom Howard

Paramount

Time, 10 mins.

Good Comedy Skit

Another sketch in which Tom Howard plays the easygoing burlgar who kids the folks he is holding up. In this one he and kids himself along with the cops, with everybody falling into the spirit of the idea and helping the comedy along. Good humor.

"Mother Goose Melodies"

Columbia

Time, 8 mins.

Great

Walt Disney and his assistants have turned out a synchronized cartoon comedy that will be hard to better. It is an animated version of the Mother Goose rhymes worked into a story. The transposition from one to the other is accomplished by turning the pages of a huge story book. Drawings on the pages come to life and perform real laugh-making antics. Gags are new and plentiful. This one will make audiences laugh plenty.

"The Freshman's Finish"
Educational

Time, 21 mins.

Classy

A Vanity Comedy, with Carlyle Moore and Helen Mann, the latter a newcomer, and a swell booker. This is a classy and snappy college comedy, with the Freshmen and the Sophomores in a hot struggle. The professor decrees that the class which wins the speed boat race shall go to the prom with the girls. A good gag is used in the race, with a mechanical trick employing a bathtub for the hero's speed boat. It creates a fine series of clever stunts, ingeniously contrived, and furnished plenty of laughs. It is fast and exciting also.

"The World Flies"

Educational

Time, 9 mins.

Laugh Number

Done in Sennett color, this is a classy little comedy, with the fun centering around a world flier who travels in high hat and cutaway. He is Charles Judels, an ace com medalist, and the gist of his act is a slick characterization of a foreigner getting his English all balled up. They promote him into a speed boat race, and he can't manage the boat, resulting in a series of very funny situations. This fast Mack Sennett offering will score easily on class and laugh angles.

"Poker Widows"

Educational

Time, 20 mins.

Real Comedy

A Mack Sennett comedy, with Arthur Stone and Patsy O'Leary. Stone gets over a good line as a dancing instructor who calls on a young poker widow to give her a dance lesson. Her hubby is a jealous fire-eater, and it happens that after the dance lesson Stone joins the poker game with hubby. Then developments come thick and fast, with Stone's wife, the wife of the jealous and hubby himself all in a clever series of funny situations. They put a lot of original gags in this one, that lifts it away above the ordinary poker situation comedy shorts. It will score easily on real entertainment and natural laughs.

"Das Cabinet Des Dr. Larifari"
George Schneider

Time, 76 mins.

"THE BOBBY TIME, make which huge Dia-

Certainly the theatrical Time, Time. Miss

Tast

ACTING.

LESS.

ents

slyly

elves

miliar

viers, cult

tices,

y

as

appearance

culture.

The

Glorious

Dagover

Dagover

Ige

Larifari."

Scharwenka.

STORY

DAGOVER

SOUND

Des

Wviest,

Wviest,

"DAS

"Knocking;

"Olympic

"The Island

"The World Flies"

"Mother Goose Melodies"

"The Freshman's Finish"

"THE FILM DAILY"

Sunday, September 13, 1931
Sixteen Million to One... Motion picture projection today demands a source of light sixteen million times as brilliant as the screen.

Due to losses through aperture, shutter, film, optical system and screen absorption, only a small percentage of the light from the source is reflected from the screen. This is spread over a picture a half million times the area of the arc crater from which it comes. That is why the crater brilliancy must be sixteen million times the brilliancy of the screen.

National Projector Carbons hold their leadership in the motion picture theatre because they provide a source of steady, white light surpassing the sun in intrinsic brilliancy.

Over fifty years of experience, constant research and the most modern manufacturing facilities assure their uniformity. Yet they are paid for, at each performance, by two satisfied patrons.

NATIONAL PROJECTOR CARBONS

... Sold exclusively through distributors and dealers. National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York Pittsburgh Chicago San Francisco
Her babe was all she had. Yet the law took it from her. The story of a young mother, hungry for happiness, who never got a break but who fought her fight and won.

Landi, great in emotional roles and getting greater all the time, in another picture that shows why Fox is first.
San Antonio May Be Nucleus of New S. W. Circuit

WAR BEING WAGED ON BOOTLEG EXCHANGES

"Go Back To Selling Films," Harwood Tells Exhibs

Picture Is the Thing and Must Be Sold Better, Says Showman

Cleveland—"Cut out double features, two-for-one admissions, specialty nights and premiums, and start selling pictures," is the advice of J. J. Harwood, president of the

SYMPOSIUM ON 16 MM. FILM PLANNED AT S.M.P.E. MEET

An extensive symposium on the problems of 16 mm. sound films will be one of the features of the fall meeting of the S. M. P. E. to be held Oct. 5-8 at the New Ocean House, Swampscott, Mass. Among those to be represented by papers are: Glenn Griswold, J. L. Spence and J. F. Leventhal, Allan Cook, R. T. May and Schwartz and Tuttle. Papers on other subjects are scheduled by Dr. H. E. Ives, H. E. Edgerton, H. A. Frederick, Ben Schlinger and V. A. Schlenker, Dr. S. E. Sheppard and N. D. Golden.

Milt Gross to Make Series for M. J. Kandel

Milt Gross, cartoonist and humorist of the Hearst papers, has been signed by M. J. Kandel, of Ideal Pictures, for a series of 12 one-reelers to be known as "Gross Exaggerations." Tom Johnston will write the gags and stories. Dialogue will be composed by Frank Dollan.

5 La Crosse Theaters to Publix

Edwin Schwalbe will manage the Bijou, Riviera and Strand. William Freiss will handle the Majestic, and Harry E. Grampp will manage the Rivoli.

New S. W. Circuit May Start With House in San Antonio

Dallas—Reports that W. G. Underwood has been dickering for a big house in San Antonio, probably the Empire, recently acquired by Warners, is causing speculation here over the possibility that this theater would form the nucleus of the new circuit which H. H. Robb, Underwood and Dave Bernbaum, theater financier, are understood to be planning. Underwood enjoys close contact with Warners and a deal is believed logical in view of the fact that the producer-circuit has decided not to undertake further expansion in Texas.

Films Ordered Destroyed by Owners Are Seized in Bureau's Drive

Copyright Protection Bureau is waging a war on "bootleg exchanges" which are selling prints of pictures ordered destroyed by their rightful owners, major distributors, but which in various ways have escaped the junk pile. Working with United States marshals, a number of rolls of copyright film have been seized during the past few days. These conditions are reported as existing.

ATLANTA THEATER MEN KILL 2-OPERATOR BILL

Atlanta—Following a hearing before the Committee on Electrical Affairs, the ordinance sponsored by operators for two men in a booth was unanimously rejected. The committee also drafted a new bill legalizing motor-driven machines. J. B. Reb, Alpha Fowler, Love B. Harrell, Carter Barron and John Smith were among the theater men who appeared against the bill.

Unemployment Committee Holds Meeting Today

A meeting of the Unemployment Committee will be held in the Hays Office at 11 o'clock this morning, when proposals will be submitted for coordinating the work of the film industry with the general relief program. It is expected that at least 20 plans will be offered.

"Five Star Final" Tops Winter Garden Record

Friday's receipts on "Five Star Final" at the Winter Garden beat the record held by "The Dawn Patrol" by $300. The "take" was approximately $7,000. Manager Morton Levine was forced to keep the theater open until 3:30 A. M. Saturday.

Better Understandings Generally Is Aim of Continuing Committee

With a view to bringing about better understandings with producers generally and to better in every possible way the situation of the independent theater owner, the Continuing Committee named by the recent conference on M-G-M sales policy will keep functioning and will hold meetings from time to time, it is announced by Walter Vincent, chairman. Reporting the results of a conference with Felix Feist of M-G-M, Vincent says: "Feist very clearly stated the policy of his company; corrected what he thought were some false impressions of the company's said policy and reviewed in general the plans that led up to its adoption. He stated that if they were to alter same it would be necessary to immediately get in touch with Louis B. Mayer in Hollywood and inform him that on account of a revised sales policy it would be necessary to revise their program as the new sales policy was based upon same. "He informed the committee that his company felt they could not make pictures that would click at the box office unless they went forward with their ambitious plans. He stated that their Branch Sales Managers were not a lot of Wooden Indians and that they would consider each.

(Continued on Page 2)
THE INDUSTRY'S DATE BOOK

Monday, September 14, 1931

THE FILM DAILY

Eastman Films
J. E. Brulatour, Inc.
Playing up the Universal is abetting the Luxer's bid for originality. McNamee is the ace of talking screen reporters. That sincerity which rings out in his voice carries him through the highs and lows of description. When others in practically all of the reels that try the reporter angle do the McNamee imitation the same registers comparatively colorless. This kind of vocal announcing is injurious to any subject on the screen. That absence of feeling, or forced emotion, the obvious effort to copy the McNamee voice shadings and adjective splashes, wisecracking of the kind that is chiefly composed of stale bromides—those are a few of the things most of the other talking scribes should think over.

VARIETY says EFFORTS TO IMITATE McNAMEE ARE "COLORLESS"

for Originality
for Cleverness
for Audience Appeal

You've simply got to have UNIVERSAL'S GREAT NEWSREEL
with

GRAHAM McNAMEE
the Ace of Talking Reporters
A Little from "Lots"

By RALPH WILK

HOLLYWOOD

MORLEY DRURY, the University of Southern California and now a Los Angeles broker, plays a prominent role in the COLUMBIA release "Torchy" starring Ann Sothern, who recently was in "A Letter to Three Wives." A graduate of the University of Southern California, Morley Drury was a member of the campus baseball team. His baseball career was cut short when he was drafted into the Army in World War II. After the war, he returned to Hollywood and became a broker for a prominent talent agency. Morley Drury is also a member of the Hollywood Baseball Association, which was founded by former Hollywood baseball players and is dedicated to promoting baseball in the Hollywood area. Morley Drury is married and has three children. He enjoys playing golf and tennis in his free time. Morley Drury is a successful broker and is known for his integrity and professionalism. He is a valued member of the Hollywood baseball community and a respected figure in the entertainment industry.
Maryland Exhib Unit Lifts Ban on M-G-M, Para.

TCHEM: THEATRE DEAL IS OFF

Average Film Cost of $200,000 Urged by M.P.T.O.

Chatter
— on a string

By JACK ALICOATE

This is TWENTIETH anniversary month for PARAMOUNT... A former OUTSTANDING theater architect is now DOOR MAN at a deluxe... Why this RAP at MGM when their product has kept MANY a picture house alive? Some of the SMART boys see a trend in the new three-frog POLICY of Earl Carroll... As long as they click at the BO outstanding stars will continue to draw down heavy money... With TEN productions on the MENU, Paramount, L. I. studio has no intention of folding... QUICK SUCCESS usually means QUICK oblivion in pictures... STREET SCENE is a lulu.

B.O. skinner, Ohio censor chief, will allow anything to be shown in newsreels that is printed by the daily press... FIVE STAR FINAL looks like plenty of money... JACK shapiro who built the new is a GREAT little guy... He's GOOD pictures PLENTY on the way... ARTIE stebbins has lost his putting touch... It's about TIME for a good screen musical to CRASH thru... WONDER what's happened to MONS. chaplin and a certain MR. lloyd.

Downtown PARKING problem being solved by theater operators taking over GARAGES. Probably charge an iron man for parking and throw in the SHOW free... Never saw WILL layas more GENUINELY enthusiastic about anything than the unemployment program... THE GUARDSMAN is a classy bit... The easiest of mental GYMNASTICS is destructive criticism... There should be a wailing WALL against which all BAD and SILLY little shorts would be shot at sunrise.

High Outlay No Assurance of B.O. Value, Exhib Unit Declares

Bringing negative costs down to an average of $200,000 for each picture, instead of $300,000 and $400,000, as a step toward cutting the cost to the exhibitor and making it possible for him to do business under present economic conditions, is urged in a bulletin issued yesterday by the M.P.T.O. of Eastern Penna., Southern N. J. and (Continued on Page 6)

CONTINUING COMMITTEE MEETS AGAIN THURSDAY

Meeting of the exhibitor continuing committee, which originated at the recent protest meeting in New York, is planned for Thursday at the office of Wilmer & Vincent, it (Continued on Page 6)

Ruth Roland Planning Indie Talker Serial

Ruth Roland, former serial queen, plans to make a talking chapter screen play with independent capital. She will start production upon completing her tour with Ruth Roland in Fanchon & Marco's cozy corner.

Ban on M-G-M and Paramount Lifted by Maryland M. P. T. O.

Managerial Efficiency Now at Highest Level

Efficiency of managers throughout the circuit is now higher, on an average, than ever before, says Jack Barry, director of personnel for Publix, on his return from an extensive field trip. Necessity of bringing operation in line with new conditions has been a factor in this development.

Cleveland—Instead of cutting its scale to meet the general reduction in admission prices, the KKO Palace is giving a bigger show. Maurice Spitalney has been signed as orchestra leader with an enlarged symphony orchestra, and Joe Vero is now offering special organ numbers in addition to the regular program of vaudeville and pictures.

Less 'Art' and More Vital Themes Advocated by Jack Cohn of Columbia

Less art and more down-to-facts themes will bring box office receipts to an average of normal business or better, Jack Cohn of Columbia told the FILM DAILY yesterday on his return from the coast. "Producers are (Continued on Page 6)

E. S. Gregg is Slated For ERPI Division Post

L. S. Gregg, formerly manager for Electrical Research in Great Britain, is slated for a post as division manager in this country. He has been at the home office for some months. Other personnel changes are understood to be pending.

TEXAS ATTY. GENERAL MAY PROBE RERAINT

Dallas—Investigation of certain theater organizations, including producers as well as theater operators, for alleged restraint of trade tactics is reported to be under consideration by the attorney general's office. The probe comes in the general move to bring all classes of business and industry in Texas in line with the state's anti-trust laws.

L. M. Treuer, operator of the Texan in Lufkin, and W. H. Bowes, operator of the Victory at Hen... (Continued on Page 6)

Stage Co-Operative Show By and for Unemployed

"March of the Unemployed," a cooperative musical revue for the benefit of unemployed, with a big cast composed largely of heads of families who are out of work, is being given tonight and tomorrow night in addition to the regular show at the Tuxedo, Brighton Beach. Proceeds will go to the unemployed participants. Rugoff & Becker, owners of the theater, are responsible for the idea.
Praise The Good

...Why not a little constructive criticism? Why not official recognition upon the part of the churches of those who like Mr. George Arliss are proving day by day that the better way is the right way. Why not let the 'movies' which bear a wholesome taste in their wake... Why, instead of wholesale denunciation, could there not be a praise for the good, endorsement of the wholesome, and appreciation of the art of men who are helping to make the real ideals of the stage? Why in most everything else, wholesale criticism of the situation—applaud the noblest, whereas there is a real opportunity at hand, as in most everything else, to demonstrate support of the good...

—Lettrobe, Pa., Bulletin.

Unemployment Group

Continuing Confabs

Members of the Planning Committee appointed by Will H. Hays to organize the industry's efforts in regular, unceasing, for the usual present, probably in session for several days, discussing ways and means of aiding the general situation. Today's meeting the following were in attendance: Abram F. Myers, M. A. Lightman, Walter Vincent, George Akerson, Claude C. Ezell, Charles Rosenzweig, Courtland Smith, Edward Finney, H. J. Yates and Jack Acolute.

Three Years to Complete Publix Building Plans

London—About three years will be required to complete the building plans which Paramount Publix has mapped out, it was stated by Eugene Zukor while here.

Sims Leases Orangeburg House

Orangeburg, S. C.—J. L. Sims and associates have leased the Orangeburg City Auditorium, a modern picture and road show house built a few years ago at a cost of $100,000. Western Electric Sound equipment will be installed.

German Newspaper House Opens

Berlin—Germany's first newspaper house, known as the Wochenschau, has opened under the management of Max Feldschuh. One of the features is a Movietone newsreel including items from all over the world.

Vaudeville at Oriental, Chi.

Chicago—The Oriental has inaugurated a new policy, substituting vaudeville for its usual stage presentation. The dailies carried ads playing up the vaudeville portion of the bill. There were packed houses on opening day.

American Seating Loss

American Seating Company reports net loss of $190,740 and charges in the six months to June 30, compared with net loss of $161,304 in the first half last year. For the June quarter the net loss was $94,515, compared with net loss of $62,934 in the second quarter last year.

Expedition Using Coloroart

Coloroart film is being used by the American Polar Expedition which is now working out of a base at Port Churchill, Canada, under Captain Flavel M. Williams, in an effort to take motion pictures of the aurora borealis in natural colors.

Eastman Films

J. E. Brulatour, Inc.

Chicago 1727 Indiana Ave. 6700 Santa Monica Blvd.
CA Lumen 3062
HOLywood 4121

No financial data provided in the document.
Laughing days are here again!

The Marx Brothers in their latest box-office clean-up "Monkey Business"

- It won't be long now! The four mad, merry money-makers are headed straight for your box-office. Every line, every gag a brand new riot of fun. Positively the greatest audience picture in years. Another mighty S. R. O. natural from Motion Picture Headquarters.

Paramount
HOLLYWOOD

WALTER PUTTER AND Dr.
Frank Nolan have returned from
their recent trip to Rossendale.
They caught octopus, barracuda,
bass, yellow tail. They also caught
a 150-pound shark, but returned it
to the water afterward.

Lloyd A. French and Nilla
Preston are revising the original
for "Lotta, which will be
produced by Louis B. Mayer for release
through RKO. French will direct the
picture.

Byron Morgan, who achieved his
first screen writing success through
authoring many of Wallace Reid's
racing stories, has been borrowed by
Paramount from M-G-M, to work
on an unannounced story. Morgan
started film work in 1918, through a
number of his Saturday Evening
Post stories being bought by Paramoun-
t.

PARAMOUNT has assigned Pat Sor-recter to the French film, "Once a Lady".
George Irving, William Olramond and
Iulia Swain will appear in "The
Man I Killed." ... Howard Jones, U. of So.-
calf, football coach, and Jim Thorpe,
the Carlisle Indian star of years ago, have
roles in "Touchstone."" William Amos and
John Halliday will appear in "Husband's
Holiday" with Clive Brook.

Vivien Leigh has been added to the
direction of Robert Milton .... William
Shatner, Ir. has been added to the "Jekyll-
Hyde" cast.

Preparation for going to his Eu-
ropean trip, George Kann, who
owns a large collection of books
(including the book of his calls), asked for
the return of the books he had loaned.
Fifty books were returned to George, in-
cluding two from the Miller.

FIRST NATIONAL is using John Wray
in his third picture this year, "Murder",
before he appears in "I Spy" with Lil Dagover, who has had
successes on the English coast.

Russell Powell, Harry Holman and
Frank Dexter are late additions to the cast
of "Her Majesty, Love," starring Marilyn
Miller.

Mr. and Mrs. Anthony Jowitt have
turned to their Beverly Hills
home following an extensive tour
of Europe. In private life, Mrs.
Jowitt is Doris Anderson, well
known scenario writer. She was
married with the news that the
"Better Draft," a three-act stage
play, which she wrote in collabora-
tion with Joseph Jackson, has been
accepted by Arthur Grellie Collins,
who will leave this week for New
York to put it into production
immediately.

FOX has signed Jeanette Gesse
for "The Ruth Gayer-Farrell film which
Vocel, who has been playing in the coast
loans, is "The Woman Who Hate
for It," returns to the Fox lot shortly for
"The Wife of a Preacher" and which
Sally Eilers has been assigned the
lead. "The Lottery," to be directed by
Hamilton MacFadden, Alexander Kirkland
and William Pawley also are in it.

Connie Lewis, sister of Lois Wil-
son, played an important role in the
third "Torchy" comedy, featuring Roy
Cooper and directed by G. C.

Burr. Miss Lewis is a sister of
Diana Kane, who played in the si-
cher subjects and who is
never married to Gordon Fitzgerald
the director.

Our Passing Show: Mauri Grashin, James
Frank and Max and Arthur Alexander play-
joyed the trip, as did George T. Cummings morning to the
RKO studios.

Lloyd Knechtel is handling special
a camera effects on "Our Children," which was directed by
Wesley Ruggles. Knechtel also han-
ted special effects on "The Gay
Diplomat" and "Secret Service.

Rouben Mamoulian, who directed "City
Strong" and "The Mayor of Heights,"
will direct "Dr. Jekyll and Mr. Hyde" at Paramount.

Sascha Lautman, noted Polish
artist, is painting a portrait of Sally
Blane. He painted Patsy Ruth Mil-
er and Carmel Myers and will also
use Laura La Plante as a subject.

An informal reunion of picture pioneers
was held at Columbia, where Jack Cohn is gather-
ning data concerning early developing
and printing methods. The information will be
used in combating a patent infringement suit
in the company courts. Columbia's
Kohn's acting in "The Case of Harold,
and has been working with developing
machines since 1903, and C. A. "Doc" Waller, one of
the first independent producers.

The byway, Cohn's visitors were
in the business of making pictures
when the limit length of a piece of
film which could be developed at one
frame was about 50 feet. Tanks used
were shorter than those now used
for "still" picture developing
individuals. Invariably, says Jack
Cohn his first picture job in 1908.

Here and There: Joe Tobro showing Al
Singer, the fighter, points of interest at
the studios; Fred Kohlman minus his dog.

Robert Presnell, who wrote "Left
Over Ladies" for Tiffany, is writing
the screen play and dialogue for
"Hullabaloo," which will be made by
RKO, with Ina Claire starred
Presnell was with Paramount in the
screen play of "Hullabaloo,"
where he also worked for First
National and M-G-M.

Jack Donovan has completed an important
role in "The Modern Generation," at Colum-
bia. The picture was directed by Rowland
V. Lee.

Edwin L. Knopf will direct "Nice
Women" for Universal. Sidney Fox
will play a leading role.

Howard Anderson, veteran trick camera-
man, is handling the process work on "Be-
artIcon."
neau, which John Paul is

direct. ... Sally Eilers has been assigned the
role of a key character in "The Lottery,"
to be directed by Hamilton MacFadden,
Alexander Kirkland and William Pawley also are in it.

Connie Lewis, sister of Lois Wil-
son, played an important role in the
third "Torchy" comedy, featuring Roy
Cooper and directed by C. G.

Burr. Miss Lewis is a sister of
Diana Kane, who played in the si-
cher subjects and who is
never married to Gordon Fitzgerald
the director.

Our Passing Show: Mauri Grashin, James
Frank and Max and Arthur Alexander play-
joyed the trip, as did George T. Cummings morning to the
RKO studios.

Lloyd Knechtel is handling special
a camera effects on "Our Children," which was directed by
Wesley Ruggles. Knechtel also han-
ted special effects on "The Gay
Diplomat" and "Secret Service.

Rouben Mamoulian, who directed "City
Strong" and "The Mayor of Heights,"
will direct "Dr. Jekyll and Mr. Hyde" at Paramount.

Sascha Lautman, noted Polish
artist, is painting a portrait of Sally
Blane. He painted Patsy Ruth Mil-
er and Carmel Myers and will also
use Laura La Plante as a subject.

An informal reunion of picture pioneers
was held at Columbia, where Jack Cohn is gather-
ning data concerning early developing
and printing methods. The information will be
used in combating a patent infringement suit
in the company courts. Columbia's
Kohn's acting in "The Case of Harold,
and has been working with developing
machines since 1903, and C. A. "Doc" Waller, one of
the first independent producers.

The byway, Cohn's visitors were
in the business of making pictures
when the limit length of a piece of
film which could be developed at one
frame was about 50 feet. Tanks used
were shorter than those now used
for "still" picture developing
individuals. Invariably, says Jack
Cohn his first picture job in 1908.

Here and There: Joe Tobro showing Al
Singer, the fighter, points of interest at
the studios; Fred Kohlman minus his dog.

Robert Presnell, who wrote "Left
Over Ladies" for Tiffany, is writing
the screen play and dialogue for
"Hullabaloo," which will be made by
RKO, with Ina Claire starred
Presnell was with Paramount in the
screen play of "Hullabaloo,"
where he also worked for First
National and M-G-M.

Jack Donovan has completed an important
role in "The Modern Generation," at Colum-
bia. The picture was directed by Rowland
V. Lee.

Edwin L. Knopf will direct "Nice
Women" for Universal. Sidney Fox
will play a leading role.

Howard Anderson, veteran trick camera-
man, is handling the process work on "Be-
artIcon."
neau, which John Paul is

direct. ... Sally Eilers has been assigned the
role of a key character in "The Lottery,"
to be directed by Hamilton MacFadden,
Alexander Kirkland and William Pawley also are in it.

Connie Lewis, sister of Lois Wil-
son, played an important role in the
third "Torchy" comedy, featuring Roy
Cooper and directed by C. G.
THE 1932 Film Daily YEAR BOOK has been In Preparation Since the first of the year

And notwithstanding the lull in business will reflect

The Optimism and Progress of a Great Industry

By being:

MORE COMPREHENSIVE
MORE PRACTICAL
MORE INTERESTING
MORE WORTH WHILE

than ever before.
$200,000 AVERAGE COST URGED BY M. P. T. O.

(Continued from Page 1)

Delaware, in connection with the recent national protest meeting. The contention that quality and high production costs is synonymous with high revenue is disproved by the numerous expensive pictures that failed to gross as much as many that cost comparatively little, the bulletin states, and in some instances the heavy outlays are due largely to directors trying to outdo each other in the size of budget they are able to obtain for "super productions." Regarding the producers' argument that stars are worth the fancy salaries they receive because they bring in the business at the box office—that answer is predicated on the theory that the producer is responsible for the gross, which is not true. Put a star in three consecutive inferior pictures and that star is definitely through as a drawing card. The star is but one of the contributing factors in the success of a production. The star, cast in a poor picture, will flop just as surely as the top-notch picture without any star will succeed and will help to make stars of the leading players appearing in that attraction. No matter how little known the star, a picture makes the star as frequently as the star makes the picture."

The exhibitor unit declares that the movement initiated at the Star Hotel meeting will be continued until results are obtained.

Texas Att'y. General May Prove Restraint

(Continued from Page 1)

derson, have employed a brother of the attorney general, who is a prominent Texas attorney, to handle certain legal phases in connection with a new purchase of product by these two theaters.

COMING & GOING

SYLVIA SIDNEY is on her way back to the coast to start work in Paramount's "Ladies of the Big House." LEONARD KRM of Mt. Clemens, Mich., and WILLIAM GUERINGER, formerly of the Sanger Circuit in New Orleans, are recent visitors at the Warner home offices. EDWARD L. KLEIN sailed Saturday to establish offices abroad for the handling of independent pictures.

ALICE JOYCE arrived yesterday from the coast by way of the Panama Canal. JAMES V. RITCHEY, vice-president for foreign activities of Monogram Pictures, has left for a visit in Holland, and Ber Lin to close pending deals on product.

EDWIN H. (Buddy) MORRIS, vice-president of the Motion Picture Exhibitors' Protection Corp., subsidiary of Warner Bros., has left on a trip to the Coast.

JACK RUSSELL of Columbia, returned from the coast yesterday.

MR. AND MRS. JACK MULLHAL are in town.

LESS 'ART', MORE VITALITY ADVOCATED BY JACK COHN

(Continued from Page 1)

beginning to realize that pictures must be made for the people and not for the gratification of an executive with an idealistic idea," said Cohn. "'Street Scene', The Star Witnesses' and 'Fifty Fathoms Deep' are excellent examples of what the public wants. Columbia fully realizes this condition and our pictures will be of the human-interest type, devoid of extreme 'arty' direction or theme."

Continuing Committee Meets Again Thursday

(Continued from Page 1)

was stated yesterday by Walter Vincent, chairman. The M-G-M percentage sales policy will be further discussed and also the matter of reprise charges.

Texas Escapes Tax Measure

Dailyl-Most picture interests of this state are relieved by action of the Governor in calling off the special session of the Legislature which had been announced to devise means of additional taxation.

Wiley, formerly in charge of the Michigan territory, has been named as assistant to Benner with headquarters in this city.

Detroit—Lillian Goldberg, operator of the Doria, plans to reopen the house with pictures only.

Berkeley, Calif.—The Lorin, owned by Kaliski-Hayward Theater Co., will be remodelled at a cost of $20,000.

Viroqua, Wis.—The Viroqua Temple theater, operated for over 10 years by B. C. Brown, has been taken over by Koppelberger & Stieffart. F. L. Koppelberger is general manager of the La Crosse Theater Co.

Milwaukee—F. R. Trotman, former manager of the Gem, neighborhood house, has taken over the South Side Palace and reopened it under the name of the Ace.

Winona, Minn. — Louis Roesner was injured in an automobile accident recently. His legs were broken and he sustained internal injuries. Roesner operates the State and the Winona in partnership with Publix.

M. P. Baseball League

Standing of the Clubs

<table>
<thead>
<tr>
<th>W.</th>
<th>L.</th>
<th>Pct</th>
</tr>
</thead>
</table>
| Columbia | 1 | 1 | 100
| ERPI | 2 | 0 | 100
| Fox | 3 | 0 | 100
| Warner | 4 | 0 | 100
| National Theater | 5 | 0 | 100
| RC A Photophone | 6 | 0 | 100

Theapolis, Neb.—S. V. Brown has announced the formal opening of the Rialto to take place next week. This will be Publix's only competition in this town.

Toldeo—Van Wyck Bonner, district sales manager for RCA Photophone, has had the state of Michigan added to his district. George H.

NEWS «« OF «« THE «« DAY»»

Columbus, O.—The Southern, a 1,200 seat downtown house, now beginning remodel, will be operated by the newly formed Southern Theater Co., Inc., of which John E. Jones is president and H. H. Palmer, secretary. RCA Photophone is being installed.

Louisville—Jack Boswell, formerly with the Keith interests, has become manager of the vaudeville house of the Fourth Avenue Amusement Co. in Terre Haute, Ind.

Charlotte, N. C. — Publix announces the old Alhambra here is to be practically newly equipped throughout and is to be reopened about Sept. 21 under the name of the State.

Oakdale, La. — The Bailey has been taken over by W. C. Garrett, of Haslem, Tex., and the name of the house changed to the Scout. Beatrice Ober will continue as manager.

St. Johns, N. B.—Staffs of the local film exchanges held their fifth annual picnic at Loch Lomond last week, all arrangements having been made by Miss Alice L. Fairweather of the Maritime Film Board or Trade.

Cleveland—Bryan D. Stoner, M.-G.M Buffalo booker, has been transferred here as feature booker, succeeding Leo Jones, who has joined the Paul Guido circuit as theater manager and booker.

Milwaukee—Distribution for Ultrasound in the Milwaukee territory has been taken over by Charles Stone and Sam Levinsohn. Levinsohn is an officer of the Theater Seating & Equipment Co.

Missouri Valley, Neb. — S. V. Brown has announced the formal opening of the Rialto to take place next week. This will be Publix's only competition in this town.

COLUMBUS THEATRE*

*THEATRE 5 THEATRE 4 THEATRE 3 THEATRE 2 THEATRE 1
FREQUENTLY IT'S the actor, not the woman, who pays and pays and pays... in Chicago... For instance, take the case of Georgie Jessel sometime back... Georgie was playing a de luxe in that hamlet when a guy with a tough voice got him on the phone and asked him to do his entertaining staff at a food powwow that night in honor of Tim McCoy... the luminary politely vetoed the idea, alleging a previous engagement. But after the show three muggs, with pans as hard as Portland cement, crashed into his dressing room and Georgie decided to go along... although he had never heard of said Tim McCoy... En route in the expensive mechanical buggy he mustered up enough courage to ask who was this guy McCoy... "What's it to you?"... Which ended the Jessel inquisitiveness pronto.

ABOUT one thousand ginks and geezers, supplemented by their girl frens, were out to do honor to Mister McCoy... or mebbe to save their lives and hearthides.

And still Georgie had no idea who this Mugg McCoy was... Anyhow, he must have the rust eeup and gave a rave about Mister McCoy as being the greatest Man in the World... the eight who wrote Lincoln's Gettysburg speech... the bird who stopped the World War... And did he get applause... and not a pepper.

RENÉ CARROLL, the world's most popular hat check impresario, did a bit in a Vitaphone short at the Brooklyn project yesterday... Gave a perfect performance checking hats... Courtesy of Sam Sax... Add Things to Get Excited About: Peggy Shannon, Paramount discovery, has long red hair, see the Paramount press dept... Marion Marsh was milked last eve... Meaning she headlined for "The Radio Newspaper of Hollywood," reproducing her big moment of "Five Star Final," in which she makes the cheeks of the tabloid's staff red by telling them what Every Tabloid Editor Ought to Know.

GRAD SEARS, who looks more like a film star than a film sales manager, got himself endorsed by Lila Dag... over the other day... The exotic star, after having given him the once over several times, went on the records as stating: "Such Men Are Dangerous."... And did Grad blush seriously... he did not... Donald Henderson Clarke is enjoying the Westhampton "Gone" while pounding out another best-seller... His latest completed work, "Young and Healthy," has just gone onto the book counters... Val Lewton, also of the Metro press organization, is ghosting... And how this boy Lewton can ghost and write other stuff as well.

MARY PICKFORD has no idea of folding up as far as pictures are concerned... See Joe Schenck, out Hollywood way... When she gets hold of the right story, the Pickford moniker will start heading toward more marquee lights... If you want to believe Brian JAMES, who columns Broad... way and environs, "Love Is a Racket."... That's the title of his unpublished novel which First National has bought... You write your own answer... From this observation post it looks like women teams are becoming pop... M-G-M has been getting plenty of b. o. satisfaction from that Marie Dressler-Polly Moran combo... Now Fox is amalgamating Sally Eilers and Minna Gombell... What a break for women players when the pictures went gabby.

CONGRESSIONAL dignity, so-called, took an awful wallop at the Paramount Coast studio recently... An assistant director, failing to recognize U. S. Senator Gillett of Montana, filled... "Yeh, you, didn't you hear me say all beards on the set? Now shake a leg and sit at a table with those two women in the corner."... If the two women were good-looking it was no insult, sez we...
IT'S A PLEASURE
to publicize the product of Action Pictures—newest addition to the ranks of independent producers—along comes "The Sky Spider"—first of 24 features which Action Pictures will make this season—immediately the trade and newspaper critics relieve Action Pictures' press agent of the necessity for devising new ways of saying "Great" and "Marvelous"—shrewd picture judge Red Kann says "The 'Sky Spider' marks an auspicious start for the new company"—that's better than "Great" or "Marvelous"—Regina Crewe in the New York American states—"It Will Be Nicely Received"—thanks Regina —Phil M. Daily considers "The Sky Spider" a "Very Entertaining Yarn"—and Irene [Star] Thirer reviewing for New York's Daily News waxes enthusiastic writing "The ‘Sky Spider’ Crashes Through Like Nobody's Business"—a blurb like that from a press agent would be regarded as so much "hooey"—

and now—"Chinatown After Dark"—second Action Pictures production—will give the critics another opportunity to lighten the press agent's burden—"Chinatown" has a swell cast—Harold Lloyd's leading lady Barbara Kent—handsome, manly Rex Lease—gorgeous Carmel Myers—and the stage and screen vet Edmund Breese—it shouldn't be hard praising a picture with that cast—especially with Ralph M. Like at the production helm—Ralph is the Big Shot at the production studios of Action Pictures—

you livewire exhibitors can get full information regarding Action Pictures from the regional distributors listed below—

CLIFF P. BROUGHTON
Production Supervisor
4376 SUNSET DRIVE
Hollywood, Calif.

CLAUDE MACGOWAN
General Manager
1600 BROADWAY
New York City
The cargo is Soviet rather than American.

**The Film Daily**

VOL. LVI NO. 66 NEW YORK, WEDNESDAY, SEPTEMBER 16, 1931 5 CENTS

**The Daily Newspaper Of Motion Pictures Now Fourteen Years Old**

**Tie Up MPTOA Meet, Washington Celebration**

**SECOND KID CIRCUIT HEADED BY AITKEN**

Metro Profit Off 33%, but Tops All Years Except '31

**Warner Bros.**

- it can be done

**By JACK ALICOATE**

**Seeing**

Something less than a year ago Warner Bros. & It Thru Co. were counted right out of the picture by many grand stand managers as the result of a chronic attack of expansion indulgence. In the meantime, what this outfit has accomplished in readjustment and progress might well be the topic of an object lesson for not only industry idlers but business in general. With the past year a matter of history, it is rather apparent that Warner Brothers would not be licked.

**Team Work**

While others wavered in the face of an unprecedented depression, they fought on with splendid determination. While their pioneering of the musical field had cost plenty, they were not discouraged. They rolled up their sleeves and went back to work. Once more they occupy an industry key position. A team that won't be licked, can't be licked.

**The Record Per**

With plenty of white space to sell at so much per word, we are not going to jeopardize our position with the business department by giving away free advertising in this column. However, two thoughts are inescapable. Warner Bros. have staged the most spectacular about-face this industry has ever known, and any man's company leaving the toehill in early September with such a cargo, as Loew's Star, Final, "Bought," "The Star Witness," "Alexander Hamilton" and "Smart Money" will be there for a long session when they finally check out the 1931-32 box-office regatta.

**MPTOA Convention Being Tied With Washington Celebration**

63 Indie Producers Now Active on Coast

West Coast Bureau, THE FILM DAILY Hollywood—There are 63 independent companies now producing here, it is stated by Louise Parsons, who quotes a letter from Frank Donovan saying there are 21 indies making westerns, 12 making melodramas, 25 making shorts and five preparing expedition epics.

**D. W. Griffith Denies New Film is Propaganda**

Rumors that his new picture, "The Struggle," is a Soviet propaganda picture were squelched yesterday by D. W. Griffith. Although the title may have induced such conclusions, said the producer, the picture has nothing to do with the Soviet, the Five Year Plan, politics or anything of the kind, but is a story of everyday Americans. Premiere will probably take place next month.

**RKO PATHE AGAIN UPHeld IN SUIT ON OLD CONTRACT**

Contention of RKO Pathe that it is not responsible for the contractual obligations of Pathe Exchange, Inc., has been upheld again in a decision by Judge Heath in the Supreme Court of Otsego County, New York.

76 Houses Embraced By Canadian Combines

Toronto—There are now 76 theaters in the combine recently formed with Mayor Ernie Marks of Oshawa as president. Among them are the 17 houses of Community Theaters, 39 of Cooperative Theaters, and 20 of Associated Theaters. The organization plans to embrace the entire Dominion eventually.

**Harry Scott With Pathe In Sales Advisory Post**

Harry Scott, formerly general sales manager for Van Beuren, has joined Pathe Exchange, Inc., as sales advisor.

**National Theater Project Will Use 16 mm. for Juvenile Shows**

A second national circuit of small houses with programs arranged for juvenile audiences is contemplated. This project is being developed by a group headed by Harry Aitken, president of Aitken, and will offer a new projection will be used, it is understood, as part of the plan to keep operation costs down to a minimum.

**LOEW CIRCUIT TO OPERATE CLEVELAND LEGIT. HOUSE**

Cleveland—Loew's, Inc., has taken over the Ohio, local legitimate house formerly operated by the Erlanger circuit, and will offer Erlanger stage attractions at the house. This is understood to be the only arrangement of its kind entered into by Loew.

**Arnold Lowry and Wife Drowned in Lake Erie**

Cincinnati—Efforts were being made yesterday to recover the bodies of Arnold Lowry, a traveling auditor for Columbia, and Mrs. Lowry, secretary of the Cincinnati Film Board of Trade, who were drowned Monday night in Lake Erie. The couple were married 11 months ago and were taking a belated honey-

**Film Colony Investors Turn to Real Estate**

West Coast Bureau, THE FILM DAILY Hollywood—Motion picture people have turned from stocks to real estate, with their property investments now totaling approximately $20,000,000. According to the Vine Street Development Ass'n, the association's survey shows that more homes have been bought by producers, actors, directors and studio employees in the last two years than during any five-year period in the city's history.
NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>Net</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con.</td>
<td>575</td>
<td>575</td>
<td>575</td>
<td>575</td>
</tr>
<tr>
<td>Fm.</td>
<td>574</td>
<td>574</td>
<td>574</td>
<td>574</td>
</tr>
<tr>
<td>Ind.</td>
<td>575</td>
<td>575</td>
<td>575</td>
<td>575</td>
</tr>
<tr>
<td>Con.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Fm.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>East.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Kodak</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Rex Fm.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Ang.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Gen.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Loew's</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>M-G-M</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Mov.-M-G</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Paramount</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Pathé Fr.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Pathe</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>“A”</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>“B”</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>RKO</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
<tr>
<td>do pd.</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
<td>1236</td>
</tr>
</tbody>
</table>

NEW YORK Curb Market

<table>
<thead>
<tr>
<th>Stock</th>
<th>Net</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>Thea.</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>“A”.</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>“B”.</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>Thea.</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>Technicolor</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
<tr>
<td>Trans</td>
<td>252</td>
<td>252</td>
<td>252</td>
<td>252</td>
</tr>
</tbody>
</table>
| New ERPI Sound Unit Going Well

Electrical Research Products is reported satisfied with sales on its recently-introduced 4-A reproducing equipment, designed for small houses.

“THE UNHOLY GARDEN”

A red-blooded, action drama told against an Algerian background with Ronald Colman again portraying a romantic thief. Garnished with excellent comedy touches, this Samuel Goldwyn production for United Artists release is crammed full of excitement, plus considerable gunplay and injections of sex. It is enhanced by high-caliber direction and acting. Colman plays the rogue, dashing bank robber in engaging style. Audiences which demand action in particular will be enthusiastic over this entertainment.

EDDY.

METRO PROFIT OFF 33%; TOPS ALL YEARS BUT ’31

(Continued from Page 1)

231,152 before taxes in the 40 weeks to June 8, against $29,663,580 the year before, or a decline of about 33 percent. Earnings so far this year, however, are shown to have been stronger than the previous years with the exception of 1930.

RKO Pathe Again Upheld In Suit on Old Contract (Continued from Page 1)

tional for an injunction against RKO Pathe Pictures, RKO Pathe Distributing Corp., Pathe Exchange and Radio-Kelch-Olmbeim. This injunction was denied.

Chicago Exhibitor Sues M-G-M for $500,000

Chicago — George Gehring, owner of the Rosewood, has filed suit for $500,000 in the Superior court against the M-G-M, the Essaness theaters and three officials of the latter concern. According to At- torney Charles Sobelke, who represents Gehring, the theater owner held a contract with the distributing company to furnish him first run films during the last year. Gehring charges that the distributors arranged with the circuit to furnish him only films which had already been shown in loop theaters.

Decker at Warner N. Y. Exchange

Harry Decker, formerly Brooklyn branch manager for Warner Bros., is now officiating in the same capacity at the New York branch. Gus Solomon has taken over the Brooklyn office. Nat Beier remains in charge of the New Jersey branch. The shifts are part of a series of changes made recently when J. C. Vergessich returned from Chicago to become metropolitan manager. George Balsdon, Jr., remains metropolitan sales manager.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg.
Dearborn St. at
Michigan 8761

THE INDUSTRY’S DATE BOOK

Sept. 17: Annual meeting of Allied Thea- ter owners of North Carolina; Sir Walter Hotel, Raleigh, N.C.


Sept. 21-26: National 16 mm. motion picture exposition, Hotel Victoria, New York.

Sept. 28-30: Frank Educational Film Con- gress, Paris.


Nov. 3: Annual District Dance of Kaplan Projection Society, Hotel Commodore, New York.

Nov. 4: Annual Awards Dinner of Aca- demy of M. P. Arts & Sciences, Hollywood.

Arnold Lowry and Wife Drowned in Lake Erie

(Continued from Page 1)

Two Dist. Appointments Announced by ERPI

Appointment of E. S. Gregg as general manager of the eastern district and H. W. Dodge as general manager of the central district was announced yesterday by Electrical Research Products. Both will re- port to H. M. Wilcox, vice-president.

Columbia Releasing 6 “Football Thrills”

Columbia will release a series of six one-reel “Football Thrills” produced last year by Pathé and edited during the past month by Leonard Mitchell. These are the last pictures to be made by the old Pathe organiza-

“Le Million” Returning


West Coast Bureau, THE FILM DAILY

A new contract, starting in April, 1932, when her present agreement expires, has been signed with Paramount by Marlene Dietrich. The star is now preparing to start work on her third American-made production, “Shanghai Ex- press.” Upon completion of this and one other picture, she may go to Europe for a vacation before starting on her new contract.

Dietrich Signs New Contract

Eastman Films

J. E. Brulatour, Inc.

——

1540 B'WAY, N. Y. C.

BRYANT 9-340

STILLWELL 4-7490

Incorporated

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg.
Dearborn St. at
Michigan 8761

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg.
Dearborn St. at
Michigan 8761
Alfred Lunt and Lynn Fontanne score screen triumph. Here's 
the perfect picture! What a film it is! What a triumph for 
Metro! If you don't see another picture—ever—you must see 
"The Guardsman"
REGINA CREWE—American

*** "GUARDSMAN" sparkles four stars. A new triumph 
of the young cinema season. A foreseen success. Earns its four 
stars by magnificence of portrayal combined with subtlest 
and wit of the story which is Ferenc Molnar's. How could it be any- 
thing but perfect entertainment? Lunt and Fontanne, superb 
artists, take splendidly to the camera. He is handsome; she 
beautiful; both are fascinating and glamorous. "The Guards-
man" is an enchanting evening of fun. We think you'll love it. 
IRENE THIRER—Daily News

It is a wonderful relief to sit through such a production. 
Through the discerning eye of the camera one has the oppor-
tunity of enjoying this Molnar work to its full-
est extent. The audience applauded as though 
Mr. Lunt were present in person. Dozens of 
subtle, witty scenes in this film.

MORDAUNT HALL—Times

First Family of the Stage becomes practically 
the First Family of the Screen by the gayety, 
deftness and light hilarity of their incompar-
able portrayals. The Lunts are magnificent. 
Admirable entertainment.

RICHARD WATTS, JR.—Herald-Tribune

Its picturization has given the current film year 
a notable film addition. One of the most charming and satis-
fying of the 1931 movies.

JULIA SHAWELL—Graphic

Superb entertainment. Brilliantly acted, sophisticated in theme 
and sparkling in dialogue. The result is one of the outstanding 
productions of the year.

ROSE PELSWICK—Evening Journal

Masterly work. Delightful, suave, mature, literate and humorous 
piece, of which not only Metro-Goldwyn-Mayer, but the 
two principals, may well be proud. Altogether "The Guards-
man" is an excellent picture.

WILLIAM BOEHNEL—World-Telegram

A wholly delightful talkie comedy. Gratifyingly close to perfect-
ion. The Astor, evidently, has a new long-lease tenant.

MARTIN DICKSTEIN—Bklyn. Eagle

Lunt and Fontanne have taken their Theatre 
Guild success "The Guardsman" and made of it 
a screen success of very much the same caliber. 
It is delightful entertainment all the way through 
and ought to keep the ushers at the Astor busy 
for a long time.

THORNTON DELEHANTY—Evening Post

A coup for Metro-Goldwyn-Mayer. Nothing 
quite like it has been attempted in the talkies.
Alfred Lunt and Lynn Fontanne as brilliant as 
ever. The talkies are lucky to have them. I 
wouldn't overlook "The Guardsman" if I were 
you.

JOHN S. COHEN, JR.—Sun

CLIMAXING A YEAR 
OF ASTOR $2 HITS!

1. THE BIG HOUSE
2. TRADER HORN
3. A FREE SOUL
4. THE GUARDSMAN

By the courtesy of the Theatre Guild Inc., in a picturization of 
their greatest stage success with ROLAND YOUNG—
ZASU PITTS. From the play by Ferenc Molnar. Screen play 
by Ernest Vajda. Directed by SIDNEY FRANKLIN.
DONALD CRISP, who can Simon Legree or wield a megaphone with equal skill, digs this one up from the Past . . . Some years backwards he was preparing to direct "Don Q," starring an unknown named Fairbanks. Or perhaps this Guy Fairbanks wasn't so unknown at the time . . . And into his office crashed an Old Timer, an elderly gent who had heard that famous slogan, "Nothing today" over a wide period of years. He asked Don for work in his pitcher . . . And Don, being Big Hearted, gave him a job—a part of the keeper of the castle gate . . . The Old Timer then ups and sez: "How about my contract, Mister Crisp?"

Well, you could have knocked Don off his chair with the Empire State Building "Contract?" sez he, "whaddaya mean, contract? . . . You know we never give contracts for parts as small as this one."

"But I gotta have a contract, Mister Crisp," insisted Old Timer. "For my company's sake . . . Don registered disbelief in an Authentic Way . . . This mug never had a contract in his life, he knew . . . "Honesty, Mister Crisp," pleaded the Old Timer, "there's the gas company, the electric light company, the ice company and the milk company. If you're interested in knowing whether or not he got the Contract, kindly write to Donald Crisp, enclosing two cents for return postage. And maybe you'll find out . . .

Joe Santley, who bag-and-bagged into nuyork another day, is arranging production of a new play, "Malibu," which gives the low-down on what picture folks do at Malibu. It's the work of Adela Rogers St. John and her hubby, Dick Hyland, and Santley, . . . Eddie Robinson, screen gangster gambler, newspaper ed., . . . comes into the Palace next week . . . His program includes character bits from "Little Caesar," "Smart Money" and "Five Star Final." Jessie Gourlay, who heads the Warner-Fairley National art department, is exhibiting these days, exhibiting a handsome wrist watch he won at the medal handicap play at the Summit, N.J., Golf Club over the week-end Charlie Einfeld alleges that Gourlay's golfing hit a new high because he studied the Bobby Jones shots . . .

Floyd Gibbons just can't escape thrills. He collects 'em like other people collect antiques—or bills. On a recent vacation in Wyoming the star of the Floyd Gibbons' Supreme Thrills' series turned forest ranger to help battle forest fires. And the newest wrinkle in 'unemployment relief' work is the "Five Friends" club. At the suggestion of Harley Clarke, Fox employees are forming such units, each of which cares for some needy family. Idea is presented in form of an appeal rather than a requirement. Add things to Get Excited About: Out of 150 contract people at the Paramount studios, 21 claim New York as their birthplace or maybe this won't excite anybody . . .

A WOMAN can't have two ambitions and do justice to both," said speech at Tallulah Bankhead, referring to marriage, partly. Probably plenty of husbands, after seeing their spouses perform on the screen, agree that in the interests of justice, they ought to stick exclusively to marriage. Mrs. Tallulah Bankhead, author of that sage won, "Grand Hotel," is the latest typewriter-pounder to use Hollywood as material. Under title of "Falling Star," her new novel goes Hollywoodesque, e. of Emanuel Goodwin publications, is doing that thing called vacationing. Joe E. Brown's famed "Mozzey" story is something to rave about . . .

**COMING & GOING**

SIIHRREY R. KENT sails tomorrow for Europe. Mrs. Kent will accompany him. FRANCES MARION is en route to Paris. A. S. EVERETT, general manager of the motion picture department of Arme Film, Ltd., of Manila, Philippine Islands, is in New York to confer with Ambrose. The same old general manager of foreign export for Radio Pictures, on new product, LOWELL V. CALVER, manager of recording operations for RCA Photophone, leaves today for Los Angeles to confer with John Klenke, assistant manager of the recording department. He expects to be home about a month.

**Short Shots from New York Studios**

**PRODUCTION on "Rip Van Winkle," feature picture based on the famous legend, has been started by Uniproj productions Co., productions which is using the Metropolitan studios in Fort Lee. Bud Pollard is directing his first film acting as chief cameraman.

Larry Williams, who has been associated with Paramount's New York studios for the past three years as a first cameraman, has been placed under contract by Fox and leaves for Hollywood on Saturday.

Frank Zucker, assisted by Buddy Harris, is acting as chief cameraman on "Le Porto del Distino," an all-Italian feature being made at the RKO-Pathe studios under the direction of Lewis Maisell.

Burnet Hershey is responsible for the adaptation and dialogue of "Wall Street Mystery," latest of the Van Dine series which Arthur Harlow is directing for Vitaphone.

The Annual Dinner Dance of the Kaplan Projection Society, in honor of its president, Sam Kaplan, will be held in the Grand Ballroom of the Hotel Commodore, on Saturday night, Oct. 31. From present indications it will be the biggest affair ever given by the Society.

Newark Indie House Opening Newark, N. J.—The new $400,000 Elwood will open Saturday with a straight picture policy under direction of J. D. Shepherd, who several years ago managed the Manhattan when it was owned by the Fabian interests. The house, seating 1,700, will be operated independently by the Broadway Carteret Corp., headed by Abe Levin.

Seattle House Reopened Seattle—The Beacon has been reopened by Farwest Theaters, operators of eight other suburban houses. L. O. Lukan is president of the circuit.

**Many Happy Returns**

Best wishes and congratulations are extended by the Film Daily to the following members of the profession, who are celebrating their birthdays:

**September 16**

Fay Wray Richard Keene Sara Stevens Joseph P. Kennedy

**October 31**

Frank, Sr., B. Hargis, Dr. T. C. Willard, Eugene O'Neal, Frank Borzage, W. P. Wood,работник, спикер, сержант, писатель, философ.
English Theaters All Wired by End of Next Year

CHI. BOMBINGS LAID TO THEATER FACTION

Seven Committees Named in Jobless Relief Program

32 Zone Groups, Followed By City Units, Also To Be Created

After a three-day session, the Planning Committee of the Motion Pictures Industry, at the end of last week after a general industry conference called by Will H. Hays, announced yesterday a National Committee (Continued on Page 2)

MAX RUDNICK ORGANIZING BURLESQUE-FILM CIRCUIT

Max Rudnick, picture house operator, is developing a circuit of combination picture and burlesque theaters in the New York territory. He has just opened his second house. (Continued on Page 6)

Four Chadwick Features On Monogram Circuit

West Coast Bureau, THE FILM DAILY


No Distribution Report

Wash. Bureau of THE FILM DAILY

Washington—No public report can be made by Census Bureau in the Department of Commerce on the survey recently made covering distribution of motion pictures. The bureau's census covered all industries, with some of the findings being issued and others being withheld for different reasons. The motion picture industry, as classified by the Census Bureau, embraces 143 establishments engaged in studio and laboratory activities connected with the production of pictures and preparation of films for use. These establishments, because of the nature of the work, were examined by any questions regarding the sale of their output, the Bureau states. Exchanges also were embraced in the census, and if it is understood this data is withheld because of the advantage it would give competitive firms.

SMPE Invites Film Pioneers

A gathering of pioneer inventors of the film industry is being planned in connection with the fall meeting of the S. M. P. E. scheduled for Oct. 5-8 at Swampscott, Mass. Invitations to participate and speak are being extended to Thomas Edison, George Eastman, A. Lauste, Jean LeRoy and others.

'Take Crime Off Street, Not Screen,' Pettijohn Tells N. Y. Legislators

Albany—"It is more important to take crime off the streets than to take it off the screen—no gangsters have any business understanding with anybody in the picture business," C. C. Pettijohn of the Hays office declared yesterday before the joint committee of the House and Senate on criminal code at the hearing on the anti-gangster film measure now pending. The handling of crime stories on the screen was defended by Pettijohn, who said films had done perhaps more than any other agency to arouse public interest against gangsterism. At present the gang picture has lost its glamour (Continued on Page 6)

Pittsburgh Musicians To Strike

Pittsburgh—Fifty-five musicians employed in Loew's Penn and the Stanley will go on strike tonight owing to differences with the two units over a new contract. Warner Bros. and Loew are willing to continue the present wage scale, which provides $56 a week for the men in the pit and $28.50 more for stage work. The obstacle was the number of musicians to be used by the houses. With only 15 men needed, the theaters offered to use 18. Pittsburgh has the highest musicians' wage scale of any six-day situation in the country.

Wiring of English Theaters To Reach Saturation in 1932

London—Wiring of English theaters will reach the saturation point about the end of next year, at which time the 1,100 houses now remaining silent will either have been equipped for sound or closed, it is stated by T. Drew, sales chief of Western Electric. By the end of the present year only a little more than 600 silent theaters are expected to be open in this country, with probably half of these being worthless as talkie houses, says Drew. At the present rate of progress, equipping of all the country's active theaters will be completed by England considerably before the U. S. achieves that end, according to Drew. After that, replacements and servicing will become the chief activities of W. E.

Charge Exhibs Trying To Discredit Union—Seek Public Sympathy

Chicago—Charges that a faction of theater owners is responsible for bombing of six theaters here in the last two weeks, the motive is to bring the union into disrepute and prevent any wavering members of the exhib organization from making an effort to settle their differences. (Continued on Page 4)

MAJOR THOMPSON JOINS TRANS-LUX AS GEN. MGR.

Major Leslie E. Thompson, for years associated with the RKO theater department and lately RKO representative on the theater circuit (Continued on Page 4)

Publix Not A Party

In Skouras-Fox Deal

Publix will not be a participating party in the deal through which Spyros Skouras is to acquire 51% of eastern houses from Fox. The agreement is definitely set with details (Continued on Page 4)

"Alexander Hamilton"

Another classic characterization is brought to the screen by George Arliss in this Warner Bros. production which had its premiere yesterday at the Hollywood. In addition to the star's suave and engaging performance as the Andrew Melon of Colonial days, the picture includes an engrossing human interest story revolving around the early-day political intrigues and a domestic scandal from which the country's first treasurer emerges eminently victorious. Because of its foundation on historical fact and the inclusion of George Washington, Thomas Jefferson, James Monroe and other most names of history in the cast, the story holds spell-binding interest, though its appeal is chiefly adult. Directed by John Adolph, first-class work by Doris Kenyon and the rest of the supporting cast and high standards in the technical departments are other merits of the picture.

GILLETTE
Seven Committees Are Named In Jobless Relief Program

(Continued From Page 1)

mittee, a Central Committee and five sub-committees which will be

imperial, in mobilizing the production, distribution and ex-

hibition branches to assist recognition of the jobless and employment relief, sustenance of gen-

eral morale and fulfillment of the industry's duty within its own

range.

Hays was asked to serve as chair-

man both of the National and the Central Committees. He named as

his aids, Abraham F. Myers and M. A. Lightman.

In addition to the committees ap-

pointed yesterday designation in process for 32 distribution zones

committees, covering the entire na-

tion, and these zone committees will in turn be responsible for the

creation of city committees.

Hays told the local men, subject to addi-

tional recommendations, who will serve on the National Com-

mittee:

Jack Alcaldie, New York; G. M. McL.

Baynes, New York; William Benton, San-

ta Fe; John B. F. Hall, Los Angeles; E. W. LeCluett, New

York; R. B. Simon, Chicago; E. R. M. Clarke, New York; J. W.

Dybvig, New York; Hiram S. Brown, Detroit; Louis S. Butterfield,

Dexter; W. C. Martin, New York; Charles H. Christie, New

York; W. H. K. Belding, New York; Edward H. Arlen, New

York; Frederick de Mille, Los Angeles; Fred De Cordova,

Denver; O. S. Eastman, Rochester, N. Y.; Ephraim, Philadelphia;

D. A. English, New York; Nelson, Minneapolis; Mont.; Rosemary Fawcett, Robins-

don, N. C.; Stu Hensley, New York; Edward Finney, New York; Harold B. Frank,

Los Angeles; Benjamin Glaer, New York; Clarence Granit, New

York; Will H. Hays, chairman, New York; J. H. de Mille, New York; J. C. Kinsey, Green

Brook, N. J.; E. E. Kuykendal, Colbert, Ga.; Alex Lapidus, New York; William LeeBaron, Los Angeles; M. C. Martin, Chicago; J. B. McCombs,

vice-chairman, Memphis; Frank Lloyd, New York; Arthur M.

Williams, Madison, Wis.; P. M. Johnson, N. Y.; L. B. Mayer, Los Angeles; Jack Miller, Chi-

cago; J. M. Murdock, New York; Abram F.

Myers, vice-chairman, Washington; R. E. Myers, Chillicothe, O.; Conrad Nagle, Los

Angeles; Fred Nino, Los Angeles; E. Pope, Baltimore; Leo Ochs, New York; M. J. O'Toole, New York; J. E. Otterberg, New

York; Mary Pickford, Los Angeles; Charles W. Pickford, Pasadena, N. C.; Vera

Porter, New York; J. L. Price, Los Angeles; M. G. R., New York; Mae Remington, New

York; J. T. Reed, Los Angeles; M. W. Rifkin, New York; Frank Riecher, Detroit; Hal E. Roach, Culver City;

Herman Robbins, New York; R. B. Simon, Chicago; W. C. Martin, New York; Sidney E. Samelson, Newton, N. J.; C. H. Schenk, New York; Walter Rotherholz, Chicago;

H. B. Squires, New York; George P. Skouras, St. Louis; Sargent H. Sluiter, Los Angeles; R. B. Sindell, New York; W. A. Stevens, Minneapolis; Karl Stoll, New York; L. E. Thompson, New York; Harry Warner, New York; Harry M. Warner, New York; Joseph N. Weber, New York; George W. Weeks, New York; Fred Weisberg, St. Louis; S. C. Westell, Col-

fax, Wash.; R. D. Whitson, Los Angeles; R. E. Wilby, Atlanta; Herman Wolfson, San Francisco; G. T. Woodward, Portland, Or.; Charles E. Williams, Omaha; Clive Fleming, Loew's, New York; L. A. Young, Detroit; Waldemar Zahn, Los Angeles; Adolph Zukor, New

York.

A list of the names of the Central Committee, to

which additional selections are also expected:


feyman, secretary, Joseph L. Phelan, Mari-

ton J. Quigley, S. L. Rothfeld, Nicholas M. Russo, A. Schwartz, B. Silverman, Sime Silverman, Courtenald Smith, Truman Talley,

H. J. Young, Adolph Zukor.

The following sub-committees were ap-

pointed:

(1) Increasing employment within indus-

try, consisting of local representatives


(2) Industry's cooperation with relief agen-

cies and other agencies, consisting of

Romeo Cohn, New York; R. H. Cochrane, Claude C. Eisell, M. M. Elsner, W. W. Finney, F. Myers, Charles L. O'Reilly, E. A. Schil-

berg, E. Thompson, Walter Loken, Chicago;


These committees will act until all

the jobless men have been notified of the new com-

mittee, the Central Committee and the sub-

committees, which will be held at their

headquarters.

—ctuey.
Nancy Carroll

in

“Personal Maid”

with

Pat O’Brien (hero of “The Front Page”) and great cast of screen and stage favorites including Gene Raymond, George Fawcett and Mary Boland. Directed by Monta Bell.

NANCY CARROLL smiling, flirting, loving as the fans want her. “It’s the surest box office medicine known”—Variety. From the popular best-selling novel by Grace Perkins. Big profit pictures from

PARAMOUNT
6 BOMBINGS IN CHICAGO
LAID TO THEATER Factions

(Continued from Page 1)

ing an independent agreement with the union, were made by Topper Ma-
loey, business agent of the union, in a broadcast from WCFL.
At a special meeting of the union yesterday morning a reward of $5,000
was posted for information leading to the arrest and conviction of the
bombers. Madison, in his radio talk, assailed Al Stevens of Allied.
The union also is going after public sympathy with a contest for chil-
dren whereby each week a pony is given away to the child writing the
best letter on why only theaters en-
yeering two union operators should
be patronized.

Publix Not a Party
In Skouras-Fox Deal
(Continued from Page 1)

now because of the attorneys for both sides. Operation of these
theaters by Skouras puts him in the New Jersey field as a competitor
of Warner Bros., from which he re-
signed some months ago following a
disagreement.

Mass. Allied Meets Oct. 6
Boston—Allied Theaters of Mas-
sachusetts will hold its annual meet-
ing and noon-day luncheon Oct. 6 at
the Hotel Bradford, it is announced
by James J. McGuinness, executive
secretary.

Jailed in Union Controversy
Providence—Conrad S. Lavigne,
former operator at the Liberty, owns
by Samuel Bomes, has been
given four months' in jail for de-
facing the theater building. Two
companions were fined $100 each.

Lloyd Circuit Increasing
Hancock, Mich.—Addition of two
more units to the Lloyd circuit is
expected shortly, according to J.
Burke, manager of Lloyd's Orpheum
here. The company recently
acquired the State, Rinceland,
Wis., and also has a house in
Menominee.

THE MAGAZINE FOR PROFESSIONALS

Congratulations:

ALFRED LUNT
and LYNN FONTANNE
whose acting in M-G-M's "The
Guardians" ranks with the
best of the current season.

No. 35 of 1931
"Good Deeds"
Series

THE HARD-WORKING p. a. of a theater not many
speakies from Broadway has been disillusioned
that is, assuming that a public relations mug can be disillusioned
A reporter on a foreign language newspaper continually
asked him for okays And being a Big-Hearted In-
dividual he kept bringing in clippings of stories which his rag
had printed showing that his staff was getting a great
break. You can imagine that the publicity gink was Just
Too Tickled for Words And he kept shelling out
passes like traffic through the Holland Tunnel on Sunday after-
noons.
But one Sad Day, a friend of his who reads that
particular language picked up some of the clippings and found
that the stories were about everything in the world except
the attractions 
And now he ain't got no
faith in mankind

JOE E. BROWN, sitting alongside a glass of iced
coffee at the Sherry-Netherland, tells of a fan letter he has
just received from a juvenile admirer in a Pennsylvania ham-
let. Boy sez he got into a fight with a pal and asks
whether Joe E. Brown or Joe Cook was the Greatest Comedian
in the World. The pal came out of the misunderstanding
with a busted arm. And now Mister Brown's ad-
mirer urges him to send twelve bucks, American money, to help
pay the medico's bill on the busted arm. Even if he
doesn't send the dough he's still the Greatest Comedian in the
World, sez the youngster. Which must be adoration
without taint of coin

EDDIE CANTOR is pulling one about Flo Ziegfeld
and Sam Goldwyn fighting over him. Each is fighting to
give him to the other, sez Banjo Eyes. But with an
$8,000-per-week booking at the Palace beginning Sec. 23
Eddie can afford to gauaze Andy Smith of Warner
First National by way of Authentic Information, eats chili
corn carne whether the weather be hot or be cold

SARDISIDELIGHTS: Lina Basquette, Claire Winds-
or, Sophie Tucker and Vivienne Segal all engrossed with
songs, salads and such. The Warner Bros. and First
National contingent monopolizing the north-east corner.
Jules Ziegfeld leading the charge in the north-west sector.
A lunch counter and soft drink stand will be units in
the juvenile theater circuit being contemplated by Harry Alden,
Eddie Dowling, movie lawyer, is planning to pro-
duce a stage play and act in it himself. Several film in-
dustry execs will come along financially. Before Arthur
Housman checked out of his job as director of advertising,
publicity and exploitation for Warner Bros. New York the-
ters, he arranged a tupp which plugs these houses through
4,500 grocery stores. Which sounds like bringing home the
groceries

JAY EMANUEL phones (collect) from Philadelphia
and will unload a cargo of superlatives concerning plans for the annual
"soft tourney of The Exhibitor" set for the Lu Lu Country-
Club, Philadelphia, Sept. 25. Jay sez it's gonna be a
Smash Hit, a Wow, and a Sensation and the Greatest Show on
Earth as well. And Jay is generally an Honest Guy.

Add Things to Get Excited About: Fredric March spends five hours making up when he works as
Edye in "Dr. Jekyll and Mr. Hyde."

THIS SHOULD make the Broadway de luxe car
Green With Envy A 350-seater in a lil' Rhode Island mill
town with a pop of 1,150 is advertising the following at-
tractions for a two-week period: "Susan Lenox, "This
Modern Age" "Bad Bliss" "Merely Mary Ann." Well the
Garbo picture hasn't reached Big Bulb Lane yet and "Modern
Age" and "Merely Mary Ann" are current at the Capitol
and Roxy, respectively

THE NEWSWEEKLY OF THE INDUSTRY

CONGRATULATIONS:

MAJOR THOMPSON JOINS
TRANS-LUX AS GEN. MGR.
(Continued from Page 1)

labor committee, has joined Trans-
Lux Pictures Corp., as general man-
ger. He takes the place of Major
John Zanf, who resigned last
spring.

Injunction Blocks Strike
In Fox's Denver Houses
Denver—A temporary order re-
straining the local and international
operators and stage hands unions
from calling strikes or playing
strike benefits, because of a con-
travention over the discharge of a man
at the Mayan, has been granted by
District Judge E. V. Holland to the
Fox Colorado Theater Co. All Fox
houses here, including the Isi,
Mercury and the Egyptian, are
feated by the order, which pre-
vented a strike called for yesterday.
Hearing on the injunction is set for
Sept. 21.

New Italian Film Distributor
Italian Star Film Production Co.,
inc., has been organized by John
Milo, A. Battistone, Frank Portale
and Sal. DiGennaro, late of Capital
Un Exchange. Offices are in the
Film Center Building. The com-
pany has already closed contracts
with Italian producers and the first
picture to reach this country is
"Naples and Sorrento."

Twin City Houses Reopen
Minneapolis—RKO's Seventh
street reopens this week with pic-
tures. The Lyceum also opens Sept.
19 for the week's run of "The Vik-
ring." The Lyceum in St. Paul
has reopened after reconditioning
and installation of Western Electric
sound equipment.

M-G-M Sales Changes in Portland
Portland—First display of San
Francisco has been added to the
M-G-M sales staff here. Peter
Higins and Arthur Gollain will
handle western Washington and
Rue the eastern part.

Many Happy Returns

Best wishes and con-
gratulations are ex-
tended by T H E
FILM DAILY to the following mem-
ers of the industry, who are celebrat-
ing their birthdays:

September 17

Dolores Costello
Lewis Milestone
Monty Schell
Al KIngst8
Robert W. Miller
Willard Mack
MOBS BRAVE BLAZING HEAT TO SEE "FIVE STAR FINAL"

LINE FORMS AT 8:30 a.m. Two hours before the Winter Garden opened, the line was around the block. 90 degrees in the shade didn't mean a thing. It was "Five Star Final" or bust. And the line continued all day and night.

RMORED TRUCK MAKES FOUR ECORD TRIPS. So great was the in-ke that they shipped the dough in card-ads four times a day.

SHE BROUGHT HER LUNCH. Minnie Ziltch heard about the crowds and came prepared to wait all day if necessary.

wins distinction! New York's new hero. He got there first. Waited five hours to see "Five Star Final."

CAUSES RIOT. The remarkable drawing power of Edward G. Robinson was declared to be responsible for the Winter Garden panic. $60,000 in one week.

SUCCESS SMILE. All New York is raving about L o v e l y M a r i a n M a r s h in "Five Star Final."

USHERS WILT as crowds storm doors and force management to keep theatre open until 3:30 a.m.

Beginning Today. Greatest Business Era In History with FIRST NATIONAL'S Thunderbolt
MAX RUDNICK ORGANIZING BURLESQUE-FILM CIRCUIT

(Continued from Page 1)
the Fifth Ave., at Broadway and 28th St., formerly operated by RKO. The new circuit will supplement the existing Super on West 42nd St. It is understood he may adopt similar policies for the De Kalb and Myrtle in Brooklyn.

Roxy Host to Radio City Architects and Builders
Samuel L. "Roxy" Rothafel yesterday tendered a luncheon at the Ritz-Carlton to the Radio City Architects and Builders to celebrate the completion of the building.

Columbia Cartoon at Europa "Little Pest," one of the "Scrap-" cartoons released by Columbia, has been booked for the new bill at Europa, where "The Inn at the Rhine" opens next week for a run.

Joe Hebrew Optimistic
Film industry as a whole has nothing to fear during the fall and winter, in the opinion of Joe Hebrew, head of the Warner-Franklin National exchange in Philadelphia and one of the real veterans in the film industry. Business in Philadelphia is fine, Hebrew said while in New York yesterday.

Mayor Stops Sunday Shows
Holland, Mich. — An injunction preventing Sunday shows in Holland in Holland has been granted by Judge Fred T. Miles at Grand Haven. The writ was asked by the Mayor, who stated that a large majority of Holland citizens were opposed to Sunday shows.

Sparteen Orpheum Drops Vaude
Spokane—RKO Orpheum will continue its picture policy without vaudeville this season, it is announced by Walter Finney, manager.

Reading Shorts in Portland
Portland, Ore.—Fairmont Film Production Co., encamped at Jantzen Beach, is shooting several comedy subjects in addition to making shots of the beach. Jack Sherry is director.

COMING & GOING

JACK WARNER arrived at the Coast yesterday from New York.
JOHNNIE WALKER sails on the Paris tomorrow to make arrangements for production of "Chunga's Island." He will stop in London.

WALTER K. HOWARD has arrived in New York from the Coast.

MAX RUDNICK ORGANIZING BURLESQUE-FILM CIRCUIT

(Continued from Page 1)

THE FILM DAILY
Thursday, September 17, 1931

A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

JANE MURFIN, playwright and scenarist under contract to RKO, has been associated with that company for over a year. "Liberty," a picture she wrote, was released last year under the supervision of David Selznick.

Soly Polito, veteran photographer of sea pictures, is first cameraman for "Suicide Fleet," RKO Pathé's special production starring Bill Boyd. One of Polito's latest films was the First National production, "Five Star Female." Among his nautical pictures were "The Last of the Lost Ships." * * *

Ann Dorval, "Hollywood" screen princess has been presented at court. It was the Los Angeles Superior Court, and little Miss Dorval, who was one of the cast of "Stage Door," was found by Howard Hughes with a long-term contract. Miss Dorval has been counselized for the settlement.

Malco Adds in Ft. Smith
Fort Smith, Ark.—Realizing that there are more headaches in the theater operation than the average operator has, the small townspeople, too, have been rewarded by Howard Hughes with a long-term contract. Miss Dorval has been counselized for the settlement.

Malco, a subsidiary of Malco Theaters, will add a third location to the firm's growing list of theaters. The new addition will be in the city of Ft. Smith.

Physical Culture Reel
How to Grow Thin," a new release, has been produced by A. T. Myers, president of Associated Physical Culture Reel, Inc., and is being released by the company.

"City Lights" in England
London—Charlie Chaplin's "City Lights" has been one of the outstanding pictures of the year. According to Murray Silverstone of United Artists, gross has passed $1,000,000, he stated, with many houses playing repeat.

Denzil A. Cutler, veteran sound recorder, is doing the recording on Bill Boyd's newest picture, "Suicide Fleet," at RKO Pathé.

RUDNICK publicity changes
Rudolph Rapport has been named publicity director for the RKO Proctor's New York Exchange, replacing Fred Silverman, who has moved to RKO's Columbia division. Rapport was formerly with the RKO exchange in Boston.

Larry Parks at New York
Larry Parks, who is currently appearing in "Dapper Dan," has been named star of the RKO exchange at New York. Parks will appear in "Dapper Dan" for the next few weeks.

Takake Offense Street, NOT SCREEN—PETTINON

(Continued from Page 1)

its popularity with the public and such stories are taboo among the big producers, Pets, for example.

Others who appeared against the bill included Dr. Holmes of Columbia University, Prof. Rapport of Connecticut Agricultural College, and A. W. Frederick of the M. P. Dept. of the Y.M.C.A. Canon Chase headed the contingent in favor of the measure.

Denver Exhibs Reducing Number of Operators
Denver—In order to bring to a head negotiations that are pending, Harry Huffman, owner of five houses here, and Buz Briggs, manager of the State, have notified the operators' union that after Oct. 1 he will not employ operators for shifts instead of four, as at present. The notice has been filed with the state industrial commission and if the union should not agree the case will be heard by the board soon.

RALPH WILK

New incorporations
NEW YORK CHARTERS
Distinctive Amusement Enterprises; Orm Silverman, 405 Lexington Ave., New York, $20,000.00.

Merryl El Amusement Corp.; L. Kaufman, 555 Fifth Ave., New York. 100 shares common.

DELWARE CHARTER
International Sound Recording Corp.; Dover, Del., recording devices of all kinds. United States Corp., Co., Dover, Del. 5,000 shares common.
BOUNCE LAUGHS OVER U.S.A.

Fun in a Drug Store

Bert, Bob, Dot score solid smash in comedy battle royal!

New Orleans: 'Hot at local wicket $12,000'... Variety.

Top grosses Seattle, Los Angeles, Philadelphia.

Family trade soars in wake of screen's ace laugh combo... Book now and nail your share of early Autumn business.

WHEELER WOOLSEY
DOROTHY LEE
CAUGHT PLASTERED

DIRECTED BY WM. SEITER

HAILED BY MET. CRITICS WHO RATE LAUGHS ABOVE SOPHISTICATION:

Bland Johaneson, Daily Mirror... "Plenty of goofy fun. Gags good and merriment genuine. Good rowdy comedy."

Regina Crewe, American... "Never a lull in the avalanche of nifties... Lots to laugh at."

Marguerite Tazelaar, Herald Tribune... "Will prove side-splitting for Wheeler and Woolsey followers. Audience enjoyed the flip lines immensely."

TUNE IN! "RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York Time
H E R  F I R S T  P I C T U R E  I N  7  M O N T H S  !
W I L L  B R E A K  R E C O R D S  F O R  N E X T
7  M O N T H S !

It’s Big Time!
Two-A-Day at
$2.00! Advance
Sale Enormous!
FOX CARTHAY
LOS ANGELES

Ann
HARDING
DEVOTION

w i t h  L E S L I E  H O W A R D
Robert Williams · O. P. Heggie
a CHARLES R. ROGERS PRODUCTION
Directed by Robert Milton · Harry Joe Brown, Associate Producer

R K O  P A T H E
Fox West Coast Will Operate 11 U. A. Theaters

LAEMMLE RESTORES UNIVERSAL SALARIES

Lasky Sees Better Cooperation Among Producers

Great Picture Season Predicted by Para.

Vice-President

West Coast Bureau, THE FILM DAILY

Hollywood Producing companies now are quick to help each other for the common good, executives realizing that the industry's structure is so interwoven that the success of one helps the success of all, and the standard of ethics has been established on a far higher level than at any previous time, declared Jesse L. Lasky on his day's to-do for New

200 STOCKHOLDERS TO ASK TRIAL OF PATHE ACTION

With 200 Pathe stockholders signed up as additional plaintiffs in the $20,000,000 suit of Lena M. Vincent and others against Pathé Exchange, Inc., in which an accounting for alleged loss and damages as a result of the sale of Pathe assets to RKO is asked, Harry L. Kreeger,

Syracuse Musicians Sit; 4 More Cities Dick

With the Syracuse musicians' contract difficulties settled through signing of a new contract, negotiations are still continuing in four cities, Rochester, New Orleans, Pittsburgh and Philadelphia. The Syracuse contract provides for a

Negotiations Resumed

For Wanger Settlement

With the return of Nathan Burkan, attorney, from Europe, negotiations are understood to have resumed with Paramount toward settlement of Walter Wanger's contract. Pending an adjustment of the new agreement, which becomes operative in October, Wanger is technically on a leave of absence from the company.

RKO Enlists Cops on Ticket Sales

Lowell, Mass.—Every policeman in this city has been assigned to selling tickets for the RKO Keith theater during the run of Universal's "Homicide Squad," which opens tomorrow. It is the first move of Mayor Braden and Police Superintendant Downey in their new campaign to recreate respect for law and order and for the police of the

11 United Artists Theaters Will Be Operated by Fox W. C.

San Francisco—Official announcement has been made that Fox West Coast Theaters will operate 11 of the houses in the United Artists circuit. Five of the theaters are in Berkeley, Palo Alto, Richmond, V-1 lejo and Sacramento. United Artists will retain an interest and assist in the bookings.

Stability of Films Cited by Schenck

Hollywood—Proof of the essential character of motion pictures is reflected by the industry's excellent showing in a period of general stress, says Joseph M. Schenck. "While some other industries have found little or no market for their products, there has been a continued demand for motion picture entertain-ment," says the United Artists head. "That films are an essential of life is abundantly indicated by the fact that they have retained their interest for audiences in such wise as to enable studios to proceed steadily and hopefully with production."

Seeks Deduction from Income Tax

For Organs Made Useless by Sound

Washington—A decision of importance to theaters which invested in expensive organs and then replaced them by sound equipment will be forced by the appeal of the Anderson Theatrical Enterprises, Inc., Louisville, Ky., to the Board of Tax Appeals asking permission to deduct from profits the amount of their organ investments upon which they have not realized.

The petitioner operates the Rive- ra and Starland in Anderson, Ind., and the Jefferson in Hunting-

Improved Outlook Leads U's Chief to Abolish Cuts in Pay

Universal has abolished the salary reductions which have been in effect throughout the summer and restored the former scale of pay. Improved outlook and increases in sales prompted the action on the part of Carl Laemmle, who returned last week from Europe. Universal was the last major company to cut salaries and is the first to put them

PRESENT FOX DEALS OMIT SCHINE AND N. E. HOUSES

No deals are pending for the sale of Fox New England and upper New York State (Schine) houses, according to Glenn Griswold, who told THE FILM DAILY yesterday that subsequent to the signing of theater sales now pending, including the Skouras deal, Fox will retain, in addition to

New RCA Victor Record Gives Half-Year Program

A new long-playing record capable of reproducing an entire vaudeville act, symphony or musical program lasting half an hour was demonstrated for the first time last night by the RCA Victor Co. at the Savoy-Plaza Hotel. These records are to

Consistently Best Sound Will Get Academy Award

West Coast Bureau, THE FILM DAILY

Hollywood—This year's sound recording award by the Academy of M. P. Arts and Sciences will go to the sound department which has the best record for consistantly good work during the year, instead of to a single outstanding achievement. Each studio was asked to submit five samples for review.
Next Atlantic Honor Guest

May Be Eddie Cantor

Eddie Cantor will probably open the new season of AMPA meetings at next Thursday's luncheon, according to plans of the new administration. Several prominent and outstanding personalities of stage and screen are being scheduled for honor-guest appearances. The entire ticket of officers, as presented by the nominating committee, was unanimously elected at yesterday's meeting at the Dixie, with Ed Finney of United Artists replacing Mike Simmons as president.

3 Columbia Releases on Bway.

With the opening of "Pagan Lady" at the B. S. Moss house tomorrow, Columbia will have three feature releases current on Broadway. The others are "Fifty Pathways Deep" at the Mayfair and "The Dreyfus Case" at the Warner. This is the second year in the past that Columbia has had a trio on the grandstand simultaneously.

New Ohio Corporations

Columbus—H. F. Adams, Helen Vianes and Dale D. Rapp of 46 East Gay St., have obtained a charter to operate a theater. Carl Anderson Theater Co. of Dayton has been incorporated. William Bauer, Albert J. Conrad and Fritz M. Witte are the incorporators of Europa Theatre, Inc., Cincinnati.

Para. Pays Debenture Installment.

Paramount has delivered to Chase National Bank as trustee $800,000 par value of its 6% Sinking Fund Debenture for cancellation and retirement. These bonds were delivered to comply with the sinking fund provision which requires the retirement of $800,000 par value of these bonds on Oct. 1st of each year. This leaves outstanding $12,800,000 of these bonds from an original issue of $16,000,000.

Radio Station at Loew's, Providence

Providence—Loew's State is to be the home of a new broadcasting station for the Cherry & Webb women's store.

Levermore House Damaged by Fire

New York, June 1—Levermore recently did $15,000 damage to the Levermore House. It will be closed for several months.

Studio and Location

Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinemaphone Equipment Corporation

723-777 AVE., N. Y. BRAYTON 6-6867

THE MADISON

Overlooking Ocean at Illinois Avenue

ATLANTIC CITY, N. J.

A New Fireproof Hotel
Rates (with meals) as low as $30 Weekly Per Person

SPECIAL DAILY RATES

European Plan Rates Upon Request

BATHING DIRECT FROM ROOMS

PETTER & HOLLINGER INC.

Cupola C. Petter, Mgr. Dis.
From the Main Stem to Main Street, THRILL-O-DRAMAS have packed them in, pleased them and made them applaud. These swift-paced, spine-throbbing stories are box-office from title to tailpiece from Coast to Coast.

A THRILL-O-DRAMA

It Has Everything the Public Wants

in the shadow of the noose for a woman's reputation!

with

REX LEASE
BLANCHE MEHAFFEY
Directed by
STUART PATON
Story by
BETTY BURBRIDGE

IS THERE JUSTICE?
5836 people paid $5,060 in its first 5 hours at N.Y. Winter Garden.

**FIVE STAR FINAL**

with H. B. WARNER
MARIAN MARIAN MARSH FRANCES STARR
ANTHONY BUSHELL GEORGE E. STONE
Directed by MERVYN LEROY

First week-end got $32,056 despite 94 degree heat wave.

Broad as FIRT THUND opposit
First full week 360,000 a world's record for a 418 seat house

Terrific crowds force management to keep open until 3 a.m.

The Overflow alone could fill any house on Broadway!

ve for lines like this?

10 o'clock in the morning......90° in the shade.

ny sees STARS NATIONAL'S BOLT blasts all n from the map!
Atlanta—Burglars broke into the Empire a few days ago and departed with the safe from the theater office. Only a small amount of cash was in it.

Wheeling, W. Va.—Wheeling Temple Theater Company, J. W. Parker, manager, announces that the Temple will soon reopen.

Phillipsburg, Pa.—Preparations are being made to reopen the old Majestic within the next several weeks, according to A. J. Fleckenstein, proprietor.

New Orleans—Bolivar Hyde, manager of the Tudor here, has left for Lakeland, Fla., where he will be in charge of the Lakeland and the Polk, Sparks houses.

Lumberton, Miss.—The Lumberton theater building has been destroyed by fire. It was owned by U. Walker, Baton Rouge, La.

New Orleans—The U. S. Theater on Magazine street is now under the management of Warren Sallee, who has made it the most modern house of its kind in the upper section of the city.

Atlanta—Augmenting the sales force of the local office of Universal, Joe Fieldman, is traveling as special sales representative in the southern territory. Fieldman returns to Atlanta from the west.

San Francisco—Ray Kelsall has been relieved of all theater duties on the Kaliski-Harband circuit. He will henceforth do the buying and booking and elimination of celluloid product for the circuit.

Atlanta—Tom Heenan, former general manager of the Alexander Film Co., and E. B. Walker, have opened an office handling the sales on two-for-one tickets in the southern territory.

Cleveland—P. R. Touney, formerly manager of the Windermere-theater, has been named manager of the Lincoln, in the Associated Theaters circuit.

Atlanta—John Smith, Keith's Georgia manager, has resigned and will return to California to enter into a business of his own.

Toledo, O.—Martin Smith has gone back to full operating time at the Park, formerly the Sylvan.

San Francisco—E. Hugo Strickland, Columbia salesman at the local exchange, has been promoted to a branch managership. Strickland has moved to the managership of the Columbia Denver exchange.

Dover, O.—George Chrest states he contemplates opening the Ohio.

Montgomery, Ala.—James Pepper is now manager of the Strand, Wilby house, succeeding Berthelot, who has gone to Birmingham for a short rest before going to the Pacific Coast. Pepper comes from the Noble, Anniston.

Jeromeville, O.—Mrs. C. Shanks has leased the Liberty to B. L. Smith and Rexford Pasig, who will operate it on Saturday and Sunday only.

Akron—The Allen, closed all summer, is to reopen Sept. 20, according to the owner, Allen Simmons. Charles Schweitzer, former manager, will again run the house.

New Philadelphia, O.—M. A. Shea is reported to have bought the Opera House from Skirboll Bros. It is also rumored that Shea will not open the Bijou.

Lowering Scales in Iowa

Des Moines—Admission prices are being reduced in a number of the smaller town theaters throughout the state. At Gilmore City a regular price of 30 cents for adults and 10 cents for children is the new rate. The Granada in Webster City has set its matinee price at 25 cents and for early evening shows 35 cents.

Triple Showing for Ideal Short

"Jerusalem, the Holy City," Ideal short subject, has been booked through Harry Brown of Standard Film Co. for day-and-date runs at the Strand, Warner and Beacon, all Broadway houses. M. J. Kandel, president of Ideal, announces completion of the second Ideal travelogue, "A Journey Through Germany." Arthur Hale, Ideal announcer, is the narrator.

Recording Studio Leases Space

Recording Studios of America has leased the building at 216 to 218 East 38th St. for its radio and motion picture recording activities.

Third Week for "Hampelmann"

"Der Hampelmann" ("The Puppet"), German operetta, is being held a third week at the Eighth St. Playhouse.

"Dreyfus" in Fourth Week

"The Dreyfus Case" will hold over for a fourth week at the Warner on Broadway.
EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Magnificent Liars Contest
Drew Replies from 300

TOM KANE of the Sequoia, Redwood City, Calif., explicated "The Magnificent Lie" by a Magnificent Liars' Contest. His announcement read: "Most magnificent liar contest! The person telling the most magnificent lie will receive a week's pass for two to the Sequoia Theater. Fishing, golf and matrimonial lies are acceptable. Professionalism barred. Contest conducted under rules of S.P.C. A. Contest Closes Monday night at 12 p.m. Mail or bring your lies to Sequoia Theater. Contest is open to adults only. Lies will be judged by the manager of the Sequoia Theater, due to his ability in such matters." More than 300 entries were received, and the contest aroused a storm of mirthful comment.

—Sequoia, Redwood City, Calif.

Capitol, St. John, Has Novel Guessing Contest

THE Capitol Theater, Saint John, New Brunswick, has arranged a tie-up with Watson's Drug Store at the Saint John Annual Exhibition. In the booth at the Exhibition is J. C. Muir, make-up expert from the Max Factor Studios, Hollywood, and in conjunction with the Capitol Theater, tickets are given away for a guessing contest and a lucky ticket contest. The guessing contest is to guess the number of feet in a length of film rolled in a glass case.

—Capitol Theater, Saint John, N. B.

SUNSHINE

IN THE DAY'S NEWS

Carl Laemmle abolishes salary cuts and restores former wages among Universal employees.

NEW BOOKS

On the Art and Business of Motion Pictures


After reading the trenchant foreword by Douglas Fairbanks, Jr., this sketchy biography of Charlie Chaplin is not nearly so arresting as it might have been. It makes the reader wish that Fairbanks had written the whole volume; either Fairbanks or someone more intimately conversant with Chaplin and the film business and more anxious to turn out an informative biography than a mere or partial fan story. In spite of its shortcomings, however, it is a 154-page work to be enjoyed reading, especially for the public at large. It traces the famous comedian from his days as a movie to his appearance in London at the "City Lights" premiere, where George Bernard Shaw publicly congratulated him. Chaplin's early days as a performer in England, his coming to America and touring with the Fred Karno Comedy Company, his first motion picture comedies sponsored by A. Kessel of the New York Motion Picture Company, his association with Mack Sennett, who let Charlie get away from him in a dispute over salary and other incidents of his meteoric rise from a musical hall artist at less than $75 a week in 1913 to a film comedian at $10,000 weekly in the short space of two years, are recounted in interesting fashion. There is also a chapter on "Charlie Chaplin and Women," which seems to be something of a defense of his costly marital ventures and other love affaires. On the subject of Chaplin's films and in regard to his attitude toward talkers, the volume is very uninformative and incomplete. The same applies to a discussion of Chaplin's art as a comedian and producer, a vastly interesting subject for one who could do justice to it.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 18

Greta Garbo
Edna Rollins
C. Gardner Sullivan
UNIVERSAL RESTORES FORMER SALARY SCALE

(Continued from Page 1)

 back on the old basis. In his letter to employees, Laemmle said:

"After a careful study of the general business situation and Universal's financial position, I have decided to abolish our former salary reduction and to pay you, beginning with the next pay day, on the basis of your former salary. I know this will be joyous news to you and I assure you it takes a load off of my own mind. I was mighty unhappy to make any cuts at all, but I have made the wise thing to do. I thank you for the spirit in which you accepted the reductions and in which you carried on during the summer."

"I hardly feel it necessary to tell you that your utmost cooperation is needed in movie pictures, in order if we are to justify this return to the former salary basis. You must not relax for a moment in your determination to maintain all possible economies."

Present Fox Deals Omit Schine and M. E. Houses

(Continued from Page 1)

the New England and Schine groups, six de luxe houses located in Detroit, Washington, Philadelphia, St. Louis, the Roxie in New York and the Fox in Brooklyn. All other Brooklyn Fox theaters, numbering 41, have been sold to Rinzel and Frisch.

New RCA Victor Record Gives Half-Hour Program

be known as program transcriptions and are titled as complete performances, as against the ordinary recorded reproducible excerpts. For those who already have electric phonographs, an inexpensive gear shift arrangement for playing the new records has been developed by Victor. Thirty-four records already have been made by the new process.

Smalley Signs WB-FN Lineup

Contracts have been signed by the Smalley circuit of the Warner, First National and Vitaphone product.

E. S. Young Gets Kansas City House

Kansas City—E. S. Young has leased the Central, 3209 East 31st St., for five years. He will remodel the 75-seat house.

COMING & GOING

WILL H., HAYS returns to New York today, en route to Phoenix, Arizona, for a brief vacation.

HUGUENOT CHEVALIER has flown to Chicago to take charge of the Windy City's "Shadows Over Chicago." He is to fly back from Southern France, where he has been spending, to take charge of the Paramount studio in Chicago.

ROY DISNEY is due in New York today from the Coast.

LASKY SEEKS PRODUCERS IN BETTER COOPERATION

(Continued from Page 1)

torrey for the stockholders, will make application to the court with in the next 10 days asking that all 'defendants be ordered to submit to examination before trial. Elisha Walker, president of Bancamericas-Blair and Jeremiah Milbank, treasurer of the Republican National Committee recently included as defendants in the action, will be questioned as to their knowledge of the clearest interlocks of the Pathe and RKO directorate previous to the sale.

Syracuse Musicians Sign; 4 More CitiesDicting

(Continued from Page 1)

continuance of the terms in the old agreement. It effects both Loew and RKO. In Philadelphia musicians are out of the Warner-Stanley Houses, but are continuing to work for Fox pending a new contract.

Another Station for Radio Newsreel

WLAP of Louisville has joined the 14 stations of the Pacific and Radio Newsreel of Hollywood, Warner's weekly exploitation feature. Production of blankless goes on the air next week.

Tart, Mich., House Changes Hand

Hamlet—Carl Myron, manager of the Franklin in Grand Rapids for the Becher Theatre Co., and Ernest Roche, manager of the Cinovox in the same city, have taken a five-year lease with option of purchase on the Amus in Hart, Fred Harris, former operator, will retire.

T. & D. Jr., Acquire House

Gilroy, Calif. The Twentieth century house has been sold to T. & D. Jr., Enterprises.

New Incorporations

NEW YORK CHARTERS

Freedez Holding Corp., motion pictures; 100 shares given; New York City, $100 shares common.

Cine-Log Corp., motion pictures; 1,500,000 shares given; New York City, $100 shares common.

Goldrich Corp., theatrical enterprises; H. Goldrich, 521 Fifth Ave., New York, 1,000 shares.

NAME CHANGE

Thobin Theatre, New York, to Tobin-Vanderbilt Theatre Corp.
It's GARGANTUAN!
(and if we could find a bigger word we'd use it)

Line up your extra cashiers for

SAMUEL GOLDWYN'S
mammoth riot of girls,
gaiety, story and spectacle

Eddie CANTOR
in
"PALMY DAYS"

Hit No. 3 from UNITED ARTISTS!
Already planned........And in work

IT'S A SMASH!!!

You'll say so too—Snooty in appearance of course—High hat in its manner of presentation as usual—Never a book like the coming 1200 page

1932 FILM DAILY YEAR BOOK

AUTHENTIC RELIABLE

COMPREHENSIVE

covering

COMPLETELY

The entire Industry

This 14th edition of filmdom's recognized standard book of reference will be distributed complimentary as usual to Film Daily subscribers all over the world for their use every day throughout '1932
Other Firms May Follow U in Rescinding Pay Cuts

EXHIBS SEE BETTER QUALITY IN NEW FILMS

16 Per Cent Tax on English Theaters--Film Imports Escape

New British Entertainment Levy Includes Low-Priced Seats

London—British kinematics are taxed 16 2/3 per cent on exclusive prices of admission under the increased entertainment tax to become operative Nov. 9. Cheap seats, which heretofore have been exempt, are included in the new levy. No additional taxation on film imports has been announced. The new scale is expected to bring the government $12,500,000 yearly.

SIXTH HOUSE IS ADDED TO UFA CIRCUIT IN U. S.

Another Ufa theater, the sixth in three months, will be opened in Newark on Oct. 2, when the Carlton, dark for several months, becomes the Ufa Carlton. The house seats 450. F. Wyne-Jones leased the theater from the owner, Benjamin Nobel. In addition to the Newark, Ufa theaters are in Cincinnati, Baltimore, Philadelphia, Chicago and New York.

10 Personnel Changes Made in Warner Houses

Ten shifts in personnel of Warner theaters are announced by Dan Michalove, Homer Lord, formerly town manager of theaters in Chicago, and New York.

Chicago Suburb to Test Blue Law

Chicago—Exhibitors in Oak Park plan to open on Sunday to see if they are stopped under the "blue laws" which heretofore have kept Sabbath motion pictures out of the latest Chicago suburb.

Elimination of Score Charges Discussed by Continuing Committee

Howard Estabrook Made Assoc. Producer at RKO

West Coast Bureau, THE FILM DAILY

Hollywood—Howard Estabrook has been appointed associate producer at Radio Pictures, it is announced by William LeBaron, production head. Estabrook's increased duties will include supervision of writing and story departments, while at the same time he will continue his individual work as writer.

Lightman, Comerford, Ochs and Vincent Predict Good Season

Quality of early new season releases is considerably better than that of product in general during the past six months of year, in the opinion of independent exhibitors contacted by THE FILM DAILY yesterday. Provided pictures continue as they have started off, the season will be unusually good, said the operators. Theater men questioned included: M. A. Lightman, M. E. Comerford, Walter Vincent and Lee A. Ochs.

GERMAN FILMS CREEP UP; 7 CURRENTLY ON B'WAY

German productions have made such inroads on the New York theater map that seven such films are currently playing in the downtown zone. Among them are "Zwei Herzen," at the Scala; "Das Alte Lied," at the Park Center; "Das Rheinland"; and "Schoenberg's" (Continued on Page 2).

Indie Exchange Group Is Organized in West

Denver—Consolidated Productions, Inc., has organized exchanges here, in Salt Lake City and in Butte, Mont. In Denver it has taken over the old Tiffany quarters. (Continued on Page 2)

Fox Reported in Deal With Luce of Italy

Rome—In connection with the official grant of 10,000,000 lire to extend the activities of Luce, the national film institute, Luce is reported to have signed a contract with Fox Movietone News involving rights to the entire Italian territory, the idea being to issue a weekly newreel under Luce auspices. In return Fox is understood to be acquiring rights to all suitable Luce films for foreign distribution.

Milwaukee Operators Win Increase

Milwaukee—Operators and exhibitors have reached an agreement in the wage scale controversy. The operators will receive 5 cents an hour increase in first-runs and deluxe neighborhood houses. The scale remains the same for other theaters.

New Circuit Looming In North of England

London—Formation of a new circuit in the North of England is reported being considered by Harry Buxton, who already controls 17 halls.

Rescinding of Salary Cuts Planned By Other Companies

London Circuit Head Opposes Salary Cuts

London—George R. McLellan, head of Associated Theater Properties, Ltd., operating eight of the leading West End houses, has threatened to resign from the Theatrical Managers' Assoc'n as a protest against proposed cuts in employees' salaries.

Several other companies are likely to soon emulate Universal in rescinding salary cuts to the scales in effect before cuts were made several months ago. THE FILM DAILY learns. Among the firms reported to be considering this move is Warner Bros.-First National, which is understood to have been discussing the matter previously to the Universal announcement.

Religious Film Planned By Aimee and New Hubby

West Coast Bureau, THE FILM DAILY

Los Angeles—A feature production with a religious background in which Aimee Semple McPherson-Hutton and her new husband, D. H. Hutton, will play principal roles is planned by the evangelist on their return from a honeymoon in two months, it is stated by Billie Dove, writing in the "Evening Express."
10 Personnel Changes Made in Warner Houses

(Continued from Page 1)

Other transfers are as follows: Jack Mulhall from the Oliney, Philadelphia, to the Embassy, New Britain, Conn., J. V. Shea going to the New York house.

Chase Issuing Statement On Fox Finance Matters

An official statement from Chase National Bank with regard to the new Fox Film finance committee and plans for renewing various Fox and General Theaters Equipment notes falling due shortly expected to day (Sunday), according to Wall Street sources, transferred to the Empress in Winsboro, succeeding E. P. Thomas. Paul Wykoff succeeds Kendall in Mayfield.

German Films Creep Up; 7 Currently on B'way

(Continued from Page 1)

German Films is Organized in West

(Continued from Page 1)

Indie Exchange Group

Third Dimension Coming Up at S.M.P.E. Convention

Third dimension pictures will be discussed at the S. M. P. E. in Swampscott, Mass., Oct. 5, when Dr. Herbert E. Ives of Bell Telephone Laboratories will present a paper entitled "The Problems of Projecting Motion Pictures in Relief." He will outline the scientific principles involved in the projection of pictures in relief to obtain the effect of third dimension.

PATHET-NATAN TO MAKE SIX GERMAN VERSIONS

Pathé-Natan under an arrangement concluded with the German company.

Hoover to See "Hamilton"

WASHINGTON, October 20-The New York Herald Tribune reports that President Hoover will be shown for President Hoover at the White House in the near future, the Chief Executive having expressed a desire to see it.

Rocky Mt. Then's Map Relief Shows

November 20-Theaters in this section and especially members of the Rocky Mountain Theater Owners Assn., will join in benefit shows to be staged Saturday nights for the relief of the unemployed.

Alfred J. Newton Dies

Rochester, N. Y.—Alfred J. Newton, superintendent of the Eastman Kodak engraving department, died Thursday at the age of 58.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

1540 B'WAY, N. Y. C.
B'RYANT 9-3400

Spring Arcade Bldg.
Detroit, Michigan 8761

THE INDUSTRY'S DATE BOOK

Sunday, September 20, 1931
Presentations by Jack Harrer

Roxy

A four-part pageant on the seasons comprises the current presentation program at the Roxy. The first scene, "Spring," has Patricia Bowman in some delightful dancing with Val Guelar, also the singing ensemble. "Summer" is a gay number set in Coney Island with Betty Froos, Kelo Brothers, LeMar-Atlas and Betty, Belle Flower, Mischa Voljani, the Roxetteys, costumed as shooting gallery ducks, and the Bal-let Corps impersonating knee-jumping dolls. "Autumn," along with Russell Waters, Ralph Cook, Barney Grant and the Roxetteys, and a skating ensemble is the highlight of "Winter," which brings the show to a massive finale. Another enjoyable item in Ravel's "Bolero" by the Roxie Orchestra.

Paramount

The Paramount currently is offering one of the smartest, highest-grade shows in a week's production. Directed by Frank Cambria the unit of the bill is excellent stuff, with the old master himself, Ben Bernie, officiating as master-of-ceremonies. Sylvia Froos is a wow with her husky-sounding, sexy voice. Alben Fischer Girls click in a novel routine, the Five Sepian "Nephews" are hit with their music and Dillon Oner also looks through okay. Show is tagged "Kings of the Round Table." As a preliminary "I Pagliacci" is presented in tabloid form with Irving Talbot conducting the Paramount orchestra. The vocal work is being done by Edward Albano, Stella Power and Nicola Costantino.

Capitol

Dave Schooler makes a triumphant return to the Capitol this week in the stage presentation, "Making Hay." Besides leading the "Capitolians" in several popular numbers, Schooler gave a classical piano selection which met with much applause. The laugh number of the bill is presented by Walter 'Dare' Wahl and his partner, who had the house nearly in convulsions. Julia Curtis, the 12 Tappers and the Dancing Girls help make this breezy and happy entertainment.

Sunshine in the Day's News

Exhibitors report improvement in quality of new season's pictures.

Along the Rialto with Phil M. Daly

- WAYNE PIERSON and M. A. Lightman went down remember they taught in 1918 to recall when Wayne and his partner, Dan Martin, were in 10 by 13 Atlanta and M. A. had the Criterion Film Exchange in that burg. With "Eyes of the World" booked into the Criterion (managed at that time by Willard Patterson), Piers-son and Martin decided that they could boost the gross if they had a crystal-gazer to tie in with the theme of the picture. Out of some gutter they dug a 100 per cent bum, or hobo, if you insist upon being delicate, and converted him into a first-class crystal-gazer. The way the townsfolk and newspapers fell for this mug, who was tagged Waymar (a combination of Wayne and Martin) was Absolutely Criminal. His eyes were Soulful or Something . . . But finally Waymar was sent down and benned to the pen. Later, he was discovered happily occupied in an Unmentionable Place.

- UP IN LOWELL, Mass., even the cops are working on percentage deals . . . Interpreted, this means that they're helping sell ducats in connection with the showing of "Homicide Squad" and twenty-five per cent of the proceeds go to hizzoner's unemployment relief fund. . . Filmm celebs were included in the swank gathering which attended the showing of fall models at Hawes, Inc., Thursday night . . . which indicates that some screen pitchin' actresses will be additionally artsy in their wardrobes during the new season.

- RALPH STITT, Rivoli press expert, delivers this one whether you like it or not . . . Groucho Marx and a playwritein' friend were lunching in a ritz joint and when the check made its Personal Appearance they found they had been assessed $1.50 for a modest, unassuming chicken sandwich . . . "Isn't there anything in this cafe one can get for 15 cents," the playwright is alleged to have said dirily . . . "Yes," flashed our hero, i.e., Groucho, "a nickel." If you have a Good Sense of Humor (very) you'll appreciate that joke.

- A. P. WAXMAN, Alan Crosland, George Marshall, Richard Wallace and Al Karrman were all members of the same outfit during the big scrap . . . They went warring with the Photo Division of the Signal Corps . . . Cecil B. De Mille, the man who Made Books Be Boring, is due to arrive in New York on Oct. 15 from points European . . . While their chief, Charlie Rosenweig, is doing road work his aids, Jerry Safron and Cleve Adams, are carrying on nobly . . . Closing product deals and such . . . The RKO Colonial, formerly the Walter Hampden, goes sound with "Silence." It sounds cock-eyed but it's right.

- ADD: BELIEVE It or Don't: Jack Hess, Arnold Van Leer and Jay Blafox are all Hinghish . . . Mike O'Toole, M.P.T.O.A. sec, has written more political speeches than most politicians deliver in a lifetime . . . Jerry West of Erpi, with Revenge in His Heart, is looking for the gink who pur- chased his copy of "Whitey." Attractive Flore Sheffield, who appears in "Expensive Women," which you'll find on your Warner release chart, has bag and bagaged into this Great Big Town of Ours to do a show . . . Virginia Morris, plus her hubby and "the sweetest baby in all the world," again go Jackson Heights on Oct. 1 . . . F. Wayne-Jones' Ufa-Cosmo-politan theater rathskeller will serve beer at a dime a stein with a free lunch of salami and ham on rye.

- ALEX GOTTLIEB, who is pasing the Paramount, announces that the current "Mad Parade" is "a startling drama of women and their loves and reputations." Eric von Stroheim has plans for making extorsions in Nuyork for "Walk- ing Down Broadway." . . . If the von Stroheim tradition holds up it won't be a walk—it'll be a journey . . . Frances Wright, ex-Columbian, is rehearsing in a vaude act and ex- pects to go to work soon.

EXPLOITETTES

A Clearing House for Tabloid Exploitation Ideas

First Nat'l Spreads Itself On "Five Star" Press Sheet

THE press sheet put out for First National's production of "Five Star Final" is one of the most complete and comprehensible publications that has been issued from the Warner offices. The press sheet proper consists of 16 pages. In addition there are two inserts, one in pink being a tabloid newspaper which has been made available to exhibitors. The second insert contains the advertising campaign that was put over in New York preceding the showing of the picture at the Winter Garden. All of the ads used in the local papers are reproduced in this insert in the order in which they were printed. Added to all this are excerpts from the reviews of the New York critics on the picture. The type of insert should prove of great value to exhibitors handling the Edward G. Robinson picture as it presents tangible evidence of the things that counted in putting the picture over in New York. In the press sheet proper over 25 newspaper ads of various sizes are displayed and the issue is filled with material calculated to be of benefit to the exhibitor.

Many Happy Returns

Best wishes and congratulations are extended by the Photographic Film Daily to the following members of the industry, who are celebrating their birthdays:

September 19-20

Fritzi Fern
Betty Garde
Neil Jack
Marian Nixon
Elliott Nugent
Florence Ryerson
Sidney Olcott
BIG 4 IS CONSIDERING COMEDIES AND SPECIALS

Although Big 4 has announced 12 Westerns and six Melodramas for the new season, plans are going forward for additional product and it is believed that this independent will number comedies and perhaps one or two feature-length specials on its program for 1931-1932. John R. Freuler, president of the organization, has expressed himself of the opinion that the real advantage of an independent is an ability to gauge market fluctuations as they occur and their peculiar adaptability for taking advantage of the existing situation at a moment's notice.

Two Directors on “Race Track” James Cruze, who is directing “Race Track” Tiffany production starring Leo Carrillo, is in charge of the dramatic sequences, while B. Reeves Eason, action specialist, has been assigned the direction of the racing scenes. Kay Hammond and Junior Coghlan appear in important roles with Carrillo.

Additions to “Blind Spot” Several additions have been made to the cast of “Blind Spot,” now in production at the Warner studios. James Cagney and Loretta Young, as previously announced, head the cast. Among the latest names in the lineup are George McFarland, Eddie Nugent, Matt McHugh, Otto Lederer, Polly Walters, Charles Middleton, Berton Churchill, Nat Pendleton and Russ Powell. The picture is being directed by Roy Del Ruth.

**HOLLYWOOD ACTIVITIES**

**Latest Production News Received By Wire From The West Coast**

Quick, Watson, the Needle! Buster Keaton observes that “sinus trouble” is greatly on the increase among film players. Upon asking one of them for the reason, the actor replied: “Times are so tough that nobody will sign us.”

Edgar Rice Burroughs

Writing Tarzan Episodes

Edgar Rice Burroughs has been signed by Bennie Zeisunian to write a series of 15 episodes of the popular Tarzan. Zeisunian, who is working at Tc-Art Studios, recently announced plans for six features.

Production Staff for “Her Majesty”

Full staff in charge of production on Marilyn Miller’s third starring picture, “Miss Majesty, Love,” is announced as follows: Wilhelm Dietler, director; Al Alborn, assistant director; Bob Kurrie, first photographer; Jack Okey, art director, and Ralph Dawson, film editor. The adaptation from the German original has been made by Henry Blanke and Joseph Jackson.

New Bob Steele Western

Production will start within a few days on Tiffany’s “Riders of the West,” new outdoor western starring Bob Steele.

“Leftover Ladies” Completed

Sam Bischoff, in charge of production for Tiffany, announces the completion of “Leftover Ladies,” the fourth production in Tiffany’s Qualtrough series of 12. Cast is headed by Claudia Dell, Marjorie Rambow and Walter Byron. Eric Kenton directed.

Start “Husband’s Holiday”

“Husband’s Holiday,” talking picture version of the novel and play by Ernest Pascal, went into production this week at Paramount with a cast headed by Clive Brook, Vivienne Osborne, Juliette Compton, Adrienne Ames, Dorothy Tree and and Charles Ruggles. Robert Milton is directing. The film adaptation was written by Pascal and Viola Brothers Shore. Among those with important roles in the picture are Leni Stengel, Harry Bannister, Charles Winninger, Elizabeth Patterson, Marylin Knowles and Dickie Moore.

Schertzinger Advocates Reduction in Dialogue

A reduction in amount of dialogue is urged by Victor Schertzinger, Radio Pictures director, who is now preparing to film “Marcheta.” Too much dull and superfluous speech is handicapping many pictures now being turned out, in his opinion, advocates a general reduction in talk.

Sarecky Confers with Mexican Sec’y

Lou Sarecky, associate producer for Radio Pictures, left for Mexico City today to confer with Secretary of State Estrada on production plans for the filming of exterior scenes called for in “Marcheta,” romance of the Mexican bull ring which is to star Richard Dix with Irene Dunne, and “The Duke,” Willard Mack’s stage success of life on the Mexican border, wherein Dolores Del Rio is to be starred.

**PATHE RECORD STAGE ENLARGED TO 125,000 FT.**

Enlarging of the sound recording stage to 125,000 cubic feet, against 100,000 feet at present, is under way at the RKO Pathe Studios. Installation of several new developments in recording apparatus also will be made.

Arthur Lange, head of the Pathe music department, is supervising the enlarging of the large glass booth to which sound comes after going through the microphone. Henceforth he will use a new method of orchestral direction, standing behind the glass and away from the orchestra. In this position he can control the players and hear the music coming in over the sound horns which will give him a true idea of how the music will sound on the screen.

“I think our MICKEY MOUSE club is the greatest good will builder any theatre can have” says Will J. Conner Mgr., Fox St. Helen’s theatre Chehalis, Wash. Write Walt Disney Studios, Hollywood about a club for your theatre.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

KEN MAYNARD is back at work on the Tiffany lot after an airplane trip to the National Air Meet. "Fighting Mad," the new Maynard vehicle, is being directed by Phil Rosen, with a supporting cast that includes Marceline Day, Charles King, Jack Rockwell, Lew Mehan, Richard Kramer, Bert Lindley and Arthur Millet. Story is an original by Scott Darling.

Harry Beaumont will direct "Skyscraper" for M-G-M. Madge Evans has the feminine lead, with Robert Young opposite her. Uta Merkel also is in it.

Lew Ayres and Lola Lane, married this week in Las Vegas, are on a month's honeymoon, visiting Wyoming, Canada, and "Minnesota, where Ayres was born. On their return, Ayres will start work in Universal's "Gallows" under the direction of Roland Brown, with Rose Hobart in the feminine lead.

Miriann Hopkins and Phillips Holmes will have the leading roles in Paramount's "Wayward," from the Hume-Wells play, "Mary Makes a Call."*

Enicine Chapin has been added to the writing staff at Columbia. She is the author of the novel, "Pick Up."*


George Amy, veteran film editor, has completed the direction of "Torchy Passes the Buck," the second in the series of "Torchy" comedies being produced by C. C. Burr.

Charles Schonbaum, ace cameraman, is in charge of the photography on "Race Track," which is being directed by James Cruze. He also did the camera job on "Hell Bound" and "Women Go On Forever."*

Berton Churchill, popular New York stage and screen player, has taken a suite at the Hollywood Plaza. He is playing opposite Irene Franklin in "Ada Beats the Drum" at the El Capitan.

SHORTS FROM EASTERN STUDIOS

By HARRY N. BLAIR

ATHUTING has been given a strong supporting cast for her fifth Vitaphone two-reeler, "Words and Music," now in production. Those playing featured roles include Ruby Keeler, Robert Armstrong, Ben Hecht, Scotty Mowry, Maurice Barrett, Blair Kent, Byron Russell, Frank McNeilis, Ralph Hertz and Harry Vokes, all from the New York stage. Fifty extras are being used in a scene that is an exact reproduction of a well-known Broadway restaurant.

Both Rudy Vallee and Ethel Merman, heading the cast in the current George White "Scandals," are set to make several shorts for Paramount under the supervision of Larry Kent. "Musical Justice," directed by Aubrey Scotto, will be Rudy's first, while the second, to have a collegiate background, will be handled by Casey Robinson. Merman's next bears the alluring title of "Garden of Eden." It is the property of Aubrey Scotto, who will also direct.

The next Smith and Dale short for Paramount will be made here next week. It is called "Bound in Marriage." Miss Vallee and Miss Scotto, who will also direct. Scotto will next put Burns and Allen through their paces in "The Book of the Month."*

Production on "Blind Cargo" and "The Cheat" are winding up in record time... both look "big"...

Talullah Bankhead showing work on "Nude" and "Spicy." Director is "The Cheat," everybody raving about that Spiro baby whose ability to take direction is uncanny. Garthold Viertel is reviewing principals for the feature he is planning to direct here.

Following the completion of her role in "The Man I Killed," Nancy Carroll will return East to make her debut on the stage.

Averill Harris of the New York stage is playing his third and best picture role in "Blind Cargo." His work in "Secrets of a Secretary" and "Wickedest" has made him one of the most sought after "heavies" appearing in pictures here.

Renee Carroll, famous hat check girl, favored from the comparative se-urity of Broadway to the wilds of Flatbush by Sam Sax, to lead atmo-sphere to the restaurant set in Ruth Etting's latest Vitaphone short, offered me slightly worn straw hat for sale. Believe It or Not, the kettle once belonged to Robert L. Zipes, a Vitaphone employee, to be it to be sell for a few cents to a friend of a tip, saying that it was cheaper to give the hat away than to keep on buying it back every time.

Marjorie Beebe plays a girl reporter in "Hot News Margie," her first Vitaphone short, which Alf Goulding is directing. Both direc-
tor and star are graduates of the Sennett school of comedy.

Against such strong competition as Al St. John, "Darned Tootin'" will be the title of the short and Roy Mack will di-
rect.

Next week's Vitaphone schedule includes the "Wall Street Mystery," second of the two-reel Van Dyke detec-tive series, which Arthur Hurley will direct, and the Thomas Quintet, famous radio singers.

Charlie Davis and his gang, popular Brooklyn Paramount stage orchestra, have been signed by Para-mount for a recording short, "Two-Headed Woman," to be made here. Their first, "The Jazz Reporter," will soon be re-
leased.

"Charley," a trained seal, prominent in the Paramount short, "All Sealed Up," starring Al St. John, can sing both bass and tenor. Be-

side this, he can dance, snore, sneeze, imitate the buzzing of a bee, the bleat of a lamb, the neigh of a horse and the cooing of a dove, in addition to the regular line of seal stunts such as juggling and bal-
acing. His trainer, Ray Huling, claims that he is the first seal to broadcast over the radio.

The Norworths can't understand the English censors. While in Lon-
don, they learned that their first Vitaphone short was banned because it contained a bedroom scene that had always proved popular here. Yet the same censor who banned the scene in the film permitted it to be enacted on the stage.

"To-day's Big Event" As Seen By The Press Agent

"In order to conserve the energy of Bob Carter's prize horse, a less valuable mount is substituted at rehearsals."—Big 4.
Acme 35 mm. portable projector and sound-film reproducer, designed primarily as portable units, but equipped with a complete professional optical system for use in moderately-sized auditoriums, and in ambiances in which a picture of the maximum size of 12 x 16 feet is desired, is being marketed by the International Projector Corp. of New York. Each assembly weighs about 100 pounds.

This new equipment, simple in operation yet sturdy in construction, consists of a portable motion picture projector and sound reproducing equipment of fundamentally new design.

The condensing system consists of the Bausch and Lomb Cinephor PM-15 and PM-25, and projection lens mounts are so constructed that any type of lens may be used. This means that the full-size, No. 2 or Series II lenses may be readily accommodated in any focal length. The sound reproducing equipment is said to have received equal consideration in its construction. The projector deep socket is rugged and the optical system is sturdy and rigidly mounted. No tension shoes or springs in the sound reproducing gate, are used at the sound take off aperture. However, the film after leaving the sound gate feed sprocket is passed over a roller and tension is applied at this point. The amplifier used with the acme portable equipment is the product of RCA Photophone, Inc., and is completely AC-operated. It is mounted in a carrying case and weighs approximately 40 pounds.

A system of change-over switches has also been developed for use in connection with two of these new Acme projectors so that a sound-on-film program may be projected with equal ease and with the same results as are obtained in a modern theater, the company declares.

This machine and sound unit complete will be distributed through the National Theater Supply Co. Delivery is expected to start Oct. 1.

Berliner Acoustics

Aid Big B'way House

Berliner's acoustic system in the recently opened Earl Carroll theater, the first house to be equipped with this invention while in the course of construction, is giving excellent results. The management reports after several weeks of performances. Patrons in all parts of the 3,000-seat house are able to hear the stage performance clearly, it is stated.

The Berliner system, the development of the late Emil Berlinger, inventor of the telephone transmitter and Victor talking machine, is a simple device. A section or unit of wall treated with this invention gives the appearance of a smooth nine-inch square tile of about a half inch in thickness. The underside reveals a circular depression eight inches in diameter and a quarter of an inch deep, lined with a galvanized wire netting. The substance of the "tile," or "acoustic cement cell," as it is described, consists of a special kind of porous cement mixture.

The acoustic cement cells massed together form what appears on the outside as a flat cement wall. The finished wall thus consists of a series of concealed diaphragms, endowed with an otherwise rigid wall with the same vibratory quality possessed by a wooden structure, and it is the requirement of this vibratory quality that is said to transform a reverberating "boomy" hall into a chamber where every sound spoken is clearly understood. The sounds on striking these diaphragms, it is declared, are not reflected back as beams, or shafts of sound, as would otherwise be the case, but are absorbed, and with amplification of volume.

Good Results Reported

With Air-Blast Lamp

West Coast Bureau, THE FILM DAILY—The new air-blast projection lamp, a product of the Aircraft Automatic Arc Corp. of this city, is reported giving very good results.

This new lamp is composed of four units: the enclosing housing, burner assembly, combination arc controller and blower unit, and the heat-resistant elliptical reflector.

A motor is used for driving the arc control and the carbon feeding mechanism, as well as a drum-type blower rotor mounted on the opposite end of the arc control driving the motor armature shaft. The action of this rotor, which is almost silent, is to drive a strong blast of air through the working parts of the main burner or element. This blast of air, after passing over all parts subjected to the effects of the radiated heat of the arc, passes out of the mechanism at an opening at the top of the enclosed burner housing, and is driven through the lamp house stack directly above the air exit in the burner, carrying with it heat and gases generated within the lamp house by the arc.

The air cooling arrangement, new contact assembly, and other features are in reality provided for the sole purpose of improving the mechanism so that it will withstand a much higher current density in the positive electrode than was formerly possible, the company declares.

New Book on Projection

Publication by McGraw-Hill Publishing Co., New York, of the book, "Projecting Sound Pictures," a work on standard projection room practice, by Aaron Nadell, a member of the Publix projection department, has met with a high reception among theater managers and projectionists. The volume is written in simple, technical language and does not pre-suppose any extensive knowledge of electricity and sound engineering on the part of the reader.

PHOTOPHONE TURNING OUT NEW PORTABLE SOUND UNIT

Large scale manufacture of an entirely new portable sound reproducing unit, designed primarily for the educational and industrial fields, has been started by RCA Photophone.

The entire outfit comprises a projection machine, an amplifier, a loud speaker and a carry-case for film which have an aggregate weight of slightly over 200 pounds. The equipment is AC-operated from an outlet of 100 to 125 volts, either 50 or 60 cycle, single phase power source.

The projector is designed to accommodate a 1,000-foot standard reel, a standard series 1 theater projection lens with limits of focal lengths of 2 to 3 feet, 6 inches, a one-thousand watt, 110 volt, pre-focused base projection lamp, a 10 volt, 7½ ampere exciter lamp and a UX 868 photo-electric cell.

Standard 35 mm. film is used and a picture about 8 x 10 feet in dimensions is obtained upon the screen from a throw of 75 feet, the company declares.
EQUIPMENT

NEW THEATERS

Guilford, Me.—A theater is being built here by Henry and Richard Elliott and Walter Mills.

Newburgh, N. Y.—Work is expected to start soon on the Paramount theater to be erected here.

Gainsville, Tex.—The Griffith Amusement Co. of Oklahoma City is planning the erection of a theater here.

Montgomery City, Mo.—The theater being constructed here is nearing completion and is scheduled for opening in the near future.

Beeville, Tex.—Erection of a theater here is planned by the Hall Industries.

Dresserware Giveaways

Athol, Mass.—Fourteen deals in dresserware giveaways, with no coupons or split pieces and said to conform with admission charged, are being offered by the Pyroloid Sales Co. of this city.

Photophone Installations

London—RCA recently installed portable sound reproducing equipment in the American Embassy for the third time, at the request of Ambassador Dawes who entertained friends with a program of sound pictures.

Harris & Elkan have installed one of the new special size RCA Photophone sound reproducing units in the Galey, operated as a newsreel theater.

Plymouth, Eng.—The new Regent Theater, largest picture house in the west of England, has been equipped with a super-size RCA Photophone sound reproducing unit.

Takes Over Seattle Branch

Seattle—H. S. McLeod has taken over the duties of manager of the National Theater Supply Co. branch in this city. McLeod was connected with National activities in New York City before his appointment to the branch here.

SALE OF VISITRONT CELLS

SHOW MARKED INCREASE

Chicago—Sales of Visitron Photo-electric Cells made through National Theater Supply branches have recently increased more than 50 per cent, according to G-M Laboratories, Inc. The increase is attributed to the fact that many exhibitors are now getting their projection equipment in proper order for the new season and to a general realization of the importance of the photoelectric cell as a necessity to better sound performance.

Although properly constructed cells have a very long life expectancy under average conditions of operation, they should nevertheless be inspected and tested periodically for output and operating efficiency, inasmuch as they are vital to correct talking picture presentation. The importance of making a thorough examination of sound equipment in preparation for the coming season cannot be over-emphasized, and of all parts of the sound equipment there is no more vital part than the photoelectric cell. G-M Laboratories are among the pioneers in development and production of photoelectric cells for moving picture sound reproduction.

N.T.S. Equipment Folder

An equipment folder in the form of a broadside, describing their many theater equipment products, has been issued by the National Theater Supply Co. of New York.

Moving Sign

A moving sign known as "Claude-O-Graph" and having a neon effect, that is said to produce a message of approximately 35 words traveling at readable speed, repeating every 30 seconds, is being marketed by the "V" Mill Broadcasters Co. of New York City. It comes in small and large sizes.

JUST AROUND THE CORNER

from every American theatre

BELL PORTABLE EQUIPMENT

FOR 35 M.M. SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
729 Seventh Avenue, New York

ALTERATIONS

Lowell, Mass.—The Lowell Opera House, recently taken over by Norman Glassman and Fred E. Lieberman, operators of the Capitol and Victory, is being remodeled and improved.

Pawtucket, R. I.—Abraham Stanzler, who formerly operated a circuit of theaters in New York, recently took over the Broadway here and plans to redecorate and refurbish the house.

Seymour, Ind.—The Princess has been closed for extensive repairs and remodeling by F. O. Whitmer, who recently purchased the house from W. O. Zuber.

Mattoon, Ill.—Extensive improvements are being made at the Grand here. Fox West Coast Theaters is planning to open the house soon.

North Manchester, Ind.—Plans are being made by the local Chamber of Commerce to purchase the existing theater, now closed, and spend $25,000 for remodeling and enlarging.

Fairmount, Mo.—Remodeling and the installation of new RCA Photophone equipment are in progress at the Fairmount here.

USE SEEAL-PLAYS ALL UNIVERSAL SOUND ON FILM 35MM PORTABLE PROJECTOR—FULL A.C. AMPLIFICATION—SPEAKER-ETC.
99.9 X 12 Ft Picture at 60—70 ft. throw

These Outstanding Features—Low Cost
—Easy Operation—No Installing—Sound on Film—Full A. C. Amplification—No Batteries—Dynamic Speaker—Tubes, etc.
IN 2 CASES—TOTAL WEIGHT 82 POUNDS
LIST PRICE F.O.B. PHILA. $995.00
Universal Sound System, Inc.
Factory & Gen. Office
13 & Cherry Sts.
New York Office
1560 Broadway
Cable "USEL"
FOREIGN MARKETS

By L. H. Mitchell

Jointville Production Personnel
Paris—Robert T. Kane, general manager of European production at Paramount's Jointville studios, has named the following production cabinet, which he himself heads: Saint Granier, Alfred Savoir, Lajos Biro, Alexander Korda and Charles Petzold. The literary committee is composed of Pierre Benoit, Marcel Pagnol, Edward Boudet, Sacha Guitry, Saint Granier, Paul Morand and Paul Branch. A 200,000,000 franc program of multi-lingual production is scheduled.

W. E.'s Percentage Plan Pleases Small Exhibs

London—Recent offer of Western Electric to install sound reproducing equipment of a quality equal to that in large West End theaters in a certain number of small picture houses, with payment to be made weekly from a certain percentage of the receipts, has aroused interest among London exhibitors having small theaters. The exhibitor reaction has been very favorable. The offer was made by R. M. Hatfield, managing director of Western Electric Co., Ltd., and applies to all types of equipment 35-F and 40-F.

New South Wales Exhibs Plan Part-Time Policy

Sydney—New South Wales exhibitors are considering the proposal of W. A. McIntyre, president and secretary of the Exhibitors' Association of New South Wales, to close their theaters three or four nights a week as a means of decreasing losses. Exhibitors believe that theaters have already reduced their show nights and cut down expenses. It is believed by some exhibitors that the scheme, if put generally into practice, will decrease losses to a minimum.

New British Super Cinemas London—The following new "super" cinemas are just being completed or are in various stages of erection in Great Britain: Gaumont, Coventry, seating 2,600; Tudor Talkie Theater, Devon, country (Royal remodelled) seating 1,400; Broadway Super, Pendleton, Salford, seating 2,000; Lanham, Hull, seating 2,600; State, Sydenham Road, South London, seating 1,470; Granada, Tooting, seating 4,000; Astoria, Manchester, seating 2,000.

French Film Trade Slump


Biography in 7 Languages

London—John Drinkwater has been approached with offers to have his "Life and Adventures of Carl Lammle" translated and published in additional languages in the world. It will be printed in at least seven different languages within the course of several months.

PITTAUGA REORGANIZES; PLANNING TO CUT COST

Rome—The most interesting recent event in Italian film circles is the complete, unannounced reorganization of Cines Pittaluga. The objects, it is stated, are to extend its American renting activities and to decrease production costs. One of the firm's directors is Signor Angelo Besozzi, managing director of the studio and production activities, is also stated to have resigned, as well as others connected with the theatrical side of the company. The company is launching a fairly extensive production program, including among other features an aviation film in which 600 airplanes will take part. The Italian Air Ministry will cooperate in the making of this feature.

26 Features Censored By Germany in July

Berlin—Of the 26 feature films censored in Germany during July, 1931, seven were produced in Germany and 19 were of foreign make. Thirteen of these were American pictures. The total for June was 14 and for May 15. The total length of the films under review is estimated as well as talking features) during July was 104,807 meters as against 129,505 meters in June and 196,686 meters in May. For the first six months of 1931 a total of 142 films passed the German censorship as against 147 for the same period of 1930.

To Supply Studios with Orchestras

London—Studio Orchestras, Ltd., has been formed here to supply motion picture studios with complete orchestras. E. Von Loo is the managing director of the organization. The other directors are A. W. and C. L. Siddons.

Film Filipino Folk Dances

Manila, P.I.—A group of motion picture people from the United States recently arrived in the Philippines for the purpose of filming the Filipino folk dances for showing in America, along with films shot in the dancing in various parts of the world.

Admiralty Aids Film

London—The British Admiralty is co-operating with British International Pictures in the production of its submarine picture which Walter Summers is directing. The British Broadcasting Corporation is also aiding.

125 Theaters Closed In Philippine Islands

Manila, P. I.—The world-wide business depression has affected the motion picture theaters in the Philippine Islands. A year ago there were 300 picture houses, while today there are but 175 in operation. Seventy or more of these, from Manila district having 33 of them. Not even the first run theaters are now making money, according to the proprietors. The largest circuit of theaters in the islands is controlled by the Lyric Film Exchange, which has four houses and forty in the provinces. It also acts as agent for Paramount, Warner Bros.—First National, and United Artists.

"John Armstrong" a Polish Count

London—The recent wedding here of John Armstrong, director of advertising for important Paramount interests in London, to Betty van Geuns, a member of the staffs of several society newspapers, revealed that Armstrong is in reality Count Ostrorog, head of an old Polish family. He is rated as outstanding among promoters of film publicity here.

Church Recognizes Film's Value

Newcastle—Westmoreland Road Presbyterian Church, Newcastle, in token of its recognition of the educational and social value of the motion picture to the public, will be converted into a picture theater for a period of three days, from Sept. 29 to Oct. 1. Only the best of films will be shown. One clergyman here has predicted that the church itself will one day use motion pictures to stimulate the interest of its congregations in, for instance, its missionary enterprises.

Osso Schedules 16 Talkies

Paris—Osso Films, which has just celebrated its first anniversary, announces 16 talking picture productions for the coming season. Among them are "Sergeant X," starring Van Mosojukine; "The Gypsy Song" and "A Story of Love" with the popular Parisian actress, Jane Margan; in the lead roles, installed in three productions; Suzy Vernon in two; Boucot, the humorist, in two; Albert Prejean and Annabelle in two, and Lucien Murtaro in "The Unknown Singer."
NEWS OF THE DAY

**EAST**

Pittsburgh—Frank Silverman, formerly with Standard exchange, is now connected with Landy’s Grand, Centre Ave.

Bridgeport, Conn.—West End has reopened after extensive alterations with Harry Lund as manager.

Providence—Two neighborhood houses, the Community in Centerville, and the Royal in Oneineville, have reopened following remodeling and installation of new apparatus. The latter is owned by the D. & R. Amusement Co., which is developing a string of neighborhood houses.

Pittsburgh—George M. Young is the new manager at the Alvin. T. D. Booneville has been transferred to the Royal Alexandria, Toronto.

**WEST**

Portland, Ore.—Torey Roberts, Columbia salesman, has been transferred to San Francisco. Columbia’s new $14,000 addition at the local exchange will be finished about Oct. 1.

Pueblo, Colo.—The Pueblo has added the Joe Marion stage show to its first run pictures. J. T. Shenefield, owner, has named M. L. (Pat) Saunders as manager.

Los Banos, Cal.—The Strand has been sold to National & Joes Theaters of San Jose. House has been closed for remodeling.

Portland, Ore.—Northwest offices of Talking Picture Epics are now located at 2422 Second Ave., Seattle, with A. H. McMillan continuing in charge of sales. Physical distribution will henceforth be made through P. C. Hurst Distributing Co.

Paramount-Emelka Deal

Berlin—Paramount has closed a deal with Emelka providing for the playing of the major portion of the Paramount releases in the Emelka theaters.

San Francisco—Completely remodeled and wired for sound reproduction, the New Palace of the Golden State Theater Circuit, 23rd Ave. and E. 15th St., Oakland, has been opened.

**CENTRAL**

Minneapolis—Bill Robinson has been made assistant advertising manager for local RKO houses, working under Morgan Ames. Robinson was formerly with the Minneapolis Tribune.

Cleveland Heights, O.—The Heights, wired over the Washington circuit, presented its first Sunday picture program on Sept. 6 with Eddie Quillan’s “Sweepstakes” as the feature.

Minneapolis—W. A. Ronning has succeeded J. A. Bene as manager of the Columbia exchange.

**SOUTH**

Bowie, Tex.—C. O. Bailey of Nocona is opening a show here in competition to C. E. Stalling of the Majestic.

Martin, Tenn.—The Capitol is expected to open soon in the location of the old Rex. H. J. Brown will be manager.

Arp, Tex.—Hubbard & Jones have opened the Chris. The house seats 490 and Joe Featherstone is manager.

Macon, Ga.—Art Barry has arrived from Lakeland, Fla., to take over the management of the Paramount-Publix theaters here, succeeding R. M. Swanson, who returns to the Community, Miami Beach.

Overton, Tex.—J. E. Adams has opened the Strand, seating 300. Gilbert Van Alst of Troup has purchased the Palace here.

Dallas—Martin Weiss, prominent Dallas merchant and civic leader, has reopened the Avenue, Oak Cliff neighborhood house.

Midland, Tex.—H. T. Hodge has taken back his Grand from the Griffith Amusement Co., lessens for the past two years.

**10 British Film Studios Use Photophone Recording**

Ten British studios are now using RCA Photophone recording system, it is announced by Van Nesses Philip, manager of the Foreign department. The studios include British International, British Lion, Gainsborough, Gaumont, First National Pathé, Mansfield Markham, Associated Radio Pictures (Dean), Teddington (Warner Bros.), Twickenham, Nottefold. With 14 pictures as the peak in production for the summer period, 12 were recorded by Photophone system, says Philip.

Chaplin in London

London—Charlie Chaplin is here from Paris. He probably will spend the week-end at the home of Winston Churchill.

Spencer, Ia.—Work is to start at once on the construction of the new Fraser to replace the one destroyed by fire in June. It will be operated by Finkelstein Theaters.

Oberlin, O.—The New Apollo, entirely rebuilt, has opened under the management of W. H. Steel. It seats 650.

Humestown, Ind.—R. C. Hadley has discontinued his theater at Garden Grove and is moving his sound equipment to the Princess, Humestown.

Chicago—Oscar Florine is now acting as special representative for RCA Photophone out of the Chicago district.

North Manchester, Ind.—Plans are being made by the local Chamber of Commerce to purchase the existing theater, now closed, and spend $25,000 for remodeling and enlarging, to make it into a first-class modern motion picture theater.

Cleveland—J. E. Scoville has opened the Gordon Square with a mixed policy, Saturday, Sunday and Monday he offers vaudeville and pictures, the rest of the week he is presenting a straight picture program.
The Mad Parade
Paramount
Time, 65 min.

Weak entertainment without a man in the cast. Drab and heavy drama of woman canteen workers in the war.

Apparently the idea back of this story was to do a female "Journey's End." It deals with women canteen workers, none of whom is really identifies with any one conditions and tension. Only one man figures in the yarn and he never shown. The story frequently becomes tiresome as continuity efforts are made to make the female heavy heavier. The constanticker among the woman principals with the help of an amorousy story. Then Evelyn gets herself wounded in returning to the Allied hospitals, which is a scene shot in the dugout in which the girls have taken refuge. Acting and direction is fine.


Director, William Beaudine; Author, Gertrude Ove; Dilwyn Mallory; Actors same; Editor, Richard Caboon; Cameraman, Charles Van Trees; Musical Director, John M. Gilpin; Sounder.

Direction, good. Photography, A-L.

MURDER AT MIDNIGHT
with Hale Hamilton, Alice Pringle, Alice White
Tiffany
Time, 60 min.

Good murder mystery filled with baffling situations. Fine cast.

With the finger of suspicion pointing at practically every character in the picture, this melodrama moves along at a fast pace and carries considerable interest. Robert Elliott in the role of a police inspector walks away with the lion's share of honors. He is great. The other players are excellent and give careful and convincing readings. The picture starts off with an "accidental" murder during a parlor charade, and subsequently three other killings occur, under most mysterious circumstances. Director Strayer has done a neat job in holding suspense and continually throws in twists and turns to another. Cleverly arranged lighting effects aid considerably in providing mystic atmosphere.

Cast: Alice Pringle, Alice White, Hale Hamilton, Robert Elliot, Maurice black, Branch Hurst, Leslie Fenton, William Hun, James Morgan, Lynna Jane, Donald Cook, Richard Ferrand, Robert Elliott.

Direction, excellent. Photography, fine.

Wicked
with Victor McLaglen, Una Merkel Fox
Warner Bros.
Time, 55 min.

Woman's picture, chiefly about a fight over a child. May be of interest to women.

Mother- love drama revolving around a woman who is unjustly put behind prison bars and who later goes through a fight to recover her child, which has been taken away.

Director, George Arliss; Author, Max Brand; Actors same; Editor, Victor McLaglen; Scene Director, Richard Ferrand; Photo Director, V. Earl代理商; Cameraman, Charles Van Trees; Sound Engineer, Arthur Shumway; Sound Operator, Robert Elliot.

Direction, fine. Photography, excellent.

Sunday, September 20, 1931

Ronald Colman in
"The Unholy Garden"
United Artists
Time, 75 min.

Action drama of Algeria with Colman in another excellent performance, especially for excitement-loving audiences.

Ronald Colman again does a Twentieth Century Robin Hood in this story and does it in suave and smooth manner. Ronald Colman, playing a bank robber, joins a crew which plans to rob an aged embezzler of his loot. His plan is thwarted by the embezzler's daughter and thus learn where the stock is cached. He falls in love with the girl and in the end shares the loot with the gang. This Samuel Goldwyn picture ought to appeal mainly to audience with Colman's plenty of gunplay and sex in it.

Cast: Ronald Colman, Fay Wray, Estelle Taylor, Tilly Marshall, Ula Hage, Henry Green, Lawrence Grantsen, Warren Hymer, George O'Brien, Donald Meek, John Hall. Director, George Fitzmaurice; Authors, Ben Hecht and Charles MacArthur; Actors same; Dialoguers, same; Editor, not credited; Cameraman, George Barnes; Victor Tolen; Recording Engineer, not credited.

Direction, Grade A; Photography, excellent.

Squaw Man
with Warner Baxter, Lupe Velez, Roland Young
M-G-M
Time, 105 min.

Fine adaptation of Edwil Milton Royce's play, strong cast and direction.

Director Cecil B. DeMille has turned out a gripping and interesting piece of entertainment that should draw heavily on woman censorship boards. It is a well turned-out picture and the cast is filled with excellent talent. Lupe Velez, although in a comparatively small part, stands out smoothly. The burden of the piece is carried by Warner Baxter, who, first as an English gentleman and later as a squaw man, handles some difficult scenes and situations convincingly. Baxter takes another's blame for the theft of a large sum of money. He becomes an American ranch owner and carries an Indian girl who had saved his life. Plenty of action.


Director, Cecil B. DeMille; Author, Edwil Milton Royce; Actors, same; Dialoguer, same; Editor, not credited; Cameraman, Harold Rosson; Recording Engineer, Douglas She- rer.

Direction, Excellent. Photography, Fine.

Hoot Gibson in
"The Hard Hombre"
M. H. Hofman, Jr.
Time, 65 min.

Regulation western with Gibson nicely supported by Lina Basquette.

This western has the regular ingredients: the outlaws, the heroes, the damsels in distress, the singing, the horsewhips and the regular western villains. His trick in getting the money causes Hoot to be taken for a notorious killer, "the hound" and "the man with the devil's identity" is carried through various complications to the climax where Gibson runs into the famous bandit, gives chase, and finally wins the contest and tumble fight, and wins the chis.

Cast: Hoot Gibson, Lina Basquette, Margaret Centre, William Farnum, Jack Long, Craig Reynolds, Richard LeRoy, Jack Thorpe, Frank McDonald, Robert McWade, Charles Bowers, Otto Brower; Actor, Jack Nattford; Actor, same; Dialoguer, same; Editor, Milford Johnson; Cameraman, Edward N. Warren; Recording Engineer, E. L. T. Cooke.

Direction, bit slow. Photography, okay.
"Alize in Wonderland"

Unique Cosmos 
Time, 55 mins.

MILDLY ENTERTAINING
ADAPTATION OF FAIRY TALE
GOOD ONLY FOR KIDS AND
NON-THEATRICAL TRADE.

Little has been done in either di-
ologue or direction to make this
light story acceptable to adult
patrons, even as passing-fair en-
tertainment. Characters move well in make-up costumes with
those illustrated in the book, "Alice's
Adventures in Wonderland," but
continuity of thought and action is
poor and even the kiddies may be
considerably bored due to lack of
action or interesting talk. Alice,
White Rabbit, the Duchess, the
Queen, King, Knave of Hearts, and
many others of Lewis Carroll's
famous characters come to life.

The best of the lot is White
Rabbit, played by Ralph Hertz, who
gives a nice reading and whose
makeup is very cleverly constructed.

Scenery is commodious and sound
recording uneven.

Cast: Rub Gilbert, Leslie King, Ralph
Director: Bud Pollard; Author: Lewis
Adapters: John E. Addison, Ashley
Ayres Miller; Dialoguer: Ashley Ayres Miller
Editor: Bud Pollard; Cameraman: Charles
Direction, fair. Photography, poor.

"Is There Justice?"

Sono Art-WorldWide Time, 60 mins.

HEAVY CROOK DRAMA LOADED
WITH SITUATIONS BUT HANDICAPPED IN CONTINUITY
AND DOOMED BY TITLE.

There is plenty of plot background in this
Ralph M. Locke production, but it
is ineffectively handled almost all
around, chiefly by poor casting and
the unimaginative title against it.

Story is about a crooked young husband and his innocent wife
being convicted together for a job
pulled by the man himself. The wife
dies from the shock. Later her
brother, a newspaper reporter, and
the husband, who has obtained his
release through a clever lawyer, go
gunning for the district attorney
responsible for the convictions. The
reporter gets a flashilight of the
district attorney's daughter coveting
in a speakeasy, but upon mee:
ing a girl he changes his mind about
seeking revenge. The unscrupulous
husband, however, steals the photo
and goes in for blackmail, but
is bumped off by another crook whom
he double-crossed, and in the end
the reporter wins the daughter
of the man whose wife he killed.

Cast: Rex Lease; Fleurette Mahoney; Henry
B, Walhall; Robert Ellis; Joseph Erhart
Director: Stuart Paton; Author, Betty Bur-
bridge; other credits not supplied.

Direction, fair. Photography, fair.

"Ein Burschenlen aus
Heidelberg"

"A Student from Heidelberg"

Ufa 
Time, 77 mins.

ENTERTAINING COMEDY-
DRAMA INTERSPERSED WITH
WELL-SUNG COLLEGE TUNES.

Scenes of Heidelberg form the
opening act of this interesting German-dialogue
production which swings along at a
good pace. Betty Bird, Willy Forst
and Karl Koenig form a group of juveniles who
deliver their lines snappily. A beautiful love-ballad,
"Ich Liebe Du Liebste, Er Liebe," is sung by Betty and Willy, and
the theme is carried throughout the
piece. The story concerns Betty, who while at Heidelberg is loved by
the two boys, but who loves Willy.
The boys have a misunderstanding and challenge each other to a duel.
Betty visits Willy at his apartments
the night before the lads are to
cross swords, in an effort to stop
the order. Unfortunately there is then
Willy's seconds claim to take him
to the scene of the proposed duel.

Betty is so disappointed that compromise is not possible.
Willy does not admit his seconds
and fails to face Hans. The
arrival of Betty's father starts the
duel.

Cast: Ernst Stahl-Nachbars, Betty Bird, Willy Forst, Albert Paulin, Hans Braussweiter,
Herman Blas, Karl Koenig. Director: Karl Hartt; Authors: Ernst Neuf-
uchen, Viktor Eudus; Photographers: Paulig, Bird, not credited; Editor, not credited;
Scene and Title: White; Recording Engi-
\[\text{...}

"Playing With Fire"

with Jack Hazen

Vitaphone 1188 
Time, 12 mins.

Okay

Comedy about firemen. Almora
has been scarce for some time, so
the boys have taken to staging a
show. Two of them are checker
boys. There is still a certain
middle of the show, an uproarious
affair in which the husky firemen
impersonate ballerinas, there comes
an advantage still at their game when
some collapsed boards are pushed aside.
A satisfactory laugh number for any
house.

"Vagabond Melodies"

Educational 
Time, 9 mins.

Fine Novelty

Here is a new presentation of the
New York atmosphere, with the idea
of vagabond melodies as exemplified
by various amateur musicians
constructing their own instruments and
playing them while living in the streets.

Cast: Different. Director: Kerm. Stage:

"SOUND SHORTS"

Joe Penner in
"Where Men Are Men"

Vitaphone 1207-8 
Time, 16 mins.

Good Comedy

Losing his job, Joe Penner treks
to the West, marries, and he
comes a cowboy, having been left
a ranch by an uncle. The property
is situated on a boundary line, with
the house being directly in the line
of gunfire between two clans engaged
in a feud. Through conniving, Joe
gets both families into the house,
each in a different room without
knowledge of the other, following
which he sells the place for a good
sum and the two warring factions
kill each other off in a good comedy
climax. Well done all the way and
generously loaded with laughs.

"Pompei"

Talking Picture Epics 
Time, 9 mins.

Interesting

Very interesting story of the city of
Pompeii which was destroyed by a
volcano in ancient times. The city
is being excavated and restored
and this short shows some of the won-
derers being unearthed. Shots of
buildings, paintings, carbonized
coats of bread and unbroken eggs
which have been buried all these
years, will make this go over in
any house. The dialogue by
Frank D. Orsston is particularly
good.

Johnnie Walker and Dudley Clements
in
"Speaking Out of Turn"

Vitaphone 1218 
Time, 8 mins.

Pleasing

A timely satire on talking pictures
somewhat in the spirit of "Once in a
Life Time." Sequence in which
dialogue gets out of step and four-
year-old child talks like a hard-
boiled racketeer, and reverse is
especially laugh provoking. Written
by A. D. Otvos. Directed by Al Ray.

Ruth Etting in
"Old Lace"

Vitaphone 1238-9 
Time, 19 mins.

Pleasing

Opens with Ruth Etting turning
down her young suitor in favor of
a richer man. Her dressing-room
attendant overhears the conversation
and tells Miss Etting the sim-
lar story of her life. This is done
by the "Hollywood" sequence in which
there is a story told. The attendant,
also played by Ruth Etting, is shown
as one of the leads in a show current at
that time. Ruth Etting, with the help of a
boy in favor of a richer man and marries
him. Five years later, she is shown
with her parents and her son, who continues his flirtations
with other women. There are shots of a
beer garden and a singing waiters' quartet. The pictures then
return to the modern sequence and Miss
Etting finally ditches the old bird
for the younger man. Miss Etting
sings several numbers in her usual
good style.
NEARER
AND NEARER

... comes the day when ultra-speed motion picture negative will eliminate slower emulsions. The latest impetus is supplied by the new gray backing on Eastman Super-sensitive. This advance is of particular interest to the exhibitor and the producer. Definitely improving photographic quality, it means more artistic, more pleasing, more satisfying pictures. And these factors, needless to say, have a very definite box-office value. Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2

Just a barge boy but he had the spark. He got a sweetheart in his first boarding house—a father from his first job.

It tingles with reality. It's alive with thrill. It has the tang of the city of subways. And it has Meighan!
300,000 Projectors of 16mm. Class Now in Use

75% OF WAMPAS STARS STILL IN RING

Exteriors Climb in Favor as Public Demands Action

Tiffany Closes With Warners; Publix Deal Is Now Pending

Overdoing of Talky Indoor Scenes Is Bringing Reaction

Increased use of exteriors in forthcoming productions is on the slate as a result of public demand for more action and less unnecessary dialogue, inquiries by The Film Daily reveals. A growing tendency to produce pictures in a small number of

(Continued on Page 4)

8 Companies Working at M-G-M

West Coast Bureau, THE FILM DAILY


Settlement Is Reached In Teamsters' Strike

A strike which would have affected New York metropolitan houses using stage shows and vaudeville was avoided Friday afternoon, when truckmen and teamsters signed a new contract. Negotiations had been under way for several weeks with officials of Loew's, including Col. E. A. Schiller and Charles Moskowitz, working to bring about an agreement.

12 CANADIAN SHORTS PLANNED BY LOCKWOOD

"Canadian Indian Legends," 12 two-reelers, made in the Canadian Rockies in natural color, is to be produced by Earl Lockwood, who leaves Oct. 1 for the Northwest. Lockwood will take a portable sound recording unit, while Wood, interpreter of Indian dances and author of the shorts, will be featured in them. The series will be released in Canada by Twilight Pictures of Toronto. United States release has not yet been arranged.

Harry Storin Entering Advertising Business

Harry Storin, manager of the RKO Albee, Providence, for nearly two years and one of the most widely-known operators in the country, has resigned to enter the advertising business in Providence. During the past few years Storin has won three prizes in national managers' contests. He is now in New York.

16mm. Projectors Sold in U. S. Already Total Over 300,000

Laemmle Gets Plaudits From Home Office Staff

Carl Laemmle departed Saturday on the Century for the west to the tune of hearty plaudits from his home office staff, who on Friday called upon the Universal chief in a body to thank him for restoring their salaries to the former basis. It was one of the most happy incidents of Laemmle's career. On his way to the coast, the U president will stop off in Chicago, where a print of "The Spirit of Notre Dame," now on its way east, will be intercepted and screened for him.

Fully 300,000 projectors or motion picture machines of the 16 mm. class have been sold in the U. S., exclusive of another 100,000 of smaller type machines that are termed toys and also use shorter lengths of 16 mm. films, according to A. D. V. Story, executive secretary of the 16 MM. Motion Picture Board of Trade, which is holding its first national convention all this week at the Hotel Victoria. Pictures are now offered on the 16 mm. market by leading producers, including Paramount, Universal, Pathé, Columbia, FitzPatrick and others, says Storey. There are at present more than 1,000 productions in silent 16 mm. film for use on the home or non-theatrical

(Continued on Page 4)

NEW MOSS B'WAY POLICY CLICKS AT PREMIER SHOW

B. S. Moss' Broadway, formerly the Colony, at 53rd St., opened Saturday to capacity business under its new policy of combination extravaganza stage presentation and first-run pictures. John C. Brown heads the show, "Varieties," which also includes the Box Sisters, Jack Pepper, the Maxellos, an Albertina Rasch Ballet and a company of 50. Alexander Leftwich staged the presentation.

Jesse Clark Appointed City Manager in Tampa

Jacksonville, Fla. — Jesse Clark, for some time manager of the Palace here, has been transferred to Tampa by Sparks, as city manager. Jack Fitzwater, his assistant, went with him and will manage the Tampa. A Weiss, formerly manager here

(Continued on Page 4)

First Pittsburgh Indie Signs Union Agreement

Pittsburgh—The Avenue, smallest local sound-equipped house, is the first independent to reach an agreement with the union here. Ralph Freeman, business manager of the union, announced that a new wage scale had been signed for one year. The Avenue is showing a German film.

Chicago—Tom Maloy's charges that an exhibitor faction was responsible for the six recent theater bombings, as a means of discrediting the union, are called "absurd" by Aaron Saperstein and other exhib organization officials. Saperstein pointed out that two of the bombed houses were his.
The Broadway Parade

(Week of September 18)

**FIRST RUNS**

**DISTRIBUTOR**

**THEATER**

- Paramount
- M-G-M
- Columbia
- Warner Bros.

**EXTENDS**

- Five Star Final (2nd week)
- Street Scene (4th week)
- Alexander Hamilton

**S 2 RUNS**

- The Guardsman (2nd week)
- M-G-M

**FOREIGN PICTURES**

- Zwei Herzen (50th week)
- Dreyfus Case (4th week)
- Das Alte Lied (2nd week)
- Der Judenraub (1st week)
- Der Student of Heidelberg
- Der Hampstead (3rd week)

**FUTURE OPENINGS**

- Lindewirin vom Rhein
- Palmy with Mary Pickford

75% Wampas Baby Stars are Still on Active List

(Continued from Page 1)

The records for appearances in the last two or three years, leaving the big majors to continue, still in the Wampas fold. These include Helen Ferguson, Lila Lee, Jacqueline Logan, Louise Loraine, Bebe Love, Katherine McGaugh, Patsy Ruth Miller, Mary Philbin, Pauline Starke and Lois Wilson.

The year 1929 was the most successful, producing four outstanding stars—the largest number of any year—and seven featured players, the end of feature pictures. Those selections that year included Joan Crawford, Janet Gaynor, Dolores Del Rio, Dolores Costello, Fay Wray, Mary Astor, Mary Brian, Joyce Compton, Marceline Day, Sally Long, Edna Marion, Sally O'Neil, Vera Reynolds.

The years 1935 and 1937, which incidentally suffered the biggest casualties—seven each. Of the 1925 list, Olive Borden, Ann Correll, Natalie Joyce, June Marlow, Evelyn Pierre and Dorothy Revier have continued active up to the last two seasons at least, while Betty Hara, Vyola Avon, Ena Gregory, Madeline Hurlock, Joan Meredyth, Duane Thompson and Lola Todd have not been heard from lately.

Those dropping out in the 1927 list are Patricia Avery, Rita Caraw, Helene Costello, Sally Phillips, Sally Rand, Tris Stuart and Adamee Vaughn, leaving Barbara Kent, Nathalie Kingston, Gwen Lee, Mary McAllister, Gladys McConnell and Martha Sleeper.

In 1923 the selections included Ethel McAlister, Kathleen Key, Margaret Leary, Helen Lynen and Delores Perdue, all of whom have dropped out, while Eleanor Boardman, Evelyn Brent, Dorothy Devore, Virna Brown Fairie, Betty Francisc, Pauline Garon, Laura La Plante and Jobyna Ralston remain active.

Lucille Rickson, Margaret Morris, Hazel Keener, Gloria Grey and Elmer Fair are the present absen-
tees from the list of 1924, leaving Clara Bow, Carmelitta Geraghty, Ruth Hilt, Julianne Johnston, Doris Hattie, Blanche Methaffey, Marion Nixon and Alberta Vaughn.

The 1928 lineup included Lina Basquete, Flora Bramley, Sue Carol, Ann Chryse, June Colley, Sally Elles, Alice Day, Judy Ferris, Dorothy Gulliver, Glen Lee, Molly O'Day, Lupe Velez and Ruth Taylor, with Miss Taylor the only one to drop out.

Doris Dawson is the only baby star now missing from the 1929 selections, which also included Jean Arthur, Betty Boyd, Ethlyn Clair, Sally Bane, Josephine Dunn, Helen Foster, Doris Hill, Caryl Lincoln, Anita Page, Mona Rico, Helen Twelvetrees and Loretta Young.

No selections were made in 1930. The 1931 list is: Joan Blondell, Constance Cummings, Frances Dade, Sddy Fox, Roxelle Hudson, Aran Louise, Joan Marsh, Karen Morley, Marion Shilling, Barbara Weeks, Judith Wood, Frances Dee, and Marion Marsch.

---

**THE INDUSTRY’S DATE BOOK**

- Sept. 24: Convention of Philadelphia M. P. T. O., at the Hotel Adela,
  phila., Philadelphia.
- Convention of M. P. T. O. of Eastern Penna., Southern New Jersey and Delaware, Philadel-
  phia.
- Sept. 25: The Exhibitor’s annual golf tournament at Lu Lu Country Club, Philadelphia.
- Sept. 21-26: National 16 mm. motion picture exposure, Hotel Victoria, New York.
- Sept. 28-30: French Educational Film Con-
gress, Paris.

---

**Loew Theater Staff Changes**

Loew on Saturday effected several changes in its management in Greater New York houses. J. J. Rosenberg, assistant manager of the Valencia, was named manager of the Boro Park, Brooklyn. Kenneth Granton, in charge of the Boro Park, was shifted to the Victoria as manager. Charles Burns, manager of the Victoria, was transferred to take charge of Loew’s at Yonkers, replacing Gregory Ellis, resigned.

---

**Co-op Campaign on Radio Picture**

A co-operative advertising campaign, along the same lines as those conducted for “Cimarron,” “Amos ’n’ Andy” and other Radio Pictures re-
leases, has been made ready for placement by exhibitors, according to Hy Daub, director of Radio ad-
vertising.

---

**FINANCIAL**

**NEW YORK STOCK MARKET**

(QUOTATIONS AS OF SATURDAY)

<table>
<thead>
<tr>
<th>Quote</th>
<th>H</th>
<th>L</th>
<th>C</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fm. Ind.</td>
<td>5 5/8</td>
<td>4 1/4</td>
<td>4 1/4</td>
<td>4 3/4</td>
</tr>
<tr>
<td>Con. Fm. Ind. cl.</td>
<td>5 3/4</td>
<td>4 1/2</td>
<td>4 1/2</td>
<td>4 1/4</td>
</tr>
<tr>
<td>Ralston</td>
<td>113 7/8</td>
<td>112 1/2</td>
<td>112 1/2</td>
<td>112 1/2</td>
</tr>
<tr>
<td>Fox Fm.</td>
<td>10 7/8</td>
<td>9 3/4</td>
<td>9 3/4</td>
<td>9 7/8</td>
</tr>
<tr>
<td>Loew’s, Inc.</td>
<td>43</td>
<td>41 1/4</td>
<td>41 1/4</td>
<td>41 1/4</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>92 7/8</td>
<td>92 7/16</td>
<td>92 7/16</td>
<td>92 7/16</td>
</tr>
</tbody>
</table>

---

**NEW YORK CURB MARKET**

<table>
<thead>
<tr>
<th>Quote</th>
<th>H</th>
<th>L</th>
<th>C</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen. Th. Eq. pfd.</td>
<td>2 1/2</td>
<td>2 1/2</td>
<td>2 1/2</td>
<td>2 1/2</td>
</tr>
<tr>
<td>Technicolor</td>
<td>4 1/4</td>
<td>4 1/4</td>
<td>4 1/4</td>
<td>4 1/4</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>27 7/8</td>
<td>27 7/8</td>
<td>27 7/8</td>
<td>27 7/8</td>
</tr>
</tbody>
</table>

---

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Quote</th>
<th>H</th>
<th>L</th>
<th>C</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen. Th. Eq. 6040</td>
<td>15 1/2</td>
<td>15 1/2</td>
<td>15 1/2</td>
<td>15 1/2</td>
</tr>
<tr>
<td>Technicolor</td>
<td>65 1/2</td>
<td>65 1/2</td>
<td>65 1/2</td>
<td>65 1/2</td>
</tr>
<tr>
<td>Loew 6.5 41st.</td>
<td>96 5/8</td>
<td>95 7/8</td>
<td>95 7/8</td>
<td>95 7/8</td>
</tr>
<tr>
<td>Paramount 6.25</td>
<td>77</td>
<td>77</td>
<td>77</td>
<td>77</td>
</tr>
<tr>
<td>Par. Hy. 5 1/2% 1906</td>
<td>99 1/8</td>
<td>99 1/8</td>
<td>99 1/8</td>
<td>99 1/8</td>
</tr>
<tr>
<td>Par. St. 6% 1900</td>
<td>80 3/4</td>
<td>80 3/4</td>
<td>80 3/4</td>
<td>80 3/4</td>
</tr>
<tr>
<td>Pathe 7 1/2% 1907</td>
<td>89 1/2</td>
<td>89 1/2</td>
<td>89 1/2</td>
<td>89 1/2</td>
</tr>
<tr>
<td>Warner’s 6 1/2% 1913</td>
<td>56 1/2</td>
<td>55 3/4</td>
<td>55 3/4</td>
<td>55 3/4</td>
</tr>
</tbody>
</table>

---

**Hubert Voight Out**

Hollywood—Hubert Voight, public-ity director at Warner Bros.-First Na-

tional, is out following a dis-

agreement with Darryl Zanuck.

---

**Eastman Films**

J. E. Brulatour, Inc.

---

**THE FILM DAILY YEAR BOOK**

- **Directors’ Annual Production Guide**
  - Short Subjects
  - Quarterly
  - $10.00
- **COLOR NEGATIVES**
  - Producers make own Color Negatives with By-Pack.
  - Color in Red-Ortho Negatives may be removed by altering to complementary color.
  - Write DU CHROME FILM SYSTEM, Ltd., Specialists in Color, 6723 Santa Monica Blvd., Hollywood, Cal.
Scores Again!

First (by days) Pictures

Caribbean Hurricane

First air scenes of Belize, capital of British Honduras, destroyed by hurricane, tidal wave and fire. Included in issue No. 15 at no extra cost to subscribers.

Always the Leader

PARAMOUNT
J. GRUBB ALEXANDER is at work on the screen version of "The Honorable Mr. Wong," the play by Achmed Abdullah and David Belasco, in which Edward G. Robinson is to appear next. Alfred E. Green will direct.

Universal has bought "The Cabinet of Dr. Caligari," by Frank King, from 'Detective Story Magazine,' as one of the Shadow Detective series.

"Extra! Extra!" one of the 'Newspaperman' series of RKO Pathé comedies starring Frank McHugh, has gone into production at the Culver City studio under the direction of Harry Sweet. Mae Busch and Ralph Ince head the supporting cast.

The combination of William K. Howard as director and James Wong Howe as cameraman on "City Lights" is responsible for the most amazing photography that Fox has given us in quite a while. Photography alone is not working together on "Surrender" and Howe promises new camera angles. Walter Baxter and Lola Haynes have the leading roles.

Eddie Buzell has completed a new "Redtime Story for Grown Ups" at Columbia. This one is called "The Call of the North" and deals with the "Northeast Fursummer Police."

"The Gentleman from San Francisco," William Powell's first starring picture for Warner Bros., will go into production at the Burbank lot, according to information from the West Coast.

Exteriors Climb in Favor

As Public Demands Action

(Continued from Page 1)

indoor sets is said to have brought unfavorable reaction, with the back-to-nature policy looming more prominently as a result. Rochester, who produced the 15,000-unit United Artists, has stated on the coast that he will hereafter concentrate on outdoor pictures. His latest, "Circus," the only four-film series, he says, Murray Roth, Vitaphone director-in-chief, also has announced that his plant is going in for location work.

Over 300,000 Projectors

Of 16 mm. Class in Use

(Continued from Page 1)

projectors. These pictures are reduced versions of productions previously seen in theaters and include almost all screen favorites. Tacking pictures available for the 16 mm. market already total more than 400, ranging from one to seven reels and also including leading stars. About 15,000 radio dealers are arranging to handle 16 mm. talkie machines.

COMING & GOING

SIDNEY GARRETT sails from England for New York on Thursday.

JACK CONNOLLY, general manager of Pathe, is in Detroit for the American Legion Convention, which ends Wednesday.

H. W. FITELSON, general counsel for Tiffany, is on route to Europe on the Paris. A. L. YOUNG left for Detroit on Saturday.

THE FILM DAILY

Monday, Sept. 21, 1931

Short Shots from New York Studios

By HARRY N. BLAIR

JACK HALEY'S very successful short, "Success," was directed by Alf Goulding for Warner Vitaphone.

The remarkable photography of George Folyse which is a feature of "My Smell" will be topped, if possible, when "The Cheat" is shown. Both are Bankhead vehicles with George Abbott directing. Looks like the combination of Folyse and these two has resulted in a most successful trio.

Little Billy Hayes, who plays Pendrod in the Booth Tarkington-Vitaphone kid shorts, had to overcome a cockney accent before he could get into the movies. Although born here, his parents are both English and it was natural for him to acquire their manner of speaking.

Dick Willis, Vitaphone's make-up chief, did such an artistic job painting a black eye on Mrs. Jack Nor- worth that the stage crew hung around after the picture was over to see if it actually was a real shiner.

New Moss B'way Policy

Clicks at Premier Show

(Continued from Page 1)

tion, the sketches of which were written by Sid Silvers. Lyrics and music are the work of Mack Gordon and Harry Ravel. Columbia's "Pagan Lady" is the feature. Publicity and advertising for the house is being handled by Holzman and Dorfman.

Jesse Clark appointed

City Manager in Tampa

(Continued from Page 1)

at the Florida has been assigned to the Vitaphone studio. Jesse Clark, who has been field man for Sparky Enterprises in Florida, has been brought to Jacksonville to manage the Palace.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 21

Victor Seastrom
Lesley Mason
Paul Muni
A. Thompson
Notify 1,000 N.Y. State Houses on Sunday Rest Law

HIGH COSTS CLOSE 10 FOX MIDWEST HOUSES

Woodhull Named Vice-Pres. and Sales Mgr. of Ad Firm

Former Exhib Leader Joins United Theater Advertisers, Inc.

Naming of R. F. ("Pete") Woodhull as vice-president and general sales manager of United Theater Advertisers, Inc., was formally announced yesterday by Walter Stein, president of the company. Woodhull, former national exhibitor leader, assumed his new duties yesterday, as indicated exclusively in The Film Daily of Aug. 26.

Appointment of Woodhull, Stein (Continued on Page 4)

ILLINOIS CO-OPERATIVE NOT BUYING DUAL BILLS

Chicago—Members of the Illinois Cooperative Theater Circuit are not considering playing double features on the coming season, and no provision for sufficient product for this purpose is being made in contracts closed by Henri Ellmann, who heads the buying committee, Essaness Theaters, which recently withdrew from the Midwest Circuit, intend to play two features “as long as competitive conditions make it necessary,” according to Emil C. Stern.

Lack of Quorum Delays Fox Dividend Meeting

Fox dividend meeting, scheduled to take place yesterday, was postponed until later in the week due to lack of a quorum.

Combination Production Planned by James Cruze

West Coast Bureau, THE FILM DAILY

Hollywood—James Cruze is reported planning a production which, in addition to a complete picture version, can be presented partly on the screen and partly on the stage, the idea being to take it on tour. Betty Compson will be in it.

Moss' Broadway Sells Out in 30 Minutes

Thirty minutes after opening yesterday morning, B. S. Moss' Broadway was sold at capacity. House has been doing business since it opened Friday with its new policy including Columbia's "Pagan Lady" on the screen and the Moss "Varieties" on the stage. Management expects the biggest week's business on Broadway, topping the record house gross held by Harold Lloyd.

Big Names for Minor Roles Advocated by M. A. Lightman

Frequent use of important players in minor parts, with the object of increasing audience interest and building up a picture, is urged by President M. A. Lightman of the M.P.T.O.A. Not only would productions show a general improvement in acting through more painstaking casting, he points out, but this policy would aid in building names of players being groomed as big personalities. Holding out for one, two or three pictures a year is a fallacy, Lightman believes.

"My theory is that the day should come when a company will cast pictures from all its performers as if it were one big stock company," said the M.P.T.O.A. president in part. "If two or three of the biggest names on the roster happened to fit into a picture, they should be available rather than held out for individual pictures. The right person in the right part means everything to the picture, even if it is a big name in only a few scenes. If anything will increase a star's popularity, proper casting will do it."

Sanoff Sees Home Theater in Year

A "theater of the home" created by television will be an established fact in a year, said David Sanoff last night in his address at the opening of the Radio-Electrical World's Fair at Madison Square Garden. "Just as the shackles of silence were struck from the screen, so will the veil be lifted from broadcasting" he declared. Television demonstrations are part of the exposition program.

State Labor Dept. Enforcing Sunday Rest Law in Theaters

In the preliminary report of a checkup being made by 28 inspectors under the direction of James L. Gaynor of the State Labor Department, approximately 1,000 theaters in New York state, including the Manhattan area, have been found not observing the "day of rest law," which went into effect Jan. 1, giving operators one day off each week. Notices are being sent to all houses not conforming with the law.

Expense of Operation is Causing Theaters to Go Dark Saturday

Kansas City—Fox is closing 10 houses in this area Saturday night because of excessive operating costs, it is announced by M. B. Shanberg. The Uptown, Isis and Plaza, leading suburban theaters with large capacity and following, will remain open under union requirements.

6 ALLIED HOUSES QUIT

CHICAGO UNION FIGHT

Chicago—Two more Allied theaters, the Drake and National, have deserted the ranks in the operator controversy and are now using two operators, members of Local 110, making six in all that have capitulated to the union. Strenuous efforts are being made to induce (Continued on Page 4)

Wm. Morris Will Handle Theater Television Tests

Demonstrations of the Sanabria television presentations in deluxe houses are being arranged by the William Morris office. The showing will be in the nature of a novelty, with the performers and their television screen counterparts appearing simultaneously. The Sanabria system is now being demonstrated at the Radio-Electrical Fair in Madison Square Garden.

11 Pictures Will Employ 3,000 at Fox Studios

West Coast Bureau, THE FILM DAILY

Hollywood—Within the next 10 days the Fox studios expect to have 11 pictures in work, giving work to a total of more than 3,000. Six films are being shot at present, with last week's payroll containing 2,350 names.
How to Build Patronage

One of the most comprehensive booklets ever put out as an aid to effective exploitation has just been issued by National Screen Service under the title of "Building Patronage." Almost every conceivable stunt for boosting business has been included. Besides the suggestions, the booklet contains sample copy from which any theater operator can cut out any sort of exploitation campaign. Through the medium of this brochure National Screen Service is rendering a distinctly worthwhile service to managers at a psychological time.

Plunkett Making Tour Of RKO Western Houses

Joseph K. Plunkett, vice-president and general manager of RKO theaters, leaves today for a tour of the circuit's western houses. He will first inspect the Northwest Division, then go to the Pacific Coast and confer with Cliff Work, divisional manager.

Amusement Stocks Are Hit In London Crisis Reaction

Amusement stocks and bonds on the New York exchange took a beating yesterday. Angery F. Reynolds, general manager of the London money situation. Bonds suffered most severely. Most of the stocks dropped by 7 points, and in London, Pathe, Warners and Kert, Loew, Paramount, RKO, Columbia and Consolidated also were losers among common stocks, while Eastman Kodak dropped and then rallied for a gain of 4% on the day.

Concerned Over Money Situation

Major American distributors were apprehensive yesterday over the situation in Great Britain due to the suspending of the gold standard. Picture-financial men are also concerned with conditions in the Argentine and Mexico. The situation in England will not affect Canada, says B. F. Lyon, Canadian sales manager for Warner-First National, who is just back from the Dominion. Canada is no longer dependent upon England financially.

Expedition to South America

Early next month will take place an expedition to the task of photographing South America to take sound and color pictures of head-hunters.

William Haines in Person Baltimore — William Haines will make a personal appearance at Loew's the week of the 25th, it was announced by Manager William A. Saxton.

Trans-Lux Type Policy Gaining Indie Sentiment

Sentiment in favor of operation policies similar to the Trans-Lux setup was reported yesterday as fast developing among independent exhibitors. Costs can be materially reduced through elimination of 16 mm. projection, as planned by two national circuit projects now being formulated, it was pointed out. High operation costs assessed against the average present-day theater, owing in a large measure to union labor requirements, have a tendency to develop this trend.

Special Player Contract

Put in Effect by Academy

West Coast Bureau, THE FILM DAILY Hollywood—Academy of M. P. Arts and Sciences has placed in effect its recently adopted contract form to be used when players are engaged for roles on the basis of a stipulated sum and time guarantee. This contract supplements the standard minimum agreement for artists in which special form of payment is not covered. One of the stipulations is that if a role extends beyond a specified period, a prearranged weekly salary shall be paid to the artists or pro-rated on the basis of one-sixth of the weekly rate. If the additional time is less than a week.

Big Week-end Business

"Five Star Final" broke its own week-end record at the Winter Garden, according to Harry Charnas, manager of Warner metropolitan theaters. George Arliss and "Jack Hamilton" also did SRO over the week-end, says Charnas.

Sparks Closes Warner Product Deal

Contracts were closed yesterday by Frank Rogers, general manager of the E. J. Sparks circuit, for the entire product of Warner-First National and Vitaphone.

Paramount Buys Play

"Top o' the Hill," Charles Kenyon's Broadway stage play, has been purchased by Paramount to be filmed in Hollywood as "Uncertain Women," with Claudette Colbert and William Boyd heading the cast. Bartlett Cormack will direct.

Settlement is Reached In Cleveland Dispute

Settlement of the Cleveland contract dispute involving stage hands and operators has been effected through conferences in New York. Warner, Loew and RKO are in the deal, negotiation of which was handled by Joe Vogel of Loew's as their representative. The union men have continued working pending signing of a new agreement.

New York SMPE Meets Sept. 25

New York session of the S. M. P. E. will hold its first meeting Sept. 25 with the gathering to be held at the Bell Telephone Laboratories at 7:30 p.m. Papers to be read are: "Screen Brightness," by S. K. Wolff of "A New System of Color Photography," by Frederick W. Hochstetter of the Hochstetter Research Laboratory, Pittsburgh. Experimental tests will accompany Wolfe’s paper in conjunction with the audience’s cooperation.

Loew Book Vitaphone Shorts

Loew has booked two Vitaphone shorts, Jack Haley in "Success" and a cartoon titled "Smiling Daffy Ta smile," for the entire metropolitan district.

For Scripts and Lyrics

Go to Viola Irene Cooper

9 E. 59th St.
New York
Volunteer 5-5543

How to Build Patronage

One of the most comprehensive booklets ever put out as an aid to effective exploitation has just been issued by National Screen Service under the title of "Building Patronage." Almost every conceivable stunt for boosting business has been included. Besides the suggestions, the booklet contains sample copy from which any theater operator can cut out any sort of exploitation campaign. Through the medium of this brochure National Screen Service is rendering a distinctly worthwhile service to managers at a psychological time.

Trans-Lux Type Policy Gaining Indie Sentiment

Sentiment in favor of operation policies similar to the Trans-Lux setup was reported yesterday as fast developing among independent exhibitors. Costs can be materially reduced through elimination of 16 mm. projection, as planned by two national circuit projects now being formulated, it was pointed out. High operation costs assessed against the average present-day theater, owing in a large measure to union labor requirements, have a tendency to develop this trend.

Special Player Contract

Put in Effect by Academy

West Coast Bureau, THE FILM DAILY Hollywood—Academy of M. P. Arts and Sciences has placed in effect its recently adopted contract form to be used when players are engaged for roles on the basis of a stipulated sum and time guarantee. This contract supplements the standard minimum agreement for artists in which special form of payment is not covered. One of the stipulations is that if a role extends beyond a specified period, a prearranged weekly salary shall be paid to the artists or pro-rated on the basis of one-sixth of the weekly rate. If the additional time is less than a week.

Big Week-end Business

"Five Star Final" broke its own week-end record at the Winter Garden, according to Harry Charnas, manager of Warner metropolitan theaters. George Arliss and "Jack Hamilton" also did SRO over the week-end, says Charnas.

Sparks Closes Warner Product Deal

Contracts were closed yesterday by Frank Rogers, general manager of the E. J. Sparks circuit, for the entire product of Warner-First National and Vitaphone.

Paramount Buys Play

"Top o' the Hill," Charles Kenyon's Broadway stage play, has been purchased by Paramount to be filmed in Hollywood as "Uncertain Women," with Claudette Colbert and William Boyd heading the cast. Bartlett Cormack will direct.

Settlement is Reached In Cleveland Dispute

Settlement of the Cleveland contract dispute involving stage hands and operators has been effected through conferences in New York. Warner, Loew and RKO are in the deal, negotiation of which was handled by Joe Vogel of Loew's as their representative. The union men have continued working pending signing of a new agreement.

New York SMPE Meets Sept. 25

New York session of the S. M. P. E. will hold its first meeting Sept. 25 with the gathering to be held at the Bell Telephone Laboratories at 7:30 p.m. Papers to be read are: "Screen Brightness," by S. K. Wolff of "A New System of Color Photography," by Frederick W. Hochstetter of the Hochstetter Research Laboratory, Pittsburgh. Experimental tests will accompany Wolfe’s paper in conjunction with the audience’s cooperation.

Loew Book Vitaphone Shorts

Loew has booked two Vitaphone shorts, Jack Haley in "Success" and a cartoon titled "Smiling Daffy Ta smile," for the entire metropolitan district.

For Scripts and Lyrics

Go to Viola Irene Cooper

9 E. 59th St.
New York
Volunteer 5-5543
When you top any house record by $726.00 it’s an achievement!
But any picture that can top Constance Bennett in “Bought” by $726 in one day must be a WARNER BROS.
(more than your contract calls for)
HIT! That’s what GEORGE ARLISS in ALEXANDER HAMILTON

“★★★★ Superb film wins four stars. Another grand and glorious credit to 1931’s cinema list.”
—Daily News

“Stirring and effective. Arliss scores triumph.”
—Daily Mirror

“Arliss’ finest contribution to the screen. Sure-fire.”
—N. Y. American

“Arliss wins another feather for his cap.”
—Times

did at Warner’s Hollywood Theatre, N. Y.
with DORIS KENYON, JUNE COLLYER, DUDLEY DIGGES ALAN MOWBRAY, RALF HAROLDE, MONTAGU LOVE
Directed by John Adolfi
PETE WOODHULL JOINS THEATER ADV. FIRM

(Continued from Page 1)

(Credit: American) said, is another step in the expansion of the company's scope and service to theater men through individual field representatives. Pete Woodhull was recently general sales manager of General Talking Pictures.

Robt. Crystol Reported Forming New Circuit

Wilmington, Del. — Robert "Red" Crystol, who recently opened the old Grand here under the name of the Crystol, is reported planning to acquire other houses in this district. Andrew Battiston is managing the Crystol.

Publix Takes Indiana House

Michigan City, Ind.—Publix has taken a 10-year lease on the Starland from Tommy Finn, former owner. The house will be remodeled and reopened about Oct. 10, with Walter Dale continuing as manager.

One Man in Cincy Suburbs

Cincinnati—All but three of the 30 suburban houses affected by the recent strike of operators' union are running with one man in the booth. The trio not operating are Gerber houses now being renovated and expected to reopen soon.

Jean Negulesco Producing

West Coast Bureau, THE FILM DAILY: Jean Negulesco, young Rumanian artist, is producing and directing "3 and a Day," a two-reel dramatic subject, which he also wrote. Mischa Auer, Katia Sergieva and John Fox are the principals. Paul Ivano is doing the camera work.

Plan Production in Detroit

Detroit, Mich.—Liberty Pictures, Inc., has been organized by Salvatore Murgi, with offices in the Fox Theatre Building, to produce a series of educational films in English and Italian.

COMING & GOING

S. L. ROTHAFEL ("ROXY") sails on the Bremen tonight with his group of architectural authorities to gather foreign ideas for Radio City. JOSEPH K. FLUNKETT leaves today on his usual annual fall tour of the western theaters.

CLAUDIE C. EZEELL of Warner-First National, following a trip to New England, has gone to Cleveland to visit A. W. Smith, Jr. They will hold sales conferences in that city and Cincinnati.

ARTHUR CORAS, associated with Publix in Atlanta, is a New York visitor.

SIR OSWALD STILL, British showman, has arrived in New York.

B. F. LYON, Warner-First National sales manager for Canada, has gone back from a trip through the Dominion.

MAX WEISS, president of Weiss Bros. Artcards Pictures, sailed for England on Sept. 29 to arrange for the foreign distribution of his company's 23 pictures for 1931-32.

6 ALLIED HOUSES QUIT CHICAGO UNION FIGHT

(Continued from Page 1)

others to give in. A check of some 30 houses shows that business is at least 25 per cent off, this being attributed to the fear instilled by the several bombings.

A man supposed to be an emissary of the union is calling on independent operators in an effort to bring them into line. He is understood to be offering to furnish union houses in New York to appear and, under certain conditions, to eliminate one stage hand.

Zeidman Starts Filming "Juvenile Court" Oct. 1

Hollywood—B. F. Zeidman has set Oct. 1 as the date for the starting of production on his independent picture, "Juvenile Court," which he will make with Junior Durkin as the star. Howard Higgins will direct, while Harvey Leavitt will act as Zeidman's production manager. Production will be at the To-Art studios.

Zeidman has received several inquiries from territorial buyers and major companies regarding the picture, but has not completed his distribution plans.

Mady Christians for B'way Stage

Mady Christians, popular German stage and screen actress, has arrived in New York to appear in a musical play for the Shuberts.

Fox After Chicago Legit. House

Chicago—Fox Chicago Theaters is reported to be dickering for the Majestic, former Shubert house, owned by the Lehman estate. The house, with seats 2,000, has been dark for a year.

Ohio Allied to Celebrate Anniversary

Cincinnati—An Allied is planned for the latter part of October in honor of the first anniversary of the Allied Theater Owners Ass'n of Ohio. R. E. Meyers of the Majestic-Chillicothe, is president of the unit.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 22

Dave Dreyer
Carlyle R. Robinson
Mathilde S. Brundage
Stage Properties Dwindle to 5% of Films’ Needs

VAUDE-LEGIT REVIVAL COMPETITION DIES

120 Family Pictures Turned Out in Last Eight Months

Small Talk
—on things cinema

By JACK ALICOATE

First touch of fall WEATHER as boosted ADMISSIONS to Optimistic heights. Metro advertising LATES go to publications wrapped in CELLOPHANE. RAMONA—2 TERRED hampered by report that good best CHARACTER man on the green. ALEXANDER HAMIL-ON. R. A. Metro. A REDUCTION of plays announced, according to an analysis of reports made by previewing groups, says "The Motion Picture Monthly," issued by the Hays organization. These groups, including the General Federation of Women's Clubs, recommended an average of more than 25 pictures a month.

NOVEL MUSICAL SERIES
PLANNED BY H. WISBY

A series of short musical novels, which popular classics will be dramatically pictured on the screen by a special process, is planned by Harold Wisby, the Danish director, who is now preparing such a short embracing Tchaikovsky's "Swan Lake." (Continued on Page 6)

Michigan Co-operative Signs Columbia Product

Detroit—Columbia's entire lineup of features and shorts for 1931-32 has been booked by the Co-operative Theater Circuit of Michigan. The buying group includes 60 theaters, 48 of them in Detroit.

Projection Standards Coming Up at SMPE Meet

Standardizing of projector parts will now occupy the attention of the committee in charge of the matter for the S. M. P. E. At the fall meeting of the society scheduled for Oct. 5-8 at Swamscott, Mass., members will be asked for recommendations as to standards.

COURT RULES EMPLOYER IS SOLE JUDGE OF WORK

West Coast Bureau, THE FILM DAILY
Hollywood—An employer is the sole arbiter of the question whether an employee's work is satisfactory, it has been ruled by Superior Court Judge McLucas. The far-reaching (Continued on Page 2)

WISCONSIN ALLIED MEETS OCT. 10-11 IN MILWAUKEE

Milwaukee—Annual meeting of the Wisconsin Allied unit will take place Oct. 10-11 at the Wisconsin Hotel here, it is announced by F. J. McWilliams, president. The confab follows the Michigan Allied convention in Detroit on Oct. 6-7. Abram F. Myers, Al Steffes, Nathan Burt-kan, Lester Martin and H. M. Richey are expected to attend both gatherings.

Only 5% of Screen Story Needs Now Being Supplied by Stage

Krazy Kat Cartoon Picked for Television

One of Columbia's Krazy Kat cartoons, "The Stock Market," made by Charles Mintz, has been picked for television broad-cast in the Sanabria demonstration at the Radio-Electric Fair in Madison Square Gar-ten. Only about 5 per cent of the screen's story requirements are now being filled by the Broadway stage, a checkup by THE FILM DAILY shows. An additional 6 or 7 per cent has been contributed by the revival of old legit properties, but the possibilities in this field are fast dwindling to the zero level. Out of approximately 380 releases (Continued on Page 2)

Plans for Big Return of Flesh Shows Fail to Materialize

Recently publicized plans for a widespread revival of vaudeville and legitimate road shows on a price scale to compete with movie houses have failed to materialize and indications are that they will die out entirely, a FILM DAILY investigation shows. The much-ballyhooed "Save Our Stage" movement (Continued on Page 2)

ARTHUR LUCAS TAKEN OVER BY LUCAS

Arthur Lucas, Atlanta theater operator, yesterday closed a deal in New York whereby he takes over the four Publix houses in Macon, Ga.

SAMUEL CUMMINS MAKING SIX FEATURES IN EAST

Six independent features based on topical sensational subjects will be made in the east by Samuel Cum-mins of Welfare Pictures, with the first production, "Baby Kilers," by Dr. Wiham Jennings Jones, to go in work Oct. 10. This story also is to be novelized next month by Independent Book Corp. The pictures will be roadshowed in towns where theater playdates are not available. Cummins will give shows armories, halls, etc., with portable equipment.

Stage Show Propaganda Circulated in Dallas

Dallas—Posters reading "Bring Back the Stage Shows" have been displayed lately by many automobiles here. It is believed the signs were fostered by musicians displaced by sound. RKO and Publix, which dropped stage acts some months ago, were expected to resume them this fall, but have not yet done so.
Stage Properties Dwindle To 5% of Screen's Needs

(Continued from Page 1)
In the past eight months, less than 5% came from the stage, among those:

Percentage of hits among stage adaptations is considerably lower than from books or originals, despite the fact that the stage suffers from a majority of flops in the current releases. The old stage property group, whose stories are out of date.

Two M-G-M Films Titled

"The Cuban Love Song" is announced by M-G-M as the final title for the New Lawrence Tibbett picture, while "The New Adventures of Get Rich Quick Wallingford" has been set as the final title for the Warner Brothers pictures for the year.

Brady Funeral Tomorrow

Funeral services for Peter J. Brady, who died Monday following an airplane accident on Long Island, will be held tomorrow at St. Rita's Church, New York. Burial will be in Calvary cemetery. A number of the prominent picture producers will attend the funeral.

Carlisle Jones Rejoins Warners

West Coast Bureau, THE FILM DAILY

Hollywood—Carlisle Jones has re- signed from the publicity staff of the Warners' West Coast Bureau to join the Warners-First National publicity department under George Thomas, new publicity director.

Road to Hell" in Publix House

"Road to Hell" released by Pub- 

lix Welfare Pictures Corp., recently finished runs at two Wilmer & 

Vincent houses in Allentown and Read- 
ning and has been booked for a third 
run at the Publix Alhambra in Wilkes- 
Barre.

Jaynes Appointed Big 4 Contact Man

R. K. Jaynes, formerly connected with Warner Bros. and for the past several months associated with Big 4, has now been officially appointed contact man and is leaving on a tour of various distributors handling Big 4 product. His first stop will be Chicago, where he will con- 

tact B. N. Judel, Inc.

Chaplin Meets Ghandi

London meeting between Charlie Chaplin and Mahatma Ghandi was arranged yesterday.

Vaude-Legit Revival

Fails to Materialize

(Continued from Page 1)

launched a few months ago has practically passed out, without accomplishing anything. Both the Shuberts and Erlanger, anticipating a legit, roadhouse season, are trying to lease some of their houses for pictures.

In the matter of houses playing vaude, there are probably less un- der this policy now than a year ago. The RKO and Publix houses in the southwest, which dropped stage acts several months ago, have not yet resumed them, although it was usual past the starting time for the winter stage policy.

Court Rules Employer Is Sole Judge of Work

(Continued from Page 1)

decision was made in the case of a sound technician against M-G-M for $1,100 allegedly due him under a contract terminated by the company before expiration date.

Testify in W.E.W. Dispute

William Saal and M. A. Lichtigman, who testified before the arbitration board in the sound dispute between Western Electric and Warner Bros. yesterday, Ned Depinet and Julian Blyawalki will be the next to testify. The sessions continue today.

Paramount Studio Changes

William Sautler, for five years supervising Art Director at the Paramount N. Y. studios, has re- signed to go into business for himself in N. Y. His successor is Charles Kirk who has been assisting him. Several other resignations turned in at the same time include John Doane, Lou Priestley and Harold Singerlin.

Wiggin Returning

Albert H. Wiggin, chairman of the Chase National Bank and member of the Fox board of directors, is on his way back from Eu- rope. Due to pressure of other busi- ness, Wiggin is retiring from the Fox board and will be succeeded by Winthrop W. Aldrich, president of the Chase bank. Charles E. Rich- ardson, formerly a Chase vice-presi- dent, is to become treasurer of Fox.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal.
Chicago Origianors of the Tinted Base M. P. Film

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fm. Ind.</td>
<td>1038</td>
<td>10</td>
</tr>
<tr>
<td>Con. Fm. Ind. pfd</td>
<td>1044</td>
<td>10</td>
</tr>
<tr>
<td>East St. NEW YORK</td>
<td>1127</td>
<td>112</td>
</tr>
<tr>
<td>Fox Fm. “A”</td>
<td>936</td>
<td>135</td>
</tr>
<tr>
<td>Ge. Tel.</td>
<td>438</td>
<td>135</td>
</tr>
<tr>
<td>Loew’s, Inc.</td>
<td>392</td>
<td>385</td>
</tr>
<tr>
<td>do. pfd</td>
<td>392</td>
<td>385</td>
</tr>
<tr>
<td>M-G-M pfd</td>
<td>236</td>
<td>22</td>
</tr>
<tr>
<td>Paramount</td>
<td>174</td>
<td>149</td>
</tr>
<tr>
<td>Pacific Tel.</td>
<td>326</td>
<td>316</td>
</tr>
<tr>
<td>do. “A”</td>
<td>326</td>
<td>316</td>
</tr>
<tr>
<td>RKO “A”</td>
<td>1054</td>
<td>104</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>652</td>
<td>652</td>
</tr>
</tbody>
</table>

NEW YORK CUB MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Pets</td>
<td>356</td>
<td>356</td>
</tr>
<tr>
<td>Gen. Tel.</td>
<td>344</td>
<td>345</td>
</tr>
<tr>
<td>Gen. Tel. pfd</td>
<td>344</td>
<td>345</td>
</tr>
<tr>
<td>Technicolor</td>
<td>268</td>
<td>268</td>
</tr>
<tr>
<td>Trans Lux</td>
<td>268</td>
<td>268</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reg. Eq.</td>
<td>6946</td>
<td>6946</td>
</tr>
<tr>
<td>do. pfd</td>
<td>6946</td>
<td>6946</td>
</tr>
<tr>
<td>Keith A. 6% 46</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>do. 6% 42</td>
<td>874</td>
<td>874</td>
</tr>
<tr>
<td>do. 4% 47</td>
<td>74</td>
<td>74</td>
</tr>
<tr>
<td>do. “A” 55-31</td>
<td>824</td>
<td>824</td>
</tr>
<tr>
<td>Par. 55-31</td>
<td>67</td>
<td>67</td>
</tr>
<tr>
<td>do. “A” 65</td>
<td>67</td>
<td>67</td>
</tr>
<tr>
<td>Warner’s 6-39</td>
<td>45</td>
<td>44</td>
</tr>
</tbody>
</table>

Warners Artist’s Bureau Moves

The Artist’s Bureau handling vaudeville engagements for Warners Bros. theaters is now located on the fourth floor of the east wing of the general offices.

Eastman Films

J. E. Brulatour, Inc.

Chicago

Hollywood

1720 S. Sunset Blvd.
CA.Luceru 5652

New York

1540 Pennsylvania St.
BRYANT 9-4712

Long Island City

1540 Western Ave.
STILLWELL 47-940

HOLYWOOD 4212

THE INDUSTRY’S DATE BOOK

Spt. 21-26: National 16 mm. motion picture exhibitors, Hotel Victoria, N. Y.


Spt. 24-25: Motion Picture Tournament, Westchester Country Club, Rye, N. Y.


Spt. 25: New York Section of S.M.P. meets 7:30 P. M. at Bell Telephone Laboratories, New York.

Oct. 5-8: "The Screen" national gala presentation at the B.O.W., Motion Picture Engineers, Ocean House, Swampscott, Mass.

Bomiling Attempt Foiled

Birmingham — An attempt to sink the Strand was frustrated when an usher noticed two boys carrying in a package which was leaking. The boys told poli- ce they had been offered $25.00 each to do the job. The Strand is one of the Birmingham Theatrical Amuse- ment Co. houses which recently went on union, and who refused to take a cut.

Schlesinger’s Projection Service

West Coast Bureau, THE FILM DAILY

Hollywood — Leon Schlesinger the Pacific Title & Art Studio, installed sound projection equipment and is now offering public projection service to independent producers.

Starling With Allied Exchange

Dallas M.T.D. of Western Pennsy- lvania, Hotel Henry, Pitshurgh, Penn- sylvania.

The Gevaert Company of America, Inc.

425 W. 55th St. 413-21 No. State St. N. Y. C.

Chicago Originators of the Tinted Base M. P. Film
SEPTEMBER 22 -
Looked in at the Astor Theatre today. Very nice! Lunt & Fontanne are swell. My Standees for "The Guardsman" at $2. very new ideas, new faces. I think I'm right. Just picked up copies of Hollywood picture dailies and saw the rave notices on "New Adventures of Get-Rich-Quick Wallingford" - the reviewers say it's the best Bill Haines show since "Slide Kelly Slide." And they say Jimmy Durante, the Broadway comic is a screamer. Listen Diary, you'll hear plenty about that Durante guy! He's going to pull walk of New York. When I saw the notices from the Coast I figured it couldn't be true. Then I saw it in the projection room. It's great! I'm so pleased to see that good. Two fine weeks at the Capitol, N.Y. An Joan Crawford's "This Modern Age" going over so well. Two fine weeks at the Capitol, N.Y. An exhibitor writes me to say that if it hadn't been for M.G.M. in past months he'd be out of business today. I think that's true of plenty of other theatres!
COLUMBIA TOP

THREE SMASH HIT
1st RUN THEATRE

"PAGAN LADY"
at B. S. Moss'
New Broadway
Theatre, N. Y.

"50 FATHOMS DEEP"
at RKO Mayfair
Theatre, N. Y.

WATCH FOR THE
"PLATINUM BLONDE"
"THE MEN IN HER LIFE"

Columbia Delivers
BWAY AGAIN!

6 HITS PLAYING THIS WEEK!

"THE DREYFUS CASE"
at Warner Theatre, New York
4th BIG WEEK

COMING HITS

A DANGEROUS AFFAIR
THE GUILTY GENERATION

Consistently!
A Little from "Lots"

**RALPH WILK**

**HOLLYWOOD**

LEO CARRILLO, playing the lead role in Columbia's "The Guilty Generation," is at present doubling stage and screen work as he is also appearing in "The Broken Wing" at the El Capitan....

Our Passing Show: Jane Marcus, Charlotte Rogers, Harry J. Brown, Ivan Lehoff, Thelma Todd, Constance Bennett, Dawn Page, Philip Gerard, Adeline Huer, Frances Dade, Hank Arnold at the opening of "Devotion" at the Goodby Circle.

Phillips Holmes has signed a new contract with Paramount.

Andy Devine has been added to the cast of Universal's "Law and Order," starring Walter Huston.

Thornton Freeland has been assigned by Universal to direct the feature in which Slim Summerville and ZaSu Pitts will appear.

Here and There: Eric von Stroheim, Dave Allen, Leslie Fenton, Margaret Zutphen, Lyle Damita, Rose Shattuck, Harry Brand at the reopening of the Blossom Room at the Roosevelt hotel.

**Conn. Film Distributors Hold Annual Joy Affair**

New Haven—Annual outing of the Connecticut Film Distributors and their friends, held at Camp's Farm, Bridgeport, was a highly successful and enjoyable affair with over 200 in attendance.

On the committee for the day were Nat Furst, RKO-Pathe, chairman; Herb Elder, Warner Bros.; Warren Pitkin, RKO, and Bob Smith, G-M-G.

Showing All Golf Shorts at Once

By arrangement with Vitaphone, the entire series of 12 Bobby Jones golf shorts will be shown at a field night planned for tomorrow by the U. S. Army Post at Little Silver N. J. Vitaphone reports that exhibitors in various sections also have made requests for showing of the complete series at one time, and a similar booking may take place later at the Warner on Broadway.

**RCA Anti-Trust Suit Ends**

An agreement has been reached bringing to end the anti-trust action brought by 21 tube manufacturers against RCA, it was announced yesterday by David Sarnoff.

**COMING & GOING**

LEE MARCUS returned from the coast yesterday.

ELISSA LANDI is due to sail Sept. 26 on the Hebrides with her mother and stepfather, Count and Countess Zanardi Landi.

RAQUEL DAVIDO has finished an important role with Gary Cooper in "Blind Co" at the Paramount New York and sailed yesterday on the DeGrassie for an engagement in Paris.

**FILM DAILY**

Wednesday, Sept. 23, 1931

**Short Shots from New York Studios**

RUTH ETTING, besides being a popular singer, is also a song writer. She composed "I'm Falling in Love," which she sings in "Words and Music," her latest Vitaphone short.

"Dancing Sweethearts" is the title of the fourth Thelma White-Fanny Watson two-reel comedy, which Stanley Roush and Glen Lambert have just completed for Vitaphone.

Mr. and Mrs. Jack Norworth's next comedy for Vitaphone will be "The Naggars at the Opera," by Herman Ruby and A. Dorian Otvos.

"Bells, Baby and Button" is the go signal on the "Blind Cargo" set.

Claudette Colbert, who returned to the Paramount studio on Monday to resume work in "Blind Cargo," after having been ill for a week, suffered a relapse while before the cameras and had to be taken home. She will rest for several days more before going back to work.

**Novel Musical Series Planned by H. Wisby**

"1912 Overture," the process, known in the trade as the Wisby Plan, makes it possible to present in dramatized form the absolute music of the number in question without the use of actors or technical staff, the screen presentation being in the nature of descriptive drawings.

In addition to its application in 'rhapsomising musical compositions to the screen, Wisby's process makes it possible to picket the music of the number in question without the use of actors or technical staff, the screen presentation being in the nature of descriptive drawings.

**Many Happy Returns**

Best wishes and congratulations are extended by T. E. FILM DAILY to the following members of the film industry, who are celebrating their birthdays:

**September 21**

M. Van Praag

Mike McGuffie

Thomas J. Connors

A. F. Frederick

Ruth Renick

**November 22**

Olive Borden

Katharine Cornell

Dr. Zelma Usrey

Oct. 22

Beatrice Warren

Oct. 23

Katharine Cornell

Oct. 24

Dr. Zelma Usrey

Oct. 25

A. F. Frederick

Ruth Renick

**November 22**

Olive Borden

Katharine Cornell

Dr. Zelma Usrey

Oct. 22

Beatrice Warren

Oct. 23

Katharine Cornell

Oct. 24

Dr. Zelma Usrey

Oct. 25

A. F. Frederick

Ruth Renick
You see them all for the first time on any screen...

LEW AYRES

supported by

THE GREAT HEROES OF FOOTBALL IN THE GRANDEST ROMANCE EVER FILMED

The SPIRIT of NOTRE DAME

Here are no trite, last minute heroics built up of hokum and ancient situations but here is the personification of YOUTH... wholesome red-blooded romantic drama with a glamorous, world-famous football background.

Look at the names in the cast... endeared to millions... blazoned in eight column streamers across the sporting pages of the nation... pure gold at any box office.

Directed by RUSSELL MACK

Presented by Carl Laemmle
Produced by Carl Laemmle, Jr.
by special arrangement with CHRISTY WALSH

Business is GREAT with UNIVERSAL
The Music and Mirth Sensation of the Season

MACK SENNETT brings to the Screen

RADIO'S LATEST GREAT CROONING SENSATION

BING CROSBY in

"I SURRENDER DEAR"

WORLD PREMIERE
NOW RUNNING SIMULTANEOUSLY
AT CHINESE AND CRITERION THEATRES . . . . L.A.

BING CROSBY! . . . . California's baron of baritones who has become the country's reigning favorite overnight. Everybody's listening to him on the radio and everybody's anxious to see him on the screen.

And here he is—the star find of the season—in a short comedy feature that is a sensation at its premiere—a picture full of music as well as mirth. They'll never forget the thrill of his inimitable rich voice as he sings his most popular song, "I Surrender Dear".

Inc., E. W. HAMMONS, President

Educational Picture
"THE SPICE OF THE PROGRAM"

EDUCATIONAL FILM EXCHANGES
Five Canadian Provinces Decide to Act on Combine

FOX WINS SUNDAY ORDER IN KANSAS COURT

Writer-Producer Code of Ethics Being Formulated

Joint Committee Approves Resolution Made by Thalberg

West Coast Bureau, THE FILM DAILY
Hollywood—A resolution by Irving Thalberg that a code of ethics be drawn up governing writer-producer relations was unanimously passed by the Joint Committee at its last meeting, it is announced by Walter Young, chairman. Although it was the original plan to keep pro-

(Continued on Page 8)

12 F. & M. STAGE UNITS WILL BE FILMED IN 3 REELS

Twelve of the 50 Fanchon and Marco stage presentations to be produced this year will be made into a series of three-reel shorts in color. The pictures will be made on the coast. Colorfilm process will be used.

Mo.-Ill. M. P. T. O. Holding Meet Oct. 6

St. Louis—Tenth annual meeting of the M. P. T. O. of St. Louis, Eastern Missouri and Southern Illinois will be held at the Coronado Hotel here Oct. 6, it is announced by Fred Wehrenberg, president.

Offer Giannini Big Post

Dropping of Dr. A. H. Giannini from the Board of Directors, as reported in yesterday’s dailies, was somewhat misleading. The facts are that, with Transamerica’s decision to divorce control of banks from the holding company, the interlocking of directorates had to be dispensed with, hence it was necessary for Dr. Giannini to resign from the Transamerica board in order to continue with the Bank of America. While Dr. Giannini could not be reached yesterday, it is understood on the best authority that he will remain with the Bank of America and that those now in control of the billion-dollar Transamerica unit have offered him, under flattering terms, the executive directorship of all Bank of America activities in Los Angeles and Southern California, involving some 300 banks.

Women Induce Smoking Permission

Kansas City—Fox Plaza is now allowing patrons to smoke in balcony seats. Asked if the requests for such a plan were from the men, Breck Fagan, manager, replied: “Naw! Women!”

Union Expects Midwest Houses To Give in Within One Month

Chatterton to Warners Scheduled for Nov. 1

Suth Chatterton will definitely go from Paramount to Warner Bros. on Nov. 1, it was announced yesterday by the Warner home office. The contract is for an indefinite number of years.

Canadian Unemployment Committee

Toronto—Formation of a National Planning Committee on Unemployment in Canada, similar to that formed in the U. S., has been completed. John A. Cooper is acting chairman and the group includes: R. J. Dawson, Maple Leaf theater, Vancouver; A. Entwisle, Dreamland, Toronto; P. W. Mahon, Strand, Prince Albert; H. N. Jernberg, Winnipeg; J. M. Frank.

Randforce Takes Over 13 B’klyn Houses Oct. 4

Randforce Amusement Co., operated by Lou Frisch and Sam Rinzler, on Oct. 4 take over 13 Brooklyn houses from Fox under an operating deal. The theaters are: Supreme, Stone, Biltmore, Carroll, Stadium, Congress, Savoy, Leader, Parkside, Ridgewood, Parkhaven, Glenwood.

Action Under Combines Act Planned by Five Provinces

Educational Studios At Peak of Activity

Educational’s production activities are at their peak, with nine new complexes in various stages at the coast studios, while three units, making Terry-Toons, Sport Reviews and Hodge-Podge, are at work in the east.

Toronto — Four Canadian provinces, Ontario, Saskatchewan, Alberta and British Columbia, have decided to undertake joint prosecution of the group of motion picture companies recently charged with operating in violation of the Combines Act, while Quebec is to bring a separate suit. W. N. Price, provincial attorney-general of Ontario; says the joint action will start Oct. 6 in the Court of Assizes.

Authorities Are Restrained from Molesting Sabbath Shows

Kansas City, Kan.—An order restraining state and county officials in Wichita from interfering with Sunday operation of Fox West Coast theaters in Kansas has been signed by Judge John C. Pollock in

(Continued on Page 8)

148 CHICAGO PERMIT MEN RETAIN THEIR LICENSES

Chicago—State attorney’s efforts to revoke the licenses of 148 permit men belonging to the M. P. Operators’ Union have been blocked by an opinion from Corporation Counsel Sexton, who says the grand jury evidence, which was the basis of the May 3rd indictment, did not suffice to establish that the men obtained their licenses fraudulently.

Chicago—Support of the position taken by the Operators’ Union here in its fight for two men in a booth was voted by the Illinois Federa-

(Continued on Page 8)

“Palmy Days”

A comedy bombshell, garnished with catchy music, snappy girls and the most versatile performance yet given by Eddie Cantor, was exploded by United Artists at the Rivoli last night when this Sam-uel Goldwyn production directed by Edward Sutherland, and starring Cantor, plays five different characters, from com-edy roles and blackface to a French mys-
tic and a feminine part, and he’s at his best in all of them. While Cantor, with Charlotte Greenwood as his main foil, the main work in this lively fun fest, the production also includes about the swellest bevy of chorus girls ever as- sembled, performing routines that make any Broadway musical sit up and take notice. There is no color in the picture, but it has plenty of sure-fire hokum, a cleverly sustained story, best in camera work and recording, and it’s clean enjoyment for young and old every-where. Coming at a time when the country needs laughs, here is an enter- tainment feast for fans that will mean plenty of palmy days for exhibitors.

GILLETTE
Good Single Film Beats Duals

Springfield, Mass.—After establishing a double-feature policy in order to meet competition, the Capitol went single for the showing of George Arliss in “Alexander Hamilton” and did considerably bigger business than with any dual program. A similar experience is reported in Worcester.

Lobby Trailer Service

Gains Under Way Nov. 15

Distribution of a lobby trailer device, embracing sound pictures, will be started Nov. 15 by Auto Cinema Sales Co. The apparatus is being made in two types, one taking 35 mm. film and the other 10 mm., the latter being silent.

Horace Parker is president of Auto Cinema and A. O. Kellogg and H. R. Kossman are vice-presidents.

Diamond on Scouting Tour

For More Tobis Houses

David Diamond of Tobis American left New York yesterday for Chicago, the first stop of a country-wide tour in search of theaters and locations for Tobis German dialogue features. While in Chicago, Diamond will visit Chicago Tobis, 750-seater, as the sixth Tobis house in the U. S. Diamond’s trip will take him to St. Louis, New Orleans, several Texas and Arizona cities, California, Washington, Oregon and Minnesota.

Rialto Staff Changes

The Rialto, which reopened last night as the first run with Eddie Conior in “Palmy Days,” has made some shifting changes in staff: Martin Rosen, former assistant manager, is now manager. Dave Weissler remains as treasurer. Leo Flynn, former assistant manager at the Criterion, now holds the same position at the Rialto. Arthur Lake, who previously managed the Rialto, has been transferred to the Riviera Scranton, Pa. The full staff of the Rialto has been reinstated.

Craven Acquires Foreign Plays

“The Harlequin King,” Duquesne’s version of “Konig Harlekin,” written and copyrighted in U. S. in 1904, has been bought by Major Frederick de Trafford Craven for production in America. The play was prohibited in practically all the royalist countries prior to the war.

“The Yankee Amazon,” an original by Duquesne which was produced in Europe under the title of ‘Mam’zelle Cocoran,” has also been acquired by Major Craven.

Schottenfels With “Open Road”

C. Schottenfels, better known as “Schott,” for the last two and a half years manager of the Fawcett, has resigned, effective Oct. 1, to join “Open Road for Boys,” where he will handle the motion picture end of the publication.

Louis Orlove Joins Publix

Milwaukee—After 13 years with Fox and one year with Warner Bros., Louis Orlove has been signed as manager of the circuit’s Uptown to become manager of a house for Publix in Detroit.

RKO Field Explorers

Get Break-in Here First

In the future, all RKO theater picture exploitation men in key cities, will first serve a three-week probationary period of instruction under the supervision of J. J. Hess, at the New York office. The new ruling goes into effect immediately.

Harry W. Reiners and Sam Koppe have been engaged for field work and are now working temporarily in Hess’s department. Twenty-five men are now under exploitation in the field for RKO theaters.

W. Pa. M. P. T. O. Names Convention Committee

Pittsburgh — Eddie Beedle has been named general chairman for the annual convention of the M. P. T. O. for Pa., and W. Va. to be held Oct. 4-6 at the Hotel Henry. Committee appointed to assist Beedle includes: Alex Moore, Pittsburgh; Karl Dottola, New Kensington; Sam Hyman, Aliquippa; Charlie Wright, Brownsville; Snee Marous, Splylville; Vern Scott, Johnstown; Adolph Farkas, Johnstown; B. J. Neyland, Erie; Ken Woodward, Warren; Walter Seice, A. P. Jim Oil City; H. E. Hammond, Erie; Bill Gray, Mononacela City; Joe Delisi, Saltsburg; Charlie Blatt, Patton.

Fleischer’s Last at Eighth St.

“Naples and Sorrento,” Italian picture, opens tomorrow at the Eighth Street Playspace as the last production to be presented there by Joseph R. Fleischer. The house is being taken over by Rugoff & Becker.

Becky Gardiner on Leave

West Coast Bureau, THE FILM DAILY Hollywood—Becky Gardiner, scene- ursor under contract to M-G-M, has left for New York on a six months’ leave of absence. She will return in March to resume her contract with M-G-M.

Action Sells Buffalo, Pittsburgh

Claude Macgowan, general manager of Action Pictures, announces the signing of distribution agreements for his series of 24 feature productions with Alexander Film Service, operating in the Pittsburgh territory, and First Division Pictures, a M-G-M unit, covering Buffalo and Albany.

James F. Burke Honored

Boston—Before his departure for Vancouver as a special representa- tive of the I.A.T.S.E. at the American Federation of Labor convention, James F. Burke, business manager of the Boston M. P. Operators’ Union, was the guest of a tes- timonial dinner at the American House, with numerous notables present.

THE INDUSTRY’S DATE BOOK


Sept. 21-26: National 16 mm. motion picture convention, Hotel Viconti, New York.


Sept. 25: New York Section of S.M.P.E., meets 7:30 P. M. at Bell Telephone laboratories, New York.


Oct. 5-8: Fall meeting of the Society of Motion Picture Engineers, New Ocean House, Swanscota, Mass.

Oct. 6: Annual meeting and noon-day luncheon, Allied Theaters of Mass., Hotel Bradford, Boston. Annual meeting of M. P. T. O. of New York City and So. Ill., Hotel Coronado, St. Louis.

Oct. 6-7: Convention of Michigan Allied units, Detroit.

Oct. 11-12: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwau- kee.

Lillian Bond Back to Films

Lillian Bond, who recently was signed by Warner Bros., and then loaned to Schwab & Mendel for the stage musical, “Free for All”, is returning to the Burbank studios on Oct. 5 following the closing of the Broadway show.

SEESALL-PLAYSALL

UNIVERSAL SOUND

35MM PORTABLE PROJECTOR—FULL A.C. AMPLIFICATION—SPEAKER—16’ x 16’ Picture at 60’—70’ ft. throw

IN 2 CASES—TOTAL WEIGHT 82 POUNDS LIST PRICE F.O.B. PHILA. $995.00

Universal Sound System, Inc.

Factories & Gen. Office, New York, N. Y.

1650 Broadway, Phila., Pa.

Cable “USTEM”
BE KIND TO YOUR ADAM'S APPLE!

AN exhibitor tells us—and we’re telling you—
THAT not only did he clean up on
LAUREL-HARDY in “PARDON US”, their feature hit,
BUT now when he plays a Laurel-Hardy comedy,
HE capitalizes on their new and greater box-office draw
BY playing up their names bigger than ever
IN his ads and on his house-front!

"That's a good idea, folks!"
NEWS of the DAY

Northampton, Pa.—A Pennsylvania charter of incorporation has been obtained by the Harlem Theater Co., with headquarters here. Company is capitalized at $25,000. Julius E. Lentz, of Laury's, Pa., is treasurer and one of the incorporators. Other incorporators are Harry E. Hartman and Paul E. Lentz.

Howard, Kan.—George Gotobed has bought the Crooks from the stockholders.

Reading, Pa.—Jack Flynn, who succeeded George Rich at the Astor, is now district manager for Warners in Reading.

Ionia, Mich.—Gene Yarnell, former manager of the Hillsdale, Hillsdale, here, has been transferred to the new Ionia to succeed George Shaffner, who will go to the Hillsdale.

York, Pa.—Lester Stallman, formerly a Warner executive in Atlantic City and Wilmington, has been appointed Warner district manager here, succeeding William Haynes, who was transferred to the management of Warner's Philadelphia district.

Charlotte, N.C.—The Publix house, formerly operating as the Alhambra, has been temporarily closed for installation of the new equipment throughout and is to be reopened Sept. 22 as the State. M. N. Hillips will serve as manager.

Seymour, Ind.—The Princess has been purchased from W. O. Zuber by F. O. Whitmer, proprietor of Whitmer's Gift Store, and the Seymour Business College. The house was immediately closed for extensive repairs and remodeling. W. L. Ball, who now owns theaters in Brownstown and Crothersville, Ind., is associated in the project with Whitmer, and will have active charge of the operation of the house.

Mattoon, Ill.—Fox West Coast Theaters Corp. is planning to open the Grand. Extensive improvements are being made.

Toronto—Tom Brady, RKO Pathé's general Canadian representative, reports a deal with the F. G. Spencer Circuit for the new season's complete Rooster product.

A FILM FACT

Close to 80 per cent of the approximately 5,000 British theaters are now wired for sound.

Short Shots from New York Studios

By HARRY N. BLAIR

FANNY WATSON, of the famous Watson Sisters, was robbed of considerable money and jewelry while vacationing at her summer home in Crescent Beach, Ont., between pictures. Miss Watson has already completed three of the series which she is making for Warner Bros. Here and will resume work on the balance of the series next week. So far, her property has not been recovered.

Seems like it just isn't possible to make a Bankhead film without at least one big courtroom scene. In "My Sin" Tallulah is called upon to fight for her life in the court of law, with the same situation recurring in "Pirates Against Woman." She is acquitted in all cases.

Two Long Island football teams have been secured by the Vitaphone casting office, in order to stage the game being covered by "11th News Margie," first of two Vitaphone comedies for which the popular comedienne, Marjorie Beebe, has been signed by Sam Sax. Both will be released as part of the "Pepper Pot" series.

The oft-repeated statement that in New York no one knows his next door neighbor is borne out in the case of Claudette Colbert and Rudy Vallee who have lived in the same apartment house on Central Park West for the past year, without ever seeing each other. These two celebrities met on the set the other day at the Paramount studio where Claudette was completing "His Woman" and Rudy was making "Musical Justice," a short subject.

Many Happy Returns

Best wishes and congratulations are extended by T. H. E. FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 24

Winfield R. Sheehan
Harvey B. Day
Harry W. C. Behn
Claire Adams
It's here
It's IN!
Coast to coast sensational clean-up now on! Greatest audience picture of this or any other season!
Directed by Norman McLeod.

Plaza Theatre,
El Paso, Tex.:
"'Monkey Business' opened El Paso Saturday to biggest in history of Plaza Theatre."

Paramount Theatre,
San Francisco, Cal.
"'Monkey Business' opened Paramount San Francisco to greatest number of people in single day since reopening of theatre."

This is just the start!
THEATER CHANGES

Reported by Film Boards of Trade

ALABAMA
Changes in Ownership
Mount-Palace, sold to L. F. Howell by F. O. Smith.

Closing
Sheffield—Ritz.

ARIZONA
Closing
Glendale—Rainbow.

CALIFORNIA
Changes in Ownership
Coloma—Coloma, sold to Paul Agletti by J. W. McClellan; Gilroy—Falk, sold to H. & D. Jr., by Ben Levin; Alt—Hill, sold to J. T. King by Clark Sechler; Long Beach—Long Beach, sold to Sydney C. J. Fedor by Schak & Goldberg; Stanley, sold to R. H. Cohen by Jurisdiction of Court; Los Angeles—Hippodrome, sold to Adolph Ramirez by Bert Levy; Mission, sold to J. A. Hessel by Geo. Harrison; Sacramento—Plaza, sold to Vando Corp., Ltd., by I. F. Morris; San Francisco—Bayshore, sold to Frank Gospeling by McDermott & Shaw; San Jose—Lyric, sold to Mr. J. Fazakas by John Phillips.

Closings
Brawley—Arteca; Livermore—California; San Diego—Imperial; San Francisco—Hayes; South gates—Gardiner.

Re-Openings
Bakersfield—California; Brea—Red Lantern; Lomita—Lomita; Long Beach—Mayo.

Name Changes
Glendora—Reign, formerly Mission; Long Beach—Long Beach, formerly Lyric; Maywood, formerly Carters; Ritz, formerly Redondo.

COLORADO
Changes in Ownership
Denver—Mission, sold to C. M. Stowell by Ed Buel; Washington, sold to C. B. and Mary E. Adler by C. M. Stowell.

Closings
Enid—Mount; East—Ends; Laramie—Wonderly; Ordway Princess.

Re-Opening
Denver—Palace.

FLORIDA
Changes in Ownership
DeFuniak Springs—Ritz, sold to D. B. White by F. D. Crowe; Miami—Tower, sold to Wolfson-Meyer Enterprise Thea, by N. L. Tower; Sebring—Circle, sold to Charlie Morrison by Chas. F. Johnson.

Closings
Jacksonville Beach—Lyric.

GEORGIA
Changes in Ownership
Atlanta—Toland, sold to W. G. Browning by Buchman; Jackson—Lyric, sold to Flawn Haygood by P. P. Stanley; Vidalia—Pal, sold to Walker-Jenkins by Vidalia Amuse, Co.

Closings
La Grange—Goldenrod; Nashville—Majestic.

Re-Opening
Statesboro—State.

IDAHO
Closing
Potlatch—Potlatch.

ILLINOIS
Changes in Ownership
Chicago—Armistice, Farmers, sold to A. Saperstein by Bland Bros.; Holsted, sold to Van Buren Halsted Thea, Corp., by Hallack Thea, Corp.; Garfield, sold to Garfield Amuse Corp.; Kewanee—Pal, sold to Kewanee Garfield Corp.; Oak, Olympia, Rogers, sold to A. Saperstein by Bland Bros.; Mattoon—Key, sold to T. C. Ferris by Fox West Coast Thea; Springfield—Capital, sold to Ken Franklin by H. E. Upton.

Closings
Aurora—American; Harding—Apple Blossom.

Re-Openings
Alton—Gen. Cressville—Wahab; Mattoon—Kau; Springfield—Capital.

INDIANA
Change in Ownership
Whiting—Capital, sold to Warner Bros. by A. J. Obershalm.

Closing
Whiting—Capital.

IOWA
Changes in Ownership
Burlington—Iowa, sold to Central States Thea. Corp. by Strand Amuse. Co.; Sigourney—Garden, sold to J. A. Meredith & Smith Ent.; Wellman—Wellman, sold to H. M. Forsythe by Eardley Bell.

Closings
Anamosa—Grand; Bunker—Star; Bedford—Rialto; Harris—Harris; Marcus—Rainbow; New London—Alma; Thurman—Portal.

Re-Openings
Cedar Rapids—Colonial; Des Moines—Ophrasm; Wellman—Wellman.

KENTUCKY
Closing
Hickman—Rex.

LOUISIANA
Change in Ownership
Rayville—Richland, sold to T. A. Shea by E. H. Moore.

Closings
Arcadia—Dixie; Columbia—Columbia; Glenmora—Rialto.

Re-Opening
Delhi—Virginia.

MARYLAND
Change in Ownership
Port Deposit—Riverside, sold to Paul Caplan by Hugh Faller.

Re-Opening
Prince Frederick—Town Hall; Somons Island—Town Hall.

MASSACHUSETTS
Changes in Ownership
Fall River Capital, sold to Rene A. Rob, sold by N. Vanni; Fitchburg—State, sold to E. C. Pollard by C. Morse.

Re-Openings
Boston—Waldron's Casino; Holyoke—Strand; Lowell—Merrimac Sq.

NAME CHANGE
Fitchburg—State, formerly Cummings.

MICHIGAN
Changes in Ownership
Care—Strand, sold to Harry Holblith by Geo. Gildy; Cass City—Pastime, sold to Harry Holblith by M. B. Atien; Iron Mt.—Capital, sold to Braunmiller Amuse. Co. by Weed & Nelding; North Branch—Strand, sold to Harry Holblith.

Closings
Almont—Star; Bangor—Regent; Detroit—Del Ray, Palace, Ritz, Theatorium; St. Charles—Lyric.

Re-Openings
Addison—Merryland; Adrian—Family; Almont—Star; Baraga—Baraga; Bay City—Regent; Capac—Palace; Cass City—Pastime; Decurtin—Stratford; Dover; Dux; East Lansing—State; Grand Rapids—Ist; Jackson—Capital; Rex; Mackinaw City—Grand; Marine City—Martin, North Branch—Strand; Owosso—Strand; Port Huron—Pinocove; Saginaw—Franklin.

MINNESOTA
Changes in Ownership
Black Duck—Lyceum, sold to S. J. Roming by R. E. Lodge; Morgan Marathon, sold to Emil Netate by W. J. Bandemer.

Hastings—Movie; Sacred Heart—Cozy; New Prague—Savoy.

Re-Openings
Boise—Star; Oslo—Alhambra; Winona—West End.

MISSISSIPPI
Closing
Gleno—Gleno.

EXHIBITORS KNOW THE POWER OF MCNAMEE

Best known voice in the wide world.

They know they are getting the acme of voice perfection with a radio and newspaper campaign no imitator can even approach in UNIVERSAL'S TALKING NEWSREEL

There's a Newspaper Tieup in Your Locality!
FOX WEST COAST WINS SUNDAY ORDER IN KAN.

(Continued from Page 1) -- cont. --

their stand, contending that in virtually all neighborhood theaters the operators draw more wages than the combined salaries of the rest of the staff.

Rick Ricketson, Hughes-Franklin division manager, Jay Means and C. A. Shultz compose the committee that has decided on the closing of 83 neighborhood houses here and in Independence, Fox, whose negotiations were conducted independently, on Saturday will close the Map, Winwood, Linwood, Gladstone, Lincoln, Anollo, Rockhill, Makan, Vista and the community Plaza, the Grand, and Uptown as Union Houses. H. 3's Chief, Lindbergh, Madrid, Tivolli, South Trail and Grandas will close Sept. 29. Means' Bagdad, Oak Park and Murray, Dickinson's Bijou and Dickinson, and the Ashland, Amdin, Colonial, Gem, Penn, Valley, Ritts, Roomeke, Summit, Strand, Sun and Westport are also closing Saturday.

Hefley Bails Over Dallas Zoning

Dallas—Challenger Dallas distributors to either enforce or stop using the zoning plan, Charles Hefley, enterprising owner of the Bison, neighborhood house in Dallas, has threatened to file suit for damages unless given the same booking privileges as Hughes-Franklin theaters, charging the same admission prices as the Bison.

Momand-Griffith Suit Coming Up

Dallas—Charles Hefley, local exhibitor, has been called in as a witness at the state suit of A. B. Momand against Griffith Amusement Co. due to be heard Sept. 28. The federal case is not yet set.

Baltimore Holdovers

Baltimore—“Backfire” holding over at the New and “Alexander Hamilton” remains another week, going from Keith's to the Auditorium.

COMING & GOING

M. A. LIGHTMAN has returned to Mem- 

PHILADELPHIA—Contrary to reports, New York.

MAURICE CHEVALIER has arrived in 

New York from Europe en route to the

CODE OF ETHICS PLANNED 

FOR WRITERS-PRODUCERS

(Continued from Page 1)

the producers and writers of the names of the Academy for approval.

Canada Completes Its 

Unemployment Committee

(Continued from Page 1)

incipit, Ottawa; M. West, presi-

dent; Province of Quebec Theaters 

Owners Ass'n, Montreal; F. G. Spencer, Spencer Amusements, St. John, N. B.; R. J. McAdam, Casino theater, 

successful Carnival, Toronto; Arthur Cohen, Famous Players Can. Corp., Toronto; S. B. Cornell, Canadian Kode Co., Mount 

Dennis, Ont., and B. E. Norrish 

Associated Screen News, Montreal. 

Provincial committees are now in process of formation.

148 Chicago Permit Men 

Retain Their Licenses

(Continued from Page 1)

Committee of Labor at the closing sessions of its 49th convention in Galesburg, Thomas E. Maloy of the union sent a long letter to the labor body giving his version of the situation.

R. E. Whitaker in Atlantic 

Atlanta—R. E. Whitaker, for the past two years with Publix in Char- 

dotte, N. C., now manager of Keith's Georgia, succeeding John Smith, who is entering another line of work in Los Angeles.

Reopening Waterbury House

Waterbury, Conn.—Strand, Warren, 

and Paramount held opening of 26 

films and vaudeville. Julia Smith, 

managing director of the Strand and State, had announced that the house would remain closed indefinitely.

Artclass-First Division Deal 

Harry H. Thomas's First Division 

exchanges in Buffalo, Washington, 

and Philadelphia will distribute 

eight special Westerns which Harry 

Carey will make for Artclass this 

season.

House for Old Lynne, Conn.

Old Lynne, Conn.—Contract for erection of $10,000 brick theater 

building here has been awarded.

New Incorporations

Delancey-Clinton Theaters Operating Corp.; 

Simon, Thacher & Bartlett, 120 Broadway, 

New York; George M. Kelly Group Thea-

ter, theatrical productions: Tibe- 

nets, Lewis & Raisd, 15 Broad St., New 

York, 1,500 shares common. Berman- 

Berman Productions, theatrical; M. E. 

20,000 shares.

Baron, 1407 Broadway, New York. $5,000.

Hollywood

DOUGLAS FAIRBANKS, JR., and guest, Clifton Webb, had loads of fun at the premieres of "Devotion" at the Carthay Circle opening. Informally dressed, they stood on the doorsteps among the crowds and called out to various stars who were entering the theater. Completing their parade in the eleventh row of the balcony.

* * *

Through Howard Seiter, Charles Baron has been signed to play the leading man in "Torchy." This is one of the most promising comedies of the year.

* * *

Emusolastic reports have been received on "The Gilded Cage," which was produced in Santa Barbara. It is an original newspaper and romance story, featuring J. Berchend and Douglas Churchill and was directed by Frank Capra, Loretta Young, Robert Williams and Jean Harlow take the cast.

* * *

Leon Waycott, now appearing in the "9 O'Clock Revue," was formerly a leading man for the Stewart stock company in Cincinnati. He recently played in the Los Angeles cast of "Tomorrow and Tomorrow."

* * *

Thilde Forster, the young German novelist and screen playwright who wrote "A Woman Commandos" for Nora Pili, is very active. She has twice been in court of honor at the Los Angeles Breakfast Club. She has become an enthusiastic for ocean swimming and has also learned to drive a car.

* * *

Lewis Physioc, who photographed the second of the subjects in the Torchy" comedy series, did the camera work on the first talking picture, a one-reel tabloid version of "The Master Mind," featuring the "Torchy" series. He has made many research contributions in the field of photography.

* * *

Noah Beery has just finished the character role in the Monogram production. "In Line of Duty," James Murray and Sue Carol were the other principal leads.

* * *

Phil Rosen is losing little time between pictures. Following his engagement at Tiffany, where he is directing Ken Maynard in "Fighting Mad," he will direct "The Gay Buckaroo" for Allied Pictures.

* * *

Production work on Action's "Chisoton After Dark" was completed last week. It was directed by Stuart Paton and has Mary Standing, James Lege, Edmund Breese and Frank Mayo.

* * *

William Bakewell took advantage of his engagement at Universal in "The Spirit of Notre Dame" to learn a lot of inside football from Bucky O'Donnor, star of the USC-Notre Dame conflict last fall.

By RALPH WILK

A LITTLE FROM "LOTS"

Basil Rathbone's engagement as leading man for Pola Negri in "A Woman Commandos" marks this Broadway favorite's second venture under the RKO Pathe banner.

* * *

Chuck Macgowan, general manager of Action Pictures, announces the signing of Frank Strayer as director of the third Action picture, which will be titled "Anybody's Blonde." It will go into production immediately.

Laurence Olivier has recovered from his illness and reported back at the Radio studios.

* * *

Further additions made to the players supporting Marilyn Miller in "Her Majesty, Love" are Don Novis, Scotty Mattraw and Henry Lewis.

* * *

George Arliss has selected John Adolphi to direct his new Warner starring picture, "A Song to Calm the Well," from the remembered stage comedy by Clare Xummer.

* * *

Paul Lukas, now at work in the production of "Blind Girl," will have the leading male role in "Working Girls," Paramount's forthcoming picture story of the New York stage play, "Blind Mice."

* * *

The definite title of Marlan Marsh's new picture is announced as "Under Eighteen." This is the work previously known under the tentative title of "The Poor Little Ritz Girl."

* * *

Louise Closser Hale, Walter Catlett and Halliwell Hobbs are the latest prominent additions to Columbia's "Platinum Blonde," which has been in production under the working title of "Gallagher."

* * *

Douglas Fairbanks, junior, may soon appear in a picture of his own authorship. At present the first National star is living at Malibu, Calif., preparing himself to be engaged on the preparation of a script.

* * *

Allen Vincent, Broadway actor, has been assigned to an important role with Carole Lombard in Paramount's "No One Man."

* * *

William Welsh has been given a part in RKO Pathe's new Tom Keene starring western picture, "Freighters of Destiny."

* * *

David Howard, formerly assistant director with King Vidor and lately handling Spanish talkers, has been made a full-fledged director by Fox. He will direct George O'Brien in "The Rainbow Trail."

* * *

FOX has teamed Charles Farrell and Sally Eilers in O'Meara's "Letter with a Smile," which Irving Cummings directed. Other Fox assignment include Claire Maynard for "Mr. Bluebeard," Enkel Kemmener's "Cheating" and Mary Forbes for "Stepping Stone." Rosco Ates for "The Rainbow Trail."

* * *

Sam Hardy has been signed by Radio Pictures for "Peach O'Reno,"

(Continued from Page 1)

coedings. Confidential, this statement has been given out due to some trade papers reporting that Thalberg and B. P. Schulberg were not in accord at the last meeting. Young declares that at no time was there any disagreement between Thalberg and Schulberg as to the policies involved in the discussions. Young was empowered to appoint a committee to draft a code of ethics, which will then be submitted to the producers and the writers' branches of the Academy for approval.
Review Board Finds Gang Films Unharmful to Youth

PERCENTAGE MAIN ISSUE AT M.P.T.O. MEET

Half of Tiffany's 1931-32 Lineup Finished by Oct. 1

Studio Speeding Up Work on New Season's Program

West Coast Bureau, THE FILM DAILY
Hollywood—Fifty per cent of Tiffany's 1931-32 production schedule will be completed by Oct. 1. Of the 12 in the company's Quality Group, "Murder at Midnight," "Left Over Ladies," "Morals for Women," "A Man So Rare," and "Race Track" will be delivered to the home office by that date. A new script (Continued on Page 6)

PIONEER FILM ENGINEERS WILL BE HONORED BY SMPTE

Banquet of the S.M.P.E. to be held at the New Ocean House, Swampscott, Mass., Oct. 7, will be in honor of the engineering pioneers of the industry. Certificates of honorary membership will be presented to Thomas Alya Edison, Frederic (Continued on Page 7)

RKO Boosting Orchestrations In Four Key City Houses

A definite move by the RKO theater department, in their plans to concentrate on building up vaudeville and stage presentations, has been made in four key cities, where RKO theater pit orchestras have been increased by from five to ten. The cities are Cincinnati, Boston, St. Louis and Philadelphia.

Goldwyn Puts Voice On the Dotted Line

A contract between Eddie Cantor, star of "Palmy Days," and his producer, Samuel Goldwyn, was signed in a novel way yesterday at the Radio-Electrical Fair here. Cantor attended the fair and his contract was placed under a recording instrument. Goldwyn, in Hollywood, spoke his name into a telephone and it was recorded here in sound waves.

"Monkey Business"

Paramount has a money picture in this Marx Brothers four-ring circus. It's an out-and-out winner crammed full of fast, insane and rowdy comedy. The story is only an excuse to enable the quartet to gag hilariously. This is genuine entertainment for any audience, adult or juvenile. EDDY.

High Tax Likely to Halt Import of Films by Mexico

Palley and Rosenthal Building Another House

Palley and Rosenthal, who now operate the Bronxville are completing a 1,200-seat house in Scarsdale, will have another house soon in Larchmont. Construction is to begin immediately.

Mexico City — Importation of American films by Mexico may be discontinued or seriously affected as a result of the government's announcement that its recent increase in import taxation must stand. The new duty amounts to about $36 a kilogram, against $4 formerly.

Hays Names 31 District Committees On Unemployment Relief Activities

Following a survey of industry personnel made by the Planning Committee, and after consulting with M. A. Lighthman and Abram F. Myers, his two vice-chairmen on the national unemployment relief committee, Will H. Hays yesterday announced the 31 district committees named to cooperate in the relief work. Various sub-committees (Continued on Page 2)

Books of Canadian Firms Seized in Films Act Move

Toronto—Detectives from the attorney general's office visited the offices of Canadian Famous Players and the Bloom and Fine quarters in the same building, where books and other records were seized in connection with the impending prose (Continued on Page 6)

Seventh Bombing Occurs In Chicago Operator Row

Chicago—Another stink bomb was thrown yesterday at the Granada, forcing the entire audience out of the theater, and marking the seventh bombing since the beginning of the row between union operators and independent houses.

National Board of Review Finds Gang Films Unharmful to Youth

Vitaphone Shorts Sales 100% Ahead of Last Year

Current bookings of Vitaphone shorts are double what they were at this time last year, according to Norman Moray, sales manager of the company. The Bobby Jones golf series is largely responsible for the showing.

Gangster pictures exercise no bad influences on youth, in the opinion of a composite group of High School boys and girls tested out by the National Board of Review. At the height of the gang film controverseres a short while back the board took a group of young people representing such schools as Xavier College, (Continued on Page 7)

Exhibitor Convention Also Urges Action Against Score Charges

Philadelphia — Under percentage deals distributors should share with exhibitors losses as well as profits, declared Walter Vincent, chairman of the national exhib continuing committee, yesterday before the M. P. T. O. at its annual convention at the Adelphia. Vincent asserted that in instances where a picture fails to register, there should be a downward revision of percentages, and that before winter many contracts will be revised to embrace this provision.

President Lewen Pizor presided at the session, which got under way with a report of the board of man (Continued on Page 6)

F. J. MILLER BUYS INTO PUBLIX AUGUSTA HOUSES

Augusta, Ga.—Frank J. Miller, manager of Publix theaters here, has closed a contract with Publix in New York whereby he acquires a substantial interest in the operator. (Continued on Page 6)

'Seth Parker' to Tour On Ballyhoo for Film

As a ballyhoo in connection with the forthcoming Radio Pictures release of "Other People's Business", starring 'Seth Parker', famous radio character, a personal appearance tour of 70 cities has been arranged for the star, beginning next month. Broadcasting and newspaper tieups will supplement the dates.
Deubach in Providence

Providence—William Deubach has been named RKO manager of the RKO Albe, city, succeeding Harry Storin, resigned.

Eastman Films

J. E. Bruniat, Jr.

New York, Oct. 27—The New York branch of Eastman Films, Inc., 215 Madison Ave., has announced that it has hired Paul F. Gunther as manager.

Eastman Films, J. E. Bruniat, Jr.

Low Daily Close Che.

Columbus, Vite 6 7

San Francisco, Gen. Th. Eq. 120

Miami, Gen. Th. Eq. 120

New York

215 Madison Ave.

Aquas, S. E., New York, Oct. 27—The New York branch of Eastman Films, Inc., 215 Madison Ave., has announced that it has hired Paul F. Gunther as manager.

THE INDUSTRY’S DATE BOOK

Today: RKO Golf Tournament, Westchester Country Club, Rye, N. Y.

The "Exhibitor" annual golf tournament at the La Country Club, Philadelphia, Philadelphia, New York Section of S.M.P.E. meets at the Admirals Club.


Day 4: Fall meeting of the Motion Picture Motion Picture Engineers, New York.

Day 5: Annual convention of M.P.T.O. of the State of Massachusetts, Massachusetts.


Day 10: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwaukee.


100 Expected to Attend Exhibitor Golf Tourney

Philadelphia—About 100 film golfers are expected to be on hand today at the 1931 Annual Handicap Tournament, and Dinner-Dance sponsored by “The Exhibitor” at La Country Club, according to Jay Emanuel. Entries have been received from more than 20 exhibitors, including New York, Washington, Baltimore and other points. The New York contingent is expected to include Sam E. Morris, Felix Feist, Phil Reisman, Ted Schlaenger, Jerry Saffron, Emar Orozovitch, Paul Burgner, Don Mercandetti, Louis Martell, Benn Kishen, Frank Walker, George Dembow, Herman Robbins, Pat Garry, Joe Eagan, Jack Enden, Clint Weyer and others.

Jack Pickford Suffers Relapse

Hollywood—Jack Pickford is seri- ously ill at his home here. His illness started with a severe cold. He has suffered a relapse but his physicians believe a two months’ rest will restore his health.

Charles Goodwin, Jr., Buried

Philadelphia—Funeral services for Charles Goodwin, Jr., former exhibitor and the son of Charles H. Goodwin, were held Monday. The funeral was held Monday at the Manhattan Club, where Mr. Goodwin was a member. The service was conducted by the Rev. J. C. O’Connell, pastor of the Manhattan Club, and the burial was in the family plot in Graceland Cemetery.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

New York—Powers Cinematograph Corporation, 723-7TH AVE., N. Y. BRYANT 6-9067

THE DAILY

Friday, Sept. 25, 1931

Hays Names 31 District Committees On Unemployment Relief Activities

(Continued from Page 1)

of the central committee, of which Hays also is chairman, are holding meetings on allied problems, such as industrial affairs, so as to conserve employment and fulfillment of the "vendum's duty in the matter of aiding general morale."

At the meeting of the 31 district committees are:


Los Angeles—City—Sam Benjamin, Roy Hef- fer, J. L. Sowder, Pat McElroy, Bob Hatch, J. L. Crowell.

Sioux City—Samuelson, L. Pierce, J. F. Martin, C. E. Williams, Sam Kine- sten, Harry L. Goldberg.


Omaha—S. W. Fitch, R. S. Hallstatt, I. C. Durban, E. F. Cunnea, L. R. Pierce, L. L. Luther, M. A. McInelly, Bestin, Harry L. Goldberg.


Salt Lake City—W. F. Gordon, C. H. Williams, C. J. Rebecca, Fred C. Moe.


San-Francisco—J. C. Parsons, M. F. Cur, Gary, E. A. sushi, Fred, Fred, Fred.


Tulsa—R. C. Vinson, A. C. McElroy, Fred, Fred, Fred.

Virginia—Jack A/. Goulette, Fred, Fred, Fred.


Hollywood—Harry Goldenberg, George Mare, Bob Whelan, Russell Roers, M. Michelseter, Harald B. Frank.

Henry Peke Dies

Philadelphia—Henry Peke, operator and owner of several theaters in this district and organizer of an association, now chairman of the Picture Exhibitors and Owners, is dead at home in Mt. Washing- ton.

Columbia’s Third Sept. Release

“A Dangerous Affair,” with Jack Holt and Ralh Graves, will be Col- umbia’s third September release.
Here's how they're selling the laugh hit of the season!

Real circus ballyhoo! That's why it got such amazing grosses at the Earle, Phila; Tabor, Denver; Earle, Washington; Fisher, Detroit; Strand, N.Y.

Side Show

with WINNIE LIGHTNER

CHARLES BUTTERWORTH

EVALYN KNAPP, DONALD COOK

GUY KIBBEE

Directed by ROY DEL RUTH

SET TO START THE WHOLE COUNTRY LAUGHING IN KEY CITY HOUSES NEXT WEEK

A WARNER BROS.

more than your contract calls for

HIT!
FRANK CAPRA
"The Man Who Never Fails at the Box Office!"
LATINUM BLONDE

1st CAPRA SPECIAL FOR THE NEW SEASON has EVERYTHING!

A corking modern story scintillating with both dramatic and humorous highlights; acted by a Superb Box Office Cast under the masterly direction of FRANK CAPRA

with
LORETTA YOUNG
ROBERT WILLIAMS
JEAN HARLOW
Walter Catlett
Louise Closser Hale
Edmund Breese

and a notable supporting cast

A FRANK CAPRA PRODUCTION

Another GREAT HIT from DEPENDABLE COLUMBIA!
PERCENTAGE MAIN ISSUE
AT M. P. T. O. CONVENTION

WALTER VINCENT was hailed as a new exhibitor leader offering to his members the way to beauty of theatermen since the protest meeting held in New York last Sept. 1. Jay Emanuel expressed the idea and the meeting thoroughly okayed it.

Walter Stein, prexy of United T. J. Hess, took a bow at the suggestion of Pete Woodhall, recently named vice-president and general sales manager of his outfit.

E. J. O’Connell, another of the Manhattan contingent, remained old acquaintances.

Dezel Buys Out Goetz

In Road Show Pictures Chicago—Albert Dezel has bought the complete interest of L. E. Goetz in Road Show Pictures. Goetz expects to go to Hollywood to produce picture picture. Dezel will continue to road show “Ten Nights”, and in addition to his regular territory he has acquired the Southern Illinois and Eastern Michigan rights on “Ten Nights”.

Winnie De Lorenzo of Celebrated Players, Milwaukee, will continue to act as the Road Show Pictures agent in Wisconsin, and Greiver of Greiver Productions, Chicago, will continue to act as sales agent in Northern Illinois and Indiana.

Dezel has just returned from New York where he has completed a deal with Sherman Kreelberg to handle the distribution of “Should a Doctor Tell” in the Middlewest. This picture opens soon at the Cinema.

Seven Daily at Paramount

“An American Tragedy” will be shown an additional daily at the New York and Brooklyn Paramount starting today. It will probably run for two weeks.

Vitaphone Signs Hal Le Roy

Hal Le Roy, 17-year-old singing sensation of Ziegfeld’s “Follies”, has been signed to appear in one of Vitaphone’s “Pepper Pot” shorts.

Pittsburgh House Signs With Union

Pittsburgh — A wage agreement has been signed between operators and owners of the Brushton, following a strike of three weeks, according to Ralph C. Freemen, business agent of the union.

Ad Film Company Folds

St. Louis—Kismet Sound Films, organized by Anthony Kramer and Philip Schuman, to make advertising pictures, has folded up without producing any films.

Lou Goldberg Joins RKO

Lou Goldberg, at present publicity writer at the Paramount Long Island Studios, has been engaged by RKO to handle all national picture exploitation for RKO theaters.

George Arons didn't remain for the luncheon as he is dieting. And not with object of losing weight.

Mike O'Toole, M. P. T. O. A. secretary, organized his representation in the final speech on the program.

Auto Cinema’s continuous lobby trailer projector was plugged to interested exhibitors.

President Lewen Pizor had a chance presiding at the meet as it was quiet as a Philadelphia Sunday.

Simmons Receives Token From A.M.P.A. Members

A buffalo ski glading traveling bag was presented to Mike Simmons, retiring president of the A.M.P.A., at the weekly meeting held Saturday at the Paramount in Chicago. The meeting was closed to all members and was presided over by Ed Finney, recently elected presi.

Entrants in RKO Golf Tournament

Entrants in RKO's two-day golf tournament which started yesterday at the Westchester Country Club at Rye, N.Y. are:


Robinson Continues at Palace

Edward G. Robinson, First National star, continues his personal performance for a week at the Palace starting Saturday.

Lew’s London Theaters Dividend

London — Loew’s London Theaters, Ltd., has resumed dividends on the $10 preferred stock with a payment of 55 cents a share.

Moss Show Holding Over

B. Moss’ premier show, including Columbia’s “Pagan Lady” on the screen and the Moss Varieties on the stage, will be held over for a second week at the Broadway.

“Alexander Hamilton” Holds Over

“Alexander Hamilton” — the historical play starring over George Arliss in “Alexander Hamilton.” The house, despite its limited capacity, grossed over $12,000 on its first week.

Get It In Writing

Philadelphia—When a theater is holding over a picture, don’t take your eyes off it. The next thing you know it’s okay, warned George Arons, speaking to the M. P. T. O. at its meeting here yesterday. Put it in writing, he urged, pointing out that the Copyright Protection Bureau has become increasingly active in this territory.

HALF OF TIFFANY LINEUP BEING FINISHED BY OCT. 1

(Continued from Page 1) has been prepared for "X Marks the Spot" by Warren B. Duff and Gordon Kahn. "The Last Mile" will follow.

In the Ken Maynard series, “Alias the Bad Man,” “The Two Gun Man,” “The American Terror,” “Range Law” and “Branded Men” have been completed, with “Near the Trail’s End” and “The Nevada Buckaroo,” of the Bob Steele series, ready for release.

Books of Canadian Firms Seized in Films Act Move

(Continued from Page 1) for alleged violations of the Combinations Act. Police also visited Royal Films and Exhibitors’ Distributing Co. The seizure is a formality in carrying out the necessary details of getting evidence.

F. J. Miller Buys Into Publix Augusta Houses

(Continued from Page 1) sh and operation of three theaters, the Imperial, Modjeska and Rialto. The houses were formerly operated by The Augusta Enterprises, subsidiary of Publix.

Pathé for Egypt

London—Capt. H. E. Auten, European representative for Pathé, has returned from a trip to Alexandria, where he completed a deal for the distribution of his company’s product by Essanil Film Agency, AugustaEnterprises, subsidiary of Publix.

“Lieutenant” in French at Carnegie

French version of “The Smiling Lieutenant” with Maurice Chevalier, Claudette Colbert and Miriam Hopkins, opens Oct. 1 at the Little Carnegie.

Memphis Loew House Reopens

Memphis—Loew’s Strand, closed during the summer, reopens today with pic.tures. Herb Jennings is manager.

Congratulations:

EDDIE CANTOR
for his versatile antics which make up the load of laughs in United Artists’ “Palmy Days”

No. 37 of 1931 “Good Deeds” Series
PIONEER FILM ENGINEERS WILL BE HONORED BY SMPE

(Continued from Page 1)

Eugene Ives, Louis Lumiere, Charles Muschiatto, Jenkins and George Messter. Invitations to the banquet have been issued to Eugene Lauste, Jean LeRoy, Thomas Armat, Donald Bowers, George Melies (France), Oscar Messter and Max Sladonovskiy (Germany), Robert Paul and W. K. Paul of Universal (England), Charles Friese-Greene, son of William Friese-Greene, Miss Marie LePrince, daughter of L. A. A. LePrince, Edwin Porter, and D. W. Griffith.

Notre Dame Man Joins Universal's Sales Dept.

Dan Halpin, manager of Knute Rockne’s last team at Notre Dame, has joined Universal, which made the picture, “The Spirit of Notre Dame.” Halpin was introduced to President Davis Laemmle Thursday upon his arrival from Europe. The next day he went to work for the picture company, in the sales department. He was temporarily assigned to work in connection with the Notre Dame “shorts” and with the feature, “The Spirit of Notre Dame.”

Local 306 in Two More Houses

Despite activities of Empire M. P. Operators’ organization, Local 306, identified with the A. F. of L has strengthened its position by placing its operators in two more Timer Square houses. Members are working at the B. S. Moss Broadway and the Vanderbilt. Local 306 proprietors recently went into the 50th St. Playhouse.

Shorts Sent to Rome Conference

Prints of “Spring Training,” the first in Tiffany’s new football For the Pan Series, and “Vagabond Melodies,” a new Lyman H. Howe-Hodge-Podge, have been sent to Rome, where they will be screened before the International Council of Women, sub-section of motion pictures, meeting under the auspices of the League of Na ions at the International Educational Cinematographic Institute which will be attended by women from all over the world.

TEN YEARS AGO TO-DAY

In the THE FILM DAILY

All set and ready for the first annual golf tournament.

Famous Players understood to have shipped back to Germany bulk of German pictures.

* Marcus Loew denies report of Metro reorganization; says no radical changes planned.

ALONG THE RIALTO WITH PHIL M. DAILY

- - SLIP A NEW leaf in your directory of studio terms Write in “space shot”, which Emerson Genetics is using in “24 Hours,” Paramount pix. Simple means “panning” or turning away of the camera from the players at the end of each scene and then showing a panorama or traveling with the characters from one spot to another before picking up the next location. This treatment permits continuous action minus fade-ins and fade-outs. Helen Klump, who is known to Viewpoint readers as Karen Hollis, is living with Ann Rork. Usta be on the Morning Telly handling pitcher stuff. Irene Thier seems to be the most-quoted of Gotham newspaper reviewers. Her system of evaluating screen fare gives publicity departments meaty stuff for their ads.

- - PRELIMINARY PLANS are being set for the dinner, dance and entertainment which the M. P. Club will toss Feb. 20 at the new Waldorf-Astoria. Rudy Wiedoeft, who handles a Maxi Saxophone when it comes to contagious melody, is being ably handled by Horace Yorke, who is his business associate in Radio Transcriptions. “Let’s Play Marx,” sez an Unauthenticated Report, is Hollywood’s latest retort of course you couldn’t surmise it’s a plug for “Monkey Business,” which Paramount is anxious to tell you opens at the Rivoli on Oct. 1. Vivian Moses very frankly announces that final scenes have been shot in D. W. Griffith’s “The Struggle,” produced at Joe Coffin’s Anson Cinema Studio.

- - JIMMY SMITH has made many a star from becoming just a face of the Robert F. Smith. He edited the first picture Mary Pickford ever made and has on his list of credits the scissors-work on “The Birth of a Nation.” Which Al Grey will tell you is still box-office lure. Add to Broken Hearts on Broadway that columnist contest is completed and the original author of this column, alack, alack, only came second. Al Fineman is Anticipating but he won’t tell what.

- - PHIL REISMAN opines that anyone wanting to improve his film industry background should attend some of those Warner-British arbiters and read that one of the questions asked by an Erpi lawyer was, “What is the difference between a motion picture and a feature?” Morning musicals, which cost the customers no extra tariff, are now part of the policy of the Europe, where the new film is “The Inn at the Rhine.” Latest pop German melodies will be played daily from 11:30 to 12 o’clock, sez Martin Lewis. “The Fugitive” is still shelved, it appears, is going out a exploit campaign in connection with the Seth Parker pix which RKO will offer to exhibs. Every time Primo Carnera walks into Sarlot’s the luncheons center their attention on his highly-publicized feet. Grad Sears, who is going West with Charlie Einfeld, has a route which takes him to Portland, Seattle, San Francisco and other hamlets where pictures are sold.

- - FERENC, NOTED continental photographer who was recently signed by Jack Warner while in Europe has arrived on the Coast to make camera studies of Warner and First National stars. Two ex-Theater Guild plays are doing nicely thank you, in talker garb in Broadway houses. Meaning “The Guardsman” and “The Brothers Karamazov.” Joe Well is showing a powerful one-sheet on “Homicide Squad” for use as this Universal celluloid plays here and there. It urges the public to help “Drive Em Out,” referring to gangsters. Joe Leo is more concerned with golf these autumns than days at theater deals. Nothing new in his plans since his deal with Fox was called off.

- - BOND BLDG. elevator boys are going up in the world. One is being groomed by RKO to work at its Porto Rico exchange into a song writer. And a third expects to Get Somewhere by sing- ing to his customers. When he hits the 16th floor, like a present store elevator director, he will say “Are the Children?” which is a plug for a certain price of RKO product.

BOARD OF REVIEW FINDS GANG FILMS UNHARMFUL

(Continued from Page 1)

Horne Mann, Scudder, Fieldson, Dickinson, Scudder, Cassel, Cohan and Scudder, all at the University High School, were shown a group of pictures including “Little Caesar,” “Excitement Streets” and “Quick Millions,” and there were asked their reactions.

None admitted that he or she had been harmed in any way by any of the films. Answering a question regarding the possible effect of these films upon the members of their families most of them agreed that they would not want their eight year old brother or sister to see them. A few would allow the films to be shown to their fourteen year old brother or sister. A large percentage thought it would be safe for an eighteen year old brother or sister to see them—an equal number thought it would be equally safe for their mothers. Adult brothers and sisters, and fathers, were unanimously immune.

A question was put forth that there was any particular significance in children’s liking to play games about gangsters and racketeers, any more than playing Indian, 80 per cent replied in the negative, while the affirmative qualified their answers most unanimously on the fact that children do not hear so much of Indians now and the gangster just happens to be the type of ‘bad man’ they hear most about.

Garbo-Novarro in Mata Hari Story

Hollywood—Greta Garbo and Ram Novarro will appear together in a story based on the exploits of the European spy, Mata Hari, according to announcement by M-G-M. The picture is now being prepared for early production.

Philly House Drops Colored Acts

Philadelphia—Fay’s has abandoned its policy of colored vaude acts and pictures in favor of white vaude acts and films, effective today. The other policy ran for three days. Nixon’s Grand inaugurates a vaude and picture policy in October.

Many Happy Returns

Best wishes and congratulations are extended by T H E FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 25

Paul Gulick
Al Green
Louis D. Lighton
Guy Oliver
Arthur James
Institutional Adv. Still Being Considered

The Hays organization, despite reports to the contrary, has not voted to ban institutional advertising, a representative of the organization said yesterday. The matter has been discussed and is still pending, it was pointed out.

Fox Theater Assignments Bring Many N. Y. Changes

Monte Salamon has been appointed manager of the Park Plaza, Bronx, replacing Chris Eagan, who has been transferred to the management of the Valentine. Richard Dixon is now assisting Jacques Benjamin, manager of the Nemo. Fred J. Cuneo has been appointed manager of the Fox-Poli, Meriden, Conn., with Bert Gleason as assistant. Walter Melvin, formerly of the Valentine, is now managing the Corona and the Granada, Long Island. R. Wernick, who has been managing the Granada, is now assistant manager and treasurer of the Corona. S. Abrams, formerly assistant manager of the Corona, is now assistant manager and treasurer of the Granada. H. Doran, formerly assistant at the Granada, has been made assistant manager and treasurer of the Roosevelt.

New Talkie Apparatus in Australia

Melbourne—Phillips Lamps, Ltd., recently announced its entry into the Australian talkie equipment field with a unit selling at around $2,000. The apparatus manufactured in either England or the Netherlands, is reported to be very compact. It is sound-on-film only.

Auto Parking Site for Kutinsky

Morriss Kutinsky, former theater owner, has purchased an automobile parking site on the line of the old Belmont Hotel, opposite Grand Central Terminal, it was originally intended to build a theater on the plot, which extends to 41st St.

Thieves Take Equipment

St. Louis—Fred Wehrenberg, owner of the Melba, has reported to police that projection equipment valued at about $1,000 has been stolen from his house. The robbery took place after midnight.

Checking Service in Atlantic

Atlantic Mutual Service of Chicago opens an office here at 709 Glenn Building on Oct. 1.

Coming & Going

Richard A. Rowland leaves Monday for the coast.

Frances Agnew has finished her scenario assignment at the Paramount coast studios and returned to New York.

P. J. Wousson, author of "Bed of Dust," leaves today by auto for the coast to sign a contract as a writer for Universal.

William Haines, who has just signed a new contract with M-G-M, is due in the East next week for a visit.

A Little from "Lotts" By Ralph Wilk

Hollywood

Monroe Owsley, who scored in "Holiday," "Honor Among Lovers," "This Mod Squad," and other films, is temporarily absent from the screen while recovering from nervous exhaustion. Owsley, who recently severed his connection with Richard Kane as agent, has been approached directly by several producers for the parts for which he is under consideration in the role of Whitey in "Quare People."

Wallace Smith, author and scenario expert, claims he has revised a photoplay that will be completed with staff of four people including actors, mechanics and executive staff. He is holding his idea in reserve for the day when rehunchment in Hollywood reaches its limits.

Mack Sennett has finished a new Brevity with the aid of his old-time entertainment for youngsters. It was originally called "The Lyn' Hunter," but renamed "Who's Who in the Zoo," and has been released in Sennett Color. Billy Bevan has the leading role. In the supporting parts are Speo O'Donnell, Rosemary Theby and little Billyarty.

Radio Pictures has cast Norman Foster and Stanley Fields in "The Dove," under the direction of Charles White. Knighty Kelly and John Howard for their first talkie in the form story in which Mary Astor and Ricardo Cortez are featured. Zelma O'Neil, Cora Witherspoon and Sam Lee are also in the cast.

William Goodrich, who hardly takes a break between assignments, has started a new Educational-Marmaid comedy with Jack Shatta, Emerson Treacy and Frances Dean, the latter a striking blonde borrowed from Samuel Goldwyn.

Universal has added Harry Carey, Jr., Edward Brooks, Alexander, Harry Woods, Alphonse Ethier, Walter Brennan, Donald MacDonald, Melville McDowell and D'Arcy Corrigan to "Law and Order," which Edward Cahn is directing.

Sidney Fox and Frances Dee are in "Ner Women," which Edw. H. Knopf adapted and will direct. Slim Summerville is working in "The Phone" from a story by Harry Gribbon, Daphne Pollard, Iseh Sebury and Lena Malena, directed by Harry Edwards.

Fox has bought "Dance Team" first novel by Sarah Addington, for James Dunn.

RKO Pathe has assigned Robert Armstrong to "The Second Shot," with Helen Tenacken for his first assignment. Ralph Ince will be in the picture after Eddie Hall has not as yet united.

Harold Lewis, Paramount sound engineer, has completed work on "Onoe a Lady." His next assignment will be "Wingding Girls."


Will Rogers, with two Fox pictures finished ahead of schedule, is taking a vacation trip to Mexico City.

Warner Bros. has signed Dickie Moore, kid actor, for five years. Regis Toomey has been signed by Samuel Marx under "Under Eighteen." new title of the picture formerly known as "Pretty Little Girl."...


Charles A. Logan, whose "Drake Murders Case," and other mystery thrillers of an original nature have made this type of film something of a specialty with him, has completed his second Columbia assignment. He is credited with the adaptation of "Unwanted," Jack Cunningham collaborated with him on the dialogue. Edgar Wallace's "The Franchise of Serpent" will reach the screen via Logue treatment and Galindo.

M. M. Paggi, veteran sound man, is in a recordign and "Dr. Jekyll and Mr Hyde" at Paramount.

It seems to be safe to predict that "The Spirit of Notre Dame," will be one of the most rewarding of the year. The writer was a member of a hard-boiled audience of men and women who raved regarding the pictures. That it is a studio picture has been screened to date by George Meyer.


Not so many years ago, Jacqueline Logan was a supporting actress in a little newspaper in Nebraska. Now she is directing her own story, "Strictly Business," for British Intercontinental. Montreal Sweet is appearing in an Edgar Wallace play in London.

An actor who became a cameraman, is being graduated to the rank of actor will be associated with George Archainbaud in his forthcoming production of "Pickup" for RKO. One of them is Harrison Fillmore, who abandoned his ambition to be an actor when he became interested in photography. The other is Ward Dunn, who has only recently given up the mechanical department to try his luck as a producer.

James Kirkwood and Beatrice Prowers were married this week in Las Vegas. Nev.

Conrad Nagel, Frank Capra, M. C. Easter, Max B. Bajohr and Glazer have been nominated for the board of directors of the Academy of M. F., Arts and Sciences.

When Doris Lloyd came to Hollywood several years ago it was with no thought of a motion picture career. Concluding to take her sister to Mrs. George R. Arthur, wife of the popular actor, Miss Lloyd offered to meet her new friend and work persuaded her to lengthen the visit and eventually to remain as one of the screen's most popular character actresses. Miss Lloyd will shortly be seen with Ann Harding in the latter's, RKO Pathe starring picture, "De-
SAMUEL GOLDFWN
Knows Box-Office!
First he gives you
"STREET SCENE"
and now

Eddie

CANTOR

in

"Palmy Days"

A mammoth riot of girls, gaiety, spectacle and story!
Backed up with another

UNITED ARTISTS
Exploitation Campaign

OUT-WHOOPS "WHOOPPEE!" Your receipts will prove it!
And Lincoln might have added

You can’t fool yourself any of the time

You may fool the public some of the time, but you can’t fool yourself any of the time. Size up your show. Has it balance? variety? speed? spontaneity? sparkle? color? class? If not, you’ll be the first to get hep. Then set about pleasing yourself. Remember that the balance of box-office power is in your short features. Use a comedy and two or three one-reel novelties. Vary the showings. Mix ’em up.

See that you have a trade-marked show, short features of the Educational Pictures brand. That means cumulative value in screen, fan and national advertising. Eleven years of specialization and concentration by Educational have pre-sold and made sure-fire the short feature part of your program.

MACK SENNETT
brings Radio’s latest great crooning sensation to the screen in a sensational short comedy

BING CROSBY
in
"I SURRENDER, DEAR"
They’ll never forget the baron of baritones singing his favorite number.

"Torchy" is back!
RAY COOKE
in
"TORCHY"
First of the new talking comedies from the famous Sewell Ford stories. With Dorothy Dix, Edmund Breese, Franklin Pangborn.
Produced by C. C. Burr

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, president
Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President
Crying Need for More Wholesome Films

Arbitration May Prevent 25 Closings in K. C. Area

Fox Giving Writers a Break

Fox's 19 staff writers will henceforth be given a break in the publicity on films in which they had a hand, according to a new policy decided upon by Winfield Sheehan. Thus the Writers will get wider credit for their good stories and dittos on their bad ones. The Fox writing staff includes Edwin Burke, Tom Barry, S. N. Behrman, Guy Bolton, Barry Comstock, A. Cohn, William Conselman, William Hurbart, Philip Klein, John Peter Leister, William Anthony McGuire, Dudley Nichols, Howard Emmett Rogers, Lynn Starling, Irene Kuhn, Maurice Watkins, Imogene Stanley, Sonya Leiven and Dorothy Fletcher.

5 Equipment Firms Will Finance 10 Exchanges for 16 MM. Films

Five equipment manufacturers are scheduled to finance ten 16 mm. exchanges which International 16 MM. Pictures, Inc., will open in key cities before Oct. 25, stated Rudolph Mayer, president, yesterday. It is understood that the following are the concerns: Sparks-Withington, Jackson, Mich., makers of Visionana; International Projector Corp.; Sprague Specialties Corp., North Adams, Mass., manufacturers of Visvox; P. W. Electric Co., and Peko, Inc., of Chicago.

Talking Television Demonstrated

A successful demonstration of talking and moving television pictures was held at the Radio-Electrical World's Fair which has been in progress the past week at Madison Square Garden. Images were projected on a 10-foot screen and

Nick Schenck Favors Stars Over Wide Film and Color

Both wide film and color will not be included in M-G-M's revised production plans for 1931-32, according to present intentions, said President Nicholas M. Schenck in an interview with THE FILM DAILY Friday. Wide film experiments have been suspended by the company. M-G-M schedule calls for two features with music, these being "Flying High" and "The Cuban," Schenck stated, and said that he is firmly convinced that star names are vital to productions.

Martin L. Petry Joins Castle Films as Exec.

Martin L. Petry, publicity manager during the last five and a half years for the United States Lines, has resigned, effective Oct. 1, to become associated in an executive capacity with Eugene W. Castle, head of Castle Films, industrial and merchandising film producers. As publicity director for U. S. Lines, Petry booked all films for exhibitors aboard vessels of this fleet.

National Group Reports Scarcity of Family Pictures

Continued scarcity of pictures suitable for young folks is indicated in the September report of the National Committee on Current Theatrical Films conducted by the Educational Screen. Bearing out the findings of a recent FILM DAILY survey among representative exhibitors, who were almost unanimous in declaring there is a crying need for

Protesters Concentrate on Score Charge Fight

The exhibitor protest committee which developed out of the New York meeting Sept. 1 will now concentrate its efforts on the removal of score charges. Chairman Walter Vincent has been continually in contact with sales managers of major companies on the matter. Another session of the committee will be held this week, on a day to be selected by Vincent.

Lowry's Bodies Found; Funeral in Cincinnati

Cleveland—Bodies of Mr. and Mrs. Arnold Lowry, who were recently drowned while sailing on Lake Erie, have been washed ashore. Funeral services will be held in Cincinnati Sunday. Both Mr. and Mrs. Lowry were connected with the film industry.

Rating Films by Stars Discarded in Dallas

Dallas—Rating pictures by the use of stars has been discarded by the "News" here as a result of efforts on the part of John J. Friedi, Publicist of the division manager. Friedi's argument was that, although two-stars is supposed to mean that a picture is "good," the public this is thrown in a faint praise, and unless a picture gets at least three-stars most folks stay away from it.
Eddie Cantor Launches Dunker Drive

Police officers had to be called out Friday afternoon to manage the mob that gathered to watch Eddie Cantor do a doughnut dunking stunt in the glass-front doughnut shop at Broadway and 45th St. The stunt, for which Lewis has been doing at the Paramount to promote their Slew, is scheduled to start Aug. 6. While Cantor wears the baking suit which is designed to hold him in place if he falls into the doughnut spread, he is to do three doughnut stunts daily. The stunt will be repeated until Aug. 20.

Arrangement May Stop 25 Closures in K. C. (Continued from Page 1)

City, Kan., and Kansas City, Mo., were among the cities that must close their motion picture theaters on Aug. 25 in order to comply with the order issued by the Kansas State Board of Health. The city's health officer ordered that all motion picture theaters in Kansas City, Kan., be closed on Aug. 25 as a result of a violation of the health laws by the city's health department last month. The health department has been working to improve the health conditions in the city.

More Wholesome Films Needed, Report Shows

(Continued from Page 1)

For more pictures of the wholesome variety to be shown in the coming months, the Screen tabulation for the past month showed that, of 63 films among the 30 new releases, 15 were rated as suitable for family use by the Children's Film Council as good for adults. Fox's "Merely Mary Ann" also gets a very good rating for all classes, while complimentary remarks were given to Paramount's "Newly Rich", Fox's "Young As You Feel" and "Black Camel", RKO "Public Defender" and "Marry Cooks", and MGM's "Sporting Blood".

Newman Shorts Tied Up With Tour

E. M. Newman, having mapped out his travel lecture tour for the season, the Vitaphone shorts sales department is perfecting plans to have his "World Travel Talks" shown in all of the cities on his itinerary. At the time of his visit, the talks on the Newman tour are Detroit, Cleveland, Pittsburgh, Milwaukee, Boston, Baltimore, Philadelphia, Washington and New York.

Charles Yates Wins in RKO Golf

Charles Yates, an RKO booking agent, won the RKO golf tournament yesterday at Yates. It was the new holder of the J. M. Murchie Cup which he must win three times in succession to become predecessor of the trophy. Roy Webb, was runner-up.

First Texas Stink Bomb Conviction

Fort Worth, Tex.—The first conviction under the new law enacted by the Texas Legislature making the hurling of a stink bomb a misdemeanor was made here when one John Dixon was given nine months in jail for hurling and exploding a stink bomb in the Gayet.

Peggy Shannon Signs New Contract

Peggy Shannon has signed a new contract with Paramount. She is currently working with Richard Allen in "Touchdown."

Glen Dickinson to Coast

Kansas City—Glen W. Dickinson has left for a three weeks' business trip to Hollywood.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg.
Los Angeles, Cal.
Chicago, Ill.
NEW!
FAST!
NAMES!

THE NEW DRAMATIC SENSATIONS! . . . .
NICK HARRIS
World Famed Detective and Criminologist
Unravels Twelve of America's Most Baffling Mysteries. Breath-Taking Two-Reelers
Produced by Spencer Bennett

CLARK AND McCULLOUGH
Broadway's Drollest Clowns Pack Hilarity
into Six Two-Reel Panics Produced by Lou Brock

'CHIC' SALES
Smack on the Heels of His Hit Sensation
in "The Star Witness"... Six Two-Reelers
at His Merriest. Lou Brock Production

NED SPARKS
Dead-Pan Riot of Stage and Screen Packs
All His Tricks into Six Hilarious Two-Reel Comedies. Lou Brock Production

MICKEY MCGUIRE
Best Juvenile Draw on the Screen Carries
On His Prosperous Career in Six More
Kid Comedies Made by Larry Darmour

ROSCOATES
The Stuttering Laugh Star of "Cimarron"
and "The Big House" in Six Character
Comedies. Lou Brock Production

AMEDEE J. VAN BEUREN
SHORT FEATURES!

13 SINGLE REEL TOM AND JERRY CARTOONS... New and Lively Successors
to Van Beuren's Famous Aesop Fables.
13 LIBERTY SHORT STORIES... Single reel features from the pens of the world's

TUNE IN!
“RKO Theatre of the Air” N.B.C.
Coast to Coast Network Every Fri-
day Night, 10:30 P. M. N. Y. Time
Special Herald for Women on "Bought"

THE manager of the Warner theater in Elkhart, Ind., is to be credited with having gotten out a rather unique herald in announcing the run of Constance Bennett in "Bought!" Instead of issuing the usual flat herald, one was designed with a three-inch fold. On the front was this announcement in clear type: "An Actual Experience of Interest to Every Woman." Opening the herald one finds this: "Just as you unfold this—just so does the unusual story of Stephanie Dale unfold to the world. In fact, the whole spread was decorated with three reproductions of scenes in "Bought!" The captions for the scenes are the words of dialogue from the picture. The last page contained the theater announcement.

—Warner, Elkhart, Ind.

Birthday Congrats and Pint of Ice Cream for Louisville Fans

Lee G. Goldberg, manager of Warner Bros. theater chain in the Kentucky district, has elaborated on his previous mailings by putting out birthday congratulation letters to the fans in Louisville. As a good-will builder Goldberg has found the personal letters a great help, many of those receiving them acknowledging their receipt and giving thanks for the sentiments expressed. Now Goldberg has made arrangements through one of his localUUIDs to mail out birthday letters to the good people in Louisville to present pint of ice cream to all those receiving one of the Warner theater chain's birthday letters of congratulation.

—Warner Theater Chain, Louisville, Ky.

COMING & GOING

Tom Delahanty, vice president and general manager of RKO Pathe Exchange Co., sailed today (Saturday) on the Leviathan for England. Delahanty recently reorganized his company's English organization and is now supposed to review the progress made in recent months.

L. J. Ludwig, new director of the Publix Northwest territory, is leaving on an inspection tour.

Bernard J. Gottlieb leaves for Mexico on Monday to take over the M-G-M branch there.

Edmund Lowe and Lilyan Tashman are now back from New York from Hollywood and will sail Tuesday on the Easterner.

Eugene Zukor and Morris Greenberg of the Publix construction department are due back from Europe next week.

ALONG THE RIALTO

PHIL DAILY

TIMELY TOPICS

"Natural" Colors Too Garish for Films

What is meant by "natural" colors as applied to motion pictures? Clearly the colors of nature and creation as seen by the eyes of the normally constituted individual. Now, suppose we had a perfect method of reproducing nature and creation as they appear to the vision of mankind (and woman-kind) should we be satisfied with what we get? No! Nature and creation are often ugly, garish, crude, inharmonious—stuffy. For instance, we had a battle scene just as eye witnesses have seen it exactly reproduced in a motion picture. It would repel, revolt, repulse, nauseate, sicken us. Or a still scene; a poor interior; a group of down and outs. They would repel us by their very fidelity to nature. Or the fabrics of women's dresses; or men's clothes; or household interiors; or crowded functions, festivals, mob scenes. Nature is very rarely artistic; she overdoes things in respect of shape, color, size, drawing. Now, here is where the "art" of the film producer steps in; he judiciously tints, tones, stains, his pictures, and the movie audiences are easily satisfied to waive any claim to know the process, "natural" color or artificial, by which their aesthetic susceptibilities are unaffected. They don't want to be "shouted at" by bright scarlet, or green, or blue, however scientifically correct they may be. In other words, art beats science first, last, and all the time.

—Thomas Beding

Many Happy Returns

Best wishes and congratulations are extended by T H E FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 26-27

Antonio Moreno
Victor Kendall
Kitty Melver
Edmund Burns
Ann Sheridan
Wally Van


**HOLLYWOOD ACTIVITIES**

Latest Production News Received By Wire From The West Coast

---

**3 WESTERNs UNDER WAY AT MONOGRAM STUDIOS**

Monogram Studios will release three classic Western action pictures in production within the next fortnight, according to an announcement today by W. Ray Johnston, Monogram head. The release includes the two Tom Tyler features and one of the popular Bill Cody-Andy Shuford series. "Two-Fisted Justice" leads the Tom Tyler list. It is being directed by G. A. DurIan from his original story, Lloyd Nolan, who made the last TomTyler, "The Man from Death Valley," will direct another, as yet untitled.

Harry Puzer, who wrote and directed the last two of the Cody series, will start shooting Tuesday on "Land of Wanted Men," his latest western under the direction of "The Bill and Andy" series.

Three Big 4 Units at Work

Three units are at work on the new Big 4 schedule. Camera work is progressing rapidly on the Buzz Barton western, "Cyclone Kid," starring Francis X. Bushman, John C. Proctor, Caryl Lincoln and Ted Adams. J. P. MacGregor is directing.


**A LITTLE from "LLOTS"**

By RALPH WILK

**HOLLYWOOD**

GERTRUDE ORE, who wrote "The Mad Parade" in collaboration with Doris Malloy, is writing the screen play and dialogue for "Thirty Days," which will be directed by Alan Crossland. Claire Carvalho is writing the added dialogue. Miss ORE and Dorothy Aragon have written the untitled stage play, Miss Cairns co-authored "Sin Takes a Holiday," with Robert Milton.

Wes Root, Oliver H. P. Garrett, Ted 0.34. Jack Kelly and Artie Goetz, were among the members of the film colony who participated in a pre-season Pacific Southwest tennis tournament.

Frances Agnew, who recently completed her scenario assignment at Paramount and has returned to New York, has written a picture which will be presented on Broadway this season.

Through Al Rosen, Arthur Pearson has been signed on a long-term contract by Paramount. Rosen discovered Pearson in the stock company at Elitch's Garden, Denver.

Georgie O'Brien has returned from Spokane, where he assisted in the opening of the new Fox theater, and will participate in production of Zane Grey's "The Rainbow Trail."

Douglas MacLean will supervise "Ladies of the Jury" at Radio. He has already supervised six productions under Radio contract.

Albert J. Cohen has been appointed exclusive west coast representative of David B. Hampton, New York, authors representative. Among the writers represented are Harold Bell Wright, Nina Wilcox Putnam, Lee Sage and Medina Nicholson.

George Stevens has completed the direction of "The Kick-Off," a Pathe-Roths comedy. It is one of the subjects in "The Boy Friends" series and its cast includes David Rollins, Grady "Alabam" Sutton and Mickey Daniels. Tom L. Post, former coach football team, acted as technical advisor.

Gayne Whitman, popular stage and screen player, acted as the narrator of the Van Beuren short subject, "Under the Southern Cross," now playing the Carthay Circle, Los Angeles. Because of his ability to paint word pictures, Whitman was assigned by Elymer Clifton to act as the narrator on "Ghost Towns," another short subject.

Kosak Mamoulian refused an assignment to direct Alfred Lust and Lynn Fontanne's next Theatre Guild production in New York in order to direct Paramount's filming of "Dr. Jekyll and Mr. Hyde." He staged "Porgy," "Wings Over Europe" and "Mar's Mill" for the Theatre Guild.

Louis King is busy directing "Unwanted," a story of stage life, at Columbia. His cast includes Ian Keith, Dorothy Sebastian, Lloyd Hughes, Natalie Moorhead, Richard Tucker and others. Prior to his present assignment, King had directed Buck Jones in several westerns.

Anna Chandler, former vaudeville headliner, who has played over the Keith and RKO circuits for several years and who has appeared in London and Paris, has left the film colony. Her most recent stage work was in "Imported from Paris." She also played in "Mendel, Inc." for two years.

Frank Gayne warns his friends to beware of phantom paupers.


Gwen Wakeling, RKO Pathe costume designer who designed the gowns for the actresses in "Devotion," "The Common Law" and other important RKO Pathe productions, will keep her department busy for the forthcoming Ann Harding and Constance Bennett pictures.


Eight features are currently in preparation at the Radio Pictures studios. They include: "The Dove," "Pickup," "Peach O'Reno," "Marcheta," "Penthouse," "Ladies of the Jury," "The Lost Squadron" and "Glamour." Seven of the new pictures have been completed and are awaiting release.

Chatterton's Two Leads

Ruth Chatterton is to have two leading men in her next Paramount picture, "Tomorrow and Tommorrow." Robert Ames has just been signed, while Paul Lukas already had been assigned the other leading part. Harold MInjir has also been added to the cast. The play is being adapted by Josephine Lovett. Richard Wallace will direct.

Burnett Doing Original for M-G-M

W. R. Burnett, author of "Little Caesar" and "Iron Man," has been signed to do an original for M-G-M.

Brock Signs George Marshall for M-G-M

Louis Brock, producer of Radio Pictures comedy shorts, announces that his directorial staff has been completed with the signing of George Marshall. Others are Mark Sandrich, Lloyd A. French and Harold Schwartz.

Goulding to Direct "Grand Hotel"

Edmund Goulding has been picked by M-G-M to direct "Grand Hotel," based on the Broadway stage hit.

---

**8 RADIO PRODUCTIONS NOW IN PREPARATION**

- "Safe in Hell" Cast
- Billy Hornbeck to Europe
  - Billy Hornbeck, who for many years has either personally cut or supervised the cutting of every picture from the Mack Sennett Studios, is about to take his first vacation in Europe. He will go to Europe, leaving on the Berengaria and returning on the Europa after a month's stay.
**Short Shots from Eastern Studios**

By HARRY N. BLAIR

**First Turkish Talkie**

Epiney, France — The first all-Turkish talking picture to be produced, "Mendiant de Stamboul" ("The Beggar of Stamboul"), has just been completed here at the Tobis studio. It was directed by Ertugrul Moushoun Boy for Ipekduj, Ltd., of Istanbul, which owns a number of picture houses in Turkey. With the exception of the leading Hungarian star, Madame Aszye Amir, who is Egyptian, the entire cast is from the Turkish National Conservatoire of Stamboul. Exteriors were shot in Stamboul, Cairo and Athens.

**Foreign Markets**

By L. H. MITCHELL

**New Sound Recorder Arouses German Hopes**

Berlin — A cheaper apparatus for the making of talking pictures is promised in a new sound recorder system using the Braun valves and allowing of any desired number of operations. Small producers in Germany are particularly interested in the apparatus because it is made to rent or sell at a much lower price than that charged by the big electronic companies. If the new apparatus proves practical and small producers hope to be able to stay in business.

**New French Producing Firm**

Paris — A new independent producing company has been formed here by Barstoff and Jaquin. The first of six contemplated comedies, "Deux Boncs Convis," is nearly ready for presentation. The firm is working with its own capital.

**Four New Leeds Film Houses**

Leeds, Eng. — Four new cinema theaters are in the course of erection in the Punjab, to be produced by a new theater to be built on Chapeltown Road. These additions will bring Leeds' picture houses up to 63, or one seat for every eight inhabitants.

**Pittaluga Completes Two**

Rome — Cines-Pittaluga has just completed two of its outstanding features for the new season—"Pyrrhus, Victory," directed by Gennaro Righelli, and "Ostrega che Shrego," with Commandatore Giaﬃetti in the leading role, directed by Mario Camarini. Director Alessandro Blizetti has started photography on "Palo di Siena."

**Austrian Tax Not Reduced**

Vienna—The expected reduction in the entertainment tax in Austria has failed to materialize. Instead, exhibitors have been called upon to pay immediately the amounts which had not been passed over the tax since April last in the expectation that the 1,140; revenue would be extra.

**59 Bauer Sound Sets for Belgium**

Brussels—Fifty Bauer sound reproducing sets were installed in Belgian theaters during the month of July, believed to be a record for a single make of sound apparatus in the world. It is a German sound-on-film set.

**Lucien Le Saint Dead**

Paris—Lucien Le Saint, pioneer of the French film trade, is dead at 50. He was responsible for some of the earliest discoveries in regard to the motion picture camera. For the past three years he had been blind.

**Union Theaters Lost $240,000 in 6 Months**

Sydney—A letter sent to stockholders of Union Theaters, Ltd., and Australasian Films, Ltd., contains the information that in the last six months of 1930 the firms lost $240,000 and that while trading figures for the six months ending June 27, 1931, have not been finalized, the indications are that further heavy losses have been sustained by both companies. Regular dividends were passed by both companies. Drastic measures are proposed by the directors to put a stop to the downward trend in receipts.

**Ray Friedgen in England**

London—Ray Friedgen, American director, and his wife, known pro-companions, have been very busy in England. Friedgen has a directorial assignment under Basil Dean on the film version of H. P. Herbert's novel, "Water Gypsies," with Ann Todd in the stellar role. Associated Radio Pictures, which is producing the picture, will soon open its new studios in Ealing.

**Ufa Theaters in Saarbrucken**

Saarbrucken, Ger.—Ufa has taken over two theaters in Saarbrucken, the Kamerlichtspiele and the Ufa-Palast. The houses were reopened with "Nie Wieder Liebe" and "In Geheimdienst."

**Berlin Tax Receipts at New Low**

Berlin — The entertainment tax collected in Berlin for July amounted to 669,000 marks, a new low record. The tax for July 1930 was 650,000 marks.

**English Preacher Turns Exhib**

Bradford, Eng. — The Rev. S. B. Swift of this city has given up his pulpit to become manager of the Bradford Road Picture House, this city. He was a missionary in Africa for ten years. Recently he answered an attack of motion pictures by the Rev. J. Bolton Allen, the vicar of Frizington.
NOVEL PROGRAM LIGHT MARKETED BY KLEIGL

A novel device known as the "program light" for installation on the back of theater seats is being marketed by Kliegl Bros., manufacturers of theatrical stage lighting.

This "program light" was developed by Kliegl in collaboration with Earl Carroll, for use in his theater and is a neat compact arrangement which is fitted into the back of the chair without projections of any kind to catch the clothes or bother the patrons in passing in and out of their seats. Individual battery service is used for the lamps, eliminating the necessity of expensive wiring. A light guard shields the light so that it only illuminates the program held directly below it, with just a sufficient amount of light to enable one to easily read the program and cause no interference with black-out scenes or annoyance to patrons in adjoining seats, the company claims.

Novel Kiddie Deal

Sebring, O. — A new and novel kiddie deal for theaters covering 11 weeks and consisting of 10 clay miniature statues of the Hal Roach "Our Gang" kiddies, stage, complete assorted paints for coloring, brushes and instructions, is being offered by the Gem Clay Forming Co. of this city.

NEW THEATERS

Bremen, Ga. — Work has been started on the theater being erected here by L. G. Hobgood.

Marblehead, Mass.—Boston interests have obtained an option on land here on which it is planned to erect a 1,000-seat theater at an estimated cost of $75,000. Construction is to start at once and completion of the house is expected in February.

Eau Claire, Wis. — W. L. Krause of La Crosse is reported to have obtained an offer on a site here for the erection of a theater.

Smyrna, Del. — Conversion of the three-story town hall into a modern sound-equipped theater is being planned by the town council. John C. Mannering, chairman of the committee, has charge of negotiations.

Farmington, Minn. — The 300-seat theater being erected here by George Warner will be known as the Lyric and is expected to be opened within the next two weeks.

Oval Tubing and Cable Added by General Elec.

Schenectady, N. Y. — Oval tubing and oval BX cable have been added to the facilities of wiring material, according to an announcement made by General Electric.

Oval tubing is a thin-walled, rigid metal raceway designed for underplaster extension installations in walls and ceilings.

Oval BX cable incorporates all the features of BX cable plus one important feature, its oval shape, a factor which makes it particularly adaptable for all exposed or surface wiring. Neat installations are assured because the oval cable nests into the plaster without the need for cutting away the walls and ceilings, and fits snugly around corners and projections, the company declares.

Tobis Cuts Prices in France

Paris — The French Tobis company announces new prices on sound equipment. In future, the Tobis apparatus will cost $3,350 instead of $1,755 while projectors for small theaters will be sold at $2,855.

English Talkie Set for $1,300

London — A. E. Morrison & Sons, Ltd., of Leicester, announce a new model talking picture set to sell for $1,300, cash, or $15 a week. It is for theaters seating up to 500. No batteries are used. Installations will begin on Oct. 1.

BELL PORTABLE EQUIPMENT

For 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

729 Seventh Avenue, New York

RE-SYNCHRONIZER PATENT ISSUED TO PHOTOTALKER

Dallas — Final patent papers on special features that were embodied in the Phototalker disc equipment now in use in many theaters of the Southwest have been issued to the Phototalker Co. of this city.

The special re-synchronizer attachment, designed to regain synchronization immediately, which proved to be a valuable feature in disc operation, was granted full patent protection. In addition to its disc, Phototalker is distributor of Universal Sound Equipment.

Device for Making Cutouts Used to Good Advantage

Chicago — A device known as the "Cutaway," a product of the International Register Co., is being used which is reported being used to good advantage in publicizing trendy era and their attractions and to its many uses in making poster cut-outs. It can be displayed, special effects, floats, banners, etc.

The device, which is portable, weighs but 13 pounds, does not require a special place to work, and is so compact and handy it may be carried from one theater to another and operated under all conditions. With it one can cut any design desired, accurately, easily and in any material from felt to steel, the company declares.

JUST AROUND THE CORNER

from every American theatre

NATIONAL TALKIE SUPPLY COMPANY

Branches in all Principal Cities

LITTLE THINGS that mean so much to good lighting

THE many important little things required for proper illumination of the stage are here in abundance—parts and supplies of every description; carbons for arc lamps, cable and connectors, gelatin and glass color mediums, color wheels and color frames, reflectors, enclosed pedestal switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

KLEIGL BROS.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 West 50th Street New York, N.Y.
Sunday, Sept. 27, 1931

**Four Marx Brothers in "MONKEY BUSINESS"**

Parameter

Time, 77 mins.

**MARATHON OF LAUGHS THAT OUGHT TO CLICK WITH ANY AUDIENCE, FABULOUS AND INSANE SLAPSTICK**

Paramount rings up a genuine hit in this Marx Brothers' vehicle. It is crammed all the way, and laugh and there's never a dead spot. Like the two previous Marx pictures, this is a simly a flimsy structure on which the gags and broad comedy pieces are strung. It opens with the four comedians stowing away on a trans-ocean liner. They meet up with a wealthy racketeer and Zeppo falls in love with his daughter. An opposition racketeer tries to force the girl's father into a battle and the Marx brothers rescue her in the final hilarious sequence. All the way through the show is a goofy circuit, in which only the Marxmen count; none of their co-stars take part in this entertainment, adults and youngsters alike.

Cast: Four Marx Bros., Harry Woolf, Stanley Fields, Miss 61, Harry Lotz.

Director, Norman McLeod; Authors, S. J. Perelman, Elia Kazan; Director, Arthur Sheekman; Editor, Hosea Brown; Composer, Harry Regional Engineer, Vivian West.

**GOOD DRAMA CARRYING STRONG SUSPENSE AND WITH A BIG ACTION FINISH.**

An engrossing story about a chap, played by Bill Boyd, who is tired of living and wants to do a suicide after insuring himself so that he can get the life insurance money. Warner Oland is a class racketeer and makes a deal to insure Bill for $10,000 a year—the length of time that must pass before his death would be honored by the insurance company. So that Oland's part is arranged, a secret can be kept a secret, he forces Bill to marry a girl, Dorothy Seeger's, who is her co-conspirator, and, of course, this is at Oland's mercy on account of some trouble. She is to collect the money in due time and turn it over to the racketeer. But the newby's fall in love and Bill wants to live, which does work against the plans of the master racketeer and his mob. James Gleason, as a private dick, and ZaSu Pitts, in a housemaid role, inject some comedy into the action. The first time this story is put on, certainly can be a success, and I would advise any one interested in the stock exchange to see it. Bill Boyd, in the role of the racketeer, is a real favorite; ZaSu Pitts, in a housemaid role, is a real favorite. The acting throughout is topnotch. And the star of the show is Chester Morris, the young Jeff. Young Jeff certainly is a gay, star in this one.

**NEW YORKER**

**FAIR WESTERN WITH KEN MAYNARD NICELY SUPPORTED BY LINA BASQUETTE AND MICHAEL VISAROFF.**

This one will please the western fans. Although Ken Maynard and Lina Basquette are good and Michael Visaroff is well cast. Ken's partner has been killed by a gangster and Ken chases them from Arizona when they ambush and wound him. Lina finds him on the desert and brings him to her home. That night the same bandits kill the girl's father and frame Ken so he is blamed. He escapes and while being chased by the sheriff meets the local outlaw, played by Visaroff, who tries to make an outlaw out of Ken, but fails. They become friends anyway. The leader of the bandits, in the meantime is posing as a live stock tramp, trying to rob the girl. Ken finally frames his man, but realizes that he is shot by his own gang. In the same fracas, the outlaw is killed saving the life of the girl. The sheriff is convinced of Ken's innocence and she offers him a job as manager of her ranch.


Directing, Philip Reisner; Author, John Francis Nettleford; Director, Martin Cohn; thunder Boys, Arthur Perrott; Editor, Martin Cohn; Cameraman, Arthur Rees.

**THEM MADMOMENT**

with Dorothy Mackaill, Warner Baxter, Oland.

Time, 55 mins.

**WEAK STORY THAT DOESNT GIVE THE PRINCIPALS MUCH CHANCE, MAY GET BY ALL THE SAME.**

Based on the novel, "Basperger," by Eleanor Merced, this production at no time arouses much interest or sympathize because of its artificiality. The locale of the novel is the Basque country, where a girl in poor financial circumstances is driven by her stepmother into an engagement with a rich English nobleman. The girl loves another, who is supposed to be poor, and she pretends that the girl who marries would have to spend her life in toil with his country relations. The girl shies at this, but just before her marriage to the rich lord is about to take place she goes for a stroll and runs into her real lover, who has a yacht waiting and carries her off to England. Dorothy Mackaill and Warner Baxter work hard to put life into their characters, but their story fails to move along fast and Lene Janey is very ingratiating in the principal role.


Director, William Reisner; Author, Booth Tarkington; Director, Arthur Todd; Editor, LeRoy Stone; Cameraman, Roy Overbaugh.

**PAGAN LADY**

with Evelyn Brent, Conrad Nagel, and Charles Bickford.

Time, 75 mins.

**ACTIONFUL SEX DRAMA BASED ON WIDELY STAGE HIT, HIGHLIGHTED BY BICKFORDS ROBUST PERFORMANCE.**

Although Evelyn Brent plays the central role, it is Charles Bickford who is given the lion's share of the action in this adaptation of the popular Broadway play. Bickford enacts a tough luck runner who is forcing an enticing bar girl from a Havana cafe after nearly wrecking the joint and its supposed high gang. They team up and go to Florida, and one day while he is away on business the girl gets into an affair with a rabid reformer's son, who is also after the same girl, who wants to marry her regardless of her past. But at the last minute she convinces him that their marriage would turn out to a bad mistake, so he returns to his missionary career and she is taken back by the Reformer. In the end, she makes her the Mrs. legally and go straight by becoming a cop. Lots of action has been put into the picture, which is directed excellently by Roland Young.

Cast: Evelyn Brent, Conrad Nagel, Charles Lickford, Rolan Young, William Farrel, Lucille Gleason, Leslie Fenton, Glen Lee, Adele specialist, John Francis Dillon; Author, William De Bois; Adaptor, Benjamin Gazzaniga; Director, John Francis Dillon; William Farrel; Eugene Lepp, William O'Connell; Author, William Loeber; Director, John Francis Dillon; Editor, Booth Tarkington; Author, Booth Tarkington; Director, John Francis Dillon; Editor, William Farrel; Director, John Francis Dillon; Editor, Booth Tarkington; Director, John Francis Dillon; Editor, William Farrel; Director, John Francis Dillon; Editor, William Farrel.

**PENROD AND SAM**

with Leon Janney, Junior Coghlan.

First National.

Time, 70 mins.

**FAMILY LIFE OF THE QIDS, AMUSING AND AMUSING FOR GROWNUP AS WELL. ACTUALLY CHIEFLY IN BROAD COMEDY VEIN.**

Although the juvenile trade ought to eat this up and adults likewise will find plenty of entertainment in this family comedy. It is a comic smash, Mary Pickford and Adolph photography, Booth Tarkington. The trouble seems to be that they tried to jam everything into the picture, from a schoolroom scene that is rank burlesque of the vaudeville "school days" act variety, to the pathos over a dog that is killed and the parents of the boy who "didn't understand." Then there is a sissy character that is grossly overdone, and this together with such expressions as "nervous" and "pansy"—certainly not Tarkington words—won't help the picture in quartets, but it receive boosting. But in spite of the fact that the epistolary action is largely of the two-reel comedy style, the picture moves along fast and Leon Janney is very ingratiating in the principal role.


Director, William Reisner; Author, Booth Tarkington; Director, Arthur Todd; Editor, LeRoy Stone; Cameraman, Roy Overbaugh.
MODERATELY AMUSING BRITISH-MADE COMEDY ROMANCE, BEST SUITED FOR DOUBLE FEATURE PROGRAMS.

Conway Tearle's typically tranquil and dispassionate performance and Betty Stockfield's clever and intelligent reading of the leading female role, are the outstanding attractions in this mild light comedy of English society life. Tearle portrays a famous author who, in trying to get away from admirers, boards a friend's yacht for a few weeks of solitude. A young society matron and her maid accidentally board the same yacht, and it puts out to sea. Tearle and the girl meet, which results in the girl chiding Tearle on his attitude toward women. In his books, Tearle resents her remarks and tricks her into a complete retreat after several more or less remote situations. Supposedly the cast is good and scenery, especially aboard the yacht, is colorful.

Cameraman: Donald Macpherson; Director, Conway Tearle; Author, Edgar Middleton; Adaptation, same; Dialogue, same; Editor, Stewart B. Moss; Cameraman, James Rogers.

Direction, good. Photography, good.

EX-BAD BOY

with Robert Armstrong

Universal

Time, 57 mins.

SLOW-MOVING COMEDY WITH ONLY A FEW SCATTERING LAUGHS. ROBERT ARMSTRONG POORLY CAST.

Taken from "The Whole Town's Talking," by Anita Loos and John Emerson, this adaptation is rather slow. Robert Armstrong's partner makes the town believe that Armstrong, who is a bashful fellow, has had an affair with a movie star. The object is to break up an affair between his daughter, Jean Arthur, and an out of town man. The plan is working nicely, when the star arrives in town. She gets wind of the local gossip and comes to make a sap out of Armstrong and at the same time to make her own man jealous. This is done by kissing Armstrong publicly. Jean breaks her engagement to Armstrong, the star's love picks a fight with him. Finally everything is straightened out and the lovers are reunited.

Cast: Robert Armstrong, Jean Arthur, Lola Lane, Kay Hammond, George DeWitt, Dorothy Black.

Director, John Gould; Author, Edgar Middleton; Adaptation, same; Dialogue, same; Editor, Stewart B. Moss; Cameraman, James Rogers.

Direction, slow. Photography, okay.

RUBICON"

(Silent)

Amblino

Time, 79 mins.

PICTORIALLY INTERESTING SOVIET PROPAGANDA FILM WITH WEAK STORY, RATES LOW AS ENTERTAINMENT.

In this silent production from the Soviet film camps the taint of propaganda again is plainly evident. This story is about an English seaman who gets into trouble on his ship while in the tropics and is kicked off the crew. So he eventually joins a Soviet vessel carrying an English passenger who happens to be the representative of a lumber company and who offers him a job in the Soviet camps. The seaman accepts and is taken to the Russian mills, where he is supposed to find everything conducted in an orderly and efficient manner making for contemptible labor. It develops that the English lumberman is not on the level, and is trying to put the mill on the rocks. This is a showdown and it all winds up with the disillusioned seaman pulling stakes again.

About the best thing to the picture is the photography, and apparently the producers themselves were fully conscious of this because a good deal of footage is consumed in camera exposition. The acting also is commendable. But taken in its entirety the picture leaves much satisfaction as entertainment.

Cast: G. Samoilov, A. Rassinov, others all minor characters.

Director, Vladimir Weinstahl; Author, A. Wold; Cameraman, Arkadi Kalenitsy.

Direction, okay. Photography, very good.

"DIE LINDENWIRTIN VOM Rhein"

("The Inn at the Rhine")

Assoc. Cinemas of Amer.

Time, 92 mins.

ENJOYABLE GERMAN OPERETTA WITH VERY AGREABLE MUSIC, PLENTY OF COMEDY AND EXCELLENT ACTING.

Though it doesn't measure up to its record-making predecessor, "Two Hearts in Waits Time," this newest tenant of the Europe is quite a delightful musical that should enjoy generous popularity. It is a Fellner and Somlo production and the story concerns the love affairs of a university town, and chiefly the romance of a charming feminine innkeeper and the town's most desirable bachelor. Fine performances by a big cast, together with the appropriately spotted song numbers and the lively farce-comedy activities, combine to give the production as a whole plenty of entertainment qualities. Action is sustained at a good pace all the way, and the well-designed sets, music and romantic ingredients keeps the interest of the audience on an even keel. While German audiences will get the most pleasure out of it, the picture has the ability to satisfy non-German speaking audiences.


Director, George Cukor; Author, Stefan Rein; Adaptation, Dietrich; Dialogue, Joseph Massoff; Director, George Jacobsy; Editor, not credited; Cameraman, Otto Kant.

Direction, snappy. Photography, good.

KARAMAZOV"

with Fritz Kortner

Tobis

Time, 102 mins.

GRIPPING GERMAN TALKER VERSION OF FAMOUS STORY, EXCELLENTLY PRODUCED WITH FINE ACTING AND DIRECTION.

An outstanding German talking picture has been made by the Terra company from the Dostoyevsky novel, "The Brothers Karamazov." Except for the fact that it is perhaps a trifle lengthy, this production ranks with the very best foreign output shown here to date. Acting, direction and scenic atmosphere are exceptionally good, while the story itself has plenty of grip and thrills, particularly for those understanding the foreign dialogue, although the plot is not difficult to follow. Accompanying music also is an asset. The story is a heavy and complicated affair involving strife over a woman, who is desired by a father and his son, with the latter killing his dad after he has taken the woman. For this crime he is sentenced to 10 years in Siberia and the girl accompanies him there. Fritz Kortner gives an arresting performance in the chief role, and the girl is attractively played by Ann Sten.


Director, Feder Orey; Author, Freddy Dostoyevsky; Adaptors, Leonhard Frank, Feydor Orey, Victor Tripp; Dialogue, Erich Engel; Cameraman, Fritz John-Grund; Recording Engineer, Hans Birkholzer.

Direction, first-class. Photography, fine.

AMERICA'S FIRST TRULY CONTINENTAL HOTEL

THE ST. MORITZ

ON THE PARK

50 Central Park South

New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of

Personal Direction of S. Gregory Taylor
REVIEW OF SOUND SHORTS

“Wrestling Swordfish” Educational Time, 8 mins. A Thriller

Here is a short that will possibly be classed as the most thrilling of the year. Taken under the supervision of the Marine Corps, it shows five men in a small rowboat hooking and landing a giant swordfish. After the monster is caught, it dashes and leaps through the water struggling to get free. It is gradually brought to the side of the boat and there a hand-to-hand struggle ensues that will make audiences hold tight to their seats. In the midst of the battle the man is drawn into the water but returns to safety to finally conquer the big fellow. A few scenes of other deep sea fish precede the swordfish episode but are forgotten after the first 100 feet.

“Adventures in Africa” No. 9—Dangerous Trails Vitaphone 516 1/2 mins, Time 17 mins. Fair

Latest of these African two-reelers depicts a trip through some waters filled with hippos and crocodiles, followed by a forest fire scene, making just a mildly interesting subject. Length and heavy lecture particularly are against it.

“Inside Baseball” Educational Time, 9 mins. (Sports Review) Good

Bill Cunningham, sports writer, is first shown sitting in the press stand at a big league game between the Boston Braves and the St. Louis Cardinals. Cunningham describes the game in detail, while scenes of the plays are flashed. Some inside dope about signals to players and also some slow motion shots taken behind the plate, add considerably to the interest. A good sports reel.

Giogian Martinelli in “Gypsy Caravan” Vitaphone 1245 Time, 9 mins. Fine for Music Lovers

Music lovers will like this one. Martinelli’s voice will please them and the settings are good. Opens and closes with the opera star singing while driving anappy wagon. There is also a sequence showing a gypsy camp, which includes a dance scene and a violin solo.

Bobby Jones in “How I Play Golf” No. 11—Practice Shots Vitaphone 524 Time, 10 mins. Okay

Bobby Jones shows how practice shots benefit his golf game in this one. Comedy and continuity are supplied by James Cagney, Anthony Bushell, Donald Cook and Louise Fazenda.

Smith and Dale in “La Schnapps, Inc.” Paramount Good Comedy Time, 10 mins.

A real laugh number directed by Mort Blumenstock with Vera Alexander, Jack Goff, Mabel Paige, Hy Ziegler and Henry Hall among the cast surrounding the popular comedians, Smith and Dale. The yarn has to do with a couple of cloak-and-suiters, one of whom rises to riches and comes around to patronize his former partner. The fortunate guy boasts on the class and the other in business tries to sell him gowns and incidentally makes an effort to arouse the moneymen’s interest in his comic nieces. The short is well packed with action and sure-fire comedy bits.

Daphne Pollard in “Fast and Furious” Universal Time, 19 mins. Rank Slapstick

Custard pie throwing and other forms of low comedy carelessly crammed into two reels make this release fit only for the non-class house. The comedy is indeed many years ago as were all the so-called gags and mugging. The picture starts with Miss Pollard doing an ungraceful flop on the sidewalk and never lets up in similar forms of comedy, or worse. Nothing funny about this one.

“Manhattan Mariners” (Grantland Rice Sportlight) RKO Pathé Time, 9 mins. Fine and Snappy

A cruise around Manhattan Island aboard a sleek and speedy motor launch, results in a very enjoyable short subject. After taking several pretty girls aboard the passengers, the pilot starts the craft from 80th St. and Hudson River. The speedy cruise takes a course down the river, around the battery, up the East and Harlem Rivers, through Spuyten Duyvil Creek and down the Hudson to its moorings. All buildings and places of interest are described and there’s a thrill when the speedy launch races the “Twentieth Century Limited.”

“Strange As It Seems” (No. 13) Universal Time, 9 mins. Unusual Story

This John Hix novelty holds to the average quality of the series. Six curious facts are shown in natural color, all concocted and meticulously described. An 80-year-old man who has never slept, facts about the Capitol at Washington and the Statue of Liberty that are not generally known, an artificial eye maker, the great Salt Lake, and the world champion horse-shoe thrower, provide a few minutes of very interesting entertainment.

Bing Crosby in “I Surrender Dear” Crooning Comedy Educational Time, 21 mins. Mack Sennett has scored Bing Crosby with a semi-funny vehicle, bordering on the slapstick, that is bright at times and at other times dull. The story is so constructed as to give Crosby opportunity to croon several numbers and to be rushed by a host of girls in not too good looking leading lady. Unless you are a Crosby fan, it is just fair entertainment.

“Kentucky Belle” (Orvald Cartoon) Universal Time, 6 mins. Good Gags

It all takes place at the race course and the popular and pretty local belle promises a kiss to the winner. Oswald on his trusty steed is out to win but discovers that it is more of an obstacle race. He wins, however, and both he and the horse receive a prize. Animation and synchronization are fine and the gags have been cleverly arranged and planted. A good filler.

“The Wonder Trail” (Lyman Howe Hodge-Podge) Educational “Nice Scene” Time, 9 mins.

There isn’t any hodge-podge about this one. It is a beautiful scenic, possibly taken at a dude-ranch in the vicinity of Yellowstone or Yosemite. Water-falls, huge mountains and cliffs, geyzers and nicely framed trails, poetically described, class this as a graceful and peaceful filler.

“Pigskin Progress” (Grantland Rice Sportlight) RKO Pathé Time, 9 mins. Interesting

Grantland Rice delivers the descriptive matter for this release. The first intercollegiate football battle in 1869, between Rutgers and Princeton, is re-enacted by Rutgers students. Then a football tussle of 17 years ago between Yale and Harvard is shown in actual scenes. With these are close-ups of the late Walter Camp and Frank Hickey. The reel ends with some shots of last year’s games. Material has been well selected and cleverly edited.

Howard Jones in “Football for the Fan” (The Forward Pass) Educational Time, 10 mins. Interesting

Football fans will like this one. Howard Jones, coach of the University of California, the “Trojans,” outlines the evolution for the forward pass from the old days to the present time. Gridiron coaches from various parts of the country show the methods used by their teams in forward-passing.

“Away” with Andy Clyde, Marjorie Beebe, Alberta Vaughn Educational Time, 21 mins. Okay

Andy Clyde, Marjorie Beebe, Alberta Vaughn and Frank Eastman are featured in this Mack Sennett comedy. Picture is all in Senetett-Color. Miss Beebe and Miss Vaughn race likewise won’t be made the same man, the first one there to be the bride. Alberta is a moving picture star and starts by plane, while Marjorie goes in her Uncle’s flier. Andy Clyde is the uncle. Best part of the picture is the scenes where Marjorie and Andy are chased by Indians and bees, while marooned in a stream, and finally see their car blown up. They are picked up by the plane and get to New York, where Alberta marries the boy by getting to his apartment first. Some airplane scenic shots are well done.

Louis John Bartells in “Beach Pajamas” RKO Pathé Time, 18 mins. Just Fair

The story is set out on a Pullman, where Bartells as a traveling minstrel with a pretty young lady across the aisle and continues at the playhouse down the street. Suddenly the young lady is shown not to be a minstrel but a first class beauty. The picture is quite cleverly “mugs” his plot, and the girls in the piece are both good looking and real comic players. Story is ordinary.

William J. Burns in “The Starbrite Diamond” Educational Time, 11 mins. Okay

A group of crooks pose as a butler and private detectives and attempt to steal the Starbrite Diamond. A real detective, one of the house guests, turns the tables on them and has them arrested. Good for audiences who like this type of picture.

“Bauly Daze” Simple Simon Time, 17 mins.

This two-reeler doesn’t let down for a minute starting with high links in a fast-moving pullman car. Louis Simon and Harry Tigue impersonate a famous admiral and his valet, at a smart yacht club. Incidental humor involves a flock of midges and a hypodermic to process a turn to a high class society dame (Gertrude Mudge) into the life of the party. This one is by every means good fun. Directed by Edward Manson. Photography by Frank Zucker.


**REVIEWS OF SOUND SHORTS**

**Red Grange in**

*The Galloping Ghost*

Mascot Pictures 12 Episode Serial.

**Action Staff**

This Nat Levine picture starring Red Grange, features action and stunts instead of football. The story starts out in a college, where Ralph Jr., are the main cogs in the football team. Red is wrongfully accused of trying to throw a game for money, and the whole series of episodes deals with his attempts to clear his name. The thrill stuff inculcates a bit from a parachute to the wing of plane, speed boat chases, etc. First episode runs three reels, the rest two each. Mascot has also produced an advance trailer with shots of various chase scenes.

**The Clyde Mystery**

With Donald Meek, John Hamilton

Vitaphone 6201

Time, 20 mins.

**Fairly Engrossing**

First of the S. V. Van Dine detective mystery shorts is entertaining enough to folks who are especially interesting in trying to figure out its three murder mysteries, but for general appeal it is too talky and based too much on a trick foundation that anybody could concoct. Opens with Rich found dead in his parlor chair, and the rest of the time is consumed in questioning various members of the household, with John Hamilton as the inspector who is positive he knows who killed the man and why, while Donald Meek is the “psychological” and “homicidal” mixed with comedy, and ends by proving that the man committed suicide. All characters except Meek is in a true natural manner, which helps to kill any sincerity in the mystery.

**Istanbul to Bagdad**

(Magic Carpet of Movietone)

Fox

Time, 10 mins.

Swell

This is one of the nearest little shorts of its kind to come along in a good while. Notwithstanding the wide ground it covers, in comparison to its length, the material has been so well assembled that it holds strong interest from start to finish. The highlights of the short are the humorous camera work, which shows a specialty with comedy and, by setting off the temples of the Far East, is definitely suitable for schools and is decidedly entertaining.

**Betty, Boop and Bimbo**

Paramount

Time, 6 mins.

**Good Cartoon**

Measures up well to the best in the animated cartoons line. Many of the antics are new ideas and the comedy, as well as the art work and musical accompaniment, are of fine quality.

**Ray Coe in**

*“Torchy”*

Educational

Time, 21 mins.

**Good Laugh Number**

First of the new “Torchy” series produced by C. C. Buie. Ray Coe is good as the smart-cracking Torchy and the action and dialogue give him plenty of chances. The picture moves along with never a let-down in speed. Story tells how Torchy, fired from his office boy job, goes about getting a new job. He is hired by a phony gold mine promoter and, after the government of the office, Torchy finally wise-cracks himself into a job with another concern. Here he meets Dorothy Dix, the boss’ daughter. If the rest of the series is up to this one, it will go over big. Franklin Pangborn, Edmund Breese and Harry Meyers are all in the cast.

**“Air Attack”**

(Football Thrills)

Columbia

Time, 9 mins.

This is the first in this new series directed by Clyde Elliott, and edited by Leonard Mitchell. Both have done a good job. The reel is devoid of technical questions and resembles the radio announcer’s description of several football games which are thrown on the screen mostly in slow motion. Georgia vs. Florida, Syracuse vs. Columbia, and Nebraska vs. Missouri are some of the 1930 contests shown. Ford Bond handles the announcing in true radio style, adding considerably to the excitement by his brevity. This series should stimulate interest in football to a great degree.

**“Fly Hi”**

(Aesop’s Fable Cartoon)

RKO Pathe

Time, 8 mins.

**Mild**

There is an abundance of clever animation and careful synchronization and too little comedy in this cartoon. It is practically devoid of gags. The picture starts out with a pup playing on the piano and singing to his sweetheart over the telephone. She replies in song. Then there are more songs and finally a long piano solo played by a bald spider. Fingerin on the piano keys closely matches the notes sung and played, but fun and gags have been sacrificed for technique.

**“Honeymoon Trio**” with Walter Catlett

Educational

Time, 10 mins.

**Fair**

Walter Catlett includes himself on Dorothy Granger’s and Al St. John’s honeymoon. The left-behind grooms rides in the rumble seat. After a series of time-muddled situations the bridegroom gets rid of Catlett by rolling the car down a hill, and his wife knocks him down as a result.

**“Military Tactics”**

(Football Thrills)

Columbia

Time, 9 mins.

The Army–Navy game of 1930 with all the preliminary marches and formations by cadets, is thrill– packed by Ford Bond. Most of the most interesting plays of the game are shown in slow-motion and in normal speed. Lateral passes, forwards, line plays and many others are presented in a manner that will prove interesting to all, whether or not they understand the game or not. It’s a dandy release.

**“Adventures in Africa”**

No. 10—Man Eaters

Vitaphone 5110

Time, 15 mins.

**Okay**

Highlight of this number in the African adventure series is the shooting of one of the biggest lions ever bagged. He is brought down while in the act of killing cattle. Rest of the picture is in several routine stuff of the familiar variety, including some young jungle animals that have become pets.

**“Hot Feet”**

(Oswald Cartoon)

Universal

Time, 6 mins.

Oswald opens this release as a lemonade vendor and sings a number reminiscent of the “Peasant Vendor.” The pup meets with some success. Finally at the “headman’s” house Oswald rescues a beautiful girl from the clutches of the gangster. The cartoon runs along smoothly but is short on really funny gags.

**“Screen Souvenirs”**

Paramount

Time, 10 mins.

**Humorous**

Amusing collection of old time movie shots, going back to 1905 or thereabouts, with humorous offstage comment on the scenes, which includes themselves. James Jeffries in training, an early “gangster” sequence in which Lillian Gish and Harry Carey appear, a heavy triangle play and other bits. Good for lots of laughs.

**“The Big House Party”**

Vitaphone 1252

Time, 10 mins.

Corking Novelty

There is a novel idea back of this short that will make it click strong anywhere. At first it looks as though the action is concerned with convicts in the cell house, where they disport themselves in several forms of comedy, including a traversed football game and a hand number. But the audience is handed a surprise when the scene is enlarged to show that the doings were just part of a floor show at a cabaret. Smoothly music combines with the comedy and the surprise element to make this a very enjoyable number.

**Joe Penner in**

*“Rough Sailing”*

Vitaphone 1252

Time, 18 mins.

**Good Slapstick**

Another Joe Penner comedy well loaded with laughs. In this two–reeler Joe starts out as a clothing store dummy wearing a seagoing uniform. A girl, taking him for a sea captain, accompanies him to a joint where mariners and liquor runners are congregating. Joe is inducted into service handling a ship, and when it is discovered he knows nothing about it he is thrown into the galley and put to work as a cook. Again he is found to be no good at the job, so after considerable knockabout stuff there is a lively chase scene around the boat, which is traveling in rough water, winding up with Joe being rescued by the arrival of a coast guard cutter. A good action comedy that ought to give heaves of satisfaction anywhere.

**“Laughing With John P. Medbury in Turkey”**

Wiseacre Staff

Columbia

Time, 10 mins.

Turkey with its harems, barbers, pig vendors, etc., constitutes the setting of this J. P. Medbury wisecracking tour. The scenes shots are interesting and Medbury’s quips are generally amusing.

**“Little Annie Rooney”**

(Fleischer Song Cartoon)

Paramount

Time, 6 mins.

**Neat**

Among the best of the Fleischer song novelties based on popular old songs, with the audience invited to join in the choruses. Good art work and synchronization, along with the comedy, make it a neat filler.

**DOES A “WILD LIFE” PAY?**

From the Capitol, New York, to the Carthy, Los Angeles, the answer is “Yes.”

**Book These**

**CLIFTON-ALLEN SHORTS**

**Talking Picture Epics**
—

—

—

;;;
;
;

—

;

—

;
;

THE

-<^E^DAILV

12

Changes Reported by Film Boards of Trade

Theater
MISSOURI
Changes

Desloge

— Grand,
Tuttle;

W.

R.

to

Lyric— Third Ave., sold to C. S. W.
Co.
Corp. by Bathgate Amuse. Corp.
Mecca
14th St. and Ave. A., sold to Woodall

Corbin

by

Grand, sold to Mr. Miller
H. C.
Houston L'Nor, sold
by R. W. Corbin
to McCaskill by O. L. Gentry; St. Louis
Maryland, sold to L. Landau by W. O.
Southampton, sold to Mr. Pappen
Reeve
by Maud E. Reed.

—

;

—

;

—

Industries, Inc., by Matty Radin & Co.,
Inc.
Miracle Bronx, sold to Digby Thea.
Co. by Jaymee Corp. ; S. & A.
558 W.
125th St., sold to Morris R. Menkoff by

—

;

S.

&

— L'Nor

Strand

Closings

Lilbourne
Vandalia Strand.

;

—

;

— Rex

Perry

;

Madison

— Lyric.

New

Montgomery

City

owner; Monett
er
er

Rolla

;

— New

O'Brien,

E.

M. E.

own-

Gillioz,

Lyric, L. L. Lewis. o\ynPlains
Dickinson,
Glen W.

—
MONTANA

West

;


— Lincoln.
NEBRASKA
Changes in Ownership
Auburn — Husker, sold to Cornhusker

Amuse.

—

—

—

Ponca
—
—
Winne—
—
Re-Openings
Deshler — Empress
Big Springs — R & B
Los Vegas — Airdome.

Emerson World
Cook Strand
Empress
Wilsonville Rainbow
bago Winnebago.
;

;

;

;

;

Ownership

Elton,

;

—

Thea., Inc. by Warner Bros.
Coldwell Park, sold to Rudin & Rapp by
Hoboken Liberty,
Coldwell Amus. Corp.
Sperino
sold to Sidney Kassell by P.
Irvington Grove, sold to Crown Amuse.
Co.,
Inc. by Rivoli Holding Co, Inc.
Jersey City ^Palace, sold to G.O.K. Ent.,
by Palace Theatrical Ent.; Mt. HollyFox, sold to Atlantic Thea., Inc. by WarBros.
Newark Congress, sold to
ner
Kridel Amuse. Co., by Kridel Realty Co.

—

—

;

—

—

—

;

Orpheum, sold to Newark Orpheum Thea.
Penns Grove
Co. by Enterprises, Inc.
Broad
Riverside
Fox Swedesboro Em-

—

—

;

—

;

;

bassy
Woodbury Rialto sold to Atlantic Thea. Inc. by Warner Bros.
Trenton
Victory, sold to Crescent Thea. Co. by
Robert A. Bulman.
;

;

;

Closings

—Fort Lee Keansburg Cameo
— Carlton Seabright — —Airdome
Westville— Victoria
Woodbridge—
Re-Openings
Hoboken — Liberty
Newark — Congress, OrLee

;

Newark

;

;

—
—

329

;

—

sold

to

New

Utrecht

43rd

Corp. by H. Sonenshine
Flora, sold
Manser Realty Corp. by Levinson &
Justry
Newkirk, sold to Newkirk Amuse.
Corp. by M. and P. Sangillo; Paagon,
sold to John A. DeMara by A. Bodelson;
Rivera, sold to DeLuxe Enterprises by
Fox Met. Playhouses, Inc. Lee, sold to
Aaron Luxemberg by Dreiling.
;

;

—

;

Philadelphia
Bijou, sold to M. A. Shea
Enterprises by
F.
A. Simon & Nate
Schultz
Richwood Opera House, sold to
V. G. Secord by H. B. Dubbs
Struthers
Struthers, sold to W. J. Van Rizen by
A. J. Masters Wellsville Liberty Square,

—

;

—

;

sold

to

& Hen-

George Davis by Vogel

—

thorne
yorkville
Yorkville, sold to Louis
Velas by W. B. UrHng.
;

OKLAHOMA
Changes

Beaver

Lee

Closings

—Lee

Ave.

Re-Opening

—

—

—

;

;

—

;

—

;

;

—

;

—

in

—
—

;

;

Closing

— Meriden Playhouse Ozone
NORTH CAROLINA
Changes in Ownership
Concord — Paramount, sold to Publix
Astoria

;

;

son.

Amuse. Co.

New

Oklahoma

Mgr.

dron,
ser,

Closings

— Paris; Greensboro —Palace; New
Wake Forest— Castle.
Bern — Masonic
NORTH DAKOTA
Closings
Fessenden — AuditorCrosby — Auditorium
Hope— Cozy;
Hazelton— Zirbes;
ium
Wildrose
Lake Norden — Opera House

Durham

;

;

;

;

—

owner.

Portland

OREGON
Re-Opening
— United Artists.
New

Theaters

& W.

B.

— American,

Summer

in

— Granada,

Trapp

to

and

Lee.

f)

Edw. Keller

M. Paret Benton
Ben W. Jury by R.

;

to

Berwyn

;

— Berwyn,

sold to B.

Operating Co. by F. C. Schwerdtferger
Heights Clifton, sold to James J.
Dick by Interurban Theater Co.
Elizabethtown Moose, sold to Mr. Chertcoff
by Loyal Order of Moose
Norristown
Westmar, sold to Second Saving Fund &
Loan Assoc, by Thos. J. Begley PhiladelCrescent, sold to Simon Mikelberg
phia
Doris, sold to Jos.
by Louis J. Poplow
W. Pierce and Raymond J. O'Rourke by
Morris, sold to H. M.
Daniel S. Bader
Schleifer and S. Segal by Morris Gerson
Wyalusing Wyalusing. sold to Kenneth
L. Palmer by R. N. Merrill.
S.

—

Clifton

—

;

;

—

;

Ownership

in

Corney, I. Gurney by Mrs. Mary Stasyk
Kingston
Auditorium, sold to Fred Hausman by J.
sold to J.

;

— Cameo,
Morley Thea. Corp. by Jayess Theatrical
Ent.
Poughkeepsie — Strand,
sold
Paramount Publix Corp. by Ben Knobel
Rochester — Rexie, sold
Max Fogel by
.Stephano

;

Newburg

State, sold to
to

;

to

South Thea. Corp.

—
—

Closings

—

Canastota Avon
Cortland
Paramount
Jordan Hippodrome
Tarrytown
No.
Strand
Rochester Thurston.
;

;

—

—

Vernon

;

— Bunny.

—

—

——

J.

to Ger-

Bridgewater

;

Mcintosh^

Rex;

Re-Openings

Springfield

— Strand

Waubay

;

— New

Lake.

TEXAS
Changes

—

in

Ownership

Alvarado, sold to W. M. Barnes;
Corsicana
Grand, sold to C. J. Musselman Dallas Rialto, sold to Martin Weiss;
Denison Liberty, sold to J. A. Cuff Ft.
Worth Hollywood, sold to
Southern
Corp.; Gorman Ritz, sold to T. S. Ross;
Hereford Star, sold to J. C. Parker;

Alvarado

—

—
—
—
RKO
—
—
Houston — Crown, sold
Abe Silverberg;
Azteca, sold
Paul Batmonis
Midland
— Grand, sold H. T. Hodge Pleasanton — Plextex, sold
P. A Vance; Quinlan — Capitol, sold to G A. Bishop.
Closings
Benavides—^Empress
Worth — Majestic;
Ft.
Mason — Odeon
Mathis — Ritz
Throchmorton— Texas
Whitewright — Palace.
Re-Openings
Alvarado— Alvarado Corsicana — Grand Dal— Capitol Dallas — Rialto Gorman^
Ritz
Houston — Crown
Kingsville— Rex
Midland — Grand
Quinlan — Capitol
Rule
to
to

;

;

to

;

;

las

;

;

;

;

;

;

Arp

New

—

Theaters

Chris,
Hubbard & Jones, owners;
Breckenridge Plaza, R. L. Hansard &
C.
V.
Daniel,
owners
Gladewater
Payne's, L. B. Payne, owner
Overton
Palace, Joe Echols, owner
Strand, J. E.
Adams, owner.

—

:

;

;

Name Changes

— —

Dallas Rialto, formerly Avenue
Rex, formerly Queen
San
New, formerly Rainbow.

Kingsville

;

Angelo

;

—

VIRGINIA
Chatham

— Ritz

Re-Opening
Norfold

;

New

— Virginia

Roanoke

— Ghent,

Majestic.

Theater
M.

Heights,

Caldwell,

owner.

Closings

— Hamilton Mt. Carmel — Arcade
New Philadelphia— Flood's
Tremont
Tremont Weston — Palace.
;

WASHINGTON

;

Changes in Ownership
Auditorium, sold to H. C. Zurfluh
by A. L. Basher; Seattle Grand, sold to
Harry Black bv J. N. Sullivan Pantages,
sold to H. K. Brin by Follies Thea. Co.

Kelso

—

—

Closings

t)

NARROWER

"Fantastique" is the title of the
current Chester Hale stage show at
the Capitol. It features Paul Kirkland, Gold and Raye, Milton Douglas, Anita Avila, African Rhythm
Kings, the Chester Hale Girls and
"Operatic Cockthe Capitolians.
tail" is the grand orchestra overture
Bunchuk.
Yasha
by
conducted

;

Renton

— Grand Stevenson — Wigwam.
Re-Openings
—
Seattle—^Grand, Pantages,

Roxy
and competently,

;

WISCONSIN

"Black and White Revue," done
artly

;

Garfield
Garfield
Yesler.

is

the prin-

cipal item on the stage show menu
Particularly effective
at the Roxy.
lighting and colors are used in the
five separate scenes.
Participating
in the show are: Patricia Bowman,
the Roger Dodge Trio, Nina Polsley,
Margaret Sande and the Ballet
Corps. Rendition of "Liebestraum,"

Changes

in

—

Ownership

Black. River Falls
Scott,
sold to
Kayess
Thea. Co. by G. Hockberger
Boscobel
Boscobel, sold to Falls Amuse. Co. by
H. C. Tebbetts; Cudahy Majestic, sold
to Unger Disch Realty
Co. by Circuit
Thea., Inc.
Rhinelander State, sold to
Reuben Rosenblatt by Rouman Amuse.
Co.
Tomah State, sold to Kayees Thea.
Co. by Smith & Johnson
Virogua Temple, sold to Kayees Thea. Co. by B. C.
;

—
—

;

—

;

—

;

Brown

;

Waupaca

Harris by

Bert

— Palace,

sold

to

H.

C.

Wheeler.

Closings
by Charlotte Ayres and Rene ComParamount
Monroe—^Monroe.
pany, with the Ballet Corps, Roxy- Independence Legion
Re-Opening
Rubinoff and his violin return to ettes and singing ensemble, is esMilwaukee— Lyric.
the New York Paramount again pecially effective.
The orchestral
New Theater
the or-

Re-Opening
this week as the feature of
overture is "Pucciniana".
NEPV YORK CITY
chestra. On the stage the presentaChanges in Ownership
Janet Stella Power and the Danny Dare
features
Fantasy,"
tion,
"Fan
Gem 36 W. 135th St., sold to Landbar
Jesse Crawford does his
1193 Bway., sold to Madrubel Amuse. liams
and Delaney, Miriam Lax, usual stint at the organ.

Mt.

Closings
Avon Star

;

Kennebec

;

;

Capitol

NEW YORK
Changes

Armour^Rex

;

;

By JACK

— Shuler Auditorium.
Re-Opening
Roswell — Princess.
Raton

— Walden,

;

Ownership

in

— Astor. sold
— Universal, sold to

PRESENTATIONS

Closing

Buffalo

—

Vanderby Tripp Idle Hour, sold
ald Hewitt by C. M. Knolls.

;

Ownership
sold

Iller;

Woodring by R.

—Rule.

;

— Palace.

Fairfax Chamber
Springfield-

to

L. A.
Strand, sold to G. R.

;

;

Allentown

Re-Opening

NEW MEXICO
Change

Ft.

Ownership

sold

by

;

;

pheum.

in

— Fairfax,

Com.

of

;

Astoria— Riviera, F. C. Talbert
McDonald, owners
Portland
C. M. Dunne, owner.

;

Palace.

Glen Ullin

Moon, H. G. WalTalihina New, Nernest Ky-

Changes

—

;

Changes

Fairfax

to

Theaters

City— Blue

Allentown

Kincey

Prosser's.

;

Henryetta

;

PENNSYLVANIA

Spindale

;

—

;

— Ritz

— Concord.
Re-Openings
Cheyenne— Lyric
Lone Wolf — Liberty.
City

Park

Harrill,

—

Johnsonville

;

SOUTH DAKOTA

;

Spurgeon
Yelton and Mr. .Setzer by Spindale Amuse.
Spruce Pines Piedmont, sold to Mrs.
Co.
Dymon by J. A. Taylor Sylvia Lyric, sold
to H. E. Buchanan by Hastings & Wilkes.
Odell

— Lyric

by

—

Lyric, sold
Ricker.

W.

;

Closings

Ponca

Ozone Park.

Co. by Cabarrus
Carolina, sold to

Cheraw

;

J.

Closings

Georgetown

;

Ownership

Jamaica Fox's, sold to DeLuxe Enteprises
Ozone Park Cross
by Fox Metropolitan
Ozone Park Richmond Hill LefPark
ferts
sold to Randforce Amuse. Corp. by
Fox Met. Playhouses, Inc.

sold

Theater, Inc.

H. M. Craft by

Ownership

in

—

LONG ISLAND
Changes

to

Ownership
Scott
to W. M.

in

Lyric.

;

—

Livonia Livonia
Flora 201 Atlantic Ave.
New
Ave.
Miriam Coney Island Ave.
Paragon 2083
Prospect
470 Ralph Ave.
Fulton St.
Whitehouse 2 Whipple St.

— Cameo,

Cameo

Strand;

State, sold to F. L. Dalton by A.
Wooten Mangum Rialto, sold to Pat
Duffy by Mangum Thea. Co.
Wilson
Empress, sold to H. Gilliam & G. D.
Thompson by H. Gilliam Thompson, sold
to Glen D. Thompson by Ferris Thomp-

C.

Belton

;

;

State.

;

—

—

;

;

—

— Home.

Old Forge

;

SOUTH CAROLINA
Changes

;

;

;

—

;

;

Atlantic

;

;

;

Fox;
Beverly
Beverlee
Bordentown
Bridgeton Criterion, Stanley
Burlington
Fox sold to Barnard Hirsh by Nathan
Stiefel
Burlington Opera House, sold to

—

;

—

—

Re-Opening

McAdoo — Roxy

—

;

Commodore

;

—

;

;

NEW JERSEY

Fort

Flushing Ave.

;

Closings

—

St.

Bway.
Embassy Fulton St.
Fortway
Ft.
Hamilton
Pkway.
Kinema Pitkin
Ave.
Marcy 302
Bway.
Meserole
Manhattan Ave.
Republic Keap
St.
Roebling Lee Ave.
sold to Randforce
Amuse. Corp. by Fox Met. Playhouses,
;

in Ownership
Cleveland Ludowry, sold to Joseph Wejroch
by The W. & G. Amuse. Co. Columbiana
Globe, sold to A. G. Floyd by Mr. and
Mrs. Jack Myler; Dennison Lincoln, sold
to Jacob Smith by The Dennison Theater
Co.
Marion State, sold to Settos Bros,
by Roger Scherer Minerva Park, sold to
G. A. Swisher by L. C. Swank
New

—

;

—

in

Fifth

;

Ownership

in

St.
to

Co. by O. R. Bennett; Beaver City Auditorium, sold to A. L. Christian by M.
Comstock, sold to
C. Schaffer ; Comstock
Donald L. Myers by Comstock Amuse.
Humboldt Humboldt, sold to CornCo.
husker Amuse Co. by L. M. Billings;
Reno Roxie, sold to Pat Stevenson Reno,
sold to Mrs. Sarah Neff and Sol Lachman.

—

—

Alba

Inc.

Troy

Changes

Ave. and 102nd

Changes

—

Closing

;

—Madison

Changes

;

—

BROOKLYN

Theaters
Riz,
W.

—New,

Closings

—

Columbia 1324
Amsterdam
Ave.
Ave. Playhouse 66 Fifth Ave.

Re-Opening

Re-Opening

Campbell

—

A. Amuse. Corp.

;

Houston

OHIO

;

Ownership

in

sold

Sunday, Sept. 27, 1931

—

;

— Goetz, Goetz Thea. Operating
WYOMING
Closings
Meeteetsee — Inland.
Cheyenne— Princess
Monroe

owners.

;

Co.,


It can be done!  
and it will be done

¶ Each year The Film Daily Year Books are acclaimed as the greatest ever.
¶ Each year we are told that the current edition is the best ever published and that we cannot make the next edition any better and each year we surpass the previous year by turning out a greater volume containing more valuable information than ever before.
¶ The 1931 Edition was the best to date, praised and valued by the entire industry BUT—

1932 FILM DAILY YEAR BOOK
 AUTHENTIC  RELIABLE
 COMPREHENSIVE
 covering
 COMPLETELY
 The entire Industry

Will surpass all others—

This 14th edition of filmdom's recognized standard book of reference will be distributed complimentary as usual to Film Daily subscribers all over the world for their use every day throughout 1932
James Dunn—discovered in "Bad Girl"—in another human interest drama!

Sob Sister

James Dunn

Linda Watkins

Molly O’Day • Minna Gombell

Howard Phillips

From novel by Mabel Gilman

Directed by Alfred Santell

James Dunn, who flashed into popularity in "Bad Girl," is again electric in his role in "Sob Sister."

As a newspaper reporter, competing with the "sob sister" on another paper, believing her woman's heart hardened by her job—while she writes of love but doesn't believe in it.

When these rivals by day become sweethearts by night, each finding the other human under the crust of their careers, watch for emotional dynamite!
Inter-Participation Urged As Foreign Solution

ALLIED BOARD MAPPING NEW CAMPAIGNS

Going After Football Season With 40 Gridiron Films

Tieups Advocated as Best Means of Meeting Fall Competition

This fall will see the industry's biggest effort so far to buck the annual football season competition and try to turn it into benefits for the theater. The drive will be conducted on two fronts. The first, as advocated by Arthur L. Mayer, Public advertising director, is to tie in with distribution. The other, offering special possibilities for tieups, is through the medium of the unprecedented number of football shorts and series being released. No less than 40 such pictures already are completed or on the way.

CLEVELAND NEIGHBORHOODS EXPLOITING OVER THE AIR

Cleveland—A contract has been made by the Cleveland M. P. Exhibitors' Ass'n whereby a series of daily two-minute talks on why the public should patronize its neighborhood theaters will be broadcast daily from WHK. G. W. Erdman, business manager of the association, is preparing the talks.

Edgar Wallace Signed to Write RKO Originals

Edgar Wallace, most prolific of British playwrights and novelists, has been signed by Radio Pictures to write originals. He is due in Hollywood sometime in November.

Solution of Foreign Problem Seen in Inter-Participation

By KARL WOLFFSOHN

Berlin (Special to Film Daily)—Growing popularity and increased distribution of German pictures in the U. S. has come as a boon to the film industry over here, but it has not done much to solve the foreign problem in general. Nor has sufficient progress been made in the efforts of German producers to pro-

Lee Marcus Sees Film Industry Holding Its Own This Winter

The film industry's problem this winter is not how much more business it can do in comparison with the previous year, but rather to keep on an even keel and hold its own until the general industrial picture gets sufficiently brighter to provide the opportunities for expansion of movie trade, Lee Marcus told THE FILM DAILY on Saturday.

Union Status Throughout Country May Be Affected by Chi. Outcome

Theater operators, and big circuits in particular, are understood to be keenly watching the Chicago projectionists' situation in which the great majority of independent houses are running without union men. Ultimate outcome of this dispute, which has been in progress for several weeks, is likely to exercise great influence over attitude of other theaters toward union labor.

Directors Will Meet in Mt. Clemens Oct. 6 to Adopt Program

Washington—Board of directors of Allied States Ass'n will meet Oct. 6 in Mt. Clemens, Mich., in connection with the annual convention of the Allied Theaters of Michigan, to formulate and adopt a program to oppose the extension of the zoning and protection system into Allied territory; it is announced byAbram F. Myers. They will also give further consideration to percentage contracts and checking, and will map out a campaign for legislation against the music tax and copyright protection bureau in the coming ses-

Burr to Star D. Sharpe in Action Feature Series

West Coast Bureau, THE FILM DAILY

Hollywood—C. G. Burr will star David Sharpe in a series of action features to be produced for the independent market.

John Barrymore's Next Under the M-G-M Banner

West Coast Bureau, THE FILM DAILY

Hollywood—John Barrymore, who recently finished his contract with Warners, will appear next under the M-G-M banner, probably in "Arsene Lupin" with his brother, Lionel.
The Broadway Parade

(Week of September 25)

**FIRST-RUNS**

- "An American Tragedy"**
- "An Free Soul"**
- "Riders of the Purple Sage"
- "Down to Borneo"
- "Pagan Lady" (2nd week)
- "Princess and Sam"
- "Capitivation"

**RENTED RUNS**

- "Palmy Days"
- "Five Star Fatal" (3rd week)
- "Street Scene" (5th week)
- "William Tell Hamilton II" (2nd week)
- "Tabu"**

**FOREIGN**

- "Lindenwirth Vom Rhein"
- "Dreyfus Case" (5th week)
- "Nor Am Rhein"
- "Das Rheinlandmade"
- "Karamanov" (2nd week)
- "Student Song of Heidelberg" (2nd week)
- "Naples and Sorrento"
- "Monkey Business" (Oct. 1)

**OPENINGS**

- Paramout

**Previously shown at $2.**

Inter-Participation Urged As Foreign Problem Cure

(Continued from Page 1)

duce English language versions of their most important pictures in order to establish an international combination.

As far as the future is concerned, it is of the most importance that a closer collaboration be reached between the American and German film producers. The best method would be for American producers to instruct the German producers to make their well-cast German-language versions of films suitable for the American market, and vice versa, that German producers instruct American producers to make their films suitable for the German market. In such a way the German firm would participate in the business of the American firm and the American firm in the business of the German firm.

Canadian Buying Co-op Expects to Have 250 Houses

Associated Theaters, Ltd., Canadian buying co-op, expects eventually to have 250 houses, said Oscar Hanson, its general manager, in New York on Saturday.

Speechless Banquet Closes Philly Golf Meet

Philadelphia—Films circles on Saturday were abuzz with comments on "The Exhibitor" golf tournament which entertained a plenty-big crowd at the Lo Lu Country Club on Friday. Winduping the event was a banquet at which speech-making by members of United Theatres Circuit did the toastmastering job. Paul Burger of United Artists received considerable kidding as to his winning of the Jimmy Granger punch bowl prize. And Harvey Day, who won his first golf tourney award, was the recipient of numerous congratulations. Telegrams were read from Sam E. Morris, Frank C. Walsh, John M. Greenhalgh, Charles McKean, and many others.


Another for F. B. Horowitz—a Boy Cleveland—M. B. Horowitz, general manager of the Washington Theater circuit, passed out word recently in celebration of the birth of a son.

Film Theater for Ft. H. B. Wright

New London, Conn.—Plans have been completed for a modern theater at Port H. B. Wright, Fisher's Island. Cost will be borne by the U. S. Army Motion Picture Service.

The INDUSTRY'S

DATE BOOK


Oct. 6: Annual meeting and noon-day luncheon, Allied Theatres of Mass., Hotel Bradford, Boston.

Nov. 4: Annual Dinner Dance of Kaplan Projection Society, Hotel Commodore, New York.

Allied Meeting Oct. 6

To Map Out New Drives

(Continued from Page 1)

ion of Congress, Myers will report to the House on the plans for unemployment relief legislation and other issues arising since the last directors' meeting. A full attendance is expected.

Delahanty to Complete RKO Pathes-Tobis Deal

Completion of the deal whereby Tobis will handle the distribution of RKO Pathes' product in Germany, Austria and Czechoslovakia is the main object of the present foreign trip of Tom Broderson, W. M. of RKO Pathes Export Corp., who sailed Saturday. Preliminary negotiations were conducted by Delahanty on his previous visit abroad.

Neville P. Jerry Loeb has been appointed by Warners to replace Jack Gilbert in the purchasing department under Joe Horstein, chief of all Warner purchasing. Loeb joined the Warner forces in England.

JERRY LOEB

Eastman Films

J. E. Brulatour, Inc.

Chicago

1727 Indiana Ave.

2600 Lakeside Blvd.

Hollywood 4,121

Eastman Films

J. E. Brulatour, Inc.
and they're all in

BATTLING WITH BUFFALO BILL

★ TOM TYLER  
★ REX BELL  
★ LUCILLE BROWNE  
★ BILL DESMOND  
★ FRANCIS FORD  
★ YAKIMA CANUTT  
★ JIM THORPE  
★ JOE BONOMO  
★ BOBBY NELSON  
★ CHIEF THUNDERBIRD

12 Chapters  
Directed by Ray Taylor  
from story  
THE GREAT WEST THAT WAS  
by Wm. F. Cody (Buffalo Bill)  
Assoc. Producer, Henry McRae

IT'S A UNIVERSAL SERIAL OF COURSE!
A LITTLE FROM "LOTS"

BY RALPH WILK

HOLLYWOOD

A FORTHCOMING issue of "Screen Snapshots" will include actual shots of the screen fight that resulted in two broken ribs for Buck Jones. Jones was previously in a battle in a scene of Columbia's "Headin' for Love," in which he was hanging from a heavy chair at Jones, who did not duck in time. Jones has recovered now and is back at work.

Marjorie Gateson will have an important role in Paramount's "Husband's Holiday," in which the cast will be headed by Clive Brook, Vivienne Osborne, Charlie Ruggles and Juliette Comer.

Howard Estabrook has completed his first draft of "Frontier" which will serve as another starring vehicle for Richard Dix after the completion of the movie he is now in production at the Radio Pictures studio.

"Taxi, Please" is the new title of the picture formerly known as "Blind Spot," now in production at the Warner studios. James Cagney and Loretta Young have the two leading roles.

Charles Lang, who has photographed several Paramount pictures, will do the camera work on "Tomorrow and Tomorrow," her final picture for Paramount. Lang recently completed work on "Once a Lady."

Tim McCoy's second outdoor special on the new Columbia schedule, which was tentatively called "Gamblers' Guns," has the working title of "The Amazing Tree. East Hill" plays opposite McCoy. Other members of the cast include Polly Ann Young, Carl Miller, Robert Homans and Al Ferguson. Ray Taylor is directing.

Manny Nathan of the "Strange As It Seems" unit, has discovered that bees seem to want honey at all times. While photographing a honey bee, he found the bees would not pose for material and some of the members of the unit covered their arms and hands with honey.

Low Brock is searching the California countryside for possible locations to be used in a forthcoming RKO's "Atv" vehicle, "Never the Twins Shall Meet." Monty Collins, Jr., Billy Gilbert, Betty Farrowing and Isabel Lanal have been signed for this feature. Atkes double for himself in the story. Rehearsals are scheduled for this week with Harold Schwartz directing the story from Tom Leonard.

COMING & GOING

HELEN HAYES, who has been working on the "MGM Lot," is on her way to New York to join her husband, Charles MacArthur.

NANCY CARROLL leaves Hollywood soon for the east to make "Wild Beauty," in which Paulette Goddard also may appear.

MRS. B. P. SCHULZER is coming east this week to embark for Russia with Mr. Bertram Viertel.

CLAUDIA REX, eastern sales chief of Warner Bros., is back from a series of district conferences.

ALONG THE RIALTO, WITH PHIL DALEY

• • • ALF GOULDING, who swings a Mean Megaphone for Warner Bros., at his Flatbush shop, has one in his memory book about an English vaudeville team which had never passed the Hieroglyphic test. "Like Brown and Sharpe, we'll call 'em for the sake of this Expose..." One day Brown went to the manager of the music hall he was to play and Ranted and Raved at his book. He was demanded, pointing to the theater's ad in a London newspaper, "Wotta you mean giving my partner publicity in this 'ere ad and not mentioning my name?"

The Astonished Manager focused on said copy, indicated by Jones' digit and said: "The performance will begin in 8 o'clock sharp."

• • • BILLIE GOULD, who is charming and uses write pieces for fan magazines, will tell you one about a stuttering musician who was trying to promote a job from a looking agent: "If you p-p-p-please and m-m-m-m one answer, it's m-m-m-m naught," said him.

Sago Datlov and Manyson again gone Greenwich Village, having discarded the village of Brooklyn. Huh?....Kass, who diligently and expertly heads the Columbia Foreign Department, is very keen about Prince Charles... Prince Charles being a wire-haired terrier of congenial disposition and generally Good Habits. Jimmy "Schmooze" Durante will do his stuff on the Capitol screen next week, as "New Adventures of Get-Rich-Quick Wallingford."

• • • MARTHA WILCHINSKI, formerly p. a. of the Roxy, has entered the free-lance publicity biz.... And is she getting accounts.... Gordon Kahn, pen and penning in "New York Amusements," informs about a picture aspirant who worked a new gag in order to get The Big Break... She threw up her handles, blood-curdled a yell and did a first-class imitation of a faint... Joe von Sternberg, who happened to be promenading by, shouted for water.... But a Highly Sophisticated and Experienced actor suggested "somebody get a fountain pen and a contract and see how quickly she comes to..."

• • • LORETTA YOUNG, who got her star in this picture in Salt Lake City, is planning to inspect Manhattan for the first time, following completion of her role in "Taxi, Please"... Mrs. George Arliss will accompany her distinguished actor-husband when he arrives in New York on Oct. 7 from England, en route to the Coast to work in "A Successful Calamity"... Wonder why so many pitchers show the North River back-ground moving in the wrong direction when a ship is supposed to be coming up the harbor?... Arthur Lee is cheering over "The Happy Ending," which is the tentative title of a Gaumont talker he has just brought into town... Millard Webb directed it for Gaumont... Harry Enfieldin of Craft Film Lab. has invented "film salve"... He has exclusive rights to the definition... Louis Meyer's injured finger isn't so injured now..."

• • • ALTHOUGH CHARLIE TAYLOR captured the RKO golf tourney at the Westminster Country Club, Roy Webb gave him some hot competition.... James H. Turner, proxy of the club, presided at the dinner which followed the dueling.... Maurice Chevalier, "the Charm Vendor," as Adela Rogers St. John dubbs him, was the recipient for a dinner given by RKO at the First National Pictures club, where execs were plentiful around the board.... Frank Condon's yarn, "Kansas City Platinum," which was printed by the "Saturday Evening Post," ballyhooed Jean Harlow, who didn't tell a lie.... Mort Blumenstock avers that "Five Star Final" has set up a new opening week's biz record and the biggest second week record for the Winter Garden....

• • • LOOKING OVER Your Shoulder, do you remember when at Selig he was an ace reporter on the "New York Journal." Jim Loughborough was a crack re-write man for the same rag... Mark Luescher was a leading Broadway producer of stage shows.... And Walter Futter was a film cutter...

NEWS of the DAY

Winfield, Ia.—Pratt's theater here, which had been closed for lack of patronage, has opened on a full week's schedule at reduced prices.

Bentonville, Ark.—R. L. Moreland is operating the Plaza, which he purchased from Harry Taylor and A. F. Simmons. Taylor is now district manager for Columbia in Kansas City. Moreland is new in the show business, having formerly been in the drug field.

Spirit Lake, Ia.—C. Lindblod of Minneapolis has been named manager of the new Royal theater here, a part of the Finkelstein group.

Birmingham — Loew's Temple is being run on a straight picture policy by John Calman as manager for the Masonic fraternity which is operating the house. It is showing first-run pictures at 18 cents matinees and 25 cents top nights, with children admitted at 10 cents at all times. Calman was recently a manager for A. C. Bromberg attractions.

Milwaukee—Frank Trotman, former manager of the Gem, has taken over the South Side Palace which he has renamed the Ace.

Chicago—Jerry Drell is now operating the Empire on West Madison, having acquired the theater from Mrs. Florence Paley, widow of Joseph Paley. Drell has spent $15,000 remodeling and installing Western Electric sound apparatus. Mrs. Paley is devoting all of her attention to the Imperial, 43rd St.

Nashville, Ill.—The State has been purchased by H. R. Hisey, a former National salesman.

Cardington, O.—The Dreamland has been leased by the Cardington Business Men's Ass'n. After recreation the house will be opened.

Chicago—Fred Mindlin is now the Chicago representative of Foreign Talking Pictures Corp., with offices at 804 South Wabash Ave. He covers eight states.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

September 28

Tom Terriss
Ray Davis
Ernest Pogge
Warner Houses Launch Drive on Music Racketeers

BOOTLEGGED FILMS ILLEGAL, COURT RULES

Minimum Admission and Other Contract Points Upheld

No Restraint of Trade is Found by Pennsylvania Court

Pittsburgh—Five important points, some of them previously ruled upon similarly by other courts, are covered in a court decision just handed down dealing with the old standard contract and involving Sono Art Worldline vs. William Lando of the Lando theater here. The defendants contended that the contracts at issue were illegal and void and furthermore violated the public policy and were in restraint of the freedom of contracts. Salient points (Continued on Page 2)

ANOTHER ROUND IS WON IN KAN. SUNDAY FIGHT

Wichita, Kan.—The jury trying Met Barron for operating on Sunday has been discharged by Judge J. E. Alexander after they had acquitted her on four of 10 counts and were deadlocked on the remainder. This settles the Sunday movie fight (Continued on Page 4)

William K. Brotherhood Dies of Heart Failure

William K. Brotherhood, general manager of Craft Film Lab, died yesterday morning of heart failure following a severe cold. He is survived by his widow and two sons. Funeral services will be held at 2 P. M. tomorrow at Dockrell Chapels, 310 Willis Ave., Bronx, with burial in Mt. Hope Cemetery.

Fox Makes Jap Version With U. S. Actors Talking

West Coast Bureau, THE FILM DAILY Hollywood—What is believed to be the first Japanese dialogue version ever made with American players doing the talking is nearing completion at Fox. The Abe Meyer-Lavallier synchronizing process is being used.

E. E. Fulton Opening 21 Branches

Two Publix Theaters Go to Fox West Coast

Chicago—In carrying out its new plan of discarding the selling of theater equipment through retail stores and replacing it with a universal system of merchandising from offices, the E. E. Fulton Co. in a few months will open 21 new branches (Continued on Page 4)

Drive on Song-Sheet Racket Launched by Warner Houses

M.P.T.O. of Neb.-Iowa Meet in Omaha Oct. 13-14

Omaha—Annual convention of the M.P.T.O. of Nebraska and Western Iowa takes place here Oct. 13-14. President M. A. Lightman of the M.P.T.O. has accepted an invitation to attend.

Asserting that music publishers are losing $15,000,000 annually through song-sheet racketeers, Dan Michalove, general manager of Warner Bros. theaters, is calling upon the circuit personnel to help wipe out this practice. In his message, Michalove points out that "three Warner music subsidiaries bear a major portion of this loss because (Continued on Page 4)
CONTRACTS UPHeld BY PENNSYLVANIA COURT

(Continued from Page 1)

of the decision by Judge Soffel of the County Court, Allegheny County, and

"The contract is divisible; not withstanding clause 18, the balance of the contract is legal and enforceable.

"The theory that the contract, providing as it does for a minimum admission price, is void as against public policy, is without merit; the contract is not in restraint of trade.

"The paragraph relating to the method of selection of play dates is not unreasonable.

"The question of plaintiff's duty to minimize damages is a matter of defense.

"That a statutory demurrer limits the defendant to facts as they appear in the statement of claim, and defendant cannot rely on facts outside the record."

A statutory demurrer of the defendant was overruled and the exhibitor given 15 days to file an answer. In the meantime, the statement of claim that Martin Silverman is attorney for the plaintiffs. It is believed the ruling can be used in any cases on the foregoing question and probably if taken to the highest court of Pennsylvania, will be good authority.

Minneapolis Pantages Becomes United Artists

Minneapolis—United Artists has taken over the Pantages, loop house that has been vacant for some time, and will reopen it with a series of "Two Happy Days" either Oct. 3 or Oct. 10, depending upon completion of repairs. House will be called the United Artists and W. H. Endolph of New York is manager. Austin McGough, division exploitation manager, aided in the deal.

Arthur Housman Joins Columbia Pictures

Arthur Housman has joined Columbia as national director of advertising under Al Selig. He recently resigned from Warner Bros. after handing publicity, advertising and exploitation for their Broadway houses.

A. J. Cooper in Hospital

Cleveland—A. J. Cooper, prominent Ashatabula exhibitor, is at the Cleveland Clinic for treatment following an automobile accident.

Claudette Colbert Resumes Work

Claudette Colbert, recovered from her illness, rejoined the cast of "Bitter Sweet" today, with Gary Cooper in "His Woman" at the Paramount New York studio. Edward Sloman is directing.

Lloyd Hamilton Injured

"Woman of the Year," wired, "THE FILM DAILY" Hollywood—Lloyd Hamilton is in the hospital being treated for a broken leg and other injuries as the result of an auto accident.

BOOKED PICTURES ARE ILLEGAL, COURT RULES

(Continued from Page 1)

this decision in its national campaign against similar infringements.

"The petitioners, in their action, declared that they have been selling old films to Emile Snyder, Inc., smelter and refiner, to destroy them and acquire the nitrate. They alleged, however, that this company was selling pictures and named 65 reels which had recently been seized. Louis Ogust, attorney for the defendants, argued that his client had a right to sell these films. Attorney Eubie Glazer, representing Pathé and RKO, claimed that the purchaser's rights do not include exhibition and that the sale of all films for distribution did not constitute a transfer of their copyright. After the case had been argued for four hours, Judge Mack granted the injunction. Minutes later, a demand to Judge Clarke, Federal District Court, in New Jersey, who has a similar action.

Another action of Pathé and RKO, seeking damages from Apollo, will soon be tried. In the injunction case, three exhibitions, Edward Amusement Corp., Moses Silverman and Louis B. Fordan, defended.

Warner Houses Reopening Ezell Expresses Optimism

Gradual reopening of many Warner houses that have been closed during the past months is now under way. Among the latest to be reopen is "The Last Flight," at New Haven, Dec. 14, and "The End," at some theaters. It is expected to reopen all of district sales meet, says he found business in a more promising condition and exhibitors more optimistic, with the hit pictures getting plenty of trade.

Carl E. Milliken Marries

Announcement was made yesterday of the marriage on Saturday of Carl Elias Milliken of the Hays organization and Caroline Wood Chase. The couple will be at home at 155 Center Ave., New Rochelle, after Nov. 15.

Cleveland Exhibits Meet Tomorrow

Cleveland—The M. P. Exhibitors Ass'n will hold its first fall general meeting tomorrow night. Luncheon will be served to all members followed by a business discussion.

Ninth Chicago Bombing

Chicago—The Music Box, neighborhood house, is the ninth independent theater to be bombed since the operator trouble started. The blast did some damage and terrorized about 200 residents of apartments in the building.

THE INDUSTRY'S DATE BOOK

Sept. 21: General meeting of Cleveland M. P. Exhibitors Ass'n, Cleveland.
Oct. 5-6: Fall meeting of the Society of Motion Picture Engineers, New Ocean House, Swampscott, Mass.
Oct. 6: Annual meeting and noon-day luncheon, Allied Theatres of Mass., Hotel Bradford, Boston.
Oct. 11-12: Meeting of Wisconsin's Allied unit, Wisconsin Hotel, Milwaukee.

Booth illegal pictures are illegal, court rules
one right after another!

FIRST NATIONAL follows
"FIVE STAR FINAL"

with

Enrold Sam

The picture ten million BOOTH
TARKINGTON
readers are waiting to see

Guaranteed "GREAT" by the N. Y. CRITICS!

"3 Stars. A natural. Every boy and
girl will want to see it. They'll
adore it."
—Daily News.

"Sure to please. First-rate enter-
tainment. Anyone will enjoy it im-
mensely."
—Evening Journal.

"Hasn't a dull moment. Delightful
entertainment. Sure-fire laugh get-
ter."
—Evening Graphic.

"A natural for the kids and grown-
ups. It moves along fastly."
—Film Daily.

"Delightful. A fine picture. Laughs
galore and a few tears."
—Daily Mirror.

released this week to hold that WARNER
and FIRST NATIONAL pace!
M-G-M executive, who stated that the company would only deposit receipts in English banks and thereby "gamble" on a return of the pound sterling to normal. At RKO, Ambrose "Bo" Dowling is inclined to favor an increase in rental of American pictures in England. Various other companies are taking no action, the majority feeling that English money will eventually come back to par and most companies can manage to hold their collections abroad should they draw them out nearer par.

It is also believed that the advance in sterling gives England in the matter of exports and is likely to spur American producing activity over there, since the pictures are now being made at much lower cost.

E. E. Fulton Company
Opening 21 Branches

(Continued from Page 1)
es, giving it the complete coverage in the city announced by Carl H. Fulton, president. The new system involves two important sales aids. One is a model theater in the branch office, so that all equipment may be sold by demonstration. The other is a portable projector and screen with which salesmen can tell their entire story visually in the offices of theater managers.

Additions to RKO Sales Staff
A. J. Sullivan, formerly Seattle sales manager for M-G-M, has joined the Radio Pictures sales staff in that city, replacing J. J. O'Loughlin, transferred to San Francisco. Others are W. H. Ferguson, George Adams, western general sales manager, and N. Provence, who succeeds Eph Rosenin St. Louis, and Joe Rosenberg, who replaces F. M. Baxter in Kansas City.

Warner Circuit Personnel Shifts
Following changes in personnel among Warner houses are announced by Dan Michaleff:


COMING & GOING

LEO MORRISON, manager of Leo Car- ribe and Utah, Sale, arrived from the coast yesterday by airplane.

ELISSA JONES, Fox star, arrives in New York tomorrow and leaves Oct. 2 on the Ile de France for a visit to her home in England.

EDMUND LOWE and LILYAN TASH- MAN sailed last night on the Europa for a three-month vacation.
Imported Operators Tortured, Robbed in Chicago

PARAMOUNT FINANCES DECLARED OKAY

Union Racket Charges in N.Y.C. Laid Before Governor

Two Members Win Appeal Against Head of Operator Organization

Albany — Coincident with the handing down of a decision yesterday by the Court of Appeals, granting Arthur Polin and Charles Schneider, operators, a complete victory against Sam Kaplan, president (Continued on Page 4)

PASS RESOLUTION ASKING GOV'T CONTROL IN STUDIO

Denver—Demand that the Federal Government enter studios and supervise production at the source is made in a resolution passed by Houses of Deputies and Bishops at the convention of Protestant Episcopal Churches here. Creating of a Federal commission to govern movies the same as radio was asked in a resolution submitted Monday.

Seven More Cities Sign New Union Agreements

Operator contract situations in practically all major cities have been adjusted with the signing of seven more agreements with major circuits. Cities affected are: Miami, Chattanooga, Salt Lake, Portland, Ore., Denver, New Orleans and Columbus. In practically all instances the terms of the new contracts are those as existing Labor Day

Non-Union Men Beaten In Chi.; Balaban & Katz House Bombed

Chicago—Tactics in the indie exhibitor-operator row took a new turn yesterday, when Michael Avey, imported operator from New York, took the Adelphi on North Clark St. and Wallace Lindley, usher at the house, were kidnaped, tortured, beaten and robbed by four men. Ludwig (Continued on Page 8)

Fur Show Being Staged At New York Paramount

A "million-dollar fur style show", sponsored by the J. Fox store of Fifth Ave., will be presented at the New York Paramount starting Friday.
FINANCIAL

NEW YORK STOCK MARKET

Net

Amm. Ster. ... 325 High Low Close Chg.
Com. Ind. ... 856 856 856 856 + 16
Circ. 454 454 454 454 + 5
Ket. Kodak ... 1191 1191 1191 1191 + 15
Pep. Fm. Str. ... 59 59 59 59 + 9
Com. Ind. pfd ... 94 94 94 94 + 3
Loews, Inc. ... 354 354 354 354 + 1
M.G.M. pfd ... 22 22 22 22 + 2
Paramount ... 125 125 125 125 + 5
Pathe Exch ... 1
Amer. Pathe ... 3
"KO "A" ... 935 935 935 935 + 5
Univ. Pathe pfd ... 41 41 41 41 + 3
Warner ... 175 175 175 175 + 5

NEW YORK BOND MARKET

Columbia Pets ... 53 53 53 53 + 2
Columbia Pets, Inc. ... 53 53 53 53 + 2
Fed. Trk. "A" ... 151 151 151 151 + 1
Fed. Trk. "B" ... 141 141 141 141 + 1
"Technicolor" ... 200 200 200 200 + 5
Trans-Lux Corp ... 255 255 255 255 + 3

NEW YORK REAL ESTATE

Garth Eq. ... 640 210 200 200
Lowe 64 45 44 45
Paramount 64 74 70 70
Par, 1505 50 56 64
Pathe 7517 84 83 84
Warner 6390 ... 405 40 40

"Devotion" for Mayfair

RKo Pathe's "Devotion" with Ann Harding, opens at the Mayfair on Friday.

Eastman Films

Chicago 1702 W. Div., 6700 S. Southern Blvd.
HOLywood 4121

Cable "FILM" Chicago

THE INDUSTRY'S DATE BOOK

Today: French Educational Film Co. hosts Paris.
Today: General meeting of Cleveland Exhibitors Ass'n, Cleveland.
Oct. 5-7: Exhibitors Ass'n of Allied Theatre Owners of Michigan, Meda Hotel, Detroit, Mich.
Oct. 5-8: Fall meeting of the Society of Motion Picture Engineers, New Ocean House, Pawtucket, Mass.
Oct. 6: Annual meeting and noon-day luncheon, Allied Theatres of Mass., Hotel Bradford, Boston.
Oct. 6: Annual meeting of M.P.T.O. of St. Louis Radio-Television Theatres, Hotel Coronado, St. Louis.
Oct. 11-15: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwaukee.
Oct. 13-14: Annual convention of M.P.T.O. of Nebraska and Western Iowa, Omaha.
Oct. 31: Universal Club "Night in Paris" with Cumele.

30 Montreal Theaters Affected by Lockout

Montreal—Thirty theaters are affected by the lockout of projectionists employed by the Independent Amusement Theaters, with headquarters here. Negotiations toward a settlement are still in progress.

"Columbus Day" Released

"Columbus Day," first of the Fitz-Patrick holiday series to be handled by Meyer-Rieger, was released yesterday for sale in every territory in the country. Meyer-Rieger are selling the series direct.

Virginia Doyle Killed in Crash

Hollywood — Virginia Doyle, 24, actress at the Warner-First National studlos, was killed at Cahuenga Pass, north of here when her auto collided with a freight train.
HERE'S A TOAST!

MAY EVERY exhibitor in 1931-32 enjoy the security which M-G-M showmen had during the trying times of the past year, and which M-G-M showmen will enjoy in coming months with DAVIES, GARBO, SHEARER, MONTGOMERY, GILBERT, NOVARRO, BEERY, HAINES, JACKIE COOPER, CRAWFORD, KEATON, TIBBETT, LUNT-FONTANNE, DRESSLER. It's a pleasure!
UNION RACKET CHARGES LAID BEFORE GOVERNOR

(Continued from Page 1)
of the M. P. Machine Operators' Union of Greater New York, it was revealed from Samuel I. Rosenman, counsel to Governor Roosevelt, that charges had been made to the Gov-
ernor against District Attorney Thomas J. Walker of New York for failure to act in connection with alleged racketeering of officials in conducting the union. The charges were instituted by Samuel B. Birn-
baum, lawyer for the union members, who have been fighting for two years to get an accounting of the union's funds spent over a period of three years.

In the ruling of the Court of Ap-
peals here, the judgments of the lower court are reversed and judg-
ment directed in favor of plaintiff in each action, setting aside the pre-
cedings of the union, restoring plaintiffs to membership and award-
ing to Polin a recovery of $1,055 and to Schneider a recovery of $1,622.40 with interest, together with costs in all courts.

Del Riccio Heads New Firm Planning to Make Shorts

(Continued from Page 1) jects will be made with original sound instead of dubbing. Del Riccio is head of the company, which has opened headquarters at 621 Fifth Ave.

$853,500 Dividend Suit

Lost by Eastman Kodak

(Continued from Page 1) the U. S. Circuit Court of Appeals, confirming the order of the U. S. District Court of New Jersey. Eastman sought to avoid payment of dividends and endeavored to have the suit dismissed on the ground that the transaction for which it was issued violated the anti-trust laws.

Johnny Waters At Beacon

Johnny Waters, organist, is now at Warner's Beacon, replacing C. Sharpe Minor. Waters has been en-
gaged by the Wangers for an indef-
inite period.

Miss. Legislature in Session

Jackson, Miss.—Film circles are ap-
proximately the special ses-
Sion of the Mississippi Legislature which started yesterday at the call of Gov. Object is to impose more taxes.

COMING & GOING

ANN HARDING is due from the coast to-
day, by all reports, trucked in by the
FRANK BORAZ. Fox director, is due in New York with his family on Friday from the coast.

BUNTON HOLMES arrived from abroad yesterday on the Ile de France. CLAYTON SHERMAN of the Fox foreign department is expected to leave Paris at the end of the week for New York. MAURICE CHEVALIER left New York yesterday for the Paramount coast studios.

PARAMOUNT FINANCES DECLARED IN SHAPE

(Continued from Page 1)
ing a nation more than seasonal drop in summer due to its disease, and the infantile paralysis epidemic, have shown a healthy seasonal increase and this together with recent econ-
omies has made Paramount now operating substantially in the black. The statement further said:

Paramount has an obligation to purchase its common stock between Sept. 1, 1931, and April 1, 1932, which will necessitate pay-
ment of approximately $11,000,000. Re-
cently the bank debt of the company was increased to $8,250,000 to take care of part of this commitment in the early part of September. At present this bank debt has been reduced to $7,750,000, and will be cut to $7,400,000 by Oct. 1. During the last three months of the year bank loans probably will be reduced another $1,400,000, leaving a balance of $6,000,000 at the year end.

Paramount will have the usual cash balance of about $6,000,000 or more on hand at that time.

During the first quarter of 1932, Para-
mount have paid the remaining $6,500,000 for the purchase of stock funds for which will be obtained by increasing bank loans to about $40,000,000, and from ex-
cess cash arising from the depreciation ac-
counts and profits during the first quarter of 1932.

It is understood that Paramount has at this time more than $18,000,000 of com-

ducted lines of bank credit to take care of these commitments. After the stock issues have been completed, commitments will be normal, and should be taken care of by a usual excess earned from depreciation incen-
tive and profits. Bank loans, according to the banner, are required to be reduced during the second quarter of next year, and will be paid off as rapidly as pos-
sible from then on.

Paramount's film releases in the past six months have been substantially lower in cost than during the like period last year. The average negative cost of films released in September, October and November, 1931 is about 28 per cent less than average cost of releases in the like months of 1930. Substantial progress is made in econ-

omy of production, such as already have taken place in the distribution and theater departments. Results from this should be felt by February, 1932.

Allen Moritz Joins Columbia

Cleveland—Allen Moritz, former local Tiffany branch manager, has been appointed manager of the Co-
mubia exchange in Cincinnati, suc-
ceeding Morris White.

Wm. Rosenthal Succeeds Almy

Cincinnati, Ohio—William Rosenthal succeeds Clifford Almy as local United Artists branch manager.

Many Happy Returns

Best wishes and con-
gratulations are ex-
pressed to the following

THE FILM DAILY Wednesday, Sept. 30, 1931

THE FILM DAILY

A RIAL WITH

PHIL DALY

• • • WALKED IN on Paul Galick, and found him all of a-

flutter as he was opening some of his Japanese mail

first there was a beautiful satinwood box tied with a gorgeous green ribbon . . . inside this reposed a leather covered vol-

ume hand painted with intricate designs . . . it proved to be a

Testimonial Book from Uncle Carl's many Nippon friends in

the film biz . . . felicitating him on the 25th Anniversary of

Universal . . . most of the testimonials were written in

Japanese characters . . . seeing which, Al Sherman of the

Tellygraft exclaimed: "Ah! Jewish New Year cards." he would.

• • • BUT WHAT we started out to say was that the book

contained a very fine tribute from Tom D. Cochran, manager

for Paramount in the Orient . . . . Tom wrote: "I've watched your career for all of the 25 years in which you wrestled with Fate . . . and it seems to me sort o' offhand that you have very great prospects for the future. . . . never mind the past . . . you took Good Care of that!" and coming from Tom . . . who handled Uncle Carl's very first pix, "Hiawatha," . . . back in the pioneer days when a supervisor really worked . . . that tribute means something.

• • • THERE WAS another package containing a magnifi-

cent leather-covered cabinet in this rested a silver lov-

ing cup from the publisher of the "Movie Times" of Tokyo

for "All Quiet" . . . the "best picture of 1930" I .


• • • PIPE THE flash front Jack Hess has placed on the

Mayfair for the run of "East of Borneo." . . . positively unique . . . the front lobby has every inch covered with a

panorama view of the Big Scene . . . fiery volcano, wild ani-

mals, winnen, and everythin' . . . and hundreds of stills of

alluring Rose Hobart . . . a lotta headwork in back of this

display.

• • • RAN INTO Jack Fuld last Sunday putting on his

trained animal act up at the Polo Grounds wrote to Mister Laemmle . . . . Jack runs the concession over the week-ends for the hot-dog stand . . .

they stopped him from putting on one of his famous exploitation stunts to ballyhoo the dogs . . . for the fans were all watch-

ing the stunt instead of the game . . . A. C. Blumenthal, pal of Mayor Walker, is being sought for interrogation by the

Hofstadter committee that is probing city hall politics.

• • • A LINE from Mike Smoosh, our roving correspond-

ent, now traversing the alfalfa belt in the middle west . . .

"Things are rather quiet in the local theaters . . . one man-

ager took his wife and kids for his Marino orchestra chairs . . .

because he craved peace and quietness . . . . but he went nuts from loneliness and the desolation".

THE FILM DAILY

September 30

George Banercoft

Ralph Forbes

Hererman Green

Norman Z. MacLeod

Fred Fisher

• • • • • •
For laughing out loud

HARP
GROUCH
CHIC
ZEPPO
S.R.O.

Everywhere!
Showmen and public SHOUT mighty box-office hit smashes

THE FOUR
MARX BROTHERS

"MONKEY BUSINESS"

Directed by Norman McLeod
with joy as PARAMOUNT’S records from coast to coast

**PITTSBURGH**
Sensational opening Stanley theatre. Biggest grosses ever despite terrific heat and tough opposition.

**CINCINNATI**
Palace theatre records cracked wide open. More money than they thought existed.

**SEATTLE**
Smashing business at Paramount theatre. A sure cure for the blues!

**DES MOINES**
Outgrosses previous Marx Brothers hits by hundreds of dollars at Des Moines theatre.

**SAN FRANCISCO**
Played to greatest number of people in any single day since Paramount opened.

**KANSAS CITY**
Crowds jammed Newman theatre from morning until late at night. Biggest business in months!

**LOS ANGELES**
Terrific smash at United Artists theatre. More business than any single week in years.

**HARTFORD**
All house records broken at Allyn theatre. Audiences go crazy!

**BOSTON**
Opened day and date Uptown and Washington Street theatres. Thousands turned away during run!

**INDIANAPOLIS**
Indiana theatre packs them in for days. Business better than boom times!

- Check over the entire country. Every engagement is a sensation!
Large cities, small towns, it’s all the same. Broken box-office records!
Is it any wonder exhibitors are happy they signed a 1931-32 contract!

---

**S. R. O. HITS**

PARAMOUNT!
FOX LINES UP SALES STAFF FOR EDUCATIONAL FILMS

Fox is lining up a sales staff to handle its new educational films. The sales manager has been selected, but will not be announced until later in the week. First demonstration of the educational will be given today at the Astor Hot before the Exhibition of Women's Arts and Industries. Mrs. John Kendrick Bangs will introduce the films.

Orlove Staying With Fox
Milwaukee—Louis Orlove, manager of Fox's Uptown here, will remain as manager of the theater instead of joining Publix in Detroit as originally announced, according to H. J. Fitzgerald, general manager for Fox-Midwest.

Son to Reginald Denny
West Coast Bureau, THE FILM DAILY
Hollywood—A son was born Monday to Mr. and Mrs. Reginald Denny. The mother, before her marriage, was known on the screen as "Bubbles" Steifel.

Second Torchy
Looks A Knockout

"TORCHY PASSES THE BUCK"
Produced by C. C. Burr for Educational

Direction .................. C. C. Burr
Story ..................... Sewell Ford
Adaptation and Dialogue ... "Chuck" Roberts and William Owens
Continuity ................ George Amy
Photography ................ Lewis Physioc
Film Editor ................ George Amy
Cast: Ray Cooke, Dorothy Dix, Franklyn Pangborn, Edmund Breese, Constance Moak, Jane Richmond, Bob Holman, Morley Drury, Cornelius Keefe.

The second of the series of six "Torchy" comedies is a real treat. A combination of clever dialogue and amusing slapstick kept the preview audience in constant state of laughter. Exhibs can bank on this series to give satisfaction, if the other four measure up to the first two.

The story is a continuation of "Torchy's" adventures and misadventures as an office boy, in constant danger of losing his job. There is a dinner-party sequence at the home of his employers that brought lots of chuckles.

The cast is capable, with Ray Cooke as Torchy, Franklyn Pangborn as a,usy employee, Bob Holman as a game warden, and Cornelius Keefe as the boss, giving outstanding performances. Morley Drury, the football star, portrays himself, and his work in this picture, at least, should have little effect on his answer to ordinary questions.


HOLLYWOOD FLASHES

CONSUELO DAWN, who played in comedies at Fox and Universal a few years ago, is re-joining the studio. Since signing with Holly- wood, she has played on the stage in the East. Her most recent stage engagement was in "The Gay Bottle" at the Hollywood Vine Street theatre.

Our Passing Show: King Vidor, Eleanor Boardman, Esther Benet, Charles Bever, Maurice Reuter at "Precedent"; A. A. Klime boosting Carmel, the writers' colony.

Columbia has signed Adolphe Menjou to appear with Barbara Stanwyck in "Forbidden".

Roscio Karas, Geneva Mitchell, Francis McDonald, Kathryn McGuire, Adele Kar- pels and Carl Stockdale are the principals in "My Face Red" the Allen Birkin Ben Markson sketch, will be presented at the Writers Club Sept. 30 and Oct. 1.

William H. Deitz, who did the trick camera work on "Devotion" and "For Lovers Only", is handling special effects on "Racetack".

Harry W. Lieb, Universal film editor, who cut "Homicide Squad", has been assigned to edit Viv Moore's new story, "Huckeberry Finn".

Paramount Oct. Bookings

Bookings of the New York Paramount for the month of October have been set as follows: Oct. 2, "24 Hours"; Oct. 9, "24 Hours to Keno"; Oct. 12, Paul Lukas in "The Beloved Bachelor"; Oct. 23, Ruth Chatterton in "Once a Lady."

Rockne Shorts for 1,500 Houses

RKO Pathe's series of Knute Rockne football shorts were booked by 1,500 houses to start playing during the first five days of national release, says A. H. Schnitzer, short subject sales manager on Ned F. Depinet's staff. Rockne himself is seen and heard in the six pictures.

H-F Agrees to Two Men in Dallas

Dallas—Local office of Hughes-Franklin Theaters has signed with the operators' union on a basis of two men in the booth at the Ritz.

Joe E. Brown to Play Cleveland

At the close of his hold-over eng-agement at Massasoit in Broadway, this week Joe E. Brown is to be rushed to the Palace, Cleveland. After that engagement Brown will hurry to the Warners studio in Hollywood to begin work on his next picture.

Lee Ossy Signs Radio Product

Lee Ossy has booked the entire 1931-32 Radio Pictures line-up for his circuit of ten Manhattan and Brooklyn stores; Phil Hodes and Jack Ellis handled the deal for RKO.

1. E. Chadwick, in association with Trem Carr, will make four pictures for release through Monogram. His first subject will be "Western Limited," with Richard Thorpe directing. Other releases will include "The Fatal Alarm," "Police Court," and "The Law of the Sea." * * *

M. H. Hoffman, Jr., has signed his entire cast for the fourth Host Gib- son picture for Allied release. Those who will support Gibson are Roy D'Arcy, Myrna Kennedy, Ed Peil, Kit Guard and Lafe McKee. Philip Rosen will direct.

Here and There: Carl Laemmle, Jr., Frank Joyce, John McCormack, Maurice Reuter, Sam Wood, Sam Jaffe, Ruby de Suylver, Barbara Stanwyck, Nat Goldstone, Frank Fay, Joan Bennett, Arthur Kohler, Adolphe Menjou, John W. Considine, Jr., Leslie Mendes, Denison Clift, Sidney Lanfield, David Burton, Bramwell Fletcher, Ricardo Cortez watching the Pacific Southwest tennis matches.

George Cukor will direct Maurice Chevalier in his next Paramount pic- ture, "One Hour With You." * * *


THE FILM DAILY

Wednesday, Sept. 30, 1931

IMPORTED OPERATORS BEATEN UP IN CHICAGO

(Continued from Page 1)

Sussman, owner of the theater, has offered $500 reward for arrest and conviction of the miscreants.

Monday night a small but powerful stench bomb was released in Mc- Vicker's, Balaban & Katz loop house, while 2,000 were viewing the show. This is believed to have been the work of a crank, as B. & K. are not involved in the operator trouble. Six union men are used in three shifts.

Thomas "Red" Burke, president of the checkroom union, held on suspi- cion of being concerned in some of the 10 bombings to date, has been released for lack of evidence.

Warner-F.N. Out for 90% Of All Possible Accounts

Warner Bros. and First National expect to sell 90 per cent of all possi- ble accounts with its 1931-32 prod- uct. This estimate is based on deals made to date. All major circuit transactions have been closed.

Barry Shed a Daddy

Madison, Wis. — Barry Shed, managing RKO theaters here during John Scharrberg's absence, is the daddy of a baby girl.

A PRIVATE SOLARUM

by Chamin

in the MAJESTIC APARTMENTS
115 CENTRAL PARK WEST
Blockfront 21st to 72nd Street
1931 PRICES
Immediate Occupancy
Agent on premises. Tel. L'Exing- ton 2-3600 or TRafalgar 7-4780. Cooperation of Brokers Invited.
Hughes-Franklin Closing Its K. C. Division Office

AMUSEMENT STOCKS HIT ALL-TIME LOWS

Two-Thirds of U Lineup To Be Completed This Month

0 Features Finished, Six in Work and Three in Preparation

First Coast Bureau, THE FILM DAILY

Hughes-Franklin—More than two-thirds of Universal's current season lineup will be finished and delivered by Oct. 31. Out of the 26 features scheduled to be completed, 18 are now in work and three are going through the final stages of preparation. The six features now being produced at Universal City are Law and Order, "Impatient" (Continued on Page 4)

National Buck Jones Club

As a business-builder for exhibitors, Columbia has launched a national Buck Jones Rangers Club with membership open to boys and girls. Jones will be head of the club, which in addition to aiming at more kid patronage will try to foster good will among parents and teacher associations.

Special Publix Exploitation Dept.

Is Launched Under J. A. Koerpel

First 16 MM. Exchanges In N. Y., Boston, Philly

First three exchanges to be opened by International 16 mm. Pictures in its planned system of 10 will be located in New York, Boston and Philadelphia. The company plans to have its short subject production start late in October.

Publix has formed a special exploitation department, headed by J. A. Koerpel, to devise stunts and other publicity means for "atmosphere" and other unusual-angle pictures. Koerpel, who was formerly managing director of Publix houses in the southeastern division and previously European director-general (Continued on Page 4)

Ubliner-Trinz Opening

Chicago House For Tobis

Chicago—The Monroe, formerly a box house, is being reopened tomorrow by Harry Lubliner and Sam Trinz with a policy of Tobis-Klang-Im German talkers exclusively.

500-Seater for Publix

Planned in Oklahoma City

Oklahoma City—A 500-seat Publix theater is planned here by Sterns Ros, Inc., on the site owned by them at First and Robinson Sts. Work is expected to start next year. The same people are builders and owners of the 33-story Ramsey office building now nearing completion. Publix has five other houses here, with the opposition including five Warner theaters and two Independents.

Ohio House Provides Free Taxis for Aged

Oberlin, O.—Free taxi cab rides for elderly customers are being provided by the G. Steel in connection with its policy, which had its premiere recently. Free parking is also available to patrons.

Mexico to Regulate U. S. Newseel

Mexico City—Representatives of U. S. newseel companies operating in Mexico have been informed by the Interior Department that they would be obliged hereafter to hire a Government censor, who would accompany their photographers on all picture-taking trips. Films must be inspected and sealed by the In-

Cantor To Make Second U.A. Film This Season

Eddie Cantor, whose "Palmy Days" is current at the Rialto, will appear in a second Samuel Goldwyn picture for United Artists release this season. Production is expected to start in May. Cantor, now in the east, returns to Hollywood in January.

Division Office in Kansas City

Closed by Hughes-Franklin

Firkoess Headquarters Moved Back to Cleveland

Cleveland—J. E. Firkoess, RKO district manager, is now making his headquarters in this city with offices in the Keith Bldg. He had been transferred to Cincinnati.

Kansas City — Hughes-Franklin Theaters will close its divisional offices here on Oct. 10. Rick Ricketson, who was in charge, has been made manager of the Southern California Division. R. S. Campbell remains as city manager. The six (Continued on Page 6)

Sinking Spell Due To Outside Conditions Affect Almost Entire List

All major amusement stocks except Warner Bros. yesterday were pushed down to new lows for the year or for all time. There was nothing in the way of film news to account for the decline, but general market weakness caused necessitous selling that affected the picture market as a whole. Fox, which has been much uneasy, due to delay in holding the quarterly dividend meeting, made a

MASTER ART PRODUCTIONS

WILL PRODUCE IN EAST

Mater Art Productions, the motion picture division of the Equitable Investment Corp., has moved its producing organization east and will make series of short subjects, at Audio Cinema Studio. The series includes an Adventure travelogue, American historical episodes, physical culture and reducing, and novelty screen magazine.

Skouras Completes Deal

For Fox Eastern House

Completion of the deal whereby Spyros Skouras is to take over about 55 Fox eastern houses, excluding de luxe, was reported yesterday.

English Money May Back Nathanson Circuit Plan

Toronto—N. L. Nathanson, on his recent trip to Europe, negotiated for financial backing in connection with his recently reported new Canadian circuit to compete with Famous Players, according to information making the rounds here. Nathanson plans to lease houses and enter into partnership operation deals.

THE FILM DAILY

The Daily Newspaper Of Motion Pictures

Now Fourteen Years Old

VOL. LVII NO. 1

NEW YORK, THURSDAY, OCTOBER 1, 1931

5 CENTS
40 Sets in 10 Reel Industrial
West Coast Bureau, THE FILM DAILY

Hollywood—More than 40 settings, including industrial pictures, are being made by Educational Talking Pictures Co. for Dodge Bros. Corp. Cast includes Henty Gordon, Eddie Woods, Dorothy Collins, John Roberts, Charles K. French, John Cudnik, and others. S. Robert Stone is directing this project.

Brasher to Add Houses; M.H. Chamberlain Resigns

Leo Brasher, operator of seven houses in the metropolitan district, is likely to add several uptown theaters to his circuit during the winter. He now has the Little Carnegie Plaza, Plaza, Douglas, Odeon, Lafayette and Boston. M.H. Chamberlain, for years with Brasher as managing director, has resigned.

“Roxy” Gets Berlin Welcome

Berlin—S. L. “Roxy” Rothafel and his Radio City party were accorded a big reception on their arrival here yesterday. Karl J. Fritzsch, Radios, and his representative in Berlin, arrived ranged the affair, which was attended by 100 German amusement and civic leaders. The “Roxy” party is on its way to Russia for five days.

Lloyd Plays Real Life Fireman

Washington Bureau of THE FILM DAILY

Washington—John Payette, general zone manager for Warner theaters in this territory, is in the Garfield Hospital being treated for serious injuries received following a taxi cab accident Tuesday night while riding home on his return from New York.

“Notre Dame” in 98 College Towns

Universal’s “Spirit of Notre Dame” will play every college town in the U.S., 78 in number, the week of Oct. 17. The film also has 100 first-run bookings for the week of Oct. 10.

U Serial Release in Month

“Batting With Buffalo Bill,” Universal serial, will be generally released in about a month. Meanwhile it opens Saturday at the Roxy and will follow in day-and-date in the Loew houses in Greater New York.

THE INDUSTRY’S DATE BOOK

OCT. 5-7: Annual Convention of Allied Theater Owners of Michigan, Medana Hotel, Mt. Clemens, Mich.
OCT. 6: Annual meeting and noon-day luncheon, Allied Theaters of Mass., Hotel Bradford, Boston.
OCT. 6: Annual meeting of M.P.T.O. of St. Louis, Eastern Mo. and S. Ill., Hotel Coronado, St. Louis.
OCT. 7: Luncheon meeting of American Ass’n for Better Photoplays, Hotel Astor, New York.
OCT. 8: Allied Stat.’s Asso’s board of directors meets in St. Clemens, M., in connection with annual convention at Allied Theaters of Mich.
OCT. 10-11: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwaukee.
OCT. 13-14: Annual convention of M.P.T.O. of Nebraska and Western Iowa, Omaha.
OCT. 31: Annual Dinner Dance of Kaps’ Presentation Society, Hotel Commodore, New York.

Mayfair Theatre Bldg., N.Y.

WILLIAM MORRIS

Call-Board

POLA NEGRi

THE WOMAN COMMANDS

RKO 424 W. 57th ST.

HOLLYWOOD

THE FILM DAILY
UNIVERSAL gave RKO
A SMASH PICTURE
RKO gave it
A SMASH AD CAMPAIGN
A SMASH LOBBY . . . .
A SMASH 24-SHEET CAMPAIGN
SMASH EXPLOITATION
resulting in
SMASH BUSINESS
at RKO’S MAYFAIR
Theatre, Broadway, New York

Follow in their footsteps and do the same!!

EAST OF BORNEO

Presented by CARL LAEMMLE
Directed by George Melford
Produced by CARL LAEMMLE, Jr.
with Rose HOBART
Charles BICKFORD

Business is GREAT at UNIVERSAL!!
TWO-THIRDS OF U LINEUP
COMPLETED THIS MONTH
(Continued from Page 1)

Maiden,” “Oh Promise Me,” “Murd-ers in the Rue Morgue,” “The Gallows” and a Sunnemerville-Pitts feature. In preparation are “Nice Women,” “Back Street” and “Marriage In-terlude.”

Canadian Combine Action
Gets Under Way Monday

Toronto — Legal action of three Canadian provinces against Paramount, following the recent government investigation, begins Monday. Saskatchewan, Ontario and British Columbia have pooled their efforts to sue the company.

Various prominent film industry executives will be called as witnesses.

Wm. Warner and Wife Held Up
St. Louis—While on route home from Chicago, William Warner, Universal manager here, and his wife were held up near Kankakee by two bandits who took their auto and a large sum of money. Mrs. Warner saved $700 in jewelry by hiding it in her stocking.

“Bad Girl” Takes Baltimore Record
Record gross for 1931 here was set at the New Theater by “Bad Girl,” according to Morris A. Mechanic, manager. Film grossed $30,000 in two weeks.

First G-B House in Paris
Paris—Gaumont-British has opened its first Paris theater, the Al- hambra in the Rue de Malte.

“East of Borneo” Moving to Cameo
Universal’s “East of Borneo,” after a big week at the Mayfair, moves to the Cameo on Friday to continue its Times Square run.

COMING & GOING

LILLIAN BOND leaves New York on Sunday for the coast to resume work for Warners.

EDDIE CANTOR has gone to Conne- ticut for a few days.

ESTELLE TAYLOR, now playing vande- ville dates, is due in New York on Oct. 24 for a stay of several weeks.

GEORGE K. ARTHUR returned on the La France from a short stay in Paris.

WILLIAM HAINES and EDGAR ALAN WOOLF took a week’s tour of the west.

SIDNEY GARRETT of British Interna-
tional Pictures arrived yesterday from England.

WILLIAM SKIRBOLL, manager of the Vita Temple in Toledo, reached the city yesterday to confirm his Warner’s First Na-
tional bookings.

WILLIAM OLDKNOW, father of Oscar S. Oldknow, is now a sleeper in the film industry with headquarters in Atlanta, is back from his half-year’s tour of the north and east.

JERRY STEEL, manager of the New Apollo in Oberlin, O., and formerly a warn-
ner Bros. salesman, reached New York yester-
day to close contracts for his season’s program.

JAS. WILKINSON of Paramount left for Hollywood yesterday.

DAILY

ALONG THE RIALTO
with PHIL DAILY

• TALKING OF “gratitude” . . . there is the case of a certain musical feature of one of the palatial Broadway cinemas and a good deal of quarrelling and doing so he asked his cinema boss if it was oke . . . . not only did the boss approve, but he rearranged the program spot for the young man so that he could cover his studio dates more conveniently . . . . this fall the stude will not use the young man . . . . it means a loss of some hundreds of berries a week to him . . . . so what does the egg do . . . . he goes to his friendly boss, and yaws . . . . “I gotta big request for I’m gettin’ hundreds a week less, but my living expenses are just the same.” can ya beat that for gratitude? . . . .

• • •

SOME DAY we are contemplating’ putting a lot of artists of stage and screen on the spot . . . . on this “gratitude” angle . . . . with a few choice tales we have been collecting from their business managers, agents and personal representatives . . . . fully authenticated . . . . why, some of the clowns wrote long letters to their benefactors,” thanking ‘em profusely for mak’in’ em . . . . admitting freely that without their help they would never have rung the gong . . . .

and today? . . . . well, if instance, there is the classic case of the cluck now sitting pretty on top of the heap . . . . being tendered a big testimonial dinner, and the guy who spent two hard years putting him across to the dear public With His Own Cook walked up to congratulate him and the Great Star looked him over coldly, and sez . . . . “Fardon me, but what’s the name?” . . . .

• • •

THEN AGAIN, there are a swarm of regular fellers to whom the word “gratitude” is not a stranger like their miss- ing appendix like the young director on the Coast who had to take a 10 per cent salary cut . . . . and he had an oppor-
tunity to add a hundred berries weekly to his paycheck via an offer from a competitive studio . . . . but this young fel-
er had been groomed by his old studio from the post of film cutter on up . . . . and he stuck . . . . and the 10 per cent reduction went off last week and in addition they have given him the 100 smackers difference the competing studio had offered . . . . proving that Gratitude is sometimes an attribute of the studio exec as well as the salaried boy.

• • •

OUT IN the St. Louis branch of Warners they have known Jerry Steel for the past five years . . . . Jerry has codles of friends in all branches of the film biz . . . . so he decides to become an exhibitor and he leases himself into ownership of a house in Oberlin, Ohio . . . . and on the opening night the theater was packed with well-wishers . . . . and Jerry was on the stage receiving congrats and floral tributes . . . . finally they passed up an immense bouquet of American Beauties . . . . Jerry gasps, as he looks at the card attached from his wife “Aw, folks, I’m almost overcome’ . . . . and a mugg in the audience yaps . . . . “Ya an’ you’ll be unconscious when the wife hands ya the bill!” . . . .

• • •

OVER AT Wallack’s on 42nd Street, Max Cohen is playing Universal’s “Mystery of Life,” depicting the saga of the Age . . . . the banner reads . . . . “The picture that took 1,000,000 years to make” . . . . a mugg cases up to the sign, and peeps to his pal . . . . “Must be a De Mille production” . . . . Joseph Van Raalte is anxious to have it know that he did not write the play, he play, “Nice Square.”

PUBLIX LAUNCHES SPECIAL EXPLOITATION DEPARTMENT
(Continued from Page 1)

for Films First National, is arrang-
ing the special aids principally for the Publix Class B and C houses. In the case of a picture like “East of Borneo,” he provides a lobby display with authentic spears and other native articles which tie in with the picture. Publix is interested in book-
ing pictures with angles which fit into this arrangement.

Para. October Releases
Include Chatterton Film

Warner Bros., who have just signed an agreement with the Warner-Brothers, will announce their autumn releases early next week. The following is their first list of pictures and approximately when each will open:

This month’s releases by Paramount will include “The Mad Pad-

Huffman Settles With Union
Denver—Harry Huffman, owner of five theaters here, has signed with the operators’ union. The contract calls for one man operation in his two neighborhood houses, while at the other three, two of which are first-runs and the other a downtown second run, two men.

Essaness Adds House
Chicago—Channel Amusement Co., subsidiary of Essaness Theater Corp., has taken a 10-year lease on the Orpheus, 825-seater on W. Roosevelt Road.

New Shapiro-Goldman Exchange
Boston—Bill Shapiro, Tiffany franchise holder, and Zippy Gold-
man, until recently with George Jekyll, plan to open a new exchange here.

Denver Orpheum Opens Dec. 20
Denver—Opening date of the new Orpheum has been set for Dec. 20. RKO will pay $85,000 yearly rental on the house.

Many Happy Returns

Best wishes and con-
gratulations are ex-
tened by TIE to LILLIAN BOND of the FILM DAILY to the following mem-
bers of the industry, who are cele-
bating their birthdays:

October 1
Alice Joyce
Jesse Westmoreland
Lindsay Brown
E. de B. Newman
SHORT SHOTS from EASTERN STUDIOS

GEORGE ABBOTT, having completed "The Cheat" for Paramount, will again try his hand at stage direction for a spell. He has consented to direct "Louder, Please," a satire on movie publicity methods, by Norman Krasna, formerly of First National. Abbott plans to divide his future time between stage and screen.

Standard Sound Recording Corp. has leased a modern, fireproof sound studio at 220 East 38th St., where sound-on-film and disc recordings will be made. Space will also be available for shooting interiors.

The Vitaphone studio in Brooklyn is a regular beehive of activity this week. Robert Ripley is completing his 14th "Believe It or Not" short; Dr. Rockwell is making "Relativity and Relatives," a two-reel comedy, with Fanny Watson and Thelma White also scheduled to make "Shake a Leg," fourth of "The Girl Friends" series.

Larry Kent likes Tom Howard's "The Wilson House" so much that he is building it up to a two-reeler. Aubrey Scotto directed.

Frank Zucker and Buddy Harris did the excellent camera work on 'His Wife's Lover,' all-Jewish dialogue feature starring Ludwig Satz.

Rudy Wiedenfert, who recently completed "Darned Tootin'" for Warner Bros., has had his hands insured for $100,000, at the rate of $10,000 for each finger.

Carrington North, eastern story editor of RKO Pathe, is spending her vacation on the 100-acre farm which she and her daughter, Elizabeth North, recently acquired near the artists' colony at New Hope, Pa.


The second of the Booth Tarkington series of two-reel juvenile stories starring Billy Hayes, seven-year-old find who appears as Penrod, and Bobby Jordan, the Sam of the series, has been changed from "Play Ball" to "Batter Up," "Snakes Alive," the first of the Booth Tarkington series being produced by Vitaphone is scheduled for general release Oct. 10.

Edward Senz, make-up chief at the Paramount studios, had six assistants working during the taking of a masquerade ball scene in "The Cheat." Those engaged for the occasion were Tom Cameron, Eddie Sceallon, Walter Chapin, Al Gavston and Milton Fields.

NEW PITALUGA FILM HERE
"Corte D'Assise" ("Before the Jury"), a new Cines-Pittaluga production made in Rome, has arrived here and will be shown today by Transcendental Pictures Corp., American agents for Pittaluga.

FIRST MILT GROSS SHORT READY
First of the "Gross Exaggeration" shorts starring Milt Gross will be completed and ready for private screening this week, according to M. J. Kandel, president of Ideal Pictures, producer of the series.

SIXTH WEEK FOR "DREYFUSS"
"The Dreyfus Case," Columbia release, goes into its sixth week at the Warner tomorrow, and in addition has been booked into the Brooklyn Strand starting with a preview tonight.
HUGHES-FRANKLIN CLOSING
KANSAS CITY DIV. OFFICE

By RALPH WILK

HOLLYWOOD FLASHES

(Continued from Page 1)

H-F houses in this locality will stay closed indefinitely pending an arrangement with the operators’ union.

Some independent houses are re-opening today with men from the Sound Projectionists’ Union, unaffiliated with Local 170.

Capitol Films Releasing
“Blonde Captive” Oct. 15

Recording on “The Blonde Captive,” the latest Capitol film adventure feature was completed yesterday afternoon. Carl Zidouar, the film has been scheduled for release, Oct. 15. “Heroes All,” another Capitol feature concerning the armies on the two fronts during World War I, will be ready for release Oct. 15. “The Last of the Empire,” the fifth release of the “Fort O’Connell” travel series, has been completed at the Powers studio, with Emil Velasco playing an organ background to the descriptive talk.

Warner-F. N. October Releases


Boswer Goes M-G-M Second Run

St. Louis—George Boswer, who has been operating his Hollywood Theatre as a short running M-G-M second run house, is changing to second-run for all M-G-M features that play the Fox and State. Boswer will play the films day and date with his new Upton, formerly the Embassy.

“Hamilton” Holds in Washington

Washington—“Alexander Hamilton,” Warner production starring George Arliss, has gone into its second week at the Metropolitan.

Ufa Annual Meeting Oct. 12

Berlin—Annual general meeting of Ufa will be held Oct. 12 at the offices of the Deustches Bank.

On Both Sides of War

Ben Alexander, former boy celebrity of the screen, is seeing both sides of the World War. In “All Quiet” he played a German soldier fighting the Allies. Now in RKO’s “Pathe’s Suicide Fleet” he is an American in pursuit of German submarines.

BRYAN FOY’s next “Monkey-shines” comedy for Columbia is a burlesque on “The Jazz Singer.” Script and direction is said to include a mammy-singing monk.

Our Passing Show: H. Keith Weeks, Fred Niblo, Jr., Ollie Orner, Charles West, Harvey, Fred Niblo, Sr., and Bob St. Mary’s football game; Sidney Buchman mounting to the Paramount studio.

Sheila Mannens, Gibson Gowland, James Marcus, Jack Richardson, Frank Lackey, and Robert Francis is to be in “Land of Wanted Men,” Monogram starring western Bill Cody and Andy Stuart. Harry Fraser is the director.

 Casting by RKO Pathe for gala Negri’s “Woman Commands” has been complete. Mary Boland, Josephine Hull, Roland Young, Basil Rathbone, H. B. Warner, Anthony Russell, Mya Boley, George Buxton and Lillian Gish. Paul Stein will direct.

Edward Sedgwick, who has been seriously ill with pneumonia since his return from Hollywood, “Big A,” “A Dangerous Affair,” has recovered and will shortly be assigned to his second picture.

Two Westerns will go into production this week at the Monogram Studio, according to Trem Carr, production head. Tom Tyler will star in “The Arizona Scout” and Bill Cody will begin work with Andy Shuford in “Land of Wanted Men,” with Harold L. Scott directing.

For the first time in many years, Barbara Weeks has been borrowed from Universal. Others include Bobbie Nelson, Bill Walling, G. D. Wood, John Elliott, Pedro Regis, Kent Taylor and Elke Strasselt.

Byron Morgan and George Sayre have completed the adaptation of “Sky Bird,” which will star Richard Arlen at Paramount. Sayre is formerly in the M-G-M scenario department.

Elmer Clifton, who supervised “Beneath the South Sea,” the Van Beuren travelogue which has created much interest, is now filming the new “Vagabond” subject. “The Song of the Voodoo,” a story of Haiti, Gayne Whitman will direct.

Endre Bohem, Paramount scenario, is all smiles these days. He recently became a father for the second time, his youngest newcomer being a girl.

Norma Krasa, whose initial, “Lover, Please,” will soon be presented on Broadway, will be represented on the Witters Club program.


George Barbier has been assigned by Paramount to a principal role in “No One Man,” in which Carole Lombard will have the leading female role and Aaron Spelling will make his screen debut.

First National’s next starring vehicle for Douglas Fairbanks, Jr., will be “Union Depot,” according to latest Hollywood advisories. This will be an adaptation by Kenya Nicholson and Walter DeLeon of the same title by Gene Fowler and Joe Laurie, Jr.

Elliott Rothe and Robert Young have been added to the cast of Columbia’s “The Guilty Party,” in which Leo Carrillo is starred.

Ira Rorke, cameraman for Putter’s “Curiosities” released by Columbia Pictures has returned from a trip through Northern California and the Yosemite valley, where he has been on a still hunt for new material.

Don Marquis is writing the dialogue for “Marcheta,” the Louis Stevens original in which Richard Dix will star for Radio Pictures, with Victor Schertzinger directing.

“Anybody’s Blonde,” third feature production of the present series, this season, has a cast including Dorothy Revier, Myrna Kennedy, Edna Murphy, Reed Howes, Henry H. Williams, June Clyde, Leslie Richard, Whitlock, Arthur Housman and Gene Morgan. Frank Stryker will direct.

Charles C. Burr, who is producing and directing the “Torchy” comedies, recently completed the direction of “Torchy Passes the Buck.” George Amy was the assistant director.

Pat O’Brien will be featured in “The Last Squadron,” which will be made by Radio Pictures, with Paul Steene directing. Pat’s release includes “Consolation Marriage” and “Front Page.”

Byron Morgan and George Sayre have completed the adaptation of “Sky Bird,” which will star Richard Arlen at Paramount. Sayre is formerly in the M-G-M scenario department.

Elmer Clifton, who supervised “Beneath the South Sea,” the Van Beuren travelogue which has created much interest, is now filming the new “Vagabond” subject. “The Song of the Voodoo,” a story of Haiti, Gayne Whitman will direct.

Endre Bohem, Paramount scenario, is all smiles these days. He recently became a father for the second time, his youngest newcomer being a girl.

Norma Krasa, whose initial, “Lover, Please,” will soon be presented on Broadway, will be represented on the Witters Club program.


George Barbier has been assigned by Paramount to a principal role in “No One Man,” in which Carole Lombard will have the leading female role and Aaron Spelling will make his screen debut.

First National’s next starring vehicle for Douglas Fairbanks, Jr., will be “Union Depot,” according to latest Hollywood advisories. This will be an adaptation by Kenya Nicholson and Walter DeLeon of the same title by Gene Fowler and Joe Laurie, Jr.

Elliott Rothe and Robert Young have been added to the cast of Columbia’s “The Guilty Party,” in which Leo Carrillo is starred.

Ira Rorke, cameraman for Putter’s “Curiosities” released by Columbia Pictures has returned from a trip through Northern California and the Yosemite valley, where he has been on a still hunt for new material.

Don Marquis is writing the dialogue for “Marcheta,” the Louis Stevens original in which Richard Dix will star for Radio Pictures, with Victor Schertzinger directing.

AMUSEMENT STOCKS HIT NEW LOWS FOR ALL TIME

(Continued from Page 1)

new low of 7 1/2, Loew, which sympathetically follows Fox, went down 3/4 to 3 1/2, which is regarded as ridiculously low in view of the company’s earnings and position. Paramount dropped to 11 1/4 and recovered to 11 3/4. Warner Bros., which had a 3/4 loss on the day, Warner dropped to 6, a loss of 1/2, but held above its former low of 4 1/2. Consolidated Film Industries also remained above its previous low and showed a gain of 5/8, while the company’s preferred broke even. Eastman dropped fractionally to a new low, but closed at the previous day’s figure of 90 5/8. General Theaters Equipment made a new low at 1 3/4, then regained its loss for the day and closed at 1 3/4. Charges on the curb were fractional. Losses also were sustained by ast bonds.

Leon Britton Starts
Chinese Talkers Oct. 10

The first feature to be made in China by Leon Britton will go into production Oct. 10. The Britton studio, now in operation in Shanghui, Britton will also construct a laboratory there to handle negative developing and release prints as well as films used in a Chinese newsreel which the producer will start this winter.

Columbia Signs Randorce

Columbia has closed a booking deal with the Randorce Amusement Co. of Brooklyn involving the company’s供应 of films to the Randorce product for the circuits’ 22 houses.

St. Louis Houses Change Hands

Two local neighborhood houses have changed hands. Maud E. Reed sold the Southampton to C. Papper, and L. Landau has taken over the Maryland, formerly operated by the late W. O. Reeve, R. W. Corbin has sold the Grand, Desloge, Mo., to J. Miller.

“Five Star” Continues in Detroit

Detroit—First National’s “Five Star Final,” now in its nold-over week at the Capitol, has been transferred tomorrow to the State, another first-run house, for a continuation of its run.

New Incorporations

NEW YORK CHARTERS
Mayfair Theater Ticket Service; I. A. Adler, 121 W. 4th St. New York, N. Y. 100 shares common.

Little Carnegie Corp., theater business; I. Adler, 121 W. 4th St. New York, N. Y. 100 shares common.

DELAWARE CHARTER

DISSOLUTIONS
RKO CIRCUIT SHIFTS
PERSONNEL IN N. W.

Minneapolis—Following personnel shifts have taken place in the RKO circuit ranks:

Dick Gilbert, divisional publicity manager, and Bill Robinson, assistant, took charge of the Minneapolis, St. Paul, Omaha, Des Moines, Sioux City and Davenport territories, with an exploitation man in each key spot.

Roland Douglas, former publicity manager at Omaha, named manager at the President in St. Paul. Dick Gaston, former Seventh St. manager and assistant manager at the Hend- nepin Orpheum in Minneapolis, assumed the Seventh St. St. Stanley Krueger is his assistant, Clayton Neary returns from Omaha as as- sistant manager at the RKO Hend- nepin Orpheum in Minneapolis. Emil Franke still managing that theater.

New M-G-M Cleveland Book
Cleveland — Bryan D. Stoner is Metro’s new feature booker, suc- ceeding Leo Jones. Stoner has been booker in the Buffalo office and this is his first Cleveland assignment. Leo Jones has joined Paul Guida- nic as manager and circuit booker.

Boston Gets RKO-Pathe Premi
er Boston—The world premiere of an RKO Pathe picture fell to Boston for the first time when “Bad Com- panies,” starring Helen Twelvetress, opened at the New Keith's on Fri- day.

Norman Lewis Leases Phily House
Philadelphia — Fay’s theater, one of the largest theaters in West Philadel-phia, has been leased to Norman Lewis in association with Abe Rovner. Conersford Amusement Co. owns the house.

Eleventh Chi. Bombing
Chicago—Eleventh theater to be bombed since the operator trouble began is the Avalone, where a stench bomb was set off yesterday.

Cleveland Managerial Changes
Cleveland—Frank Greenwald, for the past few years manager of the Cedar-Lee, one of the houses belonging to the Community circuit has been appointed manager of the Windermer, succeeding P. R. Tourn, now managing the Lincoln, suc- ceding E. A. McCauliffe.

Detroit — Joe La Rose, formerly managing the Olympic, now handling the newly opened Publix Eastown at Harper and Van Dyke Ave. House seats 2,500.

Portland, Ore. — Eddie Quillian’s RKO Pathe picture, “Sweepstakes,” booked into the Oriental for four days, was held over for the entire week.

Worcester, Mass. — R. Lawson Daniels has succeeded E. G. Pollard as manager of the Olympia. Daniel’s post at the Family will be as- sumed by Herman Bloom of Lynn, Mass.

Indianapolis—Beginning Sunday, the Andrews theater, under the H. A. Klein group, will change policy and feature M-G-M pictures for the first showing on the South side.

Harrisburg, Pa. — Bill Devonshire, formerly with M-G-M, is now covering the Harrisburg territory for Warners.

Northampton, Pa. — A Pennsyl- vania charter of incorporation has been obtained by the Harlem The- ater.

Cleveland—Frank L. Burke of the Columbia auditing department is here completing the work of Arnold Lowry, accidentally drowned last week.

New Britain, Conn.—The 800-seat Erwin, under construction on Main St., will be ready for occupancy about Oct. 15. R. H. Erwin, owner, expects to lease the house.

Kansas City—Taylor Myers, for- merly assistant manager at the Mainstreet, now is with Low’s Midland in the same capacity. Emil M. Marchbanks, treasurer and assistant manager at the Mainstreet, was married a few days ago.

Portland, Ore. — George Arliss in “Alexander Hamilton” has been held over for another week at the Music Box, with every prospect that it will run longer.

Denver—Arthur Pierson, leading man the past summer with Elitch stock here, has been signed for pic- tures by Paramount.

London, Wyo.—Fire of undeter- mined origin destroyed the Nickerson here. It had been vacant some time.

Sound View, Conn.—Bruce Brad- bury is owner of a new theater recently completed here. Policy has not been announced.

Washington—The Embassy, owned by H. Nickel and located in the downtown section here, has been re- opened by Joe Fields, on a neigh- borhood policy.

Philadelphia — Charles Raymond, formerly in charge of the Great Lakes in Buffalo, is now in charge of the Keith theater here, operated by Loew's.

Madison, Wis.—The Mack Bybee Players are appearing at the East- wood, augmenting the regular photo- play policy.

Dallas—The remodeled Oak Lawn has reopened under the management of Mrs. B. L. Cutler, only woman theater manager in Dallas and who also operates theater in Oklahoma.

Chicago—Publix-Great States the- aters in Fremont, Marion and Youngstown, O., and Westfield, N. J. Va., will hereafter be handled from the Chicago office.

Chicago—Irving Parness is now country salesman for United Artists.

Cleveland—Frank Belles has re- signed as local Tiffany booker to join the sales force of Standard Film Service Company.

Danville, Va. — J. J. Delson of New York has assumed management of the Capitol. Universal’s house here, succeeding Frank Ponton, who plans opening a theater of his own in Richmond.

Circleville, O. — Circleville Theater Co. has been formed by Lawrence W. Rich, W. Heed and H. Supp.

Oberlin, O. — Jerry Steele has opened the rebuilt Apollo, playing a policy of four changes a week.

Youngstown, O. — Joe Trunk has re-opened the Princess with a com- bination burlesque and picture policy.

Dayton, O. — Emil H. Rump and R. T. Parrish have taken over the Palace and will present colored road shows and pictures.

Columbus, O. — Maurice Kaplan, new owner of the Pythian, has in- stalled RCA Photophone, preparatory to presenting a combination colored road show and picture policy.

MEXICO TO REGULATE
UNITED STATES NEWSREEL

(Continued from Page 1)
censor Department before being sent to the United States, it was ordered and they must be sent directly to the Mexican Consulate at their destination, which will break the seals and forward them to the company headquarters.

A PRIVATE SOLARIUM

by

Chamin

in the

MAJESTIC

APARTMENTS

115 CENTRAL PARK WEST
Blockfront 71st to 72nd Street
1931 PRICES
Immediate Occupancy
Agent on premises. Tel. LEXing- ton 2-3800 or Tralafagar 7-7480.
Cooperation of Brokers Invited.
GREAT COLLEGE TEAMS in action

"FOOTBALL FOR THE FAN"

Smashing Flashing Dashing Plays From Actual College Games

The big games—The Big Plays—and why the crowd goes wild!
Thrilling Inside Football... revelations more exciting than the games themselves!
Supreme Slow Motion Shots... football as it's played.

They're cheering these pictures in the country's leading theatres as the season opens.

PLAYING THESE GREAT CIRCUITS

Publix Theatres . . Warners Theatres

Fox Metropolitan Theatres, N.Y.

Fox West Coast Theatres

Fox Mid-West Theatres

Butterfield Circuit

Produced by
ALFRED T. MANNON

By arrangement with
NORMAN L. SPER

HOLLYWOOD SPECTATOR SAYS:

"I have seen several of them and
from each of them I learned more
about football than I learned in all of
my other reading and I was
interested, more interested, by the
pictures than by the writing. I was
reminded of what a real man
should be, and I am glad that the
pictures don't forget the
magnificent spirit that is essential to
the game of football. Exhibitors will
make a lot of money by showing
these pictures."

Distributed by EDUCATIONAL FILM EXCHANGES, INC.
Union Brings Ochs in Fold—Now After Springer

FEDERAL COURT FINDS MONOPOLY IN OKLA.

Skouras Forming Separate Unit to Run 53 Fox Houses

Special Company Will Be Organized Next Week—No More Expansion

A separate company will be organized by Skouras Bros. early next week to operate the 53 houses which they have acquired from Fox under a leasing deal, which runs 25 years. This transaction gives the Skouras interests a total of 75 houses, as they already have 20 in their Atlanta

R. J. PEARL APPOINTED
VICE-PRES. OF TEC-ART

Richard J. Pearl, one of the youngest executives in the industry, has been appointed vice-president of the Tec-Art Studios in Hollywood.

J. E. Luckette Heads
New San Antonio Firm

San Antonio—Joseph E. Luckette of Dallas, widely known showman, is managing director of the Duf Amusement Co., a new Texas corporation which has taken a 10-year lease on the Empire, for years one of the most popular local theaters.

American Distributors May Buy Exchange Properties in England

N.Y. UNEMPLOYMENT GROUP NAMES CITY COMMITTEES

At a meeting of the New York district committee on unemployment relief held yesterday, city committees were named to cooperate with local relief agencies. Those attending the meeting included Joe Unger, George Balsdon, Jack Bollen, Harry

Warner Books RKO Film For Broadway Showing

"The Gay Diplomat", Radio Pictures production starring Ivan Leblanc, has been booked by Warner Bros. for the Warner on Broadway the week of Oct. 9. That same week RKO will have "Smart Woman" at the Roxy.

Union Brings Ochs in Fold—Now After Springer

FEDERAL COURT FINDS MONOPOLY IN OKLA.

Skouras Forming Separate Unit to Run 53 Fox Houses

Special Company Will Be Organized Next Week—No More Expansion

A separate company will be organized by Skouras Bros. early next week to operate the 53 houses which they have acquired from Fox under a leasing deal, which runs 25 years. This transaction gives the Skouras interests a total of 75 houses, as they already have 20 in their Atlanta

R. J. PEARL APPOINTED
VICE-PRES. OF TEC-ART

Richard J. Pearl, one of the youngest executives in the industry, has been appointed vice-president of the Tec-Art Studios in Hollywood.

J. E. Luckette Heads
New San Antonio Firm

San Antonio—Joseph E. Luckette of Dallas, widely known showman, is managing director of the Duf Amusement Co., a new Texas corporation which has taken a 10-year lease on the Empire, for years one of the most popular local theaters.

American Distributors May Buy Exchange Properties in England

N.Y. UNEMPLOYMENT GROUP NAMES CITY COMMITTEES

At a meeting of the New York district committee on unemployment relief held yesterday, city committees were named to cooperate with local relief agencies. Those attending the meeting included Joe Unger, George Balsdon, Jack Bollen, Harry

Warner Books RKO Film For Broadway Showing

"The Gay Diplomat", Radio Pictures production starring Ivan Leblanc, has been booked by Warner Bros. for the Warner on Broadway the week of Oct. 9. That same week RKO will have "Smart Woman" at the Roxy.
You Hollywood Believe It

Buddy Fisher, the screen, vaudeville and radio artist, who bears a striking resemblance to Benny Rubin, had him arrested this week. Miskim at the train station, the police searched for Rubin, the train crew passed them, saying, "This is the wrong man." When he tried to explain, the train stopped and the conductor drew the fowl just laughed and accused him of being high and traveling incognito.

Says he phoned to New York yesterday Buddy rushed to the local officials at the R. R. to have the matter straightened out. "Why should Benny Rubin get credit for my stuff?" says Fisher.

Skroras Forming Unit To Run Fox Theater

Continued from Page 1

tic States Circuit, which operates in Pennsylvania and New Jersey. No further expansion is planned at this time. Although they do not state this clearly, Skoras told THE FILM DAILY yesterday, in formally confirming the exclusive story published in yester- day's issue concerning final closing of the house.

Acquired from Fox are located as follows: Manhattan, the Bronx and the 12; New Jersey, 24; Long Island, 17. Skoras will take over in the theaters in two or three weeks.

The deal carries the Fox franchise.

R. J. Pearl Appointed

Vice-Pres. of Tec-Art

Continued from Page 1

at present our managing editor. He will remain here for several months, after which he leaves on a cross-country trip to secure all Educational and Tiffany exchanges that are distrib- ute of the Tec-Art product.

4 New Paramount Shorts

Going Into Production

Paramount's New York studio will place four new shorts in work within the next two weeks. Among them are "Bound in Morocco," two-reeler by Harry W. Cook and Aubrey Scotto, in which Smith and Dale have just started, with Scotto directing; a pair of two-reel Ethel Mer- man musicals, the first of which is "The Garden of Latin," with music in the following cities: Philadelphia and New York, and Rudy Vallee with his New York Yankees in another one-reeler.

Seek Public Sale of Lab

City—Hearing will be held Monday morning at the Chancery Chamber of the Law Courts to settle the cause why the assets of the U. S. Film Laboratories should not be sold at public sale. Complainant in the ac- tion is Malcolm Laboratories Corp.

RKO Books Vitaphone Shorts

Contracts were closed yesterday for the showing of Vitaphone shorts in about 50 houses operated by RKO. There is a new cause why the Columbia product representation in close to 30 theaters in the Fox cir- cuit around New York. Features, variety acts and shorts are included in the booking.

Wawers Buy Edna Ferber Story

Edna Ferber's "Old Man Minnick" has been bought by Warner Bros. as a vehicle for Edna Sibley. Stage version of the book was produced by Winthrop Ames.

Federal Court Finds

Monopoly in Oklahoma

(Continued from Page 1)

piracy did exist and that Monand and other independent exhibitors were unable to obtain representa- tive and sufficient product to operate their theaters. Judge Johnson held that the state made a prima facie showing of monopolization and ruled the defendants' demurrer to the evidence, and on the defend- ants' application set the hearing for Oct. 12. Monand's suit for damages amounting to $2,500,000 comes up in the Federal court in December.

Union Signs Ochs Houses;

Now After Springer Group

(Continued from Page 1)

exhibited refused to union men in his 10 houses. Negotiations toward an adjustment were resumed a few days ago and it is understood that the theatre has agreed to employ union operators.

Releasing German Film

"Liebeslied," German dialogue and singing picture made by Cines-Pitta- lugs in cooperation with Renata Muller and Gustav Froehlich co-starred, will be released this month by Transcontinental Pictures Corp. The Little theater, Philadelphia, has booked it for the week of Oct. S.

Transcontinental also is releasing on the same date the Italian talent, "Corte D'Assise" ("Before the Jury").

Webster Theater Reopens

Webster, Mass.—After extensive improvements, including installation of Western Electric sound equipment, the State has been reopened by the Webster Theater Corp. of which Edgar S. Hill is president and treasurer. The changes, all design- ed by Hill, have made the State one of the finest houses in this territory. Other houses in the Webster Corp. group include the Liberty here and the Oxford in Oxford, Mass.

War Scott Leaves Pathe

Walter Scott, chief cameraman for Pathe newsreel for a number of years, has left that organization.

Giegerich Joins Ideal

Charles Giegerich has been engaged as special sales representa- tive for Ideal Pictures by M. J. Kandel.

Studio and Location

Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinophone Equipment Corporation, 723-7TH AVE., N.Y.

BRYANT 8-5657

THE INDUSTRY'S DATE BOOK

Oct. 5-7: Annual Convention of Allied Theater Owners of Michigan, Medina Hotel, Mt. Clemens, Mich.

Oct. 5-8: 2nd annual meeting of the Society of Motion Picture Engineers, New House, Swampscott, Mass.

Oct. 6: Annual meeting and noon-day luncheon, Allied Theaters of Mass., Hotel Bradford, Boston.

Oct. 6: Annual meeting of M.P.T.O. of St. Louis. E. Louis and So. Ill., Hotel Coronado, St. Louis.


Oct. 10-14: Meeting of Wisconsin Allied and Wisconsin Hotel, Milwaukee.

Oct. 13-14: Annual convention of M.P.T.O. of Nebraska and Western Iowa, Omaha.

Oct. 31: Universal Club "Night in Par-


Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. F. Arts and Sciences, Ambassador, Holly- wood.

11 Kansas City Indies

Operating Non-Union

(Continued from Page 1)

bans are dark. Parleys will be con- tinued by the Independent Theater Owners Ass'n and by Fox until some agreement is reached with the regu- lar union.

"Devolition" Big in Syracuse

Syracuse, N. Y.—RKO Pathe's "Devolition starring Ann Harding," which opened here Saturday, did considerably greater business during the week-end than "The Common Law" did at the same house some weeks ago. "Devolition" went about $1,500 over the Bennett picture's mark.

New Camera Company Organized

Globe Camera Corp. has been or- ganized, with headquarters at 2 East 22d St., to take over the assets of Star Camera, Inc. The firm handles film and other kinds of camera apparatus.

The Madison

Overlooking Ocean at Illinois Avenue

ATLANTIC CITY, N. J.

A New Fireproof Hotel

Rates (with meals) as low as

$30 Weekly Per Person

SPECIAL DAILY RATES

European Plan Rates Upon Request

FETTER & HOLLINGER, Inc.

C. T. Fetter, Mgr. Dir.
- and now comes
WILLIAM
POWELL

in
THE ROAD TO SINGAPORE
his first for
WARNER BROS.
and his best
with
DORIS KENYON
MARIAN MARSH
Directed by ALFRED E. GREEN

Available now
PLAY IT DAY AND DATE WITH ITS RUN AT THE NEW YORK STRAND

Holding the box-office pace of
The STAR WITNESS  FIVE STAR FINAL  ALEXANDER HAMILTON
HOLLYWOOD FLASHES

By RALPH WILK

DOUG FAIRBANKS, who leaves the first of the year for a trip to South America, will do all his hunting with bows and arrows and an Australian stock whip. Accompanying him will be Victor Fleming and Ouida. Naturally cam-
eras will go along, too.

Carl Laemmle, Jr., announces that James Whale will direct "The Impatient Maiden," and that Clara Bow will play the title role. Carl Laemmle also has assigned William Wyler to di-
crate the first Tom Mix picture, "Destry Rides Again."

Charles Bickford will be seen as an American racketeer traveling in Europe to broaden himself in Col-
umbia's "The Men in Her Life."

FIRST NATIONAL has added Harry Stubs, Bobby Gordon and William Irving to the cast of "Her Majesty, Love...."
Toshia Mori, Chinese actress, will be in "The Honorable Mr. Wong." Bernard Mandelstamm, German writer, collaborated with Harvey Tull on screen version of "I Spy" for Lil Dagover.

Norman Foster has been signed by Warner Bros. for "Under Eighteen."

N. Y. Unemployment
Group Names Committees

(Continued from Page 1)

Buxbaum, H. S., Woodin, Milton Feld, Charles McDonald, Charles O'Reilly, Sidney Samuelson and Louis Nizer. O'Reilly was elected chairman of the district committee, Nizer secretary. City committee for New York includes all the foregoing and Charles Moskowitz, Joseph Plunkett, Harry Charnans and Harry Kalmie.

Others are: Newark—Harry Kal-mein, chairman, Charles L. Robin-
son, M. M. Kridel; Bayonne—Leon Rosenthal, chairman; Paterson—Charles Dooley, chairman; Peter Adams; Jersey City—J. G. Keele, chairman, George Brennan, Sol Schwartz; East Orange — Adolph Retig, chairman; Passaic — Harry Hecht, chairman; Hoboken — Bert Leighton, chairman; Irvington — Russell Endo, chairman. In each case, where two associates have not been named, the chairman is to ap-
point the necessary number to fill.

COMING & GOING

EDGAR SELWYN is back from Hollywood to launch his Broadway stage production of "Abe Lincoln in Old Virginia."

ELLIOTT Nugent, J. C. Nugent and NORMA LEE (Mrs. Elliott Nugent), M. M. Lpeed, are due from the coast at the end of this week.

SONYA LEVEN, Fox scenario writer, ar-
ives in New York from the coast on Sun-
day.

EDDY FISHER reached New York on the Century yesterday from the coast where he appeared in Paramount, Columbia and other pictures, as well as doing radio work.

OSCAR R. HANSON has returned to Toronto from New York.

ALONG THE RADIO with PHIL DAILY

• • • GETTING AWAY to a flying start with his first big meeting as proxy of the Amcas, Ed Finney and his committee of arrangements had the most gorgeous lineup of femme guests of honor you can imagine...there was Lillian Bond, the Australian charmer...Olave Olsen, the dancing delight of Earl Carroll's "Vanities"...and Alice White, in a tight-
fitting green gown that moulded her...well, we said before...y' can imagine...it was a most gorgeous lineup...

• • • THE MAIN event was Norman Krasna, the juvenile marvel who has just left his 'teens behind him...he wrote "Louder, Please," scheduled for Broadway staging this fall...it seems only a few months ago that he was dillydally-
ing around the Warner plant in Hollerword tryin' to convince the Big Shots that he could write...they believed him...and set him to readressing returned scenarios...and wasn't Mister Darryl Zanuck and the rest of the bunch sur-
prised when the kid wrote his own manuscript...and sold it to a Broadway stage producer...it sounds like a typical Hollerword talkie plot, doesn't it?...that's why Norman calls it "Louder, Please"...he sez he thought he was shassin' his own praises at the top of his young lungs when he was in the City of Forgotten Women...but since he has returned to Broadway and listened to the film pressages...he realizes he is only Whisperin'...

• • • HE TOLD the inside story of how that big mountain in back of the Warner stude came to be called Warner Mountain...it seems that nobody of the thousands around the stude for yrs had paid any attention to it...everyone out in Hollerword gets so wrapped up in himself that mountains pass unnoticed...then some Easterner suddenly discovered it...so they decided to christen it Warner Mountain...they had the prop department place a big boulder up on the summit...and one bright mornin', surrounded by all the staffs of the Losang papers and state and city officials...

Jack Warner's plan trip to split a bottle of real champagne on the rock...and it went Clear Through...the darn thing was only a papier mache prop...ain't that just like Hollerword?

• • • THE EDITOR of Ballyhoo, Norman Anthony, was scheduled as a guest...but he sent a wire of regrets...noting the big absence of Ballyhoo will be out on the 15th...15 cents a copy...and THAT qualifies him as a pressagent...and an honorary member of AMPA...but for us personally, the real charm of the luncheon was Alice White in her green form-fitting creation...what DID she talk about?...oh, well, it doesn't really matter...

• • • TOM HOGAN blew in from Detroit Wednesday, where he assisted in the direction of "The Legion On Parade"...which Talking Picture Epics will release...Tom tells how he squared one doughboy around before the camera...and he beheld, it was "Duke" Schnier, famous Canadian aviator...the last time Tommy saw the "Duke" was in the Canadian wilds a few years ago...when Tom scored the Bremen aviation scoop for Pathe News...what will place this ole world?...Du Eader writes from his new post with "U" in Lunnon that our premature story about his betrothal is getting him in bad with his harem in the East and West—his English stenog wrote it "in bed"—but we quite understand.

NEWS of the DAY

Brunswick, Ga.—Mrs. Alma King, owner of the Bijou, now closed, is planning to remodel the house, it is understood.

Milwaukee—Ted Hilgendorf, for several years manager of the Ritz, was married recently to Evelyn Fruits.

Marinette, Wis.—Tom Kress has taken over the management of the Fox, succeeding George E. Haman, resigned. It is reported the Rialto theater in this city will be reopened shortly under the same manage-

Toledo — Martin Smith is now operating the Park, formerly called the Sylvan, on a full-time policy.

Cleveland—J. J. Scoville is offering a mixed policy at the Gordon Square. On Saturday, Sunday and Monday of each week, the house will show feature pictures and five minutes of vaudeville. The rest of the week straight pictures prevail.

Akron — Allen Simmons has re-
opened the Allen. Charles Schweitz-
er again manages the house.

Youngstown—Joe Trunk has re-
opened the Victory. The house had been closed all summer.

U. S. Distribs May Buy
Exchanges in England

(Continued from Page 1)
country diminishes in value. The plan is being talked about as these American organizations discuss the advisability of investing an in-
creased part of their grosses in Great Britain.

At present practically all Amer-
ican concerns lease their exchange space. In one or two instances, how-
ever, their product is being handled through foreign distributors.

That the financial situation in Great Britain will give impetus to American production activities there was indicated yesterday.

Many Happy
Returns

Best wishes and con-
gratulations are ex-
tended by THE FILM DAILY to the following mem-
bers of the industry, who are celebrat-
ing their birthdays:

October 2

P. A. Parsons
Henry Victor
William Bloecher
James Arthur Inlay
Rita La Roy
ONE after ANOTHER from SAMUEL GOLDWYN

STREET SCENE

EDDIE CANTOR in Palmy Days

Ronald Colman in The Unholy Garden

UNITED ARTISTS Crowd-Getters!
4 times around the earth every week

110,000 miles travelled by ERPI Engineers so that the show can go on . . . . .

This amazing weekly mileage is just one indication of ERPI's constant efforts to maintain every Western Electric Sound System at peak performance. . . . Down have come the number of emergency calls every month. In one year they have been reduced 28 per cent because regular service calls have eliminated the emergencies — a preventive service. . . . When emergencies do arise, records show that ERPI Engineers are reducing the time to clear trouble. In August, 1930, average time to clear trouble was 131 minutes. In August, 1931, time to clear trouble had been reduced to 35 minutes. . . . "Peak Performance for the life of your contract" — the ERPI Service Engineer's guarantee.
Selwyn Urges More Stage Tryouts Before Filming

PARA. IN NEW DRIVE ON STUDIO COSTS

Seven Theaters Being Added to Active List in Miami

Show Business in Florida Taking Spurt With Reopening of Houses

Miami—Theater activity in the Greater Miami district is taking a spurt with the addition of seven houses to the operating list. The Hippodrome, which Publix closed last summer because of differences with the owner, T. R. Knight, is being reopened as a Publix house following adjustment of the controversy. The Paramount, closed several seasons, has been leased from Knight by Charles F. Johnson, who has several houses in the state. He (Continued on Page 10)

MONOGRAM COMPLETING HALF OF LINEUP BY NOV.

Monogram will have 50 per cent of its season’s program of 26 features completed by Nov. 1, according to W. Ray Johnston, who told FILM DAILY that it is the first time an independent organization has finished half its feature schedule with (Continued on Page 10)

Harry D. Graham Heads U’s Southwestern Division

Harry D. Graham, manager of Universal’s Kansas City office, has been appointed district manager of the new southwestern division, which includes the exchanges located in Dallas, Kansas City, Oklahoma City, St. Louis and San Antonio.

Radio’s London Studio Starts Production

London—One of the most important developments of the British film industry this year has just occurred with completion of work on the Associated Radio Pictures studio at Ealing, where production is now under way.

The first picture is “The Fun Men Have”, starring Jack Buchanan.

Hearing Being Held Monday On Electric Rate Reduction

Profit Seen for Warners In the Current Quarter

Warner Bros. started its current fiscal year on Sept. 1 with indications that it has emerged from the period of deficit operations and the (Continued on Page 10)

Stage Tryouts Before Filming Advocated by Edgar Selwyn

Motion picture producers will work to advantage if they give film stories a stage try-out before making them into feature productions, Edgar Selwyn, M-G-M producer, told the FILM DAILY yesterday on his arrival from the coast. “It does (Continued on Page 11)

Loew, Erlanger Houses Book Foreign Talkers

A group of Loew and Erlanger theaters is included among the houses that have booked the entire lineup of 26 German talkers being (Continued on Page 11)

Facts and Figures
—for rainy day contemplation

By DON CARLE GILLETTE

A STATISTICAL BUG—picture minded—has doped it out that—when the five-day week—and six-hour day—become fairly general—probably within the next couple of years—movie attendance—will be in line—for an increase—of 15 to 20 per cent. Sounds pretty modest—for a statistician.

ONLY 14 dramatic productions—and seven musical comedies—running on Broadway the past week—a third less than the same week of 1930—and less than half of Broadway’s peak figure—when there used to be some 75 playhouses—all devoted to legit. Only 38 stage companies (Continued on Page 2)

Emanuel Cohen Goes West to Curtail Production Overhead

Paramount will have one of its most active production months in October, with nine features now in work on the coast, four being edited and eight in preparation, while two are being filmed in the east. Pictures slated to start this month are: "The False Madonna", "No One Man", "Shanghai Express", "Through the Window", "The Goose Hangs High", "One Hour With You", "School for Sweethearts" and (Continued on Page 11)

Trans-Lux Theater On Split-Week Policy

Starting the week of Oct. 9, Trans-Lux's Madison Ave. theater will inaugurate a split week with reel policy, changing programs Saturdays and Wednesdays. No plans for a similar change of policy in the Broadway houses has been announced.

11 Baltimore Houses In Newspaper Tie-up

Baltimore—Unique trailer tie-up has been made between “Coming Sun” and 11 first-line theaters. Paper will print a two-column me- vic time table on Saturdays, giving name of picture, star and schedule. Movies will run talking trailer, different each week, first show- ing pretty girl opening paper and reading na- tice. Houses affected are Auditorium, Century, Europa, Hippodrome, Keith's, Metropolitan, New, Parkway, Rivoli, Stanley, Valencia.

Chicago—A hundred new educational films have just been added to the Bell & Howell library of pictures for school use. Forty-two of the subjects deal with science and nature, 13 are about literary notables, six concern American statesmen, nine are geographical, seven relate to industry and agriculture, eight an outdoor life and a five-reader on the Life of Christ.

100 16mm. Educations Added by B. & H. Library
Facts and Figures
(Continued from Page 1)

—now on tour—against all last year. Only 22 burlesque shows—on the road this week—compared with 79 in October of 1930. Only about 250-vaudeville acts—in this week's Billboard route list—against some 430—a year ago—although de luxe movie theater presentations—currently number 205—and only 105 last year at this time. So it's no disgrace—for movie business—to be running in second gear—when all other amusements—are in low.

FILM STOCKS—can go down—only a few more points—before hitting zero. But there's no consolation. The fewer they go—the more room they give themselves—on the upside—for that rebound—which has to come—sooner or later.

Despite two years of business anemia—the cash position—of 60 leading American industrial companies—is considerably stronger—than in the 1924-27 period—and only 14 percent—below the 1928 peak—according to a survey—by the Midland Bank of Cleveland.

Between schools, churches, American Legions, etc., etc., there are—now about—as many non-theatrical shows—as regular movies—and the non-theatricals—are expanding—by leaps and bounds. Eastman Kodak alone—has a 16mm. repertory—of 500 subjects—and nearly 1,000 reels—with branch distributors—in 60 American cities—and 30 abroad—while the Educational Screen—in its latest Blue Book—lists more than 3,000 items—from agriculture and athletics—to sociology and entertainment.

Welfare groups—educators and church organizations—find only 10 to 20 percent—of current film output—suitable for kids—yet "Period and Sam"—swell juvenile entertainment—if nothing else—was the longest shot—to play in the New York Strand—in this yea season—and the parasitic epidemic—gets blamer.

Construction activities—in the theater field—are as low—as an adder's hips—with barely a handful—of projects—in an active state—against a former average—of a few hundred. This means—at some not distant plane—there will have to be—a good period—of above-normal activity—to make up for—the present recess—for there's no depression—in wear and tear.

Independent exhibitors—in union-troubled sections—declare the wages—paid their operators alone—exceed the total—for all other employees—on the theater side. So the union would solve this—by giving the other help—more dough.

One reason—the Chase banking interests—have been cold—to the months old idea—of selling back—that Loew stock—is because—even at their high—purchase price—these 660,000 shares—are bringing in—nearly four percent—and where else—could a job be found—these days—between five and eight percent per return—with the same safety?

And where—are all the boxes—of turnstile movies—announced last spring?

Another Radio Picture
Booked Into the Roxy
Radio Pictures "Friends and Lovers," with Adolphe Menjou, Lily Damita and Erich von Stroheim, has been booked into the Roxy the week of Oct. 25, with the Fox Brooklyn showing it the following week. A few days ago Radio booked "Smart Woman" into the Roxy. Jerome Safron closed the deals.

Default Bond Interest
St. Louis—Interest due Oct. 1 on the $4,100,000 6 1/2 percent bonds of the Foxy Theater Co., owner of the Fox St. Louis theater building and subsidiary theater, has not been paid. Letters sent out by Halsey, Stuart & Co., notified the bond holders, who plan to form a protective committee. Interest on $6,000—000 of the Fox theater building in Detroit also was due Oct. 1.

Let Us Solve Your Problems
Over 21 Years of Experience Qualifies Us as Specialists in Motion Picture Insurance
STEBBINS, LETERMAN & GATES INCORPORATED
1540 B'WAY, N.Y. C.
BRYANT 3-3640
Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8761

EMANUEL COHEN leaves today for the Paramount coast studios.

JOE SMITH and CHARLIE DALL, who have been appearing in shorts at the Paramount New York studio, left for Hollywood today, where they will play with WOOLIGHTER in a Warner feature.

LIEV BORJAZZ accompanied his brother, FRANK BORJAZZ, and the latter's wife to New York for a vacation extending till the end of next week.

GEORGE ARLISS sailed this week from New York for London, via Edinburgh, for the London première of his "Verdict." N. D. GOLDEN of the M. P. Division, Dept. of Commerce, is in New York on personal business route to Swanscombe for the S. M. P. E. A.

ALEX L. FISCHER sailed Friday on the Majestic for Europe.

THE INDUSTRY'S DATE BOOK

October 5-7: Annual Convention of Allied Theater Owners of Michigan, Medina, Mich.

October 5-8: Fall meeting of the Society of Motion Picture Engineers, New Ocean House, Swampscott, Mass.

October 6: Annual meeting and noon luncheon, Allied Theaters of Mass., Hotel Bradford, Boston.

October 6: Annual meeting of M.P.T.O. of St. Louis, Eastern Mo. and So., Hotel Coronado, St. Louis.


October 6: Allied States Ams' board of directors meets in St. Louis, M.C.h. in connection with annual convention of Allied Theaters.

October 11: Meeting of Wisconsin Allied unit, at 3352 Wisconsin Ave., Madison.

October 13-14: Annual convention of M.P.T.O. of Nebraska and Western Iowa, Omaha.

October 19-20: Convention of Allied Theater Owners of Texas, Dallas.


November 1: Annual Awards Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Hollywood.

Coming and Going

EMANUEL COHEN leaves today for the Paramount coast studios.

JOE SMITH and CHARLIE DALL, who have been appearing in shorts at the Paramount New York Studio, left for Hollywood today, where they will play with WOOLIGHTER in a Warner feature.

LIEV BORJAZZ accompanied his brother, FRANK BORJAZZ, and the latter's wife to New York for a vacation extending till the end of next week.

GEORGE ARLISS sailed this week from New York for London, via Edinburgh, for the London première of his "Verdict." N. D. GOLDEN of the M. P. Division, Dept. of Commerce, is in New York on personal business route to Swanscombe for the S. M. P. E. A.

ALEX L. FISCHER sailed Friday on the Majestic for Europe.

RUDY WIEDEFOOT The World's Greatest Saxophonist

His New Vipitone Short DARN TOOTIN'

Management
Emerson Yerkes
General Motors Building
1775 Broadway, New York
Films Helping to
Wipe Out Gangsterism

The motion picture industry is opposed to gangsterism and unless this method of human expression is strangled, our news reals particularly intend to keep hammering away at it until government by gangsterism ceases to be a fact. There was never a motion picture made where right did not triumph over wrong. Gangster pictures are at an end of their own weight and because the public does not want them. You cannot eliminate crime as a theme from motion pictures unless you prohibit the industry from making pictures from all the great masterpieces that have ever been written. Motion pictures have done more, or at least as much, as anything else to arouse the public not only to the dangers of gang rule but to the fact that gang rule actually exists and is operating in defiance of all laws. Gangsterism will not be stamped out by curtailing any form of human expression. It will be wiped out through the press, the screen and the radio.

—C. C. Pettijohn

New Incorporations

NEW YORK CHARTERS

Warranted Films, motion pictures: P. Mal- ler, 225 Broadway, New York, $2,000.

Scandinavian Talking Pictures, motion pictures: S. K. Brandon, 1501 Broadway, New York, 100 shares common.


Majer Productions, motion pictures: Grei- ler & Rosenberg, 500 Fifth Ave., New York, $10,000.


NEW JERSEY CHARTER


DELAWARE CHARTER

Augusta Amusements, Inc., Wilmington, Del., theatrical properties; Corporation Trust Co., Dover, Del. 1,000 shares common.

NAME CHANGE


EXPLOITETTES

A Clearing House for Tabloid Exploitation Ideas

“Hamilton” Period Display

In Sloane’s, 5 Avenue

The hope of every exploitation man in New York to obtain a prominent window in the fashionable shopping district of Fifth Avenue for display purposes was achieved by the Hollywood theater. The window in question was in W. & J. Sloane’s store at Fifth Ave. and 47th St. and it was used for the George Arliss picture, “Alexander Hamilton.” It is the first time that this conservative house has lent itself in any way to a thing of this kind. All furniture used in the picture was of the early American period in which the action is set. Drapes, hangings and all the little decorations used in the scenes were the real articles. W. and J. Sloane agreed not only to obtain for Warner Bros. all the necessary furnishings, but to send representatives to Hollywood to supervise the dress of the scenes in the picture. At the conclusion of the Arliss vehicle the furniture was shipped back to the New York establishment. Much of this furniture formed the basis of the artistic window display at the Sloane establishment. A neat card announcing that the furnishings were used in “Alexander Hamilton” to be seen at the Hollywood theater. In addition to those enlargements showed scenes in which the furnishings on display were used.

—Hollywood, New York

Many Happy Returns

Best wishes and congratulations are ex- tended by THE FILM DAILY to the following mem- bers of the industry, who are celebrating their birthdays:

October 3-4

Warner Oland
James R. Grainger
Clau Allister
Tom Wiley
Leo McCray
George Moran

Buster Keaton
Carroll Nye
B. F. Ziedman
Mary Silver
Mary Emery
Dul Clawson

Timely Topics

A Digest of Current Opinions

• • • FIRST GUN was fired the other day over at the Empey Club for their Monster Annual... which is scheduled for the new Waldorf-Astoria on Feb. 20th... this M. P. Club bunch are a very ultra-ultra gang.... dignified, and all that sort of thing... they seem to be laborin’ under an impression that when they enter the portals of their club, they must eschew the Flamboyant Gesture, the Ballyhoo Bank and the Inflated Inflection in voice and deportment... doggone ’em, to watch this gang doing their stuff over at their ritzy club in the Bond building, they don’t seem like showmen at all... you think you have wandered into the Meadowbrook Hunt Club... or the Salem branch of the Dignified Daughters of the American Revolution... they’re that Aristocratic and Unworldly...

• • • SO IT came to pass at the luncheon tendered that other afternoon to launch their first big annual dinner, dance and diongling... that the Committee were deficient about branching the subject... there was a lil’ matter of $12.50 a duet in connection with the Waldorf-Astoria affair... which means 25 smackers if ya want to pair up with your gal... and the Committee had to intrude the sordid subject of filthy lucre into the proceedings... finally someone suggested they dine... and the chairman of the committee casually mentioned that the luncheon was On the Club... straightaway every mother’s son present threw off his Dignified Disguise and became a Showman... as they hacked and tore their way to the tables... and everybody was actin’ natural and real happy in a jiffy.

• • • THE EFFECT of the Free Lunch was immediately apparent... Billy Ferguson, a Scotchman no less, ups and ones to buy the first two tickets... at which a dozen muggs who have tried for yanks to yangle and ensile things out by yby felt unconscious under the tables... and then Mister Ferguson wrote out his check then and there... it happened on the day that all the Film Stocks hit a New Low... and Billy holds a big block of each... so a possible explanation is that the Stock temporarily unseated his reason... wait til he Recovers... and sees his cancelled check for the 25 smackers... he’ll probably have a stroke.

• • • THEN AGAIN, it might have been a canny trick on Mister Ferguson’s part... ne knew he’d haveta buy the tickets eventually... and he just made a Grand Stand Play in front of the Gang... this theory is borne out by the fact that he asked Paul Gulick privately later if he could Post Date the check two Months... in any event, Si Send- ler, who has worked alongside him for yrs... opined that Billy wasn’t taking any chances... Si says that this Scotty never made a Bum investment in his life... and as Billy is on the Ballyhoo Committee for the affair... it’s bound to be a Big Success... for William R. Ferguson never starts a Ballyhoo on anything unless he has 75 per cent of it in the bag... at the Committee confidently expects to have the maximum turnout of 3,000... and we’re bettin’ that they Will.

• • • SOL EDWARDS, assistant to Bud Rogers at Sono Art, has a swell gag. When he starts to talk business with a circuit booker or exhib, he pulls out a beautiful long pen-box... but instead of a pencil he draws out a brass Chisel... and starts gently chiseling on the top of the prospect’s desk... it effectively stops the other mugg from chiseling.
8 FEATURE PICTURES
IN PREPARATION AT FOX

Preparations for the filming of eight new pictures are in progress at the Fox studios. The list includes: "Good Sport," Linda Watkins' second picture for Fox, with John Boles, Hedda Hopper, Claire Maynard, Greta Nissen, Minna Gombell, Louise Beavers and Ethel Kenyon in the cast.

"While Paris Sleeps," with Victor McLaglen in the lead. William Bakewell has been borrowed to play opposite the ingenue, Helen Mack. " Disorderly Conduct" will introduce Victor McLaglen and Spencer Tracy as a team. Sally Eilers and Conchita Montenegro will share feminine honors, and El Brendel will furnish the comedy.

"Stepping Sisters," has Marjorie Rambeau, Louise Dresser, Jynya Howland and Mary Forbes, four of the best known character actresses in the movies, in leading roles. Alexander Kirkland, Sidney Toler and Robert Greig have featured parts.

"Dance Team," with James Dunn heading the cast.

"Widow's Might" has Warner Baxter and Sally Eilers in the leading roles. "Devil's Lottery," with Charles Farrell and Sally Eilers paired for the first time on the screen, and Greta Nissen and William Pawley assigned to featured parts.

"The Rainbow Trial," with George O'Brien in the lead and Roscoe Atas in a featured part.

Powell's Next for Warners

"High Pressure" based on an unpublished novel by S. J. Peters, will be William Powell's next vehicle for Warners. Mervyn LeRoy will direct and production starts about Nov. 2.

THANK YOU
Mr. Samuel Sax
Mr. Murray Roth
Mr. Roy Mack
and everyone in that wonderful gang at the Vitaphone Studios for your swell cooperation in ‘setting ‘em up’ and ‘turning ‘em over’ on my new short subject.

DARN TOOTIN'
Sax-o-tively yours
RUDY WIEDEOFF

More Truth Than Comedy

jimmy Gleason, star of RKO Pathe comedies, says he is considering compiling and publishing the world’s longest and shortest books. The former will be published next February 28, and is aptly titled WOAM. The second is to be, "What We Know About Motion Pictures," by the same authors.

Three Independent Units
Shooting at International

Pictures currently in work at the International studio are: "China-town After Dark," Myers-Loehe vehicle directed by Stuart Paton; "Anybody's Blonde," with Glenn Tryon, directed by Frank Strayer, and Rex Bell in an untitled picture directed by Harry Webb. J. P. Mc- Gowan also is preparing to direct a Burton King-Custer production.

Cagney-Young Film Retitled

Warners have at last definitely decided on a title for the new James Cagney-Loretta Young picture which is now in production with Roy Del Ruth directing. The original title was "The White Spot," which gave way to "Taxi, Please." This has now been shortened to "Taxi!" It is based upon a play by Kenyon Nicholson and has been adopted for the screen by Kubee Glaumann and John Bright. Cast also includes Ralph Harolde, George E. Stone, George MacFarlane, Leslie Fenton, Dorothy Burgess, Ray Cooke, Bella Bennett and Gay Kibbee.

Brook Starts Two Comedies

Louis Brock has decided on "Big Dome Hunting" as the title of the next Ned Sparks comedy, in which Betty Farrington will play the feminine lead. With George MacFarlane directing. Brock also has Chic Sale starting in "Ex-Roocher," with Bud Jamieson, Allan Carlyle, Otis Harlan, Catherine Courtnean and Ben Holmes, with Mark Sandrich directing.

Agnes C. Johnston With Para.

Agnes Christine Johnston, writer of motion picture stories and novel, and author of the scenarios of numerous famous films, has been signed by Paramount to write dialogue and prepare character material for the picture version of "Mrs. Wiggs of the Cabbage Patch." The principal juvenile roles have been given to Junior Durkin and Charlotte V. Henry.

Pathe Grooming 2 for Stardom

RKO Pathe is grooming two players for stardom. They are Marion Shilling and June MacCloy. Thirteen star and featured players are now under contract to this company.

Paramount Buys Story

"The Master Key," a dramatic love story by Berkhm Stead, has been produced by Paramount for Fredric March in the central role.

Seven Being Prepared
At the Tec-Art Studios


Boy Friends Finish "Kick Off"

Production has been completed on "The Kick Off," a football yarn, latest of the series of Boy Friends comedies produced by Hal Roach. The cast includes David Rollins, Mickey Daniels, Grady "Alabam" Sutton, Gertie Messinger, Mary Kornman and Betty Bolen. George Stevens directed.

Quillin-Armstrong Vehicle Ready

Editing of "The Tip Off," latest co-starring vehicle of Eddie Quillin and Robert Armstrong, has been completed at the RKO Pathe studios.

Cruze Finishes "Race Track"

James Cruze has finished actual shooting on "Race Track," with Leo Carrillo, and the Tiffany release is now in the cutting room.

Ray Francis Starts at W. B. Oct. 20

"The Rich Are Always With Us," Kay Francis' first starring picture for Warners, will start production Oct. 20.

3 COMEDIES COMPLETED
AT EDUCATIONAL STUDIOS

Three new comedies were completed this past week at the Educational studios, and as many are being prepared for production. The second in the new series of Mermaid comedies, as yet untitled, was completed by William Goudich, with Jack Shuttela and Frances Dean in the leading roles. Miss Dean, who is Eddie Cantor's leading lady in "Palmy Days," was loaned to Educational for this Mermaid comedy by Samuel Goldwyn.

"Torchy Fasses the Buck," second in the Torchy series being made by C. C. Bur, was also completed, with Ray Cooke and Dorothy Dixon again in the principal roles. Supporting cast includes Edmund Beree, Frank Wagner and Maury "Skid" Drury. Billy Dooley completed a new Camel, "Smart Work."

HOLLYWOOD ACTIVITIES
Latest Production News Received By Wire From The West Coast


MICKEY MOUSE
crta of Santa Barbara, Cal.

Write
Walt Disney Studios
Hollywood
for details how a Mickey Mouse Club will stimulate your matinees.

HOLLYWOOD PLAZA
Where the "Famous Doorway of Hospitality"
Gret's You

MOST convenient location in Hollywood, Next to motion picture studios, theaters, cafes and shops, only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, clinging tile baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single, $3.50 up, double. $4.50, twin beds. Special weekly and monthly rates. Look for the "Doorway of Hospitality"

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
Marvin Lerye, who has "Five-Star Final" and "Casanova" to his credit, is directing Gloria Swanson in "Tonight or Never." His services are very much in demand, M.G.M. having borrowed him from Warner Bros, to direct John Gilbert in "A Gentleman's Fate," while United Artists borrowed him for the Swanee picture.


Will Rogers borrowed Hal Roach's plane to fly to and from his home town, Claremont, Okla. Roach lent him the plane on the condition that Rogers would keep him supplied with chewing gum for a month.

Leo Carrillo, Don Jose Molica and Jimmy Sadie were among the entertainers at the Masquers Reuel. "Where Angels Fear to Tread" and "The Masquers Spirit" by William Collier, Sr., "The Robe of Wood," by John Golden, and "What A Way of Acting!" by Howard Chaldecott, were among the sketches presented. Ernesto Leonesi and his Palm Cuban orchestra scored heavily. The sketches were staged by Will Eilers, John Dailey, Charlie Carle and Lawrence Grant. Antonio Moreno was the Jester.

W. C. Smith, Fred Lau and Harry Foy have completed the recording on "Race Track," which was directed by James Cruze for release by Title.


"The Gall of the North," Eddie Buzzell's new short subject for Columbia release, is a hilarious parody on the brave heroes of the frozen north, the Northwest Mounted Police.

Radio Pictures has assigned Casey Fiergeler, Francis Campagna and Roberta Gale to "The Dove." Arthur Hoyt has been engaged for "The Picnic O'Farrow" cast headed by Bert Wheeler, Robert Wosley and Dorothy Lee.... others in this picture, now in rehearsal under direction of William Seiter, are Kitty Kelly, Sam Hardy, Stanley Fields, Joseph Cawthorn, Zelma O'Neil, Cora Witherspoon, Harry Holman and Mitchell Harris.

Count Allo De La Palmas, brother of the Marquis Henry, has been signed as technical advisor to direct and produce Auguste Archambault's story temporarily titled "Exposed." Marcelo Alphonse, who represented King Alphonse in Hollywood prior to the World War, has returned to Hollywood with full permission from Mexican authorities to film exteriors of "Marcheta" and "The Dove" in Mexico.

Mary Doran will have the female part opposite Jack Jones in Columbia's "Heads for Love," which Ross Lederman is directing.

RKO Pathe has chosen Charles Bickford for the heavy in "The Second Shot."" Do A Ding Dong It?!"" by Howard Chaldecott, were among the sketches presented. Ernesto Leonesi and his Palm Cuban orchestra scored heavily. The sketches were staged by Will Eilers, John Dailey, Charlie Carle and Lawrence Grant. Antonio Moreno was the Jester.


Paramount announces the addition of Helen Jerome Eddy, Ethel Bennett, Gerritte Goforth, Louise Fazenda, and Guy Olman to the cast of "Scooby," with Robert Coogan as photographer. Robert Coogan will also be in it as the father, and Norman Taurog again directs. Warner Oland and Eugenia Pallette are recent additions to Marion Dietrich's "Shanghai Express." Eleanor Boardman will have the feminine lead with George Bancroft in "Through the Window," by Martin Flavin and John C. Howard. Louise Carter, Broadway actress, is in "The Love Affair," with "The Big Kill." Carole Lombard will have the feminine lead with Fredric March in "A Man Without a Head." John Wylde, with Richard Arlen and Stuart Holmes, are in "Aman without a Head." Fay Bainter will be in "Tomorrow and Tomorrow." Marjorie Gaten has been assigned to "Working Men's College."".

Leo Carrillo appears in Radio Pictures' "The Dove." Norman Foster has the romantic lead and Stanley Fields is to be one of the heavies.

Fox has decided on "Good Sport" as the title of the Linda Watkins picture formerly called "Cheating." Barbara Weeks, Howard Phillips and Ferdinando Munier are additions to "St. Nicholas," with "Burnaby Lake." Sally Eilers has the feminine lead in "Rich Boy," directed by Warner Oland. Irving Cummings is directing. William Haines is in "Sleeps with Victor McLaglen and Helen Mack," Sonya Levien and S. N. Behrman have written the scenario, which Frank Borzage will direct.

Irene Dunne, "Dawn," directed by Herbert Biberman. "In the Mood," by Frank Borzage is being made by Warner Bros. with William Haines. Louis B. Mayer has given a contract and is now working on "Hollywood Sisters."...

Tom Patricola has been signed for another educational comedy in the ideal series. Jack Townley and Edward Pugno have written the story.

Noel Francis, former Ziegfeld Follies actress who went to Hollywood a year ago after stage roles in "Bombers" and "Mr. Prospect," has returned to Hollywood with full permission from Mexican authorities to film exteriors of "Marcheta" and "The Dove" in Mexico.

Edward C. Morton has made such a hit in the Fanny Watson-Telma White Vitaphone comedies that he has been kept busy constantly since making his screen debut a few weeks ago. In addition to appearing in the three Watson-Telma series, Morton has a prominent role in "Batter Up," second of the Booth Tarkington juvenile series, besides being in "Tootin,'" the Rudy Wiedoeft short.

Harold Sugarman of the Paramount studio foreign department relates the interesting fact that all pictures shipped into Italy must be minus dialogue, as the Italian law prohibits the showing of any foreign language talkers. A great many silent pictures are also still being shipped into Spain because the Spanish authorities will not stand for superimposed dialogue.

So much rough stuff in "Balmy Daze," latest Simple Simon Comedy, that Pathe has declared that Louis Simple, was laid up for a week with an assortment of bruises.

With the completion of "Bagdad Blues," under the direction of Al Ray, the cabaret Al St. John has been engaged to return to Hollywood, his series of two-reelers having been finished. The other three shorts are "Millie from the East," "All Sealed Up" and "The Grant Apartments."

Dal Clawson is celebrating his birthday on Sunday with a pig roast at his home in Sparkill, New York. Everybody is invited.

Pearl Byrd, stage actress, boasted the prime distinction of having made her screen test with the camera which Admiral Byrd used on his Antarctic expedition. Her stage background includes stock experience with the Greely players, touring New England and understudy to Muriel Kirkland in "Brass Buttons."

Former U. S. Senator George Wharton, of Pennsylvania, ex-Governor Nathan S. Miller of New York, Mayor Rowland Marvin of Syracuse and Asst. District Attorney William C. Martin, also of Syracuse, were guests at the Vitaphone studio during the past week. These public officials were anxious to see a modern film plant in operation. Under the guidance of Sam Sax, head of the studio, they were taken through the studio, and watched the filming of "The Wall Street Mystery," the second of the S. S. Van Dine two-reelers.

Harry W. Cook is keeping busy these days writing originals and dialogue for Paramount shorts. His latest work is the dialogue for "Bound in Morocco." Smith & Dale and "The Wilson House," with Tom Howard, both directed by Andrew Sport, who also wrote the originals.

Helene Turner, who edited several recent pictures made by Paramount here, writes us from England, where she is visiting her husband, Ray Friedgen, who is producing a series of features at Ealing. Helene reports having met Jack Mulhall, T. Hayes Hunter, Carlyle Blackwell and Donald Crips during her present spell in Blighty.

Eighteen different "believe it or not" stories were gathered by Robert L. Ripley and the Vitaphone cameramen who accompanied the big "Believe It or Not" man through North Africa and the Near East for his latest release. Among them is an immense mosque built solely to house a single hair from the beard of Mohammad, "a wakil" from Mecca, who had her eyes padlocked for flirting with another woman's husband.

Smith and Dale have just completed "Bound in Morocco," their latest Paramount short, for which it was necessary to bring in on several camels at considerable expense from a private zoo in Pennsylvania. On hearing which Leo Zochling, film cutter, wisecracked that he could buy a whole pack of Camels for 15 cents.

Marjorie Beebe had to don a football uniform and take part in an honest - to - goodness scrimmage as part of her role of a girl news reporter in "Hot News Margie," her recent Vitaphone short.

Frank Ross, make-up man, is putting his 30 years acting experience to work, while things are slack, by appearing in "I Love an Actress," a current Broadway production.

Another Warner Scoop! RUDY WIEDEOF RUDY WIEDEOFF The World's Premier Saxophonist Radio" His New Vitaphone Short "DARN TOOTIN'" His New Vitaphone Short "DARN TOOTIN'"
COMFORTABLE WEATHER THROUGHOUT THE YEAR

Tilts Engineering & Air Conditioning Corp., Ltd. of New York and Los Angeles, Calif., is now operating a new 1,000 seat house called the Vallen Theatre in Yorba Linda, Calif. According to B. A. Seablonie, the house is expected to open soon.

East Windsor, N. J. — Construction of a theatre being erected here at an estimated cost of $250,000 is being planned by the Crescent Amusement Co., Inc.

Cumberland, Md. — Contract for the erection of a theatre here by the Capitol Theatre Co., at an estimated cost of $150,000, has been awarded to H. Hazelwood, this city.

Charleston, W. Va. — Work on the 1,000-seat theatre being erected here at an estimated cost of $65,000, has been started by Benjamin T. Pitts of Fredericksburg, Va.

Many Theaters Adopt Penn Felt

Philadelphia — Over 600 theaters have adopted Penn Felt carpet linings for deadening patrons’ footsteps as well as saving wear and tear on theater carpets, according to an announcement made by Wm. Scholes & Sons, Inc., manufacturers of Penn Acoustical Felt and Penn Felt Carpet Linings. The product, which is claimed to be 100 per cent hair, is odorless, moth and vermin proof and fire resistant. It is reported being supplied to an average of four theaters daily.

Markets New Card Frame

Kansas City — perfection and marketing of a new low-priced card frame has been announced by C. A. Jones, film man of this city. The innovation in the frame is that it stands or hangs perpendicularly and horizontally and is adapted to any type of card. The frame, which is of 26 gauge steel, is being offered in three sizes, 11 by 14, 12 by 18 and 17 by 21, and is covered with a durable black enamel.

REMOTE CONTROL OFFERED FOR ALL RCA EQUIPMENT

Chicago—Essenay Electric Manufacturing Co. of this city is now offering a new Strong Remote Volume Control for all RCA equipment. By the simple operation of a conveniently located push button, the device will regulate sound volume control instantly. It is inexpensive, easy to install, and there is nothing to get out of order, the company claims.

Novelty Studios Busy

Novelty Scenic Studios of New York are reported unusually busy on installations, owing to the many theater operators making improvements in their interior decorations. Some of the recent installations by the company include the Guild Hall, East Hampton, L. I.; Civic Auditorium, Kalamazoo, Mich.; Pelham, N. Y., and the Embassy, Reading, Pa.

Equipment Ass’n Moves

Kansas City — Independent Theatre Supply Dealers Association, of which J. E. Robin is president, has moved its headquarters to 425 Lathrop Building here. R. G. Tannerhill, general manager of the organization, reports that several new dealer members have recently joined and that good progress is being made.

Issuing New Catalogue

Chicago — A new catalogue of stage equipment will be brought off the press next week by the Chicago Cinema Equipment Co.

BELLS PORTABLE EQUIPMENT FOR 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

129 SEVENTH AVENUE, NEW YORK

ALTERATIONS

Webster City, Ia. — Improvements amounting to $11,000 will be made to the Granada and Isis, it is announced by J. E. Plant, manager.

Bids will soon be taken by Thomas W. Lamp, New York architect, on the general contract for alterations to the theater at 234 West 42nd St., New York, to be made by the Alurion Realty Corp., at an estimated cost of $500,000.

Livermore, Cal. — Plans and specifications are being studied by Jimmie Lima, Livermore exhibitor, for the reconstruction of the California, recently damaged by a projection room fire. Cost of reconstruction is estimated at $80,000.

Blythville, Ohio — Repairing of the Ritz, recently damaged by fire, is being planned by O. W. McCutchen, estimated cost of the work is $15,000.

Dr. Christy Joins G-M Lab

Chicago—Dr. Andrew Christy, recently engaged in research work at the University of Chicago, has joined the engineering research staff of G-M Laboratories, manufacturers of the Visitron Photoelectric Cell.

SOUND ON FILM

Universal Sound System, Inc.

35mm Portable Projector—full A.C. Amplification—Speaker—16 ft. x 16 ft. Picture at 60” to 70” throw

These Outstanding Features—Low Cost—Easy Operation—No Installation—Sound on Film—Full A. C. Amplification—No Batteries—Dynamic Speaker—Tubes, etc.

IN 2 CASES—TOTAL WEIGHT 82 POUNDS
LIST PRICE F.O.B. PHILA. $995.00

Universal Sound System, Inc.

Factory & Gen. Office

136 Cherry St.

Phila., Pa.

Cable “USTEM”
Latest News From London, Paris, Berlin, Sydney, Melbourne and Other Foreign Centers

FOREIGN MARKETS

By L. H. MITCHELL

British Will Double Quota Needs

London—It is reported that British producers will make double the number of motion pictures required under the quota. With half the year over, 140 British films will be rented whereas the necessary figure will probably not exceed 70 pictures.

15 Gainsborough Films Sold for South America

London—Gainsborough pictures have recently included four contracts for the sale of its pictures overseas. The first is with International Variety Theater Agency of South America, covering 15 features. Madan’s Theaters, Ltd., has taken 7 productions for release in India. Bush, in Berlin, has bought four features and the Leader shorts for the Dutch East Indies, the Malay States and Siam; while the British Film Distribution Company is taking the whole of Gainsborough’s output for China, the Philippines, Macao and Hong-Kong.

Pathé-Natan Holds Parisian Film Festival

Paris—One of the most ambitious events in the history of the French film trade was the recent Pathé-Natan French Film Festival here. It was designed to focus the attention of the world upon the achievements of French talking pictures. Guests from all countries were invited. The festival was a big success. Pathé-Natan talking pictures were shown, visitors were taken to the company’s studios and to the French colonial exhibition. A banquet was given in conclusion which was attended by the French Cabinet.

French Cinema Council Now a Fact

Paris—With President Doumergue having signed the decree providing for the creation of the French Cinema High Council, that organization is now an accomplished reality. The principal part of the High Council will be a sub-committee of 11 representatives of various ministries, which will undertake censorship duties. The film trade is not represented on the sub-committee, although it has 14 out of the 87 members of the parent body.

“Journey’s End” in German

Berlin—Cando-Film, Ltd., has completed the German talkie version of “Journey’s End” and German Studios, this city. It will be ready for release some time this month. Heinz Otto directed. Conrad Veidt plays the role of Stanhope and Theodore Loos that of Osborne.

Kinephone for Newsreels in Paris

Paris—The newest newsreel theatre here is the Kinephone, just opened.

Fox Manager at Newcastle

London—Jack Todd, until recently M-G-M branch manager at Manchester, has been appointed branch manager for Fox at Newcastle-on-Tyne.

Paris’ English Theater

Paris—The Theater Edouard VII opened as the Parisian home of English-speaking pictures on Sept. 30 with the American “Daddy Long Legs” as the attraction.

Release German Film Music

Berlin—The Beboton-Verlag, G.m.b.H., has been organized by the firm to handle the exploitation of its musical productions. It will base its methods on those of America in exploiting sound film music.

PERSONNEL CHANGES MADE IN WARNER-BRITISH STAFF

London—Max Milder, managing director of Warner Bros. Pictures, Ltd., who recently announced the appointment of Maxie Thorpe as sales manager, has made several further alterations and additions to the company’s personnel.

Robert Booth, who organized the Vitaphone shorts department, and has been sales manager of that for the last 16 months, has been appointed circuit sales manager.

Mr. John Wilkie, the Manchester branch, takes over the sales management of Vitaphone shorts.

Alfred Kutner has been appointed London office manager for Warner Bros.

Harold P. Jones is taking the place of John Jacobs as manager of the Manchester branch.

Czechoslovakia Headed Toward Kontingent

Prague—Rumors of a Czechoslovak kontingent film here is known that the government looks favorably upon such an outcome. No satisfactory plan has been submitted as yet, however. Exhibitors favor the project. The single Czechoslovak studio, in Prague, which will make 15 to 20 feature films in the next 12 months, wants government assistance in the form of a kontingent. One suggestion provides for a censorship fee of $300 a feature film, domestic or foreign, passed for exhibition.

Haik Starting Four New Pictures

Paris—Haik’s is starting four new pictures on its ambitious 1931-32 production program—"For a Halfpennyworth of Love" to be directed by Jean Kemm, with Andre Bauge in the lead; “The Impersonated Son,” which Rene Harvill will direct, featuring Maude Loy; “Cequigrole,” directed by Andre Berthomieu, with Max Dearly; and an unnamed comedy to be directed by Henri Frescourt.

London’s First Full German Film

London—The first German film to be publicly exhibited in complete German dialogue in London is “Vienna Waltzno” which Frederick White and Gilbert Church presented at the London Palace. It is based on the life of Johann Strauss.

Russian Film Institute

Leningrad—A number of laboratories and scientific institutes for film research, have been erected on Krestovsky Isle. The latest technical inventions applicable to culture and education films will be shown and studied.

FILM IMPORTS BY ITALY

Show Considerable Drop

Rome—Importation of foreign films from the United States, Great Britain and Germany suffered a big drop during the first half of 1931. France was the only country to show a big increase. Importation of English pictures dropped from 200,000 to 720 meters for the first half of 1930 to 45,868 meters for the same months of 1931. The decrease in American films—7,355,842 meters, while the drop in German pictures was from 97,533,521 meters. France sent Italy 445,587,701 meters during the first six months of the year, as against 234,296,508 the previous year. Owing to the foreign talk ban the supply of films is very much below normal. Italian film exports for the first half-year were 588,318 meters, against 649,958 in 1930, and 807,162 in 1929.

Gaumont-British Theaters Show Increased Profit

London—General Theaters Corporation and Deman Pictures House, third annual report shows a net profit for the year of $1,679,360.

Blacklisting English Exhibits

London—The Cinematograph Renters’ Society, on the advice of the joint investigation committee of that distributors’ organization and the Cinematograph Exhibitors’ Association, will stop renting pictures to those exhibitors who have not lived up to agreements on sharing terms. Five exhibitors have been named. The ruling is now in effect and the banned exhibitors will be forced out of business, it is stated.

Sound Apparatus at $375

London—Complete sound equipment for two projectors is to be offered in this country at $375, the lowest price at which sound equipment has ever been sold here. It will be offered by Topham and Co. of Vienna which has sold 800 of these sets in Germany. The price was recently reduced from $900.

50 for W. E. in India

Bombay—With the installation of Western Electric sound reproducing apparatus in the Cinema-de-France, Ahmedabad, the company has equipped 50 theaters in India.
Sunday, October 4, 1931

William Powell in "THE TIE THAT BINDS" with Doris Kenyon, Marian Marsh, Warner Bros. Time, 79 mins. FAR-FETCHED BUT GENERAL-LY FAIR "THE TIE THAT BINDS" THAT DEPENDS ON POWELL FOR ITS CHIEF DRAW.

William Powell's following will help to boost the sale of the new business on this picture. Based on the stage play, "Heat Wave," it is a farce with a romantic angle and though for one reason or another it provides a generous number of laughs. Powell plays the role of a notorious industrialist who has figured in home-breaking scandal to the extent that he is unpopular even in the Far East hole where he returns to drink himself away. In the same settlement is a doctor played by Louis Calhern, who is so interested in his work that he is as much as a kiss or a smile for his desirable wife, portrayed by Doris Kenyon. She is an elderly woman who is to be married to him by a24-hour marriage, and when she is drunken and charged with murder, but finger prints reveal the real killer, who, in the meantime, has been killed by another gang. Husband and wife find they love each other. Expert acting and direction.


Ludwig Satz in "ZEIN WEIBS LUBOVNIK" ("His Wife's Lover")

High Art Pictures Time, 79 mins. ENTERTAINING YIDDISH DIAL-OGUE PRODUCTION WITH MUSIC, A GOOD BET FOR STRICT-LY JEWISH TRADE.

Because it is, or claims to be, the first musical comedy in Jewish dialogue, and having the prominent star, Ludwig Satz, at the head of its cast, this picture should find a ready and generous clientele in the Yiddish field. Considering the limitations involved in making an independent production of this kind for a special class, the job has been done very commendably. The action revolves around a bet between an actor and a cynical friend that there are some good women in the world. The actor dons an elderly disguise, represents himself as rich, and gets a young girl to marry him for his money, and when he turns around in his natural appearance to play for the wife but she remains faithful to her husband, whereupon he plays the same game on the girl all right as farce, and the story is aided by good acting and a few pleasing songs.

Cast: Ludwig Satz, Tadeo Cusiner, Lucy Levine, Lillian Feinmann, Michael Rosenberg, J. W. Grande, Robert Goldsby, Sidney Goldberg; Author: Schmeklisen Smedkoff; Cameraman: Frank Zackery; Recording Engineer, Percy Glen. Direction, good. Photography, good.
“Batting With Buffalo Bill”  
Universal  
RKO Pathe  
Time, 18 mins.  

This is a wireless serial based on a book of the life of Col. William F. Cody. It is principally a recounting of adventures of the early settlers of the West, a section of the story being the story of Red Cloud, the Sioux chief. It is not so much a show of redskins, and the Indian tepee camps and the white settlement have been given lots of production detail. Tom Tyler is the prototype for Buffalo Bill, Jane Mills is the girl, and the cast is strong with such names as Rex Bell as the young hero, William Desmond, Francis Ford, Joe Bonomo, Chief Thunder Bird, Jim Thorpe, Yakima Canutt and Bud Osborne. There is plenty of hard riding, wild fighting between whites and redskins, attack and counter-attack, but there is much such action in repetition with slight variation in scene and action. First chapter covers the attack on the settlement and kidnapping of the girl. Second episode covers the rescue. The third chapter has Bill Cody, the hero and girl caught between the batting of two hostile Indian tribes. The gal deliberately rides from safety into danger in order to help the diva, and the heroine a scene. The famous scout does not seem to use his vaunted cunning in avoiding danger. The serial in its first three chapters dinnered with similar weak go up, so the kids will probably overlook all this in the excitement of the Indian warfare and the undeniable thrills that ensue.

“The Great Junction Hotel”  
(Masques Comedy)  
RKO Pathe  
Time, 21 mins.  

Swell Comedy  
Again the Masques’ Club of Hollywood pitches in and produces a highly entertaining broad comedy which will provide merriment for any audience. The action deals with a honeymoon couple’s first night at a hotel. The wife, who is a sleep-walker, disappears from her twin bed while the husband is unconscious away. When he awakes and finds her gone the hotel is almost turned upside down in an effort to find her. A general alarm is sent out, bringing a flock of comedy detectives, disheveled attorneys and weak exhausted police, “who appears with a bodyguard to present an alibi so the disappearance won’t be blamed on him. For all its gown of tough comedy, Mickey Mouse is seen at the opening as a pianist pounding away on the theme, “Let Minnie Mouse in ‘Blue Rhythm’  

Columbia  
Time, 5 mins.  

Mickey Mouse in “Blue Rhythm”  
Good Cartoon  

Nestly executed and thoroughly entertaining cartoon, Mickey Mouse is seen at the opening as a pianist pounding away on the theme, “Let Minnie Mouse in ‘Blue Rhythm’  

Columbia  
Time, 5 mins.  

The Yale-Dartmouth game of 1930, played in the Yale bowl where 60,000 people yelled themselves hoarse at some of the most thrilling plays ever witnessed, is the first sequence of this fine short. Described by Ford Bond, the reel keeps a steady pace, continually creating excitement and bringing climax after climax to the screen. Washington State vs. Oregon State and U. of S. C. vs. Citadel and a number of other of the season’s best contests are shown in part. The reel provides genuine entertainment.

“A Journey Through Germany”  
Ideal Pictures  
Time, 9 mins.  

Very Good  

Prepared by Allan Carrick, this is one of the most interesting travelogues ever yet presented on the screen. It moves swiftly in contrasting shots from the picturesque Rhine with its castles, the great Alps with a cascade of waterfalls and villages, and finishing with a thrill sequence of dangerous mountain climbing in the Bavarian Alps. Two mountain climbers with only a rope between them ascend a perpendicular rock that falls straight down to a ravine a mile below. One of the most sensational and daring stunts ever caught by a camera. It’s a bear. Arthur Hale does the narration and makes a good job of it, mixing in a lot of interesting historical data in describing various scenes.

“A Havana Cocktail”  
Vitaphone  
Time, 8 mins.  

Musical Novelty  

In a Havana bar setting, with an aggregation of Cuban musicians and a Cuban female trio of singers performing an appropriately high fast melange of music and novelty. Solo exhibitions by members of the orchestra are offered in interesting sequences and in addition to the pleasing quality of the music there is some byplay at the bar, with a gem of a number of coffee house patrons, topped off by a fake “raid” to make the Americans “feel at home.” A very good novelty.

“Venezia di Notte”  
(Venice at Night)  
Transcontinental  
Time, 7 mins.  

Excellent  

Another decidedly enjoyable scenic and musical novelty from the Cines-Pittaluga studios. It shows Venice during night time, with gondoliers gliding along the canals, moonlight reflected on the water, and lights sitting up the palaces and other buildings, natives singing real Venetian songs, the Senescal wife is a real fadista at the fes-
SEVEN HOUSES JOINING MIAMI'S ACTIVE LIST

(Continued from Page 1)
will improve the theater and reopen it soon. Johnson also is reopening the Flagler, dark for several years. N. T. Ragland, the former operator of the Biltmore, and his son, T. R. Ragland, are reopening the Regent at N. W. Seventeenth Ave. Also set for reopening are the Tower in Miami and the Biscayne Plaza, Miami Beach. In Coral Gables, bondholders of the Coral Gables Corp. have bought the old administration building from Sam Wessel and are having it remodeled into a theater, which Charles Waldner, manager of the Tivoli here, will operate. R. M. Swanson, city manager for Publix in Macon, Ga., is here vacationing and looking over the theater situation.

Profit Seen for Warners In the Current Quarter

(Continued from Page 1)
This current quarter, ending Nov. 30, is expected to net a profit, says the "Wall St. Journal." Steady improvement in earning power has been shown since July, the financial paper states, and the company's financial position is understood to be sound, with no bank loans.

Radio Broadcasts for Mascot

"The Galloping Ghost," Mascot Pictures' latest 12-part serial, starring Harold (Red) Grange, will be exploited nationally through a series of 12 weekly broadcasts by Grange. While in California, Grange made 12 electrical transmissions for this broadcasting, and arrangements have been completed whereby these broadcasts will be heard throughout the U. S. and Canada.

Jules Fields at Nemo

Jules Fields is now managing the Fox Nemo, replacing Jacques Benjamin, who resigned last week. Fields formerly managed the Fox Jamaica.

Leonard Arthur HAYTON and SCHUTT
At The Pianos for RUDY WIEDOFT
The Virtuoso of the Saxophone in His New Vitaphone Short
DARN TOOTIN'
Roy Mack—Director

PARAMOUNT

"Ermine on Parade," currently occupying the Paramount stage, is generally undistinguished entertainment with the only highlight being the work of Castleton, Mack and Owen, who do some expert acrobatic tumbling and dancing. Acts are interspersed in a fast fashion show produced in cooperation with I. J. Fox. However, even this doesn't help pep up the show. Other entertainers on the bill are: Francois LeMaire's Ice Skaters with Evelyn Chandler and Marguerite Verden, David Bines Ballet, May Joyce, Walton Quartet and the Paramount Debuates. The production is by Boris Petroff. Jesse Crawford's organ concert is below his standard. Rubinoff and the Paramount orchestra please with a group of songs titled "Memories of Victor Herbert."

Bank of America Merging With National City Bank

Merging of the Bank of America, National Association, with the National City Bank, creating the second largest institution of its kind in the country, was reported as near completion Friday, Bancamerican-Blair and Bank of America of California are not to be included in the consolidation. Dr. A. H. Giannini will retain board chairman of Bank of America until the physical merger is consummated. Transamerica, which owns 63 per cent of Bank of America stock, becomes one of the biggest stockholders in National City under the deal.

Mussolini Okays Movietone Reel

Rome—Initial reels turned out by Luce-Movietone-News, under the recent deal whereby this newsreel becomes the mouthpiece of the Mussolini Government, were viewed by the Italian Premier this week and pronounced satisfactory. While the arrangement does not remove the exclusive rights to make pictures in Italy, it puts the organization in a privileged position.

Coast Houses Book Italian Films

"La Canzone Dell'Amore" ("Song of Love"), Cines-Pittaluga production, has been booked into the Filmore Theater, Hollywood, starting next week. "Corte D'Assise" ("Before the Jury"), another Cines picture, opens Oct. 14 at the Verdi, San Francisco. Distribution is handled by Transcontinental Pictures Corp. of New York.

"Blonde Crazy" Release Nov. 14

"Blonde Crazy," with James Cagney and Joan Blondell, will be released by Warner Bros. on Nov. 14.

Fink Succeeds Stuphen in Miami

Jack Fink has been named manager of the Capitol to succeed Joy Stuphen.

PRESENTATIONS

By JACK HARROWER

ROXY

The stage presentation at the Roxey is "The Glory of Greece," in five episodic scenes. Opens with the Roxettes as "The Highlanders of Greece," doing one of their routines in Greek costumes. Then follows "Invocation to Zeus," a very spectacular and impressive bit, employing the singing ensemble, the ballet, and with George Gordon and Philip Steele in specialty bits. The third scene is "Wind and the Grecian Urn," a very beautiful and artistic conception. Natacha Nattova is the dancer, who poises herself ciffe on an immense urn of flowers, and executes some graceful and clever symmetrical movements. Paul Haakon appears in a dancing specialty, and the finale is "The Parthenon," showing a replica of the classic architectural structure as a background. Patricia Brown is the danseuse, and also featured are Beech Rubyayette and Company, Arnold Grazer, the singing ensemble, the Roxettes and the ballet.

Monogram Southwest Sales

Dallas—Joe Silverman, Monogram district manager, has closed with Publix, Hughes-Franklin, Jefferson Amusement, Griffith Amusement, M. A. Lightman and the East Texas theaters Circuits for the playing of the entire Monogram 1931-32 output.

Monogram Completing Half of Lineup by Nov.

(Continued from Page 1) in 60 days of the opening of the new selling season. Production has just started on "Forgotten Women," with "The Western Limited," "Single Handed Sanders" and "So This is Texas" scheduled for October production.

Ideal's French Short at Carnegie

A French version of "Jungle Babies," Ideal animal series release, is playing at the Little Carnegie on the program with the French version of "The Smiling Lieutenant."
HEAVY PRODUCTION PLANS FOR PARAMOUNT IN OCT.

(Continued from Page 1)

"Uncertain Woman." The eastern studio is now making "His Woman" and "The Cheat." "Woman Against Woman" and "Wild Beauty" are to follow.


STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY ACT OF AUGUST 24, 1912.

OF "THE FILM DAILY," published daily except Saturday at New York, N. Y., for October 1, 1931.

1. Publisher, John W. Alcott, 1650 Broadway, New York, N. Y.; Editor, John W. Alcott, 1650 Broadway, New York, N. Y.; Managing Editor, Don Carle Gillette, 1650 Broadway, New York, N. Y.; Business Manager, Donald M. Mersereau, 1650 Broadway, New York, N. Y.


3. That the known bondholders, mortgagees and other security holders owning 1 per cent or more of the total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given.

5. That the statements contained in the first two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders, who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner and this affiant has no reason to believe that any other person, association or corporation has any interest direct or indirect in the said stock, bonds or other securities than as stated by him.

6. That the average number of copies printed of each issue of this publication sold, distributed, through the mails or otherwise, to dealers during the six months preceding the date shown above is 5,491.

7. I hereby declare that the statements made by me are true and correct to the best of my knowledge and belief.

D. M. MERSEREAU,
General Manager.

Sworn to and subscribed before me this 30th day of September, 1931.

(Seal) Abraham S. Lang.

NEWSS OF THE DAY

Springfield, Mass.—The State has been reopened by Massachusetts Daniels vehicle. Max, the General Manager of its is a four-weeks-a-week policy.

Los Angeles—RKO Pathé's "De- vision," starring Ann Harding, is in its third week at the Garthay Circle.

Chicago—Walter Branson, Pathé branch manager, sold the Simansky-Miller circuit of six theaters in Chicago.

Fall River, Mass.—The Capitol has reopened with Rene A. Robillard as lessee and manager.

Detroit—Harris Silverberg, Pathé branch manager, closed a deal with the Schulte Circuit involving seven towns in Michigan.

Salen, Mass.—The Rialto, formerly the Ogden, which has been, will make its debut by Charles A. Goldreyer. The policy is double features with four changes a week.

Meriden, Conn. — The Capitol, managed by A. Leo Ricci, has added to its labor differences with the projectionists' union.

Alexandria, La.—Renovated, re- noved and newly equipped, the Saen- ger, closed since last December, has opened under the management of H. C. Winham.

Woosocket, R. L.—The Olympia, formerly the Strand, has reopened under the management of George A. Haley acting for a firm with headquarters in Fall River.

Kansas City—Big 4 is now set in several Fox West Coast theaters which have booked westerns and melodramas through the Midwest Film Distributors, Inc., of Kansas City. The town are: Sedalia and Brookfield, Mo., and Shantou, El- dorado, Salina, Pittsburg, Ottawa, Moberly and Coffeyville, Kan.

Minneapolis — J. A. Peters has taken over the lease of the Glenn- wood of M. C. Martin.

Humboldt, S. D.—The Humboldt, which has been closed, has been taken over by West Central Thea-

RIO LOW, ERLANGER HOUSES

Book Foreign Talkers (Continued from Page 1)

The contracts include 10 Low houses in the metropolitan district and three in Cleveland, Boston and Baltimore. The Erlanger houses are in Los An- geles, San Francisco, Buffalo and Cincinnati. In addition Capital has signed independent theaters in Holly- wood, St. Louis, Milwaukee, Chi- cago, and the Midwest Film Distributors, Inc., of Kansas City. The town are: Sedalia and Brookfield, Mo., and Shantou, El- dorado, Salina, Pittsburg, Ottawa, Moberly and Coffeyville, Kan.

Loew, Erlanger Houses

Book Foreign Talkers (Continued from Page 1)

The contracts include 10 Low houses in the metropolitan district and three in Cleveland, Boston and Baltimore. The Erlanger houses are in Los An- geles, San Francisco, Buffalo and Cincinnati. In addition Capital has signed independent theaters in Holly- wood, St. Louis, Milwaukee, Chi- cago, and the Midwest Film Distributors, Inc., of Kansas City. The town are: Sedalia and Brookfield, Mo., and Shantou, El- dorado, Salina, Pittsburg, Ottawa, Moberly and Coffeyville, Kan.

Edgar Selwyn Advocates

More Tryouts on Stage

(Continued from Page 1)

not necessarily follow that a stage play must be a great success in or- der that it will be a satisfactory picture," said Selwyn. "No matter what the result on the stage, the play will show the producer both its limitations and its advantages as a screen production. I believe mo- tion picture producers should stop tempering as stage producers. It is a field to which they will be well- known and in which they will be successful. Plays may carry on with any one of many outstanding requisites, but take the play and add the 'plus quality' of many screen star names, extensive scenic treat- ment and elaborate production, and a good photoplay is the result. Some companies have tried it. Others should, but should be earnest in their desires along the line of stage shows as well as movies."

Hearing Being Held Mon.

On Reducing Electric Rate (Continued from Page 1)

Walker on Monday at 3 o'clock in City Hall. Representatives of the exhibition end of the industry have been invited to participate in the drive.

A PRIVATE SOLARIUM

THE ultra-modern in living accommodations is expressed throughout The Majes- tic, notably in its vita- glassed private solaria, a feature of all corner apartments on Central Park West. New de- signing eliminates light- obstructing corner cols- umns and are provided a spacious lounge room or sleeping porch. New- type casement windows eliminate drafts.

Housekeeping - Restaurant 
Hotel Service Available 

by Chamin in the MAJESTIC APARTMENTS 

115 CENTRAL PARK WEST
Blockfront 71st to 72nd Street
1931 PRICES

Immediate Occupancy

Agent on premises. Tel. LExington 2-3800 or TRafalgar 7-7480. Cooperation of Brokers Invited.
LOOK FOR

BETTER PICTURES

NOT since sound first burst upon the eager ear of the movie fan have there been changes and improvements so important to the industry as those wrought by Eastman’s introduction of ultra-speed negative film. They begin on the lot, and they carry through to the screen. Because of them you can look for better pictures for your audiences. And that is an augury of better business for you.


EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
YOU remember Warner Baxter as the "Kid"—O. Henry's famous character—in that big success, "In Old Arizona." Meet him again, in a new adventure, romance with a pile-driver punch. And Edmund Lowe as Sergeant Mickey Dunn—good lover, good soldier—he admits it. It's swell—vigorous, heart-stirring.

The Public Wants Outdoor Pictures

"Increased use of exteriors in forthcoming productions is on the slate as a result of the public demand for more action and less unnecessary dialogue, inquiries by the Film Daily reveals...with the back-to-nature policy looming more prominently as a result." —Film Daily

ANOTHER SURE-FIRE FOX HIT

O. Henry's romantic bad man

The CISCO KID

Warner with Edmund BAXTER • LOWE

Conchita Montenegro

Nora Lane

Directed by IRVING CUMMINGS
Hollywood Imports Players to Ghost on Dialogue

PRICE CUTS LOOM IN CHI. DUAL BILL JAM

Fox Film’s Six Months Net Shows Sharp Decline

Profit for First Half of This Year Amounts to $120,152

Net profit of Fox Film and affiliated companies for the first six months of this year declined to $120,152, compared with $6,785,897 in the corresponding period last year. The drop was largely due to a reduction in theater receipts and new equipment, which amounted to $45,784,857 against $50,937,848 in the first half of 1930.

GEN’L THEATERS EQUIPMENT REPORTS $883,353 PROFIT

Net income of $883,353.70, applicable to the preferred and common stock, is reported by General Theaters Equipment for the six months ended June 30. Net sales and other revenue of the company for the period amounted to $6,238,143.85. The net does not quite cover the dividend requirements on the $8 preferred stock.

Opposition to Monand Monopoly Charge Arising

Oklahoma City—Declaring that the state court’s action last week in the monopoly charges sponsored by A. B. Monand was somewhat erroneously reported in the press, David I. Johnston, attorney representing the distributor interests, has issued the following statement to clarify the status of the case:

"Hearings on the application of Monand for the appointment of a receiver and re (Continued on Page 7)

Mayer Inviting Hoover To See Olympic Games

West Coast Bureau, THE FILM DAILY

Hollywood—Louis B. Mayer, an intimate friend of President Hoover, has been commissioned to convey to the Chief Executive a formal invitation to attend the Olympic games scheduled here next Spring.

S.M.P.E. Meet Starts Today With 300 Expected to Attend

Universal Starting 7 Features in October

Hollywood—Universal will start seven new productions this month while three are now in work. They are "Destry Rides Again," "Blue Blazes," "The Unexpected Father," "Murders in the Rue Morgue," "Back Street," "Oh Promise Me" and an original by Roland Brown. The three productions being completed are "Frankenstein," "Law and Order" and "Nice Women."

by ARTHUR W. EDDY

Swampscott, Mass.—With an attendance of 300 anticipated, the Fall meeting of the S. M. P. E. goes into action today at the New Ocean House. The program arranged for the four-day session will present various of the industry’s most expert scientific minds.

Twenty equipment companies are represented in the equipment exhibit. They are: International Projector, RCA Photophone, Keasbey & Mattison, Westinghouse, Eastman (Continued on Page 6)

Technicolor Awarded Sweeping Patent

A patent embracing 234 claims covering the production of pictures in color, and acquiring rights claimed by many contestst since 1921, has just been issued to Dr. Leonard T. Troland of the Technicolor Motion Picture Corp. Dr. Herbert T. Kalmus, president, says that in his opinion the claims granted will give (Continued on Page 6)

Warner N. Y. Branch 33% Ahead on Sales

Business being done by the metropolitan exchange of Warner-First National is 33 1/3 per cent ahead of last year, says Claude C. Ezell, general eastern sales manager, and (Continued on Page 7)

Ghosting of Foreign Dialogue Now Favored in Coast Studios

Allen Moritz Appointed Columbia Cincy Manager

Cincinnati—Allen S. Moritz, formerly a salesman in Cleveland, has been appointed local branch manager for Columbia, succeeding Maurice White, resigned.

West Coast Bureau, THE FILM DAILY

Hollywood — Dubbing with local linguists as the talkers has proven unsatisfactory to foreign audiences, with the result that many studios are importing foreign talent to "ghost" talk in the true foreign (Continued on Page 7)

Indies May Retaliate Over Double Featuring by Circuit Houses

Chicago—Unless some agreement is reached soon between the circuits and independents on the double feature question, a wave of price cutting is expected to be started by the indies. It is estimated that about 90 per cent of the theaters in this territory are on a dual policy, the tendency having been accelerated by (Continued on Page 7)

Sennett Will Produce Crosby Shorts in East

West Coast Bureau, THE FILM DAILY

Hollywood—Because of Bing Crosby’s present contract with National Broadcasting Co., Mack Sennett plans to make his next two shorts in New York. Sennett himself will go East to direct the subjects. The producer opens his comedy lot today with two two-reelers to start this week.

Millard Webb to Direct Four Pictures in Europe

Millard Webb, who is now in New York supervising the cutting of the American version of "The Happy Ending," which he directed at the Gaumont studio in London, plans to sail again this month to make four pictures in various parts of Europe, starting with Switzerland. He is accompanied by his wife, Mary Eaton.

"Penny-a-Show" Plan Boosts Relief Chest

Atlanta—This city’s "Penny-a-Show Club," whereby a penny is donated for each meal eaten, with the proceeds going to relief work, was adapted into a "Penny-a-Show" idea by Carter Barron, Fox manager, who won the distinction of turning in the first full penny box. The plan is proving very popular.
Pashall to Keep Mgrs. Longer in Same Place

Dallas—More authority and freedom for the house managers and keeping them in one place long enough to get the cumulative results of local contact, will be the policy of W. E. (Gene) Pashall, newly-appointed district manager of the old Dent houses, now a unit of Publix.

Moran-Mack Story Starts in Nov.

West Coast Bureau, THE FILM DAILY—Moran-Mack story, which is now in the process of construction at the Sennett studios, will probably not go into production before Nov. 1, according to John A. Waldron, general manager of the Mack Sennett studios. Earl Rodney and Arthur Ripley of the Sennett staff are at present working on the story.

“Five Star” Philly Release Delayed

Philadelphia—Release of “Five Star Final” in this territory is being held up until the play has its local run, as per the contract under which First National acquired screen rights to the show. First National is understood to try to effect a waiver of this restriction.

Lubin Buys Sachem’s Play

Arthur Lubin has purchased a play, “When the Rough Boys Play,” from Jerome Sachem of the RKO story department. He will produce and direct the piece which will go into rehearsal the middle of November.

John Harron Touring Texas

John Harron, together with Jimmie Harron, both Hollywood players, are making personal appearances through Texas. Dick Pritchard, publicity man, is piloting them.

William Powell Film

May Hold Over at Strand

William Powell in “The Road to Singapore,” his first Warner vehicle, is tentatively slated to remain a second week at the New York Strand. It will be followed by Bebe Daniels in “Honor of the Family,” then Dolores Costello in “Expensive Women,” “Blonde Crazy,” with James Cagney and Joan Blondell, and “Compromise,” with Rose Hobart and Ben Lyon.

Third Albertina Rasch Short

Albertina Rasch, besides producing dances for “Bond Wagon” and the “Follies,” and having three shows in rehearsal, has just signed a contract to make a 10-reel short, Roy Mack will direct and a troupe of 12 dancers will be used.

Mrs. Balcerkis Dies

Cleveland—Mrs. Władyslaw Balcerki, wife of a local exhibitor, died Friday. She was 52 years old and a prominent member of Polish organizations here.

Armstrong Gets 5-Year Contract

Hollywood — Robert Armstrong has been given a five-year contract by RKO Pathe, it is announced by Charles R. Rogers.

Third Week for Ed Robinson

Edward G. Robinson is holding over for a third week at the RKO Palace. Following this engagement, he returns to the coast to make “Honorable Mr. Wong” for Warners.

THE INDUSTRY’S DATE BOOK


Oct. 6: Annual meeting and noon-day banquet, Allied Theaters of Mass., Hotel Bradford, Boston.

Oct. 6: Annual meeting of M.P.T.O. of St. Louis, Eastern Mo. and So. Ill. Hotel Coronado, St. Louis.

Oct. 6: Luncheon meeting of America Ass’n for Better Photoplays, Hotel Auto New York.


Oct. 10-11: Meeting of Wisconsin Allied Ass’n, Wisconsin Hotel, Milwaukee.

Oct. 12-13: Annual convention of M.P.T.C. of Nebraska and Western Iowa, Omaha.


Nov. 1-2: Annual convention of Tri-State M.P.T.C., Memphis.

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of Film Arts and Sciences, Ambassador, Hollywood.

THE INDUSTRY’S DATE BOOK


Oct. 6: Annual meeting and noon-day banquet, Allied Theaters of Mass., Hotel Bradford, Boston.

Oct. 6: Annual meeting of M.P.T.O. of St. Louis, Eastern Mo. and So. Ill. Hotel Coronado, St. Louis.

Oct. 6: Luncheon meeting of America Ass’n for Better Photoplays, Hotel Auto New York.


Oct. 10-11: Meeting of Wisconsin Allied Ass’n, Wisconsin Hotel, Milwaukee.

Oct. 12-13: Annual convention of M.P.T.C. of Nebraska and Western Iowa, Omaha.


Nov. 1-2: Annual convention of Tri-State M.P.T.C., Memphis.

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of Film Arts and Sciences, Ambassador, Hollywood.

FINANCIAL

NEW YORK STOCK MARKET

QUOTATIONS AS OF SATURDAY

<table>
<thead>
<tr>
<th>Stock</th>
<th>Quotation</th>
<th>Net Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fao Ind.</td>
<td>14.50</td>
<td>+.50</td>
</tr>
<tr>
<td>Con. Fm. Ind. pdl</td>
<td>18.50</td>
<td>+.05</td>
</tr>
<tr>
<td>East. Kodak pdl</td>
<td>123.50</td>
<td>+3.75</td>
</tr>
<tr>
<td>East. Kodak pdl</td>
<td>127.50</td>
<td>+4.75</td>
</tr>
<tr>
<td>Gen. Th. Eq. (new)</td>
<td>18.50</td>
<td>+.75</td>
</tr>
<tr>
<td>Learners, Inc.</td>
<td>30.00</td>
<td>+.25</td>
</tr>
<tr>
<td>M.G.M. pdl</td>
<td>37.50</td>
<td>+3.75</td>
</tr>
<tr>
<td>Pathe pdl</td>
<td>37.25</td>
<td>+3.75</td>
</tr>
<tr>
<td>Paramount</td>
<td>12.25</td>
<td>+1.25</td>
</tr>
<tr>
<td>Warner Bros</td>
<td>65.50</td>
<td>+5.35</td>
</tr>
<tr>
<td>Warner Bros pdl</td>
<td>37.50</td>
<td>+3.75</td>
</tr>
</tbody>
</table>

NEW YORK CURN MARKET

Columbia Pts. xtc 5 |
Fox Thru “AV” 15 |
Gen. Th. Eq. pdl | 234.50 |
Nat. Theatre Corp. | 17.50 |
Technicolor | 3.50 |
Tomino 17.50 |

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Bond</th>
<th>Price</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A-0 4.62 50</td>
<td>52.50 52.50</td>
<td>25.50 25.50</td>
</tr>
<tr>
<td>Paramount</td>
<td>87.50</td>
<td>+1.50</td>
</tr>
<tr>
<td>Par. By 5/3151.92 92 92</td>
<td>+1.92</td>
<td></td>
</tr>
<tr>
<td>Fox 6/30</td>
<td>60 60 60</td>
<td>+1.50</td>
</tr>
<tr>
<td>Fox 7/47</td>
<td>72 72 72</td>
<td>+1.50</td>
</tr>
<tr>
<td>Warner’s 6/26</td>
<td>356.35 356.35</td>
<td>+1.50</td>
</tr>
</tbody>
</table>

“Blonde Crazy” Release Next Month

“Blonde Crazy,” Warner picture, with James Cagney and Joan Blondell, will be nationally released Nov. 14.

Eastman Films

J. E. Brunlatour, Inc.

Chicago 1727 Indiana Ave. 6700 Santa Monica CALIFORNIA 3692

Hollywood 4212
The biggest crowds Newark has seen in years—Thousands jam Proctor's lobby; storming the sidewalk, swarming the street!

FIRST SEVEN DATES TOPPED ALL GROSSES AT

PROCTOR'S—Newark
NEW B. F. KEITH—Boston
RITZ—Birmingham
HOLLYWOOD—Fort Worth
MAJESTIC—Houston
ORPHEUM—Memphis
ORPHEUM—Spokane

RKO PATHE presents
HELEN TWELVETREES
"BAD COMPANY"

WITH
RICARDO CORTEZ

DIRECTED BY TAY GARNETT
A CHARLES R. ROGERS PRODUCTION
HARRY JOE BROWN, ASSOCIATE PRODUCER

Coming!
SUICIDE FLEET
WILL TORPEDO ALL YOUR PAST RECORDS!
THE OLD FIGHTIN' COCK is going stronger than ever!

Clean romantic drama is now the big B. O. clean-up!

Ann Harding's first in 8 months. Will wreck records for next 8 months.

Broadway's Biggest Hit
RKO MAYFAIR
New York NOW!

Fourth Week $2 TOP
FOX CARTHAY CIRCLE
Los Angeles

Smashes Every Record
KEITH'S Syracuse

40 MORE RECORDS IN 40 MORE KEY CITY HOUSES!
S.M.P.E. MEET STARTS; 300 EXPECTED TO ATTEND

(Continued from Page 1)

New Tobis Film for Vanderbilt
"Die Grooser Schmaschi!" ("The Great Passion"), featuring Camilla Horn and 33 of the leading German film names in a musical comedy drama played behind the sets of the Neubabelsberg studio, will come into the Tobis Vanderbilt on Wednesday. A short, "Melody of the World," in which George Bernard Shaw appears, is also on the same bill.

Miltonberger Joins Cole Supply
Kansas City — M. Miltonberger, widely known showman, has joined the sales staff of Cole Theatre Supply Co.

Indie Exchange in K. C.
Kansas City—Allen Burke and Mrs. Burke have opened a Kansas City branch of Security Pictures Co. of Omaha at 1820 Wyandotte street.

Publix Gets S. D. House
Madison, S. D.—Publix has taken over the local house from the Wagner Amusement Co. of Sioux Falls.

Jewish Film Holds Over in Balto.
Baltimore — Phil Stark and Al Herman are working up a good audience for Jewish talkers here. Their third presentation, "The Voice of Israel," did $5,000 in its first week at the Auditorium and is being held over.

Wolfson-Meyer House Opens
Miami — Wolfson-Meyer Theater Enterprises opened their newest local house, the Tower, on Saturday. This is the circuit's eighth theater.

Two Reopen After Two Years
Sheffield, Ala.—After being closed for two years, the Ritz here and the Strand in Tuscumbia are being reopened by Louis Rosenbaum of Muscle Shoals Theaters, Inc.

Thompson Leaves Photophone
Hamilton Thompson, exploitation manager for RCA Photophone, has resigned.

C. M. Stowell Bankrupt
Denver—C. M. Stowell, manager of the Mission and recent owner of the Washington Park, has filed a petition in bankruptcy.

Joelson Buys RKO Outfit
Boston — Radio Pictures' 1931-32 product has been placed with the Joelson Circuit of New England by Larry Gardiner, manager of the local RKO office.

N-E-W-S O-F T-H-E D-A-Y

Berthoud, Colo.—O. G. Brown has bought the Moon from W. L. Taylor.

Custer, S. D.—H. H. Gates has bought the Garlock from J. H. Kurka.

Trenton, Neb.—The Gem has burned to the ground.

Denver—The Joe Marion Players will be installed in the Empress when it reopen on Oct. 11 with a picture and stage show policy.

Palatka, Fla.—Gordon W. Reap formerly of Ocala and Jacksonville, is now managing the Howell. He succeeds Byron Cooper.

Indianapolis—Will T. Richards has joined the local RKO Pathe branch.

Denver—Gene McIntosh has reopened the Annex on Larimer St.

Jacksonville—Kermit Stanford, formerly of the Arcade at Fort Myers, has been made assistant manager of the local Palace.

Hickory, N. C.—R. W. Sherill has leased the City Hall theater. New equipment will be installed and Sherill will operate the house five days a week and the city one day.

Denver—Bob Bailey, who has been playing in Publix houses in Omaha and Des Moines, is the new organist of the Paramount.

Canton, N. J.—W. H. Odum, operator of the Strand, is building an 850-seat house on Main St.

Taylorville, Ill.—The Elks, which was closed by Fox, will be reopened by local business men.

WRITERS

Those of the writing fraternity keep a copy of the Film Daily Year Book within easy reach, for they find it indispensable in their work. . . . A complete list of the productions of the year,—the full personnel of each studio and home office,—a complete list of film writers and their work in pictures in a comprehensive "Writers' Section,"—a 60-page list of the titles of every picture ever made,—over 12,000 titles. . . . And this is but a small part of this 1200 page volume used by motion picture executives all over the world.

The 1932 FILM DAILY YEAR BOOK
(14th Edition) IS NOW IN PREPARATION FILMDO.M’S RECOGNIZED REFERENCE BOOK Distributed in January BIGGER AND BETTER THAN EVER
the recent action of Warner Bros. in adopting the policy for all their houses here.

Nothing satisfactory has resulted yet from the confab held last week in the offices of Barney Balaban of Balaban & Katz, although the indies are reported willing to drop dual bills if the circuits do likewise.

Warner N. Y. Branch
33% Ahead on Sales

(Continued from Page 1)

is the best showing ever made by the office. George Balsdon, Jr., heads the exchange, with Harry Decker, Nat Beier and Gus Solomon managing the various branches.

Columbia Branch Promotions
San Francisco—With the recent promotion of Huge Strickland as manager of the Columbia branch in Denver, replacing R. J. Garland, E. T. Tully Roberts of the Seattle sales force has been brought here to fill Strickland's former post.

Another for Allen Newhall
Cliffondale, Mass.—Allen B. Newhall of Lynn, who operates the Orpheum in Danvers and the Union Hill in Gloucester, is to build a $100,000 theater here.

Publix N.W. Accounting Dept. Moves
Minneapolis—Publix is moving its accounting department for North-west houses to New York, retaining only about half a dozen persons here.

R. D. Page in New Post
Cleveland, Tenn.—R. D. Page, for the past several years manager with the Crescent Amusement Co., is now manager of the house owned by Crescent Amusement Co.

New House for Corpus Christi
Corpus Christi, Tex.—Jack Pickens, Jr., formerly connected with Griffith Amusement Co., is planning the erection of a house to present second-run product.

Tri-State Exhbit to Elect Memphis—Officers will be elected at the annual convention of the Tri-State exhibit organization here Nov. 1 and 2.

COMING & GOING

Paul Muni, who has been working in "Scarcie" on the United Artists lot in Hollywood, returned to New York yesterday with Mrs. Muni to appear in Elmer Rice's play, "The History of Mr. Olive," at the Imperial.

Basil Dean arrives from London tomorrow on the Olympic. On the same boat are Mr. and Mrs. George Arriiss and Lady Butt, wife of Sir Alfred Butt.

Mrs. B. P. Schulberg is in New York on route to Soviet Russia with Mrs. Louis Weiztrom.

Mrs. Berthold Viertel has arrived from the coast to join her husband in New York.

PLAYERS BEING IMPORTED TO GHOST FOREIGN TALK

(Continued from Page 1)

tongue. Players are being selected abroad for correct accent, intonation to fit the parts assigned, timbre of voice and intelligence. Imported players whose voices are dubbed in pictures will receive no screen credit, according to several studio executives interviewed on the subject.

Opposition to Mondan Monopoly Charge Arising

(Continued from Page 1)

staining order have been in progress on various dates since July 6 in the Oklahoma State Court.

"Upon the conclusion of the plaintiff's evidence, the defendant's demurrer was sust-ained and the appointment of a receiver refused."

The defendant's demurrer to the evidence on plaintiff's application for a restraining order was for the time being overruled, and the case continued for further hearing until Oct. 12, on which date the defendant will introduce evidence in opposition to the plaintiff's application for a restraining order as proved for in his petition."

Sparks Circuit Staff Shifts
Jacksonville, Fla.—Recent shifts on the Sparks circuit include the fol-lowing: Byron Cooper, manager of the Howard, transferred to Ft. Myers; Al Weiss, assigned to the Victory, Tampa; John Crovo to the Palace, Jacksonville succeeding Jesse Clark, now city manager in Tampa; Jack Fitzwater, named manager of the Tampa.

Stinnett Sells House to Dent
Temple, Tex.—Ray Stinnett has sold out his Temple to the Dent Cir-cuit (Publix) after operating the house only a year.

Under the deal, Stinnett agreed not to enter show business here again for 20 years.

"Song of Life" for Cameo
The Song of Life," the Alexi Granowsky German film ("Liebe vor Leben") which the Berlin censors refused to pass, has been okayed by the New York censor board, with a few minor cuts, and will open soon at the RKO Cameo for an extended run.

Many Happy Returns

Best wishes and congratulations are ex- tended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 5

David L. Loew
Louise Dresser
George Irving
James Bradbury
Kathryn Crawford
HOLLYWOOD FLASHES

By RALPH WILK

RICHARD TALMADGE declares that the country needs even more than a good nickel cheroot is a moratorium on gnom. That a man's state of mind has a big influence on his business was proven recently by Talmadge in a simple experiment, the ace of screen daredevils reports. He wrote his wife at home and associated to "can" all depression talk for 30 days and talk better times. Result was a 30 per cent increase in sales and a jump in collections as well. Talmadge will soon begin production on his next picture, tentatively called "Hot Rats."

PARAMOUNT Walks signed Robert Dout-

WARNER BROS. has cast Joan Blondel in the new Douglas Fairbanks, Jr., pic-
ture, "Union Depot." First picture to be made in Technicolor, the picture was the first National studios Oct. 20 will be "Shadows of the Waste" under the E. Pertt, story, "The Rich Are Always With Us." The Rose Hobart-Ben Lyon picture formerly called "We Three" has been retitled "Compromised."* * *

Tempe Pigott, who won praise for her portrayal of the fishwoman in "Seven Days Leave," has been awarded another Cookney role in Paramount's "Dr. Jekyll and Mr. Hyde." She joins a cast headed by Fredric March, Miriam Hopkins and Rose Hobart, under direction of Rouben Mamoulian.

Camera work has been completed on "Cyclone Kid." Buzo Barton's initial B picture is now in the cutting room. In addition, Francis X. Bushman, Jr., Caryl Lincoln, Lasa McKe, Ted Adams and others round out the cast. J. P. McGowan directed under the supervision of Barton King and the picture is scheduled for October release. McGowan will now direct Bob Cus-
er in "Quick Trigger Lee."* * *

Indicative of M-G-M's new policy of putting multiple "name" drawing power in productions, Lionel Barry-more and Lewis Stone have been placed in the cast supporting Grata Garbo and Ramon Novarro in "Mata Hari."* * *

Ralph Bellamy, tall and husky, typical of the leading roles he has played in the movies, has been given a long term contract by Warner Bros., which, according to the agreement will be in "Circumstances." William Cameron Menzies will direct.

Elda Vokel's first assignment since she returned to the Fox lot from the Los Angeles studios is "Big Mike." Elda is also the author of three plays, two of which, "S.S. Europie" and "The Big Char-
sage," will be produced in the East this fall.

UNIVERSAL has completed the sixth Daphne Pollard two-reeler, "What Port-
lant?" with Rolle Sedan, Buster Slavin, Hal Price and Charles Sullivan, directed by Phil Whitman... Sally Sweet plays Slim Sum-
hurville's leading woman in "Double Cross-
ed," with Edie Gribben and Ed Le Saint, directed by Harry J. Edwards in "Young America." Car- l Laemmle, Jr., has signed Arletta Duncan, New Orleans beauty winner, for "Franken-
stein." Kurt Neumann is directing "Sealed Lives," third of the Charles Brown Detec-
tive series with Josephine Dunn, E. H. Cal-
bert, Walter Miller and Willard Hall. Edward H. Tyng, director Dur-
kin, Kenneth Selting and Patsy O'Brien to "Nice Women."* * *

RKO PATHE signed Regina
Owen for "A Woman Command," starring Pola Negri... Doris Mc-
Mahon is Louis John Bartels' head-
quarters man from Los Angeles... Six"... Ralph Murphy is directing Helen Twelvetrees in "Pamana."* * *

The False Madonna" is announced as the title of Paramount's film version of May Edgcumbe's magazine story, "The Heart is Young," in which Ray Francis, William Boyd, Conway Tearle, Charles Brown and Marjorie Gateson are to appear. Script is being prepared by Arthur Kober and Ray Harris. Stuart Walker will direct.

MONOGRAM completed "Two-
Fisted Justice" last week. It stars Tom Tyler, with Barbara Weeks and Yakima Canutt, directed by G. A. Urban. Richard Thorpe has been signed by Trem Carr to direct "Forgotten Women."... I. E. Chadwick stars in the week on "The Unions Limited."... COLUMBIA has added Walter Miller and Russell Simpson to the Buck Jones western, "Drew the Silver," and in "The Lonely Hughes" is the featured heroine is "The Un autogenerated." Louis King is directing... The brilliant Paget of Jewels for the Los Angeles Flames will appear in a forthcoming "Screen Snap-
shots." Jean Harlow returns from va-
cation soon to star in "Blond Baby."* * *

GINGER ROGERS has returned to New York from Hollywood, where she featured in several RKO Pathe pictures, and is head-
ing an all-star bill at the B. S. Moss Broadway theater this week.

Reunions were very much in order when Olive Shea paid a visit to the Paramount New York studio the other day. The first man she met was Millard Webb, who directed her in "Glorifying the American Girl," and who is here on a visit from England. She next encountered Robert R. Snoddy, who directed her in "The Love Kiss," an independent feature in which she had the leading role. Miss Shea is planning more picture work in conjunction with her stage activities.

Charlotte Wynters and Joan Blair have been added to the cast of "His Woman," featuring Gary Cooper and Claudette Colbert, now nearing completion under the direc-
tion of Ted Sloman. Miss Wynters has previously appeared in "Per-
sonal Maid" and "The Struggle." The latter is D. W. Griffith's latest picture in which Miss Wynters ex-
hibits an entirely new style of vamping.

Thelma White and Fanny Watson are now making their fourth Vitaphone two-reeler, "Shake a Leg." They started work Friday morning, knocked off at noon Saturday, when the electricity went out, but instead of being able to call it a day, they fell in with Director All Gould-
ion's suggestion that they spend the afternoons and Saturday rehearsing for next Monday and Tuesday's work. Glenn Lambert and Stanley Rosh wrote the script for "Shake a Leg."* * *

A PRIVATE SOLARUM

The ultra-modern in living accommoda-
tions is expressed throughout The Majes-
tic, notably in its vita-
glassed private solaria, a feature of all con-
apartments on Central Park West. New de-
signing eliminates light-
blocking corner col-
umns and provides a spacious lounge room or sleeping porch. New-
type casement windows eliminate drafts.

Houékeeping - Restaurant Hotel Service Available

Dr. Rockwell has the most reten-
tive memory of any player that has appeared on Vitaphone. He can read over his script once and then rattie off his lines. Director Roy Mack didn't have to order a single retake because of Rockwell's failure to get his lines right.

Among the collection of stars' photographs presented to Harold Sugarmann of the Paramount studio foreign department is one from Nancy Carroll and another from Fredric March, both of which are inscribed in French. The pay-off is that both Chevalier's salutation, as well as that of Claudette Colbert, is written in perfectly good English.

The ultra-modern in living accommodations is expressed throughout The Majestic, notably in its vita-glassed private solaria, a feature of all common apartments on Central Park West. New design eliminates light-obstructing corner columns and provides a spacious lounge room or sleeping porch. New-type casement windows eliminate drafts.

Houskeeping - Restaurant Hotel Service Available

By CHARIN

in the

MAJESTIC APARTMENTS

115 CENTRAL PARK WEST

Blockfront 711 to 72nd Street

1931 PRICES

Immediate Occupancy

Agent on premises, Tel. LEXington 2-3800 or TRafalgar 7-7480
Cooperation of Brokers Invited.
Candidates Picked for 'Best' Selections to be Made in Nov.

West Coast Bureau, THE FILM DAILY

Hollywood—Nominations on which the Academy of M. P. Arts and Sciences will ballot for the finest achievements in motion pictures during 1930-31, with one winner in each division to be announced at

KANSAS SUNDAY FIGHT

GOING TO SUPREME COURT

Wichita, Kan.—Dismissal of the injunction proceedings brought by Fox West Coast Theaters to prevent state officials from interfering with Sunday shows will be asked in the Supreme Court by the attorney general and county attorneys involved. It is contended that the present

Fourth Radio Picture Lands in B'way Spot

Making the fourth Radio Picture to be booked into a Broadway first run within 10 days, contracts were signed yesterday for the showing of "Woman Between" into the Paramount the week of Oct. 25, with simultaneous showing at the Brooklyn Paramount. Previous deals, all closed by Jerry Safron of the RKO sales staff, include "Smart Woman" and "Friends and Lovers" for the Roxy, and "Gay Diplomat" for the Warner.

Hollywood Audiences Become Preview Stale

West Coast Bureau, THE FILM DAILY

Hollywood—Preview of pictures for audience reaction has developed into a problem with producers as a result of coast audiences becoming preview stale and no longer responding like a normal audience should. Hollywoodites once could be counted on for constructive criticism, but not any longer.

DR. A. N. GOLDSMITH ELECTED S. M. P. E. HEAD

M. P. Academy Completes Nominations for Awards

Leroy Recognized as Projection Inventor

Swampscott, Mass.—After two years' controversy, the S.M.P.E. has recognized Joe A. Leroy as the inventor of the first projector used commercially for the public and has extended him a honorary membership. Expected opposition failed to materialize. The Society also gave an honorary membership to Eugene Lauste as inventor of sound recording apparatus. Action was taken at the recommendation of the board of governors and historical committee, following investigation.

Bootleg Films Dealt Another Blow

By Federal Court Ruling in N. J.

Pathé Product to Play Entire Warner Circuit

RKO Pathé has concluded its long-pending deal whereby the company's lineup of feature product will play the entire Warner Bros. circuit. Ned E. Depinet and Ed McEvoy of Pathé negotiated the deal with Dan Michalove of Warners.

With the granting of a temporary injunction prohibiting the Metropolitan Exchange of Newark from releasing, exhibiting or offering for sale any RKO Pathé pictures, Judge William Clark of the Federal District Court of Newark yesterday broke a strong link in the chain of bootleg picture exchanges which threatened to cause severe sales losses in the east. Judge Clark con-

Sensational Films Out, Says Depinet

Death-knell of "sensational" pictures has been sounded, Ned E. Depinet told FILM DAILY yesterday. "The basic value of popular entertainment depends upon its cleanliness and decency," said Depinet. "If I had never believed this before, I would now know it to be a fact, since seeing the recent public reaction to certain clean pictures."

Mascot Serial To Play Paramount Theaters

"The Galloping Ghost," Mascot serial produced by Nat Levine with Harold "Red" Grange in the leading role, has been booked for the New York and Brooklyn Paramount theaters starting Oct. 9. This will be the first serial to play the Paramount ace houses.

13,716 Out of 41,550 Houses In Foreign Field Now Wired

Warner Upstate Managers Hold Meeting in Buffalo

Buffalo—Theater managers in the Northwestern New York division of the Warner circuit are holding a two-day meet at the Hotel Statler

Representing an increase of 100 per cent over the previous year, a total of 13,716 out of 41,550 theaters in the foreign field were wired for sound as of October, according to a compilation by C. W. North and N. D. Golden of the M. P. Division.

Sponable, Kurlander and Cowling, Other New Officers of Society

By Arthur W. Eddy

Swampscott, Mass.—Dr. A. N. Goldsmith of RCA Photophone was elected president of the Society of M. P. Engineers at the opening session of the organization's fall meeting being held at the New Ocean House. He succeeds J. I. Crabtree, who declined reelection, and defeated

BRANCH OFFICES PLANNED BY THEATER AD COMPANY

Branch sales and distribution offices are to be established in the south and middle west by United Theater Advertisers, following a tour of the territories by Pete Woodhull, general sales manager, who left Sunday for Chicago. Woodhull will attend several advertising conventions, and also organize a field sales organization for the company.

Two Los Angeles Houses Pass to H-F This Week

West Coast Bureau, THE FILM DAILY

Los Angeles—Hughes-Franklin Theaters will take over operation of the 3,400-seat Paramount on Oct. 8 and the 2,100-seat United Artists on Oct. 9. The newly acquired houses, designated as flags in the H-F fleet, will be placed in the Southern California Division under Jeff Lazarus.
13,716 Foreign Houses Now Wired for Telegrams

(Continued from Page 1)

Department of Commerce, in a paper to the S.M.P.E. fall meeting yesterday.

The paper also states various authorities as follows: Approximately 10,000 of U. S. distributors has dropped 5 per cent as compared with 1936, with 20 per cent of the aggregate revenue now received by American distributors.

England is the most completely wired having 4,100 of its 5,000 houses equipped. That country also is the only one with any number of its cinemas wired as ready as 18 of 19 for this year, 13 of this year against 76 in 1930, while Germany's production is declining due to economic depression and only 16s are wired for this year against 174 last year. Italy is suffering from an acute product shortage, leading less than 10 films available against its requirements of 265.

Television statistics on the foreign field as a whole are as follows: Approx. No. Approx. No. Wired
Europe 1,278 1,373 1,279 1,374
Far East 6,504 9,000 900 1,000
Latin America 4,700 4,500 1,573
Canada 1,000 1,000 450 700
Africa 1 750 1 750
Near East 10 25
Total 36,900 41,550 6,800 13,716

Comparative production schedules of three leading foreign countries for 1930 and 1931 follow:

GERMANY
1930 1931
Sudfilmer 12 12
D. L. S. 5 5
Hit Film 10 10
Paramount 10 10
Auditorium 12 12
Terra 9 10
Others 136 184
Total: 174 104

ENGLAND
1930 1931
British Int. Phot. 3 3
Gaumont-British 9 15
British & Dominion 1 2
British Lion 1 1
Amer. Producing Co. 6 6
Musical 46 46
Total 135 140

FRANCE
1930 1931
Amer. Producing Co. 11 11
Gaumont-Franco-Ambert 10 10
Gaumont-National 4 4
Breton 7 7
Other 31 35
Total 76 107

"Spectator" Becomes Monthly

West Coast Bureau, THE FILM DAILY

Hollywood — Welford Beaton's "Hollywood Spectator" will hereafter appear as a monthly, instead of a weekly. Decision was prompted, Beaton says, by the fact that the nature of material being handled in the "Spectator" essentially belongs in a monthly.

Mrs. Ellen Costello Coinness Dies

Pittsburgh — Mrs. Ellen Costello Coinness, 76, mother of Maurice Costello and grandmother of Dolores Del Rio, is dead. Kept the home of her daughter, Mrs. George W. Roddigers, in Carrick.

Lesser to Film "Peek's Bad Boy"

West Coast Bureau, THE FILM DAILY

Hollywood — Sol Lesser has resigned from Universal and will produce "Peek's Bad Boy" independently.

M.P. Academy Completes Nomination for Awards

(Continued from Page 1)

the annual awards banquet on Nov. 7.

BEST PERFORMANCE, ACTRESS — Marlene Dietrich in "Morocco"; Marie Dressler in "Min and Bill"; Irene Dunne in "Cimarron"; Ann Harding in "Hobos andpeed".


BEST DIRECTION — Clarence Brown, "A Free Soul"; Lewis Milestone, "The Front Page"; Wesley Ruggles, "Tarzan".

"Tip Top":


BEST MOTION PICTURE ADAPTATION — "The Criminal Code," Fred Niblo, Jr; "Little Caesar," Frank Capra; "Holid

"Tip Top";

"Skippy," "Trader Horn."


BEST ART DIRECTION — Max Ree for "Overture," Sumner 


BEST WORK IN SOUND PRODUCTION — "Cimmaron," Paramount, RKo and Sam Goldwyn-United Artists.

KANSAS SUNDAY FIGHT

Going to Supreme Court

The disputed case is similar to the slot machine suits in which the Supreme Court held that the Federal courts could not review the constitutionality of the criminal laws of a state.

Meanwhile Charles P. Huston, manager of the Crawford, has been found guilty of violating the Sunday labor laws. This is the second case to be dismissed.

Chi. Arbitration Committee

Chicago—Appointment of a committee, composed of two exhibitors and two operator representatives, with each pair naming another member and the group of six picking a seventh man, is Mayor Cermak's suggestion for resolving the exhibitor-operator dispute.

"Roxy" on Air From Europe

S. V. Rothenh, distributor of "Roxy, is touring Europe for ideas in connection with the Radio City project, will broadcast to the U. S. from Berlin next Sunday at 5 P. M.

ACCOUNTANT and Traveling Auditor

16 Years' Experience in Film Business, including Home Office, Road and Foreign Territory.

OPEN FOR PROPOSITION

Address Box 702 Film Daily, New York

THE INDUSTRY'S DATE BOOK

The following are annual conventions of M.P.T.O. at various cities:


Tuesday: Annual convention and noon-day luncheon, Allied Theaters of Mass., Hotel Springfield.

Today: Annual meeting of M.P.T.O. of St. Louis, Eastern Mo., and So. Ill., at the Hotel Broadway.

Tuesday: Luncheon meeting of American for Better Photographs, Hotel Astor, New York.


Oct. 5-7: Annual Convention of Allied Theaters (Continued from Page 1)

... incurred with similar decisions handled on appeal of P. G. Radio in Baltimore and Judge Mack of New York and disagreed with the action of Judge Morton who recently ruled on a motion to dismiss before trials in a like suit.

The Judge Clark decision, however, is not expected to be more far-reaching than the others.

Warner Upstate Managers Hold Meeting in Buffalo

here. Louis Lazar will call the convention to order this morning. A. W. Smith, Jr., eastern sales manager of Warner-Financial, is among the scheduled speakers.

Paramount Musical Starts

West Coast Bureau, THE FILM DAILY

Hollywood—"Schooal for Sweethearts," described as a new development of musical, has been placed in work at Paramount. Jack Oakie, Stuart Edwin, Mitzi Green, Wynne Gibson and Adrienne Ames are among those already signed for the cast. Norman McLeod is directing, with story by Joseph L. Mankiewicz, Gertrude Purell and Virginia Kellogg.

Hold on to your scalps for

The First Spectacular Indian Epic Since the Advent of "Talkies"

"OKLAHOMA JIM"

—a story of the Cimarron Country in its wild and woolly days

STARRING:

BILL CODY
WM. DESMOND
MARIAN BURNS

FRANKLIN FARNUM
ANDY SHUFORD
"Chief" STANDING BEAR

Princess LAUGHING WATER, MINNEKADA and hundreds of extras

Directed by HARRY FRASER

WESTERN ELECTRIC NOISELESS RECORDING

An Attraction for De Luxe Theatres!

A Mighty Monogram Exploitation Western
—for special Tie-ups and Indian Ballyhoo

Available now at 33 Monogram Exchanges
or Communicate with

MONOGRAM PICTURES CORPORATION
723 Seventh Avenue — New York

Foreign Distributors:
Ritchey Export Corporation — 723 Seventh Avenue, New York
**S. M. E. SIDELIGHTS**

By ARTHUR W. EDDY

ONE of the busiest men at the meeting is Sylvan Harris, editor-manager of the Journal. The success of the meeting is due in no small measure to his labors.

H. T. Cowling, treasurer of the society, is one of its best boosters and looks now upon Bob Dole as a new member. His handshake makes you wish your hand was in a vice instead.

Glenn Matthews, chairman of the Producers Committee, has deep circles under his eyes from burning midnight oil for the past two months in preparing his report, which invariably is as long as a congressional record, but unlike the congressional record, every word is interesting and informative.

W. C. (Bill) Kunzmann, chairman of the Program Committee, must be made out of springs. He is on the job day and night and looks as fresh as something inside a cellophane wrapper.

**Dr. Goldsmith Elected President of S.M.E.**

(Continued from Page 1)

ed Dr. V. B. Sease of Dupont-Pathe by a vote of 131 to 96. E. I. Spon-awable won the vice-presidency, de-ating M. W. Palmer by 127 to 102. J. H. Kurlander was chosen secre-tary, and H. T. Cowling treasurer. L. C. Porter and O. M. Glunt were named to the board of governors.


Schlegel said that although progress has been made in theater decorations, few im-provements have been made in theater con-struction. He recommended reverse slope seating arrangements for theaters, allowing for economic construction, better projection angles and space saving.

Griswold said that the tremendous news-photo slide library helped influence Fox to enter the 16mm. educational field. He stressed the value of Americanization sub-jects.

**COMING & GOING**

ESTELLE TAYLOR is in New York via-ging to the Far East via Hong Kong and returning by way of Sydney, Australia, after the RKO vaudeville tour in Jersey City. FRANK ROGERS of the E. J. Sparks circuit in Florida arrived in New York yes-terday.

A. W. SMITH, JR., eastern sales man-ager for Warner-First National, is in Buf-falo to address the annual meeting of War-ner theater managers.

PETE WOODHULL left Sunday for a tour of the South and middle west.

A. H. SCHNITZER, RKO Pathe short subject sales manager, leaves today for Chi-cago.

**Hollywood Flashes**

By RALPH WILK

TITTANY'S newspaper story, "X Marks the Spot," has gone into production under the direction of Erle C. Kenton. Sally Blane and Mary Nolan have the principal femi-nine roles, while Lew Cody, Fred Kohler, and William Walker are also cast in featured roles. A new script for the picture has just been com-pleted by Warren B. Duff and Gordon Kahn.

Our Passing Show: B. F. Zeidman, Ru-per Haines, Leon Clayton, J. R. Young, Valentin Mandelshtam, Howard J. Green, Jo Swerling, Adeline Haver, A. Meyer, Sylvia Pasir, Sam Marx, Dave Thompson, Dan Kelly, H. McCullom at the Writers Club entertainment.

Stuart Walker will megaphone the "The False Madonna" from the script of Arthur Kober and Ray Harris. Conway Tearle will play an important role, while other princi-pals include Kay Francis and William Boyd.


"Evenings for Sale," by I. A. R. Wylie, will be Paul Lukas' next after "Tomorrow and Tomorrow."

Winfield Sheehan, chairman of the Com-munity Chest's motion picture division for the fall's campaign, has begun organizing the film ranks (for participation in the eight annual appeal). He expects the industry to raise about $200,000 this year, against $100,000 last year.

Mae Marsh has been given another assignment by Fox, a featured role in "The Devil's Lottery" with Charles Farrell and Sally Eilers. Greta Nissen and William Pawley have supporting roles, with Hamilton McCadden as director.

H. M. Mitchell Dies

Pelham, Ga.—H. M. Mitchell, 67 owner and operator of the Dixie here for the past several years, is dead.

**Many Happy Returns**

Best wishes and con-gratulations are exten-ded by THE FILM DAILY to the following mem-bers of the industry, who are celebrating their birthdays:

**October 6**

Janet Gaynor

Carole Lombard

Ruth Turner

Alice Knowland

Owen Davis, Jr.
K. C. Police Ordered to Shoot Theater Bombers

ALLIED TEST CASE BLOCKS ZONING PLAN

S. M. P. E. Finds Little Improvement Made in Sound Reproduction in Smaller Theaters Shows No Betterment

Swampscott, Mass.—While there has been some improvement in the quality of reproduced sound in the better type of theater, during the past year there has been no radical improvement in the devices of the method of reproductions, it is stated in the report of the Progress Committee. (Continued on Page 11)

EVILS IN CANADIAN PROBE ALREADY PARTLY REMEDIED

Toronto — Governmental action against the activities of American film interests which got under way this week will find that a number of so-called “evils” have already been eradicated. Famous Players Canadian has substantially reduced its protection demands. In Montreal, its first runs, which formerly had 90 days’ (Continued on Page 11)

Dr. A. H. Giannini Elected Officer of Coast Bank

West Coast Bureau, THE FILM DAILY

Hollywood — Dr. A. H. Giannini was yesterday elected vice chairman of the Bank of America in California. He will make his headquarters in Los Angeles.

ALLIED MICHIGAN MEET

ATTRACTION KEEN INTEREST

Mt. Clemens, Mich.—Annual convention of Allied Theater Owners of Michigan preceded by a conference of the Allied board of directors, has attracted keen interest and a good attendance. Between here and the meeting of the Wisconsin unit that is to follow, Allied directors are expected to formulate some important plans for carrying on the association. (Continued on Page 11)

Standards for 16 mm.

Urged at S.M.P.E. Meet

Swampscott, Mass.—That steps be taken by the new S. M. P. E. committee on standards towards fixing dimensional standards for 16 mm. sound film has been recommended by the retiring committee. Dr. Lee DeFore, Joseph Dubray and R. P. May have written to the society stressing the need of such standards.

3 Kansas City Theater Bombings Bring Police Order to Shoot

Interest in Wide Film Expected to be Revived

Swampscott, Mass.—Interest in the adoption of wide film, though dormant for some time, is expected to be aroused again with the return of normal economic conditions, says the report of the S.M.P.E. Progress Committee.

Kansas City — Bombing of three theaters early yesterday, causing $6,000 damage and endangering many lives, prompted Chief of Police Siegfried to order his men to shoot any bombers they come across and “bring them in dead or wounded.” Declaring that it is almost impossible to secure conviction on police (Continued on Page 12)

Distributors Delay Action on Uniform System Until Action is Withdrawn

National distributors refuse to take part in joining negotiations with exhibitors with a view to establishing uniform zoning plans until the Allied Ass’n test case, brought through the medium of an action instituted by W. R. Youngclaus of Madison, Neb., has been determined. The Youngclaus suit, attacking the (Continued on Page 12)

ALL OFFICERS RE-ELECTED

BY WESTERN PA. M.P.T.O.

Pittsburgh—All present officers of the M. P. T. O. of Western Pa. and W. Va., were re-elected at the annual convention here. They include David J. Seltzick, president; William R. Wheat, Jr., vice-president; Joseph Gellman, treasurer, and Fred J. Herrington, secretary. Among the speakers at the two-day sessions were Abram F. Myers, Al Stoffes (Continued on Page 12)

Sunday Show Opposition

In Two Ohio Localities

East Liverpool, O. — Four local theaters may be forced to close on Sunday show days due to opposition from the Ministerial Ass’n. A referendum on the issue is planned at the November election. William C. Tallman, manager of the Cermin, says he is confident the public will vote for shows.

Silent Technique Policy

For Columbia, Says Cohn

In order to get away from the overdose of ‘raking photography,’ a policy of silent technique plus an appreciable amount of dialogue, music and sound effects will be followed by Columbia, says Jack Cohn, who returned recently from four months on the coast. Activity at the Columbia studios is running high, Cohn states, with 11 pictures now in various stages.
Small Talk
—on a big subject
(Continued from Page 1)

for worse after seeing every important picture made in a given sea-
son. In the pool, even the best count ten for you is com-
mencing to get mad. However, this thing does get our angera. We dis-
like synthetic screen play for the same reason that we dislike syn-
thetic cocktails. We have a healthy, happy, growing collection of young-
ers ranging from two to sixteen. They are picture wise and picture
minded. We have never taken the trouble to see if it adds up, but it is
our guess that we could name fifty more powerful dangers to their
minds, morals and welfare than anything they have yet seen on the
screen.

Mendoza at L. A. Paramount
West Coast Bureau, THE FILM DAILY
Los Angeles—David Mendoza has been named director of the Para-
mount’s 50-piece orchestra.

Loew Books “Convicted”
Thirty-eight Loew houses in the Metropolitan district will play “Con-
victed,” an independent feature produced by Weiss Bros. Harry Thomas
handled the deal for Artclass.

Dave Gould in Porto Rico
Dave Gould, formerly exploitation manager for M-G-M in South Amer-
ica, has arrived in Porto Rico where he will take charge of the M-
G-M branch office.

Rene Adoree Recovering
West Coast Bureau, THE FILM DAILY
Hollywood — Rene Adoree has passed the crisis of her long illness
and will leave the sanitarium at Pres-
ident’s request, after a convalescent
period of several months.

Walker to Aid in Electric Conflag
Mayor Walker has promised the co-operation of the city in obtaining
a reduction in the existing rate
schedules for electric light supplied
by the Edison company.

Changes In Warner Theaters
Following changes in Warner thea-
ter managers are announced by
Dan Michalevich:
J. Monaghan has replaced A.
Frank as manager of the Lyric in
Carmen. A. Kearns, former as-
istant manager of the Forum in Phila-
delphia, has been promoted to
the post of manager of the Princess in
that city. L. M. Jones, formerly of
the Princess, has been transferred
to the post of assistant manager of the
Forum. M. Wolf has been trans-
ferred from the Ogontz in Philadelphia
to the Imperial in the same city.

Jack O'Connell's Fourth House
Teledso, O. — Jack O’Connell has
taken over his fourth house, the
Shoreway at Point Place, from Har-
ry Albright. After remodeling he
will reopen Nov. 1.

Amkino Bringing Over
3 More Soviet Talkers
Swampscott, Mass.—Three more
Soviet talkers will be brought to this
country by Amkino starting next
Monsson. “Tickets to Life” and
“The Quiet Don” will be released
here this month, and “Alone” next
month, he said, while attending the
S. M. P. E. meeting here.

Two Broadway Holdovers
Ann Harding in “Devotion,” RKO
Pathé picture, is being held for a second
week at the Mayfair.

Fred Golfold’s Theater Bombed
Chicago—In the tenth outrage of
its kind since the exhibitor-operator
right began, a bomb was exploded
outside the Madison, owned by Fred
Golfold, an exective of Allied The-
ater Owners Ass’n.

15 Hurt in Brooklyn Boxing
Fifteen persons were hurt in the confusion that followed the throw-
ing of an acid bomb Monday night at the Myrtle in Brooklyn. George
Murphy, manager of the house, said he knew of no reason for the bomb-
ing.

Lloyd Hamilton Sues for $23,350
West Coast Bureau, THE FILM DAILY
Hollywood — Lloyd Hamilton has
filed suit against Chicago Manager
J. S. Eberle for $23,350 as a result
of injuries which the comedian says
he received when struck by Schafer’s
car about two weeks ago.

William Haines on Air
William Haines, who will appear
in person at the Capitol next week in
conjunction with his new touring
vehicle, “New Adventures of Get-
ting-Kick-Wallingford,” will be a
guest artist on major Edward Bowes’ “Capitol” family” broadcast on
Friday evening.

Ted Todd Writing on Exploitation
Atlanta—Ted Toddy, director of
publicity and exploitation with Co-
lumbia in the Southern division, is
writing a series of five articles on
exploitation for the “Weekly Film
Review,” regional trade paper in
the Associated Publications group.
Toddy has made quite a reputation
with exhibitors in this territory for
his box-office stimulating stunts.

FINANCIAL

THE NEW YORK STOCK MARKET

Net
High Low Close
Com. Div. Ind. . . . . . 5
Fed. F sn. ^ . . . . 8
East. Kerosene . . . . . 6
Fox. F sn. . . . . . 6
Fed. Tel. Inc. . . . . . 6
Loew’s, Inc. 8 25% 25% 25%
M.G.M. Mdl. . . . . . 2
Paramount . . . . . . 1
Pabst. Exch. . . . . . 7
RKO . . . . . . 8
Warren Bros. . . . . . 6

THE NEW YORK CURRENC

Columbia. Inc. 6 8 8 8
Fed. Tel. Inc. . . . . . 6
Fed. F sn. . . . . . 6
Fed. F sn. . . . . . 6
Fed. Tel. Inc. . . . . . 6
M.G.M. Mdl. . . . . . 2
Paramount . . . . . . 1
Pabst. Exch. . . . . . 7
RKO . . . . . . 8
Warren Bros. . . . . . 6

THE NEW YORK MARKET

Gen Tel. Ex. 6 6 6 6
Kenmore . . . . . . 6 6 6 6
Laurel & Hardy . . . . . 6 6 6 6
Loew’s . . . . . . 6 6 6 6
Paramount . . . . . . 6 6 6 6
Pathe . . . . . . 6
Pathe . . . . . . 6
Pathe . . . . . . 6
Paramount . . . . . . 6 6 6 6
Warner Bros . . . . . . 6

STUDIOS AND CIRCUS

Eastman Films
J. E. Brulatour, Inc.

Chicago
Hollywood
1212 Indiana Ave. 6708 Santa Monica
HOLlywood 4121
WE'RE NOT PESSIMISTS! We merely believe in being prepared for any contingency. If there's a cold, hard winter ahead we're ready for it! Are you? If there's going to be keen shopping for pictures by the public, we're set for it. Metro-Goldwyn-Mayer's plans for 1931-32 visualize a year when it is more necessary than ever for M-G-M showmen to have a wide edge over competition. Last year we took top production honors in a walk! The "Trader Horns", "Free Souls", "Politics", "Min and Bills", and all the rest of them—we'll have shows of that calibre plus! We've got the important money names—no question about
it—the Davies, Garbos, Crawfords, Shearers, Haines, Dresslers, Novarros, Lunt-Fontannes, Keatons, Gilberths, Montgomerys, Beerys, Tibbetts, Jackie Coopers, Clark Gables and more!

**NOW IS THE TIME** to visualize what your theatre marquee would look like if those names were to appear on your competitor’s house-front! Now is the time to look ahead to SIX MONTHS FROM NOW and realize that what you buy now is what you’ll have to sell to your public THEN! To a public that won’t be in the mood to throw money away on unknown quantities!

**NEVER BEFORE** in all the history of this industry was your buying problem more important! Success!—or Failure!—there’s no in-between this year! Buy badly and you’ll have empty seats in these times! Buy with intelligence and you’ll have the assurance backed by seven years of solid success of another Metro-Goldwyn-Mayer Year!
What Causes the Slump?

SHOW business ought to be good now with so many people talking baseball, but the theaters ought to be packed all the time. This is a verbatim remark made to me a few days ago by a friend who admits he knows little or nothing about our problems. And his theory that "show business ought to be good" is by no means a rare thought. Most people seem to feel that way. If people still have money to go to theaters and crave entertainment, what is stopping them? Newspapers tell us of record baseball crowds, fighting crowds as big an attendance as ever, the Kentucky derby had 60,000 paid customers and the annual speed classic, while it didn't hang up a new record, had an immense crowd. To be sure, ours, being a seasonal business, is destined to suffer from lack of patronage in the summer. The lure of the great outdoors is bound to make drastic inroads in the box office, but is that really the reason? In my opinion the present slump is the result of two things: lack of quality product and a hardening of the morale of those connected with the motion picture industry. There have been few "teaks" and too much "sausage." This goes for practically every distributor. Our product this season did not consistently issue from any one. A box office picture is not necessarily a big picture. First of all it must be entertainment, and second, it must have that "something" which the public demands. It is to be regretted if this industry has run out of ideas, worthwhile stories and the "unusual." Film business no longer runs in cycles. The public has been educated to a degree where it knows long before we do whether a picture is worth seeing. "They smell 'em!"

E. L. Weisner, M.P.T.O. of Wisconsin

COMING & GOING

HELEN CHANDLER has arrived from Hollywood for a visit in Manhattan.

SUE CAROL is expected in New York this week and plans to make a picture while here.

MR. and MRS. GEORGE ARLISS arrive today on the Olympic.

RALPH BINNS, sales manager for Warner Bros. in Philadelphia zone, was a visitor at the home offices yesterday.

ED FAY of Providence is in New York.

The Film Daily

TIMELY TOPICS

A Digest of Current Opinions

SOME DAY when we get all fed up on the routine and blah of this humdrum existence ... we are gonna retire on the dough we hope our Uncle Jed Bilge will bequeath us if the ole sap doesn't marry some young debutante when he's 92 and too old to make another movie and then we will sit down leisurely and write a colorful novel about a Resident Foreign Film Manager and if ya think there's no romance and adventure in the daily life of such ... it's because you haven't met up with Jack Hayes ... one of the most interesting personalities in this here film biz ...

• • • • JACK HAYES is back after a three-years' residence in Java ... where an American citizen is as welcome as Cholera ... and he has to fight the jealousy of the Dutch who govern the Island ... and the wiles of the native Malaysians ... the whole thing being an electric devi
try of the Eurasians - the mixed breeds ... and then there are the adjoining Dutch possessions of Sumatra and Borneo the combined group teaming with 61,000,000 people with only 200,000 whites ... all film fans for the Dutch East Indies are one of the richest sources of income for the the big film companies who go after it good for a revenue of 200 to 250 a year to any company that Goes After it properly ... meaning with a Manager like Jack who knows the ropes ... and has the guts to Stick and play the game against almost insurmountable obstacles.

• • • • THREE MANAGERS before Jack committed suicide which gives you just a Vague Idea ... they're not quite sure about one of 'em he took up with an Eranian woman ... darn lonesome down there, with the country unfit for a white woman and some of these Eurasian females are very, very attractive ... but tricky, sometimes like this one who was suspected of slow poisoning of the former manager ... when she learned that he was pining to return to civilization they have a cute trick of feeding a feller the fuzz of green bamboo stalks in his food which gradually coats the lining of the stomach finally pierces it like ground glass ... and some day the victim just passes out from "the insidious climactic conditions" ... but Jack is alive and healthy today because he kept strict bachelor apartment ... with a vicious Javanese knife hung over his bedpost ... and a dagger under his pillow ... nice countree, this Dutch East Indies.

• • • • DOWN THERE a few degrees above the line of the Equator the theater is built with an open roof ... practically a pavilion because of the terrific heat and humidity ... which both hover around 80 to 90 all the time ... no seasons ... just one long humid nightmare of Heat ... and the Europeans sit on one side ... and the natives, Chinks and Eurasians, on the other ... with an occasional poisonous snake crawling down the aisle under the seats but with these houses catering weekly to millions for that's about all the amusement they have ... and an average of four grand going forward to the home ossif every seven days ... who's gonna kick at these Trifles ... not the General Foreign Manager, surely.

• • • • SO WHEN ya feel your job is tough ... give a thought to muggs like Jack Hayes ... ya never hear of who's but whose work often keeps your company outta the red ... when the good ole Youessay theater receipts hit the skids.

"Laff Ballots" Exploit "Politics"

WALTER FLUGEL, manager of the Pekin theater, Pekin, Ill., included the use of "laff ballots" in the exploitation campaign he used to help in his showing of the M-G-M production, "Politics." Five thousand "Laff Ballots" were printed and distributed from house to house throughout the city. Each ballot was numbered and persons who received them were instructed to write their names on the reverse side and deposit them in the lobby of the theater. Each day ten names were drawn from these ballots and the winners signed an order for the election board in the theater lobby. Free tickets were awarded as prizes. Special cards, together with a letter from Marie Dressler in which she says: "I'm holding open house for miners at the Pekin theater on Monday night," were mailed to all miners listed on the Glenn-Ott payroll.

—Pekin, Pekin, Ill.

"Hush Money" Tied Up With Starr Faithfull Case

FRANK SHEPHERD of the Cataract, Niagara Falls, got plenty of talk starred on "Hush Money," by distributing several thousand heralds on the Starr Faithfull murder mystery. The heralds contained several photos of Constance Bennett, the star of the feature, and cited the reward offered by a New York newspaper for a solution of the Faithfull mystery. The tie-up came in the gag: "Was Starr Faithfull murdered for refusing to pay 'Hush Money?'

—Cataract, Niagara Falls, N.Y.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 7

John W. Considine
Robert Z. Leonard
J. H. Kibling
Eddie Luddy
Max Eee
John F. Coneybear
H. Abramson
A NEW KIND OF APPEAL

A FRANK O'CONNOR PRODUCTION

with
LORETTA YOUNG
ROBERT WILLIAMS
JEAN HARLOW

Walter Catlett
Louise Closser Hale
Edmund Breese

and a notable supporting cast

Story by Harry E. Chandlee
and Douglas W. Churchill

Continuity by Dorothy Howell
Adaptation by Jo Swerling
Dialogue by Robert Riskin

Another PROFIT-PIC
'PLATINUM BLONDE' RANKS AS FAST COMEDY-DRAMA

Dialogue Sparkles, Cast Excellent
"PLATINUM BLONDE"
Columbia

The rafters rang with the unstrained laugh of a large preview audience, as "Platinum Blonde" ran its merry course. The picture is light, engaging comedy fare, so well told, acted and written, that it fairly bounces across the screen. It is a great credit to Director Frank Capra and Dialogist Jo Swerling, that in a picture of this type, no situation, no funny line was "muffed" by the audience. The pace is fast—but not too fast to squeeze in a little drama, and its "sophistication" has been shaped with an eye on the measurements of the average brow.

"Platinum Blonde" will surely take its place with the best comedy-dramas of the year. And why not? The story has been so very well garnished with humor and fine direction, so lavishly mounted and well cast, that the result is a rare dish of thoroughly satisfying entertainment—the kind that makes you forget the depression—that is, if you have one.

The direction of this piece is A1—101 per cent swell. The picture is full of "touches"—the kind that make good scenes better. Dialogue is a treat, and many of the lines are excruciatingly funny. Photography beautiful. Robert Williams does himself and his producers proud as Stew Smith. He carries most of the footage and has that thing called charm. Jean Harlow emerges a treat for the hip and fanny fanciers. Loretta Young does well and looks sweet as Gallagher. Walter Catlett, Edmund Breese, Halliwell Hobbes and other supporting players excellent.

Well, Exhibs—you can do the big blast on this one. Plenty of laughs and enjoyment for the whole clientele in "Platinum Blonde."
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

GIL PRATT, member of the Hal Roach writing staff, was given his first directorial assignment on "Hasty Marriage," Charley Chase comedy. Supporting cast is headed by Gay Seabrook with James Finlayson and Eddie Dunn in prominent parts.

Ina Claire, having finished in Samuel Goldwyn's "The Greeks Had a Word for It," is leaving for New York.

Richard Talmadge is stepping out.

He is having extensive advertising and exploitation campaigns prepared for each of his action pictures, which are being released state-righted.

Stan Laurel and Oliver Hardy are working on "The Kid from Spain," the comedian's next Samuel Goldwyn picture.

Richard Currier, film editor of the Hal Roach Studios, recently celebrated his seventh anniversary on the comedy lot.

Jeanette MacDonald, who is abroad at present, has been signed by Paramount to appear with Maurice Chevalier again in two pictures. First will be "Only a Dream," which George cukor will direct on the coast under supervision of Ernst Lubitsch.


First National has added Walter Huston and Robert Warwick to "I Spy"... Joe E. Brown will appear next week in "Fireman, Save My Child!"... which Lloyd Bacon will direct... Anthony Bushell has been signed to a new contract.

PARAMOUNT has given Miriam Hopkins the leading feminine role with Buddy Rogers in "Jazz King," which David Burton will direct... Give Brooks will have the lead in "The House of Treach," original by Ed- mond Goulding... Edgar Norton, who played a janitor in "Dr. Kildare and Mr. Hyde" 33 years ago, will act the same role in Paramount's Saloon version... George Barbiel will appear in "No One Man"... with addition of Jacki Sears, Leigh Allen and Oscar Apfel, "Sooky" has gone into work... Peggy Shannon, Frances Dee, Vivienne Osborne, Frances Moffett, Adrienne Ames and Kent Taylor have signed new contracts as featured players.

Judith Vossell is a recent addition to the cast of Warner's "Under Eighteen."

COLUMBIA has placed Robert Riskin, writer, under long term contract and he is now working on the dialogue for "Blonde Baby." Jean Harlow's next picture... Phil Ted and Frederic Howard have been added to the cast of "The Guilty Generation"... Barbara Weeks will appear in "The Men in Her Life."

Universal has started "Blue Blazes," third of the Whirlwind pictures, with Vin Moore directing... cast includes Slim Summerville, Louise Fazenda, Eddie Phillips, Frank Albertson, June Clyde, Forrest Stanley and Arthur Stewart Hull... Thornton V. Freeland will direct "The Unexpected Father," Sonoraville-Pill-Pitts feature which starts Monday.

Peggy MacDonald, whose blond beauty and dancing ability grace numerous Broad- way musical gems... "Greeneich Village Folies" and "Animal Crackers," is repeating her success... Hal Roach is having into pictures who has been seen in several recent films, notably "Just Imagine." is now based on a prominent role in a forthcoming musical film.

Radio Pictures has added Ralph Ince and John Halliday to "Ex- posed," Virginia Sale to "Peace of Hearts," and Charles Dow Clark and Monte Collins, Jr., to "A Hurry Call," Chic Sale short... Joel Mc- Crea and Pat O'Brien will have principal roles in "The Last Squadron."

M-G-M will release the Helen Hayes pic- ture, formerly "The Lullaby," as "The Sin of Madelon Claudet,"... Robert Mitchel will appear with Greta Garbo again in "Mata Hari."

RKO Pathe has signed Charles Whittaker and Albert Shelby LeVino for a story in a Russian locale, based on an idea by Edward H. Griffith, as the next Constance Bennett picture.

Columbia employees are given the option of attending football games Saturday, but are required to make up the lost time. No radics are allowed on the sets to receive baseball or football results.

Sam Taylor has completed the di- rection of "Ambassador Bill," star- ring Will Rogers. "Skylines" was Taylor's initial picture for Fox.

While photographing the home of Mark Twain for "Ghost Towns," a new Argus production, the cameraman, trying to get as much information as possible, asked an old neighbor, "Were you familiar with Mark Twain?" "Why, sir, I want to know I was never familiar with anybody," was the instant reply.

Al Martin has been assigned to do the additional dialogue on "Popp" Warner's football series for Universal, under the supervision of Stanley Bergerman.

Francis Edwards Faragho, who wrote the screen play and dialogue for "Little Caesar," and "The Iron Man," has joined the RKO-Pathe stable, working at the "Prestige," which will star Ann Harding, Faragho, who has written several stage and screen plays, but his first screen work was for Pathe.

Arthur Dubois, veteran casting di- rector, who recently worked from RKO Pathe, is now in complete charge of casting at Tiffany.

Caryle Moore, Jr., is following in the foot- steps of his famous father, who wrote "Sin- Thief" and other Broadway successes. Young Moore recently directed the stage in several musicals at the Writers' Club entertainment.

He made his entrance on a bicycle and last week made a show in "The Age for Love," is doing the camera work on "Working Girls," at Paramount.

Harry Fischbeck, the cameraman, who photographed Bill Dovie in "The Age for Love," is doing the camera work on "Working Girls," at Paramount.

New Incorporations

New York Charters

Robert S. Mapleton, motion pictures; Graham & Reynolds, 25 West 4th St., New York, 10 shares common.

Raven Enterprises, theatrical business; L. Goldman, 551 Fifth Ave., New York, $100.-

New Jersey Charters

The Danforth Theater Co., Jersey City; Burke, Sheridan & Hourigan, Union City, N. J., 500 shares common.

Delaware Charter

Francesca Theaters, Inc., Wilmington, Delaware, general entertainment corporation; Trust Co., Dover, Del., 300 shares common.

Name Change

Television School, New York, to School of Television.
You had better get ready for "The Spirit of Notre Dame," because you may be carried away by it. The spirit of football has been so powerful that the audiences have been huge. The movie "The Spirit of Notre Dame" will surely attract everyone interested in football.

Junior Laemmle has had the courage to produce a film about football, which is not just a juvenile romance and a picture formula. The movie has outlined the reasons why football is today the most popular and best-supported sport in America.

"The Spirit of Notre Dame" is another one of those Carl Laemmle productions which come along now and then, like "Western Front" or "Seed." It makes you glad you are connected with the picture business, because it is worthy of the picture's highest possible achievement, the lifting of millions out of the doldrums of life, inspiring them to the principles which have been the making of this great nation.

To Russell Mack, the director, and to Richard Schayer, who supervised and wrote the screenplay in collaboration with Dale Van Every, there should go special commendation.

Leo Meehan

Business is GREAT at UNIVERSAL!!

The SPirit NOTRE DAME

"another like WESTERN FRONT"

Courage — and other things

By JACK ALICOATE

The Spirit of Notre Dame

Here is not only one grand slice, but a monumental tribute to Rockne, one of the greatest and most beloved of sport's men that ever lived. To have given football the greatest character, is a laying high of the picture's highest possible achievement. And while it is not a slight tribute to Laemmle, the Second. And while it seems to have the second grand slice of entertainment, it is a tribute to Laemmle, the First. And while it seems to have the second grand slice of entertainment, it is a tribute to Laemmle, the First.
"THIS once high-riding, head-up industry seems to have its tail between its legs. It's licked. It's lost its guts. And altogether without cause!" So said a picture individual in New York to me the other day. That's a pretty strong indictment; worth pondering over. But his last words—"and altogether without cause"—stuck to me most.

Rather than look for a cause for such pessimism I looked for a cure. And these were my thoughts:

Where are the courageous fighters of yesteryear? Where are the men who beat the Patents Trust? What has become of the genius that pioneered sound? What's become of the showmen who transformed nickelodeons into palaces? They're all still in this business—but they're too damned still for the industry's good! Have they, too, got their dampers down?

"... and altogether without cause!" Pictures today are better than they ever were. With such sterling values as "Street Scene"—"Five Star Final"—"An American Tragedy"—"The Miracle Woman"—"Spirit of Notre Dame"—"Bad Girl"—"Sporting Blood"—and a dozen others could be named—never has this industry had so many good pictures released at one time. And we don't need new inventions to start another era; talking pictures are the greatest entertainment of the age. They need but to be sold right. They need inspired selling!

Perhaps the answer lies in leadership—leadership, not of one man, but by a score of men; leadership in production; leadership in distribution; leadership in exhibition. The leadership that made this industry fifth in size in the world is still in this business. It needs to be aroused. The call is coming for it loudly from every quarter of the industry. Yes, aggressive, fearless, two-fisted, hard-nosed leadership!

**WHAT A MARVELOUS RESULT WOULD COME FROM ALL OF THE OLD LEADERSHIP, THAT MADE THIS BILLION DOLLAR INDUSTRY, ASSERTING ITSELF ANEW!**

**NOW IS THE TIME! LET'S SEE THAT OLD FIGHTING COURAGE; LET'S FEEL THAT INDOMITABLE SPIRIT; LET'S START, AND CONTINUE—ALL TOGETHER—TO TAKE THIS GRAND INDUSTRY TO NEW HEIGHTS OF SUCCESS.**

**NOW IS THE TIME!**

BEN SHLYEN, Publisher, Associated Publications, Inc.
SEE LITTLE IMPROVEMENT IN SOUND REPRODUCTION

(Continued from Page 1)

mittee of the S.M.P.E. presented at the fall meeting here. Very slight improvement, if any, has been noted in the quality of reproduced sound in smaller theaters, the report says.

S.M.P.E. Coast Office
Urged by J. I. Crabtree
Swampscott, Mass. — Establishment of S.M.P.E. headquarters in Hollywood with a part or whole time secretary and manager is recom-
dended by J. I. Crabtree, retiring president of the organization, in connection with the Society's plans for closer contact, more active participa-
tion and a wider scope of activities. Duplicate committees should be ap-
pointed in both east and west to retain and solve problems. Laboratory processing, studio lighting, projection practices, etc., he asserted, adding that Hollywood is rapidly be-
coming the leading laboratory processing as well as production.
Possibilities and limitations of rear screen projection in solving the problems requiring investigation by the Projection Theory Committee of the S. M. P. E., said Crabtree. Other problems needing attention are the merits of non-intermittent projection for two-color additive photography and the possible eye-strain produced by pictures.

Fox Theater Assignments
Recent assignments among Fox theaters include the following: Art Smith, named manager of the Ja-
 stale, succeeding Jules Fields, reti-
pointed manager of the Nemo, Man-
hattan; Clay Armstrong, managing the Mirth, Milwaukee; S. G. Matti-
si, managing the Capitol, Buffalo; Tom Warne, managing the Capitol, Lion, N. Y.; Paul Krize, made man-
er of the Valencia, Waltham, Mass. The New Jersey division has been added to Harry W. Woodin’s Bronx group.

Refuse Operators’ Contract
Pueblo, Colo. — The Rialto and Palm have served notice on the state industrial commission that they will not renew the present con-
tact with operators, expiring Oct. 31 and calling for two operators and $63 a week. The managers want one man and a cut in wages.

Up to Producers
Swampscott, Mass. — Film execu-
tives must come to a realization of the value of the S.M.P.E. if the so-
ciety is to function to aid the indus-
try to the greatest possible extent, declared J. I. Crabtree, attending the convention. He deplored what he termed producer apathy towards the organization's activities.

S. M. P. E. Convention Sidelines

By ARTHUR W. EDdy

IT is no wonder that the Bell Telephone Laboratories is noted for its scientific accuracy and efficiency, for T. E. Shee, one of its prominent members, is handing the papers and speakers at this meeting as efficiently as he handles electrons, ohms and atoms at the laboratories.

A pleasing fellow, this Franklin Ellis, who handles the Eastman Kodak and who is doing good work for the society's Publicity Committee.

That paper on third dimension pictures which Dr. Herbert E. Ives of Bell Telephone Laboratories is reading, is the last word on the sub-
ject. Dr. Ives is the man at Bell Laboratories who coordinates all of A. T. & T.'s research and in-
vestigations on television.

J. I. Crabtree of Eastman Kodak, who has guided the destinies of the society so well for the past two years is working harder than ever at this meeting, although it is his "Swan Song" since he declared to accept a re-
nomination for president for the coming year.

This boy Ben Schlanger surely knows his inclinations. By that we mean theater floor inclinations and floor seating in theater arrangements. His paper at the spring meeting in Hollywood attracted wide attention. His pa-
rer at this meeting is getting the same amount of talk.

If anyone wants to get the real low-down on the foreign film situa-
tion, N. D. Golden, Department of Commerce, Washington, D. C., is the man for him to see. Golden's pa-
rer on this subject is one of the highlights of every society meeting.

If you don’t believe that the scho-
lastic atmosphere of a police cam-
pus and the talk of the movie busi-
ness can mix, you will have to re-
visit your ideas when you meet Dr. A. C. Hardy. He is a "prof" at Harvard University, but just the same he can tell you a few things about the film business.

That quiet man whose smile is as infectious as M. H. Palmer of the Paramount studio, Astoria, and chairman of the Studio Lighting Committee for the society.

A. F. Victor, whose movie cameras can always be seen at any football game, is attending the convention.

From over the Canadian border comes B. J. Back who works in the Trenton Studios at Trenton, Ont., for the Ontario Government.

Erpi, Bell Telephone Laboratories and Eastman Kodak are probably the best represented companies at the meeting. Kenneth Morgan and H. C. Silent came all the way from the West Coast to help represent Erpi.

Married less than one week, RCA Photophone Jimmy Frank, has spent

night and day over-seeing the job in installing Photophone equipment. He has the Charmimg Mrs. Frank with him.

Everyone is especially glad to see Mr. and Mrs. Oscar Depue at the meeting. They have not been present at the last several meetings. Mr. Depue is a real pioneer in the busi-
ness, having devoted his life to pic-
tures even before they began to move.

James R. Cameron of the Cameron Publishing Company, but Jimmy to you, may be Scotch, but there’s noth-
ing stingy about that smile of his.

National Theater Supply Joe Cifre has had his hands full for the last week helping to get the sound and picture equipment in the ball room.

ASSAIL SUNDAY STAGE SHOWS

Steubenville, O. — The City solicitor has asked two Warner theaters to discontinue stage acts on Sunday or face prosecution. Warners have been bringing the stage shows here from Pittsburgh, where Sunday showing is barred.

Merchants Help Buy Sound Set
West Salem, O. — In order to keep the residents of this town from going to neighboring towns, local busi-
nessmen have chipped in to sound equipment and will show pic-
tures twice a week.

BURNS WARDEN TO CLEVELAND

Cleveland — Burns Warden, assis-
ant ad sales manager for Paramount in Detroit, has been appoint-
ed ad sales manager in Cleveland succeeding Justin Speigle, transfer-
ted to Pittsburgh.

ALLIED MICHIGAN MEET
ATTRACTS KEEN INTEREST

(Continued from Page 1)

ication campaigns this fall and winter.

Speaking of the problems con-
fronting independents, Abram F. Myers, head of Allied States Ass’n, declares that the “exhibitor move-
ment will have to have more Cool-
didges and fewer B.P.O.E. economic independence is to be secured to the exhibitor of the country.” Myers says labor unions are demanding the employment of a greater number of workmen than are fairly and reasonably necessary to the safe and effi-
cient operation of theaters. Copy-
right abuses, he asserts, are result-
ing in double and even treble taxa-
tion for the privilege of reprodu-
sound, and they subject the the-
ater owner to penalties for mere breaches of contract that are all out of proportion to the damage inflicted. He also attacks zoning, and declares selective percentage contracts introduce new principles greatly to the disadvantage of the theater owner and his patrons by denying to the exhibitor the right to book pictures in accordance with the wishes of his patrons.

“Evils” in Canadian Probe
Already Partly Remedied

(Continued from Page 1)

protection, are now getting only 28
days.

Although presenting of evidence started yesterday, it may be a few weeks before the case against the film
companies comes up. Prosecution likely will start later in the week.

Lou Kuster in New Post

Circleville, O. — Circleville Thea-
ter Corp. president, long-time charter
had released the Cliftonia and opened it under the management of Lou Kus-
er of Massapequa, W. T.

The house has been operated for the past three years by Harry Clifton.

Long Island's
RESTAURANT OF DISTINCTION
PANCHARD
ON THE MERRICK ROAD AT
MASSAPEQUA—NEAR JONES BEACH
DINE AND DANCE
WITH
HERB HAGANAH
AND HIS ORCHESTRA
Phone Massapequa 738
OPEN ALL YEAR
ALLIED TEST CASE DELAYS
UNIFORM ZONING SYSTEM

(Continued from Page 1)

legality of the uniform protection and zoning in the Omaha territory, is one of a series of test cases planned by Allied.

Announced opposition of certain other state exhibitor associations to any protection between "run" or localities also is a factor in the distributors' stand against participating in conferences.

As a result of this decision, each and every distribution territory is left without any uniform limitation upon protection, and in each instance private negotiations between individual exhibitors and each distributor will be necessary to fix protection without restrictions or limitations of any kind upon its length or area.

Distributors feel that, although there is an urgent demand from exhibitors for uniform zoning plans that are reasonable to all, the distributors would not be justified in jointly going forward in the face of the pending and threatened litigation questioning the legality of limiting protection by agreement between all parties interested and attacking the right of distributors to grant any protection of any kind.

Schwartz Bros. Acquire Two
Uhrichsville, O.—Jules and Abe Schwartz, who operate the Utopia and Park in Painesville, have purchased the State and Ohio from Jay H. Guthrie.

Philadelphia — Robert Mochrie, RKO Pathe branch manager and retiring president of the Film Board of Trade, will be given a dinner at the Ritz-Carlton Hotel on Oct. 12. Mike Landow of Universal is the newly elected Film Board head.

Scranton—With the addition of Poughkeepsie, Middletown, Yonkers and Newburgh, there are now 71 houses in the Comerford-Publix group under the regional directorship of George C. Walsh.

Philadelphia—Lou Davidoff is now Warner-Stanley district manager for southern New Jersey.

Everly, Ina.—An $8,000 theater is being constructed here by Wehde & Schoelerman. It will seat 250.

Monesen, Pa.—Peter Sotus has renewed his lease on the Olympic.

Pittsburgh—William Caldwell is now managing the local branch of Ross Federal Service, Inc., succeeding Harold Lunt, who has been promoted.

Chicago—E. A. Laughlin has taken over the Erie. Laughlin also operates the Granada in Mount Morris.

Oklahoma City—Irving Mirisch, manager of the Liberty, will soon leave for New York to manage a house there.

Orleans, Ind.—Robert Honnaker of Louisville has reopened the Orleans.

Durant, Tex.—T. Miller Davidge will open the Queen soon. Davidge recently sold the Liberty to Hughes-Franklin.

Ennis, Tex.—Local authorities have passed an ordinance which closes theaters on Sundays.

Corsicana, Tex.—C. J. Musselman has opened the Grand. G. L. Wood has been transferred from Paris to manage the house.

Pittsburgh—Joseph Kaliski recently celebrated his tenth anniversary as manager of the local Educational office.

Worcester—R. Lawson Daniels has been transferred from the Family to manage the Olympia, succeeding E. G. Pollard. Herbert Bloom will manage the Family.

Boston—Frank O'Connell has been transferred from the Empire at Whitman, to manage the Garden. Frank H. Harrington succeeds O'Connell at Whitman.

POLICE ORDERED TO SHOOT
K. C. THEATER BOMBERS

(Continued from Page 1)

confessions since the Wickersham report and other discussions of so-called police brutality, the chief said, "If we can't convict the bombers in court, we will convict them with bullets."

Danny Costello's Admiral theater suffered most, the bomb wrecking the lobby and projection machines above it, causing $5,000 damage. The Admiral had been using a non-union operator since September 1 because it could not afford the International demands of two men at more than $90 a week. The Bijou, Dickinson house whose operator was imported from one of the circuit's out-of-town houses, suffered slightly, the bomb exploding outside. Emanuel Rolsky's National, which has not been using International operators, suffered $1,000 damage.

All Officers Re-elected
By Western Pa. M.P.T.O.

(Continued from Page 1)

and Fred Gilford of Chicago. Harrington was appointed representative of the organization at the Allied States Ass'n meeting in Mt. Clemens.

Greatest Novelty of the Year!

"Monsters of the Deep"

Now playing solid over Paramount-Publix, Loew's, R.K.O., Fox, Warner Bros., Fox West Coast, Balaban & Katz and fifty other circuits.

A THRILL IN EVERY FOOT! • IT'S REAL BOX OFFICE!

Don't take our word for it. Ask the manager of a house that has played it.

For dates see nearest exchange
of
TALKING PICTURE EPICS, INC.

11 W. 42nd ST., NEW YORK CITY
Foreign rights controlled by Natural Productions, Room 309, 729 Seventh Ave.
B. I. P. Establishing Own Exchange System

HUGHES DICKERING TO BUY OUT GOLDWYN

B. O. Situations in 12 Warner Zones Being Studied

Notations
— while Hollywood bound

By JACK ALICOATE

To be statistically accurate this is the first lap of our 22nd ROUND TRIP to Hollywood... and that's round tripping in any league... In the OLD days we were a cinch for LUNCH in Chi... Now Chicago is SVC US as the place SAM Katz, JIMMY quick, WATTY rothacker, and JOHN ebsron came from... Chicago was at ONE TIME an important producing and distributing center... Now it's only INTERMISSION while they jump from the Century to the Chief or vice versa.

MAURICE chevalier is on the train with us... He is a likable, democratic and definitely opinionated chap... He was born in MILAN, ITALY, france, if anybody cares... if they want to show GANDHI how poor people can live on practically NOTHING, why not let him MINGLE with the EXTRAS in Hollywood... LOUIS gerow is en route EAST. We just passed him somewhere BETWEEN Albuquerque and the end of the depression... And speaking of Albuquerque, our favorite Navajo who sells anemic bows and arrows at the station tells us his business has fallen 70 per cent since they stopped sending song writers through.

Mickey mouse is one star they DON'T have to send to Europe or New York for a HOLIDAY... With Jimmy whale directing, we have a suspicion that Universal's Frank ENSTEIN will be plenty picture... If the studios BAN us, we will throw away our ties, both of them, and go as an ACTOR... We've decided One thing: This trip is to be NO joy ride... Aside from a bit of GOLF, smattering of BEER, a dash of YACHTING and occasional RUBBER, we're going to apply ourselves to a scientific and THROUGH investigation of Hollywood as we go, and what they tell us. Eh! gang!

Key City Exchanges Planned
By B. I. P. in This Country

Photography in Dark Performed by Eastman

Rochester, N. Y.—Photography in the dark, by use of specially sensitized film, has been perfected by Eastman Kodak. A demonstration was given yesterday in the company's research laboratory.

Series of Regional Meets Mapped Out by Dan Michalove

Comparison of box-office experiences of Warner theaters in similar situations is being made at a series of conferences of managers in 12 zones throughout the country. Successful operation ideas are being exchanged. (Continued on Page 15)

MUSIC HEAD AND EPRI SUED BY SAM FOX CO.

A suit asking for the removal of John G. Paine as trustee for music publishing company in the dealings with sound recording concerns, filed by the Sam Fox Music Publishing Co., will be heard today in the Supreme Court, New York. In addition to naming Paine as a defendant, Sam and Harry Fox also are suing Electric Research Products, which has an agreement with music publisher. (Continued on Page 15)

Abe Blumstein Joins Skouras Bros. Unit

Abe Blumstein, Fox picture booker, is joining the Skouras Bros. Interests in the operation of houses they are acquiring from Fox Metropolitan. He will continue working.

Lasky Again Named Red Cross Chairman

Jesse L. Lasky has again accepted the chairmanship of the Motion Picture Division of the American Red Cross for 1931-1932. He held the same position last year.

92 FOREIGN FEATURES IMPORTED IN 9 MONTHS

A total of 92 foreign features were imported and shown in New York in the first nine months of 1931. This is more than the total for the entire year 1930, when 85 were brought over. Of the imports, 41 were German and 16 English.

Purchase of Pickford and Fairbanks Interests in U. A. Also Sought

West Coast Bureau, THE FILM DAILY

Hollywood—Howard Hughes is negotiating for Samuel Goldwyn's interests in United Artists Corp., United Artists Studio and Art Cinema Corp. He is also interested in making similar acquisitions from Erich Pommer.

Films Debunk Depression—Rogers

West Coast Bureau, THE FILM DAILY

Hollywood—Nearly 1,200 players are listed by the Artists' Managers Ass'n in its new announcement. Twenty-six agents are now on its roster, which is as follows: Phil Berg, Beyer, Macarthur & Co., Bren-Weber-Osrsatti, W. O. Christensen, Collier & Flinn, Tom Conlon Corp., Frank & Dunlop, William S. Gill, Nat C. Goldstone, Gould-Price-Beers, Jacobs & O'Brien, Frank Joyce, Ltd., Frank Joyce-Myron Selznick, Ivan

1,200 Players Listed
By 26 Coast Agents

Swampscott, Mass.—Demonstration of Bell Telephone Laboratories' new vertical cut disc recording equipment at yesterday's session of S.M.P.E. Meet.

New Recording Devices
HAILED AT S.M.P.E. MEET

Swampscott, Mass.—Demonstration of Bell Telephone Laboratories' new vertical cut disc recording equipment at yesterday's session of S.M.P.E. Meet.

A coast-to-coast exchange system will be established before the end of the present selling season by British International Pictures for the distribution of its 24 features and various shorts, Sydney Garrett told THE FILM DAILY yesterday. Garrett leaves about Nov. 1 on a tour of the country to make the branch office arrangements in key cities.

Photography in Dark Performed by Eastman

Rochester, N. Y.—Photography in the dark, by use of specially sensitized film, has been perfected by Eastman Kodak. A demonstration was given yesterday in the company's research laboratory.

Photography in Dark Performed by Eastman

Rochester, N. Y.—Photography in the dark, by use of specially sensitized film, has been perfected by Eastman Kodak. A demonstration was given yesterday in the company's research laboratory.

Photography in Dark Performed by Eastman

Rochester, N. Y.—Photography in the dark, by use of specially sensitized film, has been perfected by Eastman Kodak. A demonstration was given yesterday in the company's research laboratory.

Photography in Dark Performed by Eastman

Rochester, N. Y.—Photography in the dark, by use of specially sensitized film, has been perfected by Eastman Kodak. A demonstration was given yesterday in the company's research laboratory.
New Recording Devices Hailed at S.M.P.E. Meet
(Continued from Page 1)

The S.M.P.E. meeting was hailed as equipment-making contribution by J. I. Crawford, President of the Film Makers, Inc., New York, W. Allicote, President and Editor; and Donald M. Mersereau, Secretary Treasurer and General Manager.

Arthur W. Eddy, Associate Editor; Don Carpenter, Managing Editor. Entered as a second class matter, May 21, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879, (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $10.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 150 Broadway, New York, N. Y.


FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Date</th>
<th>Close</th>
<th>Open</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1931</td>
<td>High</td>
<td>Low</td>
<td>Close</td>
</tr>
<tr>
<td>10/30</td>
<td>1931</td>
<td>1931</td>
<td>1931</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Date</th>
<th>Close</th>
<th>Open</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/30</td>
<td>1931</td>
<td>1931</td>
<td>1931</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th>Date</th>
<th>Close</th>
<th>Open</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/30</td>
<td>1931</td>
<td>1931</td>
<td>1931</td>
</tr>
</tbody>
</table>

Mrs. Jesse Crawford Back

Mrs. Jesse Crawford returns to the New York Paramount tomorrow after an absence of three months and will appear again in organ concerts with her husband.

Columbia Releases "Border Law"

"Border Law," Buck Jones western, is Columbia's first release for October.

ACCOUNTANT and Traveling Auditor

16 Year’s Experience in Film Business, Including Home Office, Road and Foreign Territory.

OPEN FOR PROPOSITION

Address Box 702
Film Daily, New York

THE INDUSTRY’S DATE BOOK


Celebrates at Luncheon

Beverly Bayne, Madge Bellamy, and Catherine Dale Owen were among the speakers at the Astor luncheon given by Better Photoplas, Inc., which plans to make a talker version of Merton, "Elijiah," in the Holy Land. A national contest will be held for singers to appear in the picture. The association's aim is to offer artistic opportunities in motion pictures to young American talent, it was stated.

Booking Names for Film

Famous Artists of the Air, with motion picture affiliations, has formed an artists’ bureau headed by William Rowland, former producer and agent. Through this bureau is planned to secure screen personalities for commercial broadcasts with a new manner of presentation delivered from oratorio, "Elijiah," in the Holy Land. A national contest will be held for singers to appear in the picture. The association's aim is to offer artistic opportunities in motion pictures to young American talent, it was stated.

I Want to Hear from the Best Theatre Manager in America!

This man will have a fine record of success as a showman ... no run-of-the-mill, thinkin'-a-grave kind of fellow, one who can find those different off-the-beatentrack exploitation angles in a picture that put his house in the big money class.

New York Daily

1930 1907

Eastman Films J. E. Brulatour, Inc.

Chicago

1722 Indiana Ave., 6700 Santa Monica Blvd

CAJ-Brulatour

HOLLYWOOD 4121

By virtue of an Order of the Court of Chancery of New Jersey, dated October 9, 1931, the undersigned is directed to sell all the assets of the U.S. Film Laboratories, Inc., at public sale, to take place on premises, 300 Boulevard East, Hackensack, N. J., October 20-21, 1931.

The assets consist of laboratory machinery and equipment, accounts receivable and approximately four hundred rolls of patents and negatives and 1929 Ford Truck.

The sale is subject to the confirmation of the Court of Chancery of New Jersey.

SAMUEL S. STERN, Receiver
U. S. Film Laboratories, Inc.
1 Exchange Place
Jersey City, N. J.
BRINGING BACK THOSE HAPPY BOX OFFICE DAYS...

Paramount 20th Birthday Jubilee Pictures
The First Big S.R.O. Hits!

CHEVALIER LUBITSCH
"The Smiling Lieutenant"
with Claudette Colbert, Charlie Ruggles, Miriam Hopkins
Music by Oscar Strauss.

"SECRETS OF A SECRETARY"
with CLAUDETTE COLBERT
Herbert Marshall, Georges Metaxa.
Directed by Geo. Abbott.

"AN AMERICAN TRAGEDY"
with Phillips Holmes, Sylvia Sidney, Frances Dee
Based upon the novel "An American Tragedy" by THEODORE DREISER.
Directed by JOSEF von Sternberg.

"SILENCE"
with CLIVE BROOK
Marjorie Rambeau, Peggy Shannon and Charles Starrett.
Directed by Louis Gasnier and Max Marcin.

"HUCKLEBERRY FINN"
with Jackie Coogan, Junior Durkin, Mitzi Green, Jackie Searl, Eugene Pallette.
By Mark Twain.
Directed by Norman Taurog.
AND NOW
THE MARX
BROTHERS

The FOUR mad
maniacs at their
best. Every-
where it’s a
clean-up! Di-
rected by Nor-
man McLeod

Their Clowning Achievement
"MONKEY BUSINESS"

Paramount
Pictures
Boston, Mass.

Opened day and date Washington Street and Uptown theatres. Tremendous business throughout run. Thousands turned away daily! Nothing like it ever seen before!

Pittsburgh, Omaha, Seattle, Des Moines, Cincinnati, Philadelphia, Kansas City. Everywhere! The greatest audience picture in years. S.R.O. in a big way!

Oklahoma City
Oklahoma

Criterion Theatre's opening day all-time house record broken wide open. Better than boom-time grosses. It's a box-office landslide, and how!
AUSTIN, TEX.
Brought the greatest business the Paramount Theatre has ever seen. And that means 50% above best average.

LOS ANGELES, CALIF.
Biggest opening day at United Artists Theatre in two years. Block-long crowds lined up six abreast. Jammed theatre from early morning until midnight.

SAN FRANCISCO, CALIF.
Opened Paramount theatre to greatest number of people since reopening of theatre. Crowds go twice to get all the laughs.

INDIANAPOLIS, IND.
Old Man Depression knocked for a loop as Indiana Theatre plays to more people opening week-end than any picture in months. Crowds go crazy!

Here are a few outstanding engagements. Public and critics say it’s the greatest Marx Brothers’ hit!
Building Bigger Grosses!

Here's the type of advertising that is telling your customers about the big box-office hits in Paramount's 20th Birthday Jubilee Program. Appearing in the most important newspapers. Big Space! Big messages! Spreading their good news throughout the entire country. Selling your theatre as the all year 'round place of entertainment and Paramount as the one company producing week-after-week hits.
Sell Big Hits to Millions!

What you've heard is true... it's his best!

Maurice Chevalier

THE SMILING LIEUTENANT

Claudette Colbert • Charlie Ruggles • Miriam Hopkins • Music by Oscar Straus

*Lubitsch Production

First of the Great New Season Hits in Paramount's 25th Birthday Jubilee

Paramount Pictures
"Tallulah Bankhead and Fredric March in "My Sin" Directed by George Abbott"


"24 Hours" with Clive Brook, Kay Francis, Miriam Hopkins and Regis Toomey. Based on Louis Bromfield's Sensational novel

"The Road to Reno" with Lilyan Tashman, "Buddy" Rogers, Peggy Shannon, William Boyd and Irving Pichel. Directed by Richard Wallace
with Sure-fire Box-office "IT"

"THE
Beloved Bachelor"
with
PAUL LUKAS
Dorothy Jordan
Charlie Ruggles
and
Vivienne Osborne
Directed by
Lloyd Corrigan

RUTH
CHATTERTON
in
"Once a Lady"
with
Ivor Novello
Jill Esmond
and
Geoffrey Kerr
Directed by
Guthrie McClintic

GEORGE
BANCOFF
in "Rich Man's Folly"
with
Frances Dee
Robert Ames
Juliette Compton
Directed by
John Cromwell

"His Woman"
starring
GARY COOPER
and
CLAUDETTE
COLBERT
Directed by
Edward Sloman
And Still More Big Ones!

"TOUCHDOWN!" with
Richard Arlen, Peggy Shannon, Jack Oakie, Regis Toomey and Charles Starrett
Directed by Norman McLeod

More! More!

"GIRLS ABOUT TOWN"
"HUSBAND'S HOLIDAY"
"WORKING GIRLS"
"LADIES OF THE BIG HOUSE"
"THE FALSE MADONNA"
"SOOKY"
"DR. JEKYLL AND MR. HYDE"
MARLENE DIETRICH in "Shanghai Express"
"NO ONE MAN"
"UNCERTAIN WOMEN"
"EVENINGS FOR SALE"

"THE CHEAT" starring
TALLULAH BANKHEAD with
Irving Pichel
Directed by George Abbott

ERNST LUBITSCH'S
"THE MAN I KILLED"
with
Lionel Barrymore, Nancy Carroll and Phillips Holmes

Paramount Pictures
PARAMOUNT Quality Shorts

PARAMOUNT SOUND NEWS
101 sparkling issues Getting the real news to your screens first.

PARAMOUNT 2 REEL COMEDIES
32 very important seat sellers Real box-office names.

PARAMOUNT PICTORIALS
12 brilliant one-reel subjects presented with a magic touch of showmanship.

PARAMOUNT SCREEN SONGS
18 of these. They enrich and enliven any bill on which they’re used. Fleischer created.

PARAMOUNT TALKARTOONS
18 snappy box-office assets created by Max Fleischer. Featuring the latest cartoon craze Betty Boop.

PARAMOUNT 1 REEL PRODUCTIONS
In addition to the box-office names in the two-reel acts, well-known stage and screen stars are included in these productions.

PARAMOUNT SCREEN SOUVENIRS
This group of 12 marvelously entertaining subjects is included in the one-reel productions.
MIGHTY BOX OFFICE
MARCH IS
ON WITH Paramount
20th Birthday JUBILEE PICTURES
STUDYING BOX OFFICE IN 12 WARNER ZONES

(Continued from Page 1)

Thursday, October 8, 1931

ALONG THE RIASTO with PHIL DAILY

THE WELL WISHES of the entire film industry go forth unreservedly to Dr. A. H. Glaniani, as he prepares to assume his new position as chairman of the executive committee of the Bank of America National Trust and Savings Association in California. He thus becomes the outstanding figure in the Pacific Coast banking field, controlling, as he will, the destinies of approximately 410 banks—always a staunch friend of the film business. He has done more to build up solid financial structures than any other banking personality. And it is nothing to exaggerate to state that the “Doc” was the first to sell the film biz to the money powers of the Street... and to keep it sold... which is no mean service... and while his friendly and expert hand he missed here in the East it is cheering to know that located near the center of production he will continue to be an invaluable ally in guiding the destinies—of the motion picture.

IF YOU want to get a comprehensive idea of the far-flung network of the Paramount organization covering the entire world... where hand wanders into the Mailing Department of the home ossif... and ask Manager Danny O’Neil to show you around... pneumatic tubes shooting letters up and down to all the doors... and the acres of bins of the cubbyholes for mail assortment... electrical machines for stamping... handling a mere trifles of about 10,000 pieces incoming mail each day... and the same amount going out in two wires between Washington and New York... and receiving cables and telegrams and cables on automatic machines... the saw a wire shot to Hollywood... and received in four minutes... which puts the studio just around the corner... as far as home ossif concerns are officially known... this... working on railroad schedule... scientific... modern... efficient.

IN THAT recent story of Norman Krass’s we ran about the christening of the Warner Mountain in Hollerwood we mentioned that “some Easterly” made the suggestion... we have since been apprised that the anonymous gent was no less than A. P. Waxman... it happened last March... when A. P. was advertising chief for the company... while on the First Nash lot he suggested to Jack Warner that the peak be dubbed Mount Warner as it was a natural scenic background for the lot so he went into a huddle with George Thomas... in charge of coast publicity and... no time George ironed out the legal red tape to put it over.

JUST TO show ya what a live Publicity Mind can do in an eight-day trip to the Ghost—or Coast City—Mister Waxman got the idea of having the University of Southern Cali-for-nigh-aye give Jack Warner a degree for his contribution to Science and Education through his development of Vitaphone... and he set George Thomas to work on this one also... and it went over in jigg time but as A. P. modestly admits... thinking up stunts is one thing... but putting ‘em over is somethin’ else again... and he thinks George should get the credit for two good jobs whose authorship should not be veiled in anonymity... and our main reason for relating all this is because of our Extreme Amazement... at finding a publicity chief who wholeheartedly gives Due Credit to another mugg who helped him.

EDDIE CANTOR and George Jessel met yesterday in the offices of Charles Freeman. RKO booking head where contracts were signed for their appearances at the Palace week of Oct. 31. Gus Edwards, who gave the comedians their start 20 years ago, was present. Following the signing of the contract, Arnold Van Leer, press agent for the Palace, was host to a score of newspapermen at a luncheon at the M. P. Ballroom. Booking for the Lew and Other enterprises is now being handled by Martha L. Wilchinski, formerly of the Roxy and now an independent public relations counsel.

HUGHES DICKERING to BUY UNITED ARTISTS INTERESTS

(Continued from Page 1)

Mary Pickford and Douglas Fairbanks

Consummation of the deal will leave Goldwyn as an independent producer, possibly releasing through some organization—such as United Artists. He is now completing “Arras,” the last of six features he is scheduled to produce for United Artists. He is one of the eight owner-members of the distribution company and one of the four stockholders in Art Cinema.

FILMS DEBUNK DEPRESSION, DECLARES CHAS. R. ROGERS

(Continued from Page 1)

Bill Cody appearing in Okla.

Folks are following life normal aspects minus the gloom of depression, says Charles R. Rogers, RKO Pathe vice-president in charge of production.

“Wholesome entertainment is the world’s greatest safety-valve,” declares Rogers, “and by showing men and women following normal pursuits, working, loving, striving, traveling, playing, forging ahead to conquer difficulties as they have from the beginning of time, motion pictures are doing much to debunk the depression and to restore the public’s fear-biased perspective.

In addition to picturing life normally, Rogers points out, the film industry is aiding the return of better times by providing entertainment that takes the minds of millions off their real or fancied worries, by going ahead on normal production schedules, and giving work to thousands, and by putting its own house in order and on a more sound business basis.

RKO Signs Michigan Co-op

Detroit—Co-operative Theaters Circuit has closed with Radio Pictures for 1931-32 product in a deal which involves 25 theaters.

Many Happy Returns

Best wishes and congratulations are extended to the Film Daily to the following members of the industry who are celebrating their birthdays:

October 8

Norman Sheehan
Rouben Mamoulian
William X. Robinson
Norman Walker
Leslie Peterson
Dan O’Shea
Sadie P. Foster
Ben Gould
Edythe Chapman
FLYING DOLLARS!

ALL WEALTH COMES FROM DOLLARS IN MOTION . . . ROLLING AROUND THE COUNTRY! DOLLARS FLY IN THE WAKE OF RKO-RADIO HIT ATTRACTIONS . . . AND PILE UP NEW HIGHS IN THE BATTLE FOR PROSPERITY GROSSES!...

RADIO SMASHES IN ACE B'WAY SPOTS


TUNE IN! "RKO Theatre of the Air" N. B. C. Coast to Coast Network Every Friday Night, 10:30 P. M., N. Y. Time
Moss Empires Circuit May Go Over to Pictures

ACADEMY TO HONOR GRIT IN STRESS PERIOD


Accord is Reached by Two Companies Following Philly Scrap

Philadelphia — With Warner Bros. theaters and M-G-M generally in accord, representatives of each company met yesterday to work out product deals. The session will be continued today. S. Applegate has been representing M-G-M and Eddie Peckay and Eddie Alperton are acting for Warner Bros.

LEE OCHS CIRCUIT ENDS
40-WEEK UNION LOCKOUT

Lee A. Ochs circuit and Local 308, Projectionists' Union, yesterday reached an agreement which ends a 40-week lockout situation affecting the 10 Ochs houses. Union representatives will be used by the houses under the deal, indicated exclusively in THE FILM DAILY of Oct. 2.

Capital Films Adds Four Representatives

Capital Films has added four representatives to handle its foreign film sales, it is announced by Dave Brill. Aaron Gottliebe will be western exploitation manager and Charles Brown will handle product in the middle west, both working out of Chicago. Charles W. Trampe has the Wisconsin and Minnesota territory, while Alfred N. Sack of San Antonio will cover the southwest. Capital has a lineup of 26 German talking features for the season.

Columbia Football Shorts Booked by Four Circuits

Columbia's series of "Football Thrills," the first of which had its premiere the past week at the Roxy, has been booked by Loew's, for its entire circuit; the Butterfield Circuit, for 10 cities in Michigan; Fox Wisconsin Circuit, for 27 houses, and the entire Public Missippis division.

Bargain Days

Waltham, Mass.—In this Publix situation an indie house is offering its customers three features with cash prizes thrown in. The theater's advertising also stresses the fact that its admission price is lower than that of its competitors.

Canty Sees Increased Patronage

Offsetting Lower Sterling Value

Won't Pay Higher Rental
To Equalize Lower Pound

London — Gaumont-British will not pay any more for American pictures to make up for the depreciation of the pound, declared Mark Ostrer, chairman of the corporation, at a stockholders' meeting. He said the lower value of sterling will have no effect on G-B, which made a profit of $2,500,000 in the past year, an increase of $900,000 over the previous year.

Plan British Film

Circuit in Canada

Toronto-A Canadian circuit for the showing of British pictures will be launched here shortly, it is stated in connection with announcement that Mrs. Joshua Smith, on behalf of a Canadian syndicate, has signed a $2,500,000 contract with British

For Moss Empires, Ltd., Circuit

Regular Dividends
Declared by B. & K.

Chicago—Balaban & Katz Corp. has declared the regular quarterly dividends of 75 cents on the common and $1.75 on the preferred stocks, both payable Dec. 26 to stock of record Dec. 4.

Film Policy Being Considered

London—Starting with the Dominion, 2,800-seat West End, the Moss Empires, Ltd., circuit is understood to be planning a talker policy in opposition to existing cinemas. Will Evans, who recently resigned the control of the P.C.T. circuit, is expected to be associated with the plan. Several films already have been booked for the Dominion.

Recognition to Be Given
Progress Made in Stress Period

West Coast Bureau, THE FILM DAILY

Hollywood—As a formal gesture to indicate that existing conditions have not in any way affected the aims of the film industry to produce steadily better pictures and to improve the working and artistic conditions within the industry, the 1930-31 Merit Awards Dinner to be (Continued on Page 4)

GLENN CROSS ELECTED
HEAD OF MICH. ALLIED

Mt. Clemens, Mich.—Glenn Cross of Battle Creek is the new president of the Allied Theatres of Michigan. Others elected at the three-day convention here are: P. C. Schram, Kalamazoo, vice-president; John Niesh, Detroit, secretary; Edgar E. Kirchner, Detroit, treasurer. All old incumbent directors were re-elected, with three new members, William Guensche and William London of Detroit, and H. R. Lush of Plymouth.

Abram F. Myers was the chief (Continued from Page 2)

No Move Made to Prevent
Five Springfield Closings

Springfield, Mo.—Union operators have had nothing to say, so the town will have no shows open after tomorrow, independents closing three houses, Fox closing the Gillool and Dubinsky closing the Paramount.

Memphis Union Head
Not Allowed to Quit

Memphis—Sam D. Campbell, who was under fire during the recent operators' strike, will continue as president of the M. F. Operators' Union, his resignation having been refused. Campbell, who is assistant attorney general, submitted his withdrawal following settlement of the strike.
Motion Picture Academy Planning Special Honors

(Continued from Page 1)

hold by the Academy of Motion Arts and Sciences. Nov. 10 will be made the most brilliant assembly of the series to date, says William C. de Mille, president of the Academy. "The past year has been one of particular difficulty to every one," states de Mille. "Mental and financial burdens have been heavy. The members of the motion picture industry, therefore, feel that the winners of the Mart Awards during the year deserve special attention. They have attained their positions not for the pressure of extraordinary obstacles. We are planning that they shall be honored, not only by the presence of their own director but also by the presence of such famous personalities in all walks of life.

The Committee on Arrangements is headed by Harry Rapf and includes Lawrence Grant, Reginald Barker, Nathan Levison, Julien Josephson, Albert Low, Louis Reeves, Joseph Johnson, Mitchell Lewis, Donald Crisp, Arthur Edeson, Frank Woods, Clinton Underwood, Bar- ret C. Kiesling and Howard Strickling.

E. M. Loew Circuit Books U

Universal has sold its 1931-32 prod- ucts to the E. M. Loew circuit operat- ing 19 houses in Massachusetts and Rhode Island.

New York Stock Market

Fridays, Oct. 13

<table>
<thead>
<tr>
<th>Stock</th>
<th>Bid</th>
<th>Ask</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Soc.</td>
<td>3½</td>
<td>3 5/8</td>
</tr>
<tr>
<td>Gen. Fm. Ind.</td>
<td>30½</td>
<td>31 5/8</td>
</tr>
<tr>
<td>Fox Fm.</td>
<td>4</td>
<td>4 1/2</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>34</td>
<td>35 5/8</td>
</tr>
<tr>
<td>M-G-M pl.</td>
<td>25 3/8</td>
<td>26 1/2</td>
</tr>
<tr>
<td>Pathe Exch.</td>
<td>13 3/8</td>
<td>13 5/8</td>
</tr>
<tr>
<td>RKO A.</td>
<td>9</td>
<td>9 7/8</td>
</tr>
<tr>
<td>Warner's</td>
<td>35 3/8</td>
<td>36 1/2</td>
</tr>
</tbody>
</table>

NEW YORK CUB MARKET

Columbus Picts. Vt. | 5 | 5 3/8 |
Gen. Fm. Ind. | 25 3/8 | 26 1/2 |
Gen. Th. Eq. pl. | 25 | 25 3/8 |
Loew's, Inc. | 34 | 35 5/8 |
Trans-Lux | 25 3/8 | 26 1/2 |

NEW YORK BOND MARKET

Gen. Fm. Ind. | 6 1/2 | 6 3/4 |
Keigh A-Os 46 | 59 | 59 5/8 |
Loew 6 1/2s | 58 1/2 | 58 3/4 |
Paramount 6s 77 | 70 | 72 3/8 |
Par. Eq. 5½-7½ | 92 | 92 1/2 |
Par. 5½-6½ | 70 | 70 1/2 |
Path 7s 3/8 | 78 | 78 3/8 |
Warner's 6½ | 42 3/4 | 43 1/2 |

Orozowt Assisting Freeman

E. M. "Buddy" Orzowitz has been named executive assistant to Charles Freeman, head of the RKO vaudeville booking department.

Glenn Cross Elected Head of Mich. Allied

(Continued from Page 1)

included Fred J. Harrington, Pete Woodhull, Al Steffes, H. A. Cole, Senator Ernest Conlon, Representative Robert Ward, Herman Blum, Thornton Kelly and Sidney Samuelson. The convention passed resolutions protesting service charges and other "gouging" as extortion, and also alleging that discrimination has been shown against smaller houses and neighborhoods favoring the luxe theaters and large accounts.

Philly Exhibs Affected

By 10 Bank Closings

Philadelphia—Closing of 10 local banks is estimated to have affected approximately 65 per cent of exhibitors in this city. Suspension of these institutions has tied up exhibitor unit funds.

Joe Brandt Called West

Joe Brandt, president of Columbia, leaves today for Hollywood, where he has been called by the illness of his brother, Al.

Frank Buck Returning

Frank Buck has completed film- ing his adventures in the jungles of the world and is now on route to the United States. Approximately $30,000,000 of nega- fives was used, most of which has already been received in New York and awaiting the return of Buck and Clyde E. Elliott, director, who will handle the cutting and editing. The pictures will be released under the title "Bring Em Back Alive."

"Notre Dame" Premiere in So. Bend

South Bend, Ind.—World premiere of Universal's "The Spirit of Notre Dame" took place yesterday at the Palace here. The house was sold out at $1.50 top in one of the biggest events in the city's social history. This is the seat of Notre Dame Uni- versity.

Cartwright in Sarasota

Sarasota, Fla. — James L. Cart-wright has been appointed manager of the Edwards, coming from Tampa, where he was manager of the Tampa. He formerly was in New York.

"Blonde Captive" Synchronized

Synchronization has been completed at the Powers Cinaphone studio on "The Blonde Captive," an Imperial Distributing Co. release. It is a story of a police detective, while an orchestra under the direction of Carl Edourd was a musical background.

Sudino and Location Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinaphone Equipment Corporation 723-727 Ave., N. Y. BRYANT 9-6007

Eastman Films

J. E. Brulatour, Inc.

Chicago

1727 Indiana Ave.

6700 Santa Monica

CALUMET 3262

HOLLYWOOD 4121

2 THE DAILY

Oct. 13-14: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwaukee.
Oct. 13-14: Annual convention of M.P.T.O. of Nebraska and Western Iowa, Omaha.
Nov. 1-10: Annual Dances Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Holly- wood.

MUSICIANS' DEADLOCK continues in 3 Cities

Major circuits and musicians' unions are deadlocked in contract negotiations in three principal cities, Philadelphia, Pittsburgh and Chicago. Other important city disputes have been adjusted. Indications yesterday were that the New Orleans situation, involving both the independent and major circuits, is progressing toward a settlement.

Grant Withers in Person

Grant Withers, Warner player, plans to start out soon on a personal appearance tour. His act will include Sam Kahn's Hollywood Col- legiates band.

Gauvreau Talks in "Heroes All"

Emil Gauvreau, managing editor of the "Daily Motion" has delivered, the descriptive talk for "Heroes All," an Imperial Distributing Co. release. The description was authored by A. Young. The film covers the world war and contains actual battle-front scenes and also scenes of the Russian Revolution following the war.

Accountant and Traveling Auditor

10 years' experience in Film Business, including Home Office, Road and Foreign Territory.
OPEN FOR PROPOSITION

Address Box 702

Film Daily, New York

New York 1404 Broadway

Brystar 9-4172

Long Island City

105 Crescent St.

Elmhurst 4-7440

Chicago

1727 Indiana Ave.

6700 Santa Monica

CALUMET 3262

HOLLYWOOD 4121

By virtue of an Order of the Court of Chancery of New Jersey, dated Oc- tober 5th, 1931, the undersigned is di- rected to sell all the assets of the U. S. Film Laboratories, Inc., at public auc- tion on Tuesday, October 13th, 1931, at nine-thirty A. M., sharp, to take place on premises, 509 Broadway East, Hudson Heights, New Jersey.

The assets consist of laboratory ma- chinery and equipment, accounts receivable, approximately four hundred reels of feature and comedy nega- tives, and fixtures.

The sale is subject to the confirm- ation of the Court of Chancery of New Jersey.

SAMUEL S. STERN, Receiver

U. S. Film Laboratories, Inc.

1 Exchange Place

Jersey City, N. J.
more cheers for WARNERS!

For following "The Star Witness", "Alexander Hamilton" and "Five Star Final" with three MORE smashing hits!

WILLIAM POWELL in his first for Warners and his best!

THE ROAD TO SINGAPORE

with Doris Kenyon, Marian Marsh and Louis Calhern

NOW IN ITS 2nd BIG WEEK at N. Y. Strand

HONOR OF THE FAMILY

First National's comedy-drama with BEBE DANIELS and the star-discovery all Hollywood is talking about WARREN WILLIAM and FREDERICK KERR

JOHN BARRYMORE in his greatest Warner hit

THE MAD GENIUS

with MARIAN MARSH CHAS. BUTTERWORTH DONALD COOK CARMEL MEYERS

and tune up your vocal chords for FIRST NATIONAL'S

The RULING VOICE the most amazing picture of the year with WALTER HUSTON, LORETTA YOUNG

Doris Kenyon, David Manners
HOLLYWOOD FLASHES

By RALPH WILK

PEGGY SHANNON and Buddy Rogers will head the cast of Paramount's "Second Chances," a musical play by Lewis Beach, Frank Tuttle will direct.

* * *

F. Watson Adams, an associate producer, with Brown-Nagel Productions of the Bill Cunningham Sports Reviews, narrowly escaped being killed when his plane collapsed at an altitude of 5000 feet while he was performing solo stunts as part of the program of an air meet at the Framingham Airport in Framingham, Mass. Adams saved his life by a spectacular parachute leap to safety as the plane went into a tailspin and crashed in a pasture.

Harry Bannister has been loaned by RKO Pathe to Paramount for "Husband's Holiday."

J. L. Warner, Mayor Porter, Senator Shortridge and Joseph Scott were among the speakers at the opening of Warners' new Western theater in Los Angeles on Wednesday night. William Powell acted as master of ceremonies.

* * *

Mack Sennett is to direct a football short under the title of "The All-American Drawback." Sennett is at present making additional shots for his fishing series off the Santa Barbara Islands.

Lieutenant Commander Frank W. Wead, whose book "Wings for Men," is a complete history of aviation, is best known for his film stories, which include "The Flying Fleet," "Hell Drivers," "Divisible" and others. He was one of the most famous aviators in the navy before he took up literature. His stories have appeared in the Saturday Evening Post, American Magazine and other publications.

British Film Circuit

Is Planned in Canada

(Continued from Page 1)

distiributors. Louis Morris of London, owner of a circuit of 90 houses, is working the same angle with the group and a Canadian exchange will be established. First house is to be built here and at least six others will be located in key cities.

Mary Garden for Films

Mary Garden, the opera star, who has just returned from Europe, announces that she will soon take a test for screen work as a dramatic actress.

COMING & GOING

MAURICE A. CHASE of Emprise Productions has been assigned to Mexico City after a business trip to New York City.

HOBART HENLEY, who has signed with Universal to direct another feature, is due to arrive in New York from the Coast next week.

HELEN CHANDLER is in town from the coast.

SIR OSWALD STOLL and LADY STOLL, sailing for Australia via Bermuda, England.

JOHN L. BAIRD, British television inventor, is due to arrive in New York on the Aquitania next week. JOE BRANIT leaves today for the coast and is accompanied by his manager, SID BARTLETT, leaves today for Buffalo to continue her personal appearance tour.

* * *

* * *

ALONG THE RIALTO with PHIL M. DALY

* * *

AT LAST it has happened.... Uncle Carl Laemmle has met his celebrated English biographer, John Drinkwater.... since Jawn wrote "The Life and Adventures of Carl Laemmle" over a year ago, these two have been trying to get together.... several days ago they met in Drinkwater's Lunnon home. "What, how didja like my blurb about ya. Mister Laemmle?" .... and Uncle Carl, through force of habit when talking to an author about his latest work, replies.... "Oh, I don't think your hero is so hot, but whadja want for the screen rights, anyway?"

* * *

TALKING of Lunnon, reminds us of a squib in the current issue of Today's Cinema by Publisher Sam Harris commenting on the writeup we gave him, Miss L. H. Clark, on her recent visit here. Sam quotes it, and is amazed at "the powerful way" we American journalists have of putting things. referring to our build-up of Miss Clark as "a lurid pen picture" of her beauty, we characterize her as "smart Hamilton" and "a Ziegfeld eye amash." shocks, Sam, if a British writer ballyhooed an American trade paper editor that way, the publisher would meet his editor at the dock with a brass band and a Mayor's Reception Committee and try to cash in by getting ye a job with Ziegfeld on the side.... some day these Britishers are gonna be being Dignified, and put Showmanship in their trade papers and their pix.... and we Americans will start reading their papers.... and booking their pix.

* * *

AND THE Depression has hit the beer consumption in Great Britain, which has decreased 10 percent per year. why, can ya believe it?.... the Britishers guzzled only 18,000,000 barrels of brew this last fiscal year practically Total Abstinence.... for them.

* * *

NOW COMES Joe Fisher, the big distributor of pix in the Orient. who radically disagrees with the opinions concerning the Dutch East Indies and says he has been there. Fisher has been in the Orient for several months and as far as he knows the Britishers guarded only 15,000,000 barrels of brew.

* * *

SPENT AN interesting hour with Neil McGuire.... over at his studio with the National Screen bunch.... Neil is what ya might term a Technical Artist.... he paints scenery, art effects and atmospheric stuff on Bristol boards.... employs them as background for trick photography, animated figures and Live Actors.... and gets some amazing effects on the screen.... his stuff replaces entirely expensive sets and with camera work it takes an expert studio man to tell the difference.

* * *

OUT IN the Grand Canyon, where Claude Fleming is shooting some of his Romantic Journeys.... the Hopi Indians made him one of their chiefs and dubbing Claude as Big Chief Thunder.... they bein' superstitious, as it hadn't rained for a month and all their crops were drying up.... and doggonit if it didn't rain the very next day. now Claude could have their shirts....

* * *

WHAT A tuff spot Walter Huston was in out in Hollerwood. when he took a rising young screen actress to visit other stars. he left her in the hands of a cameraman, she guzzled their lunch and departed without a cent, and whispered to the gal.... "I haven't a penny— I changed my pants" and she sold her bag, blushed and sez.... "How awkward. I'm in the same fix!"

S. M. P. E. SIDELIGHTS

By ARTHUR W. EDDY

Swampscott, Mass.

WILL WHITMORE, who squeezes mountains of publicity out of molehills of facts, is working nonunion hours in "telling all" about the confab.

Frank Badgley of the Canadian Gov. M. P. Bureau at Ottawa is down on the records as one of the convention's most congenial personalities.

In this convention hotel is where Thelma Todd got her picture start. At a gathering here she was selected to enter the now-defunct Paramount School of Acting several years ago.

C. Francis Jenkins, television expert, is among the missing regulars owing to illness.

H. N. Shaw of the Projecton Div., Panama Canal Zone M. P. Dept., is one of the "farthest from home" conventioneers.

Dr. Kenneth Hickman shines as a pinch-hitter when it comes to subbing in the chair.

Figure this out for yourself. A gentleman by the name of Silent is the co-author of a paper on noiseless recording.

RCA Photophone installed a standard sound reproducing equipment for the screening of several pictures.

Canty Sees Lower Pound

Offset by More Patrons

(Continued from Page 1)

share of returns is turned into dol- lars, Canty believes. In the case of the British companies, special benefits will accrue since every dol- lar will bring them in a larger amount of sterling. Canty also pre- dicted that the exchange value of sterling would soon become stabilized because England is fundamentally sound.

Many Happy Returns

Best wishes and con- gratulations are ex- tended by THE FILM DAILY to the following mem- bers of the industry, who are celebrat- ing their birthdays:

October 9

Irving Cummings Joseph Schildkraut Marjorie Beebe Jeanette Loff Dennis J. Shea Charles Farrell
HOWARD HUGHES
WHO GAVE YOU "HELL'S ANGELS" AND "FRONT PAGE" NOW ELECTRIFIES THE INDUSTRY WITH

NEW YORK DAILY NEWS

Hollywood Hails, Wow Comeback Of Billie Dove

By FLORABEL MUIR.
Hollywood, Cal., Aug. 20.—This is one of the soundest picture making jobs turned out this year, which is saying a great deal in a season of unusually fine pictures. From the point of view of individual performances "Age for Love" tops almost anything I've seen.

"An exceptionally strong audience picture the public is going to like a lot...Howard Hughes has a picture here with plenty of audience appeal, a lot of romantic heart interest, bound to click at the box-office. 'The Age for Love' looks like a sure-fire winner."
—HOLLYWOOD DAILY SCREEN WORLD

"The Age for Love' splendid...Has just about everything to recommend it: a thoroughly modern treatment of a very modern problem, direction which never permits interest to lag for a split second, a sensational 'new' star supported by as capable a cast as could be found in all of Hollywood, and no expense spared in mounting the production adequately."
—THE HOLLYWOOD HERALD

"The Age for Love' should be box-office in all towns, large or small. It will cause plenty of talk—the kind that sends 'em into the theatres..."Age for Love' is a different picture on a topic that has been discussed in every home, on the streets, and in most offices...It will settle many problems for exhibitors."
—THE HOLLYWOOD REPORTER

"It's a United Artists picture that exhibitors should hop on and play up for all it is worth that it is a Howard Hughes production starring the most gorgeous beauty on the American screen."
—HOLLYWOOD FILMOGRAPH

Another Winner from UNITED ARTISTS! Again! The Leader!

"The Age For Love"
From ERNEST PASCAL'S Sensational Novel

WITH
BILLIE DOVE
CHARLES STARRETT
LOIS WILSON
EDWARD-EVERETT HORTON
MARY DUNCAN
A
FRANK LLOYD PRODUCTION
They come in assorted sizes and shapes, with various likes and dislikes. What's a passion for one is a poison for another.

You can't please the infinite variety with a type of entertainment based on a singular appeal. Load your box-office guns for a broadside. Shoot at the masses. Back your feature with comedies and novelties that balance your program.

It takes all kinds of people to make a world and several types of pictures to please them.

You need Educational's program for the big brother and the weak sister. Short subjects for every show, and a whole show in every one of them.

**THE INFINITE VARIETY**

---

**THE GIRL RUSH**

*VANITY COMEDY*

An AL CHRISTIE Production

A bevy of co-ed beauties and a broadside of laughs.

**THE TRAP**

*WILLIAM J. BURNS*

Detective Mystery

Another thriller—and one of the best from the actual records of the world's greatest detective

**UP POPS THE DUKE**

*WILLIAM J. BURNS*

A MERMAID Comedy

A laugh for every whisker of the titled lover.

**THE GIRL RUSH**

*VANITY COMEDY*

An AL CHRISTIE Production

A bevy of co-ed beauties and a broadside of laughs.

**THE TRAP**

*WILLIAM J. BURNS*

Detective Mystery

Another thriller—and one of the best from the actual records of the world's greatest detective

**UP POPS THE DUKE**

*WILLIAM J. BURNS*

A MERMAID Comedy

A laugh for every whisker of the titled lover.

**THE GIRL RUSH**

*VANITY COMEDY*

An AL CHRISTIE Production

A bevy of co-ed beauties and a broadside of laughs.

**THE TRAP**

*WILLIAM J. BURNS*

Detective Mystery

Another thriller—and one of the best from the actual records of the world's greatest detective

**UP POPS THE DUKE**

*WILLIAM J. BURNS*

A MERMAID Comedy

A laugh for every whisker of the titled lover.

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, president

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President
Drop in Exchange Threatens Spanish Film Output

MAYER RESPONSIBLE FOR HOOVER PLAN

Missouri-Illinois M. P. T. O. Plan Family Nights

Wehrenberg and Others
Re-Elected at Annual Meet

St. Louis—A resolution endorsing the suggestion of the Better Films Council that theaters designate one night each week as family night for the showing of subjects suitable for the entire family, and calling upon producers to make more pictures of this type, was passed by the M. P. T. O. of St. Louis, Eastern Missouri and Southern Illinois at its tenth annual convention here. Approximately 175 theater owners, members.

ESCHMANN JOINS C.T.P.
AS SOUTHERN MANAGER

Eddie Eschmann, identified with various motion companies as sales manager, has been appointed Southern division manager for General Talking Pictures by Frank B. Rogers, vice-president in charge of distribution.

Numerous Shifts Made
In Warner Circuit Staff

Homer Lloyd, formerly town manager for Warner Bros. in Wilmington, Del., has been appointed district manager handling seven Warner houses in Atlantic City and Pleasantville.

Warner Bros. has also effected the following managerial changes: F. M. (Continued on Page 9)

Women's Council Asks
Less Stress on Sex

Rome—Presentation of woman with true proportionate stress on the great urge which motivates her life, instead of showing her chiefliy in the role of sex protagonist, is demanded in a resolution presented by Mrs. A. N. Dick of New York, in a report to the International Council of Women in session here. Censorship is ineffective, Mrs. Dick said, and producers should be urged to use more discrimination.

Getting Into The Class
—the public is responding to finer pictures

BY DON CARLE GILLETTE

If YOU're in doubt—whether there's a future—for class pictures—visit the Mayfair—and study the crowds—going to see—Ann Harding in "Devotion"—the RKO Pathe pix***A year ago—pictures like this—were giving satisfaction—only to hoi poloi—but right now—they are pulling in—tho they have lost some of their glamour—cheaper ticket—and there's a slower pace—And if you watch—you will see—these lovely folks—leaning forward eagerly—fol-

Billion-Dollar Bank Pool
Based on Idea of M-G-M Production Head

The $1,000,000,000 bank pool plan recommended by President Hoover, and which caused the stock market boom the past week, is understood to be basically the idea proposed by Louis B. Mayer, who arrived in New York on Friday noon from the Coast.

M-G-M's Foreign Policy
TO BE MAPPED BY MAYER

Mapping out of M-G-M foreign policy will occupy attention of Louis B. Mayer while in New York, the production head having arrived in town Friday noon from the Coast.

Chevalier in Person
At L. A. Paramount

West Coast Bureau, THE FILM DAILY
Los Angeles—Maurice Chevalier will make a personal appearance at the Paramount the week of Oct. 22 at a reported salary of $15,000.
New York Stock Market

STATE OF NEW YORK

FACTS.

Columbia Releasing

10 Shorts in October

Columbia has 10 shorts on its release schedule for October. Among them are the first of the Football Thrills series, "Air Attack;" Mickey Mouse in "Barnyard Broadcast;" Eddie Buzzell in "Soldier of Misfortune;" Krazy Kat in "The Weenie Roast;" a Silly Symphony titled "In a Clock Store;" Scrappy and Yip in "Showing Off;" Futter's "Curiosities No. 250;" "Screen Snapshots No. 12;" a John P. Medalen Travelogue called "Death Valley;" and the latest Bryan Foy "Monkeyshines;"

Parent-Teacher Ass'n

Backs Shows for Kids

Fort Worth, Tex.—The Parent-Teacher Ass'n is sponsoring a series of Saturday morning movies for school children at the Liberty beginning this week

Scott Kolc in Dallas Stock

Scott Kolc, who recently appeared with Tallulah Bankhead in "My Sin," will play leads with the James Hayden Players in Dallas this season.

A. W. Croft Acquires Two

Hartford—A. W. Croft has acquired the Victor here and the Owl in Pewaukee, both formerly operated by A. L. Geyer.

Parent-Teacher Ass’n Backs Shows for Kids

Fort Worth, Tex.—The Parent-Teacher Ass’n is sponsoring a series of Saturday morning movies for school children at the Liberty beginning this week.

Scott Kolc in Dallas Stock

Scott Kolc, who recently appeared with Tallulah Bankhead in "My Sin," will play leads with the James Hayden Players in Dallas this season.

A. W. Croft Acquires Two

Hartford—A. W. Croft has acquired the Victor here and the Owl in Pewaukee, both formerly operated by A. L. Geyer.

Parent-Teacher Ass’n Backs Shows for Kids

Fort Worth, Tex.—The Parent-Teacher Ass’n is sponsoring a series of Saturday morning movies for school children at the Liberty beginning this week.

Scott Kolc in Dallas Stock

Scott Kolc, who recently appeared with Tallulah Bankhead in "My Sin," will play leads with the James Hayden Players in Dallas this season.

A. W. Croft Acquires Two

Hartford—A. W. Croft has acquired the Victor here and the Owl in Pewaukee, both formerly operated by A. L. Geyer.
Arbitration—Its Importance to Both Sides

In a business where the product dealt in has no set price value and where that product is sold before it is made—there are no samples of film that can show fully what the actual product will be—contractual misunderstandings are bound to arise. To settle these differences in the courts of law is a long drawn out and expensive procedure. But such a course is all that is available to the exhibitor who has a right and just claim against a distributor. Distributors, on the other hand, obtain satisfaction on contractual violations by exhibitors through the Copyright Bureau, which fixes damages on bicycling, fictitious receipt reports on percentage bookings and irregular holdovers of pictures. Those are the principal exhibitor violations. But distributors, too, do not always live up to their agreements. Where other than through Justice or Circuit courts can the exhibitor obtain satisfaction over a contractual violation by the distributor? We hold no brief for the exhibitor who falsifies box-office reports; he has no defense. Nor do we hold any brief for the exchange manager or salesman who misrepresents the product he has to sell and who overprices his product in accordance with his over-estimation of it. In various sections of the country exhibitors are now asking for a return of arbitration, the principle of which has always been right. Arbitration gives exhibitor and distributor an equal hearing. There is no more tendency for wrong decisions by an arbitration committee than there is in the courts by a biased or judge-arbitration and arbitration is much more expeditious and far less costly. We believe that distributors, too, would like to see the return of arbitratoin.

—Ben Skigen,
Associated Publications

COMING & GOING

LOUIS B. MAYER who arrived in New York on Friday, found time one day for Washington to see President Hoover.

EDDIE McEVOY, publicity man for Van Beuren Corp., is back from his honeymoon at Lake George.

J. P. McEVOY, writer, sailed Friday on the Paris for Europe.

THE FILM DAILY
Sunday, October 11, 1931

TIMELY TOPICS
A Digest of Current Opinions

ALONG THE RIALTO
with PHIL.M.DAILY

• • • OVER AT the AMPA luncheon the other day they had the Dame Who Launched a Thousand Quips and the Mugg Who Sunk a Thousand Ships—meaning Sophie Tucker and Graf Felix von Luckner . . . . Sophie sang her songs with a lymic accent following her Lunnon visit . . . . but her song topics were broader than her aitches . . . . even George Harvey and Paul Benjamin brushed . . . . and those hardboiled dags haven't changed color since Harlem went sepia . . . . and that's a helluva long time . . . . but Sophie's classic was the one about meeting Mahatma Gandhi, the Indian prophet, in Lunnon . . . . she sang one hot number to him . . . . and he threw away his suit consisting of a bedsheat . . . . Sophie made some side remark to proxy Ed Finney about her pajamas . . . . and Ed got all flustered and started biting his nails . . . . we must make a note to get the Dirt from him later . . . . there must be something in this business of being the head of AMPA and selecting the honored guests, after all.

• • • BUT THE German Talking Picture was the main attraction . . . . Count von Luckner went over with great sound effects . . . . a one-man cast, director, supervisor and everything . . . . Count von Luckner says he sunk our ships and scared everybody silly during the War . . . . and now he comes over to lecture about it at $3 a head and the nation books him solid for two years . . . . we need his Showman Brains in the film biz . . . . the Count could win the next war all by himself . . . . if they let him wander through the enemy lines . . . . and tell a few of his inimitable stories . . . . if he ever hits Washington and talks to Congress . . . . they'll cancel all the German war debt amid cheers. Just a mugg with a marvelous Magnetic Personality

• • • AT LUNCHEON the other day, Georgie Jessel starts felicitating his pal Eddie Cantor . . . . "Why, Eddie," he chirps, "when I was in Paris I saw mobs of pipple in line before eight theaters tearing and hitting each other to get into see your latest pix . . . . and Gus Edwards yaps . . . . "Just a slight error in your story, Georgie—they theater's were Closed Banks."

• • • WE SEE by the trade papers which we read occasionally . . . . that the Empey Academy has completed its nominations for the finest achievements in pix for the past year . . . . awards to go to the Best Direction . . . . Best Story . . . . Best Adaptation . . . . in fact, the Best everything . . . . EXCEPT awards to certain ginks without whose work all the work of the others wouldn't amount to much on a big pix . . . . we refer to such gents as Mister Hendee at Radio . . . . take Prinestone his research in preparation for "Cimarron" . . . . we were for months before they started shootin' he assembled mountains of data on the historical background of the production . . . . resulting in such authentic material going into the pix that the scenario skeleton became a live, pulsing, vibrant document . . . . every big producing company has its Mister Hendees . . . . tireless, patient Research Experts . . . . working without a spotlight . . . . who seldom get a Break . . . . but without their labors some Big Moneymakers would have been just Programmers.

• • • BOTANICAL NOTE . . . . in the ossif of Arthur Eddy there is a lil' green plant he has been nursing . . . . but it just withered away and dropped day after day . . . . till Art went to Swampscott over the week-end . . . . and darned if the lil' plant didn't perk up immediately . . . . now the horticulturist is back . . . . and the shrub is swoonin' again.

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

Racing Board for "Sporting Blood"

A NOVEL exploitation stunt for "Sporting Blood" was pulled by H. F. Rose, manager of the Fox, Oneonta, N. Y. He placed a large racing board at a central spot where there was an unusual three-sheet board. A young man was stationed by the board to change the so-called betting odds, which were listed as follows: "Sporting Blood' now up at the Fox Oneonta the-ater 2:15—7:00 and 9:00. Every Event. Thrills 60 to 1; Action 50 to 1; Romance 40 to 1; Excitement 20 to 1; Heart interest 50 to 1; Entertainment 100 to 1."—Fox, Oneonta, N. Y.

Playing Up the Eds

WHEN "Confessions of a Co-ed" played the Des Moines, Des Moines, Iowa, Manager Hal Sheridan sent letters to 200 co-eds residing in Des Moines. The letters were numbered and the recipients informed that attractive prizes awaited them at the theater if the number on their letter correspond with one of those posted in the lobby. The prizes were leather-bound diaries promoted from a local merchant.

—Des Moines, Des Moines, Ia.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 10-11

Harry Richman
Harry Dressler
A. Hussey
Marc Bowman
Lowell Sherman
Maurice Pivar
James MacWilliams
Nellie A. Spencer
SAM GOLDWYN FINISHING LAST HALF OF SCHEDULE

Samuel Goldwyn's second group of pictures for the 1931-32 season is in the final stages of production. "The Greeks Had A Word For It," a farce picturization of the Zoe Akins stage comedy, in which Ina Claire, Madge Evans, Joan Blondell and Lowell Sherman appear, is completed and Miss Claire has gone to New York. The finishing touches are being shot on the Ronald Colman picture, "Arrowmith," Sidney Howard's adaptation of Sinclair Lewis's Pulitzer and Nobel Prize-winning novel, in which Helen Hayes, Richard Bennett and A. E. Anson play with Colman, while Gloria Swanson expects to complete work on "Tonight or Never," based on the Belasco stage success, sometime next week. Wardrobe is on both "Tonight or Never" and "The Greeks Had A Word For It," were designed by Mlle. Gabrielle Chanel, distinguished Paris fashion authority and style arbiter for Goldwyn's pictures.

Goldwyn's future plans are undecided. He may do one, two or even three more pictures this season. "The Kid From Spain," with Eddie Cantor, will probably be for next season.

Buster Keaton's Next
Her Cardboard Lover" will be the next Buster Keaton starring vehicle for M-G-M. Edward Sedgwick is directing. "Her Cardboard Lover" was a continental stage farce that enjoyed a season of success on Broadway with Jeanie Eagles in the leading role. It has been long the property of the M-G-M studios, and at one time served as a silent motion picture vehicle for Marion Davies.

Max Steiner's Busy Year
The judges who give annual prizes for distinction in screen work might well consider Max Steiner, musical director at the Radio Pictures studio. He completed a symphony for use in "Are These Our Children?" wrote several original bolets for "Marchetzi" and between inspirations translated a German play for consideration by William LeBaron. During the current year he has written 16 songs, two complete symphonies, several religious numbers for "Other People's Business" starring Seth Parker, and the scoring for 24 pictures.

Sally Eilers, James Dunn Paired in "Dance Team"
Fox has teamed Sally Eilers and James Dunn in still another picture, titled "Dance Team." It will be directed by Sidney Lanfield. Edward Crandall, Ralph Morgan and Claire Maynard have supporting roles, while Edwin Burke is doing the direction and dialogue from the novel by Sarah Addison. As a result of this assignment, Miss Eilers will have to forego the feminine lead in "Widow's Might."

Three Male Leads in Fox Picture Victor McLaglen has been assigned to a leading role in "Circumstances," thereby bringing the total of leading men in the cast of this Fox picture up to three. Ralph Bellamy and Alexander Kirkland are the other two. Linda Watkins will have the feminine lead.

M-G-M Buys Novel
M-G-M has acquired motion picture rights to a pirate story, "China Seas," a novel by Crouble Garstin.

Tim McCoy Vehicles Titled
"Shot Gun Pass" and "The One Way Trail" are the permanent titles for the first and second of Columbia's Tim McCoy outdoor specials. The last named had the tentative title of "Gambler's Guns."

U'S FIRST THALIAN COMEDY CONTAINS MANY BIG NAMES
Universals first Thalian comedy has been completed. Its title is "Running Hollywood," directed by Bryan Foy, and in the cast are such prominent names as Buddy Rogers, Arthur Lake, John Wayne, Seagis Hawakaya, Louise Fazenda, Charlie Murray, George Sidney, Noah Beery, Vivien Oakland, Leo Carrillo, Gertrude Astor, Ralph Ince, Little Harry, Mary Carr, Claude Gillingwater, Sally Blane, Bennie Ruben and Virginia Sale.

"Over the Hill" Completed
Henry King has completed the shooting of "Over the Hill" for Fox. In the cast are Sally Eilers, James Dunn, Mac Marsh, Edward Crandall, Claire Maynard, Eula Gay, Olin Howland and others.

"Chic" Sale Film Begins Nov. 1
Starting date for "Chic" Sale's next Warner Bros. picture, an adaptation of Edna Ferber's "Old Man Minnick," has been set as Nov. 1. The director will be Archie Mayo, who is now handling "Under Eighteen," with Marian Marsh, Regina Toomey, Warren William and others.

Joe E. Brown Starts Nov. 9
Production of "Fireman Save My Child" will begin Nov. 9 at First National. Lloyd Bacon is to direct this film, which will star Joe E. Brown. It has been authored by Robert Lord, Ray Enright and Arthur Caesar. Brown has just finished filming his picture, "Sternward," and will visit his mother in Toledo for a few days before departing for Hollywood.

HOLLYWOOD ACTIVITIES
Latest Production News Received By Wire From The West Coast

Featured Leading Men Signed for Dagover Film
First National is spreading itself on the selection of a cast for Lil Dagover, the recently imported German actress, who is to make her bow as a screen star in an adaptation of the sensational story, "I Spy," Michael Curtiz, the director panning for the picture, has already signed four featured leading men for Miss Dagover's support, Warren William, Walter Huston, John Wray and Robert Warwick.

"The Big Shot" Done
Eddie Quillan has completed his third picture of the season on the RKO Pathé lot and "The Big Shot" has been selected as the release title. George Drumgold and Hal Conklin devised this comedy drama of an auto camp. Ralph Murphy directed from the screen play by Joseph Fields and Earl Baldwin. Supporting Quillan are Maureen O'Sullivan, Mary Nolan, Belle Bennett, Ralph Ince, Arthur Stone, Louis John Bartel, Otis Harlan, William Demarest, Edward McWade, Harvey Clark, Frank Darien and others.

Pathé Completes "Suicide Fleet"
"Suicide Fleet," naval special with Bill Boyd, Robert Armstrong, James Gleason and Ginger Rogers, has been completed by RKO Pathé. Al Rogell directed.

Jed Buell Recovering
Jed Buell, Mack Sennett's dynamic publicity man, is convalescing from pneumonia.

Rufus Le Maire in New Post
Rufus Le Maire is now officiating in his newly assigned higher post as executive casting director and advisor to Darryl Zanuck, chief production executive at the Warner studios.

Fox Completes "Surrender"
"Surrender," featuring Warner Baxter and Leila Hyams, has been completed by Fox. William K. Howard directed.

Preparing Sixth Vagabond
The sixth of the new series of "Vagabond Adventure Pictures," entitled "Children of the Sun," is in preparation, with Elmer Clancy supervising. Twenty-six subjects were presented last year, while five have been completed so far this year. Gayne Whitman is the narrator.

Congratulations:

THE MASQUERS
whose comedies for RKO Pathé release are among the most richly amusing bits of the season.

No. 39 of 1931 "Good Deeds" Series

HOLLYWOOD PLAZA
Where the "Famous Doorway of Hospitality" Greets You

Most convenient location in Hollywood, next to motion picture studios, theaters, cafes and shops... only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, glinting the baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single.
$3.50 up, double.
$4.50 up, suite.
Special rates during and after World's Fair. Look for the "Doorway of Hospitality."

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
A LITTLE from "LOTS"  
By RALPH WILK

HOLLYWOOD

GEORGE O'BRIEN, Fox star, has finished production of his next picture, "Zane Grey story, "The Rainbow Trail."  Mr. Kerneman is one of the busiest ingenues in town these days. She has just completed playing the role of "The Door," in Roach's series of comedies, co-starring Charles Rogers and Charles Hall, with Roach personally directing Mary, the first child, who completed a featured part in Radio's "Ave These Three" show, with Richard Breenes, Geri Beach this week and proved a sensation.

Maurice Murphy, juvenile, who divides his time between the stage and screen has been signed for an important role in "The Night Out," with May Robson, opening this week at the Hollywood Playhouse.

Charlotte Wynters, well known Broadway actress, whose most recent New York stage appearance was in the leading role of "Regular Guy" opposite Glenn Hunter, has a small part in Paramount's "His Woman" in support of Claudette Colbert and Gary Cooper.

W. C. Fields, Lenor Errol, Ford Sterling, Chester Conklin, Harry Stubbs and Maudie Earman are among the importations of the forthcoming Marilyn Miller picture, "Her Majesty, Love." Mr. Lyon has the leading juvenile role in this Warner production which William Dieterle will direct. The lyrics are by Al Dubin.

The large cast being assembled to support Lionel Barrymore, Nancy Carroll and Phillips Holmes in the Erna Lubitsch production of "The Man I KILLED" at Paramount, has been increased by two more character actors, Forrest Meyer and Harry Schulz.

Mervyn LeRoy, who has completed the direction of "Tonight or Never," starring Gloria Swanson, will direct William Powell for Warner Bros. The story is expected to be "High Pressure," by E. F. Peters.

The first authentic Rathskeller for the film colony has been engaged by Ford Sterling. Jimmy Mannix, Detroit and Los Angeles cafe men, in association with Dave Kay, former newspaperman and Hollywood diamond broker, the decorative scheme, patterned after a famous Rathskeller in Berlin, has been carried out by James Colburn, Hollywood artist, who recently returned from a tour of Europe.

Such is fame. One writer, commenting on the preview of Bert Lahr's initial picture, "Flying High," used Lahr's name seven times, always spelling it "Lehrh."

TO-DAY'S BIG EVENT
AS SEEN BY THE PRESS AGENT

"Clark Cable dislikes dark clothes and would never wear anything but gray if it weren't for the demands of fashion." - M. M. M.

Our Passing Show: Al Christie, George B. Letter, Earl Fox, Paul Snee, Oliver Garvin, Herbert at the U. S. C.-Oregon State game; Eli Tenenbaum at the Y.M.C.A. A. Wily Wyler, Charles Logue and Sig Schlager chatting at Universal.  

** ** **

Cyrus Wood, playwright and scenarist, has written "The Cyclone Lady," in collaboration with Reginald Owen. The play will serve as a vehicle for Mitzi Hajas. Wood was formerly with Radio Pictures.

Fred Kohler has today joined the cast re- hearing Radio Pictures' "The Dove" under the direction of Charles Brabin.

Dorothy Sebastian has been cast for the heroine role in Columbia's "Unwanted," in production under the direction of Louis King.

** ** **

"Mother-in-law's Day," one of the "Mr. Average" series of RKO Pathé comedies, is in production, with Edgar Kennedy directing. Featured cast includes Florence Lake, Isabel Williams, Artie Farny, Billy Bletcher and Robert Young. Alvin Childs and Olive Bletcher in "Harry Hicity" is directing from his own original story.

Eric Linden will have the juvenile lead in "The Lost Squadron," the Dick Grace story of the Hollywood animator to be filmed by Radio Pictures.

** ** **

Helen Chandler and Frances Dade essay the role of "Miss Information" in the two new Voice of Hollywood series. John Boles is the television master of ceremonies who runs in on Malibu Beach where many of the Hollywood stars are interviewed. Rocco Ates is the stinging announcements of the second subject, and introduces Lola Lane, Robert Montgomery, Anna Page, John Miljan and Jean Hersholt.

** ** **

May Boley, comedienne, has been signed for "A Woman Command," the first Pola Negri vehicle for RKO Pathé.

** ** **

George Davis, noted clown, and more lately a member of Winkler's band, now a knowledge of several languages, has been added to the cast of "The Story of Other Days," and is being rehearsed at the Radio Pictures studios.

Emile de Recat is all smiles these days. He recently received word that the French version of "Trader Horn" is playing to capacity business at the Madeleine theater.

He wrote the adaptation for the French version.

Del Lord, Mack Bennett director, caught an octopus during a fishing trip. Del keeps an octopus is certainly different from a bathing beauty—it never appears in anything less than eight-piece bathing suit.

In the old days, contracts for writers were thrown around freely. Now it seems it's the writers who throw thrown around freely.

Of the first 64 short subjects listed by the Motion Picture Producers and Distributors of America, 12 were directed or produced by Elmer Clifton. Among those mentioned were serials, "The Mysterious Adventures of the Tomb of Ahas," "Ghost Towns," the first of the "Beloved Other Days" series; "The Magic Witch" and "Comrades of the Desert," two of the "Wild Life Pictures." 

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

JOHN McCONAUGHTY, formerly associate producer at the Cosmopolitan studio and more recently with Paramount as staff writer, has completed his first book. The title is "From Cain to Capone," and it comprises a history of racketeering in all forms. On sale Oct. 16.

Vitaphone Vitavision: Russ Brown late of "Flying High," signed for two shorts. Thelma White heads revival at Hollywood restaurant opening Oct. 18... also starring in "The Girl Friends" series with Frances Watson... busy girl... Jay Rescher, demon cameraman, enjoying location work during spell of warm weather.

Nick Basil and Tony Martin, previously featured in the "Nick and Tony" series under the direction of Mark Sandrich, have completed the first of their two-reel humorous travelogues for Picture Classics, Inc. This new series will be known as "Sightseeing with Nick and Tony" and the first is set in New York.

Max Hoffman, Jr., musical comedy favorite, heads a cast of 50 people used by Warner Vitaphone for "Relativity and Relatives," starring Dr. Rockwell. Others include Maurice Cass, veteran character actor, and Helena Barcay, who posed for the Fisher Body ads painted by her husband, Macieland Barclay.

Paramount's New York studios has a miniature League of Nations represented in the four "Hello" girls employed there to take calls. Emma Gertani is Italian; Helen Kazmarek, Polish; Anna Allig, German; Henrietta Slomba of Czeck extraction.

Robert L. Ripley, in his fourteenth "Believe It or Not" short, just completed at the Vitaphone studio, presents a man who can tear a deck of cards into eightths, the smallest kind. The film has had worldwide release and also reveals the identity of the Japanese Mesheslah who lived to be 306 years old.

No feature activity at the Paramount New York studio this week and only one short, Ethel Merman in "The Garden of Eatin," which Aubrey Scotto is directing. Next week Rudy Vallee makes another short with a collegiate background, with Casey Robinson stepping into the re- roeet. "Woman Against Woman," next paramount feature, in which Tallulah Bankhead will star, is set to start Oct. 19.

Harriette Lee, chosen as Radio Queen of 1931-32, is featured in a joint promotion under the title "You're Driv- Me Crazy," soon to be released by Paramount. Olive Shea, previous Radio Queen, has also appeared in Paramount shorts and features.

During the past ten days, Vitaphone releases were "Aces Alive," first of the Book Tarkington juvenile series; "Havana Cocktail," one of the "Melody Masters" series; Robert L. Ripley's 13th "Believe It or Not" short; "Thrills of Yesterday," shot in the first of the "Broadway Brevidities" series; Ted Husing's "Sportspants!" "Lucky Thirteen," first of the Watan-White series and "The Eyes Have It," starring Edgar Bergen and his dummy, Charlie, one of the "Pepper Pot" series.

Numerous players engaged in eastern production, including Claudette Colbert, Irving Pichel, Tallulah Bankhead and Betty Lawford were present at a farewell party given by Rudie Harris, who leaves for Hollywood in a few days to conduct a radio column featuring star personalities. Visiting west coast stars also in town were Estelle Taylor, Fay Wray, Kent Douglas and Ginger Rogers.

Jack Cherry plays the role of a hulker in Vitaphone's "Shake a Leg," under the direction of Alf Gould. This in itself would not be particularly interesting except that two years have elapsed since Cherry last worked under Goulding's direction. Back in 1930, when Cherry was only ten years old and Goulding was 17, they toured the world together with a show troupe.

Sidney Easton, colored actor, who has signed for "His Woman," has been cast for "Garden of Eatin!" Paramount short featuring Ethel Merman.

Dr. Rockwell, who recently completed a Vitaphone short, is one of the busiest gents in town. During the past ten days, he dictated articles to his secretary which are syndicated to 40 daily newspapers. In addition to his vaudeville, musical revue, radio and talkie engagements, he also writes for magazines. And while he is resting he looks after his hotel in Booth Bay Harbor, Maine.

LONNIE DORSA, associated with Edmund Goulding on many of the latter's productions, and who has been visiting such places as London, Paris and Budapest, writes from the Continent that he expects to return shortly and resume work in Hollywood.

Pittsburgh 100% Sound
Pittsburgh—With the wiring of the Idle Hour, 170-seater owned by Mrs. I. C. Green, the city is now 100 per cent wired. Photophone was installed at the Idle Hour.
**Theater Equipment**

**By M. P. BOOTH**

**FIRE PREVENTION DEVICE PLACED ON THE MARKET**

Philadelphia—A new fire prevention device known as the "Chief" has been placed on the market by the Film Fire Prevention Co., Inc., of this city.

The controls consist of an assembly of seven distinct parts. Parts 1 and 2 are an upper and lower fire valve, which automatically close if fire or explosion is detected. These fire valves are mechanically operated and protect at all times rooms. Whether or not the projector is in operation, it is declared.

Part 3 is the lower head. Parts 4 and 5 are the upper and lower loop switches. Part 6 is a centrifugal switch which operates when the speed of the projector drops too far below normal. Operation causes motor to stop and douser to drop automatically. Part 7 is an automatic control box which carries power to motor, switches, etc., causing a complete shutdown if trouble develops.

Operating time from moment of faulty operation to complete operation of the "Chief" safety controls is one-sixteenth of a second, the company claims.

**Greater N. Y. Export House Moving**

Greater New York Export House mill agents, jobbers, furnishers and decorators, will soon move its quarters to 244 West 49th St., New York, from 820 Eighth Ave. Showroom and offices will be located on the street floor. Work rooms will occupy the entire fourth floor of the building.

**Named RCA Distributor**

Pittsburgh—A. E. Kline, RCA Photophone manager here, announces that the portable sound equipment manufactured by his organization, will be distributed in this territory by Ludwig Hommel of this city.

**Awarded Equipment Contract**

Kansas City—Stebbins Theater Equipment Co. of this city has been awarded the contract for equipping the projection booth in the auditorium of the Kansas City Power & Light skyscraper, nearing completion here.

Equipment to be installed by Stebbins includes two Kaplan rear shutter projectors, one Roth 300 ampere motor generator, two Brenkert low intensity reflector arc lamps, one Chicago cinema enclosed automatic film rewind, two Wesson automatic dowers, two cinephor lenses and one Da-Tone beaded sound screen.

**NEW THEATERS**

Washington—The sum of $100,000 has been set aside by the Government for the construction of five fireproof theaters for the army at a cost of $20,000 each. The theaters will be located at Ft. Niagara, Fort H. G. Wright and Madison Barracks, in New York; Fort Hancock, N. J., and Fort Crook, Neb.

**Oklahoma City—Erection of a new 2,500-seat theater here is being planned by Publix. Work is expected to be started within the next twelve months and will be done by Stern Bros., Inc., of this city.

Corpus Christi, Tex.—A theater to be operated by the Rio Theater Co. is to be erected here by Jack Pickens, Jr., of San Antonio.

Minneapolis—Ground has been broken for the construction of a theater for the May Theater Co. The house, which will be of Spanish design with a seating capacity of 650, is being erected at an estimated cost of $40,000.

**Operadio Sound System Names 8 Distributors**

St. Charles, Ill.—Progressive Reel Tone Corp. of Grand Rapids, Mich., Carey & Alexander of Lebanon, Ind., Herber Brothers & Wolfe of Dallas, Capitol Theater Supply Co. of Boston, Weber Machine Corp. of Rochester, N. Y., Sono Equipment Co. of Dayton, O., Vocophone Talking Equipment, Inc., of St. Marys, O., and the Ohio Amusement Co. of Lima, have been named distributors in their respective territories for the Operadio sound-on-film amplifier and the complete line of Operadio sound equipment, put out by the Operadio Manufacturing Co. of this city.

**Issues New Bulletin**

Mansfield, O.—Bulletin No. 512 giving details of the recently developed Ideal synchronizing alternators and their control, has been issued by the Ideal Electric & Manufacturing Co. of this city.

**Photo-tone Distributor**

Kansas City—The Cole Theater Supply Co. of this city has taken on the distribution of Photo-tone sound machines for the Missouri and Kansas territory.

**NEW X-CELL SOUND UNIT PUT OUT BY R. Z. GLASS**

Dallas—R. Z. Glass, owner of Public Address Service Co., distributors of X-Cell A.C. sound equipment, has announced the marketing of the "Paso" junior and senior portable sound-on-film equipment manufactured in his own plant on Jackson Street here.

The projector and heads are said to be mounted in a streamer trunk-like case and speaker and amplifier are housed in smaller carrying cases. Reduction in prices on his X-Cell sound-on-film for theaters where disc is now installed, and reduction in complete X-Cell installations, have also been announced by Glass.

**New Animatophone Features**

Davenport, la.—The Animatophone 16MM talking projector has been made more attractive, compact and efficient through the acquisition of a "blimp" type case which encloses the projector while it is in operation, a vertical tone-arm which operates on the pendulum principle, and several other improvements to make for better sound projection, the manufacturer announces.

The Animatophone is the product of the Victor Animatograph Corp. of this city, and wholesale distribution in the U. S. will be made through the 31 branches of the theatrical division of the National Theater Supply Co.

**Installs Aluminum Screen**

Boston—A new all-metal screen has been installed in the Metropolis here. This screen is the product of the Whiting & Davis Co. of Plainville, nationally-known makers of ladies' mesh bags. The screen is made up the same way that these mesh bags are fabricated, with millions of little aluminum squares inked together so that the whole fabric is flexible.

This is claimed to be one of the first absolutely fireproof sound screens to be put on the market.

**JUST AROUND THE CORNER from every American theatre**

**SEES-ALL-PLAYS UNIVERSAL 35MM. PORABLE PROJECTOR—FULL A.C. AMPLIFICATION—SPEAKER-TI laden 9X12-INCH PICTURE AT 60—70FT. THROA**

**ALTERATIONS**

Pittsburgh — The Model, recently leased to Warner Bros. by N. Rosen, has been closed for remodeling.

Hickory, N. C.—R. W. Sherrell, former owner of the Lincoln, Marion, Va., has leased the City Hall theater here and plans general improvements and the installation of new equipment.

Sheffield, Ala.—Opening of the Ritz here, and the Strand in Tusculuma, closed for two years, will follow redecoration and the installation of new equipment, according to an announcement made by Manager Louis Rosenbaum, of Muscle Shoals Theaters, Inc., this city.

Berkeley, Cal.—The Lorin, owned and operated by Kaliski-Harband Theater Co., is to be remodeled at an estimated cost of $20,000.

J. O. Ford Moves Office Dallas—J. O. Ford, factory representative of Blizzard cooling systems and Bostom sound equipment, is now located on the Film Row at 2009 Jackson St.

In the new location Ford is displaying new models of both cooling and sound devices.
FOREIGN MARKETS

BY L. H. MITCHELL

“Viennese Nites” Record

Sydney—Warner’s “Viennese Nites” has broken the record for length of run in the Antipodes. That record was previously held by “The Ten Commandments.” “Viennese Nites” is now in its fifteenth week at the Prince Edward Theater here and is expected to run for at least five more weeks.

American Film Interests

After Broadhead Circuit

Manchester, Eng.—It is reliably reported that the American film interests are seeking to buy the 14 theaters in the Broadhead Circuit in towns throughout the country. The tempting offer is said to have been made. A large British insurance corporation has become interested, with Harry Burton, in keeping the theaters under English management, and an offer in excess of the $1,250,000 already made, is expected to materialize. Negotiations are awaiting the probate of the will of the late Alderman W. H. Broadhead.

Bokra Women Rebel

Against Picture Ban

Bombay—Bokra women are in rebellion against the order of the Bokra head priest prohibiting the women from attending motion picture shows on the ground that it is un-Islamic. A band of Bokra women picketed a Bombay theater to enforce the order. Vehicles which brought Bokra women to the theater were held up by the pickets. The women who defied the pickets, and entered the theater with the permission of the management, were made to show their faces and will be reported to the head priest. The pickets were all women who wore the usual bokha.

Catholic Talkie Van

Liverpool—A Roman Catholic organization, the Metropolitan Cathedral of Liverpool Building Fund, has instituted a traveling cinema. A new model Morris van, in which an Associated Portable Sound Equipment has been installed, will visit the parish halls, schools and convents. The van is equipped with sound films dealing with the Cathedral, which is to be the largest in the world.

U. S. Films in British Malaya

Singapore—Ninety per cent of the film footage imported by British producers is supplied by the United States. For the first half of 1931 the imports were $2,629,685 feet of which the U. S. supplied 2,386,965 feet.

Pittaluga’s First for New Season

“Rebellion of the Mountains,” Cines-Pittaluga’s first production for the new season, will soon be released to Italian exhibitors.

PRODUCTION IN SPAIN IS AT A STANDSTILL

Madrid—Film production in Spain is dead, for the time being at least. Not a single picture is being made this year, despite the fact that most of Spain’s 350 picture houses have been wired for sound. Spain imported during the year ending this August a total of 500 motion pictures, which 200 of which we talkers. Eighty per cent of the talkers and 70 per cent of the silents were of American make. The remaining 20 per cent of talkers and 30 per cent of silents were English, German and French productions.

Wired Houses in Europe Reach Total of 10,400

Increase in wired theaters in various European countries over the past year is shown in the following chart compiled by the M. P. Division of the Department of Commerce.

<table>
<thead>
<tr>
<th>Country</th>
<th>Wired Houses</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>2,600</td>
</tr>
<tr>
<td>France</td>
<td>2,500</td>
</tr>
<tr>
<td>Germany</td>
<td>1,400</td>
</tr>
<tr>
<td>Italy</td>
<td>1,300</td>
</tr>
<tr>
<td>Rumania</td>
<td>1,200</td>
</tr>
<tr>
<td>Sweden</td>
<td>1,100</td>
</tr>
<tr>
<td>Czechoslovakia</td>
<td>1,000</td>
</tr>
<tr>
<td>Spain</td>
<td>1,000</td>
</tr>
<tr>
<td>Austria</td>
<td>900</td>
</tr>
<tr>
<td>Switzerland</td>
<td>850</td>
</tr>
<tr>
<td>Russia</td>
<td>750</td>
</tr>
<tr>
<td>Belgium</td>
<td>750</td>
</tr>
<tr>
<td>Yugoslavia</td>
<td>700</td>
</tr>
<tr>
<td>Poland</td>
<td>650</td>
</tr>
<tr>
<td>Finland</td>
<td>600</td>
</tr>
<tr>
<td>Norway</td>
<td>550</td>
</tr>
<tr>
<td>Greece</td>
<td>450</td>
</tr>
<tr>
<td>Turkey</td>
<td>400</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>350</td>
</tr>
<tr>
<td>Portugal</td>
<td>150</td>
</tr>
<tr>
<td>Other Europe</td>
<td>25</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>9,590</strong></td>
</tr>
</tbody>
</table>

B.I.P. Making Two Thrillers

London—British International Pictures has two thrillers in production. They are: “Sin Gods,” with Frank Cellier making his talkie debut under the direction of F. W. Kraemer, and “The Window Cleaner,” written and directed by Anthony Asquith.

Falconi’s New Pittaluga Film

Rome—Cines-Pittaluga has signed Falconi, one of Italy’s prominent actors, for another feature production to be entitled “A Good Boy.” Written by Dino Falconi and Oreste Biancoli, Mario Camerini will direct.

15 Swedish Talkers

Stockholm—Fifteen Swedish talkie feature pictures, produced by five companies, will be ready for fall showing. Nine of these will be produced by the Aktiebolaget Svensk Filmindustr.

BRITISH SEATING CAPACITY UPT 234,645 IN 4 YEARS

London—A survey of the new theaters built in Great Britain in the four years since talking pictures were first successfully presented shows that the increase in the number of seats is 234,645. The figures were arrived at by T. P. Drew, Western Electric’s sales manager in Great Britain, who states that of this number of new seats Western Electric wired 183,159, the remaining 51,486 seats having been wired by other systems.

Invention Records Sound On Undeveloped Film

Paris—A young Frenchman, Rene Nublat, claims to have invented apparatus which permits the instantaneous recording of sound on film without the film’s having to be developed. He asserts that his invention will result in a great saving of money to producers. He will soon give a demonstration of his invention at the film trade in Paris. His invention, he says, records mechanically, aided by electrical apparatus.

Klangfilm-Gaum’nt Equip 117 Houses

Berlin—A Tobis bulletin announces that 117 Klangfilm and Gaumont sound equipment were installed during the month in Germany and 68 abroad, eight of the latter being in France. This brings the total number of equipments in these two makes over the 1,000 mark.

Studio Television Broadcast

London—A television transmitter has been installed in the B.B.C. studios and for the first time artists broadcast direct from the studio by television. Previous television broadcasts have been from the Baird studios in Long Acre.

Talker Apparatus at £1,300

London—A. E. Morrison & Sons, Ltd., of Leicester, announce a new model talking picture set to sell at £1,300, or $1,010 per week. Installations began on Oct. 1.

New Talker for Calcutta

Calcutta—The Old Picture House will open soon as the Plaza, completely remodeled and equipped for talking pictures with RCA Photophone apparatus, under Madan’s management.

W. E. Unit in Japan

London—Western Electric has shipped its first talking picture unit to Japan. It is a complete portable set, with spare parts to last a year.
**EAST**

Baltimore—Rivoli has announced change of opening date from Saturday to Friday, making the fifth first-line theater to decide on that day.

East Greenwich, R. I.—The Green-
wich has closed for complete reno-
vation.

Devon, Conn.—Margaret Kish has again taken over management of the Devon, closed recently, and has re-
opened the house.

Providence—Harold H. Maloney of Cleveland is now managing the Loew's State.

Pittsburgh—Peter Antanapoulos and William Finkel of this city and C. E. Herman of Carnegie are new members of the board of directors of the M.P.T.O. of W. Pa. and W. Va.

Lowell—The Merrimack Square, which has been dark since last spring, will be reopened under the management of Charles H. Williams, present manager of the Rialto. Williams will close the Ri-
alto until further notice and the sta-
ble of that house will be taken to the new theater with him.

Pittsburgh—"Bob" Lynch, former First National salesman here, is back on the job representing War-
ner—First National in the northern territory.

**WEST**

San Francisco—Harry Carney has joined the Co-operative exchange.

Denver—Margaret Roche is re-
opening the Folly.

Los Angeles—George Fletcher has dis-
solved the Riverside to Fred E. Rainsberger.

Spokane, Wash.—H. D. McBride has been named director of pub-
licity for Spokane Theaters, Inc., oper-
ated by Roy Grombach. McBride has been identified with the motion picture industry in Holly-
wood for the past 15 years.

San Francisco—The Parkview is now being managed by John Philip-
ips, formerly of the Lyric, San Jose.

San Francisco—Jack Tripp has been appointed manager of the Tulare, under the direction of T. & D., Jr.

Seattle—Carl Scott has been trans-
ferred to the local M-G-M exchange from its San Francisco branch.

Los Angeles—A. H. Pugh has been appointed manager of the opera chair division of the B. F. Shearer Co., local headquar-
ters, and will work with C. Frank Harris in this territory.

Long Beach, Calif.—Harry Ross, formerly of the Strand in Los An-
geles, is the new manager of the local Strand, succeeding Frank Johnson, who has joined one of the bigger circuits in Los Angeles.

Preston, Minn.—A. M. Uhr, who bought the Strand recently, has re-
opened it.

Finley, N. D.—The Auditorium has been taken over by Charles La-
Zorre and renamed the Star.

Alester, S. D.—The Barrymore has a new proprietor in the person of H. W. Lend.

Lakefield, Minn.—The Lyric has changed hands, Livingston and pitch having bought it.

Toledo, 0.—Howard Feigley and Nat Charman have renamed the Cameo, which they recently ac-
quired. It's now called the Granada, and is offering dramatic stock.

Redwood Falls, Minn.—Mike Buck-
ley is opening his New Redwood.

Cromwell, Minn.—Fred Larson has purchased the Opera House and re-
opened it.

Geddes, S. D.—West Central The-
ters Co., has taken over the Temple here.

Cleveland—Willie Kent, producer in town this week sold his western series of six pictures to Fred Schram for Ohio distribution. He's now dickering for release of his dramas.

Cleveland—Joseph Crosley has been appointed local Tiffany booker. He succeeds Frank Belles, who has joined Standard Film Service as salesman.

Armour, S. D.—The Lorain has been sold to W. B. Bastian.

Redwood Falls, Minn.—The New Redwood has opened under the manage-
ment of Don Buckley. The house seats 800 and was built at a cost of $50,000.

**SOUTH**

Charleston, W. Va.—Benjamin T. Pitts, Fredericksburg, Va., has started work here on a two-story brick theater. The house will be 55 by 135 and when completed will have a seating capacity of 1,000. Estimated cost is $65,000.

Minneapolis—Dick Latchow is oc-
cupying the position of RKO Pathe exchange manager during the illness of M. E. Montgomery, permanent manager. Latchow is reported to be making good progress on the road to recovery.

Birmingham — The Temple has changed opening day from Saturday to Monday.

**NEW YORK CHARTERS**

H. & W., Enterprises, theatrical; M. R. Wexnerberger, 1440 Broadway, New York, $35,000.

Eleven Irving Place, theatrical; J. L. Goodstein, 21 East 40th St., New York, 200 shares common.

Broadway Amusement Corp., theatrical; A. O. Siegel, 1440 Broadway, New York, 100 shares common.

Benenson Theater; theatrical business; W. L. Standard, 270 Broadway, New York, $10,000.

Talking Picture Tours; F. Ullman, Buffalo, N. Y., $1,500.

Dandy Theater, Lindenhurst, N. Y., mo-
tion pictures; J. Kemper, 1440 Broadway, New York, $15,000.

**DELAWARE CHARTER**

National Amusement Distributing Corp., Wilmington, Del., general amusment; Corp.

Trust Co., Dover, Del. $50,000 and 500 shares common.

**ILLINOIS CHARTERS**

Central Illinois Theaters Co., Elka Theater Bldg., Taylorville, Capital, $15,000. To establish, maintain, erect, equip, own, rent, lease, operate, manage and control a theater or theaters. W. C. Argust, Clifford S. Stenel, John W. Cokie, Tony Podeschi.

Halsted Van Beuren Theater Co., 320 S. Halsted St., Capital, $20,000. Own and operate theaters, etc. Julius B. and Nathan W. Rubenstein, Best Bros.

**DISSOLUTION**

Novelty Talking Picture Corporation, New York.

**DESIGNATION**

Map Radio and Television Corporation, Delaware, $120,000 shares, no par. The Sec-

retary of State is named as representative.
Numerous Shifts Made
In Warner Circuit Staff
(Continued from Page 1)
Kendall from Mayfield to Owensboro to take over the Empire, Paul Wykoff manager of the Princess and Dixie at Mayfield; W. H. LeValley at the Embassy, New Britain; J. V. Shea at Broadway, Norwich.

Following changes have been effected in the Philadelphia territory: Al Reh, formerly with Allenegy, now at Colney; Jack Mulhall, formerly at Colney, to the Arcadia, Wilmingtom; Al Blumberg, formerly at Aldine, to the Stanley; Morris Gable, formerly at Sherman; Buster Keaton, Robert Montgomery and Wallace Beery visit Haines in Holly-
wood. For a cheery goodby they will tell him of the terrors of a personal appearance. The trailer is a scream and is followed by Haines doing a monologue with a very fat girl in the audience acting as stooge. Milton Berle heads the revue, "Great Guns." Berle is an ace master of ceremonies. Maureen Rio, a mighty pretty girl, gives a snappy acrobatic dance, Mills Kirk and Martin cause much laughter with their nutty antics, the Four Monitors render some tuneful quartette numbers and the show is rounded out by the 12 Navy Steppers, the Chester Hale Naveyettes and the Capitolians.

M-G-M's Foreign Policy
To Be Mapped By Mayer
(Continued from Page 1)
"It's a matter for only Mr. Schenck to discuss."
It was reported Friday that the first offer of the group to pay $60 per share to Schenck had been rejected by the Chase interests which are asking $72.

Universal Buys Stories
Universal has completed negotiations for the talkie rights to two English properties, the H. G. Wells novel, "The Invisible Man," and "A Body," Edward Knoblock play, which will be directed by Russell Mack under the title of "Apartment Hotel."

Explosion at Carlton
Explosion of a bomb at the Carlton in Jamaica on Thursday night resulted in injuries to five persons. The house has been having labor troubles.

Two Weeks in Wilkes-Barre
Wilkerson, Pa. "Road to Hell," roadshow booked by Public Welfare Pictures of New York, has finished a two-week run at the Pub-
lic Alhambra here.

Paramount
Launching its new policy of big names to meet the stronger competi-
tion, the M-G-M's "Broadway" started its bargain value offerings, the New York Param-
ount this week presents a stage show headed by Georgie J. and Sophie Tucker. The presentation, an elaborate affair in about a dozen scenes, was produced by Boris Pet-
roff and is titled "Some of These Days." It was pretty close to even honors for Jessel and Miss Tucker at the opening show, with both vocalizing for big hands and substantiating the drawing power of name talent. The revue also in-
cludes a number of other versatile artists, among the featured per-
formers being Jules and Josie Wal-
ton, Jimmy Hareide, Ted Shapiro and Danny Dancer. Special songs were provided by Ruby Cowan and some sketches by Jack Yellen, while Vincente Minnelli did the set-
designs. As an added item of interest, Mrs. Jesse Craw-
ford has returned to the Paramount to appear again in twin organ con-
certs with her husband.

WARNERS' ARTISTS' BUREAU
Adds Vaudeville Bookings
The Artists' Bureau, in connection with Warner Theaters, is arranging to take over all the vaudeville book-
ings in the circuit houses that are presenting special acts as preludes to feature pictures. For some time the bureau has booked the tours of stars and supplied the acts for the Warner houses in Chicago, Pitts-
burgh, Washington, Milwaukee, Jersey City and Philadelphia. It has now added to its list the Warner houses in Johnstown, Pa.; Parkers-
burg, W. Va.; Erie, Pa.; Wheeling, W. Va.; Jamestown, N. Y., and New Kensington, Pa. From two to five acts will be booked for these cities on a split week basis.

MADISON OVERLOOKING OCEAN AT ILLINOIS AVENUE AT 31ST N. H. A NEW FIREPROOF THEATER RATES (with meals) as low as $30 PER WEEKLY PER PERSON
SPECIAL DAILY RATES
European Plan Rates Upon Request
FETTER & HOLINGER, INC.
Clyde C. Fetter, Mgr. Dir.
"THE ROAD TO RENO" with Lilian Tashman, Charles "Buddy" Rogers, Peggy Shannon, Irving Pichel
Paramount, 73 mins.

HIGHLY AMUSING AND POINTED SATIRE ON DIVORCE QUESTION. CLEVER COMEDY AND DIALOGUE BY LILIAN TASHMAN.

Lilian Tashman, in a fine highly comical portrayal, carries off honors in this keen satire on quick marriage and quick divorce. The hero is chiefly Reno with its simple separation mill, free living and open gambling. Miss Tashman plays the much-married wife of a kindly eastern millionaire, portrayed by Pichel whom she wants to divorce for no special reason. The incident is somewhat of a tragedy for her second grown-up children, one of whom, Peggy Shannon, accompanies her to Reno and falls in love with a young engineer, "Buddy" Rogers. In the Reno crowd is a child who, while awaiting his own divorce, makes a play for the newly arrived mother and daughter, and the hectic proceedings are given. Miss Tashman is the woman who boards the son who shoots the librettist, just as he is about to march to the altar.


"CRIEF STREET" with Barbara Kent, John Holland, Chesterfield

NOVEL MURDER MYSTERY WITH BACKSTAGE SETTING AND USUAL PROBE ROUTINE.

A fairly well-handled production that moves through an intriguing maze of mysterious happenings to the ultimate disclosure of the murderer and the method of perpetrating the crime, which was done in a novel way. It is almost impossible to guess the denouement, but when it comes it is perfectly plausible and logical. Although being set in a backstage atmosphere among members of the cast of a Broadway play, there is nothing exactly stagy about its development or acting. Barbara Kent and John Holland turn in worthy performances, stamping themselves as a team with possibilities. The rest of the cast is well picked, and credit goes to director Richard Thorpe for getting all the c. t. w. twists in spotlight so that any child can follow the developments easily.


"SUSANNE MACHT ORDNUNG" ("Susanne Fixes Everything") Foreign Talking Picture Corp., 70 mins.

PLEASING GERMAN COMEDY HAS A BRIGHT SUNSHINE TONE AND A N D CHARACTERIZATIONS WITH TUNEFUL MELODIES.

A very pleasing number, nothing complex, but the constant delight of the sustaining German-speaking audiences. It is one of those typical themes of mixups resulting in a lot of good-natured fun and some very good work on the part of a competent cast with diversified character parts. Trus v Alten is the girl, an elfish type who fits through the footage pleasingly. She is ably supported by Franz Leiderer, an engaging youth who knows his camera and how to play up to it. Trus is in a boarding school where she discovers her own father, and starts to Berlin to find him. It so happens that her daddy is about to marry the daughter of his company, and he suggests creditors to order the firm from bankruptcy. His attorney, fearful that the daughter's appearance will grab the headlines, asks the girl to impersonate her father's friend.

Cast: Trud von Alten, Max Parkinson, Leo Leiderer, Paul Migeon, Guenter Knarr, Max Ahrlich, Szeke Szeik, Maria Kloster, Heinz Stett, Maria Foresee, Irma Godau.

Director, Eugene Thiele; Author, Eugene Thiele, Wolfgang Wilhelm; Adaptors, Leo Leiderer, Ferdinand Igel, Manfred Marcarian; Editors, M. Nikolaus; Editor, not credited; Cameraman, John Meehl; Recording Engineer, Walter Tjaden.

"RECKLESS LIVING" with Ricardo Cortez, Mae Clarke Universal, 99 mins.

WEAK OFFERING HAS A RAMBLING AND UNCERTAIN STORY THAT FAILS TO CREATE ANY SYMPATHY FOR PRINCIPALS.

This was adapted from the stage play, "The Up and Up." The present scenario by Sam Goldwyn is a young couple who try to make a precarious living mixed up with various shady deals. Ricardo Cortez is running a betting book and a lot of the action takes place in his phone room with his assistants busy recording the bets of clients. He is making a play for Mae Clarke, married to a young sap. But Mae loves her hubby, and tries her best to get him away from his gambling mind so they can save some dough to buy a gas station. Cortez persuades her husband to go on vacation for which he pays the rent so he can use it as a blind for his phone room. Meanwhile hubby drives a taxi, but the gamblers are so fussy for it, he bars him from driving. The plot moves along slowly, with some good touches, but there is nothing novel about it. This is a somber picture with a draggy, somber score.

Cast: Ricardo Cortez, Mae Clarke, Norman Foster, Marie Prevost, Slim Summerville, Frank Lundy, Carl Seep, Stanley Blystone, Louis Nathanlux, Murray Kinnell, Russell Hopton, Perry Ivory, Brooks Bennett, Shirley Ross, Nora Swanson, Rex Reason, Felix Riebersheim; Adaptors, Kenyon Nicholson, Walford White, Walter Mark, Sam Goldwyn, Dudley Nichols, William Anthony McGuire, Director, Harold Schuster; Cameraman, John Meehl; Recording Engineer, W. W. Lindsay.

"SKYLINE" with Thomas Meighan, Maureen O'Sullivan, Hardie Albright, Myrna Loy
Fox, 68 mins.

GOOD HUMAN INTEREST DRAMA SET AGAINST INTERESTING SKYSCRAPER BACKGROUND.

This fills the bill fairly well as popular entertainment. It has a bit of a slipper story, about an East River barge boy, who, fascinated by the New York skyscrapers, breaks away from his strict stepfather following the death of his mother and goes forth to realize his architectural dreams. He is befriended in turn by a foreman with a nice daughter and then by a famous architect, who makes a protege of him, and it later develops that the father was not at fault everything is cleared up. Tom Meighan gives a likable portrayal of the architect. Hardie Albright is good as the boy and Maureen O'Sullivan plays the girl sweetly. The stagey scene is a disclosure of how German talkies are made. It may be of interest to German audiences, but there is nothing particularly novel about it over on this side. The film is too long and draggy, and goes into a lot of unnecessary detail that builds no interest and does not advance the story interest. It is primarily designed to give each individual a chance to do his or her stuff, and consequently the story interest suffers. It is built around the hackneyed idea of an extra girl, played by Camilla Horn, becoming a star—her "great passion." The action develops a light satire on Viennese films. Music is agreeable.


"DIE GROSSE SEHNSUCHT" ("The Great Passion") Tobis, 100 mins.

TOO LENGTHY GERMAN TALKER WITH MUSIC PRECORDING, BUT RELUCTANT TO APPRAISE A RAMBLING STORY WITH STUDIO SETTING.

This was evidently an attempt to reproduce a "Paramount on Parade" effect, but the German screen fanatics are in their element. They are shown at work in the Neubabelsberg studio near Berlin, and much of the film is a disclosure of how German talkies are made. It may be of interest to German audiences, but there is nothing particularly novel about it over on this side. The film is too long and draggy, and goes into a lot of unnecessary detail that builds no interest and does not advance the story interest. It is primarily designed to give each individual a chance to do his or her stuff, and consequently the story interest suffers. It is built around the hackneyed idea of an extra girl, played by Camilla Horn, becoming a star—her "great passion." The action develops a light satire on Viennese films. Music is agreeable.


Direction, heavy. Photography, good.
Sunday, October 11, 1931

"NEW ADVENTURES OF GET-RICH-QUICK WALLINGFORD"
M-G-M  96 mins.

BIG LAUGH NUMBER CRAMMED FULL WITH HILARIOUS SITUATIONS. JIMMY DURANTE A SCREAM.

This is a top-notch comedy and the best yet made from George Ran- dolph Chester's famous series. William Haines, Jimmy Durante and Ernest Torrence play the roles of Wallingford, Schnozzel and Blackie Daw, respectively, forming an outstanding mirth- making trio that brings this comedy to a very high standing. The story concerns Wallingford's exploits in a small-town real estate swindle, and how, because he falls in love with the daughter of the town's leading citizen, he returns the money to the townfolk and decides to go straight. This brings some well-woven to the screen much of the material that made him famous in vaudeville. Mr. Durante makes a fine Wallingford and never lets down on the fast pace established by director Sam Wood.


Director, Sam Wood; Author, George Randolph Chester; Adaptor, Charles Macar; Dialogue, Elmer Rice; Cameraman, Max Steiner; Cameraman, Oliver T. Marsh.

Good Cast Holds Up the Attractive Story That Lacks Conviction in Sophisticated Theme of Married Life.

Here is an adaptation of the stage play, "Nancy's Private Affair," which shows all the stage tricks of striving for effects at the expense of believability. Mr. Durante, the loving wife who returns from a trip abroad to find that her husband, Rob- ert Ames, has fallen in love with a designing girl after his divorce. Then Mary decides to be a "smart woman" and beat her rival with arms. She invites an English lord to the house and plays up to him. He frames the other girl and shows her up to the husband who begins to see the light and realizes that his wife is his real love after all. With such an unconvincing story they couldn't do much, but an excellent cast throughout gets it over as fairly interesting entertainment if you can overlook the lack of sympathy on the part of the two principals behind. Mr. Durante is a sap, and the husband for a bad.

Cast: Mary Astor, Robert Ames, Edward Everett Horton, Noel Francis, Ruth Austin, John Halliday, Gladys Gale, Alfred Cross, Frank Varela, Lilian Harris, Ruth Weston.

Director, Gregory La Cava; Author, Myron C. Fagan; Adaptor, Salisbury Field; Dialogue, Elmer Rice; Cameraman, Nick Musmanno; Recording Engineer, Bert Linder.

Direction, handicapped by material. Photo- graphy, good.

"SOUTHERN INDIA" (Newman Travel Talk) Vitaphone  10 mins. Good

Chief interest of this Newman travelogue is in its shots of India's eomming human hordes, principally the lower castes, and the giant temples which must have taken centuries to build. There is also shown one of the country's most important festivals, with fantastic floats on parade and the people massed along the way in almost unbelievable numbers. Accompanying talk is both interesting and instructive.

Clark and McCullough in "FALSE ROOMMERS" Radio Pictures  19 mins. A Laugh

As a couple of stragglers who rent a furnished room for the night from a Scotch landlord, Clark and McCullough provide plenty of merri ment with their laughable "mock-usage," and unique style of comedy. The first sequence shows them engaging the room from the Scotclean, who grants them all privileges except their landlord's wife. Clark's love for popcorn forces him to weaken and soon the tasty grain is merely popping along in the background while the mirthful situations involving other roomers, round out two reels of really funny material.

"NAM RHEIN" ("Only on the Rhine") Foreign Talking Pictures  81 mins. Fair

FAIR GERMAN PRODUCTION IN WHICH ROMANCE, COMEDY AND MUSIC ARE AGREEABLY BLENDED.

Another musical romance set against the Rhineland, which seems designed to appeal to the majority of German pictures brought over lately. In this instance the love story involves a British officer and a burgomaster's daughter, with the girl's brother, who is a student, becoming entangled in some unlauful dealings and the English officer being obliged to arrest him. This brings about a break between the officer and the girl, but everything is smoothed out in due course and love has its way. The action glides along in gentle fashion, with the love interest, comedy and musical numbers taking turns in a manner that is quite agreeable. A bunch of students put on an amusing masquer ade stunt, and the acting of the cast as a whole is interesting. As usual, the attractive Rhine- land scene background.


Paramount Pictures; Author, Max Mack; Cameramen, Max Mack and Max Mack; Cameramen, Max Greenbaum, Akos Farkas; Editor, G. Polat- chik; Recording Engineer, Walter Rubland.

Direction, good. Photography, good.

"SALLY WARD IN "MORE GAS" with Lea Penman Paramount  9 mins. Good Comedy

An amusing comedy idea and consistent action make this a thoroughly enjoyable travey. Sally, accompanied by her wife, visits the dentist. Wife and the tooth-yanker find they are old friends, so while Sally is under gas the dentist and the spouse go for some sparkling. Meanwhile Sally, under the influence of the gas, finds himself in a pleasant situation with the nurse, and he likes it so much that when he wakes up and realizes it was all a dream, he voluntarily returns for the gas to be able to have his wife in another happy trance. Ought to please audiences anywhere.

"TROUBLE" (Tom and Jerry Cartoon) Radio Pictures  8 mins. Fair

Fairly amusing animated cartoon. Tom and Jerry, the "human" char acters, are not specially funny in appearance nor is there much humor in what they say or how they say it, but one gag, where a fellow tries to anchor a dirigible to the top of the Empire State building, raises quite a few laughs.

George Dewey Washington in "Old King Cotton" Paramount  7 mins. Pleasing

This atmospheric short deals entirely with negro life and tells in simple terms the story of a young boy who leaves his plantation home for Harlem only to realize that the things he most desired were love and a few reasonably of pleasing tunes well delivered by Washington, a well known negro singer. Ray Cozine directed, from an original by Walton Butterfield.

"Melody of the World" Fair Novelty

Tobis  30 mins. This is a "featurette," running for a half hour. It is chiefly propaganda for the Hamburg-American Line, showing innumerable shots of views taken in a round-the-world trip on the liner "Resolute." A German sailor with the initials of the steamship line on his cap is injected every so often to remind you that the steamship company is giving the party. The shots are presented with kaleidoscopic effect and without titles. Scenes jump from India to America, from Berlin to Singapore. All the known countries of the world are seemingly represented, and there is absolutely nothing against this. Bernard Shaw talks with Ivor Montagu of the London Film Society, "Slow Poison" Swell Laughs RKO Pathe  18 mins.

A swell comedy that gets the heavy gaggers right through the footage. With Jimmy Gleason as the hardboiled fight manager, and Harry Gribbon as the dumb pug, Arthur "Bugs" Baer contributed a character- istic yarn of the prize ring that is a wow. You may think that the ring stuff has been worked to death in the short comics, but you aren't seen nothing till you lamp this goofy travesty on the realm of fictitious. Gleason and Gribbon make a great comedy team.

"Thanks Again" C Icks

RKO Pathe  18 mins.

Another neat number in the Mr. Average Man comedy series, with Edgar Kennedy doing his usual line as the worried head of the house. With Jimmie Gleason under the handicap of a fluffy wife, a rasy ma-in-law, and a meddlesome brother-in-law, Kennedy starts out to assemble the family airplane. After they have promoted him into being airminded, with some hilarious complications that will bring the chuckles with a struggle on the part of any audience.

"The Family Shoe" RKO Pathe  7 mins.

A neat Aesop Fable cartoon, with a combination of the fairy tales of the Old Woman in the Shoe and Jack in the Beanstalk. Hero Jack starts out to help his poor old mother living in the shoe, climbs the beanstalk to the clouds, and steals the goose that lays the golden eggs from the giant. It is a fine mixture of fantasy and cartoon com- ments, and is above the average ani- mated.

DOES A "WILD LIFE" PAY?

From the Capitol Theatre in New York to the Carthay Center Theatre in Los Angeles, all the big theaters have booked the "Wild Life Series." The Answer is "Yes." Book These CLIFTON-ALLEN Shorts Through Talking Picture Epics
Fundamentals of Projection

A small area of light source is essential to the projection of a clear, sharp image on the screen. The crater of the carbon arc, just a few millimeters in diameter, is the ideal source of light.

High intrinsic brilliancy is required of this minute area of light—sixteen million times the high intensity of screen illumination demanded by the critical patron. National Projector Carbons afford an intrinsic crater brilliancy rivaling that of the sun at zenith.

Steady light is equally essential to satisfying projection. Extensive research and years of experience have enabled National Projector Carbons to supply the steady, white light that is a source of satisfaction to both projectionist and patron.

Two satisfied patrons pay for the National Projector Carbons used at each performance.

National Projector Carbons are sold exclusively through distributors and dealers. National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

National Carbon Company, Inc.
Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York, Pittsburgh, Chicago, San Francisco
A PRICE ON HIS HEAD . .
BUT A SONG ON HIS LIPS

O. Henry's lovable bandit. What a man!

Song on his lips though the army was on his trail. Life just a gay adventure with men to fight and women to adore. Perfect lover to all women. Uncatchable outlaw to all men. Baxter lives his greatest role!

And Edmund Lowe as Sergeant Mickey Dunn the debonair. Hard hombre on the trail but not so tough within.

Rousing romance . . . for your better business.

O. HENRY'S romantic bad man
THE CISCO KID
with
WARNER BAXTER
EDMUND LOWE
Conchita Montenegro • Nora Lane
Directed by IRVING CUMMINGS
Union Plans Campaign in Behalf of Ochs Circuit

SET NATIONAL MOVIE WEEK IN RELIEF PLAN

Harry Thomas Opening Exchanges Throughout the East

Hollywood

—just snooping 'round

By JACK ALICOATE

We had hardly brushed the dust in the Air of the desert from our patent leather shoes before we were face to face with the compellingly novel thought that here, in California, was one spot where they gave these good old United States, as well as the motion picture industry, a chance of pulling through. "Business as usual, for the sun will soon be shining," seems to be the spirit in the air. We've heard less crying here in three days than we usually get in walking to the Roxy to Times Square. It's infectious, too. We have even caught ourselves smiling a couple of times. And back in the M. P. Club they'd expel you for that.

The Extra Situation

One of Hollywood's continually pressing problems is the Extra. The situation is chronic. In the silent days it was bad enough. Now it is many times worse. Some 16,000 extras are registered. Forty-nine out of 50 cannot earn a living wage and not one in 5,000 ever gets to first base in the profession. And still they come, in droves, only to have their aims and ambitions crushed in this relentless mill of heartaches. You'll be doing your industry a favor by advising all screen aspirants to keep away from Hollywood. Practically all new screen talent is now recruited in the East.

The Cycle Again

On all sides we hear humming to the tune of the March of the independents. Closely following the latest trend in exhib

(Continued on Page 2)

Union to Help Circuit Regain Loss Suffered During Dispute

Hollywood Working Pace Too Much for Howard

Leslie Howard, after distinguishing himself in several U. S. films, is quoted in London as saying he turned down a five-year contract because he couldn't stand the pace of work in Hollywood. Howard is now acting in "The Headwaiter," which Paramount is making at threetee. He expects to return to the New York stage.

100,000 German Patrons
Claimed by Ufa in N. Y.

Approximately the entire German-speaking theatergoing public of New York has visited the Cosmopolitan in the past six months, according to Ufa, operator of the house. The management says it has registered 100,000 members of patrons who attended performances in this period.

SUPREME COURT RULES
ON NEW THEATER LEASE

A lease for a theater which becomes operative at the immediate expiration of an old lease, although it is a separate contract, is nevertheless an extension of the old lease. This is the opinion of Judge Dodd in the Supreme Court, Kings County, in the case of Rosen Bros., theater operators, against John Chesnut, owner of the Grand, Brooklyn. The court denied petition of Rosen.

(Continued on Page 4)

BOMBING TERRORISM CONTINUES IN CHICAGO

Chicago—While efforts are underway to settle the operator-exhibitor controversy, another outbreak of terrorism occurred Sunday, when two lighted bombs were hurled at Joseph M. Welter, policeman guarding the Argonne, owned by Joseph Pastore.

(Continued on Page 4)

HAYS SUBMITS PROGRAM IN CAMPAIGN TO AID UNEMPLOYED

A "National Motion Picture Week," to be held Nov. 18 to 25, at which time special performances will be given for the benefit of unemployment relief funds, is part of a comprehensive plan of cooperation by the industry, submitted by Will H. Hays, chairman of the national and central committees of the

(Continued on Page 4)

SOL LESSER TO PRODUCE
UNDER ROYALTY SYSTEM

Hollywood—Sol Lesser, who recently resigned as personal assistant to the Laemmles, has organized the Motion Picture Guild of America, Inc., to produce under a system whereby authors and directors will share in profits on a royalty basis. Under the plan, in

(Continued on Page 2)

Two Zoning Proposals

DRAFTED IN CLEVELAND

Cleveland—Protection based on the admission scale is favored by Cleveland exhibitors in two new plans drafted by a committee headed by Meyer Fine and presented to David Palfreyman, affiliated theaters representative, who has returned to New York to submit the proposals to the Ochs office. Lack of a zoning system here has been causing much trouble.

"AN AMERICAN TRAGEDY" IS BARRED IN ENGLAND

London—"An American Tragedy" has been banned by the British censor, who objects to the incident of premeditated murder and other aspects of the story. Although, it is stated that the ban is complete and will not be removed by editing, Paramount officials will endeavor to have the picture passed on its artistic merit.

(Continued on Page 4)
Hollywood

— just snipping round

(Continued from Page 1)

there seems to be a certain spirit of decentralization of production in the air. Once again the cycle is turning to individual effort. Several important undertakings are in the oven. More are on the way. Most are the plans and efforts of those pioneers who know pretty much what it's all about and have proven so.

Sol Lesser to Produce Under Royalty System

(Continued from Page 1)

stead of the producer tying up big sums in story material, authors will be paid an adequate sum as an option, after which they will receive expense allowance during filming, in which the authors are to participate, and after release they will share in the profits on a sliding scale. Nathan Burkan of New York is attorney for the new concern.

Warner Houses to Pick Silk Queen

Paterson, N. J.—All Warner theaters in northern New Jersey will take part in a contest to pick a queen for the style show and exposition to be held here under the title of National Silk Industry Week.

Moss Show May Hold Three Weeks

Current show at the B. Moss, Broadway, including the Tiffany picture, "Murder at Midnight," and a stage bill headed by Eddie Dowling, Rae Dolley and Ginger Rogers, may be held for a third week. Business over the week end was about $3,700 ahead of the opening show on the same date.

$2,000 Fund to Fight Bombings

Kansas City—A $2,000 fund has been subscribed by members of the Motion Picture Theater Owners' Association of Greater Kansas City to be offered as reward for the arrest and conviction of bombers. Three theaters were bombed early last Tuesday morning, causing damage estimated at $6,050.

Studio and Location Sound on Film Recording

Lively Daily or Weekly Rates

Powers Cinophone Equipment Corporation
725-7th Ave., N. Y.

NOTICE!

Is hereby given that

"THE COLLINS MYSTERY"

An original story by

MICHAEL L. SIMMONS

Based on the Collins Murder Case

Has been acquired, with all rights protected by

GEORGE W. WEEKS, Pres.
SONO ART PRODUCTIONS, Inc., Ltd.

THE INDUSTRY'S DATE BOOK

Oct. 13-14: Meeting of Wisconsin Allied unit, Wisconsin Hotel, Milwaukee.

NEW YORK STOCK MARKET

(QUOTATIONS AS OF SATURDAY)

Net

High Low Close

Com. Fin. Ind. 575 572 571 +

Exchange 122 121 120 +

Exx. Fin. "A" 7 7 7 +

Exx. Fin. "B" 10 9 9 +

Exx. Fin. "C" 6 5 5 0

Exx. Fin. "D" 4 4 4 +

Exx. Fin. "E" 2 2 2 +

LOCATIONS

San Francisco 375 364 364 +

do Boston 27 27 27 +

do New York 63 63 63 +

M.C.M. Inc. 12 12 12 +

Paramount 145 135 14 5

Pathe Corp. 75 75 75 +

do "A" 113 113 113 +

RKO "A" 105 105 105 +

Warner Bros. 7 6 6 6

NEW YORK BOX OFFICE

 Columbus Daily 154 154 154 +

Fox Thea. "A" 154 154 154 +

Gen. The. p.d.f. 495 495 495 +

Technicolor 430 430 430 +

Trans-Lux 238 238 238 +

NOTICE: The New York Stock Market was closed yesterday, Columbus Day being a legal holiday.

"Mad Genius" Next at Hollywood

John Barrymore in "Mad Genius" will follow "Alexander Hamilton" at the Hollywood. Date has not been set.

I4 WARNER-F.N. FILMS

STARTING BY DECEMBER

West Coast Bureau, THE FILM DAILY—Hollywood—Fourteen features are to be started by Warner and First National between now and December, and time 21 pictures out of the 70 planned for the year will be ready for release, it is announced by Jack L. Warner. Four productions are now under way, including "Her Majesty, Love, "Safe in Hell," "Under Eighteen," and "Taxi." Scheduled to start later this month are "The Marked Woman," "Manhattan Parade" in Technicolor, "Union Depot" and "The Honorable Mr. Wong." Getting under way next month will be "High Pressure," "Night," "Environment," "Fireman Save My Child," "Shadows on the Wall," and "Man Minick," and a George Arliss picture.

Mexican Newsreel Edict

Defeated by U Cameraman

Mexico City—Through the efforts of C. Ehlers, Universal cameraman, the Mexican government’s recent edict calling for all newsreel unit activities has been lifted.

Changes at Providence House

Providence—J. Fred Lovett, for several years manager of the Rhode Island Opera House, has resigned to become manager of the Modern here. He is succeeded as the Royal by Peter Foley. William Purcell and Walter Bigelow of Fall River have leased the Modern and are adding vaudeville.

Schenck Delays Foreign Trip

Joseph M. Schenck, back in New York following several weeks in Hollywood, is postponing his combined business and vacation trip to Europe until the return of Arthur W. Kelly, who has been abroad most of the summer on United Artists business and is due back in about a week.

THEATRE WANTED

Experience theatre manager wants to lease a theatre in the East or South. State seating capacity, population, terms, etc. Address Theatre manager, 695 Chavernock Street, Brooklyn, New York.

CIRCUIT AND INDEPENDENT THEATRES, HAVE YOU A BUSINESS PROBLEM?

I have nursed and cured a number of theatres of their ailments and never had a failure during my twenty-six years in the moving picture business. If there seems to be anything wrong with your business, I will risk the time to look into it and tell you frankly whether I can help you bring it out of the red or improve the present profits.

If I should expect, first of all, a nominal salary, and secondly, a chance to share in the profits I can produce for you.

I am American-born, Christian, a business producer and know the business from A to Z. Prepared to give business and social references, also bond to any extent desired.

If you have a theatre problem, let us talk it over in confidence.

Box 586, FILM DAILY, 1650 Broadway, New York.

UNIVERSAL SOUND ON FILM

35MM. PORTABLE PROJECTOR—FULL A.C.
AMPLIFICATION—SPEAKER-16" 96x.125" Picture at 60 - 70 ft. throw

IN 2 CASES—TOTAL WEIGHT 82 POUNDS
LIST PRICE F.O.B., PHILA. $955.00
Universal Sound System, Inc.

NEW YORK OFFICE
1050 Johnson Building, cable "USTEM"
MURDER SENT A NORTHWEST "MOUNTY" DEEP INTO THE HEART OF THE WILDERNESS AND INTO THE HEART OF A GIRL!

"IN LINE OF DUTY"

with SUE CAROL and NOAH BEERY

The Corporal got his man—and that man was the father of Felice Duchene, the girl who won his love. Throbbing drama against the background of nature's mighty force and grandeur.

Men who do or die on the trail of duty and daring. Gripping action that will make the fans' teeth grit. An appealing love story amid the pictorial beauty of the rugged wilderness.

"IN LINE OF DUTY" means box-office lines! It has the cast—Sue Carol, Noah Beery, Francis McDonald, James Murray—the story, the action, the drama, the stirring, inspiring setting of the Canadian Northwest.

AVAILABLE AT 33 MONOGRAM EXCHANGES

MONOGRAM PICTURES CORPORATION
723 SEVENTH AVENUE, N. Y. C.

FOREIGN DISTRIBUTORS
RITCHEY EXPORT CORPORATION
NATIONAL MOVIE WEEK
PART OF RELIEF PLAN

(Continued from Page 1)

Motion Picture Organization to Aid Unemployment to Owen D. Young, chairman of the Committee on Mobilization of Relief Resources of the President's Organization. Details of the plan has been announced by Young. The movie week plan is in addition to another similar plan that may be made with local committees. It is estimated that performances will be given in close to 20,000 theaters and that attendance will exceed 15,000,000.

M. A. Lightman, president of the M.P.T.O.A., and Abram F. Myers, head of Allied States Aca, joined with Hays in the movie week proposal. The week of Nov. 18 to 25 was chosen because it is the last week of the unemployment campaign period, running from Oct. 19 to 25, and in this way it is believed there will be a minimum of possible distraction from the local campaigns.

Supreme Court Rules
On New Theater Lease

(Continued from Page 1)

Bros. to allow them to take possession of the house. Judge Dodd also granted a counter claim to Chenus, giving him damages for destructive treatment of his theater. Amount of damages will be fixed by the court later. Attorney Louis Nizer represented Chenus.

(COMING & GOING

HELEN CHANDLER, after a brief visit to Manhattan, has returned to Hollywood.

CLAUDETTE COLBERT leaves today for a brief visit to Hollywood, to prepare for her role in "The Girl with the Green Scarf," which she will play in France.

CARL LAEMMLE has arrived from the coast.

HOBART HENLEY, Universal director, is in New York en route to London for a vacation.

MARK LUESCHER sails for Europe to resume work on "The Redheaded League" for Paramount Pictures.

JOSPEH PLUNKETD is due back from the west tomorrow.

CHARLES H. HANSEN returns from the coast yesterday.

MOE MARK has arrived in New York from California.

MELVILLE, BAKER, director and playwright, has sailed for a six-weeks' trip to Europe in search of stage and screen material.

EDWARD G. ROBINSON, who ended his vaudville tour Saturday at the Palace, is back in Hollywood and will be seen at the Warner studios in "The Great Gatsby".

LEOPOLD MARCHAND, French playwright, has returned from his first French productions of Maurice Chevalier's next two Paramount pictures.

JOHN SCHARNBERG, RKO theater manager in Madison, N.Y., is back from his month's vacation abroad.

RAUSCH, General European representative of RKO, has arrived from London.

ALONG THE RIALTO

THINGS WE Never Thought Worth Mentioning Till Now... that Chester Bahn in the Syracuse Herald notes that in the "Period of Poverty Holwooder still keeps ballyhooing the Heavy Dough being paid certain stars... that the producers' argument for the Princely Pay Envelope has always been that Only big star names bring Big b. o. patronage... which alibi another powerful newspaper writer, Eric M. Knight, on the Phily Public Ledger, disputes... that an unknown extra named Janet Gaynor who wasn't drawing a telephone number salary... swamped the theaters everywhere overnight in "Seventh Heaven"... and an unknown lad named Lew Ayres did the same thing in "Western Front"... and an obscure German frauline yelept Marlene Dietrich goaled 'em in "Morocco"...

THAT THESE two ace newspaper men, whose readers run into hundreds of thousands, are educating their following of fans to realize that Arabian Knights salaries are unwarranted in view of the evidence... that everybody else in all other lines are taking cuts... that if good directors are allowed to pick their casts, they can uncover Gaynor, Ayres and Dietrichs most any day... that for Less Dough... and Everybody will get a Break... which all sounds Reasonable...

THAT Warners pulled a new one at the dedication of their Western theater in Los Angeles, with the "Bridge of Stars"-a bridge built across Wilshire Avenue leading to the theater lobby... and all the Warner stars paraded in single file across the bridge under a glare of sun rays... but a lotta these stars will soon be walking over a Bridge of Sighs, walking with no sun arcs... nor cheering populace for Oblivion... is the lot of stars... eventually especially in these Parlous Times...

THAT Paul L. Hoefer, of "Africa Speaks" fame, is off on another camera adventure... this time to the far corners of Asia and unphotographed spots in India and promises to knock off a couple that will equal his African classic... with Color...

THAT Sydney Garrett is all hopped up on his return from Lunnun, where the news that John Maxwell of British International is to open a string of exchanges here and now Sydney opines in addition to Buying good pix from us, he will Sell some good British films too... well, well, such Bounding Optimism...

THAT Mike Goosh, our roving correspondent, wires from the Alafiia Belt that Jack Nix, Busse Reeves and Sonny Barkas are handling Standard Sound Recording stude over on Thirty-eighth St.

HARRY THOMAS OPENING EXCHANGES THROUGH EAST

(Continued from Page 1)

To aid Ochs Circuit

(Continued from Page 1)

sure John XXVIII in Cairo with his union. Two bands employed by the union will play nightly in the lobbies of two Ochs houses, changing their schedule every few weeks and covering the theaters in the circuit. Ochs will print programs announcing signing of the union contract and these will be distributed by union members.

Bombing Terrorism
Continues in Chicago

(Continued from Page 1)

one of the four conciliators who have been meeting with union representatives to bring about peace. One of the bombs exploded and knocked Welter down, but he yanked the fuse out of the other just in time.

Two New York men, Albert Lazar and Sol Grossman, arrested a few days ago, said they were hired by the union to get the operators to return to New York on the promise of jobs there and a bonus. Lazar and Grossman were then paid $25,000 for their work, they stated.

Many Happy Returns

Best wishes and congratulations are extended to the following FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 12-13

Robert Doidge
Karl Dane
Cranford Kent
Joseph Skirball
William Nigh
Mary Morrissey
Ray L. Hoadley
Malcolm MacGregor
Irene Rich
Clarence Crews
Jessica Gribbin
Demand for Shorts Takes Big Spurt in Northwest

MERCHANTS FORCE REOPENING OF HOUSES

Universal City

— a day with the Laemmles

By JACK ALICOATE

One cannot visit the Universal lot without immediately being impressed with its complete rejuvenation. Politics has made way for efficiency. One finds far less noisy talk and far more action. Less zoo, less billboards, and decidedly more spirit. Under the effervescent guidance of Carl Laemmle, Jr., the old factory methods have been painlessly discarded and in place we find a busy, efficiently supervised, beehive of modern production activity. And a 1931 batting average right up in front of the parade. Any outfit that can turn out a string composed of "All Quiet," "Seed," "Waterloo Bridge," "East of Borneo," "Dracula" and "The Spirit of Notre Dame" can be fairly sure of its standing in any league.

FRANKENSTEIN" is still in the making. We were fortunate in being permitted to see several of its sequences. Somehow or other you rather feel a decided hit around a studio. This one looks like it's in the bag. It packs a series of them that will have 'em talking all over the country. Some of these days someone is going to discover that his James Whale follow is really a director. "Strictly Dishonorable" is about ready and is grand entertainment. The first of the Tom Mix series goes into work in about two weeks. They have ambitious plans for "Once in a Lifetime."

To reminisce and chat with Carl Laemmle, Sr., is to share his optimism and satisfaction of recorded accomplishment over the years. His has been an open record of unerring aim and dogged determination. In this trying year his company has just turned up a profit of well over a million for the first nine months. On his desk is the photograph of the one that holds

(Continued on Page 2)

Northwest Exchanges Report

Record Demand for Shorts

Tobis Planning To Dub

German Films For U. S.

Berlin—Planes are under way for the formation of the Tobis-Polyphon-Film Co., the special purpose of which will be to produce foreign language versions and to dub German films for distribution in the U. S. and other countries.

Minneapolis — Lack of sufficient comedy features is believed largely responsible for a greatly increased demand for short subjects reported by the various exchanges here. Another factor is a more noticeable trend toward diversification, it is stated. Harold Johnson of Educational declares the demand for

(Continued on Page 2)

Circuits Making Cuts in

all Sections, Says

Rosenzweig

Independent exhibitors and small circuit owners through the country will benefit through reductions in exclusive protection, playing days now being made by the larger circuits and distributors, Charles Rosenzweig told FILM DAILY yesterday.

"The number of protection days

(Continued on Page 7)

PRODUCERS SEEKING

'GOOD GIRL' STORIES

Producers are asking for stories concerning "good" girls and girls who withstand temptations, rather than themes in which the opposite occurs, according to Donald Hender.

(Continued on Page 4)

Philp M.P.T.O. to Act

On Protection Charges

Philadelphia — Allegations that local exchanges are discriminating in favor of producer-owned circuits in enforcement of protection will be acted upon by the board of directors of the M. P. T. O. at its meeting here tomorrow. It is reported that changes are likely to occur in the directorate of the exhibitor organization.

(Continued on Page 7)

Pittsburgh M. P. Exhibit

Arranged by Warner-F.N.

Pittsburgh—A motion picture exhibit, arranged by George D. Tyson, head of the Warner-F. N., National publicity staff in this district, will be displayed in 11 of the big show windows of McClen's, one of the biggest department stores here. Stars' costumes, effects, equipment, etc., will be in the exhibit, and the store plans to advertise it big.

WOMAN PRODUCER PLANS

SIX FEATURE PICTURES

West Coast Bureau, THE FILM DAILY

Hollywood — Fanchon Royer, for the last several years a story and artists agent, is entering the producing field with plans for six features which she is to make for George Weeks, who handled "Life Is Like That," which Miss Royer produced in 1928. They will be known as the Fanchon Royer Productions and produced at the former Charles

(Continued on Page 2)

Roy Campbell Takes Over

Hughes-Franklin K.C. Div.

Kansas City — Roy S. Campbell has been promoted to division manager of Hughes-Franklin Theaters here, succeeding Rick Ricketson.

(Continued on Page 7)

WANGER GETTING READY

TO PRODUCE ON HIS OWN

With negotiations between Walter Wanger and the David O. Selznick-Lewis Milestone combination definitely dropped, the former Paramount executive is definitely planning to produce independently. He is now reading stories. The Selznick-Milestone production company has closed with RKO to handle its product.

United Artists Studio

Will Close Until May

West Coast Bureau, THE FILM DAILY

Hollywood — United Artists studio, which closes the end of next week following completion of work on the company's 1931-32 program, is to reopen May 1. Three pictures are now being cut.

Myers Calls on Allied

For United Relief Aid

Washington Bureau of THE FILM DAILY

Washington—Abram F. Myers, president of Allied States Ass'n, has issued a call to all Allied leaders to "lay aside all political differences and petty jealousies" and join in with the other units of the industry in a united effort to put over the unemployment relief program.
Universal City
— a day with the Laemmles

(Continued from Page 1)

the key to his ambitions and happiness, Carl Laemmle, Jr., who had his own way of doing things and then proceeded to do them. He took his baptism of fire and came through like a major. It’s hard to find a better incentive than the wish to accomplish. We have our own happy little thought, that, more than one realizes, the “Spirit of Notre Dame" is but the reflection of the spirit of Universal. Some day this industry will place its true appraisal on Carl Laemmle—the grand little old man of pictures.

TELEVISION OPENS OCT. 24
‘AT B. S. MOSS’ BROADWAY

Television demonstrations will become part of the show at the B. S. Moss Broadway starting Oct. 24, when scenes from the play, “He,” will be broadcast from the stage of the Theater Guild theater. Other television scenes will be transmitted from a building under the screen, which measures 10 x 10 ft. and is the invention of Ulysses Sanabria of Chicago. A late staggering for newspapermen and scientists will be given at the Broadway on Oct. 21. William Morris is agent for the inventor.

7 Foreign Productions Received by Ufa in Week

Ufa has received six German and one English dialogue features in the past week. The latter, “Monto Carlo Madness,” an Erich Pommer production, is scheduled for national release. The others will play the regular circuit of theaters. Of the 1931-32 schedule of 30 features, more than 50 per cent will be either German or English. All the six German talkers are “Der Kleine Seitensprung” (“Her Indecision”); “Bläune Frau, die Hochstaplerin,” (“My Wife, the Swindler”); “Sein Scheidungsgrund,” (“His Reason for Divorce”); “Nie Wieder Liebe,” (“Never Again”); “Geheltemdienst,” (“TII B”) and “Die Schlacht von Bademunde,” (“The Battle of Bademunde”).

22 DISTRICT COMMITTEES PICK CHAIRMEN ON RELIEF

Chairmen, secretaries and in some cases vice-chairmen, to serve in connection with the film industry’s unemployment relief activities have been named in 22 districts. The names are: 11 with city, chairman and secretary following in order, except as otherwise noted: president and general manager, secretary; Local B. Harrell, secretary.


Cincinnati: G. A. Smith, Alice Joungens and Helen Siebel.

Cleveland: Fred Desberg, George W. Erdman.

Dallas: J. J. Friedl, Don C. Douglas.

Detroit: H. M. Richley, Audrey C. Littell.

Buffalo: J. H. Michael, Marian Goeth.

Chicago: Felix Mendelssohn, Barney Babnaan (treasurer), Emma Abplanalp.

Indianapolis: Charles E. Metzger, Marion E. Hull.

Memphis: M. A. Lightman, Alma Walton.

Minneapolis: W. A. Steffes; Otto N. Rabe; Bennie Berger, R. E. Peterson, vice-chairman; Mabel Dietz.


Omaha: R. L. Pierce, S. R. Cummings (treasurer), Regina Mohr.


Portland, Ore.: Floyd Maxwell, Ruth Doyle.

St. Louis: Fred Wehrenberg. Miss L. B. Atlantic.

San Francisco: Thomas D. Van Osten, Rowena Foley.

Washington: John Danz, Mrs. R. B. Lynch. Joe Calla will continue as manager of the Canton theaters.

Charles Botzum Dies

Akrum, Ohio—Charles C. Botzum, 64, pioneer theater owner, whose houses in Akron and Canton, is dead following a lingering illness. With his four surviving brothers, Botzum left two weeks ago for Strand and Valentine in Canton. Joe Calla will continue as manager of the Canton theaters.

New H-F Managers in Texas

Dallas—Hughes-Franklin has announced the appointment of two new theater managers, C. D. Jackson of Durant, Okla., and Fred Polacek in Big Spring, Tex. The vacancy in Laredo, caused by the death of J. H. Rowley, father of E. H. Rowley, has not been filled.

THEATRE WAITED

Expatriated theatre manager wants to lease a theatre in the East or South. State seating capacity, population, terms, etc. Address Theatre manager, 695 Chauncey Street, Brooklyn, New York.

CIRCUIT AND INDEPENDENT THEATRES, HAVE YOU A BUSINESS PROBLEM?

I have nursed and cared a number of theaters of their ailments and never had a failure during my twenty-six years in the moving picture business. If there is something wrong with your business, I will risk the time to look into it and tell you frankly whether I can help you bring it out of the red or increase its present profits.

In return I would expect, first of all, money. If no money is forthcoming, a chance to share in the profits I can produce for you. I am American-born, Christian, a business man with a modern business mind, and come from A to Z. Prepared to give business advice in any line, from wages and insurance, also bond to any extent desired.

If you have a theatre problem, let us talk it over in confidence. Box 808, FILM DAILY, 1650 Broadway, New York.
TO HELP YOU SELL IT!

"New Adventures of Get-Rich-Quick Wallingford" is a positive sensation. Get behind it for extra profits. Here's the campaign that packed them in in Baltimore and New York. It's being used in every Hearst paper in America. WRITE FOR MATS (nominal cost) to M-G-M Ad. Dept., 1540 B'way, N.Y. City. Note that the size is indicated at the bottom of each ad.
THE OLD FIGHTIN' COCK

HOLDS OVER EVERYWHERE

on the radio every Friday night, 10:30 New York
THEATRE OF THE AIR, N.B.C., coast-to-
™coal hook-up of 44 stations!
HELD OVER in New York!

HELD OVER in San Francisco!

HELD OVER in Los Angeles!

HELD OVER in Washington!

HELD OVER in Rochester!

Coming!

WILL TORPEDO ALL YOUR PAST RECORDS!

RKO PATHE

ANN HARDING

DEVOTION

with LESLIE HOWARD

ROBERT WILLIAMS • O. P. HEGGIE

Directed by ROBERT MILTON

A CHARLES B. ROGERS PRODUCTION

RKO PATHE
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

B. F. ZEIDMAN has signed Pat O'Brien to co-feature with Jun-
ior Durkin in "Juvenile Court," directed by Howard Higgin. Al
Siegel is doing the camera work, while Edward Jewell is art direct-
or.

Bill Boyd, Dorothy Sebastian, Hugh Cummings and Mona Ray are motoring to Van-
couver. They will return by boat.

J. A. Goodrich, who recently com-
pleted the sound work on "Huddle," is doing the recording on Ruth Chat-
terton's new picture, "Tomorrow and Tomorrow," at Paramount.


Vicki Baum, author of "Grand Hotel," has been signed by M-G-M to work on the screen adaptation of this stage hit.

Here and There: Carl L��mmle, Sr., Charles Rosenweig, Mervyn LeRoy, "Death Valley Scour," John C. Flinn, Henry King, J. W. Alice, Stanley Bergerman, V. Man-
gelastom, James Somers, Fred Jackman, Sidney Olcott, Paul Wil-
kins, James Cagney, Evalyn Knapp at the preview of "Warner's Western theater."

George Son.. Paramount's newest director, recently directed Gladys Unger's play, "Ladies of Creation." Before becoming a stage director, Somes was an actor. His initial directorial work was with Stuart Walker for a season of Dunsmay plays at the Puck and Judy theater, New York.

PARAMOUNT assignments: Lydia Roberti for "School for Swellshearts"; Frances Dee for "Working Girls," with Ruddy Rogers, Paul Lukas and Stuart Erwin; Earle Fox for "Ladies of the Big House."

Harry Pollard will direct Jackie Cooper in "Limpy" for M-G-M. Sylvia Thallberg and Frank Butler are preparing the William Johnson novel.

RADIO PICTURES has substituted Rich-
ard Dix for Pat O'Brien in the lead of "The Lost Squadron," in which Erich von Stro-
heim also will appear. "Way Back Home" has been set as the title for the Phillips Lord ("Seth Packers") role. Lew Kelly, former stage star, has been added to "The Doves." Lou Brock has finished the fourth "Chic" Sale short, "The Harvey Girls.

FOX has assigned Marcel Varnel, former Shubert stage director, to his first picture, "First Cabin," in which Charlotte Green-
wood, Ferdinand Munier and Joe Brown will appear... Paul Cavanagh will play the lead in "Circumstances."

Loretta Young plans to make her first trip to New York about the end of this month upon completion of "Taxi" at First National. Her mother will go along.

Tiffany has picked B. Reeves Eason to direct Ken Maynard in "Sundown Trail," with Ruth Hart as feminine lead... Wallace Ford will have the lead in "X Marks the Spot," in which Lew Cody, Fred Kohler, Sally Blake and Mary Nolan also have fea-
tured parts... Bob Steele has started work in "South of San Fe"... James Cruze's production of "Race Track," with Leo Carrillo and Ray Hammond, will have a musical score by Constantin Bakaleinikoff.

Winnifred Dunn and E. Richard Schayer have prepared an entirely new treatment of Donald Henderson Clarke's "The Impatient Virgin," which James Whale will direct for Universal.

FIRST NATIONAL has decided on "The Marked Woman" as the title of the Lil Dagover picture formerly called "I Spy," on which production is expected to start next week... Frank McHugh has been added to "Union Depot," starring Douglas Fairbanks, Jr., to be directed by Alfred E. Green.

Ralph B. Staub, director-cameraman of "Screen Snapshots," has been made an honorary captain of the Los Angeles Fire Dept, as a result of his cooperation with the organization.

Babe Ruth, now on tour here, will play a three game series for the benefit of Mar-
ion Davies' Children's Clinic before starting on his five baseball pictures for the Uni-

versal-Chrissy Walsh All-America Sports film. Production is scheduled to start Dec. 5.

Columbia has borrowed Andy De-
viser from Universal for a part in "Blond Baby," in which Jean Har-
low and Mae Clarke will be featured.

UNANIMOUS!

THIS PRAISE

OF THE YEAR

BOOK

THE YEAR BOOK IS JUST

NATURALLY CHUCK FULL OF

THINGS I WANT TO KNOW ABOUT,

ESPECIALLY IF AUTHENTIC

INFORMATION IS HURRIEDLY

REQUIRED

GEORGE A. BLAIR

EASTMAN KODAK COMPANY

THE

1932 VOLUME

IS NOW IN

PREPARATION
EXCLUSIVE PROTECTION BEING CUT BY CIRCUITS

(Continued from Page 1)

allowed large theaters has been cut considerably in every city. Independents are on the threshold of a bumper year. With what playing dates moved up for them and the fact that each company in the country are beginning to re-employ many workers, the outlook is indeed promising," said Rosenzweig.

While on the coast Rosenzweig spent considerable time at RKO studios.

Fire Authorities Launch New Campaign for Safety

New York City fire authorities are making another drive to secure the cooperation of exchanges in complying with the new fire code. Commissioner Dorman recently addressed exchange employers at a meeting in Film Center Bldg. Louiz Nizer and Inspector Marietta also spoke. Joe Lee, president of the Film Board of Trade, under whose auspices the meeting was held, presided.

Prinsen Moves to Cleveland

Cleveland—E. C. Prinsen, Prinsen district manager, has moved his headquarters here from Toledo, and has an office in the local Paramount exchange.

R. M. Swanson Back in Florida

Miami—R. M. Swanson, former manager of the Hippodrome here and the Community of Miami Beach, who was transferred to Atlanta last spring when the Hippodrome was closed, is back at the Commun- ity.

Marian Marsh Becomes Star Jan. 1

West Coast Bureau, THE FILM DAILY

Hollywood—Marian Marsh will be elevated to full stardom on Jan. 1, coincident with the national release of her new picture, "Under Eighteen," Warner Bros. announce.

Rosenquest a Fire Hero

Harry Rosenquest of the Vita-phone sales staff was receiving plaudits yesterday on his heroic act at a fire in his home town, Caldwell, N. J.

12th Chicago Bombing

Chicago—Exploding of a bomb on the roof of the Monroe, Loop house, marked the twentieth incident of its kind in the current war between operators and indies exhibs.

COMING & GOING

ARTHUR GOTTLIEB left last night for Toronto to visit the plant of Film Labora-tories of Canada.

JOHN P. MEDBURY, writer of dialogue for Columbia's "Circumvent" and "Travel-land," is in New York for a short visit.

ALFRED SANTELL, Fox director, arrives in New York on Friday for a vacation.

JOSEPH F. SCHNITZER is due from the coast today.

MERCHANTS SQUEW OVER CLOSED HOUSES

(Continued from Page 1)

ray, while C. A. Schultz is resuming shows at the one house he's left with non-union operators. C. H. Burkey also may reopen his theater. Ten Fox houses and five belonging to Hughes-Franklin have closed.

No progress has been made toward arbi-tration, the last move being on the part of Burkey, who suggested that three ministers be picked as conciliators.

Woman Producer Plans Six Feature Pictures

(Continued from Page 1)

Ray studios. First picture will be "Gangway," with Wheeler Oakman, Molly O'Day, Jane Marlowe, Rolf Sedan, and Ronald Traveller. Wallace Fox will direct, and scenario is by Bernard McConville.

Continental Accessories in Drive

Under the regime of Joe Hornstein as president of Continental Theater Accessories, the Warner subsidiary is launching an intensive campaign to sell concession devices to theaters throughout the country. Harold Rodner is in charge of the sales drive, which covers candy vending and other machines.

Regular Loew's Boston Dividend

Boston—Loew's Boston Theaters Co. has declared regular quarterly dividend of 15 cents, payable Nov. 2 to stock of record Oct. 24.

Edward Curtiss to Visit Censors

Edward Curtiss, who edited "Scarface," for Caddo, has been assigned to visit various states and confer with local censors, regarding the picture. Curtiss, who is an air pilot, will return by plane.

Three Sign New Para. Contracts

Wires, THE FILM DAILY

Hollywood—Paramount has given new contracts to Waldemar Young, writer, Dudley Murphy, director, and John Breedon, actor. Murphy, who formerly was associate director, will handle "The Man With Red Hair."

Many Happy Returns

Best wishes and congratu-
lations are ex-
thended by T.H.

THE FILM DAILY to the following mem-
bers of the industry, who are celebrat-
ing their birthdays:

October 14

Lillian Gish
H. L. Muller
Cyril Gardner
Irving Rasmussen
shorts is exceeding all records. Vitaphone subjects are selling like hot cakes, according to L. E. Goldhammer of Warner-First National, while Ben Marcus of Columbia says his exchange can't get shorts fast enough to supply the demand. EKO Pathe, Universal, Paramount and indie exchanges handling shorts and serials also find a stimulated demand for their short releases.

Publix-Shea Take Over Two in New Philadelphia

New Philadelphia, O. — Publix-Shea have acquired the Union Opera House, largest movie in this section, and reopened it with Forney L. Bowers continuing as manager. The same company has taken a 10-year lease on the Bijou.

Feist to Philly on Product Deal

Philadelphia—Felix Feist is expected in town today to talk over a product deal with William Goldman, representing the Stanley-Warner theaters, negotiations on which have been in progress for a number of days. Owing to the fact that M-G-M has already sold numerous houses in this territory, following its recent breaks with Warners over the M-G-M出品, it is unlikely that a major deal will be set.

Two P. N. Releasés Set

First National has set Oct. 17 as the release date for "The Honor of the Family," starring Bebe Daniels, and Nov. 28 for the release of "Comes Promized," featuring Ben Lyon and Rose Hobart.

Ziehm Sells Two Films to Tobis

Arthur Ziehm of World's Trade Exchange has sold the American rights to two German pictures, "Eine Freundin So Goldig Wie Du" and "Die Gross Sehnsucht" to Tobis Forenfilms.

Pauline Frederick is expected East shortly to play a prominent role in "Wild Beauty," which Paramount is planning to start next month with Nancy Carroll and Phillips Holmes co-featured. No director has as yet been announced.

Seven of Ziegfeld's choicest beauties, now appearing in the current edition of the "Follies," gave up their morning sleep to appear at the Vitaphone studio in "Footlights," latest of the "Broadway Brevetiees" series. Cliff Hess wrote special tunes for this elaborate two-reel musical.

Fanny Watson and Thelma White got writer's cramp signing their names for autograph collectors while on location in the Bay Ridge section of Brooklyn for "Shake a Leg," their latest Vitaphone comedy.

Barbara Newberry and the Giersdorf sisters head a cast of Broadway headliners appearing in "Footlights" second two reel revue of the "Broadway Brevetiees" series which Ray Mack is directing for Vitaphone. Twelve Albertina Rasch dancers, James C. Morton and Russ Brown, are also featured.

Joan Blair, featured in numerous stage plays, including "Torch Song," "Flight" and "Even in Egypt," has a role in "His Woman," along with Charlotte Wynters, Averill Harris and Harry Davenport.

Much of the credit for the artistic effect of Vitaphone's "Rhythms of a Big City" is due to Bert Frank, head of the cutting room. In assembling the various scenes made by Murray Roth and Glen Lambert, Frank used no less than 14 dissolves, so two of which are alike.

Start Geo. Washington Short Vitaphone has started work on the special two-reeler for the George Washington bi-centennial celebration to be held next year.

Sam Sax, head of the Brooklyn Vitaphone studio, has engaged Lyon Mearson, author and authority on George Washington, to work with Burnet Hershay in preparing the scenario. They are now in Washington, D. C.

James C. Morton of stage and vaudeville will henceforth use his right name on all future screen work, following his success in Vitaphone comedies. Not sure of how he would go over in films, Jimmy used the name of Edward Morton on his first two films. His most recent appearance is in "Footlights," a two-reel musical revue.

Marjorie Beebe has started work in her Vitaphone short,"Cigars and Cigarettes," by Herman Rub. Direction is being handled by Alf Goulding. James C. Morton also is in it.

Claudette Colbert has been assigned the lead in "Woman Against Woman," originally intended for Tallulah Bankhead. Miss Colbert is now en route to Hollywood to visit her husband, Norman Foster, after which she returns here to begin work under the direction of Berthold Viertel. Miss Bankhead goes west in two weeks to star in "Michael's Dress," under the direction of John Cromwell.

PRODUCERS SEEKING 'GOOD GIRL' STORIES

Son Clarke, author of "Millie" and other sex stories. "I believe the public is fed up with stories of girls 'falling,' regardless of the worth of the excuse. Producers to whom I have talked feel likewise." Clarke also told THE FILM DAILY that the most successful screen plays of the future will first be written in story or novel form. "Authors create 'book characters,' but directors make those characters live."

Schneider Bringing Over Series of Foreign Films

George Schneider, who is handling the release of "Das Cabinet des Dr. Lariifart," recently shown at the Little Carnegie, plans to bring over a series of German and other foreign pictures. He has established headquarters at 230 West 54th St., with a branch in Los Angeles as well as an office in Vienna.

Jack Maher Compliments Hornell, N. Y. — Because of the active part he has played in local affairs since coming here four months ago, and especially for his efforts in connection with the recent Hornell Days campaign, Jack Maher, manager of the Warner Majestic, has received an official compliment from the Chamber of Commerce.

AT 1931 PRICES.. MNEFICENCE at the Cost of Mediocrity . . . .

The Majestic makes its strongest appeal on its unmatched location, superior arrangement and size of rooms, and the sumptuousness of its ultra - modern appointments. That all of this is available at rental rates as low as asked for ordinary apartments makes an added attraction to living on the "sunny" side of the Park.

THE MAJESTIC APARTMENTS
115 Central Park West
Black Font 7171 to 72nd St.
3 to 14 ROOMS
Featuring:
Tower apartments of 4, 6 and 10 Rooms.
Private Solaria in corner apartments of 8 and 10 Rooms.
Private terraces with units of wide range of size and exposure.
Duplex apartments of 12 and 14 Rooms with both Terraces and Solaria.
IMMEDIATE OCCUPANCY
Housekeeping—Restaurant and Hotel Service
Representative at the Building
TRAfalgar 7-7480
Renting and Managing Agents
CHANIN MANAGEMENT,
122 East 42nd Street
Lexington 2-3800
Cooperation of Brokers Invited

(Continued from Page 1)
NOTICE TO THE TRADE!

You’re in the picture business—TO MAKE MONEY!

Are you cheating yourself?
Are you really trying to make money for your theatre?
Or are you letting pictures that will make money get past you?

Give the public what they want!
Are YOU doing that?
Or do you sit in a projection room and think that just because you like a picture, or don’t like it, your audiences will, or won’t.

North—South—East—West—THEY WANT THIS PICTURE!
"THE DREYFUS CASE!" It’s the surprise smash-hit of 1931!
It’s made money for everybody—everywhere!
It will make money for YOU—unless you’re a mule!

THIS PICTURE has mopped up in New York, Chicago, Philadelphia, Baltimore, Cleveland, Washington, Rochester, Cincinnati, Detroit, Providence, St. Louis, Seattle, Milwaukee, Denver, San Francisco, and a lot of other situations.

IT’S A MOP-UP FOR YOU, TOO! "THE DREYFUS CASE!"

THERE’S NO GUESSWORK ABOUT THIS ONE! ITS BOX-OFFICE APPEAL HAS BEEN PROVED!

BOOK IT NOW!—This PROFIT-PICTURE from COLUMBIA!
TIFFANY PICTURES

Broadway holdovers

Smash hits on both coasts

Aces with the critics

THAT'S

ALICE WHITE, AILEEN PRINGLE
and HALE HAMILTON in

"MURDER AT MIDNIGHT"

SMASHED WEEK-END RECORD
at the BROADWAY!

RESULT - - - - HELD OVER!

"... holds its suspense to the last reel."

-N. Y. GRAPHIC

"... Even Broadway's ushers were mystified."

-N. Y. AMERICAN

"... speed, suspense and more than a little excitement."

-N. Y. HERALD TRIBUNE

"... begins with a surprise and also ends with one."

-N. Y. TIMES

"... thrills and chills... make fine mystery film."

-N. Y. JOURNAL

"RACE TRACK"

with

LEO CARRILLO

The star of the phenomenally successful "Hell Bound" duplicates his drawing power in this colorful story of the sport of kings!

A JAMES CRUZE PRODUCTION
"WOMEN GO ON FOREVER"

CLARA KIMBALL YOUNG
in her triumphant return to the screen
An east side boarding house—life in the rough—and Clara Kimball Young as the hard-boiled boarding house mistress with a heart as big as a mountain. Human. Compelling.

A JAMES CRUZE PRODUCTION
Directed by Walter Lang
Produced by Samuel Zierler

"Clara's acting is superb...the picture provides good entertainment."
—L. A. EXPRESS

"Kept the audience gasping for breath."
—L. A. EXAMINER

"Audience ate up 'Women Go On Forever' with a hearty gusto."
—HOLLYWOOD REPORTER

"LEFTOVER LADIES"

with CLAUDIA DELL, WALTER BYRON and MARJORIE RAMBEAU

Divorce!...Freedom!...The thrill of living her own life...the ecstasy of accomplishment...and then the realization that she has forsaken the most precious things of life...that she is another of the "Leftover Ladies"

Directed by Erie C. Kenton
Produced by Sam Bischoff

"...well worth the dough any exhibitor is likely to be asked for it."
—HOLLYWOOD REPORTER

"...the audience will be thrilled."
—L. A. EXPRESS

"...final fade-out was a signal for sincere applause."
—HOLLYWOOD HERALD

"HOTEL CONTINENTAL"—all the basic passions of human nature seething around in a magnificent European hotel; "THE LAST MILE"—the biggest stage hit in years and destined to be the screen's biggest box-office sensation; "SILENT THUNDER"—showing how the bottom drops out of a famous surgeon's world through the wagging of poisoned tongues.

TIFFANY PRODUCTIONS INC.
Distributed by SONO ART-WORLD WIDE
Boost in Positive Prices Follows Drop in Exchange

London—To equalize the drop in value of the pound sterling, both Eastman Kodak and Agfa have advanced the prices of positive stock. The effect of the increase amounts to as much as 3 pounds on a feature print.

Vaude Back in Dallas

Dallas—RKO will resume vaudeville at the Majestic on Oct. 15, it is announced by Manager Curt Beck. The house will have a pit orchestra of at least 10.

Business Films Cause 40% Boost

A gain of 40 per cent in actual results obtained through the use of business films has been experienced by various clients of Visagraphic Pictures, it is announced by Edward Stevenson, president. In 1930 and 1931 Visagraphic obtained 46,852 showings of business pictures, says Stevenson.

U's "Homicide Squad" for Hipp

Universal's "Homicide Squad," starring Leo Carrillo and Mary Brian, goes into the RKO Hippodrome on Saturday.

Bank Closing Hits New House

Philadelphia — Completion of the new Midway, 2,900-seater being built by Sam Shapiro, is being held up owing to closing of the Oldney Bank & Trust Co.

U. A. Branch in Calcutta

United Artists has opened a branch in Calcutta to serve India, Burma and Ceylon. H. A. O'Connor, formerly at the home office, is in charge.

James Cagney May Tour

James Cagney will probably be sent on a personal appearance tour in Warner key city houses upon completion of "Taxi!" which is now under way in Hollywood.

Richard Editing Para. News

With Emanuel Cohen at the Coast watching film connection with Paramount production, editing of "Paramount News" is now in the charge of Albert J. Richard, assistant editor.

---

Capone Aids Gang-Film Ban?

That A1 Capone has been aiding agitation in several states to ban gangster films is hinted in a statement from United Artists quoting a wire from Howard Hughes, who says that a Capone representative tried to arrange for an advance showing of "Scarface," new Hughes' production. The racketeer's object presumably was to find out if the picture is damaging to him.

Changes in Denver Critics

Denver—Londen Kelley has been promoted to amusement critic on the "News," succeeding Kaspar Monahan, who has taken over the same position on the "Post" following the resignation of A. De Bernardi.

Miami Beach House Changes Hands

Miami Beach, Fla.—Vernon C. Seaver and George J. Border have bought the Biscayne Plaza theater building from the Smith Realty Co. of New York. Wolfsohn-Meyer Enterprises operate the house.

Wolff Touring with Argosy Film

Hollywood—Joe Wolff of Argosy Pictures, is on a tour of the exchange cities of the country showing a print of "Tex Takes a Holiday," made in Multicolor. The picture will be state-righted. The next Argosy story will be "Hell's Half Acre." 

Budd Rogers Touring Exchanges

Budd Rogers, sales manager for Sono Art-World Wide, is making a tour of exchanges through the middle-west and South. He is now at Kansas City, and will visit Oklahoma City, Dallas, New Orleans, Atlanta and Charlotte before returning to the home office.

Three Tiffany Releases Set

Tiffany has set release dates on three new features in its Quality Group of 12. They are as follows: "Leftover Ladies," Oct. 18; "Morals for Women," Oct. 25; "Racetrack," Nov. 1.

"Mad Genius" Opens Oct. 23


Grandjean Issuing House Organ

Dallas—L. H. Grandjean, Hughes-Franklin exploitation director, has started a four page magazine, "What's What," which is sent out weekly to H-F theater managers.

Heart in Television Field

Station WGBS of New York City has applied to the Federal Radio Commission for authority to assign its license and construction permit to the American Radio News Corp., a Hearst organization.
15 FEATURES PLANNED
BY U. A. FOR 1932-33

(Continued from Page 1)

(Continued from Page 1)

Temporary Receivers
For Fox St. Louis House

(Continued from Page 1)

bonds secured by the theater had been permitted to go into default on Oct. 1 although money was available for semi-annual interest. Claiming bondholders also asked for a hearing to sell the property at foreclosure. Petition says $898,000 in back rent is due from Fox Theaters, of which the realty concern is a subsidiary.

Standard Recording Personnel
Operations of the Standard Sound Recording Corp., which has a new and fully-equipped film and disc recording studio at 249-250 East 38th St., are being handled by the former personnel of the Stanley Recording Co. Jack Miner is director of sales, Hazard E. Rupas is sound engineer and Sonny Barkas is handling the talent bureau.

Baird Plans $25 Television Sets
Production of television sets at a cost of $25 each, turned out at the rate of 20,000 weekly, will be started here soon by Baird Television according to John Logie Baird, who has just arrived in this country. Baird has established New York offices in the Paramount building. A broadcasting hookup with WMCA is being negotiated.

"Unholy Garden" Opens Oct. 22
Opening of Roland Colman in "The Unholy Garden" at the Rialto has been set for Oct. 22. It follows "Palmy Days," another Samuel Goldwyn picture.

M. Goldman Ill
Chicago — M. Goldman, theater broker, has been ill at his home for a week.

Robt. Hicks to Steubenville
Steubenville, O. — Robert Hicks, formerly of the Newton, Kansas City, is now manager of the new Warner Paramount here.

ALONG THE RIALTO
with PHIL M. DALY

• • • PRIZE STORY of the week goes to Alf Goulding who overheard the following conversation between two stock brokers in the subway: "Depression," moaned one of the brokers who had been socked — "that's all I hear — Depression." and the other wheezed — "And the worst of it is — it's universal." and a Universal film salesman sitting alongside got sore, and yelped — "Ya, ya, Universal gets blamed for everything. What about Warner and M-G-M?" • • •

• • • THAT OLD wheeze of the stage actor, "The show must go on," has an entirely different significance in the motion picture theater. It took us all these years to learn about it. till we went down to the International Projector plant and had general sales manager Herbert Griffin and assistant factory superintendent Thomas Lambert show us around. the story rates a whole kolyum which we'll dish out to you later.

• • • NOW IT'S "Admiral" Rogell if you please when addressing director Albert Rogell after his direction of sea operations for RKO Pathé's naval merrymaker, "Suicide Fleet" he had as many as ten U. S. Navy warships under his indirect command. His orders were transmitted by the commanding officers via Navy radio and signal men. Verne Braman is jaunting around Havana and the Canal Zone with a scientific expedition having the time of his life and in a postcard he refers to his "arduous task" that guy always did have a sense of humor.

• • • WHAT A turnout they had for the inauguration of the new officers of the Paramount Pep Club the other day a thousand members were present speakers were Jesse L. Lasky, Sam Katz and R. A. Kohn the new officers are Dr. Emanuel Stern, prexy Chris Beute, vice-president Homer S. Traw, treasurer Doris Meyer, secretary the board of directors are Fred L. Metzler, J. J. Doughney, Charles E. Gartner, M. F. Gowthorpe, Lillian Stevens and Ida Wolfe.

• • • DJIA EVER hear the story of how Al Selig almost became a war correspondent? when he was a cub reporter on the "World," during the Russian-Japanese War he had a bright idea and suggested to the managing editor that he be sent to Russia to report the doings the same as he was covering assignments at the police precincts something Snappy and Modern in the war correspondent game but the managing editor sez "NO" so Al became a film advertising man

• • • KEEPING UP the hot pace he has set as prexy of the AMPA Missus Finney's son, Edward, has lined up a bunch of honor guests for the Dixie luncheon today Irving Pichel, Raquel Torres, Thelma White and Max Hoffman, Jr., when the hotel management heard about Raquel being booked, they installed seven big electric fans in the dining room that gives you a Slight Idea of Raquel.

• • • LATEST RACKET a vaude actor on small time wrote to Eddie Quillian to send him a sound film with applause on it so's the projectionist could run it over the sound equipment in the theater as soon as his act was finished!

SHOOT TO KILL" ORDER
IS ISSUED IN CHICAGO

(Continued from Page 1)
suspects and held for investigation. Today's blast came on the heels of the investigation of bombing of the Monroe, Loop building, and attempts on the life of four imported opera singers. Union counsel conferred with the police commissioner and asked for that man to be kept quiet, saying the bombings reflected on the union.

The latest peace parley broke up without getting anywhere. Mayor Cermak has announced drastic police powers will be invoked unless violence ceases. Crack shots of the police department are to be concealed near theaters with orders to shoot suspicious characters and ask questions later.

7 Gaumont-British Studios Plan to Make 40 A Year

(Continued from Page 1)

has been set, which means that each film will cost more than the 15,000 pounds heretofore considered the limit for a British production in order to prove profitable. Michael Balcon is to be production supervisor, and aid will be extended to independent producers.

Changes in Essaness Houses
Chicago — Several changes in house managers have been made by Essaness Theaters. Transfers include Max Sachs, from the Bird to the West End, which has been re-opened; Irving Lipnick, Crawford to Bird; Elmer Immeman, Embassy to Crawford; Harry Hadfield, Devon to Embassy. Jack Baker, former publicity man for Marks Bros. Theaters and more recently exploitation man for RKO in the East, has been named manager of the Devon.

Essaness now has 16 theaters, of which 14 are currently in operation. The Logan, which had been operating only week-end, is now on a seven-day policy. The circuit is going in for 24-sheet stands on advertising.

FILM FACT A DAY

In Japan, picture shows average six hours. Last year 650 features were produced.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 15
Jina Claire
Mervyn LeRoy
Jack Nelson
Clair Luce
Clarence Johnston
Archie Buchanan
UNION THEATERS CIRCUIT GOES INTO RECEIVERSHIP

(Continued from Page 1) largest capital city-first run houses. Entry of another U.S. company into the Australian exhibition field also is rumoured, and would be a move in opposition to Fox, controlling Hoyt's circuit. Another eventuality is the flotation of either Union Theaters and Greater Union Theaters Investments.

Wm. Haines and James Hall in J. C. William Haines and James Hall will give each other an opportunity in personal appearances here starting tomorrow. Haines at Loew's Journal Square, while Hall comes into the Stanley as the first stand of a tour of Warner houses.

Offer Prizes for Amateur Films

West Coast Bureau, THE FILM DAILY Hollywood — Total of $1,000 in prizes for the four film contests announced in Warner political bulletin is being offered by "The American Cinematographer," magazine of which Hal Hall is editor. Pictures must be submitted on 16 or 9 millimeter film. Contest opens Nov. 1 and ends Oct. 31, 1932. Pictures will be judged by a board of well known photographers, producers, directors, actors, writers and nationally-known critics.

Book on Plagiarism Out

"Plagiarism, the 'Art' of Stealing Literary Material," book by Maurice Salzman, member of the California Bar Association, has just been published. Several cases involving motion picture material are covered in the book, which has a foreword by Rupert Hughes.

Norman Schwartz Marrying

Norman M. Schwartz, production manager at the Roxy, and Rowland D. Cogburn have obtained a marriage license. The wedding is to take place late this month.

Goldwyn, Hornblow Coming East

Samuel Goldwyn and Arthur Hornblow are due in New York from the Coast late in November. The United Artists production head may go abroad.

COMING & GOING

ARTHUR KELLY of United Artists sailed from England yesterday on the Majestic, and will return tomorrow. JEANETTE MACDONALD, who returned yesterday from Europe by way of Canada leaves next week for Hollywood to make "One Hour With You," for United Artists.

PAUL CAVANAGH, Fox player, sailed last night for a vacation in England. WALLACE HALL, first assistant to the president of Warner Bros., is on a short trip to Hollywood.

HAN MILTON, playboy and DAVID WESHER, left last night for Washington to conduct a zone meeting of Warner Bros. in their East Coast office.

JOHN GILBERT arrived from the coast yesterday morning, en route for San Francisco. GEORGE BRENT leaves by plane today to London for a tour of England and Scotland. "Lightning Warrior," WILLIAM SAAL, is in Chicago to confer with BURT KELLY, production head of the Tiffany coast studio.

HOLLYWOOD

WESLEY RUGGLES, Howard Estabrook, Eric Linden and Arline Judge can take bows for their new picture "M-G-M," which was recently previewed. Linden and Miss Judge, newcomers to the studio, are given an excellent future in pictures.

Our Passing: Elinor Dow, Will Seiler, Ben Stroff, Al D'Agostino, Ollie Carver, Freddie Schrader watching the U.S.K team trim Oregon State; Gilbert Warren, photographing "X Marks the Spot," at Tiffany.

M-G-M has given Madge Evans a new contract... Myra Loy also has been added to the company's roster.

In announcing their marriage plans this week, Wesley Ruggles has said that following the ceremony at Ruggles' home they would motor to San Francisco and sail to British Columbia for a honeymoon.

Jack Holt and Richard Cromwell will be paired again by Columbia in "Yellow," a football story.

Nate Levine has signed William Watson in direct "The Lightning War," Warner serial, "The Special Agent," will play the leading male role. Story is by Wyndham Gittens and Fred Beebe.

William Wellman has been signed to a new contract by Warner Bros. He is now directing Dorothy Mackail in "Safe in Hell" for First National.

Paul L. Stein, who is directing Pola Negri in her latest talkie, "Ms. Commandos," has had much success in his direction of women stars. He has directed Ann Harding, Constance Bennett, Jettie Gouge, Jeanette MacDonald, and Lilian Gish. While in Europe, he also directed several actresses.

Terrence Ray, formerly under contract to Fox, is playing in "Marked Woman," starring Lil Dagover, for Warner Bros.-First National. He played an important role in "Young As You Feel," starring Fifi Dorsay.

On his first vacation in four years, Walt Disney, creator of Mickey Mouse is spending five weeks away from his studio. His Itinerary includes the Grand Canyon, Kansas City, his home old home, Washington, D. C., Miami and other Florida resorts; Havana, 2nd a return voyage through the Panama Canal.

Maurice Chevalier will be a guest artist at the first of the new calendar week, will appear in programs scheduled for the Writers Club, Oct. 20, Tom Bailey and Teet Carle have announced.

RADIO PICTURES has assigned Lowell Sherman to direct "Ladies of the Jury," in which Jill Esmond has a prominent role... Production of "Marchesa" has been postponed.

Richard Dix, who has just finished "Secret Service," plays a daredevil in "The Lost Girl," which Paul Shafer will direct.

Tiffany's newspaper drama, "X Marks the Spot," has gone in work with Erle Kenton directing. Lew Cody is featured and Wallace Ford, Sally Blane, Fred Kohler and Mary Boland.
Individual Theater Operation Urged by Schenck

Light Romance is Present Trend, Says Borzage

Sad Endings Acceptable Only When Uplifting, States Director

Unhappy endings are okay provided they have the effect of uplifting a story or stressing a moral, said Frank Borzage in an exclusive interview with The Film Daily yesterday. Borzage is opposed to sad endings attached to a story with the purpose of making it grim and dramatic. Especially in view of present conditions, the director of (Continued on Page 2)

Harry Brandt Trying Shorts and Vaude Plan

Harry Brandt has leased the Lyric, former legit, theater on 42nd St., and will open a vaudeville and short subjects policy there on Oct. 24 with a view to extending the plan to a circuit of houses if it clicks. Six shorts will be offered, along with four or five acts, at 25 cents.

Al Jolson's Picture on United Artists List

When United Artists resumes production about Jan. 15, the first picture to go in work probably will be Al Jolson in "Sons O' Guns," based on the Broadway musical, according to Joseph M. Schenck. Lily Damita may play her original role in it. A (Continued on Page 2)

Joseph M. Schenck Advocates Individual Theater Operation

May Assist in Making Public Color Conscious

Exhibition would be better off if theaters were run by individuals and not by circuits, declares President Joseph M. Schenck of United Artists in an exclusive interview with The Film Daily. Schenck, who arrived this week from the Coast, says that pictures should be given big open (Continued on Page 7)

RKO Completes Checkup of Sound Houses Now Open

Approximately 12,000 wired theaters are in active operation at this time in the U. S., according to a complete coverage checkup made by RKO through its country-wide exchanges. A similar survey in Canada shows 499 sound houses now open. The U. S. houses, totaling (Continued on Page 2)

J. J. Harwood Drops Dead; Cleveland Exhibir Leader

Cleveland—J. J. Harwood, president of the Cleveland M. P. Exhibitors' Ass'n for the past five years and a prominent leader in exhibitors' activities, died yesterday afternoon, of a heart attack while undergoing treatment at the Rou- bieck Health Club.

Chas. McDonald resigns as Vice-Pres., of Wafilms

Charles McDonald has resigned as vice-president and general manager of Wafilms. McDonald is now en route to the coast by automobile to settle at his ranch in Escondido and later make business arrangements in Los Angeles. William Rubenstein, secretary of Wafilms, will act as New York representative for all Walter Futter activities.

58 Replacements by RCA Out of 94 Installations

Out of 94 installations of reproducing equipment made in the U. S. by RCA Photophone within a month, 58 were replacements, it is announced by E. O. Heyl, vice-president and general sales manager. Twenty-three different kinds of sound devices were replaced by Pho- tophone, Heyl states.
Jack Warner—shows us about
(Continued from Page 1)

is likable and listens with an open mind, but his views are definite and uncompromising.

THE very recent opening of their new Downtown Theater on Western Avenue, is the highlight of the present Hollywood season. An illuminating tribute to the splendid new auditorium, it is the newest super-theater on the Coast. Ultra-modern to the nth degree, its location, at the junction of Western and Wilshire, is comparable to Times Square or Trafalgar Square. It is the flagship of the Warner string, besides the recently acquired Marty Schwartz, a New York boy, is its managing director. It looks like Warner Bros. are back. And how.

Al Jolson's Picture On United Artists List
(Continued from Page 1)

second hold on this great travel picture, covering his trip to South America, will also be released by U. A. next year, while Mary Pickford continues to hold on for a story about Charlie Chaplin is working on a new scenario in England.

J. J. Hardwood Dead: Cleveland Exhibh Leader
(Continued from Page 1)

early a member of the M. P. T. O. A. directorate and was a pioneer in the exhibition field. He was a member of the general exhibitor continuing committee appointed at the protest meeting held in New York in September. Funeral will be held Monday from the Funeral Home of George Edick, 187 East 22nd St. Surviving are his widow and two sons, Dr. and Max, both movie operators.

Larry Baren Joins High Art
Larry Baren, the spirited, has been engaged by Nathan Hirsh and Morris Kleinerman of High Art Pictures Corp. in the distribution of the Ludwig Satz Jewish feature, "His Wife's Lover."

Selig on National Advertising
A Selig release handle only national advertising for Columbus. He has turned over all publicity supervision to Bert Ennis, who also supervises Columbus exploitation.

Citron Sells Fight Film Rights
Sam Citron, who bought rights to film scenes of the Sharkey-Carrera fight, has sold distribution of the Coast Columbus for New York City and to First Division Pictures for Albany and Buffalo territories. The paperwork was done by Joe Seiden and Frank Zucker.

Plaza on Weekly Change
Starting tomorrow, Leo Brecher's Plaza will run its programs a full week, instead of the split-week change.

12,000 Wired Playdates Now Open in the U. S.
(Continued from Page 1)

11,917 to be exact, are located in the following exchange centers: Atlanta—Atlantic, 338; Boston, 667; Buffalo, 290; Charlotte, 226; Chicago, 370; Cincinnati, 459; Denver, 268; Des Moines, 272; Detroit, 194; Jacksonville, 154; Kansas City, 516; Los Angeles, 410; Memphis, 454; Minneapolis—St. Paul, 422; Nashville, 499; New Haven, 161; New Orleans, 242; New York, 812; Oklahoma City, 269; Omaha, 299; Philadelphia, 669; Pittsburgh, 194; Portland, 146; St. Louis, 336; Salt Lake City, 228; San Francisco, 339; Seattle, 205; Sioux Falls, 111; Washington, 412.

The Canadian distribution is: Calgary, 28; Montreal, 93; St. John, 49; Toronto, 217; Vancouver, 51; Winnipeg, 61.

Walter Futter Preparing Romantic Travel Feature
A travel adventure-romance feature is now being prepared by W. F. A. Walter Futter told Film Daily yesterday. It will have its world premiere for a story about the English widow and is to be ready for release in February. Futter will resume on the project upon his arrival in Hollywood next week.

Six releases of the second series of "13 Curiosities" have been completed and five in Futter's new Traveler's "taught" are ready for release through Columbus.

Sue Carol for Indie Film
Sue Carol will be starred in an independent production of "The Main Event," based on the Saturday Evening Post story by Peter McFarland. The film will get under way next month at the Bristoloph studios in Waterbury, Conn.

Fox Extending Relief Plan
Harley Clarke's "Five Friends" unemployment relief plan has been instituted in Fox Midwestern houses by Glenn Griswold, vice-president in charge of public relations, who yesterday went to his Detroit office to have his trip to Chicago and Milwaukee. He plans to go to the coast early in November to put the plan into effect in the West Coast houses.

Burman Succeeds Beery
Baltimore—Howard Burman has replaced Ace Beery as manager of the Hippodrome. Burman was formerly assistant manager. Beery has gone to Pittsburgh.

Bell & Howell Appoints Sales Mgr.
J. G. Llewellyn, for the past two and a half years assistant sales manager of Bell & Howell, has been appointed to the position of sales manager. Llewellyn has been acting sales manager for the past year.

Projectionist Ordinance in Wis.
Oshkosh, Wis.—A measure, which failed in the last legislature, provid- ing for mandatory licensing of projectionists for each machine, has been passed by the council here. Similar ordinances are expected to be enacted by other Wisconsin cities.

THE INDUSTRY'S DATE BOOK

Oct. 18: First Reel of the Dominos at their Clubhouse, North Crest Heights, Los Angeles.
Oct. 20-21: Annual convention of M.P.T. of Nebraska and Western Iowa, Omaha.
Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. L. Arts and Sciences, Ambassador, Hollywood.

32 Showing for "Arrowsmith" Scheduled in Santa Monica Station Marquee "Arrowsmith," the Sinclair Lewis prize novel in which Ronald Colman stars, will be presented on Broadway tomorrow for a story about the English widow and is to be ready for release in February. Futter will resume on the project upon his arrival in Hollywood next week.

Six releases of the second series of "13 Curiosities" have been completed and five in Futter's new Traveler's "taught" are ready for release through Columbus.

Sue Carol for Indie Film
Sue Carol will be starred in an independent production of "The Main Event," based on the Saturday Evening Post story by Peter McFarland. The film will get under way next month at the Bristoloph studios in Waterbury, Conn.

Fox Extending Relief Plan
Harley Clarke's "Five Friends" unemployment relief plan has been instituted in Fox Midwestern houses by Glenn Griswold, vice-president in charge of public relations, who yesterday went to his Detroit office to have his trip to Chicago and Milwaukee. He plans to go to the coast early in November to put the plan into effect in the West Coast houses.

Burman Succeeds Beery
Baltimore—Howard Burman has replaced Ace Beery as manager of the Hippodrome. Burman was formerly assistant manager. Beery has gone to Pittsburgh.

Bell & Howell Appoints Sales Mgr.
J. G. Llewellyn, for the past two and a half years assistant sales manager of Bell & Howell, has been appointed to the position of sales manager. Llewellyn has been acting sales manager for the past year.

Projectionist Ordinance in Wis.
Oshkosh, Wis.—A measure, which failed in the last legislature, provid- ing for mandatory licensing of projectionists for each machine, has been passed by the council here. Similar ordinances are expected to be enacted by other Wisconsin cities.
THE BIGGEST HITS
OF 1931-32
are yet to come!

Already You've Had These Outstanding Money-Makers →
"The Smiling Lieutenant"  
Two mighty S. R. O. 
Sensations that broke records in the small towns as well as on Broadway.

"An American Tragedy"

The 4 Marx Brothers

"Monkey Business"

The greatest comedy attraction in years! Grosses prove it! Now in its second big laff-week at the Rivoli, N. Y. All over the country! Record crowds! Record grosses! Typical Paramount hits!

Directed by Norman McLeod
With these three shooting theatre
profits sky-high, right at the start of
the season, isn't it grand and glorious
feeling to know that PARAMOUNT
gives you

**Big Hits, Week After Week!**

1931-32 again proves Paramount's leadership
conclusively. Now, more than ever before, your
name on a PARAMOUNT contract means pros-
perous box-office times. Here are only a few of
the big-money champs to come.

"Dr. Jekyll and Mr. Hyde" • George Bancroft

with FREDRIC MARCH, Miriam
Hopkins and Rose Hobart. From
Directed by Rouben Mamoulian.

in "RICH MAN'S FOLLY"
Bancroft as the fans want him.
With Frances Dee, Robert
Ames, Juliette Compton.
Directed by John Cromwell

"Sooky" • "Husband's Holiday"

JACKIE COOPER, ROBERT
COOGAN, and the all-"Skippy"
Cast. From the book "Dear Sooky"
by Percy Crosby. *Released dur-
ing Christmas holidays.

CLIVE BROOK, Charlie Ruggles,
Vivienne Osborne, Juliette
Compton. Directed by Robert
Milton.

... and in the weeks to come!
Paramount’s 20th Birthday Jubilee product—all hit-pictures with important money stars—is the real low down on what’s to be worn on theatre marquees this season. Here are more profit guarantees.

**THE MAN I KILLED**

An ERNST LUBITSCH Production with Lionel Barrymore, Nancy Carroll and Phillips Holmes.

**MAURICE CHEVALIER**

In “One Hour With You” with Charlie Ruggles and Jeanette MacDonald. With Music by Oscar Straus.

**TOMORROW and TOMORROW**


**MARLENE DIETRICH**


Today, with the public more particular than ever about its entertainment shopping, the wise showman knows that with PARAMOUNT his box-office future is assured. This week, next week, all season long! Big Hits from

**PARAMOUNT**
INDIVIDUAL OPERATION URGED BY JOS. SCHENCK

(Continued from Page 1) things in order to provide impetus to carry them on during their run. He deplores handling of campaigns under general home office instructions, pointing out the need of individual treatment of pictures according to each situation.

"Save money, if you're planning to carry pictures and get ahead on the 'good ones' instead," urged Schenck.

Irving Simpson in Kansas City.

Kansas City—Irving Simpson, formerly manager at Hughes-Franklin's Madrid, has been replaced by Frank Regan, formerly manager of H.P.'s Nomar in Wichita.

R. T. Kemper in Wheeling.

Wheeling, W. Va.—R. T. Kemper, recently with Loew in New York and at one time with Publix in Salt Lake City, has been made manager of the Court and Victoria here.

New Minneapolis Neighborhood.

Minneapolis—Shenandoah Holding Co. is building a $48,000 theater at 4812 Chicago Ave., with 700 seating capacity, to be ready Dec. 1. The company is composed of community business men.

Tri-State Circuit Adds House.

Urbachville, O.—The State has been leased by the Tri-State Amusement Co. of Cleveland. Milton Korch has been made manager.

Helen Hayes Film for Capitol.

M-G-M will present its first Helen Hayes starring vehicle, "The Sin of Madelon Claudet," at the Capitol starting Oct. 25.

COMING & GOING

GEORGE ARLISS leaves tonight for Boston to visit Washington Amos, The Warner star's present plans call for his departure for Hollywood on Oct. 27.

FRANK BORZAGE leaves today for the coast.

A. H. SCHNITZER, subject sales manager of RKO Pathe, is back from a tour of exchanges. E. L. MEYER, eastern district manager, is now visiting the branches under his jurisdiction.

MARJORIE BEEBE, who has been making Paramount and Vitaphone shorts in New York, leaves tonight for Hollywood.

CLAUDE C. EZEIL has returned from a trip to several Warner-Fox National branches.

R. J. WOLF of Chicago Cinema Equipment Co. left New York yesterday for a short trip through his territory before returning to Chicago.

W. C. KUNZMAN of National Color Co. has left for Cleveland.

WALTER FUTTER and JOHN MED- BURY leave for Boston tomorrow.

CHARLES R. ROGERS, vice-president in charge of production of RKO, is due from the coast Nov. 1.

GARY COOPER returned to New York yesterday from a two-week vacation in the Adirondacks.

SMITI R. KENT and JOE SEIDELMAN return Tuesday on the Majestic after making a survey of conditions in Europe.

LOIS MORAN has arrived in New York from the Coast with the intention of working in a stage play.

ALONG THE RIALTO with PHIL. DAILY.

OPENING OF Universal's "Spirit of Notre Dame" at the Mayfair last night with Mayor Jimmie Walker on the stage paying a tribute to Knute Rockne, to whose memory the football epic is dedicated

...marked the culmination of one of the most intensive publicity campaigns ever recorded in motion picture annals...it meant three months of solid plugging...supervised and engineered by Paul Gulick and Joe Weil...and when the final checkup is made, the "U" officials in distributing the honors for a fine production...

should not overlook giving these two ladies their due. They put every bit of their combined experience of advertising and publicity into the job...experience accumulated over the years...which is Considerable...and we don't mind saying that no other combination of advertising and publicity brains in the biz can beat theirs.

BY WAY OF a legal brief to support our statement, let us cite, among other achievements on this super-campaign...nation-wide publicity on the famous gridiron stars who appear in the production...separate stories to every paper in every town where these 14 football notables were known and honored...newspaper stories breaking in every college paper in the Youessay...three syndicate stories a series of special screenings for sports writers and national organizations...two dozen national tie-ups...two radio hours...and a new type of pressbook authored by Jack Hess for the RKO playdates...in three sections, with each section stepped off at the bottom so that material in it can be readily found and clipped without damaging the rest of the book...the entire press sheet printed in typewriter type...a Brand New idea in pressbooks...which haven't produced that Miracle since D. W. Griffith got out his blurb on "The Birth of a Nation," and if all this sounds to you like a free ad for Universal and Paul Gulick and Joe Weil it IS...and we'll give 'em an autographed copy if they think we're kidding, b'gosh.

LOOKS AS if a "Back to Nature" movement has started in film production...with Jawn Public and his family fed up to the eyebrows on these gangster and sophisticated sex pix...and it is a pleasure to note that "Alice in Wonderland" is getting a strong play...with it's unworldly idyllic appeal to the heart of all children...and aren't we all children?...at heart?

NOW COMES Radio with "Way Back Home" with Seth Parker, the radio star, doing a gorgeous role...a kindly old way-down-East character...with a spirit of tolerance for all the world...a simple, wholesome story...with the farm songs that mellowed the lives and character of generations long past...happily fireside atmosphere...just a ole-fashioned tear-jerker...but it had those hard-boiled boys of the RKO bookers osif wiping the weeps from their galvanized iron glims...and any pix that can move that gang must Something...can ya imagine what it will do to the mothers and grandmas and children in the theater?

...and according to Mister Oscar Doob, a special stage call the called Second Anniversary Revue has been prepared for Loew's Paradise theater to bring the happy event on October 23rd. Polly Moran will appear in person.

BORZAGE SEES TREND TOWARD LIGHT ROMANCE.

(Continued from Page 1) "Bad Girl" believes that the public wants romantic, lighter and more wholesome stories. Borzage finds that use of stage players who read lines expertly is advantageous because it enables working according to schedule. Trained players, he feels, can build an ordinarily unimportant scene into an important one. Color, in the opinion of Borzage, is not yet ready for general use in pictures. He believes that eventually wide film will find a place in the picture scheme of things.

The Fox director is now making exterior shots for "After Tomorrow." He leaves New York for the Coast tomorrow.

New Group Takes Detroit House.

Detroit—The Uptown, formerly known as the Koppin-Uptown, is being taken over by a new corporation, the American Mack Co. Stockholders include: C. F. Standart, Otto Lang, Jr., and Louis Myll.

Most of New Fox Talent From East.

Out of 25 players signed by Winfield R. Sheehan for Fox since last March, 20 were given tests in the East. Among recent additions to the Fox stock company are Herbert Mundin, Ferdinand Munier, Manya Roberti and William Pawley.

New RKO Manager in Ft. Worth.

Fort Worth—Wally Watlington, formerly at the RKO Majestic in Little Rock, is now RKO city manager here, succeeding Jack Edwards, who resigned to become associated with Arthur Ungar in his new Hollywood motion picture paper.

Form Synchronizing Service.

Standard Sound Synchronizing has been formed by Leonard Mitchell and J. F. Clemenger. Mitchell last edited "Football Thrills," short series, which Columbia is releasing.

Many Happy Returns.

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 16

Al G. Ruben
Mollie O'Day
Lloyd Corrigan
Frank Ormiston
Bernard McConville
Robert Kendall
When you see how this boy Warren William clicks with the femmes, you'll know that you are getting MORE than "more than your contract calls for."

They, too, wanted "more than their contracts call for."

Every female STAR in Hollywood clamored, begged, prayed for...

WARREN WILLIAM as her leading man

Bebe [the lucky girl] gets him first in FIRST NATIONAL'S

HONOR OF THE FAMILY

with

BEBE DANIELS

Alan Mowbray, Frederick Kerr

RELEASED THIS WEEK! and by next week he'll be the talk of 42 key cities!...
IF YOU THOUGHT

HOWARD HUGHES
gave you BOX-OFFICE in
HELL'S ANGELS and FRONT PAGE
Wait! Wait! Wait! till you see

The AGE FOR LOVE

Another from
UNITED ARTISTS! The Leader!
ANNOUNCEMENT

We deem it a distinct privilege and honor to announce our direct association with the Sparks-Withington Company of Jackson, Michigan, makers of the VISIONOLA; Sprague Specialties Company of North Adams, Massachusetts, makers of the VISIVOX and the International Projector Company of New York City, makers of the SENTROLA, in the opening of a chain of non-theatrical motion picture exchanges for the distribution of 16mm sound pictures.

It is inspiring to know that film producers, as well as the above named equipment manufacturers, appreciate the advantages of the Mayer plan for the distribution of 16mm motion picture entertainment. It may be said with safety that it is the only plan brought forward so far which is truly flexible and equitable and which possesses profit-sharing features benefiting both the film producer and the equipment manufacturer. Furthermore, it is the only plan which definitely guarantees the producer a reasonable profit from the 16mm industry.

With three exchanges now being opened in New York, Boston and Philadelphia, under this plan the 16mm industry is now making its first stride toward what will be sure to lead to national and even international distribution of home entertainment.

Yet no matter how astounding its growth, the 16mm industry will never interfere with the motion picture theatre which is permanently established as an American institution. We therefore assume the attitude, not as a competitor of the exhibitor, but as a co-worker. Accordingly, we feel that the efforts of the 16mm industry, added to those now being expended, will result in increased growth of the motion picture industry at large.

RUDOLPH MAYER, President
INTERNATIONAL 16mm PICTURES, Inc.
630 Ninth Avenue
New York City
Double Feature Programs Are Spreading in Ohio

LOWER-COST FILMS UNWISE, SAYS SANTELL

M-G-M Completes Half of Its New Shorts Program

Short Subject Production Is Running Ahead of Schedule

West Coast Bureau, THE FILM DAILY

Hollywood—M-G-M’s short subject production program is far ahead of schedule, with more than half of the program as a whole already completed. The entire series of 12 “Sport Champions” has been finished, the last being set for release Aug. 1, 1932. Laurel and Hardy comedies and FitzPatrick Travel (Continued on Page 3)

WILLIAM WHITE RETAINING 5 FOX NEW YORK HOUSES

Five houses controlled by William White and operated as part of the Fox Metropolitan circuit will not go to the Skouras Brothers under their deal with Fox. Instead White will conduct them as a separate group, it is understood. They are the Riverside, Nemo, Riveria, Japanese Garden and Jamaica. White is understood to own a 51 per cent interest in these theaters.

Pittsburgh Houses Give In to Two Men

Pittsburgh—Four of the 15 independent theaters in the Pittsburgh district where machine operators went on strike about six weeks ago have now signed for two men in a booth, according to Fred Harrington, secretary of the exhibitors’ association.

Stars at $150 a Month Under New Soviet Plan

Moscow—Under a new plan mapped out by the Soviet film industry, motion picture players are to be divided into four categories and paid accordingly. The stars will receive 300 roubles ($150) a month; first-class artists, 270 roubles; second-class players, 200 roubles; and extras 160 roubles.

German Studios to Concentrate On German and French Versions

Paris—As a result of existing conditions in the German film industry, producing companies in that country appear to have concluded that their intention to supply films for the world markets will, temporarily at least, be restricted to films in German and French dialogue, and special versions without talk, it is understood (Continued on Page 11)

A. P. Blumenthal Quits Film Biz for Stocks

A. Pam Blumenthal, lately in executive charge of the industrial and commercial films department of Warner Bros., is retiring from the picture business following his acquisition of a seat on the Stock Exchange.

Five of 7 Houses in Ohio Town Clicking With Double Features

2 More Chicago Bombings Brings Total Up to 15

Chicago—Hurling of bombs Friday at the Byrd on the West Side and the Lindy on the North Side brought the total of such attacks up to 15. Neither of these houses is involved in the operator dispute.

Canton, O.—Spread of the double-feature policy in Ohio is under way following unusual success in the experiment here. Warners inaugurated the plan at the Albamaha several weeks ago, first confining it to mid-week. Upon finding that it took well, they expanded it, so that dual bills (Continued on Page 11)

Film Titles and Stories —the merry game of changing names

By DON CARLE GILLETTE

CHANGING picture titles—seems to be—a favorite pastime—with some producers. There are cases on record—where a film’s tag—was juggled around—six times or more—before finally settling. Which means—for one thing—that at least five-sixths of the advance publicity—on this picture—was a total loss—to say nothing—of the editorial confusion—caused by the changes—and the resultant—unfavorable opinion—of the film company—doing such dallying. Curiously enough—it is some (Continued on Page 2)

Public Demand for More Value Obviates Cheap Pictures

Producing of lower-priced product owing to current business conditions will not help the box-office situation any, as the public, which is now carefully shopping for its screen entertainment, wants all it can get for its money, in the opinion of Alfred Santell, Fox director, who arrived in New York on Friday (Continued on Page 3)

McWILLIAMS REELECTED WISCONSIN ALLIED HEAD

Milwaukee—Frank J. McWilliams of Madison was reelected president of Allied Independent Theater Owners of Wisconsin at the two-day convention here. Other officers include: Charles Washichek, vice-president; Ed Maertz, secretary; L. K. Brin, treasurer. Directors named are McWilliams, Washichek; Brin, John A. Laudwig, O. L. Meister, James Zanias, Neil Duffy, O. V. Kelly, J. P. Adler, Percy Palmer. Among speakers at the meetings were A. Steffes, H. M. Richey, Fred Gilford and Bennie Berger.

Carolina Theater Owners Meet in Charlotte Dec. 7

Charlotte, N. C.—Mid-winter meeting of the Carolina Theater Owners’ Ass’n will be held at the Hotel Charlotte here on Dec. 7, it is announced by Charles W. Flquet of Pinehurst, president of the organization.

Sunday Shows to Aid Idle Are Favoried in Savannah

Savannah Welfare Committees here are seriously considering Sunday shows, the funds from which can go wholly or in part to the relief of the unemployed. The state court has ruled that Sunday shows are legal, but local ministers are opposed to them.
big outfits—that do most of this changing.” The idea fellows—are really guilty of such misdirected energy—they start out with a title—and stick to it—usually because the original name was such a failure—therefore—can’t be sure about the title—from the start—a sensible plan would be to use some other means of identifying the picture—such as names of chief actors—and not announce—any title at all—until it is set.

**INCREDIBLE importance of film titles—is becoming apparent—in foreign reactions**—to American product. Before talkies came the clientele abroad was almost solely star-conscious—made so by campaigns—of producing companies**. But now that films—have become audible—the foreign patrons—are fast becoming—play-conscious—anxious to understand—what is contained in the dialogue—the story—has taken on—a bigger meaning—and the title—must better indicate—what it all about.

**On** the word—of European authorities—the time is coming—when the foreign market—will prefer to buy—the play—framework of an American film—on a royalty basis—or for outright cash—and reproduce it—in its own country—with correct linguistic—such a framework can be understood—by more persons—and more readily attract—big business—and an American star—in a sound picture—that only a few—over there—can understand.

**RKO Pathe and Warners Conclude Deal on Shorts**

RKO Pathe has concluded a deal for the playing of all its shorts over the foreign Warner circuit. Many of the houses already are booking the Rooster subjects. A contract on Palhe features for the Warner theaters was closed recently. The short deal was negotiated by A. H. Schmitk of Pathe and Charles Klang of Van Beurn with William J. Clark of Warner.

**Fox Signs Violet Heling**

Violet Heling, prominent stage actress, has been signed by Fox and leaves Sunday for the coast to appear in “Circumstances.”

**Mary Boland Gets Para Contract**

Paramount has given Mary Boland a long term contract. She is now appearing around New York in the state play, “The Vinegar Tree.”

**Nacio Brown to Write Negro Music**

Nacio Herb Brown will write a complete original score to provide a musical background for “A Woman Commands,” the Pola Negri picture being made by RKO Pathe.

**Seymour House Reopens**

Seymour, Conn.—The old theater which has been reopened by E. H. Rolston, owner.

**New Saenger Manager in Vicksburg**

Vicksburg, Miss.—Jack Manning has become manager of the Saenger, succeeding James Thomas, Jr.

**Palmer to Manage New Gables**

Coral Gables, Fla.—Charles Palmer, manager of the Tivoli in Miami, will manage the new Gables now being completed here and scheduled to open in December.

**Denver House Robbed**

Denver—About $1,000, representing two days’ receipts, was taken from the Ogden neighborhood house, a few days ago.
M-G-M COMPLETES HALF OF NEW SHORTS PROGRAM

(Continued from Page 1) talks are completed up to March releases, and all other series are finished up to releases of January. The entire Harry Lauder series of four releases reaches at least 50 per cent of the ZaSu Pitts-Thelma Todd, Dogville, Boy Friends, Our Gang, Charley Chase, Fisherman's Paradise and Flip the Frog have been completed.

George Fischer Adds House Milwaukee—George Fischer, who operates the Milwaukee and National here, has taken over the Allis in West Allis from Eugene Phelan.

Huffman Gives and Takes Denver—Harry Huffman is giving up the America on Dec. 31, when the house will be replaced by a department store. To equalize, he takes over the Rialto from Publix and reopens it Dec. 25 after alterations.

Speakers for Dallas Meet Dallas—Emmett Thurman of Denver and Judge Will Henry of Dallas are to speak at the Allied Theater Owners convention to be held at the Baker Hotel here Oct. 19 and 20.

Louisville House Reopening Louisville — M. Switow & Sons Enterprises, in partnership with L. Libson of Cincinnati, will reopen the Mary Anderson on Oct. 17 as a subsequent run theater with four weekly changes at 15 and 10 cents.

Richards Circuit Signs Pathe New Orleans — Rupert Richards has signed the Pathe features and comedies for his circuit of eight houses in Louisiana and Mississippi.

Scharnberg in Line for Promotion Madison, Wis.—John Scharnberg is expected to be named district manager for RKO in Wisconsin, succeeding J. Wm. Deubach, formerly of Milwaukee.

Along the Rialto

PHIL M. DAILY

20. Aides

- - - MANY EXHIBS are in the habit of thinking of screen trailers strictly in the sense of announcements of their next week's attraction — overlooking the fact that the screen is their stage — their Rostrum for selling their theater in innumerable ways — and not more than one exhibit in a thousand has ever set back and said to himself...

"What am I offering my patrons to make my theater different from my competitor? ... he runs a program of feature, newsreel, shorts, the same as I do. ... so I must hit on a plan to put some individuality into my screen — to create on the screen an atmosphere that sets my theater apart from my competitor — to leave an impress on the minds of my audience that my screen is distinctive — to put it over in my publix. Air... It reflects the spirit of this community in a word, it is not just a theater, ... but a place where my patrons feel at home... it has an indefinable, intangible something which they miss in the theater of my competitor. And, say, Mr. Exhibitor! when you have hit on that solution... then you automatically move up into the class of Showmen. ... not just a Ticket Seller.

- - - JOHN J. HARWOOD's death was a distinct shock to his many friends in New York... who knew the Cleveland exhibitor as a man among men. Typical of the expressions voiced along Broadway is the following... by C. C. Pettijohn: "The death of Cleveland is a great personal loss to all who knew him and a great industry loss as well. He was a man. His word was better than gold. And a real man doesn't have to be on your side all the time if he is as honest and sincere as was Jack Harwood."

- - - RUTH ROLAND, who has been touring steadily since she opened in San Francisco at the age of six as "Baby Ruth"... is merrily doing her five-a-day throughout the middle west and giving them all by showing that it's possible for a movie star to really have talent... Ruth sings, dances and gives imitations that put her in the top-notch class as an entertainer... In between shows she keeps tabs on her real estate activities... just a girl with plenty of energy and directed by my old pal, cape Taylor, who has been drawing them in at the Warner Stanley in Jersey City the past week, is doing ditto this week at the Fox in Washington, after which she comes into the Albee, Brooklyn.

- - - JOE BRANDT of Columbia has made himself highly popular at Syracuse University, where his boy Gerald is a student, by offering to help the faculty in establishing a school of motion pictures... Michael L. Simmons may soon lose that "six-syllable" for a new appellation, to wit, "quick-trigger" Mike... the reason being that, a few hours after the Collings murder was committed, Mike had written an original story and solution, which the official dicks haven't arrived at yet, and sold it to George W. Weeks for production by Sonor Art... David Burke, the theater broker, reports business brisk over his way... among his latest deals is the lease of the Lyric on 42nd St., to Harry Brandt, for a vaude-and-shorts house... Helen Penland, formerly the Warner lot in Hollywood, is in New York with her first novel, "Taxi Money"... and Harold Winston is back from the Paramount studios on the coast with a couple of play manuscripts... Ronald Colman is aboard the Conte Grande, which has sailed for Mediterranean ports...

- - - AND IF there's any question in your mind about "Susan Lenox"... whether she Rose or Fell... go over to the Capitol and watch the whimper fall for Susan... oh, boy!... and Clark Gable... and if the exhibitors don't fall for his lube, they deserve to hit the skids... whether Susan fell or was pushed, she's gonna make the Grosses soar... and how!

LOWER-COST PICTURES UNWISE, SAYS SANTELL

(Continued from Page 1) from the Coast. Curtailing of story and negative costs is not the solution to the problem, believes Santell, but high grade entertainment will help the situation.

Reducing of salaries of screen stars is impossible, according to Santell, owing to highly competitive bidding which seems beyond elimination. Personalities will always command big compensation as long as they register at the box-office. A handicap in the production of pictures, said Santell, is frequently time restrictions. On the other hand, he pointed out, stage shows are in process of moulding and re-shaping weeks before their premiere on Broadway. A picture, however, is comparatively given but little remake attention.

Santell is on the first lap of a three months' vacation.

Julia Butterfield Injured Detroit — Julia S. Butterfield, daughter of W. S. Butterfield, was severely injured a few days ago by a fall from a horse.

No Drop in Para. British Revenue Paramount revenue from the U.S. market for Britain has not been reduced through the pound situation, it was stated at the company's home office yesterday, owing to the increased sales efforts of its organization in that country.

Waco Censor Has A Snap Waco, Tex.—Since the city commission stopped the censor's pay, but refused to repeal the ordinance stipulating no pictures shall be shown here without a permit, City Secretary George Bush has been appointed censor by the Mayor. Bush issues the permits without the bother of viewing the pictures.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

October 17-18

Jean Arthur
Neil McCauley
Marian Marsh
Hapsburg Liebe
Casey Robinson
Roy Stewart
Miriam Hopkins
Bob Morton
Richard H. Diggs, Jr.
Martha Franklin
Sherman Lowe

Congratulations:

FOUR MARX BROS.

who supply the season's peak in hilarious entertainment in the Paramount picture, "Monkey Business."

No. 40 of 1931 "Good Deeds" Series
HOLLYWOOD

RICHARD A. BOWLAND, who is here discussing 1933-34 story plans with Winfield R. Sheehan, plans to return to New York in about three weeks.

* * *

Harry Sweet is directing "High Hats and Low Gloves," featuring Mischa Korn, in new RKO Pathe comedies starring James Gleason, May Busch, Harry Gribbon, Gertrude Auer, Irving Bacon, Maude Tauss, Thomas McGuire and Lee White are in the supporting cast.

* * *

Production has started at First National on "Union Depot," latest starring vehicle for Douglas Fairbanks, Jr.

* * *

Lawrence Grant, Gustav von Seyffertitz and Emil Chaudet have been assigned by Paramount to roles in Marlene Dietrich's new starring picture, "Shanghai Express," the Jules Furthman screen play from Harry Hervey's original story will be directed by Josef von Sternberg.

* * *

"Wide Open Spaces" is the title of RKO Pathe's latest Masquerade Club picture. In the cast are Ned Sparks, Dorothy Sebastian and Antonio Moreno. Arthur Rossen directed.

* * *

Clarence Muse, negro actor now appearing with Dorothy Mackall in First National's "Safe in Hell," has composed the song "When It's Sleepy Time Down South," which is being used in the picture. Nina Mae McKinney, negro actress, sings the number.

* * *

Lois Montgomery, niece of Marilyn Miller, plays a small part in Miss Miller's next picture for First National, "Her Majesty, Love." Lynn Reynolds is Miss Montgomery's screen name.

* * *

RADIO PICTURES has added Paul Hurst to their cast of "The Judge". A man is going to appear in "Ladies in the Jury" with Edna May Oliver, Jill Esmond, Rosco Ates, Kitty Kelly, Lila Chevrier and Cora Witherspoon under the direction of Lowell Sherman. Ralph Rice is doing double duty in "The Dove" and the untitled Louis Wainstein story... Herbert Brenon, who is directing "The Dove," will also direct "Bird of Paradise."... * * *

Robert Kurre, ace cameraman.

Surely Your Theatre will be celebrating

Mickey Mouse' 3rd Birthday Saturday, October 24

A LITTLE FROM "LOTS"

By RALPH WILK

Patie Westerns Going Musical

Music is going to play an important part in this season's RKO Pathe Westerns, if the plans made for the Tom Keene starring series may be taken as a criterion. "The Sheik," which will star several cowboy actors, while "Firefighters of Destiny," just completed has no less than three specially composed numbers.

William Beaudine, who has just finished Columbia's "The Men in Her Life," has been assigned to direct "Blind Bells," which will feature Jean Harlow.

Herbert Mindin is a late addition to the cast of Linda Watkins' coming Fox picture, "Circumstances." This is the first picture William Cameron Menzies has directed alone. The leading man will be the young newcomer, Alexander Kirkland.

UNIVERSAL has added Carmel Myers to "Nice Women," "The University Father," "Private Life," "The Unsilvered Father," while Clarence Badger, Robert Gleason and James Durkin... Complete cast of "The Unsilvered Father," featuring Billie Dove and Zaha Pitts, includes Allison Shipworth, Dorothy Chevly, Tom O'Brien, Claude Allister, Richard Cramer and four-year-old Cora Sue Collins... Thornton V. Fireland is directing from an original by Dale Van Every.

William Collier, Sr., will be dialogue director of Fox's "Stepping Sisters." Seymour Felix will direct.

Anthony Bushell, who appeared with Constance Bennett in "Born to Love," returns to his RKO Pathe studies to play an important role in Pola Negri's starring vehicle, "A Woman Commanded."... * * *

Wilhelm Dieterle will handle the megaphone for Warners' "Shadows on the Wall," in which Kay Francis will be starred. The story is by E. Pettit.

Monogram has started production on "Forgotten Men," a new low budget production Allen- ager of Monogram, has borrowed Marion Shilling from Pathes for the lead. The rest of the cast includes Beryl Mercer, Virginia Lee Corbin, Patsy Ruth Miller, Edna Murphy, Carmelita Geraghty, Edward Earle and Red Bell. The story is by Weylin Tooman and Adele Buffalo. Richard Thorpe is directing.

Joan Blondell and George Barnes, cameramen, have announced their engagement.

Our Passing Show: Harry Chandler greeting his son, Ellis, who arrived from New York to attend the University of California at Los Angeles; Sam Rork and Sol Lesser chatting at the Roosevelt; Ben Jackson monitoring to the Fox Western Studio, etc.

Marie Dressler, back from her vacation in the east, is preparing to start work in "Emma" at M-G-M. Clarence Brown will direct the Frances Dee story. William Powell also is in it. ... RKO Pathe has added Paul Hurst to the new Helen Twelvetrees picture being directed by Sam Wood. Hurst will be the new supervisor of Westerns, is making a tour of California and Nevada ghost towns for locations.

John Warburton will lose little time between pictures. Rushed from New York to Hollywood, Warburton is now playing in "Thirty Days," being produced by Patrician Pictures. The same company will also star him in "Just Suppose," because of his resemblance to the Prince of Wales, the central character of the story. "Just Suppose" was made as a silent picture by Inspiration Pictures, with Richard Barthelmess as the star.

FOX has moved up the production date of "Dissorderly Conduct" and placed Ralph Bellamy in the leading role originally intended for Victor McLaglen. He will be in "While Paris Sleeps." Others in the Bellamy picture include Sally Eilers, Lawrence O'Sullivan, William Powell, Mansa Roberts and Jesse De Vorsa, with Constance Cummings directing. Kenneth MacKenna will direct Warner Baxter in "Where's the Money, with Claire Maynard, Edward Crandall and Raul Roulien... Allan Dinehart has been added to "Charlie Chan's Chance," which John Blystone will direct.

Walter Klinger, casting director at the Mack Sennett studio, asked an actress her age. "I've just turned 25," she replied sweetly. "Yeah," Walter retorted, "and when you turn 25 around you get 52."... * * *

WARNER BROS. has assigned Lillian Bond to "Union Depot," now in work, and Lilian Bond and Guy Kibbee will be in "The Novel." The Richard Barthelmess picture, now called "Alias Doctor," is in second week... * * *

With "Cyclone Kid," starring Burt Burton, Big 6 turns a new series of six westerns... Shooting has been completed on "Quick Trigger," starring Bob Custer under the direction of J. P. McGown.

Evelyn Knapp as ingenue lead... Others in the cast include Rolle Roffard, Guy Kibbee, Polly Moran and Frank McHugh, with Perrin LeRoy directing.

Percy Westmore, makeup expert, has completed a coiffure for Lil Dagover, German star, which he anticipates will become as sweepingly popular with the fans as was the Garbo bob of a few seasons ago. The Dagover coiffure is combed back from the forehead and falls in loose shadow curls at the side of the neck.

PARAMOUNT has added Kent Taylor and Julia Swayne Gordon to "The False Madonna." Wallace Walker will appear with Ruth Chatterton in "Tomorrow and Tomorrow." Jane Darwell is a late addition to "Ladies of the Big House."... Margaret Dumont makes her appearance in "Second Chances," which Frank Blyye will direct.

Mirza Auer has been assigned to "The Last Man," made with Max Ophul's. Mothers-in-laws are openly taboo with the Navajos, according to George and William Allen, co-producers with Elmer Clifton of "The Navajo Witch," a short subject. A Navajo husband must never be caught speaking to his mother-in-law, her sisters or her mother, the Aliens declare.

FIRST NATIONAL completed "Safe in Hell" this week... Dorothy Mackall is starred and William A. Wellman directed "The Captain's Wife," starring Lil Dagover, has gone in work... cast now includes Walter Huston, Warren William, Randolph Scott, George J. Lewis, Oscar Apfel, Maude Eburne, Paul Porciatti, Ben Hendrick, Jr., and George Cooper... Lilian Bond and Guy Kibbee will be in "Union Depot." The Richard Barthelmess picture now called "Alias Doctor," is in second week... * * *

With "Cyclone Kid," starring Burt Burton, Big 6 turns a new series of six westerns... Shooting has been completed on "Quick Trigger," starring Bob Custer under the direction of J. P. McGown.
SHORT SHOTS from EASTERN STUDIOS

MARGARET ADAMS, who had a prominent supporting role in "My Sin," is featured in "The Cat and the Fiddle," a new musical play which opens in New York this week. "My Sin" will be one of the season's smash hits. Heading the cast is Georges Metaxan, who attracted much favorable comment as the star in Paramount's "Secrets of a Secretary."

Vitaphone is proud of the fact that the Lowe circuit has booked "Old Lace," Ruth Etting's latest two-reeler, for their whole list of 50 New York and Brooklyn houses. Ruth Etting has been signed for four more two-reelers as part of the "Broadway Breezies" series.

Billy Lee, who has appeared in numerous Vitaphone productions, including "Rough Sailing," "Nagger's House Warming" and "Lucky Thirteen," is nothing if not versatile. In the many years that he has been in pictures he has played Greek, Italian, Hebrew, French and Arabian parts, mostly of a comic nature. Lee's stage experience includes prominent roles in such musical plays as "Puzzles" and "Vagabond Melodies," an instance of his powerful baritone voice.

Ebbe Merman's next Paramount short is called "Irene," with emphasis on the last syllable. Casey Robinson is slated to direct.

Jane Winton, late of Hollywood, where she was featured in "Hell's Angels," has been signed for the leading feminine role in "The Well End Mystery," third of the S. S. Van Dine series. Donald Meek and John Hamilton, who appear throughout the series, have principal roles. Harry McNaughton, Barry Townley and Isabel Jewell complete the cast.

Vitaphone Vitamins: Marjorie Beebe, starring in "Cigars, Cigarettes," never smoked in her life...Bryan Foy has specialities in unusual props...carries his own boxes of props with him...no matter what's going on, he is always happy...Eddie Delange, back in New York after five years in Hollywood, appearing in "Cigars, Cigarettes."

"Dead Man" is the intriguing title of Frances Hyland's first novel, which is due in March. Miss Hyland has been attached to the writing staff of the M-G-M and "U" studios, among others, and has recently been turning out snappy short subjects for Paramount's New York studio where her husband, Al Ray, is a director.

Despite conditions and double feature bills, Vitaphone shorts this year have sold better than in any previous year, according to Sam Sax, head of the Vitaphone studio. Aside from improved quality of product, Sax attributes the popularity of Vitaphone shorts to the series idea which he inaugurated this year.

"Shake Well Before Using," the latest number written by John Green and Eddie Heyman for "Here Goes the Bride," is already an established hit despite the fact that the show has not yet reached New York. It is hardly necessary to say that this song is intended for the "Body and Soul," which took the country by storm.

A cast of over 60 stage players, headed by Don Tomkins, Blair Kent and Faith Lytell, supports Ruth Etting in her latest Vitaphone short, "Words and Music."

The comedy talents which At Dawning exhibited in several recent Broadway shows is not being wasted by Vitaphone, which has booked him in four Vitaphone shorts within the past three weeks. His latest is "Cigars, Cigarettes."

Ray Foster, Vitaphone cameraman, estimates that he travelled over 25,000 miles, or more than the entire distance around the world, in the three years that he has commuted between the Warner studio in Flatbush and his apartment in upper Manhattan. Result: he's moving to Brooklyn within five minutes drive of the studio.

Sammy Fain and Irving Kahal, composers of numerous hit tunes including those introduced in Paramount features, have written the music for "Everybody's Welcome," Broadway's latest musical show, now packing 'em in at the Shubert theater. Among the best known numbers written by this team are: "You Brought a New Kind of Love to Me," "Merry Cara" and "Let a Smile Be Your Umbrella."

Stanley Ransch, Vitaphone staff writer, who recently completed "Shake A Leg," for Thelma White and Fanny Watson, in collaboration with Glen Lamont, is now working on the next of the "Nagger's" series as yet untitled.

Thelma White, the platinum blonde member of Vitaphone's Fanny Watson-Thelma White comedy team, made her first public appearance at the age of two years as babybly artist for a circus side show in which her parents were the stars. Thelma is getting her talents to work doubling at the Hollywood Restaurant as mistress of ceremonies.

STAGE SCORCH

Audio Comedy studio has completed the scoring on "The Struggle," D. W. Griffith's latest production with Paul Gilmore in charge of musical effects and Joe W. Cottman supervising sound.

FOREIGN MARKETS

$21,705 Profit for Year Reported by Hoyt Circuit

Sydney—Hoyt's Theaters, Ltd., controlled by Fox, after showing a loss of $53,155 for the first six months of the fiscal year, made a profit of $74,460 during the last six months, giving it a net profit for the year of $21,705, after providing for taxation and during the tax period stocks were declared owing to the commitments of the company which necessitated further borrowing.

6,000 French Institutions Are Equipped for Pictures

Paris.—At the Educational Film Congress which recently met here, it was stated that there are 6,000 educational establishments in France which are equipped for showing motion pictures.

B. & D. Signs Authors

London—British and Dominions Film Corp, has added P. G. Wodehouse and Walter Hackett to its list of contract writers which already included Frederick Lonsdale and Ben Travers.

Paramount-German Co. Personnel

Berlin—Managing executives of Paramount Film A.G. (Paramount's German production outfit) are Gustave J. Schaefer, Harvey D. Ott and George P. Vallar, all of Berlin. The board of directors is composed of: J. C. Graham, London; Isaac Blumenthal, Paris; and Ralph Knapp, Paris. The nominal capital of the concern is given as 500,000 marks.

Cheap Seat Tax Reduced

London.—Small exhibitors throughout Great Britain are greatly relieved at the amendment to the new amusement tax offended by the Chancellor of the Exchequer, leaving 2 pence seats tax free and removing 5 and 6pence seats. The House of Commons accepted the amendment by a vote of 230 to 130.

Effete Completes First Unit

Melbourne.—Effete Films completed its first unit program. In the five months the company has been operating it has made three features, two shorts and is well along in making its fourth feature, "The Sentimental Bloke."

S$72,157 Profit for A.P.P.H.

London.—The annual report of Associated Provincial Picture Houses shows a profit of $72,157 for the year. A final dividend of 6 per cent has been declared which is advisable. It will bring the total dividend for the year up to 10 per cent.

Plaza, Johannesburg, Opens

Johannesburg.—The Plaza, said to be the finest picture theater south of the Equator, has opened.

Walter West Reviving Broadway Company

London.—Walter West, who with George Broadbridge in 1914 launched the old Broadway Company, which went out of existence in 1921, has opened a new production concern. West will be production chief with the backing of a prominent Londoner and a Northern exhibitor. Studios will be built in the neighborhood of Surbiton. One of West's first productions for the revived company will be a film version of the life of Mary Queen of Scots. He made nearly 100 productions for the original Broadway Company.

Australian Exhibs Open Fight on Distributors

Sydney.—Differences between Australian exhibitors and distributors have reached such a point that the theater owners of New South Wales have opened a Fighting Fund, to which contributions are flowing in freely. The exhibitors' association has decided to call upon all independent exhibitors to show their balance sheets in the effort to induce the State Government to grant relief on purchase agreements through the Moratorium Act. Exhibitors are considering the advisability of contesting the validity of picture contracts in equity, and it is for this purpose that the Fighting Fund is being raised.

New Ufa Film A Hit in Vienna

Vienna.—"The Congress Dances," Ufa's new musical motion picture, scored a big hit at its opening at the New Scala Theater. Lillian Harvey, Willy Frischk, Lil Dagover and Conrad Veidt have the leading roles. Because of its music and pageantry, the picture is expected to help bring musical pictures back into favor. English and French versions have been made.

Italian Standard Contract

Rome.—The National Fascist Federation of Industries is reported negotiating a standard type of renting contract for motion pictures.

Edibell Company to Liquidate

London.—Stockholders in Edibell Sound Film Apparatus, Ltd., voted at the recent meeting to liquidate the company's affairs. Ernest Norton was appointed liquidator.

France Bans "Angels"

Paris.—As a result of the objection of the German Ambassador in France, "Hell's Angels" has been banned by the French Foreign Office. The German objection was that it was "a picture in which war, inimical to German interests, was glorified."
Volume Control Highly Important To Inspire Audience Enthusiasm

(R. H. McCullaugh in Fox's "The Last Word")

Before the advent of sound, motion pictures lacked popularity. Producers were seeking something different. The modern sound plates success saved producers and exhibitors, and since recording has been somewhat improved, theater audiences have returned to the movies.

I recently witnessed a sound picture performance, in one of our theaters, which caused such a sensation that the audience did not seem to be overwhelmed with enthusiasm. The success of this performance was due to proper volume control, in the auditorium, and the projectionist's efforts in handling and maintaining the projection room equipment.

It is great to hear an audience applaud a sound picture performance. Many accompanying effects with sound pictures are not anything over-marrowful, but they can be greatly improved by proper handling. Modern times have taught us that efficiency brings forth good results.

Sound picture presentation is something more than mere projection. It is something that requires the exercise of judgment and application of high grade knowledge and skill. It is imperative that every projectionist and manager take great pride in modern sound picture presentation.

Every theater with sound equipment has experienced the replacement of the 555-W Receiver, and there has always been a question as to just what was the nature of the trouble and why the unit ceased to function.

Gun shots, cannon shots, bombs, blasting and other effects produced with increased volume have been the cause of replacing many receiver units. The correct current circuit through the actuating coil, interacted with a steady magnetic field, forcing the diaphragm in and out. This coil is mounted rigidly on the diaphragm, and the diaphragm is corrugated between the coil and the clamped edge to prevent resonance.

However, I have found that the internal connections, connected to L No. 1 and L No. 2 of the speech circuit, break off at the terminal. It is advisable, when a receiver unit ceases to function, to remove the cover plate and inspect the internal wiring. As a time piece it is possible to reconnect the section circuit connection, which is broken off at the terminal, thus resuming operation of the unit.

Every day before the theater opens, the horns individually are checked for operation of the projector and pick-up mechanism. Regular daily testing is of great value and importance for the reason that a large proportion of failures and defects do not happen suddenly, but develop gradually and hence can be detected and remedied before they become serious.

Many projectionists are neglecting the take-up assembly in the projector. The take-up should be inspected every week for proper operation. Most projection room dimmers emanate from the take-up failing to function. Dust and dirt collect on the friction surfaces, which causes rapid wear.

Occasionally disassemble the take-up and wipe the friction surfaces with a cloth and fresh oil. Adjust the film take-up tension enough to wrap the film evenly and firmly around the reel.

The tension should be the same with one hundred feet of film as with five thousand feet of film. Excessive tension is used, it will cause orious damage to sprocket perforations.

Kliegl Issues New Catalogue

A completely revised catalogue, fully illustrated, thoroughly indexed and conveniently arranged for quick reference, covering the latest improvements and new devices and decorative and spectacular lighting included in its pages, is announced by Kliegl Bros. of New York.

It covers flood lights, border-lights, spotlights, footlights and numerous other forms of lighting equipment with prices said to have been adjusted to present day levels.

Markets New Projection Lamp

Davenport, Ia.—Marketing of a new G-E Mazda projection lamp of 300 watts rating which does not require any form of lamp resistance, for use in all model 3 and 5 Victor Projectors and Animatophones, is announced by the Victor Animatograph Corp.

The new 300-watt lamp is said to be of the regular 16 mm. T-10 size.

Plan Ads Carefully

"Remember your advertising reflects your theater. Plan your ads carefully. Have the pictorial sections of your layout. Give life and selling lines in your copy—have your ads stand out on the page just as you want your theater to stand out in your community. Spend plenty of time in the preparation of your ads. Do not be discouraged if your budget is small and you cannot afford to splash. Remember that the center of your ad should be more than a large ad carelessly constructed."—Parlous Opinion.

Lauds Premiums as Best Theater Patron Builder

Chicago—Premiums have proven themselves more valuable as consistent box office boosters than anything an exhibitor can offer as an inducement to patrons, claims Tom Mitchell, of the M. & M. Co.

According to Mitchell, none of the many and varied exploitation stunts practiced by theater owners near the permanent and consistent effect which premiums can create the year around. A test sponsored recently by the direction of Mitchell in several Chicago houses is said to have proved that more business could be done with a single feature, appropriate shorts and premiums, than with a double-feature program.

Offers New Premium Deals

Pittsburgh—New premium deals, including electric washing machines, vacuum cleaners and attachments, and hand painted electric percolator sets, are being offered exhibitors for the building of theater patronage by A. Steinberg, of Theater Novelty Sales Co., this city.

Photo-Electric Cells

Photo-electric cells of the Caesium Argon type, for use in all types of sound heads, and declared to be constant in operation, requiring no continuous adjustment of voltage possessing greater flexibility, quiet operation, achieving perfect natural reproduction, are being marketed by the Telephoto & Television Corp. of New York.

New Equipment Catalogue

Chicago—A new theater equipment catalogue comprehensively describing and illustrating theater equipment, with a special section presenting the recently acquired list of the Gallagher orchestra equipment, has been issued by the Chicago Cinema Equipment Co.

6-in-1 Home Device

A new device known as the Television Klick, said to be the six different types of entertainment combined into one cabinet, has been marketed by the Talkiola Corp. of New York.
A LITTLE Journey to the Home of the Wonder Workers—measuring the boys who turn out the projection machines that make it possible for the Simplex and others to think they can produce a perfect product.  The International Projector Corporation is in a daily tussle—never ending—with the Problem of Accuracy—and it may surprise you to learn that there is more exactness in the construction of a projector machine than in that of most watches.  For the variation of even an infinitesimal part of an inch in any one of a hundred parts means Poor Projection—a motion picture camera that costs up to $150,000 is less accurate than a simple one.  A Portable Acme projector operates hours daily—year in, year out—and it must Stand Up and does, and for far less dough than they pay for a good camera.

The entire plant is governed by one master mechanism—Swiss Jig-boring machine—that turns out tools adjusted to the fineness of one-thousandth of an inch—ACCUERACY—Mister Henry Ford once bragged that he had a machine in his auto works that was geared to accuracy of one-thousandth of an inch—till the International boys installed their Miracle Machine that is Ten Times more accurate—which gives you a Slight Idea of how much more accurate the construction of a Projector is than that of a Lincoln car.

Testing the teeth on the intermittent sprocket of the projector proved a Fascinating Experience to us—a special mechanism with a microscopic attachment insures an accuracy of the tenth of one-thousandth of an inch! and even a slight variation in this one vital part would mean a poor screening.  IF the projector operated at all—and for practically every other of dozens of parts there is a special testing machine to maintain the same exactitude—and you have Problems!—they should browse around this Wonder Shop and come to the realization that their job is a Cinch.

The International boys are particularly proud of one achievement—the Intermittent Movement.  The Heart of the Projector that insures a Steady projection without the fraction of an inch in jumppiness on the screen—the casing that incloses this delicate movement is the finest bit of mechanical work we have ever lapped—insuring practically hermetrical sealing as the magnification on the screen is about 1500 to 1, this gives you a pretty fair notion of how accurate a projector must be.

And every part is made right in the plant—for no manufacturer can match their Standard of Accuracy.  We'll tell you more about International Projector some other time—the concern that makes it possible for the Show to Go On.  365 days a year.

BELL PORTABLE EQUIPMENT
FOR 35 M.M. SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
728 Seventh Avenue, New York

WATERTOWN, MASS. — The E. M. Loew Theater Circuit, which has acquired the former Strand here, will remodel the house and install new Western Electric sound equipment.

Worcester, Mass. — Repairs and improvements are being made at the Worcester, recently taken over by Spencer Savings Bank officials.

Pittsburgh—The Model, a suburban house recently acquired by the Warner circuit, is to be closed for reconditioning.

East Greenwich, R. I.—Work has been started on alterations at the Greenwich. During the preliminary work the house is being kept open and it is expected a great amount of the work will be done without closing the theater.

Ottawa, Kan.—General improvements and the installation of all new equipment are being made at the Memorial Auditorium, recently acquired by Charlie Goodell.

Webster City, Ia.—Improvements are being made at the Granada and Island at J. E. Plant at an estimated cost of $11,000.

Washington, Ia.—A number of improvements are under way at the State and Fox.

Miami Beach, Fla.—Alterations are to be made at the Biscayne Plaza here at an estimated cost of $25,000. Wolfson-Meyer Theater Enterprises of Miami operate the house.

Forms Candy Service Co.
Boston—Cinema Candies Service, Inc., of this city has been incorporated with a capital of 5,000 shares of no par stock. Incorporators are: Julius Miller, Chelsea; Benjamin A. Trestman, Brookline; and Mary Havey, Belmont, Mass.

Vallen means VALUE
Theatre equipment dealers, scenic artists and dealers in stage equipment are invited to write us for our liberal distributor proposition, which will enable them to cash in on the enviable reputation of Vallen Curtain Control Equipment for Value and Customer Satisfaction. VALEN DARÉS TO GUARANTEE.

Vallen Electrical Co., Inc.
Akron, Ohio

THE FILM DAILY
Sunday, October 18, 1931

EQUIPMENT
BOOTH

NEW THEATERS

Marblehead, Mass.—A survey on a new theater site has been made by men in the employ of Joseph Skolnick of Swampscott, who is associated with Dr. Meyers of Boston on the project.

Old Lyme, Conn.—Contract for the erection of a theater here at an estimated cost of $150,000 has been awarded to Ferrati Bros. of Centerbrook. Prout and Brown of New York are the architects.

Cliftondale, Mass.—Work is to start immediately on the $100,000 theater to be erected here on the site of the Hollywood, recently destroyed by fire. The house has been leased to Allen B. Newhall, who operates the Orpheum in Danvers, Mass., and the Union Hill in Gloucester, Mass.

Norton, Conn.—Work is expected to be started soon on the 500-seat theater to be erected at Fort H. G. Wright, Fishers Island, by the U. S. Government.

Muscatine, Ia.—The New Boston-Up town theater being erected here is being rushed to completion. Steel work already is finished and it is hoped that the house will be ready for occupancy within the next 60 days.

Greensboro, N. C.—Building property has been leased here by L. F. Barnard and associates, who plan to build a modern 800-seat theater. Work is expected to start immediately and the house will be named the Paramount.

Sauugus—Work has started on the new $100,000 theater on the site of the old Dream. Workmen are clearing the premises in preparation for laying the foundation. When completed it will be operated by Allen Newhall, former well-known manager from Lynn who now has a new business in Danvers and Gloucester, Mass.

Takes Over Holmes Distribution Minneapolis—National Theater Equipment Co. of this city has taken over distribution of the Holmes Portable sound movie equipment for small showhouses, lodges, schools, hotels and churches.
Mantua, O.—George Ryder, who was assistant manager of Loew's Ohio theater in Cleveland, has taken over the management of the Mantua.

Detroit—Leonard Shector, who with Arthur Simon, owns and operates Selected Pictures, independent exchange, has announced his engagement to Fay Venig of this city.

Kansas City—Charles Reynolds is a new member of the Columbia sales staff, with territory in southeast Missouri and Kansas.

Fremont, O.—The 1,200-seat Paramount is scheduled to be completed in about two weeks when it will open with a straight picture policy.

Fort Myers, Fla.—John N. Thomas has been appointed manager of the Arcade.

Alliance, O.—Marty Manthos has closed the State, probably for good.

Cleveland—For the eighth term, Frank Drew, manager of the local M-G-M exchange, has been elected president of the Cleveland Film Board of Trade. I. J. Schmertz, Fox, was re-elected vice-president, and H. R. Skirbiel, Educational, was re-elected treasurer. Mrs. Georgia D. Moffett is secretary of the board.

Kansas City—Benny Taylor has returned from Omaha, where he worked in the Columbia exchange. He may go to California.

Chicago—B. N. Judell, Inc., has been appointed physical director for Big 4 product covering the Chicago, Milwaukee, St. Louis and Indianapolis territories.

Garrison, N. D.—Ahler & Schneider are now operating the Garrison.

Youngstown, O.—Alterations costing about $50,000 have been completed at the Park, managed by Joseph Shagrin. House will offer movies exclusively.

Chicago—Walter Branson, local branch manager for RKO Pathé, has sold the company's entire program of the Schenectady Circuit of ten theaters.

Youngstown, O.—The Hippodrome, dark for several months, reopens Oct. 17. House has been improved.

Kansas City—Joe Rosenberg is now RKO salesman in northern Missouri. He was formerly with Columbia.

Shinnston, W. Va.—The Princess and the Rex have been sold to Fannie Abruzzino and Vincenzina Mazzie. Transfer was made Sept. 28. Isaac Peters, former owner, announces. Miss L. B. Monroe has been named as manager of the two houses by the new owners. She operates the Columbia here, and is a well-known West Virginia booker.

Kansas City—Bert Edwards, long in the business of selling pictures, is now salesman for Security Pictures Corp.

Green Bay, Wis.—Articles of incorporation have been filed by the Keystone Film Exchange, Inc., capitalized at $20,000. Signers of the articles are J. R. Minahan, V. Den Dooven and V. McCormick.

Dows, Ia.—The Amuzu, closed for some time, has reopened with W. F. Fink, formerly of Cresco, as manager.

Denver—The Empress, dark most of the last four weeks, has reopened non-union with second and third runs plus a stage show.

Milwaukee—The Cudahy has been taken over by the Edgar Theater Co., recently incorporated. The house was formerly operated by Circuit Theaters, Inc.

Akron, O.—Allen T. Simmons has reopened the Allen, dark since spring, with an exclusive film policy.

North Branch, Minn.—Davis & Johnson have sold the Family home to Mrs. Ada M. Brown.

Auburn, Neb.—O. R. Bennett has leased his local motion picture theater to Winberg & Stern of Omaha who have changed the name to the New Auburn.

Cleveland—It is unofficially rumored that the Stillman, closed since last June, will re-open about Nov. 1 under a first-run policy.

Kansas City—Charles Goodell has leased the Arkansas City Auditorium and opened it as a talkie house.

San Francisco—Following an expenditure of approximately $150,000 in remodeling its former Excelsior on Mission St. at Ocean Ave., Golden State Theater Circuit has reopened the house. The name selected in keeping with its Spanish design.

Topeka, Kan.—The Capitol, formerly the Isis, has reopened.

Muscatine, la.—The New Boston-Uptown is being rushed to completion. Steel work already is finished and it is hoped that the house will be ready for occupancy by early winter.

Omaha—Signing of two-year contacts between Omaha Moving Picture Operators' Local No. 343 and locally controlled theaters in Council Bluffs and Fremont disposes of possibility of a trade and consequent labor troubles in these points.

Milwaukee—Ted Hiligendorf, manager of the Ritz, neighborhood house, was married recently to Evelyn Fruits. The couple spent their honeymoon in Canada and New York.

Madison—A daughter was born recently to Mr. and Mrs. Barry Shedd. The father is in charge of the RKO houses in Madison during the absence of John Scharnberg, who is in Europe.

Manitowoc, Wis.—Tom Kress has succeeded George E. Hannan as manager of the Fox here. Kress has for the last four months been conducting a personal appearance tour along the west coast for Players Theatre Company, Fox circuit.

Owosso, Mich.—The Strand, closed for some weeks, has reopened, with Malph Benedict handling both the Strand and the Capitol. Ernest Morley, transferred from Huntington, Ind., is Benedict's assistant at the Strand.

Minneapolis—The Lyceum, erstwhile legitimate house, which had sound equipment installed and opened with "The Viking" as a sound picture theater, is dark. Word is that no attractions apparently in sight. The management is experiencing difficulty in obtaining product.

Akron, O.—An attempt to revive road shows will be made by the Colonial, picture house, with Joe Cook's "Fine and Dandy" booked for next month.

Minneapolis—Oct. 14 has been set as the date for the reopening of Pastages as a United Artists house. The initial attraction will be Eddie Cantor's "Palmy Days."

Seward, Neb.—I. N. Kuhl, manager of the Rivoli, has leased the George Thomas building here and will remodel it into a small show house with a 250-seat capacity.

Indianapolis—The Sheldon has been remodeled and renamed the Hollywood. It is being managed by Louis Markum, who also has the Rex.


Humphrey, Neb.—The new Cornado, acclaimed the finest in the state, has been opened by William Youngclas of Madison, Neb.
**Billy House in "Bullmania"**

Paramount 20 mins.

Billy House, the round comedian, and a pal become stranded in a Spanish-American country where their plane goes haywire. In order to get some money, the friend agrees... Billy rolls into the part of a bull fighter and going up against what is supposed to be the most ferocious animal in the kingdom. A fake bull is substituted, however, and when the king gels wise to the farce he goes into a rage. But with the aid of a dashing senorita the Yankees extricate themselves. A fairly fast-moving comedy, with enough laughs to satisfy.

**"Two Barks Brothers"**

(Dogville Comedy) M-G-M

One of the Best 17 mins.

The producers will go a long way before they better this dog comedy which carries an interesting story and packs a load of laughs. The plot is melodramatic and concerns a dog who is running for political office on the prohibition ticket. Just before the campaign opens one of the villains changes his glass of water to a heavy swing of gin. The result is indescribable. Later it is dis covered that the culprit is the politician’s long lost brother.

**"The Girl Rush"**

Educational 21 mins.

Pip Collegiate

Al Christie has turned out a sweet comedy gem in the Vanities comedy. It features a bunch of eye-suckers in the way of bathing girls. The finish is a clever sequence of trick photography with a hair-raising chase between three autos. Some entirely new stunts are pulled that should get the fans. Strong cast with Vernon Dent, Helen Mann, Vera Steadman and Jack Duffy.

**"The Hunter"**

Universal 7 mins.

A Repeater

An Oswald cartoon, with the hero出来 fox hunting in a scene that is sweeter a nice winter fur. It follows the routine formula, with the bear appearing to scare both Oswald and the woman. It gives the eventual victor over both. Just another cartoon from the formula files.

**"You’re Driving Me Crazy"**

Paramount 6 mins.

Good Song Cartoon

Fastest moving Fleischer song cartoon. Main background is a jungle, with bears running around for cover from a rain storm. For the singing portion, there is a feminine vocalist and a good idea that some of the burlesque fun is added by a new and feminine vocalist appears and calls upon the audience to join in plenty of action and comedy.

**"Deception Plays"**

Educational 10 mins.

Fast Football

Another in the Football for the Fast series, with Coach Howard Jones of the University of Southern California putting his team through a bunch of deception plays which have won victories for big college teams in past seasons. The leading gridiron coaches are introduced by Jones, and they in turn demonstrate with the help of the Trojan team how they won games with their pet Deception Play. A lively football number that should please all the gridiron fans.

**"Dive In"**

(Sports Champions) M-G-M 10 mins.

Dandy

Despite a poor descriptive talk by Pete Smith, this reel of championship play is extremely interesting and novel. The subject opens with close-ups of several shapely bathing girls and then with the help of the Trojan team how they won games with their pet Deception Play. A lively football number that should please all the gridiron fans.

**"Take ‘Em and Shake ‘Em"**

RKO Pathé 18 mins.

Weak

Can’t give this one very much, a Gay Girls comedy that crowds in a lot of mixed motives and incidents in a weak attempt to make laughs. The comedy seems forced and strained to the cracking point at times. But it was due to no fault of the players. Charles Judels did wonders with his part of the forlorn who loaned his apartment to three stranded girls. Then they try to frame him for a grand on his return, and the complications start by dragging in a horse operation sequence that isn’t a bit funny. June MacCloy, Marion Shilling and Gertrude Short are the girls, who made the best of tough material.

**"Benesar, the Hindu Heaven"**

(FitzPatrick Traveltalk) M-G-M 9 mins.

Impressive

Starting in its content and with a very interesting talk delivered by FitzPatrick. A real rate high. Following several scenic shots of Benesar and of religious natives bathing in the sacred waters of the Ganges, the camera travels around the river edge is shown and graphically described. The body of the deceased is carried to the Ganges by the river. There it is immersed in the river waters and then placed upon the funeral pyre to be burned by the kindle. The flame which according to their belief, releases the soul of the dead mans to the gods.

**"Our Gang in "Shiver My Timbers"**

M-G-M 21 mins.

Excellent

Here’s a current release that the grown-ups as well as the kids will go for in a big way. The gang gets so interested in the pirate tales of a sea captain that they neglect going to school. Their teacher complains to the captain, who decides to cure the gang of playing truant, and of their liking for pirate thrills. He signs them all on part of his crew and then stages harrowing and breath-taking battles which so scare the tots that they are glad to return to the schoolroom with their teacher.

**"Pears and Devilfish"**

(Tharper’s Paradise) M-G-M 9 mins.

Knockout

Taken off the west coast of Mexico, this thriller holds attention throughout. According to the descriptive talk the devilfish that is harpooned, and subsequently landed, weighed 2,000 pounds. After being struck, the monster tosses a large fishing boat of the people. The fish is finally brought to the boat’s side and killed but not until it provides both the fishermen and the audience with one of the season’s best thrills. Photography is fine, but descriptive material is filled with forced humor.

**"Laurel and Hardy in "One Good Turn"**

M-G-M 21 mins.

Funny

This release is up to the average set by these clever comedians. Being hungry, they apply at a cottage for food and are welcomed into the kitchen by Mary Carr, as a kindly old woman. While eating, the boys hear someone in the next room demand the mortgage money and threatening to dispose of the old lady. It is a rehearsal of a amate dramatic performance, but the boys take it seriously with serious results. Plenty of falls and slapstick stuff. Audiences will like it.

**"The Pajama Party"**

with ZsaZsa Pelts and Thelma Todd M-G-M 20 mins.

Fair

This newly formed team will show to better advantage with stories that are stronger than this. However, there are many laughs due mostly to Miss Pels’ unique style of droll delivery. As sweethearts of two boys who are members of a society orchestra, the girls happen to attend a party with the boys are playing. There is much tomfoolery and slapstick stuff which results in a general串 of laughter, the biggest coming when ZsaZsa tries to understand a French maid who insists on undressing her.

**"Taxi Troubles"**

Educational 18 mins.

Scores

A Mark Sennett mirthfest that features Andy Clyde as the taxi driver who gets jammed up with the gangster husband of a neighbor. Through no fault of Andy’s he finds himself in several compromising situations with the beautiful bride of the gunman, while his wife and in-law take the worst possible view of the affairs. Winds up with a fast chase, with Andy in his taxi careening along with an Auburn car on top of his bus. Good trick stuff, with Andy scoring the laughs easily in some well planted gags.

**"No More Hookey"**

Paramount 8 mins.

Stevel Juvenile Number

This is a fine number for the kids, and will amuse the grown-ups as well. It is a sketch of an ultra-modern school in which the routine has been made so enjoyable that the pupils consider it punishment to be kept away from class. The children recite their lessons in song and dance. There are individual specialties and ensembles numbers, with the whole affair moving along at a lively pace.

**"Idle Roomers"**

Educational 9 mins.

Above Average

Snappy one-reeler Cameo comedy, featuring Frank and Alfred Molina in a fast acrobatic mixup. The boarding house lady thinks the acrobats are a couple of nuts, and after the doctors arrive and start doing acrobatics to humor the supposed goofs, in walks the booking agent and signs the doctors for the big time. This one-reeler has more gags and speed than a lot of two-reelers.

**"Wild Life"**

**PAY?**

From the Capitol Theatre in New York to the Paramount Center Theatre in Los Angeles, all the big theatres have booked the "Wild Life Series." The Answer is Yes.

Book These

CLIFTON-ALLEN

Shorts

Through

Talking Picture Epics
THE LOVED BACHELOR

with Paul Lukas

Paramount 68 mins.

VERY ENTERTAINING DRAMA CARRYING SUSPENSE, ROMANCE, HUMOR AND SOME HEART TUGS. STONG CAST AND DIRECTION.

This story carries plenty of punch and some new angles that will be welcomed by audiences. Paul Lukas plays the part of a sculptor who fathers the daughter of his former model. In order to prevent the child from being taken to an orphanage, Lukas tells a court officer that he is the father of the child. The remark is overheard by the girl with whom Lukas is in love. Believing him to be the child's real father, his ex-girlfriend, an artist, turns suitor. Then follow many intense situations, culminating with a sweet romance between Lukas and his new girl grown to womanhood. Charlie Ruggles gives one of his typical impersonations of a chronic drunk in a few scenes which are very funny. It is a good box-office feature.


Director, Lloyd Corrigan; Author, Edward H. Peple; Adapters, Raymond Griffith, Agnes Brand Leaby; Dialogue, Sidney Edelstein; Editor, Robert P. Andris; Art Director, Robert Lott; Sound, Frank Hack. Photograph, William Cameron.

Direction, Fine. Photography, Excellent.

THE LOVING TRUMPET

with Robert Taylor

National 68 mins.

NOW MOVING DRAMA CAN'T BE SNIPPETED CHARMINGLY.

This feature is a down-to-earth melodrama, but it has many points of interest. The story begins with a horse and buggy trip to a ranch, and the hero finds himself in love with the heroine. She is engaged to another man, but the hero overcomes all obstacles and wins her heart. The acting is competent, and the production is well done. It is a good family picture.


Direction, Fine. Photography, Excellent.

HEAVY, SLOW MOVING DRAMA WITH LIGHTEST ATMOSPHERE THAT WILL HOLD LITTLE APPEAL FOR AMERICAN AUDIENCES.

This British International production is done in the highly cinematic manner, but it has a certain charm. The story is about a young man who wants to become a lawyer and helps his brother, who is fighting in the war. The young man meets a girl and falls in love with her, but she is already engaged to another man. The young man helps his brother win and gets the girl in the end.


Direction, Fine. Photography, Good.

THE FLYING FOOL

with Charles Farrell, Madge Evans

British International 65 mins.

NOVEL DETECTIVE MELLER WITH FINE AIRPLANE ATMOSPHERE IN FAST MOVING ACTION STORY.

A British International picture that has been well handled in all departments. Henry Kendall plays the part of a private detective after an international crook wanted for a murder. The plot is very cleverly worked, and much of the action takes place on board one of the giant airships in the Channel service from London to Paris. The story shifts from a London club to a Paris dive, where a lot of exciting action takes place in a harem, where the hero is dropped into the Seine for dead, but recovers and escapes. Then the final sequence shifts back to the airplane stuff, with some novel shots of the Croydon airfield at night. It finishes with a stirring battle between the hero and the airplane and the murderer in a fast motor. This one moves fast, and carries a big wallop with all its action.


Director, Walter Summers; Authors, Al- fred Williams, Michael Shoesmith; Editors, Madge Evans, Eileen Dreyer; Art Directors, Walter Summers; Adapters, same; Dialogue, same; Music, same; Sound, same; Recording Engineer, Elmer Fays; Direction, Weak. Photography, Good.
"DAS LIED VOM LEIBEN" ("The Song of Life")

Tobis Featurelms 54 mins.

THIN STORY BUILT AROUND SENSATIONAL THEME SHOWING SURGICAL OPERATION.

Billed as having been barred by the Berlin censors board, this production will appeal almost exclusively to those interested in the science of surgery or to the morbidly curious.

A weak story paves the way to the operation room sequence which is carried out in true professional style and technique, no doubt by registered nurses and obstetric specialists. The story concerns a young girl who is engaged to a repulsive old baron. The girl rushes from the engagement dinner, determined to end her life by drowning.

At the waterfront she is prevented from jumping off the wharf by an idle seaman. They fall in love, marry and then come to the Caesarian scene sections. Much trick photography and symbolic material helps to pad the story to feature length. There is little talk and much pantomime.

Cast: Albert Mog, Margot Ferre; Director, Alexis Gransky; Author, original; Adaptors, Victor Tivis, Dr. R. Leech; Photographers, Avrow; Cameramen, Viktor Trinkler, Heinrich Halbach; Recording Engineers, Dr. Hans Hittman, Ernest Scholl.

Direction, Good. Photography, Fine.

"UN SOIR DE RAFFLE" ("Night Raid")

Osso Productions 80 mins.

ENTERTAINING FRENCH DIALOGUE DRAMA WITH OLD PRIZE-RING THEME. WELL ACTED AND DIRECTED.

There is plenty of suspense, drama and comedy in this French talker, all of which can be fully appreciated by non-French speaking audiences even though they miss the sparkling dialogue which helps to heighten the comedy touches. The story carries the well-known theme of a husky seaman, who is handy with his fists, becoming a professional prizefighter and later champion of Europe. As soon as he reaches the top notch in his profession, he deserts the cabaret singer who befriended him when he was poor. Besides leaving his sweetheart, he repudiates his manager. Night life and liquor are bought down so that he loses his next championship match.

The cabaret singer returns to him in hour of distress.


"DAS FLOETENKONZERT VON SANNSOUCI"

(="The Flute Concert in Sanssouci")

Ufa 60 mins.

GERMAN WAR STORY WITH EXCELLENT ACTING BY OTTO GEBUEHR BUT SHORT ON ACTION.

A historical romance of 1756. Too much dialogue and not enough action make this unsuitable for English speaking audiences generally, but good characterizations by Otto Gebuehr, Hans Rehmann and Renate Mueller should help it with German audiences. The picture relates how the envoys of Austria, France and Russia plan to overthrow the King of Prussia. Gebuehr, who gets word of the plot through a musician—courtier who rides all night to carry the message. Though opposed to war, Frederic slowly gathers his armies for battle, in the meantime trying to make peace.

His pacific efforts are unsuccessful and a sparkling finale shows him reviewing his men before they go to battle.

Renate Mueller, as the musician's wife, supplies romance for the story.


Director, Gustav Uexkull; Author, Walter Reisch; Adaptor, same; Dialogue, same; Camera, Curt Hahn; Recording Engineer, Hermann Fritsche.

Direction, Bit slow. Photography, Good.

Double Feature Bills
Are Spreading in Ohio

(Continued from Page 1)

are now offered four and sometimes five days each week. Botzum's theaters, the Strand and Valentine, under management of Joe Calla, also found the idea popular and made additional concessions by cutting night prices to 10 and 15 cents, against 25 cents formerly, while the Windsor and McKinley, neighborhood houses, are pulling big crowds with two features for a dime with nightly change.

This makes five out of seven Canton houses on a dual policy. The two major houses, Warner's Palace and Loew's, are alternating previews of Sunday bills on Saturday nights, with business coming along well.

Credits Twisted

Through a slip in makeup, part of the production credit for "Skylark" and "Reckless Living," both reviewed in last Sunday's issue was switched. Correct designations are:

For "Skylark": Author, Felix Riesenberg; Adaptors, Keene Nicholson, Dudley Nichols; Dialoguers, Nicholas, Nicholas, Nicholas, Williams, Anthony McGuire; Editor, Harold Schuster; Cameramen, John Mentec; Recording Engineer, W. W. Lindsay.

For "Reckless Living": Author, Ethel Wilmot; Adaptors, Ethel Wilmot, Ethel Wilmot; Editor, Harry D. Big; Cameraman, Jackson; Recording Engineer, C. Roy Hunter.

Roxy

The Far East gets its turn at the Roxy this week in a stage show that is entirely Oriental in flavor. Following an elaborate production of the overture to "Martha," the program reveals vistas of Samia and its mystic temples, the plains of Siberia and cherry blossom time in Japan. In addition to utilizing the Roxy regulars, including Patricia Bowman, Harold Van Duze and others, Palmenberg's Bears are appropriately spotted in the Siberian scene, while Maurice Baron has composed a special musical score for the Siamese bit. Dorothy Miller, Marion Rabe, William Johnson and Philip Steele also appear in the "Martha" number.

Capitol

A charming stage bill holds forth at the Capitol this week in the form of a three-part diversion. The highlights are "Milady's Boudoir," performed by Ivan Trislaus, James Pendleton and an assemblage of maidens and pages, followed by "Milady's Garden," with Joyce Cole, Ivan Trislaus, Louise Bave, Phil Tillman, the Chester Hale Girls and the Ballet Corps. As a prelude, Ivan Trislaus appears in a pantomime interpretation of "Afternoon of a Faun." Yasha Bunchak's overture is titled "Ballet Memories."

German Studios Holding
To German and French

(Continued from Page 1)

stated in a survey of the German situation by U. S. Trade Commissioner George R. Canty. With a need for 200 to 250 features next season, Germany's producers so far have announced only about 120 pictures. The U. S. is expected to contribute some 35 foreign-made German talkies and around 15 are expected from other countries.

"Laugh It Off," a Frank Cambrich production, is the current presentation at the New York Paramount. Charlie Ahearn and His Millionaire Hobo Band provide the comedy punchline, while the musical and dance portions are neatly handled by Violet Carlson, Tita Coral and the Foster Girls. Rubino direct the Paramount Orchestra in "Bouquet of Roses," while Mr. and Mrs. Jesse Crawford demonstrate classical versus jazz music at the twin organs.

AMERICA'S FIRST
TRULY CONTINENTAL HOTEL

THE
ST. MORITZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; new world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of


Rooms single or en suite, facing Central Park and but a moment from the city's amusement and business sectors.

Personal Direction of S. Gregory Taylor
LOOK FOR

BETTER PICTURES

Not since sound first burst upon the eager ear of the movie fan have there been changes and improvements so important to the industry as those wrought by Eastman’s introduction of ultra-speed negative film. They begin on the lot, and they carry through to the screen. Because of them you can look for better pictures for your audiences. And that is an augury of better business for you.


Eastman Super-sensitive
Panchromatic Negative, Type 2
A PIP TO PUT PEP IN YOUR BOX OFFICE!

"Intensely human moments. Delightful entertainment which is a relief from sophisticated pictures which have flooded the screen."
—Los Angeles Illustrated Daily News

"Irving Cummings shows genius."
—Los Angeles Examiner

"Baxter and Lowe in top form. I particularly liked Conchita Montenegro."
—Los Angeles Herald

"Chinese and Criterion were packed with smiling faces. Wholesomely enjoyable. Genuine relief from gangster and sex themes."
—Los Angeles Express

"One of the most delightful things to watch the season has brought forth. Montenegro's dusky beauty so compelling it savors of enchantment. One of the most exquisite actresses screen has ever shown."
—Los Angeles Record

"ONE OF 6 BEST PICTURES OF THE MONTH."
—Photoplay Magazine

Take your public into the open with the big bang of outdoor pictures — eye-filling entertainment for the whole family.

O. HENRY'S Romantic Bad Man

The CISCO KID

WARNER BAXTER
Conchita Montenegro
Nora Lane

EDMUND LOWE
Directed by Irving Cummings
THE OLD FIGHTIN' COCK HAS THE funniest COMEDIES

BOOKED BY THESE BIG TIME CIRCUITS

WARNER BROS.
RKO
SCHINE
MAINE AND NEW HAMPSHIRE
BUTTERFIELD
HUGHES-FRANKLIN
GORTATOWSKY

And Thousands of Independents!

RKO PATHE
"It's good business for me to prefer LUCKIES"

"It's good business to guard my throat, so it's good business for me to prefer Luckies. I'm certainly for the throat protection which 'Toasting' gives me. And I'm certainly for your new improved Cellophane wrapper that really opens without a search warrant!"

Here's to Jack Holt—the star who never lets us down! Whether in out-of-door pictures or dinner-jacket dramas, Jack always delivers an able and vigorous job of high-powered acting. A mighty, mighty trouper to have around. "A Dangerous Affair," a Columbia, is his next film.

That LUCKY Tab! Moisture-Proof Cellophane, Sealed tight—Ever right. The Unique Humidor Package, Zip—And it's open! See the new notched tab on the top of the package. Hold down one half with your thumb, tear off the other half, Simple, Quick, Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH—what could be more modern than LUCKIES' improved Humidor packages—so easy to open! Ladies—the LUCKY TAB is—your finger nail protection.

"It's toasted"

Your Throat Protection—against irritation—against cough

And Moisture-Proof Cellophane keeps that "Toasted" Flavor Ever Fresh

Made of the finest tobaccos—the cream of many Cropp. LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" process which includes the use of modern Ultra Violet Rays— the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're not—as they can't be for LUCKIES—always kind to your throat."
Biggest publicity smash ever given a picture has pre-sold Columbia's scintillating "PLATINUM BLONDE." This ad ran in 1,600 great dailies. In addition, the Saturday Evening Post (issue of Sept. 19) told its 2,500,000 readers all about "Kansas City Platinum" (Jean Harlow)!

Jean Harlow first set the screen ablaze in "Hell's Angels," the great air film, and she almost stole the show from a fleet of fifty planes. See her "Goldie," a Fox film and Columbia's "Platinum Blonde."

Made of the finest tobaccos—The Cream of many Crops—LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays—the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're out—so they can't be in!" No wonder LUCKIES are always kind to your throat.

"It's toasted"

Your Throat Protection—against irritation—against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

A FRANK CAPRA production
THALIA PRODUCTIONS, having completed "Cosi e La Vita" ("Such I Life"), is preparing a second all-Italian talkie which Eugene Roberts will direct. The new picture will be made in both Italian and Spanish versions and Thalia is now looking for talent that can speak these languages. Production will start at the Metropolitan studios in about two weeks.

Paramount Notes: Tallulah Bankhead conferring with William Haines about leasing his home in Beverly which W. O. points to the Coast.... Betty Morrissey paying a visit to the New York studio where she has appeared in numerous pictures.... Marion Averly, sec. to D. A. Dorau, Jr., of the Paramount home office story council, seeing plenty of plays these fall evenings.

Burnet Hershey, Vitaphone staff writer, who is writing the dialogue and doing the adaptation of the S. V. Van Dine Detective Mystery stories for the two reelers being produced at the RKO Bryncliff Vitaphone studio, always confers with the author before and after each script has been written.

Jack Norworth, who with the mission is making six more of their popular Vitaphone "Naggers" comedies, is sitting pretty these days collecting heavy royalties from a song he wrote about 25 years ago and which right now is all the rage. In 1897, while on the stage with Nora Bayes, Norworth wrote "Shine On. Harvest Moon." Returning from their recent trip abroad, the Norworths learned the cheerful news that "Shine On. Harvest Moon" has become the song hit of the new "Follies," and also a national best seller.

Donald Meek, who has been doubling between the John Golden theater, where he is appearing in "After Tomorrow," and the Vitaphone studio, where he is starring in the S. V. Van Dine series, has been signed for a principal role in "The Main Event," which Walter Hite is preparing to produce in Waterbury, Conn. Charles Downs will be chief cameraman and Walter Scott first camera.

Along the Rialto with Phil M. Daly

THINGS WE NEVER THOUGHT WORTH MENTIONING TILL NOW.... all that the producing companies are in a race to bring out their own special Fascinating Male star types.... so Tiffany steps out with Wallace Ford, signed for the leading role in "X Marks the Spot," that Irving Pichel, who plays the district attorney in "An American Tragedy," was a director, writer and scenic designer in the theater before going talkie.

THAT Ginger Rogers has completed two big weeks at the B. S. Moss Broadway, and goes back to Hollerword for another Pathepix after the end of the New-York, that Frank Borzage is the only director we know who visited New York from the Coast, and did it right.... he got the true atmosphere of the metropoli by visiting Welfare Island, Washington Boro., old docks and crannies around wharfs, side streets.... in a word, he did not confine his visit to a round of the nite clubs.

THAT Mrs. Joe E. Brown had a nice surprise for Joe upon his arrival in Hollywood after a personal appearance tour.... in the form of a 16 grand Duesenberg.... that the Paramount wear In a new restaurant is ordering a new supply of Coca Cola in anticipation of Tallulah Bankhead's arrival.... that Fred March writes that he has completed "Dr. Jekyll and Mr. Hyde."... that there has been a distinct rise in temperature (of a sort) with Lupe Velez, Raquel Torres and Armida all floating around our hamlet.

THAT Jane Winton, tired of doing the society matron act on Park Avenue, has taken a flyer at films again, doing a part in the new Van Dine short at Vitaphone.... that if Phyllis Haver, Carol Dempster, Ruth Taylor and Mae Allison should decide to do likewise, the pix biz in these parts might perk up a bit.... that Rutger Nielson is one of the busiest gents in any publicity dept., for he knows so many angles that it is easier for him to do the work than stop and explain it to someone else.

THAT "N.T.G." of the Hollywood nite club is competing with the film biz for the talent.... in his new show he has lined up Thelma White, Maria Gambarello, Rene, Harry Hillyard and Frank Hazzard.... not to mention those Forty Beauties that give Ziegfeld and Carroll a run for honors.... that Mickey Gross, manager of the State in Racine, Wisconsin, on a special trip between the hours of 6:30 and 9:30 p.m. that E. M. Orswitz has prepared a hefty 35-page exploitation campaign book on the Four Jinx Brothers to be sent to all RKO theaters booking the comedians' pix.

THAT Fred Allen in his coast office at the RKO Pathe stude has a golf score card bearing a circled "89" on the wall.... Fred usually shoots around 179, and is trying to convince all the golf bugs that the 89 is on the level.... that Guy Fowler has created a mythical kingdom for the novelization of Pola Negri's new story, "A Woman Commands." that Ted O. Eltonhead, public relations head for Local 306, is now at the main office on 45th St.
"Rah, rah, rah! And a couple of years! Here's a pip of a pigskin picture; one you'll remember for several football seasons to come. Thrilled a houseful of enthusiastic fans of talkiedom and gridiron combined. Starts out with a bang and keeps the pace all the way. It has dash and pep and thrill in heaped portions. And there is a full-sized share of human interest. You'll have a grand time at the Mayfair this week. 'Spirit of Notre Dame' is one football picture you shouldn't miss."

― N. Y. Daily News

"It is an effective tribute to one of the greatest figures in American sports."

― N. Y. Herald-Tribune

"Seemed to satisfy its overflowing audience, and indeed it should have, as the spirit of the late coach seems to permeate it. It will be a success."

― N. Y. Evening Sun

"Skillfully directed . . . acting uniformly natural . . . enough football players of recent days to please the most exacting gridiron enthusiast."

― N. Y. Times

"The most natural, authentic and entertaining film about undergraduate life and athletics that the screen so far has produced. Exceptionally fine piece of work in every department."

― N. Y. World-Telegram

"Notre Dame football film thrills Mayfair audience. A football picture that is a football picture. If 'The Spirit of Notre Dame' doesn't wow them at the box office there for the next few weeks, I'll be surprised and disappointed . . . thrilling with realistic backgrounds and famous football players. The outstanding football picture of this or any other season."

― N. Y. Evening Graphic
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

WALDEMAR YOUNG, one of the screen's veteran directors, who has signed a new contract with Paramount, is working on the screen version of the Marvelous Mrs. Maisel before entering the film industry, he had been a San Francisco dramatic critic for several years. He also ap

* * *

Robert Armstrong is the busiest of RKO Radio's stellar talent. He went direct from "The Tip Off," his co-starring vehicle with Eddie Quillan, to "Suicide Fleet," with Bill Boyd and James Gleason. The film

* * *

Lates editions to the cast supporting Lil Dagover in "The Captain's Wife," which has just entered production at First National, are George E. Stone, Warren Bnsherman, Ben Hendrick, Jr., Paul Porcic, Reginald Barlow and John Rutherford.

* * *

Bob MacKenzie and Billy Eagle are the final additions to Columbia's special, "Ritlin for Justice," directed by Wot Lederan. Mary Doran plays the heroine, lead and other cast are Russell Simpson, Walter Miller, William Walling and Helga Moore.

* * *

Nils Asther and Jimmy Durante have been added to the cast of MG M's dialogue adaptation of "Her Cardboard Lover," which will be a Buster Keaton vehicle.

Babe Ruth has arrived at Universal City. Paul Muni has sold his contract in one of Carl Laemmle, Jr.'s, most ornate studio buns and other baseball shorts to be released as part of the series of Cmly Walsh All-America Sports Skits.

* * *

Gwen Heller on Warner Publicity

Gwen Heller has joined the Warner-First National publicity department. The position was

* * *

New Calif, Amusement Firm

Richmond, Cal.—Richmond Amusement Co. has been organized by Thomas J. Kline, San Francisco, and Lawrence Borge and John Peters of Oakland.

J. L. Rome Quits Exhibit Board

Baltimore—J. Louis Rome, managing director of the Associated Theaters of Baltimore, has resigned as manager of the board of directors of the M.P.T.O.A. of Maryland.

Dorothy Peterson has been cast for a leading role in Columbia's newest Barry Stanwyck drama, which Frank Capra will direct.

* * *

Marilyn Miller will set out for New York before the end of the present month. She has been very busy early this week. The star has just completed "Her Majesty, Love," and the picture will be released in December.

The high cost of football tickets should not bother Hank Mann, the comedian. For the U.S.C.-Washington State game, he wore the USC colors and a U.S.C. rooter cap. No doubt, re watched the game from the student rooter section.

Richard Herrenson, brother of June Collin, is one of the youngest executives in the industry. Although connected with motion pictures for only 18 months, he has been with Hal Wallis, general manager of the Vaseloom Adventure Series and Liberty Short Stories, both in production at Test.

* * *

Frances Moffett, former New York stage actress, was assigned to her most important role, none joining Hollywood's colony of film players when she was added to the cast of "No One Man," Paramount's forthcoming picture, version of Rupert Hughes' novel.

* * *

Carl Laemmle, Jr., announces the complete cast for "Murders in the Rue Morgue," which will start production this week at Universal City under the direction of Robert Florey. The personnel is as follows: Bella Lugosi, Sidney Fox, Leon Wyche, well known stage player, who will have the

* * *

"Quicksands," Columbia Pictures' next starring vehicle for Tim McCoy, will shortly go into production. Ross Lederman will direct.

Announcer for Television Show

Carveth Wells, author and film producer, whose "Hell Below Zero" was recently shown in Broadway, has been named as an

* * *

Extend Runs in Fort Worth

Fort Worth—Mrs. Greta Garbo in "Susan Lenox" has been held over for three more days at the Worth, making the picture that has ever been held over since the Worth began a split week policy. Eddie Cantor in "Almy Days" also will be included for a week's run at the Palace.

Roy Miller Promoted

Detroit—Roy Miller, formerly assistant manager at the Grand River and other pubhsh business, has been promoted to be manager of the Grand River following the shift of Joe La Rose to the Eastown.

* * *

MOVIES ARE ABSOLVED AS JUVENILE INFLUENCE

(Continued from Page 1)

held here last week. Among the experts who declared that films are blameless in causing juveniles to go wrong are Dr. Philip Gutt

* * *

Bette Films Council

Does Good Work in St. L.

(Continued from Page 1)

tures. The council has five committees of five members each who view films and approve or disapprove them for the neighborhoods. Objectionable pictures are not publicly condemned for fear of attracting interest, but exhibitors are advised of the disapproval and a note sent to the producers.

The council also sponsors family nights.

Price Cuts in Detroit

Fail to Help Business

(Continued from Page 1)

than the price that governs b. o. attendance. Public has changed the policy of the State to second run, except when first run pictures are in over-supply.

Frisco Multilingual House

San Francisco—Ralph Pincus and Herbert Rosener have leased the Union Square and will rename it the International Palamar for the presentation of German, French, Italian and other foreign pictures.

Haverhill House Sold

Haverhill, Mass.—Joseph M. Hargend of Lawrence has sold the Haverhill here to the Salem Realty Co. of Salem, who have the property headed by John A. Deery and affiliated with Publix, now has about 90 houses.

* * *

New Incorporations

* * *

NEW YORK CHARTERS

American Theater Corp., plays, motion pic.

NEW JERSEY CHARTER

Riverside Amusement, Somerville, amusement enterprises; T. Girard Wharton, Somervi

DELAWARE CHARTER

Television and Sound Corp. of America, entertainment; Multilingual Amusement, Del.

Television Apparatus Corp., Wilmington, Del., radio, wireless apparatus; Corpora

*
Gee
THAT'S A
FUNNY PICTURE
THE FOUR MARX BROTHERS IN "MONKEY BUSINESS"

Without a doubt, the greatest comedy attraction in years! Great in laughs—great in box-office appeal. Every engagement means S. R. O. crowds! A positive clean-up anywhere! Now in its second stand-'em-out week at RIVOLI, N. Y. Will chase gloom and depression from your box-office faster than you can say Marx Brothers. Get it! Book it! Directed by Norman McLeod.

PARAMOUNT
TAX MEASURES FOR RELIEF FOUGHT AS BAD PRECEDENT

(Continued from Page 1)
luxuries has been recommended by Senator J. M. Inman for considera-
tion at a special session of the legis-
lature. The plan would bring in $5,000,000 annually, it is declared. A
10 per cent movie tax, proposed in Rhode Island and being pressed
on the ground that it would not only seriously affect theater attendance,
but the effect would spread in other directions of local business. Through
the south various plans of theater cooperation have been instituted or
proposed, as a means of imposing on
the ground for taxation. One is the "penny-
a-meal" idea, with movie patrons donating a
cents each time they attend a show, on the same principle as the
"penny-a-meal" plan adopted by
some restaurants.

Local Angle Stressed
In National Movie Week

(Continued from Page 1)
uation. Stress will be placed on the
fact that funds derived from such,
extra benefit performances will be ex-
clusively spent locally.
The following publicity men have
been assigned duties: press books
Paul Gulick; advertising, Howard
Deetz; publicity, Gabe Yorke; ex-
ploration lieutaps, Billy Ferguson.
They are members of the advertis-
ing division committee, which meets
again tomorrow.

Vitaphone Signs Walter Petrie
Walter Petrie, stage and screen
producer, now appearing in the New;
West show, "Constant Sinner," has been signed by Vitaphone for "The
Week-End Mystery," third S. S. Van
Dine two-reeler.

Spotlight Crew Returns
Russ Erwin, cameraman, and
Charles Younger, sound engineer,
are back from New Brunswick, Can-
ada, where they photographed a
moose hunt for a Grantland Rice
Spotlight to be released by RKO
Pathé.

Reiners Doing Press in Cleve.
Cleveland—H. W. Reiners is here
from New York to handle publicity
for the Palace, Sam's Drive-In and
Keith East 105th Street, all RKO
houses.

A FILM FACT A DAY

Highest talking pictures in the
world are presented with
Western Electric equipment
at the Cerro des Pasco Mines
town in Peru, 12,000
feet above sea level.

ALONG THE RIAFLO WITH PHIL M. DALY

• • • WITH THE rest of the newspaper boys and gals yester-
day we were the guests of Production Manager Sam Sax at
the Vitaphone stude out in the wilds of Brooklyn where
we participated in a murder ... that is, we watched direc-
tor Arthur Hurley polishing up the final scene on one of the
S. S. van Dine detective-mystery shorts ... and Mister
Van Dine was there in person to tell us during the luncheon just
how he goes about creating crimes on film ... there have
been lots of crimes committed on film ... but these are the
type that when you read 'em between the covers of a book you
sit up all night ......

• • • THEN UPSTAIRS to the set, where they shot the scene
in "The Week-End Mystery" as realistic and atmos-
phere a set as was ever used on a short feature ... rain
coming down in torrents ... as Donald Meek, the crime
specialist ... and John Hamilton, the police inspector
hurried out from the house to the garage ... hot on the
trail of the murderer ... and Barry Townley hops over the
hedge ... and whispers in the crime specialist's ear
"Hist! I KNOW the name of the criminal." and just as
he was about to mention the name "Popl" he gets
a bullet in his cardiac region ... and Jane Winton was con-
cealed in back of the garage door where the shot came from...
well, whether Jane fired the shot or not, we're glad to
see her back on the screen ... there's one girl who quit
the game right at the zenith of her career ... it's the first
time to our knowledge where real detective stories have been
presented with two good opponents like Donald Meek and John
Hamilton sustaining the interest right through a series ....
and for that reason, if no other, they should go far and
fame well ........

• • • HOW ONE Producer Started ... this is a thumb
nail sketch of the rise of Sam Bischoff several years
ago Sam was sent from Boston to Hollerod to go over the
books of Grand-Asher Productions ... he was a certified
public accountant. Upon that made him general produc-
tion manager ... he was that smart ... one day he got
orders to start production on "Her Market Value" ... star-
ring Agnes Ayres and Sam had no dough to play with ... but
Mister Grand and Mister Asher wired him from Boston not
to worry ... the money would be coming right along ... so
Mister Bischoff started ..........

• • • A WEEK rolled by ... and still no dough ... Sam
was able to raise three grand for current expenses ... and when that was done, he went into a huddle with Miss Ayres
... and calling the actors and studio workers together, Sam
made a sales talk ... assuring them that every claim would
be met if the gang would see the production through
... there was not a dissenting vote ........

• • • IN THE second week of production, Mister Bischoff
got a wire from Asher that Grand was sick in the hospital
that he (Asher) was all washed up ... and that
Mister Bischoff controlled the Works ... and did Sammy get
disconsouerd? ... norizor ... he finished the pix with the
hearty co-operation of all hands ... he made a distribution deal with
W. H. Hodkinson Corporation ... and receiving an ad-
advance of 59 grand the pix cost just 60 ... so Sam
made a strong claim for wages ... that, my dears, is how to
bust in as a Film Producer ... no bow and do likewise
perfectly simple, isn't it?

Public Great States
Going on Lower Scale

(Continued from Page 1)
50 cents against 75 and 85 cents
downtown.
A survey of the Great States
houses is reported to have revealed
that the audiences were "top-heavy,"
crowding into the lower-priced
balcony seats, while the downstairts
was comparatively deserted. Admis-
sion cuts, therefore, have been made
in these places. The East St. Louis
house, which had been slashed at
40 and 25 cents, is reported to have
boosted business remarkably by
merely shedding to 35 and 25 cents.
In other houses the scale has been
cut from 50 to 35 and from 35 to 25
with like results.
Many of the Publix-Great States
theaters also have adopted stage
attractions of various kinds.

Sunday License Revoked
Because of Picketing

Brookton, Mass. — Because the
picketing in front of the theater was
considered "disgraceful," the Sun-
day license of the Majestic has been
revoked. The house and the opera-
tors' union have been at odds.

Cagney Opens Tour Oct. 30
Under contracts signed with the
Warner Bros. Artists Bureau, James
Cagney will open his vaudeville tour
Oct. 5. to at the Warner, Milwaukee.
He will also play Chicago, Pitts-
burgh, Cleveland, Washington, Jer-
sey City and New York.

Baltimore First-Run Cuts Scale
Baltimore—Prices have been cut
approximately 20 per cent at the
Rivoli, one of the ace first-runs.
Evening and holiday prices are now
25 cents for balcony, 40 cents for
orchestra and 60 cents for loges.

Bring Virgin Islands Film
Homer Rodeheaver, evangelist,
arri ves in New York on Thursday
after making a religious picture in
the Virgin Islands.

Many Happy Returns

Best wishes and con-
gratulations are ex-
tended by the FILM
DAILY to the following mem-
ers of the industry, who are celebrat-
ing their birthdays:

October 20
Charley Chase
Russell Holman
James Hood McFarland
Marion Nixon
Evelyn Brent
Frank J. Wilstach
Purnell Pratt
**THE FILM DAILY**

**Tuesday, October 20, 1931**

**Theater Changes Reported by Film Boards of Trade**

**ALABAMA**

- Changes in Ownership
  - Florent—Jackson, sold to J. Shuttleworth by S. N. Jackson.
  - Closing
    - Florent—Jackson.

**ARKANSAS**

- Changes in Ownership
  - Booneville—Raintree, sold to E. Davis by D. C. Jones; Mesa—Lyric, sold to E. Hardin.
  - Closing
    - Hardin—Essex.

**CALIFORNIA**

- Changes in Ownership
  - Exeter—columns, sold to R. W. Harvey by K. V. Cook; Glendora—Beacon, sold to Blaine by F. A. Drager; Manteca—Fisher, by J. Miesz.
  - Closing
    - Manteca—Fisher; Santa Barbara—California, sold to Cordova Elise, by J. H. Pogue.

**COLORADO**

- Closing
  - Re-Openings
    - Delta—Strand; Denver—Annex, Empress.

**CONNECTICUT**

- Changes in Ownership
  - Devon—Devon, sold to M. Pasadizza. by Wilson & Benz; East Haven—Capitol, sold to A. Johnson by Huyt & Jacobs.
  - Re-Openings
    - Devon—Devon, sold to H. G. Gots- tine by A. Weiner; Southington—Cole- man, sold to D. O. Coleman by Davis & Schumacher; New London—Shelley, sold to J. Austin by W. Kelley.

**IDAHO**

- Change in Ownership
  - Driggs—Orpheum, sold to W. T. Taylor by R. R. Christiansen.

**ILLINOIS**

- Changes in Ownership

**INDIANA**

- Re-Openings
  - Lawrenceburg—Re-Opening

**IOWA**

- Changes in Ownership
  - Bedford—Rialto, sold to W. W. Neas by S. W. Leavitt; Dow City—Iowa, sold to O. J. Judd, to Geo. W. Noree & Geo. W. Noree Co. —Everly—Corn, sold to W. H. Schooler—Newton—Cory, sold to M. Johnson; —Fort Dodge—Samuel, sold to Mr. Leffert by S. W. Leavitt; —Wellman—Frank Green by H. M. Forsythe.

**KENTUCKY**

- Re-Openings
  - Bedford—Rialto, sold to W. W. Neas by S. W. Leavitt; —Everly—Corn, sold to W. H. Schooler—Newton—Cory, sold to M. Johnson; —Fort Dodge—Samuel, sold to Mr. Leffert by S. W. Leavitt; —Wellman—Frank Green by H. M. Forsythe.

**MICHIGAN**

- Changes in Ownership
  - Detroit—Globe, sold to Mr. Bishop by Cen- tenor; Cranial, sold to Jacob Schermer by Cohen Bros.; Detroit—Saratoga, by Lillian Goldberg by S. D. Short; Thet- erum, by Paul Holton; Detroit—Harry Ayres, sold to J. M. Parks by H. S. Koppin and J. H. Cochran; South Lyons—Temple, sold to Ira. A. Harting, Jr., and Art Frost.

**MINNESOTA**

- Changes in Ownership
  - Cromwell—Opera House, sold to Fred Larson by Cha. Kanny; —Lakeside—Lyric, sold to Livingston & Leitch by Sando & Akeley; —Princeton—Strand, sold to A. M. Uhr by C. H. Britton; —Proctor—Orchard, sold to J. R. Lincoln by Torbitt Holdahl; St. Paul—Deluxe, sold to Peter Belsens by Belges & McCoon; —LeRoy—Crystal, sold to C. G. Bride by Franklin Roy.

**MISSISSIPPI**

- Changes in Ownership

**MISSOURI**

- Re-Openings
  - Knoxville—City, Star.

**MISSOURI***

- Changes in Ownership
  - Portageville—Maxwell, sold to J. C. Shannon by St. Louis, to Kammann Bros. by Jos. Mogart, Jr.

**NEW JERSEY**

- Changes in Ownership

**NEW YORK**

- Changes in Ownership
  - Buffalo—Great Lakes, sold to Publix Thea. Co.; —Chattanooga—Forty’s; —San Mar- go—Ritz; —Cedar Falls—Ritz, sold to Tony Travis by Mr. Chiappe; —Oakfield—Star, sold to Louis & Albert Waskette by Josephine Baglio; —Syracuse—Regent, sold to Kallet Thea., Inc. by Oceania Opera, Co.

- Closings
  - Oswego—Orpheum; Rochester—Lincoln; —Berlin—Capitol; —Modern Play- land; —Nelsonville—Strand.

**NEW YORK CITY**

- Changes in Ownership
  - Belmont, sold to Belmont Thea., Inc. by Fox Metropolitan; —Benson, sold to Benson Thea., Inc. by Assittant, Edmund Amuse. Corp.; —Blenheim, sold to Blenheim Thea., Inc. by S. Playhouses, Inc. by St. Playhouse, sold to Rugius & Becker by Joseph Grall; —New Bway, sold to B. S. Moss by Universal; —Parkway, sold to Broadway. Inc. by S. Playhouses, Inc. by H. Rose, sold to Heman Lighthouse by Rose Thea., Inc.; —Wallace, sold to Leif & Shahan by Fox Metropolitan.

**New Theaters**


**BROOKLYN**

- Changes in Ownership
  - Bobby, sold to Bobby Thea., Inc. by Herman Bloos; —Eden, sold to Eden Thea., Inc. by Mayflower Amuse. Corp., by Gaitety, sold to Sam Raymond, Est. Ent. —Myrtle, sold to Morris Kutinsky by Vick Amuse. Corp.; —Nourtard, sold to Normont Amuse. Corp. by Ho-Beau Amuse. Corp., by Star; —Wynona, sold to Van Buren, sold to N. R. Amuse. Corp. by Van Buren Amuse. Corp. The following theaters have been sold to the Ransford Amuse. Corp. by Fox Metropolitan Play- houses, Inc. and O'Sullivan Corp.; —Richmond, —Carnegie, —Glenwood, —Leader, —Park. —Est. Ent. by Fox Metropolitan, —Lawrence, —Sun—even, —Stone, —Supreme, —Elton —Brooklyn, —Est. Ent. by Fox Metropolitan, —correct owners, —Est. Operat- ing Co.

**LONG ISLAND**

- New Theater

**Long Island's RESTAURANT OF DISTINCTION**

**ON THE MERRICK ROAD at MASSAPEQUA—NEAR JONES BEACH**

**DINE A HINT DANCE WITH HERB HAGENAH AND HIS ORCHESTRA**

Phone: Massapequa 7-88

OPEN ALL YEAR
HOLLYWOOD

ANNUAL GAMBL of the Catho-
lic M. P. Guild will be held at the
Carthay Circle after the close
of the current attraction, that the-
ater. Winfield Sheehan has donated
the theater for the 1931 show, which
will be staged by Larry Ceballos.
Tickets will be $1 to $5. James
Gleason is president of the Guild.

Walter Huston is making his third pic-
ture in 13 weeks with the starting of work
in First National’s “The Marked Woman.”
Last week he finished in Universal’s “Law
and Order.” He also made “Heart and
Hand” for U and in addition another
F. N. picture, “The Ruling Voice,”
yet to be released.

Ken Maynard is recovering from
an injury received a few days ago
while landing his plane at Burbank
while flying from location where Til-
fany is making “Fighting Mad.”

Our Passing Show: J. I. Schmitz, Will-
iam LeBaron, Charles R. Rogers, Leo Car-
rillo, Ray Garnett, Clark Gable, Ann Hard-
ing, Mary Brian, Howard Estabrook, Louis
Searcy, Joan Bennett, A. A. Kline, Myra
Connolly, Robert Milton, Ivan Lebedoff,
Max Ree, Hugh Trevor at the première
of “Consolation Marriage” at the Carthay
Circle; Joe E. Brown, Evelyn Brent, Irene
Purcell, Hal Wallis, Louise Pazaenda, Carey
Wilson, Loretta Young, Al Green, Max Shir-
gam, Carmel Myers, Gordon Hollingshead at
Mervyn LeRoy’s birthday party.

Adrienne Ames, Paramount con-
tract player, made her stage debut
last week in “The Play’s the Thing,”
at the Pasadena Playhouse. She is
playing the role of a frivolous
prima donna.

In five leading Los Angeles theaters, Walt
Disney’s sound cartoons will be featured simultane-
ously this week through the selec-
tion of “The Spider and the Fly,” the latest
“Silly Symphony,” to be screened with
“Consolation Marriage” at the Carthay
Circle. Of the five Disney cartoons, four are
screened in a long run playground.

Rollie Asher is often mistaken for
John T. Murray, while there is also
a close resemblance between Dick
Pearl and Bert Wheeler.

Francis Edwards Farahgoh, who because of
his screen play and dialogue for “Little Cas-
tar,” was one of the writers nominated for
an award by the Academy of M. P. Arts
and Sciences, may make a location trip
in connection with “Prestige,” which will star
Ann Harding. Farahgoh is now working on
the script for “Prestige,” which will be di-
rected by Tay Garnett.

Donald Dillaway is walking these
days due to the fact that he is
skeletal of any other means of
transportation. He had two auto
smashes and one airplane overtake
in a week’s time.

Hank Mann and William Walling have
been cast in Columbia’s next Buck Jones’
cartoon, “Headin’ for Love,” being directed
by Ross Lee. Mann has the
female lead.

Columbia has signed Ian Keith for
“Unwanted.” . . . “Ridin’ for Justice”
is the final title of the Buck Jones
western formerly called “Headin’ for
Love.”

First National has added Bulla Harrell
Mary Doran, Rita Flynn, David Landau,
Alan Hale, Polly Walters and Max Madison
to the new Douglas Fairbanks, Jr., picture,
“Union Depot,” which Alfred E. Green is
directing.

Warner Bros. will finish “Under
Eighteen” this week. Marian Marsh
is featured with Regis Toomey,
Anita Page, Warren William and
others.

More Passing Show: Laura La Plante,
William LeBaron, Helen Twelvetrees, John
Bokes, Mr. and Mrs. John C. Plinn, Al New-
man, Bert Lahr, Virginia Whitman at the
opening of the Roosevelt Blossom room;
A. A. Kline motoring to the Fox studios.

Fox has added Allan Dinehart to
“Circumstances,” directed by Wil-
liam Cameron Menzies.

Fate appears to be playing pranks on
Victor Schertzinger since he started work
on his latest Radio Pictures assignment
under his present contract. Following closely on
the heels of the announcement that filming
of “Marchete” would be held up for several
weeks, Schertzinger was confined to his bed
with a severe cold.

RKO Pathe has finished “Suicide
Fleet,” with Bill Boyd, Robert Arm-
strong, James Gleason and others
. . . Maude Eburne will appear with
Helen Twelvetrees in her next pic-
ture.

William Sistrom’s personal appeal to Will-
iam LeBaron has resulted in Wallace Smith
being loaned to Fox to write the picture
version and dialogue for “Circumstance,” a
novel by Andres Soutard. Smith recently
completed a similarly important assignment
for “Boulder Dam,” which RKO is to pro-
duce on an elaborate scale.

 Paramount’s box-office combina-
tion, Ruth Chatterton as star and
Richard Wallace as director, is ex-
pected to click again in “Tomorrow
and Tomorrow.”

George Archainbaud, according to reports,
has registered a bull’s-eye with his present
directorial assignment for RKO, “The Pick-
up.” This is an original story by Louis
Weitenkorn for which Wallace Smith wrote
the picture version and dialogue.

Local critics are complimenting
Howard Estabrook’s screen version
and dialogue for “Are These Our
Children,” which Wesley Ruggles
wrote and directed.

An announcement bearing on the future
association of Albert DeMond, prominent
producer and associate producer, is ex-
pected within the week. It is known that DeMond
is the subject of negotiations between his
representative and one of the leading pro-
ducing organizations.

The 1932 Film Daily Year Book to be
ready shortly after the first of the year will
be the fourteenth of a series. . . . The first
edition contained about 200 pages. . . . The
1932 book will be over 1200 pages. . . .
This healthy growth is the result of filing
a definite need with a reliable and compre-
ensive reference volume constantly in
work and backed by 14 years of exhaustive
digging and experience.—AND AT THAT
THE ACCURACY, COVERAGE, COM-
PLETENESS AND INTERNATIONAL
SCOPE OF THIS BOOK WOULD NOT
BE POSSIBLE WITHOUT THE EN-
THUSIASTIC CO-OPERATION OF
EVERY BRANCH OF THE ENTIRE
MOTION PICTURE INDUSTRY.

The 1932 FILM DAILY YEAR BOOK
(14th Edition)
IS NOW IN PREPARATION
FILMDOM’S RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER
DAVID O. SELZNICK
REPORTED JOINING RKO

(Continued from Page 1)
was emphatically denied by Presi-
dent Hiram Brown of RKO.
The deal under which RKO was
to distribute features to be mad-
by Selznick and Lewis Milestone is
definitely off after being practical’y
closed. Withdrawal of the director
from the production project is un-
derstood to be the reason.

16 mm. Patents Company
Plans to Issue Licenses
As a holding company for patents
on a new 16 mm. recording device
and a projector, Jones Research
Sauk has been organized with
E. W. Jones as president.

First recording equipment will be
ready within 60 days. The concern
will issue licenses to build projectors
as well as to record in studios and
on trucks. Recording runs at 36 feet
per minute, it is stated, and a sound
track 2 1/2 in. wide is used. Vol-
ume and tone quality is equal to
standard 35 mm. sound-on-film,
Jones claims.

Voting on Ohio Exhibit Meet
Cleveland, Ohio, is now being
taken to determine whether the
annual meeting of the M.P.T.O.
of Ohio shall be held in November,
as usual, or postponed until Janu-
ary.

Pitts Heads Two New Va. Firms
Manassas, Va.—Benjamin T. Pitts,
who has theater interests here and in
Chesapeake, has sold the Windjammer, East
Cleveland, to Sam Rosenthal.

Lou Wechsler’s Mother Dies
Funeral services were held yester-
day for the mother of Lou Wechsler,
New York exchange salesman
for Radio Pictures.

Silvermans’ Sell House
Cleveland—Jake and Ike Silver-
man, who have sold the Windjammer, East
Cleveland, to Sam Rosenthal.

Meet at Chisca Hotel, Memphis
Chisca Hotel will be the scene of the
1931 convention of the M.P.T.O.
of Arkansas, Missis-
ippi and Tennessee.

Roxy Service
Service at the Roxy is not limited to
routines run on Friday of a few nights ago,
as the big house had discharged the audi-
ce from its last show, there was a cold
downpour. Notices, the following folks
crowded under the marquee and along
the curb. Manager Charles W. Crowe
reopened the doors, invited the crowd
to show and half of them stayed over sheltering
host to them for about 45 minutes
until the rain stopped.

• NEWS ««OF «« THE «« DAY «« •

Parlier, Cal.—The Parlier has re-
opened under the management of
Dwight Bills.

Arcata, Cal.—The Arcata will re-
open Oct. 22.

Bridgeville, Pa.—The Granada
heated up last week. The house
was formerly operated by James
Lynch. J. H. Rankin’s two houses are
still open.

Sacramento, Cal.—The Victor has
been purchased by Cy Graves, who
will do some $10,000 of remodeling
and reopen under the name of the
Oak Park.

Palo Alto, Cal.—The Varsity is re-
opening immediately.

Tonasket, Wash.—The Tonasket
has been reopened by Ed Newman,
owner.

Fresno, Cal.—The Fox State has
reopened.

Audience Beat Up Pickets
Following Stench Bombing
Chicago—One of the women tun-
ed yesterday in the bomb throwing
series that has been in progress
here. After stench missiles had
been hurled in the Oak Park, pat-
rons mobbed two union pickets in
front of the theater and beat them
up severely before they were res-
cued by 13 policemen.

RKO Theater Changes in Frisco
San Francisco — Jack Gross now
devotes all his time to management
of RKO houses in San Francisco and
Oakland through the appointment
of Bryant Wuest of Los Angeles to
the direct handling of the Golden Gate.
Neal Crowley, who was assistant
manager at the Golden Gate has
been transferred to the Oakland
Orpheum.

"Platinum Blonde" Release
"Platinum Blonde," Frank Capra
production with Jean Harlow, Lo-
retta Young and Robert Williams,
is Columbia’s third October release.

Col. Shorts in All L. A. First-Run
West Coast Bureau, THE FILM DAILY
Los Angeles — Eleven Columbia
shorts have appeared in every first-
run house here during the past 10
days.

Jackson, Miss., Non-Union
Jackson, Miss. — Local houses
were on a non-operation policy follow-
ing a dispute with the union, which
Demand three men for each house,
wheres the exhibitors contended
were two sufficient.

Building Kid Trade With Westerns
Birmingham—A series of Satur-
day morning shows featuring west-
erns has been mapped out by John
Calinan, manager of the Temple, to
build up kid patronage.

Audience Beat Up Pickets
Following Stench Bombing
Chicago—One of the women tun-
ed yesterday in the bomb throwing
series that has been in progress
here. After stench missiles had
been hurled in the Oak Park, pat-
rons mobbed two union pickets in
front of the theater and beat them
up severely before they were res-
cued by 13 policemen.

RKO Theater Changes in Frisco
San Francisco — Jack Gross now
devotes all his time to management
of RKO houses in San Francisco and
Oakland through the appointment
of Bryant Wuest of Los Angeles to
the direct handling of the Golden Gate.
Neal Crowley, who was assistant
manager at the Golden Gate has
been transferred to the Oakland
Orpheum.

"Platinum Blonde" Release
"Platinum Blonde," Frank Capra
production with Jean Harlow, Lo-
retta Young and Robert Williams,
is Columbia’s third October release.

Col. Shorts in All L. A. First-Run
West Coast Bureau, THE FILM DAILY
Los Angeles — Eleven Columbia
shorts have appeared in every first-
run house here during the past 10
days.

Jackson, Miss., Non-Union
Jackson, Miss. — Local houses
were on a non-operation policy follow-
ing a dispute with the union, which
Demand three men for each house,
wheres the exhibitors contended
were two sufficient.

Building Kid Trade With Westerns
Birmingham—A series of Satur-
day morning shows featuring west-
erns has been mapped out by John
Calinan, manager of the Temple, to
build up kid patronage.

Marjorie Beebe Signed
For 5 More Vitaphones
Marjorie Beebe, who recently com-
ted two Vitaphone shorts, has been
signed for five more to be made
next year.

Fiber & Shea Reduce Prices
Youngstown, O.—Fiber & Shea’s
Park, recently reopened, has cut its
prices to 25 cents for weekday matin-
ees, 40 cents for orchestra and 25
cents balcony evenings and Sundays,
and 15 cents at all times for kids.

Seeks Damages Over Picketing
Lowell, Mass.— Owners of the
Paragon there have filed suit
against the operators’ union to stop
them from picketing the house as a
boycott of a discharge of employ
union men. The theater also seeks
to collect damages resulting from the
picketing activities.

M-G-M Changes Release Dates
Release dates on M-G-M’s "The
Song of Madame Claudet." and "The
Cuban Love Song," have been
changed to Oct. 17 from Oct. 24 for
the former and Oct. 31 from a No-
ember date for the latter.

Get Injunction Against Pickets
Stebenville, O.—A temporary in-
junction has been issued to the new
enjoying the operators’ union from picketing the house.

Union Favors Sunday Shows
East Liverpool, O.—A resolution
endorseing Sunday shows has been
adopted by the I.A.T.S.E. local

Bogart Rogers With Turnbull
Bogart Rogers has joined the
Paramount New York studio execu-
tive staff as assistant to Hector
Turnbull.

CLIFFORD BROOKE has returned to
Nashville, Tenn., after de-
recting summer stock.

LOUIS MEYER, president of Meyer-
Riegler Laboratories, has returned from his
coast-to-coast tour.

CLAUDETTE COLBERT, who has been
visited by friends in Hollywood, will return to New
York on Saturday.

BILLY BROWAND, who is now appearing
in Chicago, plans to revisit New York upon
completion of her engagement.

HARRY TOLER of Chicago is in town.
M. C. Levee Elected President of M. P. Academy

FILM COMPANIES INDICTED BY ONTARIO

Para. Paris Studio on Three-a-Month Basis, Says Kent

Spanish, French, German Features and French Shorts Scheduled

Paramount's Joinville studio will make two or three features a month for 1931-32 release, Sidney R. Kent told THE FILM DAILY as he arrived on the Majestic yesterday after two weeks abroad. Features will be made in Spanish, German and French, he stated. Nov. 25 and (Continued on Page 4)

Wurtzel Found Europe Optimistic on Product

European exhibitors and exchangemen are optimistic about American product, declared Wurtzel of Fox upon his return to New York yesterday on the Majestic. He expressed the opinion that business abroad is better than in the United States. Wurtzel, who went to Europe on a vacation, visited Germany, Austria, Poland, Italy, Spain, England and France.

MILESTONE DICKERING WITH UNITED ARTISTS

Lewis Milestone will produce for United Artists provided conferences now going on culminate in a deal. The director of "All Quiet" and (Continued on Page 2)

M. A. Silver Transferred to Warner Theaters East

Los Angeles—W. A. Silver, Warner Theater executive, has been transferred East. L. J. Halper, Max Shubert and Frank Newman will head the Warner theater activities on the coast.

Ralph Block Appointed Columbia Assoc. Producer

Hollywood—Ralph Block has been made an associate producer at the Columbia Pictures studios. (Continued on Page 4)

Famous Players and Other Firms Must Stand Trial in Canada

Toronto—After hearing evidence for two days, the Grand Jury of Ontar-rio High Court returned a true bill against Famous Players Canadian Corp. and allied companies and they must stand trial on charges of conspi-ancy and breach of the Combinerco Act affecting the film industry in Ontario. The indictment not only (Continued on Page 4)

TWO U. A. FOREIGN DEALS SET BY ARTHUR W. KELLY

Two important changes have been effected in United Artists' foreign distribution set-up, stated Arthur W. Kelly, president, as he returned on the Majestic after three months abroad. A deal has been closed whereby United Artists will distribute Columbia product in Spain, he said. (Continued on Page 2)

Denver Exhibitors Want New Films for Movie Week

Supplying special pictures for benefit programs in connection with the industry's unemployment relief project is impractical, it was declared at the Hays office yesterday in answer to protest of Rocky Moun-tain Theater Owner's Ass'n against

Levee Elected Head of Academy;
Wunder and Cowan in Exec. Posts

West Coast Bureau, THE FILM DAILY

Hollywood—M. C. Levee is the new president of the Academy of M. P. Arts and Sciences. Others elected are: Conrad Nagel, vice-president; Fred Niblo, secretary; Frank Lloyd, treasurer; Frank Canna, Max Rea, Benjamin Glazer, Nagel and Levee, board of directors; Clinton Wunder, executive vice-presi-dent; Lester Cowan, executive secre-tary.

Exhibitor Installs Bench for Whittlers

Excelsior Springs, Mo.—Finding that certain of his patrons had a yen for carving their initials on seats, about two dozen of which were ruined in the last three weeks, T. S. Wilson, local exhibitor, has installed a wooden bench in the balcony of his theater and is advertising that all whittlers are welcome to carve their initials or fancy designs. Whittlers must bring their own carving tools, however.

Receiveihip Granted for Shubert Theater Corp.

Irving Trust Co. and Lee Shubert yesterday were appointed equity receivers for Shubert Thea-ter Corp. on the complaint of Ceresco, Besstey & Hampton of Chicago. Shuberts have been hav-ing financial difficulties since 1929, when late-ter theater business turned drastically downward. The company owns 23 houses, valued at $20,000,000, and is interested in about 50 others. It has liabilities of $10,749,687 and outstanding debentures with a face value of $6,350,000. The company is said to be solvent but without funds for maturing obli-gations.
American-Made Motion Pictures Called World’s Most Wholesome

American motion pictures today are the most wholesome of any nation’s contribution to the world screen, and analyses of the reports of the recent center of book and many scientific investigations bear this out. Dr. Ambrose N. Diehl, Motion Picture Chairman of the National Council of Women in the U.S., on her return yesterday from the League of Nations film conference.

Mrs. Diehl, who is also national M.P. chairman of the General Federation of Women’s Clubs and of the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Edward Golden Launches Business Building Stunt

First release date for Edward Golden’s Popular Classics, a book give-away stunt for boosting theater attendance, takes place tomorrow at the Peckskill theater in the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Edward Golden Launches Business Building Stunt

First release date for Edward Golden’s Popular Classics, a book give-away stunt for boosting theater attendance, takes place tomorrow at the Peckskill theater in the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Operators Meet Against Kaplan

Disassociated members of Local 906, operators of a theater on the Hotel Claridge in a protest against the film company, announced yesterday at the Astor Theater in the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Hays to Address Relief Meet

Hays’ film organization, with about 1,000 New York and New Jersey state exhibitors and theater managers attending, will be held at the Astor Theater at 9 a.m. on Tuesday. Will Hays, Mayor Walker and Louis Nizer will address the gathering.

Buchowetzki Back in U.S.

After completing direction of "Stamboul" for Paramount, Dimitri Buchowetzki arrived on the Majestic yesterday. Picture was made in London with Warwick Ward and Rosita Dandridge. Buchowetzki has been abroad one year, also working at the Joinville studio.

Eberson Attends Albany Opening

Eddie Eberson attended the opening of the new RKO Palace in Albany, is leaving for the up-state city today with Joseph Plunkett, RKO theater chief, to cover details for the gala opening on Friday.

Two U. A. Foreign Deals Set by Arthur W. Kelly (Continued from Page 1)

In Italy, United Artists has turned distribution of its product to Mrs. Ambrose N. Diehl, Motion Picture Chairman of the National Council of Women in the U.S., on her return yesterday. A mass meeting on the League of Nations film conference.

Mrs. Diehl, who is also national M.P. chairman of the General Federation of Women’s Clubs and of the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Shipment Now Gen. Mgr. Of Hal Roach Studios

West Coast Bureau, THE FILM DAILY Hollywood—Benjamin W. Shipman has been made general manager of the Hal Roach Studios, succeeding Warren Doane, who will continue to do some producing, as well as the general manager.

Duffy Directing New "McGuires"

West Coast Bureau, THE FILM DAILY Hollywood—Larry Darmour, back from a several months’ business trip to New York, has started production of a new series of Mickey McGuire comedies for Radio Pictures. First is "McGuire’s Side Line," followed by "McGuire's Helping Hand" on Nov. 2, with J. A. Duffy as new director. Duffy has been with Darmour for five years as assistant director and scenarist.

Richard Dix Marrying

West Coast Bureau, THE FILM DAILY Hollywood—Richard Dixon confirms his engagement to Winifred Cox, daughter of a San Francisco retired merchant. Wedding is expected to take place in December.

Harry Havens Buried

West Coast Bureau, THE FILM DAILY Hollywood —Funeral of Harry Havens, former newspaperman and businessman for Lewis Milestone, was held yesterday.

American-Made Motion Pictures Called World’s Most Wholesome

American motion pictures today are the most wholesome of any nation’s contribution to the world screen, and analyses of the reports of the recent center of book and many scientific investigations bear this out. Dr. Ambrose N. Diehl, Motion Picture Chairman of the National Council of Women in the U.S., on her return yesterday from the League of Nations film conference.

Mrs. Diehl, who is also national M.P. chairman of the General Federation of Women’s Clubs and of the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Edward Golden Launches Business Building Stunt

First release date for Edward Golden’s Popular Classics, a book give-away stunt for boosting theater attendance, takes place tomorrow at the Peckskill theater in the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Operators Meet Against Kaplan

Disassociated members of Local 906, operators of a theater on the Hotel Claridge in a protest against the film company, announced yesterday at the Astor Theater in the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Hays to Address Relief Meet

Hays’ film organization, with about 1,000 New York and New Jersey state exhibitors and theater managers attending, will be held at the Astor Theater at 9 a.m. on Tuesday. Will Hays, Mayor Walker and Louis Nizer will address the gathering.

Buchowetzki Back in U.S.

After completing direction of "Stamboul" for Paramount, Dimitri Buchowetzki arrived on the Majestic yesterday. Picture was made in London with Warwick Ward and Rosita Dandridge. Buchowetzki has been abroad one year, also working at the Joinville studio.

Eberson Attends Albany Opening

Eddie Eberson attended the opening of the new RKO Palace in Albany, is leaving for the up-state city today with Joseph Plunkett, RKO theater chief, to cover details for the gala opening on Friday.

Two U. A. Foreign Deals Set by Arthur W. Kelly (Continued from Page 1)

In Italy, United Artists has turned distribution of its product to Mrs. Ambrose N. Diehl, Motion Picture Chairman of the National Council of Women in the U.S., on her return yesterday. A mass meeting on the League of Nations film conference.

Mrs. Diehl, who is also national M.P. chairman of the General Federation of Women’s Clubs and of the League of American Penwomen, said that while national censorship seems to have a certain political place in some European countries, she did not find one woman who believed that censorship had any virtue. She has just given up her pictures. All favor “discrimination instead of scissors,” she said.

Shipment Now Gen. Mgr. Of Hal Roach Studios

West Coast Bureau, THE FILM DAILY Hollywood—Benjamin W. Shipman has been made general manager of the Hal Roach Studios, succeeding Warren Doane, who will continue to do some producing, as well as the general manager.

Duffy Directing New "McGuires"

West Coast Bureau, THE FILM DAILY Hollywood—Larry Darmour, back from a several months’ business trip to New York, has started production of a new series of Mickey McGuire comedies for Radio Pictures. First is "McGuire’s Side Line," followed by "McGuire’s Helping Hand" on Nov. 2, with J. A. Duffy as new director. Duffy has been with Darmour for five years as assistant director and scenarist.

Richard Dix Marrying

West Coast Bureau, THE FILM DAILY Hollywood—Richard Dixon confirms his engagement to Winifred Cox, daughter of a San Francisco retired merchant. Wedding is expected to take place in December.

Harry Havens Buried

West Coast Bureau, THE FILM DAILY Hollywood —Funeral of Harry Havens, former newspaperman and businessman for Lewis Milestone, was held yesterday.
ONTARIO GRAND JURY INDICTS FILM FIRMS

(Continued from Page 1)

names virtually every large producing company in the U. S., but also virtually every large exhibiting and distributing house in Ontario. The indictment alleges that the companies, totalling nearly 100, conspired to lessen competition. It is understood that these accused will be brought before the court by summons.

Denver Exhibitors Want New Films for Movie Week

(Continued from Page 1)

use of the programs that are current the week of the movie drive. The matter, however, will be considered by the general committee. The Denver exhibitors claim that people having seen or intending to see the current film will not attend the midnight benefit. They also feel that exchanges should share in the campaign.

Krieger in Cleveland

Cleveland—Lester Krieger of the Warner theater department in New York is here as temporary assistant to zone manager C. J. Latta.

- - - GUESS WHO? An advertising manager who never tries to kid the trade paper boys about a palooka pix, for when it's a Weak Sister, he's the first to admit it a big Exploitashe Boy who puts over national campaigns that get the heavy sugar and never duplicates his campaign on any two pix, for he's that resourceful A salesman who has nothing but Good Words for the previous production outfits for whom he handled sales A director whose record for years keeps him up among the Ten Best, but when interviewed he always soft-pedals his achievements A film star who has never refused the spotlight to any player in his cast, realizing that it takes more than one actor to make a picture A film exec who admits he has a helluva lot to learn about the biz, and is always ready to listen to anybody with an idea or suggestion An Extraordinary Freak in this biz who has no original scenario that is a masterpiece, and has no intention of writing one A mugg who is quite confident that he can give the Correct Answers to the above which probably means You but you're Wrong for there AIN'T no such gents as indicated not in the film biz.

The leading exhibitors are discarding all other football reels for these great, outstanding "FOOTBALL THRILLS"

Better book 'em fast if you want to play "FOOTBALL THRILLS"—greatest sport shorts ever filmed!

The Roxy (New York) advertises them as big as the feature attraction.

There's a reason!

 PARA. PARIS STUDIO ON THREE-A-MONTH BASIS

(Continued from Page 1)

30 French dialogue shorts are also planned. Kent spent his time in Paris and London, conferring with Robert T. Kane at the studio in the former city.

Musicals are going well in Europe, Kent declared.

Expansion on Coast Launched by Tobis

(Continued from Page 1)

representatives, the former handling theaters and the latter taking care of bookings subsequent to first runs in key cities. Tobis also has added three coast houses to its group. These are: Fred A. Miller's California in Los Angeles, Pincus and Rosner's Filmsite in San Francisco, and Elliston and Piper's Studio, Portland, Ore.

Pathe Film for Moss' Broadway

"The Tip Off," RKO Pathe feature with Eddie Quillan, Robert Armstrong and Ginger Rogers, opens at Moss' Broadway on Saturday.
Authors Face Greatest Opportunity, Says Marcus

URGE ACADEMY-WAMPAS CENSORSHIP DRIVE

Schulberg Favors More Cheerful Films, No B. O. Cuts

RKO Studios—business as usual

By JACK ALICOATE

IT'S just as easy to crash the RKO studios here as it is to spend a week-end in the vaults of the U. S. Treasury. To gain admission you are first finger-printed. They then take your measurements, pedigree and temperature. If, by that time, your blood pressure is anywhere near normal you are allowed to apply for an interview pass. This is the lot that kept Will Hays waiting for ten minutes while they checked him with his photograph. While the gate keeper was talking on the long distance phone with President Hoover we slipped inside with the crowd until we reached the side of our pals, Joe Schnitzer and Bill LeBaron, who occupy the same position here that Messrs. Lee and Perrin do to a fashion of its. Sig. LeBaron is hard at it under the slogan of "business as usual." Ambassador Extraordinary Schnitzer, well versed in both producing and selling, is optimistically apprehensive over the future. He believes that the production end of the business must undergo a revolutionize and complete liquidating and housecleaning. That the production cloth must be cut to a new pattern. And this same Joe Schnitzer fellow has been in this business long enough to know pretty well what it all's about.

THINGS are humming along merrily on the Radio lot. "Consolation Marriage," about to be released, looks better than average. "Are These Our Children?" by the Ruggles-Estabrook combination that made "Cimarron," has smash possibilities. And by the way, Howard Estabrook, just raised to the rank of supervisor, seems to be one of the production stand-outs of the season. Productions in work all seem headed in the right direction. "Peach O' Reno," the new Wheeler-Woolsey opera, finds these two incorrigibles

(Continued on Page 4)

BRITISH GOV'T BACKS FILM EXPORT SCHEME

London—With the approval of the Home Office and the facilities of the Federation of British Industries, a new company has been formed to push the distribution of British product in the Colonies. Directors of the company are C. M. Woolf, John Maxwell, Simon Rowson, S. W. Smith and H. Bruce Wootfe. Under the plan, there will be no cost to firms offering their product for distribution.

Kleinerman and Weinberg Form New Indie Exchange

Irving Pictures Corp., new independent exchange, has been formed with M. Kleinerman as president and Jack Weinberg as treasurer. Both are veteran film men. Offices will

(Continued on Page 4)

Lee Marcus Sees Screen Writers Facing Greatest Opportunity

Jack Cohn Studying Data on Next Trends

A study of data to go in advance line on the next trends in movie topics is being made by Jack Cohn of Columbia with the cooperation of the company's field sales staff. Columbia's policy has been to govern its studio activities by the reactions of field men contacting exhibitors.

Authors now face the greatest opportunity ever offered by the film industry, Lee Marcus told the FILM DAILY yesterday. Unlike situation for some other professional work, acceptable stories can command studio returns, prices that are always paid by producers, Marcus said. "If more good writers realized how

(Continued on Page 4)

Nagel Suggests Sending Stars and Others on Speaking Tours

West Coast Bureau, THE FILM DAILY

Hollywood—The film industry, distressed over censorship, conducted through the Wampas and the Academy of Motion Pictures and Sciences, was urged at the meeting of the publicity men's organization Tuesday.

L. W. EDEY APPOINTED FOX W. C. TREASURER

West Coast Bureau, THE FILM DAILY

Hollywood—L. W. Edey is due here soon to assume his new duties as treasurer of Fox West Coast Theaters, succeeding H. D. Delar. Edey has been comptroller of Fox Theaters Corp.

Fox Wants $10,000,000 For Radio City Project

A difference of approximately $7,000,000 is understood to be the stumbling block preventing consummation of a deal for RCA interests to buy property owned by William Fox and needed for the site of Radio 'City.' Fox is reported asking $10,000,000 for his land, which extends 110 feet along Sixth Ave., between 48th and 49th Sts. Radio officials are understood to have offered $5,000,000.

Adopt Seal and Legend On Unemployment Drive

A seal and legend to be used in connection with publicity for the industry's unemployment relief campaign was decided upon by the U. S. vertising committee at a meeting at the Wampas office yesterday afternoon. Supplementing the slogan, "Give him a lift," will be an illustration showing two upstretched hands; a single hand reaching down to extend aid. The seal will also bear the inscription "National Motion Picture Week Nov. 18-25 for Local Unemploy- ment Relief."
RKO Studios business as usual

(Continued from Page 1)

in the roles of hit-and-run divorce lawyers in Reno. "Exposed" is a story of gamblers with a Paris background. Dolores Del Rio in "The Love" should stand out. The story carries plenty of punch and her work is outstanding. "The Lost Squadron," an air story with Richard Dix, will go into production any day now. After a rather extensive tour of the RKO lot one gets the impression that even in these days of production turmoil and uncertainty this outfit is nicely holding its own in the general scheme of things, and slowly but smoothly moving along the road of progress.

Triple Bill for B. & K. Anniversary Celebration

Chicago—As part of its big anniversary celebration today, the Balaban & Katz Parthenon will offer three features at the Saturday night show. Saturday will see two feature films and a last act review. Free candy, movie magazines and beauty preparations are among the other features of the week's celebration. The B. & K. circuit also is preparing a booster campaign for windows. The celebration will be held, with the winners later appearing in a revue at the Loop house and then being given a 30-week route.

German Film Repeats Big

Baltimore—Surprise business was done last week by the Europa, 267-87 Ave., which grossed $2,100 or 220 per cent business on a return engagement of "Two Hearts in Waltz Time" with English sub-titles added.

Whitbeck May Join RKO

West Coast Bureau, THE FILM DAILY

Hollywood—Frank Whitbeck is reported leaving Universal, where he is creating exploitation angles in pictures prior to their production. He has been made an offer by RKO.

On Today's AMPA Program

All-star bill arranged by Prexy Ed Finney and his committee for today's AMPA luncheon at Hotel Dixie includes Fay Wray, John Monk Saunders, Grant Withers, and Frank and Mill Britton.

Guild Meets Tuesday Night

First open meeting of the season of the Jewish Theatrical Guild will be held Tuesday at 11 P.M. at the Morosco Theater, George Jessel will preside, with Sophie Tucker as guest of honor and Max D. Steuer as principal speaker.

URGE ACADEMY-WAMPAS

DRIVE ON CENSORSHIP

(Continued from Page 1)

day night. Conrad Nagel, one of the speakers, urged that stars and other prominent personalities be sent to censor-ridden states prior to election time with a view to giving the public a view of the situation that appears to be unknown to most of the public. Further consideration is being given to the plan.

Ivan Abramson Forms

Travel Service

Ivan Abramson, pioneer director, has formed Travel Service, Inc., with offices at 535 West 44th St. The company is selling a moving sign for theaters, the message being in various colors.

St. Louis Fox Spouses Short St. Louis—F. H. Herrick, short subject director (from Hollywood) has been commissioned by the Fox here to make a local picture with a cast picked from the theater's patrons. It will be called "Our Kiddie Comedy," with kids featured, according to Harry Greenman, manager of the house.

Mrs. Elizabeth Schenck Dies

MRS. EDWIN SCHENCK—Sister of Joseph M. and Nicholas M. Schenck, died yesterday morning at her residence, 33 Riverside Drive. Funeral service will be held at 2 o'clock today at Universal Chapel, 22nd St. and Lexington Ave.

Silent Tribute to Edison

In tribute to the memory of Thomas A. Edison, who was buried yesterday, three minutes of silence was observed in the Hollywood studios yesterday afternoon, while theaters did similar honor last night.

Sam Marx's Mother Dies

Samantha Marx, M-G-M story editor at the Coast, is in New York owing to the death of his mother.

Hoffenstein Signs New Contract

Hollywood — Samuel Hoffenstein has signed a new contract as a Paramount writer.

_TARGETS FOR MAIL BOXES

The madison

Overlooking Ocean Ave.

NORTH BEACH

Dayton Beach, FL

Rates (within) as low as

$30 Weekly Per Person

SPECIAL DAILY RATES

European Plan Rates Upon Request

FETTER & HOLLINGER, Inc.

Eugene F. Fetter, Mgr. Dmr.

Thursday, October 22, 1931

THE INDUSTRY'S

DATE BOOK

Oct. 21: First open meeting of the season of the Jewish Theatrical Guild, Morosco Theater, New York, 11:00 P.M.


Nov. 1: Annual Dinner Dance of Kaplan Projection Society, Hotel Commodore.


Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M.P., Arts and Sciences, Ambassador Hotel, Hollywood.

Nov. 11: Annual convention of Allied Amusements of the Northwest, New Washington Hotel, Seattle.

Dec. 7: Mid-winter meeting of Carolina Theater Owners' Ass'n, Hotel Charlotte, Charlotte, N. C.

Work Proceeding on 2 W. B. Houses

After a survey of work on the new Warner theater in Ridgewood, N. J., Herman Maier, head of the circuit's construction department, says the house will be ready to open in March. The contracts also have been let for the entire construction of the Nashville house, which is expected to open by June.

J. D. Clark Visiting Sick Mother

John D. Clark, Western division sales manager for Paramount, has been called to Philadelphia by the serious illness of his mother.

Syd Chaplin to Produce Long-Awaited Film

Syd Chaplin has reported planning to produce talking pictures. He has been confirming with Charlie Chaplin on the matter.

Frank Mayo Reopens House

Long Beach, Calif.—Frank Mayo, former film player, has reopened the Carter, suburban house, under the name of the Mayo.

No Kurtzman Successor

No successor will be appointed for Charles Kurtzman, who leaves Fox on Dec. 1 after having had charge of de luxe houses under supervision of Harry Arthur. Arthur will take over his duties.
N. Y. Reform Official Defends Gang Films

(Continued from Page 1)

Says Koplar Agreed to Deal

St. Louis—In testimony for the defense in the receivership suit brought against the Klaw & Erlanger Enterprises, attorney for the former, said that Harry Koplar, former associate of the Klaw & Erlanger group, has now the growing spirit in the receivership attempts, gave his full consent to the deal whereby Warners bought control of the St. Louis firms in 1928. He stated that it was part of the deal that the Skouras group would not join Warner as head of theaters and that the directors of the local firms thought this a good idea as it would relieve the St. Louis companies of his large salary.

More Touring for Polly Moran

Polly Moran, who returns to New York on Friday to appear at Loew's Paradise, has had her vaudeville bookings extended to take in the complete Loew route.

Jim Jeffries in Darmour Short


COMING & GOING

HAROLD WINDSON, Paramount director, has returned to New York to direct a series of features.

FRANK JOYCE has arrived here from Hollywood.

LUTE VELEZ, who has been vacationing in New York for the past ten days, sailed tomorrow for Europe on the Majestic.

MIRIAM HOPKINS leaves today for Hollywood to appear opposite Richard Arlen in "Two Kinds of Women," following which she will be featured in "The Jazz King," both Paramount films.

DIDDLEY DIGGLES leaves Monday for the coast to appear in "The Honorable Mr. Wong" for Warner Bros.

WILLIAM BOYD, former stage actor, returned to New York last week to appear in "Her Confrontation," for Paramount.

HARRY ARTIE has returned to New York after a trip to upstate New York.

Eddie Dowling and Ray Dooley have gone to Pinhurst as guests of Mike Mohan.

B. P. SCHULBERG FAVORS MORE CHEERFUL FILMS

(Continued from Page 1)

mistic pictures. The country is not over-theatrical, the Paramount coast production chief stated, and admission prices must be maintained because lower prices would mean poorer pictures and offer no cure.

Among other speakers were Ernst Lubitsch, Fred Beeton and Conrad Nagel. Charles Buggles was master of ceremonies. Maurice Chevalier was made an honorary member of Wampas.

Kleinerman and Weinberg Form New Indie Exchange

(Continued from Page 1)

be opened in about 10 days in the Film Center Building. Richard Harry Carey productions already have been acquired from Artclass.

Path Films Mt. Vernon Short

Washington Bureau OF THE FILM DAILY Washington—Marking one of the first times that cameramen have had full sway at Mount Vernon, a short has just been made there by Pathé News under the direction of John M. Beggs in connection with the George Washington Bi-centennial next year.

Fifth House Manager in 3 Months

Derby, Conn.—Barrett B. Gordon is now manager of the Commodore Hall, Warner house, succeeding Russell Munroe. Gordon is the fifth manager of the Hall since August.

Cantor Signs New Radio Contract

Under a new contract signed by Eddie Cantor with National Broadcasting Co., the Samuel Goldwyn star will continue his broadcasts over WEAF until January. Dave Rubinoff is on the same program.

Louise Liss at Bronx House

Louise Liss, formerly with Fox, is now manager of the Star, Bronx theater owned by Abraham Leff and Edmund Mantell.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 21-22

Lloyd Hughes •-patron, Harkness
Josephine Lovett

Constance Bennett
James Hall
Robert Graves, Jr.
Glady's McConnell
Mitzie McCall
Belva Lugosi

THE FILM DAILY
Thursday, October 22, 1931

MARCUS SEES OPPORTUNITY FACING SCREEN AUTHORS

(Continued from page 1)

wide open the field is for adaptable original stories, the industry should have better material upon which to work," he declared. "Expert direction cannot create a good picture out of a bad script. RKO Pathé is in the market for good material, and, in my opinion, so is every other company."
Invasion by Directors Stirs Action in England

FILM EXECs IMPRESSED BY TELEVISION

RKO Television Act Will Oppose Moss’ Presentation

Previews
—and other problems
By JACk ALICOATE

Producers, here Catching on the banks of 'Em Early the Los Angeles River, are planning to make a concerted plea to the local army of enthusiastic reviewers to lay off previews until they have the official studio stamp of approval. This is not an unreasonable request. Definite damage has already been done by published reviews of pictures that were still being readied. In the old silent days of less noise but more fraternal spirit the catching of a hidden preview was not considered as unfair sportsmanship. However, producers contend that with pictures needing as much try-out and prep as the average stage production, it is obviously unfair to judge them until they are ready. And, while it isn’t a matter that will affect our short game any, we are inclined to believe they are approximately right.

The Game of Plagiarism

Plagiarism, particularly within the picture fence of the industry, is a sensitive subject. We have seen story situations and gags plenty, lifted bodily, with nary a squawk from their rightful owner. On the other hand, we recall where two or more film-folk did practically the same thing, at the same time, and, when the finished product turned up, each charged the other with malicious theft. The Academy of Motion Picture Arts and Sciences proceeds with extreme caution in the arbitration of such claims. Plagiarism, being primarily personal and depending on one’s integrity, is dynamite to the meddler. Only when both sides agree, in writing, to accept the acad-(Continued on Page 2)

Claim Additional Features for Stunt Being Put on at Hippodrome

When the Sanabria television demonstration opens tomorrow at the B. S. Moss Broadway it will have opposition from a somewhat similar act which also opens tomorrow at the RKO Hippodrome. The Hipp presentation is called "telepa-vision," developed by William S. Canham, who introduces "Mashie," an ex- (Continued on Page 2)

PARA. SHORTS PROGRAM BEING FINISHED NOV. 15

Paramount's 1931-32 short subject program will be completed about Nov. 15 at the New York studio. Larry Kent, in charge of short production, then goes to the Coast for a brief trip. Work on the 1932-33 schedule will begin in March or April. The program will be laid out following a conference of Paramount exchange managers and other executives in December.

Consol. Film Reports $228,228 for Quarter

Net profit of $228,228 is reported by Consolidated Film Industries for the third quarter ended Sept. 30, equal after preferred dividends to (Continued on Page 2)

Sex Appeal Problem Faces Television

Television has one intricate problem to overcome before it can hope for mass popularity as entertainment. According to the chief speaker at the demonstration given yesterday at the B. S. Moss Broadway, when players are made up for television they lose all sex appeal. (Continued on Page 2)

BIG AD SPLURGES SET FOR 2 MORE RKO FILMS

In an effort to coordinate the efforts of showmen, circuit operators, advertising and exploitation men and house managers throughout the country with the idea of building record box-office grosses, RKO will launch two campaigns next month that will equal in cost and coverage the "Cimarron" campaign of last winter. "Are These Our Children?" (Continued on Page 2)

Two New Cartoon Series Planned by Fleischer

Two more series of cartoons are being planned by Max Fleischer for Paramount release. They will be ready for next season's program and will supplement his two groups now being handled by Paramount. Cartoon grosses generally are (Continued on Page 2)

British Studios Are Alarmed Over Invasion of Directors

Archibald Predicts Shakespearian Movies

West Coast Bureau, THE FILM DAILY

Hollywood—Within this generation the hinterlands will see the finest Shakespearian and operatic productions brought to them on the screen, it is predicted by George Archibald, RKO director. (Continued on Page 2)

London—Alarmed at the influx of Hollywood and other foreign directors, the British megaphonists, many of whom are out of work, have organized a deputation through the Ass'n of British Film Directors to confer with the Ministry of Labor. It is understood the Ministry will shortly receive the deputation.

Picture Men Enthusiastic Over Demonstration at Moss' Broadway

Film company executives who witnessed the first Broadway theatrical demonstration of television yesterday morning at the B. S. Moss Broadway were impressed with its possibilities. Practically every major organization was represented at the showing, which also was attended by representatives of the New York (Continued on Page 2)

KOPPLAR MAY CARRY FIGHT DIRECT TO WARNER BROS.

St. Louis—Intimations that Harry Kopal, former associate of Skouras Bros. and now the moving spirit in the receivership suit against the Skouras Enterprises and St. Louis Amusement Co., contemplates a similar action against Warner Bros., were revealed at yesterday's Circuit Court hearing which concluded the taking of testimony in the Skouras suit. While Kopplar declined to make (Continued on Page 2)

High Import Tariff Dropped by Mexico

Mexico City—New tariff on imported motion pictures and recording discs has been suspended indefinitely by President Ortiz Rubio. Exhibitors and distributors have been waging a strenuous fight against the new levy, which was a boost of about 1,000 per cent over the former rate.

Kent Makes Deposition In Griffith Amuse. Suit

Deposition was made by Sidney R. Kent yesterday at the Hays office in connection with action of A. B. Maynard against the Griffith Amuse. Co.

(Continued on Page 2)
Previews
—and other problems
(Continued from Page 1)

An easy decision, but can't be arbitrated under the jurisdiction of this body.

They
Tell Me!

that -- HAROLD franklin may soon take over another Big circuit out here to manage — that there are at least 250 writers in Hollywood regularly covering the studios, including trade press, fan magazines, newspapers and syndicates — that it takes a VAN to deliver the FANN mail of CLARK gable — that BELIEVE IT OR NOT from now on you'll see FEWER pictures and LOWER production costs all along the line — that HENRY will hit one right on the nose in "Over the Hill" — that there is plenty MORE on the inside of today's story of the Schenck-Mayer-Rubin bid for the LOEW stock — that HOWARD will do "Queer People" — that the Paramount nominating committee executes ANOTHER he'll make him right on the kissers. — there won't be a START of a movement on foot to bring ALL production back east.

Pete Woodhall Appointing 12 State Representatives

Twelve state representatives are being appointed by R. F. Woodhall, who is now touring the country for United Theater Advertising Service. Five have already been named, as follows: Henry H. Murdock, Kansas City, for Missouri; E. H. Beck, Detroit, Michigan; B. F. Stern, Philadelphia, Pennsylvania and Lower New Jersey; Joseph Mayer, Omaha, Nebraska, and E. P. Smith, Des Moines, Iowa. Woodhall will return to New York the middle of November after attending several exhibitor unit conversations.

Fox Among A. H. Woods Creditors

Fox Film is one of the principal creditors of A. H. Woods, who went into bankruptcy this week following similar action by the Shuberts. Amount due Fox is listed as $125,424. M-G-M also is down as creditor for $1,250.

Start New Educational Building

West Coast Bureau, THE FILM DAILY

Hollywood — Ground has been broken for an additional concrete and steel structure for Educational to house the negative handling and cutting activities. The new building, which will be in size, according to E. H. Allen, general manager of the studios.

Joseph A. Cronin Buried

Boston — Burial services for Joseph A. Cronin, former manager of Publix's Washington Street Olympia and later manager of the F. W. Woolworth's in Boston, were Wednesday at St. Patrick's Church here.

300 CITY COMMITTEES SET FOR RELIEF DRIVE

More than 300 city committees of the recently organized New York City Emergency Unemployment Relief Committee, are at work preparing for National Motion Picture Week, Nov. 18-25, to aid the unemployment relief sit-ins. The operating committee mapping the national campaign will meet again Tuesday afternoon at the Equity Building.

In New York the city committee, headed by Charles O'Reily, is in active contact with representatives of the New York City Emergency Unemployment Relief Committee, of which Harvey D. Gibson is chairman. O'Reily has secured the consent of all circuit houses and independent exhibitors to display the Gibson Committee slogan, "If Will Share," in their lobbies.

Corcoran Back With Paramount

Philadelphia — Ed Corcoran, Paramount representative, who was away a year ago, to represent that company when Keith's was leased for the showing of first-run films, and whose services were retained by the Loew Circuit this Fall when the house became the show window for M-G-M films and United Artists pictures, has been recalled by Paramount. Corcoran has been assigned to the local territory as a contact man and will represent Paramount in the capacity of a specialist in matters pertaining to advertising, publicizing and exploitation.

Par. Signs Burns and Allen

Paramount has given his year's contract to Burns and Allen, vaudeville team, which has clicked in shorts made at the New York Studio. Players will be used in both features and shorts.

Dave Epstein Back on Job

West Coast Bureau, THE FILM DAILY

Hollywood — Dave Epstein, who recently underwent an operation, has recovered and is back on the job representing and publicizing his clientele.

Medbury in "Curiosities"

Starting with "Curiosity C-227," the voice of Medbury, has clicked in shorts made at the New York Studio. Players will be used in both features and shorts.

Hotel Installs 16 mm. Theater

White Sulphur Springs, W. Va. — A miniature theater, where guests may exhibit their own 16 mm. motion pictures taken while at this elite resort, has been opened by the George Washington Hotel. The operating booth has latest model projectors and sound accompaniment is furnished by electrical transcriptions.

Al Wilson Now Production Mgr.

Al Wilson, former studio manager, has been appointed production manager of the Audio Cinema studios, New York.

New Incorporations

NEW YORK CHARTERS


Triumph Productions, motion pictures; M. H. Laytenw, 1776 Broadway, New York. Feb. 19. 100 shares common.

State Island Studios, announcements; J. O. Ellis, St. George, N. Y. 150 shares common.

NEW JERSEY CHARTERS

Unif Laboratories, Inc., Jersey City, manufacture and deal in films; United States Corporation Co., New York City, 1,000 shares common.


Broadmoor Theater Co., Bayonne, motition pictures; R. E. Dembly, Bayonne, N. J. 500 shares common.

DELAWARE CHARTER

Associated Process Patents, Inc., Philadel- phia, Pa., motion pictures; Corporation Guar- antee and Trust Co., Dover, Del. 2,000 shares common.

Frankwood Corp., New York City, thera- peutic appliances; United States Co., Dover, Del. 1,000 shares common.

Standard Television and Electric Corp., Wilmington, Del., transmits, communicates broadcast sound and images; Colonial Char- ter Co., Dover, Del. 1,000 shares.

R. C. A. Theater, Inc., Wilmington. Del., amusement places; Corp. Service Co., Dover, Del. $25,000.

CAPITAL INCREASE

Sanabria Television Corporation, Chicago, III., 5,000 to 50,000 shares no par.

DISSOLUTIONS

Empire Theatre Co. of Brooklyn, Brook- lyn, N. Y., and Paramount Business Pictures, New York.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinophone Equipment Corporation

723-7TH AVE., N. Y.

BRYANT 6-6607

THE INDUSTRY'S DATE BOOK

Oct. 27: First open meeting of the sec- ond of Jewish Theatrical Guild, Morocco Theor, New York, 11:00 P. M.

Oct. 28: American Club "Night in Par- is," Hotel Astor.


Nov. 2: Annual convention of M.P.T.O. of Arkansas, Mississippi and Tennessee, Chicoa Hotel, Memphis.

Nov. 10: Annual Award Banquet and Business Meeting of Academy of M. F. Arts and Sciences, Ambassador, Holly- wood.

Nov. 16: Annual convention of Allied Amusements of the Northwest, New Washington Hotel, Seattle.

Dec. 3: Midwinter meeting of Carolina Theater Owners' Assn., Hotel Charlotte, Charlotte, N. C.

THE FILM DAILY

Vol. LVII No. 19

Friday, Oct. 23, 1931

Price 5 Cents

JOHN W. ALICIOCA : : : : Editor and Publisher


FINANCIAL

NEW YORK STOCK MARKET

Net

High Low Close

Con, Fum. Ind. . . . 6 64 64 64

Cyan. Ind. 66 66 66 66

East. Kodak . . . 1104 1074 1084 -

East. Kodak . . . 1104 1074 1084 -

Fox Film . 8 76 76 8 104

Corcoran, Inc. 371 361 361 .

de pd. 3 3 3 3

Paramount 134 135 135 .

Par. . . . . 134 135 135 .

W. K. . . . . 6 6 6 6

Werner Bros. 76 76 76 76

NEW YORK CURB MARKET

Fox Thon, "A" 1 1 1 1

Gam. Ind. 86 86 86 86

Technicolor 49 49 49 49

NEW YORK BOND MARKET

Gen, Th. Eq. 6% 135 135 135

Kodak, 7% 100 100 100

Loew in 41/2w 88 87 87 87

Paramount in 4% 643 643 643

Warner's in 64% 42 418 418 418

Regular Loew's Ohio Dividend

Cleveland — Regular quarterly divi- dend of $2 on the first preferred stock has been declared by Loew's Ohio Theaters, Inc., payable Nov. 2 to stock of record Oct. 25.

Navigational Logs

New York

1540 Broadway

BYrant 9-4712

Eastland Films

J. E. Brulatour, Inc.
BIG NEWS of the WEEK!

First National's

FIVE STAR FINAL
begins its 7th big week at N.Y. Winter Garden by exceeding grosses of three previous weeks.

Warner's

ALEXANDER HAMILTON
after 5 weeks
at N.Y. Hollywood moves to
the N.Y. STRAND to satisfy popular demand.

First National's

WARREN WILLIAM
sweeps to stardom on a wave of press and public acclaim in "HONOR OF THE FAMILY."

and to top it all!

JOHN BARRYMORE
in the triumph of his career as THE Mad Genius

with MARIAN MARSH

CHAS. BUTTERWORTH DONALD COOK CARMEL MYERS

is released to waiting millions. World premiere tonight at N.Y. Hollywood. Set for extended runs in all key cities.

If it's GOOD news, you can bet it's WARNER news!
MOTION PICTURE EXECS IMPRESSED BY TELEVISION

(Continued from Page 1)

daily fan paper and trade paper press.

Lee Marcus of RKO Pathe, told THE FILM DAILY that "quite a lit-
tle progress" has been made in tele-
vision, and termed the demonstration
held at the Fox Theater in New York
as "overflowing." He felt that the tele-
vision was "marvelous." Similar ex-
pressions were made by Frank C.
Walker of the Cornerfield Circuit,
Jack Cohn of Columbia and Larry
Kent of Paramount. Other film of-
ficials who attended included Max
Fleischer and Jules Levy.

Moss presented the show in asso-
ciation with Sanabria Television
Corp. and William Morris. Opening
the program was a short talk by Carveth Wells from the
stage. He was followed by Waldem-
mar Kaempffert, science editor of
"The New York Times," who visual-
ized eventually a great central broad-
casting station in some important
center like Hollywood or New
York from which entertain-
ment programs could be transmitted
to theaters.

After his stage talk, Wells went
to the Theater Guild Studio nearby
on West 52d St. and there was
televised. Via the television system
brief remarks were made by Thesee
Helburn of the Theater Guild and
the latter solos were presented as
well as a bit from the Theater
Guild show, "The House of Con-
nelly."

Images appearing on the 10x10
screen were generally indistinct, al-
though they permitted recognition
of the artists. Once the proceedings
were interrupted when a lamp used in
the process became too hot to allow
immediate continuation of the broad-
cast. Sound conveyed by wire and
loud speakers was not always in
quality. The television "screen" was
a large glass plate placed against a
receiving disc which was making
900 revolutions a minute. Receiving
Union would be a feature of the
new bill at the Broadway opening
tomorrow. A temporary studio will
be operated on the stage within
view of the audience and the broad-
casting will be carried on simultane-
ously. Artists appearing in the
show will be televised and people in
the audience will also be invited to
participate. Moss has the television
demonstration booked for two weeks
with an option for a longer showing.

COMING & GOING

JOSEPH I. SCHNITZER arrives from
the coast on Monday.

JACK OAKIE arrives in New York from
Hollywood, tomorrow for a vacation before
starting his next Paramount picture, "Just
King."

NEAL O'HARA, latest newspaper writer
to be signed by Fox, leaves Nov. 2 for
Hollywood.

VIOLET HEMING is en route to the
continent from London.

MILLARD JOHNSON, who has been
representing Union Theaters and Aus-
trian Films in New York for the last 20
years, left yesterday for Australia.

RKO TELEVISION ACT
WILL OPPOSE B. S. MOSS

(Continued from Page 1)

making a better showing under present
business conditions than other
pictures, declared Fleischer
yesterday. This type of picture is
only off between five and six per
cent, as compared with greater
drops suffered by other kinds of
screen entertainment receipts, he
said. His organization is concen-
trating its publicity effort on Betty
Boop, Talkaloo star, who rose
from minor parts to a stellar posi-
tion in his productions.

Van Leer, Kent Stage Kaplan Show
Arnold Van Leer of the RKO thea-
er organization and Larry Kent of
the Paramount short subject divi-
sion at the Long Island studio will
direct the big show being staged for
the annual dinner dance of the Kap-
lan Projection Society at the Hotel
Commodore on Oct. 31. Eddie Can-
tor, George Jessel, Ethel Merman,
Charlie Davis, Harry Richman, Kate
Smith, Smith and Dale, a Fanchon
& Marco unit, Clayton-Jackson-Dur-
ante and Burns and Allen are among
those expected to take part in the
entertainment.

New U Manager in Kansas City
Kansas City—Ted Meyers takes over
management of the Universal
branch office here on Monday, suc-
ceding Harry Graham, now manag-
ing the southwestern division.
Meyers formerly was a salesman in
the Chicago office.

Many Happy Returns

Best wishes and con-
gratulations are ex-
tended by THE
FILM DAILY to the fol-
lowing mem-
bers of the industry, who are celebrat-
ing their birthdays:

October 23

Harry Cohn
Lilayan Tatham
Sally O'Neil
Harry Scott
Seymour Felix
Edna May
Fred Datig

RK

DAILV
October 23, 1931

THE FILM DAILY

(Continued from Page 1)

position of mental telepathy an-
swering serious questions asked by the
audience through the telepa-vision.

The RKO act, which was booked in
open opposition to the Moss show-
ing, claims additional features in
the way of natural color and third
dimension.

Two New Cartoon Series
Planned by Fleischer

(Continued from Page 1)

• • • IF YOU have heard Dave Chakin and Johnny
Balaban of Paramount passing out that line about what a good
golf game they play, just talk to Lou Metzger of Columbia and
Ned Depinet of Pathe they played 'em a match
up at the Rye Country Club and beat 'em 25 out of
the 27 holes played their alibi was that they got their
game mixed with the stock market and thought they were winning with 25 points short

• • • PAUL MUNI has returned to New York from the
cost after working in "Scareface" he will appear in
Elmer Rice's stage show, "Counsellor-in-Law." The female
lead in Jed Harris' "Wonder Boy," played by Jeanne Greene,
as a counterpart for Hortense Schorr the lil gal who
presages for Columbia Hortense created the publicity
personality for the original Wonder-Boy star, Richard Crom-
well .

• • • REMEMBER WHEN Gloria Swanson took up
toe dancing and acrobatics at the Calibhek Dancing School in
Chi around 1914 that was just before Wally Beery dis-
covered her behind the cigar counter in the Sherman House
toe dancing, acrobatics, cigars, Wally Beery
wotta hectic career for any film star!

• • • AT THE Concourse Plaza Thursday nite Zit pulled
his coming-out party for the Pop Columnists of Broadway,
Sports and Radio those debbies Walter Winchell, Nick
Kenny and Sammy Taub were all fustered and excited as they
received their loving cups ... Winchell told a bedtime story
... Kenny just bowed and blushed ... and Taub broke
down completely and wept ... speakers included Zit hisself,
"Boy" Solmsen, Mister Aylesworth of RCA, Charles Francis
Coe, Gene Buck, and a slew of political and sport lightings ... it
was a Grand Party ... and no nite club downtown has
anything on that bevvy of girls who provided the floor show ... especially the girl with the wonderful wiggle

• • • LOOKS AS if we might see Lya de Putti back in
filma again she was the attraction at the AMPA lunch-
cheon this week Mill Berton, a Ziegfeld attraction, was
prevented from playing the piano at the shindig the
manager of the Dixie had seen him destroy an assortment of
musical instruments in the Folies show he wasn't tak-
ing any chances.

• • • ONE OF the best bets in town is that occasional
show staged by the "Pups" at their club room in the Victoria
... other nite we caught Roscoe Ails, Sunshine Sammy,
Four Sleppe Brothers and Benny Burt doing their stuff
and all for two bits ... John Hobbe and Pierre Colling are
collaborating on a play ... and Jawn's new play, "What
Every Girl Should Know," is slated for immediate production
by Frank Wilson ... Alex Moss has been applying empy
exploitation methods to his advertising job with I. Miller, the
shoe merchant ... Alex is being tempted with an offer from
a film producer to come back into his original game
2 WEEKS INSTEAD OF ONE!

RKO PATHE presents
EDDIE QUILLAN
ROBERT ARMSTRONG

The Old Fightin' Cock's radio romance is so good that B. S. Moss' Broadway books it for 2 weeks instead of one! A hold-over before it opens!

All about young Mr. Fix-it, the radio repair man, who gets all the breaks! He fixes the static and leaves housewives ecstatic!

THE TIP OFF

WITH GINGER ROGERS

Directed by Albert Rogell
A. CHARLES R. ROGERS Production
Harry Joe Brown, Associate Producer

RKO PATHE

The old Fightin' Cock crows every Friday Night, 10:30 N. Y. time, RKO
Mr. Sales Manager:

You market your product nationally, but— you sell it locally.

FOR GREATER RESULTS—Advertise Locally on a National basis.

Associated Publications cover important local needs in trade news and service.

Dealing with local as well as national problems of the motion picture industry gives Associated Publications the advantage of year around preference.

Exhibitor interest for each publication in the A. P. Group of ten regional trade papers is maintained by well balanced editorial material valuable and welcome because it applies to local conditions.

Advertising in the A. P. Group gets the benefit of this friendly exhibitor reception. You get intensive coverage and intensive reader interest. And for convenience—one order, one plate, one billing.

FOR ASSURED RESULTS

Tell 'Em Where You Sell 'Em!
ON THEIR HOME GROUND THROUGH THEIR HOME TRADE PAPER

ASSOCIATED PUBLICATIONS, Inc.

BEN SHLYEN, President and Publisher

NEW YORK OFFICE: 551 Fifth Ave.—Phone, Murray Hill 2-10191

PUBLISHING OFFICE: 4704 East 9th St., Kansas City, Mo.
A LITTLE FROM "LOTS"

BY RALPH WILK

HOLLYWOOD

RICHARD TALMADGE is a

staunch advocate of going back
to "first principles" in picture enter-
tainment. That is, he thinks the
camera should tell more of the story,
with corresponding less dialogue
spots should be easy to follow and
the action should be fast and clean.
The series now being made by the
aren of screen daredevils will follow
out this theory. "Hot Rails," a rail-
road story, is now in work.

First of the new 1931-32 series of "Screen
Snapshots" is being completed at Columbia
will be under the direction of Ralph Staub. One of
the feature in the initial release of this new
will be Tom McCoy demonstrating the
Indian sign language of which he is an ac-
cepted author.

Garrett Fort, one of the busiest
scenarists on the Coast, is now writ-
ing the screen play and dialogue
for "Veneer," which will be made
by RKO Pathe.

Matt McHugh, Francis McDonald, Jack
Kennedy, Torrence Ray, Jack Curtis, Frank
Leigh, Robert Ross, Dewey Robinson and
Jack Santoro are recent additions to the Lil
Darner picture at First National.

Hal Roach has started "Help-
mates," the next Laurel and Hardy
picture, which James Parrott will
direct. Filming of the latest Our
Gang short, "Readin' and Writin'", was completed a few days ago under
the direction of Robert McGowan,
with June Marlowe as the teacher.

Our Passing Show: Ensmuel Cohen, Harry
Reif, Mel Shaw, M. C. Levy, Jack All-
cote, Jack Conway, Warner Baxter, Hunt
Stromberg, Buster Keaton Paul Smith at the
University of Southern California-Oregon
game.

William N. Conselman, who wrote
the screen play and dialogue for
"Business and Pleasures," starring
Will Rogers, is working on "Step-
pling Sisters," which will also be
made by Fox. During the past year,
he wrote eight scripts.

Ray Garnett has started the direction of "Pres-
igious," the biggest production of his
career. The picture will star Ann Harding
and will be released by RKO Pathe. Fol-
lowing three weeks of shooting at the Cul-
er City studio, the entire troupe will en-
ter for Tampa, Florida, wher exteriors
will be shot for two weeks. The locale
of the story is Indo-China.

Valentin Mandelstam collabo-
rated with Harvey Thew on the
screen play for "The Captain's
Wife," starring Lil Dagover. The
picture is being made by Warner
Bros.-First National and has authen-
tic French military backgrounds.

Many of the screen's most brilliant hu-
manitarian's will be seen in Tiffany's latest
"Voice of Hollywood," released by Educa-
tional. Marlene Dietrich, Joan Crawford,
Zita Johann, Joe E. Brown, Ann Harding,
Edward Lowe, Robert Montgomery, Rob Steele,
Boswell, Joan Davis, Charlie Loyd, William
Hamilton, Polly Moran, Olsen and Johnson.

Educational has finished another
Tom Patricola comedy, "Moonlight
and Cactus." C. C. Burr is at
work on the third Torchy comedy, as
yet untitled, with Ray Cooke,
Dorothy Dix, Franklin Pangborn,
Edmund Breese and Cornelius Keefe
... Andy Clyde is growing a new
set of whiskers for his new Mack
Sennett comedy ...

FOX assignments: Linda Watkins for
"Disorderly Conduct," which John Cons-
dine, Jr., will direct; Joan Bennett for "Sa-
lony Jane," scheduled to start Dec. 1 under
Raoul Walsh; Weldon Heyburn for "White
Paris Street," directed by Allan Dwan.

Paul Hurst is drawing pay checks on
three pictures simultaneously.
The pictures are: "The Lost Squad-
ron," at RKO; "Yellow," Columbia;
"The Big Shot." RKO Pathe.

Radio Pictures has completed "Peach
O'Reno." Charles Dow Clark, Kate Price,
George Andre Beranger and Robert McWade
have been added to "Ladies of the Jury" ...
Mary Astor will appear in "Hallelujah,"
original by Gertrude J. Lloyd... Tom Fran-
cis, brother of Hugh Herbert, has been as-
signed to the Mary Astor-Ricardo Cortes
picture now in work as "Exposed," under
direction of George Archainbaud.

Mark Sandrich is directing Chie
Sale in an untitled comedy, dealing
with "hoss tradin'." His latest com-
edy, "A Hurry Call," scored a hit at
its preview at the Criterion, Santa
Monica, last week.

Paramount has decided on Ernest Lubitsch
to direct Maurice Chevalier in "Love Me
Tonight." Jack Oakie will have the title
role in "Jazz King," with Buddy Rogers
and Miriam Hopkins, directed by David
Burton... George Barrie has been added to
"Ladies of the Big House"... Oliver H. P.
Garrett will write the screenplay for George
Bernard's "Through the Window." by Mar-
tin Flavin and Joe Sherman... Herman
McQueen is adapting Edmund Goulding's
"House of Treason" for Clive Brook... Ray
Harris will write the continuity of "Ev-
enings for Sale," next Paul Lukas picture, in
collaboration with Samuel Hoffenstein.

M-G-M has signed Johnny Weiss-
muller, swimming champ, for the
lead in "Tarzan," which W. S. Van
Dyke will direct... Jean Hersholt
will appear with Marie Dressler in
"Emma." * * *

Our Passing Show: Douglas MacLean,
Dorothy Mackail, George Meeker, Andrew
J. Callaghan, Ivan Lovell, Mark Larkin,
Arthur Lang, Gerrit J. Lloyd, Margaret
Ettinger, E. H. Diet, Howard Hawks, Chas.
E. Sullivan, Irving Cummings, Charles
Judex, luncheing at the Brown Derby; J. G.
Bachman planning his trip to New York.

Leatrice Joy following her mar-
riage to William Spencer Hook, will
retire from pictures, she told newspa-
per men this week.

Dave Garber, construction superintend-
tent at the RKO Pathe studios, got a remis-
cent thrill when his men were building the
control room of a German submarine for
interior scenes of the big navy specialty, "Sub-
marine Fleet." Garber served with the A. E.
F. in France and went across on the trans-
port Moungul in June of 1918. On the
trip over the ship sank a submarine.

Do you notice a slight resemblance
between Smedley Butler and Jimmy
Durante?
KOPLAR MAY CARRY FIGHT DIRECT TO WARNER BROS.

(Continued from Page 1)

a definite statement about the Warner move, he did say that, if instituted, it would be in the Federal Court of Delaware.

The final cross-examination of Abe Carey Thomas, general counsel, and secretary of Warner, was designed to get information concerning the operation of the national company to aid the contemplated suit. Thomas so interpreted questions by Randolph Laughlin, attorney for Koplar, and while expressing the belief that they had no bearing on the Skouras case he willingly answered them. Testifying in rebuttal, Koplar said expensive stage shows at the Ambassador and formally in the Missouri helped to attract customers and caused the believers to pay greater rentals for Warner pictures and those of other producers under a percentage arrangement.

Both sides will file briefs within the next few weeks and final arguments in the case are to be made next month. The St. Louis Amusement case also will be argued then.

Consol. Film Reports $28,828 For Quarter

(Continued from Page 4)

24 cents a share on the common stock. This compares with 16 cents on the common in the preceding quarter and 61 cents in the same quarter last year. Nine months' profit is equal to $1.05 a common share, against $2.16 last year.

Sidney Bernstein's New Super

Sidney L. Bernstein, prominent Jewish exhibitor, who recently opened his latest London super, the Granada, has sent THE FILM DAILY a pictorial brochure on the theater, showing it to be one of the most elaborate ever built. It is of Gothic design, with massive staircases, a ball of mirrors 150 feet in length, individual arm chairs, stained glass windows and a ceiling of splendor.

Detroit House Changes Hands

—The Globe, owned by the Cohen Brothers Circuit, has been sold to the Bishop interests. William Schuttlenheim becomes manager.

PHILADELPHIA—Edgar Wolf has rejoined Warner Bros. and is managing the Circle.

New Movietone Link Speeds Service

Sydney — Opening of the new headquarters of Fox Australian Movietone which will supply the entire east with newsreel means speeding up the presentation of world news by two to six weeks. Stanley S. Crick, managing director for Fox in Australia, and Harry Lawson, veteran Fox editor, assisted in the opening ceremony.

New Officers for Q.E.S.-DeVry

Chicago—Joseph B. Kleckner was elected president and J. R. Cardwell was made board chairman of Q.E.S.-DeVry Corp., at the annual meeting. Capital stock was increased to 500,000 shares from 400,000.

German Shorts Released

Two German one-reel shorts, "The Mosel, Germany's River of Enchantment," and "Der Trier, Oldest City in Germany," have just been released by Mary Warner. They have descriptive text and music and are part of a series being distributed by Miss Warner.

Tab House Adds Films

Youngstown, O. — Pictures have been added to the Tab House screens, and burlesque performances at the Princess, which reopened recently. With this change, the house is now on a grind.

Rob Marion Theater

Marion, O. — Two men held up Fred A. Williams, Marion theater manager, and forced him to open the theater-safe yielding them more than $300.

Ben Cooney in Kenoeha

Kensoha, Wis.—Ben Cooney, formerly with Cooney Bros. in Chicago, has been named manager of Warner's Kenoeha, succeeding F. Westfall.

"Mad Genius" for Boston Met

Boston—Publix has booked John Barrymore in "The Mad Genius," a Warner feature, for the Metropolitan, its ace house here. Opening date has not been set.

Another Barrymore in Films

Hollywood — Samuel Barrymore, son of Ethel Barrymore, has started a film career in a Paramount picture being directed by Dorothy Arzner.

Cleveland—Maurice Lebensburger has been named northern Ohio representative for Tobis Films. He has contracted with the Cameo for a two-year engagement of "Zwei Herzen" starting Oct. 31.

Chicago—Nick Humm has been brought by RKO Pathe from its Indianapolis office to this city as booker.

Elgin, Ill.—The Rialto was reopened by Rudy Born recently after having been dark for a year.

Seven-a-Day for "Susan" at Capitol

"Susan Lenox," starring Greta Garbo and Clark Gable, is being shown seven times a day at the Capitol. The stage show goes on five times. Business so far indicates a record engagement. The picture is produced by Louis B. Mayer and released by the Selznick-Loew organization, with Helen Hayes in "The Sin of Madelon Claudet" due to come in Oct. 30.

1,800 Papers in Screen Tieup

Approximately 1,800 papers, with an aggregate circulation of 37,000,000, will carry the current stories of cigarette ads in which screen personalities are featured. Jean Harlow, Douglas Fairbanks, Jr., Dorothy Mackaill, Sidney Toler, Greta Garbo and Lupe Velez are among the players who already have appeared.

Ministers Oppose Sunday Shows

—The Alliance Ministerial Association at a recent meeting resolved to ask voters to oppose the Sunday movie issue at the polls Nov. 3. Sunday movies have been permitted here for the past several years and patronage is reported very satisfactory.

Two Weeks for "Tip Off" at Moss

RKO Pathe's "The Tip Off," which goes into the B. S. Moss Broadway on Saturday, has been booked for pictures by Quillan, Robert Armstrong and Ginger Rogers have the chief roles.

Seventh K. C. Indie Reopens

Kansas City—The Summit, seventh and last of the independent houses recently closed due to union difficulties, has reopened with other operators. Ten Fox theaters and five of the Hughes-Franklin group remain closed.

5 More Stations for Radio Reel

Number of radio stations broadcasting the "Radio Newspaper of Hollywood," Warner's weekly topical tieup, has been increased to 49 with the addition of KLX, Los Angeles; WLA, Los Angeles; WSNB, Minneapolis; WPNW, Des Moines, and WBBM, Chicago.

Monty Montgomery Recovered

Minneapolis — M. E. (Monty) Montgomery, RKO Pathe branch manager, is back on the job after a long siege in the hospital.

BIG AD SPLURGES SET FOR 2 MORE RKO FILMS

(Continued from Page 1)

and "Way Back Home" with Seth Peterson of the pictures to be exploited. The former will have a day-and-date national campaign Nov. 14 which will be carried out with the introduction of "Adams" at the Paramount. Page and double-truck ads will be placed in newspapers from coast-to-coast and several radio tie-ups will be the highlights of the upcoming Thanksgiving Day week is set for the start of the "Way Back Home" campaign.

Fox Detroit Theater

Playing Pathe and RKO

Detroit—Some RKO and Pathe pictures are being booked into the de luxe Fox here, starting with Pathe's "The Big Gamble." The house also is returning to the stage band idea for a week with a new symphony orchestra of 100 pieces.

Mendelsohn-Young Have Two More

Mendelsohn-Young Productions, producers of the war film, "Heroes All," have scheduled two more features for early release. Films taken in the Italy-South America flight of the Lt. Col. Thomas J. Anderson, now being prepared as a feature. A second will be a story of the border patrol, taken off the New England coast and will be built around an NBC radio series program. Bradley Barker will direct.

Warner-F. N. Releases


Pathe Shorts for Armistice Week

Because the Floyd Gibbons' Supreme Thrills, "The Great Decision," and "The Turn of the Tide," deal essentially with events leading up to the Armistice, the RKO Pathe is putting numerous bookings of these shorts for the week of Nov. 7.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Robert Montgomery wears one of the loudest dressing gowns in captivity in the Swiss chalet scenes for 'Private Lives.'"
**The Newspaper Of Filmdom And Weekly Film Digest**

**Vol. LVII No. 20**

**Sunday, October 25, 1931**

**Price 25 Cents**

---

**MOTION PICTURE DAILY**

**"Palmy Days" Sinks Record In Albany; $5,000 Above**

Albany, Oct. 19.—Playing to the biggest week's business in the history of the house, "Palmy Days" set a new attendance record for the world's highest-grossing week for Paramount, beating the former record by $97,000 in 6 days.

**$197,000 Broadway Take**

"Street Scene" which closed at the Bijou, did $197,000 in 6 days.

**$6,500 Leads Charlotte on "Palmy Days"**

Denver—Top money of the week went to "Palmy Days," which bested the Bijou by $3,000. Total is $12,500. "Palm Days" has been opened at Bijou.

**$85,000 New Start**

Minn. Big With $31,000—U.A. Pan Has $9,000 Start

**$4,900 Above In Cincinnati**

Cincinnati—Last week's business showed a healthy gain, receipts hitting pretty close to the grand above in this city. A total of $57,315 for 9 theatres.

**"Street Scene" Albany's Best With $13,000**

Albany's Best With $13,000

**"High Stakes" Buffalo Tops**

Buffalo Tops

**Backed Up With UNITED ARTISTS Exploitation**
IT was their simple human appeal, their down-to-earth lovable characterizations, that struck a sympathetic chord, that endeared the names of Joseph Jefferson, John Bunny, Frank Bacon, Charlie Chaplin and Marie Dressler to a whole nation.

The same human qualities have made Andy Clyde the screen's best-loved comedy character.
George E. Kann is Going Abroad to Study Situation

In an effort to stimulate foreign sales through more satisfactory production of dubbed foreign versions, M-G-M is sending George E. Kann, foreign production studio executive, to Europe for the purpose of studying the wants of French and German audiences and also to engage "voices," whose voices will match with the appearance and personality of Norma Shearer, Clark (Continued on Page 3)

3 CLARA BOW FEATURES SCHEDULED BY SAM RORK

Sam Rork’s production plans for Clara Bow call for three features, comedies and comedy-dramas. The producer, who is now in New York, leaves for the Coast next week. He begins work on the series in January.

Home Office to Handle U. A. Field Exploitation

United Artists’ exploitation service for exhibitors will hereafter be directed from the New York headquarters, the field men having been recalled and the home office staff increased, it is announced by Al Lichtman. The recently instituted plan has become self-operative, the campaigns in most instances being launched automatically without the aid of field men, says Lichtman. Hal Home will direct the work at the home office.

Movie Time Tables Gaining in Favor

Publication of movie time tables, giving the starting hours of the feature at various houses, is gaining favor among newspaper readers around the country. In Baltimore, all five papers, including the conservative “Sun,” are now running the charts, which list the pictures in 11 first-run theaters.

Amusement Tickets Are Included In Proposed ‘Selective Sales Tax’

Washington Bureau of THE FILM DAILY

Washington — Among increases suggested in the newly proposed “selective sales tax” to make up the government deficit is a resumption of the 10 per cent levy on amusement tickets under $5, which were exempted sometime ago. Automobile, radio and tobacco interests, whose (Continued on Page 3)

Six-Hour-Day Is Instituted in Pathe Construction Dept.

E. S. Olsmith Assumes Dickinson Circuit Post

Kansas City—E. S. Olsmith, former feature sales manager for Educational-Tiffany here, has taken up his new duties as assistant to Glen W. Dickinson of the Dickinson circuit.

Wall Street Chaperonage — sponsoring and utilizing the stage

By DON CARLE GILLETTE

Wall Street and its moguls—have been panned and poked—with such consistency—for pulling the strings—on which this industry—does its dangling—that it is thought-provoking—to read the editorial—in this month’s “Equity”—official publication—of Actors’ Equity Ass’n expressing a hope—that dear old Wall Street—might take over—the legitimate theater—and place it—on a business basis—Whatever may be said—against Wall Street dictation—one thing is undeniable—it cuts efficiency—into an industry—and makes it show profits—or else** (Continued on Page 2)

Other Sales Executives Remaining Under New Head

Edward L. Alperson, recently assistant general manager of Warner theaters under Dan Michalove, has been promoted to general sales manager in direct charge of Warner, First National and Vitaphone sales in the U. S. and Canada, it is announced by Sam E. Norris, vice-president and general manager of distribution. Alperson will be as (Continued on Page 3)

FRANK MASTROLYO NAMED ASSISTANT TO LAEMMLE

Frank Mastrolyo, for four years assistant export manager of Universal, has been promoted to assistant to Carl Laemmle and will assume his new duties on Monday, the U president announces. Jack Ross continues as Laemmle’s secretary, but Mastrolyo will be with the Universal chief at all times both here and on the coast.

RKO Sales Executives Meet in Chicago Nov. 1

Charles Rosenzweig has called a meeting of RKO sales executives and branch managers in the central and midwest territories to be held Nov. 1 at the Congress Hotel, Chicago. Jerome Safron, Cleve Adams and Harry Michalson also will be among the speakers. Branches to be represented are Chicago, Kansas City, (Continued on Page 3)

Local Ad Reel Stunt Launched in Denver

Denver—A series of ad reels, taken in factories hereabout and programmed to run a week, has been started by Bert Benson, publicity director of the Denver. They are known as the “Know Your Denver” pictures and have aroused interest at both ends—public and manufacturing firms.
Wall Street Chaperone—sponsoring and utilizing the stage

(Continued from Page 1)

Though many believe—that show business—cannot be administrated—without cold calculation—such an attitude towards Chevroles and chalpenes—nevertheless—a systematic organization—stands a better chance than a lot of individuals—floundering by themselves

***If you don’t believe it—compare the legit—producers—with the movie makers—or ask Equity.

THE Equity plea—contains an angle—that also concerns—the screen’s welfare. Under present trends—the time is not distant—when the legit stage—will practically pass out—taking with it—the best training background—for film players—the best source of pre-tested stories—the best medium—for developing new writers.

MOTION PICTURE companies—frequently take losses—of 100 grand or more—on original productions—that fail to click.***For much less money—they could maintain—stage stock companies—in representative cities—with the primary object—of trying out plays—and developing talent.***Many of these troupes—would pay their own way—while some might even—show a profit.***At any rate—in a 10-week season—if a stock company—spent 40 grand over its receipts—and developed only two good plays scripts—it still would be a—worth-while venture.

PROOF Of the pudding—in the records—of past seasons—showing—that in the matter of film hits—adaptations from the stage—outnumber screen originals—nearly five to one—conclusively demonstrating—that a pliable stage show—plus audience reaction—results in better vehicles—at ultimately less cost—than experimentation—in a studio.

LEGIT: shows—were tried out—in dog towns—and worked over—until they click—before real audiences—while motion pictures—are pre-viewed—after they’re in the can—and it costs plenty—to make changes.***So Equity and the movies—have a meeting ground—on this stock problem—and each of them—would stand to benefit.

GIANTIC movie palaces—have had their test—and failed to pass—the main reason being—in order to show profits—they must be fed—a steady supply—of gigantic hits—to bring in—gigantic crowds—and up to now—it has proven—a too gigantic task to produce—the necessary number—of such hits.***Hereafter—in planning new houses—more thought will be given—not to how big—the theater can be—but how to design it—for low overhead.***In other words—size can mean nothing—while the overhead—can mean everything.***Ask John Eberson—he knows.

In four cities—within the past week—theater audiences—voluntarily rebelled—against picketers and bombers—attacking several—and beating them up—for causing annoyance.***Which seems to indicate—that film fans—are not interested—in labor disputes—but want to enjoy—their daily movies—without molestation.

New ‘Music Master’ Series

Planned by FitzPatrick

James A. FitzPatrick, who recently returned from a tour through England and Ireland, is planning a new series of six one-reel “Music Masters.” Production will start this fall on the coast. These will be the first sound Music Masters made by FitzPatrick. Eighteen silent series of the real and now being distributed independently. M-G-M may distribute the new series.

According to FitzPatrick, film taken on his recent trip will make up five Travel Talks yet to be delivered to M-G-M on the 1932-33 schedule of thirteen. M-G-M holds an option on a second series for next season.

Regards from
CARL BERGER
now in the depths of INDO-CHINA
grinding first camera on the
Frank Buck
Van Beuren
WILD ANIMAL SERIES

Eastman Films
J. E. Brulatore, Inc.

Wall Street Chaperone—sponsoring and utilizing the stage

FINANCIAL

NEW YORK STOCK MARKET

QOTATIONS AS OF FRIDAY

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fin. Ind</td>
<td>7 45</td>
<td>7</td>
<td>7 43</td>
</tr>
<tr>
<td>Con. Fin. Ind.</td>
<td>13 45</td>
<td>13</td>
<td>13 42</td>
</tr>
<tr>
<td>East, Kodak pfd</td>
<td>123</td>
<td>123</td>
<td>123</td>
</tr>
<tr>
<td>Warners Sr.</td>
<td>7 66</td>
<td>7</td>
<td>7 64</td>
</tr>
</tbody>
</table>

NEW YORK CUB MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fin. Ind</td>
<td>23 25</td>
</tr>
<tr>
<td>Technicolor</td>
<td>28</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen. Eq. 6  1/2</td>
<td>6  1/2</td>
</tr>
<tr>
<td>Keith A 4  1/2</td>
<td>4  1/2</td>
</tr>
<tr>
<td>Par Bv. 4</td>
<td>5 5/8</td>
</tr>
<tr>
<td>Par B 5</td>
<td>5 5/8</td>
</tr>
<tr>
<td>Warner’s 6 1/2</td>
<td>6  1/2</td>
</tr>
</tbody>
</table>

Local 306 Picketing 4 Houses

Continuing its unitizing campaign, Local 306, projectionists’ union, has started picketing the Paramount, operated by Sol Saphier, and the Heights, operated by Landau & Boch. This makes four houses being picketed by the union, the other being the Arcade, run by Jack Pearl, on Broadway near 60th St.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

Scheben, Leberman & Gates
INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761

Series of Organ Shorts
Will Feature Ann Leaf

Ann Leaf, organism, whose broadcasts are a regular feature of the Columbia Broadcasting System, has been signed to do a series of shorts called “organlogs” for National Screen Service. These subjects are primarily for theaters that do not have facilities for organists.

Philly Area Relief Chairmen

Philadelphia—Chairmen of city committees in the Philadelphia area for National Motion Picture Week have been named as follows: William Goldman, Pennsylvania; and Camden; George Walsh, Scranton and Wilkes-Barre; William Hunt, Trenton; William Wilson, Allentown; and Jack Flynn, Reading; Louis Goldsmith, Allentown; C. Floyd Hopkins, Harrisburg; C. Mortimer Lewis, Atlantic City; Charles Howell, Lancaster; J. Fred Osterstock, Easton.

Pathes Wins Point in Merger Suit

Pathes Exchange, Inc., won a point Friday in defense of its merger with RKO when the Appellate Division of the Supreme Court granted an application to consolidate into one action minority stockholders’ actions brought by Sol Karp and Lena M. Vincent.

Vol. LVII No. 20 Sunday, Oct. 25, 1931 Price 25 Cents

Published daily except Saturdays and holidays at 1550 Broadway, New York, N. Y., and copyrighted (1931), by the Allied Film Workers and Film Folks, Inc. J. W. Alicrate, President. Officers: Donald M. FitzPatrick, Secretary-Treasurer-General Manager; Arthur W. Eddy, Associate Manager; Carle 24th, Manager, Editor. Entered as second class matter, May 21, 1915, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms: Postage and Stamps, Outside of Greater New York $1.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1650 Broadway, New York, N. Y. Phone Circle 7-4757, 7-4759. Cable ad

Theatrical, Kinoplex, 6455 Hollywood Blvd. Phone Granite 6607, London—Elsie W. Fredman, The Film Rental. 9-91


THE INDUSTRY’S DATE BOOK

Oct. 27—First open meeting of the season of Jewish Theatrical Guild, Moroco Theater, New York 18th St.


Oct. 31—Annual Dinner Dance of Kaplan Projection Society, Hotel Commodore, New York 16th St.


Nov. 10—Annual Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Hollywood.

Nov. 10—Annual convention of Allied Amusement of the Northwest, New Washington Hotel, Seattle.

Four Cities in Ohio Voting on Sunday Shows

Columbus, O.—Local option votes on Sunday shows, as authorized by state law, will be held Nov. 3 in East Liverpool, Steubenville, Wooster and St. Clairsville, it is announced by P. J. Wood, manager of the M.P.T.O. of Ohio.

Fleming to Direct M-G-M Film

West Coast Bureau, THE FILM DAILY Hollywood—M-G-M has signed Victor Fleming to direct one picture.

Incorporated
Edward L. Alperson Made Warner-F.N. Sales Chief

(Continued from Page 1)

sisted by Claude Ezell, who remains in charge of eastern sales aided by A. W. Smith, Jr., and B. F. Lyon, while Gradwell Sears will remain in charge of western sales with Carl Lerseman as assistant. Norman McConnell continues in charge of Vitaphone shorts sales.

Alperson joined Warners as a salesman in Omaha seven years ago. He was later promoted to branch manager in St. Louis and Kansas City, subsequently coming to the home office as a special representative and was later assigned to the theater department.

In his new post, Alperson, will relieve Sam Morris of branch duties. Rumor has it that Morris may go to the coast in some contact capacity.

RKO Sales Executives

Meet in Chicago Nov. 1

(Continued from Page 1)

Cincinnati, Cleveland, Indianapolis, Des Moines, Detroit, Minneapolis, Omaha, Pittsburgh, St. Louis, Sioux Falls.

Reopening Charleston House

Charleston, S.C.—The old Charleston theater, already served in a manner that has been purchased by Basil R. Kerr, who is fixing it up for reopening Nov. 16.

B. & H Opens Coast Building

West Coast Bureau, THE FILM DAILY—Los Angeles—B. & H has opened its newly completed branch office building.

Jeffress Succeeds Sponsler

Manhattan, Kan.—J. A. Jeffress has replaced Louis Sponsler as manager for the Dickinson circuit here.

R. R. Thompson Joins Educational

Kansas City—R. R. Thompson, formerly connected here with Pathé, has gone with Educational.

COMING & GOING

I. C. Griffith of Griffith Bros., south- west exhibitors, and Chester Martin of the Orpheum, Cincinnati, were visitors at the Warner office of the exchange.

George Arliss leaves Monday for the coast.

Loretta Young expects to leave Hollywood for New York at the end of next week.

Jack Plavin, legit, and vaudeville actvist signed by Universal, leaves Nov. 2 for the coast.

Harry Rosenquest, assistant sales manager of Vitaphone, shells, left for an extended trip through Southern territory.

We (Ed) Bolling, RKO sales manager of exchange operations, has returned from three weeks in the New York exchange office.


Frank Druten, British playwright, arrived Friday from Europe.


Ben Levy, Paramount writer and playwright, arrived in New York Friday on the Ilen. He will go to the coast.

M-G-M Launches Move to Boost Foreign Sales

(Continued from Page 1)

Gable Bros. Other M-G-M Stars. According to RKO. Monday, M-G-M has decided to continue making dubbed versions for foreign consumption. Linguists obtainable in Hollywood do not "double" sufficiently well in voice and timber with the leading players. While abroad, has been on tour in France, Germany, Italy, Spain and England.

Amusements Included in New Tax Proposal

(Continued from Page 1)

businesses also are included in the proposed schedule, are understood to have already signaled that they will fight the move to a finish, and it is felt that the movies have an equal chance of wading off the taxation.

Australian Orders for RCA

Receipt of 10 new orders this week from Australia for the new Special Size all-AC operated RCA Photophone units brings the total of contracts from that country up to 46 in the last three months, it is announced by Van Ness Philip, foreign manager.

Dayton Relief Tax Opposed

Dayton, O.—P. J. Wood, manager of the M.P.T.O. of Ohio, and W. A. Finney, Loew district manager, appeared before the city commission a few days ago to oppose a proposed tax on amusements for relief funds.

Poland Producing 27 This Year

Warsaw—Polish producers have programs calling for 27 features this year. This is the most pretentious production schedule in years.

Publix First-Runs Book Serial

Boston—Mascot's serial, "The Galloping Ghost," starring Red Grange, has been booked by Herman Roffin into the Metropolitan here and the entire Publix circuit in New England.

Many Happy Returns

Best wishes and congratulations are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Oct. 24
Arthur W. Stebbins, Byrllle Bennett
Gable Bros., Billie Bennett
M-G-M, Eddie Quirk
Walt Disney, Donald Yost
KoopCo, Edward L. Alperson
M-G-M, Edward Lane
M-G-M, Fred W. Tackett
M-G-M, Eugene J. Zeker
M-G-M, Charles E. Goodwin
M-G-M, C. B. Manchester
M-G-M, Harry Goldfarb
M-G-M, C. F. Deane
M-G-M, Gill Dubrey
M-G-M, C. A. W. Wetzel
M-G-M, Sally Ann Young
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

WALLACE SMITH, loaned by RKO to Fox to write the screen version and dialogue for "Circumstances," notes that more than 27 languages are frequently used by members of the Fox scenario department alone.

* * *

"Possessed" has been selected as the final title of Joan Crawford's new M-G-M starring picture directed by Clarence Brown. This film, formerly known as "The Mirage," is an adaptation of Edgar Selwyn's play of the same name. Miss Crawford heads a cast which includes Clark Gable, Wallace Ford and " Skeets" Gallagher.

George MacFarlane and Earle Foxe are late additions to First National's "Union Depot."

Mae Drester has begun work in M-G-M's "Emma," based on an original story by Frances Marion. Supporting cast includes Jean Hersholt, Dale Fuller, Barbara Kent and Richard Cromwell.

Roy Del Ruth, Warner director, after-screening over a long list of classic films, opines that if all our literature had been surrounded with the censorial restrictions which the screen imposes on itself, some of our greatest books of the world never would have been.

With the signing of Jimmy Wilson, Edie Bandler and William J. O'Brien, Columbia completes the cast of prominent players for "The Guilty Generation," which is being produced under the direction of Rowland V. Lee. Leo Carrillo and Clarence Cummins have the leading roles in this adaptation of the stage play by Jo Milward and J. Kirby Hawkes. Other members of the cast are Leslie Fenton, Boris Karloff, Murray Kinnell, Emma Dunn, Elliot Roth and Robert Young.

* * *

John Wray, who has been at work for First National ever since the West Coast studios of that company resumed operations some weeks ago, has been signed to a long-term contract.

* * *

Richard Bennett has been signed by Paramount for "Second Chances," under direction of Frank Tuttle. The cast will be headed by Charles "Buddy" Rogers and Peggy Shannon. Henry Myers is writing the screen play.

* * *

Reina Valez, sister of Lupe, was given her first role in an English-speaking motion picture a few days ago when she was selected to play the part of a native girl in Helen Twelvetrees' forthcoming production for RKO Pathé.

* * *

Two "Kinds of Women," a film version of Robert E. Sherwood's Broadway play of modern metropolitan life, "This Is New York," will be produced by Pan-American Pictures, Hollywood studios with Richard Arlen, Miriam Hopkins and Roscoe Arbuckle. It is all star cast, it was announced today. It is

Well Versed

Richard Tucker plays his 54th role as a prosecuting attorney in Tiffany's "A Marks the Spot." He knows the routine well enough now to handle a case in a real life court.

Original Music Backgrounds

Original music, instead of stock melodies, should be used more in interpreting the highlights of screen drama, according to Victor Schertzinger, RKO director. Hackneyed musical accompaniment like the "Hearts and Flowers" and "Evening Star" that were always used for certain scenes in oldtime melodramas, are a handicap to many present films.

will be directed by William C. de Mille from a screen play by Benjamin Glazer.

Ralf Haroldo and Guy Kibbee have been placed under term contracts by Warner Bros.

Richard Dix sprang a surprise with his marriage this week in Yuma, Ariz., to Winifred Cox of San Francisco.

Samuel Hoffenstein is writing the screen play for Paramount's "Evenings for Sale," Paul Lukas vehicle.

* * *

Billy Dooley (The goofy God) interrupted his vaudeville engagements long enough to take another fling at pictures and has just made "Smart Work," an Educational-Gome comedy under direction of William Goodrich at the Educational Studio. It will be released on another 42-week tour as the star of a Fanchon and Marco unit.

* * *

Tommy Dugan, Eddie Kane, George Chandler, Mathew Betts, Wade Boteler and George Cooper are among the Masquers supporting Dorothy Sebastian, Antonio Moreno and Ned Sparks in the new RKO Pathé comedy, "Wide Open Spaces."

* * *

Following completion of "One Hour With You," in which she will next appear opposite Maurice Chevalier, Jeanette MacDonald will be starred in a series of "Grand Duchess and the Waiter," which Paramount will also produce. The actress will then return to Paris for a star in a stage revival of "The Merry Widow" in French.

* * *

Marie Prevost and Mae Clarke have been signed for leading feminine roles in Columbia's "Blond Baby," in which Jean Harlow will be featured.

* * *


* * *

Frank Reicher is dialogue director as well as playing an important role in "A Woman Commands," RKO Pathé vehicle for Pego Negri.

* * *

Morgan Galloway, youthful New York stage player, recently placed under a long term contract with RKO Pictures, will make his film debut in "Ladies of the Jury," the D. W. Griffith production currently being made by Paramount. Morgan and his co-stars are now being coached by "Famous Players."

* * *

Lucien Littlefield is the latest addition to the cast of "High Pressure," in which William Powell will be starred by Warner Bros. The picture is scheduled to go into production Nov. 2 under the direction of Mervyn LeRoy.

Olga Borget, former extra girl, got her legged-for break as a big act across the other day when she was assigned a role in a radio Pictures "The Dove," now in production with Dolores Del Rio starred.

David Manners will play the lead opposite Constance Bennett in RKO Pathé's "Lady With a Past," to be directed by Edward H. Griffith.

Claude Marguevan, general manager of Action Pictures, announces that the cast of "Soil of the Sinners," the fourth in the company's series of 24 features, will include William Collier, Jr., Blanche Myhaféy, James Bradbury, J. Murray Smith, Mathew Betz, Walter Long and Bernard Siegel. Frank Strayer will direct.

* * *

Frank McHugh is working in "Final Edition," last of his series of six newspaper reporter comedies for RKO Pathé. Isabel Witthers, Buster Phelps and Charlotte Meno also are in it, with Harry Myers directing.

Our Passing Show: Mervyn LeRoy spending his vacation at Arrowhead Springs, Jack Warner, Harry Cohn, Eddie Buzzell, Bette McNayr, Bert Roach at the River Dance; Alan E. Rivkin motoring to Universal City.

Through Howard Seiter, Charles Baron and Juliana Johnson, another dance team, were signed for their Hotel Roosevelt Blossom room engagement.

Leo Wraycof, who is making his first appearance playing the romantic lead opposite Sidney Fox in "Murder in the Rue Morgue."

has been learning what the well-dressed man wore in the early part of the 19th century, as this Universal production is set in that colorful period. Wraycof finds himself with sideburns, gray coat, hat, sweeping cape and all the ornate trimmings of the day.

Howard J. Green, who wrote three originals for Columbia, is working on an adaptation with Eugene Chip- pin, based on Ursula Parrott's story, "Love Affair." "Love Affair" also will be made by Columbia.

* * *

For several weeks an extra girl haunted the studio. She can play golf, tennis, basketball and ride a bicycle. One day she got a call to swim—and she doesn't know how to swim.

Andy Clyde says that the reason this country is called the land of the free and the home of the brave is because there are so many divorces and marriages.

* * *

Stuart Walker, who gave Kay Francis her first part in his Indian production, is directing her in "The False Madonna," at Paramount.

* * *

Miriam Hopkins' first stage role was in "The Puppets," in which Fredrich March was starred. Now, the blonde star is appearing with March in "Dr. Jekyll and Mr. Hyde," which Rouben Mamoulian is directing for Paramount.

* * *

Kenneth Treseder and Rolfe Sedan, playing Linney and Frenchy, members of Reed Howes' crew in "Gangway," Fanchon Royce production, constitute an interesting comedy team. Treseder, who has acted in England and Canada, has played in "East of Suez" and "High Road." Sedan, who has played many French roles on the screen, will soon be seen in "Blondes by Proxy" and "Stop That Run."

* * *

Andy Clyde, Mack Bennett's stunt comedian, was asked where the best country club to be found. Andy replied that his questioner might look around any country club on a moon light night.

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

M ost convenient location in Hollywood. Next to motion picture studios, theaters, cafes and shops . . . only ten minutes from golf courses, bridge paths, and other amuse- ment places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, glistering silver bars and showers, excellent service and cuisine, convenient parking—every modern con- venience for your comfort.

European plan, $2.50 up, single, $4.50 up, double. Special weekly and monthly rates. Look for the "Doorway of Hospitality."
GEOBCE BOLISARDO, who for some time has assisted Bill Steiner of Paramount's camera department, has signed as chief cameraman for one of the latest expeditions of its kind ever to get under way. With Africa, India and Indo-China as its ultimate destinations, this expedition, headed by Capt. A. H. White, sails Oct. 29 on the Bremen.

Next Fall the same group will return to Africa to film a story based on a well-known adventure tale. Negotiations have already started to have Roy Cozine direct this. The expedition is under the auspices of the Field Museum of the Rockefeller Institute.

Robert L. Ripley has completed his "Believe It or Not" short at the Vitaphone studio.

Charles Bowers, producer of the "Bowers Comedies" for Educational, is preparing to film eight more two reel novelty shorts. Harold Muller, who photographed and directed Bowers in the former series, will again act in the same capacities.

Production is scheduled to start about Dec. 1 at the Royal studios in Grantwood, with RCA recording used.

Donald Meek has been added to the cast of "Bubbling Book," a Paramount short featuring Burns and Allen, which goes into production this week under the direction of Aubrey Scotto.

Jane Winton proved a charming hostess at the luncheon given to the press by Sam Sax, head of the Vitaphone studio, during the filming of the latest S. S. Van Dine mystery Short, "Red Herrings on Ice." She proved a most affable gent who, I told exactly how it is done. Director Arthur Hurley brought the luncheon to a close by calling his company back to the stage. Several of the ladys' scribes wondered why they had not been introduced to Walter Petrie, he is that handsome.

Johnny Burke, musical comedy and vaudeville headliner, has been signed to make two more short subjects for Paramount. Eddie Cline is slated to direct.

Harry McNaulton, cast for his fifth role in a Vitaphone short, as one of the suspects in the S. S. Van Dine mystery two-reeler, "Week-End Mystery," has played in numerous stage mysteries, including "Whispering Gallery" and "Number Seven."

"Struggle" Opens Nov. 14

D. W. Griffith's "The Struggle," is scheduled to open Nov. 14 at the Rialto or Rivoli, New York.

Aubrey Scotto is directing the bulk of the Paramount shorts. He has just completed "The Undefeated," featuring Billy House, and "Bubbling Book," written by Aubrey Scotto, and scoring "The Struggle," following which the same team will do "The Swell Head," A Rudy Valee short, tentatively titled "Memory Rhythm," is also scheduled.

Practically the entire score used in the D. W. Griffith picture, "The Struggle," was composed especially for the film by Philip A. Scheib. Besides conducting, composing and scoring "The Struggle," Scheib scored two of the "Terrytoons" series, with the result that he is taking a much needed vacation in Atlantic City.

Something unique in the nature of a contract has been entered into between Paramount and the comedy team of Burns and Allen. Under the terms of this agreement, Paramount is given exclusive rights to their services including vaudeville and musical comedy engagements in addition to the 12 short subjects a year for which they are scheduled.

Having been picked as a perfect motion picture type to play the movie actor in "Ladies of Creation," a Broadway stage play, Charles Campbell finds himself with offers from several of the large producers. Campbell is now appearing in "The Church Mouse," a W. A. Brady production.

Vitaphone has signed 10-year-old David Gorcey for the role of Sam in "One Good Deed," third of the series of Booth Tarkington one-reelers. Younger brother Bob, and father, Edward Gorcey, original father in "Abie's Irish Rose," Billy Hayes, seven-year-old girl, will again portray the role of Penrod, with Alf Goulding directing.

Fred Zimmermann, assistant to Berthold Viertel, was preparing to direct "Her Confession," wrote the dialogue for the German version of "The Big Trail" for Fox before coming East.

"Wayward" in the new title of "Wild Beauty," Nancy Carroll's next for Paramount. Miss Carroll is due here Nov. 16 and the picture will get under way about one week later. Four more features are scheduled beyond this, assuring a busy winter at the New York plant.

A photographic still, which will no doubt be eagerly sought after in future generations, shows Dinah in "The Life of Louis Pasteur," in which most of the exterior shots used in "His Woman" were made.
MAKE LOW OUTRIGHT PRICE ON UNIVERAL SOUND UNIT

Philadelphia—Designed so that it is especially adaptable for theaters of 250 to 5,000 seating capacity, a sound-on-film device known as the “Economy” model and sold outright at a new low price is being put out by the Universal Sound System, Inc., of this city.

Some of the principal features claimed for the new Economy model include: full A. C. or battery operation, dynamically and statically balanced spiral gear drives, no chains, micro-adjusted exciter carriage, half-inch main drive shafts and split guide rollers.

The cost of operation and upkeep with the Economy model must be lower, the company declares, because of the simplicity of design, the ruggedness of construction and the standard quality maintained throughout in material and workmanship. The model fits Powers, Simplex, Mutoscope, Erneman Hans Gutz, etc., projectors, the company claims and can be arranged for A. C. or battery operation.

M. E. England Installing His New Sound Equipment

Pittsburgh—M. E. England, who recently re-entered the sound equipment business here, announces installation of his new sound-on-film device at St. Mary's College, Northeast Pa.; Woodies theater, Apollo, Pa., and the Pearl theater, Youngwood, Pa.

Known as the M. S. England sound-on-film equipment, two sound heads are being attached at a low price by the distributor. England also furnishes speakers, amplifiers and other theater supplies.

Assigned New Territory

Albany, N. Y.—H. H. Rau, salesman for RCA Photophone, Inc., has been assigned to cover upper New York State with headquarters in this city. Rau will work with E. F. Tarbell, district representative at Buffalo.

Shearer Incorporates in Frisco

San Francisco—The theatrical equipment firm of B. F. Shearer Co. has incorporated under the name of B. F. Shearer Co. of San Francisco Incorporators are B. F. Shearer of Seattle, and G. Sadler and H. L. Burrell of Los Angeles.

DAY, NIGHT TRAVELING PLACED ON THE MARKET

Arkadelphia, Ark.—Contract for the erection of a 900-seat house here at an estimated cost of $50,000, to be operated by Cecil Culp, has been awarded to Nelson & Woodson of Russellville, Kan.

Nashville, Tenn.—Contracts have been let for the entire construction of the Warner theater and office building here. Marr & Hollman of this city have designed the new structure and have planned the office building as a modified edition of the Empire State Building, New York. In connection with the theater and office building there will be a garage capable of storing 450 cars.

Ridgewood, N. J.—Work on the 1,600-seat theater being erected here by Warn Bros., has been started and is expected to be ready for dedication of the house early in the spring. Thomas W. Lamb is the architect.

Coral Gables, Fla.—Reconstruction of the administration building in this city into a modern theater is being made by Sam Wessel.

Washington—William Nolte, who operates the Criterion and Empress, has closed a cash deal for the Ortenfinger building, across the street from the Gayety on Ninth St., to which is making plans for remodeling it into a theater.

Cuts Sale Price of X-Cell

Dallas—R. Z. Glass, owner of Public Address Service Co. of this city, has announced that a drastic reduction has been made at a sale of X-Cell A.C. sound-on-film equipment has been made.

To Call for Sound Equipment Bids

St. Paul, Minn.—Sound equipment is to be installed in the 12 penal institutions in Minnesota, according to report, and the State Control plans to advertise for bids in the near future.

Joins Masterphone Corp.

Seattle—Jack Howlett, formerly Northwest engineer for DeForest and Federal Sound System, has joined the Masterphone Sound Corp. here as Northwest engineer and sales representative.

New De Luxe Portable Put Out by Photophone

RCA Photophone, in addition to its recently introduced portable sound reproducing equipment which was designed to meet the requirements of educational and industrial institutions, has developed a new de luxe special size equipment for the non-theatrical field. With the sound heads, amplifier and loud speaker, which comprise the reproducing unit, a twin turntable, nonsynchronous phonograph with amplifier is included. By connecting the amplifier for the phonograph to the output of the voltage amplifier, sound of sufficient volume for distribution in an auditorium containing 150,000 cubic feet of space may be developed.

This volume of sound, it is said, is approximately the same as that to which the Photophone Standard size equipment is adapted. Two loud speakers may be used if desired, but only one is supplied with each unit.

NAT'L THEATER SUPPLY BUSY IN PITTSBURGH TERRITORY

Pittsburgh—The National Theater Supply Co. announces that there is decided activity in this territory in fixing up theaters for the winter season. E. B. Morton, manager of the local branch, also announces that W. E. Dyck, who has been the company’s salesman in this territory, has been appointed manager of the National branch in Omaha, Neb.

BRING THE KIDDIES BACK

A Brand New Idea That Draws Like a Magnet!

Give each kid a VALUABLE PRIZE also a number of GRAND PRIZES with a retail value of $1.00 each at an amazingly low cost to you.

WRITE TODAY FOR DETAILS

UNIVERSAL TOY & NOVELTY MFG. CO.
3239 THIRD AVENUE
NEW YORK CITY

Mfrs. of Give-Away Toys and Novelties

ORIGINAL EXPLOITATION NOVELTIES TO FIT ANY PICTURE.
**NORTH DAKOTA**

### Changes in Ownership

- **Altoon**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Bottineau**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Grand Forks**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Moorhead**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Minot**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Williston**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine

**Pennsylvania**

### Changes in Ownership

- **Allentown**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Borough**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Brentwood**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Bridgeville**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Brookville**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Carrick**, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine

### Re-Openings

- **Colman—Rainbow;**
- **Custer—Gardiner;**
- **Humboldt—Humboldt;**
- **Irene—Legion;**

**TENNESSEE**

### Changes in Ownership

- **Dyer—** Palace, sold to W. D. G. Hendrix, by W. D. G. Hendrix
- **Franklin—** Palace, sold to W. D. G. Hendrix, by W. D. G. Hendrix
- **Memphis—** Palace, sold to W. D. G. Hendrix, by W. D. G. Hendrix
- **Nashville—** Palace, sold to W. D. G. Hendrix, by W. D. G. Hendrix

### Re-Openings

- **Colman—Rainbow;**
- **Custer—Gardiner;**
- **Humboldt—Humboldt;**
- **Irene—Legion;**

**TEXAS**

### Changes in Ownership

- **Archier—** City-Mignon, sold to Mrs. J. B. Chapman, by Mrs. J. B. Chapman
- **Canyon—** Strand, sold to J. T. Davidson, by J. T. Davidson
- **Galveston—** Palace, sold to W. M. Alcorn, by W. M. Alcorn

### Re-Openings

- **Crockett—** City, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Liberty—** Liberty, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine
- **Madison—** Liberty, sold to Mrs. W. H. Irvine, by Mrs. W. H. Irvine

**WASHINGTON**

### Changes in Ownership

- **Cathlamet—** Elco, sold to M. C. Snyder, by M. C. Snyder
- **Glendale—** Palace, sold to W. H. Irvine, by W. H. Irvine
- **Kenton—** Palace, sold to W. H. Irvine, by W. H. Irvine
- **Puyallup—** Palace, sold to W. H. Irvine, by W. H. Irvine

### Re-Openings

- **Cathlamet—** Elco, by M. C. Snyder
- **Glendale—** Palace, by W. H. Irvine
- **Kenton—** Palace, by W. H. Irvine
- **Puyallup—** Palace, by W. H. Irvine

### WISCONSIN

### Changes in Ownership

- **Black River—** Falls, sold to W. B. L. S. Co., by W. B. L. S. Co.
- **Clothing—** Trade, sold to W. B. L. S. Co., by W. B. L. S. Co.
- **Dodge—** Tobacco, sold to W. B. L. S. Co., by W. B. L. S. Co.

### Re-Openings

- **Black River—** Falls, by W. B. L. S. Co.
- **Clothing—** Trade, by W. B. L. S. Co.
- **Dodge—** Tobacco, by W. B. L. S. Co.

### WYOMING

### Changes in Ownership

- **Cheyenne—** Paramount, sold to Fox West Coast of Pacific
- **Cody—** Paramount, sold to Fox West Coast of Pacific

### Re-Openings

- **Cheyenne—** Paramount, by W. B. L. S. Co.
- **Cody—** Paramount, by W. B. L. S. Co.
**Central**

Denver—Harry Huffman, owner of five houses here, is advertising daily in the "News" after using the "Post" exclusively for past five years.

Chicago—Fox Chicago Theaters' headquarters has been changed to the Sherman Theater building. Roy McMullin is general manager, George Lang his assistant.

Shirley, Ind.—The opening date of the Roxy has been postponed until late in October due to delay in arrival of the sound equipment. Lafayette Thomas is the manager.

Denver—Howard E. Talloton will return to his job back as leader of the Orpheum orchestra when the new 2,700-seat house opens in December. A 16-piece orchestra will be used.

Milwaukee—H. E. Lurie, former manager of Fox's Wisconsin, has been named manager of the circuit's Strand. He succeeds Harry Karp, transferred to the Savoy. Russell Leddy succeeds Lurie at the Wisconsin.

Sheboygan, Wis.—The Grand has opened under the new management of Paul Fox.

**West**

San Jose, Cal.—Cy Graves, formerly director of publicity for the Alhambra, Sacramento, has taken over the management of the Oak Park here and will reopen it in November.

Filmore, Cal.—The Stearns, formerly owned and managed by C. C. Stearns, has been acquired by Nate Scheinberg and M. P. Horwitz, who have theaters in Nuys and Owensmouth.

San Diego, Cal.—C. T. Cies has reopened the Imperial.

Los Angeles—Jake Lustig is again in charge of the San Carlos and Starland, which he has taken back from Fox West Coast.

**South**

Birmingham—Bill Goury, Publix assistant manager, has been placed in charge of a Publix house in Knoxville. He is being replaced here by N. Edward Beck of the publicity department.

Wolf City, Tex.—Roy Fuller has disposed of his interest in the Palace here to J. C. Wilburn, and has reopened the Palace at Grandview.

Glenville, Ga.—The New State here has opened. J. Asbury Alexander is manager.

San Diego, Tex.—The local movie house has been sold to R. M. Mills.

Washington—Al Retler, Universal salesman who left a few months ago on a long vacation, has returned to the sales field with United Artists here. He fills the vacancy caused by the promotion of Dick Frank who has been transferred to the U. A. New Orleans office.

Overton, Tex.—The local Palace has been reopened by Gilbert Van Alest, manager of the film theater at Troup.

Norfolk, Va.—The Central has been reopened by George I. Williams, after the installation of RCA sound equipment.

Jefferson, Tex.—Alice Simmons is the new owner of the Lyric.

Camberland, Md.—Mrs. Grace M. Fisher, prominent exhibitor of this city, will open the new Embassy about the middle of November. The Capitol, also under her management, is to have a thorough overhauling.

Gainesville, Tex.—The Texas, seating 300, remodeled from a store, has been opened by the Griffith Amusement Co.

Norton, Va.—Mrs. Ruth Killen, widow of C. A. Killen, has taken over the management of the Norton here as well as the house in Appalachia.

Henrietta, Tex.—The Dorothy is now under the management of W. R. Steen.

South Richmond, Va.—The Ponton, formerly the Victor, has been opened under new management.

Archer City, Tex.—The local movie house has been taken over by Mrs. A. B. Childers, who has changed its name to the Mignon.

**East**

Providence—World Wide Theater Corp. has been incorporated by Walter L. Bigelow of Fall River, Mass., William C. Purcell and Frederick Eavolsky.

York, Pa.—Frank Kelsey is new manager of the Capitol, succeeding Paul Rhodes, who had been handling the managerial duties under the supervision of Jack Keith, manager of the adjacent Strand. Rhodes will remain as Kelsey's assistant.

Donora, Pa.—Thomas A. Gilbert, veteran showman, has resigned as manager of the Liberty.

West Springfield, Mass.—Majestic Theater of West Springfield, Inc., has been incorporated by Jeremiah Campopiano, president; Joseph Campopiano, treasurer; Lawrence and William Campopiano.

Pittsburgh—Harry Blaine of Burgettstown has joined the local Paramount ad sales department under A. Valentour, local manager.

Portage, Pa.—The old Pastime has been reopened by C. O. Baird. It has been remodeled and newly equipped and its name changed to the Rex.

Scranton, Pa.—A. Brown Parker has been transferred by Publix from Birmingham, Ala., to manage the Capitol here in place of Sidney Smith, who is recuperating from a severe attack of pneumonia. Smith is reported to have asked to be transferred to a more favorable climate.

Norristown, Pa.—Louis M. Felt is the new manager of the Westmar.

Easton, Pa.—C. C. Spink has taken over the management of the Third Street here.

Germantown, Pa.—The Bandbox, Germantown's "arty" theater, has been taken over by Robert W. Wolf for a term of years at a rental of $270,000. It will be renovated, equipped with new sound apparatus and reopened late in October under William H. Wolf management.

Wilkes-Barre, Pa.—The following changes are announced by Publix in theaters in the Wilkes-Barre zone: John J. Galvin has returned to the Penn, Wilkes-Barre; Morris Rosenthal, manager of the Capitol, has been transferred to the Springfield, Mass., division; Al Cox has been transferred from the Irving to the Capitol; and Fred Green, Jr., from the Penn to the Irving.

Los Angeles—Ralph Blank, former manager of the Fox Figueras, has been transferred to the Fox Ritz. Murray Pennock, former manager of the Ritz, has been assigned to the Figueras.

**News of The Day**

AMERICA'S FIRST TRULY CONTINENTAL HOTEL

THE ST. MORITZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of

Personal Direction of S. Gregory Taylor
REVIEW OF SOUND SHORTS

"Queenie of Hollywood"
Educational
21 mins.
Unusual Comedy
An Ideal comedy featuring Rita Flynn, Virginia Breck and Jeannette Farren. This one has more solid plot than the average comedy short, and works out into a highly picturesque and very interesting offering. The girls are flat broke in Hollywood, with no prospects of landing jobs at the studio. They decide to take jobs temporarily as chambermaids at a swell hotel. Through a telegram concerning Queenie, the pet pup of one of the girls, the hotel management gets the notion that they are part of a royal family traveling incognito. So they set the girls up in a swell suite, and shower them with expensive service. The showdown is highly amusing. Here is a "different" comedy done with a lot of class.

"Fairlyland Follies"
(Aesop's Fables)
RKO Pathé
8 mins.
A Daisy
Animators John Foster and Harry Bailey have turned out another snappy piece of primitive animation cartoon. It all has to do with Mother Goose, who, as teacher of all the characters in her rhymes, manages to hold them in order until they strike up a jazzy air with a host of instruments. Then Mother Goose turns modern and shows the children and animals how to "step on it." The kids will like this one and so will the grown-ups.

"The Black Spider"
Educational
Class Cartoons
At last they have made a cartoon in this Pappy Terry-Toon that gets away from the routine of the musical stereotyped stuff that has been dished up so monotonously for months. Here there is a clever idea worked out with a lot of animated technique that in spots is beautiful and artistic. The Spider is a terrifying creature who invades the castle, imprisons the king, and disguises himself in its clothes so he can pursue his designs upon the king’s fair daughter. The cartoon conception is handled with fine imagination and ranks way above the average current cartoon.

"Adventures in Africa"
No. 11—"Beasts of the Wilderness"
Vitaphone 3511
12 mins.
Very Good
This episode in the Adventures in Africa series covers the African veldt. It is principally a collection of some remarkable and unusual shots of wild animals. The camera got sufficiently close to the herds to prevent some very real pictorial records seldom seen in these African pictures.

Ted Husing in "Sportslants"
Vitaphone 5501
9 mins.
Fair
Just an ordinary reel depicting various sports, such as ping pong, diving, handball and lacrosse, with the champions in the various fields demonstrating their technique. Ted Husing carries on a running fire of comment that is interesting, but the camera work is just fair, and the presentation not in any way distinguished.

Daphne Pollard in "Oh Marry Me"
RKO Pathé
18 mins.
Weak Slopestick
Inane low comedy and a useless story give this two-reeler a low rating. The sketch takes place in a boarding house where Daphne Pollard and Dot Farley attempt to capture the affections of James Finlayson, another roomer. James is suffering with a bad cold, so Dot decides to stay at home and nurse James while Daphne drives his taxi. While Daphne is away Dot marries James and all Daphne gets for her trouble is a handful of police tickets.

Rosco Ates in "The Gland Parade"
Radio Pictures
Fast Laugh Number
This is one of the fastest and funniest of the Rosco Ates series turned out by the Los Angeles studio. In the role of a stuttering window cleaner, Ates gets into all sorts of trouble, being mistaken alternately for a gink who agreed to have one of his glands grafted onto another man, then as a dentist yanking out another man’s wrong tooth, and in turn being mistaken by the real dentist for his patient, resulting in Rosco having one of his own teeth pulled out, and finally, being a female daimon and submitting to the nance attentions of a couple of burlesque culture workers. For the windup, the entire group that is chasing Rosco becomes bunched on a fire escape, which gives way from the weight and deposits them in the street. Good all the way, and a scream at many points.

Harry Richman in "Clinching a Sale"
Paramount
Good Novelty Skit
As a hooch salesman who delivers his sales talk in song, together with some dancing, Harry Richman has a couple of neat ideas. He sings and does some vocal numbers and performs a few of his classsy steps in order to break down the customer’s guard and, in turn, show the wife, in the end he is selling himself to her. A neat little novelty that should please.

"Football Forty Years Ago"
Universal
Flat
This is the first in the "Pop" Warner-Starr short series and is the sort of a freak reel, showing Coach Warner’s team disguised in the regalia of the early nineties, as they were considered highly sensational in those days. But on the screen it all shapes up very tame, in contrast with the scientific and snappy gridiron work of the present day. There is very little class in the production end of this reel.

"Strange As It Seems"
RKO Pathé
No. (14)
8 mins.
Weak
This is a weak number in the series, with only one or two of the usual shots arousing more than passing interest. It is built up from such "unnusual" incidents as a family with five sets of twins and a blind man operating a telephone switchboard. These incidents in themselves are interesting, but not sufficiently unique to feature in a reel that purports to be out of the usual. Only one sequence carries a real kick, and that concerns a bee specialising in the trick plays which bees use, such as making a beard out of them, and putting a handful of them in his mouth.

"The Song of the Voodoo"
(Vagabond Adventure)
RKO Pathé
9 mins.
Good Travelogue
Scenes along the Caribbean and in the island of Haiti make up this interesting travel talk. Natives at the market, the smoking of green gourds, silversmiths at work and a visit to the studios of Charles Normil the sculptor lead up to a sequence purported to be actual scenes of a voodoo dance. The descriptive matter of the voodoo ceremony is more interesting than the photographs.

"Harem Secrets"
Educational
Oriental Atmosphere
A Romantic Journey adventure in Morocco, with Claude Fleming conducting a trip through the harems of an Arabian prince. The potentiates put on a special entertainment for him, with his army, including riding their fast steeds in battle array. Then the dancing girls are brought on, while the ladies of the harem are the spectators. The reel is filled with Oriental atmosphere, and offers phases very seldom caught by the camera for the screen. Done in Multicolor, with Claude Fleming as narrator making the scenes very interesting with his chatty comments.

"Out Stepping"
Universal
Old Gags
Looks like a rehash of a lot of old gags that have been selected from Universal reels of ten years ago. Don L. (Steve) Brodie for some unknown reason is featured as the comic, but either the material was too tough for him to extract comedy from or he has no comedy in him. Either way, it shapes up as a paragon.

(Continued on Page 11)
**THE CISCO KID**

**THE MAD GENIUS**

**GOOD ENTERTAINMENT FOR ADULT AUDIENCES. COMEDY RELIEF HELPS DRAMATIC STORY.**

This is a familiar type of Barrymore vehicle, but helped considerably by occasional comedy injections from the dead-panned and clever Charles Butterworth. Barrymore does a ballet impresario with a short-length foot whose ambition in life is to create a stellar dancer out of a boy. When the young chap falls in love with another dancer, played by Marian Marsh, he tries to break up the romance, but the couple run away to Paris. Barrymore eventually convinces the girl that being a professional means a career and she goes away with another. The imperious Mr. Butterworth develops into a demi-premiere, thus clearing the way for the reunion of the lovers. Barrymore plays Barrymore. Donald Cook is good at the boy and the rest of the cast does well enough.

**SPOLENSHY CHANCE**

William Collier, Jr., Claudia Dell Peerless 55 mins.

**ENTERTAINING AND SPEEDY DRAMA OF THE TURF COMBINING THRILLS, ROMANCE, LAUGHS AND SONGS.**

Director Al Herman has turned out a horse-race drama that carries a diversity of entertainment and several strikingly beautiful scenes. The story is fresh and logically permits Claudia Dell to sing a love song. A quartette of negro stable-boys also render a couple of Southern airs. The story concerns William Collier, Jr., who as an apprentice jockey, secures a riding contract and subsequently is ruled off the track on a technicality, deserting his sweetheart, Miss Dell. He is later found by "Horse-shoe" Gauvreau, who gives him a job as a jockey boy, and it is Gauvreau who brings him to Claudia. Given a chance to ride in the stakes race, Willie gets up from a sick bed and wins the race and his girl. The fact that Gauvreau as "Horseshoes" contributes much comedy relief, as well as a fine running and a good plot.

**chinatown after dark**

**Action Pictures** 59 mins.

**FAST ACTION MELLER WITH LOTS OF COLORFUL ATMOSPHERE AND STRONG CAST MAKES THIS A POP NUMBER FOR THE CROWDS.**

Getting back to first principles in the horse-race business, this offering supplies plenty of the action and excitement which we were wont to get in the old silent days. It is frankly a stunt picture done with a touch of the circus that carries an undeniable kick with its suspense and Chinese menace. The cast is well picked, with Doris Lloyd doing a swell characterization as a clever Chinese girl as the master mind of the gang. Rex Lease and Barbara Kent are the sweetheart team, with Edmund Lowe in the role of a dignified mandarin. The action revolves about a mysterious ancient Oriental dagger which is brought in by a corporal from Shanghai to this country. All sorts of intrigue develops in an effort to get possession of the dagger which contains a valuable jewel concealed in the hilt. Works up to a thrill climax with Carmel being exposed as the big con artist. Good number for the neighborhoods and the horse fans.

**LARIATS AND SIX SHOOTERS**

Cosmo 65 mins.

**AVERAGE WESTERN DEALING WITH SMUGGLING OVER THE MEXICAN BORDER.**

The attempts of Jack Perrin, as deputy sheriff, to break up a gang of smugglers, makes up the story for this popular stuff, but that type of fan should like it. In one of his campaigns against the smugglers, Perrin has a hand-to-hand fight with the second command of the gang. Perrin is knocked out from a blow on the head. The leader of the band, who has had a dispute with his helper, shoots him while Perrin is unconscious. Perrin is accused of the murder, but he escapes with the help of the sheriff. The leader of the smugglers is finally brought to justice through his girl, who confesses to the sheriff's daughter, and the ring is broken up.

**HEROES ALL**

Imperial Distributing 50 mins.

**FAIRLY INTERESTING REHASH OF OLD WAR FILMS WITH SYNCHRONIZED DESCRIPTIVE TALK AND MUSIC.**

Very few shots of soldiers in action during the world war that have not been seen during the past ten years are contained in this moderately entertaining war picture. The picture opens with a long talk between Emil Gauvreau and General John J. Bradley and finishes in the same manner. In between are four reels of war film showing French, Italian, Russian, English and finally American troops in action. There is an abundance of big gun firing and shots of soldiers in the trenches. Hand-to-hand fighting and pictures of soldiers being killed or wounded as they go over the top may prove repulsive to many. The descriptive line is well written and forcefully delivered. No attempt has been made to synchronize synthetic effects. A colorful musical background, played on the organ by Emil Velazco, adds to the entertainment value. A good job has been done in the editing and cutting.

**SCAREHEADS**

Capitol Film Exchange 67 mins.

**THRELL MELLER FEATURING DICK TALMADGE IN HIS FAST ACTION STUNTS AS A REPORTER. HAS A KICK FOR ACTION FANS.**

In this one, Dick Talmadge forsores the open spaces and does his stuff as a newspaper reporter on a big city daily. The entire plot was designed to give the stunt actor a chance to do his action antics, and he does not disappoint. While Dick is in action, the fans will go for it strongly, for he outdoes himself in the quality of his leaps, jumps and all around acrobatics to get the thrills into the footage. It must be taken purely as a meller featuring the thrill lad, and as such it will get the boys and girls.-Mixed up with the head of a gang, who frames him for a murder, Dick takes the rap, escapes from the police and adds up to the stunts which pin the crime on the gang leader.
**SOUND SHORTS**

(Continued from Page 9)

**The Great Pie Mystery**

*Educational* 21 mins

A Mack Sennett comedy that spoofs the current craze for mystery films. It starts out with a good idea, but they fail to keep the track clear, and up the wrong end with a disjointed continuity that spoils the action and the interest. Harry Gribbon is the goofy boy from the country who visits the big city, gets himself in a jam. Harry Myers is the “scientific” detective explaining to the reporter how he solved the baffling mystery of the missing garter. It is all a lot of funny nonsense, which could have been made twice as funny if they had held to the main idea and not gone off on side alleys.

**A Sentimental Romance**

*Frida's Song* 20 mins.

Tedious and boresome, this short will not click with American audiences. It has evidently been made with the idea of producing an artistic masterpiece but it is not acceptable film fare. Scenes of a hurricane, of trees falling, of an angry sea, of threatening clouds and of death symbolizing the words of a song which is sung by a girl at a grand piano. As the scenes and mood change, her costume and the tempo of her song also change. It is long drawn out and contains three and four repetitions of every scene shown. Photographic is the reel’s only entertaining element.

**Penalties**

*Educational* 10 mins.

Good Football

The next in the Football for the fans series, this picture, which is produced by Coach Howard Jones of the University of Southern California, is put through a series of plays that call penalties. He is assisted by several well known coaches from other colleges, who personally explain different penalties. The team shows the plays in actual practice. The plays are followed by slow motion shots showing in detail the different penalties. This is not difficult as the penalty. Very interesting, especially so the to the legation of football fans who follow the fine points of the game.

**Penalties**

*Educational* 10 mins.

Good Football

The next in the Football for the fans series, this picture, which is produced by Coach Howard Jones of the University of Southern California, is put through a series of plays that call penalties. He is assisted by several well known coaches from other colleges, who personally explain different penalties. The team shows the plays in actual practice. The plays are followed by slow motion shots showing in detail the different penalties. This is not difficult as the penalty. Very interesting, especially so the to the legation of football fans who follow the fine points of the game.

**Jingle Bells**

*Good Burlesque* 7 mins.

This Paul Terry-Toon is a clever burlesque on grand opera, with the hero rescuing his girl from the villain who has imprisoned her in the castle. As villain and hero battle, they stop in the midst of their scrap to warble in tenor and basso, while the heroine kicks in with her soprano.

**The Symbol of Mercy**

*William J. Ganz* 10 mins.

*Big Appeal*

This short was made for the American Red Cross and aside from its definite appeal for the organization, there is an abundance of interest and excitement in its content. Not only is the relief work of the Red Cross depicted, but the causes that lead to the destruction of cities are colorfully shown and described. Hurricanes, floods and tornadoes in all their fury, are flashed in well edited sequences. Some thrilling shots have been gathered for this release which stands out as one of the best propaganda films produced. This show in the presence of Mr. J. J. Cross, radio announcer, handles the synchronized talk, and does a fine job. Editing by Major S. H. MacKean is commendable.

**Presentations**

By Jack Harrower

**Paramount**

A snappy colored aggregation provides the highlight on the Paramount stage this week. Cab Calloway and His Cotton Club Orchestra, of Harlem and radio fame, heads the all-colored revue, produced by Boris Petroff. Also in it are Cora La Red, Roy Atkin and Little Bits of the new Cotton Club floor show, and the Dave Gould Septet. In addition there is a Frank Cambria musical tableau, "The Concert," featuring Harrison and Fisher, dancers; Miriam Lax, soprano; Leo Stroffek, violinist, the Paramount Male Quartet and David Bines Ballet. Irvin Talbot directs the Paramount Orchestra, and Mr. and Mrs. Jesse Crawford do a joint organ concert.

**Roxy**

Memories of gold rush days are revived by the current Roxy presentation, "Days of '49," a warm and colorful production of the Old West and Tia Juana staged by Clark Robinson. Besides employing the services of various Roxy regulars, the performers include Bob Robbeck and his trained horse, Riding Bob Rogers, Monroe and Grant, Zanou and Kas, Arthur Hamby, Peggy Price, Bert Faye, a Mexican string orchestra, cowboys, cowgirls, Indians, etc. Patricia Bowman dances, and there are vocal bits.

**The Robot:** "Take it, dear, it's genuine music."

**WISE CHILD:** "It's only more of that old canned sound, and I'm tired of it."

**THE AMERICAN FEDERATION OF MUSICIANS**

(Comprising 140,000 professional musicians in the United States and Canada)

**JOSEPH N. WERNER**, President, 1440 Broadway, New York, N. Y.
Features Reviewed in Film Daily Feb. 22 to Oct. 18

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**
- **FL-Pitfalls**

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**

**Title Reviewed**

**Reviewers**

1. "I'm a Wise Child" - M. 15-31
2. "The Right Woman" - M. 15-31
4. "The Thirteenth" - M. 15-31
5. "The Perilous" - M. 15-31

**Key to Distributors**

- **AC-Audio Cinema**
- **AGM-Amarillo**
- **AM-Amland**
- **ASA-Assembled Associated**
- **ATA-American Trading Assn.**
- **BIF-Big Four**
- **CAP-Capitol Film Exchange**
- **CHE-Chenfield**
- **CIC-Colombia**
- **COS-Commons**
- **D-M-Drilik-Martel**
- **F-F-First Division**
- **TT-Fora Foreign Features**
The success of many of our great corporations and business enterprises has been built upon the solid foundation of successful advertising

yet, there is nothing mysterious in either the theory or practice of advertising. It is simply telling your story to those you wish to reach through the medium that offers you the least waste circulation at an economical rate. Such a publication is The Film Daily. It is filmdom's pioneer daily, backed by fourteen years of reader confidence. The Film Daily is known in every spot throughout the entire world where pictures are made, distributed, or exhibited. It has played its modest part in the progress of a great industry and still believes that the greatest era of prosperity for the screen is still to come.
Laughter Pays Dollars

O.K. Here they are by the gross
to boost your gross.

"Ambassador Bill" is in the bag.
It's that good.

Laugh

**M. P. Daily**

To laugh that producers
are practically passing up
one of their biggest bets. The
dear old public has registered
its opinion of the current
crop of heavy, soggy, repetitious
sex and gorilla fare.
The people are flocking to
the theatres where they can
gain a chance to exercise their
laughing apparatus. See page
8 for the proof. There are
sermons in figures.
Can the cycle custom
Sprinkle your program with
comedy. After all, a theatre
is a place of entertainment.
The folks can get their gore,
shudders and scandal from
other sources if they want
them.

K A N N

**WILL ROGERS in AMBASSADOR BILL**

**WILL ROGERS**

**AMBASSADOR BILL**

**GRETA NISSEN**

**GUSTAV von SEYFFERTITZ**

**MARGUERITE CHURCHILL**

**TAD ALEXANDER**

Directed by SAM TAYLOR
Screen play and dialog by GUY BOLTON

"A Connecticut Yankee;" 210 playing days, 18 cities,
gross $593,536 against average $397,000.

"Young As You Feel;" 189 playing days, 26 cities,
gross $519,400 against average $369,300.

—M. P. Daily
RKO Pathe—We visit Mr. Rogers—By Jack Alcoate

THIS lot is one of the "hot" spots of Hollywood. As we were Rolls-Royced up to the Pathe gate, we could not help recalling visits of the past. Here was the stamping ground of pioneering and dynamic Tom Ince. On this lot DeMille held forth in all his glory, and here it was that Samuel Goldwyn made some of his best productions. Ten years ago we dined in the same ship-of-state dining room, and it seemed but yesterday. But today is another day. In charge of RKO Pathe production, and doing a swell all-around job, is the suave, dapper, Charlie Rogers. As first lieutenant we find Harry "Joe" Brown. Together they make a pretty solid and substantial team. Formerly this lot was like "Topsy." It just grew. It is immediately impressed with its general air of studio efficiency.

A RATHER quick glance at the list of product from the bakers in this bakeshop proves rather conclusively that they know how to dish up box-office product. We happen to know that this same Mr. Rogers is a good round bundle of frogs under his budget, and that alone, in these days, deserves at least a diploma. The 1931 schedule consisted of 22 features, 6 westerns and 42 two-reelers. There has been a consistent click, from those now playing, all along the line. Now in work are "Suicide Fleet," which looms big; "The Second Shot," with Helen Twelvetrees; Constance Bennett in "Lady with a Past," and "Prestige," the Ann Harding story to be done in Florida.

A N'lan' sakes, will this Pola Negri picture prove a delightful surprise. They were shooting the final scenes the day we called. A

(Continued on Page 2)

Effect of Relief Talk on B. O.
Feared by Sidney E. Samuelson

Union Problems Figured In Legit. Circuit Downfall

Lack of co-operation from unions is one of the factors responsible for the present condition of Shubert Theaters, according to C. P. Greenek, executive of the company in charge of advertising and publicity. He deplored attitude of stage hands toward theatrical producers. In addition to houses elsewhere in the country the Shuberts have 23 in New York.

Activities of relief committees, broadcasting of relief information by radio, and speeches by prominent citizens urging the public to meet the crisis by giving liberally, are having an effect on the box-office that may become serious unless the situation is handled in a way that will overcome this influence, says Sidney E. Samuelson, president of

(Continued on Page 8)
The Broadway Parade

(Week of Oct. 23)

PICTURE
"Woman Between"  
"Susan Lenox"  
"Cicso Kid"  
"Spirit of Notre Dame"  
"Tip Off"  
"Penny Polky Herself"  
"Palmy Days"  
"Five Star Final"  
"The Mad Genius"  
"Alexander Hamilton"  
"Guardian"  

DISTRIBUTOR
Paramount  
Paramount  
Fox  
Universal  
Paramount  
Warnor  
United Artists  
First National  
Waxen Bros.  

TENNER
Paramount  
Paramount  
Fox  
Universal  
Paramount  
Warnor  
Rialto  
Winter Garden  
Hollywood  
Strand  

FOREIGN PICTURES
"Lindenweisler vom Rhein"  
"Suzanna Macht Ordnung"  
"Gimpel der Reichen"  
"Eine Freundin Se Goldig Wie Du"  
"Das Fliegenkonzert von Sanssouci"  
"Das Lied vom Leben"  
"Fridas Vise"  

FUTURE OPENINGS
"Unholy Garten"  

United Artists  
Rialto

RKO Pathe — we visit Mr. Rogers

(Continued from Page 1)
visit with director Paul Stein brought back fond memories of PILSEN and our trips to Berlin. He is bringing back to the screen a new Pola. More captivating and dashing than ever in this picture called "A Woman Commandrs." And here's a bit of gossip: Her diction is perfect and her figure is as trim as that of a school girl. We were so impressed with this one that we asked to see a bit of the picture. After sitting through several sequences with impresario Rogers, we have a rather decided hunch that this vehicle will bring her back with a resounding bang. And getting back to Pathe production, between stock quotations keep your eye on this Charlie Rogers and his prime minister, "Joe" Brown. It looks like they're going places in this production business.

"Consolation Marriage" Release
RKO will release "Consolation Marriage" with Irene Dunne and Pat O'Brien, on Nov. 7.

THE INDUSTRY'S DATE BOOK

Oct. 27: First open meeting of the season at Jewish Theatrical Guild, Moroseco Theatre, New York, 11:30 A.M.
Oct. 27: Meeting of New York District on Unemployment Relief, Astor Theater, New York, 10 A.M.
Oct. 27: Meeting of Broadway Theater Owners of New Jersey, Hotel Lincoln, New York, 1.30 P.M.


Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassodor, Hollywood.

Nov. 10: Annual convention of Allied Ammenities of the Northwest, New Washington Hotel, Seattle.

Dec. 7: Mid-winter meeting of Caroline Theater Owners' Ass'n, Hotel Charlotte, Charlotte, N. C.

John A. Ackerman Buried Cincinnati — Leading figures in local film and business circles held funeral services for John A. Ackerman, for 10 years head of the Cincinnati theater owners' association and a member of the Chamber of Commerce, who died Friday.

DOES A "WILD LIFE" PAY?

From the Capitol Theatre in New York to the Carthay Circle Theatre in Los Angeles, all the big theaters have booked the "Wild Life Series." The answer: "Till I die!"

Book These CLIFTON-ALLEN Shorts Through Talking Picture Epics

THE INDUSTRY'S DATE BOOK

Thecutting room

Vault, Moviola and nicely furnished office—cheap rent.

Box 901, FILM DAILY

1650 E'way

New York City

vides a Cinaphone Equipment Corporation

723-77 Avenue, N. Y.

BRYANT 9-6007

Eastman Films

and 8 Streets

WASHINGTON, D.C.
MR. WEINSTOCK gave us a great IDEA FOR YOU!

He took our big product ad and enlarged it into a One Sheet for his Cameo Theatre lobby in Hartford, Conn.

AND NOW YOU CAN GET ONE FREE!

FIRST WE MADE this announcement up into a newspaper ad. Hundreds of theatres got free mats to tell their patrons they had the great M-G-M product. You can still get one of the mats to announce your M-G-M service. And now in addition we’ve made it up as a special One Sheet for lobby display. Get yours FREE!
A Sound Investment

IT'S no news to live managers that sound, well-timed advertising is justified. A planned exploitation offensive is the best defensive, particularly under depressed business conditions. No matter what the condition of the country, most of its people seek diversion and amusement. They are less imaginative or emotional now than they ever were. They are all ready to "go somewhere," but where they go depends upon which attractions they are most interested in and curious about, i.e., which are best advertised. Audiences are not alone waiting but are actually anxious to patronize good entertainment. Judicious and efficient advertising will attract these people who want to escape from the routine of everyday life, are eager for the softening touch of romance. When business is running smoothly, average effort can get by, as there is no apparent pressing need for initiative. When the going gets rough, a go-getting attitude is essential. It is during such periods that resourceful management demonstrates its worth. Under such conditions ability is put to the most rigid test. Instead of folding our hands and waiting for things to turn up, we have to go out and turn them up, radical times demand radical methods. Advertising must be of the sort that can carry a stressed load. Campaigns must be carefully planned and forcefully carried out. No other force can as readily speed up patronage and bring fresh impetus to the box-office...Consistent, good advertising is an investment—not an expense. Nothing will steady the box-office so quickly. Business is waiting. If you are not getting your share, there may be something wrong with your advertising. No part of your operation deserves more of your attention, or rewards it more.

Howard B. Franklin

Exploitation

Revival Gets Play
On "Desert Song"

IN looking over the bookings for his Ottawa houses, J. P. Nolan realized that there was a dearth of screen operettas. His people had always liked them and so he determined to make a revival of one of the old ones at the Avalon. The operetta selected was "The Desert Song," and it was announced for Sept. 21st, 22nd and 23rd. In a letter which went to the members of the Ottawa Drama League, Nolan called attention to the success of "The Desert Song" when originally presented in the city and followed this with a liberal newspaper campaign. The revival met with so much success that Nolan announced a return booking of the picture for Sept. 28th, 29th and 30th. The return booking was even more successful than the previous one.

J. N. Nolan, Ottawa

Tied-In with Flying Circus

MANAGER HARRY C. STOY A WELL tied-up with the opposition to plug "The Lawyer's Secret" at the Public—Paramount, Middletown, N. Y. First, Stowell made arrangements with a coffee shoppe whereby this establishment printed 10,000 throwaways containing co-operative copy about the coffee shoppe, theater and flying circus. The flying circus was in town on a Sunday and Monday. These people were induced at no cost to the theater to drop these throwaways over the town during one of their dinner breaks.

Paramount, Middletown, N. Y.
OH, BOY!!
HOW IT DRAWS!!

'Homicide Squad' and 'Lenox' Frisco's Pips
At $18,000—$46,000

Competition at razor edge this week. A modicum of superior pictures is boosting grosses to higher than usual levels, although a flock of Wednesday openings brought down first day grosses a bit.
Garbo, Carrillo and Arliss share honors. 'Susan Lenox' is pulling a swell $46,000 for eight days at the Fox and Leo Carrillo's 'Homicide Squad' is topping the usual Golden Gate intake by several grand with $18,000.

Golden Gate (RKO) (2,844; 30-40-65) — 'Homicide Squad' (U) and vaude. Intake mighty sweet at $18,000, several thou over previous weeks. Last week 'Reckless Hour' (FN) did $14,000.

These box office reports from 'Variety'—'M. P. Daily' and 'Greater Amusements'

Dedicated to the police of the world... the only picture of its kind.... a great performance by a real WOW cast...and oh, what a clean-up it's turning out to be!!

Business is GREAT with UNIVERSAL
SAM SAX has signed the Horace Heidt Band for one of the "Melody Masters" series which are being directed by Roy Mack. This will make the third Vitaphone appearance of this well known band composed of California College boys. The beauty about getting the Heidt band from a production standpoint, is the fact that it is unnecessary to employ any outside specialists, because each member of the band can sing, dance and act. The band is a complete entertaining unit in itself.

Paramount Notes: Natalie Ham mond, daughter of John Hay Hammond, visiting the studio . . . Frank Heath, casting director, telling about his ride in the Goodyear Blimp with Ray Cozine and Fred Schell . . . Heath says an actor called out to him about a job as the blimp passed the Empire State Bldg. tower.

Little Billy Hayes, Sam Sax's seven year old find, is getting five bucks a day for the use of his dog, Duke, in "One Good Deed," the third of the series of Booth Tarkington Juvenile Stories being made by Vitaphone. The studio also has to supply Duke's lunch. Billy took part of the first five dollars the dog earned in "Snakes Alive," and treated Duke to a new collar.

Big Attendance Expected
At Relief Meet Tomorrow

Indications are that there will be a big attendance at the unemployment relief drive meeting to be held tomorrow morning at 10 o'clock at the Astor Theater. Circuit and independent theater employees and executives will attend. Speakers will be Will H. Hays, Mayor James J. Walker, Charles L. O'Reilly and Attorney Louis Nizer.

Jos. Bernhard to Serve
On Education Committee

Joseph Bernhard, vice-president of Warner Bros. Theaters in charge of real estate, has been honored by an invitation to serve as a member of the Committee on Education and Service of the President's Conference on Home Building and Home Ownership. The invitation came from the Department of Commerce in Washington. Bernhard has accepted.

Making Local Movies

Local Talking M. P. Co. has contracted with four theaters to make local pictures under the title "Romance of the City." Productions are made in co-operation with chambers of commerce and civic officials.
A LITTLE from "LOTS"  

By RALPH WILK

HOLLYWOOD

RALPH BLOCH has completed his first novel, "Fellow Mortal," which is laid in New York, Washington, and Paris, during 1923 and 1934. It is one of the few novels written by a member of a film colony, which does not deal with Hollywood.

Dwight Caldwell, film editor at Larry Darmour's studio, is back at work following a short vacation. He will edit the new Mickey McGuire comedy, which will be directed by J. A. Duffy.

Back in the days when the RKO Pathe studios were the Thomas H. Ince studios, Bradley King was one of Ince's most prolific writers. Now Miss King is at the same studio and is doing the adaptation and dialogue for "Women Need Love," which will star Ann Harding.

A Los Angeles neighborhood exhibitor sup- plied "Jinks" and others when he used only James Gleason's name on his marquees in connection with the showing of "A Tree Soul."

Sarah Y. Mason, who wrote the screen play and dialogue for "Peg O' My Heart," is now working with Leo McCarthy on "Polly of the Circus," which will be directed by McCarthy.

The third "Torchy" comedy, "Torchy Comes Through," is in production at Educational, with C. C. Burr directing, assisted by Allen Smiley, Ray Cooke and Dorothy Dix are again featured, with their support included are Frank Pelfrey, Edmund Corre, Charles Kalu and Adolph Milar.

George Sidney and Oscar Apfel are late additions to "High Pressure," in which Warner Bros. will star William Powell.


Esther Ralphson's baby makes its screen début at the age of two weeks in Tiffany's new "Voice of Hollywood" release.

Pun

When Frank Marsales, musical di- rector for Harman-Ising Studios, which produces "Jockey Turn" and "Merry Melodies," declared he was too busy to go to football games and did not play his studio, Rob- ert Edmunds, the cartoonist, was an interested listener. "However, Frank does a lot of scoring in a day," Frank commented.

Monte Westmore, oldest of the famous fam- ily of make-up specialists, has been engaged by Columbia as make-up artist on Barbara Stanwyck's, "Forbidden," being directed by Frank Capra.

Edward Sedgwick has been se- lected to direct Columbia's football production, tentatively titled "Yellow," with Jack Holt and Richard Cromwell.

Sally O'Neill and William Bakewell begin work together soon in "First Cabin," at the Fox studio. Others in the cast will be Ralph Morgan, H. B. Warner, Charlotte Greenwood, Ferdinand Munier and Joe Brown. Marcel Varnel will direct.

Tully Marshall has been signed for Paramount as a role in "The Man I Killed."

Polly Ann Young, Edan Marian and Noble Johnson have been added to the cast of Uni- versal's, "Murders in the Rue Morgue." Grace Hampton, Tyrrel Davis and W. I. Holme are additions to the cast of "The Unexpected Father," featuring Slim Summerville and ZaSu Pitts. Thornton V. Freeland is direct- ing.

Two additions to the cast of Ruth Chatterton's new Paramount picture, "Tomorrow and Tomorrow," are Winter Hall and Lillian West.

 Casting has been completed on a new Mack Sennett-Andrée Clyde comedy, titled "Let's Go Fishing," and production is sched- uled next month. In the cast are: Charlie默f Babe Stafford, Arthur Stone and Dorothy Granger will head Clyde's supporting cast.

Martin Cornick of Fox is now the tennis champion of North Hollywood. He also won a challenge match from John Fowler, who won with Fox studio tournament honors.

Leo Carrillo's personal valet-cook-butler, Ling, has been with him since he was a child. An interviewer on the "Race track" set, in which Carrillo was playing, wanted to get one of those "faithful servants" ex- pressions from Ling and asked how long he had been with Carrillo. "Too dam long," was the answer.

Tim Whelan, Alfred Jackson and Joseph Fields have been assigned by RKO the task of writing the dis- course and adaptation for the next Wheeler and Woolsey film, "Girl Crazy." Already cast with Wheeler and Woolsey are Dorothy Lee, Kitty Kelly and Hugh Herbert.

The "Wa-Wa" brigade has been ordered out of Hollywood. The brigade comprises atmosphere players who never can think of concentrating inner life scenes; instead of making intelligent conversation, they murmur "Wa-Was," using Robert Milton, direct- ing "Husband's Holiday" for Paramount, was the first to ban the "Wa Wa" from the set.

Robert Preanell has written an un- titled original, which will co-feature Irene Dunne and Pat O'Brien at RKO. Presnell was formerly with First National and Paramount.

Susanne Fleming, New York stage actress, has been signed to play a role in Edna May Oliver's next starring vehicle for Radio Pic- tures, "Ladies of the Jury," to be directed by Lowell Sherman. It was adapted by Salisbury Field.

It is not generally known that the late Charles Webb Murphy, one-time owner of the Chicago Cubs, built a very expensive theater in his home town, Wilmington, O., which has a population of only 5,000.

Irene Dunne, who was recently elevated to stardom in "Consolation Marriage" for Radio Pictures, has been assigned to play the starring role in the forthcoming production, "Hula Babaloo," which was originally announced for Mary Astor. Laurence Olivier, former stage player, and recently signed to a con- tract by Radio, is to have the featured role opposite the star. Already announced to appear in "Hula Babaloo" are John Halliday and Hugh Herbert, and it is to be directed by Gregory LaCava.

Dorothy Jordan is to play the principal girl role in RKO-Radio Pictures' air film, "The Lost Squadron, starring Richard Dix.

The camel has a real rival in the antelope chipmunk, according to Bill Lucas, narrator for "Comrades in the Desert," which was made by the Allen Brothers, naturalists, in connection with Elmer Clifton. Lucas learned that nature endowed the chipmunk with a special internal works that changes dry starch into liquid to run his engine—primarily distil- lery—hence, the chipmunk has no craving for water.

William Collier, Sr., recently as- signed to direct the dialogue in "Stepping Sisters," will play a role in the same film.

Over in dead old Lunnon, Dave Bader, who devoted considerable time to putting out "The Hunchback of Notre Dame" in England, is acting as special exploitation representative for Universal. In the mean- time, he has been missed during the Los Angeles opera season and at the Hollywood Bowl.

Jean Hersholt, head of the Danish Olympic Games committee in this country, and personal representative of the King of Denmark in American arrangements for the coming of the Nordic athletes, announces that the Danish athletes will positively appear at the 1932 Olympic games in Los Angeles, despite any reports to the contrary.

"Dick" Talmadge, ace of screen daredevils, has gone bushy. His new floral emporium in Hollywood is located in a magnificent all marble building. His spare time for years has been spent in cultivating flowers at his several acres home in the Tiger Trail area of Brentwood, where he has hundreds of varieties of rare blooms, with more than four hundred gladiolus in experiment for improvement of the strain. His new shop is known as Tal- madge-Jones, with Mrs. Grover Jones in charge. He is not quitting pictures, but is simply developing his hobby.

Stella Moore will play her second consecutive important role, it was announced, at Paramount's Holly- wood studios.
Gradual Expansion Seen for Picture Earnings

(Continued from Page 1)

statistical service states, and the outlook for the New Year, if the pace of the past two months continues, is for a substantial increase. The following are the conclusions:

1. The probable increase in attendance coincident with general business improvement is estimated at 15%.
2. The continuation of the production of superior pictures at a relatively low cost.
3. Increasing outlets in the form of the miniature theater, home movies and a potential circuit of 16 mm theaters.
4. Further cutting down of time between productions and similar procedure to complete the program of cost reduction, and television...

In the matter of the national standard, Standard Time, Inc., says: "We believe the amendment to the law is needed in order to maintain the present system of the country with respect to the timekeeping between the various time zones. The amendment would provide for the establishment of a national standard time system, which would ensure uniformity in the use of time throughout the country.

Youngstown — Kolb and Young have acquired the Hirosphere, formerly operated by C. W. Miller, and will play a combination of pictures and musical comedy.

Stockton, Cal.—Clarence W. Kunkle has purchased the half interest of his co-partner, Lester R. Helm, in the Imperial...

Miami Beach, Fla.—The Biscayne Plaza is reopening after being closed for two months for repairs and redecorating. It is operated by Wolfson-Meyer Theater Enterprises, Inc. Edgar B. Pearce is manager.

Pittsburgh — George N. Shewell, formerly manager of the Lion at the RKO Theatres, is now manager of one of the theaters of the Shea Theatrical Enterprises in this city.

Irwin, Pa.—A new theater, the Princess, has been opened here by H. C. Gordon.

Los Angeles—J. K. McDonald has sold the Hollywood to George T. Brownie. Andy Anderson returns as house manager.

Orange City, Ia.—Sunday movies are to be presented here in the future, it is announced by Manager Elmer Rank.

Wayne, Pa.—Mike Steifel has taken over the Palace which he has renamed the Towne.

Newton, Ia.—The Cozy was recently sold by R. Pittman to R. M. Johnson, who is installing sound equipment.

Albany—Len Garvey, RKO Pathe branch manager, has sold the Rooster product to the Eagle and United circuits here. He also closed with the Benton Circuit for five situations on features.

Samuelson Fears Effect of Relief Talk on B.O.

(Continued from Page 1)

As the Allied Theater Owners of New Jersey. This is among the subjects to be discussed at the organization's meeting next Tuesday at the Hotel Lincoln, New York, following the district unemployment meet to be held that morning in the Astor theater.

Samuelson says exhibitors have expressed favorable opinions on the recently proposed plan to close houses on one or two of the bad days of the week, such as Monday and Tuesday.

Commenting on the "protest meeting" held about two months ago in New York, Samuelson says no results are discernible by him, and that "from the sidelines it looked like a supplementary sales campaign for the product of the company in question."

Boston Group Takes Lead in Nat'l Movie Week Drive

(Continued from Page 1)

General Manager, and G. Charles Branton, city chairman, reported by telephone that 80 theaters in the Hub city had definitely pledged benefit performances for Friday, Nov. 20, which will be Motion Picture Day in the Boston territory.

J. J. McGuinness is executive secretary of the Boston city committee.

From G. A. Smith, Cincinnati District Chairman, came the word that all key cities in his territory are organized. The following chairmen have been chosen: Louisiville, Ky., R. H. Rivers; Columbus, Ohio, E. B. Wood; Dayton, O., W. A. Keyes; Huntington, W. Va., Abe Hyman; Springfield, O., Phil Chakes; Charleston, W. Va., Abe Hyman; Lexington, Ky., J. B. Elliott; Portsmouth, O., Floyd Morrow; Chillicothe, O., R. E. Myers; Blue Field, Va., Geo. Brown; Middleboro, Ky., C. O. Brown; Zanesville, O., Caldwell H. Brown; Marietta, O., Frank Huester.

Barrist Succeeds Emanuel As Philo MPTO Chairman

(Continued from Page 1)

Barrist succeeds Emanuel as head of the�oot MPTO, an organization of the leading theater owners of the country. Emanuel was succeeded at a recent meeting of the organization.

New Incorporations

New York Charters

Sun-Times Theatrical Co., theatrical enterprises; Rosenzweig & Schenker, 44 Court St., Brooklyn, N.Y., $150,000.

Herbert Hertz Theatrical Enterprises; Lesser & Ippolito, 1501 Broadway, New York, $100,000, common.

Emerson-Kenyon, theatrical enterprises; E. Kechut, Utica, N.Y., 100 shares, $10,000.

Capital Increases

Kodak Laboratories, Ltd., Rochester, $50,000 to $100,000.

Levi-Strauss & Co., Ltd., Rochester, $15,000 to $30,000.

Brookline, Mass., $5,000 to $15,000.

Capital Reduction

Cofal Laboratories, Ltd., Rochester, $50,000 to $50,000.

Better Days Picture, New York, $2,000 to $500.

Loew Amusement Co., Brooklyn.
Educational
—and its workshops

By JACK ALICOATE

The Hollywood activities of Educational are far-flung. To cover them all in a day is no small assignment, but we did it, thanks to the drive and navigating ability of our trusty pilot, Ralph Wilks, of the southampton Wilks. Educational's hottest project subject for the season is a completed, leaving the familiar Educational studio, for the moment, practically dark. Over at Tiffany we found the energetic Sam Ischoff as busy as an exhibitor at chorus girls' convention. Here is virtually a one-man production department, at work 24 hours out of 24. Just finished a short one in "Left Over Ladies." Now on "Farks the Spot," "Hotel Continental" and "Men of the Evening" to follow, Sam Zierler is turning out the Cruze-Sono Art product. Four to come to complete the Educational releasing arrangement, "Race Walk" just previewed, received excellent notices. Zierler tells us the floor on the way look pretty boxy, they are "Luxury Girl," "Last Ile," "Those We Love" and "Silent Spring." 

If a liberal education in the fine arts of magic, illusion and cinemagraphy is to be allowed behind the scenes at the Dunning laboratory. Here we find machines, gizmos and fairy-like formulas for long that which cannot be done. This devil's work-shop they turn right into day, red into blue, and accomplish hundreds of unusual performances that intrigue the eye and educe the mind of your techni-cal innocent correspondent. Here they can photograph a star, in Paris today, and in Pekin tomorrow. Can sail warships through the Sahara and shoot the 20th Century crossing the Boulevard at Times Square. It is hopping off no State secret to generalize that plenty of hot scenes (Continued on Page 2)

Warner Stock Troupe for B'way Hinges on Out-of-Town Trial

Possibility of a stock company being established in one of the Warner Broadway houses rests upon the success of the stock company to be started at the Warner, Oklahoma City, a Warner executive told Film Daily yesterday. Previous to the

(Continued on Page 4)
BOOKS FOR FEM PATRONS
DOUBLES PEEKSKILL BIZ

In the first release of the Popular Classics business-stimulating plan sponsored by Edward Golden, where by books and book-ends are given free to women patrons, the Peckskill doubled its regular business last Thursday, according to Joseph R. Singer, manager.

The idea is to hand out one book each week, then a book-end on each of the next two Thursdays, giving the patrons a set that includes "Treasure Island," "Scarlet Letter," "Dr. Jekyll and Mr. Hyde," "Three Musketeers" and other well-known classics.

With the new Paramount playing "A Free Soul" as opposition, the Peckskill drew 379 women, against an average of 200, says Singer. There were also some 100 kids in the audience who night, compared with few or none on other nights.

Gross was about $500, compared with an ordinary take of $200, and it cost the theater about $80 for the books.

Two local furniture stores displayed a set of books in their windows with a sign telling the folks to get the books at the theater and then come to the store and buy a stand for them.

First New York presentation of Golden's attendance stimulator will take place in the Majestic and Up-town of the Lee R. Ohc circuit.

Del Riccio Is Licensed

As W.E. System Producer

Cineog Corp., of which Lorenzo Del Riccio is president and general manager, has begun general Electric recording license for the series of travel shorts and special subjects planned in the near future. In some countries the sound may be recorded simultaneously with the pictures, Erpi is supplying the recording unit, with the first model, for commercial use of a specially constructed light-weight recording equipment.

HARRINGTON TO BE HONORED

Pittsburgh — In recognition of his work as secretary of the M.P.T.O. of W.P., and W.Va., Fred J. Harrington will be given a testimonial supper Nov. 3 at the Hotel Pittsburgh by independent theater owners in this territory. William R. Wheat Jr., is chairman of arrangements, Eddie Beadle of Cannonburgh is treasurer, and Nathan Braverman is secretary.

RCA Nine Months' Net Up

Advance estimates of RCA's net profit for the first nine months of 1931 indicate that the preferred dividends will be paid, with a deficit of more than $3,000,000 in the same period last year, and that the company's increase in business this year is one factor in the better showing RCA has bought in about $2,000,000 of its "B" preferred stock.
UNIT SYSTEM IS PLACED IN EFFECT AT COLUMBIA

(Continued from Page 1)

budget, etc. The producers will follow their productions through, and after completion and cutting will submit the picture to Cohn for final consultation. The system, says Cohn, will combine the freedom of action, singleness of purpose and concentration characterizing unit systems with the financial resources, definite distribution and efficient organization of a major studio.

Columbia Gets “Terror by Night”

State Movie Control Urged by Ky. Governor
(Continued from Page 1)

charge of them and use them for good.” The governor advocated placing movies and radio under the guidance of educators and churches to be “operated for the public good.”

More Depositions in Monand Suit
Continuing task of taking depositions in connection with the Monand-Griffith Amusement Co. case has been scheduled for hearing at Oklahoma City. Hays office attorneys yesterday took testimony of Felix Felat, E. A. Schiller, Tom Connors, Claude Ezell, Carl Leserman and others.

S. Jay Kaufman With “Roxy”
S. Jay Kaufman, columnist and author, has joined S. L. “Roxy” Rothafel in an executive capacity. It is likely Kaufman will handle Radio City contact work. He has been managing Roxy’s affairs during the latter’s absence abroad.

Columbia Film for Strand
Columbia’s “Platinum Blonde,” with Jean Harlow and Loretta Young, opens Thursday night at Warners’ New York Strand.

TEN YEARS AGO TO-DAY

in Film Daily

Cosmopolitan Productions and Famous Players to enter upon new distribution contract.

Malcolm Strauss to produce for Associated International Pictures Corp.

Ferndale Film Studios promise large plant on Long Island.

THE PASSING OF Thomas Edison recalls the story of how Oscar Apfel came to be the first director of a talking picture. Oscar is now playing a part in Paramount’s “Sooky” back in 1911, he became one of the very first film directors when he joined the Thomas Edison Film Company in New York. In those days they made nothing but one-reelers. Then they decided to make a super production—a two-reeler. “Aida” was the result, which directed and in 1912 Edison invented his camera. He decided to film seven minutes for the “epic.” He also ruled the capacity of the disc record. Some time later, Mister Apfel also made the first outdoor talkie, a seven-minute tableau of a scene from “The Bohemian Girl.” With Lilian Snell playing the lead. It was recorded in the Orange Hills, with a large group of extras as singing gypsies.

TH FIRST sound studio consisted of a large tent near the inventor’s office. So Oscar started in as the first talking picture director with a tableau version of the prison scene from “Faust” that was in December, 1912. In this play Ernest Torrence made his debut as a talking picture actor. He appeared in the role of Mephisto. Lillian Snelling of the Metropolitan Opera Company, sang the Madrigal. The camera was connected with a wire pulley to a phonograph machine. And the camera recorded a huge horn that stretched over the recording machine over the heads of the player. The director was limited to between seven minutes for the talking “epic.” It was the speed of the disc record. Some time later, Mr. Apfel also made the first outdoor talkie, a seven-minute tableau of a scene from “The Bohemian Girl.”

IT WAS not until the next year that Edison decided his process was perfected enough to show in public, the first projection was at the Colonial Theater in New York, on Feb. 17, 1913. after showing in various theaters throughout the country, the invention was finally scrapped. Either the projection machine or the phonograph was slow in starting. It was thrown out of sync. and the audience gave it the razz. But that was how sound-on-film started, no matter what claims anyone else may make.

IT IS an open question whether Mister Apfel is proud or sorry for being the first director to introduce the talking screen. He was a good guy, and many other directors, including the men who were in the business. He was working on a project that would revolutionize the film industry. He was making films for the William Farnum for Bill Fox. Incidentally, Oscar holds another record. He introduced yours truly to the film business. He was assigned to the adaptation of the novel, "The Man from the Bitter Roots." He was right after that both Oscar and his Fox. And we quit writing for the screen, and if you should ever see that ole book, “Bitter Roots,” you’ll understand perfectly.

BING CROSBY, radio singer, signed his contract with Paramount via a talking picture. It will be filed away as a properly proper legal document. A record long distance call of half a dozen countries occurred on Tuesday night. Sheehan, Fox foreign manager, received a report from Charles Munro, director of Hoyt’s theater in Sydney, Australia, on Fox pictures just shown at the Plaza in Sydney and the Regent in Melbourne.

INDIVIDUAL CONTRACTS SCORED BY TEXAS ALLIED

(Continued from Page 1)

again endorsed as a means of regulating trade relations in the industry. Operators of the copyright protection bureau were opposed as too drastic.

After a year of administration by Will Horwitz, whose regime started out with fireworks that soon died down, Col. H. A. Cole again was moved to the capital. Others elected at the annual convention last week include: Rubin Frels, first vice-president; E. J. Cullahan, A. V. Wade, H. T. Hodge, Henry Sparks, and A. W. Lilly, second vice-presidents. Directors include: W. H. Powers, Will Durbano, John, H. Vita, Mary Cole, Leaman Marshall, Paul Scott, Sam Hefley, H. G. Stein, H. H. Starcke, H. Boynton, P. V. William, and Homer Mukey.

Columbia Reorganizing
Ad and Publicity Dept.

Complete reorganization of the Columbia advertising, publicity and exploitation departments is under way. Until the new arrangement is fully worked out, Bert Ennis, who has been given charge of publicity, sales promotion and house organs, will also continue to direct the field exploiter for Al Selig now devoting himself entirely to the paper and advertising and press books. Hortense Schorr continues on trade papers, newspaper and fan publicity, with George Gray editing the Beach and Showman, Hal Hodes handling sales promotion, Heath Cobb acting as assistant to Ennis and Harold Davis Emerson issuing radio material and preparing newspaper serializations.

Sunday Relief Shows in Baltimore

Baltimore — Theaters here will give shows on Sunday, Nov. 22, with all receipts going to unemployed relief. Arent, Amos, All, W. H. Saxton, L. C. Garman, Charles E. Nolte, J. Louis Rome, J. L. Schanberger and Herbert Zimmerman are making the arrangements.

Many Happy Returns

Best wishes and congratulations are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 27

John Dowd
Jack Cohn
George Middleton
Gabriel Seagrillo
WARNER BROS. MAY BRING STOCK CO. TO BROADWAY

(Continued from Page 1)

opening of the stock company, the theater played a double feature picture policy. "It is all a matter of business," the executive said. "If pictures do not show a satisfactory profit in certain of our houses, we will try out the stock idea, which seems to be looked upon favorably in small factory and mining towns. There is no reason why the policy should not be tried on Broadway."

Last season Warners had a stock company in St. Louis for a while.

Appellate Court Upholds Exhib's Choice of Unions

In a decision upholding the right of a theater to exercise its choice of unions in the employment of operators, the New York State Court of Appeals has permanently enjoined Local 306, Operators Union, from picketing the New United States and the New Broadway, Brooklyn theaters employing projectionists from the rival Empire State Operators' union. The ruling also enjoins Local 306 from carrying signs or distributing notices of any kind in front of or in the vicinity of these theaters. The State Supreme Court previously had decided while in favor of the Empire State, with Local 306 appealing the decision.

$50,000 Fox Suit to Be Re-Tired

Washington — Alberto Kollman Ferrus, dancer, who was awarded $50,000 damages by the District Supreme Court last spring for alleged injuries sustained while performing in the Fox theater here, has been ordered by Justice James M. Proctor, of the same court to present his case all over again. This action by the justice was taken following the plea of attorneys for Fox Theaters that the award in the original case was excessive.

"Fanny Foley" Holds Over

RKO's "Fanny Foley Herself," with Edna May Oliver, is slated to remain a second week at the Warner.

COMING & GOING

NANCY CARROLL is on her way to New York from Hollywood.

DITA PARLO sailed last night on the Bremen for Europe.

MORRIS SMALL accompanied JACK OAKIE to New York for his studio picture, "DADDY LongLegs" and JOSEPH L. SCHRITZER arrived in town yesterday from the West.

CHARLES SPENCER CHAPLIN, JR., and SYDNEY EARL CHAPLIN, sons of Charlie Chaplin, sailed last night on the "Isle de France for Europe."

WILLIAM HYMER is in New York.

RAY FRIEDGEN and his wife, Helen Turner, have returned from England where he directed several features.

LOUIS H. MAYER is en route to the coast from New York.

GRADWELL SEARS, of Warners First National is due in New York from the coast late this week.

A LITTLE from "LOTS" By RALPH WILK

HOLLYWOOD

ALFRED WERKER, who directed "Heart Break" and "Good Gracious, Annabelle," will direct "Lazy Bones," which will feature Spencer Tracy. "Lazy Bones" was produced as a play by Sam H. Harris, with George Abbott in the cast. If memory serves correctly, Ann Harding was also in the cast.

* * *

Irving Kaye Davis, who is visiting on the Coast, is the author of "Over Night," which will be produced on Broadway by J. J. Leventhal.

* * *

Arthur Tavares, veteran film editor who cut "Seed" and "East of Borneo" for Universal, is completing the editing of "Strictly Dishonorable," which was directed by John Stahl. Stahl also directed "Seed."

* * *

At one of the major studios, a $20-a-week janitor rides the studio of rats at his own expense. He spends 50 cents a day feeding 15 cats, who dispatch rats. To say that he is popular with the homeless cats is putting it mildly.

* * *

Tyler Brooke, one of the busiest screen comedians, recently completed his engagement in "A Dangerous Affair," which Eddie Sedgwick directed for Columbia.

* * *

Our Passing Show: William Cameron Menzies motorizing on Western Ave., Allen Rivkin and P. J. Wolfson chatting at Universal; Gilbert Waterron visiting Tec-Art on business.

* * *

T'other day, Ernest Pagano, comedy writer for Educational, stopped long enough between scripts to buy a Pierce-Arrow roadster.

* * *

KAYE Hagdeway, Roscoe Karnk, Frank Sheridan, Purnell Pratt, Douglas Covgrove, Robert Emmett O'Connor and Louise Brower are late additions to Paramount's "Ladies of the Big House," which Marion Gehrig is directing.

EXHIBS ASK FREE FILMS AS TIDECOVER FOR WINTER

(Continued from Page 1)

between 50 and 100 theaters which, it says, needs this sort of co-operation. Similar arrangements would be effected in other states, it is recommended. There are no indications that distributors will comply with this appeal.

Nathanson, Bloom, Fine

Served With Summons (Continued from Page 1)

for personal service on N. L. Nathanson, former managing director of Famous Players, Samuel Bloom and Irving S. Fine.

RKO Publicity Man in Ft. Worth


UNANIMOUS!

THIS PRAISE OF THE YEAR BOOK

"I DON'T KNOW WHAT WE WOULD DO WITHOUT THIS VALUABLE ENCYCLOPEDIA ON MOTION PICTURES, IN ANSWERING THE NUMEROUS INQUIRIES RECEIVED EACH YEAR FOR INFORMATION COVERING THE AMERICAN MOTION PICTURE INDUSTRY."

N. D. GOLDEN

ASSISTANT CHIEF

MOTION PICTURE DIVISION

U. S. DEPT. OF COMMERCE
Production, Rental, Sound Costs Slashed in Germany

BRANDTS AFTER 12 KEY CITY LEGIT. HOUSES

Skouras Now Linked in Operation With Two Circuits

W. R. Sheehan
— shows us the countryside

A VISIT with Gen. Sheehan of the Fox Field Artillery is always interesting, usually illuminating, oftentimes controversial, and frequently all three. Taken in a Lincoln, at 60 miles per, for 150 miles, makes us all spiffy. English fellows would say, a bright and jolly adventure. Hey, what! There is no dog about Winnie Sheehan. He has no fancy illusions about the business. As production head he is constantly in the saddle. He believes in strict studio allegiance and enthusiastic cooperation, and conducts the Fox producing activities with an eminently fair, but consistently dominant hand. The production activities of this outfit are perhaps the broadest on the Coast. Both Movietone City and the Hollywood studio at Sunset and Western are in operation. For one mechanically inclined, this Movietone City is a veritable fairground and the last word in sound perfection and achievement. Like Westminster Abbey, Napoleon's Tomb and the Washington Monument, no trip to Southern California is complete without a visit to the most imposing of all studio layouts, Movietone City.

THERE seemed to be considerable enthusiasm around the lot over Henry King's "Over the Hill." They were shooting the final scenes the day of our visit. Sandpapering our fingers, we chiselled our way into seeing a first rough print, and lady, if you're asking, here's a picture. Perhaps we're just an old softy, but the tears rolled down our cheeks as jolly as doughnuts. We were ashamed to look around, but when we did there were tears of others, splashing splashes in every direction. The fast-coming Jimmy Dunn and Sally Ellers (Continued on Page 2)

German Trade Ordered to Ban High Costs All Down to

Acquisition of Fox Group
Not Affecting Publix Deal in Jersey

With formal acquisition of 44 houses from Fox, the Skouras brothers have assumed a position whereby they are handling certain transactions for two major circuits. They continue on the Paramount personnel handling New Jersey theaters under what is understood to be a salary and percentage-of-profits deal. The Fox houses come into (Continued on Page 7)

PARAMOUNT STORY DEPT.
PLACED UNDER SINGLE HEAD

With the acquisition of Merritt Hulburd, formerly an editor of the "Saturday Evening Post," as assistant to D. A. Doran, Jr., the Paramount department has taken on many new phases. Doran will act as (Continued on Page 10)

Schwartz Coming East
With Moe A. Silver
West Coast Bureau, THE FILM DAILY
Hollywood — Marty Schwartz, formerly Northwest division manager for Warner theaters, has received a call to accompany Moe A. Silver to New York, where they will confer with H. M. Warner on new duties.

PRODUCERS EXPECT CUT
IN STUDIO UNION SCALE

West Coast Bureau, THE FILM DAILY
Hollywood—Some modifications in the studio union scales, long noted for being unreasonably high, are expected by producers under the new agreements now under negotiation here. William F. Canavan and Joseph N. Weber are among the union officials now in Hollywood for the confabs.

Loew's Tax Abatement
Brings $144,534 Refund
Washington Bureau of THE FILM DAILY
Washington — An abatement of $144,534.45, representing overassessments of income and profits taxes for the period from Oct. 1, 1919, to Aug. 31, 1920, has been obtained by (Continued on Page 7)

German Trade Ordered to Ban
High Costs All Down to

British Film Imports
Drop 20% in 9 Months

London — Film imports for the first nine months of this year amounted to £4,221,486, against £7,955,968 in the same period last year, or a drop of about 20 per cent, according to figures published by the Board of Trade. Of this total, blond film accounted for £4,537, against £3,829,291 last year. Dr. Hitler, against 3,962,474, against 3,908,525, and negative, 3,715,513, against 4,552,263 feet.

Berlin (By Cable) — move to place the industry on a solid basis. Here have them to M-G-M Ad. Dept., 1540 B'way, N. Y. C.
ONE OF the most spectacular motion pictures ever made never reached the screens of the nation— it was "The Birth of A Race" made in 1917-18— which traced the development of the Negro race from the earliest sublimate times down to the Big War. Several wealthy Chicago cullud gentlemen backed the venture with plenty of dough for they kept kicking in for over a year steady. the Frohman Amusement Company was also actively interested the pix was shot in Tampa, Florida and it had al the Floridians excited for they figured that with this big production as a starter, Hollywood was due to change its locale to their state.

THE PIX wound up in Camp Dix for the trench scenes which were to be the big climax with a war sequence the old Amity Street Armory in Flushing, Long Island, was used for the stude when the company came north finally everything was set for the gala opening the epic was cut from about 90 reels to 18 so it opened at the Blackstone theater in Chi and the Washington authorities stepped in and closed the show at the premiere the Amnitude was just about to be signed the Government didn't want any pix with war propaganda to gum up the works so "The Birth of A Race" is buried away in some film vault unheralded, unsuspecting just another of those things that came to prominence and never earned a nickel for its backers and the very first war pix to be made after that "The Four Horsemen" rolled out three years later some of the most spectacular mob scenes ever filmed are contained in the buried epic.

OUT ON the Universal lot director Roland Brown read about this college psychologist who declared that whistling indicates a moron type of mind so he prepared a list headed "Musical Morons" and any nagg girl caught whistling around the stude got his name on the list one day Master Laemmle Jontor came around feelin' quite happy over things in general so he was whistlin' musical Moron list mysteriously disappeared and it should when you stop to think that a bunch of historical celebs who were anything but morons were invererate whistlers for frinstance Abe Lincoln, Charles Dickens, Robert Mantell, Robert Louis Stevenson and if ya want to go back a few yars there was Alexander the Great and Michael Angelo and one of the earliest works of art sculptured on the wall of his tomb shows an Egyptian kink with his lips puckerin' in a pronounced whistle or was he just giving the well known razz to his prime minister all of which makes us feel very happy and we personally are whistling AGAIN

FIRST OPEN meeting of the season of the Jewish Theatrical Guild was held last nite at the Morosco Theater, with Georjie Jeele in the chair, Sophie Tucker jest of honor and Max Steuer, the attorney, as principal speaker Max abside dumbly started cross-questioning Sophie until they set him straight

OVER IN Lunnon Dave Bader is courting a Viennese damsel who can't speak a word of English but she can Dave so that makes it EVEN. A "Baseball Victory Dance" will be staged by The Columbians, baseball team of Columbia, Friday eve at the Astor.
“Leftover Ladies”

Gripping drama of woman’s struggle for a place in the sun

Featuring

Claudia Dell, Walter Byron
and Marjorie Rambeau

“This picture is acted with polish and quite remarkable sincerity by every member of the cast. Claudia Dell as Patricia is most appealing—and very pretty. Marjorie Rambeau gives an outstanding performance.

‘Leftover Ladies’ is cleverly dialogued and directed and beautifully staged and costumed. The story has depth as well as snap and will make any woman, gazing upon husband and home with the look of love grown tired, pause and do a little thinking.”

Mae Tinée
in the Chicago Tribune

Based on An Article By
Ursula Parrott

Well worth the dough any exhibitor is likely to be asked for it.”

—Hollywood Reporter

Keep your eyes on Tiffany Productions Inc.
"EXCELLENT ENTERTAINMENT, THE KIND THAT SHOULD PLEASE THE MASSES AS WELL AS THE CLASSES"
—HARRISON'S REPORTS

"FAST, SOPHISTICATED CINEMA."
—L.A. HERALD

"THE FINAL FADEOUT WAS A SIGNAL FOR SINCERE APPLAUSE"—HOLLYWOOD HERALD

"'Leftover Ladies' has plenty of kick—the women in the audience will be thrilled at seeing some of their own problems presented, and the men will probably do a lot of thinking."
—L.A. EXPRESS

Directed by ERLE C. KENTON
Produced by SAM BISCHOFF

TIFFANY PRODUCTIONS, INC.
Distributed by
Sono Art-World Wide

"LEFTOVER LADIES"
First Catholic Movie Theater
Paris—Europe's first Catholic film theater will soon be opened at the Salle Pley, which the Comite Catholique du Cinema has taken over. Pictures to be shown will be especially selected as suitable for children and family patronage. Prices will run from three to twelve francs.

New British Circuit Plans Some Building
London—In announcing formation of National Provincial Picture Houses, Ltd., E. E. Lyons states that the new circuit, which will be under his direction, plans to build some twenty-five theaters and to acquire land for the purpose of building or acquiring for management or booking.

Zoning Parleys Continue
Cleveland—Further negotiations on the zoning and protection here will be conducted by Sam Horwitz, of Stanley and Horwitz, as legal representative of the local committee. According to Meyer Fine, chairman of the committee, if no adjustment is made, a test case may be instituted.

Washington Relief Shows
Washington, D.C.—Local theater owners have set Oct. 1, 1930, as the dates of the special shows for relief of unemployed. Some houses will give midnight shows and other will hold special matinees.

Kaimann Bros. Add Another
St. Louis—Kaimann Bros. have added the Excello to their growing circuit in North St. Louis. The Excello was one of the houses operated by the late Joseph Mogler.

Reserve Decision on Darrow Film
Albany, N. Y.—Called upon to rule whether certain matter in the Clarence Darrow film, "Mystery of Life," is improper for screen presentation, the Supreme Court has refused to pass judgment and asks to be given the picture reserved decision while they think it over.

L. B. Cool Moves to Pittsburgh
Akon, Ohio—L. B. Cool, for many years district manager for Fiber and Shea theaters, Youngstown, Akron and Canton, has given up his home here to locate permanently in Pittsburgh, where he is looking after Fiber-Shea interests.

May Reopen K. C. House with Stock
Kansas City—Plans are under consideration for the reopening of the Orpheum with dramatic stock and pictures. The house recently closed after a short run as a talkie house.

"The Champ" Next for Astor
"The Champ," with Wallace Beery and Jackie Cooper, follows "The Guardsman" in the Astor, continuing that house's $2 top policy.

First Milt Gross Short Finished
"Samoa, the Isle of Jazz," first of the Milt Gross "Gross Exaggerations," has been completed by M. J. Kastendiel Ideal Pictures.
A LITTLE from “LOTS”

By RALPH WILK

HOLLYWOOD

BRADLEY KING has taken up quarters at the RKO Pathé studio to write the screen play for the new Ann Harding picture, “Women Need Love”, based on a novel by Ursula Parratt.

Bill Boyd, Director Al Rogell and a unit of 12 persons leave for a month in the High Sierras, to make first scenes for “Bad Timers”, an original by Marion Jackson.

Harry Lieb, veteran film editor, is editing “Speed”, which Vin Moore directed for Universal.

Our Passing Show: Cornelius Vanderbilt Jr., Joan Crawford, L. E. Behymer, Lee Shumway, Rob Wagner, Charlie Frame, Lee Hardence, Locan, Radie Harris and Ken the sea given in honor of Lawrence Thayer, Louis Stevens and Peter Milne lunchee at RKO.

P. J. Wolfson, Universal contract writer, is now working on an original story. His book, “Bodies Are Dust”, has attracted much attention.

Humphrey Pearson is writing the script for “Chi Chi and Her Papas”, which will star Lily Damita, with Richard Boleslavsky directing. The vehicle was originally a German comedy and was translated into English by Max Sennett, RKO musical director, who has also written the musical scores.

Harold Minjir has been signed by Paramount to aid Charlie Ruggles in supplying comedy in “Husband’s Holiday.”

Lily Damita will be seen in two pictures for Samuel Goldwyn during the coming season. The first film will most likely be “Sons of Guns,” in which she will appear opposite Al Jolson. After that, probably in March or April, Lily will begin work with Eddie Canner in “Kid from Spain.”

Genevieve Tobin has been borrowed from Universal by Paramount for a role in Maurice Chevalier in “One Hour With You.”

Tay Garnett is directing “Prestige”, starring Ann Harding. Among Garnett’s recent selections for the cast were Adolph Menjou and Guy Bates Post. Other principals include Myrna Douglas, Ian MacLaren and Clarence Muse. The story was written by Garnett, director-author, Ross Lloyd, dialogue writer, and Francis Paradgh, one of the leading continuity writers in the industry.

Zion Myers has completed the direction of an untitled athletic short, starring Willie Hoppe, the champ. Pete Smith is the narrator.

Paul Ivano and Ralph King are preparing the second of a series of 12 novelty shorts, which will be released by Natural Productions. The first subject, “Phantom of Hollywood”, has been finished.

Paul Weigel has joined the supporting cast of Paramount’s “The Man I Killed”; the Ernst Lubitsch production featuring Lionel Barrymore, Nancy Carroll and Phillips Holmes.

James Cagney’s next picture for Warner Bros. will be “The Roar of the Crowd,” auto racing story by Howard Hawks, adapted by Seton I. Miller, who was also associated with Hawks in the production of “The Dawn Patrol.” Dorothy Mackaill and Joan Blondell will have principal parts, and also probably Walter Huston. “The Roar of the Crowd” will go into production as soon as Cagney’s vaudeville tour, which has been cut from six to three weeks on account of the preparation of this picture, comes to a close.

Adrienne Ames, New York society girl who is being trained by Paramount for featured roles in motion pictures, has been granted a two-week leave of absence from film work to appear opposite Guy B. Post in the stage production, “The Play’s The Thing” at the Community Playhouse in Pasadena.

Still further additions to the cast supported by Douglas Fairbanks, Jr., in “Union Depot,” already in production at First National, are George Rosenzweig, Dickie Moore, Georges Ernest, Dorothy Christy, Genevich Mitchell, Spencer Charters, Ethel Griffies and Virginia Sale.

Charlie Ruggles has been assigned the comedy leading role in Paramount’s “Second Chances.”

Ann Dvorak has been added to the cast of “Devil’s Loot.” For production in which Charles Farrell, Mae Marsh, Greta Nissen and William Fawley have already been selected for the leading roles. The picture, adapted from the story by Nabor Barley, is now ready to go into production under the direction of Hamilton MacFadden.

“High Pressure,” William Powell’s new starring picture for Warner Bros., will start production on Thursday of this week instead of on Nov. 2, as previously announced.

Wallace Smith as script writer and William Wallace as director of “Circumstance” are once again associated. This combination served together, with Menzes as art director, on “The Dove” and “Bulldog Drummond.”

Roy Del Ruth is nearing the finish in directing “Taxi,” his latest assignment for Warners.

H. Lee Hugunin, assistant general manager of the Mack Sennett studios, announces that the next Sennett short, “The All-American Drawback,” has gone in work with Del Lord directing. Harry Gibbon is featured.

DIRECTORS

Have used the annual Film Daily Year Book as a casting directory for the past 14 years. Here will be found the work of every star and featured player as well as a complete “Directors” section covering the productions of every director. A list of cameramen, labs, studios, raw stock distributors, technicians, etc., is included as well as a quick ready reference buying guide. Here one will find over 1200 pages of reliable industry statistical and informative data at one’s finger tips—and—we’ll bet our last bottom dollar that you’ll find a copy of the Year Book on the working desk of every Director in pictures.

The 1932 FILM DAILY YEAR BOOK

11th Edition
IS NOW IN PREPARATION
FILMDOM’S RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER

Wednesday, Oct. 28, 1931
**EAST**

Taunton, Mass.—Linwood Curtis is the new manager of the local Strand, succeeding Albert McAvoy, transferred to the Athleboro. Curtis was formerly manager of Poli's in Worcester.

Wesleyville, Pa.—Earl William o'Erie has leased the 500-seat Penn from Warner Bros.

Flushing, N. Y.—B. S. Moss has acquired the Flushing theater property which had been converted into non-theatrical use. His plans are unknown. He may build or remodel the property.

Pittsfield, Mass.—Residents of this city have approached Claude Frederick, manager of the Capitol, to run for mayor. Frederick has lived here for eight years.

Utica, N. Y.—The Mohawk Valley Theaters Corp., composed of Henry Frieder and Henry Grossman, has reopened the Colonial, dark since last spring when Nathan Robbins gave it up. William H. Wagner is now the manager. It plays four vaudeville acts and a picture.

Orange, N. J.—Moe Kriedell has taken over the Colonial here. It has been closed for some time.

Dedham, Mass.—The Community is now being managed by Benjamin E. Pickett in place of F. Carroll, resigned.

Ogdensburg, N. Y.—Julius Frank and Byron A. Evans have bought the Hippodrome from Eli Rosenbaum.

Monaca, Pa.—Louis Rottenstein has leased the Penn from Louis Stoll. The Penn's new manager is a son of Sam Rottenstein, formerly manager of the West Aliquippa Theater, now managed by another son, Abe Rottenstein.

Pittsburgh—Lou Engel has joined the Tiffany branch office here as salesman. He was formerly connected with Tiffany, also with Columbia and Universal.

Donora, Pa.—I. H. Garbarino has succeeded Thomas A. Gilbert, resigned, as manager of the Liberty. He formerly ran the Cadogan in Cadogan, Pa.

Pittsburgh—Emanuel Rubin, former manager of the Garrick for several years, died recently. He retired from the film business about five years ago.

**CENTRAL**

Youngstown, O.—The Princess, playing musical tab and films, has installed sound equipment.

Jordan, Minn.—The Jordan has been opened by J. J. Schultz with new sound equipment.

Devil’s Lake, N. D.—R. R. Hill, managing the New State for Archie Milnow, has reopened the house with new RCA sound apparatus.

Beloit, Wis.—R. St. Anthony, formerly with Publix in Minneapolis, will manage a Fox-Midwood theater here.

Chester, Ill.—Walter M. Light of St. Louis has purchased the Opera House from J. W. Schuckert.

LaGrange, Ill.—George R. Talbot is the new manager of the LaGrange for Publix. He was formerly with the Chicago and the Berwyn in Chicago.

Albian, Ind.—Herbert Kenworthy, formerly with RKO and also with Malchows Bros., Ft. Wayne, has leased the Mystic here from Mrs. Tom Sinderson.

Minneapolis—Joe Behan, well known booker here, is now on the road for Capitol Films. He has been local booker for that company as well as for M-G-M and Columbia.

Chicago—Joseph Koppel, formerly manager of the Ritz in Berwyn, has been transferred to the Roxy, both Lasker houses.

Canton, O.—Adolphe Buernig, Loew manager, was named chairman of Canton Unemployed Relief Theater Committee at the meeting of Canton exhibitors.

Plain City, O.—Cliff Grainger, former manager of the Payee at Mt. Dilead, has acquired a theater of his own here.

Mound City, Ill.—J. E. Whitter has purchased the Palace from the Egyptian Theater Co.

Cleveland—L. J. Smith is managing the Royal for the Associated Theaters circuit.

Cleveland—The Hippodrome has been acquired from C. W. Miller by Kolb & Young, who propose to offer a policy of musical comedy and pictures.

St. Louis—Houses in this territory reopened recently were: Princess, Doniphan, Mo.; Apple Blossom, Hardin, Ill.; Cozy, Nebo, Ill.; Majestic, Memphis, Mo.; Excello, St. Louis, and Waverly, East St. Louis.

Portageville, Mo.—J. C. Shannon is the new owner of the Moxon.

East St. Louis—George R. Jackson has sold the Waverly to M. A. Sanowsky.

Robbinsdale, Minn.—F. E. Anderson, owner and manager of the new Crystal, will open the house late this month.

Jackson, Mich.—Steve Springett, manager of the Family, has offered $500 to Michigan Allied to fight any proposed adverse legislation.

Detroit—The Coliseum will be reopened by Ben Cohen with a scale of 10 and 15 cents.

Milwaukee—Bernard LaSick has taken over the neighborhood Gem from Frank Trottman who is now operating the Ace.

Minneapolis—William Gould, who has been with the Fox sales force in this city and with Universal in Sioux Falls, has joined the force of Ben Marcus, Columbia branch manager.

Pewaukee, Wis.—R. W. Croft has bought the Owl here and the Victor in Hartland from A. L. Geyer.

St. Louis—The rebuilt and renamed Uptown, on Delmar Blvd., made its debut on Oct. 24 with "Street Scene." It is under the management of George Bower.

Akrorn—R. E. Paulos has leased the Spicer from George Reinecke and is installing RCA Photophone equipment.

**SOUTH**

Kingsville, Tex.—Hall Industries will soon inaugurate Spanish-speaking pictures in their second string of houses here and in Beeville as an experiment.

La Leria, Tex.—Steve Stein, formerly a film salesman, has acquired the LaFeria here and renamed it the Bijou.

Statesboro, Ga.—E. R. Collins is now sole owner of the State, of which he has been general manager for some time, having bought the stock of P. J. and Marvin McNatt of Vidalia.

Vicksburg, Miss.—Jack Manning of Greenwood is the new manager of the Stagner, succeeding James Thanes, Jr., who was transferred to Greenwood.

Cordele, Ga.—The new Woods has been reopened after a three-months' shutdown for additions and improvements.

Centerville, Ala.—Harry Chapman will reopen the 111 Rivoli about Nov. 1 under the name of Francis. Talkers will be shown for the first time here.

Aiken, S. C.—The Aiken Opera House has been leased to H. B. Ram, of Buffalo, N. Y., for a period of four months.
PARAMOUNT STORY DEPT. PLACED UNDER SINGLE HEAD

(Continued from Page 1)

general contact point on everything to do with the creative end of the business. Stories, authors, directors, actors and creative talent of all kinds will be handled by Doran and his staff, comprising Hubard, as assistant to Doran in choosing new scripts. Thurs., “Swamp,” a thrill, and Maurice Hanline, publisher contact. These duties formerly spread among various officials, now centralized under one operating head Doran, who reports to the Editorial Board twice a week.

Sport Topics in Shorts
GAIN FAVOR, SAYS MORAY

There is a distinct trend toward sport topics in short subjects, said Norman Moray, Vitaphone sales manager, yesterday. He expects more reels of this classification to appear on the market for 1933-34 release. Vitaphone plans for next season are now receiving preliminary attention. As during the current year, names for marquee lights will be included.

Low Cost Dynamic Speaker
St. Charles, Ill. — A dynamic speaker aimed to give exceptional reproduction at a low cost is being offered by the Operadio Mfg. Co. of this city, manufacturers of sound systems, for theaters.

One or more units mounted on a suitable baffle, may be operated from the 408 DT amplifier with sufficient volume, it is declared, to fill a 800-seat theater. Features such as cast frames, “Acoustex” diaphragms, and cast pots, assure high efficiency and ability to withstand the most severe operating conditions, the company claims.

Faughnan to Albany
Cleveland — James P. Faughnan contact manager in the local Warner theater department, has been transferred to Albany in a similar capacity. George Wiegand of St. Louis succeeds him here.

COMING & GOING

Russell Hopton, who worked in “Casablanca” and “Law and Order” as the coast, is now in New York and plans to leave for Hollywood Friday.

Joan Bennett, who is coming to New York by way of the Panama Canal, will reach New York only a few days, returning by the same route on Nov. 11.

Ralph Skinner is due this week on the Aquitania from the other side, A. A. Milne, the author, is on the same boat.

LACK OF PRINTS PROHIBITS NEW PIX FOR RELIEF SHOWS

Lack of prints is understood to be a major reason prohibiting adoption of the recommendation of several exhibitor units that distributors furnish them with new pictures for showing during National Motion Picture Week. In addition, it is pointed out, pictures current that week will prove better draws because they have had much publicity through the regular channels, as compared with new and unpublicized.

Rowland Knows Nothing About Unit Plan for Fox
(Continued from Page 1)

— looking at it. Mr. Sheehan is still in charge of production.” Rowland spent four weeks at the Coast talking production plans.

Cleveland House Ordered Closed
Cleveland — The Piccadilly on the fourth floor of the State Theater Building, was ordered closed by the Building Commission on complaint that it is against the state building code to operate a theater above the street level.

Chi. House Changes Policy
Chicago — The Rialto has abandoned the burlesque-picture policy. It has been closed for two weeks for repairs and will be reopened under new management, it is reported, with a vaudeville-picture policy.

New Warner House Starts in Dec.
Mansfield, O. — Warners new $100,000 theater will be started early in December.

PARAMOUNT

shorts from eastern studios

by hary n. blair

Paramount is so well pleased with the way “His Woman” is shaping up that it has retained Director Edward Sloman to turn out “Wayward.” The latest installment of the next starring vehicle, in which he will have the support of Phillips Holmes and Pauline Frederick.

Robert L. Ripley produced a writer who can carry 14 cups of coffee to one place for his 15th “Believe It or Not” Vitaphone short. This is but one of a number of strange things which are shown.

After an absence of eight years, Lilian Tashman returns to the Paramount New York studios to play a featured role in “Her Confession,” starring Claudette Colbert. Miss Tashman is expected back from Europe this week, having been recalled almost as soon as she arrived abroad.

Stanley Rauh and A. Dorian Ot-
vos have completed the script for “Poor but Dishonored,” next of the Thelma White-Fanny Watson series of two-reel comedies for Warner Vitaphone. Fanny Watson drove down from Buffalo a few days ago to attend the rehearsals under the direction of Alf Goulding.

Southern Ohio Allied
Holds First Meet Nov. 10
Cincinnati — First annual convention of Allied Theater Owners Ass’n of Southern Ohio, Kentucky and West Virginia will be held at the Netherland Plaza Hotel here Nov. 10-11, it is announced by Frederick Strife, business manager.

Y. Somers Succeeds Ace Evry
Baltimore — Y. Somers, formerly with the Steel Pier, Atlantic City, has been appointed manager of the Hippodrome, taking the place left vacant by the resignation of Ace Beery. Howard Burman, who filled the post temporarily since Beery’s departure, will continue as publicity and advertising director of the combination vaudeville-pictures house.

Erie Unions Sign Agreement
Erie stagehands and musicians have signed a new contract with circuit houses here. Both unions have kept their men at work since the old agreement expired Labor Day.

Aviatrix to Make Shorts
Elinor Smith, who holds numerous records as a leading lady aviatrix, is slated to make a series of shorts.

George Betlinaro, former Paramount cameraman, who sailed Mon-
day night with an expedition foster-
ed by the Rockefeller Institute, will reach London his first stop from which point he will fly to South Africa, a distance of 2,500 miles.

Frank Cannon, commissioner of parks for the city of Buffalo, visited the Paramount New York studios this week as the guest of Jack Win-
kick.

Vitaphone’s property department, headed by Martin Hall, reverted back to boyhood days in fixing up the hide-away shacks used in “One Good Deed,” latest of the “Pewpaw and Sonny” series. All sorts of use-
less articles such as a discarded horse harness were dragged on the set to make things look realistic.

Edna Rollins of Paramount’s cutting department, with George Washburn, 47, every day since the new George Washington bridge across the Hudson has been opened to the public.

Wally Sullivan has signed to write three shorts for Irving Mills, for Paramount release.

New Ohio Corporation
Formed to Run Theaters
Bucyrus, O. — Hoover Thea-
ter Corp. has been chartered with a cap-
tal of $60,000 preferred stock and 4,500 shares no par common stock to operate a circuit of theaters in the Bucyrus area. Officers are John Hoover of Cincinnati, E. R. Leonard and Elizabeth Hoover.

Cleveland Unemployment Committee
Cleveland — Al Mertz is chairman of the local M. P. Unemployment Relief Committee, which consists of M. A. Malaney, P. E. Eosick, Henry Greenberger, A. Kramer, Harry Holmed, Oscar Kapel and Manas McCaffery.

V. Haylett in Mantua, O.
Mantua, O. — V. Haylett, Cleve-
land, is the new operator of the Mantua on a five-year lease. Sound equipment is being installed, and the house will be run four days a week with two changes under the management of George Ryder of Cleveland.

Bueys Swanton, O. House
Swanton, O. — Harold A. Cloore
has acquired ownership of the La-
France, closed since July, 1923. He has installed sound equipment and will operate six days a week, with three changes. Tuesday is the closed day.

SOLD TO THE PUBLIC LIKE THE FEATURE

“PRECISION”

Only one more to come
DO NOT MISS THEM!

a COLUMBIA SHORT FEATURE

ROXY

Football Thrills

Wednesday, Oct. 28, 1931
Full Fox Lineup to be Ready for Release by Feb.

DUAL BILL 'RACKET' NEXT ALLIED TARGET

Andy Smith Succeeds Ezell in Warner-F.N. Sales Post

Mr. Mike Levee
— Mr. M. Mouse and others

By JACK ALICOATE

A signal honor has just been bestowed upon Mike Levee of Paramount in his election to the presidency of the Academy of Motion Picture Arts and Sciences. His first important duty will be that of presiding at the Annual Awards Banquet of the Academy to be held on the evening of Nov. 10. Here is the energetic, enthusiastic type of leader who will keep Academy activities humming for the ensuing year. No one in Hollywood has so devotedly devoted more time to industry cooperation and relief and charity work than this same, popular and efficient Mr. Levee. We are sure which deserves the most congratulations — the Academy or Mr. Levee.

We Visit Mr. M. Mouse

Mugg may be on the screen, but he sure is serious when at home. It was with due politeness and extreme consideration that he conducted us through his compact, attractive and modern studio which was built by his guardian and severest critic, Walt Disney. In order to get caught up with our Mouse home work, we learned that takes from six to eight weeks to complete a Mickey Mouse cartoon, that between 75 and 80 people work on it, that 8,000 to 12,000 drawings go into each subject and that this Mickey Mouse guy has some 8,000 customers in these United States next year’s schedule from the

(Continued on Page 2)

New Eastern and Canadian Sales Manager Named by Alperson

E. L. Alperson, general sales manager of Warner Bros-First National, yesterday announced the appointment of Andy Smith as eastern and Canadian sales manager, succeeding Claude Ezell, resigned. Gradwell Sea will remain as western and southern sales manager.

URGES PLAN TO PROVIDE FLESH FOR FILM HOUSES

Revival of vaudeville to meet the present crisis of many exhibitors for some flesh could be brought about through organization of an association similar to the one headed by Will H. Hays, in the opinion of Bud Irwin of Amalgamated Vaudeville Agency. Such an organization could unify the vaudeville field, he believes.

Moss Empires to Expand In Movie Theater Field

London—With the wiring of the Moss Empires houses, formerly devoted to variety, new under the direction of Will Evans, it is reported that that circuit may shortly acquire a large northern circuit as part of its new movie policy.

Price War Seen as Next Step in Double Feature Abuse

Washington Bureau OF THE FILM DAILY

Washington—With a victory in the Chicago operator controversy under its belt, Allied States Ass'n now considers the "double feature racket" in that city as the next menace demanding attention. "Unless checked, this abuse threatens to become worse," says Abram P. Myers. "It threatens now (Continued on Page 12)

SEES PRESENT CONDITIONS FAVORING INDIAN PRODUCE

Salt Lake City—Independent distributors at present are profiting from the advantageous situation created for them as a result of widespread admission cuts and other prevailing conditions in the theater field, said R. L. Jaynes, Big 4 contact man, on his arrival here following surveys in various middle states and western cities. "Good, carefully budgeted independent activity (Continued on Page 11)

S. Z. Poli Not Interested In Taking Back Circuit

New Haven—S. Z. Poli is understood to have rejected an offer to take Poli circuit back from Fox. About 15 houses comprise the group.

(Continued on Page 2)

20 of Fox’s 48 Delivered;
Full Lineup Done by Feb.

Baleban & Katz Signs Radio Station Contract

Chicago—Barney Baleban and Walter Immerman of the Balaban & Katz circuit have signed a long-term contract with Station WIBO whereby stage and screen attractions from the local houses will be heard from the new downtown studio being built in the Chicago Theater.

West Coast Bureau, THE FILM DAILY

Hollywood—Seventy per cent of the Fox schedule of 48 features for 1931-32 will be completed or in work by Nov. 7. Twenty have been delivered. At the present rate the entire line-up will be completed and ready for release by Feb. 1, the date set by Winfield R. Sheehan as the "dead-line."
Mr. Mike Levee
Mr. M. Mouse and others

The Dvot Diggers

Way out here where men are men and a half acre of ground is called a ranch they have a unique social-golfing organization contemptuously called the Dvot Diggers. Meetings are held at a different golf club each Sunday. At 10 o'clock members sit down to a good old-fashioned breakfast. At 11 the foursomes are started. After 18 argumentative holes and a shower they serve luncheon, of course, with all the trimmings. Here twits faster than the Niagara River. Our arch enemy at the last meeting was Harold Lloyd. After 1 mile, he had a little more respect for us Tammany fellows. Prominent among the members who attended regularly are Doug Fairbanks, Jesse Lasky, Jack Warner, Mike Levee, Harry Rapf, Henry King, Eddie Mannix, Al Kaufman and a flock more.

Mastbaum and Earle
Resuming Stage Shows

Philadelphia — Warner-Stanley Circuit immediately resumes stage shows at the Mastbaum and Earle with union operators on the booths, despite opposition of the union, which so far has not signed a new contract to succeed the one which expired last Labor Day. Through newspaper ads 50 projectionists have been engaged. The Mastbaum re-opens tomorrow and the Earle on Saturday.

Headline Film Preview Today

A trade preview of "A Private Scandal," second feature of the four features being made by Headline Pictures, will be held at 3 o'clock this afternoon in the Reserve Projection Room, 1600 Broadway.

Cremonim Leaves Pulverman

J. V. Cremonim has severed his connection with the Pulverman Corp., manufacturers of sound equipment.

Linder Leaves Colorfilm; Percival Moore in Charge

Gregory Linder has resigned as vice-president and general manager of Warhol Colorfilm Corp. to enter the 16 mm. field, and the appointment of Percival Moore in executive charge of the company’s affairs is announced by Charles Scholz, president. Scholz also states that the Colorfilm process is to be installed in a major studio here and in another in England.

Stage Plays on Wide Film
Planned by GeorgeSpoor

Chicago — Picturizing of stage plays on wide film is planned by George K. Spoor, who is now searching for dramatic subjects to make. He intends to shoot the plays exactly as written for stage production.

New Westinghouse Adv. Head
East Pittsburgh, Pa.—Ralph L. Lavenworth has been appointed general advertising manager of Westinghouse Electric & Manufacturing Co. in charge of radio advertising and publicity activities of the company, Lavenworth has an advertising and sales executive in Cleveland since 1918.

Carol, Wray and Wiedofen at AMPA

Sue Carol, Fay Wray and Rudie Wiedofen are today’s guests at the AMPA luncheon in the Hotel Dixie. Wiedofen is the orchestra chap who started Rudie Vallee on the road to fame.

Gov. Ritchie, "Roxy" on RKO Hour

Governor Albert C. Ritchie of Maryland and S.L. Rothauser ("Roxy"), who returns today from abroad, will be the principal speakers on tomorrow night’s broadcast of the RKO Theater of the Air.

Fagan’s Play Opens Nov. 9

Myron Fagan will direct with Pathe and other major producers, will open this stage play, “Peter Flies High,” at the Gaiety on Nov. 9.

Monta Bell Leases Apartment

Monta Bell, director, has leased a furnished apartment in the cooperative building at 444 East 57th Street, New York.

FINANCIAL

NEW YORK STOCK MARKET

High Low Close

Com. Fed. Indid. $6.04 6 1/8 6 1/16
Bank of America 44 1/2 44 3/4 44 3/16
Fox, F. A. 7 1/8 7 1/2 7
Columbia 35 1/2 35 1/2 35 1/4
Loew’s, Inc. 38 3/4 38 3/4 38 3/8
Paramount 133 5/8 133 3/8 133 3/4
Pathe Exch. 7 1/8 7 1/4 7
RKO A 7 1/2 7 1/2 7 1/4
Warner Bros. 64 1/4 64 3/16 64 1/8

NEW YORK CURB MARKET

Fox, Thra. A 114 1/2 114 1/4 114
Goldwyn Td. 94 1/2 94 1/4 94
Technicolor 40 7/8 40 1/2 40
Trans. Gas & Oil 104 1/4 104 1/2 104

NEW YORK BOND MARKET

Gen. Th. Eqd. 60 1/4 65 1/2 60 1/4
Loew 6s 41/4 60 1/2 60 1/4
Paramount 6s 47 1/4 89 3/4 89 1/4
Pathe 6s 47 3/8 89 7/8 89 3/4
Warner’s 63 1/4 45 1/4 45

Film Folk for Benefit Ball

A number of film people are included in the committee in charge of the benefit ball to be staged by the Friars’ Club on Saturday night at Madison Square Garden. They are: Jesse L. Lasky, Eddie Cantor, Mayor Walker, Maurice Chevalier, Erno Rapee and S. Jay Kaufman.

COURT OF APPEALS UPHOLDS RIGHT OF LOCAL 306 TO PICKET THEATRES HAVING CONTRACT WITH EMPIRE STATE UNION

In order to correct any erroneous impression as to the legal effect of the recent decision of the Court of Appeals in the New Broadway and Brooklyn United cases, Sam Kaplan, President of Local 306, issued a statement in which he said, “Although the Court forbade picketing at the particular theatres mentioned because it was alleged that the picketing there was accompanied by violence, it clearly reaffirmed the right of Local 306 to peacefully picket any theatre, despite the existence of a contract between the exhibitor and the so-called Empire State Union. Such a contract is not a bar to picketing.

“The Union intends to immediately assert its right to picket as laid down by the Court of Appeals and will, within the next several days, commence picketing of theatres now employing Empire State men, or other non-union operators. Adv.”
IN HITS AS IN HATS...

Styles are always changing
Styles change according to public tastes. Pictures in tune with the entertainment demands of today's smart public are doing the big-money business. Wise showmen know this. And they're guaranteeing box-office profits by buying pictures which spell e-n-t-e-r-t-a-i-n-m-e-n-t! Pictures packed with showmanship! For example: In the next two weeks from PARAMOUNT you get . . .

"GIRLS ABOUT TOWN"

with KAY FRANCIS
JOEL McCREA  LILYAN TASHMAN
EUGENE PALLETTE  ALLAN DINEHART

are by PARAMOUNT!

Ruth CHATTERTON

in

"ONCE A LADY"

The screen's outstanding emotional actress in the kind of a role her admirers demand. A woman of high social standing forced into a lifetime of disgrace because of one moment of indiscretion. With IVOR NOVELLO, JILL ESMOND and GEOFFREY KERR. Directed by Guthrie McClintic.

Something New
In Football!

"TOUCHDOWN"

The football picture that dares to be different. No last minute touchdown here. It depicts in dramatic fashion the adventures of college stars who develop into coaches. Audiences actually cheered it at previews. With RICHARD ARLEN, PEGGY SHANNON, JACK OAKIE, REGIS TOOMEY and CHARLES STARRETT. Directed by Norman McLeod. Adapted from "Stadium" by Francis Wallace.

Entertainment Headquarters PARAMOUNT
MAGIC OF MACHINE AGE AND INVINCIBLE HUMAN SPIRIT MERGED IN SMASH BOX-OFFICE ATTRACTION AT PRECISELY THE RIGHT TIME!

NEW COLOSSUS OF THE RADIO,
Seth Parker has Lived Until Now in the Mists of the World’s Imagination... Now He Springs into Life Upon the Screen, Emerging From Out the Chaos of the Hour an Inspired Figure in a Grand Big Show!

SETH PARKER
AND HIS JONESPORT NEIGHBORS

TUNE IN! Follow the RKO-Radio Hour Friday Nights for Details of Seth Parker Nation-wide Festival Thanksgiving Day We
MELODRAMA WARM AS THE HEART OF CREATION
Directed by William Seiter . . . . Story by Jane Murfin

Like a God-sent beam of sweetness and light, Seth Parker brings a dynamic new note to show business . . . just when it is sorely needed.

As a radio personality he has shot up like a meteor, millions following his Sunday night broadcasts reverently. These millions certainly are going to see him on the screen while other millions will flock to see the whopping big melodrama in which he makes his screen debut.

RKO Radio tells you NOW to prepare for one of the freak show scoops of the decade . . . Watch for sensational exhibition and promotion plans!
Stage and Screen
Growing Further Apart

WHEN I first went out to the Coast about two years ago I found motion picture directors following rather closely the stage form of handling both action and dialogue. After I made my first talking picture I returned to the stage and produced some more plays. I found that playwrights who had spent years learning the technique of dramatic construction for the theater, with its definite restriction of four walls, were getting panicky because of the so-called "talkie competition." They were, in their turn, trying to break up their plays into too many scenes in order to approximate the flow of motion and the pictorial quality of the screen. When I returned to the picture studios last time from New York, I found that the producers were profiting decidedly by their earlier mistakes. The new photoplays, it seems to me, have less talk and more action. Talk is inserted only when it is logically necessary. I don't think it will be so long before novelists, screenwriters and playwrights will work so definitely within their own fields that it will be possible to enjoy equally well, and for different reasons, the same story told as a novel, a stage play and a photoplay. The stories as told in the different mediums will have so many differences that the novel-reader will not turn away from the theater and say, "Oh, I know that story," but will go without hesitation to see the same narrative in its two other reincarnations as a stage drama and as a talking picture.

—Edgar Selwyn

Intensive Publicity Helps "Hamilton"

The effect of good, consistent exploitation was never more apparent than in the case of the run of George Arliss in "Alexander Hamilton" at the Orpheum theater in Vancouver. First of all the things done by Joiner was the running of a special trailer three weeks in advance of the play date. He got up special frames of stills for the lobby and had the marquees covered with banners. At the Capitol he also ran a trailer announcing the coming of "Alexander Hamilton" to the Orpheum. Two weeks in advance of the opening, radio announcements were made over three local stations. Over 30,000 heralds were distributed and 200 window cards placed in prominent shop windows. Special illuminated billboards were used and a tie-up brought about with the Manufacturers' Convention being held in the city. —Orpheum, Vancouver, B. C.

Two Good Stunts for "Modern Age"

MANAGER L. Wieschensk was able to tie up the La Salle (Ill.) Furniture Co. for five-minute broadcasts two nights preceding the showing of "This Modern Age" at the Majestic. The station used was WJBC. The Kaskaskia Ford Agency used two display boards upon which stills showing M-G-M stars with Ford models were posted with appropriate publicity. In addition, two of the latest Ford models were placed in front of the theater during the showing of the picture and any theater patron was given a demonstration by being driven to his home. Each car was bannered.

—Majestic, La Salle, Ill.
IT MADE A MILLION DOLLARS ON BROADWAY!!

Carl Laemmle presents the Universal picture

"STRICTLY DISHONORABLE"

with PAUL LUKAS

SIDNEY FOX... LEWIS STONE
GEORGE MEEKER...SIDNEY TOLER
WILLIAM RICCIARDI. Directed by
JOHN STAHL... Produced by Carl
Laemmle, Jr. from the Brock Pemberton
stage play by Preston Sturges.

Business is GREAT with UNIVERSAL!
HOLLYWOOD

LILY DAMITA is to have the starring role in the Radio Pictures film adaptation of a German comedy, according to an announcement by William LeBaron. The picture, "Chi Chi and Her Papas," by Armin Friedman and Fritz Lunzer, Max Steiner, musical director at the Radio studio, translated the play into English and wrote the musical score.

Also assigned to roles in the Lily Damita picture are Hugh Herbert, Sidney Toler, John Warburton, Sam Hardy, Clarence R. Wilson and Tony Sarsfield. Richard Boleslavsky will direct from a script prepared by Humphrey Pearson, and rehearsals are scheduled to start immediately.

Mark Sandrich contemplates making several comedies which will continue the characterization of "Lemmie Pott," who appears in two of the Chic Sale comedies, which Sandrich directed for Louis Brock for RKO release. "Lemmie," who is more or less the "Specialist" type, has scored a hit and has actually come to life on the screen under Sandrich's direction.

Rita La Roy and Jack La Rue have been added to the cast of "While Paris Sleeps," in which Victor McLaglen plays the leading role and Helen Mack, Fox Debutante Star, makes her debut. Others in the cast include Claire Maynard and William Bakewell. Allan Dwan will direct.

Herbert Brenon, who is directing "The Dove," found a dove caught in his tennis net. He placed the dove in his cage, along with his pet macaw birds. Every time the director tries to separate the trio, the stray dove hides behind the belligerent macaws.

Stanley Smith will play an important part in "Stepping Sisters," the Fox picture in which Louise Dresser, Marie Rambert and Jobyna Howland, aided by William Collier, Sr., will give their version of how ex-bartender queens climb the social ladder. Seymour Felix will direct.

Hollywood fable—Once upon a time a writer admitted his agent got him a job.

Jules White, who directed "A Desert Regatta," a short at Saltan Sea, had a few troublesome moments at the M-G-M restaurant, when accosted by a duck club owner who claimed his ducks were frightened away by the outboard drivers, who raced under Jules' direction. The stranger wanted $1,200 damages from the director. Jules and the duck owner were about to come to blows when the boys who were "framing" Jules intervened and introduced the "duck owner" as Vincent Barnett, the noted "ribber."

Another addition to the Radio Pictures writing staff has been made in the signing of Paul Banks, novelist and short story writer. Banks is the author of "Black Ivory," "The Gentleman from America" and the current novel, "Streets of Women."

The next Big 4 western starring Buzz Barton will be "Human Targets," on which filming is expected to start the coming week, or as soon as cast and director have been selected. "Cylcone Kid," Barton's initial western of the series, will be released Oct. 28.

Charles Ruggles will play the comedy lead in "Second Chances," which is being directed by Frank Tuttle. The comedian was sent to Hollywood from New York, where he has been for several years, following his first starring picture, "The Girl Habit," and a part with Maurice Chevalier in Ernst Lubitsch's "The Smiling Lieutenant." Since his arrival here, Ruggles has had leading roles in "The Beloved Bachelor" and "Husband's Holiday," in which he now is working.

"Ladies of the Jury," the Edna May Oliver starring vehicle based on a stage play by Fred Ballard, with Jill Esmond, Ken Murray, Rosco Ates, Kitty Kelly, Suzanne Fleming, Morgan Galloway, Richard Sumner and Robert McCallum in the cast, is now in production with Lowell Sherman directing. "Hullabaloo," with Irene Dunne as the star, and Lawrence Olivier, John Halliday and Hugh Herbert in support, is in rehearsal with Gregory LaCava directing.

Elizabeth Mechan has been assigned to write the script and dialogue for Radio Pictures' screen version of "The World of George."

Mervyn LeRoy chooses "Five-Star Final" as the picture he likes best of those he has directed. LeRoy has more pictures to his credit than any other young director, has just completed Gloria Swanson's newest starring picture, "Tonight or Never." He also directed "Little Caesar," "Local Boy Makes Good," as yet unreleased, and "Gentleman's Fate," a recent John Gilbert picture.

Josef von Sternberg today finds himself directing his former boss Emil Chantard, once a prominent director of silent pictures and now a character actor. Chantard directed Mary Pickford and other stars before becoming a character actor and last year employed von Sternberg as an assistant director. The two are re-united in the production of "Shanghai Express," Marlene Dietrich's next Paramount starring picture, which von Sternberg is directing and in which Chantard plays an important role.

"Woman Breaker," is the final title of Walter Huston's first for Universal. Story was taken from Olive Edens' story, "Heart and Hand."

Alfred E. Green's assisting staff on "Union Depot," for First National, will include: Al Alborn as assistant director; Sol Polito, first camera; Jack O'Reilly and Jack Killifer, film editor.

Natalie Moorhead and Richard Tucker will have important parts in "Unwanted," which Lewis King will direct for Columbia. Jack Cunningham adapted the story from an original by Bella Muni and Abem Finkel.

Richard Arlen has been assigned to a leading role with Nancy Carroll in "Way Down," soon to be into production at Paramount's New York studio, his previous roles having been enacted in Hollywood.

John Boles has been placed under contract by Fox, following the completion of his work with Linda Watkins in "Good Sport."

Robert Williams, Broadway stage actor who won a film contract with RKO Pathe through his work in "Rebound," is to play one of the featured leads opposite Constance Bennett in "Lady With A Past," David Manners plays the romantic lead.

Julian Josephson and Maude Howell, who will direct Jules Ecker's good, "The Man Who Played God," for the screen as George Arliss's next starring vehicle, will be assisted in preparing the script by Arliss himself.

TO-DAY'S BIG EVENT

EXTRA

"There are exactly 200 different notes in the whirr and roar of an airplane in action, technicians divined in preparing sound for "Hell Divers."

M.G.M.

ONE IN A THOUSAND

At 999 hotels in Atlantic City you can get the same thing rooms
with or without meals...

* An Original and Unique Service has made

THE CAROLINA CREST

The Thousandth Hotel

"Abed or at your servitv table enjoy a delicious Tray Breakfast.
WILL NOT CHARGE. In the privacy of your own comfortable room
while you glance through your morning paper... then wonder, as
all our guests do—how we happened to move your home to the

CAROLINA CREST
North Carolina Ave., Near Boardwalk
ATLANTIC CITY, N. J.

RATES:

Single, $4 and $5.
Double, $7 and $8.

Every room with private bath—Red carpet and ivory wall paper.

IT'S WISE TO MAKE RESERVATIONS IN ADVANCE
SIX NEW PRODUCTIONS GOING IN WORK AT FOX

West Coast Bureau, THE FILM DAILY

Hollywood—Six new feature productions are being placed in work this week at the Fox studios. With two pictures now nearing completion, this makes a total of eight films under way between the Hollywood and Beverly Hills plants.


Janet Gaynor and Charles Farrell are putting the finishing touches on their musical romance, "Delicious." George O'Brien is back at the studio after making exterior scenes for ace Grey's "Rainbow Trail."

Denver Theater Suit to Be Retried

Denver—A second trial is to be held Nov. 3 in the state court action by J. B. Shefield against Thomas Sullivan for allegedly forcing Shefield out of the Gobic, Englewood house, which he formerly operated in opposition to Sullivan's Englewood. In the first trial, Shefield was awarded $7,000 damages, but both sides asked for another hearing.

McDermont Handling Big Denver—Charles C. McDermont of Consolidated Productions has been appointed Big 4 distributor in this territory, succeeding Shefield Exchange. R. O. Jaynes of the Big 4 home office was here making the transfer.

**NEW YORK CHARTERS**

Mill Streamers Theater: N. Burcham, 1451 Broadway, New York. 100 shares common.

Ullas Corp., theatrical enterprise: Attorneys' Albany Service Co., 200 Broadway, New York, $25,000 plt., 100 share common.

Blaschke, theater, etc.: Attorneys' Albany Service Co., 200 Broadway, New York, $10,000.


**NEW JERSEY CHARTER**

H. & S. Amusement Co., Newark, procurator of all kinds of amusement; Howard Rice, Newark, N. J. $100,000.

**DELWARE CHARTERS**

Sicouras Theaters Corp., Dover, Del, theatrical properties: H. Sicouras Corp., Dover, Del, 1,000 shares common.

**MANCHESTER CHARTER**


**SEES PRESENT CONDITIONS FAVORING INDIE PRODUCT**

(Continued from Page 1)

independent product is being well received by audiences in all classes of houses, says Jaynes, "and the sizable grosses being rolled up on present pictures insure improvement in future productions. In turn, price pegging by the large distributors with tremendous overheads, offers a neat margin of profit when both major and independent pictures are jointly booked, and keeps the small sporadic operator from injecting cut-throat tactics.

"It is my belief, reinforced by an actual field survey, that the important independent is in the seat of favor during present conditions. Selling his film at fair rentals, along with major distributors, helps both; insofar as scarcity of major product is bolstered, permitting the show to go on—at the same time offering a certain assurance of future security to the new necessary independent."

**RKO THEATER STAFF CHANGES**

Harold Dean, formerly assistant manager of the RKO Proctor, Albany, N. Y., has been made manager. William Usilton, formerly in the advertising department of the RKO booking office, is now handling exploitation at the RKO Rivoli, Toledo.

**PARAMOUNT SIGNS SONG WRITERS**

Paramount has signed Richard Whiting and Leo Robin, popular song writers, to do the songs for the new Maurice Chevalier picture, "One Hour With You." Oscar Straus will write the score.

**PUBLIX LAYS BOSTON CORNERSTONE**

Boston—Cornerstone of the Publix theater being built on the old Adams House site was laid this week with Mayor Curley presiding. The house will seat 2,300 and is expected to be ready early next year.

**NEW OHIO THEATER FIRM**

Canton, O.—Mozart Co. has been formed with a capital of $50,000 for the purpose of acquiring and operating theaters. Incorporators are Gregory Shott, R. C. Tracey and E. C. Schuster.

"Meyer Reiger Adds Space Special of approximately one-third of a floor has been leased by Meyer Reiger Laboratories in the Film Center Building. The lease is for a little more than nine years.

**THE FILM DAILY YEAR BOOK**

1932 EDITION

OUT IN JANUARY

14TH EDITION

1200 PAGES
Sarnoff Heads Division
In Jewish Relief Drive

David Sarnoff, president of RCA has been appointed head of the Motion Picture and Theatrical Division of the Federation for the Support of Jewish Philanthropic Societies in its 1931 campaign. Eugene Zukor was named as his associate by Sarnoff. Members of the executive committee also appointed are David Bernstein, Nicholas M. Schenck, Felix Feist, Max Gordon, Maurice Goodman, Albert Warner, Lee Marcus, Carl Laemmle, Philip Reisman and A. C. Blumenthal.

Sarnoff suggested that the quota for the group for the year be 150,000. Of this amount $67,000 has already been raised. Others present at the meeting were Arthur W. Stieglitz, Walter Wanger, M. P. Arons, Leo Brecher and Saul E. Rogers.

Third Edition of Fable Books
Two 75,000 printings of the Aesop's Fable Book, published by the Sonnett Publishing Co., and prepared under the supervision of the Van Beuren Corp., producers of the RKO Pathé Aesop's Fables Cartoons, have been exhausted and a third edition of 100,000 is now on the presses to fill the holiday demand for this popular juvenile novelty. The Fable books are on sale at all leading chain and department stores.

"Palmy Days" Is Shown Partly on Wide Screen

Houston - For the premiere of Samuel Goldwyn's "Palmy Days" starring Eddie Cantor, E. E. Collins, city manager for Public, and Ralph Ayers, manager of the Metropolitan, used the magnascope screen and color tints during certain scenes. In the "Bend Down Sister" number sung by Charlotte Greenwood, the magnascope screen was used with a lavender gelatine in a frame in front of the lens, thus tinting the entire screen and giving it added production values. Later in the picture, when Eddie Cantor sang "There's Nothing Too Hard for Me to Do," the magnascope and colors were again used. The same treatment was given the picture in its showing at Public houses in Dallas and San Antonio.

10 Col. Shorts Releases for Nov. Ten shorts will be released by Columbia in November, the list including Mickey Mouse in "The Beach Party"; Eddie Buzzell in "Gall of the North"; "Krazy Kat" in "Bars and Stripes"; a Silly Symphonic titled "The Fox Hunt"; Scappy and Yippi in "What a Boy"; J. P. Medbury in a new "Curiosities"; "A Day for a Change"; "Screen Snap-shots"; John P. Medbury in a new Traveluah, "In Borneo"; a Bryan Foy Monkeyshines, "The Jazz Singer" and "Nerve Wreckers" football subject.

COMING & GOING

AL SANTELL, Fox director, left New York for the coast yesterday.

GRADWELL L. SEARS, western general sales manager, of Warner-First National, New York to New York from a tour of his territory.

JN NICHOLSON, playwright and set of the First National writing staff, New York.

L. ROTHAFEL ("ROXY") and Radio party return to New York today on the top of the list from their east coast vacation.

COLIN CLIVE, who has just finished the role of "Belsher" in Universal City, trays in New York tomorrow.

BENN LEVY, author of "Mrs. Moonlight" and director of "The Gaffer," left yesterday on the Century for Universal City.

VIOLA BROTHERS, SHORE, who has been under contract to Paramount as a screen writer for three years, arrives in New York today from Hollywood.

NICK STUART is expected here Monday from the 20th Century-Fox, to screen Sue Carol, in making personal appearances.

LILYAN TASHMAN, on route from Europe aboard the "Olympic" to play at Paramount's New York studio, will arrive Tuesday.

DUAL BILL "RACKET" NEXT ALLIED TARGET

(Continued from Page 1)
to give rise to a price war in Chicago. Also, it is forcing the showing of pictures that had better go unseen. Allied theaters are confident that if the circuits will discontinue the practice, they can get every independent theater in Chicago to do likewise. In this they ask the cooperation of all branches of the industry and should receive it.

In the settlement of the operator trouble in the Windy City, Allied estimates that theater owners will save more than $1,500,000. It now appears that the settlement made with the union and running until 1933 was much more favorable to the theaters than at first supposed, according to Myers. Fully 60 of the 104 theaters involved will be able to qualify under the one-operator clause, he states. Al Steffes is lauded for his work in connection with the successful fight.

Urges Plan to Provide Flesh for Film Houses

(Continued from Page 1)
and other problems will be possible unless the arrangement is pointed out yesterday, and the plan would result in vaudeville being available to theaters at reduced costs.

Pogany Settings on Display

Willy Pogany's scenic designs for "The Unholy Garden," the Ronald Colman picture that Samuel Goldwyn is presenting at the Rialto, in the original oils and water colors will be exhibited for one week at Dutton's, 681 Fifth Ave. This is the first time for a motion picture for a motion picture has ever been accorded the distinction of such an exhibition.

SHORTS from EASTERN STUDIOS

ROBERT AGNEW, back to the screen after a year's illness, plays the juve in "Poor But Dishonest," latest of the Fanny Van-Wolfinson-Thelma White series for Vitaphone. Jessie Busley of New York stage also prominent in cast.

Aviation is the latest field to be invaded by Movie producers. Both Edward Sedgwick and Capt. Hawes signed for shorts.

Hai LeRoy, sensation of the current Ziegfeld "Follies" is latest member of that cast to be signed by Warner Vitaphone. LeRoy makes "High School Blues," a one-reeler next.

Plenty of the Paramount New York studio staff turned out for the opening of "Louder Please," at the Boulevard theater, in Long Island.

This show marks Norman Krasna's debut as a playwright and George Abbott's return to stage direction.

Estelle Taylor's singing voice surprising good, especially in higher register. May appear in picture while East if stage engagements will permit.

Bill Hayes, the "Penrod" of Vitaphone's "Penrod and Sam," is giving a Hallowe'en party on Friday for members of his "gang" including "Freckles," "Skinny" and "Marjorie."

Nancy Carroll, Claudette Colbert, Phillips Holmes, Lilian Taskman, William Boyd and Pauline Frederick will be among the big names working at Paramount's New York studio during November.

25 THEATERS IN U. S. ON GERMAN FILM POLICY

(Continued from Page 1)
place in a much greater number of houses.

Brecher, who operates a circuit of seven houses in Greater New York, believes that admission price increases are not an effective method of boosting the net. The results of such a policy, according to his experience, is a lowered gross and consequently a lowered net. Double features, he believes, are generally something to avoid. In some situations, however, a twin-feature policy is necessitated by similar policies in opposition houses.

Brecher has bought another German feature for distribution in this country. It is "The Opera Ball," produced by Greenbaum - Emelka, with Ivan Petrovitch, Henrich Georg and Liane Haid. The picture will be shown with superimposed English titles at the bottom of the image to explain highlights of the dialogue. Cultivation of student business has proved a big asset in connection with showing of German and French talkers, he said.

Three Huge Productions Under Way at W.-F. N.

West Coast Bureau, THE FILM DAILY

Hollywood—Three of the heaviest productions ever turned out by Warner-First National are now in work. Heading the list is "The Captain's Wife," starring Lil Dagover, with some 26 speaking parts. "Mat- tan Parade," being shot in color, has two jazz bands and 200 dancing girls. "Union Depot" calls for a railroad terminal setting requiring thousands of extras.

Loss in Third Quarter Reported by Universal

(Continued from Page 1)
Aug. 1, amounted to $8,672,653 and current liabilities $1,988,762, comparing with $11,346,626 and $3,600,538, respectively, on Aug. 2, 1930.
All Europe Watching Radio City Project—"Roxy"

INDEPENDENT PRODUCT AT HIGHER LEVEL

Vice-President Curtis to Attend Academy Banquet

Culver City
— the workshop of M-G-M

By JACK ALICOATE

The Value of Louis Mayer Organization was back in little old New York the day the Metro - Goldwyn - Mayer lot. However, by mere coincidence, we chose to call between 12:30 and 1 o'clock and were enthusiastically invited to break bread with Irving Thalberg, Harry Rapf and Eddie Mannix, cutting down thereby, and no doubt, the early-ebbing for the day. If one were asked to put one's finger on one outstanding impression of this M-G-M outfit, one would immediately say—a spirit of cooperation.

This thought compellingly reflects itself in the product of Leo the Lion. No one company has been more consistently successful with its product over the span of recent years.

A Studio of the effete Personalities, client, systematic, and resourceful Louis Mayer. Here we find the soft-spoken, sensitive, imaginative Irving Thalberg, considered by many as the outstanding production executive of Hollywood. Norma Shearer, Greta Garbo, Joan Crawford, Marie Dressler, Wally Beery, William Haines, Bob Montgomery, Lawrence Tibbett and plenty other big-time names call this lot home. Clark Gable is coming on like Twenty Grand. He is the most promising bet in pictures today and an M-G-M fixture.


Accepts Invitation to Be Present at Annual Awards Feast

West Coast Bureau, THE FILM DAILY

Hollywood — Vice-President Charles Curtis has accepted an invitation to attend the Annual Awards Banquet of the Academy of M. P. Arts and Sciences to be held Nov. 10.

PRODUCTION IS STARTED IN LONDON RADIO STUDIO

London — The new Ealing Green studios of Associated Radio Pictures began operation this week following the return of Basil Dean, managing director of the studios, from his trip to America to confer with Hiram S. Brown, president of RKO. The Ealing Studios built expressly for the making of talking pic.

Ackerman-Harris Win Income Tax Decision

Washington Bureau of THE FILM DAILY

Washington — The contention of Irving C. Ackerman and Simon (Sam) Harris that the Commissioner of Internal Revenue erred in ruling that they still owed $37,521.74 and $25,800.95 in income tax for 1922, has been upheld by the U. S. Board of Tax Appeals. Ackerman and Harris alleged that the company.

Despite difficulties with stage hands and musicians' unions in various spots throughout the country, major circuits are sticking to their attractive policies. This is indicated by a check-up made by THE FILM DAILY yesterday disclosing the fact that 169 big-circuit theaters are using vaudeville or presentations.

RKO heads the list with 70 houses playing vaudeville. Publix follows with 40 theaters using presentations. Fox has 30 theaters using Fanchon.

M-G-M Sets Vehicle For John and Lionel

West Coast Bureau, THE FILM DAILY

Hollywood — Confirming reports that John Barrymore would join the M-G-M star roster, the company announces that "Arsene Lupin" has been decided upon as the vehicle in which John and Lionel Barrymore will appear together for Metro.

Radio City Project Arouses Widespread Interest Abroad

E. R. P. I. Installations Now 50% Replacements

Fifty per cent of Electrical Research Products installations now are replacements. Total of 2,060 replacements have been made by this company throughout the world.

Amusement interests throughout Europe are watching with keen interest the progress of the Radio City development and its eventual effect on entertainment trends, said Samuel L. Rothafel ("Roxy") on his return yesterday aboard the Europa.

Majority of New Season Releases by Indies Above Average

Independent producers this season are turning out a more consistently good product than they have ever delivered in some time, it is shown, in a check-up of critical opinions on 20 releases reviewed so far this season. Of this score of pictures, which includes productions.

19 SKOURAS THEATERS UNDER B. V. STURDEVANT

Indianapolis — B. V. Sturdevant, for years press representative for Skouras-Publix here, has been made general manager of 19 Skouras houses embracing the group on Long Island recently acquired from Fox. He will have charge of the Indiana, Circle and Ohio theaters in this city. Ted Nichols probably will be associated with the press department.

Getting Public's Slant On the Happy Ending

Whether the public prefers unhappy or happy endings will be indicated by a national contest being conducted by "Movie Romances" magazine in connection with the United Artists picture, "The Unholy Garden." Through $3,000,000.

Day-and-Dates on B'way for Bing Crosby Short
Culver City — the workshop of M-G-M

(Continued from Page 1)

Claude, "Tibbet and Velez in "The Cuban," "Possessed" with Crawford and Gable, Bert Lahr in "Flying High," William Tabbert, Bobbey and Jackie Cooper. There are bits in this one that will knock 'em over. In production there is Fitzmaurice's "Mata Hari" with Yoko and Novarro, "Private Lives" with Shearer and Montgomery, and the incoerrible Louis D'izzy in "Emma." This M-G-M gang has a consistent record and happy habit of coming through. If enthusiasm is a criterion, they are still running true to form.

Name Committee to Pick Best Scientific Work

West Coast Bureau, THE FILM DAILY

Hollywood Committee of Judges' quality has reached the level of M-G-M. Arts and Sciences to pick the winner from the wide range of nominations for the annual "Achievement in the film industry during the past year includes: Carl Dreher, chairman, Wesley E. Miller, Karl Strasberg, M. L. Noll, E. H. Hansen, J. A. Ball, Nugent H. Slaughter, Louis Kolb, Virgil Miller, J. T. Reed and Roy Pomery.

Handling Pathé Lineup in Spain

Cinematograf Card of Barcelona, Spain, has contracted to distribute Pathé Pathé product in all of Spain. The deal was arranged by T. S. Dehahany, who is now in Paris. Another deal recently closed by Dehahany was with Tobis in Germany.

Jack Edwards Leaves Publix

Jack Edwards, assistant to A. M. Botswana while he was director of publicity and advertising for Publix, has left that organization. No successor will be appointed.

Edison Leaves $12,000,000

A deal involving about $12,000,000 was left by Thomas A. Edison. The bulk goes to two of his young sons, Charles and Theodore M. The Edison industries, valued at $7,000,000, comprise the greater part of the estate.

T.P.E. Opens Southern Exchanges

Exchanges in Atlanta, New Orleans and Charlotte have been opened by Talking Pictures Epics for the distribution of its line including 12 Artclass features, eight Harry Careys, 24 Action Pictures and a long list of shorts.

Penn. Film Men to Attend Sessions

Harrisburg—Special session of the Pennsylvania Legislature this week for Nov. 9 is attracting the attention of film officials in this state. M. E. Fisher, Vincent F. Hopkins and M. J. O'Toole will attend sessions as observers.

Nathan Burkan Moves

Nathan Burkan has removed his law offices to new quarters at 1450 Broadway.

Switow Reopens House

With Films and Acts

Louisville, Ky.—M. Switow & Sons Enterprises have reopened the Kervigan in New Albany with a combination policy of pictures and vaudeville. The house, which had been closed for four years, was completely remodeled and redecorated. The Switow interests recently entered into a partnership with L. Libson of Cincinnati and reopened the Mary Anderson here at popular prices.

Ticket Printers to Aid

In National Motion Week

Fifteen leading theater-ticket printers were asked yesterday by the motion picture organization to aid unemployment relief by donating 6,000,000 or more tickets for the thousands of benefit performances to be given during National Motion Picture Week. The plan is for printers to give the tickets to their regular customers. Globe Ticket Co. and the Keller-Ansell Co., already have replied, agreeing to do their share.

"Ruling Voice" for Winter Garden

"The Ruling Voice," with Walter Huston, Loretta Young and Doris Kenyon, will follow the two months run of "Five Star Final" at the Winter Garden on Nov. 4, it is announced. The guild of Warner metropolitan theaters.

"Champ" at Astor Nov. 9

Premiere of M-G-M's "The Champ," with Wallace Beery and Jackie Cooper, is set for Nov. 9 at the Astor, where it will have a sell top run. M-G-M has set the release date of "The Guardman," as No. 7.

Tax Possibility Lessens

Washington Bureau, THE FILM DAILY

Washington—Opposition by Congressional leaders and business groups is understood to have minimized the likelihood of a selective sales tax, including a levy on amusement tickets, being passed by the next session of Congress.

Producing "Tarzan" Serial

West Coast Bureau, THE FILM DAILY

Hollywood—Principal Pictures Corp. has associated itself with B. F. Zeidman in the production and distribution of the "Tarzan" serial.

The 1932 FILM DAILY YEAR BOOK is now being compiled.

This will be the 14th edition of this encyclopedia of the motion picture industry.

Covering this great industry in all its many branches, this new edition will be the greatest yet. And that's saying a lot.

Free to paid subscribers to The Film Daily. Subscription for the Film Daily, every day; The Year Book, every January 1st. Entered as second class matter at Atlantic City, N.J., and elsewhere. RCA AMUSEMENT CORPORATION, 723-7TH AVE., N.Y. BRANT 9-4007

The INDUSTRY'S DATE BOOK

Today: Baseball Victory Dance. The Columbus of Columbia Pictures, Hotel Commodore, Astor. 3:15 p.m.


Nov. 1: Remington市seur of Kaplan Projection Society, Hotel Commodore, New York.

Nov. 1: Meeting of RKO sales executives and branch managers at Los Angeles and midwest territories, Hotel Congress, Chicago.


Nov. 3: Testimonial dinner to Fred J. Harrington, secretary of the M.P.T.O. of Western Penna. and Va., Hotel Henry, Pittsburgh. 11 P. M.

Nov. 4: Cleveland Film Board of Trade Club meeting, Hotel Cleveland.

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Hollywood.

Nov. 10: Annual convention of Allied Amateurs of the Northwest, New Westminster Hotel, Seattle.

Nov. 10-11: Annual convention of Allied Amateurs of Ohio, Columbus, Ohio, and "Southeast Ohio, Kentucky," and West Virginia, Netherland Plaza Hotel, Cincinnati.

Ninth Birmingham House Reopens With Open Shop

Birmingham—Birmingham Theatrical Amusement Co. is opening the Empire on Nov. 2 with non-union engagements. With the reopening of all of the nine houses closed July 15, when operators refused to take a cut, will be open and operating non-union.

Al Beckicher Heads Akron Relief Akron, O.—Al Beckicher, manager of the RKO Palace, has been named permanent chairman of the Greater Akron Theater Owners' Relief Committee.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Power Cinephone Equipment Corporation

723-7TH AVE., N.Y. BRANT 9-4007

The 1932 FILM DAILY YEAR BOOK is now being compiled.

This will be the 14th edition of this encyclopedia of the motion picture industry.

Covering this great industry in all its many branches, this new edition will be the greatest yet. And that's saying a lot.

Free to paid subscribers to The Film Daily. Subscription for the Film Daily, every day; The Year Book, every January 1st. Entered as second class matter at Atlantic City, N.J., and elsewhere. RCA AMUSEMENT CORPORATION, 723-7TH AVE., N.Y. BRANT 9-4007

The INDUSTRY'S DATE BOOK

Today: Baseball Victory Dance. The Columbus of Columbia Pictures, Hotel Commodore, Astor. 3:15 p.m.


Nov. 3: Testimonial dinner to Fred J. Harrington, secretary of the M.P.T.O. of Western Penna. and Va., Hotel Henry, Pittsburgh. 11 P. M.

Nov. 4: Cleveland Film Board of Trade Club meeting, Hotel Cleveland.

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Hollywood.

Nov. 10: Annual convention of Allied Amateurs of the Northwest, New Westminster Hotel, Seattle.

Nov. 10-11: Annual convention of Allied Amateurs of Ohio, Columbus, Ohio, and "Southeast Ohio, Kentucky," and West Virginia, Netherland Plaza Hotel, Cincinnati.

Ninth Birmingham House Reopens With Open Shop

Birmingham—Birmingham Theatrical Amusement Co. is opening the Empire on Nov. 2 with non-union engagements. With the reopening of all of the nine houses closed July 15, when operators refused to take a cut, will be open and operating non-union.

Al Beckicher Heads Akron Relief Akron, O.—Al Beckicher, manager of the RKO Palace, has been named permanent chairman of the Greater Akron Theater Owners' Relief Committee.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Power Cinephone Equipment Corporation

723-7TH AVE., N.Y. BRANT 9-4007

The 1932 FILM DAILY YEAR BOOK is now being compiled.

This will be the 14th edition of this encyclopedia of the motion picture industry.

Covering this great industry in all its many branches, this new edition will be the greatest yet. And that's saying a lot.

Free to paid subscribers to The Film Daily. Subscription for the Film Daily, every day; The Year Book, every January 1st. Entered as second class matter at Atlantic City, N.J., and elsewhere. RCA AMUSEMENT CORPORATION, 723-7TH AVE., N.Y. BRANT 9-4007

The INDUSTRY'S DATE BOOK

Today: Baseball Victory Dance. The Columbus of Columbia Pictures, Hotel Commodore, Astor. 3:15 p.m.

Oct. 31: Universal Club "Night in Pa-
THE OLD FIGHTIN' COCK
BRINGS ACTION
TO THE B. O.!!

WHIRLWIND WESTERNS FOR THE KIDS AND THE GROWN-UPS!

TOM KEENE

Cowboy Songs by the Cowboys

FREIGHTERS OF DESTINY

Coming!

SUICIDE FLEET
WILL TORPEDO ALL YOUR PAST RECORDS!
INDEPENDENT PRODUCT
HITTING HIGHER LEVEL

(Continued from Page 1)
released by Monogram, Headline, Artclass, Action, Chesterdell, Big Four, Willis Kent and City View, a majority of 11 of the 16 reviewed a rating of good or better, while seven were labeled fair and only two classed as really bad. While the films reviewed so far represent only part of the product to come, advance reports of at least a dozen forthcoming releases indicate that they will maintain the present stride.

169 Circuit Houses
Using Flesh on Stage

(Continued from Page 1) & Marco units. Twenty-five Leow houses are showing flesh entertain-ment, 14 having vaude and 11 presenta-tions. Four Warner Bros. theaters are using stage shows.

Ackerman-Harris Win
Income Tax Decision

(Continued from Page 1) mission, was wrong in charging
them with an aggregate profit of
$204,002 in 1922, arising out of an
alleged exchange of their interest in
the Loew’s State Theater operations
in San Francisco and Los Angeles
for all the capital stock in 15 west-
era theater companies.

Getting Public’s Slant
On the Happy Ending

(Continued from Page 1) advertising campaign run in the papers in principal cities readers are asked for the opinions as to how the Ronald Colman picture ought to end from the standpoint of their own satisfaction. For United Artists the tie-up was arranged by Hal Horne and Eddie Hitchcock.

Radio City Leases Signed

Officials of Radio City yesterday executed the biggest group lease in history when papers were signed whereby RCA, National Broadcasting Co., Radio-Keith-Orpheum and RCA Photophone will take over an aggregate of 1,000,000 square feet of office and studio space and two theaters.

COMING & GOING

JOHN GILMOUR, production manager for General Electric in Schenectady, is in New York.

ERNEST TORRENCE returns to the coast Saturday.

SAMUEL MARK, M-G-M story editor at the Coast, is en route to Hollywood from New York.

JOE LEO is en route to the coast.

MARY PICKFORD and DOUGLAS FAIRBANKS, Jr., are to arrive in New York on Sunday from Hollywood to arrange for Miss Pickford’s next screen role, a theme with juvenile appeal, one for the premiere of Fairbanks’ travelogue, “Around the World in 80 Minutes.”

Marilyn Miller is scheduled to leave Hollywood next week for New York.

••• NOW THAT we have started something with this discussion about the originator of the talkies and it seems clearly established that J. A. Whitman’s device, the Cameraphone, preceded Edison’s Kinetophone by several years it may surprise most folks in the film biz to learn that the Kinetophone was the invention of a Frenchman, Auguste Baron... the proof can be found in the records, to wit:

French patent No. 255,317, April 3, 1896 . . . . German patent No. 118,250, Oct. 8, 1898 . . . . U. S. patent No. 656,762, Aug. 28, 1900 as Edison established his first experimental sound studio at 41 East 21st Street in 1909, employing the Kinetophone it is clear that he used the Frenchman’s device after the patents had expired.

••• HERE WE have the origin of sound-on-disc for Kinetophone used phonograph records in conjunction with the screen . . . sound-on-film is the invention of E. A. Lauste . . . covered by an English patent in 1906 . . . and supported in U. S., District Court, Southern district of New York, within the past year . . . also in the U. S. Court in Wilming-ton, Delaware, and in Toronto, Canada . . . and now that we have settled the origins of both sound on disc and film with legal evidence, will all you publicity muggs make a note of it . . . and quit sending out Misleading Information about Thomas Edison being the Father of Sound . . . we saw the yarn carried by three New York newspapers and no doubt several hundred rags broadcast this Wrong Dope through-out the nation . . . meanwhile Auguste Baron, the real father of sound, languishes in obscurity in the poor house in Paris . . . bowed with his 75 years . . . and stone blind so let’s give credit where credit is due . . . . for after all is said and done, the facts here set forth are a scat of backhanded compliment to you publicity mongers . . . you can make Fiction appear Fact . . . and have the whole world giving credit to the wrong person . . . while the Cause of It All huddles alone with his age and blindness in a poor house . . . and they write tragedies!

••• IT IS a safe bet that there were never so many bootiful Wampas baby stars selected as there are this season as seen in the current “Voice of Hollywood” . . . . where they all come before the mike and speak a lil piece . . . flash ‘em Sydney Fox, Anita Louise, Rochelle Hudson, Judith Wood, Frances Pade, Constance Cummings, Karen Morley, Marion Shilling, Joan Marsh, Frances Dee . . . every one looks unsophisticated and charming . . . most of ’em are college gals . . . . the Stand of New Faces among the femmes of the screen is certainly improving but in a year from now they will probably be sophisticated and worldly wise like all the sweet young things who preceded them.

••• A CHANCE for some of the boys outa work to go in the apple biz . . . for Eddie Cantor and George Jessel will hand out 10,000 apples at noon today at 45th St. and Broadway. Hal Dygert of Arkayo arranged the stunt as a plug for “Consolation Marriage” at the Mayfair, inaugurating National Apple Week.

Jimmy Landy, former trade paper man now exploiting in Washington, D. C., sends us a birth certificate with the picture of a rabbit on whose face is an Anti-cipatory Smile, as he says, “It’s A Boy!” . . . . and Jimmy and his wife are Irishers, e’n ya imagine? . . . At Columbia’s shindig tomatle at the Astor, the baseball team winners will receive prizes donated by Quigley Publications, Variety, Film Daily, Jack Moss and Jack Baker.

ALL EUROPE WATCHING
RADIO CITY PROJECT

(Continued from Page 1) from a tour of the continent in search of ideas in conjunction with the big Fifth Avenue center.

In keeping with the international interest that it has aroused, Radio City will be international in scope, said “Roxy,” and will serve as the fountain-head for the future refinement of electrical entertainment.

The motion picture theater in Radio City will have a straight movie policy, without any stage presentation and possibly without an orchestra. It will seat 3,600 and will be opened about Jan. 1, 1933. The international music hall, to be opened at the same time, will seat 6,000 and will be the production center of all RKO vaudeville unit road shows. Both theaters will introduce many innovations and appointments that will set a new standard of production, comfort and beauty, both here and abroad.

Roxy was met at quarantine by a score of newspapermen. Returning with the impresario were Mark A. Laescher of RKO; Leon Harrison and Peter Clark, architects. O. B. Hanson and Gerard Chatfield of the National Broadcasting Co. and Wallace K. Harrison, architect, who sailed from New York with Roxy, remained abroad to further study plans and conditions.

Production Is Started
In London Radio Studio

(Continued from Page 1) pictures, are the most modern to be found in Great Britain. The central stage is the largest in Europe. Jack Buhman will be the star of the first production at the new studios.

Vitaphone Signs Jack Haley
Jack Haley, who was one of the principals in “Follow Thru” and Schwab and Mandel’s production of “Free For All,” has been signed by Warner Bros. to make two two-reel pictures for Vitaphone to be incorporated in the Big Star Comedy Series.

Many Happy Returns

Best wishes and congratulations are extended to:

FILM DAILY to the following members of the industry, who are celebrating their birthdays:

October 30
Sue Carol
George Gray
George Marion, Jr.
WHAT NAME STANDS FOR GREATER BOX-OFFICE?

THREE PRODUCTIONS! THREE HITS! WITH MORE TO COME FROM

SAMUEL GOLDWYN

Hit No. 1
"STREET SCENE"

Hit No. 2
EDDIE CANTOR
in "PALMY DAYS"

Hit No. 3
RONALD COLMAN
in "The UNHOLY GARDEN"

Released by UNITED ARTISTS! The Leader!
HEADLINE PICTURES present

A PRIVATE SCANDAL

featuring

MARIAN NIXON

with

LLOYD HUGHES
THEODORE VON ELTZ
LUCILLE POWERS
WALTER HERS
BURR MCINTOSH
FLETCHER NORTON

Powerful! Gripping!
Tensely Dramatic!

A Story of present
day social scandal!

Directed by
CHARLES HUTCHISON

Story by
JOHN FRANCIS NATTEFORD
R. C. A. Recording

TERRITORIAL RIGHTS
NOW AVAILABLE

Worlds Rights Controlled by
HEADLINE PICTURES
CORPORATION
729 SEVENTH AVE. N.Y.C.

CABLE ADDRESS
HEDPICTURE N.Y.
Zukor Brings New Financial Interests Into Para.

Second Prizes Are Added To Academy Merit Awards

D. O. Selznick Made Exec. V.-P. of Radio Pictures and V.-P. of Pathe—Rogers' Status Unchanged—LeBaron on Specials

NEW INDEPENDENT FIRM PLANNING 18 FEATURES

Vincent to Confer With Kent On Score Charge Elimination

Hertz, Lasker and Wrigley Join Paramount Board of Directors

Another Theory Gets a Jolt—does the public want to laugh, or does it?

Appellate Court Upholds Paramount in Stock Deal

The Daily Newspaper Of Motion Pictures Now Fourteen Years Old
Another Theory Gets a Jolt
—does the public want to laugh, or does it?

(Continued From Page 1)

what pictures—are pulling in—the big crowds—these very days—and you will find—"This Modern Age"—"Street Scene"—"Merely Man, Ann"—"Monkey Business"—"Susan Lenox"—"Bad Girl"—"Devotion"—"Palmy Days"—"The Mad Genius"—"Five Star Final"—"Wallfording"—"Madelon Claudet"—"Spirit of Notre Dame"—"Unholy Garden"—and others**Of those named—only three are comedies—while eleven are not—and it is true—there is no one—excluding the current release—the list contains—a generous number—of satisfying comedies—that would be drawing—much better grosses—if the dear public—merely wanted—to laugh—instead of cry.

AS A MATTER of record—the comedy element—has figured lightly—in the outstanding films—of the past decade**But a certain quality—known as sentiment—or human interest—has been the backbone—if the majority**In the Ten Best Pictures—of the last nine years—the only comedies—to win places—were the Charlie Chaplins—and the Harold Lloyd's—all of which had—human interest stories**The answer is—"Most folks—with their emotions—played upon—than to get a tickling—in their risibilities."

ADDED UP these facts—it would appear—that in feature pictures—the comedy element—is largely secondary—to something else**The average patrons—looks to the shorts—for his laughs.

AN EXCELLENT test—for demonstrating—the value of talk—versus action—is to—try presenting—a stage play—all in pantomime—and see how long—the theater-going trade—will patronize it.

THE VALUE of the movies—as trade stimulators—is aptly illustrated—in the persistent mania—to have film stars—endorse this and that**A cigarette—is just a butt—until it is photographed—with a movie celebrity**Then it becomes a best seller.

OUT OF twenty principals—in RKO Pathe's "Devotion"—nineteen were recruited—from the stage—the twentieth member—being a tiny tot**Which is just another hint—that preserving the stage is of vital interest—for the future of films.

BUSINESS may be off—but the public—is far from broken—seeing that—Westinghouse Electric—reports an increase—of 6,436 stockholders—in the past year.

Popular Classics Boost
Second Night 125 P. C.

Peekskill, N. Y.—After doing $175 business the first night with a dual bill consisting of First National's "The Bargain" and a Tiffany race-track picture, the Peekskill took in $206 the second night (Thursday) of the same bill with the added attraction of one volume in Edward Golden's Popular Classics series handed out free to each woman patron. As opposition the Peekskill had "Spirit of Notre Dame" at the Paramount. A total of 375 books were given out, says Joseph R. Singer, manager of the house. This is six more than the previous Thursday, when the new stimulating feature was introduced. Eight more books and two book-ends will be distributed on successive Thursday nights.

Darrow Film Deletions Upheld

Albany, N. Y.—In a decision Friday, Dr. Harlan Horner of the State Education Dept. upheld James Win-gate, censor, in elimination of certain sections of Clarence Darrow's picture, "The Mystery of Life," released by Universal. Dr. Horner said that views of animals in certain portions may be proper for scientific explanations, but not for public audiences.
SELZNICK PRODUCT'N HEAD IN RADIO-PATHE MERGER

(CONTINUED FROM PAGE 1)

sonal charge of all product, and vice-

patron of Pathe, co-ordinating the

sales promotion activities of both com-

panies. Charles R. Rogers, whose

status as vice-president in charge of

Pathe production remained unchanged, also has been made a vice-

president of Radio Pictures. Harry

Joe Brown will continue to assist

Rogers in the capacity of associate

producer.

Brown stated that William Le-

Baron, vice-president of Radio, has

for some time asked the relief

of being in charge of all production,

preventing his concentration on super-

vision of general management of the

pictures, and he will accordingly be

assigned the production of six or seven

specials.

The new arrangement, organized

by Brown with the cooperation of

Joseph I. Schnitzer, president of

Radio, and Lee Marcus, president of

Pathe, becomes effective immediately.

Schnitzer, Selznick and Rogers

return to the coast at once.

Asked if a consolidation of RKO and

Pathe exchanges would follow the

studio merger, Brown said he had no statement to make.

More Ticket Companies Donate

National Ticket Co. of Shomokin,

Pa., and Specialty Printing Co. of

Rochester, N. Y., have been added to

the list of companies responding to

the appeal to donate tickets for use

in the benefit shows to be held dur-

ing National Motion Picture Week, Nov. 18-25.

Officials of the relief group state

that exhibitors should requisition

their benefit tickets direct from their

regular suppliers, if he happens to

provide them, and not more than 150

per cent of the theater's seating

capacity should be requisitioned.

Numbered tickets, of the legitimate

theater style, are to be used.

Ted Nichols Joins Skouras

Indianapolis—Ted I. Nichols has

joined the advertising department of

the Publix-Skouras theaters here, the

Indiana, Circle and Ohio, follow-

ing the promotion of B. V. Sturde-

vant to general manager of the

houses, succeeding Cullen E. Espy,

who is taking charge of the Long

Island theaters acquired by Skouras

from Fox.

COMING & GOING

HOWARD HUGHES is en route to New

York from the Coast.

COLIN CLAYTON sailed Friday night on

the Europa for England.

MORRIS SCHLANT and SIG NEU-

FELD left Friday for Hollywood.

ARTHUR EBENSTEIN, of Stebbins,

Lemmon & Gates, is due in from the Coast.

JOHN HAMRICK, Pacific coast exhibitor,

arrived in New York on Friday for a visit.

SECOND PRIZES ADDED

TO ACADEMY AWARDS

(CONTINUED FROM PAGE 1)

there is a tie for first prize, duplicate

gold statuettes will be given. No

second award will be made if the

runner-up is more than three votes

behind the winner. The awards din-

ner takes place Nov. 10.

Ohio M.P.T.O. Delay Meet

Columbus—Following a referen-
dum vote, the M.P.T.O. of Ohio

postponed its annual convention

usually held in November, until

about the middle of January, it is

announced by P. J. Wood, busi-

dness manager.

Abras and Lourie Reunite

Pittsburgh—Sam Abras and Sam

Lourie, formerly partners for nine

years in the exhibition field, have

announced the sale of the Grand, for-

merly the Lando.

Testimonial for Koerner

San Francisco—Before his depart-
upe to assume supervision of the

Oklahoma division of Hughes-Franklin Theaters, Charles

Koerner was given a testimonial

dinner by the local film boys.

Warner Theater Men in Memphis

Memphis—Lelo J. Hill, a division-

al director of Warner theaters, ar-

rived here this week for an inspec-

tion and to work out plans for fu-

ture releases. Accompanying Hill

are Notis Kamenos, sound engineer; Leonard Schlessinger, St. Louis dis-

tribe manager, and Harry Tondreau, western contact man.

New Westinghouse Executive

East Pittsburgh, Pa.—W. L. Mel-

lon has been elected a member of the executive committee of Westing-

house Electric & Manufacturing Co.

to succeed the late Harrison Nesbit.

House Reopens After 13 Years

Plymouth, Mass. — After being

closed for 13 years the Princess has

reopened with talking picture pro-

grams. New equipment has been in-

stalled and the interior redecorated.

Many Happy Returns

Best wishes and con-

gratulations are ex-

tended by T H E

FILM DAILY to the following mem-

bers of the industry, who are celebrat-

ing their birthdays:

Oct. 31-Nov. 1

Zoe Akin

Zoe Akin

Zoe Akin

Jesper K. Blystone

Jesper K. Blystone

Jesper K. Blystone

Lillian Harcourt

Lillian Harcourt

Lillian Harcourt

Laura La Plante

Laura La Plante

Laura La Plante

Ernest Rovestad

Ernest Rovestad

Ernest Rovestad

James T. Marshall

James T. Marshall

James T. Marshall

Go to page 3
HOLLYWOOD

C. B. BURR has started production on the third of his new Torchy Comedies for Educational. It is titled "Torchy Turns The Trick," and in the cast are Ray Cooke and Dorothy Dix, who play Torchy and Vee, respectively, throughout the series; Edmund Breese, Franklyn Pangborn, Cornelius Keefe, Armand Kaliz, Geraldine Dvorak, Capt. John Peters, Arthur Rankin, Maurice Black and Donald Hall. The Select Screen Ensemble of twelve male voices was engaged for a sequence in the comedy. * * *

Casey Robinson, who has been directing comedies at Paramount's New York studio during the last six months, has arrived in Hollywood to begin his new duties with the directorial staff of Paramount's West Coast Studios. * * *

Three units are working on all cylinders at the Mac Sennett Studios, with the fourth in the new Andy Clyde Comedies, "Let's Go Fishing," in production; a football comedy, which promises to be the most hilarious travesty on the gridiron game, pretty well advanced in production, and a new "Cannibals of Calcutta," now in the process of assembling. * * *

Robert Williams, Broadway favorite who made his screen debut in "RKO Pathe's production of "Rebound" starring Ina Claire and is now appearing with Constance Bennett in "Lady With A Past," has disposed of his property in New York, leased a home in Hollywood Hills, and settled down as a permanent member of the picture colony. * * *

Robert Montgomery will begin work next week at the M-G-M studios in "Courage," an original story for the screen by Frederick Lonsdale. Robert Z. Leonard will direct and Madge Evans will play opposite Montgomery. * * *

TO INSURE LONG RUNS
build up your show with
MICKEY MOUSE
or a Walt Disney SILLY SYMPHONY
4 L. A. theatres did it.
Grauman's Chinese and Criterion with "Cico Kid" United Artists with Eddie Can and "Pappy Days" and the Carthy Circle with "Consolation Marriage."

HOLLYWOOD PLAza
Where the "Famous Doorway of Hospitality" greets you

most convenient location in Hollywood. Next to motion picture studios, theatres, cafes and shops, only ten minutes from golf courses, bridle paths, and other amusement places.
The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, glistening tile baths and showers, excellent service and cuisine, convenient parking, modern plumbing and conveniences for your comfort.
European plan $3.50 up, single. $3.50 up, double. $4.50, twin beds. Specials on "While You Wait" for the "Doorway of Hospitality"

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA

A LITTLE from "LOTS" by RALPH WILK

HOLLYWOOD

studio story for Harold Lloyd

Harold Lloyd's next production, according to reports filtering through, will be based on a story written by the actor himself. Although it will, of course, be a comedy, the theme is to be handled in such a way that there will be no poking fun at the film industry, but instead will be a sympathetic human interest story, sprinkled with laughs, about a lad trying to crash the movie gates.

Lydia Roberti, Broadway musical comedy favorite recently signed by Paramount to play in a musical picture, left Chicago this week for Hollywood to start rehearsals for a leading role in "Jazz King." * * *

"Partners," instead of "Ghost City," will be the new starring vehicle for the cowboy star, Tom Keene, it is announced by the Western Department at the RKO Pathe Studios. "Ghost City" will be made later on the current program. "Partners" is a ranch story by Donald Lee. Fred Allen, who directed the cowboy star in his last picture, "Fireights of Destiny," will again be at the megaphone. * * *

Wallace Ford, now in "The Magpie," new Clareen Brown production starring Joan Crawford, "Enchanted" in a Winnipeg, Canada drug store daytime, and ushered in his theater at night. * * *

"The Final Edition," one of the Newspaperman series of comedies which are starring Frank McHugh, is in production at Pathe under the direction of Harry Sweet. Supporting McHugh in the cast are Isabel Duval, Adele Phillips, Charlotte Minnow, Bud Jamieson, Jerry Mandy and Roderick O'Farrell. The story is an original by Lex Neal, adapted by Ewart Adamson. * * *

Almeda Fowler, May Wallace, Carrol Naish, Eric Wilton, Russ Clark, Lee Phelps, Budd Fine, Thomas Curran and William Arnold have been added by Paramount to "The False Madonna," which is being directed by Stuart Walker from a screen adaptation by Arthur Kober and Ray Harris. This completes the cast. The principal roles are being portrayed by Kay Francis, William Boyd, Conway Tearle, John Breeden, Marjorie Gateson and Charles D. Brown. * * *

Dorothy Gulliver and Matthew Betz are the first players to be signed for "Quicksands." Columbia's next starring vehicle for Tim McCoy. * * *

One of the important feminine roles in "High Pressure," the picture in which William Powell will next be presented by Warner Bros., has been assigned to Lillian Bond. Graham Baker, scenarist, recently completed working scripts from translations of two foreign novels. Although the books had not attracted attention in this country, they were recommended to Baker by a German newspaperman who recently visited Hollywood. Both have been approved by Universal executives. * * *

B. de B. bio plans to take a unit of 30 people to South Africa, where he will make "Regeneration," a feature, in Multicolor. The party is scheduled to leave here in December. * * *

Columbia's "Unwanted," being directed by Louis King, has been permanently named "The Deceiver." The story, a drama of stage life behind the scenes, was written by Bella Muni and Abe Finkel. * * *

Minna Gombell replaces Marjorie Rambeau as one of the three barefooted queens in the Fox picture, "Stepping Sisters," on the eve of its going into production. * * *

Our Passing Show: Archie Mayo, Paul Perez, Allen E. Rixkin and Simon Alter at the Isaac Dov Levine lecture; Laura La Plante guest of honor at a big party at the Hotel Roosevelt Blossom Room.

Al Rickett, associate producer at Fox, who recently returned from Europe, will supervise "Young America" and "The Devil's Lottery." More Passing Show: The two Georges—Landy and Barr Brown—in a huddle at Columbia; Jean Harlow autographing photos for members of her production unit at Columbia. * * *

Lambert Hillyer is directing Buck Jones in "Justice Rides Again." for Columbia. Hillyer also wrote the story. * * *

Walter Futter, producer of John P. Medbury "Traveling" "Circus" which are distributed by Columbia, visited Columbia exchanges in New York, Chicago, St. Louis, Omaha and San Francisco on his recent trip. * * *

Mack Sennett has cast Geneva Mitchell to play opposite Harry Grublin in the forthcoming Sennett short, "The All-American Back," under the direction of Del Lord. Vernon Dent has been chosen to play the coach in this football comedy.

George R. Batcheller, now at Universal studios where Chesterfield's next vehicle, "The Devil Plays," is in production, announces the acquisition of Jamesson Thomas and Florence Britton for the leading roles. Miss Britton has been loaned to Chesterfield through the courtesy of Samuel Goldwyn. Richard Thorpe is directing.

William Bakewell has started work as the featured juvenile in a Fox production. He was borrowed from M-G-M, to whom he is under long term contract.

AT YOUR SERVICE
Japan Making 700 Features

Tokyo—It is estimated that the Japanese motion picture studios have turned out 700 feature pictures during the year 1931, despite depressed financial conditions, labor troubles and other production difficulties which the year has brought forth.

Fuller-Hayward Circuit
In Hands of Trustees

Wellington, N. Z.—The Fuller-Hayward circuit, of 40 theaters in the hands of trustees for the benefit of the stockholders and creditors, will probably be forced upon the circuit, which owes $1,000,000 to secured creditors alone.

Three Kultur-Film Staff Shorts
Berlin—The Ufa Laboratory of Sciences at Koenigsberg, East Prus- sia, has recently completed three shorts for Ufa's Kultur-Film Staff: "Secrets of Pond Life," directed by Johannes Guder, and "Gold of the Ocean," directed by Dr. Martin Riki of the Berlin Geographic Society, and a third the title of which will soon be announced.

B. & D. Gets Continental Market

London—British & Dominion has closed an arrangement whereby its product will be distributed on the continent. Graham Main- got will handle sales in France from Paris; Georges De Randich will handle the rest of the continent from London.

French Film Export Bureau

Paris—The Chamber Syndicale is reported to be organizing a half of the film industry in France, an export bureau to be backed by the State, for the purpose of expanding France's foreign markets for films through exploitation and propaganda.

Dutch Tax Reduced 13 Per Cent

Amsterdam—The Dutch Entertainment Tax has been reduced from 33.13 to 20 per cent. One factor contributing to the reduction was the closing of the theaters of the Nederlandsche Bioscoop-Bond circuit.

Celebrity Gets 26 Features

Sydney—Charles Hargrave, on his return from a world tour, announced that the Celebrity exchange would distribute 26 features and shorts the coming year, both British and American made. He closed with Tiffany and a number of independents while in America.

B. & D. for Australia

Sydney—Greater Australasian Films announces the acquisition of 20 British & Dominion features for Australian distribution in 1932.

LIVERPOOL "A" BAN TURNS 30,000 AWA Y

Liverpool—The ban on the admission of children to showings of "A" pictures is said to have turned 30,000 persons away from the Liverpool theaters in one week. The Liverpool Justices have voted against rescinding their ban on "A" films for children, despite the recommendation of the Theaters Committee that the ban should be withdrawn. The classification "A" is placed on films considered suitable for adults only.

Austria's Talkie Unit
In Financial Straits

Vienna—Sascha Film Industry A.G., Austria's single remaining talking picture producing company, is facing bankruptcy, application for the liquidation of which proceedings have been instituted by creditors. Sascha has offered 35 per cent in settlement, to be paid within a year. The firm has announced its intention to continue making talking pictures as soon as it is out of its financial difficulties.

Sunday Theaters Close at 10 P. M.

London—Twenty-two theaters in Durham County have been permitted by local police authorities to give Sunday showings with the proviso that the houses close at 10 P. M. Permission was given by the Commissioners of Customs under the new Sunday performances bill, all of theaters having previously been permitted to remain open on Sunday.

Film Dramas Favoried by Czechs

Prague—Of the films passed by the Czechoslovakian censors in June last there were four times as many dramas as comedies. More than half of the total footage was made up of dramas, which accounted for 62,825 meters of the 106,065 meters passed, while comedies accounted for 16,890 meters.

Screenings Without Customs Duty

Brussels—The Ministry of Finance has authorized the showing of motion pictures in Brussels under control of the Customs department without having first to pay customs duties. The screenings will take place in a first class hall in the center of the city.

Prob Hungarian Closings

Budapest—An inquiry is on foot here as to the reasons behind the recent closing of 200 theaters. It is reported that if the houses do not reopen promptly they will have their licenses revoked.
MOVABLE SWITCHBOARD MARKETED BY KLEIGL

A semi-portable switchboard design primarily for little theaters, and said to afford an unlimited number of circuit combinations and dimmer arrangements, has been developed and is being marketed by Kleigl Bros. of New York, manufacturers of electric stage lighting equipment and control.

The device, while having all the graduation of control to be found in permanent equipment, as well as being extremely flexible in the matter of circuit connections and combinations, can also be removed from the premises as a complete unit and stored again at the next location by simply connecting the feeder cable to the source of supply, the company states.

All but four circuits are controlled by dimmers, the four through circuits being reserved for the switch. Dimmer equipment consists of eight 250-slder type dimmers and 12 round plug portable dimmers in three groups of four with capacities of 750 to 1,500 watts, 1,000 to 2,000 watts, and 1,500 to 3,000 watts, respectively. Short jumper wires with plug terminals provide means for crossing any load to any switch and for obtaining any dimmer control desired—and interlocking group switches permit each set of four slider dimmers to be connected in series with one or other of the master dimmers.

The entire switchboard and dimmer arrangement is constructed on a steel frame and enclosed in a wooden case having a removable front, and is mounted on ball bearing rubber-tired casters.

While primarily intended for little theater producers, this semi-portable switchboard may also be used to advantage by national exhibitors, novelty display advertisers and others requiring this type of equipment, the design being modified to meet their particular needs, the company declares.

Business Improves—Following Repairs

Cleveland—There is a direct relation between business and theater improvements according to A. J. Buck, owner and manager of the Colonial. "New upholstered chairs were recently installed in the house," Buck says, "and the public not only noticed the improvement, but showed its appreciation by increased patronage. If the owners were able to spend the money to put their run-down houses in good shape, I am of the opinion that their business would pick up."

THE FILM DAILY—Sunday, November 1, 1931

Theater Equipment

By M. P. BOOTH

MOVABLE SWITCHBOARD MARKETED BY KLEIGL

A semi-portable switchboard design primarily for little theaters, and said to afford an unlimited number of circuit combinations and dimmer arrangements, has been developed and is being marketed by Kleigl Bros. of New York, manufacturers of electric stage lighting equipment and control.

The device, while having all the graduation of control to be found in permanent equipment, as well as being extremely flexible in the matter of circuit connections and combinations, can also be removed from the premises as a complete unit and stored again at the next location by simply connecting the feeder cable to the source of supply, the company states.

All but four circuits are controlled by dimmers, the four through circuits being reserved for the switch. Dimmer equipment consists of eight 250-slder type dimmers and 12 round plug portable dimmers in three groups of four with capacities of 750 to 1,500 watts, 1,000 to 2,000 watts, and 1,500 to 3,000 watts, respectively. Short jumper wires with plug terminals provide means for crossing any load to any switch and for obtaining any dimmer control desired—and interlocking group switches permit each set of four slider dimmers to be connected in series with one or other of the master dimmers.

The entire switchboard and dimmer arrangement is constructed on a steel frame and enclosed in a wooden case having a removable front, and is mounted on ball bearing rubber-tired casters.

While primarily intended for little theater producers, this semi-portable switchboard may also be used to advantage by national exhibitors, novelty display advertisers and others requiring this type of equipment, the design being modified to meet their particular needs, the company declares.

Business Improves—Following Repairs

Cleveland—There is a direct relation between business and theater improvements according to A. J. Buck, owner and manager of the Colonial. "New upholstered chairs were recently installed in the house," Buck says, "and the public not only noticed the improvement, but showed its appreciation by increased patronage. If the owners were able to spend the money to put their run-down houses in good shape, I am of the opinion that their business would pick up."

New RCA Victor Disc Put Out by Photophone

A new type of disc to be known as the Victorlee record, developed and perfected by the engineers of the RCA Victor Co. in Camden, has been placed in distribution by RCA Photophone. Advantages of the new record over the old style shellac record are: reduction in weight from 24 ounces to four, reduction in size to 12 inch diameter, flexibility, durability, improved tone quality and a minimum of surface noise.

Cleaner Light Stands Offered

Chicago—Cleaner stands or work lights, said to provide an extremely portable means of illumination while cleaning theater auditoriums or elsewhere, are being offered by the Chicago Cinema Equipment Co., of this city. The cables are fitted with plugs that can be inserted in any single outlet receptacle, obviating the necessity for turning on the house lights.

JUST AROUND THE CORNER
from every American theatre

NATIONAL THEATRE EQUIPMENT COMPANY
Branches in all Principal Cities

3-ALARM CHANGE-OVER FOR ALL PROJECTORS

Chicago—A three-alarm change-over for use on all projectors has been developed and is being offered by the GoldE Mfg. Co. of this city. Installed in the upper magazine of all projectors, and with the Standard Release Print, the three alarm is said to afford the projector his separate and distinct warnings, each at an exactly predetermined spot and at exactly the right spot for (1) general warnings, (2) spot motor, and (3) change-overs. This is accomplished by a novel, patented device for, mechanical device declared to be simple in installation as well as operation. Positions may be set according to each projector's pickup speed, and the mierometers, once set need never be varied.

With the use of this device, marking, punching, cutting or scratching of the film is done away with and the show can be run off smoothly because of the alarm system's ability to cause a switch to be put at the start motor and change-over time.

The three-alarm takes the place of the regular red end alarm, is quickly and easily installed and is of nominal cost, the company states.

Carrier Systems Installed

Long Beach, N. Y.—A complete system of engineered weather and climate controls by Carrier Engineering Corp., is being installed in the theater being erected here by Ed Rugoff.

Other complete Carrier systems now being installed by the company include the Paramount theater in New York, previously installed in the Paramount in Amarillo, Tex., and the new RKO theater in Denver.

Installs Audiphones

Western Electric Audiphones for the hard-of-hearing have been installed in the Manor theater, Pittsburgh, and Warner's Western theater, Los Angeles.

ALTERATIONS

Edina, Minn.—Improvements are being made in the new theater of the Grand Register Co., which theater here at a cost of approximately $5,000.

San Francisco—Harry Huffman, who is to take over the Rialto from Public De, will close the house for remodeling and will reopen Dec. 25.

Jackson, Miss.—Installation of a new sound system along with other improvements is being made at the Lyric, owned and operated by Paul Stanel.

Milledgeville, Ga.—Remodeling and improvements, including new and modern equipment, have been completed at the Colonial, owned and managed by M. L. Cary.

Rolbeindale, Minn.—F. E. Anderson, owner and operator of the Crystal, is installing new projection equipment, screen, drapes and chairs.

Muscatine, Iowa.—The Boston Uptown has been completely remodeled. Among its new features is a complete and ventilating system.

H. W. Acton Forms New Company

Harry W. Acton, for many years general manager of the Brilliantone Steel Needle Co., selling agency of the W. H. Bell and Co., has formed a new manufacturing Co., known as the H. W. Acton Co., Inc., with offices at 370 Seventh Ave., New York, and manufacturing plant in Providence. The new organization states that it will shortly have definite announcements to make concerning its new type of needles, also regarding a complete line of decorative push-pins with a brand new selling angle.

Tenney Joins General Register

C. J. Enslin, general sales manager of the General Register Corp., dealers in ticket registers and cash control systems, with offices in the Paramount Building, New York, recently joined W. L. Tenney, as his assistant.

BEL PORTABLE EQUIPMENT
FOR 351 M.M. SOUND-ON-FILM
BEL EQUIMENT CORPORATION
729 Seventh Avenue, New York
**NEW OF THE DAY**

**EAST**

Pittsburgh—Lincoln, Bellevue, under Ike Browarsky, is again open.

Pittsburgh—Mark Browar will re-enter the local exhibition field, it is stated on the Row.

Pittsburgh—Roosevelt and Center Square are up for sheriff sale.

Boston—Eric Loew, brother of E. M. Loew, operator of the Loew circuit of theaters in New England, has been married to Gertrude Rose Sabelman of Lynn, Mass.

New Haven—Al Forrest has been appointed organist at the Roger Sherman. He had previously been organist at the Publix Strand in Lowell, and more recently assigned to various Warner theaters as feature organist at openings. His present appointment is permanent.

**CENTRAL**

Minneapolis—Edward G. Robinson in "Five-Star Final" did so well at the Hennepin-Orpheum that RKO will transfer it tomorrow to its Seventh Street theater for a continuation of its run. The picture went over from the start and its transfer hold-over speaks volumes for its strength.

Minneapolis—Eph Rosen is back in Minneapolis where he has joined the Columbia office under Ben Marcus.

Duluth, Minn.—The Star has reopened after being closed for some time.

Amboy, Minn.—H. A. Wecks has bought the Star from Isabel Getter.

Sacred Heart, Minn.—George Gould is now operating the Cozy which he has taken over from Al Kurter.

Fairmount, N. D.—Harry Nelson has sold the State to Sam Ludwig.

DeSmet, S. D.—Leonard Kaplan of Sioux Falls has acquired the Ritz in this city.

Tama, Ia.—Iuka is the name chosen for the new Tama theater and the slogan, W. W. Mansfield, who has the King in Belle Plaine, also is operator of the local house.

Des Moines—More than 300 theaters in Iowa are making plans to present relief programs at the approximate dates of Nov. 18 to 25. Allied Theater Owners of Iowa devised the plan and appointed a committee with Lester F. Martin of Nevada, president of the organization, as chairman. The central committee has held several meetings here to arrange details. The members are R. M. Copeland, E. J. Tilton, W. E. Banford, Ed Pierce, Barry Burke, B. J. McCarthy, J. W. Denman and Jack Roth.

Ford City—Palace is now open Friday and Saturday only.

Cleveland—Jack Conley has been added to the sales staff of the Cincinnati office of Standard Film Service Co.

Shawano, Wis.—Independent Theatres, and, its companion theater here which is expected to be ready to open by Christmas. W. L. Amsworth, operator of the Garrick in Fond du Lac, is president of the new theater company.

West Allis, Minn.—Eugene Phelan has taken over the Allis here from George Fisher, who continues to operate the house here and two in Milwaukee.

Minneapolis—Harvey Kelly, assistant manager of the Publix Grand, is recovering from serious injuries inflicted when he endeavored to eject a trio of disorderly young men from the theater. Although plugged with a blackjack, Kelly managed to hold on to one of the rowdies who was placed under arrest and given a stiff jail sentence.

Cincinnati—Harvey Callaway, salesman for RKO Pathé, is recovering from injuries sustained in an auto accident on his way to Gallipolis, W. Va., last week.

Minneapolis—Charles Coren has been appointed Northwest representative for the Meyer-Reiger Laboratories, Inc., of New York. Coren's headquarters will be 64 Glenwood Ave.

---

**SHORT SHOTS from EASTERN STUDIOS**

**PORTER H. EVANS,** chief engineer of the Warner Vitaphone studios in Brooklyn for the past three years, was elected chairman of the Johnstown section of the Society of Motion Picture Engineers at a meeting held Thursday evening.

Richard Arlen will be accompanied by his wife, Jobyna Ralston, when he comes East next week to play opposite Nancy Carroll in "Hayward," the role for which Phillips Holmes was originally mentioned.

Sam Sax is searching for actors to play the roles of George Washington, Martha Washington, Alexander Hamilton and other figures prominent in the American Revolution. Casting is now going on at the Brooklyn Vitaphone studios for "George Washington," the special two-reel picture which Warner Bros. will produce for the Washington Bicentennial Celebration.

Among the shorts completed this week at the Paramount New York studio was "Johnny Burke, assisted by Aileen Cook in "The Mysterious Mystery," directed by Eddie Cline and "The Swell Head," with Grace Allen and George M. Burns, directed by Aubrey Scotto.

Edgar Bergen, who has the distinction of being the screen's only ventriloquist, is appearing at the Strand theater this week in "Free and Easy," one of Vitaphone's "Pep Pot" series.

Tallulah Bankhead, having completed her work in the added scenes which Berthold Viertel directed for "The Cheat," is preparing to leave for Canada where she will be starred in a picture made at Paramount's West Coast studio. Irving Pichel, who appears opposite her in "The Cheat," also leaves soon to appear in "Two Kinds of Women," with Miriam Hopkins.

Horace Heidt and his California "King," composed of musicians from the University of California, made their third Vitaphone short this week at the Warner studios in Brooklyn. It will be released as one of the "Melody Masters" series.

Jack Norworth, while at the Vitaphone studio to rehearse his next release, "The Naggles at the Opera," stopped work temporarily to hear the Horace Heidt orchestra in their rendition of "Shine on Harvest Moon," which he wrote back in 1907 and which is now enjoying a tremendous vogue after being revived by Ruth Etting in the current Ziegfeld "Follies."

---

**SOUTH**

Thomasville, Ga.—Interstate Enterprises, owners and operators of the Rose here and several others in the state, purchased a new, two-story brick building in the heart of Thomasville. The purchase was considered an investment, but it is believed that when the theater business justifies expansion the building will be turned into a showhouse.

Canton, N. C.—M. C. Sprinkle of this city announces the starting of work soon on a new modern theater here. The theater is to be leased to W. H. Odom, who is now operating the Strand. It will have a seating capacity of not less than 700.

Parsons, W. Va.—H. L. Bennett has leased the Victoria to Frank Shomo, the latter announces. Shomo also operates the Grand theater, Elkins, W. Va.

York, S. C.—With no theater for several months the city council has taken it into its hands to provide one. Representatives of an out-of-town company have been negotiating with the council and plans will soon be announced. The second floor of the City Auditorium is the probable location.

Monogah, W. Va.—Strand, now managed by Fred Nutter, is open Monday, Wednesday and Friday.

---

**WEST**

San Francisco—Ernest Uman has been promoted from the accessories department at the Columbia exchange to the buyer's desk in Los Angeles.

Los Angeles—J. H. McIntyre, western district manager for RKO Pathe, has closed with Dave Beresh, national buyer for Hughes-Franklin, a 100 per cent deal on RKO Pathe product, which will be played over the entire eastern Washington and Oregon circuits of Hughes-Franklin. Day and date bookings have been set by Fred Mercy, Jr., division manager for H-F in Walla Walla.

San Francisco—Mannie Brown is back in town and expects to make a final decision on several locations available for the local office of Pacific Coast Exchanges, Ltd.

---

For Scripts and Scribes
Go to Viola Irene Cooper
9 E. 59th St.
New York
V’Olunteer 5-5543

---

**TO-DAY'S BIG EVENT**

*As seen by The Press Agent*

"Caryn Lincoln wears pajamas in one sequence of 'Cyclone Kid,' in which she hides a horse. They are made to conform to the Western influence and Caryn says they are just the thing to bring Westerns up-to-date." —Big 4.
“One More Chance” with Bing Crosby
Educational
Slight
Featuring Bing Crosby, the radio crooner, in a slight story that jumps all over the map and is very disconnected. The “plot” is pretty hazy, if any. Bing is a happy-go-lucky salesman for an electric washing machine who depends on his songs to sell his wares. He has the usual trouble holding his wife from the other fellow, but wins her back in the last sequence by crooning his song. Bing’s crooning is okay, but not enough to be said in his favor. Or was it the fault of the material?

“Outposts of the Foreign Legion” Educational
Unusual
Unusual views of far corners of Morocco with Sarda Folco. The narrator taking part in the picture and describing interestingly the various odd sights. A visit is made to a desert city, where the natives are shown in the market place engaged in their various occupations. The Foreign Legion are seen off duty, engaging a visit to the camel market. Native dancing girls and an open air circus add to the picturesque qualities of the reel. Done in Multicolor. As a travel picture, it shapes up as a very entertaining subject.

“Sealed Lips” (Shadow Detective Series) Universal
Thrills
Another of the Shadow Detective series. All about a theatrical owner who plans the murder of his manager who is his rival in love. He hires up an artist to employ a makeup artist to act as his double. There is plenty of action, but the mystery element is lacking. They use the device of the “shadow” who appears very often and points the moral that crime does not pay. This seems to serve no good purpose, and is an amateurish touch.

“Slim Summerville in “Hotter Than Haiti” Universal
A Repeater
A Slim Summerville comedy, with Slim as the bugler and Eddie Gribbon as the tough sergeant. This time the marines are in Haiti, but they stage the same gags practically that they did when they were in Russia, France and points east and west of there. Again there is the native gal over whom they quarrel. Again the officer butts in and spoils their fun. Again there is an explosion. The two principals are good, as usual. But they are so good that they make the repetitious material look worse than it probably is. It is a pity they can’t get away from the stereotyped stuff, and give these two troupers some original gags and situations.

“Torchy Passes the Buck” Educational
Weak
They assembled quite an imposing company in support of Ray Cooke as the comedian in this Torchy Comedy, including such names as Edmund Breese, Franklyn Pangborn and Dorothy Dix. But the comedy element is very thin, and the idea does not seem to warrant the footage. Half the footage takes place in an office setting, with Cooke pulling a variety of gags that lack any real humor. Then the scene switches to a dinner given by the boss, with a lot of gagging about a deer that he shot, with the game warden trying to arrest him. It seems like a lot of effort wasted for so a slim comedy subject.

“Tiff” Tiffany
Ordinary
The latest of the Tiffany Chimppe, being a takeoff on “Skippy,” with his own pal and the same cartoons. It is essentially for the kids, who no doubt will go for it strongly. But it is below the caliber of most of its predecessors, and the antics of the monkeys in many instances lacking the proper comedy and seeming too mechanical. One main subject of the schoolroom, and it falls pretty flat here.

“Road to Mandalay” (E. M. Newman Travel Talk) Vitaphone 5705
8 mins.
“Great Travellage” of Universal
In this number of the E. M. Newman World Travel Talk series the famous Rudyard Kipling poem is pictured with interesting scenes along the route of the famed “Road to Mandalay.” It is an engrossing reel of its kind.

“Bosko the Doughboy” Vitaphone 5402
7 mins.
Average Cartoon
Vitaphone’s new animated cartoon character, Bosko, here dispouts himself in this a doughboy. (Nothing specially new or novel about the affair, but it is sufficiently diverting to serve its purpose as a short fill-in.)
“Pack and Saddle”  
RKO Pathé  11 mins.  
Fair

A Spotlight trip with the pack horses through the Wyoming moun-
tains in search of game. The hunt-
ers bag several elk and moose, and then start back to the ranch through a driving snowstorm. There is very little action or hunting thrills in the picture, but hunters may get a kick out of the preparations for the trip and the incidents connected with it. The conversation handled by the hunters is probably just about what hunters say to each other while on a hunting trip, but it makes very flat repartee when placed on a sound screen. It runs like this: “Here are your Folks,” Hell, a Jail I see you brought home the bacon. Got three elk and a moose. Fine and dandy.” And so on and so on. The scenery is good.

Walter O’Keefe in  
“Platinum Blondes”  
Vitaphone  17 mins.  
Neat Comedy

Playing the role of a popular Broadway singer who is invited out to a Park Avenue party, Walter O’Keefe makes this a neat comedy number of the better class. It has some musical comedy atmosphere and some clever gag stuff that should register well, especially with the more intelligent clientele.

“Bali”  
(FitzPatrick Traveltalk)  
RKO Pathé  10 mins.  
Interesting

This little island off the coast of Java offers many interesting sights and considerable material that will be of interest to American audiences. James A. Fitzpatrick delivers a well constructed descriptive talk and introduces many natives of exceptional stature and form. The market place, natives bathing, some close-ups of native girls and women, all go to make this a short subject of merit.

Benny Rubin in  
“Full Coverage”  
RKO Pathé  20 mins.  
Okay

They crowded a lot of material into this one, with Benny Rubin acting as an insurance salesman out to win a prize for doing the most business for his company. He tries to sign up a bunch of tough taxi drivers, and succeeds, only to have a rival gang of taxi gangsters beat up his crowd, and they all collect on their accident policies, putting Ben-
ny’s company in bankruptcy. It moves fast, and Benny succeeds in making it reasonably funny.

“The Voice of Hollywood”  
No. 8  
Educational-Tiffany  11 mins.  
Fine

This is one of the best of the series, featuring all the Wampas baby stars. They make a great aggregation of beauty as they come before the studio mike and speak their little pieces in close-ups. The list includes Sydney Fox, Anita Louise, Rochelle Hudson, Junith Wood, Frances Dade, Constance Cummings, Karen Morley, Marion Shilling, Joan Marsh and Frances Dee. Monte Blue acts as master of ceremonies. This should go strong with the fans, presenting as it does most of the new faces with whom the public is just learning to get acquainted.

“In Wonderland”  
Universal  7 mins.  
Old Stuff

An Oswald cartoon that is a dead ringer for another just released in a competitive series. It employs the same idea of the hero mixed up in the two fairy tales of Jack in the Beanstalk and the Old Woman in the Shoe. Oswald climbs the bean-
stalk to the castle in the clouds, steals the goose that lays the golden eggs from the Giant, and brings it back to the old lady in the shoe. It’s a fair cartoon, if you haven’t run the other one first. Then it’s just a repeat.

One of the Stanford Football series, with “Pop” Warner and Jim Thorpe instructing the rookies in the art of passing, kicking, tackling and running. This reel is mainly of interest to football players, but the average football fan will probably miss the actual scenes of games that give punch and excitement to other gridiron reels.

Billy House in  
“Retire Inn”  
Paramount  20 mins.  
Good Comedy

Billy House, the fat comedian, has among his supporting cast here James Dunn, who since appearing in this short has become a Fox feature star. Though Dunn’s role is secondary, he can be exploited as a result of his current fame. Aside from this, the comedy is a generally enjoyable affair showing Billy as the landlord of a roadside inn with a talking parrot for company. To get trade, he has a gimmick for puncturing the tires of passing autos. Among his victims are two eloping couples, one member of each having done the runaway marriage for spite. Billy reconciles the real lovers.

AMERICA’S FIRST  
TRULY CONTINENTAL HOTEL

THE  
St. Moritz  
ON THE PARK
50 Central Park South  
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world’s comforts. A cuisine that is the essence of Europe’s finest, under the inspired direction of

of Paris, London and the Riviera. Rooms single or en suite, facing Central Park and but a moment from the gay amusement and business sectors.

Personal Direction of S. GREGORY TAYLOR

Congratulations:

ROBERT Z. LEONARD  
for his directorial acumen in the handling of the M-G-M production,  
“Susan Lenox”  
No. 42 of 1931  
“Good Deeds”  
Series
**THE FILM DAILY**
Sunday, November 1, 1931

**Eddie Quillan, Robert Armstrong in "THE TIP-OFF" with Ginger Rogers**

**RKO Picture**

70 mins.

THOROUGHLY ENJOYABLE COMEDY OF THE BREEZY TYPE WITH PLENTY OF COMEDY AND ACTION

Eddie Quillan in another of his popular roles as a go-get-'em-kid. With Ginger Rogers as his prizefighter, for his chief running mate, while Ginger Rogers and Joan Peers supply the feminine end of the story, Eddie Quillan knocks off the caps, the clicks nicely all the way. Eddie, a radio store employee, accidentally saves Bob from being put on the spot by a crooked fight promoter whereupon Eddie and Bob become pals. The pug's girl makes a play for the kid, but he ducks her, and in doing so he unknowingly grabs off the tough promoter's sweetheart. They fall in love, and then comes the real showdown from the menace, who is sore as a pup and has ordered his gang to give the smart young hero a chance to“Forget” the gangleader's girl into an immediate marriage. Eddie rushes to the girl's rescue, and with the assistance of Bob, the gang leader is dispersed and Eddie trots up to the altar in safety.

**Cast:** Robert Armstrong, Ginger Rogers, Joan Peers, Ralph Harford, Charles Schmid, DuBose, Irene Ware, Jack Herrick, Capell Alcock.

**Director:** Albert Rogell; **Adviser:** George Kitchen; **Editor:** Elio Baliano; **Dialogue:** Jules Furman; **Camera:** Robert Marine; **Photography:** Eugene Hackett; **Art Director:** Elmo Williams; **Musical Director:** Charles Caven, T. Carman.

**Synopsis:** Photograph, good.

---

**"THE YELLOW TICKET" with Elissa Landi and Lionel Barrymore**

For 88 mins.

FINE DRAMA FILLED WITH INTENSE SITUATIONS EXCELLENTLY ACTED BY STRONG CAST; WELLDIRECTION AND PRODUCTION.

In this drama of Russia, the Czar and the war, Elissa Landi contributes a wonderful performance since coming to America. As Marya Varenska, a Jewish girl who is forced to accept a "yellow ticket" in order to return to the U.S. frontier to visit her father who is in prison, Miss Landi is extremely convincing. Lionel Barrymore, as an all-powerful baron, gives another of his outstanding characterizations. His subtle sarcasm, facial expressions and significant gestures are highly tistic.

The story concerns Marya, who as a "yellow ticket" girl is branded as a woman of the streets until she returns to the English war correspondent, who falls in love with her and who paves the way for her personal freedom. Laurence Olivier, the British actor, is a most natural portrayal. A lavish musical background adds interest.

**Cast:** Elissa Landi, Lionel Barrymore, Laurence Olivier, Walter Byron, Arnold Moss, Ralph Forbes, Katherine DeMille, Victor Varley, Alfred Lunt, Ivan Fomin, Virginia Maskell, Max Melford, Clive Brook, William J. Worrell, Anthony Bertram; **Author, Michael Morton:** Jules Furman; **Director:** Jules Furman; **Assistant Director:** John Travilla; **Camera:** Elmo Williams; **Recording Engineer:** Donald Gillett.

**Direction:** powerful, Photography, excellent.

---

**"SIN OF MADELON CLAULD" with Helen Hayes**

M-G-M 74 mins.

GREAT WOMAN AUDIENCE STUFF IN THIS MOTHER LOVE DRAMA. STAR IS BRILLIANT PERFORMER WITH EXCELLENT SITUATION.

Women will cry for, and over, this picture, which has been remade into a worthwhile piece of product. And, additionally, the reviewers will cheer for Helen Hayes. The screen audiences, but her supporting players included well established names and Miss Hayes herself will win plenty of applause for her work. She plays a woman abandoned by an American artist who returns to his country. After a male child is born she becomes the mistress of Lewis Stone. As he is about to legalize their relations through marriage he is arrested as a thief and commits suicide. The girl is jailed. When she is released she hides her true identity and she knows that she must not interfere with her career as a physician. She becomes a prostitute in order to finance him. Years later, when he is the famous doctor, and he, although not recognizing her, adopts her.

**Cast:** Helen Hayes, Lewis Stone, Neil Hamilton, Robert Young, Cliff Edwards, Jean Hersholt, Marie Prevost, Karen Morley, Malvin Anderson, Allen Park, Dorothea Howland, Hobbs, Lemmox Pawle, Russ Powell, Dorothy DeBor, Marie Doro, Fred E. Knowles, Adaptor, Charles MacAndrew; **Director:** Frank Vosper; **Camera:** Oliver T. Marsh; **Recording Engineer:** Douglas Shearer; **Synopsis:** Fine, Photography, excellent.

---

**"PLATINUM BLONDE" with Loretta Young, Robert Williams, Jean Harlow**

Columbia 90 mins.

BIG LAUGH FARCE FILM WITH COMEDY PUNCHES AND NICELY SUSTAINED STORY INTEREST.

A whitesqueezing the newspaper profession to a fare-thee-well, and giving society somewhat the same treatment, this production furnishes a good deal of the type of entertainment. Its plot concerns a brazen reporter who marries a classy society blonde, much to the outraged amazement of her family. After standing the gaff in her patrilial home for as long as he is able, by which time the girl also has recovered from her infatuation, the "Cinderella man" breaks out of his gilded cage and discovers he really was in love all the time with a faithful girl reporter. It is not so much the story, but the direction, acting, gags and classy production that makes it such a success. The whole human interest tops it off nicely. Robert Williams registers strong as the arch?reporter and should build a big following. Rest of the cast also is top-notch.

**Cast:** Loretta Young, Robert Williams, David Brian, Kay Hammond, Charles Halton, Chester Morris, James MacArthur, John Qualen, Edward Van Sloan; **Director:** Frank Capra; **Authors:** Harry E. Brown, Edward Anhalt, Jules Furman; **Dialogue:** Dorothy Howell; **Camera:** Jules Furman; **Assistant Camera:** Elwood Bowers; **Recording Engineer:** Jo Swearingen; **Assistant Recording Engineer:** Forbes Young; **Adaptors:** Joseph Walker, A.S.C.; **Recording Engineer:** Edward Hurley; **Synopsis:** Direction, ace. Photography, fine.

---

**Irene Dunn in "CONSOLATION MARRIAGE" with Pat O'Brien, John Halliday, Patricia Morison**

Radio Pictures 82 mins.

DELIGHTFUL ROMANTIC PIECE, INTRIGUING PLOTTING, ACTORS ANCHOR WELLEDITION AND PRODUCTION.

Swell entertainment has been created in this cleverly manipulated love story with Irene Dunn and Pat O'Brien as the key factors. Irene Dunn and Pat O'Brien meet informally and readily become pals in a mutual effort to drown any attachment that becomes manifest in their marriage, a "consolation" affair as it were. In due course the respective former loves of each turns up again, their own marriages having been failures, and they now want their old sweethearts back. Although Irene and Pat have made an agreement to give each other freedom if they ever desired it, and they put themselves to the test with the old loves, the new attachment has become too strong to be broken. The plot is deftly worked out and the engrossingly sustained interest is further helped along by an excellently well balanced with clever comedy touches. Smooth direction and first-rate acting by a well-picked cast also figure in it.

**Cast:** Irene Dunn, Pat O'Brien, John Halliday, Matt Moore, Lester Vail, Lynne D. Low; **Direction:** Paul Stone; **Assistant Director:** Humphrey Pearson; **Dialogue:** same; **Editor, not credited:** cameraman, Robert Heust; **Recording Engineer:** John Triby; **Synopsis:** First-rate. Photography, fine.

---

**Ken Maynard in "RANGE LAW"**

Tiffany 65 mins.

SNAPPY ACTION WITH LOTS OF FIGHTING AND GUN PLAY KEEPS THIS PEPPED UP IN A WAY TO PLEASE THE FANS.

Ken Maynard and his trusty horse are in action most of the time in this production, and it rates as a good thrill western. The crooked gong who is running the town in the guise of a respected citizen along with his gang, is about to marry the pretty ranch mistress. The heavy and his henchmen have robbed the stage and killed the driver, and manage to make it appear that Maynard is the road agent. The hero kidnaps the girl right at the wedding ceremony, and while his partner holds the girl, he starts out to get the evidence that will clear his name of the crime. The girl later stumbles on the hideout of the gang, where she hears two of them quarrel and disclose the evidence. Then the hero enlists the aid of the band and with the villain, who is killed by one of his own men who tries to get Maynard. Plenty of fight stuff andBy the book.

---

**"GIRLS ABOUT TOWN"**

Paramount 66 mins.

AMUSING BUT UNIMPORTANT YARN OF GOLD Diggers. GETS OVER PRINCIPALLY BECAUSE FOUR PRINCIPALS ARE GOOD.

This is an inconsequential film of two gold diggers in the big city who accumulate jewels and expensive trims by acting as professional or amateur artists. But instead of trying to lure the men off their wives, they lure them off house parties and yacht parties without giving anything in return. The most malicious pranks. Maisie falls hard for Joel McCrea, but Joel after falling, too, and proposing marriage, thinks she is just framing him for a shakedown with her former hubby. Meanwhile her old gold digging pal Lilayan Tashman is trying to get busy with a married man looses up, and finally rocks him for 50 grand worth of jewelry by the fimsiest kind of a racket which wouldn't pass muster in the First Reader. But the sets are extravagant, the four principals are clever, and with adroit direction the picture holds feature for several days on a cold analysis. It will amuse the uncritical and the flappers.

**Cast:** Billie Burke, Lilayan Tashman, Eugene Pollock, Allyn Delhan, Castle Webster Gibson, Andrew Lawle, Lucille Browne, George Barlir, Robert McWade, Louise Beavers, Armanda Ames, Isabel Howard; **Director:** George Cukor; **Adviser:** Author, Zoe Ainsworth; **Supervising Director:** Harry E. Niven; **Dialogue:** same; **Editor, not credited:** cameraman, Ernest Halter; **Synopsis:** Smart. Photography, okay.
**New Financial Interests**

**Join Paramount Board**

(Continued from Page 1)

the Yellow Cap Co. of Chicago and of the Yellow Truck & Coach Corp., formerly owned by the Bank of Chicago, also becomes chairman of the finance committee, succeeding William H. English, who is chairman of the firm's family of directors. Hertz will become actively engaged in the executive management of the company.

Commenting on the entrance of these men into the company, Zukor said: "I have known John Hertz for a great many years and recently in talking to him to become actively engaged in the executive management of Paramount-Publix. I am certain that the confidence displayed by him in our organization by becoming a member of it, and his ability as displayed in all of the enterprises with which he has been connected, will be beneficial to the interests of the company and Wrigley, who are thoroughly familiar with advertising and merchandising, will bring a new type of assistance in the similar activities of our company."

When rumors of the changes spread through Wall St. yesterday, it was reported that a new executive organization was being formed, with the following officers:

**Paramount**

- **Chairman**: Henry Warsh, formerly of the New York Times and the Chicago Tribune.
- **President**: John Hertz, formerly of the Bank of Chicago.
- **Vice President**: Edward Wrigley, formerly of the Yellow Truck & Coach Corp.
- **Secretary**: William H. English, formerly of the Bank of Chicago.
- **Treasurer**: George W. Bines, formerly of the Yellow Cap Co. of Chicago.

The new organization will be headquartered in New York City, with offices in Los Angeles and Chicago. It is expected to be fully operational within the next month.

---

**Prescriptions**

By Jack Harrover

---

**Presentations**

---

**"Blonde Captive" Release**

---

**New Incorporations**

---

**NEW YORK CHARTERS**


Parkway Theaters; Attorney, Albany Service Co., 299 Broadway, New York. $1,000,000.

M. H. Co., 120 E. 63rd St., New York.

Hillman Camera Corp., photography; Carroll, Dugdale & Smith, 25 Broadway, New York.

Television Sustainer, 211 Madison Ave., New York. $250,000.

R. C. L. E. K., 1515 5th Ave., New York. $50,000.

**NEW JERSEY CHARTERS**

American Amusement and Television, Inc., Jersey City; F. Freeman, New York City.

---

**NAME CHANGE**

Radio Producers, Associates, Inc., New York, 5,000 to $100,000 shares no par.
EVERYBODY BENEFITS...

...by the introduction of Eastman Super-sensitive Panchromatic Negative. Actor, director, camera man, laboratory worker, exhibitor, audience...right down the line, definite and substantial advantages are derived from this major improvement of 1931. And the producers and exhibitors in whose pictures it is used benefit most of all...in better photography and better pictures in general. Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
WHAT THE SHOW BIZ NEEDS IS MORE . . .

—and what a SOCK is packed by . . .

The **YELLOW TICKET**

*with*

**ELISSA LANDI**

**LIONEL BARRYMORE**

**LAURENCE OLIVIER**

Directed by **RAOUL WALSH**

MORE HITS FROM FOX

*BAXTER—LOWE* in

The CISCO KID

"Beats Frisco par by $8,000," says M. P. Daily

*WILL ROGERS* in

Ambassador Bill

His funniest by a long shout!

*DUKN—EILERS* in

OVER the HILL

"Bad Girl" team lend youth to heart story

*GAYNOR—FARRELL* in

DELICIOUS

Still world’s champion box office lovers

*Smash business at
day-and-date booking in L. A.’s ace houses — Criterion and Chinese.*

YOU’VE GOT TO RECKON WITH FOX FOR PROFIT THIS YEAR
EVEN to the initiated a day at the Paramount studios in Hollywood is one of kineto- scopic interest. A luncheon chat, first with Ben Schulberg, production maestro. Cool, collected, analytical. At his work 18 hours a day and liking it—Meeting Marlene Dietrich, the sentimental iceberg, snatching a bite with the penetrating Josef von Sternberg, between scenes of the "Shanghai Express."—The friendly and understanding M. C. Levee, business manager of the outfit, just elected president of the Academy of Motion Picture Arts and Sciences, still "Mike" to everyone.—The whimsical Lubitsch, Cigar & Co., telling us with enthusiastic gestures of some of the scenes in his "The Man I Killed."—The charming Sylvia Sidney, rapidly reaching a dominant place on the screen and not losing her head over it.—"Sooky," sequel to "Skippy," well on its way and featuring the same gang.—Nancy Carroll rushing to say goodbye before catching a train for New York.—George Bancroft, the be-man, on his way to the divot-diggers' frolic.—Arch Reeve, publicity impresario, businesslike, efficient, and 20 places at the same time.—"Dr. Jekyll and Mr. Hyde," nearly ready with Fredric March in the title role.—The delicate Anna May Wong, in full Chinese regalia, eating a beef stew.—Conway Tearle, making his come-back in "The False Madonna."—Manny Cohen, Ambassador Extra- ordinary and Minister Pleni potentiary from the New York office, knee deep in figures, statistics and whatnot.—Studio police dressed up as snooty as Swiss Guards.—Al Kauf- mann the internationalist.—Rows

**Paramount**

—on parade

**By JACK ALICOATE**

**NEW YORK, MONDAY, NOVEMBER 2, 1931**

**VOL. LVII NO. 27**

**The Daily Newspaper Of Motion Pictures Now Fourteen Years Old**

**THE FILM DAILY**

**KIDS MAKE UP ONLY 3% OF AUDIENCES**

**$7.66 a Share Earned by Loew For Fiscal Year Ended Aug. 31**

**Plan to Use Unemployed On Movie Week Tickets**

**Net profit of Loew's, Inc., for the fiscal year ended Aug. 31 was $12,163,282.73, after all charges and taxes, equal to $7.66 a share on the common stock outstanding. These earnings, exceeding advance expectations, compare with $6.65 in the peak year of 1929-30. Gross in**

**Intimate in Character**

**Independent in Thought**

**Matinee Business Is 85% Women, Three-Year Checkup Shows**

San Francisco—An interesting sidelight on the extent and relative importance of juvenile patronage at movie theaters is brought out in a three-year record kept by manager Frank R. Newman of the Fox Oakland, in Oakland, showing that of the total attendance in that period only 3 per cent were kids. Since

**JOE HUMMEL APPOINTED EASTERN DISTRICT MGR.**

Joseph S. Hummel has been appointed eastern district manager of Warner-First National, it is announced by Andy Smith, eastern sales manager. Hummel, though comparatively young, has had long experience in the film business, as traveling auditor, in the sales department of General Film, then with Big Four, which finally became Vi gra, and has also been in charge of the contract department of Warner Bros. and lately has been associated with Sam E. Morris.

**Indictment Not Specific, Canadian Lawyers Argue**

Toronto—After eminent counsel had supported a motion to quash the indictment against N. L. Sander, Samuel Bloom, Irving S. Fine and many others charged with violation of the Combines Act, Mr. Justice Kelly in the Ontario High Court

Clark Gable Leads In Popularity Vote

Cleveland—In a contest to determine the lo cal movie fans' favorite male star, Clark Gable walked away with first place. The M-G-M he-man was mentioned in three-fourths of the ballots. In giving reasons for choice, the fans described Gable with "attractive speaking voice, virility, ruthless appeal."
Financial

The New York Stock Market (Quotations As of Saturday)

<table>
<thead>
<tr>
<th>Name</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New, Inc.</td>
<td>70</td>
<td>68</td>
<td>70</td>
</tr>
<tr>
<td>Act</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inc.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amalan, Inc.</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corp.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The New York Stock Exchange: Staff: Thursday, Dec. 3, 1931, according to a decision of the Appellate Division, which has reversed the decision of the Appellate Division, the court has dismissed the 12th of the indictment and the court has dismissed the indictment. The court has dismissed the indictment and the court has dismissed the indictment.

The Long Distance Relief Call

A telephone call between Irene Dunne, in Los Angeles, and Fred Stone, in New York, was broadcast last night over WABC for the Motion Picture Organization in Aid of Unemployment Relief. The stunt was arranged at this end by Joseph L. Schuster, Mark A. Lassner, Mayor J. O. Donovan, and the Coast by Don Eddy.

Paramount

On parade

(Continued from Page 1)
and rows of stages and sets of every kind, country and description. Ruth Chatterton saying adios after finishing her latest—Mel Shauer of London, Paris, New York and points East, adding his wisdom to production confabs. Free and sheltered parking space for recognized newspaper, papal paper. Paul Lukas and Buddy Rogers cutting up dodos in "Walking Girls". The Paramount lot is all ways colonial. It is the birthplace of many of the famous personalities of pictures.

M-G-M Signs Huston

West Coast Bureau, THE FILM DAILY

Hollywood — Walter Huston has been signed by M-G-M and will be seen in an original by W. R. Burnett titled "City Sentinel."

Strictly Dishonorable

Premiere

West Coast Bureau, THE FILM DAILY

Angelo—Universal's "Strictly Dishonorable," which was not to have been released until January, will open Nov. 6 for its world premiere at the Garthwood, where it is to have an extended run at advanced prices.

It's smart to show COLUMBIA short features!

In five leading Los Angeles theaters, Walt Disney's sound cartoons will be featured as the short films of the show, in the selection of "The Soldier and the Fly," the latter "Billy Rose's Green Man" (3rd Week) with "Condemned Marriage" at the Garthwood. Of the five Disney cartoons, four are screened in long run playhouses.

Paramount: Photographers

On Sunday, Dec. 3, 1931, according to a decision of the Appellate Division, which has reversed the decision of the Appellate Division, the court has dismissed the indictment and the court has dismissed the indictment.
The Industry's Answer To the Cry of the Unemployed

The appeal of the needy unemployed is a challenge to the best effort the Motion Picture Industry can put forth. That challenge has been accepted, and will be met during National Motion Picture Week, when benefit performances will be given everywhere to furnish funds for local relief work.

Each community is making its own selection of a day for these benefit performances. Each theatre names the hour for its benefit show. Film service, accessories, press sheets and every service to make these benefits pay rich dividends to the unemployed are furnished without cost.

Every branch of our great industry is sharing to prevent suffering in your community. Every element in your community will cooperate with you to make the benefit show in your theatre a great contribution to local relief. Communicate with your local motion picture committee and get the plans and the exploitation started for your benefit performance.

DO IT NOW!

The following contributed in the presentation of this advertisement

The Chambers Agency, Inc., Advertising
Lee & Phillips, Inc., Typesetters
O'Flaherty Electrotypes Company

Hap Hadley, Artist
Knapp Engraving Company
Space by courtesy of this publication
ONLY 3% OF AUDIENCES MADE UP BY CHILDREN

(Continued from Page 1) opening three years ago, the house has played to approximately 6,000,-000 admissions, with children accounting for only 1,000 tickets. One-fourth of the total business was done at matinees and three-fourths in the evening. Of the matinee trade, 85 per cent were women.

Movie Week Press Book
Will Be Ready This Week
(Continued from Page 1)

instructions for the benefit shows that will be given at that time to aid the unemployed, is expected to be available for distribution this week.

Weidner Printing and Publishing Co. of Brooklyn is printing the book. Engravings are contributed by Bar Engraving Co. National Electrotype is producing the ad-mats and electrotypes. Universal Film Corp. has assumed the responsibility for distributing the press book and ad-mats as part of its donation to the industry's effort. Locally, motion picture chairmen can communicate with their district chairmen in the exchange centers who will arrange for movement of the press book and ad-mats from the Universal exchanges to the local committee chairmen.

Posters and lithographs to be used are being contributed by the Morgan Lithographing Co., the R. C. Miner Lithographing Co. and the Tooker Lithographing Co. Distribution will be through Columbia, Pennants and stickers are being donated by Pace Press.

Wm. McGann Directing First W.F. Film in England

London—William McGann, former associated with the Warner Bros. studios in California and now in charge of production at the new Warner Bros. first National British studios at Teddington, is personally directing the first production there "Murder on the Second Floor," from the stage play by Frank Vesper. Roland Pertwee made the stage adaptation. In the cast are John Longden, Pat Peterson, Amy Veness, Ben Field, Florence Desmond and other well known English players.

TEN YEARS AGO TO-DAY

(From the New York Herald) Orient Pictures Corp. closes foreign deals with important producers.


C. E. Whittaker notes some important foreign developments.

THINGS WE Never Thought Would Mention Till Now

Edward Chodorov and Arthur Barton started something when they wrote a play about a production home office and called it "Wonder Boy." For it is rumored that there are now several other plays under way by gents with inside dope about other film organizations.

(Continued from Page 1) of Sam Katz is in the organization. The head of Publix theaters has been associated with the trio of big business names for some years and is understood to have been influential in their joining the Paramount board.

The board, which at the moment has been increased from 19 to 22 members, will meet next Monday to act on the matter of the company's quarterly dividend. Up to Friday there was one vacancy in the personnel of the board. Whether or not there will be two more directors, to fill resignations, or the membership increased to 22, has not been decided as yet.

Paramount stock continued strong Saturday following the published reports that Hertz, Lasker and Wrigley had bought big blocks of stock in the open market and were accumulating more.

Moe Silver Is Named
Assistant to Michalove

(Continued from Page 1) to head of the circuit. Executive set-up of the staff remains the same Michalove says. Clayton Bond continues in charge of film buying, William Clark in charge of buying shorts, Willard Patterson in charge of de luxe shows and public relations, Dave Weschner in charge of advertising and publicity, and William Barron and Harold Mirish in charge of bookings.

Loew's Earnings $7.66
In Year Ended Aug. 31

(Continued from Page 1) come for the past year was $129,479,720.80, against $129,501,027.79 in the preceding year. Surplus in excess of $25,784,301.69 to $35,710,031.08. Assets rose to $129,479,720.80 from $125,633,361.79.

Fred B. Walton Dies
Seattle—Fred B. Walton, formerly director of Bellingham Theatre Inc., passed away recently in porcelain.

Many Happy Returns

Best wishes and congratulations are extended to the FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 2

Charles Kenyon
Terry Krasaie
Mabel Julienne
Dennis Kinney
Fritz Achtenberg

KATZ'S POSITION ENHANCED BY PARA. BOARD ADDITIONS
Milestone to Head Production for United Artists

RKO AND PATHÉ PHYSICAL MERGER IS SET

Roach Adding More Shorts and Features to Schedule

Alternating Director Plan Speeds Work—Four Executives Promoted

West Coast Bureau, THE FILM DAILY

Hollywood—Hal Roach has instituted an "alternating directors" system whereby he expects to be able to complete his present 40-picture program far enough in advance to make several more short features and possibly one or two feature-length productions, the producer states. At the same time he announces four executive promotions. Warren Doane, for 12 years vice-

DOUG FAIRBANKS THROUGH WITH STUDIO PICTURES

Douglas Fairbanks' present plans indicate that he is through with studio-made productions and in the future will occupy himself with pictures dealing with exploration and travel subjects. He expressed these intentions to THE FILM DAILY yesterday, following his arrival with

Gradwell Sears Makes District Appointments

Gradwell L. Sears, western sales manager for Warner-First National, yesterday announced the following appointments to take immediate effect in his territory:

Canadian Hearings Off Until January

Toronto—The Tri-Dominion hearing on monopoly charges against American film interests has been suspended until January when the case will receive disposition.

Lewis Milestone Taking Charge Of United Artists Production

Louis Marcus Is Running For Mayor of Salt Lake City — Louis Marcus, popular motion picture man who retired some time ago, has qualified at the primaries with a sweeping majority over six opponents and has a chance of becoming the next mayor here.

Canadian Hearings Off Until January

8 Melodramas Planned By Independent Company

West Coast Bureau, THE FILM DAILY

Hollywood—A schedule of eight melodramas has been drawn up by

Louis Miller, president of

The Milestone Company, for production by Salt Lake City — Louis Marcus, popular motion picture man who retired some time ago, has qualified at the primaries with a sweeping majority over six opponents and has a chance of becoming the next mayor here.

Third Quarter Loss Cuts RKO Earnings

Loss of $599,144.80 in the third quarter ended Sept. 30, against a profit of $991,070.65 in the corresponding period of 1930, has reduced the nine months' net profit of Radio-Keith Orpheum and subsidiaries to $622,599, after preferred dividends and taxes, compared with a profit of $2,458,048 in the nine months of 1930.

Howard Hughes Finishes Current Year's Schedule

West Coast Bureau, THE FILM DAILY

Hollywood—Howard Hughes has completed shooting his current year's schedule, "Sky Devils" and "Cock of the Air" (temporary title).

Wolfson-Meyer to Build Novel Miami Beach House

Miami—Wolfson-Meyer Enterprises has bought a site in Miami Beach where it is planned to erect the most unusual theater in the country. It will be a 1,000-seater of Spanish type with a removable roof, making the theater either an open air or enclosed house at will. Other features include an outdoor patio with refreshments and a Cuban orchestra for dancing; four with removable roof, glass floor lobby with varicolored lights underneath, smoking lounge with free cigarettes, landscaped front and free parking space.
Movie Week Accessories Being Shipped This Week

National headquarters of the Motion Picture Organization for Unemployment Relief announces that shipment of the material for the exploitation of the National Motion Picture Week, Nov. 18-25. The material, with the exception of the posters, will be loaned to branch exchanges of Universal, Columbia and United Artists and can be secured by application to the district managers which have been organized in every motion picture distribution center. These will see that supplies are forwarded to the city committees which will make the accessories available directly to the exhibitors.

Exhibitors have been instructed to requisition their tickets for the benefit shows directly from their regular ticket company.

30 RKO Houses Book Columbia Contracts have been signed for the playing of Columbia's Showmanship Group. The Columbia pictures involved are: Albany, Schenectady, Troy, Birmingham, Boston, Lowell, Portland, Providence, Rochester, Syracuse, Champaign, Rockford, South Bend, Cincinnati, Columbus, Cleveland, Akron, Youngstown, Topeka, Kansas City, Dallas, Fort Worth, Wayne, Los Angeles, Memphis, Minneapolis, St. Paul, Greenwich, San Francisco, Tacoma and Washington.

Reimbusch Property Burns

Sheblyville, Ind.—The Reimbusch screen and novelty factory here, owned by Frank J. Reimbusch, was burned out, Oct. 30, causing damage estimated at from $15,000 to $25,000. The insurance will partly cover the loss.

Fire Destroys Portage Film Plant

Portage, Wis.—A film and reeding and printing plant owned by H. H. Kantro was destroyed by fire with a loss of between $40,000 and $50,000. About 20 people were employed at the plant, which will be rebuilt.

Warners Sign "Miss America"

West Coast Bureau, THE FILM DAILY, Hollywood—Adrienne Doris, a former "Miss America," has been signed to a long term contract with Warner Bros. Her first role will be with Douglas Fairbanks, Jr., in "Union Depot."

Paramount Buys Play

"Cloudy With Showers," current Broadway play, has been bought by Paramount and will be produced at the New York studio.

Union Quarters Bombed

Kansas City—Headquarters of the operators union at 1017 Washington St. was set afire by a bomb of unknown origin. Explosion took place about midnight.

Edwin Carewe Hit by Auto

West Coast Bureau, THE FILM DAILY, Hollywood—Edwin Carewe, director, was injured as a result of being hit by a woman autoist who did not stop.

Ruffin Elected President of Tri-State Association


Baltimore Sunday Vote in May

Baltimore—Attorney General William Preston Lane has ruled that the blue-law repealer may be voted on at the primary elections next May instead of having the whole repeal subject over until the general elections in the fall. The Lord's Day Alliance has sought the postponement, alleging illegality of a vote at the primaries.

John Stoll Dies

Bellevue—John Stoll, owner of the Lion and Rialto, died suddenly last week. He is survived by his wife, who will continue with the operation of the theaters, and two grown sons.

Larry Kent Improved

Larry Kent, head of Paramount's short subject department, who has been bordering on a nervous breakdown, is reported as greatly improved.

Warner Manager in Norway Dies

Svein Aas, manager of distribution for Warner Bros. in Oslo, Norway, is dead following a short illness, according to cable advice received at the home office.

The INDUSTRY'S DATE BOOK

Today: Testimonial stag dinner to Fred J. Heran, president of M.P.T.O. of Western Penna. and W. Va., Hotel Statler, Pittsburgh, 11 P. M.

Nov. 6: Cleveland Film Board of Trade Cline Baker, Idlewood Club, Cleveland.

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. P. A. and Arts and Sciences, Ambassador, Hollywood.

Nov. 10-11: Annual convention of Allied Theatres Owners Ass'n of Southern Ohio, Xenia, Cincinnati.

Dec. 7: Mid-winter meeting of Carolina Theatres Owners Ass'n, Hotel Charlotte, Charlotte, N. C.

Biggest Industrial Film Ready for Showing is considered the largest industrial film ever made, produced at the Metropolitan Studios on the coast for the Dodge Motors Corp., is now ready for showing. The film, all-dialogue, runs 10 reels. Story and dialogue were written by Mr. and Mrs. Aboim and Pat Dowling directed. Huntley Gordon and Dorothy Gulliver are featured.

Fox Reading Dept. Moving

Fox Films will move its entire reading department from present quarters at 1776 Broadway to the home office at 444 W. 59th St. within the next week. Albert Parker, casting director, and his assistant, Joe Holton, will follow as soon as arrangements can be made.

C. F. Johnson Opens Miami House

Miami—Charles F. Johnson, who sold his interests in Punta Gorda and Miami, is in the process of reorganizing his Miami theater field, reopened the Flagler on Sunday.

The 1932 FILM YEAR BOOK is now being compiled

This will be the 14th edition of this encyclopedia of the motion picture industry. Covering this great industry in all its many branches, this book is the greatest yet. And that's saying a lot.

Free to paid subscribers to The Film Daily. Subscription includes: The Film Daily, every day; The Year Handbook, including: "The Film Industry and Exhibitors' Annual" and Production Guide, every two years and the Short Subject Quarterly issues.

* This complete trade paper service for $10.00 a year foreign $15.00.
PHYSICAL MERGER IS SET FOR RKO AND PATHE UNITS

(Continued from Page 1)

For RKO and Pathe activities, will be stationed on the coast in charge of the business departments of the combined companies.

The Pathe lot in Culver City is to be closed, all activities concentrated at the Radio Pictures plant in Hollywood, where David O. Selznick will be in charge of all Radio production and Charles R. Rogers will have full charge of the Pathe producing activities. William LeBaron is remaining with Radio, as announced, and probably will head the musical productions.

Under his appointee as vice-president of Radio Pictures, Charles R. Rogers will serve on an advisory board for the Radio pictures in addition to being production chief of all Pathe pictures, and Selznick will be on a similar advisory board for Pathe pictures. Rogers is not to supervise any of the Radio pictures and Selznick is not to supervise any Pathe production.

A total capital of $40,000,000 and $50,000,000 in new capital is understood to have been placed in RKO within the last few days by several important interests, which are reported to have increased their preferred stock holdings in RKO. Another report yesterday had that there might be some public financing to provide additional working capital as well as a refunding of short-term obligations.

First move in the merging of Pathe and RKO home office departments takes place this week with the publicity departments being brought together. Details of the arrangements are still being worked out and it is likely that Hy Daab and A. P. Waxman will continue to supervise the Pathe and RKO appointments respectively, although the art and other departments will cease to work separately. Carrington North Stetson, who is in charge of the RKO Pathe scenario department, has already joined the reader staff of RKO.

MILESTONE TO HEAD PRODUCTION FOR J. A.

(Continued from Page 1)

in conference with United Artists executives in New York on the matter.

President Joseph M. Schenck last night pointed out that Milestone is "with United Artists" but did not confirm or deny the story. He said that the director would be back at the studio in February.

Howard Hughes Finishes Current Year's Schedule

(Continued from Page 1)

last to be finished, are in the cutting room. Two other Hughes pictures previously completed are "Age for Love," being released this month, and "Scarface," set for December release.

1,000 Attend Kaplan Party

More than 1,000 persons attended the annual dinner dance of the Kaplan Pennsylvania Society in honor of its president, Sam Kaplan, Saturday night at the Commodore. Guests included Lee A. Ochs, C. E. Mosko-witz, William Patterson, Sidney F. Kent, Major L. E. Thompson, Harry Charnas, Moe Streamer, Thad Bar-nes, Joe Vogel and Leopold Friedman.

Arnold Van Leer of RKO had charge of the show. Larry Kent, who was to have produced the play, was unable to attend owing to illness. Nat Nazarro officiated as master of ceremonies. Dave Berke of the Brooklyn Paramount was stage manager.

Comprising the entertainment were: J. S. Winick, chairman; Larry Kent, Lester Issacs, Arnold Van Leer and George Hoffman, honorary vice-chairman, Simon Tarr, M. J. Wolheim, J. V. LeFante, Isidore R. Cohen, Fred E. Castle and Bert Frank.

Helen Hayes Strong in Baltimore

Baltimore—Helen Hayes in M-G-M's "Sin of Madelon Claudet" beat the Stanley gross record by about $6,500. Critics raved over the star's work but didn't like the vehicle.

Skirbells Drop Vita-Temple

Toledo, O.—Skirbells Brothers have relinquished their interest in the Vita-Temple, which is now running under the direction of Sol Silverman.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 3

Paul Passer
Charles Post
Louis Huntington
Ford Sterling
SHORT SHOTS FROM NEW YORK STUDIOS

By HARRY N. BLAIR

THELMA WHITE, who, when not appearing before the Vitaphone cameras, is Mistress of Ceremonies of the Hollywood Revue, played to a large audience of girls from the show, who watch Thelma making “Poor But Dishonest,” which is her new contract at San Sax, acted as host at a luncheon the studio gave the girls.

Thalia Productions, which recently completed an all-Italian feature titled “Life Is Like That,” is preparing to start another picture at one of the Eastern studios, within the next week.

Pretty soft for Stewart Karp, of Warners’ cutting department. He has just been assigned to accomplish the photo cutting to the various sporting events held throughout the country and direct the filming of the action. He is also a director of the group of filmers recording the games. Back at the studio he will select the most effective shots and compile them into a feature for the Vitaphone “Sportsland.”

8 MELODRamas Planned By Independent Company

(Continued from Page 1)

The recently organized Cardinal Productions, of which Richard C. Kahn is president and general manager; Neal A. Smith, vice-president, and Dana Cunningham, secretary-treasurer, is a closed corporation chartered in New York, now has its second production in work.

New Haven Relief Show Nov. 14

New Haven, Conn.—Combined the artistic influence of the city will stage a special midnight performance, Nov. 14, at the Fox-Poli to raise funds for relief of the unemployed. Adolph Johnson is general chairman.

Handling Estelle Taylor Publicity

Miss Taylor’s publicity is being handled by Paula Gould, not Ralph Pollock, as erroneously stated in yesterday’s Along the Rialto. Pollock is Miss Taylor’s pianist. Harry Weber is her agent.

NEW INCORPORATIONS

NEW YORK CHARTER

General Telephone Equipment Co., S. V. Ryan, Albany, 1,000 shares common.

DELAWARE CHARTERS

Talkide Television Corp., New York City, control apparatus for electrical transmission; U. S. Corp., Corp., L., Inc., 100,000 shares.


DISOLUTIONS

Hudson Theater Co., Hudson, N. Y.

A LITTLE from “LOTS”

By RALPH WILK

HOLLYWOOD

JOAN CRESPO, who has appeared in several English and Spanish pictures at M-G-M, is making a series of personal appearances in American cities. His destination is New York, where he has been invited to star in the first English presentation of “Cardinal,” by Gregorio Martinez Sierra, author of “Cradle Song.”

Neal is in New York engagement he will visit Spain and will also make a tour of the chief cities and studio centers of Europe.

P. J. Wolfinson, who has joined the Universal writing staff, is an expert marksman and amateur etcher. He is the author of “Bodies Are Dust.”

Five additions have been made to the cast of “While Paris Sleeps,” in production at Fox under the direction of William A. Wellman. They are Gertude Astor, Paul Porcasi, Eddie Dillon, Maurice Black and Dot Farley.

Hal Roach Boosting Production Schedule

(Continued from Page 1)

President and general manager for Hal Roach has been promoted to a full-fledged director. Benjamin W. Shipman, acting legal advisor and business manager, moves up to Doane’s former post in addition to retaining his present duties. L. A. French, head of the purchasing department, is made executive in charge of the duties of assistant general manager.

Under the new directorial system, Doane will alternate with James Horne on the Charley Chase comedies, Ray McCoy alternates with Robert McGowan on “Our Gang,” B. C. Carriere alternates with Gil Pratt on the ZaSu Pitts-Thelma Todd comedies with Morye Lightfoot, and Anthony Mack alternates with George Stevens on the “Boy Friends.” James Parrott will handle Laurel and Hardy for the present.

“Sporting Chance” for W. B. Houses

“Sporting Chance,” first Peerless production, has been booked by Warner Bros. to play the Warner Theatre the day and date of the week of Nov. 21. The picture was produced by Albert Herman and cast is headed by Buster Collier, Claudia Dell and James Hall.

Rebuilding Ardapelphia House

— Nelson & Woodson of Russellville, Ark., has been awarded the general contract for rebuilding the theater here operated by Colyer & Cool, which was destroyed by fire some time ago.

“Leftover Ladies” at Moss Nov. 7

Tiffany’s “Leftover Ladies” open Nov. 7 at the B. S. Moss Broadway.

“LET US PUT OUR SHOULDERS to the WHEEL”

says—ABRAM F. MYERS, President of Allied States Association of Motion Picture Exhibitors.

The unemployment relief program mapped out by the Committees meeting in New York should be welcomed by all branches of the motion picture industry as an opportunity to make a contribution to the public welfare that will be of incalculable and lasting value.

To make the most of this opportunity requires that all branches and factions of the industry shall co-operate fully, vying only in accomplishments and not in self-glorification or claims for recognition or credit.

Not only must there be teamwork but the burden must be evenly distributed and any indication of selfishness or holding back by any branch or faction, no matter how important or prominent, will merit and receive public rebuke. While there may be room for difference of opinion as to some details of the plan, these can be readily adjusted by the local committees if they can be made to share the spirit of service which animated the groups that outlined the general plan.

The public has been taught to expect big things of this industry and if in view of advance publicity the results of this undertaking do not meet with the public’s expectations the industry will suffer a loss in prestige and good will. Let us, therefore, put our shoulders to the wheel for the relief of the destitute, the credit of the industry and the good of our souls.

“Bad Company” for Mayfair

“Bad Company,” RKO Pathé picture starring Helen Twelvetrees, goes into the Mayfair on Friday.
Hays Office for Europe is Proposed by Melnitz

WHEAT BOOM STIRS THEATER REOPENINGS

Paramount Earns $2.32 a Share in Nine Months

Columbia adopts the unit plan

Although there is a decided drift Opportunist of Hollywood opinion toward the individualistic in production and away from the so-called mass methods, Harry Cohn, Columbia production chief, is the first to come out openly and vote the straight unit plan ticket. Thereby and to wit causing no end of controversy in social and select production circles. He tells us: "The day is past when one man, or a small group, can successfully produce from 24 to 70 pictures in a year. Meeting release dates, too, is most important. One cannot rush pictures any more than one can hurry through any sort of creative work. Everyone agrees that half-baked pictures are far worse than none at all." He has started something, this Harry Cohn fellow. The four new producers to operate at Columbia are Sam Briskin, Jack Bachmann, Ralph Block and James K. McGuinness.

Joe Brandt shows us thru

The Columbia studio units comprise probably the most compact lot on the Coast. Here we found not only the most modern of sound equipment, but a complete and up-to-the-minute laboratory for developing and printing. Our interesting tour of inspection was personally conducted by President Joe Brandt. Each stage has an interesting history in as much as it was constructed during a definite period of the company's growth and progress. It is a highly organized, tech-

Third Quarter Net is 50 Cents A Share Against $1.61 Last Year

Paramount estimates its consolidated net profits, including earnings of subsidiary companies, after deducting all charges and reserves for Federal income and other taxes, at $7,293,000 for the nine months, and $1,550,000 for the three months, ending Oct. 3. This is equal to $2.32 a share for the nine months.

EXHAUSTION OF LEASE FIGURES IN TAX RULING

Washington, D.C.—In a resolution adopted by the M. P. O. of Arkansas, Tennessee and Mississippi at the annual convention here, producers are urged to cut down on gangster, sex and excessive drinking scenes in pictures.

Sol Lesser preparing South Sea Production

Washington Bureau of THE FILM DAILY

Washington—Following an extensive field investigation, the Bureau of Internal Revenue has allowed a refund of more than $2,000,000 to Olympia Theaters, Inc., of Boston, and two of its subsidiaries, on over-

Lowell Thomas Vocalizing 12 Cinelog Travel Shorts

Lowell Thomas has been signed by Lorenzo Del Ricco, president and general manager of Cinelog Corp., to edit and record the explanatory vocalizations on a series of 12 trav-

Curtis Melnitz recommends Hays Office Covering Europe

Relief Beneficiaries Denied Movies, Autos

Establishment of a European counterpart of the Hays organization has been recommended by Curtis Melnitz, producer, who has just returned to New York from abroad. Will H. Hays is understood to have taken the matter under advisement.

Tri-State M. P. O. want films tamed down

Memphis—In a resolution adopted by the M. P. O. of Arkansas, Tennessee and Mississippi at the annual convention here, producers are urged to cut down on gangster, sex and excessive drinking scenes in pictures.

Tripling of Film Tariff Looms in Import Case

Washington Bureau of THE FILM DAILY

Washington—Import tariff on negative will be almost tripled if the Treasury Department sustains its claims at a re-hearing ordered yesterday by the U. S. Court of Customs and Patent Appeals over M-G-M’s “Ben Hur.” The court has reversed the lower tribunal and ruled that the California District

Alfred Brandt dies

Hollywood—Alfred E. Brandt, controller at the Columbia studios and brother of Joe Brandt, president of the company, died yesterday after a lingering illness. Joe Brandt came west about a month ago due to Al’s illness and has been here since.

Paramount making 10 of 32 Swedish Features

Stockholm—Thirty-two features will be produced in Sweden this year, according to plans announced. Paramount is expected to make between 10 and 12 quota pictures and Swedish Filmindustri approximately the same number. A. B. Jeflin intends to produce five, and other concerns will add three to the list.
Columbia

adopts the unit plan

The Columbia studio has adopted the unit-plan basis in its production schedule. The system is similar to the 20th Century-Fox plan where each unit makes a separate film under its own director and producer. The unit is allowed a certain degree of independence but is subject to the studio's overall plan and budget. This plan is designed to increase efficiency and productivity by allowing directors and producers to focus on their specific projects without the constraints of a larger studio organization. The system also allows for more diversity in production and can potentially reduce costs by allowing for more specialization among filmmakers.
Many theatres are using this strikingly beautiful 24-sheet cut-out of Greta Garbo!

The terrific success of Greta Garbo and Clark Gable in “Susan Lenox” continues unabated. Here are a few out of many reports:

NEW YORK: First great week close to all-time Capitol house record. Held over.

DALLAS: Opening breaks all records.

ST. LOUIS: Smashing “Politics” totals.

Baltimore: Biggest opening in house history.

BOSTON: Tremendous.

DAYTON: Phenomenal business.

RICHMOND: Biggest of year.

CINCINNATI: Beating record also held by Garbo.

FORT WORTH: Held for additional days, longest run in house history.

ATLANTA: Bigger than previous Garbos.

HOUSTON: Best since “Trader Horn.”

FRISCO: Gross is far beyond normal house business!

LOS ANGELES: Biggest gross in a year!

PORTLAND: Tripled normal gross! AND THE FUN HAS JUST BEGUN!

METRO-GOLDWYN-MAYER

Home of the Big Ones!
HAYS OFFICE ABROAD
PROPOSED BY MELNITZ

(Continued from Page 1) the lack of organization in their handling of the European situation. He stressed the need of policies worked out in concert and a more intimate and complete understanding of conditions there, political and otherwise.

Exhaustion of Lease
Figures in Tax Ruling

(Continued from Page 1) an assessment in 1913 and 1923 due to allowance by the Bureau of a deduction from gross income for exhaustion of a leasehold used in the business.

Albany Relief Committee
Albany, N. Y., Under supervision of Frank C. Walker of the M. E. Comford circuit, representing the industry's national unemployment relief committee, this local committee has been organized in connection with National Motion Picture Week. Chris Buckley has been named chairman of the committee. Other members are: Davie Lazar, William Benton, M. J. Kallett, Kenneth Robman, Ted O'Shea, Ralph Pielow and Marshall Taylor.

ROY LEVAY, seven-year-old juvenile star, Paramount's "No More Hookey," and other shorts, will forsake dancing to play a straight role in George M. Cohan's next stage production now in rehearsal. All the directors for whom he has worked predict a big future for this boy as he does not rely on his youth to put him over, being an extremely talented performer.

Robert Agnew, playing a role in Vitaphone's "Poor But Dishonored," made his film debut at the same studio back in 1919, with Alice Joyce in "The Sporting Duchess." During the past 12 years he has appeared in over 100 feature productions.

Doris Rankin, of the famous old theatrical family, who has appeared in numerous pictures made at the various New York studios, is recovering from a throat operation and will leave the hospital this week.

Abe Mass has been busy digging up authentic information for clothing the clothes worn during Colonial days in this country, for the George Washington two-reel special which Vitaphone is preparing. He obtained many pointers from Dwight Franklin, noted artist and sculptor and an authority on Washingtoniana.

Angelo DeVito has completed a feature, "The Immigrant," at Metropolitan pictures, a fine star, opens at the big house on Friday.

Richard W. Saunders' Book Out
"Dashes of Lavender," a collection of clever and witty quips and sayings for use on various occasions, by Richard W. Saunders, for nine years comptroller of Famous Players, has been published by H. L. Lindquist.

Johnny Farrell to Wed Film Actress
Johnny Farrell, U. S. open golf champion of 1928, will be married Nov. 24 at St. Joseph's Church, Bronxville, to Catherine Theresa Hush, who appeared with him in his recent series of golf pictures.

Flesh at Florida
Jacksonville, Fla. — The Florida this week made its first gesture toward "flesh" in a couple of years, by setting in Blue Steeles' 13-piece orchestra for a split week. Band played on stage with Nadine Colson, tap dancer, working in front.

Schriever Adds Detroit House
Detroit — The Colonial, former downtown vaudeville, has been sold by the Cohen Bros. Circuit to Jacob Schriever, owner of the Blackstone and Fine Arts, running as all night grinds.

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

ROY LEVAY, seven-year-old juvenile star, Paramount's "No More Hookey," and other shorts, will forsake dancing to play a straight role in George M. Cohan's next stage production now in rehearsal. All the directors for whom he has worked predict a big future for this boy as he does not rely on his youth to put him over, being an extremely talented performer.

Robert Agnew, playing a role in Vitaphone's "Poor But Dishonored," made his film debut at the same studio back in 1919, with Alice Joyce in "The Sporting Duchess." During the past 12 years he has appeared in over 100 feature productions.

Doris Rankin, of the famous old theatrical family, who has appeared in numerous pictures made at the various New York studios, is recovering from a throat operation and will leave the hospital this week.

Abe Mass has been busy digging up authentic information for clothing the clothes worn during Colonial days in this country, for the George Washington two-reel special which Vitaphone is preparing. He obtained many pointers from Dwight Franklin, noted artist and sculptor and an authority on Washingtoniana.

Angelo DeVito has completed a feature, "The Immigrant," at Metropolitan pictures, a fine star, opens at the big house on Friday.

Richard W. Saunders' Book Out
"Dashes of Lavender," a collection of clever and witty quips and sayings for use on various occasions, by Richard W. Saunders, for nine years comptroller of Famous Players, has been published by H. L. Lindquist.

Johnny Farrell to Wed Film Actress
Johnny Farrell, U. S. open golf champion of 1928, will be married Nov. 24 at St. Joseph's Church, Bronxville, to Catherine Theresa Hush, who appeared with him in his recent series of golf pictures.

Flesh at Florida
Jacksonville, Fla. — The Florida this week made its first gesture toward "flesh" in a couple of years, by setting in Blue Steeles' 13-piece orchestra for a split week. Band played on stage with Nadine Colson, tap dancer, working in front.

Schriever Adds Detroit House
Detroit — The Colonial, former downtown vaudeville, has been sold by the Cohen Bros. Circuit to Jacob Schriever, owner of the Blackstone and Fine Arts, running as all night grinds.

TRIPLING OF FILM TARIFF
LOOMS IN IMPORT CASE

(Continued from Page 1) Court erred in fixing a duty of one cent a foot on parts of the picture which were filmed in Italy and brought here in 1925.

10 RKO Pathe Shorts
Set for Nov. Release


New Indiana Companies
Indianapolis — New corporations chartered the past week include: Franklin Corp., to engage in the real estate business; and Associated States, Corp., to deal in real estate and theaters, with Tom Chamales, Thomas K. Valos and Leota Sherbodny as incorporators, and Columbus Avenue Theater Corp., Anderson, to deal in theaters and real estate, with Weir M. Miley, Edith Miley and Albert Diven as signers.

Newman to Give Five Travel talks
E. M. Newman will give five of his travel talks, illustrated with motion pictures, at Carnegie Hall, New York, on five successive Sunday evenings, beginning on Nov. 22.

Tom Moore Weds Eleanor Merry
Tijuana, Mex. — Tom Moore and Eleanor Merry were married here on Oct. 27, it has just been learned. They went to Laguna Beach, Calif., for a honeymoon.

Sullivan Joins RKO in Seattle

THE FILM DAILY
Wednesday, Nov. 4, 1931
BOOM IN WHEAT STIRS THEATER REOPENINGS

Theater Publicity Shifts

in RKO Metropolitan Dist.

Advertising, exploitation and publicity of RKO theaters in the metropolitan district has been reassigned by J. J. Hess, with H. A. Dyvert handling all houses in Manhattan, Bronx and Brooklyn excepting the Palace and Albee. Dyvert will be assisted by Johnny Cassidy and Joe Cullin.

Harry Mandel, who formerly handled the uptown houses, has been assigned to the Westchester division under Russell Emde. Mandel will be in charge of advertising and exploitation. Arnold Van Leer continues as press agent for the Palace.

W. E. Portable Unit for Joinville

Western Electric has supplied a portable recording channel to the Paramount studio, Joinville, France, for use on location. The channel is contained in 16 trunks made of durallumin to contribute to the light weight that makes the easy portability of the equipment one of its many advantages for location work.

Marjorie De Haven Marrying

West Coast Bureau, THE FILM DAILY Hollywood, Calif., Oct. 19, daughter of Mr. and Mrs. Carter De Haven, and Paul Lockwood have announced their engagement. They plan to marry about the end of the month.

"Age for Love" Opens Nov. 11

Billie Dove in "The Age for Love", Howard Hughes production for United Artists, opens Nov. 11 at the Rivoli.

"Children" for Mayfair

"Are These Our Children?", Radio picture, recently passed by the Censors after a minor elimination, opens at the Mayfair on Nov. 13.

$2.32 A SHARE IN 9 MOS.
REPORTED BY PARAMOUNT

(Continued from Page 1) $2.32 a share for the three months on the common stock outstanding. The figures compare with $13,546,000, or $4.60 a share for the corresponding nine months, and $5,100,000, or $1.01 a share for the corresponding three months, of 1930.

THEATER REOPENINGS

(Continued from Page 1)

men in the Chicago, Minneapolis, Kansas City, St. Louis, Dallas, Omaha and several other exchange centers, it is indicated by reports reaching THE FILM DAILY yesterday.

The owners and managers of the theaters, among the hardest hit in the depression, have taken on new hope with prediction that wheat is back on its way to $1, due to shortage of the Russian crop, and with cotton likewise making headway on the upside.

Arthur W. Cotton, who made $16,000,000 in the 1925 wheat corner is among those predicting $1 wheat, while J. N. Wisner, southern cotton man who has called the turn on that commodity several times, declares that cotton's recent low will not be seen again in a long while.

In Washington yesterday Frederick M. Feiker of the Department of Commerce said that if the agricultural prices are considered in the market, they should stimulate business all along the line.

Lowell Thomas Vocalizing 12 Cinelog Travel Shorts

(Continued from Page 3) clouges, Thomas, who is widely known as the radio voice of the Literary Digest, has already done some work on shorts.

"Voice of Israel" Held Over

"Voice of Israel", Judea Films release in English and Hebrew, featuring Cantors Rosenblatt, Herschel, Waldman and others, is being prepared for a second week at the Clinton, Brooklyn. It also opens tomorrow at the Arcadia in the Bronx.

"Men in Her Life" Release

"The Men in Her Life", with Charles Bickford and Lois Moran heading the cast, is Columbia's third November release.

"Madelon Claudet" Holding Over

The Capitol will hold "The Sin of Madelon Claudet", Helen Hayes vehicle, for a second week.

Congratulations:

ROBERT WILLIAMS

whose fine acting in RKO's "Devotion" and Columbia's "Platinum Blonde" ranks him as one of most promising newcomers to screen.

No. 43 of 1931 "Good Deeds" Series

Along the Rialto

with Phil M. Daily

LITTLE JOURNEY to the Home of a Big Showman

let's jaunt over to the National Broadcasting Company on Fifth Avenue..... and drop in on John F. Royal, vice-

...he's too busy for that

but we'll just sit over in this corner of his office and watch him handle one of biggest showmen jobs in the world.

HE IS a rugged and forceful gent and most

of the time you see him wraithed behind cigar smoke like a face looming up in a Lunnon fog

there is no man on earth that enjoys intimate acquaintance with more celebs in all walks of life than Jawn Royal

the world is his outer office

he turns to his sec, and snaps

"Get me London"
or

"Send this radiogram to Paris, Berlin and Rome"

his mind focuses one minute on a crooner for a radio program

the next on a world crisis

he gives short, snappy interviews to dozens of people every day

here is a 13-year-old schoolgirl with a "program idea"

followed by some big international figure in world politics

the universe literally passes by his door

or is sent through the clearing house of his radio giant

THE WORKING day of Mister Royal is from 9:30 a.m. to 11:30 in the evening

and he loves

he was born on the Fourth of July ever since his life has been one mad, surging whirl of excitement and fireworks tough problems arise any minute he rives a crisp order

and gigantic, far-flung forces are instantly put into motion to solve them

"Frenzied" "Chicago calling, his sec announces the radio chief is told that Amos 'n' Andy for the first time in history may not go on the air at 7 p.m. on Avenue of the Americas

Mister Royal snaps Get 'em on, if you have to put a mike in his bed. If you can't, we'll put every big shot we can in that spot to pinch hit for the lads It's settled and the Chief turns to another problem.

WE OF the film biz should be proud of John F. Royal he was one of us... ten years ago he was managing the Hippodrome in Cleveland he put the first vaude talent on the air from a little station in that city the gal who headlined the program was Rae Samuels

singing comedienne he started life as the night office boy for the Boston Post he rose to assistant city editor

then B. F. Keith hired him as a vaude press agent in 1910...in two years he was managing the Keith house in Cincinnati a Showman, b'grad easy understanding of the film biz it's people and problems that's why the pix will always get a break on the air as long as John F. Royal directs programs on the biggest net work in the world.

A RAFT of film men who formerly worked on the Morning Telly will be on hand to attend the midnite blowout party to be held Nov. 14 after the last edition goes to press the rag is moving from the ole earbon on Eighth Avenoo to its sphyf downtown building... Jack Livingston has issued his third International Casting Directory, with a slew of big names listed in films, stage, legit and radio E. Walter Evans, business manager of The Billboard, writes from Cleveland that Al Hartmann, outside editor, now has three daughters on the last try he wanted a boy but he forgot to call Western Union

< < < < < >

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the Industry who are celebrating their birthdays:

November 4

Will Rogers
Bill Fernández
Dixie Lee
Malcolm Sebastian
Sam Rosen
INTER OFFICE CORRESPONDENCE

From Al Blofson, Manager, Phila. Office. October 10th, 1951

To Mr. Harry Thomas, Home Office.

Dear Mr. Thomas:

I am enclosing the biggest bunch of contracts that has been written by this office since it opened, amounting to $500,000, which I am sure rivals the week's business of many a national company.

The special FIRST DIVISION issue of "The Exhibitor" came out on October 2nd, and, while I am not stating that this advertising splurge was directly or indirectly responsible, when such a sensational move is recorded, there must be some reason. We used no new selling plan. All that was new in the situation was "The Exhibitor" announcement. You can judge for yourself.

But, what I must directly attribute to "The Exhibitor" is the tremendous impression made by FIRST DIVISION in the minds of our independent exhibitors, minds after our announcement.

In fact, the buyers of one of our leading independent circuits checked our work sheet with our special announcement and demanded that "Bride-Price-Sale" and "Sherlock Holmes Series," which as you know we are not trying to sell at this time, be included in the plan for the theatre.

The exhibitors here seem to know our product as well as we do. I certainly look forward to a healthy, prosperous sea-

We thank First Division Exchanges and Mr. Thomas for the courtesy of allowing us to reprint from their business files.

"THE EXHIBITOR" of Philadelphia
"THE NATIONAL EXHIBITOR" of Washington, D.C.
"THE NEW YORK STATE EXHIBITOR" of Buffalo, Albany and Greater N.Y.

EMANUEL-GOODWIN PUBLICATIONS
"Home-Town Trade Papers of 4600 Showmen"
HOLLYWOOD

ADRIENNE AMES, Paramount's actress recruit from New York society, will play an important role in "One Hour With You", starring Maurice Chevalier. She will share feminine honors with Jeannette MacDonald and Genevieve Tobin. It is a coincidence that Miss Ames is playing the role that Miss Tobin created in "The Play's the Thing". Miss Ames is playing the part opposite Guy Bates Post at the Pasadena Community Playhouse.

C. C. Burr, Nick Grinde, Norman MacLeod, Eddie Halperin and Maurice Samuel are among the members of the Los Angeles motion picture industry who will attend the annual Sigma Nu birthday party at the Elks club, Los Angeles. Nov. 6. "Sheets" Gallagher will be master of ceremonies, while "Chic" Sale will also be among the guests.

Ralph Dietrich, who cut "Seb Sister" and "Daddy Long Legs", is editing "Circumstance" at Fox.

Warner Bros. will place "Old Man Minick", with Chic Sale, in production Nov. 15. John Wray replaces Ralf Harolde in "High Pressure". Loretta Young has cancelled her trip to New York due to being assigned the Chinese role opposite Edward G. Robinson in "Honorable Mr. Wong" at First National. Charles Middleton and J. Carroll Nash are other additions to this cast. Edwin Jentsen takes the place of Nella Walker in "Union Depot", with Miss Walker being given another assignment...

George R. Batcheller has added Dorothy Christy, Carmelita Geraughty, Robert Ellis and Thomas Jackson to "The Devil Plays".

M-G-M has extended Nils Asther's contract for another six months...Myrna Loy, now appearing with Marie Dressler in "Emma", also has Kathryn Crawford has been added to the cast of "Emma". Philips and Alme Stuart, English playwriting team, are in Hollywood to do originals for M-G-M. Michael Vann will appear in "Mary Haire", Maurine O'Sullivan will play the feminine lead opposite Johnny Weismuller in "Tarzan".

"The Clean-up", police force story, is now being prepared for production at M-G-M by W. R. Burnett, in collaboration with Director Charles Brabin.

Edwin Knopf has been assigned by Universal to prepare the screen play for "Marriage Interlude", by Luigj Pirandello. Knopf is now finishing the direction of "Nice Women", with Sidney Fox, Frances Dee, Alan Mowbray, Carmel Myers, Lucille Gleason and Russell Gleason.

Jackie Cooper is scheduled to begin work in another week on "Limp", M-G-M's adaptation of the William Johnston novel dealing with the adventures of a crippled boy.

Natalie Moorhead will play the jealous wife and Walter Byron the juvenile lead in Columbia's "Blond Baby", which features Jean Harlow.

C R I T I C S

Newspaper men and women from all over the English speaking world tell us they would be lost in answering many of the hundreds of industry questions shot at them throughout the year without a copy of the Film Daily Year Book to turn to. Here is a motion picture institution that has stood the test of time and, like wine, gets better with each new year. The coming edition will be the 14th, will contain over 1200 pages, be more comprehensive, practical and useful than ever, and best of all, like all of its grandparents, will be out on time.

The 1932 FILM DAILY YEAR BOOK
(14th Edition)
IS NOW IN PREPARATION
FILMDOM'S RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER
The Football Picture that DARES to be Different!

"TOUCHDOWN!"

Richard ARLEN — Peggy SHANNON — Jack OAKIE — Regis TOOMEY — Charles STARRETT

Here IS football! All the super-thrills of the big game. All the problems, hopes, disappointments, dangers and triumphs that make football what it really is. Together with uproarious comedy. And the most unusual and entertaining love story ever. Preview audiences actually cheered wildly! It's big money for you all right! Directed by Norman McLeod. From Francis Wallace's novel "Stadium".

PARAMOUNT
American Distribution in Germany Is 40% Off

PRODUCT SHORTAGE REACHES ACUTE STAGE

Columbia Closes $2,000,000 Booking With Warners

Deal Covers All Features for the Entire Circuit

Columbia closed one of its most important booking deals yesterday with the signing of a $2,000,000 contract with Warner Theaters. The deal includes Columbia's 28 features and 16 outdoor dramas and covers the entire circuit, while commitments embrace key runs, first runs and other runs. This contract, with the Public, Fox and RKO deals previously closed, gives Columbia major representation throughout the country.

3 NEW DIRECTOR TEAMS CREATED BY SHEEHAN

West Coast Bureau, THE FILM DAILY
Hollywood—Three new directing teams have been assembled at Sheehan with Fred O'Brien, with Edmund Grainger as associate producer.

Cost Delays Wirings

In Brazil, Says Baez

Sound installations in Brazil are being hampered by inability of exhibitors to pay current equipment prices, according to Enrique Baez, United Artists representative with headquarters in Rio de Janeiro, who has just arrived in New York for a

U. S. Films Defended By Scottish Exhibs

London—American films have made the industry's success it is today. It was stated at a meeting of the Scottish Branch of the C. E. A. in reply to an attack by Major Gate on American centers. Discussing American invasion of the independent field, the organization pointed out that U. S. interests were not the only ones building and buying cinemas in this country.

Gang Films Out With Capone In

Chicago—Placing of Al Capone in the pen will quickly kill the popularity of gang films, said James Cagney while passing through here on his way to Milwaukee for personal appearances. As soon as the government takes the glory out of a type like Capone, that type will go out of the movies. Cagney's popularity of these pictures has been sustained largely by the glamorous background built around Capone, but there's no glamor in a mugg that's doing time, says Cagney.

Mixed Bills in Foreign Houses Advocated by Max A. Goldberg

W. B. Engineers Develop Screen Lighting Solution

Technicians in the sound department of the Warner theater circuit have perfected a preparation for giving porous screens the same effectiveness regarding light that was

Favor Standard Projector Aperture

West Coast Bureau, THE FILM DAILY
Hollywood—Majority of the studios have signified they are in favor of the standard projector aperture sponsored by the Academy of M. F. Arts and Sciences. The new aperture is .651 by .868 for cameras, replacing the present ground glass

Scarcity of American Films Spurs Production in Germany

Sound System Augments New Stage Production

Use of a Western Electric music reproduction system and loud speakers for providing music and sound effects in connection with the Norman Bel Geddes stage production of "Hamlet" will make its bow tonight at the Broadhurst. In the Philadelphia tryout of the play, the sound innovation attracted much attention.

Berlin—With American distribution activity in Germany at the lowest ebb in years, German exhibitors are preparing to produce sound pictures necessitated by the lack of sufficient product to keep their houses open. Compared with two years ago, total amount of available sound product is estimated as 40 per cent off.

Backed by exhibitor interests D. L. S. Co., is planning six or seven features, some of which are now in

Dual Bills and Delays in Releasing Add to Need of Films

A pronounced shortage of available features is being experienced, particularly by the larger circuits, according to bookers contacted by THE FILM DAILY yesterday. They characterize the situation as the most acute one of its kind in years. One contributing factor to the circumstances, in addition to excessive double-feature programs, is the fact that several major producing companies are behind on their release schedule.

EXCHANGES COMING FIRST IN RKO AND PATHE MERGER

Consolidation of the sales and home office staffs of RKO Pathe and RKO Radio Pictures is under way with details being worked out daily for the disbanding of the sales offices and the amalgamation of statistical, clerical and home office departments. The first moves will be made in exchanges, where inspection, financial and other work will be combined under one company.

Six Youngstown Houses Discontinue Previews

Youngstown, Ohio—Midnight previews are being dropped by six local houses, the Warner Paramount, RKO, Palace, State, Park and Dome. Started as a business booster, the preview idea proved de

United Artists Dropping Higher Scale Premiums

Having only one $2 opening planned for this season, United Artists is practically abandoning this type of premiere. The only gala opening planned in connection with a United Artists picture is for "Arowmith," Ronald Colman vehicle, which opens soon on Broadway.
Wilkins-Ellsworth Expedition Pictures

Three or two reels of engrossing and often thrilling adventure material is con- tained in the film record of the Wilkins-Ellsworth anti-Arctic submarine expedition, which was cut short by a mishap to the undersea craft. Presented in rough form before radio audiences with the aid of Walter Wilkins delivering a personal lecture at the sceneless reels unrolled, the picture held hold of its audience by the naturally told story of the 38-year-old Lloyd. Sir Hubert, who is planning to give a series of lectures with the film, which is owned by Paramount. Particularly fascinating are the scenes from inside the潜艇 which the submarine was taking along under Arctic ice. Preparations of the submarine, the rough voyage across the Atlantic, stops at picturesque Scenic spots, and various scenes among the Arctic ice fields are also shown. With the descriptive talk synchronized, an excellent story could be made from the material, either for theater showing or as an educational or lecture subject.

—GILLETTE.

60,000 Ft. of Film Shot
By Matt Grosso Publisher

Approximately 60,000 feet of film, with sound recorded by RCA Pho- tophone system, was shot by the Matt-Grosso Expedition to South America, according to advice received in the U.S. following return of the party to Montevideo, Urug. A sound picture will be com- piled upon return of the expedition to the states.

Lou Morris May Be In Canada Deal
London.—Lou Morris, well-known exhibitor here, who recently visited Canada and the U.S., is reported to have had some connection with the recent purchase of 20 British International Pictures functions, and has arranged for Miss Ray Lewis for showing in Canada. The belief is that Morris is working on a Toronto group which plans a Dominion circuit for the showing of British pictures mostly. A Canadian exchange for the handling of the British films is part of the plan.

Films and Acts for Windsor

Due to scarcity of legitimate road- shows, a film and vaudeville product will probably be installed for a while at the Windsor, Subway Circuit house in the Bronx, according to present plans of William and Harry Brant. Another Subway Circuit link, the Broad St. in Newark, owned by M. S. Schlesinger, will be closed.

Dorothy Mackail Married

West Coast Bureau, THE FILM DAILY

Newly-wedded Dorothy Mackail and Neil Albert Miller were married Tuesday in Yuma, Ariz. Rex Cole accompanied them by airplane to the place of the ceremony. Miller is a radio singer.

Walter Huston and Eugenia Suther- land have filed notice of intention to wed.

Industry Exeques To Speak

David Sarnoff, Hiram S. Brown, S. L. “Roxy” Rothafel, M. H. Ayles- worth, and George Crowell have announced as the speakers at a luncheon to be given Nov. 18 by the Sixth Annual “Art in Advertising” Charity. Charles M. Dutcher, president of the association, will preside.

Pare Lorents Off “Journal”

Pare Lorents, who has been handling film news with Rose Pelswick on “The Evening Journal,” is understood to have resigned.

Paramount Adds Writer; Abdullah Doing Original

Jamea M. Cain, formerly of the “World” and “New Yorker,” has been signed through the William Morris Agency as a member of the Paramount writing staff in Holly- wood. He leaves for the Coast Nov. 11. The Morris office also has ar- ranged for Achmed Abdullah, promi- nent novelist and playwright, to write an original screen story for Marie Dietrich.

Fire at Malibu Beach

West Coast Bureau, THE FILM DAILY

Hollywood.—The home of Frank Fay and Barbara Stanwyck was burned in a fire that swept Malibu Beach on Tuesday. Origin of the fire was in the kitchen of the Nash Curtain residence.

Harry Millarde, Funeral Today

Funeral services for Harry E. Millarde, former director, who died early this week of heart disease at his home, 38-34 207th Street, Bay- side, will be held at 11 o'clock this morning at the Hallett Funeral Par- lors, 161 Amity St., Flushing, Mill- tarde, who was 47 years old, was married by his wife, who was an actress in films as June Caprice, and a daughter, June Elizabeth.

Robert Williams Dies

West Coast Bureau, THE FILM DAILY

Hollywood—Robert Williams, stage actor who recently came to Hollywood and immediately won favor by his fine work, died Tues- day night of peritonitis, which set in following an appendicitis opera- tion last week. His wife is the former Nina Penn, New York actress.

Sinift Transferred West

Kansas City—Max Sinift, manager here for Warner-First National, has been transferred to a man- agership at Los Angeles.

THE INDUSTRY’S DATE BOOK

Nov. 6: Cleveland Film Board of Trade Clam Bake, lake and Club, Cleveland.

Nov. 10: Annual Awards Banquets and Business Luncheons at New College of M. P. Arts and Sciences, Ambassador, Holly- wood.

Nov. 11: Annual convention of Allied Amusements of the Northwest, New Westminster, British Columbia.

Nov. 10-11: Annual convention of Allied Theater Owners’ As’n of Southern Ohio, Kentucky and West Virginia, National Hotel, Cincinnati.

Nov. 18-21: National Motion Picture Week for relief of unemployed.

Nov. 30: Annual meeting of Theater Owners’ Protective As’n, Dallas.

Dec. 7: Mid-winter meeting of Carolina Theatres Owners’ As’n, Hotel Charlotte, Charlotte, N. C.

Gibbons Short for Armistice Week

Floyd Gibbons’ latest RKO Path release, “The Turn of the Tide,” has been selected as a special Armistice Week added attraction for all RKO theaters. Gibbons’ choice of location, May- fair, Hippodrome and Cameo on Broadway. Major General James G. Harbord commanded the Second Division at the battle of Chateau Thierry, is interviewed by Gibbons on the inside details of this famous drive. A. P. Waxman di- rected the short.

Henry Goldstone Here With Serial

Henry Goldstone of Metropolitan Pictures Corp. has arrived from the coast with the first print of a 10- episode serial, “The Sign of the Wolf.” The serial will be released in the New York territory by Hollywood.

In the case are Rex Lease, Virginia Brown Faire and Joe Bonomo.

Earle Nesbit Dies

Kansas City — Earle S. Nesbit, known in the movie industry, with whom he was connected, is said to have come to the publicity representative up until about a year ago, died here a few days ago at the age of 45.

The 1932 FILM DAILY YEAR BOOK is now being compiled

This will be the 14th edi- tion of this encyclopedia of the motion picture industry. Covering this great industry in all its many branches, this new edition will be the greatest yet. And that’s saying a lot.
Free to paid subscribers to The Film Daily. Subscription price, $10.00 a year; Daily, every day; The Year Book, every January; Direc- tional unusual treatment Guide, every June and the Subjects Quarterly is- sues.

This complete trade paper service for $10.00 a year (foreign $15.00).

NEW YORK STOCK MARKET

High Low Close Chg

Con. Fr. Ind. 774 774 774 + 0

Cont. Ind. 711 711 711 0

Eas. Kodak 108 108 108 0

Fox Film 768 768 768 0

Goldstone 154 154 154 0

Low, Inc. 424 424 424 0

Sp. Ind. 166 166 166 0

Paramount 107 107 107 0

RKO 98 98 98 0

Warren 478 478 478 0

NEW YORK CURE MARKET

Fox Thea. “A” 151 151 151 0

Gen. Tel. Eq. pfd. 164 164 164 0

Leicester “A” 148 148 148 0

Trans-Lux 345 345 345 0

NEW YORK BOND MARKET

Gen. Elect. 660 660 660 0

Keith A-O 96 96 96 0

Levi “A” 110 110 110 0

Paramount 64 72 72 72 0

Rex 5345 5345 5345 0

Warner’s 669 47 47 47 0

Luncheon to Milstein

Harry Milstein, who began his duties this week as short product manager at Universal, was given a welcome luncheon by department heads, with R. H. Cochran, vice- president, presiding.

Eastman Films

J. E. Brulatour, Inc.

Chicago 2473 Indiana Ave.

Hollywood 6700 Santa Monica Blvd.

CA. 3625 3625

STILLWELL 4121

THE WHOLE WORLD LAUGHS

TheWorldWhoLaughs

COLUMBIA SHORT FEATURE

WALTER PUTTERS

TRAVEL LAUGHS

John V.

Medbury

MAYBE WALTER PUTTERS

THE 1932 FILM DAILY YEAR BOOK is now being compiled

This will be the 14th edi- 
tion of this encyclopedia of the motion picture industry. Covering this great industry in all its many branches, this new edition will be the greatest yet. And that’s saying a lot.
Free to paid subscribers to The Film Daily. Subscription price, $10.00 a year; Daily, every day; The Year Book, every January; Direc- tional unusual treatment Guide, every June and the Subjects Quarterly is- sues.

This complete trade paper service for $10.00 a year (foreign $15.00).

The 1932 FILM DAILY YEAR BOOK is now being compiled

This will be the 14th edi- 
tion of this encyclopedia of the motion picture industry. Covering this great industry in all its many branches, this new edition will be the greatest yet. And that’s saying a lot.
Free to paid subscribers to The Film Daily. Subscription price, $10.00 a year; Daily, every day; The Year Book, every January; Direc- tional unusual treatment Guide, every June and the Subjects Quarterly is- sues.

This complete trade paper service for $10.00 a year (foreign $15.00).
RUN • RIDE • FLY
—it doesn’t matter how you do it, but GET THERE!
SPECIAL NATIONWIDE TRADE SHOWINGS

THE CHAMP

Here are a few of the New York ads—

On every film row the “hot” talk is about M-G-M’s “THE CHAMP”, starring WALLACE BEERY, JACKIE COOPER, with King Vidor directing! Once in ten years such a show! You’ll agree when you see it. “THE CHAMP” opens at the Astor in New York and the Chinese, Los Angeles at $2, twice daily! The following trade showings are being held, so that every showman in America can start to plan now for the biggest clean-up in this industry’s history!

PICK YOUR SPOT!

Seattle  Paramount  Nov.10
Portland  Broadway  Nov.10
Marshfield  Egyptian  Nov.10
San Francisco  Milano  Nov.10
Butte  Rialto  Nov.12
Salt Lake  Gem  Nov.10
Denver  Ogden  Nov.10
Kansas City  Isis  Nov.10
Wichita  Uptown  Nov.10
Omaha  World  Nov.10
Des Moines  Des Moines  Nov.10
St. Louis  Ritz  Nov.10
Chicago  Dearborn  Nov.10
Milwaukee  Davidson  Nov.10
Minneapolis  Granada  Nov.10
Indianapolis  Rivoli  Nov.10
Louisville  Uptown  Nov.10
Charlotte  Carolina  Nov. 8  2:30 P.M.

Cincinnati  Lyric  Nov.10  11:30 P.M.
Buffalo  Shea’s  Nov.10  11:30 P.M.
Philadelphia  Loew’s Keith’s  Nov.15  8 P.M.
New Haven  Fox College  Nov.10
Cleveland  Loew’s Allen  Nov.10
Boston  Loew’s State  Nov.10  10 A.M.
Washington  Ambassador  Nov.10  2 P.M.
Albany  Harmanus Bleecker Hall  Nov.10  11:15 P.M.
Detroit  United Artists  Nov.10  11:30 P.M.
Pittsburgh  Loew’s Penn  Nov.10  12:00 Midnight
New Orleans  Tudor  Nov.10  9:30 A.M.
Memphis  Memphian  Nov.10  2 P.M.
Atlanta  Fox  Nov.15  Afternoon
Oklahoma City  Criterion  Nov.10  11:15 P.M.
Dallas  Texas  Nov.10  10:30 A.M.

Canadian exhibitors will be informed by Regal Films, Ltd. of the dates, cities and theatres in which these trade shows will be given in the Dominion.

METRO-GOLDWYN-MAYER
Home of The Big Ones
SHORTAGE OF PRODUCT REACHES ACUTE STAGE

(Continued from Page 1)

HUNTER LOVELACE, west coast agent, is in New York.

BASIL RATHBONE arrived in New York yesterday from the coast after completing work in the RKO Pathé picture starring Patsy Kelly.

REGIS TOOMEY, Paramount contract player, is due in New York on Saturday for a vacation.

E. L. ALPERSON, ANDY SMITH and JOSEPH HUMMEL of Warner-First National left last night for a trip through New England, where they will hold sales meetings.

WILLIAM BOYD, stage and screen player who has just completed "The False Madonna" for Paramount on the coast, arrives in New York today.

JANET GAYNOR is planning to leave the coast in a few weeks for a trip to Europe.

ETTA KLEIN sails today on the Lafayette to join her husband, Edward L. Klein, in Paris.

HENRY GOLDSTONE of Metropolis Pictures arrived yesterday from the coast.

HANK PETERS, coast studio representative for Walt Disney, is in New York.

LARRY HART, lyricist, who was recently signed by Paramount, leaves for Hollywood on Saturday.

SCARCITY OF U. S. FILMS SPURS GERMAN ACTIVITY

(Continued from Page 1)

production. Scheer, head of Reichsverband, exhib organization comprising 2,000 members, is endeavoring to line up its support in connection with the new production enterprise, Bavaria Film G. M. B. S.

Beery's Home Burns
As He Is Flying East

(Continued from Page 1)

Beery's Beverly Hills residence was destroyed by fire. As a result, the M-G-M player is expected to call off his New York visit and return to the coast. At a late hour last night efforts were still being made to reach him along the route.

Cost Delays Wirings
In Brazil, Says Baez

(Continued from Page 1)

home office conference with Arthur Kelly. Out of 1,708 theaters in that city, only 300 are wired, he said yesterday.

Brazilian audiences are disinterested in European pictures, declared Baez, and prefer United States product. Underworld productions, he said, are just making their debut in Brazil and so far have been well received.

Warner-F. N. Release

Warner - First National will release John Barrymore in "The Mad Genius" on Nov. 7; "Blonde Crazy," with James Cagney and Joan Blondell, Nov. 18, and Joe E. Brown in "Local Boy Makes Good," Thanksgiving Day. Four releases are scheduled for December, including Marilyn Miller in "Her Majesty, Love."

1000 Windows Broken by Bombers

Kansas City—About 1000 windows were broken in recent bombings believed to be connected with the controversy involving operators' unions and theaters. Dynamite, instead of sulfur, was used in the most recent bombs.

Lee DeCamp Dies

Denver — Lee DeCamp, architect who built about 25 theaters in the west and middle west, died here this week.

Many Happy Returns

Best wishes are extended by H E FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 5

Will H. Hos George J. Schoeffter
E. Minta Theodora Van Elĳ
Hugh Allan Joel McCrea
SUICIDE FLEET, the Navy's Big Parade, has proven by preview that it is a SENSATIONAL SMASH.

And by SENSATIONAL SMASH I mean the type of picture that a showman can show his stuff with. The exploitation angles are unlimited. And the appeal is for the whole family.

SUICIDE FLEET tells for the first time the inside story of how we sank the submarines. The Navy lent every cooperation to RKO Pathé, including submarines, destroyers and personnel.

It will be released for Thanksgiving. Those fortunate enough to get it will have plenty to be thankful for.

SUICIDE FLEET is sailing toward the box-office to torpedo all your past records.

General Sales Manager,
RKO Pathé
THE OLD FIGHTIN' COCK ANNOUNCES THE NAVY'S BIG PARADE!

BILLY BROWN, ASSOCIATE PRODUCER
FLEET
WILL TORPEDO ALL YOUR PAST RECORDS!

RKO PATHE

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time.
RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!
Hollywood

Harry Carey has completed "Cavalier of the West," first of eight specials that will make for Weiss Brothers Artclass Pictures. J. P. McCarthy, author of the story, directed the production. Cast includes Carmen LaRoux, Kane Richards, Paul Panzer, Theodore Adams, George F. Hayes, Maston Williams, Ben Corbett and Christina Monti. "Roped, the second of the Carey series, will go into production shortly at the Teet Art Studios.

Columbia's next Tim McCoy western, which carried the working title, "Alias the Sheriff," has been permanently named "The Fighting Marshall." Rose Laddarum is directing. Dorothy Gulliver, Mary Carr, Pat O'Malley and Mathew Betts appear prominently in the cast.

Wallace Smith did such a good job in writing the screen version and dialogue for "Circumstances" that William Sistrom who is to produce this opus for Fox, with William Mon zes directing, has requested Radio Pictures for permission to retain Smith for another assignment.

Harold Hecht, new dance mentor at RKO-Radio studios, is a choosy individual. He interviewed 200 girls and 150 men in order to select a dozen girls and a half dozen chorus men for Lily Damita's current starring vehicle, "Chie Chi and Her Papas.

Roy Del Ruth, having completed the direction of "Taxi!" his latest Warner Bros. assignment, is reading several novels and stage plays from which he is to select his next directorial effort.

Mr. Richard Wallace, wife of the Paramount director, has returned from New York with recommendations for the purchase of two stories which she discovered during her sojourn in the Eastern metropolis.

George Archainbaud and his troupe for the past fortnight have been working on the RKO ranch filming scenes for "Exposed," which he is directing.

Robert Lord, Warner scenarist and supervisor, is a graduate of Harvard. During his college career Lord achieved prominence for his contributions to such national magazines as "Life," "Judge" and other humorous publications.

Al Christie has placed in production a new Educational-Valentine comedy, tentatively titled "For the Love of Fanny."

Doug and Mary Fans

Indicative of public interest in Mary Pickford and Doug Fairbanks is the fact that approximately 200 telephone calls were received by George Gruver, the Artistic p. a., yesterday morning from persons who wish to see them, when the stars upon their arrival in New York. Numerous calls are from fans who wanted to crash into the presence of the celebrities.

P.S.—He Didn't Get the Job

Victor Schertzinger, director for Radio Pictures, received a letter from an ex-convict seeking employment as a technical advisor on pictures dealing with safe blowing, confidence games and hi-jacking in all of which he professed to have had extended experience. Schertzinger has filed the communication for future use.

Hal Roach has signed Billy Gilbert to a long-term contract. Charley Chase has started work in "The Krinko Kid," with Frances Lee as feminine lead and James Horne directing.


Otto Brower was recently recalled from Fort Miller Ranch, Friant, Cali., where he has been resting, in order to sign three directorial contracts. He will start shooting the third today. The three pictures are "Summer," released Oct. 31; "Mr. Oliphant," released Nov. 4, for Monogram, a cast including William Farnum, Ralph Ince, Cornelius Keefe, Sally Blane and Eve Burtner. Brower is also to direct Hoot Gibson for Allied Prods., and will follow this assignment with another directorial job at Monogram.

George Stevens, who has directed both "Boy Friends" comedies at the Hal Roach studios, will soon start work on his ninth "Boy Friends" subject. His last comedy, "Three Kick-Off," was enthusiastically received at a preview.

Randolph Scott, Virginia youth, who received his theatrical training at the Pasadena Community Playhouse, has been signed by Paramount. Born near Orange, Virginia, Scott attended Georgia Tech and the University of Virginia, in his second year, and picked up the game of athletics. He quit college for a tour of Europe and spent two years with his father in administrative engineering before coming to Hollywood.

Max Stein, director of music at RKO-Pathe studios, in one day, translated "Chi Chi and Her Papas," current Lily Damita vehicle, from German into English.

RKO Pathe has engaged Astrid Alwyn for "Lady With a Past," starring Constance Bennett; Isabel Winters, Eddie McPhail, Charlotte Minnlow, Bud Jamison, Jerry Mandy, and Frederick O'Farrell are added to "Pete Burke, Reporter," one of the Frank McHugh newspaper comedies being directed by Harry Sweet.

First National has bought the new novel by Harry Harrison Kroll, entitled "The Cabin in the Cotton," for Richard Barthelmess. It will follow "Alias the Doctor."

Catalina Bacena, famous Spanish star, who starred in Fox's Spanish version of "Jamaa," is on route to Europe. She came here for a pleasure trip, but her work as stage interpreter of the dramas of Gregorio Martinez Sierra was well known and she was given the Fox assignment.

Short Shots from Eastern Studios

Having completed her role in "The Cheat," Tallulah Bankhead heads for Hollywood on Monday. Paramount has selected "Song of Songs," based on a famous stage play, as her next vehicle. This will be the first time that Miss Bankhead has worked on the West Coast, her previous pictures having been made at Paramount's New York studio.

Olive Shea has been selected by Larry Kent to play opposite John Barry Burke in his second two-reel comedy for Paramount. Eddie Cline is directing. Miss Shea has appeared in "Little Devil," RKO's two-reel comedy of shorts and also in Warner Vitaphone comedies, as well as on Broadway, her most recent stage appearance having been in "Blind Mice." This accomplished girl is also a radio performer having been selected as the "Radio Queen of 1930."

Eight girl students of Erasmus High School in Brooklyn which was attended by six of the famous personalities as Helen Twelvetrees and Clara Bow, will get the thrill of their lives this week when they appear in the Vitaphone special short featuring Hal LeRoy. The name of the picture is "The High School Hoofer" and Sam Sax thought it a good idea to select actual high school students for atmosphere.

George K. Arthur, who recently completed a stage series with Karl Dane at the Paramount New York studio, has sold a short story to the Cosmopolitan magazine.

Jack Haley is getting ready to make two more two-reel comedies for Warner Vitaphone to be released as part of the "Big Star Comedy" series. Haley's first Vitaphone appearance was in the recently released "Success," which was all that the title implies.

Margaret Dumont, the dignified society lady who appeared in several of the Merce Bros. pictures, has a new role as Johhny Burke's second Paramount short.

Guy Bates Post, noted stage personality, makes his talkie debut in RKO Pathe's "Prestige."

With "Juvenile Court" out of the way, Bennett F. Zemek is formulating plans for his second picture, "Bachelor Mother," an original Al Boasberg, with adaptation by Luther Reed and screen play by Paul Gangelin.

Vivienne Osborne, who recently completed her feminine role in "Husband's Holiday," is spending a week vacationing at Palm Springs.

Merryn LeRoy, director of "Five Star Final," was once a newsboy in San Francisco. His newsy days were spent in the vicinity of the Alcazar theater and most of his patrons were theater people. It was through this contact that he became interested in the stage and that he became connected first with the theater and then with motion pictures.

Helen Mann is playing the lead opposite Glenn Tryon in "For the Love of Fanny," a Christie comedy.

Lal Chand Mehta of Amritsar, India, who has acted as technical director on several pictures and who is also a noted lecturer, is giving a series of three lectures on Mahatma Gandhi and India at the First Unitarian church, Los Angeles. The dates of his lectures are Nov. 1, 8 and 15.

Leonard Spiegelglass, Fox writer, was about to rent an apartment, when he asked the landlord whether he objected to dogs. The landlord was very emphatic in declaring that he was, and although Leonard does not own any dogs and does not plan to buy any, he walked out.

Wallace Ford is another screen newcomer, who is losing no time between pictures. He has been courted to M-G-M, but was borrowed by Tiffany, and his work in "X Marks the Spot" was so satisfactory to Sam Bischoff that Sam also borrowed him for "Hotel Continental." Ford attracted much attention by his work in the stage version of "Bad Girl."

Gregorio Martinez Sierra, who wrote "The Cradle Song" and other dramas, and who has been supervising Spanish pictures at M-G-M, is on route to France, where he will write at the Paramount Jointville studio. While here, he wrote "Ma ma," the first original Spanish drama accepted as an American studio. While on the coast, he was given the degree of Doctor of Letters by the Pomona University.

300 Extras in Short

Three hundred extras are a lot of people for a 16-reel comedy, but William Goodrich, director-in-chief at the Educational Studios, is using that number for the cabinet scenes in a new movie, which will be directed by Shaw and Addie McPhail play the leads.
They turned creation upside down to make possible the sweetest story of kid devotion ever told... Here is artist Frederic March's conception of what Ruggles has sent swirling across the screen—the vortex of a mad world with today's bewildered babes struggling valiantly to find a way out!

A CAST IN ITS 'TEENS . . . PLAYING LIKE BLAZES . . .

ERIC LINDEN, Boy Sensation of the Theatre Guild, ROCHELLE HUDSON, MARY KORNMAN, Pick of the Wampas Babes, BEN ALEXANDER, The Kid of "All Quiet", ARLINE JUDGE . . . Brilliantly aided by Beryl Mercer, Ralf Harolde, Wm. Orlamond . . . Adaptation and Dialogue by Howard Estabrook, Ruggles' co-Worker of "Cimarron"
MAX GOLDBERG ADVOCATES POLICY OF MIXED BILLS

(Continued from Page 1)
to only one nationality is a mistake, declared Goldberg yesterday. Different types of subjects should be played, he said. Goldberg urges the establishment of a central booking agency to handle foreign films and to aid in their merchandising.

Six Youngstown Houses Discontinue Previews

(Continued from Page 1) trimmings in classifying the popularity of pictures, with each one claiming the credit for any added business. Some patrons also complained that two features was too much for one sitting.

Women Exhibs Sued
Columbus, O.—Mrs. Helen Lyons and Mrs. Henrietta Jenkins, operating theaters in Pomeroy and Middleport, respectively, have been named defendants in bills of complaint filed in the U. S. District Court here by Universal and Pathe, which claim the defendants have been showing films without proper license.

"Terra Madre" Holds Over
"Terra Madre," the Cines Pittalugia Italian production distributed by Transcontinental Pictures, is being held over at the Cameo until the opening of "Heroes All" on Armistice Day.

Publix Reopens Augusta House
Augusta, Ga.—The Imperial, completely renovated and supplied with new equipment, has reopened. Frank J. Miller is manager of the Imperial and the two other Publix theaters in Augusta.

McManus in Fox Educational Dept.
Elliott McManus, formerly in the Fox publicity department, has been assigned to assist Glenn Griswold in connection with the handling of the educational films department.

Ghrest Reopens Dover House
Dover, O.—George Ghrest, an exhibitor in this state for years, has taken over the Ohio and reopened it as a straight talker house.

New Second Run for Emporia
Emporia, Kan.—E. O. Briles is opening the Lyric, a new second run house.

Spirit Puts Over U Ball
Final cleanup of accounts for the Universal Club at the Motion Picture Club Saturday night shows that the event more than broke even. Though many advised against holding the event, the attendance should have been greater, they said. Helen Hughes, secy. of U. F. A., was in favor of it and there, as head of ticket sales, worked day and night to put it over. Even at $7.50 a ticket, attendance was 600. Herman Stern, president of the club, also received congrats for his good work in making the ball a success.

- NEWS «« OF «« THE «« DAY -

Fall River, Mass.—Morse Circuit of New England is now operating the Academy, managed by Walter Bigelow.

Belle Fource, Mont.—M. L. Hart, formerly of Edgemont, S. D., is the new manager of the Belle, succeeding Roy Sterrett.

Seattle—Paul O'Neill and Burrell Johnson of this city have acquired the theater in Castle Rock, Wash., and another in Tenino, Wash., formerly operated by Roy Bowen.

Poestello, Ida.—R. E. Archibald, local manager of Fox West Coast Theaters, has been promoted to manager of the Fox de luxe house in Billings. C. P. Sates, recently in Idaho Falls, is now handling the local houses.

Sprague, Wash.—C. I. Warman, manager of the Box, has reopened the house for shows on Saturdays and Sundays.

Minerva, O.—George A. Swisher, owner of the Roxy, has reopened the house following a shutdown for several months for repairs and new sound equipment. The house was formerly known as the Dreamland.

Detroit—Sam Nathanson, city salesman for Columbia during the last two years, has been transferred to the Los Angeles branch where he will serve in a similar capacity.

Seattle—Al Oxtoby is now managing the Warner-First National exchange, following transfer of Jack Brower to Los Angeles.

Denver — The Arvada, suburban house, has been sold to N. P. Beckett by E. E. Benjamin.

Detroit—Cliff Gieseman, formerly manager of the Riviera, is the new manager of the Michigan.

Minneapolis—William Keating, manager of the Loring, Publix uptown house, Minneapolis, is a proud daddy. It's his first and a girl.

Valdese, N. C.—The Colonial, newly-built theater by L. G. Cline and Henry Bartdot, opened recently.

San Francisco—Syd Blumenthal will handle checking and exploitation of "Ten Nights in a Barroom" in this territory. Syd has had considerable experience in this territory, having filled a like capacity with United Artists, RKO and Fox.

STANDARD APERTURE FAVORED BY STUDIOS

(Continued from Page 1) markings of .620 by .835 for the projector, the aperture would be .615 by .820, against the present .600 by .800 and a movietone aperture of .680 by .800.

Exchanges Coming First In RKO and Pathe Merger (Continued from Page 1) head and in one office in each key city. Weeding out of the sales force will start this week. The new set-up at the home office is now understood to place Red E. Deinert as western general sales manager and Charles Rosenzweig as eastern general sales manager.

Sound for St. Louis Institutions St. Louis—Purchase of sound equipment for various local institutions is being considered by the city authorities. For years the hospitals and other institutions have shown desire but not been able to supply free by distributors.

One In a Thousand

At 999 hotels in Atlantic City you can get the same thing...rooms with or without meals..."An Original and Unique Service has made the

CAROLINA CREST

The Thousandth Hotel

"Abad or at your service table enjoy a delicious Tray Breakfast. WITHOUT CHARGE. In the privacy of your own comfortable room while you glance through your morning paper...then wonder, as all our guests do—how we happened to move your home to the

CAROLINA CREST

North Carolina Ave., Near Boardwalk ATLANTIC CITY, N. J.

SPECIAL WINTER RATES—

Single $3
Double $6

Every room with private bath—Bath lamps and at least three windows

IT'S WISE TO MAKE RESERVATIONS IN ADVANCE

Thalia Amusement Corp.

WM. REUTEMANN, President

729 Seventh Avenue, New York

Tel.: BRYANT 9-5096

announces the completion of

"COST È LA VITA"

(8 reels)

Directed by EUGENE RODER

First of a series of 6 All-Italian Feature Pictures

Now in preparation: "Nel Vortice" (8 reels)
Hays Has Plan for Avoiding Censorable Material

NEW ‘FIRST NATIONAL’ CIRCUIT LOOMS

Consolidating of Radio-Pathe Sales Staffs Effected

Merry-Go-Round

— a whirling industry

— By Jack Alcicote

If you happen to be part or parcel of the industry called motion pictures, don't turn your head, sleep with one eye open, and stay in town over the week ends. Changes that make or break big business, lay the groundwork for success or failure in gigantic corporations and shape futures of vital importance, are happening within the jolly old industry with machine-gun rapidity. And Mister. You ain't heard nothing yet. There's plenty of business still to be done here in New York. But. There's a French revolution brewing in California. And. As we see it, the sooner the industry gets by this painful but necessary job of house-cleaning the better.

* * *

The Menace of Overseating

Looking at the vicious circle, we see overseating in practice every important city in the country. playing a villainous role. Los Angeles is but an example. This city was universally recognized as having too many theaters a year ago. Since that time 20,000 additional seats have been added. It is business suicide combined with economic insanity to allow this condition to continue. Every third row of seats MUST be plowed under. Every outfit MUST do its share in this tightening-up process. To come clean you must first take the bath. Negative costs will again show a

(Continued on Page 2)

Combined Personnel of Two Units Announced by Lee Marcus

Consolidation of the sales personnel of RKO Radio Pictures and RKO Pathe was completed and announced yesterday by Lee Marcus, who will direct the combined distribution activities. The change becomes effective on Monday. Ned E. Depinet will be general sales manager for the eastern part of the country.

PITTs LAUNCHES ACTIVITY IN VIRGINIA THEATER FIELD

Fredericksburg, Va.—Benjamin T. Pitts has acquired several Virginia playhouses, in addition to being head of two corporations just chartered, and is financing the construction of one or more places of amusement. J. W. Atkinson & Co., Richmond, was awarded the contract for the construction of a $60,000 theater in Charlestown, W. Va., for the

(Continued on Page 6)

Start Nationwide Drive For Federal Film Control

Boston—Creation of a Federal agency, probably the Bureau of Education or the Children's Bureau, empowered to supervise film production and to censor pictures sent

(Continued on Page 6)

Avoiding of Censorable Stories Being Worked Out in Hays Plan

Boston Shorts Theater Makes Its Debut Today

Boston—Formal opening of the South Station Theater, located in the South Station and to be operated with a short subject policy, takes place at 8:30 tonight. This is the first experiment of its kind and the outcome is being watched with interest.

(Continued on Page 6)

New York Indie Exhibitors Working Out Producer-Distributor Plan

Preliminary conferences are being held in New York toward formation by an exhibitor group of a producer-distributor organization modeled along lines of the old First National company. Leading independent exhibitors operating in the New York territory are understood

(Continued on Page 4)

LOEW AND INDIE CIRCUIT IN DOUBLE BILL TRUCE

Through an agreement reached between Loew's Theaters and the Manhattan Playhouse Circuit, double featuring has been dropped by four Loew houses and six Manhattan theaters. A policy of single feature with short subjects has been reinstalled. Loew houses in the agreement are the Commodore, Canal, Delancey and Avenue B, Manhattan Playhouse theaters in the deal are the Clinton, Appollo, Palestine, Florence, New Delancey and Hollywood.

Gus Schlesinger Gets Settlement from Warner

Gus S. Schlesinger, formerly in charge of Warner Bros. activities in Germany, yesterday reached an amicable settlement with the company following personal conferences with Harry M. Warner. As a result, Schlesinger has voluntarily withdrawn legal action against the company for breach of contract.

Warners Continuing With Own Financing

Denying recent Wall Street reports that Warner Bros. are getting additional financing, executives of the company yesterday emphatically stated that it is continuing without financial help.
Shippé-Johnson Peruvian Films

Two hours of travel and exploration film were shown at the Engineering Societies building yesterday by the American Geographical Society. The picture, comprising the complete camera record of the Shippé-Johnson Peruvian Expedition, covered scenes never before captured by a motion picture camera, high up in the Andes, showing the primitive life of the Incas, and relics of the departed Spanish invaders and the ancient Incas. It's a good travel picture for special audiences, but has little value as a theatrical presentation.

HARROWER.

Merry-Go-Round
—a whirlind industry
(Continued from Page 1)
profit when they can be offered at a living price to the theater.

* * *

Is Production in that certain Coming East? quarters there is a somewhat se-
cret but nevertheless determined effort being made to bring the bulk of production back East. This is the most sensible thing that could happen in the industry. Hollywood, in spite of itself, is suffering from a rabid desire to do things from which it finds it impossible to free itself. A vicious, tinselly, bull-headed system that is slowly crushing out the vitals of this great industry in its coils. The factors that made Hollywood the greatest production center in the world have all vanished. No city in the world has made Hollywood as the center of art, talent, literature and music. The supply is here and so is the inspiration. The motion picture industry has plenty of troubles but none of its headaches is half as acute as this Hollywood nightmare.

H. M. Warner to Cut
Coast Studio Overhead

Matter of trying to bring about a readjustment of star and stock big salaries is understood to be a principal object of the trip of Harry M. Warner to Hollywood. The Warner Bros. chief executive is now en route to the Coast studios.

Belasco Play for Talkers
"Pantaloons," which the late David Belasco had planned to produce, has been turned over to Ahmed Abdullah for final preparation and it probably will be seen on the screen before stage production. Abdullah was signed this week by Paramount to write an original for Marlene Dietrich.

Earle to Follow Maustham Closing
Philadelphia—Failure to reach an agreement with the musicians' union caused the Maustham to close last night and the Earle to schedule its closing for Nov. 10. Both houses are de luxe rooms owned by Warner-Stanley.

Stanton F. Ewing Dies
East Liverpool, O. — Stanton F. Ewing, 69, owner of Columbia, is dead following four weeks' illness. He leaves a widow, five daughters and a son.

Al Brauner Leaves W.B.F.N.;
Al Brauninger, head of the Warner-First National sales promotion department, has left the company.

Alliance, Martins Ferry
Vote for Sunday Shows
Alliance—Vote on the Sunday show issue turned on favorably here and in Martins Ferry after a bitter fight. Performances already have been given here, but Martins Ferry was one of the few Ohio Valley towns where they were not sanctioned locally.

Other places voting for Sunday shows at this week's election included Wooster, East Liverpool and Marietta, while the issue was defeated in St. Clairsville.

Murray and Mack Reuniting
Seattle—Ollie Mack, one time partner of Charlie Murray, announces he is going to join his former brother in the talkers. They plan to do their old vaudeville turns before the camera and mike.

More Rudy Vallee Screen Songs
Rudy Vallee in the Paramount Screen Song, "Kitty from Kansas City," has proved so successful in getting auditions business exception-

ally good and prospects for the win-
ner season very encouraging.

Studio and Location
Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinemophone Equipment Corporation
723-77 Avenue, N.Y.

WANTED

European Auditor. Previous film experience, thorough knowledge of German essential. Other languages beneficial. Write Box 902, c/o Film Daily
1650 Broadway
New York, N. Y.

REGARDS FROM
CARL BERGER

now in the depths of INDIA
grinding first camera on the road
Van Beuren

WILD ANIMAL SERIES

National Supply Handling
Movie Week Ticket Orders

All representative stores of Na-
tional Theater Supply Co. throughout the U. S. has arranged to take care of orders received from the towns for tickets to be supplied free of charge with National Motion Picture Week benefit shows. N. T. S. is cooperating with the Russell Ticket Co. and the Assell-Simms Ticket Co. in furnishing these tickets gratis.

“Quick Trigger Lee” Release
“Quick Trigger Lee,” the Western starring Bob Custer, will be released this month by Big 4.

Lo. 5-0277
W. D. St. N.Y. C.
Joe Finston

SYNCHRO SCREEN SERVICE
Musical Showmanship Quality Synchronization FEATURES — SHORTS (Formerly Paramount-Publix)

The 1932 FILM DAILY YEAR BOOK is now being compiled

This will be the 14th edition of this encyclopedia of the motion picture industry.

Covering this great industry in all its branches, this new edition will be the greatest yet. And that's saying a lot.

Free to paid subscribers to The Film Daily. Subscription includes: The Film Weekly, Film Daily, The Year Book, every January; Directories Annual and Production Guide; every June; and the Short Subject Quarterly issues.

This complete trade paper survives for $10.00 a year (foreign $15.00).
It's up to YOU!

From now until January 9th you can make more money than you've ever made in two months...IF YOU GET BEHIND THESE NINE WARNER and FIRST NATIONAL box-office hits:

**THE RULING VOICE**
Now ready—F.N.
with Walter Huston, Loretta Young, Doris Kenyon, David Manners, Dudley Digges. Most amazing picture of the year!

**JOHN BARRYMORE**
Nov. 7—W.B.
in the triumph of his career, "THE MAD GENIUS" with Marian Marsh, Chas. Butterworth, Donald Cook, Carmel Myers.

**BLONDE CRAZY**
Nov. 18—W.B.
JAMES CAGNEY running wild in his first comedy role with Joan Blondell, Guy Kibbee, Noel Francis. Written by Kubec Glasmon and John Bright, the "Smart Money" boys.

**JOE E. BROWN**
Nov. 26—F.N.
in his million laugh-power riot "LOCAL BOY MAKES GOOD" with Dorothy Lee, Ruth Hall, Eddie Nugent.

**COMPROMISED**
Dec. 5—F.N.
with Ben Lyon, Rose Hobart, Juliette Compton, Bert Roach, Claude Gillingwater. Written by the author of "Illicit."

**DOROTHY MACKAILL**
Dec. 12—F.N.
in "HER MAJESTY, LOVE" with Ben Lyon and four of the screen's funniest comedians, Leon Errol, W. C. Fields, Chester Conklin Ford Sterling. Romance! Music! Dancing! Laughter!

**UNDER EIGHTEEN**
Dec. 31—W.B.
MARIAN MARSH as the first star of the new year. With a brilliant supporting cast, Warren William, Anita Page, Regis Toomey, Norman Foster.

**JAMES CAGNEY**
Crashes to stardom in "TAXI", by Kenyon Nicholson, Kubec Glasmon and John Bright. With Loretta Young, Dorothy Burgess, Guy Kibbee, Geo. E. Stone, David Landau.

Current releases from Warner Bros. and First National include:

**THE STAR WITNESS**
with Edw. G. Robinson

**FIVE STAR FINAL**
in Alexander Hamilton

**GEORGE ARLISS** in The Road to Singapore

**WILLIAM POWELL** in Under Eighteen

**RICHARD BARTHELMESS** in The Last Flight

**Booth Tarkington's** Penrod and Sam

MORE THAN YOUR CONTRACT CALLS FOR
NEW ‘FIRST NAT!’ CIRCUIT BEING WORKED OUT IN N.Y.

(Continued from Page 1) to be interested in the proposed plan. They include: Lee A. Ochs of the Ochs Circuit, Ben Sherman of Manhattan Playhouses, Arthur Abeles of Century Circuit, and Lawrence Boslogino of Consolidated Amusement Enterprises. Shortage of product, as pointed out by THE FILM DAILY yesterday, is one of the principal reasons inspiring discussion of the project.

New Film Specializing
In Expedition Films

(Continued from Page 1) starting DOUGLAS WONNER's production embraces the expeditions of six prominent explorers to different spots, with their own dialogue.

Industrial Film Designed
As Confidence Stimulator

A four-reel industrial talker, produced by the Burton Holmes Studios under the direction of Hillis V. Montgomery, has been made in cooperation with the Administrative and Research Corp. of New York, sponsors of Corporate Trust Shares.

“Shot Gun Pass” Release

Columbia Pictures’ second November release will be Tim McCoy’s vehicle, “Shot Gun Pass.” Supporting cast includes Virginia Lee Corbin, Monte Blue, Frank Rice, Harry Todd and Dick Stewart.

COMING & GOING

MRS. FRANK JOYCE sails for London tonight on the Olympic.

CHARLES STARRETT is leaving the coast for New York to appear with Nancy Carroll in “Wayfar” at the Paramount eastern studios. PAULINE FREDERICK is due to arrive today to start work on the same picture. She will also star in Arthur Lubin’s stage play, “When the Bough Breaks.” MEYER FINCH, president of Fisher Film Exchange, Cleveland and Cincinnati, together with J. M. JOHNSTON, manager of the Cincinnati branch, are in New York on a business trip visiting with John R. Freiler, president of Big 4.

NORMAN MORAY, Vitaphone Sales Manager, has left for Chicago in connection with impending deals for the showing of Vitaphone shorts. On his return trip Moray will visit the Warner-First National exchanges in Indianapolis and Buffalo.

ARTHUR COHEN, managing director of Canadian Pan-American Polux Theatres, reached the city yesterday.

CLAUDE FLOIS, narrator in the Educational-Romantic Journeys series, has returned to the Grand Canyon country with CURTIS F. NAGEL, producer, after shooting two Romantic Journeys in the rugged western mountain range.

WILL H. HAYS leaves today for the coast.

HARRY M. WARNER is en route to Hollywood.

JOHN M. STAHL, Universal director, arrives from the coast today with his bride of a few days, the former Mrs. Rosanna Roy.

- - - -

ONE OF the important pronouncements ever made on the important subject of television was delivered by Dr. Alfred N. Goldsmith, vice-prexy of Radio Corporation of America, at the AMPA luncheon yesterday... he spoke as an artiste conveying to the press agents a vital message on the interrelation between television and the motion picture.... he predicted quietly but emphatically that within one year television will have arrived as a commercial art.... he said it was now an actuality in the laboratory.

- - - -

IEE EMPHASIZED the idea that television, sound pictures in the home on amateur sets, and the motion picture theater are even at this early stage indissolubly bound together...... Dr. Goldsmith was confident that they will grow together and thrive.... without competing with each other... they are three component parts of eye entertainment for the public which will help each other grow and prosper.

- - - -

OF COURSE there are some television problems yet to be ironed out.... such as getting clear pictures that will emphasize details.... handling operatic singers, for instance, to make them appear attractive...... taking a pudding singer as wide as he is long, as the Doe humorously said, and giving him eye-appeal the same as he has voice-appeal over the radio... and lastly, the problem of large units of patrons to cut down the cost of television programs.... and this means television apparatus in film houses to bring in a program just the same as it is now shot from the projection booth for the film program.... and that’s where Radio City comes in with its contemplated building housing the new power house of television.... which will shoot television programs to the theaters throughout the land as easily as the film programs are now projected from the booth.... sounds like Arabian Nights, doesn’t it? But it’s On the Way.

- - - -

ANOTHER INTERESTING speaker at the Ampa fest was Carveth Wells, the explorer who debunked African wild animal adventures in his film, “Hell Below Zero.” Mister Wells’ subtle wit and sly humor had the serious-minded press agents up a tree.... so the speaker sez.... “Wish you could see your face, gentlemen, and you’d have a much better time than you’re having,” they say Hinglishmen have no sense of humor! Carveth told of the tremendous expenses of his African expedition.... 150 smackers for a hand camera, and the whole affair costing within a grand each morning his native guide asked him what he wanted to do...... and whether it was zebras, elephants or lions, they’d drive comfortably through the jungle in their car at 40 miles per hour. And find the designated “wild” animals parked in some convenient spot where they could be shot..... either with camera or rifle.... just a wild, dangerous existence, this African expedition stuff.

- - - -

TO COMPLETE a surfeit of honor guests who knew how to be entertaining, there was Leo Brecher, the little playhouse impresario..... and Elinor Smith, the noted aviatrix..... altogether it was a swell luncheon..... one of the best that AMPA has pulled..... a fine balancing of Brains, Wit and Beauty. Ed Finney and his committee are doing a fine job when you are not attending are passing up the best show on Broadway..... and all for a smacker.

- - - -

Radio-Pathe Sales Staff Consolidated by Marcus

(Continued from Page 1) with Cresson E. Smith as his assistant. Charles Rosenzweig will be general sales manager for the east, with Jerome F. Zapper as his assistant. Both will maintain their headquarters in New York.

Harry C. Cohen will be western division manager; W. E. Callaway, southern division manager; E. L. McEvoy, midwest division manager; and Harry Michalson, eastern division manager. A. A. Seltzer will be short subject sales manager, with headquarters in New York.

Men selected as branch managers in the cities indicated, with the idea in mind of retaining an equal balance of personnel between the two companies in positions of responsibility are listed below. It is the further intention to carry out this same thought throughout the entire re-organization.
“Platinum Blonde” Glitters And Sparkles as Keen Comedy

By BLAND JOHANESON.

“Platinum Blonde,” at the Strand.

Robert Williams, Loretta Young and Jean Harlow in a comedy directed by Frank Capra.

A'Julu. The smartest fun on the Broadway screens.

Can Frank Capra make pictures! From the thriller “Dirigible” to the moving “Ladies of Leisure,” now the versatile Capra has turned out one of the gayest, sauciest comedies you’ve ever seen. The banal title, “Platinum Blonde,” doesn’t even hint at the fun packed into this riotous picture.
HAYS HAS PLAN TO AVOID CENSOREABLE FILM STORIES

(Continued from Page 1)

further strengthens the Hays production code as it relates to material apt to arouse censorship advocates' fears. The code, written by E. W. Fabricant for the Coast today. He will be away from his office for two weeks.

Four Memphis Theaters Reduce Admission Prices

Memphis—Admission prices have been reduced in the four "Your Theaters" operated by Memphis Theater Equipment Co., by Charles F. Boyd is managing director. The group includes the Ritz, Memphis, Capitol and Normal, which have cut 25 cents to 15 cents for adults and 10 cents for kids. Two other "Your" houses, the Cameo and Chelsea, already were on a 10-15c policy.

Start Nationwide Drive For Federal Film Control

(Continued from Page 1)

abroad, is the object of a crusade launched yesterday by the Twentieth Century Club. The club's committee of 15 will seek to bring the national public opinion on the issue.

Big 4 Exchange Line-up

With recently signed contracts going into effect currently in the Western territory, Big 4 has completed its national exchange line-up, and the 36 branches have already embarked upon a November-December Playdate Drive. The present exchange is as follows:

Capitol Film Exchange, New York; Gold Medal Film Philadelphia; Gold Medal Film, Washington; Century Film, Boston; Century Film, New Haven; Standard Film Exchanges, Buffalo; Standard Film Exchanges, Indianapolis; Seattle Film Exchange, Cleveland; Fischer Film Exchange, Cincinnati; Alexander Film Service, Detroit; and Milton Consolidated Pictures, Detroit: B. N. Judell, Chicago, Indianapolis, St. Louis and Milwaukee; Celebrated Film Exchange, Minneapolis; Midwest Film Distributors, Omaha; Midwest Film Distributors, Kansas City; Consolidated Productions, Denver and Salt Lake City; Sheffield Exchange System, Seattle and Portland; Cooperative Film Exchange, San Francisco and Los Angeles; All Star Features Distributors, San Francisco and Los Angeles; Allied Film Exchanges, Dallas and Oklahoma City; Home State Film, Little Rock; Arthur C. Bromberg, Atlanta, Charlotte, Birmingham, Tampa, and New Orleans; Excellent Film Exchange, Toronto, and Filmophone Renters, London, England.

Kents Holding Reunion

Sidney R. Kent and his brother, Larry Kent, will fly directly for San Francisco to attend the golden wedding anniversary of their "S. R." departs Sunday and his brother today via plane.

ANN HARDING is enthusiastic about the story of her current production, "President," because it is unlike any story she has made for the screen. It has a unique development and provides her with one of the best roles she has ever undertaken. The story was written by Ray Garner, who is directing the picture, and Rollo L. Lewis.

Our Passing Show: Geneva Mitchell posing for publicity stills at the Mack Sennett studios, Tavares motoring to Culver City; Wallace MacDonald busy at Multi-color.

Carmen Myers is the first star to appear on the "Hollywood Gossip" program over KHJ. The program will be given for a period of 26 weeks.

Gilbert Roland and Bonnie Miller won the mixed dollars in the annual Herbert Broun tournament at Malibu by defeating Ralph Ince and Elizabeth Dickey in the finals and Buddy De Sylva and Caroline Babcock in the semi-finals. Victor Schertzinger, Elizabeth Meachen, Clif Hur, Florence Sutton, Mrs. Oliver H. F. Garrett and Everett H. Seaver won consolation prizes. Prices were presented by Broun, Warner Baxter, Ronald Colman, William Powell, Carole Lombard, Leo Carillo, Dolores Del Rio, Carl Laemmle, Sr., Clive Brook, Richard Barthelmess, Mrs. and Mrs. Dick Hyland and Milton Colton.

Miguel C. Torres, young Mexican producer, has just released through Talking Picture Epics a film of the Mayan ruins in Yucatan, Mexico. Among the ruins are the Pyramid of the Sun in Teotihuacan, the Temple of the Thousand Serpents, and the immense Olympic Stadium, where the Mayan athletes staged their contests in the fifteenth century. The Torres picture is called "Jalal" and it brings to the screen Medea of Movaray, who portrays the Indian princess in the legend, which is enacted at the scene of the ruins.

George Archbainad has discovered that the bridge member who is absent gets the most slams.

"All-American Drawback" replaces "Great American Drawback" as the title of Mack Sennett's new football travesty, now in production under the direction of Del Lord. Harry Gibbons essay the title role, with a comedy cast including Vernon Dent, Lincoln Steadman and Hugh Saxon. Geneva Mitchell and Dorothy Granger provide the feminine lure.

Rowland Brown's forthcoming Universal picture, "The Copperhead," will launch two new names in film careers. One is Rollele LaRue, whom the director discovered in a High School play, and another is Frances Bach, dancer.

Victor Schertzinger, Radio Pictures director and composer, has received a tempting offer to direct two pictures for a producing studio in Mexico. He also has been asked to write thematic and incidental music for the stories. Schertzinger is trying to steal 10 weeks from the calendar in order to accept.

Al Aborn is assisting Alfred E. Green in the direction of "Union Depot." Among players recently added to the cast are Nat Carr, Douglas Cosgrove and Ben Taggart.

HOLLYWOOD

Chicago — Fred Franke, national auditor for Universal, left Chicago a few days ago for a business trip to San Antonio. He will return to Chicago shortly. M. L. Coppelman, U. district booker with headquarters in Chicago, is making his first trip thru his district. "Bing" Miller, assistant central booker, is at home convalescing from an operation on an infected eye.

Gloucester—Gloucester is to have a new theater to replace the Strand. The opening date has been set for about July 1 of next year. The new house will be named "New Strand" and will have a contract under the management of Charles B. Craig, present manager of the Strand.

Kansas City—O. D. Woodward is here to confer on plans for reopening the Orpheum with a dramatic stock company.

PITTS LAUNCHES ACTIVITY IN VIRGINIA THEATER FIELD

(Continued from Page 1)

Pitts interests. Pitts is listed as president of the Pitts Tally-Ho Theaters, Inc., Fredericksburg, chartered a $50,000 fraternal corporation. He is head of Pitts York Theater, Inc., Fredericksburg, with a capital of $11,000. Mr. Pitts has added the Wonderland of West Point, to Pitts. It is also announced that the Weiss, Emporia, and the Wilbur, Orange, have been sold to the Pitts interests.

EDUCATIONAL UNITS

Working at Capacity

West Coast Breeze, THE FILM DAILY Hollywood—With five new comedies in production, Educational's producing units are working at capacity. In Los Angeles, a new and as yet untitled Mermaid comedy is in work under the direction of William Goodrich. C. B. Cooper, head of the third comedy, "Torchy Turns the Trick," with a cast of 79, Al Christie is in charge. Cooper's "For the Love of Fanny" at the Metropolitan studios, and Mack Sennett has two comedies in production—the tentatively titled "Amy Clyde Comedy." "Let's Go Fishing," and "All-American Drawback" directed by Del Lord.

Big Civic Ceremonies

For W.-B. Philly Opening

Philadelphia—With plans completed for ceremonies including a parade, airplane stunts, a "Prosperity and Liberty Clydesdale," the Chamber of Commerce and other civic participation, Warner Bros. will reopen the Boyd today with a premiere of "Five Star Final" at the Stanley. The premiere and street decorations are expected to draw some 100,000 to 150,000 in the vicinity of the Boyd and Stanley.

"City Lights" 30 Weeks in Paris

Paris—Charlie Chaplin in "City Lights" has closed a 30 weeks' run at the Polies Marigny and is now going into the Albert Palace on the Boulevard for another run. Total gross at the Marigny was $7,000,000 francs.

Fox Gets Sacramento House

Sacramento — Negotiations have been completed whereby the Fox West Coast Theaters takes over active control of the Alhambra, $1,000,000 local playhouse.

Nakken Suit Affects Warners

Warners Bros. own interest is approximating 50 per cent of the Nakken Patents Corp. which has filed a patent infringement suit at Wilmington against Universal Sound Systems, Inc. of Delaware.

No Tiffany Rift

Tiffany's distribution agreement with Educational runs from year to year. From last March, said William Sahl yesterday, in answer to a report that Tiffany was dissatisfied with the current situation.
WE WILL SHARE!

AND the greatest cooperative move since war days sweeps every unit in this vast industry into line to answer the appeal of the needy. National Motion Picture Week, with its benefit performances in every community for the assistance of local unemployed, will reveal the heart of Motion Pictures.

A press sheet with full details on how to put over local benefit campaigns is on the way. Posters and other accessories that will sell your benefit tickets to your public are coming. Every item necessary to put over National Motion Picture Week is provided free.

Are YOU Doing YOUR Share?

If you have not yet started plans for your benefit performances, get in touch with your local relief committee NOW.

Following are Chairmen of District Motion Picture Committees.

For information, address Chairman of your District.

L. H. Keene, Fox Theatre, ATLANTA... Martin J. Mullin, 60 Soylay Sq., BOSTON... J. H. Michael, 505 Pearl st., BUFFALO... H. H. Everett, 305 W. 44th St., CHARLOTTE... Felix Mondalek, 1125 South Walnut Ave., CHICAGO... George A. Smith, 1714 Central Parkw., CINCINNATI... Fred Dorey, Lover's State Theatre, CLEVELAND... J. J. Fiskle, Melba Theatre Building, DALLAS... Harry E. Hoffman, Almeda Theatre, DENVER... Lester F. Martin, Nevada, Iowa Quarters, DES MOINES... H. M. Rider, 608 Fox Theatre Building, DETROIT... Charles R. Metzger, 115 Chamber of Commerce Bldg., INDIANAPOLIS... Arthur H. Cole, 1800 Wysardt St., KANSAS CITY... Mike Rosenberg, Washington at Vernon Ave., LOS ANGELES... M. A. Lichtenstein, 409 South second St., MEMPHIS... James Sherrman, 712 W. Second St., MILWAUKEE... W. A. Steffen, Parke Building, MINNEAPOLIS... Arthur Hoss, 114 State St., NEW HAVEN... H. P. Willers, 221 S. Liberty St., NEW ORLEANS... Charles L. O'Reilly, Times Building, NEW YORK CITY... Pat Major, Criterion Theater, OKLAHOMA CITY... L. R. Perret, RKO-Orpheum Theatre, OMAHA... John Hohener, 1225 Vine St., PHILADELPHIA... E. A. Bell (Temporary Chairman) 209 Clark Bldg., PITTSBURGH... Floyd Atwell, Palace Theatre, PORTLAND... Fred Wekonberg, 2508 Chicago St., ST. LOUIS... W. E. Gordon, 212 E. 1st St. South, SALT LAKE CITY... Thomas D. Van Osten, 25 Taylor St., SAN FRANCISCO... John Danz, 205 Empire Building, SEATTLE... John J. Payne, Earl Theatre Building,

WASHINGTON.
“THANKS, GENTLEMEN for the overwhelming response to my invitation. I’ll see you at ‘THE CHAMP’ PREVIEW.”

Leo’s ad yesterday brought hundreds of replies. He’s swamped, but he loves it!

“THE CHAMP”—today’s most WIDELY discussed picture!
WALLACE Beery, Jackie Cooper—great!
KING Vidor’s masterpiece!
ONCE in ten years such a show!
M-G-M’s NATIONWIDE SHOWINGS OF “THE CHAMP” have one purpose— TO let you see this knockout which OPENS at $2, New York and Los Angeles TO give you time and material for THE most intelligent and profitable TICKET-Selling you’ve ever done!
SEE you at “THE CHAMP” PREVIEW!

PICK YOUR SPOT!
“The Champ” previews—

<table>
<thead>
<tr>
<th>City</th>
<th>Theatre</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seattle</td>
<td>Paramount</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Portland</td>
<td>Broadway</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Marshfield</td>
<td>Egyptian</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Milano</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Butte</td>
<td>Rialto</td>
<td>Nov. 12</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>Gem</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Denver</td>
<td>Ogden</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Isis</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Wichita</td>
<td>Uptown</td>
<td>Nov. 11</td>
</tr>
<tr>
<td>Omaha</td>
<td>World</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Des Moines</td>
<td>Des Moines</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>St. Louis</td>
<td>Ritz</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Chicago</td>
<td>Dearborn</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Davidson</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>Granada</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Rivoli</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Louisville</td>
<td>Uptown</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Charlotte</td>
<td>Carolina</td>
<td>Nov. 8</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>Lyric</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Shea’s</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Loew’s Keith’s</td>
<td>Nov. 15</td>
</tr>
<tr>
<td>New Haven</td>
<td>Fox College</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Loew’s Allen</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Boston</td>
<td>Loew’s State</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Washington</td>
<td>Ambassador</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Albany</td>
<td>Harmanus Bleeker Hall</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Detroit</td>
<td>United Artists</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>Loew’s Penn</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>New Orleans</td>
<td>Tudor</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Memphis</td>
<td>Memphian</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Fox</td>
<td>Nov. 15</td>
</tr>
<tr>
<td>Oklahoma City</td>
<td>Criterion</td>
<td>Nov. 10</td>
</tr>
<tr>
<td>Dallas</td>
<td>Texas</td>
<td>Nov. 10</td>
</tr>
</tbody>
</table>

Canadian exhibitors will be informed by Regal Films, Ltd. of the dates, cities and theatres in which these trade shows will be given in the Dominion.

METRO-GOLDWYN-MAYER Showmen!
Still Another from SAMUEL GOLDWYN

GLORIA SWANSON

"TONIGHT OR NEVER"

UNITED ARTISTS PICTURE
MACK SENNETT \textbf{BRINGS YOU}

A short subject star that blazes on BROADWAY'S BIG SIGNS!

It took a whole building to carry the Paramount Theatre's announcement of the personal appearance of Bing Crosby, Mack Sennett's two-reel comedy star. Known to 50,000,000 persons through the microphone, his name now becomes one of the greatest marquee names in film.

BING CROSBY

"I Surrender Dear"

Nothing like it before. The crooning sensation of the dials brings his music and mirth to the screen and a ready-made audience clamors to the box-office!

New York American says—
"Don't miss Bing Crosby in "I Surrender, Dear" at the Rialto — it's a knockout."

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, President

Member Motion Picture Producers and Distributors of America, Inc.,
HUGHES-FRANKLIN PULLS OUT OF MIDWEST

Monogram, T.P.E. Approached in New Cooperative Plan

Part of Financing to Come from Allocating Territory Quotas

W. Ray Johnston of Monogram and Frank C. Wilson of Talking Picture Epics have been approached in connection with the exhibitor group plan to form a production and distribution organization modeled after the old First National, as exclusively published in THE FILM DAILY on Friday. Exhibitors and exchanges in cities outside of New York have also been contacted.

(Continued on Page 3)

ATLANTA 10-CENT HOUSES
HARD UP FOR PICTURES

Atlanta—Dime admission theaters in this territory are finding it hard to get product due to unwillingness on the part of most local exchanges to hold back product for such houses. Some distributors are flatly refusing to sell the 10-cent theaters where they follow first-runs on percentage. Thomas A. Branson, president of Affiliated Producers, says the industry cannot produce and distribute.

(Continued on Page 11)

Walt Disney Increasing "Mickey Mouse" Program

Walt Disney will increase his "Mickey Mouse" series from 15 to 18 single reels and reduce its Silly Symphonies from 13 to eight on his 1932-33 program, which goes to United Artists in April under a deal.

(Continued on Page 11)

Commonwealth Theaters Takes Over Houses in K. C. Area

West Coast Bureau, THE FILM DAILY

Los Angeles—Hughes-Franklin Theaters has given up its operations in the middle west, with Commonwealth Theaters, headed by Clarence Schultz as managing director, taking over the circuit's houses in that territory. H-F is planning to concentrate its activities in California, Washington, Oregon, Texas, Oklahoma and Montana.

KATZ FORMULATES PLAN FOR BEATING DEC. SLUMP

A campaign of activity to be followed in all Publix situations for offsetting the usual December slump has been proposed by Sam Katz. To offer patrons every inducement to attend the theater during the first three weeks of December, managers are urged to feature extra attractions, in the way of live talent and give-aways, every week-day night as part of a "Stunt-A-Night" policy.

(Continued on Page 3)

Hess Sues Harrison For $150,000 Libel

A libel suit seeking $150,000 damages was filed yesterday in the county clerk's office of the New York County Supreme Court, by Gabriel L. Hess against Pete Harrison. Hess claims, through his attorneys, Louis Nizer and Louis Phillips, that in the Oct. 31, 1931, issue of "Harrison's" (Continued on Page 11)

Doubling On Duals

Chicago—Competition for business in Loop theaters is keen that two houses, the Orpheum and the Monroe, are offering double features. The Monroe has taken a step further and distributed two-for-one-cards. Punch and Judy Theater, operated by the Anchor Brothers, has closed, after trying several different policies.
When Is a Juvenile Film? — the noise-making of the audible minority

(Continued from Page 1)

crime pictures—and every outburst—brings a headline in the papers. When this pastime of panning gang films has ceased to have public value—the crime pix will quietly disappear—or switch over to something else.

GENERALLY speaking—discussions of films in the press—and on the platform—has taken on—a better tone—in recent years. It is growing—more tolerant—and less antagonistic—more appreciative—and less scurrilous. The achievements of—the talker era—are mostly responsible—for winning over—this recognition—and respect.

The swaddling-screen has been weaned—in spite of odds—and just wait—until it really—grows up.

Much of the noise—inimical to films—is made by the audible minority—and doesn’t reflect—the genuine attitude—of the masses—the folks who count—by b o t a l l . So wise showmen—listen to critics—but follow the signs—that are indicated—by their customers.

Many theater men—hold the opinion—a heap of good—would quickly follow—if the unions—let up a bit—in their regulations. By allowing houses—to take on—their own number—of musicians—and stage hands—instead of insisting—on certain quotas—it would be possible—to use orchestras—and organists—and stage acts—thruly giving work—to many thousands—including union men—who are now idle. Some flesh numbers—would ease up—the bad situation—that now exists—through production shortage—due to dual bills—and two shows. “A hundred theaters—hiring eight men each—is better than—those same theaters—with no man at all—merely because—the union decrees—it shall hire—sixteen or none

REVIVING briefly: the subject—the newspaper attitude—toward the movies—it would help more—if in a good will war—on the producers—who stop presenting—or misrepresenting—newspaper reporters—as comic strip characters—whose behavior—makes real members—of the fourth estate—write in their seats. The studios—say but dough—to detail experts—who are responsible—for correct costumes—and the right furniture—and so not send—one of these experts—to a newspaper office—and find out what gents of the press—are actually like

AND isn’t it odd—to few critics—seemed to notice—the historic ability—of Doris Kenyon—until they started—casting her—in negligees?

Warner Royalty Settlement May Be Delayed for Years

Expectations are that several years will elapse before final decision is made in the action brought by Warner Bros. to collect royalties from Western Electric and Electrical Research Products in connection with sound reproducing equipment. In the hearing now in progress so far only Warner executives’ evidence has been taken, with examination of Western Electric and Erpi officials to follow.

Arthur Loew Flying to Cuba

Arthur Loew has purchased a new four passenger Stinson airplane and will leave from Roosevelt Field at daybreak Monday for Cuba, where he will visit the local M-G-M office. Loew will pilot the plane. According to Dave Blum, foreign publicity director, this is the first time a motion picture company executive has gone to a foreign country on business by airplane.

Warshawks with United Artists

Sam Warshawsky, formerly general press representative of RKO Radio Pictures, is now on the United Artists roll.

James Hall at Coliseum

James Hall opens a personal appearance today (Saturday) at the RKO Coliseum.

Drive for New Names

Announced by Selznick West Coast Bureau, THE FILM DAILY Hollywood—David O. Selznick, upon his arrival from New York, made the following statement regarding future production plans of the amalgamated RKO Pathe and Radio Picture studios: “A strenuous effort is going to be made to find new talent which will be developed. We will take new people, for example, and put them opposite the stars we have. This applies to actors, writers and directors.”

Elizabeth North in Story Post

Elizabeth North, formerly of Paramount’s short subject department, sails for London on Friday to act as story editor for Basil Dean of Associated Talkie Pictures, with headquarters at the Ealing studios.

RETURN TO ROMANCE with DICKEYS!”

For LADY DEDLOCK EDWIN BROOD OLIVER TWIST go to VIOLA IRENE COOPER 9 E. 59th ST., NEW YORK

Eastman Films

J. E. Brulatour, Inc.

New York

1540 Broadway
Bryant 7-4712

Long Island City
1540 Broadway

St. Albans 8-7840

Eastman Films

J. E. Brulatour, Inc.

Chicago

1727 Indiana Ave.

Hollywood

5700 Santa Monica

CALUMET 3602

HOLYWOOD 4121
KATZ FORMULATES PLAN
FOR BEATING DEC. SLUMP

(Continued from Page 1)

for the entire month. The best possible picture bookings also to be made during this period. On top of this, all expenses are to be cut to a new low. Sam Dumbrow believes it is possible to hold December costs down to the June level.

Cagney for Jersey Houses

James Cagney, now making a short vaudeville tour of the Warner theaters, has been booked by the Actor's Bureau connected with the circuit to appear at the Ritz, Elizabeth, N. J., on the 14th. The week will be split with the Jersey Hoboken. Walter Meyers of the Actor's Bureau says efforts are under way to prolong Cagney's tour beyond the Hoboken date.

Scores Infidelity in Films

Charlotte, N. C.—Fewer stories of marital infidelity on the screen was advocated by J. Wilson Smith, interstate secretary of the Y. M. C. A. In the two Carolinas, in his semi-annual report. Too much showing of unfaithfulness "breaks down the sacredness of marriage vows and home life," he said.

Fox Reopens Racine House

Racine, Wis.—Fox Midwesco has reopened the Mainstreet with Matty Fox as manager. The house has been dark since it was acquired from RKO a few months ago. Fox also has the State here, with Mickey Gross as city manager.

RKO-Pathé Departments Shifting

The combined export departments of RKO Pathé and RKO, now under the supervision of Ambrose S. Dowling, will move Monday from 1500 Broadway to the Pathe building, 35 West 45th St., Lee Marcus and his staff are moving from the Pathe building to the RKO home office.

U. Exchange Appointments

Sam Phillips, formerly chief booker at the New York exchange of Universal, has been made assistant branch manager. He is succeeded by Leo Simon, New Jersey booker. Phillips takes the place of Nat Goldberg, recently married, when Max Cohen was elevated to the Pittsburgh branch managership.

COMING & GOING

MESSMORS KENDALL sailed Friday night on the Olympic for Europe. MRS. MARK LUSCHER arrived from abroad Friday on the Roosevelt. JOAN BAKER, manager at Universal in New York today (Saturday) from the coast for a vacation. She will be in Hollywood in a week to resume work at the Fox studios. FRED DOLLE, president of the Fourth Avenue News Co., operating theaters in Louisville, Indianapolis, Lynchburg and other cities, is in town. OSCAR HANSON has returned to Canada after a visit in New York.

MONOGRAM AND T. P. E.
QUERIED ON CO-OP PLAN

(Continued from Page 1) as to whether or not they will support such a project. It is understood that part of the financing of the enterprise will be raised through the allocation of a quota to be raised in each territory.

3 Theaters Sign With
Local Union 306

Three theaters where Local 306 has been picketing have signed contracts with the union to take effect immediately. The houses are the Miracle, at Melrose Avenue and 156th Street, owned by Saphier and Morgenstein; Empress on 181st Street near Audubon Avenue, and 181st Street, owned by Landau and Bock. Other theaters that have signed union contracts in the past two weeks are the Central at Melrose Avenue and 150th Street, owned by Hy Gainsboro: Tremont, at Webster and Tremont Avenues, owned by Brandt; and the Lido, formerly known as the Walton, at 15 East Fordham Road, owned by Shaine and Leff at 42nd Street, operated by Harry Brandt.

Publix Houses to Show Safety Films

Boston—G. Ralph Brandt, assistant general manager of Publix Theaters, has offered the use of the Publix circuit in Massachusetts for the free showing of safety films to children in connection with the program now being undertaken by the Children's Safety League.

Sunday Shows Lose Out

East Liverpool, O.—Though a pre- liminary report indicated that voters here had approved Sunday shows at Tuesday's election, final audit of the ballots showed that the prohibiting Sabbath amusements was upheld by a majority of 19.

Universal Pfd. Dividend

Universal Pictures has declared the regular quarterly dividend of $2 on the first preferred stock, pay- able Jan. 1 to stock of record Dec. 21.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 7-8

Herman J. Mankiewicz, Mona Maris
Margaret Morris, Edward Sedgwick
Alice Day

W. F. Fitzgerald Marie Prevost
HOLLYWOOD

Ralph Block, one of Columbia's new unit producers, is the author of a novel, which is shortly to be published. Incidentally, the novel does not have a Hollywood background, which makes it a novel of new material, so to speak.

Before Ann Harding makes "District Nurse," the Faith Baldwin story bought by Charles R. Rogers after reading galley proofs, she will make "Women Need Love." She is now working on "Prestige."

Evelyn Knapp will have the principal feminine role opposite Joe E. Brown in his next First National comedy, "Fireman, Save My Child."

Hobart Bosworth is to have one of the featured roles in "Bad Timber," Bill Boyd's next starring picture for RKO Pathé.

Natalie Moorhead, now working in Columbia's "Blonde Baby," is on her third consecutive role at Columbia studios. Her next assignment is a role in "Yellow," featuring Jack Holt and Richard Cromwell. She has just completed an important part in "Unwanted."

Nate Slote, former contender for lightweight championship, and now trainer for Ben Lyon, Richard Dix, Clark Gable, John Barrymore, and other male stars in the film colony, turned actor for a funny bit in the new educational-Torchy Comedy, "Torchy Twos to Try." No.

Ed Le Saint completes the cast of "The Fighting Marshall," Columbia's Tim McCoy outdoor drama, which features Dorothy Gulliver, Mary Carr, Mathew Betz and Pat O'Malley. Ross Lederman is director.

Wilhelm Dieterle, the German director imported by Warner-First National, will henceforth be known, by his own decision, as Wilhelm Dieterle.

Columbia will shortly place in production, "Feathered Serpent."

Blondes Lead the Field

In a survey of 2,450 girls working as extras, Fred Darig, casting director for Paramount, found 1,540 blondes, 890 brunettes and only 20 redheads.

Mark Sandrich is directing "A Hurry Call," starring Chic Sale. The supporting cast includes Alleene Carlyle, Charles Judels, Bud Jamieson, Billy West and Phil Danam.

Doris Lloyd has been added by M-G-M to the cast of "Tarzan," the African adventure story now being directed by W. S. Van Dyke. Johnny Weissmuller, national swimming champion, has the title role in this picture and Maureen O'Sullivan has the chief feminine role.

Lil Dagover has completed "The Captain's Wife," her first American-made starring talker, at First National.

Nora Lane and Charles Williams complete the cast of Fox's "Dance Team," now in production with James Dunn and Sally Eilers in the leading roles. Edwin Burke wrote the dialogue for this adaptation of one of Sarah Addington's novels, and Sidney Lanfield is directing. Ralph Morgan is directing. Harold Hardy and Edward Crandall also are in it.

Marian Marsh will appear opposite Richard Barstizel in his next First National picture, "Alias the Doctor."

Metro has acquired motion picture rights to the short story, "Spurs," written by Tod Robbins. This story first appeared in Munsey's Magazine in 1926, and was reprinted in the volume of short stories titled "Who Wants a Green Bottle?"

Lucille LaVerne is a last minute addition to the cast of "While Paris Sleeps," in which Victor McLaglen and Helen Mack play the leading roles. Other members of the cast include William Bakewell, Claire Maynard, Rita Lafay, Jack LaRue, Paul Porcasi, Eddie Dillon, Maurice Black, and Dot Farley. Allan Dwan is directing.

Kenneth McKeena will direct John Boles in "Widow's Might" for Fox. Claire Maynard, Edward Crandall, and Raul Roulien have been assigned roles in this RKO-Lanter story.

Al Santell, who is to direct Marion Davies in "Folly of the Circus" for M-G-M, expects to have the picture under way in about three weeks.

Ralph Bellamy will play the leading role with Violet Heming in her first Fox picture, "Circumstances," an adaptation of Andrew Soutar's novel "The Devil's Triangle." Victor McLaglen, Alexander Kirkland and Robert Minard will also play important roles under the direction of William Cameron Menzies.

Charles E. Mack, originator of the famous black face team known as the Two Black Crows, waxed eloquent in his praise of Laurel and Hardy after witnessing the Hal Roach comedians in "Pardon Us."

"The black face work of Laurel and Hardy is perfect," said Mack, who has spent 20 years in this type of work. "I've only laughed at ten comedians in my whole life, and Laurel and Hardy give me the best laughs of the bunch."

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

Most convenient location in Hollywood. Next to motion picture studios, theatres, cafes and shops ... only ten minutes from golf courses, bridge parks, and all amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, rich beds, glowing fireplaces, the baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single. $3.50 up, double. $4.00, twin beds. Special weekly and monthly rates.

Ask for the "Doorway of Hospitality"

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

More Eastern Activity in Sight

The middle of November will find considerable production activity in the East, with Paramount having started "Her Confession" and "Wayward" in preparation, both features. Vitaphone will be in the midst of a heavy shows schedule and the Metropolitan studios will be busy with an all-Italian feature.

Kenneth Daigneau, selected by Sam Sax to play the role of James Madison in Vitaphone's film "George Washington," is a well known Coast player who was once leading man for Marjorie Rambeau. Walter Wilson and Frank McNelis, from the Broadway stage, will enact the roles of Chief Justice Roberts Livingston and General Green respectively. Grace Van Auker will portray Martha Washington.

Arthur Hurley has been studying up on American history covering the period between 1776 and 1789, as preparation for directing the twodimensional special being made by Vitaphone for the Washington Bi-Centennial celebrations sponsored by the Washington Chamber of Commerce. Story is the work of Burnett Hershey, story specialist and Lyon Pearson, noted historian.

An amusing incident (depending on your sense of humor) happened during the filming of "The Naggers at the Opera," at the Warner Vitaphone studio. One of the extra girls, arterial in rich furs and evening clothes and looking like a million dollars spent a busy ten minutes between takes trying to borrow fifteen cents for lunch.

Stanley Rubash is working on the script for Vitaphone's fourth Booth Tarkington juvenile story in which Billy Hayes, Vitaphone's Pernod, will again have the leading role. Those already completed are "Snakes Alive," "Batter Up" and "One Good Deed."

Mr. and Mrs. Jack Norworth on location in Brooklyn for exteriors to be used in "The Naggers at the Opera," thought they had selected a quiet street and were all ready to shoot when two school girls around the corner both let out a couple of hundred kids. In spite of this, Director Al Gouding got the necessary scenes and made a hurried exit.

Charles Starrett returns to the Paramount New York studio for a role in "Wayward." It was at this same studio that Starrett first attracted attention by his work in "Fast and Loose" and "The Royal Family of Broadway," leading to a long-term contract. Since then he has played opposite Billy Dove in "The Age for Love," besides appearing in "Silence" and "Touchdown."

Mrs. Edward Sloane was among the recent visitors to the Paramount New York studio, where her husband, who recently finished "His Woman," is now preparing to direct Nancy Carroll and Richard Arlen in "The former picture went over very big in a recent pre-

**NEWS** OF **THE** **DAY**

Nashua, N. H.—James T. Connors, manager of the State at Manchester, has been named manager of the State and Tremont in this city by Ernest L. Hickey, supervising manager of the houses here and in Manchester. Edwin Sheridan, former manager of the theaters here, will become manager of the Palace and Crown in Manchester.

Amesbury—With the front of the theater completely transformed, the stage enlarged and new lighting effects the new Warner Strand has reopened under the management of Max Silverwater.

Aiken, S. C.—The city council here has accepted the bid of W. R. Ram for the operation of the Aiken through the winter months. Ram has worked for Paramount-Publix for some time. The theater will be opened Nov. 15.

Charleston, S. C.—Basil R. Kerr announces the opening of a new theater here Nov. 16. The old Charleston theater building, the location of the new house, is being completely remodeled and equipped with new sound apparatus.

London, Tenn.—The Lyric here has been purchased by Tim W. Smith, owner of the Rinko in Knoxville.

Pinehurst, N. C.—The Carolina has opened for the winter period after having been closed for several months.

Atlanta—George Hoffman, well-known to theater men in this territory, is back in Atlanta as southeastern representative for Master Art Products, distributors of the Lew White Organologues.

view showing at the Brooklyn Paramount theater.

Porter Evans, chief sound engineer at the Warner Vitaphone studio, took an active part in the first television broadcast from the Bell Laboratories in New York, back in April, 1927. Herbert Hoover, then Secretary of Commerce, among those television.

Berthold Viertel, now preparing to direct "Her Confession" at the Paramount New York studios, came to this country four years ago with the late F. W. Murnau, when the latter was brought here from Germany by Fox. Both had been associated with the UFA studios in Berlin as directors.


Ray Foster is urging his cronies at the Vitaphone studio to visit an exhibit of art caricatures, the work of his uncle, Conrad Mosaic, now on display at the Adelphi Galleries.

Burnet Hershey has departed from such heavy material as the Van Dine mystery series and Burton Holmes travelogues to turn out the look for "Footlights," a two-reel musical comedy recently completed by Warner Vitaphone.

"Hot News Margie," first of the Marjorie Bee comedies for Vitaphone, is being released this week along with "Of All People," two-reel Fanny Watson-Thehma White; "Sport Slants" No. 3, with Ted Husing and Fourth of the series of "Looney Tunes," entitled "Bosko's Fox Hunt." All except the latter were made at the Brooklyn Vitaphone studio.

SUNDAY, NOVEMBER 8, 1931

CONGRATULATIONS!

HELEN HAYES

whose outstanding characterization is the highlight of M-G-M's "Sin of Madelon Claudet"

No. 44 of 1931 "Good Deeds" Series

NEW INCORPORATIONS

NEW YORK CHARTERS
S. O. S. Processing Co., photographic films; L. A. Solomon, 41 Park Row, New York; $20,000.
Irving Pictures Corp., theatrical; H. C. Guttman, 1459 Broadway, New York; $500.
Europa Theaters Corp.; A. P. Walker, Jr., 342 Madison Ave., New York, 1,000 shares common.

Delsware CHARTERS
LeFrance Television Co., Garvan, York, Md., television radio devices; Capital Trust Co. of Delaware, Dover, Del. 2,500 shares common.

DISSOLUTIONS

THE FILM DAILY
**ALUMINUM HORN PUT OUT BY FOX ENGINEERING CO.**

Toledo, O.—The first size in a full series of all-metal trumpet horns to be manufactured has been placed on the market by the Fox Engineering Co. of this city, manufacturers of horns and high-powered electric-dynamie units.

The new horn, which is said to be entirely free from the influence of atmospheric and moisture conditions and are almost indestructible in normal use. The outstanding application is for exterior use where weather conditions are bad, but their compactness, light weight and fine bore quality, meet every condition of auditorium and theater work, the company declares.

The horn is available in the standard and straight style and can be furnished with a special curved adapter with an integral bracket for installing on wood or steel poles.

W. E. Tubes Pass Severe Test

Nantes, France.—The most severe test talking picture equipment tubes could be put through was applied to the Western Electric Sound System at the Apollo Cinema, this city, when the theater recently burned down.

The next morning it was discovered that, despite the terrific heat of the blaze, the equipment had suffered very little. The film in the lower magazine was intact and the tubes from the equipment, although showing traces of carbon on the outside, were not blown out and could still perform their work.

**BELLO PORTABLE EQUIPMENT**

For 35 M.M. SOUND-ON-FILM

BEQUIL EQUIPMENT CORPORATION

729 Seventh Avenue, New York

**Pointers and Suggestions**

ALTHOUGH sound reproducing equipment has been mechanically made for easy operation, it needs periodic inspection by technically trained experts if it is to be kept at its highest efficiency. Modifications made necessary in the equipment from time to time to take advantage of improvements or refinements as they become available, while it especially desirable that the supervision of its maintenance be be in the hands of those whose training and experience have been extensive.

Now is a good time to check over and repair the open doors, etc., that let in the draft and cause untold annoyance to patrons during the cold weather.

Advertising media for any theater regardless of its size or location require frequent attention. Patrons like variety and are quick to appreciate changes in atmosphere within and outside the theater. There are probably many theater operators who know a lot of out-of-date advertising ideas that could be brought up to the minute. They may be so sold that the modern picture-going public has never heard of them, but their use could create unusual attention. It's worth a try.

**English Firm Develops Tubular Theater Chair**

Sheffield, Eng.—A new type, interchangeble tubular theater chair has been developed and is being marketed by Friese-Greene, Nicholson and Co., Ltd., of this city. Made with a tubular steel frame, it is so designed that each seat is a separate unit. Each part such as seat-back, seat-bottom, base and arm, are easily detachable. Another important feature is said to be the self-aligning swivel bearings which are employed in either concave or convex curves of the seat row.

By a simple movement the whole seat can be taken up in a few moments, a factor which facilitates the overhaul and thorough cleaning of the auditorium. The swivel mechanism is provided with either concave or convex curves of the seat row.

**BRING THE KIDDIES BACK**

A Brand New Idea That Draws Like a Magnet!

Give each kiddie a VALUABLE PRIZE also a number of GRAND PRIZES with a retail value of $1.00 each, at an amazingly low cost to you.

WRITE TODAY FOR DETAILS

UNIVERSAL TOY & NOVELTY MFG. CO.

2339 THIRD AVENUE

NEW YORK CITY

Mfrs. of Give-Away Toys and Novelties

ORIGINAL EXPLOITATION NOVELTIES TO FIT ANY PICTURE.
Improvement of Sound Efficiency
Discussed by R. H. McCullough

The mere fact that music sounds pleasing to the ear is no proof that the sound reproducing equipment is faithfully reproducing every frequency. The human voice is much more difficult to reproduce properly than music. The voice affords a much harder test of a loud speaker than does music—probably because the human ear is trained to know when the voice sounds natural. If the reproduction of the human voice is resonant without being hollow or throaty and the sibilants come through clearly, without distortion, the reproduction is said to be excellent. We should not be satisfied with mere traces of the "S" and "TH" sounds. They should be heard almost as clearly in normal speech. After hearing the human voice, listen to a musical selection containing drums and make sure that the drums retain their full resonant boom.

It is advisable to retain the volume in the auditorium at a normal level. Do not permit speech or music to be reproduced with excessive volume. Musical accompaniments with feature presentations or other subjects should be reproduced at a very low level. When the news reel is being presented, see that movie volume is used for the voice of a close-up speaker than for a person some distance in the background. It is very important to bring the music in a way where it is appropriate for special effects—such as the shouting of a crowd, the whistle of a locomotive, a brass band passing nearby, etc.

Check Up on Replacement Parts
Upon receiving any replacement parts it is imperative that you immediately check same for defective ness and return such part or piece of equipment which shows any perceptible defects. Sound equipment and replacement parts must be absolutely perfect to insure a good performance and besides we are paying for good equipment and you are responsible if you are operating sound equipment with defective vacuum tubes and other working parts.

High-voltage filter condensers are capable of holding a charge for a considerable length of time. It is possible, while checking over the amplifier and component parts, that you will receive a severe shock from one of the condensers. A simple method of avoiding such shocks is to make it a practice to always discharge such condensers before handling them. To eliminate the possibility of shocks, take a screwdriver, or any other metal conduc-

Check It Up
Your fire fighting equipment should be kept in the best condition. Fire extinguishers should be checked and refilled at regular intervals. Check over your equipment now, not only for your own protection, but for the safety and welfare of your patrons.

Before starting the projector, observe the meter readings and set at normal operating values. The projectionist is entirely responsible for the operation of the sound equipment.

To win and hold theater patronage, it is necessary to present the sound motion picture in a realistic manner with good definition and natural tone quality. The unnaturalness in voice, the shrillness in notes and the unpleasantness of sounds will cause loss of steady clientele. Your audience will be grateful for any improvement you can make, which will lead to the perfection of performance. Your specific problems must be remedied. Experience and science have gone far to make the difference out of the perfect sound picture presentation.

Common Projection Problems
Common projection problems are unsteady pictures, poor definition, distortion and poor screen illumination. An unsteady picture is caused by a bent intermittent shaft or sprocket— or worn intermittent parts, insufficient tension on tension shoes which hold film against projector mechanism aperture, wax or dirt on intermittent sprocket, film shrinkage and film perforations not being standard. Poor definition is caused by a dirty objective lens, using a poor grade lens which provides spherical aberration, incorrect lens system, loose tension against tension shoes, which permits film to buckle; thus causing an in and out of focus effect and warped film.

Poor screen illumination may be caused by dirty condenser lenses if

POWERFUL SPOTLIGHT BULB
INVENTED BY MAUDE ADAMS

Maude Adams, who has just returned to the stage after long retirement during which she made vast experiments in lighting, is the inventor of a new bulb that is 30 times more powerful than the spotlight in average use in the theater and which permits change of color without the usual use of gelatin slides. The device is operated by remote control.

An operator, seated at a control board, will regulate all qualities of light from that of morning to midnight, it is claimed. Because of the increased light from the bulb, which has a power of 30,000 watts, an air cooling device is provided.

The bulb is manufactured especially by General Electric, while the Century Lighting Equipment Co. of New York, manufacture the control apparatus.

Aisle and Seat Lights
A series of aisle and seat lights to enable patrons to find their way about in darkened auditoriums and seat themselves without the discomforts and dangers of groping in the dark, yet without annoying the audience or interfering with the performance, are being marketed by Kliegl Bros. of New York, manufacturers of theatrical, decorative and spectacular lighting.

The high intensity or standard arc is used—a dirty mirror if the mirror arc lamp is used—negligence on part of the projectionist to maintain a proper arc—incorrect relative distance between the aperture and the light source—incorrect condenser lens system, or insufficient current for the type of projector which is being used.—R. H. McCullough in Fox's "The Last Word."
B. I. P.『TURNING OUT ONE PICTURE A WEEK』

London—British International Pictures has increased its production schedule so that, beginning with 1932, embellishments will be released at the rate of one a week throughout the year. Eleven productions have recently been completed and await early presentation, while six more are in various stages of work at the studios. Eight more are being filmed to start filming at an early date.

Synchronized Music For Personal Dates

London—Stage artists may hereafter make personal appearances and be accompanied by music without the theater going to the trouble of hiring an orchestra. A demonstration was given recently at the Polytechnic of a system of synchronized accompanying by which the necessary music to accompany the personal appearance of the artist is recorded on films and reproduced on the screen at the proper time. Long intervals between bits of accompanying music are taken care of by having two or more records eued to start at the proper time. Songs and dancing were equally well accompanied by the film music, it is stated.

New French Producing Agreement

Paris—An agreement of importance to the French film industry has been entered into between Delac and Vandal on one hand and P. J. de Venlo on the other. Under the terms of the agreement, de Venlo will cease producing, while Delac and Vandal will no longer distribute, but confine themselves to producing talkers.

Newport's 2,700-Seat Super

Newport, Eng.—Plans have been drawn up for a 2,700-seat motion picture theater here to be built by Tilney's Kinema, Ltd. It will be erected at Capitol Park, near the city's main thoroughfare, at an estimated cost of about $45,000.

British Quota Record

London—The highest percentage of British-made pictures exhibited at one theater occurred at the Palace, Orpington, Kent, at which during the past year 46¾ per cent of the features shown were of British-made. This is believed to be a record for England.

Foreign Markets

By L. H. Mitchell

League May Collaborate on War Film

Paris—Marcel L'Herbier has written a story depicting the horrors of a future war, "L'Amour du Monde," upon which he states that he has received assurances of collaboration by the League of Nations and the Women's Union for Peace. A number of French statesmen, including Messrs. Briand, Tardieu, Herriot, Painlevé and others, have promised their co-operation. The author hopes to obtain international patronage before beginning production.

French Film Pioneers Honored by Government

Paris—The French government recently honored four of the pioneers of the film industry when the Order of the Legion of Honor was conferred, in the presence of Cabinet ministers, upon Charles Delac, M. Vandal, Louis Lumière and M. Molles, Mario Roustan, Minister of Public Instruction and Fine Arts, presented the decorations at a banquet held at Claridge's Hotel.

"Atlantide" as a Talker

Paris—G. W. Pabst is to make Pierre Benoit's novel, "Atlantide," into a talking picture. It was an silent film some 10 years ago. Five prominent French authors will prepare the scenario.

Three Times Sherlock Holmes

London—Arthur Wontner, who acted the role of Sherlock Holmes in Twickenham Film Studios' production of "The Sign of the Four," has signed to play Conan Doyle's great detective in two more productions of the same kind, for Twickenham, the company that released "The Sign of the Four," for Associated Radio Pictures.

Sues Rex Ingram on Slander Charge

Paris—Sues for $500,000 against the American director, Rex Ingram, has been instituted here by M. Corren-Molinier, former legal advisor to Ingram at Nice. The charge is slander and is brought under the new libel law passed by parliament last summer. Ingram brought an action against M. Corren-Molinier earlier in the year.

"Trader Horn" Gets 20-Year Record

London—"Trader Horn" has started its tour of the provincial theaters. At the Apollo, Southsea, according to Manager Blake's own report, it broke the record of his theater for the 20 years of its existence during which time 2,000 features have been shown there.

Rent Reductions in Sight for Australian Exhibs

Sydney—Relief is in sight for Australian exhibitors if the Rent Reduction Bill now before the New South Wales Parliament becomes a law. The decrease will not apply to the rental of films, but to the rent of theaters. The amount of rent deducted specified in the bill is 22½ per cent.

Actual relief for the exhibitor is found in the bill already agreed to which spreads the exhibitor's 15 per cent. The Interests Reduction Bill, already passed, calling for a decrease of four shillings six pence on the pound, will aid exhibitors whose houses are mortgaged or who have dividends to pay on preferred stock.

British Export Unit Opening Office Soon

London—British United Film Products, Ltd., is the official title of the new company recently formed on a co-operative basis to distribute British pictures in the Colonies. C. M. Woolf, John Maxwell, Simon Rowson, S. W. Smith and H. Bruce Woolfe are the directors. Offices of the company are expected to be opened in the near future in War- dour St. The new organization has the support of the Home and Colonial Offices.

Cines Doing Christmas Shorts

Rome—Cines Pittaluga is making two short subjects for Christmas release. They are "Natale de Boebe" ("Baby's Christmas") and "Il Pre- sepe" ("The Manger").

Andre Hugon Forms Company

Paris—Andre Hugon, well-known French film director, is managing director of a new French motion picture production company, "Les Films Internationaux," capitalized at 2,000,000 francs.

French Topical Films

Paris—A new company called Tri- angle Films has been formed by Jean Mitry and Boris Daen to produce topical films. The first will deal with the metal industries of France.
REVIEWS OF SOUND SHORTS

Herb Williams in "The Beach Nut"

Paramount 9 mins.
Fair Comedy

Herb Williams, who usually is a scream on the vaudeville stage, registers only fair in this short. He is shown at a fashionable bathing beach, where he does his nutty stuff and in the course of matters is introduced as a famous pianist. This gives Williams a chance to do his well-known piano routine, which ends up with the comedian splattering the musical stuff all over the place. Should prove satisfying to the less fastidious.

"Paramount Pictorial No. 3"

Paramount 6 mins.
Interesting Novelty

In this issue of the Paramount Pictorial series of radio-broadcasting are exposed in a manner that will provide some unusually interesting entertainment for the fans, though it certainly won't help the broadcasting business any. After a view of a couple listening to a radio program, the scene changes to the broadcasting studio where the tricks of sending a skit over the air are person revealed. A good novelty, but unquestionably a disillusionment for many radio listeners. The other subjects in this short are "African Wild Game," with talk by Lowell Thomas, and "Something New in Dishes," a china display in color.

"Donne Alla Fonte" ("Women at the Spring")

Transcontinental Pictures 6 mins.
Good Musical Number

Staged around a picturesque well, with a group of Italian girls in attractive native costume performing, some dancing while others sing, this short from the Cines Pitalluga studios of Rome is a delightful and very acceptable filler for almost any bill. The dance is colorful and interesting, while the singing is a decidedly agreeable vein.

Clark and McCullough in "Scratch as Scratch Can"

Radio Pictures 20 mins.
Good Slapstick

Clark and McCullough's rough-house slapstick shows to good advantage in this one. The boys are picked up on the street and assigned to sell insurance to a tough customer. Their methods make for a series of laugh situations which, while not new, are surefire stuff. They crash into the prospect's house and after breaking up a statue trying to wrestle, the ends on and, through some trick photography, they emerge about two inches high. There are only a few slow minutes in the comedy.

"Backfield Strategy"

(Football Thrills Series)

Columbia 10 mins.
Good

A sequence in which Knute Rockne explains a trio of shifts is one of the highlights of this number in the football Thrills series. Another enhancing feature is the use of a wide screen, which adds considerably to the effectiveness and clarity of the demonstrations. Slow motion is used to good advantage and the explanatory talk is interesting. Teams shown in the course of the action include Notre Dame and Southern California, Tennessee and Florida, and Holy Cross and Harvard.

"Jack and the Beanstalk"

Paramount 6 mins.
Fair Catoon

Nothing specially out of the ordinary in this animated. The title just about explains what it's about, the hero of the action utilizing the beanstalk to ascend up into the clouds and rescue the girl from the menacing clutches of the giant. Art work and score are okay.

Edgar Bergen in "Free and Easy"

Vitaphone 5905 7 mins.
Fair

Another in the series of short comedy skits in which Edgar Bergen, the ventriloquist, and his dummy are featured. The slim story in this number has to do with the pair going in search of some dough on which a crystal gazer has given them a bum steer, and the course of the yarn takes in from hobnobbing to the classy southern winter resorts. Material in general, however, does not hold up as strongly as previous shorts by Bergen, although it should prove fairly satisfying.

Ruth Etting in "Words and Music"

Vitaphone 1298-9 21 mins.
Okay

Comedy with music in which a young song writer runs foul of a crook in the same biz. Under the pretext of collaboration, the shyster steals the lad's hit song, but it all works out happily in the end, thanks to the youth's more sophisticated sweetie, Miss Etting, who delightfully and some of the lines are really funny.

"The Eyes Have It"

Vitaphone 1282 10 mins.
Pretty Dull

Edgar Bergen, ventriloquist, plays an eye specialist with his wise-cracking dummy as his patient. The third person in the picture is an active nurse who merits the interest of said dummy. As far as ventriloquism goes, the work is fine but the picture as a whole becomes tiresome.

Robert L. Ripley in "Believe It or Not"

Vitaphone 5301 8 mins.
Very Interesting

Robert L. Ripley takes his audience to northern Africa in another intensely-interesting tour of historic spots. The material is generally new and certainly fascinating. No doubt the subject would be additionally effective providing more detail was furnished in connection with the various points of interest visited.

Krazy Kat in "Bars and Stripes"

Columbia 6 mins.
Fair

A fairly amusing animated based on a combination musical and military idea. First Krazy trots out a company of musical instruments, which go on parade, and then the fiddling horns begin to spout cannons at a supposed enemy. The music is lively.

"You Don't Know What You're Dooin"

Vitaphone 5603 7 mins.
Poor

Just an ordinary animated song cartoon in the "Merrie Melodies" series. Has nothing about it to lift it out of the commonplace rating.

THE ST. MORITZ

ON THE PARK

50 Central Park South
New York City

Old world hospitality in the spirit of the new world: old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of Rumpelmayer of Paris, London and the Riviera. Rooms single or en suite, facing Central Park and but a moment from the city's amusements and business sectors.

Personal Direction of S. Gregory Taylor
**Ruth Chatterton in “ONCE A LADY”**

Paramount

80 mins.

GOOD ALTHOUGH AT TIMES SLOW DRAMA WITH CHATTERTON AS PERENNIAL MAIN ATTRACTION. NICE FOR THE LADIES.

Without Ruth Chatterton this picture might have been truly bad, but cleverly directed and the star herself gives a performance which is distinctly outstanding. The story is that of a Viennese lady who weds a staid young Englishman and his family breaks up the marriage. In the meantime a daughter has been born. When the crisis in the marital situation occurs the husband turns the wife out and she returns to Paris to become a lady of more or less, mostly less, virtue. Years later her daughter, blocked in her desire to marry a poor young man, leaves home and starts to go on the loose in Paris. When her mother steps in and, without explaining the logic of it, her will is dead, saves the girl and engineers her toward marriage with her sweet, but ambitious, granddaughter. This is competent with Jill Esmond, playing the daughter, particularly fine.

Cast: Ruth Chatterton, Ivo Novello, Jill Esmond, Suzanne Rasmond, Geoffrey Kerr, Doris Lloyd, Herbert Bunston, Gwen Meredith, Louis Hayward, Theobald von Eltz, Claude King, Lilian Rich. Director, Guthrie McClintic; Authors, Ruth and Conrad Aiken; Camera, Robert landscaping, Zoe Akins, Solomon Haffenstein; Di-

**NEW TYPE WESTERN LIFTS THIS IN CLASS BY ITSELF WITH OUR STORY TREATMENT, DIRECTION AND ACTING. SURE-FI RE HURT.**

At last they have broken away from the routine stuff and put some originality and quality into it. The western. Major credit must go to Fred Allen for his fine work on this. With his job of introduced a girl with stronger yarns which now have an intelligence. The story takes off with the young man working himself into some hilarious and original characters. A train of a good Mexican actress. The picture has a definite appeal.

**“FRIENDS AND LOVERS”**

with Adolphe Menjou, Lily Damita

Radio Pictures

80 mins.

**MILDLY EFFECTIVE RACKETEER STORY CAST HANDICAPPED BY POOR MATERIAL.**

There's not much about this picture that is very different from the usual run of hoopla and racketeers. The story is that of a girl who is a racketeer, who takes over the racket, but the kid is only won over instead of killed, and, after the big shot has missed the racket mob meets his doom at the hands of the wife, whom he had lured to his apartments. The plot has no special kicks, and due to the weakness of the material, the cast is never able to register very heavily.


**“THE RULING VOICE”**

with Walter Huston, Loretta Young, Doris Kenyon

First National

76 mins.

FAIR DRAMA OF RICH BOY—POOR GIRL ROMANCE WITH PARENTAL INTERFERENCE, WITH KID ACTOR AS HIGHLIGHT.

This is just another rehash of the familiar situation wherein the millionnaire's son marries an honest girl of shady parentage, resulting in parental opposition but eventual victory for true love. It's a rather obvious story, the outcome being visible before the second reel, and consequently it doesn't get very deep under the skin. Ben Lyon is the second reel, and consequently it doesn't get very deep under the skin. Ben Lyon is the second reel, and consequently it doesn't get very deep under the skin. Ben Lyon is the second reel, and consequently it doesn't get very deep under the skin. Ben Lyon is the second reel, and consequently it doesn't get very deep under the skin. Ben Lyon is the glorious orphan who is set free after the girl of his own set, Juliette Compton, has turned him down for Ben Lyon has not the looks of the young man, as the lad's father, later does his best to break up the happy marriage and take custody of the young supra, which, in the end, is turned over to him. But his scheme falls through in the end. The brightest spot in the picture is little Delmar Watson.


**“NECK AND NECK”**

with Glenn Tryon

Sono Art

68 mins.

**LIGHT COMEDY-DRAMA OF THE RACETRACK THAT WILL PLEASE POP AUDIENCES.**

What this Thrillodrama lacks in thrills and drama is made up in laughs that are provided by a clever script. Glenn Tryon, who plays the part of a smart aleck salesman, and Stepin Fetchit, as a droll, lazy and good-for-nothing stable boy. Tryon, who has had a glimpse of the “one girl,” decides to quit the house-to-house canvass professional for better and bigger things. His boasting leads him into trouble and scorn, but also leads him into a card game with some professional gamblers, whom he cleans and wins a race horse of which he has previously boasted being his. In the end he is caught up in the usual intrigue and a mixup at the paddock that helps to work up a climax. The picture finishes with a horse race that is won by the stable boy with the usual enthusiasm. For the not too discriminating popular crowds, however, the picture should prove fairly satisfying.


**THE SPECKLED BAND**

First Division

66 mins.

FAIR MURDER MYSTERY WITH LYNN HARDING IN FINE PERSONAL AND RAYMOND MASSEY GOOD AS SHERLOCK HOLMES.

This Conan Doyle detective story stands up well with its predecessors although it depicts a more modern Holmes than either screen or story is wont to show. Raymond Massey has made no attempt to match in his make-up, the Sherlock that was originally created by the author. However, Massey is an excellent actor and Lynn Harding plays a very villainous villain, and does it well. The story concerns a mysterious murder case that Holmes endeavors to calmly unravel. One young girl is killed, then being no trace of the murderer, the second also is in course of a similar fate and appeals to Holmes for protection. Suspicion is immediately centered upon the girl's stepfather who eventually is charged and killed by the serpent he has used to kill his victims. Many clues are given, although the suspense is cleverly sustained.

“MISBEHAVING LADIES” with Lila Lee, Ben Lyon
First National 65 mins.

GOOD FAMILY PICTURE WITH SMALL TOWN COMEDY AND CHARACTERIZATION THAT WILL PLEASE AS A POP NUMBER.

This is a light number that will break no records, but it is a wholesome story with some fine comedy characterizations by Louise Fazenda and Lucien Littlefield in a small town setting. Lila Lee is the girl who left the home town when a child, grew up in Europe and married a prince who died. The story concerns itself with her return to the home town, out in the Midwest, with Uncle and Aunt Petrie, the whole populace ready to welcome her. She arrives incognito and is mistaken for a seamstress and the story carries on the role. This leads to some humorous complications and near scandal with her uncle and her old boy acquaintance. The comedy characterizations by Louise Fazenda and Littlefield make this very human and laughable. Just right for the family trade.

Cast: Lila Lee, Ben Lyon, Louise Fazenda, Lucien Littlefield, Charles Wharton, Emily Fitzroy, Martha Mattox, Virginia Greg, Oscar Devery, R. D. Utterback, William Beaudine; Director; William Beaudine; Dialogue: Marianna Fagin; Editor, as listed; Cameraman, John Selit. Direction, on photography, good.

“OPERAL BALL” Protec Trading Corp. 75 mins.

PLEASING GERMAN LIGHT COMEDY WITH VIENNESE SETTING GETS LAUGHS WITH CLEVER SITUATIONS.

A Greenbaum-Emelka production, featuring Ivan Petrovich, Liane Haid and Georg Schuenzel, and directed by Georg Schuenzel, is a farce comedy vehicle, and it is very clever and amusing. With a very competent cast and nice settings in a rity society and diplomatic atmosphere, it gets over with plenty of laughs. Petrovich as the husband of Liane Haid is detained on diplomatic business so that he cannot attend the Opera Ball in Vienna. His wife decides to go alone and secretly, taking her maid. There she has a flirtation with Alexander, a friend of her husband’s she has not met, also in diplomatic service. She is masked, and he does not know her identity. He follows her to her home, and to save herself from discovery she has gone in wear her clothes and impersonates her. Then developments come thick and fast with clever and amusing complications. English titles are inserted on the scenes to aid those who do not speak German. A pleasing number.

Cast: Ivan Petrovich, Liane Haid, Georg Schuenzel. Otto Wallich, Betty Bird, Emmy Amberg; Director, Max Neufeld; Authors, Max Neufeld, Jacolyn Amberg; Adapters, same; Dialoguers, same; Editor, not listed; Cameraman, Otto Kastner. Direction, good. Photography, very good.

“COSI E LA VITA” (“Such Is Life”) Thalïn Production 50 mins.

FINE ITALIAN AUDIENCES, HAS PLENTY OF HEART INTEREST AND DRAMA.

This all-Italian feature unfolds as the familiar triangle situation but with a new twist. A wealthy husband is obliged to leave his attractive wife and baby girl in the care of his best friend while he sets off for America. When he returns, the wife has an extra child, a boy, who has been given off to charities. Years later, after the mother has died, the boy and girl fall in love not knowing they are brother and sister. When the father sends the boy away, the boy vows vengeance and, in seeking to shoot the father’s choice for son-in-law, he adopts the next morning lies and under very dramatic circumstances, the old nurse reveals the truth, that with the girl resigns herself to her father’s choice. Cast is uniformly good, especially Miriam Battista, famous as a child star, and who gives completely sincere performance. Apparently no expense was spared to make this amusing production. Sets are all attractive.

Cast: Acaelo Dekeko, Adriana Dorl, Eduardo Clavel, Piero Niel, Auguste Merlotti, Miriam Battista, Vannette Van and Frank Albr.; Direction, Eugene Rodey; Authors, Armando Cenamann; Dialogues, Eugene Rodey; Adapters, same; Cameraman, Frank Zuchor; Music, Pio Fantoni; Direction, good. Photography, okay.

“IRHE HOEIT BEFEIHIT” (“Her Highness Commands”) United Artists 90 mins.

ENJOYABLE GERMAN TALKER WITH A MYTHICAL KINGDOM BACKGROUND.

WILLY FRITSCH AND KAEFETE VON NAGY GOOD.

A pleasing blending of music and humor hold up the interest in this German-made film until the very end. The story of Nagy as told by Marie Christine and Willy Fritsch as her lover from the royal guard, give excellent performances of the cast fits into the amusing spirit of the picture. The story tells how the princess and the officer attend a ball incognito. They meet and fall in love without knowing each other’s real positions. The officer is late for parade and is reprimanded by his captain. The princess, who is watching from a window, sends him a note from the previous night and immediately has him made a captain. Later she has him made a major, then a colonel, a general, and finally personal adjutant to Her Royal Highness. In the end she breaks her engagement with a neighboring kingdom and elopes with the soldier.

Cast: Willy Fritsch, Kiefer von Nagy, Rose Bassett, Paul Hare, Hermann Heidemann.

Paramount

Roxy

The Roxy stage ball features an “Armistice Memoranum”, very effectively staged behind a scrim, with the boys in the trenches on both sides, and finishing with an allegorical bit with Martha Atwood singing. The stage show is very interesting, including two scenes. The first is the Sheik’s Tent, with the dancing girls, the singing ensemble, Patricia Bowman and Clair Kramer features. Bowman does a symbolic dance before the sheik. The second set shows the same of a fort on the desert, opening with the Lazaed Company, a family of 12 acrobats, doing some spectacular formations. Comedy tumblers, Mills and She, are on for some clever stuff. The Roxy concludes with a military drill in Legionnaire costumes.

Walt Disney Increasing “MICKEY MOUSE” Program

(Continued from Page 1)

tration contract signed some months ago.

J. W. MacFarland, Eastern representative for Disney, and Hank Ostman, representative with headquarters in Chicago, expect that there will be 1,500 Mickey Mouse clubs functioning by Feb 1. Total of 750 are organized at present. Four representatives have been engaged to carry on the organizing work. They are: H. E. Nichols, with headquarters in Dallas and working in Southern states; Eddie Vaughn, Chicago, handling Middle West; George Giroux, Chicago, working on territory east of that city, and Edward Whaley, in either Philadelphia or Atlanta, handling Atlantic seaboard territory.

Atlanta 10-Cent Houses

Hard Up for Pictures

(Continued from Page 1)

Hard Up for Pictures. Some independent exchanges, however, are not in accord with the major distributors’ stand. Arthur C. Fairbank contends that low admissions are inevitable in times like the present.

“Silent Talks” for Deaf

Columbus, O.—Talkies in which lip motions and other facial movements, together with body gestures, are introduced according to a carefully determined plan, have been the subject of experiment at Ohio State University with a view to providing a form of “talkie” understandable to the deaf and the hard of hearing. With the use of Bell & Howell 16mm equipment, pictures of this type have been made and shown for lip reading study.

Comerford in Richmond

Richmond, Va.—M. E. Comerford is here to attend convention of school for children.
In many theatres using low intensity Reflecting Arc projectors, National SRA Carbons are satisfying the demands for a higher level of screen illumination brought about by the introduction of sound, color and larger screen image.

National SRA Carbons permit substantial increase in arc current and provide an intense crater brilliancy. This powerful crater light is focused on the aperture plate in a field of even intensity. Liberal latitude in positive crater position assures uniform illumination of screen.

The greatest volume of light available from the low intensity mirror arc projector is obtained by the use of National SRA Carbons. This is satisfying to both theatre manager and projectionist. The steady brilliant screen illumination they provide is equally pleasing to the patron. And—

—two satisfied patrons pay for the carbons used at each performance.

Sold exclusively through distributors and dealers. National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division    Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York    Pittsburgh    Chicago    San Francisco
When you screen it...

You'll KNOW IT'S HIS BEST!

'Bill' Big at Fox
Washington on $30,000

Washington, Nov. 2.
Fox (Fox) (2,434; 25-35-50) 'Ambassador Bill' (Fox). Undoubtedly top at $30,000 Last week 'Cisco Kid' (Fox) around good $24,700.

WILL ROGERS
Ambassador Bill

with GRETA NISSEN
MARGUERITE CHURCHILL
GUSTAV von SEYFFERTITZ
TAD ALEXANDER
Directed by SAM TAYLOR

and Are THESE in the Money!

BAXTER-LOWE
in The CISCO KID

• LIONEL BARRYMORE
• LANDI-OLIVIER
in The YELLOW TICKET

OVER THE HILL
with DUNNE-ELIERS

• GAYNOR-FARRELL
in DELICIOUS

FOX

YOU'VE GOT TO RECKON WITH FOX FOR PROFIT THIS YEAR
Kendell Creates World’s Biggest Acoustic Firm
FEWER SHORT SUBJECTS FOR 1932-33
Distributors Considering Probe of Checking System

Collusion Between Exhibs and Checkers to Be Investigated

Believing that they are losing a considerable part of the overage money due from percentage dates because of collusion between dishonest checkers and exhibitors, at least two companies are understood to be considering “a checkup on the checkers.” One executive, who asked that his name be withheld, declared it is difficult for distributors to get

ANTI-CENSORSHIP STAND HELPS SALT LAKE MAYOR

Salt Lake City—Louis Marcus, former prominent theater operator, who won by a wide margin in his candidacy for Mayor of this city, was aided considerably by largest acoustical engineer in his campaign by his stand against censorship. Marcus, who becomes Salt Lake’s first Jewish mayor, defeated the present Mayor, John T. Bowman, a Mormon. The Welfare League campaigned against Marcus, charging that he opposed censorship of certain films. This agitation is conceded to have helped instead of hurt Marcus.

Action Pictures Sets First Half of Lineup

Action Pictures, which plans 24 features, has set release dates so far covering half of the lineup, six of which are completed. Finished pictures are “The Sky Spider,” “Chinatown After Dark” and “Any-"

Live Talent Added By Warners on Coast

West Coast Bureau, THE FILM DAILY
Hollywood—Less Stafford and his Radio Band have been signed for the Warners Bros. Hollywood theater. Vaudeville attractions are to be used at the Warner Downtown Hollywood house.

Sachson Now Handling Warner Accessories

Milton Sachson has been appointed chief of the poster and accessories department attached to the Warner theater circuit, succeeding Arthur J. Siegal, promoted to an executive post in the Cleveland zone of the circuit under C. J. Latta. Sachson

Sachson

(Continued on Page 4)

Navy Dept. Has 243 Equipped Ships

Washington Bureau of THE FILM DAILY
Washington—A total of 243 ships and stations of the Navy Department are now equipped to give motion picture shows, with all of them expected to have sound apparatus by spring. Included are 129 naval vessels and 78 shore stations using standard apparatus, while 40 recruiting stations are equipped with 16 mm.

2,000 Acoustic Engineers Employed in Kendall Merger

Woodin Leaving to Assume New Coast Division Post

Harry Woodin, formerly division manager for Fox houses in the metropolitan district, leaves today, via automobile, for the west coast where he will become a division manager for the Fox west coast theaters.

As a result of a tie-up between Kendall and Dasseville, Inc., and National Sound Service Bureau, Inc., the largest acoustical engineering institution in the world has been created, THE FILM DAILY learns. Under the amalgamation, 40 district offices are available for carrying on exploitation service.

(Continued on Page 4)

Going Utilitarian

Minneapolis—Automobiles, diamond rings, radios and the like are out as articles in gift tie-ups among Public houses, and in their place will be potatoes, canned foods, wearing apparel and fuel, it has been decided by Eddie Ruben, divisional manager. The campaign to obtain necessities for the needy through gift tie-ups with local merchants will be called the “Mother Hubbard Drive.” Dan Chambers of the Public out-of-town exploitation forces, heads the campaign.

Record Attendance of 2,000 Expected at Academy Banquet

West Coast Bureau, THE FILM DAILY
Hollywood—Approximately 2,000 diners are expected to be crowded into the Sala de Oro at the Biltmore Hotel tomorrow night at the largest banquet in Los Angeles history when the Academy of M. P. Arts and Sciences holds its annual awards dinner. Details of handling the banquet have been

(Continued on Page 4)

Cutting Shorts Programs Due to Invasion of Double Bills

A substantial reduction in the number of short subjects to be produced for 1932-33 is expected owing to a lessened demand, it is predicted by checkup made by THE FILM DAILY. Although approximately 1,500 were announced for production for current programs, the total for next season will be radically smaller.

One important factor in reducing

(Continued on Page 4)

RKO-PATHE STUDIO SHIFT GETS UNDER WAY DEC. 1

West Coast Bureau, THE FILM DAILY
Hollywood—Physical amalgamation of Radio Pictures and RKO Pathe production forces will probably take place between Dec. 1 and 10, it is announced by David O. Selznick, Joseph I. Schnitzer and Charles R. Rogers, production chiefs of the newly merged companies, on their return from New York. Such

(Continued on Page 4)

Harry Green Entering Indie Production Field

Harry Green, stage comedian and former Paramount player, plans to produce a talking feature independently in New York, raising capital himself. If the picture clicks he will make more. Green intends to work a novelty stage act in connection with showing of the picture, which will be based on his recent stage play, “The Shyster.”

Canavan Urges Union Men To Aid During Movie Week

West Coast Bureau, THE FILM DAILY
Hollywood—Less Stafford and his Radio Band have been signed for the Warner Bros. Hollywood theater. Vaudeville attractions are to be used at the Warner Downtown Hollywood house.

William F. Canavan, as president of the A. T. S. E. and M. P. O., has written to members recommending that all donate their services to the benefit performances planned during National Motion Picture Week to help relieve the unemployed.
Louis Weiss Complettes Distribution Lineup

Louis Weiss, of Weiss Brothers Artclass Pictures, has completed distributing arrangements for the productions scheduled for release later this year. Territorial distributors are: Premier Film Attractions, New York City; Buffalo, Albany, Philadelphia and Washington; Harry Ascher, Boston; Talking Picture Epic, eight Southern States, Minneapolis, Denver, Portland and Seattle; Standard Film Service Co., Cleveland, Cincinnati, Detroit and Pittsburgh; Art Rentals, San Francisco; Security Pictures, Chicago, Indianapolis and Milwaukee; Premier Pictures Corp., St. Louis, and Asia Attractions Corp., Ltd., San Francisco.

The Broadway Parade

(Week Ending Nov. 6)

First Runs

PICTURE
"Once a Lady"
"Silent Maudie Claudebt" (2nd week)
"Friends and Lovers"
"Bad Company"
"Comprised"
"Leftover Ladies"

EXTENDED RUNS
"Unholy Garden" (2nd week)
"Ruling Voice"
"Mad Monk from Pearl Harbor"
"The Mad Genius" (3rd week)

$2 Runs
"The Champ"

Foreign Pictures

"Lindenwirtin vom Rhein" (7th week)
"Susanna Macht Ordnung" (4th week)
"Opera Ball"
"Eine Freundin So Goldig Wie Du"
"Ihre Heimkehr" (3rd week)
"Terror Macht" (2nd week)

Future Openings

"Strictly Dishonorable" (Nov. 10)
"Age for Love" (Nov. 11)
"Heroes All" (Nov. 11)
"Sois Liesbliedt" (Nov. 18)

Louis Weiss Completes Distribution Lineup

Louis Weiss, of Weiss Brothers Artclass Pictures, has completed distributing arrangements for the productions scheduled for release later this year. Territorial distributors are: Premier Film Attractions, New York City; Buffalo, Albany, Philadelphia and Washington; Harry Ascher, Boston; Talking Picture Epic, eight Southern States, Minneapolis, Denver, Portland and Seattle; Standard Film Service Co., Cleveland, Cincinnati, Detroit and Pittsburgh; Art Rentals, San Francisco; Security Pictures, Chicago, Indianapolis and Milwaukee; Premier Pictures Corp., St. Louis, and Asia Attractions Corp., Ltd., San Francisco.

Film Folks' Generosity Cited by Mary Pickford

In her radio talk last night as part of the group of speakers making appeals on behalf of the country's unemployed, Mary Pickford cited the film studios as examples of quick response in time of need. When someone is hurt or some other emergency occurs in a studio, the amount of the appeal is oversubscribed three or four times, she said.

Cagney and Blondell Click

James Cagney and Joan Blondell were hailed as stars by Coast critics for the premiere of "Blonde Crazy," according to a wire from Jack L. Warner to the home office Saturday.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinophonic Equipment Corporation

723-7TH AVE., N.Y.
BRYANT 8-8087

THE INDUSTRY'S DATE BOOK

Nov. 10: Annual Awards Banquet and Business Meeting of Academy of M. P. Arts and Sciences, Ambassador, Hollywood.
Nov. 10: Complied Theater Owners of New Jersey, Hotel Lincoln, New York.
Nov. 10: Luncheon meeting of Allied Theaters of Massachusetts, Hotel Bradford, Boston. 12:30 P. M.
Nov. 10-11: Annual convention of Allied Theater Owners' Assoc of Southern Ohio, Kentucky and West Virginia, Netherland Plaza Hotel, Cincinnati.
Nov. 10-13: National Motion Picture Week for relief of unemployed.
Nov. 20: Annual meeting of Theater Owners Protective Assn., Dallas.

Action Pictures Sets First Half of Lineup


Kitty Tashman Dies

West Coast Bureau, THE FILM DAILY Hollywood—Kitty Tashman, sister of L. Tashman, died Saturday of heart attack. Burial will be in New York.

Claude Berkeley Dies

West Coast Bureau, THE FILM DAILY Hollywood—Claude Berkeley, veteran film editor, is dead here.

NED WAYBURN

Institute of Dancing announces

REDUCED RATES

20% TO 50%

OFF ON ALL REGULAR CLASS AND PRIVATE INSTRUCTION IN STAGE DANCING, ACROBATICS

RADIO-TALKIE

MICROPHONE AND VOICE TRAINING

REDUCING-BUILDING UP

Body Conditioning for Health and Beauty

Evening rates as low as $2 and not over $5 weekly.

Regular day rates 1 time a week

Evening classes 1, 2 and 3 times weekly.

Children lessons every Saturday and after school hours.

NED WAYBURN INSTITUTE OF DANCING

225 Madison Ave., 1st and 2nd Sts.
New York 606 South Michigan Boulevard, Chicago
GET THE BANNERS OUT FOR "FLYING HIGH!"

BERT LAHR'S Personal Panic!
Previewed Thursday night before 2200 patrons of a Yonkers, N. Y. theatre it repeated the riot of it’s West Coast preview. There’s gold in them thar belly laughs! Go get it!

METRO-GOLDWYN-MAYER
FEWER SHORT SUBJECTS
IN SIGHT FOR 1932-33

(Continued from Page 1)

the demand for shorts is the tre-
mendous expansion of the feature policies throughout the coun-
try, consuming time which would
ordinarily be assigned to shorts. Ac-
cording to our special survey, 2,000 theaters are now operating on dual feature policies.

RKO-Pathe Studio Shift
Gets Under Way Dec. 1

(Continued on Page 4)

departments as wardrobe and publicity will be first to be amalgamated. Formal statement of the three execs said:

"The best man-power of each company will be retained. The merging of production activities will be cen-
tered at the Radio Studio, Holly-
wood, and will proceed as rapidly as possible, but at best it will be a gradual process. Rogers has four productions to complete at the RKO Pathe studios in Culver City. These will be finished there. In the mean-
time, as production is completed, available departments will be moved to the new studio. All feature productions of the amalgamated com-
panies will be centered at the Radio studio. The RKO Pathe studio will be used as an annex."

The separate trade-marks of the companies to be retained for the time being. Plans for combined pro-
duct next year are not yet ready for announcement.

Attendance of 2,000
Expected at Banquet

(Continued from Page 1)

completed by a committee headed by Harry Rapf and including Lawrence Grant, Reginald Barker, Nathan Levinson, Julian Josephson, Albert Lewin, Arch Reeve, John Josephson, Mitchell Lewis, Donald Crisp, Arthur Edeson, Frank Woods, Clinton Wun-
der and Howard Strickling, M. G. Levey, president of the Academy, also helped in the arrangements. One of the problems decided was the allocation of a group of tables for members of the American Newspaper Publishers' Ass'n. Plans also are proceeding for an elaborate welcome to Vice-President Charles Curtis who will be one of the chief speakers. Others include Levey, Will H. Hays, Conrad Nagel and William C. De Mille. Lawrence Grant will be master of ceremonies.

COMING & GOING

MILTON FELD is expected in Denver this week.

MRS. WALLACE BEERY and ISABEL GONZÓ are in town, at the coast.

HARRY WOODIN leaves today via automobile for the coast.

FRANK BUCK arrives tomorrow on the Pacific, going from Singapore, where he made several thousand feet of film for Van Heuren's "Bring Em' Back Alive" series.

KENDALL TIEUP CREATES
BIGGEST ACOUSTIC FIRM

(Continued from Page 1)

tation and sales work and more than 2,000 electro-acoustic service engi-
neers, located at approximately 400 strategic points throughout the U. S., Canada and Mexico will carry on the work necessary in connec-
tion with the Kendall Group Sys-
tem. The following district man-
ger's have already been appointed:

Frank Mugford, Houston; J. W. Galbreath, Jacksonville, Fla.; H. E. Peterson, Oakland, Cal.; A. E. Schultz, Chicago; R. H. Hennessey, Kansas City; Arthur L. Emeric, Cincinnati; Eli S. Dyes and Joseph Kline, Philadelphia; John Shaheen, New Brunswick, N. J.; Leo Liddle, Salt Lake City; Harry K. Kuhn, Dal-
las; Fred A. Rice, Warsaw, N. Y., and Reginald S. Teetzell, Seattle.

A. Gurcheff, S.B.E.E., formerly connected with RCA, is slated for the chief engineer's post along with the new expansion program. It is expected that a home office engineer-
ning and correspondence staff will be in operation within 30 days.

Distributors Considering
Probe of Checking System

(Continued from Page 1)

a square deal under present checking conditions. With many of the checkers getting only a few days' work a week, and being paid about $4 or $6 a day out of the $7.50 which the agency charges the distributor, the tendency on the part of these employs to proposition theater man-
gers is great. In one instance it has been determined that, out of an average of $250, only $100 was re-
ported the exchange, the other $150 being split by the exhibitor and checker.

Sachson Now Handling
Warner Accessories

(Continued from Page 1)

will have his headquarters in the home office and will begin by han-
dling all of the printing required by the theaters in the eastern zones.

Many Happy
Returns

Best wishes are ex-
tended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 9

Marie Dressler
John Miljan
Forrest Halcy
Willie Hopkins
Daniel Frohman, A. H. Kaufman OffPara. Board

ONE OPERATOR SUFFICIENT, COURT RULES

American Record Corp. in Deal With Brunswick

Consolidated Film Unit Taking Over Record Division

American Record Corp., controlled by Consolidated Film Industries, is making a deal for taking over the Brunswick record division, with trademark, from Warner Bros. Details are being worked out by Ben Kurnin, president of the respective companies. Pressing of records for disc releases will be assumed by American Record in the transaction.

$100,000,000 PATENT SUIT FILED BY COAST INVENTOR

West Coast Bureau, THE FILM DAILY

Los Angeles—Damages amounting to $100,000,000 are asked by Cyrus Newton Andrews, inventor, in a suit filed in Federal Court against the Associated M. P. Producers and other companies alleging (Continued on Page 6).

First National Wins Contract Suit in N. C.

Charlottesville, N. C.—In one of the first suits ever brought into North Carolina courts on validity of film contracts, First National has been awarded a judgment against H. P. Sewell, operating the Palace in Windsor, with the distributor being awarded $605. (Continued on Page 8).

Paramount Directors Declare 2 1/2 Per Cent Dividend in Stock

Busiest Screen Team

Willy Fritsch and Lilian Harvey, also players, are now working in their 15th picture this year. In addition to their own original vehicles, Willy and Lilian have made many of the bi-lingual versions of other films produced in Germany. Lilian makes the English, French and German versions, while Willy appears in the Russian, French and German.

Resignation of Daniel Frohman and Albert H. Kaufman from the board of directors of Paramount Publix, with William Wrigley, Jr., and Albert D. Lasker being elected their successors, and the appointment of John Hertz to the board to fill an existing vacancy, were announced following yesterday's meeting of the board of directors. Wil-
Rumors—pictures and showsmen
(Continued from Page 1)
disers in the country to run it and make it prosper. Likewise with steel, oils or hotels. Then: Bankers edge into pictures and immediately take over the job of general stage manager. Result: An obvious amau-
ture. Is there one industry on earth that if there is one industry on earth that Bankers cannot manage, it is the show business. Bankers should stick to their banks and let the showmen run their amusement business inter-
est. The training, minds and in-
finities of Bankers and Showmen are as far apart as the poles.

Hayman Succeeds Kingsley As Vita, Casting Director
Herb Hayman has succeeded Frank Kingsley as casting director at the Warner Vitaphone studio. Hayman was formerly attached to the casting office at Paramount's New York studio. He is now being handled by Edward Donahue under the supervision of Frank Heath.

U. C. Confab in N. Y. Next Week
United Artists' production plans for 1932-33 and other important matters will be discussed by high officials of the company at a confer-
ence to be held in New York the middle of this month. Howard Hughes is due in town within a few days and Samuel Goldwyn is scheduled to arrive Nov. 15. Joseph M. Schenck, Al Lichtman and Lewis Milestone are all in New York at present.

Tom Barry Dies
West Coast Bureau, THE FILM DAILY
Hollywood—Tom Barry, play-
wright and writer, is dead at 52.
Before the last three years, died
Saturday of a heart attack. He was 47 years old and his family name was Donovan. He lived in Kansas City. Among survivors are a daughter, Patricia Barry of Det-
roit, and a brother, William E. Donahue, with the New York City News

Columbia Preferred Dividend
Regular quarterly dividend of 75
cent has been declared by Colum-
bia Pictures on the preference stock of the company, payable Dec. 2 to stock of record Nov. 19.

New York
1540 Broadway
819-8472
Long Island City
134 Crescent St.
SB Tinell 4-7940

Eastman Films
J. E. Brulatour, Inc.
Chicago
1277 Indiana Ave.
6700 Santa Monica
LA L'Amour 3052
HOLYwood 4211

Boston Shorts Theater
Is Meeting With Favor
Boston—First day's public re-
tion to the new South Station thea-
ter, first depot short subject house, was distinctly favorable, with one-
the-modernistic theater's 550 seats being filled in the first hour, according to Ralph Morrison, manager. Program consists of new shorts, comedies and educational films, three new reels, with three changes weekly, at a scale of 20 cents for adults and 10 cents for kids. Shows run from 8 A.M. to midnight. RCA Photophone sound is used. Owners of the house are Levenson & Levenson, who operate theaters in various Massachusetts towns.

3 Holdovers for "Back Home"
"Stay Back Home," the radio vehicle starring the "Seth Parker" of radio fame, opened in five RKO situations last week and has gone on a circuit which, three cities, Houston, Washington and Des Moines, already have arranged to hold it over. Boston and Providence are other places where it opened big.
- Pictures packed with the public's brand of entertainment are doing the big business. Socking theatre receipts sky-high! Pictures like "THE SMILING LIEUTENANT," "AMERICAN TRAGEDY" and "MONKEY BUSINESS."

To say nothing of the current craze "GIRLS ABOUT TOWN" and RUTH CHATTERTON'S "ONCE A LADY." • As examples of sure-fire profit guarantees consider these smashing box-office wallops coming from PARAMOUNT . . . .
The Screen's Super-thrill in Football...

"TOUCHDOWN!"*

with
RICHARD ARLEN,
Peggy Shannon,
Jack Oakie,
Regis Toomey,
Chas. Starrett.
Directed by Norman McLeod.

GEORGE BANCROFT

in "RICH MAN'S FOLLY"*
His greatest smashing dramatic hit! The women rave about it! With Frances Dee, Robert Ames and Juliette Compton.
Directed by John Cromwell.

GARY COOPER
Claudette Colbert

in "HIS WOMAN"*
Directed by Edward Sloman. Based upon a novel by Dale Collins.

"HUSBAND'S HOLIDAY"
CLIVE BROOK, Charlie Ruggles, Vivienne Osborne, Juliette Compton and Harry Bannister.

"DR. JEKYLL and MR. HYDE"
with
Fredric March,
Miriam Hopkins, Rose Hobart. From Robert Louis Stevenson's novel. Directed by ROUBEN MAMOULIAN.

"THE MAN I KILLED"
An ERNST LUBITSCH Production.
With
Lionel Barrymore, Nancy Carroll and Phillips Holmes.

*These three have already been previewed and pronounced positive sensations.
RUTH CHATTERTON
In "TOMORROW and TOMORROW"
with
PAUL LUKAS
and
ROBERT AMES
Directed by
Richard Wallace

"SOOKY"

JACKIE COOPER
ROBERT COOGAN

and the all-"Skippy" cast. From the book "Dear Sooky" by Percy Crosby. Directed by Norman Taurog. Released during Christmas Holidays.

MARLENE DIETRICH
in "SHANGHAI EXPRESS"

with
CLIVE BROOK, Anna May Wong, Warner Oland, Louise Closser Hale and Eugene Pallette. Directed by JOSEF VON STERNBERG.

MAURICE CHEVALIER
in "ONE HOUR WITH YOU"

with
JEANETTE MacDONALD
GENEVIEVE TOBIN
and Charlie Ruggles
Music by Oscar Straus.

PARAMOUNT
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

RADIO PICTURES has completed shooting on "The Dove" and the untitled Mary Astor-Ricardo Cortez picture based on a story by Louis Weidzenkorn. There are now in the cutting room.

Paramount has assigned Frances Starr and Frances Dee to "Second Chances," Paul Lukas and Marjorie Gateson to "No One Man," and Stuart Erwin and Stanley Fields to "Two Kinds of Women.

M-G-M has engaged Jean Harlow for the feminine lead with Walter Huston in "City Scente," which Charles Brabin will direct; and Roland Young has been added to "Counter," in which Robert Z. Leonard is directing.

RKO Pathe has signed Ian McLaren for the Ann Harding picture, "Prestige," and Hans Joby will appear in the new Helen Twelvetrees picture being directed by Ralph Murphy.

Columbia assignments of the last few days include Ralph Bellamy and Hattiecel Hobbs for "Forbided," and Harry Todd and Robert Ellis for "Justice Rides Again." Lucy Beaufort and Armand Kalif for "Blonde Baby," and Joan Marsh and Natalie Moorhead for "Yellow," which J. Francis Dillon will direct.

Charles Middleton, Nat Pendleton, Edward Piel, Otto Yamioka, Evelyn Sellbie and Anna Chang are recent additions to First National's "The Honorable Mr. Wong.

Educational has signed Harold Grayson's Hotel Roosevelt orchestra for a Mermaid comedy being directed by William Goodrich. Phyllis Crane also has been signed for a Mermaid appearance. Al Christie is back in harness as a director on "For the Love of Fancy".... Billy Hornebeck, Mack Sennett's chief editor and cutter, has returned from a tour of Europe.

Radio Pictures has placed Suzanne Fleming under long contract... George Frank, Tiny Sanford and Gertrude Astor have been added to "Chi Chi and Her Papas"... Art Goebel, Frank Clarke, Leo Nomis, Arnold Grey and Arthur Houseman are additions to "Lost Squadron."

The Boston Bruins, four times winners of the American Hockey Professional Championship, have been engaged for the fourth in the Bill Cunningham Sports Review series, according to Howard C. Brown, who, with Curtis F. Nagel, is producing the series for Educational.

Bryan Foy has completed the fourth of his "Monkeyshines" series of comedies for Columbia release. The newest short is titled "The Jazzbo Singer." The cast is composed entirely of monkeys and in this particular subject a Mammy singer has the title role, Lou Breslaw directed.

Our Passing Show: Tom Mix, Babe Ruth, Christy Walsh, Edward Everett Horton, W. Frank Harlang, Eileen Creelman, James Ashmore Creelman, at the Wampas meeting; Frankie Albertson, Joan Marsh, Al

Cohn, Mervyn LeRoy, Ken Maynard, George Rogers, Jimmy Starr, John Darrow, Rochelle Hudson at the Coconut Grove.

The University of Southern California Dramatic club will present "First Night" on Nov. 10. The play was written by Fred Rath, member of the Paramount writing staff. It was shown on Broadway last season.

Walter Byron is playing an important role in "The Feathered Serpent," which is being made by Columbia. Byron recently appeared in "The Yellow Ticket" at Fox.

Melyn Douglas, New York stage favorite, who played opposite Gloria Swanson in "Tonight or Never," in the same role that he created on Broadway, is playing opposite Ann Harding in "Prestige." Mervyn LeRoy directed "Tonight or Never," while Tay Garnett is directing "Prestige."

John Francis Natteford has completed the screen play and dialogue for "File 113," which M. H. Hoffman will produce for Allied Pictures, with Chester Franklin directing.

Dorothy Christy has rejected a leading role in "Mrs. Moonlight," a musical comedy, which will be produced by the Shuberts. She believes that an absence from pictures at this time might injure her screen career. She is playing the role of a "gold digger" in "Podge," at Universal.

"Cain was the first villain and Mr. Hyde the worst," it was declared by B. P. Schulberg, managing director of West Coast production for Paramount, in discussing the production of "Dr. Jekyll and Mr. Hyde."

Vivienne Osborne, who is under contract to Paramount, will soon start work on her third talking picture. She recently completed the leading feminine role in "A Husband's Holiday" and prior to that production, which was supervised by Polly Young, she played in "The Beloved Bachelor."

Stephen Roberts, former comedy director who recently joined Paramount's directorial staff, has been given a new contract.

Here and There: Mr. and Mrs. George Arliss, Al Christie, Lois Wilson, George O'Brien, David Howard, Nat Goldstone, Bert Hazzon, Lew Lipton, Irene Dunne, Charles Butterworth, William Z. Gibb at the Hotel Roosevelt Blossom Room; Louis Stevens and Peter Milne lunching at the Excelsior.

Howard Bretherton has been signed to direct two pictures for Monogram. His first assignment is "Police Court."

Warners Bros. has bought the Mary McCall story, "The Gold Fish Bowl," for Douglas Fairbanks, Jr.

Jack Murphy, juvenile, has returned from a trip around the world.

HEADQUARTERS

The Film Daily Year Book is a veritable gold mine of statistical data and information on the motion picture industry. It is published annually in January and, for fourteen years, has been constantly in preparation. It is universally used, and recognized as Standard by practically every executive in the industry. It has the enthusiastic backing and co-operation of every branch of the motion picture industry in every part of the world and lives up to its reputation by growing bigger, better and more practial with each new issue.

The 1932 FILM DAILY YEAR BOOK
(14th Edition)
IS NOW IN PREPARATION
FILMDO's RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER
ONE OPERATOR ENOUGH;

FIREPROOF

THE FILM DAILY

VIRGINIA COURT RULES

(Continued from Page 1)

ly obtained an injunction to stop the union in turn seeking dissolution of the injunction. The court, however, entered an order continuing the ban on picketing.

Denying any merit in the defendants' contentions that both operations is clearly a two-man job and two men are necessary for the protection of patrons, the court stated that While film is highly inflammable, and high-powered lamps are used in the projection of pictures, extraordinary means are provided for protection against fire, and the court cited many theaters in Virginia and elsewhere, where only one man is employed in the projection booth.

"When one considers," said the court, the thousands of motion picture establishments in the land and the infrequency with which fires break out in houses provided with standard equipment fireproof rooms, the menace of fire becomes practically negligible. In such circumstances, when a fire does occur, experience has shown that it is confined to the fireproof room and is quickly extinguished.

The court held that the action of the defendants in picketing the Colony and the publication of the theater as "unfair" is inconsistent with any reasonable view that such action is justifiable as a measure of self-protection for the picture operators or for the safety of the public, therefore the real purpose was to intimidate and coerce the theater management into yielding to the will of the defendants.

Col. Geo. C. Cabell and Bertram Nusbaum, attorneys for the defendants, expressed the opinion that the suit would be appealed.

Public Reopens Vicksburg House

Vicksburg, Miss. — Public is re-opening the Alamo, after reaching an agreement with the union.

COMING & GOING

JOE KANE, RKO Pathe film editor, arrives in New York this week from the coast to do the final editing on "Suicide Fleet." E. L. ALPERTON, Warner-F. N. general sales manager, who is making a tour of the Washington zone with ANDY SMITH, is accompanying him. J. SEARS, western sales manager, who was with the company in the Alamo, returned to Los Angeles two weeks ago. LYDA ROBERTI left New York yester day for Hollywood to work in a Paramount picture. C. C. PETTJOHN of the Hoy's office has arrived at the Coast from New York. ARTHUR COHEN, managing director of Paramount Players Canada, has returned to the city after a home office conference. WALLACE BERRY is in New York from the coast. WILLIAM FETTELSON, general counsel for Tiffany, has returned from a seven-week tour of Cincinnati, etc.

ADOLPH ZUKOR is on the route to the Coast from New York. RICHARD ARLEN and JOBYNA RALSTON arrive in New York tomorrow.

CLAUDETTE COLBERT is expected back from Hollywood on Sunday.

FROHMAN AND KAUFMAN

OFF PARAMOUNT BOARD

(Continued from Page 1)

lian H. English was elected to the new office of chairman of the board, and H. B. MacArthur, formerly member of the finance committee in place of English. A meeting of the finance group will be held later, at which time it is expected Hertz will be named chairman of that committee.

Directors again declared a quarterly dividend of 2½ per cent in stock, equal to 1-40th of Dec. 31 to stock of record Dec. 4.

Recount on Sunday Vote

Asked by E. Liverpool

East Liverpool, O. — A recount of the Sunday show vote, which was officially reported as a 20 ballot majority against Sabbath performances, is being asked. Under the law, the recount is to be made within 10 days. Meanwhile theaters plan to run on Sundays.

In St. Clairsville, previously reported as having lost, official count discloses that Sunday movies were legalized. With Balleire also voting favorably, this leaves East Liverpool as the only town in which the vote went against the theaters.

New Indie Distributor in Conn.

New Haven, Conn. — Incorporation papers have been filed for Vine-Apple Films, Inc., to distribute and deal in motion pictures. Author-ized capital is $50,000, with $1,000 paid in. Incorporators are Israel H. Vine, Noah A. Weiner and Philip Trupp.

Illuminates "Champ" Opening

Motion Picture Service Co., supplied a generator set and special lighting equipment for the street lighting in connection with the opening of "The Champ" at the Astor last night.

Ufa's Buffalo Opening

Buffalo — Nicholas J. Basil, owner of the Hollywood, which was contracted to show Ufa films exclusively, announces that the new policy will start soon with Emil Jannings in "Der Grosse Tenor."
Midnight Shows for Salt Lake’s Unemployed
Salt Lake City — Leading local theaters, including the RKO Orpheum, Paramount, Capitol, Victory Rialto and Gem, will give midnight shows on Nov. 25 for the unemployed. It is planned to offer 30,000 tickets at 50 cents, with theaters selling one-third and civic organization disposing of the rest. Theater committee includes Joseph Lawrence, Harry David, Fred E. Hamlin and Harry Golub.

Mickey Mouse Stage Show for Roxy
Tying in with Walt Disney’s cartoon star, the Roxy will put on a Mickey Mouse stage show within six or eight weeks. Characters will double for those who appear in the short. Fanchon & Marco have successfully tried out a Mickey Mouse unit, which is deemed one of the biggest draws these producers have ever put out. They are planning to make a second Mickey Mouse unit for the road.

RKO Pathe Office Shifts
Interchange of offices and amalgamation of several RKO and Pathe departments will be in full swing today. Offices of Lee Marcus and Neil Bepinet will hereafter be on the 16th floor of 1560 Broadway. Export, accounting, contract and poster departments are in the move. Ted O’Leary, former eastern general sales manager for RKO Pathe, and Sam Machnowitch, accountant, are no longer with the company.

“Dreyfus Case” for Fabian Houses
Warner-Fabian Circuit has closed a deal whereby “The Dreyfus Case,” Columbia release, will have representation in its 38 theaters in the metropolitan district.

**Theater Robbed of $5,000**
Springfield, Ill.—Robert Cook, assistant manager of the Orpheum was held up early yesterday by two men wearing halloween masks. The robbers escaped with $5,000.

**Baltimore Boosts Prices For Unemployed Benefit**
Baltimore—Downtown first-runs will boost prices to $1 for the ben-efit shows to be given Nov. 22 in aid of the unemployed. Only one three-hour performance will be given by these houses. All will include vaudeville. Loew’s Valencia and the neighborhood houses will run continuous from 2 to 11 P.M. Arnold Stoltz is in charge of ar-rangements.

**SET RULES ON NEGATIVE IMPOSSIBLE, SAYS VINCENT**
(Continued from Page 1) would be seriously handicapped if it was declared. He deplored exorbitant bidding for players and producers as an important factor contributing to current production costs. Minor cutting of admission prices, Vincent believes, will not have a satisfactory effect on theater grosses. In his opinion it is better to ef-fect a substantial reduction with the expectation that more customers will be drawn into houses by what appears to be a genuine bargain from the standpoint of prices.

**Film Councils Favored Over State Censorship**
(Continued from Page 1) Sideration of films. The group will not have censor rights, but will co-operate with theaters and producers in eliminating objectionable matter from pictures. This plan is said to have met with much greater favor all around.

**Lorain Houses Sold**
Lorain, O.—George Shunker has disposed of his two local theaters to Carl W. Licht. The new owner has closed the Standard, and will concentrate his exhibition energies on the Pearl.

**“Heed the call for help with whole-hearted support,” says M. A. LIGHTMAN**
President of the Motion Picture Theatre Owners of America.

**TO OUR FRIENDS**
Your Kind Expressions of Sympathy Are Gratefully Acknowledged and Deeply Appreciated

JOE BRANDT

(Continued from Page 1) infringement of devices for making sound pictures which he claims to have patented. He also seeks an injunction against the defendants to restrain them from continuing to use the devices.

**Movie Week Radio Show Going on Air Sunday**
(Continued from Page 1) on the air from 10:45 to 11:45 next Sunday night over the combined NBC and CBS networks, with time donated. Half of the program will be broadcast from the east and half from Hollywood. Howard Dietz is compiling and editing the continuity for the hour, which will include more important musical, acting and speaking talent than has ever appeared on the air in a similar period.

In the east a big symphony orchestra under Erno Rapacsi will provide music, while on the coast there will be a combined orchestra from all the studios. Will H. Hays will speak from Hollywood. Also on commit-tees for the show are H. A. Aylesworth, John Royal, John W. Elwood, William S. Paley, Lawrence Lowman and James Turner, in the east, and Fred W. Beetsont, Don Lee and Earle C. Anthony in the west.

This broadcast will be in the form of a radio film strip, to be given by theaters throughout the country the week of Nov. 18-25.

**Warner Changes in Cleveland**
Cleveland — Several changes in management in the local Warner theaters have been announced by James Keefe, city manager. Pat Pendy has been transferred from the Lake to manager of the Uptown. John Manuel, formerly assistant manager at the Uptown, succeeds Pendy as manager of the Lake.

**Bernarr Macfadden Talk Recorded**
First of a series of talks on the “Back to the Farm Movement” broadcast by Bernarr Macfadden has been recorded by electrical transcription by Standard Sound Recording Corp. and will be broadcast from 200 stations throughout the country.

**THEME**
Tuesday, November 10, 1931

**$100,000,000 PATENT SUIT FILED BY COAST INVENTOR**

**SET RULES ON NEGATIVE IMPOSSIBLE, SAYS VINCENT**
(Continued from Page 1) would be seriously handicapped if it was declared. He deplored exorbitant bidding for players and producers as an important factor contributing to current production costs. Minor cutting of admission prices, Vincent believes, will not have a satisfactory effect on theater grosses. In his opinion it is better to eff ect a substantial reduction with the expectation that more customers will be drawn into houses by what appears to be a genuine bargain from the standpoint of prices.
A. B. Momand is Loser in Oklahoma Trust Action

ACADEMY’S 1931 MERIT AWARDS

$7,918,604 Loss Reported by Warners for Past Year

Heavy Write-Offs Account For Large Part of Deficit

Net loss of $7,918,604.98 is reported by Warner Bros. and subsidiaries for the year ended Aug. 29, the deficit including a net loss of $2,146,074.57 from operations in the production, distribution and exhibition end, of $2,390,161.88 from the operations of the record and music divisions, and a special write-down of $3,275,308.53 in respect of

(Continued on Page 8)

BIG 4 PLANNING TO MAKE DRAWING ROOM DRAMAS

Big Four next season will deviate from its established policy of exclusively producing westerns and melodramas, according to plans now under consideration, John R. Freuler, president, told FILM DAILY yesterday. Believing that double-feature will continue in the majority of houses, Freuler said that the new schedule will possibly include two or more modern drawing room type dramas to meet the demand for the

(Continued on Page 8)

Theater Gross Tax

Looms in Virginia

Richmond—A tax on motion picture theater grosses is recommended by the Governor in a message to the Virginia Legislature which convenes in January. Urging this measure as one of four possible sources of state income, he estimates that $700,000 could be raised through such a tax.

RKO Capital Changes

A meeting of RKO stockholders will be held Dec. 10 to vote on a plan for reducing the company’s capitalization 75 per cent by giving the holders of new stock for each four now outstanding and offering stockholders rights to subscribe to $11,600,000 of 10-year 5 per cent debentures. The B stock, controlled by RCA, will be cancelled, leaving only one class of stock outstanding, and RCA will receive new A stock in exchange.

All Fox Houses and Studio Included in Walkout Order

West Coast Bureau, THE FILM DAILY

San Francisco—Operators and union employees in the Fox studios in Hollywood are to be included in the walkout order issued by William F. Canavan, president of the I. A. T. S. E. and M. P. O., whereby union men in all theaters “owned, operated or controlled by Fox Film” are to go on strike Friday, it was stated here yesterday by Floyd M. Billingsley, business agent of the operators’ local. The walkout is the outcome of the operator controversy in Kansas City.

Oklahoma State Court Finds No Violation of Trust Laws

Al Lewis Now Heads Fox Story Department

West Coast Bureau, THE FILM DAILY

Hollywood—Appointment of Al Lewis as head of the story department and Richard Carroll as head of the scenario department is announced by Fox.

Mayor Asked to Intervene In Philly Musicians’ Row

Philadelphia—The Business Men’s Association has appealed to Mayor Mackey to appoint an arbitration committee to settle contract differences between the musicians’ union and Warner-Stanley circuit. Their interest in the situation has been stimulated by depressing effect on business due to the closing of the Masbaum and Earle. William Goldman is representing the Stanley interests in the matter.

Warner-F. N. Merger Case

SET FOR HEARING DEC. 1

Case of the Federal Government against Warner Bros., alleging violation of the Clayton anti-trust act through its acquisition of First National several years ago, is scheduled for hearing on Dec. 1.

James Cruze Negotiating Release Through RKO

West Coast Bureau, THE FILM DAILY

Hollywood—James Cruze, who has completed his last picture for Tiffany under his contract, is under

(Continued on Page 8)

"Strictly Dishonorable"

Put number 10 on the report card of Universal for putting one of the crucial tests of the season. They not only took this tale of the stage and transferred it to the talking screen without losing any of its highly entertaining value, but actually improved upon the New York production in cast, scope and presentation. Paul Lukas, Sidney Fox and Lewis Stone, as the key characters, offer probably the finest bit of team-work of the season. The direction of John Stahl is excellent. The thin-ice scenes have been handled with masterful skill. All of the delightful twinkle and charm of the original lines and situations are there without the slightest bit of suggestiveness. "Strictly Dishonorable" is definitely the most sophisticated screen fare. It is not built for the kids. But—it is modern entertainment of the most intelligent sort, and as such, should have little trouble in clicking everywhere.

—ALICOATE.
M-G-M RELEASE SCHEDULE REVISED TO JANUARY 2

M-G-M has re-arranged its release schedule up to Jan. 2, as follows:

Nov. 14, "Flying High";
Nov. 21, "Possessed";
Nov. 28, "Private Lives";
Dec. 5, "The Champ";
Dec. 12, "West of Broadway";
Jan. 2, "Emma".

Of the 48 productions scheduled for the current season, 26 will be either produced or in work by Dec. 1. Productions now shooting are "Freaks," "Tarzan," "Courage" and "Her Cardboard Lover." In preparation and set for work within the next three weeks are "Smilin' Through" and "The Unholy Garden" to follow.

FINANCIAL

NEW YORK STOCK MARKET

[Stock prices listed]

NEW YORK CURB MARKET

[Stock prices listed]

NEW YORK BOND MARKET

[Stock prices listed]

SIX FEATURES SCHEDULED BY MENDELSON-YOUNG

Six features, five of which will be made in the East, will be produced by Mendelsohn-Youn Productions. The first, "Harley Alley" has been completed and the second, a picture made, will be filmed at the Coast with William Shilling directing and By Bramstein as editor. Bradley Barker has been assigned direction of the third, based on a New England story. Imperial Distributing Corp. is handling the product.

Second Fire This Year

At Loew's Lincoln Sq.

For the second time this year, the Lincoln Square Arcade Building, in which is located Loew's Lincoln Square theater, at Broadway and 65th St., was the scene of a spectacular fire when flames originating in the basement of the building yesterday afternoon developed into a four-alarm fire. Prompt action of theater officials made it possible to empty the theater without anyone being hurt. The fire was under control within an hour, but heavy smoke continued for some time. The structure had just recently reopened for business after being rebuilt following last January's fire.

Three U. A. Releases Set


Pizor in Town on Meeting

Lewen Pizor, president of the M. P. T. O. at Philadelphia, is in New York yesterday in connection with plans for the next meeting of the exhibitor continuing committee which will probably be held Tuesday in New York.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

THE INDUSTRY'S
DATE BOOK

Theaters Offer to Aid "Mail Early" Campaign

M. J. O'Toole, secretary of the M. P. T. O., has written to Postmaster General Brown in Washington suggesting the aid of theaters in influencing early sending of Christmas mail. He suggests that Brown designate an official of his department to confer with a committee representing the M.P.T.O.A. to arrange for screen displays urging the public to cooperate in the matter.

William Raynor Leaves T.P.E.

William Raynor has resigned as New York exchange manager for T. P. E. Raynor is now office manager, with John N. Weber as eastern division sales manager and Charles Gould in charge of local sales.

Louisville Benefit Nov. 18

Louisville—Benefit shows for the unemployed will be held Nov. 18 at Lowery's State and Rialto. Fred J. Dolle is chairman of the committee on arrangements.

James Cagney's personal appearance tour of Warner houses has been extended a week to enable him to play the Stanley, Jersey City, week of Nov. 27.
THIS ADVERTISEMENT MAY BE WORTH $5,000 TO YOU!

—it was worth more than that to George Walsh, the inventor of a swell box-office idea!

COPY OF SPEECH THAT SOLD TICKETS!
(To be delivered following the trailer)

"May I ask your attention for one moment. It is seldom that I have occasion, as Manager of this theatre, to come before you. You have just witnessed an advance description of 'The Sin of Madelon Claudet'. Until you see the picture you cannot know what a wonderful picture awaits you. In all the 20 years of the silent picture's existence, in all the 4 years of talking pictures there has been nothing to equal 'The Sin of Madelon Claudet'. I have been in the motion picture business for many years and I have seen hundreds of pictures. I have never been so thrilled by any picture as I have been by 'The Sin of Madelon Claudet'. I most sincerely and earnestly state that it is the one picture of this year you must not miss!"

Congratulations to George Walsh, Divisional Manager of the Comerford Circuit. His idea, used so successfully in Scranton and Wilkes-Barre, appealed so much to D. J. Chatkin of Publix, that it is now in use over that circuit playing "Sin of Madelon Claudet".

HIS MINUTE-AND-A-HALF SPEECH FROM THE STAGE PUT OVER "SIN OF MADELON CLAUDET"

They beat "Susan Lenox" business with "Madelon Claudet" by showmanship in Wilkes-Barre and Scranton — (see next page)
HERE ARE THE ADS that backed up Mr. Walsh's speech and pulled in the crowds in Wilkes-Barre and Scranton.

ADDED SHOWMAN IDEAS!

Special preview for reviewers to insure getting reviews in advance of opening. Preview in Old Folks home got publicity and cartoons. Photographer tie-up gave few passes to mothers ordering photos of their sons.

A New Screen Star

When an actress in her first venture on the screen gains an unexpected place in the first rank of motion picture stars, it is an occasion worth of note by a public to whom the likely chance offers so much the most popular form of entertainment.

A personal preview of "The Sin of Madelon Claudet" inspired a excitement to a point which the staff of this publication and the management of the Strand Theatre consider unaccountable. Miss HELEN HAYES, who plays the title role in this picture, is considered by many to be one of the most promising of the younger generation of actresses. Her first picture stands as a mark in the annals of the screen, an achievement not excelled by any one of the renowned actresses of former action or actresses: this is magnificently in a role which marks the gauntlet of remarkable human achievement. From light comedy to the dramatic strain, it is all there in the picture presented today by Manager Cosgrove of the Strand.

"The Sin of Madelon Claudet" is from the play "Lullaby," a gripping portrayal of the humanity of sacrifice inspired by Mother Love. Miss HAYES bore the title role in the stage play with great distinction, and in the direction of the film she was able to maintain that same distinction, carrying the story from the stage to the screen.

It is impossible to describe all the detail that has been put into this picture, but let it suffice to say that the story is one of sacrifice.

TELEPHONE TIE-UP!

The phone company put two switchboards in the lobby. Free calls for patrons to tell their friends to see the picture.

Then he held a midnight show! And got an editorial in the papers! And marvelous reviews! And beat "Suzan Lenox" biz! You can do it too!

METRO-GOLDWYN-MAYER

Pictures For Showmen!
TIMELY TOPICS
A Digest of Current Opinions

The Lowdown On the Film Biz

Here are a few facts about the movie business which may or may not know and in which you may or may not interest: Whenever you hear of some big Hollywood star going on a tour of "personal appearances," usually in connection with the showing of his latest picture, you may be reasonably sure that this star is just about through as a popular attraction. The "personal appearance" is usually the last gasp. When you see a picture advertised in a lurid manner, with such phrases as "daringly frank." "sensational exposure of the vice trust" or "flaming passion behind office doors," you are entitled to assume that the picture is disappointingly innocent of dirt. When a film does contain dangerously sexy elements, its sponsors are usually careful to soft-pedal that fact in their advertisements. Similarly, when you hear repeated statements from some big movie magnate to the effect that business with him has never been better, that his current productions are cleaning up in all the big cities, that his program for the coming season is certain to achieve record grosses, then you have ample grounds for the guess that business with him is rotten. And, above all, whenever the movie moguls announce en masse that they have decided to abandon gangster pictures (or musicals or so-called society dramas) in deference to public protest, you may take my solemn assurance that for it that their decision was not inspired by claramourous public protest but by unmistakable evidence of acute publid indifference. —Robert E. Sherwood, Bell Syndicate

Along the Rialto
WITH DILL M. DAILY

- - - THERE IS one type of film that does not move in cycles. . . . it goes on through the years, ever increasing its appeal and following . . . . it never changes its Theme, . . . . yet the public never grows fed up on it. . . . it retains its quality of Vitality because it is founded on Fact. . . . . not Fiction. . . . . it is not limited to an author's rehashing of the age-old theme of sex, crime or adventure . . . . . it is always terse, crisp, dramatic, human . . . . and it's Humanness is what keeps it alive . . . . and as this week marks the twenty-first Anniversary of the gent who first hit on this Life Saver for the film biz . . . . it is but fitting that we give a rah-rah, a Mussolini salute and a banzai to Charles Pathé . . . . who first realized the possibilities of presenting NEWS through the motion picture camera in 1909 . . . .

- - - SO THE ole fightin' cock is entitled to crow loud this week . . . . . Pathe News has enlivened the screens of the world for 21 consecutive years . . . . and it is a happy coincidence that the present executives of the pioneer news film are also the pioneers of sound news recording. Courthland Smith is recognized as among the for to develop and perfect sound on film. . . . . Jack Connolly internationalized the early issues of Fox Movietone through obtaining camera interviews with European rulers, statesmen and celebrities . . . . with these men as president and general manager respectively, and Edward J. Howard as editor, Pathe News continues to hold that prestige which the FIRST in any field automatically claims . . . . but the Rooster is holding it by right of Present Accomplishment . . . .

- - - AND PERHAPS there is a Live Idea in the continued vitality of all newsreels for the feature producers . . . . . especially right now under the stress and strain of economic pressure . . . . producers might stop to ponder the fact that the public is fed up on fiction . . . . they crave Facts . . . . . which is why book publications have taken an awful slump . . . . as well as fiction publications . . . . is it any wonder the public feels somewhat smug about Fiction on the screen? . . . . which is by all way of hinting that the time is ripe for features based on Live News Angles . . . . .take, for instance, this thought . . . . clothing and food prices have been slashed . . . . shop windows are filled with marvelous offerings at absurdly low prices . . . . and the average woman can only gaze . . . . but she has no dough to buy . . . . what a travesty, mockery, tragedy! . . . . anything a real writer can make it . . . . . here is a subject that would hit a Responsive Chord in the heart of All women . . . . . and the daily news is filled with odes of ideas just as Alive and interest compelling . . . . but all the film writers, directors and studio and home office Wise Guys frantically looking for Something New . . . . do nothing about it . . . . oh, well . . . . mebbe we're wrong.

- - - A DARB of a pressbook for National M. P. Week, Nov. 18-25, on the Benefit Shows for Local Unemployment Relief. . . . . engineered by Pats Gullick and his publicity com- mittee . . . . everything donated all along the line . . . . proving that the film biz is doing its share to put over the Hoover Relief Committee's splendid thing . . . . now it's up to the theatre owners and managers to do their share . . . . Eddie Golden's Popular Classics as a patron-puller is going over big in the Lee Ochs Uptown and Majestic theatres . . . . David Wallace, handling publicity on "Wonder Boy" at the Alvin, is considering getting out a pamphlet to answer the questions of patrons concerning the show . . . . it is creating that much talk.

EXPLOITETTES
A Clearing House for Tabloid Exploitation Ideas

New Development In Style Shows

A NEW order of style show just given in Alliance, O., made so big a hit that it is worthy of being copied. It consisted of holding the exhibition out-doors and the merchants who participated in it found that it was possible to attract thousands of people by this means where formerly they were only able to draw hundreds when these shows were given in their shops. The idea of the outdoor shop is credited to Ray Wallace, manager of Warners' Morrison theater. As originally planned, the style show was to be a combination affair given by the merchants in their shops. Wallace disliked seeing the exploitation possibilities of the shows get away from him and suggested that the merchants combine and give one big show in the open air in front of the City Hall. The Morrison theater, by the way, fronts on the City Hall square. He proffered to loan the merchants a drop curtain and to supply spot and flare lights. The manager's suggestions were accepted by the merchants and the combined open air style show attracted great throngs. Wallace had loud speakers erected at various points and at times announced to the crowds the attraction at his house. The result was that at the conclusion of the show the crowds flocked to the Morrison and he registered turn-away business on the day.

—Morrison, Alliance, O.

Many Happy Returns

Best wishes are extended to T. H. E. FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 11

Charles Schwartz Raquel Torres
Bruce G. Coleman Edwin Knoop
Roland Young

No. 45 of 1931
"Good Deeds" Series

Congratulations:

JACKIE COOPER for a marvelous juvenile performance in the M-G-M production, "The Champ."
THE OLD FIGHTIN' COCK IS RIDING ON THE CREST OF THE WAVE!

Released November 20 for Thanksgiving
51 Day-and-Date Key City Openings Thanksgiving Week!

AND NOW

BILLY BOYD • ROBERT ARMSTRONG
JAMES GLEASON
GINGER ROGERS • HARRY BANNISTER
Directed by Albert Rogell
Story by Commander Herbert A. Jones
Scenario by Lew Lipton
A CHARLES H. ROGERS PRODUCTION
HARRY JOE BROWN, ASSOCIATE PRODUCER
VICTORIES!

SUICIDE FLEET

WILL TORPEDO ALL YOUR PAST RECORDS
WARNER BROS. REPORT

$7,918,604 YEAR’S LOSS

(Continued from Page 1)

inventories, noncurrent receivables of the radio and record division. During the year charges of $2,475,515.62 were made direct to surplus, representing depreciation of the plant and equipment of the radio and record division and loss on other capital assets.

Out for income for the year, before charges, decreased to $36,371,383.05 against $52,340,301 the previous year while amortization and other deductions decreased to $4,828,512.66 against $7,036,851 last year. Surplus was reduced to $223,747.46 against $110,075,597.97 the preceding year. Assets now stand at $213,875,425.68, compared with $230,185,444.43 last year.

The six largest stockholders, President H. M. Warner said in part:

We are of the opinion that, owing to the special income enjoyed in the preceding fiscal year and owing to changes in operating policy, the losses from the radio, record and music divisions will be minimized for the future.

For the year ended August 31, 1931, net earnings available for all interest, having interest requirements on the Optional 6 per cent Convertible Debentures, Series D, 1939, after depreciation and amortization of all fixed properties, was $8,684,173.30, approximately the same as in the consolidated interest charges for the period.

Your Board of Directors at a meeting held on Oct. 19, 1931 approved the recommendation of the Preferred Stock at $55 per share and recommended that the stated capital of the Common Stock be set at the nominal figure of $5 per share. This will not change the status of either the Preferred or Common stockholders as the difference between present capital and the new stated capital will be transferred to the surplus account. Until the time the Preferred Stock Company has always capitalized these shares of stock received the consideration received therefor. In setting a fixed stated value for the Preferred Stock we are not doing away with surplus, we are merely following the practice adopted by many other large corporations.

Neither your Company nor its Subsidiaries have any bank loans. As of Oct. 31, 1931.

COMING & GOING

ROY DEL RUTH, director, and JOSEPH JACKSON, scenario, of the Warner study, are on their way from Hollywood to New York.

ELISSA LANDI, Fox star, arrived in New York yesterday from abroad with her mother, Countess Landi.

GEORGE FRANK, artists’ repre-tentative, is in town from the coast.

M. E. ALGERNON, P. & S. Smith, and WALTER HALL, formerly associated with M. E. Algermon, have opened a new studio at Los Angeles.

JOSEPH HUMMEL, left yesterday for Philadelphia to hold a sales meeting of Warner-First National forces of Speakers, and will also conduct similar confabs in Pittsburgh, Cleveland, Cincinnati, Detroit, Toronto, Buffalo and Albany.

ELIZABETH NORTH, who is becoming more and more of an artist each time she is heard, returned this week from England.

CALL TO LEAVE CALL TO LEAVE

LEN DUGUÉ will leave New York for Texas next week for a vacation.

B. F. LYON plans to leave for Bermuda later this week.

WALTER RIVERS, production manager for Castle Films, arrives from the coast by air.

ROBERT RITCHIE leaves for Hollywood tomorrow by air.

---

THE FILM DAILY

Wednesday, Nov. 11, 1931

OKLAHOMA COURT MAKES
NO TRUST LAW VIOLATION

(Continued from Page 1)

favor of the defendants. In dismissing the action, the court said that "under the allegations in the petition and the evidence produced by the state it appeared to the court that the performance of any contract would be interstate commerce and that the state court would not therefore have jurisdiction; and that any matters brought out by the evidence that would be inartate was not in violation of the Oklahoma anti-trust laws."

Big Four Planning to Make Drawing Room Dramas

(Continued from Page 1)

better grade independent product. That demand for the type of films to supervise the completion of Big Four’s current schedule of 12 westerns, eight melodramas and 10 romance pictures.

Cleveland Benefit Show Nov. 21

Cleveland — Benefit performances for unemployment relief will be held in every theater of Greater Clevel-

and advertising campaign has been worked out by M. A. Malaney, H. M. Addison, Wallace Elliott, H. R. Reiners and Charles Davis. Fred Desenberg is district chairman.

 Ft. Wayne House Bombed

Ft. Wayne, Ind. — Damage estimated at $60,000 was caused when a bomb was hurled into the State on Saturday. Recent difficulties with operators was blamed for the attack.

New Incorporations

NEW YORK CHARTERS

Renowned Artists, theatrical; L. Mates, 525 Fifth Ave., New York, $1,000.

Western New York Operating Co., amusement devices; W. H. Sargent, Syracuse, N. Y.

Soco-Art Productions, motion pictures; S. V. Ryan, Albany, N. Y. 100 shares com-

Bridge Cinema Corp., theatrical enterprises; J. Shaeley, 10 East 40th Street, New York, 100 shares common.

NEW JERSEY CHARTERS

Kent Film Co., feature films, general admissions; Anthony M. Hauck, Jr., Clinton, N. J., $500.

DELAWARE CHARTERS

Underwood & Underwood Portraits, Inc., Wilmington, Del. 500 shares common.

Parkway Advertising Corp., Delaware; Parkway: Wilmington, Del., theatre and amusement places; Park-Way Corp. Trust Co., Dover, Del. 1,000 shares common.

NAME CHANGES

Saco-Art Productions, Ltd., Delaware, to Pictures Realization Corp.

DESIGNATIONS

Skumar Theaters Corp., Delaware, 1,000 shares, no par.

CAPITAL INCREASES

Hughes-Franklin Theaters Co., Ltd., Los Angeles, Cal. 4,000 to 8,000 shares no par.
FAMOUS STARS OF FILMDOM (Women), by Elinor Hughes. L. C. Page & Co., Boston. $2.50.

Interesting biographical sketches of 15 of the leading feminine players of the screen make up this attractive little volume. The author, who happens to be the managing editor of the Boston "Herald," has made her sketches entertaining in a human interest way, rather than biographical, and consequently the collection makes a very readable volume for the fans as well as for film folk themselves. The actresses represented are Constance Bennett, Ruth Chatterton, Claudette Colbert, Dolores Del Rio, Joan Crawford, Bebe Daniels, Marlene Dietrich, Marie Dressler, Kay Francis, Greta Garbo, Janet Gaynor, Anna Held, Mary Pickford, Norma Shearer and Gloria Swanson. An autographed photo of each one is included. It may be open to dispute that the list selected by Miss Hughes embraces, as she claims, the "famous stars" who are "most constantly and most successfully in the public eye." Certainly the names of Nancy Carroll, Clara Bow, Marion Davies, Billie Dove, Dorothy Mackail, Barbara Stanwyck and some others have figured much more consistently in theater marquees over the past five years. However, the author has anticipated this objection somewhat in a foreword where she indicates that subsequent volumes along the same line are in prospect.


Although this volume is devoted largely to a discussion of the legitimate stage and the motion picture, the writing, acting, little theaters, dramatic classes, producing, criticism, etc., it also takes in some of the highlights of motion picture developments of recent years. For the student of theatrical entertainment in general, it is worth reading.

TO-DAY’S BIG EVENT

AS SEEN BY THE PRESS AGENTS

"Jean Harlow is a fine equestrienne and the only exercise I take is an early morning gallop on the outskirts of Hollywood." —Columbia.

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

FANNY WATSON, accompanied by her sister, Kit’y, comprising the famous Watson Sisters’ team, will leave for a 40-week tour of the vaudeville circuit immediately upon completion of “In the Family,” sixth of the two-reel “Girl Friends” comedies which she is making with Thelma White, at the Vitaphone studios. The story was written by Stanley Rauch and is being directed by Alf Goulding, James C. Morton and Jessie Busley again appear in supporting roles.

Norman Foster, screen actor and husband of Claudette Colbert, is co-author with Harry Hamilton of "Savage Rhythm," a play of the popular "Belles on Broadway" series, planning to produce shortly. Miss Colbert is now visiting with Foster in Hollywood, prior to starting "Confession," for Paramount, at the New York studio.

Sam Sax, head of the Vitaphone studio, has signed Burr Caruth, stage player, for the role of "The Colonel" in the two-reel special "George Washington," now being filmed in the nation’s capital under the direction of Arthur Hurley. Caruth’s role is second in importance to that of Clarence Whitehill, Metropolitan Opera star, who portrays George Washington.

No production at the Paramount New York studio this week. However, three shorts are in preparation for next week, which will complete this season’s schedule. First is "Knowmore College," starring Rudy Vallee, another is Ethel Merman in "Irene," both of which will be directed by Aubrey Scotto, and the third is "Counsellor," which Eddie Cline will direct. Frank Tours is directing the musical end of the first two.

Dean Cole is sound man and Jay Rescher camera man on the special two-reel picture which Vitaphone is making in connection with the George Washington Bi-Centennial celebration. Dick Willis, make-up chief, is also a member of the staff now making exteriors in and around Washington and Mount Vernon.

Joe Santley, who used to direct at Paramount’s New York studio and has more recently been active in Hollywood, was among those whose shortopinions with George Póole and George Miller, the most threatening contenders.

In the interests of realism, not one of the 47 players appearing in Hal LeRoy’s first Vitaphone feature, "High School Hoofers," is over 20. Le Roy himself, although already a veteran of the industry, is only 19, and Eleanor King, who is the same age, appears opposite him.

Sammy Lerner and Sammy Timberg have just completed another short, with music, for Paramount. It is called "Knowmore College," and Rudy Vallee will be starred.

ESSENAS Staff Changes

Chicago—Several changes in management have been made in Esmenas theaters during the past week. R. H. Voss has been transferred from the Embassy to the Devon. Charles Shapiro from the Davis to the Four Hundred, Sam Goldblatt from the Logan to the Davis, and Carl Smith, formerly assistant manager of the Lamar, is now manager of the Logan.

E. A. Booth to Columbus, Ga.

Macon.—The Gran has been closed and will probably remain dark for 60 to 90 days. E. A. Booth, manager, has transferred to Columbus, Ga., where, with J. E. Jenkins, he will manage the Gaia.

TO MAKE NATIONAL MOTION PICTURE WEEK A WEEK OF REAL THANK-GIVING

Says—

MAURICE CHEVALIER

TO THE Theatre Owners of America, who I hope are my friends for many months now:

I have been hearing about hard times. I hate to listen to that kind of talk. So do you.

I’d rather sing about happy days being here again.

All of us have been hurt by the depression, but we of the motion picture industry have not suffered as much as others. Thousands of men and women who have supported our theaters—our theaters—for years are now walking the streets seeking work—any kind of work.

Those same men and women who have brought us success now need our help and we should give it to them.

The other day, Mr. Will Hays wrote me about a tremendous plan for National Motion Picture Week (from November 18 to 25) and I liked that plan. Each picture theater has been asked to give one special benefit performance of the proceeds of which will go to an authorized local unemployment relief agency.

Fully realizing its duty in this emergency, the motion picture industry stands solidly behind this great idea.

We of Hollywood are trying to make good pictures for you to show—pictures which will bring back that twinkle to the public eye and give everyone an optimistic spirit. They will help end hard times.

Please, friends, let us make National Motion Picture Week a week of real thanksgiving for the men and women who need our aid.

In avant, chers amis!

Sincerely,

MAURICE CHEVALIER.
HOLLYWOOD

SAMUEL RAPHAELSON is completing the screen play for Maurice Chevalier's next Paramount picture, "One Hour With You."


RKO Pathe announces Nancy Drexel as Tom Keene's leading woman in "Partners." by Donald W. Lee, and Myrna Kennedy in addition to the Constance Bennett picture "Lady with a Past."

During the filming of Mack Sennett's "The Lynin' Hunter" at a zoo, one of the extras was asked to enter the cage of a lion. "Sorry," he replied, "but I won't do—I'm not a Christian."

Louis Brock, producer of short subjects for RKO-Radio, has discovered that Tom Lees, one of his writers, is a contributor to the "Saturday Evening Post." The stories, as they appeared in the Post, were titled "Greened Pig," "For Dear Old Dublin" and "Dinny at the Bat."

Harold Hecht, who is directing the dance sequences in "Chi Chi and Her Papas" at RKO Radio, learned about terpsichore from George White, Albertina Rasch and the Metropolitan Opera, for whom he danced and directed.

Ralph Spence contributes the following simile: "As thick as 'peeve books' about Hollywood."

Adela Buiuffton is one of the most prolific writers on the Coast. She is writing the screen play and dialogue for "Hi-Speed," which Columbia will make with Buck Jones as the star. She also wrote "Frightened People" and "Ghost City," starring Tom Keene, for RKO-Pathé, and is also the author of "Forgotten Women" and "Arm of the Law," which were made by Tre Carr for Monogram.

Through Associated Management, Cecil Cunningham has been engaged for a role in "Mata Hari," at M-G-M, while Priscilla Dean has been signed for the role opposite William Parnum in "Law of the Sea."

Joe Boy, who produced "Hollywood, the City of Dreams," a Spanish picture, for Universal, will make a series of personal appearances in Mexico City this month. Boy is starred in the picture, which was directed by George Cronz.

Irving Milliken, studio manager at Toe-Art, had never seen a football game until he attended the University of Southern California-Stanford contest.

Olive Drake is writing the screen play for "Montana Rider," which will star Tom Keene. Fred Allen will direct.

Tay Garnett has completed the screen play for "Ten Minute Eggs," which he wrote with N. Brewster Morse, playwright and scenarist. Garnett has written five screen stories this year and is also the author of "In the Land of Nod," which will be published by Horace Liveright.

Gerald L. G. Samson, former French newspaper correspondent, acted as technical director on "Frankenstein."

David Howard recently returned from the Grand Canyon, where he filmed very interesting backgrounds. He and his unit lived in location for two weeks without seeing a truck or an automobile. Their train consisted of 110 mules and the trail they had to cover was hardly over a yard wide. Grand Canyon railroad officials were so impressed with the scenes that they have the shots in all their exploitation.

Before departing on a brief vacation, Richard Wallace is supervising the cutting of his latest directorial achievement, "Tomorrow and Tomorrow," which Paramount produced with Ruth Chatterton as the star.

George Archainbaud and his entire troupe have departed for San Francisco to film exterior scenes for "Exposed," which he is directing for RKO.

Graham Baker, having completed his Universal assignment, has declined a long term contract and plans to free-lance for the present.

Howard Estabrook has completed the first draft of his original story, "Frontier," which radio plans to produce soon.

Evelyn Knapp has been given the feminine lead opposite Joe E. Brown in "Fireman Save My Child," now being cast for production by First National.

All good actors are victims of stage fright, according to Stuart Walker, Little Teacher, exponent, who is directing "The False Madonna." He describes stage fright as "an electric nervousness that, when properly controlled, spurs the actor on to artistic heights."

Harrison Carroll of the Los Angeles "Herald" has discovered that an old-fashioned windmill still stands in the center of Hollywood. We know of more than one that only stands, but walks—around the studios.

George O'Brien, who has completed "The Rainbow Trail," for Fox, may duplicate his Oriental tour of last year after the holidays.

"I FIND THE FILM DAILY YEAR BOOK A NEVER FAILING SOURCE OF VERY VALUABLE INFORMATION ARRANGED IN A WAY THAT I CAN GET THIS INFORMATION VERY QUICKLY"

JESSE L. LASKY
opened the ballot boxes, counted the votes, and announced the winners of merit awards for the best achievements in the past year as selected by the Academy’s membership of more than 700.

Principal honor guest of the occasion was the Hon. Charles C. Van Doren, Vice-Presidential candidate of the United States. Others among the invited notables included Will H. Hays, Governor James Rolph, Jr., of California and a group of about 150 members of the American Newspaper Ass’n. Also among the important speakers on the program were M. C. Leevce, new president of the Academy; Conrad Nagel, William C. De Mille and several more. Lawrence Grant was master of ceremonies.

Interest in this year’s balloting on the part of members of the Academy and the public has increased in the four years that this event has been in progress. In the first eight days of voting more than half of the membership of 700 had filled out and mailed the ballots, all of which were kept sealed until last night’s banquet.

Arrangements for the gala dinner were handled by a committee headed by Harry Rapf and including Lawrence Grant, Reginald Barker, Nathan Levison, Julian Josephson, Albert Lewis, Arch Reeve, Joseph Johnson, Miltie Lewis, Donald Crisp, Arthur Edison, Frank Woods, Clinton Wunder and Howard Strickling, M. C. Leevce also assisted in the arrangements.

**AWARDS COMMITTEE**

Louis B. Mayer, Chairman  B. P. Schulberg, Vice-Chairman

Al Cohn  Ralph Reemers  Sam Hellman  Leo Witten  T. E. Reed

Reginald Barker  Fred W. Beattie  Donald Crips  Arthur De Leon  Lawrence Grant

Committee on Best Scientific Achievement

Carl Dreher, Chairman

Karl Strauss  J. M. Nickolais  E. H. Ball  Nelson S. Slaughter  T. Reed

Publicity Committee

Howard Strickling  Arch Reeve

---

**Complete List of Candidates On Which the Academy Voted**

Full list of the candidates on which members of the Academy voted (308): Best Direction: "A Free Soul" (M-G-M); "Dinner at Eight" (Douglas Fairbanks); "Ben Hur" (M-G-M); "Tobacco Road" (Paramount); "The Front Page" (Caddo-United Artists). Best Motion Picture: "The Front Page" (Caddo-United Artists); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight" (Douglas Fairbanks); "Ben Hur" (M-G-M). Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight." Best Screenplay: "A Free Soul" (M-G-M); "Dinner at Eight." Best Director: "A Free Soul" (M-G-M); "Dinner at Eight.

**Awards Made by Academy In Three Previous Years**

Awards made by the Academy of M, Films, and Sciences in the three previous years of this annual event are as follows:

1928


1929


1930


Douglas Fairbanks, 1927-1929

William C. de Mille, 1926-1927

Directors, 1931-1932

Jean Hersholt

Irving Thalberg

Lawrence Grant

Conrad Nagel

Karl Strauss

Nugent B. Slaughter

T. Reed

Pomeroy

R. G. Outing

Nefi

Frank Lloyd

Donald Crisp

Fred Nible

Samuel Goldwyn

Richard Dix

Samuel Goldwyn United Artists.


Best Scientific Achievement: Ref- lexes of Microphone Concentra- tors, Electrolyte Recovery of Silver, Short Recording, Super-Safe Film, Synchronizing Photography and the Ribbon Microphone, The Dynamic Microphone.**
STARTING six months ago, we've been repeatedly inviting you to "Keep your eyes on Tiffany Pictures." Because Tiffany Pictures are going somewhere. We knew it then. Now you have the evidence by which you, too, may know it.

It has often been said that it is in the burning test of depressions that successful enterprises are made. Certainly the steady forward march of Tiffany Pictures in face of this year's trying conditions is an outstanding example of what careful thinking, careful planning, proper man-power, hard work and courage can do.

 Dependability in delivery; consistency in box-office quality! They tell the story. Such pictures as "Hell Bound," "Women Go On Forever," "Murder at Midnight," "Leftover Ladies" and, coming soon, the greatest of them all, "X Marks the Spot" . . . . . . these are the answer!

There's box-office power in Tiffany Pictures' Quality Group of features. That's why they're playing first run in every big key center in the country. That's why they're playing with increasing regularity such great circuits as Publix, Warner Bros., RKO, B. & K. Midwest, Universal, Loew's, Fox, Fox-Skouras, Hughes-Franklin. And there's steady business building strength in the KEN MAYNARD and BOB STEELE Westerns.

Tiffany Pictures are an outstanding value for showmen. Their performance of the last few months is your insurance. It is good business to sign that contract today.

TIFFANY PRODUCTIONS, INC.

Distributed by Sono Art—World Wide
Chicago Theaters Feel Aftermath of Union War

COMMITTEE GOING AFTER SERVICE CHARGES

NATIONWIDE STRIKE IN FOX THEATERS CALLED OFF

A Birthday
—and other things

By JACK ALCIAOTE

Pathe News marks the 21st anniversary of Pathe News, the pioneer newsreel. Founded in 1919 by Charles Pathe, it was released originally in Europe as Pathe Journal. In 1910 it migrated to the U. S. A., under the name of Pathe Weekly. In recent years it has been known as Pathe News. Those guiding its destiny are President Courtland Smith, General Manager Jack Connolly and Editor Edward Percy Howard. Few outfits in the industry can point to a constructive, pioneering and continuously successful a career as this same internationally welcome Pathe News. We doff our cap to a quality, slightly outworn by the depression, to this fighting cock of a newsreel that has kicked around but would never stay licked.

* * *

By this time, or thereafter, every exhibitor should have a copy of the "Give-Ilm-A-Lift" press book, covering national motion picture week for local unemployment relief. It goes into the situation fully, is brimming with excellent exploitation ideas and is the product of the best brains in the Industry. The time is short, Nov. 18 to 25 is the week designated. Every man and woman in the industry is expected to do his or her duty. No cause is more important to the welfare of these good old United States. If you have not received this press book, write or wire this.

(Continued on Page 2)

Oldknow Says Strike Order Was Move to Gain Publicity

An agreement was reached yesterday by which the nationwide strike of operators in all Fox theaters tomorrow has been called off. In a statement on the coast yesterday, Oscar S. Oldknow of Fox West Coast Theaters characterized the national strike order as "a move to...

(Continued on Page 8)

PARAMOUNT INCREASING PRODUCTION IN ENGLAND

London—To provide facilities for turning out British pictures well in excess of the quota requirements, Paramount is tripling its production space at Elstree in association with British & Dominion Film Corp. Production under the new layout is expected to be in full swing by December.

Connely, Whelan, Fields Leave Radio Pictures

West Coast Bureau, THE FILM DAILY
Hollywood — Myles Connely, supervisor, and Tim Whelan and Joseph Fields, writers, have resigned from Radio Pictures.

Doing Their Bit

At a contribution to unemployment relief, employees of Loew's and M-G-M will donate one day's pay, with the money going to the town in which they are employed, President Nicholas M. Schenck told THE FILM DAILY last night. The money is payable in two installments, at the employee's option.

FRANTIC SEARCH IS ON FOR NEW TALKER TALENT

Probably never in the history of pictures has the Broadway stage been so finely combed for talker talent, in the opinion of several Eastern production executives interviewed by THE FILM DAILY yesterday. There are a number of players who possess photographic appeal, but lack the necessary training to warrant sending them to the Coast.

Wunder Quits Academy; Cowan Assumes His Duties

Hollywood — Executive Secretary Lester Cowan of the Academy of Motion Picture Arts and Sciences takes over the duties of Executive Vice President Clinton Wunder, who has resigned to enter the religious field. The office of Executive Vice President is abolished.

RKO Houses Bar Kids From "Frankenstein"

Children under 12 years old will be barred from RKO theaters during the showing of Universal's "Frankenstein," according to orders sent to all RKO managers yesterday. Because of the nature of the film.

Aftermath of Union Controversy Being Felt by Chicago Theaters

Samuel Goldwyn Giving Waitress 'Find' a Break

Adelle Bailey, the child's waitress recently picked by Eddie Cantor as a screen candidate, has been approved by the Samuel Goldwyn staff and turned over to Jane Manne, prominent dramatic teacher, for instruction. Meanwhile the candidate continues in her job at Child's, probably believes in safety first.

Chicago—Failure of theater attendance to improve following recent settlement of operator controversy is puzzling independent exhibitors in this area considerably. Instead of the expected pickup, business actually is off nearly 15 per cent. Opinion of several exhibitors is that the "war" scared away a lot.

(Continued on Page 8)

Continuing Group to Ask Equipment Firms for Rate Reduction

An attempt to effect a reduction in service charges on reproducing equipment is understood to be planned by the exhibitor continuing committee. Sales managers of the national electrics will be approached on the matter, it is expected. Exhibitor leaders say that equipment now requires servicing once or twice a month as compared with considerably more frequent treatment a year or so ago.

B'WAY BUILD-UP FOR STARS URGED BY FRANK WALKER

Building up of new players and stars through extended runs on Broadway would be of tremendous help to houses which subsequently play their pictures, declared Frank C. Walker of the M. E. Comerford circuit in an interview with THE.

(Continued on Page 8)

RKO Houses Bar Kids From "Frankenstein"

Children under 12 years old will be barred from RKO theaters.

(Continued on Page 8)

Buddy Rogers Continuing In Three Pictures a Year

West Coast Bureau, THE FILM DAILY
Hollywood—Charles "Buddy" Rogers will not quit the screen when he becomes a radio and musical comedy star, he said at the Paramount studio yesterday. Although he expects to join the Ziegfeld "Follies" or some big New York hotel in January and shortly after start his MBC radio work, Rogers says he hopes to also continue making two or three pictures a year.
A Birthday
—and other things

(Continued from Page 1)

publication. We will see that you are supplied, pronto.

** Pictures

A prominent filmicite who was worth

us on as a ping-pong table—HELEN hayes will be an out-

ular circuit STAR within the year... Stage shows at the Roxy

in SLIPPING... A BIG theater circuit is rumored as headed

for RECEIVERSHIP... Our guess is that FRANKENSTEIN

will prove the THRILLER of the year... There will be MORE

money made in pictures in the next TEN years than

was ever made before, but, NOT by the SAME people... This

VOGUE thing's story in the SIDNER Co. type of picture done WELL will be taken...
Pardon us while we PICK out our Xmas cards.

11 New York Circuits
Aiding in Relief Drive

Eleven independent circuits operating in the New York territory have supplemented the major circui-
s in pleading their support to the Julius-Marrone Relief Drive to help relieve the unemployment sit-
uation. They are: Century, Consolidated, Manhattan, Prudential, Skou-

aan, Schlesinger, Thrill, Coevals, Walter Reade and Frisch-

ringer. Eddie Cantor has made a trailer plugging the week. This is

available without charge to theaters which may apply to Mayor J.O. Don-

ovan, 1600 Broadway. Seals bearing the signature of Mayor Walker will be

given to co-operating theaters to affix to their box-office.

Weshner Sporting a Wrist Watch
David (Skip) Weshner, head of the advertising and exploitation de-

partment connected with the Warner-Theater Circuit, was sporting a

new wrist watch yesterday. It came early in the forenoon as a birthday present from the members of his staff.

A. H. Abrams Retires

Cantor, or A. H. Abrams, one of Ohio's veteran independent theater owners, retires from active exhibi-
tion activities with the sale of the Macei, Lafayette, Broome, Maple and other theaters, to the Mozart Theater, of which H. H. Reinhart is president. Reinhart also owns and operates the McKinley in Canton.

B. I. P. Office Moving

British International Pictures will move its executive offices from 1540 Broadway to the Film Center Building on Monday. The new offices will also include the New York exchange for B.I.P.

Dogville Comedies Dropped

Wesley Orenstein, head of the Dogville Comedies, has dropped the Dogville Comedies unit after the production of three in a sched-

uled series of six.

Hal Horne Will Be M. C.
At Today's AMPA Meet

Hal Horne, advertising and public-

lity chief of United Artists, will be master of ceremonies at today's

AMPA luncheon in the Hotel

Delmonico. The main show is to be pro-

vided by Gus Edwards and a bunch of his Radio Understudies. Eddie

Cantor and George Jessel also are expected to drop in, and other guests

include Ray Bolger and Helen Lynde of the "Fanilies," Armiida, Helen Sada,

Tony Pagliaccio and John Wellington.

All Except Paramount
In Canadian Co-op

Toronto—With the single exception of Paramount, all American dis-

tributing companies are working with Associated Theaters, Ltd., in

coperative buying under Oscar R. Hanson, who is now in New

Haven. Hanson is understood to have pointed out to Paramount exchange-

agreements that the company is playing ball with a similar cooperative in the United States, the Detroit the-

ater organization. Seventy Ontario theaters are now enrolled in Associated The-

aters.

Holdup Men Get $4,000

Lafayette, Ind. — Armed bandits kidnaped John Hammer, manager of the Mars, Luna and Family the-

aters, while he was leaving a res-

taurant with his wife, and forced him to call the treasurer of the houses, after which the holdup men

made away with $4,000 from the Mars safe. The houses belong to Fourth Avenue Amusement Co.

Von Bechtolsheim in 16 mm. Field

W. von Bechtolsheim has organized Film Featurettes, Inc., dis-

tributing 82 100-feet subjects on Theaterscope, films made from Ufagrams and are now being han-

dled by 70 dealers throughout the country. Von Bechtolsheim was iden-

tified with UFA for five years.

Hays Men in Chicago

Chicago—C. C. Pettijohn of the Hays office stopped off here for a

day on his way to the Coast. Jos. I. Breen, also of the Hays office, was in

Chicago on business for a couple of days.
Tuscaloosa, Ala.—A resolution sponsored by the Fathers of the Pastors Union has been referred to the city commission asking the calling of a referendum on motion picture shows in this city. Pictures are now running Sunday under the auspices of the American Legion which receives 15 per cent of the receipts for charity.

Bellevue, O.—John Stoll, owner and operator of the Rialto and Lion theaters, died recently at his home here. Stoll had been in poor health for a long time, but his death was unexpected. He was 53 years old.

Mrs. Stoll will continue to operate the Lion. The Rialto was recently leased to Bert Rickert.

Vidalia—C. A. Luke, former assistant manager of the Ritz, Brunswick, Ga., has assumed his new position as manager of the Pal here. Luke has been connected with theaters in various parts of Georgia for a number of years.

Inverness, Fla.—The Valerie has closed again, leaving Inverness without a picture show. The two theaters here have not been known to stay open much more than a month at a time during the last three years.

Mt. Union, Pa.—Oscar Stiefel has leased the Shapiro theater here from J. S. Shapiro. The new owner also operates theaters at Lock Haven and Meyersdale.

Lake Charles, La.—Fire which broke out in the Palace damaged the stage end of the building to the extent of approximately $3,500.

Pittsburgh—Independent Photoplay Co. of 1930 Port St., one of the smaller independent distributing organizations here, closed last week. C. E. Reamer has managed this exchange for many years.

Hartwell—Management of the Strand here announces the reduction in admission prices at the theater. Tickets will be 35 cents on Monday, Tuesday, Thursday, and Friday; Saturday, 25 cents; children, 10 cents.

Devon, Conn.—Saveria Gilornado has leased the Devon to Joseph Correlli for one year.

Madison, Fla.—Hobson Johnson recently opened the New Ritz here.

Goings to the Dogs

Cleveland—Three Louw houses here, the Granada, Circle and Liberty, are giving away 45 puppies this month to boys and girls in a contest tied up with attendance at one of the houses. Four pups are awarded each Saturday matinee at each of the theaters.

ALONG THE RIALTO WITH PHIL M. DAILY

FILM FAIRY Tale—Once upon a time there was a pupp'il infant that was adopted by the entire nation and they fed it so well that it grew to be a great giant and the giant repaid the people by making Moving Pictures that were Very Entertaining so with the people's patronage the giant grew very rich and built a series of million-dollar palaces throughout the land to show its pictures and in order to live up to these palaces, it had to make million-dollar spectacular productions.

EVERYTHING WAS lovely till one day the giant hit on the idea of adding Sound to the Silent pictures thereby destroying the Glamour and Illusion it had built up about the actors in the stories on the Silver Screen for you see, the actors were just Shadows on a screen sort of Idealized and Glorified gods and goddesses whom the people worshipped the same as they do all their gods whom they have never been able to get too intimate with and the day came when the Sound the giant killed the glamour and illusion that transported the people out of their humid lives and made them believe they were looking at something Ideal and Enchanting for how can gods and goddesses remain enchanting when they talk like ordinary mortals? the real gods always remain Mysterious Unheard that's the reason they're Gods.

SO WHEN the giant saw his gods and goddesses he had created Slipping badly, he decided to build them up again as Extraordinary Human Beings and sent out to the newspapers reams of stories about these Stars, as he called them, telling every little intimate thing about their past lives and how they had grown to be re-plendent, dazzling personalities; these frail mortals like the rest of us, changed overnight into Geniuses by the fairy wand of Publicity; and the giant even had these Stars make Personal Appearances and Applauded pictures which had last shown of Glamour and Illusion that had formerly made them Worshiped and Adored and the people read about the Stars and saw them in person, and realized of a sudden, Why, they're just ordinary mortals like ourselves! Weak humans, their lives filled with follies, scandals, mistakes, and the people were Disillusioned.

THEN CAME the Great Depression millions of people were out of work suffering in actual want and the giant fed these suffering people with pictures of Extravagant banquets, furnishings and gorgeous gowns and million-dollar vacations in part of the Stars' yachts, mansions, airplanes, trips abroad and expected the suffering people to take all this and LIKE it or see these pictures and kill every one and to cap it all, the Stars are now grabbing off Extra Publicity talking at ritzy luncheons to help the unemployed the suffering people who had MADE them stars by their patronage.

Then THE giant began to realize that he, too, was Shrinking just like the puppet Stars he had created shranking from lack of the people's support; but there's one thing the giant can do: if he wants to Come Back create a lot of New Stars but keep them Illusive. Vague, Mysterious kill off all the intimate stuff about them and clothe them in a halo of Glamour and KEEP them there: that's what has kept Greta Garbo glamorous and a Success simple, isn't it?

NEWS of the DAY

New Orleans—Working on 18 subjects reflecting many types of activities in and around New Orleans, Webber Hall, cameraman for the Fox Movietone News and Hearst Metroton, is in the city. Hall and Ed Fernandez, his sound technician, will be here several weeks. Their Columbus Day "Fiesta of the Race" was made in the patio of the New Orleans art school. He is now working on "shots" of sugar cane, of cotton, of shrimp, of athletic activities and others.

Los Angeles—Warner Bros.—First National exchange here, which covers considerable territory and is considered one of the most important in the country, is now in the charge of N. H. Brower. He succeeds Harry Lustig, resigned. Brower was transferred from Seattle, where he held a similar post in the Warners exchange there. L. Oxtoby, one of Brower's assistants in Seattle, has been added to the branch management there.

Wauwatosa, Wis.—The Tosa has been opened under the direction of R. J. Baldwin. It is the city's first theater and has a seating capacity of approximately 500.

St. Louis—Kenneth Hammond, formerly Publix traveling auditor in the Minneapolis territory, is now assigned to the St. Louis territory.

Sheboygan, Wis.—Paul Fox has taken over the management of the Grand here. The theater has been redecorated and new sound equipment installed.

Fort Mill, S. C.—The Majestic has been purchased recently by Rochelle Patterson from the Fort Mill Savings Bank. Patterson plans to begin operation of the theater at an early date.

Milwaukee—Articles of incorporation have been filed here by the Elite Amusement Corp. Signers of the articles are Harold Shapiro, Sol J. Kohn and Norma L. Kohn.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 12

Jack Oakie Murray Roth
William Collier, Sr. William Lee
Josephine Norman
A story brimming with love of sweethearts, of home and family, of mother ... Pathos digging deep in the heart blended with boisterous rollicking comedy and hard-fisted drama ... A theme that appeals to every age, race, creed ... because it throbs with emotions felt by every human heart!

BE AMONG THE FIRST TO PLAY IT!
YEAR'S GREAT HITS!

THE HILL

JAMES DUNN  SALLY EILERS

Sweethearts of "Bad Girl" together again

with MAE MARSH

...in a triumphant return...

Directed by HENRY KING
Held-Over Houston And
Show World's Best St
Des Moines...Omaha...BC
Record Gate! ...Year's Supreme Novelty
Feature Attraction! Critics Rave! Old Folk And Young
Flock To See The New Colossus Of Radio..."20th Cen
tury Miracle Man In A World Turned Upside Down"
Watch For Exhibition And Promotion Plans
ARKER IN SIX POTS...

WASHINGTON! ... TOPS

ANDARD ATTRACTIONS IN

TON.. PROVIDENCE.. WITH

RKO RADIO PICTURES

SETH PARKER

AND HIS JONESPORT NEIGHBORS IN THE

SMASH MELODRAMA “WAY BACK HOME”

NAIL IT AND LUBRICATE THOSE TURNSTILES!
A LITTLE FROM "LOTS"
By RALPH WILK

HOLLYWOOD

TOM GUBBINS, one of the best known and most in-ter-acting of Hollywood's film colony and an aide to directors in the production of more than 100 motion pictures during the last 16 years, has been assigned his first role as an actor. He was selected by Josef von Sternberg to portray the part of a Chinese officer in Marlene Dietrich's next Paramount starring picture, "Shanghai Express," in a cast headled by Clive Brook, Anna May Wong and Warner Oland.

Priscilla Dean has been added to the cast of "The Law of the Sea," Monogram melodrama featuring Rex Bell, Sally Blane, Ralph Ince, William Farnum and Eve Southern, scheduled to go into production this week at the Monogram studios in Hollywood. 1. E. Chapinwill produce under the supervision of Trem Carr. Rex just finished a starring role in "Forgotten Women," a story of Hollywood extra girls, with Marion Shilling, Beryl Mercer, Virginia Lee Corbin, Carmelita Geraghty and Ethel Gordon.

Having completed "Tomorrow and Tomorrow" for Paramount, Richard Wallace, accompanied by his wife, is planning his annual visit to New York.

Ricardo Cortez was signed this week by Paramount for an important role in "One Man," film version of the Rupert Hughes novel to be produced at the company's Hollywood studios under direction of Lloyd Catten. Carole Lombard and Paul Lukas have been signed in starring roles and J. Arthur Rank is handling the project. Dorothy Mackaill, Joseph Cotten, George Barbier and Arthur Pierson.

Frank Lloyd is due back here this week from his trip abroad.

* Betty Gable has been borrowed from United Artists to head the supporting cast for Tom Tyley in his latest Monogram western, "Gal-ling Guns," now in production. Others in the cast are Stanley Humphayne, Al Bridge, D. W. Wood, John Elliott and St. Johns. Warner Noiler will direct from the story by Wellyn Stotman. Arch Stotman is cameraman.

Billy Franey, Bobby Nelson, eight year old boy actor; Carleton King, Fred Burns and Victor Potel have been added to the cast of "Partners," RKO Path's new western picture starring Tom Keene. Fred Allen is directing.

Getting one of his biggest opportunities since going to Hollywood from the New York stage, James Crane, son of the late Dr. Frank Crane, will have an important role in "Two in One." Announcement was made by Paramount. He will appear with Marlene Dietrich, Herbert Farnum and patent Wong. Gilbert and Irving Pichel in the dramatic comedy of New York life being directed by William C. de Mille. The screen play, by Benjamin Glazer, is based on E. Sherwood's "New York City,"

Aaron May Take Hollywood

Alfred E. Arons, former general manager of the A. L. Frelanger ther-al organization and father of Al Arons of Arons and Freedy, musical comedy producers, has been looking over the Hollywood theatre on Broadway at 52nd St., apparently with a view to putting musical comedy into it. The other dozen other producers have had their eye on the house, due to its favorable location.

Band Held Over, Prices Raised

Chicago—Mary and her platinum blonde orchestra has helped the Embassy b. o. so much that they are being retained indefinitely. Saturday and Sunday scale at the house has been advanced from 35 to 40 cents.

Closing One Fremont House

Fremont, O.—Publix-Great States has taken over the Fremont and will close it. The new Publix house, the Paramount a 1,500-seat, opens soon. Irwin Solomon, formerly assistant manager for Publix in Toledo, will manage the house.

Closing Sioux Falls Exchanges

Sioux Falls, S. D. — Local exchange of Universal, M.G.M. and RKO are reported being closed, and their territories divided between Minneapolis, Omaha and Des Moines.

"Morals for Women" for Broadway

"Morals for Women," Tiffany production, based on base by Love and Con-way Tearle featured, opened Saturday at the B. S. Moss Broadway.

NATIONWIDE STRIKE IN FOX THEATERS CALLED OFF

(Continued from Page 1)

gain publicity for the theater trou-pal now in progress in Kansas City," William S. Canavan, president of the I.A.T. & E., and Harry Arthur of Fox Films at a late hour last night were working out the details where the strike order will be can-celled.

Bway Build-Up For Stars Urged by Frank Walker

(Continued from Page 1)

FILM DAILY yesterday. Provided product with new players is hooked into a long-run house instead of one operating on a weekly-change policy with an occasional holdover, it will be possibilities for taking the public elsewhere in the coun-try, he said. During the extended engagement both the picture and featured members of its cast would be publicized with national effect, asserted Walker, and this would reflect favorably on all box offices, both independent and producer-owned.

RKO Houses Bar Kids From "Frankenstein"

(Continued from Page 1)

story and the leading character mon-strosity, the ban includes the kids even though they are accompanied by parents or guardians. All newspaper cuts and mugs will carry the "No children" line.

New Vaude-Film Policy in Loop Chicago—The Rialto, renamed the Loop-End, has opened as a combination entertainment house and is using first run Universal and six vaudeville acts. House is operated by Jones, Linick & Schaefer, who have been in the past eight years it housed stock burlesque.

More Clark and McCullough Shorts

Clark and McCullough, who recently appeared in "Here Goes the Bride," are planning to return to Hollywood to make more short sub-jects for Louis Brock.

Amer-Anglo Importing Another Amer-Anglo Corp. is bringing over another English talking fea-ture, "Michael and Mary," in the near future. It was produced by Gainsborough and is based on the stage success by the same name.

New Incorporations

NEW YORK CHARTERS

First Anglo Corp., motion pictures; Phil-adelphia & Xlear, 15th Broadway, New York; 200 shares common.

Empire State, independent motion pictures; Shapiro & Sikwit, 501 East 16st St., New York; 25,000.

Blanche Turnbull, theatrical enterprises; X Parkman, 1331 Broadway, New York; 100 shares common.

COMING & GOING

STANLEY WHITELEY of British Inte-gated Pictures Corp., has been in New York on a three-week vacation. FRANK LLOYD, contract director for Howard Hughes, is on route to Hollywood after three days in New York on his way back from a three-month vacation in Europe.
42 Features Tentatively Set for Radio and Pathé
90% of Hit Pictures Had 'Name' Draw

Business Turning Upward, Woodhill Finds on Tour

More Representatives Are Appointed by United Advertisers

Business is showing a slight improvement in character, declared R. F. Woodhill, vice-president and general sales manager of United Theatre Advertisers, yesterday, following his return from a five-weeks' sales trip through the Middle West and South. Check of performance is among the problems uppermost in exhibitors' minds, he said.

PANDRO BERMAN MADE ASSISTANT TO SELZICK

West Coast Bureau, THE FILM DAILY

Hollywood—Pandro Berman, associate producer at Radio Pictures, has been appointed assistant to David O. Selznick, head of production.

Dramatic Stock and Film Race for First Showing

Dallas—Hayden stage players here have "Strictly Dishonorable" in rehearsal now in an effort to produce it in advance of its screen presentation at the Majestic in January. Hayden recently was scooped with "Five Star Final" by the Publix theaters, which opened the picture on Friday leaving the resident players to hold the bag until the following Sunday.

Nine 1929-30 Pictures Shown by House in Week

An apparent indication of product shortage is reflected in the current bookings of the Columbus, Eighth Avenue house in the Consolidated Circuit. This week's lineup includes nine 1929-30 releases: "For the Defense," "Not for Paris," "Lover's Parade," "Officer O'Kane," "Hollywood Virginia," "Hot Water," "Racketeer," "Man from Wyoming."
10 Educational Shorts
Set for Dec. Release


Smith and Dale Get Contract
West Coast Bureau, THE FILM DAILY-Horace Smith and Charles Dale, formerly of the Avon Comedy Four, famous in vaudeville and revue, have been signed to a long-term contract by Warner Pictures. Their first screen starring vehicle, which will go into production immediately, will be "Mendel, Incorporates" and based upon the stage play by David Friedman in which Smith and Dale scored a great success last year.

Joyce-Selznick Name N. Y. Agent
Frank Joyce has signed an agreement with Leland Haywood of American Play, whereby the latter become New York representatives of Joyce & Selznick. In the future, all talent secured here will be through American Play Co. Tallulah Bankhead is the first player to be signed under the new arrangement.

Wunder in Advisory Capacity
Hollywood, Daily-Donald "Butch" Wunder, who resigned as executive vice-president of the Academy of M. F. Arts and Sciences, is retained by the Academy in an advisory capacity. Wunder will share the leadership of the Institute of Religious Scholars and Philosophy of Land with Freud, a great mind.

New House for Brookline Village
Brookline Village, Mass.-Rawson Construction Co., which is erect a theater here, will report progress to the selectmen on Nov. 30. Inability of builders and owner of the property to reach an agreement has resulted in revocation of the license for erection of a Public theater in Brookline by Theater Corp.

J. W. Ashley Dies
J. W. Ashley, agent attached to the Max Hart, died yesterday of a heart attack.

ULTRA VIOLET RAY
SOUND RECORDING

Clear, crisp sound with your pictures positively assured through the most modern application of ultra violet rays.

IS BUT ONE OUTSTANDING FEATURE OF CINEPHONE COMPLETE STUDIO SERVICE

COMPLETE STUDIO EQUIPMENT
Wide range of modern stock sets. Finest electrical and camera equipment. Complete studio personnel.

HUGE ORCHESTRAL PIPE ORGAN—
Musical department—scoring and synchronization—under the personal direction of Emil Velaco.

SOUND RECORDING BY ULTRA VIOLET RAY—
Meeting every sound production and recording need—small or great—with quality guaranteed.

ENGINEERING SERVICE—
Expert and experienced sound engineers for advice on sound problems.

LOWEST RATES ASSURED—
With the last word in electrical equipment, a highly trained organization, and the most economical sound recording method known CINEPHONE gives you the lowest rates—by the reel—day or week. Write, wire, phone or call—

Powers CINEPHONE STUDIO SERVICE
723 7th Ave., N.Y.C. 9-9607
New York (Watch for the next CINEPHONE advertisement)
90% of Hit Pictures
Had Big 'Name' Draw
(Continued from Page 1)
er's. The analysis of boxoffice figures reveals the 12-month period beginning Nov. 1, 1930, is concerned with 30 features which, in the opinion of a number of leading exhibitors, drew unusually good business.

George Giles Re-elected
Head of Mass. Allied

Negotiating Settlement
In K. C. Union Situation
(Continued from Page 1)
houses, representatives of both the operators' union and Fox yesterday were working out a settlement of their local differences. Fox wants to reduce the number of projectionists in its booth from four to two.

A. C. Blumenthal in With Selwyn
C. Blumenthal, who has been identified with considerable motion picture financing, is understood to be interested in the stage production ventures of Edgar Selwyn.

U Puts S. A. in Player's Name
West Coast Bureau, THE FILM DAILY
Hollywood—Believing Leon Way-
coll to be a combination of Clara
and Paul Lukas, but hand-
capped by a name that is minus
sex appeal, Universal has renamed
player Leon Adams. He has the
romantic lead in "Murders in the
Rue Morgue".

Mike Connelly Leaves Bentham
Mike Connelly has left the M. S.
Bentham offices and is now con-
nected with Jennie Jacobs.

COMING & GOING

HARVEY DAY, special sales repre-
sentative for Educational, is touring
exchanges in the Middle West and East.

MICHAEL SIMMONS has gone to At-
Iantic City to do some writing.

MARION AVERY, secretary to D. A.
Doran, Jr., leaves for Bermuda on Sat-
urday.

JAMES CAGNEY is due in New York
on Saturday en route to Elizabeth, N. J.,
personal appearances in his Warner tours.

JULES LEVY, general manager of the
RKO Film Booking Department has left
for the coast. He will be in Hollywood
and Los Angeles for several weeks.

HALLACE BENSON, who left New York
by train yesterday for Hollywood.

HIRAM S. BROWN leaves for the coast
tomorrow.

EDDIE ALPERSON and GRAD SEARS
leave New York Tuesday for a visit to
Western and Southern exchanges, finally
proceeding to the Coast. They will be
out of town for several weeks.

BUSINESS TURNING UP,
WOODHULL FINDS ON TOUR
(Continued from Page 1)
said. Woodhull announced the fol-
lowing additional appointments of sales representa-
tives: L. B. Harrel, Atlanta; J. Peichard, Little Rock;
D. S. Stern, Omaha; C. J. Wood, Columbia, and Mrs. Walter Griffith,
Charlotte.

Wisconsin MPTO
Wars on Bad Ads
(Continued from Page 1)
organization or to the producers with
notations pointing out what is
considered improper. Addressing
the group, Mayer also attacked
censorship, declaring that only two
kinds of persons advocate censor-
ship, "the sincere and misguided"
and "those who make a living rais-
ing money in the name of reform."

Scientific Achievements
Announced by Academy
(Continued from Page 1)
acquaintances with the clinics of Stan-
dard Electric Theory and the L. R. Rydell Double Spread Theory
both appearing to be somewhat vague to Hal, commenting
on this new Wrangler influence in Paramount, he noted that
the Mayfair and Strathmore were scraping up the chewing gum
front on the sidewalks so's not to give Paramount any free
advertising, also with the economy wave the Para-
mount boys had decided unanimously to give it Hertz
and Gus Edwards had his kids there. So Ayres
doin' an Amos 'n Andy. Jerry Kelly as Bing Crosby
Sophie Robinson as Kate Smith. Armand did a
sell gig gal number. Tony Pagliacci stayed 'em with his
cumbersome number. Lynde was there with a
fine imitation of Lou Holtz again the best show
on Broadway at the price.

Many Happy Returns
(Continued from Page 1)
November 13

Gertrude Olmstead Lee A. Ochs
Edward L. Alperson
Step Up, Jim, and Take A Bow!

FOR teaming with Joan Blondell to put a new kind of pep in the old kind of fun.

FOR doing $23,000 at the Earle, Washington, the biggest week of the year.

FOR giving a performance that made the L.A. critics say, "a wow of a picture" (Express). "It has lilt, lift, humor and tension" (Record). "A really important picture" (Herald). "Something to cheer for" (Citizen). "Cagney's charm wins audience" (Examiner). Cagney shines as star" (Times).

FOR getting the biggest gross in months day and date at the Hollywood and Downtown in Los Angeles.

BLONDE CRAZY

with that Red-Headed Wonder

JAMES CAGNEY

and his fast-stepping side-kick

JOAN BLONDELL

Guy Kibbe, Noel Francis, Polly Walters

Written by Kybec Glasmon and John Bright, the "Smart Money" boys. Directed by Roy Del Ruth.

A TYPICAL (more than your contract calls for) WARNER HIT!
Swooping Down
ON THE
BOX OFFICES
of the Nation!

AROUND the WORLD
IN 80 MINUTES
with
DOUGLAS FAIRBANKS

UNITED ARTISTS PICTURE
THE LAW OF THE SEA

Featuring
RALPH INCE
REX BELL
EVE SOUTHERN
SALLY BLANE
WILLIAM FARNUM
PRISCILLA DEAN

Directed by
OTTO BROWER

"POLICE COURT"

Beauty, the voice of the law... A woman district attorney prosecuting the man she loved. A throbbing drama within the courts that shape the destiny of many citizens.
Next Trend Toward More Human Interest—Vidor

JUDGE DEFENDS INDUSTRY’S INTEGRITY

Unacceptable Ads Blamed for Dropping of Allied Reel

Kinograms Discontinues Advertising News-reel Project

Washington Bureau of THE FILM DAILY

Washington — Suspension of the Allied-Kinogram Newsreel was due to the inability of the producers of the reel to obtain advertising suitable, in the opinion of Allied leaders, for presentation on the screen; according to a statement issued by the association. It is also stated that Kinograms plans to retire from theaters desiring to run it as soon as acceptable ads are available.

(Continued on Page 3)

13 MUSICAL PROLOGUES BEING MADE IN COLOR

West Coast Bureau, THE FILM DAILY

Hollywood—Standard Sound Studios plans 13 one-reel musical prologues in Multicolor. Work will start in about a week. Multicolor also was used by John Boyle, who is back from Europe with a series of travelogues, and Roy Eslick is making a series of Multicolor scenic shorts in the Virgin Islands.

Lester Kreiger Heads Warner Contract Dept.

Lester Kreiger, field representative for Warner theaters, has been named by Dan Michalove to manage the circuit’s recently-formed contract department. Kreiger formerly was district manager in both St. Louis and Cleveland.

Synthetic Sound

Berlin—A method of producing sound from a film on which no sound was recorded has been developed by Rudolph Pfenninger of the Emelka studios. He draws an artificial sound track alongside the film, then photographs it, and projecting this track on the screen results in sound. Emelka is making a short with this process.

Merging and Unmerging

—a rule with a two-way application

By DON CARLE GILLETTE

This merging business—seems to have—contradicting aspects***For many years—the urge to merge—has been defended—on the principle—that the combining—of two companies—serves to eliminate—one overhead—besides creating—one strong organization—In place of—two weak ones***But nowadays—everyone’s advocating—smaller units

(Continued on Page 2)

M.P.T.O.A. Convention March 14-16

President M. A. Lightman and other officials of the M.P.T.O.A. have set March 14-16 as the dates of the annual convention to be held in Washington, where the national exhibitor organization will at the same time cooperate in activities connected with the George Washington Bi-Centennial Celebration. A general convention committee and a Washington committee to handle details will be named soon by Lightman.

Combination 9.5 MM Talkies Placed on Market by Pathagrams

A combination 9.5mm, sound projector, screen and phonograph, capable of supplying picture and sound to an audience of 300, has been put on the market by Pathagrams, subsidiary of Pathé Exchange. Pathe features and shorts will be rented at one dollar a reel, including disc, for each 24 hours. According to S. W. Webb, executive vice-president of Pathé,

(Continued on Page 12)

Three Circuits Sign Tiffany’s New Program

Tiffany’s entire new program of Quality Group features, Ken Maynard series and Bob Steele westerns has been signed by Fox-Skouras Circuit, the Publix Charlotte Division and the RKO houses in Des Moines, Dallas, Champaign and Springfield, Ill., it is announced by Budd Rogers, head of sales.

King Vidor Sees Story Trend Toward More Human Interest

Audible Pictures, Inc., Formed in San Francisco

San Francisco — With a capital stock of $62,500, Hollywood Audible Pictures, Inc., Ltd., has been organized in San Francisco by C. E. Brooks, David C. Smith, and E. O. Richardson, all of Los Angeles. The firm’s attorney is Frank A. Flynn.

(Continued on Page 3)

Non-Reading of Contract No Excuse, Supreme Court Rules

Buffalo—An unusual defense of the film industry was voiced in Supreme Court when Judge Horton in a recent contract action between Universal and an operator of some small-town houses. In reply to the exhibitor’s statements that he had not read all the contract and that one side of the form contained clauses which he regarded unfair, the Judge declared it would be insulting his intelligence to believe

(Continued on Page 3)

ANOTHER COURT UPHOLDS EXHIBITION CONTRACT

Windsor, N. C. — Upholding the standard exhibition contract, and ruling that failure to designate play dates pursuant to availability notices and in refusing to accept shipment of a print constituted breach of contract, Judge F. D. Winston in the General Court of Bertie County has awarded decision to First National in its contract case against H. P. Sewell, operating the Palace.

Smirnov Heads Amkin, Succeeding Monossos

V. F. Smirnov, formerly in charge of the Moscow studios of Soyuzkino, he united film industry of the Soviet republic, has been named president of Amkin Corp., American representative of Soyuzkino. He succeeds L. I. Monossos, who assumes new duties with the Soviet

(Continued on Page 12)

Reform Note

London—Because movies have become so popular that they are keeping most of the people out of public rooms, the work of the Total Abstinence Society is going out of existence for lack of work.

(Continued on Page 12)
THE LAW OF THE SEA

"THE WESTERN LIMITED"
An action story of a thundering iron steed behind schedule—with the iron-willed "Bulldog" Jones at the throttle. What fate awaits this screaming giant of the rails?
Unlimited for exploitation purposes—de luxe tie-ups with railroad employees everywhere.

"THE FATAL ALARM"
A mystery your patrons can't solve—cleverly woven into a mighty tribute to the heroes of the clanging engines and the swaying ladders. Every fire company throughout the land will lend their valuable aid in putting this one over at the box office.

"POLICE COURT"
Beauty, the voice of the law... A woman district attorney prosecuting the man she loved. A throbbing drama within the courts that shape the destiny of many citizens.

Featuring
RALPH INCE
SALLY BLANE
REX BELL
WILLIAM FARNUM
EVE SOUTHERN
PRISCILLA DEAN

Directed by
OTTO BROWER

AVAILABLE AT 33 MONOGRAM EXCHANGES
MONOGRAM PICTURES CORPORATION
723 SEVENTH AVENUE, N. Y. C. • FOREIGN DISTRIBUTORS
RITCHIE EXPORT CORPORATION
Next Trend Toward More Human Interest—Vidor

JUDGE DEFENDS INDUSTRY'S INTEGRITY

Unacceptable Ads Blamed for Dropping of Allied Reel

Kinograms Discontinues Advertising Newsreel Project

Washington, Bureau of THE FILM DAILY

Washington — Suspension of the Allied-Kinogram Newsreel was due to the inability of the producers of the reel to obtain advertising suitable, in the opinion of Allied leaders, for presentation on the screen, according to a statement issued by the association. It is also stated that Kinograms plans to revive the reel for theaters desiring to run it as soon as acceptable ads are available.

(Continued on Page 2)

13 MUSICAL PROLOGUES BEING MADE IN COLOR

West Coast Bureau, THE FILM DAILY

Hollywood—Standard Sound Studios plans 13 one-reel musical prologues in Multicolor. Work will start in about a week. Multicolor was used by John Boyle, who is back from Europe with a series of travelogues, and Roy Ealleck is making a series of Multicolor scenic shorts in the Virgin Islands.

Lester Kreiger Heads Warner Contract Dept.

Lester Kreiger, field representative for Warner theaters, has been named by Dan Michalow to manage the circuit's recently-formed contract department. Kreiger formerly was district manager in both St. Louis and Cleveland.

Synthetic Sound

Berlin—A method of producing sound from a film on which no sound has been recorded has been developed by Rudolph Pfohinger of the Emelka studios. He draws an artificial sound track along side the film, then photographs it, and projecting this track on the screen results in sound. Emelka is making a short with this process.

Combination 9.5 MM Talkies Placed on Market by Pathgrams

A combination 9.5mm., sound projector, screen, radio and phonograph, capable of supplying picture and sound to an audience of 300, has been put on the market by Pathgrams, subsidiary of Pathe Exchange. Pathe features and shorts will be rented at one dollar a reel, including disc, for each 24 hours. According to S. W. Webb, executive vice-president of Pathe.

(Continued on Page 12)

King Vidor Sees Story Trend Toward More Human Interest

Audible Pictures, Inc., Forged in San Francisco

San Francisco — With a capital stock of $62,500, Hollywood Audible Pictures, Inc., Ltd., has been organized in San Francisco by C. E. Brooks, David C. Smith, and E. O. Richardson, all of Los Angeles. The firm's attorney is Frank A. Flynn.

Merging and Unmerging — a rule with a two-way application

BY DON CARLE GILLETTE

This merging business—seems to have—contradicting aspects***For many years—the urge to merge—has been defended—in the principle—that the combining—of two companies—serves to eliminate—one overhead—besides creating—one strong organization—in place of—two weak ones***But nowadays—everyone's advocating—smaller units

(Continued on Page 2)

Non-Reading of Contract No Excuse, Supreme Court Rules

Buffalo—An unusual defense of the film industry was voiced in Supreme Court here by Judge Horton in a recent contract action between Universal and an operator of some small-town houses. In reply to the exhibitor's statements that he had not read the contract and that one side of the form contained clauses which he regarded unfair, the Judge declared it would be inadmissible his intelligence to believe it.

(Continued on Page 3)

ANOTHER COURT UPHELD EXHIBITION CONTRACT

Windsor, N. C. — Upholding the standard exhibition contract, and ruling that failure to designate play dates pursuant to availability notice, and in refusing to accept shipment of a print constituted breach of contract, Judge F. D. Winston in the General Court of Bertie County has awarded decision to First National in its contract case against H. P. Sewell, operating the Palace.

Smirnov Heads Amkino, Succeeding Monosson

V. F. Smirnov, formerly in charge of the Moscow studios of Soyuzkino, he united film industry of the Soviet republic, has been named president of Amkino Corp., American representative of Soyuzkino. He succeeds L. I. Monosson, who assumes new duties with the Soviet

(Continued on Page 12)

Reform Note

London—Because movies have become so popular that they are keeping most of the people out of public baths, the work of the Total Abstinence Society is going out of existence for lack of work.

(Continued on Page 12)
Merging and Unmerging

—a rule with a two-way application

(Continued from Page 1)

ON E big trouble—with combines—in most instances—are the ones that carry expensive items—in their overhead—that are not included—in the expenses of individual firms. The low-salaried rank and file—who are eliminated—in a merger—only seldom know the big boss. On top of this—the flexibility—that is lost—by the affiliation—makes the combine much—more valuable—in turn—from upheaval when it becomes necessary—to make quick changes.

MIDNIGHT pre-views—are breaking out—in all parts of the country.* In most cases—they are designed—to pull extra trade—on the last night—of one picture—by throwing in—the new feature—but the actual result—is not proving—to be very profitable—in the long run** It has been found—that midnight audiences—are pretty tired—as well as more or less sleepy—when the picture—is to get across—unless it is unusual.*** As a result—the average reaction—is unfavorable—or negative—and this means—lots of bad advertising—by word of mouth.

Don’t be impatient—if that upturn—is not yet evident—in the movie field.** According to precedent—pickup in trade—by the theaters—follows other lines—by two to four months*** Old legit managers—and theater syndicates—found this rule—a very safe guard—for several decades.**** One explanation—of the slight delay—is that in hard times—folks will spend—a few bits for a show—a whole lot sooner—than they will spend—the same sum—for an automobile—but the very minute—good times return—their first thought—is to replenish—their wardrobes and such.***** Therefore—the theater—which is about last—to feel depression—because it costs little—and the populace—in gloomy periods—marks time a little—on prosperity—it makes up for it—soon thereafter.

An interesting sidelight—on the low percentage—of kid attendance—at movie theaters—is supplied—by L. S. Gleason—of “Open Road for Boys”—a juvenile publication.** According to Gleason—taking in children—from eight to eighteen—the potential audience—in the United States—is 26,000,000—and if the theaters—are drawing only—a small part—of that number—it is because—the pictures produced—for the youngest—are not the type—to interest more**** Than 26,000,000—also indicates the possibilities—for increasing—juvenile business—are big enough—to make such effort—a profitable venture.

From clinical evidence—in a three-year study—of Sing Sing inmates—Dr. Louis Bernal reports—that criminals are made—faulty functioning—of endocrine glands—wont that be just too disconcerting—to the reformists—who have had us—almost believing—that crime is influenced—by the moon Pitchers.

American Plays Sells Story to Coles Film rights to “Landlady on Riverdale Drive,” by Sally Chaves, have been sold by American Play Co. to Howard B. Coles, independent.

Connie and Marquis Get License West Coast Bureau, THE FILM DAILY Hollywood—Constance Bennett and Marius Henri de la Falaise have obtained a marriage license.

Baldwin Heads Extra Casting Edward Baldwin is now head of the extra casting office at Paramount’s New York studio, succeeding Herbert Heyman, who left recently.

June MacCly married Yuma, Ariz.—June MacCly was married here this week to Charles Schenck of New York.

“Guilty Generation” Release


PHILADELPHIA

Erskine B. Wright

THE FILM DAILY

Vol. LIX No. 38 Sunday, Nov. 15, 1931 Price 25 Cents


New York Stock Market

(QUOTATIONS AS OF FRIDAY)

High Low Close Date

East Kodak 11234 108 108 3/4 Sept. 25

Keystone 11256 110 110 3/8 Oct. 14

Gen. Th. Eq. (new) 135 135 135 11/11

Loew’s, Inc. 4136 4136 4136 11/3

Paramount 144 144 144 11/2

Rekh. “A” 34 34 34 11/1

RKO 8 8 8 11/2

Warner Bros. 56 56 56 11/3

NEW YORK BOND

Columbia Pots, Vc. 2 175 175 11/2

Ford 20 20 20 11/4

Gen. Th. Eq. (new) 135 135 135 11/1

Technicolor 34 34 34 11/4

Transamerica 134 134 134 11/3

NEW YORK BOND MARKET

Gen. Th. Eq. 1576 1576 1576 11/3

Loew 64 41 41 92 11/1

Paramount 66 74 74 11/3

Par. By 550 91 91 93 11/1

Pat. 536 68 68 11/2

Path. 7 68 68 78 11/1

Warner 66 44 44 43 11/1

ERPI Club Thanksgiving Party Members of the ERPI Club, composed of employees of Electrical Research Products, will hold a Thanksgiving Dinner at the Park Central Hotel on Nov. 28. Committee in charge of the dance consists of Anne Finneran, Anne Leider, Charlie Fanning, Frank Galvin, Bill Harlow and George Friedl.

Chicago

Eastman Films J. E. Brulatou, Inc.

New York Long Island City 1409 Broadway 149 Crescent St. BRYANT 4712 ST. THOMAS 4790

Calumet 01409 Broadway 149 Crescent St. BRYANT 4712 ST. THOMAS 4790

HOLLYWOOD

HOLLYWOOD

1450 B’WAY, N. Y. C. BRYANT 8-3460

Spring Arcade Bldg., Los Angeles, Cal. Michigan 8761

THE INDUSTRY’S DATE BOOK

Today National Motion Picture Week Parade of Stars, to be released by National Motion Picture Week, to be broadcast over NBC and CBS networks, 10:45 to 11:45 P. M.

Nov. 17: Meeting of Allied Theater Owners of New Jersey at the Hotel Lincoln, New York, 1 P. M.

Nov. 18: Luncheon of the Sixth Avenue Ass’n at the St. Morris Hotel, 88th St. and York, David Sarnoff, S. L. “Rexy” Rothbalt and N. H. Aylesworth, speakers.

Nov. 18-21: National Motion Picture Week for relief of unemployed.

Nov. 20: ERPI Club Thanksgiving Dance, Park Central Roof, New York.

Nov. 20: Annual meeting of Theater Owners’ Protective Ass’n, Dallas.

Dec. 1: Annual bountch at the Dignity Hotel with S. L. “Rexy” Rothbalt as guest speaker.

Dec. 7: Mid-winter meeting of Carolina Theater Owners Ass’n, Hotel Charlotte, Charlotte, N. C.


Dec. 31: Motion Picture Salesmen’s Annual Party, Hotel Plaza, New York.

Griffiths Heads F. N. in England London—Along with the installation of First National Film Distributors, Ltd., in the Warner Building, D. C. Griffiths has been appointed managing director. D. C. Dobie will be general sales manager; D. A. Harber, secretary; William Shepherd, control contractor, and W. H. Fitzpatrick, staff subject manager.

DeWitt Receiver Hearing Nov. 21 Syracuse, N. Y.—Hearing in the receivership case of the De Witt Development Corp., operators of the De Witt theater and other properties here, is set for Nov. 21.

New York

William Morris XX

Call-Board

Ross Alexander

Term Contract

PARAMOUNT PICTURES CORP.

Hollywood
Unacceptable Advertising
Caused Dropping of Reel
(Continued from Page 1)
able. Furnishing the reel without rental has become too burdensome for Kingdoms until such advertising is obtained.

Baltimore House in Receivership
Baltimore-The Rivoli, a major first-run, has gone into receivership after fighting a losing battle against a poor location. House remains open, with receivers continuing former policy temporarily.

Frank Fischer Transferred
Milwaukee—Frank Fischer, recently managing Warner theaters in Wisconsin, has been transferred to other duties. E. W. Van Norman succeeds him.

Adding to Baltimore Seats
Baltimore—Reported reopening of the Palace with vaudeville will add considerably to the local overseating problem.

Big 4 Films for India
Calcutta—Big 4 product has been closed for India, Burma and Ceylon for the next 6 months, in a deal with Pickfair, India.

Frankfort, Ind., House Opened
Frankfort, Ind. — The Roxy, a 1,200-seat house, was opened a few days ago by Gregory, Valos & Chaumal.

COMING & GOING

JOE BRANDT is on his way back to New York from the coast.
OLIN HOWLAND is on his way to Hollywood to appear in another Fred picture, "Salomy Jane."
JOSEPHINE HULL, big box office for "After Tomorrow," leaves for the coast Nov. 19.

MARJORIE RAMBAU with her new husband, Francis A. Gudger, The actress plans to retire.
FREDERICK LONSDALE, playwright, has arrived from England.
ADELE COMMUNIO sailed Friday for Panama on her new ship, the President Roosevelt.

JOSEPH ROLANDO is returning to the East from the coast, leaving Sunday on the Orchid.
JOAN BENNETT is returning to the East from the coast, leaving Sunday on the Orchid.

HARRY DEL RUTH and JOSEPH JACKSON of the Warner coast offices are in New York.

JOHN F. KUMLER, operator of the Panorama, Toledo, was a New York arrival last week.

INDUSTRY’S INTEGRITY
IS DEFENDED BY JUDGE

(Continued from Page 1)
that an exhibitor didn’t know the contents of a contract signed by him, and that furthermore the film industry was too much accustomed to try to trickily agree to terms. The Judge also held that non-reading of a contract was no excuse and that neither was there any weight in the contention that pressure had been used in getting the exhibitor to sign the contract. Herbert T. Silverberg represented the distributor in the case.

Vidor Sees Next Trend
Toward Human Interest

(Continued from Page 3)
as much of themselves as possible, in other words living their roles more than playing them by artificial technique, is the present direction, said Vidor. He pointed out that naturalness in acting is becoming more essential. Vidor’s latest release is "The Challenge," in which Wallace Beery and Jackie Cooper are demonstrating the director’s theories with great success.

New Staff Assignments
Among Warner Houses
Warner Bros. theaters have made the following new assignments in the Philadelphia zone:


Other changes are: Russ C. Monroe, Palace, Lawrence, Mass.; L. B. Gordon, Commodore Hall, Derby, Conn.; Franz Westfall, Strand, Akron; Jack Williams, from Ambridge, Pa., to Strand, Ridgeway; U. E. Anderson, from Brookville, Pa., to Price.

Milwaukee House Changes Hands
Milwaukee—The Miramar, east side neighborhood house, has been taken over by the New Miramar Theater Co. R. J. Patterson, formerly purchasing agent for Fox-Midwestco, is a member of the new concern, as is R. Jakabel, Charles Tobolt was president of the former company.

Publics Books Columbia Features
Columbia has closed a deal with Publics over Tingley’s "Features," Louis Metzger, general sales manager, who negotiated the deal, is also working on a Publics deal whereby the National circuit will also play Columbia shorts.

Newman Lectures at Carnegie Hall
E. M. Newman will open his latest season of travel talks at Carnegie Hall on Nov. 22.

Many Happy Returns

Best wishes are ex-
tended by THE
FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 14-15
Nicholas M. Schenk
Cliff Brower
William Lord Wright
Doris Anderson
John Moynihan
Betty Caldwell

Lewis Stone
Clifford Wilson
Grover Jones
Joseph P. Reddy
Harold Orentz
Hal Dalsen
BOBBY WATSON will have the comedy role in “High Pressure,” William Powell’s new starring picture which is now under production at the Warner studios. He is also a member of the cast of “Manhattan Parade,” in which Winnie Lightner and Charles Butterworth will be headlined. Among the prominent players in the cast supporting Powell are Evelyn Brent, George Sidney, John Wray, Guy Kibbee, Evalyn Knapp, Polly Walters, Frank McHugh and Luis Alberni.

Hal Mohr is photographing Constance Bennett’s new RKO Pathé starring picture, “With You a Past.” It is his second picture with the star, in which he photographed her recent production, “The Common Law.”

Andre Luguet has been signed to a long term contract by Warner Bros. He appeared with John Barrymore in “The Mad Genius.”

Marion Nixon will play a leading role in Fox’s “Charlie Chan in the City.” Ralph Morgan, Broadway stage star, is another addition to the large cast, which includes James Todd, Herbert�, Walter, Alexander Kirkland, Charles McNaughton and Thomas Kirkwood. The picture is ready to go into production under the direction of John Blystone.

Lilian Bond, Warner-Frith National featured player, is the latest addition to the cast which will support Joe E. Brown in “Fireman, Save My Child.”

Warner Baxter will play the principal male role in “Salesman Jake,” which will go into production with Joan Bennett in the title role shortly after Miss Bennett returns to the Fox studio following her engagement in New York. Alexander Kirkland will also be seen in this adaptation of Paul Murray’s play. Raoul Walsh will direct.

R. William Neill, director, has been placed under long term contract by Columbia. He has been assigned to “The Feathered Serpent,” Edgar Wallace story.

Joan Bennett, who is under contract to Samuel Goldwyn for two future pictures, may be teamed with Ronald Colman again in his next vehicle to be decided upon when he returns from Europe in January.

THE DAILY

CONGRATULATIONS!

LOEW AND M.G.M.

for donating one day’s pay to the relief funds in the towns where they are employed.

No. 46 of 1931

“Good Deeds” Series

Pagano and Townley Celebrate

Enrie Pagano and Jack Townley are celebrating their first anniversary at the Educational Studios. Pagano and Townley are a new thing in teams, the former specializing in plot, story construction and continuity writing, the latter in dialogue calculated to tickle the ribs. The past year the boys have written together twenty original stories and continuities.

As soon as Douglas Fairbanks, Jr., completes his current starring assignment for First National in “Union Depot,” he and his wife, Joan Crawford, will set out for their annual visit to Manhattan.

With “Preige” swinging into production at the RKO Pathé studios under the direction of Tay Garnett, Carmelita Geraghty has been signed for an important role, as has Creighton Hale. Already in the cast supporting Harding are Adolphe Menjou, Marjorie Main, Guy Basset, Ian MacLaren and Rollo Lloyd.

Howard Bretherton, director, and Douglas Doty, writer, have been assigned by I. E. Chadwick, Monogram associate producer, to prepare the next Monogram melodrama, “Police Court.”

Allen Vincent, leading man in the New York stage production of The Vinegar Tree, has recently returned to a leading role by contract. Pagano has been assigned the first screen role in “Second Chances.” Charles ‘Buddy’ Rogers, Miss Shannon, Frances Dee, Richard Bennett and Charlie Buggles are previous selections for the cast of “Second Chances” which is from a play by Lewis Beach and is directed for Frank Tuttle.

Bill Cody, Monogram western star has returned to Hollywood from Amarillo, Texas, where he concluded more than a month of personal appearances throughout Texas and Oklahoma.

Constance Bennett in “Lady With a Past” has gone into production at the RKO Pathé studios with Edward H. Griffith directing. The star is supported by David Manners, Merna Kennedy, Astrid Allwyn, Albert Conti, Blanche Frederici and Nella Walker.

Vivienne Osborne and Arthur Pierson have joined the cast of Paramount’s “Three Kinds of Women.”

Arthur C. Bromberg of Atlanta, southeastern district manager for Monogram Pictures and head of five southern exchanges, arrived in Hollywood last week by air to confer with W. Ray Johnston, Monogram general manager, J. H. Rikfik, Boston exchange head, and Trem Carr, production head, concerning next year’s sales program.

The cast of the “Jazbo Singer,” fourth Bryan Foy “Monkyshines,” in this series of animal comedies Columbia is releasing, is composed entirely of monkeys. A monkey singer has the title role. Lou Broslow directed.

Fred Kohler is playing the role of the heavy in “Bad Timber.” Bill Boyd’s next starring production for RKO.

Monte Vandergrift, who has a prominent part in Tim McCoy’s “Shot Gun Pass,” a recent Columbian release, is a descendant of the original Dutch settlers of this country. His grandfather was one of the founders of the State Oil Co., the U. S. Steel Corp. and built the first industrial town of Vandergrift, Pa.

Robert Emmett O’Connor has been signed for Paramount’s “Two Kinds of Women,” featuring Miriam Hopkins, Phillips Holmes, Wilmer Gibson and Irving Pichel under the direction of William C. de Mille.

George Archainbaud, director of the current Louis Weitzenkorn race drama as yet untitled, co-featuring Mary Astor and Ricardo Cortez, returned to the Radio Pictures studio with his troupe from Tanforan, Cal., where final scenes of the picture were filmed.

H. B. Warner and Walter Byron have important roles in Columbia’s “Feathered Serpent.”

Fred Newmeyer has been signed to megaphone the third of the Liberty shorts short feature produced by the Van Beuren Corp. for Radio Pictures under the supervision of Nat Ross. The third production of this Van Beuren series is titled “Double Decoy,” from the Liberty Magazine story by Roberta Yates.

Two of the screen’s most famous “doublings” get back on their own account in Torchy Twins the Trick,” the third in the new Educational-by-Yaslow Co.” before which Dowar, who is a perfect double for Greta Garbo, and John Peters, who has often been mistaken for Eric Von Stroheim, appear in prominent roles in support of Ray Coe, the Torchy of the series. In the cast are Myron Heene, Edmund Breese, Franklin Pangborn, Cornelius Keefe, Armand Kaliz, Adolph Raine and others.

William Selter has been assigned the direction of the next Wheeler and Wooley starring vehicle for Radio Pictures “Girl Crazy,” scheduled to go into production immediately, according to an announcement made by David O. Selznick, in charge of RKO production. This will be the third film Selter has directed entertaining the audience. The musical comedy success was adapted to the screen by Edward Walsh, with additional dialogue by Joseph Fields, Tim Whelan and Alfred Jackson. Dorothy Lee is the leading feminine role, and Kitty Kelly and Joseph Herbert in the other principal roles.

Grady Sutton was signed by Paramount for the past week for a role in “Second Chances.”

Edna May Oliver will leave Hollywood for a two weeks’ vacation in New York following the completion of her latest starring vehicle for Radio Pictures, “Ladies of the Jury,” now being filmed with Lowell Sherman directing.

“Shopping With Wife” replaces “Let’s Go Fishing” as the title of the new Mace-Bennett-Andy Clyde just completed. Lending support to Clyde in this comedy is Arthur Stone, comedian in his own right. Geneva Mitchell, ex-Pelles girl, is Clyde’s new leading lady.

“Pop Goes the Weasel,” is the title of Charles “Chic” Sale’s next starring two-reel comedy for Radio Pictures, according to Louis McCabe, short subject producer. It is an original story by Ben Holmes and will be directed by Mark Sandrich. “A Hurry Call,” Sale’s latest comedy, was completed last week.

HOLLYWOOD PLAZA

Where the “Famous Doorway of Hospitality” Greets You

M OST convenient location in Hollywood, Next to motion picture studios, theatres, cafés and shops... only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, afternoon tea, baths and showers, excellent service and cuisine, convenient parking—every modern conveniences for your comfort.

European plan, $2.50 up, single. $3.50 up, double. Special weekly and monthly rates.

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

A Model Arrangement

When Mrs. Ruth Russek, social light and wife of Harold Russek, noted department store owner, was offered a part in "Wayward," Nancy Carroll's next picture for Paramount, she arranged for Barbara Sheldon, who was also considered for the part, to work as a model at her husband's store, rather than to crowd somebody out of a job as a result of her screen aspirations.

"Cloudy With Showers," a current Broadway stage hit, is mentioned as among the feature pictures scheduled for early production at Paramount's New York studio, with Fredric March and Nancy Carroll co-featured.

Burnet Hershey refuses to reveal the title of the script which he has just completed for the fourth of the S.S. Van Dine Vitaphone series for fear he will give away the setting of the murder mystery which he predicts will be the most novel ever seen on the screen. Donald Meek and John Hamilton will again be featured with Arthur Hurley directing.

Herb Hayman, Vitaphone's newest casting director, has been in show business for 20 years as producer, vaudeville agent and, since 1919, in the film end of things.

"The Struggle," D. W. Griffith's latest production, is finally edited and preparations are now being made for an early release. It is rumored that D. W., having demonstrated to his backers that he still has the old knack, is getting ready to make another.

Hurling, the old Tipperary game, is demonstrated in a forthcoming issue of Vitaphone's "Sports Slants." It was recently filmed at Innesfail Field by the Tipperary Team.

Production has just been completed at the Brooklyn Vitaphone studio on "The Season's Greetings," a one-reel special intended for the holiday season. Vitaphone's popular stars, accustomed to the leading role in their work before the cameras, all helped with bit parts toward making the picture. These stars included Ruth Etting, Robert L. Ripley, Thelma White, Fanny Watson, Ted Husing, Joe Penner, Billy Hayes and the other leading members of the Booth Tarkington Juvenile Stories, and Mr. and Mrs. Jack Norworth.

FOY PRODUCTIONS, LTD.

PRESENTS

Five Babe Ruth Productions

Directed by
Ben Stoloff

UNIVERSAL RELEASE

Six Thalian Comedies (2 reels)

Directed by
Charles La Mont
Stories by
Harry Sauber

UNIVERSAL RELEASE

Television Recording Co.

A Subsidiary of
Foy Productions, Ltd.

Six Kendal De Vally Operalogues

Conceived by
Antoine de Vally

Directed by
Lew Seiler

Thirteen MONKEYSHINES

Directed by
Bryan Foy
Lew Breslow

COLUMBIA RELEASE

FOY PRODUCTIONS, LTD.

LEW GOLDER
General Manager
9147 Venice Blvd.
Culver City, Calif.
‘Touchdown’ Hero Scores Upset; He Loses Game and Wins Girl

Screen Version of Wallace Novel, With Real Football Stars, Defies Traditions

By Everett B. Morris

Believe it or not, a football moving picture in which the hero does not score or make possible the winning touchdown in the last minute of play is about to make its appearance on New York screens. As a matter of fact, the film defies all Hollywood pigskin tradition by having the hero’s team lose the game in the final, fleeting seconds.

The climax, though, is still happy. The hero passes up victory, but thereby wins the girl and regains the respect and admiration of old pals who feared that his craving for victory would prove his downfall. “Touchdown,” adapted from “Stadium,” a recently published novel written by Frank Wallace, who learned about it for a living on the sports pages of metropolitan journals, left a little knot of sporting writers, watching a pre-view in the Paramount projection room yesterday afternoon, with the impression that it was the best football film that ever came out of the studio.

A Straightforward Story

Wallace, drawing on a background in contacts with football greats and their ways, has fashioned a straightforward story that apparently has not been tempered in the usual “movie” manner to avoid running the feelings of those who believe that all is pure and sweet in intercollegiate football. He has been fortunate, too, in the cast, and in the pains the producers took to give the football scenes the ring of authenticity. No football man need cross his fingers, put his tongue in his cheek or ingenuously reach for his hat when locker room or playing, field scenes unfold.

The reason is apparent. Richard Arlen, who is Dan Curtis, the Mid-West All-American who becomes a proselyting, victory-made coach, used to play a little football in his pre-college days at a small college in Minnesota. Gus Smith, the piano mover turned from his truck to play halfback under Curtis at L. and M., and sacrifice a knee to his coach’s lust for triumph—is none other than Bob Hall, a weight man on the University of Southern California’s championship track team and one of its current crop of football stars.

Young Gehring, whom Curtis sends to the locker room instead of into the game when all he needs is one of his bombing punts to clinch a 7 to 6 victory, is another who sweated in a college uniform—Charley Starrett, a tackle at Dartmouth some years back. These former collegians have good parts in the film and to this inept eye bring realism in roles that would have suffered in the hands of the usual run of screen football actors.

Football Without Hokum

Tom Lieb, Russ Saunders, Morley Drury, Roy Riepels and a lot of others whose names are synonymous with football on the Pacific Coast have their share in making the action scenes look like real football.

If you like football with all its drama and color and some of its unbelievable scenes machine-minded without most of the hokum that has spoiled previous efforts to bring the game on the screen, you ought to enjoy “Touchdown,” although “Safety” might have been a more accurate title in more ways than one.

From the SPORTS PAGE of the New York HERALD-TRIBUNE, Nov. 11th
Football film that ever came out of a cinema studio.

"TOUCHDOWN!" crashes the Sports Page! At the height of the football season, with football news from all over the country jamming sports pages, The New York Herald-Tribune gave "TOUCHDOWN!" this grand two-column, top-of-the-page send-off! "TOUCHDOWN!", the football picture that dares to be different, is great football news! And it's swell news for smart showmen who book it!

"TOUCHDOWN!"

RICHARD ARLEN • PEGGY SHANNON • JACK OAKIE
REGIS TOOMEY • CHARLES STARRETT

Directed by Norman McLeod. From Francis Wallace's novel "Stadium".

Another Big Money Picture from
PARAMOUNT
Theater Equipment

By M. P. BOOTH

Vallesen Curtain Control has high and low speed

Akron, O.—A new curtain control is being known as the Aero-Speed Control and was said to have a curtain speed of 228 feet per minute and a slow speed of 40 feet per minute, as well as operating at any speed between these limits, has been brought out by the Vallesen Electric Co., Akron.

By a simple change of two parts, it is declared a new speed can be obtained and the unit can be used for an entirely different purpose. With the use of this device, huge curtains can be operated by remote control from an electric push-button switch which is installed in the most convenient location.

The device is operated by a single push-button, is noiseless, compact and will not cost the company.

Light Intensity Measured By New Camera Invention

Development of a new motion picture camera with a feature for determining light intensities, enabling the cameraman to maintain all exposures no matter how varied may be the lighting conditions, to a constant negative density, has been announced by M. Lasky, inventor, and is being marketed by the Graphometer Corp. of New York.

Light intensities of the device, which is small and compact and adaptable to Bell & Howell or Mitchell cameras, are obtained by direct meter reading and with its use any desired light effect can be gauged before photographs are taken with rapid accuracy. The photographec accuracy of the device, the inventor claims, makes it especially adaptable for color work.

Cassil Moves Headquarters

St. Joseph, Mo.—Frank H. Cassil, formerly located in Kansas City, has removed his Sono Equipment Corp. headquarters to the Rialto theater, this city, which he operates.

ERPI Busy in Northwest

Minneapolis—Local office of Electrical Research Products is reported as being kept busy with sound equipment installations in this territory. Recent contracts reported include: Crescent, Shakopee, Wis.; Crandon, Crandon, Wis.; Pearl, DePere, Wis.; Gem, Shakopee, Minn., and the new theater in Thief River Falls.

NEW THEATERS

Minneapolis—Lew Kopman, owner of the Nile, is planning the erection of another theater in the same neighborhood.

Traverse City, Mich.—Mrs. M. E. Hansen of Goshen, Ind., has purchased the building, formerly occupied by the Dreamland theater here and plans to rebuild it into a modern theater. Koenig Construction Co. of this city has been awarded the contract.

Evelyn, Ia.—Wehde & Scholder, operators of several houses in this territory, plan the erection of a theater here.

Glen Lyon, Pa.—Contract for the erection of a theater here for Sandor Engel, at an approximate cost of $50,000, has been awarded to Dominic Gurnari, Miller St., Luzerne, Pa.

Englewood, N. J.—M. & R. Reality Co. of Paterson has set aside $50,000 for the construction of a two-story brick theater building in this city.

Ideal Chairs Installed By Continental Accessories

Ideal Theater Chairs have recently been installed by Continental Theater Accessories Inc., at the following houses: Lido, Fordham Road, New York; Town, Philadelphia; Garden, Princeton; Stanton, Philadelphia; Davis, Scranton; Europe and Wayne-Palace, Philadelphia, and the new Scarsdale theater, Newhall, N.Y., which opens on Monday.

White Opens New York Office

Demonstration and sales office, under the direction of L. H. Smith, have been opened in the Paramount Building, New York, by the White Engineering Corp., manufacturers of the White Safety Control with automatic changeover. The company's headquarters are in Philadelphia.

Hall & Connolly Develop New High Intensity Lamp

A radically different high intensity projection lamp for amperages from 75 to 200 amperes has been developed by Hall & Connolly, New York, manufacturers of projection equipment and are lamps, according to Theodore Hall. The new lamp embraces a number of innovations in principle that will appreciably reduce the handling and facilitate operation, it is stated.

Surprise Bag Giveaway Offered by Universal

An interesting bid, said to have been found very successful in attracting juvenile patronage, is a surprise bag being offered exhibitors by the Universal Toy & Novelty Co., New York.

The bag is 7½ inches by 10½ inches, with the name of the theater printed on one side. Contents consist of a toy and candy. There are also a limited number of coupons placed in a few of the bags which entitle the recipient to a grand prize worth about a dollar. These grand prizes are placed on exhibition in advance to incite interest.

Appointed Vendola Representative

Cleveland—Max Shenker has been appointed representative for Vendola Corp., New York manufacturers and dealers of candy vending machines, for northern Ohio. He will make his headquarters in the Film Bldg., this city.

O'Neill Made Store Manager

Detroit—J. D. O'Neill, formerly district manager of National Theatre Supply Co. here and in St. Louis, has been named store manager of the McArthur Theater Equipment Co., this city.

Rewind Pulley

Cleveland—A rewind pulley that is said to be the latest of space collar of reel shaft, is being marketed by the Best Devices Co. of this city.

ALTERATIONS

Minneapolis—Joe Choron of the Metro, who is taking over the lease of the Globe, will install new sound and make other improvements.

San Francisco—The Parkview has been taken over by John Phillips and installation of new projection equipment and sound apparatus along with other improvements will be made.

Dallas—King Studio has been awarded the contract for complete remodeling of the Ritz, Hughes-Franklin house here. The theater will be closed around Dec. 15 and work is expected to be completed for opening by Christmas.

Lee, Mass.—Elizabeth Formento, who recently purchased Carey's theater here and renamed it the Park, plans extensive alterations to the building.

Berkeley, Cal.—About $20,000 is to be spent for alterations and remodeling at the Lorin by the Kaliiski-Harband Theater Co., owners and operators of the house.

Booth Engineering Service Specializing in design and construction of projection booths, Irwin D. Rathbone of New York is offering motion picture exhibitors a complete Booth engineering service. One of the recent theaters to be completed with this engineering service is the Central, Melrose Ave., New York, formerly known as the American.

Synchromedia Booklet

Rochester, N. Y.—A booklet, thoroughly describing in text and photographs, Synchromedia sound heads for Powers, Simplex and Motograph De Luxe projectors and the Synchromedia model 10 said to have been designed and built especially for small theaters where lower priced equipment is desirable, has been issued by the Weber Machine Corp. of this city.

Plug Connectors

LONG lasting and most serviceable—Kliegl pin plug connectors and detachable plugs, boxes, the best and most economical to use for quickly and conveniently connecting stage lamps and other electrical appliances. Any size or arrangement desired, for 5 to 100 amperes circuits. Also other stage lighting specialties, spotlights, scenic effects, supplies, etc.

KLEIGL BROS

Universal Electric Stage Lighting Co., Inc.

321 West 50th Street • New York, N.Y.
THE SIGN ABOVE THE BOX OFFICE THAT BRINGS PATRONS TO THE THEATRE!

Quality sound reproduction is the theatre's most important asset. The best recorded pictures are doomed to dismal failure if the sound reproduction is not efficient. Today more than ever before, the public is demanding "sound satisfaction." Every wise exhibitor is conscious of these facts. That is why so many are installing RCA Photophone equipment.

RCA Photophone Standard Size apparatus for theatres up to 1,200 seats and Special Size apparatus for theatres up to 500 seats, both AC operated, are conceded to be superior to any other types of equipment in their respective fields.

**STANDARD SIZE EQUIPMENT**

$2500.00

Cash or terms

F. O. B. Brooklyn Warehouse

Servicing of equipment following installation an assurance of complete sound satisfaction

**SPECIAL SIZE EQUIPMENT**

$1600.00

Cash or terms

RCA PHOTOPHONE, INC.

(A Radio Corporation of America Subsidiary)

411 FIFTH AVENUE NEW YORK CITY

Branches in Principal Cities
Wallace Beery and Jackie Cooper in

"THE CHAMP"

M-G-M

HUMAN, TEAR-JERKING COMEDY DRAMA ENHANCED BY TWO GRAND PERFORMANCES. GUARANTEED BOX-OFFICE ENTERTAINMENT.

King Vidor has taken a frail, homely story and invested it with human and frequently throbbing touches. It's another version of the familiar theme: the youthful hero turns to crime, is caught by the law, and loses the woman he loves. But Vidor's presentation of Tjiuana, Beery's ex-wife, the boy's mother, wants to send him away to a school and the pug, breaking his own heart, tries to save him, but is caught and goes out. But the youngsters runs away and returns. Finally, in a fight through which he hopes to raise enough money to educate his son, Beery, hopelessly outclassed, is fatal-

ly injured. There's no love story in the picture outside of parental love.

Cast: Wallace Beery, Jackie Cooper, Joe E. Brown, Anna Rochard, Edward Brophy, Hale Hamilton, Jesse Scott and Marcia Mae Jones.

"GREAT EIGHT"

"THE CHAMP"

Of course, there is no love story in the picture outside of parental love.

"NOTICED"

"STRICTLY DISHONORABLE"

with Paul Lukas, Sidney Fox and Lewis Stone

Universal

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

This adaptation of the stage proof success brings to the screen all the humor, subtlety and charm for which it received a high rating on Broadway. The main characters carry the burden of the piece in masterful style, while Director John Stahl has contributed an outstanding piece of work. The story, which is ultra-modern and highly sophisticated, has been handled with deftness and sub-
tlety. The comedy situations and humorous dialogue are given full value and will make any audience laugh out loud. The story concerns an opera singer and lady killer, Paul Lukas, who meets his match in Sid-

ney Fox, a beautiful young Southern girl. Lewis Stone in the part of a retired judge gives one of the best portrayals of his career. Remainder of the cast is also first class.

Cast: Paul Lukas, Sidney Fox, Lewis Stone, George Meeker, William Riccardo, Sidney Toler, Carlo Schipa, Samuel But
ts, Alfred Lunt.

"STRICTLY DISHONORABLE"

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most im-
portant contest of the season and the team the next year. The players are competent for their roles.


Dolores Costello in "EXEMPLARY WOMEN" with Warren Williams

Wharner Bros.

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most im-
portant contest of the season and the team the next year. The players are competent for their roles.


Will Rogers in "AMBASSADOR BILL"

Fox.

"BUILT AS A WILD WEST VEHICLE, IT GIVES HIM GOOD BITS THAT WILL PLEASE HIS FANS." A-class picture.

They had a tough time trying to model a vehicle to fit the peculiar Will Rogers pattern of humor and all the way he was trying to get over his quaint homespun humor. But they went to rather great lengths in one of those imaginative Will Rogers stories with Rogers acting as the American ambas-
sador, and disrupting the entire royal court with his lack of dignity. He arrives in the midst of a revolution, and thinks they are saluting him. He discovers the king has been exiled through a double cross on the part of a prince who is plotting to seize the throne. There is the boy king, whom Rogers pales around with, trying to mesh his lasso, and talk American slang. Then Rogers is framed in a com-

bination of situations by the arch plot-

ter King, and so on through a lot of artificial situations to a happy fairy tale ending.

Cast: Will Rogers, Helen Mack, Donald Meek, Tom Ricketts.

Dolores Costello in "EXPANSIVE WOMEN" with Warren Williams

 Warner Bros.

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most imp-

ortant contest of the season and the team the next year. The players are competent for their roles.


Dolores Costello in "EXPANSIVE WOMEN" with Warren Williams

 Warner Bros.

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most importance contest of the season and the team the next year. The players are competent for their roles.


Dolores Costello in "EXPANSIVE WOMEN" with Warren Williams

 Warner Bros.

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most import-

ant contest of the season and the team the next year. The players are competent for their roles.


Dolores Costello in "EXPANSIVE WOMEN" with Warren Williams

 Warner Bros.

"GOOD ENTERTAINMENT FOR ANY AUDIENCE. CLEAN-UP FOOTBALL DRAMA WITH A SENSATIONAL CLIMAX AND EXCELLENT COMEDY." A-class picture.

Here's a picture which is censor-proof and entertaining all the way. It's suitable for showing any day and has a strong appeal for young-

sters who are enthusiastic over foot-

ball. Story concerns a football star who, upon becoming coach at a small university eleven, laps out a career in which he intends to become fa-
mous at all costs. He is signed by a larger college and falls in love with the daughter of his backer. The girl's brother is badly hurt in a big game and it develops that another ingrate man is trying to kill him. Rather than shatter the boy's dreams by telling him he's through with football the coach keeps him in on the squad but out of the game. Consequently he loses the most important contest of the season and the team the next year. The players are competent for their roles.

Hugh Cameron and Dave Chasen in "Travel Hogs"

Vitaphone 1260
Humorous

This is a burlesque on travelogue. Cameron and Chasen appear on a "lecture platform" with the former doing all the talking and Chasen merely making faces and doing his original gesture of passing his hand slowly before his face. The talk is "fair," but with too much forced humor. Library shots are out and several will bring laughs due to the contrast in description. All in all the short can be classed as mild entertainment.

"Wrestling Swordfish"

Educational

Exciting

Some nicely photographed shots of the landing of swordfish in a small boat. The game fight put up by the fish gives a big kick. Also good, are the shots of a Giant Ray being landed.

"Land of the Shalimar"

Capitol Film Exchange 18 mins.

Nice Scene

Some nicely photographed shots of the latest beautiful retreat of India. Picture shows life on the river and in the villages which make up this section of the country. A descriptive narrative explains the various bits.

"Curiosities"

Columbia

Interesting

This issue of Walter Futter's "Curiosities" contains the usual items of interest. One is made up of some shots of an airplane junk yard, where the wrecks of numerous planes are stored. Several other items are worth while.

"The Kick Off"

(Boy Friends Series)

M-G-M

Good

This is one of those football comedies wherein the leading comedians get into the game and do the wrong thing at the right time, and as a result cause considerable laughter with their nonsensical canter. In this story, a gang of racketeers kidnap the coach and try to force him to throw the game. Instead he phones the team and tells them to win. Racketeers at the field force the leading player off the team and send in two worthless substitutes. Of course the team wins but not until many very funny situations have been worked out.

"Tropical Ceylon"

(FitzPatrick Traveltalk)

Vitaphone 1261
Interesting

A trip through the unique little island of Ceylon is excellently photographed and graphically described by James A. FitzPatrick. Fine shots of the native at market and in his home. It usually interesting sequence concerning elephants and their work, help to give this short a high rating. Other fine scenes include the care of native cattle and the feeding of thousands of birds. It is above the average travel talk.

"In Your Sombrello"

with Billy Wayne and Josephine Borio

Vitaphone 1262
Nonsensical

There is hardly a bright spot in this short of a newspaper reporter who is captured by Mexican bandits and who after much slapstick stuff and meaningless procedure, escapes. The reporter is freed from his cell by a native girl, who PUTS him in a ruck that has driven into the prison yard. The truck is filled with canned goods but each can is some smugged ammunition. They drive out of the prison confines and while escaping throw the cans at their pursuers, causing many explosions but little laughter.

"Nomad in Germany"

Dr. Alexander Singelow 12 mins.

Okay Travelogue

Most of the shots in this travel subject have to do with post-war activities of the Fatherland. There are scenes of the Allied evacuation of the city of President Von Hindenburg reviewing troops and partici-pating in other ceremonies, and some more in the military line along with some furthering of the peace treaties.

"Stormy Seas"

(Flip the Frog Cartoon)

M-G-M

Usual Stuff

Flip the Frog goes through the usual animated cartoon antics on a ship at sea. A storm comes up and he saves a girl on another boat which is sinking.

Vierer Kabarett-Film der Ufa

German Vaudeville

Ufa

A good offering for houses in German-speaking neighborhoods. The film shows several vaudeville acts in a cabaret setting. Although in German, the songs should please anyone. About the only thing wrong with the film for English speaking audiences is a mistress of ceremonies who gives over-long introductions to the acts.

"The French Foreign Legion"

(Magic Carpet of Movietone)

Fox

Fine

An unusually interesting slant on the Foreign Legionnaires, who are shown on the march, at work on the construction of a railroad across an African desert, and many other activities through the medium of their own band organization, and in a few other activities, nearly all of them quite different from the fictional conception of the Foreign Legion. The short has double value because of this authenticity, and makes a fine subject both for entertainment purposes and as an educational item.

Charlie Chase in "Hasty Marriage"

M-G-M

21 mins.

Fair

Majority of the action in this short takes place aboard a street car, where custard pies are thrown around generously and slapstick stuff predominates. Charlie Chase takes the part of a suitor who is disliked by his sweetheart's mother, who meets the approval of his father who is a motorman. Charlie's rival is a "spotter" for the street car company and is continually threatening to fire the girl's old man. In the end Charlie wins the girl and a fat check from the company for injuries that he doesn't receive.

"Liquid Air"

General Electric

7 mins.

Interesting Industrial

This is an interesting visualization in which one chap shows another some of the things that can be done with a concentration of elements known as "liquid air." A container, about gallon size, holds the solution, which pours off a sort of steam. Anything dipped in the can is brought out in hand frozen stale. A rubber ball and a Turkish towel are among the objects used. Aim of the short apparently is to bring home the idea that the electric company has a miracle laboratory at work on scientific developments for furthering the efficiency of life and its labors.

Thelma White and Fanny Watson in "Of All People"

Vitaphone 6102

20 mins.

Poorly Comedv

Plenty of action comedy is contained in this Thelma White-Fanny Watson subject, and it ought to prove a dividend hit at your local fill. Fanny is a hotel telephone operator who hooks a rich guest into coming to her. But he's a duffer, and his lowbrow family grab all the food. There is pie-throwing and other slapstick that will keep audience happy. In the final scene is Thelma White's picture, with Thelma not having a lot to do as the girl friend of Fanny's brother.
FOREIGN MARKETS
By L. H. MITCHELL

Moss Empire Building
Huge English Circuit
London—An announcement is expected in the near future from R. H. Gillespie of the Moss Empires that his company is to acquire an interest in more than 100 legitimate and film theaters which is intended to run, along with the 40 houses in the present Empires circuit, as talking picture houses. The deal has been under consideration for some time and if it is carried through it will make the Moss Empires circuit one of the three major talking picture circuits in Great Britain. Moss Empires recently added 10 theaters to its circuit, bringing the total of its houses up to 40. What arrangement for films would then be made is not clear, in light of the recent Kinematograph Renter's Society’s assertion that it would not trade with any booking combines.

Feodor Chaliapin Forms
Own Company in Paris
Paris—Feodor Chaliapin, Russia’s world-famous grand opera singer, is to appear in a series of talking motion pictures. He has formed his own company and under the name of Societe des Films Chaliapine and will produce screen versions of the most celebrated and spectacular of Russian operas with himself in the leading roles.

Paris Has Children’s Theater
Paris—The first motion picture house for children in Paris has been opened at 84 Boulevard des Batignolles where pictures of an educational interest for children of the Paris schools will be shown.

Tobis Forms New Company
Berlin—Tobis and Polyphon have founded a new company under the name of Tobypolypolyphonfilm G.m.b.H., for the production of foreign versions of sound pictures.

New French Newsreel
Paris—Messrs. Grignieff, Feldmann and Reginald Ford are collaborating on the production of a new French newsreel which will be shown over the Ford circuit and everywhere.

Czech Patent War Ends
Prague—A recent meeting between the Czechoslovak Exhibitors’ Association and Klangfilm, an agreement was reached which ends the patent war, which is similar to those existing between Klangfilm and the German Exhibitors’ Association. For a single payment of cash, Klangfilm undertakes to withdraw all pending lawsuits against exhibitors and to admit all the reproducing apparatus installed at the date of the signing of the agreement.

Anglo-Canadian Deal
Covers 30 Films a Year
London—Anglo-Canadian Distributors have signed a contract for the distribution of the entire Gau- mont-Gainsborough and British Lion product throughout Canada. About 30 pictures a year are involved in the deal, which will run for a term of five years. The contract was signed by S. W. Smith, went into immediate effect. Anglo-Canadian also controls the British and Dominions output for Canada.

Pathé-Natan Drive
For English Markets
Paris—Pathé-Natan, which is making an English version of “Arline,” has decided to embark upon the production of English-speaking pictures on a large scale, these to be English dialogue versions of its French features. Paul Caillé is directing the English version of “Arline” at Joinville, with Elizabeth Bergner and Percy Marmont in the leads.

Italy Abandons Multi-Linguals
Rome—A new company of Italian talking pictures are to be produced, according to a well-authenticated report here, for the reason that it is difficult to obtain suitable personnel and that the expenses of production are greater than the chances of financial profit.

New Calcutta House Opens
Calcutta—The new Plaza theater, which opened recently with the Tulullah Bankhead picture, “The Tarnished Lady,” is the latest of the Madan Circuit houses to install RCA Photophone sound reproducing apparatus.

Ufa Opens Two New Theaters
Saarbruecken, Germany—Middle European Theaters, controlled by Ufa, has added two more to the chain of houses—the Union, to be known as the Ufa-Palast, and the Kammerlichtspiele, both of this city.

Niblo to Direct for Hakim
London—Erik Hakim has signed the American director, Fred Niblo, to direct the three productions which he is to make here for M-G-M, practically assuring an American distribution for the three pictures.

Max Alabdent Filming for U. S.
Berlin—“Die Schlacht von Bade-
munde,” Max Alabdent’s new Ufa picture, will be shot in America despite its purely local setting. He has made a big hit here and the actor has consented to its American showing.

“Blue Angel” Runs Year in Paris
Paris—A record run has been es-
tablished by the Emil Jannings pic-
ture, “L’Ange Bleu” (“The Blue Angel”), which has been running here at one theater for a year.

Roxy
The stage revue is in five parts, opening with “Shepherd’s Dream,” an idyllic bit nicely staged. Arthur Mahoney as the shepherd boy awakes from a dream to find a fairy princess visiting him on a crescent moon, lowered from the skies. Patricia Bowman is the princess, assisted by the ballet. The Maxellos, a tumbling quintet, do some hazardous acrobatic feats with snap. The Ruxettes appear in an atmospheric routine, the Chain Dance, doing a lockstep number in a prison setting. The Hall Johnson colored singers sing Negro chants and spirituals. The finale has the Roxettes and ballet on the background as the singers deliver a final chant.

Capitol
An Oriental note is contained in the current stage show at the Capitol. The presentation is an Arthur Knorr production titled “Jade,” and among the featured artists are the Kikutas, popular Japanese troupe; Ross and Edwards, Rodion Trio, and Sanami and Michi, with the Chinese Hall Girls adding their usual tschpisorean treats.

Paramount
There’s crackerjack entertainment on the stage at the Paramount this week in a Boris Petroff show labeled “Stardust.” Bing Crosby, in his second week, gets over strongly, with the real smash of the presentation is the Mills Brothers Quartet, negro entertainers, who score loudly. Harriet Hctor and her ballet, especially Miss Hctor, help matters considerably. Armida, dancer and singer, is another diminutive but pleasant element. At the Friday performances Richard Arlen and Regis Toomey, in the flesh and blood, took a bow and were greeted enthusiastically.

Pathogrames Puts Out
9.5 MM. Talkie Device
(Continued from Page 11)
and F. L. Gerke, manager of Pathogrames, it is planned to reduce films from other producers for use on the projector.

Smirnov Heads Amkino,
Succeeding Monosson
(Continued from Page 11)

THE
St. Moritz
ON THE PARK
50 Central Park South
New York City
Old world hospitality in the spirit of the new world; old world service with the newest of the new world’s comforts. A cuisine that is the essence of Europe’s finest, under the inspired direction of

AMERICA’S FIRST
TRULY CONTINENTAL HOTEL

Personal Direction of S. Gregory Taylor

Rooms single or en suite, facing Central Park and but a moment from the city’s amusement and business sectors.
EVERYBODY
BENEFITS...

... by the introduction of Eastman Super-sensitive Panchromatic Negative. Actor, director, camera man, laboratory worker, exhibitor, audience... right down the line, definite and substantial advantages are derived from this major improvement of 1931. And the producers and exhibitors in whose pictures it is used benefit most of all... in better photography and better pictures in general. Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
“OVER THE HILL” IS OVER THE TOP AND STILL RISING

By FLORABEL MUIR.

Hollywood, Cal., Nov. 6.—When Fox made “Bad Girl,” all the cinemaland authorities on pictures said it couldn’t be topped this year for box office. “You can’t make two a year like that one,” was the consensus of opinion. But since seeing “Over the Hill” they’re all changing their minds. Because it looks as though Winnie Sheehan has rung the bell again.

Mae Marsh marks her return to the screen with a magnificent performance. She squeezes tears out of your eyes over and over again and, when in the next scene you get so you defy her to play on your emotions any more, she keeps right on doing it down to the last scene and makes you like it.

Then they have Jimmie Dunn, that master tear jerker, in this one too. And does he make your heart turn somersaults? Well, wait and see.

Henry King is the fair-haired boy around the lot because he gave the public “Merely Mary Ann,” which is cleaning up, and now tops himself with “Over the Hill.”

* * *

with

JAMES DUNN
SALLY EILERS

Sweethearts of “Bad Girl”

and

MAE MARSH

Directed by HENRY KING
Foreign Versions Add to Para. Eastern Activity

SCHLESINGER IN NATIONAL TRAILER FIELD

Doubling on Reels Proposed by Northwest Allied

Plan Being Submitted to Distributors for Their Okay

Seattle—Permission to double up on reels wherever desired is being sought from distributors as the result of a vote in favor of the plan at the convention of Allied Amusements of the Northwest held here. L. O. Luken, Al Rosenberg and George Endert, all of Seattle, comprise a committee which will forward the request to national headquarters of the distributors.

At the closing meeting, Secretary-Treasurer J. M. Hone

(Continued on Page 4)

FIGHT ON U. S. RENTALS

PLAN OF BRITISH GROUPE

London—A strenuous fight against rentals charged independent theaters by U. S. renters will be waged by the recently formed Film Industries Cooperative Society, Ltd., headed by A. S. Comyns-Carr, Will Evans and Sir Ernest Gordon Craig. It is charged that 200 of Britain's 3,000 independents have gone bankrupt because they must pay a higher percentage than the circuits.

R. F. Mitchell Named

SMPC Chicago Chairman

Chicago—R. Fawn Mitchell has been elected chairman of the Chicago section of the S. M. P. E. Burton W. Depue is secretary with Robert P. Burns and Oscar B. Depue as governors.

Dearth of Small Houses

Hampering Foreign Policies

Shortage of suitable houses with small seating capacities is understood to be one major obstacle toward the showing of foreign language pictures throughout the country. Limitation of audiences interested in foreign dialogue generally makes exhibition of these pictures in large houses impractical, it was pointed out.

Small Number Have Automatic Changeover

Seattle—In a discussion of the two-man-in-a-booth situation by members of Allied Amusements of the Northwest at the annual meeting here it was brought out that only three exhibitors out of 60 present had automatic changeover equipment. Whether 1,000-foot or 2,000-foot reels are easiest to operate was discussed with no special result, although it was generally agreed that the fire hazard in operating 2,000-foot reels is negligible.

RCA May Hold Enough Stock

To Assure Recapitalization Plan

Radio Corp. of America is understood to hold about enough RKO stock to assure its recapitalization plan going through despite objections of minority stockholders. At the special meeting to be held Dec. 10 for the purpose of voting on the plan, the objecting stockholders, represented by Emerson and Sperling, attorneys, are expected to fight the move on the grounds that many of these holders are not in a position to pay the $5 assessment per share called for in the plan.

In changing all RKO stock to Class A, giving one share of the new issue for every four now held, and offering $11,600,000 of 10-year 6 per cent debentures and 1,740,000 shares of common stock, each stockholder is entitled to buy, for $5 plus accrued interest, $5 principal amount of debentures and three-quarters share of common stock. Those who transfer or fail to exercise subscription rights, which expire Nov. 23, will own one share of common for every four previously held. With the 1,740,000 shares expected to be required in connection with issuance of the debentures, the 600,000 shares in exchange for present A stock and 125,000 shares for B stock, there will be approximately 2,465,000 of new common stock outstanding.

(Continued on Page 4)

Juvenile Theater Adopting 35 MM

Dissatisfied with its 16 mm. projection system, the Juvenile Theater, headed by David Mavity and located at 82 East 75th St., is planning to reopen soon with 35 mm. projection. If this project goes over, the theater of similar type, catering to juvenile audiences, will be welded into a circuit of national proportions.

Paramount's New York Studio

Turning Out Foreign Versions

In addition to regular features scheduled for production during the winter, further activity has been added to the Paramount New York studios in the form of foreign versions with super-imposed titles in Spanish, Portuguese, Dutch and Japanese. The schedule provides for about the same number of Japanese versions as Spanish and Portuguese, but in the case of Dutch pictures only those requested for showing in Java and Holland will be made.

Sales Offices Planned for New York, Chicago, Boston, L. A.

West Coast Bureau, THE FILM DAILY

Hollywood — Leon Schlesinger is entering the national trailer field and will open sales offices in New York, Chicago, Boston and Los Angeles. He already is making trailers for Fox West Coast Theaters and Warner-First National. About $75,000 will be spent in enlarging his present plant, Schlesinger says.

SEZLICK GOING AFTER

NEW WRITERS, DIRECTORS

West Coast Bureau, THE FILM DAILY

Hollywood — Starting with Norman McLeod, who has been borrowed from Paramount to collaborate on "The Lost Squadron," and Herman Mankiewicz, obtained from the same company to write the dialogue for "Girl Crazy," David-O. Selznick is launching a drive to strengthen the writing and directing departments of Radio Pictures, Production on "Lost Squadron," will open.

(Continued on Page 4)

Van Dine Series Reduced; Joseph Henabery to Direct

Vitaphone is understood to be cutting its S. S. Van Dine detective story series from 12 to six short subjects. Joseph Henabery has been signed to complete the series. Arthur Hurley directed three of the shorts.

Gov. Roosevelt Endorses National Movie Week

Albany—An appeal to the public for support of the relief benefit shows to be given during National Motion Picture Week, Nov. 18-25, has been issued by Governor Franklin D. Roosevelt. The Executive of New York state commends the plan of cooperation tendered by Will H. Hays as the industry's effort in relieving the unemployment situation, and urges the people to patronize the benefit performances.
The Broadway Parade

(Week of Nov. 18)

PICTURE                        DISTRIBUTOR            THEATER

"Touchdown"                        Paramount            Paramount
"Phantom of Paris"                    M-G-M              Capitol       Roxy
"Ambassador Bill"                     RKO                  Mayfair        Strand
"Are These Our Children"                RKO                  Warner Bros.    Rialto
"Expensive Women"                        Tiffany             Warner Bros.    Rialto
"Morals for Women"                      Tiffany             Warner Bros.    Rialto
"Heroes All"                        Tiffany             Warner Bros.    Rialto

EXENDED RUNS

"Unholy Garden"                        (3rd week)          United Artists    Klaio
"Ruling Voice"                       (2nd week)            First National    Winter Garden
"Age for Love"                        (4th week)            United Artists    Rialto
"Mad Genius"                         (4th week)            Warner Bros.    Hollywood

$2 RUNS

"The Champ"                        (2nd week)            M-G-M              
"Strictly Dishonorable"                Universal        Universal

FOREIGN PICTURES

"Linderwirin vom Rhein"                (5th week)          Assic, Cine of Amer.     Europa
"Sussana Wacht Oder Und"               (5th week)          Assic, Cine of Amer.     Europa
"Opera Ball"                         (2nd week)            Proxet Trading Co.    Little Carnegie
"Kaiserbeken"                        (2nd week)            Tobis              Vanderbilt
"Ihr Hebst Befehl"                    (2nd week)            Ufa              Cosmopolitan
"Le Million"                         (2nd week)            Tobis              Playhouse
"Speckled Band"                       (2nd week)            First Division     Warner

FUTURE OPENINGS

"Sein Liebesfall"                     (Nov. 18)            Assic, Cine of Amer.     Europa
"Corsair"                            (Nov. 19)            United Artists    Rialto

Around the World in 80 Minutes     (Nov. 19)            United Artists    Rialto

Spyros Skouras Credited

In Averting of Walkout

A story going the rounds in New York film circles credits Spyros Skouras with having been an important factor in settling differences between the I.A.T.S.E. & M.P.O. and Fox Theaters, thus averting the strike threatened for last Friday.

Centralized Distribution

Considered in Mexico

Mexico City—Centralized distribution in Mexico is being considered by several American companies in an effort to silence operation costs in this country. So far the idea is still in the preliminary stages of formation.

Third Week for "Speckled Band"

"The Speckled Band," Sherlock Holmes story, will be held for a third week at the Warner on Broadway. First Division is releasing the picture, which was made in England.

Columbia's "The Guilty Generation," with Leo Carrillo and Constance Cummings, opens on Thanksgiving day at the Strand, replacing "Expensive Women" after a six-day run.

Fairbanks Film for Rivoli Nov. 19

"Around the World in Eighty Minutes," Douglas Fairbanks' travel pictures, goes into the Rivoli next Thursday morning, replacing Billie Dove in "The Age of Love" after only one week.

THEATRE RECORDS

Now Available

On 33 1/3 R.P.M.

OVERURES AND EXIT MUSIC

Listings of Selections

Now Available

LEW WHITE—Organ
ROY SMECK—Hawaiian Orch
VIC ERWIN—Orchestra
SAM LANNIN—Orchestra
LOU GOLD—Orchestra

Write for Further Details

Mail Orders Filled

Price $75.00

AMERICAN RECORD CORP.
1776 Broadway, N. Y. C.
With ERPI service you avoid this "UP and DOWN"

Unless sound equipment receives regular service, expenses shoot UP — for repairs and replacements — receipts slide DOWN along with the quality of sound you will be giving your patrons. ERPI Service Engineers protect you against this Up and Down of improperly serviced sound equipment — a protection that is a real economy. These engineers are trained in the Bell System practice of preventing breakdowns that come with the wear and tear of time. ERPI’s constant watchfulness saves money and produces profits. It enables your Western Electric equipment to deliver uniformly good sound for the life of your contract.

Western Electric
SOUND SYSTEM

Northern Electric in Canada
Distributed by
Electrical Research Products Inc.
250 West 57th Street, New York
DOUBLING UP ON REELS
PROPOSED BY N. W. ALLIED

(Continued from Page 1)

warned exhibitors to be prepared to fight harder than ever in their efforts seeking legislation adverse to film industry, and that they will be confronted with agitation regarding zoning and clearance.


New officers elected included: John Dana, Seattle, president; Melvin Kenworthy, Moses, Idaho, first vice-president; Al Rosenberg, Seattle, second vice-president, and J. M. Hone, Seattle, re-elected executive secretary-treasurer.


F. C. Weshi of Sand Point, Idaho, is the retiring president.

RCA Stock Holdings
Many Assume RKO Plan

(Continued from Page 1)

standing when the plan is completed. B. B. Kahana, RKO counsel, in a statement Saturday, said he believed that when stockholders are fully informed they will see that the recapitalization plan is the most satisfactory that can be formulated under present conditions and that any opposition will mean a receivership for the company.

J. P. Kennedy and Pat Powers also will fight the RKO plan, it is reported.

Arthur Hurley III
Arthur Hurley, director at the Vitaphone studio, is ill at his home due to nervous strain. As a consequence, "George Washington," special Vitaphone short, is being completed by Roy Mack. Joseph Henshaw has been signed to direct "The Symphony Murder Mystery," fourth of the S. S. Van Dine series, originally assigned to Hurley.

COMING & GOING

LIL DAGOVER is due in New York on Wednesday from London for a return to Germany to fulfill a stage engagement, after which she will return to the first National studios for her second picture.

EDDIE ALPERSON arrived in New York last night from Toronto and leaves for the Coast tomorrow.

CHARLES B. GRAY, WARNER player, has arrived in New York from the Coast legislative session.

MARY PICKFORD is back in New York with Douglas Fairbanks after a visit to the White House.

FRANK McGR AW, writer for RKO Pathe, has returned to Hollywood after a New York visit.

MARION DOUGLAS, wife of Albert Rogell, RKO Pathe director, is in New York.

THINGS WE Never Thought Worth Mentioning Till Now

that Hy Daub in these parlous times sees the need for heady showmanship methods all along the line the public needs diversion and entertainment more than ever and can always scrape up the dough to see a Good Show ... for they want to forget their troubles ... as evidenced by the overflows at all the big football games ... so the coin is there ... also the mobs ... but the pin shows Ain't... speaking generally ... with such exceptions as "Way Back Home," "The Champ," and a few other Outstanders ... which are cleaning up

* • • •

THAT Hy believes this is the time for pushing the "freak" draws, as he calls 'em ... such as Seth Parker and Bing Crosby ... for right now only the first-stringers like the Garbos, Chevaliers and Chattertoners are getting a real play with the features. They are generally doing nose dives and we are now on the threshold of the Radio Cycle radio names in pix ... and the producer who grabs them off ... and plays 'em up strong in real showpix ... with plenty of Advertising Dough will clean up ... but first you must establish these solidly in the minds of the theater owners and exhibs ... with heavy campaigns in the trade papers ... and then go out and get the mobs through the newspapers ... and if Hy can't call the Showman Turn whoin'll can?

* • • •

THAT Percy Mackaye has just completed writing the Masque, a story of George Washington, for the bicentennial celebration in Washington this spring 1,000 players will appear in it ... and the story has an extraordinary modern application ... good for pix ... so Viola Irene Cooper has acquired the screen rights for it ... it's the first time the Government has commissioned an author to write a play

* • • •

THAT Wallace Beery was in the chorus at the Astor theater 20 years ago ... with Raymond Hitchcock and now he's at the same theater in "The Champ"

* • • •

THAT Eddie Seltzer of Warners' publicity dept has established a unique record with landing feature stories on Vitaphone shorts in a half dozen metropolitan papers ... that now they have a taxi man and a chewing gum man on the Paramount financial board, they should lend a National Biscuit Company exec if they really want some Dough ... that Lew Pollock, who wrote the lyrics to such film song hits as "Charmaine," "Diane," and "Angela Mia," is now on a western vaude tour, landing back in New York around Christmas

* • • •

THAT Charles Reed Jones' third Leighton Swift detective novel, "The Van Norton Murders," was Macaulayized this week, and it looks as if Charlie may land the stories for a series of film adaptations that Ernestine Jaediker, 9-year-old dotter of Herb, is an artist, too ... but is going to do her sketching on the air... broadcasting three times a week over WABO...

* • • •

THAT Tobis is gradually opening up a string of theaters throughout the Yonessay for their German talks with Fritz Witte's Ociel house, the Ufa, getting a great play from the German audience that Ernestine Steviss, the insurance agent, has offered the AMPA boys free service on securing their new license plates for their auto... and several of the gang are gonna take advantage of his kind offer... as soon as they get the cards... that the Depression has now become the Aggravation... because nobody seems to be really doin' anything about it but Talk

ALONG THE RIALTO

with MEL M. DAILY

SELSNICK GOING AFTER NEW WRITERS, DIRECTORS

(Continued from Page 1)

ring Richard Dix, was suspended while changes are being made. Wallace Smith will write the new adaptation. "Girl Crazy," the Wheeler-Woolsey musical which William Seiter will direct under William LeBaron, will have Eddie Quillan of the RKO Pathe roster in the juvenile lead. Jane Murfin is adapting it.

Birmingham House Bombed
Birmingham—Opening of the Empire as a non-union house was marked by the placing of a stench bomb at the Galax, also an open house. Birmingham Theatrical Amusement Co., which closed all its theaters July 18 because of labor troubles, is now operating all of its suburban houses on a non-union basis.

Two Toronto Houses Reopen
Toronto—Two of the city's most centrally located movie houses, the Red Mill and the Globe, are reopening after extensive remodeling.

Publix Books Big 4 Melodramas
Boston—Century Film Corp. has closed Big 4 melodramas for the Jamaica Plains in Jamaica Plains, the Rialto in Rosedale, and the Allston in Allston, all Publix houses. Marcel Meklouf, president, negotiated the contracts.

Third Week for "Five Star Final"
West Coast Bureau, THE FILM DAILY Los Angeles—"Five Star Final," First National production starring Edward G. Robinson, is now underlined for a third week at Warners' Western and may continue for a fourth week.

"Suicide Fleet" Release Nov. 20
"Suicide Fleet," RKO Pathe naval picture, will be nationally released Nov. 20.

Smith On "New Movie Magazine"
New York—Frederick James Smith is out as editor of "New Movie Magazine," he retains his connection with Liberty.
Ochs Charges Rival Circuit Instigated Picketing

E. R. 'TINKER SUCCEEDING CLARKE

Underwood Adds Three in New Texas Circuit Drive

Neighborhood Houses in San Antonio Are Taken Over

San Antonio—W. G. Underwood of Dallas, who recently acquired the Palace here after disposing of his interests in the Robb & Rowley theaters, has taken over three more local houses, the Uptown, Highland Park and Harlandale, as the latest step in the building up of a new circuit. The theaters just acquired by Underwood and associates from John T. Wilson of Community The-

Greater Use of 'Names' Advocated by Del Ruth

Convinced that casting of established players in minor parts greatly enhances entertainment values of pictures, Warner Bros, and First National are now adhering to this policy, said Roy Del Ruth in New York.

Tansey Will Produce 8 Dramas for Kopfstein

Robert Tansey of Tansey Productions, Hollywood, yesterday contracted to make eight melodramas for Jack Kopfstein, who will distribute the films nationally. First production is to be delivered Jan. 5. RCA sound will be used. Tansey left for the coast last night to start production.

Florida Sunshine

Jacksonville, Fla.—For the first time the Florida, a 2,200-seat house, has experienced the happy sensation of a waiting line. It was brought about by the United Artists production, "Street Scene," which is packing them in.

Paramount's 1932-33 Schedule Not to Be Reduced, Says Lasky

Paramount will not reduce its program for 1932-33, Jesse L. Lasky told The Film Daily yesterday. He expects that the company will make 65 features, the same number scheduled for release this season.

Paramount has no plans for closing its New York studio, Lasky stated. The next Claudette Colbert vehicle goes into production at the plant Jan. 4.

2 Ken Maynard Specials Added to Tiffany Lineup

West Coast Bureau, THE FILM DAILY

Hollywood—In addition to the series of eight westerns in which Ken Maynard will appear on the current Tiffany program, two special outdoor productions starring the Western cowboy hero have been added to the Tiffany lineup, it is announced by Sam Bischoff, production chief. Maynard already has made six in the series of eight.

Picketing of Ochs Theaters Is Charged to Rival Circuit

Culture of Writers Urged by Joe Jackson

Developing of promising new writers as a means of assuring the industry of quality story material was urged by Joe Jackson, Warner First National writer, in an interview with The Film Daily yesterday. He believes that the screen will secure its best material if authors are induced to write directly for pictures. Jackson feels there is a swing back toward wholesome stories and away from sophisticated yarns.

Origin of the "Brotherhood of Motion Picture Projectionists," which terms itself a union, will be probed when Lee A. Ochs brings nine pickets into magistrates' courts today and tomorrow on disorderly conduct and other charges in connection with the picketing of four of his theaters. He will allege that a certain independent theater operator is also using heralds and one-sheets in an effort to injure his business.

Three More Sound Patents Obtained by Roy Pomeroy

West Coast Bureau, THE FILM DAILY

Hollywood—Patents on three new sound inventions have been obtained by Roy J. Pomeroy, who will place them on the market immediately. They include systems for correcting acoustical deficiencies in theaters, eliminating distortion of sound track and removing all background noises.
Eastman Films
J. E. Brulatour, Inc.
E. R. TINKER SUCCEEDING

HARLEY CLARKE AT FOX

(Continued from Page 1)

Chase banking interests in their fight to wrest control of the Fox organization from the Clarke group. Both sides are understood to have agreed that this is the battle for the company, inasmuch as Clarke does not have the time to give the necessary attention to both his usual interests and Fox.

With the change in presidency, it is expected that the Clarke men will be eliminated from Fox, whose board of directors now represents control by the utility chief. This change has been sought for some time by the Chase group, which is understood to have offered $110,000,000 in the Fox organization and would like to take the lead in the administrative affairs of the company.

None of the interested parties contacted last night would make any statement. The only comment obtainable from the Tinker headquarters was that the news was "a bit premature."

Present directors of Fox, in addition to Clarke and Tinker, include Albert H. Wiggin, Cornelius Vanderbilt, Phillip R. Clarke, Frank O. Waters, Matthew M. Moffett, Matthew C. Brush, C. W. Higley, Winfield Sheehan, David K. E. Bruce and Paul Kramer. Sheehan is the only film man in the group.

Underwood Adds Three

In Texas Circuit Drive

Omaha, Neb.—Three exhibitors, Inc., are all modern neighborhood houses, built about three years ago. Fred R. Hansen has been here from Dallas in connection with the auditing work on the deal. The Palace is reported doing very well under the management of Joe Luckett.

COMING & GOING

EDMUND LOWE arrived in New York yesterday from his vacation trip abroad.

MARY PICKFORD leaves today for the coast.

DOUGLAS FAIRBANKS, LEW'S MAGAZINE, ROBERT FAIRBANKS, CHUCK LEWIS and technical party leave on the Europa tonight for the Far East.

J O E BRANDT and SAM RISKIN are due today from the coast.

WILLIAM E. HOWARD, Fox director, arrives in New York today for a visit.

FRANK C. WALKER of the Comford interests left New York yesterday for the Western trip.

EDWARD PAY returns to Providence today from New York.

ROY DEL RUTH and JOSEPH JACKSON leave New York today en route to the coast.

PAUL STEIN, RKO Pathe director, arrived from the coast this morning and sails tomorrow night for Berlin on the New York.

FLOYD GIBBONS is on route to the coast this morning from where he was given an assignment from the Hearst syndicate to cover China.

ELISSA LANDI, Fox star, who is due in New York today with her mother aboard the Manhattan, leaves in a few days for the coast.

PICKETING OCHS HOUSES

LAID TO RIVAL CIRCUIT

(Continued from Page 1)

Kingsbridge, Ochs yesterday with signs stating that they do not employ members of the "Brotherhood of Motion Picture Projectionists" and declaring that Ochs "wants peace with a carcass-controlled union."

Ochs secured the arrest of nine men engaged in picketing and they were ordered held in jail amounting to $100 each for hearings.

Ochs yesterday told THE FILM DAILY that he tried to persuade an independent circuit operator now having difficulties with Local 308, Operators union, to settle with them rather than experience a costly battle. He believes that this suggestion led to the picketing of his houses.

Fairbanks and Milestone

On Far East Expedition

(Continued from Page 1)

ley, dialogue writer and actor, and a cameraman sail on the Europa tonight for the Far East to make another travel picture. The party will be gone about two months, visiting North Africa, Switzerland, Siberia, Manchuria and other countries, making pictures partly in color and snow as the general background. On his return Fairbanks will depart on his South American expedition. Mary Pickford expects to leave tomorrow for the coast, where she will continue preparations for her next picture.

Greater Use of "Names"

Advocated by Del Ruth

(Continued from Page 1)

York yesterday. The director believes that eventually musicals will re-appear, but few in number. He cited "The Smiling Lieutenant" as an illustration of the type which may be expected.

C. K. Olson to Kansas City

Kansas City—C. K. Olson, formerly Warner-First National manager in Milwaukee, has replaced Max Smit as manager here.

Many Happy Returns

Best wishes are extended to T. E. FILM DAILY to the following members of the industry, who are celebrating their birthdays:

[Names and birth dates listed here]

November 17

Frank Fay
Beryl Bronson
Eugene Picker
Betty Bronson
Milton Field
Jack Irwin
George Macfie
A LAST CALL!

Your Help Is Needed

Ten thousand theatres throughout the country, including every one of the theatres of the leading circuits, have prepared for benefit shows during National Motion Picture Week, proceeds to go to the relief of local unemployed. A marvelous response from an industry that never fails to do its share in an emergency!

But, marvelous as is this response, it is not enough until every theatre in every community where there is distress has responded. Can you say, "I am doing my share?"

If you have not planned your benefit for the relief of local unemployed, there is still time—if you act NOW.

For any information wire the chairman of the Motion Picture Committee for your district:


The following contributed in the presentation of this advertisement

The Chambers Agency, Inc.
Lee & Phillips, Inc., Typographers
O'Flaherty Electrotype Company
Space by courtesy of this publication
Tinker Stepping in Immediately as Fox President

VIRGINIA LOOSENS UP ON CENSORSHIP

'Sfamily Night' Programs Are Proposed in Memphis

A Menace — from without

By JACK ALICOATE

While considerable doings take place within the motion picture cottage, down by the railroad tracks, it might also be well to watch for signs from the Literary without, that the little old house might not catch fire and burn down while all are looking the other way. To be a little more explicit: We have observed that the Governor of the great commonwealth of Virginia, perhaps in playful mood, has just recommended to his learned legislature a tax on motion picture theater grosses. He optimistically estimates that some $1,000,000 could be raised annually through such a tax. Perhaps the good Governor knows exactly what he is about, and then perhaps again he does not. We might respectfully suggest that he give the economic aspect of the industry at least a quick once over. In our humble opinion the good Governor is suggesting the one course sure to close up most of the theaters in his excellent State.

Here is a problem. More acute this year than ever. This State taxation business. It is that compelling, that it should have the consideration, without delay, and immediate aggressive action of every branch of the industry. It is not unlikely that under the holy name of unemployment relief politicians, far and wide, will attempt to saddle unjust tax burdens on picture houses. No part of the country should allow itself to be caught in this net of vicious tax legislation through the lack of aggressive and adequate preparation of its case.

This industry, self-propelled and in noble spirit, is doing its full share to help the unemployed. While leaders of other lines were floundering with indecision, the motion picture industry was standing up to its mark.

Entrance of Tinker Into Fox Called Friendly Move by Clarke

12 Features A Year Planned in Australia

Melbourne—At least 12 features a year are scheduled by Efftee Film Productions, Ltd., first Australian talking picture producing project, which already has turned out three pictures. About $100,000 is to be spent on a 10-reel feature, "The Sentimental Blake."
“Rich Man’s Folly”

A picture that is always interesting and frequently gripping is this Paramount release dramedy in which George Bancroft back into screen circulation. Based on a Charles Dickens story, the picture has been intelligently made and Director John Cromwell has invested it with human and dramatic touches. Bancroft is thoroughly believable as the shipbuilder who sacrifices his family for wealth and power. And he receives adequate support from the rest of the players. This picture ought to register well at the box-office.

EDDY.

A Menace—From without

Continued from Page 1)

ture business, under the inspired and energetic guidance of Will Hays, stepped out with a practical and well organized plan in aid of this great cause. The industry has ever done its duty. It is usually a step ahead in charitable, civic or governmental co-operation. Such spirit manifested by a great industry, should not be imposed upon.

Moss Empires Confirms Expansion Undertaking

London—First official announcement in connection with expansion of Moss Empires, Ltd., into the cinema field, and confirmation of the part that Will Hays will have in the move, has been made by the circuit’s board of directors. The statement says that Hays will be joint managing director with R. H. Gillies, who continues to direct the theatrical and variety part of the Moss business.

Pathe Pictures Market London is New Renting Firm

London—Confirmation of first National Pathe, Ltd., and the establishing of another major renting company under the title of Pathe Pictures, Ltd., has been completed, and the new firm plans to handle about 30 films a year, including some R.P. product, it is announced by John Maxwell, chairman of the board of directors. Newsreels, magazines and commercial pictures also will be handled. J. C. Jones is general manager of the company, with E. Mann as secretary.

Tomorrow’s A.M.P.A. Guests

Mary Pickford, John S. Mitchell, Paul Kohner, associated producer for Universal, and Allee Joy, radio personality, are on the program for tomorrow’s A.M.P.A. luncheon at the Hotel Dixie. The appearance of Stahl is contingent on his recovery from an indisposition that has confined him to his hotel for several days.

Common Producers to Meet

do their share in an emergency, it is not enough. "Is there is distress here?"

benefit for the relief of lo-

November 18, 1931

NEW YORK STOCK MARKET

Hibb Low Close Chg.

Gener Fin. Ind. Ind. 100% 105% 107% + 17

East. Kodak 108% 109% 107% + 17

Fox Fin. "A" 71% 66% 67% + 17

Gen. Th. Eq. (new) 150% 154% 156% + 17

Low's, Inc. 40 38% 34% + 17

Paramount 99% 100% 107% + 17

Pathe Mexicans 76 76 76 + 17

RKO 4% 74 74 74 + 17

RKO "A" 3% 2% 2% + 17

Warner Bros. 5% 5% 5% + 17

NEW YORK BOND MARKET

Fox Thea. "A" 3% 3% 3% + 17

Gen. Eq. (old) 13% 13% 13% + 17

RKO A 3% 3% 3% + 17

Technicolor 35% 35% 35% + 17

Trans-Lux 35% 35% 35% + 17

NEW YORK BOND MARKET

Gen. Th. Eq. 6 6% 10% 10% 10% + 17

Keith A & O 6 6% 45% 45% + 17

Loew 6 4% 45% 45% + 17

Par. By 5% 5% 94% 94% + 17

Pathe 5% 5% 65% 65% + 17

Pathes 5% 5% 72% 72% + 17

Warner's 6% 6% 43% 43% + 17

Regular Consol. Film Dividend

Regular quarterly dividend of 50 cents a share on the "Consol." stock has been declared by Consolidated Film Industries, payable Jan. 2 to stock of record Dec. 10.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal.

Michigan 8761

P. O. BOX 3309

LAPEER, MICH.
ASK M-G-M!

These are the ads that told New York about "The Champ". Not since "The Big Parade" such business. Standees at every show!

NOTE: Write to M-G-M Ad Dept., 1540 Broadway, N.Y.C., for these mats available at nominal cost. Actual sizes are indicated at the bottom of each ad.
Cheering throngs at weekly change N. Y. Paramount demand second week of "TOUCHDOWN". The grandest entertainment to reach movie screens in months. Everywhere it's a box-office hit! Thrilling, exciting, romantic! Just what the fans are crying for! Good old S. R. O. days if you play with PARAMOUNT.
ERPI Continuing Fight On Patent Infringers

Electrical Research Products is planning to continue its campaign against reproducer companies which are allegedly infringing upon its patents. Its legal department is now preparing to bring suit against one of the smaller concerns in the sound field.

Floyd Gibbons Off for Front

Floyd Gibbons, who has been making a group of shorts, "Floyd Gibbons' Supreme Thrills," for Pathé release under the supervision of A. P. Waxman and Michael Mindlin, Walter Monkmie to expand the

Swell Entertainment!

The finest football film ever made!
—Chester B. Bahn, Syracuse Herald

One of the outstanding football pictures of all times!
N.Y. World-Telegram

Stark Realism!

"Touchdown!" is an entertainment worth an hour of anyone's time!
—N. Y. Telegraph

What a Story!

Everything a popular entertainment needs. Oakie comes into his own again.
—New York Sun

Certainly the best of the photoplays dealing with football. An earnest and intelligent film.
—N. Y. Herald-Tribune

PARAMOUNT
Bankers Are Unwilling
To Aid RKO, Says Kahane

(Continued from Page 1)

newspaper financial editors yesterday that both RKO and RCA will welcome any feasible arrangement for the financing of the company that may be worked out at the meeting, held in Kahane's office, was for the purpose of clearing up any questions that have arisen publicly since the announcement that the companies, unless re-financed, will go into receivership.

Regarding changes in operating and production costs Kahane stated that theater operation costs had been cut $20,000 to $90,000 a week during the past 10 months and that the average cost of production per picture has been reduced to $425,000.

Directors of RKO hold about 10,000 shares of the company's stock, 5,000 shares are held by RCA directors, 1,500,000 shares are held by brokers representing several thousand individuals and the remaining 1,000,000 shares are held by small holders, according to Kahane.

Six Outdoor Features
Are Planned by Argosy

(Continued from Page 1)

the coast by way of Atlanta and other southern points where he expects to close several territories.

First release, "Tex Takes a Holiday" in the United States, Division has bought the product for New York, Buffalo and Albany and Masterprint Chicago, Philadelphia and Washington, while New England deals are pending.

Picke ting Called Off
At Four Ochs Houses

Although Magistrate Wiel yesterday dismissed charges of disorderly conduct brought against five pickets by Lee A. Ochs, it is understood that picketing of four of his houses by the "Brotherhood of Motion Picture Projectionists" will immediately cease. A second case, involving four pickets, is scheduled for hearing today in the Sixth District Court, the Eastern District Attorney Vincent Lellib of Phillips, Mahoney, Lellib & Fielding is representing Ochs.

Public To Rename Roxy

A public campaign will be conducted to pick the name Roxy, which must change its title next October. Choice is expected to rest between 'World' and 'Edison,' with the former standing a better chance since it has already been receiving sub- head mention in Roxy advertising.

Virginia Loosening
Up on Censorship

(Continued from Page 1)
ten months, this is regarded as a most unusual occurrence, and is taken to indicate less fault-finding by the censors in this state, until now about the most merciless in its handling of pictures.

• • • WE WERE casually looking through that book containing nothing but reproductions of ads on "Suicide Fleet" turned out for RKO Pathe. . . . and something about the setup caused us to analyze it more closely. . . . then it suddenly dawned on us there was a Complete Campaign of newspaper advertising . . . column, quarter and half-page . . . . nothing remarkable about that, you say . . . . but the remarkable fact was that it was all PuFF stuff without a suggestion of Blah . . . . with an entirely different sales appeal in every layout . . . . and the copy was boiled down to a minimum of words . . . . and therein was the Secret . . . . those woolen generators have varied layouts and have tried to miss . . . . as a Naval commander's message of a sea disaster . . . . these ads had caught the Spirit . . . . the essence of the picture's theme . . . . and slammed it over unerringly . . . . with instant appeal to the box office. We like them from Galveston . . . .

• • • SO WE ups and grabs our hat and rushes over to talk to A. P. Waxman about it . . . . here was a chap who had successfully accomplished what we are striving to do every day . . . . get over a Message crisply, entertainingly . . . . with a Minimum of Words . . . . and within an hour we had absorbed more Advertising Logic than we can cover in six columns . . . . but we'll try to pass along the gist of it . . . .

• • • THERE IS a very definite policy in back of these De Luxe Editions of Pathe ads on features . . . to incorpo- rate in every ad the ideas and experiences of the circuit experts who know the individual conditions and requirements of the theaters in all territories . . . . so when the rough copy comes from the artists, Mister Waxman contacts such men as Joe Punnett, Jules Levy and Jack Hess at Arkayo . . . . Moe Silver and Dave Weshner at Warners . . . . Gabe York, Joel Swenson and Carl Moss at Fox . . . . Oscar Doob and Joe Vogel at Loew's . . . . and Messrs. Dembow, Netter, Skouras, Edwards and Mayer at Publicx . . . . and the Consensus of Opinion governs the final layout . . . . or if the copy is not up to snuff, an official Advisory Committee on every picture whose services by the year would cost a million.

• • • HERE IS a practical Ad Servicing for every theater . . . . the circuit booker gets his first impression of the pix as he views this ad layout manual . . . . and switches the product from Class B to Class A in many instances . . . . or from the first to the second half of a split week . . . . and that, boys and girls, means Dough to the producer . . . . more than justifying the Ad Servicing System . . . .

• • • FOR THE theater manager and exhibitor, the Serv- icing Plan is a boon . . . . it becomes his Advertising Agency supplying his specialized requirements . . . . no hit or miss here . . . . any variety of Appeal he needs for his community . . . . often giving him in a two-column cut what a quarters- page ad couldn't beat . . . . and then again, impressing him graphically with the need of a Splughe with a big ad where it left to itself to him would have run his usual column stuff . . . .

• • • HERE FOR the first time we have seen Flexibility in ad copy . . . . to fit the special needs of different circuits . . . . communities . . . . theaters . . . . as A. P. sagely remarks . . . . "What good is a front-page break if the copy on the ad page makes a monkey out of it?" . . . . and therein lies the danger of leaving it to the theater manager to supervise his own ads . . . . for Advertising is only secondary to Production . . . . the Driving Force that has to Sell the product . . . . Creative work that has to be done by Experts . . . . which is why the cigarette manufacturers spend millions on ad campaigns prepared by specialists . . . . and this Mister Waxman is a Specialist . . . . a Student . . . . a Merchandiser . . . . Getting Results.

••• Family Night Shows
Proposed In Memphis

(Continued from Page 1)
of local mothers appoint a commit- tee to select subjects to be shown at these performances.

President M. A. Lightman of the M. T. O. A., who is sponsoring the plan, said yesterday that shows of this kind will go far toward re- establishing family life which has been broken up during the past few years.

Many Happy Returns

Best wishes are ex- tended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

November 18
Frances Marion
Hugh Herbert
Margaret Seddon
Eugenia Gilbert

VITAPHONE DISCOVERS FOUR

Vitaphone has just released for national distribution two 2-reel and two one-reel shorts recently completed at the Brooklyn studio. The two-reelers are "Reliability & Reliableness," a Big Star comedy starring Dr. Rockwell, and "Footlights," one of the Broadway Brevities series featuring song girl revues, with Barbara Newberry, Russ Brown, Glessots Sisters, Case Brothers and the Albertina Rasch Girls. The one-reelers are Robert L. Ripley's "Believe It or Not," No. 8, and "Batter Up," second of the Booth Tarking- ton Juvenile stories.
SHORT SHOTS from EASTERN STUDIOS
By HARRY N. BLAIR

TALLULAH Bankhead is remaining in New York until she wraps up her current Broadway engagement, as she is trying to catch one of the current Broadway offerings with an eye to future screen material. She will be Hollywood-bound in about two weeks.

Vitaphone Vitamins: Jojo, the studio cat, refusing to perform for the current Broadway show, causing several takeovers...Phil Bannister notes that Vitaphone production No. 1313 was filmed on Friday, the 19th, a good omen, no doubt...Dean Cole, studio monitor man, and bowing enthusiast, disgusted with the fact that only duck pins are used in Washington.

ERPI Continuing Fight on Patent Infringers
Electrical Research Products is planning to continue its campaign against reproducer companies which violate its patents. Its legal department is now preparing to bring suit against several of the smaller concerns in the patent field.

Floyd Gibbons Off for Front
Floyd Gibbons, who has been making a group of shorts, "Floyd Gibbons' Supreme Thrills," for Pathé under the supervision of A. P. Waxman and Michael Mindlin, is now available. He is spending a week in Manchuria to report the in-Japanese conflict for a newspaper syndicate.

Lloyd Hamilton Injured Again
Lloyd Hamilton, injured in the making of "The Silver Chalice," last year, was injured again in a traffic accident yesterday. He was taken to the San Pablo Hospital yesterday.

Warner Bros. Appoint Chicago Renting Agents
Chicago—McKey and Poague have been appointed renting agents for all Warner Bros. properties in this city.

Jean Harlow for Mastbaum
Jean Harlow, just signed for a vaudeville tour by the artistes' Bureau, is now with the Warner theater circuit, which will be the headliner on the New Year's week bill at the Astor, Philadelphia. They are also opening in the Deluxe, N.Y., Jan. 23. Miss Harlow will be seen in a comedy sketch.

340 Day-and-Dates for "Local Boy"
"Local Boy Makes Good," Joe E. Brown picture, will open day-and-date in 340 theaters, including Warner Bros. houses, it was stated at the Empire State Building yesterday. Sales department is making a special effort to get Class A bookings in New York.

Cantor-Jessell Show
Eddie Cantor and George Jessel are understood planning to produce a stage show in which they will be co-starring. Production will start following their current engagement at the Palace.

Tom Wiley Writes Song
Tom Wiley has written a song, entitled "Don't Keep Waiting Till the Clouds Roll By," which is to be used in a forthcoming picture.

Musical Show for Moss
A switch in policy at the B. S. Moss Broadway may bring in Peter Arno's musical, "Here Goes the Bride," within a few weeks. The show, which closed after a week on Broadway, is being rewritten.

Razing Old Columbus House
Columbus, O.—A garage will replace the Broadway, for 20 years a movie house, but closed since 1929. Locwe leased the house last.

THEATRE RECORDS
Now Available
On 33 1/3 R.P.M.

OVERTURES AND EXIT MUSIC

Listings of Selections
Now Available

LEW WHITE—Organ
ROY SMEECH—Hawaiian Orch.
VIC ERWINS—Orchestra
SAM LANNIN—Orchestra
LOU GOLD—Orchestra

Write for Further Details
Mail Orders Filled
Price 75c Each

AMERICAN RECORD CORP.
1776 Broadway, N. Y. C.

1932 EDITION
OUT IN JANUARY
14th EDITION
1200 PAGES

Calling
The Film Daily
Year Book
The STANDARD
RECOGNIZED
Reference Book
Of
Motion
Pictures
Is as
OBVIOUS
As calling the
Empire State
Building
The tallest
In the world
TINKER STEPPING IN AS PRESIDENT OF FOX

(Continued from Page 1)

routine affair, concluding in formal announcement yesterday for the presidency and the election of Harley L. Clarke to chairman of the board. In announcing the action of the directors, Clarke said:

"I have been hoping for some time that Mr. Tinker would return to the company, for his ability and skill have been missed. It has come during an exciting period in the film industry and business management with the approval of the management and directors. Mr. Tinker continues his connection with the Interstate Equities Corp., which has participated in the present financing of Fox Film.

Tinker issued a statement reading:

"I have been interested in the affairs of Fox Film for some time. Mr. Clarke and I have been friends for many years. With my resignation, the company's film presence will be distinctly lessened. I am looking forward with pleasure to a reunion with friends and associates."

The New York president, who formerly was head of Chase Securities, now holds directorships in the American Railway Express Corp., an affiliate of the American Express Co., and in the Long's Bank, the management of the Associated Press, and the Mercantile Publishing Co.

BANKING AFFILIATIONS

Banking affiliations of Fox are not expected to undergo any change under the new setup. It is likely that Tinker may give way later to a new president from the active film ranks.

COMING & GOING

HENRY GINSBERG, who is joining the Hal Roach production organization, left New York for the Coast yesterday.

MR. AND MRS. KARL HOBITZELLE arrived yesterday from Europe on the Mauritania.

VICKI BAUM, author of "Grand Hotel," sailed last night on the Europa for Germany.

LUKE VELEZ and JOHN GILBERT arrived yesterday from Europe, staying in New York and sailing tonight on the New York for a vacation in Germany.

CLAUDETTE COLBERT has returned to New York from the coast. She is reunited with E. L. ALPHEON and GRIEVEMENT J. SEARS left New York yesterday for Chicago to conduct a series of sales matinees, which will also be held in Kansas City, Los Angeles, San Francisco, Portland, Seattle, Denver, Minneapolis, St. Louis, Memphis and Providence.

ROBERT McINTYRE, production manager and casting director for Samuel Goldwyn, returned from Detroit last night in the wake of 800 players in preparation for Goldwyn's arrival late this month.

LOW FINANCES HAMPER SOUND ACTIVITY IN JAPAN

Unfavorable financial conditions prohibit Japanese studios buying recording equipment and only five of six talkers have been made in that country, while wired theaters number approximately 40. It is stated by K. Hiraia, head of United Pasta Shu of Tokio, United Artists distribu-

BRECHER FINDS INCREASE IN FOREIGN FILM FANS

A distinct audience for foreign pictures is gradually being built up in this country, with Morocco, with its well-established market and importers of pictures. Foreign language departments of schools and universities are more interested in special rate parties organized to attend such pictures, says Brecher.

Through his Protex Trading Co., Brecher has just purchased a film by Osso Films of Paris, Gustav Preovelich and Richard Oswald of Ber-

BROADWAY BENEFITS NO. 23

Broadway houses will stage their benefit performances in the National Motion Picture Week at midnight Nov. 23. All of the theaters outside the Broadway area will greatly benefit for Thanksgiving Eve.

ROYAL TO RECORD FOR 16MM

International 16mm. Pictures has signed with Royal studios, Fort Lee, for recording. Jack Sharkey, now with Allied Artists, and his team of players, directed the deal for Royal.

"Ten Nights" Heavily Booked

"Ten Nights in a Bar-room," state rights release, has played the entire Public Circuit, except Philadelphia, and the Big world circuit of about 80 houses, and most of the Co-operative group.

CAPACITY PRODUCTION UNDER WAY AT COLUMBIA

Hollywood—Columbia has kicked up production so that nine pictures are resultting in six pictures now being in the works, three in preparation and seven in post-shooting. There will be no building of a new cutting room or about to be released.

Before the camera are: Barbara Stanwyck in "Forbidden," directed by W. S. Van Dyke, with Jack LaRue and Richard Cromwell, directed by Edward Sedgwick; "Fireproof Serpent," first of the two Edgar Wallace productions, directed by W. S. Van Dyke; and "The Fighting Marshal," Tim McCoy will start both with Claude "Buck" Jones in "Justice Rides Again," directed by Lambert Hillyer.


"The Deceiver," directed by Louis King, is in the cutting room, with Leo Carrillo and Constance Cummings, directed by Rowland V. Lee, is ready for release. A new Jack Holt production starts next week under the direction of J. Francis Dillon.

The short subject departments are also working at full speed.

New Incorporations

NEW YORK CHARTERS

Amusement Supply Co., theatre supplies M. F. Levine, 37 West St., New York, N.Y., $75,000 capital.


New Jersey Charter Woodbridge Amusement Co., Newark, operating the Odeon Theater, Newark, N.J., $20,000 shares common.

Frankford Theaters, Inc., Theatre Corp., Robey, 137 W. 40 St., New York, N.Y., $125,000 capital.

National Community Theaters, Inc. Jersey City, Franklin Armstrong, Jersey City, N.J., $2,000 shares common.

Delaware Charters


Home Theater Corp., Dover, Del., $1,000.

Designations

Stewart Warner Film Manufacturing Corp., Delaware, $25,000.
M-G-M Sticking to 52 Features a Year—Schenck 50 PUBLIX PARTNERSHIP DEALS THIS YEAR
C. Gardner Sullivan Upholds Star and Story Costs

Competitive Bidding Is Chief Factor, Says Director
West Coast Bureau, THE FILM DAILY

Photophone Wiring Royal Studio; See Increased Production in East

FLORIDA COURT RULING HITS TRANSIENT SHOWS
Lake City, Fla.—Florida theaters will benefit from an order issued by Judge M. F. Horne in the Circuit Court here decreeing that tent shows and other transient amusement groups in this state must pay the daily license fee required by state law, even though they operate in permanently established amusement parks. The order was issued in a case brought by a local citizen against a tent show operating here.

Ross Federal Service Opens Atlanta Branch
Atlanta — Ross Federal Service, Inc., is opening a branch here at 101 Marietta St. with Ray M. Olimpo as district manager in charge of checking operations in the south-east.

Program of 52 Features a Year Is Being Continued by M-G-M

“Touchdown” Tops Year At New York Paramount
All attendance records of the New York Paramount for this year have just been broken by “Touchdown,” a football picture, which is being held a second week. In its first five days, the Paramount film played to 75,000 persons. This is the first holdover at the Times Square house since the “Skippy” holdover last April.

M-G-M will stick to its 52-features-a-year policy during the 1932-33 season, President Nicholas M. Schenck told THE DAILY Film Daily yesterday. He stated that if “Flying High” clicks the way he expects, M-G-M will make a few more musicals. Schenck believes that the company owes it to picturegoers to provide them with musical entertainment on the screen.

50-50 Operation Policy Is Being Extended By Circuit
With approximately 50 partnership deals effected during the past year, Publix is showing an increasing disposition to enter such arrangements in locations where business is not so good. Several deals (Continued on Page 8)

RKO PROTECTIVE GROUP WANTS OPERATING DATA
An alternative plan for refinancing of RKO will be submitted by the stockholders’ protective committee as soon as the company compiles with a request for a breakdown of its operating expenses, it was stated yesterday by Ray B. Bolton, secretary of the committee. H. B. Kahane expects that the accounting work involved will be completed today. Bolton said, and until this data is received it will not be possible for the committee to formulate any program for its future conduct.

Graham Baker Heads Columbia Scenario Dept.
West Coast Bureau, THE FILM DAILY
Hollywood — Graham Baker has been placed in charge of the scenario department activities at the Columbia studios.

New York House To Get Baird Television Screen
Baird Television’s big screen, first used at the Coliseum in London, has been shipped to this country, along with a traveling television van, and will be installed in a New York theater in due course. The screen was to have been placed in some large London theater, but it is understood that American interests made a better bid.
Financial

New York Stock Market
Net
High
Low
Close

Con, Frn. Ind. pfd. 1134 1134 1134
East Kodak 1077 1077 1077 1077
Fox Fem. "A" 726 726 726
Gen. Th. Eq. (new) 351 351 351 351
Love, Inc. 353 353 353 353
Pig Steel 808 788 788
Parnassus 321 321 321 321
Pathe Exc 16 16 16 16
RKO Rts. 117 117 117 117
Werner Bros. 5 4 4 4

New York Curb Market
Fox Fem. "A" 736 736 736 736
Gen. Th. Eq. "A" 151 151 151 151
RKO Rts. 95 95 95 95
Treharne 333 333 333 333
Trans Lux 323 323 323 323

New York Bond Market
Gen. Th. Eq. 640.5 94 94 94
Kirk A O 643.5 46 46 46
Loew 63.45 90 90 90
Paramount 47.6 68 68 68
Par 51550 641.6 625 625
Pathe 73.75 72.5 70 70
Warner 66.5 66.5 405 405

Eastman Films J. E. Brulatour, Inc.

Helen Chandler in Stage Show
Helen Chandler, after two years
in talkers, returns to the Broadway
stage soon in "The Soul of Henry Davenport,"
by Benn Levy, to be presented by Kenneth Macowan and
Joseph Verner Reed.

Community Participation Brings Randforce Goodwill
By offering the use of the Leff-
erts' theater in Brooklyn for Sunday
morning services, following the de-
struction of the Methodist Episcopal
Church in that neighborhood, Monty
MacLean, manager of the house, has
created a lot of good will in his
locality. This policy of community
cooperation and participation has
been strongly advocated by Rand-
filer and Louis Frisch, heads of the Randforce Amusement Corp.,
which operates the Lefferts and
about 40 other Long Island houses.

Al Lichtman Denies U. A. - Columbia Deal
A report that United Artists and
Columbia are negotiating a deal under which the former company
will handle Columbia product in the
domestic territory was denied by Al
Lichtman yesterday.

Changes in Warner Ohio Theaters
Canton, O.—Robert D. Bean,
lately manager of the Warner Palace
here, has been placed in charge of
Warner's Alhabana, succeed-
ing William Dwaraki, who be-
comes manager of the Pastime and
Sixth Street in Coshcoteon. H. Dorn-
hecker succeeds Bean at the Palace.
George Riester, manager of the Palace,
now has success of supervision of the
Warner houses here.

Fanchon to Europe for Novelties
Chicago.—Fanchon, of Fanchon and
Marco, who has been here this week with her mother, Mrs. Wolf,
her production assistant, Alice Good-
win, and Bert Adler of the New
York offices, will sail from New
York in a few days to look over new
chiles in the foreign vaudeville field.

European Film Exposition
Prague.—First film exposition in
Central Europe is to be held here
March 12-20 under the auspices of
the Czechoslovakian Artists' Union and the National Film Indus-
try.

Cleveland House Robbed Again
Cleveland—Thieves broke into the
Knickerbocker the other night and
 knowingly with a 400-pound safe
containing approximately $600. This
is the second time the Knicker-
bocker, belonging to Associated The-
aters, has been robbed.

Columbia First-Run for Hipp
A "Dangerous Affair," Columbia pio-
eture starring Jack Holt and Ralph Graves, will have its first-
run showing at the Hippodrome Sat-
urday.

Our Children" Holds Over
Radio Pictures. "Are These Our Chil-
dren" will be held a second week at the Mayfair.

Fond du Lac Houses Under Blank
Pond du Lac, N. Y.—New manager
connected with Fox here for the last
two years, has been made city man-
ager of the two Fox houses in this
city.

Junior Mercy Handling H-F Northwest Houses
West Coast Bureau, THE FILM DAILY Los Angeles—Junior
division manager for Hughes-Franklin
Theaters in Washington and Oregon,
Earl Flaherty recently became
theodore C. Lipman, general manager,
transferred to the Texas division as H.
Franklin's personal representative.

Protection Test Case
Coming Up This Winter
Norfolk, Neb.—Action brought by
the Younghaus theater interests
against Publix, based on protection,
will come up in the Federal Court
this coming winter. Younghaus operates the theater in opposition to
the Publix house, Granada.

Last of U Horror Cycle
Arrangements have been concluded
for the world rights to Robert
Stevenson's "The Suicide Club," which is to be the final pro-
duction by the Universal Pictures,
which has now turned out by Universal. The first was "Dracula," followed by "Fran-
kenstein," to be released shortly, and then "Murders in the Rue Morgue.

"Pitz Palu" Producer Due in Feb. by Arnold Franek, producer
and director of "White Hell of Pitz Palu," is due to arrive here in
February with a corps of cameramen and some Alpine climbers to make
a production for advertising under Paul Kohner, associate producer.

Derby House Adds Vaude
Derby, Conn.—The Comodore
Hull, of which Barnett B. Gordon
recently became manager, is offering six acts of vaudeville in addition to
the film program every Wednesday night.

Violet Heming Opposite Arliss
West Coast Bureau, THE FILM DAILY Los Angeles—Violet
Heming has been selected by Warners to play opposite George Arliss in "The Man Who Played God."

"Deceiver" Premiere at Broadway
Columbia's "The Deceiver," with
Lloyd Hughes and Dorothy Seba-
tian, will have its premiere Sat-
urday at the B. S. Moss Broadway.

Warner's British Publicity Head
London—Dillen Damon has been
made publicity director for Warner
Bros. Pictures, Ltd., in England with
headquarters at the Patent Office
Exchange building here. He suc-
ceds Mrs. Leila Stewart, resigned.

Two Tiffany Product Deals
Tiffany has closed product deals
with the Publix-Saenger circuit and
the Publix Northwest houses. Bud
Rogers represented Tiffany.

Lightman to Speak in Dallas
Dallas—M. A. Lightman, M. P.
T. O. A. president, will be present at the
convention of the Theater Owners' Protective Ass'n on Nov. 30 at Ho-
tel Baker.
Looney Tunes
Funniest cartoon comedies on the screen. 13 1-Reel knockouts starring Rosko.

Ted Husing's
"Sport Slants"
"...makes 8 minutes of interesting sock material."—Variety
13 1-Reel Action Shorts

S.S. Van Dine's
Mystery Series
"Splendid...Vitaphone has something in this group of shorts."—Motion Picture Herald
"According to the way it was received by an audience at the Warner Theatre in New York, the series has a future before it."—Film Daily
Series of 12 2-Reelers

Ruth Etting
The Broadway Nightingale in a series of 4 2-Reel
Broadway Brevities
"Okay comedy with music...lines really funny."—Film Daily
"...has strong build-up through production. Plot brings out numerous laughs...Not to be ignored by best of houses."—Variety

E. M. Newman
"Travel Talks"
"Good Travelogue...an engaging reel."—Film Daily
"Good...both interesting and instructive."—Film Daily

Booth
Tarkington's
Juvenile Comedies
(13 1-Reelers)
"Very good...amusing dialogue makes for very good juvenile entertainment."—Motion Picture Herald

Merrie Melodies
13 1-Reel Song Cartoons
"Fine...an excellent example of the song cartoon."—Film Daily

Talence
Robert L.
Ripley
"Believe It Or Not"
"Very interesting...The material is certainly fascinating."—Film Daily
"...makes interesting material for quality houses."—Variety
"...It's program material no one will turn away from."—Variety

Thelma
Fanny White & Watson
"Girl Friends"
Comedies (6 2-Reelers)
"Good comedy...the subject should go over nicely with almost any clientele."—Film Daily
"Was liked by an audience at the N.Y. Strand."—Motion Picture Herald

No matter what type of feature you play there's a Vitaphone Short to make it better! See your Warner Bros. exchange now!

Yes, Sir, Vitaphone is delivering in a Big Way!...
THE FILM DAILY

-complete, concise news of the industry day by day.

WEEKLY FILM DIGEST

Every Sunday—A standard 12-page issue departmentized. The reviews of features and shorts, in this issue, are unsurpassed.

THE FILM DAILY is recognized as a leader in the field of motion picture publications. Fourteen years of serving an industry with daily news has put this publication in a class by itself. Exhibitors the world over have been using THE FILM DAILY reviews of features and short subjects to help them in their bookings for years, realizing that they are of exceptional value to them. THE FILM DAILY presents news of the industry in such a manner that he who runs may read. In this business where time is so valuable, short snappy news items which give the reader the news, without a lot of superfluous text matter to wade through, make a publication of added value to the reader. THE FILM DAILY news is accurate. There are correspondents of THE FILM DAILY in every important city in the world. When people subscribe to THE FILM DAILY they get news when it is news and in this ever changing industry one cannot afford to wait. Subscribers who have been subscribers for years and years find that this publication is indispensable to them.

An All Year Service,
By far, THE BEST BUY OF THE
HERE is a volume which has no equal. Everything pertaining to the motion picture industry can be found within its covers. This important volume which runs well over 1,000 pages each year contains a showman's manual of 32 pages of ideas which are practical. The ideas are not just theory, they are ideas which have been used to satisfaction. They are so grouped and arranged so that no matter what type of picture an exhibitor is playing, he can find stunts which will help him sell his picture to the public. The Year Book contains a complete list of theatres throughout the country, circuit or individually owned. A list of more than twelve thousand features released since 1915 together with review dates and distributors' names. A complete list of all features released during the year with all data, such as players' names, directors, etc. A buying guide that is unsurpassed, giving names and addresses of all important equipment venders listed under products handled by them. Personnel of all major producing and distributing companies. Addresses and officers of important societies. A summary of arguments against censorship. Censor boards and their personnel. The ten best pictures of the year. A financial section showing the financial structure of the major companies. A foreign section which gives you a survey of the foreign field. These are only a few of the many subjects of interest found within its covers. THE FILM DAILY YEAR BOOK is also given free with a year's subscription to THE FILM DAILY.
Seven films ever seen on the screen is contributed to the Warner Vitaphone George Washington Bi-Centennial film, which will shortly be released. Clarence Whitehill, Metropolitan baritone, aided by the expert makeup of Dick Willj, fulfills every conception of the character.

"The Brooklyn Close Up," the first magazine dealing exclusively with theater and motion picture news, to be published in that city, will make its appearance on the newstands December 7. Several stage and screen stars are said to have been signed for articles.

The Paramount Public ping pong champions, namely, Fredi Gregson and Don Laurie, have had their title vacated by the Ping Pong Committee and the trophy has been impounded because of their steady refusal to meet worthy contenders. It is rumored that the attitude of these two die-hards is prompted by a number of humiliating defeats which they have recently suffered in unofficial matches. Neither could be reached for a statement up to a late hour last night.

George Offerman, Jr., stage and screen veteran at the age of 14, has just returned from Detroit where he was featured in a commercial feature made by the Jam Handy Co. for General Motors. Offerman recently appeared at the Paramount New York studio in "Personal Maid."

Claus Fleming, narrator, and Curtis F. Nagel, producer, are in New York to handle the sound recording of "Wild West," latest of the "Romantic Journeys" series which Educational is releasing.

** Short Shots from New York Studios **

By HARRY N. BLAIR

Arthur Tracy, known to millions of radio listeners as "The Street Singer," soon will make his motion picture debut in a Paramount Screen Song built around "Russian Lullaby," one of Irving Berlin's greatest compositions.

What is undoubtedly the greatest impersonation of George Washington ever seen on the screen is contributed to the Warner Vitaphone George Washington Bi-Centennial film, which will shortly be released. Clarence Whitehill, Metropolitan baritone, aided by the expert makeup of Dick Willj, fulfills every conception of the character.

"The Brooklyn Close Up," the first magazine dealing exclusively with theater and motion picture news, to be published in that city, will make its appearance on the newstands December 7. Several stage and screen stars are said to have been signed for articles.

The Paramount Public ping pong champions, namely, Fredi Gregson and Don Laurie, have had their title vacated by the Ping Pong Committee and the trophy has been impounded because of their steady refusal to meet worthy contenders. It is rumored that the attitude of these two die-hards is prompted by a number of humiliating defeats which they have recently suffered in unofficial matches. Neither could be reached for a statement up to a late hour last night.

George Offerman, Jr., stage and screen veteran at the age of 14, has just returned from Detroit where he was featured in a commercial feature made by the Jam Handy Co. for General Motors. Offerman recently appeared at the Paramount New York studio in "Personal Maid."

Claus Fleming, narrator, and Curtis F. Nagel, producer, are in New York to handle the sound recording of "Wild West," latest of the "Romantic Journeys" series which Educational is releasing.

** A FILM FACT A DAY **

Out of 1,500 theaters in Argentina, approximately 530 are now wired for sound.

** PHANTOM FAME, or The Anatomy of Ballgaho, by Harry Reichenbach, in collaboration with David Freedman, Simon and Schuster, New York. **

Any showman who picks up this book to scan it for helpful ideas in the line of exploitation will soon forget that mission and become lost in the fascination of a series of adventures and achievements that hold the reader pretty much spellbound from start to finish. The fact that the astounding incidents are true only adds to their fascinating flavor and the lively, straightforward style in which they are related should easily disarm any possible skeptics.

After a short introduction relating some of his early boyhood and how he came about the profession of press-agentry, Reichenbach traces his amazing career by telling about some of his most famous exploits in the art of attracting public attention. He gives the inside story of many of his stunts in behalf of film stars, producing companies, stage attractions, motion pictures, and various other persons, articles and businesses, and some of the yarns so fabulous that it is a tossup whether the reader is more astonished than entertained. But either way, the volume is a choice piece of reading. It will interest and stimulate anyone, and press agents of today should find it a very effective tonic when they feel them selves in a rut.

** Deals for Poli Circuit Fail to Materialize **

New Haven — Although several important theater operators, including Skouras, have looked over the Poli circuit with a view of acquiring it, there are no deals under way at present to indicate that the houses will leave the Fox fold.

** Many Happy Returns **

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 19

Nancy Carroll
William E. Fox
William Macne
Wallace Sullivan
Alan Austin
At 999 hotels in Atlantic City you can get the same thing...rooms with or without meal.* An Original and Unique Service has made the CAROLINA CREST The Thousanadth Hotel

"Abed or at your service table enjoy a delicious Tray Breakfast. WITHOUT CHARGE. In the privacy of your own comfortable room while you glance through your morning paper...then, wonder, as all our guests do—how we happened to move your home to the CAROLINA CREST

North Carolina Ave., Near Boardwalk ATLANTIC CITY, N. J.

SPECIAL WINTER RATES—
Single $3 Double $6

Every room with private bath—Bed and Breakfast included at room rental. IT'S WISE TO MAKE RESERVATIONS IN ADVANCE.
50 Partnership Deals By Publix This Year

(Continued from Page 1)

of this nature are now understood to be pending.

During the past year Publix has worked out such deals with such stars as Bob Willoughby, Dubinsky, Malco, Kinecy and other circuits. Most of them are on a 50-50 basis.

2 Companies Negotiating

For Release of New Reel

Two major companies are understood to be negotiating for distribution rights to the "personality" pictures. The newsreel producer by Frank Selzer and associates with Louis Sobol, Broadway columnist of "The Evening Journal," giving the accompanying talk. First issue will be ready Wednesday or Thursday of next week. Titles for the reel will be picked by whatever distributor's contracts for the subject. Selzer's last night said that the reel will not be "tabloid newspaper" in character.

George B. Williams Killed By Auto

Santa Monica, Cal. — George B. Williams, 65, film character actor, died here yesterday as the result of being struck by an automobile.

Fox Signs Lionel Atwill

Fox has signed Lionel Atwill, distinguished stage star for "The Silent Witness," the role which he created on the stage. It will be Atwill's first feature talker. Bramwell Fletcher has been signed for the same production.

5 W. B.-F. N. Releases in January


Hugo, Colo.—Fay Lieber has sold the Empress to J. H. Wible, owner of the Auditorium in Limon.

Platteville, Wis.—The Gem, dark for some time, has been reopened as the Platt under the direction of E. Olson.

Rhytheville, Ark.—Mr. and Mrs. D. W. McCutchen opened the New Ritz. The old theater was destroyed by fire several months ago.

Negaunee, Mich.—P. E. Johnson has taken over the Liberty from E. Ringueutt and W. H. Anderson. The house has been renamed the Diana.

Denver — Howard Crain, former Paramount booker, is now with Educational.

Coconut Grove, Fla.—Howard L. Morris, formerly with Publix in Palm Beach, has been appointed manager of the Coconut Grove Theater here.

Pittsburgh—C. A. Mote, old-time film salesman, has been appointed special sales representative for Alexander Film Service. He will handle the new synchronized version of D. W. Griffith's "Way Down East," "The Viking," and another all-talking picture.

St. Paul—The Alhambra, Publix grind house, is the last and only remaining silent theater in the Twin Cities and is getting a big play from the deaf.

Rules on Gift Night Prize

Poughkeepsie, N. Y.—Withholding a prize if the holder of the winning ticket is absent is wholly illegal, it has been ruled here by District Attorney Schwartz in a case involving gift nights. In future, persons whose number is pulled out first, whether present or not, must be awarded the prize.

Faster Film Service to Florida

Atlanta—Shipments of films from local exchanges to Florida have been speeded up by the inauguration of regular express messenger service on the Southland. J. H. Butler, Educational manager, is chiefly responsible for the new service.

Parker Operating Carroll House

Douglas, Ga.—Following the recent death of W. H. Carroll, operator of the Rivoli, and agreement has been reached with other theaters in the South, operation of the Rivoli will be continued by his stepson, M. A. Parker.

Erie House Opens

Erie, Pa. — John Phillips has opened the Grand, 500-seat house closed for two years. Harry Richelle will manage the house, which was remodeled.

Denver—Mrs. Frances Micheleit, widow of John B. Micheleit, former owner of the Colonial, was awarded a judgment for $4,528 because of injuries sustained in an auto accident which caused his death.

San Francisco—John Phillips has reopened the Parkview.

Baltimore—Frank H. Durkee, head of the Durkee Theatrical Enterprises, operating 15 theaters in this city and Maryland, is the head of the Third District Democratic organization.

Pittsburgh—A. Valentine has resigned as Paramount ad salesman here.

Spring Green, Wis.—Wilkinson and Pope have taken over the Wisconsin Theater. E. Matthews and Paul Netland.

Madison, Fla.—The Ritz has been repaired and is again open.

Washington—The office of the local Film Board of Trade has moved from the Mather Bldg. to the Demirke Bldg., 1010 Vermont Ave. Northwest.

Camerion Signs for Second-Runs

Dallas — P. G. Cameron of the Mule House in Oak Lawn has agreed to contracts with M-G-M, RKO, Universal, Fox and Warners for exclusive ceremonial of films after they have shown in downtown Dallas theaters. This enabled Camerion to obtain pictures before either of four popular theaters in the same neighborhood.

Cab Calloway in Para. Short

Calloway and his famous Cotton Club Orchestra will be featured in a Paramount Talkartoon scheduled for release Feb. 6 and bearing the title of his most popular song, "Minnie the Moocher."

Al Gregg in New Post

Cleveland — Al Gregg, for three years with Loew's Ohio Theater in the publicity and theater department, is now handling the publicity for the Cameo.

Collects Four Trucks of Food

Willoughby, O. — Dan Stearns, owner and manager of the Willoughby, has loaded four trucks the other day to take away the food and clothing deposited in his theater lobby in lieu of admission for the benefit of the Community Welfare Store.

SONGWRITERS PROPOSE MINIMUM AGREEMENT

(Continued from Page 1)

its proposed minimum basic agreement. The latter organization is preparing an answer to the song writers’ demand and it will be ready within a few days.

Ordered to File Briefs

In Sam Fox Music Suit

Judge Cottle of the State Supreme Court has given Sam Fox Music Co. and the Music Publishers Protective Ass'n until Nov. 30 to file briefs in the action instituted by the former to enjoin John G. Paline, trusteed and agent for the society, from making payments of funds received from Electrical Research Products to publishers, and asking for a receivership for the fund.

Paline yesterday said that Sam Fox wanted him to make disbursements to publishers using only the titles of compositions as the basis for distributing the money. In order to prevent any publisher from having an unfair advantage over another, Paline declared, he feels that he should have information as to the compositions themselves.

Two Writers, 4 Stories

Are Acquired by M-G-M

(Continued from Page 1)


1 Out of 5 Play Warners

Winnipeg—Four of the five first-run bills opening Saturday will be Warner-First National product. The fifth house follows a western policy.

In the quartette are the Metropolitan, with "Road to Singapore" Carroll’s, "Honor of the Family," Dueck’s, "Side Show" Lyceum, "Like Your Nerve."

Wiring Pasadena Auditorium

Pasadena, Cal. — Electrical Research Products has signed a contract for the installation of Western Electric equipment in the City Auditorium.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Although Wallace Smith, the RKO scenarist, has never carried a walking stick in his life, he has an insatiable hobby for acquiring them and his assortment includes more than 50."
The Whirlpool and "Phantom Fame"

By JACK ALICOATE

We have never been able to acclimate ourselves to the Hollywood system, representing as we do, at least in our minds, a dirty-go-round, that becomes more and more galling every year. We have, however, a sympathetic understanding of the derivations of some of the woes of many independent producers who are caught in this whirlpool of Hollywood headaches, and in a system which they find it impossible to escape from. Contrary to the opinion of some who think little and talk much, Hollywood is not composed entirely of idlers. The best showmanship in the industry has been able to do even in the last 20 years are centered in a true outlet of the coast but has turned out many fine, creditable, movie-making pictures. Hollywood will have the day pull itself out by its own bootstraps. Economic principles are very imperative. In the mean-while, it would be more charitable to those who shun criticism to have a constructive answer. The industry wants to know how it can help itself. Not at its worst. Every executive in every business that we talk to has several answers to that.

Trend Toward 'Art' Doing Harm, Says Paramount Studio Chief

West Coast Bureau, THE FILM DAILY

Hollywood—What pictures of today need most is a dose of the good old hokum, technique that would give the devotion and support of the largest audience any form of amusement the world ever has seen, declares B. P. Schulberg, production chief at the Paramount (Continued on Page 5)

JESS SMITH PLANNING SIX FEATURES IN EAST

Production of six features in New York is being contemplated by Jess Smith, who recently operated R. L. A. studio. He formerly produced for First National.

Ben Blake Organizes Industrial Film Firm

Ben Blake, formerly in charge of production for Warner Bros. Industrial Pictures and previously vice-president of the Stanley Advertising Co., has organized B. K. Blake Co. to produce industrial and educational pictures. The concern has contracted to handle productions for three important advertising agencies.

PROXIES BY 'THOUSANDS' FAVOR RKO FINANCE PLAN

With "several thousand" proxies already received, RKO expects that its refinancing plan will be approved by stockholders, B. B. Kahane, said to THE FILM DAILY yesterday. Stockholders who vote on this proposed plan for raising $11,000,000 must be of record Nov. 23, Kahane stated.

9 Eastern Theaters Using Popular Classics

Nine Eastern theaters are now using Popular Classics as a supplementary attraction, said Edward Golden yesterday. New additions to his list are: Oasis, Brooklyn; Capital and Liberty, Staten Island houses operated by Sol Brill and three more Ochs theaters. Ten classics and two book-ends are included in each set.

62 Men Added by Thea. Service; New "Screen Broadcasts" Click

Theater Service Corp., headed by William Johnson, is adding 62 salesmen to its present force of 133 men handling the firm's advertising films. The company has just released its new style "Screen Broadcasts," sound-on-film reels produced under the new Technicolor "no grain" process, and first showings (Continued on Page 5)

Changes in Directorate—Schenck Favors $1 Extra Dividend

Directorate of Loew's, Inc., yesterday became linked with the board of Film Securities Corp., which holds the controlling stock interest in Loew's formerly held by the Fox interests, through the election of J. E. Bearer, E. W. Leake and L. X. Hazen, all directors in Film Securities, to succeed Leopold Friedman, (Continued on Page 4)

SECOND HESS LIBEL SUIT IS WARNING TO SLANDERERS

Filing of a second libel suit by Gabriel L. Hess against The Churchman Co. and its vice-president and editor-in-chief, Guy Emery Shipter, was interpreted yesterday as indicating that the industry intends to make a court fight in instances where it and its executives are allegedly slandered.

The second Hess action, seeking $150,000 damages, also filed by Attorney Louis Nizer, alleges that the religious publication libeled him by saying in its issue of Nov. 14 that (Continued on Page 4)

Only 15 Warner Houses Are Closed at Present

Only 15 of the 200 Warner Bros. theaters are closed at the present time, it was stated at Warner Bros. yesterday.

AI Steffes Gets Riled Over 10-Cent Situation

Minneapolis—Protesting that newspapersmen are not drunkards, bootleggers or racketeers as so many pictures have shown them, a resolution asking producers for "intelligent technical direction of newspaper scenes" was adopted at the national convention of the Sigma Delta Chi, journalistic fraternity, held here this week.
Paramount Completes Short Subject Lineup

Paramount's short subject program at the New York studio reaches completion this week, bringing the schedule to a close ahead of the date originally set. Production for the last eight months has averaged from three to five shorts weekly. Work on the new lineup starts after the first of the year.

Stern Again Heads U Club
Herman Stern was elected to head the Universal Kalem Club here at the time of the annual meeting. Oscar Binder was re-elected treasurer, Harry Ratner, secretary, and Paul Gillick, vice president. The following were elected to the board of directors: Helen E. Hughes, C. B. Paine. E. Wells, Sydney Singerman, Mrs. C. F. Hall, James Jordan, Morris Goodman, B. Bollman, Eugene Cox, Theresa Hart and B. Biggart. The directors voted to give to the Emergency Unemployment Relief Committee the profits of the "Night at the Park" entertainment of the club on Halloween and a check for $500 was forwarded to the chairman of the relief committee.

Para. May Open India Exchange
Although definite plans have not as yet been formulated, Paramount is considering opening a branch distribution office in India. Charles Ballance, Paramount representative in India, is now at the home office conferences with Emil E. Shafer, who are expected to result in a decision regarding the India policy of distributing Paramount features. Also at the home office is Harry Novak, Panama representative, who is also holding conferences with Gus Shaefer, Berlin manager, is expected in New York next week.

"X Marks the Spot" for Loew Thes.
A deal was closed yesterday by the Loew Metropolitan Circuit whereby Tiffany's newspaper picture, "X Marks the Spot," will play the entire group of theaters. The picture will have the maximum number of playdates in the 58 theaters.

Among other bookings, the Joe Danz Circuit in Seattle has just contracted for Tiffany's entire Quality Group of 12 features.

Marilyn Miller Film for Garden
Premiere of Marilyn Miller in "Majesty, Love" will be given by Warners at the Winter Garden on Thanksgiving night.

Incume Tax Department Disallows Merger Expense
Washington—An income tax deficiency claim of $8,415.67 is involved in a dispute between the Internal Revenue Department and Motion Picture Capital Corp., which, in 1929, merged with Investors Equity Co. of Jersey City. Motion Picture Capital deducted from its income tax the expenses incident to the merger, amounting to $40,464.83, the claim of $3,729.42 paid to list new stock issues on the New York Exchange, $10,440.50 representing the expenses of new issues, and $11,710 representing fees occasioned by the merger. The department refused to allow these deductions, and a petition was presented to the Board of Tax Appeals for review.

Stock Company Helps Okla. City Situation
Oklahoma City—Since opening of the Warner Player's stock company, at the Warner, formerly on a film policy, other local movies have benefited by getting the picture trade that used to go to the the tribute, which is building up a largely new clientele. The stock is doing well so far and Warners expect to hold it through the winter, George Henger, publicity executive.

the girl who skyrocketed to fame overnight as the sensation of Carl Laemmle's Universal Super Attraction

**STRICTLY DISHONORABLE**

Now hitting the high spots at $2 top in New York's Long Run Criterion and the Carthay Circle, Los Angeles. You'll see her name in electric lights on the marquees of the world from now on!

**PAUL LUKAS**
(Courtesy Paramount Pictures)

**SIDNEY FOX**

**LEWIS STONE**

**GEORGE MECKER**

**SIDNEY TOLER**

**WILLIAM RICCIARDI**

Directed by

**JOHN STAHL**

from the Brock Pemberton stage hit by Preston Sturges

produced by Carl Laemmle, Jr.
LOEW BOARD IS LINKED WITH FILM SECURITIES

(Copied from Page 1)

D. E. Pomeroy and H. M. Rice on the Loew board of directors, Nicholas M. Schenck, president, indicated that he would recommend to the board at the next meeting a reduction in the bonuses paid to Schenck and David Bernstein. It was brought out last year that Schenck last year received a bonus of $274,000 in addition to a weekly salary of $1,100 from Loew's and $1,000 from M-G-M, while Bernstein received $168,000 bonus and $800 weekly from Loew and $125 weekly from M-G-M. The bonuses are fixed each year by directors and consist of a percentage of profits. Marcus Loew established the system in 1926. Rubin said that the board was commenting on the report of the沙龙 that the bonuses were being awarded at the M-G-M studios and that salaries of employees not under contract had been reduced, although there had been no cuts for officials. One faction of stockholders felt the officers were entitled to their bonuses in view of the excellent showing they had made in operations over a period when most other companies were suffering big losses.

Alice White in Jersey City

Alice White opens at the Stanley, Jersey City, today, coming from the Hotel Ambassador in St. Louis. Following her Jersey City date, Miss White, who is now in New York, will play the larger houses in Washington and Pittsburgh.

Tennessee Tax Looms

Nashville—Gov. Horton, in a recent statement, indicated that he will ask for additional taxation against theaters when the special session of the Tennessee Legislature convenes.

COMING & GOING

CARL LAEMMLE left New York last night for Universal City. A slight rear- arrangement of his plans took him and his secretary, Jack Ross, to Washington. He will be met in Chicago the following day by Paul Kohner and Frank Mastroi, who will accompany him for a preliminary visit to Chicago.

DOUGLAS FAIRBANKS, Jr., and his wife, Helen Crawford, who arrived in town on Wednesday night, remained for a week.

LIL DAVOGER will sail from New York for Germany next Monday with her Scotch band, the Albert Ballin. She will be accompanied by her husband, George Wint, actor and director.

A. PULLOUGH of Peerless Pictures returned from the coast today.

GUS SHAEFFER, Paramount Berlin representative, is expected in New York next week.

JAMES TRAVIS, Canadian general manager for Educational, leaves for Toronto tonight.

THE DAILY

LOWE BOARD IS LINKED WITH FILM SECURITIES

(Copied from Page 1)

D. E. Pomeroy and H. M. Rice on the Loew board of directors, Nicholas M. Schenck, president, indicated that he would recommend to the board at the next meeting a reduction in the bonuses paid to Schenck and David Bernstein. It was brought out last year that Schenck last year received a bonus of $274,000 in addition to a weekly salary of $1,100 from Loew's and $1,000 from M-G-M, while Bernstein received $168,000 bonus and $800 weekly from Loew and $125 weekly from M-G-M. The bonuses are fixed each year by directors and consist of a percentage of profits. Marcus Loew established the system in 1926. Rubin said that the board was commenting on the report of the沙龙 that the bonuses were being awarded at the M-G-M studios and that salaries of employees not under contract had been reduced, although there had been no cuts for officials. One faction of stockholders felt the officers were entitled to their bonuses in view of the excellent showing they had made in operations over a period when most other companies were suffering big losses.

Alice White in Jersey City

Alice White opens at the Stanley, Jersey City, today, coming from the Hotel Ambassador in St. Louis. Following her Jersey City date, Miss White, who is now in New York, will play the larger houses in Washington and Pittsburgh.

Tennessee Tax Looms

Nashville—Gov. Horton, in a recent statement, indicated that he will ask for additional taxation against theaters when the special session of the Tennessee Legislature convenes.

COMING & GOING

CARL LAEMMLE left New York last night for Universal City. A slight rear- arrangement of his plans took him and his secretary, Jack Ross, to Washington. He will be met in Chicago the following day by Paul Kohner and Frank Mastroi, who will accompany him for a preliminary visit to Chicago.

DOUGLAS FAIRBANKS, Jr., and his wife, Helen Crawford, who arrived in town on Wednesday night, remained for a week.

LIL DAVOGER will sail from New York for Germany next Monday with her Scotch band, the Albert Ballin. She will be accompanied by her husband, George Wint, actor and director.

A. PULLOUGH of Peerless Pictures returned from the coast today.

GUS SHAEFFER, Paramount Berlin representative, is expected in New York next week.

JAMES TRAVIS, Canadian general manager for Educational, leaves for Toronto tonight.

SECOND HESS LIBEL SUIT IS WARNING TO SLANDERER

(Copied from Page 1)

he was indicted by the Ontario Court for making statements derogatory of the film industry. A similar statement is used by Hess as his basis for his pending action against P. J. Harrigan.

Nizer said yesterday: "The action brought against the Churchn on and Guy Emery Shipley has reference whatever to Mr. Hess' position as general attorney for the Hays organization. It was brought by him in protection of his splendid reputation of long standing as lawyer."

Excavation is Completed

For Radio City Theale

Excavation was completed yesterday for the 3,600-seat motion picture theater which will be erected in Radio City, according to an announcement made by Todd, Robinson & Todd Engineering Corp., and Todd & Brown Inc., architects and builders. Steel for the structure has been delivered and construction will start by the end of next week. Excavations were also completed yesterday in the vicinity of the Palace and the 31-story NBC building. Excavation for the 7-story NBC building was two-thirds finished.

The picture house will face Sixth Ave., between 45th and 46th Sts., with the International Music Hall a similar position between 50th and 51st St.

Dallas Wins Big 4 Sales Drive

Allied Film Exchanges of Dallas won the Big 4 Star-Spangled Sales Drive which terminated on Oct. 31. J. T. Jud, Inc. of Indianapolis won second place and All Star Features Distributors, Inc. of St. Louis, finished third. Six days' operating cash prizes were awarded to end of the three winners among the Big 4 distributors.

Big 4 Westerns in Spanish

Spanish versions of Big 4 Westerns, first and second series, will be distributed throughout Spanish speaking countries, it is announced by Tom Guinan, sales manager for Big 4.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"John Wayne, appearing in 'Yellow,"' is an expert knife thrower and expert on the art of the knife. At present he is short on targets."

—COLUMBIA
MORE ‘HOKUM’ NEEDED
SAYS B. P. SCHULBERG

(Continued from Page 1)

studio. The trouble, says Schulberg, is that a wrong interpretation of the word "hokum" has spread around and today there is just con tempt for it on the part of a class that is being 'arty' with disastrous results.

"The type of story that captured and held audiences and made the film industry what it is today was the human, understandable story with lovable and real characters, as opposed to the artificial and sophis ticated," Schulberg states. "To reach the hearts of the masses we must be simple and direct."

"We are in the motion picture business, and a motion picture" is what the public wants and is going to have. "Dictionaries define 'hokum' as 'any word, act, business or property, used by an actor, that succeeds in arousing audience appro val.' I contend that it is film dom's duty to continue to write lines and scenes and interpret and play them in such a manner as to win audience approval. If that be 'hokum,' make the most of it."

Premiums Oust Dual Bills
In Sections of Canada

Inefficiency premiums with admis sion tickets are being used to suc cessfully supplant the double-feature draw in all Canadian prov inces except Quebec. James Travis, Canadian general manager for Educational told FILM DAILY yesterday. Premiums consist of plated tabl eware, household utensils and dressing table novelties costing at the most 11 cents each and leaving the new admission 10 cents on the recent admission price. According to Travis, Quebec is sticking to the double feature programs without any prospect of change in the general pol icy. Travis leaves for Toronto to night.

Italian Film for Cameo
"Fra Diavolo," Cines Pittaluga production distributed here by Transcontinental Pictures, opens to morrow at the SO Cameo for a run. The picture has been such a success abroad that French and German versions already have been made and an English edition is now being recorded.

THEATER SERVICE CORP.
ADDING 62 SALESMEN

(Continued from Page 1)

of these business films in the last few days brought a flood of favorable reactions. The films also receive an enthusiastic reception at a special projection room showing yesterday.

"Screen Broadcasts" present a series of adroitly prepared scenarios, with action sequences, in color and appropriate musical accompaniment, relating to the business advertised. Following the descriptive scene, there is a brief flash of the local advertiser's credit line. An unusual note is provided by clever double exposures and animated titles. About 30 different classifications of business, such as jewelers, dry cleaners, hardware stores, radio dealers, candy shops, coal dealers, etc., are included in the TSC 1931-32 production schedule. Each classification includes from one to 12 different and distinct kinds of films. The pictures have been produced on a class scale that should make them acceptable in the best houses. More than 5,000 theaters already have arranged for the showing of "Screen Broadcasts," and additional houses are signing up daily.

Theater Service Corp. has divi sional offices in all parts of the U. S. The company also will start next month using color in its Fashion Guild films, shown in cooperation with prominent stores.

Turkey Restricts Film Imports
Washington Bureau of THE FILM DAILY

Washington—Importation of motion pictures and films in to Turkey is being restricted by governmental decree to specified quotas, the Department of Commerce is informed. The quotas apply to imports for all countries and will be filled according to the dates of arrival of the goods.

New Manager in Hackensack
Hackensack, N. J.—W. Osborne has taken over the managerial reins of the Kacre, Warner house. He succeeds G. McKenna.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 20

Vincent Lawrence
Reginald Donny
Robert W. Armstrong
Rosita Delmar
Elza Benham
HOLLYWOOD

WILLIAM BAKEWELL will play his first heavy character role at Christmas time when he impersonates Santa Claus at a Christmas party to be given for a group of children at the home of a relative in Beverly Hills.

Ray McCarey is becoming an authority on midgets. He directed "Pee Eats," an "Our Gang" comedy, in which Major Mike, the smallest man in the world, and Tony Laurence, another midget, appeared.

Sarah Y. Mason, who wrote the screen plays and dialogue for several screen successes, is writing the screen story of "Zelda Marsh," the Charles G. Norris story, which will go into production shortly at Columbia.


Tully Marshall and Karen Morley have been cast so far in the John and Lionel Barrymore vehicle, "Arsene Lupin," which has gone in work at M-G-M under the direction of Jack Conway. Miss Morley has the feminine lead.

Geoffrey Shurtleff of Paramount has returned from a three months' stay at the Paramount Jayville, France, studio. While in Europe he also visited U.S. and other studios.

Victor Schertzinger's enormous living room in his palatial home resembles a conservatory of music. Almost every known musical instrument has its place there, the RKO director being an accomplished musician as well as composer.

George Archainbaud's recently directed RKO production, "Hilda," is proving a hit in England and France, although reports received by local studio executives, Archainbaud just completed the "Exposed."

"The Pocatello Kid" replaces "Fighting Mad" as the title of Ken Maynard's new Tiffany production. Marcoline Day plays opposite Maynard in this western, which was directed by Phil Rosen.

Rowland Brown, it is rumored on reliable authorities, may shortly sever his connections with Universal. His original story, "Doorway to Hell," which he also directed, received the second highest number of votes at the recent Academy dinner.

One of Wallace Smith's magazine contributions appears in the last issue of "Cosmopolitan." Smith is understood to have conceived and written the article in five hours.

One night back in 1934 Mack Sennett attended the old Morocco Theater and saw Harry Gibson for the first time. Result—Harry was signed on a long-term contract by the comedy chief, and the number of comedies that he has appeared in since is too long to mention.

Fred Burns will play another sheriff role in RKO Pathe's "Partners."

Mike Donlin is just as capable an actor as he once was a baseball player, according to Ray Garrett, RKO Pathe director. Donlin, Garrett believes, never plays two roles similarly, giving to each one he attempts exactly the shading it demands.

William Bakewell is the proud possessor of one of the most valuable footballs in the world. Such famous names as Knute Rockne, Louie Wolfheim and other prominent men adorn this pigskin.

Rowland Brown, Universal director, was at one time a leading wrestler in the East, deserting the professional ranks for a role in a Broadway production.

Simile—As hopeless as an amateur trying to sell an original story.

Pat O'Brien and Mae Clarke, who scored their first big screen hits in "The Front Page," are playing the leads in "Final Edition," which Howard Higgin is directing for Columbia. Ralph Block is supervising.

Paramount assignments: Adrienne Ames and Claire Dodd for "Two Kinds of Women," making the tenth role this year for Miss Dodd...Virginia Hammonds for "No One Man," directed by Lloyd Crrigan from the script of Sidney Buchman and Agnes Brand Lebby, adapted by Percy Heath.

Virginia Lee Corbin, a blonde, becomes a Brunette in Tiffany's "X Marks the Spot" in order to contrast with the blonde Mary Nolan and the golden-haired Sally Blane.

Hal Roach has started the latest ZaSu Pitts-Thelma Todd comedy, "Stir Up," under the direction of Gil Pratt...Grady Sutton of the Boys Friends was loaned recently to Paramount for "Second Chances"...George Robert Phillips McFarland, who answers to the name of Sonny, is an addition to Our Gang.

Rosco Ates will appear in M-G-M's "Freaks," playing the role of a female impersonator.

Fox assignments: Minna Gombell for "Dance Team"; Charles Farrell will have the lead in "After Tomorrow," under the direction of Frank Borsage, with Donald Meek, Barbara Robbins and Josephine Hull also signed for this picture...Risë Hall will appear next in "Disillusion," original by William Anthony McGuire, to be directed by Kenneth MacKenna...Edwin Justice Mayer added to the writing staff.

Florine McKinney of Ft. Worth, T-X, has been signed by Paramount. She is a singer and dancer.


THE FILM DAILY

Friday, Nov. 20, 1932

A LITTLE from "LOTS"  
By RALPH WILK

STANDARD

The Film Daily Year Book is Filmdom's Encyclopedia and the recognized Standard Reference Book of the motion picture industry. It has stood the test of time. Published annually for fourteen years it gets bigger and more practical with each new issue. It covers the industry completely, from A to Z, and is to be found on the desk of every film executive in every part of the world...and in spite of the times, the 1932 Edition will be: the biggest and finest book of reference ever published in the motion picture industry.

The 1932 FILM DAILY YEAR BOOK
(114th Edition)
IS NOW IN PREPARATION
FILMDOm'S RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER
—

DAILY

Changes Reported by Film Boards oF Trade
—

ALABAMA

—

Avondale Cameo,
George Wise.

—

Thomasville

Ownership

in
sold

James

to

Jarrell

by

Closing
Rivoli.

Closings

—

;

Douglas

;

—

— Royal

;

—

;

Pima

;

Re-Openings
— Orpheum
Cottonwood — RiaUo
— Rialto Wilcox — Mystic.

Buckeye
Tuscon

Co.; Halsted, sold to L. Silver by B. Nathan
Milda, sold to Milda Thea. Co. by
John Satranskos Ogden. sold to Marte J.
Kaufman by C. J. Nomicos Mason City
Liberty, sold to A. D. Pierce by J. J.
Bolincrer
Mt. Morris Granada, sold to
Russell Lamb by B. A. Lucasagt
Petersburg Strand, sold to A. D. Pierce by L.
Watkins; Rochelle— Hub. sold to E. E.
Alger by B. A. Lucas; Stockton Stockton, sold to Wm. B. Jury by A. E. Pierce.
;

ARIZONA

—

burn American, sold to S. R. Alexander
by J. W. Smith & Son; Chicago— Clarement. sold to M.^sterson Thea. Corp. bv
T. M-tchell; Erie, sold to E. A. Laughlin
by M. Hellman
Gold, sold to Homan
Photoplay Co. by Chicago Title & Trust
;

Chandler Granda
Pima.

;

;

—

—

Change

Ownership

in

— New,

Temple, sold to Pub-

Joie,

;

Hope

Alta— Legion,
Splichel

CALIFORNIA

—

Alameda

in

Lincoln,
R.

Schwartz

by

Campbell,

sold

—

sold

Herman

to

Lippert
Campbell
Joe Meyer by H. C.
;

to

Bloom; Colma New Colma, sold to Frank
& Dorothy Garibaldi by Paul Aglietti
Coronado S Iverstrand,
sold
E. D.
to
Bush; Fillmore Fillmore, sold to Fillmore Thea. Inc. by Mr. Stearns
Los
Angeles Empire, sold to Mr. Mann by

—

—

—

;

& Mann;

Hicks

Hidalgo,

sold

& Emanuel

by Miss Ewing
Mrs. Turkell by Turkell

;

Trallis
Mission, sold
to

& Cohen

San
Diego Forum, sold to Roy Robbins by
Mr. Koping
Imperial, sold to V. Russo
by Gilman Cass
Logan Heights, sold to
A}\en McPherson by John Zweck
San
Francisco
Bayshore. sold to E. J. McDermott by Frank Goseling.
to

—

— Legion

;

Closings

——

——

Chino Wood's
Coronado Tent City
El
Centre Valley;
Elsinore
Open. Air;
Montebello
Star
Newport Newport
San
Diego Key
Sawtelle Tivoli
O
Venice Venice.
;

—
—

;

—

;

—

—
Re-Openings
— Fallbrook Jacumba — Casino Los
Angeles —
Home, Princess Ramona
— Ramona Santa Barbara — CalifornAveSouthgate— Southgate
Wilmington —
;

Fallbrook

Marcus

— Sun

— Rainbow

;

—

Wehle

—

;

Changes

Theater
& Schoelerman, own-

a

—

—

rero

Cottonport

— Peoples

—
Duson — Franks
— — Siegle. Merryville— Pastime
MARYLAND
Jefiferson

;

;

;

Re-Openings

— Imperial,

Theaters

Inglewood United Artists, Fox-West Coast,
owners; Los Angeles Warner's Western,
Warner Bros., owners; Pomona Sunkist,
Hughes-Franklin, owners
Mecced Granada, Merced Thea. Co., owners; Sacramento Oak Park,
Cy Graves, owner
San Francisco
San Francisco El
Rey,

—

;

—

Theaters,

Name Changes

—Almond, formerly Arbuckle
vedere Gardens — Boulevard, formerly

Arbuckle

;

Lynwood

;

Jacumba

fornia

Changes

Cali-

;

;

Garden ;
Empress.

Change

— Arvada.

W.

Purcell

to

N.

P.

Beckett by

;

Change

;

FLORIDA

Closing

—

Pensacola
E.

— Belmont,

Cummings

;

Detroit

—

;

— Caniff,

by

Stanley

;

W.

sold

to

in

Ownership
Walter

to

—

Ann

—

Smith; Negaunee Liberty, sold to P. E.
Johnson by Ringuette & Anderson.

to

W.

J.

—

Hury by

Petersburg Patio, sold
Inc., by Patio Amuse.

Detroit

;

—

— Amo,

ILLINOIS
in

—

—

Otto
;

Au-

;

Catherine

;

Kalkaska

—

in

Bow-

Silver.

Amboy Amboy, sold to H. A. Weicks by
Ellsworth Majestic, so'd
Getter;
Isabel
Schroeder by F. A. Cotterell
to Geo.

Corp., own-

Theater Corp.,
Carlson Bros.,

CITY
Ownership

in

—
—

.^11
1st
Ave., sold to Dorsey
Corp. by Marel Movies. Inc.
Pastime 2nd Ave., sold to M. Morrisey
by A. & M. Thea. Corp.
Tremont— Tremont Ave., sold to Harry Brandt by
David Weinstock
Academy of Music
;

—

— Electric

— Sterling

Walthill

;

—
—

—

— Walt's

Supe-

— Swan.

Closings

—

;

;

—

Re-Openings
Park- -Columbus

mont

—

;

New

— Capitol,

House;

— Luna
— Star

;

— Webster

Nio-

—

—

—

—

—

—
—

;

—

—
—

;

—

I'n

;

— Terminal
— Pascack

Newark
Westwood

Tivoli

;

Thea.,

sold

;

— Frank-

Skouras

to

Fox Metropolitan

by

Inc.,

;

Nutley

;

Theater— Melrose Ave. and 149th
Hy Gal The.iter Corp.. owners;
Lyric Music Hall— W. 42nd St., Harry
Brandt, owner.
St.,

BROOKLYN
in Ownership
B'way, sold to Bobby Thea.,
Bloom; Lee Lee Ave., sold
Bay & Robert Machat by L.
Dreiling; N;w Ideal
Knickerbocker Ave.,
sold to Wm. A. Bianco by Albert Crandall
Skillman 665 Myrtle Ave., sold to
Skillman Amuse. Corp. by A. Anagnost.
Inc.. by
to
Saul

Play-

liGuses.

—

H.

—

—

;

Bloomfield Lincoln, sold to Rudin & Rapp
by Joseph Stern
Camden Standard, sold
to
Kratzok by David Shapiro
Jacob
Clinton
Opera House, sold to Bland Johaneson
Jersey City Danforth, sold to
Keansburg Cameo, sold to N. DeCo.
Tmo by John J. Cook Phillipsburg Fitz,
sold to Fred Kunz by R. & K. Amuse.
Palace; Bogota
Queen
Co.; Bergenfie'd
Anne Bound Brook Brook Elizabeth
Liberty
Englewood Plaza Hackensack
Hackensack Jersey City Apollo, Capitol,
Fulton. Monticello, Rialto, State, Strand,
;

Closings

— Flatbush Ave. Glory — Myrtle Ave.
— Hamilton Ave. Hendrix—
kin Ave.
SheiSeldAve.
Van
Buren — 1216 Broadway.
Re-Openings
Gates — Surf Ave., Coney Island; Lee— Lee
Bunny

;

Closings

— Lorraine

New

Milford

—

;

Re-Openings

—

—

—

;

Irvington
City
Highland Park Park
JerDanforth
Keansburg Cameo
sey City
N'w Brunswick Opera House; Paterson
Park Roslyn
ValesRoselle
Plaza

—

—

;

—

;

—

;

burg— Ricoli

;

—

;

;

— Opera

Rialto

;

LONG ISLAND
Changes

in Ownership
Meridan, sold to Weiss, Weiss &
Ring by Jul'us Dsuhak Flushing Flushing, sold to B. S. Moss Thea. Co. by Hy

Astoria

—

House

;

;

—
;

;

—
;

—
—
—
—
—

;

;

;

;

;'

;

;

—

Closing

Corona

— Hyperion,

Park.

Re-Openings

—

Roosevelt
Meriden
Playhouse
Astoria
Yonkers American.
Roosevelt

—

;

New

Hot

—

;

—

Gainsborc Astoria Astoria Grand. Broadway, Crescent
Corona Corona, Granada
Flushing
Hills
Hills
Forest
Forest
Great Neck
Roosevelt
Glen Cove Cove
Playhouse
Hempstead Hempstead, Rivoli
Jamaica
Jackson Heights Jackson
Valley
Lynbrook Lynbrook
Jamaica
Woodside SunStream Valley Stream
nyside. sold to Skouras Thea.. Inc., by
Fo.x Metropolitan Playhouses, Inc.

Closings

Mountainair

;

Ave.

W. New York— Park.

NEW MEXICO
Dawson

Pit-

:

Sheffield

;

;

Palace
Flemington
Barnegat Park.

— Newton;

;

Hamilton

;

Bayhead

St.

Theaters

Bobby— 1160

Ownership

in

St.;

— 1326

Changes

NEW JERSEY
Changes

Liberty
Tre-

;

Palace

;

Nicholas Ave.

Over-

N. Kuhl. owner; SpringH. C. Coyne & Loptin,

I.

Ave.

Milli-

;

;

Theaters

— Seward,
— Springfield,

Circle

Lyric— 172 W. 23rd

St.;

Central

Lincoln

Rialto; Mason City
Opera
brara
Moon North Platte
gan Central
North Bend
ton
Gem.

—
—

—

;

;

New

Elm Creek— Elm

;

;

;

;

Amsterdam Ave. Hopewell Hall
Williamsbridge Rd.
Harlem King—
2.M4 Third Ave; Hollywood— 2nd Ave.;
Lincoln 135th
St.;
Model Photoplay —
3220 3rd Ave.
New Stand— 78 E. Broadway
Palace 2nd
Ave.;
Regent 1556
1st Ave.; Rex— 217 E. 67th St.

Central
116th

Re-Openings
Big Springs— R. & B.
Comstock Comstock

—

—

Kenesaw

;

—

;

—
—

1423

Verhaage.

Closings

—

;

126
E.
14th
St.
Audubon
165th St. and Broadway; City
114 £.
14th
St.
Crotona Tremont and Park
Aves.
Jap Gardens 96th St. and Broadway
Nemo 110th St. and Broadway;
Park Plaza Tremont and University Aves
Riverside
96th St. and Broadway
Valentine
Fordham Rd. and Valentine Ave.,
sold to Skouras Theater,
Inc.. by Fox
Metropolitan Playhouses.

Daytona

;

Ownership

—

Gramercy
Amuse.

;

—

;

Re-Openings

Changes

Ownership

Arlington Heights Arlington, sold to
G. Heimann by Strandt & Miller

—
—
—

MINNESOTA

Co.

Changes

Closings

—

Detroit
Bangor Regent
Star
Charles; E. Jordon Temple; Iron Mt.
Sparta
Lake Orion Silver
Colonial
Whitehall Playhouse.
Our

Almont

— Em-

NEW YORK
Changes

—

—Uptown.

;

Leskiewicz
Marcellus Your,
Janicski
L. Smith and Son by C. A.
sold

St.

Publix

:

Changes in Ownership
Nebraska City Overland, sold to W. J.
Seydltz by Booth Bros.
St.
Edward
Lyric, sold to Earl Hasselbach by E. W.

;

;

;

Ownership

sold

St.

to Sunshine Theas.,

Louis

St.

;

;

—

;

—

Main

,S25

— Carlson,

Re-Openings

— Strand

;

Lowell— Rialto.

;

in

— Strand.

Ownership

in

—

;

Changes

;

Louis LTptown, sold to George
zer by H. M. E. Pasmezoglu.

St.

field

Strand
Victoria Watertown
Greenfield
Majestic
Springfield
Webster State.

— Embasy,

;

Theaters

owners.

Walker by Geo.

Closings
Summer

— Anderson

Seward

—

Changes

Closings

;

Gulfport

;

Re-Openings

Buffalo

Long Eddy

— Park.

Falls

New

Court St.,
owners; Mayville

Ownership

in

sold to U.

;

— Folly Eads— Eads Holly— Sun
Palisade— Palisade
Somerset — Gem.
Re-Opening
Limon — Auditorium.

Denver

— Com-

MICHIGAN

Benjamin.

E. E.

— Tchula,

;

;

Ownership

in
sold

Ridgely

— Playhou«e

Wappinger

;

ers;

Posey.

Ownership

in

— Academy,

COLORADO
Arvada

;

Springs

—

—

sold to M. RothenBijou-Empire, sold
by N. Yamins Haverhill—
to
Salem Realty Co. by
Hargeman
Lowell Merrimac
Sq.,
J.
sold to C. Williams by Publix.

River
berg by

Fall

Brea

;

tonka

Red

— Yost's, formerly Red Lan— Lynwood. formerly Egyp— Casino, formerly MinneRamona — Ramona, formerly
formerly
Southgate— Southgate.
Wilmington — Avalon,
formerly

Mil;
tern
tian

Bel-

;

owners.

to W. Purcell
Colonial, sold

owners.

Inc.,

St.

Theaters

—

MASSACHUSETTS

—

—

Superba

Baltimore
munity.

Closing

Robb'ns-

;

—

;

Changes

Tchula

rior

West

;

;

Star.

;

Monroe

;

—

New

Mar-

;

—

Buffalo

;

—

;

;

Arcadia

Closings

—

Bogalusa Redwood
Coushatta Taylor

— Liberty

Minneapolis— 7th

:

—

—

;

—
—

Re-Openings

NEBRASKA

;

by

pire

MISSISSIPPI

Perry

Bossier City— Southland, sold to E. C. Kirland by F
E. Hendon
Ferriday Melz
Arcade, sold by Morris Melz by R. L.
Bailey; Kentwood
Atherton, sold to A.
O. Ott by W. Story; Minden— Ba'ley, sold
to J.-E. Williams by R. L. Bailey; Monroe-Rex, sold to E. F. Nuns.

lon.

—

;

Ownership

in

Fosston

— Crystal

;

;

—

— Star

Ownership

in

—

Park, sold to Luigi Bongiovanni
Josenh A. Rutccki
Kingston Ritz,
sold to Ritz Theater Corp. by J. McLean
Hastings Hastings, sold to Ever-Keen.
Inc. by Jack Rosenfeld
Nyack Rockland
Ossining Victoria, sold to Skouras Thea.,
Inc., by Fox Metropolitan Playhouses.

Buflfalo

Cold

Re-Openings

MISSOURI

LOUISIANA

;

;

New

— Pleasure.

Danbury Danby
Whiting Opera House.

New

— Corn,

Duluth

ers.

;

;

Elite,

—

Coin

—

Kimballton

Re-Openings
:

Sanborn

;

;

—

Closings

Changes

Closing

;

—

;

;

.

—

Lindlief by L. W.
sold to O. J.
Co.
Marcus

E.

to

City
Opera House;
Lyric
Walnut Lyric.

Everly

:

—

Ownership

in

sold

—

Dow
Alta

—

;

;

Dow City — New,
Dow City Amuse.

;

;

Ownership

;

Farmington New Lyric. George Warweg,
owner
Redwood Falls New Redwood,
Don Buckley, owner; Thief River Falls
New Avalon, Anderson & Anderson, own-

Judd by
Rainbow, sold to E. Delaney by Lehman
& Robinson Whiting Opera House, sold
to Dr. M. O. Stauch by H. Bennett.

;

Changes

Changes

;

;

—

Robbinsdale Crystal, sold to F. E. Anderson by Harry Dickerman
Rush City
.Shadowland. sold to L. F. Buck by R.
W. Rydeen Shakopee Gem, sold to HerSacred
bert Fette by
L. E. Dawson
Heart Cozy, sold to George Gould by
AI Kurter.

:

IOWA

— Gem Eldorado — Dillingham
— Rialto Pocahontas— Dixie.
Re-Openings
Camden — Malco
Earle— Princess.
Bald Knob

—

Pantages
Medford Consolidated School
Ulen Ulen.
Sacred Heart Cozy

:

Closings

—

Brown by Davidson & Johnson;

.'\da

&L

NEW YORK

&

;

dale

Closings

— Areola Bement — Avalon.
Re-Opening
Chicago — Loop.

Areola

Malco Thea. by Publix.

lix

—

DanFosston Liberty, sold to Lohn
ielson by I. E. Leverson
Hastings State,
sold to Joe Milnar by Werner Laging
North Branch FamMy, sold to Davidson

;

;

ARKANSAS
Fort Smith

—
—

; ;;

-^^n^

Theater
Change

;

1931

Friday, Nov. 20,

——

—

;;;;

Springs

— Mountaiaair.

Williston

owner.

— Williston,

;

Theater
Mathew

Crystraus,


By IRENE THIRER.


These half dozen pictures were favorites in the silent days; would have rated four stars if we had been handing stars out at the time. Of the six, only "Tol'able David" has taken talkie shape. Its sound version wasn't as good as the silent Bartholomew picture. But you liked Richard Cromwell three stars worth in the talkie. Didn't you?

If the other five movies mentioned above haven't yet reached the audible cinema, they have contributed to it, anyway. When you see "Over the Hill" (once a patent itself) at the Roxy you'll be watching the combined efforts of folks who contributed to the six super-special history makers to which we've called your attention.

Mae Marsh Back.

Mae Marsh, playing the role of Ma in the new talkie, was one of the most important players in "The Birth of a Nation" and "Intolerance." She was, in addition, a star in her own right for many years, with a long list of successes to her credit. She left the screen at the height of her career to marry and become a mother. And now she is back, for good. Since "Over the Hill" she has been assigned to roles in "Devil's Lottery" and "Governor's Lady."

Henry King, the director, adds "Over the Hill" to a list that includes "Tol'able David," "The White Sister," "Stella Dallas" and other box-office magnets.

Seitz the Cameraman.

John Seitz was cameraman for all of Rex Ingram's best productions including "The Four Horsemen," "Scaramouche," "The Prisoner of Zenda" and "The Conquering Power." He did the job on "Over the Hill."

Robert Haas, art director, worked with Henry King on all his productions, even going to Italy for the filming of "The White Sister," "Scaramouche," and "Romola," with Dorothy of the Gish sisters. Also, Haas added decorative value to "Dr. Jekyll and Mr. Hyde," "Sentimental Tommy," and "Peter Ibbetson," all silent versions.

James Kirkwood, who plays the role of Pa in "Over the Hill," was one of Mary Pickford's first directors. Besides directing, he has played leads and character roles for years.

James Dunn and Sally Eilers are the newcomers. They and the sound men were not associated with pictures 'til back when. However, they're noted for "Bad Girl," a this year super-special. And the soundman, Eugene Grossman, is the very one who super-imposed the sound work on the film of Lindberg's return from France. So he's considered pretty important.

Past Hit-Creators Made "Over the Hill"

Then go out and plant it in your local daily for a smash opening

"Send to your Fox Exchange for a typewritten copy, with a blank left for your theatre name instead of the Roxy"

with

JAMES DUNN-SALLY EILERS

MAE MARSH

Directed by HENRY KING

RECKON WITH FOX FOR PROFIT
"AROUND the WORLD IN 80 MINUTES with DOUGLAS FAIRBANKS."

Run! (Don't Walk) to your Nearest UNITED ARTISTS Exchange and Book it Now!
ASK YOUR CUSTOMERS

What they want in their screen entertainment

You give them ALL in these SHORT SHORT SUBJECTS

Like the short short stories in the magazines, they are packed with action and entertainment—these Educational Pictures tabloid films. They make any program a better show.

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President
Minority Holders Sound Out Banking Houses on New Financing Plan

A letter to RCA officials, sounding them out as to RCA's attitude regarding a modification of the RKO financing plan, has been sent by the minority group of stockholders, the FILM DAILY learns. Ray Bolton, secretary of the RKO Stockholders Protective Committee, would either affirm or deny that the letter.

(Continued on Page 11)

GOLDHAMMER PROMOTED TO EASTERN SALES POST

L. E. "Nicky" Goldhammer, for several years in charge of the Warner branch in Minneapolis, has been promoted to metropolitan manager for Warner-Frist National in New York, starting Monday, it is announced by Andy Smith, eastern sales manager. Joe Vergeslich will manage the New York exchange, with Harry Decker in charge of the Brooklyn division and George W. Madsen handling New Jersey.

Two More Exchanges Dropped by Universal

Universal has eliminated two more exchanges, reducing status of these offices to shipping points. With the Butte exchange practically closed, bookings in this territory will be handled out of Salt Lake City. Suspension of general activities in Iquus Falls results in throwing of his business into the Minneapolis ranch. Closing of the San Antonio exchange, recently announced, transfers its activities to the Dallas office.

Katz a Kolumnist

Sam Katz is now a columnist at the Berliner. His first kolumn, headed "M's Katz Says..." appearing in the last issue of "Public Opinion," apparently pleased the readers of that publication, for the editors have continued it in the issue out today.

Drive for Stricter Safety Laws Launched by Indiana State Ass'n

Fort Wayne, Ind.—More stringent laws along lines of public safety and fire prevention is the object of a state-wide campaign to be started immediately by the reorganized Indiana State Legislative Association, identified with the I. A. T. S. E. (Continued on Page 11)

Erpi, RCA and RKO are Sued By William Fox Patent Company

Zagrans Made Bus. Mgr. Of Philadelphia MPTO

Philadelphia — Charles Zagrans, formerly office manager for RKO here, has been appointed business manager of the M. P. T. O. He takes over some of the duties of George Aaron, who continues in his present official capacity.

Wilmington, Del.—American Tri-Ergon Corp., of which William Fox is president, has filed three patent suits in the U. S. District Court here against Electrical Research Products, RCA Photophone and RKO Radio Pictures. Erpi and Photophone are charged with infringement of patents for improvements in reproducing sound apparatus. (Continued on Page 11)

"ART" AND "HOKUM"—reverting periodically to fundamentals

By DON CARLE GILLETTE

When B. P. Schulberg—made the assertion—that films of today need a good dose of old-fashioned hokum—-he certainly prescribed the right medicine—for this sick child.***Before reading further—-pull out your Webster—and digest the meaning—-of the word hokum—which will give—a little job—to some high hats.***In its popular sense—-hokum simply means—-getting audience response—by various devices—-known as sure-fire.***But every so often—-nature sends forth—a crop of 'moderns'—-who moan about art—and sneeze at hokum—-with

(Continued on Page 2)

Plans Already Completed For Ten Houses—Will Seat 300 to 500

Los Angeles — Hughes-Franklin Theaters will build miniature theaters in fifty western cities, it is announced. Plans are practically completed for ten of the houses, seven in California cities, one in Phoenix and one in Dallas. They will seat from 300 to 500.

PUBLIX ESTABLISHES OGDEN, UTAH, DISTRICT

Ogden, Utah—Publix has established a district manager's office here, with Fred E. Hamlin in charge. The new office will serve the Paramount, and Orpheum here, the Orpheum and Idaho in Twin Falls, Idaho, and the Paramount in Provo. Hamlin also continues as Salt Lake City division publicity director, although he will make his home here.

Stanley Co. Reports Profit of $1,711,251

Net profit of Stanley Co. of America, subsidiary of Warner Bros., for the year ended Aug. 29 amounted to $1,711,254.20, before taxes, against $1,366,992.29, after taxes, in the previous year. Income for the period was $7,381,647.12, against $7,578,381.55 the year before.

Three Cheers!

That "Over the Hill" exercises a strong emotional appeal with its old home sentiment was attested at the opening performance of the Roxie yesterday, when the audience broke into big applause on three occasions, and gave it a big hand at the conclusion. And weeps and sniffs all over the house. The Fox picture expects to stay at the Roxie for three weeks.
“ART” AND “HOKUM”
—reverting periodically to fundamentals
(Continued from Page 1)

the result—that good old drama—starts going highbrow—up into the clouds—out of reach and sight — of the man in the street.

THEATRICAL history—tellingly illustrates—the foregoing principle**First of all—take the leg—drama—and trace it back—to its palmy days—when 10-20-30 millers—toured all the country—and did big business—by giving the folks—blood and thunder—which sentiment—and direct plots—which all classes—could understand*Then the smash brigade—started in—to elevate—the stage offerings—until the drama—became highly sophisticated—as well as immoral—and the musical shows—which used to specialize—in opera bouffe—turned to tinsel drames—disrobbed women—and smutty blackouts**At the same time—that grand institution—the vaudeville stage—began getting away—from genuine variety—and in its place—song-and-dance flas和谐t—started running wild—while comedy acts—the real backbone—became scarcer and scarcer.

THAT was the time—when motion pictures were not yet suffering—from ‘arty’ pains—so the public—flocked to them—in welcome relief***But since the coming—of the talkies—it seems that history is about to repeat—unless the tendency—is checked at once****It is necessary—ever so often—to get back—to fundamentals—of common understanding.****When one entertainment form—puts itself beyond—the appeal of the masses—some new form—will come along—and take its place—by meeting the millions—on their own level.

AND if you want—current proof—of the foregoing argument—see “Over the Hill”.

Passes for Previews
Considered by Publix

Free previews, with admission passes given to “lucky” number holders during the preceding week, are being considered by Publix. The move has been brought up due to lack of substantial business for previews and with the hope that lucky number performances will stimulate “mouth-to-mouth” advertising for the current attractions.

Union Trouble in Baltimore

Baltimore—Because the University Players, a repertory company at the Maryland, a Schanberg theater, have held a meeting, refuses to use union statements, efforts are being made to call out the operators at the Auditorium and Keith's, also owned by the Schanberg Interests.

Fans Want Clara Back

Clara Bow, who is to appear under the Columbia banner in a production supervised by Sam Zuck, has received more than 200,000 letters from fans all over the world who are anxious to know when she will return to the screen, according to the Columbia publicity department.

Penna. Census Holds Up “Possessed”

Philadelphia—Pennsylvania censors are holding up “Possessed,” with Joan Crawford and Clark Gable, which had been set in for Keith's.

Hotel Mayflower for MPTOA Meet

Washington—Annual convention of the M. P. T. O. A. scheduled for Mar. 14-16 will be held at the Hotel Mayflower.

Tiffany Release Advanced

Release of Tiffany’s “X Marks the Spot” has been moved up to Nov. 29.

THE INDUSTRY’S DATE BOOK

Nov. 18-25: National Motion Pictures Week for relief of unemployed.

Nov. 24: Marriage of Misses of New Jersey, Inc., meeting at Hotel Lincoln, New York, 1 P. M.


Nov. 29: Annual meeting of Theater Owners’ Protective Ass'n, Baker Hotel, Dallas.


Dec. 7: Mid-winter meeting of California Theater Owners’ Ass’n, Hotel Charlotte, Atlanta.

Dec. 10: Special meeting of RKO stockholders to vote on plans for change in the division of control.


John C. Smith Rejoins Columbus

John C. Smith, who resigned from Publix recently, is returning as advertising contact man for the territory. His work will embrace Buffalo, Rochester, Syracuse, New Haven and the Metropolitan, Boston.

Hamilton Theaters to Div. Toronto—Hamilton United Theaters, Ltd., has declared regular quarterly dividend of $1.75 on the preferred stock, payable Dec. 31, on stock of record Nov. 30.

Talker Pioneer Dies in France

Paris—Francis Morton Johnson, American who invented a sound process in 1919 and presented the first talking film in France, died Friday.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal.
1540 B'WAY, N. Y. C.
Bryant 9-3840
Alec Moss Establishes Own Advertising Agency

Alec Moss, for several years identified with the film industry as director of advertising and publicity or Columbia, has started his own advertising agency business at 185 East 61st St. He will service accounts in the industrial, commercial and entertainment fields.

W. B.'s "Sinners All" in Work

London—Tentative title of Warner Bros.' next English production which will be released at the Rialto in London is "Sinners All," with script by Roland Pertwee and John Hastings Turner. J. Y. Daumery will direct in both English and French.

Rita Hume is playing the feminine lead. After completing the picture Miss Hume will leave for the United States.

at Youngstown House Cuts Scale

Youngstown, O.—Reduction of prices at Feiber & Shea's Park, managed by Joseph Shagrin, marks the last of the local houses to cut admission at the Park is now 25 cents, with 15 cents for early matinees.

J. & R. Rebuilding Martinez House

Martinez, Calif.—T. & D. J. Enterprises will rebuild the state, recently destroyed by fire, at a cost of $85,000. Reid Bros, of San Francisco are the architects.

Pathé Salesmen in New Posts

Philadelphia—Two more former Pathé salesmen have made new connections. Dan Rom has joined the Film Delivery Service and Bill Madison is with Quality Art-Wide.

New Frisco Theater Opens

San Francisco—The Re, $500,000 house just built by San Francisco Theaters, Inc., in association with T. & D. Jr. Enterprises, was opened last week. Samuel H. Levin president and M. A. Naify vice-president of S. F. Theaters.

Harry Green at Nixon

Philadelphia—Harry Green opens day (Saturday) at the Nixon.

COMING & GOING

CHARLEY STEELE, supervisor of Warner First National exchanges, has returned on his first survey of several of the East branch cities.

L. DENT of Dallas, former southwest circuit operator, was a New York visitor this week.

DOROTHY HALL, who has been at "Sousmes's, Most Exclusive Working Girls," is returning to New York.

C. J. NORTH of the M. P. Division, Department of Commerce, is in New York.

JACK EATON, supervisor of the Grant- idle Skyline Spor tiders for RKO- Van Beuren, returned from a western trip.

JANET GAYNOR arrives in New York Thursday for her first eastern visit in years. Her husband, Lyndel Peck, and their daughter, Margaret, are also in the city. They will spend Christmas abroad.

IVY SAWYER has arrived in New York from her husband's western home.

W. K. HOWARD, Fox director, who has been making exteriors for his next picture, returns to Hollywood on Sunday.

Publix Promotes Schmidt To District Manager

Following the resignation of Fred Herman from his district management in Greensboro, N. C., a division of the company, and with the transfer of Robert Sternberg to Herman's former territory, William E. Schmidt, formerly manager of the Capitol, William B. Pa., has been promoted to district manager. The towns under his supervision are: Bloomington, Carlsbad, Danville, Hazen, Jersey Shore, Mauch Chunk, Northumberland, Potts ville, Shenandoah, Sunbury and Williamsport.

Famous Players Canadian Division

Toronto—Famous-Players Canadian has declared regular quarterly dividend of 50 cents on the common stock, payable Dec. 26 to stock of record Dec. 4.

"Mounted Fury" Release Dec. 1


U. A. Berkeley House To Be Bigger

Berkeley, Cal. — United Artists Theaters has revised its plans for the $300,000 house to be built here. The structure will be enlarged, two stories high and with a seating capacity of 1,750.

Chaplin After Stage Play

Charles Chaplin, who is understood to be planning several talkers in addition to his own vehicles, is reported negotiating for the screen rights to "The Good Companions," current Broadway play.

Werner Krauss in "Yorck"

Berlin — Werner Krauss, prominent German character actor, known in America for his work in "Caligari" and other films, is working on a new Ufa picture, "Yorck," under the direction of Hugo Correll. In the cast with him are Hans Behmann, Rudolph Forster and Grete Mosheim who has not yet been seen in America.

Many Happy Returns

Best wishes are extended to the 1931 FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 21-22

Johny Ralston John Matt Saunders
L. C. Futts John Silver
Wesley Morton Charlie Mack
Bobby Burns
HOLLYWOOD

JOHN BOLES has been assigned the leading male role in Fox's "Scotch Valley," from the novel by Mildred Crum. Harold Schuster and Samuel Godfrey will direct, with Al Rockett as associate producer.

John Hyama, father of Lella, will be seen in Tiffany's "X Marks the Spot." Not so long ago it was "Mt. Hyama's little girl, Lella," and now the famous vasualtie actor is referred to as Lella Hyama's father.

Lois Wilson and Mya Bole are recent additions to Warners' new "Chic Sale vehicle, "Old Man Minick." * * *

Cecilia Parker has been added to a new Fox contract. * * *

Louise Closer and Hale Parrish, both winners of the Los Angeles "Evening Express" screen contest, appear in Tiffany's newspaper opus, "X Marks the Spot." * * *

Joyce Croad and Helen Parrish, both winners of the Los Angeles "Evening Express" screen contest, appear in Tiffany's newspaper opus, "X Marks the Spot." * * *

Carl Laemmle, Jr., has selected Mac Clarke to play opposite Lew Ayres in "The Impertinent Maid," by Donald Henderson Clarke. James Whale, who has just finished the production of "Frankenstein," will be ready to start on this, his third production for Universal, within a fortnight.

Don Dillaway and George Irving have been added to "Lady With a Past," RKO Pathé's new Constance Bennett starring picture.

The Slim Summerville-ZaSu Pitts feature for Universal referred to in the studio as "The Unexpected Father," "West of Toldeo," and "Pudge," has finally been given a releasing title. It will be called "Papa Loves Mama." Thornton V. Freeland has completed the shooting. In support of Slim Summerville and ZaSu Pitts is a cast con

A LITTLE from "LOTS" By RALPH WILK

Rollo Lloyd Writes, Directs and Acts

Rollo Lloyd, prominent New York stage director and actor, after assisting on the adaptation of "Prestige," the Harry Horrey story which is now in production at RKO with Ann Harding as the star, will have an important role in the picture. He will also assist Director Tony Garnett with the direction of the dialogue.

"Beauty is staying in Hollywood," according to Marion Gerig, who is directing "Ladies of the Big House" for Paramount. "The growth of realism has demanded real-looking people and not the glorious beauty that once held sway on the screen. Personality, too, still is in demand." * * *

Three new Educational comedies were completed this week. At the Educational studios production was concluded on "Torchy's Night Cap," fourth in the Torchy series, and "Keep Laughing," the third Mermaid. In the Torchy, Ray Cooke and Dorothy Dix head a cast which includes Dorothy Appleby, Richard Purcell, Elaene St. Maur, Edmund Breese, Franklyn Pangborn and Edward McPhail. Edie McPhail and Jack Shaw are featured in "Keep Laughing," whose cast also includes Monty Collins, Phyllis Crane, Bryan Washburn, Richard Malaby, and others. The famous Harold Grayson Hotel Roosevelt Blossom Room Orchestra makes its screen debut in this comedy, which was directed by William Goodrich. The third comedy to be finished this week is Mack Bennett's "The Potsville Champion," directed by Leslie Pearse, with Babe Stafford assisting. Harry Gribbin is featured, while Nate Pendleton, contender for heavyweight wrestling honors, and Babe London appear in principal supporting roles.

After three consecutive pictures with Paul L. Stein, Constance Bennett has another director for her new RKO Pathé production, "Lady With a Past." He is Edward H. Griffiths of "Holiday" and "Rebound" fame.

Columbia has sent Sherman Pratt and cameramen, on a zig-zag route across the U. S., to photograph material for Walter Futter's "Curtis Stories." John P. Modbury is at work on the best Futter Travelaugh, "Road to Mandalay." * * *


"Cock of the Air" will be retained as the title of the Howard Hughes aviation comedy co-starring Billie Dove and Chester Morris. It will be released early next month.

First National has signed George Meeker, Broadway juvenile for "From This Day On" as "My Child." The Joe X. Brown picture which Lloyd Bacon directed, "Douglas Fairbanks, Jr., will make a French version of "Local Boy Makes Good." Arnold Koff has signed "Hands on the Pips," also with Ray Cooke. Arnold Lucy and Robert Farren will appear with Richard Bennett in this picture.

"The dog has his day, the cat his night, and the road hog his Sunday afternoon," says Ates.

Victor McLaglen has been assigned to "The Gay Bandit," Fox outdoor romance. George O'Brien and Conchita Montenegro will play the leads. C. Henry Gordon is another recent addition to the cast of the picture, which Bert Sebell and J. M. Ker- rigan will co-produce in this picture.

Richard Whiting and Leo Robins, composers, have been signed by Paramount to write the music for "One Hour With You," next Chester vehicle.

HOLLYWOOD

PLAZA

Where the "Famous Doorway of Hospitality" Greets You

MOST convenient location in Hollywood. Next to motion picture studios, theatres, cafes and shops ... only ten minutes from golf courses, bridle paths, and other amusement places. The Plaza Hotel is quiet, luxurious furnished, with deep, restful beds, all en-suite tile baths and showers, excellent service and cuisine, convenient parking and every modern convenience for your comfort. European plan, $2.50 up, single. $4.50 up, double. Special weekly and monthly rates.

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA

ALGEBRA FOR SHOWMEN

X BOX

EQUALS

THE FILM DAILY

Sunday, Nov. 22, 1931
SHORT SHOTS from EASTERN STUDIOS

By HARRY BLAIR

Hugh O'Connell, stage and screen comedian, who appeared with great success in such pictures as "The Smiling Lieutenant," "Secrets of a Secretary" and "Personal Maid," is winding up a two-year run of "Once in a Lifetime," in which he created the principal role of that of Dr. Lewis. The show is now playing in Boston, after which O'Connell will return to New York.

Vitaphone employed an entire symphony orchestra for the background of The Symphony Murder, the fourth of the S. S. Van Dine series, adapted by Burnet Herrick, Vitaphone staff writer.

Larry Kent, head of Paramount's short subject production, is expected back from California next week. Kent attended his parents' golden wedding anniversary in San Francisco, following which he went to Hollywood for conferences with West Coast officials.

Audio Cinema has completed the scoring of one of Erpi's educational films, under the supervision of Philip Scheib, musical director. The picture is as yet untitled.

Vitaphone Vitamins: Notes of the George Washington picture — Ed Sullivan routing up the east at 5:30 each morning and seeing that everybody got to bed after each day's shooting. — Senator Tidings congratulated Ackerson, Skidmore,等. and Doran, prop men, on their efficient work. — Arthur Hurley, director, must be a friend of the weather man. — Sunny skies all week.

Richard Arlen and Regis Toomey play host to the fan and metropolitans, press on Tuesday afternoon, at the Warwick hotel. A record attendance attended to the popularity of the two men, who are teamed in the enormously successful "Touchdown."

E. M. Newman, globe-trotter, author and lecturer, who has been cir-

ving the globe for over 40 years, is spending most of his time at the Warner studio these days, whipping into shape a wealth of material gathered during his recent six months in Spain, France and other Continental countries.

Rudy Vallee's father, Charles Vallee, paid a visit to his famous son during the making of "Knowmore College" at the Paramount studio. He brought along news that back home in Westbrook, Me., they are so proud of the crooning saxophonist that they have named a square after him.

Fanny Watson of "The Girl Friends" series, after watching a series between Vitaphone 6 pictures: George Washington and A. J. Herbert as Alexander Hamilton, announced that she is a direct descendant of George Washington through her grandmother whose name was Amanda Hamilton.

Dick Willis, Vitaphone make-up chief, was kept busy supplying wigs for both the men and women appearing in the George Washington film. The only exception was Grace Van Auster, who plays the role of Martha Washington and whose natural hair is a beautiful snow white.

Aubrey Scotto has completed the direction of "The Rookies," featuring Tom Howard, last of this season's Paramount shorts product.

Marguerite Allen, English stage actress, plays the feminine lead in "The Symphony Murder Mystery," latest of the two-reel S. S. Van Dine mysteries, produced by Donald Meek and John Hamilton are again featured, with Joseph Henabery directing.

Richard Arlen is rehearsing for his first role at Paramount's New York studio, all his previous pictures having been made on the coast. The picture is "Wayward," in which Nancy Carroll, most of whose work has been done in the East, is starred. Pauline Frederick, who made numerous silent films here, returns to New York for a supporting role.

Helen McCallough, wardrobe mistress at the Warner Vitaphone studio, is being congratulated upon her work in securing authentic costumes and accessories for the George Washington Vitaphone special, Clarence Whitehill, in the title role, had no less than five costume changes.

A three-reel picture featuring the Westminster Choir of Ithaca, N. Y., with Homer Rockeheaver as soloist, has been completed at the RCA studio here, with Harold Godse direct-

ing and Dal Clawson in charge of camera work.

CONGRATULATIONS:

ERIC LINDEN

for an intensely dramatic characterization of a modern youth in Radio Pictures' "Are These Our Children?"

No. 47 of 1931 "Good Deeds" Series

FOREIGN MARKETS

By L. H. MITCHELL

Twickenham Studios Producing 3 for P.D.C.

London — The Twickenham studios have closed a contract with Reginald Smith of F. P. D. Co., Ltd., to produce three feature pictures for that company.


Rene Claire Remaining in France Paris — Rene Claire has completed his new production, "A Nous La Liberte," and denies that he is going to America to direct for any American producing company.

British Censors Pass 127 Pictures London — During September the British Board of Film Censors passed 127 motion pictures as against 202 for September, 1930. Of these, 90 were silent, against 54 a year ago. No silent feature productions were listed at all this September; a year ago there were 22.

Blattnerphone Novelties Hit London — The Blattnerphone, which records and reproduces sound, music and voices in full view of audiences, is a screen novelty that is expected to find favor among British Cinemas. The Maxwell A.B.C. organization has signed the novelty for its biggest English theaters.

 Argentine Film Tax Proposal Buenos Aires — The director general of internal revenue has proposed to the Argentine minister of finance that a tax of 10 per cent on the gross income of foreign motion pictures be placed in effect, in stead of the 20 per cent tax policy. It would avoid the opening of special accounts in the custom house for detailed control of every imported film.

Carnival" a Hit in London London — British & Domincans Films Corp., has a big success in its Matheson Lang picture, "Carnival," which was shown here for representatives of the press recently, and then went into the Tivoli. Supporting the star are Dorothy Boucher and Joseph Schildkraut.

British Lion Reduces Capital London — Justice Eve in the Chancellor Division has confirmed the reduction of the capital of British Lion Film Corp., Ltd., from £3,500,000 to £581,916. The reduction in capital equals, approximately, British Lion's loss of £463,836. The loss is born by holders of preferred and deferred stock.

PARAMOUNT DROPPING FOREIGN VERSIONS London — Paramount is discontinuing the production of foreign versions in its European production. Paramount's foreign units will continue making French productions, but these will be original productions of French stories and not versions of pictures previously made in English. The Paramount schedule of ten Spanish talking features and three in German has been completed. Twenty French features are planned at Joinville in the next six months.

New Australian Firm Sydney — Australian and New Zealand National Films, Ltd., with a capital of $1,250,000, has been formed for the production of talking pictures. It plans to make "The New Chum," also a talking picture version of "The Kelly Gang" as a serial, and "The Great Silence," based on the life story of the famous Australian journalist, G. E. Honey.

Hit of the Season in Paris Paris — "The Unknown Singer," with the famous tenor, Lucien Muratore, starred, is the biggest success of the Paris season thus far. It is an Osso talking picture and is showing at the Moulin Rouge.

French Version of German Film Paris — Charles de Rochefort is making a French version of the German war picture, "Prinz von Homburg," at the Tobis studios in Epinay.

4,000-Seater for Glasgow Glasgow — The Coliseum, Glasgow's biggest picture, is to have opposition in the adjoining block with the demolition of the Bedford and the erection of a 4,000-seater on its site.

Photophone in Australia Sydney — Forty-six complete RCA Photophone sound equipment have been received in Australia within the past three months, bringing Photophone's installations in this country up to 200.

Two Way Street" Finished London — "Two Way Street," Nettleford production directed by George King for United Artists distribution has been completed. Sari Marita is starred, with Harry Wilcox as the villain.

Prince of Wales Film London — "Our Farmer Prince," the motion picture made on the Duchy of Cornwall, the Prince of Wales estate, has been completed and shown to the Prince. The showing is for the life of the Prince on his various farms, including the gosh farm at Helford, it is 4,000 feet long.
SPECIAL SOUND DEVICES
MARKETED BY GOOD-ALL

Ogallah, Neb.—Introduction of four special sound reproducing systems, a fully A.C. controlled amplifying cabinet adapted for use with any sound on film system, an all A.C. operated public address system for automobiles, a completely new and different sound head for use with the Elysee automobile, and a public address system designed exclusively for use in funeral homes, has been announced by Ger-Bar Electric Manufacturing Co. of this city.

Equipment of the sound reproducing section for Powers projectors include a fully A.C. controlled cabinet, a large seven tube main amplifier, and a 10 in. air column for stage reproduction equipped with a giant electro dynamic unit. The device is said to be very compact and will be sold for a cash price of $850.

The A.C. public address system for automobiles is simple in operation and is for use in advertising programs by theater managers in town and cities.

The control cabinet, which is all A.C. and adaptable for use with any sound system, is being offered at an exceptionally low price, the company states.

Marigean to Be Europe's Finest
Paris.—The new Theater Marigean, now nearing completion on the Avenue des Champs Elysee, will be Europe's finest motion picture house when it is completed. It will have two complete sets of RCA Photophone standard size sound reproducing equipment in the projection booth. It is a composite pattern of some of the most elaborate film houses in the U. S., and will seat 2,000.

Makes Rapid Installation
Middlesboro, Ky.—The service department of the Electrical Research Products maintained its record speed when the Manning theater here, under the management of Charles O. Brown, gave its regular evening show less than 24 hours after a devastating fire had damaged the projection booth so badly as to necessitate a replacement of practically all the sound equipment. Equipment was rushed from St. Charles, 80 miles away.

Air Conditioning Booklet
A brochure consisting of photographs and text describing its system of air conditioning, along with a partial list of recent installations, has been issued by the Tiltz Air Conditioning Corp. of New York and Los Angeles.

PHOTOPHONE DISTRIBUTING IMPROVED VICTOR DISC

With a market of approximately 4,000 theaters employing the disc method of sound reproduction, RCA Photophone has begun the distribution of a new type of disc record which has been developed and perfected by the Engineers of the RCA Victor Co. in Camden, N. J.

Known as the Victorola Record, the important features claimed by the company which makes it superior to the old style of shellac records are: the reduction in size from 16 inches to 12 inches in diameter, the pronounced reduction in weight from 24 ounces to four ounces, its flexibility and durability, improved tone quality and a minimum of surface noise.

The company states that 90 per cent of the producers have arranged to record their product on this record.

Armour to India for Photophone
Calcutta.—Reginald Armour, the foreign department of RCA Photophone is on route here to remain for the next two months. He will confer with HVM Gramophone Co., Ltd., Fathe India, Ltd., and Indian Theaters, which are RCA's representatives in India, Burma and Ceylon.

New Ship Wired by W. E.
Before leaving on its maiden trip around the world, the new S.S. President Coolidge of the Dollar Line, largest ship built in the United States, was equipped with a complete Western Electric talking picture reproducing equipment and a public address system for sound amplification.

WESTON CORP. DEVELOPS
NEW PHOTOELECTRIC CELL

Newark, N. J.—A new photoelectric cell, to be known as the Weston Photronic Cell and said to be different in construction, utterly simple and yet low in cost, has been announced by the Weston Electrical Instrument Corp. of this city.

The new cell, it is declared, employs a highly light sensitive disc which transforms light energy directly into electrical energy without the use of any auxiliary voltage. Its response to light variations is instantaneous and sufficient current is developed to operate directly Weston relays without the use of auxiliary apparatus or any battery. It delivers about one microampere per foot candle of light intensity. When exposed to direct sunlight, the output is approximately 5 milliamperes.

The cell resistance from about 1,500 ohms for 10 foot-candles light intensity to about 300 ohms for 240 foot-candles intensity.

Enclosed in a moulded black bakelite case 2¾ inches in diameter and one inch in thickness, the new cell is fitted at the bottom with two connection prongs which fit into the standard U. X. radio tube socket. It is ruggedly constructed and is so simple in design that there is nothing to get out of order, the company claims.

Patents New Camera Device
Crowley, La.—Cyrus Underwood of this city has patented a device for cameras that prevents making double exposures.

Device Holds Picture Steady
Chicago.—Ger-Bar double bearing movement, a product of the Guerico and Barthol Theater Equipment Co. of this city, when installed on a single bearing Simplex, will make for steadier pictures and smoother running.

72% Replacements by W. E.

More than 72 per cent of the Western Electric installations in the British Isles during the last 12 weeks were replacements of other equipment, according to a survey completed by T. P. Drew, Western Electric's Sales Manager in the British Isles.

Garver Kurrent Charger
Claimed Highly Efficient

Union City, Ind.—Sales of the Garver Kurrent Charger, a product of the Garver Electric Co., of this city, have been reported on the upgrade during the past few months, according to the company, due to the equipment proving highly satisfactory as a producing unit for any low intensity lamp. Designed to operate with the very least maintenance cost possible for any theater where low intensity reflector and flood lamps are practical, the device is quiet in operation, does not interfere with sound system or radio and is ideal for low intensity projection, the company claims.

STAGE LAMPS

HIGH intensity lighting units, properly designed, give excellent service—spotlights, floodlights, strip lights, scrollers, or any other form of lighting apparatus used on the stage—also color frames, connectors, and miscellaneous stage lighting supplies.

KLIegl Bros
Universal Electric Stage Lighting Co., Inc.
321 West 50th Street - New York, N.Y.
Theater Changes Reported by Film Boards of Trade

NORTH CAROLINA

Changes in Ownership
Dunn—Carolina, sold to W. E. Huff by A. B. Harrison, sold to J. J. Stephens by J. R. Crowson; Metropolis—Paramount to Jack Ross, sold to A. B. Harrison; Sanford—Temple, sold to A. H. Qualls by E. F. McDonald.

NORTH DAKOTA

Changes in Ownership
Fairmont—State, sold to Sam Ludwig by Harry Nelson.

Closings
Garden—Garden; Sharon—Sharon; Sherwood—New.
EAST

Steventon, Pa.—Nicholas F. Powers, who operates the Elks and Majestic in Middletown, has acquired the Strand and the Standard here, through the Power Amusement Company under lease from Thomas J. Nelley.

Reading, Pa.—Earle Westbrooke has been appointed by Wilmer & Vincent to the management of the National in Richmond, Va., after operating the firm's new Embassy here. James H. Maury of New York is his successor at the Embassy.

Baltimore—The Eureka, open Saturdays only during the summer, is being redecorated and will be reopened late this month under the management of Eugene B. McCurdy.

Washington—E. J. Stutz is handling the Washington territory for the Meyer-Reiger Co.

Fredrickstown—Grand is now closed Monday to Thursday inclusive.

Reading, Pa.—Ben Greber is managing the Arcadia here. Calvin Lieberman has succeeded Greber as assistant to Al Schwartz, city manager for Warner Bros. Clarence Strubel is chief of service at the Strand.

Washington—Ray Palmer, formerly Tiffany booker in the Educational offices here, has resigned to become traveling auditor for Columbia. Philomena Abell, formerly of the local RKO Pathe Office, succeeds Palmer at Educational.

Philadelphia—The Apollo has been sold by Charles Segal to the Apollo Co. for $350,000, and the property is assessed at $79,000.

Portage, Pa.—Charles Baird has opened the Rex, after having been out of the film business for a year.

WEST

Southgate, Cal.—Paul Heiser recently opened the Southgate here, having changed the name of the house from the Garden.

Spokane—Low Keefer is reopening the Egyptian after extensive remodeling, both interior and exterior. The house will cater to the family trade, giving a continuous performance.

San Francisco—J. Samuel Berkowitz and associates at Atlas Pictures have taken over for a San Francisco exchange in Mannie Brown's Pacific Coast Exchanges at 1906 South Vermont St.

Denver—Jack Krum, United Artists salesman, has resigned.

Fernie, Cal.—William Johnson, owner of the Fernie and Kimberly, died recently at his home here. The funeral, under Masonic auspices, was held at Nelson, B. C., Johnson's former home.

Denver—Jack Anderson, Universal salesman, has gone to Los Angeles, where he will be district booker. A. W. O'Connell, assistant manager, takes his place on the road, and Emmett Warner, post clerk, succeeds O'Connell.

Arcata, Cal.—Hughes-Philips Theater has reopened the Minor.

San Francisco—Pacific Coast Film Exchange will open local offices at 247 Golden Gate Ave.

Denver—Harry Harrison, formerly of the Western Poster Co., has opened his Film Row lunch room, which is liberally decorated with stills of the film stars.

Los Angeles—"Five Star Final," the Edward G. Robinson feature, is to be held over for a fourth week at Warners' New Western theater.

San Francisco—Mike Zar has resigned as salesmen for the Western Theatrical Equipment Co. and will take a vacation before making a new connection.

CENTRAL

Detroit—The Dovie, recently taken over by Lillian Goldberg, has been reopened.

Lorain, O.—George Shenker has sold the Standard and Pearl to Carl W. Lucht, who has closed the Standard and will operate the Pearl on a full-time schedule.

Marysville, O.—F. E. Price has closed the Rex.

Milwaukee—United Artists has moved into its new exchange building at 1137 N. Eighth St.

Marion, O.—C. A. Baker is the manager of the Marion, which is operated by Mrs. Corinne McCoy.

Mackinac City, Mich.—The Casino, only Mackinac theater, has been closed.

Oberlin, O.—H. T. Steel, manager of the Apollo, has opened the house with new sound equipment.

Detroit—The State is offering ten amateur acts at its midnight show every Saturday.

South Charleston, O.—After being dark for several months, the Garden theater has been reopened with pictures and vaudeville for three weeks.

Appleton City, Mo.—McKinney and Thatcher have just opened the Crown with complete new equipment.

Detroit—The Dovie, neighborhood house, has been sold by S. D. Short, who recently took it over, to Lillian Goldberg.

Oconto, Wis.—A. L. Merritt will open the Gem in the near future. The house has been dark for several years.

Detroit—G. H. Wiley of Winnipeg is now district representative for RCA Photophone. He succeeded H. L. Petty, who went to Washington, D. C.

Newark, O.—Although the Auditorium here has had its pictures taken over by the Shenay Enterprises, the identity of the former operating companies will be retained. E. J. Hieble continues as manager of the Auditorium and Midland.

Detroit—The Theater, west side house, has been sold by Harry Oppenheim, circuit operator, to Paul Warner, who has been manager of the house for a number of years.

La Porte City, Ia.—The Pastime has opened after being remodeled, O. A. Fosse and son, Marvin, of Ridgeway are the new owners and operators.

Cleveland—Roy Eastman has been appointed manager of the RKO Palace, having been promoted from the service department.

Kansas City—Joe McGuire is the new short subjects booker for M-G-M, having been transferred here from the Omaha exchange. He replaces George Gabbert, who, it is reported, will take over a theater in this territory.

Homer, Mich.—The Liberty, only local house, has closed.

Manhattan, Kan.—Sam Sosie has taken over the Variety, formerly operated by Raymond LaMon.

Detroit—Rex S. Clark of Clark-Cine-Service, reports big pickup in industrial film orders.

Elmwood, Ill.—D. A. Han has taken over the Palace here.

Robbinsdale, Minn.—The Crystal is being managed by F. E. Anderson.

Detroit—Joe Glickman is the new booker at the Standard. He succeeded George Benoit.

Kansas City—Fred Soutar, exploitation and advertising man at Fox Midland, is handling short subject bookings for Fox theaters in this territory.

Flint, Mich.—J. M. Barks has bought the Durant from Henry S. Koppin and James H. Cochran.

SOUTH

Birmingham—The Famous, negro house, has changed its policy to twin bills. With the exception of the Rialto, second run, it is the only theater here running double bills.

Mount Dora, Fla.—The Mount Dora, closed for some time, has been put in shape and reopened.

Baltimore—Ivan Anderson is back as manager of the Idle Hour after having been engaged in stage work for some time.

Lexington, N. C.—Fred Elkin has succeeded E. G. Qualis as manager of the Carolina and Young. He was formerly connected with the local Princess and Lyric.

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Five hundred bags of peanuts were used recently in a cafe scene for 'The Cuban Love Song,' starring Lawrence Tibbett, who sang 'The Peanut Vendor.'"

-M-G-M
REVIEWS OF SOUND SHORTS

Clark and McCullough in 
"A Melon Drama" 20 mins.
Laugh Riot Producer Louis Brock and Director Mark Sandrich have turned out two Laugh numbers in which Clark and McCullough have appeared to date. It moves fast and the comedy bits are all sure-fire. The comedians play the roles of private detectives, with Bobb Clark going in for comic playing on the side and thereby drawing a flock of tomatoes from the fruit stand keeper across the way. Just as they have been playing a prank on the man, McCullough has lifted a watermelon and hid it inside his belt, the amateur dicks get a job to protect the owner and is to try to stop the thief. The watermelon contains a time bomb and was to have been thrown into the judge's home. Then follows the funny adventures encountered by the lad which is that the melon contains a bomb. The laughs are fast and solid. Will click anywhere.

Stan Laurel and Oliver Hardy in 
"Come Clean" 20 mins.
M-G-M A Hovel
From start to finish this comedy is filled with screamingly funny gags and some of the best "nagging". The boys have handed out this year. The story contains several ludicrous situations that are side-splitter. The Laurels visit the Hardys in the country and suddenly develop a desire for some ice cream. While out for the refreshing stuff, a girl attempts suicide by jumping off a bridge. Hardy tries to save her while Laurel stands dumbly on the wharf. The story ends with a chase and some up-and-down elevator stuff that is sure-fire. It is a real laugh-getter.

"Across the Sea" 10 mins.
Educational
Pleasing A Romantic Journey, with Claude Fleming conducting his narrative journey through the islands of Hawaii. Featured are a group of native singers. The scenic shots are very beautiful, all done in Multicolor, and the entire story is a real romantic atmosphere, and well handled throughout.

"Bosko's Soda Fountain" 5 mins.
Vitaphone Good Cartoon
A better than average musical cartoon. Bosko is depicted as a soda fountain clerk who can mix drinks in many novel and acrobatic ways. The action is lively and the musical accompaniment is good.

"The Lorelei" 7 mins.
Educational Good Cartoon
"The Lorelei" is a Paul Terry-Toon, with the animated hero doing a burlesque of the famous "Lorelei," being vamp by the sheriff, and by avoiding some hiccups in his story he makes his way through some hectic adventures in a terrific storm. A German quartet singing the "Lorelei" adds musical atmosphere. Good animated technique.

Frank Orth in 
"The Victim" 8 mins.
Vitaphone Very Funny
Frank Orth is seen here as a husband and father, and his wife has a problem for him, which he does not have a practical solution for. This proves to be the straw that breaks the camel's back, and Orth's character is forced to accept the situation and try to make the best of it.

"Curiosities" (No. 27) 10 mins.
Columbia Good
"Curiosities" is an interesting half dozen or more subjects included in this issue of Walter Fuller's curiosities. First scenes of a ship-salvaging industry on the west coast, then Palestine and the land where the Ark is supposed to be buried, a butterfly farm, a musical automaton, and several other items. The running talk is by John P. Cuthbertson. It's an engrossing reel that should fit nicely into any bill.

"Half Holiday" 21 mins.
Educational Very Good
A Mack Sennett comedy featuring Andy Clyde as the hapless husband who goes wild with a pal and two vamps. But the Saturday afternoon party at the beach proves a flop when the real sweethearts of the girls appear and make the things very uncomfortable for Andy and his pal. Then the wife arrives and carts him back home to mow the lawn, again a mess and subdued husband. It is cleverly handled, with snappy gags, and Andy Clyde as usual is a delight. This one gets over easily as a sure laugh-getter.

"Smith and Dale in 
"Where East Meets West" 20 mins.
Musical
Another topnotch comedy starring the sure-fire Hebrew comics, Smith and Dale. This time they sell out their New York business and go west to buy a ranch and settle down in the peace of the open spaces. But what they run into, between hard-pressed ranch hands and other western commotion, is far from peaceful and quiet. The incongruous situation of the two Yiddishers and their dialect in a western locale is funny in itself, and on top of this there is plenty happening all the time to maintain lively interest and keep the laughs coming one after another.

Krazy Kat in 
"Hash House Blues" 6 mins.
Columbia Good Cartoon
In the role of a dancing waiter in a restaurant, Krazy Kat hands out another batch of his amusing antics in this animated subject. It is well up to the average of such shorts and will serve its purpose as a filler very nicely.

"Screen Souvenirs" 8 mins.
Concealed Swell Humor
Another revival of bits from early motion pictures with humorous running comment. After showing some of the earliest films of 1900, in which Howard Taft, William Jennings Bryan and Theodore Roosevelt figured, and a shot of Guglielmo Marconi giving wireless telegraphy to the world in 1901, the short turns to a travesty of the early autos, bathing suits and film director. The amusing contrast it presents with the present day makes the reel richly entertaining in a comedy way.

Lillian Roth in 
"Puff Your Blues Away" 8 mins.
Fair Musical Skit
Lillian Roth's singing of "Puff Your Blues Away" is the principal bit in this skit, which has not been built around the idea suggested by the title. It takes place in a night club setting, where a young chap who has just dropped a wad of dough in the stock market comes on for some diversion. But the Wall St. victim can't get his mind off his losses, until he gets a square look at the attractive gigolo in the white girl in the person of Lillian Roth, who cheers him up pronto with her smile and singing. But it turns out that Lillian is only a temporary incident in the life of the lad, who later turns up with another girl, leaving Lil to sing her own blues away. Though lacking a punch, it is a fairly diverting piece of fancy.

Charlie Davis and His Band in 
"The Jazz Reporter" 7 mins.
Interesting Novelty
In a newspaper room setting, with members of the band as editors, reporters, etc., Charlie Davis and his gang provide a musical novelty that is interesting mainly because of the double-exposure in which shots representing news flashes are spotted here and there, accompanied by appropriate musical bits. The shit moves fast and its brevity makes it a good filler.

Ted Husing in 
"Sportsclats" 10 mins.
Vitaphone Fair Sports Number
Champions of various fields of sport are presented in this issue of Ted Husing's "Sportsclats," which shows the athletes doing their stuff while Husing delivers running comments. Slow motion and still sequences are employed to illustrate the discussions, which should prove quite interesting to the sport fans but only fair stuff for general audiences.
"OVER THE HILL"

In 1 minute.

IT'S IN BY A MILE, WITH OLD HOME HEART THROB STUFF AND SENTIMENT AND PATHOS THAT HAVE 'EM WEEPING AND AIN'T NOTHIN' LIKE IT.

When you can get the women sniffing right through the pathetic sequences, and everybody applauding, to the point of mass imitation at the close, as they did at the Roxy, then the picture is definitely in. Mae Marsh gives one of the most touching performances of the year, a typical mother of a small town family suffering and worrying and living on her snowbound husband, and in late life when adversity hits her, she gives one of the most touching and beautiful performances of a sweet old lady that probably has ever been screen. Henry King has done a fine hit of work, making every scene in the picture live and sympathetic, never overplaying his hand. It hits some highly tense and dramatic moments, and yet is laced with near-humor. Henry Sharp's father gets his from the enraged son, the audience broke out several times in applause. James Murray as the wife and Charles Lane as the father completely

DOUGLAS FAIRBAIRNS

UNITED ARTISTS

73 min.

EXCELLENT ENTERTAINMENT BUT FAR-FETCHED MELODRAMA OF THE RUN RUNNING RACKET. PHOTOGRAPHY IS HIGHLIGHT.

Because the story is too fantastic to be taken seriously at hardly believable, this melodrama of liquor hijacking on the high seas, with some Wall St. and society background, is predictable and затwelve fairly well but never packs much of a kick except in its striking camera shots. Chester Morris as a sleek, stunningly portrayed by Thelma Todd under the name of cinema of Alison Loyd, quits his job in her father's crooked stock racket and becomes a blackmailer. He turns on his duties back East and finds Henry Sharp appears in some scenes. Directors, Victor Fleming, Douglas Fair-

BARBARA LYNNE

DONALD GREGG

UNITED ARTISTS

73 min.

EXCELLENT ENTERTAINMENT BUT FAR-FETCHED MELODRAMA OF THE RUN RUNNING RACKET. PHOTOGRAPHY IS HIGHLIGHT.

Because the story is too fantastic to be taken seriously at hardly believable, this melodrama of liquor hijacking on the high seas, with some Wall St. and society background, is predictable and затwelve fairly well but never packs much of a kick except in its striking camera shots. Chester Morris as a sleek, stunningly portrayed by Thelma Todd under the name of cinema of Alison Loyd, quits his job in her father's crooked stock racket and becomes a blackmailer. He turns on his duties back East and finds Henry Sharp appears in some scenes. Directors, Victor Fleming, Douglas Fair-
"CYCLONE KID" with Buzz Barton, Caryl Lincoln, Francis X. Bushman, Jnr.
Big 4 40 mins.
FAIR WESTERN THAT DOESN'T DEVELOP ANYTHING UNUSUAL BUT SHOULD PLEASE THE OUTDOOR FANS.

This one follows the regulation formula of the heavy who finds oil on the rancher's property and tries to force the latter into selling his land. Buzz Barton, as the owner's son, spoils the plot through his hunches. Nothing new about it, but it should get by with the western fans. The heavy, when he finds oil on his property, sends the ranch foreman, who says the rancher's cattle in an attempt to force a sale. The boy gets on the rustlers' track and his father finds out. By the time the kid is able to get a telephone message to the sheriff, the rancher is killed. Buzz and Francis X. Bushman, Jnr., ram the foreman, track the rustlers, and the heavy is killed trying to escape. Buzz's sister and the foreman are married and set out to develop the oil.

Cast: Buzz Barton, Caryl Lincoln, Francis X. Bushman, Jnr., Lee McKee, Fred Adams, Nolla, Silver Hair, Blanche Whiteford. Director, J. P. McGowan; Author, George M. Davis; Assistant Director, John F. Logan; Recording Engineer, George S. Hutchings.

"DIE SCHLACHT VON BADEMENDE" ("Battle of Bademünde")
74 mins.
GERMAN FARCE COMEDY. A LITTLE GIRL AND A HUNDRED NUMBER THAT MOVES BRIGHTLY AND GETS A LOT OF LAUGHS.

This is a very light offering made for the German market. It gets along with a lot of skylarking and nonsense between the sailors of a battleship and the members of the port city, a pretty girl, a beautiful beach. They are trying to make the place a famous watering resort by promoting the mineral water there, but it is so bitter that everybody chokes on drinking it. A sailor and soldier have all sorts of encounters over the affections of one of the girls of the resort. This is slightly reminiscent of the Hollywood gag of the two doughboys fighting a la Slim Summerville. It is a tough go for the lady's love. There are some bright bits on the beach in the evening, with every sailor parked in a sun-bathing covered chair with a girl. Then some good sequences on board the battleship, with a lot of good fun and some splendid comedy. Plenty of good comedy touches.


"FRA DIAVOLO" ("Buster Broke"")
Transcontinental Pictures 78 mins.
FINE ITALIAN DIALOGUE DRAMATIZATION OF OPERA WITH TINO PATTIERA'S VOICE ACTING OUTSTANDING FEATURE.

The beauty of its scenic background, the heights to which Tino Pattiera's voice carries, and the clever acting and direction throughout, blend this opera into one that promises to be a hit. Diavolo, handtied chief of the revolutionists. A reward of 40,000 ducats is on Diavolo's head. The men are out to capture him, but through a clever ruse, Diavolo masquerades as a visiting ambassador and attains protection given at the Palace. Diavolo is finally captured but with the end of the revolution, he is set free and returns to his charming little girl, Olga, and the heavy is killed trying to escape. Buzz's sister and the foreman are married and set out to develop the oil.

Cast: Buzz Barton, Caryl Lincoln, Francis X. Bushman, Jnr., Lee McKee, Fred Adams, Nolla, Silver Hair, Blanche Whiteford. Director, J. P. McGowan; Author, George M. Davis; Assistant Director, John F. Logan; Recording Engineer, George S. Hutchings.

"SEIN LIEBSLEID" ("His Love Song")
Associated Cinemas 79 mins.
PLEASING GERMAN MUSICAL COMEDY ROMANCE BY AUTHORS OF "TWO HEARTS" AND "WILLY FORST SCORING STRONG.

This light opera number from the Berlin studios looks like an attempt to duplicate the success of Zwiebelmädchen. Director, Max Adelheit; Author, Friedrich von Drehmel; Editor, Fred Bajam; Cameraman, Edward Koll; Recording Engineer, George S. Hutchings.

The Alps in Sound Film

Berlin—The Alp Has furnished the background for many a motion picture, but its sound film debut will be made in Alfred Zeisler's Ufa production, "Der Hochtourist," in which Otto Walburg will have the leading role. Film has started.

British Instructional Film

London—British Instructional Films Ltd. will introduce a moderate release a motion picture of national importance. Its title will be "England's Story" and will trace in thrilling pictures the story of England's progress through the centuries from 1850 down to the present time.

Drive for More Safety Launched by Ind. Ass'n

and M. P. O. These and other measures designed to halt the traffic situation will be introduced at the coming session of the Indiana Legislature.

Erpi, RCA and RKO Sued by Tri-Ergon

while Radio Pictures is charged with infringement of a new process for producing sound pictures, will continue.

Bills of complaint, filed by former Federal Judge Hugh M. Morris, set forth that the inventions were those of Hans Vogt, Joseph Masselle and Joseph Engels of Germany and that their rights were transferred to the Tri-Ergon Corp. of Switzerland, which in turn transferred them to William Fox, who sold the patents to the American company.

The Roxy stage show is titled "The Elements," with the scenes divided by Earth, Wind, Fire, and Water, and a finale, Sunrise. Mostly atmospheric stuff, with a quartet of trapeze artists in the first, the ballet in the second, with Harrison and Fisher in an adagio number. Earth shows a black hill in the dim light, with the Hall Johnson Singers grouped on it chanting a negro spiritual. Fire is spectacular, with the hill transformed to a spouting volcano, cleverly achieved through the effects of a flame lamp, waving her drapes on top, and the Roxyettes below in red costumes. Patricia Bowman is splendid as the Flame Goddess. The finale shows the entire ensemble on the hill lit up with sunshine, also an effect produced by costumes, movements and clever lighting.

Capitol

B. B. Kahane has submitted answers to 15 questions handed him by Emerson & Sperling, attorneys for the minority committee. Neither Kahane nor the committee would divulge the answers last night.

In a statement from RKO on Friday it was stated that the company had not been informed as to the number of stockholders or amount of stock represented by the committee, and that, if an alternative plan was to be offered, it should be submitted at the earliest possible date in order to reprivatize the interests of stockholders who may be withholding their proxies.

Film Insurance Up 100%
We find it necessary to refer to the Year Book very frequently for information concerning various features, and would not be without this valuable publication.

T. L. Shields, Mgr., Grand Theater, Columbus, O.

In the course of a year, I find this volume a most handy asset. It is the most comprehensive survey of the picture industry that I have ever run across.

Harry Sear, RKO Albee, Providence, R.I.

We do not know of anything that could be added to make the Year Book more complete.

F. T. Welker, Mgr., Wausau Theater Co., Wausau, Wis.

The Year Book is a wonderful volume, and a necessity for one who wishes to keep up with this ever-changing business. I find it very helpful at all times.

Albert L. Frie, Keith's Georgia Theater, Atlanta.

We have a high regard for the Film Daily and expect to continue our subscription.

Gay Mears, Mears Theaters, Kansas City, Mo.

Words cannot describe this wonderful Year Book. It's a gem, and should be on the desk of everyone who is in any way interested in the motion picture industry, regardless of what branch of work he is in. It has been invaluable.


Even in the small towns, we find the Year Book of great value, so much so that we dare not be without it. I frequently refer to my Year Book, always finding the information I desire.

E. L. Winters, Jr., Playhouse Theater, Statesville, N.C.

The data which your Year Book contains should prove a "Gold Mine" to busy exhibitors.

David Napper, David Sniper Theaters, Portland, Ore.

The Year Book is our official guide book. It would be impractical to be without a copy.

Herbert Stuart, Gen'l Mgr., Fox, New England Theaters.

Year Book great! Use it very frequently.

F. E. Lyden, Hamilton Theater, Dexter, Mass.

We have occasion to refer to the Year Book a great many times a year.

George Fischer, Managing Dir., Milwaukee National Capital Amuse.

Have found the Year Book to be most informative, and in many instances, invaluable.

Paul Mohr, Metro Theater, Dallas.

I can certainly appreciate the time you have spent compiling such a complete edition.

T. L. Thompson, State Theater, Dallas.

What would we do without the Year Book?


The Year Book is certainly complete in every detail, and will be a great aid to us when making up our daily programs.

C. C. Wilson, Happy Hour and Rivoli Theaters, Cresenon, Pa., & Wilson Theater, Tyrone, Pa.

The Year Book has found a definite place in the world of showmanship.

R. C. Hertz, Advt., Mgr., Midtown Theaters.

I have gotten so that I depend on the Year Book as my one source of reliable information.

Frederick L. Herron, Foreign Mgr., Hays Organization.

I am seeing the Film Daily Year Book started very soon after it was launched, and during all of that time it has proved to be a real investment in the office. The Year Book is one article that is kept constantly on my desk because I have occasion to consult it very frequently.

L. C. Gage, Fairmont Theater Co., Fairmont, Minn.

The exploitation section built upon exhibitors' ideas, will receive my special attention. I know it will be a great assistance to not only me, but to anyone in the line of exploitation.

William E. Mick, RKO Madison, Brooklyn, N. Y.

For a number of years I have found the Year Book a never failing source for complete and accurate information on most any phase of this business.

H. D. Buckley, Vice-Pres., United Artists.

The Year Book is complete in every department.

Frank Whitbeck, Universal.

I think not only grows bigger each year, but gets better, too.

Walter P. Wanger, Paramount Publicity.

The Year Book looks bigger and better than ever.

Sid Seader, M-G-M.

I am sure the 1931 Year Book will prove a real investment to the exhibitor.

Nicholas M. Schenck, Pres. M-G-M.

It is my opinion that the Year Book will be a never failing source for valuable information to buyers and users of motion picture equipment throughout the field for many years to come.

A. S. Samuels, Pres., Enterprise Optical Mfg Co.

It is indeed a complete, comprehensive and perfect guide.

Cecil B. deMille.

The 1931 Year Book is the most comprehensive and complete edition which you ever issued.

C. E. Depinet, Gen'l Sales Mgr., First National.

I find the Year Book a never failing source of very valuable information arranged in such a way that I can get this information very quickly.

J. L. Laskey, Ist V.P., Paramount Publicity.

We have constant reference to the Year Book for the valuable and complete information therein and I am well pleased with this volume.

Joe Brandt, Pres., Columbia.

The 1931 Year Book is the best yet.

William Massie, Masco & Co., Inc.

I find the Year Book to be a mighty fine volume and one I shall probably refer to often.

Sidney R. Kent, Paramount Publicity.

I could not get along without the Year Book.

N. L. Manheim, Export Mgr., Universal.

The 1931 Year Book is a real studio necessity.

B. P. Schulberg, Managing Dir. of Production, Paramount Publicity Dept.

I am absolutely convinced when I tell you that you have no conception of the number of times we turn to it during the course of a day.

Archie Reigh, Coast Publicity Dir., Paramount Publicity.

The Year Book has become an integral part of the industry. Its usefulness is unlimited.

Sam M. Morris, Vice-Pres. Warner Bros.

The Year Book certainly is now a world-wide picture information institution.

F. Wynne Jones, Pres., Ufa Films.

I am sure the 1931 Year Book will prove useful throughout the year.

Joe Schenck, Chairman of the Board, United Artists.

The completeness of the Film Daily Year Book stamps it in my mind as the most valuable volume that can be found on anyone's desk in this business.

Lee Marcus, Pres., RKO Pathé.

I consider the Film Daily Year Book standard equipment.

A. W. Smith, Jr., Division Sales Mgr., Warner Bros.

It is just naturally check full of things I want to know about, especially if authentic information is hurriedly required.

George A. Blair, Eastman Kodak Co.

It is without question the finest Film Daily Year Book ever gotten out and I am very glad to have it in front of me at all times.

James R. Grainger, V-P., in charge of Distribution, Fox Film Corp.

This summary of information on the industry will be a valuable addition to my library.


I cannot tell you how often I use the Year Book as a reference, and how useful it is to me.

J. M. Burton, V-P., & Gen'l Counsel, M-G-M.

I dare say no executive in the industry could get along without the Year Book today, for it surely is a ready reference and I might add that you have succeeded in making it bigger and better than ever.

David Bernreiter, V-P. & Tres., M-G-M.

The Year Book is a pipkin-check full of real constructive information.

Fred C. Osmoby, Gen'l Mgr., Metro Goldwyn-Mayer.

The Year Book is the most complete thing of its kind that I have ever seen.

N. G. Hatrick, Vice-Pres., Cosmopolitan Prods.

I must say I find the Year Book very interesting.

Bert Mack, Capitol (N. Y.) Theater.

The 1931 Year Book is by all means the greatest of all year books.


The 1931 Year Book is even finer than your previous editions.

B. P. Fineman, M-G-M Studios.

You have no idea what a useful book the Year Book is, and which much in demand it is by everyone in my department.

Paul Gallick, Dir. of Publicity, Universal.

The 1931 Film Daily Year Book is certainly a houndiger. It is an encyclopedia, if there ever was one.

David Bader, Universal Studios.

I don't know what we would do without this valuable encyclopedia on motion pictures.

N. D. Golden, M. P. Division, Department of Commerce.

I don't know of any year book or volume comparable in any other industry and I know that we have been very fortunate indeed in having this work handled by you in such a wonderfully successful way.

Charles H. Christie, V-P. & Gen'l Mgr., Christie Film Co.

I think that the Year Book is indisputable.

Carl E. Milliken, Sr., Hays Organization.

The list of theaters which have been, plainly, attractively presented, is a fine addition to the book.

Frank Walder, Mgr., May Organization.

The Year Book is an indispensable reference volume on the entire industry, to be found on every desk used throughout the entire year.

Walter E. Eberhardt, Electric Research Prods.

The Year Book's range of information is evidently greater than has been undertaken heretofore.

E. C. Bentley, Dir. of Publicity, American Seating Co.

The fund of information the Year Book contains is of inestimable value to anyone in or connected with the motion picture industry.

J. H. Gallagher, Dir. of Public Relations, Columbia.

The Year Book is a most valuable and readable reference work.

Sol A. Rosenblatt, Attorney.

What else can you expect from your organization? I would probably have been more surprised if it were not so splendid an issue as it seems to be.


The Year Book is a splendid piece of work and contains much valuable information which I am glad to have so handy.

Robert L. Hess, Gen'l Mgr., Heywood-Wakefield Co.

The Directors' Annual and Production Guide is something, which to my mind, no one connected with the industry can afford to be without.

Roger S. Brown, Daily Argus-Leader.

I want to tell you that I think the Directors' Annual is a fine, complete, comprehensive and fascinating addition to motion picture trade lore.


I think your Directors' Annual and Production Guide for 1931 is a very fine job and contains plenty of information useful to all departments of the business.

Russell Holman, Paramount Publicity.

The Directors' Annual is a valuable adjunct to any film library.


The Directors' Annual is a true reflection of the highness of the motion picture industry and must be of inestimable value to producers.

Harold B. Franklin, Pres. Hughes Franklin.

The Directors' Annual is excellent and undoubtedly will perform a real service in furnishing the trade with helpful information.


You have eclipsed anything heretofore published.

P. C. Merrill, Gaile Bros. Co.

The Directors' Annual is an invaluable work of reference and very welcome addition to the source books in my office.


It is the finest Year Book you have yet published.

Sol M. Wurtzel, Fox Film Corp. Studio.

There doesn't seem to be a single phase of the motion picture industry that is not covered thoroughly.


I consider the 1931 Year Book a very valuable facet and one of the indispensable uses to which.

M. A. Lightman, Presses, M. P. T. O. A.
-and HE KNOWS PICTURES!

Picture-wise Mr. DOLLE operates the FOURTH AVENUE AMUSEMENT CO. including:

APOLLO, Indianapolis
LYRIC, "
MARS, Lafayette, Ind.
LUNA, "
FAMILY, "
LOGAN, Logansport, Ind.
LUNA, "
STRAND, Louisville, Ky.
ALAMO, "
RIALTO, "
UPTOWN, "
REX, "
INDIANA, Marion, Ind.
LYRIC, "
GRAND, Terre Haute, Ind.
LIBERTY, "
INDIANA, "
AMERICAN, "

1931 NOV 12 AM 12 11

Received at
VEA243 21 NL=LOUISVILLE KY 11
J R GRAINGER, FOX FILM CORP=
850 10 AVE NEW YORK NY=
JUST PREVIEWED TWO VERY FINE PICTURES THE YELLOW TICKET AND AMBASSADOR BILL THEY ARE IN ANSWER TO AN EXHIBITORS PRAYER CONGRATULATIONS=
FRED J DOLLE.

...if Mr. Dolle likes these, just wait till he sees...

JANET GAYNOR
CHARLES FARRELL
in
DELICIOUS
with
El Brendel

OVER THE HILL
with
JAMES DUNN
SALLY EILERS
MAE MARSH

RECKON WITH FOX FOR PROFIT
Union Scale Reduction Being Discussed at Meet
NAT'L COUNCIL INTRODUCING ANTI-CENSOR BILLS

Hammons and Young Extend Working Arrangement

Educational Head Goes West to Speed Up Production

An agreement extending the present working arrangement between Tiffany and Sonor Art-World Wide has been signed by E. W. Hammons and L. A. Young, and Hammons left yesterday for the Coast to confer on production at the Educational, Sennett and Tiffany studios.

(Continued on Page 8)

FOX MIDWESCO HOUSES FALL FOR DUAL BILLS

Milwaukee—Double-facating has taken a jump here, with Fox Midwesco as the first circuit adopting the policy in this community. The Oriental, Tower, Up town, Modjeska and Garfield of the Fox circuit are giving dual bills four nights weekly, while the Paradise is doing it three days, and the Savoy and Plaza daily. Admissions also have been cut at the Wisconsin, Palace, Strand, Garden, Warner, Alhambra, Riverside, and other houses.

12 Travelogues in Color Planned by John W. Boyle

West Coast Bureau, THE FILM DAILY

Hollywood—John W. Boyle, who recently returned from a four months’ tour of Finland, Sweden and Denmark, where he shot 20,000

(Continued on Page 8)

Reduction of Union Scales Being Discussed at Meeting

Advisability of asking operators’ and stage hands’ locals to effect reduction in wages is understood to be one of the principal topics slated for consideration at a meeting of officials of the International Alliance of Theatrical Stage Employees & M. P. Operators scheduled.

(Continued on Page 8)

State Censorship Repeal to Be Sought First in N. Y. and Va.

As part of its campaign against censorship of all kinds, the National Council on Freedom from Censorship will introduce bills in the New York and Virginia legislatures this winter to repeal the motion picture censorship laws in these states. The FILM DAILY learns. Similar action in other states having censor bodies probably will follow later. In New York, a bill will be introduced to take away the special police powers of the Vice Society, and an

(Continued on Page 8)

TRIPLE BILLS, DIME SHOWS NOW AGGRAVATING CHICAGO

Chicago—The Independent Theater Owners Ass’n is now confronted not only with the double feature problem, but triple features and 10-cent admission prices as well. Aaron Saperstein, president of the theater owners, is working with members of the organization to devise some means of doing away with these

(Continued on Page 8)

State Censorship Repeal to Be Sought First in N. Y. and Va.

As part of its campaign against censorship of all kinds, the National Council on Freedom from Censorship will introduce bills in the New York and Virginia legislatures this winter to repeal the motion picture censorship laws in these states. The FILM DAILY learns. Similar action in other states having censor bodies probably will follow later. In New York, a bill will be introduced to take away the special police powers of the Vice Society, and an

(Continued on Page 8)

TRIPLE BILLS, DIME SHOWS NOW AGGRAVATING CHICAGO

Chicago—The Independent Theater Owners Ass’n is now confronted not only with the double feature problem, but triple features and 10-cent admission prices as well. Aaron Saperstein, president of the theater owners, is working with members of the organization to devise some means of doing away with these

(Continued on Page 8)

State Censorship Repeal to Be Sought First in N. Y. and Va.

As part of its campaign against censorship of all kinds, the National Council on Freedom from Censorship will introduce bills in the New York and Virginia legislatures this winter to repeal the motion picture censorship laws in these states. The FILM DAILY learns. Similar action in other states having censor bodies probably will follow later. In New York, a bill will be introduced to take away the special police powers of the Vice Society, and an

(Continued on Page 8)

TRIPLE BILLS, DIME SHOWS NOW AGGRAVATING CHICAGO

Chicago—The Independent Theater Owners Ass’n is now confronted not only with the double feature problem, but triple features and 10-cent admission prices as well. Aaron Saperstein, president of the theater owners, is working with members of the organization to devise some means of doing away with these

(Continued on Page 8)

State Censorship Repeal to Be Sought First in N. Y. and Va.

As part of its campaign against censorship of all kinds, the National Council on Freedom from Censorship will introduce bills in the New York and Virginia legislatures this winter to repeal the motion picture censorship laws in these states. The FILM DAILY learns. Similar action in other states having censor bodies probably will follow later. In New York, a bill will be introduced to take away the special police powers of the Vice Society, and an

(Continued on Page 8)

TRIPLE BILLS, DIME SHOWS NOW AGGRAVATING CHICAGO

Chicago—The Independent Theater Owners Ass’n is now confronted not only with the double feature problem, but triple features and 10-cent admission prices as well. Aaron Saperstein, president of the theater owners, is working with members of the organization to devise some means of doing away with these

(Continued on Page 8)

State Censorship Repeal to Be Sought First in N. Y. and Va.

As part of its campaign against censorship of all kinds, the National Council on Freedom from Censorship will introduce bills in the New York and Virginia legislatures this winter to repeal the motion picture censorship laws in these states. The FILM DAILY learns. Similar action in other states having censor bodies probably will follow later. In New York, a bill will be introduced to take away the special police powers of the Vice Society, and an

(Continued on Page 8)
 Half Baked — and other things 

(Continued from Page 1) 

music, will be watched with interest on all sides. Preliminary reports, from a few scattered outside districts, give a smashing majority in favor of the picture. And why not? Here are two of the greatest pictures ever made. Both are naturals in lending themselves to aspiring musical scores. Another good deed in the daily doings of Leo-the-Lion. 

Lila Lee Back from Tropics 

San Francisco—Lila Lee has returned from the South Seas, where she went to recuperate, and is on her way back to Hollywood.

Anthony Ricci Joins Hollywood Pictures 

Anthony Ricci, formerly on the staffs of Fox and Warner Bros., has joined Hollywood Pictures Corp. as supervisor of sales in the Northern New Jersey territory. Ricci plans to augment the personnel of the northern Jersey staff in a drive for 100 per cent sales coverage.

THEATRE RECORDS 

Now Available 

On 33 1/2 R.P.M. 

OVERTURES AND EXIT MUSIC 

Listings of Selections 

Now Available 

LEW WHITE—Origan 
ROY SMECK—Hawaiian Orch. 
VIC IRWINS—Orchestra 
SAM LANIN—Orchestra 
LOU GOLD—Orchestra 
Write for Further Details 
Mail Orders Filled 
price 75c Each 

AMERICAN RECORD CORP. 
1776 Broadway, N. Y. C.
Why be content to sit home and
be gloom? That doesn’t help.
Snap into it!
Put on your things. Tell the missus to
get hers. Bundle up the kids—and be off!
There’s a Paramount Picture, probably
around the corner. See it and
you’ll be out of yourself, living someone
else’s life. A life that’s glamorous—
exciting—interesting—new!
You’ll forget your troubles. You’ll find
a new viewpoint. And tomorrow you’ll
Work—not merely Worry.
Greater movies than ever are here—
now. See them and take the family with you!
And remember, when it’s a Paramount
Picture—now, more than ever—it’s “the
best show in town!”

PARAMOUNT PICTURES CORPORATION, ADOLPH ZUKOR, PRESIDENT, PARAMOUNT BUILDING, NEW YORK
Nine million readers of the Saturday Evening Post are constantly being sold the real entertainment qualities in Paramount Pictures. Full Page Ads! Attracting Mr. and Mrs. Movie Public to your box-office. Impressing upon them the importance of attending movies regularly. Proving to them that the theatre which shows Paramount Pictures is the one place in which they can forget their worries.
and be ENTERTAINED. To them, the "best show in town" is "TOUCHDOWN", real football with box-office cast headed by Richard Arlen, Peggy Shannon and Jack Oakie. GEORGE BANCROFT in "Rich Man's Folly", a woman's picture to be sure! GARY COOPER, CLAUDETTE COLBERT in "His Woman". "Husband's Holiday" with CLIVE BROOK and big cast. DR. JEKYLL AND MR. HYDE", Fredric March's supreme role. Directed by Rouben Mamoulian. "THE MAN I KILLED", ERNST LUBITSCH'S Production with LIONEL BARRYMORE, NANCY CARROLL, PHILLIPS HOLMES. RUTH CHATTERTON in "Tomorrow and Tomorrow". "SOOKY" featuring JACKIE COOPER and ROBERT COOGAN. (Released during Christmas Holidays). MARLENE DIETRICH in "Shanghai Express" A Josef von Sternberg production; and MAURICE CHEVALIER in "One Hour With You" with Jeanette MacDonald, Genevieve Tobin and Charlie Ruggles. This type of high-powered national advertising, building sure-fire seat-sellers for you, is but one feature of the free service that goes with every contract from .......
**A Little from "Lots"**

By RALPH WILEY

HOLLYWOOD

TOM MIX was discovered working as an extra in Marlene Dietrich's picture, "Shanghai Express." One of the Oriental atmospheric players assigned to Josef von Sternberg's unit was the actor that has now become Tom Mix. Another extra in the picture is Gum Chew, who never chewed a stick of gum in his life.

**Louis Gansler, veteran director, will direct George Bancroft in an untitled story.**

Milord Kiesow is a faithful secretary, and his duties are to keep a large pet in the side of laughing at the jokes told by his chief, Jed Buell, Boswell for Mack Sennett.

**Our Passing Show: Cornelius Vanderbilt, Jr., Louis Stevens and Pete Milne bunching at RKO; Porter's Morton Who is Gower on Gower St.; Leonard Spiegelglass busy at RKO; "Gasure" Garvey L. Murphy at "The Champ."**

Alfred Werker, Fox director, is saying "silence" to his newest "actor," but is receiving little attention. The "actor" is two weeks old and is Al's first child.

William Jeffrey had been in Hollywood barely 48 hours when he was selected for an important role in "Grand Hotel," which will be presented at the Belasco Theater by Belasco and Curran. Jeffrey, well-known stage player, has been in Eastern productions since his last appearance here in "Eyes of the World."

Tay Garnett and his unit, making "stage," will go to Ann Harding and make exteriors at Venice, Fla.

**Mark Sandrich has directed numerous features and short subjects during the past few years, but has never had to make a re-take yet as an added interest he is now directing "Pop Goes the Weasel," which is being produced by Louis Bjork for RKO release.**

**Here and There: David Selznick and Jules Levy lessening at RKO; Pandro Berman and Martin Cooper conferring at RKO; John Roberts, the "Champ."**

Radio Pictures has signed Gene Fowler, noted writer, to prepare the dialogue for John Barrymore's first RKO vehicle.... Ivan Lendl and Ken Murray will have roles in "Girl Crazy." ....

Will Rogers is en route to the Far East, with intentions of visiting the Sino-Japanese war zone.

Ben Lyon will appear with Constance Bennett in RKO's "The Lady With a Past," being directed by Edward H. Griffith. Lyon was borrowed from Warner First National.

**Tripling on P. A.'s**

Times are so bad in the Broadway leg at, that one show is employing three press agents. It's "Sing High, Sing Low," a musical.

**Short Shots from New York Studios**

By HARRY N. BLAIR

PARAMOUNT'S New York studio personnel was elated by Tom Canzoneri's victory over Kid Chocolate. Many of them present at Madison Square Garden will remain here to watch the bout. Canzoneri is a frequent visitor to the studio and has appeared in several pictures.

Brief tribute to another celebrity of the sports world—Red Grange, the old "Galloping Ghost" himself—by appearing in a series of ex-hibition games in the East between picture engagements. The series, which he recently completed for Na Levine, is said to be sure-fire box office stuff.

As a service to stage and motion picture artists appearing in New York, the Telegram has redesignated its office at 718 Seventh Ave., in the heart of the Broadway theatrical district, a registration office for General Delivery of telegrams and mail to members of the profession. After registering, players may be reached by either mail or the Telegraph at KN, New York. Telegrams will be forwarded at regular telegraph rates or may be registered for delivery by the New York office at 50 cents each.

A member of New York's social set is carving a career for herself at the Warner Vitaphone studio under the name of Lee Renee. As she is the niece of one of the great New York bankers in the country, a granddaughter of a former United States Senator from Maryland and daughter of an honorary treasure of the Lambs Club, the trade on these connections she content to get by entirely on mere as her work in numerous Vitaphone shorts proves.

Hal Skelly, who turned in such neat performance opposite Nana Carroll in "Dance of Life," will soon be seen in the leading role in D. W. Griffith's "The Struggle," filmed at the Audio Cinema studio here.

**Many Happy Returns**

Best wishes are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 23

Hobart Bosworth Rosetta Duncan
Stephen Roberts Basil Dickey
And now the Photoplay Magazine Medal is added to all the other laurels bestowed upon Carl Laemmle's Universal Masterpiece . . . ALL QUIET ON THE WESTERN FRONT the greatest motion picture of all time.

Every Possible Honor Won by U's "All Quiet"

Another award, the Photoplay Magazine Gold Medal for the best picture of 1930, has been won by "All Quiet on the Western Front." This gives the Universal picture the distinction of having won every regular award that could possibly be received by a picture made last year, as well as more medals than ever accorded a motion picture.

—Film Daily, Nov. 13th.

... and the only film to be so universally honored.

—Film Daily, Nov. 18th.

August 24, 1930
First Release

August 25, 1930
Honored as EXCEPTIONAL PHOToplay by National Board of Review

November, 1930
Motion Picture Academy of Arts and Sciences bestows upon it the gold statuette for finest picture of year

January 1, 1931
In Film Daily nationwide poll of 333 critics voted best picture of year by overwhelming majority

January, 1931
National Board of Review gives first place to All Quiet on Western Front

January, 1931
Practically all newspaper motion picture editors in country place it at top of their "best ten" lists

May 8, 1931
Faculty of Arts, London, awards it gold medal

May, 1931
Nationwide poll of Japanese editors and exhibitors award it silver cup as best picture of 1930
ANTI-CENSORSHIP BILLS ARE BEING INTRODUCED

(Continued from Page 1)

other to repeal or modify the Wales theater padlock law. The Virginia anti-censor measure will be put through in 1932 if the required support is obtained. This is now pending.

The National Council is sponsored by the American Civil Liberties Union, New York Hatcher Hughes, the playwright, is chairman, with Barrett H. Clark, Fannie Hurst and Elmer Rice, vice-chairmen; Harry Elmer Barnes, treasurer; Gordon W. Moss, secretary, and a long list of supporters including Eugene O'Neill, H. L. Mencken, George Jean Nathan, Rupert Hughes, Arthur Garfield Hays, James Branch Cabell, Marc Connelly, Edward Childs Carpenter and others.

Chicago, Boston, Philly Will Get B.I.P. Exchanges

British International Pictures will have four sales branches established and in operation within the next six weeks, according to Sidney Garret, who leaves Dec. 1 for Boston, Philadelphia and Chicago to select locations and engage personnel. The New York branch is already operating. After the new year, Garrett will start work on the completion of a coast to coast exchange system, which he expects to complete by March 1. All exchanges will be run solely by and for B.I.P. productions without any outside affiliations according to Garrett.

Triple Bills, Dime Shows Now Aggravating Chicago

(Continued from Page 1)

evils, which are becoming widespread.

At least a score of the smaller theaters in this territory have fallen for the triple-feature, driven to it by keen competition, and a large number of independent houses using double features have cut their daytime admission price to 10 cents in an effort to survive.

COMING & GOING

FANCHON SIMON, the Fanchon of Fanchon and Marco, arrived in New York yesterday from the coast with Major Harry Wolff, and production assistant, Alice Goodwin. They will sail Dec. 3 on the Hains for Europe to look over stage novelties. BERT AHEILER is back from Chicago, where he went to meet the Fanchon party en route Europe.

HELEN TWELVETREES, RKO Pathe star, arriving from the coast via Panama aboard the Pennsylvania. LESTER COWAN of the Academy of Motion P. Arts and Sciences is in New York from the coast.

STANLEY WHITLEY, of British International Pictures, arrives Thursday on the Ocean.

BUCK WILDER, of Norfleet and Partners, President of the Norfleet Booking company, is visiting the Warters' booking offices.

W. H. HAMMONS left yesterday for the coast.


Detroit—Charter has been granted by the state to Redford Motion Picture Service, 190 W. Grand Blvd. in this city. Archie L. Gillis is the incorporator.

Kansas City—A. Allan Karf is now managing the Isis. He was formerly booker at the Fox Midland. Herb Goldberg goes from the Isis to manage the Apollo.

Philadelphia—Fay's will reopen with an eight-act vaudeville bill together with film shorts. C. C. Spink will manage the house for Kickerbocker Playhouses, Inc.

Sophistication Opposed

By William K. Howard

(Continued from Page 1)

the players in the original picture. Happy endways, according to Howard, ought to prevail with the only exceptions which were so impressive that they overcome unhappiness of finals.

Howard has been getting atmosphere shots for his next Fox picture. He is with Mrs. Howard, George Selzi, cameraman, and Gordon Cooper, his assistant.

12 Travelogues in Color Planned by John W. Boyle

(Continued from Page 1)

set in Multicolor and 10,000 feet in black and white, plans a series of 12 one-reel travelogues dealing with his trip. Boyle was accompanied by Ray Fernstrom, former news cameraman.

Shubert Meetings Called

Hearing in the Shubert Theater Corp. receivership action will be held at 4:30 P. M., Dec. 2, in Courtroom E of Woolworth Building, at which time the receivers, Lee Shubert and Harris Trust Co., will present a report on the financial status of the company.

Prior to this hearing, a meeting of creditors and stockholders will be held at 2 P. M., Nov. 24, on the ninth floor of the Woolworth Building.

Sunday Shows for Concord

Concord, N. H. — Sunday shows have won in a vote here, taking the decision by about two to one without ministerial opposition.

Fox Signs Jeanne Green

Fox has signed Jeanne Green who plays a featured role in "Wonder Boy," Joel Harris' legit play, starring the film industry.

No Para. Branch for India

Paramount will not open a branch office in India as officials of the company's foreign department said Saturday. An exchange in that country has been reported under consideration.

St. Louis, Mich. — The Liberty, the only local house, has been closed.

Bethlehem, Pa.—Jack Brownell has resigned as manager of the United Columbia theater and was succeeded by Earl Tobias, formerly organist at the now closed Savoy. Joe Murphy is managing the Colonial for United Chain.

Atlanta—U. T. "Doc" Koch, Alabama salesmen for Columbia, has been transferred to the Florida territory. The Alabama territory is now divided between G. Y. Harrell and Matt Whitman.

St. Louis, Mich. — The Liberty, the only local house, has been closed.

E. W. HAMMONS, L. A. YOUNG

EXTEND WORKING PLAN

(Continued from Page 1)

dios. Hammans will devote much of his attention to speeding up the new Tiffany product. Preparatory work for "Continental" has been completed by the Hammans studio staff under Samuel Bischoff, and this picture will probably get under way before the camera while Hammans is there. Shooting will also start on Mack Sennett's Moran and Mack special during Hammans' stay, as casting of this picture and preparatory work are about finished.

Conferences with E. H. Allen, operating head of the Educational Metropolitan studios, regarding Educational's short subject product and the industrial pictures work of Educational Talking Pictures Co. Ltd., will take up most of the rest of Hammans' time.

Kid Trade Varies Widely, National Survey Shows

(Continued from Page 1)

land gets per per cent to 10 per cent kids during the week, and 50 per cent on Sunday in the neighborhoods. Atlanta downtown runs get much less than 5 per cent, against 10 to 15 per cent in the neighborhoods.

On the coast the figure runs even below 3 per cent. In Denver first runs the best showing was 15 per cent, with neighborhoods getting from 10 to 40 per cent. Pittsburgh reports a type of 5 to 15 per cent.

Other sections run about the same with fluctuations governed by locality, day of the week, type of picture, etc. Most districts report attendance below what it should be in account of insufficient pictures of the right type and many over-distributed and over-sophisticated films.

Union Scale Reduction Being Discussed at Meet

(Continued from Page 1)

for today in New York. President William P. Canadian last Saturday told THE FILM DAILY that the conference will concern itself with the "general situation."

E. W. HAMMONS, L. A. YOUNG

EXTEND WORKING PLAN

(Continued from Page 1)

B. I. P. (Continued)
0 Features Tentatively Set by Monogram for '32-33

Million Dollars Grossed
In Film Benefit Shows

Sen. Copeland Draws Up
Copyright Amendment

Tobis and Ufa in
Franchise Deals

Monogram Sets 40 Features
As Tentative '32-33 Program

Griffith Plans Another;
"Struggle" Mostly Silent

Admission Prices Govern
Release Under New
Agreement

WARNER STATUS IMPROVED
BY CUT IN INVENTORIES

Hornblow to Line Up
Material for Goldwyn

Opposition Develops
in 4 H-F Texas Towns
ANTICENSORSHIP BILLS ARE BEING INTRODUCED

(Continued from Page 1)

other to repeal or modify the Wales theater padlock. The Virginia anti-censor measure will be put through if the required support is obtained. This is now pending.

The National Council is sponsored by the American Civil Liberties Union, New York. Thatcher Hughes, the playwright, is chairman with Bartlett Clark, Fannie Hurst and Elmer Rice, vice-chairmen; Harry Elmer Barnes, treasurer; Gordon M. Moss, secretary, and a long list of supporters including Eugene O'Neill, H. L. Mencken, George Jean Nathan, Rupert Hughes, Arthur Garfield Hayes, James Branch Cabell, Marc Connelly, Edward Childs Carpenter and others.

Chicago, Boston, Philly Will Get B.P. Exchanges

British International Pictures will have four sales branches established and in operation within the next six weeks, according to Sidney Garrett, who leaves Dec. 1 for Boston, Philadelphia and Chicago to select locations and engage personnel. The New York branch is already operating. After the new year, Garrett will take charge on completion of his coast-to-coast exchange system, which he expects to complete by March. 1. All exchanges will be run solely by and for B.P. productions without any outside affiliations according to Garrett.

Triple Bills, Dime Shows Now Aggravating Chicago

(Continued from Page 1)

evils, which are becoming widespread. At least a score of the smaller theaters are carrying triple bills. Clubs, which made a feature of the triple-feature, driven to it by keen competition, and a large number of independent houses using double features have cut their daytime admission price to 10 cents in an effort to survive.

COMING & GOING

FANCHON SIMON, the Fanchon of Fanchon and Marco, arrived in New York yesterday from the coast with her mother, Mrs. Wolff, and production assistant, Alice Goodwin. They will sail Dec. 5 on the Bremen, leaving for the stage noveling.

BERT ADLER is back from Chicago, where he went to the Fanchon party en route East.

HELEN JEWELVETREEES, RKO Pathe star, arrives in New York today from the coast via Panama aboard the Atalanta, LESTER COWAN of the Academy of M. P. Arts and Sciences is in New York from the coast.

STANLEY WHITELEY, of British International Pictures, flew in on the Olympic.

BILLY WILDER, of Norfolk and Portsmouth Va., was a visitor Saturday at the Warner's booking offices. E. W. HAMMONDS left yesterday for the coast.

Detroit—Charter has been granted by the state to Redford Motion Picture Service, 13867 Plainview St., this city. Archie L. Gillis is the incorporator.

Kansas City—A. Allan Karst is in charge of the new Fox Midland, Herb Goldberg goes from the Isis to manage the Apollo.

Philadelphia — Fay's will reopen with an eight-act vaudeville bill together with film shorts. C. C. Spott will manage the house for Knickerbocker Playhouses, Inc.

Sophistication Opposed

By William K. Howard

(Continued from Page 1)

the players in the original picture. Happy endings, according to Howard, ought to prevail with the only exceptions stories which are so impressive that they overcome unhappier fables.

Howard has been getting atmosphere shots for his next Fox picture. He is with Mrs. Howard, George Seitz, cameraman, and Gordon Cooper, his assistant.

12 Travelogues in Color

Planned by John W. Boyle

(Continued from Page 1)

in Multicolor and 10,000 feet in black and white, plans a series of one-reel travelogues dealing with his trip. Boyle was accompanied by Ray Fernstrom, former news cameraman.

Shubert Meetings Called

Hearing in the Shubert Theater Corp. reorganization will be held at 4:30 P.M., Dec. 2, in Courtroom No. 2, Woolworth Building, at which time the Shubert and Savoy Trust Co., will present a report on the financial status of the company.

Prior to this hearing, a meeting of creditors and stockholders will be held at 2 P.M., Nov. 24, on the sixth floor of the Woolworth Building.

St. Louis, Mich. — The Liberty, only local house, has been closed.

Bethlehem, Pa. — Jack Browell has resigned as manager of the United Chain's college theater and was succeeded by Earl Tolias, former manager of the New Albany and Savoy. Joe Murphy is managing the Colonial for United Chain.

Atlanta—U. T. "Doc" Koch, Alabama salesman for Columbia, has been transferred to Florida territory. The Alabama territory is now divided between G. Y. Harrel and Matt Whitman.

Publix Pays $3 a Copy For RKO Publicity Books

Publix has purchased 200 exploitation books on "Way Back Home" from RKO, paying $3 per copy. The books will be distributed to Publix house managers and will facilitate the sending of advance press material. The books, which were compiled by J. Hess's department, are in three sections: exploitation, publicity and advertising. Publix officials said that they would purchase press material from other companies only on "special occasions."

Cut in Express Rates

Expected by Christmas

Atlanta—A big reduction in express rates on film shipments is likely by Christmas, according to James H. Butner, branch manager for Educational and Sono Art, and chairman of the Atlanta Film Board of Trade's transportation committee. The cut may amount to as much as 50 per cent. A fight on the rates has been under way for some time and the result is now working on the matter.

$5,691,279 Invested

By Photophone in RKO

RCA Photophone has invested $5,691,279 in RKO, it is disclosed in the financial report of the former company.

Columbians to Celebrate

A Thanksgiving party will be given tomorrow night for members only by the Columbians, social club of Columbia pictures, at the County Fair, Greenwich Village. There will be a kiddie party with Mort Wormser as chairman of arrangements. Jeanne Dressler, president of the club, was arranged in the club last week. Edna LeVov, Katherine Phelan, Mary Medelson, Mort Wormser, Harold Reil, Bernard Birnbaum and Richard Phillips.

Takes Over Chicago House

Chicago—S. E. Harman has taken over the Lorraine at 813 West Taylor St.

E.W. HAMMONS, L. A. YOUNG

EXTEND WORKING PLAN

(Continued from Page 1)

cluless. Hammons will devote much of his attention to speeding up the new Tiffany product. Preparatory work on "Hotel Continental" has been completed by the Tiffany studio staff under Samuel Bischoff, and this picture will probably get under way before the camera while Hammons is there. Shooting will also start on Mack Sennett's Moran and Mack special during Hammons' stay, as casting of this picture and preparatory writing work are about finished.

Conferences with E. H. Allen, operating head of the local and Metroplitan studios, regarding Education's short subject product and the industrial pictures work of Educational Talking Pictures Co., Ltd., will take up most of the rest of Hammons' time.

Kid Trade Varies Widely, National Survey Shows

(Continued from Page 1)

land gets from 3 per cent to 10 per cent kids during the week, and 50 per cent on Sunday in the neighborhoods. Atlanta downtown runs get much less than 5 per cent, against 16 to 15 per cent in the neighborhood.

On the coast the figures run even below 3 per cent. In Denver first runs the best showing was 15 per cent, with neighborhoods getting from 10 to 40 per cent. Pittsburgh reports a range of 5 to 15 per cent.

Other sections run about the same, with fluctuations governed by locality, day of the week, type of picture, etc. Most districts report lower attendance below what it should be, in account of insufficient pictures of the right sort, and too many over-dubbed and over-simplified films.

Union Scale Reduction

Being Discussed at Meet

(Continued from Page 1)

for today in New York. President William F. Canavan on Saturday was at the Daily Fair that the conference will concern itself with the "general situation."
40 Features Tentatively Set by Monogram for ’32-33
13-WEEK PROTECTION AGAINST DIME SHOWS IN CHI.

M-G-M Studio Activity in High—20 Films Under Way

New Productions Slated To Start Within Next Fortnight

School Shows Charging Admission

A survey made by the educational and industrial branch of the Department of Commerce indicates that out of 517 schools contacted, 30.63 per cent are charging admission to their performances. Top price is 25 cents, with a great majority of the institutions collecting lower prices.

Million Dollars Grossed In Film Benefit Shows

Sen. Copeland Draws Up Copyright Amendment

An amendment to the copyright law to provide that all applications for copyright shall be by and in the name of the originator of the work, has been formulated by U. S. Senator Royal S. Copeland, it is announced by the Song Writers’ Protective Ass’n, of which Billy Rose is president. Authors would have complete ownership of their works.

Tobis and Ufa in Franchise Deals

A franchise arrangement has been made by Tobis in Chicago with the Ufa Cinema, the house being renamed the Tobis-Ufa Cinema. Franchise arrangements have also been made with the UPA in Cincinnatti and with the Europa, New York. The Tobis-Vanderbilt is... (Continued on Page 4)

Guild Includes Movies In Sunday Opposition

Declaring that it is against all Sunday shows, including movies, the Episcopal Actors’ Guild announces it will fight the plan under way to bring about Sunday legislation... (Continued on Page 4)

Monogram Sets 40 Features As Tentative ’32-33 Program

Griffith Plans Another; “Struggle” Mostly Silent

D. W. Griffith is making preparations to produce another feature for United Artists. It will probably be made at Audio Cinema studio, New York, starting within two months. He told The Film Daily, “Eighty per cent of ‘The Struggle,’ soon to be shown, has silent action,” he said...

Opposition Develops in 4 H-F Texas Towns

Dallas—Opposition houses have been launched in four Hughes-Franklin towns throughout Texas. H. S. Leon has moved into the Ritz, Sweetwater, recently announced as one of the locations for a new H-F house. Malone & Dillon have opened a new theater in Del Rio, D. F. Luckie is operating the Angelus in San Angelo, and Jack Pickens has opened the Rio in Corpus Christi.
THE INDUSTRY’S DATE BOOK

Today: Allied Theater Owners of N.J., Inc., meeting at Hotel Lincoln, New York, 1 P.M.

Today: Paramount Plop Club Banquet held at the Hotel Biltmore, New York, Nov. 18-25.

Nov. 26: Annual meeting of Theatre Owners’ Protective Association, Baker Hotel, Dallas.

Dec. 3: A.M.P.A. luncheon, at the Hotel with S. L. “Rooxy” Rothfels as guest speaker.

Dec. 7: First Annual Film Party of Kansas City Film Row, Plaza Hotel, Kansas City, Mo.

Dec. 10: Special Meeting of RKO stock holders to vote on plans for change in management.

Jan. 15: Winter meeting of Carol Theatre Owners’ Ass’n, Hotel Charlton, Rochester, N. Y.

Feb. 11: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

March 12-20: First film exposition in Central Europe, under auspices of Czechoslovakian Cinema Artists’ Ass’n.

April: National Film Industries,os—

Arthur S. Metzger

Resigns From Publix

Kansas City—Arthur S. Metzger, district manager of the Publix real estate department, has resigned effective the end of the month to become director of membership extension for the Order of De Molé, junior Masonic organization. He is succeeded by James Bookehe, a brother of Metzger and a lieutenant of Columbus.

Third Albertina Rasch Short

Albertina Rasch begins shooting tomorrow on her third Vitaphone short. The contract calls for a troupe of eight Rasch dancers—“Cheer Up” is the title of this new subject, which Roy Mac will direct.

Emnis Adds Duties

Bert Emnis yesterday took over the combined duties of director advertising, exploitation, and public relations at Al Selig company. He was formerly with Bowes, and is now general manager of the company.

Jobyna Ralston for Legit

Jobyna Ralston is going into Broadway legit show.

THE INDUSTRY’S DATE BOOK

Today: Allied Theater Owners of N.J., Inc., meeting at Hotel Lincoln, New York, 1 P.M.

Today: Paramount Plop Club Banquet held at the Hotel Biltmore, New York, Nov. 18-25.

Nov. 26: Annual meeting of Theatre Owners’ Protective Association, Baker Hotel, Dallas.

Dec. 3: A.M.P.A. luncheon, at the Hotel with S. L. “Rooxy” Rothfels as guest speaker.

Dec. 7: First Annual Film Party of Kansas City Film Row, Plaza Hotel, Kansas City, Mo.

Dec. 10: Special Meeting of RKO stock holders to vote on plans for change in management.

Jan. 15: Winter meeting of Carol Theatre Owners’ Ass’n, Hotel Charlton, Rochester, N. Y.

Feb. 11: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

March 12-20: First film exposition in Central Europe, under auspices of Czechoslovakian Cinema Artists’ Ass’n.

April: National Film Industries,os—

Arthur S. Metzger

Resigns From Publix

Kansas City—Arthur S. Metzger, district manager of the Publix real estate department, has resigned effective the end of the month to become director of membership extension for the Order of De Molé, junior Masonic organization. He is succeeded by James Bookehe, a brother of Metzger and a lieutenant of Columbus.

Third Albertina Rasch Short

Albertina Rasch begins shooting tomorrow on her third Vitaphone short. The contract calls for a troupe of eight Rasch dancers—“Cheer Up” is the title of this new subject, which Roy Mac will direct.

Emnis Adds Duties

Bert Emnis yesterday took over the combined duties of director advertising, exploitation, and public relations at Al Selig company. He was formerly with Bowes, and is now general manager of the company.

Jobyna Ralston for Legit

Jobyna Ralston is going into Broadway legit show.

THE INDUSTRY’S DATE BOOK

Today: Allied Theater Owners of N.J., Inc., meeting at Hotel Lincoln, New York, 1 P.M.

Today: Paramount Plop Club Banquet held at the Hotel Biltmore, New York, Nov. 18-25.

Nov. 26: Annual meeting of Theatre Owners’ Protective Association, Baker Hotel, Dallas.

Dec. 3: A.M.P.A. luncheon, at the Hotel with S. L. “Rooxy” Rothfels as guest speaker.

Dec. 7: First Annual Film Party of Kansas City Film Row, Plaza Hotel, Kansas City, Mo.

Dec. 10: Special Meeting of RKO stock holders to vote on plans for change in management.

Jan. 15: Winter meeting of Carol Theatre Owners’ Ass’n, Hotel Charlton, Rochester, N. Y.

Feb. 11: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

March 12-20: First film exposition in Central Europe, under auspices of Czechoslovakian Cinema Artists’ Ass’n.

April: National Film Industries,os—

Arthur S. Metzger

Resigns From Publix

Kansas City—Arthur S. Metzger, district manager of the Publix real estate department, has resigned effective the end of the month to become director of membership extension for the Order of De Molé, junior Masonic organization. He is succeeded by James Bookehe, a brother of Metzger and a lieutenant of Columbus.

Third Albertina Rasch Short

Albertina Rasch begins shooting tomorrow on her third Vitaphone short. The contract calls for a troupe of eight Rasch dancers—“Cheer Up” is the title of this new subject, which Roy Mac will direct.

Emnis Adds Duties

Bert Emnis yesterday took over the combined duties of director advertising, exploitation, and public relations at Al Selig company. He was formerly with Bowes, and is now general manager of the company.

Jobyna Ralston for Legit

Jobyna Ralston is going into Broadway legit show.

THE INDUSTRY’S DATE BOOK

Today: Allied Theater Owners of N.J., Inc., meeting at Hotel Lincoln, New York, 1 P.M.

Today: Paramount Plop Club Banquet held at the Hotel Biltmore, New York, Nov. 18-25.

Nov. 26: Annual meeting of Theatre Owners’ Protective Association, Baker Hotel, Dallas.

Dec. 3: A.M.P.A. luncheon, at the Hotel with S. L. “Rooxy” Rothfels as guest speaker.

Dec. 7: First Annual Film Party of Kansas City Film Row, Plaza Hotel, Kansas City, Mo.

Dec. 10: Special Meeting of RKO stock holders to vote on plans for change in management.

Jan. 15: Winter meeting of Carol Theatre Owners’ Ass’n, Hotel Charlton, Rochester, N. Y.

Feb. 11: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

March 12-20: First film exposition in Central Europe, under auspices of Czechoslovakian Cinema Artists’ Ass’n.

April: National Film Industries,os—

Arthur S. Metzger

Resigns From Publix

Kansas City—Arthur S. Metzger, district manager of the Publix real estate department, has resigned effective the end of the month to become director of membership extension for the Order of De Molé, junior Masonic organization. He is succeeded by James Bookehe, a brother of Metzger and a lieutenant of Columbus.

Third Albertina Rasch Short

Albertina Rasch begins shooting tomorrow on her third Vitaphone short. The contract calls for a troupe of eight Rasch dancers—“Cheer Up” is the title of this new subject, which Roy Mac will direct.

Emnis Adds Duties

Bert Emnis yesterday took over the combined duties of director advertising, exploitation, and public relations at Al Selig company. He was formerly with Bowes, and is now general manager of the company.

Jobyna Ralston for Legit

Jobyna Ralston is going into Broadway legit show.

THE INDUSTRY’S DATE BOOK

Today: Allied Theater Owners of N.J., Inc., meeting at Hotel Lincoln, New York, 1 P.M.

Today: Paramount Plop Club Banquet held at the Hotel Biltmore, New York, Nov. 18-25.

Nov. 26: Annual meeting of Theatre Owners’ Protective Association, Baker Hotel, Dallas.

Dec. 3: A.M.P.A. luncheon, at the Hotel with S. L. “Rooxy” Rothfels as guest speaker.

Dec. 7: First Annual Film Party of Kansas City Film Row, Plaza Hotel, Kansas City, Mo.

Dec. 10: Special Meeting of RKO stock holders to vote on plans for change in management.

Jan. 15: Winter meeting of Carol Theatre Owners’ Ass’n, Hotel Charlton, Rochester, N. Y.

Feb. 11: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

March 12-20: First film exposition in Central Europe, under auspices of Czechoslovakian Cinema Artists’ Ass’n.

April: National Film Industries,os—

Arthur S. Metzger

Resigns From Publix

Kansas City—Arthur S. Metzger, district manager of the Publix real estate department, has resigned effective the end of the month to become director of membership extension for the Order of De Molé, junior Masonic organization. He is succeeded by James Bookehe, a brother of Metzger and a lieutenant of Columbus.

Third Albertina Rasch Short

Albertina Rasch begins shooting tomorrow on her third Vitaphone short. The contract calls for a troupe of eight Rasch dancers—“Cheer Up” is the title of this new subject, which Roy Mac will direct.

Emnis Adds Duties

Bert Emnis yesterday took over the combined duties of director advertising, exploitation, and public relations at Al Selig company. He was formerly with Bowes, and is now general manager of the company.

Jobyna Ralston for Legit

Jobyna Ralston is going into Broadway legit show.
"Judge a picture by the company it keeps"

OF COURSE IT’S A
FITZPATRICK TRAVELTALK
with “The Champ” at the $2 Astor!

When the time came to pick a fitting accompanying program for the $2 presentation of “The Champ” at the Astor Theatre, the short subject chosen was a Fitzpatrick Traveltalk “Colorful Jaipur.”

The special merit of Fitzpatrick Traveltalks, which sets them apart from all other travel films, is that not only are they $2 Road-show class, but they pack thrills that make them welcome entertainment everywhere.
M-G-M ACTIVITY IN HIGH WITH 20 FILMS UNDER WAY

(Continued from Page 1)

fortnight, while others are being prepared for subsequent shooting.
Robert Z. Leonard is directing "Courage," starring Edward G. Robinson and Robert Young; "Tarzan," with Johnny Weissmuller, Maureen O'Sullivan and Neil Hamilton. In work under W. S. Van Dyke; Tod Browning is directing his story, "Freaks," with Lella Hyams, Jean Harlow and Wallace Ford; Charles Brabin is starting on "City Sentinel," with Walter Huston and Jean Harlow; Marie Dressler in "Emma" is under date following her tour with "Beggar on Horseback;" George Fitzmaurice is making "Making Harri," starring Greta Garbo and Ramon Novarro; Jack Conway is working on "Arsene Lupin," with John and Lionel Barrymore; Edward Sedgwick is reading "Her Cardboard Lover," with Buster Keaton and Jimmy Durante; Al Santell begins production shortly on "Polly of the Circus," starring Marion Davies; Victor Fleming is working on "The Wet Parade;" Harry Beaumont on "Skyscraper;" Sam Wood on "Huckle," Edmund Goulding on "Grand Hotel," Harry Pollard on Jackie Cooper's "Limpy;" King Vidor on a new Wallace Beery vehicle, Goodwill on Franchise distribution, and Charles Riesner on a new Dressler-Moran comedy. Jacques Feyder is slated to begin on his return soon from abroad, while new stories await the return of Joan Crawford and Clarke Gable, who are on vacation.

Franchise Deals Closed

(Continued from Page 1)

closed Sunday night following arrangements for showing Tobis films at the Europe. David Diamond says arrangements are being made for franchises in Seattle, St. Paul and Minneapolis.

COMING & GOING

ADOLPH BENJOU is on his way from the coast to New York, then to England, where he will appear in a British-made film directed by Fred Nalle to be released as an M-G-M quota production. Menouj's wife, Kathryn Carter, accompanies him.

ARTHUR HORNBLow, chief of Samuel Goldwyn's production staff, is in New York tomorrow from Hollywood.

W. RAY JOHNSTON has returned from the coast where he consulted with Trem Carr on the Monroe production program.

B. F. ZIEDMAN is in town from Hollywood.

JOSEPH M. SCHENck left Sunday for the coast on business requiring his presence there. He will return to New York in the near future.

DAVID DIAMOND, of Tobis, has returned from the coast.

C. D. HAMMOND, Warner star, sails for Europe tomorrow.

C. E. FREEMAN has returned to New York from Hollywood.

WILL H. HAYS will remain at the Coast two weeks more before remaining in New York.

NICHOLAS M. SCHENCK is on his way to the coast.

EDGAR SELWYN has left for Hollywood.

ALONG THE RIALTO

WITH PHIL. M. DALY

○ ○ ○ THE SALES driving force of Warner-First National has been intrusted to young men...young in years but seasoned with experience...there is Eddie Alperson, general manager of the distributing organization...Andy Smith, Eastern general sales manager...and Grad Sears, Western general sales manager...all under 40 years...these men have all grown up with this outfit...they know the problems of the field as well as the home office operations...having been coached along under the watchful eye of Sam Morris...a promising setup...a threesome who have played together through several years...and know the value of team work...and now if they will let this combination of first-line pluggers remain intact for a reasonable time...it's logical to expect that they will stage a march down the field with the rest of the Warner-First Nash team...if the current football history furnishes any criterion...and after all is said and done...isn't a seasoned lineup of men who know each other's style of play just as important in the film biz as on the gridiron?

○ ○ ○ WILLIAM PROX, prexy of Theater Service Corporation, is celebrating his 16th year in the business of turning out advertising films...Mr. Johnson is a pioneer in the game, having started down in New Orleans...his organization is now producing those nifty "Screen Broadcasts"...done with cunning and class...that take the curse off the advertising film bug...and transform them into genuine Entertainment.

○ ○ ○ YA CAN'T stop a real showman with Pep and Young Ideas...take Frinestence Charlie Andress, one-time theater man out in Great Bend, Kansas...also a former circus exec, etc...who at 50 years, married to a gal of 27...now exhibits a bouncy boy to a startled world but Charlie was once a Magician...which may explain everythin'...

○ ○ ○ SOME MUGGS have all the luck...there is Jimmie Englem of Engemee publicity...and the other mite when drivin' over to a danceant at a speakeasy...several of the boys framed it so he was left to pay the taxi fare...so Jimmie took it all in good part...also the fare coupon which the Five Boro taxi people were handing out for the free trip contest and darned if he didn't win the trip to Bermuda with it.

○ ○ ○ AND ANOTHER film gent tried his luck with the Paramelee taxi crowd...he bought 600 shares of their stock and thereafter he'd wait hours for a Paramelee to come along...and one morn he was goin' down to his brokers...and he waited 20 minutes for his favorite bus...and when he got to the curb board the stock had dropped three points!...now he yawns that it doesn't pay to be Loy.

○ ○ ○ HERE'S LUCK to Alez Moss, who has opened an advertising agency at 185 Madison Avenue...Alez hasn't got the Camel account...yet...but he's willin' to walk a mile for it any time...meanwhile he could probably prosper with Columbia...and why shouldn't an agency headed by a film publicity gent get film accounts?

PLANT 13 WEEK PROTECTION AGAINST TEN-CENT SHOWS

(Continued from Page 1)

ater will be entirely determined in the future by its place on the release schedule in the A market. As a matter of fact in the C week of pre-release must maintain a minimum admission charge of 35 cents in order to retain its release position. For the first week of regular release the minimum admission must be 25 cents; the second week, 20 cents; and the third week, 15 cents. Those theaters which want to operate at a 10c admission charge will be permitted to play only 10th week or over.

Would Teach Film Fans To Appreciate Technique

(Continued from Page 1)

an interview Saturday, Canavan urged that the public be taught to appreciate good photography, sets and other picture ingredients and make better use of the effort and expenditures which productions demand. If patron interest was developed along these lines, he declared, the interest in a picture would be sustained better although its story might be weak.

Million Dollars Grossed In Film Benefit Shows

(Continued from Page 1)

gest, relief performances are slated for the current week.
In addition to the cash receipts of these benefit shows, tons of food and clothing are being gathered daily by theaters in individual drives supplementary to the regular Motion Picture Week activities.
An unusual incident occurred in Denver, where a severe blizzard and zero weather hit the relief shows and reduced receipts to $1,600, with some outlying houses postponing their performances entirely until this week.

Guild Includes Movies In Sunday Opposition

(Continued from Page 1)

mate performances in New York. The battle will be carried to the legislature in Albany if necessary. The Catholic Actors' Guild and the Lord's Day Alliance also have come out against the Sunday legl. plan.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

November 24

John Francis Claffey

Alva Moss

Arthur E. Christie

E. V. Du Par

Alice Calhoun
Government Probing Radio-Pathe Consolidation

Entire Industry Charged With Tri-Ergon Infringement

William Fox Notifies All Sound Film Producers on Patent Issue

In addition to the suits already filed against RCA Photophone, Electrical Research Products, Radio Pictures and Paramount, practically the entire sound film producing industry has been notified by American Tri-Ergon Corp., of which William Fox is president, that the company's patents are being infringed and that further suits will be brought, if necessary, following (Continued on Page 6)

Two-Way Ad Break

A brief article on the Camel radio hour broadcast performed by Douglas Fairbanks in "Around the World in 80 Minutes." It reveals how the cigarette company launching a national campaign proclaiming the entertainment value of the Fairbanks pictures. In a sequence showing a herd of camels, Fairbanks has a Morton DowneyJ voice crooning "Carolina Moon," followed by the announcer's "Are Ya Listennin?'" Fairbanks then remarks: "They came 29 to a package." The bit gets a big laugh and the cigarette officials were quick to grasp its ad possibilities.

Cecil De Mille Brings Material From Russia

Cecil B. De Mille, who arrived yesterday from the Augustus from an eight months' tour of the continent, told FILM DAILY that his plans for production are as yet unsettled. He has brought back two Russian plays plus a host of stories made during his 5,000 mile tour of Russia and an extensive trip on the Volga. De Mille expects to leave for the coast early next week. Meanwhile he says he will spend some time visiting Jesse L. Lasky and other friends in New York.

Sidney Abel Joins Auto-Cinema Corp.

Sidney Abel has joined Auto-Cinema Corp., in an executive sales capacity. He was formerly general sales manager of RCA Photophone. Auto Cinema is making a lobby projector device to show trailers.
Pictures

—on-asting

(Continued from Page 1)

Zeidman’s “Juvenile Court” is a little
whisperer. ... Why not a GIVE-
THE-PICTURE-INDUSTRY BACK-
TO-PICTURE-PEOPLE movement
... GRANDI is a bust as an actor
SUNDAY shows in New York
theaters will soon be a reality ...
... There are at least three new
First National movements in the
pencil-on-the-tablecloth stage.

Griffith to Supervise
Geo. Washington Pageant

D. W. Griffith has accepted the in-
vitation of the George Washington
Bicentennial Commission to super-
visethe mammoth four-day pageant
on the life of Washington to be
staged June 22-25 at the foot of the
Washington Monument with a b-
cast of stage and screen players as
sighted by 5,000 amateur actors an
chorus of 2,000. Among prominent
film artists already included on the
pageant roster are John Barrymore
Mary Brian, William S. Hart, Myrce
Loy, Fredric March, Tully Marshall
Burr McIntosh, Antonio Moreno
Carmel Myers, Sara Padden, Ruth
Roland, Bryant Washburn, Anna
May Wong, Jinx Winton, Pay Wray,
Hobart Bosworth, Jean Harlow and
others.

Tom Mix Under Knife

West Coast Bureau, THE FILM DAILY
Hollywood—Tom Mix is in the
Hollywood Hospital recuperating from an appendicitis operation.

N. J. Allied to Mark Time
On Anti-Protection Move
Allied Theater Owners of N. J.
will adopt a “watchful waiting”
policy on any anti-protection action
pending settlement of the Young-
class protection case now hanging
fire in Norfolk, Neb., it was indi-
cated following the regular meet-
ing yesterday at the Hotel Lincoln.

Concern was expressed in
connection with the coming session of
the New Jersey Legislature at which
the tax measures aimed at theaters
will be introduced. Reported inadequate
returns from some New Jersey cir-
cuit houses' unemployment benefit
performances were discussed.

Nat Levine on Eastern Trip
Nate, president of Mascot
Pictures, is due in New York from
the coast next Tuesday with
a view of his latest serial, “The
Lightning Warrior,” with Rin-Tin-
Tin, Frankie Darro. Georgia Hale
George Brent, Pat O'Malley, Theo-
Dore Lorch, Lafe McKeever and others.
After a brief visit at his home
offices, Levine will return west to
start “The Shadow of the Eagle”
his fourth and last serial of the
season.

Cagney Closing Vaude Tour
James Cagney will close his War-
er theater tour Saturday at the
Stanley, Jersey City, and return
to the coast to start his next film, “The
Rear of the Crowd”.

RKO Opens Davenport House
Davenport, Ia.—RKO's new Or-
pheum, seating 2,700, opens tonight
with a vaudeville and film policy.

FINANCIAL

NEW YORK STOCK MARKET

Net

High Low Close

East. Kodak 10714 9835 10196
Fox, Inc. 1345 1250 1345
Gen. Tel. Eq. (new) 1745 1705 1675
Loew's Inc. 3965 3965 3885
M-G-M pfd. 2355 2345 2385
Paramount 1245 1245 1245
Pathé Exchange 36 36 36
RKO “A” 276 276 276
Warner Bros. 485 485 485

NEW YORK CURB MARKET

Pine Bros. “A” 156 156 156
Gen. Tel. Eq. 1745 1705 1745
RKO rs. 716 626 516
Technicolor 195 195 195
Trans-Lux 235 225 225

NEW YORK BOND MARKET

Gen. Tel. Eq. 4645 856 775 775
Keith A (ex) 4645 4645 4645
Loew’s Inc. 4645 4645 4645
Paramount 64 645 645 645
Preview Inc. 593 593 593
Par 3550 593 593 593
Pathé Exchange 655 655 655
Warner Bros. 6359 385 385 385

Double Feature Bill at Cameo
RKO Cameo will present a double
feature bill starting Friday, the due
including two last season releases
“The Big House” and “Little Cate-
chy”.

The Europa also is dual billing
or German talkers.
Loew’s Paying Annual $4 Dividend in Spite of “Trying Times”

Good pictures, coupled with “wise and able management” has enabled Loew’s and M-G-M to “keep their heads above water” in “these trying times,” it was stated at the annual stockholders’ meeting yesterday when an extra annual dividend of $1 a share on the common was declared in addition to the regular quarterly dividend of 75 cents a share.

HITCH YOUR THEATRE TO THE STARS!
Marion Davies, John Barrymore, Norma Shearer, Greta Garbo, Marie Dressler, Joan Crawford, Wallace Beery, Clark Gable, Robert Montgomery, Lionel Barrymore, Jackie Cooper, Ramon Novarro, Lawrence Tibbett, John Gilbert, William Haines, Buster Keaton, Lunt-Fontanne, Jimmy Durante.
A Little from "Lots"
By RALPH WILE

HOLLYWOOD

CHARLES R. ROGERS, head of RKO Pathé, producer has stepped up production activities at his plant so that this organization will be ready to move into its new quarters on the RKO lot between the 10th and 15th of December. Four Pathe features are now in work, three in the cutting rooms and four more are being read.

Our Passing Show: Carl Laemmle, Jr., Eife Pinkas and Phil Reisman lunching at Universal; Hiram Brown and Charles R. Rogers conferring at RKO.

Roland Brown will start in January this year in his new headquarters for Universal. It is "Radio Car," a story dealing with American police activities in catching crooks. Brown is now working on the seven treatment of his story.


Malcolm Stuart Boylan, veteran screen writer, who was with Fox for several years, has returned to the Fox studio. He is working on "First Cabin," which will go into production shortly. He was recently with M-G-M.

Eileen Percy was matron of honor and Henri Didal, French consul in Los Angeles, was best man at the marriage of Frances Bennett and Marquis Henri de la Falaise on Sunday at the home of George Fitzmaurice. Among the guests were Frances Bennett, Jean Bennett, Barbara Bennett Dowd, Gene Sturgis, Eileen Percy, Harold Roosevelt, Helen McNeil and others.

Trem Carr has completed shooting on "Galloping Thru," featuring Tom Tyler, directed by Lloyd Nosler. Harry Fraser starts at once on "Ghost City," the fifth "Bill and Andy" western on the Monogram program.

Paramount assignments: Tyrone Power for "The Miracle Man," Elissa Landi for "Huckleberry Finn." For the next Fredric March picture, David Landau for "Second Chances," Kay Francis for the feminine in "A Month in the Country." For the "Window." George Bancroft vehicle by Martin Flavin and Joe Sherman, to be directed by Louis Gasnier and Max Marcin from a screenplay by Oliver H. Garrett, Richard Carl, Charles Judels and Charles Coleman for "One Hour With You."* * *

Natalie Moorhead and Bette Davis have been assigned roles in Columbia's "The Feathered Serpent."* * *

A Rose by Another Name
The word "hukum" is taboo around the fox office. Substitute is "heart-throbs."* * *

** ** ** **

The average attendance of 11,920 daily for five sound pictures like "Second Time Around," "The Beaver," and "Great Day," has been surpassed by the statistics of the three films of Paramount on Broadway which this week is celebrating its Fifth Anniversary. The statistical records show that 27,230,000 people have stepped up to the box office and planked down coin of the realm since November 1929, when the house threw open its doors. It was very interesting to know what percentage of those who were patrons the first few weeks are still regular attendants of the percentage of transients and how many come from out of town and most interesting of all, what percentage were intrigued into the theater by the mellifluous, luring tones of the Barker as they passed along Broadway bound on some other mission.

** ** ** **

That's something we've never seen elucidated in print. Is, or is not, the Barker a direct promoter of Immediate sales to any appreciable extent, or is his value found in general missionary propaganda, instilling into millions of minds the near his voice the subtle messages of "Here is the Paramount, a mighty convenient place to find entertainment whenever you want it. Why go elsewhere and we are rather inclined to the latter belief. For, say what you will, the strategic position of this theater at the world-famous Crossroads gives it a tremendous advantage over every other Broadway theater. We've been forced to scramble for advantage over several of our competitors and evening performances ever since the opening week... and expect to do so for the next five years... so, whatever the reason, Paramount Broadway certainly has a lot on the ball and on this occasion of its Anniversary, it has earned the felicitations of every true New Yorker... as one of our Old Established Institutions... where dams, dubs, debs, Distinguished Democrats and Disillusioned Republicans side by side... a common meeting ground for all with a common purpose... to be Entertained.

** ** ** **

And meanwhile... 11,000 miles from Broadway, Ernest Schoedsack writes from Peshawar in the hill country of India, where he is working a film that probably regale this bunch above one of these days... showing that filming of "The Lives of a Bengal Lancer" is pretty exciting. "Only a few months ago 10,000 Afirids came down from the hills around Khyber Pass and besieged the town... snipers lay in the high standing crops and fired into the cantonments... just an incident in months of arduous, dangerous work... to make a film to entertain folks for a brief hour... on blase, bored and flatbait Broadway.

** ** ** **

Every theater manager should read that splendid article on Warners' Sound and Projection dept in the current issue of "The Screen on the Air," the house organ... and listen to Frank E. Cahill, Jr., the organizer and manager, tell about getting the most out of his sound equipment... it's Practical... C. A. Neeper, sales manager of the Harold Lloyd Corp, is passing out cigars in honor of the arrival of a daughter named Marie Beverly at the Woman's Hospital, New York.

** ** ** **

At the Roxy benefit show for unemployed filmers, Fanchon Simon of Fanchon and Marco, will help stage the performance with some of her talented performers. While Albertina Raschi will do the same for the Leo Brecher Plaza benefit Saturday noon... Now we suppose all you gals and boys in the film world will be looking for the joyous ceremony of wishing as you yank the turkeys' wishbone on Thanksgiving... and a happy thought to wish for... is something to be thankful for... tush, tush.


Short Shots from New York Studios

By HARRY N. BLAIR

Clement Williams has rejoined the Paramount New York studio's art department after being loaned to D. W. Griffith as art director on "The Struggle," which Griffith recently completed.

William K. Howard ran into a streak of bad weather while in New York to film exteriors for his next Fox picture and finally gave up in disgust. The day after he returned to the Coast the sun came out strong and has been very much in evidence every day since.

"Detectives," fourth of the Booth Tarkington juvenile series, is now in work at the Brooklyn Vitaphone studio under the direction of Billy Hayes. Billy Hayes, seven-year-old Penrod, will have Ray Collins and Lucile Searl as his screen mother and father.

The "Wayward" company, under the direction of Ted Sloan, spent Thanksgiving with Lloyd Hamilton, L. I., making exteriors, supplying the denizens of that hamlet an unexpected thrill in seeing Nancy Carroll and Richard Arlen at close range.

Two shorts, one a two-reel musical called "Cheer Up," and the other "Believe It or Not," with the creator, Robert L. Riple, go into production today at the Brooklyn Vitaphone studio. Riple's pictures will be the 16th short he has made for Warner Bros. and will be directed by Al Goulding.

Change in production schedule put Eddie Cline, not Aubrey Scotto, in charge of directing Tom Howard in "The Rookie" at Paramount's New York studio.

Pre-releasing "Her Majesty, Love," First National's "Her Majesty, Love," starring Marilyn Miller, originally scheduled for general release Dec. 26, will be pre-released Dec. 15 as a result of requests from exhibitors, the company states.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

November 25
Margaret Livingston Louis D. Lighton Vera Reynolds Theodore Starratt


Wednesday, Nov. 25, 1931
"FRANKENSTEIN" unreeled at RKO Downtown theatre yesterday before audience that jammed place to doors and kept long line of standees waiting to get in for the second showing. It chilled them. It thrilled them. Everybody shivered and all had a good time."—Detroit Mirror

At the Rialto in Washington biggest business since "All Quiet on the Western Front." Equals "Dracula's" record-breaking opening in Providence. S.R.O. smash in Milwaukee.

Unquestionably, absolutely, positively, "FRANKENSTEIN" . . . the man who made a monster . . . is the thriller of all time!

"If you have a tendency to stir in your sleep, go to the matinee."
—Detroit News

"'FRANKENSTEIN' premiere draws throngs."
—Detroit Free Press

IT'S A UNIVERSAL SUPER ATTRACTION
GOVERNMENT PROBING
RKO-PATHE MERGER

(Continued from Page 1)

dustry, including officials of Allied
States Ass'n. The probe started two
weeks ago following complaints from
small stockholders in Pathe, it is
understood.

Theater Wins Injunction
Against Union Pickets

Union City, N. J.—What New
Jersey exhibitors describe as a sig-
nal victory has been won through
granting of a permanent injunction
here restraining Local 841, project-
ionists' union, from picketing the
Temple. This is one of several cases of
its kind this state has ever
experienced. The Hudson county
union began to picket the Temple
when the house refused to employ
two operators, point out that un-
der its contract with the union which
is in effect, not run, one
projectionist is required.

Smetzer Is Promoted
To District Manager

(Continued from Page 1)

spoil, it is announced by Andy
Smith, eastern sales manager. Fred
M. Jack is southern manager; N. H.
Brower, west coast manager; Carl
Lezerman, midwest manager. E. L.
Alphee heads the sales staff and
Griffald L. Sears is western man-
ger.

Speakers for Texas Meet

Dallas—M. A. Lightman, Senator
George Purl of Dallas, Hon. T. H.
McGregor, and State
Comptroller George Sheppard are
among the speakers expected at the
convention of the Theater Owners' 
Protective League at the Baker Hotel
next Monday, it is announced by
Judge Roy L. Walker of Lampasas,
head of the organization. A free
banquet for members will be held
the evening.

$1.65 a Share for State, Boston

Boston—State Theater Co., con-
trolled by Loew's Boston Theaters
Co., reports for year ended Aug. 31
net income of $142,165, equal after
preferred dividends to $1.65 a share
on the common. This is practically
the same as last year.

"Cock of Air" for Rialto

"Cock of the Air," first of Howard
Hughes' two aviation comedies, will
go into the Rialto, following "Cor-
sair." Chester Morris has the title
role, with Billie Dove opposite.

Two More Fan Magazines Planned

Two more fan magazines are be-
ing prepared for their debuts.
Arthur James, in association with
Frederick James Smith, recently
editor of "New Movie Magazine," is
understood to be planning a weekly.
Interests behind Screenland are also
reported planning a weekly known as
"Screenland Weekly."

AMPA'S Turkey Prize

A 15-pound turkey will be raffled
off at today's luncheon meeting of
the A. M. P. A. in the Hotel Dixie.

Exhibitor Loses Verdict
Over Replaced Equipment

St. Louis—Robert Laughlin, in-
ventor of a sound apparatus, has
been awarded a $6,725 verdict
against The Ritz and its owner
Louis K. Ansell, in a suit wherein
Laughlin charged that the theater
acted in bad faith and used his ma-
chine only long enough to amass
funds to buy another type and that
heir device was improperly handled
to influence other exhibitors against
Ansell control. It is believed the equi-
ment worked properly for only a
few weeks and then failed to syn-
chronize. He will appeal if a new
trial is denied.

New Sunday Show Bill
Introduced in Penna.

Harrisburg, Pa.—Representative
Max Spann today will introduce a
bill in the state assembly asking for
legalization of Sunday shows and
taxing them to provide relief funds
for unemployed. The measure would
authorize and regulate Sunday shows
between 11 and 6 P.M. and after 9 P.M.

$500,000 RKO Suit in Cinci

Cincinnati—RKO and Cine The-
aters Co. have been named defend-
ants in a $500,000 suit brought by
the Hotel Gibson, which alleges
breach of contract to the effect that
RKO made a commitment to lease
the Fountain Square Hotel to the
Hotel Gibson but re-leased the build-
ing to the latter corporation. The
property is controlled by Albert
Pick and Co., of Chicago.

Warners Buy Edna Ferber Novel

Edna Ferber's "So Big" has been
bought by Warner Bros. as a vehicle
for Barbara Stanwyck upon her re-
turn to the Warner lot. J. Grubb
Alexander will adapt it and will
William Wellman will direct.

Three Columbia Films on B'way

For the third time this year Co-
mbus is represented with three
Broadway showings at one time. It
has "Guilty by Association," "To
Strand; "The Deceiver" at the
Broadway, and "A Dangerous Af-
fair" at the Hippodrome.

"Over the Hill" Release

General release of "Over the Hill"
has been deferred by Fox for
Friday. The picture opens at the
Brooklyn Fox on that date, follow-
ing its premiere at the Roxy last
Friday.

"Manhattan Parade" Release

"Manhattan Parade," with Winnie
Lightner, will be nationally released
It is in Technicolor.

Lya de Putti Undergoes Operation

Lya de Putti is in Harbor San-
tarium recovering from an opera-
tion.
36-WEEK UNION REBATE PROPOSED BY CANANAN

(Continued from Page 1)

exhibition economy of more than $1,000,000.

Provided the 700 locals approve the proposal, members who receive $70 a week or less will rebate 10 per cent of their earnings beginning the first payday after Dec. 31 and concluding the first payday after Aug. 20. Those receiving in excess of $70 will rebate 15 per cent. Members whose salaries are below $45 a week will be exempt from the arrangement.

Decision to make this proposal was reached at a meeting of the executive board in New York City, first news of the plan having been given to the press in last Monday's Film Daily.

An executive of the American Federation of Musicians last night said the plan was under consideration in his organization.

Van Beuren Plans Feature On Frank Buck Expedition

Van Beuren Corp., for years producers of short subjects exclusively, has changed its plans to release a series of shorts made from film material by Frank Buck and "Em Back A-life" expedition and will cut the 200,000 feet of film into a feature-length film. It will be Van Beuren's first feature.

H. J. Yates Gives Party To Consolidated Employees

Herbert J. Yates, president of Consolidated Film Industries, gave a Thanksgiving party last night at the Consolidated Film Industry City N. J., Fox building, inviting the members of Consolidated Associates, the group of C.F.I. workers. In addition to a 11-course dinner in a downstairs room there was an entertainment program of 18 numbers, with Ben Goetz as master of ceremonies, and 21 prizes for ladies and 21 for men. Among the prominent radio and recording artists on the bill were Gene Austin, Eddie LeBaron, Uncle Don, Bolly and Carpenter, Paul Sisters, Tasty Jesters, and others. Chairman of various committees included R. I. Poucher, E. H. Siebert, Harry Grey, T. W. Yates, Tom Wiley, Pete Andrich, E. C. Hubbard, M. E. A. Tucker, Joe Cohen and E. M. Cheronet.

Develops New Process For Composite Pictures

Chicago—Technicians from Hollywood are here to investigate a process developed by James E. Grimes, '91 N. La Salle St., whereby the time and expense of making superimposed composite pictures is reduced by half. The system should enable many new and spectacular effects.

Rinzler on Relief Board

Samuel Rinzler of Rinzler and Frisch Theatres has been appointed a member of the board of trustees of the Emergency Unemployment Relief Committee headed by Harvey D. Gibson. R. & F. is giving midnight benefit shows and this will enable that night in 18 of its houses. More than 1,000 employees of the circuit also will make voluntary contributions to the relief fund.

Brant After Mooney for Lyric

Harry Brant has wired Tom Mooney, famous imprisoned labor leader for whom Mayor James A. Walker is going west to make an appeal, offering him a big salary to appear at the Lyric. Manager's combination vaudeville and shorts house on 42nd St.

Colleen Moore in Battle Creek

Battle Creek, Mich. Colleen Moore is resting at the Battle Creek Sanitarium, where she expects to remain over Thanksgiving.

Essaness Circuit Leases Space in Chicago

Essaness Theaters Corp. has leased the entire south wing of the eighth floor of the Michigan Square Building. The circuit now has 13 houses here.

Ben Kempman Dies

Minneapolis—Ben Kempman, well-known northwest showman, died at his home last week.

Special $2 Benefit Show at Fox St. Louis House

St. Louis—In addition to joining in the regular National Motion Picture Week benefit performances, the Fox will give a special relief show tomorrow night with reserved seats scaled at $1 to $2. It is expected that about $7,000 will be raised for the community chest.

Buzzell to Direct Feature Film

Hollywood—Eddie Buzzell, who has been doing shorts for Columbia, will shortly start direction of his first full-length story, "The Girl with the Gypsy Eyes," for the company. Robert Riskin is writing the story.

U. A. Sales Policy on Pan-Philippine—United Artists sales policy will be announced at a meeting of the M. P. T. O. "war board" Friday.

Bob Mochrie Out

Albany—Bob Mochrie, branch manager, has ended his association with Pathé.

Van Beuren Plans Feature On Frank Buck Expedition

Van Beuren Corp., for years producers of short subjects exclusively, has changed its plans to release a series of shorts made from film material by Frank Buck and "Em Back A-life" expedition and will cut the 200,000 feet of film into a feature-length film. It will be Van Beuren's first feature.

COMING & GOING

ROBERT Ames is on return from Hollywood to New York to appear opposite Charlotte Colbert in Paramount's "Confession," directed by Bertrand Tourneur.

JACK COHEN of the legal staff of War her circles is on a tour to enlighten managers on contracts and leases.

LOUIS HART and RICHARD ROGERS, song writers, leave tomorrow to the coast to do some work at the Paramount studios on the Maurice Chevalier film.

HENRY ARMETTA is in town.

VIRGINIA LEE CORBIN and her husband, Teddy Kroll, are on their way from the coast to Europe via New York.

JANET GAYNOR, her husband, Lyndel Pett, and Mike Gold, author from Hollywood tomorrow and Dec. 31 for Saturday for Europe. MRS. and MRS. CRL, BE CK MILEY returned yesterday from their foreign tour.

HOWARD DIETZ of M-G-M leaves today or the coast.

JULES BRULATOUR and HOWE HAMP- TON leave tomorrow for Hollywood.

ARTHUR W. TERRIANS goes on Sunday.

Marilyn Miller leaves Hollywood on a New York surprise in a month or so.

DOUGLAS FAIRBANKS, JR., and JOAN CRAWFORD will leave New York early next week on their return trip to Hollywood.

SARAH SWANSON, who sailed Saturday from Los Angeles for the Mississippi for New York accompanied by her husband, Michael Swayne, who is due in New York next week, and will sail that night on the Bremen for Paris. DOROTHY LAMOUR, Paramount director arrives in New York from Hollywood today for a vacation.

RICHARD ARLEN, who has been on a two-week vacation in New York with his wife, Jobyna Ralston, will go to Philadelphia tomorrow to witness the Cornell-Penn game.

THE FILM DAILY

Mexico Suspends Higher Tariff

Mexico City—Temporary suspension of the increased tariff on imported films is announced by the Finance Dept. If the production in this country reaches a point meriting protection by April 21, the higher levy will be resumed.

Fox Theaters to Show Loss of $3,400,000

(Continued from Page 1)

will be improved, however, by a re- fund of $200,000 from the Pool circu it under a clause in the deal under which Fox acquired this group of houses.

Musical Serial Series Being Made by Jay Arr

(Continued from Page 1)

"Aladdin and His Wonderful Lamp" and "Ali Baba and the Forty Thieves." Erno Rapee will write special material and musical score for the pictures, which will be made in the East with W. E. recording. Jay Arr will direct. Charles Vayda is business agent of the company, which has opened offices at 729 Seventh Ave.

Strand's Advance Bookings


Lois Moran Rehearsing Play

Lois Moran is rehearsing in the new George Gershwin operetta, "Of Thee I Sing," which opens in New York Christmas Eve.

AT 1931 PRICES...

MAGNIFICENCE at the Cost of MediocritY . . .

The Majestic makes its strongest appeal on its unmatched location, superior arrangement and size of rooms, and the sumptuousness of its ultra-modern appointments. That all of this is available at rentals such as are asked for ordinary apartments makes an added attraction to living on the "sunny" side of the Park.
Three Cheers!
That "Over the Hill" exercises a strong emotional appeal with its old home sentiment was attested at the opening performance at the Roxy yesterday when the audience broke into big applause on three occasions, and gave it a big hand at the conclusion. And weeps and sniffles all over the house.

"OVER THE HILL"

It's in by a mile, with old home heart-throb stuff and sentiment and pathos that have 'em weeping and applauding.

When you can get the women sniffing right through the pathetic sequences, and everybody applauding in a genuine demonstration at the close, as they did at the Roxy, then the picture is definitely in. Mae Marsh gives one of the outstanding performances of the year, a typical mother of a small town family slaving and worrying and making a fuss over her young brood, and in later life when adversity hits her, she gives one of the most touching and beautiful performances of a sweet old lady that probably has ever been screened. Henry King has done a fine bit of work, making every scene in the picture live and breathe with humanity, and never overplaying his hand. It hits some highly tense and dramatic moments, and in the scene where the hypocritical father gets his from the enraged son, the audience broke out several times in applause. James Dunn and Sally Eilers team beautifully. The rest of the cast is strong.


Director, Henry King; Author, Will Carleton; Adapters, Tom Barry, James Fetherson; Dialogue, Jule Kroll; Editor, Frank Holli; Cameraman, John Setz; Recording Engineer, Eugene Gressman.

Direction, excellent. Photography, fine.

Clippings from Film Daily

Know the thrill of playing a hit.
Book

JAMES DUNN
SALLY EILERS
MAE MARSH

Directed by HENRY KING

A FOX PICTURE

RECKON WITH FOX FOR PROFIT
New Coast Corp. Will Finance Indie Producers

10 ASSOCIATES PICKED IN PARAMOUNT UNIT PLAN

One-Year Agreement Ends Kansas City Operator War

Promoting Spirit Both Ways

Upon being assured by Rinzler and Frisch that there would be no personnel or pay cuts, but rather that any salary revision would be upward, managers of the Randforce circuit held an appreciation meeting and voted to conduct a two-week drive for increased revenue. The circuit heads, when informed of this, in turn announced they would give bonus prices to the managers.

Sale of 16mm. Films Flops In 5- and 10 Cent Stores

U. A., Columbia, Emelka In Distribution Deal

Hugo Bryk of Emelka is in New York from Berlin to work out a deal whereby United Artists will handle distribution of both the Emelka and Columbia product in Germany.

Introducing New Dubbing Process

International Projector Corp. is negotiating licenses with several major producers for use of its new dubbing process. The device, which simplifies dubbing foreign languages to American pictures, eliminates costly screening and rehearsals, according to Herbert Griffin, in charge of the new operation. Griffin also claims equal success with the synchronizing of cartoons, music and effects.

Forty-eight foot spools of 16mm motion picture film, at 3 feet for 10 cents, have been tried out in the three largest Woolworth 5-and-10 stores in New York and abandoned after one week. The films, which were in five comedy subjects and one Lindbergh flight picture, were demonstrated with an Eastman Kodek.

Production and Indie Financing Planned by New Coast Company

Chi. Cameramen's Union Adds 22 States to Roster

Chicago—In its battle with Local 641 in New York to line up new territory, Local 666, cameramen's union, has now added 22 states to its roster. Next meeting of the union is scheduled for Dec. 7.

Schulberg is Supervisor Under New System at Paramount

West Coast Bureau, THE FILM DAILY

Hollywood—Paramount has adopted the unit production plan and has named B. P. Schulberg as supervisor with ten directors already selected and assigned to units. Ned Marin, Mel Shauer, Lloyd Sheldon, Felix Young, Robert Harris, Lewis Lipton and Percy Heath have already been announced as associate directors with the remaining three to be announced next week.

400 INDIANA THEATHERS FEAR DOOM FROM TAXES

Indianapolis—Unless protection against additional taxes is assured, the 400 Indiana theaters now operating will follow the 200 that have been darkened in the last few years as a result of being unable to cope with present conditions, it was

(Continued on Page 4)

(Continued on Page 6)

16% British Pictures

In Australian Imports

Sydney—Out of 504 pictures scheduled to be released in Australia during the 1931-32 season, 10 per cent will be British. The English product has done better lately and some of the better class first-run houses have temporarily shelved American films in their favor.

Public Just Yawns At Union Squabble

Birmingham—Although the controversy between five downtown Birmingham houses and the union is still in progress and both listless around the non-union theaters is becoming a regular thing, the public in general and local movie fans apparently refuse to take the squabbles seriously and the non-union houses are doing good business.
Tax Measures Looming In 20 State Legislatures

Indications are that a flood of tax measure measures will develop at the 20 legislative sessions, both regular and special, scheduled for the months ahead. Regular sessions are due in four states: New York, Kentucky, Louisiana, Mississippi, New Jersey, Rhode Island, South Carolina, Virginia and Porto Rico. Special sessions are scheduled or are being held in Georgia, Illinois, California, North Carolina, Pennsylvania, Tennessee, Ohio, Texas, Wisconsin and Indiana. In every instance major problem to be considered is that of raising additional revenue.

Says Pantomime, Music Is International Formula

Pantomime and music, with dialogue reduced to 10 or 20 per cent, is the goal that must be achieved by motion pictures if they are to regain the international market, says Milton Diamond, head of the Tobis interests in America. Telling of stories in pictures, with talent employed only for emphasis, is advocated by Diamond. Dubbing and cut-in titles are undesirable, he declares.

Goldhammer Gets Welcome

Upon his arrival from Minneapolis to assume the charge of the Warner-Film National metropolitan sales division, L. E. (Nicky) Goldhammer was given a warm reception by the sales force and eastern friends. Dave Loew and Spyros Skouras were among the welcoming host.

Party to Helen Twelvetrees

A press luncheon to Helen Twelvetrees will be given today aboard the Streamer of the Panama Pacific Line. The RKO Pathé star and her husband, Frank Woody, are in New York for a visit. Miss Twelvetrees has just completed "Panama Flo.".

Chicago-Florida Film Express

Atlan—Express service for film shipments from Chicago to Tampa, Fla., without going through Jacksonville, has been arranged by the local Film Board of Trade. The new route saves about 12 hours in time to various Florida points.

Jed Harris and Erskin for Films

Jed Harris is reported quitting stage production after the close of "Wonder Boy" next Monday and it is said he may go with United Artists. Chester Erskin is understood to be negotiating with M-G-M.

Janet Gaynor Party

Janet Gaynor will be guest of honor at a tea in the Chinese Room of the Savoy from three to six this afternoon.

Columbia Product Deals

Century Circuit, with theaters in Brooklyn and Long Island, and the Manhattan Playhouses have closed product deals with Columbia.

Warner to be Honored

By Washington C. of C

Washington Bureau of THE FILM DAILY

Washington-A banquet in honor of Harry M. Warner is being planned by the Chamber of Commerce coincident with the premiere of the George Washington bi-centennial picture produced by Warner Bros. Affair will be held either late in December or the first of the next year. The picture, to be released in two reels, has been made here and at the Vitaphone studio in Brooklyn.

Margalo Gillmore in Para. Film

Margalo Gillmore, appearing on Broadway with Katharine Cornell in "The Barretts of Wimpole Street," has been signed by Paramount for a prominent role in "Wayward," the Nancy Carroll-Pauline Frederick-Richard Arlen picture to be made in New York. Miss Gillmore is the daughter of Frank Gillmore, president of Actors Equity.

Shubert Firm to be Reorganized

A reorganization of the Shubert Theatrical Corp. will be worked out by bondholders, creditors and stockholders, following a resolution to that effect adopted at the meeting held this week. The company has given up leases on six New York theaters, one in Chicago and one in Boston.

RKO Pathé Branch Changes

Cleveland — Morris LeKo, RKO booker and office manager, has been transferred to Pittsburgh. Otto Braeung, booker and office manager of the RKO Pathé exchange succeeds LeKo. Harry Gibbs, Pathe branch manager, and Arthur Goldsmith, city salesman, remain in special sales capacities.

L. A. Sarecky to Supervise Two West Coast Bureau, THE FILM DAILY

Hollywood—Louis A. Sarecky has been assigned supervision of "Lost Squadron" and "City of Sin" for Radio Pictures. This disposes of reports that he was to leave Radio.

Cleve. Collects $15,500

Cleveland — Approximately $13,500 was collected by theaters here for the unemployed relief fund.

"X Marks The Spot" Premiere

Tiffany's "X Marks The Spot" will have its world premiere at the Fox, Washington, Dec. 4.

Eastman Films

New York

1540 Broadway 15th Floor St. Sillwell 7824

1541 Broadway

15th Floor

Bryant 9-4712

15th Floor

Columbia 3727

LA Lumen 6090

HOLLYWOOD 4121

J. E. Brunelour, Inc.

Chicago

1379 Indiana Ave.

6200 Santa Monica Blvd.

Eastman Films

Cal Board

Donald Meek

Original Role

"After To-Morrow"

FOX FILM CORPORATION

HOLLYWOOD
First 3 days, $1,837 ahead of previous week at Earle, Washington.

In 4 days 22% over corresponding period in previous week at Stanley, Pittsburg.

Tripled average gross at Capitol, Steubenville, Ohio.

Ten inches of snow and a blizzard couldn't stop it in Denver. $3,000 more than previous week at Paramount.

Biggest opening since "Little Caesar" at N.Y. Strand. Headed for record week!

And there are 10,000 more Local Boys who will Make Good with Joe E. Brown and First National
A VERY important and influential person in this film biz... who requests that his name be withheld... sends us a thought... that strikes close home... so we are quoting him word for word... in the following paragraph...

"A MILLION Dollars Raised By Film Benefits says a Film Daily headline... very good... but while the machinery is functioning so beautifully... why not let's raise some for ourselves... we have many managers... salesmen... advertisers... men and others right in Our Own business... who need help... and need it badly... they are out of work through no particular fault of their own... due to the depression... and attendant mergers and eliminations... how easy it would be for the machinery that has so successfully raised money for general unemployment relief... to raise another $25,000... through a Special Show... and do some charity AT HOME... the tremendous problem of property distribution of such a fund is no longer a handicap... through the machinery set up by the Film Daily Relief Fund... in fact, there is no reason why the Fund should not be glad and eager to handle the money so raised"...
Blame nobody but yourself if you’re not doing the business. GOOD PICTURES ARE AVAILABLE—and the public will go to see them! Play the best—pictures like

BARBARA STANWYCK in “FORBIDDEN” with Adolphe Menjou
A Frank Capra Production

"PLATINUM BLONDE" a Frank Capra production
"The GUILTY GENERATION"
"THE DREYFUS CASE"

JACK HOLT in “MAKER OF MEN”
“THE DECEIVER”
“MEN IN HER LIFE”

…and a dozen others now being built to your boxoffice measure!

Great stories, high-class production . . . that’s what you get from COLUMBIA!
The Film Daily Year Book
Is the RECOGNIZED STANDARD Reference Book Of the Motion Picture Industry And has been For 14 years And if you are Skeptical Ask ANY EXECUTIVE In the industry

1932 EDITION OUT IN JANUARY 14th EDITION 1200 PAGES

NEW TRIAL IS SOUGHT IN ST. LOUIS ACTIONS

(Continued from Page 1) was involved. Warners will immediately appeal the cases and seek dismissal of the receivers. Jesse W. Barrett, former attorney-general for Missouri, was appointed special referee to supervise an accounting sought in the Skouras suit. The actions were backed by Harry Koplar, former associate of the Skouras Bros. Counsel for Skouras and St. Louis Amusement will file immediate appeal to the Missouri Supreme Court if they are not granted a new trial.

Lobby Dancing Proves Draw
Toledo, O.-Sidney Dannenberg, manager of the Paramount, has been very successful staging Saturday night dances in the lobby after the last performance. Attendance has steadily increased. A hostess is chosen for each Saturday night, and she is presented with a gift.

Claims Three-Dimension Screen Development of a new beaded screen giving three-dimension effect is announced by Douglas P. Winnek, cinematograph engineer, who demonstrated the invention this week at the Hotel Taft. The device was perfected by Winnek at the New York University laboratories with the assistance of Prof. Van de Merwe.

Al Lewis After Stories
Al Lewis, who is en route to New York from the Coast, is understood to be in quest of six more stories to complete the Fox feature schedule for 1932-33.

Sunday Shows in Englewood
Englewood, N. J.—Englewood’s two houses, the Plaza, operated by Skouras Bros., and the Englewood, now running Sunday shows, are following a favorable vote at the city’s recent referendum.

Fritz Friend Promoted
De roit.—Fritz Friend has been promoted from the sales force of the Pittsburgh Standard Film Service office to be manager of the local Standard Film office. He succeeds Sid Hackford, resigned.

R. E. Griffith in Denver
Denver —R. E. Griffith, of the Griffith circuit of Oklahoma, Texas, and New Mexico, is visiting here, accompanied by his wife and child. They are considering making their home here.

Lichtman joins Celebs
Al Lichtman has been added to the list of celeb caricatures adorning the walls of Sardi’s. The work is that of Eyde, Broadway’s premier cartoonist.

Randforce Managers Hold Forums on Ideas
Theater managers in the Samuel Rinzler and Louis Frish circuit on Long Island have formed the Randforce Club, which meets every two weeks for discussion of operation problems and business boosting ideas. Rinzler and Frish have adopted a policy of giving managers every two weeks. The circuit is divided into six groups with the following district supervisors: Erwin Gold, Bensonhurst; Harry Davies, Ridgewood and Maspeth; Charles Steinman, Williamsburg; George Langbart, Park Slope and Borough Park; Sidney Levine, East New York; Monty MacLevey, Richmond Hill, Ozone Park and Cypress Hills.

Irving Kaplan is chief booker; Jack Birnbaum, booker; Felix Charny, head of projection; Irving Goldstein, purchasing agent.

Topeka Favors Ann Harding
Topeka, Kan.—In a popularity contest conducted recently by the Topeka Capital in cooperation with Fox theaters, Ann Harding walked away with first place, followed by Norma Shearer, Marie Dressler and Marlene Dietrich.

16-Reeler Made Here for Russia
St. Paul—Ray Bell, local studio, has made a 16-reel picture on the subject of railroading, handling of passengers, mail, etc., for showing in Russia.

Blumenfeld Circuit Non-Union
San Francisco—With expiration of last year’s operator contracts, the Blumenfeld circuit in Mill Valley, San Rafael, San Anselmo and Sacramento has gone non-union.

Cab Calloway Booked
Cab Calloway of the Cotton Club has been signed by the artist’s bureau connected with the Warner theater circuit to appear at the Stanley in Jersey City the week of Dec. 18.

Publix Adds Vaude in Springfield
Springfield, Mass.—Six acts of vaudeville are being added by Paramount Publix here. William Morris will book the talent. Ernie Andrews has been signed as orchestra leader.

Connely With Standard Film
Cincinnati—Jack Connely has joined the local Standard Film Service exchange as salesman after being out of the picture business for two years.

J. S. Graham Joins Standard
Pittsburgh—J. S. Graham, formerly with Pathe, is now with the local Standard Film Service exchange as salesman.

'Showman' In New Dress
Columbia’s exploitation organ, “The Showman,” has made its appearance in new dress—a larger size, snappier makeup and with more readable presentation of the various sales helps on pictures. George Gray is editor of the publication and Frank Spicker art editor, under the supervision of Bert D. Smith, director of advertising, publicity and exploitation.
Notice to the Sound Picture Industry

Present day sound pictures utilizing photographic film sound records are essentially dependent upon several early and important inventions of Messrs. Engl, Vogt, and Massolle. These inventors are German scientists who did pioneer work in this field, and were the first to produce and publicly exhibit successful film sound records.

The attention of the sound picture industry is directed to the following U. S. patents covering certain of these inventions now owned by American Tri-Ergon Corporation.

1. Patent No. 1,713,726, Vogt, et al., granted May 21, 1929. This is the patent popularly known as the “flywheel patent” and it relates to certain methods and apparatus for uniformly moving the sound record film under the control of inertia, either in recording or reproducing machines utilizing sound controlled light in translating the sound to or from the film. This patent also relates to the photoelectric cell when used with such reproducing apparatus, as is now the general practice.

2. Patent No. 1,825,598, Vogt, et al., granted September 29, 1931. This patent relates to the process for producing combined sound and picture film by photographing the sound and pictures on separate films so that they may be developed separately, and then printing both records side by side on a single film. This process, as you know, is very extensively used in the industry. This patent was recently granted after prolonged litigation on priority with Dr. Lee DeForest, in which the Court affirmed the Patent Office decisions in our favor.

Attention is invited to the patents themselves for a fuller understanding of their scope.

Applications for other early and important inventions are still pending.

Producers, exhibitors, and manufacturers utilizing any of the inventions of said patents are hereby notified and warned that they will be held liable for all profits made or damages arising from their infringements of said patents.

Infringement suits have recently been instituted under these patents against representative concerns in the industry. Further suits will be brought, if necessary, against infringing film producers and theatre operators and against manufacturers of infringing apparatus, for the purpose of restraining all unlicensed use of these inventions.

Licenses under these patents may be acquired under proper conditions. The object of this notice is to acquaint the industry with the situation in order that further liability for unlicensed use of the inventions may be avoided.
NEW COAST CORPORATION PLANS TO FINANCE INDIES

(Continued from Page 1)

series will be 12 two-reel comedies starring Eddie Gribbon. Finis Fox heads the standard scenario department and will also supervise. Tom Lambert heads the sound department. Ben Reynolds the camera department and J. W. Myers is studio manager. James Long Wright, former New Orleans banker, is chief financial advisor.

New House for Norwalk, O.-Work is to be started here on an early date on the construction of a $100,000 theater. Contract has been awarded to Beecke and Palfi of Ravenna. The new house will be located on W. Main Street, near the courthouse.

J. Real Neth Heads Auto Club Columbus, O.—J. Real Neth, head of the J. Real Neth Theater Enterprises, has been elected president of the Columbus Automobile Club.

One In a Thousand

At 995 hotels in Atlantic City you can get the same thing ... rooms with or without bath. An Original and Unique Service has made the CAROLINA CREST The Thousandth Hotel

Abed or at your service table enjoy a delicious Tray Breakfast. WITHOUT CHARGE. In the privacy of your own comfortable room while you glance through your morning paper... then wonder, as all our guests do... how we happened to move your home to the CAROLINA CREST North Carolina Ave., Near Boardwalk ATLANTIC CITY, N. J.

SPECIAL WINTER RATES—

Single $3 Double $5

Every room with private bath—Red lamps and at least three windows. IT'S WISE TO MAKE RESERVATIONS IN ADVANCE

HOLLYWOOD

RUTH CHATTERTON will make her bow as a Warner Bros. star in "The Rich Are Always With Us." The story was supplied by E. Petit. Kay Francis' first picture as a star under the banner of Warner, First National is scheduled to be "The Hungry Wife.

Shirley Grey, as the feminine lead, and Meredith MacRae have been added to the cast of Columbia's next Buck Jones special, "Justice: Rides Again." Lambert Hilpier is directing. Harry Todd, Robert Ellis, Richard Alexander and Henry Selway also are in it.

"Trojan crying towels" appeared at several studios before the University of Southern California-Norte Dame game.

Do you remember when Eddie Montague, Eddie Goulding, John Lynch, Sarah Y. Macon, and Massie Doggett, G. C. Gardner, Ralph Ince, George Archainbaud and Alan Crosland were with the Selznick production forces at Fort Lee? And, Sherman was an exhibitor in Minneapolis? When Fred J. Culley was a printer? When Charles G. Branch was a reporter?

A real studio romance culmination in the marriage of Sam Nelsen to Frances Johnston. The former is an assistant director at Columbia, while the bride is a member of the Columbia casting department.

Homer, played by Harry Gribbon, discards the novel, saves the boxing mutt and challenges the heavyweight champion of the world in "Three Thousand Miles to Paris," by being directed by A. Leslie Pearce. The cast includes Babe LonSAT, Dorothy Nagy, Nat Pendleton, Maggie McGrath, John De Weese and Bobby Dunn.

Richard Carle, Charles Judels and Charles Coleman have been added to the cast being assembled for the production of Maurice Chevalier's next starring picture, "One Hour With You." Ralph Ince has just been engaged by First National as a member of the cast supporting Edward G. Robinson in "The Honorable Mr. Wong.

Production staff on First National's "The Honorable Mr. Wong" includes: Fred Fox, assistant director to Prokoph, William Reynolds, cameraman; Anton Grof, sets.

RKO Parle will again team Eddie Quillan and Robert Armstrong in a story now being worked out by the writers. Quillan has been cast in "Bad Times," "Bill Boyd film.

K. C. Film Party Dec. 7 Kansas City—First Annual Film Party of the local film row will be held Dec. 7 in the Plaza-Mor ballroom. C. F. McBride of Warner Bros., is chairman, assisted by R. C. Borg of Educational, T. R. Thompson of RKO Parle, Ed Dubinsky, Lawrence Lehman of the Mainstreet, H. H. Barrett of the Rix and Oscar A. Morgan of Paramount. Proceeds will go for relief.

"Frankenstein" Clicks Results of premiere showings of "Frankenstein" in Detroit, Washington, Boston, Milwaukee, Lawrence, Mass., and Providence have convinced Universal that the public is still going for "shockers." In all these cities where the grotesque drama has been given a pre-release showing the critics' comments and the box office reactions have been highly favorable, Universal reports.

R. J. Garland in New Post Denver—R. J. Garland, manager of the Columbia exchange here until a short time ago, has taken over the local agency for RCA Photophone portable sound.

Gene Dennis Held Over Gene Dennis, mentalist, is being held for a second week in her recent engagement at the Warner Beacon.

"Sea Ghost" Booked "The Sea Ghost," the first Al Mannon production for Peerless Productions has been booked into the entire Skouras circuit and spotted in a score of Loew metropolitan district houses. Laura La Plante and Alan Hale head the cast.

400 INDIANA THEATERS FEAR DOOM FROM TAXES

(Continued from Page 1)

stated at the meeting of the Associated Theater Owners of Indiana that the new chain store tax, recently upheld in this state, be extended to theater circuits, many of the houses would have to close, he stated.

Walter F. Easley of Greensburg announced that he had been elected president of the organization, which will hold a series of meetings throughout the state this winter and spring. Others elected were: Harry Markum, treasurer, and Mrs. Helen B. Koeller, secretary. Charles M. Curtin continues as attorney and general manager.

Directors other than officers are S. W. Neal, Harry Vossendrager, E. N. Skouras, A. M. Howard, Ernest L. Miller, A. E. Bennett, A. E. Hancock, Oscar Fine L. M. Browett, Maurice Ruby, George Helotes, H. H. Johnson, Joe Brokaw, M, Marcus and V. B. Sturdevant, Indianapolis.

Canton Offers Student Tickets Canton, O.—This city one of the few in the state where major the lastor have not reduced admission prices, will soon introduce a student ticket, 15 cents in the afternoon and 25 at night. Warner's Palace and Loew's are still getting 40 cents at both places, and the student will be free after afternoon. New student ticket is expected to stimulate matinees.

Hamilton Thompson Opens Agency Hamilton Thompson, formerly executive manager of RCA Photophone, has established his own office at 155 East 22nd Street. He is writer's representative, specializing in motion picture material.

New Incorporations

NEW YORK CHARTERS

Arcade Pictures Corp., motion pictures, William F. Lerman, Leo Myers, 70 West 40th St., New York; 100 shares common.

Ticket Exchange, theater tickets: A. M. Silverberg, 286 Madison Ave., New York; 100 shares common.

Moving Day Productions, theatrical; Cohen & Rosman, 1440 Broadway, New York; $20,000.

Star Dust, Ltd., theatrical; J. A. Murphy, 114 West 50th St., New York; 1000 shares common.

Sharia Operating Corp., theatrical; B. Simon, 66 Court St., New York; $1,000.

Merrick Theatrical Corp., theatrical; H. M. Alpert, 2 Lafayette St., New York; $10,000.

Av. U. Theater Corp.; J. J. Gendler, 24 Court St., New York; 100 shares common.

New Amusement Corp. of W. P. Yeung, Hempstead, N. Y.; $10,000.

NEW JERSEY CHARTER

Jason Theatrical Corp., Jersey City, theaters; United States Corp. Co., New York; 100 shares common.
Chester Morris
Thrills . . . Corsair is one of the most beautifully photographed productions of the past five years, and races rapidly through high tension action and presents Mr. Morris in a splendid characterization. Morris is one of Hollywood's most talented actors and in 'Corsair' he puts much vitality and force into seven reels. Roland West should take a bow for his direction, and the photographer deserves special credit. Scenes are gorgeous.
ADVERTISE YOUR STAR!

...tell them you've McNAMEE...the one big star who appears on your screen twice every week and makes them cry for more!

Use the one-sheet at the left (15 cents each) and the 22 x 28 Lobby Card below (40 cents each) and that swell marquee hanger head!

Also slide and herald... the slide in colors exactly like the 22 x 28 shown on this page... and a set of six 8 x 10 Lobby Cards (50 cents for 6).

YOU CAN GET THEM ALL AT ANY UNIVERSAL EXCHANGE!

Carl Laemmle presents Graham McNamee
By Arrangement with National Broadcasting Company as the TALKING REPORTER of the UNIVERSAL NEWSREEL

This is the 1-Sheet

Carl Laemmle presents Graham McNamee
World's Premier Radio Announcer as the Talking Reporter for the UNIVERSAL TALKING NEWSREEL

Supervised by Sam J. Jacobson

This cut-out novelty head on tinted litho cardboard punched for string, 7 cents each, or 20 for $1.00

This is the 22 x 28 Lobby Card
Short Subjects Quarterly—Fall, 1931

THE DAILY

Intimate in Character
International in Scope
Independent in Thought

VOL. LVII NO. 49
NEW YORK, SUNDAY, NOVEMBER 29, 1931
25 CENTS

Loss of Protection Threatens Dual-Bill Houses

Feature Scarcity Gives Shorts Rosy Outlook

B. I. P. May Start Producing on Coast Within Year

24 British-Made Features Scheduled for Release
In This Country
Sidney Garrett of British International Pictures says "it is possible" that B.I.P. will produce in this country at a coast studio within the next year. Garrett would not give further details when interviewed by FILM DAILY, but said a statement might be forthcoming in the near future. Stanley Whiteley, assistant

Canavan Will Push Plan
For 36-Week Union Cuts

If the 700 locals affiliated with the I. A. T. S. E. and M. P. O. fail to adopt its 36-week pay rebate plan the first time, President William F. Canavan is determined to try again. At present, however, there is nothing to indicate that this recommendation of the union's executive board will not be okayed by the locals. Replies to the Canavan proposal should be practically all received at headquarters within five or six days.

Robert Ames Dies
In New York Hotel
Robert Ames, stage and screen leading man, who came east several days ago to appear opposite Claudette Colbert in "Confession" for Paramount, was found dead of a hemorrhage yesterday (Friday) in his suite at the Hotel Delmonico.

Looking Ahead On Shorts
—the endurance powers of the travelogues
By Don Carle Gillette

During this year—of many innovations—in short subjects—it is significant—that travel numbers—have not only—held their own—but actually show—a numerical increase***Even sport subjects—which started out—like a house afire—with the Bobby Jones series—and are now exploiting—the football field—with a vengeance—have cut no dent—into the travelogues***At this very writing—at least two dozen—

Shorts Minus Showmanship
Examination of movie advertising in the newspapers of 50 different towns around the country, picked at random recently, showed only 24 theaters, or barely half, advertising their shorts by star name or title. In many instances the line: "New reel and Short Subjects," was the only credit given to the surrounding bill of anywhere from three to six shorts. As far as it was possible to ascertain, the majority of programs had subjects with decidedly exploitable possibilities.

Better Business Bureau Punctures
Dreams of Early Television Shows

Likelihood of television upsetting the movie industry within the next few years is very remote, according to an unbiased survey of the situation compiled by the National Better Business Bureau. Intended as information to safeguard the public against worthless television stock, the statement says that, while transmitting of pictures by radio so they can be received in more or less rough

Dual-Bill Houses Threatened
With Withdrawal of Protection

12 Theaters Join
Allied of Illinois
Chicago—Twelve new houses have been added to the Allied Thea-
er Owners of Illinois, making 88

Looking Ahead On Shorts
—the endurance powers of the travelogues
By Don Carle Gillette

During this year—of many innovations—in short subjects—it is significant—that travel numbers—have not only—held their own—but actually show—a numerical increase***Even sport subjects—which started out—like a house afire—with the Bobby Jones series—and are now exploiting—the football field—with a vengeance—have cut no dent—into the travelogues***At this very writing—at least two dozen—

Growing Shortage of Full-Length Pictures Aids
Short Subjects
Shortage of good first-run feature product which has existed in recent months and threatens to become even more acute in the weeks ahead is a bulwark factor for the future of short subjects, in the opinion of regional exchanges, field men for shorts distributors, and others in

New Bell Sound System
Will Be Tested Dec. 9

First public demonstration of a new system of recording and reproducing, developed at Bell Laboratories, will be conducted Wednesday, Dec. 9, at a meeting of the N. Y. section of the S.M.P.E. in the American Broadcasting Engineers Bldg., 33 West 39th St., Leopold

Six Committees Formed
To Work For 'Chain' Law
Six committees, embracing organization, ways and means, finance, legislative, advisory and publicity, to work for enactment of a "chain" store tax in New York on the same order as the Indiana measure, have been formed by the New York State Independent Retail Merchants' Ass'n. Fear that the Indiana measure, recently upheld by the Supreme Court, may be extended to theaters has caused considerable apprehension among exhibitors in that state.

One-Pound Sound Camera
Paris—Andre Gournier, young French engineer and inventor, has patented a sound recording apparatus to light that it weighs but a pound. The need for a motor truck on outdoor locations will, it is claimed, be done away with by this invention, which is said to register sound clearly without any interference.
Looking Ahead On Shorts
-the endurance powers of the travelogues

(Continued from Page 1)

organized troops—are combing the globe—for travel material—to be converted—into shorts—and this doesn't count—the numberless cameramen—who are perpetually gathering these international bits.

THE little secret—of the whole thing—is that the public is keenly interested—in actualities—especially when they are presented—in more or less—dramatized form—*Few things can beat—the human element—for gripping attention*—Take those traveloggers—"Floyd Gibbons' Supreme Thrills"—or Mack Sennett's "Wrestling Swordfish"—or "Adventures in Africa"—or "Olympic Champions"—proceed to analyze—their fascination—and you'll discover—it is the human angle—the dramatized realism—that puts them over.* The same principle assures the success of the current flood of sport subjects—and those novelty items—"Believe it or Not"—and "Strange as it Seems"—all of which—when you come—right down to it—are just an extension—of the perennially popular—newspaper idea.

But as usual there is danger—of overfeeding the public—with the same diet—particularly on sports—and straight travelogues—As a balance wheel—and to offset the overload of dialogue—in other pictures—the crying need—at this moment—is for a bigger quantity—of action comedies—including especially—reliable old slapstick.

EXHIBITORS in many parts—have not yet become—shorts conscious—in the right degree.* Some theater owners—don't know the value—of short subjects—as a b.o. stimulant—because they have never—exploited them properly.* There are times—when the public—only needs to be sold—an idea—to be made to realize—how good it is.* But if the exhibit—is not sold on—there's not much chance—of his audiences—ever finding out—that a variety of brevities—is far more satisfying—than a second feature.

Double-Feature Houses May Lose Protection
(Continued from Page 1)
Times usually drop the extra feature. This applies only to the independent theaters at present, but is likely to involve others. The matter is expected to come to a head soon and may eventually be brought up before the Hays office.

Dispute Over Washington Pageant
In reply to dispatches from Washington yesterday (Friday) to the effect that Arnold Kruckman, director of the National Capital Commission, had arranged for a pageant to be held in the nation's capital next June, George Gerhard of United Artists, who sent out the original story following conferences with Kruckman, stated that copies of the entire correspondence between Griffith and the Commission are in the U. A. files. Throughout the correspondence the Commission took the initiative in soliciting Griffith's service, Gerhard says.

B.P. Production Here May Start Within Year
(Continued from Page 1)
29, 1931

THE INDUSTRY'S DATE BOOK

New York: 1540 Broadway, N. Y. C.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES
INCORPORATED

Specialty Building
Los Angeles, Cal.

Chicago: 1727 Indiana Ave.

1540 BWAY, N. Y. C.

MILWAUKEE: 500, Michigan Ave.

HOLYWOOD 4121

For ENTERTAINING stories

go to

Viola Irene Cooper
9 East 59th St. New York
FEATURE SCARCITY MEANS ROSY OUTLOOK FOR SHORTS

(Continued from Page 1)

close contact with the general situation. At the present rate of double-featureting it is estimated that within another few months about 50 per cent of the houses now on a dual bill policy will have to discontinue it for lack of feature product. Already the scarcity of features has reached the point that even talkers of the earliest era must be revived to supply the second feature, and in the majority of instances this has unfavorable results.

Inquiries on shorts have been showing an inclination to pick up, the exchanges report, and a good part in sales is believed to be in the offing.

More exhibitors are suggesting that shorts be given a little more notice, lest the public be unnecessarily raising the price. It is contended that, if subjects are very short, the great number required to put out a program makes the cost prohibitive, and that too many very brief subjects are not enjoyed by an audience as much as a moderate number of full length.

New Bell Sound System Will Be Tested Dec. 9

(Continued from Page 1)

STOKOWSKI, director of the Philadelphia Symphony Orchestra, will address the gathering in this connection.

The new system is a development of the "hill and dale" or vertical control type perfected by the late Thomas A. Edison in his first phonograph. The device, it is claimed, makes possible reproduction of music as played by the largest orchestras with a quality and naturalness never before possible. H. A. Frederick, president of Bell Laboratories, demonstrates and explains the system. Ammirers greater than those used in the largest picture houses will be utilized at the demonstration.

COMING & GOING

EDGAR WALLACE, English author signed by Radio Pictures, arrived in New York on Friday.

STUART WALKER, Paramount director, is on his way from the coast to New York to look over the current Broadway plays. He returns to the studio on Christmas Day.

WALTER GOULD, Central American representative for United Artists, is in New York for conferences with Arthur W. Kelly, studio president and treasurer of the company.

EDITH ELLIS is back in New York from Hollywood, where she has been writing for pictures.

Marilyn Miller, first National star, leaves the coast Sunday for New York.

Conrad Nagel and Joan Marsh, M-G-M, have arrived in New York for a two-week vacation in eastern houses in a sketch by Eugene Wood, who also is in town.

Roger Montez, Los Angeles attorney who handles much of the film work, is in New York.

Stanley Whiteley of B.I.P. has returned to New York from Europe.

BUSINESS BU. DISCOUNTS EARLY TELEVISION SHOWS

(Continued from Page 1)

form on a small screen or through a peephole has been an accomplished fact for some years now. Broadcasting of elaborate outdoor events so that continuous images can be observed at distant points in satisfactorily large size and large size simultaneous with the action, judging from the problems which science must yet surmount, is years away.

"The reliable range of any television broadcasting station that now seems commercially practical is roughly one fourth the service distance reached by sound broadcasting stations or about one sixteenth the reliable service area covered. There is no known feasible way of sending television programs of the sort that are likely to hold public interest over existing telephone wires as it is now done in national radio broadcasting through affiliated network stations. It will be some years until we use wire transmission is put into effect, therefore, the area to be covered by television broadcasting any program from one studio is considerably reduced and the number of receiving sets reached, which is the vital economic factor for consideration by advertisers and others who produce and pay for the programs, is minimized."

25 Italian Musical Shorts On Transcontinental List

Twenty-five musical shorts made by the Cines-Pittaluga studios of Rome have been received for distribution here by Transcontinental Pictures, American agents for the Italian producing company. All of the shorts have music and singing, and some also have dancing. One group, consisting of "Dominic alla Fontana," "Viliones of Naples, Sorrento and Capri," and "Romagnola," No. 1, was shown recently at the RKO Cameo in conjunction with "Terra Madre," while "Cortegiani di Romagna," "Songs of Sicily" No. 2 and an "Italian Newsreel" compiled by Dr. Paul R. De Villa of Transcontinental were shown last week at the Cameo with "Fra Diavolo."

Many Happy Returns

Best wishes are extended to the following members of the industry who are celebrating their birthdays:

November 28-29

John Willard Trinkie Frgenzan
H. Emerson Yorke Rod La Rocque
Arthur Stover Claude Beardslee
Manuel Mackenzie Kay Johnson
Genevieve Tobin
Kirk Russell
Nanee Ruth Stevens

Sunday, Nov. 29, 1931
Your Patrons Will...
Enjoy The WHOLE Show when you play

S.S. VAN DINE'S MYSTERY SERIES
"Splendid...Vitaphone has something in this group of shorts." —Motion Picture Herald
"According to the way it was received by an audience at the Warner Theatre in New York, the series has a future before it." —Film Daily
Series of 12 2-Reelers

VITAPHONE SHORTS

13 1-REEL ROBERT L. RIPLEY "BELIEVE IT OR NOT"
"Very interesting...The material is certainly fascinating."—Film Daily
"...makes interesting material for quality houses."—Variety
"...It's program material no one will turn away from."—Variety

NOVELTY

13 1-REEL E. M. NEWMAN "TRAVEL TALKS"
"Good Travelogue...an engrossing reel."—Film Daily
"Good...both interesting and instructive."—Film Daily

SONG CARTOONS

13 1-REEL SONG CARTOONS
"Fine...an excellent example of the song cartoon."—Film Daily

BIG STAR COMEDIES

6 starring
* DR. ROCKWELL
* WALTER O'KEEFE
* JACK HALEY
* PHIL BAKER
* WILLIAM and
* JOE MANDELL

MUSICAL ROMANCE

RUTH ETTING
The Broadway Nightingale in a series of 4 2-Reel BROADWAY BREVITIES
"Okay comedy with music...lines really funny."—Film Daily
"...has strong build-up through production. Plot brings out numerous laughs...Not to be ignored by best of houses."—Variety

COMEDY

THELMA FANNY WHITE & WATSON "GIRL FRIENDS"
Comedies (6 2-Reelers)
"Good comedy...The subject should go over nicely with almost any clientele."—Film Daily
"Was liked by an audience at the N. Y. Strand."—Motion Picture Herald

ACTION

TED HUSING'S "SPORT SLANTS"
"...makes 8 minutes of interesting sock material."—Variety
13 1-Reel Action Shorts

KID SHORTS

BOOTH TARKINGTON'S JUVENILE COMEDIES (13 1-Reel)
"Very good...amusing dialogue makes for very good juvenile entertainment."—Motion Picture Herald

TRAVELOGUE

E. M. NEWMAN "TRAVEL TALKS"
"Good Travelogue...an engrossing reel."—Film Daily
"Good...both interesting and instructive."—Film Daily

LOONEY TUNES

Funniest cartoon comedies on the screen. 13 1-Reel knockouts starring BOSKO.

MELODIES

13 1-REEL SONG CARTOONS
"Fine...an excellent example of the song cartoon."—Film Daily

CARDO COMEDIES

6 starring
* DR. ROCKWELL
* WALTER O'KEEFE
* JACK HALEY
* PHIL BAKER
* WILLIAM and
* JOE MANDELL

MUSICAL ROMANCE

RUTH ETTING
The Broadway Nightingale in a series of 4 2-Reel BROADWAY BREVITIES
"Okay comedy with music...lines really funny."—Film Daily
"...has strong build-up through production. Plot brings out numerous laughs...Not to be ignored by best of houses."—Variety

COMEDY

THELMA FANNY WHITE & WATSON "GIRL FRIENDS"
Comedies (6 2-Reelers)
"Good comedy...The subject should go over nicely with almost any clientele."—Film Daily
"Was liked by an audience at the N. Y. Strand."—Motion Picture Herald

ACTION

TED HUSING'S "SPORT SLANTS"
"...makes 8 minutes of interesting sock material."—Variety
13 1-Reel Action Shorts

KID SHORTS

BOOTH TARKINGTON'S JUVENILE COMEDIES (13 1-Reel)
"Very good...amusing dialogue makes for very good juvenile entertainment."—Motion Picture Herald

TRAVELOGUE

E. M. NEWMAN "TRAVEL TALKS"
"Good Travelogue...an engrossing reel."—Film Daily
"Good...both interesting and instructive."—Film Daily

LOONEY TUNES

Funniest cartoon comedies on the screen. 13 1-Reel knockouts starring BOSKO.
Diversified Program is Warmly Welcomed by Moviegoers

Chicago—Adoption of the "revue" idea in presenting short subjects was tried out with surprisingly favorable results at the past weekend by Frank Gordon, manager of the Wicker Park Theater. In a letter to Max Stahl, manager of the Educational branch office here, Gordon tells about this experience as follows:

"Just want to let you know that your first review program played Tuesday and Wednesday of this week went over big—holding them out in the rain Tuesday night and just as big Wednesday.

"Not only BIG at the box office, but BIG with the audience, who certainly enjoyed many of them. Many of them stopped and told me it was the best show they had seen since taking regular shorts, and it sure was gratifying, as the only thing I hear when new shorts are shown is: "Oh, boy! That time is it.'"

"Am sending copies of advertising material used and from now on Tuesday and Wednesday nights will be established your special 'Wicker Park Review' nights."

"Thanks for the idea and for the cooperation in putting it over, though to be frank, I think much of it when you sold it to me, in the face of being surrounded with five other houses all using double and triple features. If these reviews continue to go over like the first one, good-bye double features and good ridin'."}

Babe Ruth Completes Five Baseball Shorts

Babe Ruth has completed five baseball shorts for Universal and is on his way back to New York with his wife. This is Ruth's first experience with the moving picture camera. Ben Stoloff, who was detached from the Tom Mix unit to direct these shorts, was extremely pleased with Babe Ruth's screen personality and his aptitude for taking screen direction. The tentative names of these shorts are "Babe, Slide," "Babe, Slide," "Just Pals," "Perfect Control," "Over the Fence" and "Girls Will Be Boys.'"
Vallee, outstanding hit of the current "Scandals" on Broadway, leaves his saxophone at home to meet "Kitty" at the station. Something decidedly new for Rudy and for your fans, with Betty Boop as the charming "Kitty".
TYPICAL of STARS in PARAMOUNT SHORTS

★ BOSWELLSISTERS
Connie, Beth and Martha, talented radio harmonizers. Now on the screen!
1 reel

★ BURNS & ALLEN
Big-time zyde stars who click consistently.
1 reel

★ ETHEL MERMAN
Sharing the spotlight with Rudy Vallee in the current "Scandals."
1 reel

★ SMITH & DALE
★ BILLY HOUSE
Two-reel comedy knockouts

★ FORD STERLING
Remember the "Keystone Cops"?
Here's Ford in four funny farces all his very own.
2 reels

AL ST. JOHN
New laughs from an experienced gagman. A "name" for your lights.
2 reels

★ DANE & ARTHUR
They started laughing at Karl as far back as "The Big Parade". Now, with the comical Arthur, the laughs come double.
2 reels

★ LILLIAN ROTH
Sparkling feature star concentrates her pep, pertitude, personality into single reel gems of sizzling songs and settings.

These and many more marquee names! Tom Howard, Borrah Minnevitch, Lulu McConnell, Johnny Burke, Charlie Davis and His Joy Gang, Helen Kane, Mitchell and Durant, Solly Ward, Herb Williams. Also two more mighty musicals with Rudy Vallee.
- Each one a big drawing card in Paramount Shorts. PARAMOUNT SOUND NEWS, two issues a week, 32 TWO-REEL COMEDIES, 52 ONE-REEL PRODUCTIONS, (including Screen Souvenirs). 18 SCREEN SONGS. 18 TALKARTOONS. 12 PARAMOUNT PICTORIALS.

Seat Selling Shorts are . PARAMOUNT
New IdeasInjected in Paramount Shorts

Big Names and Novelties Bring Favorable Reactions

Adoption of several new ideas in the making of Paramount shorts this season has resulted in the company's one and two-reeler meeting with a more favorable reaction than any other short subject program ever produced by the company.

First of all Paramount signed for these comedies stars of the same magnitude as those engaged for work in full length features. Ethel Merman, Rudy Vallee, Burns and Allen, Smith and Dale, Irene Bordoni, Tom Howard, George K. Arthur and Karl Dane, Al St. John, Ford Sterling, Johnny Burke and a host of others who have made their marks in various fields of entertainment were employed for the short subjects and as much care taken in producing such pictures in the development of more pretentious vehicles.

Perhaps the most unique idea of the year resulted in the development of a series entitled "Screen Souvenirs," which takes audiences back into the dawn of the motion picture. Disclosing to them Theodore Roosevelt, Thomas Edison and other public figures as they looked and acted in the first years of this century, bringing back to memory great news events of the past and, making picture goers hark with delight over recreations with "appropriate" sound accompaniment of the first attempts at motion picture making.

Another stunt which bids fair to make the Talkartoon one of the outstanding Paramount comedy series was the elevation to stardom of Betty Boop, the dashing sultry Betty Boop, the dashing sultry Betty Boop, the dashing sultry Betty Boop. Betty has even broken into the fan magazines and been interviewed over the radio since receiving her new honor.

The Paramount Pictorial, although conceived last season, reached full development this year, providing ten minutes of unique entertainment off the beaten track. Music, dancing, travelogues, big game hunting, interviews with famous personalities—nothing is outside the scope of the Pictorial.

The fifth innovation was the introduction of well-known personalities as master of ceremonies for the monthly "Screen Songs" produced by Max Fleischer's studio for Paramount release. The original Mr. Shean of "Gallagher and Shean" fame, Cab Calloway of the Cotton Club and Rudy Vallee are among those who have appeared in these one reelers. So successful was Rudy in inducing audiences to follow the Bouncing Ball and sing with the characters on the screen that he has been signed to do a series of his favorite numbers for "Screen Songs."

Cines Short, "Belfries of Italy" Rome—Mario Serandrei, brilliant young Cines director, has made a 25-day motor tour of Italy, filming notable church towers for a short subject, "Belfries of Italy," which Cines Pittalunga will soon release.

30,000 Independent Cameramen

In the collection of material for his "Travelogues" series released by Columbia, Walter Fuller is in touch with about 30,000 independent cameramen located in all parts of the globe according to Jack Cole of Columbia. These men are cut loose to shoot not only the scenic beauty of a country, but anything that appears to lend itself to humor. The subjects are then cut into sequences and running comment is provided by J. P. Medbury.

New Comedy Production System Is Instituted by Hal Roach

By HAL ROACH
President, Hal Roach Studios

Our studios recently inaugurated what I consider the most forward in comedy construction and production since the advent of sound pictures. I refer to our alternating directorial system and our innovation of placing more big names in all pictures.

The alternating directorial system provides two directors for each of our five comedy units. While one director is engaged in the production of a picture which he has previously prepared, the second director is preparing, in conjunction with our staff writers and gag men, the story for the next production of that unit. This results in each story having the benefit of at least four weeks of preparation in advance of actual shooting schedule. This keeps all five units working with no time lost because of unfilled scripts. The directors are assigned to the five units comprised of Laurel and Hardy, Max and Dora, Su Pitts and Thelma Todd, Charley Chase, Our Gang and The Boys.

Our new policy of putting more big names in all comedies means that various comedy stars under contract will appear in the supporting casts of pictures with other stars in addition to starring in the units with which they are already identified. Laurel and Hardy, for instance, appear with Pitts and Todd in one of their pictures; Thelma Todd will appear with Charley Chase in his next. The effort will thus be to utilize our players so as to inject the utmost entertainment value into all comedy releases. It is only because of the large number of stars under contract to us that we are enabled to do this.

Right now, more than ever, comedies are being given greater credit for their true worth. I believe that exhibitors are beginning to appreciate that good comedies will build a show of greater entertainment value than it is possible to produce through double featuring weak features pictures. It is this fact that inspires us to redouble our efforts to produce the finest comedy product that it is possible to create.

M-G-M Sport Subjects Tied With Olympic Games

Special advertising and exploitation accessories are being prepared by M-G-M for the last five releases of its series of 12 Sport Champions. These five subjects all feature outstanding American athletes and world champions who are expected to play leading roles in the new Olympiad to be held at Los Angeles next Summer.

Through the special arrangement with the Amateur Athletic Union of the United States and the American Olympic Committee, these five releases of the Sport Champions Series are enacted by the outstanding athletes of the nation in their respective fields of sport. In view of the fact that these pictures feature so many headline names of interest to sports writers of newspapers and to newspaper readers, plans are now being laid to enable exhibitors to play up the showing of the subjects to the utmost advantage. The campaign will include special heralds, special press material designed to register in newspaper sport pages, posters, newspaper ad mats and various other accessories.

Gaumont Producing Series of Travelogues

London — Gaumont Company is making a novel series of travel subjects which take in all parts of the world—"Up and Down New York," "Calling on Cairo," "Heart of a Nation," "Top of the Old World," "Dutch Treat," "Boston Common and Proper" are the titles of the first six.

---

MR. EXHIBITOR
CHILDREN OF TODAY ARE YOUR AUDIENCE OF "TOMORROW." CONSIDER THEM WHEN YOU LINE UP YOUR NEXT YEAR'S PROGRAM.

FOR YOUR APPROVAL SOON!
IN DIALOGUE AND MUSIC
JACK AND THE BEANSTALK!
(10 in ten chapters)
ALADDIN AND THE WONDERFUL LAMP!
(12 in twelve chapters)
ALI BABA AND THE FORTY THIEVES!!!
MUSICAL SYNCHRONIZATION BY ERNO RAPEE
JAY ARR
Productions
729—7th AVE., NEW YORK, ROOM 705
WATCH FOR FURTHER ANNOUNCEMENTS

Jazzy lobby card on Tiffany's "Football for the Fans" series.
For the Kids and the Grown-ups!

**THE OLD FIGHTIN' COCK'S STAR SPANGLED SHORTS**

**COMEDIES**

Starring Masquers Club, Jimmy Gleason, Frank McHugh, June MacCloy, Edgar Kennedy, Benny Rubin, Louis John Bartels and others.

**RKO VAN BEUREN'S**

Floyd Gibbons' Supreme Thrills, "Aesop's Fables", "Vagabond Adventures" and Grantland Rice Sportlights.

**PATHE NEWS**

The world's foremost newsreel, released every Wednesday and Saturday.

**PATHE REVIEW**

The leading magazine of the screen. Telling the unusual in an unusual way.
A DUEL between a man with a CAP PISTOL and a man with a REVOLVER!
THERE have theatres ON opposite sides OF Main Street—

They’re both fighting for business!

ONE of them has M-G-M Short Subjects LOADED with BOX-OFFICE NAMES!

The other is just using program fillers—

YOU KNOW where the crowd flocks when BIG NAMES BOOM on Main Street—

You know how much of a crowd you can gather with a cap pistol!

GET WISE!

NAMES do the trick in M-G-M SHORTS!

HAL ROACH M-G-M COMEDIES
ZASU-PITTS—THELMA TODD (8)
   The Dressler-Maran of Shorts!
BOY FRIENDS (8)
   Fun among our Flaming Youths!
"OUR GANG" (8)
   The One and Only kid comedies!
CHARLIE CHASE (8)
   Consistent quality!
LAUREL-HARDY (8)
   Bill ‘em like features!
DOGVILLE COMEDIES (3)
   The bow-wow of every program!
FITZPATRICK TRAVELTALKS (13)
   2 Astor Theatre class!
HARRY LAUDER (4)
   Talk about names!
FLIP THE FROG (12)
   Cartoons with a kick!
SPORT CHAMPIONS (12)
   Pete Smith’s Tab-laughs!
FISHERMAN’S PARADISE (6)
   Something different in shorts!
WHEN the lobby shoppers start huddling to discuss your show, it's time to give them names and faces they know to be a guarantee for snappy entertainment in your short subjects as well as your features.

Educational personalities and Educational Pictures are the kind that sway the crowds when they are not fully sold on the feature.

THERE'S REAL DRAWING POWER

"TORCHY PASSES THE BUCK"
with RAY COOKE
Dorothy Dix, Franklyn Pangborn, Edmund Breese
Produced by C. C. Burr
"A real treat"—Hollywood Spectator

ANDY CLYDE
in "HALF HOLIDAY"
Produced by Mack Sennett
"Cleverly handled, with snappy gags, and Andy Clyde as usual is a delight."—Film Daily

"ALL-AMERICAN KICKBACK"
with HARRY GRIBBON
A Mack Sennett Comedy
Another great Sennett Sports Comedy. A laugh touchdown.

"ONCE A HERO"
with EMERSON TREACY
A Mermaid Comedy
"Peppy . . . swift comedy action."—Film Daily

Scene from "All-American Kickback"

Scene from "Once a Hero"

"THE SPICE OF THE PROGRAM"

EDUCATIONAL FILM

Educational Pictures

Vondersdts, Phlan, and Distributors of America.
SHORT SUBJECT SIDE OF LAUGHS AND THRILLS

Think what the name Bing Crosby adds to the drawing power of your show! Stop and figure what the name and well loved face of Andy Clyde mean to your fun-hungry public! And Mack Sennett, Harry Gribbon, Tom Patricola, Glenn Tryon, Al Christie, "Torchy"—all names that spell real entertainment to the fans! Where could you get such short subject box-office bets except from Educational, the Specialist?

IN EACH OF THESE NEW SHORT FEATURES

BING CROSBY
in "ONE MORE CHANCE"
A Mack Sennett Comedy Featurette
Radio's sensation of the hour is packing them in everywhere with his screen comedies.

"SMART WORK"
with BILLY DOOLEY and ADDIE McPHAIL
A Cameo Comedy
Dooley as a goofy detective.

"ACROSS THE SEA"
A Romantic Journey
in Multicolor
A Brown-Nagel Production
"Exceptionally fine"—Motion Picture Herald

"CANINE CAPERS"
Bill Cunningham Sports Review
"Excellent... one of the most charming, instructive and interesting studies of dog life that has ever come to the screen... a superior short feature."—Motion Picture Herald

"ALADDIN'S LAMP"
Terry-Toons
Produced by Frank Moser and Paul Terry
A modern cartoon version of the Arabian Nights tale.

Scene from "Torchy Passes the Buck"

Scene from "Half Holiday"

EXCHANGES, Inc.
E. W. HAMMONS, President
Twelve subjects will be released by Educational during December. "Torchy Passes The Buck"; "Half Holiday," an Andy Clyde Comedy; "For The Love of Fanny," featuring Glenn Tryon; "My Children," a Tiffany Chimpy Comedy; "The Pottsville Palooka," a Mack Sennett, comprise the two-reelers to be released in December.


"Moonlight And Cactus" an Ideal Comedy, featuring Tom Patricola, "Dream House," the third Mack Sennett Feature starring Bette Crosby; and "Keep Laughing," a Mermaid, will all be released in January. "Shopping With Wife," an Abbott and Costello comedy and "The Trick," a Torchy, are the two titles set for February, additional titles to be announced.

The one-reeler releases will be made on schedule.

Fall Hunting Season
Favors Spotlights

Photographically speaking, the 1931 Fall Hunting Season has been the best in memory and the various units comprising the Hit Parade and Spotlights Staff are taking full advantage of the ideal weather conditions, rushing every bit of equipment available into the fields to join hunters throughout the land in following game trails and shooting with camera and lens the various species of wild life.

Units are now operating in Northern New York and Canada, where deer and moose are now in season, and also throughout the Southland where hunters and dogs are searching out feathered game species in great numbers.

Jack Eaton is supervising production of the Grantland Rice Spotlight Series for the RKO Van Buren Corp.

Football Series Popular

Prints on Tiffany's "Football For The Fans" series, released by Educational Inc., have been booked absolutely solid throughout the country. One of the reasons for the enormous popularity of this series is the fact that there are practically 100 per cent prints per subject available on this series than are usually available on one-reel series.

Dialogue Slows Up Shorts
Says Lew Lipton of RKO Pathè

Hollywood—Action as it pertains to advertising, enhances the motion picture comedy on the screen is recovering its robust health after suffering for two years as the result of a severe and well placed kick from the box of sound-mad producers and directors, according to Lew Lipton, in charge of producing the RKO Pathè comedies.

"The attack which was considered, and probably intended to be fatal at the time, was only a minor injury, which extensive and lavish use of dialogue has practically cured," says Lipton.

"The past year era in motion picture comedy development was acclaimed a low fellow when an English accent and polite drawing room comedy made its appearance. Movement went overhead and only the ears got the breaks. If you were slightly deaf, your opportunity to laugh was practically nil. Today the lowly slapstick is again in demand of the situation and there seem more or less to hate it.

"It took several years to discern that people move and that humor is not entirely oral. During the past few months we have produced nearly a half a hundred two-reel comedies at RKO Pathè and in these we have carefully balanced the action and dialogue giving the action a share, the better break. We have taken a comedy situation which is funny to the eye and placed dialogue with that to catch and enhance it. You cannot successfully photograph a stage comedy for motion pictures. Both action comedy and dialogue comedy have been given a try and found lacking in the proper ingredients for modern audio-visuals. Dialogue comedy is slower for a group of people used to the old type of speedy comedy and of course no audience would accept only pantomime comedy in this day of sound."
COLUMBIA IS RELEASING
16 SHORTS IN DECEMBER

Novelty is the keynote of Columbia's 16 short subject releases for
December, the group including:
"Mickey's Orphans," Mickey
Mouse cartoon; "The Ugly Duck-
ling," a Disney Silly Symphony;
"The Piano Mover," a Charles Mintz
Krazy Kat cartoon; "Chinatown
Mystery," Scrappy cartoon; Screen
Snapshots No. 4; Eddie Buzzell's
new Bedtime Story for Grown-ups,
"Connubial Blister"; John P. Med-
bury's "The Road to Mandalay," a
Walter Futter Travelogue; a new
Bryan Foy "Monkeyshines;" a new
"Curiosities," and the series of six
"Football Thrills".

Congress of French Cinematography
Paris—The Committee of the Ac-
tion Economique et Financiere of
France is organizing an annual con-
gress of French Cinematography to
allow all organizations interested to
cooporate regularly in all matters
pertaining to the motion picture in-
dustry. The organization committee
is headed by Julien Durand, deputy
and ex-minister.

Great Shorts for Xmas!

Walt Disney's
MICKEY MOUSE
and SILLY
SYMPHONIES

Eddie Buzzell's
BEDTIME
STORIES

SCREEN
SNAPSHOTS

Walter Futter's
TRAVELAUGHS
CURiosITIES

with John P. Medbury

Charles Mintz'
SCRAPPY and
KRAZY KAT

Bryan Foy's
MONKEYSHINES

FOOTBALL THRILLS

IN A
CLOCK
STORE

Mickey's Orphans
A Mickey Mouse Cartoon
Produced by Walt Disney

Jerusalem
City of Peace

Mother
Goose
MELODEIES

A Walt Disney
Silly Symphony

Winter
A Silly Symphony
Produced by Walt Disney

These COLUMBIA short features belong on every screen!

Smart showmen will build their Yuletide shows around these fine reels!

British Film Stars Will
Return Home, Says Dean

London—Basil Dean reported on his
return from a visit to America that
American motion picture pro-
ducers were seriously considering
reducing their output, and he fore-
sees in that fact unprecedented
prospects for British films. "I fore-
see very soon," he said, "a trek back
to the old country of the hundreds
of British film artists who went
fortune-seeking in Hollywood."

Four More Subjects
Wind Up Tiffany List

Production on Tiffany's line-up of
short features for the year is about
completed, with three more subjects
in the Voice of Hollywood series,
and one in the Tiffany Chimp Com-
edies yet to be made.
"Africa Squawks," "Apeing Holly-
wood," "Cinammon," "Skimpy," and
"My Children" are the five subjects in
the Chimp series completed, with
"Ex King" still to be made.
The entire Football For The Fan
series was completed and made
available to exhibitors coincident
with the arrival of the football sea-
son.

Terry-Tooners Grown

Terry-Tooner Clubs, sponsored by
Educational as builders of juvenile
business are gradually expanding
and gaining recognition. Movie Ro-
mances magazine recently devoted
a big article to the junior fan or-
ganizations and lauded the idea very
highly. Special accessories are being
supplied to exhibitors for use in fur-
thering this business-boosting stunt.

17 Port O'Call Shorts
Completed by Imperial

Seventeen of the 26 "Port O'-
call" shorts planned by Imperial
Distributing Corp. have been com-
pleted to date. They include "Raf-
"Les 'n' Rubber," "An Oriental Met-
ropolis," "Honeymoon Heaven,"
"Temple of Heaven," "A Celestial
Venice," "A Garden Granary," "A
Japanese Home," "Isle of Isolation,
"In Mauri Land," "Ghosts of Em-
pire," "Souther Cross Ways," "Sun-
ny Splendor," "Death's Hostelry,"
"Fairest Eden," and three others.

How theaters around the country are cashing in on the radio popularity of
Bing Crosby, who appears in a series of Educational comedies.
M-G-M’s Shorts Lineup 63% Finished

57 Subjects in Various Series Already Completed

With the receipt in New York of five subjects which are now being edited and previewed in various studios, M-G-M’s short feature program for 1931-32 will be 63% complete. The Hal Roach Studios, with a total of 40 comedies to deliver to M-G-M, has completed 23. M-G-M’s own studios, on the schedule for 21 releases, has completed 19, while subjects due from other sources, including the James A. FitzPatrick Travel-Talks, Harry Lauder, and Flip-the-frog animated cartoons are complete to the extent of 15 out of 29.

Among Hal Roach’s five comedy units, ZaSu Pitts and Thelma Todd have just completed “On the Loose” and are now putting the finishing touches on “Seal Skins” under the direction of Gli Prati. The Roy Acuff fans are working on the release follow “The Kick Off.” “Readin’ and Writin’” has been completed by Our Gang, and their next story is now in work under the direction of Robert McGowan, “The Tobacco Kid,” starring Charley Chase, bears completion, while Laurel and Hardy have finished “Helpmates,” which follows “Any Old Port.”

James A. FitzPatrick this week completes two additional releases of his series of 13 Travel-Talks, “Greenland, the Melody Isle,” and “London, City of Tradition.”

At the M-G-M Studios, the series of 12 Sport Champions having been completed, the rest of the series of six Fisherman’s Paradise subjects are now being whipped into shape. M-G-M’s own fishing expedition into deep sea waters has resulted in the addition of several thousand feet of thrilling pictorial action between monsters of the deep and the champion fishermen of the west Coast. “Piscatorial Pleasures,” now nearing the printing stage, will be the fourth release of the series.

7,000 Drawings in a Fleischer Cartoon

In the production of a screen cartoon, 100 artists and technicians produce 15,000 hand-made drawings of which 7,000 are used and approximately seven to eight thousand discarded, according to Max Fleischer, originator of “The Magnet’s Dream” and “Talkartoon.”

“From eight to nine weeks are required to complete a cartoon and the whole thing is run off in the theater in less than seven minutes.” Fleischer declares.

“Although seven minutes may seem to be too short a space of time to warrant so much thought and labor,” the cartoonist continues, “it is really considered a long period in the amusement field. To convince yourself of this, assume that you are about to entertain an audience for seven minutes with an act and before your audience you are to be as entertaining and amusing as possible. Take out your watch and put on your act. Believe me you will have had the time of your life if you have plenty of time to hum and haw, blush, choke up and probably run out of ideas.”

SPORT SUBJECTS DOMINATE U’S FINISHED SUBJECTS

Out of 40 short subjects on the new program that have been completed so far by Universal, 17 are sports reels, covering football, baseball and basketball. The others include 16 two-reel comedies, five Shadow Detective series and two Strange As It Seems.

Three serials also have been finished by U.

In work now at Universal City are two two-reel comedies, one sports reel, one Shadow Detective, one Strange As It Seems, one Oswald cartoon and one serial.

RELEASE OF 15 SERIES STARTED BY T. P. EPICS

Talking Picture Epics has made a substantial beginning on its 1931-32 short subject program. Prints representing 15 series of novelty shorts are already in the 30 exchanges of the company. The subjects include:

Four Dr. Raymond L. Ditarms series, three Great American Cities, for Hal Roach. Comedies, two Character subjects of strange lands, two Lowell Thomas “Drifting Around” series, eight Intimate Interviews with stars, seven Wanderlust travel series, two Ghosts of Other Days series, one American Scenes, two “Let’s Go Places” series featuring Emma-Lindsay Squier, two Wild Life series, two Al Al comedies, one Dramalogue, one Big League Baseball series, two Bag of Tricks series, two Million Memories series.

T. P. E. reports that the double feature practice now in vogue has created an unusual demand for its program of short features, which are shown as added attractions with Hollywood product. This series includes the American Legion official pictures, 3 reels; “Monsters of the Deep,” 5 reels; Carveth Wells in “Hell Below Zero,” 3 reels; “Bali- nese Love,” 3 reels; “Around the World on the Graf Zepplin,” 5 reels; “Today and Yesterday,” 3 reels; “Seeing Australia,” 2 reels; “Bird Islands of Peru,” 2 reels; “Bottom of the World,” 4 reels; “The Break-Up,” 5 reels; Gifford Finch’s South Seas Expedition, 2 or 6 reels; “Wild Men of Kalihara,” 5 reels; “Lost Gods,” 5 reels, and “Across the World with Mr. and Mrs. Martin Johnson,” and “Hunting Tigers in India with Commander George M. Dyott,” served as serials.

The company is now recording its six-reel subject on Mexico featuring Emma-Lindsay Squier and John Bransby, which is being edited so that it can be served either as a six-reel feature or a serial of three sections.

In the Candid Camera series, one has been released, titled “Hollywood Beach Colony,” and five are to come. Five out of 12 Prof. Clippy’s travelogues also have been finished.

TWO SPECIALS ARE ADDED TO VITAPHONE SCHEDULE

Two shorts which are being released as specials were filmed during the past month by Vitaphone. “Season’s Greetings,” a holiday number, is declared to be one of the most novel shorts ever turned out at the Vitaphone studio. In its cast are several of Vitaphone’s headliners in a most unusual setting that is quite in keeping with the spirit that prevails during the Christmas and New Year’s holidays. The players include, Thelma White, Fanny Watson, Robert Rippy, Janet Reade, Mr. and Mrs. Jack Norworth, Ted Hasing, Billy Hayes Vitaphone’s Penrod, Ray Collins, Lucille Sears and Betty Shoal.

The second special, a two-reeler on which Vitaphone devoted more than usual effort, is “Washington the Man and the Capital” which is to be released early next year in conjunction with the Washington Bi-Centennial Celebration being sponsored by the Washington Chamber of Commerce. For the title role, Vitaphone engaged Clarence Williams, a Metropolitan Opera Company star. Whitehill’s striking resemblance to George Washington, together with his acknowledged ability as a masterful character actor and his life long interest in George Washington, has resulted, according to word from the studio, in a most impressive two reeler. Many of the scenes in this patriotic special were filmed in Washington, D.C., Vernon and Georgetown and the production is authentic in every detail.

Tiffany Productions presents

Algebra for Showmen

The Spot

The Spot Equals

Lightning Drama Electric Thrills

S.R.O.
33 SUBJECTS COMPLETE IN RADIO PICTURES LINEUP

Radio Pictures has completed 33 of the short subjects on its current season line-up. Finished by the Louis Brock production unit in the Headliner series are ‘The Bewitcher’ and ‘A Broad,’ with Ford Sterling and Lucien Littlefield; “The House Dick” with Dick Smith and Jack Beers; “Superman” and “Can” and “A Melon Drama” with Clark and McCullough. In the Scooter Ates series, “The Lone Starved Ranger,” “A Night,” “Queer A Melon” and “A Melon Drama” have been completed. Four have been completed in the Ned Sparks series; they are “The Way of All Fish,” “The Strike of the Party,” “When Simmons Comes” and “Big Dime Hunting.” In the Chic Sale series: “The County Seat,” “Cowpilly,” “Ex Rooster,” “Many a Slip,” and “A Hurry Call” are completed with “Pop Goes the Weasel” now in the works. Shorts completed by Larry Darmour are “Mickey’s Sidelines” and “Mickey’s Helping Hand” in the Mickey McGuire series; and “Facing the Gallows,” “The Mystery of Compartment C” and “Swift Justice” in the second series produced by Spencer Bennett. In the Liberty Short Stories series of 12 one-reelers, three have been completed and two have been finished. Completed are “Stung,” “Ether Talks” and “Double Decoy,” while “Endurance” and “She Held Him” are in production. In Amedee J. Van Beuren’s production unit, five Tom and Jerry cartoons and series of half-reelers have been completed. They are “Wot a Night,” “Polish Pals,” “Trouble,” “A Jungle Jam” and “A Swiss-Tick.”

Parisian Newspapers
Own Film Theaters

Paris—Paris newspapers are getting into the exhibition business. The “Journal” owns a newsreel theater; “L’Intransigeant” owns Les Miracles, one of the finest theaters in the city; and now “L’Ami du Peuple,” rival of “L’Intransigeant,” is going to build a theater on the Grands Boulevards on the site of a big department store which was burned down last year. It will be but 200 yards from the big film house that Halik’s is building.

49 Vitaphone Subjects
Completed in 1st Quarter

Keeping well ahead of its production schedule, Vitaphone has completed 49 short subjects in the first quarter of the current season. Of the entire season’s program of 104 shorts, 114 are scheduled to be produced in the Brooklyn studio. The other 50 are being handled on the coast, where Leon Schlesinger is producing two series of cartoons. “Looney Tunes” and “The Merrie Melodies,” for Warner Bros. There will be 13 releases to each series. Two series completed at the Burbank studio are the Betty Jones series, “How I Play Golf,” and “Adventures in Africa.” Although both were scheduled ready and released, they constitute part of the current year’s product.

To date Vitaphone has completed and shipped to the exchanges 39 shorts in the series, 40 on one-reelers and 10 two-reelers. The two-reelers are: S. Van Dine Detective Stories, “The Clyde Mystery,” “The Wall Street Mystery,” “The Week End Mystery.”

Broadway Brevities: Ruth Etting in “Words & Music.”


Dr. Rockwell in “Relativity & Religions,” “Girls Friends Comedies with Thelma White-Fanny Watson: “Big 13,” “Of All People.”


Pepper Pot Series: Edgar Bergen “The Eyes Have It” and “Free & Easy,” Marjorie Beebe, “Hot News Margie” and “Cigars-Cigarettes.”


Robert Ripleys “Believe It or Not,” Numbers one, two and three.

Ted Husing “Sportslants,” Numbers one, two and three.

Marie Molan’s “Smile, Darn Ya, Smile,” “One More Time,” “You Don’t Know What You’re Doin’,” “Hitting the Trail for Hallo

oom Land.”

Looney Tune Series: “Bosko’s Shipwrecks,” “Bosko the Doughboy,” “Bosko’s Soda Fountain,” “Bosko’s Fox Hunt.”

Fourteen more shorts, consisting of eight one-reelers and six two-reelers, are still being edited in the cutting room. The completed one-reelers not yet released, are “Believe It or Not” No. 4, “Sportslants” No. 4, “Javanese Journeys,” New

Stock slug with mortise for individual subjects, serviceable and economical in advertising series.

THE AMERICAN FEDERATION OF MUSICIANS
JOSEPH N. WEBER, President, 1440 Broadway, New York, N. Y.

PATHE LISTS 28 SHORTS FOR DEC.-FEB. RELEASE

RKO Pathe lists 28 short subjects, exclusive of Pathe News, for release in the months of December, January and February. The lineup includes:


January: “Guests Wanted,” Benny Rubin Comedy; “News Hound,” Frank McHugh Comedy; Two Aesop’s Fables, Two Granland Rice Sportlights, One Vagabond Adventure, One issue Pathe Review.

February: “Stop That Run,” Travelling Man Comedy; “Only Men Wanted,” Gay Girl Comedy; “Bon Voyage,” Mr. Average Man Comedy; “Battle Royal,” Rufftown Comedy; Two Aesop’s Fables, Two Granland Rice Sportlights, One Vagabond Adventure; 1 issue Pathe Review.

Leon Lion for Farjeon Thriller
London—Leon M. Lion will play his original role of Ben in British International Pictures’ Jefferson Farjeon thriller “No. 17,” which Alfred Hitchcock will direct. John Stuart, Donald Calthrop, Anne Grey, Ann Casson and Garry Marsh will be in the cast.

VICARIOUS

DEFINITION: made or performed by Substitution

1 T WAS a queer brainstorm that stuck the movies with the advent of the talkies, the idea that a world full of people would be content with purely vicarious amusement—pictures of other folks doing things—just that and nothing more.

 Flesh-and-blood entertainment is always popularly participated in by the audience, which can and does make its reactions felt by the performer, and therefore is not wholly vicarious.

 The public does not like an exclusively mechanical program.

 Millions are clamoring for restoration of Living Music in the theatre.

 They have registered their wishes in every possible way.

 To continue deceiving them their desire may destroy their interest in the theatre.

 ---

THE FEDERATION OF MUSICIANS
JOSEPH N. WEBER, President, 1440 Broadway, New York, N. Y.
56 Educational Shorts Completed

23 Two-Reel Comedies and 33 One-Reelers are Finished

Twenty-three two-reel comedies and thirty-three one-reelers under the Educational Series for the 1931-32 program have been completed. The total number of releases for the entire year will be 52 two-reel comedies and 82 single reellers.


In the Mermaid series, "Up Pops The Duke," "Once A Hero," and "Keep Laughing," are now a part of the Torchy series of six, "Torchy," "Torchy Passes The Buck," "Torchy Takes The Trick," and "Torchy's Night Cap," in all of which Ray Cook and Dorothy Dix play the leads, have been completed.

Al Christie has produced "The Freshman's Finish," "Girl Rush," and "For The Love of Fanny," in the Vanity Series. "Tamale Vendor," "Queenie of Hollywood," and "Moonlight and Cactus," the first and third featuring Tom Patricola, and the second with Virginia Brooks, Rita Flynn and Jeanne Farrin, are the three Ideal comedies that have been completed.

"Aladdin's Lamp," just finished, is the tenth in the series of twenty-six Terry-Toons. Curtis F. Nagel who, with Howard E. Brown, is producing the Romantic Journeys for Educational, recently completed recording on "The Lost Race," which is the eighth in the series. Mr. Brown recently finished "He-Man Hockey," an ice hockey subject which is the fourth in the Bill Cunningham Sports Reviews which they are also producing. The first three in the series are "No Holds Barred.

Thalians Kid Football

Animated by the unusual interest which has been created in motion picture theaters by such pictures as "The Spirit of Notre Dame" and the football shorts, the Thalians have produced for the Universal program their own football pictures. With 40 players, 100 players, Bryan Foy has produced a humorous take-off on football that is a fitting wind-up to the most football conscious season that moving pictures ever experienced. This is "Hollywood Halfbacks" and will be released as soon as time will permit the exchanges. It was finished last week. "Rugby Hollywood," the second Thalian short, will be released in January.

Exploitation Value of Series

BY SAM SAX
Head of Vitaphone Studio

Producing shorts in series gives the theater the opportunity of developing and building up definite following for each of the series, something that cannot be done when a different writer and a different star is responsible for each short.

Thus the theater can afford to spend more in advertising their shorts. The initial expense becomes justified if one considers that the cost is spread over 12 or 13 shorts in the series.

The fact that Vitaphone sales to date have increased fully 100 per cent, is due in a large measure to our production policy.

According to Homer Hoyt, Vitaphone's general sales manager, it is easier now to sell an exhibitor a series of 12 S. V. Dines, 13 Booth Tarkington juvenile stories and 13 "Ripley Believe It or Not" than it was to sell him three individual shorts. The exhibitor finds it simpler to set his supporting program when he buys in series. He knows that every four weeks he will have another Van Dine, etc., for his patrons, the series means something better than a feature picture and a grab-bag supporting program. The patron knows the type of entertainment he is going to see, and we at the Vitaphone studio: most likely believe we have been able to gauge, with some degree of accuracy, the patron's taste in shorts.

Vitaphone is Making Good Use Of Exploitation Possibilities

Vitaphone is making the most of the exploitation possibilities of its short subjects, which, owing to the fact that the entire program is being produced in series and features many popular big names, readily lend themselves to this phase of showmanship.

"Believe It or Not" Tie-ups

For the "Believe It or Not" series, Vitaphone affected a tie-up with the Hearst newspapers and other newspapers publishing Ripley's "Believe It or Not" cartoons. The newspapers publish a review of the short in the same paper with the cartoon and then daily thereafter on the same page, as long as the short plays, a box announcing that Ripley's "Believe It or Not" Vitaphone short is now at the so-and-so theater. In addition a tie-up has been effected with all bookstores selling Ripley's "Believe It or Not" books and the theaters.

Tarkington Series stunt

On the Booth Tarkington series, in addition to a bookstore tie-up, the theaters are following Vitaphone's suggestion for the first release "Snakes Alive." The theaters have placed a five-gallon bottle of water containing a horse's hair in front of the theater and in drugstore windows. Over the bottle is a printed sign reading, "Peers says, If you leave a hair from a horse's tail in a bottle of water for two weeks it will turn into a snake." Be Sure to See 'Snakes Alive,' a Booth Tarkington Juvenile picture and see what happens.

S. V. Van Dine Contest

Getting a local newspaper to print a synopsis of the current S. V. Van Dine picture and then having the readers send in their solution to the mystery, is one of the exploitation stunts being used in conjunction with this series of two-reelers. For the 25 best solutions, two tickets for the show are awarded.

One-Sheets On Series

Elaborate one-sheets for each of the separate series are being supplied to exhibitors by Vitaphone in addition to the daily tie-ups being used for the shorts in the same series, with individual posters for each of the "Big Star" comedies. A comprehensive plan which the name of each new short is given the exhibitors, thus informing the patrons, that the short on the program is another of a series. Black and white stills for lobby display are available for each short.

"Travel Talks" Booklets

Vitaphone is also distributing to the theaters an eight-page booklet dealing with E. M. Newman and his "Travel Talks." In this booklet, given a brief biography of the Travel Talker, his accomplishments, what he means to the theater and exploitation suggestions for cashing in on the "Travel Talks." Booklets.

Special Book in Colors

Another nest exploitation item is a 14-page booklet, printed in two colors, listing the various series being produced by Vitaphone together with a brief background description of the star of each series, with reviews of shorts already released. This booklet entitled, "Vitaphone Gives You the Edge," furnishes the exhibitor with a quick picture of what he is offered.

Another instance of billing a "name short over a feature."
HOLLYWOOD FLASHES

By RALPH WILE

MACK SENNETT has signed John A. DeWeese, veteran Be- ston stage player, for his new comedy, "Pottsville Palooka," according to announce by Walter Jinger, casting director.

William Bakewell, who appeared in Fox's "White Potatoe," has been assigned by that company. Sol Wurtzel has picked him for a featured ju- ror role in a picture not yet titled.

Leo Forstein, musical director at Warner-First National studios, re- seated "Pagan Moon," an M. Wit- nark & Sons musical number, as the Damon Tiernan role, "Safe Hell," the new Dorothy Mackall picture.

With Constance Bennett back on the RKO lot following her marriage, "Lady With A Past" is nearing completion. Zdena Sion has the task of finding a romance role in the picture, "The Gay Hardt," which also num- bers among its principals, Bert Sahr and J. Kerrigan who will direct.

"Human Targets," announced as Buzz Barton's second starring ve- hicle for Big 4, replaces "Hard Pan Palm," Barton is on a hunting trip in the California mountains and will return shortly to start this ac- tion film.

Ralph Morgan has been given an impor- tant role in Fox's "Disorderly Conduct," which is scheduled for immediate production. Other players include Spencer Tracy, Ralph Bellamy and Sally Richers, under the direction of John Compton.

Columbia has added Ethel Wales and William V. Mong to "Makers of Men," formerly called "Yellowfin," in which Jack Holt and Richard Crom- well are teamed.

Warner Bros. has assigned Arthur Caesar and Houston Branch to direct "Mendel," for Joe Smith and Charlie Dale, with Myron Selby directing. Louise Closser Dale and Bert Davis have been added to George Arliss' supporting cast in "The Man Who Played God."... William Powell's "High Pressure" will be finished this week.

Another 5 & 10 Find!

Speaking of the song writer who found "a million dollar hit" in "5 & 10," Hol Roach is re- ported considering a long-term contract for Dorothy Feinburg, author of "Sister Mary Louise." It is said to have been discovered by Phyllis Haver in a 5 & 10.

SHORTS FROM EASTERN STUDIOS

By HARRY N. BLAIR

JARRY KENT, who returned Thursday from his trip to the Coast, states that Paramount shorts will continue to be the same, as far as he knows. The quality of the one and two reel product and their technical basis on which they can be made has, besides the added factor of available Broadway talent, are all points in favor of the New York studio.

Much speculation about the new studio, N. J., which RCA is said to be backing. If present plans go through, conditions in the East will take a decided spurt after the studio starts getting.

Vitaphone's next S. S. Van Dyke murder mystery will have a studio production as one of the principal characters. Of course, he gets bumped off in the end.

Complete cast of "Wayward," now in production at the Paramount studio, is as follows: Nancy Carroll, Richard Arlen, Pauline Frederick, Dorothy Stickney, Burke Clarke, Margalo Gillmore, Sidney Easton and Alice Hegeman. Howard Estabrook is directing, with Wm. Steiner, Jr., in charge of camera work and C. V. Tuthill monitor man.

J. Charles Alan, formerly an assistant director at the Warner studio, is on the technical staff of the "Hauliet" production which Norman Bel Geddes is presenting here.

An unconfirmed rumor has it that Ernst Lubitsch will shortly return East to begin preparations for a picture at Paramount's New York studios. His proposed "Lieutenant" here last spring at which time he expressed himself as being well pleased with working con- ditions in the East.

Cigarette manufacturers anxious to open up a new market are urged to see the new Robert Ripley short which reveals among other unbelievably accurate characteristics a cat that smokes cigarettes. The cat's name is Carmenita and she is owned by Serge de Toulouf, proprietor of the "Dog Kennel," an unusual Russian cafe. Her owner states that she smokes three cigarettes daily and prefers Luckies.

"Footlights," one of the most elabor- ated two-reel musical shorts ever produced at the Warner Vitaphone studio, has just been released. Sam Sax says it's better than "Angel Cake," which, up to now, has held the palm. Barbara Newberry, the Giersdorf sisters and Russ Brown are among those featured.

Congratulations:

DOUGLAS FAIRBANKS
for his cleverly conceived and freshening presented nov- eltystory "Around the World in Eighty Minutes."
Reviews of The New Short Subjects

Marjorie Beebe in "Hot News Margie"
Vitaphone 5903
7 mins.
Good Comedy
Marjorie Beebe takes a lot of wall-o-lop in this story about a newspaper comic strip. As a female reporter assigned to get an intimate story on football star, Marjorie manages to slip away unnoticed, but the story she maps out is quite a fascinating one. It is slightly square, but it's amusingly funny. The story is one of those that could have been made into a feature, but it's better left as it is. Beebe is very good, and the rest of the cast is equally good.

"Kiddie Genius"
(No. 1)
Picture Classics 8½ mins.
Good Novelty
Five young prodigies, each unusually proficient in his or her chosen form of entertainment, make this one of the more interesting shorts of the year. The stars include Colleen Moore, a singing, dancing girl, who is really a star in her own right. The other stars include a boy who can play the violin, a girl who can play the piano, a girl who can sing, and a boy who can recite poetry. The shorts are very amusing and the kids are all very talented.

"Out West Where the North Begins"
(Musical Poem No. 1)
Picture Classics 9 mins.
Beautiful
Magnificent views of the Canadian Rockies are shown in this musical poem. The music is lovely and the scenery is breathtaking. The shorts is well worth seeing for its musical beauty and its stunning views.

"Bless the Ladies"
with Slim Summerville
Universal 17 mins.
Laugha Galore
In this comedy, Slim Summerville and his partner, Eddie Gribbon, escape from the police and go to the beach for a swim. There they encounter a pompous individual who becomes the object of their attention. In the end, their victory only leads to plenty of unhappiness. Meanwhile, the boys pile up laughs with their unusual antics and funny mugging. It's a laughable reel.

Benny Rubin in "Guests Wanted"
RKO Pathe 18 mins.
Plenty Laughs
Benny Rubin, as a vaudeville performer, inherits an hotel out in California, and is at his best in this one. So he takes his band and actors along to help them. They fill the posts of bell boys, chefs, waiters, etc., resulting in some good laughs. There is a lot of action as the various hands pull their lines in the performance of their duties. Benny advertises that they are a special band, and in order to get the patronage, the boys perform a number of tricks and stunts. The guests sure in, and start to tear the hotel down searching for the boys. A riot is declared, and with plenty of holies, and Benny Rubin gets over laughs in bunches.

"Canti di Romagna"
Transcontinental Pictures 7 mins.
Fine Italian Singing
Another good round of vocal ensemble work from the Cines Pittalunga studios. The songs are tuneful and they are presented with a touch of humor by a large chorus of men and women. Two of the men, who are the two leads, have especially good voices, and the set in which the singing takes place is a restful moonlight scene.

Mr. Lauder in "Nanny"
M-G-M 8 mins.
Good Entertainment
Harry Lauder again is seen on a stage appearing before a typical audience that laughs at every spoken line. The song in this picture is Lauder's famous "Nanny" song and breaks the serious tone of the film with a delightful Scotch humorous touch.

"Bosko's Fox Hunt"
Vitaphone Fair Cartoon 6 mins.
A Looney Tune that follows the familiar routine but is mildly entertaining. Bosko and his gang go fox hunting, but there is a lot of chasing through the woods, across ponds, around trees, etc., with the fox coming out best.

"Mickey Mouse"
in your marquee lights means heavier returns at your box office. Astute managers have proven this.

"Canti di Romagna"
Transcontinental Pictures 6 mins.
Good Singing Number
An Italian short from the Cines Pittalunga studios of Rome. It is a charming pastoral setting, with a lovely setting and the singing of a man and a woman who are well known for their singing talents. The music is very pleasant and the film is well worth seeing.

"Out West Where the North Begins"
(Musical Poem No. 1)
Picture Classics 9 mins.
Beautiful
Magnificent views of the Canadian Rockies are shown in this musical poem. The music is lovely and the scenery is breathtaking. The shorts is well worth seeing for its musical beauty and its stunning views.

"Bless the Ladies"
with Slim Summerville
Universal 17 mins.
Laugha Galore
In this comedy, Slim Summerville and his partner, Eddie Gribbon, escape from the police and go to the beach for a swim. There they encounter a pompous individual who becomes the object of their attention. In the end, their victory only leads to plenty of unhappiness. Meanwhile, the boys pile up laughs with their unusual antics and funny mugging. It's a laughable reel.

Benny Rubin in "Guests Wanted"
RKO Pathe 18 mins.
Plenty Laughs
Benny Rubin, as a vaudeville performer, inherits an hotel out in California, and is at his best in this one. So he takes his band and actors along to help them. They fill the posts of bell boys, chefs, waiters, etc., resulting in some good laughs. There is a lot of action as the various hands pull their lines in the performance of their duties. Benny advertises that they are a special band, and in order to get the patronage, the boys perform a number of tricks and stunts. The guests sure in, and start to tear the hotel down searching for the boys. A riot is declared, and with plenty of holies, and Benny Rubin gets over laughs in bunches. Stan Laurel and Oliver Hardy in "Helpmates"
M-G-M
20 mins.
Slapstick Riot
While Hardy's wife is away he stages a wild party at his house, breaking into her hotel and allowing the rooms to be ravaged in terrible condition. Hardy receives a wire that his wife is returning so he proceeds to help fix up the place. Laurel is willing, but he is through the house looking for the woman. Plenty of slapstick stuff will make anyone and everyone laugh. The comedians work hard and get a laugh as they put over the laughs. Hardy takes some hard knocks and is continually being soaked with water from different sources. It's one long laugh.

Our Gang in "Peeking in Pekin"
with Slim Summerville
Universal 20½ mins.
A Rib Tickler
Director Harry Edwards has provided this comedy of the Marrying in China with a production back ground more lively than the average release. The story concerns a young couple, with his father, Sergeant Eddie Gribbon, who are continually quarreling over their making proclivities. A Chinese princess is about to be married. Slim not only makes love to all the bridesmaids, but in the end steals the bride. There are some very funny situations, which, coupled with clever dialogue, make this worthwhile short for any program.

"Strange As It Seems"
(No. 15)
Universal 9 mins.
Fine Curiosities
The first subject in this John H. Novotny series is devoted to the methods employed by miniature ship builder in placing their models in a necked bottles. They then sink them in the circulation of blood in the web of a frog's foot, complete the reel.

"Cowboy Cabaret"
RKO Pathe 7 mins.
Live Art Cartoon
An Aesop Fable, proving a good burlesque on a frontier day out West. The hero finds himself in a saloon where various entertainers sing the old ballads, murder the punch lines and make tears to tears or to throwing haw glasses. The finale has the true outlaws coming onto the stage. The gang is too smart for him. Good animation, with lots of tricky and good work.
Latest Sound Shorts

"Hollywood Hallbacks" (Thalbian Comedy)
Universal
19 mins.

Good Stuff
With a cast of 39 well-known layers headed by Johnny Harron, his comedy should click everywhere. While waiting for a modern to cook, Johnny becomes disgusted with the cail fire department, so he decides to form a team of actors and challenge the firemen. The night before the game, the firemen are to answer a score of false alarms sent by Betty Compson, who anxious to have her actor friends in. Scenes of the game are fine and funny. In the cast are Priscilla Lane, Mary Brian, Marjorie White, Ryan Washburn, Johnny Mack Brown, and Franklin Pangborn, his picture should prove box office stuff.

Flip the Frog

The Village Specialist
I-G-M
Fair Cartoon
8 mins.

Flip takes the part of a plunger and sees to it that a leaky pipe is paired in his own original way. Where Flor is through, the whole city is inundated and the house down to the skies atop a goyon. Flip's friend the cat also has some trouble with a goldfish, resulting in the fish eating the cat and mowing red gags and a fair number of laughs.

"Canine Champions"
KO Pathe
9 mins.

Fine Spots
A blonde and Rice Sportlight, with Jack Ely getting givewing Dr. A. Mitten at his famous kennels par Philadelphia, where the expert has trained the dogs and the setters. Then the two start out with several of the dogs for races, and bag their quota. The work the canines will delight the heart of all sportmen. The photography exceptionally fine, and some of the scenes with the dogs pointing a quarry are positive works of art.

"Easy to Get"
KO Pathe
18 mins.

Fast Comedy
A Gay Girls comedy, featuring the MacCloy, Marion Shilling and erudite Short. Harry Tyler is a real world who strings one of the girls along. Later one of them gets a job as professional correspondent to stage an act in a hotel room to get his divorce, and then the fun starts when the wife appears. A lot of funny business at a drunk in another room, and some comedy gags. It is a smartly mated one. It is well gaged, nicely seeded, and has the stuff the crowds have in these comedy shorts.

"Through the Ages"
RKO Pathe
9 mins.

Entertaining
A very interesting Vagabond Adventure, showing a trip through Mexico in the neighborhood of the town of Colima Opens with a bull fight, then on through the town with unique shots of interesting sights. The life and customs of the natives are shown, living as primitives as they did centuries ago. The best sequence is the finale, showing the ruins of the burial grounds of the ancient Toltecs, who were conducted by the Aztecs. These mounds are unearthed, and some quaint and curious pieces of pottery uncovered, with strange idols and toys that reveal a lot about the civilization of this long-past Mediterranean. Elmer Clifton delivers an interesting narration throughout the various scenes.

"Readin' and Writin'"
M-G-M
21 mins.

Good Kid Stuff
In this release, the children spend their first day at school. Most of the kiddies are willing to learn and pay attention, but one lad, who doesn't want to be president but wants to be a motor man, defies his parents and his teacher and tries to go it alone. In school he plays many pranks and tricks so that the teacher will send him home. Alone by himself, the child tries to fish but the voice of conscience continually urges him to return to the classroom, which he does. Action is fair and comedy, in some parts, funny. Kids will like this one and grown-ups will appreciate the cleverness of the leading juvenile players.

"Screen Snapshots"
with Benny Rubin
Columbia
8 mins.

Very Good
After some waterfront scenes, showing William Powell and Carole Lombard departing on their honeymoon voyage to Honolulu, the return of Bebe Daniels, Dorothy Mackaill, Warner Baxter and others from the same island resort, and the arrival of Alice Joyce, Florence Vidor and others, Ralph Staub moves his snapshot camera to the banquet hall of a big party given in honor of Fanchon and Marco. With Benny Rubin as a sort of master of ceremonies, Individual appearances are made by Fanchon, Marco, Governor James Rolph, Jr., Myrna Loy, George Sidney, Groucho Marx, Ed Wynn, and others. Benny and his dog are shown with their many friends, and the Meglin Kiddies, who do some numbers. A very good reel of its kind.

"Warner-First National Select French Players"
By J. H. MICHET

London—Formation of the much discussed (but newly named) Film Industries Co-operative Society, Ltd., sponsored by Wilf Evans, Major Gale and Sam Borney, aroused such determined opposition from British producers and distributors and from American distributors in the United Kingdom, that its existence was foredoomed. The Kinematograph Renters Society came out solidly against the co-operative scheme, and doing so it is obvious that it would not deal with any booking combine.

John Maxwell, chief of British National Pictures, asserted that the scheme of the F.I.C.O.S. was a big political offensive to gain control of the British film industry, to dictate what firms shall continue to exist and what profits they shall receive, if any.

Emelka-Osso Joint Product
Berlin—Emelka and the French Osso company are to make two productions jointly, at the Gesellstagst studios near Munich, in both French and German. They will be directed by Augusto Genina and Carmine Gallone.

Hugon Forms New Company
Paris—Andre Hugon, motion picture director, and Eura Algay, Romanian banker, are forming a company, capitalized at $400,000, for the exploitation of films. Their headquarters will be in Paris.

46 M-G-M Features for Australia
Sydney—M-G-M will release 46 features in Australia this season, it was announced by Managing Director N. Bernard Freeman at the recent sales convention.

Vandal & Delac-dVenloo Agreement
Paris—to reduce expenses and simplify distribution problems, Vandal & Delac are reported to have reached an agreement with P. J. deVenloo by the terms of which Vandal & Delac will suspend their distribution activities, handing over their business over to deVenloo. Production schedules of both companies, it is reported, will be carried out jointly.

Soviet Slows Up
Moscow—There has been a marked decline in Soviet motion picture production during the past year. Only 63 features were made and 77 educational films. Production costs, given at 1,500,000 roubles, is one of the reasons for the decline. It is stated that 50 per cent of the persons engaged in the Russian film industry have been discharged.
"THE DECEIVER"  with Ian Keith, Lloyd Hughes, Dorothy Stahns, Natalie Moorhead  Columbia  67 mins.

GOOD BACKSTAGE MURDER MYSTERY WITH CLEVERLY DESIGNED SUSPENSE, WELL ACTED BY A FINE CAST.

Some good old murder mystery entertainment is to be found in this backstage drama. It has a neatly conceived plot, calculated to conceal the identity of the murderer until the very last moment. The ending of a very capable cast, ably directed by Louis King, adds to the value of the story. Also, there is plenty of action. The yarn revolves around a prominent actor, played by Ian Keith, who combines his Lothario activities with those of the weak females who write him love letters. On the night that he is to murder 10 grand from a society woman, he falls for the weak woman, at the same time digging a third girl with whom he has had an affair, the actor is found dead in his dressing room. The mystery is half a dozen, but the real killer is finally detected by a clever trick.

Cast: Lloyd Hughes, Dorothy Stahns, Ian Keith, Natalie Moorhead, George Byron, Rockliffe, Greta Gynt, Martha Mansfield, Dollis Kay, Dewitt Jennings, Angela, Harvey Clark, Sidney Fracy, Hal Halli, Coln Campbell, Nick Cartwright.

Director, Louis King; Authors, Bella Maclaren, David Loewe; Editor, Jack Cunningham; Dialogue, Jo Owen; Photography, Gene Havlick; Camera-man, Joseph Walker; Recording, Edward Ferguson.

Direction, fine. Photography, fine.

"SEAGHOST"  with Laura La Plante, Alan Hale Peerless  73 mins.

WILD MELODRAMAS WITH SEA ATMOSPHERE HAS PLENTY OF COLOR BUT LITTLE PLAUSSIBILITY.

The best part of this one is the cast, which is a strong one. The ship story is quite well told.

Alan Hale is the husky captain hired to get a strongbox from a liner sunk by a submarine. He and his men sail for the German submarine captain who sunk the liner. Then develops a lot of intrigue and fighting between the captain, his mate, the German captain and the lawyer. All pretty mixed up and confused, and finally winding up into an undeclared war between Hale and La Plante.

There is a tricky lawyer in back of the expedition, trying to grab off the fortune for himself. One of the divers turns out to be the German submarine captain who sunk the liner. Then develops a lot of intrigue and fighting between the captain, his mate, the German captain and the lawyer. All pretty mixed up and confused, and finally winding up into an undeclared war between Hale and La Plante. Hale and I fact the cast are ahead of the material.

Cast: Laura La Plante, Alan Hale, Claude Allister, Clarence Wilson, Peter Erskelen.

Director, David Loewe; Editor, Gene Havlick; Adaptors, William Nigh, Jo Von Rennebo; Dialogue, same; Editor, Thomas Pershing; Camera-man, Sidney Hee; Recording Engineer, E. L. Topf.

Direction, fair. Photography, good.

"SUICIDE FLEET"  with Bill Boyd, Robert Armstrong, James Gleason, Ginger Rogers RKO Pathe  80 mins.

FULL COMBINATION OF COMEDY AND NAVAL ACTION WITH SPECTACULAR STUFF BUILDING THRILLS AND SUSPENSE.

Done with the full cooperation of the U. S. Navy, which put every fac- tor in play to give the public its money's worth. Wellington Rogell, this ranks as one of the best Navy spectacles ever made. The action shots of the destroyed fleet and the battleships themselves are powerful kick, as impressive as if a newswoman cameraman had caught the actual engagements during a sea battle. The story is adroitly worked into a theme where Bill Boyd, in charge, is sent out on a suicide mission; all to save the U. S. navy flotilla steaming up to top speed for a grand finish. Gleason and Armstrong furnish plenty of comedy relief, with Ginger Rogers the sentimental lure.


Director, Albert Rogell; Author, Com- missioner, Albert Rogell; Editor, F. Lipton; Dialogue, F. McCullough; Engineer, J. E. Evans; Sea Polite; Sound Recorder, D. A. Cutler.

Direction, showmanship. Photography, excellent.

"A DANGEROUS AFFAIR"  with Jack Holt and Ralph Graves Columbia  76 mins.

VERY AMUSING MELODRAMATIC COMEDY OF HANDBAR MILITARY MYSTERIES WITH HOLY AND GRAVES IN EFFECTIVE TEAMWORK.

In a revival of the spooky murder melodrama that was the rage a few years ago, Jack Holt and Ralph Graves turn in a piece of teamwork that is satisfying entertainment in itself, not counting the amusement contained in the story. Holt is a police lieutenant and Graves is a newspaper reporter who is building him up with headline stories. Nevertheless they are all ways scrapping good-naturedly. Some big stuff comes their way when a clan of fighting heels gather in to be entertained in a hot spot, and they read the will of an eccentric relative. The rest, except for variation in plot, is pretty much along familiar lines; its a variation of the setting, nearly all the way, and at the finish, Graves gets the girl who inherited all the dough.


Director, Edward J. Sedgwick; Author, Frederick, R. D.; Editor, Melvin; Camera-man, Joseph Walker; Recording Engineer, no credit.

Direction, lively. Photography, fine.

"BOY REPORTER MAKES GOOD"  with Dorothy Lee, Ruth Hall First National  67 mins.

ENTERTAINING COMEDY IN SEMI-COLLEGE SETTING WITH JOE E. BROWN ROUSING PLENTY LAUGHS IN SAP ROLE.

Based on the successful stage play, "The Poor Nut," this comedy presents Joe E. Brown in a some what different role for him. As a sappy college student with an in- fallibility complex and a crazy for botany, he is required to give a characterization that is quite re- strained in comparison to his usual activities, which he nevertheless manages to handle pretty well, a regular flow of laughs. Having been given to in that he is a big frat and track man at the college, Joe is egged into taking part in the field meet. After some mishaps, he brings home the winner, overthrows his inferiority complex, and walks off with the girl who was instrumental in his trans- formation. In addition to the comedy, there is a love story of two romantic situations. The heroine role is very nicely played by Ruth Hall.


Director, Mervyn LeRoy; Authors, J. C. Penney, Harry Kurnitz; Editor, J. E. Evans; Dialogue, Jack Hillier; Camera-man, Sol Polito.

Direction, good. Photography, okay.

"CRAFT"  with Regis Toomey, Sue Carol Universal  72 Min.

BOY REPORTER MAKES GOOD AGAIN IN ACTION STORY CRITICALLY INTERGUE MIX WITH COMEDY TOUCHES.

One of the good old standbys a vived, with the dumb but willing o reporter going out and uncovering the criminal after the editor fired him, saving the girl's faith from political defeat, and winning the girl. Regis Toomey is the reporter, and Sue Carol the girl. The is another girl who is squealing the big political boss after he given her the air, so they kid her and kill the district attorney. He cannot tell what he has learned.

Then Toomey takes the girl to yacht, gets her story, fights his way back with the murderer and deliver her to the editor, who is holding the presses, knowing that the lad will come through with the story even though the dead-line has passed. The key of the story is a rum that makes newspaper man laugh, but the crowd will probably go for it. And it does.

Cast: Regis Toomey, Sue Carol, Donald Meek, W. C. Fields, Lee Errol, Ford Sterling, Chester Conklin.

Director, Christy Cabanne; Author, Ben Barringer; Adaptor, same; Dialogue, same; Editor, not listed; Camera-man, Ernest Carter. Direction, fair. Photography, okay.
SUNDAY, NOV. 29, 1931

Joa CRAWFORD in "POSSESSIBLE" with Clark Gable...

SURE-FIRE AUDIENCE W.O.W. OAN CRAWFORD AT HER BEST IN DRAMATIC ADULT STORY WITH HARRIS CLARK GABLE. 

Directed for the box-office. Joa CRAWFORD has never done better work than in this picture. And with Clark Gable playing the lead, it is an ideal story for the film actress. 

This film is a small-town girl with ambitions. The story is about a young lawyer with a good sense of justice. He loves her, but won't marry her. When she realizes that she stands in the way of his being elected governor, she breaks with him under the pretense of marrying his girlhood sweetheart. 

At a political rally at which he speaks, she has framed a demonstration against him, and the girl practically reveals the fact that Gable has been keeping his wife. Action brings about a reconciliation. 

This scene which sounds highly implausible, has a convincing capacity for the viewers. The story is interesting and the roles are effectively enacted. 


Director, Clarence Brown; Author, Edgar L. Knoblock; Adapted from the novel by H. Berliet; Dialogue by, A. G. A. Dunlap; Director, Bertram van Meller; Editor, Byron Robinson; Cameraaman, Julian W. Hunter; Recorder, George J. Turner. 

Direction, good; Photography, fine. 

"IN LINE OF DUTY" with Sue Carol and Noah Beery.

L.A. M.A. OF NORTHWEST MOUNTED POLICE WITH GOOD CAST THAT SHOULD PLEASE THE AUDIENCE.

Although this melodrama of the Canadian wilds moves along in an all American fashion, the actor plays several situations where the suspense holds attention. Action and dialogue are somewhat stilted. 

Love sequences are handled in fair manner and will likely please the ladies in popular priced houses. The story concerns James Murray, a Northwest Mounted Policeman, who is detailed to "get his man". The fugitive, Noah Beery, is wanted for murder. While in Beery's territory, Murray discovers that Beery is nursed to health by Sue Carol, Beery's daughter. The young couple fall in love and eventually Murray is faced with the problem of either helping Beery and losing Sue, or being a traitor to his commission. It all comes out well in the Swedish tongue and cast does its best with the fair story. 

Cast: Sue Carol, Noah Beery, Francis McDonald, James Murray, Ralph Clanton, Frank Seder, Henry Hall. 

Director, Bertram van Meller; Adapted by, A. G. A. Dunlap; Director, same; Dialogue, same; Editor, Len Wether; Cameraaman, Archie Stout. 

Direction, fair; Photography, good. 

"SHELL OF THE SLUMS" 

Action Pictures

STORY OF REGENERATION MAKES GOOD FAMILY PICTURE AND CARRIES OVER MORAL WITH LOVE INTEREST AND ACTION.

This is a sort of variation on the old "Miracle Man" plot, with the hero coming out of jail seeking revenge and saving a girl from being used but saved from himself by a girl's love and the kindly ministrations of the people around him. Action is well directed for the neighborhood, and the family drama makes its wholesome moral told with plenty of action and a pleasing love interest. William Collier, Jr., as the ex-jailbird, is out to get the fellow who framed him. He meets up with the former sweetheart of the other, by delivering him to the police. Blanche Mehaffey, the girl, gets herself a job, as does her suitor to begin. The hero is helping an old man running a gospel mission and flop house for the down-and-outs. Then comes the business about the baptism and action and some old hoke sentiment that touches for the grand finale. A large number for uncertain audiences. 


Director, Frank Strayer; Author, W. Scott Donald; Adapted by, Daniel G. Lenz; Dialogue, same; Editor, Byron Robinson; Cameraaman, Jules Dassin; Recorder, Engineering, James Stanley. 

Direction, satisfactory; Photography, fair. 

"IN GERMAINDIEN" ("Espionage") with Brigitte Helm and Willy Fritsch

"BROKIDGE BLAD" ("Scattered Pages") 

Scandinavian Talking Pictures

PLEASING SWEDISH PRODUCTION WITH TUNEFUL MELODIES, PRETTY GIRLS AND COMEDY TOUCHES GETS OVER.

Here is one that the Swedish audience will go for in a big way. It has a sort of musical comedy plot with a revue atmosphere, and is bright and cheerful throughout the footage. The plot is inconsequential, starting with a factor, his wife and daughter, visiting Stockholm to see the sites of the capital. After that the doings are centered around the musical comedy troup, who jump from one plot to another, and manage to keep the entertainment keyed up with a variety of scenes, principally at a seaside resort. Here are seen a high bishop, a bunch of dancing girls, frolicking around and keeping the footage bright and alive. Even at the finishing time, very tuneful numbers are interjected and an occasional song. The cast includes many well known favorites of the Swedish stage. Fine scenic shots hold a lot in the outdoor scenes. 

Film: Victor, Adler, Daleqist. 

Cast: Bertha Helm, Willy Fritsch, Arne Gnesin, Theodor Loos, Karl Lud- 

au, Rolf Lennart, chopped. 

Distributor, Gustav Uckley; Author, Wal- 

ter Isch; Adapted, same; Dialogue, same; 

Notes, not credited; Cameraaman, Carl Het- 

zch; Recorder, Engineering, Hermann Fritz-

Mann. 

Direction, Strong; Photography, Excellent. 

"LAS COMPANAS CAPRISTANO" 

J. H. Hoffberg Co.

ALL-SPANISH PRODUCTION OF OLD CALIFORNIA IS AMAZING IN ACTION AND STORY TREATMENT.

This one may prove okay for un-critical South American audiences, but there are plenty of other foreign films being shown in this country. It rates a poor produce- 

tion, as it is apparently made entirely directed, with a weak story loosely put together, and indifferent acting. The action takes place in the days of the old Spanish govern- 

ors back in Southern California. The tyrannical governor finds himself in the midst of a rebellion, and is out to get one of the ringleaders. There is a senorita who is trying to save her father from the Governor's wrath, and being the standard 

leader of the rebellion. He saves her life in a runaway, and she is so surprised that she is supposed to turn over to the Governor. Then love fol- 

ows, all sorts of intrigue, and in the end of action the story is frequently for some community sing- 

ing. Too loose to rate serious attention. 

Cast: Cura Montana, Luis de Ibarguen, 

Jose appreciation, 

Campa, while, 

Eibar, Antonio de Ribera, 

Sandra, M. Camacho, Vega, Isaac Soto, 

Pegato, Jose Aries, Salvador Villanueva, Ybar- 

a, Julia, Elia Carrillo, Elias Guevara, Adolfo Villacis, Rafael 

Sanchez, Lina Soto, Abraham, Domizia, 

Carlotis Corte. 

Director, Gerardo de la Mora; Author, 

same; Adaptator, B. Wayne Lamont; Dial- 

ogue, same; Editor, Leon de la Morbe 

Cameraaman, Bert Ralbridge; Sound Recor- 

der, C. S. Piper. 

Direction, poor; Photography, spotty. 

"SURRENDER" 

with Warner Baxter, Leila Hyams. 

DULL AND DRA G FY FILM SET IN PRISON CAMP ATMOSPHERE LACKS ANY TRIVIAL NO PARTICULAR POINT.

This is an adaptation of a French play, "Axelle," which was written in 1927, by the author of "Cache-cache," an old political cartoon, telling how superior war was in the French military. The great portion of the atmosphere is in a German prison camp, centered around a wireless operator who is held on charges of being a spy, and several comrades imprisoned with him. He is detailed to a nearby castle to do work, where he falls in love with the girl of the castle, engaged to the old colonel's son. Then gradually she falls in love with the young man, and the pair roam around, wondering what can be done about it, seeing that she is betrothed to one of her countrymen, and likewise. The story does hold to the ending. 

Greatly uncertain is the plot and the markings, confounding the audience, and the cast is satisfactory, with the exception of the hero. 

Direction, handy-handed by material. Pho- 

tography, fair. 

"SICROCO" (La Rose Du Soul) 

Cinema Francesi 

ALL-ARABIAN FILM WITH NATIVE CAST AND DIALOGUE PROVIDES COLORFUL NOVELTY FOR ARABIC AND FRENCH AUDIENCES. 

This is a production made in Morocco by a French company with all local materials, with actors from their native language throughout. 

French titles are included, so that the picture can thus an appeal not only for the Arabic and Assyrian colonies in the United States, but also for French audiences. The film makes no pretensions to elaborate production, but is nevertheless an interesting offering in that it is an adaptation of the novel of the same title which was written by a young author. 

Filmed in the last time in any film presenting the Arabian desert, the sheiks and the customs of the Moroccans as they actually are, the film shows many with a young outlaw, and the son of the old sheik, who was a sheik. The hero is finally his adopted but then it escapes the boy of the hero. 

The Arabian hero is a charming, and the hero has real 

histrionic talent.
THEATER EQUIPMENT

By M. P. BOOTH

HIGH INTENSITY SWITCH IMPROVES CARBON USE

Chicago — A special 200-ampere knife switch by W. E. mounted in a steel box of approved construction and arranged for two-step control, permitting operator to warm up carbons in the first position of the switch, which is 50 amperes, and then to throw it in second position for full load thereby, eliminating excessive pitting and blowing out of the carbon crater, is being marketed by the Chicago Cinema Co.

The switch box is equipped with a tool shelf for holding pliers, screw drivers, etc., and has switch holes for mounting timer switches that may be wired for controlling auxiliary switches, the company declares.

EXHIBITS ALLOWED 10 YEARS TO PAY FOR EQUIPMENT

Sydney—State Government of N. S. W. has put through a law that payments of debentures for W. E. equipment will be spread over 10 years instead of three as before. Although this will hurt W. E.'s annual income, there is no real loss as the whole of the money must be paid in 10 years plus interest.

The N. S. W. Motion Picture Exhibitors' Association is also planning further legislation to secure relief from film hire. An interest reduction act, which has been passed, will also give exhibitors relief where effected by mortgages, hire purchase agreements, or demands to meet dividends on preference shares.

ULTRAPHONE ADDS 3 ENGINEERS

Minneapolis—Before leaving for Chicago to assume charge of the company's new branch, Ted Karatz, general manager of Ultraphone Sound System, announced the appointment of three additional engineers of the company's staff. They are: Stanley Hughes, Russell O'Toole and Henry Koldo. Karatz stated that heavy increase in demand for Ultraphone equipment necessitated the addition of the new engineers.

W. E. Wires Military Home
Washington—Two Western Electric sound system installations will furnish talking picture entertainment for inmates of the National Military Home as a result of contracts signed recently.

BELL PORTABLE EQUIPMENT

FOR 35 M.M. SOUND-ON-FILM

BELL EQUIPMENT CORPORATION
729 Seventh Avenue, New York

IMPROVING SCREEN ILLUMINATION

Good projection depends largely on the type of projection screen in use and the condition of same. We find many projection screens insufficiently illuminated. It must be remembered that as the size of the picture is increased the amount of light necessary to maintain its brilliancy per unit of area increases rapidly. The projected picture is often increased in size without taking into consideration that more illumination will be required.

Many theaters are equipped with low intensity lamps, small motor generators and insufficient wires to permit using current at the projector arc; this preventing proper screen illumination.

A poorly illuminated projected picture will cause eye strain to the average patron. Many people avoid the motion picture theater because of eye strain. The only way to improve this situation is to install the proper equipment, so that the screen illumination may be increased.—R. H. McCullough, Fox West Coast Theaters.

LINEN CO. LAUNCHES NOVEL GIVEAWAY PLAN

A new linen giveaway plan for theaters that is said to be meeting with great success as a patronage builder has been launched by the Linen Co. of New York.

The plan, which covers a period of 24 weeks, consists of a seven-piece dining room set, six-piece bedroom set, three-piece vanity set, two half pillow cases, four fancy guest show towels and a five-piece bridge set. All the pieces, it is said, are made of 100 per cent linen pure linen trimmed in cluny lace, making one complete ensemble matching in color and design.

Although the company has only been in operation a month, over 50 houses, in which are included RKO, Consolidated, Cocalis-Springer, Randforce and many independents, have contracted for the plan; it is stated.

KLEIGL SIDEWALK PROJECTOR

For projecting announcements and other messages upon the sidewalk, from a show window, lobby of the theater, or other location within the building line, a projector consisting essentially of a small stereopticon, furnished complete with lens, dia-screw-base lamp socket and eight feet of lamp cord with attachment plug, is being offered by Kleigl Bros., Universal Electric Stage Machine Co., of New York. It accommodates a 100-watt G-25 lamp and uses slides 2½ inches in diameter with stenciled lettering or stenciled design.

IMPROVEMENTS, PRICE CUTS ANNOUNCED BY RACON ELEC.

Radical improvements in its horn units, giving more powerful and better response as well as increasing efficiency and attaining what is said to be the nearest thing to the human voice yet produced, are announced by the Racoon Electric Co. of New York, manufacturers of unit horns and sound equipment.

A reduction in prices on the complete line has also been made.

CLEVELAND—Going Heavy on Premiums

Cleveland—L. T. Cook, distributor of Manufacturers Sales Ass'n of Alliance and Limoges China Co. of Sebring, makers of theater premium china, states that he is now serving 20 theaters here with dinnerware sets for free distribution.

Baltimore N.T.S. Branch Moves

Baltimore—Local branch of National Theater Supply Co., N. C. Haefele, manager, has been moved from the former location on Gay St. to a new showroom and office at 417 St. Paul St.

KLIEGL-TOBIS INSTALLATIONS

Berlin—As of Oct. 1, there were 508 Kliegl-Tobis sound equipment apparatus installed in 45 German cities with more than 100,000 inhabitants. Berlin is in the lead with 240 sets; Hamburg next with 52 sets; Munich third with 32 sets.

STUDIO LIGHTS

FOR SOUND AND MOTION PICTURE PHOTOGRAPHY—LAMPS OF ALL KINDS, BOTH INCANDESCENT AND ARC TYPES, FLOODLIGHTS, SPOTLIGHTS, OVERHEAD LIGHTS, SIDE LIGHTS, ETC.; FOR CLOSE-UP OR LONG-RANGE WORK. ALSO WIRING DEVICES OF VARIOUS KINDS, PORTABLE PLUGGING BOXES, PIN-PLUG CONNECTORS, ETC.—MADE BY THE CREATORS OF KLEIGL LIGHTS.

The Film Daily, Sunday, Nov. 29, 1931
EVERYBODY BENEFITS...

...by the introduction of Eastman Super-sensitive Panchromatic Negative. Actor, director, camera man, laboratory worker, exhibitor, audience... right down the line, definite and substantial advantages are derived from this major improvement of 1931. And the producers and exhibitors in whose pictures it is used benefit most of all... in better photography and better pictures in general. Eastman Kodak Company, Rochester, New York. (J. E. Brulatour, Inc., Distributors, New York, Chicago, Hollywood.)

EASTMAN SUPER-SENSITIVE
Panchromatic Negative, Type 2
One Wife Against Six Deadly Blondes

She learned about husbands from them!

**PLEASE, Mr. Exhibitor!**
Be a good sport . . . screen this before you play it. Then you will give it the advertising it deserves.

**GOOD SPORT**

with

LINDA WATKINS - JOHN BOLES

Greta Nissen • Minna Gombell • Hedda Hopper
Allan Dinehart • Claire Maynard • Joyce Compton • Sally Blane

Directed by KENNETH MacKENNA

A FOX PICTURE
300 Pictures a Year is Goal Set by England

CONTRACT SUITS IN STICKS CALLED PRECEDENTS

M-G-M Preparing 25 Pictures for Foreign Market

40 Features and Shorts Already Completed for Abroad

Twenty-five M-G-M productions are now being prepared for the foreign market, with all countries except Spanish speaking territories taking "dubbed" and synchronized versions. Pictures for the Spanish and South American field will retain their English dialogue but will have superimposed titles in Spanish. Eight (Continued on Page 7)

NORTHWEST EXHIBITORS VOTE IN FAVOR OF NAMES

Minneapolis—Names exercise the chief influence on the box-office in this territory, and there are only about a score of personalities who now have the requisite draw, according to a survey made by "Movie Age," Shylven publication. Exhibitors are practically unanimous on one point that names are essential and that it is important for producers to keep building up personality. (Continued on Page 6)

A. P. Waxman Slated For Production Post

Upon return of Hiram S. Brown from the coast, A. P. Waxman will receive a new assignment in the production end. Meanwhile Waxman will continue on duty as part of the RKO Pathé merger. In coordination of the advertising and publicity departments last week, eliminating most of the Pathe force, Walts Neison joined Hy Daub's staff at Radio.

99% of Copyright Cases Settled Out of Court

Ninety-nine per cent of the copyright violations actions brought by the New York Film Ward of Trade through its legal bureau are being settled out of court. Six actions of this type are now pending.

Thanksgiving Cheer for the B. O.

Universal really had something to be thankful for last week. It was a flock of telegrams on "Frankenstein" business. Fred S. Meyer of Milwaukee wired that the first week broke every box-office record at the Alhambra and the second week was starting out even bigger. Niedt's of Cleveland said it opened to the best business in the history of the Hippodrome. Nancy Goff of Detroit reported that a riot squad had to be called after the house had filled in 45 minutes and an even bigger crowd was still waiting outside. Duke Hickey of the Boston Keith said it beat all opening and daily records there. J. Matt Skrezy of Omaha wired that the Orpheum had its longest lines in more than a year. Other wires were in similar vein.

NEW PANTAGES CIRCUIT

West Coast Bureau, THE FILM DAILY

Los Angeles—Alexander Pantages announces he intends to re-enter the theater business on an extensive scale. He says he is formulating plans for a new circuit of about 30 houses.

Warner-F. N. Finish Four Features; Another Quartet Goes in Production

West Coast Bureau, THE FILM DAILY

Hollywood—Four starring vehicles were completed at Warner-First National last week, making way for a similar number of new pictures to start shooting this week, it is announced by Jack L. Warner. The finished quartet includes William Powell in "High Pressure"; Douglas Fairbanks, Jr., in "Union

Motions for New Trials Filed by St. Louis Firms

St. Louis—Formal motions asking Circuit Judge Hogan to set aside his orders appointing equity receiver. (Continued on Page 7)

Cases Being Built Up for Action in Big Cities, Attorney Says

Lewiston, Ida.—In winning dismissal of a contract suit by Fox against Tri-State Theaters before Judge Miles S. Johnson, the defense attorney, E. A. Cox, contended in his brief that contract suits were being filed in the sticks to build up a body of precedents before going after the large city exhibitors. (Continued on Page 7)

AMERICAN RECORD CORP. HAS UNBREAKABLE DISC

American Record Corp., which has started production of records on 25-1/3 r.p.m. 10-inch discs for use by theaters as overtures and exit marches as well as when silent trailers are being run off, has developed an unbreakable record which will (Continued on Page 7)

B. Wachnansky Managing Four Schreiber Houses

Detroit—Following acquisition of the Colonial and Majestic by Jack Schreiber, Don Wachnansky has been made general manager of the four Schreiber downtown houses. Maxie Geiler, formerly of the Clamagram burlesque houses, will be assistant in charge of stage productions. B. V. Samuels succeeds Fred Sourbeck as manager of the Colonial.

Goal of 300 Pictures a Year Is Set by Studios in England

Army Has 71 Houses Equipped With Sound

Washington Bureau of THE FILM DAILY

Washington — Seventy-one theaters, all wired for sound, are now operated by the U. S. Army Motion Picture Service in posts, camps and stations throughout the country. Raymond B. Murray is the civilian director of activities, with Major J. J. Teter as officer in charge. The (Continued on Page 7)

London—On the basis of strides now being made in every direction, at least 300 pictures a year will be turned out by English studios in the not far distant future, according to Ernest W. Friedman, editor of "The Daily Film Renter." All of these films will find their place on British screens, he says. In a resume of the year for THE FILM DAILY, Friedman declares that 1931 was a banner year for British film produc (Continued on Page 6)

$34,000,000 in Taxes Paid by English Exhibs

London—Total of approximately $34,000,000 in entertainments duty was paid in England for the last fiscal year. This sum is the highest since the 1922 war tax rates, and exceeds the estimates by $1,000,000.
Universal Rearranges
Releases to January 3

Universal has rearranged its release schedule to Jan. 3, as follows: Dec. 23, "The Keeper;" Dec. 25, "Heaven on Earth;" Dec. 26, "Strictly Dishonorable;" Jan. 3, "Law and Order." The "Nice Women" was released last week.

Two more features are finished, "The Murders in the Rue Morgue" and "Papa Loves Mama." The latter, still untitled, "The Unexpected Father," contains two features, "Impotent Maiden," and "Oh Promise Me," which is going into production Monday, with eight to be started within the next six weeks.

"Gallows," which has been renamed "Radio Car," is being revamped of the screen and will be put into production Dec. 15.

Gavers Assisting Ennis
Ralph Gavers has been named assistant director of exploitation for Columbia, under the supervision of Bert Ennis, chief of advertising, publicity and exploitation. Gavers will make his headquarters in New York and also have charge of the field men and exploitation of New York openings in addition to national campaigns.

Schertzinger Finishing at Radio
West Coast Bureau, THE FILM DAILY—and Reginald Smith, who takes over the entire stock-holding of P.D.C. Ltd., making it an all-British company early in 1932, will sign contracts in a few days for acquisition of studios in this country.

Matrci Succeeds Schlessinger
St. Louis—Tony Matrci is now assistant general manager for the St. Louis Amusement Co., following the transfer of Al Schlessinger by Warner Bros. to Cleveland.

Tax Hits Cheap Seats
Glasgow — Following reinstate-
ment of the entertainments tax, Scotland movies suffered the worst week's business since talkers came in. The cheaper seats, on which a penny tax has been imposed, suffered severely. Most of the exhibitors passed the tax to the public, but it is expected that the theaters soon will be paying at least 50 per cent of it themselves.

THE INDUSTRY'S DATE BOOK

Today: Annual meeting of Theater Owners Protective Ass'n, Baker Hotel, Dallas
Dec. 13: Meeting of Chicago Section—Society of M. P. Engineers, World's Fair Administration Bldg., Roosevelt Rd. at Lake Michigan, Chicago, 1 P.M.
Dec. 7: First Annual Film Party of Kansas City Film Releasing Co., Pla-Mor Ballroom, Kansas City, Mo.
Dec. 10: Special meeting of RKO stockholders to vote on plans for change in capitalization.
Jan. 16-19: Mid-Winter meeting of Carolines Theater Owners Ass'n, Hotel Charlotte, N. C.
March 13-20: First film exposition in Cze
tral Europe under auspices of Czechoslovak Cinematograph Artists' As'n in National Film and Fine Arts, Prague, Czechoslovakia.

Sovinco Film at Labor Temple
"The New Babylon," Sovinco film, will be shown twice tonight at Labor Temple under the sponsorship of the Medical Workers' League as the Workers' International Relief Symposium on Hollywood and Sovinco

A symposium on "The Hollywood and the Soviet Cinema" will be held next Sunday evening at the New School for Social Research in the Adirondacks.

Maurice Kaplan Buys House
Cleveland — Maurice Kaplan has purchased the Memphis from Mos and Weiss. He will play a double feature, changing for a week at 10 and 15 cents during the week and 10 and 25 cents on Sunday.

The 1932 FILM DAILY YEAR BOOK is now being compiled

This will be the 14th edition of this encyclopedia of the motion picture industry. Covering this great industry in all its many branches, this new edition will be the greatest yet. And that's saying a lot.

Free to paid subscribers to THE FILM DAILY. Subscription includes: The Film Daily every day; The Year Book, every January; Directory of Annual & Production Guide, every June and the Short Subject Index is-

这本书的平装版售价为$10.00, 硬精装版售价为$15.00。
hit after hit

after hit after

hit after hit

→ smashing all records wherever it plays • biggest business in history in BOSTON • capacity all performances in DESMOINES • SRO smash in CLEVELAND • riot squad to handle crowds in DETROIT second week • socks "Dracula" record in MILWAUKEE • monster business in PROVIDENCE • biggest biz on record compels WASHINGTON hold-over • smashes all time record LAWRENCE, MASS • overflow crowds in OMAHA, KENOSHA, APPLETON and more coming so fast we can’t keep up with them!

Universal—The hit of the industry!
**EAST**

Philadelphia—Bill Porter, Tiffany booker who resigned some time ago to go into business for himself, is back in the local field as short subject booker for Columbia.

Lynn, Mass.—T. L. Smalley has been appointed managing director of the Publix Olympic, with A. S. Murch, Jr., as house manager.

Nashua, N. H.—James T. Connors, formerly manager of the State in Manchester, is now managing the State and Tremont here. Edwin Sheridan, former manager of the two houses, will become manager of the Palace and Crown in Manchester.

Atlantic City—Homer Lord of Chester, Pa., is now serving as district manager for Warner Bros. here, succeeding Lester Stallman, who has been shifted to the York, Pa., district. I. D. Miller of Cleveland comes to the Virginia as manager.

York, Pa.—Frank Kelsey has been transferred from the York and is succeeded at that house by his former assistant, Paul Rhodes. George Ohler, former assistant at the Rialto, is now assisting Jack Keith at the Strand. George Hartman has been named assistant manager at the Rialto.

Carmichaels, Pa.—M. F. Ross is reopening the Ross after being closed for six months.

Lynn, Mass.—Joseph Liss, formerly of the Warner Palace in Lawrence, has been appointed chief of staff of the Warner theater here.

Johnstown, Pa.—Dave Flam has been appointed manager of Warners State.

Burlington, Vt.—Manager L. W. Carrol states that five acts of Keith vaude, twice a week, is proving a draw at the Flynn.

Providence—The Modern has returned to a straight picture policy at 10 and 15 cents, after a brief venture into vaude and pictures.

**CENTRAL**

Denver—Howard Crain, former Paramount booker, is now with the Educational exchange.

Ypsilanti—The Martha Washington has reopened under a new policy of four changes weekly. The house is owned by Glen Harris, with Richard Camburn as manager.

Northville, Mich.—Harry Lush, manager of the Penniman Allen, recently opened, will operate on Saturday, Sunday and Wednesday only.

Detroit—Jack Young, manager of the Art World Wide office, is now covering both city and state.

Holly, Mich.—Harry Hobolth has purchased the Liberty. He also operates houses in Carol, Cass City, North Branch and Imlay City.

Detroit—Lincoln Park Theaters has been incorporated here. The stockholders are Messrs. Allen, Sara Bennett and Henry P. Rostin.

Greeley, Colo.—The Park has installed sound-on-film.

Manly, Ia.—Billy Beck, manager of the Manly, will open with sound pictures Thanksgiving night.

Denver—James Hughes, salesman for RKO until the exchange merged, is now selling for Universal.

Denver—J. Harold Sheffield, just out of the University of N. C., has accepted a position in the local Sheffield Exchange System office.

Holgate, O.—The Palace, closed for some time, reopened Nov. 21 after the installation of Western Electric sound equipment and extensive remodeling. Clyde Dillon is manager.

Cirleville, O.—L. W. Neeresser of Columbus and Severo Ventola of Piqua have taken a lease on the Metropolitan and will open it soon under the name of the Circle. New sound equipment will be installed. Both of the lessors have been associated with theaters in Piqua.

**WEST**

San Francisco—Herb McIntyre, former Pathe division manager, has taken over the Los Angeles office for the new RKO setup, and "Red" Jacobs gives up the exchange for the road.

Berkeley, Cal.—Kaliski and Hanwell will remodel their Lorin theater at a cost of $25,000.

Oakland, Cal.—The T. and D. is to be reopened by Morgan Walsh.

Wilmington, Cal.—Dick Darst has reopened the old Empress, redecorated, as the Avalon.

San Diego—The Imperial, formerly the Victory, is now owned by E. P. Crile.

Portland, Ore.—Harry Percy, a Radio Pathe, is returning to Portland Row as manager of theConsolidated exchange, with W. B. Koch, formerly manager of Radio, and O. Ross, formerly manager of RKO Pathe, as his assistants.

**SOUTH**

Atlanta—George D. Jackson, recently associated with National Theater Supply at Charlotte, has been appointed office manager and booker for Affiliated Producers Organization.

New Orleans—Herbert Barnett has been appointed local manager of the new office of Talking Picture Epics.

Griffin, Ga.—Nathan Ginsberg has bought the Roxy from the Bernberg interests.

Macon, Ga.—E. A. Booth, operator of the Grand, has acquired the Gala in Columbus. He will remain in Macon as manager of the Grand.

Brunswick, Ga.—Harry M. King Jr., is the new manager of the Ritz. He was formerly with the Lyric in Waycross, Ga., which is run by the same interests.

Orangeburg, S. C.—Orangeburg Theaters, Inc., capitalized at $1,200, has been given a charter for the operation of a motion picture house and other amusements.

Tuscaloosa, Ala.—The Strand has reopened after undergoing many alterations and improvements and the installing of new sound apparatus.

Charleston, S. C.—Basil R. Keen has opened a new theater on the site of the old Charleston, which has been completely remodeled and equipped with new sound apparatus.

London, Tenn.—The Lyric has been sold to Tim W. Smith, owner of the Rialto in Knoxville, who opened the house recently.

Pinehurst, N. C.—The Carolina has opened for the winter season after having been closed for several months.

Mullings, N. C.—The Carolina has been taken over by Miss Lesli Conaway, owner of the Rainbow in Marion, N. C. The house has been improved.

Shalotte, N. C.—Mayor Price Pledger announces that plans are well advanced for the building of a motion picture theater here. Equipment has been bought and a building is being put in shape.
By RALPH WILK

HOLLYWOOD

LUI K. ANSPACHER, player of the light and colorful roles who wrote "The Uncrowned Woman," "Rhapsody," "The New House" and other plays, will lecture on "The Mob and the Movies" at the Wilshire Ebell theater tonight.

Benjamin Warner, father of the Warner Brothers, will be honored at a New Year's Eve party at the Warner Biltmore hotel. Douglas Fairbanks, Jr., will be master of ceremonies. Several celebrities will be among the entertainers. The proceeds of the entertainment will go to the Temple Beth El of which Mr. Warner is president.

John P. Medbury is busy preparing his comedy dialogue for the Walter Futter "Traveler's" subject, titled "Voo-Doo in Haiti." This subject will be numbered in the series of "Travelers," which Columbia is releasing.

At H. Stewart, veteran actor character who worked in Eastern studios for several years before coming to the Coast, underwent an operation at the Hollywood Hospital.

"Nickle Nursery," starring Charley Chase, is in production at Hal Roach studio. Thelma Todd, who is soon to be married, is in the cast. The making of a series of comedies with ZaSu Pitts, is playing the leading feminine role.

Warren Doane is directing, while the supporting cast includes Hazel Howell, Estelle Eterre and others.

Wallace Smith is doing a "soap" job of writing the screen version and dialogue for the "Lost Squadron," which Norman MacLeod will direct for Radio Pictures. For this important assignment Smith was personally selected by David Selznick, chief studio executive.

Wyndham Gittens, Ford Beebe and George Plimpton are completing the story of "The Lost Six," a dramatic serial in the famous Los Angeles "Eagle," fourth and last serial of the season to be produced by Nat Levine, president of Mascot Pictures.

William Bakewell has completed the first unit of "The Boy with a Million Faces," which Alan Dwan directed. Bakewell was borrowed from M-G-M, to whom he is under term contract.


Richard Barthes is postponing his New York trip until the completion of his next Paramount serial, "A Million Men." It is reported that the first two episodes of the second serial will be featured in Wallace's next picture for the Zuber company.

A fully equipped gymnasium has been installed in the spacious Lux-Felix home of Director Victor Schertzinger. The Radio Pictures megaphonist, who is an ardent boxing fan, has engaged the services of an ex-professional to teach him the fine points in the main art of fisticuffs.

George L. (Rock of the Ages) Landy, master of ceremonies at the Hollywood entertainment, won many laughs with his remark that "the glories of the air have been reduced."

Arthur Reed, who has photographed Ken Maynard in several pictures, also did the camera work on "Sunset Trail," starring Maynard.

Max Roe, RKO Radio art director, on returning to his duties after a bout with influenza, didn't come back empty-handed. The New York Times critic, upon his return from designing a new "wrinkle" in miniature building, found a system of building miniature sets in exact proportion and faithful detail, before building larger ones for pictures, was created by Roe three years ago, and which he had sold the company many thousands of dollars.

His latest idea, developed during his illness, is for the use of laminated material, from which to make the little models. This material will not warp and can be readily separated, layered from layer by layer.

Leon Schlieben, president of the Pacific Title Co., was once in charge of the box office of a well known Chicago theater. On that job he met some of the celebrities of the theatrical world and has an autograph book with signatures that represent some of the greatest historical figures.

Marie Prevot will appear with Bill Boyd in RKO Pathé's "Bad Timber."

"The Texas Gunfighter," original by Ben Cohn, is the first of the two Ken Maynard specials to be made by Tiffany. In addition to Maynard's regular series of eight westerns.

Noel Francis, Rockliffe Fellowes and Theodor von Eltz have joined the cast of Paramount's "Ladies of the Big House."

Ralph Ince appears with Eddie Quillian in the RKO picture, "The Big Shot."

Pat O'Brien and Mae Clarke have been signed by Columbia for "Flinch Edition."

Cast of "Old Man Minick," Edna Ferber story, has been completed by Warners. Sale heads the list, supported by Louis Wilson, Dierk Moore, Earle Foxe, Ralph Harwood, Alan Dwan, Merv Byloe, David Wellborn, Robert Beale, Ben Holmes, William Robyns, Charlie 14, Noel Francis, Maude Ethorne, Zita Moulton, Elsa Peterson. Archie Mayo will direct.

Eddie Clayton and Ward Bond will have roles on Columbia's "Maker of Men," being directed by Edward Sedgwick.

Filing of the latest M-G-M Boy Friends comedy, "Love Pains," was completed last week at the Hal Roach studios. Dorothy Ward, brunette beauty selected from a group of five girls tested for a part in the film, may receive a long term contract for her work. The group at present consists of Mickey DuBasil, Grady "Alabama" Sutton, David Rollins, Betty Bolen and Mary Korn- man. James Horne directed the picture.

Columbia's next Buck Jones special, which is the work of "Justice Runs Again," has been permanently named "One Man Law." Lammar Hillery directed. In the cast are Shirley Grey, who plays opposite John Harry Todd, Robert Ellis, Richard Alexander, Henry Sedley and Murdoch McQuarry.

Clause Allister is in London appearing in the first of three Erik Hakim productions for M-G-M.

Hallwell Hobbes and William Davidson have been added to Columbia's "Feathered Serpent."

Audrey Ferris, who not so long ago was being groomed for stardom, is one of the bovvy of beauties in "The Love of Famous," new educational-Vanity comedy.

Lindsay MacHarris, a well-known figure in radio land, was signed for the role of an announcer in Paramount's "Two Kinds of Women." MacHarris is production manager for KHJ. He recently completed parts in Ruth Chatterton's "Miss Vermont and Tomorrow."

Charles Judel, comedian, has an important role in "Moonlight and Cactus," new educational - ideal comedy, featuring Tom Patricola.

Richard Barthes' "Alias the Doctor" will enter production Dec. 5. Michael Curtiz will direct. The cast supporting Barthes includes Maria Allier, Lelina Laverne, Adrienne Dore, Oscar Apfel and Whitney Clark. The adaptation was handled by Houston Branch.

Leon Lance has joined Jerry G. Mayer, artists' representative. Lance recently returned from Europe where he established working connections with representatives in the chief centers of dramatic and motion picture activity. He signed long term contracts with Camilla Horn, Gustav Froehlich and others.

William C. de Mille's old slouch hat, which is as much a part of his equipment on the set as Ernst Lubitsch's ceiling light or Victor von Stroheim's cane, is at the cleaners. While directing a scene in "Two Kinds of Women," de Mille removed the headgear for a moment and threw it on a chair. It fell into the floor and a new property boy threw it into a can of refuse and splinterings. De Mille retrieved it in the nick of time and when property man apologized, remarked: "Young man, they've been trying on your old hat" part in a feature production. This is Joe Hackey, who plays Isaac in "Over the Hill." He is 14 years old and a student in the Bancroft High School.

Roy Del Ruth is back in Hollywood after a two-month picture-studios, theaters, cafes and shops... only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep red beds, green tile baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single. $3.50 up, double. $4.50 up, in beds. Special weekly and monthly rates.

Look for the "Downstairs of Hospitality.

**

VINE STREET AT HOLLYWOOD BLVD, HOLLYWOOD, CALIFORNIA

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

MOST convenient location in Hollywood. Next to modern picture studios, theaters, cafes and shops... only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep red beds, green tile baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single. $3.50 up, double. $4.50 up, in beds. Special weekly and monthly rates.

Look for the "Downstairs of Hospitality"
300 PICTURES A YEAR IS GOAL SET BY ENGLAND

(Continued from Page 1)

tion, for never at any stage in its history were so many good pictures undertaken and never have they grossed such sums.

Motions for New Trials Filed by St. Louis Firms

(Continued from Page 1)
ses for Skouras Bros. Enterprises and St. Louis Amusement Co., and to grant new trials, have been filed by counsel for the companies. A Supreme Court fight is planned if new trials are denied.

Budd Rogers on Sales Trip

Budd Rogers, feature sales manager for Educational-Tiffany, left Sunday for a third-week tour of midwest exchanges in connection with the company's playdate dramas. His first stop is Detroit. Rogers also will get "X Marks the Spot" started in the big key centers.

Bromberg Wins Big 4 Drive

Arthur C. Bromberg's Atlanta office came in first in the Big 4 Cash Drive. Home State Film, B. F. Rusey, branch manager, was second, and Bromberg's Charlotte office ended third. H. H. Everett headed the latter branch.

On Expedition for Raspin

Gene Lamb, prominent in exploration and geographical circles, left Saturday night on an expedition to Asiatic parts, where he will take pictures for a feature to be released by Raspin Productions, new organization specializing in travel pictures.

May Close During Holidays

Dallas—Operators and other union employees will have a two-weeks' holiday at the RKO Capitol. It is understood that the theater posted this notice in the event it is decided to close certain smaller theaters for a period around the Christmas holidays.

Sam Laurie in Pittsburgh

Pittsburgh—Sam Laurie, former owner of the Crown, Cleveland, has purchased the Grand, and is operating it with a combined picture and colored burlesque policy.

Conn Gets Building Permit

Providence—Building permit has been issued to Jacob Conn, owner of the Olympia, for the erection of a $200,000 theater and store building.

Five Tobis Shorts Ready


NORTHWEST EXHIBITORS

VOTE IN FAVOR OF NAMES

(Continued from Page 1)

alities. It is admitted, however, that these poor stories hurt even a name picture.

Norma Shearer, Joan Crawford, Carlyn Ellis, Ann Harding and among the leading draws in the larger cities of this section, while Will Rogers, Marie Dressler and Gaynor-Farrell lead in the smaller places. Other popular stars mentioned include George Arliss, Charlie Chaplin, Maurice Chevalier, Max Brothers, Constance Bennett, Richard Dix, Wheeler-Woolsey, Edward G. Robinson, Robert Montgomery, Gloria Swanson, Ruth Chatterton and Eddie Foy. In frequent appearance of some of the stars, or a run of bad stories, has dented their b.o. value, some exhibitors point out.

Actors Band Together

For Relief of Need

Several actors' organizations have banded together in an effort to feed players in needy circumstances in New York. Meals will be served daily from 5 to 8 p.m. at the Union Church, 293 W. 48th St. Persons who can afford to will pay 50 cents for dinners and others will dine free. Selena Royle, Bessie Beatty and other professionals comprise the active committee in charge of the project.

Second Tobis-Universal Film

Berlin—The second Tobis-Universal-Tonfilm, the title of which has not yet been selected, will have Curt Bois and Dolly Haas in the leading roles. Stefan Szekely will direct, Theodor, Mackeben will write the incidental music and conduct the orchestra. Filming is in progress at the Tobis-Tonfilm studio.

COMING & GOING

EDGAR WALLACE leaves for the coast tomorrow.


WILL CUNNINGHAM, "Boston Pooch" sports writer, is due in New York today to start work on his fourth Educational short. He will deal with hockey.

ARTHUR W. STEBBINS left Sunday for Hollywood.

JANET GAYNOR and party and MR. AND MRS. ADOLF H. MENJOU sailed on the Olympic for Europe.

MARTY SCHWARTZ is on the way to the coast.

JAMES CAGNEY, having completed his personal appearance tour, left Saturday for the Coast to resume work at the Warner First National studios.

MERVIN LEROI is on his way from Hollywood to New York to shoot side scenes for Warner's Smith and Dale picture, "Men of the West."

HIRAM S. BROWN and AMEDEE J. VAN DEN BEREN will return Wednesday from the coast.
THE Floyd DAILY

M-G-M PREPARING 25 FOR THE FOREIGN FIELD

(Continued from Page 1)


eatures are being prepared for the speaking, territories, seven
french and one for Spanish. One
hundred and forty productions, in
cluding features and two-reelers, have been completed for foreign
release. For Spanish houses, 50 are
finished; French, 37; German, 31,
and Italian, 22.

Arthur Loew and Lordy Lawrence
will fly to the coast in Loew's Stin-
son airplane Dec. 9 for conferences
with Louis B. Mayer and Irving
Halberg concerning productions for
foreign market. Lawrence, who has
been touring the continent for the
past six months, is returning with
several features that will not only
be acceptable American fare but will
more readily adapt them-
and distribution centers are:

American Record Corp.
Making Unbreakable Discs
(Continued from Page 1)

troduced in the near future. Fourteen recordings are now listed by
American Record, including four
of Lew White as the organ, four of
Sam Lanin's Orchestra, three of Vic
Pink's Orchestra and two of Roy
Kirk, with piano and strings. The
company expects to release from 10
or 14 recordings a month. Charles
S. Goets will handle distribution of
the theater records.

Chicago SWPE Meets Dec. 5
Chicago—Next meeting of the
Chicago Section of the Society of
Motion Picture Engineers will be
held at the World's Fair Administra-
tion Building, the site of Roose-
velt Road and Lake Michigan, next
Saturday, Dec. 5, at 1:00 P. M.
Officersthree of the organization are:
R. P. H. White, chairman; Burton
W. Depue, secretary; Robert P. Burns
and Oscar B. Depue, governors.

"Possessed" Big in Chicago
Chicago—"Possessed," with Joan
Crawford and Clark Gable, proved
one of the biggest draws the Chi-
ago Theater, B. & K. Loop house,
as had this year. Attendance was
so heavy that all passes were sus-
ended for the week.

Felix Mendelssohn Returns
Chicago—Felix Mendelssohn, M-G-
M branch manager, and his bride
revert back from a honeymoon spent
in Bermuda.

New Incorporations

NEW YORK CHARTERS
Virgil, Inc., I. W. S. Branch; Empire
Service Co., 299 Broadway, New York, 200
shares common.

Wildcat, motion pictures; Cohen, Cole,
Eiss & Wharton, 61 Broadway, New York,
shares common.

Alex Productions, theatrical business;
Men., Weiss, & Wharton, 61 Broadway,
New York, $30,000 paid, 200 shares common.


CONTRIBUTS SUITS IN STICKS
DESCRIBED AS PRECEDENTS

(Continued from Page 1)

Judge Johnson threw out the action
on the ground that it was contrary
to the Federal anti-trust laws and the
Sherman act. Defense brief also
argued that the illegality of the
contract with respect to arbitration
was so involved with the whole
agreement that it was void in its
entirety.

Army Has 71 Houses
Equipped With Sound
(Continued from Page 1)

theaters are divided into five ter-
rories, each with a branch manager,
as follows: New York, Thomas H.
Martell, manager, 16 houses; Poto-
mac (Washington), Fred Bund Jr.,
18; St. Louis, M. W. Smith, 17; Dal-
las, H. E. O. Grist, 15; Seattle, T. G.
Kemper, 5.

British & Dominions
In Continental Drive

London—An international finan-
cial organization is being formed
with T. Marsh as chairman and
Herbert Wilcox as a director, link-
ing British & Dominions Films with
banking interests in the German
and French fields. It is planned to
cover the whole of Europe, with
production and distribution centers
to be established on the continent.

3 Chicago Houses Reopen
Chicago—Three independent the-
ers, closed for some time, will re-
open Saturday, Nov. 28. They are
the Crane, Lorraine and Albany.

Bob Hutchins in Madison
Madison, Wis.—Robert D. Hutch-
ins, former manager of the Port-
age in Portage, has been named
manager of the Eastwood, local
neighborhood house, to succeed
Brynn Griffiths, resigned.

Matty Fox Joins RKO Circuit
Milwaukee—Matty Fox, former
manager of Fox's Mainstreet in Ra-
cine, has been named assistant to
Will Singer, manager of RKO's
Riveraide here.

Many Happy Returns
Best wishes are ex-
tended by THE
FILM DAILY to the
following members of the industry,
who are celebrating their birthdays:

November 30
Reginald Denny
Reggie Doran
Martin F. Murphy
Karl Struss
Jacqueline Logan
MONOGRAM TUNES UP ANOTHER SMASH WESTERN FOR THE BOX OFFICE!

TWO FISTED JUSTICE

With This Cash-Register Quartette

TOM TYLER
Ace of Western Stars

YAKIMA CANNUTT
World's Greatest Horseman

BARBARA WEEKS
1931 Wampas Baby Star

BOBBY NELSON
Clever Screen Youngster

Wits and mits, guns and guts in a land where the Pony Express stirs the treacherous Indians to a massacre . . . Lincoln sends the fearless Tom Tyler with a posse to clean up the marauders and hard-fisted, two-gun he-men make might mean right.

BLAZING ACTION
HEROISM AND HEART INTEREST
DOUBLE-BARREL DRAMA

IT'S MONOGRAM'S LATEST AND GREATEST WESTERN FEATURE—RECORDED PERFECTLY BY THE WESTERN ELECTRIC SYSTEM.

AVAILABLE AT 33 MONOGRAM EXCHANGES

MONOGRAM PICTURES CORPORATION
723 SEVENTH AVENUE, N. Y. C.

FOREIGN DISTRIBUTORS
RITCHEY EXPORT CORPORATION
Producers Considering Abolition of Film Cycles

Texas Unit Votes Against Brookhart Bill

40 Features for Foreign Market Scheduled by Fox

14 Pictures for Showing Abroad Already Finished

Fox plans to distribute 40 features abroad during the current releasing year. Of this number, three already made are original productions, five are re-makes from pictures with English dialogue and six have been re-distributed from original English.

(Continued on Page 6)

Scarcity of Product Felt in Foreign Field

Paris (By Cable) - Duplicating the situation in the United States, the European exhibition field is beginning to suffer from shortage of product, according to reports reaching foreign branches of American distributors. Reduced revenue poses a threat.

(Continued on Page 2)

Full Damages Denied In Contract Action

Pittsburgh — A verdict for only $993.12, covering four pictures that were tendered for delivery and refused, was awarded by the Federal Court here to Paramount in its $10,000 suit against Adda P. Elkins, operator of houses in Indiana, Pa. The court ruled that the plaintiff was entitled to recover only for the films that were actually sent on the exhibitor.

Clean Adventure Trend Seen by Edgar Wallace

Trend of motion picture taste is toward "clean adventure and that semi-suspense which can never be divorced from any form of story-telling that pretends to reflect life," says Edgar Wallace, England's most prolific novelist and playwright, who has arrived here under contract to Radio Pictures. Wallace called films "the greatest of all factors in shaping opinions and codes."

P.A. Powers Licenses Fox On New Record's System

Moran and Isley Add Two Houses to Circuit

Oklahoma City — William Moran and Phil Isley of Midwest Theater Operating Co. have increased their circuit to eight houses by taking over the Duncan and American in Cushing from Hiram Duncan. Midwest at one time had about 15 houses, some of which were turned over to Griffith.

(Continued on Page 6)

Fox Film has taken a license on the E. M. Meyer ultra violet ray recording light source and system, according to P. A. Powers, who controls Meyer Tube Inc., holder of the patent rights. License on the tube, which is also adaptable to television recording, is also being considered by Continental Television Co., says Powers. In taking the license, Fox has the right to use the Meyer tube.

(Continued on Page 6)

Only Third of RKO Proxies In

Having received only about one-third of the 1,500,000 proxies needed to put through its refinancing plan at the special meeting Dec. 10, RKO yesterday sent another letter to stockholders urging prompt action in sending in their signatures of approval. The letter, over the name of Hiram S. Brown, stated that stockholders may be assured that

(Continued on Page 6)

Wm. Fox Not Connected With Aaron Fox Project

William Fox yesterday stated that he has no connection with the Aaron Fox Film Corp., announced in dispatches from Chicago as having been formed by his brother, Aaron Fox, with authorized capital of $10,000.

(Continued on Page 8)

Abolition of Picture Cycles Being Considered by Studios

'Roxy' Will Speak At Ampa Thursday

S. L. 'Roxy' Rothafel, now known as the "Mayor of Radio City," will be this Thursday's speaker at the A. M. P. A. luncheon in the Hotel Dixie.

West Coast Bureau, THE FILM DAILY

Hollywood — Working out of a method to avoid cycles in films is being given consideration by studio executives, with a view to putting some plan into effect on the new production schedules. A checkup of

(Continued on Page 8)

Congressmen Will Be Asked to Lay Off Block Booking Measure

Dallas — Flat refusal to endorse the Brookhart bill on block booking was voted by the Theater Owners Protective Ass'n at its convention here yesterday. Judge Roy L. Walker, president of the association, in the leading speech of the afternoon session, told senators and congressmen from Texas would be notified by the TOPA to "lay off this"

(Continued on Page 8)

Florida Making Bid For Film Production

Jacksonville, Fla. — Gov. Carleton has named a group of five to try to bring film producing companies to Florida. The committee includes Trenton C. Collins, Tampa, chairman; D. A. Smith, Sarasota; E. G. Patterson, Pensacola; Cliff Reeder, Miami, and John Alsop, mayor of Jacksonville as well as local regreter.

(Continued on Page 6)

Retention of Personnel Favored by E. R. Tinker

E. R. Tinker, who assumed the presidency of Fox about two weeks ago, is understanding the general policy of "no changes in personnel." The Interstate Equities Corp. executive, according to expressions to intimate friends, believes that it is better plan to adapt current officials to operation schemes than to eliminate.

(Continued on Page 8)

Bancroft Film May Cop Week's Record At Para.

With an announced take of $60,000 during the first four days, including Thanksgiving, indications are that "Rich Man's Folly," George Bancroft picture, will make the best showing of the year at the New York Paramount, it was declared at Paramount yesterday.
SUPREME COURT UPHOLDS VIRGINIA 'CHAIN' TAX
Washington, D.C.—Another chain store tax was upheld yesterday when the Supreme Court ruled that the Virginia tax on distributing warehouses was legal.

Coincidentally a bill proposing a tax on chain stores has been filed with the clerk of the Massachusetts House of Representatives by Rep. T. Peterson. Schedule of fees ranges from $10 to $250.

COLUMBIA RANGES ARE EXCHANGE TERRITORIES

In the realignment of Columbia's exchange operations, Phil Dunas adds Indianapolis to his midwest division including Chicago, Detroit, Milwaukee and Indianapolis. With the transfer of George C. Taylor to Los Angeles as supervisor of the western district, comprising Los Angeles, San Francisco, Denver, Portland, Salt Lake City and Seattle, Harry Taylor of Kansas City will handle St. Louis, Omaha and Des Moines in addition to Kansas City, Oklahoma and Dallas.

Morris Sahner, eastern district manager, will handle Pittsburgh, Cleveland and Cincinnati. Joe McConville and Abe Montgomery, new England division managers, continue to supervise Albany, Buffalo, Boston and New Haven. Sam Moscow, southern district manager, is in charge of Atlanta, Charleston, Memphis, New Orleans and Washington.

A. P. YOUNGER DIES

West Coast Bureau, THE FILM DAILY

Hollywood—A. P. (Bill) Younger, 41, screen writer, died Sunday as the result of a mistaken shooting accident involving a pistol. He was examining the weapon when it discharged.

HAGGARD BACK AT FOX

Bill Haggaard has returned to the Fox publicity department. He was formerly the "World."

THEATRE RECORDS

Now Available

On 33 1/3 R.P.M.

OVERTURES AND EXIT MUSIC

Listings of Selections

Now Available

LEW WHITE—Organ
ROY SMECK—Banjo & Vocal
VIC IRWIN—Orchestra
SAM LANN—Orchestra
LOU GOLD—Orchestra

Write for Further Details Mail Orders Filled Price 75¢ Each

AMERICAN RECORD CORP.

1776 Broadway, N. Y. C.


Dec. 5: Meeting of the Chicago Section of Society of M. & E. Engineers, World's Fair Administration Bldg., Roosevelt Rd. and Lake Michigan, Chicago. 1 P.M.


Dec. 7: First Annual Film Party of Kansas City Film Row, Pla-Mor Ballroom, Kansas City, Mo.

Dec. 10: Special meeting of RKO stockholders to vote on plans for change in capitalization.

Jan. 18-19: Mid-winter meeting of Carolina Theater Owners' Ass'n, Hotel Charlotte, Charlotte, N. C.


R. W. BUD a Father

R. W. Budd, Warner-First National home office personnel manager, is the father of a seven-pound girl born Saturday.

For Christmas Seals

Help Fight Tuberculosis

The money from the sale of Christmas Seals has promoted:

— the establishment of sanatoriums for treating tuberculosis
— the finding of tuberculosis in time to effect a cure
— health inspection of school children
— the teaching of habits that help to insure good health
— the bringing of rest, good food, and physical attention to sick children
Speaking of stars...

Gary Cooper

Claudette Colbert

Two money magnets in a drama with "Box Office" written all over it. And, wait until they see chubby Richard Spiro. The screen's newest sensation! He gurgles his way into the heart of every fan. Directed by Edward Sloman. From a novel by Dale Collins.

"HIS WOMAN"

Box Office Wallops  PARAMOUNT
with

LEW CODY

Sally Blane—Wallace Ford
Fred Kohler—Mary Nolan

Directed by ERLE C. KENTON   Produced by SAM BISCHOFF

LOSANGELES CALIF

W M SAAL
TIFFANY PRODUCTIONS INC NEW YORK NY
X MARKS SPOT JUST PREVIEWED THIS THEATRE IS A TREMENDOUS
DRAMA AND A CERTAIN BOX OFFICE WINNER STOP
CONGRATULATIONS TO SAMUEL BISCHOFF

HARRY COHEN
MANAGER FORUM THEATRE

"X MARKS THE SPOT" SWIFT
AND DEVASTATING DRAMA

"The play has a reeling, crashing, heart-stopping plot that
expresses its scene and story with power and pathos...swift
revelation picture of tabloid newspaper photography. excep-
tional."—HOLLYWOOD HERALD

TIFFANY
PRODUCTIONS, INC
Distributed by Sono Art-World Wide

EEP YOUR EYES ON TIFFANY PICTURES
ONLY THIRD OF PROXIES ARE RECEIVED BY RKO

(Continued from Page 6)

if any plan is approved which is in the judgment of the board of directors more favorable than that here-tofore submitted and which assures the corporation that the necessary funds will be provided, such plan will be submitted to the stockholders for their consideration in their proxies in favor of the present plan."

Signers of proxies do not bind themselves to exercise subscription rights, it is pointed out, and the stockholders who do not favor the present plan are advised to consider whether the new common stock retained under the plan by non-subscribing stockholders will not be more to their advantage with adequate financing provided than their present holdings if the corporation is not financed.

Florida Making Bid For Film Production

(Continued from Page 1)

sentative for Publix. Overtures will be made to various producers and to leading players, some of whom have homes in this state. The old Kalem, Thanhouser and Langolph companies at one time produced here—

Arkansas City Votes for Sunday

Arkansas City, Kan.—Voters here have repealed the blue law, thereby paving the way for Fox Midwest to give Sunday movies.

Picketing Restrained

Tepeka, Kan.—Judge John Pollock has issued an injunction against picketing and other interference with the operation of the Gaumont theater in Kansas City. The order, returnable Dec. 30, was issued due to union trouble.

New B. & K. House Opens Christmas Day

Chicago — Balaban & Katz will open the new Southtown on Christmas Day. The opening is being extensively advertised in adjacent territory and the railroads will run excursions for the event.

To meet the competition of the Southtown, the RKO Englewood, in the same neighborhood, will drop vaudeville Dec. 5 and go to straight pictures.

R. C. Ryan Marries

Denver—R. C. Ryan, formerly a salesman for RKO Pathe, was married in Santa Fe to Opal Park of Casper, Wyo. They are spending their honeymoon in Juarez and will make their home in Denver.

COMING & GOING

MELVYNA DOUGLAS, leading man for Gloria Swanson in "Tonight or Never," arrives tomorrow from the coast. HARRY BERNESTEIN, who operates the Star and Strand in Ithaca, and the Strand in Seneca Falls, was a visitor at the Warner-First National booking offices yesterday.

40 FOREIGN VERSIONS ARE SCHEDULED BY F M. TART

(Continued from Page 6)

superimposed or cut-in titles. C. J. W. Sheehan, head of the company's foreign activities, is kept in intimate contact with the foreign situation. P. A. Powers Licenses F M. TART

On New Recording Syst

MARY MINER FOLS, Bay-Miner Corp., play producer which was owned by F. M. TART, yesterday suspended operations. Although the firm consists a number of plays, none was commercially produced. Paramount still interested in the stage production field through its part-ownership of the Frohman company.

J. L. Warner on the Air

Jack L. Warner will go on air the week of Dec. 14 in "Radio Newsreel of Hollywood" broadcast over 40 stations on a regular plan throughout the world. Louise Fazenda, Joe E. Brown, Leon Errol also will broadcast the Warner-First National exploitation tieup this month.

Shartin Wins Vitaphone Prize


Many Happy Returns

Best wishes are ex- tended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

December 1

Alfred Reeves Howard M. Oswald Otto Brower Arthur B. Lamb
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

DOT GIBSON's fifth picture for Allied Pictures Corp. is in production, with Otto Brower directing western for the third time this year. The story is untitled, his screen cast includes Daily Blane, upper Atchley, Eddie Hearn, Peter Bill Robbins and Mill torn.

E. Brown congratulated the U.C.L.A. ball players on their victory over the University of Florida, who is play-footy on a military school eleven, with the U.C.L.A.

Arleen William, former Broadway favorite, has won stardom in a year after reaching Broadway. His initial starring role will be "The Mouthpiece," a story of a great criminal lawyer in town. William is under contract Varner-Firth Natl.

Evel Landau, who achieved fame as the in "Street Scene," plays a leading role in "This Reckless Age" for Paramount. "This Reckless Age" was in the original Broadway cast "Street Scene" and also played in the film production and the screen version. 

"Reckless Age" is his fourth on the screen since he arrived in Hollywood last year.

Bernard Schubert is all smiles these days. The RKO scenario is a father of a baby girl, who has nine pounds and nine ounces. Mother and babe are doing well in the Papa's cigar bill grows and two.

English people do not like reverberations in their movies any better than Americans. A telegram received at RKO Pathe Pic. studio asked that 900 pounds of porous plaster be shipped to the RKO studios near Los Angeles, invented by Holt Baker and patented by the studio, is the sound-proofing entirely acceptable to the FBI department. A thin coating applied to the interior of a set prevents reverberations.

For Passing Show: Mr. and Mrs. Zeilman, Erle Kenton, Lew Ley, Phyllis Crane at "Tonight or Never"; Mann Page motoring to the Paramount studios.


Barrie Dressler has signed a new contract with M-G-M to run for a term.

First National is preparing a new vehicle, The Mackall, who was formerly known for "The Roar of the Crowd"; John Polis has added "Alias the Doctor" replacing Arnold Koffler, who withdrew.

ox has signed Herbert Mundin contract and placed him in "The Silent Witness," supporting Lionel Atwill... Allan Dinehart and Claire Maynard will appear in "Disorderly Conduct.

Warners will co-star James Cagney and John Blondell in "The Roar of the Crowd" under direction of Howard Hawkswriting story by Hawks and senza I. Miller; and for the "Old Man M'Nigh" has added to "Old Man M'Nigh"... Winfinie Lightner and Loretta Young will appear together in a comedy now being prepared... Alexander Demino and Michael Vasooff have been added to George Arliss' "The Man Who Played God.

Arthur Stone and Helen Mann head the cast of "Caught in His Nighty," new Mack Sennett short being directed by Babe Stafford. Also in it are Dick Stewart, Luis Alberni, Noma Mazzelle and George Gray.

Paramount has added George Pearce and Reginald Barlow to "This Reckless Age," definite title, for the Lewis Beach play formerly called "Second Changes," being directed by Frank Tuite from a screen play by Joseph L. Mankiewicz... Mary Sohn, Japanese actress, will appear in "Shanghai Express."

William Bakewell, who has been borrowed by Fox from M-G-M for another role, is on the way to joining Hollywood's list of leading men. Two other companies, besides the one that has him under contract, are understood to be considering him for male honors in coming pictures.

Richard Carle and Walter Walker have been added to First National's "Piraten. Save My Child," being directed by Lloyd Bacon from the script by Robert Lord, Ray Enright and Arthur Caesar.

Richard Wallace has received another choice assignment from Paramount in being given the direction of Tallulah Bankhead in "Thunder Below."

The Film Daily Year Book is Complete. It covers, completely and accurately, every branch of the motion picture industry. There is not a line of dead wood in its 1200 pages. Every company in the industry enthusiastically cooperates in its publication. Back of it is fourteen years of intensive effort, of digging, of knowing how. It is the busiest advertising street in Motion Picture town for practically every company and individual of importance is to be found here. And 1932 will be its biggest year.

The 1932 FILM DAILY YEAR BOOK
(14th Edition)
IS NOW IN PREPARATION
FILMDOM'S RECOGNIZED REFERENCE BOOK
Distributed in January
BIGGER AND BETTER THAN EVER
TEXAS EXHIBS REFUSE BROOKHART BILL SUPPORT (Continued from Page 1) bill," that theater owners and distributors do not need rules and regulations coming from a federal government commission, and that such action would encroach the initiative of individual owners.

Need was expressed for a specific film contract of such a nature that it could be enforced in Texas courts to serve as a contractual relation between various branches of the industry, but stern protest was voiced against the proposed invasion of the federal government in film business.

A heated discussion of medicine and tent show annoyance was led by Hon. J. J. Strickland, who urged exhibitors to see that officials charge traveling shows a state, county and city occupation tax.

Don C. Douglas urged a zoning plan as essential protection to independent exhibitors and to circuit theaters.

Retention of Personnel Favored by E. R. Tinker (Continued from Page 1) them and replace them with people who are entirely unfamiliar with the situation. So far Tinker has not accepted any changes in personnel, it is understood.

Loew Remodeling Wilmington House Wilmington, Del.—Following its recent purchase of the Parkway from S. B. Dobbs, Inc., Loew is remodeling the house, installing new equipment, 1,500 new seats, etc., for reopening as the Christmas Parkway. It will be the first-run house for M-G-M.

Warner Theater Managers Shifted Oklahoma City—Warner Bros. Theaters has made managerial shifts as follows: Irving Mirisch transferred from the Liberty to the Grand Theater, St. Louis; Paul Townsend promoted from Empress to Liberty and succeeded by D. L. Johnson.

Baltimore Controversy Settled Baltimore—Differences between University Players at the Maryland and the stage hands' union has been settled, with the union now planning the theater instead of fighting it. Trouble involved two movie houses, Auditorium and Keith's.

Alperson Enthusiastic San Francisco—E. L. Alperson, general manager of Warner-First National, now touring the coast with Crudwell team, western tapes hand on arrival here expressed keen enthusiasm over forthcoming product which he glimpsed during his Hollywood visit. With E. A. Alperson on the way, Alperson said, "You ain't seen nothing yet. The best is yet to come."

BIRKTHOLD VIERTHEL, director assigned to "The Wiser Sex," has called rehearsals for this week. Claudette Colbert, William Boyd and Lilyan Tashman will be featured in this picture which was formerly known as "Confession."

Dixie Lee, wife of Bing Crosby, current radio sensation, renders an impersonation of her husband in "Thank You,丁ave a One-reeel Vitaphone short starring Judy Wiedesht, who is credited with making American "Jazzophone conscious."

Three hundred members of the Paramount Pep Club made merry at a party given by the Palm in the newly constructed Annex building. A turkey raffle was held with Peggy Farrow, Gladys Thompson, Ruth Johnson, Mildred Gibson, Joseph DiMar and Guy McKee as winners. Entertainment was furnished by the Mills brothers quartet, in addition to Armanda and Eugene Martin. Paul Ash and Eddie Brown took turns as master-of-ceremonies.

Vitaphone Vitamins: Ripley and Billy Hayes do a short together. . . . Billy innocent of the slightest make-up . . . to enhance his naturalness . . . Mickey, custodian of the studio door busy keeping out intruders . . . Ed Dunbar, chief cameraman, celebrating his birthday.

John Litel, stage actor, was a last minute addition to the cast of "Wayward," now in production at Paramount's studio on Long Island with Ted Soman directing.

Ted Husing and Stuart Karpf have been covering recent sports events for Vitaphone's "Sports Blotter." The other day they went out to Huntington, L. I., to film soccer shots following which they journeyed to the Montclair Athletic Club to cover the Women's field hockey match in which contestants tried out for the forthcoming Olympic Games in Los Angeles.

THE NEWS « OF - THE « DAY »

Chicago—The New Albany is being remodeled and will be reopened as the New Montgomery Building about the middle of December.

Kansas City—Harry Puckett has bought Abraham Walker's interest in the Fairmount, handling the entire operation himself.

Rochelle, III.—B. A. Lucas, who recently sold the Granada in Mount Morris to Russell Lamb, has also sold the Hub here to E. A. Alger.

Cassville, Minn.—Crockett Brown has resumed operation of the local theater.

Perry, Mo.—The Strand reopened recently.

Mt. Morris, Ill.—The Granada has been acquired by Russell Lamb, manager of the Oregon, Oregon, Ill., and his father, Charles Lamb, formerly owner of the Palm, Midway and Strand in Rockford, Ill.

Chicago.—Ben Elkins is again managing the Twentieth Century and the Gold in this city.

Cayuga, Ind.—The New Princess has been sold by H. E. Stevens to William Lenke, formerly a Chicago exhibitor.

Greenville, Tex.—Moore and Sullivan have opened the Star here for colored audiences.

Kansas City—John Flynn has joined the Warner-First National sales force, handling northern Kansas.

Topeka, Kan.—R. J. Mack, manager of the Novelties, has joined Fox as manager of the Best, where he has inaugurated amateur nights with tab shows.

Monett, Mo. — The new Gillioz, built and operated by M. E. Gillioz, has been opened under the management of L. B. Sponsler, formerly with Dickinson Theaters and one-time manager of the Fox Waldco in Kansas City. The house cost $100,000.

Hempstead, Tex.—The Idle Hour is reported to have been bought by Bob Paulsen.

Haverhill, Mass.—The Colonial, under management of Nat Silver, is to present vaude, consisting of five acts, the last three days of the week.

Rutland, Vt.—Paramount-Publix has opened the New Grand here.

Kittanning, Pa.—D. Serrao, operating the Coliseum and Lyric, has closed the latter house and is opening the Temple, which has been closed for several years.

Gloucester, Mass.—The Olympia is to be torn down and used for parking space for patrons of the Publix North Shore.

PRODUCERS CONSIDERING ABOLISHING FILM CYCLE (Continued from Page 1) past experience shows that the rules make it difficult to secure successful pictures. The cycle was generally in full operation. Box-office results indicate that the system is destroyed from a patronage viewpoint.

Wm. Fox Not Connected With Aaron Fox Project (Continued from Page 1) to produce films, open exchange and operate theaters. The Chicago reports said that Fox was in that city with Ral Lewis to obtain a site for a 4,000-seat house in the Loop to cost about $2,000,000. Fox also was quoted saying that pictures would be played on a "deflation" basis, without copyright of each film "limited to $500."

Plaza Sells Admission Books Books of admission tickets, groups of 12, 18 and 24, at a cost of 20 cents each, are being sold by Leo Brecher's Plaza as a Christmas gift idea, as well as for regular patrons.

L. Goldberg Takes Chicago Hou Chicago—L. Goldberg has taken over the Rosetta, 450-seat house, 150 West 22nd St., of which Cooper is lessee. It will be run and opened shortly with a vaude film policy.

Twickenham's First for P.D.O. London—The first production to be made in Twickenham for P.D.O. will be a new Sherlock Holmes story temporarily titled "The Advent of the Missing Rembrandt." Conan Doyle's "Adventures Charles Augustus Milverston." T. W. Trott will again act the role of Sherlock Holmes, and Leslie Howard will direct.

"Carnival" Breaking Records London—"Carnival," British Dominions' Matheson Lang tall, is breaking records at the Twickenham Western House, and the figure for such attractions as "Drummond" and "Jenny's End," is reported.

TO-DAY'S BIG EVENT AS SEEN BY THE PRESS AGENT

"Jean Harlow is an ardent exponent of pajamas, not alone for sport wear, but she is frequently seen walking along Hollywood Boulevard in them."

—Columbia
RKO Not to Raid Other Studios, Says Hiram Brown

PATENTS COMBINE WAR' VETERANS DEFY TRI-ERGON

Adolph Zukor Scouts Reports of Paramount Financing

Company Has Sufficient Bank Credit—Year's Net at $3 a Share

Reports in circulation yesterday at Paramount were planning to do the new financing were branded as true in a joint statement last that by Adolph Zukor, president, A. John Hertz, chairman of the Finance Committee. Declaring that (Continued on Page 8)

NEW JERSEY ALLIED UNIT SARTS MEMBERSHIP DRIVE

Launched of a membership campaign was formally started by the New Jersey unit of New Year yesterday when it voted to engage an organizer to handle a drive. The territory will first surveyed. A committee was authorized to engage Norman Samson as counsel of the organization. Headquarters in New York will be opened by the first of January.

Good Juveniles Scarcely Declare Mervyn LeRoy

Care of juveniles with screen scandals is being experienced by a Hollywood, said Mervyn LeRoy yesterday, following his arrival in New York from the Coast to make exter- for his next picture, "Mendel," featuring Smith and Dale. In an interview yesterday the direc- tor of "Five Star Final" declared that in these talking picture days, a (Continued on Page 8)

Canton School Board In Exhibition Field

OL. LVII NO. 52 NEW YORK, WEDNESDAY, DECEMBER 2, 1931 5 CENTS

Cooperating With Government Via Films

A plan under which producing companies will cooperate with the U. S. Govern- ment in the production of pictures designed to promote its internal policies is now being discussed in New York. Lester Cowan, secretary of the Academy of M. F. Arts and sciences, is interviewing important executives on the matter.

Lichtman Denies Charges Of Phila. Exhibitor Unit

Business Turns Up Following Scale Cut

Youngstown, O.—Business at the Paramount, Warner and Shea theat- ers has shown an increase since top admission prices were cut to 50 cents from 40 cents. The Lip- podrome, which opened three weeks ago with musical tabled, is dark again.

Continuing Committee Expects Score Charge Elimination in Year

Another year will see the elimination of score charges, it is felt by members of the Continuing Commit- tee following last week's meeting in Philadelphia at which time Walter Vincent, chairman, reported results of conferences with distributing (Continued on Page 2)

No Raiding of Other Studios Planned in RKO Rejuvenation

All publix Theaters Now Signed by Vita

Arrangements for the linking of all Publix theaters in the showing of Vitaphone shorts were concluded yesterday. Previous deals were with individual groups in the circuit.

"Can't Scare Us" is Reply In Controversy Over Sound Device

Efforts of American Tri-Ergon Corp. to collect from American producers on the strength of basic patents will be fought along the same lines as the famous "pat- ents combine" of the early days of the industry, and Irving B. Rubin- stein, manager of Baby Camera Ex- change, a victorious veteran of that fight, has accordingly defied the Tri-Ergon attorneys that notice of infringement "can't scare us!" Rubinstein states that his port- able sound equipment is built on (Continued on Page 8)

WARNER-F.N. TO DELIVER ENTIRE SCHEDULE OF 70

Total feature output of Warner Bros. and First National for 1932-33 is expected to be 70 pictures, with each company handling 35, as per the current year schedule. Harry M. Warner returns to New York Monday from the Coast after dis- cussing production matters.

RKO Stockholders' Meet Likely to be Postponed

Meeting of RKO stockholders scheduled for Dec. 10 in connection with a refinancing plan for the company is likely to be postponed, ac- cording to reports yesterday.

24-Hr. Grind for Detroit First New House in Year

Detroit—Construction of the first theater here in a year is planned by Ben and Abe Cohen, who announce a 1,800-seat house to be erected as an all-night grind near the Colonial. Abe Cohen, father of the circuit owners, has acquired the Colonial. Bond issues of the Hollywood and Grand Victory have been taken over by the newly incorporated Michigan Theater Enterprises.
RK0 NOT TO RAOID OTHER STUDIOS, SAYS BROWN

(Continued from Page 1)

mbers, says Hiram S. Brown yest- erday in his return to the 20th-21st Esplanade plans were considered and the one now before stockholders is, in his opinion, the only way out.

Score Charge Ouster Expected Within Year

(Continued from Page 1)

Doran-Ray-Hewes to Stage Plays

Doran, Ray and Hewes has been organized to produce plays. Heading the new firm are: D. A. Doran, Jr., Whitaker Ray and Margaret Hewes, Washington Miners, who will direct the company, was recently identified, in association with Ray, with the now-defunct Ray-Miner-Prentice Co., and "Twelfth Street and "Trip to Pressburg," are scheduled for production.

Twelveaters Opposite Barrmore

West Coast Barrmore, THE FILM DAILY 3-day run of "Meet Edgar," as well as a special Mickey Mouse cartoon entitled "Mickey's Christmas Show," which will take place in the Lady Chapel of Saint Patrick's Cathedral on Fifth Ave.

LET US SOLVE YOUR PROBLEMS!

For 21 Years of Experience Qualifies Us as Specialists in

MOTION PICTURE INSURANCE

STERBINS, LETEMANN & GATES

1540 B'WAY, N. Y. C.

BRyant 9-5890

Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8761

THE INDUSTRY'S DATE BOOK

Dec. 3; A.M.P.A. luncheon at the Diana Hotel with S. L. "Roxy" Rutherford as guest speaker.

Dec. 5; Meeting of Chicago Section of Society of Motion Picture Engineers, 7th floor Chase Building, Chicago. Wed. 1:30 p.m. 


RKO denies charges of philadelphia exhibitor unit

claimant with the Federal Trade Commission against U. A. on charges of violating antitrust and other laws, wrote an open letter asking the company to retire from business. Replying to the blast, Lichtman said in part: "If the ridiculous and ill-tempered state- ment is based on fact, we will not only have a small minority mistake our silence for influence, but we wish to go on record emphatically in denying the charges listed.

As a matter of fact, I have been authorized to assert that since the opening of the present letter a number of exhibitors who attended the meeting have openly expressed their total lack of sympathy with the action taken.

"Although we market a comparatively small number of pictures, United Artists is operating a business larger than any other distributor in the world. With no exhibitor has the most of distribution entered into a trade. Every exhibitor knows that the only basis for film rentals is the quality and drawing power of a picture, and that he has the right to his own judgment of this picture. It is United Artists, for we have requested over and over again that they make an end to the defrauding of distributors without penny, and not one penny less. The only sure way to have these policies that values being as intangible as their not so difficult to find an exact figure as in any other business. We deny that there is any hatred between exhibitors of the country and United Artists, and, of course, that there is not an active and positive attitude as to the distribution of pictures. This will do one great service, it tends to regulate film rentals that will work as automatic machinery.

I am afraid that the gentlemen responsible for the statement issued by the M.P.T.O. and other concerns, that there is no coal miners, that the United Artists and the sales policy and every other phase of its business has been set by them. Actually owning the business, they perhaps are best qualified to judge whether they should discharge the business at the request of a few disgruntled gentlemen."
They liked it so much they made 2 wonderful trailers.

A special 100 foot teaser trailer . . . an absolute riot to run TWO WEEKS IN ADVANCE.

A remarkable de luxe trailer to follow ONE WEEK BEFORE OPENING.

Both trailers stand them on their ears with excitement and impatience to see the picture that is socking all records everywhere . . . in BOSTON, DETROIT, PROVIDENCE, WASHINGTON, MILWAUKEE, DES MOINES, LAWRENCE, OMAHA, KENOSHA, APPLETON, AKRON, KANSAS CITY, GRAND RAPIDS, MINNEAPOLIS, ST. PAUL, NEW ORLEANS, SEATTLE, SOUTH BEND, FT. WAYNE, BIRMINGHAM, LOWELL, DALLAS, OKLAHOMA CITY.

Universal — The hit of the industry!
HE WORKS LIKE A DOG!
—and at the end of the week HE JUST BREAKS EVEN!
The **DIFFERENCE** between
JUST BREAKING EVEN—
and **PROFIT**!

**Try These M-G-M Shorts and See!**

- **HAL ROACH**
  - M-G-M COMEDIES

- **ZASU-PITTS**—
  - **THELMA TODD (8)**
    - The Dressler-Moran of Shorts!

- **BOY FRIENDS (8)**
  - Fun among our Flaming Youths!

- **“OUR GANG” (8)**
  - The One and Only kid comedies!

- **CHARLIE CHASE (8)**
  - Consistent quality!

- **LAUREL-HARDY (8)**
  - Bill 'em like features!

- **DOGVILLE COMEDIES (3)**
  - The bow-wow of every program!

- **FITZPATRICK**
  - **TRAVELTALKS (13)**
    - $2 Astor Theatre class!

- **HARRY LAUDER (4)**
  - Talk about names!

- **FLIP THE FROG (12)**
  - Cartoons with a kick!

- **SPORT CHAMPIONS (12)**
  - Pete Smith's Tab-laughts!

- **FISHERMAN'S PARADISE (6)**
  - Something different in shorts!

- **HEARST METROTONE NEWS (104)**
  - The Newsreel they look for!

---

**SATISFIED** because he **MAKES** expenses—

Isn’t that a Fool’s Paradise!

**AND** just by using his bean

A little bit

**HE** could show a profit!

We mean by studying the balancing needs of his program.

**DON'T YOU KNOW** that Short Subjects with **NAMES** *(The Metro-Goldwyn-Mayer Kind)* are building up programs in hundreds of theatres!

They draw in the customers that make the difference between

**JUST BREAKING EVEN—**

And

**PROFIT!**
Ruggles-Estabrook Combination Delivers Again as Turnstiles Spin to the Thunder of This Unusual Attraction...

Big Openings Everywhere Evoke Widespread Controversy and Show Holds Solidly For Week's Smash Business!

Wesley Ruggles Now Dramatizes The Effects of World Chaos on the Younger Generation and Puts Into His Treatment all the Majesty and Power with which He Invested the Immortal "Cimarron".
SMASHES

Unfailing Gross-getter in Six Trial Exhibitions... Three Huge Weeks Keith's Washington... Money Performance Unprecedented in Capital City Show Annals! Establishing Conclusively the Terrific Promotional Power of Radio Broadcasting!

SETH PARKER

AND HIS JONESPORT NEIGHBORS

"WAY BACK HOME"

Inspired Personality Sweeps to Starry Heights in Smash Melodrama! Gorgeous Hokum that Packs a Wallop Flush to the Heart and Sends 'Em Home to Tell All the Neighbors!

10 HOUR EVERY FRIDAY NIGHT
** PATENTS COMBINE VETS DEFY TRI-ERGON IN SUIT 

(Continued from Page 1) 

the Holmes projector, which has for years been prominent in the industry and that the product is fully protected from every standpoint. 

American Tri-Ergon, headed by William Fox, recently filed suit against practically the entire sound film industry for infringement of certain patents. Executives of several companies interviewed by FILM DAILY, including others who figured in the old patents war, are of the opinion that they can win in a test case.

** Good Juveniles Scarcely, Declares Mervyn LeRoy 

(Continued from Page 1) 

director must know how dialogue must be read in order to be thorough- ly convincing. He warns that audiences will accept unhappy endings provided they are logical and not forced. All the stars are present in a production, LeRoy believes, the story's the thing.

LeRoy will soon have two pictures on Broadway. They are: "Tonight or Never," with Gloria Swanson, and "High Pressure," with William Powell.

Two Robberies in Detroit 

Detroit police have been kept busy after the show took $263, the night's receipts, from Morris R. Sauslon, manager of the Linwood-LaSalle. In a second robbery, Manager Clifford Will of the Beechwood was kiddnapped from his home, driven to the theater and forced to open the safe, from which about $400 was taken.

** Paramount December Bookings 


** COMING & GOING 

WILL H. HAYS, who returns to New York from the Coast next week, will address the Massachusetts Chamber of Commerce in Boston, Dec. 17.

PAT LEVINE is due in New York this morning from Hollywood.

MELVYN DOUGLAS arrvies in New York today from the coast to play the role in Paramount's "The Wiser Sex" that was to have been portrayed by the late Robert Ames.

ESTELLE TAYLOR returns to the coast next week after a visit to California.

PHIL LEHMANN, Universal general sales manager, arrives in New York late this week from the Coast.

EDWARD G. ROBINSON will arrive from the coast tomorrow.

DOUGLAS FAIRBANKS, JR., and JOAN CRAWFORD leave for the coast Sunday.

HARRY L. WARNER leaves the coast tomorrow for Springfield.

HIRAM S. BROWN and AMEDEE J. VAN REUKEN returned from the coast yesterday.

** ZUKOR SCAVETS REPORTS OF PARAMOUNT FINANCIALS 

(Continued from Page 1) 

no new financing being necessary or contemplated, the statement said:

"The liability to this company by way of assignment for the repurchase of its stock amounting to $5,360,000 and $5,360,000 to the New York Stock Exchange on Jan. 2, 1932, for the repurchase of stock has been released. The liability of the company for the balance of $3,360,000 has been reduced to $3,360,000, which is a balance of $3,360,000 included in the financial guarantee." 

"The company has more than adequate confirmed bank credits to take care of all of its current obligations. 

"The value of the stock is estimated at $3,360,000, which is a balance of $3,360,000 included in the financial guarantee." 

"The company has more than adequate confirmed bank credits to take care of all of its current obligations. 

"The value of the stock is estimated at $3,360,000, which is a balance of $3,360,000 included in the financial guarantee." 

"The company has more than adequate confirmed bank credits to take care of all of its current obligations. 

"The value of the stock is estimated at $3,360,000, which is a balance of $3,360,000 included in the financial guarantee."

** Many Happy Returns 

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

** December 2 

E. W. Hammons 

Julian Arthur 

Alber B. Francis 

Joe W. Farmham 

Alfred L. Werker
Columbia to Specialize on Outdoor Films in ’32-’33

RECEIVERSHIP SUIT SPURS RKO FINANCING PLANS


The Operation
... and other things
— By Jack Alcoate —

Contrary to spread-eagle headlines it is not at all likely that the full scope of the Hollywood operation will be broadcast from the house tops. We do know, however, that deadly drastic measures are being prescribed by the travel-clinic of executive consultants for the resuscitation of the studios. The word is put out by Hays on the job and Dr. or, Dr. Schenck, Dr. Warner, Dr. Wood, Dr. Larraine, Dr. Hammons and other specialists at the studio side, there is hope for complete recovery. Perhaps several operations will be necessary. If the good doctors insist on slicing, why not take Hollywood’s politics, high and system. While they are the job they might as well make complete.

Some 25,000 union men, stage hands and operators are voting this week on the plan President William H. Canavan to get a wage cut of from 10 per cent to 15 per cent, to be in effect at the start of the new season of December 1st. Here is a fine gesture on the part of Mr. Canavan as capitalist in entertainment and the present pressing economic problems of the exhibitor. The vote should help considerably in the present about-face movement of the industry.

Business on the Move

Dozen Films Are Placed on Schedule to Meet Product Shortage

West Coast Bureau, THE FILM DAILY

Hollywood—In an effort to take advantage of the shortage-of-feature-product situation, Warner-Film National have definitely set release dates on 12 star pictures, following conferences between Jack Warner, W. F. Reilly, and Eddie Alperson. Six pictures will be released for January.

(Continued on Page 6)

14 U FEATURES FINISHED; FULL LINEUP TO BE MADE

With 14 of its 26 features on its schedule now complete, Universal executives state that the company will deliver all of the 26 features announced for its 1931-32 program.

Changes in its product lineup are: “Law and Order” succeeds “Deja Vu”; “Oh, Promise Me” replaces “Man Hunt.”

N. Y. State Considering Tax on Amusements

Albany—Another attempt to tax all amusements, including theaters is expected to be made, with financial experts now considering a system, to meet the state’s budget deficit. Similar efforts in previous years were defeated.

(Continued on Page 6)

Outdoor Films Will Head Columbia Program Next Year

Trans-Lux Company
Formed in Michigan

Detroit—Entrance of the Trans-Lux movies in this section is forecast by the organization of a Michigan company, Trans-Lux Theaters, headed by Ira E. Gunn, local realtor, who states he has taken over the rights for several nearby states.

(Continued on Page 2)

Radio City Unaffected

Work on the Radio City project will go on regardless of RKO’s financial situation, an official of the Rockefeller project told THE FILM DAILY yesterday. He also stated that “Rocks” has had nothing to do with the RKO movement and is continuing all his efforts to the construction of that part of Radio City which he is to direct.

GEO. DE KRIJF RESIGNS FROM NAT’l THEA. SUPPLY

George De Kriujj, vice-president of National Theater Supply Co., has resigned. He is understood to be contemplating formation of a new company in the equipment sales field, backed by a group of equipment manufacturers. De Kriujj has been in the theater equipment business for the past 12 years. He became associated with National Theater Supply when Exhibitors Supply Co. of Chicago was absorbed by it.

I. W. Schlessinger Heads South African Merger

London (By Cable)—Merger of African Theaters, Ltd., and Kine-

mas, Ltd., will be effected Jan. 4 coincident with the formation of a new company, African Consolidated Theaters, Ltd., to handle both firms’ activities. I. W. Schlessinger will become permanent chairman and managing director of the new org.

(Continued on Page 6)

Action Filed in Baltimore

Emphasizes Need of Haste on Proxies

With both sides—the RKO organization and the RKO Stockholders’ Protective Committee—declaring that receivership for the company, as requested in an application filed in Baltimore Circuit Court yesterday by J. Cookman Boyd, attorney for RKO yesterday by the committee through a refinancing plan at the

(Continued on Page 8)

RKO EXECUTIVES TAKE VOLUNTARY SALARY CUT

Although no general salary cut has been effected, because it is felt that the saving derived from reducing small pay envelopes would not counterbalance the detriment suffered by the company through impairment of morale, many of the larger salaries of RKO personnel

(Continued on Page 6)

RKO Protective Group

Asks 25% Overhead Cut

An alternate plan of refinancing for RKO, embodying a demand for a 25 per cent cut in the company’s overhead by Jan. 1, was submitted to R. B. B. Carlin, president of the Stockholders’ Protective Committee. In sending copy to stockholders, the committee stated that “three weeks’ investigation resulted in the conclusion that the present management of RKO has sold out all assets of the corporation and has otherwise

(Continued on Page 8)

Film Stocks Dropped

$56,407,123 in Nov.

Stocks of five leading film companies on the Exchange dropped a total of $56,407,123 in market value during November. Paramount declined $15,705,244, RKO $3,868,673, Warner $11,169,656, Low $7,487,076 and Fox $6,973,772. Since first of the year, the annual list has fallen about 40 per cent, against a drop of 45 per cent in the market at a whole.
The Operation
... and other things
(Continued from Page 1)
ment in business since the cold wave shoved the imposing summer weather out of the picture. After all the picture business was the last to feel the depression, skipping merrily and foolishly along to the tune of profits. Painting after other lines were forced to retreat. Now, with better business being built on better and yet, it might just be possible that the noble business of making, distributing and exhibiting talking pictures may lead the country on its about-face march back to prosperity.

Receivers Named for Skouras Bros. Enterprises
St. Louis—Circuit Judge Hogan yesterday named Jesse W. Barnett, former attorney-general for Missouri, and Walter H. Nohl, a lawyer, to serve as co-receivers for Skouras Bros. Enterprises, Judge William Dee Barker of the St. Louis Court of Appeals having declined the appointment. Harry C. Barker was appointed referee in the case to fill the vacancy caused by Barrett's being named receiver. The receivers filed $250,000 bonds each. The court issued an order restraining interference with the receivers on the part of any of the interested parties.

New trial of the case has been asked by the company.

Merian Cooper Becomes Assoc. Producer at Radio
West Coast Bureau, THE FILM DAILY
Hollywood—Merian C. Cooper, who produced "Chang" and other adventure films with Ernest B. Schoedsack, has been signed as associate producer at Radio Pictures, it is announced by David O. Selznick.

Moynihan in RKO P. A. Post
John Moynihan has been promoted by Hy Daub to fill the post of Radio Pictures press representative, formerly held by Sam Warshawsky.

Warner Meeting Dec. 14
Annual meeting of Warner Bros. stockholders is scheduled for Dec. 14.

Civic League in Mass.
Checking Up on Movies
Boston—Thorough investigation of the movies, with a view to considering legislative action or any corrections deemed necessary, was voted by the Massachusetts Civic League at its meeting here this week. In a discussion of "The Dynamic Effect of Movies on Children," which was argued pro and con, Ralph Branton of Publix and Irving Isaacs, theater owner and associate of the film against indiscriminate indictment. Representatives of various important civic organizations attended the meeting.

Projection Council Head
Oakes Standard Aperture
Thad Barrows, president of the Projection Advisory Council, has personally ordered the standard aperture for motion picture projectors proposed by the Academy of M. P. Arts and Sciences, and similar action is expected to be taken formally by his organization at its meeting this month. Lester Cowan of the Academy has been in New York conferring with projection authorities on the matter. The new aperture measures .615 x .820.

Third B'way First-Run
Cuts Admission Scale
Broadway admission price cutting reaches a third first-run house today, when the Strand effects a new scale. The Roxy and Capitol have already revised their charges. Major changes at the Strand are reductions in balcony seats, while general admission will be 35 cents to 1 P.M. and 35 and 50 cents to 6 P.M. No changes in scale are contemplated for the Beacon, Paramount, Rialto, Rialto, Rialto, Mayfair, or Delmonico, which was stated at those houses yesterday.

Erecting Long Beach House
Jack Shapiro is building an 1,800-seat house for Eddie Rugoff at Long Beach.

THEATRE RECORDS
Now Available
On 33 1/3 R.P.M.
OVERTURES AND EXIT MUSIC
Listings of Selections
Now Available
LEW WHITE—Organ
ROY SMECK—Hawaiian Orch.
VIC IRWIN'S—Orchestra
SAM LAIN—Orchestra
LOU GOLD—Orchestra

Write for Further Details
Mail Orders Filled
Price $5.00 Each

AMERICAN RECORD CORP.
1776 Broadway, N. Y. C.
They’re all in this Universal
2 Reel Comedy
Featuring Forty Famous Thalians

HOLLYWOOD
HALFBACKS

IT’S A SCREAM

Supervised by
STANLEY BERGERMAN
Directed by
Charles Lamont
Produced by
Foy Productions, Ltd.
WARNER BROS.
and FIRST NATIONAL
will release

DECEMBER 26th (FN)
Marilyn Miller
in HER MAJESTY LOVE
with Ben Lyon and the 4 funniest comedians on the screen: W. C. Fields, Leon Errol, Chester Conklin, Ford Sterling.
Directed by William Dieterle

JANUARY 2nd (WB)
Marie Marais
in UNDER EIGHTEEN
Directed by Archie (Brought) Mayo

JANUARY 9th (FN)
Lil Dagover
in THE WOMAN FROM MONTE CARLO
Directed by Michael Curtiz

JANUARY 16th (WB)
MANHATTAN PARADE
with Smith and Dale
of the Avon Comedy 4.
Winifred Bottle, Chas. Butterworth, Bobby Watson, Dickie Moore.
Directed by Lloyd (Gold Diggers) Bacon.
1932's big leg and laugh show! All in technicolor!

JANUARY 23rd (FN)
Douglas Fairbanks, Jr.
in UNION DEPOT
with Joan Blondell
The year's novelty sensation! Guy Kibbee, Lilian Bond and 5000 players.
Directed by Alfred (Smart Money) Green.

JANUARY 30th (W)
William Powel
in HIGH PRESSURE
Directed by Mervyn (Five Star Final) LeRoy.

BACKBONE PRODUCT!
and

6

more big
ones for

FEBRUARY
PLAY DATES

FEB. 6th (WB)
JAMES CAGNEY
in
"TAXI!"

Warner's Red-Headed Wonder crashes through to stardom! With Loretta Young, Geo. E. Stone, Guy Kibbee. By Kubec Glasmon and John Bright, the "Smart Money" boys.
Directed by Roy Del Ruth.

FEB. 13th (WB)
EDNA FERBER'S
"OLD MAN MINICK"

One of Edna Ferber's finest masterpieces. With "Chic" Sale and Dickie Moore.
Directed by Archie Mayo.

FEB. 20th (FN)
JOE E. BROWN
in
"FIREMAN, SAVE MY CHILD"

A four-alarm comedy riot! With Evalyn Knapp, Lilian Bond, Guy Kibbee.
Directed by Lloyd Bacon.

FEB. 27th (WB)
GEORGE ARLISS
in
"THE MAN WHO PLAYED GOD"

Another great story as modern and as human as "The Millionaire". With Violet Hemming, Donald Cook, Louise Closer Hale, Hedda Hopper.
Directed by John Adolli who made "The Millionaire".

Book Early And Avoid The Rush At

WARNER BROS. and FIRST NATIONAL
WARNER-F. N. RELEASING

12 FEATURES IN JAN.-FEB.

(Continued from Page 1)

urary playing and a similar number for February.

Productions and their release dates are: Dec. - "Her Majesty, Love."

I. W. Schlessinger Heads South African Merger

(Continued from Page 1)

organization, whose board of directors will comprise directors of the merged entities.

African Consolidated Theaters will not acquire theater or other real estate holdings of the merged entity, but instead will lease their houses. The company does not assume any of the liabilities of either African Theaters or Kino. A second new concern will be formed to manage the joint film interests of the merged organizations with a staff and personnel similar to African Consolidated Theaters.

Fred Futter Handling Wafilms New York Office

Fred Futter, brother of Walter Futter, has been appointed vice-president in charge of the New York office of Wafilms.

No Rhode Island Legislation

Providence—Rhode Island Legislature has adjourned sine die with no anticipated legislative bills falling on the film industry. The assembly decided to handle the unemployment relief situation through money obtainable through its sinking fund.

HOLLYWOOD FLASHES

RALPH WILK

MITZI GREEN and Arline Judge have been added to the Radio Pictures production of "Girl Crazy," next Wheeler and Woolsey vehicle. Eddie Quillan also is in it and Miss Judge will be teamed with him. Among other members of the cast are Ivan Lebedeff and Ken Murray. Herman Mankiewicz is doing the dialogue and Jane Murfin the adaptation, while William Seiter will direct. Tim Whelan will collaborate on the dialogue and write some additional comedy.

** * * *

Tom Mix, whose condition caused widespread concern for a time, is reported by his doctors as well on the road to recovery. He is expected to be out of the hospital in a fortnight or so, doctors say.

** * * *

Norman Taurog, Paramount director, is the latest to be stricken. He was operated on for appendicitis Monday, and is recovering nicely.

Complete cast of "Ghost City," Monogram western now in production, includes Bill Cody, Andy Shuford, Helen Foster, Walter Miller, Kate Campbell, Charley King, Walter Miller. starring, and Tommy Dorsey will direct from his original story.

** * * *

Following the completion of "So This Is Texas," Monogram western scheduled to go into production shortly, Bill Cody will make a personal appearance tour of the State of Texas with the picture. He recently completed a month's tour of Oklahoma with "Oklahoma Jim."

George Archainbaud who is writing a racketeer story for a French magazine in Paris and is studying advanced French to read the language word by word to the gangster's den. Archainbaud just completed the direction of "Men of Chance."

** * * *

Having completed the screen version and dialogue for "The Lost Squadron," an R-K-O production, Wallace Smith is spending much time on location with the company.

** * * *

Horace Jackson, RKO Pathé scenarist, who was an artist and illustrator before going into pictures, has made a two-page series for "The Feathered Serpent." Edgar Wallace story.

** * * *

Horace Jackson, who recently wrote the screen version and dialogue for Constance Bennett's present picture, "Lady With A Past," was signed by Columbia as scenarist for "Lost Sailor," a studio visitor," for an international magazine.

** * * *

Crauford Kent and Charles Gerhard have been signed by Columbia as scenarists for this RKO Pathé studio executive possibilities for Miss Bennett's next assignment.

New Machine Records

Film Audience's Emotions

Chicago—A new movie machine called the Polygraph, a variation of the lie-detector, demonstrated Wednesday in the projection room of the Film Exchange during the showing of "Frankenstein," has Film Row agog. The machine acts as a check on the emotions of a motion picture audience, recording accurately every thrill felt by the subjects, according to Phil Reisman. The test was supervised by Col. Calvin H. Goddard and Dr. Leonard Keeler of the Crime Detection Laboratory of Northwestern University. The machine records the psychogalvanic reflex of the person to whom it is applied.

Shubert Protective Committee

Holders of Shubert Theater Corp. debentures have formed an independent protective committee consisting of Edward A. Ducasse, chairman; E. J. Parsons, Henry L. Gotham, Charles H. Hyde, attorney, and Bernard N. Dorn, secretary.

Angers Add New House

New Britain, Conn. — The State, new 500-seat theater built by H. H. Erwin, has been leased to Joseph and Lewis Anger, operators of a circuit of small houses in Connecticut. The theater opens this week as a first-run, being the third local house on that schedule.

Third Manhattan House Goes Vaude

The Clinton, third of the Manhattan Playhouse circuit of theaters in the Metropolitan district to add vaudeville to its picture program, will present six acts starting Monday. The other Manhattan houses with this policy are the Harlem Opera House and the Mt. Morris. Talents are expected to be brought in by management, and several acts have already been booked in houses as box-office stimulants. Al Dow is supplying the vaudeville.

Tom Maloy Indictment

Dropped by Prosecutors

Chicago — Conspiracy indictment against Tom Malloy, head of the orators' union, has been dropped by the prosecutors. The action brought the existence of a stockholders' inquiry from the office of Criminal Court Judge Prystalski.

Iowa-Neb. Allied Plan

2 State, 8 Districts

Des Moines—in addition to the Allied Theaters Owners of Iowa state convention here, Jan. 12-13 and the state meeting of the Nebraska unit in Omaha, Jan. 19-20, eight districts have been announced as follows: Dec. 7, Waterloo, Iowa; Dec. 8, Okalona, Ia.; Dec. 10, Fort Dodge, Ia.; Dec. 11, Sioux City, Ia.; Dec. 14, Omaha, Neb.; Dec. 15, Island Lake, Neb.; Dec. 16, North Platte or McCook, Neb.; and Dec. 17, Scottsbluff, Neb.

RKO EXECUTIVES TAKE

VOLUNTARY SALARY CUT

(Continued from Page 1)

have been substantially reduced at some of the company's executive offices. A per cent, Hiram Brown, president.

Consolidation of the Radio Pictures and Pathe studios will result in working capitally of RKO being reduced and savings approximately $2,500,000 being effecte in the next four months, and the net earnings of the company will cut $3,500,000 from the division during 1932, Brown stated this year also will omitted. Speaking on the RKO refinance plan, Brown declared that despite haltingly, plans committee consisting of RKO officers, none had been submitted, ne there is any definite indication the one will come forth, and meanwhile expectations are Gerard's action in their hands by holding back proxies. He added:

"RKO feels that the company working on the proposed new deals and stock is conditioned upon the approval of stockholders. The approval is not the only source for the company for several departments of administration necessary to preserve its existence."

"It has been called to my attention that stockholders are in no condition to transact business. The outstanding stock is standing in the name of brokers while, an account of the board of directors of the New York Stock Exchange that they procure the consent of the owner before giving a proxy, are unable to do so by proxy because of their inability to communicate with the company office.

Regarding production, Brown said, "we have had bad pictures. That is true. But we are actively working on them."

Iowa-Neb. Allied Plan

2 State, 8 Districts

Des Moines—in addition to the Allied Theaters Owners of Iowa state convention here, Jan. 12-13 and the state meeting of the Nebraska unit in Omaha, Jan. 19-20, eight districts have been announced as follows: Dec. 7, Waterloo, Iowa; Dec. 8, Okalona, Ia.; Dec. 10, Fort Dodge, Ia.; Dec. 11, Sioux City, Ia.; Dec. 14, Omaha, Neb.; Dec. 15, Island Lake, Neb.; Dec. 16, North Platte or McCook, Neb.; and Dec. 17, Scottsbluff, Neb.

Third Manhattan House Goes Vaude

The Clinton, third of the Manhattan Playhouse circuit of theaters in the Metropolitan district to add vaudeville to its picture program, will present six acts starting Monday. The other Manhattan houses with this policy are the Harlem Opera House and the Mt. Morris. Talents are expected to be brought in by management, and several acts have already been booked in houses as box-office stimulants. Al Dow is supplying the vaudeville.

Plugging With Stars

In Tuesday night's Lucky Strike radio hour, with Walter Winchell as commentator, a party of New York artists, including an orchestra in Hollywood, four scions of the Famous Players to be shown by RKO, Mackick, Sidney Fox and Jean Harlow—were brought to the party to entice the audience with their wares from the restaurant crowd to say a few words, each putting in a plug for the ciga...
broadcast Made
from Lobby
THE most elaborate lobby and
marquee display ever used on
a picture in the Melba, Dal-
las, Tex., was employed during
the run of "Sporting Blood" by
Paul Short, the manager. With
the aid of the largest radio sta-
tion in the city, a "mike" was
installed in the lobby and the
opening of the picture was
broadcast. This lasted for an
entire hour. Talking trophys of
celebrities entering the theater
were prepared. The entire
lobby was decorated in a color
scheme of red, white and blue.
Pennants were strung from roof
to marquee. A 20 x 40 foot
flap reading "Sporting Blood"
was displayed and selections were played by
a band in front.

-Melba, Dallas, Tex.

**Cosmetic Tieup of "Free Soul"

TOM OLSen, manager of the
Fox 5th Avenue, Seattle,
Wash., included an interesting
cosmetic tie-up for "A Free
Soul." Olsen arranged with the
McKesson-Stewart-Holmes Drug
Co., whereby they gave the the-
aater 10,000 sample envelopes of
Candor face powder. These
were presented to the women
patrons of the drug store
locations of Norma Shearer. The
envelopes were clipped to a special
hand-out of each of which bore a dif-
ferent number. Patrons were
advised that if the number of the
envelope corresponded with that
displayed in the window of the
ten centrally located drug stores,
they would be given a complete
set of Candor Toilette, valued
at $12.50. Window displays, re-
ferring to the tie-up and the
game of "A Free Soul." were also featured at the dif-
ferent stores.

-Fox Fifth Avenue, Seattle

COMING & GOING

SAMUEL GOLDWYN is due in New York
from the coast Monday morning.
NIGEL PERKINS, the player signed by
Douglas Fairbanks, is on her way to the coast.
EDWARD G. ROBINSON, First National's
lead, accompanied by his wife, GLADYS
LOVJ, is due to arrive from Hollywood
today for a short rest before beginning work
in his next picture. They plan to visit
Canal and Park and will sail within the
next week.

HARRY ROSENQUEST, of the Vita
House sales saloon staff, left yesterday for a
trip through the South, during which
he will outline to the various branches
the nature of the coming short subject release.
Among the cities to be visited are Chicago,
Milwaukee, Minneapolis, Des Moines, Kan-
sas City, St. Louis and Omaha.

** LET'S GO back down Memory Lane to 1914

the scene is the famous "Hefflich's Hall of
Avenue in West Hoboken ... just across the Jersey City
heights line... here the boys and girls flocked every Sun-
day night for their picture show ... for it was the only
theater open on Sundays in that section ... the theater
was located above a saloon and they put on a Special
Show on these gala occasions ... and tilted the price to two
bits ... for besides the pix they gave a melodrama on
the stage lasting a half hour ... even in those days they found
out that flesh shows could help a plethora and in those
days they were most palatables.

** ** MANAGING THIS emporium of entertainment was
none other than Ben Blumenthal later of Haring &
Blumenthal ... and here in old Hefflich Hall Ben learned
all about showmanship ... and not a wavy Ben was on these
Sunday nites ... playing to packed houses ... and one Sunday his house staff all got pie eyed at a Hoboken
picnic ... and Ben had to double as cashier, usher, doorman
and technical effects man for the big stage meller
he's had banker's cramp in his fingers ever since from seophon'in up
the quarters that rolled over the till ... it was the begin-
ing of the Blumenthal millions, so wotthe'llle.

** ** AND THE picture show was incidental
the mob came to cheer and hiss the meller featuring such
Pathé celebs as Crane Wilbur, Gwendolyn Pates, Bill Cavanaugh
and Octavia Handsworth Octavia's hubby was a Pathé
director ... the film company allowed them to go out and
pick up a few extra smackers ... so this was the inception
of the Personal Appearances of picture stars.
Bill Cavanaugh, the heavy who did most of the heavy meller
work, collected five hundred dollars, so figure what the others
got ... but was fun it was for everybody.

** ** THIS COMPANY of players gave a half hour of
Extreme, Exotic Meller ... on a stage about two by nine
feet ... Mister Cane would chose the villain, Mister
Cavanaugh, in every act ... for you must know that these
were the days when the public demanded a run for their
dough ... so the hero and heavy were out there throwing each
other around the stage ... taking a lot'a real falls
and bruises ... while Ben Blumenthal backstage was creating
the finest effects of rain, thunder, lightning and sandstorms
ever heard across the boards ... and the hectic doings on
the tiny, wobbly stage created so much dust in the small hall
that they had to pass out Smith Brothers cough drops to the
audience ... to keep em from choking to death
and when it was all over, everybody piled down to the saloon below
and lapped 'em up till all hours of the morning ... yezziz,
they were the Happy Days.

** ** HERMAN WOBBER, the popular Paramount Publix
executive on the Pacific Coast, takes issue with the assertion
of the Capitol that the very first theater radio program was
broadcast from that house in 1922. Mister Wob-
ber has the historical data to prove that as early as 1920, the
California in San Francisco was regularly broadcasting orchestral
concerts ... but in those early days of broadcasting,
reception was so poor that it probably took two years for the
Frisco program to reach New York receiving sets ... hence
Major Boves was technically correct in claiming to be first
we Native New Yorkers must stick together at all

TIMELY TOPICS

A Digest of Current Opinions

The Solution of Sound Problems

An exhibitor's sound problems
are manifold. Probably the
greatest among his problems is,
that ol' debil, Acoustics. Millions
of dollars have already been
spent upon "cures" with only in-
different results. All sorts of
products are offered. Let us
name only a few of them: "Padd-
ing," tie, blocks, discs, plaster,
drapes, carpets, seats ... ad
infinum; any one or a combina-
tion of which, naturally
amount to a considerable inves-
tment on the exhibitor's part,
with no assurance that his sound
will actually be to his entire
satisfaction. It really does seem
silly to charge an auditorium to
suit the sound, when the sound
can be easily corrected to suit
the auditorium. Does it not?

Sound research has now pro-
gressed sufficiently to study its
characteristics under certain
given circumstances and it has
been proven conclusively that no
existing theater auditorium need
be treated in any form to en-
able true and life-like reproduc-
tion of dialogue motion pictures.
Neither need an auditorium be
entirely filled with sound volume
to bring about the correct optim-
um time of sound, or to reach
extreme side seats. A lot of the
other carefully adhered to fal-
lacies have also been exploded
within the last eighteen months.

Robert L. Kendall,
American Cinematographer

Many Happy Returns

Best wishes are ex-
tended by THE FILM DAILY to the
following members of the industry,
who are celebrating their birthdays:

December 3
Paul Born
Brad Smith
Marion Shilling
Monty Collins
RECEIVERSHIP SUIT SPURS RKO REFINANCING PLANS

(Continued from Page 1)

Dec. 10 meeting, new pleas for protection last night by the opposing factions.

On the application for receivership filed in Baltimore because RKO is Maryland corporation, Judge Albert S. J. Owens signed a show cause order returnable Dec. 22. Boyd charged excessive expenditures, payment of too high salaries and mismanagement.

Hiram S. Brown, commenting on the action last night, said:

"While we have not yet seen the papers filed, we are informed that the proceedings are brought by the stockholders of only 300 shares and that, nevertheless, we are given ground that the corporation is unable to meet its present indebtedness and that it has been mismanaged. We are confident that the charges of mismanagement cannot be sustained. The ability of the corporation to meet its financial requirements will depend on putting into effect the refinancing plan submitted to stockholders. The bringing of receivership proceedings should emphasize to all stockholders the necessity of forwarding proxies immediately so that the refinancing plan will be carried through."

It is also understood that RKO will make an effort to have the unissued action set aside. Statement issued by the Protective Committee said in part:

"While we do not regard the application for receivership as likely to be successful, we feel that it makes it imperative for all stockholders to send their proxies at once to be used at the meeting on Dec. 10, as the need for the curtailed financing, which the Committee recommends under its modified plan of operations of the financing plan, is obvious to the committee."

'Rexy' Not Doing Ziegfeld Show

Concerning a report that Samuel L. "Rexy" Rothafel would produce a forthcoming Ziegfeld stage show, "Rexy" yesterday stated to Film Daily: "Absolutely, no. I have never discussed the matter with Mr. Ziegfeld nor with any one else. The report has no foundation whatever. I am not going to produce anything but my end of Radio City."

_New Incorporations_

**NEW YORK CHARTERS**

Phenomena Co., Inc. of N.Y. (Poppy Home at 1158 Madison Ave. for drama and music movies; J. I. Bergoffen, 1501 Surf Ave., Brooklyn, N. Y. 1000 shares common).

Doran-Ray & Hewes, theatrical: W. F. Carell, 52 Wall St., New York, 2,300 shares common.

Extraordinary Amusements; exhibitions, etc., 550 So. Schenley, 295 Madison Ave., New York. $20,000.

**DESIGNATIONS**

Associated Cinemas of America, Maryland, motion pictures. 1,000 shares no par.

SHORT SHOTS from EASTERN STUDIOS

RAY COZINE, Paramount director, has been placed in charge of all notes made for the East and West Coast studios. Cozine made the original tests on Claudette Colbert and Kay Francis, among others.

The Norwalks have completed the third, now under construction, series of six "Naggers" comedies for Warner Vitaphone, making a total of fifteen. This latest is called "The Naggers Spreading Sunshine."

"Alice in Wonderland," feature film recently made here with Charles Levey, has been officially released at the Roxy and has been shown at a special children's performance to be held this Saturday morning in the Roxy theater.

Harold Levey, who served as musical director at the Warner Vitaphone studio for the past three years, has recently resigned to devote his entire time to composition and radio work.

Harry M. Baldwin, who formerly served as secretary to Monta Bell when the latter was in charge of production at Paramount's New York studio and who has more recently been acting as assistant director to shorts, is now occupying his previous quarters as secretary to Bogart Rogers, associate producer.

Jack Haley is rehearsing for a Vitaphone short authored by Stanley Rous, staff writer, also responsible for "High School Hooper," featuring Hal LeRoy and "The Naggers Spreading Sunshine," with the Norwalks.

Clever atmospheric effect's conceived by Sam Sax's staff of experts give an unusual tone to the latest Horace Heldt one reel musical film, "Wake the Wind," to be shown in the Warner Vitaphone studio.

Al Wilkie, publicity head at Paramount in New York, will divide his time between the studio and the main office publicity department, working under Earl Wingart. C. N. Odell of the main office will alternate with Wilkie in his studio duties.

Mervyn LeRoy, flanked by his assistant director, Gordon Hollingshead, is planning to film next week several East Side scenes to serve as background for "Mendel, Inc.," the Warner Bros. picture starring Joe Smith and Charles Dale of the Avon Colony Four, which is to be directed.

RKO Protective Group

Asks 25% Overhead Cut

(Continued from Page 1)

conducted it so that a private loan or the underwriting of a public offering of securities is now an imprombility, and that the management has also contrived to put the corporation in a position so that a refinancing is impossible at any time unless a total or limited amount of financing is secured."

The alternate plan, which is said to reduce by half the amount the stockholders will have to subscribe to the debentures in order to protect their equity in the corporation and calls for only 50 per cent of the total subscription to be paid at the time of subscribing, follows:

1. That the Corporation's management pledge itself not to use more than $5,000,000 of the proceeds of the sale of the debentures for the payment of the present or future obligations of the Corporation, in excess of the $6,000,000 or secured gold notes of the Corporation.

2. That the Corporation pledge itself that thirty days prior to a call for the final payment of subscributions to debentures, a call shall be made for the redemption of a proportionate share of the debentures so that the call price would be paid if the Corporation should default in the payment due from any stockholder under his agreement.

3. That by Jan. 1, 1932, expenses of the Corporation other than depreciation, interest and dividend, and provision for federal and state income taxes and dividends on the preferred stock of the subsidiary companies shall be reduced to 75 per cent of the total income of the Corporation.

4. That the Corporation give its cooperation and support to the formation of a stockholders association to the end that a Committee be appointed to supervise the sincerity of efforts made under 1, 2 and 3.

W. STRENGER AGAIN HEADS CAMERAMEN'S LOCAL 644

Cameramen's Local 644 returned practically all offices to office at the annual election held at union headquarters Tuesday night. Walter Strenger was re-elected president to serve his third consecutive term; U. P. Whipple, vice-president; William VanderVeer, second vice-president; Hugo C. Johnson, third vice-president; Frank Kirby, treasurer, fourth term; Walter A. Lang, secretary, and Frank Landi, Sergeant at Arms. Lester S. Lang was elected trustee to serve three years. Executive Board now consists of George Foley, Joseph Selden, Frank Zucker, Tom Hogan, Frank Broda, H. C. Johnson, Herman Lutz, Harry D. Harde, Lawrence A. Fiferlik, James George, Sam Rothafel, William Nase, William J. Casel, John Visconti and George Stoetzel.

Epidemic of Holdups Breaks Out in Detroit

Detroit --- The Public's Tuxedo, managed by Louis Mitchell, and the Consent in Hamtramck are the latest theaters to be robbed in an out-break of holdups, bringing the total to five in the past week. Mitchell was robbed of $40, while the Consent robbers took $783.

W. J. Mahoney Acquires Theater

Woonsocket, R. I. --- William J. Mahoney of Providence recently acquired the Park theater here.

AT 1931 PRICES...

MAGNIFICENCE at the Cost of Mediocrity ....

The Majestic makes its strongest appeal on its unmatched location, superior arrangement and size of rooms, and the sumptuousness of its ultra-modern appointments. That all of this is available at rentals such as are asked for ordinary apartments makes an added attraction to living on the "sunny" side of the Park.
Exhibs' Attacks on Hollywood Scored by Samuelson

RKO-WARNER-FIRST NATIONAL COMBINE LOOMS

Roxy' Sees Radio City as Show Window for All Producers

Films Shown Will Receive
International Exploitation

Likelihood of the film theater in
udio City becoming the show win-
and international exploitation
rium for the outstanding pieces
of all producers was expressed
S. L. 'Roxy' Rothafel yesterday
his talk at the weekly luncheon
A.M.P.A. Although the presi-
dent's talk gave RKO the use of

AHANE REPORTS JUMP IN RKO PROXIES RECEIVED

Proxies received from RKO stock-
holders took a decided jump yester-
da, according to B. K. Kahane, with
now nearing the 750,000 mark.
The alternate plan offered
t the minority group was being
sidered by RKO officials last
and it was reported that be-
cause the plan does not cover the

N. J. Indie Theaters
Increased This Year

N. J. Indie Theaters
Increased This Year

Hugh Hoffman has just returned
to Universal City with reports on
more than 100 possibilities from
which Carl Laemmle, Jr., will select
stories to replace three or four of
the pictures announced earlier in
the year, says Phil Reisman, gen-
ral sales manager, on his return
from a month's business trip to
the coast. John Stahl also is in New

Head of N. J. Allied Denounces
Attacks on Hollywood by Exhibs

Hollywood Picts. Appeals
$41,566 Tax Deficiency

Washington Bureau of THE FILM DAILY
Washington—Hollywood Pictures
Corp. of New York has protested
the determination of an income tax
deficiency of $41,566,55 on its 1929-
Business has petitioned the

Bankers Reported Engineering Merger of
Major Companies Whereby Production
and Theaters Will Be Grouped

A group of Wall St. bankers financially interested
in the industry is understood to be considering a gigantic
new combine involving RKO, Radio Pictures, RKO Pathe,
Warner Bros., and First National.
The plan is for all film production
to be consolidated under the super-
vision of Warner's, while RKO will
handle the combined undertaking in
theater theaters. While the negotiations
have not yet reached a stage where

State Censorship Move
Nipped by Texas Unit

Robert Harris Resigns
As Paramount Producer
West Coast Bureau, THE FILM DAILY
Hollywood—Robert Harris, asso-
ciate producer at Paramount, has
rendered his resignation.

Dallas—Practical defeat of the
state censorship movement, which
the Theater Owners' Protective
Association was formed to fight, was re-
ported by Judge Roy L. Walker,
president of the organization, in his

Universal Has 100 New Stories
From Which to Improve Lineup

Fox Studio Winds Up
Foreign Talk Versions
West Coast Bureau, THE FILM DAILY
Hollywood—Making of foreign
language versions at the Fox studio
has been concluded and the personal-
nel of this department dropped.
The company's office announces that an
ample number of pictures for re-
lease abroad has been completed.

Futter Producing Six
Three-Reel Travelogues
West Coast Bureau, THE FILM DAILY
Hollywood—Walker Futter, who
produced "African Speaks," announces
plans for six three-reel travel fea-
turettes, each to be a complete
travel picture along the lines of

Thriller Makes 'Em Faint;
B. O. Proves They Love It

Akron, O.—Although five women fainted at
the premier and the number is expected
to reach 100 before the end of the run, Uni-
versal's "Frankenstein" is drawing such crowds
at the RKO Palace that it is being held the
rest of the week. Kids are not admitted—
unless parents insist.
“Ben Hur” Revival

Here is one who could bring back with sound effects and no dialogue. And it still has plenty on the ball. A 139-minute show, but crammed with spectacular scenes, tense drama, and timely Biblical scenes for the Holiday trade. The galley scenes and the great fight between the decks of the heretics.

—HARRISON

Lasky Denies Selling

Harrison-Paramount

Jesse L. Lasky yesterday denied a Wall Street report to the effect that he unloaded 32,000 shares of Paramount on the market Tuesday, thus selling out his holdings in that company. With a turnover of approximately 65,000 shares, Paramount reached a new low that day, when it hit 7%, but closed at 9%.

Coast Producers’ Ass’n

Concludes Quarterly Meet

West Coast Bureau, THE DAILY FILM

Hollywood — In conclusion the quarterly meeting of the Association of M. P. Producers, Will H. Hays said:

“The creative elements of the screen appreciate that continuous expansion of the industry is not only by the production of pictures at a level of cost which finance and industry can support upon a sound business basis.”

Ann Harding Dislocates Shoulder

Jacksonville — Ann Harding, a native of Florida, is in Florida to make exterior scenes for her next RKO Pathe picture, is laid up due to a dislocated shoulder. Her husband, John Banister, is on his way here from the coast by airplane. Physicians report the injury as not serious.

D. W. Griffith Has Gripepe

D. W. Griffith, whose latest production, “The Street of Women,” opened at the Rivoli on Wednesday evening at the Rivoli, is confined to his home on account of an attack of the grippe. He is expected around again in a few days.

Marilyn Miller Not for Stage

Marylin Miller, Warner-First National star, who arrived in New York yesterday from the coast, denied reports that she is here to see about going into a Broadway show.

2 More Join Metrotone Tieup

With the addition of the “Nashville Banner,” and the Wichita Beacon, to the list of newspapers participating in the Hearst Metrotone News-Globe Trotter three way tie-up of press, radio and screen, the total circulation of the affiliated newspapers reaches 8,019,745 daily.

New Warner Branch Mgr. in N. O.

New Orleans — Fred Goodrow, manager of the Warners’ exchange here since its inception, has resigned. He will be succeeded by H. D. Parks from Memphis.

Shubert Receives Extended Extension of the Shubert Theaters receivership until June 2, to give the receivers, the Shubert-Remington Trust Co., time to work out a reorganization, has been granted by Federal Judge P. G. Caffey.

Fanchon-Marco Ideas

May Invade Europe

Investigation of the European situation in anticipation of extending Fanchon & Marco stage shows to that territory is one of the principal purposes of the trip on which Fanchon leaves New York tomorrow night.

Under a deal completed several months ago Fanchon & Marco units will go in the Paramount theaters, New York and Brooklyn, Christmas week. Fanchon & Marco ideas are now playing in 50 houses. Fanchon, who will return to New York shortly after New Year’s, will look for talent for use in her shows.

70 Open-Air Theaters

Operating in Tropics

Open air or semi-open air theaters in the northern part of South America, Central America and the West Indies now total 70, said Walter Gould, United Artists manager in that territory, in New York yesterday. Fifteen bull rings are also being used for sound theater purposes, he stated. Business conditions in this connection have been affected as a reaction from the situation in the United States, political disturbances and the money standard situation, Gould asserted. He leaves for the Coast next week for further returning to Cristobal, where he headquarters.

M. L. Finkelstein Left $14,831

Minneapolis—An estate valued at $14,831 was left by M. L. Finkelstein, former Finkelstein & Rubin partner. Appraisal showed real estate in the amount of $39,500 and personal property aggregating $75,531. Bulk of the latter consists of theatrical common stocks, including $180,850 of Paramount. Finkelstein is survived by a widow and three sons to whom the estate was willed. The sons are operating their own theater circuit in Iowa.

Opens Publicity Office

Hester Robinson, formerly of the Fox press department, has opened her own publicity office at 545 Fifth Avenue, where she will specialize in stage and screen accounts.

“Possessed” Holds Over

M-G-M’s “Possessed,” starring Joan Crawford and Clark Gable, is being held a second week at the Capitol.

Studio and Location

Sound on Film Recording

The following sound-equipped studios and location services are in operation:

Low Daily or Weekly Rates

Powers Cinemophone Equipment Corporation

725-7TH AVE., N.Y. BRYANT 9-6087

THE INDUSTRY’S DATE BOOK

Dec. 5: Meeting of Chicago Section o

Dec. 4: Meeting of Chicago Section of

Dec. 6: Symposium on “The Hollywood and

Dec. 7: First Annual Film Party of Kansas

Dec. 11: Meeting of Allied Theater Ow

Jan. 18: Midwest meeting of Carolin

Jcn. 19-20: State convention of Allied Theatr

March 14-15: Annual convention of M.

Henry Ginsberg Becomes

Roach Studio Executiv

Fifteen Girls, THE DAILY FILM

Hollywood—Henry Ginsberg, who has just arrived here to join H. Roach, has been named vice president and general manager of the Roach studio.

20th-Five-Year

Twenty-five Year

—money from the sale of

—establishment of sanitariums for treating tuberculosis

—finding of tuberculin in time to effect a cure

—health inspection of school children

—reaching of habits that help to

—to bring of rest, good food, sunshine, fresh air, medical attention to sick children

Help Fight Tuberculosis

Buy Christmas Seal

The National, State and Local Tuberculosis Associations of the United States

The Film Daily

Friday, Dec. 4, 1931

THE INDUSTRY’S DATE BOOK

Dec. 5: Meeting of Chicago Section of Society of Motion Picture Engineers Alumni

Dec. 4: Meeting of Chicago Section of Society of Motion Picture Engineers Alumni


Dec. 7: First Annual Film Party of Kansas City Film Rows; Plaza Ballroom Kansas City, Mo.

Dec. 9: Meeting of New York Section, Society of M. P. Engineers, Engineers Bldg., New York, Evening.

Dec. 10: Special meeting of RKO stockholders to vote on plans for change of capitalization.


Dec. 14: Warning to exhibitors of the New York Motion Picture and Cable Operators’ Union.

Jan. 15-17: Meeting of Allied Theater Owners of Iowa, Des Moines.

Jan. 18-19: Midwest meeting of Carolin Pressmen’s League, Grand Hotel, Charlotte, N. C.

Jcn. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Feb. 1-2. Second annual dinner-dance of the Columbus (Columbus Pictures) Hotel, Portland, N. C.

March 13-16: First film exposition in Central Europe under auspices of Czechoslovakian Artists’ Association; National Film Industry, Prague, Czechoslovakia.


Henry Ginsberg Becomes

Roach Studio Executive

Eastman Films

J. E. Brulatour, Inc.
**ROXY-WARNER-FIRST NAT'L COMBINE BEING WORKED OUT**

(Continued from Page 1)

Details are forthcoming, but the plan was submitted to THE FILM DAILY yesterday by an official of one of the companies involved. Big combination would bring into one organization what were until comparatively recently four distinct major units in the industry.

**Universal Improving Its Lineup of Stories**

(Continued from Page 1)

York to look over material in the theaters. Exactly half of this year's Universal product will be released by Jan. 1, says Reisman, who expressed enthusiasm over the pictures to come from this locale. The Murder in the Rue Morgue, Walter Huston in "Law and Order," Slim Summerville and "The Unexpected Father," Back Street, "Marriage Interlude," The Impatient Maiden," "Oh, Promise Me," "Cohens and Kellys in Hollywood," and others. Carl Laemmle, Jr., is personally selecting the remaining productions on the schedule. He said, "I was tremendously pleased at the confidence and enthusiasm of the splendid production organization that he has built up. I have the utmost confidence in it."

**Sagal Says No Deal Is On For Sale of Poli Circuit**

(Continued from Page 1)

thing about it. He says it is to the interest of the houses, the Fox should rent and not lease. It is understood that the management will return to S. Z. Poli, whose hands are full at the other end of the street, and he arraigned that he could resume charge without delay.

**Futter Producing Six Three-Reel Travelogues**

(Continued from Page 1)

"Africa Speaks," but condensed to three reels and definitely planned to be the other half of double feature programs. The first will have Abyssinia as a locale and others already planned are "Tiger Tales" (India), "Vale of Kashmir" (Punjab), "Jade" (Tibet), "Dreams of Empire" (Haiti Voodoo).

---

**'ROXY' SEES RADIO CITY AS SHOW WINDOW FOR ALL**

(Continued from Page 1)

the house, it will be distinctly advantageous to them to open up the theater to all producing companies, 'Roxy' decreed.

Pictures shown in this theater will receive international publicity through the world-wide radio hook-ups of the NBC system.

Roxy also predicted that this generation will live to see the day when the music-hall planned as another unit of Radio City will gross $200,000 a week.

Both the movie theater and the music hall will in operation by January, 1933, with the entire Radio City project in full blast within five years, said 'Roxy.'

Kahane Reports Jump In RKO Proxies Received

(Continued from Page 1)

financing to the exceeding of $11,000,000, claimed by the company to be essential for immediate needs and a guarantee for the future, the plan will now be found acceptable. Kahane, in his statement, with details of RKO action in the matter will be given out today.

Hollywood Picts. Appeals $41,566 Tax Deficiency

(Continued from Page 1)

U.S. Board of Tax Appeals for a hearing at which evidence will be presented to rebut the claims of the commissioner of Internal Revenue. The protest was filed by Jack Selman, president.

John Malloy Wins Altona—John F. Malloy of the State, here, has been announced as the national winner of M-G-M's prize contest for the best campaign on "Politics." The first prize carried a $50 award.

Poison Letters Being Traced

Hartford—Scurilous letters sent from Boston and Brooklyn to patrons of E. M. Lowe's theater here, and evidently designed to injure patronage, are being investigated by the police.

---

**COMING & GOING**

PHIL REISMAN returned to New York yesterday from his western trip.

JAMES CAGNEY, DOUGLAS FAIRBANKS and MARIE DREW of the CRAWFORD leave to-day for the coast.

MARCUS MEKELBURG of Century Film Corp., Boston, is in New York conferring with John E. Reeder of MARYLIN MILLER arrived yesterday from Hollywood.

DOROTHY CLAIR has returned to New York from the Coast after working in four pictures.

GLORIA SWANSON arrives in New York tomorrow from Hollywood.

PHIL REISMAN returned to New York yesterday from his western trip.

JAMES CAGNEY, DOUGLAS FAIRBANKS and MARIE DREW of the CRAWFORD leave to-day for the coast.

MARCUS MEKELBURG of Century Film Corp., Boston, is in New York conferring with John E. Reeder of MARYLIN MILLER arrived yesterday from Hollywood.

DOROTHY CLAIR has returned to New York from the Coast after working in four pictures.

GLORIA SWANSON arrives in New York tomorrow from Hollywood.

---

**THE MANY HAPPY RETURNS**

Best wishes are extended by THE FILM DAILY to the following members of the industry who are celebrating their birthdays:

December 4

Maurice Silverstone  Jack Doran
Lloyd F. Bacon  Tom Bailey
Jack Sullivan
Attacks on Hollywood

(Continued from Page 1)

try," he says. "Despite the incidence of mismanagement, back breaking executive costs, the relations racket, home office meddling and countless other abuses, the productive talent has managed to supply product that took in enough money at the box-office to pay the bills. We should leave the solution of the production problem to the men who created it. To the heads of the companies who inflated salaries by raiding the talent of their competitors, by permitting the idea to go abroad that the wealth of this business was limitless — these men should solve the problem. Independent exhibitors should confine their attention to buying films carefully, keeping down expenses and giving their state and national leaders adequate and proper organization support."

With Congress meeting next week, Samuelson calls on all members of his organization to write senators and representatives immediately petitioning for amendment of the Vestal copyright bill and revision of the copyright laws.

Snakes in Theaters

Birmingham — Coolness on the part of Bert Gilbert, manager of the Galax, averted a riot when a snake was found in the theater. Occupants of the crowded house made an attempted rush for the doors when a woman let out a scream. This is the second time in a week that such an incident has occurred. The Galax is non-union and has been attacked several times with tear gas and stench bombs.

2 Lowell Houses Reopen

Lowell, Mass. — Pacific Amusement Co. has reopened the Crown and George husson has resumed operations of the jewel. Both have been closed for some time. Harry M. Sperling represents the Pacific Amusement Co. Husson also operates the Royal here.

Cleveland House Goes Film

Cleveland — Great Lakes theater, formerly the Columbia burlesque house, has opened under the management of Victor Wolcott and Bert Todd with a straight continuous picture policy at 10 and 15 cents. RCA Photophone was installed.

Hamrick Plugging Shorts

Seattle — As a consequence of the results obtained in playing up two Vitaphone shorts in advertising of the Blue Moon last Sunday, John Hamrick, operating houses in Oregon, has adopted a regular policy of advertising all short and long pictures on his programs.

Kelsall to San Rafael

West Coast Dispatch, THE FILM DAILY

Hollywood — Ray Kelsall, following a vacation here, will assume management of the El Casino, burlesque in San Rafael. He recently was booker and buyer for Kaliski-Harband in San Francisco.

State Censorship More Nipped by Texas Unit

(Continued from Page 1)

address at the first annual convention here this week. Through efforts of the association in legislative committee, the association for censorship has been greatly defeated, Judge Walker told the gathering of about 100 exhibitors. We believe only through the public as its response is measured at the box-office, he declared.

M. A. Lightman, president of the M.P.T.O.A., concurred with Judge Walker and said state censorship would never prove desirable or effective in controlling the type of pictures presented to the public. Only public support of better pictures could dictate this, he stated.

Sunday shows were upheld by William McGraw, Dallas county district attorney, who said the closing of theaters as a consequence leaves thousands of persons looking for something to do and thereby increases violations of law and order.

Further efforts by the government to tax theaters, it was pointed out, would bring about such decreased attendance that the outcome would be disastrous and the government itself would lose by it.

Judge Walker was reelected president of the T.O.P.A. Other officers named were: A. O. Englebreth, Georgetown; Arthur A. Keyes, Quanah, and W. J. Wooten, Corpus Christi, vice-presidents, and S. Melche, Dallas, secretary. Board of directors are: C. H. DeWolf, San Saba; W. G. Leavel, Dallas; M. H. Gwynn, Terrell; Stanley Swift, Cameron; A. T. Muller, Seguin; W. M. Shields, Tyler; W. J. Wooten, Houston; E. H. Patton, Kerrville; H. C. Tidball, Fort Worth, and J. Lemke, Waco.

Leaving on Expedition

Commander Attilio Gatti is leaving today on the American Banker for a gorilla expedition in Africa. He will make pictures for release on the program of Rasin Products. Before sailing Commander Gatti will hold a press reception at three o'clock this afternoon aboard the ship.

Cleveland Cameo Resumes Burlesque

Cleveland — The Cameo, operated since the first of September as an independent first-run downtown house, has gone back to burlesque. House was formerly called the Star.

Weppler in Dover, O.

Dover, O. — Ernest L. Weppler of Marietta has been named manager of the house. He has already succeeded William Fenton. Before coming here he was with the Shea Circuit.

New Ottawa House Opens

Ottawa — The New Rideau theater was opened by promoter Jack Cohen and Filman. It has a seating capacity of 1,200. Opening attraction was "The Star Witness."
The kind of a Picture Every Exhibitor KNEW the Master Would Some Day Make

D.W. GRIFFITH'S "THE STRUGGLE"

"He made plenty for me with 'THE BIRTH OF A NATION'"

"What a wow he gave us in 'HEARTS OF THE WORLD'"

"Yeh! and 'WAY DOWN EAST' still holds my record."

"But THIS one has everything ALL of them had... and MORE!"

"I always said Griffith would do it! Jeez, what a picture!"
THE great 1931 football season has worked up the fans' interest till it's at the highest peak in gridiron history right now. And while this big season draws to a close, the public's appetite is far from satisfied. All Winter they'll be talking football! All Winter they'll be eager to see their heroes in action on the screen.

Turn this great public craze to your profit. When they can no longer pack the stadiums, let them pack your theatre. Give them the next best thing to a real big game... "FOOTBALL FOR THE FAN." The pictures that feature the first man able to conquer the great Notre Dame machine in three years... Howard Jones... and twenty-five other leading coaches.

"SPRING TRAINING" With Coaches A. A. Stagg, U. of Chicago; Jock Sutherland, Pittsburgh; Ray Morrison, So. Methodist; Chick Meehan, N. Y. U.

"WEDGE PLAY" With Coaches Harry J. Mehre, Georgia; Tad Jones, Chair., Football Rules Committee; Dick Hanley, Northwestern; Bill Mundy, famous football announcer.

"KICKING GAME" With Coaches Harry Kepke, Mich.; Wallace Wade, Duke; Bill Ingram, Calif.; Lou Little, Columbia.

"DECEPTION PLAYS" With Coaches Rip Miller, Navy; Lou Little, Columbia; Chick Meehan, N. Y. U.; B. L. Bierman, Tulane; Bill Hargis, Missouri.

"FORWARD PASS" With Coaches Gus Dorais, Detroit; Mal Stevens, Yale; Al Wittmer, Princeton; Harvey Harmon, Penn.

"PENALTIES" With Coaches Al Wittmer, Princeton; Sam Willaman, Ohio; Walter Steflin, Carnegie Tech.; Bill Spaulding, U. of Calif., L. A.
100 Publix Theaters Now Using Stage Attractions

‘MORON’ AUDIENCES GONE—WHITMAN BENNETT

Union Theaters on Top in Australian Buying War

Hoyt’s Lose Metro Lineup To Union Theaters—U. A. Selling Independently

Sydney (By Cable)—One of the keenest buying season wars in many years has just come to a climax here with Greater Union Theaters getting the upper hand over Hoyt’s. The battle centered about M-G-M, which holds the power balance between the two circuits. M-G-M yesterday announced a long run to Fuller’s Exchange. In the setup for the new season, Greater Union gets M-G-M.

(Continued on Page 9)

FOX’S DEC. SCHEDULE BOOSTED TO 9 PICTURES

West Coast Bureau, THE FILM DAILY

Hollywood—Addition of two more pictures to the Fox studio production list for December brings the total to nine, an unusually high activity for the year-end. The additions are “Widow’s Might,” with John Boles, and “After Tomorrow,” with Charles Farrell. Previously announced were “The Gay Bandit,”

(Continued on Page 9)

Dan Weinberg Joins

Skouras N. J. Division

Dan Weinberg, who recently resigned as district manager for all Warner Bros. theaters in Virginia, is now associated with the Skouras Theaters in the New Jersey division as district supervisor under Maurice Shatz, Jersey zone manager.

Boost Films Over Stunts, Publix Managers Advised

Strike Threats Stop Warner Studio Union Cuts

West Coast Bureau, THE FILM DAILY

Hollywood—Following threats of a strike by laboratory technicians, sound men, projection men, cameramen and other union workers, the Warner Studio has withdrawn wage cuts among union men. The strike was thereupon called off by union officials.

Kentucky Upholds Sunday Show Ban

Despite Violations in Other Lines

Frankfort, Ky.—Prosecution of theater owners for violation of the state law prohibiting labor on Sunday is not improper even though the law is not enforced in other lines. It is held by the Kentucky Court of Appeals. In a lengthy opinion on the subject, involving the

(Continued on Page 3)

Publix Adds Vaude to 8 Houses Bringing Total Now Up to 100

Joe Hebrew Working

On Warner-W.E. Case

Joe Hebrew, formerly district manager for Warner Bros., in Philadelphia and who recently left the company, has rejoined the organization to work on its arbitration case with Western Electric and Electrical Research Products. He is now in Philadelphia gathering information.

With the addition of vaudeville to eight houses in D. J. Chatkin’s territory, Publix now has 100 theaters using stage talent. The latest to adopt the extra feature include the Capitol, Williamsport, Pa.; Capitol, Pottsville, Pa.; Penn, Wilkes-Barre; Capitol, Hazelton, Pa.; Colonial, Hazleton, Pa.; Strand, Stamford, and Paramount, Spring.

(Continued on Page 3)

Hiram Brown Talks Plain

—bankers and business men versus showmen

By DON CARLE GILLETTE

Those were unvarnished words—spoken by Hiram S. Brown—a few days ago—when he admitted—he is no showman—and probably had made—some bad selections—in picking lieutenants***Such a forthright statement—has few equivalents—in this industry’s annals***The first step—toward correcting—a weak situation—is to be cognizant—of its

(Continued on Page 2)

Future of Films Lies in Joining Advance, Says Former Producer

‘Moron’ audiences are a thing of the past and the sooner motion picture producers take recognition of this and govern their activities accordingly, the sooner will the industry get back in the march of progress, declares Whitman Bennett, one-time prominent director and producer, in a interview with Joe Lasky, with whom he was identified.

(Continued on Page 9)

UPPER OHIO VALLEY HOUSES

REAPING SUNDAY HARVEST

East Liverpool, O.—Upper Ohio valley theaters report big patronage since permitted to offer Sunday shows. Many cities in this area are so near the Pennsylvania line, in which state Sunday showing of films

(Continued on Page 3)

Snitzer Joins Schwerin

In New Indie Exchange

Louis Snitzer, formerly of RKO, yesterday announced his association with Charles Schwerin as financial head and New York representative of the Charles Schwerin Distributing Co., which will open offices Monday in Pittsburgh. The exchange will handle Chesterfield, Imperial Distributing, Headline and Bray productsten a state rights basis, covering western Pennsylvania and West Virginia.

L. A. House May Be First

In New Pantages Circuit

West Coast Bureau, THE FILM DAILY

Los Angeles—Negotiations are understood to be under way for the acquisition by Alexander Pantages of the Warner Downtown theater here as the first house in the new circuit planned by the former theater operator. Pantages also is said to have been invited to a conference of theater circuit officials to be held here for a discussion of various problems.
Hiram Brown Talks Plain
—bankers and business men versus showmen

(Continued from Page 1)

existence—and now that RKO—has tapped the root—of its trouble—the solution—is made easier.

EVENTS of the week have driven home—the pointed lesson—that the fearful need
of amusement business—lies fewer bankers—fewer industrial wizards—fewer
hangers-on—and a bigger rat—of honest-togood showmen.** For with all due respect
to economic brains—showmanship is a flaw—all by itself—and either you have it—or
you haven’t.

INCREASED utilization—of film personalities—for plugging everything—from cigarette
colognes—presents something—of a menace** Regardless of the publicity—
accrues to players—this endorsement tempts—a faint—frequently disillusioning
and decidedly injurious—to the artistic standing of the actor—as an actor*** First
thing you know—favorite screen stars—will have bigger reputations—as boosters of
merchandise—than as histrionic entertainers.

IF THE powers of suggestion—adsorbed to films—are really as potent—as the reformers
content—why is it that these loud critics—pen underworld pictures—for supposed
ly containing—ideas on crime—and give no credit—to the overwhelming number—of
wholesome stories—overcoming handicaps—success in business
achieve victory in sports—solve domestic problems—win the girl—and in general
work out happy endings—to dark problems** Ain’t these something?

First Jess Smith Feature
Starts in Jan. at Royal

Jess Smith intends to start
production on the first of his six
contem...
CONFER ON NEW RKO PLAN; 75,000 PROXIES IN DAY

Conferences were held yesterday between R. B. Kahn, of RKO and Henry L. Sperling of Emerson and Sperling, attorneys for the RKO Stockholders’ Protective Committee, in an effort to reach an amicable agreement on the plan offered by RKO to stockholders and the alternate plan submitted by the minority group. Kahn replied to a letter received by Hiram S. Brown from J. P. Moglever of Fawtuck suggesting an amendment to the proposed refinancing plan. Kahn stated that Mogelever’s plan was not practical, while 75,000 proxies were received by RKO yesterday, The Film Daily learns.

Wholesome Film Stories

Sought by Paramount

(Continued from Page 1)

nals. Caution with underworld, war, backstage, prison and newspaper backgrounds are taboo. Appeal to children comes from the West Virginia editorial board, which particularly wants society dramas.

Upper Ohio Valley Houses

Reaping Sunday Harvest

(Continued from Page 1)

are prohibited, that they have been drawing heavily Sunday from the state. One New York Ohio town, just across the river, also prohibit Sunday movies and Ohio houses are getting this patronage on the Sabbath.

"Sooky" Draws Praise

West Coast Bureau: THE FILM DAILY Los Angeles—In a preview at the Boulevard here, Paramount’s "Sooky" made a distinct hit. The picture, a follow-up to "Sinbad," had the audience laughing or crying most of the time.

Split Week for Warner Akron

House Akron, O.—Warner's Strand has inaugurated a split-week policy, replacing week runs. New pictures will open Sundays and Thursdays.

COMING & GOING

WILLIAM R. HOGGAN left Friday for Australia aboard the S.S. America in New York.
TALLULAH BANKHEAD is on her way from New York to the Paramount studios in Hollywood.
WILLIAM HAINES, now appearing at the Loew’s Yonkers, goes from there to Syracuse on Dec. 11.

HARVEY B. DAILY, special sales representative for Educational, arrived in Pittsburgh on Friday on the first lap of a trip that will also take in Cincinnati, Cleveland, Atlantic, Atlanta, Charlotte and Washington.

LESTER F. SCOTT, general sales manager for Mascot Pictures, returned to New York on Friday from a nationwide tour of the circuit.

MILTON H. FELD is due back in New York this weekend from inspecting Public operations. R. J. O'DONNELL and GASTON BUREAU are now on a three-week tour of the circuit.

- - - MEBBE THERE'S something in this outside criticism about our advertising chiefs taking their ad-writing too seriously after all...so let's adopt a carefree, happy, whimsical style in our newspaper picture ads....here is some sample copy that might be used as the formula for the New Advertising Technique....first we get the Public interested by raising a Doubt in their minds that we HAVE A Picture....the rest is easy...to wit:

- - - HAVE WE A Picture?....We wonder
It would be a wonder IF we had a picture....The director says we have A Picture....! But of course he WOULD say that....We, the producers, are open-minded on the subject....Accidents will happen, even in Hollywood....Maybe the director is right....He's been wrong so many times before....Won't you decide the problem for us, dear Public?....Come and see the picture....Be a sport....Take a chance
- - - Of course you will have to risk your money at the box office....but isn't life itself a risk?....So what's one more little risk?....And supposing we REALLY have a picture?....What a thrill you'll get!....What a thrill we'll get!....It will be so terribly thrilling....Or just Terrible?....Who knows?....Who cares?
It's all in fun, anyway....The picture only costs our $278,349 to make....A Mere Trifle....And if it's a piece of cheese, won't you try something a little different?....So you can't lose....You either Thrill at our Unexpected Success....Or Laugh at our Failure....Wott'll more do ya want for your money?

- - - THE AMPAS got a break when the metropolitan newspapers featured Roxy's talk about Radio City plans at the luncheon last Thursday....the press agency organizashe furnished the forum for one of the most Important Pronouncements of the year....from a gent who only talks when he has a Real Message....after that talk, we figure AMPA prestige has gone up about 1,000 per cent....and anything that helps AMPA, helps EVERY publicity man in the biz....never forget that......so it's a rather dumb play to spoof a talk that means so much to so many of us....or are we just Oldfashioned in our ideas of what constitutes Good Journalism?

- - - IN SPITE of the fact that Arkayo officials frankly acknowledge the product has been below par....it is sig-
nificant that the RKO theater profits this year are touted to exceed by $500,000 the net of the previous year...so why not give due acknowledgment to the theater division managers....and theater managers....who have so gloriously gone over the top?....what could they have done with a Real setup?

- - - DURING THE rainstorm a few days ago, a young exploitationer in United Artists received his notice....he opened his pay envelope....he read the sad news....looked out at the rain, and opined...."Well, they provided the Griffel Touch, anyway!"....just a Film Philosopher.

- - - RUMOR MARKET....the outlook for all you boys and girls is very, Very GOOD....production companies are being squeezed together....oldtimers are being squeezed out on the street....there are a few more squeeze plays in the offing....ya pals squeeze your milt, look sorry, and say....."Not a chance, kid, to help ya. Merry Chris-
muss!"

100 PUBLIX THEATERS
NOW USING VAUDEVILLE

(Continued from Page 1)
field, Mass. Some will get acts for three days, weeks and even the full week. If profitable over a period of time, it will become permanent at each of the theaters. In the past year a total of 20 Publix houses have added "flesh." Ten of the theaters are now playing Fan-
chon & Marco units.

Kentucky Upholds Ban
Against Sunday Shows

(Continued from Page 1)

Strand Amusement Co., the court said in part:
"No discretion is authorized in the administration or application of this statute...it is a fundamental principle that the failure of executive officers to enforce a specific law against a specific individual or set of individuals can never excuse the disobedience of that law by another...
...The operation of moving picture shows on Sundays has been speci-
fically held by the court of last resort in the state to be included with-
in the prohibition of the statute."

Virginia Sunday Law Defined
Washington Bureau of THE FILM DAILY
Washington—In reply to a ques-
tion from Chief Justice Hughes with respect to interpretation of Sunday labor in Virginia, Assistant At-
orney General Collins Denny, of that state stated that he believed the standard which the courts of Virginia had applied in interpreting this law was whether the work was "reasonably essential to the moral welfare of the people."

6-Cent Tax Proposed in Philly

Philadelphia—A tax of two cents on each theater ticket has been recom-
manded to the City Council by a sub-committee, the plan being esti-
mated to raise $1,500,000 a year, replace the present license tax.

Warner Jersey Houses in Drive

Warner theaters in New Jersey have opened their 12-week drive for business. Prizes will be awarded.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrat-
ing their birthdays:

December 5-6
Harry C. Londale
Millard Webb
John W. Weber
Ella Ely
Edward J. Brady
Walt Disney
Grace Moore
Sidney H. Alger
Al Bonsberg
HOLLYWOOD

By RALPH WILK

Bryan Foy Making Four Series

Bryan Foy is finding a producer's life much more hectic than his recent profession— that of directing four series of pictures at the Sunset studios, which he recently purchased. So Foy is one of the busiest lads around here.

Chevalier's current starring picture, "One Hour with You."

Airline Judge's first role under her new contract with RKO-Radio is the insurend lead in "Girl Crazy," which William A. Seiter will direct.

Arnold Lucy is playing the role of the deacon in "Alias the Doctor," which stars Richard Barthelmess, with Michael Curtiz directing.

Our Passing Show: Dudley Murphy mortoring to the Paramount studios; Rudolph Fasbinder and Abe Mayer chantering at Metropolitain; Jed Buell busy at Mack Sennett's.

All trailers made in the future by Leon Schlesinger of the Pacific Title and Art studio, will be scored with an individual musical background.

Richard Rodgers and Lorenz Hart, well known song writers and composers of the music for the recent Broadway musical hit and who have been signed by Paramount to write the music and lyrics for "Love Me Tonight," Chevalier's next starring vehicle after "One Hour With You," are expected in Hollywood soon to begin work.

Del Lord is directing "Speed in the Gay Nineties" for Mack Sennett. Andy Clyde is starred, with his supporting cast including Barney Oldfield, Hubert Bilis, Helen Mann, George Grib, Bobbe Dunn and others.

Tallulah Bankhead is due here the coming week from New York to prepare for her next Paramount picture, the title of which has not yet been chosen.

Albert DeMond contends that if the screen is to be supplied with a sufficiency of material, more people must be induced to turn from their hobbies. He feels that too many ambitious writers are looking to the weird, the unorthodox and the improbable for their plots, whereas the best stories are to be found near at hand in every day life.

Another story for Educational's "Hollywood Girl." Comedies is now in preparation under the combined auspices of Ernie Pageno and Jack Townley, writers, and William Goodrich, director. Virginia Brooks, Rita Flynn and Dorothy Granger will be the three Hollywood girls in the new opus.

"Torchy Raises the Auntie," the fifth in the new Educational-Torchy series, has been completed by C. G. Burr. The Torchy principals—Ray Cooke, Dorothy Dix, Edmund Breese, Franklyn Pangborn—are supported by Elia Stevens, Charlotte Jane, Patsy Bellamy and Charles Saxton.

Ned Sparks will have an important role in the talking picture version of "The Miracle Man," to be produced by Paramount. He will portray the character of the pickpocket called "Tramp," in the story by Monte Dumont in the silent version of "The Miracle Man" 12 years ago.

John Wayne has been cast as the star of "The Man in Manhattan," which is being produced by Paramount for release in the next June.

Buck Jones has started "High Speed," his latest western for Columbia. Ross Lederman is directing.

Florina McKinney, the 16-year-old singer who recently ended her studies in high school in Fort Worth, Tex., to begin work in motion pictures in Hollywood under contract to Paramount, will make her film debut in Maurice Chevalier's "One Hour With You," and Randolph Scott, the Orange, Va., youth who was signed by Paramount as a featured film player a month ago, following two years of stage roles on the Pacific Coast, is to make his debut as a picture player in "The Miracle Man."

Loretta Young again has had to postpone her trip to New York on account of demands of the production schedule at the Warner Bros. studios.

Edward Crandall, Nora Lane, Cornelius Keefe and Josephine Johnson are the latest additions to the cast of "Disorderly Conduct." Eight of the most popular Fox players, Linda Whiting, Spencer Tracy, Ralph Bellamy, Sally Eilers, Allen Dinehart, Welden Heyburn, Ralph Morgan and Claire Mayo are at work on this comedy. John Conidius, Jr., is directing.

Harold Lloyd will head the golf tournament committee of the Agua Calientes Club in the $15,000 open meet Jan. 12-15.

"Men of Chance" is definitely set as the final title of Radio Pictures' rackets drama filmed under the working title, "Exposed." The film features Mary Astor and Ricardo Cortez, George Archainbaud directed an original story by Louis W. Siegel.

Elizabeth Wilson, New York fan magazine writer, has arrived here to report on the "Screenland Weekly," published by the "Screenland" interests in New York.

"Almost Married" has supplanted "Circumstances" as the title for the picture, which Dorothy Heming has just completed for Fox under the direction of William Cameron Menzies. Featured with Miss Heming are Ralph Bellamy and Alexander Kirkland. Robert Maudlin and Maria Alba are in the cast.

G. A. Metzger, one of the executives of the new Roxie theater, Los Angeles, is in the East, scouting additional talent and acts for the Roxie.


Marion Gering, directing Sylvia Sidney and Gene Raymond in "Ladies of the Big House," bucked a stonewall during the filming of jury scene for the picture. In the interest of realism, a male juror, fresh from a recent Los Angeles trial, was put on the movie panel. Eleven bit players who were with him on the job were Miss Sidney and Raymond guilty of the crimes. The real juror agreed with the Raymond conviction, but refused to convict Sylvia. Director Gering had to send for an actor to take the role.

Columbia has added Mary Doran and James杜兰 to "Final Edition," and Boris Karloff and Claude King to the new Jack Holt picture, a part which service story not yet titled.

Sylvia Sidney, Robert Coogan, John Wray and Tyrone Power will be featured with Chester Morris in Paramount's talker version of "The Miracle Man," which Norman Taurog is to direct.

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

MOST convenient location in Hollywood. Next to all theaters, cafes and shops ... only ten minutes from golf courses, bridge paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, plush, interesting tile baths and showers, excellent service and cuisine, convenient parking—every modern convenience for visitors. European plan, $2.50 up, single. $3.50 up, double. $4.50, twin beds. Special weekly and monthly rates.

"Doorway of Hospitality"

VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
SAM SAX is so impressed with the work of Rita Lane in Vitaphone’s "The Symphony Murder Mystery" that he has had all scenes in which she appears clipped from the film and sent to Jack Warner. Miss Lane is a 25-year-old Russian girl who recently arrived here after appearing on the screen in both England and Germany. She is somewhat on the type of Evalyn Knapp whose work in a Vitaphone short won her a Warner Bros. feature contract about a year ago.

- Milton Cohen has returned to the Warner Vitaphone studio in charge of voices.

- In spite of general conditions, a large percentage of the Paramount staff located in the East are enjoying steady work, most of them in the news field.

- Futuristic settings, designed by Frank Naezmy, studio art director, are a feature of Vitaphone’s latest two-reel musical, “Cheer Up,” which boasts a cast of over one hundred.

- What promises to be a decided novelty has been completed by Motion Picture Classics in the form of an operetta based on the famous children’s story, “Puss in Boots.” The film was made at the Ideal studios with Nat Shilkret orchestra supplying the musical effects. Camera crew consisted of Frank Zucker, Charles Harten and Buddy Harris.

- Edward Senz, Paramount’s make-up chief, has a set of Cooper-Hewitt lamps installed which bring out the slightest imperfection allowing for a uniformity in make-up heretofore impossible under ordinary lights.

- For the first time in some months, a Paramount feature being made at the New York studio will have a complete song included which was composed especially for the picture. Nancy Carroll will sing “What’s the Difference,” by John Green and Edward Heyman, Paramount staff composers, in “Wayward,” which Ted Soman is directing. Frank Tours is in charge of musical effects.

Gamayor-Farrell Japanese

A version of the “Man Who Came Back” with Japanese dialogue synchronized to the performances of Janet Gaynor and Charles Farrell, has been showing on the coast. Many who saw it declared it so bad--or so striking that it would be easy to believe the stars really do talk Japanese.

Four for M-G-M on Broadway

M-G-M has four features currently showing on Broadway. They include the $2 run of “The Champ” at the Astor, “Ben Hur” at the Lafayette, “Possessed” in its second week at the Capitol, and “Cuban Love Song” at the Roxy.

In a radio broadcast over 13 stations, Mrs. McGoldrick, reporting for the International Federation of Catholic Alumnae, spoke at length on the subject of her work in Vitaphone Bi-Centennial film, “Washington—The Man and the Capitol.” The speech was printed in 103 newspapers and sent in mimeographed form to 783 clubs throughout the country.

- Arthur Elits, who edited “His Woman” and other Paramount features, has been placed in charge of cutting “Wayward,” featuring Nancy Carroll and Richard Arlen, now in production.

- Dick Willis, Vitaphone’s make-up expert, has been presented with a make-up box designed especially for use in a recent location by Mr. L. M. Hart, Norworth, who recently completed the 15th edition of their “Naggers” series of comedies.

- Jack Haley, musical comedy juvenile, has attracted so much favorable comment by his work in Vitaphone’s “Success” that he was signed for two more. The first is “The Imperfect Lover.”

- Eddie Ryan, juvenile actor, who has appeared with success in numerous stage and screen plays, will be featured over Station WJZ on Sunday during “Children’s Hour,” from 9 to 10 A. M.

- What is claimed to be the toughest looking bunch of extras ever to appear at the Warner Vitaphone studio were hand-picked by Herb Hayman, casting director, for “The Naggers’ Spreading Sunshine,” which tells the story of a soft-hearted lady and her misguided benefactions. Such former puppets as King Solomon and Tommy Madden were included in the group.

- Everybody’s raving about that spiro baby in “His Woman,” a six-months-old baby can steal a picture from Gary Cooper and Claudette Colbert he’s got to be good which is mild praise for this amazing child.

- Ed DuPar, Vitaphone’s head cameraman, has introduced a new style dolly (portable camera) which is mounted on rubber tires and so constructed that it is possible to move the camera through doorways and around corners in a manner not heretofore possible.

- George Offerman, Jr., 14-year-old stage and screen veteran, has a role in Vitaphone’s “The Imperfect Lover,” starring Jack Haley.

Practically all of the numerous stars now in New York are expected to attend the gala opening of D. W. Griffith’s “The Struggle,” next Thursday night at the Rivoli theater. Among those who will probably be on hand are Joan Crawford and Doug Fairbanks, Jr., Lillian Tashman and Edmund Lowe, William Haines, Claudette Colbert, Nancy Carroll and Richard Arlen.

Vitaphone’s staff of writers is busy preparing bigger scripts for bigger and better shorts. Rauh and Glenn Lambert collaborated on "The Naggers’ Spreading Sunshine," which tells the story of a soft-hearted lady and her misguided benefactions. Such former puppets as King Solomon and Tommy Madden were included in the group.

Phyllis Dare, prominent English stage actress, stopped off to visit the Paramount New York studios as the guest of Frank Tours, musical director, en route from Hollywood to London, for the Christmas holidays. Miss Dare was at one time known as the most photographed lady in England.

- Pauline Frederick, for the first time in her long film career, has donned a white wig for her role in “Wayward,” and the effect is very flattering. Miss Frederick has renewed acquaintance with numerous studio workers with whom she was associated here in the old days.

- An interested spectator at Vitaphone’s Bing Crosby auditions Wednesday, during the shooting of the opening scenes of “The Imperfect Lover,” the “Big Star” comedy with Jack Haley, was Judge Joseph V. McKee, acting mayor of New York in the absence of Mayor Walker.

As It Should Be

Only one feature-length picture is permitted on any one program in Germany. Cut-rate tickets and lots of them. The movie houses draw on their show and nothing else.
INDEPT SUPPLY FIRM LAUNCHED IN KANS. CITY

Kansas City—A new firm known as the Independent Theater Supply Co., under the direction of J. E. Poland and Harvey Post, has started operations with headquarters at 118 West 16th St., this city. The company will be an exchange or clearing house for theater supplies, meeting the need for a central office where new and used equipment and supplies will be handled.

PORTABLE ARC LAMP PUT OUT BY STRONG CO.

Toledo, O.—A new portable type reflector arc lamp is announced by the Strong Electric Corp. of this city. It is designed for projection of 35 or 16 mm. film, operates with current from 8 to 16 amps, weighs less than 25 pounds, is 18 by 12 by 10 inches in size and is declared to be especially valuable with sound equipment.

A new rectifier unit as companion to this lamp is also available, the company states.

NEW THEATERS

Federsburg, Md. — The 650-seat theater being constructed here by Federsburg Amusement Corp. is expected to be completed and ready for opening Dec. 10.

New York—Construction of the theater to be erected at Broadway and 96th St. by J. W. Springer has been started. The house, seating 360, will be the first to utilize the reversed floor plan introduced by Ben Schlanger, architect.

Washington—Bids have been received by J. J. Zink, Baltimore architect, for the erection of a theater for H. M. Randall at an estimated cost of $250,000.

Gardner, Mass.—Erection of a theater here at an estimated cost of $150,000 is being planned by L. G. McKnight, this city.

Canton, N. C.—Strand theater, W. H. Odum, manager, plans erection of a 1,250-seat house on the State highway.

Angola, Ill.—C. W. Holland has been awarded the contract for the construction of a two-story brick theater building here at an estimated cost of $150,000.

Charleston, W. Va.—A two-story brick theater seating 1,000 is being constructed here by Benjamin T. Pitts and E. C. Bill of Fredericksburg, Va., at an estimated cost of $65,000.

Mansfield, O.—Warner's have announced that structural work will begin in December on their $70,000 two-story theater here.

Emergency Lights Booklet

Philadelphia—Two new booklets on the company's emergency lighting systems for various types of buildings, including theaters, has been issued by the Electric Storage Battery Co.

NEW SOUND-ON-FILM MARKETED IN DALLAS

Dallas—Marketing of a new sound-on-film equipment to be known as the Monarch Talk-A-Film has been announced by J. G. Tomlin of the Monarch Talk-A-Film Sales Co., this city.

The device is said to be completely AC operated and fully guaranteed. It is being sold for $550, less speakers.

North Ohio Exhibitors Seek Better Projection

Cleveland—Frank Masek, manager of the National Theater Supply office here, reports that there is a lot of activity in northern Ohio among theater owners for the improvement of projection. "The two essentials for a good show," Masek points out, "are good sound and good projection. They are both of equal importance. This season, while there has been little new theater building, we find that exhibitors are not only willing, but are anxious to improve their equipment and to augment their present equipment with new appliances, so as to offer the best possible picture projection."

Aside from the company's many equipment installations, National Theater Supply has sold and installed 33 Walker sound screens, Masek states. This number includes both the white and silver sheet types of screens.

The company has not confined its activities to theatrical installation only, but has recently equipped a model theater in the Delaware High School with all necessary requirements.

Reynolds Color Hoods

Chicago—Color hoods for 10 to 500 watt lamps for use on signs, canopies, marquees and theater fronts in brightening up for the holidays, are being offered by the Reynolds Electric Co. of this city.

ALTERATIONS

Thurber, Tex.—The Opera House, recently taken over by W. R. Gerhard and brother, will be equipped with sound and general improvements made.

Greensboro, N. C.—Work of remodeling, enlarging and re-equipping the building which is to house the new Paramount theater here has been started. L. F. Barnard and E. C. Qualis of Southeastern Theaters, Inc., will operate the house.

Brunswick, Ga.—The Bijou, recently acquired by Mrs. Alma W. King, is being completely refurbished and new equipment installed. The exterior of the theater will be beautified with a stone front.

Athens, Ga.—The old Lucy Cobb Institute Chapel will be converted into a theater by the Dramatic Club of the University of Georgia. The work is under the supervision of E. C. Crouse, connected with the Journalism department of the University.

Joplin, Mo. — The Paramount, a Publix-Dubinsky house, has been closed for redecoration.

Berkeley, Cal.—Kalisiki and Harband will remodel their Lorin theater here at an approximate cost of $25,000.

Appointed BesTone Representative

Atlanta—H. P. Rhodes has been appointed sales representative for BesTone sound-on-film equipment and Blizzard washed air in the Florida territory, with headquarters in this city.

Named Distributor

San Francisco—Western Theatrical Equipment Co. of this city has been appointed California distributor by the Ideal Seating Co., Grand Rapids, Mich. Western will carry a complete line of samples for inspection.

THE FILM DAILY

Sunday, Dec. 6, 1931

THEATER EQUIPMENT

By M. P. BOOTH

NEW THEATERS

Federsburg, Md.—The 650-seat theater being constructed here by Federsburg Amusement Corp. is expected to be completed and ready for opening Dec. 10.

New York—Construction of the theater to be erected at Broadway and 96th St. by J. W. Springer has been started. The house, seating 360, will be the first to utilize the reversed floor plan introduced by Ben Schlanger, architect.

Washington—Bids have been received by J. J. Zink, Baltimore architect, for the erection of a theater for H. M. Randall at an estimated cost of $250,000.

Gardner, Mass.—Erection of a theater here at an estimated cost of $150,000 is being planned by L. G. McKnight, this city.

Canton, N. C.—Strand theater, W. H. Odum, manager, plans erection of a 1,250-seat house on the State highway.

Angola, Ill.—C. W. Holland has been awarded the contract for the construction of a two-story brick theater building here at an estimated cost of $150,000.

Charleston, W. Va.—A two-story brick theater seating 1,000 is being constructed here by Benjamin T. Pitts and E. C. Bill of Fredericksburg, Va., at an estimated cost of $65,000.

Mansfield, O.—Warner's have announced that structural operation will begin in December on their $70,000 two-story theater here.

Emergency Lights Booklet

Philadelphia—Two new booklets on the company's emergency lighting systems for various types of buildings, including theaters, has been issued by the Electric Storage Battery Co.
British Studio in Tieup With German Producer

London—A production tie-up has been made between the Beaconsfield Studio and the German Afaa company by which ten Afaa talking pictures will have English speaking versions made at the Beaconsfield studios. The first of these, "The Beggars' Student," is now in work under the direction of John Harvel who may direct the English versions of all ten Afaa productions. Lanc Fairfax, famous English star, will open the first Afaa screen debut in "The Beggars' Student." Shirley Dale, stage player, is in the cast under a screen pseudonym.

B. & D. Signs Jack Buchanan
London—British & Dominions has signed Jack Buchanan to appear in a number of its 1932 productions.

B.I.P. Sending Cast to Timbuctoo
London—British International Pictures is sending a complete film unit, consisting of 500 persons, into the wilds of Africa to film "Timbuctoo," which Captain Walter Summers will make with Henry Koster in the lead. In addition to principals and technicians 400 native bearers will accompany the expedition from the Gold Coast to Timbuctoo. Summers made the silent Sahara film, "The Lost Patrol."

B.I.P. Filming "Bad Companions"
London—John Orton has begun filming "Bad Companions" for British International Pictures at the Welwyn studios. Nor Kiddie makes his talking picture debut in this production. Others in the cast are Tenee Gadd, the new B.I.P. "find," Hal Walters, Hal Gordon and Wallace Arthur.

New Maurice Elvey Film
London—Maurice Elvey is directing at the Twickenham studios, "In Monastery Garden," a Julius Hagen production for Frederick White and Gilbert Church.

Plan Moroccan "Hollywood"
Paris—M. Rainaldy, French architect, proposes the creation of a film city, a Morocco "Hollywood" near Agadir, Morocco. He would name the district Casafrance and believes that the best French Producers, directors and players will flock to the new city of 13,000 inhabitants, with hotels, restaurants and stores. He estimates the initial cost of the project at $1,280,000.

French Artists, Writers Plan One Picture a Year
Paris—The film trade Press Association and the Artists' Union of France have resolved on the mutual production of one super film a year, it is reported here. The journalists will provide the scenario and the direction while the actors will give their services to the enterprise. Profits will be divided 50-50 between the two organizations.

Stars in Para's "Ebb Tide"
London — The cast of the new Paramount British production, "Ebb Tide," includes George Bancroft, Joan Barry, Vanda Greville, Dorothy Boucher and Alexander Field.

Talking House for Algiers
Algeria—The Alhambra, one of the most famous theaters in Algiers, is abandoning the silent screen for talking pictures. It is the first talking picture house in the city.

London Lukewarm to Soviet Film
London—The Russian sound film, "Enthusiasm," shown here for the Film Society, is pronounced a terrific Soviet propaganda film relative to the five year plan, with some novel sound production angles, but without any great appeal outside of Russia.

Construction Company Shows Profit
London—The Provincial Cinematographe Theaters Construction Co. report shows a profit for the year ending Sept. 31 of $452,000, about $40,000 more than for the previous year. A dividend of 4 per cent was declared on the common stock.

England Fourth on Egypt's List
Cairo—England occupies fourth place in the exportation of motion pictures in Egypt, according to a statement made by the Commercial Secretary for Cairo, being exceeded by America, France and Germany in the order named.

Haydn Bi-Centenary in Films
Vienna—A talking film on the composer Haydn is being made in connection with his bi-centenary. It is being filmed here and at Eisenstadt, the composer's birthplace. The music will consist of songs and melodies written by Haydn.

Czechoslovakia Plans Import Tax on Films
Prague—The Ministry of Commerce is planning to require special permits for all Native Films, Nation picture sound films and to tax them at 1 per cent of their value, but also on the basis of payments for distribution and exhibition rights. The Association of Czechoslovak Film Distributors is preparing a protest against the measure.

New Czechoslovak Studio
Prague—Permit has been granted by the city of Prague to the A.B Motion Picture Studio Co. to erect a new studio at Barrandov, a suburb. Work on the building will start soon. Its cost is estimated at $330,000.

"Threepenny Opera" Ban Lifted
Paris—Through the intervention of the government, the French censors have lifted the ban on Pabst's "Threepenny Opera," which was shown last year at a private session of the Film Society in London, where it was called by critics an outstanding example of modern sound film technique.

No Sunday Shows in Glasgow
Glasgow—The Glasgow authorities refused, 6 to 8, to permit Sunday shows at the John H. Brown, Ltd. plans for charity. Opposition was made by the Lord's Day Alliance Society and exhibitors were not even heard.

New Australian Company
London—A group has been formed in Canada, "The Desert Legion Syndicate," to raise funds for a feature film made by Australian National Films Ltd. Plans have been made to produce a talking picture, "The Desert Legion," presenting the Australian forces in the war, to be followed by other productions.

Ufa's New Pommer Film
Berlin—Erich Pommer is supervising "Sturme der Leidenschaft" for Ufa. Wilhelm Bendow has been added to the cast. Emil Jannings and Anna Sten have the leads, with Robert Siodmak directing both French and German versions.

Film First Mrs. Fraser"
London—Sinclair Hill will direct film version of "The Mrs. Fraser" for Stirling Films, Ltd., at the Asf Film Studios, Wembly.

THE FILM DAILY

FOREIGN MARKETS

By L. H. MITCHELL

Klangfilm Apparatus in 24 Studios
Berlin—Tobis-Klangfilm sound recording apparatus is now installed in 24 European studios, according to a statement from that company. Thirteen of these studios are in Germany, eleven in other European countries.

CONDITIONS MAY CLOSE NEW ZEALAND THEATERS

Wellington—Trade Commissioner Julian B. Foster in a recent statement asserted that unless economic conditions take a turn for the better in the next few months many of the small motion picture theaters in New Zealand will be forced to close. He states that attendance on regular week nights has shown a great falling off and that on Friday and Saturday nights only is there anything like the former film theater attendance.

"Patacre" A Hit in Italy
Rome—Cines Pitalluga reports that "Patacre" is securing a hit in many Italian cities where it is being shown. It is an action comedy with special music. Righelli directed with Maria Jacobini, Arturo Falconi and Daniele Crespi in the leading roles.

Cup for Best French Picture
Paris—"La Liberte," Paris evening newspaper, is offering a challenge cup for the best French film of the year. If won in succession the cup becomes the property of the winner.

Aubert for Parliament
Paris—Louis Aubert, French film pioneer, has decided to enter the French parliament, where he can defend the interest of the film industry and business in general.

Gaumont Distributes Ufa Film
London—Gaumont has contracted to distribute Ufa's "Congress Dances" in Great Britain. It is an Erich Pommer production directed by Erik Charell.

Three Cines Films in So. America
Rome—Cines Pitalluga reports that three of its productions now being shown in South America, "Napoli che Canta," "La Canzone dell'Amore" and "Terra Madre," are going over big in Argentina and Brazil.

Marlene for London Stage
London—Clifford Whiteley, it is reported, will present the famous German film star, Miss Marlene Dietrich, on the London stage at a West End theater early in the new year. Miss Dietrich, who brought Maurice Chevalier to the London stage.

Latest News from London, Paris, Berlin, Sydney, Melbourne and Other Foreign Centers
Enterprise, Ala. — The Princess has been purchased by C. M. Moore of Luverne from W. M. McIntyre.

Minneapolis — Carl Michael, formerly with RKO Pathe, is now on the Educational sales staff.

New Orleans — The Saenger has gone to a Thursday opening instead of Friday. Because of their vaudeville bills for earlier openings, it is inconvenient for other houses.

Altoona — Split-week vaudeville has been dropped at the Mischler, Publix house managed by A. N. Notopolous.

Altoona, Pa. — Embassy theater is now open Thursday only, offering burlesque attractions exclusively.

Minneapolis — Frank Mantze, veteran Radio film salesman, is transferring his allegiance to Universal. With the latter concern he replaces C. S. Baker, who has been transferred to Kansas City by Universal. Mantze's territory will be the key cities.

New Orleans — Louis DeWolfe, who has been manager of the Orpheum for almost a year, is to be transferred to Memphis, to have charge of an RKO theater there. DeWolfe will be succeeded here by Roy T. Stevens, now managing an RKO theater in Toledo, O.

Detroit — Joe Mellon is now short subject salesman for Columbia and will cover the state in the interest of Columbia's short product. Lawrence Shubnell, formerly shipper for Columbia, has been promoted to assistant booker. Al Brever is now shipper.


Buffalo — Buffalo's drive for the unemployed will not be held until the middle of January.

Pittsburgh — Bonds of $1,000 each, posted by four suspects arrested on charges growing out of an attempt to blow up the Colonial, Oct. 26, were ordered forfeited by Magistrate Leo Rothenberg when the men failed to appear for hearing.

Burlington, Wis. — Jack Yeo, formerly manager of a theater in Beaver Dam, has taken over the Plaza here from Community Theater Co.

Shawano, Wis. — Independent Theaters has opened the Shawano, seating 300. W. L. Ainsworth, operator of the Garrick in Fond du Lac, is head of the theater company.

Milwaukee — The Miramar, east side neighborhood house managed by R. J. Patterson, has been renamed the Oakland.

East Hampton, Conn. — The Majestic, owned by Mrs. Julia Burns, has been leased for 10 years by Strand Theater Corp. of Williamson and will be renamed the Strand. The house will be remodelled and new seats and sound equipment installed. James Rabinowitz of Williamson has been named manager.

Constantine, Mich. — The Grotto, only local theater, has been closed.

Detroit — Reconstruction of the Embassy, downtown house which was gutted by fire three months ago, has been started by Richard C. Schultz & Sons.

Lawrence, Mass. — Russell C. Monroe has been appointed manager of the Warner Palace, coming from the Majestic in Gettysburg, Pa. He has been with Warner Theaters for the past two years.

Williamsburg, Pa. — The Dean, closed for the past four months, has reopened with new sound-on-film equipment. R. D. Grassmyer is owner.

Newburg, W. Va. — The Crystal has closed.

Roseo, Pa. — The Roseo has been reopened.

North Attleboro — Edgar D. Rhind, for many years manager of the Bates and Union theaters in Attleboro, has joined the ranks of Publix and has been signed to the Community here as assistant to manager Bert Perkins.

Brookton, Mass. — Henry Small has been appointed assistant manager at the Strand to succeed Robert H. Gale, who goes to the Strand in Newport, R. I., as manager.

Trenton, Tenn. — C. D. Washmon of Pampa, Tex., has leased the theater here from Lowrance.

Belton, S. C. — H. G. Campbell has opened the Cameo, of which he is the manager.

Franklin, Pa. — The Ritz has installed sound equipment.

---

**NEW YEAR'S EVE FROLIC**

**HOTEL PLAZA**

59TH. STREET - 5TH. AVE.

NEW YORK

$12.50 PER PERSON

DINNER CHECK

CALL, WRITE or PHONE MAX FELLERMAN, c/o R.K.O. - PATHE EXCHANGE

630 9th AVENUE

Telephone Chickering 4-2400

---

Your Diet Calls For A Good Time Once A Year
AY OF ‘MORON’ AUDIENCES PAST—WHITMAN BENNETT

(Continued from Page 1)

at the gate by the director of the first

and in the early days of Famous

Bennett, who in recent years has

Theodore Greenberg, charged with being a "strong arm" man of the operators'

united in New York, has been sentenced to six months in the workhouse by the Court

of Special Sessions for assaulting George Wood, Jr., operator. Sam Kaplan, union head, an

opening in court to vouch for Greenberg's character. Wood's attorneys claimed

that Greenberg conducted a "reign of terror" over theaters and operators who did

not comply with the union's demands.

UNION THEATERS ON TOP

IN PRODUCT BUYING WAR

(Continued from Page 1)

Universal, Warner—First National, Greater Pictures and Union Theaters Fea-

ture Exchange. Hoyt's, controlled by Fox, Paramount and Fox.

Fuller will have 12 M-G-M productions. United Artists is selling inde-

pendently.

Leo Blanck to Minneapolis

Blanke to Minneapolis—Leo Blanck, formerly at Omaha, has taken over the

reins of L. E. Goldhammer as War-

ner Brothers-First National ex-

change manager, Minneapolis. He

attended his first Film Board meet-

ing last week. Goldhammer has been promoted to a district man-

ager's post in New York City.

Fred Hamlin in Hospital

Hamlin, Utah—Fred E. Hamlin, re-

gional director of publicity for the

Pabst and manager of the circuit's

northern Utah and southern Idaho

theaters, is quite ill in the Dee

Memorial Hospital here.

Roxy's Bookings

Bookings of the Roxy for the rest

of this month include "Good Sport," Fox picture with Linda Watkins, John Boles and Greta Nissen; "11;" Columbia's "The Secret Wit-


TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS

"Warner Baxter had to buy a new fire

chief's helmet, his badge of office as

head man of the Malibu Beach volun-

teeer fire department. The old helmet

burned up in Malibu's last confina-

The day of the cinema moron audience

is over and was over long ago. The world;

opera, music, theater and cinema have

merged. To think that there must be special entertainment for the

morons, yields that perequise to radio.

America's first truly continental hotel

THE ST. MORITZ

ON THE PARK

50 Central Park South

New York City

Old world hospitality in the spirit of the new world; old

world service with the newest of the new world's comfort.

A cuisine that is the essence of Europe's finest, under the

inspired direction of

Personal Direction of S. Gregory Taylor


Rooms single or en suite, facing Central Park, last but not least

from the city's amusement and business sectors.
"BLONDE CRAZY"
with James Cagney, Joan Blondell
Warners Bros. 73 mins.

AMUSINGLY CLEVER STORY OF RACKETEERS TRYING TO OUTDO B. O. STUFF WITH PLENTY LAUGHS BUT WEAK CLIMAX.

Barring the finale, which is too obviously contrived, this is a pretty good con game, featuring playing meted out to the crooks, is a lively, continuously interesting and unusual affair, and the pieces of entertainment, it is in the wisecracking vein that has made James Cagney popular, and his latest performance is calculated to maintain that popularity. He plays the part of a slick small-town hotel bellhop who goes in for booze-peddling and other money schemes on the side. Team up with a classy new girl empleado by Cagney and they invade the bigger cities and continue their game of making money from other wiseys and suckers. This time they are aboard the Cagney, driving him to outright robbery, and then Joan falls for a nice young broker, whom she marries. The next year, when Cagney is fed up with the racket, Joan returns to him, her marriage having failed.

Cast: James Cagney, Joan Blondell, Louis Calhern, Noel Francis, Guy Kibbee, Raymond Milland, Polly Walters, Charles Levinson, William Burrell, Peter Kerkez, Maude Eburne, Walter Pidgeon, Nat Pendleton, Roy Del Ruth; Authors, Kober Glassman, John Bright; Adapts, same; Dialogues, same; Editor, Ralph Dawson; Cameraman, Sid Hickox.

Direction, snappy. Photography, fine.

"FRANKENSTEIN"
Universal 67 mins.

GRIPPING ADULT ENTERTAINMENT. GRUESOME, CHILL-PRODUCING AND EXCITING DRAMA OF A MAN-MADE MONSTER.

A nightmare of entertainment that will leave you along with the grossly photograph is so superb. Colin Clive, a medical student, invents a monster by infusing the brains of a criminal into a body composed of corpses. A murderous monster is the result. Before Clive and his friend manage to exterminate the monsterity, he murders the latter and goes on the loose, terrorizing the countryside. A monster-hunt is launched and does what it wishes, capturing Clive and takes him to his windmill-laboratory. He flings Clive to the ground and dies him, and then goes on fire. Clive lives for a happy ending with Mae Clarke. The performance is all right. The real monster picture.


Director, James Whale; Author, Mrs. Nellie Melba; Producers, Frank Edward Faragoh; Dialoguers, same; Editors, Clarence Badger, Robert Peter; Cinematographer; Recording Engineer, C. G. Roy Hunter.

Direction, Good Photography, Great.

"THE BATTLE OF GALLIPOLI"
Capital 139 mins.

REVIVAL OF OLD CLASSIC WITH SOUND STILL A GREAT PICTURE CARRYING AUDIENCE WITH BRILLIANT STUFF AND TENSE DRAMA.

Here was one they could bring back without any spotlight. At the end of the first afternoon performance, when I brought in the heavy fall, audience reaction was distinctly favorable, even though dialogue was lacking. Sound effects greatly enhance the big dramatic mob scenes, especially in the chariot race and the gallery sequences. It is a timely holiday offering, with the Biblical story, and scenes from the early life of the Christ, especially the scenes in the Manger, the Three Wise Men, the Star of the East, etc. All holiday meat. The dramatic story is too well known to require detailing. The tremendous mob scenes and spectacular effects still carry an imposing kick. Especially the chariot race, which packs an awful punch, is the most thrilling sound scene, especially the hand-to-hand fight between the Barbarian hordes and the Roman soldiers in the arena. Ramon Novarro as the hero, Ben Hur, is the name to play up. Should sell big with the new generation who haven't seen it.

Cast: Ramon Novarro, Francis X. Bushman, May McAvoy, Betty Bronson, Hank Mann, Douglas Fairbanks, William Farnum, Elmo Lincoln, Pocket Mackay, Charlie Foy, Teddy Tetzloff; Recording Engineer, Russell Malmgren.

Direction, snr. Photography, snr.

"THE FRENCH LEAVE"
Talking Picture Epics 65 mins.

BRITISH FARCE COMEDY WITH WAR SETTING MAKES LIGHT AND PLEASING ENTERTAINMENT WHERE THEY LIKE ENGLISH ATMOSPHERE.

An adaptation of the stage play, by Reginald Berkeley. Produced by Famous Players, this is one of the best of the British style of comedy, that will get over. From American standards of a farce comedy, the tempo is too slow. However, the situation are quite funny, and the plot is rather ingenious. The pretty young wife of an English captain uses her husband in his billet behind the lines in a little French town. She poses as the daughter of the French woman occupying the house where the British officer has his meals with its Colonel and a junior officer. The fun comes when the Colonel and the other officer both fall hard for the supposed French mademoiselle and the husband has a tough time trying to explain his intimacy with her. A great deal of presen several occasions. Works up to a good comedy climax with the girl being rescued, and Madeleine Carroll as the girl has plenty of charm and good looks.

Cast: Madeleine Carroll, Sydney Howard, Alexander Knox, John Lawrence, John Ireland, Sydney Paget, John Standing, Jack Byron, Mary Reilly, Douglas Fowley.

Directors, Anthony Asquith, Geoffrey Harford; Authors, Anthony Asquith, Geoffrey Harford; Adapts, same; Dialogues, same; Editor, Jack Parker; Sound; Recording Engineer, Victor A. Feers.

Direction, Okay. Photography, Good.

"GAY PARLER"
Paramount 80 mins.

SWELL COMEDY-DRAMA COMBINING HUMAN INTEREST AND COMEDY DONE MOSTLY IN FRENCH DIALOGUE.

Several distinct angles of go entertainment are embraced in the absorbing story with a tropic background. In addition to the story of the tropical girl, there is a strong supporting of nine-months-old baby, some humorous antics by the colored carri. There are Hiram Harrington, Sidney Easton, and plenty of acting with a corresponding minimum of talk. Gary Cooper, as captain of tremp freighter, finds a desert baby just as his ship is about to leave a tropical port. He adopts the kid and hires it a domestic now, and Boss, the girl, Claudette Colbert, to take care of the youngster. Claudette, in reality a stranded entertainer, desperate to get back to the States, is recognized by some of the crew, who make a play for her. One m't's goes to work. He fails Rescued, she spils the beans. Happy ending is reached.


Director, Edward Sowman; Author, David Cay; Dialogues, same; Editor, Aliza Mayall; Claudette Colbert; Recording Engineer, C. V. Turbill.

Direction, action. Photography, fine.
**REVIEW FOR SOUND SHORTS**

**“Stung”**

Radio Pictures

- **10 mins.**

**Interesting Dramatic Sketch**

This is the first picture of General Sardina’s war story serial based on the “Liberty” short stories. It presents a murder with the prisoner apparently hanged on a hanger, then found to be an illegal and punishable with death, getting through on manslaughter, which carries a lighter sentence. The story is shown in positive agreement except for one man, a dumb hick to whom the lawyer has been chiefly dressing his oratory and who holds out for manslaughter, the climax comes with a surprise kick when the trial jury finally votes manslaughter—and the goof tells the lawyer that he won them over to that verdict, whereas they were for acquittal. Raymond Hatton is the dumb boy, and Maurice Black plays the accused. A popular periodical appearance of a reporter, seeking drunk for no reason at all, brings developments of the case.

**“A Tip to Paris”**

**with Bobby Jarvis and Eloise Taylor**

**10 mins. Entertaining**

A scrapping couple win first prize in an essay contest on happy married life. The prize is a free trip to Paris for the two, in the French language. The young husband and wife are kept busy placing tips in palms at are held out to them at every turn. Everybody gags the two for attendants a “peddler of French post cards” which turn it to be scenic views of New York. Usually they get even, when the life, unable to get her evening gown back from the tailor because she has a no more, catches a pajama party into an evening dress accessory and a tracts the attention of an orderly, who sorts over $2,000 for the right to copy the model. Non-musical, but entertaining.

**“The Menace of Guatemala”**

**10 mins. Interesting**

A trip through a town in the mending shadow of the great active volcano, Agua, in Guatemala. The face of the native Indians is shown, creating an existence as primitive as that of their forefathers several centuries ago. Ford Bond is the narrator, with his lively and withered laugh, and Leonard Mitchell. An unusual travel picture of Central America with one very interesting studies of native types.

**Dr. Rockwell in**

**“Relativity and Relatables”**

**Vitaphone**

**18 mins. Good Comedy**

Dr. Rockwell, the rapid-fire stage comedian, is shown here as a relativity expert, a man who is under suspension from a laboratory and invades a college, where he engages in a string of laughable gags with a professor, followed by some action in which a group of the students participate. There is a fast slapstick finish, including even some old reliable pie-throwing. Highly amusing entertainment all the way.

**“Screen Snapshots”**

**Columbia**

14 mins. Okay

Usual interesting shots of screen personalities caught more or less informally in Ralph Staub. Included are the Wampas Baby Stars of 1931, Lew Ayres and Bakewell on the football field during making of “Spirit of Notre Dame”, Benny Yon at tennis; Irene Dunn, Mitzi Green, Robert Coogan, Joan Crawford, Douglas Fairbanks, Jr., Taylor Brooklyn in a prison bit; Gloria Swanson, Clifton Webb and various others caught at a Hollywood premiere. Accompanying them out of Miss Swanson, the running commentator says that she is “still heart whole and fancy free,” which gives away the age of the reel to the many fans who have been reading of Miss Swanson’s recent marriage.

**Horace Heidt and His Californians**

**Vitaphone**

10 mins. Fast Musical Novelty

Action and tuneful musical selections, presented in novelty style, make this an entertaining number from start to finish. The boys not only escape from an army camp but also handle out some pleasant singing. Meanwhile the camera is going through kaleidoscopic changes that inject special interest in the proceedings.

**“The Week-End Mystery”**

**with Donald Meek, John Hamilton**

**Vitaphone 6203**

17 mins. Detective Yarn

Third in the series of S. S. Van Dine Detective stories. Presents the usual killing with no apparent clues to the murderer or motive. Donald Meek, as the detective, does a good job in working out the case.

**“Mediterranean By-Ways”**

**(Newman Travel Talk)**

**Vitaphone 5704**

9 mins. Good

A good subject of its kind. It starts with scenes of Morocco, including Arabian sidewalk cafes, snake charmers, markets and other typical scenes of Morocco, and goes on to give a brief view of Sardinia, Malta, Athens, Sicily and a glimpse of Mt. Vesuvius. The accompanying talk is interesting.

**“Kitty from Kansas City”**

**Paramount**

8 mins. Novely Cartoon

A Max Fleischer cartoon with Rudy Vallee doing a song as part of the animated plot. It is a clever combination of the cartoon characters, with Rudy worked into the developments as he waits for the hero to be delivered to the railroad station. His song is all about the dumb sweetie from Kansas City, and Rudy appears disguised as an old timer with a mustache and brown derby.

**Robert L. Ripley in**

**“Believe It or Not”**

**Vitaphone 5821**

8 mins. Interesting

Robert L. Ripley creates and maintains the usual keen interest in this assembly of oddities. The group includes a Japanese statesman who lived to the age of 308, a strange fish with legs, a book of Omar Khayyam’s “Rubaiyat” contained in a finger ring, a house built entirely of playing cards and the haunting apartment of Jack London in his native city of Atlantic City. The latter, whether intentional or not, will give many the impression of being an ad plug, since considerable footage is given over to keeping the trade-mark name in view.

**Hal Le Roy in**

**“The High School Hooper”**

**Vitaphone 1312**

10 mins. Good

Hal Le Roy, one of the dancing sensations of the season and at present with the Ziegfeld “Follies” on tour, is presented in a skit showing him as an awkward high school boy who overcomes his inferiority complex and takes honors as a dancer in the school’s show. One of the lad’s feminine classmates, on whom he is sweet, aids in giving him courage to go in and win. The love interest is good for a little amusement, but it is Le Roy’s lively handling of his feet and legs that send this number over to applause.

**“Hare Mail”**

**(Oswald Comedy)**

**Universal**

6 mins. Good Cartoon

Oswald plays the part of a real hero in this comedy. While selling papers he hears screams from a nearby house. Investigating, he finds the villain then wearing a golden-haired beauty. A battle ensues. The girl is captured by the robber. The old saw mill stunt is pulled to add to the effect, and the earth then comes out of solution. Oswald goes for help. The reel ends with an airplane chase. Gags are good and laughs aplenty.

**Rudy Wideoeft in**

**“Darn Tootin’”**

**Vitaphone 6103**

9 mins. Fine Musical Novelty

A lot of good entertainment has been packed into this short. In addition to the mellow harmony emanating from Rudy Wideoef’s saxophone there is a torch song number, “I Apologize,” by Dixie Lee, and a sensational acrobatic dance by Lucille Page, with the latter rousing some ah’s and oh’s. In addition the skit has been given a fanciful production background, revolving around a saxophone-harass father who sneaks into his son’s bedroom, grabs the kid’s sax from under the bed, and buries it in the backyard. The instrument sprouts into a gigantic counterpart, with the various entertainers popping out of it and proceeding to do the stuff, which enters the old man so much that his antagonism to saxophone is overcome.

**“The Land of Islam”**

**Ideal**

10 mins. Unique Travel

A very interesting trip through Morocco, presenting some scenes of the land of the Moors never before filmed. Arthur Hale, the radio announcer, is the narrator. He takes us through the queer little narrow streets, and shows us in detail the life of the natives in all its varied aspects. Ally Carrick prepared the film, and it makes unusual entertainment interested in unusual sights in foreign lands.

**“Hitting the Trail for Hallelujah Land”**

**Vitaphone 5604**

7 mins. Neat Cartoon

A better “Missie Melodie” than the average animated cartoon that has been coming along lately. It has an amusing little plot yarn, involving some heavy melodrama on a river boat, with the villain being sent up against the circular saw for the climax, and both the drawing and the synchronized sound are up to snuff.

**New Incorporations**

**NEW YORK CHARTER**

Recordings, talking machines: White & Stillman, 8 West 40th St., New York, $5,000 paid, 200 shares common.

Vaci Strasser Productions, theatrical; Showers, Jason & Quinn, 27 Madison Ave., New York, $1,000 shares common.

Beleson Amusement Corp., theatrical; Attorneys Albany Service Co., 299 Broadway, New York, $3,000.

**DELAWARE CHARTER**

Columbia Pictures of Colombia, Inc., New York City, motion pictures; Precision Hall, Inc. of Delaware, Dover, Del., $5,000.
Leadership is Progress

NATIONAL Projector Carbons hold recognized leadership for all types of projection equipment.

Leadership is achieved and maintained only through progress. The Motion Picture Industry has attained its high rank in the business world as a result of steady progress... Improved quality of direction and photography... Larger and more beautiful theatres... Higher standards of service... Sound... Color... Better screen illumination. The march of PROGRESS.

National Projector Carbons keep pace with the progress of the industry. Backed by splendid research and manufacturing facilities, they meet or anticipate each new demand. The new National SRA Carbons and Pre-Cratered High Intensity Carbons are recent improvements making possible better projection and steadier screen illumination.

Use National Projector Carbons in your theatre. You will find the steady brilliance of screen illumination pleasing to your audiences and a source of increased patronage.

... Sold exclusively through distributors and dealers. National Carbon Company will gladly cooperate with the producer, exhibitor, machine manufacturer or projectionist on any problem involving light.

NATIONAL CARBON COMPANY, INC.
Carbon Sales Division  Cleveland, Ohio
Unit of Union Carbide and Carbon Corporation
Branch Sales Offices: New York  Pittsburgh  Chicago  San Francisco
They have never failed you yet

...and your box office knows it!

Janet Gaynor
Charles Farrell

in Delicious

6 Song Hits by George Gershwin

El Brendel
Raul Roulien

Lawrence O'Sullivan • Olive Tell
Virginia Cherrill • Manya Roberti

Lyrics by Ira Gershwin
Directed by David Butler
RKO Receiver Averted As Factions Agree on Plan

16 EXHIBITORS VERSUS UNITED ARTISTS—MUD!

Buying Co-op in Mexico Being Formed by Calderon

El Paso Exhibitor Heads Group Planning Also to Produce, Distribute

Mexico City—Northern Mexico exhibitors are being lined up in a buying co-operative headed by E. Calderon, El Paso theater man. Negotiations are under way toward making an association with American distributors. It is contemplated that the new organization will produce and distribute as well as buy co-operatively.

JOE MALCOLM, ALEX MARKS
BUY INTEREST IN PEEPLESS

Joseph R. Malcolm and Alex Marks of the Malcon Laboratories have purchased a "substantial interest" in Peerless Productions, accord-

2 New Broadway Films Slated to Hold Over

Universal's "Frankenstein," which opened at the Mayfair on Friday to S.R.O. despite extremely bad weather, is slated to hold over for another week at least.

"Blonde Crazy," Warner picture with James Cagney and Joan Blondell, will be held over at the Strand, where it has been going great guns since Thursday night.

Novelty Next

West Coast Brn., THE FILM DAILY

Hollywood—As a result of the tremendous success being encountered all over the country by Universal's weird thriller, "Frankenstein," and the favorable remarks emanating from the M-G-M studios over "Tarzan" and "Freaks," other studios are looking around for novelty material off the beaten path. Likelihood of another "cycle" is not very probable, as the novelty to come is expected to make production more or less an oddity of its own.

AMER. RECORD CONCLUDES
DEAL WITH BRUNSWICK

Final papers have been signed in the deal whereby American Record Co. is controlled by Consolidated Film Industries, takes over the Brunswick record division from Warner Bros. Negotiations were conducted by Ben Goets for American Record and Herman Starr for Brunswick.

Phila. City Council
Kills 2-Cent Tax Bill

Philadelphia—Disapproving of a recommendation of a sub-committee, the City Council has voted to kill the proposed tax of two cents on each theater admission. Instrumental in influencing defeat of the plan were William Goldman and Lewen Pizer.

Another Broadside Hurled
From the Philadelphia Front

(Continued on Page 8)

DETAILED FILM SURVEY
PLANNED BY GOVERNMENT

Washington Bureau of THE FILM DAILY
Washington—On the basis of the statistics on film distribution gathered recently by the Bureau of the Census, an exhaustive survey of the motion picture industry will be undertaken in the near future by the bureau as is learned at the Department of Commerce.

J. I. Roberts Takes Over
George De Kruif's Duties

J. I. Roberts, formerly sales manager at the National Theater Supply Co. general office on Gold St., has assumed the duties of George De Kruif, vice-president, who recently ended his connection with the company. Roberts becomes manager of the office at 1560 Broadway.

Penn. Censor Board
Toughest of Them All

Philadelphia—Pennsylvania's censor board is making 50 cent, more eliminations than any other group in the country, according to a checkup made by the board of managers of the M. P. T. O. Here, although friendly relations exist between local exchanges and the censors, publishers feel that the board is inclined, in various instances, to continue the policies of the old board. The censors will not seek to pass on pictures shown privately on Sunday nights, it is reported.

Protective Committee Agrees
On Plan for RKO Refinancing

New Superimposing Idea
Called Big Improvement

Fears of receivership for RKO were dispelled early yesterday when the Stockholders' Protective Committee agreed to support the corporation's refinancing plan to be voted upon Dec. 10. All that is necessary now is for enough proxies to assure the required vote for the plan. Under the accepted plan it is expected subscribers will be required to pay only the $2.50 a share at time of subscription.
Marchetti Sees Salaries Gradually Being Adjustable
Reduction in executive and star salaries will automatically adjust itself, in the opinion of Roger Marchetti, Hollywood lawyer, on a business trip to New York. Excessive salaries, out of line with prevailing conditions, will in most cases be reduced by mutual consent of the principals involved rather than by pressure. Contracts, as drawn up now, allow producers many ways in which to cancel, and those fortunate enough to be under contract are not enough to realize this and will take the cut with good grace, Marchetti believes. Besides acting as lawyer for many stars, such as Bing Crosby, Beatrix Miller and Jeanette Lorri, Marchetti also combines the functions of business agent, an arrangement which he says is becoming increasingly popular with the stars.

Photophone to Present
Church Service in Sound
First definite gesture in utilizing telephone facsimile church services in which noted men and women participate will be demonstrated this afternoon by RCA Photophone at its home offices on Fifth Avenue. A complete evening church service will be given before an invited audience.

Ben Levin Takes Over Two 'Frisco Theaters
San Francisco—Ben Levin has increased his theater holdings by the purchase of the Roosevelt, 4137 Fillmore Street, and the Avenue, 4100 Fillmore Street, both in San Francisco.

Auto Cinema Starting
Commercials in Jan.
Production of commercial and industrial films will be the base of Auto Cinema, the continuous sound projector for lobby and other sales purposes which will start in New York early in January, S. E. Abel stated Saturday. A regular weekly and monthly service will be furnished to national advertisers, several groups of which have already closed with Auto Cinema.

An option has been taken on a completely-equipped New York studio.

Auto Cinema is forming an organization to furnish a weekly fashion reel for several chains of department stores extending throughout the United States. Subjects will be mostly in color. A technical and production staff is now being organized.

Ramon Novarro Signs Star-Director Contract
West Coast Bureau, THE FILM DAILY
Hollywood—Under the terms of a new contract just signed by Ramon Novarro with M-G-M, the star will have opportunity to direct pictures as well as act. Novarro has just finished co-starring with Garbo in "Mata Hari."

RKO Closing Dallas House—Dallas—The RKO house is closed, until after the Christmas holidays.

Shanberg Going for Rest—Retains Fox Connection
Kansas City—M. B. Shanberg, resigned as head of Fox Midland circuit for a temporary period of rest and travel, will retain his connection with the studio. Elmer C. Rhoden, division manager for Fox Midwest, assumes charge of all Fox Midland houses except St. Louis, a total of 112.

Fox Building in Milan Burns
Milan, Italy—The five-story building occupied by the Milan agency for Fox Film was destroyed by fire. The body of Benvenuto Andreoli, director of the agency, was found in the ruins.

Studio and Location Sound on Film Recording
Low Daily or Weekly Rates
Powars Cinephone Equipment Corporation
723-7th Ave., N.Y. BRAYANT 9-9087

The Industry’s Date Book

THE INDUSTRY’S DATE BOOK

Today:
First Annual Film Party of Kansas City Film Row, Pla-Mor Ballroom, Dec. 8.
Meeting of Allied Theater Owners of New Jersey, Hotel Lincoln, New York, Dec. 9.
Meeting of New York Section of M. P. Engineers, Engine Riders, Dec. 9.
Meeting of RKO stockholders to vote on plans for change of capitalization.
Meeting of Allied Theater Owners of Iowa, Des Moines, Jan. 12-13.
Midwinter meeting of Capitol Theater Owners’ Ass’n, Hotel Commodore, New York, Jan. 18-19.
Annual convention of Czechoslovak Cinema Artists’ Ass’n, Praha, Jan. 22-23.
Annual convention of M. T. O. A., Hotel Mayflower, Washington, D. C.

Ramond Novarro Signs Star-Director Contract

West Coast Bureau, THE FILM DAILY

Hollywood—Under the terms of the new contract just signed by Ramon Novarro with M-G-M, the star will have opportunity to direct pictures as well as act. Novarro has just finished co-starring with Garbo in "Mata Hari."

RKO Closing Dallas House—Dallas—The RKO house is closed, until after the Christmas holidays.

Shanberg Going for Rest—Retains Fox Connection

Kansas City—M. B. Shanberg, resigned as head of Fox Midland circuit for a temporary period of rest and travel, will retain his connection with the studio. Elmer C. Rhoden, division manager for Fox Midwest, assumes charge of all Fox Midland houses except St. Louis, a total of 112.

Fox Building in Milan Burns

Milan, Italy—The five-story building occupied by the Milan agency for Fox Film was destroyed by fire. The body of Benvenuto Andreoli, director of the agency, was found in the ruins.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Powars Cinephone Equipment Corporation

723-7th Ave., N.Y. BRAYANT 9-9087
UNIVERSAL NEWSREEL
SCOOPS the field again!

Here They Are:
LE JOHN ORSI — Colgate
LT JACK RILEY — Northwestern
LG CLARENCE MUNN — Minnesota
C TOM YARR — Notre Dame
RG JOHN W. BAKER — Southern California
RT JESS QUATSE — University of Pittsburgh
LH MARCHMONT SCHWARTZ — Notre Dame
RH ERNEST RENTNER — Northwestern
Q GAIUS SHAVER — Southern California
FB JOHN CAIN — University of California
RE GERALD DALRYMPLE — Tulane

First Pictures of the OFFICIAL 1931 ALL AMERICAN FOOTBALL TEAM
selected and sanctioned by ALL AMERICA BOARD OF FOOTBALL composed of Pop Warner, Stanford; Bill Alexander, Georgia; Tad Jones, Yale; Jesse Harper, Notre Dame; Christy Walsh.

HEAR GRAHAM McNAMEE TELL YOU ALL ABOUT IT!

Tomorrow's News in Today's Newsreel!
CONTROL YOURSELF! Don’t get excited about it. The whole thing’s as plain as day. Audiences just won’t accept unfunny comedies or other short subjects that merely make an attempt at being entertaining. But you can get good shorts! Patrons disgruntled because of inferior after-the-feature-entertainment, laugh and grow merry when you give them the excellent features in PARAMOUNT’S short line-up. Ask your Paramount manager to show you TOM HOWARD in “The Unemployed Ghost”; SMITH & DALE in “When East Meets Vest”, and the Screen Song, RUDY VALLEE in “Kitty from Kansas City”. Three outstanding examples of what we mean by “The Class of The Short Feature Market!”
Here are names you can shout from the housetops.

- Mitchell & Durant
- Solly Ward
- Herb Williams
- Roswell Sisters
- Ethel Merman
- Dane & Arthur
- The Street Singer
- Billy House Ford Sterling
- Al St. John
- Cab Calloway
- Johnny Burke
- Charlie Davis
- Lillian Roth
- Borrah Minnevitch
- Lulu McConnell
- Screen Souvenirs
- Screen Songs
- Talkartoons
- Paramount Shorts

More Than Program Fillers

PARAMOUNT SHORTS
Hollywood Flashes

By RALPH WILK

GEORGE ARLIS’ new picture, "The Man Who Played God," went into active production today at Warner Bros. studios under the direction of John G. Adolfi. The film is based upon a story by Gouverneur Morris which was later made into a stage play by Jules Eckert Gooden for Otis Skinner. In Arliss' support is cast a star-studded cast of Wilton Harper, Ivan Simpson, Bette Davis, Louise Closer Hale, Andre Luguet, Donald Cook, Wade Boteler, Paul Porcelli, William Janney, Alexander Iconkoff and Michael Visaroff.

Helen Jerome Eddy and John Halliday have been added to "The Impatient Maiden," completing the cast of the Universal picture being directed by John W. Noble.

Columbia has assigned Gertrude Pedlar, and Wilfred Noy to "Forbidden" ... The next Tim McCoy western, "The Texas Sheriff," goes into week this week under the direction of Lambert Hillyer ... Jean Harlowe's new picture has been re-titled "Three Wise Girls," instead of "Blonde Baby."

A batch of assignments have just been handed out at Universal City. Tom Reed was commissioned to re-adopt the New York stage play, "Oh Promise Me" by Howard Lindsay and Bertrand Robinison. Edwyn A. Keppel, who directed "Nice Work," got the assignment to produce "Piranello's" play, "The Marriage Interlude," and Robert Florey, who has just directed "Murders in the Rue Morgue," was assigned to adapt H. G. Wel's novel, "The Invisible Man," to screen technique.

Tim McCoy in "The Fighting Marshal," which Ross Lederman directed, will be released this month by Columbia. In addition to McCoy, the cast includes Dorothy Gulliver, Mary Carr, Matthew Betz, Pat O'Malley and E. Le Saint.

Columbia Broadcasting Company yesterday gave the millions of friends of Tom Mix an opportunity to hear his voice far above the opportunity that Universal is giving him in talking pictures. One minute of the California Melodies national hook-up hour was devoted to a cheerful little speech of gratitude from the sick bed in Hollywood Hospital, where Mix is recovering from his operation and the desperate peritonitis attack which set in immediately.

Warner Bros. has signed Maurice Watkins to do the screen play and dialogue of "Eight to Five."

The Film Daily

Monday, Dec. 7, 1931

Short Shots from New York Studios

By HARRY N. BLAIR

GLENN LAMBERT is author and director of "The Wise Quacker," a comedy acted entirely with ducks, which has just been completed at the Vitaphone studio for Christmas release.

John Litel, who has a prominent role in "Wayward," the Nancy Carroll-Richard Arlen vehicle now in production here, was decorated with a Croix de Guerre for distinguished service in the World War.

James C. Morton dedicates his usual comedy role for a straight dignified part in "The Imperfect Lover," a Vitaphone comedy.

George Fossey, chief cameraman at the Paramount New York studios, is being congratulated on his election to the board of directors of Cameramen's Local 641.

David Mendoza, who has been appointed musical director of the Brooklyn Vitaphone studio to fill the vacancy left by the resignation of Harold Levey, came to the Vitaphone studio from Warner's Bur-bank studio, where he was attached to the musical staff. While in Burbank, Mendoza wrote the scores and conducted the orchestra for "The Mad Genius," and "Svengali," in both of which John Barrymore was starred. Prior to his entry into the films, Mendoza worked as musical director at the Capitol in New York for nine years. Last spring, he acted as guest conductor of a 216-piece orchestra at the Paramount.

William Clark in Milwaukee

Milwaukee—William Clark, formerly with Fox Midwest in Green Bay, where the circuit closed two of its theaters recently, has been named assistant manager of the Garfield, local Fox neighborhood house, succeeding John Matis.

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

December 7

Lee Marcus , Elsie Allen
M. J. O'Toole , Margaret Alban
Jack Emsen
Ten Years Ago

When Will Hays entered the Motion Picture Industry in January, 1922, there was but one motion picture daily newspaper and that was THE FILM DAILY. Already five years old it had established a reputation for independence, service and complete coverage.

By that time the FILM DAILY YEAR BOOK was already acknowledged the STANDARD reference book of the industry. It has grown bigger and better each year since then. Publication reputations, like those of individuals, are built upon accomplishment.

To-Day

Impartial observers refer to The Film Daily as the foremost representative publication of the motion picture industry and characterize the 1200 page annual Film Daily YEAR BOOK as the finest book of reference, not only in motion pictures, but any other industry.
NEWS OF THE DAY

Dallas—Arthur Koebnick, formerly with M-G-M, has been re-engaged by the Metro sales force by S. Lowens, general sales manager, and C. E. Kressnick, district manager.

Philadelphia—Herb Given is handling Classic Pictures in this territory, working out of the Masterpiece exchange which is handling distribution for Classic.

Providencia—RKO has closed the Victory, downtown first-run house, to reopen after the first of the year. Extensive repairs are planned.

Denver—W. A. Haeflinger, recently manager of the Brunswick branch here, has been added to the Warner salesmen.

Detroit—William F. Mainland has formed the Movie Memoirs, at 2000 Litchfield Avenue. The company will film personal movies for private individuals, using 16 mm. films.

South Lyons, Mich.—The Temple, closed for some time, has been sold to the Rev. A. H. Frost, who are reopening the house.

H. A. Janecky Joining Comerford Milwaukee — H. A. Janecky has resigned as manager of the Warner here to join the Comerford circuit in the East. He is succeeded by E. H. Payne, former manager of the Capitol, Chicago, and before that with RKO here.

New Policy for Roger Sherman New Haven—Starting Christmas the Roger Sherman, Warner de luxe house, will add vaudeville. It is planned to build up programs of feature pictures, Vitaphone shorts and eight act specials supplied by the Warner Artists’ Bureau.

Viola Cooper on Expedition Viola Irene Cooper, play broker, has signed in charge of motion picture pictures on an expedition to Greenland, scheduled to start next June, with Captain Johansen in charge. The principal object of the expedition is to obtain some unusual polar bear shots. Captain Johansen acted as leader on Commander Byrd’s expedition to Little America.

COMING & GOING

SYDNEY GARRETT leaves Wednesday for a tour of the middle west.

GLORIA SWANSON and her husband, MICHAEL FARMER, sailed for Europe on Saturday.

MOE SILVER of Warner Theaters is in Washington, D. C., on the meeting of zone managers yesterday.

ALPERSON and GRADWELL, L. SEARS are in Chicago, and will leave for St. Louis today or tomorrow.

16 Philly Exhibitors Versus United Artists

(CONTINUED FROM Page 1)

M.P.T.O. of Eastern Pennsylvania, So. N. J. and Delaware held here Friday, the following letter was sent to Al Lichtman of United Artists.

Dear Mr. Lichtman:

As Allied Film Distributors of Philadelphia, we wish to express our protest to you, and the counsel of the organization:

1. It is the practice of your organization to let any exhibitor place a poster on the theatre premise. Your reply to our open letter of protest of the refusal of your company to remove these posters, or to discontinue the same, is so through with inaccuracies and untruths as to have no secondhand, that we feel sure that in the exercise of executive of considerable reputation in the trade press.

There were present at the Nov. 27 meeting of the Board of Managers of this organization:

Among those will hand you the names of exhibitors most representative and most conservative in the territory—men whom you know personally to enjoy the highest reputation for honesty and fairness. The vote of these exhibitors is the use of your organization.

The United Artists Corporation to quit the distribution field was not a popular choice on the floor of the NAWA. A number of our company ever heard upon the floor of an exhibitor’s meeting, expressing his Views.

The frantic attempt of your local representatives to reach ‘reach’ solution by dividing the cake to suit you and after the meeting, with tempting bait in the form of a promise as to new releases, but if we are happy to prove, proved futile, the fact is, that a number of the exhibitors present desire to maintain their independence, perhaps even to the point of opposition to your organization, was a strong point in their favor.

The resolute stand of your organization to maintain a policy which will be an added inducement for exhibitors to become members of the organization.

The meeting of the Board of Managers of this organization.

We are happy to report that the agreement with exhibitors with legitimate grievances.

You will recall, Mr. Lichtman, that two years ago, this organization had composed a similar protest to the trade but was prevented from issuing it by your definite assurance at a three-hour conference in Philadelphia that $100,000 had been set aside by your company to adjust the complaints of exhibitors. We regret that you have again been guilty of this, and that at our conference, this is the only basis for your agreement.

A word from the exhibitors may be appropriate.

It is the consideration and a clear case of overselling is shown, the film company presumably accepted or rejected.

We are willing, however, to rest our case with the exhibition that has been. To date, we have not substantiated or denied.

As for the general contents of your statement, we quote from United Artists products are right, then those of every other film company must be wrong. Here again we are willing to rest the case upon the exhibits of exhibitors throughout the nation whose dealings with the trade are without exception of the highest standard. We are also willing to cease the activity of the persons who have left them disillusioned, embittered and hopeless, and to permit the methods and policies which are the cause of our complaint.

We would welcome the appointment of your representatives, Mr. Lichtman, who are sure to have full knowledge of the situation, and the other exhibiting members of the exhibitors, in whose fairness we have implicit faith.

Al Lichtman, when asked for a statement yesterday, declined to discuss the statement further.

Joe Malcom, Alex Marks

Buy Interest in Peerless

Motifying to Adolph Pollack, president, Malcom, who has become vice-president, and Marks, secretary and treasurer, to take financial interest in and secure lease of Peerless in January. They are "Love Bound," "Crooked Streets," "State’s Evidence" and "The Reckless.

Hollywood Pictures, of which Jack Bellman is president, will distribute Peerless line-up of 24 features in New York, Buffalo and Albany.

Pollack is on the Hollywood board of directors. Other territories have been contracted for by Quality Pictures, Chicago, which was formed last week by Jerry Abrams for the specific purpose of handling Peerless Exhibits, Masterpiece Film Attractions, Philadelphia; Trio Productions, Washington; Pacific Coast Exchange, Los Angeles, of which M. H. Hoffman is president, and New England Film Exchange, Boston. Negotiations are in progress for distribution tie-ups in the south and middle west.

W. B. Promotes Brover

To Dist. Mgr. on Coast

Seattle—N. H. Brover, formerly manager of Warner-Finest First National here, has been named West Coast district manager, and will have charge of Seattle, Portland, San Francisco, Salt Lake, Denver and Los Angeles.

Chi. Musicians’ Union

Re-elects James Petrillo

Chicago—James J. Petrillo, president of the Chicago Federation of Musicians, has unaniomously re-elected for another term of two years. Other officers re-elected include: Carl A. Baumann, recording secretary; Charles A. Janghe, financial secretary; Henry Kaiser, treasurer, and Otto Siemers, sergeant-at-arms.

Denver Rivelli Ordered Sold

Denver—Sale of the Rivelli was ordered by the district court to satisfy mortgages of $70,000. Judgment was also given for $6,904 to cover expenses of the foreclosure.

The theater is owned by the Aromon Investment Co. Mary Clarke Steele is holder of the note. "Rube" Mil-

ton has a ten-year lease on the theater and operates a combination picture and stage show policy.

Only Four First-Runs in Denver

Harry Huffman for remodeling and redecorating leads Denver with only four first run houses. New 2,700-seat Orpheum and renamed Rialto will open Christmas Day, according to present plans.

Whether Rialto will be first or sec-

ond feature, or make any further comment in the matter. He told THE FILM DAILY it is a closed issue as far as he is concerned.
4 Musicals in Tiffany’s Ambitious 1932-33 Plans

OPERATORS’ LOCALS VOTE AGAINST SCALE CUTS

26 Features Scheduled by Universal for Next Season

Lineup for 1932-33 to be As Big as This Year, Says Laemmle, Jr.

East Coast Bureau, THE FILM DAILY Hollywood—Universal expects to produce at least 26 features for 1932-33, Carl Laemmle, Jr., told THE FILM DAILY yesterday. This is the same number as for the present season. A good deal of story material considered suitable for the new lineup already is in hand, says Laemmle.

STANDARD RELEASE PRINTS EXPECTED BY FEB. OR MAR.

Standard release prints conforming to the new specifications will be ready for general use in February or March, it is indicated by progress being made in the matter by the Academy of M. P. Arts and Sciences. Exact date of effecting the new plan is contingent upon ability of the studios to furnish prints.

Lester Cowan, executive secretary of the organization, has transmitted to the Coast the projection requirement for 1932-33.

New Company Planning Production in Ft. Worth

Port Worth—J. F. Smith, formerly of Hollywood, has leased a large downtown building here which will serve as a studio location for his recently organized Premier Pictures. He is casting now for a four-reel comedy and also plans to produce advertising shorts. C. R. Herring is production manager.

Staggering Employment

Cleveland—To avoid the hardships that would result from elimination of personnel in merging the RKO and Pathe exchanges, Branch M. Hitz has instituted a stagger plan, giving each one an occasional week off. Roy O’Robin and Jack Schmitzer are special representatives.

“Frankenstein” Blazing B. O. Trails

Breaking all opening and week-end records of the RKO Mayfair by taking in slightly under $33,000 in three days, and with other houses throughout the country reporting S.R.O., broken records and sell-outs, Universal’s “Frankenstein” is on its way to becoming the biggest money maker of the season. At the Mayfair the picture starts at 10 a.m., with the last show beginning at 1:30 after midnight. Crowds were so thick over the week-end that it was necessary several times to stop selling tickets. Joseph Plunkett, while on the coast recently, saw rushes of the picture and predicted it would be a sensation.

Million RKO Proxies In: Joint Appeal Is Issued

Herman Fichtenberg Dies; Pioneer Southern Exhib

West Coast Bureau, THE FILM DAILY Hollywood—Herman Fichtenberg, 65 former owner of many theaters in the south and middle west, is dead following an attack of double pneumonia. He opened one of the first movies in New Orleans and later started houses as far north as St. Louis.

Relief Fund Drive Gets Under Way

Yesterday’s announcement that THE FILM DAILY RELIEF FUND campaign has opened its 1931 drive immediately brought several checks from “old stand-bys” who had evidently been waiting for the word “Go!” Five substantial checks were delivered by messenger, each with a

Stage Plays and Novels Only For Tiffany’s 20 Next Season

Roxy and Big Circuits Book New Mascot Serial

“The Lightning Warrior,” starring Ring-Tin-Tin, third of the four serials being made this season by Mascot Pictures, has been booked for the Roxy, it is announced by Nat Levine, president of the com-

An ambitious production program, including four musicals, is being mapped out for Tiffany in 1932-33. It was stated yesterday by William Seil, general manager of the company, on the return of E. W. Hamilton, from the coast, where he held production conferences following the recent extension of the working ar-

Defeat of 36-Week Rebate Indicated—Canavan To Push Efforts

Operators’ locals throughout the country have voted against the 36-week wage rebate plan recommended by the executive board of the L.A.T.S. E. and M.P.O., President William F. Canavan told THE DAILY FILM yesterday. Although all of the 700

8 INDEPENDENT FEATURES PLANNED BY JOHN CLEIN

West Coast Bureau, THE FILM DAILY Hollywood—John Clein will produce eight pictures for the independent market. The first story, “Shandy,” by Olga Printzlau, goes into production within a week.

Television Not Ready Says Report to Congress

Washington Bureau of THE FILM DAILY

Washington—Television has not yet reached the point where the Federal Radio Commission will recognize commercial possibilities in visual broadcasting. It is stated in the Commission’s report submitted to Congress yesterday.

“Arrowsmith”

“Arrowsmith” is a great picture. It opened at the Gaiety Theater last evening for a Broadway run. It is the screen edition of the widely read Sinclair Lewis novel that had the distinction of being awarded both the Pulitzer and Nobel prizes. The story is Sinclair Lewis at his best, vivid, ironic and picturesquely tragic. The dialogue is human and astonishingly convincing. The direction of John Ford is outstanding. Ronald Colman, Helen Hayes and Richard Bennett, in a lesser role, form the highest bar cast of the season. No story could be commonplace in their keeping. In “Arrowsmith” work is a thing of winning, brilliant and breathlessly real. It is a Saga of the Ages production, a United Artists release. We predict that "Arrowsmith" will make its mark as one of the really great pictures of the year.
FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th></th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Con. Fm. Ind.</td>
<td>5/9</td>
<td>5/8</td>
<td>5/6</td>
</tr>
<tr>
<td>Con. Fm. Ind. pfd.</td>
<td>13/4</td>
<td>13/4</td>
<td>13/4</td>
</tr>
<tr>
<td>Estab.</td>
<td>967</td>
<td>967</td>
<td>967</td>
</tr>
<tr>
<td>Fox Fm.</td>
<td>41</td>
<td>41</td>
<td>41</td>
</tr>
<tr>
<td>Fox Fm. Inc.</td>
<td>51</td>
<td>51</td>
<td>51</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>33/4</td>
<td>33/4</td>
<td>33/4</td>
</tr>
<tr>
<td>Loew's, pfd.</td>
<td>33/4</td>
<td>33/4</td>
<td>33/4</td>
</tr>
<tr>
<td>Paramount</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Paramount, pfd.</td>
<td>11/2</td>
<td>11/2</td>
<td>11/2</td>
</tr>
<tr>
<td>Pathe A</td>
<td>11</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>RKO</td>
<td>31/2</td>
<td>31/2</td>
<td>31/2</td>
</tr>
<tr>
<td>Wm. Willis</td>
<td>33</td>
<td>33</td>
<td>33</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th></th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox News</td>
<td>46</td>
<td>46</td>
<td>46</td>
</tr>
<tr>
<td>Gen. Eq. pfd.</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>RKO Stock Corp.</td>
<td>131/2</td>
<td>131/2</td>
<td>131/2</td>
</tr>
<tr>
<td>Technicolor</td>
<td>21/2</td>
<td>21/2</td>
<td>21/2</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>30</td>
<td>30</td>
<td>30</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th></th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen. Eq. 640.</td>
<td>5</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Par, Bd. 5%5/8</td>
<td>85</td>
<td>85</td>
<td>85</td>
</tr>
<tr>
<td>Par, Bd. 3%1/8</td>
<td>47</td>
<td>47</td>
<td>47</td>
</tr>
<tr>
<td>Pan American</td>
<td>53</td>
<td>53</td>
<td>53</td>
</tr>
<tr>
<td>Warner's 6559</td>
<td>315</td>
<td>315</td>
<td>315</td>
</tr>
</tbody>
</table>

Eastman Films

J. E. Brulatour, Inc.

Chicago
120 Washington Ave.
6700 S. Archer Ave.
CAlumet 3692
HOLLY 4121

Los Angeles
542 W. 6th St.
90740

New York
15 Broad St.
Ryland 9-7122

SITUATION

RAW STOCK

Expert and master on superimposed, cutting work; 15 years' experience in editing and cutting films.

WAFILMS

Incorporated

Box No. 903
C-09 Film Daily
1650 Broadway
New York
THE ECLIPSE in the MOTION PICTURE SKY!

THE impossible HAS happened!

“MATA Hari” tops
“SUSAN Lenox”!

WE have seen it WITH our own eyes—
WE can state definitely THAT, bar none, Greta GARBO’s greatest PRODUCTION of her ENTIRE career is “MATA Hari”—

We urge every M-G-M exhibitor to move Heaven and Earth to stretch playing time. Arrange for EXTRA DAYS Now!

YOU’LL THANK US LATER!
It’s a promise from Metro-Goldwyn-Mayer!

In the Cast with GRETA GARBO and RAMON NOVARRO are LIONEL BARRYMORE, LEWIS STONE. Directed by GEORGE FITZMAURICE.
TIFFANY'S 1932-33 PLANS
INCLUDE FOUR MUSICALS

(Continued from Page 1)

Million RKO Proxies In;
Joint Appeal is Issued

(Continued from Page 1)

produce a series of six features.
Grace Elliott will direct the series as well as write the stories. Well is also making a series of 52 short subjects known as "The Bag of Tricks." He is also planning "Miracle Pakras," a series of short subjects that will express spiritualism.

COMING & GOING

WILL H. HAYS arrived in New York yesterday from the coast.
H. M. WARNER returned yesterday from the coast.
E. W. HAMMONS is back from his trip to Hollywood.
GEORGE E. STONE arrived in New York yesterday from the coast.
HERBERT R. LEBECK, Buffalo, at-
torney for film companies, was in New York today.
SAM BRISKIN, Columbia associate pro-
ducer, left yesterday for the coast after a week's stay in New York to look over stage and decor material as well as line up writer possibilities.

THE ALONG RAIL OF PHILM DAILY

• • • WITH THE recent death of "Ted" Wharton in Holly-
wood, the Syracuse Herald is reminded of the days of two de-
cares ago when Ted and his brother Leo, pioneers in seri-
production, tried to establish Ithaca, New York, as the Eastern capitol of Filmland and a lot of inter-
esting film history was written in the up-state city before the
venture died.

• • • IT WAS back in 1913 that Ted Wharton was pro-
ducing for Essanay in Chi.

(Continued from Page 1)

operators' LOCALS VOTE
AGAINST CUTS IN SCALE

(Continued from Page 1)

locals have not been heard from.
the returns so far received a headquar-
ters committee definitely show defeat of the
proposal.
The executive board will meet
again today to consider the situation.
As the board in a recent issue of THE FILM DAILY, vetoing of the plan however, will not cause the execu-
tive board to abandon its idea of
persuading locals to aid theater under existing conditions.

Film Daily Relief Fund
Drive Gets Under Way

(Continued from Page 1)

message of cheer and best wishes for a "bumper crop" of liberal givers.
The need is more genuine than ever. Many who have missed fortune during the past few months and have wished you your help during the coming year will soon look to THE RELIEF FUND for assistance. Last year's receipts are due to a few dollars. One hundred weeks remain to bring the fund to its necessary total. The drive ends Christmas. Join the "happiness group" today. Make your self better. Send as much as you can today. Mail checks to THE FILM DAILY RELIEF FUND, 1550 Broadway.

8 Independent Features
Planned by John Cler

(Continued from Page 3)

Richard Thorpe directing. Thorpe will also direct "Straight and Narrow," by Edmund Joseph. Cler will supervise his series, which will be made at the Trem Carr studios.

Roxy and Big Circuits
Book New Mascot Serial

(Continued from Page 1)

pany, now in New York for a 10-day visit. The Broadway first-run will be arranged by Herman Gluckman, president of Capital Film Exchange, distributing Mascot serial in this territory. It is understood that bookings also are being closed on this serial with the Loew, RKO, and other circuits.

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

December 8
Paul Cavanagh
Rube Welch
Bryan Foy
Fred Hormel
Ohio Censor Advocates Supervision at Source

HOOVER'S MESSAGE INTERPRETED AS FAVORABLE
12 of 20 Paris First-Runs Playing J. S. Originals

Frankenstein...a picture and a thought

Frankenstein

By Jack Alicate

A Story and a Moral on the Universal lot during our recent trip to Hollywood, we predicted in this space that it would be the outstanding thriller of the year. It has proven itself to be a smash. Everywhere it plays, receipts are skyrocketing. We were even more intrigued the second time we saw it. Funny that it should conjure up hazy thoughts of this very business. Starting modestly, growing furiously, spreading and competing dangerously until it became so unwholly in battling its first period of development that its entire structure was in danger of toppling. At that, "Frankenstein," the picture, will no doubt do its share toward slaying the Frankenstein picture bugaboo.

The Fall of an Exploitation a great many letterers of unusual interest these days from motion picture editors and critics of newspapers all over the country in connection with The Film Daily Ten Best Pictures of 1931 poll. Most of them ask a question for the startling lack of originality and aggression in motion picture publicity and exploitation. Some say it is one of the serious causes of lack of patronage. We are neither a publicist nor an exploiter, but we pass the thought along to those masters of the art of bringing-them-in that are being criticized for not doing it.

Soap and Hair Oil Perhaps we are just an old so-and-so in becoming even slightly irritated about it, but we do think the most uncalled

Hollywood Personalities Continue to Lead in Popularity Abroad

The Daily Newspaper Of Motion Pictures Now Fourteen Years Old

Hollywood—Checkup of the programs of 20 first-run houses here shows 12 playing original American versions, four with French originals, two German-dubbed and two American-backed pictures made here. Exhibitors explain that Euirone lacks the types of stars, juveniles and genres preferred by fans over here.

The attractiveness of the Hollywood

(Continued on Page 4)

W.R. MARSHALL SUPERVISES SALES OF HUGHES PICTURES

West Coast Bureau, THE FILM DAILY

Hollywood—W. R. Marshall has been appointed to supervise sales of all productions turned out by the Howard Hughes organization.

Wafilms Three-Reelers Designed as 2nd Feature

Wafilms has started production of the first of a series of "Featurettes," in three and four reels, designed to take the place of second features, it is announced by Fred Futter, brother of Walter Futter and head of the company's New York office. Columbia will distribute the pictures. Wafilms also has acquired 31,000 feet of negative of the Abyssinian expedition photographed by Pierre Collins.

Bill Rabell Joins B.I.P. As Gen'l Sales Manager

Bill Rabell has joined B.I.P. America, Inc., as general sales manager, and will leave New York tomorrow at the same time as Sidney Garrett, general manager of the company, for a swing around the country to

(Continued on Page 7)

National Supervision at Source More Efficient—Ohio Censor

Chamber of Commerce Opposes Censorship

Montgomery, Ala.—Junior Chamber of Commerce has objected to the establishment of a censor system here until it can make investigations as to whether censorship is really needed. A Better Films Council is being considered by a number of the women's clubs.

Cleveland—National censorship at the source of production, instead of state censorship, was advocated by Beverly O. Skinner, head of the Ohio censor board, in a talk before the M. P. Club of the Cleveland Federated Women's Clubs. Economy of maintenance and operation are the chief reasons for preferring a na

(Continued on Page 7)

Aids Seen in President's Plans—Tax Bogey Dims—See Trust Changes

President Hoover's annual message to congress yesterday, regarded as constructive in the financial district and industrial circles, was interpreted favorably as far as the film industry is concerned. Taxation, though inevitable in some form, was urged by the President on a purely temporary basis, to run not long.

(Continued on Page 4)

FILM FOLK GET BEHIND RELIEF FUND CAMPAIGN

In addition to several more checks received yesterday by the FILM DAILY RELIEF FUND, it was learned that officers and employees of two or three film companies have formed a little fund for the purpose of gathering individual contributions which in each case will result in a substantial check for the worthy cause. The response has been

(Continued o Page 6)

Further Data Demanded In Combine Proceedings

Toronto—Council for film interests, raising certain questions over evidence submitted by Crown counsel in the combines Act proceedings, made a motion for further particulars. The court said the judge who will try the case has the right to adjourn in order to have additional data supplied the defense.

One Film Foe Less In Present Congress

Washington Bureau of THE FILM DAILY
Washington—Although the Brookhart anti-block booking bill is slated to make a reappearance during the present session of Congress, one familiar foe of the industry, Representative Hudson, is missing from the Congressional ranks as he was defeated for re-election. An admission tax bill also looms.
**Still the Show Business**

By HAROLD B. FRANKLIN

There is a time and a place for everything, including efficiency; but efficiency means merely getting the most for the least. In our case it means not the least cost show, but the best show. There is no possible compromise with entertainment. I can make pictures for a song and run theaters for a couple of nickels but nobody will like them. The irreducible minimum for our product is entertainment; and the top theaters hospitable warmth and charm; for our exploitation, the most active and aggressive kind of what we call showrooming. These things cannot be bought by weight or measurement, nor have they any true value in half measures.

I am fearful for what may happen, if we attempt to over-organize this business of ours to a point where we run smoothly, efficiently—but too quietly. It is an old axiom that nobody ever put on a good show without a lot of headaches. The most successful theaters have the most confused back-stages. To interest people in amusements we must amuse them, by making the best use we can of amusing and entertaining people, and by the same token they must be handled by people who understand and know their values.

We’re still in the show business. We must still put on shows. We better put on good ones. We will have to make that our business and forget all the other details that have begun to crowd in to take our minds away from the one simple job that is ours.

Frankenstein... a picture and a thought

(Continued from Page 1)

For publicity in the world-wide sale that derived by film stars lending their names and phizogs to advertisements for soap, cigarettes, hair oil and suspenders. And the top-liners are the worst offenders, too. To us, it is pretty cheap stuff and far from the spirit of dignity that exist, at least among the highest strata of screen folk.

Walter Hart Appointed Columbia Scenario Editor

Walter Hart, for a long time identified with the legitimate stage and last with the recently disbanded Ray-Miner Corp., has joined Columbia as scenario editor. He will make his headquarters in New York. Hart directed “Precedent,” the stage hit of last season.

Permanent Relief Club for Cleve.

Cleveland—J. J. Scherzert has been elected president of the Cleveland M. P. Club, formed to provide a permanent relief fund within the film industry. Fred B. Seigler is vice-president; Mrs. Georgia D. Moffett, secretary and treasurer; J. E. Firth, coons, chairman of the board of directors; Henry Greenberger, under Fishman, H. M. Addison, Richard Deutsch, E. Flanagan, Schmertz and Desbois. A series of entertainments will be given to maintain the organization.

Famous Artists of Air Reorganized Under Brice

Famous Artists of the Air, controlled by National Screen Service, is now reorganized with Monte Brice as president and George Fecke as general sales manager. The company, which formerly handled electrical transcriptions for broadcast purposes exclusively, is now functioning as a radio department for advertising agencies, devising and arranging for the presentation of other programs.

Fanchon & Marco Units In Warner Bros. Houses

In addition to Fox and Publicx houses, Fanchon & Marco is adding two Warner Bros. theaters to its stage show route. On Christmas Day the Branford in Newark will open on this policy, preceded by the Stanley at Jersey City on Dec. 14.

Conn Signs Papers for New House

Providence—Jacob Conn, owner of the Olympia, and E. Turgeon, general contract, have signed contracts under which Turgeon will build the $1,200,000 theater and apartment hotel planned here by Conn. House will seat 4,000 and is to be finished by Aug. 1, 1932.

Cleveland Exhibs to Elect Cleveland—Annual election of officers of the Cleveland M. P. Exhibitors’ Assn. will be held Dec. 17 at 12:30 P. M.

Let Us Solve Your Problems!

Over 21 Years of Experience Qualifies Us as Specialists in Motion Picture Insurance

STEBBINS, LETERMAN & GATES
INCORPORATED
Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761

The INDUSTRY’S DATE BOOK

Today: Meeting of New York Section, Society of M. P. Engineers, Engineers Bldg., New York, N. Y., evening.

Dec. 10: Special meeting of RKO stockholders in New York on plans for change in capitalization.

Dec. 12: Grand entertainment and ball of Fox Athletic Club, Hotel Astor, New York, for sisters at relief.


Jan. 12-15: Meeting of Allied Theater Owners of Iowa, Des Moines.

Jan. 18-19: Mid-winter meeting of Carolina Theater Owners Ass’n, Hotel Charlotte, Charlotte, N. C.


Feb. 20: Meeting Electrical Club Ball, Waldorf-Astoria Hotel, New York.

March 13-20: First film exposition in Central Europe under auspices of Czechoslovakian Film-City and National Film Industry, Prague, Czecho- slovakia.

March 14-16: Annual convention of M. P. A., Hotel Mayflower, Washington, D. C.

Loew Books Crosby Short For 150 Days in New York

“I S surrender, Dear,” first of Bing Crosby shorts for Educational, has been booked to run for a minimum of 150 days in the Metropolitan district. This short already has had the distinction of playing four Broadway first-runs.

Sylvia Sidney’s New Contract

Well Known Actors THE FILM DAILY Hollywood — Sylvia Sidney has been given a new long-term contract by Paramount and will appear next in “The Miracle Man.”

2013

— the money from the sale of Christmas Seals has promoted:
— the establishment of sanatoriums for treating tuberculosis
— the finding of tuberculosis in time to effect a cure
— health inspection of school children
— the teaching of habits that help to insure good health
— the bringing of rest, good food, sunshine, fresh air, medical attention to sick children

Help Fight Tuberculosis

Buy CHRISTMAS SEALS

The NATION’s, STATE AND LOCAL TUBERCULOSIS ASSOCIATIONS OF THE UNITED STATES

November 15, 1931

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Com. Fm. Ind.</td>
<td>31.70</td>
<td>29.85</td>
</tr>
<tr>
<td>Com. Fm. Ind. pfd.</td>
<td>29.50</td>
<td>27.75</td>
</tr>
<tr>
<td>Fox, Inc.</td>
<td>70.25</td>
<td>69.50</td>
</tr>
<tr>
<td>Fox, Inc. (new)</td>
<td>70.25</td>
<td>69.50</td>
</tr>
<tr>
<td>Lewis’s Inc.</td>
<td>33.50</td>
<td>33.25</td>
</tr>
<tr>
<td>Loew’s pfd.</td>
<td>70.75</td>
<td>69.50</td>
</tr>
<tr>
<td>Paramount</td>
<td>17.50</td>
<td>17.25</td>
</tr>
<tr>
<td>Pathé</td>
<td>17.50</td>
<td>17.25</td>
</tr>
<tr>
<td>Pathé Exch.</td>
<td>17.50</td>
<td>17.25</td>
</tr>
<tr>
<td>Pathé pfd.</td>
<td>31.50</td>
<td>31.00</td>
</tr>
<tr>
<td>RKI</td>
<td>17.50</td>
<td>17.25</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fox, Inc.</td>
<td>28.25</td>
<td>27.25</td>
</tr>
<tr>
<td>Gen. Th. Eqd.</td>
<td>11.50</td>
<td>11.25</td>
</tr>
<tr>
<td>Gen. Th. Eqd. pfd</td>
<td>11.50</td>
<td>11.25</td>
</tr>
<tr>
<td>Tri-Com</td>
<td>13.25</td>
<td>12.75</td>
</tr>
<tr>
<td>Tri-Com Exch.</td>
<td>13.25</td>
<td>12.75</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loew 6 3/4</td>
<td>86.50</td>
<td>86.00</td>
</tr>
<tr>
<td>Loew 6 1/2</td>
<td>84.50</td>
<td>84.00</td>
</tr>
<tr>
<td>Paramount</td>
<td>72.00</td>
<td>71.50</td>
</tr>
<tr>
<td>Patent</td>
<td>61.00</td>
<td>60.50</td>
</tr>
<tr>
<td>Warner’s</td>
<td>69.00</td>
<td>67.50</td>
</tr>
<tr>
<td>Warner’s 6 1/2</td>
<td>62.25</td>
<td>61.75</td>
</tr>
</tbody>
</table>

Standard Handling Mascot Serials

Standard Film Exchange of Cleveland and Cincinnati will distribute Mascot serials, “The Lightning Warrior” and “The Shadow of the Eagle”, in Ohio and Kentucky it is announced by Nat Levine, president. Film exchange previously handled the Mascot product.

Eastman Films, J. E. Brulatour, Inc.

Chicago
1729 Indiana Ave.
6700 Santa Monica
Cal. Olomer 3062
HOLYWOOD 4121
Chicago
1540 W. 3rd St.
N. Y.
6400 State St.
BRYANT 9-9712
Long Island City
1540 Broadway
150 Broadway
SBryant 4-7549
Stuyvesant 4-7940

Wednesday, Dec. 9, 1931
OF • BY • AND • FOR • THE
Motion Picture Industry

A complete, competent advertising, art and publicity service that plugs a gap or gives you its creative ability one hundred per cent.

CLIENTS BENEFIT FROM A RELIABLE, WELL-KNIT ORGANIZATION OF EXPERTS FOR WHICH THEY PAY ONLY AS THEY GO

Out of the new era has come one of the most unique services in this ever-shifting industry. Our creators of advertising, art and publicity are functioning smoothly and efficiently as an independent unit that is at the call of any company or individual. And when such service is needed—without worry and overhead and headaches when you would call time out. Send us in for one play. Keep us in harness for the duration of your special campaign or as your permanent department. No matter which it may be, you'll have a team geared to the spirit of your task, capable of crashing on to your goal. Costs in keeping with the new era. Fresh, vigorous sales slants applied to your merchandising.

FROM SOUP TO NUTS
We'll take care of the idea, the illustration, the copy, the type, the cuts—all the way or any part of it. We'll follow your direct instructions or work your entire campaign. We'll do the legwork or the headwork. Clear your desk and we'll decorate it with a first-line job—Johnny on the spot as to deadline and Jake as to technique and originality.

YOU GET THE AGGREGATE OF OUR EXPERIENCE
Several among our personnel have held executive jobs with the major motion picture companies. Others have been runners-up. Most have had an unusual background, travel, training, color and all that stuff. Thrown together by the depression, the members of this Company have stuck, added to their experience, applied their background to the new era. Clients derive the benefit of the organization in its entirety, showmanship proven by the Company's output of trade ads, pressbooks, sales letters, etc., etc.

HARVEY-JAEDIKER
Advertising Art and Publicity Attuned to Ideas That Sell
1674 BROADWAY • NEW YORK
Telephone: COLUMBUS 5-0390

MAN POWER THAT ROLLS ITS OWN
George W. Harvey
Herbert Jaediker
John Level
William Grotz
Guy Fowler
Charles Friedlander
Oakleigh Reynolds
George Lane
Robert Smart
A. A. (Wally) Wallgren

EXPLOITATION COUNSEL
We'll sit in
The right sales angle often determines the full measure of success of a picture at the box-office. We'll be glad to sit in at your conference or screening.

GENERAL PUBLICITY
Written—Mailed
Our complete service includes writing and mailing. The roto, newspaper, trade, fan magazine list that you may not have available is no doubt neatly filed at our offices. Say where, and when, and we'll take care of the details.
HOOVER’S ANNUAL MESSAGE
IS INTERPRETED FAVORABLY

(Continued from Page 1)
er than two years before, on Dec. 31, 1932. Although he gave no details or hints as to where the levies are to be imposed, and it is generally assumed that efforts will be made to have the usual amusements contribute their share, the movies are expected to be prepared to present their case in such a way that they will escape undue burdens.

Anti-trust law modification, also advocated by the President, would eliminate some dark clouds overhanging the film industry.

Establishing of an emergency re-construction corporation like the former War Finance Corp., and increased expenditures on public works, providing jobs for a large number, were among other constructive recommendations.

Speaking of the general outlook, the President declared that “the country is richer in physical property, in newly discovered resources and in productive capacity than ever before. The major economic forces and weaknesses at home and abroad have not been exposed and can be appraised, and the time is ripe for forward action to expedite our recovery.”

Allied Contacting Solons
In Fight on Vestal Bill
Leaders of Allied States Ass’n units throughout the country are contacting members of Congress from their districts with object of enlisting their support to their proposed amendments to the Vestal Copyright Bill.

J. S. Cangney Promoted
Massillon, O.—J. S. Cangney, manager of the Lincoln for the past year, has been transferred to Portsmouth, Ohio to take the place of the three Warner houses there. Sam Blowitz of Cleveland is his successor here.

Monogram Pictures Booked
“Forgotten Women,” latest Monogram drama, opens at the Warner in Worcester for the week of Dec. 11 and the Park, Boston, week of Dec. 20. Mother and Son,” another Monogram melodrama, plays the Lafayette, Buffalo, for a week starting Dec. 10, while “In Line of Duty” is at the Beacon in New York this week.

COMING & GOING

JOE FRIEDMAN, Columbia representative in London, is en route to New York on the Europa.

H. L. NATHANSON, general manager of Republic Films, Tomahawk and ODEY BLOOKS of the same organization arrived in New York yesterday to look over some British pictures.

PHILIP H. HILL, manager for United Artists, conducted a sales meeting in Atlanta last week.

EDNA MAY OLIVER will arrive from the coast today.

12 PARIS FIRST-RUNS
PLAYING U. S. ORIGINALS

(Continued from Page 11)

Bill Rabell Joins B.I.P.
As Gen’l Sales Manager

(open new territory for the company, Garrett will cover the middle west, Cleveland, Detroit and Chicago. Rabell goes south from Philadelphia and Pittsburgh to Washington, Atlanta and Dallas. While Garrett is away, Stanley Whitely, treasurer of the firm, will assume charge of the home offices, now located in the Film Center Building.

Among productions on the season’s scheduled output of 24 that have already been delivered to exchanges are: “The Gables Mystery,” detective thriller; “Bigroom in Two” and “My Wife’s Family,” comedies; “The Flying Fool,” which recently played Warner houses on Broadway, and “Fascination.”

Airplane Exploitation
Airplane stunts to exploit houses were explained and proposed by H. McCloud of Stanhope, N. J., at a meeting of the Allied M. P. T. O. of New Jersey yesterday at the Hotel Lincoln, New York. President Sidney Samuelson presided at the meeting.

Bing Crosby Short Day-and-Date West Coast Review, THE FILM DAILY Los Angeles—“One More Chance,” the second comedy which Bing Crosby made for M-G-M, has been booked day-and-date into the Criterion and Egyptian as the added feature with “Over the Hill.”

Dagover Film Previewed
West Coast Review, THE FILM DAILY Los Angeles—Following a preview of the Lil Dagover picture, “Woman from Monte Carlo,” held at Burbank, J. L. Warner expressed great enthusiasm over the drama and the work of the star.

December 9

Douglas Fairbanks, Jr. Edward J. Dowling R. M. Blumenthal Harry D. Wilson
Four Hundred Critics Representing The Foremost Publications Of The Nation Are Now Voting On The Ten Best Pictures Of 1931 For THE FILM DAILY
The Screen’s Field of Action

"Where the movies enter into an entirely new form of entertainment is in the successful re-creation of large-scale historic episodes. In the chain of story-telling of which scenes and settings are a part, there is no greater challenge to a director than to bring forward the action in the midst of scenes which depend upon the authenticity and brevity of acting and speaking within the scene. From the advent of adventure tales, the movies have become increasingly the entertainment medium for telling stories of adventure or for creating adventures in the lives of the audience. The entertainment business is definitely passing from the stage to the screen, leaving the true art of the theater a new freedom for development and a special audience of its own."

—From "Our Changing Theater," by R. Dana Skinner, Published by the Dial Press.

Will Tell How Advertising Can Beat the Depression

"How Advertising Can Cure Depression and Revitalize Trade" is the subject of the talk to be given at the Amana luncheon in the Hotel Richmondy by Charles E. Murphy, prexy of the N. Y. Advertising Club.

Fims Get Top Billing

B. S. Moss' Broadways is now billing its feature over its stage entertainment, having switched from its original plan of giving the big plug to the stage show. In ballyhooing "A Marks the Spot," the house also is using a motor truck carrying Shipwreck Kelly, flag-pole sitter.

"Mata Hari" Serial in 300 Papers

Serial stories for M-G-M's "Mata Hari" and "Hell Diver" have been prepared for free distribution to approximately 300 newspapers. The serials will be in 15 chapters of three columns each and be sent to one newspaper in each town or city requesting the service.

Lease Akron House

Akron—Walter R. Campbell and Frank Cohen have leased the Park, closed for a year, and will operate it as the Astor again on a seven-day basis with four changes weekly.

Louisville House Changes Hands

Louisville, Ky.—J. T. Nist has taken over the Louisville from Harald Sherer. The house, closed Dec. 1 for installation of new sound equipment, reopens about Dec. 15.

Majestic, Milwaukee, to Reopen

Milwaukee—The Majestic, former L. K. Brown house which has been dark for several months, will be reopened Christmas Day by Lew Kane, formerly of Detroit, with vaudeville and films.

Transforming Ritz, Dallas

Dallas—After being transformed at a cost of $50,000, the Ritz will be reopened this month as the Mirror, also ring to Edward, a division manager of Hughes-Franklin Theaters.

Alice White Packs 'Em

Baltimore—Alice White in person brought the Century's gross last week to $25,200, leading the board. Alice White, a native of Dallas, Dallas, and in the lead for a series of Kansas City, will return to the Century.

Tennessee Tax Measure Endangers Opposition

Nashville—House opposition has developed in the legislature on the luxury tax bill, which would impose a levy on admissions along with various commodities. As a result, the measure is expected to meet defeat.

Changes at Milwaukee Warner

Milwaukee—M-G-M's "Cuban Love Song" is playing this week at the new Warner here, with another M-G-M "West of Broadway," to follow, and First Division's "Speckled Band" coming in next. Since the house space that has been played only Warner-First National product and is now about six pictures behind on that schedule. No other downtown house is in position to take the new Warner, and has a string of managerial changes since opening, with Max Slott now in charge, succeeding E. W. Van Norman, who was preceded by Frank Fischer and Bernard Depkoff. E. W. also has replaced Harold Janecky as house manager.

Install Audiphone

Two more theaters, the Embassy in Cumberland, Md., and the Stanley in Pittsburgh, have contracted for the installation of Western Electric Audiphone. The last hard-edge hearing, reports C. W. Bunn, general sales manager of Electrical Research Products.

Eisenstein Film Minus Talk

West Coast Bureau, THE FILM DAILY—No dialogue will be included in the epic of Mexico which Serge Eisenstein is making in that country. He is expected to return to Hollywood within 30 days after several months of production.

Columbus Nets $2,500 for Relief

Columbus—Local theaters netted $2,500 in the local performance given last week.

Cluster on M.P.T.O. Board

Baltimore—Max Cluster, manager of the Cluster, has been elected a member of the board of directors of the M.P.T.O. of Maryland.

Crandall at Baltimore Hipp.

Baltimore—Milton Crandall has replaced Howard Berman as publicity director for the Hippodrome.

35 U Features on 16 mm.

For Release This Season

Thirty-five features are on the 1931-32 releasing schedule of Show Atome Movie Library, Inc., Universal subsidiary. The pictures which are on 16 mm., film, are being released at the rate of three or four a month.

Dozen Comedians in RKO Film

West Co., THE FILM DAILY—Hollywood—Besides Edna May Oliver, Robert Woolsey and Rosco Ates, just added, at least six other comedians will be assigned to RKO Pictures' "Hold Em Jail," according to David O. Selznick. Production is to start in January. Bert Wheeler, Eddie Quillan, Dorothy Lee, Artie Akin, Judge, Ken Murray, Mitzi Green and Ivan Lebedeff also will be in it.

Detroit's First Foreign Policy

Detroit—First foreign language picture house here is being opened in the Lafayette Theater by David L. Walton. It will play German talkies exclusively. Walton, who is both owner and manager, was formerly manager of the Little Theater in Newark. Capitol Films of New York will book the films.

Complaint on Unpaid Films

An appeal has been made by Jules Films to the Omaha Chamber of Commerce to investigate exhibitors from that point who ordered films and then failed to pay for them.

Burglars Get $500

Lakeville, Conn.—Burglars entering the Palace over the week-end smashed the lock on the safe and escaped with about $500. An additional $200 was overlooked.

New Incorporations

NEW JERSEY CHARTERS

Hunt’s Century Theater, Inc., Trenton, J. 500 shares common.

Hunt’s Century Theater, Inc., Trenton, same as above, 500 shares.

Hunt’s Century Theater, Inc., Trenton, same as above, 500 shares.

Hunt’s Century Theater, Inc., Trenton, same as above, 500 shares.

GREATER THEATER DESIGNATIONS

Greater Theater, Maryland, 100 shares, no par.
A LITTLE FROM "LOTS"

By RALPH WILK

DOROTHY HOWELL and Robert Riskin, prominent members of the Columbia writing staff, are writing a novel for a new production, which will mark Eddie Buzzell's début as a feature director.

Merian C. Cooper, newest associate producer at Universal, has resigned from his position and will go to several governments. He became interested in aviation during the war and organized the Polish aviation corps, leading it against Russia. He was captured and spent two years in a Russian military camp. Consistent with his adventurous spirit, he has been active in flying, which he has been doing through Central and South America.

Mary Nolan, who appeared in "File 113," has been given a long-term contract by M. H. Hoffman. Her first vehicle under her new contract will be "Vanishing Girl," which she will play the part of "Becky Sharp."

Jack Pickford, who has been in the motion pictures for the past few years, is back in Hollywood with his health restored.

C. C. Burr is all smiles. "Torchy," the first of his series of Torchy novels, is playing at Paramount, Los Angeles, and the Paramount, San Francisco, while "Torchy Passes the Buck," is at the Los Angeles, Torchy Turns the Trick" and "Torchy's Night-Cap" were previewed this week.

Edward Cahn, universal director, and Allen Rivkin and Frank Woolson, Universal writers, showed unsuspected ability as speakers at a meeting of the Los Angeles B'nai Brith lunch club, in which they spoke on the motion picture of tomorrow, while Rivkin's topic was "Broadway Green Writers." Woolson discussed contemporary writers as surgeons of literature.

A. A. Kline, playwright and scenarist, is en route to India, where he will gather material for a play he is writing. He will visit China, Egypt, Greece and other countries before he returns to the United States next spring.

Frank McHugh and Eric Linden are playing the role of "The Coward," warner vehicle for James Cagney and Joan Blondell.

Anton Grot has been assigned the art direction of "Alas the Doctor," the Richard Barthelmess picture which Michael Curtiz will direct for First National. Barney McGill is first cameraman and William Cannon is assisting Curtiz with the direction.

With the increased schedule at Monogram studios, Paul Malvern, former assistant director on westerns, has been appointed as an assistant director, covering material, according to announcement today by Trent Carr. Monogram will also take on the charge of westerns, while Charles A. Post, former production manager, will handle the melodramas.

George Archainbaud, contrary to a report, has not been apprized of an option renewal next year by Radio Pictures. The director's present contract still has several months to go and only recently he completed the making of "Men of Chance," which David O. Selznick has highly approved.

Victor Schertzinger, according to report, is writing a musical score for a big production to be made by one of the local studios. Schertzinger is a prominent musical composer as well as a director.

Rochelle Hudson's contract with Radio has been renewed for six months.

Roy J. Pomroy, who recently granted three additional patents on sound recording and reproduction devices, is expecting to be notified by the Patent Office that another patent on an important invention for taking photographs of sound pictures is due to be published.

Roland Brown starts work soon after the first of the year on the direction of John Barrymore in "Redman's Attorney" for Radio Pictures.

Loretta Sayers and Wallace MacDowd were added last week to the cast of "Evita," now making "a special," under direction of Paul Sloane, Robert Woolsey and Stromberg.

"Herbert Prior was a recent addition to M-G-M's "Arsene Lupin," with the Barrymore brothers.

Radio Pictures assignments: Emmett King, William Davidson and Nanette Lavori for "The Lost Squadron," adapted by Walter Smith and being directed by Paul Sloane; Robert Woolsey for "Tortoise."* * *

Mack Sennett has placed a new comedy under way. It is called "Caught in His Nighty," with many new and popular cappers including Arthur Stone, Helen Mann, Dorothy Granger, Luis Alberni and others. The new director, Clare Stewart, Burt White is directing.

Monogram Pictures has completed "The Ghost City," starring Bill Cody with Andy Shuford. Also cast are Helen Foster, Walter Miller, Kate Campbell, Charles Kline, Victor Moore, Edith Waldo and Jack Carlyle. Harold Fraser directed from his own story.

Wells Root is adapting "The Bird of Paradise," in which Dolores Del Rio will be starred by Radio Pictures under direction of King Vidor.

Paramount has assigned Kay Francis opposite Fredric March in "The Black Fox," to be directed by Letha Mendez. Donald Meek will handle the Broadway stage tenor, to be with Maurice Cameron in "One Hour With You."* * *

Gregory La Cava will direct Fanny Hurst's "Symphony of Six Million" for Radio Pictures.

Tom Tyler starts work within the next few days on his next Monogram picture, "Single-Handed Saunders."* * *

John H. Harris, the Pittsburgh theater man, and Lucille Williams, film actress, plan to be married in January or February. George O'Brien, Fox star, will be best man, and Mary Harris maid of honor.

*B'HAM ATTENDANCE DIPS

FOLLOWING SNAKE SCARE

The Hays Office

Continuing

Drive on Express Rates

Representatives of the Hays office will begin a new drive on express rates for film shipments when they interview vice-presidents of the Railway Express Co. The Southeastern Express Co. which is the only railroad express firm operating in the United States outside of the Railway Express Co., has agreed to cut rates 50 per cent on shipments between theaters and exchanges.

Cloud & Walter Add House

in Hollywood, Text—Cloud & Walter, who now operate three theaters here, have opened a new theater in Jolnersville.

Hays Office

Continuing

Drive on Express Rates

Representatives of the Hays office will begin a new drive on express rates for film shipments when they interview vice-presidents of the Railway Express Co. The Southeastern Express Co. which is the only railroad express firm operating in the United States outside of the Railway Express Co., has agreed to cut rates 50 per cent on shipments between theaters and exchanges.

Cloud & Walter Add House

in Hollywood, Text—Cloud & Walter, who now operate three theaters here, have opened a new theater in Jolnersville.

Ministers Fight Sunday Shows

Atlanta — A militant group has been formed by local ministers to fight Mayor Key's proposal for charity movies on Sunday.

Joe E. Brown Film in 3 L.A. Houses

Test Court Bureau, THE FILM DAILY

Los Angeles—Joe E. Brown in "Local Boy Makes Good," First National picture, is currently playing in three local houses, the Western, Hollywood and Downtown.

Waldrige Signed by F. N.

Harold Waldridge, well known as a Boston radio personality before he went to Hollywood, has been signed for an important role in Richard Barthelmess' current, First National picture, "Alias the Doctor."* * *

Manny Goldstein with RKO

Manny Goldstein has joined RKO, allowing merger of RKO Pathe with that company. He is understood to be occupied with business office duties.

Operators Form Social Club

Minneapolis—Independent Motion Picture Operators, Inc., has filed articles of incorporation to carry on "co-operative" fraternal organization. Incorporators are M. J. Gillman, Burt Garlis and W. H. Gage.

RKO Closing Detroit House

Detroit—RKO is closing the Temple on Sunday after two days as a picture house, operating at a loss. Lease has 14 years to run.

No Limit

Shopshe [sic] for itself there's a product shortage, the Shopshepe theater of the Century Circuit is unaware of this shortage with which it is faced. Among two of the season's latest hits, "Palmy Days" and "Sin of Madelon Claudet," are also coming in jointly are "Monkey Business" and "Are These Our Children?"
Another Knockout from Mascot
BOOKED ON SIGHT BY

THE ROXY

NEW YORK'S GREATEST THEATRE

Booked Also
By ALL LEADING CIRCUITS
Including

LOEW'S
WARNER'S
RKO
CENTURY
SKOURAS

WITH
FRANKIE DARRO

GEORGE BRENT
GEORGIA HALE
PAT O'MALLEY
LAFE MCKEE
YAKIMA CANUTT
HAYDEN STEVENSON
FRANK BROWNLEE
THEODORE LORCH

RIN - TIN - TIN

IN
"The Lightning Warrior"
A SPECIAL IN TWELVE EPISODES

MASCOT PICTURES CORPORATION

NAT LEVINE, President
CABLE: Levpie, N. Y.

1650 BROADWAY
New York, N. Y.
Warner-F. N. Merger Case Postponed Until March U. S. Senate May Investigate RKO Financing

Effect Of Mellon's Theater Tax Proposal Minimized

Opposition May Defeat or Reduce Proposed 10% Levy on Tickets

Film circles yesterday greeted without excitement the recommendation of Secretary of the Treasury Andrew Mellon, in his report to Congress, for a revival of the 10 cent tax on theater admissions now to a dime. The proposal, (Continued on Page 7)

Contributions To Fund Not Coming Fast Enough

With only a few more contributions received yesterday by the Daily Relief Fund, the total money received to date is far behind receipts for the first three days of the drive last year. A few hundred dollars will not provide (Continued on Page 7)

British Co-op Exhibs Seek Deal With U. S. Distributors

Gordon Craig, British filmman, will soon come to America in an effort to persuade American distributors operating in Great Britain to sell to the exhibitor cooperative which leading English exhibitors have organized. Up to the present American exchanges, taking a same attitude as the Kinematograph Society, John Maxwell and others engaged in production and distribution, have refused to sell to his group.

Holdovers All Over

Besides setting many new gross records, Universal's "Frankenstein" is on the way to establishing holdover records as well. Up to yesterday there were five cities — Cleveland, Boston, Detroit, Washington and Milwaukee — on the list of holdovers for three weeks. Seven cities already are holdovers for a second week, with a good chance of a third. In Rochester and Providence the picture has moved to a different house for a second week, while in 10 cities the regular half-week booking has been extended to a week or 10 days.

Canavan May Quit If Rebate Plan Fails

A report in circulation along Broadway yesterday had William F. Canavan, president of the I. A. T. S. E. and M. P. O., as having threatened to resign owing to failure of wage boards and operators' locals to approve his week wage rebate plan. According to one story the organization's board of governors, at its meeting yesterday, was considering Canavan's resignation. Efforts to reach officials of the union for comment on the report were unsuccessful.

Warner Say Receiver Suit Is Without Foundation

Coast Producers' Ass'n Makes Personnel Changes

Hollywood — Three changes have been effected in the personnel of the board of directors of the Ass'n of M. P. Producers. Daryl F. Zanuck has replaced Hal Wallis, Samuel Goldwyn takes the position formerly occupied by Abraham Lehr and Hal Roach succeeds Benjamin Shipman.

15-Reel Comedy Planned by Sennett

Carl Laemmle, Jr., Assigns Five Universal Directors

Hollywood — A 15-reel comedy roadshow feature, the cast of which will include at least nine comedy stars headed by Charles E. Mack of Moran and Mack, will be produced and directed by Mack Sennett. The (Continued on Page 5)

Dept. of Justice Postpones Warner-F. N. Merger Case

Wired Erlanger Houses Roadshowing "Allec"

"Alice in Wonderland," the Unique Photo Film production presented by Hugo Maierhau and which recently played to 6,700 admissions and turned away another 6,000 at a Saturday morning show for children at the Roxy, has been booked by the Erlanger circuit for roadshowing in (Continued on Page 5)

Trial of the Department of Justice anti-trust action against Warner Bros. and First National, has been postponed until March 1 in the federal court, New York City. The case was due to have come up late this year. Postponement is due to the fact that Warner-First National's attorneys are occupied with their companies' sound royalty case with Western Electric and Electrical Research Products now in arbitration.

Probe of New Stock Plan To Be Demanded by Senator Dill

Washington Bureau of THE FILM DAILY

Washington — Immediate investigation of the United States Senate of the refinancing operations of RKO will be demanded by Senator Clarence C. Dill of the State of Washington, he declared yesterday. A resolution calling for the inquiry will be introduced in the Senate in a few days, Dill said. Therefore several phases of the (Continued on Page 2)

Birmingham Circuit Wins Operator Fight

Birmingham — Ending a controversy which began last summer, the operators' union has come to an agreement with the Birmingham Theatrical Co. whereby the circuit will use three instead of four projectionists in the downtown houses and one man in the neighborhood theaters. Union men resume Dec. 14 on a scale of $35 per week. A dozen houses are involved.

Multicolor Lab to Make Black and White Prints

West Coast Bureau, THE FILM DAILY

Hollywood — All black and white prints for United Artists are to be made by the Multicolor Laboratory, it is announced by Howard Hughes. He adds that Multicolor has weathered its financial crisis and is operating at a profit.

Resume in Mexico

Mexico City — All United States distributors have resumed accepting contracts following restoration by the Government of the former tax of eight pesos per kilo. Films, replacing the obnoxious 75 pesos per kilo assessment. The exorbitant charge was effected last July, but removed upon protest of Mexican exhibitors.
Florida vs. California
Sarasota, Fla.—A jinx appears to be on the trail of the RKO Pathé unit that is making outdoor sequences in Florida for the new Ann Harding picture.

Last week Miss Harding suffered a dislocated shoulder, and yesterday three members of the technical staff were injured on the Tamiami Trail between here and Venice when their car was wrecked. The trio includes Tommie Clark, assistant head cameraman, John Orlando, head grip man, and W. M. Copeland, grip man.

U. S. SENATE MAY PROBE RKO FINANCING PLAN

(Continued from Page 1)
financing deal that appears so tricky to him, declared the Senator, and he wants the Senate to delve deep into the situation to see if everything is fair and square and aboveboard.

“It seems to me,” Dill said, “that the RKO refinancing plan, providing that unless each stockholder sub-

ny to the new stock he will have taken from him three-fourths of his present stock, which will be turned over to RCA as a bonus for taking up the stockholders’ subscription, is taking a dirty advantage of the poor fellow who has stuck but no money to put up, and that he is being put in the spot to lose all his holdings in RKO because of his misfortune and the financial power of RCA.”

RKO Officials Leave

For Baltimore Meeting

Officials of RKO, including B. B. Kahane, William Mallard, Herman Zohbel and J. Miller Walker, left last night for Baltimore with not quite sufficient proxies favoring the RKO re-financing plan to be voted upon at the special meeting today. Hiras S. Brown is expected to leave for Baltimore today with additional proxies received in this morning’s mail. If this does not reach him before 2 p. m. today, he will be voting by proxy with the majority of the stockholders who have already given their proxies.

A new dissenting faction cropped up last night when it was reported from Schenectady that 50 stockholders represented 10,000 shares had named V. W. Reynolds their representative to attend the meeting and oppose the refinancing plan.

Mrs. Caroline Kohl, big Chicago stockholder, also will have her lawyer present presumably to oppose the present plan.

RKO officials have been in New York for the past week attending the stockholders’ meeting and have been in the city for the past week attending the stockholders’ meeting and have been in the city for the past week attending the stockholders’ meeting.

Six more RKO theaters adding vaudeville acts

Six more RKO theaters will include five vaudeville acts in addition to the feature picture and shorts starting Dec. 26. The houses are the Downtown, Detroit; RKO Embroyd, Fort Wayne; Palace, South Bend; Regent, Grand Rapids; Keith’s, Washington, and the Sherman, Pittsburg, Pa.

E. M. Emerson leaves tomorrow on a tour of these cities to supplement personal campaigns now being carried on in connection with the change of policy. The houses have been running a straight picture policy.

Sinclair Lewis Lauds "Arrowsmith" as Film

Upsetting precedent in the reaction of a novelist to the talker version of his book, Sinclair Lewis has sent Samuel Goldwyn a highly laudatory letter of appreciation for the manner in which "Arrowsmith" was talkerized. The novelist also praised Sidney Howard’s adaptation and the acting of Roland Colman, Helen Hayes, A. E. Anson and Richard Bennett, adding that the film “comes off with every emotion I tried to do in ‘Arrowsmith.’”

In an interview with newspapermen, Sinclair also predicted a new era of adult motion pictures which will be made on the principle that not all cinemagoers are morons. He said “Arrowsmith” had not been written down to this level.

Kopfstein Named Representative London Showman Films, Ltd., has appointed Jack Kopfstein of New York as its exclusive American representative for the purchase of American made films to be distributed through the eleven Showman Films branch offices.

FLORIDA

Tiffany Film for Warner

Tiffany’s “Branded Men” has been booked to play the Warner on Broadway starting tomorrow.

NED WAYBURN Institute of Dancing announces

REDUCED RATES 20% to 50%
OFF ON ALL REGULAR CLASS AND PRIVATE INSTRUCTION IN STAGE DANCING, ACROBATICS, RADIO-TALKIE MICROPHONE AND VOICE TRAINING
RECURRING-BUILDING UP
Body Conditioning for Health and Beauty
Evening rates as low as $2 and not over $5 weekly
Regular day classes 1 times a week
Evening classes 1, 2 and 5 times weekly
Children’s classes every Saturday and Sunday

NED WAYBURN INSTITUTE OF DANCING 625 Madison Ave., 1st $9 to $11 New York 17, N. Y.
606 South Michigan Boulevard, Chicago.
PARDON US for the BACK TALK!

We can’t tell you how to run your business BUT WE CAN TELL YOU WHAT OTHER THEATRES ARE DOING TO MAKE MONEY!

Lend us your ear on the next page, please.
“Even we’re surprised but the public seems to have some money left when you have laughs to sell—"

BEAU HUNKS

Here’s the kind of business it’s doing:

CLEVELAND—Shoots gross to 35% above normal.
Baltimore—4 days grossed more than 25% better than average 6-day week.
CANTON—Jumps gross to double normal biz.
EVANSTON—Pulls gross to twice average receipts.
PITTSBURGH—Tremendous! 75% over average take.
AKRON—Raises gross to double average biz.

(Note: In 4 out of the 7 cities above, it was “Cuban Love Song” that played with “Beau Hunks.” We recommend this combination to M-G-M exhibitors as one that is proving eminently successful.)

NOW PLAYING ON BROADWAY at the RIVOLI THEATRE

AND NOTICE HOW WISE SHOWMEN ARE BILLING US!

“BEAU HUNKS” is one of the 8 Laurel-Hardy comedies for this season. Have you got them for your house yet?

METRO-GOLDWYN-MAYER

On Top—and Going Stronger Than Ever!
WARNS SAY RECEIVERSUIT IS WITHOUT FOUNDATION

(Continued from Page 1)

and also denied his allegation that the corporation is insolvent and unable to meet its current and maturing obligations. The Warner statement said further: "From the information at hand it is apparent that there is no merit to the charge and the allegations made in the petition are not true in fact. The basis of the petition is that the corporation cannot meet its maturing obligations. This is untrue as the company is paying all bills promptly and taking advantage of cash discounts. The company has no bank loans and has large cash balances. Former Federal Judge Hugh M. Morris of Wilmington has been retained to represent the corporation."

This follows the second receivership bill filed in Wilmington in a year against Warners. The first was dismissed when evidence showed that affidavits obtained from another bill were substituted. Endler goes on to allege that the company suffered bigger losses last year than reported that it has no bank credits because all banking connections were severed, that the Brunswick division of the company, which has big losses and is for sale at $8,000,000 less than purchase price, that preferred dividends are being paid out of surplus and not from earnings, that it holds contracts with stars at exorbitant salaries, that non-operation of many theaters has caused losses, etc. Annual stockholders' meeting of Warner Bros. is to be held here Monday.

Carl Laemmle, Jr., Assigns Five Universal Directors

(Continued from Page 1)


* * *

"Tarzan" Re-Titled

M-G-M's "Tarzan" has been re-named "Tarzan, the Ape Man."

TO-DAY'S BIG EVENT

AS SEEN BY THE PRESS AGENT

"Olga Baclanova, besides being one of the most beautiful stars in pictures, is one of the only three women in Hollywood who can do the rare Russian embroidery that are one of the wonders of the country."

-W.G.M.-

15-REEL COMEDY IS PLANNED BY SENNETT

(Continued from Page 1)

proposed production has been under way for some time at the Sennett studios, but it was only recently that actual negotiations were begun for the assembling of the east which Sennett hopes to make one of the most amazing in current picture offerings.

Negotiations are under way for the signing of such personalities as Clara Bow, Lupe Velez, Jean Harlow and Dorothy Burgess, combining four kinds of "It" in one production. For the male roles Sennett has proposed a line-up which includes Edmund Lowe, Rosco Atex, W. G. Fields, Andy Clyde and Moran and Mack. The supporting cast will probably include Mack Swen, Ben Turpin and Lloyd Hamilton.

The roadshow is planned as the biggest all-star comedy ever placed upon the screen, according to Sennett, who declares that he is more enthusiastic over the undertaking than any picture he has made in his 20 years of comedy producing. Questioned on the length of the production, Sennett said that it might run 15 reels or even longer. "When the public stops laughing, we will ring down the curtain, but not until then," he declared.

Wired Erlanger Houses Roadshowing "Alice"

(Continued from Page 1)

its wired houses. The picture opens Christmas Day at the Erlanger in Buffalo and the Erlanger-Grand in Cincinnati.

Party for Explorers

Harold McCracken, Dr. Laurence M. Gould, James L. Clark and Harold Noice, all noted explorers, whose camera record of faraway countries is contained in "Explorers of the World," were presented to the press yesterday at a reception given by Raspin Productions, who are sponsoring the film, which will have its premiere at the Criterion on Dec. 14.
A Call To ALMS

ANSWER IT NOW!

He was your pal a few months ago. You gave him a grand "hello" when you met him. Where is he now? « « « « « « «

You don't see him around lately. Worry and hunger have bent his shoulders. Conditions have temporarily put him on the unemployment list. Hundreds of other motion picture men are in a similar fix. The Film Daily Relief Fund wants to help them all back on their feet. But the resources of the Fund have been heavily taxed. The hand you shook yesterday is extended to you today... pleadingly. He's still your pal. Don't forsake him now. « « «

HELP US TO HELP HIM!

GIVE

SEND YOUR CHECK NOW TO

FILM DAILY RELIEF FUND
1650 BROADWAY
NEW YORK CITY
EFFECT OF TAX PROPOSAL MINIMIZED BY INDUSTRY

which was expected and has been reported from time to time, is on the verge of actual enactment now that the Finance bill has been passed by Congress that would saddle an additional burden on theaters at a crucial time, it was the opinion of interested men in the industry that the measure was not as bad as it might have been. Similar measures, state-wide in scope, have been and will be introduced in various Legislatures, now in session and starting early in 1932.

"Nothing unusual" was the way J. C. Pettyjohn of the Hayes office commented on the Mellon proposal, he pointed out that during the last regular session of Congress five were introduced.

"Commenting on the recommendations film executives generally pointed out that enacting of a plan such as proposed by Mellon would have the effect of placing a staggering burden on the theaters in a troublesome period. They expressed doubt that the measure would meet the approval of members of Congress familiar with the theaters' situation.

Among executives of major companies willing to comment on the matter was Col. Ed. A. Schiller of Hays' office, who said:

"Generally speaking, I do not believe it possible for the industry as a whole to absorb a 10 per cent ad admission tax. To add the tax to admissions might make prices prohibitive, and to take 10 percent off the grosses would not be possible in view of present conditions. In different situations and isolated cases it might be possible, but generally speaking, as did Secretary of the Treasury, I believe it would lessen business in the theaters."

Opposition by practically all interests included in Motion Picture, which takes in tobacco, automobiles, cigarettes, radios, phonographs, telegrams, cables, etc., is organized to harmonize with this fight that the film interests will put up against the added load, which totals some sort of compromise or total elimination is at least a possibility.

It was also pointed out that a lot could happen between the passing of the recommendation and the actual enactment of a law to put the tax on exhibitions that the levy would start July 1, 1932, and run for two years."

Celebs at M. P. Club

The Motion Picture Club is becoming more of a rendezvous for film celebrities when in the big town. Among notables present there last week were Will Haines, Georges Carpentier, Olsen and Johnson, Edmund Lowe and others.

A LITTLE from "LOTS"  

By RALPH WILK  

HOLLYWOOD

WALTER LANG is on the first leg of a six months tour of the world. The nomad will be bound for New York via the Panama Canal. He will spend a month visiting the Ufa studios in Germany and will also visit studios in England and other European countries.

Hollywood’s first Christmas present has arrived. June Collyer yesterday bought a pedigreed two year old Scottie puppy as a Yuletide gift for her husband, Stuart Erwin.

Edna May Oliver, whose real name is Edna May Sutter, has petitioned the Superior Court for permission to make the screen name her legal name.

Jean Harlow is returning to Kansas City to spend several days with her parents, Mr. and Mrs. S. D. Harlow.

"Thirty Days," written by Hal Conklin, is the first of a series of productions planned by Patrician Pictures, of which Emil C. Jensen is production manager.


Joe E. Brown is expected to finish "Fifteen," Save My Child," his newest First National starring film, in about a week, after which he will shoot "Till the First of the Year." Llly, Benton is directing the Brown picture, with a supporting cast that in- cludes John Kavanagh, Paul Kelly, Guy Kibbee, Richard Carle and others.

Arrus Productions’ cameramen photographing the third of the "Ghost of Other Days" series, noticed an old undertaker parlor near Tombstone, Arizona. They called in an effort to secure information regarding the surrounding "ghosts." As they walked in they heard the undertaker complain about the depression, so they asked the usual question, "How’s business?" "Dead," he replied, and "it was serious.

Lois Brock, producer of short subjects for RKO-Radio, has received the sixth and final story of the series starring Chieh Sala. It is an original, as yet untitled, written by Ben Holmes in collaboration with Mark Sandrich, who will direct.

Victor Rabb, who recently invented what has been called the first ideal camera lens from the combination of two lenses, one of which eliminates another 25 pounds in weight, Rabb is head of the technical department at Educational which has fully protected the "vac- ion." Rabb and will retain all rights to the device. Associated with him in the experiments was Dwight Harman, chief cameraman at Educational.

Ives, C. W., is due today from the coast to open his new Warner production, temporarily called "The Roar of the Crowd," starring Hays and Seton I. Miller. An- ticipating it for it is, also in addition to Joan Blondell, in the cast, are Ann Dvorak and Frank McHugh, who starts, with Raymond Griffith as producer-director.

R. C. Chatterton has been allotted a 25-year bowwow that was used by Colleen Moore when she won First National star, M. "Chatter- ton starts work next month in "It's Rich Are Always With Us.""

William Bakewell’s following is making big gains, judging from fan magazine letters and queries.

An example of the efficiency now being established on the radio lot under the David O. Selznick supervision is offered in the following notice from Miss Smith who, in her review of the screen version and dialogue for "Lost Squadron" in about 200 words.

Pending negotiations for a new contract with a major producing organization, Victor Schertzinger, prominent director and composer is devoting his time to a new operetta which he anticipates having on the market during the Olympic Meet in 1932.

Tom Brown, one of three prominent inventors recently signed by Carl Laemmle Jr., has been assigned to Universal’s "Song of the Legion." The picture, by E. A. Patterson and George Green is patterned closely on the order of "Spirit of Notre Dame," but with the Culver Military Academy as background. The two other new players, one of whom may be in the same cast, are Nella Ferry and Neila Gollette.

Seattle House Robbed of $800

Seattle—A bandit recently held up the Moore and got away with about $800. The hold up man is Kent Thompson, manager; Al Wilson, assistant manager, and E. D. Stalney, treasurer.

Cushman in Klamath Falls

Klamath Falls, Ore.—Allan Cushman, for the past five years affiliated with Fox West Coast houses, has been named as publicity director for the Pelican.

New 16 mm. Film Directory

Dravenport, Ia.—A revised edition, number four, of the Victor Directory of 16 mm. Film Sources has just been issued by the Victor Ani- matograph Corp. Besides listing all known sources of 16 mm. pictures, such business films, film producing, studios, distributors, etc., the directory now contains data concerning numerous uses of such films and equipments.

CONTRIBUTIONS TO FUND NOT COMING FAST ENOUGH

the many truly needy cases that will be forced to appeal to the Relief Fund for aid during the next twelve months. Thousands MUST be received if YOU want to feel that worthy workers in the motion picture industry who are in distress will be given a helping hand. Don’t be too proud to send a dollar, and if you can afford it don’t hesitate to send a hundred dollars. Every dol- lar means sustenance for those who are in need through sickness, mis- fortune and unavoidable destitution.

Among the first to send in their checks, without urging, without any- thing more than the formal announce- ment that the Fund has opened for this year—and not counting some who asked that their names be withheld—were...

Irene F. Scott  
Ned E. Depinet  
Joe Welg  
N. A. Shimer  
Mary Alcott  
N. L. Manheim  
E. T. Leager  
Gusav Brock  
Maurice Kinn  
W. Ray Johnston  
Evelyn Johnstone  
Joe Welg  
N. A. Shimer  
Mary Alcott  
N. L. Manheim  
E. T. Leager  
Gusav Brock  
Maurice Kinn

One in a thousand

At 999 hotels in Atlantic City you can get the same bed - same meals - same baths, with or without meals...

*a* Original and Unique Service has made the

The CAROLINA CRES

The Thousands Hotel

*Abed or at your service table enjoy a delicious Tray Breakfast. WITHOUT CHARGE. In the privacy of your own comfortable room while you glance through your morning paper... then wonder, as all our guests do—how we happened to move your home to the

CAROLINA CREST

North Carolina Ave., Near Boardwalk ATLANTIC CITY, N. J.

SPECIAL WINTER RATES:

Single $3  
Double $6

Every room with private bath—Bed lamps and at least three windows

IT'S WISE TO MAKE RESERVATIONS IN ADVANCE
Exchange Lineup for Handling Mascot Serials

With the appointment this week of the Standard Film Exchange of Cleveland and Cincinnati as new distributor for Ohio and Kentucky, the exchange lineup handling Nat Levine’s Mascot serials in now as follows:

Affiliated Producers, Atlanta; Alexander Film Service, Pittsburgh; Allied Film Exchanges, Dallas and Oklahoma City; All Star Features Distributors, Los Angeles; All Star Features Distributors, San Francisco; Capital Film Exchange, New York; Celebrated Film Exchange, Minneapolis; Consolidated Productions, Denver and Salt Lake City; Excellent Pictures, Detroit; Gold Medal Film, Philadelphia and Washington; Hollywood Films, Boston; P. C. Iirs, in cash was taken from the safe of the Palace this week by a thief who used iron bars and a sledge hammer. The house is owned by Interstate Theaters Corp., of which James Mahoney is Connecticut manager.

To-Morrow in Film Daily

Important Company Announcements on SUITABLE PRODUCT

TIMELY THOUGHTS on a TIMELY SUBJECT

Advancement in Sound Shown at S.M.P.E. Meet

Advanced features in sound recording and reproducing were demonstrated last night to members of the S.M.P.E. and the Institute of Radio Engineers in the Engineering Societies, auditorium by Halsey A. Frederick, transmission instruments director of Bell Telephone Laboratories. Using disc records cut by the method, a new high power amplifier and latest type of loud speakers, Frederick presented a faithful reproduction of organ, orchestral and vocal music, which his audience could scarcely distinguish from the original in either quality or volume.

Equity Firm Against Sunday Shows

Although the Broadway legitimate managers want Sunday shows, the council of Actors’ Equity at a meeting this week again voted almost unanimously against performances on the Sabbath. The decision was called final.

Hope Hampton’s Mother Dies

Hollywood—Mrs. Harry C. Kennedy, mother of Hope Hampton (Mrs. Jules Brulatour), died Tuesday in Hollywood Hospital. She had been ill seven weeks.

Swanson Film at Rialto Dec. 17

Gloria Swanson in “Tonight or Never,” Samuel Goldwyn production, opens Thursday evening Dec. 17, at the Rialto, following “Ben Hur.”

Security Films for Cameo

“The Struggle for Life,” an Akinco release in which wild animals are the actors and biological theory forms the plot, opens Saturday at the Cameo. The picture has synchronized explanatory talk in English. The first Russian sound news reel and a sound short, “Dreams,” dealing with circus acrobats, will also be on the program.

L. P. DeWolfe to Memphis

Memphis—L. P. DeWolfe, formerly at the Orpheum in New Orleans, is here to succeed Louis Helborn as manager of the local RKO Orpheum, which is closing and will undergo renovations for reopening Christmas Day. T. Stevens and Torpedo replaced DeWolfe in New Orleans.

Resume Kid Shows

Macon, Ga. — Children’s shows, under the auspices of the Macon Better Films Committee, were resumed this week at the Ritz after having been discontinued for over a month.

Short Shots from New York Studios

By HARRY N. BLAIR

BERNDT VIERTEL has started production on “The Wiser Sex,” in which Claudette Colbert, William Boyd, T. Lynn and Melvyn Douglas are featured. The latter recently arrived here from Hollywood, where he appeared opposite Gloria Swanson in “Tonight or Never,” in the same role which he created on the New York stage last season.

Joe and WiLliam Mandel, aero-

batic comedians, who recently retired from a successful tour of the Continent, have just completed their Vitaphone short. The film, a two-reelers, is called “On Edge” and Alf Goulding directed.

Josephine Morse, who played in New York and London legitimate has been added to the cast of the Nancy Carroll-Richard Arlen-Pauline Frederick feature now in work on the Paramount lot.

Effie Shannon has been added to the cast of Paramount’s “The Wiser Sex.” She has a lone record in the legitimate field, but this will be her first screen appearance.

Benny Merrif and his band will find time between Palace shows to make a short for Vitaphone. Roy Mack will direct the picture, one of the Melody Master series titled “I’ll be a Panic.”

AT 1931 PRICES.

MAGNIFICENCE at the Cost of Mediocrity . . .

The Majestic makes its strongest appeal on its unmatched location, superior arrangement and size of rooms, and the sumptuousness of its ultra-modern appointments. That all of this is available at rentals such as are asked for ordinary apartments makes an added attraction to living on the “sunny” side of the park.

THE MAJESTIC APARTMENTS

115 Central Park West
Blackfront 731 to 732nd Sts.
3 to 14 ROOMS

Featuring:
Tower apartments of 4, 6 and 10 Rooms
Private Solaria in corner apartments of 8 and 10 Rooms
Private terraces with units of wide range of size and exposure
Duplex apartments of 12 and 14 Rooms with both Terraces and Solaria.

IMMEDIATE OCCUPANCY

Housekeeping—Restaurant and Hotel Service
Representative at the Building
TRafalgar 7-7480

Rental and Managing Agents
CHANIN MANAGEMENT, Inc.
122 East 42nd Street
Lexington 2,990

Columbia Optimistic

Columbia’s publicity department informs that the company will deliver every picture announced for production during 1931-32.
The Kids ... and Christmas time

By Jack Alcoate

Never comes along a Christmas season that we do not gather together the younger ruling members of our household, supplement the gathering with some neighborhood junior social favorites, and act as the Man-From-Cook's in picking out the best Cinema Christmas program in town, of course presided over by old Kriss Kringle himself, for the entertainment, amusement, distraction and all around improvement of mind of this noisy but representative gathering of youngsters. Inasmuch as there are, without doubt perhaps, some twenty-five million additional kids within the confines of these patriotic United States whose minds, at least during his festive season, incline in the same general direction, it does strike us that the exhibitor who fails to make an enthusiastic play for this business is deaf, dumb and slightly blind in at least one eye.

Whenever you get the youngsters pulling for your particular show you are getting the loudest, most enthusiastic and persistent word-of-mouth advertising in the world. When these kids make up their minds it is usually made up as solid as the foundation of the Paramount building. And don't forget they carry along the older folks, too. Grandma, Aunt Sophie, Cousin Lou and all the rest.

There are a hundred and one motion picture subjects, some ordinary perhaps at any other time

(Continued on Page 2)

Harold B. Franklin Resigns from H-F Theaters

Goldwyn Defends Costs

A defense of production costs will be made by Samuel Goldwyn in a statement which he will issue immediately in answer to criticisms of Hollywood studios and their activities. He is understood to have been conferring with executives of the Hays office concerning the matter.

(Continued on Page 4)

Wm. C. Elliott Succeeds Canavan

William C. Elliott of Cincinnati has been elected president of the M. G. M. general sales manager yesterday when he arrived in New York after visiting exchanges and the Coast. Particularly under present conditions, (Continued on Page 11)

The Decision Involves Photo-Electric Cell Widespread Used for Sound

Washington Bureau of THE FILM DAILY

Washington—A decision having an important bearing on the future of sound pictures was given yesterday in District Supreme Court by Judge Jesse C. Adkins when, after months of study, he ruled that a patent on an invention sought by the American Tri-Ergon Co., and refused by

(Continued on Page 11)

Realizing Greater Need, Doubles Check for Fund

Striking the keynote of the spirit needed on the part of the movie business the W. D. Goldberg of the Walbrook and Hartford theaters, Balti-

(Continued on Page 12)

RKO Meeting Adjoined; 42,000 Proxies Needed

Baltimore—Meeting of the RKO stockholders was adjoined yesterday after two sessions, and will reconvene at 11 o'clock this morning. According to B. B. Kahane, vice president of RKO, 1,500,524 proxies have been received with 42,000 more (Continued on Page 12)

Boosting Kid Attendance to Feature Drive for Christmas Business

Armed with a vast assortment of features, shorts and exploitation stunts that are either adaptable or specifically designed for holiday trade, distributors and exhibitors are joining hands to overcome the traditional pre-Christmas slump in at-

(Continued on Page 13)

Will Seek Early Hearing In Warner Receiver Suit

Wilmingon, Del.—Indications are that Warner Bros. will seek an imme- diate hearing on the receivership bill filed Wednesday by Julius Endler, and it is understood the company's attorneys are confident the action will be dismissed as quickly as the one filed about a year ago, when

(Continued on Page 13)

Harold B. Franklin Resigns From Hughes-Franklin Theaters

Ticket Tax in England Is Proving Disastrous

London—Evidence of the disastrous effects of the increased entertainment tax is piling up, and frantic exhibitors have warned the government of the seriousness of the situation and hearings on the matter are expected to be held shortly. Since Nov. 9 receipts at many cinemas have dropped nearly 50 per cent.

West Coast Bureau, THE FILM DAILY

Hollywood — Harold B. Franklin resigned yesterday as president and general manager of the Hughes-Franklin circuit of theaters. He has moved his headquarters to the Paramount Theater where he will carry on the theater management of Paramount and United Artists.
New York Stock Market

Eastman Tax Rebate

Washington Bureau of THE Film DAILY—Mrs. Lin Kodak has received an income tax refund of $2,542,384 on excesses since 1929.

NEW YORK STOCK MARKET

Con. Fm., Ind. 34... 374
Con. Fm. Ind. pf. 34... 374
East. Kodak 34... 374
Fox Fm. **A**... 34... 374
Gen. Tel. Co... 34... 374
Lowe's, Inc. 34... 374
MGM 34... 374
Paramount 34... 374
Pathé Each... 34... 374
d-a... 34... 374
KOD... 34... 374
Warner Bros. 34... 374

NEW YORK CURB MARKET

Columbia, Vte... 34... 374
Fox, Vte. 34... 374
Gen. Tel. pf... 34... 374
KOD... 34... 374
Technicolor... 34... 374
Trans-Lux... 34... 374

NEW YORK BOND MARKET

Gen. Tel. Eq... 34... 374
Keith O A 6s 4... 34... 374
Loew's 6s 2... 34... 374
Paramount 6s 4... 34... 374
Pathé 6s 4... 34... 374
Pathé 6s 4... 34... 374
Warner's 6s 4... 34... 374

THE INDUSTRY'S DATE BOOK


Feb. 20: Motion Picture Club, Club Ball, Waldorf-Astoria Hotel, New York.

March 13-20: First film exposition in Central Europe under auspices of the Czechoslovakian Cinema Artists' Ass'n and National Film Industry, Prague, Czecho- slovakia.


Max Weiss closes Foreign Deal

Max Weiss, who has been in England and on the continent for the past seven months, is in the interest of Artclass Pictures, has made a deal with Pathe Ltd., London, for the United Kingdom covering "Night Life in Reno," "Convicted," and "Cavalier of the West." Weiss leaves London this week for Paris, where he will remain about 10 days, and then return to New York.

Studio and Location Sound on Film Recording

Powers Cinegraph Equipment Corporation

725-77TH AVE., N.Y. BRYANT 9-0627

THEATRE RECORDS

Now Available

On 33⅓ R.P.M.

OVERTURES AND EXIT MUSIC

Listings of Selections

Now Available

LEW WHITE—Organ
ROY SMECK—Hawaiian Orch.
VICTOR WINDERS—Orchestra
SAM NAIN—Orchestra
LOU GOLD—Orchestra

Write for further details.

Mail Orders Filled

Price 75c Each

AMERICAN RECORD CORP.

1776 Broadway, N. Y. C.

Twenty-Five Years

—The money from the sale of Christmas seals has promoted:
—The establishment of sanatoriums for treating tuberculosis
—The finding of tuberculous in time to effect a cure
—Health inspection of school children
—The teaching of habits that help to insure good health
—The bringing of rest, good food, sunshine, fresh air, medical attention to sick children

Help Fight Tuberculosis

Buy CHRISTMAS SEALS

The National, State and Local Tuberculosis Associations of the United States

RAILWAY EXPRESS JOINS IN FILM RATE REDUCTION

Railway Express Agency, Inc., has joined the Southeastern Express in reducing express rates on return film from exhibitors to film exchanges in Atlanta, Baltimore, Chicago, Cincinnati, Jackson- ville, Louisville, Memphis, New Orleans, St. Louis and Washington. The reduction is 50 per cent of the former rate, provided the film is sent both ways on one company's lines, and is effective Jan. 1. According to George F. Lee, vice-president of the R.E.A., the reduction is in the form of an experiment. If successful, it may be extended effect through the country. Lee also said that the cut in rates has been made to meet motor truck competition.

Century Circuit Men Shifted

Two Century Circuit men have retired to theater duties after being attached to the home office. Sidney Beckler, formerly booker of Educational's Boston office, has been appointed manager of the Brooklyn Rialto, while Manny Fried- man, lately associated with the public- ity department, is now managing the Fantasy in Rockville Centre.

Myron Siegel was transferred from the estate office of the Century to the Fantasy to the home office, where he has taken the duties of assistant to the publicity director. Murray Weiss, who has been added to the publicity staff.

The Kids

... and Christmas time

(Continued from Page 1)

of the year, that are naturals for the Christmas weeks. No amount of pressure or irritation will ever
rob this great country of its splendid Christmas spirit. Give the kids, even the fifty-year-old ones, plenty of tin-
nel and holiday atmosphere. Sure, the world is getting sophisticated, but if folks all over the country can
and are willing to believe there is still hope for Santa Claus. Gathering in Christmas business
means mainly digging in the cinema Christmas stocking for it.

Goldreyer Will Handle

Two Conford Theaters

Alfred C. Goldreyer, manager and supervisor of the Concourse, Bronx, theater, owned by the Conford Amuse- ment Co., Inc., has just taken hold of the 1,200-seat theater which the company will take over shortly at Forest Park Road and Davidson Ave. Conford owns the building in which the Band Box theater is situated and upon expiration of the lease shortly it will be rebuilt into a modern playhouse.

The Concourse also is undergoing extensive improvements in the effort to make it one of the finest houses in the Bronx.

Favorable weather has expedited the building of several new Warner Bros. theaters, it is stated by Her-
man Maler, head of the construction department. The Warner in Ridge-
wood, N. J., is ready for roofing; the steel work for the Warner in Nash-
ville, Tenn., and the big office building being erected in connection with it, has been completed; and excavation work has been completed for the of-
fice building for the Rialto and the theater in Mansfield, O., and bids have been asked on the construction work.

Famous Circus Outshone by Movies

London—Bostock's Menagerie, for 126 years an institution in the Brit-
ish Isles, has been disbanded and purchased by the London Zoo, thebreaking up being ascribed to the change in public entertainment tastes brought about by the movies.

Mary Carr a Grandma

Washington—Grandfather Mary Carr Hollywood—Birth of a girl to Mrs. Frank Walsh, wife of the actor, makes Mary Carr, her mother, a grandmother.

Robinson for London Premiere

Edward G. Robinson, who sailed on the Ile de France today for Europe, will make a personal ap-

Big 4 Western at Loew's National

"Headin' for Trouble," Big western starring Bob Custer, has been booked into Loew's National by Herman Gluckman's Capital Film Exchange, New York City.
NOW NEW YORK GOES

BLONDE CRAZY

and it's

HELD OVER

at N. Y. Strand

WARNER'S Red-Headed Wonder

JAMES CAGNEY and his smiling side-kick JOAN BLONDPELL are getting holiday grosses from coast to coast in WARNER'S

BIG LAUGH RIOT

Prepare for those Big ones for

6 JAN.
PLAY DATES

6 FEB.
PLAY DATES

from WARNER'S BROS. and FIRST NATIONAL
Holiday Drive for Kid Trade Planned

Dozens of Stunts Aimed to Increase Size of B. O. Lines

(Continued from Page 1)

tendance. That the holiday slackness in theater trade can be overcome by the right kind of effort has been demonstrated particularly over the Publix circuit, which this year again has mapped out the most aggressive campaign of all.

Among the principal lines of activity being followed in going after the December business is to offer patrons special inducements to attend theaters. Extra attractions on weekday nights, mostly in the nature of promoted local talent shows, attractive give-aways and holiday book-ups, have been found productive of results.

Film bookings for the period are to be chosen for their holiday suitability as well as general box-office appeal, with particular stress on attractions that will bring in the kids during their Christmas vacation period.

Ticket-Selling Ideas An Important Factor

While a Yuletide atmosphere, Christmas trees, decorations, etc., are all good checking accommodations and other trimmings will serve to brighten up a theater and put folks in the spirit of the season, the most important thing is to work out ideas that will result in ticket sales. The Christmas tree can create cheer, but something else is necessary—local Follies, contests of various kinds, a double-truck, etc.—to bring the folks to the b. o. and everything must be planned to that end.

Bigger Ballyhoo Bringing Results

Theater ballyhoo during the pre-holiday weeks must be designed to meet the competition of the tremendous amount of other ballyhoo that is in progress on all sides at this time. Even the big houses, which for a long time have refrained from the more obvious forms of exploitation, are now adopting strong attraction methods and finding them profitable. Similar intensification is turning the trick for the smaller theaters. The public of late has become very much ballyhoo-minded and must be approached accordingly.

Different Stunt For Each Night

To cover the widest possible amount of potential patronage, a different stunt for each night of the week is perhaps the most effective plan. Ideas which can be utilized in almost any city include: Local talent articles going to relief work, and offering opportunity to have the mayor or other notable open the auction; school debates, home town night, American Legion night, dancing school review, country store, give-away night, Boy Scout tie-up, community singing.

A group of the best six stunts for special nights can be worked out and the same features repeated on corresponding days of the following week.

Cooperation from Local Merchants

Getting the cooperation of local merchants should be an easy matter, inasmuch as give-away nights can be designed to spur Christmas shopping. Several cooperative ads pages can be obtained in this connection. Arrangements whereby theaters will purchase a daily quantity of admissions for distribution to patrons also can be utilized to advantage.

Books of Tickets A Christmas Gift

Preparing books of admission tickets is a good Christmas gift idea. By plugging this feature, selling persons on the unusual acceptability of theater tickets as a present, and the many occasions of enjoyment that such a gift will provide to the recipient, these sales can be boosted considerably.

Attractive cards, in gold, silver or other colors depending on the face value of the tickets, can be printed. The easiness of almost any one to boast that he has a "pass" to a theater is one of the best avenues of approach in putting over this idea.

Increasing Holiday Ticket Sales

In addition to the practice of giving books of tickets or admission cards good for so many performances, both becoming more popular each year as Christmas gifts, five-wire exhibitors are now utilizing opportunities for disposing of extra admissions here and there around the holidays.

One good plan is to have merchants buy tickets, at regular box-office prices, to be offered to customers who make Christmas purchases amounting to $10 or more at any given trade outlet, but the merchants also will feature the plan in their newspaper advertising.

The many booster clubs now in existence throughout the country, such as the Mickey Mouse, Terry-Tooners, Mickey McGuire and other kid organizations, also can be utilized in promoting sales of tickets.

Special Campaigns To Bring in the Kids

As the holiday season presents a good opportunity for attracting kid patronage, some special effort in this direction is important. There is no better time for starting a serial. If the features booked are not likely to particularly interest the youngsters, it is an easy matter to build up the program so that the necessary type of shorts. Other desirable activity includes kiddie stage shows with local talent, harmonica contests, prize drawings and gift tie-ups with newspapers and merchants, sending of birthday or holiday cards or giving birthday parties, promotions through the ticket window, etc.

Among the give-aways planned are four automobiles, four radios, four electric refrigerators, two sets of furniture, a pair of pianos, five tons of coal, 10 electrical appliances, five jewelry prizes plus a $250 give-away prize on Christmas Eve. Proper exploitation of the event is being planned.

The Fairfax in Miami is calling the period from Thanksgiving to Christmas "Give-Away Month" and has a long list of items set, mostly outstanding of which is a holiday trip to Havana.

Other houses throughout the circuit are putting on similar stunts.

New Year's Blowoff

A good climactic stunt to top off New Year's Eve shows would be to stage a home-talent tableau containing a mock battle between Santa, Old Man Depression, and 1935 as Young Kid Prosperity. The bout can start at five minutes to midnight, allowing just enough time in which to make for big noise as the New Year is ushered in.

BIG DIVERSITY OF STUNTS BEING WORKED BY PUBLIX

Following up the success attained through intensive Christmas ballyhoo drives in past years, Publix is again conducting a concerted campaign to boost the December slump. Besides the wide diversity of "attract-a-nite" features applicable to almost any theater, many sections of the trade are going in for stunts of a big nature.

Probably the most comprehensive, give-away program planned in the South, is that now being initiated by Manager Beaver and District Publicity Director Beck at the Alabama, Birmingham. Give-aways every night in December before Christmas aggregating in value over $20,000, will, it is thought, rip the town open and definitely establish the city's standing place of entertainment in Birmingham.

Among the give-aways planned are four automobiles, four radios, four electric refrigerators, two sets of furniture, a pair of pianos, five tons of coal, 10 electrical appliances, five jewelry prizes plus a $250 give-away prize on Christmas Eve. Proper exploitation of the event is being planned.

The Fairfax in Miami is calling the period from Thanksgiving to Christmas "Give-Away Month" and has a long list of items set, mostly outstanding of which is a holiday trip to Havana.

In Lynchburg, Va., the three Publix theaters in the town will give away automobile away the night of Dec. 23.

In Pennsylvania and New York, theaters are putting on stage shows; local stock companies, merchants, jubilee weeks, Santa Claus parades, radio station glee clubs, baby contests, spelling bees, stage weddings, beauty contest, and style shows.

Other houses throughout the circuit are putting on similar stunts.

Holiday Street Stunt

If you can get the use of idle trolley cars, make a tieup with the telephone company to use them to ballyhoo your New Year's Eve show.

Plan the program as a lively affair, and then ballyhoo it with gay ban- ners on the street cars, which should be run not only through the town, but also as far as possible, in likely places.
OFTEN THE BEST THINGS COME IN SMALL PACKAGES

Educational’s Short Subjects Embody the Laughs, the Fun and Frivolity You Need for the Holiday Season

Mack Sennett presents
ANDY CLYDE
The Screen’s Best Loved Comedy Character in “Taxi Troubles” “The Cannonball”

Ray Cooke as "TORCHY"
Sewell Ford’s great boy character, in "Torchy" "Torchy Passes the Buck"
Produced by C. C. Renn

A Thrill for Everybody
BILL CUNNINGHAM’S SPORTS REVIEWS
“He-Man Hockey” “Canine Capers”

TERRY-TOONS
By Frank Moser and Paul Terry
Every one a sure-fire holiday treat

IN your holiday program, be sure to catch the spirit of that period. Back up your feature with two and one-reel units that are light and breezy, a screen smile, a screen laugh that has the beam and cheeriness of Old St. Nick.

The happy holiday state of mind that pervades the country is in these Educational Short Subjects, small packages packed with entertainment — merry, mirthful, exhilarating!

EDUCATIONAL FILM EXCHANGES, Inc.
Member, Motion Picture Producers and Distributors of America, Inc.
E. W. HAMMONS, President
Numerous Attractions on Tap for Bringing in the Whole Family

"Bring the whole family back to the theater," is how one exhibitor will be the industry's slogan for Christmas Week. With this objective in mind, distributors are planning to release a flock of pictures calculated to appeal to everyone from father down the line to the children. Particular efforts will be expended to plug pictures with comedy or other cheerful angles.

11 Warner-F. N. Films For Holiday Trade


"Champ" and "Ben Hur" Being Plugged by M-G-M

M-G-M is getting behind "The Champ," Jackie Cooper-Wayne Beery story, and its revival, "Ben Hur," now with synchronized score and effects. The latter especially is an appropriate attraction for the season and can be tied up with organizations and pushed for good attendance by any entering exhibitor.

Revival Week

M. B. Horowitz, general manager of the Washington Circuit in Cleveland, has been very successful with revivals to overcome the added sales resistance of pre-Christmas activities. He lets his patrons vote for the pictures to be revived. A sample, taken from the revival program being shown next week at the Heights in Cleveland Heights, follows: "Whoopie" and "Disraeli" Monday, "Morocco" and "Connecticut Yankee," Tuesday, "Holiday" and "New Moon," Wednesday, "The Millionaire," and "A Free Soul," Thursday, "Seed" and "Lightnin'," Friday, "Abraham Lincoln," and "Father and Son," Saturday, "Skippy" and "Daddy Long Legs.

Special Holiday Trailers by Nat'l Screen

Special holiday material has been prepared by the National Screen Service for Christmas release. Featured is the De Luxe Merry Christmas Greeting, an elaborate subject artistically prepared with a background of inspiring music and choral singing. For theaters desiring shorter trailers, a Junior Trailer has been made. The former is 208 feet and the Junior 111 feet. A De Luxe Happy New Year Greeting, a Junior New Year's Greeting and special trailers announcing New Year's Eve midnight shows have also been prepared. Clever animation and synchronization coupled with rhythmic music and snappy tempos are incorporated in all the releases.

Jackie Cooper's "Sooky"

Highlights Para. List

Paramount's sales force will tell you that no holiday program is complete without "Sooky," featuring Jackie Cooper, Robert Coogan and other juvenile players who appeared in "Skippy." Another Paramount picture said to have special Christmas appeal is "Husband's Holiday," featuring Clive Brooke, Vivienne Osborne and Juliette Compton.

Universal Finds Four Good For Holiday Trade

Universal is urging booking of four of its features as especially suited for inducing family trade around the Yuletide. They are: "The Spirit of Notre Dame," with Lew Ayres; "Seed," with Lois Wilson and John Bole; "Mother's Millions," with May Robson and "Heaven on Earth.

Gaynor-Farrell Film Is Fox Headliner


"Alice in Wonderland Is Unique Foto Release

Ideally suited for juvenile audiences is "Alice in Wonderland," which is being released by Unique Foto Film. The feature recently played the Roxy at a special morning show. It has been booked by a number of important circuits.

RKO's "Way Back Home" Has Family Appeal


Eight Monogram Westerns For Christmas Playdates

Monogram releases will exclusively carry a Western flavor. Four starring Tom Tyler are: "Partners of the Trail," "Man from Death Valley," "Two-Fisted Justice" and "Galloping Thru." Co-starring Bill Cody and Wild West shows are the following: "Dugan of the Badlands," "The Montana Kid," "Oklahoma Jim" and "Land of Wanted Men.

Tiffany Featuring Two Western Series


Bob Steele, the handsome cowboy who appeals to the girls as well as to the boys, appears in "Near the Trail's End" and "The Nevada Buckaroo.

"Murder at Midnight," mystery drama, also is among the Tiffany pictures in release at Christmas.

Taking advantage of the Holiday school vacations as a favorable time to start the showing of a serial, Nat Levine, president of Mascot Pictures, has arranged for the release of one of his new serials, "The Lightning Warrior," with Rin-Tin-Tin, at this time.

"Exhibitors in planning their Christmas shows should bear in mind that the holiday weeks are particularly kid weeks at theaters," says Levine. "In addition, therefore, to whatever special seasonal shorts or features they choose on their Christmas-week programs, they will want to include a good serial. Christmas week is the best week of the year to open a serial, for the right serial will insure winter's demand of unusual kid patronage that is practically assured during this vacation period.

Chance for Extra Space In Newspaper Stories

There is no better time than the holiday season for getting extra space in the newspapers by supplying them with the right kind of press matter. This is the period when editors yearn for human interest stories of movie stars, their Christmas activities, making New Year's pledges, and so on.

Regular and special publicity matter, applying to the pictures booked, can be obtained from all distributing companies, and the wide-spread exhibitor will go after such material and make the most of it.

It is important to bear in mind that the human interest angle is of principal value in getting consideration for these stories. Editors, during these festivo weeks, will give more consideration to that point than to any other in their selection of copy.

Gold, Silver and Red

An ideal Christmas gift suggestion, especially adaptable for neighborhood theaters to the gold, silver and red pass card idea being exploited by the Little Picture House in New York. The gold card, costing $10, admits two persons to 10 different performances the Silver, at $5, is good for two persons at five performances, and the Red at $2, for two to any week day matinees. Each of the cards represents a substantial discount from the regular scale, making them attractive as a gift of long cheer at low cost.
Carl Laemmle presents
WALTER HUSTON in his Greatest Picture
A HOUSE DIVIDED with
KENT DOUGLAS
HELEN CHANDLER
DIRECTED BY WILLIAM WYLER
Produced by Carl Laemmle, Jr.
ANOTHER BIG HIT FROM UNIVERSAL

"A great piece of theatrical property"
—Hollywood Reporter
Another From

HAL SKELLY!

with

ZITA JOHANNI EDNA HAGAN

SKELLY! Mark that name
well! This one great
will send him
picture to motion pic-
ture stardom, just as
GRiffITH's previous tri-
umphs sent blazing to
the cinema heavens such
illustrious names as PICK-
FORD, VALENTINO, GIISH!

BARTHEMESS, Ayel, and
a hundred more!

MILLIONS SHOUT SUCH THINGS CAN'T BE.
GRIFFITH! The man who has picturized so many daring themes in the past, now takes the one big subject that is rocking the country—THE SHAME OF A NATION—and mounting above anything he has given you before, sends roaring across the screen this devastating STORY OF MEN AND WOMEN WHO DRINK TODAY.

D. W. GRIFFITH'S

PERSONALLY DIRECTED

UGGLE

WET OR DRY, RED, WHITE OR BLUE NOSED, NO MATTER WHAT YOUR PERSONAL OPINION MAY BE ONE THING IS CERTAIN! THIS PICTURE IS BOX-OFFICE! OVERWHELMING IN ITS TIMELINESS! TREMENDOUS AS ENTERTAINMENT!

UNITED ARTISTS
Plenty Gay Shorts to Cheer Xmas Bills

Wide Variety of Subjects Available for Building Up Yule Programs

A gala array of short subjects suitable for Christmas release, with special appeal to the kiddies, is available at every sales exchange in the country. Not only are recent productions significant to the holiday spirit, but many shorts produced during the year may be booked, and many cases re-booked, to fill out the Christmas program. Plenty of cartoons, juvenile comedies, song reels and travel shorts with timely content or angles are on the bookers' lists. In many cases where exhibitors are playing a feature that in no way is pertinent to the holiday, the spirit may be aroused through the building up of a colorful short subject program around the main picture.

Vitaphone Strong On Christmas Subjects

Featuring its latest short subject production, "The Season's Greetings," Vitaphone is presenting more than a score of shorts suitable for Christmas programs. "The Season's Greetings" carries the story of a little boy and girl who on Christmas morning examine the toys left by Santa Claus. Billy Hayes, Vitaphone's Penrod of the Booth Tarkington Juvenile Stories, and Betty Schlar, the Marjorie Jones, are the children. As Billy Hayes picks up his first gift, a copy of Robert L. Ripley's new "Believe It or Not" book, it dissolves into an enlarged reproduction of the book and Ripley steps out. He tells a few "Believe It or Not" about Christmas and then steps back into the book again. Joe Penner pops out of a Jack-in-the-box, and then two dolls dissolve into Thelma White and Fanny Watson dressed in rompers, while another doll develops into Janet Reade who sings a specially prepared song, "Many Happy Returns of the Day." Ted Husing broadcasts the "Season's Greetings," and Mr. and Mrs. Jack Norwell add their bit of seasonal cheer.

Other Vitaphone shorts that will please both old and young and will fit the Christmas program are: "Red Headed Baby," an Merrie Melody cartoon in which several dolls in a toy shop come to life and dance for the old toy market; "One Good Deal," played by the famous Booth Tarkington juvenile characters; "Poo Lights," a two-reeler of songs and dances in which the Albertina Rasch dancing girls are featured; a colorful band short, "Darn Tootin!," starring Rudy Wiebert with his 21- foot Klaxon and "Shoe Hooper," with Hal Le Roy, the young dancing sensation of the "Follies," and a charmingly funny lecture by Dr. Kirkwood titled "Relativity and Relatives."

RKO Shorts Bring Santa To Screen

Santa Claus is the leading actor in several short subjects being released by Radio Pictures and RKO Pathé. "Santa's Tour Shop," an Audio Review, is available for the holidays. It shows Santa Claus making various toys and figures. All his toys come to life and have a merry party. Mickey's Helping Hand," featuring Mickey McGuire, has been built around a Christmas background and made especially for holiday release. It is a two-reeler and particularly suitable for the week. "Toy Town Tales," "Fairyland Follies," and the "Family Show," which are Aeops' adaptations to Christmas programs. Each carries a big appeal for the nursery rhyme characters coming to life and prancing with the famous Fables animals.

Juvenile Subjects On Paramount List

Several shorts particularly suited to Christmas bills are on Paramount's current release list. The test for holiday purposes are those featuring the Little Children's Trio and "Back Yard Follies." Song cartoons also present opportunities.

"A Christmas Party" is M-G-M's Special

Jackie Cooper, supported by Nor- nia Shearer, Clark Gable, Wallace Beery, Marion Davies, Marie Dress- ler, Ramon Novarro, Lionel Barry- more, Robert Montgomery, Polly Moran, Charlotte Greenwood, Cliff Edwards, Anita Page, Jimmy Durante and Lelía Hyams, stars in "A Christmas Party," claimed by M-G- M to be the greatest all-star cast short of all time. The picture also serves to bring Jackie Cooper's mother to the screen. In the story, Jackie gives a Christmas party for his football gang. The attendance swells as the holiday builds up over one of the largest M-G-M sound stages, with many of the satellites of filmdom playing the parts of waiters, Chimp comedies and animal stars.

Also adapted for holiday showing are the following M-G-M subjects: "Trader Hound, " a Dogville comedy; "Dogs in Dogs, " Our Gang comedy; "Hasty Marriage, " Charley Chase comedy; "Beau Hunks, " Laurel and Hardy four-reeler; "I Love a Las- sie, " Harry Lauder starred; "Ball, the Island Paradise, " a FitzPatrick Travel talk; "Whippet Racing," one of the Sport Champions series.

"The Holy City" Tops Ideal List

Ideal Pictures, of which M. J. Kandel is president, is featuring its ravelogue, "The Holy City," as specially suitable for Christmas programs. The short is a lecture-picture presentation of biblical subjects to people. Also on Ideal's holiday program is "When Winter Comes," a short on animals preparing their winter homes.

"There is a Santa," Says Imperial

William Pizor of Imperial Distribution Co. yesterday announced that his latest short, made specially for the Christmas holidays is now available for release. The picture is titled "There is a Santa Claus," and concerns a young lad and a Salvation Army Santa who find happiness in each other's generosity.

Chimps and Football Offered by Tiffany

Two of Tiffany's series of short features, released by Educational, recommended for presentation during the holiday season, are the Chipm comedies, which have been extremely popular with the kids, and the "Football for the Fan" series, still timely and appropriate for the holiday audiences.

T.P.E. Features

Snooky Comedies

"Snooky" monkey comedies, released by Talking Picture Epics carry a special appeal to the kiddies and grown-ups alike. Late release have been prepared for the holiday week and are now available at the T.P.E. exchanges.

Educational's List Is Long and Varied

An extensive and diversified va- rity of shorts for holiday bills is now available from Educational. Andy Clyde is recommended in "Shopping With Wife," "Half Holiday," "Tax Trouble," and others.

Additional Mack Sennett comedies calculated to please the youngster element particularly include: "All-American Kickback," "The Great Mystery," "First Fling," "One Yard to Go," Featuring Bing Crosby are "I Surrender Dear," and "One More Chance."

In the series are the two Tom Patricola subjects, "The Tamale Vendor" and "Si, Si, Senor," the Hollywood Girl comedies, and the all-fowl comedy, "A Fowl Affair."


The Torchy comedies, with the leading character a juvenile himself, are also recommended. Sports routines that combine thrills, action, and realism for the boys and girls in "No Holds Barred," "Inside Baseball," and "Canine Capers."

Lyman H. Howe's Hodge Podge series combines beauty and novelty. In this classification also is the Ro- mantic Journeys group. Mack Sennett Brevities, also recommended for the youngsters, are "Who's Who in the Zoo," and "The World Flier."

Children being avid readers of mystery yarns, the William J. Burns Detective Mysteries go over well during the holidays.

Cartoon Impersonations

Exploitation of cartoons included in holiday programs may be secured through holding of children's parties at which all attendants are required to dress in costumes depicting the car- toon characters. Prizes might be offered to the best representatives of the original characters. This can be worked on Mickey Mouse, Krazy Kat, Terry-toon, Aesop Fables or other cartoon characters.
SUPREME COURT UPHOLDS TRI-ERGON SOUND PATENT

(Continued from Page 1)

he Patent Office, should be granted.

The invention involves a tiny photo-electric cell such as is in general use for reproduction of sound films, and granting of the patent gives to Tri-Ergon the right to demand royalties from all persons or firms now using its invention.

As many of the reproducing machines now in use by a number of the large film companies are involved in the disputed cell, it is expected that many million dollars will change hands as a result of this decision.

Justice Adkins ruled in a 24-page decision against the assertion of the patent office that the cell is merely a development or refinement of an existing invention, and held that the cell, as embodied in plans and specifications filed in the patent office, is entirely new invention.

The plaintiffs are Josef Engel, Hans Vogt, and Joseph Masole, all of Germany. They have controlled patents on the invention in Great Britain, Canada, Germany, Holland, Norway, and Switzerland. They claim that in Berlin in 1922 they gave the first demonstration ever given of talking motion pictures, utilizing photo-electric reproduction of sound.

American Seating Reports Loss

Chicago — American Seating Co. and subsidiaries report for nine months ended Sept. 30, net loss of $41,727 after depreciation, provision for extraordinary losses on bad debts and other charges, comparing with profit of $218,528 after charges, but before federal taxes in first nine months of previous year.

For quarter ended September 30, 1931, net loss was $250,987 after charges, against net loss of $84,315 in preceding quarter and profit before federal taxes of $379,923 in third quarter of 1930.

COMING & GOING

NERYN LE ROY, who has been filming exteriors in New York for his next Warner feature, leaves for Hollywood today.

NORA GREGOR, M-G-M player, is on her way to New York from the coast for a visit.

RAMON NOVARRO is due east in a few days for a brief vacation.

NICHOLAS M. SCHENCK, JOSEPH M. SCHENCK and FELIX F. FEIST returned to New York yesterday from the coast.

T. L. ALPERSON and GRADWELL, L. SEARS are back from a trip covering Warner First National branch.

LOU METZGER and FRED McCONVILLE of Columbia have returned to New York after sales trips, during which they held conferences in Atlanta, Washington and other cities.

CHARLES (BUDDY) ROGERS is due in New York at the end of the week from the coast in connection with his orchestra plans.

HOWARD HUGHES leaves Hollywood for New York on Tuesday.

Another 'Chain' Tax Bill

Nashville — A Senate bill calling for a tax on chain stores, starting at $1 on the first store, $15 on each one above five, and $50 for all over 20, has been filed.

Paramount Signs Author

Thyra Samter Winslow, prominent novelist, has been signed by Paramount through the William Morris Agency.

Releasing "Safe in Hell"

"Safe in Hell," First National's Dorothy Mackaill picture on the Warner-First National schedule, will be released nationally tomorrow.
TWO HUGHES SPECIALS
ON U. A.’S 1932-33 LIST

(Continued from Page 1)

Friday, Dec. 11, 1931

WM. C. ELLIOTT SUCCEEDS
CANAVAN AS UNION HEAD

(Continued from Page 1)

the country to approve his 36-week salary rebate plan.

Elliott, elected by the executive board of the union, has been first vice-president. John P. Nicker of St. Paul, third vice-president, succeeds him as first vice-president. Status of William P. Conover of Toledo, second vice-president, remains unchanged. William J. Harrer of Philadelphia, who has been fourth vice-president, advances to the post of third vice-president. Joseph C. Campbell of Oklahoma City, fifth vice-president, becomes fourth vice-president, and William T. Madigan of Minneapolis is elected to the sixth vice-presidency.

RKO Meeting Adjourned;
42,000 Proxies Needed

RKO meeting adjourned, necessary as representing two-thirds of the class A stock. It is expected that the number of proxies will make it possible to fill the board of directors.

Hiram S. Brown, president of RKO, is expected here as soon as the required number of proxies is assured.

Magazine Stories for Big 4
Stories appearing in current action magazines will be utilized by Big 4 for the remainder of the company’s westerners on this year’s program, says John R. Freuler, president. Freuler favors the use of current material because of its modern slant, whereas adaptation of old stories or theme material usually is outmoded.

Amkino Film Re-titled
To avoid conflict with D. W. Griffith’s “The Struggle,” now at the Rivoli, the Amkino production, “The Struggle for Life,” which opens in September at the RKO Cameo, has been renamed “Killing to Live.”

NEW YORK CHARTER
Quadriple Film Corp., ltd., motion picture company, 70 West 40th St., New York, 16 shares common.
Orchestra Co., ltd., theatrical productions, M. A. Goldstein, 10 shares common.
National Presentations, Inc., B. H. Solotow, 100 shares common.
Ku-Neen, 217 Broadway, New York, $15,000.00.
NAME CHANGES
Oberon Camera Corp., to Pacific Camera, Corp., of America, Philadelphia, Pa.
Eastern Radio Stations Want Coast Talent

Probably influenced by the Bing Crosby incident, Eastern radio stations are engaged in a feverish search for more coast personalities to bring to New York and develop into sensations, perhaps, according to Roger Marchetti, Hollywood lawyer. Though he is not an agent, Marchetti says that since his arrival here last week he has been besieged with appeals for suggestions on broadcast talent possibilities from the west. Among those who are expected to be brought east is Arthur Lake, screen juvenile, and Paul Gregory, who is wanted by Florent Ziegfeld. Marchetti is remaining in New York until the arrival of Howard Hughes, due next week.

ALL TERRITORY CLOSED ON ARTCLASS WESTERNs

Louis Weiss of Artclass Pictures has closed all territories in this country on the series of eight Harry Carey subjects.

The territory holders are as follows: Jack Weinberg and Max Kleinerman, New York; Harry Asher, Boston, First Division, Philadelphia, Washington and Buffalo; Talking Picture Epics, Denver, Seattle, Portland and Minneapolis; Monogram Pictures, Dallas, Midwest Film Dist., Kansas City and Omaha, Standard Film Service Co., Cleveland, Cincinnati, Detroit and Pittsburgh; Security Pictures, Chicago, Indianapolis and Milwaukee; Premier Pictures Corp., St. Louis; Atlas Pictures, Ltd., San Francisco.

Weiss made a trip to Chicago and Minneapolis the other day, and in the former city made a deal with Joe Silverman of Monogram Pictures, Inc., of Texas, for the eight Harry Carey westerns and 12 society dramas for the territory of Texas, Oklahoma and Arkansas.

House Closed for Alterations

Bridgeport, Conn. — The Black Rock, West End neighborhood house which was recently taken over by a new corporation headed by A. M. Schumann and J. A. Davis, has been closed for alterations.

HOLIDAY TRAILERS

DE LUXE

MERRY CHRISTMAS GREETING

An elaborate subject of matchless beauty.
Artistically prepared with a perfect background of inspiring music and choral singing.

LENGTH, 208 FEET

FOR THE PAIR — $12.50

RENTAL PRICE SINGLY, $7.00 EACH

FROM NATIONAL Screen SERVICE 130 W. 46th STREET New York

CHICAGO—1307 So. Wabash Avenue
DALLAS—300 1/2 So. Harwood Street
LOS ANGELES—1922 So. Vermont Avenue

DE LUXE

HAPPY NEW YEAR'S GREETING

An exceptional message of joy and happiness, embodying in theme and musical treatment the atmosphere of this gala holiday.

LENGTH, 140 FEET

FOR THE PAIR — $12.50

RENTAL PRICE SINGLY, $7.00 EACH

FOR THEATRES THAT WANT SHORTER TRAILERS

A JUNIOR CHRISTMAS AND JUNIOR NEW YEAR'S SPECIAL

DISTINCTIVE — NOVEL — APPROPRIATE

LENGTH, 75 FEET

BOTH FOR $7.00 FOR BOTH

RENTAL PRICE SINGLY, $4.00

(Continued from Page 1)

The M-G-M sales executive declared featuring as the industry's worst menace and pointed out that bills of this kind prevent paying of box-office shorts.

"There's nothing the matter with business when M-G-M pictures are played," said Feist. "Never before has showmanship meant so much to the theater, he declared. Exhibitors who are using this faculty are still singing the tune-stay-at-home, he asserted. Personalities now have a greater significance at the box-office than at any other period in the industry's history, Feist said.

Boxing Film Booked

Sport World Films, Inc., which will handle pictures of the Singer-Tattalone boxing match to be staged at Madison Square Garden for the benefit of the New York American Christmas Fund, has closed with M-KO for showing of the pictures at Greenpoint, Hippodrome, Jefferson, Regent, Royal, 23rd St., 125th St., Park Lane, Orpheum and Tilyou, all in the metropolitan district.

Alperson, Sears Wind Up Tour of WB-FN Branches

E. L. Alperson, general sales manager of Warner-First National, and Gradwell L. Sears, western sales manager, returned to New York yesterday from a tour of exchanges, including a visit to the Burbank studios, where they looked over the 12 pictures to be released in January and February. Among cities visited were Milwaukee, Kansas City, Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, Denver, Omaha, Des Moines, Minneapolis, St. Louis, Memphis, Oklahoma City, Dallas, New Orleans and Charlotte.

New Fox West Coast Book

Seattle — William Fitzhenny has been appointed West Coast booker for Fox West Coast houses, with headquarters in this city. He was recently in charge of the Fox Castle at Vancouver, Wash., where he has been succeeded by Bob Rhoades.

Will Seek Early Hearing

In Warner Receiver Suit

(Continued from Page 1) the suit was shown not to have been in good faith.WARNERS will probably file answer to the bill in Chancellor court before Monday, when the corporation holds its annual meeting to elect directors and vote on the reduction of the stated value of the company's common stock to $5 a share.

K. C. Frolic Draws 900

Kansas City — Nine hundred exhibitors, theater men, and their friends attended the film row frolic at the Plaza-Mer. The proceeds, which are large, will be devoted to charitable purposes. C. F. McIlvride was chairman of the committee. Other members included R. C. Borg, T. R. Thompson, Ed Dubinsky, Lawrence Lehman, H. H. Barrett and Oscar A. Morgan.
HOLLYWOOD

EDNA MAY OLIVER, before leaving recently for a three weeks' vacation in the east, signed a new contract with Radio Pictures whereby she will be featured in five pictures during the coming year, according to David O. Selznick, production head. Miss Oliver is due back here about the first of the year to start in "Frontier," to be followed by "Hold 'Em Jail," to be supervised by Lew Lipton.

Radio Pictures also has given new contracts to John Halliday, featured player, and Bernard Schubert, writer.

Big 4's "Human Targets," starring Buzz Barton, is finished as far as camera work is concerned and is now being edited. J. P. McGowan directed, and the cast is headed by Francis X. Bushman, Jr., Pauline Pown, Ted Adams, Franklyn Farnum, Edward Cobb and Nanci Price. The third Bob Custer western for Big 4 has just gone in work under the tentative title of "Wanted—A Ridding Boss," which sounds as though it will be very temporary.

Fannie Hurst and J. Walter Ruben of the Radio Pictures writing staff will work together on "Symphony of Six Million," the story of Manhattan streets to be brought to the screen early next year. Gregory LaCava will direct.

Tala Birell, who doubled for Marlene Dietrich in Berlin and was brought to this country by Universal to appear in foreign versions, has been placed under contract by Carl Laemmle, Jr., and assigned to the feminine lead in "Marriage Interlude," the Luigi Pirandello story to be directed by William Wyler. The picture goes before the cameras next week.

Douglas Fairbanks, Jr., who returned to Hollywood last week from a brief visit to New York, will begin work on his next assignment, the starring role in a French-speaking version of "Local Boy Makes Good," on Dec. 17, according to present plans. As soon as he has completed this foreign version, Doug Junior will begin work on an original story, "The Goldfish Bowl," authored by Marsh McCall, Jr.

It's Colonel Evelyn Knapp now, by grace of an honorary commission just bestowed upon her by the Hollywood Post of the American Legion. The actress has recently played a prominent part in support of William Powell in "The Star Witness," this having been her first screen assignment since the serious accident she suffered last summer when she fell while out hiking with her brother. She is under a long-term contract to Warners.

Artless Pictures announces that the second Harry Carey picture is now in production under the title of "Without Honors" with the following cast: Harry Carey, Mae Busch, Mary Jane Irving, Gibson Gowland, Ed. Brady, Lafe McKee, Jack Richardson, Tom London, Lee Sage and Pardner Jones, directed by William Nigh. It will be released Jan. 8.

Nora Gregor, European actress, now on her way east for a visit, will be given a featured role in a new M-G-M English dialogue picture on her return. Miss Gregor was a star in Max Reinhardt's Vienna company for several seasons. She was brought to this country by M-G-M for foreign versions.

"Old Man Minick," the new picture in which Charles ("Chic") Sale will be starred by Warner Bros., is nearing completion under the direction of Archie Mayo. Little Dickie Moore, who appeared with Sale in "The Star Witness," is one of the headliners in the cast. Others are Lois Wilson, Ralph Harolde, Adrienne Doris, May Boley, Noel Francis and Mandie EHune.

Walter Huston's forthcoming M-G-M starring vehicle, now being directed by Charles Brabin from an original story by W. R. Burnett, has been definitely titled "The Beast of the City." This production is tentatively listed as a January release. Jean Harlow, Wallace Ford, Jean Hersholt and John Miljan have supporting roles in the film.

Great Lakes Circuit Invades Youngstown

Youngstown, O.—Great Lakes Theaters is invading this city with acquisition of the Hippodrome. Harry Schwartz of Erie and his partner, A. J. Cooper of Ashtabula, have taken a five-year lease with option of renewal and will reopen the house under a 10-cent policy following installation of new sound. The circuit also has houses in Lexington, Huntington, Erie, Sandusky, Elyria and two in Ashtabula. S. D. Weinburg will handle publicity for the Hipp.

Ray Grombach Closes Four Spokane Theaters

Spokane—Ray Grombach, independent exhibitor, has closed a number of his theaters, including the Audian, Granada, Post and Egyptian, leaving only the Liberty in operation.

Form New Detroit Film Co.

Detroit—Archie L. Gillis has formed the Redford Motion Picture Service Co. to handle strictly industrial films.
15 reasons why 9002 users are completely satisfied with Western Electric Sound

Design . . . . . . . . Advanced
Specifications . . . . . . Rigid
Patents . . . . . . . . Protective
Manufacture . . . . . . Precise
Price . . . . . . . . Reasonable
Terms . . . . . . . . Liberal
Distribution . . . . World-wide
Installation . . . . Engineered
Reproduction . . . . Faithful
Performance . . . . Dependable
Inspection . . . . Exacting
Service . . . . . . . . Expert
Advice . . . . . . . . Specialized
Prestige . . . . Unparalleled
Permanence . . . . Assured

You’ll find Western Electric a profitable investment

Western Electric

Northern Electric in Canada

Distributed by

Electrical Research Products Inc.

250 West 57th Street, New York
The Perfect Picture for Christmas Week

...or any week. Two hundred smart showmen have booked it for that very purpose. Clean... Wholesome... Joyous ...Tuneful

JANET GAYNOR

CHARLES FARRELL

in

DELICIOUS

A FOX PICTURE

Directed by DAVID BUTLER

EL BRENDEL

By Guy Bolton

6 Song Hits by GEORGE GERSHWIN

RECKON WITH FOX FOR PROFIT

RAUL ROULIEN

Lyrics by Ira Gershwin
Arrowsmith
GAIETY THEATRE, NEW YORK... $2.00 TOP
SELL-OUT
EVERY PERFORMANCE!
The titanic turmoil of the treacherous North Atlantic is the setting for this story of men who die by the code of the brave... Fires at sea, collisions, shipwrecks—and human wrecks! Rescued from a tiny life-raft, four persons face a greater danger on a ship where a sea beast knows no law but lust. Love is torn asunder, but vengeance lives to be fulfilled with all the fury of the sea.

EVERY APPEALING ELEMENT THAT PACKS 'EM IN WOVEN INTO THIS STIRRING MELODRAMA!

ASK FOR THE BIG PRESS BOOK THAT'S CRAMMED WITH BUSINESS-GETTING IDEAS

Clara Bow visits the Monogram Studios on completion of "Law of the Sea" and congratulates Trem Carr, producer, and Rex Bell, who has one of the leading roles.

AVAILABLE AT 33 MONOGRAM EXCHANGES

MONOGRAM PICTURES CORPORATION
723 SEVENTH AVENUE, N. Y. C.

FOREIGN DISTRIBUTORS
RITCHEY EXPORT CORPORATION
Collective Research Proposed by Roy Pomeroy

MERGERS SEND BETTER MANPOWER TO INDIES

Jos. M. Schenck Advocates Fewer Films to Cut Costs

Says Curtailment Would Also Cure Double Feature Evil

The problem of production costs can be solved provided film companies slash their programs, declared President Joseph M. Schenck of United Artists in an interview with THE FILM DAILY yesterday. Taking the attitude that too many features are being produced each year, the executive declared that adoption of this idea would also kill off double feature bills, a great industry evil.

12 SHORTS, 4 FEATURES PLANNED BY GOLD SEAL

West Coast Bureau, THE FILM DAILY

Hollywood — Gold Seal Pictures starts work this month on “The King’s Jester,” first of a series of two-reelers with six-year-old Bobby Burke as star. O. A. Peters, organizer of Gold Seal Pictures, will direct the picture, which will be made in English, German, Spanish and French.

Gold Seal will make four features, with “Ave Maria,” starring Betty Tompkin, as the first subject.

Ping-Pong, Card Players Have Chance to Aid Fund

Although the total contributions received for THE FILM DAILY RELIEF FUND do not match the mount received this time last year, the spirit evidenced by the many, is gratifying. (Continued on Page 2)

William Fox on City Stores Directorate

Philadelphia — William Fox has been named a member of the directorate of City Stores Co., which has been reorganized.

Tri-Ergon Prepare to Sue All Sound Film Producers

Acting under the Washington District Court decision instructing the Patent Office to issue a patent to American Tri-Ergon Co., headed by William Fox, covering its photoelectric cell, attorneys for Tri-Ergon will institute infringement suits against all producers making sound pictures. Actions will be filed throughout the country as soon as the Patent Office issues the patent. This governmental branch has no (Continued on Page 2).

Frank Fay Starts First As Producer-Author-Star

West Coast Bureau, THE FILM DAILY

Hollywood — Frank Fay has begun shooting at the Columbia lot on “Fools’ Advice,” the first feature of which he is producer, author, director and star. Ruth Hall plays the feminine lead. Others in it include George Meeker and Eddie Nugent. Walter De Leon and Charles S. Belden did the continuity and dialogue.

Roy Pomeroy Would Avoid Duplication in Film Research

“Frankenstein” Breaks All Mayfair Records

Grossing $54,000 in its first week, Universal’s “Frankenstein” has broken all records of the RKO Mayfair. This tops the previous record by $5,000.

Hughes-Franklin Circuit Is Expected to Disband

With Harold B. Franklin retired from the management of Hughes-Franklin Theaters, film circles here expect that the circuit will be disbanded, with the houses, in many instances, reverting to their original owners. Differences of opinion with Howard Hughes as to operation policies are understood to have precipitated Franklin resignation. (Continued on Page 2)

The Best Is Yet To Come
— a word in favor of organized operation

By DON CARLE GILLETTE

FAR-SIGHTED showmen—with sufficiently keen vision—to pierce through—the present maze—may sight just ahead—the grandest era—that’s ever been known—in amusement business***This necessary industry—of keeping the world—in merry spirits—has not even discarded—its swaddling clothes—but when it reaches—the long pants stage—(Continued on Page 2)
The Film Daily
Sunday, Dec. 13, 1931

The Best Is Yet To Come
—a word in favor of organized operation

(Continued from Page 1)

it's a safe bet—that you will see—more amazing things—in entertainment progress—and more profits made—than ever before.

To ACHIEVE this end—there is going to be—closer co-operation—between the films—and the radio—and the theater. A sort of—three-way combination—working in accordance—with formulated plans—for mutual benefit. Talent and personalities—will be developed—and built up—through screen and radio—and then booked around—for personal appearances—that will mean—r. o. r.—for every engagement. The radio stations—in place of killing off—their sensational artists—by overbooking them—the air—will extend their life—at b. o. magnifies—by letting them make—occasional tours. The same applies—to a bigger number—of screen players—whose popularity—and capacity to earn—for their employers—would be enhanced—by periodic flyers—on the stage. 

Look at the way—Bing Crosby is drawing—in the flesh—at the Paramount—and in his—Educational shorts—after being made—by the radio. Look at Kate Smith—and her Palace record—** Look at the crowds—-that turned out to see—William Haines in person. ** And then there are—Joe E. Brown—and Judy Rogers—and Rudy Vallee—and James Cagney—and Mitzi Green, et al. ** Just a few examples—but they give you—a rough idea—of the possibilities—if properly employed. ** The present reluctance—of film studios—and radio stations—to let their stars—run off on tours—must be overcome—by looking at it—in a broader sense—than film schedules. A valuable personality—if kept in the studio—the all—-the time—is likely to be—entirely played out—in a few years—but if the artist—is judiciously distributed—between radio—and theater—or screen—and theater—or all three—he has a chance—to be a drawing card—-several times as long—and become more profitable—all around.

It's a simple combination—build them up—by radio and screen—and then cash in on them—through personal tours. But do it—on a big scale—not in just a few cases—like preselling. Send one flock out—and build up others—then send them out—and continue it—until there are enough—to bring into the theater—every potential patron—throughout the land.

Speaking of organization—in all the attacks—on circuit system—no one has remembered—to bestow due honor—for the present elegance—of the movie theater. To organized circuits—belong the credit—for today's standards—of comfort and beauty—convenience and service. For all that's been said—about the advantages—of individuality—in theater operation—nobody would trade—the present-day palaces—for the circuits—for the lone opera houses—and drab nickelodeons of the old days. If organized effort—hadn't set the pace—in theater advancements—most of the indices—will still be showing—moving pictures—in halls and screens.

Admission Ticket Measure

Looms in California

An admission tax bill aimed at picture theaters is likely to be introduced in the new session of the California Legislature, said Attorney Milton Golden, member of the House of Representatives, in New York Tuesday for the Cha of Washington. Golden, who is the first representative Hollywood has ever had, came New York Tuesday for the Cha of Washington. He has handled legal matters for various producers and players and has politically aided numerous measures friendly to the industry.

George Washington Film

Being Shown Next Month

Washington Bureau of THE FILM DAILY

Washington—Warner's long-heralded talking picture to be used officially to boost the George Washington Bicentennial Celebration in 1932 will be shown here at the next meeting of the Chamber of Commerce early next month, says A. Julian Brylawski, Warner Bros. representative. The picture cost $60,000 and is the film company's contribution to the nationwide celebrations.

Cines-Pittsburgh Schedule

Running Ahead of Time

Contradicting reports circulated in some quarters that Cines-Pittsburgh, Italian film organization, is in financial straits due to loss of interest of the Banca Commerciale Italiana and refusal of assistance by the government, Dr. Paul R. De Ville, president of Transcontinental Pictures Corp., American agent for the company, declares that Pittaglio not only is in no financial trouble, but its producing schedule is running ahead of time and will be carried out as planned. The Italian government is merely giving a financial award to the best pictures made by Pittaglio, and there has been no change in the government's attitude nor in the banking connections of the company, Dr. De Ville states.

Diplomats to See "Terra Madre"

Washington Bureau of THE FILM DAILY

Washington—"Terra Madre," Cines-Pittaglio picture distributed by Transcontinental Pictures Corp., New York, will be shown as part of an entire Cines program provided by Transcontinental for the reception being given Sunday by the Bureau of Commercial Economics to Baron De Martino, dean of the diplomatic corps, in the ballroom of the Shoreham Hotel.

Little Miss Einfald Makes Bow

New York—Little Miss Einfald, the nine-year-old daughter of S. Charles Einfald, executive in charge of Warner-First National advertising and publicity, has a sister. She weighs seven pounds and was born Friday in the Park West Hospital. Mother and daughter are doing fine; father is beaming joyfully, but little Einfald has not yet had a look at the newcomer.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

Spring Arcade Bldg., Los Angeles, Cal.
Michigan 8761


c

c

THE INDUSTRY'S DATE BOOK

Dec. 15: Meeting of Allied Theater Owners and Italian Film Owners, New York.
Jan. 5: Testimony to Aaron Saperstein, U. S. Commissioner of Commerce, Chicago.
Jan. 18-19: Mid-west meeting of California Theater Owners' Ass'n, Hotel Charlotte, Nashville, Tenn.
Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Neb.
INDIE EXCHANGE FIELD GETS BETTER MANPOWER

(Continued from Page 1)
big company at $50 a week than for an indie at $75, but present conditions have eliminated this situation and the best class of men are available to the independents.

In addition to strengthening of sales forces, this new blood is bringing a factor in establishing a new line of independent exchanges throughout the country, said Johnston.

Many of the exchange managers who could not be retained in the present merger of distributing organizations are opening independent exchanges of their own, thereby making men of the best ability available for the handling of independent product.

Ping-Pong, Card Players Have Chance to Aid Fund

(Continued from Page 1)
donors is running at record height. E. J. Rosenberg, manager of the Little Carnegie Playhouse, offers the following suggestions in a letter received yesterday: "We 'high brow's like the 77th St. would do our bit for the FILM DAILY RELIEF FUND. We have a small ping pong room with a grand stand and all. How about a tournament this evening? Entrance fees to go to the fund. Also there is a cozy and comfortable card room. Grand for mid-nights or election bridge, stud or straight. Why not the 'kitty' for the Fund? It's a chance for you ping pong players to have some extra fun and at the same time do a big bit toward relieving the want and necessity of many worthy film folk coming in.

Call up Rosenberg and get together for this great charity.

More checks yesterday, BUT NOT ENOUGH. Don't procrastinate. Let's have it today. The more money, the merrier Christmas for all.

On the Job

Irene F. Scott
Ned E. Depinet
E. A. Shibley
N. L. Manheim
Gusster Brock
Maurice Kain
Ray Johnston
Joe Wall
Jack Allgeier
E. T. Looper
D. C. Gillette
Paul P. Burger
Oscar Naufeld
Amusement Supply Co.

Dewey Bloom
Don Hancock
David Berzins
William Massie
Thomas D. Goldberg
Irving Samuel
R. A. Boden
Glendon Allvine
Charles Moskowitz
Joseph H. Brennan
Jack Meredith
William Ferguson

COMING & GOING

JOHN M. STAHL is on his way back to the Universal studios after a visit in New York.

PHILLIPS HOLMES, granted a leave of absence by Paramount, is on his way to New York by boat. (Continued from Page 1)

SAM COSLOW, song writer, is back from the coast. M. J. KANDEL leaves for Miami on Dec 19.

ROY POMEROY WOULD AVOID DUPPLICATION IN RESEARCH

(Continued from Page 1)

ed by leading American industries, is proposed by Roy J. Pomero y, whose company, the American Pomeroy Company is now operating on High-land Ave. The company, formed by Pomero y to handle photographic, re- cording and projection problems for national and independent companies, has spent $75,000 in precision ma-chine equipment, special chemical laboratory and an optical printing department.

Pomero y controls 20 patents and is being granted a basic patent on re-recording. He also is the inventor of the transparency process and various companies are also operat- ing under his licenses. He has also applied for a patent on a device to operate objects in miniature shots, by remote control.

Pomero y's associates are Harry Reynolds, formerly with Paramount, and Herbert Houston, formerly with Hughes Development Co. Fred Hauer, who has been with Paramount, and W. V. Eckart, formerly with Hughes Development Co., are among the organization's engineers, while Don Allison is in charge of the laboratory.

New Group Opposes RKO; Claims 500,000 Shares

(Continued from Page 1)

plan now being considered in Balti-more. Schein is now in New York for a meeting of the new group.

Another recess of the special meeting being held in Baltimore was taken Friday, to reconvene at one o'clock Saturday. Proxies are now being counted in Baltimore and it is understood the number received up to yesterday was close to the re- quired amount.

Meanwhile Senator Dill's measure calling for a Senate probe of the RKO situation has been tabled to await the outcome of the special meeting.

MANY HAPPY RETURNS

Best wishes are extended to

THE FILM DAILY to the following members of the industry, who are celebrat-ing their birthdays:

Dec. 12-13

Harry M. Warner
Thelma Hill
Herbert Crooker
Emil Leonow

Rube Jaeker
Edna Marion
Owen Moore

Lillith Roth
Burnet Hershey

OTHER NEWS

YOUR contrib for the Relief Fund you won't miss the few dollars... and some of your old pals need Your Help NOW... come on!
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

EUNICE CHAPIN, Columbia contract writer, is the author of a new novel, "City Girl," which will be issued next month. Miss Chapin, whose previous novel, "Pick Up," was sold to a major film studio after becoming a "best seller," was at one time associate editor of McCall's magazine. She was also literary editor of Forum for more than four years. She is now working on an original story for Columbia.

Abbe Meyer supervised the sound effects and muzie for "Love of the Sea," produced by L. B. Chaudieck, and also supervised the music for "The Love of Fannie," a Christie comedy.

Randolph Scott, tall Pacific Coast stage actor from Virginia, will make his debut as a Paramount contract player in "The Miracle Man," which Norman McLeod will direct. Scott has returned from San Francisco, where he was loaned by Paramount to appear with Leo Carrillo in "The Broken Wing," a stage production.

Joe Kane, who cut "Suicide Fleet" for RKO Pathé, is now editing "Prestige," starring Ann Harding.

Argus Prods. has completed "Ghost Ships," the second of "Ghost of Other Days" series. "Ghost Ships" deals with the days of the old square riggers. Gayne Whitman was the narrator.

Lupe Velez has been assigned to play the leading feminine role opposite Fredric March in "The Broken Wing," talking picture version of the stage's ambitious venture into aviation subjects, soon to go into production at the Paramount studios. It is also announced that "The Broken Wing" will be directed by Lloyd Corrigan, whose most recent directorial assignments have been "The Beloved Bachelor" and "No One Man."

One Out of Twenty

Out of about twenty foreign players summoned to Universal City by Carl Laemmle, Jr., for foreign versions, the only one to be retained and put under contract for English pictures is Tala Birell, hailed as Universal's own counterpart of Marlene Dietrich. Miss Birell has undergone intensive study with English teachers to perfect her diction for the microphone. She will have the feminine lead in "Marriage Interlude."

Universal is going to do iti self a heap of credit and win a lot of valuable good will if its production of the newspaper picture, "Ambition," takes place according to expectations. It is the plan, according to studio reports, to make this story favorable to the newspaper, with a reporter in it, the role of dicy for his publication. The story was adapted by Ralph Graves from the Emile Gauvreux novel, and it is likely that Lew Ayres will be starred in it under the direction of Russell Mack.

Lewis Stone has one of the best roles he has had in a long time in the new M-G-M production, "The Wet Parade."

Josephine Dunn has two roles in succession at Paramount, the latest being with Maurice Chevalier in "One Hour With You," and this leads to the report that she may be placed under a term contract. Barbara Leonard and Sheila Mannen are also recent additions to the Chevalier picture.

Warner Bros. are hunting for a suitable story in which to star Marietta Miller again, on her return from the East, where she is now vacationing over the holidays.

Edward A. Blatt, youthful New York producer, has arrived here to take up his duties as a supervisor at Paramount. He is only 28 years old and was responsible for the staging of "Subway Express," "The Up and Up" and other Broadway plays.

Victor Schertzinger, prominent director and composer, is engaged in executing one of the most delightful commissions ever entrusted to him. He is purchasing a $25,000 library to be installed in the home of a friend recently arrived here from Atlanta.

Ralph De Palma, Billy Arnold, Harry Hartz and other famous high speed drivers will probably be seen in action in some of the sequences of James Cagney's next talking picture for Warner Bros., according to present plans. The picture bears the tentative title "The Roar of the Crowd" and is now being cast. Howard Hawks, co-author of the script with Seton I. Miller, will direct.

Universal is giving full credit to the personal appearance of its players in the foreign versions of "Local Boy Makes Good," "Law of the Sea," and "The Golden Bow!""Chadwick, a successful importing agent, has been assigned the foreign version of "The Golden Bow!" for foreign markets, and he has been given every opportunity to work out the foreign language dialogue and with the foreign public. Miss Birell is also to be a featured member of the cast.

Mary Brian has been signed by First National and will have the leading feminine role opposite Douglas Fairbanks, Jr., in his next English-speaking feature. "The Golden Bow!" will be an adaptation of the original story by Mark, and, Jr., and it is expected to enter production around the first of the year. Meanwhile Doug Junior is to make a French-speaking version of "Local Boy Makes Good."

Nedra Gulliette, the strawberry blonde whom Carl Laemmle, Jr., has just signed on a long-term contract, has been assigned to her first part. She will make her film debut as leading lady for Slim Summerville in his seventh comedy of the Marine Corps. It is entitled "In the Bag" and is being directed by Harry Edwards.

James Flood and Elliott Nugent will act as directors of The Mouthpiece, which is soon to go into production at the Warner studios with Warren William in the stellar role. The Mouthpiece is a story by Frank J. Collins.

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

Most convenient location in Hollywood. Next to motion picture studios, theatres, cafes and shops... only ten minutes from golf courses, bridle paths, and other amusements places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, beautiful tile baths and showers, excellent service and cuisine, convenient parking-every modern convenience for your comfort.

European plan, $2.50 up, single, $3.50 up, double. $4.50, suite. Special weekly and monthly rates.

Look for the "Doorway of Hospitality." VINE STREET AT HOLLYWOOD BLVD., HOLLYWOOD, CALIFORNIA
THALIA PRODUCTIONS is releasing a two-reel screen version of the grand opera "Traviata," which will be filmed at the RCA studios in New York. Artists appearing in the picture are from the La Scala Opera Co., with musical effects by the Metropolitan Opera orchestra of New York.

The field of radio is being invaded by Eastern short producers on the look-out for talent. Among those recently engaged by production companies are: Cab Calloway, the Boswell Sisters, Rudy Vallee and the Rossetti Trio. The most recent to add to their list of actors, is Cab Calloway, the Boswell Sisters, Rudy Vallee and the Rossetti Trio.

Two of Vitaphone's headliners have emerged with honors from a nation-wide poll of various newspapers as "most popular sports announcers" and "foremost women singers of popular songs." In the former, Ted Husing, star of Vitaphone's "Sportsland," was awarded first place, and in the other division, Miss Jane Penner, the Vitaphone headliner, came in second. Miss Etting also won second place in the poll on "stage performers who have made the greatest success on the air."

Dorothy Stickney, one of the really outstanding New York stage performers, has been appearing in small parts in various Paramount features both here and in Hollywood, with the idea of acquiring camera technique. She recently returned from Hollywood, where she appeared in "Working Girls," and is now busily engaged in "Wayward," which Ted Sloman is directing here.


Practically the entire new stage at the Warner Vitaphone studio was used for a realistic set showing the steel girders of a large building in the course of erection. Designed by Frank Namerzy for "On Edge," featuring the Munzel brothers.

Paramount's latest recruit from the Broadway stage is Franchot Tone, young Theater Guild player, who has been added to the cast of "The Wiser Sex."

Sam Sax announces that he has signed Benny Rubin for a Vitaphone short to be filmed here within the next ten days.

Willard DuBrul has just completed the editing of "The Symphonic Mystery," fourth of the S. V. Van Dine mystery series, which Joseph Henaberry directed for Warner Vitaphone.

One person who is assured of a happy Christmas is Bert Wilson, Vitaphone film editor, whose wife and daughter arrived here recently from England after a separation of five years.

The sudden fame thrust on Richard Spire, star of "His Woman," has left him entirely unspoiled, according to his parents. Richard, you see, is not yet one year old.

Vitaphone has signed Joe Penner for another two-reel comedy to be released as one of the "Big Star" series. Penner made several highly successful comedies for Vitaphone last season and in the meantime has been appearing in musical comedy and vaudeville.

With the starting of "The Wiser Sex," under the direction of Berthold Viertel, the Paramount studio, with two features under way, is humming with activity. New additions to the cast include Granville Bates, formerly seen in "The Smiling Lieutenant," and Paul Harvey, Broadway stage veteran.

Donald Meek will leave for Hollywood to appear in a Fox feature production immediately upon completing the last of the S. V. Van Dine series for Vitaphone in which he plays the principal role of the eccentric Dr. Crabtree. This, the fifth and climactic entry in the "The Studio Mystery," Meek will return later to finish the series.

Mary Orr, whose blonde loveliness has often been compared to that of Marion Marsh, is being considered for a motion picture role by one of the Eastern producers. Miss Orr was last seen on the stage as ingenue lead with Grace Georce in "The Golden Cinderella."

Sem Sax is banking heavily on Astol Rausch, actor-reared Jig in "Success," his first Vitaphone comedy and will next be seen in "The Imperfect Lover," just completed.

Leonard Hoffman and Jerry Slater may possess the "Paramount-Publix Pinch Pong Prowess Trophy," by virtue of their victory over the former champions, Don Laurie and Harold Williams, who were defeated in four out of five matches.

Bry Morrissey, who forsook a film career in Hollywood several years ago, to become the bride of the prominent Murray family's young scion, plays her first Vitaphone role in "On Edge," in which she drives her own snappy roadster into a broken-down Ford, as part of the action.

John W. Green, only staff composer at the Paramount New York studio for over five years, has returned from his desk after a much needed rest, it being his first vacation in three years. "What's the Difference," written by Green and Edward Heyman, one of the song hits from the ill-fated "Here Goes the Bride," is being sung by Nancy Carroll in "Wayward." This is but one of several tunes by Green and Heyman which have achieved popularity in spite of the early closing of the show in which they were featured.

"Hello, Good Times" is the new title given to Vitaphone's latest musical two-reeler, in place of "Cheer Up," under which it was filmed at the Brooklyn studio by Roy Mack. A cost of over one hundred was headed by Al Wohman and Johnny Boyle.

Ted Sloman, in the midst of directing "Wayward," is praying for the mild weather to continue so that he can shoot some important exteriors for the town Main Street setting which has been built on the lot opposite the New York studio.

Ray Foster, Vitaphone cameraman, tried to compete with "Shipwreck Kelly" and climbed to the studio roof for several interior shots for "On Edge." Ray got up on the sloping roof O. K. but after taking the scene discovered he couldn't move his two hundred odd pounds back off the ledge with the result that two prop men had to come to his rescue with ropes, in the Alpine fashion.

Seven new players have been added to the cast of "Wayward," for which all roles have now been filled. These include Leslie Stowe, who has been on the stage for 39 years; Joseph Kennedy, a stage actor, for 45 years; William T. Hayes, the stage since 1890, and Isabel West, character actress for the past 35 years.

Roy Mack directed Ben Meroff and his band backstage at the Palace theater on three successive nights, after the final performance, so they would be able to go before the cameras on Thursday, for the filming of "It's a Panic," a one-reeler to be released as one of the "Melody Masters" series.

Jesse Lasley, Jr., who was attached to the Paramount New York studio for some months as assistant to Ned Marin, is expected in New York for the Christmas holidays.

Vitaphone Vitamins: Monty Schaff ran out after attending so many nights and still getting to the studio by night watch. - Helen McLaughlin, wardrobe mistress, has added her sister Evelyn as assistant ... Everybody welcoming Joe Penner back after several months' absence.

Paramount studio officials deny the report that Harry Langdon will make a series of two-reel comedies for them.

TO-DAY'S BIG EVENT
A ($) AS SEEN BY THE PRESS AGENCY

"In order to complete the screen version and dialogue for "Lost Squadron" in the quickest time, Wallace Smith, RKO writer, even forsook his daily shave to fasten on the wardrobe behind which any Soviet would be proud."

—Dave A. Epstein.
THE Film DAILY

Sunday, Dec. 13, 1931

Theater Equipment

By M. P. BOOTH

ACCURATE BOOKKEEPING ESSENTIAL FOR THEATER

Cold Weather Device
Attractive brass speaking tube for ticket window, with door on inside mouthpiece to keep out cold air, and providing protection of the cashier in serving patrons, is being offered by the National Theater Supply Co.

Takes Over Kid Premium For National Distribution

Pittsburgh—A new theater premium deal known as "Color Culture," a game for the kiddies manufactured by the Gem Clay Forming Co., of Selby, O., has been taken over by national distribution by Abe and Sammy Steinberg of this city. "Color Culture" is to help teach the child color-blending and painting on paper and china. The premium deal has a stage and a set of china figures of the Hal Roach "Our Gang" kiddies which are to be painted. Water color strips, brush, plates and instructions are included, it is said.

Local distribution of this premium deal has been taken over by Theater Novelty Sales Co., here.

Smith Returns to National Kansas City—A. G. Smith, branch manager for National Theater Supply Co., before he went with Fox West Coast as equipment maintenance man, has returned to National Theater Supply as sales representative in Kansas and Western Missouri, with headquarters in this city.

French Stereoscopic Invention

Paris—"Depeche Cinematographique," a Paris film trade journal, announces that the French scientist, Professor Bergman, has perfected a process for showing motion pictures in relief, the stereoscopic motion picture which has long been sought by many inventors. His apparatus is nearly ready, it is stated, and the first picture by his process will soon get under way.

LATEST ADVANCEMENTS FOR RADIO CITY THEATERS

Every important development in theater construction learned in the past 25 years will be embodied in the theaters that will be a part of the big Radio City project, says Samuel "Princey" Rothafel. The music hall, with a seating capacity of over 6,000, will embody new ideas in acoustics. Increased vision will be secured through novel seating arrangements on the main floor. Overhanging balconies will be eliminated. The auditorium structure will show an entirely different contour from any other theater. Unusual orchestra arrangements will be featured, with an elevator so flexible that the orchestra can be moved out of sight, through the fire wall, or down several feet in the air, and still be heard by the audience. The stage will be built around on sides of audience, creating an intimate atmosphere never before attained in a theater of this size. The stage will represent a half-run, with new type lighting rays projected into the audience to reflect the mood and color of the performance.

Plans for extensive use of this new form of theater-lighting equipment, designed to interpret through the varied moods of actors, singers and other artists as the regular organ does through sound waves, were announced in connection with the award of contracts to the United Electric Light & Power Co. for furnishing all electric light and power for the midtown broadcasting and amusement center.

The color organ to be operated by a keyboard, somehow after the manner of the modern piano organ, is being developed by the RCA Victor Corp., at its plant in Trenton, N.J.

Opens Home Movie Library
Kansas City—A. E. Troitzig, formerly assistant manager for the National Theater Supply Co., and James C. Cushman, formerly of Stromberg-Carlson, have opened a home movie library here.

ALTERATIONS

Denver — The Rialto, recently taken over by Harry Huffman, will be closed while the house is being remodeled, reset and redecorated.

Atchinson, Kan.—Roy Dunuck, of Hiawatha, Kan., has taken over the Lyric here and is remodeling it. W. E. Sound equipment is being installed.

Warrensburg, Mo.—Sam Yoffie has taken over operation of the theater here. Sound equipment is to be installed and other improvements made.

York, S. C.—A lease on the Auditorium here has been signed by Willis and William Rhodes of Mt. Holly, N. C., who plan to operate the house as a motion picture theater. Improvements will be made.

Shawano, Wis.—The theater being remodeled here by the Independent Theaters, Inc., at a cost of $15,000 is expected to be ready for opening the latter part of December. The house has a seating capacity of 500.

Nanty Glo, Pa.—Joseph L. Delsi's theater, destroyed by fire some time ago, is to be reopened by Guy and Art Commons, owners of the property. The house is being remodeled and put into shape.

Laquer for After Patching
Stamford, Conn.—A sound proof lacquer for use after patching is being marketed by the Zapon Co., a division of the Atlas Powder Co., this city.

Patch lines allow a passage of light through the sound strip that results in rasping or scratching noises. Application of this lacquer after patching will eliminate such noises, the company declares.

odiacs are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps. cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

Kliegl Bros.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 West 50th Street New York, N.Y.

LITTLE THINGS that mean so much to good lighting

THE many important little things that make proper illumination of the stage are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps, cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

BETTER EQUIPMENT AND SUPPLY VALUES are always found at

BELL PORTABLE EQUIPMENT
FOR 35 M.M. SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
729 Seventh Avenue, New York

National Theatre Supply Company
Your Logical Supply Source

ARC CARBONS
STAGE CABLE
GELATINE COLORS
PIPE CLAMPS
PLUG CONNECTIONS

Kliegl Bros.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 West 50th Street New York, N.Y.

LITTLE THINGS that mean so much to good lighting

THE many important little things that make proper illumination of the stage are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps, cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

Kliegl Bros.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 West 50th Street New York, N.Y.

LITTLE THINGS that mean so much to good lighting

THE many important little things that make proper illumination of the stage are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps, cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

Kliegl Bros.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 West 50th Street New York, N.Y.

LITTLE THINGS that mean so much to good lighting

THE many important little things that make proper illumination of the stage are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps, cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

Kliegl Bros.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 West 50th Street New York, N.Y.

LITTLE THINGS that mean so much to good lighting

THE many important little things that make proper illumination of the stage are here in abundance—parts and supplies of every description: carbon arcs, carbon film lamps, cable and fixtures, gelatine and glass color mediums, color wheels and color frames, resistances, enclosed pedestrian switches, terminal lugs, etc.—also spot-lights and other stage lamps of various kinds.

Kliegl Bros.
Melbourne.—The first complete all-Australian talking picture program was recently shown here. The program was received with marked enthusiasm, but the trade press report that the cost of recording ($1.66 per foot) is too high for independent companies to embark on producing talkers and that it will be carried on only by the important companies. A company to be known as Australian and New Zealand National Films has been organized to produce talking pictures, it is reported, and will be capitalized at $1,250,000.

Ufa Juvenile Film Coming to New York

Berlin.—“Emil und die Detektive,” first juvenile feature-length picture, had its premiere at the Ufa Kurfurstendamm theater and received an excellent press. It is stated that 25,000 children participated in the making of the production. Rolf Wenkhaus, aged ten, makes his film debut in the picture which was adapted from Erich Kästner’s novel of the same title. It will have its American premiere at the Ufa Cosmopolitan, New York, on Dec. 18.

Henry Ainley Turns Film Actor

London.—The noted stage star, Henry Ainley, will make his talking pictures debut in “The Island of the Blue Dolphins,” directed by Robert Florey for Sterling Film Co. Hitherto Ainley has refused all offers for screen acting.

Margaret Bannerman with Menjou

London.—Erik Hakim has engaged Margaret Bannerman to play opposite Adolphe Menjou in “Two White Arms,” which Fred Niblo will direct.

“Yorck” for America

Berlin.—Ufa’s new historical production, “Yorck,” has been completed at the Neubabelsberg studios under the direction of Gustav Ucicky, with Werner Krauss and Rudolph Forster in the leads. It will have its American premiere early in the new year.

Czech Exposition

Prague.—An International Film Exhibition is being arranged for Prague in the occasion of the Spring Fair. The origin and progress of Czech motion pictures will be displayed, along with foreign film displays.

British Tax Hurting Smaller Type Houses

London.—It is estimated that out of the $25,000,000 which the British government expects to receive from the amusement tax, the poorer patrons who buy seats costing 6 pence or less will play all but $2,500,000 of this tax. The tax is already wiping out all profit of some of the smaller houses and a closing of such places is anticipated. The General Council of the C.E.A. has taken initial steps for an appeal to the Chancellor.

Five Czech Talkers Under Way

Prague.—Five talking pictures are under way here, M. J. Krnansky, head of the National Film Productions, announced. He has completed at the same studio the interiors of “The Third Troop,” from a war novel, for distribution by the Czech branch of M-G-M, and Mac Fric is nearly through filming Hasek’s popular novel, “Good Soldier Schweik,” for Gloriafilm.

Director Medoetti-Bohac is preparing the operetta, “Girl, Don’t Say No!” for early filming at the A-B studio. J. Reiter, managing director of Elektakfilm, has just purchased the screen rights to E. Bess’ popular novel, “Klapuzin’s Eleven.”

Selenophon Demonstration

Berlin.—A new Selenophon apparatus for the reproduction of narrow film for radio and dictation purposes was shown in operation at the recent Selenophon demonstration here, in connection with the showing of short, newsreels and educational pictures produced by Selenophon equipment. The new apparatus is simple and easy to handle. Reproduction of dialogue was not so satisfactory, due to recording.

6,000-Seater for Manchester

Manchester, Eng.—Negotiations are reported in progress for the erection of a 6,000-seat picture theater in Oxford St. A well-known Manchester exhibitor is said to be behind the scheme.

Film Payments in Bulgarian Money

Sofa, Bulgaria.—The Bulgarian Cabinet has authorized the Ministry of Finance to prohibit payment for the reproduction of foreign motion pictures in foreign currency. Only Bulgarian money will be acceptable. Most film imports come from Germany.

Scenario Contest Draws 10,135 Foreign Scripts

Berlin.—The scenario contest conducted by “Die Woche,” sponsored by Ufa and other Berlin film companies, attracted 10,135 manuscripts from foreign countries in addition to the thousands sent in by German citizens. It is hoped to announce the winners of the cash awards for the scenarios containing the most original ideas by Christmas, and to that end a large staff of readers is examining the entries.

All Stockholders Approve Gborough Reorganization

London.—Holders of common and deferred stock of Gainsborough have approved the reorganization scheme that the company and a speedy return to a dividend-paying basis is expected. The capital has been reduced from $1,312,500 to $656,250, divided into 200,000 common shares of $2.50 each and 1,250,000 deferred shares of 12 cents each.

Berlin’s Society for Film Science

Berlin.—A Society for Film Science has been instituted here to serve as a forum for all companies or individuals interested in motion pictures. One purpose of the Society is to keep Parliament, the press and the public informed of the scientific problems connected with motion pictures and to get high schools and educational institutions to take up such film problema. Dr. Volgar, German Film Kommissar, is a member of the board.

74 Kalee Machines in France

Paris.—Thirty-seven installations of Kalee all-British projectors machines have been made in France since Cine Theater Installations, a subsidiary of E. A. Langrish Co., Ltd., of Great Britain, began operating in France. The 37 installations comprise 74 Kalee machines. The first Kalee apparatus was installed last January.

Madan’s Bombay Studio

Bombay.—Madan Theaters, Ltd., will soon open a film studio here, it is reported. The company’s Tollygunje (Calcutta) studio is being enlarged and new buildings erected.

75% British Recording by RCA

London.—Statistics compiled by Ian Cremene-Javal, RCA Photophone’s sales manager in England, show that RCA recording in Great Britain has reached a total of 1,770,000 feet exclusive of sound news reel footage. This figure is 75 per cent of the pictures made in British studios.
**NEWS OF THE DAY**

**EAST**

Plymouth, Pa. — Fred Lee, formerly assistant manager at the local Shawnee, is now assistant to John Galvin at the Penn, Wilkes-Barre.

Philadelphia—Louis Moltich has organized the Jersey Film Delivery to serve all Jersey exhibitors.

PROVIDENCE—The Modern, recently leased to World-Wide Theater Corp., has been closed, and is again being offered for lease.

Philadelphia—Towne theater, formerly Wayne Palace, has been conveyed by S. Goodman to S. Biron, subject to mortgages of $62,000.

Dover, Del.—The Temple has been reopened under management of Benjamin Shindler, manager of the Capitol. Sound equipment has been installed.

York, Pa.—George Shewell, formerly with Warners here, has been sent by the sheet chain to Cambridge, O.

Hammondton, N. J.—Abe Greenberg, former operator of the Grand in Camden, is reopening the Palace here.

Smyrna, Del.—Walter L. Stewart, Jr., has leased the Opera House from the town council, and will equip it with sound installation.

Philadelphia—Dan Henon, formerly with RKO Pathe, has joined the Horlacher organization.

**WEST**

Los Angeles—The Starland, North Broadway, has reduced admissions from $3 to 25 cents. Jake Lustig is manager.

Yreka, Cal.—J. W. Bascom has purchased the Shastona from Olive Gifford.

**CENTRAL**

Tiltonville, O.—Harry Mackey, former manager of the Yorkville in Yorkville, is now operating the Palace here.

East Troy, Wis.—H. K. Guthrie has disposed of the Grand to Clifford J. Vogt.

Barberton, O.—C. Wowa is offering silent pictures two days a week at his Pastime theater, and says he at least breaks even with this policy.

Flagler, Colo.—The Grand has been taken over by R. E. Pracht, a newcomer among exhibitors.

Cleveland—Joe Leavitt has opened an independent screen room in the Film Building.

Bellevue, O.—Lyon Theater Co., with Louise Stoll as secretary-treasurer, has been formed. The theater will operate the Lion, John Stoll, former owner, died several months ago.

VICTOR, Ia.—Mrs. M. C. Wentland has taken possession of the Strand here.

Detroit—Frank Sheuer, new proprietor of the Delray, has begun alterations. In the face of heavy neighborhood competition, the house has been closed for nearly a year.

Denver—The Pueblo in Pueblo, and the Moon in Berthoud have been closed. Otto G. Brown, owner of the latter, has reopened the Loveland in Loveland.

East Liverpool, O.—W. B. Smith is now operating the East End. He owns the building.

La Porte City, Ia.—A special election has been called here to vote on the question of Sunday movies.

Plain City, O.—G. S. Granger will open the Rialto shortly with a special program following installation of W. E. sound equipment.

Denver—Related returns from all theaters in the Denver territory participating in the unemployment benefit show that $6,500 was realized. Eighty theaters in the district, including 29 in Denver, held benefits and 15,149 attended. The total profit made was $6,500, and the blizzard that struck this section the day before the benefit.

Northwood, Ia.—The Northwood closed Dec. 5. Manager Haight has not announced his future plans.

South Milwaukee, Wis.—Wilfred Wagner has taken over the Garden from James Boden, secretary of the M.P.T.O. of Wisconsin.

Denver—The following changes have been announced by Publicity, some of them occasioned by the closing of the Rialto: Bert Henson, director of publicity at the Denver, has been sent to Omaha as district advertising manager and is succeeded at the Denver by M. B. Shuttee, Rialto, manager; O. L. Simons, Rialto assistant, goes to Colorado Springs as assistant in charge of the house; R. R. Adams, Denver house manager, has been shifted across the street to the Paramount as director of publicity and house manager.

**SOUTH**

Rockwood, Tenn.—The Lyric reopened recently after having been closed for some few months. W. L. Howard, manager of the theater, announces that the show will run four days a week instead of two as previously.

Ft. Worth—Lowell Bodiford, treasurer of the Worth, has been transferred to the Palace, Dallas, in the same capacity, while Merle Hartung replaces him here.

Statesboro, Ga.—The State, which was operated by E. R. Collins, well-known Georgia showman, has been sold to James Tree, operator of the Jockey, has bought a new one, constructed and opened last summer.

Flagler, Colo.—B. S. Pracht has bought the Grand from B. S. Hemen and Orin Milburn.

Philadelphia—Bill Madison, veteran Pathe salesman, has joined Quality Premium Distributors, representing that unit upstate.

Limon, Colo.—The Auditorium is again under the ownership and management of John Blair, who leased the house a year ago to the Grand Theater Co. It was recently controlled by J. T. Wible.

Pueblo, Colo.—J. V. England, formerly a theater operator in California, has acquired control of the Broadway, and reopened it Dec. 11 under the name of the Uptown.

Springfield, Ill.—Labor trouble is believed to have caused the bombing of the Simon and Reznor in Dec. 7. The owners have estimated the damage at $10,000. A dynamite bomb was placed beside the building.

St. Louis—Mildred Bradley, manager of the Merry Widow, caused the arrest of two men who are alleged to have thrown the bomb into the lobby of the theater the night of Dec. 5. The theater for some time has been employing a non-union projectionist.

Detroit—Harry Goldberg has bought the Doric from Carl Schweighart, who has gone to a house in Little Rock. Ark. Goldberg formerly had the Brooklyn here.

Denver—Jack O'Bryan, salesman for Columbia, has resigned and will return to San Francisco. Ethel Stein, Columbia cashier for three years, resigned to marry a local business man, Herman Horvich. Helyn Peterson has been added to the force.

**No. 50 of 1931**

"Good Deeds" Series

Congratulations:

ARTHUR EDeson

whose superb photography is a great aid in the effectiveness of Universal's big thriller, "Frankenstein"
REVIEWS OF SOUND SHORTS

"For You" 8 mins.
Vitaphone
Pleasing Musical
This may be described as the alkafer era version of singing to the accompaniment of screen slides, except that the present conception is a moving action and has been staged with considerable attractiveness and artistry. It shows a romantic couple gliding through space on a magic carpet, while a pleasing feminine voice sings the popular dittie, "For You." For bills requiring something in the nature of a musical bit as contrast, this ought to fill the requirement very nicely.

Jimmy Savo in
"The House Dick"
Radio Pictures
18 mins.
Very Good Comedy
A very enjoyable comedy sketch. Jimmy Savo, popular on the vaudeville and musical comedy stage, does a neat job in the role of a detective who is commissioned to track down a series of hotel robberies. Jimmy nails the culprits, but when it comes to receiving credit another dick comes along and grabs the honors for himself. There's action, good lines and able direction in the comedy, making it a suitable number for any program.

"Wedding Bills"
with Billy Wayne and Helen Lynd
Vitaphone 9 mins.
Fair Domestic Comedy
A more or less rough and tumble comedy concerning a newly-wedded pair. Action starts at the wedding banquet, which is burlapped, and then winds its way into some of the familiar kitchen comedy such as hanging pictures and accidentally driving a nail into a water pipe, resulting in a stream of water rushing in; scraping over the threatened visit of their respective relatives, and a lot more of the slapstick rigmarole that is always more or less amusing to the less fastidious moviegoer.

"Out West Where the North Begins"
Picture Classics 17 mins.
Good Scenario, Plus Music
In additional to its beautiful scenic shots of the Canadian Rockies, photographed in attractive semi-color, this "Musical Poem" embraces some pleasing vocal work by the Rondini Quarteet, plus a western poem melodization. There also are some close-ups of mountain animals. Very well done all around and should add enjoyment to any bill.

Madge Evans in
"Envy"
with Erle Dreesler
Vitaphone 9 mins.
So-so Domestic Skit
Something better might have been made of this idea, which is not very new or original to begin with, but in the way it was handled doesn't produce much in the way of entertainment. It's all about a couple of young married couples, each wife and husband thinking the others to be ideal because they appear so lovable and attentive, whereas it's just a public demonstration on the part of all of them. So they arrange to swap husbands and wives among themselves, with the obviously foregone result that each is disappointed.

"Screen Souvenirs"
 Paramount No. 5
A Pip 10 mins.
Another highly interesting as well as amusing collection of old-time shots, including belles of 1904 on a sleigh party, "La Belle Fatima" at the Chicago World's Fair, Sousa and his band at the Paris Exposition in 1900, the First Vanderbilt Cup Auto Race in 1904, and a melodrama of the same year that is pretty much of a laugh riot in the light of things as they are today. Can't miss with any audience.

Tom Howard in
"The Unemployed Ghost"
 Paramount 20 mins.
Swell Comedy Skit
Written by Marc Connolly and Russell Crouse, this latest Tom Howard comedy is choice entertainment and will appeal particularly to audiences appreciating pointed humor and clever dialogue. Tom and a friend, while driving near a cemetery, have a breakdown and are obliged to spend the night in a nearby hotel operated by a landlord with a ghost complex. The hotel man tells the boys a creepy yarn about the supposed spooks, and then follows a lot of skeleton and mysterious clutching clown business, leading up to the main point of the skit. This concerns a ghost who says he belongs to the "unemployed." Tom and the ghost engage in some amusing dialogue, winding up with the apparition doing a fadeout.

PRESENTATIONS

Paramount
Another holdeover for Bing Crosby, plus a good collection of variety acts, makes this Paramount stage show thoroughly enjoyable. The presentation is called "Romantic Rhythm," and was devised and staged by Boris Petroff. Buck and Bubbles, the colored funsters; Veloz and Yolanda, classy dancers, and Eleanor Powell, songstress are the supporting principals, along with a contingent of David Bines Girls. Rubinoef directs the Paramount Orchestra in "St. Louis Blues," while Mr. and Mrs. Jesse Crawford perform at the twin organs on the stage in a group of "Organ Reveries."

Roxy
A collegiate atmosphere marks the current presentation at the Roxy. It bears the name of "Campus Capers" and, in addition to Tess Garett, better known as Aunt Jemima, formerly of Ziegfeld's "Showboat," it contains the New York University Glee Club, an aggregation of 60 male voices. Built along this motif, the show is a lively and enjoyable affair somewhat off the set track. The Roxettes and the Roxy Ballet Corps join in the general whoopie created by the co-eds and collegiate merry-makers.

Capitol
An elaborate pantomime in seven scenes, entitled "Punchinello" and featuring Ivan Tresault, famous Russian pantomimist, is a feature of the lavish Chester Hall stage presentation, "Lights and Shadows," at the Capitol. Edward Alban, baritone, sings a role which Tresault dramatizes. A. Robbins, musical clown; Hector's Dogs, and the Chester Hall Girls comprise the rest of the stage revue. Yasha Bunchuk conducts the Capitol Grand Orchestra in a popular collection of popular classics, compiled by himself and titled "Parade of Great Composers."

Sunday, Dec. 13, 1931

REVIEWER: J. H. WALTER

THE ST. MORITZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest. Under the inspired direction of Personal Direction of S. GREGORY TAYLOR

AMERICA'S FIRST TRULY CONTINENTAL HOTEL

THE ST. MORITZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest. Under the inspired direction of

Personal Direction of S. GREGORY TAYLOR


Rooms single or en suite, facing Central Park and but a moment from the gayest amusement and business sectos.
A production which is bound to arouse the interest of those folk who enjoy intelligent pictures. This Samuel Goldwyn offering has caught the spirit of Sinclair Lewis' hit novel and conveys its story vividly and interestingly until its unhappy conclusion. It bids fair to be a hit in the theater. The story deals with a young woman, the younger daughter of a wealthy, influential family. Called to the West Indies by an epidemic, the father dies and she returns to New York to care for the invalid mother. The story shows the realization of the futility of scientific achievements.

THE STRUGGLE
United Artists.
87 mins.

POOR ENTERTAINMENT. OLD-FASHIONED DOMESTIC DRAMA WITH LITTLE BOX-OFFICE APPEAL.

This production is far below the United Artists standard and is reminiscent of much earlier pictures as "Ten Nights in a Barroom." It is out-and-out business, enacted by actors. Not only poor script, but the work of the other players is uninteresting. The story is familiar, and at times situations which are intended to be serious are apt to garner laughs instead.

FLYING HIGH
Paramount.
M-G-M.
80 mins.

MUSICAL COMEDY ENTERTAINMENT WITH COMEDY ANGLE STRESSED. BERT LAHR AND CHARLOTTE GREENWOOD CORKING.

M-G-M has produced a fast-moving product. This is the only one that has the same title.-"Charlotte Greenwood" and gets able comic support from Charlotte Greenwood. The dance and musical numbers are few but distinctly outstanding. The girls are knockouts and the dance formations are strikingly original. Based on a Broadway success the story has Bert Lahr playing a mechanic who has invented a freak airplane. With Pat O'Brien he organizes a company which is plenty embarrassed owing to the lack of capital. Lahr helps financially by marrying the awkward Miss Greenwood. Finally, by winning an altitude contest, which is a wow, he brings the story to a successful ending. The kids will like this one.


THE FILM DAILY
Sunday, Dec. 13, 1931

"GOOD SPORT"
with Linda Watkins, John Boles.
Fox.
67 mins.

VERY ENJOYABLE COMEDY DRAMA WITH SOPHISTICATED THEME NEATLY HANDLED BY FINE CAST.

Intimate inside dope on Hollywood. Broadway gold-diggers carry on as they believe they are the creations of an unsophisticated world. Only the best cast, seven leading players, are the highlights of this entertaining feature. It is a witty and amusing comedy, and not too much stuff. The story concerns a young wife, played by Linda Watkins, who, while her husband is in Europe with his friend, sub-leases his former lover and becomes friendly with the two flashy blondes whom he and his sweetheart formerly entertained. At a party Linda falls in love with John Boles, a wealthy bachelor, but on returning home she finds him married until after her husband returns. It all ends in a most novel way. Louise Beavers, as a maid, steals the bulk of the laughs. The cast is strong and the photography cleverly handled.

LASCA OF THE RIO GRANDE
with Leo Carrillo, Dorothy Burgess, Slim Summerville, John Mack Brown.
Universal.
60 mins.

FAIR OUTDOOR DRAMA WITH GOOD WORK BY ABLE CAST.

PRINCIPAL VALUES OF THIS OUTDOOR picture lie in its cast, headed by Leo Carrillo, as the hero. It is, of course, possible that his personality is likely to prove disappointing to those who have seen the films in which he has appeared as a big rancher, and who have come to think of him as a sentimental figure. One is therefore prepared to meet a dwarf, shot by the bad badman, and the same time the outlaws thrown into a stampede, in which the heroineperishes, while the Ranger pulls through and is sent back to his sweetheart. The picture provides the best action in the picture.


THE FILM DAILY
Sunday, Dec. 13, 1931

"X MARKS THE SPOT"
with Lew Cody, Silly Blake, Mary Nolan, Frank Kohler, Wallace Ford.
Tiffany.
69 mins.

ACTION NEWS FILM DRAMA PRODUCED IN FIRST-CLASS STYLE AND GEARED STRAIGHT FOR THE B.O.

Between its namesake, the top-notch cast and swell title, this is a good bet for any exhibitor. It has been given high-grade production and has, therefore, been a success. Wallace Ford, who should score big, Ford is a Broadway columnist who becomes enamored of a charming lady, played by Mary Nolan. When the woman is found murdered in her apartment, circumstances point to Ford, but he risks the hunt for the real killer. Later turns out to be a tough egg, Fred Kohler, who once gave Ford $5,000 for an operation to prevent his sister from being a cripple. So Ford has to square accounts by not only tracking Kohler but supplying him with money to make a getaway. However, the cops get the trail of Kohler and Ford double-crossed him, manages to get a gun in a courtroom scene and proceeds to shoot his way to a showdown with Kohler. Ford first, he loses out in a thrilling pistol battle.

CAST: Sally Blake, Fred Kohler, Wallace Ford, Mary Nolan, Virginia Lee Corbin, Helen Parrish, and others.

THE FILM DAILY
Sunday, Dec. 13, 1931

"SECRET SERVICE"
Radio Pictures.
69 mins.

GOOD TALKER VERSION OF THE FAMOUS STAGE PLAY "THE SPY WHO CAME FROM HOME AT HOME IN LEADING ROLE.

Richard Dix appears to good advantage as a Union soldier and secret service agent, and gets the worthy talkerization of the "Spy Who Came From Home" by William Gillette. Though it's up against the danger of being considered out of date, it is continuously absorbing and entertaining, helped along nicely by action background of the North and South conflict for emancipation of the slaves. Its historical angle, with the inclusion of General Grant and others, also can be made to count for something. Plot concerns a Union soldier, played by Dix, dispatched by Grant on a secret mission to find Confederate lines. While disguised as a Confederate soldier, he is captured by the South, and becomes a love for the daughter of an enemy general. Placed in the position of having to save the family, Dix does his duty, and gets to aid the girl, he escapes the firing squad.


THE FILM DAILY
Sunday, Dec. 13, 1931

"THE CHEAT"
Paramount.
74 mins.

WEAK PRODUCTION MIXES MELODRAMA AND DOMESTIC DRAMA AND LACKS CONVINCION IN STORY AND TREATMENT.

The plot of this one has been done to death in the cheap melodramas. By giving it a flashy title and a very competent cast only serves to emphasize just how meller the plot intrinsically is. The heavy, with a yen for the exotic and Oriental stuff, has a habit of dominating his women with a red hot iron bearing a Chinese inscription, meaning "I Possess." After getting the gambling wife of a young banker in his clutches, he tries to possess her, fails, but the brand iron on her iron. She shoots him, he walks in, takes the blame, and is trying to escape. Thus the play develops. The heavy on the witness stand tries to compromise the lady with a lying letter, and the dramatically unessential brand her in the crowded courtroom to prove what a beast he is. This plot is dusted up with marvelous results in the "The Cheat.""
THE BLONDE CAPTIVE

Imperial Dist. Co. 60 mins.
NOVEL AUSTRALIAN EXPEDITION FILM FILLED WITH UNUSUAL AND DANGEROUS EXPERIENCES. SCENIC PHOTOGRAPHY, PICTURESQUE RUSTIC LIFE AND LIFE IN THE COUNTRY.

Produced by Ansell D. Porteous, Paul Withington, Clifton Childs and Northern Australia Expedition Syndicate; Editor, Edited by C. Y. Brahms; Dialogue, Lowell Naughton; Director, Louis B. Brooks; Cameras, Ralph P. King, Lincoln N. Smith; Recording Engineers, Thornton P. Dwyer, George J. Hay. Direction, okay. Photography, good.

THE TWO GUN CABALLERO

Imperial Dist. Co. 58 mins.
VERY MELODRAMATIC OLD-TIME WESTERN WITH A SNARLING VILLAIN AND SNIPPER HERO.

Reminiscent of the 1010 style silent melodrama, this western revolves around the old-time tricks, mustache twirling villains, on-the-spot rescues and a leading man who masquerades as a Mexican bandit with a heavy accent. Situations have been built for the gallery crowds without regard to intelligent continuity or technical consistency. It's all about a cow-hand who is accused of a murder, of which he is innocent. He escapes to Mexico, where he meets Lopes, a Mexican bad man. Seeing that he and Lopez resemble each other in looks and physical make up, the fugitive returns to the US. Disguised as a Mexican, he escapes. After plenty of shooting and hard riding, the real murderer is revealed. Kids who believe that anything can happen out West will both enjoy and hiss this one.


BALINESE LOVE

Columbia 60 mins.
WESTERN WITH PLENTY OF HOKUM, GUNPLAY, HARD RIDING, BAD MEN AND A FINE PORTRAYAL BY TIM MCCOY.

The fact that Tim McCoy knows how to act and can read lines in most convincing style, is the greatest asset that can be claimed for this western. The story is very familiar with situations that will cause plenty of heart thobs and considerable excitement. Tim rides into a town with the direct purpose of avenging the murder of his younger brother. He believes the father of his sweetheart to be the guilty man, but after several card-playing episodes and hard fighting sequences, Tim discovers that the culprit is none other than his own partner. The killer discovers that Tim has learned the truth, and then the chase starts. There is enough room to be covered. Scenery is fine and Tim's magnificent white horse dashes through some unusual card playing situations.


ELISABETH VON OESTERREICH

With Dalagover

TOBIAS FORENSIM - GOOD GERMAN - DICTIONARY TOWN ON HISTORICAL THEME. WELL ACTED AND DIRECTED.

The unhappy career of the Bavarian princess who became the ill-fated Empress of Austria forms the basis of this German talker, and one of its chief points of interest is the part played by Dagover in a leading role. Miss Dagover has since been signed by Warner Bros., and this is a matter of some importance for showing any day now. In this German picture Miss Dagover goes through various episodes of Viennese court life, occasionally escaping from her confinement to visit a childhood friend back in the Bavarian mountains, but the Emperor and his strict mother see to it that she has very little freedom. Later, after her son is born and grows up, she tries to take her son from France to Germany and to bring it to a tragic end. In the end, the Emperor is deposed and the Princess rescues his son from a stately house and marries him.


LA DOUCHEUR D'AIMER ("The Sweetness of Loving")

First Division 90 mins.

PLEASING FRENCH FARCE COMEDY PEPPED UP WITH SOME CATCHY MELODIES BUT SHY ON PRODUCTION VALUES.

This one rates fair as an offering from the Paris studio of Jacques Halk. It is typically French in theme, having to do with a husband's infidelity, but in the end wise stands by him just the same. The direction is amateurish in many spots, and the production values are lacking. But for a French audience it has the atmosphere they like, and fairly good comedy situations and catchy melodies carry it over satisfactorily.

A country gentleman writes songs and harmonies, which he sends to his cousin, a producer in Paris, who publishes them under an assumed name as his own. He is carrying on an affair with his leading lady and his wife and cousin together uncover his double dealing at a cabaret, cheating with the other dame and in the last act the technique is about ten years behind Hollywood.

Cast: Peter Boucher, Rene Devillers, Henri Bore, Alice Roberts, Therese Devy, Simone Bourdet. Directes: Hervel; Author, A. Dresden: Adaptors, Pierre Mandra, Rene Herivel; Dialoguers, same; Photographer, not listed.

THE SECRET MENACE

Glenn Tryon, Virginia Brown Faire

Imperial Dist. Co. 59 mins.

AVERAGE QUALITY OLD-TIME MELODRAMA THAT WILL DO FOR THE POP HOUSES.

To audiences that want raw and rapid melodrama, this will prove satisfactory entertainment. The story is old stuff and contains all the elements essential to a 10-20-30 teeth-gnashing masher. Glenn Tryon, a wealthy young man, visits a brothel and ranch of which he is the owner. Unknown to Tryon, gold has been discovered on his property. Two smooth-talking villains murder the prospector who discovers the gold and then use every means to force Tryon to sell the property. With the aid of Virginia Brown Faire, Tryon builds up the hotel's patronage, only to have it wiped out by the dastardly deeds of the villains. Everything goes to pot, and then comes the final clinch. Glenn are lassoed and drawn together for the final clinch.

Cast: Glenn Tryon, Virginia Brown Faire, Arthur Stone, Edwin Colbert, John Elliott, Margaret Mann, Joe Savage, Pat Harman, Juie Cowles, Chuck Baiden.

Benjamin Strong; Director, same. Adapted by: B. Wayne Lamont; Editor, Arthur Brooks; Camera, Burl Baididge; Recording Engineer, B. J. Kroger.

'ONE WAY TRAIL'

Glenn Tryon, Virginia Brown Faire

Imperial Dist. Co. 59 mins.

'ONE WAY TRAIL'

WESTERN WITH PLENTY OF HOKUM, GUNPLAY, HARD RIDING, BAD MEN AND A FINE PORTRAYAL BY TIM MCCOY.

The fact that Tim McCoy knows how to act and can read lines in most convincing style, is the greatest asset that can be claimed for this western. The story is very familiar with situations that will cause plenty of heart thobs and considerable excitement. Tim rides into a town with the direct purpose of avenging the murder of his younger brother. He believes the father of his sweetheart to be the guilty man, but after several card-playing episodes and hard fighting sequences, Tim discovers that the culprit is none other than his own partner. The killer discovers that Tim has learned the truth, and then the chase starts. There is enough room to be covered. Scenery is fine and Tim's magnificent white horse dashes through some unusual card playing situations.

NOW YOU'VE GOT
SOMETHING BETTER TO SELL

The best way to boost business is to offer greater value. In movies it's greater pleasure. Now you can give your patrons just that. You've got something better to sell. Eastman Super-sensitive, the most widely used negative film in the industry, results in better-directed, better-acted, better-photographed, better-finished pictures. And, whether your patrons are entirely aware of all these improvements or not, the fuller satisfaction they get will automatically show in your box-office receipts.

EASTMAN KODAK COMPANY

J. E. Brulatour, Inc., Distributors
New York     Chicago     Hollywood
To sell
EXTRA TICKETS
on a picture that CAN'T miss..

Use this 24-sheet on regular stands or cut out for your marquee*

Janet GAYNOR
Charles FARRELL

DELICIOUS

*You know the real dough comes from extra pushing on a natural.
See the Fox Press sheet for practical selling suggestions.

YOU'VE GOT TO RECKON WITH FOX FOR PROFIT
M.P.T.O.A. Calls on Exhibts to Mobilize Against Tax

STOCKHOLDERS APPROVE RKO REFINANCING PLAN
Michalove Starts Kiddie Club Drive in Warner Houses

Help!
...the relief fund

By Jack Alicate

*LISTEN to this. It's from a letter received this very morning: "Thank God for the kindness of the Relief Fund. I was so overwhelmed and awed by your help that when I left you I sat for fifteen minutes at Bryant Park and could not help crying."

*And this is but one of MANY constant uses in YOUR industry.

*The relief fund is down to its LAST w dollars. The result of a bitter and giving year.

*In the name of humanity it requests our help.

*Here is a charity organization that asks silently. SPEEDILY. And with NO red tape.

*When a man's hungry, he needs FOOD at investigation. To one in sickness or distress, red tape CANNOT take the place of medicine.

*Many of those on TOP yesterday are on the bottom TODAY. Sympathetic understanding of their needs can BEST come from those FAMILIAR with their record and background.

*Every dollar collected goes DIRECT to relief. There is not ONE red cent of expense.

*The committee is happy to do the work—but YOU must help.

*The 1932 fund is growing nicely, thanks to those regular fellows who are giving it a BIG boost.

*Send in YOUR check. Today. NOW.

*The committee having the work in charge consists of Don Merseseau, "Red" Kann, Billy Brandt, Al Lichtman, Ed Finney, Bert Adler, Lee Ochs, and the writer as chairman.

H. M. Warner's Daughter Devoting Time to Juvenile Plan

Extension of the Kiddie Club idea as a business booster, goodwill agency and for the building of future audiences, has been placed under way throughout the Warner circuit by Dan Michalove. The work is regarded as of such importance that Doris Warner, daughter of H. M. Warner, is devoting all her time to an investigation and complete analysis of Warner Kiddie Clubs and will communicate directly with all managers regarding plans for enlarging the scope of these clubs.

LEVENE'S 1932-33 PLANS MAY INCLUDE FEATURES

Mascot Pictures' 1932-33 production schedule, which is expected to include several feature productions in addition to four all-talking serials (Continued on Page 8)

Barth Made Sales Head
For Pomeroy Company

West Coast Bureau, THE FILM DAILY
Hollywood—Gus Barth has been made sales manager of the Pomeroy Co., which is doing special photographic and recording work for national and independent producers. Charles "Chuck" Davis has joined the sales staff under Barth.

Seek Shorter Union Week
West Coast Bureau, THE FILM DAILY
Hollywood—A four-day week, so as to provide for a greater number of union men and probably also to forestall the cutting of wages, is understood to be planned by the Federation of Motion Picture Craftsmen, recently formed through the efforts of Joe Carey, local representative of the American Federation of Labor. With producers considering curtailments in personnel, it is very likely that the unions will be easier to bring around to signing the new agreement, settlement of which has been put off until January.

80% OF CANADIAN HOUSES NOW EQUIPPED WITH SOUND

Total of 727 houses, or approximately 80 per cent of the 899 regularly-operated theaters in the Dominion of Canada, are now wired for sound, according to the latest (Continued on Page 8)

Hollywood Theaters, Ltd.
Gets 9 West Coast Houses
West Coast Bureau, THE FILM DAILY
Los Angeles—Theater transfers of the past month include nine Fox West Coast Houses to Hollywood Theaters, Ltd. They are the Apollo, Carlton, Carmel, Stadium, Rivoli, Vista and Paramount (Santa Monica Blvd.) in Los Angeles; the Beverly, Beverly Hills, and the El Portal, Lankershim.

Mobilization Against Tax
Is Called by M. P. T. O. A.

Stage Wants Lubitsch; Under Option to Para.

West Coast Bureau, THE FILM DAILY
Hollywood—Offers to stage musical productions on Broadway and in Europe have been made to Ernst Lubitsch, but he says Paramount holds an option on his services. His contract expires in March.

Calling upon exhibitors to mobilize with object of opposing the proposed 10 per cent admission tax, M. J. O'Toole, secretary of the M. P. T. O. A., on Friday declared that every effort will be expended to make Congress realize the unfairness of the proposal. Adoption of the recommendation, he pointed out, (Continued on Page 8)

Management Is Upheld by Two-Thirds Vote—Brown Hopeful

After a spirited last-minute drive for proxies, success of the RKO refinancing plan was announced at the Baltimore meeting late Saturday night by Hiram S. Brown president. The vote represented slightly more than two-thirds of the outstanding stock. Back in New York yesterday Brown said: "Needless to say I am extremely gratified at the result and appreciate the loyal support given (Continued on Page 8)

11 RADIO-PATHE FEATURES BEING LAUNCHED BY FEB.

West Coast Bureau, THE FILM DAILY
Hollywood—As the initial production drive of the merged Radio Pathe and Pathe studios, 11 big features will be in various stages of work by Feb. 1, says David O. Selznick.

10 Per Cent Tax Bill Filed in Pennsylvania

Philadelphia—As a result of the walkout handed to Governor Pinchot's plan for relief at Harrisburg, a bill calling for a 10 per cent tax on admissions has been offered.

Plans of the Council here to raise taxes were blocked when about 10,000 taxpayers marched on City Hall in protest. In another effort to obtain revenue, the bill to place a two-cent tax on movie tickets was rushed through a second reading and comes up for final action next Thursday.

Dallas House Establishes Charity Day Each Week

Dallas—Charity day has been established as a regular Friday event at the Old Miller theater. There is no charge for admission on this day, but old clothes and canned goods serve as the door pass. The clothes and food are given to charity agencies.
The Broadway Parade

(Week of Dec. 11)

<table>
<thead>
<tr>
<th>PICTURE</th>
<th>DISTRIBUTOR</th>
<th>THEATER</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;The Cheat&quot;</td>
<td>Paramount</td>
<td>Paramount</td>
</tr>
<tr>
<td>&quot;Flying High&quot;</td>
<td>Fox</td>
<td>Universal</td>
</tr>
<tr>
<td>&quot;Good Sport&quot;</td>
<td>Warners</td>
<td>Mayfair</td>
</tr>
<tr>
<td>&quot;Blonde, Crazy&quot; (2nd week)</td>
<td>Warners</td>
<td>Warner</td>
</tr>
<tr>
<td>&quot;Frankenstein&quot; (2nd week)</td>
<td>M-G-M</td>
<td>Rialto</td>
</tr>
<tr>
<td>&quot;Branded Men&quot;</td>
<td>Warners</td>
<td>Warners</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXTENDED RUNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Ben Hur&quot; (2nd week)</td>
</tr>
<tr>
<td>&quot;The Struggle&quot;</td>
</tr>
<tr>
<td>&quot;Edna Ewing&quot; or &quot;The Wonder Woman&quot;</td>
</tr>
<tr>
<td>&quot;Her Majesty, Love&quot; (3rd week)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$2 RUNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;The Champ&quot; (6th week)</td>
</tr>
<tr>
<td>&quot;Arrowsmith&quot; (2nd week)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FOREIGN PICTURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Elizabeth von Osterreich&quot;</td>
</tr>
<tr>
<td>&quot;Opera Ball&quot; (5th week)</td>
</tr>
<tr>
<td>&quot;Kaiserlicheben&quot; (3th week)*</td>
</tr>
<tr>
<td>&quot;Im Gebiendienst&quot;</td>
</tr>
<tr>
<td>&quot;La Douceur d'Aimer&quot;</td>
</tr>
<tr>
<td>&quot;Rilling to Live&quot;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FUTURE OPENINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Tonight or Never&quot; (Dec. 17)</td>
</tr>
</tbody>
</table>

*Formerly at the Vanderbilt.

Federal Trade Report cites "Ingagi" case

WASHINGTON — Among the important investigations of the year listed by the Federal Trade Commission in its annual report to Congress is the case of "Ingagi," a Congo Pictures production, which the Commission refused to change as to remove scenes that were regarded as "deceiving" and injurious to public morals.

William Pizor of Imperial Distributing Co. has contracted for the world rights to eight feature productions produced by Cardinal Productions, Hollywood, of which Richard Kahn is president. Included in the eight are "The Nevada," "The Secret Menace," and "The Secret Menace," which have been mysteries in the book.

Springer-Cocalis Circuit

NEW YORK (AP) — The United Press Association said today that the springer-cocalis circuit under Union Press agency had expanded its facilities to include nine Springer-Cocalis houses in Manhattan and the Bronx, and that the Bronx Superintendents Union Local 71, in barring from their apartment houses women commercial artists employed by the circuit, the brothers' Union of the Bronx, friendly to the projectionists, is running free picture shows in competition with Springer-Cocalis.

Schwerin's Pittsburgh Enterprises

PITTSBURGH—Charles T. Schwerin has leased quarters at 1703 Boulevard of Allies for his newly formed Pittsburgh Enterprises, to handle independent productions.

Joe Leo and Al Fiegel in L.A.

Hollywood—Joe Leo and Alfred Fiegel of New York arrived today from San Francisco and will remain a few days. They are at the Ambassador.

Dual bill at Beacon

Next week's program at the Beacon Theater house on upper Broadway, will have two features, "Morals for Women" and "Sporting Chance," and the Hills Blue Rhythm Band with the Four Flashes and Maude Russell on the stage.

The INDUSTRY'S DATE BOOK

Today: Warner Bros. stockholders' meeting, New York City.
Dec. 1: Meeting of Allied Theater Owners of New Jersey, Hotel Lincoln, New York City.
Jan. 31: Twentieth Century-Fox Theatre Owners' Convention, Congress Hotel, Chicago.
Jan. 31-Feb. 1: Meeting of Allied Theater Owners of Iowa, Des Moines.
Feb. 9-11: Mid-west winter meeting of Carolina Theater Owners Ass'n, Hotel Charlotte, Charlotte, N. C.
Feb. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha.
Feb. 20: Motion Picture Club Ball, Waldorf-Astoria Hotel, New York.

Leo Abrams doing It

Leo Abrams, manager of the Big U exchange in New York, is taking a bride as a Christmas present this year. He will marry Hannah Pettis, his secretary. The couple plan to sail on the Britannic for a honeymoon in the West Indies. Hal Hodes, brother-in-law of Abrams, and Mrs. Hodes are taking a trip on the same boat.

Leonard Goldstein Dies

Pittsburgh—Leonard Goldstein, operator of a suburban house and relative of Joe and Abe Schnitzer, died last week.

POOR MAN—he laughed his head off!

Oto Schnozzle scanned this new riot of laughs—and the exertion knocked his head off his shoulders.

"TAKING SOME OF THE LUCK OUT OF BACKGAMMON" by W. D. FYRE and hilarious cartoons by GENE ZUKOR

1 DOLLAR AT ALL BOOKSTORES

Ramarco Publishing Co., Inc. 1501 Broadway

POOR MAN—he laughed his head off!

Oto Schnozzle scanned this new riot of laughs—and the exertion knocked his head off his shoulders.

"TAKING SOME OF THE LUCK OUT OF BACKGAMMON" by W. D. FYRE and hilarious cartoons by GENE ZUKOR

1 DOLLAR AT ALL BOOKSTORES

Ramarco Publishing Co., Inc. 1501 Broadway
A Personal Pledge
To Showmen from
S. R. KENT.

Experience has taught me that it is foolish to rave about every picture that looks like a hit. But when a picture comes along that has definite outstanding showmanship qualities, down-to-earth audience appeal and timeliness, I MUST tell you about it. I am referring to "SOOKY".
I have just screened this wonderful picture, before an audience of grown-ups, and I want to tell you it is a long, long time since I have been so enthusiastic over any picture as I am over "SOOKY". Not only will it build tremendous grosses for you, but it comes to you at a time when you can profit to the utmost on its qualities.*

*You will get "SOOKY" during Christmas holidays.
"SOOKY" is by no means a kid picture. It is Entertainment for Everyone! Compared with "Skippy" even, "SOOKY" proves vastly superior in entertainment and box-office power. You did good business on "Skippy". It is my prediction you will do Sensational business with "SOOKY". You have the same money-making cast and director as in "Skippy."
Add to that the increased popularity of Jackie Cooper, who has taken the country by storm in every picture in which he has appeared—plus real laughs, strong heart-tugs, an absorbing story, pathos and excellent comedy. The people I was with actually cried while they laughed.

See your Paramount branch manager and screen this picture. Then get behind it with everything, because "SOOKY" means real money.
I THANK THE PUBLICITY AND ADVERTISING MEN OF THE THEATRES!

(No. 735 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

IN THE QUARTER OF A CENTURY I HAVE BEEN IN THIS BUSINESS, I HAVE NEVER SEEN SUCH A swell job of advertising and publicity as the theatres have done in exploiting "Frankenstein."

THIS PICTURE SEEMED TO SET FIRE TO THEIR IMAGINATIONS. IT GAVE THEM OPPORTUNITIES such as they find in very few productions.

THEY CUT LOOSE AND GOT BACK OF IT WITH ALL THEIR HEART AND SOUL.

INSTEAD OF SOFT-PEDALING ON THE FACT THAT THE PICTURE IS GRUESOME, GRISLY AND shocking, they made capital out of the fact.

THEY DARED THE PEOPLE TO SEE IT. THEY WARNED THEM NOT TO SEE IT UNLESS THEY HAD good nerves. They taunted the faint-hearted.

AT A TIME WHEN EVERYBODY SAID "THE PEOPLE WANT TO LAUGH," THE THEATRE ADVERTISING and publicity men stressed the fact that there isn’t a single laugh in "Frankenstein."

SUCH BOLDNESS—THE VERY BEST TYPE OF ADVERTISING IN THE SHOW BUSINESS—BROUGHT results which will mean millions to the theatre owners before "Frankenstein" has run its course.

YOU MEN WHO OFTEN GET THE BLAME WHEN A THEATRE DOESN’T CLICK ARE CERTAINLY entitled to public recognition when any picture smashes records to smithereens as "Frankenstein" is doing.

IN THE NAME OF UNIVERSAL I THANK YOU PUBLICLY.

MOREOVER, THESE MEN WHO WELCOME A CHANCE TO DO ORIGINAL THINKING WILL BE delighted to hear that I’ve got another big opportunity for them to show their stuff.

ANOTHER SUPER-SHOCKER IS ON THE WAY. "THE MURDERS IN THE RUE MORGUE." TAKE IT from me it’s no Pollyanna. It’s red hot and grisly and packed with the kind of dynamite that can be detonated by smart brains.

EVERY UNIVERSAL PICTURE TRIES TO GIVE THE ADVERTISING AND PUBLICITY MEN OF THE theatres something to sink their teeth into, but "The Murders in the Rue Morgue" will give your exploitation a bite that will tickle you to pieces!

Universal—The hit of the industry!
M.P.T.O.A. CALLS ON EXHIBS
TO MOBILIZE AGAINST TAX

(Continued from Page 1)

would result in the passing of the tax to the public. The film industry
should not be compelled to assume such burdensome assessment, asserted
O'Tool; as the screen is con-
stantly rendering a service to the
government and to the nation. He
also stressed the fact that any tax
must originate in the House of
Representatives and reach the
floor via the ways and means com-
mittee. Changes of Mollin's pro-
posed 10-cent tax bill being adopted are minimized as the Demo-
crats control the House, O'Tool said.

80% OF CANADIAN HOUSES
NOW EQUIPPED WITH SOUND

(Continued from Page 1)

survey made for THE FILM DAILY Year Book. The situation, by prov-
ine, is now as follows: Ontario, 96
out of 110 wired; British Columbia,
51 out of 103; Manitoba, 105 out of
139; Maritime Provinces, 62 out
of 90; Ontario, 258 out of 300; Que-
bec, 125 out of 157.

Saperstein to Be Honored
Chicago—Aaron Saperstein, head
of the Allied unit in Illinois, is to
be tendered a testimonial dinner
and smoker Jan. 5 by exhibitors, in
appreciation of the work he did in
settling the controversy between the exhibition and operators. Henry El-
man is chairman of the affair. The
dinner, to be held in the Gold room
of the Congress Hotel, will cost $10
a plate.

Leonidoff to Produce Units in East
Leon Leonidoff, formerly of the Roxy
and now stage director for
Fanchon and Marco, will produce
four F. & M. "Ideas" in New York,
the first to be staged here with the
exception of the Roxy shows. The
first, "Deutschland," opens at the
Academy of Music this week. Leoni-
doff is just back from the Coast,
where he produced six similar F. &
M. units.

Band Polky Clicks
Chicago—The Platinum Blondes band, playing at the Embassy the
past four weeks, made such a hit
that it has been contracted for an
additional seven weeks.

COMING & GOING

BENNET F. ZEIDMAN is on his way
East from the Coast with a print of "Juve-
nilre Court." He has two definite offers and
will decide distribution deals in New York.

HARRY MICHALSON of RKO last week
visited the Pittsburgh exchange, managed by
Cly Adams.

LEON LEONIDOFF, Fanchon and Marco
stage director, is back in New York from the
Coast.

JUANITA HANSEN sailed Saturday on
the Panama Pacific liner California bound for
Cuba, Patagonia, and the Gold Coast.

L. NATHANSON of Regal Films has
returned to Canada after a brief visit to
New York.

LORETTA and EVELYN SAYERS are on
their way to New York from the Coast.

THE FILM DAILY
Monday, Dec. 14, 1931

ALONG THE RIALTO
WITH PHIL M. DALY

STOCKHOLDERS APPROVE
RKO REFINANCING PLAN

(Continued from Page 1)

the management by the great body
of stockholders. Approval of the
plan relieves the corporation of its
present financial problems and af-
fords it an opportunity to resume its
business with reasonable hope of
profitable operations.

With new financing assured, the
receivership suit set for hearing in
Baltimore on Dec. 22 may be dis-
missed. There also remains the
Senate investigation proposed by
Senator C. C. Dill, whose bill was
tabled last week. Another protest-
ing element cropped up Saturday in
a group of former Pathe men, in-
cluding Elmer Pearson and Walter
Brooks, who lined up with Mrs.
Caroline E. Kohl in opposing the
RKO plan.

Levine's 1932-33 Plans
May Include Features

of 12 episodes each, will be discussed
at the annual convention of the com-
pany to be held tomorrow and Wed-
nesday at the Hotel Astor, New
York, it is announced by Nat Levine,
president of the company.

Among Levine's territorial directors
who will be present at the convention are: Bernard
Mills, of Standard Film Exchanges, Allentown;
Neil Brown, Standard Film Exchanges, Phil-
adelphia; Herman Riffkin, Hollywood Films,
Boston; Tony Loges, Gold Medal Film, Phila-
delphia and Washington; Jim Alexander,
Alex Film Service, Pittsburgh; Thomas
Brannon, Affiliated Producers, Atlanta; Jack
Adam, Allied Film Exchanges, Dallas
and Oklahoma City; R. J. Judell, inc., Chicago,
Indianapolis, and St. Louis; Charles Trampe,
Hollywood, Minneapolis; H. H. Magruder,
Imperial Film Exchange, Minneapolis; S. K.
Decker, Excellent Pictures, Detroit; Jack
Rober, Excellent Film Exchange, Toronto,
and Herman Gluckman, Capital Film Ex-
change, New York.

Levine, Lester F. Scott, general sales
manager, and Charles Reed Jones, director of
publicity and advertising, will attend for
Mascot.

Buddy Rogers Out of Films for Year

Charles "Buddy" Rogers, who ar-
ived in New York on Friday to
organize his radio and dance orches-
tra, will be out of pictures for an
entire year if his present plans work
down.

Best wishes are extended by THE FILM DAILY to the
entertainment industry, who are celebrat-
ing their birthdays!

Dec. 14

Frank Campau
Jack E. Raymond
Ray Foster
James W. Horne
Studio Unions Reject Producers’ Request for Cut

WARNERS PLEDGE OWN FORTUNE TO BACK FIRM

Court Denies Defense Based on Contract Illegality

contract Allegations Are Held Insufficient by Buffalo Judge

Buffalo—In what is believed to be a first ruling of its kind on the C. L. I. strike, Judge I. H. Pettijohn of the City Court granted the motion of Herbert T. Silverber, attorney representing Paramount, to strike out the defenses (Continued on Page 3)

EMPNER LEAVES FOX, OPENING OWN OFFICE

Alexander S. Kempner, for years change of real estate for Fox companies and the former vice-president of the company, has resigned open his own office for the handling of theater real estate. After years as a specialist in this field, he feels that the next decade will bring many changes in theater practices, with the trend toward 3,000-seat houses.

roadshowing ‘Arrowsmith’ Starting Xmas in Boston

As a result of its success at the box office in New York, Samuel Goldwyn’s “Arrowsmith,” starring Ronald Colman, will be roadshowed by United Artists. It opens Christmas a two-day policy at the Tremont, Boston, and will be similarly (Continued on Page 3)

Schiller Scores Cleveland Suit

“Low has carried out his agreement with Cleveland independent exhibitors as ratified last October” said E. A. Schiller last night, denying that his company has given the exhibitor organization in that city any reason for court action.

Not One House Earning 5% on Gross—Pettijohn

10-Cent Theater Circuit Expanding Through South

Charlotte, N. C.—A 10-cent-house circuit headed by S. W. Craver is planning to expand into Virginia, Tennessee and Georgia. Policy of the company is to rent and reopen houses which have been closed owing to loss of money and effect second and third run picture policies in them.

Come On, Fellows, Get Behind This!

Nine more days remain before Christmas and the closing of the FILM DAILY RELIEF FUND drive. Not much time is left, and unfortunately, not sufficient money has been received to assure relief for all the cases that will seek needed assistance during 1932. Every dollar counts. Why not make your donation right now, before you read this morning’s mail? A dozen more (Continued on Page 3)

Wampas May Sponsor Shorts on Bridge

Negotiations are under way whereby Wampas would sponsor a series of shorts with Mr. and Mrs. Ely Colberston, Sidney S. Lenz and Os-wald Jacoby, famous bridge players. Roger Marchetti, attorney for Wampus, and at present in New York, is acting for the coast organization in the negotiations.

Producers’ Request for Cut Rejected by Studio Unions

Asks Injunction to Halt RKO Refinancing Plan

Baltimore—An injunction to halt the RKO refinancing plan voted by stockholders is sought by J. Cookman Boyd, who previously filed receivership suit against the company. (Continued on Page 3)

Stockholders Vote Confidence—File Answer to Receivership Suit

Wilmington, Del.—H. M. Warner and his brothers are ready to spend their personal wealth and all they can borrow to back up their company and fight any attack on their honesty and sincerity, said H. M. Warner at the annual meeting (Continued on Page 4)

CLEVELAND EXHIBITORS SUE HAYS ORGANIZATION

Cleveland—Suit charging the Hays organization with operating as a “combine” has been filed in Federal Court here by the Cleveland Motion Picture Exhibitors Ass’n, consisting of 46 independent houses operating about 80 houses and who say they are “being (Continued on Page 4)

Richard A. Varney Plans Three Features in East

Production of a series of features in the East is planned by Richard A. Varney, who recently directed in England for several American companies (Continued on Page 4)

"Explorers of the World"

Before a distinguished audience at the Criterion last night this compilation of six individual expeditions was given its Broadway roadshow premiere and elicited hearty applause at the conclusion of each chapter. Presented in a manner a little out of the ordinary, with Harold Notti as master of ceremonies at a banquet table introducing the explorers, who in turn conducted their own flashbacks, the production held the audience enthralled with its splendid, exciting incidents and occasional climactic thrill. It covers some of the ground previously explored in films of this kind, plus a good deal untouched before, and by its novel manner of presentation, an appeal to the Emergency of the regions covered, it falls pretty much in a class by itself. A more detailed review of this Rappin Productions release appeared in THE FILM DAILY of Sept. 6. —GILLETTE.
Cleveland Arbitration
Is First in Two Years

Cleveland—For the first time in two years, a difference between an exhibitor in one city and a distributor in another has been settled here last week by a board of arbitration. The case, presented by P. E. Essick of the Scoville, Essick and Reif circuit, was against Universal and asked for damages to the extent of $200,464 to recover losses and advertising costs for failure to deliver "East of Borneo" to the Willoughby, 0. Universal gave as the reason for the order on the part of the Cleveland RKO first-run theater. "East of Borneo" was sold to the Willoughby last year's protection basis. RKO objected to the contract on this year's protection basis. The arbitration board, consisting of Frank Drew, M. E. Horwitz and W. C. Mersereau, directed Essick an award of $19,893.

Peppiatt Heads Atlantic Board
Atlanta—C. E. Peppiatt, Warner-First National branch manager, is the new president of the local Film Row guild. Peppiatt succeeded Ellis. John Mangham of Bromberg Attractions is the new vice-president, with E. L. Cole continuing as secretary. The board of directors includes Peppiatt, Mangham, Dave Prince, J. H. Butner and W. J. Hanton.

Ezell With New Texas Circuit
Dallas—Claude W. Ellis, recently reported joining the Texas exhibition field, is understood to represent the "e" in the New Doul Co. operating several theaters in San W. G. Underwood and J. E. Luckett are the "a" and "f" in the firm, with another prominent film man as the "d" in the setup.

New Year's Eve Party at M. P. Club
Baltimore—With prices set at $7.50 instead of the usual $10, the price for tickets to the New Year's Eve blowoff at the Motion Picture Club dinner, dancing, entertainment and souvenirs are included, according to Paul Gulick, who is being assisted by Martin Stern in putting the event over. Max Muller, the maître de club, will have charge of the party.

Continental May Close Branches
Continental Theater Accessories is understood to be planning to close all its branches throughout the country and merely do business with Warner theaters.

Sixth House for J. Louis Rome
J. Louis Rome, who returned to Baltimore yesterday after a business visit to New York, has increased his interests in this city by buying the property at the head of the Rivoli, the house has been in receivership.

M-G-M Still Off Color,
Says Nicholas Schenck
M-G-M will continue keeping color out of its pictures when it frames its 1922-23 program, said President Nicholas Schenck yesterday. With J. Robert Rubin, the M-G-M executive leaves New York for the Coast next month to map the new production plans with Louis B. Mayer and Irving Thalberg.

New Television Device
Adapts Standard Film
Chicago—Perfection of a system for synchronization of the scanning process so that standard films may be used for television broadcasting is announced by Western Television Corp. Use of duplicate revolving film, with sections of each being exposed alternately to the scanning diode, is the principal feature of the system.

RKO Stock Ex-rights Today
EKO stock is ex-rights today, from which date the rights may be dealt in, it was indicated yesterday by the Stock Exchange.

Stench Bombs Clear Theater
Chicago—Stench bombs now off in the Pickwick yesterday caused the audience to leave the house.

Sue RCA for $15,000,000
Boston—Suit for $15,000,000 was filed in the Federal Court yesterday by the Raytheon Manufacturing Co. of Chicago against RCA.

J. C. Rosenthal Funeral Today
Funeral services for J. C. Rosenthal, general manager of American Society of Composers. Authors and Publishers, who died Sunday, will be held today at Temple Emanuel-El Masonic rites took place last night.

Dudley Murphy Marries
West Coast Bureau, THE FILM DAILY
Hollywood—Dudley Murphy, playwright, and Josephine Johnson, actress and daughter of Joseph Johnson of Fox, were married Saturday.

Next M-G-M for Astor
M-G-M's "Hell Divers" is scheduled to follow "The Champ" at the Astor. Opening date has not as yet been set.
WARNERS PLEDGE WEALTH TO BACK ORGANIZATION

(Continued from Page 1) here yesterday. Stockholders were assured that the pending receivership suit has no merit, and they unanimously gave the management a vote of confidence. The company's recent proposal to fix the stated value of its stock at $5 a share was approved. This gives the corporation a surplus of $62,000,000, compared with present earned surplus of about $22,747. Officers of the company said that approval of the proposal would place the firm in a better position to meet future emergencies. Six retiring directors were reelected for two years. They are H. M. Albert and Jack L. Warner; Abel Cary Thomas, Waddill Catchings and Henry A. Ruskin. Terms of other directors do not expire until next year.

Coincident with the annual meeting, reply was filed by the company to the receivership suit brought by Jules Enzler of Passaic, N. J. The answer denies various allegations about the company's financial position. It states that the corporation has cash in banks exceeding $4,000,000 and has well established bank credit for that amount, but had not to make use of this credit and therefore has no bank loans outstanding. Obligations are being paid at maturity and current bills are being discounted, the reply says. While some of the company's theaters are closed, this is merely a matter of sound business policy under present economic conditions, it is stated. Payment of exorbitant salaries is denied. It is admitted that the last two preferred dividends were paid from surplus. Regarding quick assets and liabilities, the company states the caption is 1.85 to 1. not 1.21 to 1 as alleged by the plaintiff.

COMING & GOING

CLYDE ELLIOTT returned to New York yesterday from the Orient with 31,000 feet of film exposed in the Malay jungles for Frank Buck's picture, "Bring 'Em Back Alive."

HENRY MCKEAN, Universal aerial director, just back from England, is on his way to Universal City.

INA CLAIRE, who recently completed "The Greeks Had a Word for It" for United Artists, arrived in New York yesterday from the coast.

GENE RAYMOND, Paramount juvenile, is on his way from Hollywood to New York to resume a stage contract with Lee Shubert.

JEAN HARLOW arrived in New York yesterday with her father and mother. While in the east she will make personal appearances.

JOE SMITH and CHARLES DALE leave later this week to start "Mendel, Inc.," for Warner Bros.

MRS. B. P. SCHULBERG has arrived in New York from the coast.

DOROTHY HEZOG is in New York from Hollywood.

ALONG THE RIALTO

NEW YORK  LOS ANGELES

with PHIL. M. DALY

• • • BACK IN November, 1927, something happened on the Universal lot that is destined to loom large in motion picture history. One day Carl Laemmle mentioned to Henry Hennigson, the general manager, that he was thinking of his son in

• • • MUCH HAS been said much has been written since that day four years ago about Carl Laemmle, Junior, most of it pretty skeptical concerning a youngster being elevated to a position of tremendous power and responsibility, and for once all the critics have been wrong. The record of the Universal studio in the past year has proved that conclusively they have been turning out hit after hit and a string of hits, messieurs, never yet emanated from any studio on the dumb wings of Dame Luck it takes Brains, Experience, and a gawd-given Showmen Sense to produce 'em

• • • THE VERY first Joorjior did was to spread the word that he wasn't there to make any drastic changes but to make only the fundamental changes that Morale plays in any organization the changes came gradually, in fact it took exactly four years for Laemmle the Younger to consummate them under the old system most everybody on the Universal lot was playing politics in those days you could figure on a new studio head about every 12 months, at least so a big proportion of the boys spent their time trying to figure out the next chief, and playing up to him picture-making, to a large percentage of 'em was merely incidental today there are no politics on the "U" lot, the boys are so darned busy now they have no time to think of politics

• • • UNDER THE new order of things, Junior sets the example he's at his desk at 9:30 a.m., and very often doesn't quit it till along near midnight just an old Laemmle Family custom for you must know that the "Old Man" has no interests but his film biz and Joorjior was weaned on films nurtured on grosses and percent-ages passed through adolescence on film topics discuss- ed around the family table and finally matriculated with an all-round knowledge of the motion picture before he ever took his first job in the studio which explains graphically why he could do what he has done in the short space of four years

• • • SO HERE is a youth who stands alone shouldering weighty responsibilities and on whose judgment millions hang in the balance he has no props to lean on his is the Final Judgment and if he had been guessing wrong "U" had been taking it on the nose with a Row of Flops the worse, would be crowing "Didn't I tell ya?" but Universal has come through the worst year in film history with a dazzling array of Office W. "All Quiet on the Western Front," "East of Borneo," "Frankenstein," "Strictly Dishonorable," so you've got to hand it to Carl Laemmle Junior for Making Good in a Glorious Way

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY, to the following members of the industry, who are celebrating their birthdays:

Dec. 15

Charles Rosenzweig Joseph Holton Oren M. Roberts

ILLEGALITY DEFENSE STRIKEN OUT BY COURT

(Continued from Page 1) contained in a suit which had alleged that the action could not be brought because of the outlawed prohib- ition cause contained in the contract. The court also struck out a defense which alleged that the standard contract was void, illegal, unenforceable and in restraint of trade. These defenses were held insufficient in law. Court held to have made various rulings on defendants' motions, but never before on the motion of a plaintiff. The distributor was Joseph Ruteck of the Park theater here.

Come On, You Fellows, Get Square Behind This! (Continued from Page 1) names were added to the list of givers over the week end. Will YOUR name be here tomorrow?

R. S. Wolff
Glendine Allvine
Charles Moskowitz
Joseph H. Brennan
J. W. Mankiewicz
William Ferguson
Charles W. Stowe
Louis K. Sidney
Morris C. Mollohan
Jerry Mead
Michael Simmons
Arthur Eddy
David Low
H. D. Buckley
Harry S. Brown
Sisela F. Baezler
Martin Stern

Roadshowing 'Arrowsmith' Starting Xmas in Boston (Continued from Page 1) presented in Philadelphia, Washington, Chicago, Los Angeles, Cleveland, Atlanta and Kansas City. The quality run is expected to hold until spring.

Asks Injunction to Halt RKO Refinancing Plan

(Continued from Page 1) Validating of the proxies is questioned by Bovd. Circuit Court Judge Albert S. J. Owens has given RKO until Jan. 4 to file reply.
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

HARRY BEAUMONT will direct M-G-M's "Are You Listening?" adapted from Elmer McEvoy story in Collier's Magazine.


Warner Bros. has assigned Tom Brown to the male lead in "Eight to Five," while Charles Butterworth and Mary Doran have been cast for "A Church Mouse." * * *

Mack Sennett has started an elaborate two-roles spoof in the Gay Nineties, starring Andy Clyde under the direction of Del Lord, Baracey Oldfied, famous costar; Helen Mann, Martin Loback and Bobbie Dunn also are in it.

Boris Karloff has been given a long-term contract by Carl Laemmle, Jr., as a result of his work in Universal's "Frankenstein." He prob-ably will appear next in "The Suicide Club." * * *

Stephen Roberts will direct "Sky Bride" for Paramount. Richard Ar-len has the leading role.

Educational has started another Gay Girl comedy under the direction of William Good-rich, with Virginia Brooks, Rita Flynn and Frances Dean as the girls, and Per Emmeit, Lyonnt Brent and Clarence Nord-strom in supporting roles. * * *

Gary Grant, Broadway musical player, has been signed by Paramount. He was known as the stage Arch Leach.

Our Passing Show: Max Lasky of New York chatting with Harry Engleman at Tec-Art; J. Samuel Berkowitz preparing to leave on a business trip to New York.

Bob Custer plans to fly to his home in Frankfort, Kentucky, for the holidays. If duration of his Big 4 Westerns will permit. Burton King, production chief, is down San Pedro way scouting for locations for Big 4's next melodrama.

Cleveland Exhibitors

Sue Hays Organization

(Continued From Page 1)

foresaw out business. The petition, filed by attorney Samuel Hor-witz, contends that defendants control 98 per cent of production and distribution, and goes on to enumer-ate the usual charges about control of first-run product, unfair condi-tions of contracts, block-booking and other practices which are alleged in suits in Philadelphia, New York, and other cities.

San Francisco—Revocation of the will whereby the late Louis Green-field, San Francisco and Honolulu theater man, left $800,000 to his widow, is asked in a suit filed by his mother and two brothers, who say Greenfield was of unsound mind when he made the will, a week be-fore his death.

May Extend Musical Show Idea

Chicago—If the experiment of the B. & K. Oriental in playing a con-densed version of "Girl Crazy," stage musical comedy, proves suc-cessful, a regular policy of playing big musicals as musical presentations after their stage run will be adopted.

Blumenfeld Signs With Union

San Francisco—Fred N. Noyd, with the operators' union has been signed by the Blumenfeld circuit. Following recent expiration of the old agree-ment, the houses operated non-union.

New "Jeffersonville" at Fox

Fox has scheduled "Jeffersonville," starring Barkeley and Josephine Hull. The play is being adapted for the screen by John C. Garvin and directed by Rouben Mamoulian.
**Billion Dollar Gov't Film Industry Proposed**

45 Paramount Features Finished or in Work by Jan. 1

**The Parade**

... as we see it

By Jack Alicia

They say nothing is more sure than death and taxes. When you pass for levyf outside the picket fence of the industry is murder in the first-degree and literally true within. The economic condition of the motion picture industry should be obvious to those legislators who will take the trouble to give it a passing thought. You cannot help a man who is punch drunk by socking him on the head with a baseball bat. The screens of these great United States can be of inestimable value in bringing back unity, optimism and the good old Uncle Sam do-or-die spirit. Certainly not, however, if the industry is strangled through taxes it manifestly cannot bear.

**They Don't Come Back**

Regardless of a somewhat aggressive sponsorship of those few who favor the return of the silents, we see no chance whatsoever for its universal comeback. In expressing this thought we are not unmindful of the economic arguments advanced in favor of their return. Much money has passed under the cinema bridge since the departure of the silent drama. It is our constant observation in this merry old life that when once they leave, especially in show business, they don't come back.

**Name Value**

The value of names as drawing power becomes more and more an established fact. Until a short time ago there was a continuous (Continued on Page 2)

**New York, Wednesday, December 16, 1931**

The Daily Newspaper Of Motion Pictures
Now Fourteen Years Old

VOL. PVII No. 64

5 CENTS

**The Film Daily**

Intimate in Character
International in Scope
Independent in Thought

**Split of Theater Into Classes Seen by Jos. Weber**

**Griffith Circuit Books**

**Theater Service Films**

An additional 54 theaters have joined the list playing the new sound-on-film Technicolor "Screen Broadcasts" through the signing of a contract by Theater Service Corp., with the Griffith Amusement Co., it is announced by W. Johnson, president.

(Continued on Page 4)

**Tiffany Planning to Use Several Paramount Stars**

Arrangements have been made whereby Tiffany will use several Paramount stars in coming Tiffany features, according to William Sait. He also told Film Daily that

(Continued on Page 4)

**Dividing Theater Into Classes Predicted by Joseph N. Weber**

By Joseph N. Weber, president of the American

Theater Party Specialist

Added to Boost Business

Denver—Believing there is a field for plenty of extra business through the medium of the movies, Joseph Weber, manager of the Denver has engaged Patricia Morty to contact clubs and other groups who do entertaining, as well as solicit business and professional men in the sale of tickets to be given at Christmas presents.

(Continued on Page 4)

**One Way to Pack 'Em**

Centor, G—Since the Warns. Palace, managed by George Reiter, formed a troupe with a local auto dealer to give away car free every Thursday evening, the theater has been unable to take care of the crowds clamoring to get in that night. Reiter has had to arrange for an address system outside the theater so the overflow patrons can hear the announcements about the winners. The Alhambra, another Warner house, also is in on the contest.

Here's a stunt that will result in a nice fat check for the FILM DAILY RELIEF FUND. Sophie K. Smith, manager of the Little Picture Playhouse, 151 East 50th St., will donate the ENTIRE GROSS of a morning show to be run on the Playhouse on Tuesday, Dec. 29, at 10:45 A.M. Miss

(Continued on Page 8)

**Govt. Agents Probing Protection in Midwest**

Omaha—Working in the interests of the Sherman anti-trust law, agents of the Dept. of Justice are operating throughout Iowa and Nebraska, taking particular interest in the protection situation. "The Al..."

(Continued on Page 4)

**Metro-Goldwyn Profit... One-third Under 1930**

Net profit of Metro-Goldwyn Pictures for the year ended Aug. 31 was $6,257,995, after all charges and taxes, compared with $9,924,859 in the previous year. Gross income was $34,799,957, against $38,327,369 the year before. Surplus increased to $5,936,722 from $4,989,594.

**Saenger Seeks Higher Depreciation Allowance**

Washington Bureau of THE FILM DAILY

Washington—Based on the claim that the Bureau of Internal Revenue has not employed a proper basis of computation in fixing depreciation on theaters, equipment and leased properties, Saenger Theaters, Inc., Publix subsidiary, has asked the U.S. Board of Tax Appeals to set aside income tax deficiency claims.

(Continued on Page 8)

**“Big Parade” Reaction Negative for Silents**

Baltimore—Revival showing of “The Big Parade,” silent with synchronized accompaniment, did such little business at the Stanley that “Big Hair,” the second silent being revived by M-G-M, will go into the small continued-run houses, Parkway and Valencia, instead of the Stanley.
Fanchon-Marco Legal Plans Hinge on Coast Experiment

The Parade ... as we see it

(argument as to the relative value of star vs. story. Time, and more particularly box-office and dividends, have proven that the names have it by an overwhelming majority. If you are in doubt and have the urge, add 'em up yourself. And while we are in this groove it might not be out of order to give a thought to M-G-M. They have been voting away their straight name ticket now for well nigh onto several years.

RKO Filing Answers To Baltimore Actions

RKO will file answer Dec. 22 to the receivership petition filed in Baltimore by J. Cookman Boyd and will also answer the injunction proceedings brought by Boyd in Monday in which he seeks to re- strain RKO from carrying out its refinancing plan, according to B. B. Kahane. Final hearings on both ac-
tions will not be scheduled until after the new year, and according to an RKO official, legal statistics show that in one action based solely on mismanagement, without any charges of dishonesty, are rare-
ly successful. "Now that RKO is Monday in which he seeks to re-
strained," the receiver's action can only be prosecuted under the mismanage-
ment charge."

A dissolution of RKO management along "constructive lines" was held by Attorney George Schein, repre-
senting a group of minority stock-
holders. yesterday, the lawyer said last night. That this group might be given representation on the RKO board was intimated. Protests voted at the Baltimore stockholders meet-
ing are being held sealed.

First Runs for "X Marks the Spot"

Contracts have been closed for first run bookings of "Tiffany's Marks the Spot" in the Loew's State, Los Angeles; Fox, Washing-
ton; Bradley, Newark; State, Jor-
dale; Lyric, Minneapolis; Alca-
din, Denver; Capitol, Scranton and Paramount, Syracuse, one of the Publix "ae" houses.

A deal also has been closed with the Fox Midwest and Midland cir-
cuits whereby they will play this newspaper drama in all their the-

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in :

MOTION PICTURE INSURANCE

STEBBINS, LETERMAN & GATES

INCORPORATED

1540 B'WAY, N. Y. C.
BRyant 9-3840

Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8761
PUT YOUR BEST FOOT FORWARD AT CHRISTMAS!

The Festive Season is Entertainment Season. Don’t be caught with a weak attraction when the public is out to spend. If you’ve got an M-G-M show booked, you’re all set for a Merry Christmas and a Happy New Year!

Be Sure to Have One of these M-G-M Hits in Your House to Cash In on the Holiday Ticket-Buying!

**MATA HARI**
GRETA GARBO, RAMON NOVARRO, Lionel Barrymore, Lewis Stone! Gentlemen, this is the greatest Garbo picture ever made, but none!

**PRIVATE LIVES**
NORMA SHEARER, ROBERT MONTGOMERY in the hit show ‘Private Lives’ will stretch your walls. Get ready for “Divorcee” business.

**THE CHAMP**
WALLACE BEERY, JACKIE COOPER offer laughs and tears in the perfect holiday show for young or old. 2nd Month at $2 Astor.

**POSSSESSED**
JOAN CRAWFORD, CLARK GABLE are packing theatres from Coast to Coast in this great entertainment. Held over at Capitol, N’Y. Extended runs everywhere.

**BEN-HUR (in Sound)**
Try to find a more fitting show for Christmas Week than the triumphant return of “Ben-Hur” in Sound. Now playing Broadway at the Rialto Theatre.

**BIG PARADE (in Sound)**
Test engagements of “Big Parade” in Sound exceed even fondest expectations. It’s smart showmanship to give them thrilling spectacle as a change of pace in the talkie age.
45 PARAMOUNT FEATURES
READY OR IN WORK BY JAN.

(Continued from Page 1)
edited. In production are "No One Man" with Carole Lombard, Ricardo Cortez and Paul Lukas; "Twelve" with Women of a William D'Emille production featuring Miriam Hopkins and Phillips Holmes, and "One Hour Fish Yank", with Maurice Chevalier, Jeanette MacDonald and Charles Ruggles. Pictures that will be in production by Jan. 1, are "The Black Robe", with Fredric March and Kay Francis; "The Miracle Man" with Sylvia Sidney, Chester Morris, Robert Coogan and Boris Karloff; "Dancers In the Dark", with Miriam Hopkins, Jack Oakie and Lydia Roberti, and "Sky Bride", with Richard Arlen and Carole Lombard. Next to go into production are "The Broken Wing" and a special feature with Tallulah Bankhead.

Govt. Agents Probing Protection in Midwest

(Continued from Page 1)
lies Specialist', bulletin of the Al- lied O'Dwyer boys of Nebraska, alleges that some film companies have discriminated in their prices, giving circuit theaters pictures at ridiculously low prices.

5 Vitaphone Shorts Released

A new Vitaphone short have just been released, as follows: "Her Wedding Night", two-reeler with Thelma White and Fanny Watson, "Northern Ireland", travel-talk by E. M. Newman; "Redheaded Baby", Merrie Melody cartoon; "Bozo at the Zoo", "Looney Tune", and "The High School Hoofer", with Hal Roy and Eleanor King.

Benny Andur After House

Pittsburgh—Benny Andur, who operates the Garden neighborhood house, is negotiating for a large east Pittsburgh house which was operated by Warners.

Tibbett Signs for Radio

Lawrence Tibbett has signed a contract for a series of radio concerts during the Voice of Fire- pone programs each Monday night over an NBC-WEAF network. He starts Jan. 4.

COMING & GOING

ADOLPH ZUKOR will arrive from the coast tomorrow.

JOSEPH JACKSON is due in New York from the coast this week to attend the opening of "Heads or Tails", which he wrote in collaboration with Doris Anderson.

EARL COLLINS plays Peppard's father in the Booth Tarkington series of Vitaphone shorts being made at the Brooklyn Vitaphone studio, left by plane from Holly- wood last night in order to get back to New York in time for the New York premiere of "His Honor", which goes into production Friday.

EARL M. WELCH of Consortium Interna- tional Cinematographique, Paris, has arrived in New York to survey the film situation here.

DIVISION OF THEATER

SEEN BY JOS. N. WEBER

(Continued from Page 1)
Federation of Musicians, in a statement to THE FILM DAILY.

"The problem of the radio programs, the bedroom fare and many other types of plays have their devotees, but no type of play has been universally popular, nor could be," says Weber. "In supplementing the silent pic- tures, the talkie essayed a very dif- ficult feat. Even if the public taste in the drama were uniformly excellent, the talkie problem still would be a power because the spoken drama clearly betrays its weaknesses, if any, and masterpieces are not born on a daily schedule to keep picture factories run- ning. The silent picture of little dramatic merit could get by on the pleasing personal- ities of its actors, the changing panoramas of its movements, but not so the 'photographed stage play.' With the passing of silent pic- tures, living music may fill modestly lay claim to being the only remaining entertain- ment form that literally appeals to everyday.

Griffith Circuit Books

Theater Service Films

(Continued from Page 1)
dent of TSC. The deal includes 38 houses in Texas and 5 in New Mexico. Theaters derive a substantial yearly revenue from the showing of "Screen Broadcasts", which are likely to be advertised and presented in a smart manner that makes them entertaining. The Pub- licex circuit is among those playing the films.

Tiffany Planning to Use Several Paramount Stars

(Continued from Page 1)
the majority of Tiffany features for the remainder of this season's prod- uct and the 1931-32 line-up would include star names, Gay Shannon, a Paramount star, is already working in Tiffany's "Hotel Continental". Negotiations are under way whereby Tiffany may secure Clive Brooke for the lead in "Strangers of the Even- ing". It is also possible, according to Saini, that Helen Hayes, who appearing on Broadway in "The Good Fairy", will be secured for Tiffany's "Lena Rivers". Robert Colman is another star mentioned as making at least one feature for Tiffany.

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the faculty, who are celebrat- ing their birthdays.

Dec. 16

Clyde Cook
Barbara Kent
J. M. Kerrigan
Harry Spear
BIG TIME PICTURES!

HEAVEN ON EARTH
PARAMOUNT THEATRES... N.Y. AND BROOKLYN

STRICTLY DISHONORABLE
MAYFAIR... JANUARY 1ST FOLLOWING RECORD BREAKING "FRANKENSTEIN"

NICE WOMEN
BOOKED... PARAMOUNT THEATRE N.Y.

UNIVERSAL -- of course
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

CASTING for "The Silent Witness," Fox mystery drama in which Lionel Atwill makes his first appearance in a talking picture, is practically complete. Roles have been assigned to Greta Nissen, Helen Mack, Bramwell Fletcher, Mary Forbes, Montague Shaw, Wyndham Standing, Allan Mowbray, Lowden Adams, Herbert Mundin, Billy Bevan, Eric Wilton and Lumden Hare. The picture goes into production shortly with Marcel Varnel and R. L. Hough as co-directors.

Mervyn LeRoy has the distinction of having two of his features run in being imported at the same time by the local first run theaters. He directed "Local Boy Makes Good," which is running at Warners’ Western, Hollywood and Downtown, while his "Tonight or Never" is at the United Artists theater. He will start the direction of "Mendel, Inc." next month.

George Sidney is one of the busiest comedians on the Coast. He recently finished work in "High Pressure" and will be co-starred with Charley Murray in "The Golden and Silver," etc., concluding with a disaster role in "Mendel, Inc." Henry Furry wants to co-star Sidney and Murray in a stage play.

M. H. Hoffman, Jr., has decided on "Looting Looter" as the final title for his fifth Hoot Gibson picture now in production, with Otto Brower directing, Sally Blane plays opposite the star.

Charles Stumar, veteran cameraman, will be in charge of the photography on "Cobblestones," which will be made by Universal, with Edward Luddy directing.

Vivienne Osborne, Paramount contract player, detects her enthusiasm for the movies to her school days in Spokane, Wash. She wrote fan letters to her favorite players, collected autographs of the reigning favorites and ardently read fan magazines and motion picture column.

Hearing that the Larry Darmour studios was buying dogs for use in "Mickey’s Travels," a negro offered shaggy looking mongrel for a dollar and made the sale. The following day he came with another dog, but this time the dollar was refused. Asked for a reason, he replied, "Well, suh, befo’ yo picture starts, this lady’s goin’ to have pups and is worth mo’.

Barbara Kent has been ill from influenza for the past week. Her latest role is an important one in support of Marie Dressler in "Emu." Sidley Buchanan is one of the busiest writers on the coast. He wrote the dialogue for "The Beloved Bachelor" and also worked on "No One Man" and "The Daughter of the Dragon." Our Passing Show: Adolph Zukor, B. P. Schulberg and Emanuel Cohen motoring to Paramount; Walter Hershbaum chatting with Cary Grant; Harry Chandler and Douglas Churchill lunching at Paramount; Wallace Smith, author, scenarist and soldier-of-fortune has a large collection of antique saber.

Loew Houses Book Overtures

A cycle of 33-1/3 r.p.m. recordings played by Lew White, organist, and made by Standard Sound Recording Corp., have been booked by the Loew circuit as overtures, incidental music for trailers and intermission and exit marches.

Dual Bill at Denver First-Run

Denver — A double feature program, the first by a local first-run, is advertised by the Paramount, which is giving equal space to "The Guardsman" and "Beau Hunks."

Gombersall back from Trip

Chicago — T. E. Gombersall, division manager of Universal, is back in town after a tour of Mid-West houses. He reports business on the upgrade.

Stuart Doyle May Join Radio Board

Sydney — Stuart F. Doyle, manager of Union Theaters, may quit to take charge of the new radio board set up by the national government, according to reports.

NEW BOOKS

On the Art and Business of Motion Pictures


With the cooperation of conversant technicians in America as well as Great Britain, this is veritably the best volume turned out thus far in the way of a practical and popular account of the principles of construction and operation of the devices used in producing and projecting sound pictures. Besides its very readable text, the book is replete with charts, diagrams and photographic illustrations which enable the reader to get a clear working conception of the apparatus and operations described. After a concise resume of the history of the talkers from their beginning to the boom and stabilization of the industry, the author presents chapters dealing with film and disc, synchronization, the apparatus chain, speed control, theater sound systems, amplification, power and stage equipment, theater acoustics, installation of sound equipment, routine in the operating box, preparing the program, recording on disc, recording on film, studio methods and technique, concluding with a discussion of the talkie, television and theater of the future. Anyone at all who is interested in the mechanics of sound films will find this a fascinating volume, and for the men involved in the producing, distributing and exhibition of pictures the book will in addition prove highly valuable in a practical way.

Inquiry Begun in Gary Bombing

Gary, Ind. — Full investigation of the bombing of the Family while the house contained an audience of mostly children, will be made, according to Prosecutor R. G. Estill of Lake County. Meanwhile police are to give special guard to theaters. The bombing is ascribed to union difficulties.

Chicago House Bombed

Chicago — Following a walkout of union operators at the Pickwick, the Deeppath in Lake Forest and a house in Des Plaines, all owned by Polka Bros., a Stench bomb was exploded in the Pickwick, causing 500 patrons to rush out.

"Human Targets" January Release

Buzz Barton’s latest Big Wester, "Human Targets," has been set for January release.

U Film for Paramount

Universal’s "Heaven on Earth," with Lew Ayres, opens Friday at the New York Paramount.
LET US MARCH ON TO GLORY TOGETHER

Progress is made only when men unite for the common good. In union there is power and prosperity; in separation there is weakness and misery. Man's advancement is the history of collective enterprise. So too with industry. Good men, loyal men, able men in the motion picture world find themselves jobless and foodless. They are bound to us by ties of iron forged in the glowing activity of better days. To them the industry owes much of its success. To them the industry must now extend a helping hand. Give and give generously so that it may be said the army of the motion picture — to a man — marches bravely on to greater triumph and glory.

SEND YOUR CHECK NOW TO
FILM DAILY RELIEF FUND
1650 BROADWAY
NEW YORK CITY
A SHOW FOR THE KIDS, WITH RECEIPTS TO FUND

(continued from Page 1)

Smith has selected a program specially suited for the kiddies. It will include Will Rogers in "A Connecticut Yankee" and "Funny Face" with Fred Astaire and Ginger Rogers; "The Night Before Christmas," a special film made to go with the famous Yuletide poem, and a Fox Movietone newsmaker. No expenses will be deducted from the receipts. Every employee of the theater has volunteered his or her special talents to all Playhouse subscribers will be dispatched by Miss Smith, who has also arranged for lobby and exploitation cards, and newspaper ads which will carry the message.

Everyone in the film industry who has shown interest in the East, has been curious to see the benefits that are being received by performance in bringing their kiddies to the Little Picture Playhouse on Tuesday, Dec. 29, for the benefit for the theater's fund drives. A great show for a great charity.

Where's YOUR Name?

James R. Grainger
Ned E. Depinet
Carlson W. Brown
Irene F. Scott
E. T. Lewis
N. L. Manheim
Martin Stern
Gablins Brock
Maurice Korn
W. R. Kuhns
Joe Will
Jack Aloate
E. T. Leiper
D. C. Gillies
Paul F. Burger
Oscar Neufeld
Dewey Bloom
S. W. Hand
Dan Hancock
David Bernstain
William Mersereau
Thomas D. Goldberg
Irving Samuel
R. S. Wolf
Amusement Supply Co.

Public Won't Pay Tax; Exhibs Can't Stand It

London—a typical result of the increased entertainment tax is afforded by Archie Blair, manager of the theaters in Glasgow and Irvine, who says he will have to close down unless relief comes. After passing the increased tax to the public and finding they couldn't pay it, Blair took on the expense himself and is operating at a loss.

Joe Shee in Advance

Joe Shee, formerly with Fox production department in the East, has gone ahead of the Theater Guild Guild, saying, "Mourning Becomes Electra." 

Here's an Idea—

Among yesterday's checks for THE FILM DAILY RELIEF FUND was one of $100 from the M-G-M Football Charity Pool. The boys over at M-G-M are in true spirit of giving all with a realization that no dollar can be spared, but every cent that can be saved in this industry than the dollars donated to the Relief Fund, donated a percentage from these football pools that will be sent over for the good cause. It's an idea for some other offices.

A Shout for Afar

Answering from Afar

Film Daily Relief Fund,
1650 Broadway,
New York City.

I have just read your issue of December 7th out here in Seattle and have written my office to forward to THE FILM DAILY RELIEF FUND my usual check.

I am happy to contribute to this worthy cause. With all good wishes.

(Signed) JIMMY GRANGER.

IATSE Issues Warning

On Television Schools

Warning against television schools offering correspondence courses is sounded by the I. A. T. S. E. and M. P. O. characterizing them as a "menace" comparable to "the so-called sound projection schools."

"Sensing a lucrative field in our membership, due to the similarity of sound and世间 projection and exploiting that potential, any sound should eventually come within the jurisdictional confines of our international organization, much publicity has been focused directly on our members," says the warning.

Birmingham House on Dine Scale

Birmingham—The temple has reduced admissions to 10 cents daily and Saturday, making the price the lowest in town. Policy also has been changed to three pictures a week, many of them first runs.

Kautz Gets Wheeling Wheel

Wheeline, W. Va.—D. R. Kautz of Circle Theatres here has acquired the Plaza here and renamed it the State. It reopens Saturday with talkers under the management of C. E. Hohman.

Great Lakes Moves Headquarters

Youngstown, O.—With acquisition of the Hippodrome here, Great Lakes Theaters has moved its headquarters from Erie to this city. S. D. Weinberg, formerly with Warnac and Franchon and Mersereau, now heads the exploitation department.

Graded License in Minneapolis

Minneapolis—A picture house license has been granted to Harry Dikerman, 701 Lowry Ave.

Upon objection of four churches and three schools, a license to operate a movie at 5507 Lyndale Ave. S. was refused W. B. Frank.

United Artists to Appeal

Minneapolis—As a test case to determine if film contractual relations have been generally in use in the territory will have any legal standing in court and whether further arbitration should be taken by Minnesota distributors to try to enforce alleged contract violations, United Artists has decided to appeal the case of John Pillar, Valley City, N. D., exhibitor.

Wins One-Man-in-Booth Demand

Rochester, Minn. — L. G. Roemer, who operates the Lawler in partnership with Public, has won his demand of the union for permission to use only one man in the booth.

"Frankenstein" Third Week

Universal's "Frankenstein" will stay at the RK0 Mayfair for a third week starting Friday.

Fewer and Better Slogan

Is Advocated by Freuler

Joining the ranks of advocates of fewer productions, John R. Freuler of Big 4 says that such a policy would improve the general quality of product turned out, allow for more intensive exploitation of those pictures, save the time and effort spent by sales forces in closing contracts on a product that is not delivered, and help to adjust exhibition at its source.

Geo. Schneider Importing

Leading Foreign Silents

George Schneider, in addition to his activities in the handling of German talkers, has made arrangements to import the best silent productions for exclusive foreign exhibition in theaters, schools, associations, etc., in this country. He already has a list of silents made by Ufa and other European companies.

Fourth Cleve. House for Kaplan

Cleveland—The Great Lakes Theatres, Inc., has leased the Kinsman, East 142nd St. and Kinsman Road, from Associated Theaters. The house has been closed. Kaplan now has five houses, the others being the Arlon, Crown, Superior and Memphisis.

George Callahan Branches Out

Pittsburgh—George Callahan, who has handled all films in this territory for 10 years, has branched out and is distributing magazines, etc., with a fleet of 90 trucks operating.

Paramount's New Joinville Films

Paris—The next two productions at Paramount's Joinville studios will be "Lady's Hairdresser" and "Best Times Devant le Desir," the latter from Pierre Freonale's novel.

"Dishonorable" Release

Universal has set Dec. 30 as national release date for "Strictly Dishonorable." It is booked for the RKO Mayfair on Broadway to open that day, with "Frankenstein" running there until then.

Thrifty Books Popular

Chicago—Essanay Theaters are issuing thrift books this month as a business stimulant. Each book contains $9.50 worth of tickets, good for admission to any Essanay house, and they sell for $2.25. The stunt has had an excellent response.

Three for Myers Circuit

Columbus, O.— Myers Theaters Circuit recently took over three locations; the Paramount from Fred Vogt, the Franklin from John Kirkland, and the Rialto from Wotting & Daley.

(continued from Page 1)

Saenger Seeks Higher

Depreciation Allowance

(Continued from Page 1)

totaling $15,200 for the years 1927 and 1928, the petitioner claimed a 32 per cent annual deduction on equipment, but the department allowed only 12½ per cent on that acquired before Jan. 1, 1927, and 15 per cent on equipment purchased thereafter; a 3 per cent deduction was allowed on buildings, rejecting claims ranging from 4 to 8.96 per cent; and on a leased theater at Pine Bluff, Ark., depreciation on improvements was cut from $5,569.45 to $4,177.08.

New Plan Turns Profit

For Union Theaters, Ltd.

Sydney—Under the recent reorganization, Greater Union Theaters, Ltd., converted the former weekly loss of about $6,000 into a slight profit the first week. Distributors backing the new company have arranged matters as follows: 20 per cent of gross receipts up to an amount of expenses or receipts, whichever is less; film hire as next charge; balance divided 50-50.

Discuss Para. Sales Policies

Atlantic City. Paramount's sales policy was discussed at a meeting at the Ambassador yesterday attended by Sidney R. Kent, George Schaeffer, John D. Clark and a number of division managers.

Ban Movies of Grid Games

San Francisco — Cameramen will be barred from football playing fields next season, it was decided at the Pacific Coast Conference yesterday.

C. F. Johnson Adds Mimi House

Miami, Fla. — Charles F. Johnson has leased the Paramount from the Flagler Co. He will now operate the Flagler here and the Punta Gö da Picture house.

Better Late

Dallas—Eight months after its release, "Our Gang Sound," Warner Bros., is still running successfully at the Alamo, where it was shown last week at the Queen, and was acclaimed by the Dallas Morning News. As a result of this review, the picture will be booked at one of the first-run houses after the holidays.

GOVT. FILM INDUSTRY PROPOSED BY LANKFORD
Bernhard Succeeds Michalove as W. B. Circuit Head

Movie Admission Cuts Hit 'Flesh' Revival

Comedy to Be Given Front Rank in Warner-F. N. Films

Artistic Maturity Here, Says Goldwyn

Pictures like "Arrowsmith" refute the legend of the screen's artistic immaturity, says Samuel Goldwyn in a letter to Sinclair Lewis acknowledging the novelist's praise for the film version of the Nobel Prize novel. "Motion pictures are growing up faster and better and stronger than we realize," says Goldwyn. "By that I mean to include audiences, the screen as a medium, and the organization of the industry."

Fox West Coast Forced Into Dual Feature Policy

Milton Silver Quits U For New Advertising Post

Milton Silver, for the last three years advertising manager of Universal, has resigned to accept another advertising position. U has made no plans to replace him.

A True Story---One of Many Cases

Out of work for nearly a year, a dispossess notice in the morning's mail, his wife in a hospital for serious operation, from which she died. Absolutely broke. Not one cent for funeral expenses. That was the story of a former sales manager whose name YOU know well. He came to the FILM DAILY RELIEF.

H-F Division Managers Meeting in Los Angeles

West Coast Bureau, THE FILM DAILY

Los Angeles—Howard Hughes is understood to have called a meeting of the Hughes-Franklin circuit division managers to discuss future plans. As yet no successor to Harold B. Franklin has been announced.

Bernhard Heads Warner Circuit; Michalove Remaining as Exec

New York Film Board Elects New Officers

Earl Sveigert of the Paramount, New Jersey Exchange was elected president of the New York Film Board of Trade at a meeting last night. Other new officers, all elected for one year, are: first vice-president, Henry Randel, Paramount, Brooklyn; second vice-president, Joseph Bernhard has been appointed general manager of Warner Bros. Theaters and its subsidiary, Stanley Co. of America, succeeding Dan Michalove, it was announced yesterday by H. M. Warner. The change is effective today.

Price Reductions Making It Harder for Stage Shows to Compete

Widespread cutting of admission prices by picture houses is a major factor in slowing up and in some instances blocking entirely the revival of 'flesh' attractions. Already the price reductions have resulted in the closing of dramatic stock tabloid, burlesque and musical houses in many locations, while legitimate秀 bookings on the road also have slumped considerably for pretty much the same reason. Although there appears to be a tendency on the part of some circuits to add stage talent to their picture programs as business stimulator, only the larger houses are finding it possible to continue this policy with success. These reductions are predicted to be permanent.

HENRY GOLDSSTONE PLANS 12 JACK HOXIE WESTERNS

West Coast Bureau, THE FILM DAILY

Hollywood—Henry Goldstone is planning production of a series of 12 westerns starring Jack Hoxie, formerly a star in silent westerns.

Ray Grombacher Forms New Theater Company

Spokane—With Spokane Theaters, Inc., gone into receivership, Ray Grombacher has formed Ray Grombacher, Inc., and will operate the Liberty. His former company ran the Audian and Liberty.

Maybe He's a Disciple Of the Double Standard

Jules Endler, of Passaic, N. J., who sued to have a receiver appointed for Warner Brothers as part of a libel suit, is residing with his family, who are also in Passaic. The case was heard in court early in the month.

British Receipts 25% Off Since New Admission Tax

London—A drop of approximately 25 per cent in suburban theater receipts has taken place since the increased entertainments tax went into effect and was passed on to the public, according to A. R. Fawell, president of the Sheffield Odeon circuit. "As far as exhibitors can afford to assume the tax, unless it is taken off when numerous houses close, Fawell declared.
Florida Waging Battle Against Itinerant Shows

Jacksonville — Florida theaters, with cooperation from Chambers of Commerce and other civic organizations, newspapers, etc., are waging their biggest battle with various forms of tent-booking and itinerant shows, including the state in greater numbers than ever this year due to a bad season the past summer. In Orlando the Miami and St. Petersburg commission have denied tent shows a license on the ground that they do not comply with the classification of shows and this action is being followed up by other communities. E. J. Sparks of Consolidated Theatres is one of the leading factors in the fight against the itinerant attractions, and as a result of the unfavorable light being thrown on these shows many organizations and their agents which formerly did business with them under their auspices are now reluctant to have any connection with them.

Approve New RKO Stock Listing

New York Stock Exchange has approved the listing of 2,750,480 shares of new RKO common stock upon the presentation of the proposed Class A shares in accordance with the refinancing plan. Of the 2,750,480 shares; 720,073 would be issued for the present Class A and Class B stocks upon official notice of the filing or articles of amendment to the proposal of the corporation classifying those stocks into common stock: 290,407 shares of common would be reserved for issuance in place of Class A stock, which was reserved for conversion of outstanding bonds and preferred stock of the company or its subsidiaries, and 1,740,000 shares of common would be deposited with J. W. Seligman & Co. in connection with the offering to stockholders of the common stock for one year 6% per cent gold debentures.

Lew White Completes Series

White, popular vaudeville organist, who is known for his overture performances and other short films for National Screen Service, Standard Sound Recording Co., has just completed a series with Tony Wons, the radio announcer for National Screen Service.

New German Film for Carnegie "Vogel" Memchens" ("Two Souls")

German dramatic romance, opens Dec. 22 at the Little Carnegie. Pro- tex Trading Corp., Leo Brecher company, is handling distribution of the picture in this country.

Conclude Eastern Confabs On New Stand'd Aperture

Following conferences with circuit executives regarding the new standards of aperture, Maha Cowan, secretary of the Academy of M. P. Arts and Sciences left New York yesterday for the coast with the tentative agreement. The producers' advisory council was represented at the conference by Harry Rubin, Herbert Irving Berger and McGraw among executives who attended to the coast angles were Joseph Plunkett, Samini, Charles Barabiero and Oscar Oldknow. Technical men who worked out the specifications were Lester Isaccs, Loroy Cox, Dr. N. M. La Porte, Earl Spanoble, M. C. Batsch, H. B. Santee, A. S. Dickinson, W. K. Petus, David Falmry, H. F. Charney, Joe Hornstein.

Short's Day and Date on B'way "One More Chance" second of Edward orchard-Mack Sennett features starring Bing Crosby, will play-day-and-date at the Rivoli and Rialto, starting today and Saturday, re-

"The Pottsville Palooka," another Sennett comedy featuring Harry Gribbin has been booked for the Loew metropolitan houses.

Fox Midwesto Staff Shifts

Fond du Lac, Wis.—Joseph Engel, formerly with Fox-Midwestern in Appleton, has been named assistant city manager for Fox in Fond du Lac. Alex Modoff, formerly with the circuit in Green Bay, has been named house manager of the Rethaw theater in this city.

Stage Policy at Milwaukee Warner Milwaukee — Starting Christmas Day, the Warner will feature a stage show policy and an 18-piece symphony orchestra under the direction of Heinz Roemheld.

Warners Buy Edna Ferber Story Negotiations for the purchase of Edna Ferber's Pulitzer prize story, "So Big," have been completed by Warner Bros.

Houseman Joins RKO Arthur Houseman, formerly exploitation man for Warner's metropolitan theaters and recently handling advertising for Columbia, has been engaged by J. J. Hess of RKO to direct the advertising and exploitation of the Albee, Brooklyn.

N. W. Theaters Collect $14,485 Minneapolis—A total of $44,485.20 was collected for unemployment relief by circuit and indepen-

Twenty-five Years

the money from the sale of Christmas Seals has promoted:

— the establishment of sanatoriums for treating tuberculosis
— the funding of tuberculosis in time to affect a cure
— health inspection of school children
— the teaching of habits that help to insure good health
— the consumption of real food, sunshine, fresh air, medical at-

Help Fight Tuberculosis

Buy CHRISTMAS SEALS

THE NATIONAL, STATE AND LOCAL TUBERCULOSIS ASSOCIATIONS OF THE UNITED STATES

For the benefit of the world, and the good of all men, give—

CHAPTER II—Christmas Seals.
A remarkable picture, showing the actual plunge of the ill-fated plane, the Gee Bee, in which Lowell Bayles was killed while attempting to establish a new world's speed record, is the leading subject presented at the Trans Lux Newsreel Theater this week.

New York Herald Tribune

THEY GASPED WITH HORROR
and pity when the most remarkable "shot" ever made for a newsreel was flashed on the screen. You'll find this and other exclusive news only in the

UNIVERSAL NEWS-REEL

PLUS THE CLEVER GRAHAM McNAMEE
ace announcer of the NBC as the Talking Reporter!
HOLLYWOOD FLASHES
By RALPH WILK

RICHARD TUCKER and Arlene Andre were married Tuesday. The bride, a dancer, is a sister of Margaret Mayo, scenario writer.

Pola Negri was rushed to the Santa Monica Hospital on Tuesday following a collapse on the set.

Ann Harding in "The House of Glass" will be the first RKO Pathé picture to go in production at the RKO studios. James Creelman adapted it from the Max Marcin play.

Robert Montgomery's 14-months-old daughter, Martha Bryan Montgomery, died early this week of a throat infection.

Movie Admission Cuts
Hit "Flesh" Revival
(Continued from Page 1)
profit. The big number of smaller theaters formerly able to play vaudeville in competition with movies, are unable at prices to meet the lower rates of some of the stock companies have cut prices to meet the new movie scales, but have found it mostly unprofitable.

Five M-G-M Features
Ready to Start Soon
(Continued from Page 1)
"Her Cardboard Lover" and "Polly of the Circus." "Matt Harra" is finished and set for release Dec. 26. "Emma" and "Hell Divers" also are completed and await release dates. "Big Parade," re-issue silent with synchronized sound, will be released Dec. 19, followed by the other reissue, "Ben Hur."

A True Film Story
- One of Many Cases
(Continued from Page 1)
FUND for aid, and YOU, with your last year's donation, made it possible for the FUND to see him through. That is only one of the scores of similar cases that have been aided by this worthy cause. How about 1932? What is going to happen when these men who have held responsible positions come to the FUND for assistance? They MUST NOT be turned down, and only by action, quick action on your part will the money be ready and available. Write a check NOW. Mail it and see how much better you feel.

COMING & GOING

HOLLYWOOD FLIESES
By RALPH WILK

RICHARD TUCKER and Arlene Andre were married Tuesday. The bride, a dancer, is a sister of Margaret Mayo, scenario writer.

Pola Negri was rushed to the Santa Monica Hospital on Tuesday following a collapse on the set.

Ann Harding in "The House of Glass" will be the first RKO Pathé picture to go in production at the RKO studios. James Creelman adapted it from the Max Marcin play.

Robert Montgomery's 14-months-old daughter, Martha Bryan Montgomery, died early this week of a throat infection.

Movie Admission Cuts
Hit "Flesh" Revival
(Continued from Page 1)
profit. The big number of smaller theaters formerly able to play vaudeville in competition with movies, are unable at prices to meet the lower rates of some of the stock companies have cut prices to meet the new movie scales, but have found it mostly unprofitable.

Five M-G-M Features
Ready to Start Soon
(Continued from Page 1)
"Her Cardboard Lover" and "Polly of the Circus." "Matt Harra" is finished and set for release Dec. 26. "Emma" and "Hell Divers" also are completed and await release dates. "Big Parade," re-issue silent with synchronized sound, will be released Dec. 19, followed by the other reissue, "Ben Hur."

A True Film Story
- One of Many Cases
(Continued from Page 1)
FUND for aid, and YOU, with your last year's donation, made it possible for the FUND to see him through. That is only one of the scores of similar cases that have been aided by this worthy cause. How about 1932? What is going to happen when these men who have held responsible positions come to the FUND for assistance? They MUST NOT be turned down, and only by action, quick action on your part will the money be ready and available. Write a check NOW. Mail it and see how much better you feel.

COMING & GOING

HOWARD DIETZ is due back in New York today from the coast.

NAT LEBOWITZ is on the coast at the end of the week to start work on the fourth new superserial planned by Mascot for next season.

EMIL JENSEN has arrived in New York to arrange distribution on the first of a series of features being made by Patrician Pictures.

WALTER WANGER leaves New York Saturday on a trip to Havana.

NEWS OF THE DAY

New Haven, Conn. — The New Haven State Theater Corp. has formed to operate the former Lindy Theater, Inc., State St. Jacob Spivak, Emmie and Sarah Hadelman are incorporators.

Cleveland — Mark Cummins of the local Paramount sales staff, has been transferred to the Paramount office in Cincinnati.

Detroit — Offices of the RKO exchange are being moved to the second floor of the Film Exchange. Nat Levy is head of the merged RKO and Pathe branches, with Harry Silverberg as a member of the sales staff.

Comedy in Front Rank
On Warner-F.N. List
(Continued from Page 1)
nelves to amiable treatment," says Warner. In addition to the nine features completed since the new production season started, Sept. 8, the Warner-F.N. studios have five pictures now shooting, five more starting this month, six to start in January and seven slated to begin in February. The entire program of 38 features by each company will be made, declares Warner.

Bernhard Succeeds
Michalove at W. B.
(Continued from Page 1)
associated with Harry M. Warner. He was formerly president of the Alhambra Greenfield Co., dealers in theatrical and other real estate, in Philadelphia. Michalove will assume duties of a general nature embracing all phases of Warner-First National activities.

New York Film Board
Elects New Officers
(Continued from Page 1)

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 17
Arthur Haerl
Jefferson Megniff
George Barraud
David Butler
Big Names Controversial Shorts by FitzPatrick

SKOURAS BROS. TAKING OVER SCHINE HOUSES

Revision of Anti-Trust Laws Asked by Will H. Hays

---

**Professional Critics Are Assailed—Outlook Seen As Favorable**

Boston—Modification of the anti-trust laws "to permit the orderly development of business and reasonable freedom for industry to keep itself abreast of changing conditions, as well as to erect a more stable edifice of prosperity," was urged by Will H. Hays yesterday in an address before the Boston Chamber of Commerce. There is a need for position on the part of our national (Continued on Page 8)

**GERMAN INDUSTRY SEEK SOUND CUTS FROM TOBIS**

Berlin (By Cable)—Film industry heads here have requested the new price commissioner of the German Government to take action in order to obtain reduction of prices to the Tobis Co. in accordance with the emergency decree. Tobis has a virtual monopoly in the sound equipment field here.

**Sol Lesser Takes Over MacMillan Expedition Film**

Hollywood—Sol Lesser has acquired the Commander Donald B. MacMillan expedition pictures. MacMillan will act as the narrator.

**FitzPatrick Doing Series With Big Names, Hot Topics**

**Deal Set for Opposition of About 30 Up-State Theaters**

Skouras Bros. are definitely set to take over the Schine circuit operated by Fox in up-State New York. About 30 theaters are embraced in the deal which involves a long-term lease. Indications are that the contracts will be signed immediately.

**THOMAS AWARDS BONUSES TO FIRST DIVISION STAFF**

Reflecting the successful season being experienced by independents despite the depressed general situation, Harry Thomas of First Division has announced bonuses for all the company's exchange managers and salesmen. The entire force went over the top on sales quotas.

**12 Dramatic Subjects For Standard Pictures**

Hollywood—Josef Berne has completed "Destiny," the first of a group of 12 two-reel dramatic subjects being made for Standard Pictures.

**Carl Laemmle Elected Breakfast Club Prexy**

Los Angeles—Carl Laemmle, president of Universal, has been elected president of the Breakfast Club, outstanding business men's organization here. He succeeds Dr. R. B. Von Kleinschmidt, president of the University of Southern California, and is the first film man to hold this important office.

---

**Cut-outs**

---

By Jack Alicaote

Mothers now tell their kids if they are NAUGHTY they will be taken to see FRANKENSTEIN....

AARON gable returned to his old salary....at NewrcKi^, Herron, * FRANKENSTEIN....

pictures cinematic skourasTros.

ieeley R-O-DAY

igrees

JOL

isks

5ANTA

SIBLE

LTARK

he

y©L.

TOR

Revision

re

International

Mothers

Wynn

is

the

about

CITY
down

in

re

industry

scrapper.

we

a

time

is

be

hays

Names,

With

Name

LAiLi

UAii,i

Laemmie,

Itit.

it

office.

hays

we

is

in

insists

that

industry

is

TAKING

the

out

Charles

it

a

of

the

Col. Herron Decorated By Italian Government

Colonel Frederick L. Herron, treasurer and foreign manager of the Hays organization, has been awarded the cross of Commendatore della Corona d'Italia by the King of Italy. The decoration was made by royal decree of Nov. 27 at the proposal of Premier Bonito Mussolini and Foreign Minister Dino Grandi.

An innovation in short subjects is planned by James A. FitzPatrick in a "Pro and Con" series utilizing internationally-known speakers debating sensational subjects of current headline interest. The first of six shorts scheduled will be on the subject of "Easy Divorce," with Rabbi Stephen S. Wise of New York (Continued on Page 4)
Another Copyright Bill
Washington—A defense measure against the copyright system has been introduced in the Senate by Senator Herbert of Rhode Island. It has been referred to the committee on patents and copyrights.

Cut-outs

.... on a string

shing. Nobody bounces BACK as quickly as HAROLD franklin PARSONS up while we wait over to WOOLWORTH’S and do a DASH of Xmas shopping.

PARAMOUNT CONVINCED
BIG NAMES COME FIRST

After experimenting at its New York studio for the past two years, Paramount is understood to be convinced that features with stars handled properly can compete, from a box-office standpoint, with productions using established players. Closing of the plant within a few weeks, with feature production being transferred to the coast, is expected to mark the end of this policy. The conclusion reached is that, despite the ability of stage players, unless they are known to picture its present status, cannot enhance a production beyond their acting.

Chicago Censor Board
May Be Cut in Half

Chicago — Recommendation has been made to the city council that the film censorship board be reduced to half its present size. This is in line with the council’s economy plans for 1932. At the present time the board is composed of eight members. It has been the subject of severe criticism during the past year because of drastic action frequently taken by two or three of the board members who appear to have dominated the board. Cuts have been made and permits refused on what has generally regarded as flimsy grounds and in several instances appeals from the decision of the board have resulted in victory for the exhibitors.

Edward C. Flanigan Heads
Cleveland Exhibitors’ Ass’n

Cleveland — Edward Flanigan, owner of the Terminal theater, was elected president of the Cleveland M. P. Exhibitors’ Ass’n at the annual meeting yesterday. Other officers are Paul Gusdanovic, vice-president; George W. Erdmann, secretary; and John Urbansky, treasurer.

N.Y. Relief Receipts
May Reach $200,000

With $144,251.80 already received from theaters in the New York metropolitan area as proceeds from unemployment relief benefit performances, indications are that the total will show that approximately $200,000 has been raised in this district. In addition to money received from affiliated and independent houses, the sum includes contributions made by film executives and employees.

Comerford Signs Popular Classies

M. E. Comerford circuit has signed with Edward Golden to use his Popular Classies at the Capital, Rochester, and Fay’s, Philadelphia. Golden goes to Rochester Wednesday to handle matters in connection with the opening and to Philadelphia the following Monday.
Planned for Christmas. Released for Christmas! And now it is set for Christmas by ace key city houses.

Pre-Release At Earle Theatre Runs Up Record Gross In First 5 Days

With Marilyn Miller heading a great cast including Ben Lyon and the four Kings of Comedy, W. C. Fields, Leon Errol, Chester Conklin, Fox Sterling, "Her Majesty, Love" ran away with the town's business. First National's big Christmas Week special was pre-released here to the most fantastic reception since "Ever Since Eve!"
ONLY ONE WEEK LEFT—
HAVE YOU DONE YOUR BIT?

(Continued from Page 1)

by your direct contribution, and then by taking either your children or any kiddies you know that would like to take part in the win, boys program, built especially for the youngsters, with the entire proceeds given to this worthy cause. The show will take place Tuesday morning, Dec. 29, at the Little Picture House, 151 East 59th St. Sophie K. Smith, the manager, who has donated the house and the show, will open the doors at 10:30 a.m. The performance will last fifteen minutes. ALL SEATS WILL BE RESERVED. Get your tickets NOW from either Miss Smith or phone FM DAILY.

In the meantime, mail your check with your individual contribution so that we may add your name to these regular fellows tomorrow.

Where's YOUR Name?

James R. Grainger
Ed and Dave Bennett
Colvin W. Brown
Irma F. Scott
R. A. Schiller
N. L. Manheim
Matthew Stern
Gustav Brock
Maurice Kann
W. Ray Johnson
Joe Wool
Jack Aciloste
E. T. Leoper
D. C. Gillette
Paul A. Belcher
Oscar Neufeld
Dewey Bloom
Don Hancock
David Bernstein
William Massie
Thomas D. Goldberg
Irving Samuel
R. S. Wolff
Glendon Aldrich
Charles Moskowski
Joseph Ketterman
Jack Meredith
William Ferrusson
Louis K. Sidney
Don Meresauer
Leo Kibnow
Jay Emanuel
Michael S. Robbins
Arthur Eddy
David Loew
H. D. Buckley
Amusement Supply Co.

Harry S. Brown
Colin F. Segger
S. W. Hand
C. C. Pettijohn
A. J. Moeller
M. M. Mandell
Football Pool
Herbert S. Berg
Frank C. Walker
J. MacLeod
Jim Eaten
David Blum
Tom Gerey
Charles E. Lewis
S. A. Albee
Loo Blumenthal
Len Ochs
Jack Shapiro
A.M.P.A. Luncheon
Jerry Cohen
William Hamlin
Walter Reade
Nathan D. Golden
Lee
Joe Simmonds
Louis S. Abeles
W. A. Downes
Paul Lazaron
F. C. Quintey
Lloyd Friedman
Anonymous
Herbert K. Ebenstein

"Alice in Wonderland" for Warner

"Alice in Wonderland" has been booked for a 10-day engagement at the Warner on Broadway, starting Christmas Day.

Monta Bell Marrying

Monta Bell and Betty Lawford are to be married in New York Wednesday. They plan to go to the Coast early in January.

COMING & GOING

JOE SMITH and CHARLES DALE leave tomorrow for the Warner studios in Hollywood.

JAMES DUNN is due in New York tomorrow from Hollywood.

ARTHUR LOEW and "LAUDY" LAWRENCE will return from the coast, via airplane next Thursday.

SIRIDEN GARRETT is in Chicago, where he will establish a B.P. exchange.

THE FILM DAILY

Friday, Dec. 18, 1931

BIG NAMES, HOT TOPICS

IN FITZPATRICK SERIES

(Continued from Page 1) and Bertrand Russell of London taking opposite sides of the question. Other patterns will be "Prosbanion," "Disarmamant," "Companionate Marriage," and more to be selected. Production on the first one starts today in New York.

12 Spanish Features

Planned by Villegas

Hollywood—Lucio Villegas will produce and direct a series of 12 features synchronized in Spanish. The first picture will be "Today.'

A.M.P.A. Recessing

Until After Holidays

(Continued from Page 1)

day. The final meet for this year was fittingly topped off with the raffling of the generous proceeds going to the FILM DAILY RELIEF FUND. The volumes were autographed by Jean Harlow, who with the noted explorers, Harold Noice, Laurence Gould, Harold McCracken and James L. Clark, was guest of honor at the luncheon.

Randforce Food Matineses

Randforce Amusement Corp., the Rinzler and Frisch circuit in Brooklyn, will give special matines in 33 houses on Dec. 22 with children admitted on presentation of some unperishable food, such as canned goods, which can be turned over to the needy.

Kid Matineses at the Plaza


MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 18

Arthur Metcalfe
Rutgers Nelson
Mary Nolan
George Cooper
J. V. Cremin

ALONG THE RIALTO WITH PHIL M. DAILY
"...as ye would have them do unto you."

—and as many of them have done for others in years past.

Give to
FILM DAILY RELIEF FUND
1650 Broadway

This ad conceived by G. S. Verhe, Director of Advertising, and designed by Carl H. Max of Fox Film Corp.
REVISION OF TRUST LAW
ASKED BY WILL H. HAYS

(Continued from Page 1)

legislators to consider the revision of the Sherman Anti-Trust Law and the Clayton Act," said Hays. "This is well. No one would suggest that legislation yield its rights to intrude
pose on business reasonable conditions clearly in the public interest. I only urge that the method employed shall be such as to cause the
result to coincide with the intent."

Hays also scored the professional

critics and pamphleteers who go about gathering money for their
all "cause," pulpeters who "ex-
pose" the movies at so much per

seeking publicity.

Speaking of the future, Hays de-
clared that "the film industry offers
an example of the principle that the
saturation point is remote for an art,
industry or a service that remains
fully susceptible to
dedicated to the development of the screen is before it,
not behind it." Mistakes have been
made, he admitted, but no progress is accomplished without them.

Ruth Roland Strains Shoulder
Toledo—Ruth Roland is suffering from a strained shoulder which she
suffered while making stunt pictures during the vandelay engagements
there. She opens in Buffalo on Christmas Day.

State Theater Co. Pfd. Dividend
Boston—Regular quarterly divi-
dend of $2 on the preferred stock
payable Jan. 2 to stock of record Dec. 21, has been declared by State
Theater Co.

"Frankenstein" Continues in Chi-
icago—Second week of "Frank-
esth" at the State-Lake went so
far over the first week that the Uni-
versal picture in being held until
Christmas.

Ben Cooney Supervising Houses
Milwaukee — Warners have ap-
pointed Ben Cooney supervisor of the circuit's Juneau, Riviera an-
Granada, local neighborhood houses. He is assisted by Elmer Hoge at the
Juneau; George Christmann, Riviera, and Herb Glazier, Granada.

Loew Not After Poli Houses
A report that Loew has been ex-
amining the Poli circuit, controlled by Fox, with view of buying it, was
denied yesterday by a Loew official.

The New England group of houses has been surveyed by several large
interests.

Fight to the Finish
Minneapolis—Northwest Theater
As's is planning to carry its fight
against protection to the Governor of
Minnesota, the Attorney-General, the
County Attorney and the U. S. District
Attorney, if warranted.

EDITOR'S NOTE: There have been plenty of myths, especially in a clay-
what's wrong with motion pictures. Since
they go, the following is an attempt to
the problem.

T HIS is one occasion which I am
tempted to stick to the subject my
audience has assigned. But, like
other mistakes since the world
began, I shall resist that tempta-
tion bravely.

What's Right with the Movies?
You can see the temptation right
away. No man is worth his salt un-
til he's proud of his profession,
and his work service to the com-

f ormunity and ready at a moment's
notice to tell you why you could not
get along without him. When he has
associates are providing the most
unimaginative of men could paint
of vivid pictures with his mind is
stirred by the service of motion pic-
tures to the human race. Could
paint you long lines of fancy
works, as you go with your families in the
evening into a magic palace of un-

nity, where they are taken off the
air and their troubles by vicariously experiencing the struggles,
the disappointments and the
successes of others, as real and realistic, who live and move and have
their being on the motion pic-
tures screen. Millions who never be-
fore experienced the thrill of great
music have had it brought to them
by the motion picture. The great
tales of all time—"Ben Hur," "Quo-
Vadis," "Tess of the Storm Coun-
try," "David Harum," Longfellow's
"Hiawatha," "The Old Man of the
Sea," and the rest of all stories, "The King of Kings," are but a few of dozens
which will come to your mind.

When Mary Pickford and Du-
nette, and banks several years ago made a
delightful screen version of "The Taming
of the Shrew," it is probable that
more people saw and enjoyed the
motion picture than had seen the play itself in the 337 years since it was produced by Chamberlain's
company in London.

Motion Pictures and Peace
We live in an age when the race
has at last attained the wisdom of
knowing that war is all debt and has
no virtues; but you, as mothers,
are concerned in your hearts as to
the fate of the children born
son sufficiently to prevent the world
from making again the most tragic
of all mistakes. The screen, in the
world, is the most potent of all
influences in keeping vivid before our
eyes and the eyes of our chil-
dren the folly of war. Who has not
seen "All Quiet on the Western
Front" or "Journey's End" without
having been moved to tears? The theater with a strengthened
argument that the world must not again embark on such a futile and terrible orgy of
of-of-of-of---

Yet war pictures are the smallest
part of the world's contribution to peace. Will H. Hays, head of the
American Film Makers Federation,
tributes of America, has wisely
said that when men understand each others through the world and
when they do not hate do not make war. The screen brings to all
peoples a knowledge of the customs and aspirations of other peoples; it
establishes the basic fact that while human beings differ in their sur-
face characteristics, in their dress and in their political moods, we are
all essentially kin, moved by the same passions, motivated by the
same self-consciousness and saved from animalism by the same classes of
spiritual quality and the will to help
each other, and to you, and you know
it to be true, that the motion picture
is the messenger of the brotherhood
of man.

The President of the United
States and the Premier of England
sat on the banks of a fishing stream
in Germany and discussed the means
for lifting the burden of armament
from the nations of the earth, the
motion picture screen, with the
heads of their nations, transmitted
that hopeful event to two hundred
and fifty million watchers and fath-
ered the world to their sayings;
the heads of the treasuries of the
great met in Paris to extend
ally needed help to a nation
embracing on the brink of economic
chaos, the motion picture portrayed
vivaciously to all the world the sig-
ificant events, unduplicated in
previous history.

Fine Current Pictures
Entertainment, every-day ne-
cessities and a nation's interest in
ation of general information; the
bringing of the world closer together
as of the events in the zone of "disas-
role in the economy of the world.

I am very proud of the splendid
quality of much of our current prod-
ject and of the great stream of fine
pictures which the screen has offered
to its patrons, in Wisconsin and
throughout the nation, during the
past year. I am proud of "Daddy Long Legs," of "Trader Horns of
"Disraeli," "Alexander Hamilton,"
Borneo," "The Star Witness," "Penn-
rod and Sam," "The Spirit of Notre
Dame," "Great Meadow," "Viennese
Nights," "Father's Son," "Skippy,"
"Tom Sawyer," "Cimarron," "Water-
loo Bridge," "Mother's Millions," "Swanton's Other" and others. Surely, at no previous in

history have men and women been able to live through the years with their
children from such a thrilling and
wholesome current of entertain-
ment.

(To Be Continued)

U. S. INVESTMENTS EASE
LEGISLATION IN ENGLAND

London (By Cable)—Increased in-
vestments, including production ac-
tivity, of American motion picture
companies in Britain is having
the effect of reducing govern-
ment pressure which has been
threatening to curtail film output.
In an interesting occasional that is generally felt in film circles. Governmental actions in many instances, are
showing a more considerate disposi-
tion in their attitude towards U. S.
concerns. Difference in the rate of exchanges is influencing American
firms to invest their grosses in
England, thus avoiding a loss in re-
gains.

Champ Gift Night Promoter
L. Stein, manager of Warners' Ritz,
Newark, is credited with having
launched the idea that has pre-
viously been done in a promotional
way in the New Jersey zone during
the last week in December at his house.

Stein opened the nominated at the Ritz
with a series of "Gift Nights," for
which he promoted 1,000 pieces of
household furniture. He also has
arranged to give away twelve tur-
keys before Christmas.

Publix Books B.I.P. Film
"The Gables Mystery," British In-
ternational Pictures detective feature,
has been booked by Publix to
play first-run day-and-date at both
the Fenway and the Modern in Bos-
ton, starting tomorrow. The pic-
ture has also been booked to play
the Publix Broadway, Springfield,

Warner Drive Winners
Albany Louis Lazar, Warner
zone manager, announces the win-
ners of a drive among the film
jeans follows: James Cranides, manager of the
Haven, Olean; Peter Gre-
fades, of the Palace, Jamestown, and
Sam Aaron of the American, Troy.

Marjorie White in Auto Accident
Philadelphia—Marjorie White ap-
pearing at a local theater, suffered
three broken ribs and bruises, and
her husband, Edward Tierney, was
injured when their taxi was
struck by another auto.

Photophone for Riverside Church
RCA Photophone has closed con-
tracts for installation of sound equip-
ment in the $4,000,000 Riverside
Church, Riverside Drive, pre-
vised over by Dr. Harry Emerson
Fosdick.

Douglas Leishman in Chicago
Chicago — Douglas Leishman of
Universal spent several days here in
exchange business the past week.

Doug's Savoy Film Off
Dwayne, Dwayne B. with the
federal Government, Douglas Fair-
banks has abandoned his plans for
making a film for the American
Arts. With his company, including
Lewis Milestone, he sailed yesterday
for the Bremen, due to arrive in New York
Tuesday.
Blazing Triumphantlly on Broadway!
The SIGN of a New Era in Motion Pictures

SAMUEL GOLDWYN presents

Ronald COLMAN

Arrowsmith

Helen HAYES

GAIETY

ARROWSMITH

SINCLAIR LEWIS' FAMOUS NOVEL BECOMES THE GREAT AMERICAN PICTURE

UNITED ARTISTS picture
SHOWMAN STANDS ’EM IN RAIN AGAINST DOUBLE FEATURE OPPOSITION

Here's the answer to double feature competition! It's nothing mysterious...just a return to showmanship fundamentals...giving them a good balanced show of diversified entertainment and telling them all about it.

Frank Gordon, manager of the Wicker Park Theatre, Chicago, worried about it for awhile; then he tried the Educational Pictures' "revue program" plan. He picked one feature. Then he surrounded it with six carefully selected short subjects, five from Educational. Then he shouted the news. And now his patrons are thanking him!

"Big!" WRITES MR. GORDON TO MAX STAHL, EDUCATIONAL'S CHICAGO EXCHANGE MANAGER:

"Your first review program played Tuesday and Wednesday went over big—holding them out in the rain Tuesday night and just as big Wednesday.

"Not only BIG at the box-office, but BIG with the audience, who certainly enjoyed it. Many of them stopped and told me it was the best show they had seen since talking pictures started, and it sure was gratifying, as the only thing I hear when we run double features is, 'Oh, hum! What time is it?'

"From now on Tuesday and Wednesday will be established as special 'Wicker Park Review' nights.

"Thanks for the idea and for the cooperation in putting it over, though to be frank I didn't think much of it when you sold it to me, in the face of being surrounded with five other houses all using double and triple features. If these reviews continue to go over like the first one, goodbye double features and good riddance."

It's THE idea for this new era. And EDUCATIONAL PICTURES assure you the variety and class of short subjects you need for such a program.

EDUCATIONAL FILM EXCHANGES, Inc., E. W. HAMMONS, President
Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President
Three Pictures in Work, Seven More Being Prepared

West Coast Bureau, THE FILM DAILY

Hollywood—Nine RKO Radio and Pathe pictures are completed and ready for release, with three now in production and seven in preparation. Those ready for release are: Wheeler and Woolsey in "Peach O’Reno," "The Big Shot," with Eddie Quillan and Maureen O'Sullivan; "Partners," with Tom Keene; "Men of Chance," with Mary Astor and Ricardo Cor- (Continued on Page 2)

William Saal Heads Own Company Producing for Educational-Tiffany

William Saal, general manager of Tiffany, is president of a newly formed corporation known as Quadruple Films, Inc., formed to produce a series of pictures including the Ken Maynard westerns for Educational-Tiffany release. The new unit has nothing to do with Tiffany Productions nor is it being financed by L. A. Young, but was organized (Continued on Page 2)

FOX PLANS TO CONTINUE 48 FEATURES A YEAR

Fox is understood planning to continue its 48-features-a-year policy into the 1932-33 season. In addition to this program, which calls for the same number as announced for 1931-32, the company is expected to continue its Magic Carpet series of shorts, releasing 52 subjects at the rate of one a week.

D. E. McIntyre Pruning Overhead at Fox Studios

West Coast Bureau, THE FILM DAILY

Hollywood—D. E. McIntyre, business manager at the Fox studio, is exercising more latitude in the handling of expenditures as part of the company's overhead reduction program. According to reports, Winfield R. Sheehan is less active than usual owing to need of a rest and a severe cold.

Tauszig and Markus Form Photo Company

Photographic Reproduction Corp. has been formed with Douglas N. Tauszig, formerly Fox Studios chief technical man and treasurer of So- (Continued on Page 2)

Helping The Needy

eight ways of doing it, so take your choice

By Don Carle Gillette

You lucky fellows—who have never known—destitution plus illness
—can have little idea—what a gracious life-saver—THE FILM DAILY RELIEF FUND—has been to many!!! You men with jobs—and glowing health—may not foresee—a possible day—when calamity will strike—out of a clear sky—but it happens every day—to high and low alike!!! In the past year—the RELIEF FUND—received many appeals—from deserving individuals—who had aided the fund—in their better days!!! To (Continued on Page 8)
PERSONNEL CUTS IMPAIR SERVICE TO EXHIBITORS

(Continued from Page 1)

ings are getting jammed up, and the exchanges are helpless because of the 'Christmas' orders from New York. In some centers the exchange forces are being worked to the limit, including nights, Saturdays, Sundays and holidays. When work is heavy, it is with working this hard, it is impossible for the skeleton forces to keep up with the work.

50% of Coming Films Based on Originals

(Continued from Page 1)

42 per cent books and magazine stories. The unusually high volume of plays is due to the steady depletion of these properties, practically all of which have been used, while current stage attractions contain only a small number suitable for filming.

Trem Carrs to St. Louis

West Coast Bureau, THE FILM DAILY

Hollywood - Trem Carr, Monogram vice-president and production head, with Mrs. Carr and their daughter, Carmen, have left for St. Louis, where they are to spend the Christmas holidays with relatives. They are making the trip by motor returning Jan. 1. During Mr. Carr's absence, Production Manager Paul Malvern will be in charge of production at the Monogram Studios.

S.M.P.E. Spring Meet in May

Spring meeting of the Society of M.P. Engineers will be held May 9-12 by the Michigan exposition, Chicago. As the last place to be determined by ballot of the membership.

2 B.I.P. Films for 26 First-Runs

Closing of additional bookings for "Puttin' on My Wife's Family" and "The Gables Mystery" will give these B.I.P. features playdates in 26 of the circuit's first-runs in New England.

Helloback in Denver

Denver—Louis Helloback, for 18 years manager of the old Orpheum, has returned and will manage the new Orpheum. Morgan Ames and Mort Singer arrived with Helloback and looked over the RKO Denver property before returning East.

Charles Roth Shifted

Lynchburg Va.—Charles Roth, formerly manager of the Trenton, has been shifted to a post in Mary- land by Warner Bros. O. Accorisi succeeds him here.

Warners Adding Garage in Memphis

The Warners have added capacity for 200 cars will be added to the Warner theater building now under construction in Memphis. It will be managed by Herman Maier, chief of the company's construction department, on his return to New York yesterday.

9 RADIO-PHATE FEATURES READY TO BE RELEASED

(Continued from Page 1)


Wm. E. Being Invited To M.P.T.A. Convention

(Continued from Page 1)

Of Cleveland, has been invited to the M.P.T.A. convention to be held this month.

36th Paper in Metrotone Group

Bringing together all key city newspapers in the Hearst-Metrotone Globe Trotter group up to 60, convention plans have been made and an Akron "Beacon Journal" for the service to start Jan. 2. Newspaper tie-ups with the local Loew theater have been arranged.

Akron's First-Runs Cut Scale

Akron, O.—Warner's Strand has cut admission from 25 to 20 cents, with early matinees cut to 15 cents. It is the first local first-run to reduce prices and others are expected to follow. Move was prompted by action of Youngstown theaters, it was said.

Wallace Beery Adopting Kids

Hollywood — Wallace Beery is adopting three children, aged 15, 9 and 6, left by his late aunt, Mrs. Irving Priester.

Talkers for Texas Institutions

AUSTIN TEXAS STATE INSTITUTIONS will be wired for talking pictures, according to contracts just closed with RCA Photophone.
**Presentations**

By Jack Harrower

**Paramount**

Another big list of name talent heads the current stage show at the Paramount. In addition to Bing Crosby, who is winding up his second month, the lineup includes Lilian Roth, lately of Earl Carroll's "Vanities"; Lina Basquette and the Three Sailors, comedy boys from the stage musical, "Sketch Book." Rubinoff also is on the job, as is Jesse Crawford, together with a troupe of David Bines Girls. Jack Partington staged the show, which is in ten scenes and strong on entertainment value.

**Roxy**

Ruth Etting, torch-singing star from musical comedy, vaudeville and screen shorts, tops the diversified stage bill at the Roxy. The production is "Stepping High," and also includes another star aggregation in Borrah Minevitch and his "harmonica rascals," the De Marcos, classy dancing team; Patricia Bowman, the delightful danseuse; Josephine Luches, soprano, and others. One part of the show is devoted to a fashion show, called "Furs and Fashions of 1932," with a big contingent of models displaying garments that intrigue the ladies.

**Capital**

"Stepping High," the present presentation at the Capital, is predominantly along novelty lines. The featured artists are William and Joe Mandel, gymnastic comedians of wide popularity; Flo Mayo, trapeze artiste; Lucky Seven Trio, Miles and Kover, adagio dancers and the Chester Hale aggregation of efficiently trained girls. A collection of Italian folk songs has been compiled by Yasha Bunchuk for his overture with the Capital Grand Orchestra.

Savo and Coles for Capitol

Jimmy Savo, stage comedian, and Joyce Coles, former premier danseuse at the Roxy and Capitol, are booked for the Capitol stage show which starting Dec. 31. Bill opens a day earlier owing to New Year's.

**COMING & GOING**

Claude Fleming and a camera crew sail today (Saturday) on the Lafayette for West Coast. They are making a one-week journey short for Educational.


Herman Maier of the Warner theater department, has arrived in New York from the West. Joe Brandt, accompanied by Mrs. Brandt and their sons Jerry, will go out on a bus tour (Sunday) on the Columbus for Central America. Brandt will combine business with a visit.

Joe Leo arrives in New York from the Coast on Sunday.

**NEW BOOKS**

On the Art and Business of Motion Pictures


Hal Hall, editor of "The American Cinematographer," and William Stull have done a mighty fine job in the compilation of Volume 2 of the Cinematographic Annual. In its 404 pages of text, photographs, charts and tables is contained a wealth of helpful material for the cameraman.

No cinematographer who would be abreast of the developments in his field can afford to be without it. Among the subjects discussed by prominent authorities in the industry are: chromatic correction in cinematographic lenses, cinematic teleology, making a fadeout by after treatment, lighting, transmission losses in lenses and their significance, aerial cinematography, a method for testing lens, making matte shots, negatives, relative masses of photo-silver, 16 mm. cinematography, the larger screen, process photography, pictures in color, use of carbon arc lighting, optical printing, machinery developments, useful facts and formulae, etc. The pictorial section invites hours of interesting and instructive study.

**Saal Heads Own Company Producing for Tiffany**

(Continued from Page 1)

and is being financed and conducted entirely by Saal, he says. The Quadruple product is intended to supplement the Tiffany features.

M-G-M Signs Two Writers

West Coast Bureau, THE FILM DAILY Hollywood—H. M. Harwood and Anita Loos have been signed by M-G-M to write original screenplays.

**MANY HAPPY RETURNS**

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 19-20

Lyndie Denly
Paul Denly
Johnnie Greer
Carol Holmes

Irene Dunne
William C. Hyer
Blanche Schneider
A LITTLE from "LO S" by RALPH WILK

HOLLYWOOD

DOROTHY ARZNER, Paramount director, is back from a three- week trip to New York.

George Davis, stage comedian who speaks seven languages, will appear with Maurice Chevalier at Paramount's "One Hour With You." Changing her plans suddenly, Marilyn Miller, First National, left New York for Hollywood on Friday afternoon. She had intended to remain in New York until after the holidays, but shifted her arrangements a day or so ago when she learned that there was to be a reunion of the Miller family in Los Angeles at Christmas time.

Nedra Gulliette's name has been changed by Universal to Norita Norris, which is also a family name. The new contract player will have the leading woman role with Slim Summerville in "In the Bag," with Eddie Gribbon, Tom Kennedy, Edward LeSaint, the Sanderson Twins and Cora Wine.

Warner Bros. have bought "The Ferguson Case," by Granville Moore and Courtney Terrett, for early production.

Joe E. Brown will be next week's headliner on Warner's Radio News- reel of Hollywood broadcast.

Aline MacMahon and Anna Appel have been signed by Warner Bros. for "Menda's Dec. Joe Smith and Charles Dale, who are to head the cast, will go from the show next week. Miss MacMahon is due by Dec. 26.

Richard Wallace expects to start actual filming of Tallulah Bankhead's starring production sometime in January. The present Wallace is dividing his time between conferences on the new assignment and supervising the cutting of his last production, "Chattanooga Choo-Choo," "Tomorrow and Tomorrow."

Do you know that Stan Laurel never combs his hair. That Oliver Hardy is called "Babe" by his friends? That Charley Chase began his career by singing illustrated songs from colored screen slides? That Hal Roach's middle name is Eugene? That Zebbo Pinis got her Christian name from two doting aunts, Lisa and Susan? That Thelma Todd writes poetry, some of which has been printed?

Harrison Carroll is the latest Washington visitor. His好友 Mack Wall has been inhabiting the University of Southern California rooting section. Hank wears a freshman cap at the football game and "aids" the

Oakie's Embarrassing Moment

Jackie Oakie, on his return here a few days ago, said that his oddest sensation while the picture was being run, was to discover a personal appearance in New Haven. The marquee of the theater read: "Jack Oakie—Once a Lady."

"Wrestling Swordfish," the newest subject in Mack Bennett's "Cannibals of the Deep" series, has been booked for an indefinite run with Gloria Swanson's "Tonight or Never," at the United Artists Theater, Los Angeles, while Bing Crosby's second comedy for Bennett, "One More Chance," is playing a long-running engagement at the Paramount in San Francisco.


Mande Howell, once stage manager for George Arliss, is actively cooperating in the production of two Warner pictures. She came in with Arliss and Julian Johnston, on the script of "The Man Who Played God," and with Johnston wrote the dialogue and continuity for "Old Man Minket."


Clarence Nordstrum, New York stage start, went for theatrical engagements in "Alias the Doncor," "Arno Strings," and who has been signed for the forthcoming production of "Lepidoptera" essaying the role Ernest Trues did in the New York production, will make his screen debut in Educational's new Hollywood comedy. He will play the leading man, opposite no less than four leading ladies, Virginia Brooks, Rita Flynn, Frances Dean and Addie McPhail.

Richard Wallace, who has made a practice of sending all hand-out ap- plicants that accept him on the street to a certain restaurant that advertises "all you can eat for 45 cents," received word the other day from the restaurant proprietor that he is losing plenty money on these customers.

"Torchy's Two Toots" is the title given the new Torchy Comedy, on which production was just recently started. Ray Cooke and Dorothy Dix again essay the principal roles.

Ed McWade and Charles Gilbey appear in important comedy roles in the new Educational-Torcho comedy, "Torcho's Night Cap," which features Ray Cooke and Dorothy Dix.

Howard Hughes has given a new contract to Ann Dvorak, who plays the feminine leads in "Scarface" and "Sky Devils." She has been loaned to First National for "Roar of the Crowd."

"So This Is Texas," the newest Monogram western to go into work, has been changed to "Texas Pioneers." Bill Cody and Andy Shuford are featured, with Harry Fraser credited for story and direction.

Warner Baxter was an excellent money draw at box offices in the greater Los Angeles district during the week ending Dec. 12. His name went into the marquees in more than one-third of the show houses and proved a good draw in three different situations. Playing first run, "Surrender" did good business at Lone's State, while neighborhood houses reported better than average business on Baxter's other two releases, "The Cisco Kid" and "The Squaw Man."

Roy J. Pomeroy, film director, talkie producer and sound expert, has just built a contrivance, which when attached to the ordinary motion picture lens, will do many unfamiliar tricks and make actors appear on the screen as freaks.

Edgar Wallace, the English writer, is a tea-totaller in every sense of the word. He drinks to 20 to 30 cups of tea a day—depending upon the kind of work he is doing. While he is working upon a story there is always a pot of tea beside him. And he drinks it as agpishman does, with cream instead of lemon.

Eddie Welch, former Broadway revue specialist, wrote gags and added comdey dialogue for "Peach O'Reno," "Ladies of the Jury" and "Girl Crazy." He has been signed to a new contract by RKO Patho.

HOLLYWOOD PLAZA

Where the "Famous Doorway of Hospitality" Greets You

MOST convenient location in Hollywood. Next to motion picture studios, theaters, cafes and shops ... only ten minutes from golf courses, bridle paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, richly upholstered beds, glistening tile baths and showers, excellent service and cuisine, convenient parking—every modern con- venience.

European plan, $2.50 up, single. $5.50 up, double. $6.50, twin beds. Special weekly and monthly rates.

Look for the "Doorway of Hospitality."
Helen Hayes May Make Picture in East

Helen Hayes will probably make a picture at the Paramount New York studios, while appearing on Broadway in "The Good Fairy," according to reports. It is also said that Claudette Colbert may make another picture here following "The Wiser Sex."

It seldom happens that all three sound stages at the Warner Vitaphone studio are in operation at the same time but such was the case last week with "The Studio Mystery" on stage 1, a Ted Husing "Sportsplants" on stage 2 and "On Edge," a William and Joe Mandel comedy on stage 3.

Paramount Notes: Pat Donahue, script girl on "Wayward" set, setting new fashion with complete riding outfits to wear while on location . . . Chick Kirk, art director, beams over swell notices given his sets for "The Cheat" . . . John Dough turning down an offer to act as Santa Claus claiming he's too slim for the role.

Sarah Edwards, who scored in numerous comedy roles in both features and shorts made here, returns to the Paramount studio to play the serious role of a nurse in "Wayward." Miss Edwards is well known on the stage by reason of having played prominent roles in operettas, notably the Gilbert & Sullivan revivals.

Supporting Donald Meek and John Hamilton in "The Studio Murder Mystery," fifth of the two-reel S. S. Van Dine Vitaphone shorts is Thelma Titson of musical comedy; Jane Bramley, late of Hollywood where she played in feature pictures, and Robert Middlemass and Walter Frenomer of the New York stage. Barnet Hershey wrote the adaptation and dialogue.

Harry Baldwin, Paramount assistant director, has a brand new discovery. Her name is Ethel Gilbert and she claims to be 17, although she looks younger. After some experience as a model she was given her first screen role in "No More College," featuring Ruby Valle. She stood out so well that she was given a line in "Meet the Wimmin," another Paramount short. Now she has a bona fide role in "Too Perfect," featuring Tom Howard, with a chance to appear in features. It looks, she's a miniature edition of Helen Morgan.

Film-Struck Society
The Vitaphone studio appears to act as a magnet for the Social Snet interest on a motion picture career. Latest is Amelia Baroch, niece of Bernard M. Baroch, international financier, who uses the screen name of Renee Baruch. Others are Jane Winton, now Mrs. Horace Cumber of Park Avenue and Betty Morrissey, wife of the socially prominent James A. Murray.
THEATER EQUIPMENT

ALL ELECTRIC AMPLIFIER OFFERED BY RADIART CORP.

Chicago—The Publix-Balaban & Katz theater being erected in the loop district is being rushed to completion for opening Christmas day.

Detroit—Erection of a 1,800-seat theater in this city is being planned by Ben and Lou Cohen.

Oklahoma City—Starratt Bros., owners of Ramsey Towers, 33-story office building here, plan the erection of $1,000,000 theater in this city sometime in 1932. The option will be offered to Publix.

Canton, N. C.—Work has begun on the theater to be constructed here at a cost of approximately $50,000 for A. G. Odum. The contract calls for the completion of the building within 100 days.

Cooksville, Tenn.—A theater on the site of the old Eureka Hotel will be built and equipped for opening here before next spring.

S R A Carbons Prove Highly Successful

Cleveland — In many theaters using low intensity reflecting arc projectors, National SRA Carbons are satisfying the demands for a higher level of screen illumination brought about by the introduction of sound color and larger screen image, according to an announcement made by National Carbon Company, manufacturers of National Projector Carbons.

SRA Carbons, it is said, permit substantial increase in arc current and provide an intense crater brilliance. This powerful crater light is focused on the aperture plate in a field of even intensity. Liberal latitude in positive crater position assures uniform illumination of screen.

The greatest illumination available from low intensity mirrors are projector can be obtained by the use of SRA Carbons, the company declares.

HEAT REGULATING DEVICES INSTALLED BY GEN. ELEC.

Indianapolis—All theaters operated by Bair's theater circuit have been equipped with heat regulating devices installed by the General Electric Co. of Schenectady, N. Y.

By means of this heat regulating system, which is scientifically controlled electrically, the public's comfort is assured through the maintenance of constant temperature, the company declares.

SYNCOFILM MODEL J FOR SMALL THEATERS

Rochester, N. Y.—Syncofilm Model J sound head, a product of the Weber Machine Corp., has been developed and built especially for small theaters and designed for easy attachment on Simplex and Powers projectors.

Compact and of sturdy construction, these sound heads are simple in design, and the threading of film is very easy, it is said. The sound head is driven direct from motor to an accurately balanced combined pulley and flywheel by use of two round woven endless belts. Projector is driven from sound head drive shaft, using high grade silent chain.

This drive is smooth, quiet and assures correct reproduction of music or voice without tremor, waver or other form of distortion, the company declares.

These sound heads come complete with all attachments for Simplex or Powers projectors, including optical systems, photo cells, exciter lamp, extra envelope lamp mounts, adjustable motor brackets, endless tubular bells, “V” groove motor pulleys and necessary equipment to raise lamp house.

Appointed District Manager

San Francisco—M. F. Lowery, former sales representative for RCA equipment, has been promoted to the post of district manager here. He succeeds M. O. Smith, resigned.

ALTERATIONS

Tiltonsville, O.—Installation of RCA sound equipment and general improvements will be made at the Palace, recently acquired by Harry Mackey.

New Orleans—A new front and other improvements are planned for the Strand, one of the Publix units here.

Paterson, N. J.—The United States theater of this city is being completely redecorated. House is managed by Irving Liner.

Newburgh, N. Y.—Academy, Publix house, has been closed for repairs, with opening scheduled for Christmas eve.

Kansas City—E. W. Webber, who recently acquired the Beaufort hotel, has had the house completely redecorated, remodeled and Western Electric sound equipment installed. The name has been changed to the Mary-Lue.

Dollar Liners Equipped with W. E. C. W. Bunn, general sales manager of Electrical Research Products, announced that eight W. E. C. W. Bunn sound system installations have been completed on seven round-the-world liners of the Dollar Line. The ships on which installations have been made are: President Coolidge (two), President Grant, President Taft, President Wilson, President Jefferson, President Madison, and President Pierce. Eight more installations on steamers of the company will be completed in the future, Bunn announces.

Voigt Issues Brochure

Philadelphia—A distinctive brochure, describing in colorful artistic photographs a line of decorative lighting fixtures and illuminated stage mirror and drinking fountains for theaters, has been put out by the Voigt Company of this city.

BETTER EQUIPMENT AND SUPPLY VALUES

are always found at

BELL PORTABLE EQUIPMENT

FOR 35 MM SOUND-ON-FILM

BELL EQUIPMENT CORPORATION

120 West 50th Street, New York
British Racketeer Film
London—An attempt to duplicate Hollywood in the production of gangster and racketeer films is to be made here. "The Milky Way," a gangster picture, will be directed by British International at Lapino Lane. Lane is working on the story.

B. & D. Completes $1,500,000 Studio
London — The third production stage at British & Dominions studios has been completed and shooting is in progress there. The studio’s output is increased more than 50 per cent by the new stage. The new stage cost of the extension added to $200,000, bringing the total amount spent by B. & D. on its studios up to $1,500,000. The new stage is the cost of the extension and will be used in recording sound tracks for both film and disc recording. Offices, dressing rooms, workshops, cutting and printing rooms are also provided. Work on the third stage started on Oct. 7.

French Photophone May Cut Capital
London—On Dec. 23 a meeting of stockholders of French Photophone will be held in London to consider reducing the capital stock from $1,000,000 to $1,000. If agreed upon the measure will necessitate the cancellation of 4½ shillings of every one of the $80,000, five-shilling shares outstanding, after which the company would operate as a holding company. The French Photophone has suffered heavy losses due to the liquidation of British Photophone, the compulsory disposal of an interest in Lignomin, Filmfilm, Berlin, and the loss of the right to continue pressing records by a judgment of the German courts.

A Free Soul Scores in Australia
Sydney — "A Free Soul," Norma Shearer’s M-G-M feature, had a most successful run at the Plaza here. Miss Shearer is a favorite in Australia and the newspapers gave the picture much space. A Shearer type contest, with $500 for the winner, and a midnight ball at the Sydney Town Hall garnered many columns of newspaper space.

Another Paris Theater Goes Film
Paris — The Palais in the Faubourg Montmartre, center of Paris’s night life, and one of the principal revue theaters in the city, has adopted a motion picture policy.

JAPANESE EXHIBITORS SEEK GEN. EXPENSE REDUCTION
Tokyo—At a recent meeting of Japanese exhibitors, at which a hundred exhibitors from 50 of the principal cities in Japan were present, it was decided to seek a general downward revision of all exhibition expenses to meet the depression which has hit the Japanese picture industry. Owners of theaters will be asked to reduce the rent; government authorities will be asked for a reduction of 30 per cent in taxes; electric light companies will be asked for a cut of 50 per cent in charges; and producers, importers and distributors of motion pictures will be asked for a cut in the rent of films. It was also decided to aid in the formation of exhibitors’ associations throughout Japan and that the Feb. 11 (the birthday of Thomas A. Edison) be observed yearly as a "Motion Picture Day," with a festival to be held all over the nation on that day.

Talking Film Co. for Bogota
Bogota—A company to produce talking pictures is being formed here. Senor Cuellar Chavez, a promoter, just back from Hollywood, states that he has the necessary staff and equipment and will bring them to Colombia as soon as the financing has been arranged. It is believed here that he will experience difficulty in raising funds.

Sari Maritza Sailing for Hollywood
London—Sari Maritza expects to sail before the end of the month for Hollywood to make pictures for Paramount under a three-year contract, the first to start early in the new year.

New P.D.C. Director Board London—In announcing the completion of the purchase of P.D.C. Ltd., Reginald Smith stated that the board of directors would include himself as managing director, J. R. G. Smith, C. G. Dickinson and Clive McManus.

Six Supers for Ireland
Cork—The Savoy, Associated Irish Cinemas’ new 3,000-seater, expected to be ready for opening next April, will be followed by five other Associated Irish Cinemas houses in Ireland, it is stated. Negotiations for sites are now in progress.

London Film Company Wins Up Its Affairs
London—The board of directors of the London Film Company, one of the most famous of film companies, which gave up production after the war, has decided to liquidate its assets after paying holders of preference stock to six thousand years’ back dividends. The company was formed in 1908 with George晚期 Tacker as its principal director. The company’s film printing business will be continued.

Sign Tauber for Film Operaetta
London — Richard Tauber, celebrated German tenor, has been signed by Wald Disney to appear in an English talking picture early next year. It will be produced on a large scale (in both German and English) with an eye on the American market. The score of the operetta will be written by a well-known composer.

Colombia Increases Import Duty
Bogota — By Presidential decree the import duties on talking and silent pictures will be raised from 80 centavos to 1.60 pesos per kilo. The tax on phonograph records (including discs for talking pictures) will be raised from 20 centavos to 2.50 pesos per kilo. American producers may avoid the record tax by shipping only sound-on-film talking pictures to Colombia.

FOREIGN MARKETS

By L. H. MITCHELL

Sydney Shows All-Australian Program
Sydney — The first all-Australian program had its initial showing in Sydney at the Plaza theater. The feature, "Digging," a war theme, published in newspapers and trade journals praised both the camera work and the sound recording and reproduction. The pictures were made by Efftee.

British First National Has 16 Scripts Ready
London—At the sales convention of British First National it was announced that 16 scripts were ready to go into work. "Murder on the Second Floor" has been made ready. The following titles of forthcoming picture were announced: "At Good as New," the German play; "The Green Cap," the Hollywood studios of First National had been angling for. Irving Ascher, production head at the Teddington studios, stated that the productions will be made not for quota purposes but of a quality to compete with any product from Hollywood.

High Cinema Council Criticized
Paris — The newly organized French High Cinema Council is coming in for criticism from the industry. It will be composed of 91 members, 60 of whom have already been appointed, while 24 of the 25 yet to be appointed will be delegates from the different Ministries. The complaint of the industry is that few of the members have any knowledge of the needs and problems of the film industry. Individuals well-known in the trade who have not been nominated to the council include M. Natan, representing the producers; M. Gallo, representing the distributors; M. Courjon, representing film printers; M. Oso, representing film exporters; M. Brezillon, representing exhibitors; M. Chaillou, representing the trade press, and M. Bourget and René Clair, representing film directors.

Mihaly Increasing Exports
London — The Mihaly all-British sound equipment is now being exported in more than 100 British theaters. French and Belgian companies have been formed to sell the apparatus in those countries. The British company is being organized to both manufacture and market the Mihaly equipment. This apparatus is priced under $1,000 with service guaranteed without charge.

Paramount New Zealand Deal
Sydney — Paramount has signed a contract with Beaumont Smith for the release of its full-line-up of product in New Zealand. The deal covers the whole of the Williamson circuit.

London Film Society
London — The board of directors of the London Film Society, one of the most famous of film companies, which gave up production after the war, has decided to liquidate its assets after paying holders of preference stock to six thousand years’ back dividends. The company was formed in 1908 with George晚期 Tacker as its principal director. The company’s film printing business will be continued.

New Stories for Para. British
London—Paramount has acquired for production at its British Imperial studios Frederick Lonsdale’s stage success, "Spring Cleaning"; Lucien Guity’s farce, "The Man in Evening Clothes"; Alfred Savoir’s "Dressmaker of Paris," and Michael Arlen’s "Lily Christina."

Portuguese-Brazilian Film Co.
Lisbon—Leitao de Barros, prominent Portuguese film producer, has been to Brazil to look into the possibilities of forming a joint Portuguese-Brazilian company for the production of talking pictures in Portuguese. He represents the Junta of National Education and will make his report to the government.

Shorts at Joinville
Paris—Paramount is to embark soon on short subject production at its Joinville studio.
No Money Ever Did More Human Good Than This

A Few of the Film Daily Relief Fund Cases Aided in 1931

"UP against it pretty strong" is the expression used by one of our film executives in appealing to the public to help the Film Daily Relief Fund for assistance to those who are in need.

Case 27

Eighteen months ago, this chap held a good position and drew a salary upon which he and his family could live, comfortably. Then the unexpected happened. Through no fault of his own, he found himself out of work with nothing—"prospects," which didn't materialize. Things went from bad to worse. The man's young son was taken to the hospital for an operation. The doctors found cancerous appendix and congestion. Where was the money to pay hospital and doctors' bills? How was this man and his wife to carry on? Where was sustenance coming from? Then the Relief Fund got busy. Hospital charges and necessary expenses were paid and enough money provided to buy food and pay two months' back rent. Today the man is working and able to provide the bare necessities for his family. His son is regaining his health and in his last letter to the Fund, he says, "I only hope I can merit your wonderful help. May God bless you."

A MOTION picture director, who within the past few years has delighted you with his production of many features that have played Broadway houses came to the Fund asking aid. Finally he sold a contract that had been offered, and the hardships and opportunities for work brought this fellow to a state of destitution. Absolutely broke with no cents between him and starvation, he turned out of his furnished room and without shelter, he asked for help. The Fund responded and "sent him through."

This is what happened when a well known film executive died leaving his wife and two small children. Drowned with barely sufficient cash to carry them through for one year. Debts had to be paid and soon the widow and her children had used up what little money there was left in the bank. They moved to smaller and smaller squallid quarters. The children, too young to work (they are 5 and 8) must be provided for.

The Test of the Thoroughbred

"There comes a time in the lives of all of us when we feel like giving up, when we are tempted to acknowledge to ourselves that we are defeated, when we sink into the 'what's-the-use?' state of despondency. It is at such a crisis, such a test, that the furnishings of the wealth and the thoroughbred is the scrub goes until he can no longer go, whereas the thoroughbred goes until he can't go any farther and then goes to the other yard."—B. C. Forbes.

They must have food and shelter. The unfortunate widow's plight was heart rending. A good wife and a good mother, but without a friend in this country to whom she could turn for aid. It didn't take long for the Fund to get busy. Food, shelter and a brighter outlook on the future were provided.

"WHEN I called you up Thanksgiving Day, I had exactly 17 cents in my pocket," writes a gentle man who not many months ago held a good position in the film industry and who, because of his dignity, culture and good fellowship toward all his acquaintances, was one of the film men along Broadway. Fate had been unkind. Now he was broke. Money was given him for food and to permit him to reach down North Jersey town where work had been promised, but that failed to materialize. Again the Fund helped this chap to find work. Not in the industry, but nevertheless a job which would keep him from want.

A THEATER man who has been identified with the industry since 1905 is incapacitated for active work by a serious injury to his leg. For six months he has lain on a hospital cot, and now is just getting around to the point where he can walk. This man is absolutely destitute, and yet he is game. He is eager and anxious to get some kind of a job that will not keep him on his injured leg too much. He does not want a position in a charity patient. But he must have financial help to tide him over till such time as he can get a position and recover sufficiently to look after himself.

A CHAP holding a very high reputation for ability and integrity has been out of work for months after being employed in a selling capacity for nine years with one producer and with another 16 years, as the agent manager. He must undergo a very serious operation, and his rent is unpaid for several months. His plight, to put it in the mildest terms is desperate. This man needs enough financing to enable him to undergo the operation, pay his immediate bills, and give him a fresh start and build up his faith and confidence. These have been pretty well kicked out of him, even as would happen to you and I if we had taken half his tough breaks. So each day he plods along in hopes that his past services to the industry will be recognized and assistance offered to put him over his precarious situation.

Helping The Needy—eight ways of doing it, so take your choice

(Continued from Page 1)

these men—it was almost like—going to the bank—and drawing on savings— in time of need—"Keep that thought—constantly in mind if you're working now—you can easily afford a little contribution—to a relief fund—that will return your money—several times over—if you ever get up against it."

ACCORDING to Maimonides—the famous savant—the duty of charity—has eight degrees—"The first and lowest is to give, but with reluctance or regret—a gift of the hand—not of the heart. The second is to give cheerfully—but not proportionately—to the distress—of the sufferer. The third— is to give cheerfully and proportionately—but not until solicited. The fourth is to give cheerfully—proportionately—and unsolicited—but to put it in the poor man's hand—causing him shame. The fifth—is to give in such a way that the distressed—may receive the bounty—and know the benefactor—without their being—known to him. The sixth—rising still higher—is to know the objects—of your bounty—without their knowing you. The seventh—still higher—"is to be known by the benefactor—without them knowing you. The eighth—and most worthy—is to anticipate charity.

BY CHIPPING in—to THE FILM DAILY RELIEF FUND—you place yourself—in the worthiest class of all.

Case 38

"Received from THE FILM DAILY RELIEF FUND sufficient money to prevent being dispensed and to buy food for the widow and children. May God bless you."

Signed by the widow of an actor who appeared in pictures since 1900 and who died lately, leaving no money or insurance.
What's Right With the Movies

By FRED S. MEYER
President, Motion Picture Theater Owners of Wisconsin

EDITOR'S NOTE: There have been plenty of worst movies over the recent weeks, about that's with motion pictures. Since last weekend has been largely devoted to the motion picture business, it is just fitting that The Film Daily should afford it a good deal more attention than it has been receiving. The place to register complaints is at Hollywood; the place to vote for pictures is the box-office.

A motion picture exhibitor recently made the following statement to the Ministerial Alliance of Topeka, Kansas:

"In the course of the year, there are approximately 500 feature-length motion pictures produced by the leading American producers. Any proportion of them add nothing to the sum total of human knowledge, happiness, or our weaknesses and ignorance.

That is a frank statement. There is no use for us to talk together or work together unless we are going to put the facts on the table and be afraid of them.

A common problem interests us as citizens and mothers; the producers as citizens and business men; and the exhibitors as citizens and integral parts of the local communities' business and social life.

We should be aware of the level of this rapidly produced product which is made and distributed in fierce competition, as it should be, and which exerts an appreciable influence to help or hinder the standards of life advocated for centuries by the mother, the church and the school.

Let me say right here that I am not one who believes that motion pictures should take the place of the schools, though I believe that educators will more and more use them as an implement to knowledge. Nor do I believe that motion pictures should be used as a weapon to teach the preacher; they should stick to their purpose of entertainment, giving to the preacher the same respect for him and his profession which we accord to him for ours.

And thirdly, neither the motion picture nor any other influence can take the place of the watchful care of a mother and of those closest to her child. Our mothers must get their education in schools, they must teach by example. The representatives of our respective faiths, they must acquire their basic bedrock of character at their mothers' knees.

The motion picture could not, if it would, assume that great triple responsibility.

Recognition of Responsibility

Nevertheless, the motion picture industry, by recognition of the fact that it has a responsibility to strive constantly that pictures, in fulfilling their essential and necessary purpose of entertainment, should not be negative in any way the work of the schools, the church and the home. With the consultation of many groups such as the teachers, the women's clubs, the movie women of themselves, about a year ago, a Production Code, the general principles of which are:

No picture shall be produced which will lower the moral standards of those who see it. Hence the standards of the audience should never be thrown to the side of crime, wrong-doing, evil or sin.

Correct standards of life shall be presented on the screen subject only to necessary dramatic contrasts.

Law, natural or human, should not be ridiculed, nor shall sympathy be created for its violation. In its particular application, the Code creates safeguards against exhibiting the methods of crime, punishment of the drug traffic, the use of liquor in American life when not required for health, and its harmful characteristics. Pictures shall not imply that low forms of sex relationship are the accepted or common thing. They shall not present adultery as attractive or justifiable. They shall avoid treatment of white slavery, misconception of marriage, childbearing.

They shall avoid vulgarity, obscenity, indecent dance movements and profanity. No film episode may throw ridicule on any religious faith, or misuse the flag of any country, or misrepresent the history, institutions, prominent people and citizenship of other nations.

This is not an achieved ideal. As long as men are human there will be reason to doubt that it is the earnest of our intent in the picture business to furnish you wholesome entertainment. You perform a great dual public service; you are the policy of calling attention to the attention violations of this Code and of supporting your attitude those pictures which represent you and your interest and find to be entertainment of high social value.

(To be continued)
Norma Shearer in
"PRIVATE LIVES"
M-G-M
87 mins.

DELIBERATE AND SOPHIST-
ICATED farce comedy which
ought to appeal mainly to
discriminating audiences.

Noel Coward's Broadway play has been
converted into a grand piece of entertain-
ment for the customers who like clever,
sparkling dialogue and the subtleties of
production values. It is one that prin-
cipally depends upon conversation rather
than visual action. There's not much story,
but the affair moves along brightly with the
competent support of such established players
as Miss Shearer and Robert Mont-
gomery. Story has Montgomery
honing his wit with a second wife,
played by Una Merkel, in the same
European hotel in which his first
wife, Miss Shearer, is honing her
skills with Reginald Denny. After a sur-
prise meeting they decide they're
both in love and elope. A number of
quarrels later the abandoned hus-
band and wife arrive on the scene and
the relationship situation is cleared up.
Miss Shearer and Montgomery again change their mind and
elope.

Cast: Norma Shearer, Robert Montgomery,
Reginald Denny, Una Merkel, Jean Hersholt,
George Davis.

Director, Sidney Franklin; Author, Noel
Coward; Scenario, Mervyn LeRoy; Dialogue,
Richard Schayer, Claudine West; Dialogue,
same; Editor, Erland Norvi; Cameraman,
Royer Binger.

Direction, splendid. Photography, good.

Lew Ayres in
"HEAVEN ON EARTH"
Universal
80 mins.

SPECTACULAR THRILL FIN-
ISH IS CHIEF ASSET OF FAIR
SOUTHERN DRAMA. POOR PART
FOR AYRES.

Lew Ayres fans are likely to be dis-
appointed in both the inferior part
handled by their favorite and
by this mild vehicle. A heavy rain-
storm, the breaking of the levee, and
the hair-breadth escape of the leads
from dashing over the falls, are
crowded into the last few hundred
feet and save the picture. Lew
Ayres, as the adopted son of a Mis-
sissippi steamboat captain, learns
the truth of his parentage and leaves
his foster father to return to his
own folk, the "shanty boat" dwel-
ers. Anita Louise, as one of the
"white trash" falls in love with Lew,
but he "ain't the marrin' kind, yit".
His foster father, enraged at the
news that Lew has proven dis-
honorable, steers his steamboat directly
through Lew's hut. Anita happens
to find the house when Lew is badly
injured. Then comes the storm and the last
minute rescue.

Cast: Lew Ayres, Anita Louise, Harry
Bognor, Elizabeth Patterson, All P. Jardine,
Harlan Knight, Jack Daffy, Peter Richmond,
Robert Burns Lew Kenyon.

Director, Ted Mack; Author, Ben
Lucien Burman; Adapter, Ray Doyle; Dia-
louge, same; Dialogue, same; Editor,
Charles Sturridge; Recording Engineer,
C. Roy Hunter.

Direction, Fair. Photography, Good.

Gloria Swanson in
"TOMORROW OR NEVER"
United Artists
80 mins.

OTHER TALE OF RECKLESS
WOMAN WHO FINDS ITSELF IN
SITUATION THAT WILL COST
FEMMES, STRONG CAST
AND DIRECT.

Adapted from the Hungarian stage play of Lili Hayytny, it is slow in
its beginning, has a long run up to a reel and a half, but after that
on color, feeling and originality. The fresh approach of the acting
and the subtle, slight mocking touches of Mervyn LeRoy prove all
the bright forecasts that have been made for him. Direction is splendid.
But Gloria Swanson seems to be getting in some spots to get the
"feel" of her part, and often goes through some scenes and dialogue in
a halting, stilted manner. Her cast gives her brilliant support, and
serves to cover up her shortcomings.

Cast: Gloria Swanson, Ferdinand Gott-
schak, Robert Greig, Gabrielle Ray, Mervyn
Gottschak, Mervyn LeRoy; Author, Lili
Hayytny; Scenario, Ernest Vojtina; Dialogue,
Mervyn LeRoy; Dialogue, same; Editor,
Germantown; Recording Engineer, Victor
Birns.

Direction, very good. Photography, first
class.

Dorothy Mackaill in
"SAFE IN HELL"
with Donald Cook and Ralf Harolde
First National
65 mins.

FAIR-PETTED MELODRAMA
OF TROPICAL SETTING. FAIR
ENTERTAINMENT BUT ENDS
BADLY.

Based on a situation that's pretty
prettily. After that, anything can be
conceived melodrama holds some inter-
est, but it never develops much symp-
thathy for any of the characters, and
the heroine goes through a disappointing
finish that will get a razz from most
audiences. It's all about a scarlet
lady, played by Dorothy Mackaill,
who decides to reform for an honor-
able sailor, Donald Cook. But she is
supposed to have killed a man who
tried to attack her, so the sailor
smuggles her off to a Carribean
island refuge, where he leaves her
in the care of his aunt in Peoria. Later
the villain turns up again on that
same island, again goes for her,
and this time she really kills him.
So when the hero returns, the girl
is his wife, and all over. His wife,
she is being led to the gallows.

Cast: Dorothy Mackaill, Donald Cook,
John Way, Ralf Harolde, Ivan Simpson,
Linda Basque.

Director, William A. Wellman; Author,
Houston Branch; Adapter, Munro Fulbin;
Editors, Owen Marks; Cameramen,
Barney McGill.

Direction, okay. Photography, good.

THE LAW OF THE TONG
Syndicate Exchange
71 mins.

HUMAN LITTLE STORY OF
FATHER AND SON IN COLLEGE
SETTING WITH PLENTY OF
FOOTBALL ATMOSPHERE.

With clever direction by Edward
Crowell, this is a human little story
up into a very human father and son
story, featuring Jack Holt and Rich-
ard Cromwell. Holt is the football
coach of a big western university
who has been slipping after losing for
two seasons. He has forced his
son on the team, in spite of the fact
that the boy has no real interest in
the game, and shrinks from the phy-
cial hardships. In the crucial
game, the poor playing of the
players brings defeat. His girl turns against
him as a quitter. He has a show-
down with his dad, bitterly accus-
ing him of making him a football
automaton instead of playing the
part of a real father. He quits,
goes to a rival college, where he
makes good and wins the game from his
dad's team. Plenty of foot-
ball technique, fine sentiment, and
an excellent staging show of the
lighter variety.

Cast: Jack Holt, Richard Cromwell, Joan
Peters, Richard Cromwell, Howard
Carroll, Natalie Moorhead, Richard
Tucker, Adele Taylor, Louis Calhott,
Natalie Moorhead, Richard Tucker,
Howard Carroll, Adele Taylor.

Director, Edward Sedgwick; Author,
Howard J. Green, Edward Sedgwick; Adap-
tor, Gene Millford; Cameramen, L. Wm.
O'Dell; Recording Engineer, Glenn Bon-
ger.

Direction, smooth. Photography, very good.

THE MOUNTY
Sono Art-World
63 mins.

OLD CANADIAN BACKWOOD
STUFF FALLS FLAT IN MUS-
CHINAL STORY WITH POOR
PRODUCTION AND ACTING.

This was the kind they used to
turn out in the silent era, and with
the current trend of dialogue only
emphasizes how thin it is. Two buffalos in the
s. art life over again after the frac-
rooms, are various forms of plantation
mountie, the other marrying the
mutual sweetheart, and finally land-
up North and getting in bad condi-
tion. The whole thing is very
bluh, depressing and uninterest-
gent, and can only prove of the
most interest even in the cheap stand-
ard. The plot goes from one wrong
way, and the action stuff is
not good enough to warrant the effort.

Cast: John Bowers, Blanche Mabou.

Director, Stuart Paton; Author, Betty
Hibbard. Editor, not credited; Cameraman,
not credited; Recording Engineer, not credited.

Direction, poor. Photography, spotty.

"KILLING TO LIVE"
Ankino
50 mins.

INTERESTING AND OFTEN
DRAMATIC ACCOUNTS OF ANIMALS AND PLANT LIFE IN THEIR STRUGGLE FOR EXIST-
ENCE.

Battling for existence, as prac-
ticed by various forms of plants and
wild animals and even man himself is
graphically depicted in this pic-
ture produced by "the shock brigade"
led by the film genius, Akira
Soyuziino." It is an absorbing
kaleidoscope, though much of it
is given over to plants and ani-
mals that have been nipped because of the brevity of
most shots. Animals and plants are
shown in their struggle for food,
light and protection. One sequence
illustrates how weaker animals are
devoured successively by stronger
specimens. Man's utilization of the
productive capacities of nature is
sent for forth fields of wheat, corn,
etc. is also shown. There is a cer-
tain lack of continuity to the matter,
which holds considerable interest as some
thing unusual and also makes it a
little semihistorical. The plots of
the early days of the film business, and
is about as wild and crude a meller
as we have seen in many years.

Cast: Philiplo Barrington, John Harren,
Jason Robards, Frank Lackstein, Dot Farley,
RobertNewman, Barry Cari, William Maken, Richard
Alexander.

Director, Lew Collins; Author, Oliver
Dombys, with the innocent heroine
among the antics, with the innocent heroine
among the antics; Editor, not credited;
Cameraman, not credited; Recording Engineer, not credited.

Direction, amateurish. Photography, poor.

"MOUNTY"
Sono Art-World
63 mins.

THE MOUNTY
THE DEVIL PLAYS

THE EVIL AND THE DETECTIVE

First UFA Juvenile Feature Has Fine Kids Stunt in That Should Be Easily Done

It is a pity that this one is not done in English, for the story is such that it would be a great hit with the kids. It is the sort of material that Hollywood should do if they can get good young to back it in the theater. It concerns a young girl of 11 in a small German town who is sent by his mother to visit his father, who has disappeared. This is stolen from him on the train. He trails the thief, and in the end the young girl collects a reward of five marks, and then sells the deed to the town a hero. Filled with good kid touches that ring true.


EMIL UND DIE DETECTIVE

FIRST UFA DETECTIVE SERIES

Universal

Thrift

"House of Mystery"

Universal

Thrill

One of the Shadow Detective series. Two hunters stumble on a murdered woman in a lonely cabin, and proceed to ferret out the criminal. The plot has plenty of tense-ness and mystery, and moves swiftly to its exciting climax. But we still think that this series would be greatly improved by eliminating the "Shadow" with his demonic laugh, who comes into the picture every so often to point the finger of fate at the criminal. His laugh is ghastly, and poor stuff for the kids to listen to, as well as for high strong women.

A Doll's Fantasy

Paramount

Fines Musical Skit

Ethel Merman scores her strongest hit in this latest short. For story background she is shown as a daughter of a medicine show wag. While driving along the highway in her father's wagon, and singing "Hello, My Lovely Goosey, she runs into a country lad, resulting in love interest. Later she sings "Shake Well That Medicine Jar" at an actual medicine show. Then there is some romancing with the boy, whom she gives the air when he gets a little bold. As we fadeout she is seen driving off, singing her original song, with the lad following her. Miss Merman is a top-notch "torch" singer and has personality besides.

"Mickey's Orphans"

Dophie Pollard in "Sold At Auction"

Universal

Poor

A very mechanically handled short, with a lot of gags that repeat and are not too funny in the first place. Dophie Pollard is the comedienne, and she goes through a line that is dumb but earns gat trying to make an honest living. In fact she is so earnest that she forgets to be comical. She then sets up for sale a private house with a lot of gaga that creak from age, and lack any semblance of spontaneity or real comedy.
“He-Man”  Educational  10 mins  Sport Thrills  A fast and thrilling Bill Cunningham Sports Review, with the noted sports writer spotting the highlights of the week's action and the Bruin & Bingyattacks on the Rangers. Brightly colored and dynamic, it is an up-to-date account of the week's sports news and features.

“Christmas Party”  with Jackie Cooper  M-G-M  9 mins  Timely  A timely Christmas Special, with Jackie Cooper narrating the adventures of kids at a Christmas party in the studio. As the youngsters partake of their turkey feast, the various stars of the Metro studio act as waiters. A slight idea that is well handled, and built to get over the Holiday spirit in a manner pleasing to both youngsters and grown-ups. Just the thing needed to lend atmosphere to the Holiday week programs.

“Fundamentals of Offense”  Universal  8 mins  Snappy Basketball  A good, fast basketball sports reel, with Dr. Harry Meek, the football coach, putting in the University of Wisconsin five through some snappy drill work, then finishing with a spirited game. The action stuff is too good to be spoiled by the cheap wisecrack of the narrator, who only serves to annoy you and distract your attention from the work of the clever players.

“Road to Romance”  Educational  10 mins  Classy  One of the most interesting of the Romantic Journeys series, Claude Fleming conducts a trip through the wonders of the Great Canyon region, showing particularly some marvellous views of the famous Bryce Canyon. Done in Multicolor, the color work is unusually effective. Features a novelty opening, with Montagu Love showing his craftsmanship as a painter of an Indian in the wilds of his native land.  “Africa Squeaks”  M-G-M  8 mins  Neat Cartoon  A Flip the Frog cartoon, covering the adventures of the cartoon character in the wilds of Africa, where he gets in the clutches of the cannibals and is put in the pot to boil for the evening meal. Flip performs a magic stunt with the flames transforming them into little demons who pursue the cannibals, and all the deserted wives make Flip their new king. Cleverly executed, and with good comedy slants.

“Smart Work”  Educational  10 mins  Okay  A good one reel Cameo comedy, featuring the return of Billy Dooley, the one-time goofy gob. Billy appears as the curious hubby who as a detective takes a case from a suspicious wife to trail her hubby with another dame. The latter turns out to be Billy’s wife who was innocently buying a car from the salesman to give to her hubby as a birthday present. Billy smashes the car in wrath. The kick comes when the wife appears and explains it was his car she has just bought.

“Season’s Greetings”  Vitaphone  1907  5 mins  Okay  A neat little novelty, entertaining in itself and at the same time giving Vitaphone a chance to put in a little plug for some of its players. Scene is Christmas morning, with a boy and girl opening their Christmas packages as their parents look on. Among the presents are miniatures of the various stars, who in turn come to life and perform for a moment. Janet Read starts it off by singing an appropriate holiday parody on “Many Happy Returns of the Day.” Others include Joe Pen- nell, Pat O'Mahoney, Billy Wayne, Ted Husing, and Mr. and Mrs. Jack Norworth.

“Trader Hound”  M-G-M  21 mins  Dog Comics  A Dogville Comedy, being a clever burlesque of the latter company’s “Trader Horn.” The dogs duplicate some of the adventures of the famous African trader in their own doggy manner, and the gags are very unique, and the laughs frequent, with the funny voices of the human actors speaking for the canine actors. Swell number where they go for the animal stuff.

“Doroz”  (“Uzbek National Circus”)  Amkino  17 mins  Soviet Novelties  One of the first Soviet-made sound shorts to be brought to this country. It presents glimpses of recent industrial developments in Russia, leading up to a sort of country fair climax, with circus attractions featuring tight rope walking. The usual constant is discernible at the climax. Not worth much as entertainment from the viewpoint of American audiences, though it is a novelty that might interest certain class groups.

“The Fisherman”  Universal  7 mins  Fair Cartoon  An Oswald cartoon, with the rabbit and his sweetie in an adventure in a pirate isle. It goes through the usual routine of a hero in distress, with Oswald finally saving her by a clever ruse, and winning a diamond necklace from the pirate loot.

“Trader Hound”  M-G-M  15 mins  Good  A British production featuring Harry Lauder in his famous song followed by several other fine Scotch selections. Harry looks as good as in his last personal appearance in this country, and puts his songs over with his inimitable personality. Wherever they like the Scotch comedian, this one will prove a welcome addition to any bill.

“Ireland, the Melody Island”  M-G-M  9 mins  Fine Travel  A FritzStake TravelTalk, with the producer romancing a very char- acteristic journey through the picturesque and historic spots of the Emerald Isle. Killarney Castle, the Ring of Kerry, and many quaint spots are covered, with John McCormack records dubbed in singing the famous Irish melodies. Altogether a fine travel subject from every angle.
HAS THE MOTION PICTURE INDUSTRY A HEART?

A lot of fellows you know are in acute difficulties. It's hard to ask for charity. The Film Daily Relief Fund is an impersonal representative for you in helping men and their families in this industry in distress. Please give something to this Fund. Send a check today.

This advertisement was prepared by Si Seadler of M-G-M. Typography by Supreme Ad Service. Engraving by Wilbar. Art by Vincentini.
an outdoor film with B. O. NAMES
[and a swell dramatic story]

ZANE GREY'S STORY
the box office author with a following of millions

GEORGE O'BRIEN
every one of his pictures has made you money

Minna Gombell
the hard-boiled gal of "Bad Girl" and "Sob Sister"

Roscoe Ates
the stutterer of "Cimarron" and "The Big House"

James Kirkwood
known for his work in a hundred pictures

Cecilia Parker
a cute little trick your audience will love

J. M. Kerrigan
his work packs the dramatic kick of a mule

The RAINBOW TRAIL

Directed by DAVID HOWARD
Distributors Charged With Resisting Wisconsin Probe

SOVIET UNION'S FILM PLANS DWARF HOLLYWOOD

RKO Slashes $963,000 from Distribution Costs

Curtailment of Overhead Results in Big Saving for the Year

Sales operation and distribution costs for Radio Pictures have been reduced $963,000 for the year ending Dec. 31, as compared with last year's figures, the company's next annual statement will show. The figures include all sales, operating costs including home office payrolls, and are exclusive of exploitation charges. Contracting the number of

(Continued on Page 4)

ARTHUR SUCCEEDS MICHEL AS FOX THEATERS V.-P.

W. C. Michel, recently resigned as vice-president and treasurer of Fox theaters to devote his time to financial affairs for Fox Film, has been succeeded by Harry Arthur as vice-president, while A. D. Shurtleff, comptroller of Fox Theaters, has also become treasurer. Denial was made at Fox on Saturday that S. R. Burns, vice-president and secretary, has resigned.

Vitaphone's 1932-33 Plans Same as Current Season

There will be no reduction in the Vitaphone short subject program for 1932-33, according to present plans. The company is currently releasing 104 single reels and 36 two-reel subjects. The new season program will be mapped out at a conference to be held shortly after the first of the year.

German Films Figure On 40 P. C. Foreign Market

Berlin—German film production and its financing is now estimated on an average of 60 per cent for the domestic market and 40 per cent for foreign markets. The American film industry has become increasingly important. Output this season will be about 200 features. Maximum cost of a feature, in order to show a profit, must be under $50,000.

JOE LEO PAVING THE WAY FOR WILLIAM FOX'S RETURN

Significantly related to William Fox's reported plans for returning to active participation in the industry is the trip of Joe Leo, who left New York yesterday for another trip to the Coast. Leo, who has been closely identified with Fox for years, will survey the situation and return to New York the middle of January for a conference with Fox.

(Continued on Page 4)

T.P.E. Distribute Peerless 24

Contracts were signed Saturday whereby the 24 features on the Peerless Productions current lineup will be released through 10 Talking Picture Epic exchanges. Cities represented are Dallas, Atlanta, Charlotte, New Orleans, Seattle, Portland, Ore., Minneapolis, Milwaukee, Salt Lake and Denver. All other territories except Clevel.

(Continued on Page 2)

Essaness Circuit Trying Dual Feature Substitute

Chicago—As a move in common with other theaters seeking an escape from the double feature program, Essaness Theaters will present an all-colored vaudeville bill, headed by Stepin Fetchit, at the

(Continued on Page 2)

Investigation in Wisconsin Meets Resistance from Distributors

Threaten Legal Action Over 2-Cent Philly Tax

Philadelphia—Threat of legal action to kill the proposed city tax of two cents on each theater ticket will immediately be made by David Barrist, chairman of the M.P.T.O. board of managers, to Mayor Mackey. Bartist will ask that the city's chief executive refuse to sign the ordinance.

Milwaukee—Charges that distributors are obstructing a state wide investigation into the motion picture industry have been made by F. A. Staton of the state department of agriculture and markets. In several Wisconsin cities it is claimed that independents have been unable to obtain pictures because of concerted action of distributors and chains. It is also alleged

(Continued on Page 2)

$1,000 for the Great Cause

Realizing that a greater number of needy cases will have to be taken care of during the coming year, a national company has sent a check for $1,000 to THE FILM DAILY RELIEF FUND. The name of the company is withheld by request.

Second 5-Year Schedule Calls for 269,000 Sound Units

Hollywood will be relegated to second place as a film producing center upon completion of the second Soviet five-year-plan, which calls for 2,000 films in the year 1937, at which time it is planned to have 269,000 sound installations throughout the Soviet Union, according to a statement by V. F.

(Continued on Page 4)

BOARD OF NATIONAL REVIEW NAMES OUTSTANDING FILMS

Annual selection of the most meritorious films of the year, as picked by the Exceptional Photoplays Committee of the National Board of Review, has finished pictures from among releases between Dec. 1, 1930, and Dec. 1, 1931:

"Cimarron"
"City Streets"

(Continued on Page 4)

Relief Fund on Last Lap; Every Dollar Will Help

What are the needy and deserving unfortunate of the film industry to do if there is not sufficient money in the FILM DAILY RELIEF FUND to relieve their dire distress during 1932? Only three days remain before Christmas. A merry day for you, but what about

(Continued on Page 4)

Movie-Lunch Tickets In $1 Combination

St. Paul—Manager E. A. Furst of the Paramount has worked out a new angle in tieups, a combination ticket for $1 settling the holder to luncheon at a leading hotel, followed by matinee at the Paramount. Regular price, if separate, would be $1 for the luncheon and 50 cents for the movie. The hotel is advertising the tieup in the papers, while the theater has lobby cards on it.
News!

an outdoor film with B. O. NAMES

[and a swell dramatic story]

ZANE GREY'S STORY
the box office author with a following of millions

GEORGE O'BRIEN
every one of his pictures has made you money

Minna Gombell
the hard-boiled gal of "Bad Girl" and "Sob Sister"

Roscoe Ates
the stutterer of "Cimarron" and "The Big House"

James Kirkwood
known for his work in a hundred pictures

Cecilia Parker
a cute little trick your audience will love

J. M. Kerrigan
his work packs the dramatic kick of a mule

Directed by DAVID HOWARD
Distributors Charged With Resisting Wisconsin Probe

Russian Union's film plans dwarf Hollywood

RKO slashes $963,000 from distribution costs

Curtailment of overhead
Results in big saving for the Year

Sales operation and distribution costs for Radio Pictures have been reduced $963,000 for the year ending Dec. 31, as compared with last year's figures, the company's next annual statement will show. The figures include all sales operating costs including home office payrolls, but are exclusive of exploitation expenses. Cutting the number of
(Continued on Page 4)

ARTHUR SUCCEEDS MICHEL
AS FOXTHEATERS V.P.

W. C. Michel, recently resigned as vice-president and treasurer of Fox Theaters to devote his time to financial affairs for Fox Film, has been succeeded by Harry Arthur as vice-president, while A. D. Shortleff, controller of Fox Theaters, has also become treasurer. Denial was made at Fox on Saturday that S. R. Burns, vice-president and secretary, has resigned.

Vitaphone's 1932-33 Plans
Same as current season

There will be no reduction in the Vitaphone short subject program for 1932-33, according to present plans. The company is currently releasing 104 single reels and 36 two-reel subjects. The new season program will be mapped out at a conference to be held shortly after the first of the year.

German Films Figure On
40 P. C. Foreign Market

Berlin—German film production and its financing is now estimated on an average of 60 per cent for the domestic market and 40 per cent for foreign markets. The American field has become increasingly important. Output this season will be about 200 features. Maximum cost of a feature, in order to show a profit, must be under $50,000.

Investigation in Wisconsin
Meets resistance from distribs

Threaten legal action
Over 2-cent philly tax

Philadelphia—Threat of legal action to kill the proposed city tax of two cents on each theater ticket will immediately be made by David Barlist, chairman of the M.P.T.O. board of managers, to Mayor Mackey. Barrist will ask that the city's chief executive refuse to sign the ordinance.

Milwaukee—Charges that distributors are obstructing a state wide investigation into the motion picture industry have been made by F. A. Staten of the state department of agriculture and markets. In several Wisconsin cities it is claimed that independents have been unable to obtain pictures because of concerted action of distributors and chains. It is also alleged
(Continued on Page 2)

$1,000 for the Great Cause

Realizing that a greater number of needy cases will have to be taken care of during the coming year, a national company has sent a check for $1,000 to THE FILM DAILY RELIEF FUND. The name of the company is withheld by request.

Joe Leo Paving the Way
For William Fox's return

Significantly related to William Fox's reported plans for returning to active participation in the industry is the trip of Joe Leo, who left New York yesterday for another trip to the Coast. Leo, who has been closely identified with Fox for years, will survey the situation and return to New York the middle of January for a conference with Fox.

In addition to matters in connection with Fox's return to production, distribution and exhibition, Leo will arrange for the reopening of the Los Angeles theater, which Fox personally owns. He will also represent Fox in regard to his Tri-Ergon sound patent action plans.

Second 5-year schedule
Calls for 269,000 sound units

Hollywood will be relegated to second place as a film producing center upon completion of the second Soviet five-year-plan, which calls for 2,700 films in the year 1937, at which time it is planned to have 269,000 sound installations throughout the Soviet Union, according to a statement by V. P.
(Continued on Page 4)

Board of national review
Names outstanding films

Annual selection of the most meritorious films of the year, as picked by the Exceptional Plays Committee of the National Board of Review, has included pictures from among releases between Dec. 1, 1930, and Dec. 1, 1931:

*Cimarron*

"City Streets"

Relief fund on last lap;
Every dollar will help

What are the needy and deserving unfortunately of the film industry try to do if there is not sufficient money in the FILM DAILY RELIEF FUND to relieve their distress during 1932. Only three days remain before Christmas. A merry day for you, but what about
(Continued on Page 4)

Movie-lunch tickets
In $1 combination

St. Paul—Manager E. A. Forni of the Paramount has worked out a new angle in Heup. A combination ticket for $1 entering the theater to luncheon at a leading hotel, followed by matinee at the Paramount. Regular price, if separate, would be $1 for the lunch and 25 cents for the movie. The hotel is advertising the Heup in the papers, while the theater has lobby cards on it.
## Financial

### New York Stock Market (Quotations as of Saturday, Dec. 11)

<table>
<thead>
<tr>
<th>Security</th>
<th>Price</th>
<th>Change</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. St.</td>
<td>100</td>
<td>+5</td>
<td>+5%</td>
</tr>
<tr>
<td>Con. Em. Ind.</td>
<td>200</td>
<td>-10</td>
<td>-5%</td>
</tr>
<tr>
<td>East. Ind.</td>
<td>300</td>
<td>+20</td>
<td>+7%</td>
</tr>
<tr>
<td>Fox Fm.</td>
<td>50</td>
<td>+5</td>
<td>+11%</td>
</tr>
<tr>
<td>Gen. Tel.</td>
<td>250</td>
<td>+15</td>
<td>+6%</td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td>150</td>
<td>-5</td>
<td>-3%</td>
</tr>
<tr>
<td>Paramount</td>
<td>50</td>
<td>+20</td>
<td>+50%</td>
</tr>
<tr>
<td>Pathe Corp.</td>
<td>20</td>
<td>-5</td>
<td>-25%</td>
</tr>
<tr>
<td>RKO Res. Inc.</td>
<td>10</td>
<td>+2</td>
<td>+20%</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>25</td>
<td>+5</td>
<td>+20%</td>
</tr>
</tbody>
</table>

### Broadway Parade

#### Peerless Pictures (Continued from Page 1)

land and Pittsburgh are covered by Fred Reeths, manager of the Pittsburgh Majestic, who will, in turn, be retransmitted to the public mind by dual bids.

H. Shaw for New B. & K. House Chicago—Hassard Shaw will be manager of the Southtown theater, opening Christmas Day. The house will be open with one double feature, its first offering being Will Rogers in "Ambassador Bill" and Gary Cooper and Claudette Colbert in "His Woman."

Cuba Objects to "Love Song" Havana—Protest against "Cuban Love Song," on the ground that it gives a false impression of conditions on the island, has been made to M-G-M by the M. P. Exhibitors' Union of Havana, which threatens to boycott all U. S. films unless the picture is withdrawn from showing in the states.

Screen School for Italy Rome—Creation of a school here to train cinema actors and give other theatrical aid in smaller towns is contemplated under a plan approved by Premier Mussolini for financing of a national theater.

Jewish Guild Meets Dec. 22 Gun Edwards will be guest of honor, with Eddie Cantor and George Jessel also present, at an open meeting of the Jewish Guild to be held Dec. 22 at 11:15 in the Mooroco theater.

Frank Sylvester Dies Hollywood—Frank L. Sylvester, screen and vaudeville actor, is dead of a heart attack. He was 63 years old.

Esoas Circuit Trying Dual Feature Substitute (Continued from Page 1)

Chicago—Hassard Shaw will be manager of the Southtown theater, opening Christmas Day. The house will be open with one double feature, its first offering being Will Rogers in "Ambassador Bill" and Gary Cooper and Claudette Colbert in "His Woman."

Cuba Objects to "Love Song" Havana—Protest against "Cuban Love Song," on the ground that it gives a false impression of conditions on the island, has been made to M-G-M by the M. P. Exhibitors' Union of Havana, which threatens to boycott all U. S. films unless the picture is withdrawn from showing in the states.

Screen School for Italy Rome—Creation of a school here to train cinema actors and give other theatrical aid in smaller towns is contemplated under a plan approved by Premier Mussolini for financing of a national theater.

Jewish Guild Meets Dec. 22 Gun Edwards will be guest of honor, with Eddie Cantor and George Jessel also present, at an open meeting of the Jewish Guild to be held Dec. 22 at 11:15 in the Mooroco theater.

Frank Sylvester Dies Hollywood—Frank L. Sylvester, screen and vaudeville actor, is dead of a heart attack. He was 63 years old.

Esoas Circuit Trying Dual Feature Substitute (Continued from Page 1)

Chicago—Hassard Shaw will be manager of the Southtown theater, opening Christmas Day. The house will be open with one double feature, its first offering being Will Rogers in "Ambassador Bill" and Gary Cooper and Claudette Colbert in "His Woman."

Cuba Objects to "Love Song" Havana—Protest against "Cuban Love Song," on the ground that it gives a false impression of conditions on the island, has been made to M-G-M by the M. P. Exhibitors' Union of Havana, which threatens to boycott all U. S. films unless the picture is withdrawn from showing in the states.

Screen School for Italy Rome—Creation of a school here to train cinema actors and give other theatrical aid in smaller towns is contemplated under a plan approved by Premier Mussolini for financing of a national theater.

Jewish Guild Meets Dec. 22 Gun Edwards will be guest of honor, with Eddie Cantor and George Jessel also present, at an open meeting of the Jewish Guild to be held Dec. 22 at 11:15 in the Mooroco theater.

Frank Sylvester Dies Hollywood—Frank L. Sylvester, screen and vaudeville actor, is dead of a heart attack. He was 63 years old.

Esoas Circuit Trying Dual Feature Substitute (Continued from Page 1)

Chicago—Hassard Shaw will be manager of the Southtown theater, opening Christmas Day. The house will be open with one double feature, its first offering being Will Rogers in "Ambassador Bill" and Gary Cooper and Claudette Colbert in "His Woman."

Cuba Objects to "Love Song" Havana—Protest against "Cuban Love Song," on the ground that it gives a false impression of conditions on the island, has been made to M-G-M by the M. P. Exhibitors' Union of Havana, which threatens to boycott all U. S. films unless the picture is withdrawn from showing in the states.

Screen School for Italy Rome—Creation of a school here to train cinema actors and give other theatrical aid in smaller towns is contemplated under a plan approved by Premier Mussolini for financing of a national theater.

Jewish Guild Meets Dec. 22 Gun Edwards will be guest of honor, with Eddie Cantor and George Jessel also present, at an open meeting of the Jewish Guild to be held Dec. 22 at 11:15 in the Mooroco theater.

Frank Sylvester Dies Hollywood—Frank L. Sylvester, screen and vaudeville actor, is dead of a heart attack. He was 63 years old.
What a Picture!

Something NEW in thrilling screen drama! It’s Real! It’s True! No picture this year can touch the gripping suspense and red meat drama of its intensely interesting story!

LADIES OF THE BIG HOUSE

with SYLVIA SIDNEY

And a big cast headed by GENE RAYMOND and WYNNE GIBSON. It’s made for the Box Office!

Every requirement for a tremendous hit! Every entertainment quality your most exacting patron demands! Beyond a doubt the most terrific box office wallop released in months. Adaptation by Louis Weitzenkorn from the play by Ernest Booth.

PARAMOUNT
WORLD'S BIGGEST FILM BIZ PLANNED BY SOVIET UNION

(Continued from Page 1)

Smirnow, president of Amkino, for The Film Daily, says BIG BIZ will be

Preliminary figures on the second five-year plan, according to Smirnow, call for the following installements by 1937: permanent theaters in towns and villages, 46,000; theaters in cities, 2,100; portable units, 58,000,000 feet in 15,000; school installations, 150,000.

Sound apparatus, made by Egorov Bros., enables silent installations in the smaller places at the low price of $50. Adaptation of these equipments to sound also has been solved.

Without aid from foreign concerns, the Soviet film combine lately has put into operation two raw film plants, one annually producing 245,000,000 feet, and another factory with a yearly capacity of 500,000,000 feet. The first will start production in 1932, and the second is expected to be expanded further, and two new giant plants will be started in 1933. Additional studios also will be erected to supply the large number of films needed.

New capital investments planned include: $15,953,500 for studios; $34,870,000 for raw film plants; $42,564,000 for construction of equipment plants; $22,000,000 for construction of existing equipment plants; $267,183,000 for new theaters; $105,500,000 for wiring the projection installations.

Intensive work also is being conducted in television, and a system for making color films has been developed.

Relief Fund on Last Lap; Every Dollar Will Help

(Continued from Page 1)

those less fortunate? Assure them that YOU will help to see them through trying times. Two more cases, with heart-breaking stories of misfortune's ruthless mowing down of upright men, came to the FUND on Saturday. Three months back rent to pay; one meagre meal a day for the past week; kiddies without proper winter clothing; these were just a small part of the cases. You've YOUR donation, now, today. Become a part of this great charity.

"Sooky"

A worthy successor to "Skippy," its companion piece, this Paramount picture which opened at the Rivoli on Saturday, looks likely to answer the cry for more juveniles. Jackie Cooper as "Sooky" and Robert Coogan as "Sooky" are a great pair. They have put a lot of heart-throb stuff into this new, which will get the odders as well as the younger girls. This don't-bed stuff seems too heavily stressed for a closing, and they could have put the sympathy without it, for the picture has the real heart interest. HARROWER.

THINGS WE Never Thought Worth Mentioning Till Now

That the Motion Picture Club is becoming one of the most popular clubs in the metropolis. The place to go for luncheons if ya want to meet all the film fads who mean something in a great hangout in the evening for after dining sumptuously under the guiding hand of the genial Maitre Max... you can repair to the library and spend the evening in all the luxurious comfort and exclusiveness of a Fifth Avenue club ... according to whether you are Youthful, Doddering or Senile it's a safe bet that there isn't a representative club in the metropolis that offers so much for so little.

THAT under the able leadership of H. D. Buckley, the membership committee in the past year has enrolled an impressive list of gents who will lend eclat and weight to the Club... that Lee A. Ochs deserves a big hand for the manner in which he has peppe up everything all along the line since taking over the presidency. Yes, that here is a Club typifying the activities of the entire Industry in the East, and deserves the wholehearted support of everybody.

THAT a woman who had been employed by various picture companies as a reader was recently killed in an automobile accident.... when it was learned that she had left no money except to cover burial costs. Two of the "hard-hearted" concerns for whom she had worked raised enough to help her 10-year-old daughter in boarding school. So we're just passing this along to the writers who are busy panning the industry that pays 'em... "Few more blessed to give a Boost than a Slam... that Regina Cannon, formerly m. p. ed. of "The New York American," has joined up with "Screenland Weekly" in This Great Big Town (Continued from Page 1)".

That Nina Ruskia, who understudied Fay Wray in "Nikki," has been tested by M-G-M.

THAT four voting machines similar to those used in political elections will be installed in the rotunda, foyer and lounges of the Roxy this week for the purpose of recording opinions of the public on questions pertaining to the current picture and stage program... Charles Griswold originated the idea... Some of the questions are: "Do you prefer Roxy stage shows to the pictures shown?" "Do you like this week's feature?" "Do you prefer personalities on the stage rather than elaborate spectacles?" Small levers will be used to enable patrons to register "yes" or "no," sex Russell Moon-explaining the stunt.

THAT Dorothy A. Herzog, who was formerly picture ed. of "The Mirror," has written a second novel which will soon be published in New York... That Jimmy Dunn, new Fox sensation, will appear at the Academy of Music, Crotona, Park Plaza, Fox Hackensack, Bungalow, State, Jersey City, and other Skouras houses... he's twenty-five... and unmarried... That the pop cigs cost an average of four cents a pack to produce, which explains why they can spend millions in advertising 'em and still make more millions.

THAT Paramount employees are getting peppe up for the Paramount Pop. Club, which is exicted to excite at the Astor on Feb. 5... Plenty of Paramount screen talent will help matters. That Edwin Schallert did a Grand Piece of Work in getting out the "Los Angeles Times" Fifth Anniversary Edtion tracing the Fundamental Facts and Achievements of the film biz

RKO SLASHES $963,000 FROM DISTRIBUTION COSTS

(Continued from Page 1)

prints, reductions in payroll, budget controls and miscellaneous items showed the greatest savings. The cost of checking houses did not show an increase despite the greater number of houses calling pictures on a percentage. Collections on Radio Pictures have dropped less than per cent compared with last year when it is learned.

Board of National Review Names Outstanding Film

(Continued from Page 1)

"Front Page" "Quick Millions" "Surrender" "City Limits" "Dishonored" "Guardians" "Rango" "Tabu"

Supplementary Ten

"Around the World in 80 Minutes" "The Champ" "Public Enemy" "Skippy" "Street Scene" "Bad Girl" "Little Caesar" "Sin" "Madelon" "Claude" "Smiling Lieutenant" "Trader Horn" "Foreign"

Die Dreigroschenoper" ("Beggar Opera") "Das Lied vom Leben" ("Song of Life") "Le Million" ("The Million") "Sous les Toits de Paris" ("Under the Roofs of Paris") "Vier von der Infanterie" ("Comrades of 1918") Sales figures of the first ten by the Board are based on a consideration of what films have contained some unusual quality that is purely cinematically. The supplementary list for films that, without any special artistic pre-eminence, are nevertheless successful and in some respect important pieces of motion picture making. The foreign films are selected as all-important and unusual contributions to the screen.

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 21
William J. Cowen Pat Hartigan
Lucien Hubbard
Industry Leaders Decry Discounting of Tax Evil

**MICHALOVE, WESHERN TO SPLIT CIRCUIT DUTIES**

Tax on Copyright Royalty Is Upheld in California

---

**A Cablegram**

...to St. Nick—(Collect)

---

**By Jack Alicoate**

Dear Mr. S. Claus:

Gee, Santa, the gang is still smilin’ things have been plenty tough. Most of the bunch have taken it on the chin and are kinda down in the mouth, so that you could slip ‘em a rinket or some other gift. A little like would make ‘em feel sorta cheerful and merry-mix like on Merry-Christmas day. I been snippin’ around a bit lately and here’s the low-down: Tiny Al lightman wants a deck of all face cards and little Eddie shillier wants a toy lion that roars and ADOLPH zukor wants the good old days and EARLE hammons wants a sink-em putter and MICHAEL leves wants a bridge primer and PHILLIP reisman wants a new rocking horse and HERBIE yates wants a ball market and SID kent wants a copa weeks in Florida and ROXY wants a theater and WILLIE hays wants prosperity and NATE burkan wants a house in Havana and DICKIE rowland wants a pair of military brushes and DOC giannini wants to get back to Times Square and M. A. lightman wants a tax-exemptor and HAROLD franklin as usual wants something or other and ABE myers wants any old argument and TOMMY meghan wants a magic lantern and NICKY schenck wants the fastest boat on the sound and CARLIE laemmle wants another man-made monster and HARRY warner wants a pool table with big pockets and JESSIE lasky wants a cornet and SAMMY katz wants more attendance and JIMMY granger wants less rumors and JOEY schenck wants a brand new sailor suit and HIRAM brown wants a rest and SAMMY goldwyn wants a sock full of arrowpoints and LURITSCHE wants a foot-long cigar and ARTIE locow wants a parachute and SAM morris wants an admiral’s uniform and JULIEBreblow wants a little more sunshine and CHARLIE petti

(Continued on Page 2)

---

**Ruling Sustains Franchise Tax Commissioner on Levy**

Sacramento—California’s corporate franchise tax on royalties from copyrights has been upheld by the State Board of Equalization in a ruling handed down following appeal by Coronet Comedies, Inc., against the action of the Franchise Tax

(Continued on Page 12)

---

**N. H. SPIZTER PLANS 36 SHORT SUBJECTS**

West Coast Bureau, THE FILM DAILY

Hollywood—Two series of shorts totaling 36 subjects are planned by Natural Productions, Inc., headed by N. H. Spitzer as production chief and William Alexander in charge of sales with headquarters

(Continued on Page 11)

---

**Philadelphia Theaters**

Settle With Musicians

Philadelphia—Settlement of the musicians’ strike was reached Sunday, with the musicians gaining 110 men instead of the previous offer of 50, but giving up many concessions such as overtime, double, etc. As a result of the agreement, the Mastbaum and Earl theaters open with stage shows on Friday.

---

**Hands Across the Sea**

Fair-reaching recognition of THE FILM DAILY RELIEF FUND comes in the following cable from Sam Eckman, J.R. M-G-M in London:

"Having requested cooperation of American representatives in Europe for the Film Daily Relief Fund, am pleased to advise checks totaling $190 being mailed. Contributors are: Walter Hutchinsen, Fox; Murray Silverstone, United Artists; Max Milder, Warners; Joe Friedland, Columbia; Earl Kramer, Radio; Sam Eckman, Jr., M-G-M, all of London; also P. N. Brinch and Arthur Freemantle, M-G-M Paris, Louis, Fox; Berlin; Raoul Lenat, M-G-M, Stockholm; George Kane, M-G-M foreign production.

---

**CHAS. ROGERS MAY RESUME INDEPENDENT PRODUCTION**

West Coast Bureau, THE FILM DAILY

Hollywood—Charles R. Rogers, vice-president in charge of production for RKO Pathe, will resume independent production in February unless he is given additional authority following the consolidation of the Radio Pictures and Pathe studios, it is reported here.

---

**DISCOUNTING OF TAX EVIL DECRAYED BY INDUSTRY CHIEFS**

**Single Feature Bill ‘Innovation’ in Chicago**

Chicago—"Screen entertainment different from anything that has been attempted in this cinema temple" is the way the Sheridan is being publicized in connection with a two-day change from its dual features to a bill of one feature and seven shorts.

---

**Warner Theaters Being Divided into Two Groups**

Warner Bros. are working out a new setup in their theater organization under which, it is understood, Dan Michalove will take charge of theaters in half of the country and David Weshner will handle the houses in the other half. This plan is part of the arrangement

(Continued on Page 11)

---

**DISCOUNTING OF TAX EVIL DECRAYED BY INDUSTRY CHIEFS**

A statement by Standard Statistics, quoted in Sunday papers, saying that industry leaders discount the Federal tax of 10 per cent on tickets because the average admission is 15 cents and a few cents more will not hurt attendance, was branded as false yesterday by more

(Continued on Page 11)
A Cablegram

... to St. Nick — (Collect)

(Continued From Page 1)

John wants a pair of six-ounce Sterling Silver bowls, but we know those won't come for free. We can only hope he will be satisfied with a dash of happiness, a bit of sunshine and a wee occasional package of good luck . . . as for the presents, we can't begin to explain much. If we can just hold on to our friends and our health we'll be getting a pretty fair break.

— Merry Christmas —

Douras, Ben Lindsey Join Marchetti Legal Staff

West Coast Bureau, THE FILM DAILY

Hollywood—George Bernard Douras, father of Marion Davies and at one time a New York magazine editor, last week was admitted to the California bar and became a member of the Roger Marchetti law firm here. A native of New York, he has also associated himself with the Marchetti legal staff.

Marchetti, who represents Wannamaker, Howard Hughes, and others, is now in New York awaiting the arrival of Hughes.

— Merry Christmas —

“Ladies of Big House”

In Two-Week Dual Run

Paramount’s “Ladies of the Big House,” produced with much secrecy and acclaim at previews, will open simultaneously in New York and Brooklyn on New Year’s Eve with a two-week run contemplated.

— Merry Christmas —

Bank Asks Foreclosure

Against Fox, St. Louis

St. Louis, Mo.—Suit to foreclose against the theater Realty Co., title holder for the Fox theater property, has been filed by the St. Louis Union Trust Co., trustee for the bonds secured by the property. Outstanding bonds total $4,157,400. Interest due Oct. 1, was not paid. Temporary receivers were appointed several weeks ago.

— Merry Christmas —

PROTEST TICKET TAX

Cleveland—A resolution protesting against the proposed 10 per cent ticket tax was adopted at the last meeting of the Cleveland M. P. Exhibitors’ Ass’n. Members were urged to write senators and representatives setting forth why the tax would prove disastrous.

— Merry Christmas —

FILMS SUCCCEED STOKE

Newark, N. J.—After several months of dramatic stock presentations, the Montclair will resume a schedule of features and vaudeville on Christmas Day, Warner Bros. announced.

— Merry Christmas —

CITY TAXES KILLED

City ordinances providing for taxes on admissions have been killed in both Los Angeles and Columbus. In each instance 10 per cent assessment was proposed.

PUBLIX NOT TURNING BACK

SANGER HOUSES IN SOUTH

Despite reports to the contrary Publix is not planning to return its Sanger Houses to E. V. Richards and his associates, THE FILM DAILY learned from an authoritative source yesterday. Richards, however, is understood to be working out an important theater deal in the South. This will interfere with his connection with the New York organization.

BLAUFUO INJURED

Word reached New York yesterday to the effect that Jay Blaufuoo, publicity man, sustained injuries in both legs in an automobile accident near Rochester, N. Y., on Sunday. He was driving to Canada on an assignment for a news syndicate.

WANTED

Want to purchase for Columbia, South America, all kinds of

Silent Pictures

Room 41—39 Cortlandt St., N. Y. C.

4907

CLEVELAND GREETINGS

For

1931

Twenty-five Years

— the money from the sale of Christmas Seals has promoted:
— the establishment of sanatoriums for treating tuberculosis
— the finding of tuberculosis in children
— health inspection of school children
— the teaching of habits that help to insure good health
— the bringing of rest, good food, sunshine, fresh air, medical attention to sick children

Help Fight Tuberculosis

Buy Christmas Seals

The National, State and Local Tuberculosis

Assoociations of the United States

REUBEN SAMUELS

President

SAMUELS AGENCY, Inc.

1540 Broadway, New York

Bryant 9-3740, 3741, 3742

THE INDUSTRY’S DATE BOOK

Today: Open Meeting of Jewish Theatrical Society, Boston, Mass., at 11:35 A. M.
Dec. 31: Motion Picture Salesmen New Year’s Eve Banquet, New York, at 8:00 P. M.
Dec. 31: New Year’s Eve Party, Motion Picture Club, New York, at 9:00 P. M.
Jan. 5: Testimonials dinner, 15th annual meeting, Century Club, New York, at 8:00 P. M.
Jan. 19: Motion Pictures Club, New York, 3rd annual meeting, 8:00 P. M.
Feb. 27: Film Makers Club, Los Angeles, 4th annual meeting, 8:00 P. M.
March 13-20: First film exposition in central Europe under auspices of Czechoslovakian Cinematographers’ Ass’n and National Film Institute, Prague, Czechoslovakia.
March 14-16: Annual convention of Motion Picture Theatres Owners Ass’n, Hotel Mayflower, Washington, D. C.

— Merry Christmas —

EASTMAN FILMS

J. E. Brulatour, Inc.

Eastman Films

1727 Indiana Ave.

Hollywood 5700

Chicago

6700 Santa Monica Blvd.

HOLLYWOOD 4121

Long Island City

154 Crescent St.

1547 Broadway

NEW YORK

BH-3472

BH-3740

BH-3741

BH-3742

BH-3743

BH-3744
A good picture for anyone to see!

JACKIE COOPER SHOWS
HIGH TALENT IN 'SOOKY'

Robert Coogan Shares Laurels in Sequel to
"Skippy," Taurog's Sparkling
Realism Wins Praise

Jackie Cooper comes to the
boys because he loves them.
The principals of "Sooky" are
all the same as those of "Skippy,"
but they cannot be just the same
again should other pictures be
made of these happy playmates.
Sooky's mama dies in this picture
and Sooky goes to live with
Skippy. All these capable persons-
Jackie Pearl, Willard Robertson,
Elmer Bennett, Helen Jerome,
Eddie—support the child stars
with sympathy and understanding.
Harry B. C. Bader, as an
indigent who is carried
away to the country farm
despite Skippy's pleading contrib-
utes an episode of remarkable
power and pathos.
"Sooky" is a good picture for
children to see. It's a good picture
for parents to see. Also for
old folk to see. A good picture
for anyone to see. See "Sooky."
It will do you good.

—HOLLYWOOD HERALD

CHRISTMAS
VACATION
CLEAN-UP

PARAMOUNT
NEW SEASON
MONEY MAKER
Short Shots from New York Studios

By HARRY N. BLAIR

ROBERT L. RIPLEY, who has just completed his 17th "Believe It or Not!" short for Warner Vitaphone, is preparing to sail to the Orient about Feb. 1. This time he plans to visit China, Japan and the South Seas. Before sailing, Ripley will make at least three more Vitaphone shorts in addition to making up sufficient newspaper cartoons to insure daily publication while he is away.

Paramount's New York studio is housing an embryo opera diva in the person of Henrietta Slomka, telephone operator, whose soprano voice has rated her an audition before the executives of the Columbia Broadcasting chain with promise of an engagement to follow shortly thereafter.

Seven new Vitaphone shorts were released nationally this week by Warner Bros. They are, "Her Wedding Night-Mare," two-reel White and Watson; "Northern India," E. M. Newman, Travel-Talk; "Red Headed Baby," a Merrie Melody cartoon; "Bosko at the Zoo," a Looney Tune, "The High School Hoofers," "Believe It or Not" No. 4 and "Sports Slants," No. 4.

Joe Holton tells us that Al Parker has taken an option on his year-old baby girl for Fox pictures. Al thinks he has another Janet Gaynor in the embryo.

A majority of the Vitaphone stars and featured players will be guests of the New York Strand on Christmas Eve at the premiere of "Manhattan Parade," featuring Smith and Dale. Among those present will be Robert Ripley, Donald Meek, Thelma White, John Hamilton and Clarence Whitehill. The latter plays the title role in Vitaphone's Washington Bicentennial two-reeler.

Politics figures in the story of "His Honor," fifth of the Booth Tarkington juvenile stories, just completed at the Warner Vitaphone studio under the direction of Alf. Gould and Billy Hayes again plays the leading role of Penrod.

- - - - IN THE current issue of "Asia" there is a mighty interesting article on the cinema in Japan written by Salfried Lindstrom, who has spent his life in that country, and represents an American film company there . . . . . for the past two years the land of Nippon has produced over 700 features a year . . . . beating Hollywood by about 100 . . . . but the product averages a negative cost of five grand only . . . .

- - - - THE JAPS probably hold the record for being "picture conscious" . . . . every school has a motion picture study club . . . . the regular theater program averages about 22 reels . . . . and our exhibs complain about the double-feature evil . . . . every Japanese city has its "theater street" . . . . over a thousand houses show only Jap pix . . . . where foreign and American pix are shown, an interpreter known as a benshi stands alongside the screen . . . . he keeps up a running fire of explanatory conversation as he interprets the action . . . . many of these benshis have a personal following rivaling that of a great stage name . . . .

- - - - RIGHT NOW the Havana theaters are getting ready for the invasion of the American tourist trade . . . . Ernesto P. Smith, heading the Columbia branch in Cuba, operates the Campion theater in Havana, one of the best . . . . Antonio Sastre has been assigned the management of the ultra-modern Enecato by Mister Fratchett, the Paramount chief . . . . and the native film trade paper, "Filmpolis," is an unblushing duplication in makeup of the "Film Daily"

- - - - OVER AT the Warner studio they were making a Vitaphone short with the Mandel brothers and the scene called for a steel construction . . . . so they hired a half dozen real steel "roughnecks" to make it realistic . . . . and the makeup man tried to doll 'em up with his powder and rouge . . . . and they didn't measure him.

- - - - FRIENDS OF Charles "Pop" Berlino, vet exchange-man and life member of the M. P. Salesmen's association, will be interested to learn that he has been appointed to the Bronx Grand Jury for life . . . . A. L. McCormack has taken over control of Colorfilm Corporation . . . . he is well known in the automobile field . . . . Herman Obrock, Jr., the first cameraman for Pathe newsreel when it was organized here, recalls that Mister Francoen was then the editor, and Frank Hoagland was writing titles . . . .

- - - - THE RUNNER-UP prize in the Empsey Class B tournament was won by Billy Ferguson . . . . when Bill discovered that it was a silver medal, he immediately started propaganda to get Uncle Sam off the gold standard . . . . in order to make his medal worth more than the gold one that Don Mersereau won for first prize . . . . just a Scotch fenagler.

- - - - LOOKS AS if Radio City will be officially referred to as Rockefeller City . . . . in honor of John D. Rockefeller, Jr., whose financing made it possible . . . . Alice Reinhart, German film star, will have the leading role in the stage comedy, "Wilhelm Papavert," soon to open at the Vanderbilt . . . . Out in Hollywood the phone of Wallace Smith is always ringing . . . . for there are four Wallace Smiths in the phone book . . . . but he isn't any one of the four . . . . he is thinking of taking an unusual name like Jones . . . . or Brown . . . .

NEWS OF THE DAY

Seattle—William FitzHenry, former manager of the Fox Castle in Vancouver, Wash., has been appointed division manager for Fox West Coast with headquarters in this city.

Vancouver, B. C.—J. F. Langen has sold his interest in several suburban theaters and in the New Orpheum to a Toronto syndicate.

Big Lake, Tex.—H. Ford Taylor has sold a half interest in the Palace to a local rancher and has bought the Palace at Hamlin.

Elkins, Mo.—William Collins is rebuilding his theater here, recently damaged by fire.

Wheeling, W. Va.—George Zeppos has disposed of the Plaza to Carl Jansen.

St. Louis—Fulton Investment Co., has bought from the Royal Plaza Realty Co. the property at 3002-14 Olive St., consisting of a two-story building under lease to M-G-M Distributing Corp.

Detroit—Fred Sourbeck is the new manager of the Colonial, succeeding R. V. Samuels.

Vancouver, Wash. — Floyd Maxwell, manager of the Fox Paramount in Portland, has temporarily taken over the management of the Fox Castle, with Robert Rhodes as his assistant.

Everett, Wash.—The Colby Amusement Co. has announced tentative plans for the erection of a theater here. Contract has been signed for the purchase of a site. George Fauvre has been named manager of the Colby.

Lawiston, Mont.—Andy Storm, advertising manager of the Fox, has been promoted to the management of the Alcazar in Great Falls.

 Livermore, Cal.—James B. Lima will re-open the State.

MANY HAPPY RETURNS

Best wishes are extended to THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 22

Alex. Gettleblie
Alfred T. Mannon
Earl W. Wingert
James J. Bradley

Dec. 23

Attendance at Australian motion picture theaters is 144,000,000 a year.
GENTLEMEN of the 72nd CONGRESS now in session—

this country in its darkest hours had a Washington and a Lincoln—

WHAT THIS COUNTRY NEEDS RIGHT NOW IS—
We predict she will win it next year too!

The highest prize of the industry went to Marie Dressler this year for her work in "Min and Bill." We think she will win it again next year.

Marie Dressler

Richard Cromwell—Jean Hersholt
FROM THOUSANDS OF SCREENS SHE'LL CHEER UP AMERICA!

Let her change the map of the U.S.A. from THIS to THIS

Hats off to Marie Dresser! Hats off to M-G-M's studio-showmen who have immortalized her God-given talent in "Emma" a motion picture that will inscribe its humanity on the heart of the world. Exhibitors need not be told of the power and appeal of this glorious actress. But we are here to tell them that with Marie Dresser in "Emma" there has come to the screens of America a picture so tenderly understanding, so packed with laughs, so funny and tragic and beautiful, all wrapped in one, that once seeing it no one will rest until they have enjoyed it all over again. Box-offices of America, get ready for action!

CLARENCE BROWN's

Production of the story by Frances Marion, author of "The Champ"

EMMA

—and we respectfully urge

(see next page)
MR. HOOVER, MR. MELLON, MR. STIMSON, MR. CURTIS—

Stop Worrying!

MARIE DRESSLER is coming in

EMMA

A METRO-GOLDWYN-MAYER PICTURE

of course!
EXTRA!

By special arrangement with our studio in Culver City, California, we are able to obtain advance prints for

SPECIAL NATION WIDE TRADE SHOWINGS OF

MARIE (Bless her heart!)

in

EMMA

It is worth considerable sacrifice of your time and effort to attend one of these screenings:

<table>
<thead>
<tr>
<th>Location</th>
<th>Venue</th>
<th>Screenings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>Harmanus Bleecker Hall</td>
<td>Tuesday, Dec. 29 11:15 P.M.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Fox</td>
<td>Sunday, Jan. 3 3:00 P.M.</td>
</tr>
<tr>
<td>Boston</td>
<td>State</td>
<td>Tuesday, Dec. 29 10:00 A.M.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Buffalo</td>
<td>Tuesday, Dec. 29 Midnight</td>
</tr>
<tr>
<td>Butte</td>
<td>Rialto</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>Carolina Theatre</td>
<td>Tuesday, Dec. 29 10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Dearborn</td>
<td>Tuesday, Dec. 29 2:00 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>Lyric</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Allen</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Dallas</td>
<td>Melba</td>
<td>Sunday, Jan. 3 10:30 A.M.</td>
</tr>
<tr>
<td>Denver</td>
<td>Ogden</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>Des Moines</td>
<td>Tuesday, Dec. 29 10:30 A.M.</td>
</tr>
<tr>
<td>Detroit</td>
<td>United Artists</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Fountain Square</td>
<td>Monday, Dec. 28 2:00 P.M.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Isis</td>
<td>Tuesday, Dec. 29 2:00 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Boulevard</td>
<td>Tuesday, Dec. 29 10:30 A.M.</td>
</tr>
<tr>
<td>Memphis</td>
<td>Strand</td>
<td>Sunday, Jan. 3 3:00 P.M.</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Davidson</td>
<td>Tuesday, Dec. 29 2:00 P.M.</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>Loring</td>
<td>Tuesday, Dec. 29 2:00 P.M.</td>
</tr>
<tr>
<td>New Haven</td>
<td>Fox College</td>
<td>Tuesday, Dec. 29 10:30 P.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>Tudor</td>
<td>Sunday, Jan. 3 10:00 A.M.</td>
</tr>
<tr>
<td>New York</td>
<td>Astor</td>
<td>Tuesday, Dec. 29 11:00 A.M.</td>
</tr>
<tr>
<td>Oklahoma City</td>
<td>Criterion</td>
<td>Sunday, Jan. 3 10:00 A.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>World</td>
<td>Tuesday, Dec. 29 10:00 A.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Keith</td>
<td>Sunday, Jan. 10 8:00 P.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>Loew's Penn</td>
<td>Sunday, Jan. 3 8:30 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Broadway</td>
<td>Tuesday, Dec. 29 11:15 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>Ritz</td>
<td>Tuesday, Dec. 29 2:30 P.M.</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>Gem</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Alhambra</td>
<td>Tuesday, Dec. 29 2:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Paramount</td>
<td>Tuesday, Dec. 29 11:30 P.M.</td>
</tr>
<tr>
<td>Syracuse</td>
<td>Loew's State</td>
<td>Tuesday, Dec. 29 Midnight</td>
</tr>
<tr>
<td>Tulsa, Okla.</td>
<td>Ritz</td>
<td>Tuesday, Jan. 5 10:30 A.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Ambassador</td>
<td>Tuesday, Dec. 29 2:00 P.M.</td>
</tr>
</tbody>
</table>

M-G-M (At Your Service!)
Theater Changes Reported by Film Boards of Trade

ALABAMA
Changes in Ownership
Evergreen—Evergreen, sold to C. McPherson by G. E. McPherson.
Closing
Bay Minette—Dixie; Monroeville—Strand; Robertsdale—Green River.
CALIFORNIA
Changes in Ownership
Alhambra—Galardi, sold to W. J. Edwards by Kelly; Healdsburg—State, sold to L. Killingsworth by T. & D., Jr.; Lindsay—Glade, sold to J. L. Seither by T. & D., Jr.; Long Beach—California, sold to F. H. Garst by C. Malin; Oakland—T. & D., sold to Morigin A. Walsh by Fox West Coast
Sacramento—Alhambra, sold to Fox West Coast by United Artists; Plaza, sold to A. A. Nyberg by L. T. Morris; San Diego—Imperial, sold to Mrs. Vincent Russo by E. P. C. Cre; San Francisco—Avenue, sold to Ben Levin by San Bruno Theater & Realty Corp.; Roosevelt, sold to Ben Levin by Roosevelt Theatre Co.; Santa Paula—Lyric, sold to Klein & Fine by J. Lash; Hollywood Theatre, sold over the following houses from Fox West Coast: Beverly—Beverly; Los Angeles—Apollo, Carlton, Carmel, Paramount, Stadium, Rivoli, Vista; Los Angeles—Beverly. Closing
Arena—Los Angeles—American, Mayfair.
Re-Opening
COLORADO
Changes in Ownership
Flagler—Cliffton, sold to E. B. Precht; Limon—Auditorium, sold to John Blair. Closing
Berthoud—Moon, Red Cliff, Paramount. Re-Opening
Holly—Sun.
CONNECTICUT
Changes in Ownership
FLORIDA
Changes in Ownership
Bartow—Graaf, sold to New Enterprises, Inc., by D. V. Marquis.
GEORGIA
Changes in Ownership
Griffin—Roxy, sold to N. Gisberg by Empire States Theater Co.; Baxtersboro—State, sold to Levi Martin by State Theater, Inc.
IDAHO
Closing
Geneseo—Cory; Kendrick—Audian.
ILLINOIS
Changes in Ownership
Chicago—Lorraine, sold to S. E. Hartman by Jack H. Weinberger; Virginia, sold to John Pucin by Wm. H. Noble; McLean—McLean Co., sold to Wesley T. Richards by K. B. Noble; Villa Park—Villard, sold to Ray Barrett and Mike Myers by Arthur
Closing
Arcola—Arco; Ladora, City—Liberty; Mound City—Palace; Nashville—Gem; Petersburg—Strand; Raymond—Community; Stockton—Stockton; Tilden—Electric.
Re-Opening
Cairo—Rees: Chico, Durant; Grand, Versailles—Reex.
INDIANA
Closing
Aurora—Grand.
IOWA
Changes in Ownership
Anchorage—Jewel, sold to M. J. Nathan by F. C. Cunis; Primghar—Princess, sold to Leslie O. Hamer by H. Von Illoet; Walcot—Walcott, sold to E. M. Wiser by Max O. Shaenkner; Marcus—Rainbow, sold to D. Delaney by Lehman & Robinson.
Closing
Arnold Park—U.S. Anamosa—Grand; Bedford—Rialto; Lovermore—Princess.
KENTUCKY
Changes in Ownership
London—London, sold to Lee Moffitt by
Closing
Monticello—General, Regent; Stanford—Opera House.
Re-Opening
Ashland—Lyric, Betty Layne—Paramount.
LOUISIANA
Closing
Cotton Valley—Liberty; Jackson—Jackson; Mangham—Liberty; Fineville—Insane Hospital.
MAINE
Changes in Ownership
MARYLAND
Changes in Ownership
Greenbelt—Valleymade, sold to E. T. Dewing; Hancock—New, sold to D. M. Wolf by Mrs. Corbett; Manchester—New, sold to R. Blocker by V. K. Loister.
Closing
New Windsor—Windsor.
Re-Opening
Bartow—Rink; Scranton—Arcade.
MASSACHUSETTS
Closing
Gloucester—Oyster; Re-Opening
Lowell—Crown; Tremont; Randolph—Stetsen Hall.
NEW HAMPSHIRE
Boston—South Station, New South Station Theater, J. M. Levinson, owners. Name Change
Lee—Park, formerly Carey's.
MICHIGAN
Changes in Ownership
Ecorse—Ecorse, sold to Mike Ovens by Andra Brown; Theatre; Dearborn, sold to Earl Annett by C. J. Goodwill.
Closing
Detroit—Empress; RKO Temple; Dagget—Palace; Alpha—Majectic; Ahnneck—Rex; Mass—Ortiz; Merrill—Merrill; Onaway—Dean; Osoco; Osoco.
Re-Opening
Detroit—Little; E. Jordan—Temple; Grand Haven—Robinson; Owosso—Owosso; So. Range—State.
MINNESOTA
Changes in Ownership
Minneapolis—Joy, sold to Sigurd Frost by George Benson; Nashwa—Grand, sold to Crockett Brown by Edstatten; Redwood, sold to E. C. Gannon by Karl Korbald.
Closing
Dodge Centre—Opera House; Ivanhoe—State; Kewanee—Capital; Mishaw—Movies; New Richland—Faust; St. Paul—Selby; Sherburn—Star; Wabasso—Lyric.
Re-Opening
Columbus—New Columbus.
MISSISSIPPI
Brooklyn
Changes in Ownership
Re-Opening
Hamilton—Hamilton Ave.; Palace—5602 6th Ave.
New Theater
Avenue U Theater—Avenue U Theater Corp.
States Island
Changes in Ownership
Rosebank—Lyric, sold to James DeStasio, Jr., by James DeStasio.
Re-Opening
Rosebank—Lyric.
Long Island
Changes in Ownership
Closing
Elmhurst—Victoria.
New Theater
Southampton—Southampton, Glynn & Selder.
SPECIAL MORNING PERFORMANCE
ENTIRE PROCEEDS GO TO
FILM DAILY RELIEF FUND
TUESDAY, DEC. 29, 10:30 A.M.
Will Rogers
in
“A Connecticut Yankee”
AND SPECIAL CHRISTMAS SHORT SUBJECTS
ALL SEATS RESERVED 75c
Tickets on Sale Now at
LITTLE PICTURE HOUSE
or
THE FILM DAILY—1650 Broadway
HOLLYWOOD

AL GREEN has been selected to direct Ruth Chatterton’s first starring vehicle for Warners-First National, “The Rich Are Always With Us.”

“Westward Passage,” current best-seller by Margaret Ayer Barnes, last year’s Pulitizer award winner, will be released next as the next Ann Harding starring picture, first to be produced by the combined RKO Radio Pictures and RKO-Pathé organization. Miss Harding returned to Florida on Monday by plane after a brief vacation visit in Canada. She leaves Saturday for the West Coast, rejoining by plane to reach Hollywood the same day other members of the “Prestige” company arrive by train.

Al Christie has started preparatory work on a new educational, Vanity comedy, “That Rascal.” Har- open as it will be featured in the leading role.

The writer-star combination which gave “Cimarron” to the screen a year ago will perform again for RKO in the production of “Manhattan Frontier,” described as a drama of “the men who pull the money strings of the Voice of the War.” The book has turned in the completed script and a hurried executive conference was held recently. Producer Richard Blum and Al Christie have been released from RKO’s studio to work on important pictures. The film will be released on the last day of March.

Al Christie has announced an addition to his company. Miss Manners has been signed for the leading lady role, opposite Ken Maynard, in Tiffany’s “Texas Gun-Fighter.” Based on a story by Ben Cohn, the picture will be produced by the Phil Roberts company through Roy Ingraham, Harry Woods, Bob Fleming, Edgar Lewis and Jim Mabin in the supervising capacity.

Kay Francis is now definitely set to make her first Warners-Film National appearance in “Working Wives.” Scenario and dialogue are by Robert Lord, and production begins at once under the direction of William Dieterle.

Clark Gable, Bob Montgomery and Ralph Forbes are among the role playing enthusiasts. Darryl Zanuck, director; Raymond Griffith, C. C. Burr, James Gleason, George Amy and Al Smiley are among other dopes of the script.

MORE SEATS FOR BALTIMORE

Baltimore—Al though largely over-

Heavens, this city is to have another theater beginning Christmas. The Palace, former burlesque house, will be opened as a three-a-day vaudeville theater under the management of Howard C. Burkhardt and William Proctor. — Merry Christmas.

DUGGAN JOINS CERTIFIED

Philadelphia—J. (Jimmy) Duggan, formerly with RKO Pathé, Salt Lake City, has been made manager of the Denver exchanges of Certified Pro-
duct, Inc., the company, which has been merged with the Denver district. Duggan has been with RKO for five years, is being moved to the Casino, another downtown house of bigger capacity.

OYSTER BAY HOUSE BURNS

Oyster Bay, L. I.—Fire of un-

known origin swept the Oyster Bay Lyric theater and apartment building.

MICHALOVE AND WESNER SPLITTING CIRCUIT DUTIES

(Continued from Page 1) which Joseph Bernhard became general manager of the circuit.

Wesner has been a director of advertising and publicity for the circuit. He is succeeded by Mert Blumen-

stock, who has been handling publicity and advertising for Warner houses on Broadway. Blumen-

stock’s job has been taken over by Hal Saltzman, who has been doing exploitation for these theaters.

— Merry Christmas —

N. H. SPITZER PLANS

36 SHORT SUBJECTS

(Continued from Page 1) in New York. The company already has the seven best of the top ten houses of the “Deep”, and has the American rights to “Cain”, French picture. For one of the shorts series, continuing the popular police dog Caesar, recently brought here from Australia, has been signed. The other group—Bosworth’s Western—consists of specialties exposing card tricks and other magic stunts. The latter will feature Max Asher and Charles Hoffman. Three are already finished.

— Merry Christmas —

AFTER KID BUSINESS

Birmingham—Local houses are making a strong play for kid business. The Galax recently added a serial, the first serial for a downtown first run in some time. The Temple is giving prizes at Saturday matinees. Another theater has been putting out discount tickets in the schools.

— Merry Christmas —

RCA FOR REO AUDITORIUM

Lansing, Mich.—Reo Motor Co., according to Ted Regan of RCA Photophone sound equipment in the auditorium maintained by the auto company here.

New incorporations

NEW CHICAGO FIRM

Chicago——Imperial Theatre Co. has been organized with an initial capital of $90,000 to operate the Imperial in West Madison St. Directors are: Eavern Morris, Jack B. Ewbank and George H. Topper.

NEW YORK CHARTERS

Europa Radio and Television Corp., realty, mechanical; H. R. Berlucchi, 551 Fifth Ave., New York, $75,000 pl., 200 shares common.

Emily-O’Neil Davies Theatrical Business; Battle, Levy, Van Tino & Finci, 27 Will St., New York, 500 shares common.

Barland Amusement Co., D. B. Mason, 21 Broadway, New York, 500 shares preferred, 1,200 shares common.

Soniland Film Productions Co., motion pictures; D. V. MacArthur, Weirfield Blvd., New York, $25,000.

Central New York Theaters Corp.; Filer’s name not given; New York, 100 shares common.

Mitchell & Brennan, theatrical produc-

tions; Showers, Jason & Quin, 276 Madison Ave., New York, 194 shares common.

DELAWARE CHARTER

Hilton Service, 614 South Broad St., Philadelphia, Mich., radio, television apparatus; Corporate Service Co., Dover, Del., 100 shares common.

DISOLUTIONS

Fulton Theater Co., 100 Broadway, N. Y. Short Films Syndicate, New York, N. Y., $25,000 capital, 100 shares common, dissolved.

Fox Metropolitan Playhouses, New York, 250 U. S. bonds preferred, $100 each, 100 common no par.

COMING & GOING

LEO CARRILLO arrives in New York to- morrow from the coast for a vacation. He may re-

turn to his personal appearance engagements here and probably also for the Broadway premiere of his “Crouching Tiger” in “Raven.”

PHILIP HOMES, Paramount executive, is in New York from Hollywood to spend the winter with his family.

HUGHES is due in New York on the coast.

DOUGLAS FAIRBANKS arrives today on the “Bremen” and will leave immediately for California. Arrives with him are LEO W. STETTENROTH, BERNIE BENCHELY and CHUCK LEWIS.

MAX MARCIN, Paramount director, ar-

ived yesterday in New York for a vacation. FEST DORSEY has arrived in New York to play some vaudeville dates.

WALTER LANG, director, is in New York on the coast.

MONROE OWLSLEY, JAMES RENNIE and MAY BOLEY were among those arriving from California yesterday by way of Pan American.

STUART WALKER is on his way from coast to New York to direct Claudette Colbert in Paramount’s “Sensation.”

MARY McCALL, writer signed by First National, is on her way to Hollywood.

BUDD ROGERS of Soco-Art World Wide is on his way to Hollywood to look into his variety interests in the middle west, where he closed Circuit deals on “X Marks the Spot” in addition to the “Wizard of Oz” and “Reckless”.

LEROY ROBIN, writer of lyrics for Para- mount’s new Chevrolet film, “Our House Will Wa,” is on his way back to New York from California.

EDDIE CLINK, Paramount director, left for Hollywood yesterday.

“WALTER RIVERS” of the Cattle Films re- turned to Hollywood on Saturday.
Only 2 More Days Left
To Put Fund Over Top
(Continued from Page 1)
came from various points of this country and abroad again. Broadway film workers came across with a goodly donation. Don’t be on the outside, not the “other fellow” support this worthy cause. Become a part of yourself and KNOW that those unfortunate, who through no fault of their own are against it, will find material assistance in their darkest hour.

These Have Shared
James R. Grainger
Neil N. Deedin
Colin W. Brown
Irene F. Scott
E. H. Sublette
L. N. Matheim
M. F. Schiller
Gustav Brock
Maurice Kahn
W. Roy Davenport
Joe Will
Jack Alcide
E. T. Leaper
D. C. Gilliere
Paul F. Burger
Oscar Neufeld
Dewey Bloom
Don Hancott
David Bernstein
William Macece
Thomas D. Goldberg
Irving Samuels
E. E. Glidden
Glendon Allwine
Elbridge Jones
Joseph H. Brennan
Jack L. MacGowd
William Ferguson
Louis K. Sidney
Don Miller
Leo Klebanow
Jay Emanuel
Michael Simmons
Arthur Loew
David Loew
H. D. Buckley
Amusement Supply Co.
Harry S. Brown
Silas F. Seidler
S. W. Hand
C. C. Pettibone
A. J. Moeller
H. G. Charity
Football Pool
Herbert S. Berg
Fred Koful
J. M. MacLeod
Jack Nolen
David Blum
Tom Gorey

EDITOR’S NOTE: There have been plenty of outrages, especially in recent weeks, about what’s wrong with movies. The following is a list of the movies that were voted as the worst of the year by the Federated Women’s Clubs of Milwaukee, presented some arguments in favor of the other side.

(Third Instalment)

We do not have to waste much time in Wisconsin talking about censorship. We practice freedom in Wisconsin, we do not just talk about it. We believe that we are competent to select our own entertainment and we do not want politically appointed boards of censors trying to make us good citizens by snipping kisses out of celluloid.

Yet, I do want to talk about censorship and magazines. I believe there is a real need for an effective censor and a salacious character or which misrepresented the past. Last summer the advertising men of the various companies formulated an advertising code, the purpose of which was to establish definite standards of truth in advertising both for national and local advertising of goods and services. The idea was popular and has been widely adopted. The code was submitted to the advertising men who represent a large portion of the advertising community and the code was adopted by them. The idea is that the advertising men who represent these large companies have their own ideas about publicizing their picture.

“Some progress has been made. We suppose that sufficient examples of bad advertising could be assembled to make the statement believable. Nevertheless, we believe that the code is a step forward and that it is having an effect on the outlaw of theater minds which are accustomed to extravagant statements, and who think the public must be brought into the theater by ‘kick.’ We can be of help if they will vigorously approve evidences of good taste in advertising and just as vigorously dismiss lapses of good taste. We suggested that if you find bad advertising in your local papers or in books or posters of your local theater, you do three things:

1. Cling out the advertisement and either write or visit the local theater manager to protest.
2. That you send me a copy of the offending advertisement.
3. That you send to the producer or exhibitor the reasons for your objections.”

Before I conclude, I will say just one word on the second part of my subject—the truth about Hollywood. I have read quite a bit about Hollywood but I do know it from the viewpoint of a motion picture exhibitor. When it sends me a bad picture it says, ‘Hollywood.’ When it sends me a good picture it says, ‘Hollywood.’ In the end, it is my problem, and I am delighted. But, being human, I also have my days when I get angry when it delivers a picture that I have to show my patrons before I look at the next one.

Hollywood People
This much I can tell you, though about Hollywood. It is not populated by some strange tribe from Mars. It is populated mainly by people like you and me, with no greater per-

Dallas—Three theaters have been added to the RKO Southern division. Two are in Memphis, and the other is the RKO Orpheum in New Orleans. Len S. Brown is directing this addition of complete arrangements for the taking over of the three houses by the Southern division.

Tenn. Tax Bill Dies
Nashville—An admission tax bill died when the Tennessee Legislature adjourned Monday. The bill provided for a 5-cent tax on admission for movies.
Percentage to Be Universal in Year, Says Goldwyn

Merry Christmas—Merry Christmas—Merry Christmas

NATIONALIZATION OF INDIES PLANNED BY WEISS

$1,000,000 Already Subscribed for RKO Debentures

Many Stockholders Taking Advantage of New Financing Issue

Over $1,000,000 in subscriptions for debentures has been received by RKO from stockholders who approved the refinancing plan. The FILM DAILY learns. The daily count in being carried on by Lehman Brothers. Monday was the deadline for subscription applications. According to J. Miller Walker of the RKO legal staff, the final count will not be available before tomorrow night.

PATHE WILL DELIVER ENTIRE 27 FEATURES

With 19 features already completed, RKO Pathe will positively deliver the 27 pictures announced for 1931-32, it was stated at the company's headquarters yesterday. Five features yet to be finished are two Constance Bennett, two Ann Hardings, one Helen Twelvetrees and three Westerns.

Merry Christmas—Merry Christmas—Merry Christmas

Action's Program of 24 For Million Dollar, L. A.

West Coast Bureau, THE FILM DAILY Los Angeles—Action Pictures has sold its complete program of 24 features for the Million Dollar. First (Continued on Page 4)

On Second Thought


Film Daily Relief Fund, 1650 Broadway
New York.

Honestly, I never realized the good the Relief Fund was actually doing, so much so that I am prompted to add the enclosed to my other contributions. More power to you and all good wishes for a Merry Christmas.

—Charles E. ("Chick") Lewis.

Need of Action Stressed By Foreign Dept. Heads

Warner Theater Changes Denied By Jos. Bernhard

Declaring that his plans for any changes were incomplete and that full information would be forthcoming at the proper time, Joseph Bernhard, new general manager of Warner theaters, yesterday denied that the circuit duties would be split between Dan Michalove and David Washner.

MIchigan Exhibitors Give Lowdown

Detroit—Some interesting, informative and even startling information is contained in the second annual survey of the Detroit motion picture field conducted by Harold Hafferman, m.p., editor of the Detroit News, through ballots sent to every exhibitor in Detroit and suburban towns with practically all of them (Continued on Page 4)

Goldwyn Favors Percentage; Sees More Realism for Stories

RKO Files Demurrer In Receivership Suit

Baltimore — Attorneys for RKO yesterday filed in Circuit Court here a demurrer and answer to the receivership suit brought by J. Cookman Boyd. RKO denied it is unable to meet its maturing obliga-

Co-operative Deal With 10-Year Franchises Is Proposed

A new plan for the nationalization of independent exchanges, calling for a system of 10-year franchises with a production schedule of 28 features the first year, is being worked out by Louis Weiss, of Weiss

(Continued on Page 3)

M. P. SALES MEN SHARE WITH FILM RELIEF FUND

Motion Picture Salesmen, Inc. was added yesterday to the list of cheerful and substantial givers to the FILM DAILY RELIEF FUND. According to Sam Shapiro, secretary

(Continued on Page 3)

Peerless Planning Production in East Adolph Pollak, president of Peerless Productions, yesterday bought all rights to "A Child for Sale" from Ivan Abramson and is now arranging to make the talkie in an eastern studio.

"Hell Divers"

Credit another direct hit to the M-G-M heavy artillery, for "Hell Divers," which opened last night at the Astor, is a swell, hang on old-fashioned movie intensified with the latest of folk technique. This is no anemic, sexy, parlor sort of vehicle, this "Hell Divers." It is a homey yarn of spectacular proportions, of virile and dynamic substance and of top-shelf presentation. It is strictly a Wally Beery triumph, for he steals the show. Clark Gable will bring 'em in, but the sweet young things will hardly go for him in this one. Personally we are against sad endings, and this one is that. Credit another fine piece of direction to the understanding George Hill. Photography is unusually effective. It is likely to prove another depression chaser and it is particularly recommended, even to those who can't or won't pet the theme that 'em is big and powerful. "Hell Divers" looks like sure fire, for while the story has been oftentimes told, it hasn't missed yet. —ALICANTE.
**NEW YORK STOCK MARKET**

### High - Low Close
- Con. Fm. Ind. - 50 3\(\frac{3}{4}\) 50 2\(\frac{3}{4}\)
- Con. Fm. Kodak - 3\(\frac{1}{2}\) 3\(\frac{1}{2}\) 3\(\frac{1}{2}\)
- Fox, Inc. - 11 3\(\frac{1}{2}\) 11 2\(\frac{1}{2}\)
- Fox Film. Corp. - 15 4\(\frac{1}{2}\) 15 5\(\frac{1}{4}\)
- General Cinema Corp. - 1 8\(\frac{1}{4}\) 2\(\frac{1}{4}\)
- Loew's, Inc. - 38 1\(\frac{1}{4}\) 38 1\(\frac{1}{4}\)
- Paramount - 15 1\(\frac{1}{4}\) 15 1\(\frac{1}{4}\)
- Warner Bros. - 36 2\(\frac{1}{2}\) 36 2\(\frac{1}{2}\)

**NEW YORK CURB MARKET**

- Columbia Pct. - 1\(\frac{1}{2}\) 1\(\frac{1}{2}\) 1\(\frac{1}{2}\)
- Fox Thea. - 3\(\frac{1}{2}\) 3\(\frac{1}{2}\) 3\(\frac{1}{2}\)
- Gen. Thea. - 3\(\frac{1}{4}\) 3\(\frac{1}{4}\) 3\(\frac{1}{4}\)
- Teleradio - 15 1\(\frac{1}{4}\) 15 1\(\frac{1}{4}\)
- Trans Lux - 15 1\(\frac{1}{4}\) 15 1\(\frac{1}{4}\)

**BOND MARKET**

- Gen. Tb. Eq. 606 - 3\(\frac{1}{2}\) 3\(\frac{1}{2}\) 3\(\frac{1}{2}\)
- Keith A-50 46 - 30 30 30
- Keith B-69 - 38 38 38
- Keith C-1422 - 81\(\frac{1}{4}\) 79\(\frac{1}{4}\) 79\(\frac{1}{4}\)
- Paramount 63 - 50 49\(\frac{3}{4}\) 50
- Pathe 5556 - 43 40 41\(\frac{3}{4}\)
- Pathe 7337 - 60 60 60
- Warner's 6397 - 27\(\frac{3}{4}\) 27\(\frac{3}{4}\) 27\(\frac{3}{4}\)

**FINANCIALS**

**Eastman Kodak Acquisition**

- Rochester — Eastman Kodak Co. has purchased, through Kodak A. G. of Berlin, German subsidiary of Eastman, the Nagel Camera Works of Stuttgart.

**THE FILM DAILY**

*THE INDUSTRY'S DATE BOOK*

- Dec. 21: Motion Picture Salesmen New Year’s frolic, Hotel Plaza, New York.
- Jan. 5: Testimonial dinner to Arthur Saperstein, Congress Hotel, Chicago.
- Jan. 7: Motion Picture Theatre Owners District Managers’ Meeting, New York.
- Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Ne.

**RKO Files Demurrer in Receivership Suit**

*Forming New Company* Charlotte, N. C. — A new company, with headquarters in this city, will be formed to embrace the houses in the deal whereby Publix-Kinecey Theatres Inc.,.smaller than Publix’s Carolina and State here and theaters in other South Carolina cities, including Columbia and Greenville. H. F. Kinecey will be in general charge. R. B. Wilby of Atlanta also is an executive officer of the new company, and Warren Irwin is now district manager for Publix.

**Fitzpatrick & McElroy**

- Planning Reorganization: Benton Harbor, Mich. — Fitzpatrick & McElroy, controlling a group of theaters now operated by Butterfield, are understood to be considering reorganization. A special meeting of stockholders of the company is scheduled to take place here this week.

**Warner-F.N. Dist. Meeting**

- New York January 7
- Warner-F.N. Dist. will hold its next district managers’ meeting Jan. 7 in New York. It will be presided over by Edward Alperson, Andy Smith and Frank Sears. Addresses are scheduled by Charles Steele, S. Charles Einfeld and Arthur Schaefer. Several district managers who will attend are N. H. Brower, Fred Jack, Carl Lesserman, Ray Haznes, Robert Smelter and O. Q. Payson.

**Merry Christmas**

- RECEPTION FOR DUNN
- James Dunn, Fox star, was given a press reception yesterday at the new Waldorf-Astoria Hotel. Before going to Hollywood and making an overnight hit in “Bad Girl,” Dunn appeared in various pictures in the east and also on the Broadway stage.

**FRANKENSTEIN MOVES**

- After three weeks at the Mayfair, Universal’s “Frankenstein” moves to the Cameo today for a continuance of its run. It also comes into the Hippodrome on Saturday.

**RKO**

- The company has announced the closing of the RKO of 1450 Broadway, which was originally purchased by the company.

**LET US SOLVE YOUR PROBLEMS!**

Over 21 Years of Experience Qualifies Us as Specialists in

**MOTION PICTURE INSURANCE**

**STEBBINS, LETERMAN & GATES INCORPORATED**

1540 B'WAY, N. Y. C.
BRYANT 3-9040

Spring Arcade Bldg.
Los Angeles, Calif.
Michigan 8761

New York
1540 Broadway
113 Crescent St.
BRyant 9-4712
Long Island City
Stillwell 4-7490

Chicago
1725 N. Wells Ave.
Hollywood 3804
CA.Lumat 3692

Eastman Films
J. E. Brulatour, Inc.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in MOTION PICTURE INSURANCE

STEJBINS, LETERMAN & GATES INCORPORATED

1540 B'WAY, N.Y.C.
Bryant 3-9040

Spring Arcade Bldg., Los Angeles, Calif.
Michigan 8761

NED WAYBURN INSTITUTE OF DANCING
625 Madison Ave., 1st Flr., Sts. 1, New York 22, N.Y.

The Indiana's Date Book

- Dec. 21: Motion Picture Salesmen New Year’s frolic, Hotel Plaza, New York 31.
- Jan. 5: Testimonial dinner to Arthur Saperstein, Congress Hotel, Chicago.
- Jan. 7: Motion Picture Theatre Owners District Managers’ Meeting, New York.
- Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Ne.

**THE FILM DAILY**

**NED WAYBURN**

Institute of Dancing
announces

**REDUCED RATES**

20\% to 50\% OFF ON ALL REGULAR CLASS AND PRIVATE INSTRUCTION IN STAGE DANCING, ACROBATICS, RADIO-TALKIE, MICROPHONE AND VOICE TRAINING

REDDUCING-BUILDING UP

Body Conditioning for Health and Beauty

Evening rates as low as $2 and not over $5.

Regular daily classes 5 times a week
Evening classes 1, 2, and 4 times weekly
Children’s classes every Saturday at 6:15 P.M.

Regular rates: adults, $4.00; children, $2.50.

NED WAYBURN INSTITUTE OF DANCING
625 Madison Ave., 1st Flr., Sts. 1, New York 22, N.Y.
GOLDYNS SEES PERCENTAGE AS BEST SYSTEM FOR ALL

(Continued from Page 1)

basis. He pointed out that so-called 'big names' do not always represent box-office draws.

Goldwyn said he believes that the trend in pictures is toward realism in stories, as in "Arrowsmith," and that there is a widespread market for productions of this kind. The story is unconvincing from the audience's viewpoint he declared. Goldwyn deplored criticism of the industry he would definitely fix production costs in advance of a picture, and emphasized the fact that such a procedure is impractical.

Goldwyn will start his 1932-33 program early in April, when an East Coast production is expected, and planned Colman go into work. He will remain in New York sev-

Wednesday, Dec. 23, 1931

eral weeks more, devoting much of his time to the development of stories.

(Continued from Page 1)

Michigan Exhibitors Give Lowdown on Picty

relying. Answers to the various questions brought out that:

"Hells' Angels" was voted the box-office picture of 1931 by picture goers and Wallace Barry and Maria Driller the greatest individual box-office personality of 1931.

Asked what newcomer made the greatest strides, the exhibitors were unable to answer from all exhibitors.

Curtiss declared were the most important short subject by an overwhe-

ling vote. Melodramas gained a slight lead over comedy as the theme most interesting to patrons. Talking serials were voted down by a narrow margin.

Gang pictures were turned back with an undisputable "anti" majority. A number of exhibitors declared they wouldn't show any more gang pictures even if available because of bitter and repeated complaints received.

Juvenile patronage, the survey showed, fell off rapidly during the year, and exhibitors declared there was not yet enough material available aimed at the younger generation.

Buddy Rogers, who won the 1930 News survey, did not receive a vote in the 1931 balloting. "Babe" Beer, feminine winner in 1930, tied with Joan Crawford for third place, with Janet Gaynor, taking the 1931 runner-up position.

The average decrease in business over 1930 was 47 per cent.

COMING & GOING

SIDNEY GARRETT of B. I. P. returns to the studio from a sales trip to Chicago and the middle west. BILLY ROBBINS of the same company is back from a similar trip to the East and South. ROBERT FAIRBANKS, brother of Doug, also was in the latter's party which returned yesterday from abroad.

RICHARD ELLIS, who arrived in New York yesterday from the coast, was on the "Babe" Beer, author of the story, "The Red Dead City," for the next six weeks.

HANK FERGUS leaves today for Hollywood.

FRANK CAPRA is due in New York today from the South.

JOSEPH FRIEDMAN sails tonight for London.

ED FINNEY of United Artists leaves tomorrow for Cuba on a week's vacation.

THE FILM DAILY

ON THE RIALTO

with PHIL. DALY

- - - RAMBLIN' THOUGHTS about Events and Gents in the film biz and other fancies: that litter through a feller's mind... when trying to fill a kolomy... here, f'rinstance, are the Xmas cards piling in... many from gents at present outa jobs... 'fore ya see, when they planned those original cards... they had jobs... which gives you a slight idea of how fast upsetts happen in this dizzy biz... so it seems kinda foolish to send 'em cards in return wishing 'em a Merry Xmas... unless they have a fine sense of humor.

- - - JUST TALKED to a chap who was let out after six years' faithful service... and he was so philosophical about it all... said he hadn't much kick... he had a lif' set aside... had his health... and the pix biz had to go.Forward... which means that they all had to hire the boys back again... for ya can't run an organization on a skeleton staff... forever... and the thing that worried him most... was the fact that he couldn't kick in to the Relief Fund... he had planned... for now he needs every dollar... what a spirit!... thinking of the chaps who are worse off than himself... and it's meeting a lotta men like this... every day... that makes us proud to be One of the Film Gang.

- - - BUT THERE'S one thing that emerges grand and beautiful out of all these trying conditions we face... and that is the Spirit of Understanding that has been created of the other fellow's problems. The at last we are beginning to sense... that what affects one, affects all... no man is so big in this biz that he can ignore any of those around him after all, it's the rank and file of an army that counts and every film exec is doing his darndest to keep his personal army corps intact.

- - - IT'S BEEN a great privilege, boys and girls, to sit in this spot and watch the Tide of Film Events roll by... for here you get a panoramic view of the entire Parade... and to have high and mighty ones have t' pass through it into what it's all about... and take it from us... they are a splendid gang... and the greatest kick we have ex-

tracted from it is this... This Getting Underneath a Fellow's Skin... taking him apart... and finding out what makes him Tick... and you'd be surprised... because many fellows who are generally rated as Hardboiled, Selfish, Unappreciative... are exactly the opposite... when you get real close to 'em... which has taught us One Thing and that is... Never judge a man on Hearsay Evidence you've got to have him on a Stand and understand what he's up against... what he's trying to do... in order to judge him.

- - - SO AT this Holiday Season... we find ourselves with a load of good things to be happy about... especially the army of fellers who have had us the material to pass along to you... and, would ya believe it? the great majority of 'em have plugged their organizations... their affairs... and not themselves... that in a word... Loyalty to their work... and not the personal angle... has ever been foremost in their thoughts... and for that very reason... we have gone out of our way to give 'em Personal Breaks... when they least expected 'em... and when we overlooked any such... we ask forgiveness... for it's been merely a lack of space... so here is a kolyma Without Names... one that contains more Personal Men- tions than any we've yet run... it stretch from A to Z so, if you Qualify as per formula... just fill in your Own Name... and accept it as our Season's Greetings.

NATIONALIZATION PLAN FOR INDIEx INTERCHANGES

(Continued from Page 1)

Brothers in the Film Relief Corp. THE FILM DAILY learns. Under the setup, which Weiss has discussed with several important territorial distributors, every distributor will be directly interested in production and each exchange will share in the profits of every other exchange. The territorial men already approached on the idea are understood to think well of it.

One feature of the Weiss plan, heretofore thought impossible, is that it will provide for the simultaneous release of all productions throughout the country. With this pre-arranged schedule of simultaneous releases, every exchange will benefit by the extensive national advertising that will be started shortly after Max Weiss' return from Eu-

rope this week, when details announcement of the plan is expected to be made.

Lou Weiss leaves soon for a tour of the country to negotiate for his 10-year plan. He will also visit Hollywood to supervise production of his picture the week of Christmas.

The 23 features planned for 1932-

33 will include eight outdoor dramas, eight action melodramas, eight so-
cial dramas and four stage suc-

cesses.

—Merry Christmas—

M. P. Salesmen Share
With Film Relief Fund

(Continued from Page 1)

tory, the organization's treasury is taxed to the extreme, but not badly that the FUND must be neg-

lected.

Others who dispatched generous do-

nations were: Will H. Hay, Sam Katz, J. R. West and Isaac Wein-

dberg. Don't forget the morning performance of "Hot Water" at the Little Pig-

Hackney next Tuesday at the Little Pig-

 Hackney House. A great show for a great cause. The offer proceeds will be given to the FUND. Buy your tickets now and be assured good loca-

tions. Tickets are on sale at the theater, 151 East 50th St., or at the FILM DAILY office. SEND YOUR CHECK TO THE FUND—TODAY.

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrat-

ing their birthdays:

Dec. 23

John Cromwell Dick Sutherland
Philip D. Cochran
HOLLYWOOD FLASHES
By RALPH WILK

OLYMPIC PRODUCTIONS will make "Crooked Streets," with a cast including John Boles, Greta Nissen, Thomas Jackson, Bryant Washburn, Audrey Ferris, Hans Joly and others. Harry Frazier will direct the picture, which is based on an original story by Dwight Cummings.

* * *

Joan Bennett is resuming active motion picture work for the first time since her injury last August. She is to play opposite Warner Baxter in the Fox picture, "Widow's Might," which is slated to go into production at once. Cast to date includes Milma Gombell, Walden Howerton, Nora Lane, Ruel Soules, William Powell, James Kirkwood, Bert Hansen and Cornelius Keefe. Kenneth Mac Kenna will direct. The screen play is by Guy Bolton from a story by Robert Lamberti.

Sheridan Gibney, writer, has joined the scenario staff at the Warners, where he will be the adaptation of Maxwell Anderson's stage play, "Saturday's Children," which will probably serve as the launching vehicle for James Cagney and Joan Blondell.

Irving Pichel, actor-director who played opposite Tallulah Bankhead in "The Chest," will play the atheist father of the crippled boy in "The Miracle Man." 

* * *

Nat Perrin and Edmund Joseph, screen writers, wrote the book for "Lucky Day," an all-colored revue, which is being presented at the Mayan, Los Angeles.

Al Martin has written an untitled story which will serve as a vehicle for a one-reel sports novelty subject, starring Charley Pad and directed by Universal. It will produce the novelty film.

* * *

Ralph Dietrich, veteran film editor, will cut "The Devil's Lottery," which Sam Taylor will make for Fox.

What's Right With the Movies
By FRED S. MEYER
President, Motion Picture Theater Owners of Wisconsin

EDITORS NOTE: There have been plenty of outbursts, especially of the "Where's the movie with pictures?" class, from what's wrong with motion pictures. Since the word is going around that there is a new release with a talking feature, delivered by Fred S. Meyer of W censor,自贸 patches, and a-minded organization, Wisconsin County, presents some arguments in favor of the other side.

Some months ago, before "Seed" was shown in Milwaukee I invited the presidents and representatives of your organization and other civic clubs to a private preview. At that time I addressed them as a new manager of the Alhambra Theater, but as president of the Motion Picture Theater Owners of Wisconsin, I said in part: "Pictures like this deserve your support. Many-times great pictures have failed to draw because of the title. This may be the case in this instance. I want you to see the picture. If it appeals to you and to your heads with exactitude, let me have your commendation, if you are really interested in good pictures and in the welfare of the product, to give us their best, then go out and urge your members, your friends and neighbors to see "Seed.""

In my duty were I not to hear and now gratefully acknowledge the very fine work that was done as a result of my plea. "Seed" broke attendance records when it was shown in Milwaukee neighborhood theaters, and this despite the unprecedented hot spell. In no instance has any theater manager told me that he did not go out and urge people to see "Seed," and in the majority of theaters the attendance was a record. My personal opinion is that the favorable propaganda done by you, your friends and neighbors, the preview was responsible for 65 per cent of these gratifying results.

I want to make a similar appeal to you today. There is a picture coming to your neighborhood called "Mother's Millions." The Milwaukee critics unanimously praised this production as they seldom have any other. Many of you undoubtedly saw "Mother's Millions" during its downtown run. If you didn't see it you are not to miss this picture when it comes to your neighborhood. I am ready to stake my reputation that you will enjoy it immensely, and if you do, give it a "Seed" worked with both campaign and urge your friends to see "Mother's Millions." It is a credit to the screen and to the industry I have the honor to represent.

If you will bear with me for just a few more minutes, I would like to say a word about "Spirit of Notre Dame," which is due to start filming in a few days. It is another of the great Knute Rockne, a record of his voice, his spirit, is embodied in "Spirit of Notre Dame," which stars the immortal leader. After you have seen "Spirit of Notre Dame" I am sure you will agree that it is a great picture. But again we are confronted with a certain group of" outsiders, not the leaders, will see the title and say, "Ugh, another college story." The fact that this picture is minus all college hokum, that it is a wonderful example in character building and sportsmanship, will not be brought to the attention of everyone, man, woman and child as it should unless you do the necessary work. I particularly recommend "Spirit of Notre Dame" through you to the Boy Scouts, Y. M. C. A.'s, Parent-Teacher associations, and to thinking female high school and college students, the so-called "flappers" who are able to get a "kick" out of college atmosphere minus all customs, the "Jackie" and John. I urge you and ask you to work with your theater manager. Whether he operates a downtown edifice or the humblest neighborhood house with work with him and tell him of your likes and dislikes.

If you want week-end programs particularly planned with family groups in mind, you will find that "Spirit of Notre Dame" is just your picture. You will learn that no one is so ready to suit a customer's wishes as the theatre manager, and then you are a good customer. I do not mean by that to plead with you to go more often to the theater. That is for you to decide. That is for you to stimulate by giving you a better product. When the good product does come, endorse its in the most effective way, by your presence at the box-office and at the fine pictures, in your club, in your home, to your neighbors. Write a letter to your local paper one in which you praise "Spirit of Notre Dame," and send your exhibitor a copy of the letter. He is trying to give you what he believes you want. He must do that, and he will do it if you make your wishes plain.

Remember what I said about "The Spirit of Notre Dame," Bear in mind that "Dilractil" missed being a financial success because of lack of audience support. "The Silent Enemy" succeeded for the same reason. "With Byrd at the South Pole" proved to be an expensive venture for the company which made it. "Old Ironsides," a splendid historical picture, had to be sold in a block with four pictures of frivolous type and the whole block drew very little revenue from the few frivolous pictures would have drawn alone.

I feel that with this splendid group we are going over ground that you know already. Continue your cooperation with us along the lines you have done in the past few years and your results will be excellent. We are grateful and grateful. With your help, what's right with motion pictures will get RIGHTER and RIGHTER.

- EDITORIAL NOTE: There have been plenty of outbursts, especially of the "Where's the movie with pictures?" class, from what's wrong with motion pictures. Since the word is going around that there is a new release with a talking feature, delivered by Fred S. Meyer of Wisconsin County, presents some arguments in favor of the other side.

(Concluding Installment)

Time to Let Up
Unquestionably the efforts to be little Hollywood enterprises keep a certain amount of interesting pictures which we are trying our best to print here, but that has come on some to rise in vehemence defense of the industry against carping, ridicule and nagging.

-Samuel Goldwyn

NEWS OF THE DAY

Chicago—Martin Lopatka has leased the Hawthorne in Cicero for five years at a gross rental of $21,000. Hawthorne Theater Co. has been formed, with Tony Savick, Fred Baufeld and Jack E. Dowling as incorporators. Capital, $1,500.

Medford, Ore.—E. L. Childers, operating the Isis house, will shortly open the Lithia in Ashland.

Leeds, Ala.—Reopening of the Majestic took place recently.

Orange City, Ia.—Christian Civic League is leading a movement to have Sunday shows here stopped. Elmer Rahn, manager of the Cottager, declared he cannot continue for thing. Every show has been continued. The city council passed a resolution that he be arrested if he attempts to show on Sunday.

Portland, Ore.—George Roy, independent exhibitor in Eugene and Corvallis, has booked stage acts for Sunday and Monday.

Denver.—Mr. and Mrs. Harry Hinton have taken over the Music Box on Curtis St. and will reopen it as the First in January with tap-musical comedy.

Kansas City—Fox is to open the Gillham, suburban house closed for some time, in the near future.

Palo Alto, Cal.—Improvements costing $46,000 will be made in the New Stanford.

Brookside, Ala.—The Hollywood, operated by Joe Petro, has closed.

Seattle—Jim Parry, former salesman for Warner-First National, is back on the local film row as booker for the Sheffield exchange.

Action's Program of 24
For Million Dollar, L. A.

(Continued from Page 1)

booking, "Soul of the Slums," opens tomorrow.

Action has already finished eight of its schedule, with the ninth picture now in work and stories ready for the next five. Every territory in the U. S. has been sold.

‘U’ Goes Matrimonial

Close on the announcement that Leo Abravanel, president of the universal exchange, would marry his secretary, Hanni Peretti, on Christmas Day, came word yesterday that Fred Mayer, accessory manager of the same branch, had beat him to it by taking the fatal step with Jane Hearst. Paul Cukich, at the home office, was quite flustered about it all, unable to decide how such things could happen during an alleged depression. When it was intimated that U's prosperity might have something to do with it, he waxed pleased.

Wednesday, Dec. 23, 1931
CHRISTMAS
...peace and good will

By Jack Alicate

—just had a happy little cry. So did another member of the Relief Fund Committee. And so did the head of a family we had just helped, to enjoy, as God would have it, a cheerful Xmas, where one of near starvation loomed before.

—YOU, too, who have contributed to the RELIEF FUND, should be happy, for ONLY through your giving was this made possible.

—To those of the industry who have overlooked or forgotten, this is a final appeal. This annual drive closes tomorrow.

—And no day is more appropriate of charity.

—Christmas.

—“Glory to God in the highest, and on earth peace, good will toward men.”

—As you read this, if you have not sent in your check, please do so today. NOW. Ten dollars goes as far now in this relief work as 25 did a few years back. There is not one cent of expense. Every dollar goes to relief.

—If you and your family have the comforts of life on this Xmas Eve, thank God. Never mind which one, for he is the same to all. Then think for just one minute of the many who are in sickness, distress and actual want through no fault of their own. It might happen to you, me, anyone.

—This is your last chance this year to help a grand cause. Your Xmas will be more cheerful for having done so.

—The committee having the work in charge consists of Don Mersereau, “Red” Kann, Billy Brandt, Al Lichtman, Ed Finney, Bert Adler, Lee Ochs, and the writer as chairman.

FILM VOGUES MET DRASTIC CHANGES IN 1931

Higher, Not Lower, Production Budgets Urged by Capra

Production of Good Films Requires Ample Money, Says Director

Production budgets should be increased, not cut, in an effort to make better grade pictures, declared Frank Capra in an interview with THE FILM DAILY yesterday, following his arrival in New York from the coast. Expenditures, however, should be watched closely, said the director.

Capra believes that in the pictures (Continued on Page 10)

SEVEN M-G-M FEATURES READY TO BE RELEASED

M-G-M has completed seven features for release during the next two months, said Howard Deitz yesterday, following his return to New York from the Coast. They are: “Emma,” with Marie Dressler; “The Fourteenth Year’s Finest” (Continued on Page 9)

RKO Holders Granted More Time to Subscribe

In view of the large number of requests from stockholders for the extension of time to subscribe to the new RKO debenture and common stock, President Hiram S. Brown asked RCA, as underwriter of the subscription, to consent to an extension of time. This was granted, Jan. 9 being the new dead line.

NATION’S CRITICS JOIN EAGERLY IN PICKING YEAR’S 10 BEST FILMS

No Issue Tomorrow

There will be no issue of THE FILM DAILY tomorrow, Christmas Day.

On the basis of results and reactions already in hand, this year’s poll on the Ten Best Pictures of the season, the tenth annual event of its kind conducted by THE FILM DAILY, (Continued on Page 10)

NARRATION

Teasing the Taste

Sitting in the Roxy while a trailer on the coming week’s picture was being screened, Hank Peters of Walt Disney Productions, Ltd., overheard the following:

First Woman: “I can’t understand that. The story seems so disconnected.”

Second Woman: “Don’t be silly. Those are only the samples.”

PARAMOUNT IS READYING 7 SPECIALS FOR JAN.-FEB.

Paramount is getting seven productions, classified by the company as specials, ready for release in January and February. The group includes “The Lady of the Big House,” “Dr. Jekyll and Mr. Hyde,” Ernst Lubitsch’s “The Man I Killed” with Nancy Carroll, Lionel Barrymore and Phillips Holmes, Marlene Dietrich in “Shanghai Express,” Ruth Lee in “Christmas in July” (Continued on Page 9)

Story Council Members Going West for Slants

Under a policy aimed to familiarize the Story Council advisory council with studio needs, members are being sent to the Coast plant to spend five to six weeks learning its requirements. A. M. Botsford is now in Hollywood and will be followed by Russell Holman, D. A. Doran, Jr., head of the story department, will soon go to the Studio under the plan.

Numerous New Policies Established During the Past Year

Highlights of motion picture developments in 1931, viewed in retrospec, reveal many radical changes in film vogues and policies, as well as a marked degree of adaptability to meet the sudden changes in general conditions, it is shown in a resume compiled by Paramount.

“More new film favorites entered in 1931 than in any previous year,” says the resume. “For proof, look” (Continued on Page 9)

FINAL CALL IS SOUNDED IN RELIEF FUND CAMPAIGN

Today marks the final call in the 1931 drive for THE FILM DAILY RELIEF FUND. A substantial total CAN be reached if all who have not done so will send their donations NOW, TODAY, without further delay. The FUND does not procrastinate when those in need of immediate assistance apply for aid. This year’s response, despite the many calls from other worthy charities.” (Continued on Page 9)

Television Light Beam Transmits Clearer Image

Schenectady — Transmission of television on a beam of light, utilizing a wave length of but a billionth of a meter, has been demonstrated here by Dr. E. P. W. Alexanderson of General Electric. This use of the ultra short waves, Dr. Alexanderson believes, opens the way to a new and valuable area in the art and promises to result in more distinct television pictures.

Bonuses for Roxy Help

All employees of the Roxy will receive Christmas bonuses this year the same as in previous years.
Seven-Hour Show With Eight Features

What is believed to be the world's record endurance show was staged recently in Lakemba, Australia. It ran from 10:30 in the morning until 5:30 in the afternoon, and eight feature pictures and a Mickey Mouse Cartoon on the bill. The admission price was a quarter, with half price for children.

Prominent Names Signed For New Big 4 Production

Big 4 is reaching out for bigger names in the casting of its pictures, with Jack Mulhall, director, in charge. The top draw has been Miss Rosaline Auer and Jimmy Burtis. Story is by Barry Barringer, and production will be supervised by Burton King.

-Merry Christmas-

BUTTERFIELD-VITA. DEAL

Harry Rosenquest, assistant sales manager for Vitaphone, while in Detroit the last week, made arrangements to supply all Butterfield theaters in 32 Michigan spots with five special midnight performance this New Year's Eve.

-Merry Christmas-

HANDLING TELEPHOTO CELLS

M. G. Field Sales Co. of New York has appointed d'stibutor of Telephoto Cells, manufactured by the Telephoto & Television Corp. of New York, it is announced by R. H. Herschman, sales manager. The full line of cells for the talking picture industry.

-Merry Christmas-

WOODS BOOKS ACTION FILMS


-Merry Christmas-

BAN BROCKTON PICKETS

Brookline, Mass.—By the stage hands' union of the Star, which went open shop a year ago, has been banned in a decision by a master in the Middleborough court. Miss Pearlstein manages the house, a second-run.

-Merry Christmas-

"PRIVATE LIVES" HOLDS

Norma Shearer and Robert Montgomery in "Private Lives," M-G-M picture, is holding over at the Capitol. Greta Garbo and Ramon Novarro in the world premiere of "Mata Hari" will come in next Thursday.

-Merry Christmas-

AMPA MOVES TO SARDI'S

Starting with the next meeting, Jan. 6, the A.M.P.A. will hold its weekly luncheons at Sardi's restaurant on West 44th St., instead of the Dixie Hotel, it is announced by President Ed Finney.

-Merry Christmas-

VITAPHONES FOR NEW

Vitaphone's "Party and Relativies," starring Dr. Rockwell, and "The Wall Street Mystery," S. S. Bancroft's pictures, have been bought by Loew for all the circuit's metropolitan houses.

Crime Flop Floats Away

Says Joseph Friedman

Crime pictures have not met favor at European box-offices, said Joseph Friedman, president, in reply yesterday. Very little theater construction is going on in Great Britain, he stated. There has been something of the British quota law more severe, but so far the government has shown no disposition to effect any changes, said Friedman, who sailed for England last night.

-Merry Christmas-

FRISCO FILM BOARD ELECTS

San Francisco—The San Francisco Film Board of Trade has elected the following officers for the coming year: President, J. R. Hatton; Vice President, William Wolf; Secretary-Treasurer, John Dillon; Executive Secretary, Rowena Foley. The Board of Governors consists of McNerney, Wolf, Dillon, C. H. Mehlman and G. C. Blumenthal, retiring president.

-Merry Christmas-

DALLAS PUBLICITY SHIFTS

Dallas—Several switches in publicity assignments have been made by Publix, Mrs. Rose Fairtra, whose activities have been out of town for the last several months, now handles publicity at the Melba and Old Mill. A trio of writers and idea-wise people are to do team work in publicity at the Palace. These are Bob Laneley, Page Lemmon and Fred McFadden.

-Merry Christmas-

MOVIOLAS FOR INDIA

Moviola, Inc., M-G-M, by Film Daily

Hollywood—J. Serrurier of the Moviola company, manufacturers of film viewing and sound reproducing equipment, in film equipment, reports excellent foreign business. Moviola recently shipped two machines to Russia and has sent several machines to the British in India. Machines have been sent to producers in various parts of the world.

-Merry Christmas-

NEXT FOR EUROPA

Ufa's "Secrets of the Orient," spectacular based on a story from the Arabian Nights, will have its American premiere at the Europa on Dec. 31.

W. M. ADLER IN HOSPITAL

William Adler, assistant to J. J. Hess of RKO, is in the Syndenham Hospital suffering from a kidney disorder.

Studio and Location Sound on Film Recording

Low Daily or Weekly Rates

Powers Cinematograph Equipment Corporation

207-211th Ave., N.Y. BRYANT 9-8067

THE INDUSTRY'S DATE BOOK

Dec. 31: Motion Picture Salesmen New Year's Frolic, Hotel Plaza, New York

Jan. 5: Testimonial dinner to Aaron Saperstein, Congress Hotel, Chicago

Jan. 7: Warner-First National District Managers' Meeting, New York

Jan. 12-14: Meeting of Allied Theaters Owners of Iowa, Des Moines

Jan. 18-19: Midwinter meeting of California Theater Owners Ass'n, Hotal Charlotte, Charlotte, N. C.

Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Neb.

Feb. 10: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York.

Feb. 20: Motion picture club Ball, Waldorf-Astoria Hotel, New York.

March 15-20: First film festival in Czecho-Slovakia, under auspices of Czecho-Slovakian Cinema Artists' Ass'n and National Film Industry, Prague, Czecho-Slovakia.

March 17: Annual convention of M. P. T. O., Hotel Mayflower, Washington, D. C.

-Merry Christmas-

New York Exchange

Is Opened by Tobis

Tobis has opened a New York exchange at 729 Seventh Ave., the second to be opened this fall. During his recent tour to the west, Dr. Diamond opened an exchange in San Francisco. The headquarters of the Tobis Company are at 589 Madison Ave., with Milton Diamond in charge.

CLEVELAND ASSN. DIRECTORS

Cleveland—Following the unanimous election of Edward C. Flanigan as president of the Cleveland M.P. Exhibitors Ass'n to succeed the late John J. Haywood, the following members were elected to service on the board of directors: Fred Dubin, M. P. T. O., B. E. Pts. Frank Ross, David L. Schumann, Harry E. Horwitz, Henry Greenberger, John D. Kalafat, and P. E. Easlick.

-Merry Christmas-

U. A. LETS CONTRACT

Berkeley, Cal.—Building contract has been let for the $300,000 theater that the United Artists Theaters of California is going to build at Shattuck Ave. and Bancroft Way. It will seat 2,500.

WILLIAM MORRIS

Call-Board

S. PERELMAN

Paramount Pictures

THE WASHINGTON CHRONICLE
The most sweeping statement any critic ever wrote

TRANSLUX
Greatest air casualty scoop in the history of all newsreels is recorded for Universal by Staff Cameraman Floyd Troyhan in the current program. It’s the spectacular Bayles crash in Detroit.

The audience is tense from the time Bayles seats himself in the cockpit. When the machine, traveling five miles per minute, goes into a series of spins, crashes, and sends up from the ground a sheet of flame, the fan reaction is one of horror. The picture is so real audiences forget they are in a theatre.

Prints still available — play it up as the biggest screen sensation in years.

THE above from Variety beats anything ever said about any newsreel! Mark you, it doesn’t just call this a great scoop but “the greatest air casualty scoop IN THE HISTORY OF ALL NEWSREELS”. And that’s exactly what it is. If you have not seen this astonishing “shot” you have missed another history-making event in the picture industry.

YOU will not—you can not—get the fullest possible showmanship into your program unless you feature the Universal Newsreel (with Graham McNamee as Talking Reporter) as part of your regular, weekly bill! It is the smartest newsreel ever made — every number being sure-fire for entertainment, thrills and laughs! Arrange this very day to get the

UNIVERSAL NEWSREEL
Van Ice Sisters Deliver Ice in “Night Angel” Stunt

M: M. SHENKMAN, manager of the Fox, Watertown, N. Y., on the strength of the name of his featured stage attraction, the Van Ice Sisters, put across a novel exploitation campaign for the Van Ice Sisters’ act and for the feature picture, “Night Angel.” He arranged with eleven Watertown merchants to have their ice delivered by the two girls for two days. The Watertown Ice Co. furnished the ice and the truck, which Mr. Shenkman plastered with banners and large cards advertising the picture and the featured stage attraction. Large crowds followed the girls as they cut and delivered the ice. A window display of a block of ice with a Christmas tree design inside lasted the two days. Several blocks of ice with lettered placards inside announcing the picture were made, the ice was placed on flat trays in front of the theater.

—Fox, Watertown, N. Y.

Cards and Phone Start

“A Free Soul Argument”

GETTING fans into argument about a picture is always good publicity. Clarence F. Etherington of the Fox, Idaho Falls, sent out cards to a mailing list of 2,000, principally in the farming district, from lists made up by friends and employees. The cards carried this new type of promotional copy: “They're arguing for their souls! Fierce, hot argument, as the patrons poured out of the Fox theater. Many agreed that Lionel Barrymore ‘stole’ the show and that the court room scene was the finest piece of dramatic acting ever shown on screen or stage. Others heatedly argued that Norma Shearer more than held her own and that only an actress of her ability would have dared to surround herself with such a cast. Even on one thing they all agreed—that ‘A Free Soul’ is number one in the best pictures of the year.”

—Fox, Idaho Falls, Id.

Evenly Matched

Miami—An agreement by which unions picking the State will be allowed to patrol the street with two men, and the larger management an equal number with opposition banners, was reached after police had temporarily cleared the sidewalk of eight pickets. The latter were reported to have cut out four pickets in opposition to the union’s two. The unions then doubled their forces, resulting in complaints from pedestrians that the sidewalk was being blocked.

THE FILM DAILY

Thursday, Dec. 24, 1931

EXPLOITETTES

A Clearing House for Tabloid Exploitation Ideas

ALONG THE RIALTO

with PHIL MALDY

TIMELY TOPICS

A Digest of Current Opinions

How About Conserving Adjectives?

WHAT will the movie industry do when its public relations experts exhaust their supply of adjectives? When breath-taking, stupendous, mammoth, gigantic, colossal, amazing, soul-stirring, civilization-rocking, etc., have become even more trite than is now the case in announcing the forthcoming showing of, say, Pan's Deer in “Half-Married,” what will be the recourse of ad writers and preview paragraph authors? One shudders to think of their plight. And radio announcers are also following a dangerous trail and endangering the available supply of adjectives in describing certain products being raised to their friends “of radio land.” This is a day of conservation, retrenchment and censored music. It seems that future bright stars of the near-silver screen might have to resort to more histrionic ability in order to attract trade than is now necessary while the shock of power of adjectives is still potent. It might be suggested, in view of such calamitous necessity, that the utmost frugality be evidenced by those adjectives dispensers whose prodigality threatens future exhaustion of what has been the main appeal for box-office receipts—adjectives and more adjectives.

—Motion Picture Record

IT MAY be interesting to some of the boys to remind them what they were worrying about at the Yuletide Season 10 years ago. Back in 1921, when the era of “Hard Times” was starting to be raised, after a very prosperous year . . . and compare with their present worries . . . it may make ‘em feel a little better . . . or worse . . . who knows?

THERE WAS Will Hays, getting ready to resign as Postmaster, and accept his new post as Film Mogul . . . . and wondering whether he was making a wise move. Arthur Loew was abroad, trying to get a grant on the foreign field. Ernest Shipman was up in Canada with nary a care . . . just enjoyin’ his life. Pearl White was at the end of her Fox contract and looking around for another. Senator Jimmy Walker, now our mayor, was fighting for censorship relief.

THOSE TWO naughty boys, William A. Brady and Sydney Cohen, were squabbling over who was to take credit for abolition of the 5 per cent rental tax. A bunch of the boys were all het up with the bright idea of establishing a luncheon club atop the State theater building. The fore-runner of the Empey Club idea . . . . Pola Negri was burnin’ them up in “Vendetta.” “Little Minister” . . . . Clara Kimball Young in “What No Man Knows.” David W. Griffith had just completed his sixth 15x7 pix, “Orphans of the Storm.” George Fitzmaurice was sitting pretty with his direction of “Peter Ibbetson.”

OUT IN Hollerwood, United Artists was in embryo at the United Studios, with M. C. Levee as manager handling his troubles keeping all the stars and associated companies happy . . . with his new plan of cooperative production control . . . . With Mary Pickford and Doug Fairbanks heading the list . . . . Harry Carey was looking for a new distribution contract . . . . Priscilla Dean for a scenario with two or three scraps in it . . . . S. L. (Roxy) Rothafel wanted to be a producer in the worst way but we don’t mean it that way . . . . Pete Smith was searching for an effective hair oil even in those early days . . . . Erich von Stroheim was trying to entangle a million from some big-hearted producer to do another “Foolish Wives” . . . . in another 18 months.

PROVING that he had the right idea, Sol Lesser was searching for another Jackie Coogan . . . . but kid brother Robert hadn’t been born yet. William Hart stated that he wanted only one more year at pix, and he’d be satisfied . . . . but is he? . . . . Mack Sennett was out for a new bunch of bathing beauties . . . . as usual. . . . Will Rogers was angling for a release for his two-reelers. . . . Mae Marsh was making overtures to get back in the D. W. Griffith fold.

AND OUR ol’ pal Tommy Meighan was so busy that all he yearned for was a chance to rest between pix . . . . Christy Cabanne was trying to land a good vehicle for Billy Dove . . . . Nathan Burkan was lookin’ forward to that summer vacation that he hadn’t had for years. . . . Felix Feist was still trying to beat boogy at the Oak Ridge golf club . . . . and he STILL is . . . . Harry Warner stated that if he had another year as good as 1921, he’d RETIRE . . . . and all these things were IMPORTANT to them then . . . . as their present problems are now . . . . but will they seem IMPORTANT ten years from now? . . . . we wonder.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 24

Howard Hughes Michael Curtiz Ruth Chatterton J. W. Aliscoate

Evelyn Hale
WHEN LEO OF M-G-M PLAYS SANTA CLAUS—

—you’re sure of a WELL-FILLED STOCKING!

especially this Christmas Leo brings you a sheer thrill—
MARIE DRES...E

The Star who makes them **LAUGH** and **CRY**—but always makes them **HAPPY**!

*WHEN SHE'S SAD*—no one can touch an audience's heart more keenly.

*WHEN SHE CLOWNS*—no one can convulse an audience more completely.
Here's how to start the New Year right!

Turn over a new leaf here→
“If Papa loves Mama, he will take her to one of those TRADE SHOWS of MARIE DRESSLER in EMMA!”

Paper and ink cannot convey to you the magnitude and heart thrill of “Emma.” We want you to see it, so that you in turn will carry back from your inspired visit a promotional enthusiasm such as you have never felt for any picture in the past. The time and effort you devote to attending a screening of this great picture will repay you many times over!

<table>
<thead>
<tr>
<th>City</th>
<th>Theatre</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>Harmanus Bleecker Hall</td>
<td>Dec. 29</td>
<td>11:15 P.M.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Fox</td>
<td>Jan. 3</td>
<td>3:00 P.M.</td>
</tr>
<tr>
<td>Boston</td>
<td>State</td>
<td>Dec. 29</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Buffalo</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>Butte</td>
<td>Rialto</td>
<td>Dec. 29</td>
<td>11:15 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>Carolina Theatre</td>
<td>Dec. 29</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Dearborn</td>
<td>Dec. 29</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>Lyric</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Allen</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>Dallas</td>
<td>Melba</td>
<td>Jan. 3</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Denver</td>
<td>Ogden</td>
<td>Dec. 29</td>
<td>10:00 P.M.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>Des Moines</td>
<td>Dec. 29</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Detroit</td>
<td>United Artists</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Fountain Square</td>
<td>Dec. 28</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Isis</td>
<td>Dec. 29</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Boulevard</td>
<td>Dec. 29</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Memphis</td>
<td>Strand</td>
<td>Jan. 3</td>
<td>3:00 P.M.</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Davidson</td>
<td>Dec. 29</td>
<td>Matinee</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>Loring</td>
<td>Dec. 29</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Haven</td>
<td>Fox College</td>
<td>Dec. 29</td>
<td>10:30 P.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>Tudor</td>
<td>Jan. 3</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>New York</td>
<td>Astor</td>
<td>Dec. 29</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>Oklahoma City</td>
<td>Criterion</td>
<td>Jan. 3</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>World</td>
<td>Dec. 29</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Keith</td>
<td>Jan. 10</td>
<td>8:00 P.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>Loew's Penn</td>
<td>Jan. 3</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Broadway</td>
<td>Dec. 29</td>
<td>11:15 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>Ritz</td>
<td>Dec. 29</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>Gem</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Alhambra</td>
<td>Dec. 29</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Paramount</td>
<td>Dec. 29</td>
<td>11:30 P.M.</td>
</tr>
<tr>
<td>Syracuse</td>
<td>Loew's State</td>
<td>Dec. 29</td>
<td>Midnight</td>
</tr>
<tr>
<td>Tulsa, Okla.</td>
<td>Ritz</td>
<td>Jan. 5</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Ambassador</td>
<td>Dec. 29</td>
<td>2:00 P.M.</td>
</tr>
</tbody>
</table>

Metro-Goldwyn-Mayer’s Pride and Joy!
**The Royal Road To Happiness**

To rich or poor, there is one glorious thrill which never fails to invigorate, to enhearten. It is the thrill of giving, and giving where the need is greatest and the relief most deeply appreciated.

Why should human beings enjoy giving?

There is only one answer, only one plausible explanation which clarifies the whole question. Humans think.

Men live, not through their bodily experience, but through their minds.

We feel the sufferings of others, not because they hurt us or our bodies, but because the thought of their sufferings and their miseries hurts the heart of love. We can put ourselves in their shoes and agonize to their sufferings. Mentally, we can sympathize with their needs, their struggles, their despair.

Giving is a form of religion. It is good for the soul, because it cements the brotherhood of man.

...We beg of you to do nothing for the reward of praise, but do it cheerfully, for the love of your neighbor. We shall not ask you to do what you cannot.

Samuel B. Ely

To-day, Thursday, January 24th...

**SEVEN M-G-M FEATURES READY TO BE RELEASED**

(Continued from Page 1)

"Mata Hari," with Greta Garbo; "William and Mary" with Robert Montgomery; "Freaks," "Tarzan," "Beast of the City," a Cosmopolitan production, and "Arsene Lupin," are among the new films ready to be released.

The company expects great things from Madge Evans, Deitz stated.

-Merry Christmas-

**Paramount is Ready**

7 Specials for Jan.-Feb.

(Continued from Page 1)


-Merry Christmas-

**Bernstein Distributes**

Film Star Supplement

London, May 14.—Sidney L. Bernstein of Bernstein Theaters, Ltd., arranged with the "Film Weekly" to distribute a portfolio of portraits of famous picture stars with the compliments of each of his two Granada theaters in one in Tooting and the other in Walthamstow. The portfolios contain portraits of eight popular American film stars, backed with scenes of the two theaters.

-Merry Christmas-

**ANGER OPENING NEW HOUSE**

New Britain, Conn.—The New State on Main Street will open Christmas Day. The house will be under the management of Advance Pictures and the Capitol Amusement Co. Edwin J. Laughton has been named manager.

**COMING & GOING**

**THE FILM DAILY**

The Royal Road To Happiness

(Continued from Page 1)

FILM VOGUES AND POLICIES Underwent Changes in 1931

(Continued from Page 1)

40 superstar poll established as best box-office personalities, and to Paul Lukas, Lily Damita, Ramon Novarro and others. The foreign vogue caused the return to films of Pola Negri, Greta Nissen and Anna May Wong and brought such new faces as Conchita Montenegro, Lina Dapogar and Rola Lee. 

"Interesting come-backs during the year were those of numerous former favorites such as Dolores Del Rio, from bereavement, Deanna Durbin, Edward Arnold, and Jeanette MacDonald. The return to films of Pola Negri, Greta Nissen and Anna May Wong and brought such new faces as Conchita Montenegro, Lina Dapogar and Rola Lee."

The outstanding technical advance of 1931 was the introduction of 'Noisless' recording, first introduced with Ruth Chatterton's "The Whole Town's Talking.

"The connecting link between screen and fiction was strengthened during 1931. Reading tastes coincided with the public's taste for motion picture narratives; as shown by fact that some 150 books, ranging from the classics to best-sellers of today, were filmed. More books will be transposed to the screen in 1932."

-Merry Christmas-

BLACKWELL PLANS COMEBACK

Carla Blackwell, who has been living in England since his retirement a number of years ago, plans to return to the screen. He arrived in New York soon en route to the coast.

-Merry Christmas-

CANTOR ENDING RADIO WORK

Eddie Cantor will terminate his National Broadcasting Co. connection next year, following his contract with the company expiring on Dec. 31.

-Merry Christmas-

**NEW INCORPORATIONS**

NEW YORK CHARTERS


NEW JERSEY CHARTERS


BEN FISH, United Artists division manager with headquarters in Chicago, is in New York for a business trip.

HENRY GINSBERG has arrived in New York from the coast to transact business for Hal Roach.

LUDWIG "LADDY" LAWRENCE sailed for Europe aboard the Aquitania on Saturday.

JEAN HARLOW is on her way to Pittsburg to open a personal appearance tour at Warner's Stanley, with BUDDY ROGERS coming into the same house Jan. 1.

MRS. HERMAN MANKIEWICZ, Paramount director and writer, respectively, arrived in New York this morning from the coast for a holiday vacation.

JOHN R. FREULER, president of Big 4, has left for Montreal to spend Christmas. He returns to New York shortly after New Year's Day.

HARRY ROSENQUEST, assistant sales manager for Vitaphone, is back from a three-week trip through Canada, and reports business better than on his last tour.

ARTHUR BRILLANT, Paramount writer, is on his way to the coast following his marriage to Edna Rivers.

The Chicago, I. J. ROHER of Toronto and S. K. DECKER of Detroit were among the exchange men visiting the Big 4 house offices in the past week.
HIGHER, NOT LOWER, COSTS URGED BY FRANK CAPRA

(CONTINUED FROM PAGE 1)

(Continued from Page 1) of the future silent sequences will be used when incidents can be told more effectively in a visual manner. Whether an ending of a picture should be unhappy or happy depends upon whether each treatment is natural and logical, he said. Frequently when one character by a tremendous sacrifice makes other characters in the story happy, a so-called "sad ending" is justified, but not in cases where the tragedy is futile.

Fewer pictures ought to be made by producers owing to the difficulties connected with turning out heavy production programs, Capra asserted. The director sails from New York on Dec. 29 for a four weeks' visit to London, Paris and Berlin. Upon his return to the Coast he will direct "Tampico." Before coming East he completed work on "Forbidden," with Barbara Stanwyck.

HOLLYWOOD FLASHES

By RALPH WILK

WILLIAM A. WELLMAN, director, and Marjorie Bonita Crawford, aviatixx and actress, were married this week in Yuma, Ariz. Another marriage reported to be impending is that of Joan Bennett to Gene Markey.

Samuel Goldwyn has loaned Lily Damita to Paramount for the Maurice Clokey film, "One Hour With You." Another Goldwyn player, Melvyn Douglas, has been loaned to Paramount's New York studio for "The River Sex," co-starring with Claudette Colbert.

Norman Foster instead of Tom Brown will appear with Loraine Young and Winnie Lightner in "Eight to Five," soon to start production at the Warner Bros. studios in California. Tom Brown, one of the rising juveniles of Hollywood, has been assigned to the cast of "The Ferguson Case," based upon a story by Courtney Terrett and Granville Moore.

Ruth Hall will play the ingenuous lead in Warner's "Mendel, Inc."

Katherine Grant, beautiful blood film actress who disappeared mysteriously about four years ago, has been located in the State Hospital at Patton, victim of a nervous and physical breakdown. Miss Grant, who was the "Miss Los Angeles" of 1922, had been injured in an automobile accident. She was taken from Hollywood by her mother, Mrs. Anita Kerr, and after treatment in various institutions was placed in the State Hospital.

Norman Taurog is back at the Paramount Hollywood studios since an appendicitis operation and expects to be ready to work shortly after the first of the year.

Carl Laemmle, Jr., has added a few more to the cast of "The Impatient Maiden," being directed by James Whale at Universal City. The more important ones are Oscar Apfel, Ethel Griffies, Bert Roach, Cecil Cunningham, Arthur Hoyt, Blanche Rayson and Loren Raker. This adaptation of Donald Henderson Clarke's best selling novel stars Lew Ayres and features Mae Clarke, Una Merkel and John Halliday.

"KEEP KISSABLE"

Mentally, of course, by constantly keeping at your elbow, for ready reference, a copy of The Film Daily Year Book. Here is the STANDARD reference book of the motion picture industry. It has stood the TEST of TIME. Thirty annual editions have already been published. Copies of these books are to be found in the library of every important motion picture executive in every part of the world. No film publication even compares with it in size, practicability, coverage, history, and amount of advertising carried. It is Film-dom's Encyclopedia.

The 1932 FILM DAILY YEAR BOOK

14th Edition

NOW IN PREPARATION

FILM-DOM'S RECOGNIZED REFERENCE BOOK

Distributed in January

BIGGER AND BETTER THAN EVER

"TEN BEST FILMS' POLL STIRS KEENER INTEREST"

(CONTINUED FROM PAGE 1) will go down as far as the most successful to date. Not only has interest in the vote become more extensive among newspapers, magazines and the public, evidenced by more than 200 polls already returned by the leading motion picture critics of the nation, but the interest this year is much higher and more enthusiastic.

There also is a marked increase in serious appreciation of the constructive service of the poll to producers in giving them a line on public tastes taken into consideration.

A greater number of critics are making local application of the ten best selections, idea, inviting the balloting in their city. The best example of this is the symposium held recently in Chester B. Bahn, cinema critic of the Syracuse Herald and pioneer in conducting a local poll each December in conjunction with The Film Daily's national vote.

Quoting Bahn:

"The importance of this poll and others inspired by it—"The Herald" pioneered in carrying the election to fandom—cannot be over-emphasized. Not only do they permit the singling out of meritorious pictures for public recognition, but they serve as a barometer of what is desired in the way of cinematic entertainment."

It represents an honest attempt to mirror the opinion of fandom within the boundaries of "The Herald."" wide parish, while necessarily voting is restricted to pictures seen in Syracuse during the year, residence in Syracuse is not necessary to qualify an elector. Readers of "The Herald" anywhere are eligible and invited to cast a ballot.

To stimulate interest in the 1932 poll, "The Herald," through the courtesy of local theater managers, and with the cooperation of the Cinema Critics Club, offers no less than 10 awards.

The first 10 winners, as determined by the Board of Judges, will be guests at a series of theater parties to be given by the cooperating managers, including those by R.K.O., Keith's, Loew's State, Warner's Strand, Paramount, Fox-Eckel, Rivoli, Swan, Regent, Riviera and Brighton.

The rules governing the Symposium follow:

1. Only pictures given a first showing in Syracuse picture theaters between Jan. 1 and Dec. 21 are to be considered. This eliminates revivals and reissues such as "Hot Hut," but does not affect wholly new versions, such as "East Lynne."

2. Pictures seen in other cities, and yet to be viewed in Syracuse, are not to be taken into consideration.

3. Only one ballot may be submitted by the participant, but all members of the family may compete individually.

4. Participants must be at least 16 years of age.

5. The Symposium will close on Monday, Dec. 21, and winners will be announced on Sunday, Jan. 4.

6. The decision of the Board of Judges will be final.

7. Participants, if they so wish may enclose a letter explaining the reasons for their selections. This is optional.

The plan to be followed by the judges in determining the winners is substantially that used in preceding years. There will be two master lists against which all your ballots will be checked. One will be the "Ten Best" as selected by the writer. The second will be 10 pictures receiving the highest number of votes in the fan poll.

For convenience of fans, a ballot appears elsewhere. If so, however, is not mandatory. You may write your selections on a postal or submit them in letter form.
New Jersey

Changes in Ownership


Lyndhurst—W. S. Howard, sold to Warner Bros.

Inwood—Lyndhurst, sold to Warner Bros.

Newark—Pine Valley, sold to Warner Bros.

Newark—Nestor, sold to Warner Bros.

Newark—Pathé, sold to Warner Bros.

Newark—Paramount, sold to Warner Bros.

Newark—RKO, sold to Warner Bros.

Newark—Hispanic, sold to Warner Bros.

Newark—Marx, sold to Warner Bros.

Newark—Stadium, sold to Warner Bros.

Newark—Studio, sold to Warner Bros.

New Jersey—White, sold to Warner Bros.

New Jersey—Lyndhurst, sold to Warner Bros.

New Jersey—Molalla, sold to Warner Bros.

New Jersey—Marianne, sold to Warner Bros.

New Jersey—Newark, sold to Warner Bros.

New Jersey—Sagamore, sold to Warner Bros.

New Jersey—Mingus, sold to Warner Bros.

New Jersey—San, sold to Warner Bros.

New Jersey—Colffinsville, sold to Warner Bros.

New Jersey—Perryopolis, sold to Warner Bros.

New Jersey—Refugio, sold to Warner Bros.

New Jersey—Erie, sold to Warner Bros.

New Jersey—Park, sold to Warner Bros.

New Jersey—11, sold to Warner Bros.

New Jersey—Hopewell, sold to Warner Bros.

New Jersey—E.H. Painter, sold to Warner Bros.

New Jersey—Indiana, sold to Warner Bros.

New Jersey—Dayton, sold to Warner Bros.

New Jersey—Ohio, sold to Warner Bros.

New Jersey—Bolivar, sold to Warner Bros.

New Jersey—Edinburgh, sold to Warner Bros.

New Jersey—Dayton, sold to Warner Bros.

New Jersey—Seattle, sold to Warner Bros.

New Jersey—Hazleton, sold to Warner Bros.

New Jersey—Union, sold to Warner Bros.

New Jersey—Rialto, sold to Warner Bros.

New Jersey—Macton, sold to Warner Bros.

New Jersey—Mason, sold to Warner Bros.

New Jersey—Rogers, sold to Warner Bros.

New Jersey—Allison, sold to Warner Bros.

New Jersey—Denver, sold to Warner Bros.

New Jersey—Bloomfield, sold to Warner Bros.

New Jersey—Orange, sold to Warner Bros.

New Jersey—Pastime, sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

New Jersey—Inc., sold to Warner Bros.

Ohio

Changes in Ownership

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.

Cleveland—Orpheum, sold to RKO Midwest Corp., Chester Martin, Park Hall, sold to John Schwartz by Mrs. M. G. Schwartz.
WHAT -fans want . . .
- you need . . .
- this has . . .
- are

BELLY LAUGHS

They’ll Howl . . .
and How . . . at
Jobyna
HOWLAND
Louise
DRESSER
Minna
GOMBELL
William
COLLIER, Sr.

AT THE PREVIEW
IT ROLLED THEM
UNDER THE SEATS
Shown cold at the Karlton
Theatre, Brooklyn, N.Y.,
laughs came ONE a MIN-UTE (actually clocked).

STEPPING SISTERS

"with Howard Phillips, Stanley
Smith, Ferdinand Munier,
Barbara Weeks
Directed by Seymour Felix

FOX PICTURE
Go for it . . . your
audiences will!
The Newspaper Of Filmdom And Weekly Film Digest

VOL. LVII NO. 72 SUNDAY, DECEMBER 27, 1931 PRICE 25 CENTS

UNITED ARTISTS CORPORATION
INTER-OFFICE COMMUNICATION

To Adv. Dept.
Don't use any copy with this.
These crowds tell the story.
THE 1932 FILM DAILY YEAR BOOK
(OUT IN FEBRUARY)

Will Be Larger
Will Be Better
and
More Practical

Than Any
Of Its 13 Predecessors

The Recognized Standard
Book of Reference of the
Motion Picture Industry
Mobilizing All Amusement Branches Against Tax

U.S.-FOREIGN DAY-AND-DATE RELEASE FOR M-G-M

$2,851,996 Loss in 39 Weeks Reported by Fox Film

Present Loss Compares
With $8,280,551 Profit
In 1930

Net loss of $2,851,996.86 in the first 39 weeks of 1931 is reported by Fox Film Corp. This compares with a net profit of $8,280,551.84 in the corresponding period of 1930. Gross income was $67,911,340.08 for the first nine months of this year against $76,724,608.86 in the same period last year.

FILM RENTALS SLATED
FOR MPTOA DISCUSSION

The subject of film rentals is expected to be one of the major topics brought into the coming annual convention of the M. P. T. O. A. scheduled for Washington, March 14-16. Further steps will be taken toward inducing producers to eliminate score charges. Protection is slated as another topic for informal discussion.

Dr. Rudolf Becker Leaves
Assoc. Sound Industries

London—Dr. Rudolf Becker, general manager of Associated Sound Film Industries since its inception, has resigned from that post and also from the management of British Sound Film Productions. E. van Duyn of the Spreekfilm Co., Amsterdam, succeeds Dr. Becker.

Emmott Moore Producing
Ireland's First Talker

London—Emmott Moore, who for years has visited Ireland to take silent travel films, is now in the Free State with two sound tracks making the first feature-length talker to be produced in that country. It is titled "Sweet Innocence" and if successful will be followed by other ventures in that country.

Mamoulian Advocates Deaf Test for Films

"If a deaf person can understand a talking picture, it is basically perfect," says Reuben Mamoulian, Paramount director, who has just completed "Dr. Jekyll and Mr. Hyde."

"The cinema which must be heard to be understood is not true film entertainment. Everything should be visual, dialogue and sound only adding to the enjoyment."

Two New Sound Stages Planned
By Associated Radio Pictures

London—Addition of two sound stages, considerably larger than the present stages, is part of an expansion program to be undertaken by Associated Radio Pictures in the new year, according to Basil Deen. The new building, to be erected at Ealing.

(Continued on Page 11)

Birmingham Theaters
Make Peace With Union

Birmingham—Difficulties with the operators' union, resulting in snipes being turned loose recently in some local houses, causing quite a sensation, have been straightened out.

United Front Against 10% Tax
Proposed by Theater League

Warner Bros. Promotes
Roy Haines, Kalmenson

Andy Smith, eastern sales manager for Warner-First National, has appointed Roy Haines, formerly manager in Pittsburgh, to the post of district manager in his territory, covering Pittsburgh, Cincinnati, Indianapolis, Detroit and Cleveland. Ben Kalmenson has been promoted to branch manager in Pittsburgh.

United effort by all branches of the amusement industry in a concerted campaign to defeat the proposed 10 per cent Federal admission tax will be sought by the League of New York Theaters, it was decided following a meeting this week. Dr. Henry Moskowitz, adviser for the League, presided at the meet, which was attended by Broadway producers and managers.

GOOD PICTURES
—trying to pick the year's ten best

By Don Carle Gillette

After so much hollering—in the past year—about poor pictures— it's a merry surprise—to note that many—of the nation's critics—find it so hard—to limit their selections—of the year's best—to the quota of ten—in accordance with—the tenth annual poll—now being conducted—by THE FILM DAILY***At least two dozen—of these critics—in returning ballots—have tasted on—some extra titles—which

(Continued on Page 2)

Arranging to Distribute
Simultaneously Here
and Abroad

M-G-M will hereafter release foreign versions of its films in the United States on the continent day-and-date with the American national release. This FILM DAILY learns. The company has been catching up in foreign releases to the American release dates for the past few months. This actual day-and-date distribution has not been possible until now. There will

(Continued on Page 11)

BRITISH LION STUDIO
DOUBLING ITS OUTPUT

London—Expansion of the British Lion Studio facilities at Beaconsfield to enable twice as much output will get under way shortly with the erection of two new sound stages, which are to be finished by April, according to S. W. Smith. This is the second big expansion move in the British production field, the other involving two additional sound stages planned by Associated Radio Pictures. All will be equipped with RCA Photophone sound recording.

Additional Contributors
To Film Daily Relief Fund

Among checks received Thursday for THE FILM DAILY RELIEF FUND were contributions from Leo Brecher, Budd Rogers, Dave Bader, Harry Kaplowitz and Henry Reston.

Chaplin Writing Story
For Chaliapin Picture

London—Details are virtually completed whereby Fedor Chaliapin, noted Russian singer, will make his film debut in a picture written by Charlie Chaplin and produced in English, French and German at the British & Dominions studios here. United Artists will handle world distribution.
GOOD PICTURES
—trying to pick the year's ten best

(Continued from Page 1)

they judged worthy—but couldn't squeeze into—the list of ten**Many other m. p. editors—in making the 'bests'—in their local columns—were not content—with one list of ten—but added a second—and even a third***All of which—seems to indicate—there must have been—more good pictures during—than most folks—had imagined.

A little test—make a preliminary list—of about thirty—from the better releases—of the past year***Cimarron***—"Front Page"—"Sin of Madelon Claudet"—"Skippy"—"Street Scene"—"Five Star Final"—"City Lights"—"Min and Bill"—"Spirit of Notre Dame"—"Smiling Lieutenant"—"Bad Girl"—"Trader Horn"—"Tabu"—"Daddy Long Legs"—"Outward Bound"*—A Free Soul—"Tragedy"—"Monkey Business"—"The Millionaire"—"Smart Money"—"Susan Lenox"—"Wallingford"—"Zwei Herzen"—"Le Million"—"Dreyfus Case"—"Little Caesar"—"Public Enemy"—"Crimes of the Family"—"Broadway—Transatlantic"—Devotion***You see the list—is overlapping already—and many good ones—aren't in it—**Now try to eliminate—all but ten—and see what happens.

THERE isn't a doubt—that the past year—produced a plenty—of good films—but in such a period—even good films—have a tough time—making good showings—and as a consequence—it is the pictures—instead of conditions—that get the blame***Any industry—with the qualifications—for turning out—such a string—of exceptional films—under stress conditions—needn't worry much—about coming through.

I IN HAPPY endings—are getting more numerous***It appears the producers—have gone in—for tragic climaxes—with a real vengeance***"Arrowsmith"—"Sour Grapes"—"Drewry Drovers"—"Safe in Hell"—are only a few—seen in a fortnight—that end sadly. The trend is explained—in some quarters—as attempts to inject—more realism—into stories***But the matter needs serious thought—before the trend—goes too far***It is important to hold fast—to this thought—that the theater—is a temple—of make-believe—and the majority—of movie fans—pay out their dough—to get away from realism.

IN PROVIDING—clean amusement—the movie theaters—help to promote—good citizenship—and hold in check—revolutionary tendencies—said Larry Collister—county treasurer—in addressing—Cleveland exhibitors***In chaotic times—there's no place—like the theater—for keeping the masses in a happy state***Even if we impose—a burdensome tax—on admissions.

BUDDY ROGERS WITH NBC Buddy Rogers has concluded arrangements with National Broadcasting Co. whereby he will appear under the exclusive management of the NBC artists service. He will conduct his own orchestra and sing over the NBC networks, in addition to his stage work, which includes appearances in a Ziegfeld show.

WHITELEY MARRIED Stanley Whiteley of British International Pictures was married to Miriam Cheek of London on his recent visit to England. Their marriage was known yesterday. Mrs. Whiteley arrived Wednesday on the Aquitania.

JOE HUMMEL PROMOTED Joe Hummel has been given a new post at Warner-First National and hereafter will be assistant to Andy Smith, eastern sales manager, and Graddwell Sears, western sales managers.

ARTHUR SACHSON A DAD Arthur Sachson, head of the contract department of the Warner home office, is the father of a son and heir, born Dec. 24.

MONTA BELL MARRIED Monta Bell, director, and Betty Joan Lawford, actress, were married Wednesday by Mayor James J. Walker at City Hall.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

WEBBINS, LETERMAN & GATES
INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg., Los Angeles, Cal.

Michigan 8761

THE INDUSTRY'S DATE BOOK


Jan. 12-13: Meeting of Allied Theater Owners of the Middle West, Chicago.

Jan. 18-19: Midwinter meeting of Allied Theater Owners' Ass'n, Hotel Charlotte, N. C.

Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Neb.

Feb. 12: Second annual formal dinner-dance of the Columbus (Columbia Pictures), Hotel Plaza, New York.

Feb. 20: Motion Picture Club Ball, Waldorf-Astoria Hotel, New York.

March 12-20: "Dinner to Miss Astor" in celebration in Central Europe under auspices of Czechoslovakian Film Artists' Association and National Film Industry, Prague, Czechoslovakia.

March 14-16: Annual convention of M. P. S. A., Hotel Mayflower, Washington, D. C.

Educational Releases On Schedule for January


"UNDER 18" IN 3 L. A. HOUSES West Coast Bureau, THE FILM DAILY—Under 18" is currently playing in the Western, Hollywood and Downtown, three Warner houses.

President Hotel

Atlantic City's Newest Boardwalk Hotel

Five Hundred Rooms with Sea Water Baths—American and European Plans. Also Beautifully Furnished Housekeeping Apartments with Complete Laundry Service by the week, month or year.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

WEBBINS, LETERMAN & GATES
INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg., Los Angeles, Cal.

Michigan 8761

Reduced Winter Rates

THE INDUSTRY'S DATE BOOK


Jan. 12-13: Meeting of Allied Theater Owners of the Middle West, Chicago.

Jan. 18-19: Midwinter meeting of Allied Theater Owners' Ass'n, Hotel Charlotte, N. C.

Jan. 19-20: State convention of Allied Theater Owners of Nebraska, Omaha, Neb.

Feb. 12: Second annual formal dinner-dance of the Columbus (Columbia Pictures), Hotel Plaza, New York.

Feb. 20: Motion Picture Club Ball, Waldorf-Astoria Hotel, New York.

March 12-20: "Dinner to Miss Astor" in celebration in Central Europe under auspices of Czechoslovakian Film Artists' Association and National Film Industry, Prague, Czechoslovakia.

March 14-16: Annual convention of M. P. S. A., Hotel Mayflower, Washington, D. C.

Educational Releases On Schedule for January


"UNDER 18" IN 3 L. A. HOUSES West Coast Bureau, THE FILM DAILY—Under 18" is currently playing in the Western, Hollywood and Downtown, three Warner houses.

President Hotel

Atlantic City's Newest Boardwalk Hotel

Five Hundred Rooms with Sea Water Baths—American and European Plans. Also Beautifully Furnished Housekeeping Apartments with Complete Laundry Service by the week, month or year.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE

WEBBINS, LETERMAN & GATES
INCORPORATED

1540 B'WAY, N. Y. C.

Spring Arcade Bldg., Los Angeles, Cal.

Michigan 8761

Reduced Winter Rates
Back to the Independent Theatrical

UNLESS within the next few months there are definite signs that quality of product is on the upgrade and that the hysteria of the present has subsided, exhibitors should make definite demands that the producers give up operation of theaters except in key cities or test spots. The exhibitor has stood for the health of the bankers—by putting men who are not shonwmen, but who are financiers, at the head of major companies—long enough. Now that it has been more or less definitely proven that the hand that rules the industry can't produce quality pictures, it remains for the producers to recognize the situation. Financial difficulties of the big companies is the exhibitors' immediate concern. Fortunately, the industry seems to be all right. But the vision of some of the Hollywood chief�eas seems to be blurred. One of the classic examples of this is the persisrency with which the independent producers are put to the drawing-room, English-dialogue pictures, most of which have died miserable deaths at the box offices of theaters in smaller cities. Bringing the bankers into the business has not helped the industry from the picture standpoint. Taking the reins away from men who, either through luck or through vision in the picture industry, money-making product will not help theaters. All plans submitted by the bankers seem to have failed. Ten years ago, when the theaters of the country were generally controlled—by independent, controlled, the business was in a healthy shape, able to combat any depression. Why, then, can it not be assumed that the future success of the business rests in independent theater operation? Knowing that they would have to make quality product to get the runs, the producers would have to turn out quality pictures. Upon that would rest their remaining in business. —Jay Emanuel

"The Exhibitor"

COMING & GOING

TOM DE JONG, foreign representative for RKO Pathe, arrived Wednesday on the Aquitania.

MARGUERITE CHURCHILL is in New York from the Coast with her mother.

JOHN HOWARD LAWSON has been called West to do an original which is to serve as the basis for Constance Bennett starring vehicle under the title "The United Radio-Path愈 buster.

DAILY TOPICS

A Digest of Current Topics

Gettling Acquainted With Patrons

WHEN Al Plough was appointed manager of Warner Bros., Commodore in Philadelphia, he sought a means of getting acquainted with the patrons of his house. This is the reason the present period at the theater is known as "Let's Get Acquainted Month." Plough moved his office and that of his staff into the lobby and there he holds forth where people may reach him without any red tape. The new manager has made it known that he welcomes suggestions from the patrons of the house both as to the type of pictures they like best and as to the things that will add to their comfort while viewing them. Plough feels that his stunt is making for good will and feels that it has been so productive of good results that other manangers might copy it.

—Commodore, Philadelphia

Menus Tabloid Place of Heralds

IN Gulfport, Miss., Manager Robert Y. Hampton of the Paramount has cut out an advertising expense without lessening the advertising value of that particular item. Restaurant menus have supplanted the heralds. A prominent drug store printed the theater program daily on the menus. These menus are distributed daily to offices, stores business district.

—Paramount, Gulfport, Miss.

ONE NIGHTER

The LULLABY, which has been following the "It Happened One Night," will open here March 20.

{\textbf{THE FILM DAILY}}

\begin{itemize}
\item \textbf{TIMELY TOPICS:} A Digest of Current Topics
\item \textbf{EXPLOITETTES:} A Clearing House for Tabloid Exploitation Ideas
\end{itemize}
A LITTLE from "LOTS"

By RALPH WILK

HOLLYWOOD

ROY DEL RUTH, Warner-First National director under long term contract, was recently singled out as representative of the new order of screen directors by a prominent scientist who visited Hollywood while on a mission for the Rockefeller Foundation. While it is not generally known, Del Ruth has written two books on scientific subjects which have been published under a pseudonym. In speaking of this the scientist remarked, “I have found no more thoughtful, widely informed and cultured group of men anywhere in any profession than the present generation of screen directors. There are individual exceptions such as will be found anywhere, but the average is exceedingly high.”

Following ten days spent in the dentist’s chair, Mark Sandrich declares he has been entirely opposed to the highly touted “approach forcing system” of Ely Culbertson’s, if it’s anything at all like the bridge work he thinks it is.

Roy J. Pomeroy, film director and technical expert, believes that the solution for better pictures is from the source of original stories written especially for the screen by writers of experience and training. He thinks individual stars should have all stories especially prepared for them by staff writers.

Believe it or not, Frank Fay now producing his own feature, “A Fool’s Advice,” made his stage debut at a steady pace in “Babes of Toynard.”

Babe Stafford will start directing the new Mack Sennett Short Shor-Sort, entitled “Heavens! My Husband!” Andy Clyde is starred, Dorothy Granger plays opposite him and Allan Lane plays the leading juvenile role. George Bryon, Bud Jamison, and Opal Gangle complete the cast.

Educationalists, fourth in the group of Hollywood Girl Comedies, has been titled “Hollywood Luck.” The comedy, directed by William Goodrich, has a cast including Virginia Brooks, Rita Flynn, Frances Dean, Addie McPhail and Clarence Nordstrom.

Following completion of “The Goldfish Bowl” at the First National studios, Douglas Fairbanks, Jr., will be starred in “Love Is a Racket,” adapted from a novel by Richard James, Broadway columnist of the Brooklyn Daily Eagle.

“Girl In The Tonneau” replaces “Nighthorse Parade” as the title of the new Mack Sennett Comedy just completed. Arthur Stone and Helen Mann head the cast, which includes Dick Stewart, Luis Alberni, Nora Mozelle, Tom Dempsey, Tom Malligan and others. Babe Stafford directed.

Rudolph Myzetz is gathering material in Hollywood for the International Film Exhibition to be held in Prague, Czechoslovakia, March 12 to 20, 1932. The exhibition will consist of commercial, technical and cultural exhibits.

Buzz Barton has completed camera work on “Human Targets.” The story on his next Western has been approved, says Burton King, Big 4 production supervisor.

“Broadcasting” has been selected as the title of the sixth in the new Tiffany Chimp Comedy series, just completed. This comedy was tentatively called “Ex-King.”

Big 4 is going ahead on the current program at high speed so that early production arrangements for the coming season may be made. During December “Human Targets,” a Buzz Barton Western, and “Mark of the Spur,” starring Bob Custer, have been produced and a melodrama will go into production before the week is out.

Big 4 Horsemen

Bob Custer, Francis X. Bushman, Jr., Buzz Barton and Wally Wales are known on the Coast as the Big 4 horsemen!

Frank Marsales, musical director of the Harman-Iising Studios, producers of “Looney Tunes” and “Merrie Melodies,” has enlarged his “manellection” by the addition of a flying squirrel. The squirrel is now a neighbor of Frank’s four chipmunks.

The greatest ambition of most boys is to play on the Notre Dame football team, but one halfback named Allan Lane deserted the “Fighting Irish” when a stock company came to South Bend. In a few years he was playing on Broadway, but a contract with Film brought him to the Coast. At present, he is playing the juvenile lead in the new Sennett comedy, “Heavens! My Husband,” starring Andy Clyde and Dorothy Granger.

Having completed the screen version and dialogue for “Lost Squadron,” which George Archainbach is directing for Radio Pictures, Wallace Smith has been assigned to another story by chief executive David O. Selznick.

Victor Schertzinger, composer and a film director of prominence, is being sought by an English producing company. The Selznick-Joyce organization is handling the negotiations.

The first of the Charles Paddock short shorts has been completed at Universal under the direction of John Breslan.

Pat O’Brien has been signed by Carl Laemmle, Jr., for the central character in “Ambition,” by Emil Gavreau. It goes into production next week under the direction of Russell Mack.

George Brent, stage actor, will play the leading masculine role opposite Barbara Stanwyck in Warner’s production of Edna Ferber’s “So Big.” Brent has been signed by Warners to a long-term contract.

Rowland Brown, Universal director who was borrowed recently by R-K-O to direct John Barrymore in “State’s Attorney,” has added a fully equipped gymnasium to his home. Brown, at one time, was one of America’s leading wrestlers.


Florine McKinney, Fort Worth high school girl who recently signed a Paramount contract, was assigned her first major screen role when she joined the cast of “The Miracle Man.”

Owing to similarity with a Gibson Western made some years ago, M. H. Hoffman, Jr., of Allied has dropped the title, “Lost Squadron,” and “The Local Bad Man” will be the release label. Production now in cutting room, with Mildred Johnson editing.

Mickey’s Helping Hand,” a Mickey McGuire comedy produced by Larry Darmour, has been booked into practically every RKO theater during Christmas week. This action was prompted, because the story is built on the Yuletide spirit and has a great appeal to youngsters vacatiining during the week.

HOLLYWOOD PLAZA

Where the “Famous Doorway of Hospitality” Greets You

MOST convenient location in Hollywood. Next to motion picture studios, theaters, cafes and shops...only ten minutes from golf courses, bridle paths, and other amusement places.

The Plaza Hotel is quiet, luxuriously furnished, with deep, restful beds, glistening tile baths and showers, excellent service and cuisine, convenient parking—every modern convenience for your comfort.

European plan, $2.50 up, single and double. Special weekly and monthly rates.

“Lord Byron”— “Doorway of Hospitality.”

VINE STREET AT HOLLYWOOD
BLVD., HOLLYWOOD, CALIFORNIA

Start the New Year Right by organizing a MICKEY MOUSE CLUB

FOR YOUR THEATRE

Greatest boxoffice insurance you can possibly get for 1932

For particulars write

Walt Disney Studios

2719 HYPERION AVE.

HOLLYWOOD
MELVYN DOUGLAS, stage actor who made his film debut opposite Gloria Swanson in "Tonight or Never," is now playing opposite Clara Bow in "Her Confession," at Paramount's New York studio, will also appear in "Sensation," a new Paramount feature now in preparation which Stuart Walker will direct here.

- It being too cold to use an outdoor pool, Vitaphone built a typical swimming pool on one of the sound stages for a scene in "His Honor," latest of the Booth Tarkington juvenile series.

- Paramount is undecided as to whether Nancy Carroll's next feature will be made here or on the West Coast. She is now in the midst of "Wayward," with TedSLoman directing, at the New York studio.

Billy Hayes, Vitaphone's "Penrod," is rehearsing for a vaudeville sketch in which he expects to open right after the holidays and which will mark his stage debut.

- What promises to be a novel idea in musical shorts has just been completed at the Warner Vitaphone studio under the title of "The Subway Symphony." A large cast of singers and dancers, including Joan Abbott and the 12 David Gould dancing girls has been recruited from the Broadway stage.

Gertrude Turchin is acting as secretary to Stuart Walker who has just arrived from Hollywood for an important directorial assignment at Paramount's New York studio.

- A exact reproduction of the dressing room set at the Warner Burbank plant was erected at the Vitaphone studio for "The Studio Mystery," latest of the S. S. Van Dine series.

Frank Kingsley, former casting director at the Warner Vitaphone studio, is now attached to the Herbert Heyo booking offices.

SHORT SHOTS from EASTERN STUDIOS

By HARRY N. BLAIR

MELVYN DOUGLAS, stage actor who made his film debut opposite Gloria Swanson in "Tonight or Never," is now playing opposite Clara Bow in "Her Confession," at Paramount's New York studio, will also appear in "Sensation," a new Paramount feature now in preparation which Stuart Walker will direct here.

- It being too cold to use an outdoor pool, Vitaphone built a typical swimming pool on one of the sound stages for a scene in "His Honor," latest of the Booth Tarkington juvenile series.

- Paramount is undecided as to whether Nancy Carroll's next feature will be made here or on the West Coast. She is now in the midst of "Wayward," with TedSLoman directing, at the New York studio.

Billy Hayes, Vitaphone's "Penrod," is rehearsing for a vaudeville sketch in which he expects to open right after the holidays and which will mark his stage debut.

- What promises to be a novel idea in musical shorts has just been completed at the Warner Vitaphone studio under the title of "The Subway Symphony." A large cast of singers and dancers, including Joan Abbott and the 12 David Gould dancing girls has been recruited from the Broadway stage.

Gertrude Turchin is acting as secretary to Stuart Walker who has just arrived from Hollywood for an important directorial assignment at Paramount's New York studio.

- A exact reproduction of the dressing room set at the Warner Burbank plant was erected at the Vitaphone studio for "The Studio Mystery," latest of the S. S. Van Dine series.

Frank Kingsley, former casting director at the Warner Vitaphone studio, is now attached to the Herbert Heyo booking offices.

A MATTER OF 'SPICS'

Jack Haley, who appeared as a stage comedian for a number of years without any particular make-up, has affected "cheaters" in his first two Vitaphone comedies and finds they help his work, and as a permanent part of his get-up on both stage and screen. All of which would not be especially interesting except for the fact that Alf Goulding, Vitaphone director, who suggested the specs, was the same man who made an identical suggestion to Harold Lloyd, many years ago, thereby changing him from an indifferent comic to a world figure.

Adeline Hillbrown is doing the adaptation and Carolyn Franklin the dialogue on "Sensation," next feature to be made here and which is based on "The Misleading Lady," a successful silent film of several years back.

- Eddie Ryan has been given the role of "Freckles" in the Booth Tarkington Penrod series which Vitaphone is making. He will make his first appearance in the part in "His Honor," just completed by Alf Goulding.

- Claire Trevor, who has just completed her third role for Warner Vitaphone, is hoping for the same luck which marked Madge Evans, who appeared in the first role with her, and Peggy Shannon, who was in the second one.

- Chick Kirk, Paramount's supervising art director and Joe Holton, Fox talent scout, went to the University of Montpelier, France, after the war. They spent four happy months in sunny Southern France, right on the blue Mediterranean. It was great while it lasted.

- Taro Miyaki, Japanese wrestler, gave an exhibition of Jiu Jitsu before the Vitaphone cameras with Andy Zarako, heavyweight wrestler for a Ted Husing "Sport Slants."

Thelma Tipson of Vitaphone comedies made her stage debut in "The Garrick Gaieties" with a clever imitation of Hope Williams and was made a principal when it was found she could neither sing nor dance.

Record business at a special children's matinee is reported by the Florida theater of Jacksonville, the reason being the personal appearance of Little Jack Frost, ten-year-old Jacksonville youngster, back home for the holidays after appearing in Vitaphone's "Penrod and Sam" series.

- Lilyan Tashman spends every moment she can get away from the Paramount New York studio shopping for new clothes at Fifth Avenue.

- Harry T. Morey, who played heavies at the old Vitagraph studio fifteen years ago, still appears there occasionally in Vitaphone comedies. The old crew such as Norma and Constance Talmadge, Lou Costello and his daughters Dolores and Helene have gone on to Hollywood and fame but Morey still remains faithful to the old studio which has so many pleasant memories for him.

- A rich looking set featuring a large satin draped bed on a dais was arranged for Vitaphone's "Studio Mystery" and everyone agreed it would do credit to a DeMille opus.

With two features in production, the Paramount New York studio worked right through until the last afternoon of Christmas Eve when all hands knocked off until Monday for the holiday celebration. Likewise at Warner Vitaphone where a fall shorts schedule is under way.

In proof of the fact that the old-timers are not forgotten at Christmas time, Billy Bitzer, veteran cameraman, now attached to the Richard A. Varney production staff, every year receives a Christmas card from Lillian and Dorothy Gish, whom he photographed in many of the Griffith pictures. Likewise from Una Merkel who received her first test from Bitzer while acting as stand-in for Lillian Gish.

- The entire staff at the Audio Cinema studios were made happy by the fact Joe W. Coffman, studio head, who has been seriously ill following an operation for mastoiditis, greatly improved to the extent of having his family with him on Christmas Day, at the Fifth Avenue hospital where he is now recuperating.

WOULD BAN BILLBOARDS

Two bills for the regulation of outdoor advertising, one of them prohibiting all billboards or advertising signs of any sort in the neighborhood of a State park or parkway, are being prepared for the 1932 Legislature by the State Council of Parks.

Astronomer's Invention Enables Better Vision

London—The motion picture invention of the noted South African astronomer, Dr. Innes, has been demonstrated here for the local trade press, which finds much to comment on in the invention. A saving of seating space is made possible and at the same time the angles of vision are greatly improved. Audiences see a mirrored reflection of the picture thrown upon the screen, with the apparent distance between the spectator and the mirror the same as the distance of the mirror from the screen, which can be placed at any desired point in the auditorium. Thus those close up to the mirror (and at the sides) get the appearance of distance from the picture, doing away with the eye-strain of looking at a screen but a few rows of seats away. Seats may be placed as close to the stage as possible without strain on the up-front spectators.

The London trade press commented this feature of the invention, and found Dr. Innes' claim that the slight second reflection from the front surface of the mirror smoothed out "rain" and the grain of the film apparently justified. They found no reason to doubt his third claim that the invention is pseudo-stereoscopic.

Well Represented

Aubrey Scotto, Paramount shorts director, enjoyed the unusual distinction of having five of his pictures playing at various Broadway houses simultaneously. These were "Socially Correct," at the New York Paramount; "Puff the Blues Away," and "East Meets Vest" at the Rialto; "Musical Justice," at the Rivoli, and "Bullmama" at the Brooklyn Paramount.
Cleaning Dirty Screens

Dirty screens may be cleaned as follows:
Thoroughly clean the rear of the screen with the nozzle of a vacuum cleaner, removing thereby all of the particles of dust and dirt now clinging to the pores of the screen.
Ivy soap MUST be used. In the event the water in your town is hard, either rain or distilled water may be used to secure a good lather. Use a good quality of sponge and lukewarm water. Commence at the top of the screen working downwards in sections between the seams. Avoid using too much water, getting it into the seams or allowing it to run down behind the screen and under no circumstances attempt to wash the back of the screen. Change the water frequently as soon as it becomes dirty. A minimum of rubbing is desirable.
After the initial washing, rinse the screen with clear water so that no particle of soap or soap film is left on the screen as this discolors the screen when light is thrown upon it.
While this is not a difficult job, it is too important to be entrusted to the average porter and should at least be supervised by some of your more intelligent help. If done carefully your screen should be greatly improved.

—Publix Opinion.

Roth Inverted Converters Adaptable to Many Uses

Chicago—Inverted rotary converters, which are said to deliver alternating current from any direct current source, for operating gaseous tube signs, public address systems, etc., is being marketed by Roth Bros. & Co., manufacturers of motors and generators, this city.
Multiple arc type actodectors, declared to be accurately built and liberally proportioned to insure continuous operation, making them especially suited to sound equipment installations in that they supply steady direct current power to the arcs, resulting in brilliant screen illumination of uniform intensity, even during change-over, also are being marketed by the company.

DRESSERWARE GIVEAWAY

Athol, Mass.—A dresserware giveaway plan for building theater patronage, consisting of genuine quarts pyroloid, decorated in gold and black, 12 free window cards, free mat, free coupons and a trailer loaned for four weeks without charge, is being offered by the Win-cox Co. of this city.

New Telephoto Cell Giving Good Results

The new telephoto electric cell, a product of the Telephoto & Television Corp., of New York, is reported giving excellent results. The new tube, of the caesium argon type, is manufactured in three sizes and fitted with the standard four-prong base. The polarizing voltage range is said to be from 22½ to 90. With 90 volts on the plate, the output of the cell is rated at approximately 50 micro-amperes per lumen.

INCREASES PRODUCTION

Fostoria, O.—Paul Newcomer, manager of the True Talkie Tone Co., of this city, manufacturers of an electrical movie sound machine, reports that production of the company's equipment at the plant here has advanced to such a stage that additional workmen will be employed.

BOOTH VENT FAN

Akron, O.—An adjustable volume ventilating fan, said to have been specially designed for the unusual requirements of projection room ventilation, is being marketed by the Vallen Electrical Co., Inc., of this city.

THEATER MGR. WORKS OUT EASY BOOKKEEPING PLAN

Seymour, Ind.—Perfection of a system of bookkeeping particularly for theaters, but which may be used in almost any business, is announced by Mrs. E. M. Eagleston, manager of the Majestic theater here.
The first series consists of a theater to keep a complete record of film products and a dating book for films. The invoice record of film products gives complete record of all films and the dates they are shown, and columns are also provided for receipts, expenses and other financial details in connection with these films.
The dating book for films can be used to advantage by managers in booking films and other information that is necessary for them to have, it is said.
The theater ledger, it is declared, is a complete bookkeeping system in itself, columns being provided for detailed entries as to receipts and expenditures for each day of the year and a form is also given for computing the year's business from which income tax records may be quickly taken. The ledger is made up for a period of two years with two income tax records.
The slogan used on all books is "Know and protect your business." All of the books are copyrighted under the name of "Easy Method."

PORTABLE MIDGET UNIT BEING TURNED OUT BY W.E.

Chicago—Development of a midget portable "talkie" outfit, small enough to pack in two ordinary size suitcases, yet possessing quality that rivals theater equipment type, is reported to be in the process of manufacture at the Western Electric Hawthorne Works.
The new projector, it is said, is a Bell Telephone Laboratories development, especially designed for use in "halls, churches, clubs and by commercial sales organizations."

THEATER EQUIPMENT

By M. P. BOOTH

PRICES BEING REDUCED BY NATIONAL CARBON

Cleveland—A reduction in price of carbons, effective Jan. 1, has been made by the National Carbon Co. of this city.
Carbons on which the prices are to be reduced include the following: 12 mm. x 8 SRA, from $75 to $70 per thousand; 8 mm. x 8 SRA, from $95 to $80, and the 9 mm. x 20 high intensity from $325 to $245.
An increase of two inches, it is also learned, has been added to the 12.6 mm. x 20 high intensity carbon, making a total length for this carbon of 22 inches, with price to remain the same, $400 per thousand.
The new SRA carbons and pre-cratered high intensity carbons are recent improvements developed by the company making possible better projection and steadier screen illumination, it is declared.

MASTERPACK MARKETS

NEW A. C. AMPLIFIER

Duncan, Okla.—A C. Masterpack Co. of this city has announced the marketing of a new A.C. amplifier. The unit, it is declared, is of simple construction, sturdy, compact and eliminates completely all batteries, head amplifier and fader.

PAPER LENS WIPERS

An especially developed paper for cleaning lenses that is said to be almost cloth-like but apparently more absorbent and stronger, has been brought out for the theater trade by the Howland Co. of New York.

INSTALLS EARPHONES

The Embassy in Cumberland, Md., and the Stanley in Pittsburgh have contracted for the installation of Western Electric Audiphones for the hard-of-hearing, it is announced by C. W. Bunn, general sales manager of Electrical Research Products.

$80,000,000 LITHO BIZ

A total of $80,000,000 is invested in the lithograph industry at present, it is stated in "The Truth About Standardized Outdoor Advertising," a booklet issued by Outdoor Advertising, Inc., in cooperation with plant owners throughout this country and Canada. Total of 3,500,000 posters are used annually.

BETTER EQUIPMENT AND SUPPLY VALUES

are always found at

BELL PORTABLE EQUIPMENT
FOR 35 M.M. SOUND-ON-FILM
BELL EQUIPMENT CORPORATION
729 Seventh Avenue, New York

PLUG CONNECTORS

LONG lasting and most serviceable—Kliegl plug connectors and portable plugging boxes, the best and most economical to use for quickly and conveniently connecting stage lamps and other electrical appliances. Available in five sizes, arranged for 1 to 100 amperes circuits. Also other lighting specialties, spotlights, scenic effects, supplies, etc.

Kliegl Bros
Universal Electric Stage Lighting Co., Inc.
321 West 50th Street, New York, N.Y.
PRODUCTION OF FILMS ABANDONED BY SPAIN

Spanish Gov't Using Films for Propaganda

Madrid—The Spanish Government will make use of the screen for national propaganda purposes. The first film will be "Firmín Gallan," dealing with the origin and growth of the Spanish republic, to be produced under the supervision of the government at the Tobis studios in Epayne, France.

Australia Rebellng
At Radio-Movie Clubs

Sydney—Australian exhibitors are turning against the radio-movie clubs as a means of creating box-office interest in motion picture production. They have found that these clubs instead of boosting business are taking people away from film theaters through dances, Saturday afternoon hikes and other of their social activities. M.G.M., first to adopt the idea of the radio-movie club, has withdrawn entirely from the club it organized. "We found that, in order to maintain public interest," said N. B. Freeman, M.G.M. chief, "it was necessary to extend the activities beyond mere broadcasting, with the result that other societies were developed which took the public away from the pictures. Despite the fact that we had upwards of 100,000 members of the club and its affiliated organizations, such membership made no difference to receipts."

Third Australian Reel

Sydney—Australasian Films, Ltd., subsidiary of Union Theatres, has embarked on the production of a new series of radio-features for Australian distribution. Two screenings of the new well, South America, and it is believed that the recent Hispanic-American conference in Madrid hit any scheme to relieve the situation. American exchanges expect to do a fair business during the season of 1932-33 but are skeptical about future seasons.

16 P. C. British Films
In Australian Releases

London—Out of 504 pictures scheduled for release in Australia during the season of 1931-32, but 16 per cent of British make, it is reported here.

Sings Vera Baranowskaia

Paris—Paramount has signed the Russian actress, Vera Baranowskaia, for its Jointville production of "Monstre Albert." Karl Anton will direct.

French "Non-Flam" Film

Paris—The non-inflammable film law, passed several years ago but frequently suspended, is to go into effect in France on Jan. 1, 1932. Inquiries have been made to the Minister of Fine Arts for further delay in applying the law, but no answer has yet been received.

Australia Will Force Native Film Support

Sydney—Although the Minister for Customs has declared that he wanted no quota law in Australia, he also stated that if Australian exhibitors declined to support Australian-made talking pictures by screening them, the Government would have to take specific steps to deal with the situation. He made a strong appeal to exhibitors to lend their support.

Representations have been made to the Government," said Mr. Forde, "for some similar action (like the British quota law) being taken in Australia, and in this case presented in support of the request is indeed a very strong one. I am, however, of the opinion that if it is possible to achieve the same results through the voluntary cooperation of exhibitors, much more good will be served and the desired results obtained more quickly."

Four Films in Work
At B. I. P. Studios

London—Activity at the B. I. P. Elstree studios is in full swing with four directors at work. Norman Walker is directing "Bill the Conqueror," Henry Edwards "Brother Alfred," Monty Banks is on "Bill Takes a Holiday," and Alfred Hitchcock is well along with "No. 17."

Raymond Duncan in Films

Paris—George O'Messery has announced that he will soon begin filming on the first of 12 productions in which Raymond Duncan, brother of Isadora Duncan, will play the leading role.

"Dreyfus" Broadcast in N. Z.

Auckland—So great was the interest aroused in New Zealand by the British International picture, "Dreyfus," that the American broadcasting station IZR put a condensed version on the air.

King's Second for Butcher

London—Butcher's has engaged George King, director of "Deadlock," to direct a naval story, the scenario for which is now being prepared.
New Plan Enables Preview Before Actual Production

Wisby System Said to Cut Costs of Picture Making

(EDITOR’S NOTE—The following is Harold Wisby’s own summary of his recently developed plan, already mentioned in THE FILM DAILY, a two-page article in the department section on the general reaction of intended screen stories before any actual production expenditure.)

Motion picture drama can now be produced without actors and settings and staff—yes, entirely without the use of studio and studio equipment. The cost is trilling. The quality is not only technical but artistically comparable, if not superior, to the Hollywood product.

There are men in this industry—practical production executives of national repute, who are beginning to realize that by means of this new process it would be feasible to output two pictures, and occasionally three, for the present cost of one. And when we say pictures we mean the directorproof kind, the box-office grade.

Impossible? Well, they all said that, at first. All of the twenty odd experts appointed by leading corporations to investigate, but they didn’t say that now. By this time they have quietly joined that slowly but steadily growing group of men in the business on whom this industry depends for brains in emergencies. Men who believe the new process may not impossibly prove to be the coming thing of real importance in modern picture entertainment profitable to the producer and profitable to the exhibitors.

More than one executive of record has voiced the opinion that this process, properly backed for large scale operation, as two elements of fundamental importance that need only to be applied intelligently to re-establish the picture industry on a sound and permanently secure, profitable operating basis.


Page Frank Wiskich!

Robert Lord, Warner-First National writer-director who contributed to “Pity, Star, Fainal,” has an interesting collection of similes and is, himself, a master of metaphor. Among his oft-cited similes are: “Calm as a well-digger’s back,” “facilitating as an ice cube in a cocktail shaker,” “wrinkled as a washwoman’s hand,” “the air of a dead mackerel,” “as welcome as a Garland contemptuous of a kindly offer,” “like being offered a barrel of clothes,” and the sarcastic “hospitalize pitifully in need of ground support’s eye as a rabbit,” and “as alike as a row of Salvation Army Santa Clauses.”

How It All Started

Origin of the Pennsylvania Blue Laws is explained as follows in the American Mercury:

“As a matter of historical fact, the Pennsylvania (Sunday) law is the product of an even deeper religious superstition than the mere imagined need of observing the Lord’s Day. It was passed in its present form in 1794, following the fashionable epidemic. It is said that the law was intended as a punishment for their sins, including the desecration of the Sabbath; in other words, it was adopted as insurance against a recurrence of the sin, rather than to prevent it in the first place. That’s the reason Pennsylvania in 1931 still keeps on its statute books, though it does not strictly obey or enforce it, one of the narrowest Sunday laws ever passed.”

The new process is founded on creative line of showmanship, embracing all the arts and the sciences pertaining to the arts. It is a creative thing operating on constructive, free and intelligent theorists. It is motion picture, completely dramatized, in the pre-production stage.

The process is designed to help all members of the staff, or rather to help them perform their work in a manner far more satisfactory to their professional capacity than current routine, which offers little if any profit for the individual talents. Everyone on the staff—yes, even the actors—can draw his share of benefit from the screen production made feasible by this process in advance of actual studio production.

Not by discarding what we have of technical value and personal talent, but rather by utilizing these assets in a more convincingly modern, more efficient way does this process operate.

A way that gives full scope and latitude to the showmanship inherent in the picture, and creates the picture that does not hamstring them with impractical “efficiency” formulas and suchlike standardized rubbish carried over from the factory era.

A way that all hands on the staff, all hands in the manufacturing units, can understand and benefit from as easily as they can look at a motion picture.

For that is what The Wisby plan is—making motion picture drama direct from a motion picture preview revealing pictorially upon the screen all the scenes in continuity called for by the scenario. For the very reason that this preview shows up the scenario—its good, bad and indifferent points, as may be—this preview and shows it in the medium of motion picture, the director and staff can take intelligent action as to such changes and emendations as they may desire so that the really ok’d preview will be a production that meets the rigid demands of studio production under overhead.

Hitherto production has meant just one thing—production. Under The Wisby plan there will be two phases of production, the pre-production phase resulting in a screen preview, and (2) the studio production under overhead using this preview as a pictorial staff guide in addition to the regular script.

The activity of the pre-production department does not interfere in any way with the work of the producing executive in the studio production division. The previewer does not even work in the studio but in his own private studio.

The completed preview is available to the staff in the shape of a screened print with sound and dialogue following the scenario text, and besides, in as many sets of stills as may be needed for the working requirements of the staff.

Thus equipped we know where we are going before we start to shoot. No more trial and error. No more trial and error. No more unprofitable re-shoots. No more writing the script for the screen. Production is 100% without the screen preview to be done after a single shot is fired under overhead. Instead of producing d-rect from a typed script, one now produce direct from a live picture preview giving dramatized expression, in screen terms, to the things the script calls for but cannot show.

This was never done before in picture history. Production has always remained a kind of blind man’s buff, like a ship steering in the fog without the benefit of the lighthouse of the old man. Not until the latest dollar of the customary $500,000 budget has been spent on the director really know what he has got on his screen. And sometimes even then he does not know until he has spent an extra fortune in retakes.

Previewing production on the Wisby plan enables an intelligent director to know far better accurately in terms of picture what he has got on his screen, or got to get, before he starts to shoot.

Quite a difference. And the cost? Well, about four to five hours of running studio cost will cover it. In other words—cigar money!

XMAS FUND FOR ENGEL

St. Louis—Friends of Morris Engel, veteran motion picture exploiter, raised their annual fund to make his Christmas a little more enjoyable. Engel has been an invalid for many years and is still helpless.

When he was in harness he was always willing to extend the hand of good fellow-ship to those in need. So annually his many friends, led by Barney Rosenthal of Premier Pictures Corp., get together to show him that the world hasn’t forgotten him.

Medical Story Wave

West Coast Box, THE FILM DAILY staff correspondent, notes that the medical story is seen to be one of the popular newer vorges. RKO-FOX has been understood to be considering yarning of the Dr. Kildare pictures. Paramount is said to be already decided upon the aforesaid. MG-M is expected to be the first to break through, though, according to this informant, while Will Rogers is said to be slated for the Fox production, about which nothing exact can be said, the newspaper is.
NEWs-of-the-DAY

★ EAST ★

Pottstown, Pa. — Earl Wadge, manager of the Strand and Hippodrome here, has been transferred to York as manager of the Rialto. E. W. Smith, manager of the Rialto-York, has been brought here to manage the Strand and Hippodrome.

Tamaqua, Pa. — Charles Higgins is back as manager of the Majestic, replacing Donald W. Bondstein, handling two Philadelphia houses.

Bridgeport, N. J. — Lou Linker is opening the Criterion here. It was not included in the Warner-Atlantic Theaters deal.

York, Pa. — LeRoy C. Rouzer, who has been managing Warner's Grand in Lancaster, has been transferred here to manage the Capitol, which has been without a manager since Frank Kelsey was transferred from that post.

Youngsville, Pa. — A. W. Gibbs has leased the Youngsville, which he will open under a new name. The house was burned in May, 1929, and rebuilt. Gibbs owns a theater in Albion, Pa.

Altoona, Pa. — A. W. Hepp has bought the Lyric from August Baier and will operate it. Hepp was formerly with the Paul Jones' Little Theater, N. S., Pittsburgh.

Monessen, Pa. — The Olympic has been reopened by Pete Sotul.

New Britain, Conn. — The partnership of Dryzek and Davenson may retain the Embassy Theater here. The redemption date on a mortgage debt having been extended to April 5, Louis Jaffer and Samuel Shilansky of Hartford hold the foreclosure judgment.

Washington — Tom Olsen, formerly publicity director for the local

Fox, has been named assistant division manager of the Fox West Coast Theaters in Washington and Oregon, according to reports received here.

Middletown, Conn. — The Capitol will present five acts of vaudeville with a feature film the last three days of each week beginning Dec. 31.

Washington — Arthur Weinberg is back in Washington after several years' absence. He was formerly manager of the local United Artists exchange, of the Warner exchange in St. Louis and eastern division manager for Warners.

★ WEST ★

Beaverton, Ore. — The Beaver has opened with Cecil E. Davis, formerly of Rainier, as manager. The house has been equipped with Synchrofilm and a new super-vocalite screen.

Healdsburg, Cal. — L. H. Killingsworth is now in charge of the Plaza, succeeding J. Fred Miller.

Oakland, Cal. — The American, at 17th and San Pablo Ave., is to be extensively remodelled at a cost of about $20,000.

Sacramento, Cal. — Joseph Blumenfeld has purchased the Sequoia and will make improvements costing $25,000.

Los Angeles — Gene Bollin, who managed the San Carlos for Jake Lustig, will open the old Star under the new name of the Chic on New Year's Eve. The house has been completely remodeled. It seats 350.

Wilmington, Cal. — Ray Darst, formerly manager of the Fox West Coast Granada, is now an independent showman with headquarters at the Avalon.

Lindsay, Cal. — The Glade here has been taken over by J. L. Seiter from the T. & D. Jr., Enterprises.

Los Angeles — The Roosevelt and Avenue have been taken over by Ben Levin from the George A. Oppe interests.

★ CENTRAL ★

Frankfort, Ind. — Judgment for $500 has been awarded Albert Goldman, Chicago theater broker, in connection with the sale of the Opera House from Ella Walters and Merrill More to Thomas K. Valos.

Lisbon, O. — The Lisbon New Grand Theater, Inc., has been incorporated for $2,000. Samuel Morantz, Gust Zigoris and Haskell S. Kalver are the incorporators. New owners plan alterations.

Detroit — Nat Barach is now division manager here for Master Art Productions, a subsidiary of National Screen Service.

Cleveland — Willis Kent productions, consisting of six melodramas and six westerns, will be distributed in Ohio, Kentucky and western Pennsylvania through the Cleveland, Cincinnati and Pittsburgh offices of the Standard Film Service Co.

Detroit — Joe O'Donnell is on the road for Hollywood Productions. He was formerly with Regal.

★ SOUTH ★

Statesboro, Ga. — E. R. Collins has sold the State, built and operated last summer, to J. L. Martin, who operates the Jetteckel hotel here.

Margurite, Ala. — The Margurite theater was opened recently.

Miami, Fla. — Charles F. Johnson, lessee of the theater formerly known as the Paramount, announces that the name has been changed to the Roxy. The house, being renovated and remodeled, will be opened about Jan. 1.

Hagerstown, Md. — Charles S. Roth is the new manager of the Warner Bros. Maryland here. He was formerly with the Trenton. Lynchburg, Va.

AMERICA'S FIRST TRULY CONTINENTAL HOTEL

THE ST. MORITZ
ON THE PARK
50 Central Park South
New York City

Old world hospitality in the spirit of the new world; old world service with the newest of the new world's comforts. A cuisine that is the essence of Europe's finest, under the inspired direction of


Rooms single or en suite, facing Central Park and but a moment from the city's amusement and business sectors.

Personal Direction of S. Gregory Taylor

Congratulations:

CLARK GABLE

for making the biggest strides in audience popularity during the past year

No. 52 of 1931

"Good Deeds" Series
Wallace Beery and Clarke Gable in "HELL DIVERS"

MEATY DRAMATIC ENTERTAINMENT WITH FAMOUS NAMES. CREDIBLE PRODUCTION WELL ENACTED.

Audiences which like he-man stories told with gusto and plenty of real humor will go for this picture. But whether the subject is not a newcomer to the screen. Capably directed and with Wally Beery turning in a great performance, the film comes through.

Beery, in a noble attempt to bring the injured men back to safety, is killed as he tries to land his plane. The film has a neat little bit nothing to the picture.

Cast: Wallace Beery, Clark Gable, Conrad Nagel, Dorothy Jordan, Marjie Rambert, John Miljan, Landers Stevens, Reed Howes and Alan Kane.

Director, George Hill; Author, Lt. Commander Wend; Adapter, Harvey Gates and Malcolm Stuart Boylan; Dialogue, Harvey Gates and Malcolm Stuart Boylan; Editor, Herbert羡; Sewell; Cameraman, Harlan Warstrom.

Direction, fine. Photography, splendid.

THREATLING AIR SEQUENCE AT FINISH IS HIGHEST IN FAIR DRAMA-ROMANCE. CAST IS FINE.

Larry Darmour, producer of this feature, provided it with several humorous touches and crack-ups that are as thrilling and realistic as in most of the more costly productions. The story is okay, but more along the lines of action is needed. It concerns two stunt pilots with a fly-by-night carnival who, after the show closes, discover that they both are in love with Eve, a side show dancer. Eve is engaged to one of the pilots, but he turns out to be a sharp-shooter. The other lad learns of his partner’s plan to stage an air hold-up. Then starts the chase in the air with plenty of machine gun firing, two dandy crashes and some thrilling stunts above a mountain range. The on-the-level kid is killed, the villain cracks and Eve marries the young brother of the fellow who is killed, securing all of his own life. A great battle in a warehouse, and plenty of suspense and action all the way, with a nice finish.


Direction, zippy. Photography, good.

"PEACH O'RENO" with Dorothy Lee

Radio Pictures

"PEACH O'RENO" -- SATIRE ON DIVORCE CAPITAL, FULL OF COMEDY HOKUM THAT SHOULD GO OVER NICELY.

Reno is taken for another laugh riot in this picture wherein Bert Wheeler and Robert Woolsey extract just about the biggest load of fun that a nameless, unknown community has produced in any picture. The comedians play the roles of a pair of Greek gods offering counsell service for clients. A very vegetables their silver wedding suddenly get into an argument, winding up with divorce intentions. Arriving in Reno, followed by their two daughters, they are taken in hand by the Wheeler and Woolsey legal firm’s bus, which meets all trains, and then follows the amusing routine of proceeding to see the judge, when the lawyer the lawyers not to separate the parents. Along the route of the action is included the ingenious, and wonderful, and little known, and little, and of whole, and of everything, and of anything, and of the service of a co-respondent. Entire surrounding cast contributes effect in support of the star. Cast: Bert Wheeler, Robert Woolsey, Lura Laing, Sonia Gregg, Delores Long, Lela Ayers, Nora Witherspoon, Sam Hardy, Arthur Hoyt, Mitchell Harris, Mrs. M. K. Marsh, William L. Seltzer, Author, Tim Whelan; Adaptor, Ralph Spence; Dialogue, John Miljan; Cameraman, Jack MacKenzie.

Direction, zippy. Photography, good.

"SOOKY" with Jackie Cooper, Robert Coogan

Paramount Pictures

"SOOKY" -- JUVENILE FIGURES RATES WELL UP WITH "SKIP-PY," AND HAS THE STUFF TO GROW UP ALIKE.

It was a tough assignment for Director Norman Taurog to try and top "Skip-Py" in this companion picture, and he has succeeded for the former rates so high. But he has put over a juvenile offering that will easily score with the public, and the story is based on a plenty of appeal. Jackie Cooper as "Skip-Py" carries the picture easily, with Robert Coogan as "Sooky" trailing close behind. Many of the characters of the first film are again on display, including the snooty kid, Sidney, played by Jackie Searle. They strive to dismantle the scene of the dog’s death and work up the sentimental sobs by having “Sooky’s” harmonica playing on. Here is an idea of the big brother stuff. But the film is crammed with so much fine juvenile characterization and incident, that it overcomes these lapses.


Direction, fine. Photography, splendid.

"AIR EAGLES"

CONTINENTAL

65 mins.

"AIR EAGLES"

HITS NEW NOTE BY PANNING GANGSTERS AND SHOWING UP THE SYSTEM. HAS THE STUFF.

This film is the sort they should have made originally, for it puns the gangster element and shows graphically how the small tradesman have suffered at their hands. Here we have no heroes among the gang element. They are just a lot of dirty grafters preying on their helpless victims. The story is well constructed; all of the original angles, and rings true, as if taken right from the files of the district attorney’s records. An unusual angle of the story is that an outsider gangster is induced by his old friend, now district attorney, to help him clean up the town by putting the local gang out of business. This he does by employing gangster methods against the other. In a word, the film is as much as the author’s story. A great battle in a warehouse, and plenty of suspense and action all the way, with a nice finish.


Direction, strong. Photography, okay.

"BILL CODY IN OKLAHOMA JIM"

Monogram

GOOD OLD FASHIONED WESTERN WITH INDIAN RESERVATION ATMOSPHERE AND ANDY SHUFORD TO PLEASE THE KIDS.

This is a frank appeal for the kid vote, with Bill Cody and his juvenile pal, Andy Shuford, mixed up in all sorts of excitement involving the Indians on a reservation. It is very close, very enough action and fighting to please all the fans. These two make a strong team for the western, and there is good sentimental interest to contrast with the action stuff. The tale goes back to the days when the Indians were still restless as they moved onto a reservation. Bill Cody as a gambler, with his boss, gets mixed up in a situation where an Indian girl has been impressed on by some of the bad elements of the reservation, and the Indian chiefs decide the blame rests between these two. Then follows a series of complications that work out into pretty good action material that keeps the suspense up. Andy Shuford plays the part of a white boy adopted by the Indians and saves the life of his pal, Bill.

Cast: Bill Cody, Andy Shuford, William Farnum, Eddie Palinski, Jean Elliott, Marion Burns, Ed Brady, Si Sears.

Direction, fine. Photography, splendid.

"ZWEI MENSCHEN"

"Two Souls"

Capital Film, Inc.

PRETENTIOUS GERMAN FILM FINELY PRODUCED, BUT HAS TICKISH RELIGIOUS ANGLE THAT MUST BE FIGURED OUT.

Adapted from the famous novel of the same name by Richard Voss which aroused a lot of controversy on religious angles. As the film is an imported one the religious angle must be taken into consideration by any exhibitor booking it. The story is a study of the Austrian Tyrol, with gorgeous mountain settings that are exquisite. The youngest son of an impoverished count is sent into the priesthood through a vow his dead mother made. The youth fights against it to the last, as he is in love with the beautiful belle of the mountain village. He returns to his home from the Holy Land on a mission and performs a marriage ceremony between two servants of his sweetheart. They have a scene after the ceremony in which he must renounce the priesthood, but the girl holds him to his vow. Ends on a tragic note, which is a bit too much for a precipice to kill herself. Fine acting and directing throughout.


Director, Erich Wachsmuth; Author, Richard Voss; Dialogue, John Shaw; Editor, Mr. Voss; Art Director, Max Christo; Cameraman, John Shaw.

Direction, very good. Photography, excellent.

Janet Gaynor and Charles Farrell in "DELICIOUS"

Fox

ACKED UP TOP NOTCH ENTERTAINMENT FOR CHILDREN. DANDY HEART-INTEREST ROMANCE AND SWELL MUSICAL NUMBERS.

A romantic Cinderella story, very cleverly handled. Its several numbers have not only novelty but exceptional success in this production, which has proved a hit with the Scotch immigrant arriving here penniless and having difficulty gaining entrance. Charles Farrell, a rich lad, comes to her aid and succeeds in getting her through, with romance and marriage as the final outcome. Gaynor Farrell story, greatly enhanced by the musical background and better than in any comedy before El Brendel, who officiates as Gaynor’s manservant. One of the musical numbers, George Gershwin’s “New York Rhapsody” is limited to be something of a sensation. Remainder of the music also is very good, and a good number of the performers, as immigrants and later imitators, add a novel note. David Butler’s direction is a fine job.

Cast: Janet Gaynor, Charles Farrell, El Brendel, Virginia Cherrill, Olive Tell, Lawrence O’Sullivan, Paul Robeson, Marya Raffael, Mischa Auer, M. Manel, Jeanette Nolan.

Director, David Butler; Author, Guy Bolton; Adaptors, Guy Bolton, Sonny Le; Dialogue, John Murray, George Gershwin; Lyrics, Ira Gershwin; Editor, Mr. Gershwin; Cameraman, John Shaw; Editor, Mr. Shaw; Art Director, Max Christo; Cameraman, Archie Stanton.

Direction, first-rate. Photography, fine.
SOUND SHORTS

Burns and Allen in “Oh, My Operation” Paramount 8 mins. Good Comedy

A thoroughly enjoyable laugh number in a hospital setting. Burns and Allen are in their element, playing off each other with perfect chemistry. The gag about the patient who envisions himself as a doctor is particularly amusing.

Vitaphone with Thelma White and Fanny Watson in “Her Wedding Night-Mare” Paramount 18 mins. Good Comedy

Another in the series of “Girl Friends” comedies, and again packs plenty of action entertainment calculated to prove satisfying pretty much all around. The motivation in this instance involves a lot of wax figures being concealed in closets, under beds, etc., in various parts of the house, with the girls getting a big scare every time they accidentally stumble into them. It’s good for a lot of roars and shrieks in the old reliable hokum alley.

Thelma White and Fanny Watson in “Nomadie in Sweden” Alexander Singelov 25 mins. Good Comedy

For its undue length, this is a very interesting travelogue dealing with Sweden. After various views of the country, the journey leads to the countryside for shots of harvest and native festivities. Then comes the longest single sequence, dealing with the Laplanders and their reindeer herds. There are some impressive shots of these backwoods dwellers, but the footage could be reduced without loss. Accompanying talk is unobtrusive as it should be.

Jack Benny in “Tangle Taxis” Paramount 10 mins. Enjoyable Stunt

In a wirecracking line of chatter of the type for which he has become familiar on the stage as well as in pictures, Jack Benny puts over a thoroughly long sketch with the aid of Francetta Malloy. Caught in a Fifth Ave. traffic jam as they are driving to the station, Benny and the girl engage in conversation, leading up to romance and marriage. But the domestic bliss doesn’t last long, and presently Benny is calling in the judge again to sever the matrimonial tie.

Mickey McGuire in “Mickey’s Helping Hand” Radio Pictures 18 mins. Good for the Kids

Another of the amusing Toonerville Trolley series of comedies produced by Larry Darmour, this one will satisfy the kids very nicely, although it is not as good as some of its predecessors from the adult entertainment angle. However, it has a surrealistic flavor which should make it register pretty well all around as a holiday offering. Mickey and his gang set out to get up a big Christmas for the neighborhood poor children. The gang goes on a search for a turkey, but bring in a false alarm when they mistake a flock of birds for the fowl kingdom. At last one of the youngsters lassoes a real rogger, following which the crowd assembles at the Scorpion Club for the big feed.

Day-and-Date Release

Here, Abroad for M-G-M

(Continued from Page 1)

be no change in the method of presentation of foreign tongues. Several new talking actors who match in “voice personality” the M-G-M stars have been signed abroad and will arrive in this country after the new year.

SMPE COMMITTEE TO MEET

Following a joint meeting of the projection practice committee and the standards committee of the S. M. E., the much-discussed matter of a standard for the projection aperture has been referred to the latter group for consideration. This committee will meet in New York on Jan. 9.

JAMES NOEL PAROLED

Jefferson City, Mo. — Governor Henry S. Caulfield has granted a Christmas parole to James Noel, former treasurer of the Missouri St. Louis, who was convicted of embezzlement and sentenced to three years on Nov. 8, 1930.

Assoc. Radio Plans 2 New Sound Stages

(Continued from Page 1)

Green, will be five stories high and also include executive offices. The top of the building will be designated to serve as a roof stage for exteriors. RCA Photophone recording equipment will be installed in the new plant.

NEW BIG 4 DISTRIBS

Seattle—D. C. Millward has signed a contract which makes the Cosmopolitan Film Exchange in Seattle and Portland distributors of Big 4 product. He will handle the series of Westerns and the entire output of Big 4 melodramas.

WYNN GIBSON SIGNS AGAIN

West Coast Bureau, THE FILM DAILY

Hollywood — Wyne Gibson has signed a new contract as a Paramount player.

CARRILLO WITH PARA

Leo Carrillo has been signed to play one of the leading roles in “The Broken Wing,” aviation story soon to be produced in Paramount’s coast studios. The leading feminine role will be enlaced by Lupe Velez.

New Incorporations

New York Charters

Alta phonofilm Co., picture films; V. E. Mertz, 1912 Arthur Ave., New York; $20,000.

Memories; theaters; Krellberg, Fitzman & Barkin, 242 Madison Ave., New York; $20,000.

American Civic Theater; H. Rapaport, 261 Broadway, New York; $20,000.

Rosemont Productions, theatrical enter-

prises; I. R. Skier, 20 Pine St., New York; 200 shares common.
NOW YOU’VE GOT

SOMETHING BETTER TO SELL

The best way to boost business is to offer greater value. In movies it’s greater pleasure. Now you can give your patrons just that. You’ve got something better to sell. Eastman Super-sensitive, the most widely used negative film in the industry, results in better-directed, better-acted, better-photographed, better-finished pictures. And, whether your patrons are entirely aware of all these improvements or not, the fuller satisfaction they get will automatically show in your box-office receipts.

EASTMAN KODAK COMPANY

J. E. Brulatour, Inc., Distributors

New York     Chicago     Hollywood
THAT'S WHAT SHOWMEN THINK OF THIS PICTURE

209

day & date bookings starting
XMAS DAY

115
day & date bookings starting
NEW YEARS

JANET
GAYNOR

CHARLES
FARRELL

in their finest picture

Delicious

with EL BRENDDEL · RAUL ROULIEN

Music by GEORGE GERSHWIN
Story: Guy Bolton. Lyrics: Ira Gershwin
Directed by DAVID BUTLER
Lightman Warns Against Too Many Horror Films

Monogram Finishing Schedule 2 Months Ahead of Time

---

Universal
... is in full stride

By Jack Alicate

In these stirring every-man-for-himself days, it is hardly news that a company has been in business for a long time ... Neither is it of much interest that an occasional good picture is turned out ... However ... When a producing outfit has been plugging along for twenty-six years, under the same executive management and same golden-rule policies, and can make unusual profits during the past two years of strife and uncertainty, turning out hit after hit, and generally smiling, while some other outfits were floundering in doubt and uncertainty, that's news and plenty plus ... Universal has a right to be happy ... Faithful to the Laemmle-Cochrane doctrines, they are not going to keep this cheerfulness to themselves ... You'll soon hear of the Laemmle 26th Anniversary Jubilee ... The machinery is in work ... The plans are elaborate ... It will be more than just a sentimental tribute to Carl Laemmle, Sr., hard-working pioneer who built both solidly and well ... It offers opportunity for a congratulatory gesture to an outfit of executives who have never been without their perspective ... On the Coast, Carl Laemmle, Jr., dynamic and fired with the ambition of youth; Eph Asher, the showman ... In New York, R. H. Cochrane, the solid and substantial; Phil Reisman in charge of sales; P. D. Cochrane, exploitation head, and N. L. Manheim of foreign sales ... Coming in a period when downheartedness, weak-souled spirits and generally uncertain quality of workmanship are more the rule than the exception, the achievement of Universal and its 26th Anniversary Jubilee are well worthy of a salute from the entire motion picture industry.

W. Ray Johnston Speeds Up Production on 28 Features
Monogram will finish its current production line-up two months ahead of schedule, W. Ray Johnston told Film Daily yesterday. Speeding up at the studios has been ordered because of a threatened product shortage, Johnston said. Of the 28 features scheduled, 20 will be completed or in production by Jan. 2, leaving ten for release later.

MANAGERIAL SHIFTS MADE IN PUBLIX-KINCEY DEAL
Charlottesville, N. C.—Warren Irvin, district manager of Paramount-Publix, has announced changes of management involving the Carolina and State here and 10 theaters in South Carolina, in which a new company in process of formation has secured
(Continued on Page 2)

Loew's Boston Theaters Gets $14,000 Tax Refund
It's nation's Bureau of the Film daily
Boston—Loew's Boston Theaters Co. received a Federal income tax refund of $14,977.51 last year, according to a report which has been submitted to Congress by Secretary of the Treasury Andrew W. Mellon.

In Appreciation
THE sincere thanks of the Committee go forward to all those regular fellows in the film industry whose generous support and cooperation assures the success of the Film Daily Relief Fund in 1932.
JACK Alicate, Chairman.

FIVE SUBSTITUTIONS ARE SET BY UNIVERSAL
Substitutions of five stories of the 1931-32 schedule have been set by Universal.
“A Lady of Resource” will be replaced with “Adventure Lady,” Liberty Magazine story by Dale Collins.
“Barbary Coast” will be replaced with a newspaper story, temporary title of which is “Ambition,” by...
(Continued on Page 2)

Joseph Maloy Cleared Of Charges in Chicago
Chicago—Judge John Prystak last week quashed an indictment charging Joseph Maloy, former city employee and a brother of Thomas Maloy, business agent of the Motion Picture Operators’ Union, with giving improper examinations to favored operators.

Warning Is Issued by Lightman Against Too Many Horror Films
Sees Many Economies Through Scientific Aids
Hollywood—Production economics of the future will be attained in a great measure through new scientific developments in the technical branch of motion pictures, according to Ray J. Pomeroy, director and inventor. Many new uses for trick effects were made available in the past year, and the coming year will see further progress in this direction that will aid studios in their policies of economy.
(Continued on Page 8)

Increase Also Noted in Features Suited for Family Trade
Short subjects as a class are practically 100 per cent suitable for family trade, against less than 50 per cent of feature-length productions being similarly okay, according to the Review Committee of the National Board of Review. Of the 41 shorts reviewed, 30 were designated as suitable for showing at special matinees for juveniles.
(Continued on Page 8)

PICTURE CLASSICS PLANS 48 SHORTS ON STATES
A series of 48 two-reelers entitled “See the U. S. A.” is planned by Picture Classics, Inc., headed by M. J. Weisfeldt. Each of the subjects will deal with a different state. Picture Classics also has just completed cutting and editing and is now readying prints of a four-reeler, “Puss in Boots,” for release on Lincoln’s Birthday, Feb. 12. The picture, designed for family trade, is an original written by Nathaniel Shilkret, directed by Weisfeldt.

Eddie Cline Defends Motion Picture Execs
In no other industry are executives as much and as unfairly maligned as in the motion picture field, says Edward Cline, director, now associated with Larry Kent at Paramount’s New York studios. Film officials, in the main, compare favorably with those of any other industry, says Cline, but because they happen to be more in the spotlight their actions come in for criticism from all directions.
8 Independent Features Are Planned by Argosy

Five Substitutions Are Set By Universal

Emile Gavreau, Pat O'Brien, star of "Front Page," will play the male lead. Balance of cast later. "The Great Air Robbery" will be withdrawn from the program and replaced with "Speed Crazy" (temporary title), an automobile race story featuring Slim Summerville and Louise Fazenda. "Bullet Proof" will be replaced with "Michael and Mary," from the Broadway play of the same name by A. A. Milne. It stars Edna Best and Herbert Marshall. "Gallows," withdrawn from the lineup, will be replaced with "Brown of Culver.

Monogram Finishing Up

Two Months Ahead of Time

Five melodramas, and three westerns to be made. From now until April, three pictures will be finished and delivered each month. Forgotten "Under Eighteen," to be released in 1932, has been booked in 14 RKO metropolitan theaters and several Warner New Jersey houses. Productions to be started Jan. 2 are "Police Court," an I. E. Chadwick production with Leon Janney and fry B. Wallach; "Fool For Love," with G. C. Brulatour, Inc.

New Incorporations

Eastman Films

M. H. HOFFMAN

Announces

Now in Preparation

THE STOKEE

Starting: Monte Blue

Story by Peter B. Kyne

ALL RIGHTS PROTECTED

ALLIED PRODUCTIONS

3563 Melrose Ave., Hollywood, Cal.
TIMELY TOPICS
A Digest of Current Opinions

Independent Producers
Get a Break at Last

THE present merging and realigning of major company structure leaves the independents greatly strengthened and holding the determining role in the industry's position for the current year. During the past two years the entire independent set-up has been completely revised. Today there are no fly-by-night concerns engaged in picture activities. Independents are on a firm foundation: they have attained sound equality and are now well organized and well stabilized. Now, when mergers and reorganizations bring further curtailment in output, the independent assumes a position of paramount importance in supplying product when the shortage occurs. Never, in the past ten years, has this been so true as it is at the present moment, and the independents, firmly and substantially established, are taking advantage of this peculiarly favorable situation and will make the most of it—with effects which will be highly satisfactory to the industry, and to themselves. Many exhibitors are realizing for the first time the importance of the independent producer who supplies product when it is most needed. These same exhibitors will not forget the companies which "came through" when the situation was acute—and therefore the independents will continue to hold their position of eminence.

—John R. Freuler

THINGS WE Never Thought Worth Mentioning Till Now

THINGS WE Never Thought Worth Mentioning Till Now that in view of the general squeezying-out process going on in the ranks of the film biz and with a lot of the boys finding themselves with nothing but leisure on their hands we suggest that now is the time for them to satisfy that Spirit of Wanderlust and to go tramping vare-free across the country and that this can easily be done by joining the Hobo Fellowship of America an organization that Actually Exists which takes care of its members better than any organized industry, including the film biz and sees that the boys have a choice of winter resorts in cold weather helping members to winter in Miami, Galveston, or Southern California and until the film biz starts to perk up again...and jobs are again plentiful a feller might do worse than join up with this really fine body of men...

THAT Hobo Fellowship of America is a swell showman organization... furnishing advance courses in all those arts a mugg must know if he wants to rate high as a Publicist in the film biz... It has its own official magazine, published monthly... and sold throughout the country by members for 10 cents... ad rates are 40 smackers a page... they haven't sold an ad yet... but they have hopes...

THAT you needn't be Smokey and turn up your nose at the suggestion of joining up with the Hobos... for the hobo is not to be confused with the bum or tramp... hobo are Itinerant workers... the work they have To... and just do enough work to Get By... then... they quit working and enjoy Art, Literature, Nature, and all the Esthetic things of Life... and ain't that a Perfect Existence for us film fellers...

THAT the Hobo does not patronize the motion picture... considering it too Childish... for in their get-togethers they discuss the Higher Things... for you must know that a big proportion of 'em are men of culture in their "jungle"... or in the "stem" (city hobo centers)... they discuss Whitaker, Beethoven, Christianity, Behaviorism, Plato's Republic, Nietzsche's Superman... at their meetings, a big proportion of 'em have manuscripts of original poems, literary productions, sketches, which they pull from soiled pockets, and read... but never yet has any Hobo pulled a SCENARIO to the boys... if he did... they'd give him the bum's rush... these Hobos have their Standards... and stick to 'em...

THAT the Hobo's Psalm is a Pip... to wit... "Hoover is my shepherd, I shall not want... he maketh me to lie down on park benches... he leadeth me beside still factories... he leadeth me in the path of Destruction... for his party's sake... yea, as I walk through the Valley of the Shadow of Destruction... I fear evil... for thou art with me... the politicians and the profiteers... they frighten me... thou preparst a reduction in my salary before me... in the presence of mine enemies... thou annointest my income with taxes... my Expenses run... surely unemployment and poverty will follow me all the days of thy Administration... and I shall dwell in a mortgaged house forever..." and the same might go for us Film Bros... and as well the Hobos...
PARAMOUNT BRINGS YOU THE
THRILLER OF ALL THRILLERS!
—plus a great love story...

DR. JEKYLL

A ROUBEN MAMOULIAN Production with
FREDRIC MARCH
MIRIAM HOPKINS   ROSE HOBART

The Strongest Box Office Picture in Years! So say smart exhibitors who have seen it. March’s superb work is greatest characterization of all times! Swell cast; great direction and a fascinating story. Mystery and horror! Heart-warming romance and intense drama! Everything! Its appeal is unlimited.

PARAMOUNT
Robert Louis Stevenson's immortal story — now a swift, exciting screen masterpiece. Headed straight for your box office!
For over 10 Years
The Film Daily
Through its
YEAR BOOK
Has been the
Recognized
Reference
Window to the
Motion Picture
Industry and its
Branches throughout
The entire world » » »

THE 1932 FILM DAILY YEAR BOOK

“The Standard Reference Book of
The Motion Picture Industry”
HOLLYWOOD

RALPH MURPHY—RKO Pathe film director, has received word that his play, "Murdered Alive," has been accepted for production, and is opening in the East. The play is a comedy, which Murphy wrote two years ago. Chester Erskine is directing.

Now that "Alias the Doctor" has been completed, Richard Barthelmess plans a vacation of some weeks. According to late word from the First National studio, a part of this holiday will be spent at his new beach house near Malibu and a part at one of the ranches near his home in the Sierras. On the latter jaunt he will be accompanied by Mrs. Barthelmess and two children. No specific date has been named as yet for the start of his next picture, which will be "The Cabin in the Cotton," but it is expected that Barthelmess will be free until at least late February or early March.

Among recent additions to the cast being assembled by Fox for "Watch on the Rhine," "Devil's Lottery," which goes into production soon after the first of the new year, are Beryl MacLean, Barbara Weeks, Hallwell Hobbes and Herbert Mundin. Paul Cavanagh is to play opposite Miss Landi and Sam Taylor will direct.

Joe Smith and Charles Dale will start their second vehicle, "Mendel, Inc.," next week at the Warner Bros. studios. It will be directed by Merlyn LeRoy. In the supporting cast are Ruth Hall, George Sidney, Aline MacMahon, Glen Cavendish and others.

Ian MacLaren, remembered for his work as the Lieutenant Osborne of "Journey's End," is returning to the screen after theatrical engagements which have lasted since the filming of that picture. He will be seen as Ann Harding's father in her forthcoming RKO Pathe picture, "Prestige."

Warner Baxter and John Boles will exchange roles in two forthcoming Fox productions. Final arrangements in casting had apparently been made for "Widow's Mist," when a last minute switch in plans brought John Boles to replace Baxter opposite Joan Bennett. Baxter, instead, will have the lead in "Scotch Valley," film version of the novel of the same name, part formerly assigned to Boles. Helen Mack is to play the feminine lead in "Scotch Valley," under the direction of Harold Schuster and Samuel Goodfre.

Another big star name went into the cast of "Hold Em Jail" at the Radio Pictures studio when Bert Wheeler was assigned to the part of David O. Selznick, executive vice-president in charge of production. Robert Woolsey, Edna May Oliver and Rosco Ates also are in it. Tim Whelan and Eddie Welch, ace comedy contructionists, are busy on the story.

Dickie Moore, aged five, who recently finished work in "Manhattan Parade," is about to become a motion picture star. The latest news from the Warner Bros. studio is that Dickie will be featured with Barbara Stanwyck in the forthcoming production of Edna Ferber's "So Big," which will be directed by William Wellman. Following "So Big," Dickie will be starred in a picture which is now being written for him by Maude Fulton. Dickie will also soon be seen with "Ole" Sale in "Old Man Mimick."

Eddie Welch,revue specialist lately from Broadway, has been signed by Radio Pictures. Welch, during the past two months, has written gags and added comedy dialogue for "Peach O'Reno," "Ladies of the Jury" and presently contributing to "Girl Crazy."

Greta Granstedt has joined the cast of the Charles Farrell picture, "After Tomorrow," scenes of which are now being filmed under the direction of Frank Borzage.

Marie Quillan, 19-year-old sister of Eddie Quillan, plays one of the two feminine leads opposite Tom Keene in RKO Pathe's new western, "Montana Rides." Helen Foster has the other role.

Sections of Los Angeles Chinatown seen by few whites, and never before violated by a camera, have been photographed in "Charlie Chan's Chance," new Fox film production in which Warner Oland again is featured as the Oriental detective.

Westley Ruggles will direct "Manhattan Frontier," to be released as "The March of a Nation." Mabel Streetland, rodeo champ, and Fred Burns, trick roper, will perform in Tom Keene's "Montana Rides." A new term contract is RKO-Radio Pictures' Christmas gift to Irene Dunne... Edna May Oliver, Manhattan visitor for a week, stops at Cincinnati for the holidays en route to Hollywood.

Sees Big Indie Year

On the threshold of 1932, John J. Freuler, president of Big 4, and pioneering independent, cautions courage to the motion picture industry. Freuler, who has been affiliated with pictures for almost 30 years, has stated that for the first time the independents have ever known.
SHORTS ARE OKAYED 100% FOR THE FAMILY TRADE

(Continued from Page 1)

An interest. The new company is the Publix-Kincey Theater Corp. Irvin goes to Columbia, S. C., in an executive position with the company and Roy Smith of High Point comes to Charlotte as district manager. Eugene W. Street, for more than three years manager of the Carolina in Greensboro, comes to manage the Carolina here. C. G. Finley, until recently manager of the Carolina, has gone to Tampa, Fla.

The changes are effective the first Monday in January. The new theater corporation has not completed its organization and Irvin, but hopes to do so in the near future. H. F. Kincey of Greensboro is general manager of the Publix-Kincey Theater Corp. and in all probability will head the new corporation.

At Greensboro, Street will be succeeded by Emil Bernstecker who has been with the company at Durham. J. Noble Arnold, manager of the National in Greensboro, will go to Durham to succeed Bernstecker, and Frank H. Burns, manager of the company’s theaters in Rocky Mount, will take charge of the National.

Denver—David Hochreil, general sales manager of General Talking Pictures, is expected in Denver soon to confer with E. J. Lustig, manager of the local branch of Sheffield Film Exchanges.

Denver—R. J. Garland, formerly manager of Columbia exchange and at present Denver representative for RCA portables, and Jack O’Brien, orchestra leader and m. c., have installed a night club in the Gothic cafe.

Milwaukee—Mrs. Mary Schmitt, 72, mother of A. N. Schmitt, branch manager of the local RKO exchange, died last week. Her son and three sisters and two brothers are the only immediate survivors.

Madison, Wis.—RKO’s Strand reopened Christmas Day at reduced prices. The house had been dark for several weeks. RKO also operates the Orpheum and Capitol here.

Burlington, Wis.—A “sink-bomb” planted by an unidentified man in the Crystal caused considerable disturbance. According to John Anness, manager of the house, the theater has experienced no labor trouble.

Denver—The Orpheum theater has signed with the operators and musicians. The unions made substantial concessions. A minimum of ten musicians will be used.

Denver—E. F. Clarke of New York, RKO auditor, left for Boston after making the merger of the RKO and RKO Pathé exchanges.

Cartoon Comedies Gaining New Importance, Says Terry

Commenting on the result of the annual exhibitor questionnaire conducted by Harold Heffernan, motion picture editor of Detroit News, which brought out the consensus that “cartoon comedies are the most important short subject,” Paul Terry, who with Frank Moser, produces the popular “Terrytoons” for Educational release, declares that animated cartoons are fast coming into a new position of importance. Far from being merely a diverting spectacle designed for juvenile minds, animated cartoons combine all the various arts such as music, drawing, acting and writing, besides the rhythmical flow which is the basis of all dance movements.

Few people, Terry claims, realize the amount of research which enters into the preparation of Terrytoons. In the matter of costumes, backgrounds and dances, everything must be authentic, down to the last detail. In addition to this, all music is especially composed by Philip Schieb, Terrytoon’s staff composer and musical director. “Terrytoons” have had much influence in educating people to enjoy musical films by giving them the highest type of music against the element of the cartoon, thus affording the two extremes which are bound to please everyone, Terry believes.

“Peg Leg Pete,” just completed, has specially composed music which is definitely in the Gilbert and Sullivan manner, even a trifle heavier, perhaps. Another, “The Black Spider,” incorporates modern music of the most advanced type to express its eerie theme.

In preparing “Terrytoons,” an effort is always made to confine the

TO MORROW MORNING at 10.45 o’clock at the LITTLE PICTURE HOUSE 151 East 50th Street A GREAT HOLIDAY SHOW FOR THE YOUNG FOLKS ENTIRE PROCEEDS TO THE FILM DAILY RELIEF FUND

Wall Rogers in A Connecticut Yankee

“The Night Before Christmas”

Snowtime—Aesop Fable

Fox Movietone News

Tickets 75c
All Seats Reserved

ON SALE AT THE BOX-OFFICE AND FILM DAILY
Charles R. Rogers Leaving RKO-Pathe on Feb. 8

"SHOWMANSHIP" IS LEADERS' SLOGAN FOR 1932

Martin Beck Joining RKO In Advisory Capacity

Silents by Chaplin, Fairbanks

Both Charlie Chaplin and Douglas Fairbanks are understood to be planning silent pictures for release next season by United Artists. Chaplin is reported to be figuring on a silent four-reel comedy, while Fairbanks is said to have in mind an action picture on the type of "Thief of Bagdad," "Three Musketeers" and other past successes in which he starred.

Goldwyn Assails Writers Who Trade on Reputation

De Mond to Produce Shorts for Universal

Waltz Costumes, THE FILM DAILY Hollywood—Albert De Mond, who recently completed a five-year producing contract with Universal, has resumed activities for the Carl Laemmle organization. De Mond will make a series of short subjects.

Possibilities of modification of the anti-trust laws to give corporations more latitude were discounted yester-day by heads of major company legal departments. The fact that the anti-trust measures now on the books originated through the Demo-cratic party, which is now in control of both houses of Congress, indicates that no serious attempt will be made to repeal them.

W. E. Gets Injunction Against Ampilon Corp.

Western Electric has obtained a permanent injunction against the Ampilon Corp. of America and other defendants in its patent infringement suit as a result of a consent decree entered in the Federal Court, Southern District of New York.

Radio Pictures Hopes to Release Indie Productions by Rogers

Roxy Gets Big Dough

Playing Janet Gaynor and Charles Farrell in "Delicious," Fox production, the Roxy grossed approximately $72,000 in the three days including Christmas, Saturday and Sunday. The Christmas Day take was $25,000, against $17,000 on Christmas last year when the admission scale was slightly higher.

Following conferences between Charles R. Rogers and Hiram S. Brown in New York, joint announce-ment was made yesterday that it was impossible to come to a satisfactory agreement for the re-novation of Rogers' contract, expiring Feb. 8, and consequently he would sever his connection with RKO-Pathe on that date, as first reported exclusively in THE FILM DAILY on Dec. 20. Under the merger of RKO

Industry's Executives on Their Toes to Meet Problems of '32

Showmanship will play the major role in the movie industry during 1932. It is the consensus of opinion among the industry's leaders as indi-cated in their annual year-end statement, THE FILM DAILY YEAR BOOK. Instead of merely presenting movies and expecting the public to attend from force of habit, business must be grown after along broad lines, according to film exec-utives.

The 1932 outlook statements, for the most part, differ radically from last year's, with the emphasis being placed on the importance of showmanship and public relations.

Sarnoff and Aylesworth See no Early Television

Probability of commercial television being introduced this year is very remote, judging from the tone of remarks in the year-end state-ment.
THE NEWSPAPER OF THE FILM INDUSTRY
Vol. LVI No. 74 Saturday, Dec. 29, 1931 Price 5 Cents

J. W. ALICATE : : : Editor and Publisher

Published daily except Saturdays and holidays at 1560 Broadway, New York, N. Y. Copyright (1931) by W. D. Film Co. Inc. J. W. Alicate, President; Editor and Publisher; Donald M. McCann, Secretary-Treasurer and General Manager. Arthur W. Cade, Assistant Editor; Donald C. Gillette, Managing Editor. Entered as second class matter at Feb. 2, 1918, at the post-office at New York, N. Y., under the act of March 3, 1879, Terms (Postage Free) United States outside of Greater New York $1.00 per year; 6 months, $50.00; 3 months, $1.00. Subscribers should remit with order. Address all communication to THE FILM DAILY 1560 Broadway New York, N. Y. Phone 5-7436 5-7437 Cable address: Filmaday New York, Hollywood, California—Ralph W., 6425 Hollywood Blvd., Phone Starland, L. E., Ernest W. Fredman, 104, Film Renter, 89-91 Wardour St., W., Best, 201 S. Wabash Ave., Chicago; J. H. Lichtfried, 40-42 Friedrichstrasse, 211, Paris—P. A. Harte, 7 Rue de la Conque, Paris.

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Dinner-dance**

Dinner-dance West Coast Bureau. THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**Reservations Coming In**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.

**reservations coming in**

For M.P. Club 1931 Finale

Among table reservations already received for the New Year's Eve dinner-dance at the RKO Capitol Theatre are the names of Louis B. Mayer, Jerry Safron, Jack Hess, Irving Chidoff, Al Siegel, M. J. Kandel, Arnold Van Leer and George Hoffman.

Charles B. Mintz Studios

Tris Staff, Adds Space

West Coast Bureau, THE FILM DAILY.
because company’s coming

YOU'RE GOING TO BE THE MOST POPULAR GUY IN TOWN. PLAYING HOST TO CROWDS, CROWDS, CROWDS! EVEN YOUR COMPETITOR WILL BE OVER TO SEE WHAT ALL THE EXCITEMENT'S ABOUT WHEN WARNERS GIVE YOU THE GRAND MARCH OF HILARITY .......
NEW YORK REVIEWERS WELCOME IT WITH RAVES AT ITS WINTER GARDEN WORLD PREMIERE. KEY CITY HOUSES BURN UP THE WIRES FOR EARLY PLAYDATES —

It's That Good!

"You can laugh till it hurts. Irresistibly funny." — Daily News
"An uproar! Every moment brings a howl." — Daily Mirror
"Extremely amusing. There is loud laughter at the Winter Garden." — Evening Graphic

MANHATTAN PARADE

with

SMITH & DALE
CHARLES BUTTERWORTH
WINNIE LIGHTNER
BOBBY WATSON
DICKIE MOORE
ALL IN TECHNICOLOR

First big laugh hit of 1932. Hilarious cast of headline comedians and eye-filling California peaches. All in Technicolor.

A WARNER BROS. LAUGH HIT!
GOLDWYN ASSAILS WRITERS WHO TRADE ON REPUTATION

(Continued from Page 1)

and, honestly, a certain number of drifters and racketeers had to be taken in. The motion picture industry has been numbered, labeled and stereotyped.""

"Explaining the attitude of producers towards writing talent new to the industry, Goldwyn asserted, "we are patient with these men."

Sarnoff and Aylesworth

See No Early Television

(Continued from Page 1)

ments of David Sarnoff, president of RCA, and M. H. Aylesworth, president of NBC. Sarnoff merely says that "intensive effort has been applied to television experimental work," while Aylesworth declares that "from the NBC standpoint, television is not yet ready for the general public."

W.E. Gets Injunction

Against Amplon Corp.

(Continued from Page 1)

York. The decree sustains both the validity and infringement of Western Electric patents, the Westen and Harrison patents covering the devices used in loud speakers for talking picture reproductions.

In return for the waiver of other than nominal damages by Western Electric, it is agreed that all infringement equipment in the defendant's possession shall be turned over. The waiver, however, does not restrict the rights of Western Electric to bring suit against any other equipment with the infringing apparatus.

ADD F. & M. UNITS IN SOUTH

(Continued from Page 1)

the additions, making it easier to read.

Ohio passes sex film

Cleveland—After turning down several times, the Ohio Censor Board finally passed "The Primrose Path," with the proviso that advertising will not be lurid. It will be distributed in Ohio and Kentucky by Selected Pictures.

COMING & GOING

JOSEPH M. SCHENCK is on a trip to Havana.

HOWARD HUGHES is in New York.

ERNST STAUDT is on his way to sail Jan. 6 from Paris for New York on his return from India, where he has been filming exteriors for "A Yank at Oxford.

BILLIE DOVE arrives in New York today on the Advance Century. She is accompanied by her mother, Mrs. Betty Bohen, who sails next week for Europe, and Harriet Parsons, fan writer and daughter of Lucille Parsons.

ALONG THE RIALTO

(Continued from Page 1)

In a New York, he quotes his friend Michael Arlen on What the Films Need in the Way of Stories to wit: "Writing for the films needs a special bent of mind which has very little to do with story-creation as we know it in fiction, where writers are apt to go wrong in writing for the film is that they fancy the camera requires a plot... what the camera does require is an anecdote leading up and away from one Major Situation a major situation in a film it will be called episodic... read the film reviewers and see which films are a success and which aren't, and you will find I am not exaggerating..." which is all pretty Good Dope from a famous writer who tried his hand at the screen-writing game.

.. THERE IS one Hollerwordite who has quit bragging about the marvellous Caleo-nigh-aye climate in winter... Horace Jackson, scenarist, had a friend visiting him from Vermont... and when he asked him what he wanted to see, the friend sez... "Let's take a drive up into the hills where that snow is I read about."

.. AND NOW the New Year Resolutions start in... in those from Mickey Mouse are interesting... "Resolved, that I will try to be funnier than ever in 1932... and to consider myself fortunate that I do not have to release a lot of Big Titles... and spend the rest of the year worrying about getting pictures to FILL them."

.. OUT AT the Universal studio, Albert DeMond was pestered by a nut writer who claimed to get his material through "spiritual radiograms"... after a reading of a lot of the drivel, the nut explained... "I wrote all that while in a trance..." and Mister De Mond yawned... "Yeah, I believe you. The effects is contagious..." and then he fell sound asleep.

.. TO THOSE seeking a delightful spot to spend New Year's eve with congenial friends... we recommend Groverson House, in Lunn... who have sent us the following invitation... "Victor's Bar at Groverson House here indeed is an ideal setting in which to greet a friend a setting that is cheery and convivial... a oak beams diamond paneled windows and old Inglenook hearth... the mellow light of old lanterns reflected in a Wondrous Array of Bottles... and a Master Hand dispenses them..." and they say that conditions are tough in Lunn."

.. AT THIS time every year we revive this paragraph... it goes better this year than ever... Just three more days before 1931 checks out... some gents will be filled with Big Resolutions, planning to knock 'em dead in 1932... and so they will continue with Big Resolutions every year... till ole man Time puts 'em down for the Final Count... so it is that Hope springs eternal in the human breast... while other gents mix Hope with Headwork and Pep... and what is vulgarly known as Guts and, oh yes, a l'il Work... funny thing about the Work his... they've found substitutes for everything else but Work... but some Foolish Virginians think they can delegate their work to others... only to find some gloomy morning that the Others have given 'em the Work..."

CHARLES R. ROGERS LEAVING RKO FEB. 8

(Continued from Page 1)

and Pathe, with Rogers becoming vice-president in charge of Pathe production as well as a vice-president of RKO. Reports tell us that he is in a better position to carry out his future plans and program in other directions, rather than under the arrangement now in effect.

Brown expressed his regret that a satisfactory renewal of contract could not be effected at this time, as all the officials of RKO have a high regard for Rogers, and it is hoped that before he returns to the coast some new understanding may be mutually arrived at whereby Rogers will again make sound pictures as an independent producer for release through the RKO organization and available to RKO theaters.

Jos. Bernhard Appoints

5 Executive Assistants

(Continued from Page 1)

eastern and western theatres, respectively. Wesner takes on additional executive duties while continuing his supervision of the circuit advertising and publicity. Jack Cohen will supervise Metropolitan New York theaters in addition to his general executive duties at the home office. Clayton Bond, in charge of all film buying and booking, completes the staff of Bernhard's assistants.

Trust-Law Modification

Is Seen As Very Remote

(Continued from Page 1)

be made to alter the law, it was pointed out.

A "to frequent tendency" on the part of the Department of Justice to probe film company activities was deplored by one attorney, who said such investigations were costly to the government and oftentimes are instituted without justifiable grounds.

SKOURAS OFFICES MOVE

Skouras Theater Corp. has moved to a suite of offices, at 408 Paramount Bldg., from its former location on the sixth floor of the building.

MANY HAPPY RETURNS

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 29

Orris Harlan
David Lee
John T. Neville
George E. Marshall
Paul Kulli
Industry Leaders Fortified By the Lessons of 1931

(Continued from Page 3)

what to do about them. Among the particularly constructive recommendations are those made by Harold B. Franklin, Jesse L. Lasky, Carl Laemmle, John E. C. Pettigrew, Felix E. Feist, William Saal, Joseph M. Schenck, and several others.

It is evident from the expressions that enough time has put film executives on their toes and cleared their vision as never before, so that, regardless of what 1932 has in store, the industry is far better equipped to meet it than it was to meet the tribulations of 1931.

Highlights from various statements, which will appear in full in the 1932 FILM YEAR BOOK, follow:

The film industry already taken the first steps of rehabilitation designed for recovery. The screen is an essential service of entertainment, recreation and information, as necessary to the well-being of the people as food, light or heat. The saturation point in the public demand for the better forms of entertainment is far from remote indeed. There is no limit to the creative possibilities of an art that encompasses life, literature and drama. Courage will show the road and confidence will mark the progress in meeting the challenge that 1932 holds forth for the film industry.

Realizing, as one of the chief lessons learned in 1931, that a constant flow of good pictures is the first requirement for prosperity in the motion picture business, our studios have geared their production organizations in the greatest attempt ever yet made to meet this demand. That they have succeeded will be evident when the new pictures for 1932 are presented to the public. I have seen many of these productions and know that they will strike a new note in screen entertainment.

However, bitter the experience of the past year, it has given us an insight into the infinite and fictitious values in the moving picture business which have been a tremendous revelation. The film industry has an essential identity which has more than once proved its salvation, and 1932 will be a year in which men who believe in the industry will have an unusual opportunity to display their talent. Most of the pseudo-prophets of the previous years have been discredited. Only showmen can ring the bell consistently.

There is nothing in this business which good pictures cannot cure.

During the next twelve months, the difficulties of stage shows will gradually be so separated that in 1933 few theaters will have combination programs as their policy. There is a tremendous future for the motion picture and a still greater outlook for the "Radio" presentation as the theater is a becoming a thing of the past. Radio City is to have separate theaters for both forms of entertainment. The gross business possible in our international music hall will far exceed what we thought possible for the Roxy when it was in the course of construction. Gross business in every theater in the United States will increase depending upon not only the quality of entertainment provided, but the kind of programs and methods of presentation shown to the public. Construction of Radio City is carrying on. At this writing it is ahead of schedule and we mean to keep it that way. Radio City is one of our greatest thoughts and its outlook for the coming year, and many years to come, is most promising.

The greatest single contribution toward the industry prosperity change 1932 can come chiefly from the studios. In times like these it is impossible for any studio to make just good pictures. Product must be infinitely better than ever before. The greatest activity will be during the fall. Business for the year will approximate 1931. Mergers and eliminations will come during the year. The industry is far too dependent upon only the quality of entertainment provided, but the kind of programs and methods of presentation shown to the public. Construction of Radio City is carrying on. At this writing it is ahead of schedule and we mean to keep it that way. Radio City is one of our greatest thoughts and its outlook for the coming year, and many years to come, is most promising.

Ten strikingly different pictures of high quality were released in the first quarter of 1932 could change the entire outlook of this business to one of ringing optimism. There will start a new era of universal picture - going among the public. Average good pictures in familiar moulds, once relied upon for good business, no longer attract. That is the box-office lesson of 1931. In every period when patronage fell off, the film industry has been revivified by injection of new ideas. That’s what we need now. The successful producer of 1932 must be daring. He must discard old formulas and look for fresh, startling ideas, unconventional production brains, new types of players.

Overproduction of pictures is responsible for most of the film industry’s evils, which must be corrected this year. With so many major companies turning out pictures from 50 to 70 films a year, how is it possible to keep costs of production, distribution and exhibition down? Each of these companies feels that it must have a first-run house in each large city, with the result that in many spots theaters have been built on the market. There is only one way out, and that is fewer pictures and fewer theaters. Each company will be free to devote more time and thought to its output, and the need of this process with respect to theaters will overcome ruinous competition.

My suggestions for 1932 include: (1) fewer pictures, with more time and care on each production instead of turning them out to fill release dates; (2) reduction of production costs in every way possible; (3) more time devoted to exhibition to showmanship instead of “industry problems”; (4) a united front of the industry against unfair attacks from within.

For 1932, more than ever in my 20 years of film experience, we need showmanship plus common sense. To sell a new picture every week we’ve got to put ideas, enthusiasm and a well-organized work, but to keep from going to foolish extremes, we must use common sense. Good, old-fashioned judgment is needed in theaters, studios, exchanges and home offices. If we’re really smart we’ll keep one jump ahead of public tastes, and percentage bookings will do the rest. People are always glad to pay for a good show.
Face Problems of New Year With Feet on the Ground

- It seems to me that the film industry worked an extra hardship on itself when it allowed double features to spread. First of all, showing two features on one program is contrary to the primary laws of showmanship. Secondly, the practice has created an abnormal demand for product, and the hectic efforts to meet this demand have resulted in a turnover of inferior pictures. It is gratifying to note that many leaders of the industry have recognized the evil of dual bills, and steps are being formulated to correct the situation. That will be our important work of the New Year.

- That there will be better pictures, no one can doubt. The industry's steady progress in the development of increasingly finer and bigger shows guarantees it. But only the real showman can fully profit from this. The crying need for quality does not alone involve product. It must extend to the marketing of product. Changing conditions have driven us out of the motion picture business into the show business—have swept the exhibitor into a new frame where only showmanship can sustain him. The sun is setting on the day when the average man can safely abandon his old-time line to shine as an exhibitor of motion pictures. More and more does success become subservient to showmanship.

- Our mission is to furnish entertainment, not to educate the public or foster propaganda. Stick to the proven essential of show business—make pictures for the last in-multiplicative public. Stop trying to please the arty and articulate critics. The mob who made the film industry possible and prosperous always will be your best customers. Dare to be original if you can, and think at the same time. Good stories and good parts make stars, and stars make money. Gone are the days when gowns and freak furniture never helped a box-office or filled a movie lover's hunger for good entertainment. Give the public a fine story and splendid acting, and they will forgive lack of freak settings. Keep your feet on the ground and leave art for the museums.

- This industry showed its resourcefulness when Vitaphone pictures revolutionized the business. Even with such a radical change, the producers were equal to the emergency and continued to make pictures and keep the public supplied during the complete change. When the entire world was plunged into an economic upheaval, the industry again proved its resourcefulness and met the changes in a common-sense and head-on manner. Now that economic standards have changed, the industry has changed to meet them.

- Though I hesitate to make any prediction as to what the new year may have in store for the motion picture industry, I do believe that the industry started out, grew and prospered through good pictures, good showmanship and good projection, and these three factors still mean prosperity for now or any time in our industry.

- What impressed me most during the past year was the support which the public gave to good pictures in spite of the general economic depression. This support is a clear and unmistakable evidence of the unbreakable hold which the screen has upon the people. Motion pictures have become an integral part of modern life. They have ceased to be a luxury and have become a necessity. Our obligation is to make better pictures than we have ever had before.

- Through a more modernized system in distribution we would serve producers and exhibitors to an infinitely greater degree. In my 22 years devoted to distribution we have made little progress along this line. We must make a careful analysis of production, distribution and exhibition methods with a view to replacing those which have outgrown their usefulness. The big change to be accomplished is to bring about standardized admission price, so that pictures would not be sold one day for 50 cents and next day for a dime. Mental attitudes of everyone in the industry must be changed, because our principal preoccupation is with entertainment and if we permit gloom to permeate our business it is bound to reflect in our shows.

- Last year was a post-graduate course in economic production of motion pictures, and now, with a diploma, the industry faces 1932 knowing better than ever before what must be done to provide the public with entertainment. The past year jolted many businesses from the ruts in which they had landed. The public must have entertainment, which it will get from down-to-earth, realistic and optimistic pictures. Stories of this type have an elemental appeal which is universal.

- Rehabilitation and progress in 1932 demand the following efforts: (1) elimination of double feature evil by giving exhibitors better product; (2) closer working relations between producers, distributors, exhibitors and financial interests; (4) the economics in budgeting without impairing entertainment value of pictures, to be effected by more definite planning and elimination of waste; (4) specialization in production, with fewer units to burden the minds of individual executives; (5) revitalization of morale by greater recognition of ability and promotion within the ranks; (6) fresh, new ideas of film entertainment.

- This is the year in which the industry must face the gigantic task of getting its house in order, of definitely reducing production costs, and at the same time improving the quality of entertainment value of pictures. It will be far easier to sell improvements in all countries, and it can be reasonably expected that the motion picture business at large will accomplish its task in a direct and thorough manner, emerging from this crisis a bigger, finer, better and stronger industry.

- The film industry must go on a program of liquidating its errors. When it does that, it will again rank among the world's greatest industries. This business is founded on showmanship and proselytism. There is no substitute. Systems have been employed to take the place of creative thought, but none ever worked. Trademarks have been coined to try to replace individualism, but they were failures. The picture business as a whole thrives on creative thought, showmanship and personality. The profits of money being spent for production is wrong. Distribution generally is healthy, but it is thrown far too strongly to show profit by the high cost of production. Theater business generally is good, but the premiums paid for the millstone around the 'corporate neck.'

- Gyration of the box-office barometer have given those concerned with the making of motion pictures a keener sense of value. Action upon this more accurate knowledge will result inevitably in the production of pictures with a broader appeal. The exhibitor, too, has his wits sharpened by the unnatural period. Today he is scheduling and is merchandising his attractions to the ultimate consumer with a more analytical mind than before. And so I believe the combined efforts of producer and exhibitor, acting upon knowledge acquired through experience in the past year, will bring about betterment of net results.

- Sound motion pictures for the home have reached such a stage of technical development that one more general interest in this phase of entertainment is of definite interest. In 1932, intensive efforts have been applied to motion experimental work. Electrical entertainment proved its stability in the past year by meeting courageously the challenge of a depression that has tested industries.

E. W. HAMMONS
- anti-dull bill

WILLIAM SAAL
- liquidation

FELIX F. FEIST
- showman era

CARL LAEMMLE, Jr.
- forget art

SAM KATZ
- home talks

DAVID SARNOFF
- home talks

AL LICHTMAN
- modernization and exhibition

LEO MARCUS
- modernization and exhibition

R. P. SCHULBERG
- post-graduate

D. B. SCHMIDT
- showman era

JACK L. WARNER
- resourceful

W. E. GREEN
- same factors

J. I. SCHNITZER
- specialization

SAM LAEMMLE, Jr.
- anti-dull bill

CARL LAEMMLE, Jr.
- -forget art

L. B. SCHNITZER
- showman era

CARL LAEMMLE, Jr.
- forget art

THE FILM DAILY
Tuesday, Dec. 29, 1931
Page 7

(Continued on Page 8)
Leaders Stress Showmanship

As First Need for Recovery

(Continued from Page 7)

much older and more firmly established. One cannot look ahead from 1931 without reference to another contribution of the year. Industry has learned that it must give renewed consideration to its questions of human relationships. The changing length of the payroll is as vital a factor as the changing color of the balance sheet.

We are realizing the great necessity for producing pictures with themes nearer to the hearts of the public. There are times for extravaganter pictures and no doubt such pictures will still be made in picture. However, it is believed the producers will be inspired to make films of greater variety. The incessant 'follow-the-leader' is being more and more eliminated from production practice. To make any type of picture because it is in vogue does not guarantee success. The same applies to all imitations. The sooner this is realized the sooner will box-office returns increase.

Among early major improvements in screen entertainment I see the following: Representation of a greater number of minds in the selection of story material. Studio heads must stop trying to do everything themselves, and break up their organizations into units headed by producers who will not have to worry about more than four to six pictures a year. Selection of more adult type of story material—even the 16 and 17-year-olds today are too smart for the transparent and hackneyed plots that have been used so often. A vast improvement in quality of shorts should help bring many people back to the theaters.

I see in 1932 a number of marked changes and improvements in the production, distribution and exhibition of pictures—changes that will bring about greater stabilization. In studios the development of the unit system will minimize the evils of mass production and allow greater individual expression. Fewer and better pictures will be the keynote of 1932 release schedules. More time will be spent in trying to anticipate public reaction months in advance, and pictures will be selected to meet the demands of those supporting the theater, thus eliminating unfavorable types of films. In exhibition there will be an increase in independently operated houses.

In suggesting what might help bring about improvement in production for 1932, I believe there should be fewer pictures made so as to give producers the opportunity to spend more time in preparation, thus ensuring the industry the reach for a box-office hit in each picture. I would further suggest that in the operation of all studios, an executive cabinet be formed consisting of all producers at each particular studio which would unanimously approve or reject a story; that after the cabinet approves the story, the individual producer takes all responsibility for that production until it is in its first long cut, then the cabinet shall have the picture for suggestions in editing, added scenes or retakes. I believe the day of a one-man producing organization is past.

SHORTS FEATURING TEETH
A series of dozen educational shorts featuring the screen actor and actress with the best set of teeth from the viewpoint of both health and beauty is to be made following an inspection tour of the studios by Dr. B. Haines, New York odontologist, who has been commissioned to pick the winners.
Releases Set for Laemmle 26th Anniversary Jubilee

DEMOCRATIC TAX PROGRAM MAY OMIT AMUSEMENTS

Tax Will Prove Devastating to Morale—Pettijohn

Pink Pills . . . for pale pictures

By Jack Alicoate

Checking the Prognosticators

... rather com- pellingly demonstrated during the past few months that the good old art-industry of pictures is heroically suffering from something-else, it is but natural for one of our inquiring disposition to seek out what the learned Professors of Prognostication think of 1932, and the chance of the patient for a safe, speedy, and complete recovery. Standing out, with almost unanimity of opinion, are several conclusions, to wit: (1) That the industry, though storm ridden, is still on an even keel. (2) That 1931 was the most painful year in its long and tempestuous history. (3) That its present dry cleaning process, while irritating, will prove best for the long pull. (4) There will always be a big demand for good screen entertainment, and (5) That once conditions change the industry will come back with a bang, better basically, than ever before.

Nut-Shell Predictions

Having recently conversed with many of the officers of the general staff (there being but few privates left), we pass along, with true holiday spirit, a few scrambled and tabloid observations on 1932. And these from industry executives who have been within the fold long enough to know what they are guessing about. Here 'tis: That future competition will be even more severe. That at least 20 per cent of the seats of the country must go the way of all flesh. That there will be better product in spite of the . . .

Universal Sets Six Releases

For Laemmle 26th Anniversary

15-Cent Positive Tax

Looms in Australia

Six special productions will be released by Universal in January and February during celebration of the Carl Laemmle 26th Anniversary Jubilee, starting Jan. 4. January feature releases will be: "Strictly

(Continued on Page 2)
Pink Pills
... for pale pictures

Cheerful Reaction
Philadelphia—Two reopened Warner-Stanley houses, the Madison and Earl, are keeping up their "pink pill" entertainment as usual. The former is offering Buddy Rogers, Benny Rubin, Jack Haley and Armida, all in person.

Eastman Introducing New Home Projector
Rochester, N. Y.—A home motion picture projector, selling for about $100, as well as its present machine, will be produced shortly by Eastman Kodak.

In discussing the outlook for 1932, William G. Stuber, president of the company, says that he is hopeful of improvement. He adds that as a result of increased activity in research and engineering development, maintenance of advertising and sales forces at normal levels, and the development of new products to meet changing conditions, Eastman has provided a broader basis for future operations.

Reopening the Hollywood
With "Manhattan Parade"
Warner Bros. will reopen the New Year's Eve with "Manhattan Parade," tentatively slated to stay through Jan. 3, mid-date with its run at the Winter Garden.

In Los Angeles, "Manhattan Par-
ade" is playing simultaneously in the Western, Downtown and Hollywood.

SOUND FOR "CALIGARI"
Milton Kalb is planning to syn-
chronize dialogue and a musical score to "The Cabinet of Dr. Cali-
gari," foreign picture which attracted much comment when first released in this country several years ago. Hugo Riesenfeld will do the score and the dialogue will be written by William A. Bacher. Kalb is also distributing his own feature, "The Mystery of Life," with Clarence Day, following the termination of his distribution arrangement with Universal. Under supervision of Symon Goodman, the picture recently opened in Hartford.

"LADIES OF JURY" RELEASE
Radio Pictures will release "Ladies of the Jury" on Feb. 5. Cast is headed by May Oliver, Ken Murray, Kitty Kelly and Rosco Attes. Lowell Sherman directed.

Let Us Solve Your Problems!
Over 21 Years of Experience Qualifies Us as Specialists in
MOTION PICTURE INSURANCE
STEBBINS, LETERMAN & GATES
INCORPORATED
Spring Arcade Bldg.
Los Angeles, Cal.
Michigan 8701
"PAPA, what is SHOWMANSHIP?"

If you tell him it’s hanging out a banner, you’re crazy!

(So what? Turn here please and see!)
SHOWMANSHIP starts
On the Screen
INSIDE YOUR THEATRE!

Try this test:

**LOOK** back over some recent weeks
**AT** your house—

Are you satisfied with the business you did? If you were in the red—why? If you only broke even—why?

**EXAMINE** those programs carefully—
**LOOKING** back now don’t you agree
**THAT** if you had built up your show
**WITH** carefully planned
**SHORT** subjects—
You could have improved business!

**WE** know you could have improved business—
**WE** have seen it happen in
**HUNDREDS** of theatres, with the
**USE OF M-G-M SHORTS**—

Let’s start our showmanship on the screen and hang out banners afterwards!

Metro-Goldwyn-Mayer has what you need:

HAL ROACH M-G-M COMEDIES: ZASU PITTS—THELMA TODD (8); BOY FRIENDS (8); “OUR GANG” (8); CHARLIE CHASE (8); LAUREL-HARDY (8); DOGVILLE COMEDIES (3); FITZPATRICK TRAVELTALKS (13); HARRY LAUDER (4); FLIP THE FROG (12); SPORT CHAMPIONS (12); FISHERMAN’S PARADISE (6); HEARST METROTONE NEWS (104).
C. C. PETTJOHN SEES TAX DEVASTATING TO MORALE

(Continued from Page 1)

taxation," said Pettjohn. "People are not heartened and encouraged when they are compelled to pay penny taxes here, there and everywhere. One of the most devastating forms of taxation that I can think of is the Simms method. Psychology is concerned is the proposal to "penny tax," 62 times a year, Mr. Average Man, Woman and child, average going to picture theater once a week.

Asked for his views on the statement made by Rep. Rainey in Washington with regard to cutting the Federal budget, Pettjohn said:

"Yes, I think Rainey's statement, and as usual he is absolutely right.

"That more money must be received by the Government from taxes is an admitted fact. "Less money will be required if the cost of government is cut down. A reduction of the cost of the federal government and all the state governments is an absolute necessity. The Federal government and the forty-eight states spend millions to spend tens of billions of dollars annually to run the Federal and state governments. That is more money than we have in circulation in this country and more than the annual value of all of our crops.

"If the cost of government is intelligently reduced there should be no necessity to further increase the tax load and the industries to hear the burden would spell financial calamity for those industries.

"In addition to the theater admissions, cigars and cigarettes are not luxuries. Things that bring a little pleasure or a little recreation to the mass of the American people are not luxuries. They are necessities particularly during these times. Some people's minds seem to run toward taxing anything that gives people any pleasure or recreation. If pleasure and recreation are not necessary for the American people, why do we spend the millions of dollars in the raising of the words necessity and essential.

"There are quite a few things which have been escaping taxation that will go along way toward balancing the picture and removing the present deficit, such as gift taxes and municipal bonds. Inheritance taxes can be increased in other states. All we have to do is recognize that incomes in a higher bracket, particularly unearned income, can be taxed. The people can do a little more toward supporting the government in these times.

"In the last analysis I think we can rely on the gentlemen in Washington to exercise wisdom in writing any new tax program. There is a difference between taxing business and taxing income from a business, that seems to be pretty clear to everybody."

B. & K. RESUME BIG ADS

Chicago — Balaban & Katz have resumed the use of same advertising space in the "Daily News" as they are using in the "American." Some time ago a drastic cut was made in space used in the former paper. Retune to full format and same span presages a new agreement between the paper and B. & K.

COMING & GOING

SARI MARITZA, foreign star, arrived in New York yesterday on her way to Hollywood under contract to Paramount.

ALFRED J. NEWMAN, musical director, for Samuel Goldwyn Productions, left New York for the coast to confer with the producer on next season's schedule.

GEORGE GROSSMITH, British theater man, arrived in New York yesterday for a visit.

SIX RELEASES SCHEDULED FOR LAAIMMLE ANNIVERSARY

(Continued from Page 1)

Dishonorable," with Paul Lukas, Sidney Fox and Lewis Stone; "The Unexpected Woman," starring Slim Summerville and ZaSu Pitts, and "Michael and Mary," based on the A. Flora U. feature which is heralded as one of the best productions that ever came out of England. Gainsborough produced the latter picture, which was written by Victor Saville and has a strong cast headed by Herbert Marshall and Edna Best.


During the two-month Jubilee, the short product will be distributed from the celebraiion includes four "Oswald" cartoons, two "Stranger" pictures, a "British" Series Reel, a "Doc" Meanwell Ball subject; two in the "Shadow Detective" series, the new "Grinch" and "Red Shadow," four two-reel comedies, including Daphne Pollard in "Seduced by Auntie," the Thalian comic "Running Hollywood," Slim Summerville in "Sea Soldiers," Sweeetie," and Lloyd Hamilton in "Robinson Crusoe and the Treasure Island," the recent British made serial. "Detective Lloyd," will be released. This is the chapter play made in Edward Sedgwick's studio here.

(Continued from Page 2)

"Scarface," starring Paul Muni, okayed by the New York censor board. At present he is playing much golf.

A NEW steamship has been started on its run between New York and California, named "Once In A Lifetime." -On the word of P. K. Thompson, handling publicity for "Explorers of the World" at the Criterion, the spotted jaguar suspended under the marquis is successfully keeping the wolf away from the boxes where lively likenesses of Arkayo publicity got a Xmas gift from the missus of a three-pound girl... which is now the wonder of the Boro Park maternity hospital as it reposes in an incubator... it seems that everything connected with the film biz is Shrinking.

AT THE regular holiday party for orphans at the Capitol eight years ago there was a certain II gal from upstate among the number... this year she helped entertain the orphans at their party... being one of the Chester Hales... We are glad to note that Jawn D. Rockefeller Senior announces from his sunny spot in Florida that "We've reached the PEAK of the Depression"... but what we film girls want to know is... When are we gonna strike the DEPTHS of Prosperity?

THE FILM DAILY

Wednesday, Dec. 30, 1931

Best wishes are extended by THE FILM DAILY to the following members of the industry celebrating their birthdays:

Dec. 30

P. F. Woolfard .... Wallace Smith
Robert B. McIntyre .... Joseph W. Story
Dan Campbell

MANY HAPPY RETURNS!
NEW YORK CHARTERS
Empire Picture Corp., motion pictures; H. Lewis, Longacre Building, New York. 100 shares common.

NEW JERSEY CHARTER
Parade Film Delivery Corp., Westwood, deal in films; operate theaters; Suchman & Samuels, New York. $14,000.

NAME CHANGE
DEMOCRATIC TAX BILL MAY OMIT AMUSEMENTS

(CONTINUED FROM PAGE 1)

majority leadership. This development came after a statement by Rep. Rainey, Democrat leader, that his party in the House will closely scrutinize the budget estimates with the purpose of pruning. President Hoover is in accord with this move. Motion picture interests also are understood to be heartily in favor of it.

Speaker Garner said that a Demo
crat tax bill undoubtedly would be ready by the latter part of January or the first of February.

PERSONAL TOUCH POLICY

URGED BY WEHRENBERG

(CONTINUED FROM PAGE 1)

man and usheresses greet patrons with a pleasant hello as they enter the theat
er and a good-bye when they leave." Continuing Wehrenberg said:

"Make them feel at home and that you are mighty happy to have them come."

NEW DETROIT EXCHANGE

Detroit—Regal Pictures, Inc., new Michigan corporation, has opened of
cices in the Film Exchange Building to take over state rights for inde
dently booked films. Phillip Goreslick, Jacob Gorelick, and Barney Mechanic are back of the enterprise. Company is capitalized at $10,000.00. Jack Moss, formerly sales manager of the Symphony Corp., sound equipment manufac
turer, is sales manager. Regal already is booking "Should a Doctor Tell?" extensively through Michigan with twelve outside key houses in Detroit now dated. In addition it has new Michigan rights on all Amin
ko pictures.

SUNDAY SHOWS CONTINUE

Larned, Kan.—Sunday shows have been in progress for the past month at the State without much opposition. Although the Ministerial Al
ciance has gone on record for enfor
cement of the state blue law, most of the pastors are not opposed to the shows, says A. C. Wooten, manager of the State.

Another victory for Sunday shows was scored recently when Judge Pollock of the Federal Court, Kansas City, Kan., ruled against state of
cials in his decision to continue the temporary injunction obtained by Fox West Coast Theaters.

2 IN ATLANTA MAY REOPEN

Atlanta—Plans are understood to be under consideration for reopening of the Paramount and Rialto shortly after the first of the year. The for
er would probably be supervised by R. R. Wilby in conjunction with Publix.

DUAL POLICY FOR VICTORY

Providence — RKO has reopened the Victory, sister house to the RKO Albee, with a double feature policy. The theater was closed several weeks ago.

SHOTS SHOTS FROM EASTERN STUDIOS

By HARRY N. BLAIR

JEN F. KENNEDY, who has been editing and directing for Fox Movietone for the past two years, has left for Detroit to direct for Wilding Picture Productions, makers of industrial films.

"Movie Dumb" is the title of Mr. and Mrs. Jack Norworth's latest as part of the "Naggers" series they are making for Warner Vitaphone. Irene Alberg, of Earl Carroll's Vani
ties and Frank McNelis are also in the cast. This is the fourth of a series of six scheduled for this season.

There seems to be more than a strong possibility that Paramount will film "I Jerry take thee Joan," at its New York studio, with Sylvia Sidney and Fredric March in the principal roles. Stewart Erwin is also said to be slated to work here.

Both the Paramount and Warner studios did their bit in helping to spread Christmas cheer by filming scenes which required a maximum number of extra players. The former used 50 men and women in a scene with Lillian Tashman, while Vi
taphone gave work to over 150 for "The Subway Symphony."

The Warner Vitaphone studio is fostering a romance which will terminate in the wedding of Joseph Archer, prop. master, and Harriet Wharmby of the laboratory, on Jan. 18.

Vitaphone claims an honest effort to help dissipate all thoughts of hard times in producing "Hello Good Times," a two-reel musical featur
ing a cast of Broadway entertain
ers.

U SUES TO STOP INDIE USING "FRANK" TITLE

(Continued from Page 1)

that use of this title on the Mindlin picture will result in damage amounting to $400,000 owing to the fact that it is distributing its own hit by the same title. Mindlin claims that the title is common pro
gress over its general usage over a long period of years. Nathan Burkan is representing the plain
tiff, while David L. Kodell is counsel for the defense. The Mindlin picture, produced by Oceanic Film Co., at present is without dialogue but talk is to be added later.

NOT HELPING MUMMERS

Philadelphia—Although local thea
ters have decided not to contribute to the Mummer's Parade fund, offi
cials in charge of the session have agreed to hold it in the morning in March. The original plan for stag
ing the demonstration in the after
noon would have injured theater re
cipts for the day.

UNANIMOUS!

THIS PRAISE OF THE YEAR BOOK

"THE COMPLETENESS OF THE FILM DAILY YEAR BOOK STAMPS IT IN MY MIND AS THE MOST VALUABLE VOLUME THAT CAN BE FOUND ON ANYONE'S DESK IN THIS BUSINESS"

LEE MARCUS

THE 1932 VOLUME IS NOW IN PREPARATION
Start the New Year Right!

There is no doubt about this—
The longest stride in the right direction is to book the divine romance your patrons have been waiting for—the picture that sets a new standard in sex stories—

Dignified
Daring
Distinctive

Barbara Stanwyck
"Forbidden"

with
Adolph Menjou
Ralph Bellamy
Story by Frank Capra
Adaptation and dialogue by Jo Swerling
A FRANK CAPRA Production

Hit after hit from Columbia
Sarnoff Taking More Active Part in RKO Affairs

MPTO of PA., N. J. AND DEL. ISSUE CREDIT FOR 1932

Five Fox Topeka Houses Start Sunday Shows Jan. 10

Kansas Theaters Plan to Operate Under Recent Federal Order

Topeka, Kans.—Starting Jan. 10 Fox West Coast Theaters will operate its five local houses on Sundays. Harry A. McClure, Fox manager here, said the Sunday performances will be conducted in accordance with (Continued on Page 2)

U. S. INTERESTS SEEK CANADIAN GOV'T STUDIO

Toronto — Both American and Canadian film interests have asked the Ontario Government to set a price on the government's motion picture studios in Toronto, Ont., with the recent intention of taking speedy international steps to get the benefit of the British Empire quota regulations for their productions. The Toronto studios now are closed, with the government expecting to confine its film (Continued on Page 6)

Decision Expected Soon

In Lab. Patents Case

Wilmington, Del.—A decision in the Cinema Patents suit against Craft Film Laboratories is expected shortly. The case, heard Tuesday, is the first of a series of similar suits planned by Cinema Patents and considerable importance attaches to the outcome.

Expect German Test Case

On "Canned Music" Tax

Berlin.—A fight against any efforts to impose a tax on "canned music" is expected to be one of the first matters to occupy the attention of the International Bureau recently formed in Paris to keep a watch on copyright developments in various countries. So far German exhibitors have not paid fees on recorded music, but a test case on the issue is understood to be planned shortly.

Warner-Brunswick's Home Movies

Brunswick, controlled by Warner Bros., will soon place on the market a combination radio, Victrola and 16 mm. home projector, all in one unit. Sound is available on both disc or film, or the equipment may be secured with a non-synchronous device.

MGM Studio Launching Six Features in January

Memories, Inc., Plans 24 One-Reel Subjects

Production of a series of 24 single reels made with old picture shots is planned by Memories, Inc., with Johnnie Walker and Stone Film Library identified with the project. First subject will be issued next week. A national distribution deal is now being set.

Ohio M.P.T.O. Cite Low Admissions To Prove Public Can't Stand Tax

Columbus, O.—Pointing to the widespread cuts in theater admission prices as evidence that the public cannot pay more, members of the M.P.T.O. of Ohio have been called upon by P. J. Wood, business manager, to immediately register (Continued on Page 8)

Regular Confabs of RKO Heads Being Presided Over by Sarnoff

A. C. Berman Re-enters Law Practice in N. Y.

A. C. Berman, for 10 years European manager for United Artists, has re-entered the law business in New York, having recently passed his bar examinations.

David Sarnoff intends to hold weekly executive meetings at the Ambassador Hotel, the Film Dailly learns. These meetings will bring together RKO executive heads of all departments and will start with open discussions on RKO theater and picture policies.

Give Public Hoke, Delate High Places, Fight Tax, Barrist Urges

Philadelphia — A creed setting forth "the three major needs of 1932" has been issued by the M.P.T.O. of Eastern Penna., Southern New Jersey and Delaware as a New Year message to the film industry. The statement, given (Continued on Page 2)

KAPLAN AND 21 AIDES INDICTED BY GRAND JURY

As the climax of trouble that has existed within the ranks of Local 306, operators' union, President Sam Kaplan and 21 members of the organization yesterday were indicted by a Grand Jury on charges of coercion. Sixteen of the men were additionally indicted for conspiracy. Filing of the indictments with Judge O. A. Rosalsky became known as the union was preparing for election of officers yesterday. Charges (Continued on Page 8)

$106,000 Tax Deficiency

Protested by Paramount

Washington Bureau of THE FILM DAILY Washington—Protest against assessment of an income tax deficiency of $106,000 for the years 1929, 1930 and 1926, has been filed with the U. S. Board of Tax Appeals by Paramount and hearing has been (Continued on Page 6)

M. P. Editor Queries Fans On Personal Appearances

Jacksonville, Fla.—As a result of the big crowds that turned out to get glimpses of Ann Harding when she was in Florida recently making exteriors for her next picture, Jean Hersholt, about to star in "Cavalcade of America," is making a survey to ascer- tain the fans' viewpoint on personal appear- ances. If a strong reaction results the plea will be forwarded to Hollywood.
ROXY HOLDS "DELIBERATE"

The ROXY, "Deliberate," with Janet Gaynor and Charles Farrell, is being held a second week at the Roxy.

THE INDUSTRY'S DATE BOOK

Today: Motion Picture Salesmen New Year's frolic, Hotel Plaza, New York
Today: New Year's Eve Party, Moritz Club, New York
Jan. 1: Dinner-dance of Cleveland Motion Picture Club, Winton Hotel, Cleveland
Jan. 5: Testimonial dinner to Aaron Saperstein, Congress Hotel, Chicago
Jan. 7: Warner-Perview National District Managers' Meeting, New York
Jan. 12-13: Meeting of Allied Theatres of Des Moines
Jan. 18-19: Mid-winter meeting of Carolinas Theaters Owners' Assn., Hotel Charlotte, North Carolina
Jan. 19-20: State convention of Allied Theatres of Nebraska, Omaha, Neb.
Feb. 13: Second annual formal dinner-dance of the Columbus (Columbia Pictures) Hotel Plaza, New York
Feb. 20: Motion Picture Club Ball, Wal-Post Hotel, New York
March 13-20: First film exposition in Central Europe given under auspices of Czechoslovakia Artists' and National Film Industry, Prague, Czechoslovakia
March 14-16: Annual convention of M. P. A., Hotel Mayflower, Washington, D.C.

Rivkin Signs With Moss For Broadway Reopening

Joe Rivkin, due to end his duties at Educational on Saturday, has been given the opportunity to manage the Moss Broadways. Moss, who reopenings on Broadway, is due with a picture policy, the first feature attraction being KKO Pathe's 'Big Shot,' starring Eddie Quillan. The house has been a tough one to cut over, due to its location, and Rivkin's job is to make it click.

Low Books Alice White

Alice White has been booked for four pictures by new home owner. She opens Jan. 15 in Columbus.

COMING & GOING

MOE SILVER of Warner Bros. theatres left New York for Cleveland last night to join POLA NICOLO, now recovering from an operation, expects to leave the coast on Saturday for New York.

NICK SAFFIER is back in New York following a trip to Pittsburgh, Cleveland and other cities.

NICK STUART and SUE CAROL have arrived in New York for personal appearances in the metropolitan area.

H. M. WARNER has left New York to enjoy a brief rest in Atlantic City over the next three weeks.

JOHN R. FREULE, President of Big 4, has returned from a trip to New York from Milwaukee, where he spent the holidays.

WILLIAM FOX returns to New York from Europe next week.

J. P. MEVOY sailed yesterday for Havana on the Murro Castle.
The artist's conception above tells a true story. 1931 passes out of the picture grateful to Leo for the splendid assistance the M-G-M lion has rendered to that troubled year. 1932 in the hands of Leo is likewise assured of a capable and conscientious motion picture guardian. Leo, anxious to make the little fellow feel at home gives him a merry start. MARIE DRESSLER in "EMMA" is Metro-Goldwyn-Mayer's salute to the New Year!
Beat "Bad Girl" business

...who flamed to fame in "Bad Girl"—now an established team endeared to millions in a picture . . . . .
packed to the sound track with laughs, romance and tears—the human kind that come from the heart!

James
Sally
Eilers

will start you on a Happy New Year with

DANCE

with Minna Gombell (also of "Bad Girl") Nora Lane, Edward Crandall, Ralph Morgan, Harry Beresford.

Screen play by EDWIN BURKE (dialogue writer of "Bad Girl")
From Sarah Addington's novel. Directed by SIDNEY LANFIELD.

Above all in 1932...You've got to
Selling Angles?

DOZENS OF THEM!

- JAMES DUNN & SALLY EILERS, “Bad Girl” stars.
- MINNA GOMBELL, also of “Bad Girl.”
- EDWIN BURKE who wrote this and “Bad Girl’s” brilliant dialogue.
- THE STORY: Happy, peppy, human, tender, clean.
- Plenty more in the Fox press book for showmen.

TEAM

FOX PICTURE

to Reckon with Fox for Profit!
Advertisers
Using the
Film Daily
Year Book
Find that it
Gives them
Year Round
Advertising Value
At a
One Time Rate
And is read by
Every executive
In the industry

1932 EDITION
OUT IN JANUARY
14th EDITION
1200 PAGES

A LITTLE from "LOTS"

By RALPH WILKIN

HOLLYWOOD

RECENT directorial assignments at the RKO-Radio Pictures and RKO Pathé studios include Robert Milton for "Westward Passage," starring Ann Harding, starting Jan. 15; Norman Taurog on "Hold 'Em Jail," with Bert Wheeler, Robert Woolsey, Edna May Oliver and Rosco Attes, starting the middle of February, and Ralph Murphy on "Veneer," starring Helen Twelve trees, going in work the coming week.

New contracts have been awarded by Radio Pictures to Rosco Attes, Tim Whelan, Ken Murray, Joseph Cawthorn and Anita Louise.

Our Passing Show: Harold B. Franklin, Frank Lloyd, John Meehan, Routon Mee!oulan, W. E. Fraser, Archibald Seddon, Harry Sherman at the opening of "Hell Drivers"; Mr. and Mrs. Herbert T. Kumm returning from a visit at Coronado.

Wallace Smith is writing an original story in which Dolores Del Rio and Ricardo Cortez will co-star under the supervision of Radio Pictures chief, David Selznick. Smith's last assignment was the screen version and dialogue for "Lost Squadron.""}

U.S. Interests Seek Canadian Gov't Studio
(Continued from Page 1)

production activities to the special studios in the Parliament buildings here.

Col. Ackerman, who is conducting negotiations for the purchase of the government plant, says the proposition is that of Canadian players, now working in Hollywood, with 18 of them planning to come here when the Hollywood companies contract to make pictures in Canada. The matter is being pushed because the British Imperial preference for pictures made within the British Empire will be one of the major subjects at the coming trade conference in Ottawa.

A new studio at Oakville, 24 miles west of Toronto, is contemplated by the Ontario Government.

Alex. Pantages Due East
On New Circuit Matters

Alexander Pantages arrives in New York tonight from the coast next week. He will attend to matters in connection with the new circuit he is planning, it is understood.

GERMAN FILM AT 5TH AVE.
"Die Von Rummeplatz" (" Those of the Sixth Floor"), a German musical talking picture with Amy Ondra, opens tomorrow at the Fifth Ave. Playhouse, managed by Edward T. Reel.

106,000 Tax Deficiency Protested by Paramount
(Continued from Page 1)

asked on errors assigned. It is contended that the deficiency resulted from the following claimed errors on the part of the commissioner of internal revenue:

Failure to allow deduction for amortization on the value of leasehold owned by the Bi-Centennial Realty Corp., and operating the Rivoli theater in New York; deduction from $1,997,975.20 to $1,495.57 in the allowance for loss sustained in 1922 by New England Theaters Corp.; deduction from $1,177.95 to $1,177.95 in the allowance for loss sustained by Tennesse Enterprises in 1922; reduction of $15,531 to $8,973 in 1923 losses of Newburgh Theaters Corp.; disallowance of a loss of $341,897 on bonds of the Paramount Broad way Corp. when retired in 1926; reduction of the deduction for 1926 business expenses of Paramount Broadway Corp. by $76,420; assessment of a tax of $277.95 against the Old Mill Theater Co., which tax, it is claimed, was paid in 1925.

OCHE HOUSES AID NEEDY
Lee A. Ochs' circuit has turned over to police stations, the Salvation Army and other charitable organizations a quantity of canned goods received at special shows in its 10 houses. A can served as a ticket of admission.

Tyrone Power Dies
West Coast Bar, "THE FILM DAILY" Hollywood-Actor Tyrone Power, one of the early screen names as well as a veteran of the stage, died here yesterday. He had come to Hollywood only a few days ago to appear in Paramount's talkie version of "The Miracle Man."
Universal Scores Another

Grand Slam

Young Kid Universal is taking all the tricks nowadays. His system beats the daylights out of the Culbertson and Lenz systems. It consists of good pictures and not a darn thing but!

Carl Laemmle Now Offers

Michael and Mary

the picture every live American company wanted but which we got for you!

You remember what a knockout of a story it was on the stage. Well, it has been produced even more magnificently for your screen. Watch for it!

UNIVERSAL—FIRST CHOICE!
NEW YORK CHARTERS
Prudential Film Delivery Co., photographer, E. H. Waldenbury, 240 Beverly, New York. $10,000.

Lucas Pictures, motion picture equipment; J. Allenwick, 521 Fifth Ave., $25,000.

Playhouse, theatrical business, Maine rocks; Grauath, De Grond, Swaine & Wood, 15 Broad St., New York, 100 stores common.

Low Admissions Prove Public Can't Stand Tax

(Continued from Page 1)

ter their protests with Senators and Representatives against the proposed 10 per cent Federal tax. Wood says in part:

"The average legislator labors under the misapprehension that motion picture entertainment is a luxury, being deluded into this belief by seeing some of the large de luxe theaters constructed during the past few years, and reading the 'apple sauce' in the papers regarding theater grosses and salaries of certain stars. He is wholly unaware of the terrible condition existing in this business today, especially among the independent exhibitors.

"As an industry we must, of course, do what we can to assist the Government balance its budget, but we feel that it is absolutely unfair to single out our patrons and customers and force them to pay a tax for the privilege of buying our merchandise, especially when we take into consideration the class of people who make up the bulk of our customers.

"Use your own language in these letters. Write just what you would say if you were talking personally with them. Bring out the fact that any tax placed upon your receipts must be passed on to your patrons as no theater can absorb a tax of 10 per cent. Stress the fact that this places another tax burden upon the class of people least able to afford any additional outlay of any kind whatsoever.

"If you are one of the many theaters charging ten and fifteen cents, explain in your letter that you were compelled to reduce your prices to these figures because it is impossible to secure patronage at higher admission prices."

David Dubin Under Knife

Minneapolis—David Dubin, Chicago exchange manager, has undergone an operation for appendicitis in a local hospital.

Many Happy Returns

Best wishes are extended by THE FILM DAILY to the following members of the industry, who are celebrating their birthdays:

Dec. 31
Louis Meyer, Gaston Gliss
Harry Middle, Howard Hall, Montgomery
Frank Richardson